## March $22 \cdot 1913$

## SPRING SPECIAL

## THE REAL POWER'S

No. 6A
Onlyistatements WHICH CAN BE PROVED, have weight.
The following recognized features explain "the real powers" of POWER'S No. 6A.

## PERFECT PROJECTION

POWER'S CAMERAGRAPH has developed this to the highest point of excellence-pictures absolutely clear, steady and without flicker.

We have many letters like These

> Dear Sirs-"In the reproduction of the Paul J. Rainey African and Arctic pictures, perfect projection has been absolutely necessary.
> "After carefully comparing the merits of Pouer's Cameragraph with other machines, The Jungle Film Co. decided on the Power's Cameragraph. We are using over 30 machines in our various shows, where they are giving entire satisfaction.'

> Yours truly.
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> "'On the 22nd day of April. 1911, we installed a Power's Cameragraph. "It has run for over 2,000 hours without one cent cost for repairs. "What can an operator want with any other machine when he can get this result with Power's?", YEN ST. CLAIR truly, Polace Theatre, Martin, Tenn.

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So perfectly adjusted that while a child may operate it, yet it always does a man's work, and without noise.


> "I can truthfully say that it is the best machine that I ever saw and I have run five of the other makes, of which most of them were very good, but can not come up to the Power's. In the four months that I have had this machine I haven't had to even use the screwdriver once."
> H. C. MILL, American Theatre, Boston.

## LOOP SETTEER

POWER'S CAMERAGRAPH Loop Setter will reset the lower loop automatically without stopping the machine-A POWER'S FEATURE EXCLUSIVELY. NO MORE DARK SCREENS AND BROKEN PICTURES.
> "I am pleased to advise you, that the loop setter works perfectly and satisfactory; last night I watched it and found that it set the loop just 18 imes on a commercial reel of film. Before this, I ran three reels through the machine without loosing the loop or having a single frame-up during the three reels; then I put on the fourth reel, which was the commercial and not in first-class condition, with the result as stated above.
> "I cannot recommend too highly the Power's machine for the best results in projection, having two of your 6A machines in my theatre." Yours very truly, W.C. ALLEN, Prop. The Casino Photoplay Theatre, Antwerp, N. Y.


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We submit a very incomplete list of installations serving to show the wide field covered by POWER'S CAMERAGRAPH.

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Fort Sill, Oklahoma; Fort Scriven, Ga.; Fortress Monroe, Hampton Roads; Fort Ethan Allen, Vermont ; Fort Totten, N. Y.; West Point Military Academy ; Annapolis Naval Academy; Army Y. M. C. A., Boston; League Island Navy Yard, Phila., Pa.; Post Exchange, Camp Elliott, Canal Zone; Fort Leavenworth, Kansas; Fort Wadsworth, N. Y.; and aboard the U. S. S. "Florida," "Utah," "Panther," "Nashville," "Franklin," "Wyoming," "Dixie," "Arkansas," "Connecticut."

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St. Bonifacius Church, Phila.; Church of the Good Samaritan, Paoli, Pa.; St. Michaels Church, Phila.; Church of the Holy Name, N. Y.; St. Cecilia, Brooklyn, N. Y.; Board of Education, N. Y.; Many Branches of the Y. M. C. A.; National Home for Disabled Veterans, Dayton, Ohio; State Hospital for Insane, Raleigh, N. C.; National Cash Register Co., Dayton, Ohio; Aeolian Co., N. Y., etc.

## LECTURERS

Burton Holmes, Dwight L. Elmendorf, Lyman H. Howe, Beverly B. Dobbs.

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Paul Rainey African Hunt Pictures, Carnegie Alaska-Siberia Pictures, Atop of the World in Motion, etc.

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The following article appeared in "SYDNEY DAILY TELEGRAPH" Dec. 16, 1912:
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Beni Zoug Zoug 16 Berbers
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12 Arabs

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Because you set 20 per cent more bulk corn per pound than from an ther machire. You absolutely save the cost of your corn and more on erery batch. Don't so throush another season with an antlousted, our -of-date outat. Don't buy untll gou bave invercigated this wonderful new i) ellenbarger Ou:At.

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Nill be sulpplled fou. It ia the wont complete.
thorough insiruct thorough instruction possible, each plan capable of
earning sou a splendid income.
I show gon bow to make the start with just a
 thags that I show you how to sedl. orders for the
Fortune awalts you tu thls busluess, if you will
jut me start sou now,
 whichi To fill orders, so you doa't need caphal larested in a stock of goods. With

 WALT C. CUNNINGHAM, President The Mail Order School, Suite 5209 Brecht Bldg., Denver Colo.

## WANTED <br> MERRY-GO-ROUND Other Concessions

The Right Place for the Right Amusements. Season Opens May 31st. Pine Lake Amusement Co., Lansing, Mich.

NEWARK'S LEADING FAMILY RESORT Within 5 -Cent Car Fare of a Million People

Opera, Free Attractions, Band of Music, largest and most popular Dance Hall in city, Horse Racing and Athletic Games, Merry-go-Round, Toboggan, Bowling, etc. Everything open andrruming daily, afternoon and evening.

RESTAURANT OF METROPOLITAN CALIBRE Now Ready To Do Business With l'arties Promoting Large Attractions

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Such as Candy. Fountain, Sausage. Cane Rack, Photograph Gallery and all Business and Amusement Propositions of a clean order. For information. address
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Everybody's Going in 1913! Where? Why To GREATER HOLLYWOOD PARK BALTIMORE, MARYLAND
the greatest park in the goetti. We went Conceasiona snd attrselions of the lateot and mosi
 thriller, fee ua hear at once, as the earls bird csiches the worm. Addrem

WEST NELLIS, Managor Greater Holiywood Park,
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Concessloners! Pop-Corn and Crispette Men! Here's the BIE MOLIF OUTiIT $\omega$

Dellenbarger's
"Kettle-Popped" Pop-Gorn Machine

Pops $20 \%$ more bulk corn per pound than any other macline.
Great big, light, fluffy kernels, that melt in your mouth. Our kettle-popped pop corn is seasoned while popping.
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Dellenbargere ketle-popped popcorn to seasoned whlle popplng. Great blg. llaht. Duffy kernels, that melt in sour mouth. Makes Crispocto a superior to athens that there is no comparison.
You can double your profits
No questlon about in. Others have done it and are dolag it. Diseard the old-fashloned, out-of-date machines and get the Dellenbarger Outhi.
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the buiness for you, and

## Your pop-corn costs you nothing

Because you get 20 per cent more bulk corn per pound than from any other machlre. You aboolutely ase the coss of your corn and more on
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of-date outal. Don't buy untll jou bave inverigated thle wonderful new of-date outhl. Don

Dellenbarget Outhte cost no more than others-in fect, our prices are considerably lese and our easy terms make it poedble for you to
Pay for your machine with the profits
St risht down now and write for our new 1918 Catalogree, Just off


Dellenbarger's Improved Automatic Crispette and Pop-Corn Ball
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wita one unnerupenes ration of the leres, it sutomatically presses the Crispettes, efecto them
from the mould and delirem from the mould
them on a tray.
With thle Machine ONE GIRL can turn out an entire batch of can turn out an entire batch of
Crispettes in oNe-Halr the time that TWO MEN can with uns other.
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a Crispette.

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## Rapidity-Accuracy-Privacy

## IS what you must have il your cashier's booth





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INCORPORATED 1886.
Lyric Theatre, Shubert Attractions, Cincinnati, Ohio.
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## IMPORTANT TO FAIR AND CARNIVAL WORKERS

Buying from us will insure your business for this season on Teddy Bears and Angora Hair Poodles.
We strive to please, by giving you the Biggest Values for your money, in size, make and shape. The best goods that money can buy. Our deliveries are prompt. Get our interesting Prices and arrange your orders for immediate shipment. A personal call on us when in town, will be to your advantage.

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85 Contracts with State and County Fai already signed for this year.

FOR ANY OF THE FOLLOWING FEATURES QUICK CORRESPONDENCE IS SUGGESTED
Robinson's 5 Elephants, Yamato Japs, 1913 Biggest Novelty-5 Ferris Wheel Girls. 6 Flying Herberts, Fink's Comedy Mules, Dare Devil Hurley in the Auto Cloud Leap, Madam Marantette Society Horses, including the World's Fastest Trotting Ostrich "Gaucho," and 100 other attractions for Fairs and Parks.

Advise us when you are going to decide on your Attractions. We in return will send our Representative to confer with you. It will save you money to have him come. Night and Day Office Service installed March 15th. Telephone, Randolph $2 \dot{4} 42$. All mail to 304-5-6 Schiller Building,

64 West Randolph Street, CHICAGO.

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Our past record speaks for itself. We never fail, always make good and leave a clean record. NUF CED. Our Palace of the Orient
Opens with Rice \& Dore Shows, San Antonio, Tex., April 21st,

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The only Real Egyptian Dancing Girl in America, always entertaining the Cream of Society. Has no EQUAL. WANTED Chorus Girls who can sing and dance, Oriental WANIE Dancers and Musicians, and a Real Spieler who can make openings, Several Dancing Soubrettes.

Mr. and Mrs. C. E. Smith, Otolma Minas and Sophie, write. Mr. Manager: we can always furnish Independent Shows for Fairs, Parks and Expositions in keeping with the name we prize. Stood the test for over 17 years.


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Wants Immediately Concert Gall ladies: year engage-
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A. II. AABse company. Pueblo. Colorado. CONCESBIONS
 TWO MERRY-GO-ROUNDS FOR RALE-One 32 r. Twentie'h Century and ons


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To rent Candy Stand Primiege, with good. rollable
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# TIP TOP 

 QUALITY BEARS THE Blue Ribbon Teddy IS OUR 1913 LEADEREVERY 24 -inch TEDDY BEAR has a 2 -inch silk ribbon attached around the body from shoulder to hindquarter, with a flashy big bow in front. MAKE NO MISTAKE. THIS will be the Novelty Hit of the Teddy Bear Season.
"Watch them shufflin' along,
Hear their music and song;
You take that best friend,
And recommend
That he better get ready
To invest in his Teddy
At the Tip Top's busiest stand,
The only place in the land.
It's simply great, mate,
How the boys are YELLING
To help to swell the selling
Of Bears of New York's best known brand."
THE BURNING QUESTION before the present-day Carnival Man is no longer one of price.

A FIRST-CLASS Teddy Bear can be made only at the established price, THE MARKET PRICE.

If YOU are offered bears at LESS than the market price, BEWARE, for they will NOT be FIRST CLASS.

DO NOT BE DECEIVED! There is no price question.

An anonymous advertisement which appeared recently was but a feeble effort to hurt the trade. Reliable manufacturers and dealers are wise to this fact.

The question is one of Finest Materials, Best Models, Full Sizes, Prompt Deliveries and Square Treatment, AND THIS QUESTION WE HAVE ANSWERED.

There is no exaggerated ego, but rather a Rooseveltian frankness, in our claim to be the Originators of

## Bears of Quality

OUR MODELS have always been THE models for the trade. They are yet recognized as the acme of perfection in size, shape and material.

Wherever shown these qualities are remarked by everybody. Our Bears attract trade by their freshness of color and cunningness of design.
"Tip Top Bears at principal Fairs, Tip Top Doll Summer and Fall, Tip Top Dogs wherever you go, The wise one knows that this is so."

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We are the sole manufacturers of TIP TOP bears
and as there will be a scarcity or beargkin this season, on account of the overwhelming demand for
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## Tip Top Toy Co.

Foremost Manufacturers of Teddy Bears, Dolls and Poodle Dogs in the World

## 220 West 19th Street NEW YORK



## Make Big Money

THE KWAY THESE MEN DO
You can make just as much money as our other men are maklng. You can do it rlght uway

## \$600.00 in 3 Months

That is what A. L. Wood made, clear proft, with a "Mandel" Post Card Machine. His origlnal letter with thls statement can be seen at our office. Here are some more reports: Cable, of Wyoming writes: "Made $\$ 27.00$ in two hours." Eryant, of Colorado, made $\$ 16.00$ In six hours Evans, of Misslsslppi, says: "Made $\$ 1.5 .75$ last Tuexlay." Perry, of Kentucky: "Made $\$ 50.00$ ln two days." Willlams, of North Carolina: "Made $\$ 5.00$ In two hours." Gue, of Indlana: "Big success first day." Prultt, of Oklahoma: "Can't supply the demand." F. W. Flint, Callfornla, writes: "My Machlne glves me great satlsfactlon." R. G. White, of New York, says: "Machine ls a dandy. I am sorry I did not purchase it before now. It is certalnly a money-getter." J. P. Little, of Alabama, wrltes: "I have used five machlnes, but of them all the 'Mandel' is the
best." Hundreds of actual bona fide letters like best." Hundreds of actual bona fide letters like
these on file. We will show you all you'll care to read, with full information sent you, all FREE. JUST WRITE US AT ONCE

## Shot Big Money Right your Pocket

## WONDERFUL BIG CASH PROFITS

The ulll establlsh you in your own business that wlll sweep you on to tremendous success. matter what you have done in the past. you can. If you are ambltous, make $\$ 5.00$ to $\$ 25.00$ a day, and it needs AESOLUTELY NO EXPERIE.NCE. Don't delay. Investlgate at once. Get out of the "tlme clock llne." Joln our force and become a one-minute photographer. Stop marking tlme in the "pay envelope brigade." Drop the "dead ones," for here we present to you a live proposition-one that is absolutely new-one that insures immedlate and permanent success-and one that requires absolutely no experience. The world is your field. You can travel or work at home-devote all or only spare tlme to the buslness. A clean, hlghclass, legltlmate buslness-the most profitable branch of the professlon of photography. Blg, nulck, clean profits at private houses, plenics, on the street, In the small towns, in large cities, at fairs, carnivals, conventlons, reunlons, street parades, avlatlon meets, etc, etc. You make blg money everywhere-every day-every minute hands you blg profits-profits that begin at once. Make 500 per cent on every sale. Don't delay-don't wait-takes only one minute to investigate, and costs you nothlng. We back you up every way. Get a qulck start and make blg money from

## MANDEL POST CARD MACHNE

A new inventlon based upon a wonderful, sclentifc princlple of photography. A machine that enables any person with absolutely no prevlous knowledge of photography to take, finlsh and dellver photo post cards in one minute. The machine makes five different styles of photos and turns them out at the rate of three a minute. You take the plcture and dellver it right on tie spot. A new, startling, sensatlonal photographlc process.

## Photos Direct on Post Cards

## Without Plates, Fllms, Printing or Dark Room

Machine is IIght-welghs about 6 Ibs. Excites interest, arrests attention and compels inmediate orders frnm erry onlooker. Machine is everything in unt. embodying all that is necessary in take. finlsh an i delliver pletures at CARI) CAl.LF.RY. Take it with you every where. Go out after the buslness-the field Is ali about you. Small Investment starts you -blg profis folfow. Sale of your first lot of supplles that come with the outfit practlcally glves you back your entire investment and you
then have the business clear and fully estabished. You begln maklng money the same mediate profis.
DO YOU IVANT TO MAKE 5.000 THIS VEAR? If so do not delay Show us that yu are in earnest-that you mean business. fie will show you how to get the money. WRITE NOW-AT ONCE. INFORMATION IS FREF

DON'T DELAY A MINUTE

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## THE CHICAGO FERROTYPE COMPANY,

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An actual scene from life showing one of our lucky "Mandel" Post Card Operators maklng blg money the same as you can. See how the interest of

## THE "MANDEL" Photo Post Card Machine

## DO YOU KNOW WHAT IT IS? WHY, IT IS A COMPLETE

## Portable Post Card Gallery

and this fellow is one of the portable post card gallery men. See his smile of success. With his "Mandel" Post Card Machine he is off for the big money. He doesn't wait for something to turn up, but goes out after the business. He knows that he has in his possession a big money-getter and with his portable post card gallery, he trods the boards that lead to financial independence. You can join him on his march towards profits in this new, pleasant, healthful, outdoor business.

## A WORD ABOUT QUALITY


#### Abstract

You can't determine the value of an article by its price tag. Steer clear of oneminute picture machines that have been put on the market just to be sold. Don't let a possible saving of a few dollars tempt you in selecting an inferior machine, for if you purchase a cheap, inferior machine, you will afterwards have to get a good one. Why not take the best first?


THE "MANDEL" POST CARD MACHINE is the best one-minute picture machine on the market today, both in the quality of material used in its construction and in the quality of work the machine turns out.

No expense has been spared to equip the "Mandel" Post Card Machine with the very best lens obtainable.
The lens is also equipped with our new, perfect-working, "Mandel" Springless Shutter. This shutter is used exclusively in the "Mandel" Post Card Machine.

The "Mandel" Machine will produce sharp and clearly defined pictures at all distances, no matter how far from the machine the subjects being photographed are placed.

Our years of experience make us masters of our line.
We have the experience; we have the capital; and we have capable and efficient workmen.
Therefore, none but the best is turned out in our factory.
THE CHICAGO FERROTYPE COMPANY is the oldest and original manufacturers of one-minute picture machines and supplies.

Our large factory building, illustrated on this page, is devoted exclusively to the manufacture of our products.
We have established an office in New York City for the benefit and convenience of our customers in the East

In addition, we have a photo paper factory covering a floor space of 10,000 square feet, wherein we manufacture all of the "Mandel" Positive Paper that is used for making the "Mandel" Positive Post Cards.

A personal demonstration of the "Mandel" Post Card Machine will be given to all who call at our office.

If you cannot call, write to us for free descriptive literature.

## Remember-it costs you nothing to investigate.

## ADDRESS US TODAY TO EITHER OFFICE



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Dept. 201, 89 Delancey St., NEW YORK CITY.


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THE ¡WAY THESE MEN DO You can make just as much money as our other men are making. You can do it rlght awas.

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We will establish you in your own business that will sweep you on to tremendous success. o matter what you have done in the past. you can, if you are ambitious, make $\$ 5.00$ to $\$ 25.00$ a day, and it needs ABSOLUTELY NO EXPERIENCE. Don't delay. Investigate at once. Get out of the "time clock line." Join our force and become a one-minute photographer. Stop marking time in the "pay envelope brigade." Drop the "dead ones," for here we present to you a live proposition-one that is absolutely new-one that insures immediate and permanent success-and one that requires abolntely no experience. The worid is your fleld. You can travel or work at home-devote all or only spare time to the business. A clean, highclass, legitimate business-the most proftable branch of the profession of photography. Big. quick, clean profits at private houses. picnics, on the street, in the small towns, in large eltles, at fairs, carnivals, conventlons, reunlons, street parades, aviation meets, etc., etc. You make big money everywhere every day-every minute hands you blg profis-profits that begin at once. Make 500 per cent on every sale. Don't delay-don't walt-takes only one minute to investigate, and costs you nothing. We back you up every way. Get a quick start and make big money from

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DO YOU WANT TO MAKE $\$ 2.000$ THIS leall? If so, do not delay. Show us that ynu are in earnest-that you mean business. We wifl show you how to get the money. WRITE NOW-AT ONCE. INFORMATIO. is free.

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Dept. 201, 89 Delancey St., NEW YORK CITY


An actual scene from life showing one of our lucky "Mandel" Post Card Operators making big money the same as you can. See how the interest of the whole crowd is attracted. Everybody wants his picture taken, and there is $\mathbf{5 0 0 \%} \%$ profit for you every time you press the bulb

## THE "MANDEL" Photo Post Card Machine

## DO YOU KNOW WHAT IT IS? WHY, IT IS A COMPLETE Portable Post Card Gallery

and this fellow is one of the portable post card gallery men. See his smile of success. With his "Mandel" Post Card Machine he is off for the big money. He doesn't wait for something to turn up, but goes out after the business. He knows that he has in his possession a big money-getter and with his portable post card gallery, he trods the boards that lead to financial independence. You can join him on his march towards profits in this new, pleasant, healthful, outdoor business.

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## REFERENCES

Riverview Park, Chicago; Idora Park, Oakland, Cal.; Zoological Gardens, Cincinnati, and the Secretaries of the following State Fairs: New York, Ohio, Indiana, Minnesota, Iowa and Tennessee.

FOR TERMS AND OPEN DATES, ADDRESS
JOHN C. WEBER
1212 Vine Street, Cincinnati, Ohio

# JOHNNY J. JONES -ExPOSTITION SHOWS: 12th - Annual Tour $=$ 12th 

 The Best Ever. Bigger, Better and Grander Than Ever.25 Double-Length Cars, with all 70-foot Steel Flat Cars ..... 25
18 Paid Attractions of the Highest Class ..... 18
4 Complete Bands, featuring Vitucci's Royal Italian Band of 24 pieces ..... 4
3 Of the Most Sensational Free Attractions in This Country ..... 3

OSCAR V. BABCOCK
In looping the Loop and Flying the Flume. The highest salaried free attraction in this country carried with any traveling organization

THOMAS QUINCY \& WIFE
in their Double Water Dive from a ladder 110 feet high into

## THE LeROY FAMILY OF AERONAUTS

Starting where the others leave off.
List of Paid Attractions, with Hand-carved Wagon Fronts

Great Trained Wild Animal Asena LeClair's Dog \& Pony Show Musical Bells
Living Wonders of al parts World European Flea Circus
Trip To Mars

Happy Family
LuLu, the Smallest Horse in worid \$20,000.00 Carousel
Motordrome (On yes, the only one Jennier's Society Circus Dixieland

Diving Girls
Mysterious Sadie
Joy Land
Mechanical World
Improved Circular Wave
Ferris Wheel

TO COMMITTEES-I have a few open weeks and if you want the best write or come and visit the Show at my expense. The Show that never disappoints and is always ready for business on Monday Night as we have everything on wagons and carry our own draft horses. With the finest line of draft horses carried by any similar organization in this country, BAR NONE.
WANTED-People in all branches of the Circus and Carnival business and you must furnish reference.
WANTED-SECRETARY \& TREASURER that can take Shorthand.
Musical Singing and Dancing Acts for Musical Bells. Plantation People for Stage and to strengthen Band. Snare Drummer for Scotch Band. Blacksmith that understands horse-shoeing. Car Porters. Drivers for 2, 4 and 6-horse teams. Animal Trainers.
WANTED-Freaks of all kinds to strengthen Living Wonder Show. Nothing too big if you can please the people. Send photo, and lowest salary in first letter. All Day Grinders for Ticket Boxes. Workmen in all departments. Men with "Trip to Mars" experience write at once. P.S.-If you want a home the year around and can be Ladies and Gentlemen at all times.
We are not booked solid but hold contracts with some of the finest Committees and Fairs in this country and Canada.
Secretaries of Fairs and Big Old-Home-Comings, write for open time. Address:

## JOHNNY J. JONES, 0wner and Manager,

Jacksonville, Fla., until March 29th; week March 31st, Charleston, S. C.; after, Billboard Pub. Co., New York office.


## TO THE CARNIVAL WORLD

## TimCOl. Francis Ferari Shows United

" NONE BUT ITSELF CAN BE ITS PARALLEL."
With all new Shows and Equipment and a Mammoth Program of Startling Free Acts and Sensational Novelties. All under the personal direction of COL. FRANCIS FERARI.

## Will Open the Season of 1913, at Norfolk, Va., April 24th. <br> AUSPICES OF THE NORFOLK CONVENTION COMMITTEE.

NOTE-The Ferari Shows WILL PLAY A CHAIN OF ALL PROSPEROUS CITIES under POWERFUL and RELIABLE auspices with FOURTEEN WEEKS IN CANADA.
AMONG THE FEATURE MIDWAY ATTRACTIONS ARE:

Col. Francis Ferari's Trained Wild Animal Show and Jungle

TANACRA
A European Novelty Managed and constructed by J. Gordon Bostock.

The Crazy Curran Autodrome
Four Racing Automobiles speeding at a mile-a-minute on a Circular Tiack. The Crystal Maze Dr. Stern's Reptilian Arena

Sam W. Gumpertz 20-in-1
Lord George Sanger's Miniature Circus
Follies of the World
Up-to-date Musical Comedy with 22 people.

## A Trip To Mars

From LUNA Park.
Tiny Mite
The Smallest Horse in the World.
The Queen of Sheba Spectacle

## Special Features:

GYP and JUDY-The two Biggest Riding Elephants in the World will draw the magnificent Carved and Gilded Band Chariot in the daily parade.

AEROPLANE FLIGHTS daily by celebrated aviators in Skyhigh Biplane and Monoplane evolutions.
HEY RUBE-The famous New York Hippodrome Hayrack and a troupe of merry Clowns will form another novel feature of the Street Parade.

WANTED A COUPLE OF CLEAN SHOWS that don't conflict. Also room for a few more legitimate CONCESSIONS. We have a brand new 3 -abreast Jumping Horse Merry-Go-Round and big ELI FERRIS WHEEL. Can use good OCEAN WAVE.

PROMOTERS-Can place two crack-a-jack QUEEN CONTEST MEN.
WOULD LIKE TO HEAR from a good ELECTRICIAN.
SHOWMEN if you want to travel with THE OLDEST, THE BIGGEST and BEST CARNIVAL Organization on the road
Write, Wire or Call all communications to VICTOR D. LEVIIT, General Agent Col. FRANCIS FERARI SHOWS UNITED Offices: Fitzgerald Bldg., - - 1482 Broadway, New York City.


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I OFFER A VERY G00D BIRD ACT FOR SALE
...Cars For Rent or Sale..:
20 Flats, 50 and 55 feet long
10 Stock, 50 and 60 feet long
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Also Lion and Leopard Act for Side Show or Circus. Five animals in each act. ¡Address: JOHN G. ROBINSON, 3010 Reading Road Cincinnati, Ohio

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## ATTRACTION EXTRAORDINARY！！！



RUDOLPH BERLINER

Endorsements

Circular No．is
WAR DIEPARTMENT
The following seote for trimpets，written by Rndolph Berliner，Second Cavalry，has－ ing leen used with good re－ sults in the excention to music of the first and second sets of Butts＇s Calisthenic Exercises， is publisherd with a view to its use in such exercises at the discretion of the oflicer in charge of the same．

By order of the Secretary of Wiar．

S．I3．II．IoUNG， Lieutenant General，Chisof of Staff OFFICIAL

IV．P．HAIL．
Acting Adjutant General

## 0

CAMH＇STOTSLENBLRE，I．I．
Radolph Berlinor，2nd Cav－ alry，hiss served with me，and under my intelested observa lion，for mote that two vears． Ho is ath excellent band leadel athe possesses all the quatifica－ tioms necessany for hand Irad－ ing．I recommend him most heartily as atl arcomplished leador

IV．S．ド1）（シ1：RR1．
Mrig（ien ITs．Army

80

An excellent instructor，mu sician and band leador．
lFREI）．S．IOOT＇T Capt．and Adj．2nd Li．S．Cavalry

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Phone，Randolph 2958

Write or wire for further details and open time
｜｜III｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜！｜｜｜｜ FIRST and ONLY Mounted Cavalry Band ever offered as a Professional At traction．Thirty＝five Mounted Men．High＝Class Musical＝Military Organ＝ ization．All Members American Federation of Musicians．U．S．CAVALRY EQUIPMENT，SERVICE UNIFORMS and ACCOUTREMENT．STIRRING， PICTURESQUE，PATRIOTIC．Parade，Mounted and Dismounted Concerts． Regulation Military Ceremonies and Evolutions．Directing and Appcaring in Special Spectacular Events in which Local Military Organizations are in＝ vited to participate．Qualified for U．S．Army inspection．

AN EXTRAORDINARY ATTRACTION and FEATURE for FAIRS， CARNIVALS，PARKS，CIVIC CELEBRATIONS．SHORT OR EXTENDED ENGAGEMENTS．BOOKING SEASON， $1913=14$.



[^1][^2]
## here are two of the most talked of features among state rieht men !!

 "DRIVEN FROM HOME!"


A MELOORAMATIC SELSATION...EXCITIMG FROM START TO FINISH never has a feature responded"to thejoemands ofgthe picturedoving public as sponTANEOUSLY AS THIS ONE. NEVER iHAVE STATE RIGHTS SOLD SO FAST AS SINCE THE RELEASE of this feature. It is brim full of excitement,'and of the kind that pleases the audience to the pitch of wanting more-an excepion in feature pictures.

Get Your State Quick--They Are Selling Fast! We have everything necessary for the complete publicity of this feature, and noth. ING IS LEFT UNDONE THAT WILL ASSIST YOU IN MAKING. BIG. MONEY AND PRBOFITS.

## 125 of the Most THRILLING Scenes EVER PUT IN A FILM FEATURE]

JUST A FEVV STATES REMAIN UNSOLD IOR The "GREAT TAXICAB MYSTERY"

A FEATURE THAT HAS BROKEN ALL RECORDS IN SALES, AND IS FAST ACCUMULATING A RECORD FOR RETURN DATES STATE RIGHT MEN WILL FIND IT ONE OF THE GREATEST MONEY MAKERS EVER PRODUCEDI 3000 FEET OF THE MOST SENSATIONAL AND THRILLING SCENES EVER PUT IN A FILMI

3 REELS OF MYSTERY AND EXCITING DETECTIVE INGENUITY, SKILL AND DARINGI

## ANNOUNCEMENT TO MOTION PICTURE THEATRES

Contracts Are Now Being Made For EDISON TALKING PICTURES FOR JUNE 1st DELIVERY

## Greatest Hit in Amusement History

No headliner has ever drawn the public like the Kinetophone.-N. Y. EVENING TELEgRAM.

Twenty-six hundred people broke out in deafeningapplause.-CHICAGOEXAMINER.

The talking motion pictures created a tremendous impression. - BOSTON ADVER TISER.

Fifty-four thousand people ?attended thirteen performances. BOSTON LAMERICAN.

You lmust see it to believe it. Edison has scored once more.-PHILA. PRESS.

The 2,000 persons who saw told it all in one word-"GREAT."-NEW YORK PRESS.


Almost as if they had witnessed a miracle and were demanding to behold a demigod, the audience applauded, shouted and kept up a roar which lasted ten minutes.N. Y. WORLD.

There is no doubt "THE TALKiLES" will become popular. Yesterday's audience proved that.-N. Y. MORNING WORLD.

Strongest box oflice attraction ever in Roch-ester--ROCHESTER TINES.

A masterpiece of craftmanship; audience man veled.-MILNAUKEE JOURNAL.

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Proved a greater attraction than anything on the bitl-CLEVTELAND LEADER.

One of the present wonders of the earth.BUFFAl.O COURIER.

The Kinetophone started an enthusiastic demonstration which proved trifling to the ovation that followed their exhibition.-NEW YORK TELEGRAPH.

Broadway stars can now be seen and heard in your theatre in Drama, Comedy, Light and Grand Opera, Vaudeville, Etc., Etc.

## VAUDEVILLE AND MOTION PICTURE MEN

Should write at once for terms, as machines will be shipped in order in which contracts are made.

## AMERICAN TALKING PICTURE CO.




ORGANS
ARE
BETTER THAN
B A N D S

## BerniOrgans Are Better Than Others

Here are shown FIVE Examples of Berni Organs. Each of these, in its class, is the last word in 20th Century Organ Construction.

Why should a Park Manager want a Bemi Organ?

## THERE ARE MANY REASONS!

In the judgment of every Park or Camival Manager who has visited our New York show-rooms a Bermi Organ produces Better Music than the average Band or Orchestra. It has as many variations as any symphony orchestra.

It NEVER goes on strike.
It has a lasting value and isn't on the salary list.
TAt the end of any season it is worth, in cash, almost as much as at the beginning.


Berni Organs are made in many sizes and styles to suit Dance Halls, Skating Rinks, Merry-Go-Rounds and traveling Showmen in general.

Prices range from $\$ 500.00$ to $\$ 7,500.00$.
Berni construction is the BEST in the world. Its factory facilities are unequalled anywhere and its workmen are artists and artisans of rare excellence, skilled by years of experience here and abroad; the pick of their profession.

The Berni cardboard music system-exclusively used by it-is impossible to tear.

The Berni 65-Key Instrument is superior to most of the 120-Key Organs. This, for the reasons given above.

Seeing is Believing.
Send for our 1913 Catalogue and Descriptive Matter.


"YANKEE" TIE FORMS made of solid german silver


 STAR MATCH MACHINE

 Store wants our. PRICE, \$2.50 NET EACH.
OUR


We are ale manufacturere of Traile slachlnea for THE ATLAS MANUEACTURING CO
 WRITE EAGLE INITAL BROCCHES $\$ 13.50$

JEWEL BEAD NOVELTY CO.

## WANTED

## 

 $\frac{\text { Marguell }}{\text { WANTEO-LAOY PARTNER. }}$



## CALL

 WARNINGREWARD

## "Maxulls Gireat United Shows"

THE ACKNOWLEDGED AMUSEMENT COMPANY OF THE UNIVERSE. GURLEY \& BRACKIN AMUSEMENT CO., OWNERS Will epen Saturday, April 26, at Marion, Ohio. Moose Festival on the Streets
Population ( 40,000 ), Steel Mills, Factories of all kinds; one of the best towns in Ohio. A big pay-day on the 26 th, and we have (7) Seven Big Days and Nights. Every body boosting.

Now all those who are booked, take notice. We have changed our opening to Marion, Ohio
You all know, we play the cream. We are the first company to play South Sharon, Pa., New Castle, Pa., McKeesport, Pa., and all our old route. Do not pay any attention to any other rumors. If you want to play this route first, get with us. We play Wheeling, W. Va., Centennial on, the Streets, the biggest celebration W Va. ever held. We play Cincinnati on the streets, starting at City Hall, running north to Twelfth, during the Moose Silver Jubilee. Thousands of Moose parading daily, We claim we have more celebrations booked than any other company on the road. We want a few more shows. We will place a few more concessions. Write what you have. We want a good Quew Contest man. We want people in all lines of the carnival business. We want to hear from a Jumping Horse Merry-Go-Round. We want to hear from a Ferris Wheel. We want to hear from any good attractions that want to get placed with a real company, a company that a'ways has and a'ways will play the best route. This company is backed by capital, brains, ability and experience. Not founded on bull. We deal with committees on business principles. We always go back and play our old towns. Now, tioopers, if you whint to book up right, it's up to you. Two questions are up to you-shall you go with some new concern that has never been successful, or shall you go with a reliable company that has made good for (10) ten years? Study this over, then wire or write, quirk. Address

## Maxwell's Great United Shows, Marion, Ohio

1'. S.-Want'a five-piece orchestra for our big Creation show. Ray Van Orman, Shorty Cochran, Slim Howard,'write R. S. Van Sickle
1 to above adtress.

## 

Wanting original high-class PLATFORM ATTRACTIONS to draw the public, secure WALTER STANTON'S "CHANTECLER" and "MOTHER GOOSE" Comedy Acts. Address

Care THE BILLBOARD, Chicago, Illinois


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25c SELLER-150\% PROFIT
Polishes Everything Without Labor. Get Busy, You Agents I From itank to thourwhes, erersbody apprectate its ralue instanils. it is beling adror-

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THE MOST POPULAR PRICED Wholesale Jeveliy House
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We earry a complete line of
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VAUDEVILLE, PARK AND SHOW MANAGERS, TAKE NOTICE




## WANTED---AT MARION, INDIANA

First-Class Carnival Company and All Kinds of Concessions

[^3]
##  single fatality <br> - NOW BOOKING -

WALTER E. JOHNSON
RALPH M. BROWN FRANK H. BURNSIDE EARL V. FRITTS SECURE OUR PROPOSITION NOW

ThOMAS BROTHERS AEROPLANE CO.,
BATH, N. Y.

## MOTORDROMES

 Portable or PermanentOur thorough
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operalim.
FOR CARNIVALS, Portable Mosordromes present the spectacular features that draw ble crowds. We
Dlaged to record erowds last year with the Herbert A. Klline Shows, orlginasing tho idea lotordromes.

