

Collective Responsibility



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#### Introduction

- I am Asaf Bartov, longtime Wikipedian, Wikimedia Foundation staff, working on community development.
  - o (my surname is Hebrew, not Russian.:))
- In 2016, I organized a weekend-long training on conflict management in Kyiv. In 2018, I delivered a condensed version at the Ukrainian WikiConference.
- So I don't want to repeat that material, even though some of you haven't heard it. (And unfortunately there is no recording.)



# A different angle

Instead, I'll tackle the subject of conflict resolution from a different angle this time: whereas the earlier training focused on individuals and on individual behavior in specific conflict, today I'll focus on collective responsibility in conflict and on systemic approaches to conflict.





### Some bleak facts

- Conflict is a constant of the human condition
- Some conflict is preventable. (Some isn't!)
  - The most effective way to **resolve** a conflict is to *prevent* it from arising in the first place.
- Some conflict causes permanent damage
  - So it is in our interest to *prevent* as much preventable conflict as possible.



### The Environment

Different wikis have **different levels of conflict**, despite being written by *the same problematic species*. What makes the difference?



### The Environment

- Many factors affect the likelihood of conflict, and its duration and intensity once it arises.
  - Some are constant or extremely difficult to change (e.g. broad culture)
    - *Of those*, some are worth the struggle to change. (e.g. respecting copyright law; LGBT bias)
  - But some are much easier to change, and are the result of neglect or laziness.



### The Environment

- Some environmental conflict factors that are "easy"(-ier) to change:
  - Outdated/incomplete help pages
  - Unclear, ambiguous, or missing policy
  - Lax or selective enforcement
  - Overzealous enforcement







### Ownership

All too often, **conflict remains the problem of those directly involved in it**, and of **the single admin** who takes it upon themselves to intervene.

What if the burden were **more actively shouldered** by the **group** of admins as a whole? What might that look like?

(paired-interventions? round-robins? Admin council sessions? ...?)



#### The cost of avoidance

- It is natural and understandable to want to stay out of conflict.
  - o Especially one where you have strong views yourself.
  - Or where others have escalated to a point of verbal violence, shaming, or bullying.
- But there is a cost to collective avoidance:
  - Repressed conflict breeds **resentment**. That's a *powerful corrosive force* on the fabric of the community.
  - It has a chilling effect on others' intervention, and sends a passive message that certain bad behaviors are de facto tolerated.



### How to improve? [1 of 2]

- Keep the admin ranks **fresh and able**.
  - (Try to) disobey the <u>Iron Law of Oligarchy</u>
  - Proactive invite/recruit fresh admins
  - Offer tutoring/mentorship to make up for capacity gaps in otherwise-high-potential admins



# How to improve? [2 of 2]

- Remember what admin intervention is for:
  - the goal of admin intervention is not to pick "the winning side". Rather, it is to de-escalate and resolve unproductive conflict so that productive work can resume; while doing so, it may emerge that one or more parties violated norms, and admins should enforce agreed-upon sanctions on those who did.



# **Ending conflict [1 of 3]**

- Consider the following assertion:
  - "We should strive to **resolve** conflict *by ending it*,
     rather than **end** conflict *by resolving it*."
- It suggests the view that there is greater damage in the conflict going on than in ending it with the "wrong" side "winning".
  - And therefore instead of **maintaining conflict** until the matter is *resolved*, we should *resolve* the conflict by **putting an end** to it.



## Ending conflict [2 of 3]

"We should strive to **resolve** conflict **by ending it**, rather than **end** conflict **by resolving it**."

- This can be extremely frustrating to the individuals in the conflict. From *a community perspective*, however, it is a powerful idea.
- We actually **already agree with this**; who among us hasn't "lost" a notability discussion, *still* felt the *wrong* decision was made, but ultimately got on with the work?



## Ending conflict [3 of 3]

- How to end conflict before it is "resolved"?
  - Deadlines and default outcomes
  - Votes
  - Transcend the concrete case and create/revise policy
  - Create deliberative bodies with binding decisions.







## Change is healthy

- In the early years, we made up the rules as we went
- Later, many rules have become less changeable
- But wikis thrive on change and adaptation
- When the stakes are high, determining which change is desirable becomes harder. And we argue in circles.
- E.g. should we change how we discuss notability? (if so, how?) Should we change how we welcome newbies? (how?) Should we accept oral citations? (how?)
- Specifically, experiments can **cut Gordian knots** (=conflicts)

### **Experiment!**

- Disciplined experimentation is a method of exploring possible change towards desired results
- Discipline is key:
  - Goals
  - Hypotheses
  - Timelines
  - Evaluation
  - Post-experiment action (or reversion)



### Example #1

- **Goals:** increase retention of new contributors
- **Hypotheses**: 1. failure saps motivation; 2. conflict saps motivation; 3. recognition boosts motivation; 4. recognizing good contributions is easier than preventing failure/conflict.
- Experimental action: systematically identify "promising" newbies (e.g. using Quarry, find new contributors who have made substantial edits in the last three months and are still editing) and leave a note of appreciation on their talk page.



# Example #1 (cont'd)

- **Timeline**: six months
- **Evaluation**: compare retention of appreciated users to baseline rate of retention (measured in advance)
- **Post-experiment action** (or reversion): if the evaluation shows a significant increase in retention, make it a permanent practice. If not, stop, and look for some other action to achieve the goal.



### Example #2

- **Goals:** increase coverage of undercovered topics; increase diversity of viewpoints covered
- Hypotheses: 1. Information on Wikipedia should be <u>verifiable</u>.
  2. It is difficult to cite oral knowledge without a permanent
  - representation. 3. Reputation matters
- **Experimental action**: identify a **partner** *already capturing* oral knowledge, review their curation practices, and, if suitable, declare their material citable on wiki.
- **Timeline**: 12 to 24 months



## Example #2 (cont'd)

- **Evaluation**: 1. compare coverage of topics the partner covers to baseline coverage. (Has there been significant increase beyond the expected organic one?); 2. Count instances of patently false information discovered to have come from the partner's materials, and compare to traditional sources (e.g. newspapers)
- **Post-experiment action** (or reversion): keep the partner citable, or revert all the citations; possibly seek another partner











