

2013 Wikimania Scholarships Survey Results

WMF Scholars, Full & Partial

Prepared by Learning & Evaluation team in
WMF Grantmaking

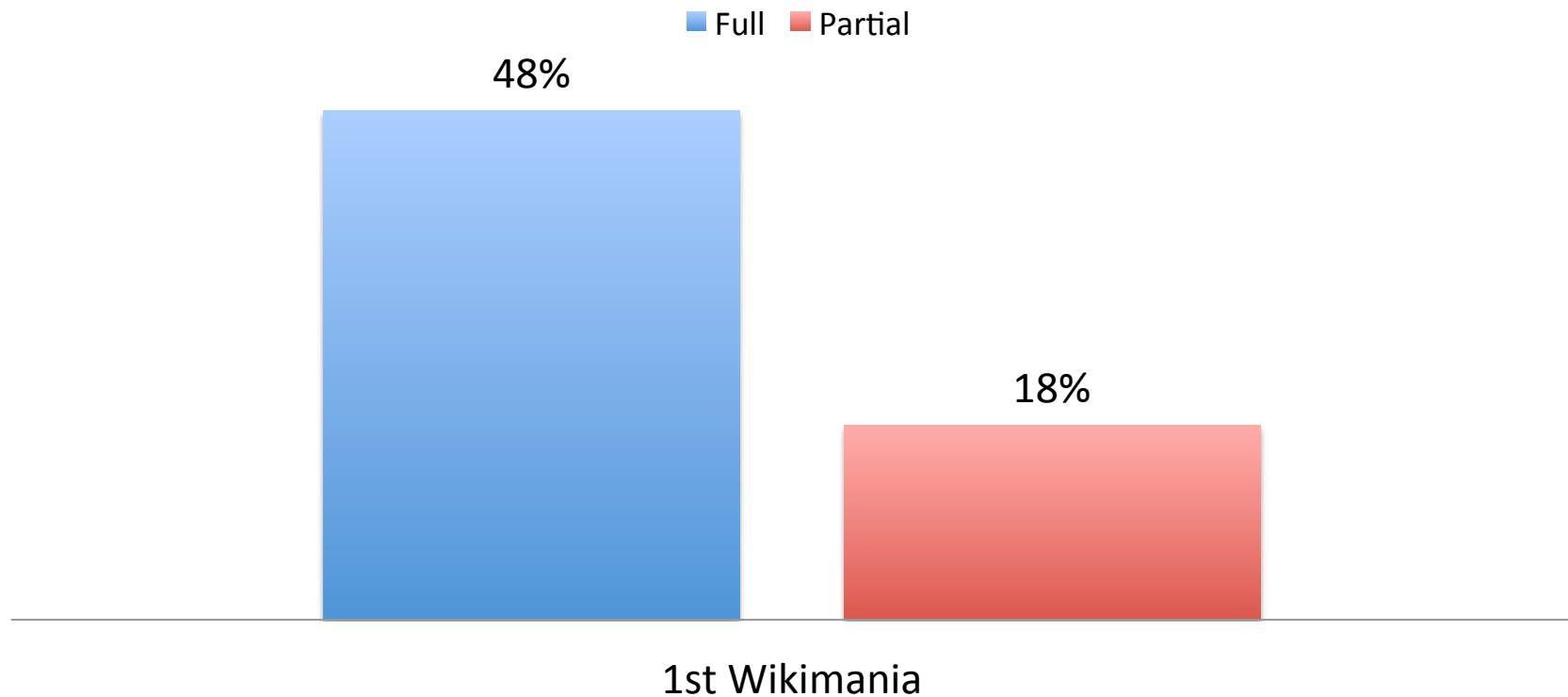
56 respondents from the survey came from the scholarship process,

	WMF – full	WMF – Partial	Chapter	TOTAL – WMF	TOTAL
N	44	12	3	56	59
Attended the conference	42	11	3	53	56
Did not attend the conference	2	1	0	3	3

For 48% of the 2013 Full scholars, this was the first Wikimania they attended

Q: Have you attended Wikimania in the past?

