

Grants for GLAMs

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Introduction to Wikimedia Grants

Which grant is good for you?

Grant programs

	RAPID GRANTS	PROJECT GRANTS	CONFERENCE AND EVENTS GRANTS	SIMPLE ANNUAL PLAN GRANTS	ANNUAL PLAN GRANTS (FDC)
FOR INDIVIDUALS	YES	YES	NO	NO	NO
FOR ORGANIZATIONS	YES	YES	YES	YES	YES
PERSONNEL	NO	KIND OF	KIND OF	YES	YES
FUNDING CAP	2K USD	100 K USD (must be over 2kUSD)	Over 2k USD	100 k USD	NONE
RESTRICTED FUNDS	YES	YES	YES	YES	NO
TIME LIMIT	N/A	1 YEAR	ONE SHOT	1 YEAR	2 YEARS

Most common denominators for grants

<https://meta.wikimedia.org/wiki/Grants>

- Should not be financing things that can be done by volunteers
- Editing is not paid
- Open Source is the norm
- Friendly space expectations is the norm



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What makes a great Grant application / report?



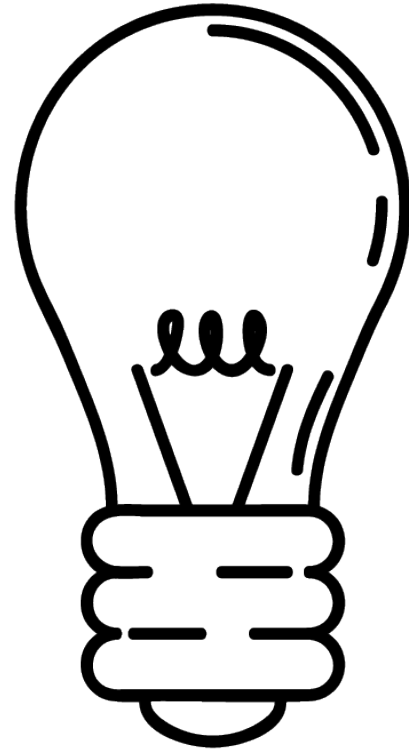
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Innovation (but not just)

- * what's new?
- * how is it new?
- * how does it build upon other work?
- * who is new?



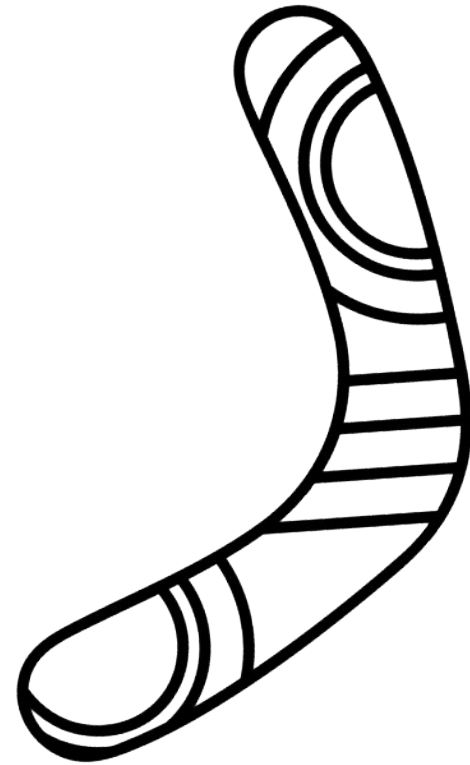
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**Think about
impact
(for the
Wikimedia
projects, but not
just)
* risk assessment
too**



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Grant metrics

meta.wikimedia.org/wiki/Grants:Metrics

- Total participants
- Number of newly registered users
- Number of content pages created or improved, across all Wikimedia projects
- 2 Grantee defined metrics



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Grantee defined metrics

meta.wikimedia.org/wiki/Grants:Metrics

- Must be relevant to your context
- Can be quantitative or qualitative
- Can be adapted depending on programs, activities
- Must be precise



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Tell good stories (but not just)

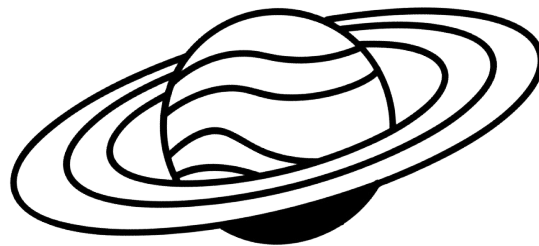
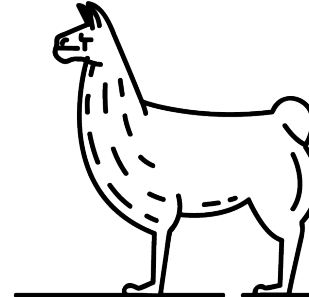
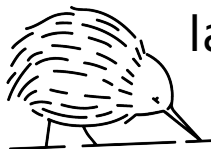
* compelling
narrative (context is
key)

* lessons learned
(learning patterns,
elephants in the
program)



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Once upon a time...
a kiwi met with a
lama on a little
planet



And they learned...



