

# N·E·W·S & E·V·E·N·T·S

## Institute's Goals, Accomplishments Discussed



H. Donald Scott, vice president for Finance and Administration, and President M. Richard Rose listen intently to presentation during last week's leadership information session.

Goals and accomplishments of RIT in both academic and fiscal planning were outlined by President M. Richard Rose, Dr. Thomas R. Plough, vice president for Academic Affairs, and H. Donald Scott, vice president for Finance and Administration, as they met last week with nearly 150 members of the faculty and staff.

"Quality and retention are two of the major goals in which we have seen significant improvement," explained Rose at the March 20 session. Rose said both the number of applicants who rank in the top 20 percent of their high school graduating class and the number who rank in the upper half have increased significantly.

Rose also reviewed the status of the efforts to establish a Software Development Institute at the former Eisenhower campus and the current activities of the RIT Research Corp.

"The Research Corp. has been at a break-even point since January and expects to handle roughly \$3 million worth of contract research this year," said Rose. He added that once the Research Corp. shows a marginal profit, it can be used to sponsor faculty research projects.

On the future of the proposed high-tech park, Rose said High Tech in Rochester is looking at several parcels of land in Brighton and the project could become a physical reality by the end of the summer.

Scott outlined significant activities under his responsibilities. In reviewing the 1984-85 budget, Scott said revenue created by the tuition increase will be used in four ways: to create significant increases in unfunded student aid; to provide an additional \$3.3 million for salaries and benefits; to provide funding to colleges for academic support; and to support major new development efforts to increase fundraising. But Scott warned most staff support areas will not see any budget increases.

Regarding construction, Scott reported that the recreation bubble has been completed and work on the Interfaith Center and Bookstore addition are right on schedule. The brick repair on the George Eastman Memorial Building has gotten underway and is expected to be completed by mid-fall.

Wrapping up the program, Plough said the major computer discount program to provide 200 personal computers has been nearly completed.

"A major task force study is underway to carefully examine the future of personal computers on campus, academic computing, administrative computing and facilities for the School of Computer Science and Technology," explained Plough. And in response to questions from the audience, Plough added that this task force would look closely at the capacity question and

monitor the impact of computers on the environment.

Plough also discussed a special study being done on the mission of the College of Continuing Education, to examine its priorities and emphasis, and announced that a new off-term graduation reception will be established for those students who will not be returning to the May Commencement ceremonies.

While emphasizing that RIT's primary emphasis will continue to be undergraduate

education Plough said, "RIT must undertake significant steps in the field of continuing education, graduate education and contract education."

Plough concluded with a challenge to faculty and staff, "While RIT continues to grow larger and more complex, it must maintain a very personal, warm and friendly atmosphere for its students and employees."

The information session was designed to pass on news of Institute efforts and to keep the RIT family better informed.

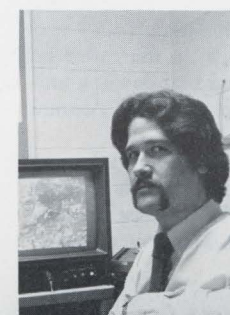
## NASA Grant Funds Observation Of Two Satellites in Flight

John Schott, assistant professor, School of Photographic Arts and Sciences, through a grant from NASA, is evaluating two earth observation satellites.

Schott is studying how well the thermal infrared band measures the temperature of the earth from space. The project involves observations of a satellite successfully launched on March 1 as well as one that has been in orbit for more than a year.

Underflying the satellites, Schott samples actual land temperatures for comparison with data transmitted by the satellites. RIT's infrared line scanner, which uses computer-based processing to interpret non-photographic images, is used during underflight observations.

According to Schott, the satellite is calibrated on the ground. Once in orbit it is difficult to determine if anything has shifted.



John Schott, assistant professor of imaging and photographic science, monitors images transmitted from NASA's LANDSAT satellite. He's using computer-based processing to interpret non-photographic images.

