



1964

YEAR  
BOOK  
of  
RADIO  
and  
TELEVISION



What happens in the halls of Congress, and elsewhere in the nation's capital, vitally influences local community life, very often as directly and immediately as the workings of municipal government. For this reason, the five CBS Owned television stations—Channel 2 in New York, Los Angeles, Chicago; Channel 10 in Philadelphia and Channel 4 in St. Louis—have established their own Washington News Bureau. To bring the citizens of five major population centers direct news reports of the latest happenings on the Washington scene which specifically relate to their communities.

The Washington News Bureau, with its full-time sight-and-sound facilities ready to capture important news on-the-spot, is the latest example of the CBS Owned television stations' continued pioneering of new ways to expand the dimensions of local television. And thus to provide better, more meaningful service to five major U. S. communities.

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CBS TELEVISION STATIONS A DIVISION  
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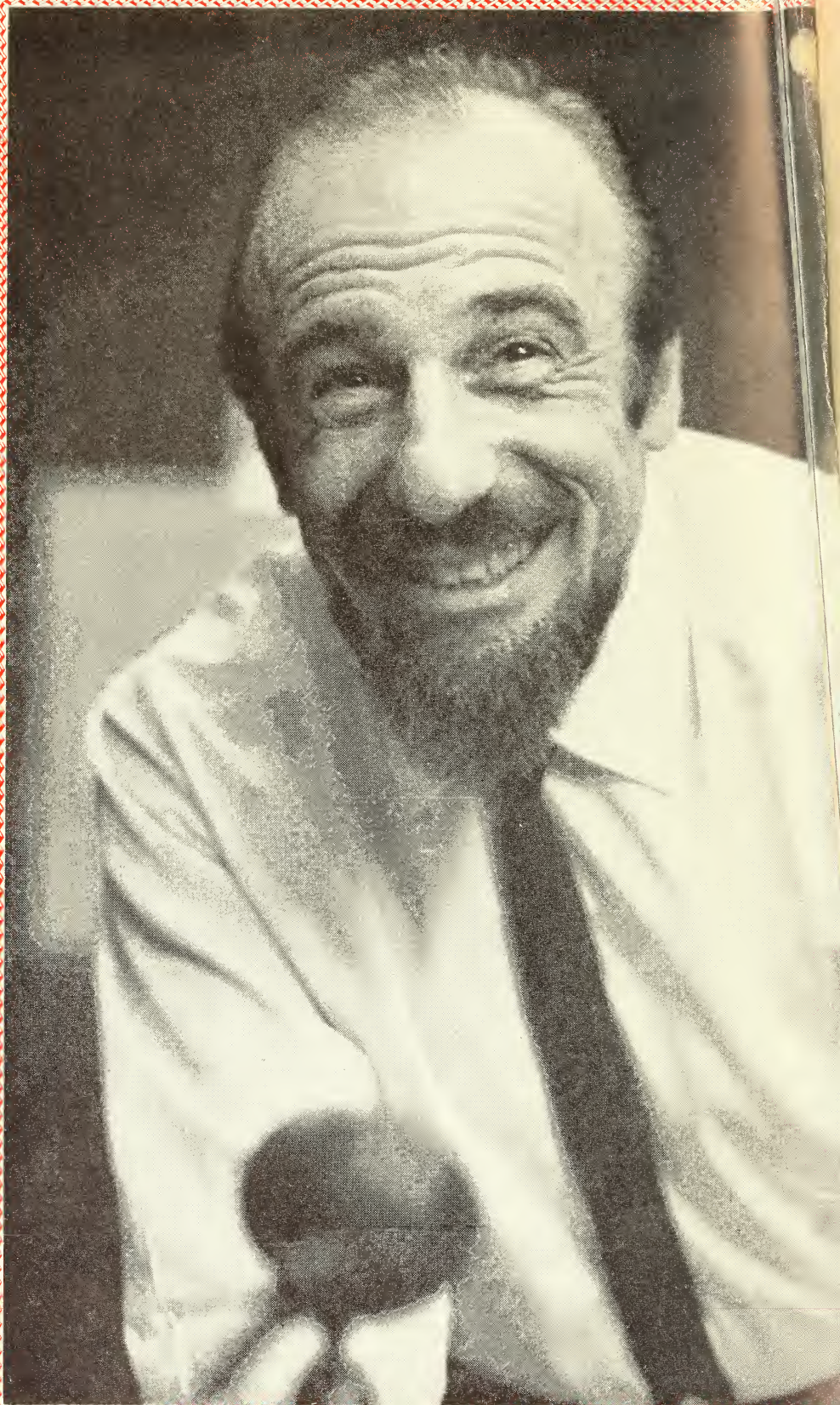
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# City Hall





**RADIO**

THE INTERNATIONAL NEWSPAPER OF  
THE BROADCASTING INDUSTRY

**TELEVISION DAILY**

# **Yearbook of Radio & Television**

**Twenty-seventh  
Annual Edition**

**1964**

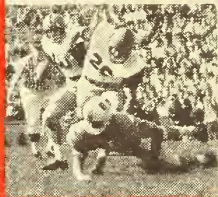


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# Foreword

TK 6542  
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27th, 1964  
11/15/83

**T**WENTY-SEVEN YEARS is a long time in broadcasting—and, after 27 years, it would seem impossible to find some new thought to key this foreword to the YEARBOOK OF RADIO AND TELEVISION. Yet, the executive who directs the destiny of one of the leading broadcasting companies supplied one in discussing the industry's standard reference volume: "I like to call it my million-dollar treasury of facts," he observed, adding: "I may be a little low in the evaluation by a million or two."

**H**E EXPLAINED that if the YEARBOOK were nonexistent, the industry would find it necessary to create it. The cost of research and compilation spanning 27 years would soar into seven figures.

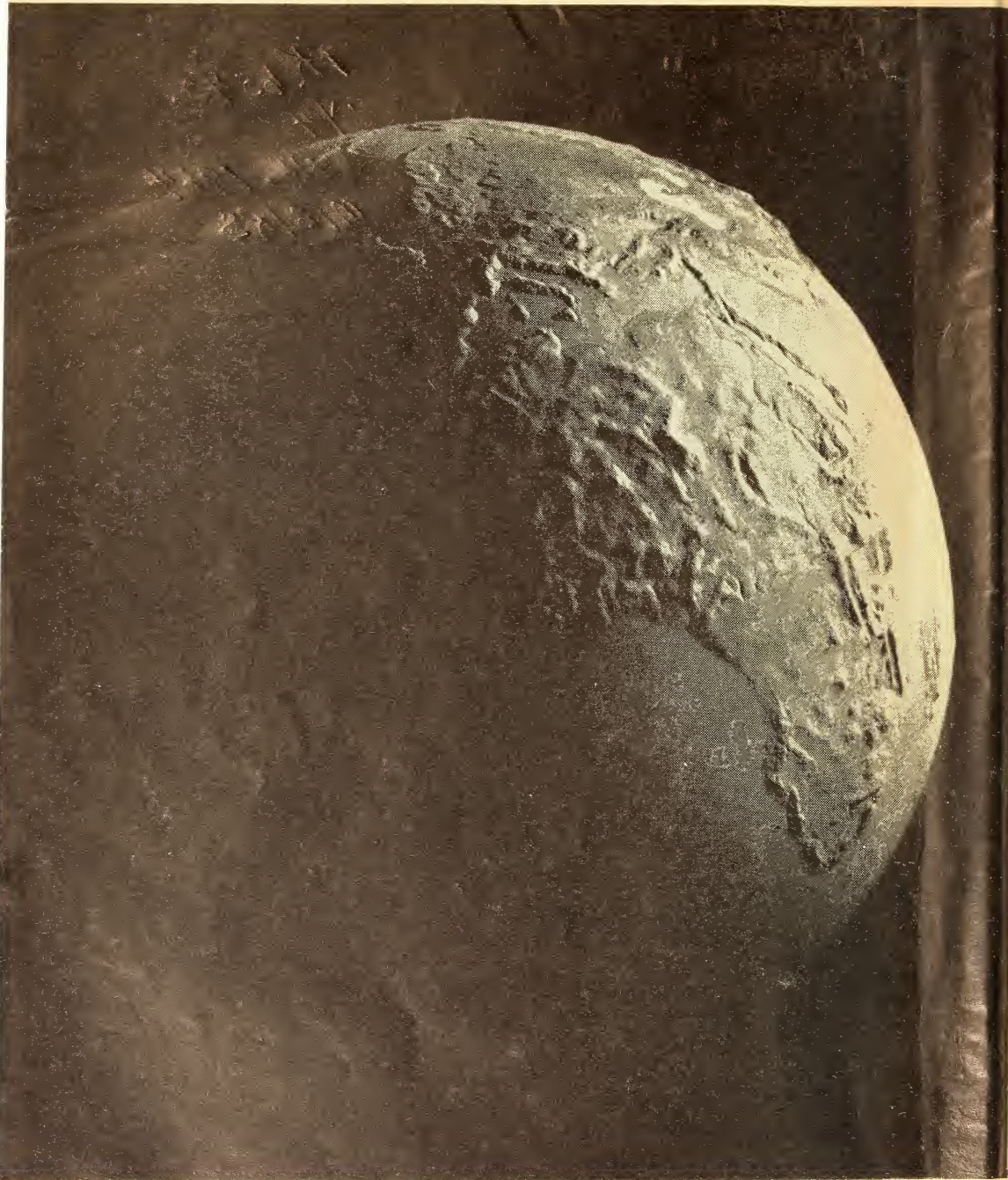
**T**HIS MUCH we who work on the YEARBOOK—day in, day out—do know: It is in many respects the distillation of more than two decades of earlier endeavor, not to mention publishing experience.

**T**HUS, there is no substitute and there never can be one.

**T**O ALL those whose unstinting efforts are represented in this 27th edition go our deep appreciation and thanks for a job well done.

**CHAS. A. ALICOATE**  
*Editor-in-Chief*

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THE ASSOCIATED PRESS

# EDITORIAL

1964

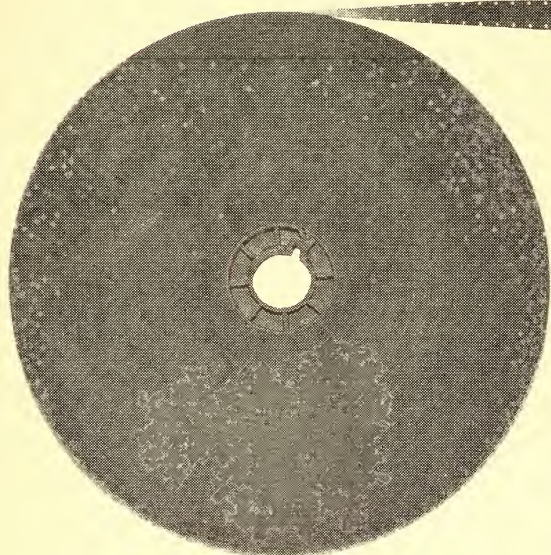
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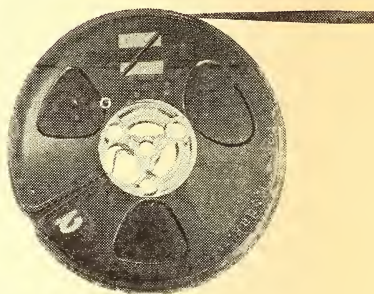
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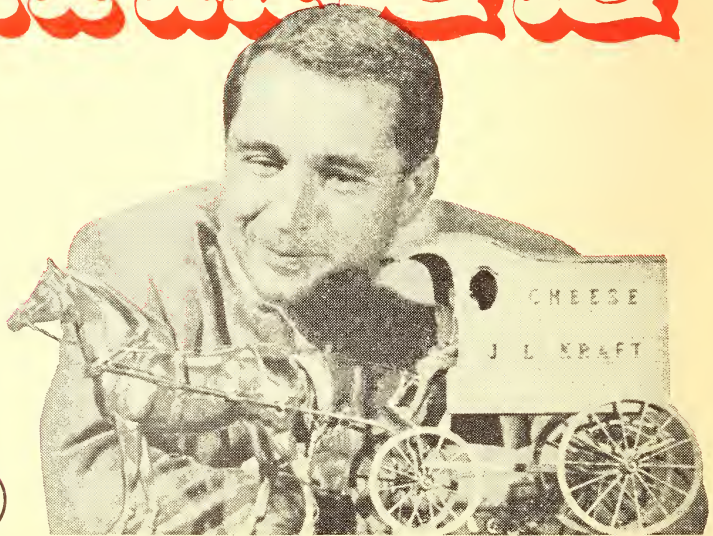
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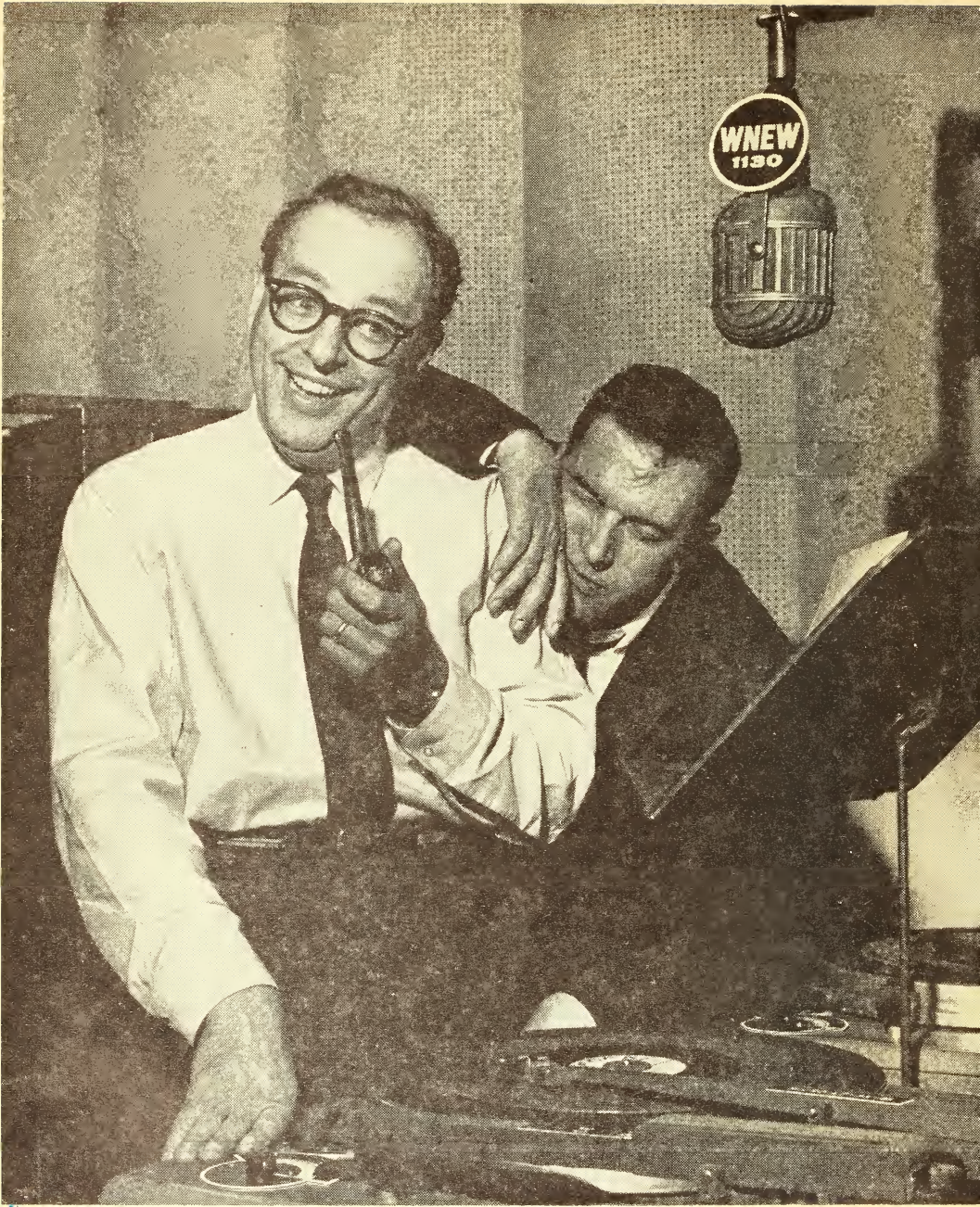
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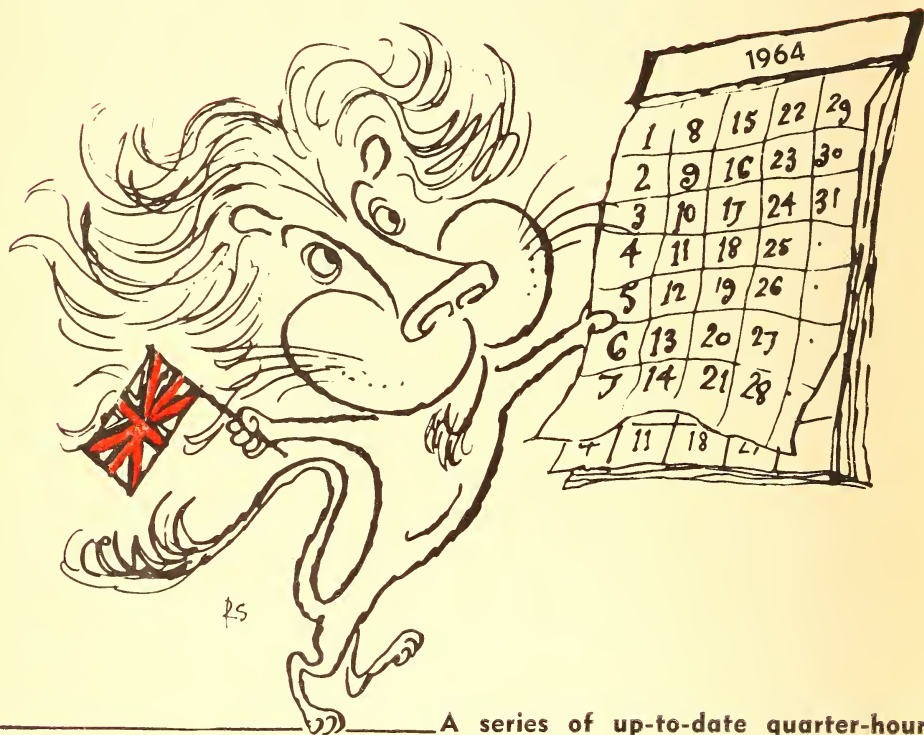
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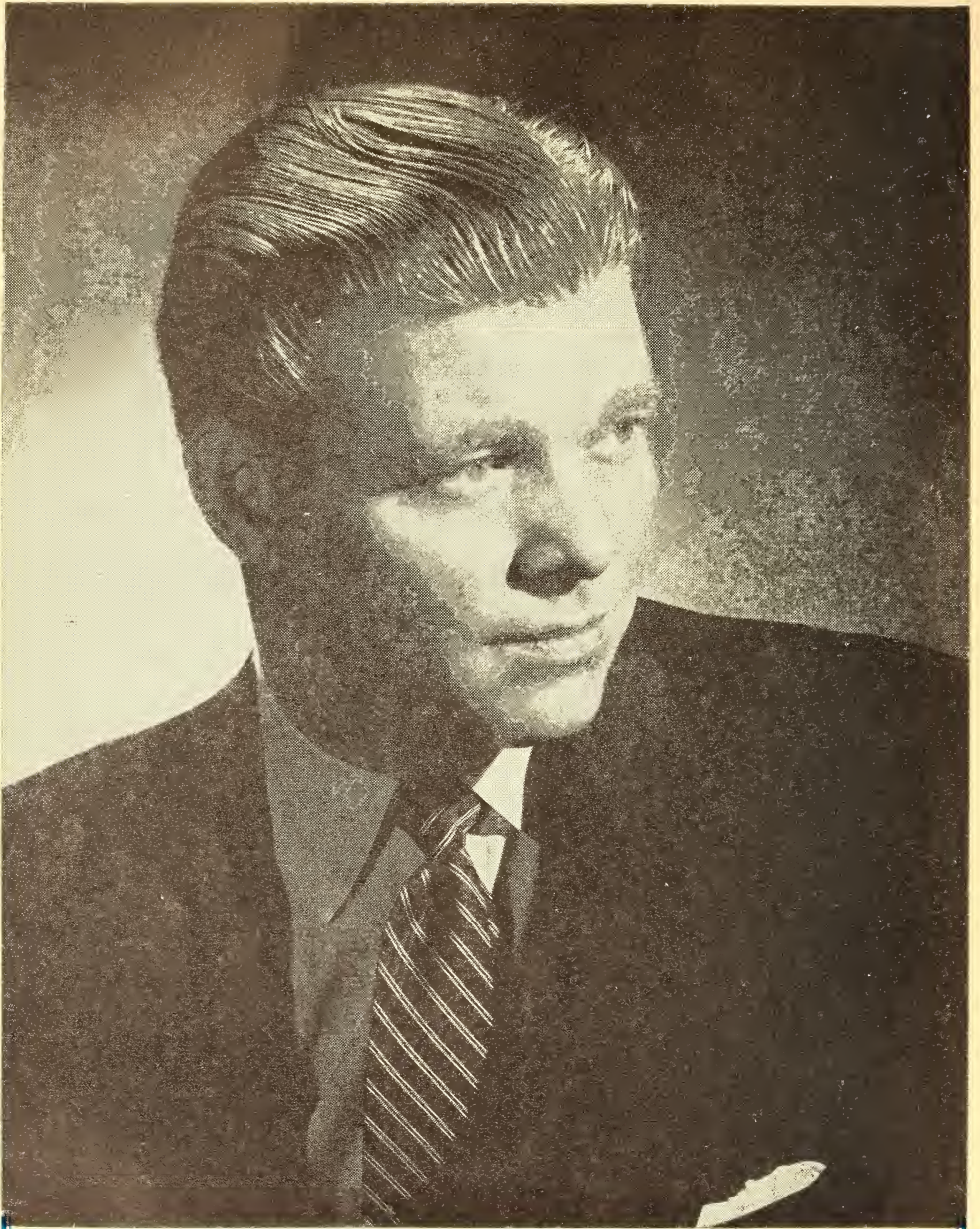
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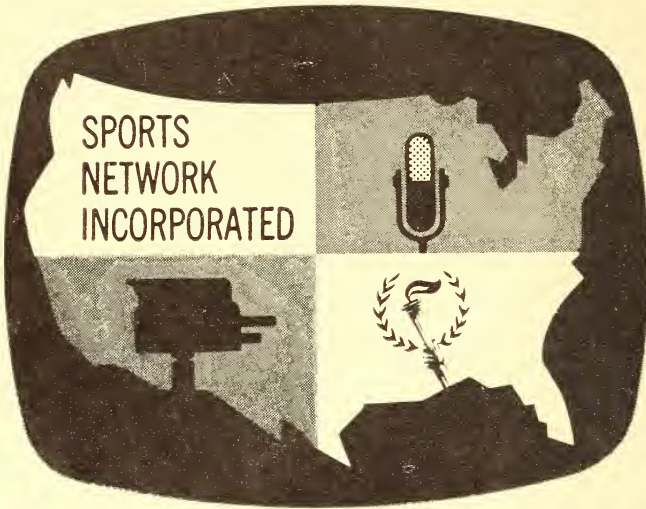
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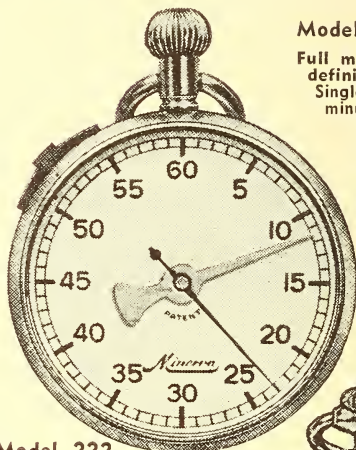
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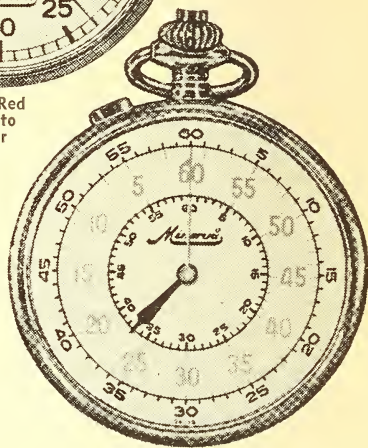
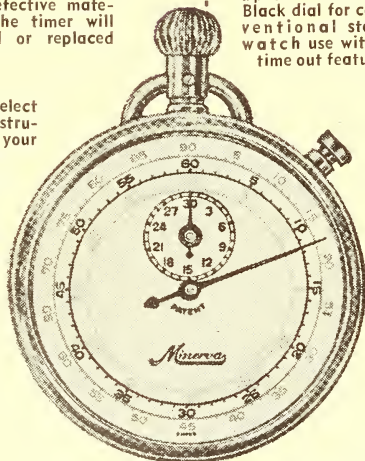
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1964

