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## Theory:

- 1. Why theory?
- 2. Schools of thought
- 3. From stages heuristic...
- 4. ...to networked realities





# Theory: what and why

- A supposition or a system of ideas intended to explain something, especially based on general principles independent of the thing to be explained
- Theory allows for prediction and/or falsification
- ☐ Theory is practical (Kurt Lewin) because it focuses and funnels
- ☐ (e.g., variables, analysis)





Cobb & Elder's agenc

Cobb, R.W. & C.D. Elder (1983) Participation in American Politics: the Dynamics of Agenda-Building. The Johns Hopkins University Press, **Baltimore** 

> **General** public

Outside initiative

Mobilisation

Inside initiative

Institutional or policy agenda Social agenda

Theory





Issue is perceived socially relevant

Issue is relevant to long term

Issue is perceived non-technical

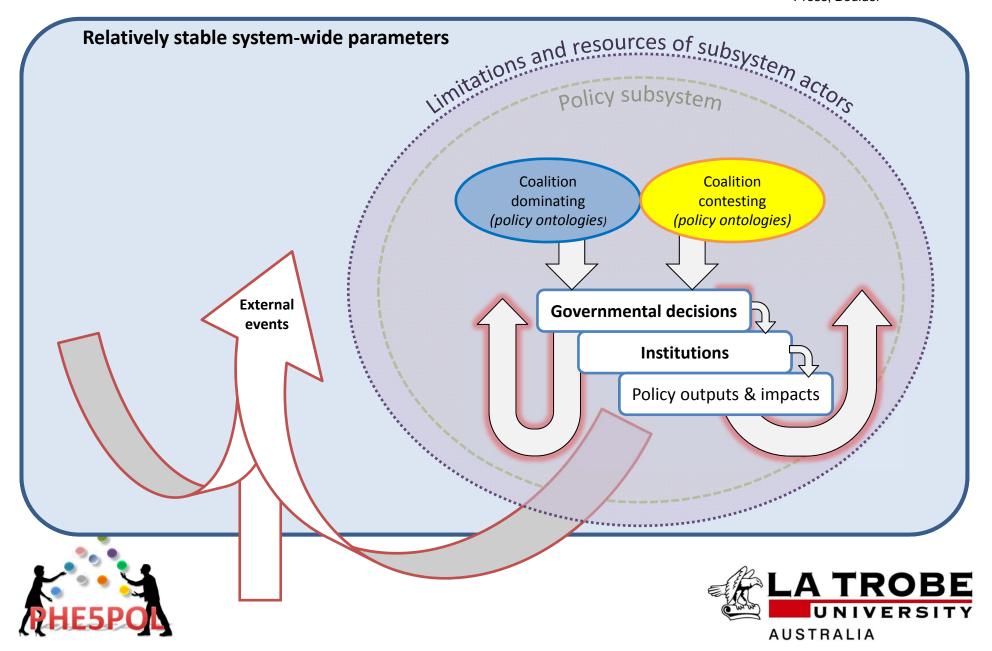