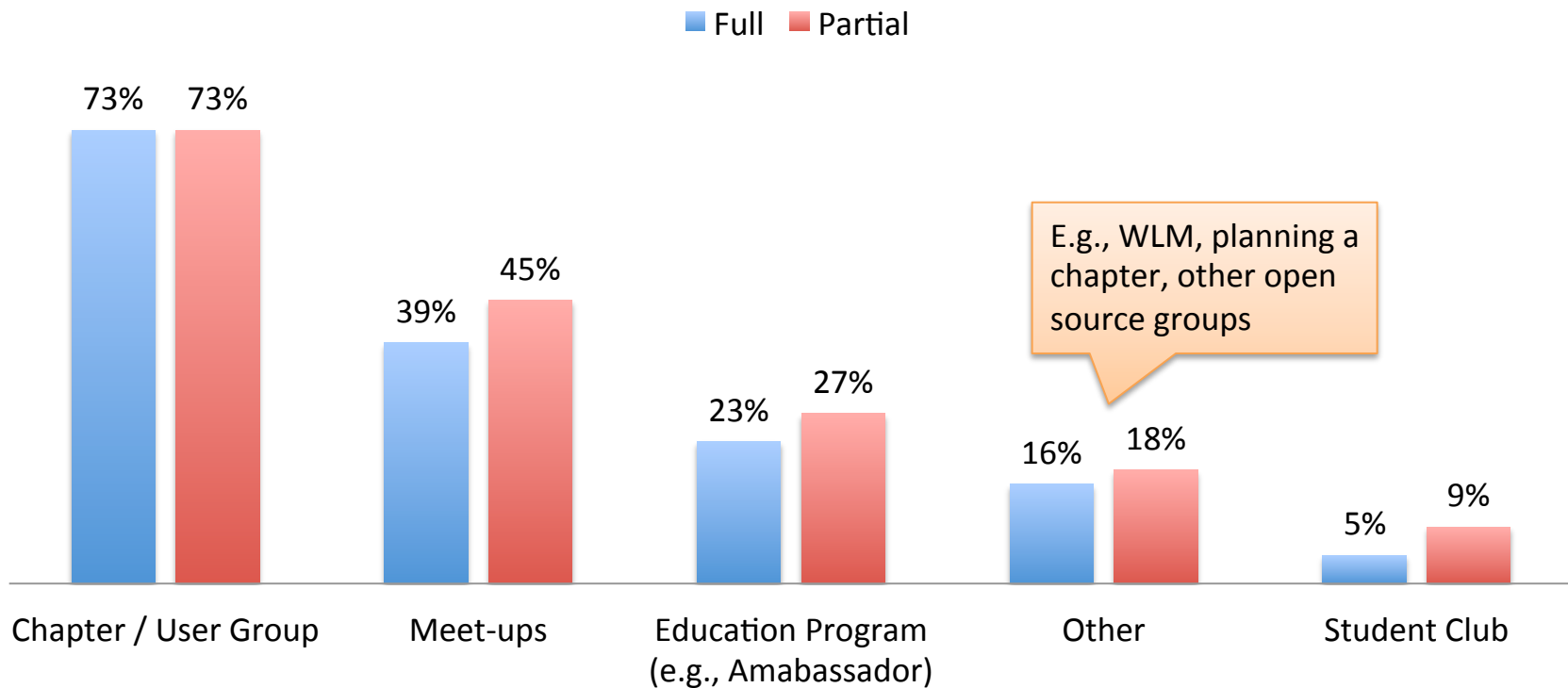
% of respondents attending Wikimania for the 1st time



Over 70% of the scholars are a part of a chapter, though only ~40% attend local meet-ups

Q: Are you involved with a local group of Wikimedians?

% of respondents involved with local Wikimedia-related groups

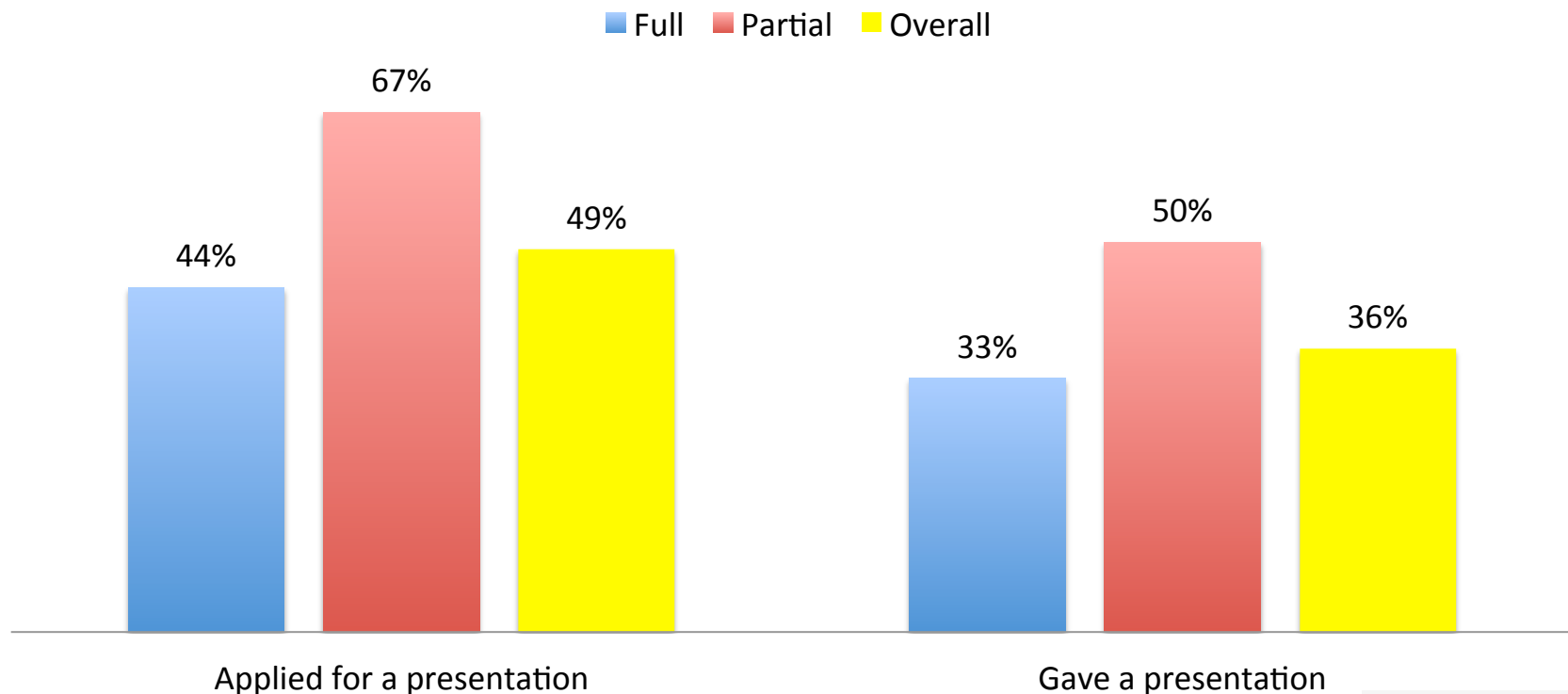


Overall, ~50% of scholars applied for presentations, and over a third gave these presentations

Q: Did you apply to give a presentation at Wikimania Hong Kong as part of the formal program?