The One Big Sensation For 1913
We Will Build and Furnish Riders-Get Busy ADDRESS-
JOY AMUSEMENT DEVICE MFG. CO., Box 953, New York


Wili pay for this novel uttle attachment, wheh will at any Snare Drum. and-PRESTO-by a simple twist of the wrist, you have Tum-Tum. Endorsed by many
prominent drummers. Send for our catalogue of drums, traps, bells and speciatiles. FREE. ACME DRUMMERS SUPPLY CO., Omee and Factory: 2813-15 W. 22ad Street,
"OSTRICHLAND"
The most Interesting, Exciting and Profitable Amusement Concession ever put out for Parks and Traveling Shows. Greatest Novelty of the Season. Birds, Chicks, Eggs and Feathers for sale. Safe delivery guaranteed. We ship a carload Fast in Aprit. Address for particulars, PACIFIC OSTRICH \& FEATHER CO., Garland Building, Los Angeles, California.

## "Used Wherever Tickets Are Sold"

Protect your employeRemove the temptation. Your ticket seller makes change, but handles no tickets.

The public appreciates the kind of service furnished by THE AUTOMATIC. Every sale automatically registered.

## THE INCREASED DEMAND

From North, South, East and West, evidences the value placed upon

## THE AUTOMATIC TICKET SELLING \& CASH REGISTER

Which accurately checks your cash receipts.

Requests from Distributing Agencies have made it necessary to more than double the 1913 output.

You are assured of prompt delivery if you place your order NOW.

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3rd National Bank Bldg.

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SAN FRANCISCO, 331 Sutter St.

PITTSBURG, PA.
NEW ORLEANS, LA.

# This Mystic 

Forced Us To Move!
One night, while working overtime, just as the clock struck 12, we saw a spook BOBBIN' UP AND DOWN. He kept BOBBIN' UP AND DOWN, and, still BOBBIN' UP AND DOWN gave us this mystic triangle which forced us to move -but not before the spook gave us an idea for a new song
'‘BOBBIN' UP AND DOWN"
If you want to feel the thrill we felt when we saw the spook, come in and hear BOBBIN' UP AND DOWN.

## Triangle

We Are Still
(1) Way Back Home ${ }^{\text {quanterer od shi }}$ (2) Dear Old Girl ${ }_{\text {and }}$ (3) Whistling Jim ${ }_{\text {arc }}$ (4) Bobbin' Up and Down (5) When Uncle Joe Plays A Rag On His Old Banjo

After March 31st, ADDRESS US AT 143-5 W. 40th St.
4 Doors from Broadway for our BIG HITS
DEAR OLD GIRL Chicago Otfice: 145 Morth clark Street

## THEODORE MORSE MUSIC COMPANY

1367 Broadway. After March 31 st, 143 -145 W. 40 th St. (4 doors from Broadway), N. Y. Mat vicent, Prot. Mgr.

## MOVINGPICTURETARGET

 Was pronounced by the New York Newspapers to be"A Big Hit"
"Did a Land-Office Business"
"Shooting Novelty Proves a Big Sensation"
If you are interested, writëus.
KEENE MOVING PICTURE TARGET COMPANY." 474 Broad St, Newark, N. J.

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The Latest 1913 Models
Power's No. 6 and No. 6A,
with or without loop setter
AlSO THE LATEST-

## Motiograph 1913 Models

All Equipments, sold for Cash or Installments. Send for catalogs and terms.
EXHIBITORS FILM EXCHANGE, 172 W. Washington St, CHICAGO

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# Americas Leading Amusement Weekly 

THE BILLBOARD PUBLISHING COMPANY, Publishers W. H. DONALDSON.

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NEWI YORK.
shled Fiour. Meherbere Rlds. Brondway, Yorty stript and seventh A
Telefone, Ah70 Bryat.

CHICAGO.
203 sebllier Balldlog. © W . Randolph street Telefune, Central so34.
sT. LoUIS.
Room Na. sos, Centrsi Nithonal Bank Balldiss. Telefude. Kin Central 1470-R. KANSAS CITY.
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BALTIMORE.
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## Room 207 Rallway Exchan

Roon 210 Klug street station. COLUMBUS, 0 .
Priseeat Tbeatre Bldg. Bell ${ }^{\circ}{ }^{\circ}$ Fode,
LONDON, ENGLAND.
LONDON, ENGLAND.
Telefone, 4194 Gerrard.
PARIS, FRANCE.
121 Rue Montmartre, 222 -61 PITTSBURG, PA.

ADVERTISING RATES.-Twenty cents per line, agate measurement; ing less than 5 lines accepted

The Billboard will not accept for publication, telegrafed advertisements unless the sender has an establishod account with us, and no advertisements containing only Hotel, General Delivery or Post-office Box address will be considered unless money to cover cost of such advertisement is mailed or wired teach publication office by 11 a. m . Monday

Subscription, $\$ 4$ a year; 6 months, $\$ 2 ; 3$ months, $\$ 1$. Payable in advance. No extra charge to Canadian or Foreign subscribers.

THE BILLBOARD is on sale on all traina asd aowt-otands thrront the Daited statom aad Cazada, whech sre applied by the American Mews. Co., and its bractece. It ls sleo em sale Remittances should bo made by post-ontos or orproes mosory ondor, or segistosed lottor, ad The editor can not zadortake to roture anaolicitod magnecriptas corroppozdeate should kepy olimination to be decided by the ediror.

Vol. XXV.
Saturday, March 22, 1913.
No. 12.

IN THE HOCR' OF THIUMF LET US NOT gloat.
There are over one hundred and fourteen pages of advertisquents in this issue of The Billboard. At this writing-twenty-four hours before the last form goes to press-copy is still coming in by mall and messenger, wire and spectal delivery.

We can not now say how much more than one hundred and foufteen pages there will be, but just one hundred and fourteen pages is a very, very remarkabie achievement in class journalism.

No other amusement paper in this or any other country ever came within miles of a similar showing.

The Biliboard has held all records in this respect for years, bit with this issue she breaks all of her previous records-busts them into small fragments.

In 1912 our Spring Speclai contained ninetyone pages of ads. Our fast Christmas issue contained ninety-three pages of ads. So this issue beats our best previous showing by twenty-one pages and-more to come.

This number is the biggest thing of its kind that the worid has ever known-just that.

We acknowledge the fact.
We confess it. .
We own up to it.
Nothing but our extreme modesty and shy, diflident and retiring disposition prevents our crowing a blt over it.

THE PANAMA-PACLFIC INTEIRNTIONAL EXPOSITION.
The Panama-Pacific Internationai Exposition is to be ready on tyme.
While "that's that they afl say." it does seem
as if some extra effort was belng made and some ew precautions belng taken toward this end.
It could be done. It is perfectly feasible-easy, fact.
They do it abroad.
If Eurnpeans chn do it, surely Americans can.
But will they?

The Panama-Pacific International Exposition will be a $\$ 50,000,000$ Exposition. In thls respect, as well as in the matter of exhibits and artistic conception, it will be vastiy greater than any world s exposition that has ever been held in any part of the worid.

But for all of that, if, when on February 20 1915, the gates are thrown open, it is oniy half finisht, financlal fallure will be insured, and complete fallure invited.

In addition to the popular subscription fund. the state of Callfornia has taxed itself in the sum of $\$ 5.000 .000$ worth of bonds for the same purpose.

Fine, truly: But if the fair is not ready on time, ail of that money, and more, will be

Approximately $\$ 5,000,000$ more is assured through an action by the Leglisature, permitting the countles of the state to tax themselves not to exceed 6 cents on each $\$ 100$ assessed valuation for the purpose of raising funds for county displays at the Exposition.

Great, but if the exposition is not completely finisht and everything in place. what will it avall? Little, indeed.

Of the fifty-two counties in the state of Callfornla, thirty-eight already levied the 6 -cent tax. and it is estimated that the total amount ralsed in this way will be in the neighborhood of $\$ 5.000,000$. In most instances, this tax is spread ver a perlod of five years.
Splendid, yet even such enterprise as this will be nullifed by belated preparedness.

Ground was broken for the Exposition on October 14, 1911, at the Stadlum in Golden Gate Park. President Taft turning the first spadeful of earth which marked the actual era of Exposition construction. Complete plans for the Exposition had been prepared and approved by that time.

On February 2. 1912, President Taft, assured that the necessary funds were avallable and that a proper site had been selected for the holding of the Exposition, issued a proclamation inviting the nations of the world to participate.

Thirty-two states outside of California already have made appropriations for particlpation in the Exposition. while action is pending before the Legislatures of several other states. Sites were selected by the following states: New York, Pennsyivania, Nebraska, Arizona. Utah. Washington, Oregon, New Jersey. Colorado, South Dakota, Nevada, Missourl, Minnesota, Idaho, Kentucky. Montana. Philippine Islands and Hawali.

The following forelgn countrles have accepted the nation's invitation to participate in the Exposition: Guatamala. Bollvia, Hayti, Mexico, Honduras. Salvador. Costa Rica, Panama. Peru. Dominican Republic. Japan. Canada, Ecuador.
Organization has been perfected, plans are well advanced, and much has been accomplisht.

RUT AN ADEQUATE SHOWING HAS NOT BEEN MADE.

Director-in-chlef, Dr. Frederlck J. V. Skiff, could have the San Francisco event ready on time if it was humanly possible for any one man to do it. He is experienced. He is big. He is broad. He is far-seeing.

But for all that, he has got to have the loyal support, backing and assistance of every officer, director, committeeman and board member in order to get away with the task.

The site chosen for the Exposition proper comprises a tract of approximately 625 acres, inciuding the portion of the Harbor View district and government property within the Presidlo and Fort Mason. It has a frontage of nearly three miles on the bay of San Francisco, just within the Golden Gate, and is in a natural basin surrounded by hills.
The chief exhibit palaces will be thirteen in number. They will be devoted to fine arts, agriculture, education, manufacturers, varied industries, liberal arts, machinery, mines and metallurgy, transportatlon, hortlculture, stock yards, stock pavilion, automoblles. Their combined area will amount to $3,731,500$ square feet.

There will be a horticultural display of fifty acres within the grounds, tweive acres of rallroads and miscellaneous outdoor exhibits, a children's piayground and a fifty-acre drill and aviation field. Ten acres will be devoted to the government ex hibit, forty acres to state bulldings and thirtyseven acres to forelgn bulldings.

It is proposed to open the gates February 20, 1915, and if they can be opened on a finisht, fuly-completed, absolutely ready exposition, there is no doubt that the Panama-Pacific International Exposition will prove the greatest world's falr ever held.

Good, steady, ever-Increasing attendance will be assured for the entire term of nine and onehalf months oi its existence, and when it closes on December 4, 1915, it will be in a perfect blaze of glory and success.

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The Billboard refects as much advertising each week as some of its smaller. self-important and fussy ilttle contemporaries print. It would greatly surprise most of our readers, could they but see scrutinized and edited in this office.

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# MLSTEINS • MAKE-UP @o AbSOLUTELY GUARANTEED SELLING AGENTS 







THE BILLBOARD PUBLISHING COMPANY, Publishers W. H. DONALDSON.

## FUELICATIOR OTHEE:

Billboard Building, 25-27 Opera Place
CINCINNATI, OHIO, U. S. A Long-Dlatance Telefunt, Canal socs. Private Exchange, Conaecting all Departanenta. Cable Address (Regintered) "Bilijboy."

NEW YORK.
Told Figor, Meldelbera Ride., Broadway, Yoetg-
secund gitrupt and Eeventh Arebue. Telefone, 8470 Bryant.

CHICAGO.
1208 scbiller Balldlag. of W. Randolph street Telefune, Central se3s.

ST. LOUIS.
Room Na sos, Cearral Ninthand Bant Bullding. Telefune, Kin. Central 1479-R. KANSAS QITY.
117 Commerce Buthdlog. Telefone, Maln 8657. BALTIMORE.
857 Weat Nurth A Tenve.

MINNEAPOLIS.
DENVER.
Room 207 Rallway Exchange Bullding.
SEATTLE.
COLUMBUS, $O$.
Princesa Theatre Bldg. Bell 'Fone, Mala 7461
8 LONDON, ENGLAND.
nupert Cont, Plecadilly Cirens. w
PARIS, FRANCE.
121 Rue Montmartre. Telefone, 222-61 PITTSBURG. PA


#### Abstract

ADVERTISING RATES.-Twenty cente per line, agate measurement whole page, $\$ 140$; half page,

The Billboard will not accept for publication, telegrafed advertisements unless the sender has an established account with us, and no advertisements containing only Hotel, General Delivery or Post-office Box address will be to reach publication office covor cost of ach advertisement is mailed or wired

Subscription, $\$ 4$ a year; 6 months, $\$ 2 ; 3$ months, $\$ 1$. Payable in advance extra charge to Canadian or Foreign subscribers. No extra charge to Canadian or Foreign subscribers.  Cazada, which sre aupplled by the American Xows Co., and ite branchos, It la aleo on wele   olimination to be decided by the editor.


## Vol. XXV.

Saturday, March 22, 1913.
in The: hoUR of thiUMF let us not gloat.
There are over one hundred and fourteen pages of advertisements in this issue of The Billboard. At this writin-tiwenty-four hours before the last form goes to press-copy is still coming in by mall and messenger, whe and spectal delivery.

We can not now say how much more than one hundred and fourteen pages there will be, but just one hundred and fourteen pages is a very, very remarkable achlewement in class journalism.

No other amusemeqt paper in this or any other country ever came within miles of a simllar showing.

The Biliboard has held all records in this respect for years, but with this issue she breaks all of her previous records-busts them lnto small fragments.

In 1912 our Spring Special contained ninetyone pages of ads. Oyr last Christmas lssue contained ninety-three pages of ads. So this issue beats our best previdus showing by twenty-one pages and-more to come.

This number is the biggest thing of its kind that the world has ever known-just that.

We acknowledge tpe fact.
We confess it.
We own up to it.
Nothing but our extreme modesty and shy, diffident and retiring disposition prevents our crowing a bit over it.

THE PANAMA-PACIHIC INTEIRNATIONAL EX POSITION.
The Panama-Pacific International Exposition sto be ready on time.
While "that's what they all say," it does seem as if some extra effort was being made and some few precautions being taken toward this end.
It could be done. It is perfectiy feasible-easy, rect.

They do it abroad.
If Eurnpeans can fo it, surely Americans can. But will they?

The Panama-Pacific International Exposition will be a $\$ 50,000,000$ Exposition. In this respect, as well as in the matter of exhibits and artistic conception, it wiil be vastiy greater than any world's exposition that has ever been held in any part of the world

But for all of that, if, when on February 20. 1915, the gates are thrown open, it is only half finisht, financlal failure will be insured, and complete fallure invited.

In addition to the popular subscription fund. the state of California has taxed itself in the sum of $\$ 5.000,000$ worth of bonds for the same purpose.
Fine, truly! But if the fair is not ready on time, all of that money, and more, wili be wasted.

Approximately $\$ 5,000,000$ more is assured through an action by the Legislature, permitting the counties of the state to tax themselves not to exceed 6 cents on each $\$ 100$ assessed valuation for the purpose of raising funds for county displays the Exposition.

Great, but if the exposition is not completely finisht and everything in place, what will it avail? Little, indeed

Of the fifty-two counties in the state of California, thirty-elght already levied the 6 -cent tax and it is estimated that the total amount raised in this way will be in the neighborhood of $\$ 5,000,000$. In most instances, this tax is spread over a perlod of five years.

Splendid, yet even such enterprise as this will o nullified by belated preparedness.
Ground was broken for the Exposition on Ocober 14. 1911, at the Stadium in Golden Gate Park, President Taft turning the first spadeful of earth which marked the actual era of Fxposition construction. Complete plans for the Exposition had been prepared and approved by that time.

On February 2, 1912, President Taft, assured that the necessary funds were avallable and that a proper site had been selected for the holding of the Exposition, lssued a proclamation inviting the nations of the world to particlpate.

Thirty-two states outside of California already have made appropriations for participation in the Exposition, while action is pending before the Legislatures of several other states. Sites were selected by the followling states: New York, Pennsylvanla, Nebraska, Arizona. Utah. Washington, Oregon New Jersey Colorado, South Dakota, Nevada, Missouri, Minnesota, Idaho, Kentucky Montana, Philippine Isiands and Hawail.

The following foreign countries have accepted the nation's invitation to participate in the Expo sition: Guatamala. Bolivia, Hayti, Mexico, Honduras. Salvador. Costa Rica, Panama, Peru, Do minican Republic. Japan, Canada, Ecuador.

Organization has been perfected, plans are well advanced, and much has been accomplisht,

RUT AN ADEQUATE Showing has not been made.

Director-in-chief, Dr. Frederick J. V. Skiff, couid have the San Francisco event ready on time if it was humaniy possible for any one man to do it. He is experienced. He is big. He is broad. He is far-seeing.

But for all that, he has got to have the ioyal support, backing and assistance of every officer director, committeeman and board member in order to get away with the task

The site chosen for the Exposition proper com prises a tract of approximately 625 acres, includ ing the portion of the Harbor View district and government property within the Presidio and For Mason. It has a frontage of nearly three miles on the bay of San Francisco, just within the Goiden Gate, and is in a natural basin surrounded by hills.

The chief exhibit palaces will be thirteen $\ln$ number. They will be devoted to fine arts, agri culture, education, manufacturers, varied industries, liberal arts, machinery, mines and metal lurgy, transportation, horticulture, stock yards, stock pavilion, automobiles. Their combined area will amount to $3,731,500$ square feet.

There will be a horticultural display of fifty acres within the grounds, twelve acres of railroads and miscelianeous outioor exhibits, a children playground and a fifty-acre drill and aviation fleid. Ten acres will be devoted to the government exhibit, forty acres to state buildings and thirtyseven acres to foreign buildings.

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son will have nassed into hlstory. A few more jumbs, a fell more lack-up nijhts and a few more of the monotous "two-a-day" and the season of $1912-13$ witl have gone down into oblivorabis stasisn for both of the mighty circuits, and many changes and modifications have been made in both shows and itinerary. Both circults that several exchanges of territory were made, all of which were whely considered, and the results have been favorable to both circults. With the Columbia Ansusement Co., or Lasiern Wheel, there has been little in chronicle, beyond the acquisltion of two new and splendid theaters at Montreal and Detroit, both of which houses are irnsperous beyond even the fondest dreams of the promoters; the markt improvement in the standard of the attractlons in general, the passing of several old titles and the running out of the lease of one or two of the rented franchises. The shows haw improved in many ways, and a good deal more money has been spent on equipment and salaries, while a general effort has been made to mold the shows as much as possible to the public inclination. Writh the Empire Circhit, or Western Wheel, an avalanche of progress has lwen made and a material improvement has been wrought in both shows and proved, new and profitable houses have been ac quired, and the shows have been pushed up to a higher, hrighter and cleaner standar
A governing liody, in which a world of pralse Minco and kitineyd, and with I. H. Herk, Eddle wonders have lown worked, and a forlorn hope has leen warmed into new life and vigor. BusiHess on both of the clrcults has been good, altho there have lieen some trying perlods, and when the erratic weather condltions are taken Into consldcration, it seems appropriate to heave a sigh of satisfaction over the general conclu sion of what has been a really remarkable crisis business cases, has shown a marked decrease over that of the suason of 191/-1:2, which might be reglstered as the most prospernus hurlesque season evor known. altho thls has principally been noHecable with certaln of the theaters in the East, the llest for the be'ter part having kept up
wonderfully under the most adverse of weather wonderfuly under the most adverse of weather and other derogatory eonditinns. The enmity which once exsted between the two circuits have. in a gruat measure. dlsappeared, and it would seem that there is some undercurrent of understanding between the gulding spirits of the two wherels, which, if, as many belleve it will closer and warmer relationshlp between the two circuits, and it le even bossible that some sort of an amicably agreement, If not an amalgation o
the twn whow will le arranged in the nea

This would mean, clther, a more sultable dls classification of shows, and the formation of Class A and Class li circuit, with the hetter shows playing the mure profitalle houses and thr inwer sufficlex: to hold un the blgger and more expen-sively-equipued attractions. The fact that the prices of admission to hurlesque theaters have re mained at a specific basls while the salaries of tinualiy increast, has become more than a slm. ple problem, and that some sters wlll have to be taken to meet thls iscue is anparent to all connected with the business.

The managers that have been able to operate thelr shows at a profit have fittle to complaln Ebout, altho those who are operating under a leased franchise and under the many other dis-
advantages that the present condlions present are far from satisfied, and there is little question as to the Intentlons of those higher up to exploit respoctive interests.

## Managers Mnst Keep Iwake.

Burlesilue has had a prosperous run and is still prospering, but this fact will not allow burlesque managers to rest on their oars and to rely upon the perpetual patronage of a fickle and wer-changing theatergolng public

Melodrama came and went. Musical comedy of the higher as well as of the ponular-prlced ls no telling just when burlesque may lose its popularity in a brief moment of publlc caprlce. Every detali must be watched and theatres. attractions and general conditions must be kept up to the standard of public taste and appetite. Good shows, good performers, good music, good scenery and comfortable theaters must be insisted unon and the search for novelty and orlg inality must lue kept un contmuously, hence we
sue whopever an whortunity offers itself for an imprew ment herr. or there it must be graspt imprew ment her or there it must be grasp
and in its entlrety. The goods is the answer and in its entirety. The goods is the answer, and the goods is the demand of the nuble that
pays it. money to make profitable burlesque posslbh.

## The Burleque Itrinclpal

The actor whe has long slnce reallzed the Inssibilltios of burlestue, and who has long ago
lost hls brejudich for what was once termed a lost his brejudlew for what was once termed a lower class of entertalnment, is now enfoying the
benefits and sharing lis prosperity with the inan agurs anl wwners and some of our hest-knoll vaudevil and musical comedy stars are now en joying high salarles and long season of comfort and contentment. Nuw faces, new peopli, are not arius of the princlnal men and women in bur lesque has stcadlly jumpt untll the manager: are almost distracted. The vaudevil performer who takes to the burlesque fleld, soon realizes the allyantages offered, and with every season w, meet with a new influx into the Eiysium field offered ly the turlesque clrcuits. A season in day and in spite uf its hard work of two show a day and its action and constant grind, has man llef the constant trips to the agencies, the dititculty of securlng routes, the long jumps, the culty of securing routes, the long jumps, the baggage. the argoments regarling posltions baggage, the argoments regariling positions on
lills. and the tension of opening stows and the lesque knows just where he will be on Thanks glving Day ol New year's werk, alld. If he competent, he ls sure of a long season's employ-
ment at a sure and certaln salary. He is busy or al least nine monts of the yea. and whe his season closes he is usually able to antord a pleasant and needed
or at the seashore.

The shows, closing in May, or during the first week in June, make it nosslble for the performer to hie himself to his summer home, if he possesses one, and to otherwise enjoy himself until rehearsal tine, usually about the first week in August.

## The Burlestme A.tor in summer.

There are few principals who have been long in burlesque, who are not falrly comfortably independent, and mans of them own thelr own palatlal homes at lireeport, Fairhaven, or in some other Long Island or New Jersey suburb of Greater New York. A number of the highersalarled comedians $\Omega^{-}$. their own touring cars or motor boats, and the vacation season is made enjoyable by long trips and water voyage thru
lakes and rivers. Some have turned their attentlon to farming, and more than one Industrious actor spenis his leisure moments on the land large tract of gold minlng property in the vicinit of luule, Mont. urty is lin productive and valuable this prop have the burlesque princlpal, male or female, who prefers to work thru the summer and these w prerersur. and these unu keeps them busy turing the lay keeps them busy during the lay-ont season. Fsery geason we learn of parties of burlesque principals few hundred dollars of their savings in a $[r] p$ to Europe, and whoever they are or wherever they happen to be, you will usually find them money to spend. For the actor who is compete and able to make good, burlesque is indeed a are more hlg-tlme stars today who got their start In burlesque than in any other hranch of the busi-

## Thr. (Horri- (itr)

The chorus girl is another serlous problem to the manager, and when we consider that 90 ner cent of the hurlesque andiences go to hurlesifue theaters to see the girls, we may conslder her as In small ltwn in the success of the production. To complete the etflclency of the burlesque (.horins it shuld the made un of sultable material, and thls means good-looking and shapely girls,
as well as girls who can and will dance and sing, as well as girls who can and will dance and sing. With such a complement of show girls, ponies manager we have what might be termed a inp-notih churus. The work of the producer must also be up to an fimbere mature, with a llieral dash of ragtlme and popamesteps. A gowi chorus generally medlans who and with a gond chorms and ch while the girls are changing from one set of the warlrobe to the other, and with a couple of goml women to lead numbers, we have a show that will bring home the mones. The good choriss gir is hard to recruit, and the situation appears to growing more alarming with each succeedlng : son. The giris who have been in the buslness sason or su are becomine wise to the war tricks of the tradi and are shirklng rehearsals so that when the time comes for the shows th rehearse there is always a scarclty of girls. Th old-timers are wlly enough to walt until the se: son is open and started, and then, and then only, do they come from thelr summer hiding-places and thl in the vacant places in the shows playing
In and around New Yink. in thls way, they avoid In and around New liork. In thls way, they avold hoarsals as well as the cost of thelr transporta tion to the opening point. Agaln they are bet able to select a show where the wardrobe hill is low and there are a hundred and one advantages The managers may sign un as many thelr old girls as they will, lut when the prat day of rehearsals comes there will nsually be from one to a dozen missing. It is this that makes it necessary for the managers to sign up more girls than they really need and in this manner to place themselves on the safe slde. The giris have complalned again and agaln of thi unfair system, but as matters stand at present there is no alternative for the managers, and untll the manager can tust the chorus girl and the chorus girl is sure of the manager's good falth, we see no solution the present unsatisfactory condition now exlating in this branch of the bur lestue busineas. The chorus arl is well pald and lespue business. The chorus girl is well pald and
averages a salary from $\$ 18$ to $\$ 22$ weekly. Out
(Continued on page ino


It was one o'clock in the morning. The rain made Maln street look like a canal. George Mclend's footsteps were heard in the sllence of the night. for no other person than the blsheartel George, the prlde cop of the night messenger boys, would be heard un Main street at that umi "f the morning. The night owis, Who
hatl gathered on the stroke of twelve in the wheraf ottico, were exchanging remarks with Charlle, the circus contracting agent. They had bern tiscussing the reason why Barnum and Railey, and the 101 Ranch show could possibly clash for opposition business on the same day in a place the size of Fitchburg. Charlie's fatigue, after a das's work at opposition tactics, wouldn't allow hill the entlghten the night owis' minds on such an interesting subiject, and it was to the contracting agent's rellef that the night
 priginal "Hearts" ant "Beaks" players hall gathered to a man-had their attention attracted to had in tow. The intlititual was no other than Charlle's "patsy" who had lost his route to the telegraph ottlee, from the 'Grani's newspaper office, where Charlite had sent him with a last attaek "" of other inters agents, the "patsy". returned from the newspaper otlice with a disappointing report. lle hadn't "landed" what Charlle thought the "pats"" might possibly "put over." for thls "pats" was Charlie" mascot in shech situatlons In the dreariness of the early hour, with the rall inervasing its torrent-llke force, and the
knowlety furulsh time to "frame up" some new opposition tactics, Charlie decided to whlle away his nervous minutes with the night owls. Charlie's mood, devolopt as the result of the pecoliarito of the resulte.d in the owls listonimg t.. the human in terest points of show buslness, and the human Interest pecullaritles that come to the attention of a trouper.

A most uniuokt-tor ethanke of conversathon ransplred before Charlie got very far with his dreus story-tolling. "Cupld" Edmund, the night operator, who was rushing message after message over the Boston and New York wires, despite the nolse of the sathering owls. Who were talking Iouder than the noise of an awrage size frecracker at its sizzling moments, got up from the operating table. With a slow strite, which suggested complete exhaustion, and with his shade protector drawn down over his eysis in a lefty boule form of tonghnoss. "Cuphl" approacht thiconnter, on the other silde of whlch the owls, th thelr guest, the clrcus man, were seated
chairs and a long table.
""uphl"" evldently had listened to Charlle's show life.
ou show guys make me sick." satd "Cupid," is characterlstic tone of roughness. "You are alf tho same: even if suu don't know it indivil-
wally. You think the show huslness is the only place where the joys and tears of life are concontratod, by the was yon talk. This telegrat Falle of surs. played right here on this counter. has more joyous and sympathethe moments atstuw tousiness put together, and if you don't beHow lll explain betirmi and sick of listening to these alvance agents, Who think the public characteristics can only be "Cupld through show life.
"Cupid" didn't enter many conversations. The owls knew this. They also knew "Cupld" always haif a lot of Interesting gosslp at his command wifn he did speak. That was the reason why the literruption of the circus man's storles by "Cupid" Wrasn't the signal for one of the owis to hurl a brok or some other handy matter at the opera-
tor. Unique Initlatlons, with no regard for human life, was the motto of the owls.
"Wait untll I go back, and open that New York wire," sald "Cupld." "and I'll tell you a few things about the Idlosyncrasies of the human race." The word "Idlosyncrasles" knockt a few learned it from a message and eupry learnen lose on he ran icross on message he would study, learn and would always see that he had it at his command at the right moment. However, the owls With the circus man renewed their comfortable positions, and were satisfled to overiook the promising storles of the clrcus man in order to llsten "Cupid."
"You can study all sides of iffe in a telegrat
thice." said "Cuptd." "from the simple life to "thice." said "Cupld," "rrom the simple life to the scrambled life. Whlle waiting on the counthr in a telegraf otlice. sometimes whithont turn-
ing around, you will take in messages from different people telling of the dramas which occu daily while the world goes on. For instance, these :wo messages, which you saw me take in a few minutes ago are good examples; one reads: - Mother difd tonight, funeral Wednesday at 10 A m.. while the other says 'Baby girl born. Let them from the cridie to the grave.
"The class known as the translent trade are the thest epecimen. of the human race to study. in and write their messages at the counter. Perin and write their messages at the counter. Perhaps the best customer the tolegraf ottices haw-
under this head are the Hebrews. When a Jewunder this head are the Hebrews. When a Jew-
ish wedluing takes place in any of the nearby places, or in any of the large cltles, it seems as tho every man. Woman and child of that

When one ne these place, there office there is always something doing in this takes place in this city, of course, then the messages are recelved here from all over the linited States, and sometimes cables from across the ocean. These messages are all of the same congratulatory sort, and generally wind up with the words: 'Wlsh you wealth, health, happiness and joy, and in a year a baby boy: I have often wondered why the Hebrew folks always wish Por a boy, whether it is because they like the boys or because they find it difficult to coin a worl in rhyme with glrl. When death wecurs tn A Pamity the telegraf companies also do a thrly-
Ing business. This is especlally true if the death occurs in an Irish family. The Irish, as you know, are not exponents of race sulclde, so, conseumently, where the fanilly has heen large it whll take quite a few messages th notify the varinus menihers of the family.

There are a great many people who come in here. and know just what they want to say in a message, an ordinary ten-word message. Another class come in and simply write what they have to say, come in and simply write what they have to sav.
but forget to put on an address to tell who the message is golng to, or the signature, to tell who message s going to, or the signature, to tell who
the sender is. Naturally, yon have to put them the sender is. There was a lady In here tonlght who wise. There was a lady in here tinight who
wrote out a message, and simply directed it in wrote out a message, and simply directed
Mary, Haverhill, Mass." Mary, Haverhill, Mass.
"She also told Mary she was coming to spend a couple of weeks. Of course, Haverhill Isn't a
very large town, but, nevertheless, you might very large town, but, nevertheless, you might
find a few Marys there. When I asked the lady find a few Marys there. When I asked the lady
what Mary's last name was, she simply repllid: What Mary's last name was, she simply replled: "Oh. that's my Mary I am going to spend a few weeks with her and Tom. Tom ts her husband, and a fine man, too. I hove the rest of the girls will do as well as Mary ifd. like told her I hopen so, too, but that I would what street Mary tived on, so could put the finishing touches on the message to Mary and signed ma's name to lt.
"If you could only see some of the messages that are passed over the counter you would laugh for hours, while others would bring tears to your
eyes unless you were hardened to it. As a rule the clerk at the counter gets hardened to messages with sad news and has the time of his life laufing at others, as they place them on the hook to be forwarded to their proper destination. One of the saddest cases I ever saw come into this office was last Chrlstmas.
"An old man and woman, both of whom were wanted to years of age, walkt $\ln$ and stated they old man requested ine to write the inessiage as his hand was unsteady, and he setmed to be on the verge of nervous prostration, as also did his wife. The message was to an untertaker and remisted that the tody of 'Our Boy, Willle, be "As the man palut me for the message he sala hat his boy, who hal whom weither he or hlw wife had seen since,
was coming home of spenil Christmas with them, ind who was going in remain wlth them, hat been killed at Camden on Christmas fue. As the old man teparted from the ottice he murmured that I was a sal Christmas eve for him and his wife and it certalnty must have been
mehen all old inan or woman comes in to senit they hand me the message, andt as a rule, can fre quently guess just what kind of a message they are golng to send. If it's cheerful news they genprally show it in their countenances white if sad 1 generally take it for grantell before reading the message that it is a case of death, altho sometimes home. "Anuther class "f commer elerk has to contend Wht is the kieker. Cnilur that head comes those kick oll the serviee. and then those who imagine they have a kick coming. You know sometimes a message leaves an office reading all rlght, but When lt reaches its destination it's apt to have
heen "hulled"" somewhere along the ronte. You see thousands and thousands of messages are handled daily. It is only natural that a few of them become twisted. Sometimes the twist doesn't
amount to much. but at other timps it is just the contrary
urentimerner ne case where ne letter did and damage to a message. It seems that warty of men in a certain New England town organizing a stac gathering. They were getting along nicely until they discovered that there was none In the party who could play a fife. One of however had ilriend in the nelghboring cluy rome down tomorrow night and bring your fie. When the message reacht the party it was intended for the werd fife had been chanzed to wife The letter P and w in telegrar are similar. simply letting up a bit too soon on the last dash the letter w is easlly changed into an f. Anvway this party brought down his wilfe instead of afe ind ae it happened the one of those men nuly affatrs he was fust a bit embarrassed, and he us know it on his retur
Annther instance where one letter ald a bot Fnglond entegrat offices ano the larger Xew message wiss sent to a drummer in St. Louls which read: 'Your wife has had a chill: if proper preeantions are not taken shell have another.' Thls message was signed hy the family evsiclan. Imagne the surprise of the drummer when he opened the dispatch in St. Lonis and found the last 1 in ehill changed to a what is known as had copy. It seems that one

## Adventures of Pete Conklin

The present revolution in Mexico reminds me of the time we traveled with the clrcus in Mexico in 1866. We shlpt from New York to Vera Cruz, and this was the first blg American circus that ever traveled in that country. We opened In Vera Cruz for one week, and did blg business. We had a fine ring show, and for the benent of those who lived in that time I will glve a llst of the company: Conklin Bros.' Great American Circus and Menagerie, Capt. Decamp. equestrian manager, and ring master Harry Cadona and wife: rlders: Luke Rivers, John Barkley and John Saunders, and Lavithan Bros., gymnasts: Conklln Bros., acrobats; Jullan Harvey, contortionball act: Renzo Meyers, Spanish clown: Pete Conklin, American clown. The menagerle consisted of seven cages of animals. The feature of the menagerie was Lovel's Callfornia Grizzly Bear, the largest ever seen. From Vera Cruz we traveled by wagons over the mountalns. The next stand from there was the City of Mexico. We opened in the Plaza Detoris to an immense business. The show being advertised in thoroughly American style, which greatly excited the natives. We had to give a private performance to the Emperor and Empress Maximillan and Marshal Berzine, of the put hite. The ring show went wh oucldent while performing with with an accldent while performing with his tralned the ring and opened all around. He concluded hls performance by putting his head In the bear's mouth. The bear closed his mouth and would have kllled him, if one of the keepers had not come to his rescue He was taken out of the cage unconsclous but quickly revived. He started to run, and guess he is running yet. Me has neve been seen since. It made it very bad for us, as this was the feature of the show, and he alcaldia would not let us go on with the performance without that act. My brother and I drew straws, and it fell to my lot to perform the hear. It had been rumored that a man had been kllfed the day before and the crowd was anxlous to see another man killed. But I fooled them nd also fonled the bear. I played a game of poker with him. I had a private re cage with a red hot poker. Every ume he would come for me gave him the poker. With the poker I conquered him, and when gave the performance before the audience gave him a litle same of insta gave pon size of the poker the end being covered size of the poker. the end being covered with re leather. We the rawhide at his obstinate, thru his performance in double-quick time. finisht the act but I didn't put my head in hls mouth. As we intended to go into the interior hence we knew the anlmals would be no feature and as the roads were ive sold our animals to the Emperor Maximllian He started a Zoological Garden at his costle Che nuitepec. While we were there the proclamation no was read to the French and Austrians from the American government, that they must withdraw their troops out of Mexico by the fith day of May, 1866, or the dectaration of war would he declared between France. Austria and the United States. The proclamation created great excitement. Marshal Berzine vacated Mexico and left Maximilian there to fight it out alone. He was overpowered and surrendered, and after he had surrendered the Mexicans took him out and shot him. We thought the Mexlcans were our frlends, and we started wilth our show thru the interior, playing in all the princlpal cittes. Everything went well untll we left San Louls Potosl. While on the road we were overtaken and made prisnners by a desperate hand of Mex-
tcan gorillas. Part of the French army had Sust passed us, and the other part were Just in sight when the Mexlcans charged on us. They were four hundred strong. They took us of the main road high up in the mountains twenty milles to an old fort.