His findings enable him to formulate mathematical models that correct for errors the satellite may be transmitting and atmospheric effects that degrade the signal.

## RIT Group Makes Contacts In New York

The joint venture, which recently took representatives from the Center for Retail Management in the College of Business and the Center for Cooperative Education and Career Services to New York City for the National Retailers Business and Equipment Exposition, is beginning to demonstrate results.

The four-day exposition, held in conjunction with the National Retail Merchants Association's annual convention, has proved to be an effective way of making contacts and marketing several RIT programs.

Marlene Allen, placement counselor for the Center for Cooperative Education and Career Services, reports, "We made more than 40 contacts that required direct center follow-up regarding co-op and job placements. That's in addition to the hundreds of others who stopped by our booth, talked a while and picked up information. Everyone who went to New York City has been busy checking on these contacts, and we hold regular status meetings to determine the effectiveness of our efforts."

Allen adds, "I feel the experience was valuable in that it was so broad-based. It was a different kind of marketing for us and it was rewarding—they approached us! Because we were there and available, people would come and say, 'I want to come on campus and recruit.' We met potential employers for students in engineering, computer science, printing, packaging, advertising and design, accounting and finance as well as for those in retail management."

Dr. John Zdanowicz, director of the Center for Retail Management and chairman of the Department of Finance, says, "This exposition is one of the most effective means of reaching retailing's decision makers and communicating the scope of RIT's retail management program to potential employers of our graduates and co-op students and to those interested in the center's other services. The convention attracts thousands of delegates from participating NRMA stores, totaling more than 40,000 members in the United States and in 50 foreign countries."

In addition to the employer contacts made by the RIT representatives, Zdanowicz says he made several contacts with

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## Work Closes Eastman Entrances

As work on the George Eastman Memorial Building progresses, the RIT community should be aware that entrances to the building may be closed for up to three days at a time.

Roy Dement, Physical Plant assistant director for operations, explained that when the construction crews remove bricks from the building's walls, the entrance on the wall being worked on will be closed.

"However," Dement continued, "the contractor will work on only one wall at a time. When crews work on the east face of the building, the main entrance will be closed; on the south face, the covered walkway will be closed; the west face, the entrances from the stairwell near the bank will be closed. These closings will take place only when bricks are being removed."



ASME SEMINAR...Douglas Bloom of Gleason Works, seated at right, makes a point during a panel discussion at a recent seminar at RIT on "Computer Aided Engineering." The program was sponsored by the American Society of Mechanical Engineers and was hosted by the Mechanical Engineering Department of the College of Engineering. Others pictured from the left are Dr. Robert Hefner of RIT's Mechanical Engineering Department; Leonard Morgan, General Electric Company; Joseph Isole Jr., International Business Machines; Jacob Superfin, Eastman Kodak Company; and Bloom.



## United Fund Drive Seeks Increase

After another successful effort last year, RIT's 1984 United Way campaign will be held April 9-13.

In 1983, 263 RIT employees benefited directly from United Way money, an increase from the previous year. The dollar value of the services received by RIT employees was almost \$10,000.

"The 1984 RIT campaign goal is \$65,675, a 10 percent increase over last year," explains Cheryl Herdklotz, Instructional Media Services, chairperson of the 1984 RIT United Way campaign. "We feel we can reach the goal by once again increasing participation on the overall level of giving."

In 1983 the RIT community raised \$59,705, a 19 percent increase over 1982. Last year's campaign also resulted in an increase in participation among the RIT community.

This year's increase is in line with the Rochester area United Way goal. It represents a six percent increase to existing programs, one and a half percent more for the emergency fund, one and a half percent to support of new and expanded human service programs, and one percent to cover anticipated designations to non-United Way agencies through the donor option plan.

As in the past, individuals are encouraged to use RIT's payroll deduction system, although cash donations and direct billing procedures are available. Once again the United Way is offering the donor option program for those contributors who want more control over how their gifts are spent.

