| em xa, $0^{\text {a }}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tragic Ending to Automobile Drive On Island Road |  |  |  |  | Siciliano-North |  |
|  |  |  | $\mathrm{ve}_{\mathrm{ws}}^{\mathrm{cos}}$ |  | Slander Suit Starts Series of Actions |  |
|  |  |  |  |  |  |  |
|  |  | Russians at Conference To Ask Nations for Loan |  | P |  |  |
| Robert Stanners Is Killed When Car Overturns; TwoMen Seriously Injured, Two Others Hurt; Survivors |  |  |  |  |  |  |
|  |  |  |  | Ev= | - |  |
|  |  |  | ions for Loan |  |  |  |
|  | $5 \pm=$ |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| OF MWMERER |  |  |  |  | $\cdots$ |  |
| batuck |  |  |  |  | - = = |  |
|  |  |  |  |  |  |  |
|  |  | $\underline{5}$ |  |  | $T=\frac{v}{2}=$ |  |
|  |  | OTTuw CbIBIET |  |  |  |  |
|  |  | : HHMSHITWEEX |  |  |  |  |
|  |  | 边 |  |  | $\pm=53=$ |  |
| $\underline{=}$ |  |  | MBEEITH HPFESTO |  | Stimat M |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Elitelil spouk |  |  |  | $=5$ |  |
| SIIT IIII | GE IITVPOLIITCS | - |  |  | $\underline{5}$ |  |
|  |  |  |  |  | $\cdots$ |  |
|  | uncoise |  |  |  |  |  |
|  |  |  |  |  | $E_{V}^{2}=\mathrm{t}$ |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | Widurill |
|  |  | 2\%=\% |  |  |  |  |
|  |  |  |  |  |  |  |
|  | $=$ |  |  |  |  |  |
|  |  |  |  |  | 込 |  |
|  |  |  | - $=$ = |  |  |  |
|  |  |  |  |  |  |  |
| $\sum^{2}$ |  |  |  |  |  |  |



## The Economical Fuel COKE <br> $\$ 8.00$ a ton; 2 tons for $\$ 15.00$ (One Delivery.) your order now, while we can guarantee, prompt

 Extra on above prices for deliveries outside theCity Limits. VICTORIA GAS CO., LTD.

PRAIRIE BOOTS, $\$ 3.45$

OLD COUNTRY SHOE STORE

Next Tuesday Last Day of "HOPE"S" Successful Suit Sale

##  <br> CHARLIE HOPE

Copas\&Son's Prices

| $\begin{aligned} & \text { coon. Margarine, per lb. } \\ & \mathbf{2 5 c} \end{aligned}$ |  |
| :---: | :---: |
| 33c | $\begin{aligned} & \text { Good What, } \\ & \mathbf{\$ 2 . 1 0} \text {.1. } \end{aligned}$ |
|  28c |  |
| Padiff Milks $\mathbf{2}$ large cans $\mathbf{2 1 c}$ |  |
| Squirrel Peanut Butter, tin $25 c$ | $\underset{\substack{\text { Nice Freat Broken Bisoutits } \\ \text { per lib }}}{ }$ |
|  |  |

Finnan Haddie, Smoked God, Kippered Herring, Fresh

FOR RESULTS USE TIMES OLASSIFIED ADS

$\underset{\text { Fronsters Secretary Returns }}{\text { Minister }}$

S. RANITSOMY
 Memorial Avenue Tree Plant-
ing Day March 8

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | ${ }^{\text {cos }}$ |  |
| (en Staiburno street |  |  |
|  | OBITUARY RECORD |  |
|  |  |  |
|  |  |  |
| tionedirn detalls of the plan will bo |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Business Boosters' Committee Had Charge of Luncheon, Which Featured Songs and Dances. ture |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



ESS KOOTEMY
TOHAEPOLLIIGG

T. Bronscon - UUUHIL MUALIUS
T. Brónsdon Opposes Return E. B. Andros, W. F. Fullerton

Fede

TIME FOR ISLAND
TODEMANO RIGHTS




## 

 BLACK-GREEN-MIXEDsume mir farail $\therefore$ OF LEPROSV NOUW
Use




CAINLOA HOVAMEES VIERA CONTINUES MAKING



## Tailored Tweed SUITS

Are Always Popular For Early Spring Wear
The popularity of the Tweed
Costume for early Spring wear
continues to gain in favor and
no wonder when you see the
 Priced from $\$ 32^{250}$
$\$ 437.50$



| English Fabric | Cotton Lisle |
| :---: | :---: |
| Gloves-Elastic | Knickers |
| Wrist Style | 65 Pair |
|  |  |

## Women's All-Wool Ribbed Golf

 Hôse $\$ 1.50$ Pair Yine quality all.wool ribbed. Golif Hose in shadesof brown and nigger, also lopat and heather mix.


