

WLM 2017 Offsite - Day 2

Why are we here?

- **Find our direction:** To find our direction and focus
- **Define our focus:** To identify the problems that we want to solve in 2017
- **Plan for 2017:** To find the people who want to solve those problem with us and to specify timelines

What do we want to achieve by the end of today?

- Arrive at a shared understanding of how WLM 2016 worked.
- Start building our plan for WLM 2017

The schedule for today

Start time	End time	Activity
09:00	09:30	Breakfast
09:30	10:10	Welcome (why we are here, what do we want to achieve? Logistics). Round of introduction (~2 min per person)
10:10	10:30	How did we arrive here? A short history of WLM. (Lodewijk)
10:30	11:30	How did WLM 2016 work?
11:30	11:35	Break
11:35	12:30	Go over organizer and non-organizers feedback from 2016 (Stephen)
12:30	13:15	Lunch
13:15	14:00	Map organizer and non-organizer feedback to the pipeline
14:00	15:00	SWOT Analysis
15:00	16:00	Break
16:00	17:00	What are our goals?
17:00	17:45	Planning session (small groups)
17:45	18:00	Planning session presentations
18:00-	19:00	Time on your own
19:00	22:00	Dinner

Rules of the Game

- None of us is a genius. :) If we want to have output that has impact, we need to work together.
- Hiding is considered harmful (both for productivity purposes as well as for the bus factor)
- Lose self-ego, develop team-pride
- Criticize without questioning someone's character/self and allow to be criticized
- Be patient
- Be open to be influenced

Too many rules to remember?

Remember the following three fundamental pillars

- **Humility**

you are not the center of the world. You're open to self-improvement.

- **Respect**

You truly care about others you work with. You treat them as human beings and appreciate their abilities and accomplishments.

- **Trust**

you believe others are competent and will do the right thing, and you are OK with letting them drive when appropriate.

How did we arrive here?

A short history of WLM

For the slide deck, click here:

https://commons.wikimedia.org/wiki/File:20170211_Offsite_history_WLM.pdf

(consider it released under CC BY-SA, once uploaded to Commons)

How did WLM 2016 work?

January

August

September

October

November

December

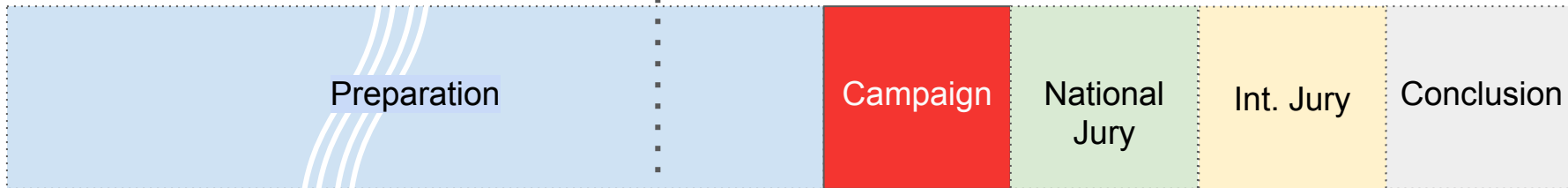
Preparation

Campaign

National
Jury

Int. Jury

Conclusion



Going through the pipeline

- High level
- Aim: 3 min per topic (placeholder slide)
- Feel free to dump information and links in the slide(s)

Before the contest started

- Organizer/country recruitment
- Onboarding new countries
- Requesting grants
- Securing partnerships and sponsorships

Recruitment

Recruitment

- Got the list of all past organizers and contacts from Lodewijk
- Got a list of higher priority new countries to approach from Romaine
- Checked against the list of Definitely Participating Countries for 2016
- Contacted all past organizers whose country had not signed up for WLM 2016 up to that point.
 - If response was positive, great.
 - If response was negative, I asked for other organizers.
 - If undecided, I set a up a 45-min Hangout/Skype call with the person to go over the contest, why they should care and do it, etc.
 - If no response, I tried to ask for more contacts through our personal networks (e.g., Serbia) and village pumps (e.g., Japan, Turkey)

Onboarding

Organizational onboarding

Provide consultations on:

- Setting up a landing page
- Country rules
- Figuring out timelines (when to start, when to end, etc.)
- Understanding the international process (jury, prizes, etc.)
- Local jury
- Local prizes, partners
- Local barriers
- Preparing monuments data list


Preparing monuments data

- Described requirements of the list (official monuments list, unique ID, monument name, address, optionally more info)
 - The organizer comes back with a csv file
 - The organizer comes back with more questions. In this case, more back-and-forth
- Consulted around legal hurdles
 - FoP
 - Pre-antiquity laws
 - ...

Structured lists

- Generate a structured list (templates for now)
 - Creation of IDs (sometimes)
- (optional) enriching data
- [Documentation here](#)

Busy Wikipedians create monuments lists in Wikipedia




Each monument needs a **unique identifier**

The Wikipedia lists are built with **template** structures.

This allows easy Wiki-editing, and we can import them into our laaaarge monuments database with all monuments available. One set of lists (e.g. one country) is configured by a tech-savvy person **once**.

```
{|row
|pos=
|refnum=
|type=
|article=
|name=
|address=
|city=
|county=
|date=
}}
{|rijksmonument
|objrijksnr=
|woonplaats=
|adres=
|objectnaam=
|type obj = G :
|architect=
|lat=
|lon=
|images aan=
}}
{|rijksmonument
|nummer=
|nimi=
|liik=
|aadress=
|omavalitus=
|NS=
|HW=
|pilt=
|commons=
}}
```





Monuments DB system

(Optional for running the contest – But helpful (hopefully))

- Categorisation structure for monuments
- Harvesting
 - Set up report pages for organizers
 - Set up mapping of fields



enter **erfgoedbot!**



erfgoed is Dutch for “heritage”, and a **bot** is a little program that automates dumb or boring work for us.

erfgoedbot runs at night and harvests the lists at Wikipedia and all the uploaded images with identifiers and updates the laarge database with this information.

Based on this, erfgoedbot puts them in the correct categories at Wikimedia Commons.

Finally, it provides Wikipedia with information on which monument images are unused so the lists can be completed. And all that while we are sleeping...



```

{
  "country": "at",
  "lang": "de",
  "description": "Monuments in Austria in German",
  "project": "wikipedia",
  "namespaces": [
    0
  ],
  "table": "monuments_at_(de)",
  "truncate": false,
  "primaryKey": "objektid",
  "headerTemplate": "Denkmaliste Österreich Tabellenkopf",
  "rowTemplate": "Denkmaliste Österreich Tabellenzeile",
  "commonsTemplate": "Denkmalgeschütztes Objekt Österreich",
  "commonsTrackerCategory": "Cultural heritage monuments in Austria with",
  "commonsCategoryBase": "Cultural heritage monuments in Austria",
  "unusedImagesPage": "User:Multichill/Unused Denkmal Österreich",
  "imagesWithoutIdPage": "User:Multichill/Denkmal Österreich without ID",
  "missingCommonscatPage": "User:ErfgoedBot/Denkmal Österreich missing c",
  "fields": [
    {
      "dest": "objektid",
      "source": "ObjektID",
      "default": "0",
      "type": "varchar(11)"
    }
  ]
}
    
```

The database connects the **images** on Commons with the **monuments lists** in Wikipedia via the monuments ID

Monument	Image	Coordinates	Listed
...
...
...

