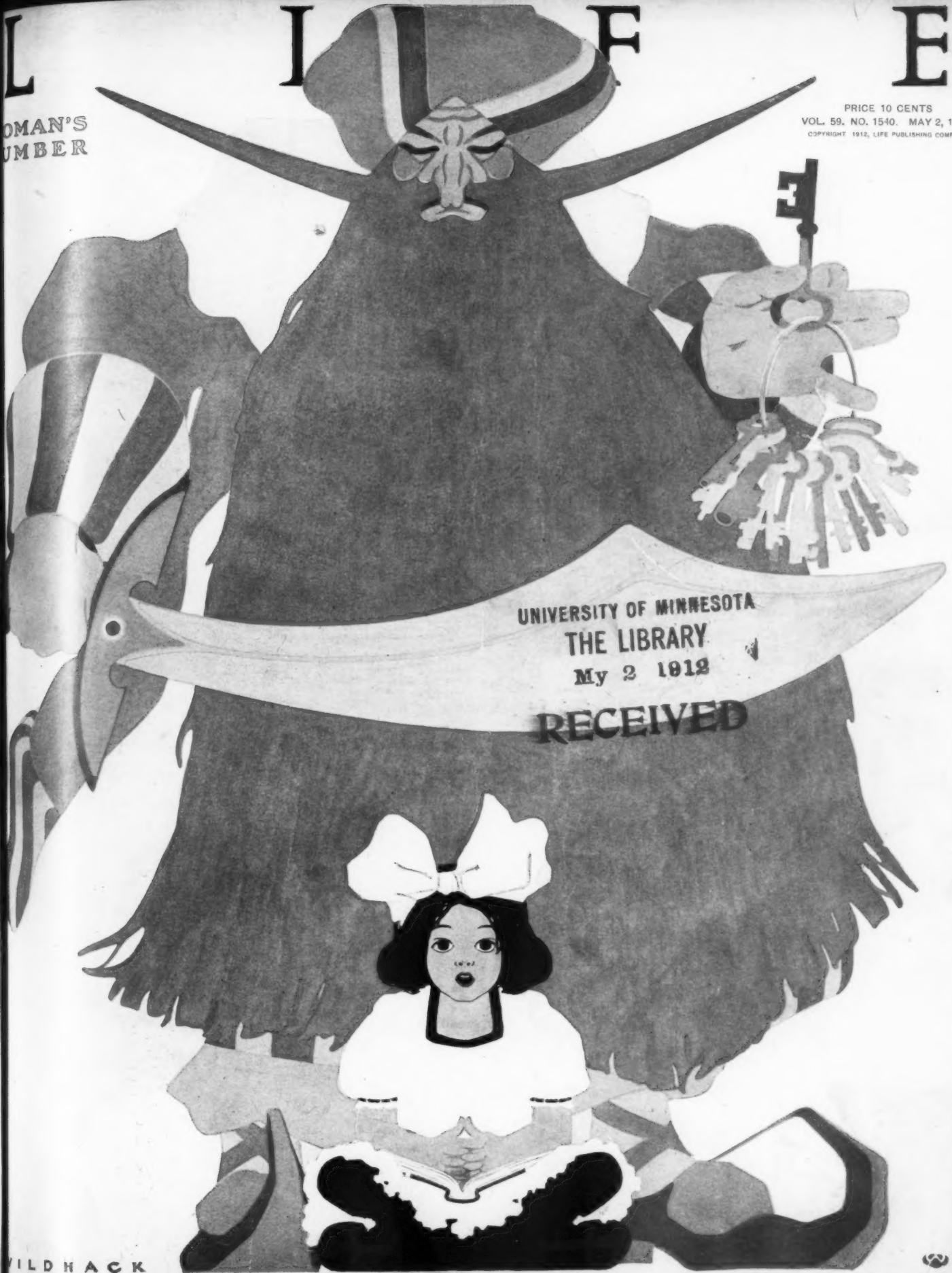


# L I F E

April 25, 1912

WOMAN'S  
NUMBER

PRICE 10 CENTS  
VOL. 59, NO. 1540. MAY 2, 1912  
COPYRIGHT 1912, LIFE PUBLISHING COMPANY



UNIVERSITY OF MINNESOTA  
THE LIBRARY  
My 2 1912

RECEIVED

ced.  
y the  
ur by  
e the  
and a  
nited  
rs.  
tires,  
roper  
it are  
ction

N  
WILDHACK

"I just know I'd ha' gone into that room."

# Stevens-Duryea



Stevens-Duryea comfort is real and so is the reason. The flexible three-point support of the power-plant eases everybody and everything: the mechanism, the tires, and the passengers. Send for our Catalogue and Individuality Book

Stevens-Duryea Company Chicopee Falls Mass  
"Pioneer Builders of American Sixes"



it's

att

we

elec

Argo

Bak

Borl

Broc

Colu

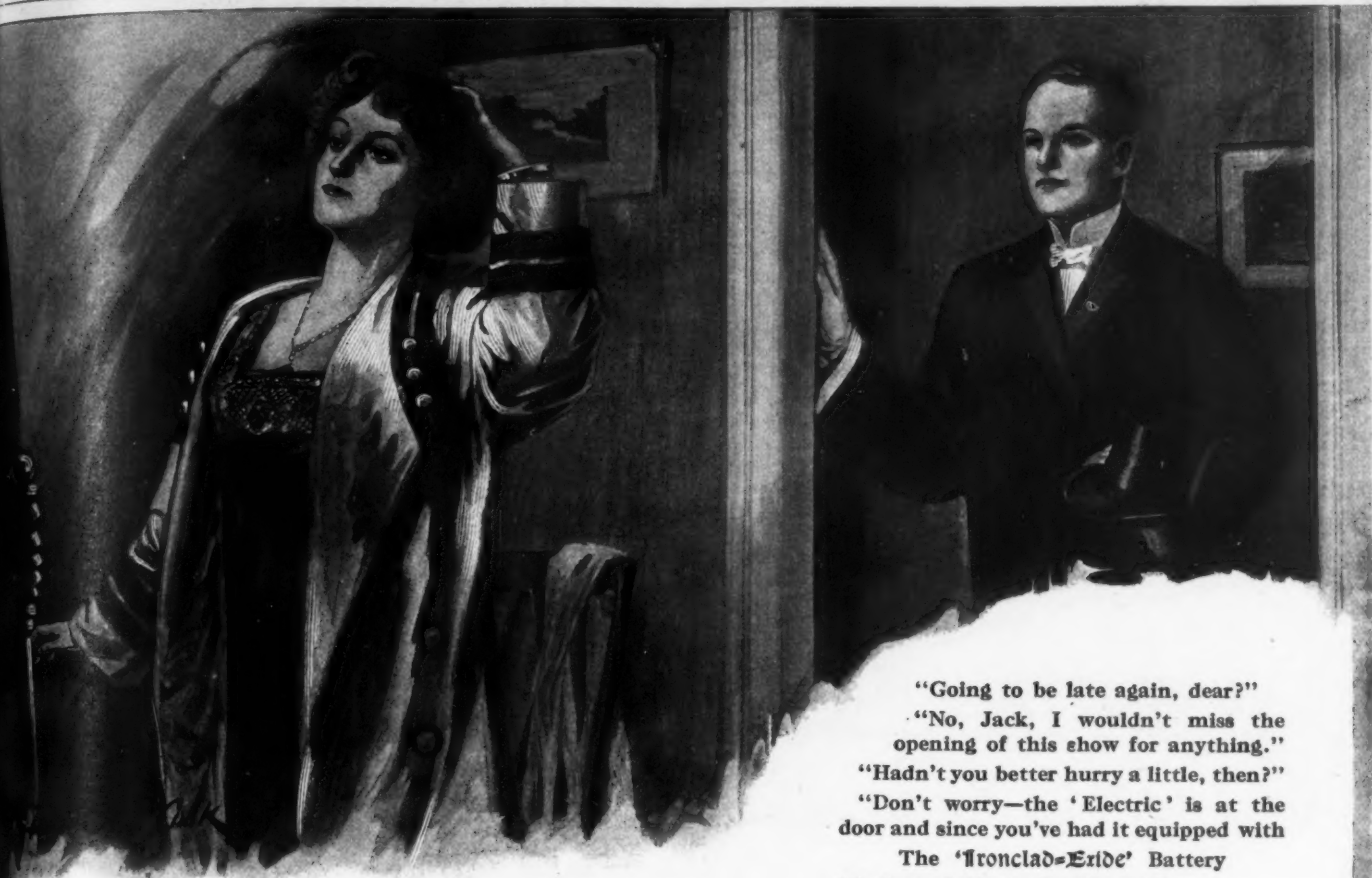
Char

Com

"Ele

in an

860 "



"Going to be late again, dear?"  
 "No, Jack, I wouldn't miss the opening of this show for anything."  
 "Hadn't you better hurry a little, then?"  
 "Don't worry—the 'Electric' is at the door and since you've had it equipped with The 'Ironclad-Exide' Battery it's dependable to the minute."

The best way to secure reliable and economical service from an electric car—whether it's a pleasure or commercial vehicle—is to equip it with

## The "Ironclad-Exide" Battery

The "Ironclad-Exide" Battery will run an electric car more miles with less expense, less attention and with greater continuity of service than any other battery made.

The "Ironclad-Exide" Battery never "stalls" on hills, gives good service in either cold weather or hot, can be recharged at a reasonable cost and requires very little attention.

What more convincing evidence can be given than the fact that the following 22 prominent electric vehicle makers all use the "Ironclad-Exide," the "Hycap-Exide" or the "Exide" Battery?

Argo Electric Vehicle Co.  
 Baker Motor Vehicle Co.  
 Borland-Grannis Co.  
 Broc Electric Vehicle Co.  
 Columbus Buggy Co.  
 Champion Wagon Co.  
 Commercial Truck Co. of America

Dayton Electric Car Co.  
 General Vehicle Co.  
 Grinnel Electric Car Co.  
 R. C. H. Corporation  
 Kentucky Wagon Mfg. Co.  
 C. P. Kimball & Co.  
 Ohio Electric Car Co.  
 Phipps Electric Auto Co.

Rauch & Lang Carriage Co.  
 Standard Electric Car Co.  
 Studebaker Automobile Co.  
 The Waverly Co.  
 Walker Vehicle Co.  
 Ward Motor Vehicle Co.  
 Woods Motor Vehicle Co.

If you will investigate the "Ironclad-Exide" Battery you will surely insist upon it when buying an "Electric" or when renewing your present battery. Remember that "Ironclad-Exide" plates can be placed in any jar of standard size.

Many interesting facts about vehicle batteries are contained in the "Ironclad-Exide" Book, which will be mailed you on request from our nearest office. Write for a copy to-day.

## THE ELECTRIC STORAGE BATTERY CO.

1888

PHILADELPHIA

1912

New York, Boston, Chicago, St. Louis, Cleveland, Atlanta, Denver, Detroit, Los Angeles, San Francisco, Seattle, Portland, Ore., Toronto.

860 "Exide" Distributors.

"Exide" Inspection Corps.

The "Exide" Battery is unequalled for auto lighting and ignition.

# The MONOPLEX HORN

## Warns Instantly

The distinctive voice of the Monoplex responds instantly to the slightest touch on the special steering-wheel button, leaving hands and feet free to handle the car.

## Effectively

The Monoplex conserves noise and nerves. Its signal may be short and abrupt, or long and insistent, according to the pressure on the button.

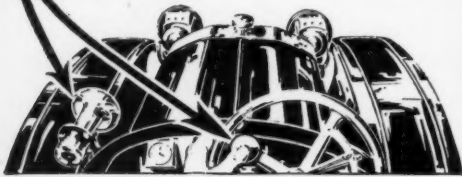
## Economically

Uses one-quarter the current and costs less than half as much as a motor horn—soon pays for itself in battery saving alone. Operates economically on ignition battery or dry cells.

Built in accordance with the Atwater Kent standard of merit, the Monoplex will outlast your car. Five different finishes to match other fittings.

Price of outfit complete—Type A, \$15.00—Type M, \$12.00. Try the Monoplex on your car—ten days' free trial. Ask your dealer or write us for interesting folder L.

ATWATER KENT MFG. WORKS  
52 North 6th Street Philadelphia, Pa.



## Things to be Done

There are several things which should be done at once. We suppose Congress is the proper party to do them, and, if necessary, a special session should be called.

Freight rates should at once be lowered in the interest of the shippers of the country and raised in the interest of the railroads.

The formation of unions in all trades should be encouraged in the interest of the laboring classes, and they should be carefully limited in their activities in the interest of the employing classes.

The Sherman Anti-Trust act should be immediately repealed in the interest of the financiers and captains of industry and the trusts should be broken up in the interest of the consumer.

Confidence in the beneficence of a high protective tariff should be reaffirmed in the interest of the industries of the

## Exclusive Footwear

### To Your Order

Made in any material to match your gown, cloak or hat. Write for illustrated catalog L and measurement blank. Fit guaranteed.

### E. HAYES

Ladies' Custom Shoes

9-11 West 29th St. New York

Bet. Fifth Ave. and Broadway

"Wellesley"  
Oxford  
Number  
Fifty-Six

Edward Hayes  
Patent  
June 25, 1907



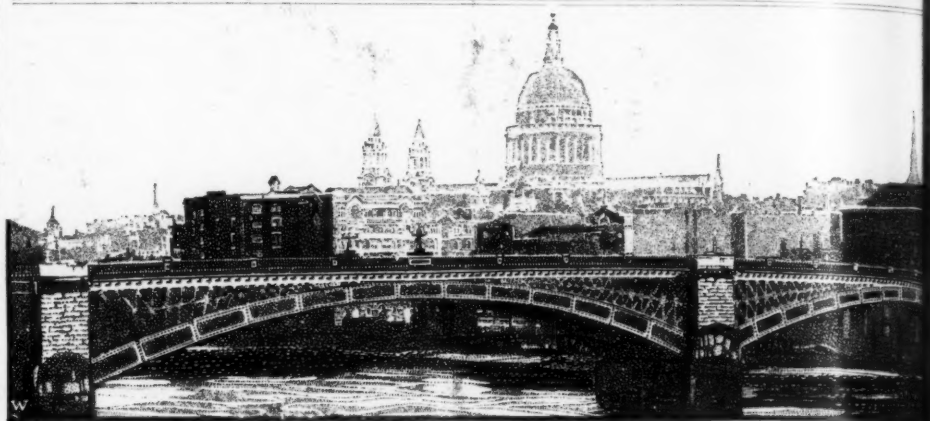
country and the schedules should be greatly reduced in the interest of the buying public.

If Congress will attend to these things without delay, everything will be all right.

AGESILAUS, being asked whether he thought justice or bravery the greater virtue, answered: "There would be no need of bravery if we all of us were just."



THE EASIEST WAY TO DRAW A CROWD



If you are going to London this Summer you will find

## SCRIBNER'S MAGAZINE GUIDE To LONDON

one of the most useful little books you can possibly carry with you, especially if this is your first visit. It contains just the most helpful and useful information regarding Hotels, Shops, Theatres, Restaurants, and principal places of interest. It is small, handy, invaluable. In twelve "Walks" you are taken about the city by one who knows London, knows what Americans want most to know.

## SCRIBNER'S MAGAZINE GUIDE To PARIS

By John N. Raphael, will be found equally valuable. Mr. Raphael knows Paris thoroughly, and briefly outlines the most interesting and desirable things to see, tells about the Restaurants, Shops, Theatres, etc. Either guide will be sent free on request.

Address **Scribner's International Travel & Shopping Bureau,**  
**153 Fifth Avenue, New York City.**

LONDON ADDRESS: Temple House, Temple Avenue, LONDON, E. C.

## Rhymed Reviews

To M. L. G.

(By ———, Frederick A. Stokes Co.)

Dear M. L. G.: 'Twas all a bluff.  
You falsely thought when I refused  
you  
I did not care for you enough;  
Perhaps your dreams have disabused  
you.

Too well I loved, and shrank aghast  
From laying bare my honest reason  
For jilting you—a Freckled Past  
Which would have made our marriage  
treason.

Though why I would not be your wife  
I dared not whisper, even hint at,  
I've typed the Story of My Life  
And found a publisher to print it.

A Modest Lady could not write  
Such things in just a private letter;  
But Publication's different, quite—  
A Book will tell you so much better.

The child of actor folk, I learned  
From people, some with good inten-  
tions,  
That Rising Artists rightly spurned  
The ordinary stock conventions.

So when a manager proposed  
To star me—for considerations,  
I said, "The deal, kind sir, is closed,  
Without the slightest reservations."



WITH the "tang" and flavor of real  
ginger from Jamaica, Sheboy-  
gan Ginger Ale combines  
elements of health native only  
to the delightful, sparkling min-  
eral water forming its base.

Served in all leading Hotels,  
Clubs, Cafes, etc. Sold by  
all Grocers and Druggists  
catering to QUALITY.

Be sure and ask for  
Sheboygan.

"The Chief of Them All"

Sheboygan Mineral Water Co.  
Sheboygan, Wisconsin (8)



This is

*Huyler's*

"Chocolate Cream Walnut"

Selected large English walnuts, hulled only  
when about to be used, are coated with a confec-  
tion of pure, rich fondant—then dipped in choco-  
late. The result is the delightful candy shown  
here—only one of the forty or more delicious  
varieties regularly included in an assortment of

*Huyler's*  
Bonbons Chocolates

At Huyler's the most careful attention is given to each individual  
candy. That is one reason why everybody likes Huyler's. They all  
taste good and they taste good because Huyler's Bonbons and Choco-  
lates are the product of an estab-  
lishment where the highest quality  
standards prevail.

There are 54 Huyler stores in the United  
States and Canada and over 4000 Huyler  
agents—the best druggists in their respective  
communities. To get the name of the nearest  
Huyler agent or store

Write for  
Illustrated Booklet

which tells the interesting story  
of Huyler's, gives a list of  
many of the Huyler popular  
confections and tells the public  
how quality and purity are as-  
sured in all Huyler products.

*Huyler's* 64 Irving Place  
New York City



My patron made for me a feast  
With fine champagne, you know, and  
whiskey;  
The man was crude, to say the least;—  
The chapter's pretty asterisky.

But having turned that Blotted Page,  
Thence on I always stopped at flirting.  
I won success upon the stage  
And rarely caught my conscience hurt-  
ing.

In Italy I found my soul;  
And then in London, Dear, I met you  
And loved, and spurned, and that's the  
whole;  
I hope my story won't upset you.

And if you really think you can  
Forgive the Past and be my Steady,  
Come right straight back from Hindu-  
stan  
To find Yours truly good and ready.  
Arthur Guiterman.



*The International Number*

*of*

*Life*

*Next Week*



**Coming:**

- Pittsburgh Number
- Army and Navy Number
- Turtle Dove Number
- Your Best Girl Number

*Obey that Impulse*

Three Months—One Dollar



Open only to new subscribers; no subscription renewed at this rate. Trial Subscriptions should come to us direct; not through an agent or dealer.

**LIFE**, 17 West 31, New York

ONE YEAR \$5.00. (CANADIAN \$5.52, FOREIGN \$6.00)

Special Offer  
Enclose  
find One  
Dollar (Can-  
dian \$1.13, For-  
eign \$1.26). Send  
LIFE for the  
months to



Copyright 1912 C. E. Conover Co.

**"The Crowning Attribute of Lovely Woman is Cleanliness"**

A woman's personal satisfaction in looking charming and dainty is doubled when she knows everything about her is exquisitely clean.

**NAIAD DRESS SHIELDS**

are thoroughly hygienic and healthful to the most delicate skin; are absolutely free from rubber, with its disagreeable odor; can be easily and quickly **STERILIZED** by immersing in boiling water for a few seconds only. They are preferred by well-gowned women of refined taste.

*At stores or sample pair on receipt of 25c. Every pair guaranteed.*

**A handsome colored reproduction of this beautiful Coles Phillips drawing on heavy paper 10 x 12 sent for 10c. No advertising.**



**The C. E. CONOVER CO., Mfrs.**

**101 Franklin Street, NEW YORK**

Spec  
Offer  
Encl  
find O  
Dollar (Ca  
an \$1.13, F  
n \$1.26). So  
E for th  
s to

subscription  
scriptions should  
an agent of  
York  
FOREIGN MAIL

**A Modern Martyr**

The days are in the budding leaf;  
The oyster and the sausage gone.  
To hear of golf—and nothing else!  
Is mine alone.

The husband, brother or the son  
To me will be a joy no more.  
They only care for games they've won  
And show the score.

The genial host, the jovial friend,  
No longer deals in merry jest;  
But tells his troubles without end,  
Which I detest.

"I landed on the green in four;  
Then putt'd out in six—or eight."  
'Tis this I hear, and plenty more,  
Early and late.



**Looks Good—  
Tastes Good**

**Pabst  
Blue Ribbon**  
The Beer of Quality

**T**HE waiter knows that he is serving a discriminating guest when ordered to bring Pabst "Blue Ribbon" Beer.

This is the beverage beyond compare, and is appropriate for all times and occasions. Wholesome and refreshing—a delight to the eye and the palate—the perfection of brewing.

*Bottled only at the brewery in crystal clear bottles, showing at a glance that it is clean and pure.*

Serve it to your family and guests.

Supplied by best dealers everywhere.  
Served in Leading Hotels and Cafes.



**You Need These  
Gloves for Your  
Outdoor Sports**

Made especially for Motoring, Golfing, Camping, Fishing and Other Sports

Style V 4403

**Grinnell Gloves**

are so soft and pliable that you scarcely feel them. The Ventilated Back keeps your hands cool and dry. Wetting or soiling doesn't fade these gloves. Washable in soap, water or gasoline, drying out soft as new. They wear like iron and are guaranteed never to harden, peel, crack or shrink from use.

**PAIR ON APPROVAL**

See Grinnell Gloves at your dealer's. If he doesn't handle them, write us his name and tell us the size and style of glove you wish, and color—black, gray or tan. We'll send a pair on approval, prepaid. *Style book and leather samples on request.*

**MORRISON-RICKER MANUFACTURING CO.**  
42 Broad St., Grinnell, Ia.  
Originators and Patentees of Ventilated and "Kist-Fit" Gloves.

But if I hint at a new gown,  
Or fuss around about a hat,  
I'm told by hubby (with a frown),  
"Enough of that."

Now is this fair, or is it just,  
That golf comes always last and first?  
For talk of clothes I really must,  
Or I shall burst!

**Old Times Back Again**

After the abdication of Bonaparte in 1814 it was observed at a fashionable party in Paris that things were to be restored to the same state in which they were previous to the revolution. "Oh! I am delighted to hear that," exclaimed a lady who was no longer in the bloom of youth, "for then I shall be only eighteen years of age."

**A Happy Marriage**

Depends largely on a knowledge of the whole truth about self and sex and the relation to life and health. This knowledge does not come intelligently of itself nor correctly from ordinary every-day sources.