The scenes around the place were horrible. The trees were decorated with the mangled bodies of the French and Austrians. Soldlers' heads were stuck on poles. Luke Rivers was so frlghtened at the slght. he sald to me: "What do you think they are going in do with us. By the
looks of things around here it lonks pretty had."

fete conklin, the oldest living clown.
He began to cry, and I said: "Stop crying." He said: "If it had not been for you 1 would never have been here. He had $\$ 700$ which he hid in his boots, and told me of it. 1 told him that the
first thing the robbers would take would be his first th
We drove into the fort The head robler General Cortimus asked the colonel who had captured us: "Who have you got here?" He re-
plled: "They say they are Americans." The plled: "They say they are Americans." The general lookt at us and sald: "They look like Frenchmen, and what would they be doing here if they are not connected with the French army? If there is a Frenchman among them we wlll kill them at once." So my Interpreter a circus. "If you can prove to me that they are Americans. I will spare them. But you lonk like A lot of French sples.

Fortunately I had my dlscharge showing where I had served in the United States army. As soon as he had looked it nver, he sald: "Aleral turned to me and spoke English: before that he pretended he didn't understand English He sald: "I am now convinced that you are Amer icans and Americans are our frienis. Put we
are in war. and we are poor. We must have your money." So they stood us in line and searcht us, and took all we had, and poor Luk lost his $\mathbf{8 7 0 0}$, which set him crazy. We had false bottom in our ticket wagon where we had $\$ 10.000$ which they tonk, and also took some of our best horses.

He then set us iree, and let us have money "nough to get to Monterey. He sald to us: "You will prolalily meet part of the Austrian arms and they will want to know why you have bee orf of the road. You tell them you were grazing horses, but don't tell them that you met us If you do, we will get you before you reach Matamoras, and I whll have every one of you hed."
He gave us a pass so we wouldn't be molested again by the Mexicans, so we fourneyed on untll we came to an old vacant house that had been used for a hotel. We thought it would be a good place to camp for the night, as there was a well on the place. I went there and lowered the bucket. I could get no water, so I looked down intn the well and discovered the body of a French soldier looking up at me. I said to my brother. "We will not camp here toto look in the well, and he immediately gave orilers to start moving. That night we ran into the pickets of the Austrian arm. They shuuted in German, "Who goes there?" I answered In German. "A friend." I told him we. were Americans, and I wanted to lighted to meet us. and sald it was so nice o mett one In this wild country who could speak Gernian. 1 was taken to the gencral headquarters, and the general recelved me cordially and asked what we were doing in this wild country. I told him we had circus and were on our way to Matomoras
He was astonished and sald. "What can He was astonished and sald: "What can you
do in this country wlth a circus? The do in this country wlth a circus? The French have been over the road; they have all the lizards a circus?". He advised us to return with them to the City of Mexico. Put 1 sald we are so near Matamoras that we would gourney on thru untll we get to the Rio Grand Rlver and cross over to Texas. as. the robbers are behind us. And they w/II take your whole outfit and murder you Qili." I then told him the whole story; how wanted to know just where this uccurred, I told him twenty mlles from San Louls Potosi; I gave him the name of the mountaln (Saledo). He called in hls colonel and I then gave him a full description, of which he made a map. He imdiately started with one thousand cavalrymen for the piace. He lnvited us inside of their lines and said they would protect us while there, and gave us bread and ratlons. Had it not been for the German language, which I could speak. I don't know what would have become of us.

We left them and went to Montera, but found the place torn up and deserted. We diln't try to show but went on to Buna Vista, and were again attackt by guerilias. After I showed them my pass It was all right, so we went on to Matamoras. and five milles from the clty we campt. I went into Matamoras to see what could be done in regards to showing. The first thing I saw was an American saloon. I went in and I sald to the bartender This is an American saloon, is'nt it ${ }^{\text {to }}$ Hie salid "It ls." It then ordered a little American red liquor The bartender gald: "Where are you from? "how
answred, "I'm from the Interior." He sald, "how answreed "rm from the interior. Hou ever get thru? Dld youl see anything of
(Conitmuet on page 153.)


## 

## CHAPTER I

When Grafting Was in Flower.
was a bright spring day, fust twenty years ago, and Slocum's Strongarm Clrcus had raised its big tops at early morn on the outskirts of New York City in that fair region now known as the Bronx.
Since eariy dawn Sam Simpson, a sunny-faced lad of 7 , had been carrying water for the elefants and now his little hands were red and blistered, his little aching back was bent, and, Oh! his poor feet!

He had askt the head elefant keeper why the elefants were so drcadfully thirsty.
dunno, son," replied the head bull man, ut I suspect they was out drinking last night." "Well, then," replied the innocent-minded lad, "it's wonderful how they keep it up this morning." But now the hour of the first show was nearing. The simps were buying their broads, the
shillahars were boosting at every side show and concession, the door talkers were grinding away, the boobs were falling for every strongarm privi. lege the show carried with it, bands were playing. lege the show carried with it, bands were playing.
flags were flying, the scene was bright and gay and litlle Samuel Simpson's heart beat hight with joy and happiness.
Harlem's leading father, Samuel Simpson, Sr., was Harlem's leading coal dealer at the time we write. lich beyond the dreams of avarice and swollen With pride in their prosperity, little Samucl's parents had decreed that he should succeed his father in the coal business. Aiready they had tancht him the tencts of the trade-that fiftcen hundred welght of slack and slate and a fit wagon driver make a ton:

Gifted with a shrinking esthctic dlsposition. the ind's ambition had always heen directed toward the plastic arts. yet he had been content with his fate that destined hlm for the coal businı es until this hright spring day in 1893, on which story opens.
llore whlle loitering on the int fust before the lig show, directed, it scemed to him by fate, he shollwared to watch a dexterous andindustrious of three nutshells, a small hall of rubher the size of a pra, and a board on a tripod, with merry quips of gayest hadinage, pitted his skili in manipulation against the judgment of ail comers.

It was a revelation to Snmuel.
There was no deception. The hall deftly rolled in riain sight. Which shell was it under? The hithe and lustling operator offered alluring odds. van had a show for his mones. not to mente eircus performance in the hackground. inanual art-the art of the crafemen. If wot will - luit art for ail that. And with a shudder Samuel reallzed the differerice between this Fohemian was of gaining $a$. livelihood and the petty. erence subterfuges of the retail coal trade.
8ill dirty merchandise nage taken. One did not gol 1. The sunnv-faced shellworker never parted the instruments of his art. They were dear
m . even if dearer to others.
N.re were $n o$ prevarications. No one was told the shellworkerithat he had no peas save for his "recular customers," hut that he could Frt them for you fromi a speculator at $\$ 20$ a quart. Nin enfetries ahout the scarcite of neas, or sengafional statements regarding strikes hy pea ! Here were three nutshells! Here was one I"nder which shell was the pea? "Make bets, gentlemen, no advantage taken. Three we if yon lomente the little Joker!"
les, that was the whole thing in a nutsheli!


And from that day Samuel Simpson had resolved he would be a shellworker, and give people a show for their money, and not a grasping coal merchant, lying in weight for his prey!

## CHAPTER II.

The Casting of the Die.
'Boy, it can never be! You MUST succeed our father in the coal business!

On the ears of little Samuel Simpson his mother's words fell like a knell of doom.
"Now run down to the coal yard and enjoy "Now run down to the coal yard and enjoy the scare-bar while your father is weighing coal," added his mother not unkindly. "Mamma is very busy, as you know, for tonight she is giving a progressiv euchre party to raise funds for the Reformers' League!"

As little Samuel slunk away abasht, his mother's words rang still upon his ears, "a progressiv euchre party to raise funds for the Reformers' League:

Child tho he was. Samuel Simpson had a keen insight into human nature. A reform administration was harassing New York City with its pernicious activities, a reform district attorney was on the job. The boy's ambitions to become a shell. worker might be yet realized, for samuel simpson, Jr., had heen struck with a bright idea, and to think with him was to act!

## CHAPTER III.

The Guilty Mother.
I must see the District Attorney
As Samuel Simpson spoke the words the mem. bers of the brass band and the fife and drum corps in the District Attorney's office stopt practising The Raider's Quickstep, and regarded him with amused contempt.

Samtiel was tall for hle age. and they thought him a citizen who had called on important business.

Rut Samuel was a lad of fertile resources, for as a squal of detectivs disquifed as Chinese laundrymen. approacht him with sandbass, the hoy exclaimed, "I have a park of cigaretts for him!'

Instantly the musicians, torch hearers. memhers of the ax and crowlar brigades, and the swarms of detectivs. it and out of disquise, howed ohseanlousiy to the quick-witted lad. sleuth. whn was dieguised as a Punch and Judy show. Samuel was led into the presence of the show. sammel was ifa into the presence of the into the District Attorney's ample wealth of ear. the District Attorney's ample wealth of ear. tary at the import of Samuel's communieations.
'Poy. youl are sirc of this. he askt.
"I am sure," replied samuel.
When will the game hesin.
"At eight ociock. sharp!"
"Some of the leading citizens of New York." "Gond: I will order out another hand and have re red flre rendy! We raid tonight:

CHAPTER IV.
The Smashing in of Simpson"s.

## "rash!."

"Crash!"
No, this is not an advertisement for toweling. Sinntiel Simpson. Sr.. the coal haron.

Tonight Mrs. Simpson is giving a progressiv euchre party and the District Attorney has caught her with the goods!

The doors and windows have been smasht The red fire is glaring! The bands are playing "Everybody's Doing It Now!" The detectivs are changing thelr disquises, the police ambulances are at the door to take away the guests, the hostess and the progressiv euchre parafernalia. Standing beside the District Attorney, disquised as the Mexican army and personally directing the
raid on his mother's home, is Samuel Simpson, Jr.

## CHAPTER V. <br> The Iron Will.

"We are ruined!
Out on bail at last, Samuel Simpson, Sr., and his wife stand with anguisht faces regarding the debris of what was once their home.
"Why, father, the profit on one ton of coal will build you a better house!"

The speaker is their unsuspected son. But his words bring no comfort.

How can I sell coal when your mother and are in prison and you would take advantage of the fact to close up the coal yard ?" said his father sadis:
"Yes!" replied Samuel Simpson, Jr., firmly, 'I will never dirty my hand with such lll-gotten gains. But, In spite of all that, I wlll save you. Promise me that you wili nọ longer refuse me in my desire to become an honest artisan, that you Will apprentice em to Snifty Sol, the shellworker, and see that the only who can convict you, will disappear. As for mother, yoursel the ground that it would incriminate and degrade you, and the indictment will be dismist!'

Oh, Samuel, we promise!"
And Samuel Simpson. Jr., kept his word. The vital wltness did not appear. HE was that wit-
ness!

## chapter vi.

The Return of the Retired Shellworker.
Twenty years have passed. Agaln the scene is the l'ronx. but, ah, how changed! Where the mansion of Samuel Simpson. Sr., had stood, overlooking the extensiv coai yarls, tall apartment houses towered and broad houlevards met the eye an every hand. At night the scene was a giant's fairy land. Flaring are lamps and great winking electric-light signs flasht their multicolored and gorgenus designs against the night. For the scene is the Bronx as it is now, and
Marcus Loew and William Fox have family theMarcus Loew and William Fox have family theThry the onyx entrance of the palatial apartment house. The Higheosta Arms, owned and occupied hy Samuel Simpson. Sr., a young man enters. He is somewhat shabbily attired in a plaid suit and a noisy shirt that are evidently the remainz of former grandeur. He is apathetic and dull-eyed, and hla whole appearance is a recital

It is Samuel Simpson, Jr.. the ex-shellworker, a hoy un more, but a disappointed, disiliusioned man in the prime of life. And yet, despite the changes that time and adversity has wrought, a mother's eve lights un with happiness, and Samuel simpson's mother folds in her arm the prodigal returned.
"Yes, mutters hother. I have come home to eat, he reformed that the shell game has gone to the discard. with four cents' worth of soap and two cents' worth of tinfoll and five bucks in your bankroll. and make all sorts of moners, red, white and hlue. Put now. if a guy follows a ten-cent cir-
cus with anything heavier than a caneboard.

known American scenic artist, wlil execute the paintings which wili deplet the scenes 0 canyon. The concession will orcupy $300 x 700$ feet of ground space. The Sinta Fe plian to rerder the concession one of high educational value rather than one to amuse on:y, and to this end
the company will engage the formost taient of the company will engage the foremost talent of the country. A motor eloctric train will take liver running lectures on the points of interest In consonance with the setting. an Indlan village will be installed, and members of the Pueblo. San Domingo, Navajo, Zuni and llopi Indian tribes will present their nativ dances and customs in nativ costume, and display their handiwork. The smiths, will bo seen engaged in this craft. The Navajos will weave their blankets, so much prized by tourists, and the San Dumingo Inllans will give an exhibition of pottery work. The illumination of the canyon wilt recelve the same attention which is glven to the lighting of the exposition by Director of Lighting W. D. A. Ryan sition by Director of Lighting II. D. A. Ryan, seen In their natural shades. The Indian feature of the concession will be in the hands of the Fred Harvey Company

The Evolution of the Dreadnanght, a realistic illustration of the birth, growth an 1 development of the modern American navy, will entall an out lay of $\$ 150,000$. The concession is in charge of E. W. MacConnell, who producel the Creation a There will be a thrili from start to finish in this production. The spectator will gaze at battleshis submarines and fighting hydroplanes in action. The audience unrestricted unrestricted vlew of the mimic warfare: the 11 lusion
The representation opens with a view of the open sea. By a combination of art, mechanism and electricity, a perfect illusion of the rectics ocean will be presented. The water risos and falls, the waves actually appearing to form at the horizon and sweep to and under the deck on which the spectator is seated
Several early scenes lead up to the fater days When Iron and steel finally displaced the wooden frigates of an earller generation Ghoslly
galleys manned hy slaves, sweeps across the galless manned hy slaves. sweens across the
maln. Then a glimpse of the rocks coast of the Northeastrern shores of the continent, ant the vailant Viking. Leif Fricson, is seven in his wat
galiey, the first Furopean to step on the shores galiey, the first Furopean to step on the shores of America. Again the restless seat herkt now the liorizon is discerned a craft of a later period the high poop and towering forecastle of the
Spanish ships in which Columbus salled, and alsul Spanish ships in which Columhus salled, and alsu formed the formidahle Armada which swept the
seas and did such deeds of valor and weasional piracy.
ron attacking and defeating the Sorapis and liw consorts show a spirited fuplication of the hif toric battle in which the detiont.
$\qquad$ Another stirrine s.ente shews Forareget in the midst of the roir of ranmonadine atme tin of bursting shells at Now Ortans, entinwed by th
terrific duel betwern those two forerunners of
Wiar. the gallant feats of Dewey at Mantla, sampsur and Schley at Santiago, are part of the story of the development of the modern battle-

The concession wili close with a panorama lofteting the entrance of the composite fleet of is a presintation that will become an actuality upon the opening of the exposition. the great uwwers of the world will be represented by one or more if their battleships when the exposition focy porcien batleshins and crulsers the largesi irtupusise fill be farges in Sin Francisco harbor upon the opening of th expusition. France, Germany, Spain, Itaily, an each one of the twenty-seven forelgn powers thit monts. The display will be unique as wril spectacular. China will be represerted hy war junks as well as by ern cruisers. Winston Churchill. First lord of : they were In Furope. that Great I'ritain will he rep resented by a number of lis ermatest dreadnaught The European nations will assemble thoir liatif ships at llampton Roads: thence, after an olfcia Canailo the Golden Gate. A bill has been of West Virginia, convesing the nation e offlelal Another concession, housed in a huildine reation. producing the architecture of the Grand Trianon at Versalles. promises to he of pecullar interest. dapolenn. his marshals. offerers, solders. and horses, wili he represented in full uniform with the arms and equipmint of the period. The Grani $r$ Madam de Maintenon. All the Important campaigns of Napoleon I. will be illustrated sernes roproduced from the celebrated pictures in the grand gallery of hattles at the Versailles ar Lallers Masy famous paintings like Artls for of hisforic paintine af blondy hat lorodinn, will he reprodnced. More than品h are to be painted in paris. Still another feature will he the derosenpe an elevation of 268 feet which is four foe hisher than the elevation reacht by the Ferris Wheri, promises to add to the attractioness of the Wrorld's Falr

Aprosenpe consists of crane arms 2 $n$ langth, mourted on a tower io fret high. trane arms are made up of two parallel rit
irases the short arm is to feet lung rrius a coumter-weleht in halance the wrigt the lone, or 200 -font arm. Which carrieg th or passengers. The cage is domble-deck Thier of the roper deck. resting on a rifcular rack on a concrete founda llon. This circular rask permits of the rotation the fow of the tower is central vertical avis thet to lhe extreme end of the 20n-font conatinued on page 138.


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## The Exposition That Will Be Ready <br> \author{ By Sam C. Haller 

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## 

The process and rate of development of a
ought-out exposition, and the fnal completion hought-out exposition, and the anal arale. soming of the plin is brought about by the $\ln$ finite variety of new condtions and suggestions ing the great scheme to continuousty shoot forth etalilisit, are oftelally connlrmed and remain constant. are omilathy connirmed and remain A min totally difurent from that of any pre-
vions great expusition, and inflitely superior in lous great expusition, and inflitely superior in
cumprithense chements, to meet governing concumprienstre elements, to
To adequately describe an exposition in words, Whthut constantly indicating and referring to tho phans, is always ditlicult, and usually uninteresting solent parts of the pian is presumably suflclent to give a comprehensive knowledge of what the Panama-i actic Exposition wlll be like.
The fixpesition site consists of an elongated strip of comparatively flat land, extending east to west about two miles along the south shore of San Francisco Bay, within the city limits of San Franclsco, and less than
The site averages one-quarter of a mile in widh north and south, and contains 600 acres.
The main exhibition buildings occupy over 100 acres in the approxima center of the site, cov-
cring an arra of over, 000 feet long by 1,200 feet wide, flanked ly tropical gardens on the north anil south sliles, containing about 100 acres, in ing will be set. The forelen countrles and States of the Union maln exhihition palaces.
The aviatlon fleld, drlll grounds and stock exhtates wifl be west of the foreign countries and
The amuspment concesstons occupe alonut 65 acres of the extreme east end of the site; namely. nearest to the exit and conveniently reacht from the main palaces and gardens. The amusement center will be the first of all parts of the Expo-
sitlon to be reached by those that come from the downtown portion of San Francisco. Its cutrane will bie hy way of the great plaza, at which the enneesslons distrlet will open out upon Van Thss avenu". Through the concesslons area whit may be called now, for the offclal nane for has not yot been selected, although many names have been suggested. This ayenue will mark an frregular course east and west, but it will deserilie inany right angles. At each turn as the sightseer passes along the street of concessions hi will find some imposing concession structure. The domes of the marked by a great building. at night. and startling electical erects will con tribute to the night life of the Exposition at the amusement center
The Panama-Pacinc Internatlonal Exposition Will be a $\$ 50,000,000$ proposition. In this respect. conell as in the matter of exnibtes and artistle conception, it will be vastly gregter than any World's expositton that ever has been held in
The foundatlon
hald in the ran was hald In the ralsing of an original fund of $\$ 17,-$ b00,000. whlch amount was pledged to it by the
people of San Franclsco and California before Congress was asked to glve its official governmental recognitlon.
$\$ 4,000$ this $\$ 17,500,000$ a sum of more than ular subscras raised within two hours by popin the Merchants Exchange Bass-meeting held popular subscription was later increased by This pledges to the amount of $\$ 7,500,000$. In addulton to the popular subscription fund, the State of to all the Exposition, and the city of San Francisco has authorized $\$ 5,000.000$ worth of bonds the same purpose.
Approximately $\$ 5,000,000$ more is assured through an action by the Legistature permitting the counties of the State to levy a tax not to
excred 6 cents on each $\$ 100$ assessed valuation for the purpose of raising funds for county displays at the Exposition.
Representativs took final action upon the matter of extending Federal recognition, and brought to an flld a frlenily fight between San Franclsco and months eans. Which had been contending for San Franclsco honor of holding the Exposition Representatives by a vote of 188 to 159 for New Orleans. On February 8, 1911, the Senate commlttee of Congress reported unanlmously in favor of San Franclsco, and the bill was passed a few days later. It was slgned by President Taft on February 15. 1911. Ground was broken for the Fxposition on October 14, 1911. President Taf turning the first spadeful of earth which marked the actual era of Exposition construction. On February 2. 1912. President Taft, assured the proper site had been sclected for the holding of the Exposition, lssued a proclamation invilting the nations of the world to participate. A foreign commission, authorized by the President to represent the Exposition is now in Europe.

Thirty-two states outside of California already have particlpatlon in the Exposition, while action Twenty-one forelgn governments have also formally accented the Fresident's Invitation to parally ace
tlelpate

## 1915 FAHR FAR ADVANCT

Expert observers, experienct in the building of provious universal expositions, declare that all previous evpections in thear

## preparedness.

In comparison with the expositions at St. Louis and Chicago, every department which has had a share in the laying of the foundation of the Panama-Pacific Exposition has already reacht a point of accomplishment that had not been reach in elther pace until a year before the opening of the gates.
And, as a corollary of these two previous state ments of fact. It is possible definitely to make the promise that for the first time in the history of expositions this greatest of commemorative cral plan. fully be ready, fully completed in every detall, hefore the date for the formal opening of the gates. Few persons not directiy connected wlh the Exposition work are able to appreclate from the scattered publleations of the details, of the progress of thls work. how complicated

up through the era of foundation-laying to that A vast amount of physical work which is a necessary preliminary to rapid construction has been accomplisht.

One hundred and thirty buildings have been removed from the site. More than $1,600,000$ grounds. The first officlal building is finlsht and occupied. General plans for the fourteen principal exhlblt palaces are ready. Designs for statuary and the general scheme have been perfected. Contracts have been let for the grading of the entire site, and the building of the Machinery Hall, the largest of all the Exposition bulldings. A roadway is now being bullt thru Fort Mason to the government docks. The contract and foen let for the grading of the rallway yards. is to be the site of the yacht harbor. The grounds have been cleared.

The era of construction has begun. From now n bullding wifl advance with cumulative force. of construction. Hundreds of thousands of trees and shrubs are being preparel for the esplanade and courts.
in thoroughness, and in the details of its Pur, the Panama-Pacific Exposition matches The official announcement. made after the full approval of the Poard of Works and Board of Architecture, that hy Ausust. 1913, all the forrconstructlon, and that by June, 1914, all will be completed, justlfies the slogan, "The Exposition That will Be Ready.
Ry June, 1914, the exhiblts of the world can palaces in the cars in which they were loaded in distant States, and from the ships which have borne them from the ports of the world. No Exposition before had dreamed of opening its halls nine months before its, gates.

The Exposition in 1915 wlll accompllsh this result: More than 800 of the leadlng exhlbltors of the world have applled for extensive space in the great exhiblt halls. Some of these exhibits range from $\$ 200,000$ to $\$ 300,000$. In contrast to thls, no previous American expositlon has been able to show even 100 appllcatlons at a simllar porlod. It is the event celebrated that attracts the interest of the world and the pride of the natlon.



Many men and women know something about one or more of the country's big state fairs. Not so many know about the organization and the effort expended in successfully conducting one of these expositions. Only a few know definitely, the how and the why of the state fair of today.

Have you ever stopt to think how your state fair has grown into a great, permanent institution of your commonwealth? What part it is playing in your educational system, or why it is entitled to and receives more or less financial support from your state treasury? If you have you will be glad to reinforce your conclusions with mine. If you have not thought along these lines, you should do so, and I hope you will read what follows, and that it will set you thinking and working to boost your state fair

From the Colonial beginning of this country here has been some appreciation of the fact that our really big development problems were agricultural problems. For many years this appreciation was merely latent Added io thlable areas had been the possibilities of our billions of fertile acres began to be understood, thls appreciation increast amazingly. Long since it has become an activ force in our national life. 7oday, men in all walks of life are studying the farm, farmers, and farming. Giant armles ar marching forward under banners bearing such inseriptions as, "Back to the land." Improve your seed," "Stop robhing your soll." "Rotate your crops." "Systematize your farm." "Raise more and better live stock."

There is an irresistible impulse toward conserving our natural resources and realizing on our greatest asset-the land. This apprectreally his develonment problems are agricultural problems, has in. creast until today the statement is
ceived as axlomatic.
Hacicultural und the growth In agricultural understanding, have grown the country's agricultural fairs. These institutions have year by year mirrored the nation's progress and the people's idea of the importance of agriculture. The have been the direct means of increasing the value set on production from the soll, and of leading the people into the promist land of corn, live stock and permanent prosperity. agricultural fair, at Georgetown country's first was "Mainly devoted to domestic animals and manufacturers." In 1912 there were heid in the United states, over four thousand agricultural fatrs and at mach of the score or more of the great state
fairs, there were shown the best results of man's thought and work in every line of industry, a vast structure of accomplishment bullded upon the land and its products as corner stones.
In 1809 but one agricultural fair was 1912 . attracted "Several hundred visitors." In held, and twelve of these alone entertalned and instructed over two and one-hale million husy people.

- In Minnesota, which has a ponulation of and the intal attendance of the state's eichty-six agricultural fairs aggregated 850.073 people, or nearly 41 per cent of the total population. still holds fairs is the Rerkshire Aericultural so stety of pittsfield Mass which held its frst fair clety, of Pittsfield, Mass. Which held its first fair aen. Thls cood example was not however fol lowed generally for many years. In fact. it was not more than twenty-five years ago that the United States began to solve its really great de-


AGRICULTURAL BUILDING MINNESOTA STATE FAIR.

The human mind is more impresst by one ject lesson than by reams of written theorie: State fairs have demonstrated this truth, and as hey teach by object lessons, they have accom plisht more even than great schools and agricul ural colleges.

Where has the practical farmer been taugh the value of better live stock and the types bes adapted to his use? At his state fair. Every year he goes there, studies the conformation and types of the best specimens of the varlous breeds of horses, cattle, sheep, swine and poultry, attracted there from all over the world, and learns what each will do under given conditions. Then he goes home, looks over his own conditions, and is ready to breed or buy intelligently.
What agency has introduced into practical use the manure spreader, the hay loader the sllo, and a hundred other inventions tha save lahor and make for better farming? The state fairs. Books can be written lec tures given and sermons preacht but the country implement deale won't demand a new line until lical farmer won't demand a new thing until he has seen it in opera tion. He wants an optical demon stration. He gets this at his stat fair, buys the machine, takes home, demonstrates it to his neigh bors, who in turn huy, and farmin conditions in that community a improved.
With is hard to conversation or tracts. value of greater care in seed s lection or of different methods
cultivation. The man who visit the agricultural department of his state fair. not only sees the actua results of these methoils anl the possible gain in dollars, but ho hears all about the why and the how of them, and he goes home with knowledge that he can cash the next year
In adilition, a stranger or any learn by a visit in the state, can

Thus we have our present-day state fairs, conducted in most instance by an agricultural snciety or department of the state. We know they are blg. permanent institutions, that attract more and more people every year. WC know that they are the outgrowth of insignificant organizations of a few years ago. Let us analyze as carefially
as possthle what they mean to the penple: what as possible what they mean to the people: What they really are: what they are doing: why they manency and power for gool.

## Most important of all, the principle upon

 which they are founded and are beling carried on, is vital. As we have alrealy seen, they are a valopment. They have grown with the apprecta tion of the importance of agriculture, andl they are Indispensable to the solving of the problems that are vet before the American people.Former leresident McKinley once saill: "Falrs and expositions are timekuepers of the world events, marking progress in agricultural and in ime to time." He only told hals the truth. Our state fairs and expocitions do mirror the people's progress, but they do vastly more. They search out the result of each man's most perfect thouch and work, they put thls conerete abifect leszon of progeress in an attractiv setting. Then they say to their hundreils of thousande of visltors -Here is what mind haz devised to make your work easler, your life lirighter, your make your work easler, your life brighter, your profits bigger: heln yourself. in they don this, not in one progress. but they do more-they direct progress

## n 11

 abiut the climate, the soll and crop possibill State Fir commonwealth. At the Minnesota on ent of the statos area represented complete exhiblts of soil crops. Such a displa is a composite picture of the state's resourcis that informs and inspires the resident and the prospectiv settler alike.Where does the woman, Interested in what sleters are lolng, go for Information? To her falr. At any one of these institutiona shi. find at load one bulding filled with the b
things women do, in the kitchen aud in the o lor. She can learn there all of the most improyi methols of making her work easler-her hous more alluring to young and olls.

So it is with the ehlldren. the manufacturers the selentists, the profesional men and wome The laborers is some the clty as well as in the count here is sombthing that wili help each and appliofl. will make them belter cltizons and tate more prosperous.
Is it strange that our state fairs are purmanemi institutions? No. the strange thing is that inst utions that every year give from $17,000.000$ 35,000.000 hours of instruction to citizens free expense to the state. should have to worry aboll
funds, not for malntenance, but for fletng bull tige io house their great eflucatlonal exhllit: The strange thing is that the people's representa five should hositate to properly equip the state: only gelf-supporting educalional inztitution anit
('ominuad on page 148)


## The Relation of Music to Amusement <br> By Daniel Barton

Music has always been a necessary adjunct to varietles of amusement, music and entertainient having been iinkt together from the earliest
In prehistoric times, the primitiv man brought usic to his ear and soothed his savage breast measured rythm of the crudest sort. To him clashing of stone, the beat of spear against spear proved soft and assuasiv. The hoarse cry of the husky warriors, represented at that era, for, In the early ages, armies of savages prepared $r$ battle and celebrated their victories by dances, chants, and the beating of war drums. Slow and gradual has been the advance of music and the mute stone, thru the ramification of the holthe mute stone, thru the ramification of the hol-
low reed, to the most perfect instrument of modcin invention. In the darkest parts of Africa, even today, the tribes are found using crude musical instruments, the tones of which compare well with the instruments of today.. The great
armies of modern times are provided with music furnisht at government expense, to provide en--atertalnment for the soldiers during the hardest and most disagreeable work they have to per-
form. For Instance: the most distasteful obligatory labor in the United States Marine Service is that of coaling the ships. ant this work is made fiss monotonous by the inspiring notes of the ship's band.
Thus present-day amusements, from the lowrst to. the highest form, could not be imagined without musle. The street Italian with his hand organ and monkey would be a foriorn figure
were it not for the music that accompanies the were it
nutfit.

The Metropolitan Opera House would soon fali to satisfy Invers of grand opera, without its masnificent orchestra: a circus performance, the drama, the moving picture theater, carnivals, amusement parks, soclal entertainiments. and even church sorvices, without the accompanying music as used today, would lose most of their value. The sclence of adapting music properly to each kind of entertainment, is steadlly growing in its importance. That the proper music, correctly rendined in combination with amusement, may appeal strnneer to the senses of the patrons, is the alm of all astute producers of amusements today. In the early days of public entertainment. the requirements of the popuiace were of a very devolont durlag the prosese of the human race. Sn have requirements changed that an ordinary audience at any place of publlc entertalnment will no longer be satisfied with the harmony of few musical notes that appealed to the senses ancrstors. They must he charmed with rangeti by a Pruor or a Sonsea. Yet. in the earive dave of amucements. If the music ware provided. inatter what kind. It was conslifered sumplent. f the secyegts of the succese of the Ring-
hers, the kings of the circus worlå. is lo fart that thev replaced the ordinary white-ton hand with the finest concert holy they could proengaget. For the first time. the muste and perengaged. For the first time. the musie and perhe promatn nomened with a enocert by a hand compesed of artists and no one eompinined of the
lin rit seats of the linne winlt before the nerformenemmenet. The cantlv butchers walkt on "npines font and even then no eominlaints were

- Elstered. The firand fintres March was niaved manner never hefore hoard in a circue tont. arial acte workt to the strains of a Strause
The hinnodrome races were run to gallons waliz. The hinpodrome races were run to gallons
writien by famous enmbosers. The music had his the cireus better than liefore. That the reit was satisfactory. Is shown hy the success $n$ experimenters and the fact that they have viver refurned to the more inferior ant cheaper

The carnival shows of today have displaced the eight-piece band of wind-jammers with a concert band of merit. The carnival band is one of the best advertisements possesst by this form of show, and a challenge to a band concert between the band of the city and the carnival band,
is today a publicity item of large proportion for the carnival.
It is oft remarkt that the success of the city amusement park depends largely upon the quality of the music provided. It is no longer furnisht finest concert bands that can be procured-and this concert band is one of the principal attractlons. This evolution in the quality of music has made way for combined instruments that may be ments that will produce music on a par with the ments that concert bands. There can be no exception taken concert bands. There can be no exception taken sity, but the minute that any specialized form sity, but the minute that any specialized form of
entertainment becomes an establisht staple, the entertainment becomes an estahlisht staple, the human mind begins to concern itself with the production of the same brand, at less expense. mechanical instruments. It emfasized the matter of cost. It traced a drawback and in the long run succeeded in winning the ear of the world The aim of these manufacturers was solely to produce and start what would duplicate the work of large bands or orchestras at much less expense. At the same time, these automatic, meperfected to replace five to twelve-piece orchestras of modern theaters. They have accomplisht much of thelr aim, a fact which the Federation of Musicians justly opnoses.

