

The report of questionnaire of Japanese Wikimediaians 2023

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WIKIMEDIA ESEAP CONFERENCE
KOTA KINABALU 2024
COLLABORATION BEYOND THE HORIZON

Sammary of presentation

- About speaker
- What is done?
- Survey Outline
- Survey result
- Survey respondent attributes

About speaker

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Username:VZP10224

First Activity:jaWP (from 2007)

Role:jaWP Administrator(from 2010)

Wikimedians of Japan User Group

IT Engineer in Japanese Company

Birthplace:[Onomichi City](#) in Hiroshima Pref. Japan

Living:[Akashi City](#) in Hyogo Pref. Japan



[[commons:File:Onomichi Channel03s3200.jpg]]



[[commons:File:Akashi-Minicipal-Planetarium3387.JPG]]

A stylized, flat-design landscape illustration. The background features a range of dark blue mountains with jagged peaks. In the foreground, there are several layers of rounded, cloud-like shapes in shades of light blue and pink. The overall aesthetic is clean and modern.

About Survey

What is done?

We “Wikimedians of Japan User Group” commissioned a research company to conduct a web survey to find out the motivation and opinions of the participants of the Japanese version of the WikiProjects. The survey is for logged-in users of the Japanese Wikipedia.

Survey Outline



Purpose of the Survey	To understand the profiles and usage of Japanese Wikipedia users and to use them for activities of user groups and people involved in the Japanese WikiProject.
Issues Surveyed	User profile User involvement in Wikipedia Involvement in the “Forum(s)” User complaints and opinions
Survey Method	Web questionnaire
Survey Respondents	[Age] 6 to 99 years old [Region] Japan + Foreign Countries [Others] Editors and writers of the Japanese Wikipedia (Only Jawp logged-in users were notified via sitenotice. The notice clearly stated that “300 respondents selected in a drawing will receive 500-yen gift certificates” and invited users to answer the questionnaire)
Number of Responses	The Survey: 330 samples
Survey Period	Friday, October 27, 2023 – Monday, November 6, 2023

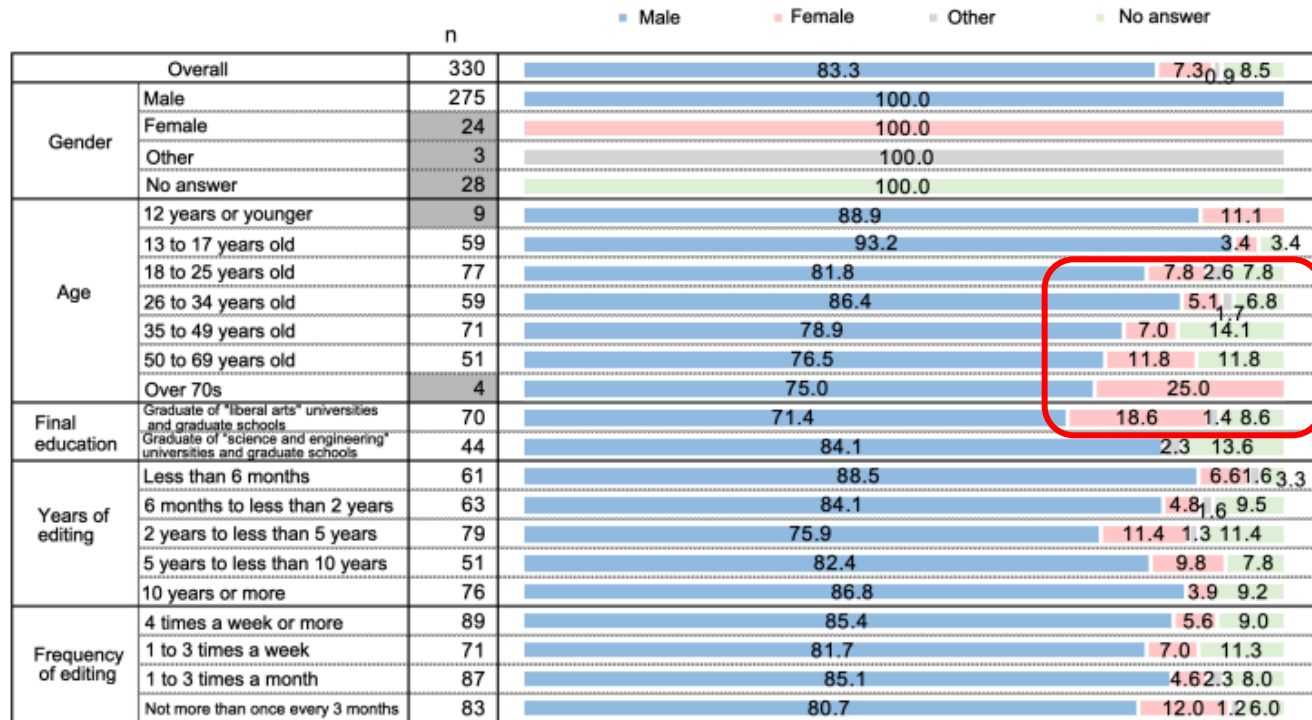
The background features a stylized landscape with dark blue mountains in the center, lighter blue mountains in the distance, and a foreground of pink and purple clouds. The text 'Survey result' is centered over the mountains.

