

Further gamification of photo contests

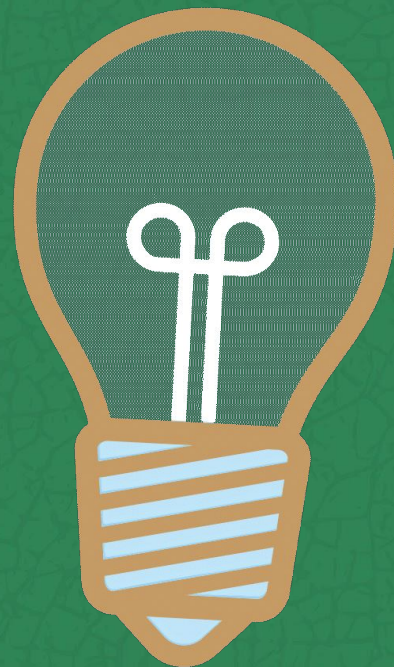
the example of bike quests in Moldova

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**They'll go on their
bikes anyway –
gamify their rides
and get Commons
photos!**

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Wiki Loves X

- list of specific items
- online photo contest format
- judge by quality
 - though we all secretly want quantity

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Some places just aren't very visited

- in the "province"
- reachable through offroad
- outright boring

Bicycle tourists love Wikipedia*

*provided they know what it is

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Gamification*

*further gamification

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Adapting the “quest” format...

Traditional quest:

- predefined route(s)
- hints
- usually a “treasure” in the end
- ...all set up by the organizer(s)

...to suit our needs

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Bike quest:

- routes built by participants
- the hints are the actual monuments
- points given per image/item
- ...all set up NOT by the organizer(s) 🤪☕

Not only monuments

Participants are encouraged to take photos of other (non-monument) landmarks on their route

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Tiers

Level the field = different prizes for routes of:

1. up to 50 km
2. between 50–150 km
3. more than 150 km

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Compensation

- **Food, refreshments, and beverages**
- **Eventually, transport**

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Results 2022

3 participating teams have contributed with
137 photos of cultural heritage monuments
covering **50** distinct monuments as well as
204 photos of other points of interest.

Overall WLMMD stats: 1,447 organic images by
31 participants

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Expectations 2023

10 participants to contribute with
400 photos of cultural heritage monuments
covering **100** distinct monuments as well as
400 photos of other points of interest.

as of today: 5 participants already registered and
with routes partially completed

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Thanks!

See you at the poster session at 5 PM

User:Gikü (George), Wikimedians of Romania and Moldova User Group

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