

18 May 12:34pm We spoke to Evan O'Hanlon and Scott Reardon about the issues of sponsorship and making the Paralympics more professional.

O'Hanlon pointed out the issues and his website which discussed it in detail. One thing pointed out was the fact that they cover the branding of the shoes with tape.

O'Hanlon also stated the issue of setting records when people think that they are sponsored by the shoe companies and the they are giving them (shoe companies) free advertising with shoes that the athletes pay for, by covering the branding prevents the athletes being used as free advertising.