Made possible with Heritage Fund

Department for Digital, Culture, Media & Sport

Welcome

WIKIMEDIA FOR HERITAGE

WIKIMEDIA UK

You will have met Leah Emary,

Lucy Hinnie and Richard Nevell

Please mute when not talking

Video is optional

Feel free to use the chat function

A NOTE ON RECORDING

Photo by Lucas Alexander on Unsplash

Agenda

- About The Project
- Why Wiki?
- Skills Building
- Discussion & Next Steps

ABOUT THE PROJECT

GOALS

- Open up content and collections
- Remove barriers to knowledge
- Democratic creation & consumption of knowledge
- Engage with staff, volunteers, audiences

VALUES

- Open knowledge is a human right
- Open knowledge brings social and economic value
- Free from systemic bias

STRATEGY

- Partnership working
- Increasing understanding through training & community development
- Small project grants & other support

WIKIMEDIA
UK

Connected Heritage [2021-23]

Developing open knowledge skills, tools and communities of practice for sustainable digital preservation

Richard Nevell - Project Lead

Lucy Hinnie / Leah Emary - Digital Skills Wikimedians

Partnerships

You offer

- Expertise on collections
- Connections to audiences, staff, volunteers

We offer

- Help running outreach events
- Practical help sharing digital collections
- Advice on how to engage with Wikimedia
- Longer term partnerships and in-depth projects

How Can Partnership Benefit You?

OUTREACH

INCREASE VISIBILITY

DIGITAL SKILLS

EQUALITY OF REPRESENTATION

UPDATE IMAGE

DIGITISATION / PRESERVATION

Photo by Zalfa Imani on Unsplash

PREVIOUS PARTNERSHIPS

National Library of Scotland
Leabharlann Nàiseanta na h-Alba

wellcome

LLGC NLW

Glasgow museums

The British Museum

THE NATIONAL ARCHIVES

SCIENCE MUSEUM GROUP

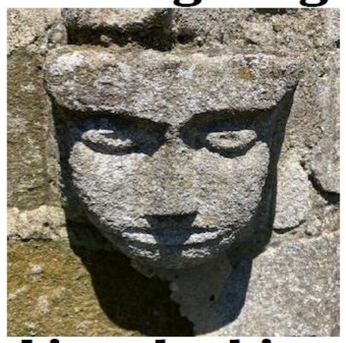
SIGILLUM SOCIETATIS ANTIQUARIORUM SCOTIAE

