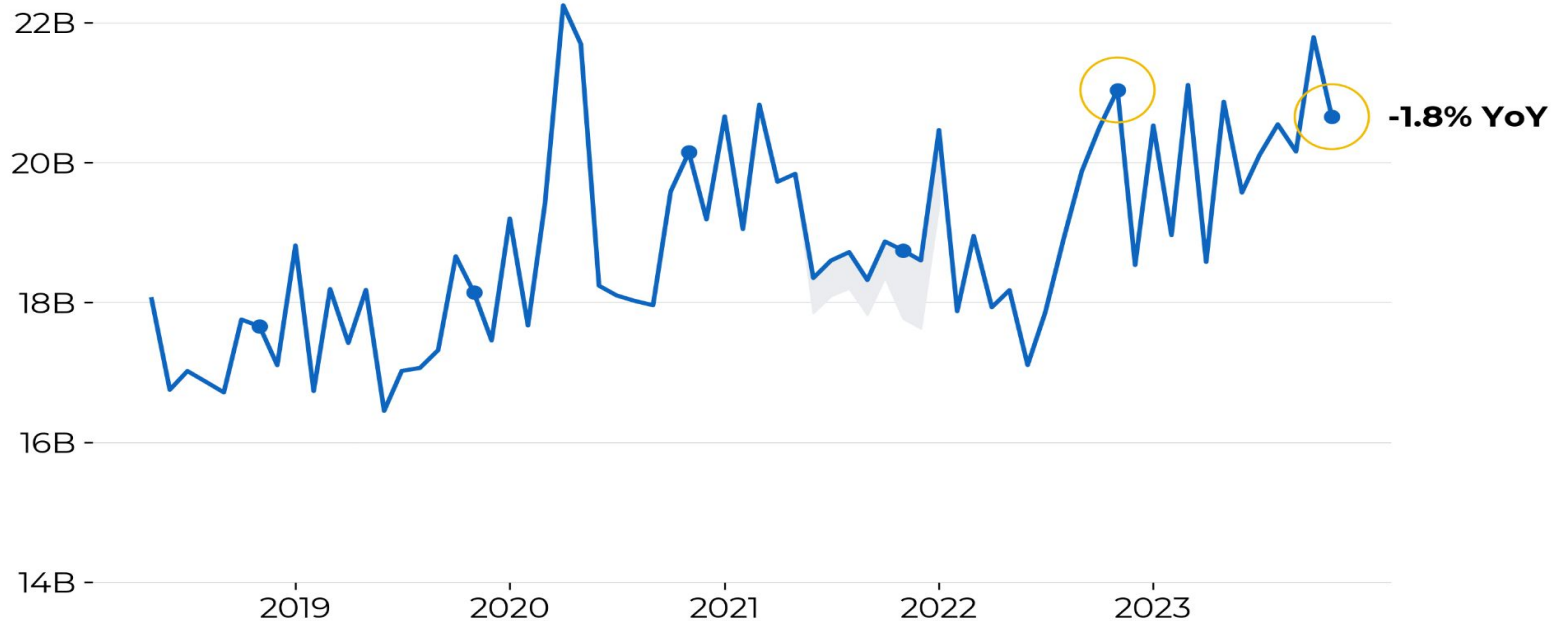


November 2023 Wikimedia movement metrics

Content interactions (November): Across Wikimedia, there were 20.7B content interactions in November, a -1.8% YoY decrease