Q: Did you give a presentation at Wikimania Hong Kong?

% of respondents who applied for and/or gave a presentation in Hong Kong, by scholarship type

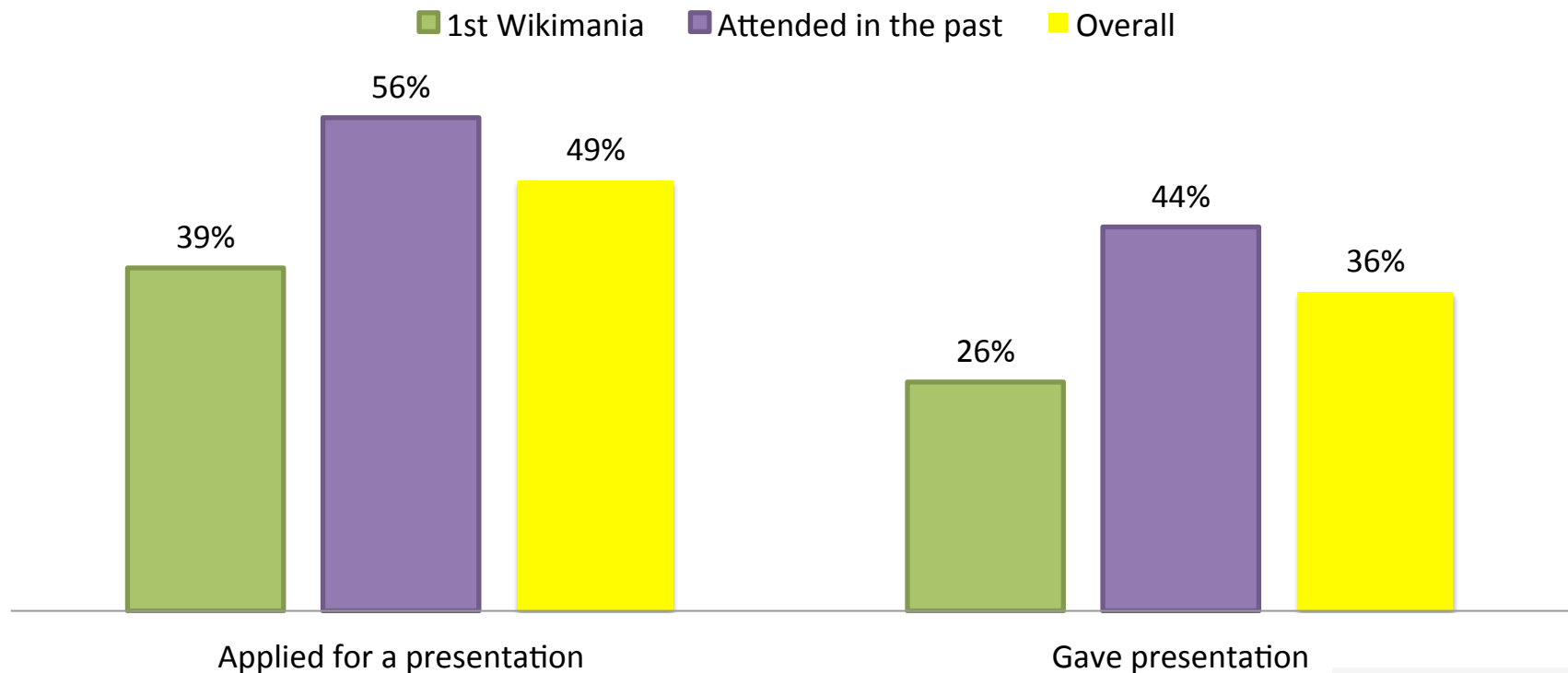


Over half of those who attended past Wikimánias applied to give presentations

Q: Did you apply to give a presentation at Wikimánia Hong Kong as part of the formal program?

Q: Did you give a presentation at Wikimánia Hong Kong?

