



## Context

- 20th century: the rural population in Spain massively migrated to large cities.
- Since then, rural areas are in crisis and remain forgotten.
- Reflected in Wikimedia projects: content gap.

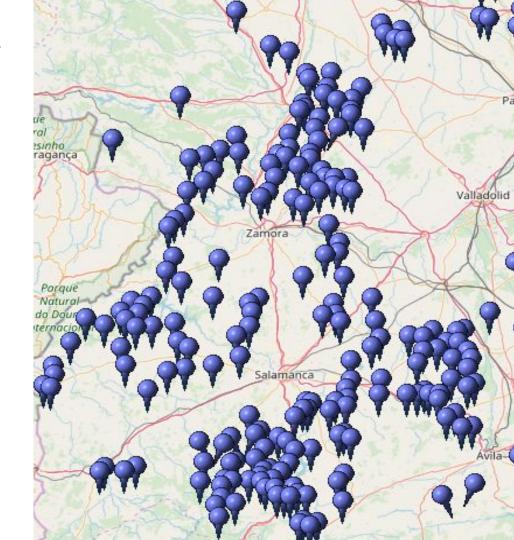




## No Spanish municipality without a photograph

- In June 2015 2,200 municipalities of 8,122 did not have any photograph in Commons.
- In these three years more than 8,000 photographs have been obtained.
- July 2018, there are just 615 missing.







One-day scavenger hunt whose aim is take as many photographs as possible of items for Wikipedia articles that need them. We adopted the idea and decided to apply it to rural areas, documenting different items in small towns.



## **Timeline**

- Ayora (September 2015)
- Camí de Vera (April 2016)
- Sueca (September 2016)
- Ayora (October 2016)
- Requena (December 2016)





## ...but we got crazy!



- In 2017 we decided to expand our objectives. Instead of documenting a single village, we planned to take a whole region.
- So that year we invaded La Manchuela (Albacete), where we photographed 24 municipalities, and in 2018 we invaded Cuenca, achieving 31 municipalities.



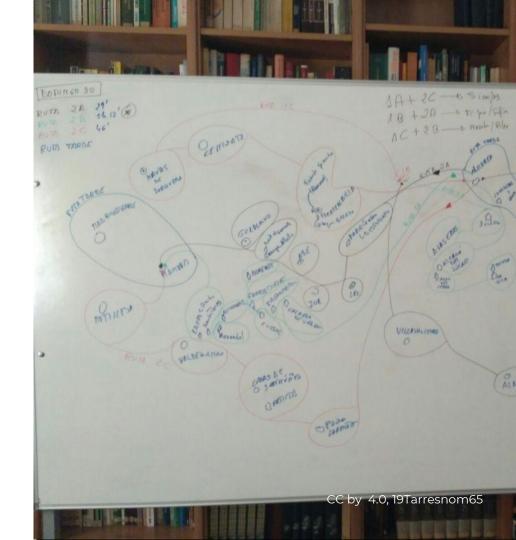


## How should we manage?

Both Wiki Takes, La Manchuela 2017 and Cuenca 2018, have been organized by Luis and Montse, from Valencia.

They chose the villages and the items we should take pictures of.





# How should we manage?

They selected routes by car for 3-4 people, according to the distances and times between the places to photograph. More than 800 km each Wiki Takes.

They gave us maps, and instructions.





# How shall we photograph?

Churches, town halls, cemeteries, schools, factories, panoramic views, train stations, sculptures, street signs, sport venues, bridges...





# How can we photograph?

Tractors, police barracks, manhole covers, milestones, fountains, benches, waste containers, windmills, old cars...





# Do we just take pictures?

Meet local people, try typical gastronomy, and make friends!











## Local media love Wiki Takes



20 ge Julio de 2018 Son las 19:05



Newsletter # 1 % 19.1 Siguence 0000

WIKIPEDIA

## Wikipedia "invade" este fin de semana Cuenca para documentar 31 municipios

Celebrará desde este viernes un Wiai Takes con el fin de fotografiar puntos de interés y recopilar información sobre los mismos



















## 4/5/2018 - Las Noticias

Un grupo de wikipedistas documentarà a lo largo de este fin de semana si municipios de la provincia entre los que se encuentran Belmontejo, Rozalén del Monte. La Alberca de Záncara, Tarancios, Villarejo de Fuentes, Alconchel de la Extrella, Horcajo de Santiago o Los Hinojosos.

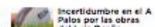
Un Wiki Takes es la "invasión wikipedista" de una localidad, comarca, paraje o listar con el fin de documentar rontos de lateris foracesfarlas y mejorar la



Todo incluido 30 euros. Teléfono de información 969 34 61 72



LO MAS LEIDO



Wiki takes are great opportunities to spread the word of #FreeKnowlege





## Some figures



| INDICATOR      | NUMBER |
|----------------|--------|
| Participants   | 8      |
| Municipalities | 31     |
| Teams          | 3      |
| Routes         | 12     |
| Pictures       | 3056   |



# Want to Wiki Take a rural area from your region?

## **Tips**

- 1. **Researching:** Field research goes first and it takes time.
- 2. **Planning:** Plan routes and give documentation to participants.
- 3. **Teambuilding:** Make teams of 3-4 wiki-takers. Each team needs a car.





## **Tips**

- 4. **Sharing:** Schedule lunch and touchbase meetings where everyone gets together.
- 5. Caring: Make sure each route has available places where participants can stop buy water, use a toilet, etc. Take care of your wiki-takers.





## We would be happy to share!

comunicacion@wikimedia.es





[insert your desired rural area]

Over open a time 2013, if we see his "three was a cornected brave Spanish. great of will conduce who had a vision; What if we transfer a the HUGord's takes your city initiative into something that helps in make visible treal areas within the Wikined's projects?

The idea of community consorr without pictures in Commune or Wikipellaarticles territories in the name of free knowledge was a recurrent daught for them, And the first Spenish rural Wiki Takes took place in the month of

From they on, Wildramsky formin has prescriped government Wild Taken. ranne and more people. And associated between are counting to the specialist

After Othing for thresmods of lifesteriers, after uplessing thresmed of improplaces plotteres, we thought II was time to alkny some of the key incrologs we have got from argueiting these Will Takes or tinities. We hope you find them

## Why would you wiki-take a remote-

- To take images from underrepresented. areas and natural spaces, upload them to Commons and make documentation concerning this places quallable to eservine, everywhere.
- + Because it helps spread the Wikimedia Movement values in rural areas.
- It's a great activity to involve volunteers,
- local or regional administrations, etc. Gives wikimedians a chance to meet risch other and share a couple of days.

## Top 5 tips on rural-wiki-invasions

- 8. Researching: Field renearch gion first and it takes time.
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## The rural wiki-taker toolkit.







## Things organizers should











## How does it work?

- # Volument sugrifur area to take and far important places, Infraetrocture or monographic.
- · Bioglifestion open for perticipants arrogal/two careful
- Stand and raced errespenses/e are too fa. Participants get together in meeting point. They split into
- greeps and are assigned a certain roots. . Then corruptly lowers workered to cover the wike taken
- \* Once back home, with purficipant uploads their pictures. and other profit media content to Compania, writes extens abox die area in Wikipella, etc.





## WMES Wiki Takes in numbers









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