BRITISH LIBRARY

WIKIMEDIA UK

CURRENT CONNECTED HERITAGE PARTNERSHIPS

WEA
Workers' Educational Association

Reimagining

Lincolnshire

350TH

1672–2022

WHEAL MARTYN
CLAY WORKS

WIKIMEDIA
UK

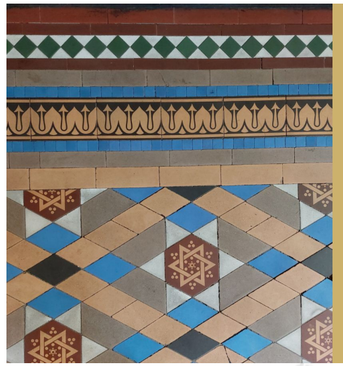
ROTHERWAS TOGETHER

the audience agency

STAFFORDSHIRE
UNIVERSITY

MIXED
MUSEUM

THE FAVERSHAM SOCIETY
FOUNDED 1962
FLEUR DE LIS HERITAGE CENTRE
ESTABLISHED 1977



Scottish Jewish
Heritage Centre

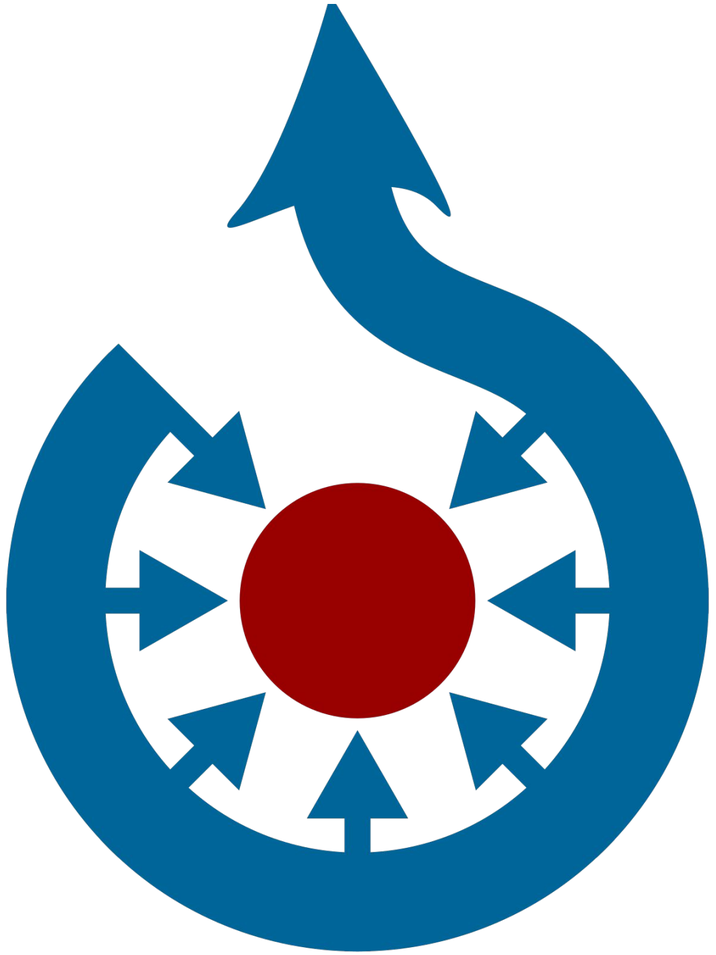
WHY WIKI?

“Wikipedia is ‘where the light is’, so it makes sense to put the collections there.”

Mahendra Mahey - Head of British Library Labs, involved in the Wikimedian in Residence project, 2017

WIKIMEDIA COMMONS

A collection of freely usable media files, to which anyone can contribute.



Ysgyfarnog/brown hare by Alun Williams333, CC BY-SA 4.0, via Wikimedia Commons

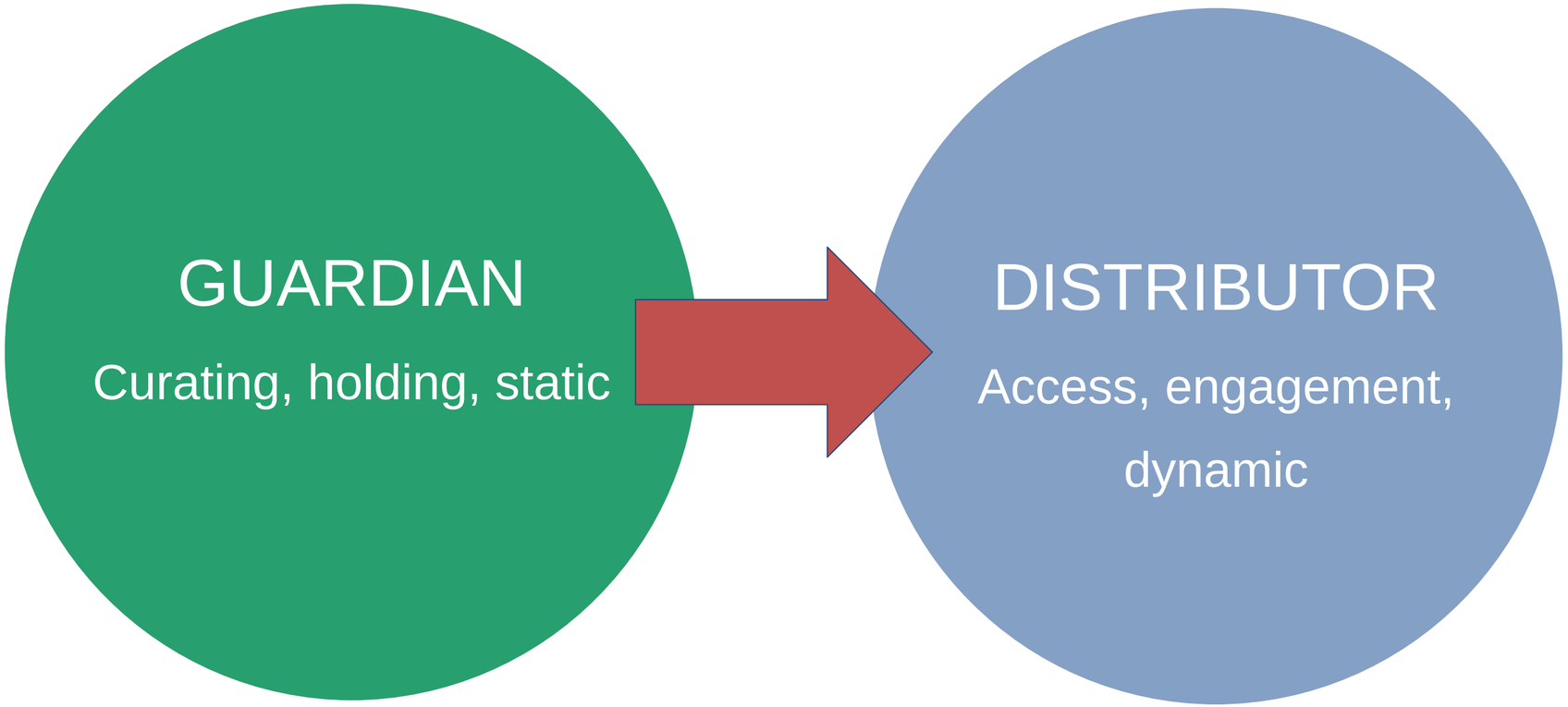
The encyclopedia anyone can edit.