Wikidata Migration

- Not currently done full scale
- 2016 we included first steps needed to make DB aware of Wikidata
- A few new countries do this as a step during data enrichment
- Harvesting does not (yet) support it - lists diverge from Wikidata

Roadmap:

- Ensure every single monument on Wikidata
- Harvesting from Wikidata or list
- New datasets to Wikidata first

Placeholder: Setting up infrastructure

- Commons infrastructure

- Templates
- Upload wizards
- Translations
- Banners
- Timelines
- Category structure

- Documentation here:

https://commons.wikimedia.org/wiki/Commons:Monuments_database

Requesting Grants

Placeholder: Grant

- Submission before 9th March
- Closure of the previous one before 28th February
- Different format of application

Partnerships and Sponsorships

Partnerships and Sponsorships - WLM 16'

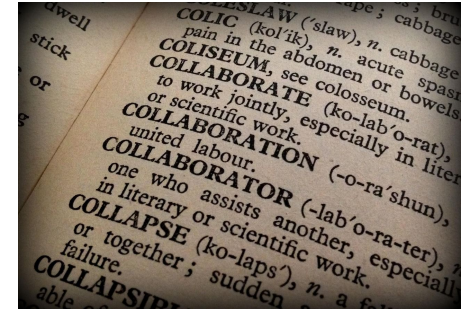
(and beyond)

What

Partnership

An agreement or understanding with another entity that describes **actions** that **provide benefits to both parties**

- May take many shapes and sizes



Sponsorship

A form of marketing in which **a corporation pays for all of some of the costs** associated with a project or program in exchange for **recognition**

Why

- Helping us achieve our goals, by:
 - Providing additional resources (= less \$ strain on WM and WMF)
 - Reaching wider audiences (more impact)
 - Thinking and doing outside of the box (innovation)

What happened in 2016

We made an effort to create a few partnerships around WLM*:



The main success, largely/mostly with John Cummings' help, was the UNESCO campaign. Which means most of the other efforts were largely unsuccessful...

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What's missing

- No clear mission -> no clear ask
- No pre-prepared materials (“products”) that benefit our partners
- Mostly, time - these things take 3-12 months to realize, depending on the ask

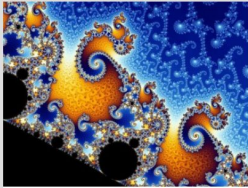
And last but not least...

Appearances matter

WIKI LOVES MONUMENTS

[Home](#) [About](#) [Join](#) [Jury](#) [Awards](#)

The Wikipedia photo contest around cultural heritage.



Wiki Loves Monuments 2016 statistics

In 2016, Wiki Loves Monuments (WLM) was a top ranking Wikimedia community initiative in terms of attention raised. In this post,...

Posted on: February 1, 2017
By: [Lella](#)
With: 0 Comments



WIKI LOVES MONUMENTS

Winners of 2016

We are proud to announce the 15 winning photographs of Wiki Loves Monuments 2016. More than 10,700 photographers participated this...

Posted on: December 15, 2016
By: [Lella](#)



Soviet expedition cemetery



Photographing unseen monuments in Spain

For another year, Wikimedia Spain has organized Wiki Loves Monuments. This year's edition has gathered 9449 photographs from our country...

Posted on: November 6, 2016
By: [Lodewijk](#)



VS



What we're going to do better in 2017

- Start, well, yesterday :)
- Crowd source ideas from int'l team partners, movement stakeholders
- Invest a significant time in preparation of materials (website, etc.)
- Prepare / think of different collaboration models with different benefits. Some of these may include:
 - Social media coverage
 - Association with the Wikipedia brand (I know, it's problematic, but still...)
 - Website presence
 - Special prizes?
 - ... what are your ideas?

- We need your help!

While the national contests were running (overview)

- Monitoring/Troubleshooting
- Tool development
- Response to questions/surfacing different tools
- Communications and Prizes
- International jury and backup national jury

Monitoring/Troubleshooting

- Adjustments to set-up after real conditions
 - First real test-run for new countries
 - Things may have changed since last WLM for returning countries
- Adjustments to local organisers setup
- Bug fixing
- Firefighting

Montage

- What is it?
- How was it developed?
- Ingredients of success

montage

Test ranking round
part of A demo campaign 2016

#1 Agen_...Cathedrale_Sai...

#2 537.jpg.château_StHip...

#3 Abbaye-du-Lys-DSC_0038.jpg

#4 AGA6563.JPG

#5 2015-Château_de_Vasc...

#6 24023-025_Baneuil.jpg

#7 Abbaye_Notre-Dame_d...

#8 24037-009_Bergerac.jpg

#9 2015-Château_de_Blain...

#10 Abbaye_de_Lavaudieu...

#11 Agen - Cathedrale Sa...

#12 Abbaye de Fontenav...

#13 Abbaye de Lavaudieu...

#14 Abbaye Notre-Dame...

#15 Abbaye de Montmaio...

Tool Development

Wiki Loves Monuments
September 2016

Hôtel de Mordre

ID: PA00107602

Country: France

Municipality: Lille

Address: 23 rue de Gand
4 rue A-Claques

Lat/Lon: 50.6419385, 3.0658736

Gallery: n/a

[Upload your photo!](#)

Share this map!

But that's not all ... we can build a lot of fancy tools!

Search Monuments

Filter: [dropdown]
 Search: [input]
 Submit: [button]

Search monuments by country, keyword, municipality and more

Statistics

Bar chart showing data for various categories.

Show helpful statistics for the photo contest



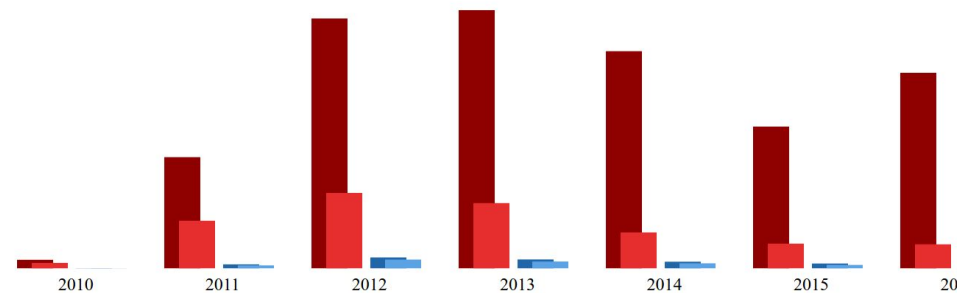
Show monuments on a map



... or walk outside and find monuments with your smartphone

Wiki Loves Monuments

Tool Labs – Tools for Wiki Loves Photo Competitions



Year	Uploads	Images used in the wikis	Uploaders	Uploaders registered after competition start
2010	11985	7598 (63%)	202	141 (69%)
2011	156752	67098 (42%)	5542	4120 (74%)
2012	352423	106346 (30%)	15285	12301 (80%)
2013	364159	91960 (25%)	12466	9580 (76%)
2014	306262	50579 (16%)	9282	7019 (75%)
2015	199909	34768 (17%)	6720	4785 (71%)
2016	275772	33827 (12%)	10999	8487 (77%)

Infrastructure questions

Found 9 tool(s) for 'monuments'. Show all tools instead?