## February Furniture Sale

$10 \%$ to $40 \%$ Reductions
SMITHig ChAMPION



## Lunch Room Service <br> 1.30 A. M. Till <br> 2.00 P. M.

Curtain Scrims and Marquisettes Priced Low for the Last Day of Our February Sale
 Curtain Scrim, 36 inches wide; white or ivery ribbon border. February Curtain Scrim, 36 inches wide; white or ivory, fancy drawn thread borders. February Sale prce, per yard.
Marquisette, 40 inches wide; of fine, even quality; in white or ecru.
February Sale price, a yard .. 35 Marquisette, 36 inches wide; hemstitched or ribbon borders; in white
terial. At, a yard ......... 39ф or ivory; very fine material. At, a yard

Linoleums for Every Room in the House

## At February Sale Prices

Heavy Printed Linoleum in a great selection of designs. At, $\mathrm{H}_{\text {t }}$ square
yard
 Floor Oilcloth of excellent grade and a large assortme
signs, all well printed. On sale at, a square yard.

## Flannelette Wearfor Children

 Excellent Grades at Lower Prices

Flannel Petticoats with bodice and
trimmed with tucks and fancy trimmed with tucks and fancy
colored stith

ages of 2 to 16 ; sizes for the | ages of 2 to 16 years. Special |
| :--- |
| at $\ldots \ldots . . . . . . . . . . . . . . . . . . . . ~$ | Children's One-Piece Pyjamas o Children s one-Piece Pyjamas of

white flannelette; fancy styles with frill at ankle, in in sizes for the ages of 2 to 12 years. Spe
cial at $\$ 1.25$ and $\ldots \ldots . .984$ Two-Piece Pyjamas in colored flan-
nelette, for boys or girls 6 to 10 nelette, for boys or girls 6 to 10
years. At …….... $\mathbf{\$ 1 . 5 0}$

Underskirts and Princess Slips Of Excellent Grade Cotton At Moderate Prices

| embroidery and dust each $\qquad$ | $\frac{15}{2-6}$ |
| :---: | :---: |
| Underskirts of excellent gr white cotton, trimmed with lace. At ............... \$ |  |
| Underskirts of white cott trimmed with embroidery, oth trimmed with linen lace. at ...................... \$1. | lace. On sale at, each, \$2.75, <br> $\$ 3.50, \$ 3.90$ and $\ldots$. \$4.50 <br> Princess Slips of white cotton, with |
| nderskirts of white cotton, with wide lace flounce and dust frill. On sale at, each $\qquad$ $\$ 1.75$ | Special at . ............ $\$ 1.25$ <br> Princess Slips of white nainsook |
| rskirts of white nainsook, with ked flounce and finished w let embroidery. Special $\$ 2$ |  |

Children's Grey Knit Skirts on Sale at 65 c
Knit Skirts with bodice attached and piped round skirt and three buttons; sizes for the ages of 2 to 6 years. At 65

| Noomies <br> The Lemon Shaped gapa with the | Eucalyptus Oil Genuine Australian Red Bird |
| :---: | :---: |
| ${ }^{\text {a magum }}$ |  |
| ateme |  |

Cretonnes in New Designs On Sale To-morrow


## Simmons' Beds

Greatly Reduced for the Last Day of the February Sale

One Only, Simmons Square Tubing Șteel Bed, con structed with $11 / 2$-inch square continuous tubing, with shaped corners; ten upright filkers and cen tre scroll panel; in ivory finish; 4 teet 6 inches
wide; regular $\$ 65.00$. On sale at ...... $\$ 32.50$

One Simmons Steel Tubing Bed with One Simmons Bed, made of square tub-2-inch continuous posts, eight up- ing steel, with $11 / 2$-inch continuous
right fillers, fancy scroll panel cen- posts and nine upright fillers; it is tre, and finished in mahogany; 4 finished in walnut, is 4 feet 6 inches feet 6 inches wide; regular $\$ 36.00$. wide. Offered at $\ldots . . . .$.