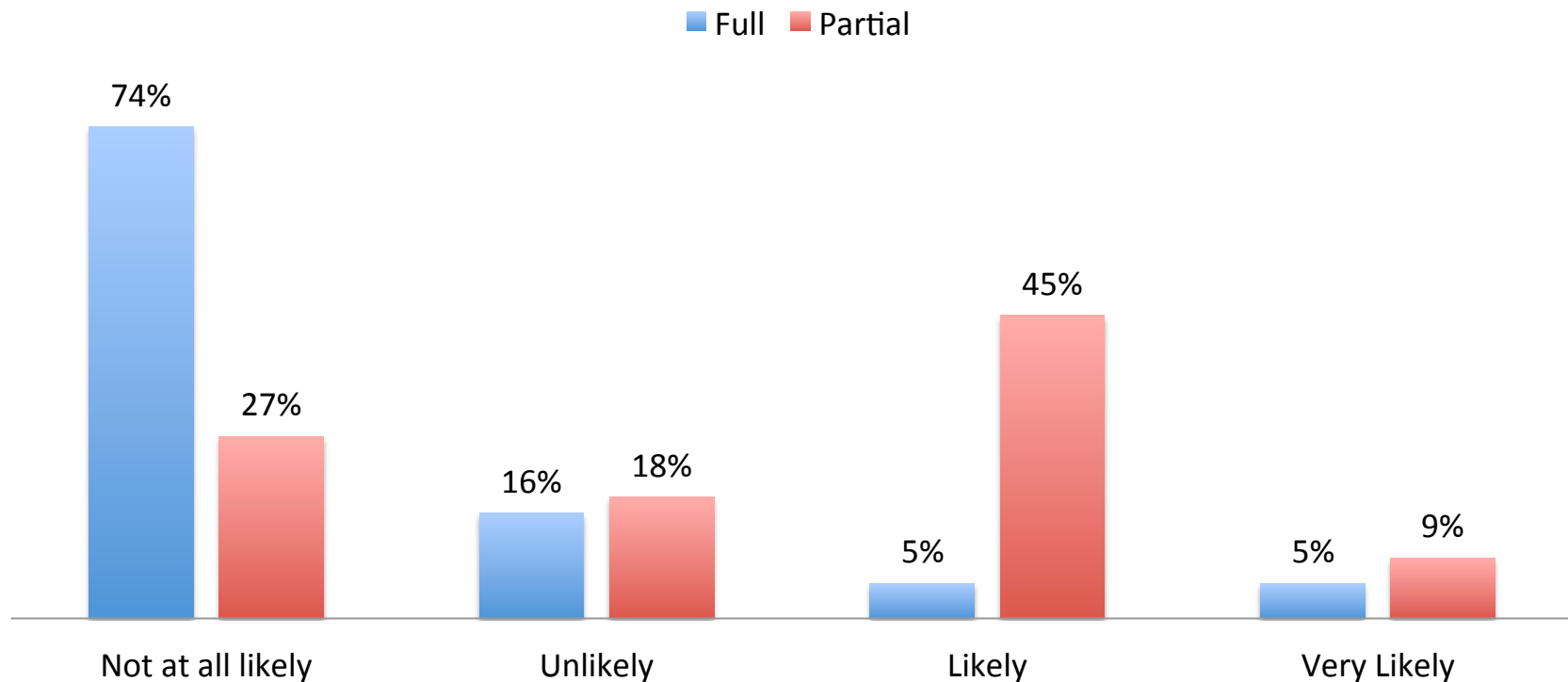
% of respondents who applied for and/or gave a presentation in Hong Kong, by past Wikimánia attendance



90% of the full scholarships went to individuals unlikely to have attended Wikimania otherwise

Q: If you had NOT received a Wikimania scholarship, what is the likelihood that you would have attended...

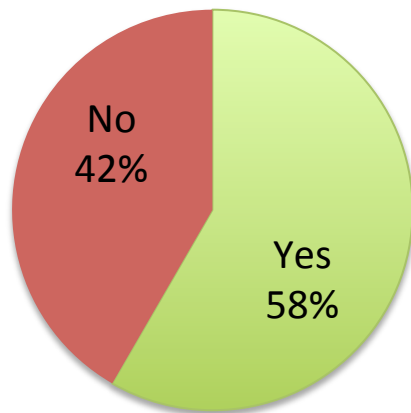
% of respondents by likelihood of attending Wikimania Hong Kong without a scholarship



58% of partial scholars that the amount was sufficient to supplement travel

Q: Did you feel the amount you received for the partial scholarship was a sufficient to supplement to your travel?

% partial scholarship respondents (n=13)



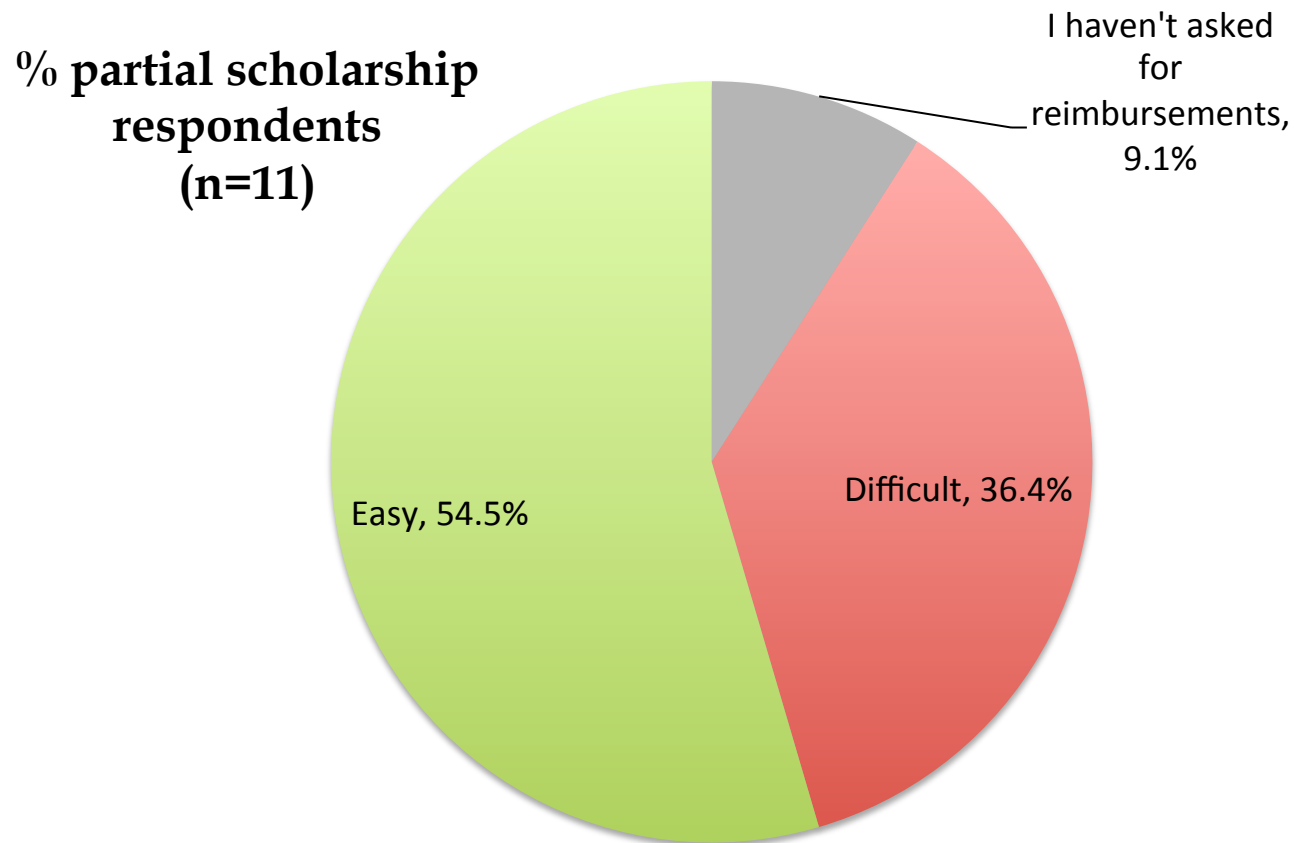
Note: 2013 Partial Scholarship Award was 50% of estimated travel expenses by region