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***Radio-Television Daily's 1963  
All-American Favorites—Radio  
— 22nd Annual Poll of Critics & Editors —***

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***Man of the Year—***

Arthur Godfrey (CBS)

***Producer of the Year—***

Robert Maurer (NBC)

***Woman of the Year—***

Nancy Dickerson (NBC)

***Director of the Year—***

Peter Flynn (NBC)

***Dramatic Show of the Year—***

Family Theatre (MBS)

***Writer of the Year—***

David Horowitz (ABC)

***Comedy Show of the Year—***

Jonathan Winters Show (NBC)

***Vocalist of the Year, Male—***

Tony Bennett

***Musical Show of the Year—***

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(NBC)

***Vocalist of the Year, Female—***

Peggy Lee

***Commentator of the Year—***

Frank McGee (NBC)

***Orchestra of the Year—***

Percy Faith

***Documentary of the Year—***

"Time to Live, Time to Die" (MBS)

***Most Promising New Talent, Male—***

Al Capp (NBC)

***Best New Program Idea—***

Experiment in Drama (NBC)

***Most Promising New Talent,  
Female—***

Selma Diamond (NBC)

***Sportscaster of the Year—***

Joe Garagiola (NBC)

***Best Public Service Programming—***

Dimension (CBS)

***Song Hit of the Year—***

"Tie Me Kangaroo Down"

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# **Radio-Television Daily's 1963**

## **All-American Favorites—Television**

### **— 22nd Annual Poll of Critics & Editors —**

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*Man of the Year*—  
Andy Williams (NBC)

*Woman of the Year*—  
Judy Garland (CBS)

*Dramatic Show of the Year*—  
Richard Boone Show (NBC)

*Comedy Show of the Year*—  
Andy Griffith Show (CBS)

*Musical Show of the Year*—  
Andy Williams Show (NBC)

*Commentator of the Year*—  
Walter Cronkite (CBS)

*Documentary of the Year*—  
That Was the Week That Was—"JFK"  
(BBC/NBC)

*Audience Participation/ Panel Show  
of the Year*—  
General Electric College Bowl (CBS; NBC)

*Best New Program Idea*—  
Richard Boone Show (NBC)

*Sportscaster of the Year*—  
Joe Garagiola (NBC)

*Color Show of the Year*—  
Walt Disney's Wonderful World of Color  
(NBC)

*Best-Filmed Series*—  
East Side/West Side (CBS)

*Children's Show of the Year*—  
Exploring (NBC)

*Western Show of the Year*—  
Bonanza (NBC)

*Mystery Show of the Year*—  
Perry Mason (CBS)

*Best Public Service Programming*—  
Kennedy Assassination Coverage  
(All Networks)

*Producer of the Year*—  
Fred W. Friendly (CBS)

*Director of the Year*—  
Helen Jean Rogers (ABC)

*Writer of the Year*—  
John Secondari (ABC)

*Vocalist of the Year, Male*—  
Andy Williams (NBC)

*Vocalist of the Year, Female*—  
Leslie Uggams (NBC)

*Orchestra of the Year*—  
New York Philharmonic (CBS)

*Most Promising New Talent, Male*—  
James Franciscus (NBC)

*Most Promising New Talent,  
Female*—  
Bethel Leslie (NBC)

*Song Hit of the Year*—  
"Dominique"

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# Top 50 National Spot Radio Markets

— 1962 —

<i>Rank</i>	<i>Radio Market</i>	<i>No. of Stations Reporting</i>	<i>Time Sales National and Regional Advertisers and Sponsors*</i>
1.	New York, N. Y. ....	30	\$23,106,170
2.	Chicago, Ill. ....	27	12,035,890
3.	Los Angeles-Long Beach, Calif. ....	31	11,176,735
4.	Philadelphia, Pa. ....	22**	6,937,861
5.	Detroit, Mich. ....	11	6,499,215
6.	San Francisco-Oakland, Calif. ....	19	5,747,972
7.	Boston, Mass. ....	17	5,253,944
8.	St. Louis, Mo. ....	17	3,604,382
9.	Cleveland, O. ....	9	3,540,042
10.	Washington, D. C. ....	18**	3,395,531
11.	Pittsburgh, Pa. ....	21**	3,045,026
12.	Cincinnati, O. ....	8	2,932,958
13.	Minneapolis-St. Paul, Minn. ....	14	2,653,936
14.	Miami, Fla. ....	14**	2,537,541
15.	Baltimore, Md. ....	15	2,392,286
16.	Buffalo, N. Y. ....	11	2,296,904
17.	Kansas City, Mo. ....	9	2,152,390
18.	Hartford, Conn. ....	6	2,129,635
19.	Atlanta, Ga. ....	19**	1,956,107
20.	Houston, Tex. ....	12	1,903,034
21.	Denver, Colo. ....	20	1,831,723
22.	Seattle, Wash. ....	18	1,825,976
23.	Dallas, Tex. ....	12	1,743,910
24.	Indianapolis, Ind. ....	6	1,672,956
25.	Louisville, Ky. ....	10	1,649,151
26.	Portland, Ore. ....	16	1,646,096
27.	Columbus, O. ....	6	1,620,193
28.	Milwaukee, Wisc. ....	9	1,604,496
29.	Des Moines, Ia. ....	6	1,548,496
30.	San Diego, Calif. ....	9	1,428,646
31.	New Orleans, La. ....	10	1,313,572
32.	Albany-Schenectady-Troy, N. Y. ....	11**	1,291,871
33.	Memphis, Tenn. ....	11**	1,260,133
34.	Sacramento, Calif. ....	6	1,217,514
35.	Rochester, N. Y. ....	6	1,163,139
36.	San Antonio, Tex. ....	10	1,098,991
37.	Providence-Pawtucket, R. I. ....	13	1,088,027
38.	Dayton, O. ....	5	1,082,304
39.	Nashville, Tenn. ....	8	1,054,098
40.	Tampa-St. Petersburg, Fla. ....	16	1,035,581
41.	Omaha, Neb. ....	7	988,113
42.	Fort Worth, Tex. ....	7	975,817
43.	Oklahoma City, Okla. ....	8	964,104
44.	Newark, N. J. ....	6	921,013
45.	Charlotte, N. C. ....	7	918,431
46.	Syracuse, N. Y. ....	10	909,581
47.	Richmond, Va. ....	9	884,373
48.	Birmingham, Ala. ....	12	808,695
49.	Fresno, Calif. ....	12**	775,776
50.	Grand Rapids, Mich. ....	6	772,563

\* Before commissions to agencies, representatives and others.

\*\* Not all stations in this market operated a full year during 1962.

Source: FCC

# ASHLEY FAMOUS AGENCY, INC.

New York • Beverly Hills

## *Exclusive Affiliates*

THE GRADE ORGANIZATION

London, England

LONDON MANAGEMENT

London, England

LONDON ARTISTS, LTD.

London, England

KAUFMAN-LERNER ASSOCIATES

Rome, Italy

ALAIN BERNHEIM

Paris 8, France

OLGA HORSTIG-PRIMUZ

Paris, France



# Radio Set Sales to Retailers

## Type of Radio

Year	Home	Clock	Portable	Total
1952 .....	4,287,410	1,816,075	1,571,038	7,674,523
1953 .....	3,824,284	1,792,151	1,593,446	7,209,881
1954 .....	2,932,576	1,901,721	1,353,206	6,187,503
1955 .....	3,056,368	2,060,081	1,960,273	7,076,722
1956 .....	3,392,324	2,281,457	2,749,042	8,422,823
1957 .....	3,987,509	2,381,257	3,207,046	9,575,812
1958 .....	3,329,725	2,110,740	3,297,732	8,738,197
1959 .....	3,025,299	2,625,397	3,884,470	9,535,166
1960 .....	3,271,667	2,669,396	4,512,636	10,543,699
1961 .....	2,917,150	2,945,341	5,362,519	11,225,010
1962 .....	2,983,360	3,216,963	5,556,770	11,757,093

# Radio Set Production

## — Home, Clock, Portable, Auto —

(In Thousands of Units)

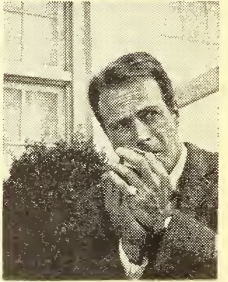
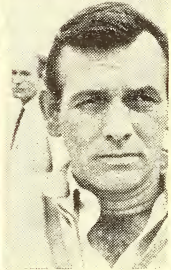
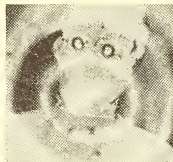
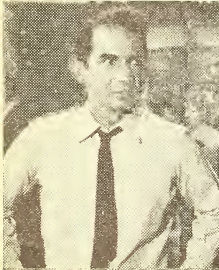
## Type of Radio

Year	Home	Clock	Portable	Auto	Total	\$ Value
1951 .....	5,275	777	1,333	4,543	11,928	\$298,439
1952 .....	3,539	1,929	1,720	3,243	10,431	238,348
1953 .....	3,886	2,041	1,742	5,183	12,852	286,471
1954 .....	2,696	1,875	1,333	4,124	10,028	220,616
1955 .....	2,998	2,244	2,027	6,864	14,133	283,225
1956 .....	3,037	2,311	3,113	5,057	13,518	288,474
1957 .....	3,228	2,516	3,265	5,496	14,505	351,601
1958 .....	2,621	2,038	3,373	3,715	11,747	314,585
1959 .....	3,145	2,794	4,128	5,555	15,622	330,874
1960 .....	3,440	2,720	4,535	6,432	17,127	340,484
1961 .....	3,042	3,017	5,747	5,568	17,374	313,531
1963 .....					18,000	est.

Source: EIA.



THE HOLLYWOOD PALACE



# Average Radio Station Income

(Reported by Market Size)  
— 1962 —

Population of Community in Which Stations are Located	Total Stations Reporting	Average Per Station Reporting		
		Total Broadcast Revenues <sup>1</sup>	Total Broadcast Expenses	Total Broadcast Income <sup>2</sup>
1,000,000 and over .....	132	\$941,443	\$719,639	\$221,804
500,000-2,000,000 .....	89	526,870	417,899	108,971
500,000-1,000,000 .....	160	329,400	273,349	56,051
250,000- 500,000 .....	176	230,380	197,698	32,682
200,000- 250,000 .....	70	198,815	173,772	25,042
150,000- 200,000 .....	72	193,217	168,807	24,410
100,000- 150,000 .....	83	180,249	157,237	23,012
50,000- 100,000 .....	46	141,996	124,182	17,814
25,000- 50,000 .....	246	135,991	120,721	15,270
10,000- 25,000 .....	461	104,434	91,139	13,296
5,000- 10,000 .....	424	74,966	65,616	9,349
2,500- 5,000 .....	262	56,814	49,117	7,697
Less than 2,500 .....	97	55,130	47,176	7,954
<b>Total .....</b>	<b>2,318</b>	<b>\$192,990</b>	<b>\$159,955</b>	<b>\$ 33,035</b>

# Average Radio Station Loss

(Reported by Market Size)  
— 1962 —

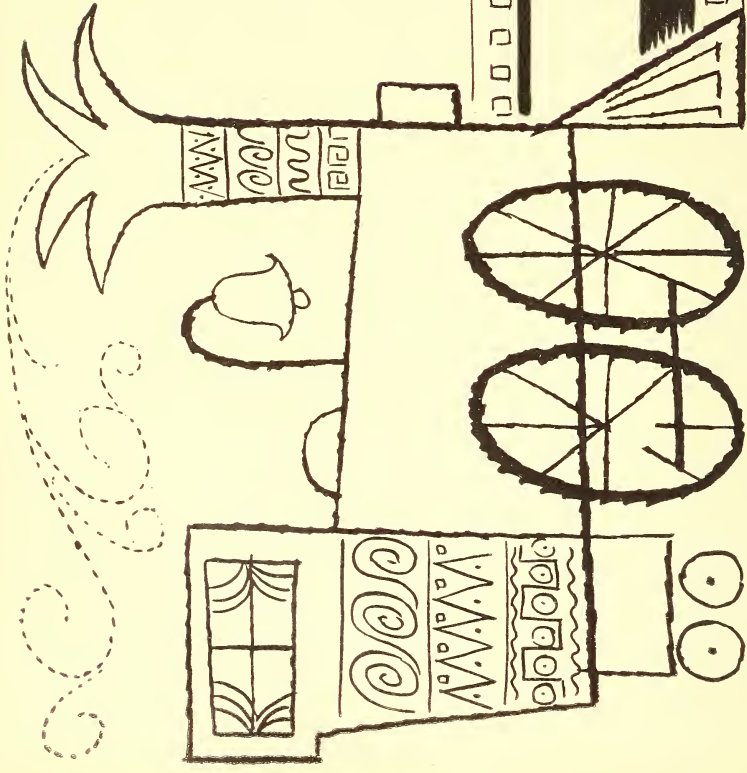
Population of Community in Which Stations are Located	Total Stations Reporting	Average Per Station Reporting		
		Total Broadcast Revenues <sup>1</sup>	Total Broadcast Expenses	Total Broadcast Losses <sup>2</sup>
1,000,000 and over .....	75	\$302,162	\$367,951	\$65,789
500,000-2,000,000 .....	58	254,334	319,910	65,577
500,000-1,000,000 .....	117	179,901	218,165	38,264
250,000- 500,000 .....	148	145,618	173,254	27,635
200,000- 250,000 .....	40	122,074	141,272	19,197
150,000- 200,000 .....	34	118,129	137,761	19,632
100,000- 150,000 .....	58	121,305	141,356	20,051
50,000- 100,000 .....	26	95,220	105,351	10,132
25,000- 50,000 .....	134	95,946	108,938	12,992
10,000- 25,000 .....	199	76,967	86,474	9,507
5,000- 10,000 .....	154	58,317	64,455	6,138
2,500- 5,000 .....	120	45,360	50,365	5,005
Less than 2,500 .....	52	44,341	51,135	6,794
<b>Total .....</b>	<b>1,215</b>	<b>\$117,965</b>	<b>\$139,116</b>	<b>\$21,151</b>

<sup>1</sup> Total revenues consist of total time sales less commissions plus talent and program sales.