Survey result

Survey respondent gender

Unit (%)
n = All respondents

- About 80% is Male.
- The proportion of women tends to increase as the age group of respondents increases.



※ When n ≥ 30, at least 10 pts higher compared to the total

• • • / 5 pts or more higher

• • / 5 pts or more lower

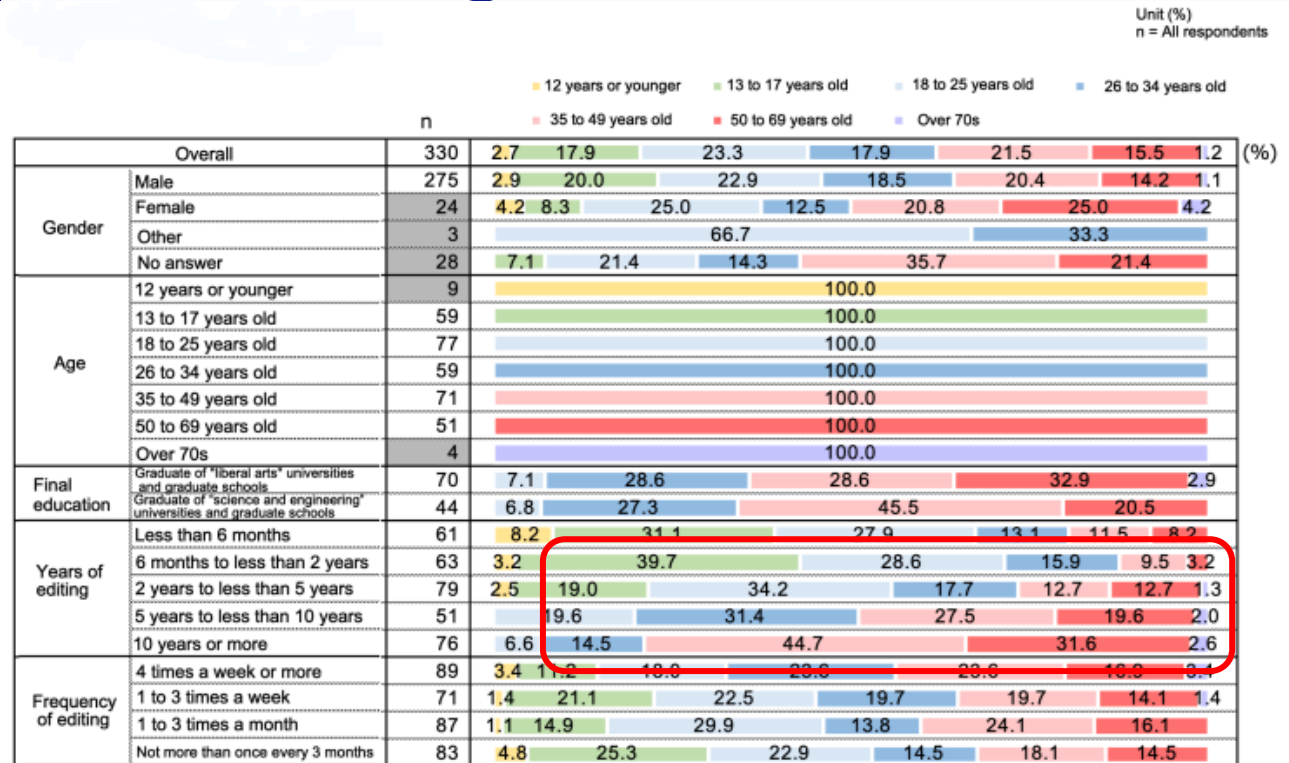
• • / 10 pts or more lower

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※ Reference value when "n" is less than 40

Survey respondent Age

- About the same number of people responded in every age group.
- There is no difference in editing frequency depending on age.