Over the year more than 780,000 people were helped by United Way's 171 human service agencies in a six-county area.

Assisting in the 1984 campaign at the Institute are members of the RIT United Way Steering Committee, chaired by Geri Curwin, Personnel, and including, David Abbott, Instructional Media Services; James Bingham, Food Service, Neil Fagenbaum, Communications, Jeanne Ferranti, Residence Life and vice-chairperson; and Nicholas Orlando, NTID. Ex-officio members of the



RIT President M. Richard Rose received a plaque from Michael Curry, right, United Way division chairman for universities and colleges, honoring the Institute for its successful 1983 campaign. RIT achieved 100 percent of its goal last year. Curry, who thanked RIT for its support of the United Way campaign, also presented President Rose with a \$50 contribution to the RIT hockey program.

committee are Herdklotz, Richard Fuller, Admissions and 1983 campaign chairperson, and Carole LaCentra, Student Employment and past chairperson.

The steering committee has been charged by President M. Richard Rose to review and evaluate campaign procedures, establish RIT's campaign goals and develop strategies to attain those goals.

One of the new strategies for this year's campaign is the Run Day for the United Way, at noon, Monday, April 9, in the courtyard of the Frank Gannett Memorial

Building. Net proceeds from both a three mile run and one mile fun run will be contributed to United Way. The races are open to all RIT faculty, staff, students and friends and will take place rain (snow) or shine. Interested individuals may pick up the necessary forms at the Student Employment Office, lower level of the Frank Ritter Memorial Ice Arena, from 9 a.m. to noon and 1 p.m. to 4 p.m., Monday through Friday. Official Run Day T-shirts will be given to qualified runners.

## Week to Highlight Black Awareness

"Power and Politics" is the theme of Black Awareness Week, planned by members of RIT's Black Awareness Coordinating Committee (BACC), April 8.

Highlights of the week will be talks by Iman Benjamin Karim, associate of the late black leader, Malcolm X, and a "Political Night" featuring David Gantt, Rochester, and Alvin Walten, Queens, New York State assemblymen, in a panel discussion.

Karim will meet with BACC members and other students from 3 to 4:30 p.m., Tuesday, April 3, in the 1829 Room, College-Alumni Union, and he will give a public address at 7 p.m. in Ingle Auditorium. A reception will follow the evening talk.

Gantt and Walten will speak from 7 to 8 p.m., Thursday, April 5, in the cafeteria. Soul food will be served that day at a luncheon from 12 to 2 p.m. in the Alumni Room.

The week's events will begin at 4 p.m., Sunday, April 1, in the Fireside Lounge with a concert by the RIT Gospel Ensemble. From 8 to 10 p.m. Monday, a basketball game is scheduled.

Skits illustrating events in black history will be presented by a YMCA Youth Group from 7 to 9 p.m., Wednesday, April 4, in Ingle Auditorium.

BACC members and others will take part in a talent show set for 9 p.m., Friday, in the Ritskeller. Prizes will be awarded.

A fashion show and lots of music are on tap for Saturday night in the cafeteria.

From 8 to 9 p.m., the Pop City Rockers will perform before the fashion show set for from 9 to 11 p.m. A disco dance follows with "Hannibal" providing the music.

Events concluding the week on Sunday include a reception at 5:30 p.m. in the Alumni Room, and presentation of awards following a dinner in Clark Dining Room.

## Pre-Retirement Seminar Deals with Financing

The fourth seminar in the pre-retirement series for RIT employees will deal with financial planning.

Frank Griffin, financial planner, will describe "Financial Security: Charting Your Course" from 2:30 to 4:30 p.m., Thursday, April 5, in room A201, College of Liberal Arts, the time and place of all sessions.

Institute personnel are invited to attend, but should call Gloria Jones in the Personnel Office, 475-6967, to reserve a place.