<sup>2</sup> Before Federal income tax.

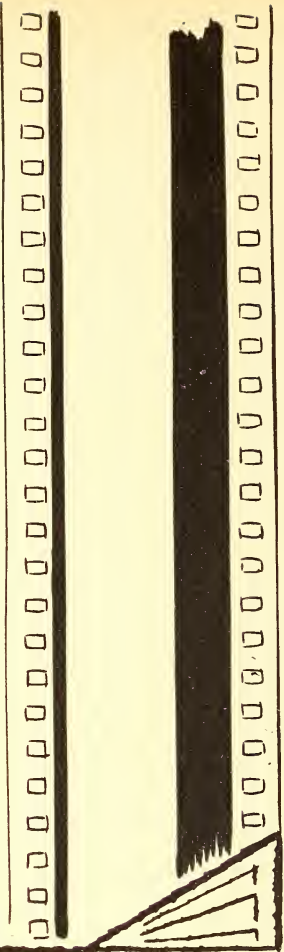
Note: Market size is classified by population of Standard Metropolitan Statistical Areas and communities outside SMSA's, Census of Population, 1960.

Source: FCC



SOUND

GET ON THE RIGHT TRACK



RECORDING STUDIOS, INC.

1639 Broadway

PLaza 7-8855

New York, N. Y. 10020

# **Revenues & Income of FM Stations Operated by Non-AM Licensees**

— 1962 —

<i>Metropolitan Markets With 3 or More Stations</i>	<i>Total Stations Reporting</i>	<i>Total Broadcast Revenues<sup>1</sup></i>	<i>Total Broadcast Expenses</i>	<i>Total Broadcast Income<sup>2</sup></i>
Chicago, Ill. ....	13	\$1,506,237	\$1,488,389	\$17,848
Detroit, Mich. ....	10*	508,641	702,533	(193,892)
Hamilton-Middleton, O. ....	3*	19,201	13,183	6,018
Houston, Tex. ....	4*	97,807	159,107	(61,300)
Los Angeles-Long Beach, Calif.	20*	823,433	1,086,314	(262,881)
Madison, Wisc. ....	3*	39,822	46,615	(6,793)
Milwaukee, Wisc. ....	4	102,295	128,267	(25,972)
New York, N. Y. ....	5*	575,873	633,357	(57,484)
Oklahoma City, Okla. ....	3*	37,864	37,137	727
Philadelphia, Pa.-N. J. ....	4	245,710	444,668	(198,958)
Sacramento, Calif. ....	3	68,500	106,606	(38,106)
St. Louis, Mo.-Ill. ....	3*	147,515	173,848	(26,333)
San Diego, Calif. ....	5	107,260	172,404	(65,144)
San Francisco-Oakland, Calif.	11	443,899	621,528	(177,629)
Santa Barbara, Calif. ....	3	85,873	127,746	(41,873)
Seattle, Wash. ....	4	163,565	245,785	(82,220)
Tulsa, Okla. ....	4*	16,308	59,980	(43,672)
<b>Total</b> .....	<b>102</b>	<b>\$4,989,803</b>	<b>\$6,247,467</b>	<b>(\$1,257,664)</b>

<sup>1</sup> Total revenues consist of total time sales less commissions plus total incidental broadcast revenues.

<sup>2</sup> Before Federal income tax.

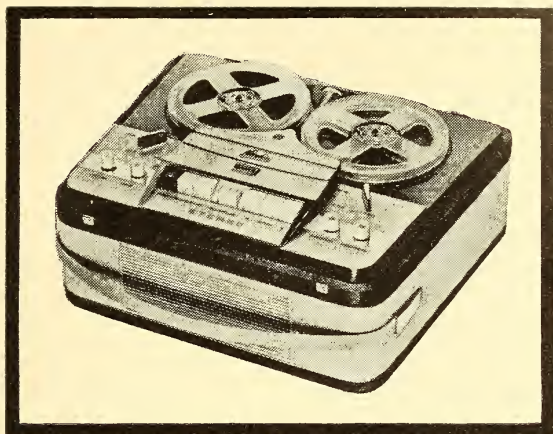
( ) Denotes loss.

\* Not all stations in this group operated a full year during 1962.

Source: FCC.



**This Norelco Tape Recorder  
makes sidewalk interviews easy...**



**this one provides top fidelity  
stereo/mono studio or location  
recording and broadcasting**

On the left is the new, 7-pound, battery-operated Continental '101'—specifically designed for fast, on-the-go, quality recording and playback. Provides up to 2 hours on one 4" reel. Reels are on top—you record while wearing the '101' over the shoulder (convenient leather carrying case available as optional accessory). Completely self-contained with dynamic cardioid microphone for distant pickup, wide-range Norelco speaker, and patch cord for playback through external equipment. Constant-speed motor with capstan drive. 100% transistorized. Guild-crafted by Philips of the Netherlands. For sidewalk interviews, eyewitness reports and live background sound—anytime, anywhere—it's the new Continental '101'

Above is the magnificent Continental '401'—new, improved version of the famous Norelco 4-track stereo/mono recorder. 100% transistorized. Four speeds include the new, super-slow 15/16 i.p.s., providing up to 32 hours recording on a 7" reel. Completely self-contained with dual record/playback preamplifiers, dual power amplifiers, 2 speakers and stereo dynamic microphone.

To see and hear how these Norelco Continental Tape Recorders can handle your daily reportorial assignments or location and studio recording and broadcast sessions, contact your dealers in quality high fidelity components, or write: North American Philips Company, Inc., *High Fidelity Products Division*, 100 East 42nd St., N. Y., N. Y. 10017

*Norelco*<sup>®</sup>

**RACINE** *presents*

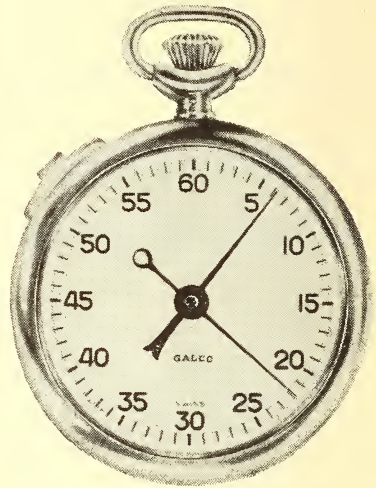
# **GALCO-GALLET** Timers and Chronographs



No. 810F—GALCO FILMETER TIMER

7 jewels, anti-magnetic  
unbreakable mainspring,  
hinged nickel case,  
easy to read dial.  
Sugg. Ret. \$44.90

No. 510F—Same as above but  
one jewel  
Sugg. Retail \$21.60



No. 9010

**GALCO BROADCASTING TIMER**  
Center register sweep facilities  
quick reading. Anti-magnetic,  
7 jewels, hinged nickel case,  
red register hand. Dependable.  
Sugg. Ret. \$49.00

*Filmeter Wrist Chronographs  
Available*

Contact us for nearest dealer for price and delivery.

## **JULES RACINE & COMPANY, Inc.**

20 WEST 47th STREET  
NEW YORK 36, N. Y.

Dept. DD

212 JU 2-0768



# Top 50 National Spot TV Markets

— 1963 —

<i>Rank</i>	<i>TV Market</i>	<i>No. of Stations Reporting</i>	<i>Time Sales National and Regional Advertisers and Sponsors*</i>
1.	New York, N. Y. ....	6	\$74,184,249
2.	Los Angeles, Calif. ....	9	44,989,557
3.	Chicago, Ill. ....	4	38,078,900
4.	Philadelphia, Pa. ....	3	25,112,850
5.	Boston, Mass. ....	3	19,530,937
6.	San Francisco-Oakland, Calif. ....	4	16,799,303
7.	Cleveland, O. ....	3	14,862,779
8.	Pittsburgh, Pa. ....	3	14,352,036
9.	Detroit, Mich. ....	3	13,909,976
10.	Washington, D. C. ....	5	10,892,832
11.	St. Louis, Mo. ....	4	10,231,646
12.	Buffalo-Niagara Falls, N. Y. ....	3	8,784,787
13.	Hartford-New Haven-New Britain-Waterbury, Conn. ....	4	8,501,421
14.	Baltimore, Md. ....	3	8,451,438
15.	Dallas-Ft. Worth, Tex. ....	4	7,984,829
16.	Milwaukee, Wis. ....	4	7,770,501
17.	Houston-Galveston, Tex. ....	3	7,553,309
18.	Indianapolis-Bloomington, Ind. ....	4	7,489,254
19.	Miami, Fla. ....	3	7,328,707
20.	Minneapolis-St. Paul, Minn. ....	4	7,320,403
21.	Seattle-Tacoma, Wash. ....	5	6,873,873
22.	Kansas City, Mo. ....	3	6,848,621
23.	Cincinnati, O. ....	3	6,199,154
24.	Columbus, O. ....	3	6,063,326
25.	Atlanta, Ga. ....	3	5,582,266
26.	Providence, R. I. ....	3	5,426,516
27.	Portland, Ore. ....	4	5,267,491
28.	Denver, Colo. ....	4	5,034,258
29.	Grand Rapids—Kalamazoo, Mich. ....	3	4,740,198
30.	Albany-Schenectady-Troy, N. Y. ....	3	4,507,147
31.	Syracuse, N. Y. ....	3	4,505,386
32.	Tampa-St. Petersburg, Fla. ....	3	4,494,434
33.	New Orleans, La. ....	3	4,485,360
34.	Louisville, Ky. ....	3	4,102,998
35.	Memphis, Tenn. ....	3	3,656,522
36.	San Juan-Caguas, P. R. ....	3	3,359,556
37.	Omaha, Neb. ....	3	3,132,056
38.	Harrisburg-Lancaster-York-Lebanon, Pa. ....	5	3,052,562
39.	Tulsa, Okla. ....	3	2,702,717
40.	Nashville, Tenn. ....	3	2,631,000
41.	San Antonio, Tex. ....	4	2,625,790
42.	Greensboro-High Point-Winston-Salem, N. C. ....	3	2,615,828
43.	Rochester, N. Y. ....	3	2,606,292
44.	Des Moines-Ames, Ia. ....	3	2,530,713
45.	Norfolk-Portsmouth-Newport News-Hampton, Va. ....	3	2,378,252
46.	Charleston-Oak Hill-Huntington, W. Va.-Ashland, Ky. ....	4	2,364,963
47.	Davenport, Ia.-Rock Island-Moline, Ill. ....	3	2,318,574
48.	Flint-Saginaw-Bay City, Mich. ....	3	2,262,619
49.	Springfield-Decatur-Champaign-Urbana-Danville, Ill. ....	5	2,257,798
50.	Fresno-Hanford-Visalia, Calif. ....	5	2,194,248

\* Before commissions to agencies, representatives and others.  
Source: FCC.

*The*  
***Herbert B. Leonard***  
*Organization*



**Route 66 / Naked City / Rin Tin Tin**

**Rescue 8 / 77th Bengal Lancers**

**Circus Boy / Tallahassee 7000**



*New Headquarters:*

**8530 Wilshire Boulevard**

**Beverly Hills, California**

# Top 50 Spot TV Advertisers

— Fourth Quarter 1963 —

Rank	Advertiser	Total
1.	Procter & Gamble Co.	\$16,450,10
2.	General Foods Corp.	8,857,90
3.	Colgate Palmolive Co.	5,491,90
4.	Lever Brothers Co.	5,184,00
5.	American Home Products Corp.	4,598,50
6.	General Mills, Inc.	4,369,70
7.	Coca-Cola Co./Bottlers	4,300,20
8.	William Wrigley, Jr., Co.	4,288,50
9.	Bristol-Myers Company	3,650,70
10.	Alberto-Culver Co.	3,145,60
11.	Warner-Lamher Pharma. Co.	3,112,50
12.	Campbell Soup Co.	2,797,50
13.	Liggett & Myers Tobacco Co.	2,644,00
14.	Pepsi Cola Co./Bottlers	2,594,20
15.	Kellogg Company	2,483,10
16.	International Latex Corp.	2,360,70
17.	Shell Oil Co.	2,297,50
18.	R. J. Reynolds Tobacco Co.	2,158,20
19.	National Biscuit Co.	2,006,50
20.	Ford Motor Co., Dealers	1,880,80
21.	Beech-Nut Life Savers, Inc.	1,768,90
22.	Richardson-Merrell, Inc.	1,722,30
23.	Miles Laboratories, Inc.	1,718,50
24.	Continental Baking Co., Inc.	1,694,70
25.	Food Manufacturers, Inc.	1,640,60
26.	Standard Brands, Inc.	1,623,00
27.	American Tobacco Company	1,606,90
28.	Chesebrough-Pond's, Inc.	1,568,70
29.	Avon Products, Inc.	1,540,50
30.	Pabst Brewing Co.	1,520,70
31.	Anheuser-Busch, Inc.	1,513,80
32.	General Motors Corporation, Dealers	1,508,10
33.	Philip Morris, Inc.	1,472,40
34.	Kimberly-Clark Corp.	1,454,10
35.	Andrew Jergens Co.	1,452,00
36.	Corn Products Co.	1,438,10
37.	Menley & James Laboratories	1,348,10
38.	Helene Curtis Industries, Inc.	1,342,70
39.	Jos. Schlitz Brewing Co.	1,291,30
40.	Ralston-Purina Co.	1,287,30
41.	Sterling Drug, Inc.	1,215,30
42.	Brown & Williamson Tobacco Co.	1,196,50
43.	Revlon, Inc.	1,165,00
44.	Carter Products, Inc.	1,119,30
45.	Peter Paul, Inc.	1,105,30
46.	Gillette Co.	1,104,80
47.	Scott Paper Co.	1,088,20
48.	United Vintners, Inc.	1,080,60
49.	Merck & Co., Inc.	1,062,00
50.	Royal Crown Cola Co./Bottlers	1,052,60

Source: TVB-Rorabaugh.

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# **BCP**

## **BING CROSBY PRODUCTIONS**

### **BEN CASEY**

*4th season*

ABC-TV – 10 PM ET. MONDAYS (New Time Slot, STARTING SEPT. 14, 1964)

\*

### **SLATTERY'S PEOPLE**

CBS-TV – 10 PM ET. MONDAYS, (Premiering SEPT. 21, 1964)

\*

### **THE BING CROSBY SHOW**

ABC-TV – 9:30 PM ET. MONDAYS, (Premiering SEPT. 14, 1964)

\*

IN SYNDICATION

### **BREAKING POINT**

\*

Represented by **ARTISTS AGENCY CORP.**, 9229 Sunset Blvd., Los Angeles 69, Calif.

# Television Set Sales to Retailers

<i>Year</i>	<i>Table &amp; Portable</i>	<i>Console</i>	<i>Combina- tion</i>	<i>Total</i>
1952 .....	2,823,443	3,114,218	236,845	6,174,506
1953 .....	3,047,453	3,439,790	212,242	6,699,485
1954 .....	3,983,809	3,069,237	108,316	7,161,362
1955 .....	4,243,661	3,071,206	107,111	7,421,978
1956 .....	4,408,314	2,542,146	77,996	7,027,456
1957 .....	3,808,278	2,379,825	97,716	6,285,819
1958 .....	2,875,843	2,058,782	127,226	5,061,851
1959 .....	3,340,226	2,486,230	186,523	6,012,979
1960 .....	3,214,709	2,221,945	214,313	5,650,967
1961 .....	3,401,716	2,146,035	226,810	5,774,561
1962 .....	4,040,892	1,982,262	278,186	6,301,340

## Television Set Production — Portable, Console, Combination —

<i>Year</i>	<i>Table Portables</i>	<i>Console</i>	<i>Combina- tion</i>	<i>Total</i>	<i>\$ Value (000 Omitted)</i>
1947 .....	116,315	37,039	25,217	178,571	50,000
1948 .....	646,509	179,181	149,310	975,000	230,000
1949 .....	1,792,691	989,220	218,089	3,000,000	580,000
1950 .....	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951 .....	2,275,901	2,774,859	334,038	5,384,798	956,986
1952 .....	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953 .....	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954 .....	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955 .....	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956 .....	4,753,787	2,556,845	75,397	7,387,029	938,596
1957 .....	3,845,807	2,433,449	120,089	6,399,345	832,747
1958 .....	2,716,876	2,068,627	134,925	4,920,428	667,899
1959 .....	3,612,638	2,566,950	169,792	6,349,380	896,405
1960 .....	3,274,347	2,211,239	222,760	5,708,346	825,501
1961 .....	3,812,160	2,135,361	230,276	6,177,797	835,423
1962 .....	4,330,345	1,843,999	296,816	6,471,160	822,000

Source: EIA.