Few historic precedents to issue

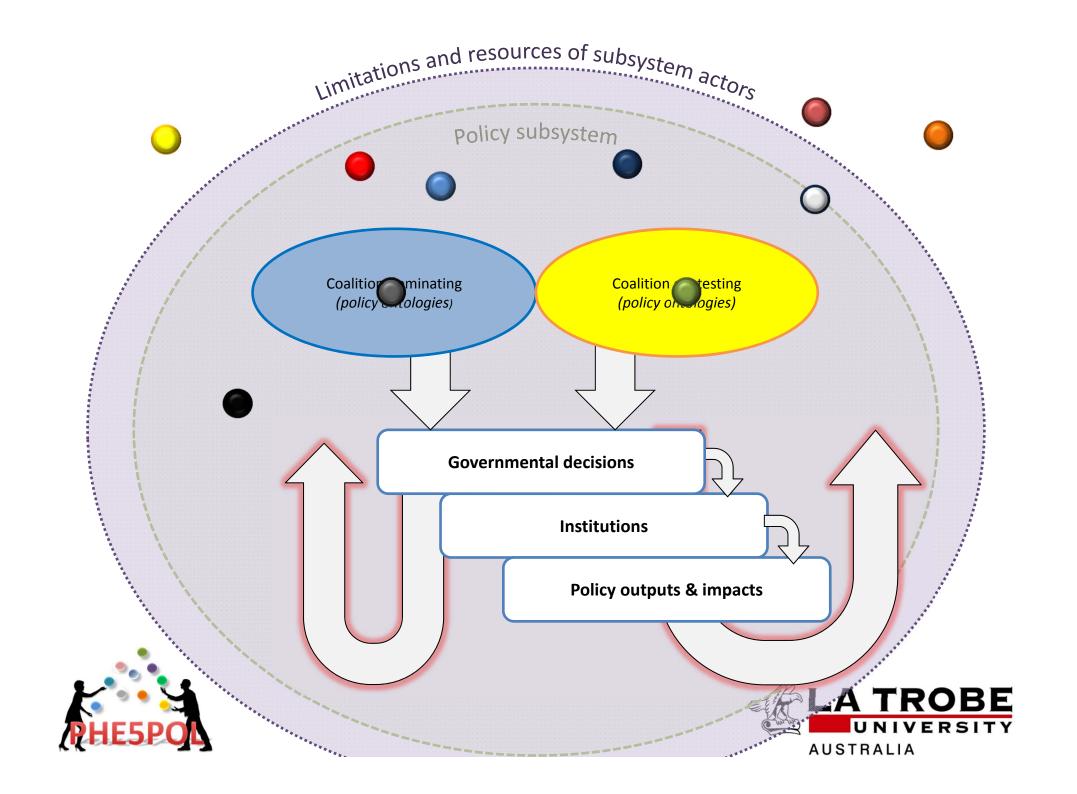


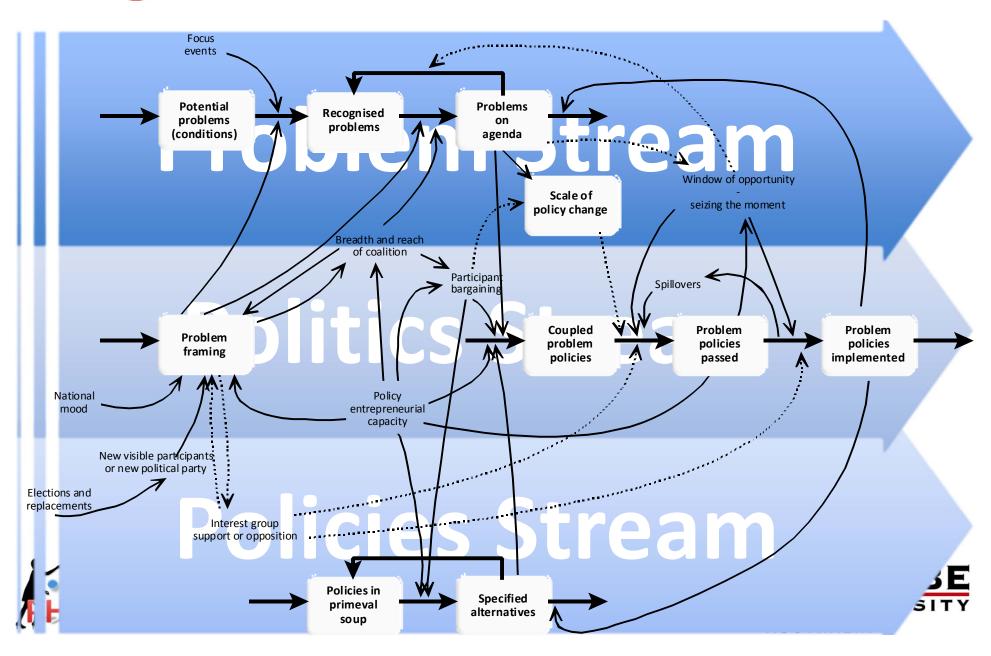


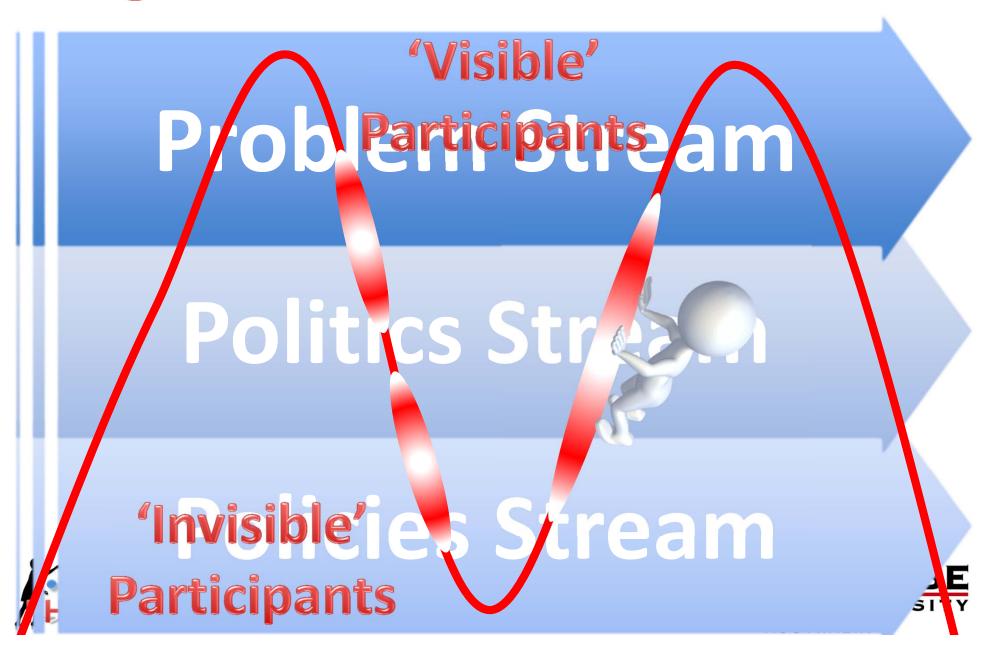
## Sabatier & Jenkins-Smith

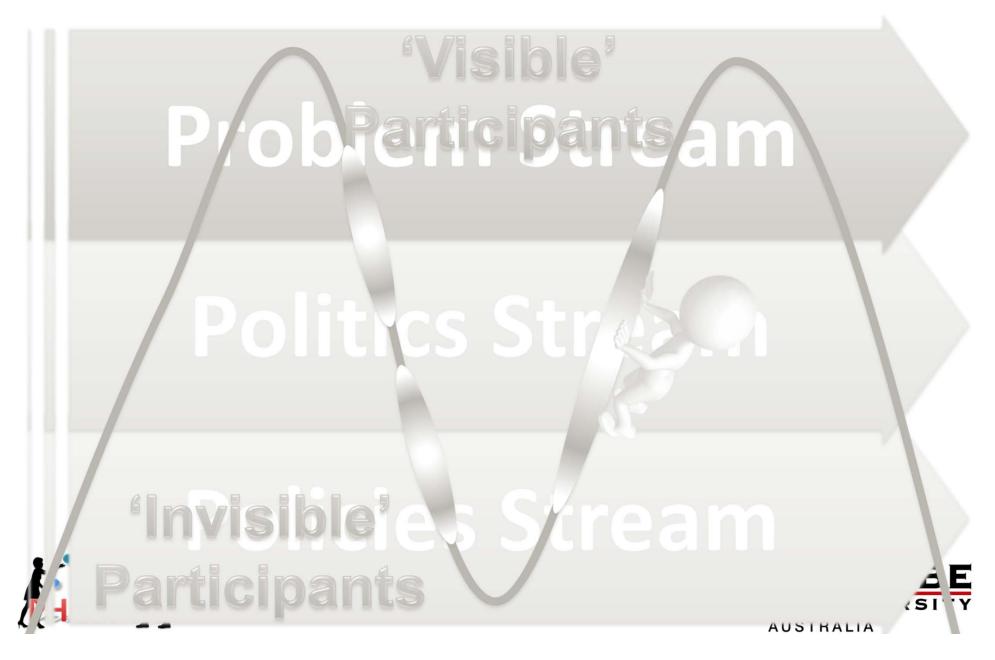
Sabatier, P.A. & H.C. Jenkins-Smith (1993) Policy Change and Learning: an Advocacy Coalition Approach. Westview Press, Boulder









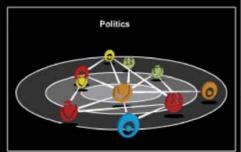


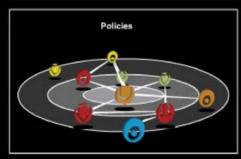


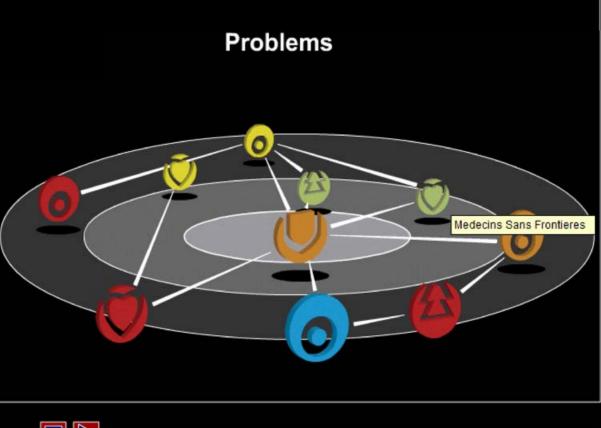
# **IMPolS**

# Interactive Mapping of Policy Streams











January

July

January

July



Professional Associations





Municipal authority



Community groups

Reset



## Mazmanian & Sabatier

### Tractability of the problem(s)

A1 technical difficulties

A2 diversity of target group behaviour

A3 target group as a percentage of the population

A4 extent of behavioural change required

Mazmanian, D.A. & P.A. Sabatier (1989) Implementation and public policy – with a new postscript. University Press of America, Lanham/New York/London)

### Ability of statute to structure implementation

B1 clear and consistent objectives

B2 incorporation of adequate causal theory

B3 initial allocation of financial resources

B4 planning integration within and among implementing institutions

B5 Decision rules of implementing agencies

B6 Availability or recruitment of implementing staff

B7 Formal access by outsiders

### Nonstatutory variables affecting implementation

C1 socioeconomic conditions and technology

C2 public support

C3 attitudes and resources of constituency groups

C4 support from sovereigns

C5 commitment and leadership skill of implementing officials

### Stages (dependent variables) in the implementation process

Policy outputs of implementing agencies Compliance with policy outputs by target groups

Actual impacts of policy outputs

Perceived impacts of policy outputs

Major revision in statute

Many more theories:

