Wikimedia monthly activities meeting

December 6, 2018

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Agenda

- Welcome and introduction to agenda
- Lightning talks
- Questions and discussion
- Wikilove: Year End Edition

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Improving Special:Preferences user interface & experience

Accomplished

New & improved settings page for all contributors on desktop

Biggest rollout since
Page Previews & Special:RecentChanges

Wikimedia Design Principles

This is for everyone

Content first

Open to collaboration

Trustworthy yet joyful

Design for consistency

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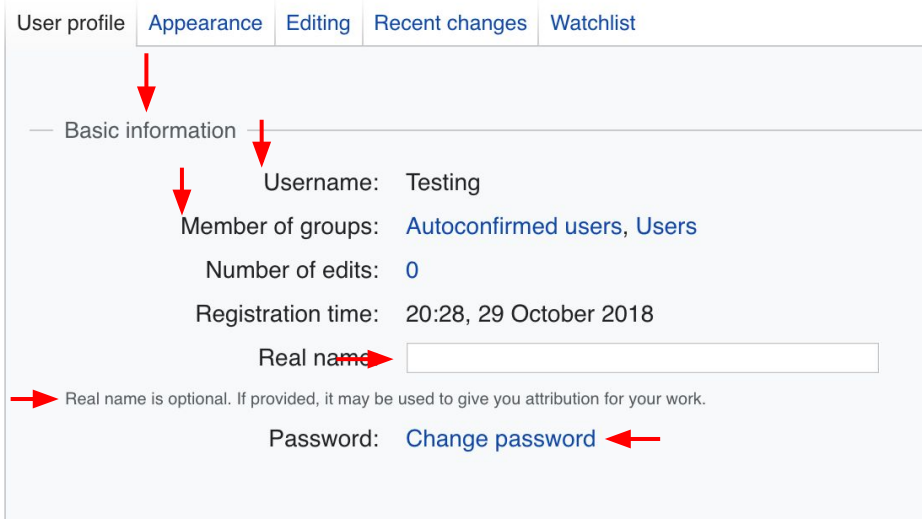
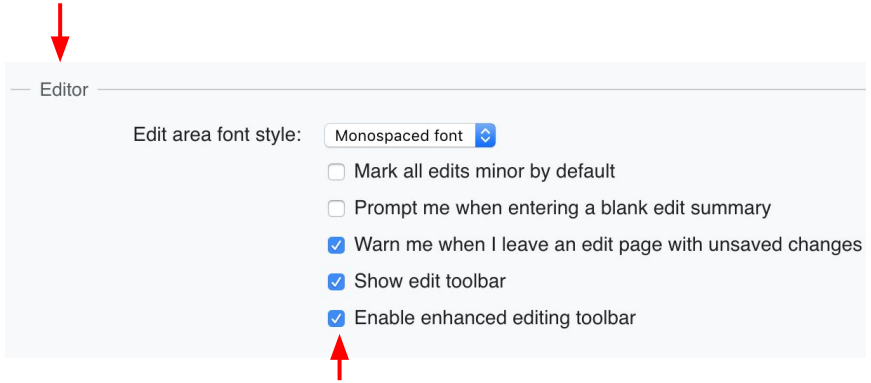
Accomplished – how?

Users of new & improved settings page

- Involved early in design process
- Kept them continuously informed
- Quickly integrated volunteer feedback
- Quality Assurance as polishing factor

What was...

