

Wikimania 2014 Scholarships

~ Post-Wikimania Survey Results ~

September 2014
Learning & Evaluation, WMF Grantmaking

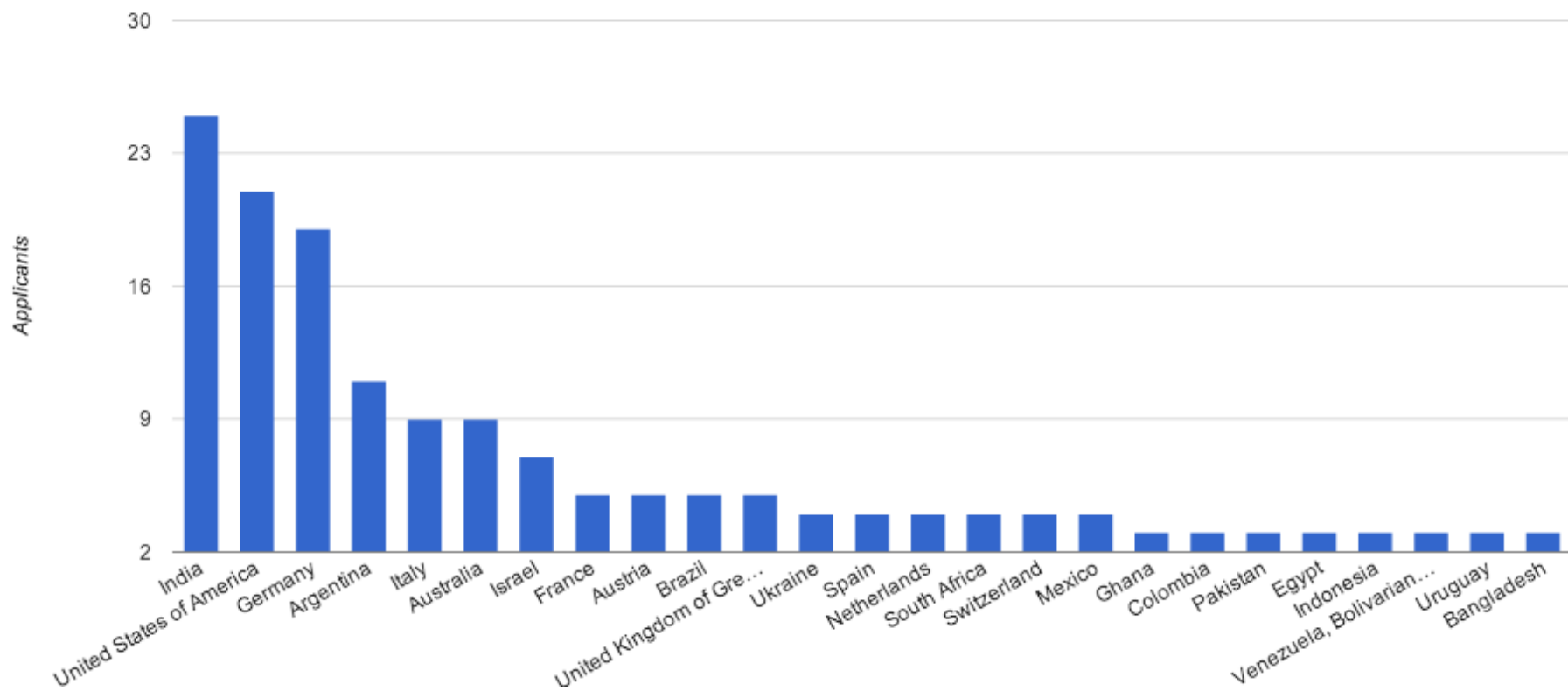
General Survey Stats

- Total responses : 305
 - Period : Aug, 30 - Sep, 16
 - Duration mean : 1:31 hour
 - Trimmed mean : 11 min
 - Completion mean : 62%
 - 262 Completed the survey
- Recipients : 110 (42%)
 - Attended Wikimania : 100
 - Wasn't able to attend Wikimania : 6
 - Flight issues : 1
 - Visa issues : 3
 - Personal reasons : 2
- Unsuccessful : 152 (58%)

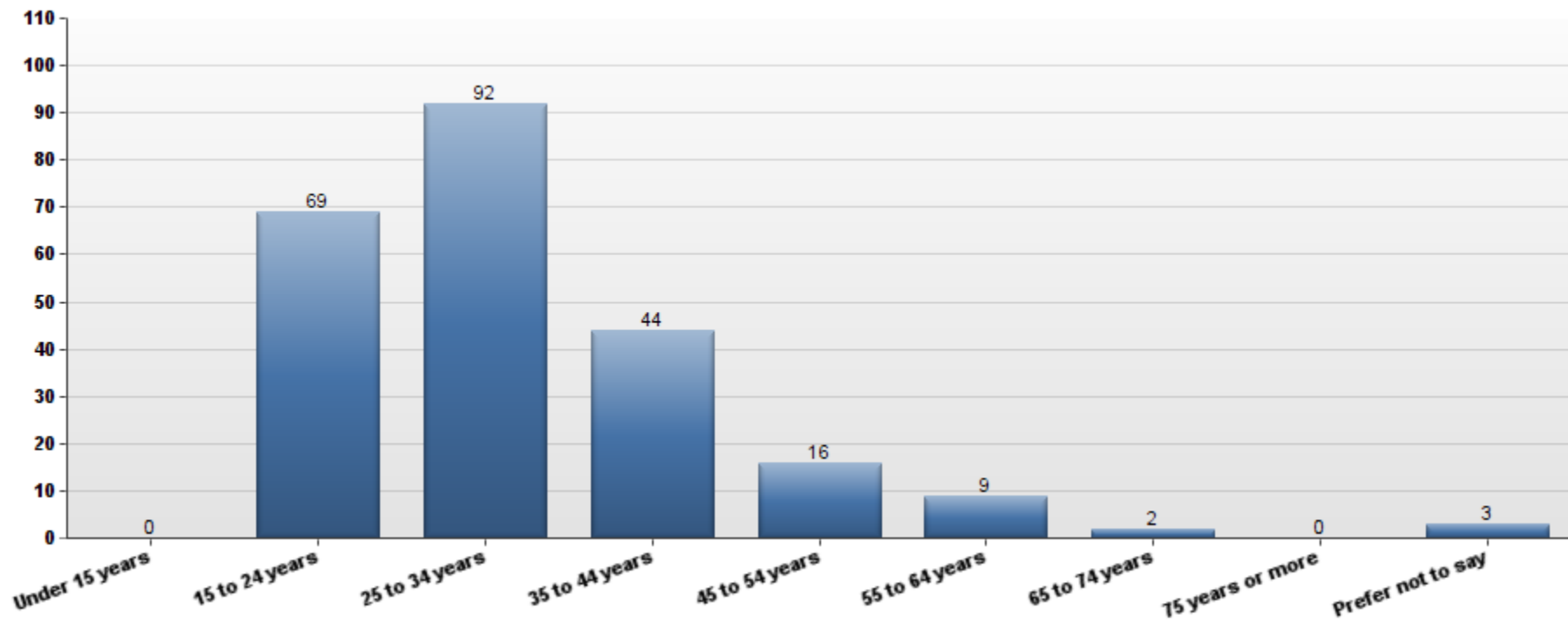
Demographics

Top countries

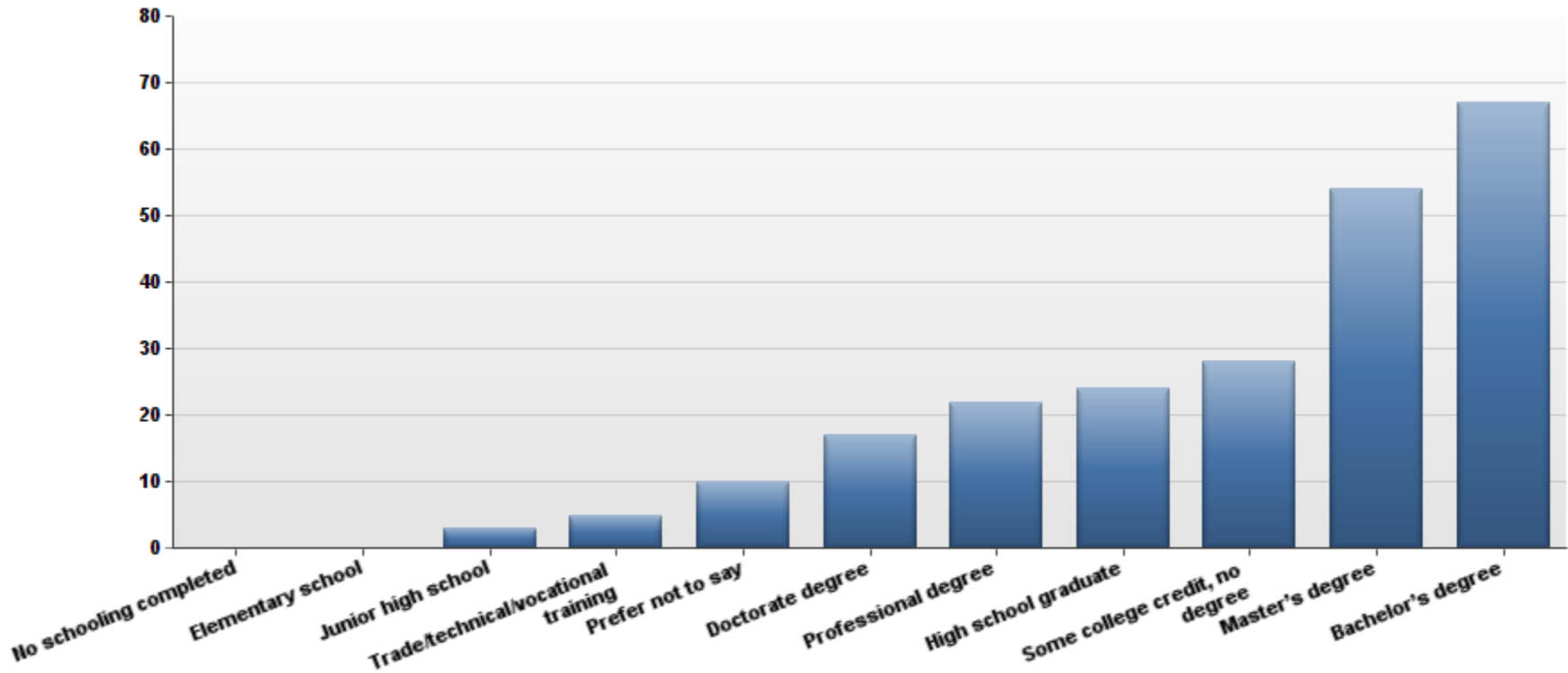
Countries of top number of applicants



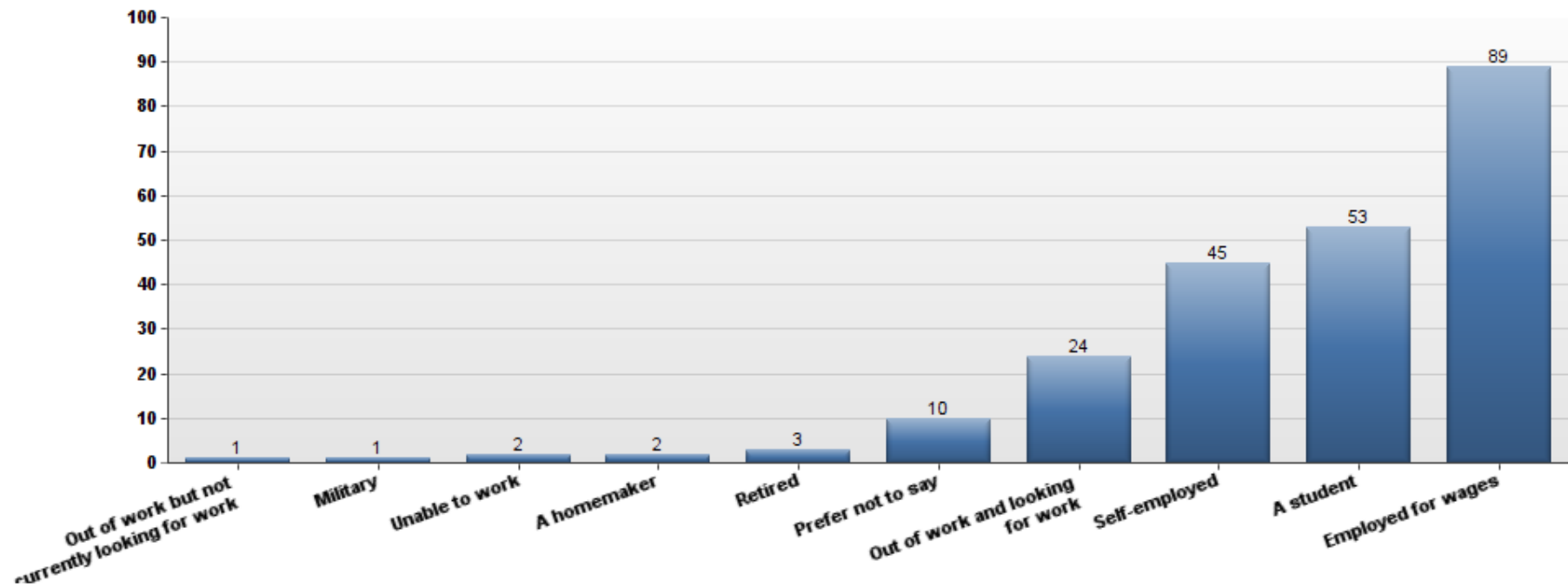
