

WIKI TAKES RURAL AREAS



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The idea



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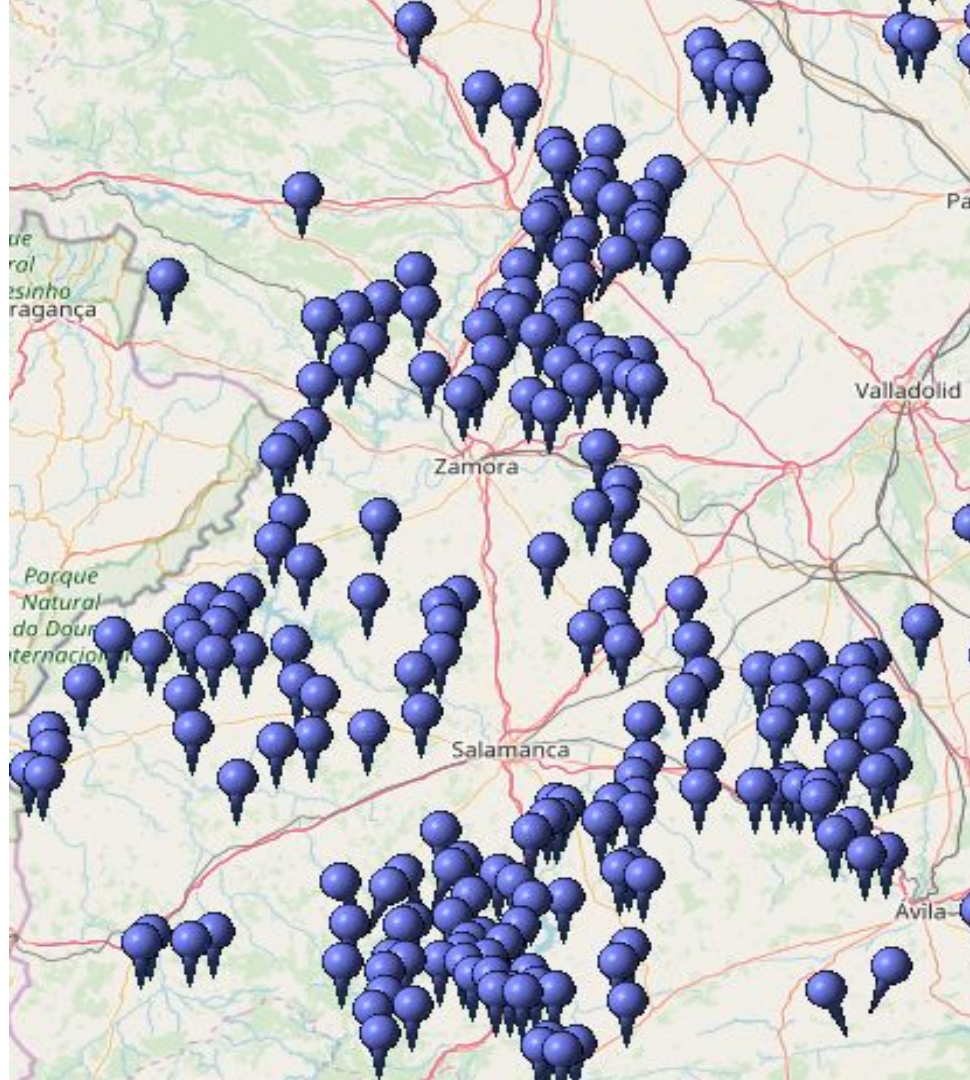
Context

- 20th century: the rural population in Spain massively migrated to large cities.
- Since then, rural areas are in crisis and remain forgotten.
- Reflected in Wikimedia projects: content gap.



No Spanish municipality without a photograph

- In June 2015 2,200 municipalities of 8,122 did not have any photograph in Commons.
- In these three years more than 8,000 photographs have been obtained.
- July 2018, there are just 615 missing.



Background



One-day scavenger hunt whose aim is take as many photographs as possible of items for Wikipedia articles that need them. We adopted the idea and decided to apply it to rural areas, documenting different items in small towns.



Timeline

- Ayora (September 2015)
- Camí de Vera (April 2016)
- Sueca (September 2016)
- Ayora (October 2016)
- Requena (December 2016)



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...but we got crazy!



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- In 2017 we decided to expand our objectives. Instead of documenting a single village, we planned to take a whole region.
- So that year we invaded La Mancha (Albacete), where we photographed 24 municipalities, and in 2018 we invaded Cuenca, achieving 31 municipalities.

The activity

How should we manage?

They selected routes by car for 3-4 people, according to the distances and times between the places to photograph. More than 800 km each Wiki Takes.

They gave us maps, and instructions.



How shall we photograph?

Churches, town halls, cemeteries, schools, factories, panoramic views, train stations, sculptures, street signs, sport venues, bridges...



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How can we photograph?

Tractors, police barracks, manhole covers, milestones, fountains, benches, waste containers, windmills, old cars...



Do we just take pictures?

Meet local people,
try typical gastronomy,
and make friends!