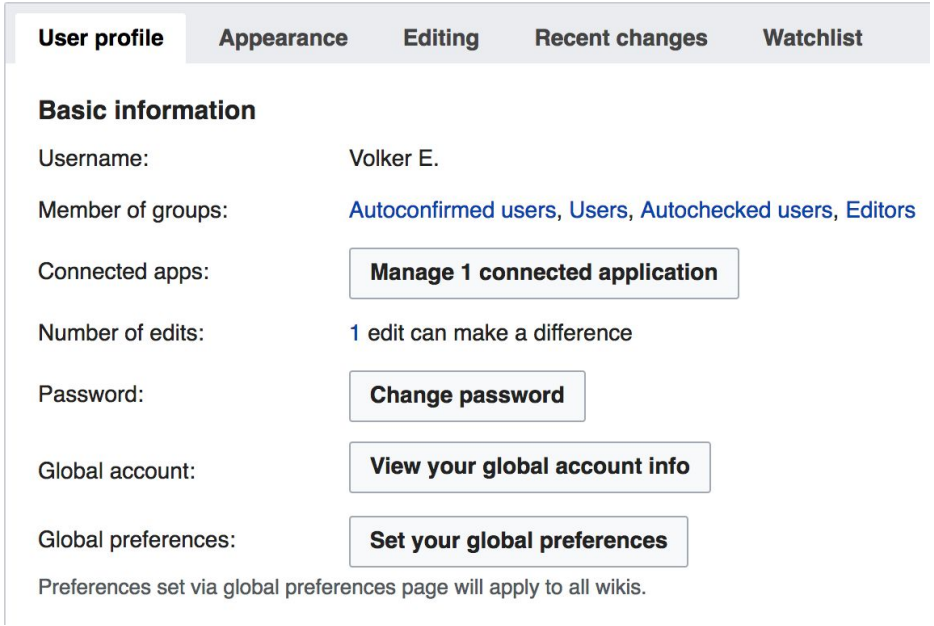

User profile
Appearance
Editing
Recent changes
Watchlist
Basic information
Username: Testing
Member of groups: Autoconfirmed users, Users
Number of edits: 0
Registration time: 20:28, 29 October 2018
Real name
Real name is optional. If provided, it may be used to give you attribution for your work.
Password: Change password

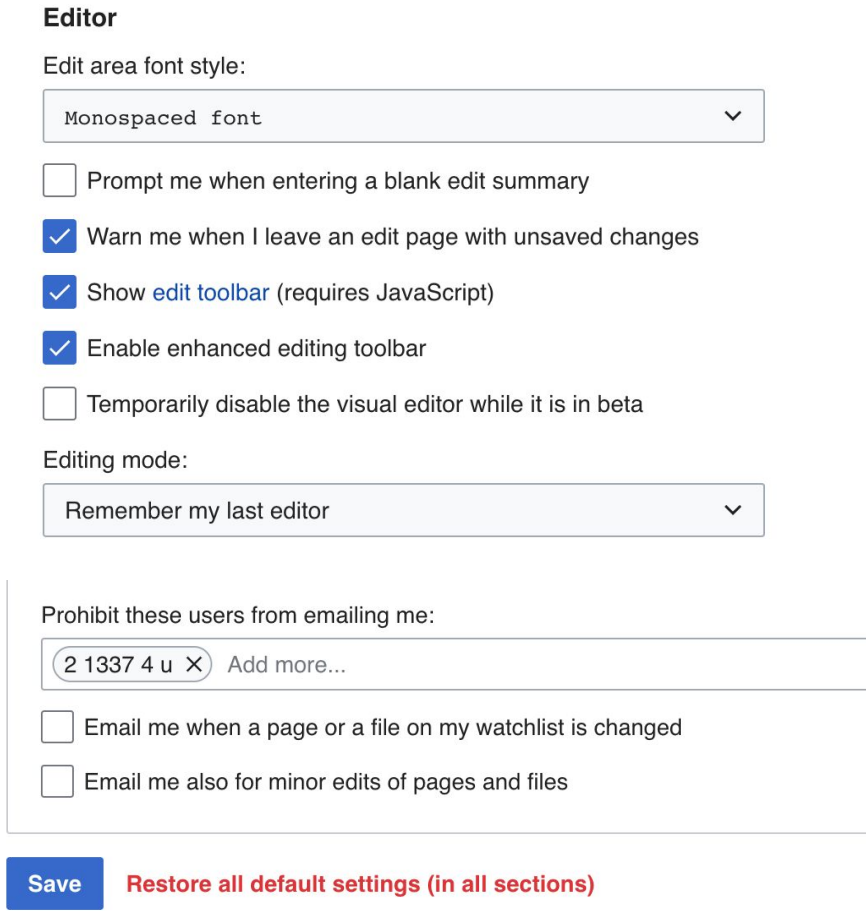

Editor
Edit area font style: Monospaced font
Mark all edits minor by default
Prompt me when entering a blank edit summary
Warn me when I leave an edit page with unsaved changes
Show edit toolbar
Enable enhanced editing toolbar

Enable email from other users
Send me copies of emails I send to other users
Save
Restore all default settings (in all sections)