- Wikipedia is read 22 billion times a month[1]
- Powers smart speakers, Google search, AI, VR
- Page views up 10% during April/May 2020
- Public trust in Wikipedia is high[2]

WIKIPEDIA

1. *https://stats.wikimedia.org/#/all-projects/reading/total-page-views/normal|bar|2-year|~total|monthly*
2. *British People Trust Wikipedia More than the News | YouGov*. https://yougov.co.uk/topics/politics/articles-reports/2014/08/09/more-british-people-trust-wikipedia-trust-news. Accessed 10/09/2021.

From guardian to distributor



Licensing and copyright

Anything uploaded to Wikimedia must be in the public domain or freely licensed

Not every collection will be suitable: we can advise you.

Creative Commons license icons and names	Abbreviations & versions	OK here?
Public domain	CC Public Domain Mark 1.0	Generally OK
Zero Public Domain, "No Rights Reserved"	CC0	OK
Attribution	CC-BY (1.0 2.0 2.5 3.0 4.0)	OK
Attribution-ShareAlike	CC-BY-SA (1.0 2.0 2.5 3.0 4.0)	OK
Attribution-NonCommercial	CC-BY-NC (1.0 2.0 2.5 3.0 4.0)	Not OK
Attribution-NonCommercial-NoDerivs	CC-BY-NC-ND (1.0 2.0 2.5 3.0 4.0)	Not OK
Attribution-NonCommercial-ShareAlike	CC-BY-NC-SA (1.0 2.0 2.5 3.0 4.0)	Not OK
Attribution-NoDerivs	CC-BY-ND (1.0 2.0 2.5 3.0 4.0)	Not OK

Commons:Licensing https://commons.wikimedia.org/wiki/Commons:Licensing#Well-known_licenses (accessed 10/09/21).

A Note on Conflict of Interest (COI)

About Me [edit | edit source]

My name is **Lucy** and I am the current Wikimedian-in-Residence at the British Library a

This is my **main account**: my **training** account can be found **LRH-Training**.

I write about my British Library work at the Digital Scholarship blog and on Twitter.

Between 2019 and 2021 I lived and worked on Treaty Six territory and the homeland of

I am interested in digital humanities, later medieval literature and cats.

I have a PhD in Medieval Scottish Literature from the University of Edinburgh.[1]

Projects [edit | edit source]

Bannatyne Wikithon [December 2020]

Urban Tree Festival Wikithon [May 2021]

Wikimedia platforms are not public relations or marketing tools.

Lewis Chessmen

National Museums Scotland

SCALE

Small release of 30 images

New article created

KEY POINTS

Advocacy by WMUK

Uploads by museum staff

IMPACT

31,877 views/month for this image alone

600,000+ views across 30 images in 9 months

Photo by Michael Shannon on Unsplash

Why we need you

Addressing the gaps

Content gaps

Wikimedia Projects are not neutral. Who edits - and what they choose to focus on - matters.