**SEXOLOGY**

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear wholesome way in one volume:

- Knowledge a Young Man Should Have.
- Knowledge a Young Husband Should Have.
- Knowledge a Father Should Have.
- Knowledge a Father Should Impart to His Son.
- Medical Knowledge a Husband Should Have.
- Knowledge a Young Woman Should Have.
- Knowledge a Young Wife Should Have.
- Knowledge a Mother Should Have.
- Knowledge a Mother Should Impart to Her Daughter.
- Medical Knowledge a Wife Should Have.

All in one volume. Illustrated, \$2, postpaid. Write for "Other People's Opinions" and Table of Contents. Puritan Pub. Co., 776 Perry Bldg., Phila., Pa.



BEAUTIFUL models of shoe handicraft—shoes that are modelled to the contour of the foot—in a range of styles to meet every discriminate desire, are found at our Bootshops.

Martin & Martin fashionable footwear preserves the beauty of a "pretty foot," and beautifies the "shapeless" one.

All our shoes are strictly Hand Sewed over custom lasts; are cut by hand individually—right and left—each from the same selected skins. The fitting and finish too are also hand work.

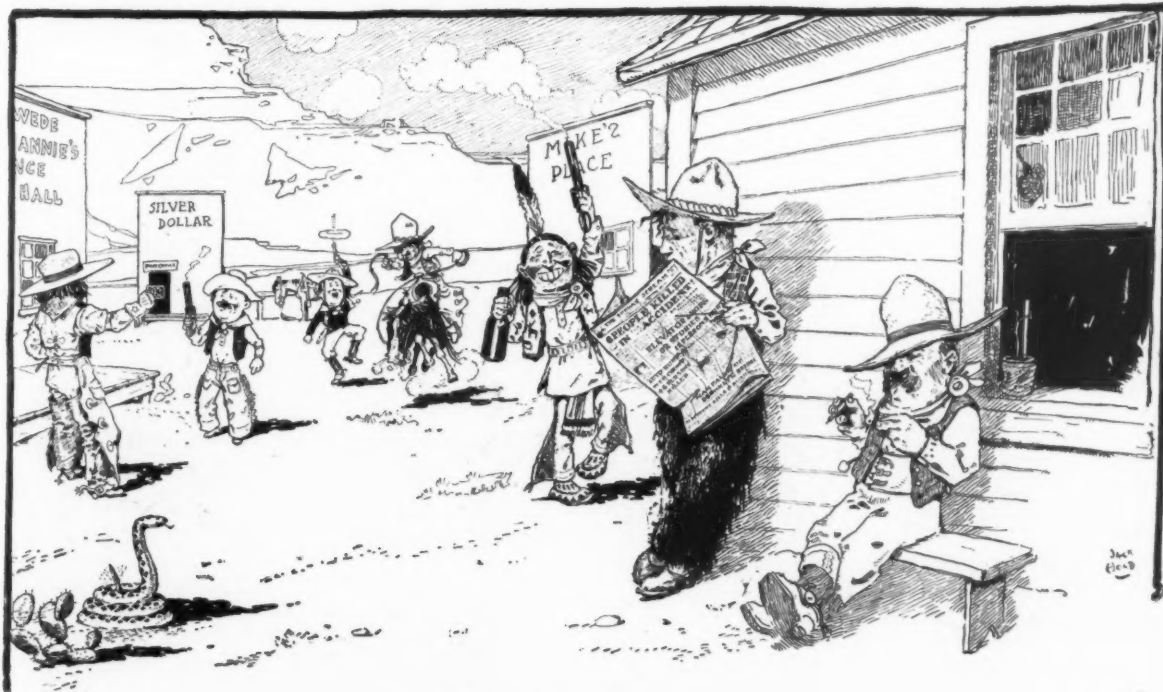
And knowing how to fit our modish footwear is an art that has been developed into its highest possibilities at our Bootshops. An expert Custom Department in connection.

We are representatives for the fashionable Hand-Sewed Shoes, by Thomas Cort, maker of the world's finest footwear.

Write for Brochure, showing photographs of new season's models for every occasion of Street, Dress and Sporting wear, with particulars regarding our unique Service-by-Post.

# MARTIN & MARTIN

BOOTMAKERS FOR MEN AND WOMEN  
New York: 1 East 35th Street  
Chicago: 326 Michigan Avenue

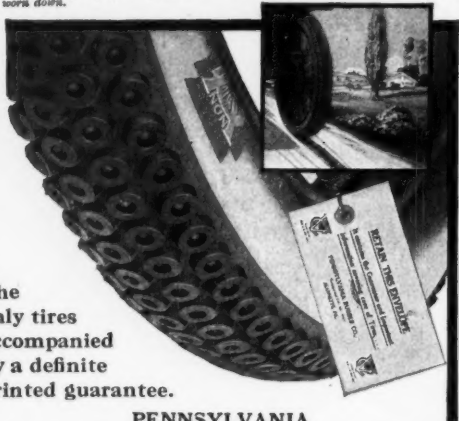


"LET'S GO TO NEW YORK."

"NO, SIR. A MAN'S LIFE AIN'T SAFE THERE."

**THINK what you gain in economy and safety when you equip these phenomenal new tires.**

*This photograph of a tire that has already done 4000 miles on a heavy car, shows how the outer rows of cups preserve the absolute anti-skid quality after the center rows are worn down.*



The only tires accompanied by a definite printed guarantee.

**PENNSYLVANIA VACUUM CUP TIRES**

**N**OW that warm weather is upon us and wet pavements and muddy roads are the exception and not the rule, the power of the Vacuum Cup tread to make skidding impossible is overshadowed by its wonderful capacity for wear in dry weather.

This is due not alone to the great extra depth and weight of the tread, but to the remarkable radiating ability of the Vacuum Cup knobs, preventing the "heating up" which is so destructive to tires.

Any guarantee reflects the manufacturer's own experience and observation of what his product will do.

**The Only Definite Guarantee**

With every Vacuum Cup Tire goes a definite and printed guarantee of 4,000 actual miles, the most liberal car weights being specified for the various sizes.

Compare this guarantee with those commonly in force. Then consider our additional guarantee that if, after reasonable trial, you do not find your set of Vacuum Cup Tires to absolutely prevent skidding on wet or greasy pavements, you can return them at the full purchase price. No anxious moments when you run into sprinkled pavements; no stopping to equip chains because of a sudden shower.

Think what you gain when you equip these tires, and write for the name of the nearest dealer if you don't know where to get them.



**Pennsylvania Rubber Co., Jeannette, Pa.**

Reorganized February 1, 1910

PITTSBURGH: 505 Liberty Ave. MINNEAPOLIS: 34 So. Eighth St.  
DETROIT: 254 Jefferson Ave. KANSAS CITY Mo.: 514 East 15th St.  
CHICAGO: 1004 Michigan Ave. CLEVELAND, OHIO: 1837 Euclid Ave.

**Pennsylvania Rubber Co. of New York**    **Pennsylvania Rubber Co. of Calif.**  
NEW YORK CITY: 1700 Broadway    SAN FRANCISCO: 512-514 Mission St.  
LOS ANGELES: 930 S. Main St.

An Independent Company with an Independent Selling Policy.



**STAGE TALK**

"MAUD SAYS SHE HAD HER AUDIENCE IN TEARS LAST NIGHT."  
"I BELIEVE IT. THEY WERE CRYING FOR THEIR MONEY BACK, POOR THINGS."

**Suppose**

Suppose you were just a pure and simple ward politician who had happened to graduate from a law school, and

Suppose you had been appointed to a judgeship by the favor of the Tammany machine, and

Suppose your ignorance of the law and of the demands of social justice were only exceeded by your desire to see that your personal political friends were taken care of, and

Suppose some one suggested that the

people should have the right to recall their unfit judges,

Would you favor such a proposal or not?

**In a Department Store**

FLOORWALKER: Something I can do for you, sir?

NERVOUS GENTLEMAN: I have lost my wife.

FLOORWALKER: Mourning goods on the third floor.

Copr. Life Pub. Co.



THE LOVE THAT PASSETH ALL UNDERSTANDING  
India Print, 16 x 22 in. \$2.00

Copr. Life Pub. Co.



"The cup that clears  
To-day of past regrets and future fears"  
India Print, 18 x 22 in., \$2.00

Copr. Life Pub. Co.



HIS WORSE AND BETTER SELF  
India Print, 18 x 22 in., \$2.00

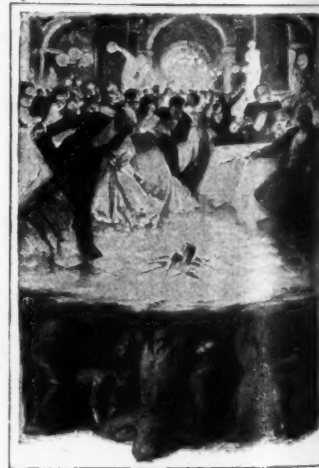
**Life Prints**  
for  
**Our Older Friends**

A series of strong, forceful drawings by C. Coles Phillips and Balfour Ker.

Things you probably will not want to give away but which you will keep for the thought in them.

Are you interested in Socialism as a live, present-day issue? Balfour Ker's drawing *From the Depths* suggests a possible cause for Socialism and a possible development that should interest every thinking American.

Copr. J. A. Mitchell



FROM THE DEPTHS  
India Print, 18 x 22 in. \$2.00

Pictures are sent prepaid upon receipt of remittance.

LIFE PUBLISHING COMPANY, 17 West 31st St., N.Y.

## Merchant Tailors Make Perfect-Fitting Clothes

Order your next suit of a merchant tailor—then you will be sure of correct style and the *individuality* that comes from having clothes fitted in the making.

Choose one of the beautiful

### "Shackamaxon" TRADE MARK REG. U.S. PAT. OFF. Guaranteed Fabrics

then your suit will have the *exclusiveness of pattern and coloring* which every well-dressed man so desires.

Shackamaxon fabrics are carefully woven of the finest wool possible to procure—the long perfect fibre of live sheep. They are made only for merchant tailors—never seen in ready-made suits—and cannot be surpassed for wearing quality.

The newest Shackamaxon serges, chevots, clear-finished and unfinished woads may be seen at most any good tailor's. Look for the name "Shackamaxon" on the fabric. If it isn't there, it isn't Shackamaxon.

"Ask a Merchant Tailor"

J R KEIM & CO

Shackamaxon Mills Philadelphia

## "Shackamaxon" TRADE MARK REG. U.S. PAT. OFF. Guaranteed Fabrics Assure Exclusive Patterns

### The Great One

Madame de Girardin, the gifted French woman, had an immense opinion of the political wisdom and genius of her husband, the celebrated Emile de Girardin. One day, during a political crisis, two friends, both of the political world, called to visit her. They talked earnestly and rather gloomily of the situation; and at last one of them remarked that nothing now could save France "but Him who is above."

"Then," she exclaimed eagerly, "hadn't I better call him down?" Madame de Girardin assumed that the allusion must be to her husband, who was writing in his room on an upper floor.

### The Ordinary Man

The Ordinary Man walked into a florist's shop, and, pointing to a beautiful flowering plant, asked its price.

"That duodecimum floriatum?" asked the florist, as nearly as the Ordinary Man understood him. "It is worth a dollar."

He dropped in at his physician's office and requested that gentleman to tell what was the matter with him.

"Oh, you've just got a slight manifestation of nasopharyngeal comblo-meris," the doctor said, or words to that apparent effect.

The Ordinary Man stopped to look at an automobile, and the agent said:

"You see, the differential is set at a tangent to the assimilator, and that brings the obloid paralleling chute in diametric connection with the swiveling trunnion," as nearly as the Ordinary Man caught the remark.

The Ordinary Man consulted his lawyer.

"We will appeal to have the decision reversed," declared the attorney, "on the grounds of *lex judicatum non contendre posse comitatus*"—at least that is what the Ordinary Man gathered.

So he became so bewildered over the way things are told to Ordinary People that he was careless when he crossed the street and was run down by an automobile being demonstrated by the agent, and was picked up and carried into the doctor's office and called the lawyer to make his will, and later the florist got an order.

And, to pursue him still further, they carved on his monument: "Requiescat in peace."—*Chicago Post*.

### Motoring and Sailing Knowledge



The new textbooks for outdoor work and play

Of practical value is contained in simple language in these recent additions to the handbook series:

**NAVIGATION FOR THE AMATEUR**—Captain E. T. Morton. Short treatise on simpler methods of finding position at sea.

**THE AUTOMOBILE**—Its selection, Care and Use—Robert Sloss. Plain and practical advice.

**THE YACHTSMAN'S HANDBOOK**—Commander C. S. Stanworth, U. S. N., and others. Sailboats and motors. Ground tackle, handling lines and sails, soundings, and etiquette.

**THE MOTOR BOAT**, Its Selection, Care and Use—H. W. Slauson. Care of motor receives special attention. Camping and cruising suggestions.

Purchase from bookstores or direct at 70 cents a copy. Postage extra, 5 cents. Send for free Outing Handbook catalogue.

OUTING PUBLISHING COMPANY  
OUTING MAGAZINE YACHTING CAMPING HANDBOOKS  
141-43 WEST 30th ST NEW YORK 155 E MICHIGAN AVE CHICAGO



V9274—Sherbet Set, 6 cups, sterling deposit on white glass, and 6 sterling silver spoons, in silk case, velvet lined, \$12.00. V9102—12 cups and spoons, cased, \$12.00. V9098—6 cups only, cased, \$6.00. V9099—12 cups, cased, \$10.00. Cups only, \$7.50 a doz. Delivered free in the United States.

## For That Wedding Gift

ARE you puzzled where and how to get just the right gift for some dear friend's wedding or birthday?

Then sit down and write for our 250 page Year Book, an encyclopaedia of gifts, containing pictures, descriptions and prices of ten thousand artistic and beautiful articles, including sterling silver, Sheffield plate, gold and silver jewelry, diamonds and watches, and leather and brass goods, all of high quality at surprisingly moderate prices.

It brings for your leisurely inspection a wonderfully large, varied and elegant stock of things which people of refinement like to own.

### Send for Our YEAR BOOK

It will be a most welcome help in selecting the perfect gift for a wedding, graduation or birthday, and articles for household and personal use, not only now, but throughout the whole year.

A postal request will bring it to you.

Every article is sent with this understanding. If you do not like it for any reason, return, and we will refund your money.



## Daniel Low & Co

Specialists in Gifts  
203 Essex St. Salem Mass.



A LATE SPRING

· LIFE ·

# No-Rim-Cut Tires—10% Oversize

## Our Average Profit is 8 $\frac{1}{2}$ %

When one maker of anything outsells every rival—reaches the topmost place—it is well to know the reason why.

It means that more people approve his creation than anything else of its kind.

It means that the maker, in some way, has accomplished what others haven't.

And the chances are you would join the majority, knowing what they know.

When the article in question involves big yearly expense, the facts are worth looking up.

Goodyear No-Rim-Cut tires now hold the topmost place. They far outsell all rivals.

In the past 24 months the demand has increased by over 500 per cent.

Over one million of these tires have been tested on some 200,000 cars.

The demand today—after all that experience—three times larger than one year ago.

That astounding record—rarely excelled in all the history of business—marks a tire, Mr. Motorist, which you ought to know.

## Ten Years Spent Getting Ready

The success of this tire is a sudden sensation. But we began to perfect it 13 years ago.

We started with the idea that he who gives most will get most.

So we surrounded ourselves with experts—the ablest men we could find. And we told them to secure the **maximum mileage**, without any regard to expense.

It was years before we approached tire perfection. It was **ten years** from the start before tire buyers realized what the Goodyear concern had done. Then came this avalanche of trade.

### Mileage Tests

To learn facts quickly we did two things.

We put Goodyear tires on thousands of taxicabs—where mileage is known, where conditions are arduous, where comparisons are quickly made.

And we built in our shops a tire testing machine. There four tires at a time are constantly worn out, under all road conditions, while meters record the mileage.

Thus we compared every fabric

and formula, every grade of material, every method of wrapping and vulcanizing.

Thus every idea which our experts developed was put to the mileage test. Thus rival tires were compared with our own.

Thus year after year Goodyear tires were made better. In the course of time we got close to finality.

### Rim-Cutting Ended

Then we found a way to end rim-cutting—a method controlled by our patents.

We examined thousands of ruined old-type tires, and we found that 23 per cent had been rim-cut. By end-

ing this trouble—at vast expense—we saved that 23 per cent.

In seven years' experience with No-Rim-Cut tires there has never been an instance of rim-cutting.

### Adding 25 Per Cent to the Mileage

Then we found that extras added to cars were overloading tires.

So we made these tires—No-Rim-Cut tires—10 per cent over the rated size.

That meant 10 per cent more air—10 per cent added carrying capacity. And that, with the average car, adds 25 per cent to the tire mileage.

With these tires of maximum quality—made oversize, made so they

can't rim-cut—we met the price of other standard tires.

### Average Profit 8 $\frac{1}{2}$ %

Last year our average profit on No-Rim-Cut tires was 8 $\frac{1}{2}$ %.

Every penny we got, save a profit of 8 $\frac{1}{2}$ %, went into size and quality.

That in a factory with the largest output and most modern equipment ever known in this industry.

That in a risky business, with fluctuating materials, on a tire that is guaranteed.

You will never get more for your money—more mileage per dollar spent—than in Goodyear No-Rim-Cut tires. That must be apparent to you.

The proof of that fact has been made by 200,000 motorists to the use of the premier tires.

Our 1912 Tire Book—based on 10 years of tire making—is filled with facts you should know. Ask us to mail it to you.

**GOODYEAR**  
No-Rim-Cut Tires  
With or Without Non-Skid Treads

THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

Branches and Agencies in 103 Principal Cities We Make All Kinds of Rubber Tires, Tire Accessories and Repair Outlets  
Main Canadian Office, Toronto, Ont. Canadian Factory, Bowmanville, Ont.



### Unsolvable

COME, riddle my riddle: Tied tight in the middle  
 And bulging above and below;  
 At least, so it ought to; but we have been taught to  
 Expect it to alter, you know.  
 Its tastes are extensive; its garb is expensive.  
 Its vagaries who can describe?  
 It borrows the feathers of birds and the leathers  
 And furs of the animal tribe.  
 'Tis faithful, forgetful; 'tis merry and fretful—  
 And all 'twixt the dawn and the night.  
 Oh yes, it's a woman; but where is the human  
 Who really can riddle it right?

Walter G. Doty.



"A woman moved is like a fountain troubled,  
 Muddy, ill-seeming, thick, bereft of beauty."  
 —The Taming of the Shrew.

### The Subject of Our Story

EVERY philosopher knows that it is a great pleasure upon occasion to write of something of which he knows nothing. For this reason we have selected "Woman" as the subject of this week's story.

But for our present purpose we may assume that Adam was really the first man. Adam had a great opportunity. Eve was a brand new product—or by-product, if you will. She had had no experience. She hadn't even lived at home with her parents and imbibed any advantages of a home training. She wasn't like some widows whom we know. If Adam had been smart he might have done a great deal with an ingenuous young girl like this. He was undisturbed. There was no kind friend around to hamper his judgment by giving him advice. The climate was also good. He didn't have to sit indoors with his feet on a fender and be nursed. It was all outdoors, with plenty of leisure to observe and to study.

Adam didn't do it. He ran up against the first woman-suffrage woman on record and fell a miserable victim. It doesn't seem as if the more he was with Eve the less he knew about her. He probably got rattled.

Since that time there have been a good many Adams. One has succeeded another, and, as a rule, each one of them has had an Eve or several Eves to study. The result is that we have all of us acquired an inexhaustible ignorance about women—a kind of cumulative ignorance that gets worse as time goes on.

That is what is the matter with this number of LIFE. It is a kind of apotheosis of our ignorance of woman.

And, perhaps, it is just as well, after all. For if we really did know anything about her, such an altogether charming number as this could not be issued.

And we don't even blush as we write it.

### Must Be Good

"I'M surprised at your giving that small, hot bedroom I slept in to a relative," sniffed her maiden aunt as she entered the breakfast room.

"You are?" answered Mrs. Randall. "Why, Auntie, we've even given that room to servants."



**I**N these days, when to go to Europe is so common a habit, most people have turned over in their minds the possibility of being on a sinking ship, and their behavior in that situation. They have taken stock of what fortitude there was in them; considered, probably, on what their spirits could rely to steady them in such a crisis. It is wise for all of us to review from time to time the powers in reserve within us, and consider their condition, what strains they are equal to, and how if they need it, they may be strengthened.

But somehow the sinking of the *Titanic* has put out of their calculations even the most introspective. We have never known anything quite like this: never thousands of people—our friends, our neighbors—jarred from their sleep in a single ship and waiting, all but helpless, on its shaken decks; some for the boats that meant for them intolerable separation and bereavement; more for death in plain sight and racing towards them. In all time, and often, the sea has taken its toll, but never quite like this. Whoever was there, and has lived to tell of it, may justly say: "I have seen the end of the world. I was on the *Titanic*."

As we write the stories of the survivors are just beginning to get into print. We shall speak of them later. There seems to have been a noble proportion of fortitude on that ship. Back of all terror and of the inevitable confusion, discipline held. There was order; there was courage. Women and children loaded the boats—what boats there were. Civilization was justified: there was fidelity to the death.

These are consoling thoughts and of great moment; nevertheless, the shock of so great a tragedy is tremendous, and the memory and the wrack of it, even in the hurry of this current life, will last for generations. We shall do well if we take it duly to heart. To

stand with all our fellows on the deck of a ship that is bound to sink—that, after all, is our daily life, with its constant demand for restraint in the pursuit of our own advantage, and its constant need of that deportment whereof the key is to take what comes with an equal mind, and to think last of one's self.

Though love repine and reason chafe,  
There came a voice without reply:  
" 'Tis man's perdition to be safe,  
When for the truth he ought to die."

What was the truth for which hundreds died bravely on that foundered ship? No less a truth than this: that men are brothers subject to a like fate; and equal to it when they meet it brotherly.



**T**HERE has got into current politics somewhat too much of an appearance of a scramble for the boats. It is not really so bad as that. We believe that no considerable part of the American people consciously seeks for itself an exclusive advantage at the cost of the rest. No doubt there are individuals who do; individuals whose spirits are choked by one or another of the things that do choke the spirit; by wealth, or greed, or hate, or unlawful ambition. But surely the mass of us, whatever our defects, however timorous we may be in well-doing, however uncertain where our right course lies, however ignorant or distrustful of the feelings and intentions of others, are sound in the main as to our general desires. We may want the impossible or the inexpedient, but we don't want the unjust.

The Boston Gentleman whom we quoted last week was for Roosevelt because he thought it was going to be a choice between him and Haywood and Debs. We believe that even Debs and Haywood do not consciously want the unjust. They seem to be

exceedingly attractive persons. We hear of Debs as a man with an extraordinary hold on people's affections, full of human sympathy, coupled with impossible purposes. We hear of Haywood as a wonderfully persuasive speaker, a man of remarkable magnetism, with an astonishing hold on his audiences. Debs is a Socialist, preaching an idea which has not yet been worked out, and for the application of which no apparatus is ready or could be devised in the present state of knowledge. Haywood's gospel is "syndicalism"; a proposition that the "workers of the world" are the rightful owners of whatever there is, and might as well step in and take possession. No means of taking possession that promises to be effective looks bad to Haywood, but, since he and Moyer were tried for murder, we believe he has usually advocated pacific means.

