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Beauty *from* Bulbs



Tulip Time in Holland

JOHN SCHEEPERS, INC., Executive Office: 522 FIFTH AVE., NEW YORK CITY



Incomparabilis Narcissus Francisca Drake

"SCHEEPERS' SUPERIOR MIXTURE"

A fine mixture made up from older varieties of daffodils, but carefully selected and containing all types. Extra heavy selected bulbs, \$45 per case of 1000; \$23 per case of 500; \$5 per 100.



Mixed Daffodils (Narcissi) Naturalized

"SCHEEPERS' SUPREME MIXTURE"

A superior mixture made up from the newer varieties of daffodils, containing all types and assuring a 4- to 6-week flowering season. Extra-heavy selected bulbs, \$75 per case of 1000; \$38 per case of 500; \$8 per 100.



A typical Poeticus Narcissus

The best in the Narcissus world...

... is represented here. It is a list covering all the different types and these varieties listed here are the best in the various price ranges. You may purchase these with the utmost confidence... and we offer them at a price level that enables everyone to enjoy these most beautiful harbingers of spring.

Exhibition Collection No. 4

Lord Wellington (Yellow Trumpet). One of the best of the yellow Trumpet daffodils. Enormous flower of rich golden yellow with broad petals, large trumpet and carried on tall, strong stem. Each, \$1.75

Mrs. R. O. Backhouse (White Trumpet). The famous "pink" daffodil. Very fine flaring perianth of ivory-white with beautiful proportioned, slim long trumpet of clear pale apricot, deeper at edges, finely frilled. One of the choicest. Each, \$2.50.

Beersheba (White Trumpet). One of the best of the white Trumpet daffodils. Perianth and trumpet of magnificent proportions. Although its color is not a pure white, it is expressive of purity in the highest sense. Each, \$3.50.

Robert E. Lee. A striking new giant bi-color Trumpet with frilled lemon-yellow trumpet having a wide open mouth, two inches across. The perianth is broad and overlapping of a pale citron shade. Of outstanding merit this splendid variety should be in every worthwhile collection. Each, \$5.

Carlton. A most beautiful giant Incomparabilis. Broad overlapping flat perianth with a large expanded cup. The whole flower is of soft uniform yellow. Very free-flowering and a strong and sturdy grower. Each, \$3.

Francisca Drake. An Incomparabilis of great beauty. Whenever fine daffodils are seen on exhibition, this variety is included. Large flower with purest white perianth and with a wide cup, golden yellow at base, changing gradually to flame-orange at the densely frilled edge. A strong and vigorous grower. Each, \$1.

John Evelyn. One of the finest Incomparabilis. An international favorite. Flat-opening perianth, 4 to 6 inches across, with a flat cup nearly two inches in diameter, densely frilled, the perianth being pure white, without any trace of shading, the cup lemon-yellow fluted to the base; good neck, strong grower, free-flowering and a good propagator. Each, \$ 50

Red Cross (Incomparabilis). A famous daffodil. Extra large flower, opening flat; primrose-yellow perianth, and deep yellow cup densely frilled, of deep orange. Substantial and long lasting, fine in the garden and for exhibition. Each, \$ 75.

Firetail. A Barrii most deservedly popular. A fine flower with perianth of purest white with a cup of orange and orange-scarlet frill. Each, \$ 40

Nobility. A most beautiful exhibition Barrii. Large flat flower, perfectly formed with a large overlapping creamy white perianth with flat orange-red crown. Each, \$ 50.

Red Shadow (Barrii). A most attractive flower of bold appearance. The perianth is white with orange-red cup. It is unusually free-flowering and a vigorous grower. Each, \$2.

Fleur (Barrii). Broad-petaled reflexing perianth of pure poeticus-white, with a flat, deeply frilled cup, citron-yellow, edged orange-red, beautifully proportioned. Award of Merit, 1927. Each, \$ 75.

Gertie Millar. A wonderful flower of the new giant Leedsii type with huge pure white perianth and a beautifully formed primrose cup. A huge flower, one of the best exhibition varieties. Each, \$1.75.

Lady Hillingdon. One of the best of the newer Jonquil hybrids. Cluster-flowering type with a clear butter-yellow perianth and a deep jonquil-yellow cup. Very beautiful and graceful flower. Each, \$ 90

Glorious (Poetaz). Tall, strong growing variety, informal in habit, perianth poeticus white with orange eye, edged red. Very early. Excellent Exhibition flower. Each, \$1.50.