## Nominees Sought For Frisina Award

Each spring the D. Robert Frisina Award recognizes an outstanding student for unusual interest in and dedication to the higher education of deaf students.

Nominations are being sought for the award, which will be presented at the annual NTID Student Congress/NTID banquet April 20. The nominee may be from any of RIT's colleges and the choice should not be limited in any way except for outstanding contributions to the emerging presence of deaf students on the campus. Nomination forms may be obtained from award committee members, Ellie Rosenfield, Tom Holcomb, or Doreen Simons in Room 1065 Ellingson Hall, or by calling, 6792.

Nominations should be returned to the committee by April 6.

## PROFILE

## She's A Survivor...

During her high school days in Grand Island, N.Y., Janet Jones (now Janet Assenheimer) heard much about the program "Outward Bound," a challenging survival course designed to develop one's physical, emotional and mental attributes.

She went about the business of graduating from Grand Island High School and headed off to State University of New York at Brockport where she majored in physical education. After earning her bachelor's degree in 1978 and a master's degree in 1980, she joined the physical education and athletics staff at RIT. Outward Bound was still very much on her mind.

In 1982 she realized a long-time ambition and enrolled in Outward Bound's sailing course at Rockland, Maine. For the next month (during June and July) Hurricane Island was home base for the group, though most of the time was spent navigating up and down the Atlantic Ocean on an 18-foot sailboat. Large oars, used when the winds subsided, served as beds. The ocean was an instant bathtub.

"It was a great experience and tremendous challenge," says Assenheimer. "Just to have done it and survived was most rewarding. Every day we were faced with new and more difficult problems."

Assenheimer feels the grueling four-week course has been beneficial in her present position as women's softball and volleyball coach at RIT. "The course proved to me that you can do anything you want if you have the motivation. As physical beings, we are much stronger than we believe."

"Outward Bound stressed the importance of self-confidence and I try to instill this in our student athletes. Our goal is for each player to realize her maximum potential, whether at practice, in a game or every day life."

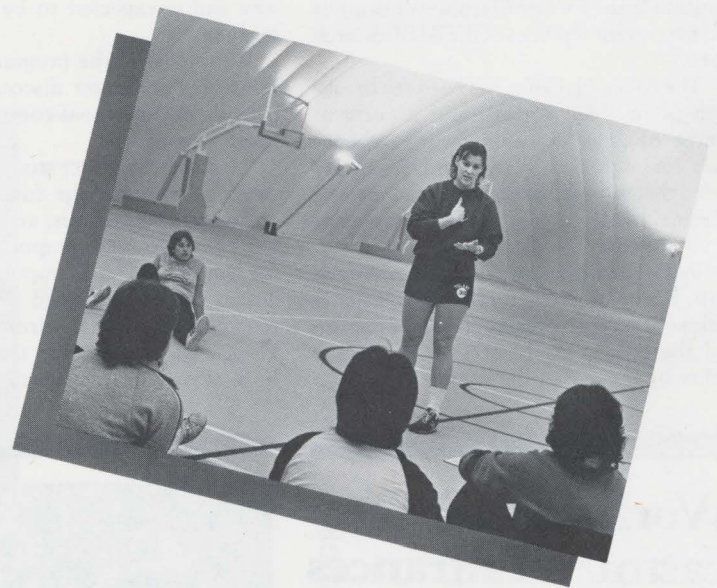
There were numerous goals in Assenheimer's life during the four weeks of Out-

ward bound. The group set sail along the coast of Maine and achieved its halfway destination, the Canadian border. Near the end of the course, each student was placed on an island with just the bare necessities for three days and four nights of survival living. She was able to keep track of time by checking the ocean tides.

"By the time we went on solo, everyone needed the rest," comments Assenheimer. "It was an opportunity to relax and reflect on what had happened thus far." The course ended with a seminar and a six-and-one-half mile run.