Q: Keeping in mind that there are limited resources available, do you have any suggestions for how to improve the partial scholarship stipend?

- “Don't send half the WMF staff halfway around the world. I'm very serious about this - cutting staff sent by 20% would have permitted another 20 full or 40-50 partial scholarships.”
- “I do not know! but it helps in the problem of travel costs so much! I think it is better to hold an agreement with any global airline to provide full tickets with the same value of partial scholarships!”
- “Asking for more donations”

The Partial Scholarship reimbursement process has mixed reviews

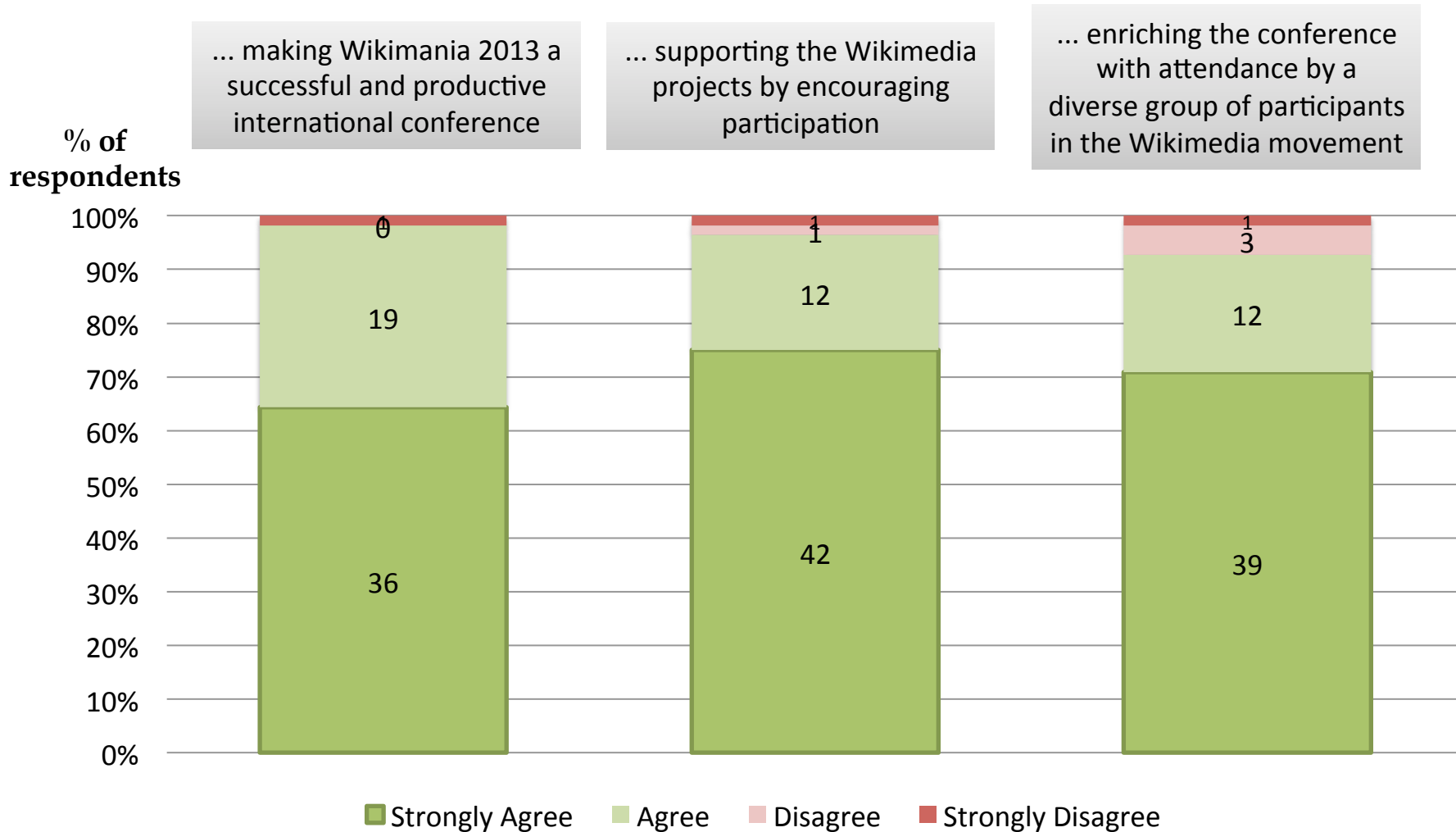
Q: How easy was the reimbursement process for your partial scholarship?