- 90% of editors are men
- Most of these men are white
- <1 in 5 biographies about women on English Wikipedia
- Even fewer trans / gender nonconforming representations
- Racial bias persists
- Knowledge is Western-centric

Search

Non-Western art and artists heavily under-represented on Wikipedia

The intricate artwork inside Sultan Ahmed Mosque Dome, by By Ank Kumar – Own work, CC BY-SA 4.0

New research identifies a strong fixation on the Western canon in Wikipedia's coverage of visual arts, but offers ways towards a more truly global perspective.

If you were asked to name artworks or artists, how many would be non-Western? You might visit the free encyclopedia Wikipedia to support your search; after all 1.7 billion visitors per month do just this. However, new research highlights that even with Wikipedia's approach – ensuring anyone can edit and add content – there is still a bias towards Western artworks and artists.

Artist and scholar Waqas Ahmed and veteran Wikipedian Dr. Martin Poulter were well-placed to investigate Wikipedia's perspective on the visual arts. For example, they observed with the English language version of Wikipedia, "its 'List of sculptors' is 99% Western, 'List of painters by nationality' is around 75% European and its 'List of contemporary visual artists' is 80% European". They probed whether this was just a problem with those articles, or just with the English language Wikipedia. "There appears to be a systemic cultural bias against non-Western visual art and artists across all Wikipedia platforms and in various languages", Ahmed says. "We hope that this research will remind people that the Western artistic canon is but one of many worldwide – each deserving respect and appreciation on its own terms."

With a commitment to identifying and overcoming barriers to diversity online, Wikimedia UK, the national charity for the Wikimedia open knowledge movement, funded the research. Director of Programmes and Evaluation Daria Cybulska says "The vision of the Wikimedia movement has always been 'a world in

WIKIMEDIA UK

... what if the Wikipedia page for your desired topic is skeletal and incomplete or, worse still, what if that Wikipedia page doesn't even exist?

ZAID, MIXED MUSEUM INTERN 2022

MIXED MUSEUM

Filling the gaps

Inviting, training, and empowering people with currently underrepresented experiences, cultures, languages, and identities to share knowledge & collections. Who edits - and what they choose to focus on - matters.

- Shaping the narrative
- Harnessing existing skills and interests
- Non-hierarchical
- Open access to knowledge that truly describes the sum of human understanding
- Opening up collections to wider audiences
- An active tool for change

WIKIMEDIA UK

Already I look at Wikipedia differently. I knew there were gaps on Wikipedia but now I look at them as something I can and should fix

CHAMION CABALLERO,
THE MIXED MUSEUM

MIXED MUSEUM

Skills Building

Digital Skills in Heritage*

- SKILLS GAP IN THE RECRUITMENT POOL
- UNTAPPED TALENT & ‘HIDDEN’ COLLECTIONS
- LACK OF TIME & SUPPORT
- LACK OF CONFIDENCE, SKILL AND KNOWLEDGE

**DASH Report: Learning from the First UK-Wide Digital in Heritage Survey | The National Lottery Heritage Fund*. https://www.heritagefund.org.uk/publications/dash-report-learning-first-uk-wide-digital-heritage-survey. Accessed 29 Sept. 2021.

Digital Skills linked to Wikimedia*

COMPUTER & INTERNET LITERACY

- Editing in a digital format
- Understanding and uploading media
- “Like writing an email”

CONTENT CREATION

- Writing for the interested non-expert
- Sharing expertise online
- Using a neutral tone
- Scanning and taking photographs

OPEN LICENSING AND REUSE

- Reusing content ethically and legally
- Sharing own creative outputs

DATA & INFORMATION LITERACY

- Opening collection description and cataloguing
- Working with large data sets
- Citing sources
- Critical evaluation of information sources

*Bruszik, Agnes. *The Potentials of Wikimedia Projects in Digital, Information and Data Literacy Development*. Wikimedia UK, 2018, p. 38, https://wikimedia.org.uk/w/images/d/d9/Digital_Literacy_-_The_Wikimedia_Way_-_June_2018.pdf.