...now is

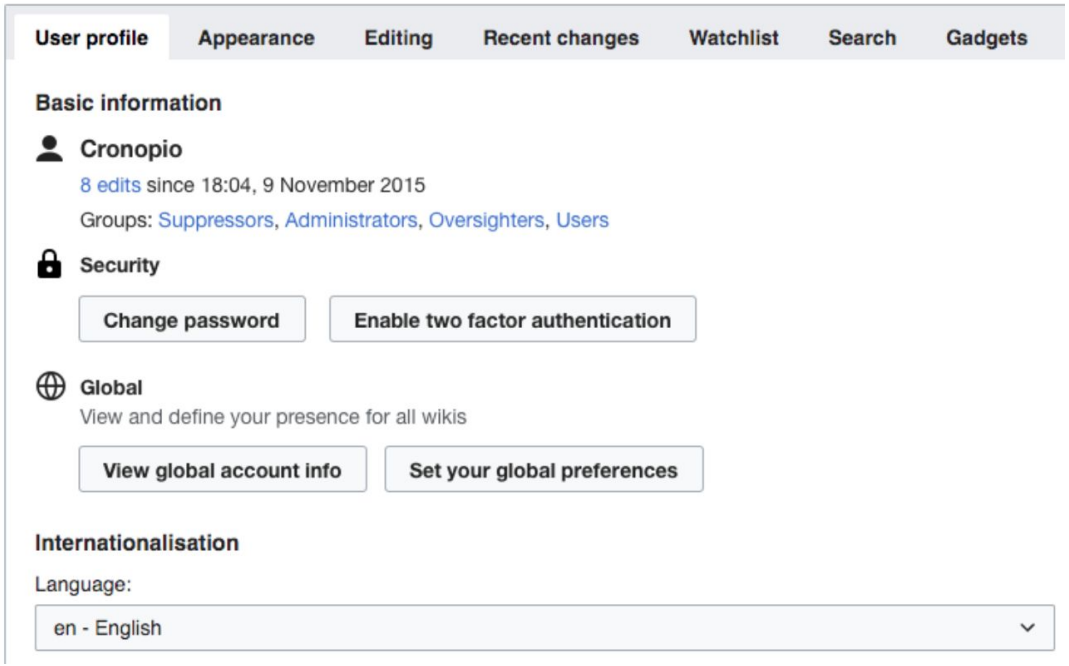
- ➔ Easier usable
- ➔ More accessible, more inclusive
- ➔ Consistently modern with OOUI





Sneak peak

Better experience for newly registered users, clearer separation



User feedback & thanks

Tokens

Audiences Design – UI Standardization

@Volker_E & collaborators

volker.e@wikimedia.org

No greater power than the power of women united in a Women Tech Storm

WOMEN TECH STORM

Logo: Hay Kranen - CC-BY-SA-4.0

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Footech - CC-BY-SA-4.0

TECHSTORM 2018

ALL INCLUSIVE

Logo: Hay Kranen - CC-BY-SA-4.0

Key factors for a Techstorm:

- Social character
- Small scale
- Invite newbies to the event
- Invite mentors
- Have entrance-level workshops
- Plan time to ‘hack’

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Wikidata Infobox on Commons

Blog, Blogs, blog ...
Blog, Блог, بلوگ

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Why blog?

The Wikimedia Blog is a great way to communicate with…

- Colleagues
- Communities
- Everyone else*!*

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My blogging in 2018

Five blog posts in 2018:

- Multi-script languages (e.g., blog, блог, بلوگ)
- Searching for names can be hard
- Deep dive into search—
  - Tokenization, normalization (ʙl̪ō̪ɠ), and stemming (blogs) so far!

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Trey's blogging advice

- Write what you know
- Make things as simple as possible (but no simpler)
- Melody & Ed are great to work with!
- Let your personality & passion come through*

  * Humor and brief, interesting tangents are good—and I personally like footnotes way too much!

Other channels

Other channels of communication—

- “Did you know?” blurbs in status reports
- Recording talks and presentations
- Podcasts
- Lightning talks! [*obviously*]

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Benefits of blogs, etc.

- Reach new audiences and communities
- Encourage engagement
- Non-technical documentation/overview

P.S.: *Links!*

- Trey's recent blogs
- Search Platform status updates
- Recorded presentations on Commons—search & refactoring
- Podcast interview about search

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Advancing Gender Equity: Conversations with Movement Leaders and what did we learn?

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What is gender?

