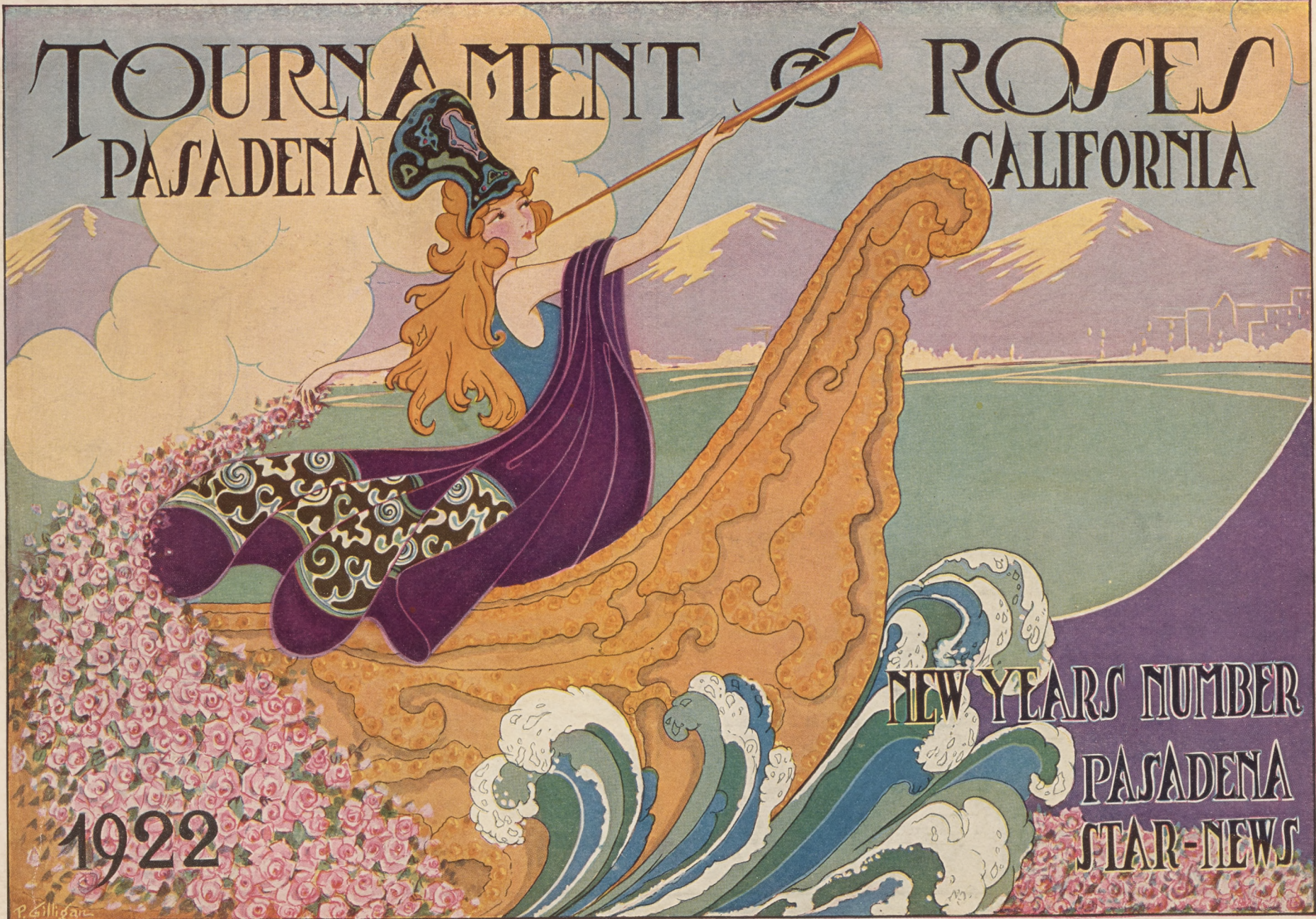


TOURNAMENT
PASADENA



ROSES
CALIFORNIA



1922

NEW YEARS NUMBER
PASADENA
STAR-NEWS

P. Gilligan



IN OUR NEW HOME, which will soon be completed, we will be even better equipped than ever before to furnish our patrons with every modern storage facility, having two absolutely fireproof warehouses, with separate rooms for pianos, rugs, trunks and household goods.

We do expert packing and moving, check baggage at residences and hotels and make trips anywhere.

Agents for Transcontinental Freight Co., Shippers of Household Goods and Automobiles.

PASADENA TRANSFER & STORAGE CO.

New Office and Warehouse: - 51-59 South Marengo Avenue



NEW DAHLIA-FLOWERED ZINNIA (above): Has all the Dahlia colorings, including shades unknown to Zinnias heretofore; blossoms from 6 to 8 inches in diameter. (Note illustration.) Packet 50c.

NEW PICOTEE ZINNIA: Fraser's giant Picotee. Exquisitely tipped at petals. Has taken first prize wherever displayed. Seven colors, mixed. Packet 50c.

FRASER'S CACTUS ZINNIA: Same hue as California poppy. Blossoms very large. Blooms longer than any other Zinnia known. Packet 50c.

SWEET PEA, LONG SEASON TOURNAMENT SPENCERS: 9 shades. Packet 25c.

ASTER, NEW AMERICAN BEAUTY: Monstrous in size, 6 colors. Packet 50c.

CALIFORNIA POPPY (Fraser's introduction): Double and single. Packet 25c.

This collection (value \$2.50) for \$1.00. Write for Fraser's Bulletin, "What to Grow."

FRASER & SON, California Seed Growers
954 South Grand Ave. (Busch Gardens), Pasadena, Cal.

R.
PAS
LC
PAM
394.5
P271
1922

A Five-fold Increase in business in the last two years is our reward for conscientious service in distributing Quality Merchandise at Just Prices 39009023655968

Coats
Suits
Dresses
Infant's Wear
Children's Wear
Underwear
Corsets
Millinery
Hosiery
Gloves, Blouses
Sweaters
Etc.



Draperies
Bedding
Linens
Dress Goods
Silks
Ribbons
Art Needlework
Laces
Toiletries
Notions
Patterns
Trimmings
Etc.

#16960291

Boadway's

Pasadena

San Bernardino

San Diego

Long Beach

Realtors -- Architecture -- Builders -- Nine Offices

Through our "Home Listing Department" we are able to make an extensive study of the homes for sale or rent in Pasadena. We will give you expert advice as to locality, construction, and actual value.

We recommend only homes which we know to be good value.



ANOTHER "MELINE BUILT" HOME

This attractive 9-room house on a lot 130x270 with its spacious rooms; its tile baths; its durable construction; its excellent location; will be ready for occupancy February 1st. It is built to give you every comfort and nicety you could desire. It is typical of the many Meline-Built Homes in Southern California. It has no equal at \$25,000.

INVESTIGATE IT

INSURANCE

THE FRANK MELINE CO.

LOANS

371 E. Colorado St., Pasadena, Cal.

Colorado 224

We are exclusive agents for all Huntington Land & Improvement Co. properties, Home-wood Heights, and numerous other tracts in Oak Knoll, Oneonta Park, Altadena, Alhambra, and Lamanda Park. This means that we are better able to serve you in finding your homesite than any other agency.

Pasadena Star established 1886; Pasadena News established 1896; merged in Star-News March 1, 1916. Is one of California's Leading Evening Newspapers.

TOURNAMENT OF ROSES NUMBER

Pasadena Star-News

The Pasadena Star-News with its circulation of more than 14,000 copies daily, enters almost every home in Pasadena and vicinity.

C. H. PRISK, *Editor and Manager*
J. H. PRYOR, *Associate Editor and Manager*

PASADENA, CALIFORNIA, JANUARY 1, 1922

LON F. CHAPIN, *Associate Editor and Manager*
A. J. HOSKING, *Associate Manager*

Wondrously Beautiful Was 1922 Rose Tournament

FOR the thirty-third consecutive year, Pasadena, the Crown City of the San Gabriel Valley, held its annual Tournament of Roses on January 2, to usher in the New Year of 1922.

Breaking through gray clouds just as the parade started, the Southern California sun smiled on the rose pageant, bringing happiness to the hearts of the thousands who had been undaunted by heavy showers of the preceding night and a cloudy dawn. The inpouring throng of visitors for the parade and great football game between the University of California and Washington and Jefferson College, began to pass through the gates of the city at an early hour. Estimates on the size of the crowd ranged from 150,000 to 200,000.

The parade started promptly on the time scheduled, at 10:45 a. m. Through streets gay with the blue and gold of California, the red and black of Washington and Jefferson, and the clear red, white and blue of American flags, the floral cavalcade and thirteen bands passed, amid the cheers of spectators massed along the line of march.

"More beautiful than ever before," was praise heard on every side. And well deserved praise it was, for in artistry, harmonious blending of color and elaborateness of entry, the 1922 Tournament of Roses has not been surpassed even by the exquisite fetes of former years.

The lavish profusion of flowers was beyond description—violets, carnations and chrysanthemums lending their fragrance to that of the rose, queen flower of the day for Pasadena's annual floral fete. Moving at its majestic pace between admiring throngs the pageant seemed a bit of Fairyland, set down in a beautiful, prosperous California city, to be an inspiration and then pass away.

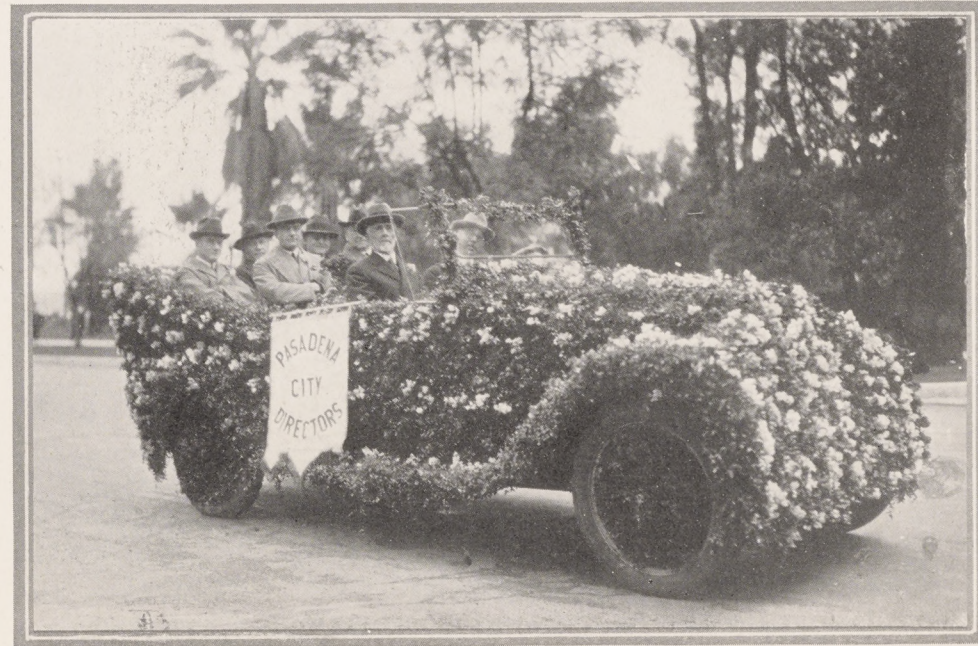
At Tournament Park prize awards were bestowed upon winners by Mrs. R. C. Bartow, Secretary of the Tournament.

Lead Cavalcade. Leading the parade were Bugler J. R. Denholm, late 81st Field Artillery; Chief of Police Charles H. Kelley; Pasadena Elks' Band; police.

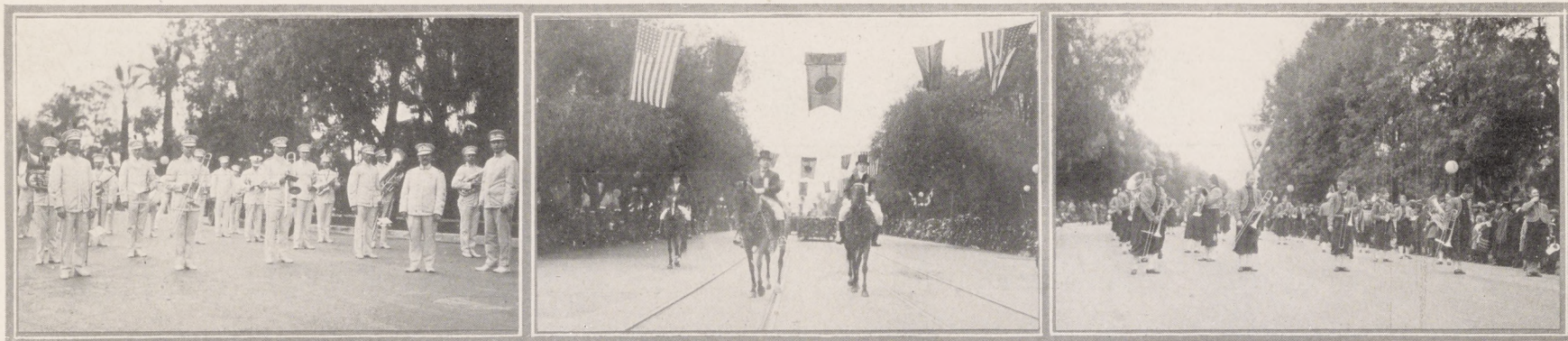
Grand Marshal and Aides. Harold B. Landreth, grand marshal; W. A. Boucher, chief of staff; Allen Bixby and Lowell McAdam, aides, came next.

Tournament Officials. President J. J. Mitchell of the Tournament of Roses Association and the following directors rode in three automobiles, decorated in poinsettias, violets and smilax: W. L. Leishman, A. T. Welles, W. F. Creller, B. O. Kendall, parade chairman; W. S. Kienholz, J. J. Hamilton, Seward Simons, H. G. Cattell, E. R. Braley, L. H. Turner, H. M. Cole, J. W. Wood, A. L. Hamilton, E. F. Hahn and D. W. Herlihy.

Los Angeles Band. Greater Los Angeles Band preceded the Los Angeles officials.



PASADENA CITY DIRECTORS HAD AUTOMOBILE BEAUTIFULLY DECORATED WITH CALIFORNIA BLOSSOMS



BAND OF PASADENA ELKS' LODGE NO. 672 PRECEDED GRAND MARSHAL HAROLD B. LANDRETH, SIGNALLING APPROACH OF PARADE; D. O. K. K. BAND LED FIFTH DIVISION

Los Angeles Officials. Mayor George E. Cryer of Los Angeles, and Mrs. Cryer, in a pink rose trimmed auto; city council: Ralph L. Criswell, Fred C. Wheeler, Robert M. Allan, W. J. Sanborn, R. S. ("Cupid") Sparks, O. P. Conaway, rode in automobiles decorated in yellow chrysanthemums and pink sweet peas.

Pasadena's Band. Pasadena Municipal Band followed next in line.

County Supervisors. Los Angeles County Supervisors, Henry W. Wright, J. H. Bean, F. E. Woodley and P. F. Cogswell, rode in a car decorated with callas and poinsettias.

Pasadena Officials. City Manager C. W. Koener rode with the City Directors: Joseph Caunt, C. N. Post, J. H. Simpson, MacD. Snowball, Franklin Thomas, H. W. Wadsworth. Their automobile was done in white, red and lavender sweet peas and smilax.

Second Division—M. S. Pashgian, marshal; aides, Dr. Leroy B. Sherry, Dr. C. G. Wiggins, Kenyon Warren, M. W. Atwood, G. A. Gertmanian, C. E. Hill, H. H. Godber, Cyril B. Cooper and S. A. Halow.

Glendale. East and West were contrasted in the Glendale float, second prize winner, by two houses, one a cheery California bungalow and the other a snow-drifted Eastern house. The houses and their respective yards were done entirely in flowers,

On the western side a little girl in a bathing suit played on a beach of marigolds and a fountain splashed in the background. On the skirt of the float was "Glendale 1922" in white sweet peas on Oregon grape. Sweet peas, carnations, dark red roses, violets, candytuft, calendula, heather, chrysanthemums and maiden hair ferns were used. The float was designed and decorated by L. W. Chobe, and was managed by the Glendale Chamber of Commerce.

Monrovia. A Grecian barge, decorated with thousands of carnations, roses, acacia, smilax and ferns, was the entry of the Monrovia Day Association. Seated in the rear of the float was Miss Mary McCune, who drove with tulle reins. The girls were attired in pink, lavender and green organdies with hats and parasols, and the young men wore white flannels. Those riding were Mr. and Mrs. Bartle Harvey, Mr. and Mrs. Meredith Waterman, Miss Helen Hoagland and Albert Seymour. Carrying the banner were Orrin Clifton and Arthur Church.

