

Gorana Gomirac, Wikimedia Serbia



# WIKIPEDIAN IN RESIDENCE IN THE BATTLE FOR CULTURAL HERITAGE

---

# TABLE OF CONTENT:

---

- 01 **WIKIMEDIA SERBIA**  
How it all started
- 02 **GLAM PROGRAM**  
And its GLAMorous activities
- 03 **WIKIPEDIAN IN RESIDENCE**  
As a heart of GLAM
- 04 **TIPS & TRICKS**  
That helped us survive



# 01

## WIKIMEDIA SERBIA

---

in its full glow



# HELLO!

---

- Going strong since 2005
- First office in 2012
- Amazing team
- Located in Belgrade, Serbia
- Board, staff and many volunteers



# PROGRAMS OF WMRS

---



## EDUCATIONAL

Implementation of Wiki projects  
in the educational system



## GLAM

Creating and improving the  
accessibility of the treasury of  
world cultural heritage



## COMMUNITY SUPPORT

Activities aimed at  
strengthening the Wiki  
community



# LET'S GLAM IT!

---

- GLAM (Galleries, Libraries, Archives, Museums)
- Cultural institutions cooperations
- Open GLAM conference in 2012
- Support from the Ministry of Culture and Information
- Decentralization of activities

---

# MODELS OF COOPERATION

EDIT-A-THONS

DIGITIZATION

CONTENT  
RELEASE

WIKIPEDIAN IN  
RESIDANCE

QRPEDIA  
QR CODES



## WIKIPEDIA

Over 3000 written and improved articles on srWikipedia



## WIKIMEDIA COMMONS

Over 11.000 files and over 1.100 books



---

# ACCOMPLISHMENTS

---



## COOPERATIONS

Over 50 cooperations with various cultural institutions



## STRONG BOND

Continuity in activities and first places in global campaigns





# WIKIPEDIAN IN RESIDENCE

---

# LET'S MEET OUR WIR

Two-way cooperation with cultural institutions  
followed by experienced Wiki editor



# RESPONSIBILITIES OF WIR

---

- Digitizing content and uploading it to Wiki projects
- Increasing content on Wikipedia and Wikidata
- Workshops
- Link between WMRS and institution

---

# STEPS IN MAKING SUCCESSFUL COOPERATION

- 01 SELECTION OF CULTURAL INSTITUTIONS
- 02 SELECTION OF WIR
- 03 PREPARATION FOR THE PROJECT
- 04 LET'S START!

# TIPS & TRICKS

---

Here are a few tips & tricks we have learned on a hard way. :)

- WIKIPEDIA PAGE
- CONTENT
- EQUIPMENT
- DIGITIZATION:
- PHOTOGRAPHING
- WIKI PROJECTS & CC
- WORKSHOPS
- REPORTS

# TIPS & TRICKS

---

# PROBLEMS?

---



## CHALLENGES

- Animosity
- Remarks

## RESULTS

- Discouragement
- Lack of motivation to continue editing

## SOLUTION

- Good communication!!!
- Preparation
- Assume the best intention

# THANKS

Do you have any question?

[gorana.gomirac@wikimedia.org](mailto:gorana.gomirac@wikimedia.org)

Gorana Gomirac (VMRS), GLAM manager