Vassil, CC0

Conversations with movement leaders

65

People interviewed

29

Countries represented

26

Languages represented

Inclusion practices

Safe spaces

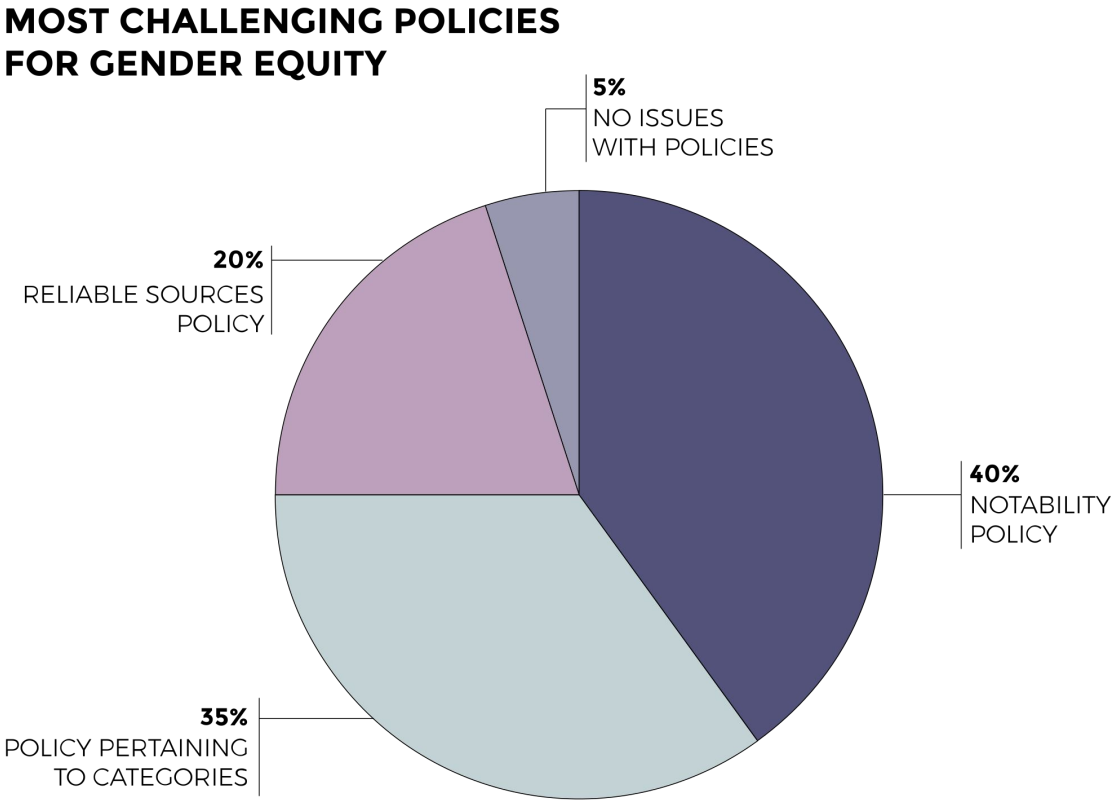
80% of programs are only open to people with gender identities that are marginalized on Wikimedia projects.

Intersectionality

Advancing equity is an intersectional effort that extends beyond gender.

Acauthen8, CC-by-SA 4.0

Bias in policies



María Cruz and Lindsay Reilly , CC-by-SA 4.0

Want to learn more?

https://meta.wikimedia.org/wiki/Gender_equity_report_2018

#WIKIMEDIA2030

Updates from the Movement Strategy Core Team

CC0 1.0 Bflores (WMF)

Introducing Working Groups (behind the scenes)

- Let’s get to know the Working Group members aka Agents of Change :)
- Why did they join the Working Group?
- What have they been doing?

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Mervat Salam, Community Health Working Group

- Composition of the Working Group
- How does a Working Group ‘work’?
- Upcoming steps of the Working Group

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What to expect next?

- Scoping documents
- Analysis of Scope with community participation and course correction
- Launch into analysis and building recommendations
- Wikimedia Summit

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Feedback is helpful!

So we can understand what we don’t understand.

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Thanks!