A Final February Offering of Mattresses and Bed Springs at Sale Prices

| All. Felt Mattresses of good grade cotton, and covered with art ticking of good quality; size 4 feet 6 inches. On sale at.. \$6.90 |  |
| :---: | :---: |
| White Felt Mattresses, full 40 lbs , weight, built in layers and guaranteed art tieking:they are covered with fancy art size 4 feet 6 inches. On sale at ... $\$ 9.50$ |  |
| Spencerian Mattresses, made of high grade white cotton in layers, covered with artticking; size 4 feet 6 inehes. On sale at, each $\$ 12.25$ |  |
| Spencer's Special de Luxe Mattresses with ful Imperial edge; 50 lbs . 'in weight; fully, guaranteed. Big value at ...... $\$ 17.40$ |  |
| Woven Wire Springs, mounted on heavy wood frames, with double woven wire and double band supports; all sizes. On sale at $\$ 3.95$ |  |
| Bargains in Silver |  |
| Mounted Glassware |  |
| 50 Salad Bowls in novel patterns, with silver plate; regular $\$ 3.95$. On sale at, each. |  |
| ith sllver plate top; regular $\$ 1.50$. sale at, each |  |
| 48 Butter Dishes in a very effective pattern, with silver plate cover; regular $\$ 2.75$. On saie at, each . $\$ 1.95$ |  |
| 23 silver Plate Serving Trays in pierced design, with handles and lined with fine quality cu <br> -Mo. \$4.75 |  |

$\qquad$

New Strap Pumps for Spring

[^0]

Each Mon's Fine Cambric Shirts of exceedingly good
quality, patterned in 1ancy desing, and in
black and white and blue and white stripes; they are made with starch collar band and soft
double cuffs ; sizes 14 to 17. Special xalue at,

ASpecial for Tuesday
$10 \%$ off marked prices on any our Heaters fo
our February
our February Sale


Still a Few High-Grade Bedroom Suites
To Clear at Half Price
A Five-Piece Grey Enamel Bedroom A Seven-Piece Circassian Walnu Suite, consisting of bed, dresser, $\begin{aligned} & \text { Suite, including extra large } \\ & \text { dressing table, chiffonier and } \\ & \text { dresser, chiffonier, dressing table }\end{aligned}$
 A Five-Piece Grey Enamel Suite, at ................. $\$ 312.50$ consisting of bed, chiffonier, A Four-Piece Walnut Suite, includ-
dresser, chair and rocker; regu-
ing dresser, dressing table
 A Two-Piece Wainut Suite, consisting of dressing table and full pane

Three Bargains in Brass Beds One Neat Brass Bed with two-inch posts and 2 -inch top rod and heavy 4 feet, 6 inches. On sale at ................................... $\$ 25.50$ One Brass Bed with 2 -inch posts and $11 / 2$-inch top rod and thirteen up-
right fillors and fancy ornaments; shown in dull satin finish; size 4 right fillors and fancy ornaments; shown in dull satin finish; size 4
feet 6 inches; regular $\$ 58.00$ value. On sale at ......... $\$ 29.00$


## 25 Dozen Men's Fine Cambric Shirts



Boys' and Youths' Gauntlets Men's All-Wool Socks at 50c a Pair Brown Leather Cauntlets, well Penman's Heavy All-Wool Socks, lined and decorated with star just the right grade for heavy,


## A Well-Constructed Extension Couch for $\$ 14.75$

Extension Couches, built of heavy angle iron made made extend so as to form a comfortable doubl wedf, they are
fitted with link fibre spring and pad, well sfuel d, and cov-

Babies Bonnets Jast received a new shipment of
Babiess Bonnets, in several styles, at prices, ranging from
85e to ............. $\mathbf{\$ 2 . 7 5}$


| Finishing Stages For Royal Wedding At Westminster Abbey |  |
| :---: | :---: |
|  | Matiotyma mex |
| morrow's Ceremony Notable One; Lord Lascelles Now K.G. |  |
|  |  |
| mide |  |
| Somer |  |
|  |  |
| \% |  |
| 5 xm |  |
| - ${ }^{\text {a }}$ |  |
|  |  |
| \%.asiaw |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | 3 |
| Weamemon |  |
| +aman | - |
|  |  |
|  |  |
|  |  |
|  |  |
| Latheopl oime |  |
| \# |  |
|  |  |
| Tix |  |
| 3m |  |
|  |  |
|  | \% |
|  |  |
|  |  |
|  |  |
| Man |  |