Our key learnings



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Wikimedians love Wiki Takes



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Locals love Wiki Takes



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Local media love Wiki Takes



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Las Noticias

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PROVINCIA

WIKIPEDIA

Wikipedia "invade" este fin de semana Cuenca para documentar 31 municipios

Celebrará desde este viernes un Wiki Takes con el fin de fotografiar puntos de interés y recopilar información sobre los mismos.

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Horrajo de Santiago

4/5/2018 - Las Noticias

Un grupo de wikipedistas documentará a lo largo de este fin de semana 31 municipios de la provincia entre los que se encuentran Belmontejo, Rosalén del Monte, La Alberca de Záncara, Tarancon, Villarejo de Puentes, Alconchel de la Estrella, Horrajo de Santiago o Los Hinojosos.

Un Wiki Takes es la "invasión wikipedista" de una localidad, comarca, paraje o lugar con el fin de documentar puntos de interés, fotografiarlos y recopilar información.

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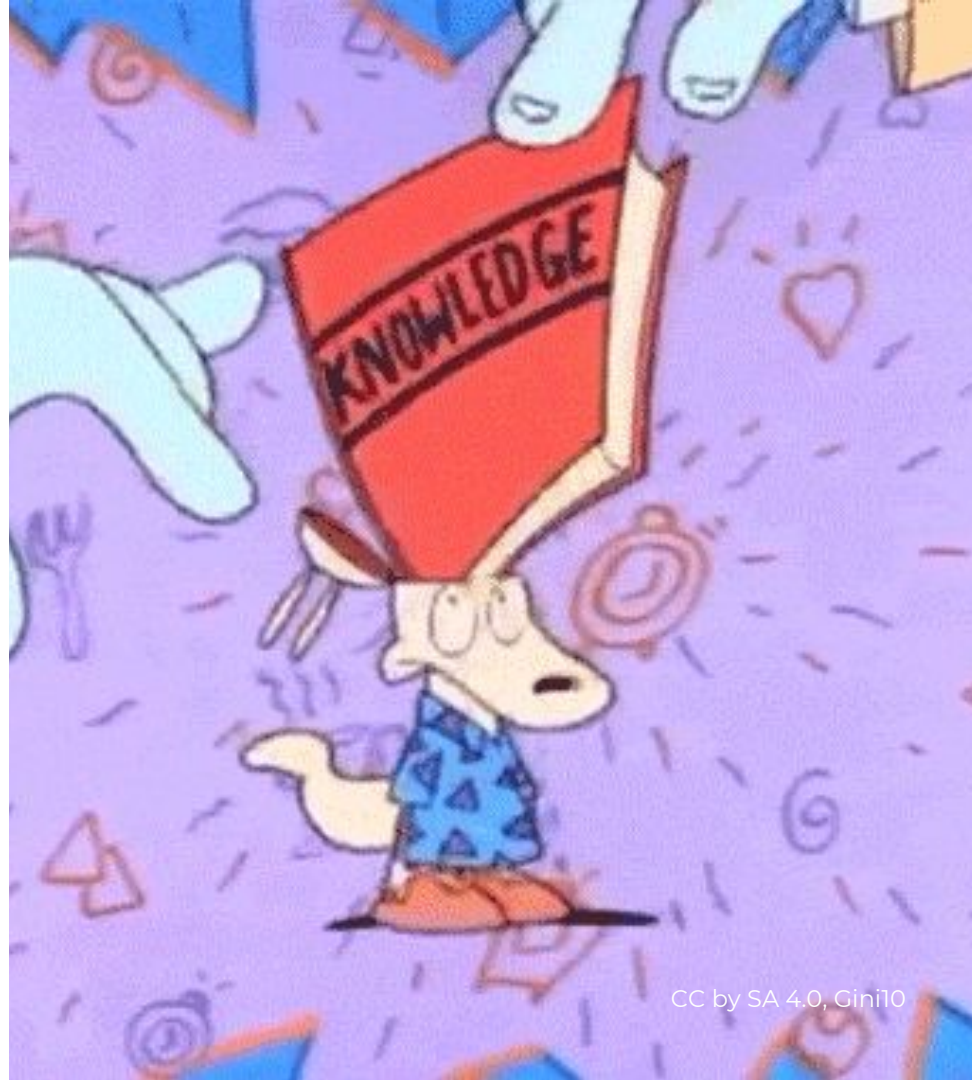


globalentradas.com

LO MAS LEIDO

Incertidumbre en el A
Palos por las obras

**Wiki takes are
great
opportunities
to spread the
word of
#FreeKnowlege**



Some figures



INDICATOR	NUMBER
Participants	8
Municipalities	31
Teams	3
Routes	12
Pictures	3056

Tips

1. **Researching:** Field research goes first and it takes time.
2. **Planning:** Plan routes and give documentation to participants.
3. **Teambuilding:** Make teams of 3-4 wiki-takers. Each team needs a car.



Tips

4. **Sharing:** Schedule lunch and touchbase meetings where everyone gets together.

5. **Caring:** Make sure each route has available places where participants can stop buy water, use a toilet, etc. Take care of your wiki-takers.



Enkosi!



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