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Douglas:
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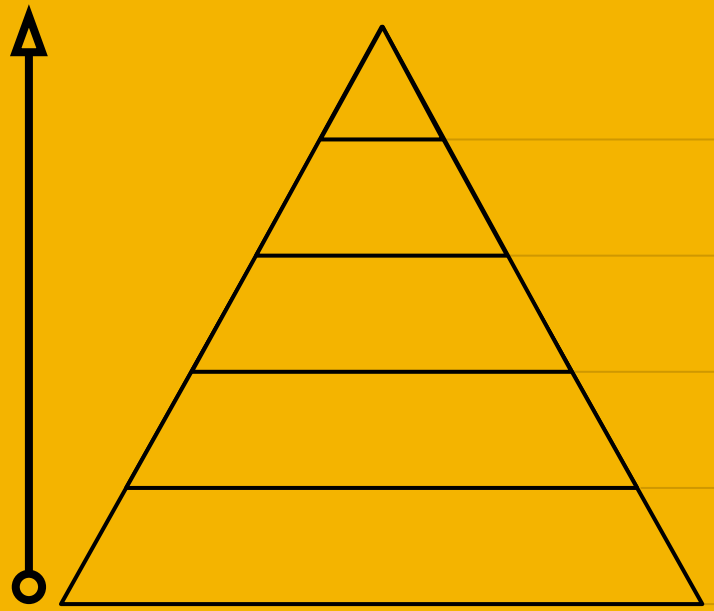
Product Planning Update

product planning model



roadmap what we're actually going to do and in what order

plan what we'll do: w/ costs, risks, a relative priority, and coherent groupings of proposals

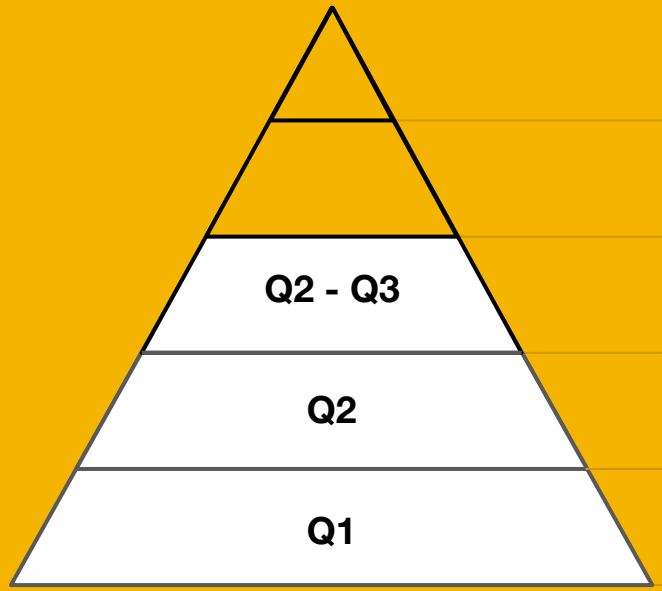
proposals what we might do to advance our goals given what we know right now

perspectives what we believe is true about the world : "the business case"

principles & research what we aspire to do & what we're doing now

movement strategy why we're doing what we're doing

we are here.



FY 2015-16

roadmap

plan

proposals **Starting now….**

what we might do to advance our goals given what we know right now

perspectives **Published!** Sharing our understanding and iterating here:

mw:Wikimedia_Audiences/2018_Product_points_of_view

principles & research **Principles are complete, research is collected.**

See mw:Product_Principles, and on-wiki perspectives with research references and data