Crockery Bargains a Feature of Weilers' Home-Furniture Sale
Dalf
Dinner
Sets



## Specializing in

## Sports Apparel

We Offer the Fashionable
Suits of Homespun
The erstwhile country suit of homespur is the smartest suit for town this season. swagger mannish style lines, they merit your early inspection.
Exceptionally smart suit Smart tailored suit of
of brown mixture home- blue and gold
mixture spun in stripe effect. The homespin; is three but. mannish box coat has in- ton fastening and fea-
verted plait, noehe eol-
tures pateh pockets. The
 Extremely smart suit of sand homespan has tailored Horfolk coat with patech pockets- $\$$ Dryadiles womens sut shop-First Floor


```
            Mouses and Corats) 1878
```


## She is Free

 from the toil that usually goes with wash day, yet her clothes are beaut
## Sunlight Soap

cocoanut and palm oils are skilfully blended in the making of Sunlight by expert chemists.
Therefore it washes cothes far better and whiter than ordinary soaps could possibly do.


BE COMFORTABLE THIS WINTER

## Pipeless Furnace for $\$ 145.00$

 THACKER \& HOLT
## The Wise Man

 In Our Townhe wise business man in our town knows that he cannot use ALL advertising me diiums and schemes. If the golf player never make the eighteenth hole.

The difference between spending an ad ertising appropriation and investing it as wide as the planet.

The wise advertiser in our town concen trates his campaign on this one best me dium. Of course, he uses other medium
on occasion-he uses them as supplemen on occasion-he uses them as supplemen per reaches all of the best people all o the time.
The wise business man in our town adver tises judiciously and is well on his wa Prinecs are alwavs interesting, so Mr nd Mrs. Resident wateh our advertis be able to pick out the "Marshal Fields f the coming generation

FOR RESULTS USE TIMES CLASSIFIED ADS



Hopper Barge to Be Sen Home; Will Carry Lumber Cargo



Type of Ship Coming in N. Y.K. Service


Yarrows'Secure Bollar Contract; Will Rush Work

Repairs to S. S. Bessie Dollar on Modified Specifications
Will Cost About $\$ 30,000$; Ship Alongside ${ }^{\text {F }}$ Two Shifts Employed to Get Vessel Away In 12 Days.

## 




SEALS TAKEN ON PRBBILIOF ISLANDS Jones Law Prohibits Business Final Returns Give 23,671 | Jones Law Prohibits Business | Fealskins as Catch F |
| :---: | :---: |
| Between Alaskan and | Year 1921 |
| States Ports |  |



| Surveyors Find Necessity For Extensive Repairs to Royal Mailer |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| From a point about thirty-five feet |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| aged plates |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | (e) |  |
|  |  |  |
|  |  |
|  |  |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| BEER REDUCES |  |
| London, Feb. 27.-(Canadian Press |  |
|  |  |  |  |
| if it has not yet succeeded in reducing the price as aimed at by the boy- |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |  |  |
| ROWED 200 MJLES IN AN OPEN BOAT |  |
|  |  |
| (oundered and |  |
|  |  |
| eeached here yeriven far to the south wara by contrary winds before shesprang a leak. |  |
|  | Round Trip Excursion Rates |
| Ships at a Glance |  |
|  |  |
|  |  |
|  |  |



Day Steamer to Seattle SS. SOLLDUC


|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| \% |  |  |
|  | Tutivememi |  |
|  |  |  |
| \% |  |  |
| boan to seatrie | $=$ | \%isemb |
|  |  |  |
| \% | Polish excursion |  |
| Inama wom | - \% |  |
| and |  |  |
| Nom |  |  |




## Hudson's Bay Campany

INCORPORATED A.D. 1670

Authentic Spring Models in Sports Apparel

 Sport Coats
 Sport Coat


Sport Coat

Sport Coat

Sport Coat

Velour Cape
stiatching and buttons, with narrow ties- $\$ 35.00$
up scarf. Price ....................... $\$ 35.00$
Sport Coat

New Rambler Jersey Sport Dresses at \$13.75


Boys' Golf Hose



Boys' Sailor Suits
 strlye, faney sailor collar trimmed with white;
white corded 1 anyard
and

| years. Selling Tuestay, |
| :---: |
| price |

$\$ 10.00$
"Priscilla Dean" Tams Just Right for Early Spring Wear We have received another shipment of these popu-
lar Tams in red leather, white, brown, blue and taupe. Choose yours now while the $\$ 2.75$
selection is at its best. Price........ $\$ 2$.