These men, and others like them, get hold of certain of the people. They preach their preachments with feeling and with a sympathy that we suppose is sincere. They seem to inspire immense enthusiasm and devotion in the minds that they penetrate. But what about their doctrines—are they sound? The get-rich-quick men inspire enthusiasm and win dupes so easily, and with such certainty, that they have to be turned out of the mails. There seems to be always a proportion of the population that is ready to accept at par any line of glad tidings that is offered them by magnetic promoters. They have not the power to weigh and test what is offered, but they feel the warmth of the accompanying promise. Their imaginations are fired with it, and they invest with intoxicated hopes.



**H**OW much of the Debs and Haywood quality of oratory is there

about Roosevelt nowadays? An observer writes:

Yesterday I went to be with Roosevelt a short time, but especially to see the people. Even to me it was a revelation. I never could describe the faith, love and hope expressed in the faces of each audience.

That is just what we hear of Debs; just what we hear of Haywood; magnetic men both; genuinely sympathetic; masters of emotion. Is Roosevelt using the same tools? His doctrine, as the Boston Gentleman felt, is certainly sounder than theirs; but is it really sound? This is the doctrine, more or less, of all of them. "My friends, our ship is about to buck an iceberg, and the favored classes have cornered the lifeboats. Vote for me, and I'll get the boats for *you*. This 'discipline' we hear so much of is merely a device to favor greed and strength. We'll break that up first, and then every man shall have his own."

That is syndicalism, isn't it?

That is Debsism, more or less.

How much of it is there, do you think, in Rooseveltism too?

Is not the main difference that, while Haywood would act it out and Debs might act it out, Roosevelt wouldn't, however much he might talk it?

And is it true that the "favored classes" want to hog the boats, and that discipline—which means, in politics, laws and courts and constitutions—are devices to help them?

No; it is not true. It is not true that any considerable group of our people consciously aims to oppress or defraud the rest. Discipline, which is law, is a device to hinder mob rule, which is a horror, and class rule, which is oppression. What did discipline do on the *Titanic*?

Who drowned?

The strong, the rich, the powerful.

Who went in the boats?

The women and children.

Thank God for discipline; for the order and the law that sent men to their death and saved honor.



THE vital question now about all the leading candidates in both parties for the Presidency is the question of personal character. The de-



ORIGINALLY

*Eve: WAKE UP, ADAM. I'M SURE I HEAR BURGLARS IN THE HOUSE*

tails of method are not so vital as they seem.

Taft was chosen administrator of a political fortune which the Progressives declare he has failed to administer. They accuse him of hiding the Roosevelt policies in a napkin, and insist that he is not entitled to any further promotion. His professions are right. The fault is found with his performance.

Underwood denies that he is a Progressive, and feels no interest at all, we understand, in recalls or referendums or the dislocation of discipline. But the most definite, feasible, and desirable change that may better the lot of the mass of the people, and is now due, is the reform of the tariff, and in that Underwood is the leader; the leader whose tariff-docking bills were vetoed by Mr. Taft.

A candidate may profess all the Progressive policies and be rejected because the delegates or the voters do not believe him to be an effectual man. Another candidate may reject the Progressive tenets and yet be acceptable even to Progressives, because they believe that, whatever methods he prefers, at bottom, he, too, is for progress and has in him the effectual power to make things move in the way they should go.

What the Democrats want, what the Republicans want, is, above all else,

a man; not a word artist, not a trimmer, not a claim on the nomination, not a professor of millenniums, not a resounding hero clamoring on his eternal path to fame, but just an honest man, who knows his business and knows his mind, and can speak it so as to be understood, and who knows right from wrong, and will practise, if we put him in the White House, to make justice prevail whether privilege or mob obstructs it.

### As It May Happen

IF Mr. Taft is renominated, the Democrats must, apparently, put up a radical, or some one who passes for such; Dr. Wilson, perhaps, or, more likely, according to present indications, Mr. Clark. If Mr. Roosevelt gets the nomination it will presumably drive the Democrats to Governor Harmon or Mr. Underwood.

To have Mr. Roosevelt running against Mr. Underwood, or Governor Harmon, would make a campaign which it would be a real pleasure to be in. That would split both parties in two, which is what ought to happen. The Democrats would have tariff reform and no-third-term on their side, and the Progressives would have Roosevelt-for-ever and the Referendum and Recalls. It would be a fine, hearty fight, and folks would have the satisfaction of being on one side or the other with both feet.

## Down With the Women

*Monster Demonstration Against All of Them by Pessimists' Club—No Results Expected—General Expression of Hopelessness Over the Feminine Situation*

THE Pessimists' Club is arranging for a monster demonstration against woman. The last meeting of the club was devoted to a discussion of this appalling subject.

We do not expect to accomplish anything by this. We regard the whole situation as utterly hopeless, but at least we shall be able to express our feelings.

Leading pessimists all over the country are with us. One writes:

"Put me down as a subscriber to your woman crusade. I am a married man and know what I am talking about. Woman's fundamental defect, compared with man, is her lack of sus-



tained attention. A man rarely does more than one thing at a time. He doesn't do that thing because it is necessarily interesting in itself, but because the pursuit of it leads him to

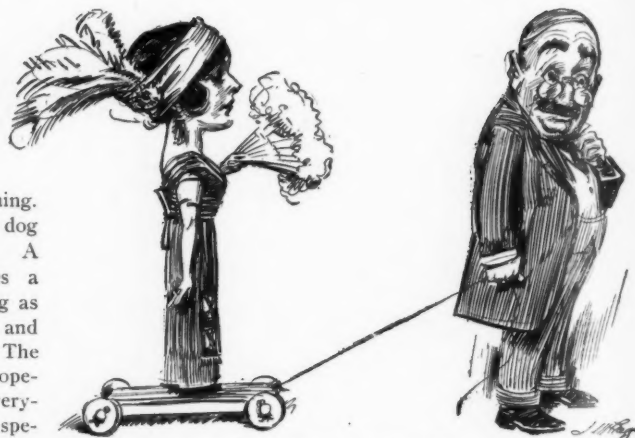
acquire something. He is like a dog on the scent. A woman pursues a thing only so long as it is interesting, and then drops it. The average man is hopelessly dull in everything but his specialty, and in that he is usually impossible.

The average woman—when you see her for about eight minutes at a time—may be occasionally interesting, but she is always ineffective. Men never have clubs devoted to more than one object—such as a golf club, a whist club, a rowing club or a pessimists' club. A man is an astronomer, a plumber, a baker. A woman is always a woman, and when she plays she always plays the devil. The average man would have brain fever if he undertook the same course of treatment offered by the average woman's club, which in six months will cover every branch of knowledge—art, music, German and French, civics, nature study, etc. No woman ever discovered anything of permanent value to the human race, except that she can cause more trouble in a given time than any other animal."

Another writes:

"I'm with you! A woman is a thing of beauty and a toy forever. But is she? The reason why man thinks she is beautiful is because she appeals to his senses.

"Nonsense! Woman isn't beautiful. She possesses neither strength nor grace. She is awkward in her movements, and she has no individuality. If you doubt this, talk to a dozen intellectual women and you will find that their ideas can be reconstructed from a list of books that they have read. Women have no character, and when they break their words they give a



"A thing of beauty and a toy forever"

short laugh about it, showing their total inability to grasp the thought that they have violated any law.

"Women are 'good' only when subjected to an idea that has been originated by man. Any woman will do to love, provided she has the right combination of temperament. The modesty of woman is only an affectation. At heart she has none.

"An audience of women is a mass of emotional insanity, covered with furs and feathers."

These statements have been unanimously endorsed by the club. Suitable banners are now being constructed for use in the monster parade. Some of these banners are as follows:

"Woman spends more and earns less than any other animal."

"A kalsomined woman is the ignoblest work of God."

"Eve recovered from Adam's fall, but poor old Adam?—not at all!"

"It takes only two women to break a bargain counter."

"A woman acquires character as an actor does a mask."

"Woman's extravagance to man makes countless husbands mourn."

"All women are actresses—except those on the stage."

"Down with millinery!"

"If a woman's tongue could be fined for overspeaking, we could raise





PROMISING

FOR THE MAN WHO IS COMING FOR HIS ANSWER AT HALF-PAST EIGHT



A BELLE OF THIRTY YEARS AGO

enough money to abolish a tariff for revenue."

These are only samples of a few of the mottoes for banners that have been submitted. Others are welcome.

One of our members, who has apparently been married four or five times, writes in as follows:

"I do not understand why you have no woman members of the Pessimists' Club. Is it possible that you consider that there are no women pessimists, in the country, or haven't you received any applications?"

"If you think there are no women pessimists, you should have met my third wife. She taught me all the pessimism I know."

It is quite different learning pessimism from being a pessimist one's self. We assure this gentleman that his third wife was no pessimist. There are no real women pessimists. When you see a womat, you think is a pessimist, you will discover that she is

secretly having a grand time making as much trouble for other people as she can. That is one reason why there are no lady members to the Pessimists' Club. Another reason is that there have been no applications from women. Why should any woman acknowledge that she is a pessimist, when her main business is to deceive everybody into the belief that she can make them happy? Bah!

We should like to state that no men will be permitted to take part in the parade against women unless they are regular members of this club. We have received a great many applications from husbands who wish to join us on this occasion. Unless they can demonstrate that they are out-and-out pessimists, in all directions, and are ready to become regular members, we cannot grant them the desired permission.

We are not attempting to reform the women. We realize too well that this is hopeless.



"GEE, I WONDER WHAT THERE IS IN THIS BARREL?"



Paul Harvey

THE HAND THAT RULES THE WORLD

### On Hen-Mindedness

OF course, a paper with the above title can only be written by one who has devoted hours to the earnest study of hens' minds.

Incidentally, it may be remarked that hens' minds are represented by much the same quantity as snakes in Ireland. But we are considering, not the individual mind of a concrete hen, or even the collective mind of an abstract hen, but the quality of hen-mindedness, frequently seen in its perfection among our best feminine humanity. To discuss the subject intelligently we must cast at least a passing glance at the humbler biped from which it derives its name.

The hen, the normal domestic hen, has no practical working knowledge of the great movements which aim for the world's uplift, for our country's good and for the betterment of mankind. She hasn't an exhaustive understanding of the Higher Intensive Culture or of the True Value of Ethics.

But she has a beautiful, an imitable way of *appearing* to be intent on the above important matters.

She pauses in thoughtful concentra-



THE THREE GRACES

(VIZ.: GRACE SMITH, GRACE JONES AND GRACE BROWN)

tion, she wags her pivot-set head in an ecstasy of large appreciation and then makes a vigorous and energetic dash across the road. She races madly, if need be, or indeed, if need be not; but unless cabin'd by chicken-wire walls, she determinedly crosses the road. Why she elects to cross the road is as unsolvable a problem as that relating to the gentleman with the iron mask. Trivial answers have often been suggested, but they are merely foolish persiflage and have no bearing on the hen's real motive.

In so far as a hen may be said to have a definite purpose, it is to cross the road.

Of course, this purpose is innate, and obtained in hendom long before the days of motors. But the advent of the automobile makes no difference in the purpose. Crossing in front of a motor car means merely accelerated celerity of motion, and of this a hen is instinctively capable, and it in no way interferes with her intrinsic hen-mindedness.

In fact, hen-mindedness is merely a blind, doggedly persistent impulse to cross the road and make as much fuss as possible about it. To the hen's mind all desirable things are across the road; ethics, culture, social prominence and perhaps the suffrage.

Small wonder she dashes madly across; and, if baffled, she is forced to turn back, why that's only an oppor-

tunity for ostentatious fluttering and squawking and repeated mad attempts.

No understanding has she of the meaning of "lost motion"; no glimmering suspicion of what is meant by "increased efficiency." Her mind, single to one intent, urges her virtuously and gloriously to cross the road.

That is her goal, her Mecca, and in a proud burst of self-glory she attains it. And then? Ah, then shows the true henniness of the hen mind, and, incidentally, the *raison d'être* of the road—she is now ready to start again on her great crusade of crossing the road—and the road is there to be crossed.

C. W.

### A Prophet Not Without Honor

IT is informing to read in the *Harvard Alumni Bulletin* that early in April the Harvard Roosevelt Club was organized, with a president from Clifton, Kansas; a vice-president from Washington, Kansas, and a secretary-treasurer from Detroit, Michigan.

It looks a bit as though Kansas and Michigan had rushed in where Massachusetts and New York declined to tread. But never mind that, there is a Roosevelt Club at Harvard!



FOR BUSY WOMEN



"NIGHTIE" IN THE SHADE

Play Ball

I KNOW that spring is close at hand,  
 Though still the gardens show  
 In sheltered places here and there  
 A goodly patch of snow.

The bluebirds and the robins, too,  
 Will soon arrive in sight,  
 Though pools of water in the yard  
 Are frozen over night.

The bumble-bee will venture forth  
 In just a day or two,  
 In spite of frost that on the pane  
 Obscures the morning view;

And we can leave our flannels off,  
 And furs, without a doubt,  
 Because my brother Bob has brought  
 His baseball bloomers out.

*Minna Irving.*

She Knew the System

INTO the Gigantic Emporium Department Store, about 8.30 A.M., walked a small, square-jawed woman. At 4.30 P.M., aided by maps, diagrams and a compass, she reached the spot where, the day before, the notion counter had stood. Of course by that time the notions had been moved to some other floor, but as she had abnormal Sherlockian instincts, and good luck, she discovered the new location shortly before 6 o'clock.

Hoisting herself upon the counter she crossed her tired feet and addressed the salesgirl.

"Now," she sighed, "sound the general alarm; summon all the employees, from cashgirls and window-washers up to the general manager and president. Also telephone for the bankers who carry the store's paper."

"Um—er—er," gurgled the salesgirl, looking furtively about for one of the house detectives.

"It is quite necessary," insisted the little woman, kindly, but firmly. "The last time I was here on a similar errand I had to interview them all. It will save me days of walking and talking to get them together and let them all hear my story at once."

"What do you wish?" the girl managed to ask.

"To return a spool of thread and get my money back," replied the shopper, wearily.



"A GONE COON"

## The Woman's Financial Page

### Matrimonial Market Reports

THE new crop of society young men shows curious and unexpected movements. Inclined to bearishness.

Bachelors, dull and unchanged.

Widowers, lively; quickly snapped up.

Clubmen, sensational advances. Best of financial backing, but unsteady, owing to excessive liquidation.

College boys, strong, heavy, very active. No reserve.

Rural products, country dressed, moving slowly. No demand.

### Domestic Reports

The domestic situation is growing worse. The demand is desperate, but the supply is inadequate and disappointing. Cooks show a declining movement. Waitresses seem weak, though quoted at a good figure. Breaking relations with China.

Butlers are sluggish and inactive. This stock shows expansion, but sharp dealings are suspected.

Chauffeurs, lively, with exciting effects. Public wary.

Plumbers, disappointing. Fail to rally. Fancy prices.

Gardeners, on resting orders.

Parlormaids, common stock, but refined and quiet. Disturbing effects noticed. Do not fear local pressure.

Dumb waiters show a sharp advance to the highest level. Probable suspension will be followed by a downward movement of pronounced character.

### Fashion Reports

Hats are higher, with an upward tendency. Extra fancy preferred.

Evening gowns show sensational features. There is no surplus, and a slight falling off is noticed at the shoulders.

Gloves show some snap, but are generally quiet in tone. Few dealers are selling shorts. Indications are that this stock will go into the hands of a receiver.

Walking shoes show a little better support.

Slipper heels, firm to higher.

A slight bulge in sleeves is noticed, and collars show signs of stiffening. All stocks are smaller than they were a year ago and net declines are imminent, in favor of heavy lace.

Standard stocks (old style) are selling at low rates.

Foreign stocks show prohibitive prices.

Owing to the recent rains, umbrellas have gone up rapidly and show evidence of liquidation. However, they are held firmly by their owners.

Best quality stays firm. Good figures at high prices. French importations show pronounced features (often wrongly pronounced). Chic and New quoted at \$9.98 to \$11.25, Kansas Straights at \$18.75 per pair.

Furs, bearish. Fox and wolf (skins), show piles of securities.

Southern Fashion reports summer gowns significantly light. Spot cotton in great demand. Good figures in the cotton belt.

### Quotations on Shirtwaists for the Week End

With Stocks	Par Value	Open	High	Low	Closing	Net Change	Sales
Voile.....	\$1.00	Yoke		Neck	Back	Or lace	100,000
Lingerie.....	2.00	Work	Collar		"	Emb.	200,000
Silk.....	5.00	Pattern	Price	Grade	"		10,000

On the whole, woman's financial outlook is encouraging.

Futures rouse speculative interests, and while the market is irregular, matrimonial bond offerings are steady to strong and support not lacking.

Sealed Proposals are in demand, and many Unions are quiet and unchanged.

The Nevada Woman's Exchange rules steady, and lists prime single names.

### A Few Tips for Woman Investors

For spinisters, we recommend Man. Beach.

For a lady without a maid—Can. Pac.

For a lady wishing to cross Broadway—Majestic Copper.

For a young lady entertaining her lover—Lack. Gas.

For a Boston Highbrow—Mass. Gas.

For a sweet young debutante—Am. Sugar.

For a Boston girl—Am. Ice.

For a lady losing at Bridge—Am. Beet.

For a summer girl—Chic. Union preferred.

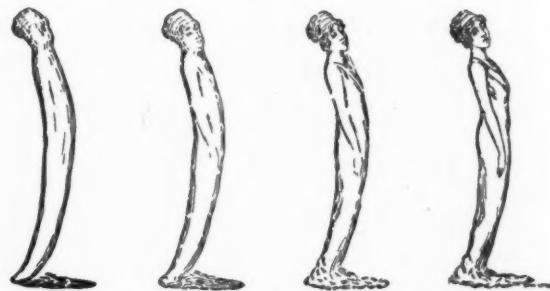
For a women's club—Nash. and Chatt.

For the small investor—Iowa Cent.

For the thrifty young housekeeper—New Cent. Coal.

For a suffragette—Am. Loco.

Carolyn Wells.



SPARE RIBS AND DRESSING



JOHN BURROUGHS CELEBRATES HIS SEVENTY FIFTH BIRTHDAY.

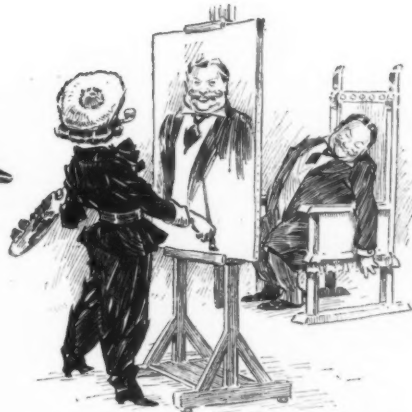
# April



GOVERNOR WILSON IN HIS READY MADE SUIT.



ANNUAL UNVEILING



PRESIDENT TAFT POSES FOR HIS PORTRAIT.



HOW THEY BAPTISE IN RATS DORF.



BAN ON SPOONING REMOVED IN PITTSBURG.



SOCIETY WOMEN CLEAN STREETS, IN WEST ORANGE, N.J.

F. T. RICHARDS

## Style Rules the World

*Life's Fashion Reform League Now Has Control of American Women—Better Be One of Us Before You Grow Any Older*

**A**MERICAN fashions are at last coming to their own.

Our motto is, "America for the Americans."

Our buildings in LIFE Park (formerly Central) reveal the capacity of the American people to get things done.

We practically control all the styles in this country.

Our training school for parents is an unqualified success. No parent who objects to anything that his children do has any standing in court. The Bunny Hug and the Turkey Trot are supreme.

Paris is aping us.

Our system comprehends all classes—men, women and children. We are getting up a retirement wardrobe for Theodore Roosevelt that for grace, simplicity and good taste has never been surpassed. The remainder of his days will be passed in Oyster Bay—thanks to our admirable system—in the highest form of æsthetic joy.

No matter where you are located

we can fit you out. First come in and have a fac-simile made of yourself in wax. Then we simply fit your clothes on it and send them by express. We reproduce everything that is yours—complexion, hair, features, expression. If you gain in weight we add a few layers of papier-maché to the right spots.

You are always up to date.

We have the whole Supreme Court of the United States on file at our office. When they want a new costume, they wire us, and we give them the latest thing.

All dukes and other foreign noblemen coming to this country should register with us. We arrange all matrimonial details. Branch office soon at Newport.

We have made American fat women the glory of the world; we can give a three-hundred-pounder an inimitable air of grace and beauty.

We make a specialty of ladies of fifty or thereabouts. But your age is safe with us—remember that.



The "Sic-Transit" Gown, for a Presidential Candidate (Should he contemplate "Retiring from the World")

We can make any suffragette look marriageable in three weeks.

Dressmakers for your own home sent out at a moment's notice to all parts of the country.

We can decrease your innate vulgarity thirty per cent. in one week. (Daily lessons in "What to Do," under auspices of a society queen from upper Fifth Avenue.)

We have just opened up a new department to minimize all friction between husband and wife. We arrange matters so that no matter how much your clothes cost your husband is kept quiet.

Style is everything. Unless we were made attractive to each other, the Government would fail. It is more important that American women should dress recklessly that it is to elect the right man for President.

We go on the principle that styles must change once a month. Hitherto, they have changed only four times a year. This is all wrong, and our patrons are coming to see it. To wear one hat more than ten times is fatal. The men must be constantly startled.

We keep our own animal and bird farms in all parts of the world. We can decorate you with any kind of an animal or bird you may desire.

Our system is based entirely on



"Daily lessons in 'What to Do,' under the auspices of a society queen"



scientific management. Hitherto, all American women have ordered their own clothes. The money they have spent for their mistakes more than pays for what we charge.

Remember, this is the most serious art movement that has ever taken place in this country. It is far in advance of the times. It has for its basis the mutual attraction of the sexes, which is the most important thing in the world.

Love is in reality at the bottom of our business. We give you style, beauty and æstheticism at rock bottom prices. We can make a New England old maid look like a sylph in four fittings.

If you have no money, mortgage your home and come on and place yourself under our care. It will pay you to do it. Lead the higher life of style.

Don't delay! You are growing older every moment. Now is the fashionable time.

*Life's Fashion Reform League.*



"I'M LOOKING FOR A FASHION PUBLICATION"  
"NEXT AISLE, MA'AM, IN THE HUMOROUS MAGAZINES"

**Nobodies**

**FIERCE MAN:** I don't like the way you run your paper at all.

**EDITOR:** Are you one of the owners?

**FIERCE MAN:** No.

**EDITOR:** An advertiser, perhaps.

**FIERCE MAN:** No, indeed.

**EDITOR:** A contributor, possibly?

**FIERCE MAN:** Not much. I'm a subscriber. See!

**EDITOR:** Oh, we no longer consider subscribers.

**"Science" vs. Cure**

**D. R. GEORGE FERDINANDS** writes in the London *Antivivisection Review*:

"Vivisectional research has done incalculable harm to the progress of the art of medicine by diverting thought and energy—shall we even say ambition?—from really useful channels, such as clinical observation, the study of the mind's influence on the body, the different conditions favorable or unfavorable to the development of various diseases, etc. To-day the study of the peculiarities of the microbe has replaced the study of man's ailments."