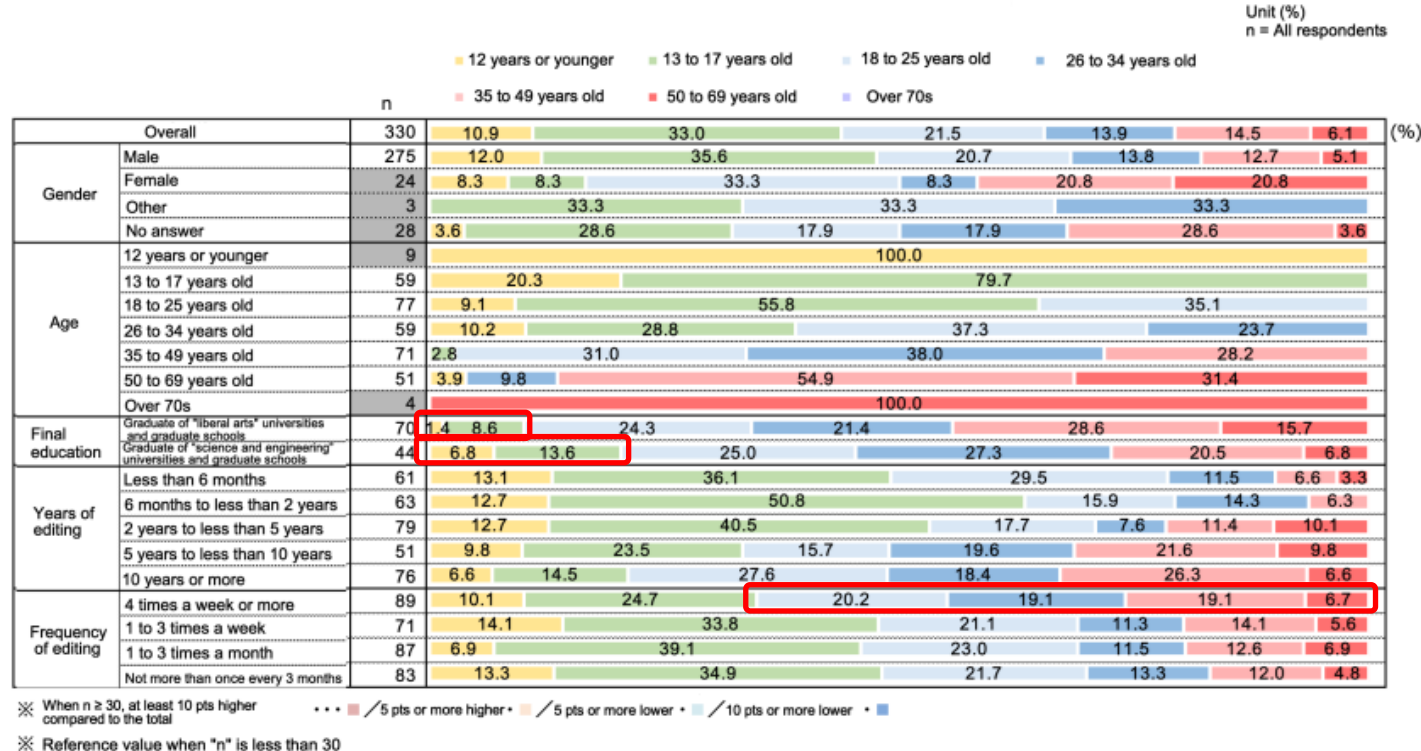


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※ Reference value when "n" is less than 30

First edited age

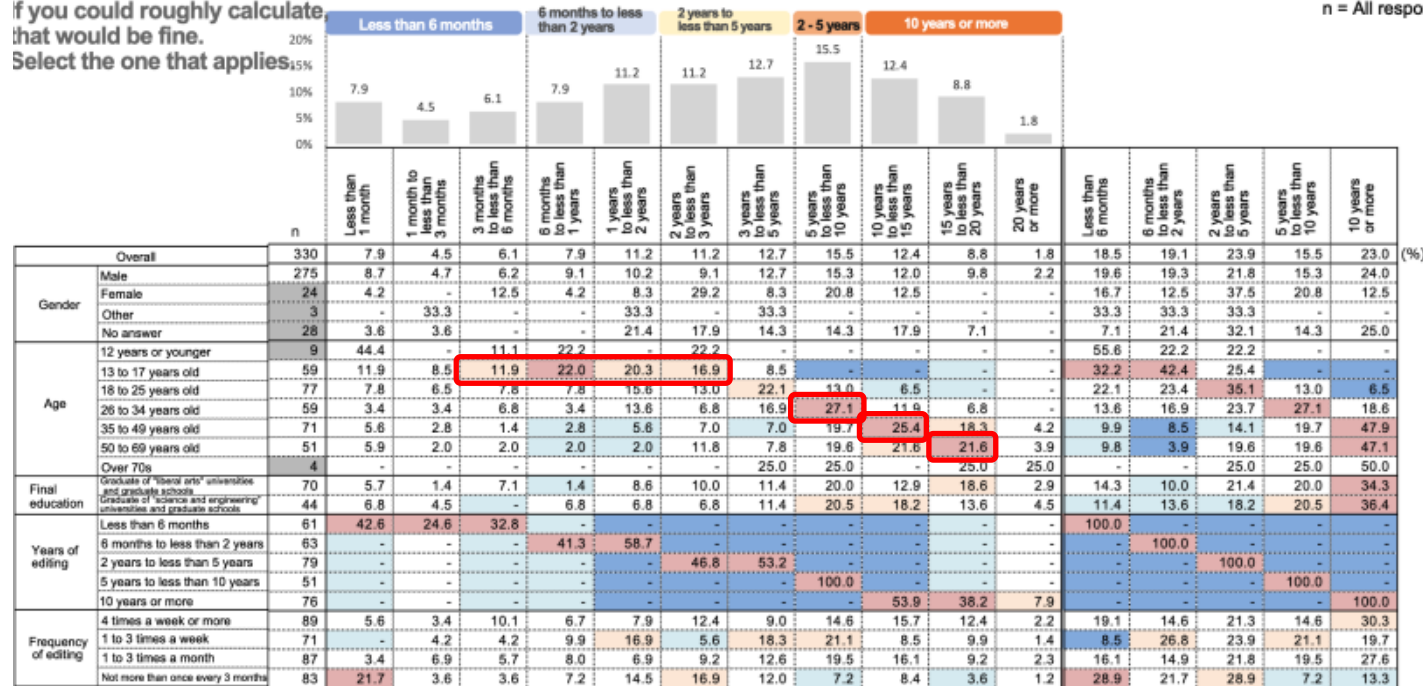
- Science graduates started editing at a younger age than liberal arts graduates.
- People who edit more frequently tend to be older when they started editing.



