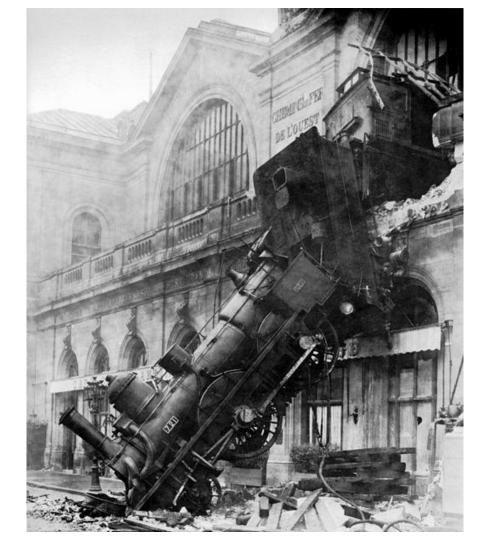
## FailFest and Learning Pattern Hackathon

Berlin 2015

















#### time money motivation sleep

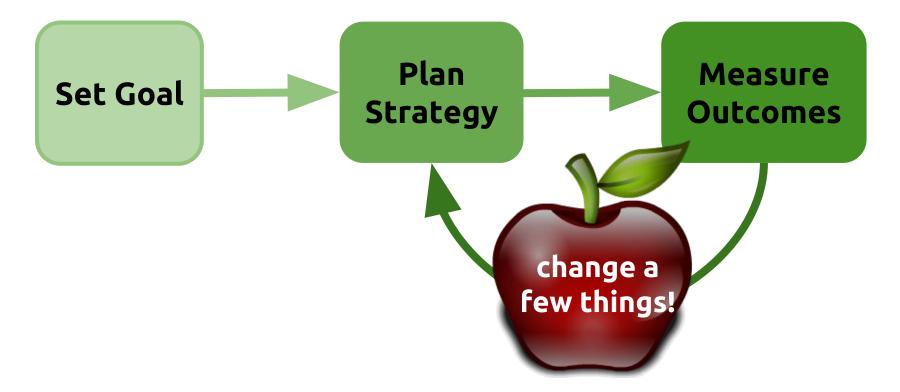
#### So what are we going to do here?

#### **Fail Fest Ground Rules**

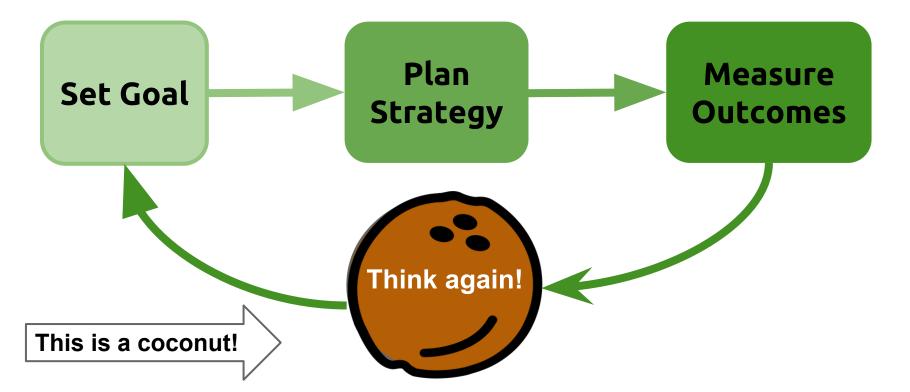
- 1. Do not record stories. This means **no tweeting quotes or making videos**.
- 2. Laugh at stories, not people. We are not here to make fun of anyone.
- 3. Keep your story short. Give everyone a chance to talk
- 4. Questions should only ask for clarity. **This is not an interrogation.**
- 5. Keep an open mind!

#### Hey, who are you calling a failure?

# Little 'f' failures: pick that delicious low hanging fruit



# Big 'F' Failure: this requires a little more reach, and possibly a machete



#### How will I know if something is failing?

#### Find the right frame to showcase your failure



### Little 'f' failure framing:

- 1. We planned this thing:\_\_\_\_\_
- 2. This is how we knew it wasn't working:\_\_\_\_\_
- 3. We think that this went wrong:\_\_\_\_\_
- 4. Here is how to fix it:\_\_\_\_\_

#### **Problem Statement:**

### **Big 'F' failure framing:**

- 1. We planned this thing:\_\_\_\_\_
- 2. This is how we knew it wasn't working:\_\_\_\_
- 3. There might have been some issues with our assumption that:\_\_\_\_\_
- 4. If we tried it again, we might change:\_\_\_\_\_

#### **Problem Statement:**

#### Learning Patterns: make the best of the worst



#### **Elements of a Learning Pattern**

- **A. Problem statement:** Describe the problem your pattern is intended to solve or the question it answers.
- **B.** Solution statement: Describe how to solve the problem. You can also list the steps involved.
- **C. Things to consider:** A bulleted list of things someone should keep in mind when using this pattern.
- **D.** When to use: Examples of situations where you would apply this pattern, or real-world situations where it has been used.

**F** ailure **A** lways nvites L earning

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