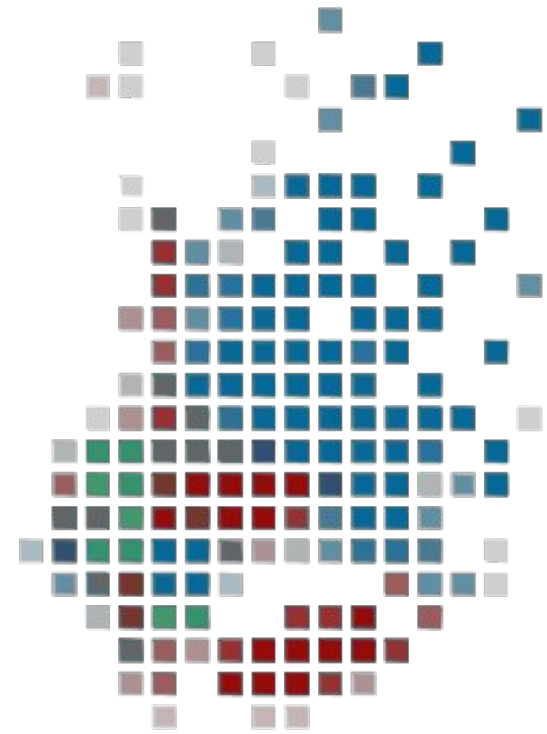# CEE Spring

Report from the international team

Agenda

- Why
- International team
- Local teams
- Communication
- Aims
- Promotion
- Prizes and rules
- Statistics
- Programmers
- To Do List

Why

- Rather chaotic organisation last year, need for more structure
- International grant
  - Grant smaller communities easy access to grants
    - The grant proposal and grant report get handled by the international organisers
    - The money processing gets handled by a large experienced chapter with staff
  - Nurture a binding of the international community with a project everyone participates at

wpedzich, Wikimedia
Conference 2016 083,
cropped von Cornelius
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International team

- A single organisational entity cannot organise the largest article writing contest
- Grant proposal and report
- Promotion and contact with local organisers
- Back office: payments and buying of prizes
  - Smaller communities do not need to risk their own money
  - Silent members of the team with the hard task of reimbursing many local participants
  - Knowledgeable, considerate and experienced
  - Simplified the process as much as possible

wpedzich, Wikimedia

Local teams

- Responsible for
  - Define the local rules, e.g. categories, topics in the article lists
  - Communication with the local community
  - Send prizes to the winners
- Free to shape the local contest in order to support the reach of the project aims, e.g. gender gap

Communication

- In the international team
  - A half serious Facebook chat
  - Mutual trust
  - Google Documents for protocols
  - Drafts in the blog
  - Europeana 280 joined the communication, positive side effects in other projects like WLE
- International team with the local teams
  - The core team handles the communication with the local teams
  - The back office and the local teams speak via the core team
  - Mass messages are better than private chats
  - The local contest pages are very well suited for information, because everyone
    their watchlists
  - A mailing list and a Facebook group would enhance the communication next year

Aims

- Not only quantity, but also quality
- Content gender gap
- Fair distribution of articles per country and topic
- Regional cooperation

Promotion

- Social media
  - Facebook: main social network where the contest gets promoted
    - Interesting articles
    - Mentions, which get used as ideas
    - A way to find appreciation
  - Twitter
  - VKontakte
- Blog
  - Aim: motivate a small number of readers to participate more actively in the contest
  - Content: news, statistics, exception biographies, interesting articles
  - Multilingual, so that communities without own blogs can use it in their own language
- Press work
  - Sample press releases
  - Interviews

Prizes and rules

- Rules should be kept simple on international level
- Prizes should not be the main reason for participation
- The contest is mostly for experienced Wikipedians
- Wikipedians like books
  - Defined by the international team only for non-APG-funded chapters
  - Richer, larger chapters may offer larger prizes if suitable for their communities