Anaheim. Zinnias and marigolds were used to decorate the Anaheim entry. On the front were the words, "California Valencia Orange Show" and on the rear "Anaheim." There was an abundance of greens and smilax. Harry Reilly, Paul Clung, J. F. Alborn and E. M. Chalmers,



DAINTY ENTRY WAS LAVISHLY GARLANDED PONY CART OF THE THREE JAEGER CHILDREN



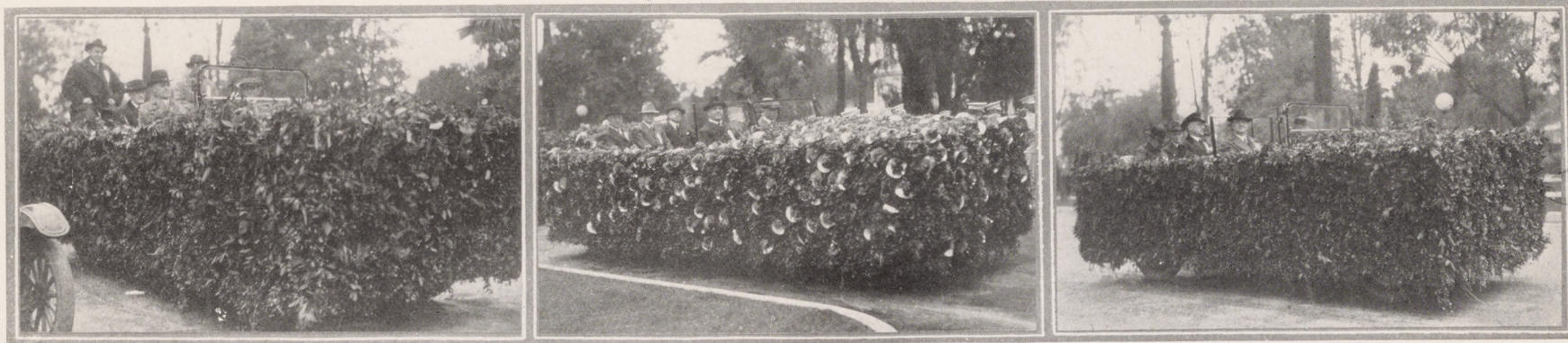
PROFUSION OF BEAUTIFUL ROSES WINS FIRST PRIZE FOR STRIKING ENTRY FROM PORTLAND, OREGON
MAXFIELD PARRISH URN OF ANTIQUE BRONZE FILLED WITH GORGEOUS PINK ROSES CENTERED FLOAT ENTERED AS REMINDER OF EXPOSITION AND FAIR TO
BE HELD IN NORTHERN CITY IN 1925; ENGLISH HOLLY FORMED BASE AND BACKGROUND FOR EXQUISITE DISPLAY



VEILED IN A MISTY RAINBOW OF MALINE WAS THE TOURNAMENT ASSOCIATION'S BEAUTIFUL WHITE SWAN
PRETTY GIRLS GOWNED IN PASTEL SHADED ORGANDY FROCKS RODE ON THE FLOAT, THE DELICATE-HUED CANOPY OF FLUFFINESS FALLING AROUND THEM;
STREAMERS WERE HELD BY OUTWALKERS CLAD IN BLACK AND WHITE, WHO PACED AT EACH SIDE



PASADENA CHAMBER OF COMMERCE REPRODUCES LOBBY TO ITS ROOMS IN INTERESTING FLOAT OF RED AND GRAY
POINSETTIAS, DESERT HOLLY AND WHITE CARNATIONS MADE THE PARADE CONTRIBUTION OF CROWN CITY ORGANIZATION A THING OF BEAUTY; FOUR
YOUNG WOMEN IN ATTRACTIVE COSTUMES RODE IN THE FLOAT AND ACKNOWLEDGED THE PLAUDITS OF ADMIRING THROGS ALONG THE WAY



DIRECTORS OF THE TOURNAMENT OF ROSES ASSOCIATION RODE IN THREE FLOWER-DECORATED AUTOMOBILES NEAR THE HEAD OF THE GREAT FLORAL PAGEANT OF 1922

directors of the Anaheim Chamber of Commerce, rode in the float. The designer was T. O. Allen.

San Bernardino. "The World in Oranges" was the feature of the San Bernardino National Orange Show float. The hemispheres on the great globe were done in red carnations on a background of golden fruit. The float was a reproduction of a mission arch made of desert holly, the borders of marigolds and violets. Four girls in Spanish costumes rode on the float, while in each corner were little girls as fairies in huge yellow poppies.

Los Angeles Chamber of Commerce. A map of the United States made entirely of flowers with an arrow pointing to "Los Angeles, the White Spot on the Map," was the interesting entry of the Los Angeles Chamber of Commerce. The columns and archway were of desert holly, the borders of poinsettias and the base of smilax.

Portland. First prize was won by the beautiful entry of the Portland Rose Festival Association, on which five thousand exquisite roses were used. English holly was used on the base and floor of the float. In its center was a Maxfield Parrish antique bronze urn filled with long-stemmed pink roses. At each corner of the float was a bronze cupid statuette with arms full of the same gorgeous roses. As a reminder of the 1925 Exposition and Fair to be held in Portland was a pink banner with "Portland 1925" emblazoned on it in gold. This was placed on the side of the float.

Palms Chamber of Commerce. An oil painting of the city of Palms framed in palm leaves was an unusual feature of the entry. It was painted by W. L. Hayes, Chamber secretary, who also designed the float. At the corners of the beautiful landscape sat four little girls—Anna Blair Courson, Dolly King, Barbara Todd and Erline Duncan, while up top was little Baby Dawson. Two Russian wolf hounds lay like statues at the front of the float. They were held by yellow tulle streamers.

Redondo. Masses of pepper boughs and red and white carnations decorated the Redondo Beach automobile. In the machine rode Mayor George Cate of Redondo, E. E. Webster, president of the Chamber of Commerce, and Hugh R. Pomery, secretary. The driver was J. K. Boaz. On each running

board of the car reclined a beautiful mermaid in colorful garments, the Misses Edna Richardson and Beckwith.

Chino. The Daughter of Agriculture and Plenty was represented on the Chino float by Mrs. Townsend, in classical costume, holding a cornucopia from which poured fruits and vegetables. "Chino, Where Everything Grows," was the slogan carried out in flowers on the side of the float.

Alhambra. Moorish in motif was the Alhambra entry representing the porch leading to the Court of the Lions at the Alhambra. Forty-eight dozen red roses were entwined about the pillars and trailing vines adorned the float. A coat of arms for the city, designed by W. A. Sharpe, was given a place of prominence. Six black horses led by Moors in costume drew the float. Gowned in pastel shades were the following young women: Mrs. R. T. Merchant, Mrs. Fred B. Dickey, Miss Mildred Tobin, Miss Miriam Emmons, Mrs. Durette and Mrs. George Rice, Jr. Joe Quiroz drove. Little girls were Dorothy R. Watson and Joyce Crawford.

Long Beach Chamber of Commerce. Marigolds and smilax were used to carry out the Long Beach High School colors in the attractively decorated automobile entered by the beach Chamber of Commerce. Those who rode were Charles S. Henderson, president; Nelson McCook, treasurer; J. E. Carter, Jr., director, and Lynn W. Ballard, secretary.

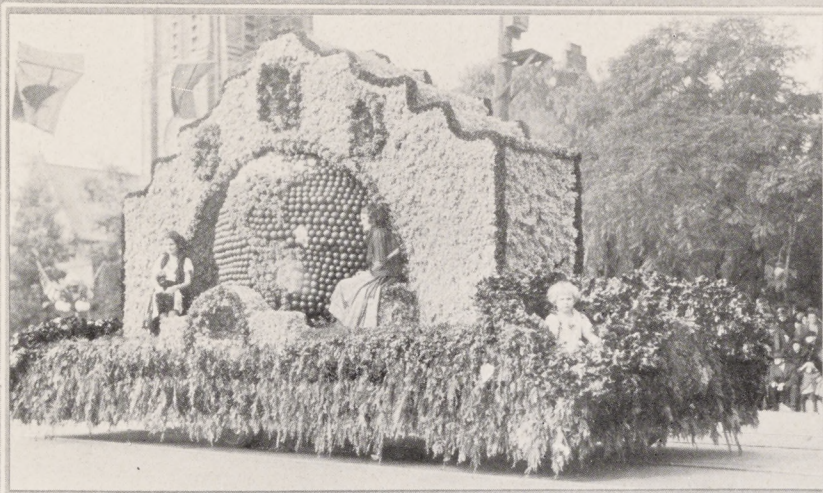
Long Beach. Two decorated automobiles and the Municipal and Firemen's bands were entered from Long Beach. The machines were adorned with smilax and marigolds. Those riding were Fillmore Condit, Charles E. Hayes, Squire F. Du Ree, E. C. Allstot, E. R. Woods and W. K. S. Ross.

Santa Monica Band. The Santa Monica Band came next, costumed as Spanish pirates.

Third Division. Maurice K. Gifford, marshal; aides, Robert H. Carder, R. W. Caspers, A. H. Fessler and E. W. Walback.

Tournament of Roses. A large white swan of China lillies, carnations and violets was draped with a cloud of rainbow hued maline streamers in the Tournament of Roses Association float. Riding in the float were Camilla de Ford, Helen Foss, Hazel Crandall and Pearl Welsh, attired in pastel shaded frocks. The maline streamers were carried by boys in black and white costumes.

Merchant Association. Pink, lavender and green were the colors carried out



CITIES OF SOUTHLAND ENTERED BEAUTIFUL FLOATS WHICH ADDED GREATLY TO SUCCESS OF TOURNAMENT
UPPER ROW (LEFT TO RIGHT)—SAN BERNARDINO EXHIBITED "WORLD OF ORANGES" WITH VIOLETS AND RED CARNATIONS; CHINO HAD HORN OF PLENTY;
LOWER ROW (LEFT TO RIGHT)—GRECIAN BARGE SET SAIL FROM MONROVIA; REDONDO ENTRY DECORATED IN PEPPER BOUGHS AND CARNATIONS



ITALIAN GONDOLA IN MAUVE AND YELLOW SAILED LAZILY FORTH FROM THE HOTEL VISTA DEL ARROYO
ITS BACKGROUND OF SMILAX AND FESTOONS OF SOFT-SHADED FLOWERS FORMED A BECOMING FRAME FOR THE ATTRACTIVE MISSES WHO HELD GILDED OARS
IN THEIR HANDS; THE YOUNG WOMEN WORE PICTURE HATS AND FICHUS OF LAVENDER



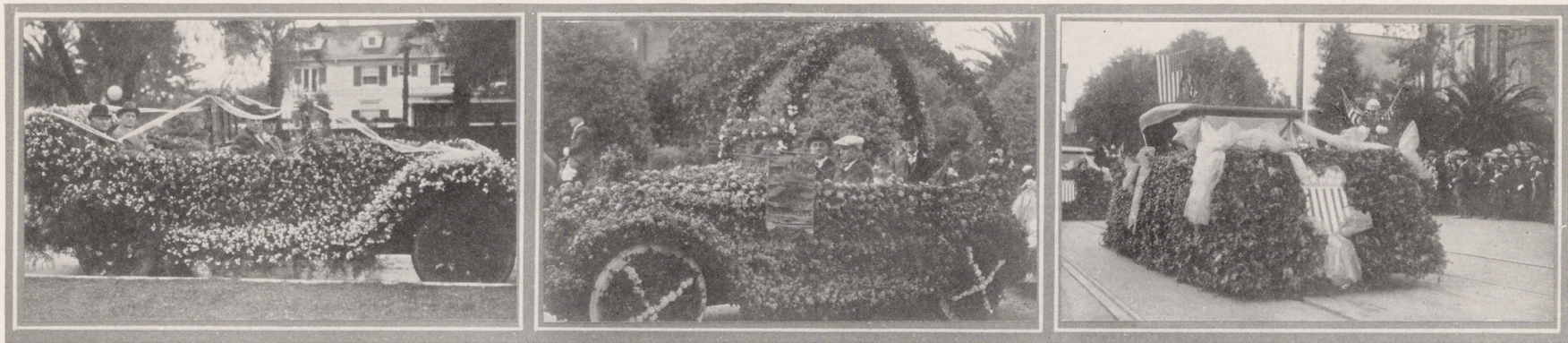
BASKETS OF PINK ROSES AND CARNATIONS ADORNED DAINY FLOAT OF THREE HOTELS OF THIS CITY
FOUR YOUNG GIRLS IN LAVENDER GOWNS RODE IN THE FETCHING FLOAT ENTERED IN THE TOURNAMENT OF ROSES PARADE BY THE CALIFORNIA HOTEL
COMPANY, REPRESENTING THE HOTELS HUNTINGTON, MARYLAND AND GREEN; THE HOSTELRIES' NAMES WERE DONE IN FLOWERS



THREE GREAT WHITE HORSES DREW THE DUTCH WINDMILL FLOAT SPONSORED BY THE HOTEL RAYMOND
IN THEIR PERKY DUTCH COSTUMES A WEE GIRL WITH HER KNITTING AND A TINY BOY, FISHING, SAT AT THE REAR OF THE FLOAT, SMILING INGENUOUSLY
AT THE FRIENDLY CROWD; A FLOWER-COVERED DYKE CARRIED OUT THE MOTIF OF THE LAND OF CANALS



EAST AND WEST CONTRASTED IN GLENDALE'S SECOND PRIZE FLOAT, APPRECIATED BY THE HUGE PARADE CROWD
CALIFORNIA BUNGALOW AND DRAB EASTERN HOUSE BUILT COMPLETELY OF FLOWERS, HUNDREDS OF THOUSANDS OF VIOLETS, CARNATIONS AND MARIGOLDS
BEING USED; A GLENDALE YOUNGSTER PLAYED HAPPILY ON A GOLDEN STRAND AND WATCHED THE VIOLET HUED WAVES ROLL IN



MEMBERS OF THE LOS ANGELES CITY COUNCIL RODE IN A FLOWER TRIMMED AUTO; FOLLOWING MAYOR AND MRS. CRYER; LOS ANGELES COUNTY SUPERVISORS' ENTRY WAS EFFECTIVE

in the float of the Pasadena Merchants' Association. Roses and carnations were used with greenery and pink and lavender banners with silver fringe fluttered from the mast of the float which was ship-like in design. Four girls in pastel organdy frocks were Miss Reita Paul, Mrs. Frances Pratt, Miss Nora Bangs and Miss Dorothy Paul. On the side of the float the initials "P. M. A." were done in pink carnations.

Community Service Band. In neat grey uniforms and with military tread the Community Service band of Los Angeles was applauded.

Vista del Arroyo—An Italian gondola of smilax, yellow chrysanthemums and violets was entered by the Hotel Vista del Arroyo. Four young women in lavender frocks and hats held golden oars. The canopy over the gondola was of asparagus ferns and violets with garlands of chrysanthemums and bows of lavender ribbon.

Raymond Hotel. A floral Dutch windmill done in bachelor buttons and white marguerites entered by the Raymond Hotel had as its setting giant calendula and carnations. Carrying out the Dutch motif was the flower-covered dyke; two small kiddies in costumes, a girl knitting, and a boy fishing. The float was drawn by three white horses.

California Hotels. The Maryland, Huntington and Green Hotels combined in the entry of the California Hotel Company carried out in pink chrysanthemums and carnations on a base of smilax. There was a canopy of carnations and greenery. The Misses Marjorie and Mildred Alcron, Dorothy Schlueter and Maxine Pitzer, dressed in lavender, rode in the float.

Chamber of Commerce. A reproduction of the entrance to the Pasadena Chamber of Commerce rooms on South Raymond avenue was cleverly carried out in its entry. The lettering was done in white carnations. Borders were of red poinsettias and on the corners of the float were baskets filled with the same flowers. The columns were of desert holly and grey sentelena was used in the arches. Young women riding in the float were the Misses Edith Boadway, Mary Morris, Elsie Crowell and Ruth Crowell.

Fourth Division. Earl Messer, marshal; aide, Howard Christensen.

Pacific Electric Band. The Pacific Electric band led the fourth division.

Pasadena Schools. A Viking ship was entered this year by the combined schools of Pasadena. The base of the vessel was of redwood and smilax with borders of poinsettias. The sail was a brown silk banner bearing the words, "Pasadena Schools," in white letters. The following boys and girls from the John Muir school formed the crew, dressed in costume of that period: Natalie Vincenti, Hazel Kay, Katharyn Wormell, Margaree Tefft, Margaret Seares, Mary Ambrose, Helen Jackson, Josephine Sunseri, Williamina Le Munyon, Norma Simank, Frances Kriescher, Eleanor Ilgner, Lucille Ladd, Charles Black, Don Macfarland, and Brewster Stevens.

Fifth Division. Kenneth C. Newell, marshal; aides, Dr. J. Tyler Parker, Jr., Frank E. Chaffee, Fred C. Nash and Dr. Harvey J. Forbes.

D. O. K. K. Band. Gay Zouave uniforms were worn by members of the D. O. K. K. band.

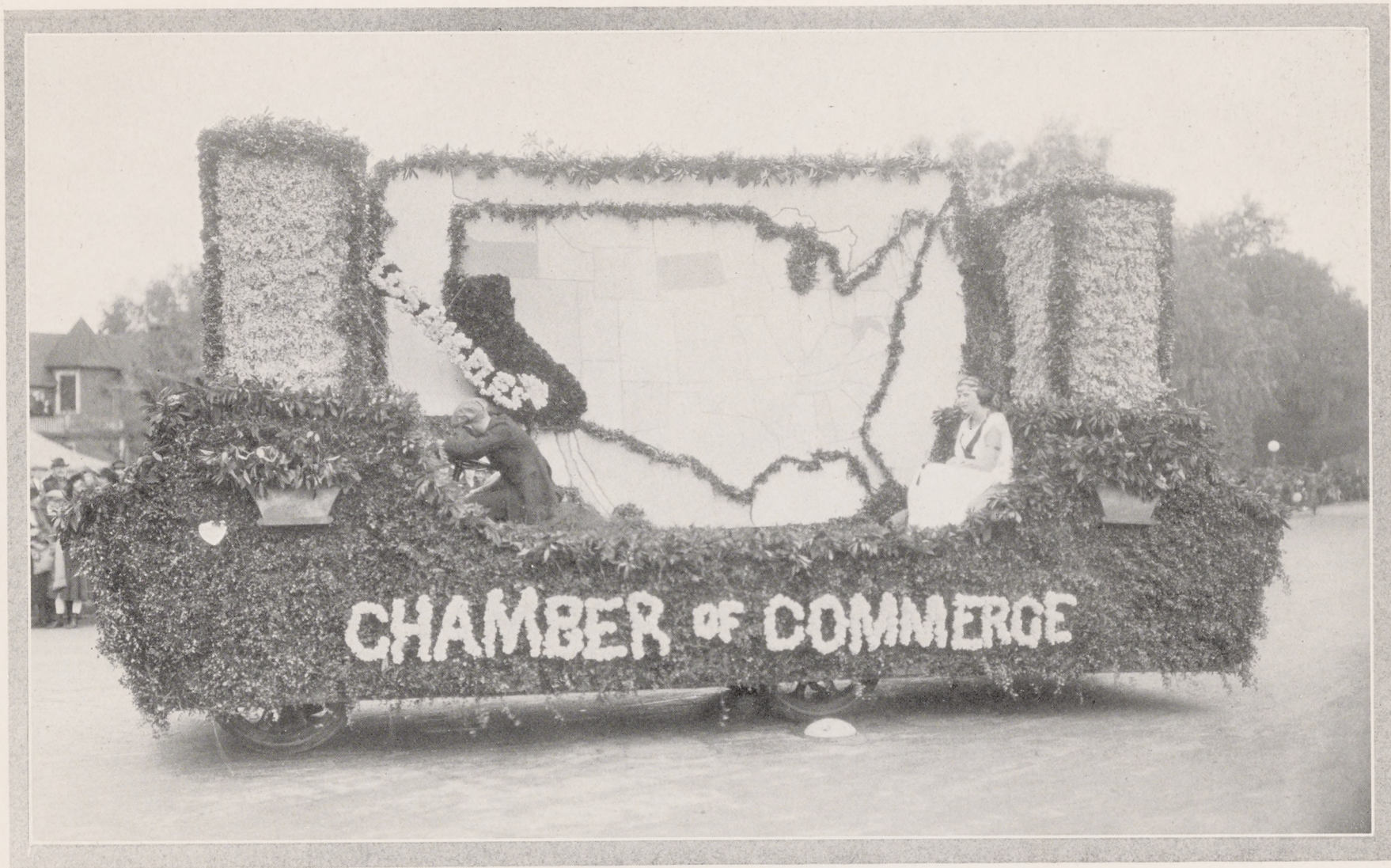
Will M. Glass. Beautiful screen actresses from Hollywood rode with Will M. Glass, scenarist and song writer, in his olive green seven-passenger automobile. Mountain holly, red, white and pink roses on festoons of smilax decorated the car. Charlotte McNulty led the float with pale blue silk ribbons attached to it. The girls in the float were Violet Sheldon, Betty Haynes, Marie Morlaes, Margaret Essic and Leta Sterling. They wore evening gowns.