A learning pattern for content release
partnerships

Learning Pattern Library

Towards a successful GLAM
partnership

problem

Collaborations between
GLAM volunteers, GLAM
institutions and Wikimedia



Deutschland are diverse and very flexible –
which is exactly what makes them so
exciting for all involved.

solution

Despite their diversity, WMDE's experience
with almost [100 GLAM partnerships](#) has
allowed us to arrive at a set of general
recommendations. The following "checklist"
provides tips on what to watch out for and
what to avoid when beginning to form a
partnership with a GLAM institution.

creator

- [Barbara Fischer \(WMDE\)](#)
- [Lilli Iliiev \(WMDE\)](#)

Examples

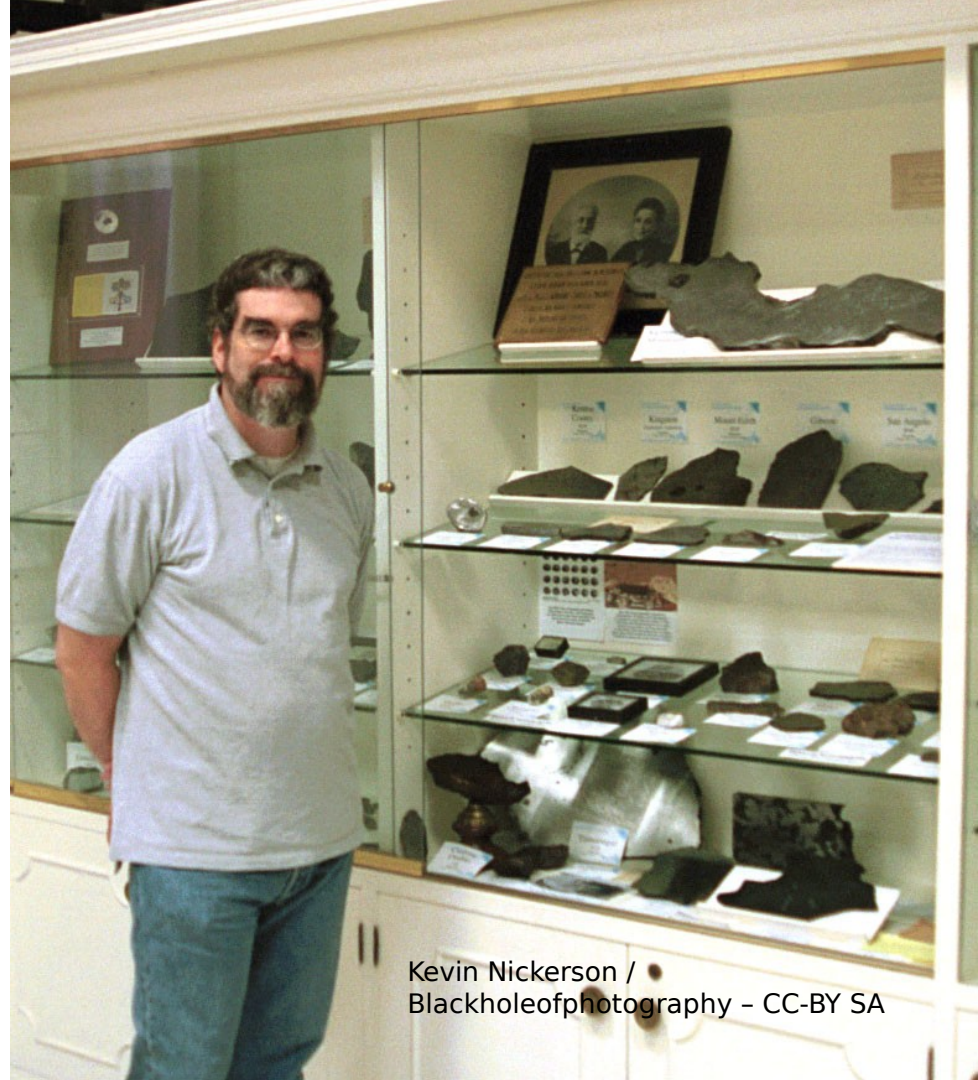
See also

https://outreach.wikimedia.org/wiki/GLAM/Model_projects

Wikimedia Sverige, the Royal Armoury, Skokloster Castle and the Hallwyl Museum



Netherlands Institute for Sound and Vision



Kevin Nickerson /
Blackholeofphotography - CC-BY SA

Your examples?

What do you think makes a good or bad grant application? What is missing here that we should take into consideration?



THANK YOU

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