Age range



Education level



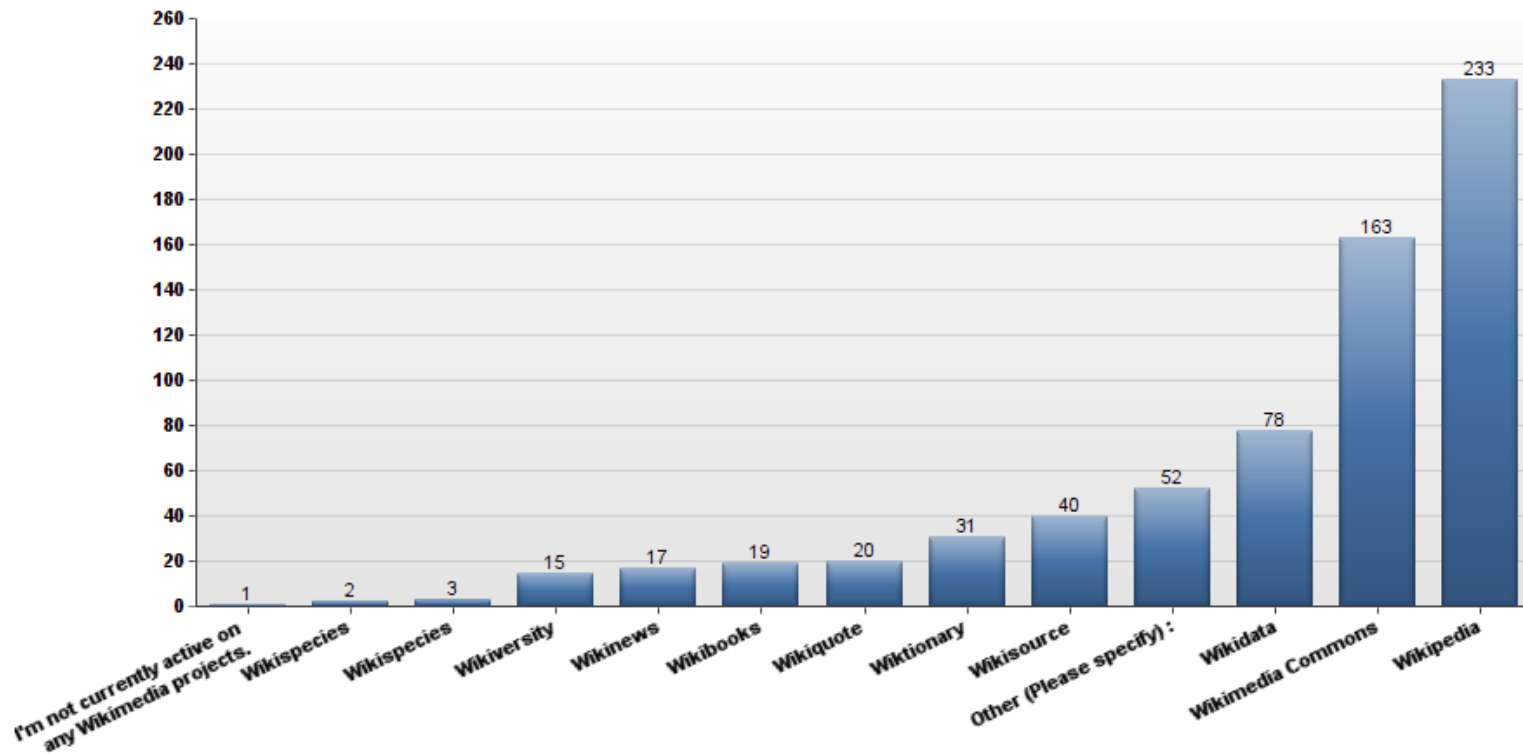
Work Status



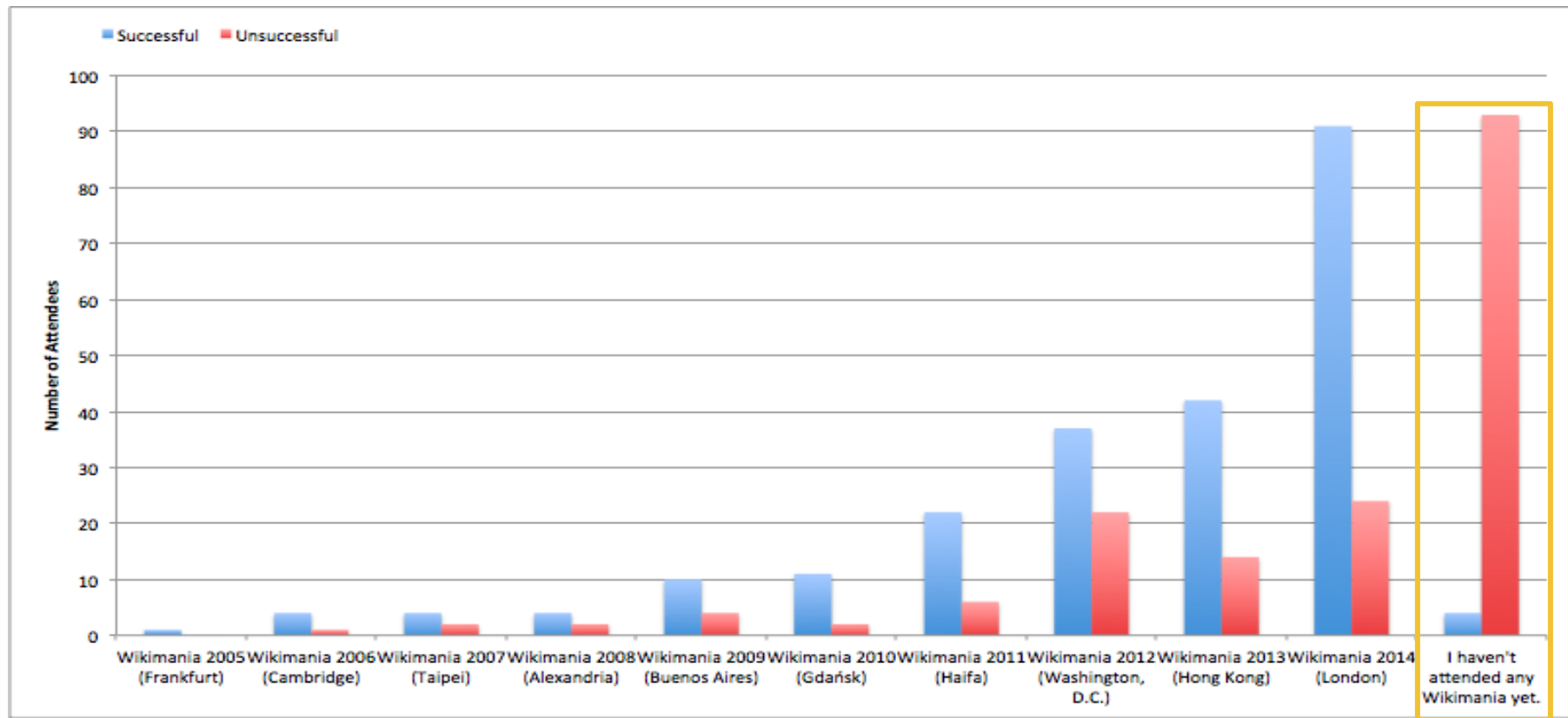
Wiki activities

Others:

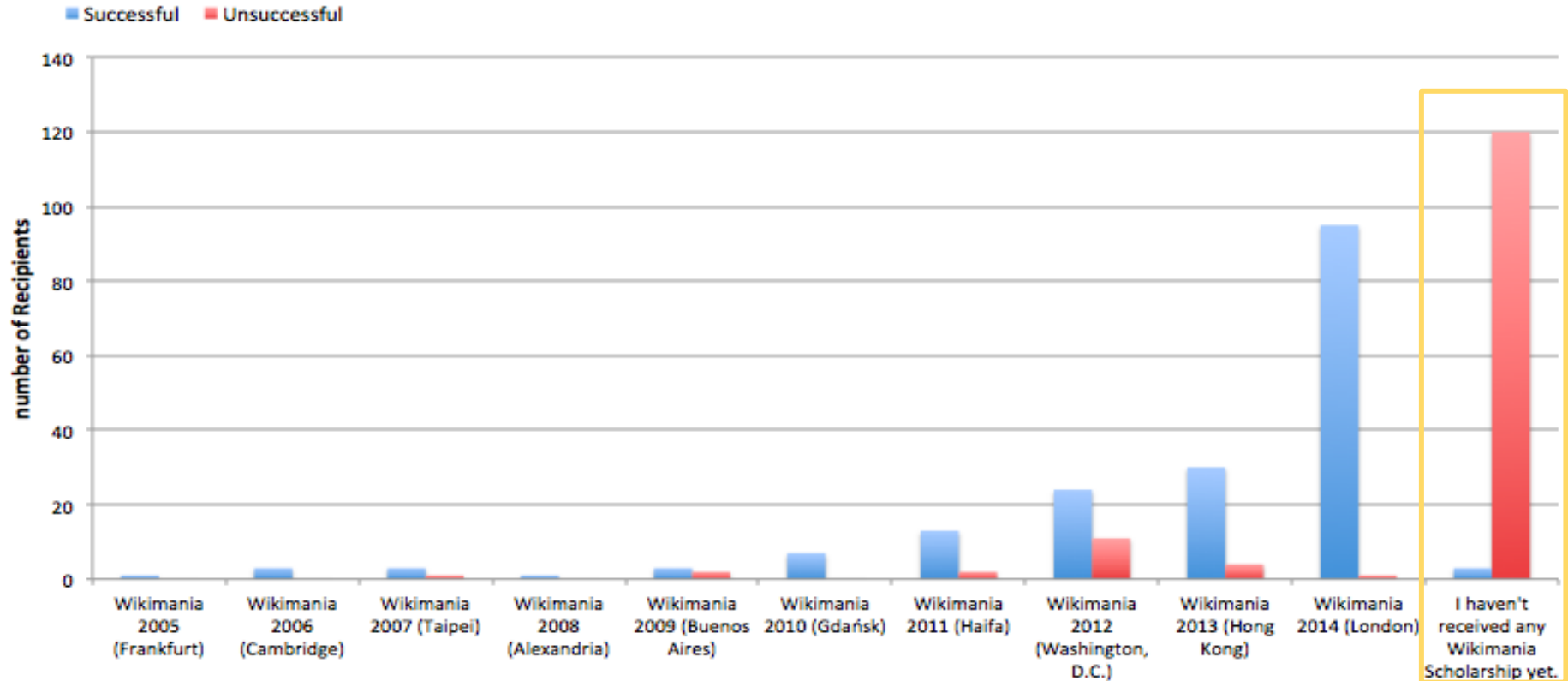
- Wikivoyage
- Meta
- Mediawiki
- OTRS



65% of unsuccessful applicants have not attended Wikimania before, compared to only 4% of successful applicants