Realty Board. Symbolic of the Crown City was the yellow and white float of the Pasadena Realty Board on which a huge golden crown supported by four columns was the distinctive feature. Miss Lucille Rahn posed as the queen. Marigolds and white carnations were used.

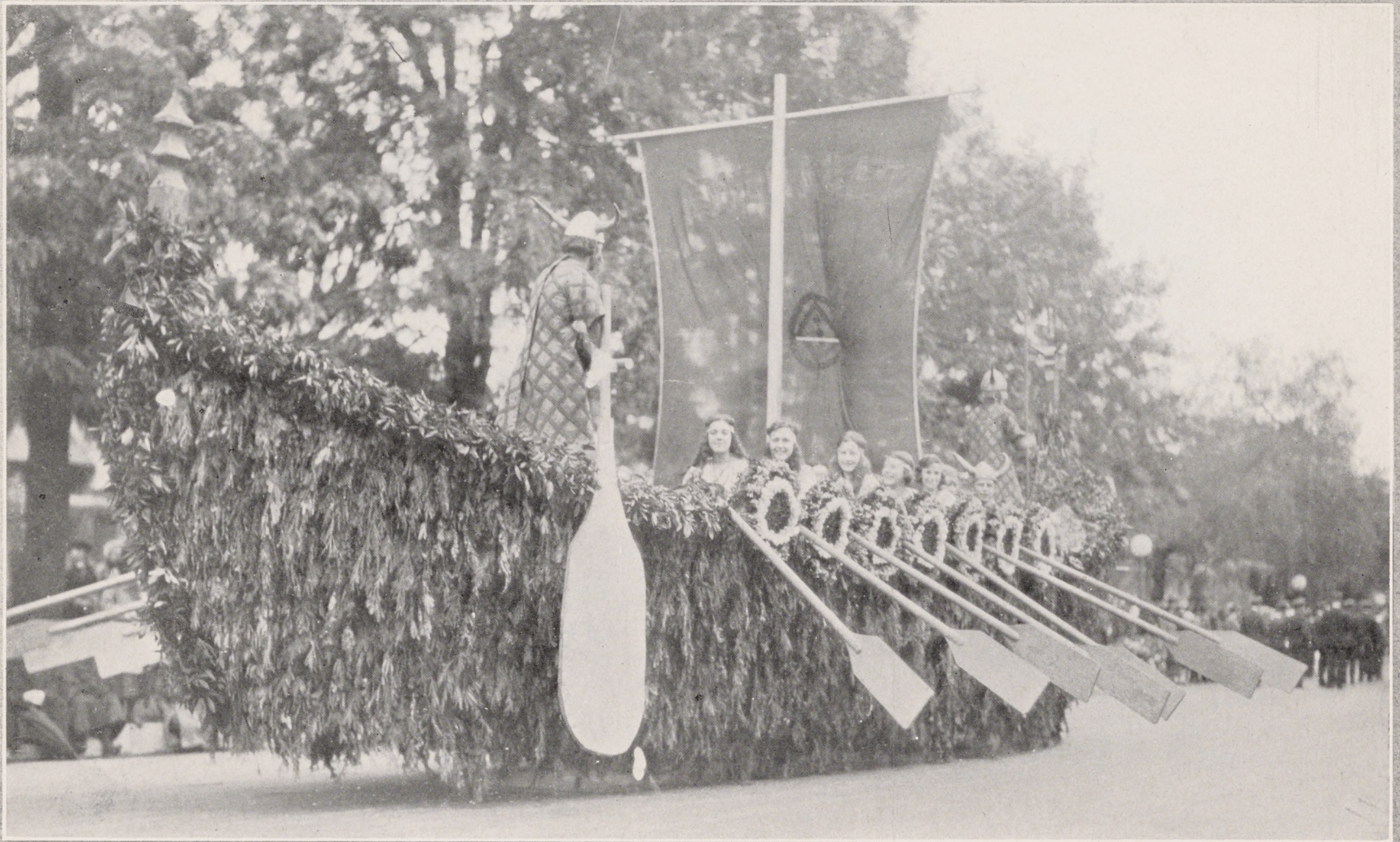
Guy E. Coley. A two-passenger automobile was entered by Guy E. Coley, the machine being a mass of blossoms. A striking feature was the American flag on the front of the car made entirely of white and red carnations and violets. The car was driven by Miss Dorothy Grace who was accompanied by Miss Mary Rolland. They wore sport clothes of patriotic colors.

Franklin Band. The Franklin High School of Los Angeles band of fifty pieces preceded the W. & J. float.

Washington-Jefferson. A huge football, ten feet long and six feet in diameter, made of red carnations with the letters "W. & J." in black was



MAP OF THE UNITED STATES IN FLOWERS SHOWED LOS ANGELES AS THE "WHITE SPOT" OF THE COUNTRY
LOS ANGELES CHAMBER OF COMMERCE PRESENTED ILLUMINATING REPLICA OF NATIONS' STATES; WHITE CARNATIONS, DESERT HOLLY AND RED POINSETTIAS
WERE USED ON A BACKGROUND OF SMILAX AND GREENERY; COLUMNS AND A MISSION ARCHWAY INTERESTING



VIKING SHIP IS MANNED BY JOLLY CREW AS ENTRY FOR COMBINED PUBLIC SCHOOLS OF PASADENA
SMILAX AND REDWOOD FORMED THE HULL OF THE SPIRITED VESSEL WHILE THE BROWN SILKEN SAIL WAS EMBLAZONED WITH "PASADENA SCHOOLS" IN
LETTERS OF WHITE; BOYS AND GIRLS FROM JOHN MUIR JUNIOR HIGH SCHOOL PILOTED THE CRAFT ON ITS COURSE



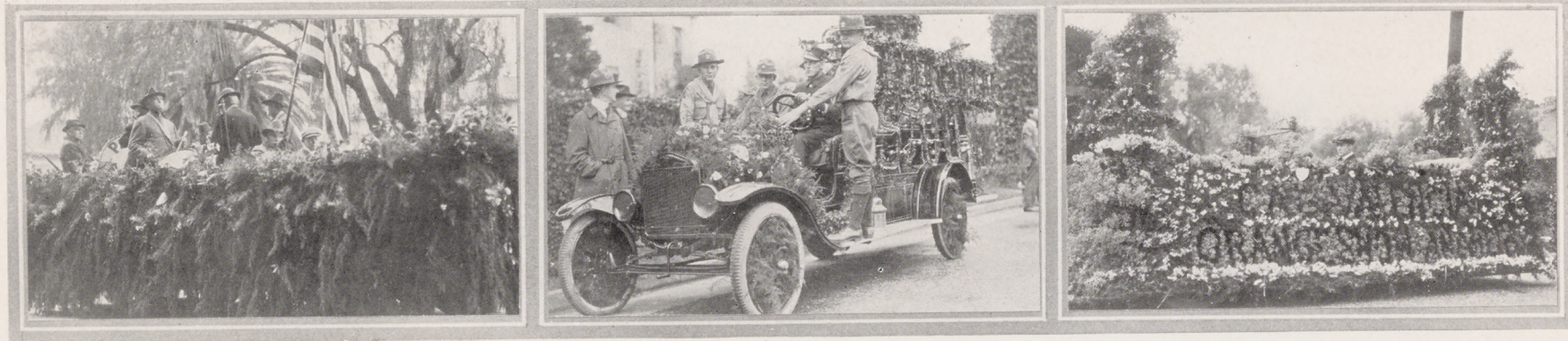
EMBLEM OF AMERICAN LEGION DONE IN RED, WHITE AND BLUE FLOWERS IS DOMINATING FEATURE OF FLOAT
PASADENA POST NO. 8 HAS INSPIRING ENTRY, VETERANS OF WORLD WAR AND ARMY NURSE TYPIFYING THE VARIOUS BRANCHES OF UNITED STATES
SERVICE; AMERICAN EAGLE WITH OUTSPREAD WINGS MOUNTED AT VERY FRONT OF EQUIPAGE SEEMED TO CARRY FLOAT ALONG IN ITS FLIGHT



GOLDEN FLOWERS PREDOMINATED IN EFFECTIVE ENTRY OF PASADENA'S BANKS, TOPPED BY SYMBOLIC FLORAL CROWN
SPRINKLING OF BLUE BLOSSOMS GAVE HINT OF FOOTBALL ALLEGIANCE OF CITY'S FINANCIAL INSTITUTIONS; MARIGOLDS, CALENDULA, POMPONS AND CORN-
FLOWERS DECORATED THE FLOAT WITH STREAMERS OF VARI-COLORED FLOWERS GIVING GRACE



ARBOR MOUNTED ON FLOAT IS RESTFUL APPEARING CONTRIBUTION OF PASADENA AUTO DEALERS' BODY
PINK CHRYSANTHEMUMS DECORATED THE FLOAT WITH GRACEFUL SPRAYS OF GREENERY INTERTWINED IN THE LATTICE WORK OF THE PERGOLA; UNIQUE
IN DESIGN AND TASTEFULLY CARRIED OUT, THE DEALERS' FLOAT SCORED A SUCCESS



CAMPFIRE SCENE OF G. A. R., BOY SCOUTS' FLORAL CHEMICAL ENGINE AND ORANGE SHOW'S ENTRY—THREE NOTEWORTHY FLOATS THAT WERE PRAISED MOST HEARTILY

mounted on a pedestal on the W. & J. College float. Boy Scouts wearing the football sweaters of the college stood at each corner of the float.

Pasadena Banks. Blue and yellow flowers predominated in the entry of the Pasadena banks. White carnations were used on the sides of float in building the word "Banks." Smilax and pepper boughs formed the background. Marigold, calendula, pompons and corn flowers were used. Streamers of varicolored flowers were hung from a large crown.

Y. W. C. A. Float. Athletic activities of the Pasadena Y. W. C. A. were typified in the unique float of the association on which eight girls were seen performing at various sports. These were: Priscilla Pratt and Margaret Binckley, basketball; Frances Blanchard and Gretchen Mitchell, tennis; Katharine and Eva Schaefer, baseball; Marian Reynolds and Helen Sawyer, hiking. The Spirit of Christianity was enacted by Mrs. Geneva Borden. Against a background of ivy, cornflowers and other California blossoms were effective.

Salvation Army. "From Bossy to Baby," was the idea of the Salvation Army entry typifying the 140,000 quarts of milk furnished to tubercular children in the past year. The float was covered with marigolds and greenery. Riding on it were several little children, and a cow. The Salvation Army band preceded the entry.

Occidental College. The famous Oxy tiger, symbol of the college, rode on the front of the Occidental College equipage. Surmounting the float was a large letter "O," done in marigolds. The same flowers and pepper boughs were used on the remainder of the float. Five co-eds in sports clothes rode. They were Misses Charlotte McGrath, Margaret Crawford, Orphelia Moa, Helen Ingledine and Agnes Brown.

Hollywood Band. From Hollywood Post No. 43, American Legion, came their band of war veterans which preceded the float of the Pasadena Legion.

American Legion. Pasadena Post No. 8, American Legion, had a patriotic entry on which the Legion emblem was carried out in red, white and blue flowers. The branches of the service were represented by Carlo Bianchi, army; George Sabin, navy; Mrs. Eva Roberts, nurse; John Hammond, marine; Leroy Reynolds, soldier; Wesley Bennett, sailor. Flags formed a background for the figures. At the front of the float was an American eagle.

Grand Army—A campfire scene was enacted on the G. A. R. float which was decorated with pepper boughs and California flowers. Members of the fife and drum corps who rode on the float were M. P. Winterburn, Frank Templeton, E. A. Williams, O. W. Kinsman, John McDonald, C. M. Babbitt and A. C. Stevens. Seated around the fire were Robert Lyon, Captain Halsey, Robert Conant and C. H. Lawrence. W. S. Stevens was the flag bearer.

Venice High. Venice Union Polytechnic High School had a dashing gondola decorated in kelp and rainbow shaded roses. As Aphrodite was Miss Myrna Williams, attended by the following mermaids: Clara Klein, Fay Snyder, Florence Valentine, Frances Szagrwiksky, Alice Potter, Mabel Guthrie and Doris Miller. The gondolier was Bill Smith. Mrs. Susie M. Dando supervised the float, aided by Lewis R. Klein. The Venice Chamber of Commerce, headed by John Dillon, who was in charge of the entry. Six boys, carrying letters forming the word Venice, preceded the float.

Los Angeles Band. The Los Angeles Regiment Band was entered.

Western Auto Supply. "Sparks from the Wheel of Time" was the theme of the entry of the Western Auto Supply Company, which was a mass of white, red and pink chrysanthemums. Esther Pepperdine occupied a lofty seat at the front of the float, and her sister, Florence, sat high in the rear. The latter held an hour glass, symbolic of the floral wheel.

Lincoln Entry. The Misses Myrtle and Emma Lincoln rode in their electric brougham, which was decorated in red, white and blue flowers. Poinsettias, cornflowers and white carnations were used profusely. With the Lincoln sisters rode Mrs. J. E. Bryan and Mrs. Anna Olmstead of Denver.

Auto Dealers. An arbor mounted on an auto float was the attractive entry of the Pasadena Automobile Dealers' Association. Streamers of greenery were used effectively. The Misses Ruth Brown and Ari Alcorn, and Max Alcorn occupied the car.

Boy Scouts. A floral chemical fire engine was entered by the Boy Scouts and heartily applauded. Scouts with good records in the auxiliary scout fire department rode on the float. They were Herbert Packard, Troop 16; Gordon Jackson, Troop 15; Victor Barton, Troop 9; John Wootan, Troop 9, and Stuart Seeley, Troop 18. The float was decorated with red and white flowers.



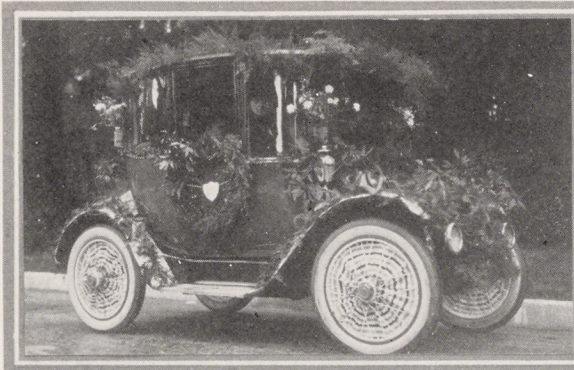
AMAZING VARIETY OF IDEAS EXPRESSED IN REPRESENTATIVE FLOATS FROM PASADENA ROSE TOURNEY THIS YEAR
 UPPER ROW (LEFT TO RIGHT)—VENICE FLOAT WAS GONDOLA; WASHINGTON AND JEFFERSON COLLEGE HAD GIANT FOOTBALL AND PLAYERS; LOWER ROW
 (LEFT TO RIGHT)—PASADENA REALTY BOARD FLOAT WAS SURMOUNTED BY CROWN; WESTERN AUTO SUPPLY COMPANY HAD CHRYSANTHEMUMS



"PASADENA FIRST" WAS THE KEYNOTE OF THE MERCHANTS' ASSOCIATION CLEVER BANNED PARADE ENTRY
LAVENDER SATIN PENNANTS FRINGED IN SILVER FLUTTERED AS THE BLOSSOM COVERED ENTRY PASSED; RIDING WERE FOUR CHARMING MAIDENS, THEIR
DRESSES OF PINK, PALE GREEN AND LAVENDER HARMONIZING WITH THE FLOWERS OF THE DECORATIONS



HEALTHFUL SPORTS PARTICIPATED IN AT THE Y. W. C. A. HAD THEIR PLACE IN THE ROSE TOURNAMENT PARADE
UNIQUE ENTRY OF THE YOUNG WOMEN'S CHRISTIAN ASSOCIATION SHOWED GIRL ATHLETES ENJOYING BASKETBALL, TENNIS, BASEBALL AND HIKING;
CAREFULLY PROTECTING ALL WAS THE HOVERING SPIRIT OF CHRISTIANITY; OAK BOUGHS AND GREENS DECORATED THE FLOAT, SET OFF BY FLOWERS



ELECTRIC BROUGHAM WAS ARTISTIC PRIVATE ENTRY; OCCIDENTAL COLLEGE HAD PEPPER LADEN FLOAT WITH "O," AND THE SALVATION ARMY "FROM BOSSY TO BABY" STORY

Sixth Division. Allen C. Stelle, marshal; aides, Lawrence Macomber, Robbins Little, H. Ormsby Phillips and Elvon Musick.

Jaeger Children. Thelma, Robert and Norman Jaeger rode in their pony cart decorated with five hundred pink and white long-stemmed roses. The children were all dressed in white.

San Gabriel Mission Play. Senoritas, toreadors, Indian women and children and Franciscan padres from the Mission Play rode on the historical float entered jointly by San Gabriel and the Mission Play. Many of the costumes and accessories were brought from Spain recently by Mrs. John McGroarty, wife of the author. A replica of the mission campanile rose from the body of the float, which was adorned in greens and poinsettias.