Ernest editing terms

If you could roughly calculate that would be fine. Select the one that applies.

Unit (%)
n = All respondents



⊗ When n ≥ 30, at least 10 pts higher compared to the total ••• / 5 pts or more higher • / 5 pts or more lower • / 10 pts or more lower •

⊗ Reference value when "n" is less than 30

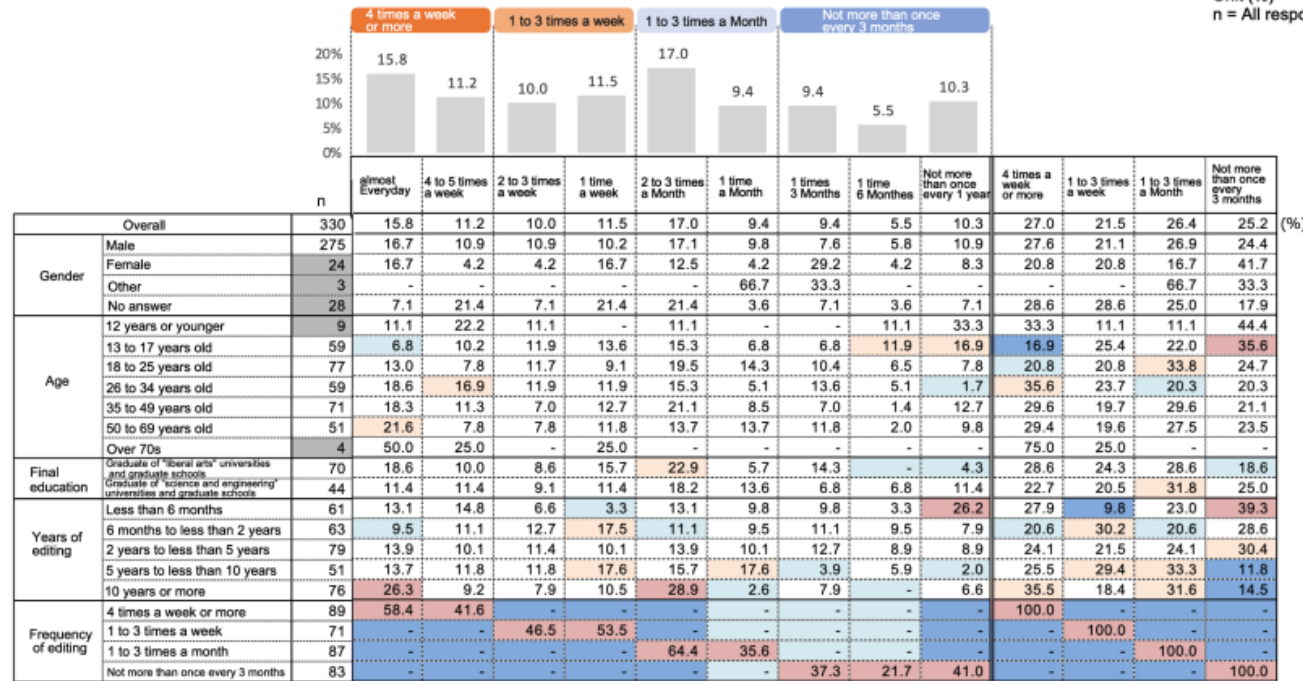
- The older the age of first editing, the longer the period of editing with enthusiasm.
- But the under-18 age group is concerned, there is no bias in the duration of active editing.

First editing age and editing terms

		First Editing										total	
		0-15	16-20	21-25	26-30	31-35	36-40	41-45	46-50	51-55	56-60		60-65
earnest editing	Less than 1 month	13	6	1	2	1		1	2				26
	1 month to less than 3 monthes	4	3	4	1	1	1			1			15
	3 monthes to less than 6 monthes	6	8	3	2	1							20
	6 monthes to less than 1 year	13	8	1	2			1	1				26
	1 year to less than 2 years	14	10	4	5	2		1	1				37
	2 years to less than 3 years	16	5	4	2	1	2	1	4	1	1		37
	3 years to less than 5 years	12	15	4	3	1	1	2	1	2	1		42
	5 years to less than 10 years	9	12	4	8	3	5	1	7	1		1	51
	10 years to less than 15 years	9	5	6	1	7	6	3	2	1	1		41
	15 years to less than 20 years	3	8	3	3	3	6	1	1	1			29
	Over 20 years	1		2	1	1			1				6
	total	100	80	36	30	21	21	11	20	7	3	1	330

Editing frequency

- There is no clear correlation between years of editing experience and frequency of editing.