Actea. The best of the Poeticus types. Very large, pure white perianth with deep orange cup. A most beautiful exhibition flower. Each, \$1.

Thalia (Triandrus Hybrid). Often called the orchid-flowered daffodil. The beautiful pure white flowers, carried three or four to a stem, are most attractive. Each, \$ 35.

Mary Copeland. Possibly the best of the new double daffodils. Most striking. The long creamy white petals are interspersed with shorter petals of lemon and brilliant orange giving a three color effect. Very beautiful. Each, \$2.

These eighteen very beautiful and striking exhibition varieties, one extra heavy bulb each, separately packed and labeled with planting instructions included.

Total 18 bulbs.
Regular List Price \$29.15
Special Price 25.00

Distinctive Collection No. 5

Dawson City (Yellow Trumpet). A splendid and most refined yellow Trumpet. A splendid garden variety as well as a fine exhibition flower. Broad flat overlapping perianth and well formed trumpet of purest golden yellow. \$2.75 for 10.

La Vestale (White Trumpet). Of giant Trumpet type with pure ivory white perianth and a trumpet of deep cream yellow. A tall, strong grower. \$2.15 for 10.

Loveneit (White Trumpet). Another of the so-called "pink" Trumpet daffodils. Very beautiful purest white, star-shaped perianth with nicely proportioned trumpet opening a saffron-yellow and turning later to a pale apricot. \$7.50 for 10.

Van Waveren's Giant (Bicolor Trumpet). One of the largest of the Trumpet. Flowers of huge dimension with deep yellow trumpet and a fine primrose perianth. \$2.50 for 10.

Croesus. A very popular garden variety, an Incomparabilis with light canary-yellow perianth and broad fluted cup of rich orange. Very desirable. \$1.75 for 10.

Golden Frilled (Incomparabilis). Very appropriately named on account of the large, widely expanded, golden yellow cup which is most attractively frilled at the brim. Perianth is flat and overlapping. Of a clear uniform yellow. \$2 for 10.

Helios (Incomparabilis). Most refined flower. Creamy yellow perianth with slightly frilled pale orange cup. Very beautiful. \$4 for 10.

Tullus Hostilius. Of the jonquil-yellow Trumpet type; strong growing but less than a foot high; the flower is of remarkable substance, lasting exceptionally long in the garden or when cut; an ideal daffodil for informal use. \$1.50 for 10

Alcida (Barrii). A giant flower, pure white perianth with broad citron-yellow cup with blood-orange frill. A strong grower. \$1.75 for 10.

Mrs. Barclay (Barrii). Large flower with flat, broad-petaled, overlapping perianth of pale primrose changing with age to pure white and deeply frilled flat cup of primula-yellow with dainty orange picotee at edges. A very fine exhibition variety \$2.25 for 10.

Nettie O'Melveny (Leedsii). A beautiful daffodil with pure white perianth and a cup of clear lemon with orange picotee. Very delightful. \$1.50 for 10.

Silver Star (Leedsii). Perfect broad petalled perianth of creamy white with finely proportioned wide-mouthed trumpet of primrose changing later to purest white. Extra fine, \$1.75 for 10.

February Gold (Cyclamineus Hybrid). Of beautiful golden yellow, very floriferous. An exquisite daffodil. \$1.75 for 10.

Moonshine (Triandrus Hybrid). Very attractive. This variety caused considerable attention at one of our recent exhibits. Perianth and cup creamy white, star-shaped. \$3.50 for 10.

Lucinius (Incomparabilis). A very distinctive flower of unusually good form and substance. Of purest self-colored golden yellow. \$2.25 for 10.

Medusa (Poetaz). One of the large flowered Poetaz varieties having two or three very large flowers to a stem. Broad, pure white perianth with open fluted crown of a fiery orange-scarlet. \$1.25 for 10.

Edwina (Poeticus). One of the best of the Poeticus varieties. Very large flower with purest white perianth, broad overlapping petals and a flat cup, yellow, edged red. \$3.25 for 10.

Twink (Double). Very attractive flower and carried on a tall strong stem, artistically formed. Most unusual, providing a delightful combination of creamy yellow and soft orange. \$2 for 10.

These eighteen very beautiful varieties, each very distinctive, five bulbs of each, separately packed and labeled, with planting instructions included

Total 90 extra strong flowering bulbs.
Regular List Price \$22.70
Special Price 20.00

MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW
For other varieties of Narcissus consult our 1936 Edition of "BEAUTY FROM BULBS"

Superior Collection No. 6

King Alfred (Yellow Trumpet). Very handsome Trumpet daffodil. Large, bold, golden yellow flower with deeply frilled mouth. \$2.25 for 10.

