

GLAMWiki 2018

Wikipedia+Libraries: Better Together

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Wikipedia + Libraries: Better Together

Strengthening
ties between
public libraries
and Wikipedia

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WIKIMEDIA
FOUNDATION

Learning, the WebJunction way

Focus on the needs of adult learners

Put the “why” before the “how”

Meet people where they are

Show, don't tell

Wikipedia + Libraries overview

- 1 February – October 2017** Research public library connections; Build awareness/recruit US public library staff; design curriculum; survey; recruit Wikipedia guides
- 2 Sept. 13 - Nov. 15, 2017** Deliver 9-week online training program; Enrolled ~300 U.S. public library staff
- 3 November 2017 – May 2018** Collect / publish case studies and resources; survey; evaluate and share learnings

- **Wikipedia + Libraries project team**



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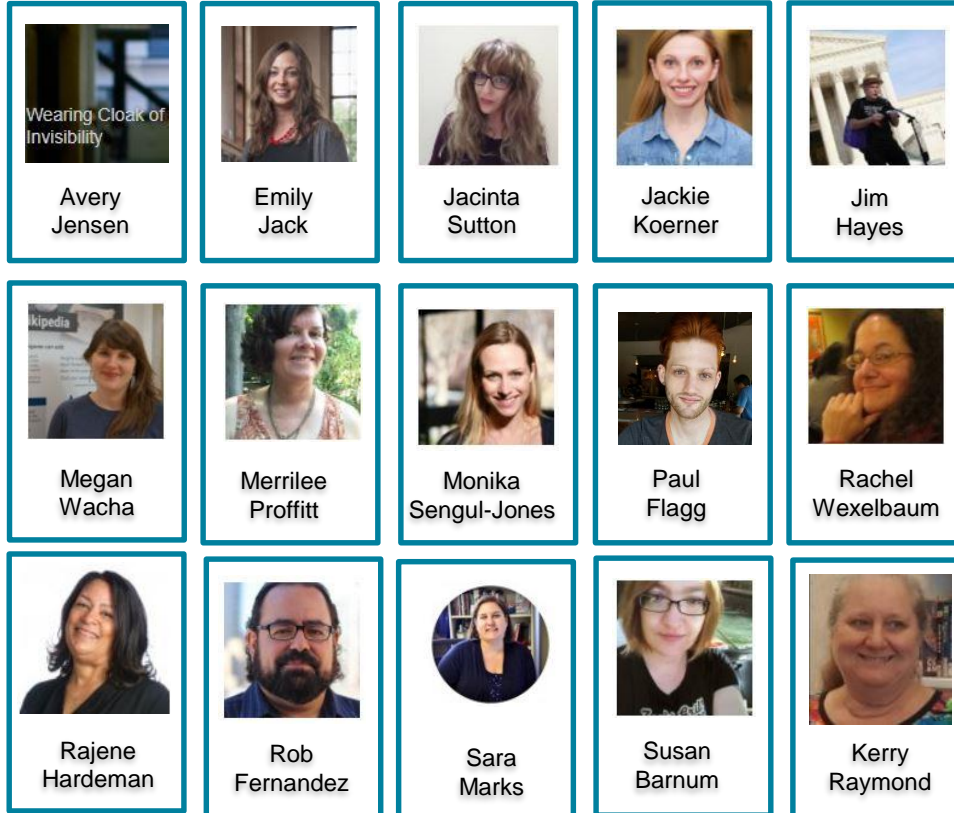


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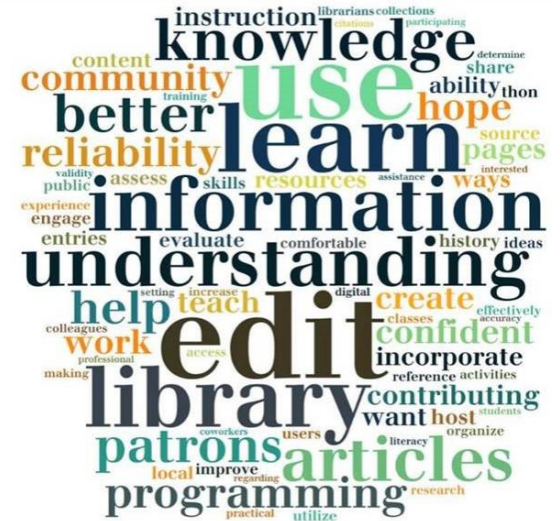
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Wikipedia guides – the human to human element



What do public library staff want?