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Editing terms and frequency

		earnest editing years											total
		Less than 1 month	1 month - 3 months	3 months - 6 months	6 months - 1 year	1 year - 2 years	2 years - 3 years	3 years - 5 years	5 years - 10 years	10 years - 15 years	15 years - 20 years	Over 20 years	
Frequency	almost every day	3	1	4	4	2	6	5	7	9	10	1	52
	4 - 5 edits per week	2	2	5	2	5	5	3	6	5	1	1	37
	2 - 3 edits per week		2	2	3	5	2	7	6	3	3		33
	1 edit per week		1	1	4	7	2	6	9	3	4	1	38
	2 - 3 edits per month	2	1	5	4	3	8	3	8	13	7	2	56
	1 edit per month	1	5		3	3		8	9	1	1		31
	1 edit per 3 months	2	3	1	2	5	5	5	2	5	1		31
	1 edit per half year	1		1	3	3	5	2	3				18
	less than 1 edit per year	15		1	1	4	4	3	1		2	2	1
total	26	15	20	26	37	37	42	51	41	29	6	330	

No.2 Zone

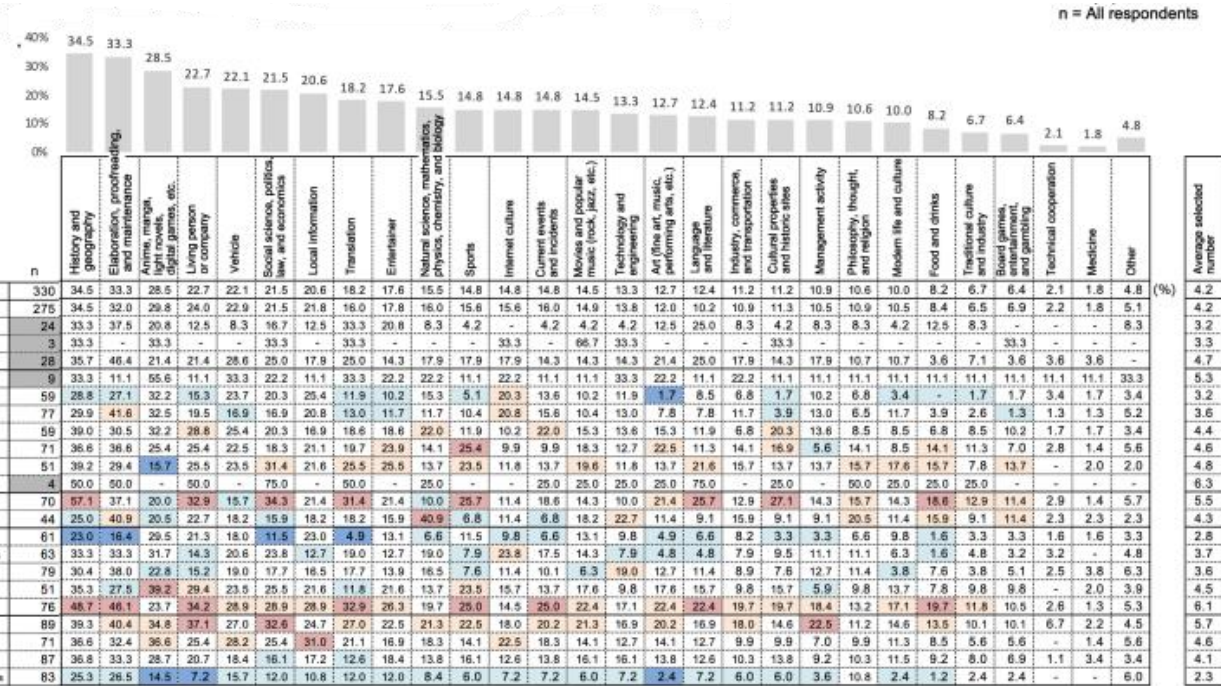
No.1 Zone

Current age and frequency

		Current Age												total	
		0-15	16-20	21-25	26-30	31-35	36-40	41-45	46-50	51-55	56-60	60-65	66-70		71-75
Frequency	almost every day	4	5	6	8	4	4	2	7	6	2	1	2	1	52
	4 – 5 edits per week	7	5	2	7	3	2	4	3	2	1			1	37
	2 – 3 edits per week	4	8	5	4	3	1	4		2	1		1		33
	1 edit per week	2	10	3	6	3	3	2	2	3	3			1	38
	2 – 3 edits per month	4	13	8	6	4	7	4	3	2	4		1		56
	1 edit per month	1	9	5	3	1	4		3	2	1	2			31
	1 edit per 3 months	3	5	4	8		2		3	4	2				31
	1 edit per half year	6	4	3		3		1			1				18
	less than 1 edit per year	12	6	1		1	5	2	2	3	2				34
total		43	65	37	42	22	28	19	23	24	17	3	4	3	330

Categories of Jawp editors

- The most frequently edited articles are history/geography, anime/manga, and people articles.
- People who edit articles that are easy to edit, such as anime/manga or people-related articles, have been editing for a long time.