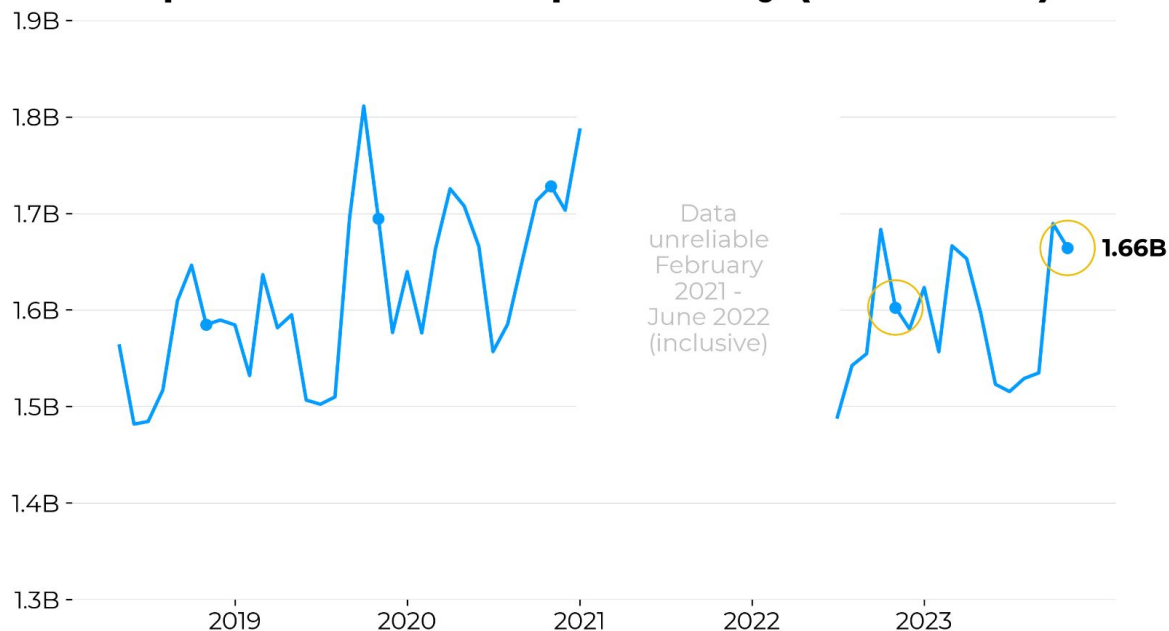
Graph Notes: Created by Movement Insights on 2023-12-11 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Unique devices increased YoY

November's data reveals significant growth, showing a 4% YoY increase with the count of unique devices rising to approximately 1.6 billion

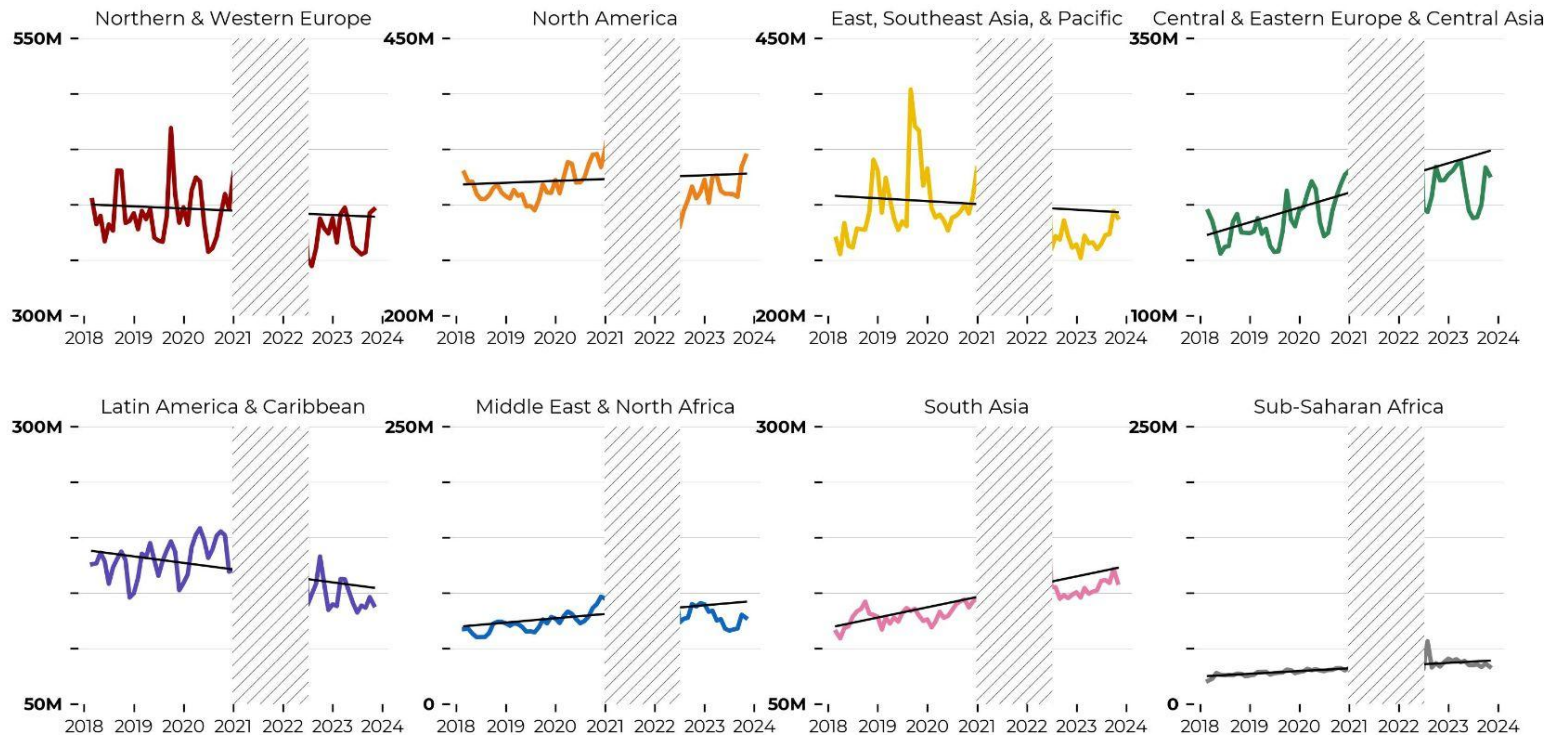
Unique Devices - Wikipedia Only (November)