How we develop these skills

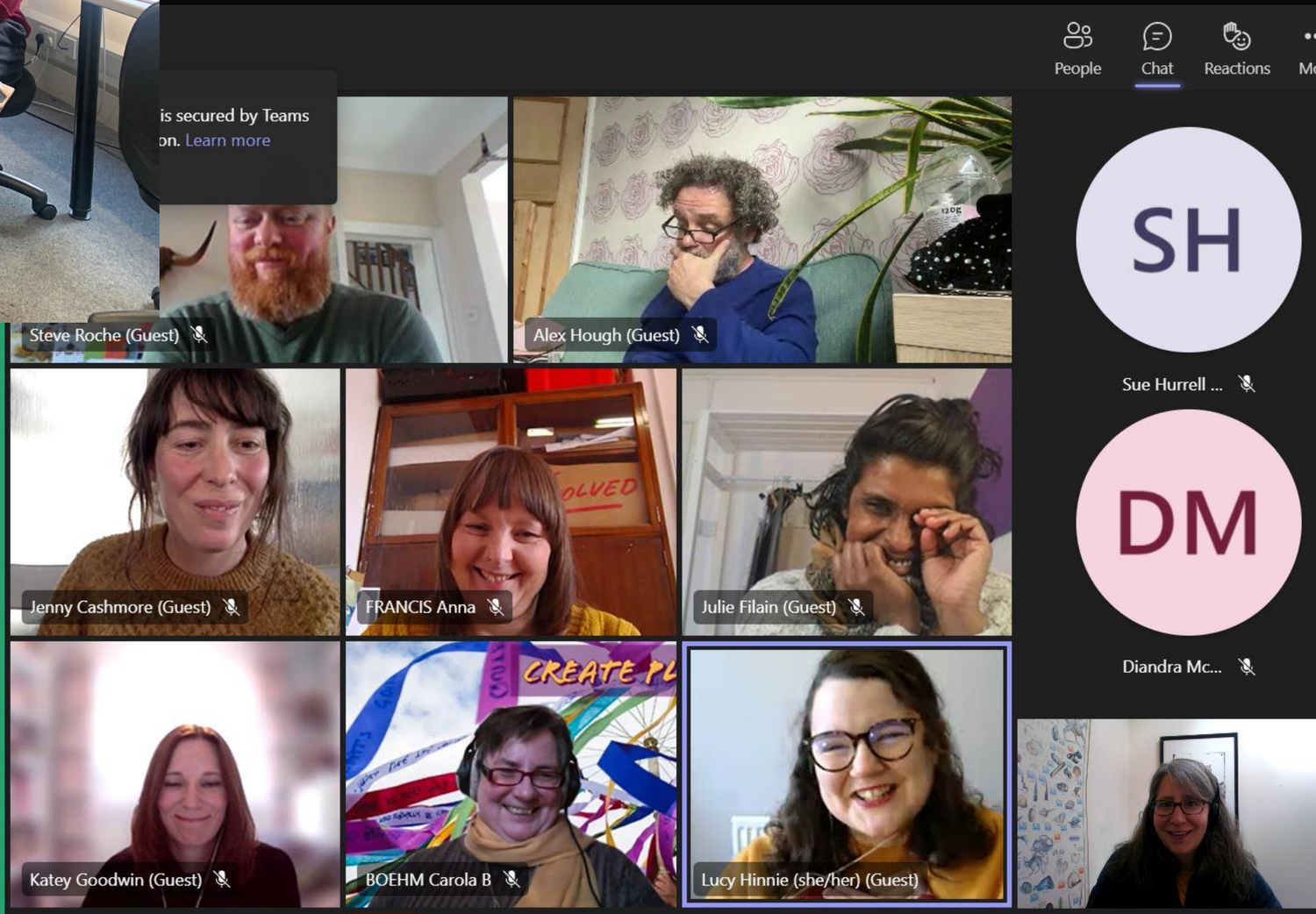
Editing events

Expertise

Practical help

Hybrid in-person / online Wikithon for Big People Community, March 2011

skills



Editing events

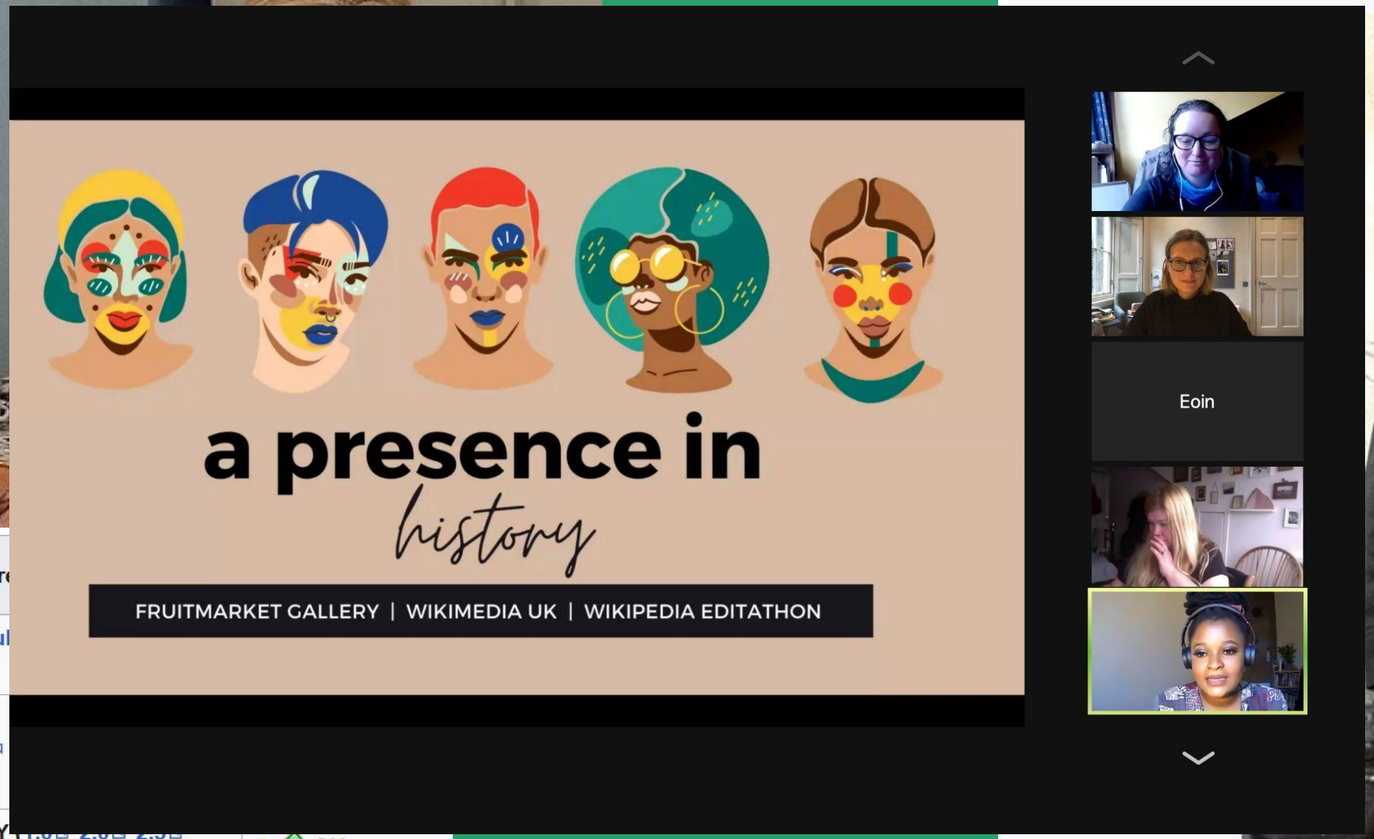
Online Connected Heritage Wikithon for Create Place March 2022

“Thank you also to Dr Sara for being so cheery and helpful and patient! I came away with a big smile, feeling very proud of myself and genuinely upskilled in something that I didn’t know a lot about before.”

VOLUNTEER B ,
NATIONAL GALLERIES
OF SCOTLAND

“The chance to ‘Wiki edit’ has been a revelation to me! Although, (like everyone I know), I have used Wikipedia extensively I never thought it possible to actually contribute. The tuition sessions were really informative and I would recommend it to anyone to give it a try.”

