

# WIKI LOVES EARTH – 10 YEARS OF EXPERIENCE



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International*



# WHAT IS WIKI LOVES EARTH?

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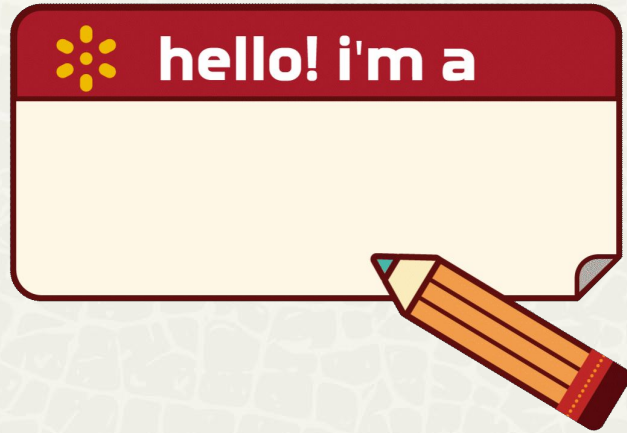
- Annual **photographic competition** devoted to picturing natural heritage sites;
- **Goal:** to draw attention to protected areas & create a database of free photos of all natural heritage sites; spread awareness about nature protection;
- **Second biggest** Wikimedia photo contest after Wiki Loves Monuments;
- At the international level, it is coordinated by a **team mostly from Ukraine**, but conducted by **teams from 40+ countries**.

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# **INTERNATIONAL ORGANIZING TEAM**

*5 people in the core team;  
+ 5 international regional  
ambassadors  
(French, Spanish, Arabic, etc.)*

# CHRONOLOGY OF THE CONTEST

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- **2013** — was founded in **Ukraine**;
- **2014** — became an international, **16** countries-participants;
- **2015** — over **100,000 photos** on international contest;
- **2016** — a **new nomination** was added: UNESCO biosphere reserves;
- **2017** — the biggest number of **uploads** (*over 129 000*);
- **2020** — contest successfully held after first year of **pandemic**;
- **2021** — for the first time division into **two nominations** in an international contest (*macro and landscapes*);
- **2022** — passed for the **tenth time**; a record number of countries participants — **39**;
- **2023** — a record number of countries participants — **53**.



# DURING THE 10 YEARS OF WLE

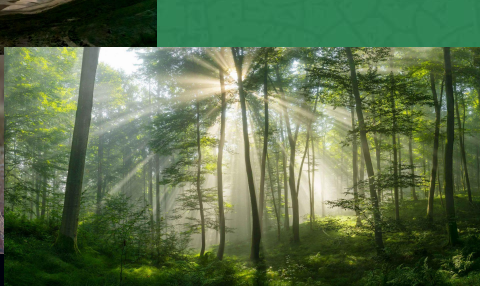
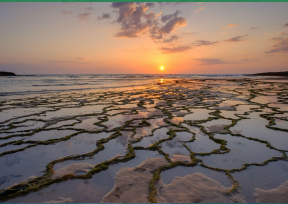
- **88** countries and territories have joined;
- **78 350+** uploaders participated;
- **870 000+** uploads were submitted;
- **200 000+** images used in the wikis;
- **Special nomination** “Human rights and environment”;
- Division into **categories**;

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*EARTH*

# WLE 2022 TOP-20 IMAGES







# HUMAN RIGHTS AND ENVIRONMENT

*Special nomination*

# WHAT IS IT?

In 2023, Wiki Loves Earth international photo contest again supports the initiative **WikiForHumanRights** which partners with the Wikimedia Foundation (WMF) and the Office of the High Commissioner for Human Rights (OHCHR).

Its goal is to **raise awareness of nature protection and human impacts on nature.**

When we protect the environment, we also protect the fundamental human rights we all have — rights to water, life, food, housing, and other fundamental rights rely on a clean, healthy environment.

Special nomination photos could be used to illustrate Wikipedia articles, news media and other materials to better communicate the reliance of humans on the environment.

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# WINNING IMAGES

*special nomination 2022*

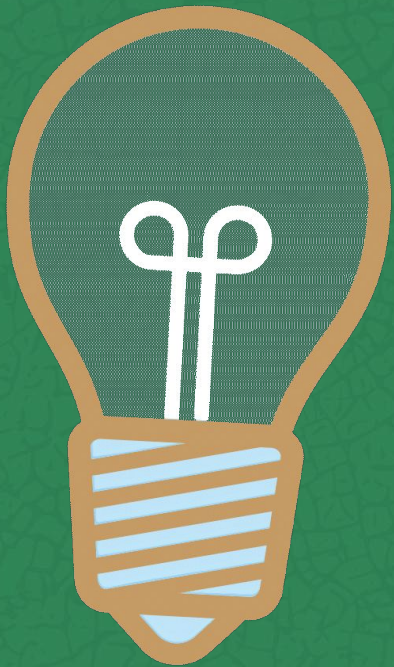


# WLE IN 2023

- **53** countries and territories-participants;
- **11** countries joined for the first time;
- Uploaders - **3 300+**;
- Uploads - **60 000+** images;
- Top countries with most images so far: **Germany, Wales, Ukraine;**
- Timeline of the contest – **May-July**.  
Some countries **prolonged to August**;
- Most of the countries **already finished** their local contest;
- Now is the active stage of **submitting local winning images** for the international level (**11** submissions so far);
- Expected month of the final results – **November**.

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# **WE ARE SEARCHING FOR JURORS!**

International organizing team now in process of selection of the jury team for evaluation of images for WLE 2023.