movement strategy

Perspectives

https://www.mediawiki.org/wiki/Wikimedia_Audiences/2018_Product_points_of_view

Proposals

https://office.wikimedia.org/wiki/Audiences/2018_Call_for_proposals

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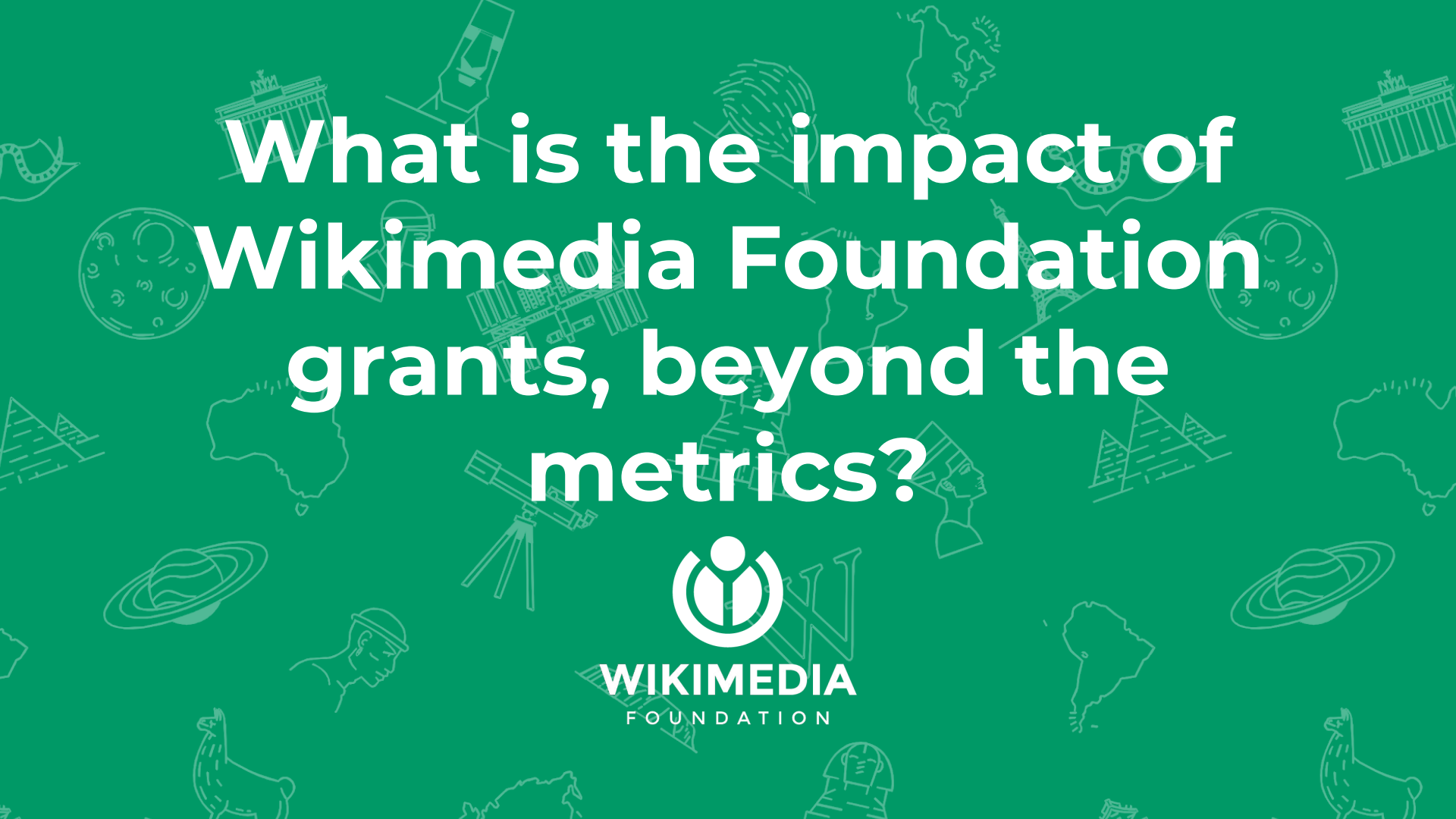
What is the impact of Wikimedia Foundation grants, beyond the metrics?



CC by SA 3.0, Saksham Shrestha

CC by SA 3.0, Parazlaure

Impact spans the...

Transactional

For example...

# of Pageviews

# of Articles

# of Editors

# of Citations

Transformational

For example...

Restoration of cultural pride

Revitalization of languages

Self-efficacy

Healing

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Grants have played a role in...

enabling humanity to partake in our collective cultural heritage.

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Learn more at

[[m:Grants:Impact]]

(Still a work in progress!)

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Thanks!

14 edits per second

CC BY-SA 3.0, Anonymous

Showing gratitude towards these edits used to be hard

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Extension:Thanks

Jean Baptiste Point du Sable: Revision history

Help

View logs for this page (view filter log)

Show revision history

From year (and earlier): 2018 From month (and earlier): all Tag filter: Show

External tools: Find addition/removal · Find edits by user · Page statistics · Pageviews · Fix dead links

For any version listed below, click on its date to view it.
For more help, see Help:Page history and Help:Edit summary. (cur) = difference from current version, (prev) = difference from preceding version,
m = minor edit, → = section edit, ← = automatic edit summary
(newest | oldest) View (newer 50 | older 50) (20 | 50 | 100 | 250 | 500)

