



UNLOCK innovation:

How can we attract innovators and new free knowledge projects from the Western Balkans region?

UNLOCK the journey...

...towards Wikimedia 2030.

Social and technical innovations are going to be crucial in mastering the challenges of becoming a movement that includes all voices and co-creates knowledge.

#tech innovation: new content formats,
new tools and technologies

#social innovation: new pathways,
increasing collaboration and new
alliances



UNLOCK new pathways to innovation

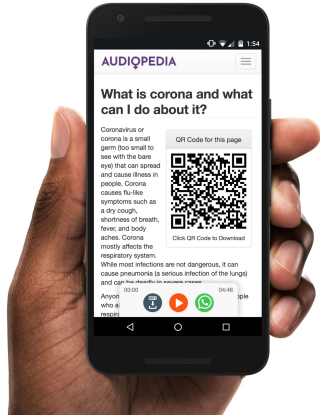
UNLOCK Accelerator supports teams that are working on new free knowledge ideas, innovations or initiatives → **Not a typical grant program!**

UNLOCK support environment:

- Tailored coaching and mentoring
- Access to our broad network – within and beyond the movement
- Inspiring workshops – from innovation methods to impact measurement and crowdfunding
- Scholarship of €4.000

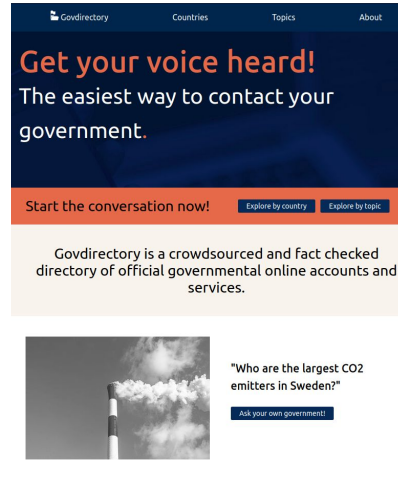


UNLOCK projects



UNLOCK project 2020

[Audiopedia](#): An open source web application that provides audio content related to "day-to-day" topics such as health or diet – making audio learning free and accessible to non-readers in developing countries.



UNLOCK project 2021

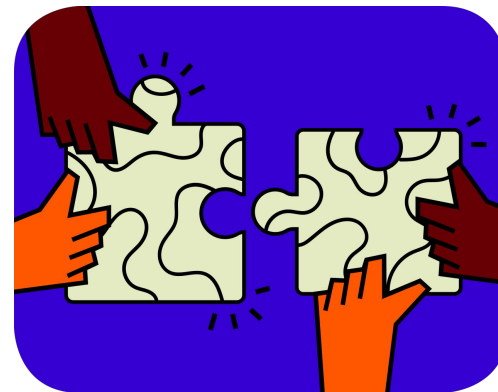
[GovDirectory](#): an open platform that gathers and makes publicly available all governmental online accounts and services. These may be official websites or social media accounts sorted in an online directory creating easier access for the general public.

UNLOCK 2022 – What's new?



Joining forces

We hope to establish a collaboration from which all involved parties can mutually benefit and empower each other. This collaboration includes the co-design and joint implementation of the UNLOCK program.



Regional focus

One size does *not* fit all – instead of a global program, we want to pilot a regional approach. We are shifting the geographical focus of UNLOCK 2022 to cover the German-speaking region as well as the Western Balkans.

UNLOCK 2022 – Call for projects!

We are calling for innovative ideas and projects that break down social and technical barriers preventing people from both accessing and contributing to free knowledge – projects that create knowledge equity!

#New tools and technologies that support more diverse modes and formats of knowledge (audio, visual, video, etc.)

#Further development of existing Wikimedia projects to create new impact projects

#Concepts for intermixing datasets or integrating unconventional formats of knowledge into existing networks

#Alternative practices and concepts that create more opportunities for everyone to participate in free knowledge projects

Apply now!

Applications are open until May 29th 2022!

<https://www.wikimedia.de/unlock/program/>

If you require further assistance with your application or if you have an idea but are not sure whether or not to apply, feel free to reach out to Ivana directly and personally at the WikiLive Conference!

