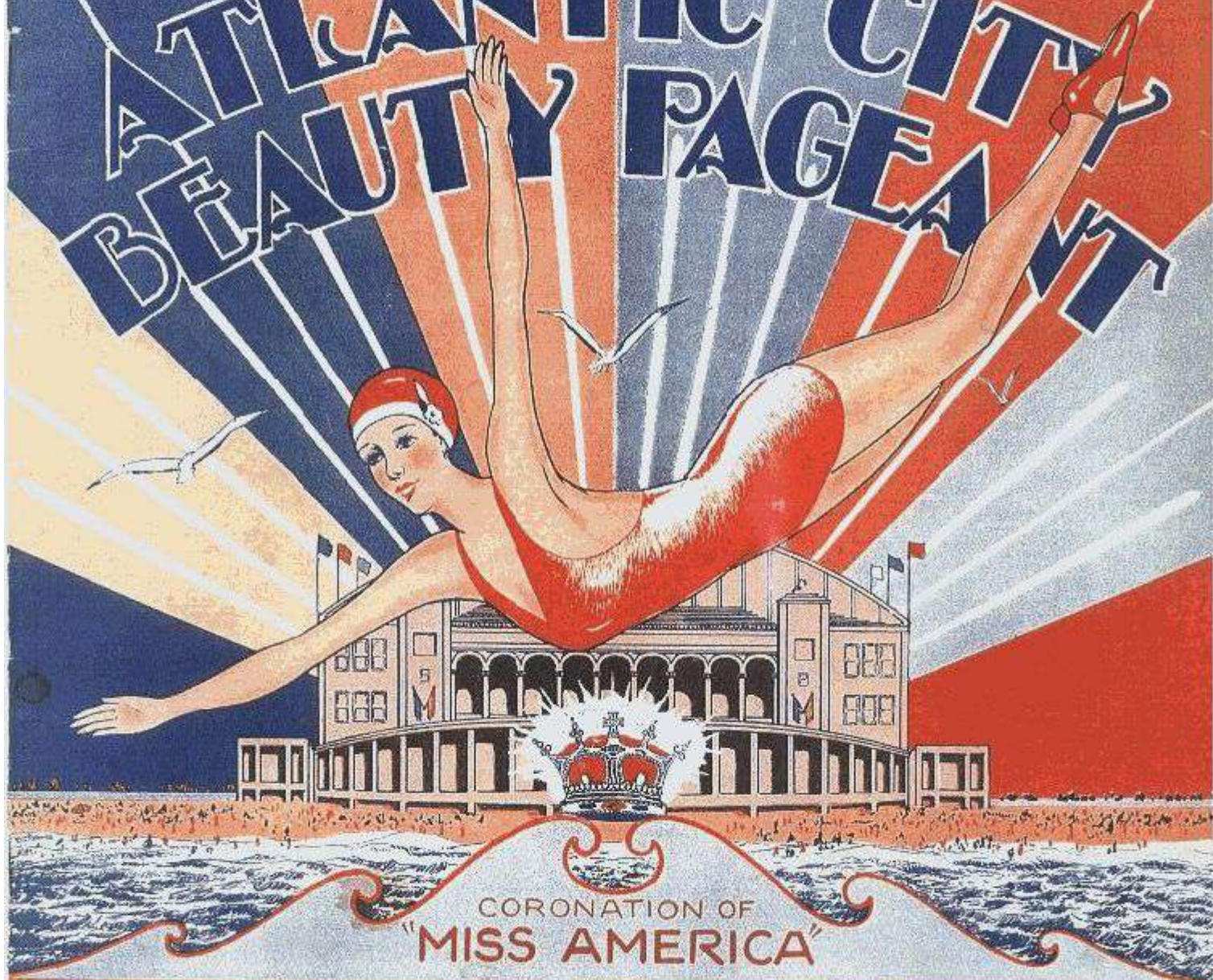


PRICE ~ 15¢

# OFFICIAL PROGRAM & SOUVENIR ALBUM

# ATLANTIC CITY BEAUTY PAGEANT



CORONATION OF  
"MISS AMERICA"

NIGHT OF MERRIMENT ~ BATHERS' REVUE  
AMERICAN BEAUTY BALL ~ ROLLING CHAIR PARADE  
JUDGING THE MOST BEAUTIFUL GIRL IN EVENING GOWN

SEPT. 5 • 6 • 7 • 8 • 9 • 1933

-KETCHUM-

# FOREWORD

**A**TLANTIC CITY is the world's premier pleasure and health resort. In the charms of novelty and everlasting variety it surpasses the most celebrated of European Watering Places. It is the marine metropolis, a city of surprises. Not even the famed Brighton of England, the chateau region of Switzerland, the bath districts of Carlsbad, nor the Mediterranean with its Monte Carlo, Nice and Naples compare with it in popularity, comfort, pleasure and health-giving qualities, the *four Seasons through*.

