

Wikimedia monthly activities meeting

28 March 2019



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Agenda

- **Welcome and introduction to agenda**
- **Movement update**
- **Wikimania 2019**
- **EU Copyright reform**
- **Movement strategy**
- **Communications committee**
- **Questions and discussion**
- **Wikilove**



Wikimedia movement highlights

- **Wikimedia Commons announces Picture of the Year 2018 winner:** Nearly 3,500 people chose between 57 images in the final round. Jason Weingart's Evolution—a composite timelapse showing the development and expansion of a tornado—took the top prize.
- **India's Wikimedia communities adapt the Wikipedia Library to their own contexts:** The Indian community has been adapting, and are continuing to define, the program on their own terms including new partnerships, events, and programs.
- **Berkeley event connects artists and academia to improve representation on Wikipedia:** The daylong event, organized by a committee of UC Berkeley librarians, archivists, and faculty, added more than 2700 new words through 41 total edits. For some attendees, it was their first time editing Wikipedia.



CC by SA 4.0, JasonWeingart

Coming up

- **Wikimedia Summit**
29-31 March 2019
Berlin, Germany
- **Wiki Education Conference**
4-8 April 2019
San Sebastián, Spain
- **Hackathon**
16-20 May 2019
Prague, Czech Republic



Wikimania 2019



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Wikimania Theme and Keynote announced!

- **Theme:**
“Strengthening Each Other:
Wikimedia, Free Knowledge and the
Sustainable Development Goals”
- **Keynote:**
Michael Peter Edson



THE GLOBAL GOALS
For Sustainable Development



New Program Design!

- **Format:** Collaborative, problem-solving, future-looking
- **Format:** Spaces of different topics, lead by the community
- **Goal:** Format fit for the theme
- **Goal:** Diversity of content; increased ownership for the community; explicit purpose and value of bringing people together

Current status

- Call for proposals for spaces closed: 31 proposed spaces!
- Space leaders will form the program committee
- More partners and keynotes in finalization mode



EU Copyright reform update



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Movement strategy update



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#WIKIMEDIA2030

Updates from the Movement Strategy Core
Team

Reflections from Working Group members

- What has been the biggest learning for you in the Strategy Process so far?
- What is your dream for the Movement Strategy Process?
- What do you want to say to the larger Wikimedia movement as Working Group members?



Jackie Koerner Community Health Working Group

Member of Project Grants Committee



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Gayane Vardanyan

Revenue Streams

Working Group

Executive Director, Wikimedia Armenia



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What to expect next?

- Community Conversations around Scoping documents
- Analysis of Scope with Community Conversation and course correction
- Launch into analysis and building of recommendations



Feedback is helpful!

So we can understand what
we don't understand.



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Thanks!

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New Communications committee and Movement communications group



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Communications committee: A look back



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Communications committee history

- **January 2006:** Created by Wikimedia Foundation Board of Trustees
- **January 2009:** Becomes a staff committee and assigned to the Communications team
- **Wikimedia Conference 2016:** Foundation Communications department brainstorms changes with committee members
- **Wikimania 2016 - Now:** Experimentation and discussion around more engaged committee

Getting here

- Wikimedia Conference 2016
- Wikimania 2016
- November 2016 survey
 - Experimentation
- Wikimedia Conference 2017
 - First draft of new proposal
- Wikimania 2017*
- Wikimedia Conference 2018
- Wikimania 2018
- Numerous ComCom mailing list threads



New Communications committee

- 10-15 members
- Three-year terms
- Work with the Foundation Communications department
- More direct engagement with department's work
- Guidance on movement communications
- Implementation of movement-wide communications projects
- Support the development of communications capacities within movement groups and affiliates

Movement communications group

- Next step for existing 200+ member mailing list
- Public list of members
- Co-facilitated by Communications committee and Communications department
- Facilitate discussions and planning of movement communications



How to join

Communications committee

- Email gvarnum@wikimedia.org by 17 April 2019
- Communications department will select inaugural members
- Members will serve three-year terms
- Future members will be selected in consultation with the committee
- Meta-Wiki: [ComCom](#)

Movement communications group

- Launching in coming weeks
- Signup form on Meta-Wiki
 - Code posted to Gerrit
- Private mailing list
 - Facilitates discussions on news articles and embargoed materials
- Meta-Wiki: [MoveCom](#)



Thank you!
Especially for your patience.



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Questions and discussion



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Submit your ideas!

Meta:[Wikimedia monthly activities meetings/Sign up](#)



wikilove
LIVE