The improvement in mechanical instruments is rapidly developing, with wonderful results. The general effect has been improved, the mechanical plano no longer sounding like machinemade music. Manufacturers made combined instruments together with wonderful results. the plano being associated with orcan pipes, with instruments on the style of the pipe organ with different combination of musiral appliances have been introduced.
The Hope Jones Unit Orchestra that is now be ing used in Wiilow Grove Park. Philadelphia one of the country's finest amusement parks. is an excellent example of the procrese made in this style of instrument. It is manufactured by The Wurlitzer Company of Cincinnati. is of immense size and requires a pipe orcanist to onerate it.
The music is said to surpass a concert band. The twenty thousand dollars or more which it has eost has been offect hy the saving in the price

The Niagara Musical Compry has placed on the market. a band nrean which is being used in many rities in lieu of concert hands in entice hreathing. resorts. and prohably the greatest hance in the class of music furnisht in connecfound in the moving picture show hmuens of today. Formerly, a fonograf or an efertic niano played ldea of adding to the enloyment for their audiences: then as an improvement. some enmpetitor sub-ituted a piano fiver. Later enmpetition aftem the dirtures of today, for it is the product of the American eenius-the wiznrd of the age who has produced the moving talking picture, to acolvelt the molern fotomlav fenture drama,
wherein one mave view the world's greatest actors In historic drama for all times staged with all
the wealth of the universe for the benefit of the civilized worli. Now with the eoming of improved pictures. nther genluses have done their share in introducing musical deviens to add to
the entertainment, that are neariy autonatic,
and the wide-awake producer of the fascinating entertainment of the age is alert to make use of the maximum of music that can be produced at the minimum cost, thus ever increasing the popularity of the picture drama.
For the benefit of a few of our readers, we modern exhibitors, viz: David Rosenthal, the man vho made the Alhambra theater in Milwaukee the talk of the moving picture world, was one of the first to take advantage of what proper music vould do for pictures He hired an orchestra oulists and pictures. He hired an orchestra propriate music for each plotures, playing ap pipe organ was installed, which was used in confunction with the orchestra, proving the worth prorene

Pipe organs are today used in hundreds of the larger theaters, and pipe organ manufacturers are now marketing special organs for this paricular purpose. The Welte Company of New York City, Schulke Company of Milwaukee, The Kimball Company of Chicago, being prominent in his field. J. C. Deagan, of Chicago, has marketed nusical bells to be placed in all parts of a theater he prchestra. These tave proved and a real box-office attraction The wurlitzor Company has instruments pspecially adapted for moving picture theaters; so have Lyon and Healy and L. B. Malecki, of Chicago.
At the last national convention of moving picture exhibitors, The Photo Player, manufactured in Oakland, California, was shown. This instrument is operated by one person, and may be played manually or with the paper rolls, the feature of the machine being that tue rolls may a film, a slow tune may be played, and when the fim, of the picture changes, the music may e instantily changed to fit the part.

Undoubtedly, the most recent device lesigned make possible the economical produation of fitting music for each and every influence of the modern drama as featured upon the screen, is he Barton Orchestral Attachment, which has Just been piaced upon the market by The Oshkosh Metai Products Company. The inventor of this instrument has several startiing improvenents is anything of its kind ever before attempted. is a group of musical instruments composed of and wiolin and a complete set of drums, consist ne of hass drum, snare drum, tom-tom, triangle storm effect. auto horn, and comedy nolse. The entire outfit may be attacht to an ordinary plano nd is easily operated by any planist. Nothing fastened inslde or nutside, or even attacht to separate case being used for each each case fitting the others like a seftional bookcase, and may he placed in the pit of the theater or the separate encased instruments may he distributed號 lucine anvel and starling effect up the

## The instruments are einet

 plicity in itself. A small auxiliary koyboard mounted on a standard directly in front of the plann. swings over the troble end of the platio The acenmpaniment is plaved upen the piano with the left hand. and the air יr meindy on the foftly-one at a time-ail at the same tim $\mathrm{n} r$ in any combination. The musical effectcan be obtained he using the instruments in different combinations are thus unlimited. instrument may be played for hours and not sound Wice allke. As the instruments already on the market have enabled the exhibitors whe had (Contmued on page 140


The amusement park business is distinctly an American creation. 'p in very recent years, in Europe, as parks are known in this country. This buslness is a very motern thing, even in Amerlea, as the amusement park was practically unknown twenty yars ago. Like every other
new business, it has had to pass through a period new business, it has had topass through a period
of evolution in which varlous methods have been tried for getting the maximum of profits at thes tried for getting
minlmum of cost.

There are free parks, pay parks, street rallway parks, beach resorts, excursion resorts, zoos, con-
cert gardens and white cities. No man can claim to have invented or originated the amusement park, as it scems to have grown up in these various styles from various causes and with more or less success in different lucali-
tles. The important features of thes. The important features of mostic rallwass, carousels, circle swings, etc. Usually these are the most profitabie of the attractlons, likewise the most expensive to install, but no park to-day is considered complete withont some rides, and the From 1904 to 1907 there wa a perfect fever of amusement park promintion, much of which apur the mion tond Since thit the Since that time the park business has setted down to more are now certain recognized theo rles which shontd be followed to a corsiderabie extent. if it is ex metel make an amusemen park popular and profitable for whlch wime. Those parks whe in hot. fre financlal storm if 1907, are the ones h. (1) misontial eiements which go Cい! : an coment men agree that styc of park. like or Mreamland a Coney Island, which had n trees, grass nor other natural qualifications of a park, are now a thing of the past, and that a park today to be successful has to have more or lass trees, grass, possibly a lake or river, flowers, to the name of park. In these surroundings shouid be instalied some up-to-date rides. The Midway style of park was profitable in many locations for one thimsy chare but the bulidings were often of a flimsy character and the attractions were many of them good only for a single season, and the result was: thesc artificlal devices lost their attracting power after the first two years. Luna Park, Coney Island: Revere Beach, Boston, and one or two other resorts are exceptlons to thls rule, because they draw on such a large population that they can afford to keep installing novelties at considerable expense in order to keep up the interest of the public.

It is conceded by most experienced men in the business that riding devices are the most profitable features of a park. There are a number of parks which make it a practlce to own and operate every amusement ride or every moneymaking attraction in the park. These are the parks which have made the most money and parks moved steadly forward in patronage and profit. A notable example of thls pollcy is Euclld Beach in Cleveland Ripht here I wish take off my hat to the Humphrey Brothers, who own and operate Euclld Beach,

These men started a few years ago selling moporn from a ittle cart on the streets of


Cleveland. Later they userated a prpoorn conwas sil run down and financiaity unprofitab!e, they were induced ins dint uf much persua-ion to take the management of the park. They did this merely to insure its proper operation. so
that they could get the best results from the sali. of popcorn and cands. Under thir man agement. the patronage of Euclid Beqch in creased rapldiy, both in numbers and qually: untii todias me upinton is that it ls, with possibly one exceptlon. The most successfui amusement park in this countr:

Early in the fimsiness they adomed the palles the inng every rufreihment pasiiilon and ever: ride in the park, as well as the dance hali and
other attractions. They have added one riding
sourew aione are enormous. Humpherey Brother soure atone are enwrma: Humphrey Brothers
bought a Circle Swing in 190: for $\$ 9,000$. Mr lumprey told me a fow weeks ago that they had taken in $\$ 70,000$ on this ride. It is easy to taken in $\$ 70,000$ on this ride. It is eavy t
figure the difference between the proflt that the flgure the difference between the profit that they
made on this circle swing by owning it, and what made on this circle swing by owning it, and what they might have made had they recelved 20 pe ecnt. from a concessionairc. They also have sevof whlch earn from $\$ 30,000$ to $\$ 50,000$ in a seaof which earn from $\$ 30,000$ to $\$ 50,000$ in a season. No amount of persuasion could induce the Humphrey's to change
all thelr rlding devices.
The Ilumphrey Company sell only one kind of ticket in the when attractions. It is a flye-cent ticket, and is sol in a large number of booths scattered all over the park. It is customary for patrons to buy 25 cents worth, or a dollar's worth-and sometimes five dollars' worth-of these coupons when they come in Euclld Beach, and stay untll they use them up. It is conceded to be the best ticketselling arrangement that could possibly be devised for a park, but is especially applicable if the park company owns all the atractlons. One of these five-cent coupons will buy soda water popcorn a ride on the circle swing or it is popedir pe couple for one hall. hall.

Many patrons spend more money than they otherwise would by this arrangement, and some-

Imes patrons carry the tickets away with them or use at some future time, as they are no tited at over milion thumphres Company is ron of the success of their system. They pron of the success of their system. They ifins inside the park, as the patrons do not expect tonns inside the park, as the patrons do not expect
much along this ifne. The saving in this direction iarge and I beileve it is the ideal system though perhaps not applicable escrywhere. If I we starting an amusement park tomorrow. including the ownership and operation of every. thing in the park.
short time ago I was talking with Mr. Ham, - Treasurer of the Washington Railways Com self to me as follows: "We himdecided after investigating very carefuily into the subject of operating an amusement park, that the only system to follow is a free gate and a few good, up-to-date rides, a good dance hall and everything owned by the park company." Following thls police, Mr. Ham's company are mako a big success of Gien Echo Park. Last year they bull a roiier coaster. Which earned
exactly' 100 per cent. on lts cost. They also bulit a dance hall, in which they charged five cents per dance, and on which they earnetl a trifle over 100 per cent. They are taking out one ride this year and putting in a gyro-
phane, with the fdea that a good many of the parks which wer must successful at one time are today being spolled from having ton many riding devices and other attractions, which cut up the business in such a manner that the recelpts of each attrac-
tion are materiaily decreased, aithough the operating expense of each ride remains the same as it would lee if there were Only half as inany attractlons.
The policy of Glen Echo Park la to take out one ride every time to take out one ride every time
they put in a new onc, and they whect to put in sonething new every year © there is material avaliabile for the purpose.
This question of owning too many rides in park, is one of the mistakes which a good many parks have made. In the good old days of 1904 flan and 1906, there were only a few rides in "ach park, and these were very proftable. About that time everyone in the amusement busloess wimb crazy, "Ith the result that there are sime parks today that have from fifteen to thirty riding devices. It is a well-known fact that the average expediture per capita does not exceed wenty-flive or fifty cents, and it has been iearned hy sad experience that this amount cannot be increased very materially by the addition of a large number of new attractions. Those park today which are making most moncy are those which put in one or two new attractions every year when they can get it, but at the same time take out the poorest and least proftable of the old attractions so that the total number remain about the same. Occentiolly you will find selp-gativited park manarer who has some old rideg in his park and hes nout anything now in for a ins In nine mes any te you will find that he han which in patronage or least is iot increat as it mizht if he would put in new materasin it is not always necessary to Install a bik ride keep up the interest. Sometimes a small and
(Contrinded on pake 142


Must shewmen are not espectaily Imerester in schentio theorites. Darminian or otherwise. Is a genoral rule they are entireiy wo busy gathering mat- to devote is great deal of the time ascertaining "the origin of specles." Nevertheles - I tak. It for pramted that most of them have heard of the -clentife thary that men are descended from nunhe bs, and know how earnestly the greatest
minds in the selemalle world have labored to discover thr" "mikuing link" hotwern the himan cowry fre mising the ape famblas.
Thi great world of amuspments also has its
fithers, has failed to put itself in evidence. Th wonderful circus atiraction, well calculated to ex-
eeed ali former circus attractions has not set been produced. The carnival torlcal carnival bow its head in shame has not yet put in its appearance. In other words, sensatlonal novelty, really novel noveity, the longsought "missing link" between the amusement wnrld's promive and the public appromation bound to follow upon a fulfilment of that promise, is as elusiv as the "missing link" of the scientific world. di times we feel that we have discovered this sult linn-iike "missing link." Telegriaf wires hum "dinn-iike "missing link." Telegraf wires hum gladsome news from continent to continent. to tind the perfect embodiment of bo
and ape proniflties suffelently like and ithe pronilities sumfiently hke
each to appear to belong to both and yed part of nolthir so havo the great
men behin the amusement game endeavorefi in Alsonver amusement's "missing link."
And what is amusement's "missing link ${ }^{\cdots}$... Simply NOVEEI.TY, nothing more. Thi. great nutdoor world of circu*s. earnlvats ant purks howe
sysqumation their activitiesto subh an patont that a certain degreft of sucessa has burn met whth ever since these forme of amusement camu fint ixbeautfuily decorated: the carnival troupes have heen provbled with all that money can secure in the way
equipment: the prese depurtments varlous antivities have tone their duit well. and the result has heen a highly elifylng degrefe of millle suppori appreciated hy all showmen.
Put the great noveliy to mark the falr of the present day as an Institu-


HARK TO THE TALE OF THE BALLYHOO
ally accorded all great world achlevements, from a new claim announcing discovery of the North Poie to a newly patented system of murdur. It discust. Finally it puts in its appearance and proves to be an elaborate hoax: either a contemptlble fake or an unfinsht. uncouth proposition that falls far short of the polnt it aimed at. Great minds of the outdonr world have launcht fakf with all the enthuslasm a groperiy launcht fakf with all the enthusiasm a genuine grand hoax after another has been pulled oft In grand hoax after another has been pulled off. In wiver, bringing in mind Parnum's famous eplgram, cing to mind Parnum's famous eplgram,
"There's one (fool) born every minute." Whenever the fake nature of the grand hoax is revealed, the same wiseacres. Who hal previously demost supernatural one, would wisely null thit heids, as each would say:
" 1 inlu you so i knew it was a fake all the while." Fortunately public enthuslasm is an easily stlrred quality. Credullty ending parade of fakes, and the pub-all-important, financlal support, perhaps in the hope that the last one will prove more meritorious than the bumerous previnus humbugs. The puhtio deserves its reward for this athehind the amucement game to give them the very hest that can be procured, and. if posslble, to produce a reat, rivit. living ex
ment's "missing link.

## The True Story of Rocky Mountain Kate

By Willard D. Coxey

Talk about your ranches, an' the feats o' Broncho BlllTalk o' tamln' ponies an' doin' stunts that thrill; Talk o' buckin' bronchoes an' thrown' runnin' steers, An' all th' other reckless things no cowboy ever fears: Taik o' fightin' Injuns an outlaws on th' plain. An" beln' "kllled" a hundred times, an' gettin" up again Talk $o^{\prime}$ all th' darin' things you ever hearil or know That might or could 'a happened in a reg'iar W'ild West show An' then you'd only graze th' things that make you palpitate, An then you'd only graze th' things that make you palpitate,
When you come to know th' doin's of Old llocks Mountaln Kate. You never heard o' Mountain Kate? That's her standin' over there. With her buckskin coat a-flyin an her hat down on her hair A regiar Western cowgirl-not much for clo'es or looks. An' not at all the kind yott see in pictures or in books: Far from beln' pretty, an gettin' on in years. With eyes that have forgotten th' luxury $n^{\prime}$ tears, An' just as tough as leather. an' not afralin $n^{\circ}$-well. Anything that breathes or runs this sidc $o^{\circ}$ death or An' yet win There's not a cowboy in the show, beneath the wild west tents. She hasn't made to feel at thmes as cheap as thirty cents: An' yet th gang all love her, an heaven help th skate That ever "knocked" or tried $t^{\circ}$ "queer" old liocky Mountain kilse Preakin nutlaw horses-tamin buffaloesThrowin' down the flecest by twistin' neck an' nose: Skirtin ${ }^{\circ}$ th arena, an' a-goln' ronn an ${ }^{\circ}$ roun With her stirrups elevated, an her head a-hangin Plekin' up th' handkerchief, an many another tric That'd make a eircus rider go dippy-dizzy-sick.
Oh, she is sure some cowgirl-an at that one needn t Alf th' clever things she does, an does ama zin' well; But if there is a single stunt a cowboy dassin't do. They pass it on $t^{\prime}$ Mountan $\mathrm{K}^{2}$ ate. for thes know she'il put it thru! One day a pony stumblod, and the brute that rode him swore. An' struck the broncho on th heal a dozen tlmes or more. That night th' euwboy went $t^{\prime}$ hed. all bruised an' short o' breath For Kate had landed on him good, an beat him half $t$ ' death.

Another tlme Muntana Relle was dragged aroun' th' track.
An' Kate lt was who caught th' horse an' saved a broken back.
I don't know whether kate has had a love affair or not.
Tho I reckon she's a heart $t^{\circ}$ love if one could find th
But if you wert' ask her, shed smile a bit, of course. An' say her only sweetheart was her little sorrel horsc But when it comes to helpin out the girls in their affairs. She is a mother to 'em all, with all a mother's cares, Perhaps you've heard of Garcla-he's a cowboy-MexicanAn when it comes $t^{\prime}$ ropin ${ }^{\circ}$ he is somethin of a man An when a cowiri for a wife-a little, dark-skinned thing He wooed when he was fightin' in Chihuahua's old bull ring.

With the glory of a woman's love, she crowned the greaser's head. Rut for all the inve he gave her he was as good as deatl: Cold neglect was bad enuf, but indifference wasn't all: One day he struck Chiqulta. an' that started up the ball:
Y' u should 'a' seen th' llghinin' that flasht in olf Kate?'s eyes In' seen upon that greaser's face th' look $n^{\prime}$ dumb surprise. An seen upnn that greasers.sace th took o dumb surprise, She caught him fairly on the chin. an bowled him off his foet A moment he lay groggy. an' then there came a cry.
For as he rose he held a knlfe, an' blood was in his fy
Things were lookin squally, an' mlghtly black for Kat But it wasn't in her nature $t^{*}$ run or hesltat In a fiash her shontin' iron was in her hand.
Had Mr. Greaser cryin quits an humble as "Put your arms arnund your girl, you big "An kiss her thll she cries enuf or I'll fll "Twas with an ugly grimace that the Mexican complind lead But she made him kiss Chiquita until she iaughed and cried An for a week thercafter, th' greaser, humble. cowed. Was marched unon the track to kisa his wife before the crowd.
Perhaps you won't belleve it. but in time the habit grew An' Garcla came $t^{\prime}$ klss his wife because he wanted to,
'Tis just such litue things as these, an' nthers thes relate, That make th" cowboys "give the road" $t$ " Rocky Mountain Kate.


An electric annunciator spoke sharply overhead and a red-halred, freckled-face boy of 16
hopt out of bed, jumpt into his one-plece suit, which snapt on, and selected his breakfast from the automatle serving tray that came from the farmhouse kitchen.

This was to be a gala day in Joe's life. Reared on a farm, unused to city ways, he had been promist a trip to the state capitol, a visit with his progress.

Joe hadn
He turned to forgotten the date. No, in leed with its ralsel big aluminum sheet calendar when he reasst enamel letters, el
"SEPTEMBER 10, 2000."
Stepping into his motor skates he bld his mother good-bye at the door, listened to a few timely words of warning from his father who was at work in an ad joining township. and chatted with him over his pocket fone as he went out on the broad asfalt highway and started for the city.

He stopt once at a roadside station to re-charge his motor skates, but easicy covered the 60 intervening milles in less than an hour and one of the hemertably searel pal moving sidewalk.
mrriving at
cound the famlly his cousin's he found the famlly walting for him and already to start in their prisalling over the city to the glasssaming over the city

Clouds had overcast the sky and rain began to fall, but the crowids were coming from all directions on the covered moving sldowalks. They were buying admission slurs by the hundreds from the automatic dispensers. in serting them in the slots of the speedily and without confusion. Not a tleket scller or ticke tors whe in sight. The silently working indicahad showed that over 300.000 pald admlisions hen recelved up to 9 o clock.

The free list had been entirely suspended. hap was a novel sight for Joe. Thousands out confusion or effort. Automatic announcers indicated the locations of the different attractions in soft, swent. musical tones, and the various admission slugs were purchast from machines conveniently located. There were no arguments atouit the age of the child and the change was always returned in exactiy the correct amount.

Far above the arched spans of the glass-covered dome profected them from the driving rain Without. Huge ventitating fans gently wafted swet-perfumed hreezos and powerful, but shaded, lights hrl"liantly illuminated the holiday ecene.

Entering a carrier basket of one of the many gigantic passenger cranes, their party was gently depocited in the center of the prize stock arena, anc. reclining on soft leather-upholitered divans. they inokt with interest at the hundreds of blooded cattie in transparent stalls that slowly revolved in front of them. A never-ending display of the choice hreeds of the worid, and everyone a hlue diamond winner. Joe was much imprest with two rare specimens of the horse, an animal he had never seen before.

They next visited the various machinery halls and inspected. with much interest, many novel machines that had supnianted the primitiv in ventinns of their forefathers. One device (the in-
quite proud of his success) produced mllk, cream and churned butter from a little chopt hay, wet was and rain water. A refrigerator attachment was turning out ice cream for those who preferrer he frozen delfincy. tained by turning on indicator to any and as shown in a beautiful oil palnting.
fruit fruit desired, as shown in a beautiful oil painting. Joe wanted peach. but his hand slipt and he got lemon
Another machine, which the city folks enjoyed watching operate, but which was old to Joe was a reaper that cut, thresht and ground the wheat, turning the flour into biscults, bread or cake, as desired, and keeping the output perfectly fresh In the airless storage apartment for years. After a hearty funch at the automatlc cafe. Jne's party moved toward the hipnodrome arena,
where the races, sports and carnival features were where the races. sports and carnival features were

A terrific thunderstorm was raging outside. hut all was clean and dry within, and the crowds


SCENE AT THE NEW YORK STATE FAIR IN 1912.
arrial ambulance removed the debris and a bl pians fire-truck washt the track with a chemical spray and drled it with a vaccuum suction fan, The panorama stage was then put in motion passe acts, performing simultaneously, slowly passed in front of the interested spectators, while Jugglers, acrobats, clowns, bar performers, contertlonists, strong men, posing models, trained animals and Oriental dancers repeated their astounding stunts for the edification of the faded amusement-seekers.
An elefant doing a double loop on a motocycle was rather interesting, and an Arab troupe of 110 members forming a pyramid in which the smal! man of the hunch held up all the rest, was fairly well received. A Near Nude Dance by the Beaded Belfes Ballet of $\mathbf{1 , 0 0 0}$, created little interest. It whs agreed by those who gave the act any attention at all, that the few beads used were entirely ton large.

The greatly heraided feature act that Joe had been looking forward to on acfrom his own home-made sky plane, was: DYNAMITF DAN'S DEATH-DF。 It was announct that he would make the fall unincumbered by any apparatus, alighting in a tank of burning oll in the center of the arena.

The rain storm had passed be fore this number was introduced the movable skylights were rolled back and Dynamite Dan started
with a clean getaway in his oldwith a clean getaway in his old-
fashioned dirigile hallon. Then fashioned dirigihle hallonn. Then the magnifying skylights were roll ed hack into place and he could be seen ascending until his highmonnter showed that he was over five miles in the air. He maneuvered hic balloon about a hit untli he was ex actly over the center of the arena, thent those who were watch-
ing him closely saw him take his lighted cigar and ignite a fuse that led in the dynamite homb in the hallonn. When the hg hag wa
continued to arrive by the thousan ls. Over 600. 000 pald admlssions (and several hundred nellspaper man) were present that day, and the fone news reports of the evening bulletins stated that If the weather had been pleasant it was very 11 kels that all records would have been brokell.

The circular arena was quite interesting to Joe. for while he had seen similar sau eer-shaped stands for the accommodation of crowils at the village ball gamis, the immense size and many mechanical improvements of the fair ground track wer all new to him. A hand of 200 piects was playing softiy behind the multinlying megi"ones as they
entered. He thoroly enfoyed the op ning eoncert. entered. He thoroly enfoyed the of ning eoncert. altho their s
band stand.

The opening number, a race in monoplanes for boys under 12 years of age, whs a rather tame event, hut Jof enfoyed the enmedy race of somersaulting automobiles in which four drivers were killed.

A motor-skate race between ten robust young girls, granddaughters of some of the old-tim suffragettes, was well contested, the winner neari ying the worid's record and making her hes thref miles in 48 secone's flat. She stated after ward that if the metor on one of her skates had not gone dead on the last lap she would have done better.

The gyroscope race on the ariel speedway was a thrilling event. slightly marred by the killing of ten men on the start and makine the track ? bit slippery in front of the Judges' stand. The
llown tn pieces. Dan started down

## naturally-nn, artificially

The glass covering was then rolled out of the way and the tank of ofl set ablaze. As he passed thry the opening over the arena he was seen to take a small package from his hif pocket. As he struek the burning oll this naekage exploded.
throwing him into the alr again. out of the way throwing hin
all danger.
on lis second descent he unfolded a small pocket parachute and alighted at his starting proint in pereect safety. The majority of the crowd enfoyed his littie act immensely, altho a few sfemed disappointed liecause he was not kiled. and some of the critical newspaper men that he should everything on passes) intimate device as the parachute In an interview later. Dan declared he was perfecting a series of dynamite explosions araduated in such a way that be could alfoht a number of times untll he was alife in stay down entlrety, altho he was afrald that the act would run ton long.

A historical tableau, showing a pistol duel at short range hetween insane auto bandits and Chicago policemen. was the concluding feature. hut Joe and his party left before many had been killed.

He hid his friende gond-hye at the exit gates and went home with a nelghbre in his sky-plane. arriving just as the even'ng sun was dropping he hind the hills and the nieht crew of farm hand were turning on the fielt liahts, gayly singing as

courtesy in every line of business life is now growing rule, and I know of no line of busines. in which its application will bring such gl wing results as in the operation of fairs and expositions. Patrons of our falrs, both exhibitors and visitors, always remember the treatment they ricelve much better than you remember the manner in which you treated them, and, if they are favorably imprest with your' treatment, you profit hereby. The writer is a firm bellever in rules and ric. for without these essentials, the immense incurred in assembling the elements that make cur great fairs a success, are all for nothing.
The contention is that rules can be enforced nil in such a manner as to command the respect nil in such a manner as to command the respect impossible-to please and hold the esteem of the majority is within the power of every state fair management. Suggestions from your patrons should be welcomed and recelved with consideration. The cold eye of the outsider is what we need at times. "The man on the spot never sees the spot," hence value of suggestions.
The exhlbitor should be made to feel at home from the time he arrives on vour grounds untll he makes his departure not that he should be shown any spectal favors nver nther exhibitors, but after he thoroly understands that you have rules and regulations, he fully appreclates the courteous application nf them. Fach year we meet wilh many new exhibltors who must necessarily te shown the importance of rules and orler, and time, patience and consideration must be glven them. Lack of knowledge in making entries, methods of shipping thelr exhlble location of ping their exhiblts, location of must be thoroly explained.

Fmployes should be thoughtful n? the welfare of elderly people and the stranger that visit your fair for the first time. Impressions are ploves should and hery from ployes should not be tolerated. our plans and management are nften severly critlclsed. How easy it is in criticise and how difllcult it is to suecest
a lonter plan. No one has a right to criticise unless he can perform a task better than the one with whom he is finding fault, and, furthermore It is unhecoming of him to do so until he has tried the kind of work to be accomplisht and knows whereof he speaks.

1:very line of business needs its frlends: not the management of a large fair or exposition a luciness of litself? Yes. Its success depends entirely upon publlc oplnton, and publlc opinion. whether good or bad, is after all but the expresslon of the majority. I regret to say that many of our patrons are often very trying but it should he our duty to meet discourtesy with patience. 1'r rhaps he is mieinformed or does not understand the rules. Perhaps the man you are dealing ith is overbearing and grouchy. A thoro explanation of your rules may appeal to him, and $n$ times you make a friend of a man whose nilion was to be your enemy
IVillful violators of rules should he reprimanded if thelir violations are allowed to continue, disruption of your entire organization is sure ollow. Rule and order are in favor with the Ile In enneral. but they apprectate their appilon in a courtenus manner
it is not so remarkable, after all, that con$n$ and misunderstandings necur with our Iness under a set of rules and regulations.
which we belleve to be equitable and just to our patrons and to ourselves. We are dealling with hundreds of people, each of whom is engaged in a different line of business which is governed by rules of their own making, which they sometimes endeavor to apply to the management of the fair. This is not mentioned as a criticism, but it behooves us in the making of our rules to be broad minded and consider the desires and comforts of others. Our patrons should be made to understand that they are belng fairly treated and will be shown courteous treatment. These facts will create talk and such talk is the best possible kind of advertising.

The fair manager should not think it is possible to please everybody, no matter how antable he may be. That this fact applled in olden times


AN UNIQUE DISPLAY SHOWN AT MONTANA STATE FAIR.
of the ass to a pole, which each took hold of at
one end, and so went on their way, one end, and so went on their way, till they came to a bridge. This was a rare sight, and so the boys and girls thought, for they ran in crowds to laugh at the farce, till the ass-which took fright at the nolse-gave a kick which broke the cords that bound him; so he fell in the stream, and sank. The old man then made the best of his way home, and sald, "If we try to please all we please none."

## [ HINTS TO FAIR SECRETARIES

## By Frank Meredith.

Speaking of attractions, as anyone who has ever had anything to do with entertaining the public at a fair knows, the attraction the s, shows merry that is, shows, merry-go-rounds. Ferris or a certain element of the patrons of a fair: hence it is the patrons of a fair; hence it is of vital importance that the right class of at-
tractions be secured. This is one of the hardest propositions that the fair management has to cope With. In spite of all precautions, undesirable attractions will creep n , and, the elimination of such shows being the aim of all managers, it is necessary that due precaution be exercised. The day of the fat lady, the tall man, the midget, and such attractions, is about over, if it is not already. People like to see new things, not attractions such as they saw at thelr first circus. Good animal shows are a splendid drawing card, as are also really good acrobatic performances. A thoroly good minstrel show is a feature not to be overlookt. Would also mention moving pictures, panoramic views and model citles as being other attractions really worth while. A change of program at least once during the week would also be a good thing, as very few people
care to go to the same show twice and after they have all been vislted, heir interest in this part of the air is over. The merry-goround is indispensable-that is a foregone conclusion. What would a fair amount to, as far as the children are concerned, if there was no merry-go-round? For fairs, where there is not already a thoroly equipt falrs, where there is not already a thoroly equipt children's hayground, this might prove a great attraction for a carnival company to carry. A
eugenics expocition could also be conducted in eurenics expocition could also be conducted in It has
It has been argued that attractions of the character mentioned should te done away with ntirely at fairs: a few being of the opinion that the exhibits of various kinds, together whith the races, should be sufficient to entertnin the nuhlic. This is not true, however, as there are all kinds of penple to deal with. Some rare for nothing but exhiblts. Others are interested anly in the races and never go near the exhihits. Agoln chere are others who really care very lite e for
shows of this kind, but after they have vifwed the exhibits, attended the races and vistell all departments of the fair. thry enjoy golnz to the shows on the trall, especially if they are worth going to. If the different carnival compnnies on the road expect patronage in the future, they will have to give the penple something new and clean. A falr crowd goes to the fair to be entertalned, and whlle some think that the exhlbits of live stock, poultry, agriculture, etc., are anuf to entertain anyone, there are others who never go
(Continued on page 140.)

Kite Time, Marble Time, Circus Time

By Harry Earl


I remember reading some "moons" ago, the following: "First comes kite-time: then marbles, then stilts: then baseball, and then -the circus!" The fellow who wrote the above had the rotation about right, and if he is in the field of "grlnding out copy" this season, is due to think out new ideas for his press notices. The big shows are all ready for the whistle to blow-and the smaller ones as well.

I miss a lot of good things, as thru this life I go. It may be that I'm lazy, OR, maybe, I'm slow. But in my youth a hablt I formed, that's With me stlll-I've never missed a circus, by gum: I never will

## CIRCUS DAT

If you are a small boy there is no need to describe the clutch of Joy, the tickling tug at the swinging heart-strings that answers the ring of those magic words. Circus day circus days, the circus season of 1913-al! near by-in fact, right on top of us. If you are one of
the 'boys grown tall,' you'll face a sympathetic answer, ring-throb, particularly if there is a youngster or two-or, mayhap, three -to inherit the touch of enchantment you felt in the old it was circus day. And any one Who doesnit respond to one or the other to make a redblooded Amerlcan clizen. For the circus is the most characteristic of American enter-
tainments-of the blg, hearty, daring, blood-curdling, hairralsing type that fogs the slow puise of clvilization comfort with a sudden rush of heroic Ideas and reckless ambition. And, by the way, have you ever noticed how many fond fathers and mothers and aunts and uncles it takes properly to escort one small boy to the clrcus? It's all for Johnny-bh of course! Such a pity the iittle fellow
should miss it, and I-we-you
-or they fust thought-of course, we don't care anything about it-just on Johnny's account, you
know. And so forth, and so on. know. And so forth, and so on.
There are many people who cuses are the same-and ne of these foll all cirnected with a little newspaper inse follows, conhad the following to say: (in lieu a small town, had furnisht (in lieu of the copy I show was whe telling how big and different the have annther eh represented) we are golng to have annther clrcus

Same old camel, same old snake.
Same nid charmer. same old fake
Same old elefant. same old trunk
Same old peanuts, same old junk,
Same old hrass hand, same nld nois
Same old nonsense, same old joys
Same old story, "all alike,"
Same nld hustle out the pike.
Same old callinpe, dn, ra, me
Same nld monkey and chimpanzee.
Same old thin man, fat girl
Some nld flea-hit kangaron.
Sime nld flea-hit kangaron.
Some old harker tel'ing how.
Same nid liftle stingy seat.
Same nld trouble 'bout your feet.
Same nld hackache. same nld frown
Some n:d w!sh you were downtown
Same ald thrilling chariot race.
Same ald clown with painted faer
Some ald hippn, higest ever.
Same nld cry-now or never.


HAPPY YEARLY EVENT-THE CIRCUS PARADE

Same old story, farewell tour,
Same old show for rich and poor Same old sawdust, same old mud, Same old wild-man sweating blood. Same old handshakes, now and then. Same old horses, dapple grays,
Same old verdict. "highest pralse.
Same old ad of something new.
One can never tell what the man "on the esk" will do with the circus press agent's copy The New York Telegraph once sald: "The 'fea ture' for the circus is quite as much 'the thing must be something new for the manager to advertise and for the people to see.
Aaron Turner, the father of the American Two persons mounted on an elephant, with Rasmond and waring pounding a bass drum and
len. Later the kings rode in the parades in the open dens surrounded by the fiends of the Jun gles. And again, the woman! She of the skirts took to lionizing in the Ironbound den. Crocket rode in the open air with a free llon foots," and Sam Sharples, the minstrel wrote thereof: "Lions loose on the streets and loose lying on the bills.'
"(ieneral" Welch made money out of a glraffe until the delfcate creature "got it in the neck" and died of elongated bronchitis.
The astute Lewis $B$. Lent caught the public with the hippopotamus, which he exhibited in connection with the Tippozoonomadom, to immen*: recelpts proportionate to the manager own great bulk. Mr. Lent was a good man and welghed 400 pounds. The same manager "pre sented" previous to Charles Frohman the cynoce mitus. circus for blg monk on horseback.
W. W. Cole built on glants
and balloon weddings. P. T. Barnum and Adam Fnrepaugh cornered the nopu
lace and the elefant market un til each had a "quarter of hundred" and kemt on buy!ng.
Herds of performing elefants P. T. Barnum, Balley \& llut chinson and Allam For
fought over imaginary elefants untll thes were black in the lace-both
A cloth and paint-bullt whale got along swimmingly for Whlle. The Glastlcutus and the Damnno could not have drawn Nellle, the leaping horse, with the Equescuriculum. Adam Forepaugh, Jr.'s Blondin horse walked a rope, and so तld Col onel Dan Rice's elefant. P. T Barnum made much of dwarts beginning with General Tom Thumb and running on to Min nle Warren and Commodore Admiral Dot.
eating the cymbals in parale. set the people wild in primitive times: later they exploited a
team of four elepfants drawing a bind charfot. Seth I'. Howe showed ton rlefants in lime In the strect. At annther period he presented the first golden charint- 20 cream-colored horses with white manes and talls drawing the musiclansand the audience. Next "forty horses, four abreast, driven hy ne man." sald James M. Nixn went him better hy altering the statement to "one woman." Women always were great at he relns. It was Howe who transported Colonel Dan Rice over the road in a spectal carriage enter town throwing away money right and left Colonel Dan lice was featured and featurid all through his career. He pulled against horses on the show grounds, sang himself into fall, re celved the largest salary ever nall a ciown, and was made famous by Fxcelsior, th? trained milk White equine and "the one-horse show.' nominat ing himsolf for President of the United States organized a military force to put down the rehellinn. When he conld have talk
Nixon and Kemp scared horses with the callope or steam piano.
Dan Stone ran to Indiana for many years and even trafled to Furope to follow the red man on his track.
Iovi .J. North was responslble for the free utsife high rome ascension.

Van Amburgh. Herr Drieabach and Profegonr longworthy nut-Danleled the prophet In the lions

The equestriennes, Mollie Brown and Lonuls Ifentz, who somersaulted on horseback, wrer fore most features with Montgomery Queen ani Adam Forepaugh

John B. Doris, thinkine two heads better than one, engaged Millie Christine, the तotuble-heade lady.

## P. T. Rarnum made things m

 pratest tatooed man ever scen.Adam Forepaugh boomed George 1onal. th "Man Fired from the Cannon," for all there
in It, with a section of artlilery in parade.
Lulu-that was-was ornpelled from the cat pult across Willam C. Coup's arena withn hreaking his neek. in the great disappointment
of the patrons.
Adam Forepaugh once harl an outn
road all drawn hy dappled-gray horses.
Yankee Ifohinson led his procession uniler hell-crowned hat and a spikn-tafled enat of bft with hrass hutions.