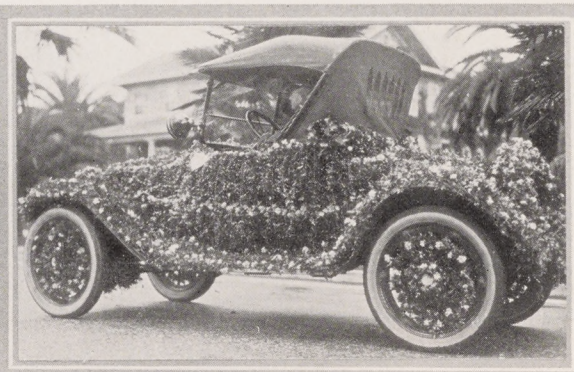
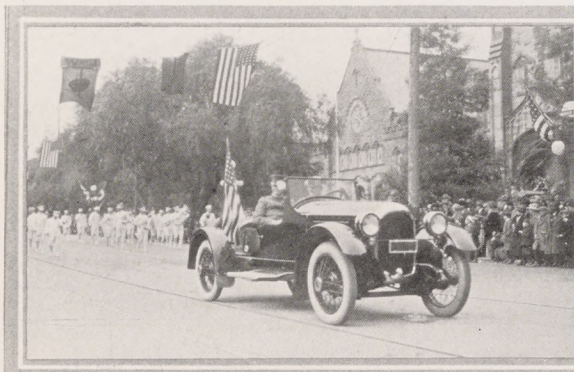
Novel Entry. A fifteen-year-old automobile was entered by Paul Dill, who had with him four friends, Chris Wagner, John Mitchell, Herman Werk

and C. L. Dill. They were dressed in fantastic garb. The old car was decorated with red and white flowers and greenery.

Tourist Amuses. Charles J. Cree, as a newly arrived tourist, caused much laughter. He traveled afoot carrying suitcase, an alarm clock and lunch box.

Equestrians. Michael Kustoff, former Russian army captain, mounted on a black charger and garbed in black armor, was a knight of old. Little Elizabeth Bell and Rowland Woodruff, mounted on ponies, represented George and Martha Washington. They wore Colonial costumes.

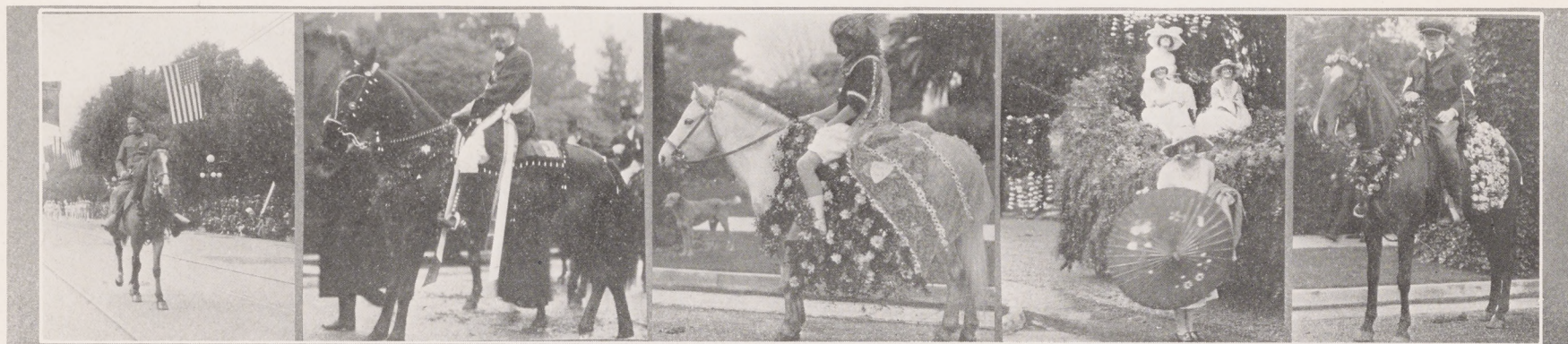
Other equestrians were Clement Callahan, pony decorated with wreath of yellow and white daisies; Charles Johnson and Charles Green, cowboys; Miss Mildred Raymond, white horse, pink wreath; Miss Ruth Remington, white horse with violets and smilax; E. R. Wellbaum, cowboy, saddle blanket and collar of red and white roses; Mrs. Thelma Marcy, brown habit, mounted on



PROTECTIVE SERVICES OF THE CITY HAD THEIR REPRESENTATION IN THE PARADE WITH POLICE CHIEF KELLY, THE FIRE DEPARTMENT BAND AND FIRE CHIEF ERNEST COOP



PERFECT IN EVERY DETAIL, ALHAMBRA'S FLOAT CARRIED OUT THE MOORISH SIGNIFICANCE OF CITY'S NAME
THE ENTRANCE PORCH TO THE COURT OF THE LIONS WAS REPRESENTED IN THE SISTER CITY'S GIFT TO PASADENA'S FLORAL PARADE; GIRLS WHO RODE ON
THE BARGE AND OUTRIDERS WORE COSTUMES RICH IN THE SPLENDID HUES OF THAT PERIOD IN HISTORY



PROMINENT FIGURES IN THE PARADE—BUGLER EAGEN; MARSHAL PASHGIAN ON HIS CHARGER; YVONNE JAEGER ON HER PONY; DETAIL OF MONROVIA FLOAT AND LOUIS DOWNS

horse wearing saddle blanket and wreath of marigolds; James J. Britt, white horse with marigolds; Mrs. A. G. Stevens, saddle blanket of bougainvillea; Revel English, mounted on thoroughbred, saddle blanket of roses; John Callahan, pony with wreath of carnations; Louis Downs, pony with saddle blanket and wreath of roses; Nathan Williams, pink and white roses; Theodore Vaultherine, cowboy, wreath of Chinese lillies; E. T. Hanlon, pink roses and smilax; Mrs. L. S. Rawlins, red carnations; Miss Martha Doerr and Miss E. Finfrock, smilax and violets; Arshag Keighan, pink carnations; Miss Marion Moir, pink roses.

Motorcycle Girl. Miss Lucy Westlake rode a motorcycle entered by the Harley-Davidson agency of Los Angeles. In the sidecar rode Ruth Schlosser, a four-year-old girl. The machine was decorated with red carnations.

Forest Ranger. C. W. Siefert of Camp Sierra and his German police dog marched in the parade. Mr. Siefert wore hiking clothes and a garland of carnations. The dog wore a blanket of pink and white carnations.

Firemen's Entry. Assistant Chief A. L. Holmes and Driver O. R. Wichham headed the band of the fire department in a flower covered auto. The car was decorated in pink and white carnations.

Avalon Entry. Robert J. Ogdon had an entry which had as its motif his new song, "On the Shores of Avalon." The float was a replica of a pirate ship. The crew was M. Ogdon, M. Jacks, Emil Werner, Edwin Felgin, Bob Buckingham and Herbert Hopp.

Kilties' Band. The Kilties' Band of Los Angeles was in this division.

Scout Troop. Troop 8 of the Boy Scouts of the First Baptist Church entered a flower decorated auto drawn by Neil Bowers, Ray Thomas, Stanley Milne and John Lamb. The driver was Donald West.

Closing Balls. Concluding the fete day's activities were a number of social affairs for townfolk and visitors to the city. The Tournament of Roses ball was a brilliant social affair, dancing following dinner, at the Hotel Maryland. At the Hotel Vista del Arroyo, Washington and Jefferson alumni gathered for a banquet and ball. The holiday motif was carried out in the decorations at both hotels.

Prize Awards. Class A, floats, civic bodies other than Pasadena: First prize (and special prize for the best entry from outside the state) Portland,

Ore., Rose Festival Association; second prize, City of Glendale; third prize, San Bernardino Chamber of Commerce; fourth prize, Monrovia Day Association; fifth prize, City of Orange; sixth prize, Chino Business Men's Club; seventh prize, Palms Chamber of Commerce.

Class B, hotel class: First prize, Hotel Vista del Arroyo; second prize, California Hotel Company (Maryland, Huntington and Green); third prize, Hotel Raymond.

Class C, autos, capacity four or more persons. First prize, Pasadena Realty Board; second prize, Will M. Glass. No third prize awarded.

Class D, autos, capacity of two persons: First prize, Guy E. Coley.

Class E, electric vehicles: First prize, Myrtle and Emma Lincoln.

Class F, commercial floats representing some special character of business: First prize, Western Auto Supply Company; second, Pasadena Clearing House Association; third, Pasadena Auto Dealers' Association.

Class G, floats other than civic or commercial: First prize, Venice Union High School; second, Salvation Army; third, Pasadena Y. W. C. A.

Class H, historical or representative characters, two or more in group: First prize, San Gabriel Mission Play; second, Robert J. Ogden. No other awards.

Class I, historical or representative character: First prize, G. R. Wellborn.

Class J, one-horse or two-horse vehicle. No entries.

Class K, one-pony and two-pony vehicles: First prize, Thelma, Robert and Norman Jaeger. No other awards.

Class L, Pasadena fire department. No awards.

Class M, saddle horse, lady rider: First prize, Mrs. L. R. Rawlins; second, Mrs. M. B. Stevens; third, Martha Doerr.

Class N, saddle horse, gentleman rider: First prize, R. L. English, who also won Col. W. J. Hogan's special prize for best saddle horse in parade; second, Kentucky Riding Academy; third, J. J. Britt.

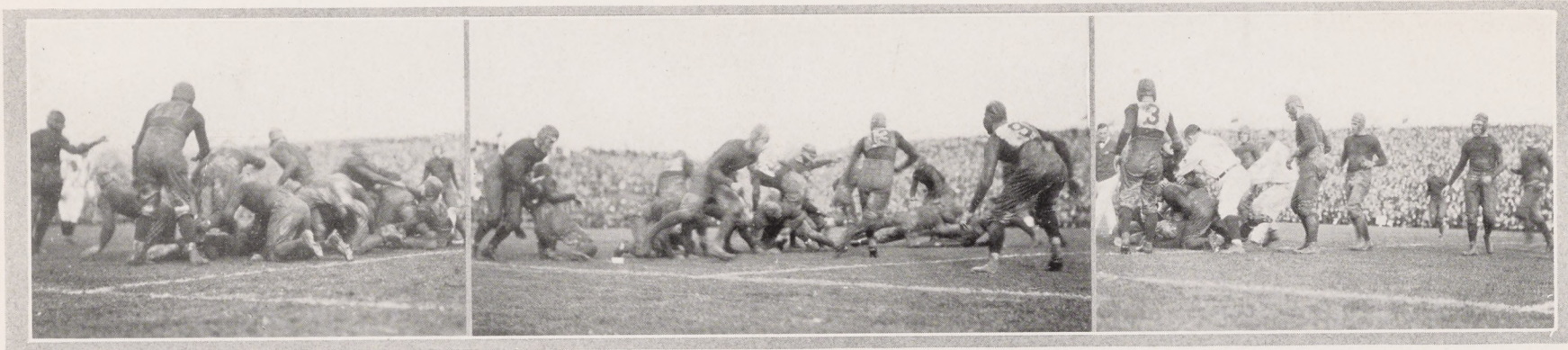
Class O, Shetland pony, girl or boy rider: First prize, Yvonne Jaeger.

Class P, saddle pony, boy or girl rider. First prize, Ernest L. Downs; second, C. Callahan; third, E. F. Hanlon.

Class Q, novelties: First prize, Paul Dill; second, H. Donald West; third, Harley-Davidson Agency.



RICH IN THE SPLENDOR OF OLD SPAIN WAS THE COMBINED ENTRY OF SAN GABRIEL AND THE MISSION PLAY
A REPLICA OF THE CAMPANILE AT THE MISSION WAS THE CENTRAL POINT OF VISION ON THE FLOAT; SPANISH SENORITAS AND THEIR SWAINS, INDIAN
WOMEN AND CHILDREN, WITH FRANCISCAN PADRES WERE THOSE WHO RODE, OR SERVED AS OUTWALKERS FOR THE UNIQUE TURNOUT



EXCITING MOMENTS IN THE WASHINGTON-JEFFERSON AND CALIFORNIA GAME, THE THRILLING SCORELESS TIE PLAYED JANUARY 2, 1922, AT TOURNAMENT PARK, PASADENA

FOOTBALL CONTEST COMPLETE SURPRISE TO FANS

East played West to a standstill in the annual Tournament of Roses classic, the University of California and Washington and Jefferson College staging a 0 to 0 tie at Tournament Park.

After four quarters of milling around in the mud neither side had scored, although both were close to victory on several occasions.

Washington and Jefferson proved itself more than a worthy opponent of the Bears. The California line was astounded and the team thrown out of stride in the first quarter. Right half Brenkert of the invaders broke through an open field for a beautiful 38-yard run that put the ball across California's goal line in the initial quarter, but Captain Stein was offside and W. & J. forfeited the touchdown that would have given them the game.

Washington and Jefferson exhibited the most remarkable defense game

played on the West Coast this year. The Pennsylvanians were the undoubted heroes of the day as the final whistle blew. Regarded as a "set-up" for the

California eleven they showed skeptical Western fandom the remarkable team play that carried them unscathed through a season of Eastern football.

The game which was played on a very muddy field, ended in pandemonium. California, famous for playing the "breaks," seized the ball on W. & J.'s twenty-yard line by virtue of a fluke punt, only to lose it again when Dunn fumbled Muller's pass. Erickson recovered the ball for W. & J. and Brenkert punted out of danger just a few minutes before the game ended. The wet field and slippery ball were responsible for many fumbles and kept the outcome in suspense through the battle.

Practically every seat in the park was filled long before the opening whistle.



California Varsity Squad—Left to right—Top, Walter Gordon (Assistant Coach, line), Beam, Nesbet, Heidt, Pierce, Powers, Witter. Second row, Ahlswede, Clark, Engebretson, Latham (captain), McMillan, Toney, Cranmer, Guerlitz, Newmeyer, Howell, Rosenthal (Line Coach). Third row, Bryan (Trainer), Muller, Dean, Barnes, Morrison, Bell, Gallagher, Perry, Nichols, Schurr, Huford, Smith (Head Coach). Bottom row, Berkey, O'Brien, Stephens, Toomey, Eells, Van Sant, Robinson, Dunn, Mollinsky, Cline, Price (Assistant Backfield Coach).



FOOTBALL TEAM FROM SMALL PENNSYLVANIA COLLEGE TRAVELED WIDTH OF LAND TO HOLD BEARS POWERLESS
 W. & J. TEAM—Top (left to right): WEST, quarter; NEALE, guard; WIDERQUIST, tackle; PERKINS, tackle; KELLISON, line coach; KONVOLINKA, end; McLAUGHLIN, quarter; STEIN, tackle (captain); BRICKSON, half; SNYDER, center; BRENKERT, half; AIKEN, end; FUTHEY, full; VICK, full; CROOK, center; MURPHY, graduate manager; NEALE, coach. Below (left to right): VINCE, guard; BUCHANAN, half; BASISTA, full; KOPF, end; MARION, end; BROWNING, guard.

ROSE TOURNAMENT HISTORY BRIEFLY REVIEWED

FOR more than thirty years the Tournament of Roses, held annually on New Year's Day in Pasadena, has been a growingly important fete. Starting as a small community affair when Pasadena was but a village, the annual pageant with its attendant athletic features, has grown until the floral pageant itself is more than a mile long and more than a million cut flowers are needed to decorate the entries.

The first football game was played in 1904. It was between the football teams of the Universities of Michigan and California. In intervening years there have come from the east teams from Brown University, University of Pennsylvania and of Harvard, the contest between the last named football team and the University of Oregon, played January 1, 1920, having been, perhaps, the most notable athletic event that year and certainly one of the most notable ever held in the West. During the World War service elevens were matched, the Harvard-Oregon game being the first return to university play after the great conflict.

To the late Dr. Charles Frederick Holder, famous writer on out-of-doors sports, belongs the chief credit of the founding of the great Tournament of Roses. Dr. Holder had his inspiration from the floral fetes he had witnessed in Nice, though the Tournament of Roses has never resembled the Nice fete in detail. Dr. Holder furnished the inspiration and Dr. F. F. Rowland, still an honored resident of Pasadena, aided in bringing the idea to fruition. There was in Pasadena at that time and still is, a famous Southern California social organization—the Valley Hunt Club. Dr. Holder and Dr. Rowland were among those who had founded this club and their big idea was submitted to the members of that organization, who heartily approved it. The Tournament of Roses was founded because the people of Pasadena were largely from the East and as Easterners appreciated the wonder of flowers in mid-winter. The idea was to celebrate each New Year's with flowers their joy over the climate and environment in which they lived.

The first Tournament of Roses was a small affair held on January 1, 1889. There was, of course, no thought then of elaborate floral floats. Citizens merely trimmed their buggies, carriages and wagons with flowers and drove their own entries through the streets, the first pageant terminating in gymkana sports on a vacant plot east of where the Hotel Maryland now stands. It was the village baseball and sports field and there was tilting at rings by horseback riders and similar tournament events.

The success of the first trial was far greater than members of the Valley Hunt Club had ever anticipated. The club was made up in those days of people who loved to ride horseback over the hills and valleys of Southern California, hunting rides being a feature, for wild life abounded in this section when the club was formed.

Encouraged by the success of the first Tournament of Roses, the Valley Hunters held an even more elaborate affair the following New Year's Day and for eight years the Tournament of Roses was handled by this social organization whose indelible imprint is seen in the principles which have ever since been followed; i. e., that none but natural flowers might be used; that nothing of a commercial or advertising nature should be permitted; that the pageant and attendant athletic sports should not be run for profit, and that membership should be open to all on equal terms.

After eight years, the annual Tournament of Roses had grown to such proportions that it promised to become bigger than the parent club and then the Tournament of Roses Association was formed with the late Martin H. Weight as its first president.

From the start the association succeeded. The pageant grew greater and better. The athletic attractions increased in general interest. The climax came with the introduction of the annual sports classic—the East and West football contest. This has been the nearest approximation to national football championship and the occasion when the best teams of different sections of the United States met upon the gridiron to settle football supremacy.

A few interesting figures about the Tournament of Roses may be given: The entries in the floral pageant will average more than 100. There have been as many as 100,000 cut blooms used on a single entry. It requires the labor of hundreds and even thousands of persons working most of the night before the sun dawns New Year's Day to decorate the floats. Counting labor and expenditures, the floats and flower-decked entries represent an expenditure in the neighborhood of \$50,000. All the flowers have to be put in place not more than a dozen hours before the parade starts. About 2000 people usually ride in the pageant—mostly girls in costume. Floats from ten to twenty in number, represent other cities of Southern California—making the Tournament of Roses really a greeting to guests and home folks for All Southern California.