Emperor (Yellow Trumpet). One of the oldest of our present day Trumpet daffodils, but still very fine. Rich full yellow trumpet with deep primrose perianth. \$ 90 for 10.

Mrs. E. H. Krelage. One of the finest white Trumpet narcissi. Produces large erect flowers of great substance. Extra heavy bulbs. \$2.25 for 10.

Spring Glory (Bicolor Trumpet). A great favorite and most deservedly so. Of very fine form, trumpet is long of a chrome-yellow with purest white perianth. \$1.50 for 10.

Bernardino (Incomparabilis). Grand flower with very large creamy perianth and widely expanded cup, heavily stained deep orange. \$1 for 10.

Sir Watkin (Incomparabilis). Bold handsome flower with sulphur perianth and yellow cup edged bright orange. Very fine. \$ 90 for 10.

Whitewell (Incomparabilis). Pure white, broad-petaled starry perianth, cup deep primrose with orange edge. Very attractive flower. \$ 90 for 10.

Will Scarlet (Incomparabilis). Very interesting on account of its informal habit and lateness of flowering. Perianth is white, reflexed, often slightly curled, with yellow-ochre cup edged with a flaming orange-scarlet. \$ 90 for 10.

Bath's Flame (Barrii). A giant flower with deep yellow perianth and small deeply edged orange cup. Very attractive \$1.50 for 10.

Hera (Leedsii). In this daffodil the pure white perianth segments seem almost joined together so perfect is their overlapping. Cup is pale straw colored, markedly fluted with slight greenish base. Very delicate and beautiful. \$1.25 for 10.

Lady Moore (Barrii). A startling flower. Almost pure white perianth with a chrome-yellow cup, edged vivid orange. \$1.25 for 10.

Diana Kasner (Barrii). One of the most valuable show varieties. Pure white perianth with a large fluted yellow cup, frilled blood-red. Very free-flowering. \$1.50 for 10.

Lord Kitchener (Leedsii). Flower of great size. Very broad flat pure white perianth with very large crown of primrose-yellow. Very fine. \$1.15 for 10.

Golden Sceptre. The standard bearer of a new group of Jonquil hybrids. Medium sized flower of graceful habit of deep jonquil-yellow with the perianth just a shade lighter than the trumpet. \$1 for 10.

Orange Cup (Poetaz). A most unusual bunch-flowered daffodil. Yellow perianth with orange cup. Very attractive. \$1.10 for 10.

The Pearl (Double). Very attractive flower, not "too double," creamy white, interspersed with sulphur yellow. Very charming. \$1 for 10.

Cheerfulness. The double "Elvira," a very pleasing double white Poetaz with good stem. A fine garden and show flower. \$1.50 for 10.

Horace (Poeticus). Most beautiful snow-white perianth; dark red cup. \$1.25 for 10.

These eighteen very beautiful varieties, ten bulbs of each, separately packed and labeled, with planting instructions included.

Total 180 extra strong flowering bulbs.
Regular List Price \$23.10
Special Price 20.00

Number 6-A

Consists of one-half of Collection Number 6. Five bulbs each of the eighteen varieties.

Total 90 extra strong flowering bulbs.
Regular List Price \$11.55
Special Price 10.25



A typical Barrii Narcissus



Leedsii Narcissus Gertie Millar



Trumpet Narcissus Robert E. Lee



Darwin tulip THE BISHOP (Height 30 inches)
\$1.10 per 10; \$7.50 per 100



Darwin tulip KING GEORGE V (Height 26 inches)
\$1.15 per 10; \$8.00 per 100



Hybrid tulip JEANNE DESOR (Height 28 inches)
\$1.15 per 10; \$8.00 per 100



Breeder tulip INDIAN CHIEF (Height 36 inches)
\$1.35 per 10; \$10.00 per 100



Breeder tulip ROI SOLEIL (Height 32 inches)
\$1.05 per 10; \$7.00 per 100



Darwin tulip LA FIANCÉE (Height 32 inches)
\$3.95 per 10; \$6.00 per 100



Hybrid tulip CARRARA (Height 24 inches)
\$1.20 per 10; \$8.50 per 100



Darwin tulip MELICETTE (Height 28 inches)
\$1.05 per 10; \$7.00 per 100



Darwin tulip PRINCESS MARY (Height 35 inches)
\$1.35 per 10; \$16.00 per 100



Cottage tulip LEMON QUEEN (Height 28 inches)
\$1.10 per 10; \$7.50 per 100



Breeder tulip DILLENBURG (Height 32 inches)
\$1.15 per 10; \$8.00 per 100



Hybrid tulip AMBROSIA (Height 30 inches)
\$1.00 per 10; \$6.50 per 100



Hybrid tulip DIDO (Height 32 inches)
\$3.95 per 10; \$6.00 per 100



Lily-flowering tulip ELEGANS ALBA (Height 24 inches)
\$1.60 per 10; \$12.50 per 100