Wiki Loves Monuments maps

A map for the Wiki Loves Monuments photograph contest

By *emijrp* (source available)

wlm wiki loves monuments monument
monuments heritage map maps leaflet
osm openstreetmap visualization

Wiki Loves Competitions Tools

Tools for Wiki Loves Photo Competitions: statistics and progress

By *Danilo.mac* (source available)

wlm wikilovesmonuments wle
wikilovesearth stats monuments-database

Wiki Loves Monuments stats

Statistics for the Wiki Loves Monuments photograph contest

By *emijrp* (source available)

wlm wiki loves monuments monuments
stats statistics chart charts

FMIS infobox builder

Builds an infobox and finds Commons images given the id of an ancient monument in the FMIS database of the Swedish National Heritage Board.

By *Lokal_Profil* (source available)

tools heritage Sweden Swedish FMIS
monuments WLM

Wiki Loves Monuments in Sweden

A map of Wiki Loves Monuments objects in Sweden, labelled by type and displaying customised information.

By *Lokal_Profil*, *emijrp* (source available)

tools Swedish Sweden WMSE Commons
upload WLM map

Wiki Loves Monuments Wikidata

Wiki Loves Monuments Wikidata-based interface

By *Magnus Manske*

wlm wiki loves monuments monuments
wikidata commons

Wiki Loves Monuments and Mapillary

A map of Wiki Loves Monuments objects from which you can also navigate Mapillary (<http://mapillary.com/>) and upload its images to Wikimedia Commons

By *petereubauer*, *emijrp*, *Lokal_Profil* (source available)

tools Mapillary Commons upload WLM
map

Monuments database API

An API to query the monuments database

By *Multichill*, *Lokal_Profil*, *Platonides* (source available)

wlm wikilovesmonuments api

Wiki Loves Monuments UK 2014

2014 U.K Wiki Loves Monuments interface

By *Magnus Manske*

wlm wiki loves monuments monuments
wikidata commons

Heritage – Wiki Loves Monuments

Welcome to heritage – Tools for Wiki Loves Monuments

Monuments database A MySQL database of cultural heritage buildings harvested from Wikipedia

ErgoedBot A Python bot harvesting the lists in the database and doing maintenance work

API An API to query the monuments database

Toolbox An alternative, stubby front-end for the API

Daily uploads List the pictures uploaded in a category in a day

Placeholder: Communications

- Press? Sept.
- blog posts
- Social media

When national contests ended (overview)

- Jury tool
- Communications and coordination of timelines for announcements
- Surveys

Prizes & Jury

- Prizes
 - (decided in August)
 - Number of prizes, amounts
- Jury
 - Selection
 - Supporting
 - Coordinating
 - Resulting
 - (Documenting)

Announcements

- WMF Communications
 - WMF blog and social media to create excitement prior to announcing results
 - WMF blog post and social media at the announcement time
 - WMF Press release and pitching
 - WLM blog post, social media

Surveys

- Different types of surveys: check-in survey, final evaluation, people who did not participate, international team
- Collected surveys from previous years
- Year-over-year question

What did organizers and non-organizers
say?

Wiki Loves Monuments

2016 Survey responses

What should we change for
Wiki Loves Monuments in 2017?

From people who
participated

28 responses

Who responded?

- Is this your country's first year participating?
 - No (78.6%) Yes (21.4%)
- When you started organizing Wiki Loves Monuments in 2016, how much experience did you have editing Wikipedia or other Wikimedia projects?
 - I am an active contributor (more than five edits per month). (64.3%)
- Gender
 - Male (80.8%) Female (15.4%)
- Variety of roles
 - Coordinator, sole proprietor, leader, communications, maintaining the lists, jury member, public relations, organizing the awards ceremony, secretary
- Why did you organize Wiki Loves Monuments in 2016?
 - To help Wikipedia or enrich Commons (75%)
 - To help the discovery of local heritage or natural sites (71.4%)
 - To expand the Wikimedia community (60.7%)

What were your goals?

Three themes:

- Improve coverage of monuments
- Improve the collection on Wikimedia Commons
- Expand the community

What were your goals?

"Increase the number of Quality Images and new Monuments photographed"

"To increase the amount of freely -licensed material related to Greek monuments in Wikimedia Commons"

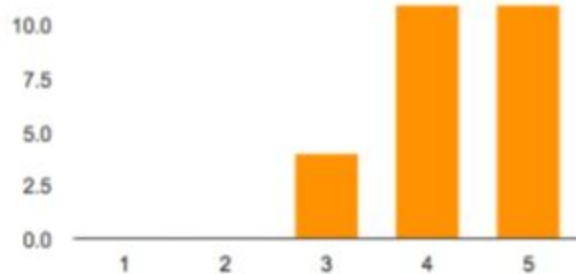
"increasing coverage of Russian cultural heritage on the Russian Wikivoyage"

"we wanted to strengthen regional participation in the contest"

"No particular goal"

"To have more contests at regional level"

Did your campaign achieve your group's goals?



Definitely no: 1 **0** 0%

2 **0** 0%

3 **4** 15.4%

4 **11** 42.3%

Definitely yes: 5 **11** 42.3%

What does success look like?

Themes:

- Hitting the target
- More photos
- More users (first time users)
- More articles about photos
- Stronger community
- Partnerships
- Being included among international winners
- Drone images

What does success look like?

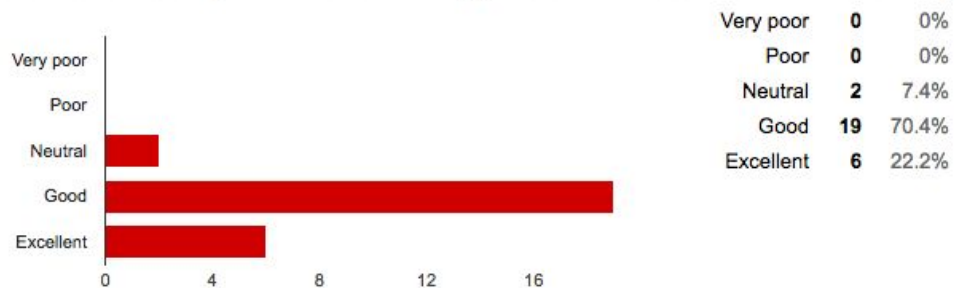
“370 photographers participated and 11,000 photographs were submitted.. On international level, Pakistan secured three slots in top-10 winning entries.”

“Received a lot of photos of previously not covered objects”

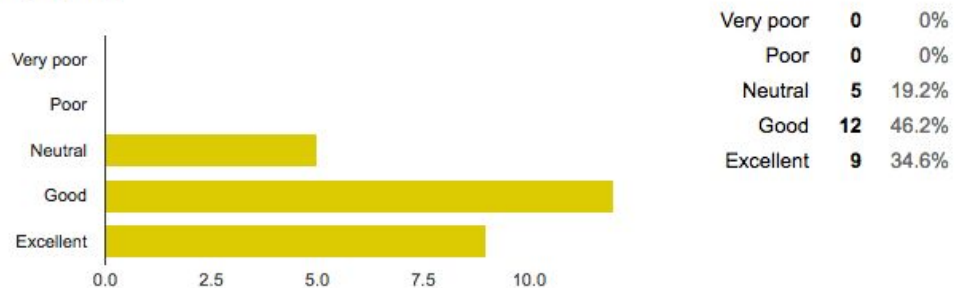
“We had over 60 new users sign up for Wiki Commons through WLM, which is a significant number for a small country like Malta with such a low user base.”