A magnificent strand, unsurpassed for bathing, a wondrous esplanade or boardwalk, more than eight miles in length, charming by day with its array of beauty and fashion, and brilliant by night with its wealth of illumination, *Atlantic City* is the *Mecca* of 20,000,000 annual visitors from every clime.

## IDEAL LOCATION

Atlantic City is located on *Absecon Island*, five miles from the New Jersey mainland, which the Indians called *absegami*, meaning literally, "Land Across the Bay," or seashore. Here there is a sense of holiday in all that pertains to this *City-by-the-Sea*—a holiday of ease and pleasure, a realm of delights and joys, beneficently designed by nature to present an ideal climate as an all-year-round pleasure and health resort.

## EQUABLE CLIMATE

Facing due south, with the proximity of the warm waters of the *Gulf Stream* flowing by its shores and the protection of the health-giving *Jersey Pine Belt* in winter and a prevailing sea breeze in summer, an equable temperature and ideal conditions for restful, recreative enjoyment are, at all times, assured.

## REMARKABLE GROWTH

The founders of *Atlantic City* prophesied that it would stand pre-eminent as a resort. Almost as if by the waving of a magician's wand, *Atlantic City* has risen *Alladin-like* from the very bosom of *Old Neptune* in the comparatively brief period of half a century. Where once the lashing waters spent their fury against the barren sand dunes, the shifting sands of *Time* have piled high along the *Absecon* coast and the receding waters have left a veritable *Paradise of Pleasure* that man has improved by the recreation of a *Dream City*. In 1854 a few fishing shacks occupied the new formed beach; now *mastodonic marvels* of hotel construction, rising triumphantly from the sapphire sea, form a cameo silhouette against the sky. They are the peer of any in the world—the last word in comfort, service and luxuriousness.

## HOTELS

*Atlantic City* is a *City of Hotels*, large and small. Every day of the year guests are provided with the comfort and elegance of the finest metropolitan hostleries. Many are pretentious structures built for *all year service*, representing the latest ideas in concrete and steel construction.

In all, there are twelve hundred hotels of all sizes, as well as numerous cottages and apartments. The moderate priced houses furnish accommodations of superior excellence and convenience for the tariff charged. A greater number of the hotels here are open the year through.

## TRANSPORTATION FACILITIES UNEQUALLED

The *fastest* train and the *fastest nine trains* in the world run to and from *Atlantic City*. Through trains run from Philadelphia, New York, Pittsburgh, Washington, Baltimore and Chicago. The rolling stock is the finest. The double-tracks of the Pennsylvania and Reading Systems are level, stone-ballasted and protected by automatic block signal systems. The Pennsylvania tunnels under the Hudson connect Broadway with the Boardwalk. The Central Railroad of New Jersey and the Reading Railway run over an interesting route.

*Atlantic City* has become a recognized "*All Year Tourist Resort*," affording visitors the privilege of purchasing "*Tourist*" round trip tickets from any point at any time. Trolleys afford interesting excursions to Ventnor, Margate, Longport, *Absecon*, Pleasantville, Somers Point and Ocean City. Motorists from New York and Philadelphia have the choice of several routes from the mainland to *Atlantic City*. The famous "*White Horse Pike*," and "*Black Horse Pike*," leading from Camden to *Atlantic City*, are two of the finest stretches of concrete roadbuilding in the world.

## THE FAMOUS BOARDWALK

*Atlantic City* invented the *Boardwalk* and while other resorts the world over have been content to tamely copy, she has lengthened and strengthened, rebuilt and renewed, until the present structure is sixty feet in width and stretches for eight miles along the ocean front.

The life, the light, the color that one sees on this promenade during the early evening hours are indescribable. The animation, the overflowing good nature, the laughter and contagious hilarity of this joyful throng is irresistible. The great bazaars, the colorful shops of all nations, the attractive national exhibits, the bouyant merriment of the children, the fleets of rolling chairs, the perpetual fashion parade, all blend into one beautiful panorama of supreme enjoyment and recreation.

## OCEAN PIERS

Extending seaward from the *Boardwalk* are six ocean piers—in all the world the greatest series of piers devoted to pleasure. Concerts, theatres, dancing, fishing and net hauls are among the recreations that have added zest to the invigorating ocean breezes. Along this *plaisance* one finds playhouses of metropolitan distinction and attractions.