Graph Notes: Created by Movement Insights on 2023-12-20 using data from <https://github.com/wikimedia-research/Readers-movement-metrics>

Regional Unique Devices (November)

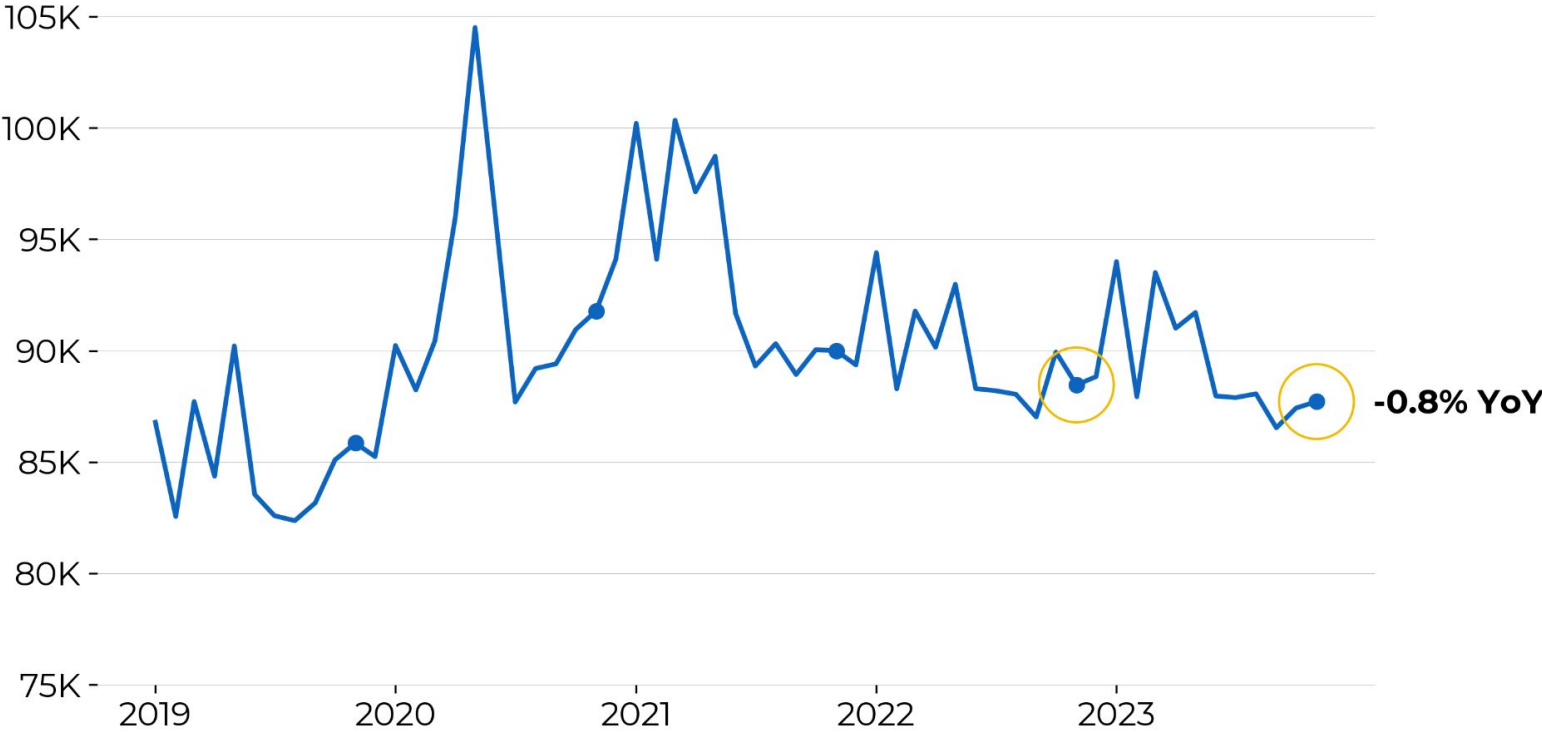
▨ Data unreliable [February 2021 - June 2022] (period not shown)