How did the following parts of Wiki Loves Monuments work in your campaign?

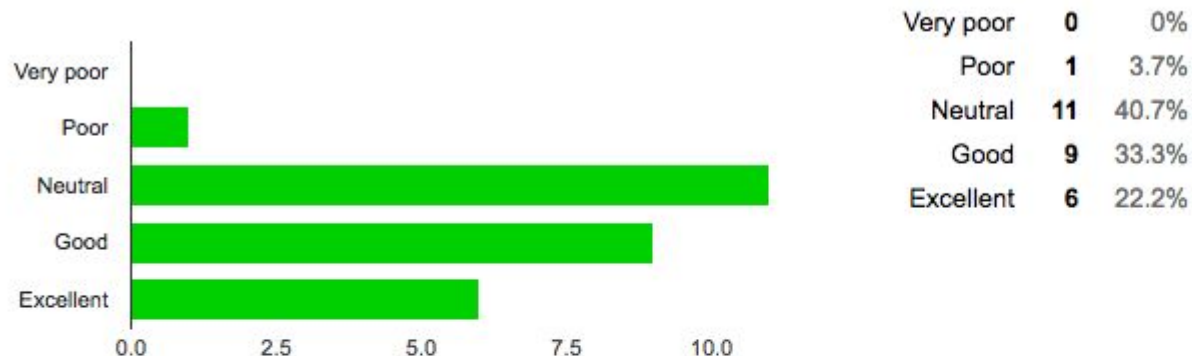
General satisfaction [How did the following parts of Wiki Loves Monuments work in your campaign?]



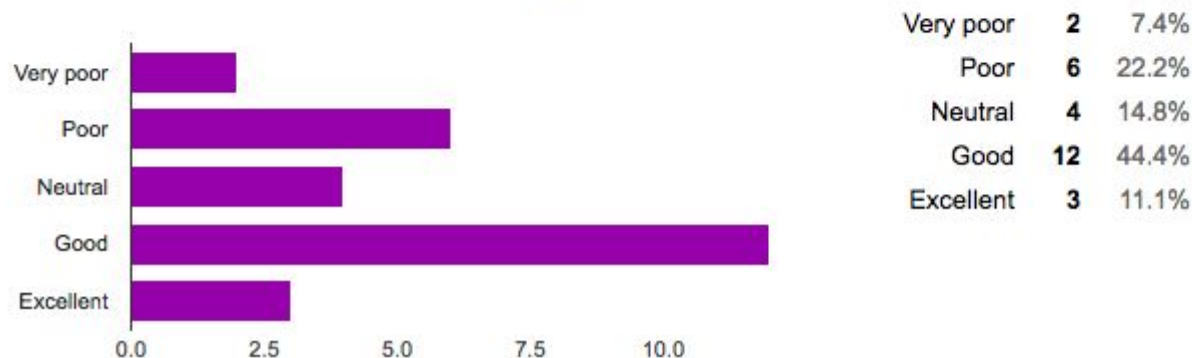
Communication with your team [How did the following parts of Wiki Loves Monuments work in your campaign?]



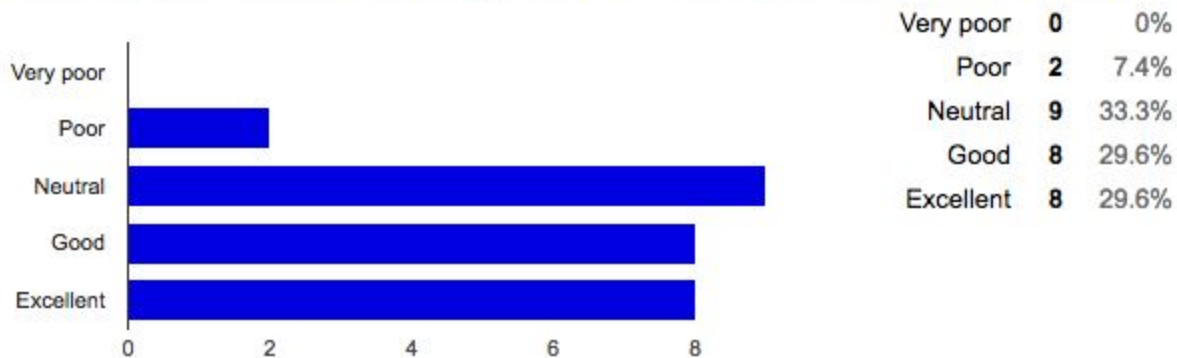
Communications with the general public [How did the following parts of Wiki Loves Monuments work in your campaign?]



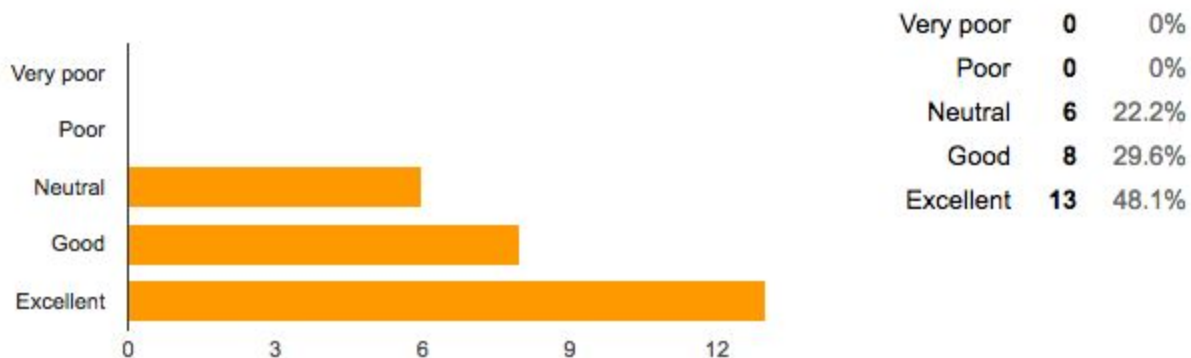
News and media [How did the following parts of Wiki Loves Monuments work in your campaign?]