85% of unsuccessful applicants have not received WM scholarship before, compared to only 3% of successful applicants



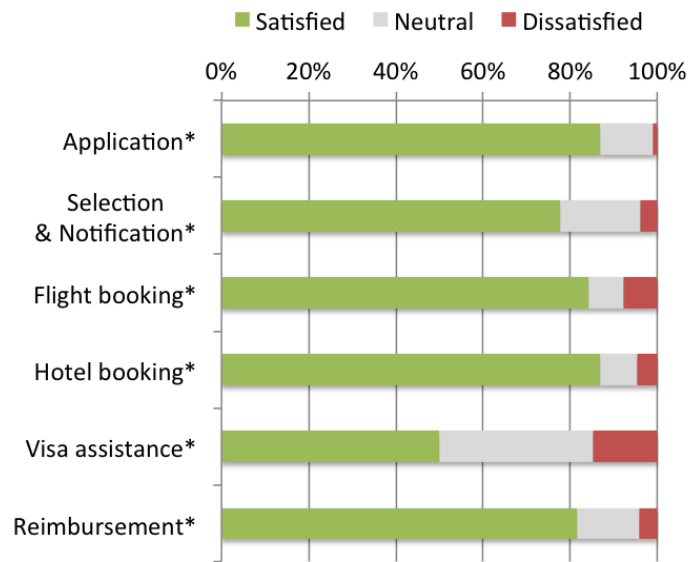
All Applicants

Perspective toward current process varies between Recipients vs. Rejected applicants

Overall, Recipients had a positive perspective on entire process

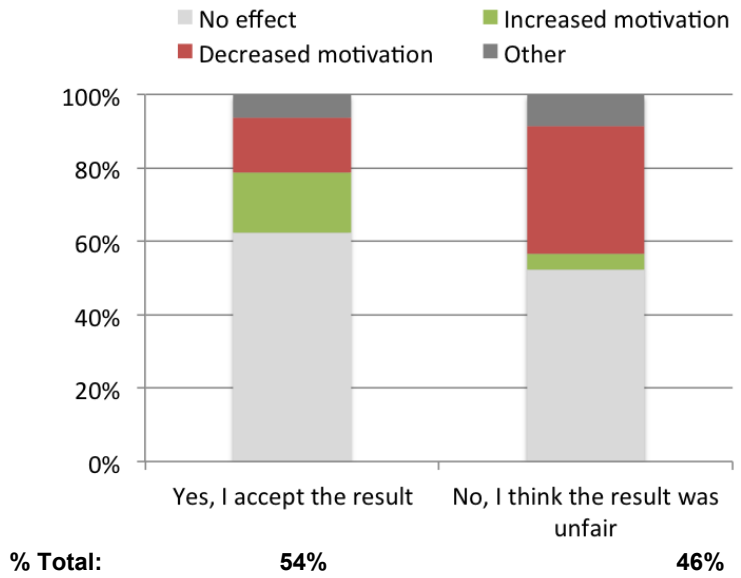
However 46% of Rejected applicants perceived “unfairness”, leading to higher incidences of “Decreased motivation”

Satisfaction by process step



(*) Excludes response of “N/A”

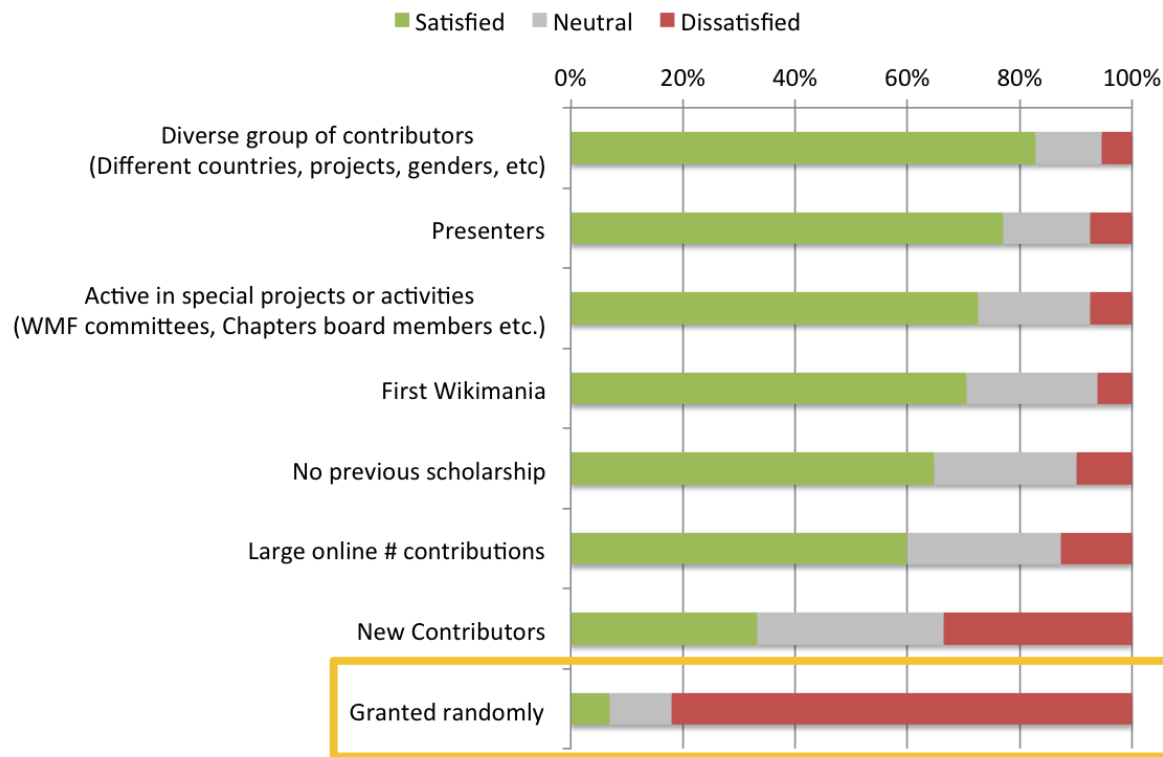
Effect of Scholarship rejection



“Do you think the result of the rejection was fair?”

