Re-use of Wiki Loves Monuments photos as a hurdle race

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What I will talk about

- Wiki Loves Monuments
- Hurdles for the re-use of photos
- Better architectural photos
Featuring

a black and white cat

Featuring

a black and white cat

Arrrrrrrrrrrrrrggh!


YEAH!
Featuring
a black and white cat

Photo: shira gal, Wikipedia
Featuring a black and white cat

Photo: shira gal, via Wikimedia Commons
Featuring a black and white cat

Photo: shira gal, CC-BY-2.0, via Wikimedia Commons
Featuring

a black and white cat

A black and white cat. Photo: shira gal, CC-BY-2.0, via Wikimedia Commons
Attribution III: The Search for Spot*

Why is correct attribution so important?
1. Licence demands it
2. Enables the recovery and reuse of images

* A cultural reference to the movie title “Star Trek III: The Search for Spock”; Spot is a pet cat in “Star Trek: The Next Generation”; I planned to use a modified film poster here, but was not sure about the licensing
Attribution III: The Search for Spot

Create the page "Shira gal" on this wiki!

File: Emo girl4.jpg
Description: Emo Girl Date 28 April 2006, 17:04:30 Source originally posted to Flickr as emo girl Author shira gal Permission (Reusing this file)
(1,044 × 663 (142 KB)) - 05:20, 1 March 2010

File: Playing matkot.jpg
Description: Source playing 'matkot' Author shira gal from Kfar saba, Israel
(1,024 × 546 (273 KB)) - 09:35, 16 March 2014

File: Something fishy.jpg
Description: Albertcoup Market, Amsterdam Date 14 May 2005, 11:08:13 Source originally posted to Flickr as something fishy Author shira gal Permission (Reusing this file)
(1,500 × 1,125 (627 KB)) - 21:25, 13 April 2010

File: Cat lurking.jpg
Description: Cat lurking in the grass. Date 21 June 2007, 16:44:35 Source originally posted to Flickr as Hunting Author shira gal Permission (Reusing this file)
(3,826 × 2,692 (4.31 MB)) - 19:25, 5 October 2014

File: Catcat.jpg
Description: (added to Cream of the Crop as my most favorite) Date 6 December 2005, 13:59
Attribution III: The Search for Spot

Create the page "Shira gal cat" on this wiki!

File: Cat lurking.jpg
Description: Cat lurking.jpg A cat lurking in the grass. Date 21 June 2007, 16:44:35
Source: originally posted to Flickr as Hunting Author shira gal Permission
(3,826 × 2,592 (4.31 MB)) - 19:25, 5 October 2014

File: Miss pupik - cat no.18 - ha (by).jpg
Description: pics, but i cant help it - look at this face! so damn cute. Date 25 October 2005, 13:32
Source: cat no.18 - ha? Author shira gal from Kfar saba, Israel
(688 × 487 (298 KB)) - 04:25, 4 January 2015

File: Cat no.13 - the one on the bench.jpg
Description: Date 6 December 2005, 13:58:50 Source: originally posted to Flickr as cat no.13 - the
one on the bench Author shira gal Permission (Reusing this file)
(1,024 × 768 (755 KB)) - 13:42, 14 February 2014

File: Yeah!.jpg (category Black and white cat portraits)
Description: Yeah!.jpg A black and white cat. Date 13 December 2005, 15:47:36 Source:
originally posted to Flickr as yeah! Author shira gal Permission (Reusing this file)
(857 × 768 (462 KB)) - 19:23, 22 July 2011

YEAH!
Attribution III: The Search for Spot

![Image of a cat with 'Yeah!' text](https://commons.wikimedia.org/wiki/thumb/start)
... and featuring

Another corsican cat
I <3 WLM

- International photo contest for monuments
- Organized by Wikimedia Volunteers
  [http://www.wikilovesmonuments.org](http://www.wikilovesmonuments.org)
- 2012: Guinness World Record: Largest photography competition
- 2014: +11,000 participants from +40 countries uploaded +365,000 photos
- +1,000,000 photos since 2012
What is WLM good for?

- fun
- outdoor activity
- competition
- learn monuments in your neighborhood
- make photos of monuments available
- create free content
Free content?

- All photos are under a free license.
- You can use them for whatever you want
- Respect some small requirements like naming author, license, source

A black and white cat. Photo: shira gal, CC-BY-2.0, via Wikimedia Commons
Lot's of ways to contribute to WLM

- Upload photos
- Organize events
- Translate texts
- Add photo information
Hurdle for re-use: Photo information
Brainstorming

Photo information re-users might need

- What is depicted?
- What is the license?
- What are the license conditions?
- Who is the author?