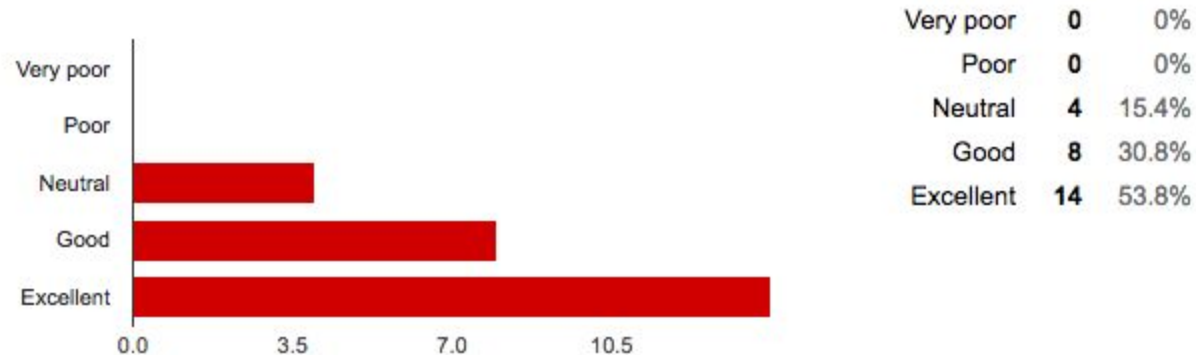
Participation [How did the following parts of Wiki Loves Monuments work in your campaign?]



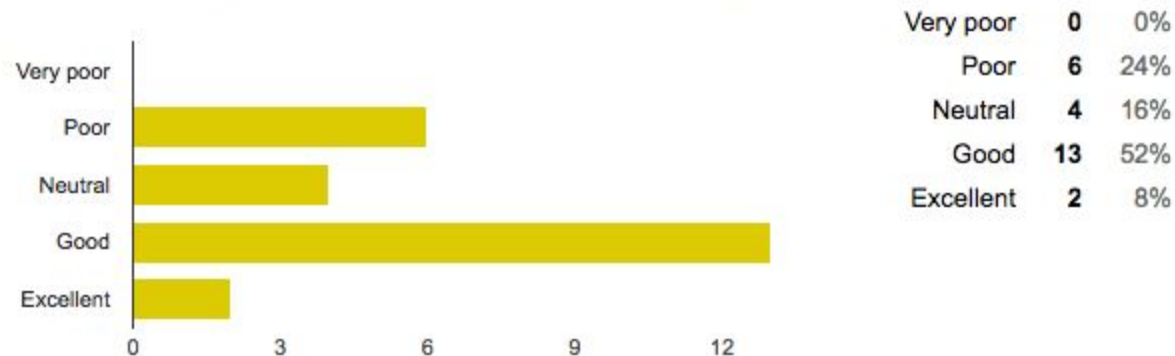
Start date [How did the following parts of Wiki Loves Monuments work in your campaign?]



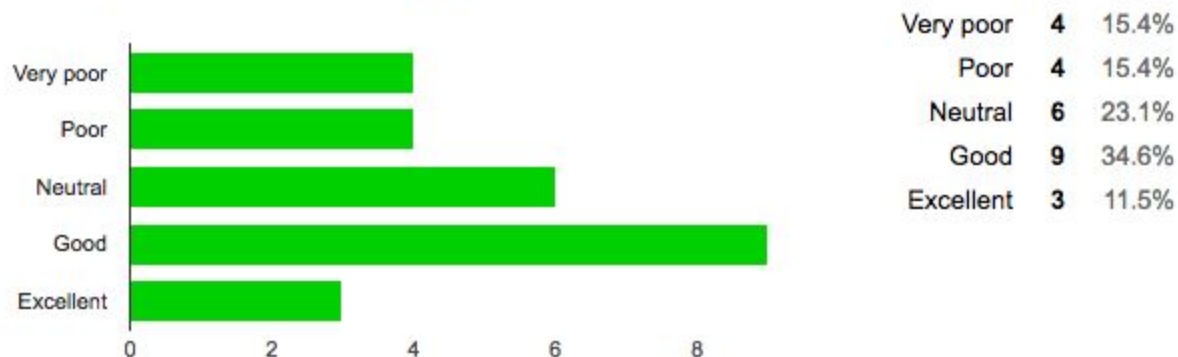
End date [How did the following parts of Wiki Loves Monuments work in your campaign?]



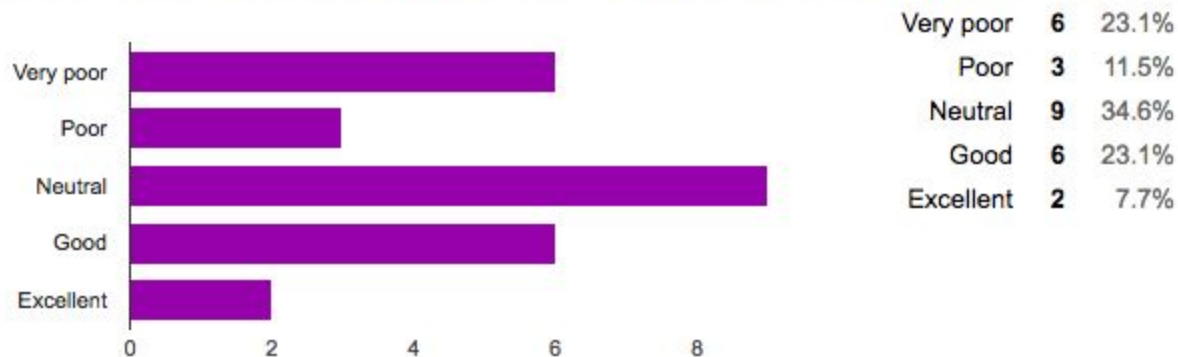
Volunteers helping your team [How did the following parts of Wiki Loves Monuments work in your campaign?]



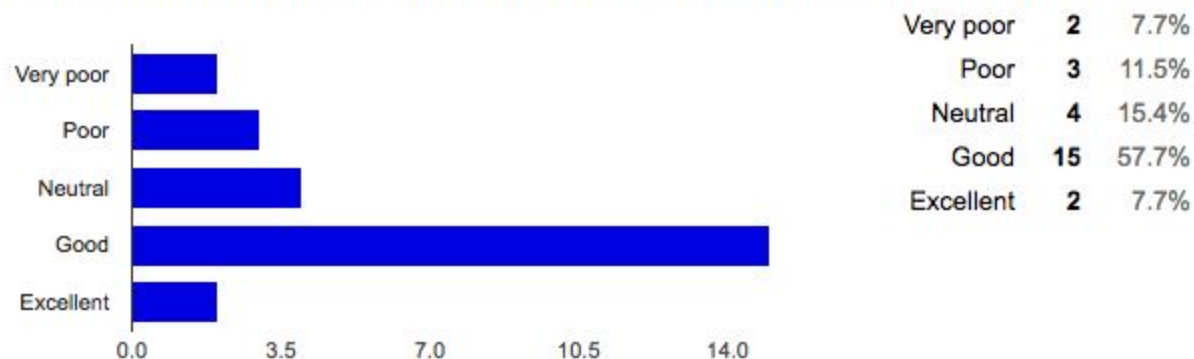
Partners [How did the following parts of Wiki Loves Monuments work in your campaign?]