**Microbes Make Spring**

IT seems that spring, too, is a product of the earth and its microbes. So it has been divulged by two gentlemen of the French Academy of Sciences. It used to be held that the air and the sun did the business which we call spring, but it seems they are only accessories. These astute Frenchmen say that of a sudden when things have got duly warmed up, the soil comes alive, "It wakes; it works; it breathes out vapors," and all because millions of microbes have become active.

That explains the failure of the time-honored attempt to bring on the spring by putting on thinner flannels. That has no effect on the microbes, and until they move, there is no spring.

**REMEMBER,** young man, that even she may be a suffragist in embryo.

**Settled: The Subway Question**

THE Subway matter in New York seems to be settled. If any seventh son is momentarily disengaged from the job of peering into the future and can tell us whether it has been settled right, our appreciation of his services will take a substantial form.

Meanwhile, we shall hope for the best.

Next to having that matter settled right, the best thing would be to have it settled wrong. The Hearst papers say it has been settled wrong. That is a good sign, as far as it goes, but not conclusive. It is conceivable that the Hearst papers might be right.

The *Times* says the people have got a great bargain. The natural conclusion is that they have got it in the neck. But perhaps not. No signs are sure in this matter.

The wonder is that the Subway question was not referred to the people. That is the method now advocated for settling questions that are too hard for experts.



1857



1912

A WAIST OF TIME

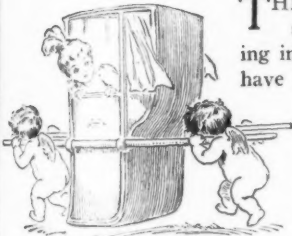


Edmund Spenser 1912

COL. GULLIVER



Getting Along Toward Summer



THE musical shows that bloom in the spring, tra la, with the hope of continuing in blossom into or through the summer, have begun to make their bids for favor. Just why a summer audience can endure a musical show when it can't sit through a regular play is something of a psychological mystery which theatrical venturers have evidently solved to their own satisfaction. Perhaps they go on the theory that hot weather addles the brains and that it takes fewer brains to enjoy a musical show than any other form of stage entertainment.

AMONG the early ones to come into view is "The Rose Maid" at the Globe. Although three native librettists and one foreign composer are responsible for book and score, no startling departures are made from the usual formula. Like its myriad predecessors, its attractions are chorus girls, comedians, chorus girls, a tenor, chorus girls, two or three lady soloists, chorus girls, costumes, chorus girls, brilliant scenery, chorus girls and chorus girls. It will thus be seen that in the case of "The Rose Maid," like practically all musical shows, if the chorus girls should be eliminated there would be not much left.

The music of the piece is rather prettier than usual and shows that its composer is really so much of a musician that he must throw a fit or bite himself every time he hears his own unmusical name, which is Bruno Granichstaedten. He has one virtue not shared by his American contemporaries, in that he has not become a slave to rag-time. The company manages to utilize one of his numbers for a turkey-trot dance, but in the main the score is tuneful in an agreeable, although not markedly, original way. The book is of about average merit, and much can be forgiven to it for one line addressed by one of the characters to another: "I could be arrested for what I think of you." The present writer might also be arrested for his opinion of the bunch of what is intended for funny talk that the librettists, Messrs. Harry B. Smith and Raymond Peck, have allotted to their two comedians along towards the close of the second act.

The cast includes, besides Mr. J. H. Duffey, a tenor who can sing some but cannot act at all, the dainty Adrienne Augarde in the title part, the shapely Juliette Dika, Mr. R. E. Graham as a conventional haw haw Englishman, a

trio of not unusually deadly comedians, several more shapely young women in minor parts and a collection of young men apparently recruited from haberdasheries and ribbon counters. It may be also inferred there were chorus girls.

Although there is nothing distinctive in the singing or acting of "The Rose Maid," it is brilliantly mounted and of about the usual degree of general attractiveness that goes with the customary musical show of commerce. And, of course, there are the chorus girls.



IN "The Wall Street Girl," Blanche Ring has an unusually jolly and thoroughly American setting for her attractive and buoyant personality. There could not be much question of the Americanism of the piece, with its principal action going on in the customers' room of a Wall Street brokers' office and just outside the prize-fight enclosure in Reno, Nevada.

In the fun-making the star is aided and abetted by Mr. Harry Gilfoil, and in the musical numbers has the assistance of some good voices and a chorus well selected vocally and physically. Margaret Mayo and Edgar Selwyn wrote the book and the tuneful music is by several composers.

What plot there is serves simply as a thread for the songs, dances, specialties and general skylarking that go to provide an amusing way of killing an evening.



THE Triangle Club of Princeton and The Mask and Wig of the University of Pennsylvania have been giving the New York friends of those educational institutions a taste of the quality of entertainment provided by their dramatic organizations. Unlike Yale, which confines its attention to works of established dramatic and educational value, Princeton and Pennsylvania go in for original effort in the way of student fun and extravaganza. They follow closely the lines of similar entertainments in the regular theatres, and the principal interest lies in the fact, as some one has said about something else, not so much in that they do it so well as in that they do it at all. The boys seem to enjoy doing it, their friends are amused by it, and if these performances are not great uplifters of dramatic art they at least provide for those who participate in them a relaxation and diversion from the tremendous intellectual strain of present-day education in our great universities.



THE worst criticism yet aimed at the American actor of to-day is Mr. Belasco's advertisement for young men of suitable natural qualifications and willing to work, to whom he is willing to give his assistance in getting them properly started on a theatrical career. In subsequent interviews he has stated that the young men in the profession to-day are not willing to devote to their art the time and energy that will make them even passable actors.

When they are not actually engaged in rehearsing and acting, he says, they are so taken up with the frivolities and dissipations of life that they neglect the studies and exercises which will enable them to compete with the English actors who are crowding our stage because they have had proper training and keep on improving their equipment.

Whether Mr. Belasco is right or not in the cause he assigns, it is evident to the public that there are no young Americans coming along who give promise of filling the places being made vacant by the dropping out of men trained in the old school of varied experience. Which is another argument for the need of an endowed national theatre with a proper school of acting attached.



THE performance at the Winter Garden has reformed considerably since it was last referred to in these columns. The vulgarities then complained of have been cut out and the new features are free from objection according to the standards of the day for stage shows intended solely for the amusement of the unthinking crowd. The craze for grotesque dancing is indulged to the limit and so far as quantity goes this place of resort gives a very big evening-full.

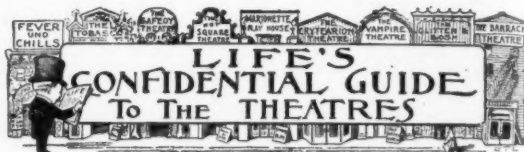
In the raking and scraping of the four corners of the earth for something novel in the way of terpsichorean novelty, not art, the latest thing is an octette of vigorous dancers who call themselves "The Texas Tommies." They are attired in a stage version of cowboy and cow-girl costume and their dancing is an exaggeration of the violent Parisian Apache style with the sensuous features of that dance cut out. It is a wonder that the arms of the young women remain attached to their bodies in view of the way they are jerked about by their male partners.

A German dancer named Grete Weisenthal, who has attained some prominence in Continental capitals, shows some pretentious solo efforts in a school which is a sort of cross between the conventional ballet and the inventions of Isadora Duncan. The result is far from the poetry of motion. The lady is not beautiful nor built on graceful lines. Her attractiveness is not enhanced by the absence of tights from her dancing members. The whole effect of her work is one of pretentiousness without results achieved. As a novelty she piques the interest, but is not likely to create enthusiasm as an exponent of the ancient art.

Following the revived interest in Oriental effects the bill closes with an ingenious and gorgeously staged spectacle called "The Captive," with a plot in pantomime having something to do with the customary slave girl and jaded sultan.

The whole show at the Winter Garden is admirably calculated to please the taste of the tired business man and send him home about midnight with his thoughts

thoroughly diverted from the cares that would otherwise rob him of his needed refreshing slumber. *Metcalfe.*



*Astor.*—"The Greyhound." Laughter based on the adventures of persons who are not careful about the acquaintances they pick up at sea.

*Belasco.*—"The Return of Peter Grimm." Its last week. The interesting drama in which Mr. David Warfield demonstrates the stage possibilities of a returned spirit.

*Berkeley.*—"The Father." A remarkable play from the Swedish of Strindberg. Strong and well acted, but not intended for the young person.

*Broadway.*—"Hokey Pokey" and "Bunty Bulls and Strings." Extravaganza and burlesque of the old sort, with Messrs. Weber and Fields and members of their former companies.

*Casino.*—"Two Little Brides," with Mr. James T. Powers. Notice later.

*Century.*—"The Garden of Allah." The atmosphere of the Sahara and its romance in impressive stage exposition.

*Cohan's.*—Blanche Ring in "The Wall Street Girl." See above.

*Comedy.*—"Bunty Pulls the Strings." Satire and fun with the Scotch and their characteristics as the basis. Very well done and highly laughable.

*Criterion.*—Last week of "Elevating a Husband." Mr. Louis Mann as the star of a very ordinary comedy.

*Daly's.*—"Monsieur Beaucaire." An interesting and well staged romantic melodrama of the powdered wig period, with Mr. Lewis Waller in the title part.

*Empire.*—"Oliver Twist." Special cast, headed by Mr. Nat Goodwin as Fagin, in play from the Dickens novel.

*Gaiety.*—"Officer 666." The New York policeman and his ways utilized as the foundation for a roaring farce.

*Globe.*—"The Rose Maid." See above.

*Harris.*—"The Talker." Comedy of young married life in the suburbs. Very well done and with a special message for young wives.

*Hippodrome.*—Closing weeks of the big ballet, water spectacle and circus acts.

*Hudson.*—"The Typhoon." Interesting and very unusual drama, with Japanese in Europe for its principal characters. Well acted by company headed by Mr. Walker Whiteside.

*Knickerbocker.*—"Kismet." Mr. Otis Skinner and good company in gorgeously staged and interesting drama of Oriental life.

*Lyceum.*—Very unusual moving pictures of wild animal life in tropical Africa.

*Lyric.*—Grand opera by French company from New Orleans. Notice later.

*Maxine Elliott's.*—Mr. Charles Hawtrey in "Dear Old Charlie." Slender English farce built upon a French model. Agreeable acting of very slight material.

*Moulin Rouge.*—"The Winsome Widow." A musical show of the usual type, except that its libretto is better than usual, being based on the old farce comedy, "A Trip to Chinatown."

*Park.*—"The Quaker Girl." London musical show, dainty in material, music and presentation.

*Playhouse.*—"Bought and Paid For." Absorbingly interesting and laughable drama of American life, very well done.

*Thirty-ninth Street.*—"A Butterfly on the Wheel." Divorce in English society and the English courts turned into a stage story and well depicted.

*Wallack's.*—"Disraeli." The English statesman admirably reproduced by Mr. George Arliss as the principal character in a charming little play of life under Queen Victoria.

*Winter Garden.*—New bill. See above.

After the Titanic—What?

THE greatest disaster of modern times not only contains every element of a supreme tragedy, but it is more than all this—it is the most sorrowful arraignment of our modern civilization that could be compressed into two hours of suspense and death.

The victims of the disaster were victims of commercialism, run mad in a riot of silly luxury. Underneath it all lay the monster Greed, mockingly indifferent to the most ordinary precautions.

The ingenuity of countless minds had gone to make the *Titanic* the Great Thing that it was, while the mere chance of a moment—in which a hand moving to give a signal controlled the absolute fate of so many hundreds—ruled capriciously.

To gamble with human lives on a chance like this is not so much a crime of individuals, as of a whole race. It is as though by a flash we had suddenly seen ourselves in our true light.

“DON'T you think the coal mines ought to be controlled by the Government?”

“I might if I didn't know who controlled the Government.”



Wife: YOU'D BETTER HURRY AND PAINT YOUR FACE, SHARP-TOOTH. THIS FEAST AT THE STRONG-ARMS' TO-NIGHT IS A FULL DRESS AFFAIR

Life's Presidential Candidate

WE beg leave to present the name of Mr. William Howard Taft for the Presidency in 1912. Here is one of the few men who are not only willing but anxious to accept this great responsibility. He is so anxious that he will take long trips and make long speeches regardless of whether any one is listening to him or not. He is conscientious and a devotee of baseball. If he makes mistakes, he may not be willing to rectify them, but he is willing to apologize.

We need a man in the Presidential chair who loves courts and loves judges. Mr. Taft loves both of these things from the bottom of his heart. They typify his ideals on earth of what we may expect to meet afterward in Heaven under a just God. That is a great deal. This man should be carefully considered.



MOVING PICTURES



THE HABIT



The Announcement of



Announcement of Her Engagement

## A Motion to Reconsider

"THE fact that a man is a poisoner is nothing against his prose," wrote Oscar Wilde in his essay upon Thomas Wainwright. But the world, in Wilde's case, has refused to admit the principle.

When the author of "Pen, Pencil and Poison" was condemned in 1895 to two years' imprisonment at hard labor, nothing was said in open court about the sentence, including a *lettre de cachet* running against his writings. Yet, though Wilde was released from Reading Gaol in May, 1897, his work, in pursuance of that unspoken-of order of commitment, is still serving an indeterminate term of relegation to the literary limbo of popular misprision and neglect. Surely, if only from a sense of justice, it is high time that some one swore out a writ of habeas corpus?

It is as well to own, however, that if such a document (and Arthur Ransome's felicitous and fascinating volume, "Oscar Wilde, a Critical Study," Mitchell Kennerley, \$2.50, is in effect nothing less) addressed its plea chiefly to our sense of justice, it would gain but an indifferent hearing. It were

doubtless a comfortable feeling to conceive ourselves as assisting in doing poetic justice to a dead poet, yet it would be, after all, a cold comfort. The real hold that Mr. Ransome gains upon our attention and our interest lies in what he restores to us, not in what he asks us to restore. The most delightful of all books about books is the one that woos us to take neglected volumes from the shelf and seek out anew the beauties that another has re-discovered for us. And this work, in which a sensitive and responsive critic, representing already a later generation and hence a more impersonal viewpoint, analyses Wilde's brilliant and baffling personality, and gives a discriminating estimate of his scintillant and often sybiline writings, not only delights us with its own happy and frequently exquisite phrasing of thought and presentation of impressions, but sets us to thumbing pages, whose critical wisdom some of us had thought confounded, and whose beauties many had come to look upon as defaced. To read it is to incur a two-fold debt to its author.

J. B. Kerfoot.

### Confidential Book Guide

*The American Government*, by Frederic J. Haskins. The salient features and the most striking facts and figures of the chief departments and institutions of the Government.

*The Girl that Goes Wrong*, by Reginald Wright Kauffman. A series of admirably told stories that summarize the results of the author's investigations.

*The Heart of Life*, by Pierre de Coulevain. A discursively conversational volume exploiting the writer's amiable philosophy.

*Oscar Wilde*, by Arthur Ransome. See above.

*To M. L. G.*, Anonymous. An actress's life story written to catch the eye of a lost lover.



"WHO'S COMING?"

*The House of Harper*, by J. Henry Harper. An entertaining compilation of business, literary and personal records, anecdotes and reminiscences.

*The Lighted Match*, by Charles Neville Buck. The 7843rd understudy of the Zenda hero. A romantic rough-house from Spain to Stamboul.

*A Negro Explorer at the North Pole*, by Matthew Henson. The dark side of the Peary expedition, like the dark side of the moon, is very like the one already familiar.

*The New Democracy*, by Walter E. Weyl. A brilliant and stimulating volume of social and political analysis and prognostication.

*The Position of Peggy*, by Leonard Merrick. Interesting incidents in the underworld of English thespians woven into an undistinguished story.

*Spiritual Curiosities*, by Marian Cox. Three highly artificial studies in exotic psychology by a psychological exotic.

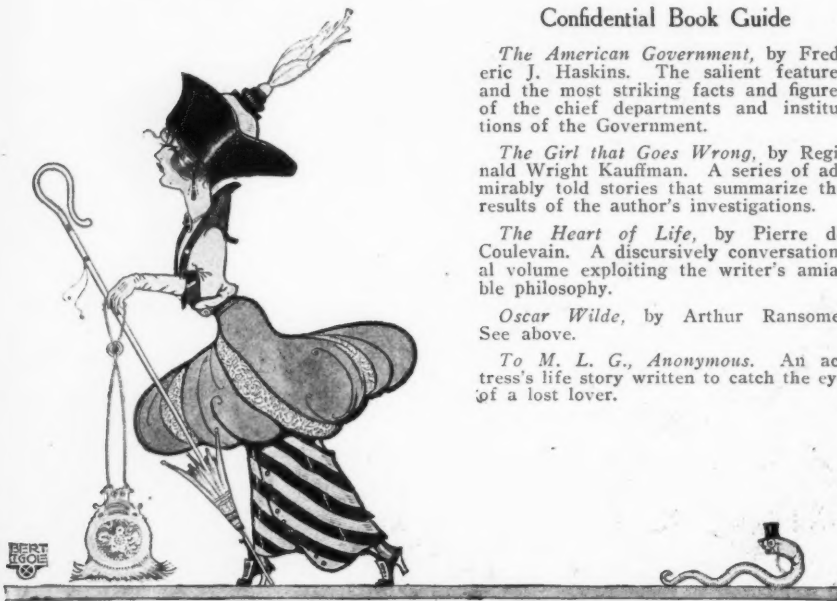
*The Surgeon's Log*, by J. Johnston Abraham. An exceptionally entertaining book of travel written by a London doctor.

*Tante*, by Anne Douglas Sedgwick. The story of Mme. Okraska, famous pianist and supreme egotist. A notable novel.

*Track's End*, by Hayden Carruth. The story of a boy's winter in the West. A happy blend between Munchausen and a dime novel.

*William James*, by Emile Boutroux. A short biography and critical summing up by a member of the French Institute.

*Women of the Caesars*, by Guglielmo Ferraro. Feminine influences and social intrigues under the first empire.



"THE WORM WILL TURN"





GRIEF

Oswald

### Time-Honored

PRESIDENT TAFT is peeved at the Democrats because "they propose to depart from the time-honored practise of adding to our navy each year two battleships, by cutting them off altogether."

We hardly know which side to take in this abstruse and erudite question. We should like more information. Who started this two-battleships-a-year practise and how did time happen to honor it? It must be remembered that time doesn't always bestow badges of honor. We have had the poor with us for a long time, but we do not speak of the poor as time-honored. We have never heard of the time-honored slums or, for that matter, of the time-honored trusts or the time-honored tariff.

AN aeroplane has this advantage over an automobile: when it breaks down it doesn't have to be towed in.



AND THEY HAD SEARCHED SIX WEEKS BEFORE THEY FOUND A PERFECT COOK!



*Pennington*

"WHAT'S THE MATTER, MY DEAR?"

"OH, I'M TRYING TO TELL THAT GOTROX PERSON HOW PERFECTLY BEAUTIFUL WE THINK HER HORRID OLD WEDDING PRESENT IS"

## What Every Woman Knows

BY JULIET WILBOR TOMPKINS

MRS. LAWRENCE emerged from her shampoo with a sleek, flat little head and a plain face. It was not a stupid face, nor an unpleasing one, but there was no suggestion of good looks; and just now the striking of a clock had startled it into the solemnity of alarmed but intelligent haste. She lost no time in berating herself or consulting other clocks. The lights by the dressing table flashed up, and curling tongs were set to heat

while her feet sprang from high-heeled pink mules to bronze slippers: then the tongs had to be violently waved to cool them, and an odor of scorched paper arose. The room had been open and the cold went up the lace sleeves of her dressing jacket and into its open neck, and laid chill fingers about her silken ankles, but her concentrated speed ignored everything but the business in hand. Gradually, layer on layer, her dejected hair rose into soft

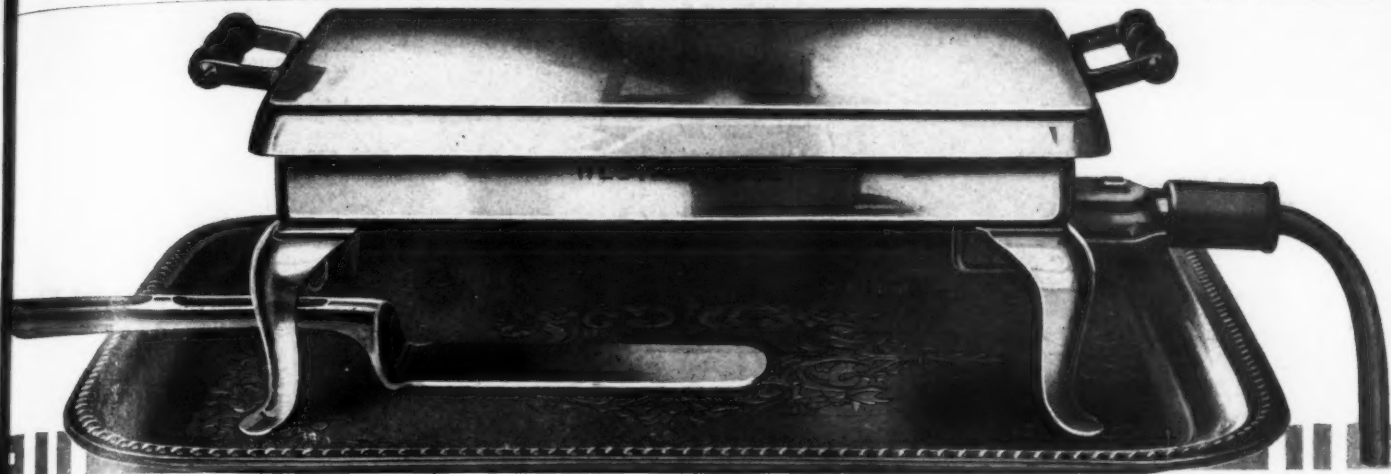
billows, breaking over forehead and ears, mounting and piling under adroit fingers until the drowned flatness had been resurrected into a swelling aureole and a pretty woman looked back from the glass. Then, with a poised stillness that was the apotheosis of haste, she held a hand mirror six inches from her eyes and took a clear survey; an expert accountant going over a strange firm's books could not have been more impartial. She used no unlawful aids, unless a touch of powder be condemned, and yet she emerged from behind the mirror a still prettier woman: a markedly pretty woman, in fact. There was a swirl of white lace over her head. A hand dived mysteriously, and a concealed pull resulted in a straighter, slimmer outline, a more gracious carriage. Then, struggling into a complicated gown, she ran down to the kitchen, hooking on the way such outlying portions as she could reach. She arrived with one arm pinned firmly behind her by an overzealous hook and an end of lace, and had to be untangled by moist, seamy fingers.