Statistics and other helpful stuff

- Article lists per country
  - Define the most important articles for each participating community
- BaseBot: 9111 articles, 3580 biographies, 34% about women
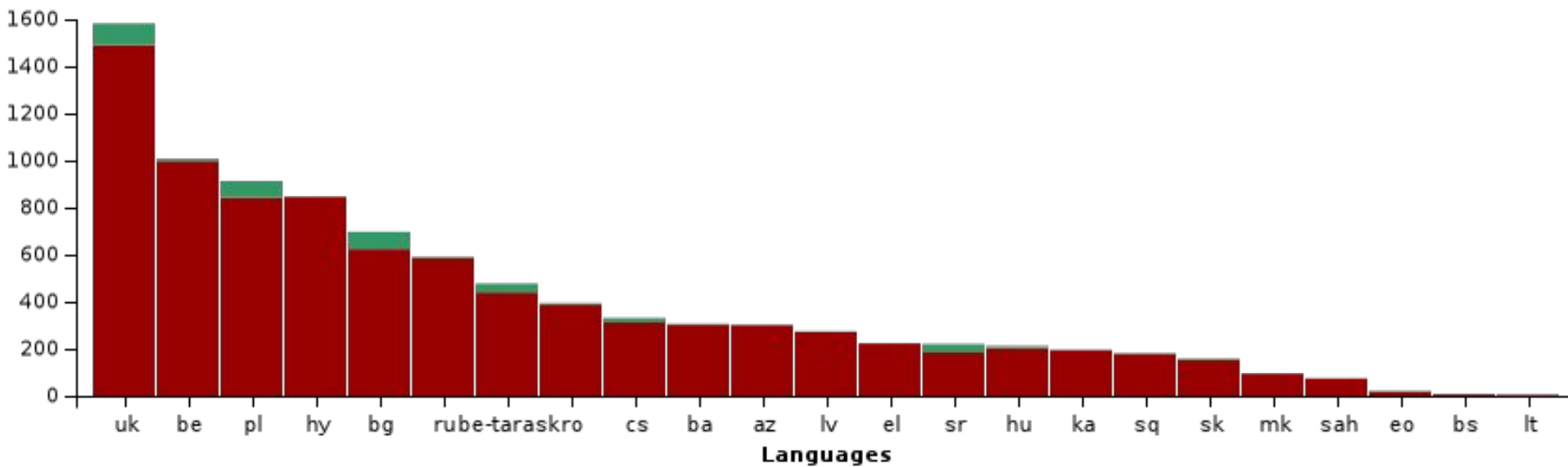- Botik: 5920 to 2838 for this year
- Wikidata

Programmers

- "The magicians from the East"
  - Extraordinary self-initiative
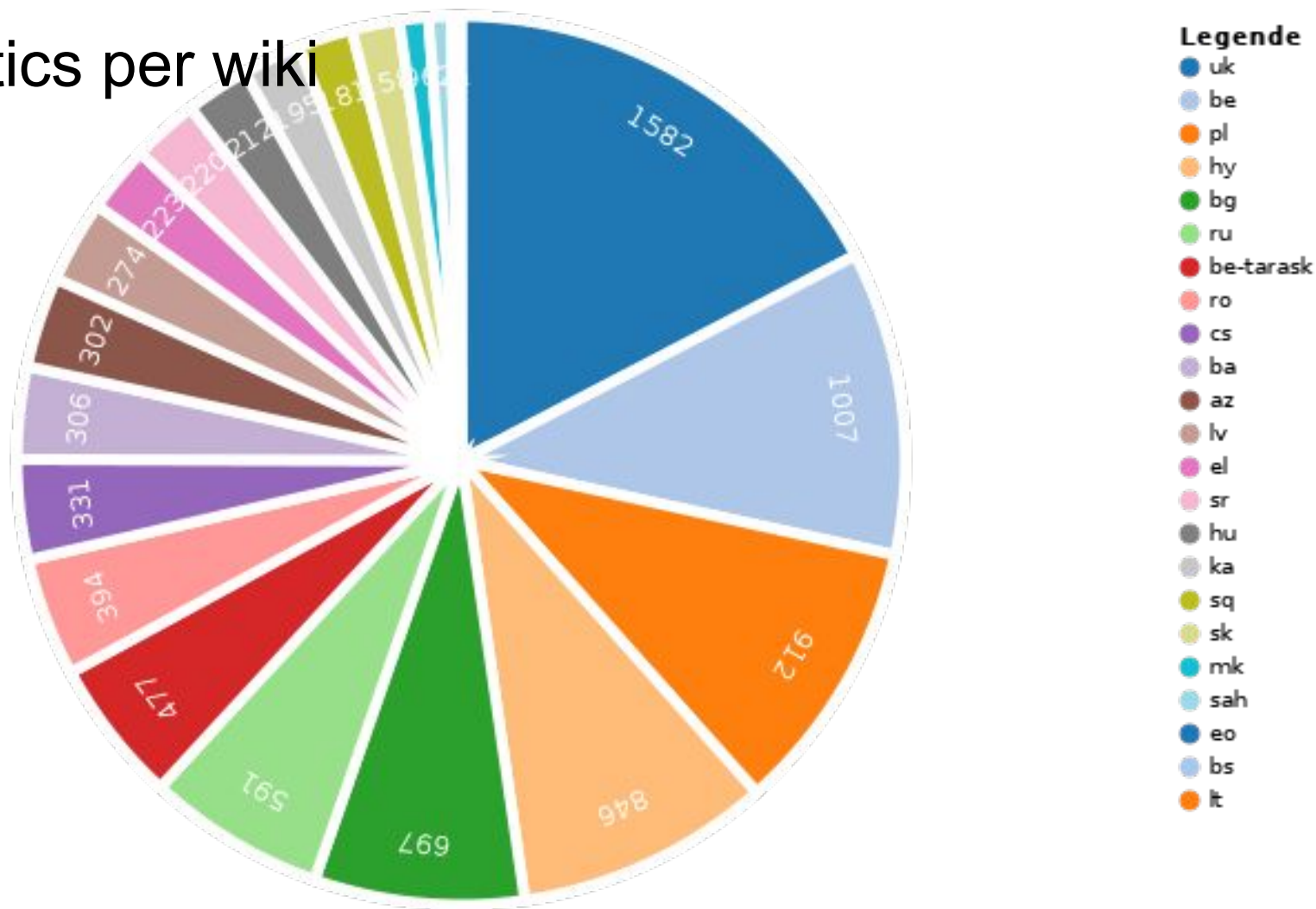 - Implementation of every wish of the international and national organisers