Compare selected revisions

- (cur | prev) 15:06, 6 December 2018 Srich32977 (talk | contribs) . . (37,136 bytes) (-4) . . *(Fixed typo)* (undo | thank) *(Tags: Mobile edit, Mobile app edit, iOS app edit)* [automatically accepted]
- (cur | prev) 15:01, 6 December 2018 Tucoxn (talk | contribs) . . (37,140 bytes) (+1) . . *(Reverted 1 pending edit by 2405:205:1205:2C5B:0:0:1120:A4 to revision 872303227 by Neolytical)* (undo | thank) [automatically accepted]
- (cur | prev) 15:00, 6 December 2018 2405:205:1205:2c5b::1120:a4 (talk) . . (37,139 bytes) (-1) . . (undo) *(Tags: Mobile edit, Mobile web edit)*
- (cur | prev) 14:32, 6 December 2018 Neolytical (talk | contribs) . . (37,140 bytes) (-15) . . *(Reverted 1 pending edit by 2A02:C7F:5E5D:F900:DC68:AD7A:57F2:420F to revision 872291781 by Abelmoschus Esculentus: unconstructive - addition of random words to name)* (undo | thank) [automatically accepted]

Wikipedia
The Free Encyclopedia

Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes
Atom
Upload file
Special pages
Page information
Wikidata item

Languages

We studied Thanks, and here is what we learned

https://meta.wikimedia.org/wiki/Research:Understanding_thanks

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Who uses Thanks?

- Across all projects, only **5%** of the editors have sent or received Thanks.
- Active editors use Thanks more frequently.
- Less experienced editors Thank more experienced editors more often (with exceptions such as Norwegian Wikipedia)

Disparity in Thanks

- More experienced editors are Thanked more often.
- The top 20% of the editors in a project can receive 260 times more Thanks than the bottom 20%.

Thanks usage over time

- The usage of Thanks feature has increased over time
- The upward trend exists even for projects in which the total number of editors has decreased.

Thanks and edit activity

Thanked editors consistently have higher edit counts the day after receiving a Thank when compared to their unThanked peers.

Consider ...

- making the feature more easily discoverable by editors.
- giving Thanks. They increase short term edit activity and can act as motivators.

Thank You

From Wikipedia, the free encyclopedia

"Thank you" is a common expression of gratitude. It often refers to a thank you letter, a letter written to express appreciation.

https://meta.wikimedia.org/wiki/Research:Understanding_thanks

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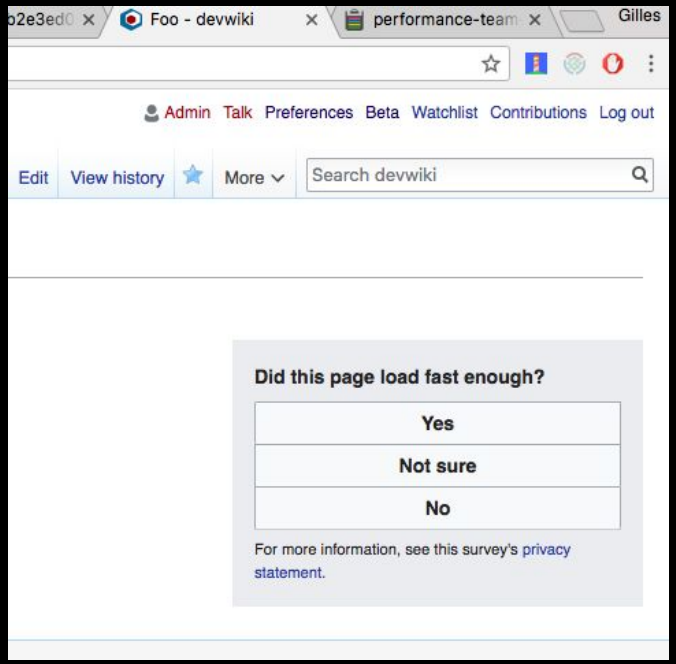
Performance perception survey & research collaboration

Running on 4 wikis since June



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89% of page loads are “fast enough”

- Very stable for the past 6 months.
- Research collaboration, thanks to support from the Legal and Research teams. Paper released in early 2019.

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Questions and discussion

Submit your ideas!

Meta:Wikimedia monthly activities meetings/Sign up

wikilove