

Wikimedia Movement Strategy Global Conversations

November 21/22
Feedback evaluation



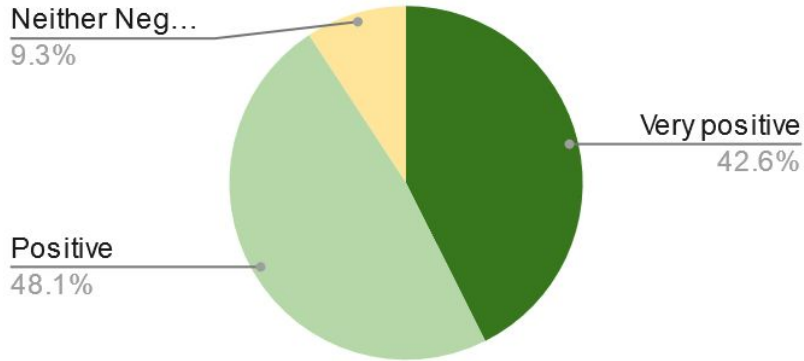
Data collection & method

- Method
 - Online feedback survey via Google Forms
- Data collection
 - November 21st - November 30th
 - Event participants (without staff): 214
 - People invited to the survey: 214
 - Reminder via email (once) and Telegram
 - Participation $n = 84$ (39%)
 - (Saturday $n = 54$ | Sunday $n = 30$)

Overall experience (Q2)

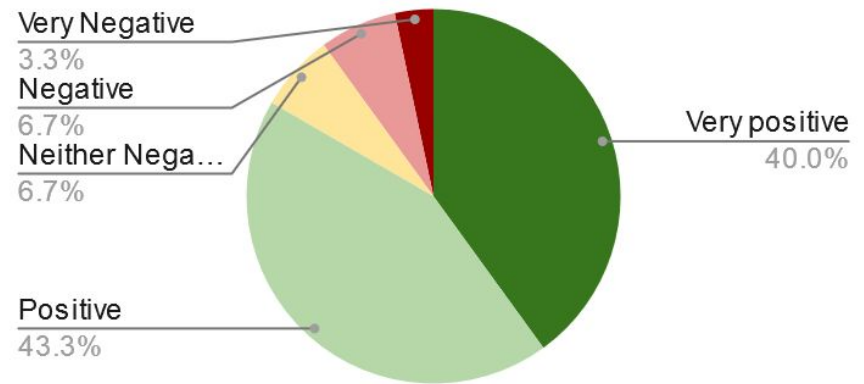
Overall experience (only Saturday)

n = 54



Overall experience (only Sunday)