Statistics per wiki

wiki	articles	created	improved	listed	about people	about women	authors	female authors	not new	new users
lt.wikipedia.org	5	5	0	5	3	3	5	1	5	0
bs.wikipedia.org	7	7	0	7	0	0	1	0	1	0
eo.wikipedia.org	21	17	4	6	7	0	5	0	4	1
sah.wikipedia.org	74	74	0	44	39	11	12	0	6	4
mk.wikipedia.org	96	95	1	96	17	2	3	0	3	0
sk.wikipedia.org	158	154	4	76	37	2	5	0	5	0
sq.wikipedia.org	181	179	2	178	77	63	14	3	9	4
ka.wikipedia.org	195	195	0	195	39	6	13	0	11	2
hu.wikipedia.org	212	204	8	132	77	37	22	1	22	0
sr.wikipedia.org	220	184	36	34	75	15	8	0	7	1
el.wikipedia.org	223	223	0	223	73	35	13	0	10	3
lv.wikipedia.org	274	272	2	69	144	20	19	2	18	1
az.wikipedia.org	302	301	1	264	42	10	14	1	13	1
ba.wikipedia.org	306	303	3	151	120	39	25	0	20	5
cs.wikipedia.org	331	312	19	40	141	27	9	0	8	1
ro.wikipedia.org	394	390	4	270	204	26	9	0	7	2
be-tarask.wikipedia.org	477	439	38	198	43	13	15	0	13	0
ru.wikipedia.org	591	587	4	538	257	84	24	1	22	2
bg.wikipedia.org	697	623	74	244	294	159	22	4	19	3
hy.wikipedia.org	846	846	0	532	476	144	24	2	24	0
pl.wikipedia.org	912	843	69	191	451	277	40	5	39	0
be.wikipedia.org	1007	998	9	742	399	72	13	1	12	1
uk.wikipedia.org	1582	1491	91	623	565	175	78	5	64	14

Statistics per wiki

Statistics per wiki

Legende
- uk
- be
- pl
- hy
- bg
- ru
- be-tarask
- ro
- cs
- ba
- az
- lv
- el
- sr
- hu
- ka
- sq
- sk
- mk
- sah
- eo
- bs
- lt

1582
1007
912
846
697
591
477
394
331
306
302
274
223
202
212
199
81
59
62

To Do List

- Survey (participants)
- Articles, not linked to Wikidata: https://meta.wikimedia.org/wiki/User:BaseBot/CEES/MMXVI/Specific_outputs/Wikidata_unlinked (participants)
- Grant report (international team)

Thank you!
Questions?

Natalia Szafran-Kozakowska & Nikola Kalchev

Lessons Learned - The Basics

- Create a document that should be consulted before next year's kick-off that includes techniques or processes we did well this year and techniques or processes we can improve on
- Rules
  - Focus on the behaviours and tactics rather than the people responsible for them (=> **no personal attacks**)
  - The past is the past, focus on the future
  - We are not discussing the general usefulness of this project

What went well?

- What went well during the preparation of the event?

- What went well during the event?

- What went well after the event?

What can we improve on?

- What can we improve on during the preparation of the event?

- What can we improve on during the event?

- What can we improve on after the event?