Another corsican cat. Photo: Michal Osmenda from Brussels, Belgium, CC BY 2.0, via Wikimedia Commons
Winners page:
Photos with no description

Belgium + Luxembourg

Canada

Tadoussac Chapel, the oldest wooden church in North America, built in 1747 - Quebec.
Author: Natidu

Source: https://commons.wikimedia.org/wiki/Wiki_Loves_Monuments_2014_winners
Winners page:
Description just in original language

Colombia

1. Pasillo de la Gobernación de Caldas, por EnBrazosDeLaFiebre.
2. Monumento a las arpas, por Monchis.

Source: https://commons.wikimedia.org/wiki/Wiki_Loves_Monuments_2014_winners
Finalists

Every participating country selected the 10 best images to enter in the International round.

Albania & Kosovo

Algeria

1. Mosque of Mansourah (Tlemcen)
   Author: Fja'Wild ElJimA

2. Arch of Markoune, Tazzoult (Batna)
   Author: Hanzza-sia
Winners page:
No author information

Hong Kong

Below are the winning photos of WLM2014 (Hong Kong), and they are all listed in NO particular order.

Source: https://commons.wikimedia.org/wiki/Wiki_Loves_Monuments_2014_winners
Winners page: No license information

Germany

Below are the top registered monuments from the German WLM 2014 competition.

1. Gendarmenmarkt in Berlin
   Author: Tilman2007

2. Salt magazine in Lübeck
   Author: C.J.N.L. Kyll

Source: https://commons.wikimedia.org/wiki/Wiki_Loves_Monuments_2014_winners
Idea

Let’s get the information from the details pages
STOP!
There is some information!

Description

This is a photo of a monument in Thailand identified by the ID 0001507 (Thai Fine Art Department's link)

Source:
https://commons.wikimedia.org/wiki/File:%E0%B8%9B%E0%B8%A3%E0%B8%B2%E0%B8%AA%E0%B8%B2%E0%B8%97%E0%B9%80%E0%B8%A1%E0%B8%B7%E0%B8%AD%E0%B8%87%E0%B8%95%E0%B9%88%E0%B8%B3_%E0%B8%A0%E0%B8%B2%E0%B8%9E%E0%B8%81%E0%B8%A7%E0%B9%89%E0%B8%B2%E0%B8%87.jpg
YES, but...

- link leads to a non-english page
- requires further investigation

Details pages:
Wrong author information

- Uploaders, who are not the authors, add their own credentials
Details pages:
Just uploader information

- How do I know that the uploader the author?
Details pages:
Always license information

A black and white cat. Photo: shira gal, CC-BY-2.0, via Wikimedia Commons
Details pages:
Always license information, but…

You must give appropriate credit

● If supplied:
  ○ name of creator and attribution parties
  ○ copyright notice
  ○ license notice
  ○ disclaimer notice
  ○ link to the material
  ○ title of the material (CC prior 4.0)

see i.e. https://creativecommons.org/licenses/by/3.0/
License hurdles: How do I…?

- provide a link to the license?
- indicate if changes were made?
Let’s be part of the solution

Rework of details pages
  ● translations into English
  ● correct author information

Rework of Winners page
  ● LangSwitch templates
  ● Descriptions
  ● Author information
  ● License information
Rework of detail pages: Translation of original language into English with a little help

- https://www.apertium.org/ free / open source
- https://translate.google.com/ commercial
- http://www.bing.com/translator/ commercial
Rework of detail pages:
Provide multi language descriptions with a little help

https://tools.wmflabs.org/multidesc/
MultiDesc
- generates multi-language descriptions for galleries or images on Wikimedia Commons
- crawls all language versions
- grabs article introduction

Source: https://tools.wmflabs.org/multidesc/
Rework of details pages:
Clarify author information

- uploader vs. author
- self-declared author vs. author
Details pages finished: Yeah! Half work done!

A black and white cat. Photo: shira gal, CC-BY-2.0, via Wikimedia Commons
Rework of winners page

Template:Langswitch
  ○ presents a string of text
  ○ selected from an array of language translations
  ○ in the language set in the user's preferences
  ○ or the most appropriate fallback language

{{LangSwitch|
de=[[[:de:Warschau|Warschau]]]
|en=[[[:en:Warsaw|Warsaw]]]
|ja=[[[:ja:ワルシャワ | ワルシャワ]]]
|default=[[d:Q270]]
}}
Rework of winners page:
Country names

== Canada ==

- all languages: Canada

== {{Canada}} ==

Name of country translated to user's language and with links to Wikipedia articles in user's language

- German: Kanada
- English: Canada
- Russian: Канада
Rework of winners page:
Author information

Author: [[User:Rateb|Rateb]]

- all languages: Author: Rateb
- German: Fotografie: Rateb
- English: Photograph: Rateb
- Russian: Фотография: Rateb
Rework of winners page:
Multi language descriptions

File:Gare du Nord December 2013.jpg|[[:en:Gare du Nord|Gare du Nord]]

File:Gare du Nord December 2013.jpg | 7. {{LangSwitch | de=[[[:de:Paris Gare du Nord |Paris Gare du Nord]] |ar=[[[:ar:غار دو باريس نور |غار دو باريس نور]] |be=[[[:be:Паўночны вакзал, Парыж |Паўночны вакзал, Парыж]]]}}

Source: https://commons.wikimedia.org/wiki/Wiki_Loves_Monuments_2014_winners
Rework of winners page: License information

...
Winners page finished:
Yeah!