James F. Conke, to advertiae hia winter cfrin town with six horaps in hand

Cemeteries were abandoned to see the Adem Forenaush Show's Oriontal pageant. "Halla Ronkh Departing from Delhf," with Tenulse Montague as the $\$ 10,000$ beauts: A party in Chieaco over-anxious in eazine at the "lovellest lady in tho land." fell out of $n$ window and was kitled
nolngical Congregation of humans and inhumane
(Contisued on page tras)


The carnival business is not an old institution in this country, conserfuentiy its past is not so old that many of the men, who were in the bu-iness in its infancy, are still prominently assoelated with it, in various capaclties. Many of the great and shining lights of the original days have passed away or perinanently retirell from the busines. such well-known names as Frank C. Bostock and
Frank W. Gaskill have gone from the fleld an i Frank W. Gaskill have gone from the fleld an i have passed to the great beyond. Mr. Bostock was acknowledged one of the greatest showmen of his day and one of the pioneers of the great business, whieh now employs hundreds every sea son. Cound was the originator of wag, during the season of 1900, what was at that time fand I do not think has been equalled since) the fineat carnival aggregatlon that ever traveled in this or any other eountry. When it opened Aprooklyn. during the month of amusement as a revelation to the amus and will day and will eontinue to live as long as the carnival business shall last.
Frank W. Gaskill was also ciassed Frank W. Gaskill was also classed among the great and brainy men of
the earnival field, and when he the earnival fietd, and when he inaugurated the Gaskill-Munilay Carnival Company in ennjunction with P. J. Munds, now retirol. h gave to the amusement public a
magnificent outfit, that was and almagnificent outfit, that was and al-
ways has heen elassed among the real luaders. He died at the helghth of his popularity and had he lived, would have undoubtedly given to the public some other feacures that woull have startied his competitors. These men were folfowed liy sueh men as C. WV. Parker. James H. Patterson. Firari 13ros. Herhert A. Kiline, and others, who are still in the business and promnentiy identiffed in a large and substantial manner.
The keynnte of success in the of the present is of the pazt, and


A TYPICAL CARNIVAL SCENE
freenoss from graft. Alif of the reat carnival eom panies of the past have been built up on this theory, and in the future this mu-t he the corner stone on which permanent success must be hulit. At the present time the tendency of must all the principal earnival managers is to present a line of shows that will cater to the beit instinets of the visitors. The day uf the "For Men Onil" show has passed away, and no town or city will countenance sueh exhibitions, nor wili any of the lead ing fairs and expositions. So has the day of the strong game come to the passing away No car nival company can hope to huild up a reputation to repeat, that carries with it a erowd of sure thing men, or any show that ean not be witnest by women and children. This theory has been nroven by ail the prominent carnival men of the past and present day

The earnival business of the present time is on a solid foundation as a permanent amusement etature for the Ameriean public, and in many fows it is now tookt upon as the annual amusement holiday. A eompany that has onee estabfisht itself has always a good return date awaiting it, in many elties and towns previously visitencouraging enterprise on hish plat ater to the best instincts of the visitors:
Another important feature of the business is the careful selection of the personnel that is earried with the eompany. It shourd be seen to that they are always ladies and centlemen, at ali times. The impression you ereate and leave behind is another great asset of the business, not only for your own good in the future, but it may be the means, if a had impression is made, of hurting another eompany that at some future time may want to hiav the same town. and if a bad impression has been left by the preceding company. it class company to lose the town or city and therefore deprive the ponnie of that community of some firstclase and wholesome amusement.
The carnival business is growing and is hound togrow as the neopie hecome hetter educated to going to amusements, as they have in the nast few years, due in a great exthe moving pictures. Yonknow it is an old salying "the more you have the more yon want," and it is the same in the amusement husiKess as in any other. The movies and popular vaudevil have made the publie thirst for amusement, and the carnival, when properiy condueted. is the summer amusement for the hundreds of thru-
(Continued on pake 138.

# "Mandy, Get Your Glad Rags, de Carnival's in Town" 

By Casper Nathan

Cheer up, Mandy, I'se a secret Dat I'll tell yo' mighty soon, When I telis $y 0^{\prime}$ what I'm thlnkin' coll agree dat I'm some coon. knows how hawd yove been workin Day an night, yo're washin eloes. I'ut when yo' knows what I'm thinkin Yo'll feel jes' like a blushin' rose. Just take off dat rac yo're wearn'. Put some powder on yo face, Take de irons off dat fire Fin' de wash-tub's hidin' place Cheer up, Mandy, get yo glad rags. Don't yo dare to wear no frown. We am goin out $10^{\circ}$ pleasure. 'Cause de carnival's in town Deacon lbrown thinks his wife's classy Tho she's long past sixts-three. Dat's why I wants yot to doll up Till dose niggers envy me. An $n^{\circ}$ de white folks, dey's all goin' An de ehildren's goin' too, Cheer up, Nandy, get yn klan racso knows how 1 nakes my livin'. Shinin' shoes, five cents a shine. put yon lon't know l'se heen savin Till my bank roil sine looks tine Twente nickels makes a dollar. I'se got four bones nlee an' ruun Cheer up, Manty, get yó glad rags Cause de Carnlval's in town.

Think $o^{\circ}$ what we 11 see dere, Mandy, Rows an rows $o^{\circ}$ great, big tents.
And we gets in any side show
Fo' de small sum ob ten eents. Let 'em talk about de eireus, Let 'em rave o' Coney Isle. Dey can't match up to de pleasure Dat I'll show yo, Angel Chil Dire will be some great attractions. An' a monster nigger show.
We ean see de best dey's got dere. All fo ten smali cents a throw. Beat's mos' any circus elown Cheer up. Mandy. get yo glad rags. Cause de Carnival's in town.
Dey will have a ban dere, Mandy. Dat will play some musie gran an ${ }^{\prime}$ I understan dey's got freaks. Gathered from mos' evory lan When dem white folks throw ennfetti, We'il just start to throw it hack.
We'il be kin an' show dem white foiks White am just as good as black. can to dat wash tomorrow. |'il go baek a-shinin" shoes, "ut, today we'se out fo' pleasure We aln't got mueh time to can hear dat barker callin., Hear dem drums begin to poun Cheer up, Mandy, get yo' glad rags Caluse de Carnival's in town.

Two thirds of the present vaudevil season has gone the way from which there is no return. The vaudevil performer, as a whole, has found thds season to be the worst ever experienct, and a number of them, who, in former years, never dreamed of working during the heated months, wili find it necessary to look for work at summer saiaries this year in an effort to keep the wolf from the door.

There is no good reason why this condition should exist. There has been more vaudevil work this year than ever before; but as a matter of fact, on the big time, the work has been scattered over such a period of time that the salary of one week had to pay the living expenses of three, that beIng about the average of iay-offs. Practically no routes at all have been issued from the United Booking Oflices, even to performers, who, in former yeurs have had their season's work lald out for them while yet enjoying themseives in their summer homes.

Just why the U. B. O. should book in this manner only those on the inside are in a positlon to state. In regard to the acts which are demanding a raise of salary - whether or not such raise is justifiable-it is understandable why no routes are fortheoming; but no distinction has been made between the acts which are willing to work for the same amount as last season and those which demanded a raise.

It is the steady work that adds to the bank balance. When an act is compelied to lay off the fruits of labor are rapidly gotten away withand that does not necessarily mean that they are thrown away. Any actor will tell yeu that it costs more to lay off than it does to work. The actor has to pay more in raliroad fares when work is so arranged that he works one week and lays off one. He rightly feels that he is better off near the base of booking operations and if he is in striking distance of New York when the lay-off comes, he takes the first train in. Then after a week's lay-off he will probably take the train back to within a few miles of the place he has last played.

This state of affairs on the big time has driven a great many acts to the playing of popular-price houses and has done more to popularize that form of vaudevil with the public than any other one thing. The smali time wants as many good acts as it can get, and holds out an inducement of steady work that is not to be found in the booking oftices of higher grade vaudevil. A case in point:

A well-know man and woman team-one of the standard big-time vaudevil acts-found that things were not coming so easy for them and this, despite the fact that they were seemingly working as often as their confreres. The pinch of necessity made the woman member of the team do a great deal of thinking. The season had neariy reacht its close until she found herself with less money than at its beginning and she was sure she had been guilty of no extravagance. After a protracted lay-off she suggested to her partner that they assume a different name and play some of the small time in order to replenish the shrunken bank roll. The man wouldn't listen to it. If they should do it and get caught they would be forever damned as far as the big time was concerned. Five weeks lay-off and the money of the pair was quite gone. The woman had diamonds she had brught from the proceeds of former successfui seasons and with the pawning of the first one a great light came to her. She insisted on working
and that brought about a split between the two. on the big time. The woman engaged a forty-doilar man, whose acting was equaily as good as her former partner's, altho he was not at all known, and set sail on the smail time at a weekiy saiary of one hundred and fifty dollars. She put the act on in New York where it was seen by the smali-timers who were interested. She started working the first week in September of the current season and has not yet had one week's layoff. Her railroad fares have averaged one dollar and ninety cents per capita per week.

On the other hand, her partner, who did not want to be killed with the big-tine peopie, got himself another partner, equaliy as good as his former one, and went to work immediateiy-for one week. A two-week iay-off and then another week foilowed by three weeks of idieness. He has hung around ail season, working a week occasionally an 1 finally being driven to the expedient of visiting the nawn broker at frequent and ing the big time-when he piayed-but that wasn't paying many hotel bills.
A very short while ago he evidently saw his error, for now his name can be found on the roster of acts playing the smalier time. It will take him all the baiance of this season and part of next to get out of debt. and his name may be iost to big time; but the crinkles will be taken out of his stomach and with that part of the anatomy well cared for, he will be able to do a better act on the small time than he could, under the circumstances, on the big.

The big-time powers are responsible for the fact that the popular-price theaters are now getting a large percentage of the vaudevil public who would pay top prices for their vaudevil if they found it necessary in order to be well entertained. But when the public can see standard vaudevil for one-fourth the amount they would have to pay to see the same grade of entertainment, with the possible exception of a headliner of doubtful merit thrown in for good measurethey are naturally going to save the seventy-five per cent. That's human nature.

An actor, like every human, is vain. No actor plays the small time from choice. They take the certainty of work on the small time rather than the uncertainty of big-time bookings. There was a time when the actor would stick around, hoping against hope, that he would iand a route. That time has passed. The trail has been blazed by hardy pioneers-driven by stern necessity-and now when the route is not forthcoming at the proper time, the actor gets immediately in touch with the small-time bookers.

The smali-time bookers, keeniy alive to the situation, as they have been for some time past, realize that the big-time powers are piaying rlght into their hands. They use as many of the disgruntied ones as possible. "Class" and that intangible thing called "personality." is added to the small-time bill. The public sees that they are getting something, at the worst, better than haif as good for one-quarter of the money that they would have to pay in the higher-prlced houses. They flock to the popular-price houses in droves, making it possible for the theater to offer mnre and more of the better-grade acts to the hill. and soon the small-flmer is making more money, with a much costlier bili, than when he was keeping the cost of his bill away down.

That has been the evolution of small time. I the beginning the small-time house was forced piay the riff-raff of the profession. Small salarles was the rule. A bill costing over three hundred dollars on the week was an exceptlon. Gradualiy, as the big-time act was forced to accept cheap work was no immediate increase in the cost of the bill The big-time act had to work for the same salary recelved by the riff-raff. It was generaily that. or starvation, and as the riff-raff salary would a least allow the eking out of an existence, they went to it.

To the small-time men who had their fingers on the pulse of the situation, it was noticeable that when the better grade of accs were playerd the box-office receipts jumpt up after the Monday matinee. When the better-grade acts tegan to get scarce-and at that time an actor who could possibly refrain from piaying the time and live. did so-the small-time managers had found out that they could afford to pay more money for the show, and the box-office increase taking care of the advance cost and leaving a nice surplus besides.

Then things began to hum and the possibilitios of the small time as a big money maker were first seen. The small-time manager had found out that he needed the actor-the good actor with the real act-and whenever a case of dis satisfaction of the big-time actor was heard the small-imer went hot foot after the dissais fied one and in a number of cases got his signa ture to a contract calling for his appearance in the popular-price theaters. And business still increast in the popular-price houses. The more money spent on the show-the bigger profits for the house. About the only limit recognized was that which had to take into consideration the capacity of the theater and the scaie of admission Better and better acts were sought and better and better acts were obtained.

The situation has now reacht the point wher the small-timer doesn't have to be so much on the job as formerly; Now when an act has a gries ance, the first thought is for the small time, and the small-time booking man finds himself in the position of being sought by those whom he former ly ran after.

This state of things wisl eventually kill bla time, or high-price vaudevil. In the case of an act of exceptional drawing power the big-time houses can get the top prices: but the cases of acts with this exceptional power are mighty few and far between.

There are today. In New York, ten popular price vaudevil theaters to every one of the higher grade. And the popular-price theaters are the ones which are getting the patronage of the vaudevil-going public. Never has business been at such a low ebb in the higher-price vaudevil heaters, and next season it will be worse and he following seasnn worse yet
Then wili come the end of high-price vaudevil as we know it today. The real headliner of drawing power will take to the road with a commany of vaudevillians and they will get the top admission price. A real headilner will then be In the same position now nccupled by a star in the legltimate end of the profession. and a rollt will he mant out for them in fust about the sam Winy as a route is now mapt out for any rond at raction.

That wili be the happy solution of the thine from the standpolnt of the aetor. Salaries will number of weeks during the season. There will he Just as many road compmies as there are heat ifnere eapabie of headins them. This will eler Worry work to the actor with a freedom from worry, which can never bo enfoyed under the
present system.


In speaking of either the possible outcome of the motion picture business or the present situamatter will have to do with feature films. Long ago the general trend of the business was toward the feature film, partly in place of the regular of lease films and partly in addition to the regular releasos which were formerly the only kind to be had. The feature business has now reacht such enur importance to be the central subject of any discussion concerning the film industry.
$\qquad$ geni ral subject of mothon pictires, organization
is the keynote of the situation. We aiso expresst ath opinion as to what kind of organization would take wace. It seems that already our prediction
is coming true and that a specific and definite That the feature business is becoming organWarner"s Features, The Feature Photoplay Comwany and the Internatlonal Feature Company, firmiy establisht, are conducting business along spectic lines and evidence no intention of chang-
ins. Wf the other indications we will speak All the above-mentioned concerns have estabditht branch offices from which their output is
in be hookt and in most cases bookt exclusivit The output of these companies is not sold to the state-right buyer, or to individual exchanges, but to exchanges oniy which are owned or controlled $y$ the parent company.
Not only is this one scheme an indication of for only a few weeks ago an attempt was made to Srganize all the feature interests of the United the entire output of the American feature manufacturers and importers of foreigns films.
The latter is not such an organization as we predicted would come about. In the former in-
stances the combination has been by actual ownership and not by voluntary merging. The three with the home office, and elther bought up feature and junk exchanges or made arrangements. with them to handle one product exclusivls, or else others were. The plan of voluntary merging has practically falled, for it has been dropt and no one be sabluting an interest in it and it can safely be sald to be dead.
hecome possible are two. First. all such combina-
linne of manufacturers or regular release fims.
except the Motion Picture Patents Company, have failed. And second, even the dead scheme partook strongly of the nature of a business merger, or one performing one part of the film producing business and another another part.

In our last article we predicted that when an organization came about it would be because one concern or one individual had already establisht its business for himself so strongly that smaller concerns would be giad to foin the larger concern or individual, as the case might be. in other words, when there was something tangwas tangible. Where factories or exchanges or something material had actualiy been establisht and could be united so that definite returns could be figured and not surmised

Proof of our statement that this will be the way the business will become organized can readDistributing and Sales Company in the divisions into which it has fallen and the nature of these divisions.

The Sales Company was simply a body of manufacturers who agreed to pull together to the exclusion of outside parties. There was no merger pany existed only so long as its individual members were faithful to their original pledge. When it split it split into two just such organizations as We maintain are the only kind which can exist.
The Mutual Company, while in a sense a voluntary organization, has its individual interests so closely woven together that it is practically one big company under common ownership.

The Universal Film Manufacturing Company is also a company in which individual interests are lost. There is a legal foining of the interests and each former owner of a plant now owns stock in the big company and supervises a branch of the business and not a section of ft .
Even the Patents Company. which might be sald to be a voluntary organization which has succester sirtually hell together and patenta cause the firms composing the Patents Company are ton well satisfied to leave.

Abnut fifty per cent of the feature productinus shown in America are obtained from regular exchanges which buy the programs of the Patents Company. Universal Company, the Film Supply manles are of course. primarily distributors of single-reel subjects, so many per day. But the lact that so large a number of features are handled the game is becoming organized and that when it
does it will be into an organization or organizatons which are absolutely under one ownership.

The organization which had its birth at the meeting at the Astor Hotel on November 21, and which died so quickly, could have succeeded if tered into it and had pooled their interests or had drawn up and signed contracts between one anothnot all the prosperous concerns would have been necessary, nor would it have mattered much if the smailer and less successful concerns had not entered into contracts with the larger ones. But
it would have had to be an $A$ plus $B$ affair to succeed.

It would be unfair not to mention. in passing. sometres many features in territory buyers and which has a novel plan of using regular exhibition days in show films in ready establisht and offers great opportunity for just such an organization as we said could not tary organization from which any of its membera can withdraw at will. For the present it serves a good purpose and is a considerable film center. form into cliques and as the feature business progresses and more manufacturers join its ranks, the game of politics will begin to be played again and present members of the Film Supply Company will see their chance to make more money by combefore fong definite lines of cleavage will be establisht and the Film Supply Company will cease to exist while its members go on and become prosperous.

It has become the custom to submit features to a censor hoard. In this we readily enter our ed, of course, a censor board would be necessary; all large companies have inspectors and the censor board would consist of these. Put the oldand the exhibitors will do all the censoring that is necessary where a concern is depending upon them for patronage.

If one would read the true fortune of the feature business he had best watch the most successful and the most persistent feature companies of future of the business. As they grow as individuals and as they establish their firmness, the more and more will the faith of each other be establisht. and when this is done, mergers will be
easily accomplisht. to the common good of all and as a natural result of a number of concerns working side by side.



The current season affords Chicago with true Justification for trumpeting＂Hail，hall，the gang＇s all here．＂for never before has there been，is there，
or can there be a congress of men more nerfectis or can there be a congress of men more perfecty In the llmits of this Middlewest metropolis．The park men，the fair men，the circus men．the
Wild west men，the carnlval men，in short－the Whid west men，the carnlval men，in shor men，have all paid thelr homige
show show men，h
＂Windy Clit：＂

The park dlgnltary located between the Appa lachlans and the Pacific，found it necessary come to Chicago for Ideas for his 1913 season． circus promoter has made his headquarters in Chicago for reasons multifold．It is here he meets his fellow traveler．his frlend and his com－ petitor，during the long．cold season of the year around the genlal hearthfire of the weilington Hotel－from C．Wirker．Par commonly appelied Carnlval King．
to proverblai John Dokes，the to proverblal John Dokes，the evolution of outdonr show histors：
in the kindly jight of Father In the kindly iight of Father
i．d．＇ummins＇hospitally，they have all recounted their woes，$r$ lated their fondest hopes，revlewe＝
the ir plans for the encuing seaso． and paintud the hoodon year of the twentieth century with florescent． ther tablold detali．Carnluals have been promoted from the hugest di－ nemsions to the smallest＂aqua pura＂and purely visionary varlety．
Hapnlly to state，they have all been urresfur have．in thelr mythieal，Intangible substance．ful－ filfod every detall of the Herbert Showmen＇s League Banquet－＂May on all experience a long season， ree from cloud and raln

How golden．how full nf roseate promlse，how free from fault and untainted by eddying worry have bet n the＂fanning bees＇held at＂Ye sfason．Let us，therefore wintry Efason．Let us，therefore．Join In bert A．Kilne＇s verbal offering．
with a wish for futurity；＂May the coming season prove a long one－free from cloud and rain，and may the coming season prove a strong one，free from loss and draln．＂

The falr men have seen fit $t$ travel in Chlcago because of thelr selection of this city as con venlent gathering headquarters．First in the fore part of December，when the American Assoclation of Fairs and Expositions，delegated thelr secre－ taries and representativs to the Sherman Hotel for council，and latterly when the Mid－western circuit of state fairs and interstate fairs ennvened arnund the mas－iv board at the Auditorlum to program their plans and to announce thelr de－ cislone in regard to the amusement features whlch wifl distinguish their history or 1913 from that of former years

The showmen have further found incentiv in pay their respects to the modern site of Fort day，February 19，at the Saratoga Hotel，to form the most magnificent endeavor of thelr career－ The Showmen＇s League of Amerlca，whereat．they selected sueh grand figures of amusement enter prise as W＇m．F．Cody．Chas．W．Parker，and th many nther representatlv men who constltute thelr first roard of officers． This league．althn very littie more than in its emhryonle state，has already sueceeded in eement ing friendships．in promoting mutual relation and developing fraternal assoclations mors ！n fegral＇v than has anv other sten on the pirt of showmen at any other era of outdoor history
They always have been brothers，but merely busi
hess brothers．They now are brothers，but broth rs of the same fraternity；not hypothetleal，bu real－not intanglhle，but concrete；not mercenary but soclal．

Thus my readers will be able to see what Chl cago has represented to outdoor enterprlse dur ing the latent perlod of hlbernation．it has ac complisht more than any other elty on the Ameri ponsible for its rlse and healthful evolution into the intlmate touch of shoulder to shoulder $t$ has Introduced such exponents and champlon ling，Col．Cody，Major Gordon Liliie，George and Edward Arlington，Vernon C．Seaver，The Goll mars，Genrge and Peter Sun，H．H．Tammen， mars，Genrge and Peter Sun，H．H．Tammen Chas．Tom Allen，Con，T．Kennedy，Edw．C．Talbott son，Tom Allen，Con．T．Kennedy，Edw．C．Talbott， and Frank Irwin．H．B．Gentry，Al．Camphell．
－Martin Beck，and tablold verslons of past suc Cess，such as The Flirting Princess，for which
Chas，E．Kohl deserves our pralse，and The Wialt oream，for which we must congratulate Mort．It Singer；not to mention a deluge of other con ributhons that brains and genius comblned have nade possible for us．

Motlon pletures have fondied this clty with mre than accustomed tenderness，and we，ther if the most valuable and permanent varlety．Tis irtist，Sarah Bernharlt，has been fotugrafical： resented to us．Nat Goodwln has been served o have James K．Hackett．Planche Walsh，Lim Abarbanell，WIllam and Hustin Farnum．Geurg numerable qian lussell，Alla Nazlmova，and in numerable quantlies of the same leglimate ernity．

Thomas Fdison has also eontributed materiaily
the edification of the Northern Illinols cltizen


A PARK PRESERVING NATURE＇S GIFTS－TREミS AND FOLIAGミ
by offering his latest Invention－ eome the consummate motion pie ture of the future． done much for what has heen to what wifl be the coming season The legitimate drama will，of course，ahate during the torridity of the summer．Vaullevil will also experience a diminution．The mo tion picture wlli not rave in its dlees of the thermometer reglste high，yet it wial rasper to a lats airdnme and the conling flant in April．and with it．its Insenarabl in Aprif．and with it．its inse parant pode，lont the all－prevalling．perma nent form of amusement must naturally be the park．Just a the muitltule of re－ldents and visi－ tors crowd the many parks of New
lork c＂lty durlng the summer months．so tho those of Chleago
We have no Cones latand，aceuss． We have no Coney lsland，aceess no Pallsades to cast its effuigent glare from its towerlng hiuff across

1laj．C．F．Kholes，Frank L．Fiack，Charles sparks，not to mention a myriad of other open－air show proprletors and their host of representa tivs．Truiy then．It must be admitted that Chi cago is the showmen＇s headquarters，for，could any other city ln the country register a greater num ber of showmen visitors than those whlch we could authentlcally mentlon as guests ht some time or other within the last four months，were ：pace to allow．

Truly，then，this haven of breme has been honored beyond precelent by stownen．Let us see how the Indoor amusement man has faren． Theatrical produstion after theatricai production has been housed within its limit\％．The klaw and Erianger syndleate has given us shows that we shall long remember，and whlch have enjoyed． and are still enjoying tenures at thelr reapeetiv houses．This season has been more favorahte than even anticipation allowed，both prior in and dur－ Ing Lent．Llkewise，the Shuherts in the thres houses which the Jake and Lee firm now operate in thls clty，under the able gullance of Samuel ferson，have offered three enduring successes－ Pought and Paid For at The Princess，The Pass． ing Show of 1912 at The Garrick anil The Sun Dodgers，untll recently the tenant of the Amerlcan Music Hall．

The outlying stock houses have aiso contrih． utcol past surcesses with unfagging frequency． Likewise，the other theatrical syndicates．The vaudevil theaters have been dauntless in glving us thelr best．We have wltnest such unexcelled values for nur money as Sarah Bernhardt－thanks
the Hudson into Hariem．We have
Luna Park to slng the song of the summer Iren，and we have $n$ n Steeplechase in Invlip the Interest of Manhettan＇s swelfering inhalit ants．We have no Prighton Peach to luri heated host to the conl splash of the ncean rollers as has New York Rockaway．nor a Clason Poin Park，and we can boact of a real white City－anit we claim a Forect Park the lack of which．eweil Now York must feal．What the Fiastern park hoid In advantape over ours．We can not hope to have－the ocean：but what the Western parks hoid in advantage over theirs．is what the Fast－ ren parks can not hope to have－spaclousnes ennvenience of accesslbility．解 have in foucl．but what it lacks in number．it will undouhtedly make un in niallts．Whis hiris have been flttln ahout and the dampehlll of winter holds the atr， the thump of thousands of hammers and the hoarse cry of fusty foremen have been heraddins the approach of spring prepirations for Chicagn＇s three amusem nt parks．Whlle nur theaters are stili catering to their winter patronace．the ar tisans at the sumner remorta are husily encagei prenaratory to their npentage．Sonn the wall of barkers，the crash of the lrass．the sound of thin mechanical Instrument，the linkle of hells．the ruch of pedesirians and the lull rattle of the turnatife will he in full glory．Inlecrifew is a
verltable beehlie of laborers，and Brother A．R．
（ Dow illaned on page 150 ）


Surely this is the day of the press agent. We ave them everywhere, and it is indeeti in unwise indivldual who clamors for limelight who can not hoast of a publlclty man. Hotels, colleges, automohile manufacturers, preachers, prize fighters, actresses, etc., are some of the institutlons and persons who must have at least some kind of a press agent.
Ent this article is to deal particularly with the prese agent of the circus and of his work, irials and misfortuncs. P. T. Barnum is generally conceded as the
dadiy of the modern-day press agent, for it wa that conncetleut wizard who was the first in sit un and take notice as to the value of printer's lnk. the vehicle of news and information lt was
$P$. T. who first conceived the plan that it would be a gond ldea to have newspaper men connunt it with his museum and called them-press agents. between of the institution represents anil the prese repress of in in misess, newspapers carry a th new'spapers carry a maxi minimum amount of adver minimum amount of adver-
tising and tifkets. The pros. agent. who can "plant" the most stuff on the fowest
number of tickete an't the smallest ads and still keep down the ""squaks."
top and demand and eet ton money. In the estima is the ennectine agent. he twien the thecting link bie the purses of the ponpulaen The linse generally thinks that he is a "certain party Who spends his money and prese his tlekets away. Mos show:s valuahle single acset is the penell man. and like. wise the stake driver and canvas rustler doner and they are indiviluals who cult considerable sway in the running of a modern circus or ganization. It has heen proven over and over, that a
circus can move aiong just the same after a few of the so-calied mainstays have drparted, and henee none of us are indlispensable, we are all tinisinuse institure a migh-class hinviness institution.
Wut a person may have the best show in the world, and yet, if the people are not told about fo. the orgamzation will count for nill. Publicity as the-blood of commerctalism. There is no neepl for stalling about it. the show business is on in which there is about seventy-five per cent bhuff and twenty-five per cent merlt. Now there are some who wili take issues with this statement. some people will ohject to anything, hut it is a fact Antieipation is always greater than realizafinh. liut it is natural to expect more than we get. and it is un to the press auconts to see that thes. "wouetations are press aments to see that these. (t) ruam. The modern-day press agent and the one of The whltimen are entire'y different personages. "huga lime prese agent wore thashy clothes and lay a clgar on the editor's eleak spreat He would silve about the greatest yet and spread a iot of coptivity, and then wark and the only one in m." somiethinge, old wan". the "ld gag., "write th is now-a-days. Finter like a Sundayething like Nith a write-un Finter like a Sunday-selinol hoy the finurch basement a "get-together" so-inil in "Cay, I'm ahead of the And you say, sort of coftly, how almut a little cute show coming the ethe hif poeket you draw lt forth. and after hor prome

"ON CIRCUS DAY"
agent must know the inside workings of a newspaper. He must have a discriminating sense as to news value, know how to write it whith vim and snap The style of writing in use by newspapers is constantly changing. Words are belng colned every day, and since it is essential that press stuff must be written in a snappy, breezy style, one readizes how necezsary it is to keep abreast with the tlmes.

Press agents. to succepd. must alljust them selves whth exlsting conditions. Stories that will go $\ln$ one city will fall flat in another. Every paper has its policy, and you must adhere to lt. For instance, on the San Francisin Call, your reating motlees must say. "The hitle Paz Show is by that paper that ida must te kent in mind Other papers thrmout the eountry have their whims :nd pecuiarities. There is a poper at Niashua. N. ll.. which writes nver your etory. "Py The Prees Agent." and the same le true on the For the big cittes-s?y all towns 200.000 in popuiation-it is essential that the prese stuff be written wut on a tupewriter and not mimosraphed or matigeraphed. The hig elly papers don't like to foiliw anybody, and they wint their stuff handed in ilk, It was written espectiols for them.
The *belnes neji . raom. the papur is dominnted by one of these forces. wither the atlemotisire mon is the hes an 1 says
ises to use the cut, he must use a write-up to how much news you shall get elitorial accompany it. spring the write-up first and you room is the sanctum which hands nut gour verdlet. Wifl get it but probably not the cut, spring the And, of course, the first thing to do is to find out cut flret and yoll have to have a story to accompany lt the wrltintimp Wrees agent was not strong on could concoct, bint while he was adept in originat lng. yet he was iacking in ability to put them on naper. When the circus press agents had the their storles, but today the field is s, piontifuily supplied with press agents that it is now a pick of the hest stuff written as to what iands. The molern-day press agent is a newspaper man. and to be a success he mist be a good one. ness just like in any other line of work. A pres be the city ellitor, managlng editor, or the boss himself. Locate your man and then cuitlvate him. After all. it is with the newspaper man that he pross agent must deal, and it is essential that his stanling, as to veracity and honesty is un questionable. There are some press agents who will promise anything from an clefant down to any number of tickets for a story. Of course the newspafer man takes the word of the press agent and when the show day comes the pronive natur ally can not be filifiled. Pecause a man is a press agent he nepd not be a liar. even if he al agents are not orom the nature of their calling honorary members calling Ananias Club. I have always so that 1 wnuld know that I even better than on former If there ls any one thing which makes life miserahle pase or press agent. It is the worries him hy day and haunts him hy night. As inng as the press agent works alihi, the mere fact that at vertising is earried is no umn of reading matter shoul he given. The merehants do this dav after day and never after all. are the chief incen of a paper. You can run a theater. or even a circus. to
some extent with a total ah some extent with a total ahoxecplion, and that is those for the press. Newsnaper men never have and doubt less never will pay to see a show, and in lieu por a see a they are perfectly willing to give you many willing to value of news, which, In some instances, ean not be bought at all. But everybody who holds an executiv position with a cirrus or any other amusement institution, knows the worry of the ticket problem. In justice to newspaper men, I want to say that all my life i have heen in some way or other connected with the editorial end of papers and $I$ have yet to see the first man who has sell a tleket and have only seen a very rew ins
siders.
There are a lot of press agents who claim they can land in any kind of a paper, Just llke there are at oracks who claim they can cure the White plagre. I know papers on which the Good ford Himsolf could not land. There dre some newspapirs who charge money to run a notlce ahout a preachers' meeting or of the Lalles Forelgn Missionary Soclety. Now if such is the Ing "the biogest and best ever" golng io land fut, in livu, there are various schemes that will help a whole lot. phis several years agn got sore on presa agents when the" had been stung, and they said "never agoin." If a reporter mentioned the name of a lape in the paper. It was a hlue slin for him. The prugh-Splle Show and he iparned of the condl. tions. The bove were all wllling to hein him hut thelr hands were tled. Jimmle and Col. Hugh
(Conttoued on page 1*8.)


One of the main attractions at all outdoor events, but in farticular at the fairs, is the aero plane, which, altho always a big drawing carl has bern gaining popularity by such gigantlc strides that it is now a feature event answhere That the aircraft, a comparativly recent invention in this age of wonderful seientific discoveries, has won a permanent place as the one blg attraction it any kind of a gathering, and that has come to stay is now an assured faet, which the great interest manifested in the flights readily proves.
Now that flights are belng made often and witin a considerable degree of success, there i hardly a fair in the country, no matter how small It may be, where an aeroplane is not scheduled t ascend into the alr where its movements revemble the bird. It is not many years since the time when few prople believed that this wonderful feat could be accomplisht, but modern selence has conquered all difficultes and Invented a machine which can do almost unbellevable stunts in the atmosfere with no ald whatever but its own power and the darlng sklli of the plucky aviators.

Aeroplane flights have become such an important feature at falrs that they have come to be recognized as a great element which makes these gatherings a success. For this reason there were few fairs held last year where an aircraft did not appear dally to electrify the crowds with thrilling ascensions untll the machine was almost lost from vew only to appear again, coming down with a dip which almost took the people's breath away. It is a wel:-known fact that when aeroplane events are advertised to take place at a falr or any other outdoor event, that the attendanee is double what it would have been had this feature not been included in the program. Junst as automoblle speed programs diverted the popular $\ln$ terest from horse raclng, so the aeroplane has succeeded the auto untll at the present time filghts are one of the most popular of any attraction
At the outset the aeroplane was used merely for exhibition purposes, thls beling the case for some time, Later it was but natural that there should be a demand to see what the machlnes could do in the air and to see whether they could really conquer the atmosfere. In spite of the fact that for a time a large numher falled to get off the ground, they became more and more rellable, and as a result they were successful in aseending from a field under reasonahly favor able conditionc. of course, windy and stormy weather proved a hig handleap and llttle progress could be made under those conditions, but this was to he expected. as a frail craft of thls kind in the air would he worklng under the most adverse coniltions. As the years passed, however, the more darinc aviators went up in sple of the fac that the atmosferlc conflions were all agains them, and some wonderful floghts were made in windy weather last year. l'ecord crowds witnest the exhihitions in every inctance, and whereeve fling was nossible every person left the field more than satlsfied with the wonderful display of sklll and daring on the part of the avlator and expresslng the greatest admiration for machine whieh was eapahle of conquering the air

Last vear saw the machines equipt with many improvements which had been made on the crafts nf 1911. many more new devices heing add ed than ever hefore thus provlng that the aer nlane is rapldiv nearine perfection and the tim when flights can be mate with glmost atsolute


A NEW CURTISS MACHINE.
With double the carrying capaelty of the old aeroplane the new Tractor hlp:ane wili he able to safely hold and transport two or three naszen gers, which will, in itself, be a novelty for it was seldom that the avlator formerly tonk anyone with him on his flights because of the great danger that would be Incurred. Another stunt which will probably be seen this year, is the novel ne of a marrlage in an aeropiane in the same way as it was formerly accomplisht in a ballonn and, Indeed, this may become common within few years' time. Annther feature whleh hids fai to hecome a favorite with the introduetion of the new machine, is the parachute jump from a hi piane. This achievement is mite practical hy the Tractor, and the person who is 10 do the feat can he dropt from any helght and at any place desired, so the event will be much mor thrilling and spectacular than if done from a hot air balioon.