The 2013 Wikimania Scholarships Program had three goals:

- To make Wikimania 2013 a successful and productive international conference
- To support the Wikimedia projects by encouraging participation
- To enrich the conference with attendance by a diverse group of participants in the Wikimedia movement

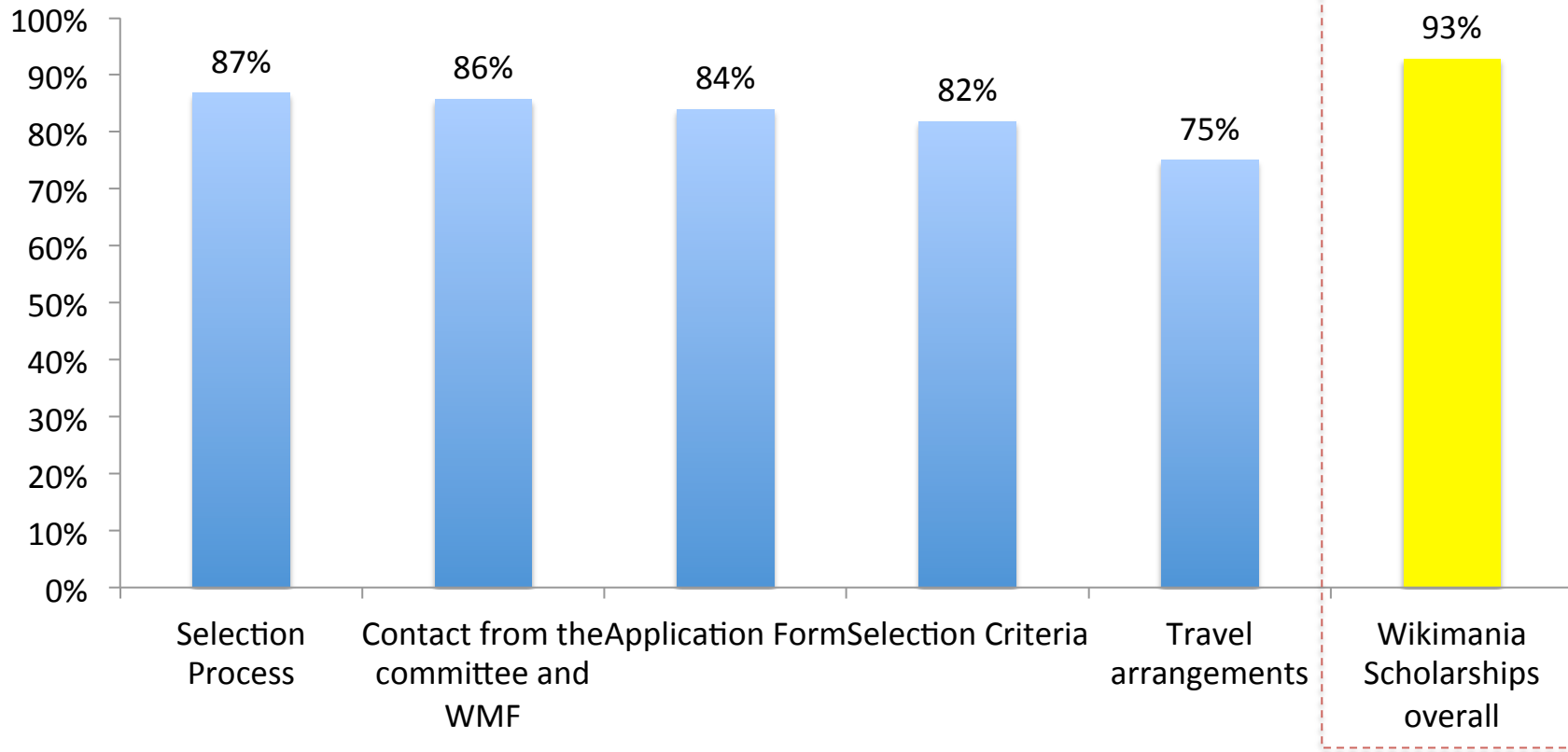
2013 WMF Scholars agreed that the Scholarship Program was achieving these goals



Though mostly satisfied, scholars see room for improvement in travel arrangements