Breeder tulip LOUIS 14th (Height 34 inches)
\$1.90 per 10; \$6.50 per 100



Cottage tulip MOONLIGHT (Height 25 inches)
\$3.95 per 10; \$6.00 per 100



Darwin tulip VENUS (Height 30 inches)
\$3.95 per 10; \$6.00 per 100



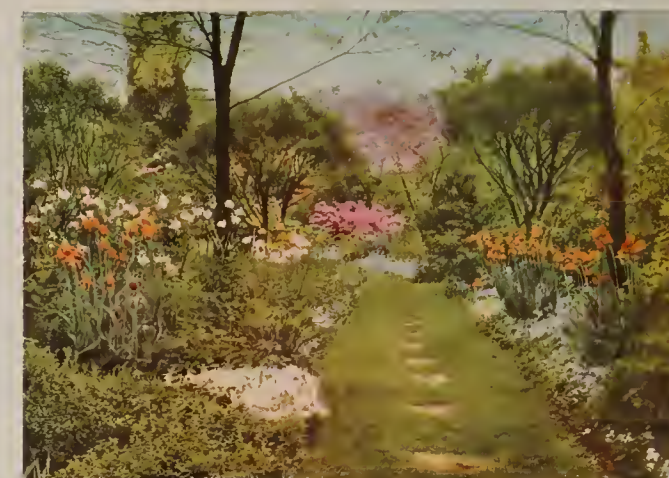
Darwin tulip ECLIPSE (Height 30 inches)
\$1.75 per 10; \$14.00 per 100



Breeder tulip LUCIFER (Height 28 inches)
\$1.15 per 10; \$8.00 per 100

Distinctive Tulips .. of proven merit

"It would seem that no season of the garden year could be so entirely entrancing as that when the long-stemmed Breeder, Cottage and Darwin tulips are at the height of their beauty. Then, does the garden display such beauty of color, such grace of form, such gleaming freshness as never at any other time."



Tulips in the garden of one of our clients



Hybrid tulip BARBARA PRATT (Height 36 inches)
\$1.55 per 10; \$12.00 per 100

Prizewinner Collection No. 1

Ambrosia
Barbara Pratt
Carrara
Dido
Dillenburg
Eclipse
Elegans alba
Indian Chief

These sixteen very beautiful varieties, each one an exhibition tulip, all flowering at the same time and producing a fine harmonious color combination, ten bulbs of each, separately packed and labeled, planting instructions and color scheme included.

Total 160 highest quality bulbs.

Regular List price \$20.25
Special price 16.00

No. 1-A

Same as above, only half the quantity, sixteen varieties as listed, five bulbs of each.

Total 80 bulbs.

Regular List price \$10.13
Special price 8.50

Distinctive Collection No. 2

Anton Mauve
Carrara
Dido
King George V
La Fiancée

Louis 14th
Lucifer
Melicette
Moonlight
Venus

These ten very beautiful varieties, all flowering at the same time producing a fine, harmonious color combination, ten bulbs each, separately packed and labeled, planting instructions and color scheme included.

Total 100 highest quality bulbs.

Regular List price \$10.40
Special price 7.50

No. 2-A

Same as Collection Number 2, only half the quantity, ten varieties as listed, five bulbs of each.

Total 50 bulbs.

Regular List price \$5.20
Special price 4.00

Complete Collection No. 3

Ten highest quality bulbs of each of the varieties of tulips shown on this sheet, twenty-two beautiful varieties, all flowering at the same time, producing a fine harmonious color combination, separately packed and labeled, planting instructions and color scheme included.

Total 220 bulbs.

Regular List price \$26.40
Special price 22.00

No. 3-A

Same as above only half the quantity, five bulbs of each of the twenty-two varieties shown here.

Total 110 bulbs.

Regular List price \$13.20
Special price 11.50

MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW

For other varieties of tulips consult our 1936 Edition of "BEAUTY FROM BULBS"

ONCE again Scheepers' tulips were honored with the highest awards at the important flower shows of last spring.