A machine of much more stablilty than the old models, the Tractor can fly in practically any kind of a wind successfully. Annther feature n thls aereplane is that it can aseend from a rough and small field. an almost impossible feat here tofore, and it will also alight safely. Thls faet will enahle aviatora who are less capahle and daring than the peerless Lincoln Eeachey. who has a world-wide reputation as an alr pllint. in perform such feats as the splral. Eilite, volplane as well as many other novel stunts, which they were formerly unahle to accomnlish. Another of the m?ny advantages of a machine of this kind
is that it can make the shortest of turns which makes it practical to enter it to race directly over a track with automoblles and motorcycles, but with much greater speed than the other ma chines. A race of this kind is most exciting and spectacular.
A proof that the aeroplane is fast coming be regarded as practical is found in the faet tha they are being used by the governments as a par of the army, and they wlll undoubtedly become an important factor in revolutionizing the war fare of the future. Army aeroplane maneuver form a novel exhibltion, well worth seeling, a anyone who has witnest them wlll testify. Grea progress is belng made in this line of aviation and not many years are likely to elapse befor sham battles of the most spectacular kind, wil be held in the alr.
In every locality where there is a body of stretch of water even a smaller plane and the hydroboat are fast coming to be regarded as the craft of the future. Fven at thls time they are taking the plac of the pleasure launch as a mean of travel, and it is expected that they will soon succeed the oll boat.

Up to date the monoplanes have not proven as reliahle as other machines for exhiblifon purposes. and they have been Im practlcal for anything but ordinary flying, as the improvement inade on the other alrcrafts have not been made on this model. As a result the spectacular feats done by the other machines wore an impossibility with a monoplane, The Deperdussin maehlne, which captured the Gor don-Pennett cup race, glves ey pry indication of belng the most improved and practical of an mononlane, and as it is the simplost craft the chances of accldent it are greatly lessened.

Altho the Amerlcans were the ploneers in hullding the rotary alr-cooled motor and wonderful improvements have been made on them, the forelen motor has
st rellable. At the present time all proven the most reliable. At the present time all our best motors are imported from France, where they are manufactured by Gnome. and a duty $n$ 40 per cent is paid on them. This is done in ferfully perfected and mat derfully perfceted and that a number of them hold worid's reeords for continuous flving of blplane, but for exhlhifion nurnees the forclan motor has shown itself to be superior.

There is certain to be a markt advance in aviation this year as the avlators are recelvin? the hect of trainine. There are now enur rellable acroniane schools in the South and in Callonerin this year. whercas there whs hut one lnst year, an these institutions are turning out aviators who have a thorn knowledge of the most un-tnbarinty of the science of avtation. Win ruin efore for they wlll latrer berore, ihish uncurnassed in the hlatory of science. They will also have a thoro knowiedge of the improvel machines and as a resule the nuhlle will take even more interest than encmerly ln avinilen which ha come to he reconenized as the reat suallable hiblion. Thls asaertion is mate without for contradictinn, as pact events have shown tha s true. As an examp!e of this, the ernwita this Whest the aviation meet in Ch'engo in 1nlög outnumbered those lhat gatherel to see the flight


The American public is a force to be reckoned tha whether olle be a politician, the purveyor of a staple commodity, or a caterer to the amusement appetites of the masses. It is at once the
most intelligent and the most playful public in the worlel. Also it is the most prosperous publies. For these reasons it is the most protit-
able for the expluitation of the amusement man. Uur class distinctions, here in America, are only nominal, at mos. That is why American-
born citizens do not make good servants. The spirit of democracy has pervalled the populace, permeated to the depths of society, wiped out and eradicated old-world traditions concerning master ane man.

The adult American of the male sox never forGets that our form of government is based on the "that hic vote counts for just as much as any other man's. If he be a waiter his acceptance of your gratuity is liable to be accompanied by a familiar the recult of the latest sporting event. In America the tip as an institution is limited in result. ca the tip as an institution is it waspose for which it was created by our to the purpose for which it was created by our insure promptness-and not always effectually that. not by any means. Orer there it tinues to be a token of superiority on the part If the giver and an acknowledgment of servility by the reciplent. Here, in cases where it does not insure efflcient service, it may be considered one of the many species of graft for which America is noted-graft that is pretty generaliy distributed instead of going exclusively to royal families, royal favorites, royal poor relations, and the limited few who make its collectlon possible In many countrles beyond the seas.
It is tradition that impels a modern people to recognize the authority of a king-to support royalty and nobility-no more than it is that causes them to take their own inferiority for granted; to bend in humble genuflection to those hom they acknowledge as masters.
In America we have no such traditions. If the immigrant has not heard before he starts for this land of the free that every man is considered he learns it as least-as good as his nelghbor. he learns it as soon as he arrlves: and his old humility is cast off like a serpent's skin. Uncle Sam's domains have served as the crucible for many and divers inherlted habits of mind.
While the result may not be the most desirable from the standpoint of the employing classes, as such, and the traveler, of aristocratic sociological doctrine. it is nevertheless of unmeasured beneft to that species of flanthropist who undertakes provile the masses with amusement.
Where, but in America, would the proprietors f our eighty-ear, three-ring and two-platform, ten-thousand-seating-eapacity circuses find profit able patronage year after year? It is not merely because the country is so large that they do, tho this, of course, is no small factor in their success. The size of the country regulates the number of big shows, not their dimensions. The reason is frund in the prosperity of the people as a ahole

The elass in this country that corresponds to he peasantry of old-world eountries, are landed proprietors-industrious, independent. sowing Whle acres and reaping abundant harvests. Their tock is well kept and usually more than sufficient o their needs: their harns amply flled; their rihs stockt with smoked and salt meats: their dairy and poultry products heyond their own reglifements as a source of income. Their fare is generally pure, wholesome and abundant. They are healthy, hapny, free from eare, not overthe hank.

The
The comparativ solitude of their lives turns hem eagetly to those forms of amusement within heir reach. Their picnics, celebrations. nature, nther loeal events of a strictly amateur nature ate inferspersed with amucements of a
professional character. The circuses that come to the nearest town are generally visited. The These are luxuries of which the American farmer sellom stints himself on purely economic grounds. ile sees
willingly.

## The Masses In Enrope Are Poor.

 ditions abroad Even in Europe the the conlittle better than a serf. He is the victim of caste as Inexorable as the laws of the lledes and thePersians. Ground down by excessiy taxation Persians. Ground down by excessiy taxation,
hampered by the many relics of the feudal age that hedge him about, he plods along as stolidly, as hopelessly, as did his ancesters who were the slaves of some conquering tribe. He is the victim ni atavism. Submission thru the generations o his forebears affects him in the nature of heredity Only nominally is he free. In reality he is a slave descended from slaves. The ground he cultivates is owned by someone whose progenitors acquired it by coronial grant for some deed of arms in
day when militarism ruled the world. He work it on shares. The share he gets for his labor is pitiably small.

A gentleman, who was traveling by motor thru the south of France, tells of having noticed an old woman sltting by the roadside. a long. funnelshaped basket filled with vegetable truck leaning against a fence near by. He regarded her as an object of commiseration. She seemed to be past the allotted three score and ten: her form was bent from toll: her face was seamed. care-worn and weather-beaten. It seemed to the traveler that she must be unspeakably tired. As he was
was about to inquire her destination and offer her Was about to inguire her destination and offer her a lift thereto. if consistent, she rose, inserted her arms thru the straps that served as handles of the basket, and, bending forward to keep it from dragging on the ground, trudged away. As his car passed her the motorist saw that she was knitting as she walked.

It is not unlikely that this woman was on her way to market in the nearest town. It is prob small store of vegetables, the several men and $t w$ or three women of the household tolled cease iessly in the little garden scarcely larger than the average small American farmer's barn lot upon a small share of the products of which they upon are soly were solely dependent. That would be the usual condition, not

It is the masses upon whom the purveyor of amusement pabulum must depend for his patron age in any country. Where the masses are pros perous amusements will thrive, Dut where ther is painful attentuosity of means and enforct frugality among those who literally toil for their daily bread, they will not
The American workman arns bigger wages and lives on a better scate than in any other eountry, even considering that the cost of living in America is greater. The mechanies are high class. intelligent, effleient. Even unskilled work men have the advantage of wholesome food ample recreation and comfortable abodes. All classes find their diversion in attendance at places of amusement, patronizing liberally.

## Amusement Conditions Iu France.

In contrast to this, the workmen of ollier coun tries find life a struggle. How few of them wil you find in the theaters in Paris. In France Aınerica, had its incention, only the elasses seck the benefits of the association and diversion at such events. The admission price to amusemen parks is three francs on the average-quite be yond the reach of those not in easy circumstances, wages are low in that Gallic country.
It is not extraordinary to see a delivery wagon which might be drawn by two horses in an
American city. propelled by a bloused biped
the genux homo. Arrivel at sun autures where a dehivery is to be made he laboriously dischgages
himself from the leathurn harness in which he the eontents of the wagon and carries it to the
farthest back of the baek doors he can find. Then

## he returns, gets intu his harness ant drags his

 horseflesh as a regular ditt conduces to his equine suhmission he reach of the average workman in fuance However, a spectacle like that just describod impels one, who is visiting the country for the first lo the work themseives that would otherwise be done by the useful astimal. The nativ complacently replies that the horses are not killed beasts of burden!
## I know of an oflice buy in Paris whase lunch

 egularly consists of a plece of broiled horseflesh, osts about one cent.Is it to he expected that a people so opprest ican showman would think of emigrating per manently to our sister republic to engage in the pursuit of his profession untli the common people their wooden shoes and all that they signify. The splendor of the boulevards is strangely contrasted in the squalor of the slde streets,

The moving picture exhibitions, like the parks, admission prices that are prohibitiv to the working classes in France. In America their very name is interchangeable with "nckle show." oser there picture show managers ;recelve the ents admission The five. thity-fire and fifty eurs a hours. There is no thought of eatering to the in apprcciable numbers if the aimigsion prices apprenate numbers if the armission prices patrons would remain away an: the onoving pic ture business would soon end in fiazco. There is no mixing of classes in France. The distinctions are as markt as they were in the fays of the The consequence is that the working classes of the lower order repair to those vabarets in the Montmartre from which our own new entertainment took the name only in addition to the idea. That is to say, there is no similarity in the character of the performances.
A cabaret in that section of Paris called Montmartre, is but one degrfe from the Apache wine while a singer entertains them with wongs that please the more as they are the more suggestlv. mease are sere there gestivness, and the management aims tirectly gestivness, aldere arms please anogram. The price of this entertainment is one drink for each person, no less. Few take more. Wine is usually drank, but tho wine is cheap in Paris generally, it is unhellevinaly cheap in the Mont ence disposing of copies of his songs. This seems to he for the benefit of American American showman in France. The standing army may be supported and fo admin magnificence emulating the imperial splendor the Tuilleries, Versalles or Saint Cloud. The Frenchman who is dependent for his living upon his own efforts from year to year. emotional nature: hut, all the same rie harhor a respect that is akin to arre for the fllen aris-
tocracy of his land. The young hope ils of the


By Chester Beceroft.

<br>*am on wem

Thus the anclent and modern Omars, Khaytent fakir of Now York, bridging the gap of nlgh a thousand years with a sentiment and name In
common, mingis thelr songs in pratse of institutions which to rach stand as symbols of glory that has been bond between the omars is strength ened by a kindred thosufs. Omar, of Naishapur. is Khorasan-We montion him first only because our own Omar of tencentsper in Khoneysands, tho he speaks not the perfect Persian tongue, not be distinguisht from the genuine) advised in one of his subllme quatralns: "O, take the cash and let the promlse go,-a sentiment which is taln his wisdom in spite of the slaughter Coney Island by the B. R. T. Khayyam. for tho the Court of Jamshyd mus undoubtediy have been a resort of splendor and renown, it has been too long in the keep of lion and lizards for even a new Fred Thompson to reclaim, whlle Coney Island and the many sum mer parks it stands for in our own dear U. S. A.
are, tho stricken with a plague, still llving and not beyond hope.

Omar Saml is right. The B. R. T. is the real spoller of Coney Island. And what is true o Coney Island is true of nearly every summer park tble for the slump in patronage in the majorlty of cases.

Owners, managers, promnters, students of the or less aus problem. and other astute persons mor erai falling off of park business in the fast few years to various causes.

Some have blamed the managers for Inabilty o supply novelty. Others trace the trouble t flckleness of the public, working on the theory that outdoor amusement devices lose thelr value
as soon as the novelty has worn off. Some man as soon as the novelty has worn off. Some man-
agers pass the buck up in the owners and back ers, claiming that they are hampered by Inex pert oplnion whlch they are duty bound to follow and that they are not allowed to use thelr own Judgment in the expenditure of mon
iractlons, improvements, layout, etc.

In ali of these contentions there is an element of truth, and in some individual cases, one or other of these reasons is wholly correct. But buslness as a whole, the real fault lles with the rallroads which carry the publle to your gates:

When the park idea was new the public fairly stampeded to tis support. The matior of incon notlced in the mad rush of the people to gratify their newly awakened passlon for novelty and sen eatlon.

But the times and all things-except greed tractlon company methods-change with them elty and surprise has now developt into a solld
abicurnt The publle is no longer blinded by the excitement of great novelty. Peopic go now
adays to the parks much as they do to the theater days to the parks much as they do to the theater nent, in a matter-of-fact manner. with their minds $n$ nt in a state of eager anticipation as in
the old days, but free to take $\ln$ all surrounding and to note the conditions as they go aiong. In hey love the park as much as ever, their love not groat enuf to offset the feeling of anger and resentment. Which, now that thelr sight is re tored, is aroused in them hy the shameful treat railroads.
Ask any person from Manhattan why he or she does not make frequent trlps to Coney Island, and nvariably they will answer, "I can't stand that rip-lt takes all the fun out of the excurslon. One trip a year to Coney is enuf for most fun overs. To pay ten cents-two fares-for the prlvilege of being Insulted, crowded, stood up, delayed and trampled on in a hot railroad "journey" no longer appeals to the New Yorker. He'll do after that he elects home, gratls. Efficlent service would, of course greatly increase the crowds and add to the incom of the rallroads proportlonately. Eut the B. R. T should worry and get a new wrinkle to Improv service. when the city of New York plans to hand
Coney Island is peerless-it will always get living. but it whll never approach lts former pros-perity-boardwalk or no boardwalk-until it gets a flye-cent fare and adequate express service from

Regarding the raflroad-owned parks, It is astonishing how short-slghted and stupid some of these companies can be in the pollcles they follow. The general scheme is to furnish a free act or twn to pull the crowd, and then charge a douhle fare each way on its own cars. In the first place the prople in most localltles have grown so accustomed to the free act that they come to regard it as a set fixture, part and parcel of what is legitimately "coming to them."
in the second place, people in ali communties are hostife to douhle fare. Forcing them to pay creates a freling of dissatisfactlon and resent sifent comm grows and spreads unti, by a sort of itsht and the Stlll th operator refuses to belfeve that the double fare had anything io do with the gradual but steady falling off in attendance. "Lack of puhlic inter est" is alone to hlame, and another park becomes a junk yard.

The traction companies one ldea is in soak the passenger on its lines a double fare holding third-rate park at the end of the first. second or hoyond thelr ken that a real pleqsure pround slngle fare and ten tlmes as many passengers means more money to them than the present crab-lt all syctem whleh not only worka againt thelr own best interesta but hurts the park aimp the generai by addine eonstantly the number In general. br adaing constantly to the numher of parks are no loner polne parks are no longer paying prnpositions such notion as this. When it spreads hroadcast. has
become ower-cautious and su-pictous, and dampning the ardor of the amusement seekers, upon Those attendance and support the whole park scheme depends. There is no advertising so valu knock of the same old Bill. 13ill, of course, repr senting the feflow you meet who has "b
Very few railroad-owned parks are successful
Here and there, where the operators have sense nuf to hire a top-notch manager and leave the work entirely in his hands, they get by. But conner or later the double fare and the usually manager, no matter how enmpetent and progres.
iv he may be.
More summer amusement parks have been losed up or reduced to a passiv state by street ailway companles than from all other cause

With these few remarks we pass on to a review of the varlous parks in and about New York, Philadelphla and Boston, giving, as far as is possi be at thls early date, an outline of the plans chances and additions contemplated for the coming season. Asking your Indulgence, gentlemen or the arrangement of subjects and the long ter rltorlal jumps necessitated by the geograflcal lay ut. we present for your consideration. first:

Pallsades I'ark, N. J
Nature has done wonders with the West bank of the Hudson, and If the Schenck Brothers had been clever enuf inve un to the possibllities park would be wonderful summer resort. Unde park would be a wonderful summer resort. Unde the existing conditions, however, the best com ment that can be made is that the place is beautl ful. Its shady paths and cool arbors offer res and refreshing quiet for which the jaded city folks should be sincerely gratefui. The charm o scencry and freedom which is here so potent should he a feature in every park-but it shouid not be the oniy feature. Woodland pleasures and dellghts are paslly to be had in many fonely 10 calities within easy reachlng distance of Nes York, and without the price of admlssion Ah parks do well on Saturdays. Sundays and hnithays, and so does Palliades. On week days - wit in the morgue or a walk thru Potter' an might he productic of more hearty onfoy ment. and could hardly he less exciting.
Moving warlly and swiftly down the steet descent to the Fort Lee ferrv. with an neraslonal furtiv glance over the shoulder lest Arthur KelWr, or mayhap the Old Nick himself iaunching crush us, we continue down the river and aeros the court of the finddess Cones. She is the grea mother of the whole race of summer parks stlit voung, the promaturely grav. She smlles upon ue and ble the mintons swine the umials whe Hail. Majesty! Alas, a clout upon that head where late the dladom stood! Hall, goddess hopeful stlll and fair, your great eves moist with orrowits for the Eraniletr that dena nur obelsance:
lialsing our heads agaln we gaze beynnd he eager to gather in the sights of her fairy realm Gurf more, alas! for impenetrahie mystery rioak surf
athasfere of Coney's court is so dense secrecy In these early (Jays (and nights) of season, Nineteen Hundred Ten and Three that (rall the rays

Horee its thickness thru<br>hut wr have promlst you sate conduct. here and there. "Tis well you may not learly, for the sights might make you

"-robust men-trun seatillr and hot-air-win- uf the sons "f the race of Islanders wime warmeth has



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nonen transformed into an impregnablagenemals. dexitous of attaining
heatls in biografical history as "slege re-
commentled to apply to the heads that gulde the park of the goddess of the moon for irice lists of le sstm, the skin amt art of guar lng the surrets of fortresses and the resisting
irathice unslatights of prlend and foe alike. Indur oaths of alleglance that make those of the Blinck Hand Praternlty appear like unto South armbs of mon of every tratio and calling has been initlated into a ine-thousandth section o the 1913 plans of the Luna Ilrectorate, and dark storics are afloat of the penaltles to be meted ou
to unwise eniployes who may betray thelr knowl edge with even the mentlon of the word "Luna, outside their overalls.
In pursuance of The Billboard's Ilfe-endeavor to keep the world of showdom in good fellowship touch with each suceessly ante-season's progress of thi preparations of our foremost parks, our speclal park commlsslener. "nf nerve of steel and hlde of nachyderm." finds himself faced with allure of the direst tyne and a hattery andes qulek-firlng Maxlms, Garleners and Nodenfelts, In Iearning what the portals of Luna will lead to when lomleln's stralns once again blast a wel come to luna's myrlads of Iovers.

With grim-visaged, stalwart sentlnels, four paces apart, enclrcling the enclosure, your afore ald stefl-nerved, pachyderm-hlded, etc. com missloner, rollnqulshes thls line of attack and landmark of the laland nick cears-that ilterary landmark of the laland of Prankfurters, whos knowledge of Coneys men and Coneys matle" has hitherto passed all understandling. With volee trembling with emotion. Coney's one an only. Dlek Ceary, assures our S. N. P. H.-ed nad defacer and seeker after cons. that Inna's secret were Lanats own and slx-lever lockt withln the bosome of Fred. of the "master mind." and that astut finaneler President James J. Nelson, who,
last season. so flentlfed hls wondrous versatllty as helng "tw the manner born" In money-laden Wall siriot or brefere-swept ronney Isle. So on

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Thw whades ouf night were falting fast.
A shingeml serthe whth feet of lce,
Whitmullored thluge thal wore nol nlom
For, welt he knew that th hle slemp
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Wut, gowd geuthmen. and you my editor, bear Whth ue yet inother week. and tho we have falled tonight to ronve the Liuna-tlicks from thelr sisnx will stulidnews, yet wo sot those upon them that
will mitheak, or falling, this will tell Will make then speak, or falling, this will tell
sou mor, wonlrous tales of lama than ever funa's toncue could tell Aye, for we shall en gace for this speclal work, the dauntless. the nev er-eonquered, the star of all reporters. the lire
sistible "Dame liumur
gentlemen, shall speak
On the East side of Surf arenue attle urther down-right there where you see those stepherhase I'ark
tumble on these narrow steps-ah you don Gentlemen, this is Walter Cleary, godfather to famous steeplechase horse that used to carry a occasionat ate There ter C.-everybody says so and we ar roud to furnish the echo. He's as competent ando-s been for mans sears the invaluable aitsual
Timbate his park-iuu newer with suceress, Eev-Twe in
Mr. Tillwu is always out on his grounds fust
neo working out new devthe nublic for a slngle price ticket. Here he 1musemrnts, the most courteous genius of weirdworld. Yes, the most courteous parkman in theabout stepplechase-thousands of people do thatvery summer but let's jog along now and haveblte to eat-can you join us, Mr. Tilyou? No?sorry-good-bye then. and thank you for yourFeel better gentlemen? Good! Then we'lproceed to

## Dreamlind.

## -wern were spring -plenty of spe

 park, hut nothing doing yet. Sam Gumpertz, wh made the real moncy last year, will be back again with his Dreamland side show. Well, it ought to make money, for it ls wlsely conducted, has a weather, and a new record to you this summer Mr. Gumpertz-so long.
## Brighton Beach.

## Here's where they get the high-toned folks-

 class. Brighton is under the direct guldance of Chauncy Marshall, Jr.-sorry he is not here today. Mr. Marshall Is one of the real gentlemen of the game. He has done much to upllft the narkman's professlon. He has already Informed me that the policy of the Rrighton Beach com pany whll include the ownershlp of all lts own concesslons. whlch will be operated by employes of the park. In the Ilst are found slowoting galleries cane racks. Japanese hooth. and in general all but a very few of the smallest concessions.Many improvements are under way at prosen and still othere are in contemplatlon. includin the installations of new rldes, the
whlch has not yet been determined.

The Motordrome, which last season continuer up to the last minute to augment the attendance for itself in partlcular. and Brighton Beach 1 genoral. Is expected contilently to be a much hold it has obtained on the fancy of New Yorkers In orifer to take care of the great crowds whie managument has nlanned to erect a garden res taurant which shall he man's. constructel and conducted alons slmila lnes. A new story is belne andefo he hath hnuse. glving three hundred and fifty additlona rooms with marble-tiled comfort rooms and lava
tories. The old scenle coaster is coming down and In Its place there should be room for several up-tolate rldes, whlch Mr. Marshall is keeping unde Here's to it!

## ake a pleasart sall

Smith's Parks-en-Hualam
ong with Captain Aming J. Smith, who oper aths six or seven excursion boats an liorges along
hirts-three miles up the llutson and where hi bathing beach, to., he is engaged in the installa


## General Amusement News Received Too Late

## COLUMBIA AND EMPIRE CIRCUITS FORM ONE BIG WHEEL

The Billboard's Prophecy Verified-Columbia Amusement Company to Control Entire Burlesque Situation of United States and Canada-Forty-four of the Most Prosperous Theaters of Both Wheels to Form the New Circuit-Birth of New Wheel Imminent


## London Cables

bocght \& Paib fore a success. The Eillioard),-Btught and Pald produced at the New Theate Wednesday eventrg. March 12, is pro-

claimed hy the united oplinion of London critics to be an unqualifled succes. and destined for a tong engagemen Frank Crawen.

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 made tinerr urat English appearance drome. kirminkham
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mank bend opes.
1.andun. March 13 (Spectal cable The Slifthoard-Frank Bush, bonk
 Bissett and Scott npen for the same avent it the same theater on the 24 th
ow pathe mes.ana нтеденiск

Hondon. March 15 (Speciat cable to The Bilihoard).-Helena Frederick ured week of the lith at the Londo "ollseum. Binaldo, the American infinist, is enjoylng a lone eneage

MAIME: RH:MINGTON SCOREG
London. March 14 (Special cable The Billhoard). Wayme Ifomiagto and her Pickininntes upened Monday
the BMh, at the Arevle, Birkenhead seoring an immediato suceoss whic insures rextended loonkings.
 1:NGIは, IN1)
ondon. Mareh 15 (sperfat rable The Rillhoarif).-lloney Poy Georie 1. Corliett as interlacuior, are at open sharty in Fingiand The aginey making this slatimen Hoath are in piay an polagement a the llippodrome, and that Fimmend Hayes, with a sketch. \& eoming ov sกon.

HIIJ, \& WHITTAKFIE'S SEVENTH TOUR.

London, March 12 (Special cabie The Billbnard).-Hill and Whittaker Por thelr areventh Farilah tour, and Mr. and Mrs. Gardner Crane, opened on Monday, the 1 nth.

AIANSON'G FTBST APPFAIBINCI
Ioondon, March 15 (Special cable The Billboard).-Alanson, with Ame ican electrical noveity, opens Monda the 17 th, at the lipponrome. Wno wich, for his first Engilsh showing.

## For Classification in the Various Departments

## CODY BANQUETS

## SHOWMEN'S LEAGUE

Second Big Social Event of the Newly Formed Showmen' League of America Is Given at La Salle Hotel, Chicago -Col. Cody Presides at Gathering of More Than a Hundred Showmen


## THE THEATRICAL WEEK IN NEW YORK

## REVIVALS OF <br> FORMER SUCCESSES

Old Morality Play, Everyman, at Children's TheatreLiberty Hall, Former Comedy Success, Emphasizes Vast Strides Made in Art of Playwriting Marie Dressler's All-Star Gambol





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|  after two wais if effort. for 1 he. premeblation <br>  <br>  <br>  <br>  Fiymn, of 1 litsburg. Inse writton it the man <br>  <br>  lania leglelazoma. <br>  here at the lintom Theater senterilas afternoen |
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|  |  | Madame Rernhardt. Were the leandng Hiletig lact

night In the vandevil-llke hlll of Wiber

 tlred husinesm man. The gietnresgne proll wa.







 the great goil of gonls. punisht her hy fom-
pillne hier to dance hefne hlm ln a pirifylng
h'lle flaine. He dance pianed him so greatly



CECIL SPOONER AND CAMILLE.


VICTOR MOORE GOES BACK.
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## DENIES DIVORCE





FOUND GUILTY IN CARUSO CASE.



Num York; March for Momal an the
 unaecured. Ring bla

NO ANNOUNCT PALACE PLANS Now York, March in tSprelal th. The Mllly
 nouncement of plans or poilcy. froull
atlng toanagement. and a ble sign of actirity ammil the pilace


 Thealer, hase been engaged fins the
the faiace. The Samar Twing ninder the management athelh
states.

## THE THEATRICAL WEEK IN CHICAGO

## FRANK KEENAN SUING FAVERSHAM

Plaintiff Asks $\$ 75,000$ Damages, Alleging Trespass-The Lady From Oklahoma, a Lively Little Comedy, Seen at Princess Theater-The Iron Door Has Chicago Premiere

manchester players to appear here Rex 5ixaviave $2=2=$
 525 $=2+4$ $5=4$ $4+5=5=$ $5=5$ $2 \pm 4$ $=4+2 x^{2}$ $4)^{2}$ \# $=4$ $x=2+2+2$ bARTHOLEMAE OPENS CHICAGO OFFIOE,
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dext season Cohan will resuscitase khil Rurns
Messra. Klaw and Eerlanger make known thelr
Marpose of entering the movlug pletnre fleld
 In tef Sherman.
of the theatrica

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## MOTION PICTURE NEWS OF

## P.A.POWERS FIGHTS UNIVERSAL COMPANY

Is Made General Manager of Independent Exchange Co -Universal Will Probably Establish New Exchanges To Take Places of Those Now Represented By Powers
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virginia managers in new york.



name in Equope belug Zigomar, the Third, or
the Kell skila.
 reature of the coupany, by vame. Balamp), sal
othera of the Unlon Fieaturen Two Peel pul

Now. York, Mare 15 (spectal to The Bul

 deator to the production of aingie. reel yub
jectit hereluofore, but will probabis releane the
 reeer formas the regmar releane for Marel
New York, March 15 (Speclal to The Bl


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MEANY PUTS ONE OVER




 taking unt wh plitures At the Essanay plant.

industrial takes ski tourney



 thant day
le turned.

## mexico war in pictures.





 dathru the dally yrenk. Whe sre now hiren The pantimes and hablito of the Mexicans
 cavairy men, the pride of whd wicxen, aure perem



 nemal ealmorate manner, bare propsied ponef


## THE WEEK THRUOUT AMERICA

## KLAW \& ERLANGER CONFIRM REPOR1

Statement Made in The Billboard That Theatrical Magnates Would Enter Motion Picture Field Confirmed By Announcement That Plans for the Production and Exhibition of Films Had Been Settled



## BURLESQUE NEWS OF THE WEEK

# SAM HOWE SHOW SELECTED 

Will Play Indefinite Summer Engagement at Columbia Theater, New York City-Trials of Billy Watson and Company, Arrested at Instance of Cincinnati Reformers, Set For April 10th


 alice blair to star in sketch.



 JOE EMERSON OUT.

 bern replacid In the sho
LUELILA TEMPLE.






astor quabtet show veratality.
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foley and murbay white new socg



 be maxt bit


WITH THE MERRY MERRY By Miehie O'Brien.
There was a notlice on the call board at the
Timplic the other week, amd $1 t$ read as follow:











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## Spokes in the Wheels

inglyg, the trees blowang and the blrda will boe suan pusbling on the road will be burrowing into the yeuple recesses of their trunks in search of apring the stralght man whlle be able to wear his bery the abow. Those who have algned for next dop houghts are of the vacation at the thelr only n the mountalns, whlle others, of a more aatiog
nsture, will be on the louk-out for a few weeks enable them to make meney while othera to forner or chorister who hawerer, that the per
fesyue genson, in sit fult har and those who have a vell thetr money and sro
In apotlon to enjoy a well-earned vacsiton. Dlek Maddox, who is with the lady Bucconeera bls clever, portrayal of the Denman Thompsum
 be seen in a new one-act rural playiet, called,
The Villsze Jack of All Tradea. M1. Maddor
ts a capable and all-round performer, and The Astor Quartet send their regards to the for thelr kind wishes.
George A. Sweeney Informs ua that be will
prepare an with Trixie Ayres for next If you must have an ollo in yonr show, be the cost, and remember, that with the plentifnt yon ean easaly make your sbow took connery,
centa. Be carefn!. Jnne Mllls, who ta now making ancb a bit
With the Queens of Parls, and who bas beed alineed by the Jacohs a Jermon peeple for the
next ore yeara, fs the asme polnalir litise enter. talner who, an Jnlla Mlla, was the blt of the
team of Beanab and Mller, the well-remembered Miss Millis. Who 18 now derelopt into 2 bnyom
but clever woman tis the danghter of Sebastisn Joe Adams, the comedisn gild miluer, has
 ralnable kold-mining property in that sectlor
and the preant sason will be bls last appear-
ance on any alage. Ilughle Sbnbert is atill whelding the bs to
With the Taxi Girin, and
la malntsintug bis reputation an one of the best leadera In the
bnsiness. 1 inghle is the bnsband of the fomons Ida Bayton, the principal boy with the same
show. Fred Fllett, manazer at Mlner's, in the star bill of raudevll and bo
wlli make ap alg program.

Sarab Ilyatt, one of the pranelng chorlstera
with Peter S. Clark's Runaway contemylating a trip into randevil wath kitite New fork mnale bounen. The act, whieh will conslat of slnglag and talking, will
for the close of the bnrlesque season.

There are few arage carpenters who are betier
known along the line of the Enstern wheel than



 whict is misklog auch a bit with the Clatik Niow In lurlesque than Wilnmome Zella Russell, whene
work with the Al. Iteeses Show in crealing
 Always ambling, ever lithe and full of dasp
and vim, pretty Vera George, ts another hiz favorite whth the iteeren shiw, and her de
itghtui mplersonation of an hilarlouny inters a Mz fasb of bright gcenery and wardmbe. ota of numbers and a Rage fill of premty kirle and if tox ontice recelptas se any criterlon

The reamn why ahow leaders enfoy thelr wof mesne week of dellightfin pleasure in the
 the iravelling leader'a Hfe happy. Fatarian
Mneller is the man who tella the funng atorien
 (Continued on page 134.)

ADDITIONAL BURLESOUE NEWS ON PAGE 134

## MUSIC NEWS AND SONG REVIEWS

## PUBLISHERS' ROW





| Hammerstein's Victoria <br>  <br>  Rehearasi 10 |
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| JORN ROBINSON IN NEW TORK. <br> New York Mnrch 15 (Sriectal to The Rlll mandl.-John Ropinson's Elefants were an addeil fe-atnre to the Harry Lauder Show during Its ricent engagement at the Brondway Theater. For the last two weeks bla hulky hnt intelligent indlar, performers have heen showing in Witilntil Morrla' Wonderland (New York Theater) and hare proved one of the greatert drawing cards that houme has haf to-date. During bla New Vork engagements Mr. Robinsen baa been one of the "regnlars" of the eoterle of hig show. men thu inake their headqnarters at The Rall thand nflice In the IIeldelbera Rullding. <br> Mr. Robteson, after a week'm Iay-off to en. shle him to go back to risit his famlly in old rincinnatl. will resume his tmar of the hetter clawa vanderll theaters. <br> EMMA CARUS GETS JUDGMENT. <br> New York. March 14 (Sperisl to The Blllhoardl, - "Them that has. glis." Mise Emma Carus. In mosseaulon of a contract calling for ber mervices in a headline an altion over the Pan. tagen Clrenit. And al a ealary gnid in he sim weekly, ban kettind a pult whlch she had agalnst a New York bracerage from firt \$2.1m0, <br> Ming Carus brought sult agalnst W. L. Siev. ens and Company for the recorery of 100 shares of sipel stork which the actresm cialmed hand heen tiezally cmaverted to the nse of the hrok AT\&ge firm. <br> When the case came np on Tnesday last Mise Carna $n$ itorney informad the mont that the mase had heen mettled by the payment of the athive mentioned vim. <br> MOORE TO BE STARRED. <br> New Forts. March 15 (Spectal to The Rill. buard). - Victor Monre and Emma Littlefleld are to be lost to vanderil during next seamon. Mr. Monfe hat beep placed under contract hy Cohan at Harris, who have agreed to atar the vande- filvan in | In the Wcat between repreacntatirs of the Shu Inerts and Klaw \& Erlanger, with Paf Casey also slifling in. <br> It is more than probable that when the affllation, or understanding between the Shuberts and Klaw \& Frlanger goes Into effect. the houses that are darkened in mome of the larger citlea will be turned Into ase for vauderll. <br> Is more than prohable that in the event that these housen offer the two-a day entertalnment that it will be of the popular-price rariets. liere being few men who would care to Inrest a great deal of money in the blcher-priced vaude. ville game at the present writing. <br> A crmblnation, sald to Include Frank Mckee. Bleh \& IIarria and Charlea Burnham, Ia belnz much talkt ahout. Mr. Bickep controls the Park Theater. New York, now playig The Mirarle pteruren-achednled to come to an end after Fanter-and the Saroy Theater. New York. The Sarny is nnder lease to Walter Rocenherg and in any event the capacity is too small to admit of playing shows of a blgh mist. Rlch \& Harrls have theaters buth in New York and Bowton white Charles Burnham has been the manager of Wallack'a for years. <br> Just at pregent it in sll talk altho it is nut at all unllkely that somethlag will eventually mme of the Idea. <br> EVA TANGUAY FOR NEW YORK. <br> New York March 17 (Spectal to The Rlll Inard). It is announct that the next attrac. llon at the Rroadway Theater. New York. wll be the Eva Tangnay Road Company wilth Tan gruay at the head. and that the opening date has been set for March $2 f$. <br> John Cort's American Mald Company clused nt the Broadway lant Satnrday night and the bruse la dark this week. <br> If the l'alare. Which, according to report. Is moheduled to men on the mame date-playa vanllevil. there will he any amount of the hlgh. priced. two-a-day entertalnment aronng longacre Square. <br> Mira Tangnay is playing in and around New York atate at the preaent time, vne-night stands belng the reneral term of her engagements. Orer $\$ 11.000$ were the box-ome takinga Iant week with the admiandon seale topt by $\$ 1.80$. |
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| Fifth Avenue Theater <br>  ra. Warde Johaston, Leader: Renears |
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LEGITIMATE MANAGERS CONSIDERING

| mardl. - There ta great deal of talk in New iork relativ to the formation of a new vaude |
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t. Thiaht ohtalned.
Bert Flizgibbon followed Mir, and Mrs. Ihe
IIawen and the nut did a fuli 20 milutes of
nonsense, keeping the audlence in laughter at
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## CHICAGO VAUDEVIL REVIEWS

Palace Music Hall durseh, 127 North Clark strot; Clase. Kamp,
Presidsat; Mort H. Slagor, Masagsr: Martle
 Wayns, Mualeal Direter; Rshasarsal,
M., Monday; Pull Howard, Carpsater.
 The bll was reconatructen as to program,
 snoe, favorable.





 thle ges
ything.
we can we can
another valet acont around for nother partnes. The is ahont timited to a chorus man. OSCAR \& SUZETTE-Man and woman in ar-
titic dancing: third in nine-zot show timo.
eight minutes in full; appearana, elegant but Two blws.