*Atlantic City's Boardwalk* is a metropolis in itself—a metropolis of joy—a metropolis of amusement—a metropolis of health—a metropolis of wonderful sights that can be seen in no other place in the world except on the *Boardwalk* in *Atlantic City*.

## CONVENTION HALL

Many years ago it became increasingly evident that Atlantic City needed a large, properly equipped convention hall in which to house and adequately care for the ever increasing number of national conventions that visited its shores. For this purpose, under Mayor E. L. Bader, the municipal government began the construction of the "World's Largest Auditorium and Convention Hall." After many hardships and obstacles the building was completed, and dedicated by Mayor A. J. Ruffu, on May 31, 1929.

The Auditorium was built at a cost of \$15,000,000 and occupies seven acres of ground. It covers an entire city block and measures 350 feet in width by 650 feet in depth. It faces the boardwalk and the Atlantic Ocean, where it is partly encircled by a splendid colonnade. This mammoth structure, by far the largest of its kind in the world, houses the world's largest auditorium, in addition to a ballroom, two large bathhouses and a 1,000-car garage.

Some idea of the tremendous size of the building can be gleaned from the fact that, although the main auditorium will comfortably seat 41,000 people, and 5,000 more can be accommodated in the ballroom, the permanent population of Atlantic City—66,000—can be seated in the entire building at one time with room to spare.

Steam trains can be operated to the ground floor entrances of the Hall, while ramps make it possible to drive automobiles from the street level directly to the main floor. Specially designed freight elevator and trucking equipment make it possible to handle the heaviest pieces of machinery and exhibits with ease.

There is automatic heat and ventilating control throughout the structure, with an entire change of washed air every seven minutes.

The hall is an architectural gem. The frontal exterior is of Indiana limestone and marble, flanked by hundred-foot towers. Floodlights bathe the great structure at night. Along the boardwalk there is an arcade containing fourteen stores, faced with marble and ornamental bronze enframements, and with a richly decorated fifty-foot entrance to the Hall proper. There are also twenty-one stores at street level in the rear of the building.

In the main auditorium the startling distances between enclosing walls, floor and ceiling are such that a thirteen-story building, five hundred feet long and two hundred feet wide could be placed with more than a hundred feet clearance on all sides. Despite the great size, through use of specially designed apparatus, a whisper in one end can be clearly heard in the other.

The main auditorium contains the largest pipe organ in the world, with 32,000 pipes of unprecedented size grouped along the fifteen 350-foot trusses that support the vast ceiling. There are no columns in the main auditorium to break the view, and in the fall, a full-size football gridiron can be laid down. A gross exhibit area of 268,000 square feet is available, with 10,000 square feet additional for separate exhibits. There are also a number of small meeting rooms, the smallest of which seats one hundred and fifty persons.

The main auditorium also contains the largest stage in the world, with complete equipment to handle the greatest of shows. Beside this, there is an immense motion picture booth and a gigantic ice skating rink.

In the front of the building, facing the ocean and boardwalk, with a spacious balcony, is the "World's most beautiful Ballroom." This room is used for theatrical shows, conventions and public events. It can seat 5,000

persons, and is complete with stage and motion picture equipment, public address system, and organ. It is richly decorated and beautifully lighted with ever-changing colored lights. Cooled by ocean breezes in the summer, it is the favorite spot for social events.

In the basement of the building, beneath the floor of the main auditorium, is a large garage capable of holding 1,000 cars at one time. Entrance to the garage is by ramps from the street level, one ramp for entrance and one for exit.

A feature of the Auditorium is radio station WPG, owned by the city and operated under lease by the Columbia Broadcasting Company. It is at the disposal of the Auditorium and Atlantic City events as well as conventions for broadcasting of meetings and entertainment programs.

Some interesting statistics regarding the building are as follows:

- (1) 12,000 tons of structural steel were used,
- (2) 18,000 tons of reinforced steel,
- (3) 42,000 cubic yards of concrete,
- (4) 65,000 barrels of cement used,
- (5) 10,000,000 bricks laid,
- (6) 4,000,000 feet of electric wiring,
- (7) 200,000 tons of sand excavated for foundations,
- (8) 80,000 feet of steam pipe.

Atlantic City is proud of its auditorium, and well it may be, for it is the greatest project of its kind ever undertaken, and the greatest, as well as the largest and most beautiful "Auditorium and Convention Hall" in the world.