Applicants recommend funding diverse group, active in mvmt; No appetite for random selection

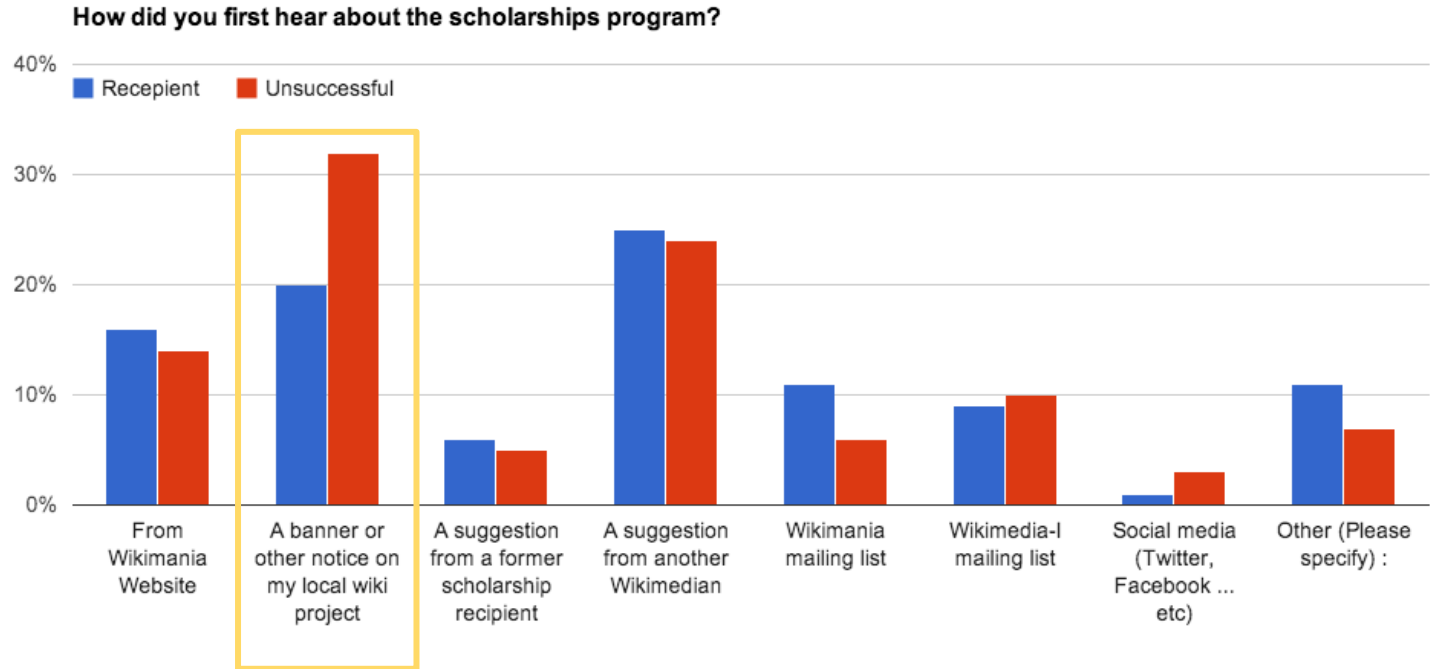
*“Thinking about some **different ways that Wikimania scholarship recipients could be selected**, please choose whether you agree, disagree or are neutral”*



Banners are very effective in promoting the scholarship program, but they bring in a lot of unsuccessful applications

Other :

- + Previous scholarship recipient.
- + Long term Wikimedian
- + I apply for it every year
- + I don't know, it was years ago
- + Already knew

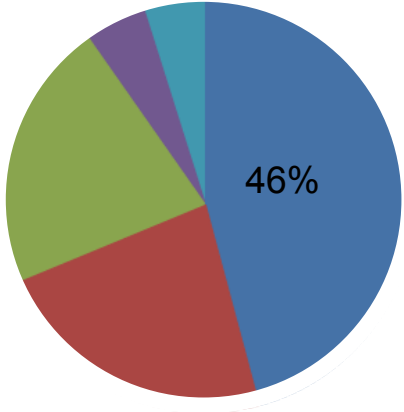


In addition to the need for financial support, recipients had strong awareness of participation

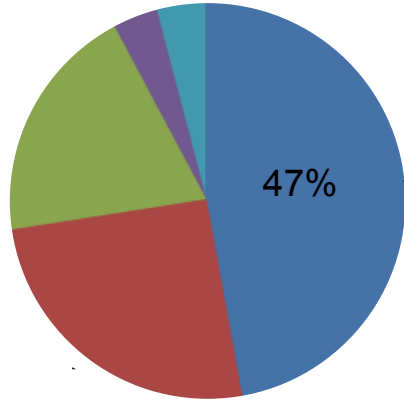


No significant effect of the result on the interest in applying again to Wikimania scholarship

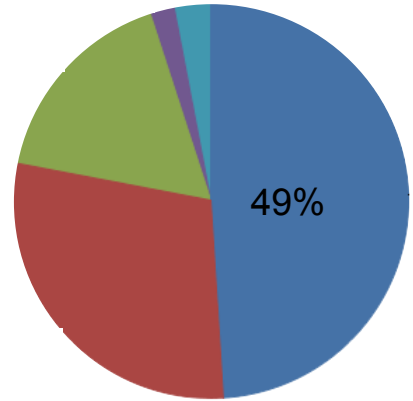
- Very likely
- Likely
- Not Sure
- Unlikely
- Very unlikely