Graph Notes: Created by Movement Insights 2023-12-20 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_IUs2jtsK9VrSiGlllCleDgR6KM

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

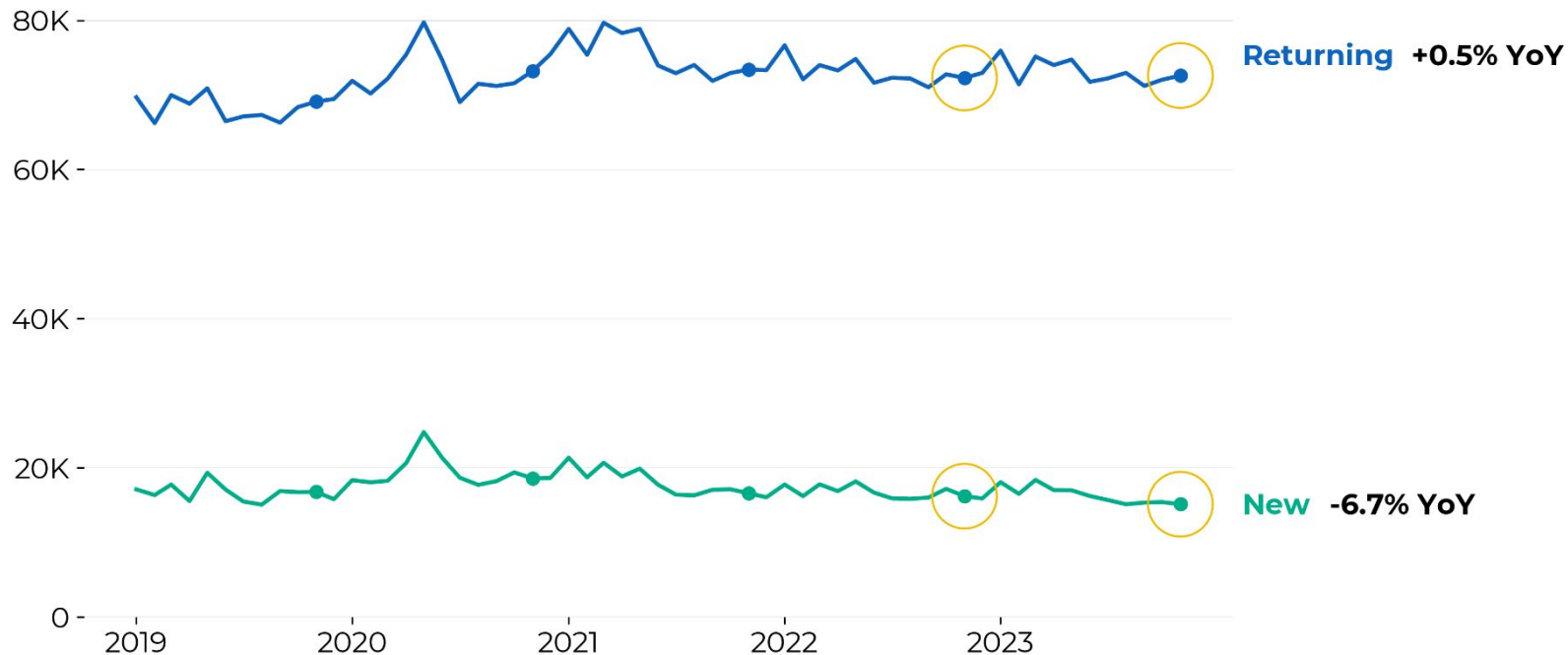
Active editors decreased slightly by 0.8% YoY to 88k in November