## HOME LIFE

Take away its hotels, its piers, its Boardwalk, its Convention Hall—and Atlantic City will compare favorably as a "home" town with any residential section along the coast. The whole island is dotted with artistically built homes of all types, from the modest little bungalow on the city lot to the palatial residences on the country estate. Broad, well-paved avenues, walks bordered with trees, green lawns, well-kept gardens, flowered terraces, unusual landscape effects, excellent trolley service, ample police and fire protection, fine drinking water, adequate electric and gas service, all help to make Atlantic City an ideal all-year residential center.

More than 250,000 bathers disport in the ocean daily during the summer season. The public and parochial schools provide for about 13,000 pupils. There are one national bank and three trust companies. Deposits in these institutions total upwards of \$50,000,000.

Atlantic City has 43 churches of all denominations, a handsome public library with 47,000 volumes. There are miles of trolley lines, 2 daily and weekly newspapers, 2 hospitals, 5 country clubs, 3 yacht clubs, modern garages, a new magnificent high school building, costing \$1,750,000, and the Convention Hall costing \$15,000,000.

Many national and international conventions hold their meetings in Atlantic City annually and the resort has come to be known as "The Convention City." Our slogan is "Atlantic City All the Time" and it has been heard in every corner of the Globe.

Atlantic City is governed under the Commission form of government. Five men compose the commission. They are Mayor Harry Bacharach, Commodore Louis Kuehnle, Joseph A. Paxon, William Cuthbert and Judge Robert L. Warke. The City Hall is located at Tennessee and Atlantic Avenues.



## ATLANTIC CITY PAGEANT, 1933

An *ENDLESS kaleidoscope* of rich and flaming color: *glittering carnivals*, where thousands pay homage to winsome maids superlatively alluring in face and form.

That in a word sums up the internationally famous *Atlantic City Pageant* which holds forth here September 5, 6, 7, 8 and 9.

But it cannot picture the wondrously thrilling and varied events of this *stupendous affair*. Nor does it adequately describe the picturesque processions of feminine pulchritude; gorgeous flower-bedecked floats; myriads of streaming banners; masquerade carnivals; gleaming white yachts; racing aeroplanes and the host of other features that attract the multitudes to this world-famous resort during *Pageant Week*.

The *Atlantic City Pageant* has come to be an affair of real national significance. More than one hundred cities in each state in the Union take a close personal interest, since every state sends its most beautiful young woman to compete in the *National Beauty Tournament*, contesting for the crown and the title of *America's Most Beautiful Bathing Girl*.

### AMERICAN BEAUTY BALL

On Tuesday, September 5, with the arrival of the beauties marked by fitting ceremonies, they will be met at the Convention Hall by a reception committee headed by the Mayor, the *Director General* of the Pageant, the *Atlantic City Court of Honor*, composed of the resort's most beautiful young women; escorted to their respective suites in the best beachfront hotels.

The great *American Beauty Ball* and reception in honor of the visiting beauties will be held on Wednesday evening, to be attended by all city officials and their wives and daughters; members of the Pageant Committee, distinguished guests and visiting newspaper men with their wives or sweethearts.

### BATHERS' REVUE

The *Bathers' Revue*, one of the most spectacular events on the entire Pageant Program, and one extremely typical of Atlantic City, will this year be held on the Boardwalk and in the Auditorium. It takes place on Thursday afternoon.

To provide the maximum comfort for the spectators who will gather for the *Bathers' Revue*, tiers of seats will be placed within the main Auditorium. Between lines of admiring onlookers, the bathing beauties will move at leisurely gait. The judges will occupy a specially arranged box in the Convention Hall.

The award of the *Purse of Gold*, the coveted honor of the annual Fall Frolic, to the most beautiful bathing girl among the inter-state contestants, which features the *National Beauty Tournament*, will be made in the Convention Hall Ballroom on Saturday evening.

For the professional beauties there will be a magnificent first prize and also second and third prizes. For the hundreds of other amateurs a great silver loving cup, elaborately engraved, will be the first prize. Two other trophies will be awarded.

When the *Bathers' Revue* starts, it will have at its head the Mayor and city officials, all attired in resort apparel.

## THE GREAT ROLLING CHAIR PARADE

Friday, September 8, will be one of the big days of the Pageant, when every rolling chair of the thousands or more in the resort will be requisitioned for the *Rolling Chair Parade*. Moving bowers of fragrant blossoms encircling beautiful girls; floats without number, massive and unique, bearing shapely maids, streaming banners and multitudes along the eight-mile wooden way roaring enthusiastic approval, while aeroplanes soar above and gleaming white yachts dip gracefully in the ocean's surge nearby.