Unsuccessful



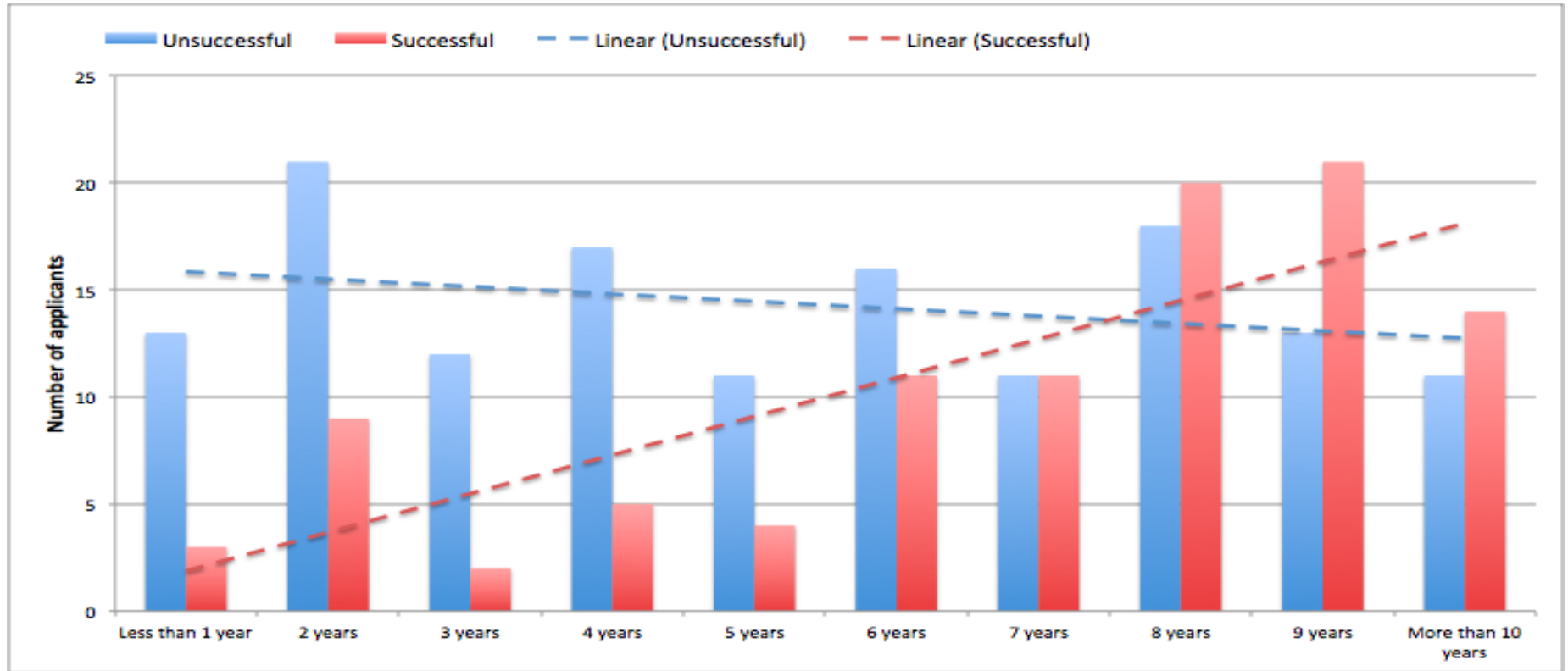
All applicants



Successful

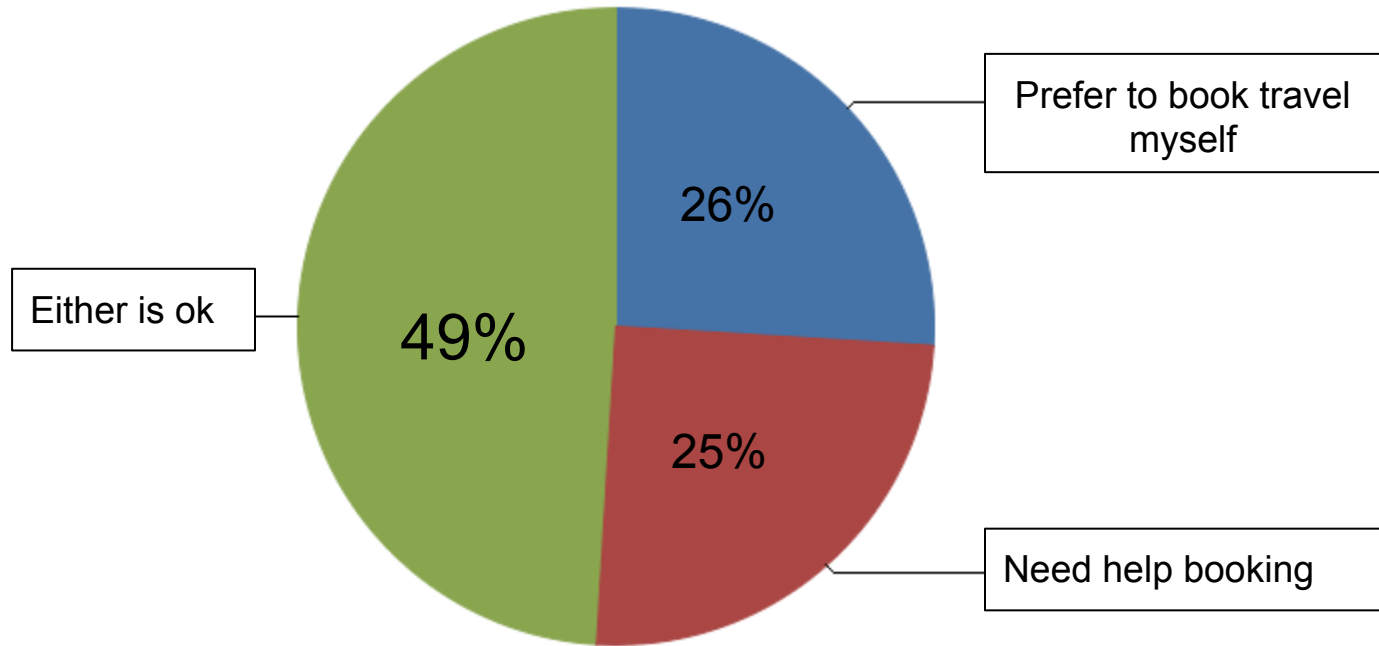
Recipients

Successful applicants tend to have longer history in the movement than unsuccessful applicants