"Now, Clara, you won't have it well-done to-night, w!l you?" she began earnestly, holding herself still by main force while the big hands fumbled. "Mr. Lawrence will be so disappointed if it is. It spoils the whole dinner for him. And then he won't eat it cold, either, and it takes me so long to work through it. Did you order the candles? O Clara! We can't have that hideous overhead light. See if you can find—well, I think those will go for one more time, if you don't light them till the last minute. (Did you finish?) We can take our coffee into the drawing room. And make it strong. Mr. Lawrence couldn't drink it last night, it was so weak. Oh, there's—"

A whistle had sounded from the street. Mrs. Lawrence flew to the drawing room, turned on the electric lamps, started the fire, and was at the front door in time to open it for her husband.

His eyes lit at sight of her, lit and warmed and rewarded. She had won her race—she had received her earnings. Bland, victorious, with all the

(Continued on page 941)



## Westinghouse Electric Toaster-Stove

A Dainty Accessory to the Breakfast  
Lunch or Tea Table Service

**Y**OU can prepare a hot dish or even a light meal directly at table with this complete electric table stove.

Toast, eggs in numberless ways, tea, coffee, muffins, a chop—many things the up-to-date woman can suggest.

To heat you merely insert plug into any electric light receptacle and turn the switch.

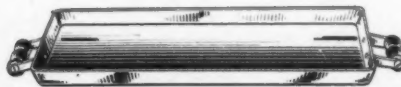
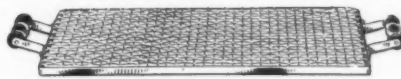
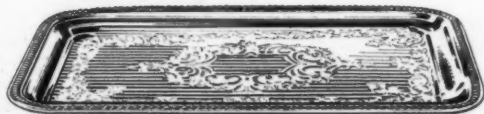
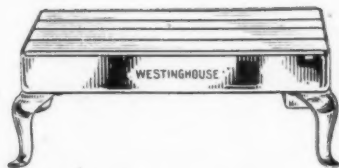
There is nothing about this electric stove to get out of order—no parts to renew. Use it three

times a day at a cost of four cents for electric current. It is so well built that it is covered by the famous Westinghouse guarantee—"If anything happens to prevent its working electrically, you get another without cost, red tape, or bother."

The better electrical dealers and department stores can supply you. Or write on a post card—"Have a Westinghouse Toaster-Stove delivered to me," with your name and address. Send it to us and we will see that your stove is delivered immediately. Price, \$6.50.

A set of recipes for use with the Toaster-Stove will be mailed upon request.

**Westinghouse Electric & Manufacturing Company, East Pittsburgh, Penna.**  
Department K





**An Anxious Angler**

"Your husband seems to be very impatient lately."

"Yes, he is, very."

"What is the matter with him?"

"He is getting tired waiting for a chance to get out where he can sit patiently hour after hour waiting for a fish to nibble at his bait."

—Chicago Record-Herald.

**Hands Up!**

"You say you were held up this morning by a footpad with a revolver. At what time?"

"Five minutes to one."

"How can you fix the time so precisely?"

"Because I could see the church clock, and I noticed that its hands were exactly in the same position as my own."

—Boston Transcript.

HE: Shall we bunny?

SHE: No; let's just sit down and hug.—Harvard Lampoon.



PAUL GOULD & E.S.

**POPULAR NOVEL**

"THE MAN WHO UNDERSTOOD WOMEN"

**Not His Lead**

Here is another of the stories told by the late Senator Robert L. Taylor and published by his close friend, John Trotwood Moore:

An old-time dandy was closing his sermon one night in Paradise Alley, and Uncle Rastus, who had been playing cards the night before, was seated in the amen corner sound asleep, dreaming of his favorite game. The old preacher said:

"We will now close dis meetin' wid pray'r, an' we will ax Bre'r Rastus to lead."

Uncle Rastus suddenly roused himself from his slumber and shouted:

"It ain't my lead! I jest dealt!"

—Philadelphia Ledger.

**The Forlorn Hope**

"Hello! Could you suggest the wrong number I ought to ask for, Miss, in order to get 2-double 0-9-2 Mayfair?"

—Punch.

FATHER: What! another new dress?  
DAUGHTER: You needn't be cross. I bought it with my own money.

FATHER: Where did you get it?

DAUGHTER: I sold your fur coat.

—Illustrated Bits.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents. Issues prior to 1910 out of print.

No contribution will be returned unless accompanied by stamped and addressed envelope. LIFE does not hold itself responsible for the loss or non-return of unsolicited contributions.

LIFE is for sale by all Newsdealers in Great Britain. The International News Company, Breems Building.

Chancery Lane, London, E.C., England, AGENTS. Brentanos's, 37 Ave. de l'Opera, Paris; also at San Francisco News Exchanges, 21 Bride Lane, Fleet St., E. C., London; 148 Rue du Faubourg, St. Denis, Paris; Gustavo Modena, Milan; Mayence, Germany.

The text and illustrations in LIFE are copyrighted. For Reprint Rights in Great Britain apply to Life Southampton Row, London, W.C.

Prompt notification should be sent by subscribers of any change of address.

**QUICK ASSETS**

The safety of any industrial preferred stock depends very largely upon the amount of the quick assets (assets quickly convertible into cash) which stand behind it.

We recommend and offer for investment the 7% cumulative Preferred Stock of a large, old established and prosperous manufacturing company in New York State, which guarantees to maintain at all times **Quick Assets** equal to or exceeding the entire amount of preferred stock outstanding.

This company has earned for the past five years an average of 33% net, on its preferred stock—last year's net earnings equalled 43.3%.

We offer a limited amount of this stock at a price to yield an income of almost 7%. Particulars on request.

Our Statistical Department has recently made studies of:

- |                                 |                          |
|---------------------------------|--------------------------|
| 1. American Can                 | 4. Republic Iron & Steel |
| 2. Reading and Segregation      | 5. Illinois Central      |
| 3. Lehigh Valley Coal Sales Co. | 6. Allis-Chalmers        |
| 7. Judging Securities           |                          |

We will send pamphlets on any of the above subjects to those interested.

**Eastman, Dillon & Co.**

Members New York Stock Exchange  
INVESTMENT BANKERS

71 Broadway, - - New York

Our Statistical Department is continually engaged in studies and analyses of all securities to assist our clients to invest intelligently.

**"BARRETT"**  
AUTOMOBILE JACKS



STANDARD EQUIPMENT  
FOR THE BETTER CARS

The DUFF MAN MFG. CO.

ESTABLISHED 1883

50 Church St. N.Y. Pittsburgh, Pa.

· LIFE ·

The Prudential

Home Office

1875

1912



# The Prudential

Founded by John F. Dryden, Pioneer of Industrial Insurance in America

## GREATEST YEAR OF STRENGTH AND USEFULNESS

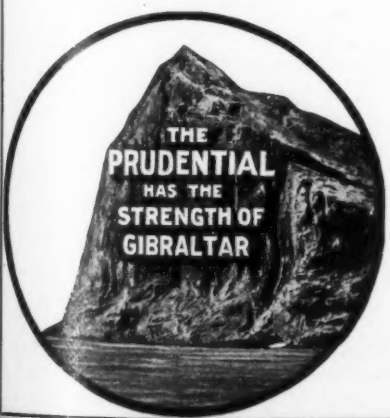
### ANNUAL STATEMENT, DEC. 31, 1911

Assets, over . . . . .	259 Million Dollars
Liabilities, nearly . . . . .	241 Million Dollars
Income in 1911, over . . . . .	81 Million Dollars
Capital and Surplus, over . . . . .	18 Million Dollars
Paid Policyholders in 1911, over . . . . .	27 Million Dollars
Life Insurance Issued and Paid for in 1911, over . . . . .	440 Million Dollars
Increase in Paid-for Insurance in Force, over . . . . .	167 Million Dollars
Liabilities include Policy Dividends . . . . .	29 1/2 Million Dollars
of which there is payable in 1912 . . . . .	43 3/4 Million Dollars

Total Paid Policyholders since organization, plus amount held at interest to their credit, over **466 Million Dollars**

**NUMBER OF POLICIES IN FORCE, OVER 10 MILLIONS**  
**PAID-FOR INSURANCE IN FORCE, OVER 2 BILLION DOLLARS**

Number of Individual Claims Paid Since Organization . . . . . **1 1/2 Million**



*Send for particulars of the Prudential policy, providing a Guaranteed Monthly Income for yourself or wife. A lifelong protection for your dear ones, or your own old age.*

### The Prudential Insurance Co. of America

*Incorporated as a Stock Company by the State of New Jersey*

Forrest F. Dryden, President      Home Office, Newark, N. J.

**SEND THIS COUPON TODAY**

Without committing myself to any action, I shall be glad to receive free particulars and rates of an IMMEDIATE BENEFIT and CONTINUOUS Monthly Income Policy.

For \$ ..... a Month with Cash Payment at Death.

Name .....

Address .....

Occupation .....

My Age is .....

Beneficiary's Age ..... Dept. 55

**You and Yours Need This Protection**



*We Are Constantly in Receipt of Important Letters Which Are Too Long for Our Limited Space. Brevity is Absolutely Essential to Publication*

### One More Link

EDITOR OF LIFE:

May I extend to you a word of commendation for your Sunny South issue. It is a radical departure from an almost universal custom of ignorantly or unkindly throwing off on the South as an unfailling resort to strike a popular chord in an Northern audience.

Love and sympathy such as you display in the above referred to issue of LIFE will soonest bind together the two sections.

With best regards,

R. W. CROCKETT.

MACON, GA.

February 22, 1912.

### Taft a Trimmer?

DEAR LIFE:

I'm one of your lovers and follow your career closely. I like you more for your occasional apparent faults. You stand for Taft, yet do not like the militant assertiveness of Catholicism. To me, Taft is the coarsest bidder for Catholic support ever seen in public office, unless the incumbent were a Catholic. Why? Look up his public history alone. His most dangerous act was placing Justice White at the head of the U. S. Supreme Court. You know what that may mean in the near future.

Witness his overruling of Valentine in the Indian school affair. On big days—religious holidays—he attends "mass." Now he (on behalf of the people of the United States) sends our thanks to the Pope for creating a few cardinals in this country. Catholic communicants number possibly 16,000,000 in this country, about one-fifth of our people. Are the remaining four-fifths of the people, the majority of whom Taft represents, caring one jot or tittle about those cardinals? By whose authority does he convey our thanks for this (to us) empty honor?

The bold utterances of eminent Catholic divines, including one of these newly-appointed "princes of the church," indicate a growing militant sentiment on the part of our Catholic brethren which will sooner or later develop into trouble for someone. Taft seems to stand primarily for a condition of af-

fairs which means more to our future welfare than many specious and fallacious political ills now in the public eye. More so because you are one of the very few, if not the only publication, independent enough to even mildly protest.

Yours,

J. L.

LINCOLN, ILL.

April 1, 1912.

### A Physician's Opinion

TO THE EDITOR OF LIFE:

DEAR SIR: Well do I know that you are in sympathy with all victims of enforced vaccination, a procedure by all means the worst and most vulgar of all the miserable blunders of the medical profession. Bleeding, which killed many thousands, was only a matter of fever patients; same is true of water starvation; appendectomy, still popular, kills comparatively few, though injuring all its victims; but vaccination means the poisoning of the entire race, with abso-

lutely no compensating influence. Even worse than that, it so lowers the vital forces of every one that they are more likely to have small-pox. Statistics prove that all epidemics of small-pox begin with vaccinated persons, and that these furnish the most cases and the most deaths.

Very truly yours,

C. E. PAGE.

BOSTON, MASS.

March 11, 1912.

### Our Best Wishes to You, Sir!

LIFE PUBLISHING COMPANY:

GENTLEMEN: Under this cover I enclose check for renewal to my subscription to LIFE.

Until my administrator or executor advises you of my death you may consider my renewals as ordered from time to time without further notice, sending me bills for renewal subscriptions and I will send check. I value your periodical above any paper or magazine taken by me, and would cancel every subscription to such should necessity arise before I would cease my subscription with you.

I consider LIFE a necessity to good health, correct living and a proper mental attitude.

Yours truly,

JOHN T. JACOBS.

GREELEY, COLO.

March 4, 1912.



"QUEER LOOKING GUY, ISN'T HE?"

"SAY, OLD MAN, YOU DON'T SUPPOSE HE REALIZES THAT HE LOOKS LIKE THAT, DO YOU?"

## The time to decide is now—

*Will you secure inexpensive,  
pleasurable mileage, or—  
“just tires”?*

“Goodrich Service” is no abstract phrase. It means, first of all, GOOD WILL service—and a square deal to all. It is backed up by the greatest organization ever provided to keep in touch with and care for the tire user’s wants.

“Goodrich Service” is neither new, patentable nor sensational; it is as old as

# GOODRICH TIRES

## MADE OF REAL RUBBER

The Original American Clincher

The integrally molded tire; built as a unit and cured as a unit—combining the qualities which only FORTY YEARS of rubber manufacturing experience could produce.

One hundred branches and service stations take care of the tire user after sale. A complete system of dis-

With the White Tough Tread,

tributing houses—supplied with tires in all styles, to fit all rims, to suit all purposes—where replacements are always

convenient and adjustments always satisfactory to the tire user.

Will you buy “just tires,” or partake of *Goodrich Service*—in both pleasure and mileage a proven quantity.



There has never been a season when the direct unforced demand for Goodrich Tires did not exceed *by thousands* the utmost capacity of our factories. The issue has been met this year by a *tremendously increased capacity* which will enable us to care for dealers and users to the fullest extent.



THE  
B. F. GOODRICH CO.  
AKRON, OHIO  
*Largest in the world.*

**OUR FOOLISH CONTEMPORARIES**



**Say This Quickly**

Betty Botter bought some butter:  
 "But," she said, "this butter's bitter;  
 If I put it in my batter,  
 It will make my batter bitter.  
 But a bit of better butter  
 Will but make my batter better."  
 So she bought a bit o' better  
 Better than the bitter butter,  
 And made her bitter batter better.  
 So 'twas better Betty Botter  
 Bought a bit of better butter.

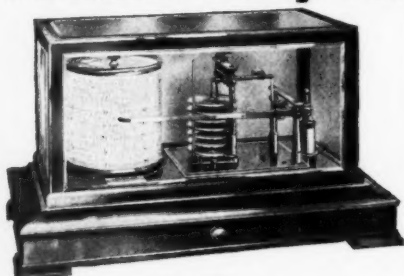
—Tit-Bits.

**Heroic Measures**

TOM: That Miss Biggles is the poorest conversationalist I ever met.  
 HIS HOSTESS: Is that so?  
 TOM: Yes. The only thing she said to me the whole evening was "No," and I had to propose to her to get her to say that.—*Boston Transcript*.

For Motorists the new Hotel Taft, New Haven, provides the finest service and accommodations between New York and Boston.

**Be Your Own Weather Prophet**



No. 2305

Don't be caught unprepared. Nothing is so interesting, so fickle, so fascinating as "weather." You can anticipate it—have advance information on it—by consulting night and morning your

**S & M "Tycos" BAROGRAPH**  
 (Recording Barometer)

The highest type of weather instrument.

No. 2305 (illustrated above) writes a weather record, hour by hour, on a weekly chart—the most reliable form of Barometer. Mahogany case, with plate glass sides and drawer for filing "weather records." **\$63.00**

S & M "Tycos" Barographs contain features unknown on others.

**The BAROMETER BOOK--FREE**

Send for it today—tells about storms, fair weather, rain how to "forecast," etc. in simple, unscientific language.

S & M "Tycos" Weather Instruments are sold only by the better class of Opticians and Scientific Instrument Dealers. If your dealer cannot supply you, write us.

Made by SHORT & MASON, Ltd., London Division  
 Makers of Scientific Instruments to the United States,  
 the British, the Japanese and other Governments.

**Taylor Instrument Companies**

63 Ames St. ROCHESTER, N. Y.

"Where Tycos' Thermometers come from."

**Franklin Simon & Co.**

Fifth Avenue, New York

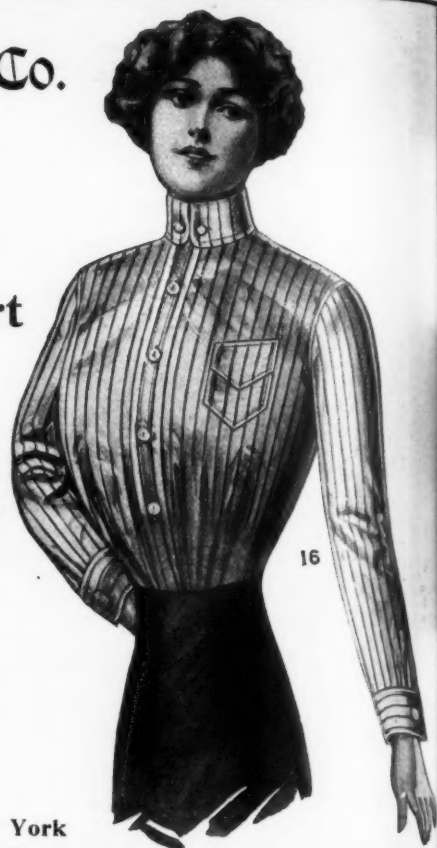
**The "Parfait"  
 Washable Silk Shirt**

For Women and Misses

No. 16 N, "Parfait" Washable Silk Shirt, Mannish Model, Superior Quality Silk in white with lavender, blue or black stripes, also in plain white or plain black, French turned-back cuffs and detachable collar.

Sizes 32 to 44 bust.

**SPECIAL 3.95** Value \$5.75



Fifth Ave., 37th and 38th Sts., New York

**Mark Was Right**

Mark Twain was visiting H. H. Rogers, who, leading the humorist to his library, said, as he pointed to a bust of white marble, "What do you think of that?"

It was a bust of a young woman coiling her hair, a very graceful example of modern Italian sculpture. Mr. Clemens looked at it a moment and then he said:

"It isn't true to nature."

"Why not?" Mr. Rogers asked.

"She ought to have her mouth full of hairpins," said the humorist.

—*National Monthly*.

**Quite Satisfactory**

An old colored barber is responsible for this gem: When asked if he favored the abolishing of capital punishment, he replied: "No, sah, I don't. Capital punishment was good enough fo' my fo'-fathers, an' it's good enough fo' me."

—*Boston Transcript*.

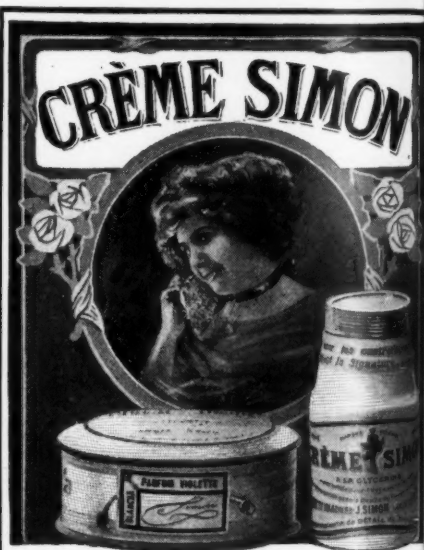
**In a Pinch, use ALLEN'S FOOT-EASE.**

PASSER-BY: What's the fuss in the schoolyard, boy?

THE BOY: Why, the doctor has just been around examin' us an' one of the deficient boys is knockin' th' everlastin' stuffin's out of a perfect kid.

—*Cleveland Plain Dealer*.

Caroni Bitters. The best by test. Send 25 cents or sample bottle with patent dasher, and be convinced. Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrs.



The purest, the healthiest and the most perfect of all Beauty Creams

**THE CRÈME SIMON**  
 IS BENEFICIAL

Its principal element is glycerine, which gives to the skin health and softness, and does not make hair grow on the face.

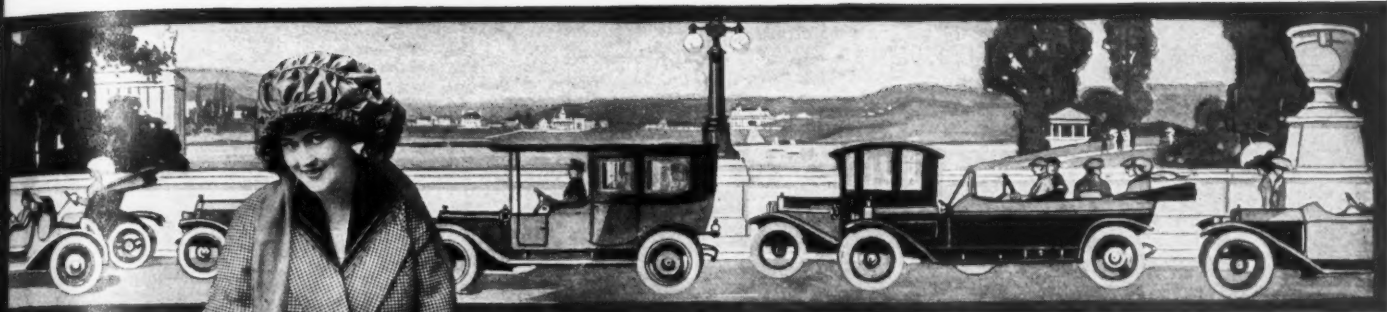
**POWDER and SOAP**

M. Levy, Sole U. S. Agent, 3 East 17th St., New York



· LIFE ·

# Kelly-Springfield Automobile Tires



Second hand experience is just as efficient and infinitely cheaper than first hand.

Take your tire experience from what others have learned, at great expense, on other tires, and get your tuition free. Get the best tires first by getting Kelly-Springfield Automobile Tires.

The name "Kelly-Springfield" on a tire stands for the same quality of rubber compound, the same tire-making experience, and the same care in manufacture, that have, for sixteen years, made the Kelly-Springfield solid vehicle tire the best of its kind.

## Kelly-Springfield Tire Co.

20 Vesey St., New York

Branch offices in  
New York, Chicago, Philadelphia, Boston,  
St. Louis, Detroit, Cincinnati, San Francisco, Los Angeles,  
Cleveland, Baltimore, Washington, Seattle,  
Atlanta, Akron, O., Buffalo.

Boss Rubber Co., Denver, Colo.  
Appel & Burwell Rubber & Tire Company, Dallas, Texas,  
Todd Rubber Co., New Haven, Conn.

## Kelly-Springfield Tire Co.

New York and Akron, Ohio

**Automobiling is both Pleasurable and Dusty.**



To remove the stains of travel after a trip, wash with "4711" White Rose Glycerine Soap. It is cleansing and highly beneficial to the skin, which is apt to be tender and sensitive after its encounter with the winds. The Glycerine, which is contained in this Soap in a goodly quantity, has a soothing and pleasing effect. "4711" Soap lathers bountifully and is delicately perfumed. Once used it is never forgotten.

Sold Everywhere. Handsome nickel boxes for traveler's use at small additional cost.

Ask for "Forty-seven-eleven" — Avoid substitutes.

**Ferd. Mühlens,**

No. 4711 Glockengasse, Cologne o/R, Ger.

U. S. Branch — Mühlens & Kropff, New York.

House Founded 1792.