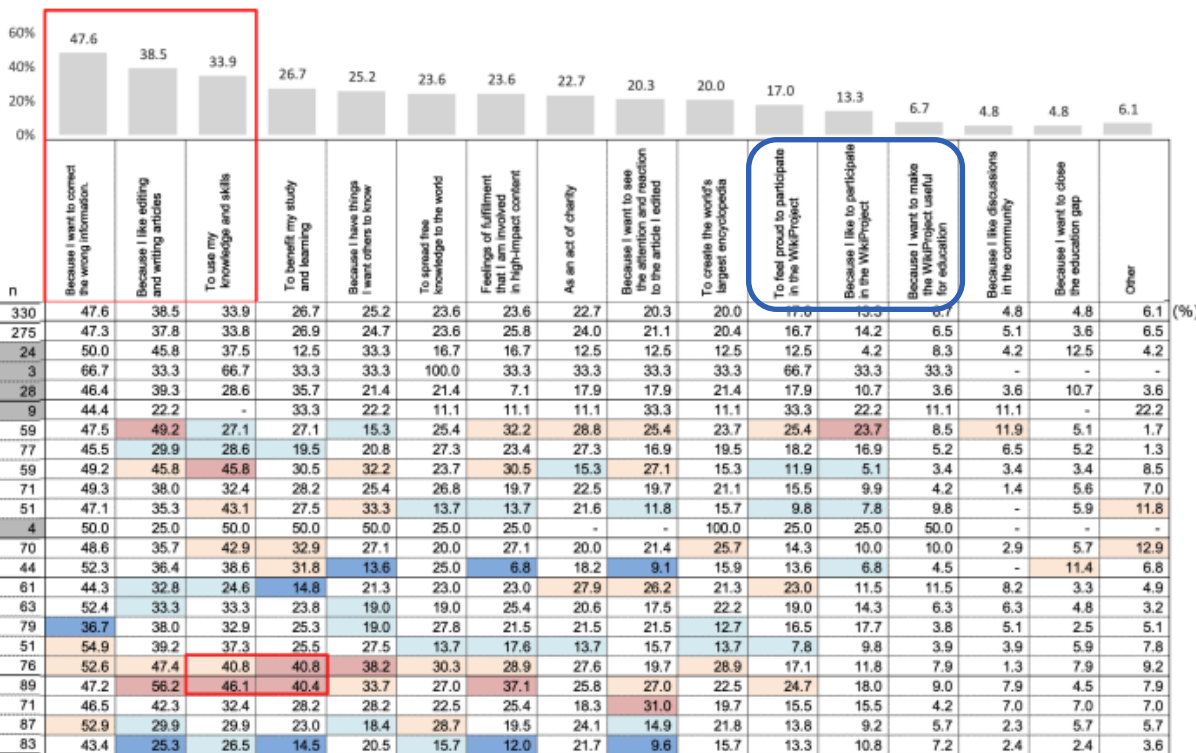


Motivation of Jawp editors



The most common answer is “Because I want to correct the wrong information”. They have a strong desire to use their own knowledge to correct articles.

For other reasons, people are motivated by the desire to use their knowledge and experience, and their motivation to accumulate free knowledge is weak.



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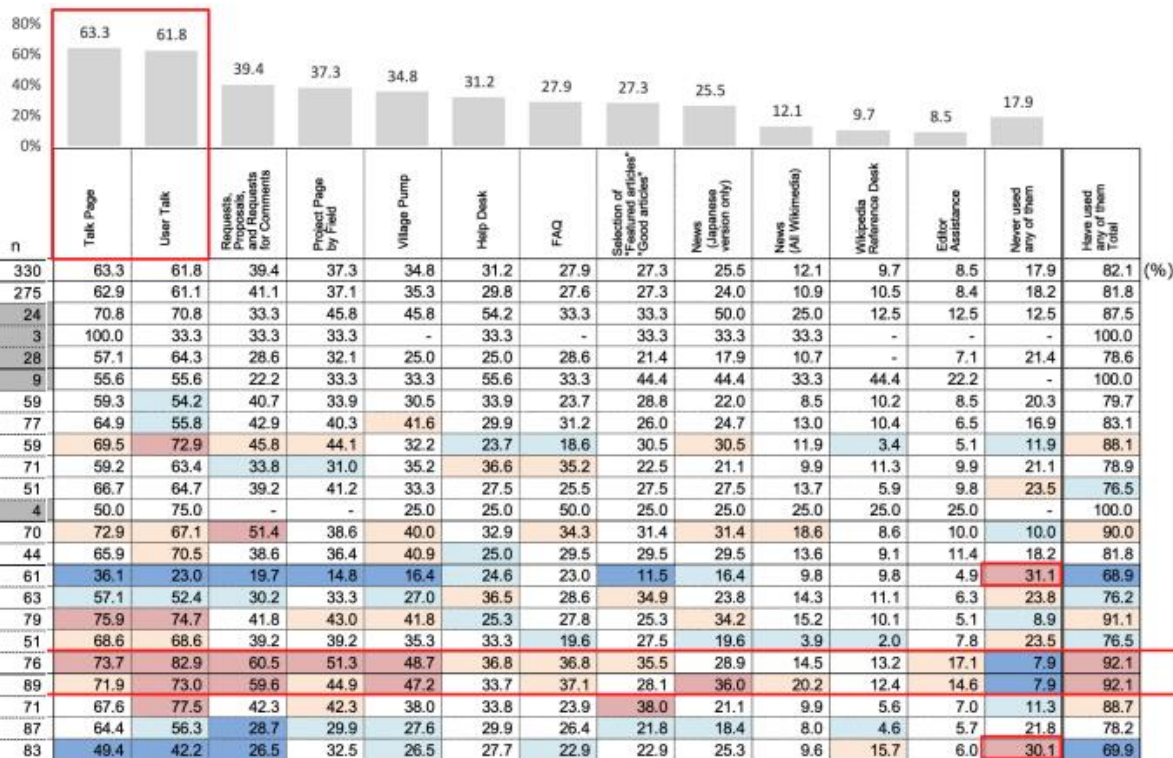
• • • / 5 pts or more higher • / 5 pts or more lower • / 10 pts or more lower •

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Satisfaction with forum of Jawp editors



- Talk page and User talk page is used frequency.
- People who edit for a short period of time or who edit infrequently tend to not use any forum.