- **Increase** information literacy
- **Improve** access to **authoritative information** online
- **Support research** and **critical thinking skills**
- **Raise visibility** of their libraries, communities
- **Enrich** community programs



70% of participants have never edited Wikipedia

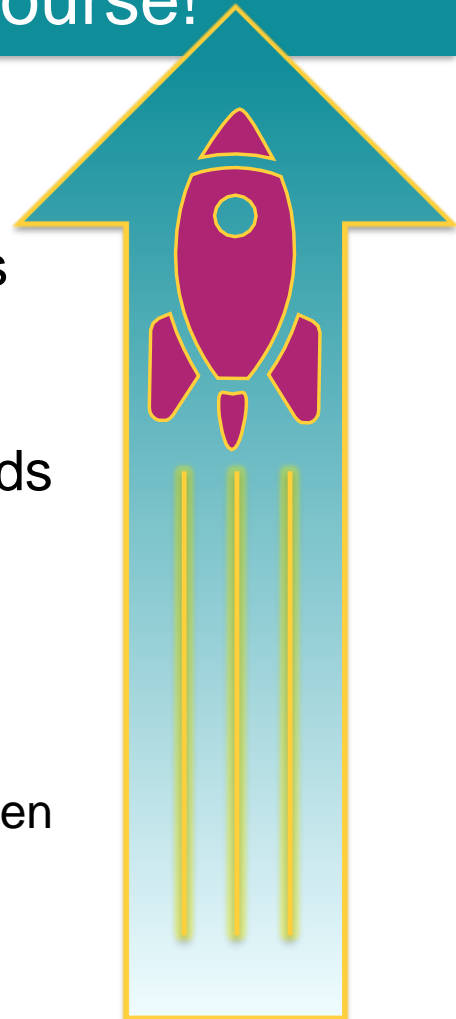
Librarians rocked the course!

By the numbers*

- The **236** active participant editors
- made over **5900** edits
- and **369** Commons (photo) uploads
- to improve **799** articles
- and create **6** new articles!

Since the start of the course, there have been
36.1m views of improved articles

*as of 13 February 2018



Survey questions	Pre-course	Post-course
I understand how Wikipedia works and can explain to others	18%	77%
I do not know how to edit Wikipedia	61%	2%
I do not know how to organize an engagement program involving Wikipedia	69%	4%
I have helped patrons evaluate information on Wikipedia	22%	61%
I have helped a colleague with Wikipedia	12%	48%

“ As I have been talking with my colleagues about this class, almost EVERY person has said, 'but we tell people not to use Wikipedia!' I ... thought the same thing...my mind has been completely changed...I can all but guarantee we are steering people away from a good place to start their research. ”

“ I really liked the foundational information at the beginning, talking about the structure and layers of work going on with Wikipedia. I really had no idea that there were so many checks and balances on the articles. ”

““ I was one of 99% of users who think of Wikipedia as a less reliable source. I must say that this course was an eye opener ...

I am a changed librarian now.

A librarian who feels the worth of Wikipedia, crowdsourcing and contributing to the larger community.””

**Librarians have the power
to make Wikipedia
better and more reliable.**

BOLD

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Course Materials:

oc.lc/oclc-wilib

Final report:

meta.wikimedia.org/wiki/Grants:Project/OCLC/A_Wikipedian-in-Residence_to_Engage_500_Librarians_and_their_Communities