# BMI

music is used  
every day on  
every TV network  
...112\* out of 163  
regularly scheduled  
shows every week

## SUNDAY

The Twentieth Century ..... CBS  
Mister Ed ..... CBS  
The Ed Sullivan Show ..... CBS  
Candid Camera ..... CBS  
Lassie ..... CBS  
Look Up and Live ..... CBS  
Lamp Unto My Feet ..... CBS  
Camera Three ..... CBS  
The Original Amateur Hour ..... CBS  
The Catholic Hour ..... CBS  
The Bill Dana Show ..... NBC  
Walt Disney's Wonderful World  
Of Color ..... NBC  
Grind! ..... NBC  
NBC News Encore ..... NBC  
Wild Kingdom ..... NBC  
G.E. College Bowl ..... NBC  
Discovery '63 ..... ABC

## MONDAY

To Tell the Truth ..... CBS  
I've Got a Secret ..... CBS  
The Lucy Show ..... CBS  
The Danny Thomas Show ..... CBS  
The Andy Griffith Show ..... CBS  
Wagon Train ..... ABC  
The Outer Limits ..... ABC  
Sing Along With Mitch ..... NBC

## TUESDAY

Marshall Dillon ..... CBS  
Petticoat Junction ..... CBS  
The Jack Benny Program ..... CBS  
The Garry Moore Show ..... CBS  
Redigo ..... NBC  
The Richard Boone Show ..... NBC  
The Andy Williams Show/The  
Bell Telephone Hour ..... NBC  
The Fugitive ..... ABC

## WEDNESDAY

The Adventures of Ozzie  
and Harriet ..... ABC

The Patty Duke Show ..... ABC  
The Price Is Right ..... ABC  
Channing ..... ABC  
The Beverly Hillbillies ..... CBS  
The Dick Van Dyke Show ..... CBS  
The Danny Kaye Show ..... CBS

## THURSDAY

My Three Sons ..... ABC  
The Flintstones ..... ABC  
The Donna Reed Show ..... ABC  
The Jimmy Dean Show ..... ABC  
The Sid Caesar Show/  
The Edie Adams Show ..... ABC  
Dr. Kildare ..... NBC  
Hazel ..... NBC  
Kraft Suspense Theatre/  
Perry Como ..... NBC  
Rawhide ..... CBS  
Perry Mason ..... CBS  
The Nurses ..... CBS

## FRIDAY

International Showtime ..... NBC  
Bob Hope Presents  
The Chrysler Theatre ..... NBC  
Harry's Girls ..... NBC  
The Jack Paar Program ..... NBC  
The Great Adventure ..... CBS  
Route 66 ..... CBS  
Twilight Zone ..... CBS  
The Alfred Hitchcock Hour ..... CBS  
Burke's Law ..... NBC  
The Farmer's Daughter ..... ABC  
Friday Night Fights ..... ABC

## SATURDAY

The Joey Bishop Show ..... NBC  
The Ruff & Reddy Show ..... NBC  
The Hector Heathcote Show ..... NBC  
Fireball XL-5 ..... NBC  
Dennis the Menace ..... NBC  
Fury ..... NBC  
The Bullwinkle Show ..... NBC  
Exploring ..... NBC

Sgt. Preston of the Yukon ..... NBC  
Captain Gallant ..... NBC  
NFL Pro Football Highlights ..... NBC  
The Jackie Gleason Show ..... CBS  
The Defenders ..... CBS  
Gunsmoke ..... CBS  
Quick Draw McGraw ..... CBS  
Mighty Mouse Playhouse ..... CBS  
The Adventures of Rin Tin Tin ..... CBS  
Sky King ..... CBS  
Do You Know? ..... CBS  
Hootenanny ..... ABC  
The Lawrence Welk Show ..... ABC  
The Jetsons ..... ABC  
The Magic Land of Allakazam ..... ABC  
My Friend Flicka ..... ABC  
American Bandstand ..... ABC

## DAILY SHOWS

Today ..... NBC  
Say When! ..... NBC  
Word For Word ..... NBC  
Your First Impression ..... NBC  
People Will Talk ..... NBC  
The Doctors ..... NBC  
Loretta Young Theatre ..... NBC  
The Match Game ..... NBC  
Make Room For Daddy ..... NBC  
Concentration ..... NBC  
Missing Links ..... NBC  
The Huntley-Brinkley Report ..... NBC  
The Tonight Show ..... NBC  
The Price Is Right ..... ABC  
Seven Keys ..... ABC  
Tennessee Ernie Ford Show ..... ABC  
Father Knows Best ..... ABC  
Queen For a Day ..... ABC  
Who Do You Trust? ..... ABC  
Trailmaster ..... ABC  
I Love Lucy ..... CBS  
The McCoys ..... CBS  
Pete and Gladys ..... CBS  
To Tell the Truth ..... CBS  
Captain Kangaroo ..... CBS

\*(as of November 1, 1963)

**BROADCAST MUSIC, INC.** 589 Fifth Avenue, N. Y. 17, N. Y.  
CHICAGO • LOS ANGELES • NASHVILLE • TORONTO • MONTREAL

# Revenues, Expenses & Income Of Radio & TV Networks & Stations\*

The radio (AM and FM) and television broadcasting industry for the first time reported annual revenues in excess of \$2 billion. The figure of \$2,122.1 million for calendar year 1962 represented an increase of 11.2 per cent (or \$213.1 million) above 1961 revenues of \$1,909.0 million. Industry profits (before Federal income tax) were up one-third from 1961 to \$355.1 million.

Broadcast revenues in radio hit a new high—\$636.1 million, up 7.7 per cent from 1961. Before-tax profits in radio of \$43.5 million showed a very substantial increase from 1961 (48 percent).

The 19 network owned and operated stations and the nation's 3,679 other AM and AM-FM stations showed a much more favorable profit picture in 1962 than in 1961. In both groups expenses increased substantially less than revenues, resulting in profit increases of about 40 per cent. Although the four nationwide radio networks reported a slight increase in network revenues, the networking operation continued to show a loss.

(In Millions of Dollars)

— 1961-1962 —

<u>Service</u>	<u>1962</u> (\$ millions)	<u>1961</u> (\$ millions)	<u>Percent</u> <u>Change</u> <u>1961-62</u>
<i>Total Broadcast Revenues</i>			
Radio .....	\$ 636.1	\$ 590.7	7.7
Television .....	1,486.2	1,318.3	12.7
Industry Total .....	\$2,122.1	\$1,909.0	+11.2
<i>Total Broadcast Expenses</i>			
Radio .....	\$ 592.6	\$ 561.3	5.6
Television .....	1,174.6	1,081.3	8.6
Industry Total .....	\$1,767.0	\$1,642.6	+ 7.6
<i>Broadcast Income (before Federal Income Tax)</i>			
Radio .....	\$ 43.5	\$ 29.4	48.0
Television .....	311.6	237.0	31.5
Industry Total .....	\$ 355.1	\$ 266.4	+33.3

\* Includes AM and FM broadcasting.

NOTE: 1962 radio data cover the operations of 4 nationwide networks, 3,698 AM and AM-FM and 279 independent FM stations. Excluded are 74 AM and AM-FM stations and 33 independent FM stations whose reports were filed too late for tabulation. 1961 data are for 4 nationwide networks, 3,610 AM and AM-FM and 249 independent FM stations. 1961 TV data cover the operations of 3 networks and 540 stations. 1962 TV data cover the operations of 3 networks and 554 stations.

Source: FCC.

# Music!



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Will Find The Widest Choice of Music  
For Featured Themes and Background Use  
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MILLER MUSIC CORPORATION**

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(on Tape or Records)

**THE BIG 3 MUSIC CORPORATION** • PHONE: JUdson 2-2000  
1540 BROADWAY, NEW YORK 36, N. Y.



# Time Sales for AM & FM Radio Stations, 1952-1962

Year	Total (\$ Millions)	Network (\$ Millions)	Percent of Total	National Spot (\$ Millions)	Percent of Total	Local (\$ Millions)	Percent of Total
1962	\$ 665.2	\$ 37.3	6%	\$208.4	31%	\$419.5	63%
1961	617.2	35.8	6	197.4	32	384.0	62
1960	622.5	35.0	6	202.1	32	385.3	62
1959	582.9	35.6	6	188.2	32	359.1	62
1958	541.6	46.5	8	171.9	32	323.2	60
1957	536.9	50.6	9	169.5	32	316.8	59
1956	491.7	48.4	10	145.5	30	297.8	60
1955	456.5	64.1	14	120.4	26	272.0	60
1954	451.3	83.7	18	120.1	27	247.5	55
1953	477.2	98.1	21	129.6	27	249.5	52
1952	473.2	109.9	23	123.7	26	239.6	51

Note: Excludes independently owned FM stations.

# Time Sales for All Television Stations, 1952-1962

Year	Total (\$ Millions)	Network (\$ Millions)	Percent of Total	National Spot (\$ Millions)	Percent of Total	Local (\$ Millions)	Percent of Total
1962	\$1,303.5	\$521.5	40%	\$539.5	41%	\$242.5	19%
1961	1,160.0	480.0	42	468.5	40	211.2	18
1960	1,146.6	471.6	41	459.2	40	215.8	19
1959	1,070.6	445.8	41	424.2	40	200.6	19
1958	951.0	424.5	45	345.2	36	181.3	19
1957	868.7	394.2	45	300.5	35	174.0	20
1956	823.1	367.7	45	281.2	34	174.2	21
1955	681.1	308.9	45	222.4	33	149.8	22
1954	538.1	241.2	45	176.8	33	120.1	22
1953	384.7	171.9	45	124.3	32	88.5	23
1952	283.1	137.7	49	80.2	28	65.2	23

Source: FCC

**HANK  
SAPERSTEIN**      &      **HAROLD  
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**175 POST-'54 FEATURE FILMS — 1ST RUN FOR TV**

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82 RKO'S

7 ALAN LADDS

69 AMERICAN INTERNATIONAL PICTURES

12 PATHE'S

5 SCIENCE FICTIONS

**256 HALF HOUR HITS**

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RACKET SQUAD

STARTIME

PASSPORT TO DANGER

CODE 3

**52 COLOR 5-MINUTE CARTOONS**

---

**SCREEN ENTERTAINMENT CO.**

4440 LAKESIDE DR., BURBANK, CALIF.

Victoria 9-6666

# TV Stations Reporting Profit or Loss

(Stations Operating Full Year Only)

— 1962 —

	<i>Type of Station:</i>	
	<i>VHF</i>	<i>UHF</i>
Total Number of Stations Reporting .....	448	75
Number of Stations Reporting Profits .....	362	43
Profitable Stations as Percent of Total .....	80.8%	57.3%
Number of Stations Reporting Profits of:		
\$3,000,000 and over .....	21	—
1,500,000-3,000,000 .....	33	—
1,000,000-1,500,000 .....	35	—
600,000-1,000,000 .....	33	—
400,000- 600,000 .....	25	—
200,000- 400,000 .....	49	3
100,000- 200,000 .....	73	16
50,000- 100,000 .....	48	9
25,000- 50,000 .....	17	5
Less than 25,000 .....	28	10
Number of Stations Reporting Losses .....	86	32
Unprofitable Stations as Percent of Total .....	19.2	42.7
Number of Stations Reporting Losses of:		
Less than \$ 10,000 .....	16	3
10,000- 25,000 .....	14	9
25,000- 50,000 .....	20	4
50,000- 100,000 .....	17	10
100,000- 200,000 .....	8	1
200,000- 400,000 .....	9	5
400,000 and over .....	2	0

Source: FCC

*"The Adventures of Ozzie and Harriet"*



13th SEASON ON TELEVISION  
TELEVISED OVER ABC-TV EVERY WEEK

# Factory Sales of Phonographs, Records & Hi-Fi Components

## PHONOGRAPHS

(In Thousands of Units)

Year	Single Phonographs	Radio-Phono. Combinations	Record Player Attachments	Total Units
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989
1962	3561	1294	—	4955
1963				5600*

## PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	Factory Value	Retail Value	Year	Factory Value	Retail Value
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	244.3	513.1
			1962	269.0	565.0

## HI-FI COMPONENTS

(In Millions of Dollars)

Year	Amplifiers	Speakers	Tuners	Total
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961	14.0	15.1	13.1	42.2
1962	14.0	16.5	17.3	47.8

\* Preliminary totals.

Source: EIA, as compiled by the Record Industry Association of America.

# STIRLING SILLIPHANT



# Radio & TV Sets in Use

(in Millions of Units)

Year	Auto Radios	Home Radios	Total Radios	Television Receivers
1950	18	81	99	10.6
1951	21	84	105	15.8
1952	23	87	110	21.2
1953	25	88	113	27.3
1954	27	89	116	31.8
1955	29	91	120	37.4
1956	32	93	125	42.8
1957	35	95	130	46.7
1958	37	96	133	49.6
1959	39	97	136	52.1
1960	40	98	138	55.5
1961	41	99	140	57.6
1962	42.4	100.5	142.9	60.8

Note: Includes both those in working order and those not in working order at end of year.  
 Source: Advertising Research Foundation, Bureau of the Census and EIA Marketing Services Department estimates.

# Manufacturers' Sales Of Receiving Tubes

(in Millions of Units)

Year	Initial	Renewal	Export	Gov't*	Total	\$ Value
1950	301,483	69,325	10,768	1,385	382,961	\$250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872
1960	200,362	161,092	21,375	10,226	393,055	331,742
1961	188,176	150,249	22,245	14,336	375,006	311,098
1962	190,140	134,390	19,804	16,905	361,239	301,525

(\* ) Includes only direct sales after 1954.  
 Source: EIA.

Danny Kaye



# **Total Outstanding Broadcast Authorizations in All Classes**

<i>Class</i>	<i>June 30, 1962</i>	<i>June 30, 1963</i>	<i>Increase or (Decrease)</i>
Commercial AM .....	3,886	3,997	111
Commercial TV .....	654	666	12
TV Translators and Boosters* .....	2,529**	1,716	(813)
Educational TV .....	79	91	12
Auxiliary TV .....	1,357	1,415	58
Experimental TV .....	27	30	3
Commercial FM .....	1,191	1,207	16
Educational FM .....	209	238	29
International .....	4	4	0
Remote Pickup .....	5,523	6,257	734
Studio-Transmitter-Link .....	83	110	27
Developmental .....	5	5	0
Low-Power Auxiliary (Cueing) .....	63	93	30
<b>Total</b> .....	<b>15,610</b>	<b>15,829</b>	<b>219</b>

## **Operation & Construction Totals**

<i>Class</i>	<i>Operating Authorizations</i>	<i>Construction Permits</i>
Commercial AM .....	3,860	137
Commercial TV .....	581	85
TV Translators and Boosters* .....	923	793
Educational TV .....	70	21
Commercial FM .....	1,120	87
Educational FM .....	221	17
<b>Total</b> .....	<b>6,775</b>	<b>1,140</b>

\* Translators and boosters (and repeaters) enable signals of a regular TV station to be received and converted to another channel, amplified and retransmitted to communities where other direct reception is unsatisfactory.

\*\* Including 1,046 TV repeaters (since terminated).

Source: FCC



**WILLIAM B. WILLIAMS**  
WNEW

# Financial Data of 3 National TV Networks & 554 TV Stations

(In Millions of Dollars)  
— 1962 —

	<i>15 Network Owned and Operated Networks</i>	<i>539 Other TV Stations</i>	<i>Totals: 3 Networks and 554 TV TV Stations</i>
<b>A. Revenues from the sale of time:</b>			
1. Network time sales:			
Sale of network time to advertisers. \$520.2	—	—	—
2. Deductions from network's revenue from sale of time to advertisers:			
a. Paid to owned and operated stations 36.1	—	—	—
b. Paid to affiliated stations..... 164.5	—	—	—
Total participation by others (excluding commissions) in revenue from sale of network time .....	200.6	—	—
3. Total retentions from sale of network time .....	\$319.6	\$ 36.1	\$165.8 <sup>1</sup>
\$ 521.5			
4. Non-network time sales:			
a. National and regional advertisers... —	114.8	424.7	539.5
b. Local advertisers .....	—	38.4	204.1
Total non-network time sales.....	—	153.2	628.8
782.0			
5. Total time sales.....	319.6	189.3	794.6
1,303.5			
6. Deduct—Commissions to agencies, representatives, etc. ....			
77.9	28.5	113.7	220.1
7. Net time sales.....	\$241.7	\$160.8	\$680.9
\$1,083.4			
<b>B. Revenues from incidental broadcast activities:</b>			
a. Talent and programs.....	310.4	3.5	8.6
b. Sundry broadcast revenues.....	32.6	5.2	42.5
Total incidental broadcast activities	343.0	8.7	51.1
402.8			
Total broadcast revenues.....	\$584.7	\$169.5	\$732.0
\$1,486.2			
<b>C. Total broadcast expenses.....</b>			
	\$548.0	\$ 94.8	\$531.8
\$1,174.6			
<b>D. Broadcast income (before Federal income tax) .....</b>			
	\$ 36.7	\$ 74.7	\$200.2
\$ 311.6			

<sup>1</sup>Total retentions from sale of network time of \$165.8 million by 539 other TV stations includes revenues received from miscellaneous TV networks in addition to receipts from the 3 national TV networks.

Source: FCC.



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**40 top-notch action-filled  
feature-length movies in  
spectacular color**

**with big name stars STEVE REEVES ■ ANITA EKBERG ■ DEBRA  
PAGET ■ ROD TAYLOR ■ GUY MADISON ■ FERNANDO LAMAS  
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**...among the attractions guaranteed to register high  
audience ratings GOLIATH AND THE BARBARIANS ■ SIGN OF THE GLADIATORS  
JOURNEY TO THE LOST CITY ■ GOLIATH AND THE DRAGON ■ SLAVE GIRLS OF  
SHEBA ■ MUSKETEERS OF THE SEA ■ HERCULES AND THE MASKED RIDER  
REVENGE OF THE MUSKETEERS ■ COLOSSUS OF THE ARENA ■ COLOSSUS AND THE  
AMAZON QUEEN**

**AMERICAN INTERNATIONAL TELEVISION INC.**

LOS ANGELES  
7165 Sunset Boulevard  
Los Angeles, California (46)

NEW YORK  
165 West 46th Street  
New York, New York

CHICAGO  
1301 South Wabash Avenue  
Chicago 5, Illinois

# Financial Data Covering 4 Nationwide Radio Networks & 3,698 AM & AM-FM Stations

(In Thousands of Dollars)  
— 1961-1962 —

Item	4 Nationwide Networks	19 Owned and Operated Stations	3,679 Other Stations	Total 4 Nationwide Networks and 3,698 Stations	Percent Change from Previous Year
A. Revenues from the sale of time:					
1. Network time sales:					
a. Sale of major network time to advertisers.....	\$33,954	\$ 615	\$ 5,077		—
b. Sale of other network time.....	33,954	615	2,990		—
Total network time sales.....			8,067		—
2. Total deductions from network's revenue from sale of time to advertisers.....	5,310				—
3. Total retentions from sale of network time.....	28,644				—
4. Non-network time sales:					—
a. National and regional advertisers.....	—	615	8,067	\$ 37,326	4.2%
b. Local advertisers.....	—				5.6
Total non-network time sales.....	—	23,081	185,374	208,455	9.2
5. Total time sales.....	28,644	13,410	406,058	419,468	8.0
6. Deduct—commissions to agencies, representatives, etc.	5,028	36,491	591,432	627,923	7.8
7. Net time sales.....	23,616	37,106	599,499	665,249	8.5
B. Revenues from incidental broadcast activities:					7.7
a. Talent.....	6,781	6,845	59,915	71,788	
b. Sundry broadcast revenues.....	1,164	30,261	539,584	593,461	
Total incidental broadcast activities.....	7,945	1,899	10,317	18,997	(2.0)
Total broadcast revenues.....	31,561	353	12,804	14,321	8.8
Total broadcast expenses.....	33,947	2,252	23,121	33,318	2.4
D. Broadcast income (before Federal income tax).....	(\$2,386)	32,513	562,705	626,779	7.4
		27,938	518,198	580,083	5.2
		\$ 4,575	\$ 44,507	\$ 46,896	45.7

Note: Data for 1961 cover the operations of four nationwide networks, their 19 owned and operated stations, and 3,591 other stations.  
( ) Denotes loss or percentage decrease.  
Source: FCC.

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# '63 Communications Highlights — Satellites, Ads, JFK Coverage

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By  
E. WILLIAM HENRY  
Chairman  
Federal Communications  
Commission

**I**n the field of communications, the year 1963 was one of considerable activity and accomplishment.

Major advancements in our national program to establish an operable international communications system using space satellites was the most significant development of the year. Of critical importance was the action of the Extraordinary Administrative Radio Conference in Geneva, at which member nations of the International Telecommunication Union jointly recognized the benefits which can flow from such a system, and set aside frequencies essential to the success of the program.