## 



MIGNONETTE KOKIN-Singing and Dancing Tha lithe Engliah singing comedienne otrers
two vo three songs which are fairly well rend-
ered. and apparently pleased her mudlence. How
ever. wee ahuld like her and ber act very muct






 THE KINETOFONE-Tima, 13 minates.
 THE MIKADO'S ROYAL JAPANESE ATH ladies, thirteen gentlemen: fifth in nina-act
hhow: time 11 minutes in full: appearance
characteristic: recoption, excallent. Demonatrations in Jin Mitsu and wrestling ont
sumpil the full time of this act and the novelt

 ELIZABETHE M, MURRAY-SInging com. edienne: sixth in nine-act show: time. $18 \mathrm{~min}-$
utes 1 m one; appearance, pleasing: reception. genMiks Mnitay anmenred at the Palane last
weck and was ahifed to the Majeatle this


Chlcago, March 12 (Speclal to The Blllboard).

- Mang good polnta were notlceable in the Wil
 tereating and diverting and otfered just the
proper amuunt of rarlety to give it the natee
of randevil. Each and every act was of a
kind that did not contlict with any other of ere The capacity of the house wan taxed to ac.
commodate the many admirers and followers of
Miss Tucker. Her act was uahered on the at its termination. The Northside seems to
have found lis prime favorite In M1ss Tucker,
and apared no effort In demonatrating to her
that her appearance at the WIlson Avenue
means a week of pleasure to them. This was


## formances that couitl be orcuplell by Tneker fans.







BRUCE RICHARDSON AND COMPANY - Faroa
omady; thrae men, ona lady; third in show; time, fourteen minutea, in one, olosing
In full; appearanca, good; raception, vary good. It happens every day Just as Brace Richard-
son and his company of playera presented it on
the atase. On almest any moving day one could aee the same things occur as presented by thes
players. And becanse of th1s, It makhes the
sketch more humanns pives it more apheal and
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SOPHIE TUCKER-Ragtima singar; fourth in appearanca, very good; reception, vary axcellent
Thls alnger, or shouter, wbatever you migh
 and clapping yon: bands in g.wed old ragtim
fashlin. IIf costnme was siriking and effectiv, ller songs we:e so many that it is somewha
diftenlt to recal any of them. they all bad the
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$\qquad$ FIVE PIROSCOFFIS-Jurglers; two gentle
men; three ladien: olosing Ave-sict show; time oight minutes: full stage; appearance, very good
reception. very good.




 the ghost. In thelr disheartened conditlon, they
imagine all manner of portentolis forehoding

not

 woman, time. ten minutes in fielis appoarance.
very good: reception, good, two bows, two cur. as they go. but thes really don't go very far
They proceed towsrda the foonllitita when their
act is anounct, engazed fo anlmated conversa

 laughter well Inio the next spof bot for the
gond of thelr own cause they rjally ourt to
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## Songs Publishers Are Boosting

if riou Love Me Please Let Me Kinow




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Publheres－OPTIMISTIC MUSIC co．．Tutwier，Miss

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Jusi A limter Corner in The kingtom If Love．















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Walter S. Duggan's Column





















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THE SHOW GIRL
SHE SINGS CF SPRING. OF "RED ONION" OF SPRING ONIONS. CF CIRCUS SAW DUST, OF STREET CARNIVALS AND ALL THE OTHER SIGAS THAT SHCW IHE EOYHOOD OF THE YEAR IS HERE


My favorite reading is the ads in The Rillboard

## fake organ last a minu

CALL FOR CACKLEBERRY'S CARNivil. CO-Defined acts
wanted that wiil not conflict. Conjurer and Contortionist who
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"'Say, kitd, I workt my way up from the chorus to be a show girl, with lines and, as I tell you, I've always been in the legit-but when spring comes an them ads. I must have gypsy blood in my wins, for they sure do seem springtine and the fragrance of frankfurters in the open air! out at daybreak with the small town boys and see the razorbacks run ul the big top, and catch the smell of bolling coffee and frying corned beef has
from the cook tent as the morning scotin' is making ready. from the conk tent as the morning scotnink is making ready:
"As for parks. I don't know if the park invented the trolley or the trolle workingman what the Broadway musical show does for the tired busines man-gives his wives and daughters an excuse to mace him for the price.
"As for street carnivals. I never for get the first une I spen, was when w

I was playing with a Nunlber? Floradora company. I fell for everything from the high dive to the prodle dogs. "Our show had no matinee that and I was accompanied to th carnival by the lealing boot and shoe merchant of Terre Haute. I made him piay the wheel for me till 1 won a poodle dog for every girl in our show fried-fish festival. And not a thing occured to mar the enjoyment of the da till the prominent boot and shoe merchant got colld feet because it cost him $\$ 180$ to win 22 white canton-tlannel pondle dogs.
"He got in a horrible huff and tried to crab the carnival by making them move the Oriental dancing girls from in front of the Y, M,
"There's a lot of these merchant princes in small-time towns that doesn are how much money they spend so long as it ain't over two dollars and half: and when this eminent shoe dealer and cautious spendthrift of Terr stock of poodle dogs was concerned, but that in so doing he had put an awfu rimp in his assets for current expenses his shrieks was frightful! form Assoclation to clos, up the carnival, but for the fact that Demono huy as the frer. in doing his leag aith figeworg
T. M. A. News
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## THE PAN CLUB

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Editod by Harry #unk
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ADDITIONAL T. M. A
NEWS ON PAGE 120

## CIRCUS AND WILD WEST



arlington-beckmank sign mulhalls.
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## CARNIVAL NEWS

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JOSEPH G. FERARI


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 GURLEY-BRACKEN-MAXWELL SHOWS.
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Maswell Gireater United Show., are makiog grea



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We have the right automatic instrument for every amusement enterprise that will give you better music and save you money besides. Write us fully about YOUR MUSIC PROBLEM. Let us mail you the big Wurlitzer Catalog, illustrated in colors, with easy payment offer, and advise you on the right style of instrument for your proposition. Write the nearest Wurlitzer Branch today. It costs nothing and may pay you BIG.

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912 Chestnut St.
COLUMBUS, 0.
57-59 East Main St.

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s(o) Huron Ruad
S T. LOUIS
1109 Olive st.
DAYTON, O.
1:33 S. Ludlow St.

Film Synopses
essanay. vermission to marry ber unill be ta in control of his own money. Brown goes on a jourbey left to bollboga, malds, wallera. etc. Jack fol.
lowas. One diy browin is repr!madded by an botel cert for tirping the servants. in dis
gust be 15 about to cbeck out, when be discorer that he has no money with which to pias bls
blll. Jack tnras up rery opportunely sind pays
the old gentleman's bill. Thus be wins cont THE HERO COWAH11 (drama: release Marcl Is ared because of cowardice. He becomea ele.
vator operator to the flutel de Luxe. A bandit escapes the police jnst as they are about
arrest bim and jomps into Jack's cab. Jack etruggles with blum and onally overpowers him
and furns bim over to the ofticera walting ou the maln pooor, ile is then relisstated on the B1RONCl10 M11.LY'S GRATEFULNESS (W
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ness and leavea. Fred Church forces tis at

 Harding
Meximo


KALEM







Showing Actual Warfare
 Morlern betildings crtmble like eggyPresident Madero's last effort to coning pleasure resorts, and anusements thet quer his biteer foe, Felix Diaz A five thousand-foot masterpiace that have not changed sinee the days of Corter
 Each deciarce his love for Aspatbe condiences. her lore for chase. covington repliess Hat he
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DEMAND THAT Cut-Rate Film Service

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Te Buy and Sell Second-land
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538 So . Dearlorn St.. Chicago, III BIC BARCAINS



## Do You Want Us To Sell . . . UNIVERSAL FILMS

## OPEN MARKET?

The Universal Film Manufacturing Company is seriously considering the plan of selling its releases on the open market in many sections of the United States and Canada, owing to the unsatisfactory manner in which its product is being handled in such territory. The object of this move would be to get Universal films into the hands of many hundreds of exhibitors who really want them but are unable to secure them under prevailing conditions.

This advertisement is for the purpose of ascertaining what men or companies or film buyers of any description would be interested in such a proposition; what their resources are; how much of our film they could buy and so on. We not only invite immediate telegrams from such persons but we suggest the advisability of their coming to New York, if they are sufficiently interested, to discuss the matter thoroughly with a view to making definite arrangements at once.

If the open market is the coming thing in America the UNIVERSAL is desirous of establishing it, taking the lead in this matter just as it has always taken the lead in film affairs since the Universal company was formed. If we receive assurance of enough support in establishing the open market, we are ready to take the initial step without further delay.

We also solicit communications from big theatre interests, giving their views on artentative plan for furnishing Universal films direct to such theatres instead of a middle man.

# don't walt to write. telegraph immediately. UNIVERSAL FILM MANUFACTURING CO. Brodway at 48th St., NEW YORK. 

# "MADERO MURDERED" 

# Length Not Over 1500 Feet <br> 12c Per Foot 

## Universal Scores the Greatest Beat of Film History By Releasing the Only Genuine Mexican War Film.-Exclusive Subject May Completely Change Attitude of United States Government Toward Mexican Government.

NOTICE - We will sell this marvelous feature to anybody and everybody on the OPEN MARKET, only reserving right to reject orders from territories sold by the time this advertisement appears. In wiring order for film, also state how many one, three and six-sheet posters you want at 10,25 and 50 cents, respectively.

Shown at a private exhibition, these pictures created a tremendous sensation. General Garibaldi, Madero's chief of staff, pronounced them genuine. New York Newspaper Men could scarce believe their senses. The United States Government sent a special representative to view the film. It is the government's only evidence that Madero was murdered.

IF YOUR EXCHANGE CAN'T SUPPLY YOU WITII THIS WONDERFUL FEATURE, WIRE US AND WE WILL TELL YOU WHERE YOU CAN GET IT.

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## Park News mansas city ( (Xo.) parks.



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## PARK NOTES.






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## VAN CELLO

THE INCOMPARABLE baRREL MANIPULLTOR

A SUGGESTION TO THE PARK MANAGER
By
By Robert Grau.




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# THE FROLIC 

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Now in Two Sizes. One CARRIES 1,080 AN HOUR. P'ortable one carries 720 AN HOUR, and can be set up in seven hours and taken down in six hours. This one just the thing for small Cities, Fairs and Carmivals.

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Great repeater. Not a Circle Swing nor a Carousel, but unlike any other ride. Three distinet motions. LARGE FROLIC earns more than a coaster

We are the only builders of the CIRCLE SWING and weavers of Reed Seats and Sides for Swings and Frolics

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SEASON 1913 BLOOMSBURY PARK

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For dap Ball Game, Cane Rack, Candy Wheel, Bowling Alley, Pahmist, Ball Rack, Somemir Stand, Candy-Makers, Photo Gallery, Play Ball Machines, Lumeh Room, or any other new and good attractions.

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MORE BEAUTIFUL THAN EVER
Will Open May 10th

## What Have You To Offer?

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## SHOWMEN'S ROSTER

A List of Circus and Wild West Organizations and the Names of Persons Who Will Be Employed in Executive Positions Up To Press Time Several Shows Had Not Reported These Will Be Publisht Later



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## 101 Ranch Wild West Show

 'HIGH「SCHOOL ACT

## Ilp, Barnumis Original WHAT IS IT?

November to April 1910-Clark \& Snows Hippodrome and Museum, Inc., Los Angeles, Calif.
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THANKS FOR ALL OFFERS.
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Chicago



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## WHITE CITY PARK

 SAVIN ROCK WEST HAVEN, CONN.the only park east where business is done THE YEAR ROUND
 Cames, good Prealis, Anmal Shows. Ciond buildings fon Mechamital Shows. Xo fakirs or gamblers. Reasomable terms for clean attractions, FRERE GidTE: Wie hawe Chutes, Scenie K. K., Vandeville Thentr
 Park between Coney lisand and Revere Beanch.

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Also spares or locations of different sizes, all choice plotsin Surf Ave., opposite subway and surface cars derminals better lorations on the Isliand. Address.
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And ZOUAVE DRILL (Free Act)
All time olpell except July 15 to seppermber 1. Sipreial inducements for engagements in the Vidille Wiest. Lat's get together on VOU Re engagement . Wdaress W. M. L:W'IV1; Champaing. III.
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ALBANY-on the Hudson River between-TROY

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RATS
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 Opens ninth season, May 26th, 1913. Concessions Winted. New ideas particularly solicited. Write GEO. K. BROWn, Mgr., SANS SOUCI Park, WILKES-baRre, Pa.
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 ONTARIO BEACH, | ROCHESTERR |
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Will play three open-air acts per wrek. Season: May 15th to September 15th, rend your "zero" terms to
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CARNIVAL COURI, BUFFALO, N, Y paid a dividend of 51 per cent. on its sempital stock hast year,
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 April 9th, at the folisemm, st. Lours. Mo. The show opens April 12th. (knowledge this call to Haremberk-Wallate show: Penn, had. Masicians will report at (olisemm. St. Lonis Hond

Driv Canvasmen and'Seat Me Property Men
Cook-House Me Cook-House Me
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Cowboys, Rope-Spinners

TENTS TO RENT

## THE LIVE ONE! THE LAST BIG ONE! LOUISIANA STATE FAIR ShREvEPORT, LOUISIANA <br> NOVEMBER 5-12, 1913 CONCESSION PEOPLE WRITE FOR COHTRACT <br> NOTICE-We have closed for our Music LOUIS N. BRUEGGERHOFF, Sec'y, Box 1100 . SHREYEPORT, LA. <br>  <br> George Rogers <br> MIDGET HERCULES <br> Heavy Lifting and Bag Punching "Some Act" with "Some Show." Serond seatson with Hamilton's American Shows. Touring Canada this season. Permanent address, The Billboard, Cincinnati, O.

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J. H. Boyer's Jesse James Show

THE WEIDER AMUSEMENT CO., 11th Season

## BIG RECOGNIZED ACTS

Gate City Theatrical Exchange, Neville Blk., OMAHA, NEB.
NOTCC WANTED-Good Organized Dramatic Stock Co.

## THE LONDON

..MUSIC HALL.


THE FILM AS AN ADVERTISING MEDIUM


#### Abstract




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WHY NOT TRADE YOUR OLD, WORN-OUT MACHINE ON THE PURCHASE OF NEW ONE Send for our list of USED;machine BARGAINS.
WE SELL NEW MACHINES of all the standard makes and carrs a stock both of machines for immediate delivery and of GE.NLIN: parts for same.

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WE SELL A DANDY ECONOMICAL TICKET DISPENSER at only $\$ 18.00$ and you use just the ordinary roll tieket. Save money-use up ur ticlicts. IT CAN'T BE BEȦT and YOU CAN'T BE BEAT.

## AMUSEMENT SUPPLY CO.

AND THE CHICAGO PROJECTING CO.
107 B No. Dearborn Street,
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Is now in position to furnish its customers with a variety of 28 reels, including four features, weekly

## MAJESTIC FILM SERVICE CO.

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FOR SALE-FEATURE FILM
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THESE PICTURES SHOW THE A.C. AND D.C.

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THE greatest money savers ever built for moving picture theatres Whether you use alternating or direct current, your lamp does not require as high voltage as your lighting company supplies.

If you use a rheostat to step down your current you actually lose twothirds of the "juice" you pay for.

These compensares do not get hot. They lessen your fire risk and lower your insurance; give a better, clearer, whiter, steadier light, and are adjustable for different intensities of light, without breaking the circuit between adjustments.

You can not get all these features in any other device. Will you have anything less than the best when the best costs no more

Remember, we du not claim it will save anything on your house lights, but we guraranter it will

## Reduce Your Bills $66 \frac{2}{3} \%$

on your pieture madinn lamps.
This"may somed like we were stretching it, but we are not and just to show your, We will slip you one on

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and yon can prove it for yomrsilf.
If it denes not des all we claim fur it, ship it back at our cepcose and it wont cost yen a cemt. Wir have been selling the:e mathines to thonsathes of theatre managers under the same conditions for the last three years. Do you think we could alford to da this if Bhe compensares did not make good?

Write Today for our proposition, prices and a copys of ourthirty-twes page illustrated boollet, ${ }^{\text {na }}$ Compensare is. Rheostat," and find wit the particulars.

You are paying "the lighting company half your profits every day you wait


## Fort Wayne Electric Works

of General Electric Compain!

## T <br> HE HANHOUSER



## , <br> IASS <br> IN TWO REELS

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in THREE REELS

NICHOLAS POWER


## EVERYTHING FOR THE MOVING PICTURE HOUSE BRASS FRAMES, S5; FRENCH CONDENSER, S1.50 PER PAIR; MACHINES; SPOT LAMPS.

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资 Five Thousand $\$ 1.25$ Ten Thousand - . . $\$ 2.50$ Twenty Thousand $\$ 4.50$ Twenty-five Thousand . . $\$ 5.50$ Fifty Thousand $\$ 6.50$ THE BIG TICKET AT THE SMALL PRICE $\$ 8.00$advance motion picture co. $\frac{\text { Poopies Gas } \text { Blidg... Chicago, III }}{\text { Southern Distributors for }}$ Motion Picture Machines

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 We Manufacture Moving Picture Repair Parts


WHITE SLAVE TRAFFIC FILMS


FILMS


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GAS OXYGEN-HYDROGEN, FOR
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ALL KINDS. Just Oul- YEW SLIDE CUTELOGUE
ERKERS, 608 Olive, St. Louis, Mo.
Demand That Universal Service- - Get in TouchWYANDOTTE FILM SUPPLY CO., $9 / 2$ W. Broad St., Columbus, 0 .
BEELTICEETS TRIMOUNT
87 ALBANY ST.. BOSTON, MASS.The Bioscope The Moving Picture Paper in Gt. Britain and The Rest Advertising Medium. bone bane. Subscription, $\$ 3.50$ a year: Singio Copios, 10 conts, Post Free.
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Will pay $\$ 20.00$ for a lease-rental contract for the Vanoscope Projection Machine... Must be a Scrial number under
100. Address Exhibitor "dis' Motography monanock blog. FOR SALE—PICTURE MACHINES
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DO YOU WANT TO LEAD ALL COMPETITORS?
-

## To Get the Crowd




## Stop Cheating Yourself!!

## ..By Getting Right Down To Brass Tacks..

QUALITY, REFINEMENT and SERVICE are essential in all things
These features make you look twice at the MOTIOGRAPH.
The Motiograph cost more money to build because there is more quality per dollar of purase price than in any two machines of other makes-selling at the salle prim MR. OWNER-You cheat yourself when you ignore quatity; BESIDES-when you know THE MOTIOGRAPH picture is far superior in brilliancy-in dettial and drfinition-you are also, cheating your patrons-who pay for these features Send for our 1913 Catalog and Get Wise

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OUR STARS

Boban Eva McGinley Musical Comedy Co.

PLAYING TO S. R. O. THROUGH THE NORTHWEST
We Want a Good Band
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Man WANTED-VAUEVVILE SKETCH TTAMM



## ALBURTUS the First and JESSIE MILLAR

Assisted by "DOLLIE"
Home Again After a Five Years World Tour
"A SCENE AT THE, FAIR GROUNDS'

Tour of World-Rlekards,

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THURSTON'SILLUSIONS EXPOSED


RAY BURBANK


That clever Impersonator, presenting a Dancing and Aerial Teeth Act.

Would like to join a good partner after first of July.

Permanent address -General Delivery, Detroit, Michigan.

SPECIAL NOTICE



To Mbom it Man Conotra
Greensburs. Ind., December :25, 1919 Falt, and I can sately mecenmed hls Splisal Towrp and Lerlal See Saw Act at our First Amual Street Fhe same time an act which is up in the air hikh enough to be seen by the enormous crowils which it
 THE FOUR LUCASES

 With a new the of acts. Mlyser. better than erer. Mangers wanting free autractlons and shows that will make Those who wrote before, write agaln. Regads to frlends. For full particulars addres THE FOUR LUCASES. Fagiter. Colotrado.
for mutual benefit, mention the billboard when writing advertisers.


Miss Marie Milette


That Cowboy Monologulat Feature, whth the Arizons Cowboy Quartette. The big Nooelly Harmony Ant.
whleh ts always worklige Whis?
liecrause there are fiv

AI
Marx
THE HERCULEAN KING OF STRENGTH

the special attraction with circus COLUMBIA, CUBA, FOR THE WINTER SEASON

TRAINED DOGS OFFERS FOR THE COMING NEISON "LEONORA AND ROSEIDA" To Permanent Address

MRS. AL MARX 82 N. Water St., Ogdensburg, N.Y.



## AMUSEMENT PARKS

This List Contains All of the Important Parks Which Will Be In Operation for the Season of 1913 -Additions Thereto as Well as Emendations Will Be Made From Week to Week During the Season.


FOR AMUSEMENT RESORTS
The Ever-Ready Empress Eleciric Plano The "White Queen" The "Charter Oak" $\begin{gathered}\text { Orchestroia } \\ \text { The Lyon \&eaiy military Band Organs }\end{gathered}$
For
Motion Pictures,
Dance l'avilions,
$\begin{gathered}\text { Orousels, } \\ \text { Amusement Parks, } \\ \text { Carnivals, } \\ \text { Tent Shows, } \\ \text { Roller and Ice } \\ \text { Rinks, } \\ \text { Ice Cream Parlors, } \\ \text { Saloons, } \\ \text { Restaurants, } \\ \text { etc. }\end{gathered}$
Instruments are
the most reliable
and durable on
the market.

Write us, stating for what purpose you require music and we will suggest the best kind of instrument for your requirements, giving full particulars as to prices won \&fealy and terms.
23.32 E . Adams Street, CHICAGO


ENGRAVERS, LOOK!
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## HIGHSTRIKERS

 STANISLAO GALLO

THE BANDMASTER COMPOSER AND HIS

## ITALIAN BAND

Now Booking Summer Engagements, For Open Timeand Tormsapply J. JOVINE, Manager
Office: 226 E . 105 th Street,
||


This view taken'at White City, Chicago, during a thunderstorm. Note the streak of jightning over the tower. White City has used our coloring for years.

## THE LATEST, THE BEST wis THE CHEAPEST

You pay for Natural Coltrod lneandestem Lamps at least 10c EXCESS PER LAMP
Over the price of clear lamps.
Soupay for Cohor Caps at least
12c PER LAMP
WHERE.S

## CEFCO WEATHER PROOF LAMP COLORING

Guaranteed the life of any lamp outdoors, will cost you less than 1c PER LAMP


## C. E. FRANCHE \& CO. <br> MANUFACTURERS

CHICAGO, ILL
440 Orleans St.



## HEERS A HOME RUN

it's the biggest hit of the season. evtry
For juicy money-getters, our Combination Boxes take the prize. They are the livest pro sitio come back in every big special issue of THE BILLBOARD with a two-page spread in this spifa and

## OUR BON TON TEN IS A TEN STRIGE

The name-BCN TON TEN - well describes the package. It is the aristecrat of our combination packages-Fine enough for the Bon Ton Set anywhere, which means it is good enough to sell readily in every home.

The complete name, BON TON TEN, indicates that out of our whole line of swift sellers, we have selected the TEN BEST ARTICLES. We are especially proud of this package. It is gilt-edged in every way. It needs no apologies and we have none to offer. You can see by this illustration that the appearance is unusually attractive.

When you look at the colored cut of our big circular, which we are anxious to send you, it is like looking at the real thing through a reducing glass, which shows all the colorings, but shows each article reduced in size. The full size of the box is 6 inches by $133 / 4$ inches.

- We not only have flashy lithograph labels for the Bottles, Powder Boxes and Soap Wrappers, all in six colors and gold, but we finish it off with a bright, attractive box top with plenty of gold which makes it look rich.

You may be more interested in the flash and show for your money than in the real value of the goods, but we assure you that the quality is there, too-each and every article will give satisfaction.

IT LOOKS LIKE A REAL "WINNER" DON'T IT". You can put it down as a fact that this box is going to edipse the great hit made by the LUCKY 'LEVEN, which proved such a whirlwind success for our agents the last two years.

When you start out to get the coin, you want to "lo it up brown." With our BON TON TEN or any of our "peerless leaders," you loosen the change and that with a will. These boxes are not in the Shoe-String or Pin and Needle Class. These boxes appeal to the well-to-do. To these buyers, the BON TON TEN sells quickly at $\$ 1.25$-as easy as at $\$ 1.00$. We venture to say that one-third of those sold are sold at $\$ 1.25$, balance at $\$ 1.00$.

## BECOME A CREW MANAGER $\$ 3,000.00$ a Year for You

We will not be satisfied unless you engage others to work for you. Do not say that a $\$ 1.00$ package is too high-priced a package for you to sell, as we have boys and other inexperienced agents who find it easier to sell our $\$ 1.00$ packages than it is to sell 50 c articles of other lines. Think what it would mean to you to have three or four agents working for you who would sell 10 packages per day each. This would be 30 boxes per day and by allowing them 30c a box commission, they would each make $\$ \mathbf{3 . 0 0}$ per day and you would be making $\$ 7.50$ profit on their sales

## A GET

 without any work on your part. Your own individual aCOUAINTED COUPON sales should make you another $\$ 7.50$ per day, E. M. DAYIS SOAP CO 640 Davis Bldg., Chieago, Illinois Gentlemen:- Please introduce me to your "mos as we consider 20 boxes per day a lowaverage and you wouldn't have to sell 15 boxes day to make $\$ 7.50$, so can't you see a young gold mine in this BON TON TEN?

\title{

WIITH THE BASSS FULL / FRYBODY SCORES WITHITHE "BON TON TEN" <br> AGENTS, CREW MANAGERS, FAIR AND CARNIVAL FOLLOWERS, PADDLE WHEELS, ETC. We sition the agents "get away" with our propositions with plenty of "long green" in their jeans. <br> 

## A Hot $\mathbf{\$ 1 . 0 0}$ Seller

UNCLE SAMUEL, OUR SILENT PART. entlre output of our six story factory is
solill through the mall, our agents belng
the only multhemen from our factory io

The twex cover hides the purple padding on the inside lid of the carrying case. The case itself sets the mox off in fine style. The sample case, as shown, is not furnished with each box, but is furnished with the sample and coupon offers made betow. When you call on your customer with this neat sample case, which you can carry under your arm, open it up and show the purple padded lid and the gorgeons cover of the BON TON TEN. which looks like it was tied up with green satin ribbon, yon immediately have the woman's attention. She is curious to know what it contains and you will surely hold her attention until the cover is removed and the array of our fine toilet groods will dazzle her eyes. If she ever coveted anything in her life, she will covet this package and when at the end of your spiel you state she can have it all for the low price of $\$ 1.00$, you can almost knoek her down with a feather. Give her time to recover herself and the $\$ 1.00$ will be yours in a jiffy, even if she has to borrow it from a neighbor. Quantity and fulality considered, this is an amazing offer for the price of $\$ 1.00$ which we place in youi hands for $45 \mathbf{c}$.
SPECIAL OFFER To give you a start on the BON TON TEN, we will send you 23 boxes, allowing you the

## YOU CAN MAKE THE MONEY THESE MEN and WOMEN MAKE

W. H. Meenor. of Va., has been handling our
Soods for sbut two years. and doing nicely on
Lutky Leven He ordered a sample of Hon Ton

keeps on doubling


 them, and realized 82000.00 . The present stock is
partly sold out, but it bought a wagon for 863.00, and now am looking for a good horse so 1 can gei
around faster, and expect to keep on doubling my
ansinese business. $\qquad$
$\qquad$
$\qquad$
I have worked two days, and taken 36 orders.
JNO. G. HAITHCOX. N.
We have $203 \begin{gathered}\text { orders taken in } 31 / 2 \\ \text { Yours } \\ \text { for business. }\end{gathered}$
ours for busl ness.
F. NEWCOSIE.
F.
14 HOURS- 6 I SALES-PROFIT, 836.60 .
Have been out two dass-seven hours each day-
nd made 61 sales. My profts. $\$ 36.60$. Am golng
work the county.
A month's salary in a week.
"My order amounts to orer $\$ 43.00$ : proft 860.00 .
This is the result of one week 3 work.
Your goods ko like hot cakes Easy racatlon and a good
experience proves this line best. E have handled enlarged Dletures for years, and
several other things from time to time, but in have sereral other things from time to time, but
nerer taken orders and delivered anything with nease I handlied this soap. Thirty orders yesterday whle delvering. 1 am worklng on Hdlers yeaterday caplal.
but look out when 1 get a better hold and a fow but look out when 1 get a better hold and a few
boys on the road. E. C. SMYthe,

The arst sisy in ten minutes.
 INSTRUCTIONS HELP TO SUCCESS I hare read you book on "'salesmanshlp." and H. GIBSON. p 7 ordefs first day.
Dear SIrs:-Recelved samples on the 15 th, and
found them all $0 . K$. 1 was out yesterday and found them all 0. K. ${ }^{1}$ Was out yesterday
took 27 orders.
W. R. MecUBIIYY. Wruly.

## \$15.00 SALES, 21 MINUTES' TIME.

I have sold some of your goods and find them
fast selless. 1 sold $\$ 15.60$ worth of the razers
Shaver fast sellers. 1 sold 815.6 worth or the razors or
Shaver'; Outnits ln 21 minutes. How is this for
record?

150 ORDERS IN 26 HOURS- $\$ 90.00$ PROFIT
 have taken 150 orders in ${ }^{26}$ hours,

LEONARD W. WEST I BIG DAY-PROFIT $\$ 12.7$
Please give enclosed order prompt attention. T
day's sales amount to $\$ 20.40$. The ..Lucky day"s sales amount to $\$ 20.40$ The "Lucky 'Leven
and Tension Shears sure is a margann at $\$ 1.35$.

If this package isn't worth $\$ 1.00$, it isn't worth a cent. The consumer can discount our priees two thirds and still show more than $\$ 1.00$ value. If people have the money, and the reports show that they have it in abundance, they are sure buyers of BON TON TEN

GET MORE COMPLETE DETAILS TODAY IF:STILL IN DOUBT. Our $\$ 5.00$ Coupon Offers are always popular. They are made [for, quick action. Profit by grasping this one.

## READ OUR GUARANTEE

ail peby guarantee that any person purchasing one of our packages at the is not at any time-from any one of our agents-may, in the event uchase and we will refund the amount paid. E.M. MAVIS SOAPCO
ohtre coumrn offer such a definite, clear, sweeping guarantee? This shonkl conanl the prestion of a dombt that our goods are right-that we are right-that We your profit, and wo spuare omrsolves with your consumer-is there is any kick But there won't he any kiek. Our goods satisfy.
vour "V," Shoot on your Special Offer to me by.

Name

E. M. DA VIS SOAP CO., 640 Davis Bldg., Chicago. I am game.

OUR USUAL SPECIAL
$\qquad$ Express.

.:.PADDLE WHEEL.:.

[ COUNTRY STORE

JIJEWELRY SPINDLE



## POODLE DOGS

hay our line and increace sour pronts. The moat atractiv dome
 .815 .00
SLACK MFG. CO. 337 w. madison street, CHICAGO, ILL. THE OLD RELIABLE AMUSEMENT SPECIALISTS.

## Gregory Toy Balloons MADE IN AKRON Here's the Line You Want

 Gas, Air, Alwerising and Decorated Ballonne. Sommless construction-SuperiorQuality. Our correct mellonk of inathfacture-the result of 30 years actual exQuality. Our correct menhonk of manmfature-the result of 30 years actual ex-
perience and constant experimmong-insures the very best quality possible. Write us today for sant Illes and purl low priees. You should ?ot Fail to Handle our


SELF-CLOSING VALVE
Toy Balloons

deflated at wil


GREGORY RUBBER CO., (Dept. T), AKRON, OHIO.
The Banda Rossa
30 - MUSICIANS - 30
NOW BOOKING SUMMER ENGAGEMENTS
J. JOVINE, Manager

Opfloe, 226 Eest $\begin{array}{r}\text { 105th St., } \\ \text { Telephone Harlem } 564\end{array}$

## CONCESSIONS TO RENT

OCEAN PIER, REVERE BEACH, MASS.

42
DIMES MAKE DOLLARS Geta lucky Hossostrop Bank
it just holds ten dimes and the tenth dime opens it. SELLS ON SIGHT. AGENTS WANTED EVERYWHERE.


Here is a real live proposition for Agents, Streetmen, Saiesmen-Any one who want to pick up a nice lot of extra money. This little Imatk is manle of heary nicklen brass, lughly pulished, also in gold phated fintinh athd will last forever
 easty carred at the proket. Mounted on display carde,
one dozen on a card. Price to the erade: Nickle plated, Tive jer dazen diud Ilated, $\$ 1.50$ per dozen. Special
price in gross lots.
Start in buainems for yourwelf. Try a dozen and you will want more.
Address, "GOOD LUCK BANK," 872 FLATIRON BUILDING,

NEW YORK CITY.


AND MAILED FREE
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 GOCRDON \& MORRISON The oldest. largest
and Moast Reliable
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FOR SALE OR LEASE — LAKEVIEW SUMMER RESORT
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Makes the Best Drink A. B MEWHINNEYCO. TERRE HAUTE, IND.
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## WANTED



FIGURE EIGHT COASTER -FOr Sale Cheap




WANTED


HOROSCOPES




ILLUSIONS
JOHN G. HAUFF
$\qquad$





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 Cica-summatt Park. clrcult.
Ulles-litle Cunes Island rark.
$\qquad$ NORTH CAROLINA.

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himulutin Mxlepland Park, plxieland Broke
Park, Pledmont Park.
hilarry A. Hawn, mg
 llancol-lake Park.

## FOR SALE

FOR SALE
 YOU KNOW HOW TO SELL THEM WE KNOW HOW TO MAKE THEM

## THE BEST

 By TEST and COMPARISON Lets Get Together. Krema Mfg. Co., $\begin{aligned} & 544-48 \text { w. Wasting gin St. } \\ & \text { c.ich }\end{aligned}$Improved Reversible File Gas Lighter-New One


Ladies Pride (The Sharp Edge) Yegetable Knife, Etc.