"It was the most challenging thing I've ever done and I'd like to do it again," says Assenheimer. "There would be other objectives and a chance to meet new people."

In December 1982 she married Edwin Assenheimer, a computer programmer and Brockport graduate. He also has served as assistant football coach at Brockport for the past 10 years.



Her hobbies include cross country skiing, sewing, handcraft and music. The Assenheimers live in Brockport and Janet plans to spend a good share of the summer working on the house.

Fluent in sign language, Assenheimer is interested in broadening her work with deaf students in the areas of psychology and counseling. She has been successful in recruiting several good deaf athletes for volleyball and softball.

Along with coaching, Assenheimer serves as scheduling officer for women's intercollegiate athletics. "I love coaching and the challenge of helping develop our athletic programs," She says.

FOCUS

# Language, Literature Department Knows Communication Skills Crucial to Success

Did you know that effective writing and speaking skills comprise 50 percent of the criteria that corporation executives consider when reviewing employees for advancement?

Dr. Joseph Nassar says it's so. Nassar, writing coordinator of the College of Liberal Arts Language and Literature Department, directs the English composition course to teach RIT students to write effectively. The course is taken by 1,500 students, mostly freshmen, each year.

"In terms of success in college studies and for advancement in the workplace, writing and speaking skills are crucial," Nassar emphasizes.

He says there are some unusual features about the English comp course at RIT.

For one thing, nearly all of the language and literature faculty, 18 or 21 members, teach English Composition. Some colleges assign new faculty members, graduate assistants or adjunct faculty to the fundamental course.

Another difference is that RIT's course is organized to take into account the various levels of student abilities and needs.

The basis for placement is an essay the student writes on a topic that does not require specific knowledge. The essay is written during Orientation or at specified times during the year. Two faculty members review each essay and decide in which section the student should be placed.



They teach English Composition...first row, from left, Dr. Stanley McKenzie, Ellen Kuisper, Dr. Joseph Nassar, Dr. Katherine Quill, Kathleen Hanford; second row, from left, Thomas O'Brien, Valerie Ball, Anne Freeman, department secretary; Anne Cirocco, Martha Cummings and Michael Pullem. Not shown are Dean Mary Sullivan, Associate Dean Robert E. Golden, Sam Abrams, Dr. Lakshmi Mani, Dr. David Murdoch, James Philbin, Mark Price, Dr. Sandra E. Saari, L. Robert Sanders, William DeRitter, Sarah Collins, Norris Shea, Caroline Snyder, U.T. Summers, Elaine Thiesmeyer and Paul Ventura.

At the end of the course, students write another essay that is evaluated by two faculty members, excluding the student's course instructor. This "exit test" determines the student's achievement, "which must be at a level of competency set by the department."

Nassar explains that students use a reader, a handbook of English usage as texts but, in addition, they write papers in class and do research papers outside of class that require library skills.

During Winter Quarter, Nassar ran an experimental section of the composition

class. Students with intermediate writing skills and a minimum level of typing ability were in a class that used the GIGI computer with text editing capability to write their papers.

"Because writing requires revising, these students did better because of the ease of making revisions on the computer. Revising is a time-consuming effort, but necessary. These students said that it didn't take them as much time to write the papers they were assigned to do outside of class either," Nassar reports.

As a result of this experimental section of the course, Nassar and Ronald Stappenbeck, Academic Computing director, are looking for a grant to fund a center equipped with microcomputers to be used by English composition students.

Nassar is completing his third year as writing coordinator in the College of Liberal Arts. He directed the Learning Development Center's writing program from 1979 through 1982, adding the Liberal Arts program in 1980. In 1982, he became the college's writing coordinator solely.

Before joining RIT, he worked with Empire State College of the State University of New York and the Eli Lilly Foundation to study and to take part in non-traditional studies.

An English literature major, Nassar received both his bachelor's and master's degrees from the University of Toledo, Ohio, and his doctorate from SUNY Binghamton, N.Y.