In addition, the Communications Satellite Corp., which will own and operate the American portion of the system, is actively engaged in working out the technological requirements and the international arrangements to establish early interim operation. Continued experiments with Telstar, Relay and Syncom hold forth the promise that space satellites, in the next few years, can provide reliable and economic communications to supplement radio and cable facilities.

In the area of domestic broadcasting, we note with particular pleasure the stepped-up activity in educational television. Over 80 educational TV stations were on the air at the year's end and, aided by the Federal grant-in-aid program and the all-channel receiver legislation, we anticipate continuing and substantial growth in this service in the year ahead.

During the year past the Commission has also examined the question of the amount of time devoted to commercials, has moved to clarify broadcasters' responsibilities to their local communities in the fair treatment of controversial topics of public importance, has imposed a modest filing

fee on most applications to offset, in part, the regulatory expenses of the agency, and has continued its efforts to foster and promote the use of all 82 TV channels.

In its continuing effort to make broadcasters live up to their promises and obligations, the Commission reminded licensees of their responsibilities under the 1949 fairness doctrine and explained the applicability of the sponsorship identification of a 1960 law.

The magnitude of nonbroadcast radio operations in this country is manifested by the fact that the FCC now has more than 1.2 million radio station licensees who operate over 4 million transmitters. These stations aid in police and fire protection and other state and local government activities; direct the movement of vehicles on land and water and in the air; assist manufacturing and other business operations; speed the delivery of our products and services; summon doctors and ambulances; help conserve our forests; gather and relay news, and perform vital functions to bulwark the national defense.

The assassination of President Kennedy and its aftermath kept a sorrowing nation watching and listening to broadcasts as never before. For more than three days, networks and stations across the country voluntarily abandoned regular programming to give constant coverage of the tragic events, for which they received the highest official and public plaudits. Some of this reporting was relayed to other mourning countries by satellite and the new transpacific cable.

# Federal Communications Commission

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.  
Phone: EXecutive 3-3620

## FCC Commissioners & Their Staff Keymen

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(Dem., Tenn.; first appointed 1962;  
present term to 1969)

John F. Cushman, *Administrative Assistant*  
Leonidas P. B. Emerson, *Legal Assistant*  
Bruce S. Longfellow, *Engineering Assistant*  
Lillian A. Watson, *Confidential Assistant*

**ROSEL H. HYDE\***  
(Rep., Idaho; first appointed 1946;  
present term to 1966)

C. Phyll Horne, *Engineering Assistant*  
(no legal assistant)  
Vera F. Nordness, *Confidential Assistant*

**ROBERT T. BARTLEY**  
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present term to 1965)

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Neal K. McNaughton, *Engineering Assistant*  
Farrell McGonigal, *Confidential Assistant*

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ent term to 1967)

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K. Lois Welch, *Confidential Assistant*

**FREDERICK W. FORD\***  
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present term to 1964)

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1963; present term to 1970)

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(Dem., Minn.; first appointed 1963;  
present term to 1968)

W. Louise Florencourt, *Legal Assistant*  
John M. Taff, *Engineering Assistant*  
Lucille C. Robey, *Confidential Assistant*

\*Have served as Chairman (Hyde, 1953-1954; Ford, 1960 to 1961).

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(Continued on Page 63D)

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**Headquarters: 220 E. Anaheim Street, Long Beach, California**

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(Continued from Page 63B)

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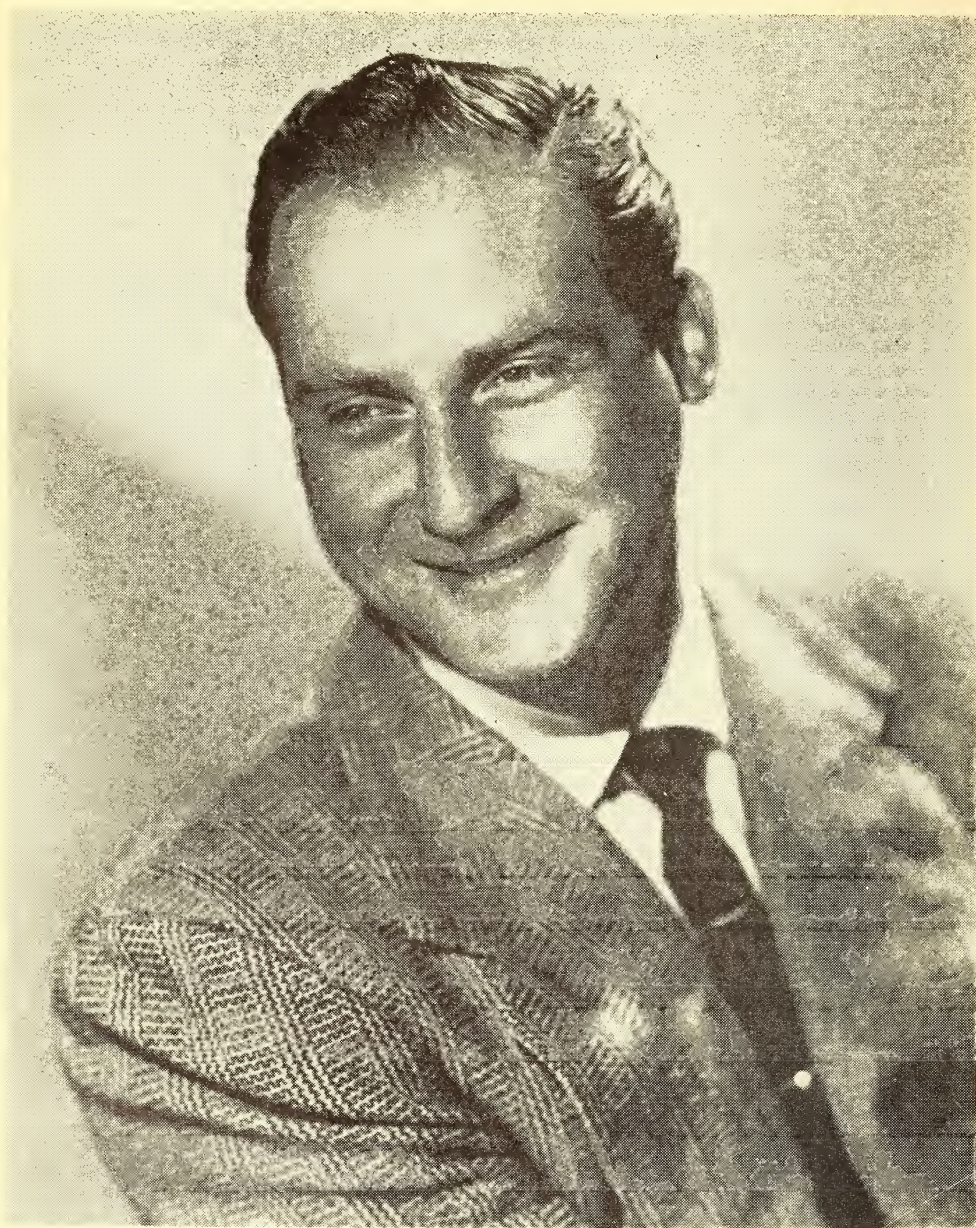
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(Continued on Page 63F)



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(Continued from Page 63D)

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(Continued on Page 63H)

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(Continued from Page 63F)

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Charles M. Stone  
*Manager for Radio Code*

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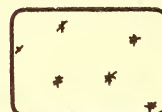
Director	District	States Comprising District
Carleton D. Brown.....	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.
John R. Henzel.....	2	New York and New Jersey.
WHDL, Olean, N. Y.		
Cecil Woodland .....	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
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Harold Essex .....	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
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Gene Trace .....	7	Kentucky and Ohio.
WBBW, Youngstown, O.		
Lester G. Spencer.....	8	Indiana and Michigan.
WKBV, Richmond, Ind.		
Richard D. Dudley.....	9	Illinois and Wisconsin.
WSAU, Wausau, Wis.		
**Richard W. Chapin.....	10	Iowa, Missouri and Nebraska.
KFOR, Lincoln, Neb.		

(Continued on Page 63L)

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LTD.

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GUB

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Mogubgub Ltd.  
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# NATIONAL ASSOCIATION OF BROADCASTERS

(Continued from Page 63J)

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KLTF, Little Falls, Minn.		Kansas and Oklahoma.
Allan Page .....	12	
KGWA, Enid, Okla.		
John J. Coyle.....	13	Texas.
KVIL, Dallas, Tex.		
Rex G. Howell.....	14	Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
KREX, Grand Junction, Colo.		
Hugh Turner .....	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
KTIM, San Rafael, Calif.		
Lloyd C. Sigmon.....	16	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
KMPC, Hollywood, Calif.		
Ray Johnson .....	17	Alaska, Oregon and Washington.
KMED, Medford, Ore.		

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KITT, San Diego, Calif.

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\*\*Vice Chairman, Radio Board  
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\*\*\*\*\*Chairman, Joint Board

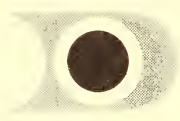
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Phone: DUNKirk 5-6394

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Radio Sales Mgr..... Don Bruce

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727 Nat. City E. Sixth Bldg., Cleveland, O.  
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Phone: 621-7756

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Phone: 875-7418

Manager.....Richard M. Walker  
20 Providence St., Boston 16, Mass.  
Phone: LI 2-1790

Manager .....Raymond A. Gardella  
333 N. Michigan Ave., Chicago 1, Ill.  
Phone: FInancial 6-7640

Manager .....Dale W. Stevens  
211 N. Ervay Bldg., Dallas, Tex.  
Phone: Rlverside 7-0095

Manager .....Ed Carroll

# RADIO & TV STATION REPRESENTATIVES

933 Book Bldg., Detroit 26, Mich.  
Phone: WOODward 5-5457  
Manager.....William K. Burton  
1680 N. Vine St., Los Angeles 28, Calif.  
Phone: HOLLYwood 4-7276  
Manager.....John A. Thackaberry  
1601 Walnut St., Philadelphia, Pa.  
Phone: LO 7-7270  
Manager.....Derrick Dyatt  
915 Olive St., St. Louis, Missouri  
Phone: CEntal 1-6055  
Manager.....Bruce Houston  
105 Montgomery St., San Francisco 4, Calif.  
Phone: YUkon 2-9760  
Manager.....Robert W. Brokaw

## ECKELS & CO.

80 Boylston St., Boston, Mass.  
Phone: LIberty 2-6481  
Owner.....George R. Eckels  
Vice President.....Irvin E. Dierdorff, Jr.

## FM BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.  
Phone: STate 2-8900  
President.....Sidney J. Wolf  
Vice-President.....Richard W. Yoder  
Sec., Nat'l Sales Mgr.....E. R. Peterson, Sr.  
Branch Offices

612 Penobscot Bldg., Detroit, Mich.  
Phone: WOODward 2-4504  
Manager.....Richard W. Yoder  
3142 Wilshire Blvd., Los Angeles 5, Calif.  
Phone: DUNkirk 3-2910  
Manager.....William Bayer  
527 Madison Ave., New York 22, N. Y.  
Phone: ELdorado 5-3720  
Manager.....Noel A. Rhys  
75 Post St., San Francisco, Calif.  
Phone: SUTter 1-7440  
Manager.....Roger Coombe

## FM GROUP SALES, INC.

410 N. Michigan Ave., Chicago, Ill.  
Phone: 467-6070  
President.....Arthur D. Sakelson  
Treasurer.....James H. Morrow  
Branch Offices

1540 N. Highland Ave., Hollywood, Calif.  
Phone: HO 6-6388  
Western Sales Mgr.....Alex Stein  
1 Rockefeller Plaza, New York 20, N. Y.  
Phone: PL 7-2256  
President.....Arthur D. Sakelson

## FM UNLIMITED

5449 Augusta Blvd., Chicago 51, Ill.  
Phone: 379-7557  
President.....Charles Kline

## FELTIS/DOVE/CANNON, INC.

Tower Bldg., Seattle 1, Wash.  
Phone: MAIn 3-1868  
President.....Hugh Feltis  
TV Dir.....John Croghan

Branch Office  
Morgan Bldg., Portland 5, Ore.  
Phone: CA 7-5754

Manager.....Cliff Engel

## FINE MUSIC HI-FI BROADCASTERS, INC.

8 West 40th St., New York 18, N. Y.  
Phone: BRyant 9-5590  
Sales Dir.....Kenneth C. Schwartz  
Sales Vice-Pres.....Joel Fairfax  
Branch Offices  
41 Sutter St., San Francisco 4, Calif.  
Phone: 441-1199  
Exec. in Charge.....Albert Chance

## FORJOE & CO., INC.

230 Park Ave., New York 17, N. Y.  
Phone: OREGon 9-6820  
President.....Joseph Bloom  
Branch Offices  
35 E. Wacker Dr., Chicago 1, Ill.  
Phone: CEntal 6-7858  
Manager.....Paul Elsberry  
1540 N. Highland Ave., Los Angeles 28, Calif.  
Phone: HOLLYwood 6-7279  
Managers.....Sandy Kahn, Jim Lucas  
681 Market St., San Francisco 5, Calif.  
Phone: DO 2-6979  
Manager.....Ward Glenn

## GILL-PERNA, INC.

654 Madison Ave., New York 21, N. Y.  
Phone: TEMpleton 8-4740  
President.....Helen Gill  
Exec. Vice-Pres.....John J. Perna, Jr.  
Branch Offices  
William-Oliver Bldg., Atlanta, Ga.  
Phone: JACKson 4-0454  
Manager.....Harry J. Cannon  
75 E. Wacker Drive, Chicago, Ill.  
Phone: FINancial 6-9393  
Midwest Sales Mgr.....Walter Beadell  
2915 Book Bldg., Detroit 26, Mich.  
Phone: WO 2-7022

Manager.....Daniel W. Bowen  
2252 W. Beverly Rd., Los Angeles 57, Calif.  
Phone: DUNkirk 8-7115  
Manager.....Bambie C. Herrington  
57 Post St., San Francisco, Calif.  
Phone: SUTter 1-5568  
Manager.....Joe Keller

## GOOD MUSIC BROADCASTERS, INC.

355 Lexington Ave., New York, N. Y.  
Phone: YUkon 6-2680  
Nat. Sales Mgr.....Jack Fenster  
Manor Road, Philadelphia 28, Pa.  
Phone: IVyridge 2-6000  
President.....Raymond S. Green

## GROSKIN, HERBERT E., & CO.

310 Madison Ave., New York 17, N. Y.  
Phone: YU 6-4366

# RADIO & TV STATION REPRESENTATIVES

President .....Herbert Groskin  
Sec.-Treas. ....Morton Weinberg  
Office Mgr.....Spyridoula Tomako  
Sales Mgr.....William Underwood

## H-R REPRESENTATIVES, INC. H-R TELEVISION, INC.

375 Park Ave., New York, N. Y. 10022

Phone: PLaza 9-6800

Board Chmn., Treas. ....Frank M. Headley  
Pres., Sec. (TV), Exec. V.P., Sec. (Reps)

Frank E. Pellegrin

Pres. (Reps), Exec. V.P. (TV) ...D. S. Reed  
Exec. V.P. (Reps) ....James M. Alspaugh  
Vice-Pres., Sales Dev. ....Miss Avery Gibson  
V.P., Sta. Rel., Forward Plan. (TV)

Edward P. Shurick

Vice-Pres., Creat. Sales. ....Max M. Everett  
V.P., Nat. Sales Mgr. (TV) ...John H. White  
Vice-Pres., Res. Dir. ....Martin E. Goldberg  
V.P., E. Sales Mgr. (TV) ...John T. Bradley  
V.P., E. Sales Mgr. (Reps) ..Max M. Friedman

### Branch Offices

1819 W. Peachtree St., N. E., Atlanta, Ga.

Phone: 872-7701

Manager .....Cal Cass  
1400 Statler Office Bldg., Boston, Mass.

Phone: LI 2-0478

Manager .....Santo Crupi  
35 East Wacker Drive, Chicago 1, Ill.

Phone: FInancial 6-6440

V.P., Midwest Sales Mgr. (Reps) ..Bill McRae  
V.P., Midwest Sales Mgr. (TV) ..Grant Smith  
211 N. Ervay Bldg., Dallas, Tex.

Phone: RIVERSIDE 8-6035

Manager .....Robert Dalchau  
1004 Paramount Bldg., Des Moines, Ia.

Phone: ATLANTIC 2-0201

Manager .....Donald G. Peterson  
506 Penobscot Bldg., Detroit, Mich. 48226

Phone: WOODWARD 1-4148

Manager .....Geno Cioe  
Equitable Bldg., Hollywood 28, Calif.

Phone: HOLLYWOOD 2-6453

Manager .....Richard A. Leader  
1137 Northwestern Bank Bldg.,  
Minneapolis, Minn.

Phone: FEDERAL 8-7017

Manager .....Calden P. Stitt  
1 E. Penn Sq., Philadelphia, Pa. 19107

Phone: LOCUST 3-4296

Manager .....Thomas Wood  
915 Olive St., St. Louis, Mo.

Phone: CH 1-4193

Manager .....Arthur D. Kelley  
321 Bush St., San Francisco, Calif. 94104

Phone: YUKON 2-5837

Vice-Pres., Manager .....Joe Friedman

## HAGG, ARTHUR H., & ASSOCIATES

75 E. Wacker Dr., Chicago 1, Ill.

Phone: CENTRAL 6-7553

President .....K. W. Hagg  
Vice President .....R. D. Hagg

### Branch Offices

2201 Grand Ave., Kansas City, Mo.

Phone: HA 1-7155

Exec. in Charge .....R. J. Anderson  
205 East 42nd St., New York 17, N. Y.

Phone: MU 4-4250

Exec. in Charge .....Ed Volckmann  
3222 Center St., Omaha 5, Neb.

Phone: 342-7620

Exec. in Charge .....Howard W. Harvey

## HARRINGTON, RIGHTER & PARSONS, INC.

415 Madison Ave., New York 17, N. Y.

Phone: MU 8-7050

President .....James O. Parsons, Jr.  
Vice Pres. & Secy. ....John E. Harrington, Jr.  
Vice-Pres., Treas. ....Volney F. Righter  
V.P., Research, Prom. ....M. Rashbaum, Jr.  
Vice-President .....John F. Dickinson  
V.P., Eastern Sales Mgr. ....Arthur C. Elliot

### Branch Offices

1430 W. Peachtree St., Atlanta 9, Ga.

Phone: TRinity 5-8458

Manager .....Frank B. Rice  
80 Boylston St., Boston 16, Mass.

Phone: LIBERTY 2-7337

Manager .....Carter S. Knight  
Tribune Tower, Chicago, Ill.

Phone: 527-0510

Vice-President .....Robert L. Gilbertson  
1717 N. Highland, Hollywood 28, Calif.

Phone: HO 6-4129

Manager .....Byington F. Colvig  
915 Olive St., St. Louis, Mo.

Phone: MAIN 1-7475

Manager .....Richard M. Gardner  
235 Montgomery St., San Francisco, Calif.

Phone: SUTTER 1-4125

Manager .....Franklin Dougherty

## HIX, BOB, CO., INC.

280 Columbine St., Denver, Colo. 80206

Phone: 303-377-6526

President, Gen. Mgr. ....Robert S. Hix  
Vice-Pres., Sec. ....E. M. Hix

### Branch Offices

1012 Baltimore Bldg., Kansas City 5, Mo.

Phone: 816-471-5502

Manager .....Gene Gray  
1005 Syndicate Trust Bldg., St. Louis 1, Mo.