If you are eager to join, feel free to contact us at

***wle-team@wikimedia.org.ua***

# DEVELOPMENT PLANS FOR 2024



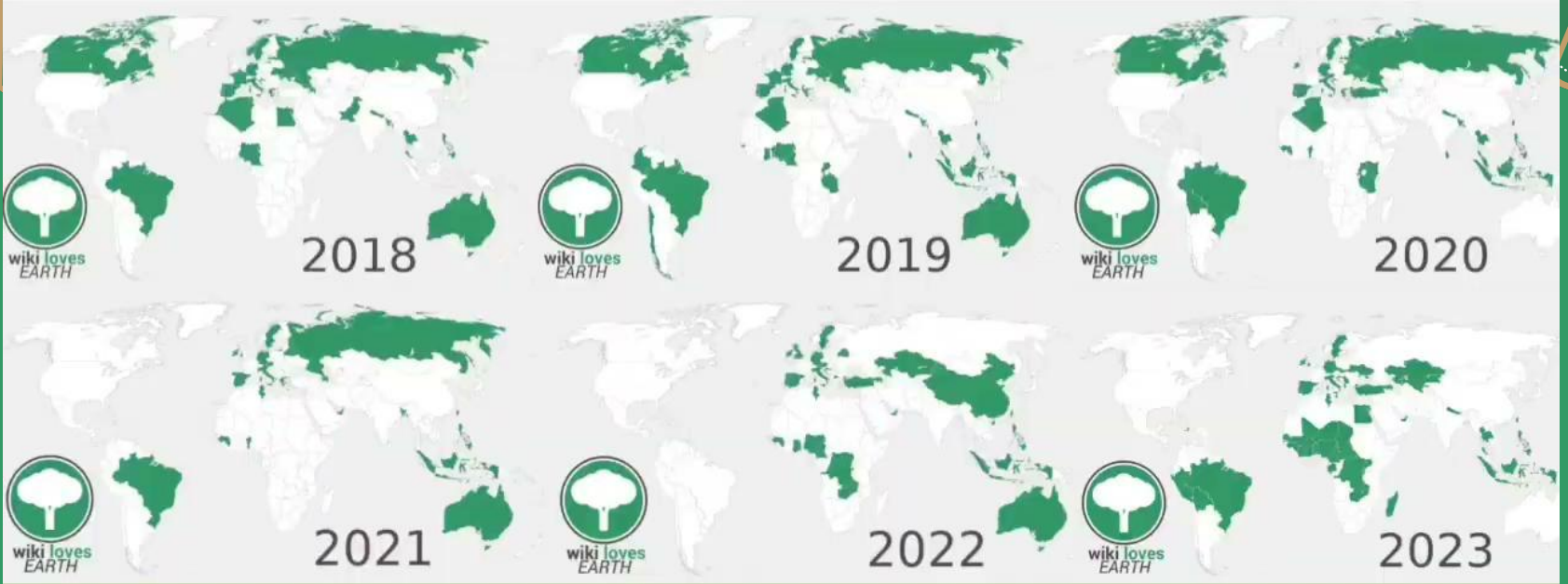
- WLE Materials Hub;
- Engagement with community development;
- Engage bigger support system;
- Special nomination development and categories expansion.

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# SHARINGS FROM LOCAL TEAMS



# SHARINGS FROM LOCAL TEAMS



**PHILIPPINES HAS CONSISTENTLY PARTICIPATED  
IN WIKI LOVES EARTH SINCE 2018.**



Wondershare  
FilmoraGo



# SHARINGS FROM LOCAL TEAMS

After six years of hiatus, this year WLE is back in Serbia again.

Preparing for the competition after pretty long break, was very challenging, but yet interesting and joyful. Our team started with preparation a few months before the set date, and went fully operational just after we received a grant.

Preparing website, social networks, updating lists of protected natural areas, letting the public know about the competition and making connections with state institutes for nature protection, are just a few steps made in the past 2-3 months.

Bringing WLE to Serbia is one of the most important things from our point of view, and being part of the global WLE family again and sharing nature wonders from Serbia with the world is our biggest satisfaction!

As for my experience in organizing the competition for the second time in Egypt, it was a very useful experience for me and also for those photographers who are interested in photographing landscapes in protected areas or macro photography, as it is an opportunity for them to know more details and search for places that may be within the protected areas in Egypt. Even that was vague to me as well until I researched and found out.

We also cooperated with the largest photography club in Egypt, "Adasa" club for photography, which has a great position in the photographers' community, as we used it to publish and publicize the contest, as we do not have any funding to spend on making the necessary publicity for the competition or even presenting prizes to the winners, but we relied on motivating them to reach to the final stages of the contest.

WIKI LOVES EARTH 2023 in Ghana was such a great experience and a successful one.

WLE allowed us to explore Ghana, and we had new people happy to sign on. The Wikimedia movement and its sister projects were introduced to these new participants.

We hope to organize WLE 2024 in Ghana to see its success like this year's own.



- **As an organizer;**
  - *to organize a contest in your country.*
- **As an ambassador\volunteer;**
  - *to help international organizing team to coordinate the contest.*
- **As a jury;**
  - *to help international organizing team to select the best top images.*
- **As a participant.**
  - *to upload your unique images and win a prizes.*

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# HOW CAN YOU JOIN WLE IN 2024?



# FOLLOW OUR SOCIAL MEDIA CHANNELS!



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@interwle



@WikiLovesEarth

**Official website:**  
<https://wikilovesearth.org/>



**Any questions or  
suggestions?**

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# THANK YOU FOR THE ATTENTION!

Love EARTH, take PICTURES   
And stay tuned for the final results!



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