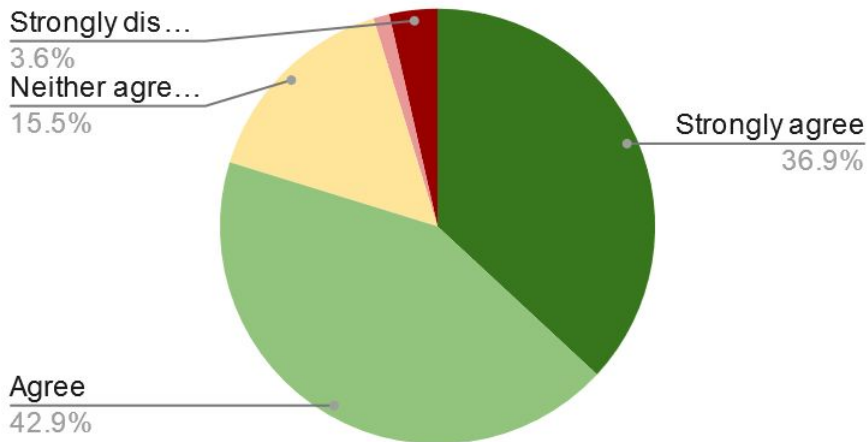
n = 30



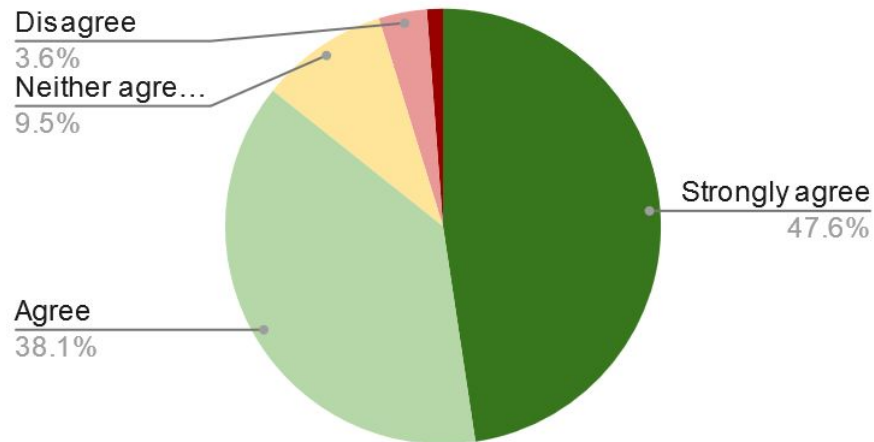
Overall, a huge majority of participants experienced the atmosphere of online events as “very positive” and “positive”. Sunday participants were slightly more critical, around 10 percent experience the events as “negative” or “very negative”.

Worth of time & Value meeting Wikimedians (Q3/Q4)

Worth the time



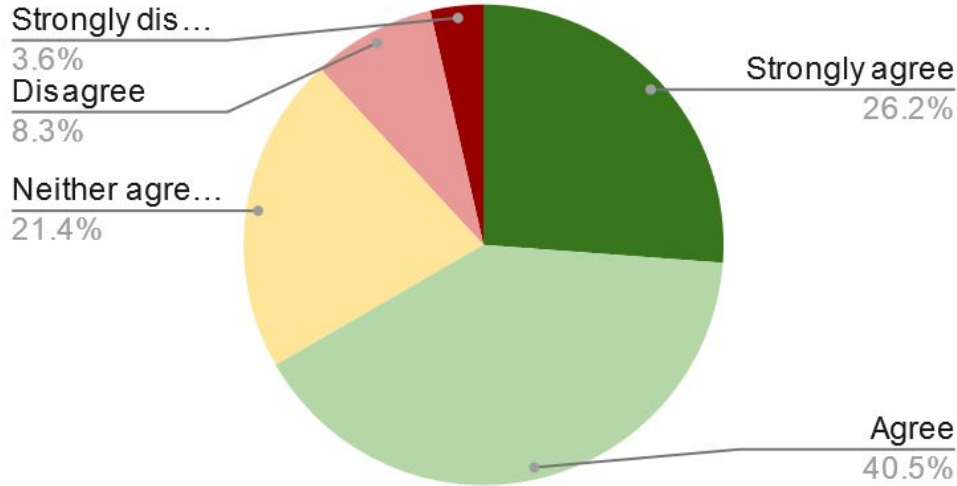
Value meeting other Wikimedians



Most participants (78%) agreed that the events were worth the time. Even more people (85%) agreed that it was valuable to meet fellow Wikimedians at these events.

Usefulness of breakout rooms (Q5)

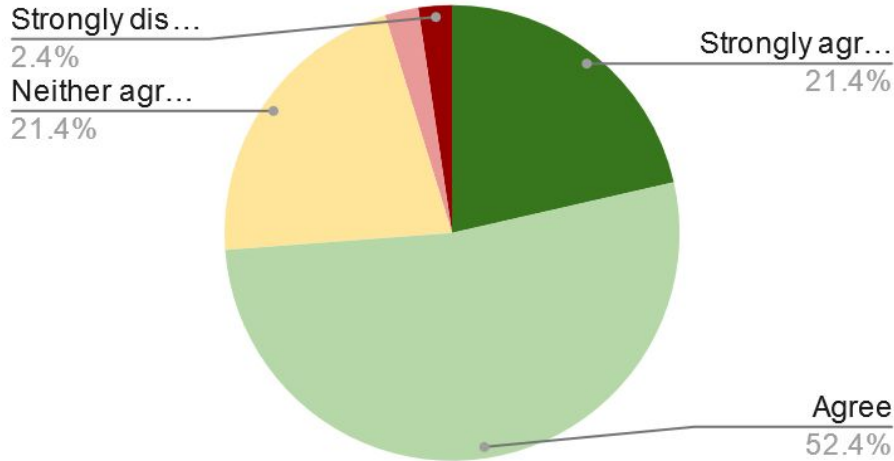
Breakout rooms useful



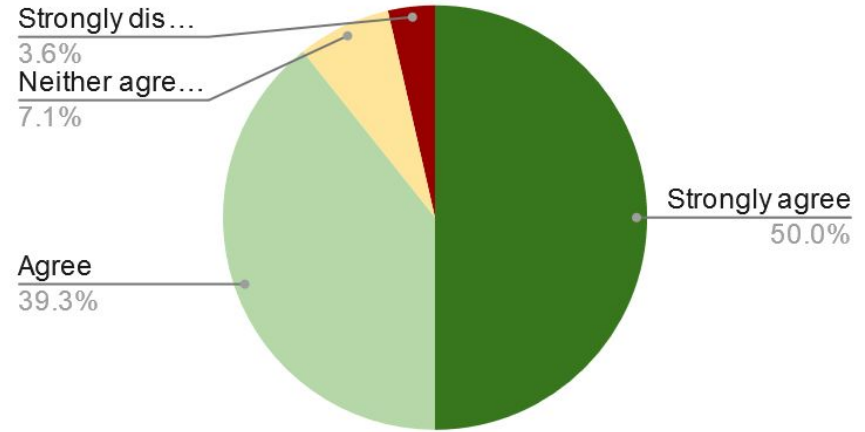
While most participants agreed that the breakout rooms were useful (26 % strongly agree, 40 % agree), a considerable amount of participants were critical of that feature: Around 20 % were unsure (neither nor), while 10 % disagreed / disagreed strongly on the usefulness of breakout rooms at these virtual events.

Understanding next steps & Dec Attendance (Q6/Q7)

Understanding next steps

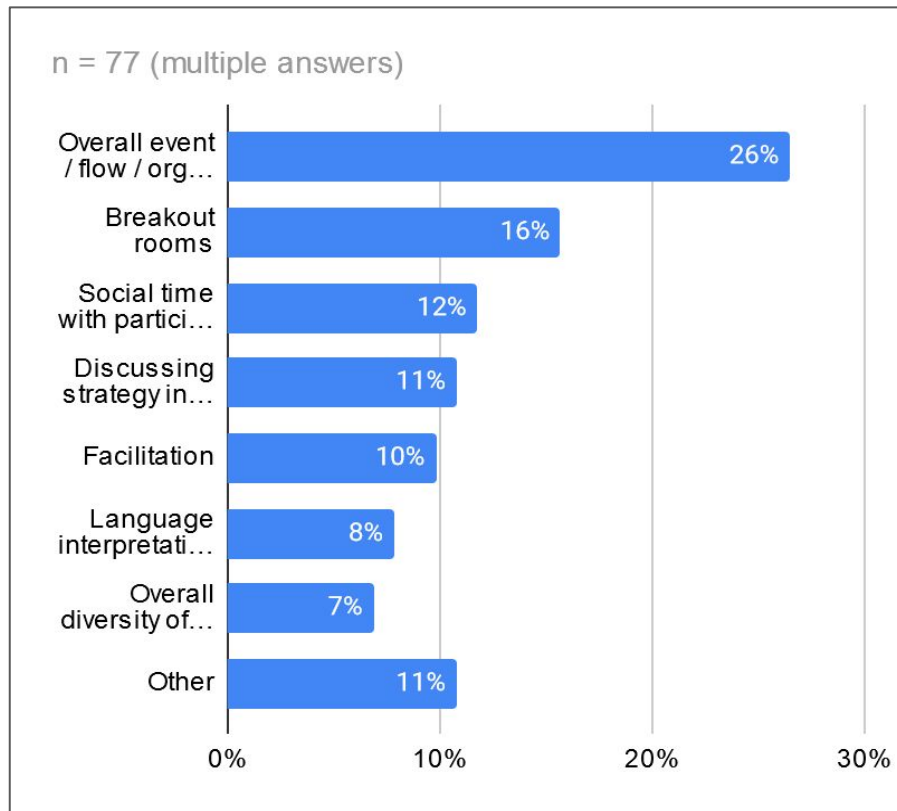


Attendance Dec 5/6



Most participants (73 %) said they had understood the next steps of the Movement Strategy Process. And even more people (89%) would like to attend our next set of events on December 5 + 6.