VOLUNTEER A ,
NATIONAL GALLERIES
OF SCOTLAND



Creative Commons license icons and names	Abbr	
PUBLIC DOMAIN Public domain	CC Pu 1.0	
ZERO Zero Public Domain, "No Rights Reserved"	CC0	
BY Attribution	CC-BY (3.0 4.0)	OK
BY SA Attribution-ShareAlike	CC-BY-SA (1.0 2.0 2.5 3.0 4.0)	OK
BY NC Attribution-NonCommercial	CC-BY-NC (1.0 2.0 2.5 3.0 4.0)	Not OK
BY NC ND Attribution-NonCommercial-NoDerivs	CC-BY-NC-ND (1.0 2.5 3.0 4.0)	
BY NC SA Attribution-NonCommercial-ShareAlike	CC-BY-NC-SA (1.0 2.5 3.0 4.0)	
BY ND Attribution-NoDerivs	CC-BY-ND (1.0 3.0 4.0)	

Expertise

500 S J Celestine Edwards (registered- 1894).jpg

Our Education Document of the Month for October is this set of photographs of Samuel Jules Celestine Edwards (1857?-1894) that were registered for copyright shortly after his death. The son of liberated West Indian slaves, Edwards travelled from St Johns, Antiguia through America and Scotland before settling in London. He studied theology and medicine and published several books d Anti-Racism.

rchives UK

yright restrictions

ine Edwards (registered- 1894).jpg | Copy

Celestine Edwards (registered- 1894).jpg|500_S_J_Celestine_Edwards_... | Copy

0

Metrics & Impact

BaGLAMa 2

BaGLAMa shows you page view numbers for pages on Wikipedia (and other Wikimedia sites) containing Commons files in a specific category. Since February 2014, a new software is used to aggregate page views, so there may be minute differences.

The new Wikimedia pageview API (human views only, no bots) is used starting 2015-12!

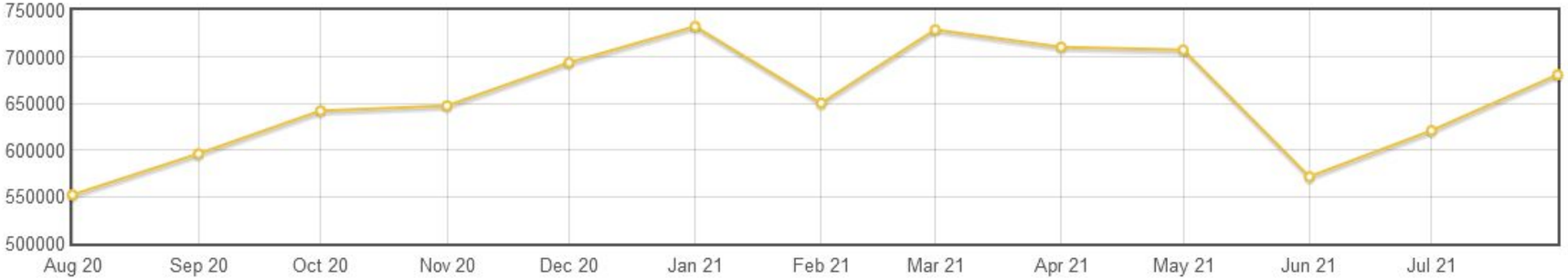
To add new categories, log in, then reload this page.

Commons categories

Show/hide category list

Category details for Collections of Waddesdon Manor

13 months have a data point, with 8,535,687 page views in total. Click on individual time points in the graph to see monthly data.



Page views in 2021-08

Total monthly page views: 680,888. Download this table.

Site		Pages	Views
English Wikipedia	Details	101	558,622
French Wikipedia	Details	25	33,536
Persian Wikipedia	Details	12	24,311
Spanish Wikipedia	Details	11	12,911
Italian Wikipedia	Details	17	11,112

Practical help

It’s not just article creation!

Ongoing work and curatorship.

Improving articles.

Translations.

Changing language.

Adding images.

Adding citations.

Discussion

Please come onto the microphone or use the chat to share your thoughts on these questions:

1. What collections or subjects could you highlight?
2. What strengths does your organisation bring to Wikimedia projects?
3. What staff or community could you involve?
4. What kinds of support do you need from us to take the next steps?

QUESTIONS?

What next?

EDITATHON EVENT - 30 September 2022

- Get trained, have fun
- Prototype of closer collaboration

RESOURCES

- Email with links to the slides/recording
- Links to case studies we mentioned
- Link to online tutorials for getting started

CONTACT US

- connectedheritage@wikimedia.org.uk
- Sign up to our mailing list

@wikimediauk

@wiki_hinnie

@LeahEmary

Made possible with Heritage Fund

Department for Digital, Culture, Media & Sport

WIKIMEDIA UK