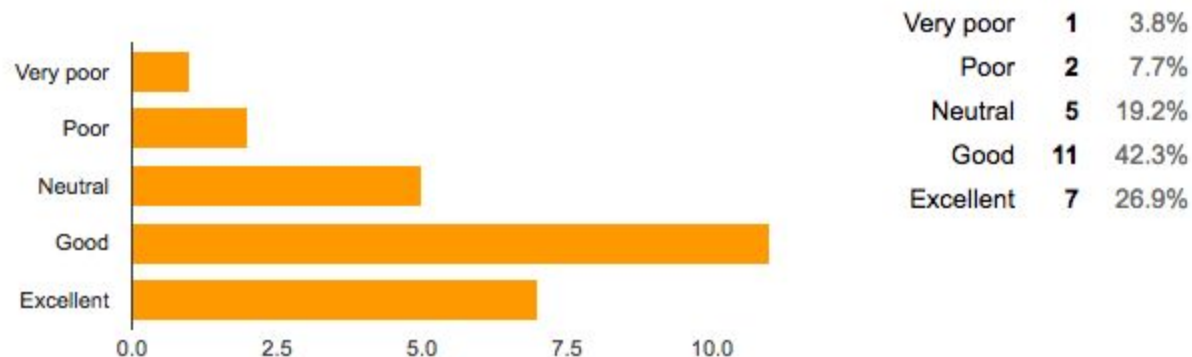
Sponsors [How did the following parts of Wiki Loves Monuments work in your campaign?]



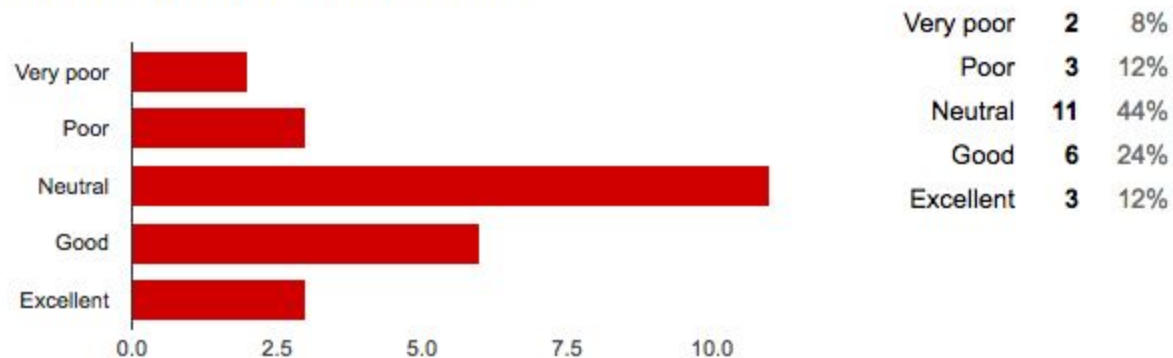
Technical tools [How did the following parts of Wiki Loves Monuments work in your campaign?]



Coordination with the Wiki Loves Monuments International Team [How did the following parts of Wiki Loves Monuments work in your campaign?]



Coordination with other Wiki Loves Monuments in other countries [How did the following parts of Wiki Loves Monuments work in your campaign?]

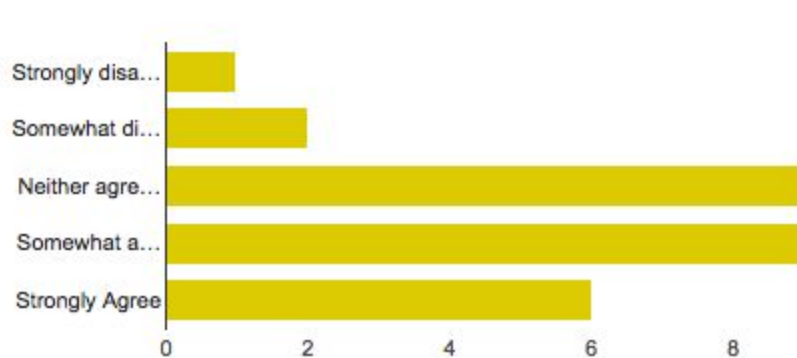


What did people like?

- In-person events
- Participation / photos
- Partners

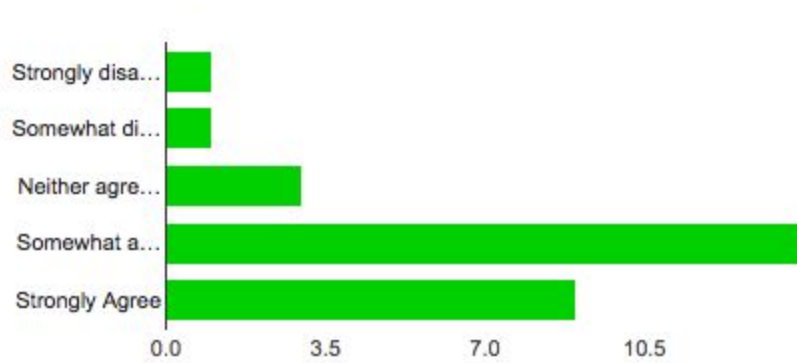
Agree or disagree?

Monetary prizes encouraged good professional participation [How much do you agree with the following statements?]



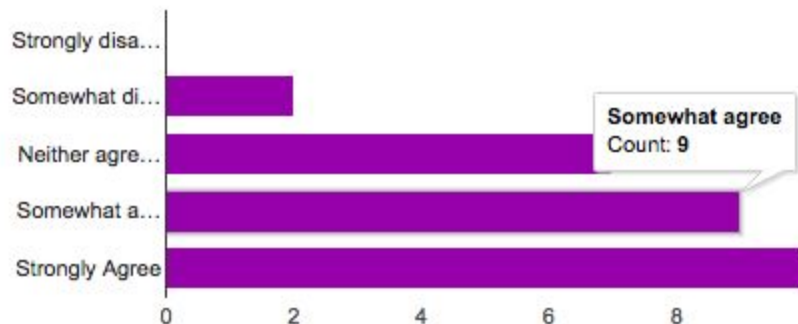
Strongly disagree	1	3.7%
Somewhat disagree	2	7.4%
Neither agree nor disagree	9	33.3%
Somewhat agree	9	33.3%
Strongly Agree	6	22.2%

Our Wiki Loves Monuments campaign improved Wikipedia [How much do you agree with the following statements?]



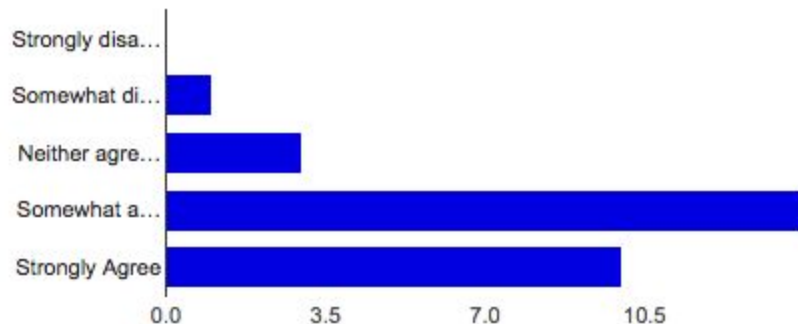
Strongly disagree	1	3.6%
Somewhat disagree	1	3.6%
Neither agree nor disagree	3	10.7%
Somewhat agree	14	50%
Strongly Agree	9	32.1%

Our Wiki Loves Monuments campaign has long term benefits (like GLAM or partnerships) [How much do you agree with the following statements?]



Strongly disagree	0	0%
Somewhat disagree	2	7.1%
Neither agree nor disagree	7	25%
Somewhat agree	9	32.1%
Strongly Agree	10	35.7%

Our Wiki Loves Monuments Campaign raised awareness of local historical sites [How much do you agree with the following statements?]