This but faintly describes the scene presented in this great afternoon carnival-on-wheels.

The *fair inter-state beauty contest winners* will be given the honor place in line. Each contestant will be seated in flower-embowered chairs so arranged as to peculiarly typify the cities represented.

Immediately following will come chairs and floats representing organizations, business houses and individuals, each in its proper division and all competing for the handsome cups and other trophies offered in this gala event. *Half a hundred bands* will be interspersed between the sections, furnishing continual floods of music.

### NIGHT OF MERRIMENT

A *Night of Merriment*, excelling in extent and beauty, any Mardi Gras ever witnessed, is scheduled for Friday evening. The stage for this event will be the Great Atlantic City Auditorium. The building will be flooded with multi-colored lights and many nationally known bands and orchestras will furnish music for the gala affair.

On the beach, in front of the Convention Hall, with the velvet black of the sea as a background, rockets and bombs will flare and roar continually, flooding the sky with rainbow hues.

It will be pageantry on a gigantic scale, such as has never been witnessed before. For this event prizes will be awarded for all classes of participants.

### BEAUTY JUDGES OF INTERNATIONAL FAME

Artists, sculptors and business men and women, internationally known, constitute the jury of judges in the beauty contest this year. With the conferring of the honor of *America's Most Beautiful Bathing Girl* will go the award of the *Purse of Gold*. The final selection and crowning of *America's Most Beautiful Bathing Girl* will take place on Saturday evening. This, of course, will be the *gala event* of the entire Pageant Program and one which everybody naturally desires to witness. The Pageant's festivities will close Saturday night.

### SWIMMING RACES

Probably the *greatest galaxy* of world's swimming champions and district aquatic titleholders to ever compete at the shore will participate in the *annual water championships* held here under the auspices of the Pageant Directors. It includes sprinting, middle and long-distance swimming, diving and relay racing. The meet has brought to the resort the country's finest male and female natators, including several of last year's Olympic champions.

*Details of the various events scheduled, together with a summary of the entire Pageant program, will be found on other pages of this program.*



# BATHERS' REVUE

Thursday, September 7, 2:30 P. M.

## DIVISIONS, CLASSIFICATIONS AND PRIZES

### I. All Active Service Men.

Veterans of All Wars.

Army and Navy Posts and Military Organizations.

Two prizes.

### II. Fraternal, Civic, Social Organizations, and Yacht Clubs—Open to all Entries of Six or More Persons Representing some Fraternal, Civic, Social Organization or Yacht Club.

First prize for the greatest number of persons in line.

Second prize for the best appearance.

Third prize for the most novel idea.

### III. National Advertisers — Open to any Single or Group Entry Directly representing some National Advertiser.

First prize to the concern or organization having the largest number of persons in the group in line.

### IV. Amateur Beauties—Open to any girl who is not a professional, i.e., actress, model, swimmer, etc.

Two prizes awarded to the girls judged the most beautiful as to face, form and costume.

### V. Professional Beauties—Open to any girl who is a professional, actress, model, swimmer, etc.

Two prizes as in Division IV.

## JUDGING OF WINNERS

The judging of Divisions I to V will take place Thursday afternoon during Bathers' Revue.

Prizes offered in all events of the Bathers' Revue will be awarded on Friday night, September 8th.

# ROLLING CHAIR PARADE

Friday, September 8, 2:30 P. M.

## DIVISION CLASSIFICATION

1. Inter-State Beauties.
2. Municipalities.
3. Individuals.
4. Organizations—Religious, Civic, Military or Fraternal.
5. Boardwalk Hotels.
6. Avenue Hotels.
7. Amusements — Bathing Establishments, Rolling Chairs, Cabarets, Piers, Theatres and all amusements.
8. National Advertisers and Out-of-Town Exhibitors.
9. Railroads.
10. Financial Institutions — Banks, Trust Companies, Title Companies, Building and Loan Associations, Real Estate, Insurance, Public Utilities.
11. Boardwalk Merchants.
12. Mercantile Divisions.

Section A—Florists, Department Stores, Furniture, Musical Instruments, Boots and Shoes, Haberdashers, Tailors, Clothiers, Milliners, Ladies' Wearing Apparel, Jewelers, Opticians, Interior Decorators, Upholsterers, Novelties and Toys, Builders' Supplies, Hardware, Plumbing, Steam Fitters, Painting Contractors, Paperhangers, Lumber Dealers, Blacksmiths, Brick Dealers, Iron and Steel Dealers, Cement Products, Roofing Material, Tile, Contractors, Gas and Electric Fixtures.