## Want to be More Effective?

If improved self-awareness and effectiveness at work are on your high priority list of personal objectives, the Learning Development Center has the workshop to help you this spring. Beginning April 5, the center is offering workshops focusing on body language, developing the ability to say "no," and evaluating your personality style as it affects co-workers and your career development. Another workshop deals with investment wardrobing.

Participants are welcome to register for all four workshops or any that especially interest them. Fee is \$25 per session; \$15 for two people registering together. All workshops are held in the College-Alumni Union from 7 to 9 p.m.

In the first session, April 5 in the Fireside Lounge, Donna Spiotti will deal with "Your Personality Style as It Relates to Work." Participants will be involved in a personality inventory, examining their work style and their options for improving job satisfaction or career decision making.

"Investment Wardrobing," held April 24 in the Fireside Lounge, will give participants a professional look at fashion.

In "The Crucial Art of Saying 'NO'," held May 3 in the Fireside Lounge, Martha Cummings will examine the role of assertiveness in personal and professional situations.

In "Body Language," held May 10 in the 1929 Room, Gladys Abraham will discuss the meaning and power of nonverbal communication. Participants will discover what nonverbal messages they may be sending and how this affects their work and home relationships.

For more information on the workshops or to register, call Elaine LaDue at the Learning Development Center, 6090.

## Gifts to RIT

The following gifts, at or above \$1,000 in value, were received by RIT during the week of March 15th-March 21st.

Unrestricted	\$1,000
Graphic Arts & Photography	\$10,000
National Technical Institute for Deaf	\$1,159
Packaging Machinery Mechanics Program	\$5,000
Scholarships	\$1,000
150th Campaign	\$40,000

## Union Officer to Speak On Employee Involvement

Leslie Calder, international vice president Amalgamated Clothing and Textile Workers Union is speaking on "Employee Involvement—A Union Leader's View" from 6 to 8 p.m. tonight in Webb Auditorium.

RIT students, faculty and staff are invited to hear Calder, who is responsible for a number of union locals in the Northeast, discuss his experiences working with management and local union officials on employee involvement programs. Calder's appearance is sponsored by the RIT student chapter of American Society Personnel Administration.



## Directory Correction

Lorna Mittleman (p. 26 of the RIT Telephone Directory) should be listed as a member of the Learning Development Center staff. Her telephone number and address are correct as printed.

## Fine Arts Students Organize Exhibit For Sibley's Ward Gallery



Hanging work for "State of the Art" in Sibley's Ward Gallery is Barbara Venerus, a fourth-year medical illustration student in the College of Fine and Applied Arts. "State of the Art," an exhibit of works by upperclass fine arts students from the college, will be on exhibit through April 7 at Sibley's. The exhibit opens tonight.

Taking place this evening in the Ward Gallery of Sibley's Downtown is the opening reception for a student-organized exhibit of work from the fine arts programs of the College of Fine and Applied Arts.

From choosing the name, to deciding how to select the works, plan the reception, and create the announcements, the organizational work for the show, "State of the Art," has been done by students.

"Phil Bornarth signed the agreement for the exhibit, and that's been the extent of faculty involvement," says Dave Dickinson, faculty member in the printmaking department. Bornarth is a faculty member in the painting department.

The exhibit, including approximately 80 pieces of work by upperclass students in the medical illustration, painting and printmaking programs, will be up at Sibley's Ward Gallery through April 7.

Steve Stracqualursi and Robb Yonkin, both senior painting students, have served

as chairmen of the exhibit. "We decided that one work by each senior in the three programs would be in the show and that seniors and juniors could submit two works for consideration," Stracqualursi explained. "The designated works by seniors will definitely be in the show. The other works by seniors and the works by juniors will be juried."

Jurying the show are Yonkin and Bornarth along with Ed Miller, faculty member in the painting department.