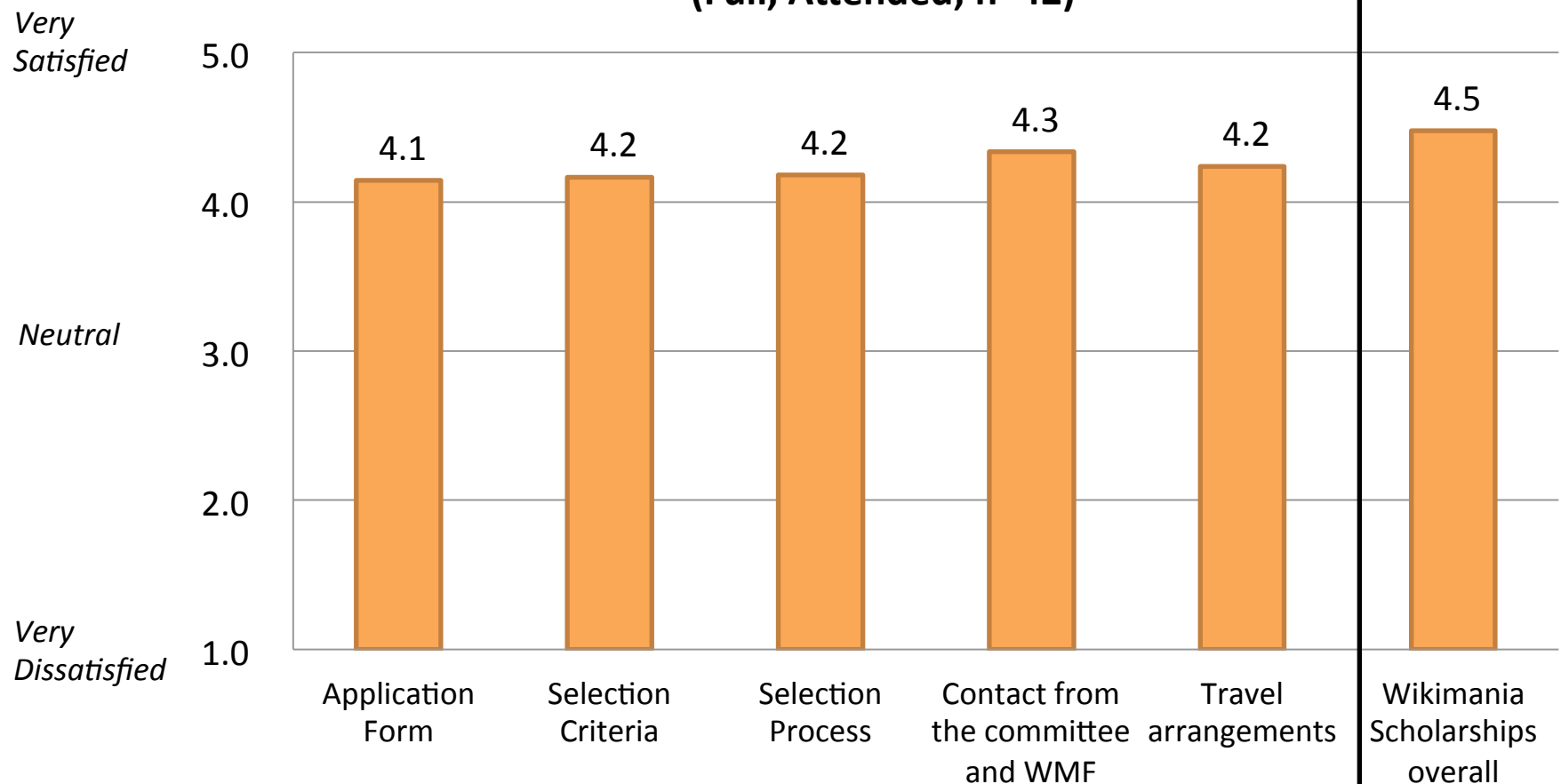
% scholars "satisfied" or "very satisfied" (n=56)

Q: How satisfied you were with the following components coordinated by the scholarships committee? (Very Dissatisfied, Dissatisfied, Neutral, Satisfied, Very Satisfied)



Ratings of Wikimania Scholarship Committee by process, 2013

**Average ratings of 2013 Wikimania Scholarships process
(Full, Attended; n=42)**

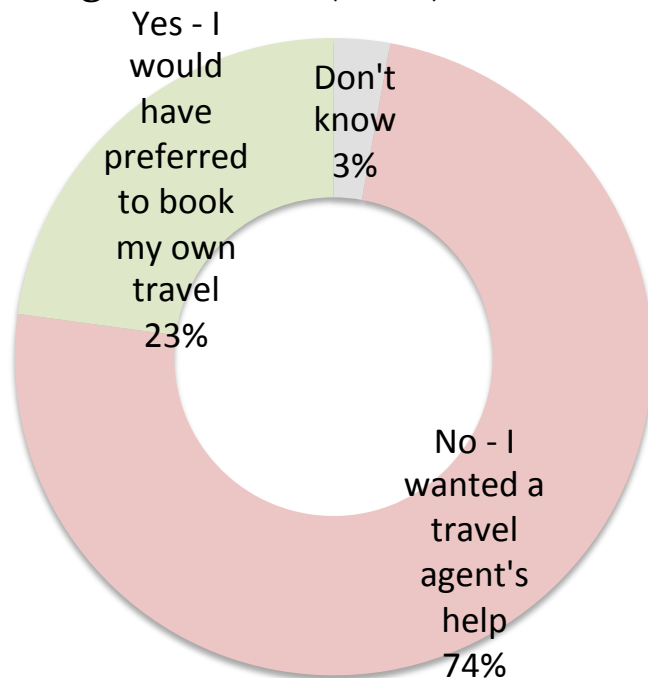


Note: Includes only full scholarship recipients who attended Wikimania; scale for question changed in 2013, resulting in indirect comparisons to be made

22% would have preferred to book their own travel rather than use the travel agent for flexibility

Q: *Would you prefer to have booked your own travel?*

% of respondents who used a travel agent in 2013 (n=35)



Note: in 2013, booking through the WMF travel agent was required outside of extenuating circumstances

Q: *Why would you be interested in booking your own travel?*
Select all that apply.