**4711 White Rose Glycerine Soap**

**RAD-BRIDGE**

102 THE MAYOR OF BELLAIRE.  
Then up spake the Mayor of Bellaire,  
"This prosperity talk is hot air;  
Outside of 'Rad-Bridge' pads  
And a few other fads,  
The whole country has time for a tabor."  
NEW "BASKET WEAVE" PLAYING CARDS  
Patented 1910. Same quality, size, assortment of colors as our famous  
Linen and Velour cards. 25c and 35c postpaid. Samples free. For  
Ten cents in stamps (less than cost) we send our sample wallet of  
Bridge accessories. "The standard of the Bridge world."  
Dept. L. RADCLIFFE & CO., 144 Pearl St., New York

the dividend, bridging this slight quantity of water in the stock, the traction companies could afford to give us all seats at all times.

Think of it; a few paltry millions, the price of half a dozen libraries (how few commuters have time to read books) or a half score of medical colleges (where men learn to cure diseases contracted on crowded street cars), would endow the street car corporations in all of our leading cities, protect them against loss by seating passengers, and, in a word, make a nation comfortable.

Consider the traction magnates who have worried themselves into sanitariums trying to squeeze enough people into one end of a car so that a little dividend will run out at the other. Their minds would be set at rest.

Consider the homes made brighter at the supper hour, digestions improved, breakage to hats, bundles and the third commandment prevented, and the great dissemination of knowledge by permitting each patron to read his newspaper.

These and further benefits untold would accrue. Philanthropists, we commend the poor struggling street car corporations to your care. D. J.

**Our Street Cars—Why not Endow Them?**

Now that Mr. Rockefeller and Mr. Carnegie are running neck and neck in their race to rid themselves of wealth, and the habit of giving away money has a chance to become general and popular, we suggest that a real public benefit be derived from this custom by the endowment of street car corporations.

Practical traction men tell us that only a matter of six or eight or ten per cent. stands between us and a seat in surface, subway or elevated cars at rush hours. Given this slight percentage in

**Learn the New Game**

The most fascinating card game ever invented. The element of luck almost entirely eliminated—it's a game of skill and brainwork.

**Duplicate Auction Whist**

combines all the good points of the two best games of the Whist family—Duplicate Whist and Auction Bridge, with delightful new features. Enthusiasm runs high wherever it is played. Will be a prime favorite everywhere. Be the first to introduce it into your club or social circle. Complete book of instructions—\$1.00.

**Duplicate Auction Whist Supply Company**  
Dept. L, PIERRE, S. D.



"COME ON, MAMIE, AN' I'LL BLOW YE TO A RIDE. A GUY JUST GIVE ME TWO TRANSFERS"

**THE LARGEST STEAMER IN THE WORLD**  
SAILING from New York for Plymouth-Cherbourg-Southampton

45,324 TONS **OLYMPIC** May 4, May 25, June 15, July 6, July 27, Aug. 17

FRENCH A LA CARTE RESTAURANT, TURKISH AND ELECTRIC BATHS, SWIMMING POOL, FOUR ELEVATORS, GYMNASIUM, VERANDA CAFE, PALM COURT, SQUASH RACQUET COURT.

**WHITE STAR LINE 9 BROADWAY, NEW YORK**  
OFFICES AND AGENTS EVERYWHERE



**Cornell Sectional Cottages**

Complete Painted Ready to Set Up  
GARAGES, STORES, CHURCHES, SCHOOL-HOUSES, PLAYHOUSES, STUDIO, ETC.  
Built in sections, convenient for handling and are quickly and easily erected simply by bolting sections together. Skilled labor is not necessary to set them up, as all sections are numbered and everything fits. Built of first class material in the largest and best portable house factory in America. Buildings are substantial and as durable as those built on the ground by local contractors. Are handsomer and cost much less. We build houses to meet your requirements. We pay freight. Art catalog by mail on receipt of 4c. stamps.  
Wyckoff Lumber & Mfg. Co. 425 Lehigh Street, Ithaca, New York

# My Greatest Success

By R. E. Olds, Designer

## Trainloads of Reo the Fifth

In the past 25 years a dozen models of mine have become the season's sensation.

Again and again I have seen the factory swamped, and men paying a bonus to get my latest creation.

But Reo the Fifth has broken all records. I never saw a demand which compares with this.

Five cities at this writing have trainload orders with us—orders for forty carloads each—to go in a single shipment.

But the demand is just beginning. Very few men have yet discovered this car.

Soon there will be 10,000 cars in the hands of 10,000 owners. Ten thousand men will be telling others how Reo the Fifth performs.

Then will develop the real demand for this final car of mine.

## Not a Passing Sensation

Other season sensations have come and gone. New cars and better came out to displace them. Those days are over now. Reo

the Fifth comes close to the limit in motor car engineering. It embodies the final results of my 25 years of experience. In every detail it marks the best I know.

There is no probability that we shall ever see a materially better car. The years can bring only minor changes.

## It Deserves It

This car deserves popularity. That is my satisfaction.

The men who buy it get the utmost of which I am capable. There will be no regrets—none to say I misled him. And none will ever see a car which gives more for the money.

The steel in this car is all analyzed. Every vital part is put to radical test.

Parts are ground over and over, to get utter exactness. Inspection is carried to extremes.

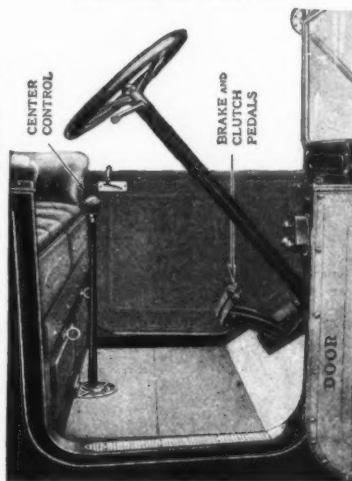
There are big margins of safety. The bearings are Timken and Hyatt—roller bearings in place of the usual ball bearings.

The tonneau is roomy, the wheels are large, the car is overtired. The carburetor is doubly heated.

The body is finished in 17 coats. The upholstery is deep, the lamps are enameled. Even the engine is nickel trimmed.

Every part of the car shows the final touch—the avoidance of petty economies. I am proud of it. Not an iota has been omitted which could add to the worth of this car.

## Center Control—No Side Levers



Then here, for the first time, we get rid of all side levers. All

the gear shifting is done with this center cane handle—done by the right hand. It is done by moving this lever less than three inches in each of four directions.

Both brakes are operated by foot pedals, one of which also operates the clutch. So the entrance in front, on either side, is clear.

This arrangement permits of the left side drive. The driver sits, as he should sit, close to the passing cars—on the up side of the road. Heretofore this was possible in electric cars only.

Thus we have solved the last important problems in designing.

## Price Still \$1,055

The price of this car remains at \$1,055, though subject to instant advance. This price is too low for a car like this. It leaves no adequate margin.

But we shall continue this price, in all probability, until materials on hand are exhausted.

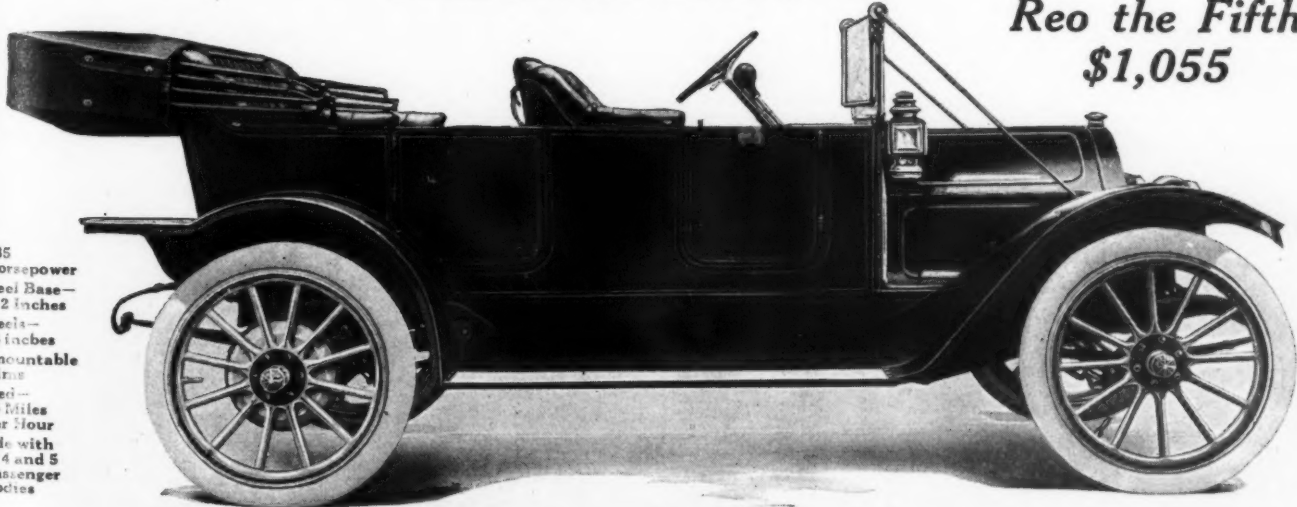
## 1,000 Dealers

Reo the Fifth is shown by dealers in a thousand towns. We will direct you to the nearest when you send for our catalog. Please write for it now. It shows the various bodies. Address

**R. M. Owen & Co.** General Sales Agents for **Reo Motor Car Co., Lansing, Mich.**  
Canadian Factory, St. Catharines, Ontario

**Reo the Fifth**  
**\$1,055**

30-35  
Horsepower  
Wheel Base—  
112 inches  
Wheels—  
34 inches  
Demountable  
Rims  
Speed—  
45 Miles  
per Hour  
Made with  
2, 4 and 5  
Passenger  
Bodies



Top and windshield not included in price. We equip this car with mohair top, side curtains and slip-cover, windshield, gas tank and speedometer—all for \$100 extra. Self-starter, if wanted, \$20 extra.

(70)



## Public Speakers

whose mouth and teeth are the focus for the vision of hundreds, find Pebeco Tooth Paste the dentifrice of sure results. Seldom does speck or cavity mar the whiteness of the teeth of the user of

# PEBECO TOOTH PASTE

because of its cleansing power as a dentifrice and its unique ability as a scientific preparation to fight the ravages of "acid mouth." With Pebeco used daily, and a good dentist visited occasionally, you may be sure of sound teeth.

### Send for FREE 10-day Trial Tube and Acid Test Papers

The test papers will show you the real condition of your mouth—if acid, Pebeco will keep it normal. Send now.

Pebeco is the product of the hygienic laboratories of P. Beiersdorf & Co., Hamburg, Germany. Extra large 50c tubes are economical because so little is used at a time.

Lehn & Fink, 108 William St., New York  
Sole licensees in America for Pebeco Tooth Paste.  
Producers of Lehn & Fink's Riveris Talcum.

Lehn & Fink, 108 William St., New York

Gentlemen:—Please send me trial tube of Pebeco Tooth Paste, also Acid Test Papers. Write your name and address plainly.

Name .....

Street .....

City .....

## The Housewife's Favorite Fiction

"I'm so glad to see you!"  
"We were just thinking about you."  
"We ALWAYS pay cash for everything."  
"Our place is just a short distance from the car line."  
"You must take us just as we are. We never put ourselves out."  
"Will is so good about getting me EVERYTHING that I want."

## Scientific Investigation

The learned doctors are investigating the disease termed cerebrospinal meningitis, that has lately come so much into fatal evidence. As we learn from a paper by Dr. F. W. Battin (*Lancet*, February 17) their method may be summarized as follows: They first try to get something from a human being suffering from the disease that will reproduce it in monkeys, objectively at least, for monkeys cannot speak, although they are of our kin, according to the evolutionists. By injecting this diseased matter into healthy monkeys they succeeded in producing what looked like the original disease in several of them.

The next step was to obtain the serum of the blood of some beast that had been previously charged with the poison, inject the serum into healthy monkeys and then try to reproduce the disease in the animal in whom this serum was injected. If they could not cause it they argued that they had made a discovery by which the human race could be made immune to poliomyelitis, just as they claim to have made the race "immune" to smallpox, diphtheria, typhoid, etc., etc. The idea that this process may have a deleterious effect on the race does not seem to have been considered. It might be well for humanity if these gentlemen were to lift their eyes from the microscope at times and realize that there are other points of view than that of its exceedingly limited field. If normal health will not protect a human being from dis-

The aging of a cocktail is as necessary to perfect flavor as the aging of wine or whisky.

## The delicious flavor and aroma of Club Cocktails

is due not alone to the precise blending of the choicest liquors obtainable, but to the fact that they are softened to mellowness by aging before bottling.

*Manhattan, Martini and other standard blends, bottled, ready to serve through cracked ice.*

Refuse Substitutes.

AT ALL DEALERS.

G. F. HEUBLEIN & BRO., Sole Props.  
Hartford New York  
London



## The Water of Health

Much as you may delight in it for the keen, snappy, palatable quality that gives relish to every meal—drink

## Londonderry Mineral Water

for its health value. One of its finest properties is its high solvent power. Londonderry cleans the system of waste, because it is not overcharged with harmful minerals. It

takes up and carries off the poisons of the body.

You'll find a better appetite and know better digestion when you drink this finest of all table and health waters.

Recommended by physicians for a quarter of a century.

*If you have difficulty in obtaining Londonderry locally, write us and we will see that you are supplied promptly.*



LONDONDERRY LITHIA SPRING WATER CO.  
Nashua, N. H.



WHAT EVERY OLD BACHELOR THINKS

## "Quaint Cape Cod"

Send for this Book

Before you decide where to go this summer, read "Quaint Cape Cod."

It describes a Summer Land absolutely different from any other place. You'll see phases of life and character far more interesting than anything in a novel. You'll enjoy the

**Yachting, Bathing, Fishing,**

golf and automobiling. The social life will appeal to you. Write today for "Quaint Cape Cod." It's Free

Address Advertising Bureau, Room 800, South Station, Boston.

New York, New Haven & Hartford R. R.

ease is it rational to believe that a departure from the normal will do so? Why not give ordinary good health a show? The chances are that the one you "protect" by introducing the excretions of disease from men or beasts into his, or her, blood will not contract the disease if left alone, while by tainting the system by these products of a virulent disease the foundation may be laid for future ill health, long and lingering. It is a "cinch" 100 to 1 bet that any human being will not contract any named disease, so why not leave them in the enjoyment of good health?

And in the meantime the learned ones are spending millions to discover the cause of cancer and why it has increased about 700 per cent. since men began to keep statistics, and is still relentlessly increasing, to say nothing of many other conditions, insanity and tuberculosis, for instance.

—Homeopathic Envoy.



## SURBRUG'S ARCADIA MIXTURE

In each pound there are three to four hundred pipefuls—it costs \$2.00 per pound—three-quarters of a cent a pipe.

If you smoke five pipes a day it's less than four cents—five hours of pleasure for four cents—certainly ARCADIA is cheap enough for you to smoke.

Send 10 Cents for a sample of the most perfect tobacco known  
THE SURBRUG CO., 204 Broadway, New York



A. A. VANTINE & CO.

### Canton Summer Chairs at Vantine's

**M**ADE in China for us of weatherproof rattan and shipped to New York for you—reflecting the luxurious Oriental idea of flexible Summer comfort. Featherweight but strong—without an angle to suggest restraint or an edge to scratch or mar.

Vantine's Canton Furniture offers an atmosphere for outdoor hospitality more inviting than pieces costing ten times as much. Hour Glass Chairs, \$4.50, \$5, \$6 and up to \$12, according to size and shape. Tea, Card and Lawn Tables, \$1.75 to \$5.50.

#### "Comfortable Summer Furniture"

Is the title of a beautiful little book printed in four colors—with scenic suggestions of the manifold uses of this artistic and inexpensive Summer luxury for Porch, Lawn, Country Club or Yacht. A copy of this book will be mailed upon request.

#### The Unique Things from the Orient Come to Vantine's

Our collection of Bronze Lanterns, Buddhas, Storks and other figures, Kongs and Garden Lanterns is one which is beyond comparison in this country. In reproducing views of stone lanterns and figures in actual size and amidst their surroundings of cool greenery, babbling brooks and placid pools, the Vantine book

#### "Japanese Gardens in America"

aids even a well trained imagination with suggestions for garden and lawn decorations. An intensely interesting book—May we send a copy to you?

Japanese Screens  
Table Porcelain  
Oriental Rugs  
Draperies and  
Wall Fabrics  
Dress Silks  
Perfumes  
Kimonos

*Vantine's*  
The Oriental Store.

BROADWAY at 18th ST., NEW YORK  
Stores also at Boston and Philadelphia

YOU CAN SHOP  
BY MAIL

at Vantine's as easily  
as if you personally  
purchased at our  
store—send for  
the Vantine  
Book.



#### Persian Proverbs

A prince who falleth out with laws breaketh with his best friends.

The laws are the only guards he can be sure will never run away from him.

Power in the prince, and liberty with the people, are like heat and moisture; where they are well mixed, everything prospers.

Where the least useful part of the people have the most credit with the

prince, men will conclude that the way to get everything is to be good for nothing.

A wise prince will not oblige his courtiers, who are birds of prey, so as to disoblige his people, who are beasts of burden.

If a prince does not show aversion to knaves and deceivers, they will deceive till they ruin him.

A prince who praiseth others too soon is in danger of repenting it too late.



**WHY** do the leading actresses wear "*Niagara Maid*" Silk Gloves?

Because of better wear, more beautiful coloring and greater economy.

The double finger tips are guaranteed. If unable to secure "*Niagara Maid*" Silk Gloves, Underwear and Hosiery in your town, write us and we'll supply you through your dealer.

"Match my gowns in the correct shades."  
—Annette Kitzmann.  
"Entire satisfaction."  
—Gaby Deslys.

**NIAGARA SILK MILLS**  
North Tonawanda, N. Y.  
New York      San Francisco      Chicago

**To Help the Graft Situation**

The Board of Directors of the National Association of American Grafters met last night to consider ways and means to improve graft conditions which are admitted to be in an uncertain state.

A set of resolutions was passed, of which the following are the chief demands:

- Less legislative interference with graft.
- Fewer political grafters encroaching upon the rights of private legitimate grafters.
- A little more conservatism among the grafters themselves.
- More national and individual confidence in the good intent and fundamental soundness of the graft industry.
- Entire separation of the control of graft from politics.
- A law preventing employees of grafters from striking or in other ways demanding an undue share of the product of the graft industry.

**Supply Your Pets With Pure Water**

**Moe's Dog and Cat Drinking Fountain**

Holds 3 pints. Water always available—never slops over—dog can't upset. Dead air space keeps water cool and fresh. Holds entire day's supply. No valves to get out of order—not complicated. If not at dealers, sent on receipt of price; nickel plated on copper, \$5.00. Satisfaction guaranteed.

OTIS & MOE  
2216 New Otis Bldg., Chicago

**ENGLISH TOURS**  
By **Auto**

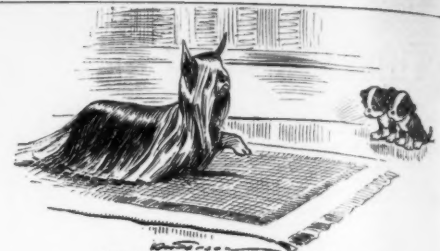
Private Cars—Go Where You Please!  
Illustrated Booklet mailed free from  
MOTOR TOURING CO., 43 Pembroke Place, Liverpool, Eng.  
(Cables, "Traveling, Liverpool") or  
Town and Country Bureau, 389 Fifth Ave., New York City

**FOR MEN OF BRAINS**  
**Cortez CIGARS**  
—MADE AT KEY WEST—

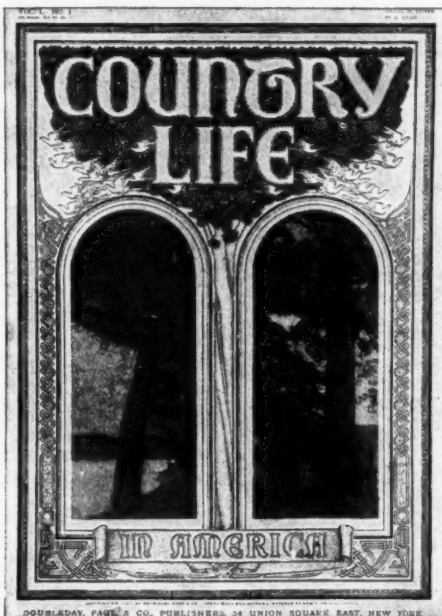
A finer sense of discrimination on the part of our courts between the more respectable and the less respectable forms of graft.

Education of the people to the fact that their interests are identical with the interests of the grafters.

All regulation of graft or revision of its rules should invariably be left to its friends.



"MERCY, GLADYS! AREN'T THEY WEARING THEIR COATS LONG THIS SEASON?"



The first Country Life cover

**Country Life has a Birthday**

Ten years ago *Country Life in America* was born. No magazine had ever been made that was like it and some people said it would not be welcomed—but it was.

It has just issued a Birthday Number with a not too modest autobiography of itself. And yet:

- (1) Country Life started a whole new field of out-of-door periodicals.
- (2) It developed a new and most delightful field of advertising; real estate, horses and dogs and chickens; rugs and antique furniture, nursery stock and garden tools, out-of-door furniture and building wares and many other things attractively illustrated.
- (3) It started poor men and rich men spending money on country living which they never regretted.

It grows stronger and better year by year.

We want to introduce Country Life to new friends, as it begins its second ten years, and we are printing here, as a note of introduction for you to clip and mail, this coupon—

**A Birthday Offer of a Six Issue Subscription for One Dollar**

Doubleday Page & Co.  
Garden City, N. Y.

Please send me the next six issues of Country Life to include the Birthday Number and the Vacation Guide. I enclose a dollar bill (or check) in payment.

Name \_\_\_\_\_  
Address \_\_\_\_\_

The P  
If ther  
you ha  
never  
FREE SU  
NE  
mountains, co  
new Hampsh  
Connecticut.  
Big hotels wit  
house-pa  
rest camps  
and camping  
These free boo  
with rates  
HEN R  
Roo  
The grea  
Dame  
All wom  
And a  
Fate ma  
But in  
I think i  
Man n  
Not so v  
In ev  
Unto th  
She fo  
Now wo  
In gar  
Now wo  
Unhea  
Now wo  
Their  
Now wo  
Who  
From E  
Each  
To Fast  
Queer  
This is th  
Greatest  
Outdoor S  
is light, eas  
graceful as a  
write for our  
in stock. Ag  
OLD TOWN  
ABB

## The Perfect Vacation

If there is some kind of Vacation you have always longed for but never been able to find, send for

**FREE SUMMER VACATION GUIDES TO NEW ENGLAND**

Mountains, country, seashore and lakes of Maine, New Hampshire, Massachusetts, Rhode Island, Connecticut. Big hotels with brilliant social life, little hotels, like family house-parties, farm-houses in charming places, forest camps by lake and river, wonderful canoe and camping trips.

These free booklets give lists of hotels and boarding houses with rates. In sending, name the region you prefer.