Section B—Automobiles, Automobile Accessories, Automobile Tires, Automobile Batteries, Automobile Painting and Renovating, Gasoline Stations, Garages, Sailing Yachts, Aviation, Bicycles and Motorcycles, Laundries, Dyers and Cleaners, Local Publications, Advertising Mediums, New Dealers, Machinery, Express and Storage, Stationers and Printers, Groceries, Meats, Bakeries, Ice Cream, Milk, Poultry, Butter and Eggs, Ice, Coal, Wood, Tobacco, Cigars, Fruits, Produce, Delicatessen, Restaurants, Drug Stores, Barbers, Hay and Feed, Miscellaneous.

## MISS ATLANTIC CITY 1933



### MEET MISS RUTH LeROY

*Seventeen-year-old, black-haired beauty, who was selected as Miss Atlantic City, 1933, from a field of fifty contestants. She will be the official hostess of the 1933 National Pageant in the Auditorium, September 5th-9th. Ruth is a Junior in Atlantic City High School; 5 feet 3½ inches tall; weighs 112 pounds.*



## THE FORD V-8

"A YEAR AHEAD IN DESIGN AND PERFORMANCE"

---

## THE LINCOLN V-12

"AS NEARLY PERFECT A MOTOR CAR AS IT IS POSSIBLE TO PRODUCE"

### SUMMARY OF EVENTS

TUESDAY, September 5: 1.00 P. M.:

Arrival of inter-state beauties at Convention Hall to be greeted by His Excellency, the Hon. A. Harry Moore, Governor of New Jersey; His Honor, Harry Bacharach, Mayor of Atlantic City; and other dignitaries. Mayor Bacharach will present to the inter-state beauties the Key to the City. Photographs will then be taken.

TUESDAY, September 5: 8.30 P. M.:

Reception and dinner tendered to inter-state beauties, newspaper men and honored guests at the Gateway Casino, Somers Point, N. J.

WEDNESDAY, September 6:

10:00 A. M. Judging of inter-state beauties in the Convention Hall.

8:30 P. M. Fashion Revue in the Ballroom of the Convention Hall.

9:30 P. M. American Beauty Ball and Reception in honor of the inter-state beauties competing for the title of "Miss America." Only ticket holders will be admitted.

THURSDAY, September 7:

10:00 A. M. Judging of inter-state beauties in the Convention Hall.

2:30 P. M. Spectacular Bathers' Revue Parade starting in the Convention Hall, where the Mayor, City Commissioners, Judges and all honored guests will be assembled to review the parade. The Revue will consist of six divisions including amateur and professional beauties, bands, municipal and business organizations, and national advertisers. All participants must be on time and in bathing costumes. Seats can be secured in advance.

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## SUMMARY OF EVENTS

9:30 P. M. National Beauty Tournament in the Ballroom of the Convention Hall where the inter-state beauties will be judged in evening gown for three prizes. This event is known as Judging Most Beautiful Girl in Evening Gown.

### FRIDAY, September 8:

- 10:00 A. M. Judging of inter-state beauties in the Convention Hall.
- 11:00 A. M. Ocean Swim under auspices of Hygeia Swimming Club, F. B. Coll, Chairman, in front of Auditorium.
- 2:30 P. M. Grand Rolling Chair Parade of beautiful decorated rolling chairs starting in the Convention Hall. This event will consist of bands, civic and fraternal organizations, and local and national business houses. Seats on reviewing stand in the Convention Hall, where all honored guests will have places and all judging will be done, can be purchased in advance.
- 8:30 P. M. Fashion Revue in the Ballroom of the Convention Hall.
- 9:30 P. M. Night of Merriment. This event will take place in the Ballroom of the Convention Hall and consists of dancing, general merriment and festivities.

### SATURDAY, September 9:

- 2:00 P. M. Ocean Swim under auspices Atlantic City Swimming Club, Joe Hackney, Chairman.
- 2:30 P. M. Fashion Revue in the Ballroom of the Convention Hall.
- 8:00 P. M. Fashion Revue in the Ballroom of the Convention Hall.
- 9:00 P. M. Final selection and crowning of America's Most Beautiful Bathing Girl. This event is known as the "Coronation of Miss America, 1933."