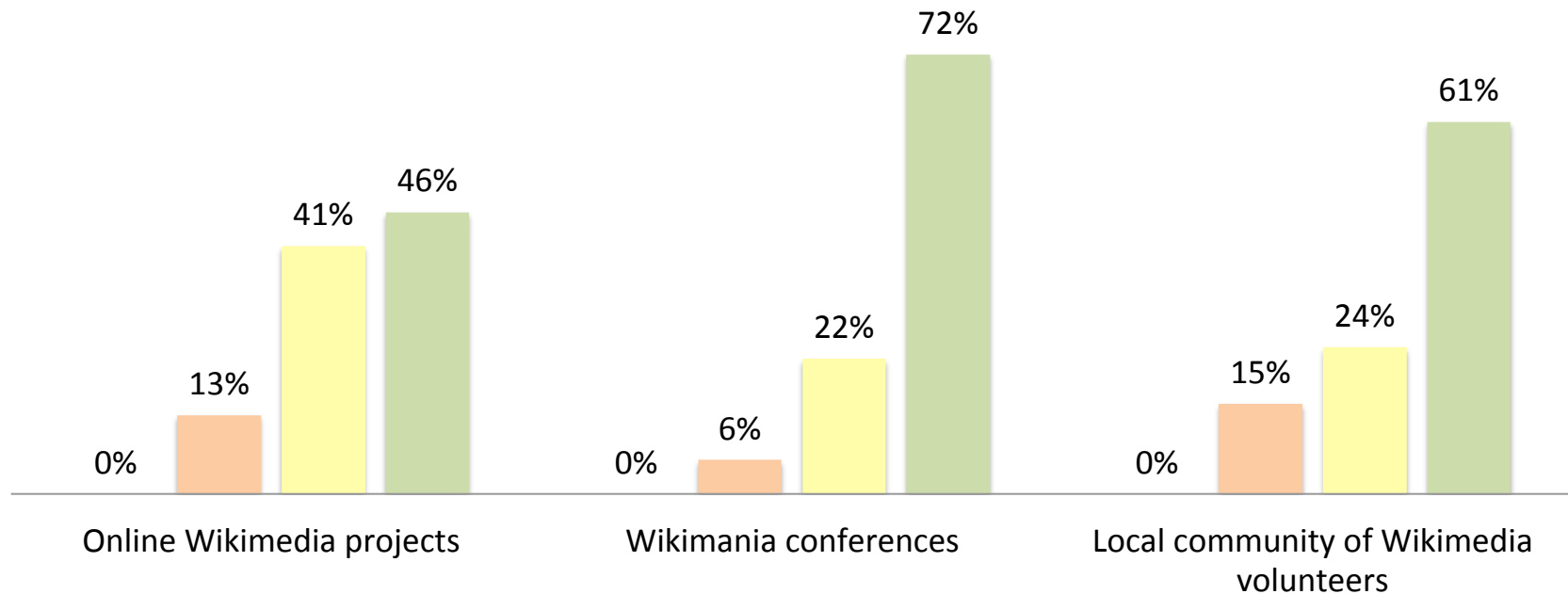
Answer	%
More flexibility in travel options	75%
Better travel times	63%
Coordinate travel with friends	38%
Save money for the movement	38%
Ease in booking	25%
Other	13%

Attending Wikimania increased the motivation of scholars in online projects and in local involvement

Q: How did attending Wikimania affect your motivation to participate in the following activities?

% of respondents (n=54)

■ Decreased motivation ■ Did not impact motivation
■ Somewhat increased motivation ■ Greatly increased motivation

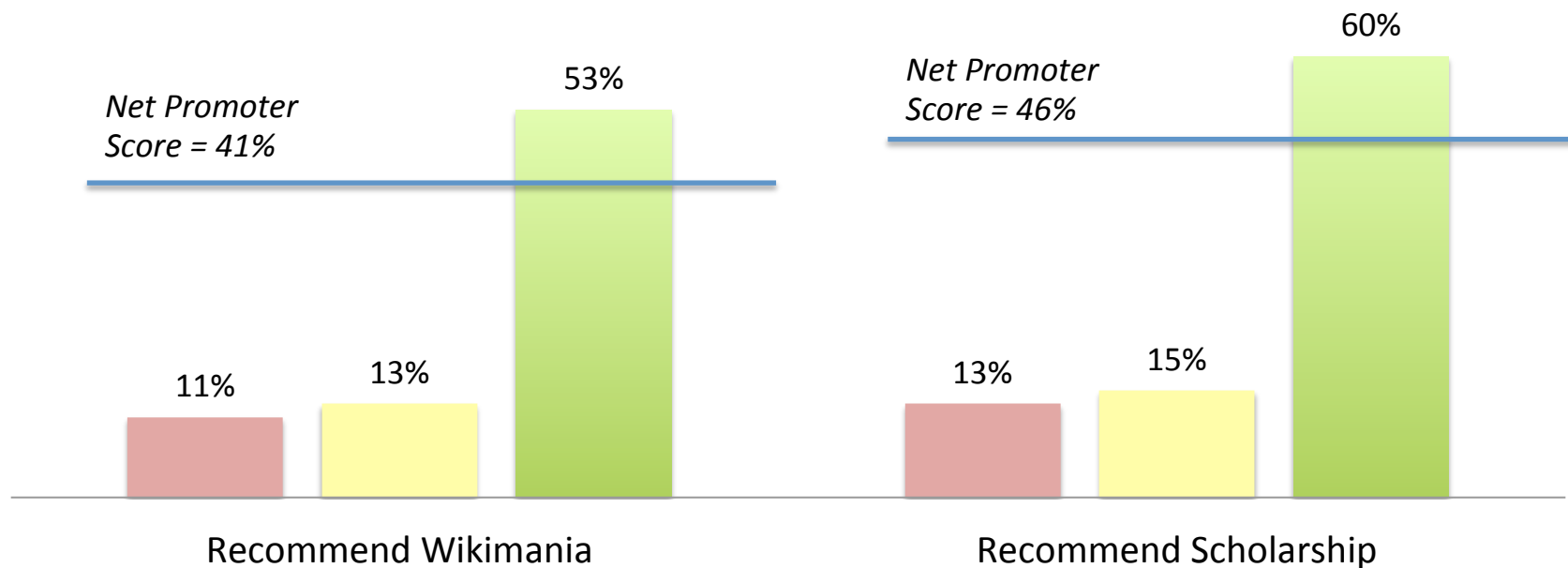


Both Wikimania and the Scholarship program are highly recommendable

Q: How did attending Wikimania affect your motivation to participate in the following activities?

Net Promoter Scores (% Promoters - % Detractors)

■ "Detractors" (0-6) ■ "Neutral" (7-8) ■ "Promoters" (9-10)



Likelihood of recommending applying for a Wikimania Scholarship to a friend

Q: On a scale of 0-10, how likely are you to recommend applying for a Wikimania scholarship to a friend or colleague?