Our reputation for finest quality merchandise is well known. We aim not only to maintain this reputation, but to improve it by reasonable prices in keeping with our highest quality and the service we are always glad to render our clients... the fulfillment of this aim has gained us our place as leaders in this industry.

JOHN SCHEEPERS, INC., EXECUTIVE OFFICE, 522 FIFTH AVENUE, NEW YORK CITY

Main Office and Exhibition Gardens at "Paradou", Brookville, Long Island



Lilies... the aristocrats of the garden...

Five Beautiful Lilies: In order that you may have the greatest measure of success with lilies, we have selected five varieties that are absolutely hardy, of easy culture and permanency. These five varieties will succeed anywhere without expert care. Their flowering season runs from June into September. *Lilium Candidum* should be planted from September into October. *Lilium Hansonii*, *Henryi*, *Regale*, and *Speciosum* may be successfully planted from late October until heavy frost. We make delivery at the proper time for planting.

Lilium Candidum (Ascension or Madonna Lily). This lily of all lilies should be planted in clumps in every garden—an emblem of purity, the inspiration of poet and painter for centuries, a benediction in the garden when June melts into July. It is hardy everywhere. Easiest of cultivation when the right type of bulbs are planted. Our SPECIAL STRAIN comes from the north of France; it is the finest and hardiest type, not to be confused with Southern France bulbs, which are prone to disease. Upon their arrival here, the bulbs are carefully regraded and repacked in their original French hampers. They are offered in this finest select grade as follows:

Our large, highest quality bulbs \$5.00 for 10—\$38.00 per 100
Selected bulbs of fine quality . \$4.00 for 10—\$25.00 per 100

Lilium Hansonii. In every way most desirable, easy to grow, hardy anywhere, extremely handsome; likes a semi-shady situation; flowers in late June.

Our large, highest quality bulbs \$6.50 for 10—\$62.50 per 100
Selected bulbs of fine quality . \$4.75 for 10—\$45.00 per 100

Smaller bulbs at correspondingly lower prices

Lilium Henryi (The Yellow *Speciosum* Lily). One of the best border lilies, reaching over 8 feet in height when established and bearing more than 20 flowers of a rich, deep, orange-yellow. An invaluable garden plant, vigorous in its growth, failing but very seldom.

Our large, highest quality bulbs \$8.00 for 10—\$77.50 per 100
Selected bulbs of fine quality . \$3.75 for 10—\$35.00 per 100

Smaller bulbs at correspondingly lower prices

Lilium Regale (The Regal or Royal Lily). Of all the lilies in cultivation this is one of the most beautiful, hardiest and easiest to grow. Flowers in July. Worthy of a place in every garden. The bulbs which we offer are carefully selected as to trueness to original type; this is important.

Our large, highest quality bulbs \$7.00 for 10—\$67.50 per 100
Selected bulbs of fine quality . \$4.00 for 10—\$37.50 per 100

Smaller bulbs at correspondingly lower prices

Lilium Speciosum Magnificum. The finest ruby-carmine-rose *Speciosum* Lily; of vigorous growth, permanent and easy of cultivation, hardy anywhere. Blooms in August-September.

Our large, high quality bulbs \$6.00 for 10—\$57.50 per 100
Selected bulbs of high quality \$3.25 for 10—\$30.00 per 100

Smaller bulbs at correspondingly lower prices



Lilium Speciosum Magnificum

Collection of 25 Selected Bulbs

Five each of the five varieties listed above, shipped at the proper time for planting.

Total 25 bulbs... \$10.00

These five lilies in our superior quality may never again be so reasonable; only limited stock is available

MAY WE SUGGEST THAT YOU ORDER YOUR BULBS NOW

For other varieties of lilies, please consult our 1936 edition of "BEAUTY FROM BULBS"



A Naturalized Planting of *Lilium Hansonii*



Lilium Candidum and *Lilium Regale* in the border

**COMPLETE CULTURAL DIRECTIONS
WILL ACCOMPANY EACH SHIPMENT**



Awarded us for our exhibit in the 1935 International Spring Flower Show at Heemstede, Holland.



Awarded us by Her Majesty, Queen Wilhelmina of the Netherlands at the International Flower Show, 1930.



Awarded us twice by the Garden Club of America.



Awarded us by President Calvin Coolidge for Horticultural Achievement.



Awarded us three times by the Holland Bulb Growers' Association of Haarlem, Holland.

*A few of
the gold medals
bestowed on us
for merit*