Phone: 314-231-9151

Manager .....Gene Gray

## HOLLINGBERRY, GEORGE P. CO.

307 North Michigan Ave., Chicago 1, Ill.

Phone: DEarborn 2-6060

Chairman of the Bd. ...George P. Hollingbery  
Vice-Chairman .....F. E. Spencer, Jr.  
President, Radio .....Fred F. Hague  
President, TV .....Harry H. Wise, Jr.  
Sales Manager, Radio .....Robert Pierce  
Vice Pres., TV .....Warren Nelson

### Branch Offices

1776 Peachtree St., N.W., Atlanta 9, Ga.

Phone: 875-9629

V.P., Exec-in-Chg. ....Richard N. Hunter

## RADIO & TV STATION REPRESENTATIVES

211 N. Ervay, Dallas, Tex.

Phone: RIverside 8-0057

Executive-in-Charge.....George L. Pettett  
2214 Guardian Bldg., Detroit, Mich.

Phone: WOODward 1-3555

Executive-in-Charge.....Harry Betteridge  
3325 Wilshire Blvd., Los Angeles, Calif.

Phone: DUUnkirk 5-2071

V.P., Exec.-in-Charge.....Roy S. Edwards  
500 Fifth Ave., New York 36, N. Y.

Phone: OXFord 5-5560

Executive-in-Charge.....F. E. Spencer, Jr.  
President, Radio.....Fred F. Hague

President, TV.....Harry H. Wise, Jr.  
Dir., Sales Dev.....Philip Corper

155 Montgomery, San Francisco 4, Calif.

Phone: YUKon 1-2110

Executive-in-Charge.....George Hemmerle

### HOLMAN, HAL, COMPANY

307 N. Michigan Ave., Chicago 1, Ill.

Phone: FRAnklin 2-0016

Owner.....Hal Holman

#### Branch Offices

6381 Hollywood Blvd., Los Angeles 28, Calif.  
Phone: HOLlywood 2-2351

Manager.....Tracy Moore  
347 Madison Ave., New York, N. Y.

Phone: YUKon 6-4390

Manager.....Ed Devney  
703 Market St., San Francisco 3, Calif.

Phone: EXbrook 2-6444

Manager.....Charles Morin

### HOPEWELL, GEORGE T., INC.

101 Park Ave., New York 17, N. Y.

Phone: LE 2-3783

President.....George T. Hopewell  
General Manager.....Joseph S. Cannon

#### Branch Offices

501-2 William Oliver Bldg., Atlanta, Ga.

Phone: JACkson 4-0454

Exec.-in-Charge.....Harry Cannon  
111 N. LaCienega Blvd., Beverly Hills, Cal.

Phone: OL 5-8326

Exec.-in-Charge.....Jim Walsh  
205 W. Wacker Dr., Chicago 6, Ill.

Phone: STate 2-5096

Execs.-in-Charge.....Hooper Jones,  
Laurie Thompson

Park Ave. Bldg., Detroit 26, Mich.

Phone: WOODward 1-3822

Exec.-in-Charge.....Tom Corlett

### HOWARD, BERNARD, & CO., INC.

270 Park Ave., New York, N. Y.

Phone: OXFord 7-3750

President.....Bernard Howard  
Exec. Vice Pres.....Jack Davis

#### Branch Offices

1401 Peachtree St., N.E., Atlanta, Ga.

Phone: TR 5-9403

Manager.....Bernard Ochs  
35 E. Wacker Dr., Chicago, Ill.

Phone: FI 6-9227

Vice Pres.....Robert Bell

8430 Santa Monica Blvd., Los Angeles 69, Cal.  
Phone: OLdfield 6-7200

Manager.....Norman Berk  
58 Sutter St., San Francisco 4, Calif.

Phone: YUKon 1-3676

Vice Pres.....Leslie Ray Rhodes

### HURLEY, WILLIAM L.

1100 Roanoke Bldg., Minneapolis, Minn. 55402

Phone: 335-1341

Owner.....William L. Hurley

### HYETT, HARRY S., CO.

630 Baker Bldg., Minneapolis 2, Minn.

Phone: FEderal 9-7179

Owner & President.....Harry S. Hyett

### INDIE SALES, INC.

220 Madison Ave., New York, N. Y.

Phone: LExington 2-5055

General Manager.....Hal Walton  
Controller.....Jim Popper

Dir., Station Relations.....Leonard Baker

#### Branch Offices

501 Wm. Oliver Bldg., Atlanta 3, Ga.

Phone: 524-0454

Manager.....Harry Cannon  
35 E. Wacker Drive, Chicago 1, Ill.

Phone: 782-8196

Manager.....Paul Elsberry  
1540 N. Highland Ave., Los Angeles 28, Calif.

Phone: 466-7279

Manager.....Sandy Kahn  
681 Market St., San Francisco 11, Calif.

Phone: 392-8038

Manager.....Jim Lucas

### INTER-AMERICAN PUBLICATIONS, INC.

41 East 42nd St., New York 17, N. Y.

Phone: MURray Hill 2-0884

President.....Mrs. Argentina S. Ramos  
Treasurer.....José Oviedo

Secretary.....Octavio Gonzalez

### INTERCONTINENTAL SERVICES LTD.

20 East 46th St., New York 17, N. Y.

Phone: YU 6-0820

President.....Harry M. Engel  
V.P., Sales Mgr.....John P. Barton

V.P., Treas.....Jeanette F. Sytsma

#### Branch Offices

6290 Sunset Blvd., Los Angeles, Calif. 90028

Phone: HO 2-2289

Manager.....William L. Wallace  
155 Montgomery St., San Francisco, Calif.

Phone: YU 6-5366

Manager.....John Slocum

### KATZ AGENCY, INC., THE

666 Fifth Ave., New York, N. Y. 10019

Phone: JUDson 2-9200

# RADIO & TV STATION REPRESENTATIVES

Chmn. of Board.....G. R. Katz  
V.P., TV Sales.....Scott Donahue  
V.P., Client Relations.....Edward Codel  
V.P., Research, Prom.....Dan'l Denenholz  
V.P., Radio Sls.....Morris Kellner  
Treasurer.....H. J. Grenthot  
Radio Sales Mgr.....Martin Beck  
Asst. Radio Sales Mgr.....James Greenwald  
TV Sales Mgr., East.....Michael T. Membrado  
TV Sales Mgr., West.....Walter Nilson

## Branch Offices

1393 Peachtree St. N.E., Atlanta, Ga. 30309  
Phone: TRinity 5-1627

Manager ..... John G. Bolton, Jr.  
20 Providence St., Boston, Mass. 02116  
Phone: LIBerty 2-5458

Manager ..... C. C. "Bud" Bowlin  
Prudential Plaza, Chicago, Ill. 60601  
Phone: MOhawk 4-7150

Manager ..... Alan T. Axtell  
TV Sales Mgr., East.....Joseph Hogan  
TV Sales Mgr., West.....Robert Rohde  
Radio Sales Mgr.....William Lee  
3505 Turtle Creek Blvd., Dallas, Tex. 75219  
Phone: LAKeside 6-7941

Manager ..... D. Rutledge  
Penobscot Bldg., Detroit, Mich. 48225  
Phone: 963-8420

V.P., Manager.....William W. Joyce  
5455 Wilshire Blvd., Los Angeles, Calif. 90036  
Phone: WEBster 3-8171

Manager ..... Gerald J. Jones  
1905 First Natl. Bank Bldg.,  
Minneapolis, Minn. 55402  
Phone: FEderal 3-6201

Manager ..... Roland King  
1102 Land Title Bldg., Phila., Pa. 19110  
Phone: LOcust 7-7950

Radio Sales Mgr.....Arne N. Ramberg  
TV Sales Mgr.....Ed Papazian  
915 Olive St., St. Louis, Mo. 63101  
Phone: CEntal 1-1868

Manager ..... James Muse  
Russ Bldg., San Francisco, Calif. 94104  
Phone: DOuglas 2-7628

Manager ..... Franklin C. Wheeler

## KENTUCKY RADIO SALES

2007 Kenilworth Ave., Louisville, Ky. 40205  
Phone: 451-5045

President ..... Harry McTigue

## KETTELL-CARTER, INC.

118 Newbury St., Boston 16, Mass.  
Phone: KENmore 6-1966

President ..... Elmer Kettell  
Secy.-Treas. .... Marjorie Carter

## KING, LEWIS A.

500 Fifth Ave., New York 36, N. Y.  
Phone: CH 4-0119

President.....A. Lewis King

## KIRBY, NONA, CO.

518 Statler Office Bldg., Boston 16, Mass.  
Phone: HUbbard 2-6117

President ..... Nona Kirby  
Vice President.....Kay Chille  
Treasurer ..... Joseph E. Kirby

## LOWRANCE, BOMAR, & ASSOCIATES, INC.

710 Peachtree St. N.E., Atlanta, Ga. 30308  
Phone: TRinity 6-6776

Pres., Treas.....Bomar A. Lowrance  
Vice-Presidents .....Clyde L. Clem,  
Robert F. Keefe  
Secretary.....Martha S. Lowrance  
Asst. Sec.-Treas.....Helen Keane

## Branch Offices

Fidelity Union Life Bldg., Dallas, Tex.  
Phone: RIVERSide 2-8206

Pres., Treas.....Bomar A. Lowrance  
1015 Locust St., St. Louis 1, Mo.  
Phone: CH 1-2451

Vice-President.....Robert F. Keefe

## LUCAS, J. A., CO.

1540 N. Highland Ave., Los Angeles 28, Calif.  
Phone: HOLLYwood 6-7279

President ..... James A. Lucas

## Branch Offices

400 N. Michigan Ave., Chicago, Ill.  
Phone: 467-6106

40 East 49th St., New York 17, N. Y.  
Phone: PLaza 3-3337

681 Market St., San Francisco, Calif.  
Phone: EXbrook 2-8038

## LUSTER ASSOCIATES

150 West 55th St., New York, N. Y.  
Phone: Circle 6-1952

President ..... Betty Luster

## M. A. SALES

(See Jack Masla & Co., Inc.)

## MASLA, JACK, & CO., INC.

575 Madison Ave., New York 22, N. Y.  
Phone: PLaza 2-6450

President ..... Jack Masla  
Vice President.....Allan S. Klamer

## Branch Offices

1182 W. Peachtree St. N.W., Atlanta, Ga.  
Phone: TR 5-9539

Manager ..... Clarke Brown  
111 N. La Cienega Blvd., Beverly Hills, Calif.  
Phone: OL 2-1313

Manager ..... Lee O'Connell  
75 E. Wacker Dr., Chicago, Ill.  
Phone: CEntal 6-7974

Manager ..... Robert Wencel  
532 Fidelity Union Life Bldg., Dallas, Tex.  
Phone: RI 2-5609

Manager ..... Mario Messina  
1610 Book Bldg., Detroit, Mich.  
Phone: 961-2685

Manager ..... Bernard Pearse  
1012 Baltimore Bldg., Kansas City, Mo.  
Phone: GRand 1-7822

Manager.....Eugene F. Gray

## RADIO & TV STATION REPRESENTATIVES

915 Olive St., St. Louis, Mo.

Phone: CE 1-9151

Manager.....Eugene F. Gray

681 Market St., San Francisco, Calif.

Phone: EX 2-1507

Manager.....Ward Glenn

### McGAVREN-GUILD CO., INC.

270 Park Ave., New York 17, N. Y.

Phone: MO 1-2500

President.....Daren F. McGavren

Exec. V.P., Gen. Sales Mgr.....Ralph Guild

V.P., N. Y. Sales Mgr.....Ed Argow

#### Branch Offices

805 Peachtree St. N.E., Atlanta 8, Ga.

Phone: 876-2589

Manager.....Duncan Mounsey

900 Statler Office Bldg., Boston, Mass.

Phone: DE 8-8261

Manager.....Don Wilks

35 E. Wacker Dr., Chicago, Ill.

Phone: FRanklin 2-1370

Manager.....Bob Mahlman

1216 Dime Bldg., Detroit, Mich.

Phone: WO 2-5777

Manager.....Harvey Glor

1741 Ivar Ave., Los Angeles, Cal.

Phone: HOllivood 4-7331

V.P., Manager.....Walter Lake

915 Olive St., St. Louis 1, Mo.

Phone: CH 1-5201

Manager.....Tom Sullivan

Russ Bldg., San Francisco, Calif.

Phone: YUKon 6-4112

Manager.....Ray Watson

### McGUIRE, JOHN L., & CO.

1150 Delaware St., Denver, Colo. 80204

Phone: 825-7585

Owner.....John L. McGuire

### MEDIA REPRESENTATIVES, INC.

630 Fifth Ave., New York 20, N. Y.

Phone: CI 6-1320

Manager.....Edwin Seymour

### MEEKER CO., INC., THE

521 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 2-2170

President.....Robert D. C. Meeker

V.P., Station Relations...Robert L. Dudley

V.P., Charge of TV Sales..Charles E. Standard

Radio Sales Mgr.....Herb Hahn

Dir. Sales Dev.....Jack Hardingham

Acct. Executives.....Wm. Burding,

John B. Dalton, John C. Kriete, Lynn Hall,

Eugene MacLean

Research & Prom. Dir.....Martin Mills

Sales Development.....Jack Hardingham

Office Manager.....Vivian Dagasso

Personnel Mgr.....Audrey Tanzer

#### Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.

Phone: CE 6-1742

Vice-President.....Carl Jewett

Acct. Executives.....Charles Compton,

Frederick E. Bauman

Office Manager.....Barbara Engelhardt

6362 Hollywood Blvd., Los Angeles 28, Cal.

Phone: HOllivood 2-6501

Manager.....Don Palmer

Office Manager.....Stephanie Stratton

55 New Montgomery, San Francisco 5, Calif.

Phone: YU 6-4940

Vice President.....Edgar B. Filion

Manager.....James Monroe

Office Manager.....Joan Marie Comerford

### MELVILLE, CLYDE, CO.

1300 Tower Petroleum Bldg., Dallas 1, Tex.

Phone: RIverside 8-5239

President.....Clyde B. Melville

### MESSINA, MARIO, CO.

532 Fidelity Union Life Bldg., Dallas 1, Tex.

Phone: RI 2-5409

Owner.....Mario Messina

### METRO RADIO SALES

3 East 54th St., New York 22, N. Y.

Phone: PLaza 2-8228

V.P., Director.....H. D. Neuwirth

N. Y. Sales Mgr.....Robert Coppinger

#### Branch Offices

Statler Office Bldg., Boston 16, Mass.

Phone: 423-3306

Manager.....John T. King II

410 N. Michigan Ave., Chicago 11, Ill.

Phone: 467-6340

Manager.....Richard Kelliher

1410 Fisher Bldg., Detroit 2, Mich.

Phone: 873-8600

Manager.....William Lauer

5746 Sunset Blvd., Hollywood 28, Calif.

Phone: 464-3168

Manager.....Robert Jones

19th & Walnut Sts., Philadelphia, Pa.

Phone: LOcust 8-2900

Manager.....William S. Dallmann

915 Olive St., St. Louis 1, Mo.

Phone: MAIn 1-4800

Manager.....LeRoy Rizer

155 Montgomery St., San Francisco 4, Calif.

Phone: DOuglas 2-1945

Manager.....Richard Schutte

### METRO TV SALES

3 East 54th St., New York 22, N. Y.

Phone: PLaza 2-8228

V.P., Director.....John B. Sias

Eastern Sales Mgr.....Thomas J. Tilson

#### Branch Offices

410 N. Michigan Ave., Chicago 11, Ill.

Phone: 467-6340

Midwest Sales Mgr.....Alfred T. Parenty

1410 Fisher Bldg., Detroit 2, Mich.

Phone: 875-8350

Manager.....Robert Glaser

5746 Sunset Blvd., Hollywood 28, Calif.

Phone: 464-3168

## RADIO & TV STATION REPRESENTATIVES

Manager.....Richard E. Drummy, Jr.  
19th & Walnut Sts., Philadelphia, Pa.  
Phone: LOcust 8-2900

Manager.....Theodore Wrobel  
915 Olive St., St. Louis 1, Mo.  
Phone: MAIn 1-4800

Manager.....George Diederich  
155 Montgomery St., San Francisco 4, Calif.  
Phone: 385-1424

Manager.....Graham Moore

### MICHIGAN SPOT SALES, INC.

Sheraton Cadillac Hotel, Detroit, Mich.  
Phone: WO 1-3353

President.....Charles J. Sitta

### MID-AMERICA SPOT SALES

P. O. Box 4833, Kansas City 9, Mo.  
Phone: RA 2-3886

Owner.....Ralph Meador  
Branch Office

P. O. Box 358, Lexington, Mo.  
Phone: ALpine 9-3232

Sa's Mgr.....Jock Beretts

### MID-WEST TIME SALES

800 W. 47th St., Kansas City, Mo.  
Phone: LO 1-3193

President.....Irv Schwartz  
Research Dir.....Barbara Burgess  
(Additional offices in Des Moines, Memphis,  
Omaha and St. Louis.)