Printmaking senior Tamara Stultz is in charge of tonight's reception from 6 to 8 p.m.

"We hope many people from RIT will attend the opening," says Stracqualursi.

Gallery hours for the Ward Gallery on the fourth floor of Sibley's Downtown are Monday to Wednesday, Friday and Saturday, 10 a.m. to 6 p.m., and Thursday, 10 a.m. to 9 p.m.

## New York Contacts

Continued from Page 1

South American firms interested in providing retail management development programs for their employees. "There's a large market nationally in terms of retail management education and consulting, but it was interesting to learn of international marketing opportunities for our programs. The Center for Retail Management will be exploring the possibility of an international focus."

Zdanowicz says the convention provided another opportunity to gain national exposure for RIT. At the annual luncheon of the Association of Buying Offices, Inc., Zdanowicz and the president of the Fashion Institute of Technology (with whom RIT's College of Business has a joint degree program) were asked to sit at the head table with the NRMA officers and speaker Raymond Largay, president and CEO of Associated Dry Goods. "That was a great opportunity for marketing our revised retail management curriculum," Zdanowicz says, "and I took advantage of it!"

RIT representatives attending were Marlene Allen and Pat Burke-Webster from the Center for Cooperative Education and Career Services; Joann Middleton, director of graduate and co-op development in the College of Business; Julian Yudelson, associate professor in the Department of Marketing; and Dr. Zdanowicz.

## Summer Registration, Billing Dates Set

Matriculated day college students have had registration forms and course schedules distributed to them. The registration forms must be returned to the registrar by 4:30 p.m. Friday, April 6.

Pre-billing statements will be mailed to students by the bursar during the week of April 16. Student class schedules will be distributed in mail folders during the week of May 7. Quarterly payments are due to the bursar by Tuesday, May 8. Confirmations or second bills will be mailed by the bursar on Tuesday, May 15. Open registration will be held 8:30 a.m. to 12 noon Tuesday, May 29.

## Nancy Cook Smith Named Lyon Lecturer

Nancy Cook Smith, who owns and runs a one-of-a-kind scarf and accessory business in San Diego, has been named the 1984 Edmund Lyon Memorial Lecturer at NTID. She will deliver a keynote address, Words on Confidence, at 1 p.m. Tuesday, April 3, in the NTID Theatre, Lyndon Baines Johnson Building. The talk is free and open to the public.



**FRIENDS NEED FRIENDS...** About 40 friends of the Institute recently gathered in Paradise Valley, Arizona, to reminisce and talk about RIT's future. The alumni, retirees and associates attending the invitation-only reception, heard a report by David Finney, director of Admissions, and an update on alumni activities by Frank Cicha, director of Alumni Relations at RIT. Cicha told the gathering, "Friends need friends and we need you for ideas, suggestions and continued support." Among the group were Leo Smith, RIT vice president emeritus, and his wife, Mary. The reception was hosted by Kay Hartfelder, retired from the School of Retailing.

## NEWSMAKERS

● **Dr. Thomas Plough**, vice president, Academic Affairs, has joined the board of the Convalescent Hospital for Children.

● **Harry DePuy**, writing instructor in the Learning Development Center, recently lectured on "Four Complex Black American Writers" at Syracuse University. DePuy also spent his quarter break in the Island of Jamaica, where he was the house guest of the Island Police Commissioner. He observed police administration and discussed the island's disaster plan. A member of the Town of Henrietta Public Safety Board, DePuy also is engaged in developing a disaster plan for Henrietta.

● **Professor V. V. Raman**, Physics Department, gave a lecture to the Sigma Pi Sigma, physics honors society, at the State University College at Oneonta, N.Y., March 16. The title of his lecture was "Fundamental Particles and the Beginning of the Universe."

● March 9, **Dorothy K. Paynter**, director of the Energy Education and Training Division of the College of Continuing Education, successfully defended her dissertation entitled "A Second Look at Accreditation: Faculty, Student, and Employer Perceptions of Academic Quality." She will receive her degree in adult education

from Syracuse University at the May commencement exercises.

