WIKI TAKES RURAL AREAS
The idea
Context

- 20th century: the rural population in Spain massively migrated to large cities.
- Since then, rural areas are in crisis and remain forgotten.
- Reflected in Wikimedia projects: content gap.

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No Spanish municipality without a photograph

- In June 2015 2,200 municipalities of 8,122 did not have any photograph in Commons.
- In these three years more than 8,000 photographs have been obtained.
- July 2018, there are just 615 missing.
Background

One-day scavenger hunt whose aim is take as many photographs as possible of items for Wikipedia articles that need them. We adopted the idea and decided to apply it to rural areas, documenting different items in small towns.
Timeline

- Ayora (September 2015)
- Camí de Vera (April 2016)
- Sueca (September 2016)
- Ayora (October 2016)
- Requena (December 2016)
...but we got crazy!

- In 2017 we decided to expand our objectives. Instead of documenting a single village, we planned to take a whole region.
- So that year we invaded La Manchuela (Albacete), where we photographed 24 municipalities, and in 2018 we invaded Cuenca, achieving 31 municipalities.
The activity
Both Wiki Takes, La Manchuela 2017 and Cuenca 2018, have been organized by Luis and Montse, from Valencia.

They chose the villages and the items we should take pictures of.
How should we manage?

They selected routes by car for 3-4 people, according to the distances and times between the places to photograph. More than 800 km each Wiki Takes.

They gave us maps, and instructions.
How shall we photograph?

Churches, town halls, cemeteries, schools, factories, panoramic views, train stations, sculptures, street signs, sport venues, bridges...
How can we photograph?

Tractors, police barracks, manhole covers, milestones, fountains, benches, waste containers, windmills, old cars...
Do we just take pictures?

Meet local people, try typical gastronomy, and make friends!
Our key learnings
Wikimedians love Wiki Takes
Locals love Wiki
Takes
Local media love Wiki Takes
Wiki takes are great opportunities to spread the word of #FreeKnowledge
Some figures

<table>
<thead>
<tr>
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<tr>
<td>Participants</td>
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<td>Municipalities</td>
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<td>Teams</td>
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<td>Routes</td>
<td>12</td>
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<td>Pictures</td>
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Want to Wiki Take a rural area from your region?
Tips

1. **Researching:** Field research goes first and it takes time.
2. **Planning:** Plan routes and give documentation to participants.
3. **Teambuilding:** Make teams of 3-4 wiki-takers. Each team needs a car.
Tips

4. **Sharing:** Schedule lunch and touchbase meetings where everyone gets together.

5. **Caring:** Make sure each route has available places where participants can stop buy water, use a toilet, etc. Take care of your wiki-takers.
We would be happy to share!

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Enkosi!