Graph Notes: Created by Movement Insights on 2023-12-20 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

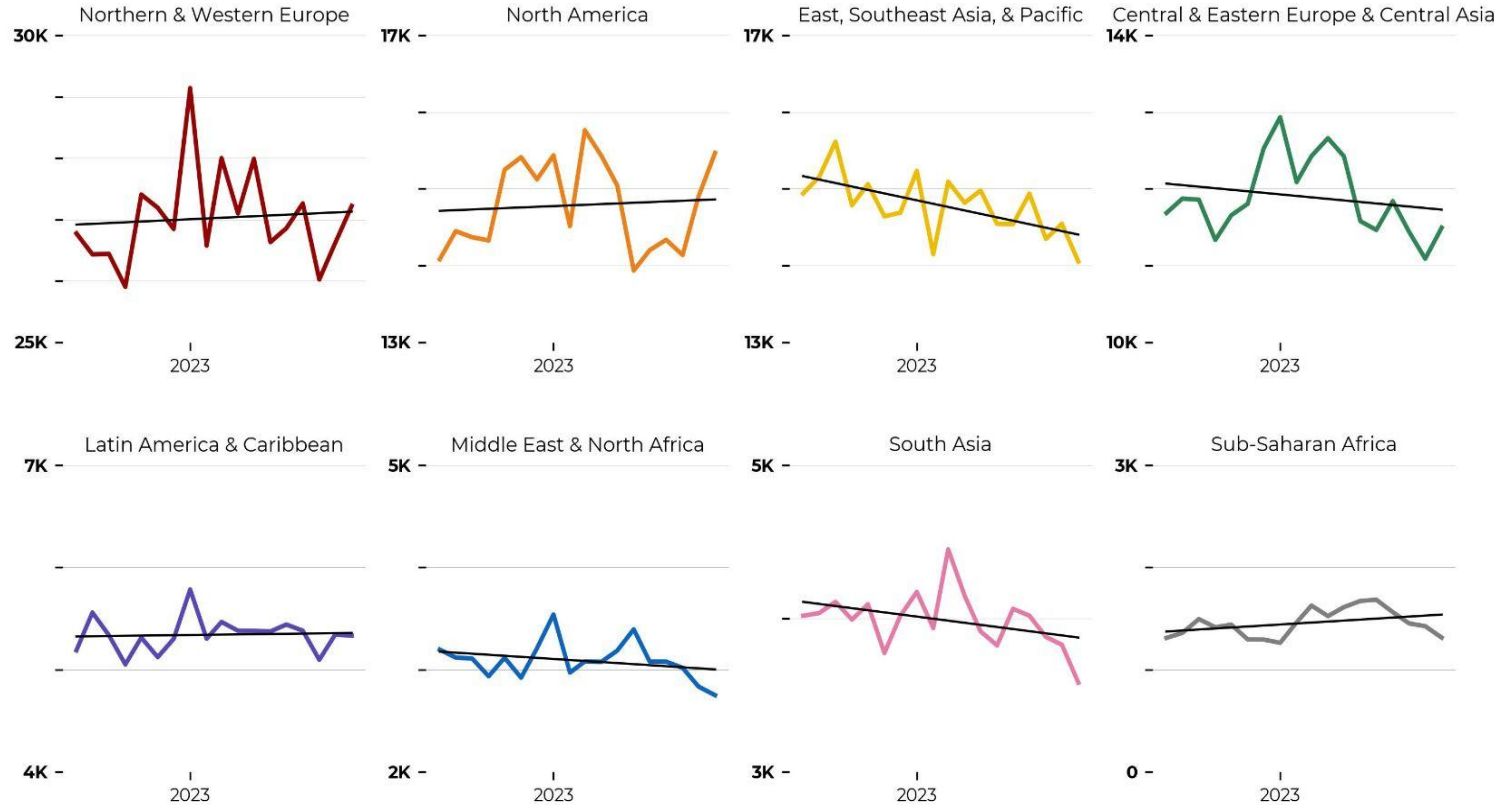
Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

