

# **Moving from remote WMF staff to a local grantee**

**Brazil Catalyst Project**

# Why

- Narrowing Focus [https://meta.wikimedia.org/wiki/User:Sue\\_Gardner/Narrowing\\_focus](https://meta.wikimedia.org/wiki/User:Sue_Gardner/Narrowing_focus)  
WMF decided not to do programmatic activities on the ground
- Benefit from local support, expertise and networks
- Sustainability - local offices don't seem to be a sustainable strategy

# Proposal

[https://meta.wikimedia.org/wiki/Programa\\_Catalisador\\_do\\_Brasil/Planejamento\\_2012-2013/Parcerias/A%C3%A7%C3%A3o\\_Educativa/Proposal](https://meta.wikimedia.org/wiki/Programa_Catalisador_do_Brasil/Planejamento_2012-2013/Parcerias/A%C3%A7%C3%A3o_Educativa/Proposal)

Capacity building, Education and GLAM partnerships, Outreach. I invite you all to check it out!

# When

From November 2013 to August 2014

# Who

**Ação Educativa** ([www.acaoeducativa.org.br](http://www.acaoeducativa.org.br)) is a not for profit civil organization that has been working over the past 18 years in the 'right to education' field. Ação Educativa has a large experience in building and strengthening fields and communities in the education and human rights fields. Ação Educativa's most prominent project in the international scenario is the World Social Forum. A document on the organization can be seen at Meta:

Programa\_Catalisador\_do\_Brasil/Planejamento\_2012-2013/Parcerias/Ação\_Educativa

**+ Current staff:** Oona Castro, Henrique Andrade, Célio Costa, Rodrigo Padula and Gustavo Paiva

**+ Brazilian Community**

# What

Strategic goals:

- Growth of Wikimedia projects (# of new editors, # of active editors, # of articles)
- Growth and strengthening of Wikimedia Community: support the community to become more active, opened to new people and regularly execute off-wiki activities
- Increase and strengthen the education field community around Wikimedia projects

# Excited about the transition

- Feeling we're REALLY starting only now
- Support from Ação Educativa (network, ideas, management, institutional experience)
- Team properly hired in Brazil
- Less confusion on the roles, positions
- More contextualized activities
- Easier to put partnerships in place

It's been nice working with you all.  
Many thanks for all!

See you in Wikimedia movement  
meetings

;-)