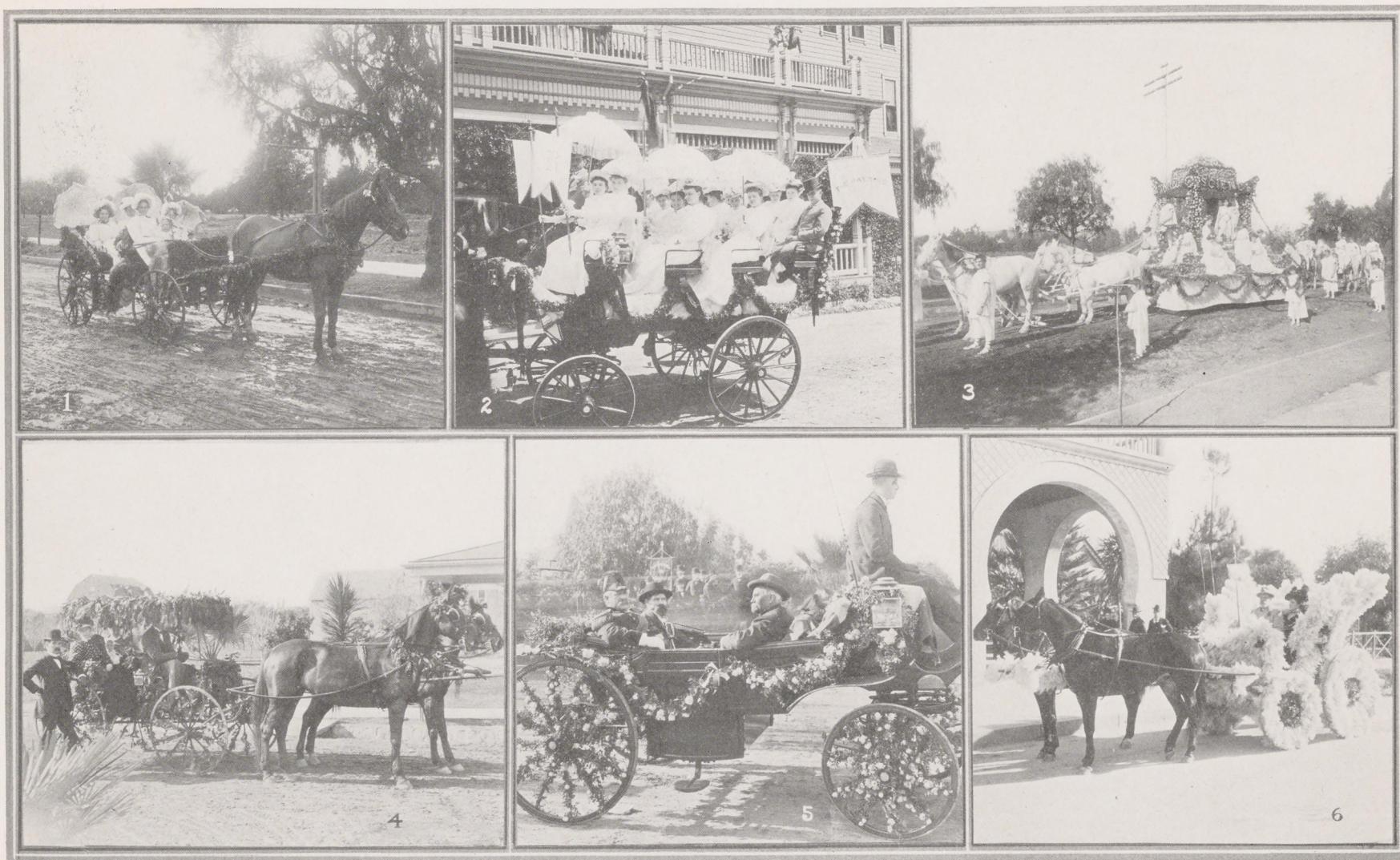
The Tournament of Roses Association has purchased and deeded to the city, Tournament Park, a field of over 20 acres where the great annual football game is held and where scores of other athletic events of moment have taken place, including the 1920 Western tryouts for the Olympic games.

The pageant of flowers has always been the *piece de resistance* of the day. It is witnessed by nearly half a million people annually. The sports program varied for years. First were the field day sports. These gave way to revival of the ancient Roman chariot races, a suggestion of C. D. Daggett, then president of the association. These races were real thrillers and held the center of interest for years. Then A. J. Bertonneau, now a member of the association football committee, became manager for the association and he it was who first suggested the East and West football game.

The stands at Tournament Park will seat about 42,000. A movement is now on foot to construct a great concrete stadium in the broad reaches of the Arroyo Seco above Brookside Park, this location having been selected because the stadium itself will cover twelve acres of ground and there must be scores of acres more for the parking of automobiles, handling of street cars and crowds in the scores of thousands.

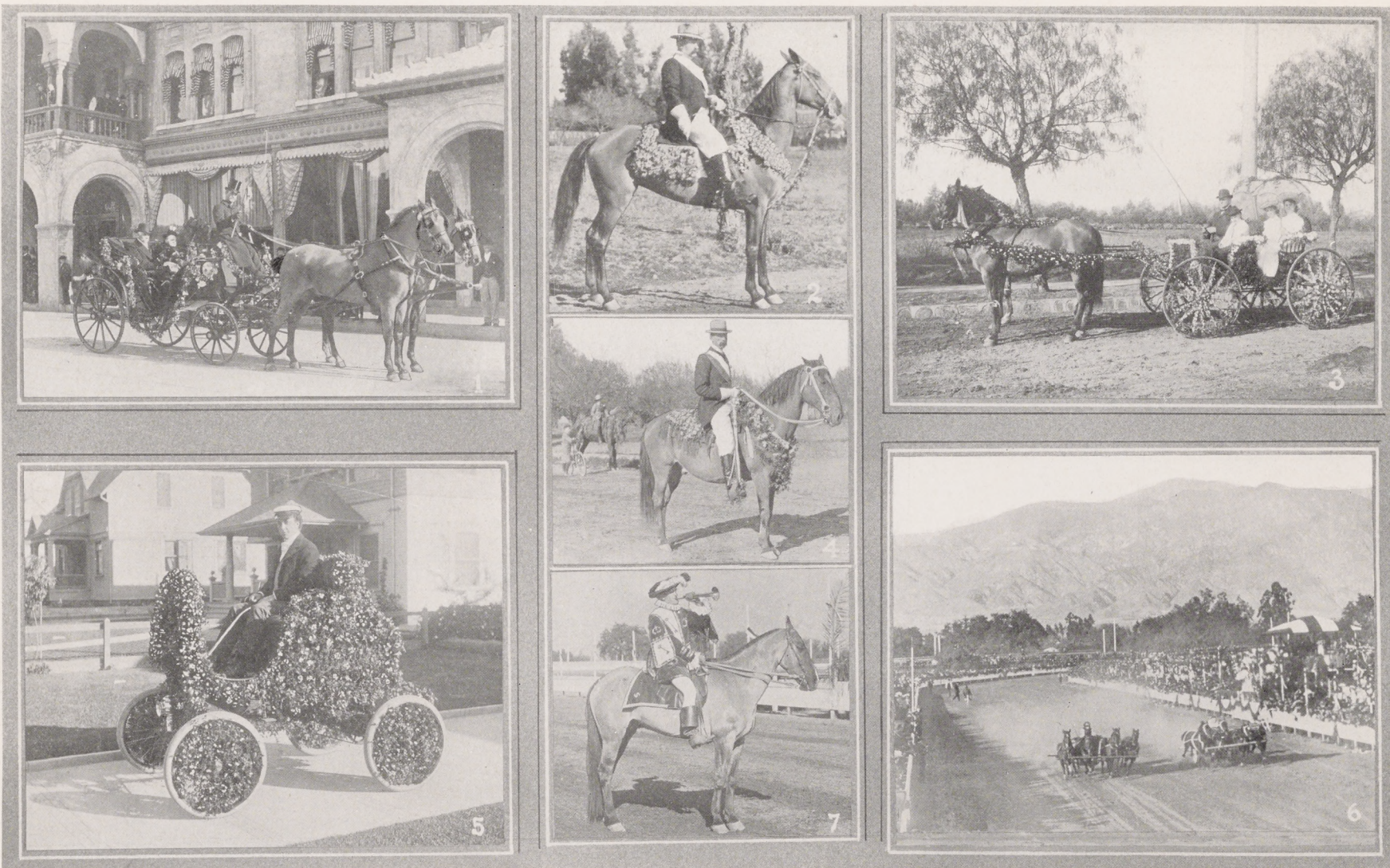
It has undoubtedly been the personnel of the directors of the Tournament of Roses Association and those who have seconded their efforts that has upheld this truly unique fiesta. Prominent people in all Southern California have never been too busy to devote their time and money to this upbuilding. Well known indeed are the names of those who helped the Tournament of Roses in its early days. Most of those pioneer workers have now passed away, but some of them still survive and of all, their memory lives after them.

Errata—On the second following page W. L. Leishman's term as president of the Tournament of Roses Association should be given as 1920-21, Mr. Leishman having been the executive for two successful Tournaments.



SNAP-SHOTS FROM PASADENA'S TOURNAMENTS OF ROSES IN BY-GONE YEARS, SHOWING CHANGES WITH TIME'S PASSING

STRANGE TO SAY, HORSES WERE ONCE IN GENERAL USE, AND DRESS WAS DIFFERENT. ABOVE, 1—ENTRY BY H. GEOHEGAN, 1899; 2—REPRESENTING RAYMOND HOTEL; 3—THROOP IN 1904; 4—CONGRESSMAN MCLACHLAN'S TURNOUT; 5—GENS. OTIS AND SHAFER RIDE; 6—IN 1896



FROM HORSES TO AUTOS AND AEROPLANES, AND FROM SIMPLE SPORTS TO CHARIOT RACES AND FOOTBALL, TRANSITIONS

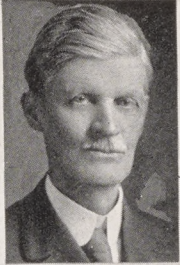
1—IN 1895 PROF. LOWE, BUILDER OF MOUNTAIN RAILWAY, WAS NOTABLE FIGURE; 2—M. H. WEIGHT, FIRST MAYOR OF PASADENA; 3—B. O. KENDALL'S ENTRY, 1904; 4—CALVIN HARTWELL, LONG PROMINENT; 5—ROBT. GAYLORD IN FIRST AUTO ENTRY, 1900; 6—A CLOSE FINISH



W.H. Vedder



L.H. Turner



J.W. Wood
TREASURER



Ruth C. Bartow
MANAGER



John J. Mitchell
PRESIDENT



A.T. Welles
VICE PRESIDENT



E. T. Off



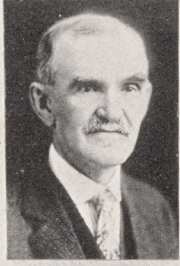
A. L. Hamilton



David Blankenhorn



W.S. Kienholz



J. J. Hamilton

THIRTY-THREE years ago the first Tournament of Roses was held, and although quite different from the gorgeous pageants that have been given during the succeeding years, it had the germ of the idea that has made the Tournament a Pasadena institution.

And the informal celebrations of the young colony conducted under the auspices of the Valley Hunt Club in those early years were in themselves enjoyable, and expressed the friendly hospitality among neighbors and to visitors that was to stand for Pasadena thereafter.

In the city's records it is set down that the late Dr. Charles F. Holder and Dr. F. F. Rowland staged the first tournament; that the Valley Hunt Club fathered it until 1895, when the Tournament of Roses Association was formed, John McDonald being the only surviving organizer living in Pasadena.

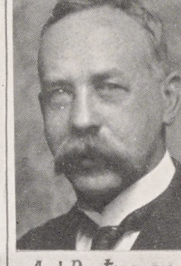
As the years passed the simpler earlier sports and festivities gave place to chariot races, which drew their thousands, and these in turn to the East vs. West football games, which draw their tens of thousands.

The position of Tournament of Roses director has always been one of honor, as well as much responsibility. Serving without compensation the directors have done a vast amount of work to make the successive tournaments outvie those that had gone before.

The presidents of the Tournament have been: Dr. C. F. Holder, 1890; B. M. Wotkins, 1891; Frank C. Bolt, 1892, 1893; C. D. Daggett, 1894, 1895; Edwin Stearns, 1896, 1897; M. H. Weight, 1898, 1899; Herman Hertel, 1900; F. B. Wetherby, 1901; J. Wagner, 1902; Charles Coleman, 1903; C. D. Daggett, 1904, 1905; E. D. Neff, 1906; E. T. Off, 1907; George P. Cary, 1908, 1909, 1910; Frank G. Hogan, 1911; E. T. Off, 1912, 1913; R. D. Davis, 1914; J. B. Coulston, 1915; L. H. Turner, 1916; D. M. Linnard, 1917; B. O. Kendall, 1918, 1919; W. L. Leishman, 1920; J. J. Mitchell, 1921, 1922.



Franklin Thomas



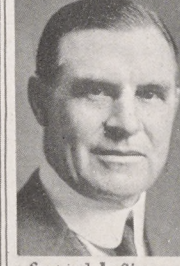
A. J. Berfonneau



Geo. H. Frost



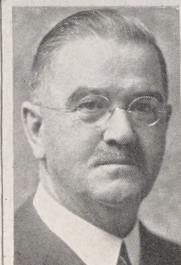
Grant Orth



Seward A. Simons



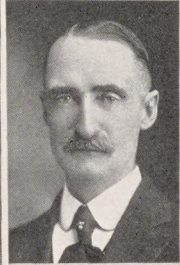
E. R. Braley



D. W. Herlihy



Walter Raymond



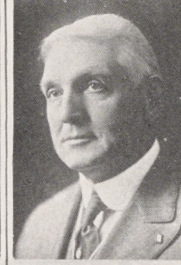
H. M. Cole



W. F. Creller



Judge E. F. Hahn



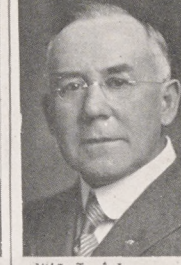
B. O. Kendall



H. G. Cattell



D. M. Linnard



W. L. Leishman



WHETHER OF FORMAL CLASSIC DESIGN, OR THAT OF THE SIMPLER CALIFORNIA BUNGALOW, PASADENA'S HOMES HAVE AN ARTISTRY, BOTH OF PLAN AND OF SETTING

PASADENA---CITY OF HOMES

PASADENA as a city of homes is probably without a rival anywhere in the world, as here the visitor for even a day's sightseeing may behold numerous stately residences which follow some special phase of architectural style, with many more unpretentious homes no less attractive.

Located in a valley where the hand of man has brought Nature's lavish gifts from all parts of the globe to flourish and to adorn the gardens and the parks, homes of many types are given appropriate setting, from the impressive chateau, suggestive of La Belle France to the cozy bungalow that is so intimately associated with Southern California, and that appeals to so many.

That Pasadena is to maintain its reputation as a place to live, to really call "home," is well evidenced by the tremendous building activity of recent years, and especially during the present season. Houses are rising as if by magic on every hand, the wizardry of Pasadena architects and construction companies making possible the transformation from vacant plot to finished home and landscape gardening such as to suit every purse and preference, be it for the Colonial residence, the Italian or Spanish type of casa with its patio garden suggesting the poetry of the early Californian history, the formal English home with enclosed park, or the rambling ranch house made a place of comfort and convenience such as would have seemed the realization of a dream to the pioneers who journeyed across the desert to make this valley of El Dorado that today's visitors find in Pasadena and its environs.

Suggesting the scenic beauties of Italy and Southern France and Spain, Pasadena's location near the towering peaks of the Sierra Madre range, with the ocean near enough to bring a cooling breeze even in midsummer, it is only logical that the architecture should

show a predominance of the types familiar to travelers in those countries.

Nor is the architectural beauty of Pasadena confined to its residence districts. In the business portion of the city, which is expanding rapidly year by year, there are many handsome structures such as would attract attention in any community. Among the newest buildings in the business part of town is that to be occupied by the First National bank, a semi-classic structure on East Colorado Street, just east of the Federal building of white marble, one of the conspicuous edifices of that section. Pasadena's banks, by their flourishing condition and their buildings, denote the prosperity of those who make this city their home for all or part of the year and who pay it the tribute of this deliberate choice among all others.

Inspiration to beautify the home, whatever its size or location, is furnished by the natural beauty of Pasadena's surroundings as well as the sense of mental and physical well-being which comes from the climate and from contact with citizens who take a genuine and justifiable pride in their home city and its improvement.

With vine and bush and tree of almost every kind and from almost every clime, the gardens and the parks and the streets of Pasadena present an endless panorama of floral beauty and interest. Smooth and velvety lawns with formal flower beds are favored by many residents as the setting for their homes; others prefer the informal planting that suggests so cleverly the natural manner of growth as a suitable frame for the bungalow or rustic cottage. Still other homes, of the English country house type, are given appropriate location in parklike grounds.

Famed throughout the world are the Busch gardens, the home of the late Adolphus Busch, and now owned by his widow. Large formal gardens in which the residence is situated, and



OAK KNOLL VISTA OVERLOOKING ORANGE GROVES AND NESTLING VILLAS



THERE IS A SPECIAL DISTINCTION TO BE FOUND IN NEARLY EVERY HOME, AND DISCLOSED EVEN BY THE ENTRANCE. ACCENTUATING THE NOTE WHICH GIVES HARMONY TO THE DESIGN, THE APPROACH AND ENTRANCE, WHILE EXPRESSING THE CHARM OF SECLUSION, WILL OFTEN SUGGEST AT ONCE BOTH THE DIGNITY AND REPOSE OF THE HOME AND THE WARMTH AND BRIGHTNESS OF SUNNY GARDENS BEYOND.



even larger gardens where the natural growth of years is cleverly suggested if not actually present, make this place one of the prominent objects of interest for visitors to the Crown City. Oak Knoll, Pasadena's picturesque section to the southeast, presents beauties of many varieties with the century-old live oaks made a feature in every landscape gardening scheme so as to preserve this living asset to the city's attractions. Orange Grove Avenue, with its many handsome residences; Westmoreland Place where architecture suits the rolling configuration of the land and, in fact, any street in Pasadena where shade trees from far and near lend their part, it is a city of homes and a city that is a veritable home to its residents.