In November, returning editors increased 0.5% YoY while new editors decreased by 6.7% compared to this time last year.



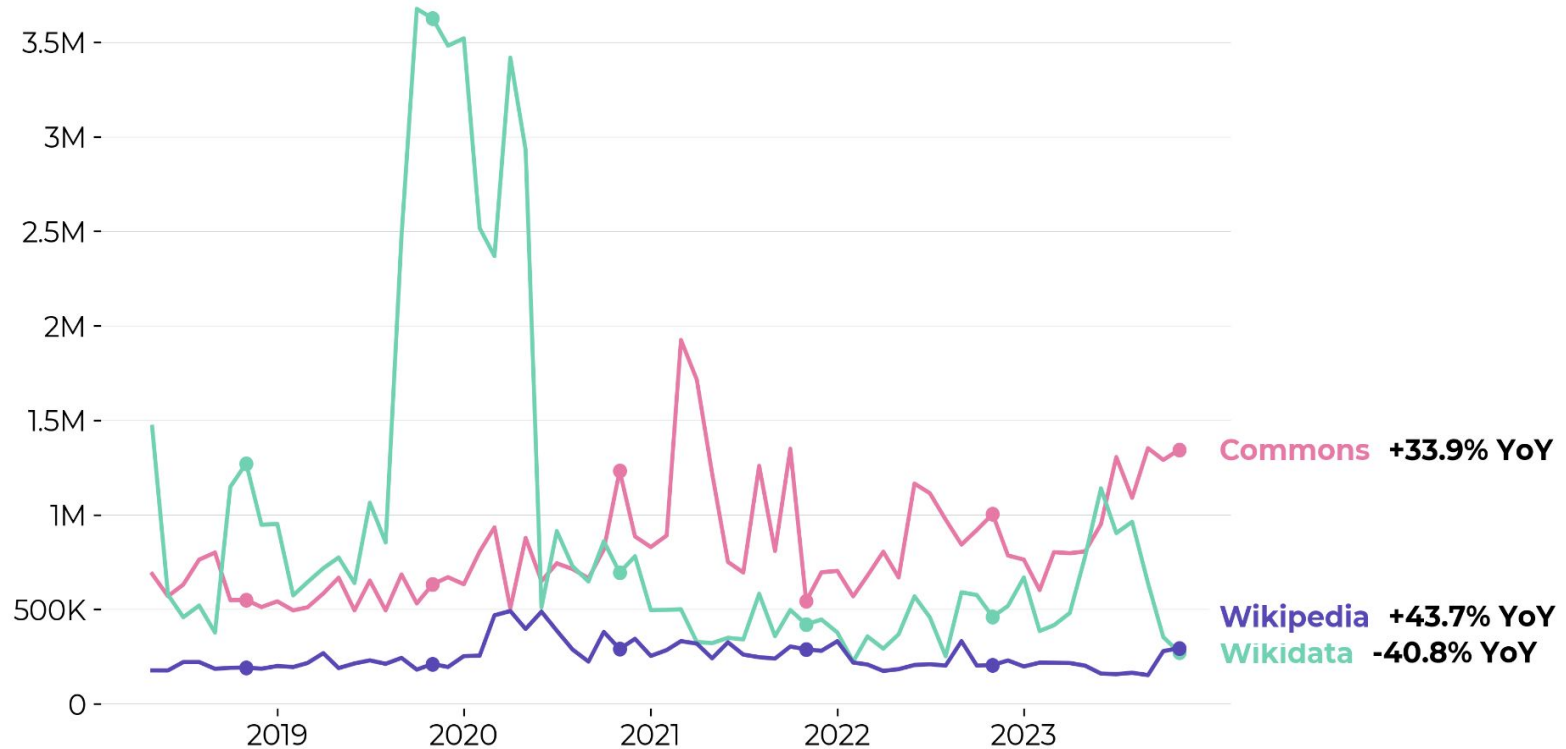
Graph Notes: Created by Movement Insights on 2023-12-11 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Regional Active Editors (November)