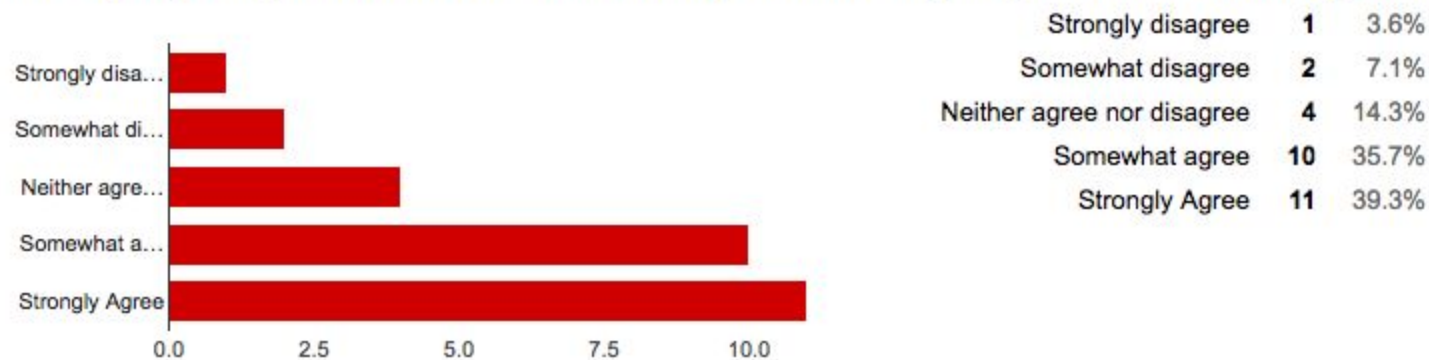


Strongly disagree	0	0%
Somewhat disagree	1	3.6%
Neither agree nor disagree	3	10.7%
Somewhat agree	14	50%
Strongly Agree	10	35.7%

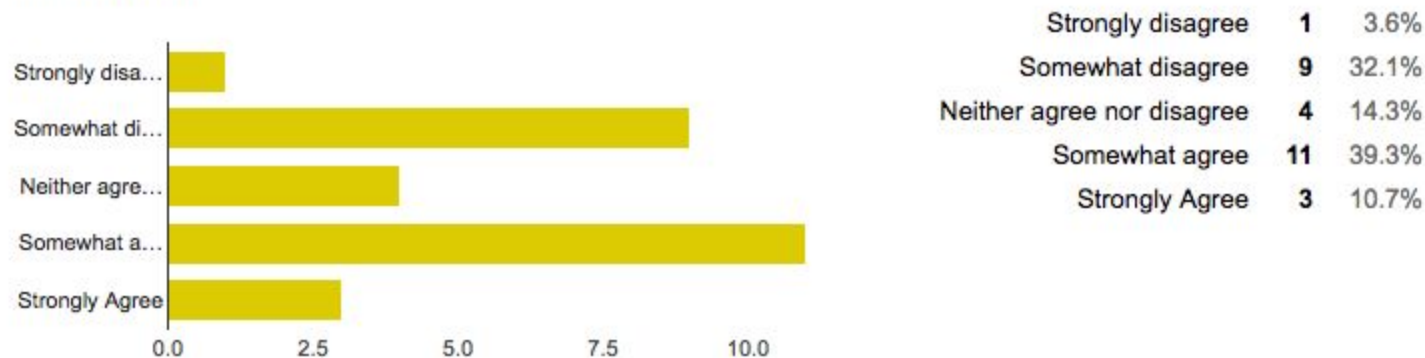
It's fun to participate in Wiki Loves Monuments [How much do you agree with the following statements?]



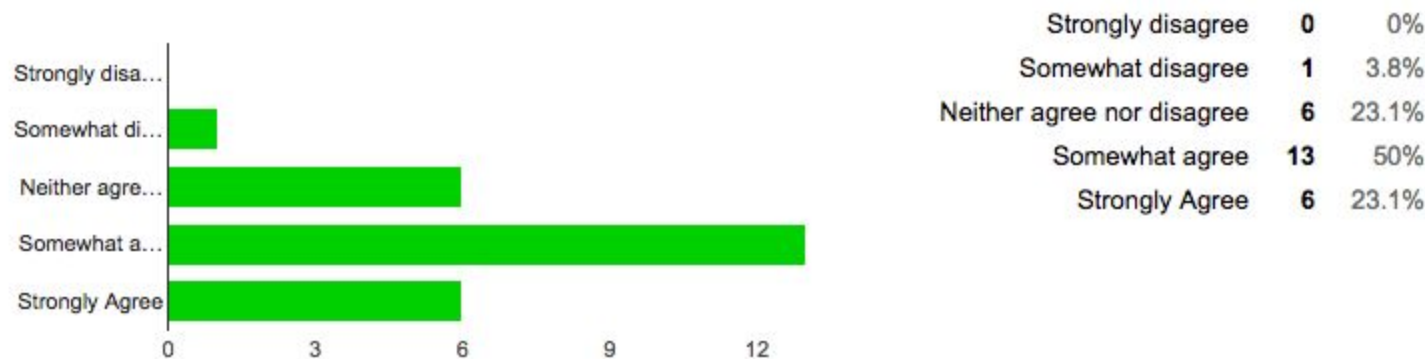
It's easy to participate in Wiki Loves Monuments [How much do you agree with the following statements?]



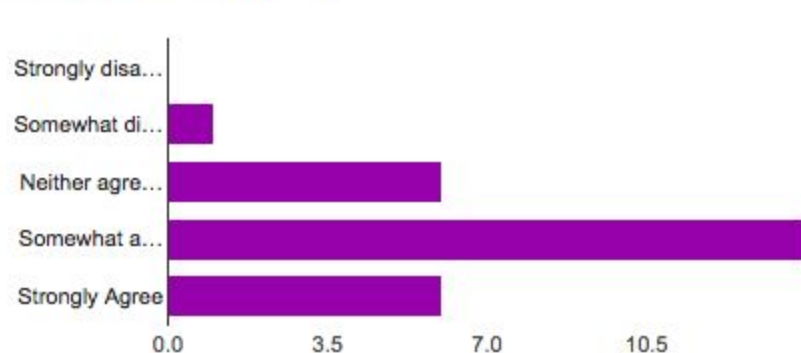
I have all the resources I need to organize a successful campaign [How much do you agree with the following statements?]



Other Wiki Loves Monuments organizers were helpful [How much do you agree with the following statements?]

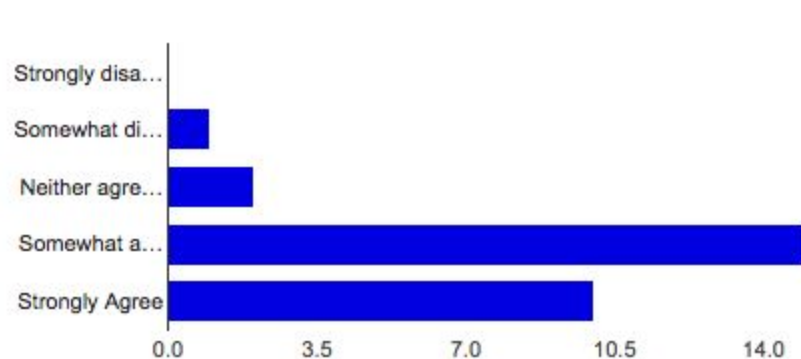


Wiki Loves Monuments helped recruit new people to Wikimedia/Wikipedia [How much do you agree with the following statements?]



