

How to innovate in Free Knowledge

Open Innovation Café

Initiated and hosted by the Innovation Engine of
Wikimedia Deutschland, March 2023

**WHY we are
here**

**We are setting out on an
explorative journey to build a
safe, inclusive and collaborative
space that will foster innovation.**

Space for innovative ideas

- Tools and technology that make free knowledge content accessible in various formats
- Projects and policies that allow the inclusion of all forms of human knowledge in all socio-cultural contexts

#Innovateinfreeknowledge



Space for transformation

- Support environment that equips members of the Wikimedia Movement with tool set, methods and structures that empower them to be more agile and resilient to change

#Innovateinfreeknowledge



Towards Wikimedia 2030

We seek to drive and facilitate innovation that will help us...

- overcome the limitations of existing Wikimedia projects and stagnation of our products and technology
- become a movement that includes all voices and co-creates knowledge



**We don't know what this space
will look like. We want to figure
this out with you.**

**WHAT we are
planning to do**

We will engage with stakeholders from the global Movement in various formats to gather insights on our most pressing questions.

Understanding



- what innovation might mean in the global context of Free Knowledge
- what is or is not yet happening regarding innovation within the Wikimedia Movement
- what the challenges are that hinder innovation activities



Movement survey on "Innovate in Free Knowledge"

Dear participants,

Many thanks for giving us a few moments of your time.

We - the Innovation Engine team of Wikimedia Deutschland - are setting out on a journey to establish a new format for the Wikimedia movement that aims to foster innovation and allow members of our community to experiment with and develop new ideas for free knowledge. This endeavour builds on recommendation no. 9 "Innovate in Free Knowledge" of the Movement Strategy.

As a first step we need your help to better understand what is or is not yet happening regarding innovation within the Wikimedia Movement, and what the challenges are that hinder innovation activities in certain contexts and communities.

[The survey is done anonymously.](#) Feel free to forward to Movement members you think might add additional value.

We look forward to unlocking some new insights and valuable feedback from you.

Kannika & Lucia, Wikimedia Deutschland

There are 10 questions in this survey.

Your feedback is vital

The more insights we can get the better we can work towards a solution that will be of most value to the Wikimedia Movement and to create an even bigger impact on the Free Knowledge ecosystem.

Please complete our SURVEY:

<https://lime.wikimedia.de/index.php/397935?lang=en>

**Any
questions?**

Open Innovation Café

The Open Innovation Café is initiated and hosted by the Innovation Engine of Wikimedia Deutschland. It is part of our Re-imagining UNLOCK journey. We have set up a [page on Meta-Wiki documenting our Re-imagining UNLOCK journey](#). Be sure to follow along and maybe join any future discussion and engagement.

The faces you met are program lead [Kannika Thaimai](#) und program manager [Lucia Obst](#). Feel free to reach out to us at unlock@wikimedia.de



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Kannika Thaimai



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Lucia Obst

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