*Compliments of*

Atlantic City Electric Company

Atlantic City

MISS AMERICA



## OFFICERS OF THE 1933 PAGEANT

DR. DAVID B. ALLMAN, *President*  
CHARLES E. FELL, *Vice-President*  
DR. EDWIN COWARD, *Vice-President*  
FRANK FIORE, *Vice-President*  
MILTON LINDSAY, *Vice-President*  
HARRY HACKNEY, *Vice-President*

EUGENE FETTER, *Treasurer*  
FRANKLIN G. DIETRICH, *Assistant Treasurer*  
FRED HERRICK, *Secretary*  
D. KATES, *Assistant Secretary*  
EMERSON RICHARDS, *Solicitor*

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## DIRECTORS OF THE 1933 PAGEANT

Armand T. Nichols	Charles Osman
Dr. David B. Allman	Marcus Bacharach
Dr. Edwin Coward	Joseph Hyman
Charles E. Fell	Harry Hackney
Frank Fiore	Enoch L. Johnson
Fred Herrick	Emerson Richards
Eugene Fetter	Joseph Altman
Milton S. Lindsay	Anthony Siracusa
Edward J. O'Keefe	Mayor Walter Jeffries
Lewis M. Herrmann	D. Harry Jones
Major William F. Casey	Saul Singer

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## RECEPTION TO BEAUTIES

DR. DAVID B. ALLMAN, *Chairman*

Committee

Mayor Harry Bacharach	Enoch L. Johnson
Director William Cuthbert	Charles Lafferty
Director Louis Keuhle	Edward Shmidheiser
Director Robert Warke	Harry Hackney
Director Joseph Paxson	

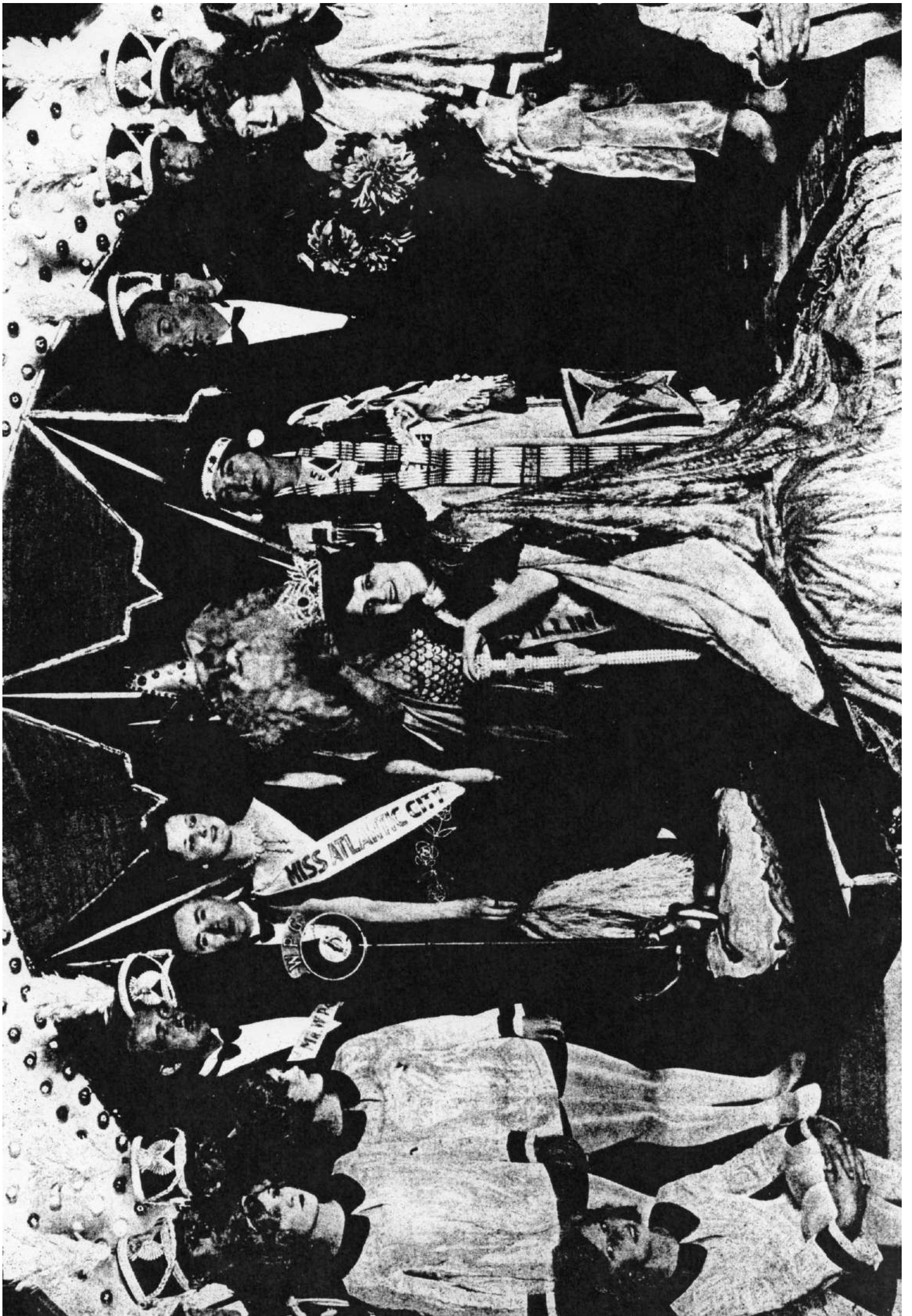
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## RECEPTION OF DISTINGUISHED GUESTS