Graph Notes: Created by Movement Insights 2024-01-03 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_IUs2jtsK9VrSiGiiCleDgR6KM

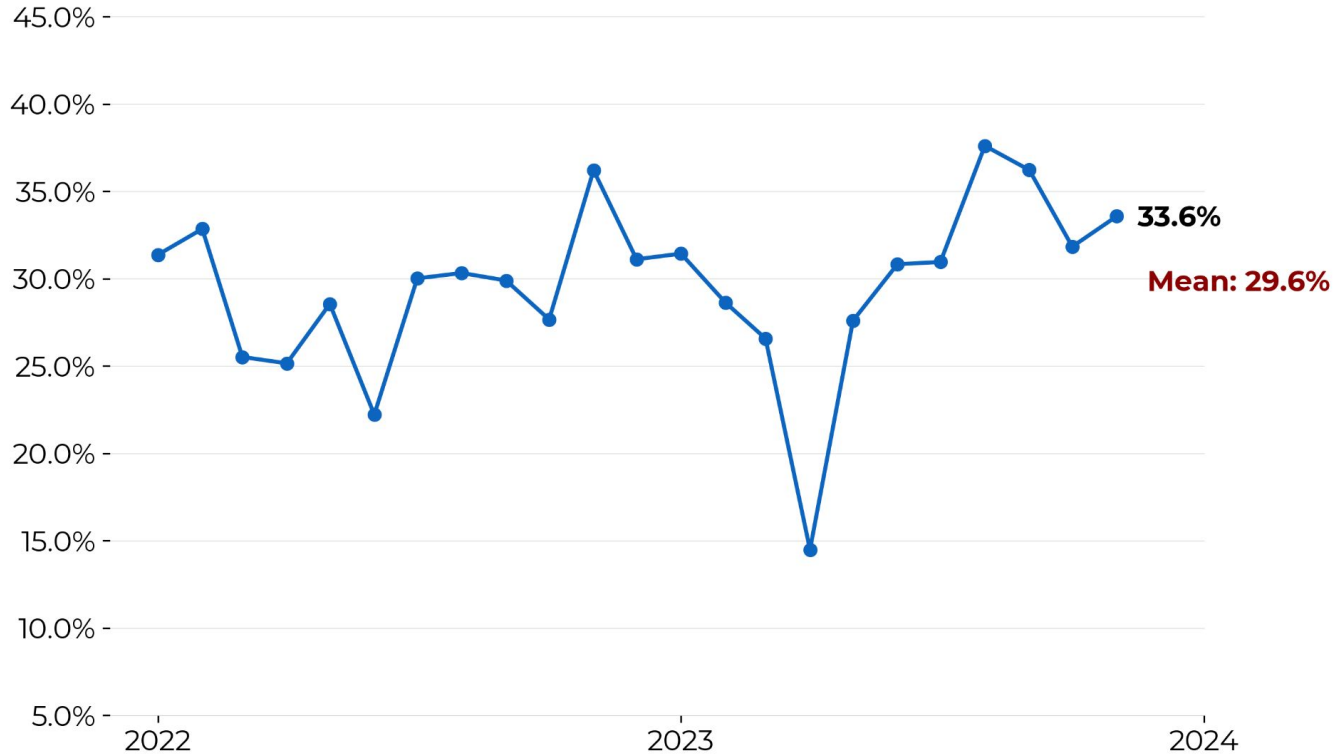
In November, net new content increased on Wikipedia and decreased on Wikidata. Commons content continued to increase.