What did you like most about the Global Conversations event? (Q8)

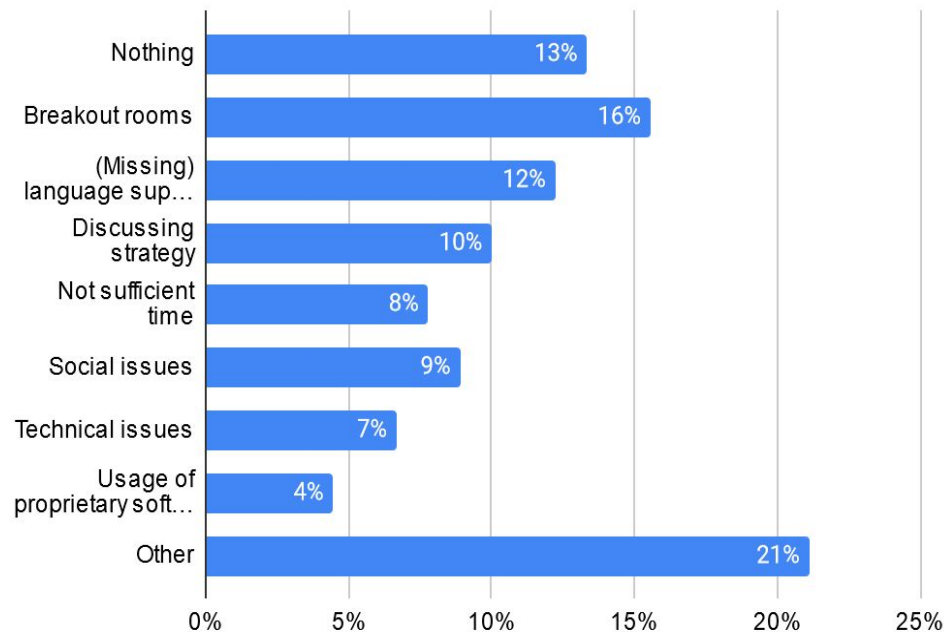


When asked what participants liked most about the virtual events, most people say they like the event(s) overall (26%). Many people also mentioned the breakout room feature (and the discussions within the rooms) as a highlight (16%), as well as the social time with participants (12%) and discussing Movement Strategy in general (11%).

Some further participants highlighted the facilitation by the main facilitator (10%), as well as the language support through interpretation (8%).

What did you like least about the Global Conversations event? (Q9)

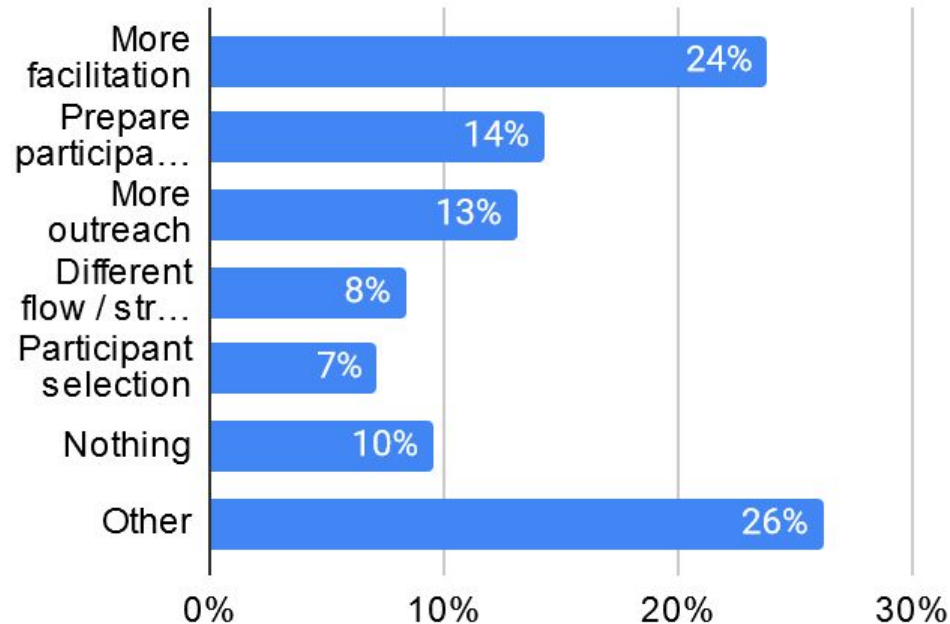
n = 84 (multiple answers)



When asked what participants liked least about the virtual events, many people (16%) were critical about the breakout rooms, specifically about the lack of facilitation within the rooms. Other mentioned a lack of support of (their) language or a lack of language support in the breakout rooms (12%). Further comments related to details of the Movement Strategy process (10%) and not having sufficient time (8%). Some participants complained about specific social issues (9%) or technical issues (7%). A few people (4%) criticized the usage of proprietary software for organizing the events.

How could we make such events more effective in the future? (Q10)

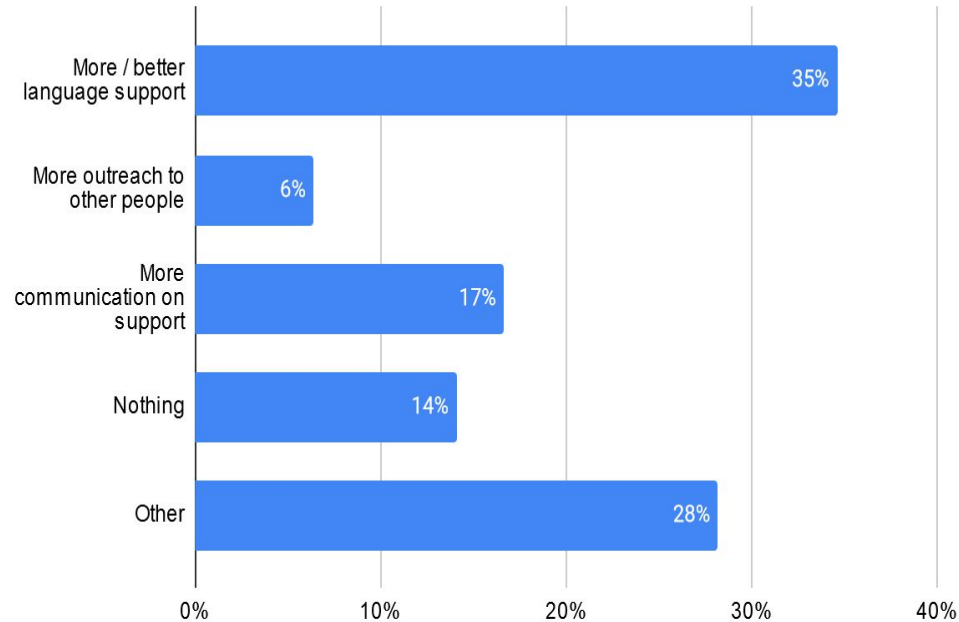
n = 64 (multiple answers)



With the aim to improve our virtual meetings, we have asked participants how we could make these more effective. Most participants (24%) asked for more facilitation and documentation support. Other suggested to prepare participants better in advance (14%) and to reach out to more people (13%). A couple of participants suggested an overall different flow for the meetings (8%), while some others (7%) asked to “select” participants based on their knowledge of strategy.

How could we make such events more accessible and inclusive? (Q11)

n = 78 (multiple answers)



With the aim to improve our virtual meetings, we have asked participants how we could make these more accessible and inclusive.

Most participants (35%) asked for more and improved language support (like interpretation or speech to text solutions). Other suggested to communicate better about existing opportunities, like data packages.

Thank you

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