Very popular are the "courts" or bungalow apartment houses, where each family has its own home with the privacy that implies, yet is also enabled to enjoy the freedom which goes with living in an apartment where care of house and garden is under the supervision of one person or a firm. Of

many styles and located in many parts of the city, these courts solve living problems for those who desire convenience and comfort and an attractive location with a very moderate cost.

With building still going on apace, 1922 promises to maintain the very good supply of houses of almost every type or cost that is now available either for purchase or to the family that desires to rent for a period.

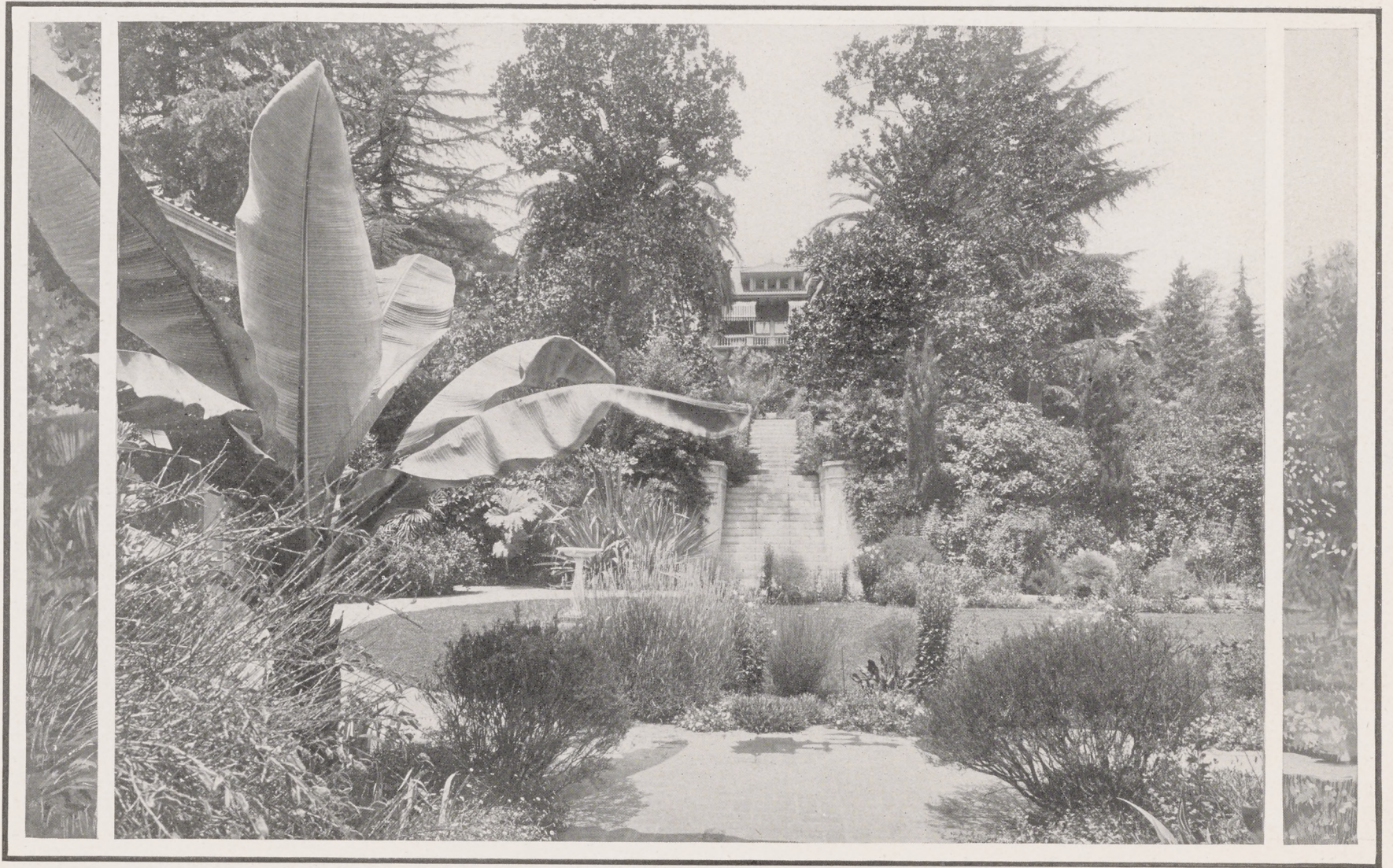
Entering the New Year, Pasadena as a community feels grateful especially for the fine citizenship attracted here, for a growing spirit of harmony and helpfulness towards public welfare manifested by its people, and for the promise of a future even larger and brighter than its past.

To such as share its ideals Pasadena extends a hearty welcome.

OUTDOOR LIFE EVERYWHERE ALLURING IN SUMMERY LAND
 HOWEVER MUCH OF BEAUTY AND ELEGANCE THE HOME POSSESSES, ITS
 HOSPITALITY TO THE OUT-OF-DOORS IS CERTAIN NOT TO BE OVERLOOKED WITHAL



FEATURES OF ALMOST EVERY LANDSCAPE ARE GRACEFUL PALMS AND TALL, STRIKING EUCALYPTUS TREES
 PLEASING ADAPTATION OF THESE TWO FAVORITES OF THE LANDSCAPE ARCHITECT SHOWN ABOVE—FROM THE SPREADING CANARIENSIS TO THE FEATHERY
 COCUS PLUMOSUS THE PALM IS SEEN IN VARIETY SECOND ONLY TO THE NUMEROUS EUCALYPTUS FAMILY



HERE IS THE GARDENER'S PARADISE WHERE IN A BRIEF SPACE OF TIME NATURE LAVISHLY ADORNS THE EARTH
BROUGHT FROM SEMI-TROPIC AS WELL AS TEMPERATE ZONES, AN ENDLESS VARIETY OF FLORA HAS FOUND THIS A CONGENIAL CLIME, AND THRIVES FROM
JANUARY TILL DECEMBER TO ENHANCE WITH ITS BEAUTY AND BLOOM THE HOMEINESS OF MANSION AND COTTAGE ALIKE



FRAGRANT WITH WEALTH OF BLOOM AND FESTIVE IN BRIGHTEST COLORS ARE ABUNDING PASADENA GARDENS
 GATEWAY, PERGOLA AND POOL, VERANDA AND SHADY NOOK ALL LEND THEMSELVES TO THE GARDEN'S ADORNMENT AND GIVE THE DIVERSITY WHICH IS ONE
 OF THE MOST CHARMING FEATURES OF THE CROWN CITY BOTH IN NATURE'S ENDOWMENT AND MAN'S HANDIWORK



COLORADO STREET BRIDGE SPANNING ARROYO SECO AFFORDS PLEASING WESTERN APPROACH TO CITY'S GATES
THIS MASSIVE STRUCTURE, SO HARMONIOUS AND GRACEFUL IN ITS SPRINGING ARCHES AND JUST PROPORTIONS, IS SAID TO BE ONE OF THE MOST BEAUTIFUL
ON THIS CONTINENT—BEYOND, THE BOULEVARD WINDS ON TO CHARMING CITIES, QUIET VALLEYS AND MOUNTAIN HIGHWAYS



HIGHWAYS IN EVERY DIRECTION CALL TO THE OPEN AND ARE THE DELIGHT OF MOTORING ENTHUSIASTS
SOUTHERN CALIFORNIA IS NOTED FOR ITS HUNDREDS OF MILES OF PAVED BOULEVARDS FORMING A NETWORK OF THE FINEST HIGHWAYS—MANY VISITORS
BRING THEIR AUTOMOBILES TO PASADENA AND THUS ENJOY TO THE UTMOST THE BALMY WINTER MONTHS SPENT HERE



PASADENA'S IMMEDIATE SUBURBS AS WELL AS NEAR-BY POINTS PRESENT MANY PLEASING SCENIC CONTRASTS
 MOUNTAIN AND MESA, ARROYO, BLOSSOMING ORANGE GROVES, WIDE-BRANCHING OAKS HOARY WITH AGE, THE WHITE TRUNKS OF SYCAMORES GLISTENING
 THROUGH GREENERY, ALL SATISFY—BELOW, ARTIFICIAL LAKE ABOVE DEVIL'S GATE DAM AND OLD MILL BUILT BY SAN GABRIEL PADRES



BUSCH SUNKEN GARDENS EMBRACING 100 ACRES ARE VISITED BY MANY THOUSAND TOURISTS EVERY YEAR
CLOSED TO THE PUBLIC FOR A TIME, THESE FAMOUS GARDENS WERE AGAIN OPENED IN 1920 BY THE GENEROSITY OF MRS. ADOLPHUS BUSCH AND THE
RECEIPTS DONATED FIRST TO THE PASADENA HOSPITAL AND LATER FOR THE RELIEF OF DISABLED VETERANS

SCIENCE - LITERATURE - MUSIC - ART - RECREATION

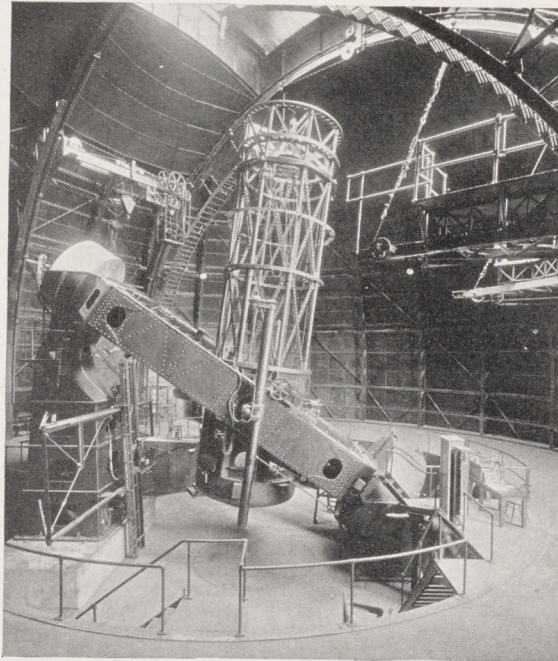
RESEARCH work in science, notable authorship, art and musical production are important phases of the intellectual life of Pasadena; while by way of respite and relaxation is offered almost every form of outdoor diversion.

Leading in original scientific work is the Mt. Wilson Observatory of the Carnegie Institution of Washington, D. C. Located on a mile-high summit the observatory, of which Dr. Geo. Ellery Hale is director, is making valuable additions to scientific knowledge through discoveries made possible by some of the most remarkable telescopes in use anywhere, as well as by the attainments of the staff personnel. The instruments of the observatory are only less notable. Below are shown the great domed structures housing the 60-inch and 100-inch instruments, and the 60-foot and 150-foot towers.

Musical interests in Pasadena are given impetus by the Pasadena Music and Art Association, which brings to the city the Philharmonic Orchestra of Los Angeles for a series of concerts annually, internationally famous artists for recitals, and, this year as first recipient of the Composers' Fellowship, Arthur Farwell is here doing creative work under the association's auspices.

Under the baton of Will Rounds, conductor, the Pasadena Community Orchestra, now numbering fifty local players, gives six concerts with two assisting artists as soloists at each event.

Among the clubs of Pasadena which have the tonal art and its expression as their principal interest, are The Tuesday Musical, The Music Study Club, the music department of the Shakespeare Club, The Fine Arts Club, the Cauldron Singers, a male chorus of fifty voices under Roy V. Rhodes' baton, and the Woman's Choral Club of about half a hundred singers, directed by Mrs. C. C. Blauvelt. The Shakespeare Club, now nearing its thousand membership mark, covers a wide field, and presents some noteworthy programs each season with prominent speakers or artists. The Woman's Civic League is also noteworthy in its own field, holding stated meetings for timely discussions.



GREAT REFLECTING TELESCOPE IN USE AT SOLAR OBSERVATORY

Painters and those who find their ideals expressed through the medium of plastic arts, give numerous exhibitions each year which attract considerable attention from art lovers of critical taste.

Through the courtesy of the Pasadena Library, Miss Jeanette M. Drake, librarian, and by arrangement with the Museum of History, Science and Art, Exposition Park, Los Angeles, several art exhibits are shown each season in the juvenile Library's temporary home. The Boys' and Girls' Library, as the department's permanent home is to be called, is an attractive bungalow style of building now nearing completion, adjoining the main library.

Combining the educational and the recreational is the work carried on by the Y. M. C. A. and Y. W. C. A. with large memberships. The Y. W. C. A.'s new home is now under construction and promises to be one of the most up-to-date buildings of its kind in the state.

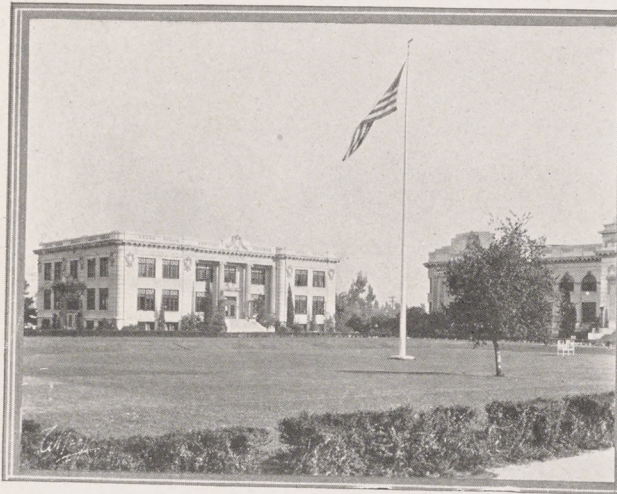
For recreational hours, there are a number of country clubs, with the best of golf links, just a delightful motoring distance from town, equipped with plunge for the swimmer, with tennis courts and with spacious halls for dancing. There are also mountain and seaside resorts and perfect highways in every direction for motor touring.

Dramatic expression finds utterance through both professional and amateur channels. A stock company of finished actors presents recent stage successes, and the Pasadena Community Players, drawing for their personnel from local amateur talent, give well known plays with Gilmor Brown as director. The Pasadena Center of the Drama League, through its annual play contests, supplies the Community Players with at least one play each season. Nor are the children overlooked, as there is the Junior Players' department, of which Miss Sybil Eliza Jones is director, and the Drama League Center this year is conducting a children's play contest.





EVERY OPPORTUNITY IS OFFERED FOR SERIOUS WORK AND EVERY ENTICEMENT TO INDULGE IN ZESTFUL PLAY
PASADENA SUBURB IS HOME OF THE HENRY E. HUNTINGTON LIBRARY AND ART GALLERY (UPPER LEFT), WITH UNEQUALLED COLLECTION OF ENGLISH
RARE BOOKS AND FAMOUS PAINTINGS; UPPER RIGHT, PASADENA CITY LIBRARY; BELOW, SHAKESPEARE CLUBHOUSE AND FLINTRIDGE CLUBHOUSE



GROUP HIGH SCHOOL BUILDINGS—ABOVE LOUIS AGASSIZ



CENTER—HORACE MANN; ABOVE—VISTA OF GROUNDS

SCHOOLS AND COLLEGES

EDUCATIONAL advantages, from kindergarten through college, offered by Pasadena's public and private institutions and by those in nearby cities, are of a very high order and cover the general as well as specialized fields for the student, in a thorough and acceptable manner.

California Institute of Technology, the splendid college which is the outgrowth of Throop Polytechnic Institute, offers exceptional facilities for research and study along the lines of physics, chemistry, aeronautics, and allied scientific subjects under a faculty which includes in its personnel some of the leading educators of the country, as resident instructors, with others of renown giving courses in technical and cultural fields. Military training at the Institute is a part of the curriculum, the Reserve Officers Training Corps ranking high among similar organizations.

Dr. Robert A. Millikan, formerly of the University of Chicago, is chairman of the "Caltech" executive council and is director of the physics department, to be housed in Norman Bridge Laboratory of Physics, a gift to the institution by the donor whose name it bears, a man identified with the institute since its Throop Polytechnic days and always a liberal supporter of the school and the college. Dr. Millikan gives as one of the principal reasons why he comes to Pasadena as a permanent resident the fact that there are such exceptional opportunities afforded here for physical research. The new laboratory will cost, fully equipped, about \$300,000 and will be one of the best laboratories for research and instruction in this country. From it important work may be confidently expected.

Of the institutions offering collegiate work of an advanced nature Occidental college located in the picturesque Eagle Rock valley west of Pasadena, holds a high place, and, under its president, Dr. Remsen DuBois Bird, is maintaining splen-

did standards in its various departments. The college is conducted under Presbyterian auspices but is non-sectarian. Located in a spacious campus for which extensive beautification plans are being made, Occidental ranks with the leading colleges of California. Many Pasadena students are there enrolled.

Also located here is Pasadena University, offering preparatory and college courses. Under Nazarene Church auspices, many students of this faith are prepared for positions as ministers and missionaries. Dr. Andrew O. Hendrick is president of Pasadena University.

The most recent addition to Pasadena's High School system—recognized as among the best in a state noted for its high educational standards—is a second Junior High School that is planned to be a model of its kind. Extensive grounds have been purchased, including picturesque Monks Hill, a commanding site in the northern part of the city, and comprehensive plans are being made to include in the school plant every modern facility and convenience, and give to the students of a large section of the city a study home where several of their formative years, intellectually, morally and physically, may be passed under conditions as favorable as can be found anywhere. Starting with the advantage of its mild and equable climate, Pasadena from the first has planned broadly and generously to give its young people every opportunity to attain the ancient and modern ideal, "a healthy mind in a sound body."

