

# The Wikipedia Bonanza



## A Wikipedia Bonanza -why we did it and what we learnt from it

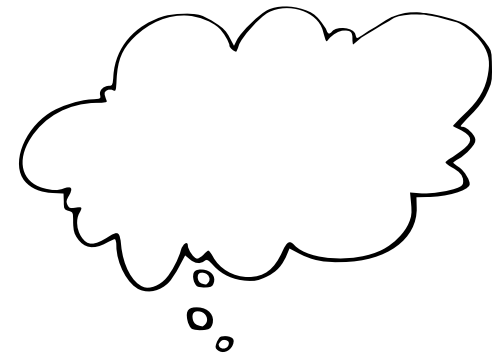


**WIKIMEDIA**  
SVERIGE

# Why did we do it?

- "Edit-a-thon"
- Communicates duration and endurance
- Not always suited for 1st time editors with limited time.
- "Skrivstuga" (Swe)
- "There's nothing wrong with it" Wikipedian.
- "I don't like the sound of it" 1st time editor female 27

→ More tools in the Wikimedia event toolbox. And more/new/updated ways to talk about them.



# One hour event at national tech conference for women

- Limit choice in favour of working on a shared goal – one new article.
- Encourage group activity over individual editor production.
- Strong focus on topic, less focus on Wikipedia guidelines and principles.
- Provide visual overview of the event to set expectations.



# Provide session overview



# Some metrics

- 1 hour
- 17 individuals involved, 100 % female.
- 5 newly registered users, 2 previous accounts.
- 1 new article, 4 articles improved.
- 2 images added to Wikimedia Commons.
- 2,595 bytes added.
- Hashtag #ggm16

<http://tools.wmflabs.org/hashtags/search/GGM16>

# Attributions

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- "Meeting II"

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