PERFECT GYROSCOPE TOPS OUR GOODS ARE HANDLED
FISCHER BROS \& Cimples, lut tarll. BY THE LEADING JOBBERS
 PG ART FLOWERS PALMS decorating, stage scenery, carniyals, county fairs, etc

## 

## Fair Privileges FOR SALE

 July 29 at Harrodsburg, Ky. PROGRESSIVE AMUSEMENT CO., $\underset{\substack{\text { box } \\ 199}}{ }$ Harrodsburg, Ky.
## THE GREAT LOCKPORT FAIR

Held in Lockport, Niagara County, New York, Center of the Great Western New York Fruit Belt.

## Open To The World

For space on Midway and terms, address R. N. ROBERTS, Secretary, Lockport, N. Y.

## The Ouachita Valley Harvest Fair

Georgia State Fair, October 21-31, 1913

To the lighest bidder-sealed bids, all concessions at the Shelby Co. Fair, Shelbyville, Ky., August 26, 27, 28, 29, 1913. Amusements, Refreshments and Novelty Pivileges all to the highest bidder, reserving the right to reject any or all bids. Address. T. R. WEBBER, Secretary.

## Aeronautis - BALLOONS - Committement

## LIST OF 1913 FAIRS

The Data Contained in This List Gives All the Dates of This Season's Fairs Which Had Been Set Up to the Time of Going to Press - Additions Will Be Made Each Week Hereafter



I GOTCHA, STEVE!
hen it comes to Cone Owins, Cones and incersories fo
 (Chafing Dishers, Lemontale
 tom Kably Machimes; Chew hy Gum
A. T. DIETZ, 27 Sayso BIdg., TOLEDO, OHIO.

## NOTICE

STREETMEN, AUCTIONEERS, SC'HEMERS, CARNIVAL PEOPLE, PREMIUN USERS, AGENTS, ETC
We Want Your Business-You Want Our Goods.
If you appreciate low prices, prompt shipments and a square deal send us your orders. You'll not be disappointed.
LEVIN BROS., $\overline{\text { est. } 1886}$ | Terre Haute, Ind. THE FOREST CITY FAIR

THE FOREST CITY LIVE STOCK AND FAIR CO. CLEVELAND (600,000 POPULATION) OHIO

AUGUST 25-26-27-28-29-30, 1913 OUR PREMIUM LIST OFFERINGS ARE $\mathbf{\$ 6 0 , 0 0 0}$



## LOUDIS Cansuiviourie SHOWS

OPENS MAY 17th, with seven days work to follew, auspices Loyal Orler of Moose. Four pay days. Open Saturday 17th, close Saturday 24th. Shows and Concessions that do not conflict, write or wire at once. This is a live wire ontfit, booked solid for eutire season's work. If yon have a money getter, get with a live one-we play all anspices. WANTED freaks of all kinds, girl to handle shakes, all other useful people that can make good, write or wire at once. No booze or gambling with this outfit
Bonita and Human Heart write al once. Bonita and Muman Hear wite once the season as we have work shop and everything to to witht and put in shape fo -GETWISE- -GETWITH US- -GET THE MONEYAddresswinter LOUDIS GREATER CONSOLIDATED SHOWS AMSTERDAM, N. Y., care Conrad Hotel-HARRY CLARK, Gen. Mgr.

## Copping's Greater Shows

Will Open April 26th, in Tarentum, Pa.

Pit Show and 5-in-1 Men
G. W. ALLEN, Manhattan Theatre, 31st and Broadway, N. Y. City

Before Buying Get Our Prices On
FAIR ATTRACTIONS AEROPLANES

THE INTERNATIONAL THEATRICAL CO.
SAM DuVRIES, Manager Fair Dept.
6 NORTH CLARK STREET, CHICAGO.


THE ONE PERFECT KNIFE
4-in-1 OPENER Best Ever-Opens Everything

J. C. FORSTER \& SON.

| THE WORLD'S |  |
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| STRIKING |  |

Outing Days and Old Home Week


## Agents Make Big Money Selling

 "St. Louis Made" Hat BandsSan Angelo Fair avember ios. Inctuave


CENTENNIAL CELEBRATION
$\qquad$



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14 hid -Grasson Co. Fsir Assn. Ang. Mdon-Lanrel
Thompen, Rec

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A. Barns. secy.
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It ton Msion-Maine State Falr, Sept. 1-4. J


maryland.

Thistown-Marylsnd Stste Grange Falr. Ang
12.15 . Chas. W. Shriner, secy.
Tlmoning (Expailition Grounds) Marylsnd State

Amilerst-LI ampshlte Agrl. Soc. Sept. 23.94
Athol-Worcester Nortiwest Agrl. Soc. Sept.


Marthe tephen Ji Mankef sice. soc. Ang
20.22. 1 rrac
neld. mass.

BENSON CAMERA \& NOVELTY CO.

## PICTURE MEN!

Illustrated Catalog of MINUTN without our 1913 SUPILIES
There are only two kinds of Minme Photo-supplies-the ORIGIN:ML, and othris.
ONCE YOU USE THE ORIGMAL-GOOD NIGHI FOR THE OTHERS. Don't buy any goorls before you have seen our 1913 Catalog and compared prices.
BENSON CAMERA \& NOYELTY CO., 23 Delancy St., New York

## Street Men

Higli-Pitch Men Novelty Workers
 olde of case. Intense bright light, burning sis bours on one gallon
gapoline. (apactity, one gallon.
 Dend Expl. Express or Money Order.
GEO. W. DIENER MFG. Co., GEO. W.
Avenue.

400-416 Monticello | GEO. Wvenue. DIENER MFG. CO. |
| :---: |

## SMITH GREATER SHOWS

Will Open the Season on the Sireets of

## Augusta, Ga., March 24th

## Auspices

Moose Carnival and Merchants' WEEK
Special Rates on All Railroads
The first Shows on the streets of Augusta in seven
years. Still some room left for legitimate Shows and Concessions.

## Smith Greater Shows

NOW BOOKING PARK, FAIR AND EXPOSITION DATES NELLIE B. CHANDLER (Herself)
Empress Ladies' Orchestra



## LEWIS COUNTY FAIR

Varceburg, KY. -Tenth Annual Exhibition-Mugust 13, 14, 15, 16, 1913
 C. L. TANNIAN, President J. P. STROTHER, Secretary
"The Fair Without an Equal"
STATE FAIR OF TEXAS DALLAS—Oct. 18 To Nov. 2-TEXAS

## THE PARKER JUMPING HORSE CARRY-US-ALL



Greatest Money Maker of all Amuse. ment Devices. Investigate and be Convinced.

The One Perfect "Jumper." Score of Pleased Owners Testify to this.
There is Only One Successful Portable Carry. Us. All. Its name is --PARKER.


The Most Popular and Profitable Riding Device in Existence

Thirty-one Years Practical Experience Behind It Mechanically Perfect Artistically Designed Unlimited Earning Capacity
Endorsed by Experienced Operators Everywhere


Always the Center of Attraction Attracts and Holds the Crowds

For Prices. Terms and Proofs, WRITE TODAl
C. W. PARKER

World's Largest Manufacturer of Amusement Devices LEAVENWORTH, KANSAS, U. S. A.

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ONLY SUCCESSFUL PORTABLE JUMP. ING HORSE CARRY-US.ALL

Important Features Patented Other Patents Pending Built for Service Quickly Erected Easily Taken Down Modern Safety Appliances light in Weight Ample In Strength


PARK LIST


hmptun-Like liew Summer Resort.

ut-10 Bas-Mldwas lark. T. R. Alexamder
mar.: Alexader and Myers, props: ; play:
Sabrluasj-Rye Beach.
Sandusis-Put-le.Bas.
 chestras.
sindurky

props: Milas hands: uo randerll. N. Bea
 Rtobhenvlle-stantom lark
Toledo-Farm Paria
Toledo-White Clty, Jas. J. Foley, mgr.
mgr.: Xassr and MeCormtecs prope:
does not play vaderli: niays cits bands Toledo-Toledo Beach. Hiorace E. Allen. Magr
Toledo My. and Ilght Co., props.; park die Toledo-lake Erie Park, Horace E. Allen, mgr Toledo Ry, and Laght Co., propa.: Do vand Vermillion-Cryatal Beacb, G, 11 Blanclan prop.
Willonghby-Willowbeach rark, E. I. Schmock
mgr.: does not play vavdevil: plays bands mgr.; does not play ravderil: plays binds.
 Yongstown Park and Falls St. Ris. Ci
props.; plays rauderll and hands: on Kelth crocit.
7auesrllle-Marahala Park, Yearaley A. 1 'rico
mgr.: Moxahala Park and Amnsement props.; park plays vauderll and bands OKLAROMA.
Ardmore-Laua Park.
Bartlesrille-Collsenm Park
Bartlessille-Duree Electric
 no randerll. Mcalester-l.ake Park. R. W. Hligand. mgr.
Choctaw Ry. and litg Co.in pmps. plays van devil and bands necaslonails: no circoll. Moskogee-Hyde Park.
Okiahoma Cly-Belle Isle Park, H. C. Mart: mgr: : Relle isle Roating Co., prope: plas radderll and handa: is not on ${ }^{\text {a }}$. clrcult.
Pryor Creek -Whittaker Park, ${ }^{W}$. Whltaker
mgr.
Tulpa-Orentt Park, S. A. Oreatt, mpr.
Tulsa-Owed Part, Channey Owen, prop OREGON.
Bayocean-Bayoeean Park, T. B. Potter Realty Portiand-Conncll Crest, Councll Creat Co mara. park does not play ravderll; plajb
bande oceasionally
 vaudevil aud benda.

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FAIR LIST
 suuth Weyniouth-weymouth, Agrl. Soc. Sept. Worcexter A. Few Rarnes, secy, Eugland Fair (Worcester Agrl
Suc.) Supt. 1-4: E.lsha S. Knowles, Becy. michigan.
Adran-Lemawee Co. Falr. Sipt. 22.26. F. A.
Bradisho acce. Allegau-Allegan Cu. Agrl. sac. Sept. 29 Octo.
3. L. A. Lilly. secy. Bad Axe-llurun Co. Agrl. soc. Sept. 2-5.
Henry Stewart, ecy. .
Bentoo Hiarbor-South Michan State Falr. Sept.

 Ransford, sect.
Charlotte-Eaton
 19, Jos. Dawe, secy. Falr. Sept. 15-20. J.
Detrolt-Michlgan State F.
E. Hannon. secs. E. IIannon, secs,
Eant Jordsn-Charlevolx Co. Agrl. Soc. Sept.
9. 12 . W. Squler. sect.
 Geo. A. Newman, Reç.
Grand Maplds-West Meblgan State ralr. Surpt. Greenville-Greenville Falr Assn, Stpt. 2-z. R. C. Ecker, secy. Agrl. Soc. Sept. 16-19.
$\begin{aligned} & \text { 11asings. } 1 \text { tarry } \\ & \text { W. Co. } 11 \text {. Schantz, becy. }\end{aligned}$
 Oct. 3. G. W. Terwilligen, secy. So-Oct.
 Ithaca-Gratlot Co. Agrl. Soc. Ang. 27.30.
 Wm. I' Engelmen, secy. Agri. Soc. Sept. Marsiall-Grest Calboun Falr. Aug. 26.29. B.
S. Scott. spcy. S. Scott. spcy.
Menominee Menominee Co. Agrl. Soc, 2nd week

 John S. Whlth11, secy. Exposition. Sept. 23.
Red City Tri Cunts Ex.
27. A. Flelschhaner. Eecy.
 MINNESOTA.
Albert lea-F'reeborn Co. Agrl. Soc. Sept. 17.
19. $\mathbf{0}$ 3, 1 .eterson, secy. Carrer Carver Co. Agrl. Soc. Sept. 25.27. C.
E. Funk, ecy. Daskel-Daskel Falr Assn. Oct. 17-18. Ovar
E. finquist, secy. llamlinc"-Minneguta State Agrt. Soc. Sept. 1-6.
J. C. Smpson ecs. Co. Agri. Soc. Sept. $10-$

 Long Yrairle - Todd Co. Agrl. Soc. Sept. 16-18.
Jokent Meubs, secy.
Mankato-Mansiato Fair \& Blne Earth Co. Agrl. Mankato- Mankiato Falr \& Blne Earth Co. Agrl.
 Pequot-Crow Wing Co. Agrt. Soc. Sept. 17-19.
F. Wine Clify-Fine Cocy. Agrl. Soc. Sept. 16.18. Redwond Farte. Redwood Co. Agrl. Soc. Oct.
1.4. C. Erepet. Eny.
Rochester-Olmsted Co. F. E. Cuttinge secy.. Agrron. Aspm. Scpt. 16-19. Rnsb clty-Chisngo Co. Agrl. Soc. Sept. 10-12.
Curtls, M. Johnson St. Cbajiles Johnson Necy. Winons. Indnst. Falr
 MISSISSIPPI.
Corinth-Alcorn Co. Fsir Asen. Oct. 7-10. M. A. Cawder, eecy,
Houston-Cblectraw
Tahb, Recy. Fatr. Oct. 7-9: W. B. Tackb, Recs. Meridin- Miss. Als. Falr Assm. Oct. 20-25. R. Trpelo Try-Coonty Falr. Det. 14-17. Dr. E.

## THE SA MAGESS, AERIALISTS





## massouri.

Itaickow-lageckow Falr Assn. Sept. 3u-Oct.
W. W. Cralg, Bowilng Greign, secy. Chilimothe Strother, sect. Co. Fair Assn. July 22
 Cubs-Craw ford Co. Falr Assn. Sept. 23.26.
I. C. Walker, Green Cly-Greenclity Falr Assn. Aug. 1922 . A. E. Jones, secy. Assn. Aug. 12-15. E. 11. New Rloomfleld-Cullaway Co, Falr Assa, Aug 19-21. MItchell P. Fox, sey. Sedalla-Minsmurl state Falr. Sept. 27.0 ct .8. Sullivan- Sulinson Trecy. Wasblingtnn-Franklin co. Aecy. \& M. soc. Sept


MONTANA.
Helena-Montans State ralr
A. J. Breltensteln. Becy.
NEBRASKA.
Aurora-1lamilton Co. Agri. Soc. Aug. 28-20. Briken Bow-Custer Co. Falr. Sept. 10-12. C. Tr.morr. secy, Diving Park Aesn. Jnly Genevs.-Finimore Co. Agri. Soc. Sept. 9-12. Gering-Scotts Rinff Co. Fair Assn. Sept. 10.12. 1ndianoi. Wrod, Wectiow Co. Agrl. Sire. Ang. Lineoln-Nobrakkn State Falr. Sept. 1-5. W. R. Melior, secy. Agrl. Asun Spr. 23.26. F. Stanton-stanton Cn. Agrl. Soc. Ang. 27.29
Alfren Pont secy. NEW HAMPSHIRE.
Laneaster-Cons \& Essex Arrl. Soc Sept. 25 ,
 1. Pieknell, secy. NEW JEREET
Trenton-Inter.State Falr. Sept. 29.Oct. 8. M.
R. Margervm.

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Giren Bay-Hazenéster lark.

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 hands.
 mgr.; F. B. And $\mathbf{R}$. W. Hopklins, props.; part



 mgr.; park plass vandevil at tlmes: almo minas.
hands. Wansau-Rotbecllitd Park. O. Relanger, mer. park plays vanderll and bands.

## wyoming.



## canada.

 park plays. Vaude ll: mays lianis on holillay
 Co.ition props.: pla
Gritin elrent.


 Montral. Que- King Edward Park.
Otawa. Ont-RIfannla onnthe. Ray



 Mronto. Ont--Scarboro Beach, F. 1. Hulblaril
 anice clicult.
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 R't. Stoite secy. .and Agr. Soc. Sept. 9.12

## CANADA.

## alberta.

Edinunton-Edinonton Exh:bition
british columbia.
$\qquad$
 ${ }_{\text {B. }}^{17.20 \text { C. F. Fond }}$ Nanaimo-Nanaimo Dlat Agrl. \& Sort soct
 Vew Westminater-Roral Agrl. \& Indist. Soc Sept. 30 Oct. 4. D. E. Hackenzile, secy.


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Iawjer; the Falet and the Milliongite drama;) the Falet and the Millionalie CHEYENNE FEATURE FILM. COLUMBIA FILM 00. -The Great Taxleah Myatery (drama) -Drlven Prom ilome. or The Wages of DAVI FIIM OO. Quen of Crimiasle ipmir reela
- Nit Pinkerton (three reels) February - ECLECTIC FILM co.


## Febrany- 1-Lacretla Borgla

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## -Ther Pack Upon The Fhoor.

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| January - <br> 25-A Itounace of the Ileart (drama) (two Fetls) |
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 -The Untun Eterns (drama)
GENERAL FEATURE FILM COMPAMY
-Queen of Camargne or Gypay's Ven The Hunch Back (three pariti).
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 Alamelon of fourtren steamera whil tor put in eom arimom Reach Park, Toponto supertile ait
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Buckley'a Animala are bookt on the Calted tlme untll the fisat of Juae with Orpheum
time following. They will locate at San Mego Cal. soologleal park.
Frof llallef has amanmed the managenient of -111 fonr faru soush imiertca for a few montha and thea blay Callfurdia.
Bllyy Ward bas ercured the contract to atage of 15 players fur the New England Stowa for The Cycllag Rrunettea bave bad thelt Wentard time met back as they bare recelved number
 भvened a 2.3 wevt toar of the Oroboum Circuit llartr yartioe of the team of rarry an Manle Martine in at Hot spriags. Ark., fur bls harka thla aummer.
Trmnela, and Lemnela, blackpace eomentana and are now on the Sam Masell thme thru the Sinth.
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SALLY FISHER-Singing oomediennes, sixth
 In her reywerteltre of wiugs, the last of which




The berrens-one man at piano; one man
 apparinct very anibti roceptiond
 would have made them a perfect pucceosg theu
 anily broke dow into modern sfucopated rag

BUD FISHER-Cartoniat; eigbth in pino-act cooning boerd: Appearance, above critiolem are oeption strons; one enoore; Avo bows.

 hls piresentation so that it far exceeds in artg-
inality and arrangement, the oferigg of any Mbur Cartiknist ever prevented. Unfortnnately.
Rud's an artist and not an actor as his be comfort and timidity. It is plaln to see that be a only interested in rauderll for the money he geta ont of it. At that, Bud's wise oo that

ARTHUR HOPKINS-Lance Dream; one man alx sirla; time fourteen minntes in three; ap-
pearanoe, delightful; reception. fitingly strong. Artbur llopling, in presenting his all-atar
lambs' Gismbol Dance liresm has given vaude. vil a polden offering-dainty in concention. sil-
very in quality and charming in execuiton.
The act is aimost entirely worked in spot: memetimen red, snd anmetimes white. and reIn his alnmber recalls the dsaclag girls of
every age from the coloulal through to the Fiora
Dora to the gandern little Broadway turkey trot. tera 10 th modern litile Broadway turkey trot-
telightinly clean and clever and
 are the giris that risit him in his dream. With acteristic dance of the aze and Mr. Colt Albert.
con muat be complimented for hia krace in the
minnet, the polka, the gavote, the waitz and the "bear cat" rag. M1ss TMncher, the breezy
Broadway gir, is unasualls griceful, it is safe
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omeme muscal comely. This
Tas indeed very atrong anlshlug number for Harry Sligerer. 10 only herves to frove Manager
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THE MAJESTIC THEATER
(Continned from page 55.)
 couple of oew character songs, which take rers
well: ber act is a complete bit and she bolds
 RATHERINE KTDDER AND COMPANY-The Waaberwoman Duchess; comedy playlet: one Iady. thres contlemen: seventh in
time. n1 minntes, in three; apecla
pearince, cood; rooeption, good.
We like Min Kidder's conception of Madame Sans Geac's The Wabherwomau Ductuens murh,
better than any we have seen her in, altho betier than any we have seen her in, althn
Amelin Bingham and several other ble stark
bave giveo us thin iltue bit. and have always bare givon us thin little bit, and have always
plenaed with it. However. Mis. Kidder is made



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the Majestlc. next to closing, and bold the stagh
for 30 minutes-and then les ye bis audience in

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Wester with us agsin in the very nuar faturc
MLLE. MA BELLE-Sylvan ballet; claseic


by alx very pretty giris who hase been wo
coached to their danclag. The act is rath
fering. It is atypleal big time act and
prohabis fare better esriler in the bill.
THE LINCOLN THEATER.
(Contlased from page 55.)
ine Novelty." relleres Mary of all remponsililit.

but the three who alpenr wit
agise took any active part in the exhibition.
Was no noo number for chudren, bat its decept
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\end{aligned}
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 or a poodle dog wheel (Continued page 25.)
 jou as much as take in a fituey after he given you the otbice, one of hls fiattles g.ves you the "Oh, my toy, my long lost boy," erled the
 raldid, because I was running a progressiv euchre At these words Samuel simpson Eighed. But strong arin suff don't go no more. Cone in
the coat bushess, stick to hoopest graft and be And Samurl Nimpmin. Jr., promised. Coal nont out ly the firm of samuel Slmpson \& Hut ofter when our hero feels in apring the stulluwiser. trcus shot, he wonder whether. has ane consldervd tiluself as a cond dealer. he should or mitether now: dimt a a he saya h!manl: it is a question of
couscleuce.

## EDWIN HODOY



The abore cut lo of FINWIN Hollny, the Sense Honal Aerial Acrobat and llead Balancer. Prof. Hoddy lately performed at the Indoor Clrcus, siven by
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new C. A. C. I iullding, the Gymnasium occuping twelith, thirienth and fourteenth floors ( 40 -foot celling), seatling capaclis. 1,000 , which was ocoupled backy each show PROF EMWIN RODDY


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(Conthued from page 2s.)



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 gamoen in connection from smage 43.) With the fat tat there is thetir ontings, conpled withn the clity
unuth arallable for beral athletem, convinced the managernent that an athletle arena would be a Valualite adiltion to the wark and would increase
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and been A promis to begin worlacielphia standactly. apd nnrseryman has been given carte blanche to
 ${ }^{\text {montint Breeze Park is destined to become one }}$ It close proximity to the heart of the cliy in bonnd to place it in the front ranks of AmeriNow hold ulght, my boon, companions, for Wenare
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rebnlliting the scente rallway and theater, pnttlog to a new bandatand, rides and addiug to the general concuslous. The theater is behag remicheled and new caronsel willi
C. The chutes ha been taken ont. present actly head of the park. bat it is asid
that care of the bag buginess beln is songht to taike
to boont excnralona. Harry Weatisld's Park at Westchester, had a banner seaton $\begin{aligned} & \text { rolles line which rang to his gate. The din- }\end{aligned}$ nors of Jiadam Whestaeld have become famons, and prosperity, richiy deserved, seems to bave
dropt in to ifve at the Westield Hotel. in And now, gentiemen good fellows all, our tour anything ait and if 1 have been able to tell you ful, The Billboard is more than replaid for the expensir Jonrney it ment me ont on to galher the
newe for you, and 1 may hold my job. Farewell


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| Andrew's, E.: supt. privileges, Blester's Combland Showe. | Dugle, R. M.: press ast. back with sho <br>  | , |
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|  |  | FOWLER \& CLARN DOG \& PONY SHONS |
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## THE EASTERN SUPPLYCO. 40 W. 17th St., New York DID NOT <br> DISCOVER THE TEDDY BEAR All We Claim Is That We Make the Best Teddy Bear in the Market <br> PADDLE WHEEL MEN EVERYWHERE OUR FRIENDS AND CUSTOMERS OF LAST SEASON KNOW THIS Do Not Forget the Poodle Dog Will Always Be A Factor In the Trade <br> 

| Hnssell G.: aupt. Hghts, Great Emplre Shows. $R$. R. R. contractor. Adama Greater Junture. Steve: sint. of lot. Cullfurnia Car- <br>  $\qquad$ $\qquad$ <br> Herbert A. Kllne <br> Moss Bros. Shown agt., Hock Clity Amusement $\qquad$ $\qquad$ $\qquad$ gen. akt:, Adams Greater Ex. $\qquad$ 11 M.: local contractor \& anpt. priv .. M.: local contractor, Con T. Kenaw.: alrance press sgt., Con T. KenKenaely Spess agt. back with show. Fimer: gen. supt. Con T. Kennedy supt. Hghte, Con T. Kennedy Shows. Frank: blacksmith, Con T. Kennedy <br>  <br>  Malone. G. E.: snpt. commisaary dept., Rice * $\qquad$ $\qquad$ Kiothin. Frank: anditor, Con T. Kennedy Slows. $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ | Ierry, W, C.: contracting press agt., Great Empleteron <br> Patterson. Jas., jro: mgat. Great Patlepson <br> Patterson, O. N.: treas. \& secy., Great Pat. <br> terson Showa. <br> Pate, (. M. : trainmaster, Moss Bros. Shone. lowell, Otti: tralnmaster, Rock Cliy Amuse <br> ment Co. <br>  <br>  <br> Show iloci-ton prose azp. Lawinarif slow- <br> Qulgley, Joe: asat, mer, Alam, diruater Eis <br>  <br> Amaisement John E. Co. contractluy prow ate, Hieslar"s <br> Rehemoslef. Gheor.: asst. niger * wery. Gireat <br> sulton Shows. <br> Hatch Shows. <br> Rice \& Qulek: propu, Rtiee \& Qulck Ausemont <br>  <br> Ronds. II. 0.: musleal difectur \& map. slde- <br> show, Herbert A. Kline Shows. <br> A Quick Amnsement Co. <br>  <br> Rice, Harry M1.: trainmaster. Rice of Valek <br> Amusement Co. <br>  <br> Shapiro, Inulas: legal <br> Scott, Johnnle: sap <br> Comblned Shous. Sherwimal, Beb: adra <br> Swann. 11 arer. supt of ritit <br> Co. <br> nla Carnival Co <br> smlthson, EA M.: <br> agt., Great Cole shows agt. \& advance prose <br> Cole Shows. C.: asst. magr. A sudltop. (ireal <br> Snyler. Chae. II : auph. prlvileges, Gieat North. <br> Weatern Showa, elefants, fireat Pattereon Socastin. Jop: sipt. ele <br> Shewn. <br> Sutton Shows. <br> Smlth, II. Q.: contracting proid agt.。 Con T. <br> Kennedy shows. <br> nepers. W. R. supt temerion weat tickets, <br> Start. Mable: supt comaisesary wept., Con T. Kennedy Shows. <br> slbiey, Walter Kline Shows. <br> sanal. Oular: mger side-whow llurturt A. Kllae <br> Sbowte. Turpin ingre aldn ahow. Herbert A. <br> kllne shows. <br> Steve, Dnteh: sapt. canvas, Dure. Turner's i-In-1 <br> show. <br> Shales, fiencge: anjo lights. K. by.ur shows. <br>  <br> Shecler. Mra. J. M.: Nery eroa- Gerater <br> Thrush, Hepbert: suditur. Alamw (ifeater Ex- <br> Thosition Shows. <br> Shows, Talbott, Slows, C.: gen. ast.. Con T. Kennedy <br>  <br>  Townsend, Chick: announcer, Rice a Qulck Tamner, Dr. B.: mgr., Tanner Carnival Co. <br> Turner, Die. R.: mgr.: Tanner Prop., Dhe. Turner's \%in. 1 <br> Turner, Mre Magele: tress., the Tarner's <br> Thirk-r. Tuw, gun. aupt. at supt working mets <br>  <br>  <br> Wilimana, Nelsonn: enneracting prese art. <br> Alame Cireater Expositlon Stows. Callfornla <br> WHarnlval Co. F. transportation mgr., Colman <br> Anusement Co. <br> ment Co |
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## AUGER \& HANLEY

Appearing With Johnny and Ella Galvin.
Tumblers,
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Aerialists
THE ACME FELT MAT.
as Iound lavor with mans of the greateet artictict the rauseville and clrius world ACME FELT MAT COMPANY.

Big Open-Air Attraction At Liberty for Coming Season 4-Flying Baldwins-4

CANES, PENNANTS, WHIPS
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## The Great Patterson Shows

Extend compliments to friends in the show business and to all State Fair Secretaries. Some of the big ones already booked are The Inter-Provincial Fair, Brandon, Manitoba; Nebraska State Fair, Lincoln; Oklahoma State Fair, Oklahoma City; The New State Fair, Muskogee, Okla.; and The Kansas State Fair, Hutchinson. OPENING DATE, APRIL 26, Paola, Kansas, one week, followed by six days at the Convention Hall, Kansas City, beginning Sunday, May 4.

## LIST OF CONVENTIONS CONCLAVES AND ASSEMBLIES

Compiled By Means of The Billboard's Unequaled Facilities, and of Special Interest to Novelty Manufacturers and Dealers, Street Men, Fair Followers, etc.


Readers will oblige us by calling our attention to any omissions or errcrs in the Con vention List. The blanks below may be used for that purpose.

CONVENTIONS TO BE HELD IN (City) $\qquad$ (State)


PARK and FAIR MANAGERS, TAKE NOTICE!
The Horse for Free Altraction, TEDDY
The Dancing Horse

Wagner and Lee acrobatic Jesters

$\qquad$ uit hour

Alice Blair and Joe Woodman


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dramatic and musical.





















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The Weldon B. Cooke Aeroplane Co.
Manufacturers and Exhibitors, SANDUSKY, OHIO


WELDON B. COOKE,
CHIEF PILOT

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CONVENTIONS.


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# ATTENTION! ATTENTION! TEDDY BEARS 

## For Fair and Carnival Workers

SPECIAL NOTICE TO TEDDY BEAR BUYERS-The following is an abstract of an anticle in the Billboard of March 15th, page 7, column 4.

## 

This abstract is here shown for the protection and in the interest of possible buyers of Teddy Bears. If YOU WANT Bears-if you want them actually delivered-and if you want the flashiest and best made, full size Bears on the market, Order Now of the big makers, who GUARANTEE THEIR GOODS and DELIVERIES. You KNOW US. Compare our l3ears with those of other manufacturers. Deposit required on all orders.





 Sew aluer 1llowerge of secy, lena. May 6.9. Arthur
Howard llall, secy. TEXAs.
Beaumont-Texay Retall Herchanta A sus. Hay. 1913. S. St sulluxks secy.


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 washington. Aberden-Grand Cbapter O. F. S. Jnne 12.



## PARK MAN

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Have you room for it? Ire you enterprising and up-to-date enough to get in on the hig earnings of the latest sensation-the most talked about and positively the biggest money getter in the ride world?

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Walter K. Hill, Billboard Representative, in London, ${ }^{\text {' Offers }}$ Suggestions to the Novice-Articles Containing Useful Information to Performers Will Appear in Subsequent Issues

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Opera House and Theater Managers, Write for Special Rates I This Directory.


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Duing original Irun Jaw Wire Act. There are ollors trving to do this act. Working" lis, thank You. Bicls. Floto Show stastill 1913. Regands to frivonds.
EIGHT HUNDRED second-hand opera


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 Wintermite 1Rme Wapon Show: Opens tu Tomds's Comiln nell shows: Afton, okla, June





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With the approaching transition
Of the extensive interests of
THE LATE FRANK C. BOSTOCK
To the ownership of an English Syndicate
HAREY E. TUDOR
Appreciates the overtures made him
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As Personal liepresentative, Alde-de-Camp And General Manager for the late "Frank He has resolved to apply
The experience achieved itt these capacitles (Embracing eight seasons in Coney Island) In ali and every branch of the amusement business Throughout the United States,
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Until their transference-a weeks hence,
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& \text { ThZEWELI-Sept. 16, 17, 18, 19-W. G. }{ }^{0} \text { 'Brien, Sec'y. } \\
& \text { Roanoxe- Sept. 23, 24, 25, 26-L. A. Scholz, Sec'y } \\
& \text { LYNCHBURG-Sept. 30, Oct. 1, 2, 3-F. A. Lovelock, Sec'y } \\
& \text { DaNville-Oct. 14, 15, 16, 17-A. D. Starling, Pres. }
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## Film Synopses

## (Conalnned trom page 70.)

 meka abelter in the cabln of a yong prospector.A hilszard kuep thum anowbound for daje, dar
 the manaker anda her and bringa word that she

 the brate, her manager. Later Jlm atrlikes it rlch HEROEE ONE ANO ALI, (dramer 29; tworeel pechel: lengih 2.0001 , Felease Mar , Dorsey
and Jack Barbour both love Jane orator, each bellovlog that he hat arat in opatiectlon. Jane, howevur, meeta Fred Jack son Thage. She hesitates because and proposea man her love for blm. Later, aburglar entera Fre of ompe after having set ire to the hulding. In
the atrugzle with pred the telefonellity over. Jane heara the atrukgle and later the cry
of are. She calls the police and fire depa Fred and the burglar are and priscued after tertible exinerience in the fames Jane then
tnowa that she loven Fred and the
to themselves, when Jim and Jaelors are let to themselives, when Jim and Jack, loing to call
on Jane. see fred giving her the ring.

## Melites


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defrsud bis hal hrother Fhill David remalna




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 There attending to thulce ands ble serv needs of a cripple.
lees of some value. RAsTrS 10 OCS HIS ELLEFANT (comeds; r..


 THE MEATH HEAD MOTH (selentinc: lengh the liscest apecles of the butteraty family. WHEN THEY WEME Kins (drams: relearied counle lixil back to the romantle dajs of
thelr chlldithenl. when he wes courting the girs






 Thers.

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citing chase thru the mountaln. He regalns
the wilen money, retarns it to the old man. All is peace thereafter. Teast Ma-ch :21; length 1,vu), Maydrama; cale dancer, lopes Jack Wvol). Magdaleue, refuses to give hls consent to the marriage to
the glrl. She thercupon takes a part In a
peasivn play, hopling that she will be redeemed
 where her redemption is made certaln. THE EX-OONVICT (drama; releast Marcl murder on clrcumatantial evidence, 18 ralliroaded
to the pen. to the pen. Here he meets Frank Flak, ${ }^{\text {a }}$ hardened crimlal. Both are set free at the
same ime. Whlor secures hooest employment.
but la blackmalled by Flak, who threatene ex




 Vances him in his service and the para
appears, trouhllag Wilber no longer.

## VITAGRAPH.

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Jack Jack is then recalled and told that be can see
Bess at lesat once a week. GETTING A PRACTICE (comedy: relesse March 27: length 1.000).-Young Dr. Lyons gets
very tired walung for a practice to come to him to he resolves to go ont ifter 1 tt . With the advertisement. Then patients come from far and near to take treatment from the celehrated
Dr. Lyons. Ile not onty gets a very lncrater
practice hut he also gets the glifl be lores hetpractice hut he also
ter then hls own life.

 forget love affalr With George, a young msn
he does not like. George takes the same traln
with the girl and her father



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JEAN AND HER FAMILY (tople: length-)
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 T9: Iength. 10001 - Pasquale, one of two twin
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 lifs father. Romalne. ow log to clrcamatantisi
erldence. is accused and conrleted of the crime.
IIe ls sentenced to me hot

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(An additional list of Performers: Datos, as woll as a list of additional tion, may be found in another column

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 Adieram \& Nlelols (Rex) Warasw, Int Anopo Capt. (Empress) Sacramento, Cal.: (Em-
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 Ark, Jack Bufilo, 24 (Empres) Sicramento, Cal.: (Ew prefl. Frankisn \& ow. (Bualuwlek) Brooklyn
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20.22.
 Admma. Harteg \& Remy (I'slace) Cblesgo 20.20
 Allison. Mr. \& Mre. (Buahwick) Brooklyn. Atchisom. Edgar. Fily, \&\& Co. (Orphenm) Minne
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Masas. Mr. Walte (Orpheum) Vabrouver, Can
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 Boganny'r, Joe., Lnnatic Bakera (Empress) Winnipez. Can. (Emprens) Sacramento, Cal.



NAME

WEEK | THEATER | CITY | STATE |  |
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Cameron, Dalas (Biljoul Rattle Creek, Mlch




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