Strongly disagree	0	0%
Somewhat disagree	1	3.7%
Neither agree nor disagree	6	22.2%
Somewhat agree	14	51.9%
Strongly Agree	6	22.2%

Wiki Loves Monuments provides new, high quality photographs [How much do you agree with the following statements?]



Strongly disagree	0	0%
Somewhat disagree	1	3.6%
Neither agree nor disagree	2	7.1%
Somewhat agree	15	53.6%
Strongly Agree	10	35.7%

Will you consider organizing Wiki Loves Monuments in the future?

Yes (82.1%) / No (3.6%) / Maybe (14.3%)

“we reach the break-even point between the amount of work to organise and the outcomes, we think trying to organise only local activities/photo tours would cost less time and give more output”

Challenges

Themes:

- Volunteers
- Getting a list of protected monuments
- Technical trouble (websites, upload forms, stats)
- Wikimedia Commons
- Finding sponsors/partners

Challenges

“Instagram is a hunkajunk. But it's where a lot of Iran photos go. Integrating with that community was a big challenge. In the end 2–3 winners ended up being from Instagram, and I think that's just the beginning.”

“Lack of human resources – I essentially organised the entire campaign on my own and certain elements suffered greatly because of it (e.g. communications, outreach, logistics etc.).”

“Communication (or rather lack thereof) with Wikimedia Commons, and the need to transfer images that were deleted there”

What should change?

Themes:

- Partnerships
- Helping beginners
- Focusing on valuable photos

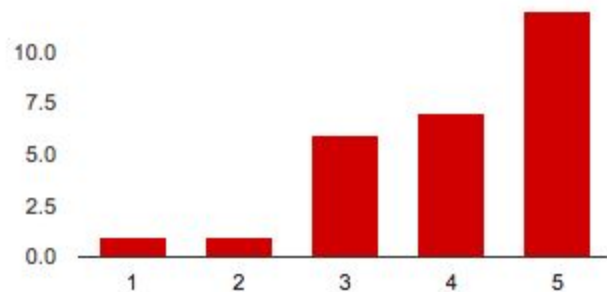
What should change?

“More partnerships with groups of comparable eminence.”

“Perhaps a more centralised and clear system of awards/incentives for winners and participants. I know that it is up to each individual WLM organiser to create and provide incentives, but some more support in this regard would be helpful.”

“More guidance from the international organization for beginners, maybe we can send the info for someone to help create the pages on Wikipedia or just that they help us do it.”

Did your group receive all the support you need from the Wiki Loves Monuments International team?



Definitely no: 1	1	3.7%
2	1	3.7%
3	6	22.2%
4	7	25.9%
Definitely yes: 5	12	44.4%

How can the international team help?

- Prizes
- Technical tools (stats, jury)
- Resources for organizers (collateral, guides)

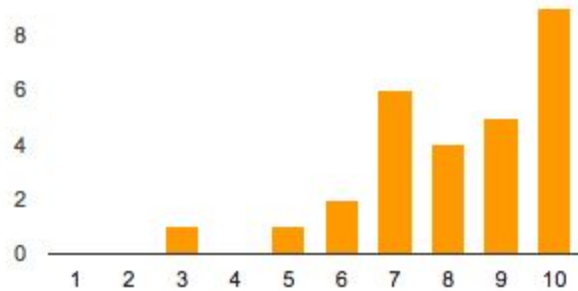
How can the international team help?

“I think the international team can provide examples of prizes, like certificates or something like that.”

“a complete statistics tool.”

“The problem of Wikimedia Commons has been mentioned more than once.”

How likely are you to recommend organizing or judging a future Wiki Loves Monuments to a friend?



Not all likely: 1	0	0%
2	0	0%
3	1	3.6%
4	0	0%
5	1	3.6%
6	2	7.1%
7	6	21.4%
8	4	14.3%
9	5	17.9%
Extremely likely: 10	9	32.1%

Other comments

“We had some technical issues with Montage during the judging process – there were a number of occasions where votes submitted by judges were simply not registering and they had to refresh the page and start again. Although this did not happen frequently, it was very frustrating when it did.”

“Maybe you can consider provide information in more languages.”

“As for Montage, we have not tried it yet, because we were fed up with our WLX Jury Tool experience. However, it is clear that we need the option of starting the grading already in September. Otherwise, we rather not use any of they jury tools, because their benefits are outweighed by the too short time frame of the grading process. “

How was are local teams organized?

- Their campaign website
 - Wikimedia Commons Page, custom domain, chapter page, Facebook
- Social media accounts
 - Facebook, Twitter, Instagram, Wikivoyage (?)
- Size of organizing team
 - 2-6 people
- Offline events?
 - Photo walks/safari, upload events, editathons, awards ceremony
- Most effective ways to encourage uploads?
 - CentralNotice, photo walks, newsletters, Facebook, "we have no idea"
- Support from chapters?
 - Grants, prizes, direct organization, none

How was are local teams organized?

- How did you publicize the winners of your campaign?
 - Press, social media (blog, facebook), radio
- Sponsors
 - Sponsored prizes, travel, publicity, venue
- Did you receive any common comments from participants? If so, what were they?
 - "Accept Instagram, how long until the judging was complete, how to use Commons."
 - "That they liked the idea of a photography competition. And also there are participants who keep asking when it will be organized again."
- What do you plan to change?
 - More volunteers
 - More preparation
 - Go big
 - Organize something local instead

Final advice?

"Brace yourself. Also, misery loves company."

"Check and double check the lists. Exclude monuments where you already have many photos."

"Write down your thoughts during and after the contest. Read them before next one."

"Well, it's a learning process project. I'll like to suggest not to listen others, just follow the code of conduct and showoff how much you can time to time; cause it's not a one day show."

From people who did **not**
participated

14 responses

Themes from people who did participate

- Why
 - Burnout
 - Monument list
 - Diminishing returns
 - Trouble with Commons
- How can we help?
 - Share ideas
 - Help with logistics
 - Get more volunteers
 - Figure out the monuments list
- Interest in getting involved again

Comments from people who did not participate

"It would be nice if other countries share their ideas on the list or on commons. Getting to know other angles and other ideas to keep the competition interesting for all contestants."

"Make something new. It does not have to be monument related at all. It could be something similar to the photo of the year, but on a per--country basis: every country makes a local contest and nominate its best photos of the year to participate in a bigger, global nomination."

What should we change for
Wiki Loves Monuments in 2017?

SWOT Analysis

SWOT

What are the strengths, weaknesses, opportunities, and threats to WLM?

[Submit your response](#)

[Responses](#) (Don't check until after you submit your response;)

WLM international team's mission

WLM international team's mission is

to freely document and raise awareness of built cultural heritage, increase contributions to the Wikimedia projects and to bolster local Wikimedia communities

by

leading and facilitating an annual federated, global, low-barrier photo competition.