### MOORE, ART, & ASSOCIATES, INC.

Jones Bldg., Seattle, Wash.  
Phone: MU 2-3377

President.....Art Moore  
Branch Office

520 S. W. 6th Ave., Portland 4, Ore.  
Phone: 228-7284

Manager.....Ed Henry

### MOORE, TRACY, & ASSOCIATES

6381 Hollywood Blvd., Hollywood 28, Cal.  
Phone: HOLlywood 2-2351

Owner.....Tracy Moore  
Sales Manager.....Jerome A. Moore  
Branch Office

703 Market St., San Francisco, Calif.  
Phone: EXbrook 2-6444

Manager.....Charles E. Morin

### NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: CIRCLE 7-8300

V.P., Spot Sales.....Richard H. Close  
Director, Radio Sales.....Fred Lyons  
Director, TV Sales.....Byron Goodell  
Dir., New Bus. & Promo.....Wilbur Fromm  
Branch Offices

710 Peachtree St. N.E., Atlanta, Ga.  
Phone: TRinity 6-3726

Sales Rep.....Clyde Clem  
3000 W. Alameda Ave., Burbank, Calif.  
Phone: THornwall 5-7000

W. Div. Mgr. Radio.....Doty Edouarde  
Mgr., L.A. TV Spot Sls.....William Loudan

Salesman.....Jack Jennings  
Merchandise Mart, Chicago 54, Ill.  
Phone: SUPERior 7-8300

Central Radio Sales Mgr.....Frank DeRosa  
Central TV Sales Mgr.....Richard Bergh  
Fidelity Union Life Bldg., Dallas, Tex.  
Phone: RIVERSide 2-8206

Sales Rep.....Bomar A. Lowrance  
1015 Locust St., St. Louis, Mo.  
Phone: CH 1-2451

Sales Rep.....Robert Keefe  
Taylor & O'Farrell Sts., San Francisco 2, Cal.  
Phone: GRAYstone 4-8700

W. Div. Mgr. Radio.....Ed Macaulay  
Mgr., S.F. TV Spot Sls.....R. Anderson

### NATIONAL TIME SALES

122 E. 42nd St., New York 17, N. Y.  
Phone: MURray Hill 2-4500

V.P., Gen. Sales Mgr.....Arthur Gordon  
Sales Promotion Dir.....Al Alperton

#### Branch Offices

1401 Peachtree St. N.W., Atlanta, Ga.  
Phone: TRinity 5-9403

Manager.....Barney Ochs  
205 W. Wacker Dr., Chicago 6, Ill.  
Phone: 346-7421

Manager.....H. E. Kriegel  
1680 N. Vine St., Hollywood 28, Calif.  
Phone: HO 4-7395

Manager.....Harlan Oakes  
166 Geary St., San Francisco 8, Calif.  
Phone: EXbrook 7-4827

Manager.....Don Pickens

### NEW ENGLAND SPOT SALES, INC.

100 Boylston St., Boston 16, Mass.  
Phone: HUBbard 2-4370; 2-442

President.....George C. Bingham  
Vice President.....Charles Bell, Jr.  
Vice President.....C. Otis Rawatt

### OAKES, HARLAN G. & ASSOCIATES

1680 N. Vine St., Hollywood 28, Calif.  
Phone: HO 4-7395-6-7

President.....Harlan G. Oakes  
Vice-President.....Hugh Wallace  
Sec.-Treas.....Mary Jane Oakes  
Branch Offices

690 Market St., San Francisco 5, Calif.  
Phone: EX 7-4827

Manager.....Dave Sandeberg

### O'BRIEN, PAUL S., CO., THE

1713 Spruce St., Philadelphia 3, Pa.  
Phone: KI 5-4334

President.....Paul S. O'Brien  
General Mgr.....Norman K. Hoover

### OCHS, BERNARD I. CO., THE

1401 Peachtree St., N.E., Atlanta 9, Ga.  
Phone: TRinity 5-9403

President.....Bernard I. Ochs

### O'CONNELL, LEE F., CO.

111 N. La Cienega Blvd., Beverly Hills, Calif.



# RADIO & TV STATION REPRESENTATIVES

Phone: OLYMPIA 2-1313

President.....Lee F. O'Connell  
Branch Office  
690 Market St., San Francisco 5, Calif.  
Phone: EX 7-0536  
Manager.....Dave Sandeberg

## OHIO STATIONS REPRESENTATIVES, INC.

203 Fidelity Bldg., Cleveland, O. 44114  
Phone: 781-0036  
Pres., Gen. Mgr.....Leonard F. Auerbach  
Acct. Executives....Nick Barry, Buck Harris

## OHLAND/ROBECK, INC.

230 Park Ave., New York 17, N. Y.  
Phone: OR 9-9171  
President.....Otto A. Ohland  
Vice-President.....Peter M. Robeck  
Acct. Executives.....William Gorman,  
Roy H. Holmes

### Branch Offices

200 E. Ontario St., Chicago 11, Ill.  
Phone: 943-0516  
1305 S.O.M. Center Rd., Cleveland 24, O.  
Phone: 449-0900  
2000 Cadillac Tower, Detroit, Mich.  
Phone: 961-1940  
6269 Selma Ave., Hollywood 28, Calif.  
Phone: 466-1445  
41 Sutter St., San Francisco 4, Calif.  
Phone: YU 1-1199

## PACIFIC BROADCAST SALES

249 Pine St., San Francisco 4, Calif.  
Phone: EX 7-6286  
Manager.....Robert R. Allen

### Branch Office

1258 N. Highland Ave., Hollywood 38, Calif.  
Phone: HOLLYWOOD 6-4251  
Manager.....N. Arthur Astor

## PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.  
Phone: MURRAY Hill 2-4500  
Exec. Vice Pres.....Eugene Bernald  
Sales Prom.....Al Alpertone

### Branch Offices

1680 N. Vine St., Hollywood 28, Calif.  
Phone: HO 4-7395  
Manager.....Harlan Oakes  
166 Geary St., San Francisco 8, Calif.  
Phone: EXbrook 7-4827  
Manager.....Don Pickens

## PENN STATE REPS. INC.

1714 Investment Bldg., Pittsburgh, Pa. 15222  
Phone: 471-5862  
President, Gen. Mgr.....John M. DeHaven

## PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York, N. Y. 10017

Phone: 983-5000

President.....H. Preston Peters  
V.P., Treas.....Jones Scovren  
President, TV.....Lloyd Griffin  
V.P., Dir. TV Sls. Dev...George C. Castleman  
V.P., TV Prom. Mgr.....Lon A. King  
V.P.'s, TV Sales Mgrs...William G. Walters,  
Arthur E. Muth  
V.P., Radio.....Ray M. Stanfield

### Branch Offices

1371 Peachtree St., N.E., Atlanta, Ga. 30309  
Phone: 875-7763  
V.P., TV Sales Mgr.....William J. Stubbs  
Radio Sales Mgr.....William O. Jones  
Prudential Plaza, Chicago, Ill. 60601  
Phone: FRanklin 2-6373

V.P., Midwest Sales Mgr. (Radio)...A. Bagge  
V.P., Midwest Sales Mgr. (TV)...W. Tynan  
Vice Pres.....John A. Cory  
Chi. Sales Mgrs. (TV)...W. Donald Roberts,  
Louis J. Hummel, Jr.  
Fidelity Union Life Bldg., Dallas, Tex. 75201  
Phone: 747-9921

TV Sales Mgr.....Mansfield C. Via, Jr.  
Radio Sales Mgr.....John C. Butler  
Penobscot Bldg., Detroit, Mich. 48226  
Phone: WOODWARD 1-4255

Vice Pres., Radio.....William W. Bryan  
TV Sales Mgr.....James R. Sefert  
5455 Wilshire Blvd., Los Angeles, Calif. 90036  
Phone: 938-3585

Vice-President.....Charles R. Kinney  
Radio Sales Mgr.....Jack D. Pohle  
1st Nat. Bank Bldg., Minneapolis, Minn. 55402  
Phone: 333-2425

TV Sales Mgr.....John J. Cameron  
12 S. 12th St., Philadelphia, Pa. 19107  
Phone: 923-0455

TV Sales Mgr.....Donald K. Heller  
Syndicate Trust Bldg., St. Louis, Mo. 63101  
Phone: 241-3171

TV Sales Mgr.....Arnold K. Knippenberg  
1375 Russ Bldg., San Francisco, Calif. 94104  
Phone: 982-9188

TV Sales Mgr.....John M. Brigham  
Radio Sales Mgr.....G. E. Hurst

## PETRY, EDWARD, & CO., INC.

3 East 54th St., New York, N. Y. 10022  
Phone: 688-0200

### Radio Division

Board Chairman.....Edward Petry  
President.....Edward E. Voynow  
Exec. Vice-Pres.....Martin L. Nierman  
Vice President in Chg.....Ben H. Holmes  
Eastern Sales Mgr.....Martin Percival  
Sales Prom. Mgr.....William Steese

### TV Division

Exec. Vice President.....Martin L. Nierman  
V.P., Sales Prom.....Robert L. Hutton, Jr.  
V.P., Client Relations.....Roger J. La Reau  
V.P., Eastern Sales Mgr.....Edward C. Page  
V.P., Marketing Dir.....William B. Rohn

### Branch Offices

1375 Peachtree St., N.E., Atlanta, Ga. 30309

# RADIO & TV STATION REPRESENTATIVES

Phone: 875-8547  
Sales Mgrs.....Joseph Sierer (AM)  
Richard Hughes (TV)  
901 Statler Bldg., Boston, Mass. 02116  
Phone: 482-6440  
Sales Mgr.....Frank Howard (AM & TV)  
400 N. Michigan Ave., Chicago, Ill. 60611  
Phone: 944-0011  
President.....Edward E. Voynov  
V.P., Sales Mgr. (TV).....Louis A. Smith  
Sales Mgr. (Radio).....William P. Pipher  
211 N. Ervay St., Dallas, Tex. 75201  
Phone: 748-9454  
Sales Mgrs.....Barney Broiles (AM)  
David C. Milam (TV)  
645 Griswold St., Detroit, Mich. 48226  
Phone: 963-0125  
Sales Managers..William Cartwright (AM)  
Bruce Mayer (TV)  
3424 Wilshire Blvd., Los Angeles, Calif. 90005  
Phone: 388-1143  
Sales Mgrs.....Garry Hollihan (AM)  
L. D. Larimer (TV)  
915 Olive St., St. Louis, Mo. 63101  
Phone: 241-7191  
Sales Mgrs.....Sam Hall (AM)  
Junius Zolp (TV)  
Russ Bldg., San Francisco, Calif. 94104  
Phone: 982-3631  
Sales Managers.....Lloyd McGovern (AM)  
George Ledell (TV)

## PHILADELPHIA SPOT SALES

310 Glen Echo Road, Phila., Pa.  
Phone: CH 7-4510  
President .....Morton Lowenstein

## PIANO, VIC, ASSOCIATES, INC.

211 East 53rd St., New York, N. Y.  
Phone: PL 9-1044  
President .....Vincent C. Piano  
Exec. Vice-Pres.....Claude E. Piano  
Vice-President .....Marshall Leckner  
Account Execs..Joseph Mahan, Robert Smith  
Sales Service Dir.....Elisa Gesualdo

### Branch Offices

1365 Peachtree St., N.E., Atlanta, Ga.  
Phone: 873-5918  
Manager .....Lanny Finch  
35 Wacker Dr., Chicago, Ill.  
Phone: 236-3220  
Manager .....Lou Allen  
6381 Hollywood Blvd., Los Angeles, Calif.  
Phone: 462-2351  
Manager .....Jerry Moore  
703 Market St., San Francisco, Calif.  
Phone: 392-6444  
Manager .....Charles Morin

## PRESTIGE REPRESENTATION ORGANIZATION

441 Lexington Ave., New York 17, N. Y.  
Phone: MU 7-3380  
Pres., Gen. Mgr.....Sam Brownstein  
Midwest Sales Mgr.....Harley L. Ward

Western Sales Mgr.....Jim Lucas  
Branch Offices  
360 N. Michigan Ave., Chicago 1, Ill.  
Phone: CE 6-6269  
Manager.....Harley L. Ward  
424 Book Bldg., Detroit, Mich. 48226  
Phone: WO 1-9704  
Manager .....Max Goldfarb  
1540 N. Highland, Hollywood 28, Calif.  
Phone: HO 6-7272  
Manager .....Jim Lucas  
681 Market St., San Francisco, Calif.  
Phone: EX 2-8038  
Manager .....Stuart Faigin

## RKO GENERAL BROADCASTING NATIONAL SALES

1290 Ave. of the Americas, New York 19, N. Y.  
Phone: LO 4-8000  
Nat. Sales Dir.....Donald J. Quinn  
Agency/Client Rels. Dir....Sidney P. Allen  
Res., Promo. Dir.....Frank G. Boehm  
Controller .....Kenneth Lyons  
E. Radio Sales Mgr.....Buck Forker  
Radio Sales Execs.....Jim Fuller,  
Tom Green, D. McLaughlin, Frank Mc-  
Nally, Bud Simmen, John Tormey  
E. TV Sales Mgr.....Jack Duffield  
TV Sales Execs.....John Fernandez,  
Jim Gates, Gordon Lawhead, Jim Marino,  
Lee Redfield, George Whitney, Mort Zimmerman

### Branch Offices

1182 W. Peachtree St., N.W., Atlanta, Ga.  
Phone: 875-9539  
Manager .....Grady Berry  
Tribune Tower Bldg., Chicago, Ill.  
Phone: 644-2470  
V.P., Midwestern Mgr....George B. Jeneson  
532 Fidelity Union Life Bldg., Dallas, Tex.  
Phone: 742-1033  
Manager .....Mario Messina  
5515 Melrose Ave., Los Angeles, Calif.  
Phone: HO 2-2133  
Radio Sales Exec.....Robert Fox  
TV Sales Exec.....Jerry Lawrence  
415 Bush St., San Francisco, Calif.  
Phone: YU 2-9200  
Radio Sales Exec.....Jack Taylor  
TV Sales Exec.....Ed Hawkins

## RAYMER, PAUL H., CO., INC.

441 Madison Ave., New York 22, N. Y.  
Phone: Plaza 9-5570  
President.....Paul H. Raymer  
Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw  
V.P., TV Sls. Mgr.....Stuart M. Kelly  
Branch Offices  
1627 Peachtree St., N.E., Atlanta, Ga.  
Phone: 873-3519  
Manager.....Edward D. Brandt  
435 N. Michigan Ave., Chicago 11, Ill.  
Phone: 644-4473  
Manager.....John H. Wrath

# RADIO & TV STATION REPRESENTATIVES

306 Mercantile Securities Bldg., Dallas, Tex.  
*Phone: RIVERSIDE 1-5663*  
Manager .....Ralph Widman  
2949 Penobscot Bldg., Detroit 26, Mich.  
*Phone: 963-0764*  
Manager .....Robert B. Rains  
1680 Vine St., Hollywood 28, Calif.  
*Phone: 462-2376*  
Manager .....John D. Gale  
1504 Russ Bldg., San Francisco 4, Calif.  
*Phone: YUKON 1-1833*  
Manager .....J. Milton Seropan

## **RICHER, ROBERT, REPRESENTATIVES, INC.**

441 Lexington Ave., New York, N. Y.  
*Phone: PLaza 2-6462*  
President .....Robert E. Richer  
Vice-President .....Sam Brownstein  
*Branch Offices*  
360 N. Michigan Ave., Chicago 1, Ill.  
*Phone: CE 6-6269*  
Manager .....Harley Ward  
424 Book Bldg., Detroit, Mich. 48226  
*Phone: WO 1-9704*  
6362 Hollywood Blvd., Hollywood 28, Calif.  
*Phone: HO 6-9877*  
Manager .....B. J. Hamrick  
41 Sutter St., San Francisco, Calif.  
*Phone: YU 1-1199*  
Manager .....Chuck Toms

## **SAVALLI/GATES, INC.**

(Formerly Gates-Hall, Inc., and  
Pearson National Representatives, Inc.)  
7 W. 44th St., New York, N. Y. 10036  
*Phone: 682-3420*  
President .....Joseph Savalli  
Account Execs. ....Samuel F. Jackson,  
A. Russel Walker, William M. Wilson, Wil-  
liam Williams  
*Branch Offices*  
1371 Peachtree St., Atlanta, Ga.  
*Phone: 875-6644*  
Manager .....Clay E. Forker  
383 N. Michigan Ave., Chicago, Ill. 60601  
*Phone: 782-7414*  
Manager .....Robert Flanigan  
511 N. Akard Bldg., Dallas, Tex.  
*Phone: 747-3723*  
Manager .....Edward Robbins  
Sheraton-Cadillac Hotel, Detroit, Mich. 48231  
*Phone: 961-5438*  
Manager .....Charles F. Sittel  
6331 Hollywd Blvd., Los Angeles, Calif. 90028  
*Phone: 462-6676*  
Vice-President .....James C. Gates  
58 Sutter St., San Francisco, Calif. 94104  
*Phone: 362-7159*  
Manager .....Sue Masterson

## **SELECT STATION REPRESENTATIVES, INC.**

400 Madison Ave., New York, N. Y. 10017  
*Phone: PLaza 8-1850*

Exec. Vice President.....Albert B. Shepard  
*Branch Offices*  
710 Peachtree St., N.E., Atlanta 8, Ga.  
*Phone: TR 6-6776*  
Manager .....Clyde L. Clem  
333 N. Michigan Ave., Chicago, Ill.  
*Phone: 332-0946*  
Manager .....Irv Unger  
923 Fidelity Union Life Bldg., Dallas, Tex.  
*Phone: RI 2-8206*  
Manager .....Bomar Lowrance  
1610 Book Bldg., Detroit 26, Mich.  
*Phone: 961-2685*  
Manager .....Bernard P. Pearse  
1258 N. Highland Ave., Los Angeles 38, Calif.  
*Phone: HOLLYWOOD 6-5427*  
Manager .....Art Astor  
1015 Locust St., St. Louis 1, Mo.  
*Phone: CH 1-2451*  
Manager .....Robert F. Keefe  
249 Pine St., San Francisco, Calif.  
*Phone: EXbrook 7-6187*  
Manager .....Bob Allen

## **SKYLINE ADVERTISERS' SALES, INC.**

Box 2557, Idaho Falls, Ida.  
*Phone: 523-4567*  
President, Gen. Mgr.....Melvin B. Wright  
Vice Pres.....Joseph S. Sample  
Office Manager.....Melva Searle

## **SMITH, FREDERICK W.**

15 W. 44th St., New York, N. Y. 10036  
*Phone: TN 7-0295*

## **SOUTHEASTERN REPRESENTATIVES**

1365 Peachtree St., N.E., Atlanta, Ga. 30309  
General Mgr.....E. Lanier Finch

## **SPANISH INTERNATIONAL NETWORK SALES, INC.**

247 Park Ave., New York, N. Y.  
*Phone: OX 7-0585*  
Exec. Vice-Pres.....Rene Anselmo

## **SPOT TIME SALES INC.**

444 Madison Ave., New York 22, N. Y.  
*Phone: PL 3-3337*  
President .....John E. Erickson  
Vice-President .....Carleton F. Loucks  
Eastern Sales Mgr.....John J. Cook  
*Branch Offices*  
400 N. Michigan, Chicago 11, Ill.  
*Phone: 467-6106*  
Manager .....John E. Erickson, Jr.  
1540 N. Highland Blvd., Los Angeles 28, Cal.  
*Phone: 466-7279*  
Manager .....Sandy Kahn  
977 Northwestern Bank Bldg.,  
Minneapolis 2, Minn.  
*Phone: 333-1496*  
Manager .....Jim Bowden

# RADIO & TV STATION REPRESENTATIVES

681 Market St., San Francisco 11, Calif.  
Phone: 392-8038

Manager .....Ward Glenn

## STONE REPRESENTATIVES, INC.

(Formerly Radio-TV Representatives, Inc.)

7 East 47th St., New York, N. Y. 10017  
Phone: 212-688-4340

President .....Peggy Stone  
V.P., Eastern Sales Dir.....George Schmidt  
Treasurer .....Saul Frischling  
Acct. Executives.....Joe Antelo,  
Sandy Gasman, Charles O'Malley

### Branch Offices

Baltimore, Md.—See Philadelphia Office  
Box 7663, Atlanta, Ga. 30309

Phone: 876-6464

Manager .....Bob Jensen  
111 N. LaCienega Blvd., Beverly Hills, Calif.  
90211

Phone: 213-655-7597

Manager .....Lee O'Connell  
100 Boylston St., Boston, Mass. 02116  
Phone: 617-482-4442

Manager .....George Bingham  
75 East Wacker Dr., Chicago, Ill. 60601  
Phone: 372-0910

V.P., Midwest Sales Dir.....Sy Thomas  
Acct. Executives.....Dick Ashby,  
Dick Faulkner, Bill Smutzer  
1713 Spruce St., Philadelphia, Pa. 19130  
Phone: 545-7609

Manager .....Paul O'Brien  
Morgan Bldg., Portland, Ore. 97205  
Phone: 503-227-5754

Manager .....Cliff Engel  
690 Market St., San Francisco, Calif. 94105  
Phone: 415-397-0536

Manager .....Dave Sandeberg  
Tower Bldg., Seattle, Wash. 98101  
Phone: 206-623-1868

Manager .....Hugh Feltis

## STORER TELEVISION SALES, STONE, INC.

500 Park Ave., New York, N. Y.  
Phone: PLaza 2-7600

President .....Peter Storer  
V.P. & Gen. Mgr.....Francis P. Barron  
Promotion Mgr.....Joseph Dowling

### Branch Offices

1375 Peachtree St., N.E., Atlanta, Ga.  
Phone: 875-8576

Southern Sales Mgr.....William Mason  
333 North Michigan Avenue, Chicago, Ill.  
Phone: CEntRAL 6-9550

Midwest Sales Mgr.....Julian Kanter  
New Center Bldg., Suite 521, Detroit 2, Mich.  
Phone: 873-2383

Manager.....James E. Goldsmith  
338 So. Western Ave., Los Angeles 5, Calif.  
Phone: DU 9-3138

West Coast Manager.....Henry R. Flynn  
235 Montgomery, 939 Russ Bldg.,  
San Francisco, Calif.