**THE NEW ENGLAND LINES**  
Room 735 South Station, Boston, Mass.

### Style

The greatest tyrant on the earth—

Dame Fashion is her name—

All women furnish to her mirth

And are her ceaseless game.

Fate makes a fool of man, 'tis said,

But in the war for pelf,

I think it's more correctly read

Man makes his faults himself.

Not so with women; down they bow,

In ev'ry land and clime,

Unto their god, not knowing how

She fools them ev'ry time.

Now woe betide the thousand clad

In garments twice too small;

Now woe betide the thousand's mad

Unhearing reason's call.

Now woe betide the mobs who wear

Their hats about their necks;

Now woe betide the wealth they spare

Who are but beauties' wrecks.

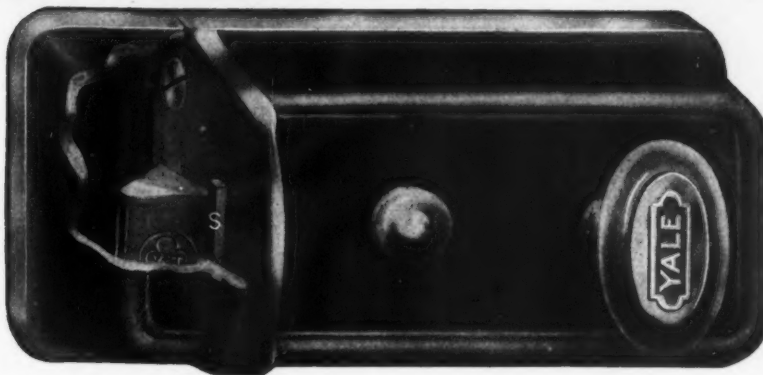
From Egypt's days, thro' maze and craze,

Each woman is the thrall

To Fashion's art, to Fashion's heart,

Queen jester of them all!

L. L. E.



## Convenience and Safety

The Yale Night-latch stands for *convenience*. A night-latch is the technical name for what is often called a "spring lock"—a lock that is self-latching. The night-latch is convenient, but heretofore has always lacked the element of complete *safety*, because its spring bolt, if it can be reached, may be pushed back.

The Yale Dead-lock stands for *safety*. A dead-lock is one having a bolt without a spring, locked and unlocked only by the key. Such a bolt cannot be pushed back. But the best dead-lock lacks the *convenience* of the night-latch having a spring bolt.

The Yale Night-latch No. 44 unites *convenience* and *safety*. It is a dead-locking night-latch, or a night-latching dead-lock. It operates as a night-latch, but its bolt is dead-locked automatically when the door is closed. This is accomplished by the thin steel slide "S" shown above, which, when held retracted by the strike, operates to dead-lock the latch bolt. This device is the greatest improvement ever made in night-latches, and the No. 44 is the only *perfect* night-latch. Remember the name—Yale—and the number—44.

Ask for our "Book about Night-latches"



No Locks are Yale Locks unless made by Yale & Towne

### Yale Padlocks

Did you ever hear anyone praise a Yale Padlock by saying it was as good as another?

### Yale Door Checks

Simply shut the door—shut it softly, but shut it tight. Four styles to meet all conditions.

### Yale Hardware

New designs are constantly being added, samples of which can be seen in the salesrooms of leading hardware dealers.

## The Yale & Towne Mfg. Co.

Makers of YALE Products

Local Offices { CHICAGO: 74 East Randolph St.  
SAN FRANCISCO: 706 Phelan Bldg.

9 Murray Street, New York

Canadian Yale & Towne Limited, St. Catharines, Ont.

51

This is the Greatest of Outdoor Sports

Canoeing is at its best when you own an "Old Town Canoe." This is the canoe that has made this sport so popular on all our river playgrounds, park lakes, the seashore, etc. The

## "Old Town Canoe"

is light, easy to paddle, durably constructed, easy to manage, as graceful as a swan. If you live where there is water to play on, write for our catalogue of canoe facts and canoe pictures. 2000 canoes in stock. Agents everywhere. Prompt deliveries.

OLD TOWN CANOE CO., 1635 Middle St., Old Town, Me., U.S.A.



# ABBOTT'S BITTERS

Makes the best cocktail. A pleasing aromatic with all Wine, spirit and soda beverages. Appetizing, healthful, to use with Grape Fruit, Oranges, Wine Jelly. At Wine Merchants or Druggists. Sample by mail, 25c in stamps.  
C. W. ABBOTT & CO., Baltimore, Md.

### The Spendthrift

MOTHER: Why, where are you going, Willie?

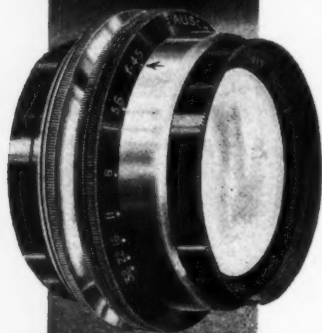
LITTLE WILLIE: I'm going out to spend my pennies. You said to save them for a rainy day, and it's rainin' hard!

THE man who likes to hear himself talk always has an appreciative audience.



## Caught in The Air

Photographs like this are interesting souvenirs of Summer pleasures. But to get a satisfactory picture you must have a speedy lens that has been corrected with optical precision and skill. You are sure to get the *most faithful results* with a



The superior quality of Bausch & Lomb lenses, microscopes, field glasses, projection apparatus, engineering and other scientific instruments is the product of nearly 60 years' experience.

## Bausch and Lomb Zeiss TESSAR LENS

The truly wonderful power of this lens to gather and transmit light will surprise you. The Tessar has great *speed*, clear *definition*, perfect *illumination*. For portraits, landscapes or the swiftest things in motion—for use in weak light or on grey days—the Tessar has *no equal*.

When buying a lens use judgment. You will find valuable information in our new Catalog 37H. Write today for it. And remember that what your dealer can tell you may be of interest.

## Bausch & Lomb Optical Co.

NEW YORK WASHINGTON CHICAGO SAN FRANCISCO  
LONDON ROCHESTER, N.Y. FRANKFORT

### Real Thrift

Every one who has got several gifts exactly alike will appreciate the shrewdness of this Ozark couple who, in the matter of presents, took things into their own hands.

"Speakin' of being thrifty," said Hi Buck, "I reckon Cy Wasson and his wife that came here from Iowa about take the prize."

"How's that?" asked the stranger who was waiting in front of the black-

smith shop while his horse was being shod.

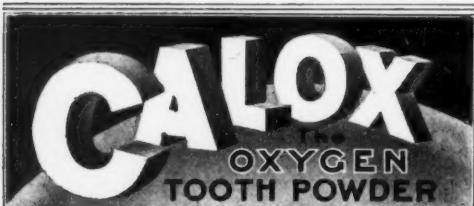
"Well, you see Cy and Mirandy wanted to celebrate their silver wedding. They had never celebrated any anniversary before because, as Mirandy told my wife, the silver wedding was the first one where the presents would be worth more than the victuals.

"Even then they worried a good deal for fear everybody would bring pickle-forks or butter-knives. But after a while they hit on an idea that worked first rate.

"They wrote at the bottom of the invitations, asking the folks not to buy presents until they got there; for the jeweler from Buckeye Bridge would be in the yard with a full line of silver-ware, and no two pieces alike."

"That was clever," said the stranger. "Picked out their own presents, you might say."

"Yes," said Hi, "but that wasn't the best part of it. We learned afterward they dickered with the jeweler and got him to give them twenty per cent. on all he sold."—*Youth's Companion*.



Depends for its virtues not upon strong oils, carbolic or other irritating disinfectants, but upon the presence of Oxygen (peroxide)—Nature's purifier.

Ask your Dentist—he knows

All Druggists, 25 cents

Sample and Booklet free on request

McKESSON & ROBBINS, NEW YORK

Ask for the Calox Tooth Brush, 35c.



"IT'S WONDERFUL HOW LIGHT A FELLER FEELS ON HIS HIND FEET THESE SPRING DAYS."



Established 1788

The Sort to Call for at Your Club—  
To Proffer in Your Home:

## Carstairs Rye



Perfect reliability—uniform quality—flawless purity. Whiskey *can't* be better. 123 years popularity attests the maintenance of its standard.

Aged in wood—a blend of the choicest, purest ryes, scientifically distilled.

If your dealer should not happen to have it we'll send it to you through him at usual prices. Write

Stewart Distilling Co.  
Phila. New York Balto.

The Numbered Label Shows Our Bottling

What  
(C  
tranquil  
him into  
and hel  
eyes cont  
"I don  
these nex  
She tut  
learned t  
days she  
the seven  
had not  
she did  
Mr. Law  
They dis  
stay with  
worth wi  
arranged  
him. St  
railroad  
estly tha  
concern  
was, aft  
the dark  
his shou  
haps he  
days, if  
tions.  
awful.

Quickly Ap  
Dries in 15  
Tiren  
Tires are  
cotton fabr  
which take  
of tires say  
—moisture  
become a  
enters. Tir  
proof the c  
the life of  
Send  
and we  
Tirenew  
or thro  
Our valuab  
application.  
MA  
NATI  
4406 Pa



What Every Woman Knows

(Continued from page 926)

tranquil ease of the born beauty, she led him into the softly lighted drawing room and held a slippers foot to the fire. His eyes continued to heap up her reward. "I don't know what I'm going to do these next few days," he said, presently. She turned quickly at that. When she learned that he must be away for three days she was dismayed, appalled. In the seven months of their marriage they had not been separated for a night and she did not see how she could bear it. Mr. Lawrence was as dismayed for her. They discussed who could come and stay with her, or whether it would be worth while for her to go home. They arranged where telegrams could reach him. She quailed at the dangers of railroad travel, and he promised earnestly that he would be careful. In their concern neither noticed that the beef was, after all, too well done. Later, in the dark, she shed a few tears against his shoulder, and he decided that perhaps he could put it through in two days, if he could make good connections. These separations were pretty awful.

The

Human Qualities of the ANGELUS

Good music emanates from the heart and mind of the musician. The actual playing of his instrument is done without consciousness of his hands, or—himself.

Everyone learns in time to play the ANGELUS unconsciously, because the expression devices of the ANGELUS adapt themselves as readily to the ANGELUS pianist's mind as do his hands themselves.

**THE ARTISTYLE MUSIC ROLL**—tells you by means of one single expression line just when to accent and to change the tempo or volume. It gives in the simplest but most complete form a faithful guide to an artistic interpretation.

**THE PHRASING LEVER**—that wonderful device by which you easily obtain the beautiful tempo effects indicated by the Artistyle line. With it you can phrase or take any liberty known to the musician. It is indispensable in accompanying.

**THE GRADUATING MELODANT**—which brings out the melody of a composition clear and distinct against the subordinated accompaniment, either in the treble or bass. Both the melody and the accompaniment can be modulated at will.

**THE MELODY BUTTONS**—which give separate and independent control of bass and treble, thus permitting the personal emphasis or accent of any melody, note or chord while subduing the accompaniment.

**THE DIAPHRAGM PNEUMATICS**—which produce a pliant, resilient touch, like that of the human fingers.

The ANGELUS devices for personal expression are no more mechanical than the bow of the violinist.

The ANGELUS brings the music-lover closer to the heart of his instrument than any other means, except the gift of genius. The capacity for personal expression which the ANGELUS alone gives must be considered in the selection of a player-piano.

<b>KNABE-ANGELUS</b> The world-famous Knabe Piano and the Angelus. Grand and upright.	<b>EMERSON-ANGELUS</b> The sweet-toned Emerson Piano and Upright.	<b>ANGELUS PIANO</b> A splendid piano built expressly for the Angelus Upright.
--	--	---

In Canada, The Gourlay-Angelus and Angelus Piano

THE WILCOX & WHITE COMPANY

Pioneers in the Player-Piano Industry      Agencies all over the World  
233 Regent St., London      MERIDEN, CONN.



She was braver in the morning. There was even an absent look in the eyes that dwelt on him as he hurried through his early breakfast. When he urged that she ask someone in to dinner that first night, she smiled vaguely and said she would see.

"I'll go to town for the day," she added, and stood in the doorway for a last sight of him, the cold wind lifting the loose silken sleeves from her pretty arms and fluttering the soft puff of hair under the lace frill of her breakfast cap.

When he had quite gone, she went slowly to the kitchen.

"After the work is done, Clara, you may go for the day," she said. "No, I shan't want dinner. I am going to town."

At six that night Mrs. Lawrence let herself into a dark, unwelcoming house. She did not pause to consider its forlornness; she had even hurried home to it. There was a look of concentrated purpose on her face as she laid aside her

(Concluded on page 943)

TRADE MARK  
**TIRENEW**

Makes Tires Look New and Last Longer

Tirennew is a scientific preservative of automobile tires—a liquid, unvulcanized rubber coating, made of pure para gum. It will not flake or rub off—wears like rubber.

Made in 2 shades—white and tire gray.

Tirennew makes the tires look bright and new, and gives the entire car a well-groomed appearance.

Quickly Applied  
Dries in 15 minutes

**Tirennew Preserves Tires**

Tires are made of an inner framework of heavy cotton fabric covered with an outer rubber coating which takes the wear of the road. Manufacturers of tires say—"Keep moisture away from the fabric—moisture rots it." However, tires in use quickly become a mass of cuts through which moisture enters. Tirennew will flow into these cuts and waterproof the exposed fabric, thereby adding greatly to the life of the tire.

Send \$1.00 and your dealer's name, and we will send you a trial can of Tirennew, enough for 12 tires, prepaid or through your dealer.

Our valuable booklet entitled "Tire Care" sent free upon application.

MANUFACTURED ONLY BY THE  
**NATIONAL RUBBER CO.**  
4406 Papin Street, ST. LOUIS, U. S. A.

INVESTORS READ  
**The Wall Street Journal**

*Arnold, Constable & Co.*  
FOUNDED 1827  
Dry Goods-Carpets-Upholstery

**The Furnishing of Country Places**  
*is a Special Feature of our Business*

We are equipped to take entire charge of the furnishing and decorating of cottages, chalets, bungalows, country clubs, and the more pretentious out of town residences. Estimates given and original sketches of various interior treatments prepared by our own staff of artists will be submitted upon request.

A large stock of the most appropriate upholstery fabrics for coverings and hangings, also curtains, oriental, domestic and fibre rugs and carpetings always on hand.

*Broadway & 19th Street.*  
NEW YORK



We are making and selling a

# MACHINE A MINUTE

Often more  
**NEVER less**

**Remington Typewriter Company**  
(Incorporated)  
New York and Everywhere

**Usher's Whisky**

Nearly a century's Reputation in Great Britain

Over half a century's Reputation in the Colonies and Abroad

Messrs. Andrew Usher & Co. have been appointed Purveyors of Whisky to His Majesty King George V.

**The Standard of Excellence**



*Farmer:* THAT MUST BE A MASQUERADE PARTY SOMEWHERE'S TO-NIGHT, MANDY!

**To Catch with Your Camera**

the fleeting image of an action, under conditions that may never be duplicated, requires a lens quick and accurate. You can get such pictures with

**GOERZ LENSES CAMERAS**

Almost universally used by professional photographers whose pictures have a money value on account of rarity and detail.

Our Book on "Lenses and Cameras"

is of greatest use to any one interested in good photography. Write us now to get your

C. P. Goerz American Optical Co.  
521D East 34th Street, New York



**What Every Woman Knows**

(Concluded from page 941)

things and turned to the kitchen. She came out presently bearing a large tray, on which had been set out a strange and motley meal. All the left-overs of the refrigerator were gathered there—some cold rice, a spoonful of baked beans, a triangle of mince pie, a saucer of potato salad, a bottle of milk and half a grape fruit. The pretty drawing-room awaited her, with its shaded lamps and its fire ready for lighting, but she carried the tray straight up to her own room. When she had drawn the shades she lit all the electric lights and took off, one by one, their rose silk flounces, till she stood in a white blaze. There was a furtive gleam under her gravity now, a secret, eager daring. First locking the door, she dived into a camphor chest with brass corners that was one of the beauties of the room.

From its very bottom came a bundle which, shaken out, proved to be a wrapper of dark red flannel. It was a very ugly wrapper, made with a yoke and voluminous pleats; it had a turn-over collar that fastened well up on the throat and long sleeves that buttoned at

Your Attention  
is Called to

**GOLD SEAL  
Champagne**

A trial of which will

prove to your entire satisfaction that champagne can be made in America, superior in quality to the imported product.

Two Kinds  
**Special Dry—Brut**

Sold by all leading grocers and wine merchants

**Urbana Wine Co.**  
Urbana, N. Y.



**"Spring Song"**

From Mendelssohn's "Songs Without Words"

Wouldn't it be a wonderful satisfaction to you to sit at a piano and play the "Spring Song" with all the charm of expression and grace of interpretation that Mendelssohn had in mind?

Wouldn't it be a revelation for you, yourself, to bring out the transparent simple melody and graceful accompaniment sparkling with all the delicate and evanescent impressions of Springtime?

*You can do all this!*

No practice or study is required to enable you to master the technique of the "Spring Song" and hundreds of other compositions placed at your instant command by the

**KRANICH & BACH  
PLAYER PIANO**



THE HIGHEST-GRADE PLAYER PIANO IN THE WORLD BUILT COMPLETELY IN ONE FACTORY

It contains beyond question the most highly developed self-playing mechanism ever evolved with devices for purely personal and artistic interpretation so fascinating as to be almost human in effectiveness. What is especially important is that this Player Action is made exclusively by Kranich & Bach and found in no other make of piano whatsoever.

It may also be played by hand on the regular keyboard without change.

Sold on convenient monthly payments if desired.

Let us send, without cost to you, two handsome booklets describing the KRANICH & BACH Player Piano—the most masterfully constructed and exquisitely finished musical instrument of modern times.

**KRANICH & BACH**  
New York City

the wrist, and a large pocket adorned its front. Out of it had tumbled two red crocheted slippers, heelless and woolly soled, tied with ancient red ribbons. Mrs. Lawrence laughed, a little breathless, touched laugh of welcome, and put away her city clothes. Next she brushed back the soft fluff of her hair, magically brushing back with it all her prettiness, till there was left only a sleek, plain little head and a tight pig-tail wound into a knob at the end. When she had buttoned on the wrapper,

thrust a handkerchief into its front pocket, and tucked her feet into the woolly slippers, she looked in the glass and laughed aloud. Mr. Lawrence's picture on the dressing table caught her eye; she took it up, kissed it very fondly, and turned it to the wall. Then she sat down on the floor by the steam pipes in the shameless light, drew up the chair that held her dinner tray, spread a novel open on her knee, and settled back with a long sigh of luxury and content.

*Finis*

## The Tale of "Old Hickory"

For ages the trees were man's shelter and abode. He lived in them. They were a part of his being.

But in the van of civilization, the trees disappeared. Cabins, then houses, finally cities sprung up, where once the forest swayed. Civilization did its work. The poetry of the wilderness was gone.

But—the desire of man to live in Nature did not go. The rough bark of trees, the blue skies, still hold their appeal.

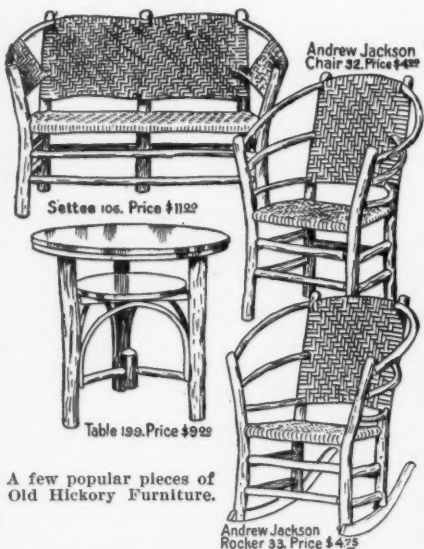
So he went back into the wilderness, and there fashioned for himself a seat from the rough barked trees therein.

It served so well, that he brought this work of his hands, with other pieces of like craftsmanship and beauty to match, back to the city.

This is the tale of "Old Hickory." It is our answer to this call of the wild.

Old Hickory comes in a variety of shapes; but it maintains, at all times, its simple and primitive appeal. Made of bark, interlaced artistically, and reinforced with the strong limbs of The Hickory, it is strong and durable. No porch produces real satisfaction without it; any summer garden which does not boast its Old Hickory is a mockery. When you tire of the noise and confusion of the town fall into a chair of Old Hickory and revel in visions of the woods. Old Hickory is the link which binds us to the poetry of yesterday.

*Our catalogue (which is free) illustrates our line of "Old Hickory" complete, for your inspection. Won't you send for one today?*



A few popular pieces of Old Hickory Furniture.



**The Old Hickory Chair Co.**  
422 South Cherry St.  
Martinsville, Indiana



### The Best Patriot

Dr. Garnett L. Baker, of New York, proposes to give eyeglasses to all poor school children of defective vision until such time as the Board of Education shall itself take up this charity.

Dr. Baker has the knack of presenting his ideas in a touching and vivid way. In a recent address he said:

"There is one type of patriot that waves a flag. But a far higher type is, to my mind, the man who blushes every time he sees a neglected child."

—N. Y. Tribune.

## The New Dictionary

**Bishop**—The only thing that gains by a translation.

**Blushing**—A practise least used by those who have most occasion for it.

**Body**—That portion of our system which receives the chief attention of Messrs. Somebody, Anybody and Everybody, while Nobody cares for the soul.

**Bonnet**—An article of dress much used by fashionable females, for carrying a head in.

**Book**—A thing formerly put aside to be read, but now read to be put aside.

**Box, Opera**—A small enclosure wherein the upper classes assemble twice a week for the pleasure of hearing one another and seeing the music.

**Brief**—The excuse of counsel for his own impertinence.

# Romantic America

are you reading

Robert Haven Schaufler's

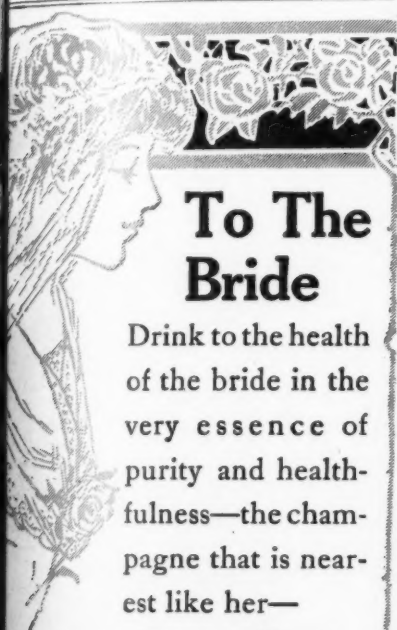
wonderful series of articles now being published

in the METROPOLITAN?

Write for Free Sample Copy of the Metropolitan  
METROPOLITAN MAGAZINE, 286 FIFTH Ave., N. Y.