New and Charming Blouses
 Arrive Daily

## The new Blouses have much to reveal in the way of charm,

 individuality and style. Some of the latest models now showing feature sleeves and front of the new French Radium, while thers are made entrely formA handsome model fashioned in black French Radium with jade green and jet trimming is indeed beatiful. The new
slip-over style and wide sleeves, round neck with smart tie, makes this blouse a very effective model. $\$ 28.75$


New Arrival of Foulards and Sports Silks At \$2.69 Per Yard
The demand for these elegant and durable silks has been so great that to--
our stock on the counters at one price; these are all 36 inches, and come
English Whalebone Brushes
The Whalebone Hair Brus

Notable Values

##  <br> 

## Six-Piece Ivory Bedroom Suite Six-Piece Ivory Bedroom Suite

Six-Picoc you suite made from hardwood
Ahroughoutt consisting of large size droess
thench


Fine New English Wilton Rugs Attractively Priced These fine English Wiltons are particularly suitable
where something exclusive and distinctive in a floor where something exclusive and distinctive in a floor
covering is. desiref. They are made by people who have a world-wide reputation for dependable and reliable rugs. We are showing them
colorings in thie following sizes :


Scotch Madras for Short Curtains Seotch Madras of extra fine quality, fin ished with loops rendy to hang; where a short curtain is desired, these
24 inches wide, price, per yard

## Coin Spot Curtain Muslins

 1 Iso from soonanic eomo for the hathroom, kitchen or bearrom56 inches and 45 inches wide, priced from, per yard, $29 \boldsymbol{\phi}$ to $\ldots \ldots \ldots . .55$
British Made Hair Pins, Safety Pins and Toilet Pins Galic Safety Pins: small, medium and Small Gilt Safety Pins; cards of 6,5 $\boldsymbol{\varphi}$ large sizes; nickel or black; 12 on a Hat Pins, in different colors and designs,
card, each ....................5 $\boldsymbol{5} \phi$ each .............................. 'Onguard"; the best made British Safe- "Our Leader" Hair Pin Box, containing three shax ...................10e Dressmakers
sizes $; 1 / 1 \mathrm{~b}$, box for ...........29 $\varphi$ The "Clynda" Hair Pin Box, containing Brass Pins; will not rust: $\quad 4$ sizes assorted, black or bronze, high200 on paper, $\mathbf{3}$ for ............ $\mathbf{1 2 \varphi}$ ty inised hair pins; per box ... 20 250 on paper, $\mathbf{3}$ for $\ldots \ldots \ldots . . .20$..........25e
300 on paper, $\mathbf{3}$ for $\ldots \ldots \ldots \ldots$ "Crown" Hair Pin Box, containing
five assorted sizes, black or bronze;
 204 , 20 , special, per pkt. …...5e

Irish Towels and Toweling at H. B. C. Low Prices

## Huckaback Towels

Huckaback Tow
, Huckaback Towels, fancy floral borter design, size $18 \times 36$; Huckaback Towels, fancy floral border design, hemstitehed Huckaback Towels, warranter all linen, fancy design border,
hemstitched ends, size $18 \times 36$. per towel
$\mathbf{\$ 1 . 5 0}$ Huckaback Towels, pure linen floral border, hemstitched ends; Guest Towels, fine quality, all linen, size $13 \times 23$ inches; per

## Irish Linen Guest Toweling

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## English Made Golf Suits for Men




Dịstinctive New Styles in Women's

## Spring Boots

 At \$6.00 Pair

English Tweeds and Suitings The Best in the World



This sultung is shown in serge and fine
herringbone weave; beautifut soft finisi)

 00 uard and

 $\$ 3.95$

## The Charm of Beautiful Floors






## Kal Times Latest Sporting News  <br> |  |  |
| :---: | :---: | <br> Flu has grabbed hold of the Millat and

Junior Hockeyists To Play

 | Can Defeat Towers, of |
| :---: | :---: |
| Vancoutver, at Arena To-- TOWUNIUUER\|R|C|| | night and Give Victoria a Championship - Senators and Monarchs in Second Game

 Visitors at Ead Edinburgh

## 



## 'Flu Puts Cook and

 Mackayin Bedand First Game Is Offand


## Chelsea's Victory

\author{

## 

}


Why Pay Curfare when You Can BUY A
"PERFCT" BICYCLE
At the Now Redinoed Prico



VICTORIA DAILY TIIMES, MONDAY, FEBRUARK $\Omega 27,1922$

воттон носкечтенй
BOSTON HOCKEY TEAM

DID PAN DISTURB - YOUR SLEEP?