MAYOR WALTER JEFFRIES, *Chairman*

Committee

Mayor Harry Bacharach	Harry Hackney
Mayor Isaac Sweigart	Edw. Shmidheiser
Emerson Richards	Hon. Edw. Lavino
Enoch L. Johnson	



# RECEPTION AND DINNER TO NEWSPAPER MEN AND BEAUTIES

## Committee

Thomas Landow	Arthur Walker
Everett Higbee	J. W. Binder
F. G. Cole	Harry Love
Harry Lodovico	Ignatz Bring
Arthur Yon	

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## AMERICAN BEAUTY BALL

EUGENE FETTER, *Chairman*

Frank Sutch	Joseph Kauffman
James Cullen	Captain Curliss Godfrey
Bennett Cramer	

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## BATHERS' REVUE

CHARLES E. FELL, *Chairman*

## Committee

W. P. Thompson, *Assistant Chairman*

C. B. Detweiler	Clifton E. Shinn
Nelson Berner	Franz Voelker
Harold Gray	Alban McSherry
Louis Lippman	Raymond McDevitt
Dr. Edwin Coward	David Black
Jack Conover	

---

## JUDGING MOST BEAUTIFUL GIRL IN EVENING GOWN

DR. EDWIN COWARD, *Chairman*

## Committee

Mayor Walter Jeffries	Edward Stevenson
Preston Crook	William Schoppy
George Hansel	Edward Fineberg
Bobby Burns	Si Lippman
Wesley Vaughn	Neil Messick
Wilson Cunningham	

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Pudgie Odett                      Bernice Page  
Chas. Dane      ALVIN SISTERS      Ira Buckley

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## SWIMMING EVENTS

DR. FRANCIS B. COLL, Chairman

HYGEIA SWIMMING CLUB

FRIDAY

JOSEPH HACKNEY, Chairman

ATLANTIC CITY SWIMMING CLUB

SATURDAY

ROLLING CHAIR PARADE

D. HARRY JONES, Chairman

Committee

George Mathews, Assistant Chairman

Louis Arnheim

Ellis Wolff

John Watt

Nelson Yuzuk

Sid White

Steve Dougherty

Sam Lippincott

## NIGHT OF MERRIMENT

EDWARD J. O'KEEFE, Chairman

Committee

Harry Waxman

Robert Cadwallader

Charles D. Hyman

James Coleman

Peter T. Baynes

Mortimer Lewis, Jr.

## JUDGES

MAJOR WILLIAM F. CASEY, Chairman

Committee

Orville Ketchum

Preston Crook

Daniel De Brier

Bennett Cramer

Monie Cole

## HOTEL RESERVATIONS

MILTON S. LINDSAY, Chairman

Committee

Thomas Randow

Arthur Yon

Emil Gerstel

William Campbell

Max Grossman

## PERSONNEL COMMITTEE

SIDNEY WHITE, Chairman

Lewis Yetter

Ellis Wolff

Sheriff Alfred Johnson

John Siracusa

Ralph Scull

Ignatz Bring

John Watt

Nelson Yuzuk

Robert Ohnmeiss, Jr.

William Schoppy

## BADGES AND PRIZES

FRED HERRICK, Chairman

## PAGEANTRY AND STAGE EFFECTS

JOHN BRUNTON, Director

## FLOATS

JOSEPH HYMAN, Chairman

Committee

Sidney Lissman

Charles Clay

Martin Gruen

Dr. Morton E. Winheld

John Gordon

David Berg

## PUBLICITY

LEWIS HERRMANN, Chairman

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**Picking the Winner**  
of the  
**ATLANTIC CITY BEAUTY PAGEANT**  
and the  
**National Favorite Frozen Dessert on a Stick**

Is a National Pastime at the  
Nation's Playground in September

**Two Winners Have Been Unanimously  
Selected**

**POPSICLE  
FUDGICLE**

Eat Them on the Boardwalk