With its enrollment of 2300 students, its varied courses of study and its imposing group of buildings in a large campus, situated on East Colorado street, the city's leading thoroughfare, Pasadena High School is a fitting culmination of its public school system. Not only is every advantage offered for scientific and tech-



School Buildings and Activities

John Muir Junior High



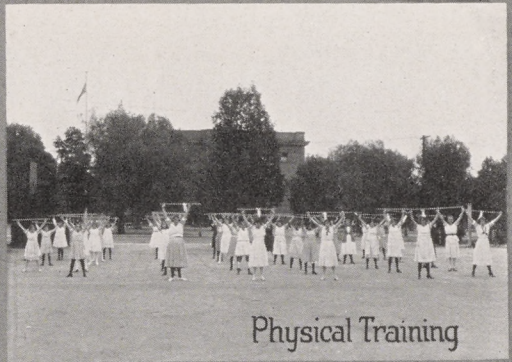
Henry W. Longfellow



Abraham Lincoln



Altadena School



Physical Training



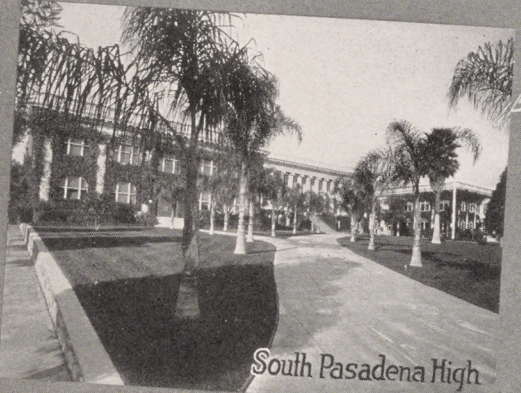
Open Air School



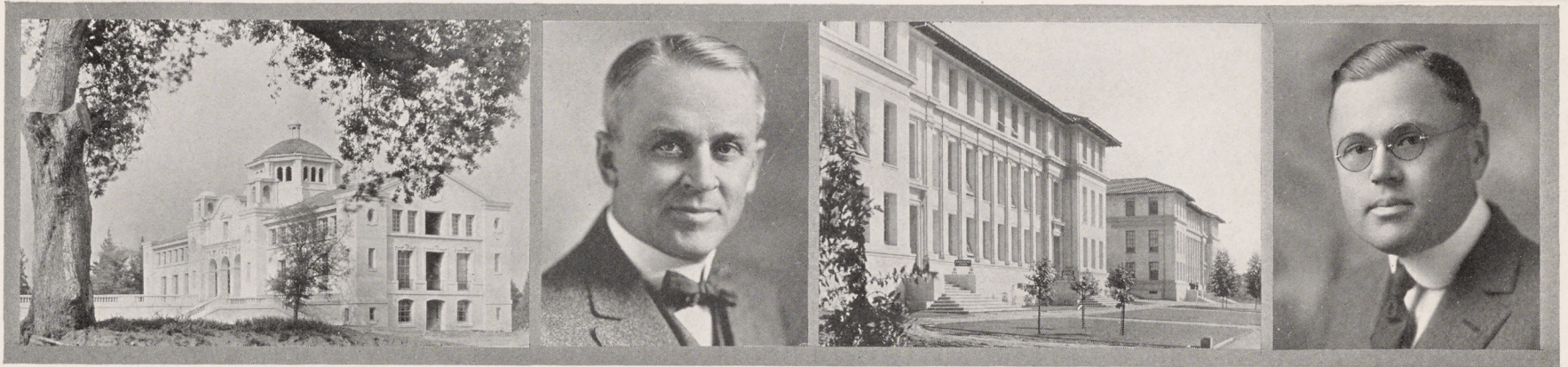
An Americanization Class



Lamanda Park



South Pasadena High



TWO COLLEGES AND THEIR DISTINGUISHED HEADS: LEFT TO RIGHT—CALIFORNIA INSTITUTE OF TECHNOLOGY AND DR. ROBT. A. MILLIKEN; OCCIDENTAL COLLEGE AND DR. REMSDEN DU BOIS BIRD

nical training, but for the all-round, balanced education as well. With athletic fields, gymnasias, swimming pool, and the like, physical training also receives due attention under careful supervision for both boys and girls.

Evening courses, covering a wide range of subjects from classical to commercial, technical and artistic, are offered at Pasadena High School and attended by large numbers of men and women of middle age, as well as young people, and are a most valuable feature of Pasadena's educational system.

Taking an active and helpful interest in the public schools and students, the various Parent-Teacher Associations are co-operating with Dr. John Franklin West, superintendent of schools, and the Board of Education in raising the standards and welfare of the pupils to still higher levels. In a practical manner the P.-T. A. federation assists in the distribution of free milk to undernourished children of the schools, the results being decidedly gratifying both in the physical improvement noted in the children themselves and in their class work. Open air schools are also available for children who particularly need such opportunity for growth into healthier condition.

Somewhat of an innovation for the vacation months was the "Summer Play School" which was conducted last summer for the children of the city, when, directed by several specialists, the children were given courses in dramatic expression for which they themselves evolved considerable of the technical detail; also allied studies in art as related to costumes for their plays, the stage settings and the music for their productions which brought the season to a close. Miss Sybil Eliza Jones, Miss Albert Jones and Egbert Petzey were the principals of the faculty for this summer play school which was very largely attended.

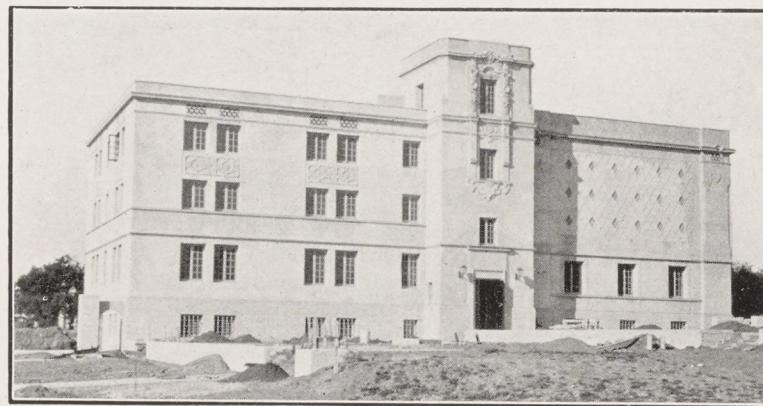
Musical expression by and for students of the public school is given under the gen-

eral supervision of Miss Junia Wolff, herself one of the best known of the city's musicians. At the high school there is an orchestra, a boys' band and a girls' band; at the John Muir Junior High School there is an orchestra with its own student conductor, aside from the usual glee clubs and choruses.

Private schools in Pasadena are of a high grade, with corps of teachers who have come from all parts of the world, and offer advantages such as could formerly be found only in the East or abroad. Of these, the largest is Polytechnic Elementary School, an outgrowth of the original Throop Elementary School, with nearly 200 boys and girls in attendance. Others of the private schools have been established many years and are most favorably known. For the boys there is an excellent military academy, with strong faculty, and for the girls several select schools, all of which contribute materially to education.

All in all, Pasadena's educational advantages are such as to prove an incentive to discriminating people to make their home here, and the result has been to bring many families to Pasadena each year with the object of placing their children in one or another of the several schools, and securing the wholesome influences and environment offered here. With the Junior High School extensions, the added advantage will be marked.

From time to time the proposal is brought forward that Pasadena's educational system should be completed by the founding of a Woman's College in this city, to be the equal of the best in the East. It is felt that Pasadena, already a center of culture and of intellectual pursuits, and offering both an ideal climate and setting which is itself an inspiration, would lend itself admirably to such a project, which it is hoped will come to fruition ere long.



NORMAN BRIDGE LABORATORY OF PHYSICS, \$300,000 GIFT TO "CALTECH"

Pasadena Churches Are Credit to City

PASADENA'S numerous and handsome churches, with pastors whose attainments are such as make for a virile and active leadership for their congregations, testify to the religious life of the city of homes wherein the Great Creator's presence is a guiding influence for the family and the individual.

The ministers of the various denominations are men of fine type, alive to the needs of their congregations, meeting their fellow men and women with a genuine interest in their welfare which is reflected in the admiration and the devotion accorded the pastors by those unto whom they minister.

Visitors comment frequently on the number of churches here, and many residents selected Pasadena as their homes because they saw evidence of the moral tone of the community in the appearance as well as the number of the church edifices.

Among the church buildings projected for the near future, the most conspicuous is that for the congrega-

tion of the First Methodist Church, as the present home for that congregation, a stone structure near the center of the business part of town, must be vacated in less than two years. The First Methodists are making plans for a church at the corner of Oakland Avenue and Colorado Street which will be one of the largest and most impressive in the city.

The Universalist Church will also construct a new house of worship, having sold its property on North Raymond Avenue to the First Church of the Nazarene. The Universalists are to build at Herkimer Street and Lake Avenue and will have a church there more suited to present needs of the membership.

On this page it is possible to show views of only a few of Pasadena's church edifices. Scattered through the city even to the outlying sections, they all form centers from which radiate influences to the best not only in religious but in civic life as well.



FIRST CHRISTIAN CHURCH



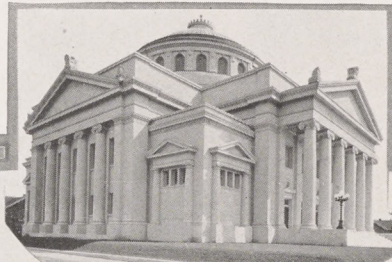
FIRST CONGREGATIONAL CHURCH



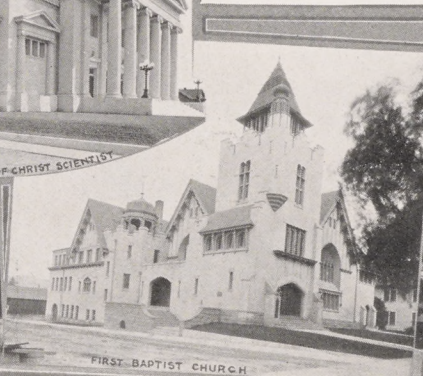
ALL SAINTS EPISCOPAL CHURCH



FIRST METHODIST CHURCH



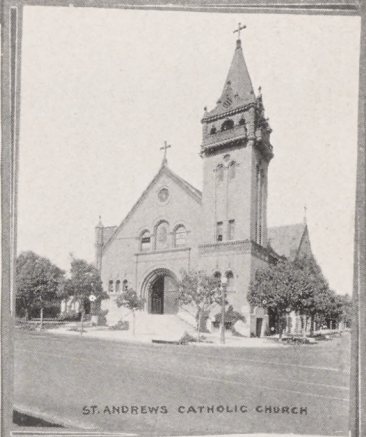
FIRST CHURCH OF CHRIST SCIENTIST



FIRST BAPTIST CHURCH



PASADENA PRESBYTERIAN CHURCH



ST. ANDREWS CATHOLIC CHURCH



FIRST CHURCH NAZARENES



This attractive residence, located in the

Oak Knoll District

Containing eight rooms, three baths, is offered for sale,
Completely furnished

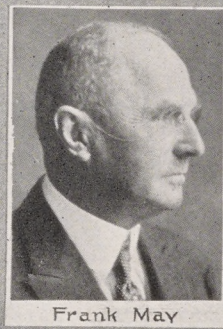
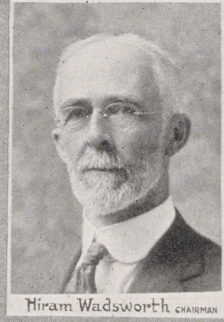
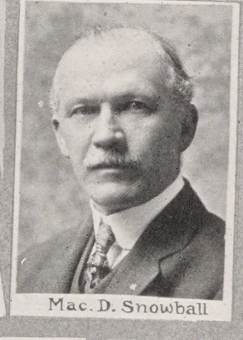


THE WILLIAM WILSON COMPANY

10 GARFIELD AVENUE
PASADENA, CALIF.

Opposite Postoffice

Phone F. O. 4453



PASADENA'S CITY DIRECTORATE AND CITY MANAGER
Although in operation less than a year, the Director-City Manager form of government has strongly commended itself to the citizens of Pasadena. While due credit is given to the ability and devotion of the men who accepted the responsibility of inaugurating this change in municipal affairs, it is generally agreed that the plan itself makes for harmony and efficiency.



CHAMBER OF COMMERCE AND CIVIC ASSOCIATION EXECUTIVES

(C. W. Koiner, Joseph Caunt and Franklin Thomas of the city directorate, are also Chamber directors.)

Perhaps no one agency is contributing more of service to Pasadena than this civic body. Under its able leadership and with fine rooms, comprising the first floor of an entire wing of Hotel Green, its work as a community association is not second to that as a Chamber of Commerce but it is bringing about a real civic center.

THIS SPANISH STYLE HOUSE



Is only one of the many fine homes that we have for sale or to rent, furnished and unfurnished. We will gladly help you find the house of

Your Choice



If you want real values and exact information on Pasadena Real Estate, write to

B. O. Kendall Company

Established 1886—Old and Reliable

67 North Raymond Avenue

Pasadena, California



FINE IDEALS EXEMPLIFIED BY MERCHANTS' ASSOCIATION

The Pasadena Merchants' Association, the activities of which are directed by leading business men, is doing a constructive work in promoting co-operation to uphold high business ideals and sound business practices, as well as in educating the public to the fact that protection of credit is of even greater importance to the individual than it is to the merchant. Recently the Merchants' Association has secured quarters from the Chamber of Commerce and Civic Association, bringing these organizations into closer co-operation.

Residence Properties

For Rent and For Sale



ON REQUEST we will submit a list of Furnished Residences for the Winter Season.

BLANKENHORN REALTY COMPANY
PASADENA, CALIFORNIA



Throughout California

J. Magnin & Co.

Shops of

Women's Exclusive Apparel

SAN FRANCISCO
Grant Avenue at Geary

LOS ANGELES
The Ambassador

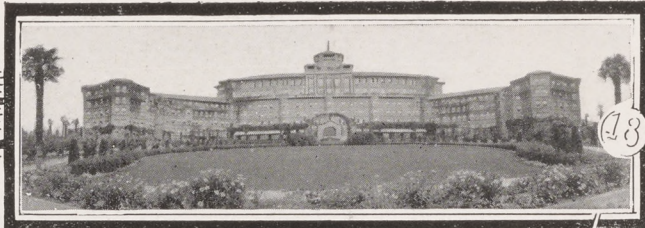
PASADENA
Hotel Maryland

SANTA BARBARA
The Arlington

CORONADO
Hotel del Coronado

DEL MONTE
Hotel Del Monte





HUNTINGTON



MARYLAND



GREEN



PASADENA'S FAMOUS HOTELS

It's superb location among semi-tropical flowers and orange groves, between snow-capped mountains and the sea, in the very heart of Sunny Southern California—together with a matchless year-round climate—have combined to make Pasadena "The Playground of America." No less famous are its magnificent hotels,

MARYLAND — HUNTINGTON — GREEN

which afford the Winter Visitor every possible comfort and luxury, together with full privileges of the celebrated

Pasadena Golf Club

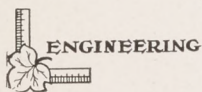
—one of 20 Golf Clubs within an hour by motor over the finest boulevards in the world. These hostelries are the center of all social activities, and are conveniently accessible to the Old Missions and hundreds of points of historic interest. Only 10 miles from Los Angeles and 25 miles from the California Beaches. Rates this year average approximately thirty per cent. less than last season. No trip to California is complete without a sojourn at Pasadena. For information, address

CALIFORNIA HOTEL COMPANY, PASADENA, CALIFORNIA
J. B. COULSTON, President

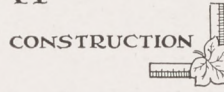
THE GOLF CAPITAL OF AMERICA



SURVEYS
ENGINEERING - CONSTRUCTION
We Designed and Completed the
LANDSCAPE DEVELOPMENT
for
HON. W^M GIBBS MCADOO ESTATES
Santa Barbara
DOUGLAS FAIRBANKS RESIDENCE
Beverly Hills
SCORES OF BEAUTIFUL HOMES
Pasadena & Los Angeles
"From The Ground Up"
We will assume the entire responsibility
CLARENCE P. DAY



**PASADENA
 LANDSCAPE**



The Davis properties on South Los Robles Avenue have many attractive features enjoyed by winter visitors to Pasadena. You may choose a charming bungalow, with either one or two bedrooms, living room, dining room and bath, all steam heated, as well as a single or double apartment. All are located within two blocks of Hotel Maryland. Write or call for information.

VICTORIA APARTMENTS, South Los Robles Ave.

R. D. DAVIS, Owner.

ORTON SCHOOL

FOR GIRLS
 Established 1890

Day and Boarding College, Preparatory, General Courses, Art, Music, Athletics, Riding. Illustrated booklet.

ANNA B. ORTON, Principal.

The Eleanor Miller School OF Expression and Music

Complete Courses in

Expression, Dramatic Art, Literature
 Voice, Violin, Piano

251 Oakland Avenue, Pasadena
 Fair Oaks 3970 Write for Catalogue

Mount Vernon Select School

387 Cypress Avenue

Accredited to California and Eastern Colleges, High and Elementary Schools. Day school for boys and girls; individual instruction. Number limited.

Phone Colorado 2536 for Catalogue

POTTS' Business College

"The Best in the West"
 37 East Union St.

PASADENA

Fully accredited by the
 National Association of
 Accredited Schools.



The Emblem
 Efficient Schools

PASADENA MILITARY ACADEMY

Address

COL. C. M. WOODS,
Superintendent
 Pasadena, California

An accredited school receiving both day and boarding pupils. All modern conveniences. Indoor swimming pool. Gymnasium.

Scholarship Military Athletic Horsemanship
 Small classes. Personal supervision. Grammar Grades fifth to eighth inclusive. Full high school and college preparatory work, with special free courses in Business Training, Aeronautics, and Wireless Telegraphy. Character Training emphasized. Send for Illustrated Catalogue. Enrollments any time.

SUMMER SCHOOL AND CAMP

WOOLMAN HALL SCHOOL A Boarding and Day PASADENA School for Girls and Young Children

Kindergarten Through College Preparatory

Open All the Year Children of Tourists Received for Short Periods

A charming home environment with individual care and training. Outdoor playground carefully supervised. Outdoor sleeping if desired. Specially arranged diet. Healthful location.

The educational work is under the direction of a widely known teacher and author. Our individual system has special advantages for precocious and backward pupils. Porch classes. Special coaching in solid subjects. Expert teachers in all branches. Piano, Art, Conversational French, Riding, Oral Expression and Dramatics, Physical Training, Household and Manual Arts.

Telephone Fair Oaks 855

381 E. Washington St., Pasadena, Calif.

Hotel Vista del Arroyo *and Bungalows*

Personal Management of
CHAS. E. W. MOORE



In the heart of Pasadena's exclusive residential district in its own park of twelve acres on the banks of the picturesque Arroyo Seco, commanding wonderful views of gorge and mountains.

A Home-like Hotel, noted for the excellence of its service and cuisine. ☐ Particular attention given to private luncheon and dinner parties, served in patio dining room or on the terrace.