CHICAGO SKI-JUMPER
WINS CANADIAN TITL

## 

 and
## sump Now on Nowe

## CANUCK PRO SKATING

$\qquad$


## STANFIELB'S LIMITED

Truro, $\mathbb{N}$. S. S.
November
io, 1921

Canadian Daily Mowapapers asspaiation, 902 Bxaelaior Life Building

Gontlemen:

> Referring ta yours of November 4th.

Suatalined Quality ond Printers' Ink mede Stanfiela's Unghrinisble Underwear
apeaking president, Mr. Fronk Stenfield, when ago said, "It has taken many great things to make possible the present Stanfiela's Unshrinkeble Underwear the two greatest - our determination to give canadians
quality, and the inberal use of advertising opaoe in


Our assooistions with the different newspapers have been very pleasant and we look forward to a oontint ation of their good services.

We remain,

LMC/AM.
Youraifery truly.


As is indicated by the Stanfield letter and by the growth and volume of thei business the persistent and skilful use'of Daily Néwspaper Advertising will es No other form of advertising equals Daily Newspaper Advertising.



Good at the movie
Good after meals
Good for girls and boys

did in Candet:

Opening Announcement to the Tyre Dealers TERGESON BROS.

811 Fort Street
Distributors of Ames Holden Tyres

## Are You a Born Advertiser?

Certain merchants get a reputation
for being born advertisers.
They may have earned the reputa-
tion. They were not born that way. Their partieular genius has lain in the faet that, having marvelous faith in the powe of Deily Newspaper Atiertisisg, they went ahead
regardess of immediate results.

They had courage. And the cour-
ageous advertiser gets the greatest ageous advertiser gets the greates
rewards.

There are those whose temperament is not suited to Napoleonic taeties
Neither will their produet or poeket. Neither wintit their product or poeket
book permet the
ties even if they were so inclined.

Daily Newspaper Advertising is as
another brain to the sales foree of these men. It is the one medium from which they get quiek and accerate returns, and are so able to
repeat their advertisements as often repeat their advertisements as often
as conditions warrant, and the treas. ury justifies.
This is partienlarly true at this weather, the change of fashion, th state of public mind and attitude of competitors, all combine to affect laily sales.

The born advertiser is not neces
sarily the large spape advertiser nor
does he have to have more than one
thosing to hadvertise.
thave
If he is quiek to seize every ineident
in his daily life and capitalize it in his next day's advertising the the pub-
lic will soonn pay him that tribut of admiration expressed in the words "a borm advertiser.


It's Here at Last! Starting To-day For One Week Only!

## It's Here at Last!

## Two Shows Daily

Entertainment PRINCESS MARY'S WEDDING DANCE Victoria and District Teachers' ' Asociation
An Exceptionally Enjoyabele Dance - With Special Burfe HIGH SCHOPL GYM OM ON TUEDSDAY EVENING FEBRUARY 28
Heaton's Five.Piece Orchestra-Moonlight and Other
$\qquad$

LISTEN!
Cheerfulness
Cosiness Hospitality

 WESTHOLME HOTEL TEA ROOMS

Mr. sutat satad that ha and many





















SAN CARLO CO
WILL OPEN TO-NIGHT


Joseph rover
No. appears with san Carlo





Haiffax ..................... ${ }^{38}$




# The Four Horsemen 

 Of the Apocalypse Starring RUDOLPH VALENTINO

This production has broken records wherever shown, turning away hundreds who were unable to gain admission nightly. Make your reserva-
tions early. Seats now on sale at Capitol Box Office

## A REX INGRAM PRODUCTION

Visualizes with incredible fidelity the greatest
novel by Vicente Blasco bbanez, the author acelaimed the foremost Victor Hugo.

Produced by the screen's - most notable
director, Rex Ingram.

At a cost of slightly more than a million dolpreeceded by six month's preparation.

Enacted by a cast of
12,500 , ineluding the 50 principals.