Graph Notes: Created by Movement Insights on 2023-12-11 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

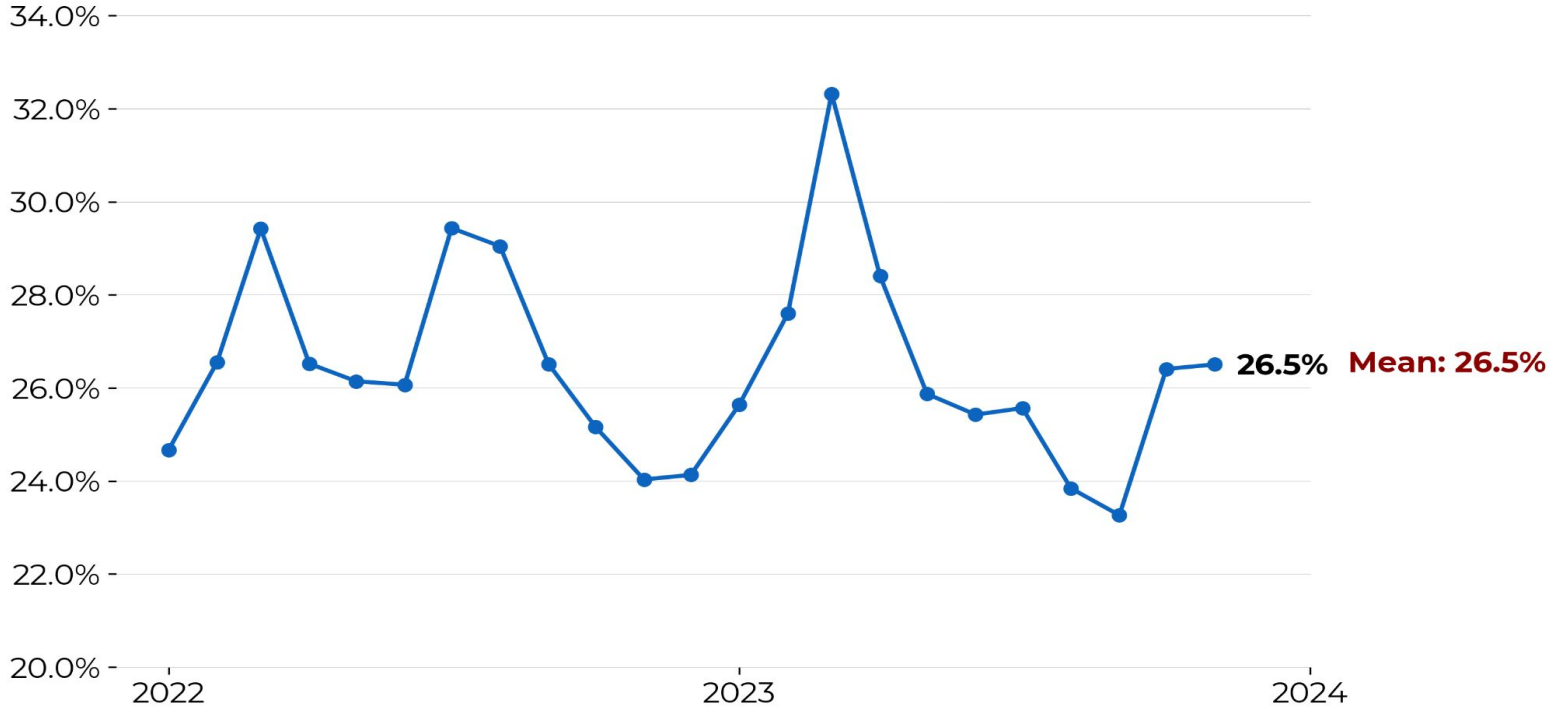
Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

In November, the percentage of new articles about underrepresented regions increased slightly to 33.6%



Graph Notes: Created by Movement Insights on 2024-01-02 using data from the Knowledge Gap Index

In November, the percentage of new biographical articles about women and gender diverse people increased slightly to 26.5%



Graph Notes: Created by Movement Insights on 2024-01-02 using data from the Knowledge Gap Index

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)