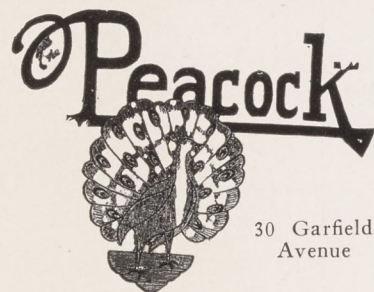


THE HOTEL THAT
MADE PASADENA FAMOUS

HOTEL RAYMOND

THE location of The Raymond at the summit of Raymond Hill, in a park of eighty acres, with a beautiful outlook on valley and mountains, is not surpassed anywhere. The grounds include a picturesque nine-hole golf course, which is the delight of golfers. With its charming situation, its perfect service, its accessibility to every point of interest, while affording quiet and privacy to those who seek them, The Raymond offers many attractions to its guests.

A WINTER HOME OF
PEOPLE WHO WANT THE BEST



30 Garfield
Avenue

LUNCHEON AFTERNOON TEA
DINNER

O'Hara and Livermore Studios

30 SOUTH
EUCLID AVENUE

Decorators : Furnishers



Antique Furniture

Imported Brocades Linens Filipino Furniture
Wrought Iron Stands Lamps Exclusive Shades
Boudoir Sets

Established 22 Years

The
HALLMARK
Jewelers
Ⓟ

96-98 East Colorado Street
PASADENA

The Orchid

*Pasadena's
Leading Florists*

Eldred's
**FLOWER
SHOP**

*Member
Florists'
Telegraph
Delivery
Association*

266 East Colorado St.
PASADENA
TELEPHONE FAIR OAKS 227

Crown Hotel

Colorado at El Molino
E. B. RUSSELL, Manager

New and Modern

BEAUTIFUL ROOF GARDEN DINING ROOM
A Private Bath with Every Room
Prices Moderate and Service Unexcelled

Stationers Picture Framers Kodaks

JARVIS & PRINZ

49 East Colorado Street

PASADENA, CAL.

Office Supplies Phone Colorado 695

Ernest H. Lockwood

REAL ESTATE

INVESTMENTS

57 South Raymond Avenue

WHITFORD'S—Florists

343 East Colorado Street

Largest Growers of Cut Flowers in Pasadena

Hence our stock is Freshest and Finest

We make a specialty of Floral Designs to Order and give special attention to Design and Arrangement.

"Say It with Flowers"

Flowers delivered by telegraph to any point in the U. S. or Canada.
Member F. T. D.

GERLACH'S ARTS FROM THE ORIENT

247 EAST COLORADO STREET, PASADENA

Notaries Public and Commissioners of Deeds for Eastern States

John McDonald & Co.

Incorporated. Established 1886

REAL ESTATE
INSURANCE
LOANS STOCKS BONDS

32 East Colorado St. Pasadena

Picture Framing Artist Material
Toys and Wheel Goods

GULCK

Stationery Company

Phone Fair Oaks 39

173 East Colorado Street

Pasadena

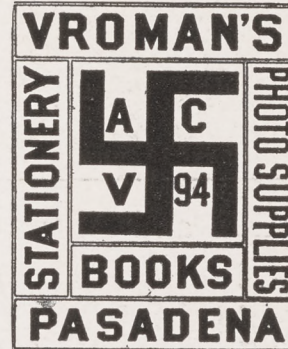
QUALITY SERVICE
The



and Dyers

Plant:

797 S. FAIR OAKS AVE.
Colo. 1349 Pasadena, Cal.



F. C. NASH & CO.

141-155 E. Colorado St.

California Fruits, Nuts

Extra Choice Assortments

Shipped Prepaid

5 lbs. Imperial Prunes.....\$3.25
5-lbs. Asst. Stuffed Figs and Raisins 3.25
Asst. Nuts, Raisins, Figs, Forest
Giant Redwood box..... 5.50

Other prices quoted on request

Plumbing Heating Ventilating
"Heat It the Gleewood Way"

FOSS & JONES

GLEEWOOD

Gas Heating Appliances

28 E. Union St. Pasadena,
Fair Oaks 364 California

HIGH GRADE

TIRES

AKRON VULCANIZING
WORKS

86 West Colorado Street

H. L. MILLER

Quality



Service

ELECTRICAL CONTRACTOR
AND DEALER

N. E. Corner
Raymond Ave. and Union St.
Phone F. O. 34 Pasadena

E. LOCKETT E. A. LOCKETT

E. LOCKETT & SON

Wholesale and Retail Dealers in

Lime, Lath, Plaster

Foreign and Domestic

PORTLAND CEMENT

574 South Raymond Ave. Pasadena



PASADENA
FURNITURE
COMPANY

ANNUAL
CLEARANCE
SALE

Entire
Stock Of
Furniture
At
Reduced
Prices

Greatest Home Furnishing Organization In the West

Service
Quality
Assortment
Value

83-91 N. Raymond Ave.
Pasadena

Pasadena
FURNITURE CO.

1118-22 American Ave.
Long Beach.

Pianos for Sale Pianos for Rent

Established 1892

PASADENA MUSIC HOUSE

Exclusive Victor Dealers

Phone:
Fair Oaks 260

87 East Colorado Street
Two Doors East of Raymond

Expert Tuning and Repairing

CASA LOMA APARTMENTS



Two and three room apartments, each
with dressing room and bath
244 WORCESTER AVE
(2 blocks north of postoffice)
Frank C. Platt Investment Co.
Real Estate and Rental Brokers
for 30 years
178 E. Colorado St. Pasadena

E. O. NAY, President
E. W. NAY, Secy. and Treas

E. O. NAY Company

Incorporated

PLUMBING HEATING
VENTILATING

186 East Union Street
Pasadena, Cal.

Phone Colorado 62

*Consult with Our Building
Department*



CHOICE
CITY AND COUNTRY
PROPERTY

32 North Marengo Avenue
Pasadena

Phone Colorado 35

WE OPERATE OUR OWN
DRY CLEANING PLANT

Phone Colorado 67

ROYAL LAUNDRY CO.

465-481 South Raymond Ave.
Pasadena, California

We maintain a genuine French
Handwork Department

Cash Paid
for Buildings
Any Size
Any Place



WE BUY
Your Auto
to Wreck

New Hardware, Paints
Plumbing

CROWN CITY WRECKING CO.

442 So. Fair Oaks Ave.
12 E. Bellevue
PASADENA, CAL.

We Install Plumbing

FRANK C. REED Phone Colo. 99



SASH, DOORS, MILLWORK

Pasadena Manufacturing
Company

145-227 S. Broadway

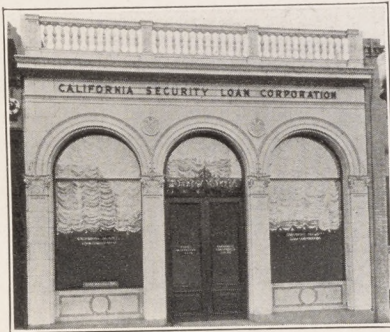
Thomas & Sommerville

General
Auto Repairing, Electrical and
Carburetor Work

We Guarantee Our Work

Just Phone
Fair Oaks 805

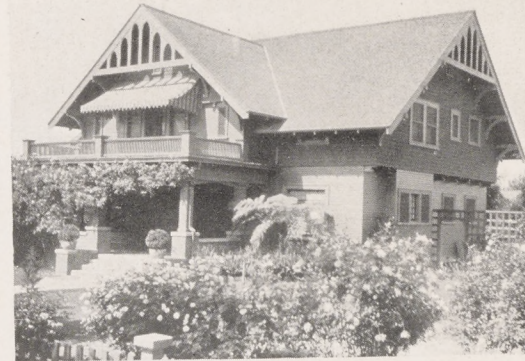
68 NORTH BROADWAY
Pasadena



CALIFORNIA
SECURITY LOAN
CORPORATION

RESOURCES
\$1,300,000

170 EAST COLORADO STREET
Pasadena



THIS BEAUTIFUL HOME,
7 rooms, 2 sleeping porches,
2 baths. Very attractive
grounds, with double garage,
tennis court; nearly one acre
of ground. Twenty varieties
of fruit. Excellent value at
\$18,500.

Dorn-Sykes Co.

*Real Estate, Insurance
and Loans*

30 South Raymond Avenue
Pasadena, California

SASH AND DOORS

INTERIOR FINISH

MILL WORK

CROWN CITY MANUFACTURING CO.

W. L. LEISHMAN, Prop.

West Green St. and Vernon Ave.

Phone F. O. 170

Pasadena, California

COAL

FUEL

WOOD

TIRES AND TUBES

H. R. SLAYDEN CO.

237 W. Colorado St., Pasadena

GASOLINE

Phone Colorado 344

OILS

HUBERT F. IVES
President

KENYON WARREN
Secretary-Treasurer

Ives & Warren
MORTICIANS

Marengo and Union
PASADENA



*Sedan
Ambulance
Service*

CREMATORIUM

Established
1900



FINE CHINA AND TABLE GLASS
SANDOR DECSENYI

26 North Euclid Avenue, Pasadena

Hotel Maryland

Wm. R. Staats Company

Established
 1887

BONDS

Dealers in

Municipal and Corporation Bonds

Execute Commission Orders in Listed Securities

Phone Fair Oaks 2300

65 SOUTH RAYMOND AVENUE PASADENA

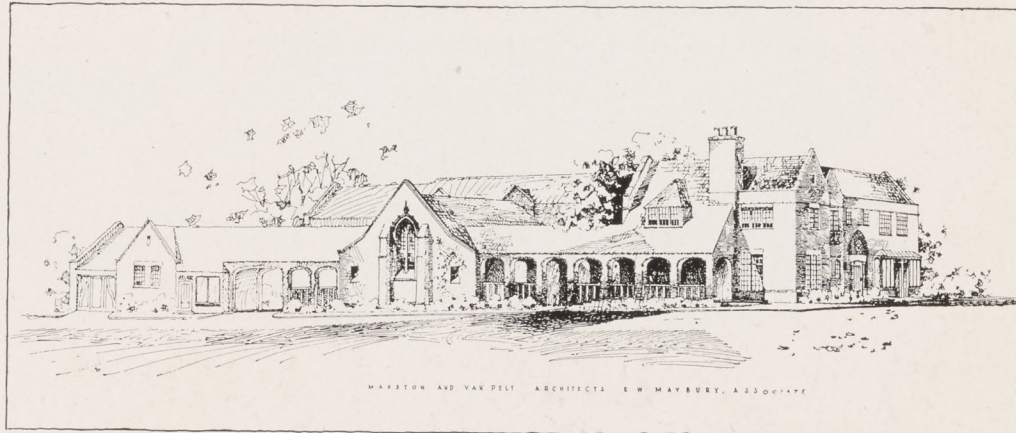
LOS ANGELES SAN FRANCISCO

Turner & Stevens

PASADENA
 UNDERTAKERS

—
Service Unexcelled
 —

Established 1895



NEW BUILDING BEING ERRECTED FOR TURNER AND STEVENS

L. H. TURNER
 A. B. STEVENS
 L. E. BERRY
 FRED A. TURNER

—
 Parlors in

PASADENA
 SOUTH PASADENA
 ALHAMBRA

1922?

Will It Be For You a Year of Prosperity?

IT WILL, insofar as you determine to practice thrift---that is to spend less than you earn. ¶ Every man, woman and child should have a savings account in a good bank and set a mark for the year's savings. ¶ At the close of the year you will be gratified with the results of your systematic, determined efforts.

The Banks of Pasadena are strong, well-managed banks in a rapidly growing and prosperous community

Pasadena Clearing House Ass'n



Established 1884 PASADENA HARDWARE COMPANY 66-76 West Colorado



Foss Designing and Building Company
45 NORTH EUCLID AVENUE, PASADENA

GOOD GROCERIES

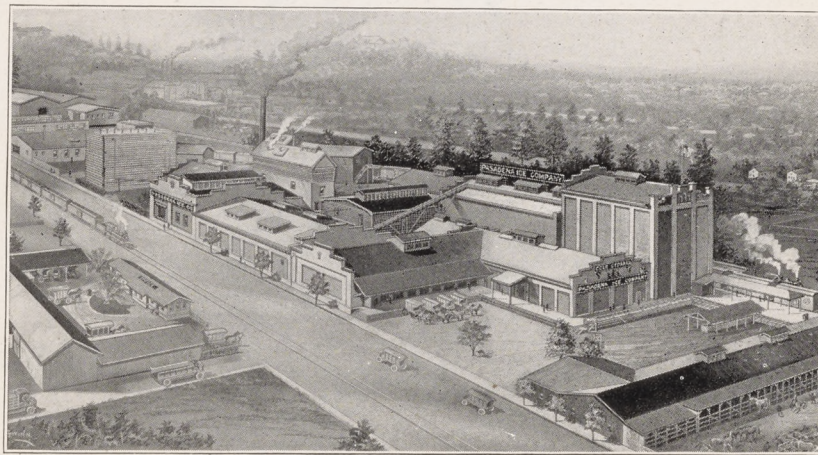
GOOD MEATS

Chaffees
WHERE CASH BEATS CREDIT

Sixty-five grocery stores and food markets selling a fine line of good things to eat at the Right Prices.

VEGETABLES
FRUITS

BAKED GOODS
CANDIES



Furs, Fabrics
Rugs, Etc.,
STORED

PASADENA ICE CO.

Office and Plant, S. B'dway near Glenarm

Pure Ice from
Distilled
Water



DOGS

All fashionable breeds for sale, and at stud. Terriers, Toys and large breeds. Over one hundred show dogs always on hand. Largest, Cleanest and Best Equipped Boarding Kennel in America.

H. M. ROBERTSON

Phone Colo. 6672 Lamanda Park, Cal.

PASADENA — IDEAL RESIDENTIAL CITY, "SUMMER AND WINTER"



LOCATED amid delightful surroundings, Pasadena offers the highest standard of citizenship to those seeking such an environment. It is a City especially favored with an ideal location, being in the heart of the great productive Los Angeles County, eleven miles northeast of Los Angeles, in the beautiful San Gabriel Valley, and at the foot of the Sierra Madre Mountains. Its elevation ranges from eight hundred to twelve hundred feet above the sea level.

The City of Pasadena was founded in 1874. In 1880 it contained 391 people and six years later was incorporated with a population of 2,700. The City's growth has steadily advanced, until at the present time it has a population of approximately 55,000. This is a conservative estimate, and does not include the winter sojourners. Pasadena's growth is evidenced also by the fact that the building permits issued in 1921 exceeded \$6,500,000.

Pasadena has an acreage of approximately 16 square miles, with approximately 1,000 acres of this being parks. It is a City noted for its clean and well-kept streets, its illumination and its miles of street trees and parkings. It is linked up with Southern California's great boulevard system, offering the finest motoring in the world.

Pasadena is a church loving city, there being more than fifty churches. It also has many fine theaters; is noted throughout the world for its elegant hotels; is the possessor of a fine Y. M. C. A. with over 2,000

members; a Y. W. C. A. of over 1,200 members, and a live Chamber of Commerce with a membership of over 1,000.

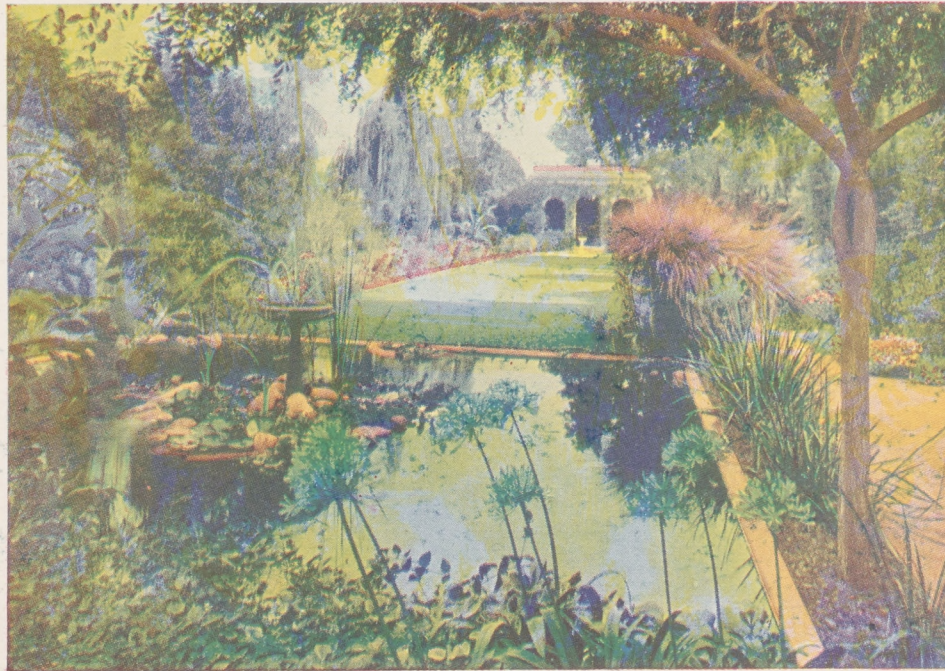
Its schools are not excelled. Pasadena spends as much per capita for education as the City of Boston. It has twenty-five public schools and many private schools. The net enrollment in the public schools is 10,300

pupils, with an average daily attendance of 9,015. The teaching staff consists of 435 instructors. The California College of Technology is located in the City of Pasadena, as well as Pasadena University, while Occidental College is located very near.

Pasadena is governed by the Director-City Manager plan. It owns its Light and Power Utilities with over 17,000 connections, supplying electrical energy at one of the lowest rates in the United States, and also owns and operates its own Water Utilities. The tax rate in Pasadena is limited to one dollar per one hundred dollars valuation. The bonded indebtedness is very small, being less than one-half a million, excepting the Electric Light and Water Utilities which carry their own bonded indebtedness, providing from their earnings funds for bond retirements.

Pasadena takes especial care in guarding the health of its citizens.

While essentially a home city as distinct from a manufacturing one, there are still a considerable and varied line of productive industries so carried on as not to detract from the cleanliness or charm of the City, and there is excellent opportunity for developing others.





Tanner
Automobile
Service
for Every Occasion

WE SPECIALIZE IN
LIMOUSINES
and
TOURING CARS
by the week or month

Brown & White Cabs
144 West Colorado Street
Pasadena, California
Phone Colorado 10

Pasadena Los Angeles Beverly Hills

FRANK E. BROWN