



Selecting a Campus Ambassador

Your Campus Ambassador will be your liaison to the Wikipedia community and the primary trainer for your students. Campus Ambassadors must take a mandatory online training, which will teach them about using Wikipedia in the classroom and basic Wikipedia principles and policies. Classes with detail-oriented Campus Ambassadors usually have a better experience with the Wikipedia Education Program. Here are some tips for outreach and selection.

What do Campus Ambassadors do?

- Complete an online orientation
- Help professors design and implement Wikipedia-editing assignments
- Present to students during class about editing Wikipedia and important guidelines and policies
- Host workshops/office hours outside regular lecture to help students with Wikipedia-editing
- Monitor course page on-wiki to serve as a liaison to the Wikipedia community

What should you look for in a Campus Ambassador?

- **Teaching skills:** Your Campus Ambassador will have limited time to cover a lot of new material for your students. You want an Ambassador who is patient, detail-oriented, clear, concise, and comfortable speaking in front of you and your students.
- **Technology skills:** Your Campus Ambassador might not yet be familiar with wiki editing, but s/he will study the techniques and will need to become familiar with these new skills.
- **Enthusiasm for program:** The best Campus Ambassadors understand why students can benefit from editing Wikipedia and want to promote the free knowledge movement.

How do you recruit a Campus Ambassador?

- If you have a Teaching Assistant, ask him/her if s/he is interested in taking on this role for the class.
- Distribute the PDF version of the Campus Ambassador flier on any mailing lists you can access.
- Talk to staff in the library, teaching and learning center, or similar institution on campus. Our missions align very well, and these individuals are often eager to incorporate the Wikipedia Education Program into their jobs.
- A class from your school may have already participated in the Education Program in the past. Students who enjoyed the assignment are often eager to move into this new role and help new students.
- Remember that you must work closely with this person for at least a semester, so you'll want to work with someone who is reliable, smart, and motivated. You probably know a lot of students and university staff like this already, so it might just take a conversation about the opportunities the role can give them!