Denominated by the Denominated dram of critics of New York and other big cities as marking the graduation of the motion picture into the
company of the arts.

Adapted by JUNE MATHIS

The Cinema Sensation of the Century

SPECIAL

## Musical Score

Rendered by Aurmented Symphony LESLIE GROSSMITH conducting

CAPITOL MUSICAL PRESENTATION "The Cabarel"

## TELEPHONE YOUR CLASSIFIED ADS.TO 1090 TIMES.WE WIIL DO THE REST



| Aicforia Kaily ©imes $\underset{\text { Advertising Phone No. } 1090}{\text { natrs }}$ <br>  $\qquad$ <br>  $\qquad$ BIRTHS, MARRIAGES AND DEATHS |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

 comina Evente


|  |  |
| :---: | :---: |
|  |  |
|  |  |



## THOMSON



McCALL BROS. , пimwion

|  |
| :---: |
|  |  |
|  |
|  |
| matary mat min |
| monumental works |
| It |
|  |
|  |  |
|  |
|  |
|  |
| 边 |

COMING EVENTS $D^{1+c a s e n s y s}$
 Mitandinicime

|  |
| :---: |
|  |
|  |
| A maxymy mix |
| A |
|  |
|  |
|  |  |
|  |  |
|  |  |
|  |
|  |
|  |
| Dixit nix |
|  |  |
|  |
|  |
|  |  |
|  |  |
|  |
|  |
|  |
|  |
|  |
| \% wix mix ki |
|  |
|  |
|  |  |
|  |  |

## How Would YouLike

## IT CAN BE DONE

Most people are working and their money is worth more than if was twelv
months àgo. Don't underestimate your selling capacity, and

## DON'T

overlook the fact that by telling your store news in a good, clear advertisement to the grand majority of newspaper readers in this city you will find the peoplo ho always have money, and who appreciate honest values. Therefo

WE ARE AT YOUR SERVICE

Phone 1090
or a consistent, judicial and live

## ADVERTISING CAMPAIGN


miscellaneous.



## 



It Is No Saving to Buy a
Cheaper Range Than the

## (enarich <br> $\cdots$



DDRAKE HARDWARECOU

THE PACIFIG CONSTRUCTION COMPANY, LIMITED,
office, Admirals Road, Esquimalt, B. O. Phone 7002 Engineers and Contractors
Estimates Furnished on All Classes of Construction, Dredging and Reclamation Especially

## Nanaimo- Wellington $\bigcirc \triangle \Delta$ <br> For Furnaces, Ranges or Heaters <br> J. KINGHAM \& CO., LIMITED



WILL EXPLAIN HOW
SPETROSCOPE



| WILL EXPLAIN HOW SPECTROSCOPE IS USED IN ASTRONOMY |  |
| :---: | :---: |
|  | LOC |
| Hemot to. | Local is ENTERTAIned |
|  | Mrsa, Grastey-Bick, mezzo-soprano, |
|  |  |
|  |  |
|  |  |
| The remane will dearcibe witit che |  |
| Ot tara ybibient this | Cind |
| main madrees or the |  |
| p |  |
|  | a EASY, wat ou |
|  |  |
| ${ }^{\text {en }}$ |  |
| Sem | cos |
|  |  |
| RHEUMATISM vs. T.R.C.'S |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

RHEUMATISM vs. T.R.C.'S


 sold by Bowes. The Out and Vanmood Phacouver

\section*{} | $\begin{array}{c}\text { Mrs. Wison-Jones } \\ \text { True Artistry; Other } \\ \text { Features }\end{array}$ | $\begin{array}{c}\text { Relieved by Taking Lydia } \\ \text { E. Pinkham's Vegetable } \\ \text { Compound }\end{array}$ |
| :---: | :---: |

## Narrow Suede Belts For Sports Coats 95 e and $\$ 1.25$ 95 e and $\$ 1.25$

Fine French Kid Gloves Good Colars $\$ 1.95$ Pair

## Harvey's Undies

 For Spring Hearvor Madium weimhe Combinations

 Tanuy, Fipm woun Combination, siun



## Dainty New

 Wash Fabrics
 Ina dull tuansy in plan waite ve sanu, soc












[^0]:    he following
    Patent Leather One-Strap Pumps with turn soles and baby Louis heels
    One-Strap Pumps of black and brown kid, with turn soles and baby Louis
    heels. Each pair a bargain at ........................................ $\$ 5.95$