● **Bruce A. Austin**, associate professor in the College of Liberal Arts, has had his article, "Motivations for Television Viewing Among Deaf and Hearing Students," published in *American Annals of the Deaf* (volume 129, number 1, February 1984, pp. 17-22). The article, the second of a two-part study, examines differences between deaf and hearing persons' reasons for watching television. Austin also presented a longer version of the article at the Eastern Communication Association conference. At the ECA conference Austin was the respondent to a three person panel of mass communications scholars who presented papers examining current trends in the motion picture/television/cable industries.

● **Dr. Morton Isaacs**, professor of psychology, College of Liberal Arts, has presented two four-hour in-service training courses to the Hillside Children's Center staff and those of other social work agencies concerned with child and adolescent care within Monroe County. The first session was devoted to a description of the Eriksonian schema of normal child development, accompanied by discussion of problems that might arise in the course of this development, while the

second session was given to the presentation of remediation techniques to aid in the rehabilitation of troubled youth. This is the third time that Dr. Isaacs has been invited to present in-service courses to personnel in various programs.

● **John Head**, assistant professor, School of Photographic Arts and Sciences, coordinated an exhibit of student work presented by the Rochester Friendly Home. Based on voting by the 145 residents and staff, applied photography students, **Matt Cole**, **Greg Bertolini** and **Kathy Russo** were awarded prizes for their "Night Life" assignment prints.

● **Harriet G. Friedstein**, project director for the Energy Education and Training Division of the College of Continuing Education, recently served as a member of the Middle States Commission site visit at SUNY Stony Brook.

● **Barry M. Keesan**, associate professor, NTID School of Science & Engineering, presented a session, "Practical Applications of Personal Computers," at the annual Performance Improvement Conference of the Rochester chapter, Institute of Industrial Engineers, held March 20.

## Spring Sports Now Underway

With some cooperation from Mother Nature, spring sports will soon get underway at RIT. Men's tennis, under second-year coach Dave Carter, gets rolling this weekend, competing in the Rochester Area Colleges Invitational at St. John Fisher. First dual match for the tennis squad is Wednesday, April 4, at Ithaca College.

Men's track competes in the Penn State Invitational this Saturday. Home opener for Coach Peter Todd's squad is Saturday, April 7, with the RIT Invitational beginning at noon.

Softball is slated to open the season Monday, April 2, with a doubleheader at Niagara. Coach Jan Assenheimer's team faces a 23-game schedule and will again host the RAC Invitational April 27-28. Baseball opens its 1984 season Tuesday, April 3, hosting Brockport in a twin-bill beginning at 2 p.m. Coach Dick Bonalewicz eyes a winning campaign for his squad as they face a 34-game schedule.

Bill Tierney, last year's NCAA Division III Lacrosse Coach of the Year, guides his stickmen through their paces Wednesday, April 4, with the season opener at home against Buffalo State. Last year the lacrosse team posted an 11-3 record and won its second straight Independent College Athletic Conference title. Lacrosse faces a 13-game schedule. Women's track, under first-year coach Ron Hardy, begins its season Saturday, April 7, hosting the RIT Invitational.



**THANK YOU, MRS. WELCHER!** A toast is proposed in honor of Mrs. Margaret Welcher, seated beneath the artwork, who donated funds that helped transform the former Riverknoll rental office into a separate classroom for the kindergarten at Horton Child Care Center. Mrs. Welcher's interest in the center began when she worked there as a volunteer some years ago. The class also invited Elaine Spaul, left, assistant vice president of Student Affairs, and Alfred L. Davis, right, vice president, to the special luncheon. According to one kindergartener, the occasion was a tremendous success. Arriving home with traces of chocolate mousse on his chin, he declared, "I had thirds of everything!"

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