HE FOUND HIS FIANCEE BURIED IN THE LATEST NOVEL



## To The Bride

Drink to the health of the bride in the very essence of purity and healthfulness—the champagne that is nearest like her—

# COOK'S

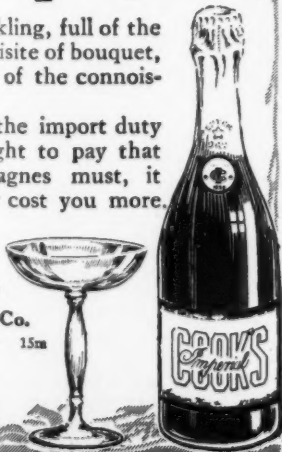
Imperial  
Extra Dry  
Champagne

Light and sparkling, full of the life, exquisite of bouquet, sole choice of the connoisseur.

Cook's had the import duty on all ocean freight to pay that foreign champagnes must, it could probably cost you more than they do.

Sold Everywhere and Imported Everywhere

American Wine Co. St. Louis, Mo. 15m



The purpose of a journey is not only to arrive at the goal, but to find enjoyment on the way

HENRY VAN DYKE



ENJOYMENT ON THE WAY is assured to all who travel via the New York Central Lines. The gradeless "Water Level Route" insures solid comfort by day and refreshing sleep by night. The scenic beauties of the Hudson and the Mohawk Valleys and the shores of the Great Lakes are a constant delight to the eye. The luxurious modern equipment and courteous service—affording every convenience of home, club and hotel—make your enjoyment complete.

# 20th Century Limited

This world-famous overnight train between New York, or Boston, and Chicago saves a business day. Its equipment is the recognized standard for train service throughout the world.

Lv. New York 4.00 p.m.	Lv. Chicago 2.30 p.m.
Lv. Boston 1.30 p.m.	Ar. Boston 11.50 a.m.
Ar. Chicago 8.55 a.m.	Ar. New York 9.25 a.m.

"Water Level Route"



You Can Sleep

Buffoon—One who plays the fool professionally, whereas a wag is an amateur fool.

Capers—A remedy for boiled mutton and low spirits.

Cardinal—A governor of the Romish church, by whom popes are elected and the cardinal virtues neglected.

Care—The tax paid by the higher classes for their privileges and possessions.

Carnage—The pastime of kings.

Cash—A very good servant, but a bad master.

Celibacy—A vow by which the priesthood in some countries swear to content themselves with the wives of other people.

Challenge—Giving your adversary an opportunity of shooting you through the body, to indemnify you for his having hurt your feelings.

(Concluded on page 946)

**The New Dictionary**

(Concluded from page 946)

**Ceremony**—All that is considered necessary, by many, in friendship and religion.

**Chaperon**—A married girl of sixteen protecting her maiden aunt of sixty.

**Chaplain, Military**—One appointed to say grace at mess and drink wine with the officers.

**Christian, Real**—One who considers his charity towards all other religions the best recommendation of his own.

**Coffin**—The cradle in which our second childhood is laid to sleep.

**College**—An institution where young men learn everything but that which is professed to be taught.

**Comedy**—Obsolete: See Farce.

**Cottage**—Supposed to be the abode of happiness by all except those who live in it.

**Court**—The headquarters of *ennui*, where the worst passions are the best dressed, pleasure most pursued and least found, industry despised, although idleness is felt to be a curse.

**Courage**—The fear of being thought a coward.

For Fine Correspondence or General Business Uses  
**Whiting Papers are Standard**



For nearly fifty years these papers have maintained their place as America's best. The experience of this Company as manufacturers of high-grade, fine writing papers dates back to 1865, and in all the years that have passed since then the reputation of their papers has been unexcelled.

*When you think of Writing think of Whiting*



**WHITING PAPER COMPANY**  
NEW YORK PHILADELPHIA CHICAGO



**The Finishing Touch to Your Spring Attire**

The Furrow. The most distinctive Spring hat ever made. Comes in dark gray, light gray, tan and brown. Same hat imported from Austria will cost you \$3. We make it here—minus duty—and sell it for \$2—prepaid. Made of fine felt. You'll like it as soon as you see it. If you don't—your money back by return mail. Slate size, color and send \$2 today. Write for 1912 Style Book of Hats and Caps—FREE.  
36 S. 8th Street,  
**FRENCH P. H. CO., PHILADELPHIA, PA.**

**Cousin**—A periodical bore from the country, who, because you happen to have some of his blood, thinks he may inflict the whole of his body upon you during his stay in town.

**Critic**—One who is incapable of writing books himself, and therefore contents himself with condemning those of others.

**Cunning**—The simplicity by which knaves generally outwit themselves.

**The Modesty of Sir Isaac**

Dr. Stukely one day by appointment paid a visit to Sir Isaac Newton. The

**Tires Give Longest Service**

—and have a clean-cut, classy appearance, when painted with

**French's London White "Whitire"**

(Trade Mark)

The whole car looks spick and span and the saving in tire expense more than repays the cost. Quickly and easily applied.

**4 Pound Can . . . . . \$1**  
**Special Trial Can . . . . . 25c**

(This offer limited)

**Samuel H. French & Co.**  
421 Callowhill St.,  
Philadelphia, Pa.



**Your Luggage in Spain—**

Or wherever you travel can be protected by one of our Tourist Policies. A little forethought before departure may prevent innumerable annoyances.

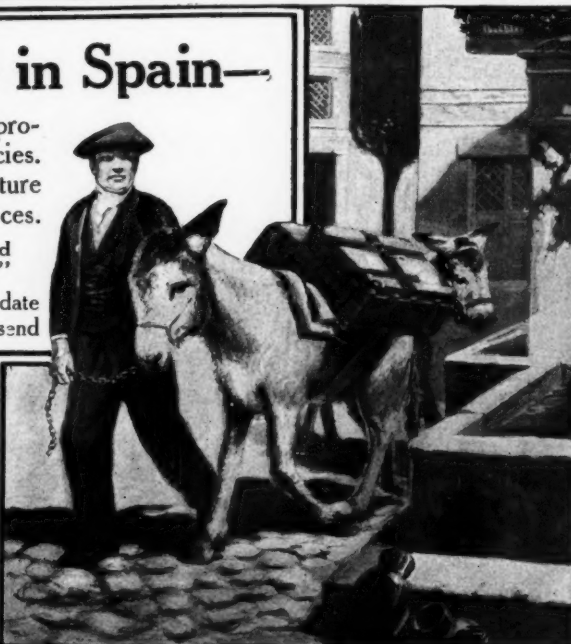
**"It costs but a few cents a day and may save you hundreds of dollars."**

If you will advise us in advance of the date of your departure upon any trip, we will send you gratis our attractive and useful bon voyage book entitled "Things to Remember While Traveling."

**Insurance Company of North America**  
Walnut and Third Sts., Philadelphia



Founded 1792  
Capital \$4,000,000  
Surplus to Policy Holders over \$8,000,000



servant said he was in his study. No one was permitted to disturb him there, but as it was near his dinner-time, the visitor sat down to wait for him. In a short time a boiled chicken under a cover was brought in for dinner. An hour passed, and Sir Isaac did not appear. The doctor then ate the fowl, and, covering up the empty dish, desired the servant to get another. Before that was ready the great man came down. He apologized for his delay and added, "Give me but leave to take my short dinner and I shall be at your service. I am fatigued and faint." Saying this, he lifted up the cover and, without emotion, turned about to Stukely with a smile. "See," he said, "what we studious people are! I forgot that I had dined."

**Automobile Tourists' Paradise**

Epic roads, glorious scenery, mountain air and farm life with every comfort and convenience are but a few of the delights of a stay at **BROOKSIDE INN and COTTAGES** in the Alleghenies in West Virginia, ten miles from Oakland, Md. Automobile service. Nearly 3000 feet above sea level, with accommodations for a limited number of exclusive guests. "It's like a house party." Ten cottages, an Inn and Casino. Tables supplied from farm. Driving, riding, boating, bathing, fishing, bowling, tennis, billiards, lake. A thousand wonders to visit in the mountains and along the romantic Cheat River. For reservations, terms and booklet, address E. J. Kirkpatrick, Oakland, Md.

**Valuing Beauty**

The Persian Ambassador, Mirza Aboul Hassan, while he resided in Paris, was an object of so much curiosity that he could not go out without being surrounded by a multitude of gazers, and the ladies even ventured so far as to penetrate his hotel.

On returning one day from a ride he found his apartments crowded with ladies, all elegantly dressed, but not all equally beautiful. Astonished at this unexpected assemblage, he inquired what these European odalisques could possibly want with him. The interpreter replied that they had come to look at His Excellency. The ambassador was surprised to find himself an object of curiosity among a people who boast of having attained the acme of civilization, and was not a little offended at conduct which, in Asia, would have been considered an unwarrantable breach of good breeding; he accordingly revenged himself by the following little scheme:

**SEASICKNESS—  
TRAINSICKNESS  
PREVENTED—STOPPED**



**Mothersill's Seasick Remedy Insures a Pleasant Journey**  
Mothersill's, after most thorough tests, is now officially adopted by practically all the Great Lakes and New York Steamship Companies running south and many Trans-Atlantic lines.

Three years ago Mr. Mothersill gave a personal demonstration of his remedy to passengers sailing the English Channel, Irish Sea and the Baltic, and received unqualified endorsement from such people as Bishop Taylor Smith, Lord Northcliff, and hosts of doctors, bankers and professional men, as well as leading club women.

A great number of letters from personages of international renown—people we all know—together with much other interesting and valuable information are contained in an attractive booklet, which will be sent free upon receipt of your name and address.

Mothersill's is guaranteed not to contain cocaine, morphine, opium, chloral or any coal-tar products. 50c box is sufficient for twenty-four hours, \$1.00 box for a Trans-Atlantic voyage. Almost all druggists sell it, or you can obtain it direct, post-paid, from **MOTHERSILL REMEDY COMPANY, 355 Scherer Building, Detroit, Michigan.** Also New York, Paris, Milan, Hamburg, and at 19 St. Bride St., London.

**KEYSTONE FOR WALLS AND CEILINGS**  
GOES ON LIKE PAINT; LOOKS LIKE WALL PAPER; YOU CAN WASH IT.  
A beautiful illustrated book of 24 colors and Photographs sent free. Send your name and address to the **KEYSTONE VARNISH CO., BROOKLYN, N. Y.**



Two Daily Trains From Chicago

One From St. Louis and Kansas City

**Visit  
Yellowstone Park**

This summer, on your way through the Storied Northwest to the North Pacific Coast, Puget Sound region, Columbia River country and Alaska. The great SEEING AMERICA trip.

**Very Low Fares**

To Yellowstone Park and to the Coast. Special Convention Fares effective on dates in April, May, June, July and August. Go with the Elks to Portland via "Northern Pacific." Write for full particulars. Enclose 6 cents in stamps for "Through Wonderland." Ask also for "The Fertile Northwest."

**A. M. CLELAND, General Passenger Agent  
ST. PAUL, MINN.**

Annual Rose Festival, Portland: June 10-15, 1912. Montemara Feste, Tacoma: July 2-4, 1912. Elks' Grand Lodge Meeting, Portland: July 9-13, 1912. Golden Pollack Carnival, Seattle: July 15-20, 1912. Panama Pacific International Exposition, San Francisco: 1915.

**Northern Pacific Ry.**

Direct and Only Line to Gardiner Gateway, Official Yellowstone Park Entrance

SEE AMERICA FIRST



The illustrious foreigner affected to be charmed with the ladies; he looked at them attentively, alternately pointing to them with his finger, and speaking with great earnestness to his interpreter, who, he was well aware, would be questioned by his fair visitants, and whom he therefore instructed in the part he was to act. Accordingly the oldest of the ladies, who, in spite of her age, probably thought herself the prettiest of the whole

party, and whose curiosity was particularly excited, after His Excellency had passed through the suite of rooms, coolly enquired what had been the object of his examination? "Madam," replied the interpreter, "I dare not inform you." "But I wish particularly to know, sir." "Indeed, madam, it is impossible!" "Nay, sir, this reserve is vexatious; I desire to know." "Oh! since you de-

(Concluded on page 949)



*Dean's*  
**BON VOYAGE BOXES**

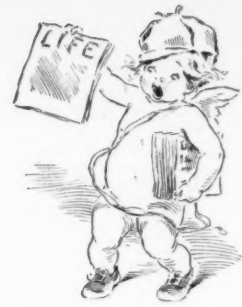
A Gift that will prove acceptable to the traveler is Dean's Bon Voyage Box, filled with Dean's appetizing Cakes and Candies. The Combination Bon Voyage Box has proved a great success and this season's novelty—

*Dean's Surprise Bon Voyage Box*

with six packages, one for each day out, is still better—\$18. They are fully described in Illustrated Price List "C," sent promptly on request.

Prices: \$6, \$7, \$10, \$12, \$12.50, \$15, \$18, \$20 and \$25.

628 Fifth Avenue New York City  
ESTABLISHED 73 YEARS



**"EXTRA!"**

A free copy for Everybody who wants one

of

**The Miniature Life**

Life is now sending out to his friends a miniature copy, printed in colors, and full of the best things which have appeared in Life for many years. All you need to secure a copy of this issue (size 4½ x 5¾) is to forward your name and address and a two-cent stamp to Life 17 West 31st Street, New York.



ESTABLISHED 1818

*Brooks Brothers,*  
**CLOTHING,**  
*Gentlemen's Furnishing Goods,*

Spring Styles in Clothing, Furnishings,  
Hats and Shoes.

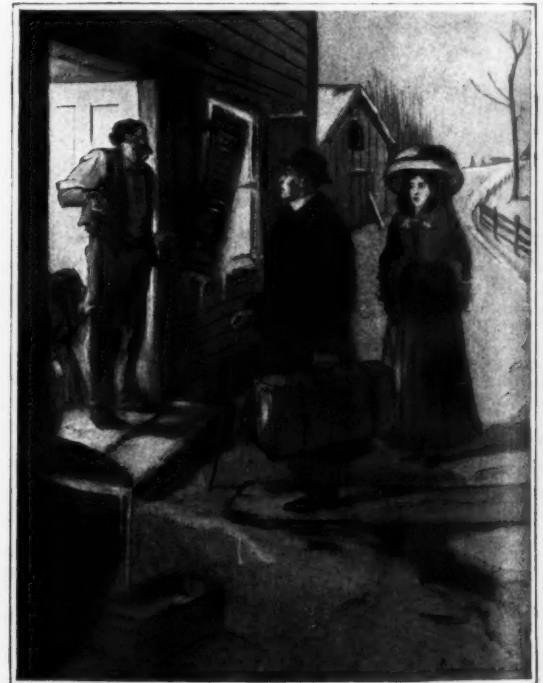
Boys' Garments of quality and pattern above  
the ordinary.

Outfittings for Travel by Motor, Rail  
or Boat.

English Blazers, Polo Ulsters and  
Mackintoshes.

Send for Illustrated Catalogue

**BROADWAY, Cor. TWENTY-SECOND ST., NEW YORK**



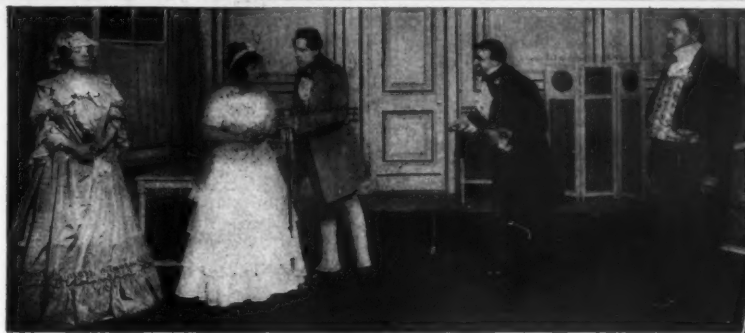
SEARCHING FOR THE HOUSE OF THE SUBURBAN FRIEND WHO TOLD YOU "YOU COULDN'T MISS IT IF YOU TRIED"



**Valuing Beauty**

(Concluded from page 947)

sire, madam, know then that His Excellency has been valuing you!" "Valuing us! How, sir?" "Yes, ladies, His Excellency, after the custom of his country, has been setting a price upon each of you!" "Well, that's whimsical enough; and how much may that lady be worth, according to his estimation?" "A thousand crowns." "And the other?" "Five hundred crowns." "And that young lady with fair hair?" "Three hundred crowns." "And that brunette?" "The same price." "And that lady who is painted?" "Fifty crowns." "And pray, sir, what may I be worth in the tariff of His Excellency's good graces?" "Oh, madam, you really must excuse me, I beg." "Come, come, no concealments." "The prince merely said as he passed you—" "Well, what did he say?" "enquired the lady with great eagerness. "He said, madam, that he did not know the small coin of this country."



A Scene from the Successful Revival of *Oliver Twist*



**I**F SOMEBODY sent you two seats regularly each week for the theatre it would be a splendid gift—wouldn't it? Not many of us are so fortunate as that—but we may all know what is going on in the theatrical world. We may all read of the splendid triumphs of this great singer or that wonderful dramatic or operatic artist, their hopes, their ambitions. Many of them were of lowly birth with the world to conquer, which gives the dramatic touch to their lives that makes their rise to fame read like a fairy tale. You may read expert criticisms of every play of the day—enjoy beautiful photographs of all your favorite actors and actresses—their homes—their clothes and the staging of their plays.

Where?

In the *Theatre Magazine*.

It is pleasant to see a beautiful face of some popular idol gaze back at you from the sumptuous cover of the *Theatre Magazine*. And it is sumptuous. Photographs of great artists reproduced in ten colors—the covers of the *Theatre Magazine* are nothing less than magnificent.

When we take your subscription for the *Theatre Magazine* and mail it direct from New York to you, the cover is clean and new and is a really beautiful picture and well worth framing.

**TRIAL OFFER**

It may be that you are not familiar with this unique publication although it now enjoys its eleventh successful year. To enable you to judge of its merits mail us at once One Dollar and you will receive it for the next four months. Tear off the coupon, put it in an envelope with One Dollar, or check, or money order, and on the day received your order will be filled. Do it now.

Enclosed please find One Dollar for your Four Months' Trial Offer to THE THEATRE MAGAZINE.

Name.....

Street.....

City.....

State.....

One year, \$3.50  
Canada, 4.35  
Foreign, 4.50

35c a copy  
Life

The Theatre Magazine, 8-14 W. 38th St., New York, N. Y.

**The Theatre Magazine**

8 to 14 West Thirty-Eighth St., New York, N. Y.

**Strictly Suburban**

"Is Mrs. Gillet a well-informed woman?"  
"Well, she's on a party wire."

CONGRESS is a national inquisitorial body for the purpose of acquiring valuable information and then doing nothing about it.



"DOWN ON THE FARM"



**OLD I.W. HARPER WHISKEY**

THE KIND YOUR GRANDFATHER USED STILL THE BEST.

Note style of bottling

This is the Guaranteed Original Package.

A perfect whiskey of the Old School. The favorite with connoisseurs. Sold and recommended by the better class Dealers.

**BERNHEIM DISTILLING CO. LOUISVILLE, KY.**

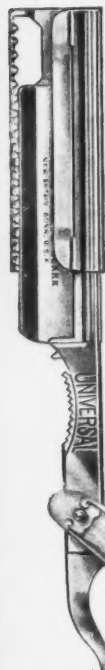
**PATENTS SECURED OR FEE RETURNED**  
Send sketch for free search of Patent Office Records. How to Obtain a Patent and What to Invent with list of Inventions wanted and prizes offered for inventions sent free. Patents advertised free. **VICTOR J. EVANS & CO., Washington, D. C.**

**Books Received**

*My Actor-Husband*. (John Lane Co. \$1.30.)  
*The Story of a Ploughboy*, by James Bryce. (John Lane Co. \$1.25.)  
*Alexander's Bridge*, by Willa S. Cather. (Houghton Mifflin Co. \$1.00.)  
*Rational Education*, by Bruce Calvert. (Open Road Press, Indiana.)  
*The Promised Land*, by Mary Antin. (Houghton Mifflin Co. \$1.75.)  
*The Rosary*, by Florence L. Barclay. (G. P. Putnam Sons. \$1.35.)  
*Buttered Side Down*, by Edna Ferber. (F. A. Stokes Co. \$1.00.)  
*Baby Wise*, by Geo. R. Sparks. (A. G. McClurg Co.)  
*The Man in Lonely Land*, by Kate Langley Boshier. (Harper & Bros. \$1.00.)  
*Leaflets from Italy*, by M. Natalie Crumpton. (G. P. Putnam Sons.)  
*A Chautauqua Boy in '61 and Afterward*, by David B. Parker. (Small, Maynard Co., Boston. \$3.00.)  
*The Candle and the Flame*, by Geo. Sylvester Viereck. (Moffat, Yard Co. \$1.20.)

**Why does no Barber Use a Scraping Razor?**

**Why do makers of Scraping Razors** try to show how it can be used with the Diagonal Stroke when everyone knows that it is impossible.



**They know why Barbers never use a Scraping Razor.**

**Do you?**  
 If not, ask your Barber.

Then Buy a  
**"Universal"**  
 \$2.50 everywhere

With "Universal" Strop  
 \$3.00  
 Complete Traveler's Set  
 \$5.00

Let the Master Cutlers mail you their Guide to Shaving Comfort.

**Landers, Frary & Clark,**



434 COMMERCIAL ST.,  
 NEW BRITAIN, CONN.

**BARTON**



**GVESTIER**



ESTABLISHED 1725  
 BORDEAUX FRANCE

**OLIVE OIL**

*SUPERFINE CLARIFIED*

"The Analysis of this Olive Oil demonstrates clearly that it is perfectly pure." (Signed)  
**FRASER & CO.**  
 262 Fifth Avenue Chemists  
 New York

Being an absolutely pure oil and the finest quality obtainable from the Nice district in France, its popularity has steadily increased and it is highly commended by the medical faculty.  
 Used by three generations in the United States.

**E. LA MONTAGNE'S SONS**  
 15 SOUTH WILLIAM STREET - NEW YORK



*The Child of the Dawn*, by Arthur Christopher Benson. (G. P. Putnam Sons. \$1.50.)

*Irish Folk-History Plays*, by Lady Gregory. (2 vols.) (G. P. Putnam Sons.)

*Big Business and Government*, by Chas. Norman Fay. (Moffat, Yard & Co. \$1.00.)

*On the Trail to Sunset*, by T. W. and A. A. Wilby. (Moffat, Yard & Co. \$1.35.)

*Canada*, by A. G. Bradley. Home University Library, No. 34. (Henry Holt & Co. 50 cents.)

Men and women who are particular

**"Mum"**

to preserve the sweetness of body and clothing "from bath to bath"

Neutralizes odors harmlessly; not scented; cannot stain; does not need at a time; is applied in a moment

**25c** at drug- and department-stores. If your dealer hasn't "Mum" send us his name and 25 cents and we'll send you a jar postpaid.

"MUM" MFG CO 1106 Chestnut Street Philadelphia

**YACHTS**

My New Illustrated Yacht List (12 pages) shows at a glance every type of yacht for sale and charter. 200 pictures, descriptions and prices. Sent gratis. **STANLEY B. BRADLEY**, Broker, Est. 1906, Suite B, 220 Broadway, N.Y.