#VisibleWikiWomen Lab

Fostering Multilingual and Decolonizing Structured Data Narratives on Wikimedia Commons

Mariana Fossati
Sunshine Fionah Komusana

Whose Knowledge?

WIKIMANIA
SINGAPORE

Wednesday, 16 August 2023
Speakers

Mariana Fossatti
Decolonizing Wikimedia Coordinator / Whose Knowledge?
Uruguay
Photo by Namukolo5, CC BY-SA 4.0 via Wikimedia Commons

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The story of the #VisibleWikiWomen Campaign

- 6 editions: 2018-2023 = bringing images of black, brown, queer, trans, indigenous women from global majority countries and no binary people
- More than +8000 images uploaded
- Partnerships: feminist organizations, culture institutions, Wikipedia editors, user groups and chapters
- Resources kit
- Community organizers support
What is Structured Data on Commons?

- light bulb, lampe électrique, lampadina Q1318740
- buku Q571
- computadora Q68
- feminist strike of 8 March 2018 Q50141041

Derivative work from: Mariana Fossatti & Constanza Verón
"Estructurando datos para reducir brechas". March, 20220
What does structured data got to do with #VisibleWikiWomen?

The thousands of images brought to Commons through the #VisibleWikiWomen campaign allow us to experiment and better understand issues around visual and data gender gap, accessibility and multilinguality, automated tags and biases in structured data.
Does the data tell the stories behind the images?
File:Excuse my beauty.jpg

Author: Sunshine Fionah Komusana
Link: w.wiki/7Dri
File:Sarah Maldoror.jpg

Author: karim amar
Link: w.wi ki/7Drx

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“The whole endeavor of collecting images, categorizing them, and labeling them is itself a form of politics, filled with questions about who gets to decide what images mean and what kinds of social and political work those representations perform”.

Kate Crawford and Trevor Paglen

Learning through practice

w.wiki/7Drz
#VisibleWikiWomen 2023

- Yearly campaign
- Goal: 2500 images
- Visit the website

#BODYPLURALITY
#CUERPOSPLURALES
#CORPOSPLURAISS
#IMIZIMBA:

CELEBRATING THE FULL UNIQUENESS OF OUR PLURAL BODY SIZES, SHAPES AND IDENTITIES ONLINE
Curious about how to get involved in the #VisibleWikiWomen campaign?

- **Cover**: attend events in your communities where photos can be taken
- **Photobooth**: install a feminist corner at your public events
- **Release**: share your existing photos under free license
- **Create**: illustrations and drawings are welcome!
- **Organize**: become a community organizer or co-organize an event with us!
- **Promote**: spread the word about using the hashtags #VisibleWikiWomen #WomenofColors #BodyPlurality
Join our Art and Photo Contest in September!

visiblewikiwomen@whoseknowledge.org
Come to our Wikimania photo booth!
Presentation made with feminist love, respect and solidarity, by Sunshine Fionah Komusana and Mariana Fossatti, from Whose Knowledge?. CC BY-SA