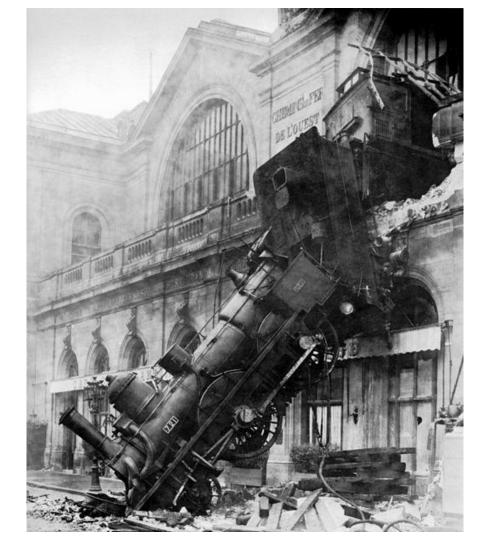
FailFest and Learning Pattern Hackathon

Berlin 2015

















time money motivation sleep

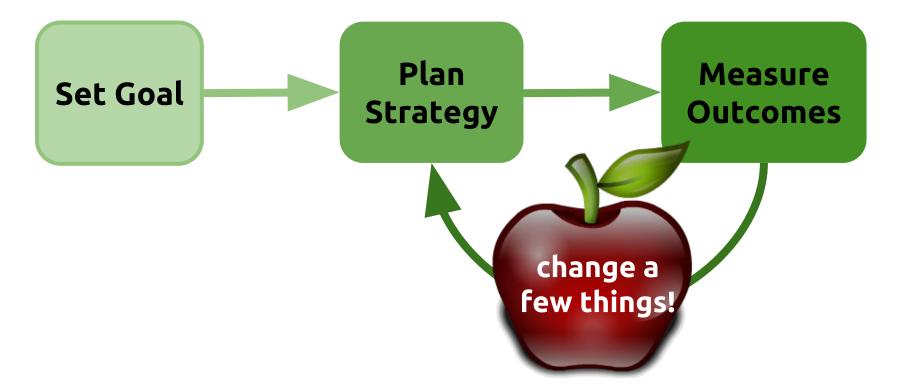
So what are we going to do here?

Fail Fest Ground Rules

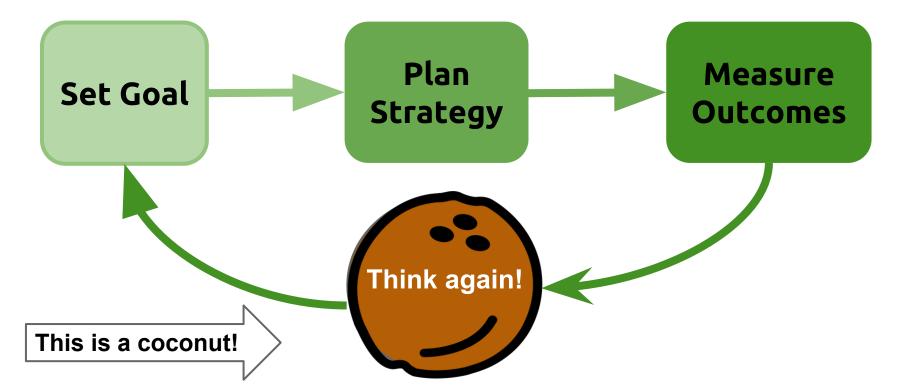
- 1. Do not record stories. This means **no tweeting quotes or making videos**.
- 2. Laugh at stories, not people. We are not here to make fun of anyone.
- 3. Keep your story short. Give everyone a chance to talk
- 4. Questions should only ask for clarity. **This is not an interrogation.**
- 5. Keep an open mind!

Hey, who are you calling a failure?

Little 'f' failures: pick that delicious low hanging fruit



Big 'F' Failure: this requires a little more reach, and possibly a machete



How will I know if something is failing?

Find the right frame to showcase your failure



Little 'f' failure framing:

- 1. We planned this thing:_____
- 2. This is how we knew it wasn't working:_____
- 3. We think that this went wrong:_____
- 4. Here is how to fix it:_____

Problem Statement:

Big 'F' failure framing:

- 1. We planned this thing:_____
- 2. This is how we knew it wasn't working:____
- 3. There might have been some issues with our assumption that:_____
- 4. If we tried it again, we might change:_____

Problem Statement:

Learning Patterns: make the best of the worst



Elements of a Learning Pattern

- **A. Problem statement:** Describe the problem your pattern is intended to solve or the question it answers.
- **B.** Solution statement: Describe how to solve the problem. You can also list the steps involved.
- **C. Things to consider:** A bulleted list of things someone should keep in mind when using this pattern.
- **D.** When to use: Examples of situations where you would apply this pattern, or real-world situations where it has been used.

F ailure **A** lways nvites L earning

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