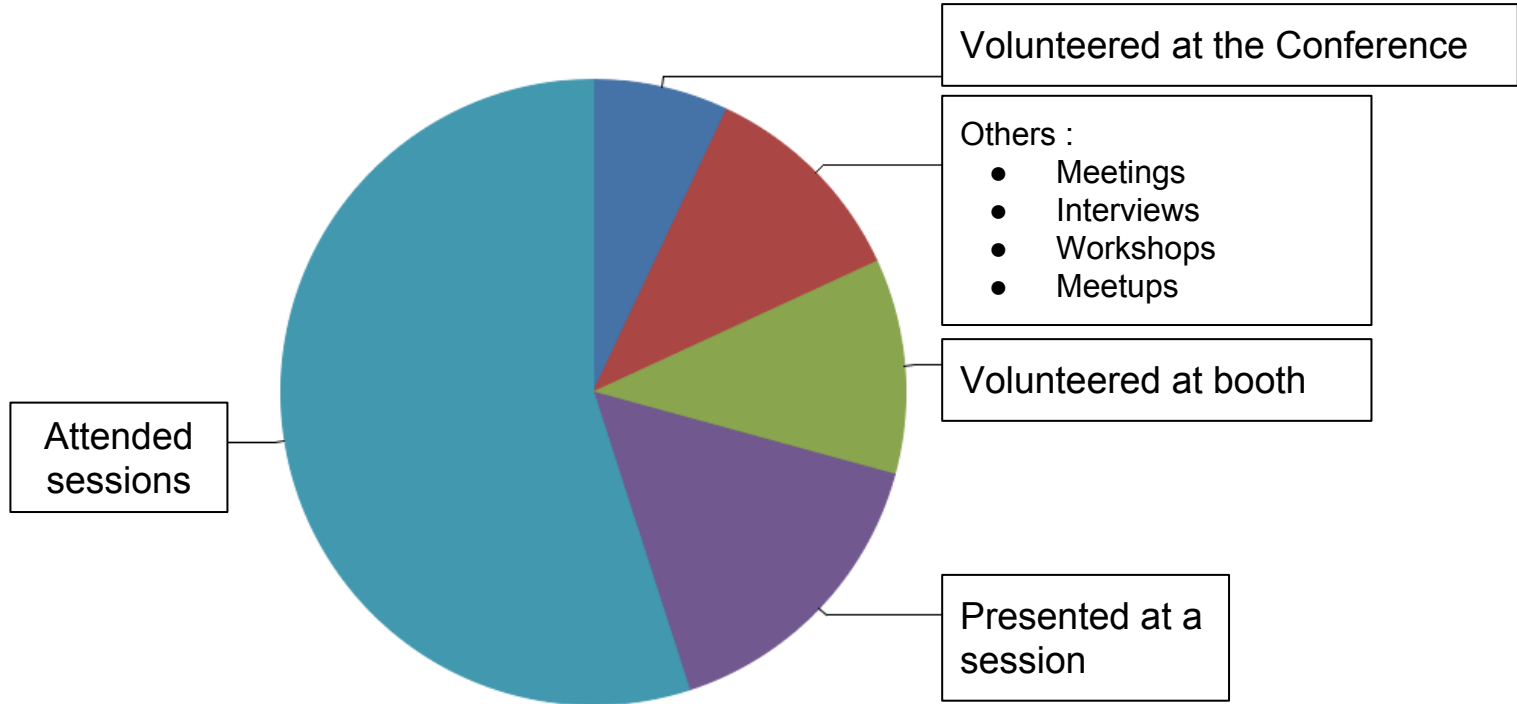


Average : 6 years in the movement

Significant proportion of scholars are ambivalent toward travel assistance



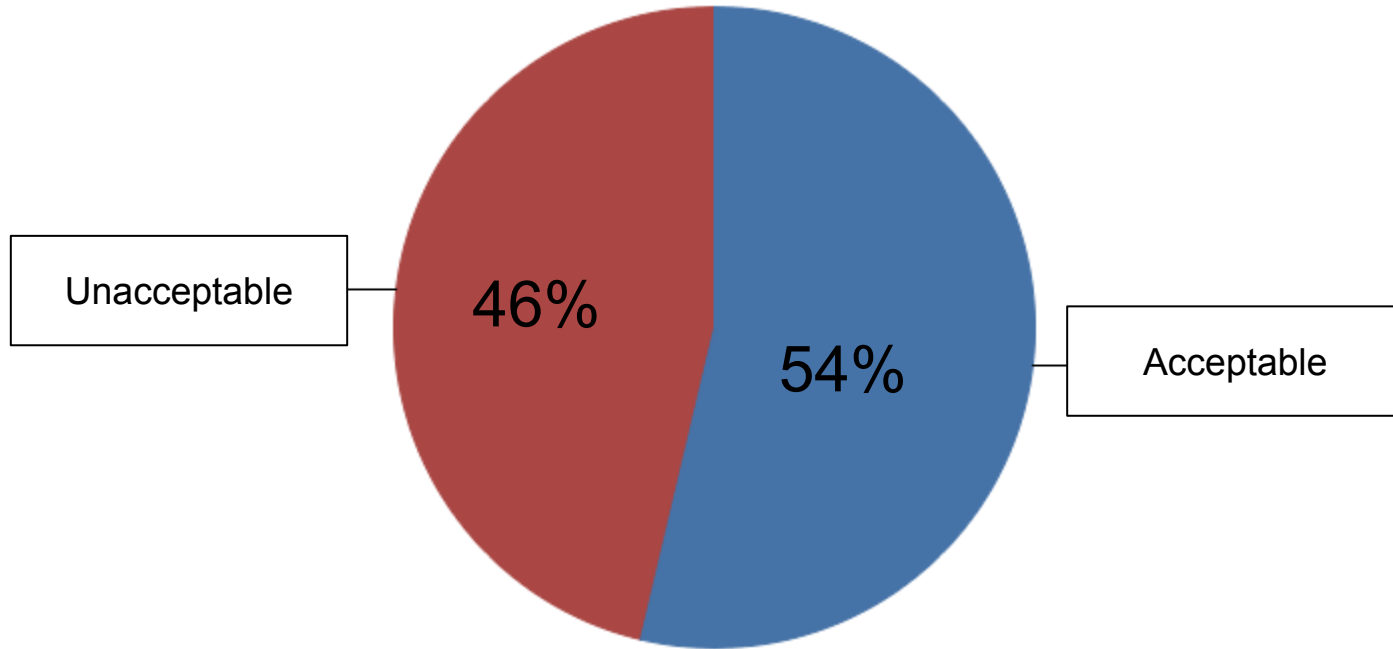
Approx 50% of the scholars actively participated in activities at the conference site



* multi response

Unsuccessful Applicants

More than half accept the decision



While more than 50% of the contributions were not affected, 25% of the applicants reported a decline in their activities

