# WM Summit Post Conference Questionnaire

# Intro

## **LOGO**

Dear participants of the Wikimedia Summit 2019,

Please take a few minutes to give us your valuable feedback on the conference! By filling in this feedback form, you will help to improve the quality and impact of the Wikimedia Summit in the future.

We explicitly encourage you to express also critical feedback - if applicable - to gain a realistic picture of the strengths or weaknesses of the conference. The data from this survey will be processed statistically and the results will be published only in an aggregated form, which means that there will be no possibility to identify you or your individual answers. All responses are optional.

Best regards,

The Wikimedia Summit organizing team

# **Background of Participants**

### Q1

What is your age?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- >64

### Q2

What is your gender?

- female
- male
- other: [Text entry field]
- prefer not to say

#### Q3a

What's your main role why you attended this conference?

- Representing a Wikimedia affiliate (Chapter, Thematic Organisation or User group)
- Representing the Wikimedia Foundation (Board of Trustees, staff)
- Representing a Wikimedia **committee** (FDC, Simple APG, AffCom)
- Attending as a member of a Movement Strategy Working Group
- Other (e.g. Invited Expert, Strategy Core Team):

# Q3b

(Filter, only if Q3a is other than answer "member of a Movement Strategy Working Group")

Besides you main role, are you also a member of one of the Movement Strategy

# Working Groups? yes no Q4 Have you participated in the Movement Strategy discussions held at "Wikimedia Conference 2017" and/or "Wikimedia Conference 2018"? ves. at the 2017 conference yes, at the 2018 conference yes, at both conferences no **Program Q5** Regarding the WM Summit 2019: To what extent do you agree or disagree to the following statements? The Wikimedia Summit... ... was suitable for my background and experience. ... contributed to reaching a shared understanding of the future of our movement. ... provided me with the opportunity to contribute my perspective to the Movement Strategy discussions at the conference. ... led to clearly defined next steps and documented outcomes. ... helped me to gain a better understanding of the Movement Strategy Process. ... made my role within the Movement Strategy Process clearer to me. ... made clear how I can contribute to the Movement Strategy Process in the following months. Scale: Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Q<sub>5</sub>b (Filter, Q5, better understanding of the Movement Strategy Process "rather agree" or "fully agree") Were there any elements of the conference which were especially helpful for you to get a better understanding of the Movement Strategy Process? [text field] Q<sub>6</sub> From your perspective: What were the three main benefits of attending the conference? 1: [Text entry field 1] 2: [Text entry field 2]

3: [Text entry field 3]

Q7	Regarding your expectations before the conference:  My expectations towards the conference  were exceeded  were fully met  were partly met/ partly not met  were rather not met  were not met at all
Q8	Overall, how satisfied are you with the program of the Wikimedia Summit?  • very satisfied  • somewhat satisfied  • neither/ nor  • somewhat dissatisfied  • very dissatisfied
Q9	How satisfied were you with the following aspects of the conference?  Overall scope and selection of the conference topics  Number of conference participants  Composition of the audience (organizations, groups and stakeholders that were invited)  Quality of contributions  Call to action, definition of next steps  Conference facilitation by the facilitators during the conference  Communication regarding the program design process before the conference  Session formats  Overall flow and choreography of the conference  Scale:  very satisfied  somewhat satisfied  neither/ nor  somewhat dissatisfied  very dissatisfied
Q10	Do you have further remarks on content and program of the conference?  [Large Text entry field]
Social	
Q11	To what extent do you agree or disagree to the following statement  Meeting the all those Wikimedia people at the conference  • helped me to reduce tensions and misunderstandings with other participants  • helped me to have good conversations

- ... helped me get a better understanding of each other's views about our movement
- ... helped me to make new friends

#### Scale:

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

## **Organizational aspects**

#### Q12

How satisfied were your with the following **organizational aspects** of the conference?

- Support and communication from the WMDE/Wikimedia Summit logistics team **before** the conference
- Support regarding travel and visa from the WMDE/Wikimedia Summit logistics team **before** the conference (if applicable)
- Support regarding travel from the Wikimedia Foundation travel team **before** the conference (if applicable)
- Support from WMDE/Wikimedia Summit logistics team during the conference
- Conference venue
- Accommodation at the Mercure hotel (if applicable)
- Conference catering
- WiFi quality
- General atmosphere at the conference
- Saturday's party

#### Scale:

- very satisfied
- somewhat satisfied
- neither/ nor
- somewhat dissatisfied
- very dissatisfied

#### Q13

Further remarks on organizational aspects: [Large Text entry field]

## **Movement Strategy process**

#### **Q14**

With regards to the new concept of the Wikimedia Summit (formerly: Wikimedia Conference): How do you agree or disagree with following two statements:

- The Wikimedia Movement as a whole benefits from having a conference focusing on movement structures and strategy only.
- My own organization/group/committee benefits from attending a conference focusing on movement structures and strategy only.

#### Scale:

Strongly agree

	<ul> <li>Agree</li> <li>Neither agree nor disagree</li> <li>Disagree</li> <li>Strongly disagree</li> </ul>	
Q15	Are you already applying any programmatic changes within your organization or group to accommodate to Wikimedia's Strategic Direction?  If yes, pls. shortly describe, how:  [Large Text entry field]	
Overall evaluation		
Q16	Finally, what is your <b>overall rating</b> of the conference?  • very good • rather good • neither/ nor • rather bad • very bad	
Q17	Do you have anything else you like to share with us? [Large Text entry field]	
End	Thank you very much for providing your feedback!	