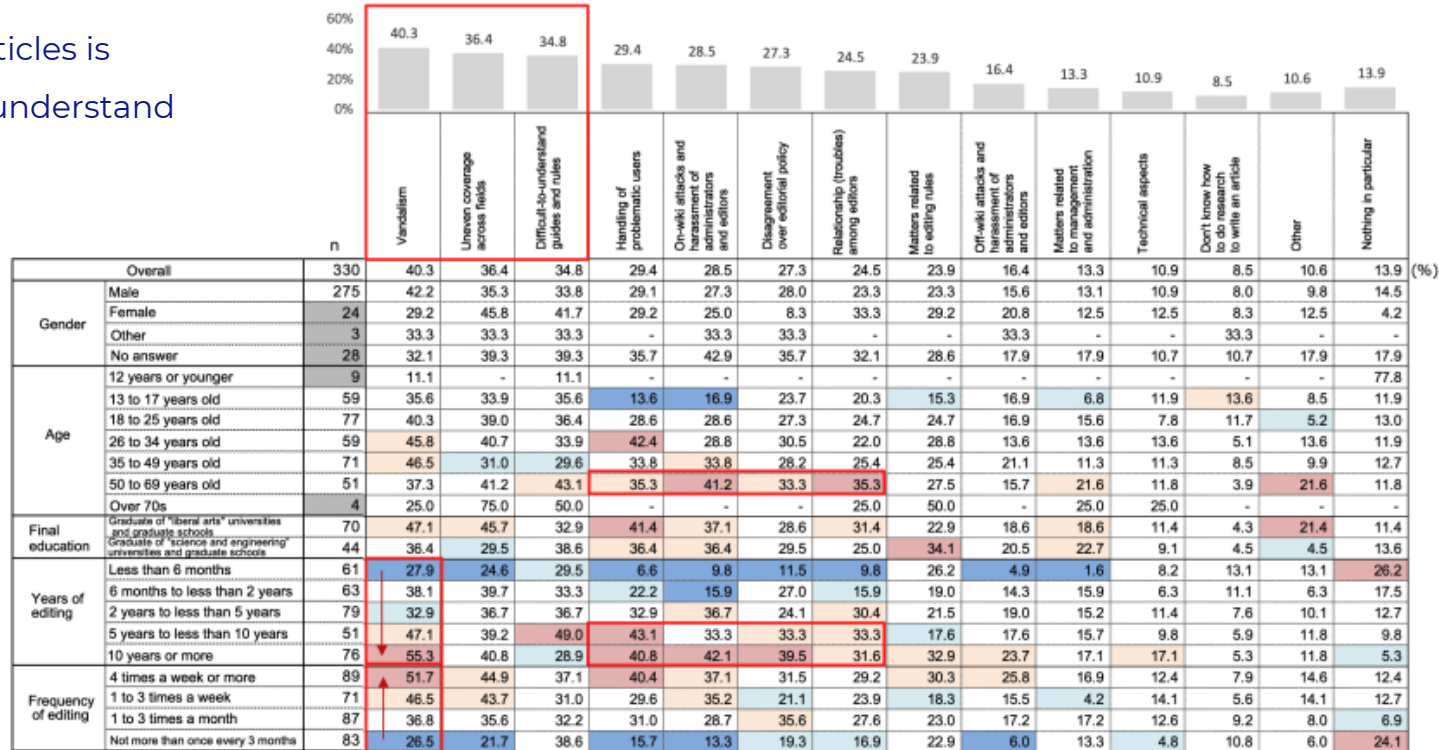
	n	Talk Page	User Talk	Requests, Proposals and Requests for Comments	Project Page by Field	Village Pump	Help Desk	FAQ	Selection of "Featured articles" "Good articles"	News (Japanese version only)	News (All Wikimedia)	Wikipedia Reference Desk	Editor Assistance	Never used any of them	Have used any of them Total	
Overall	330	63.3	61.8	39.4	37.3	34.8	31.2	27.9	27.3	25.5	12.1	9.7	8.5	17.9	82.1	
Gender	Male	275	62.9	61.1	41.1	37.1	35.3	29.8	27.6	27.3	24.0	10.9	10.5	8.4	18.2	81.8
	Female	24	70.8	70.8	33.3	45.8	45.8	54.2	33.3	33.3	50.0	25.0	12.5	12.5	12.5	87.5
	Other	3	100.0	33.3	33.3	33.3	-	33.3	-	33.3	33.3	33.3	-	-	-	100.0
	No answer	28	57.1	64.3	28.6	32.1	25.0	25.0	28.6	21.4	17.9	10.7	-	7.1	21.4	78.6
Age	12 years or younger	9	55.6	55.6	22.2	33.3	33.3	55.6	33.3	44.4	44.4	33.3	44.4	22.2	-	100.0
	13 to 17 years old	59	59.3	54.2	40.7	33.9	30.5	33.9	23.7	28.8	22.0	8.5	10.2	8.5	20.3	79.7
	18 to 25 years old	77	64.9	55.8	42.9	40.3	41.6	29.9	31.2	26.0	24.7	13.0	10.4	6.5	16.9	83.1
	26 to 34 years old	59	69.5	72.9	45.8	44.1	32.2	23.7	18.6	30.5	30.5	11.9	3.4	5.1	11.9	88.1
	35 to 49 years old	71	59.2	63.4	33.8	31.0	35.2	36.6	35.2	22.5	21.1	9.9	11.3	9.9	21.1	78.9
	50 to 69 years old	51	66.7	64.7	39.2	41.2	33.2	27.5	25.5	27.5	27.5	13.7	5.9	9.8	23.5	76.5
Over 70s	4	50.0	75.0	-	-	25.0	25.0	50.0	25.0	25.0	25.0	25.0	25.0	-	100.0	
Final education	Graduate of "liberal arts" universities and graduate schools	70	72.9	67.1	51.4	38.6	40.0	32.9	34.3	31.4	31.4	18.6	8.6	10.0	10.0	90.0
	Graduate of "science and engineering" universities and graduate schools	44	65.9	70.5	38.6	36.4	40.9	25.0	29.5	29.5	29.5	13.6	9.1	11.4	18.2	81.8
Years of editing	Less than 6 months	61	36.1	23.0	19.7	14.8	16.4	24.6	23.0	11.5	16.4	9.8	9.8	4.9	31.1	68.9
	6 months to less than 2 years	63	57.1	52.4	30.2	33.3	27.0	36.5	28.6	34.9	23.8	14.3	11.1	6.3	23.8	76.2
	2 years to less than 5 years	79	75.9	74.7	41.8	43.0	41.8	25.3	27.8	25.3	34.2	15.2	10.1	5.1	8.9	91.1
	5 years to less than 10 years	51	68.6	68.6	39.2	39.2	35.3	33.3	19.6	27.5	19.6	3.9	2.0	7.8	23.5	76.5
10 years or more	76	73.7	82.9	60.5	51.3	48.7	36.8	36.8	35.5	28.9	14.5	13.2	17.1	7.9	92.1	
Frequency of editing	4 times a week or more	89	71.9	73.0	59.6	44.9	47.2	33.7	37.1	28.1	36.0	20.2	12.4	14.6	7.9	92.1
	1 to 3 times a week	71	67.6	77.5	42.3	42.3	38.0	33.8	23.9	38.0	21.1	9.9	5.6	7.0	11.3	88.7
	1 to 3 times a month	87	64.4	56.3	28.7	29.9	27.6	29.9	26.4	21.8	18.4	8.0	4.6	5.7	21.8	78.2
	Not more than once every 3 months	83	49.4	42.2	26.5	32.5	26.5	27.7	22.9	22.9	25.3	9.6	15.7	6.0	30.1	69.9

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※ Reference value when "n" is less than 30

Complain of Jawp editors

- The biggest complain is vandalism.
- Next is “coverage of articles is uneven”, “difficult-to-understand rules”.



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 * / 5 pts or more higher * / 5 pts or more lower * / 10 pts or more lower *
 * Reference value when "n" is less than 30

Analyze detailed content of free comments



- There are many references to "出典"(source),"内容(content)","分野(field)".
- References to "Manga", "Anime" etc. are many.

A stylized illustration of a mountain range. The mountains are rendered in various shades of blue, from dark navy to light sky blue. The foreground is filled with soft, rounded clouds in shades of pink, purple, and light blue. The overall style is clean and modern, with a focus on bold colors and simple shapes.

Achievement of Survey result

Comprehensive analysis of survey results



- The survey results generally match the atmosphere of jaWP, where I have been involved as an administrator for over 10 years.
- Respondents of the survey are not satisfied with the “as-is” of Japanese Wikipedia. The most of “as-is” is the reliability and quality of articles.
- New comer is messed up for no way to how communicate with other editors.
- Next time, Interviews will be conducted with consenting survey respondents during 2024 to gain a deeper insight into the results of the responses.

Review point for next time

- Keep – this is first survey of Japanese Miwikipedian by Japanese User Group.
Continuing to conduct regular surveys
- Problem –We did not conduct any research on Wikimedia projects other than Wikipedia due to the low awareness of Wikimedia projects. Next time, we will investigate Wikimedia as a whole.
- Try - Investigate a wide range of attributes, including IP users, account users, and only viewing user.

Wrap-up

- We, the Wikimedia JAUG, were recognised as an affiliated organisation in 2023 and conducted our first external activity, a survey on the users of the Japanese Wikipedia.
- For the first time, we have been able to recognise the actual situation regarding the attributes and attitudes of users of the Japanese Wikipedia as a result of our research.
- Interviews will be conducted with consenting survey respondents during 2024 to gain a deeper insight into the results of the responses.



Thanks !