A black and white cat. Photo: shira gal, CC-BY-2.0, via Wikimedia Commons
Well, let’s make the ultimate test: Being a re-user

Let’s make a calendar
Being a re-user:
Printing and publishing

- Calvendo [http://www.calvendo.co.uk](http://www.calvendo.co.uk)
- Print-on-demand publisher of calendars and flipbooks in the Cornelsen Publishing Group
- Absolute no costs for the calendar author
- Calendars reviewed by a jury
- Provides ISBN
- Listing in the official book retail databases (amazon, ebay, libri, … ~ all book sellers)
Result Documentation


http://www.calvendo.co.uk/galerie/?s=wiki&type=0&format=0&lang=2&kdgrp=0&cat=0&page=3
Making calendars:
Special requirements

- internationalization
- photo formats
- photo resolution
- photo quality
- homogene collection
- calendar selling time
- marketing
Hurdle: Internationalization
Internationalization

- non descriptive descriptions
- author names in non-ASCII letters

Sources: https://commons.wikimedia.org/wiki/File:Zubaida_tomb.JPG and https://commons.wikimedia.org/wiki/File:%D7%A8%D7%9B%D7%91%D7%AA_%D7%91%D7%99%D7%A4%D7%95.jpg
Hurdle: Photo formats
Photo formats

• landscape vs. upright
• panoramics
• image motive borders
Hurdle: Photo resolution

Épure de l'Américain Kraenzlein franchissant la haie. Étienne-Jules Marey. This image is in the public domain because its copyright has expired. Via Wikimedia Commons
Photo resolution

Suggested image sizes (height x width)

- DIN A2 landscape: 4961 x 7016 pixels
- DIN A3 landscape: 3508 x 4961 pixels
- DIN A4 landscape: 2480 x 3508 pixels

Minimum image sizes (height x width)

- DIN A2 landscape: 3508 x 4961 pixels
- DIN A3 landscape: 2480 x 3508 pixels
- DIN A4 landscape: 1748 x 2480 pixels
Hurdle: Photo quality

Épure de l'Américain Kraenzlein franchissant la haie. Étienne-Jules Marey. This image is in the public domain because its copyright has expired. Via Wikimedia Commons
Photo quality

- black and white
- HDR
- credits in the image

Château de Dampierre in Dampierre-en-Yvelines, Île-de-France, Photograph: PLFERRER, Licensing: CC-BY-SA-3.0; Erbil Citadel and Machko tea house in Erbil (Arbil), Kurdistan Region of Iraq, Photograph: Rawen pasha, Licensing: CC-BY-SA-3.0; Al-Mustansiriya University, Baghdad, Photograph: Nawar GJ, Licensing: CC-BY-SA-3.0; all via Wikimedia Commons
If I had a wish to...

MediaWiki Developers:
- force uploaders to provide English image information
  - Author
  - License
  - Description
- improve search

WML juries:
please prefer:
- landscape
- color
- image borders
- at least 1748 x 2480 pixels
Addendum: How can amateurs make better architectural photos?

- Learning Patterns on Meta

- explain how to reproduce a successful strategy for executing or evaluating an activity
A learning pattern explains how to reproduce a successful strategy for executing or evaluating an activity, such as running an edit-a-thon, or analyzing responses to an editor survey.

A learning pattern is:
- a guideline: it provides advice on how to do something
- a template: it has a clear title and consistent format so people can quickly find the information they need when they browse through the library of learning patterns.

Creating a learning pattern is a simple way to document an important lesson. If you've been involved in a Wikimedia activity, you've probably learned some valuable tips, tricks, advice, or considerations about what works and what doesn't for that kind of activity. Share what you know: write a learning pattern! Others will benefit from your
Learning Patterns for photographers

Photo training sessions (by Sylvain_WMFr)
- Help beginners to join the volunteer photographers community

Photographing your local buildings (by MichaelMaggs)
- How can you be sure your uploads will be useful, and how do you take high quality photos anyway

Improving your building photography (by MichaelMaggs)
- Your photos of buildings don't seem to come out as well as you'd hoped.
Improving your building photos

- Camera tilted
- Building obscured
- Photo watermarked
- Top chopped
- Bottom chopped
- Flare
- Wrong focus
- Super!

Source: [https://meta.wikimedia.org/wiki/Grants:Learning_patterns/Improving_your_building_photography](https://meta.wikimedia.org/wiki/Grants:Learning_patterns/Improving_your_building_photography); All photos by Michael Maggs, [CC BY-SA 3.0](https://creativecommons.org/licenses/by-sa/3.0), via Wikimedia Commons
Thank you!
Go make photos!

A black and white cat. Photo: shira gal, CC-BY-2.0, via Wikimedia Commons