Manager .....William Exline

## SUMNER, E. S., CORP.

620 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-8330

President.....Eugene S. Sumner  
Vice President.....Todd R. Gaulocher

### Branch Office

307 N. Michigan Ave., Chicago, Ill.  
Phone: STate 2-0650

Manager.....E. H. Alnwick

## T. I. E. SALES LTD.

(Formerly Overseas Broadcast Services Ltd.  
and TV International Ents. of England.)

230 Park Ave., New York 17, N. Y.  
Phone: OR 9-0560

President .....Stephen A. Mann  
Vice-President .....Boris Frank

### Branch Offices

Charlottenstrasse 32, Dusseldorf, W. Germany  
Phone: 2 72 17

Rep.....Jhr. C. E. J. L. van Andringa  
de Kempenaar  
Pl. du Cirque 4, Geneva, Switzerland  
Phone: (022) 24 22 74

Representative.....Henri Charles Illi  
21 Sloane St., London, S. W. 1, England  
Phone: BEL 6755

Chairman .....David Sterling  
Pl. Malesherbes 24, Paris 17e, France  
Phone: Car 7657

Representative .....Thomas B. Henson

## TELE-RADIO & TV SALES, INC.

733 Third Ave., New York 17, N. Y.  
Phone: JU 6-9717

President, Treasurer.....H. Scott Killgore  
General Mgr.....Warren A. Shuman

### Branch Offices

1540 N. Highland Ave., Los Angeles 28, Calif.  
Phone: HO 6-7279

Manager .....Jim Lucas  
100 California St., San Francisco 11, Calif.  
Phone: YU 2-9933

Manager.....Frank T. Crennan

## TELEVISION ADVERTISING REPRESENTATIVES, INC.

### (TVAR, INC.)

666 Fifth Ave., New York 19, N. Y.  
Phone: JUdson 2-3456

President .....Larry Israel  
Exec. V.P.....Robert McGredy  
V.P., Mkt. & Research.....Robert Hoffman  
Eastern Sales Mgr.....Marvin L. Shapiro  
V.P., Asst. to Pres.....B. Margolis  
Business Mgr.....R. Arena

### Branch Offices

1776 Peachtree Rd., N.W., Atlanta, Ga.  
Phone: 876-8843

Manager .....J. Thrash  
400 N. Michigan Ave., Chicago 11, Ill.  
Phone: WH 4-4567

Manager .....William Condon  
1751 Penobscot Bldg., Detroit 26, Mich.

## RADIO & TV STATION REPRESENTATIVES

Phone: WOODward 5-6454

Manager .....R. Newsham  
6290 Sunset Blvd., Los Angeles 28, Calif.  
Phone: HOLlywood 6-1144

Manager .....J. R. Loughrin  
155 Montgomery St., San Francisco 4, Calif.  
Phone: PR 6-9494

Manager .....Harry Diner

### UBC SALES, INC.

420 Madison Ave., New York 17, N. Y.  
Phone: PLaza 5-9145

Sales Mgr.....Robert L. Wittig  
Branch Office  
410 N. Michigan, Chicago, Ill.  
Phone: 467-1632  
Manager .....Warren Daniels

### VENARD, TORBET & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.  
Phone: MU 8-1088

President.....Lloyd George Venard  
Exec. Vice President.....Alan L. Torbet  
Vice Pres., Treas.....James V. McConnell

#### Branch Offices

35 E. Wacker Dr., Chicago, Ill.  
Phone: ST 2-5260

Vice-President.....Howard B. Meyers  
Vice-President .....Stephen R. Rintoul  
280 Columbine St., Denver 6, Colo.  
Phone: 303-377-6526

Manager .....Robert Hix  
808 Penobscot Bldg., Detroit 26, Mich.  
Phone: WOODward 3-4075

Manager.....James A. Brown  
1505 Elm St., Dallas, Tex.  
Phone: RIVERSide 2-5101

Manager .....Al Hazelwood  
1258 N. Highland Ave., Los Angeles, Calif.  
Phone: HOLLYwood 6-5427

Manager .....Arthur Astor  
915 Olive St., St. Louis 1, Mo.  
Phone: 314-241-3444

Manager .....Martin Ludington  
249 Pine St., San Francisco 4, Calif.  
Phone: EXbrook 7-6187

Vice President.....Robert Allen

### WAGNER, WM. J., & ASSOCIATES

1001 Tower Bldg., 7th & Olive,  
Seattle 1, Wash.

Phone: MAIn 4-6333

President.....Wm. J. Wagner

### WALKER-RAWALT CO., INC.

347 Madison Ave., New York 17, N. Y.  
Phone: MURray Hill 3-5830

President .....J. Wythe Walker

#### Branch Offices

100 Boylston St., Boston, Mass.  
Phone: HUBbard 2-4370

Manager.....George C. Bingham  
360 N. Michigan Ave., Chicago, Ill.  
Phone: ANdover 3-5771

Manager .....Ronald J. Durham  
11th & Central, Kansas City, Mo.  
Phone: GRand 1-7822

Manager.....Eugene F. Gray  
Taft Bldg., Los Angeles, Calif.  
Phone: HO 4-7395

Manager .....Harlan Oakes  
690 Market St., San Francisco, Calif.  
Phone: EXbrook 7-4827

Manager .....David Sandeberg

### WALTON, HAL, & CO., INC.

220 Madison Ave., New York 16, N. Y.  
Phone: LEXington 2-5055

President .....Hal Walton  
Comptroller .....Jim Popper  
Dir., Station Relations.....Leonard Baker  
Asst. to President.....Sheila A. Grant

#### Branch Offices

501 Wm. Oliver Bldg., Atlanta 3, Ga.  
Phone: 404-524-0454

Manager .....Harry J. Cannon  
35 E. Wacker Drive, Chicago 1, Ill.  
Phone: 312-782-8196

Manager .....Paul Elsberry  
658 Book Bldg., Detroit 2, Mich.  
Phone: WOODward 1-6036

Manager .....Paul Pequinot  
1540 N. Highland Ave., Los Angeles 28, Calif.  
Phone: 213-466-7279

681 Market St., San Francisco 11, Calif.  
Phone: 415-392-8038

### WAYNE-EVANS & ASSOCIATES

1138 Northwestern Bank Bldg.,  
Minneapolis 2, Minn.  
Phone: FEderal 8-7017

Exec. V.P., Gen. Mgr.....Calden P. Stitt

### WEBB, GRANT, & CO.

509 Madison Ave., N. Y. 22, N. Y.  
Phone: MU 8-7550

President .....Grant Webb  
Manager .....H. R. White

#### Branch Offices

333 N. Michigan Ave., Chicago 1, Ill.  
Phone: 236-5818

Manager .....Kenneth Schaefer  
6223 Selma Ave., Hollywood 28, Calif.  
Phone: 464-7901

Manager .....Vince Cremona  
681 Market St., San Francisco 5, Calif.  
Phone: 397-4512

Manager .....Gregor Macafee

### WEED RADIO CORP.

535 Fifth Ave., New York, N. Y.  
Phone: 212-867-2600

President .....J. J. Weed  
Vice-President .....E. J. Fitzsimmons  
Salesmen (Radio) ... Roy Smith, Harry Hein  
Sales Service... Florence Eimer, Amy Koenig

#### Branch Offices

1401 Peachtree St., N.E., Atlanta, Ga.  
Phone: 404-876-8548

Executive-in-Charge .....David Carpenter

## RADIO & TV STATION REPRESENTATIVES

111 N. La Cienega Blvd., Beverly Hills, Calif.

Phone: 213-652-1313

Executives-in-Charge.....Lee F. O'Connell,  
James Walsh

Statler Bldg., Boston, Mass.

Phone: 617-482-6117

Executives-in-Charge.....Nona Kirby,  
Kay Chille

435 N. Michigan Ave., Chicago 11, Ill.

Phone: 312-467-7070

Vice-President.....C. C. Weed

Executive-in-Charge.....C. C. Weed, Jr.

1610 Book Bldg., Detroit 26, Mich.

Phone: 313-961-2685

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Sales Service...Florence Eimer, Amy Koenig

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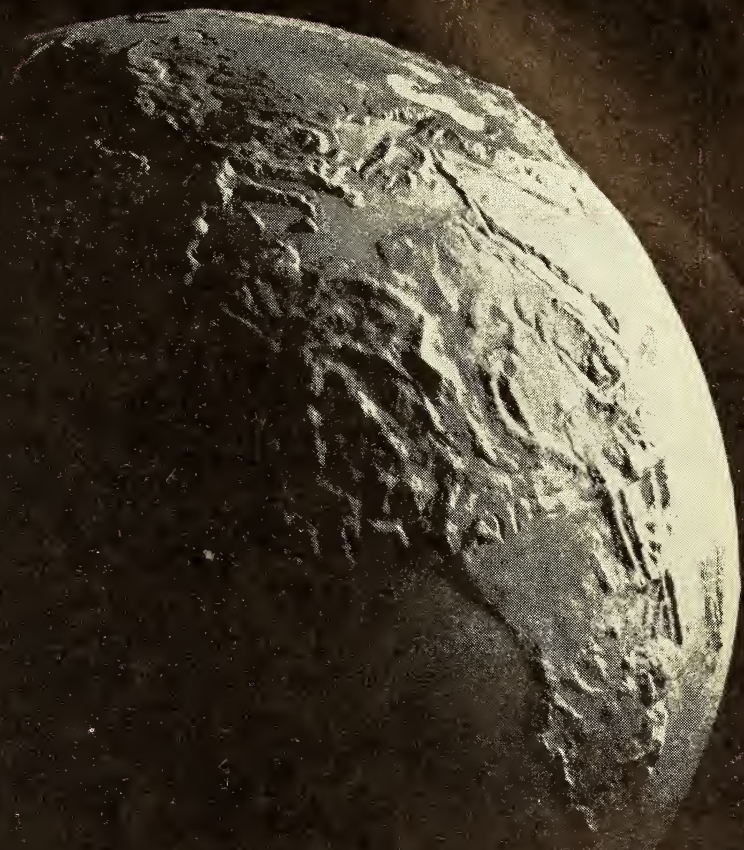
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**Radio Networks**

**Commercial AM Stations**

**Commercial FM Stations**

**National Association  
of FM Broadcasters**

**Negro-Programming Stations**

**Foreign-Language Programming**

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of Educational Broadcasters**

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# American Broadcasting Co. Radio Network

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(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)  
7 West 66th Street, New York 23, N. Y.  
Telephone Number: SUsquehanna 7-5000

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 Robert Fleming . . . Mgr. of News, Washington Off.

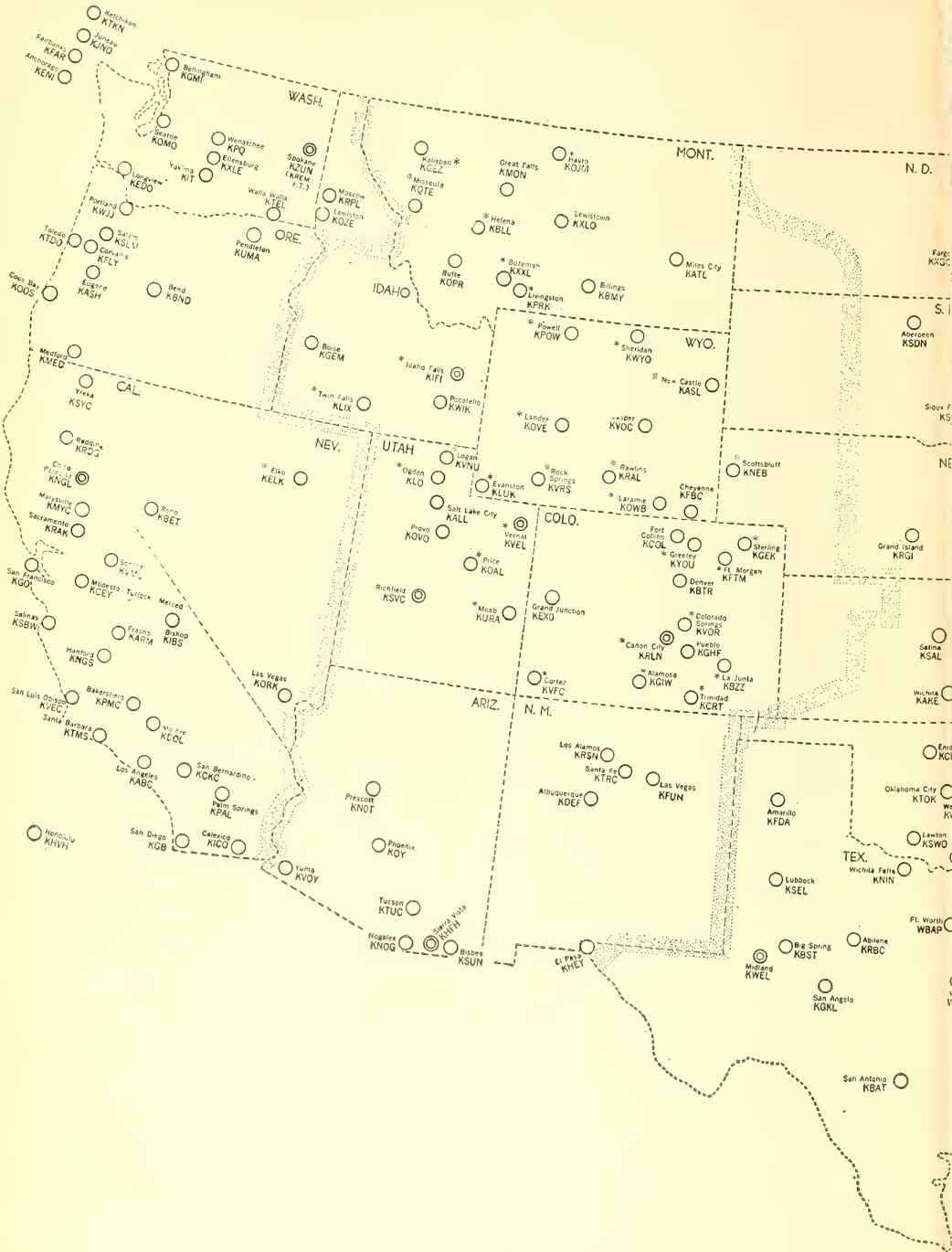
## NEW YORK (WABC)

7 West 66th Street

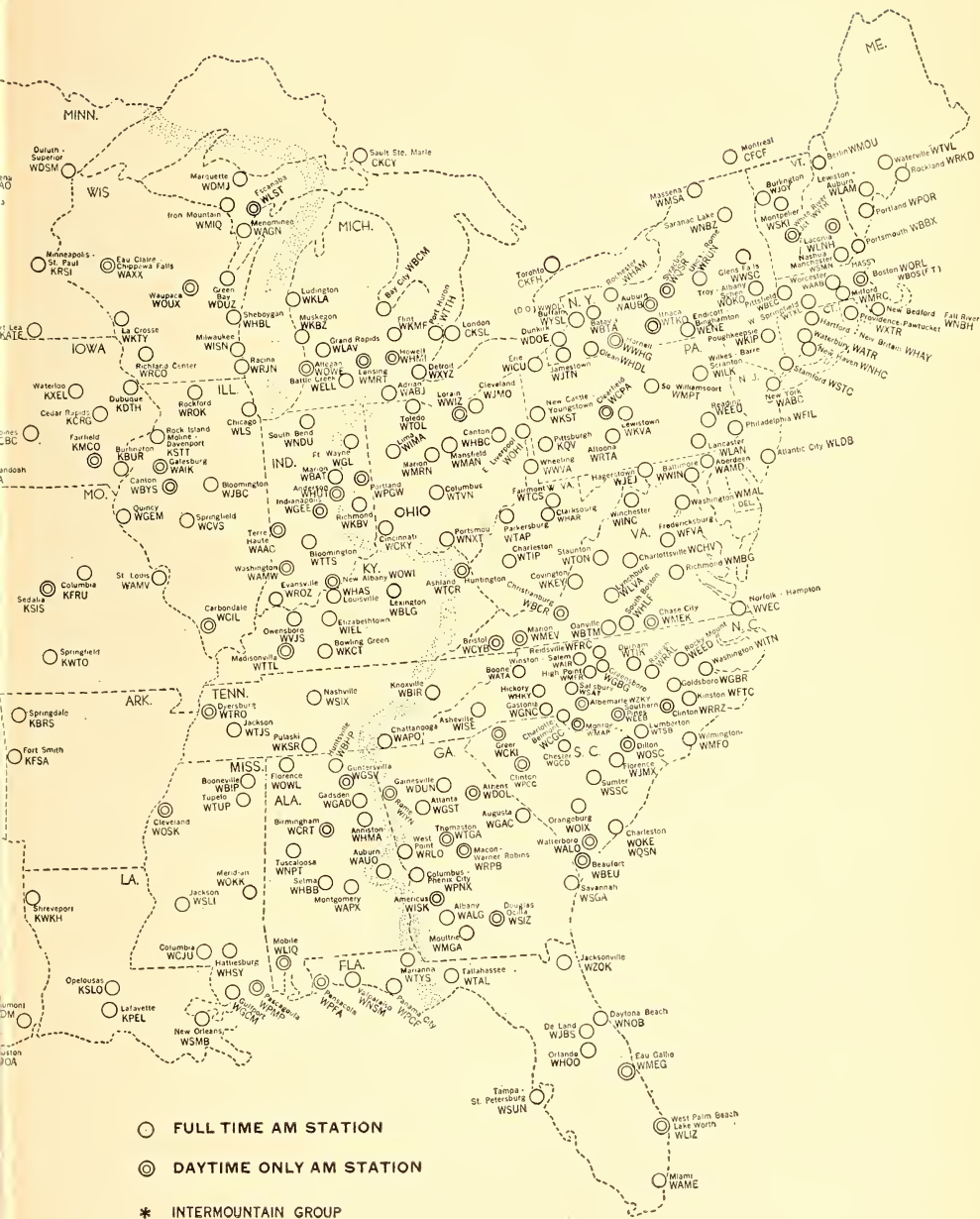
New York 23, New York

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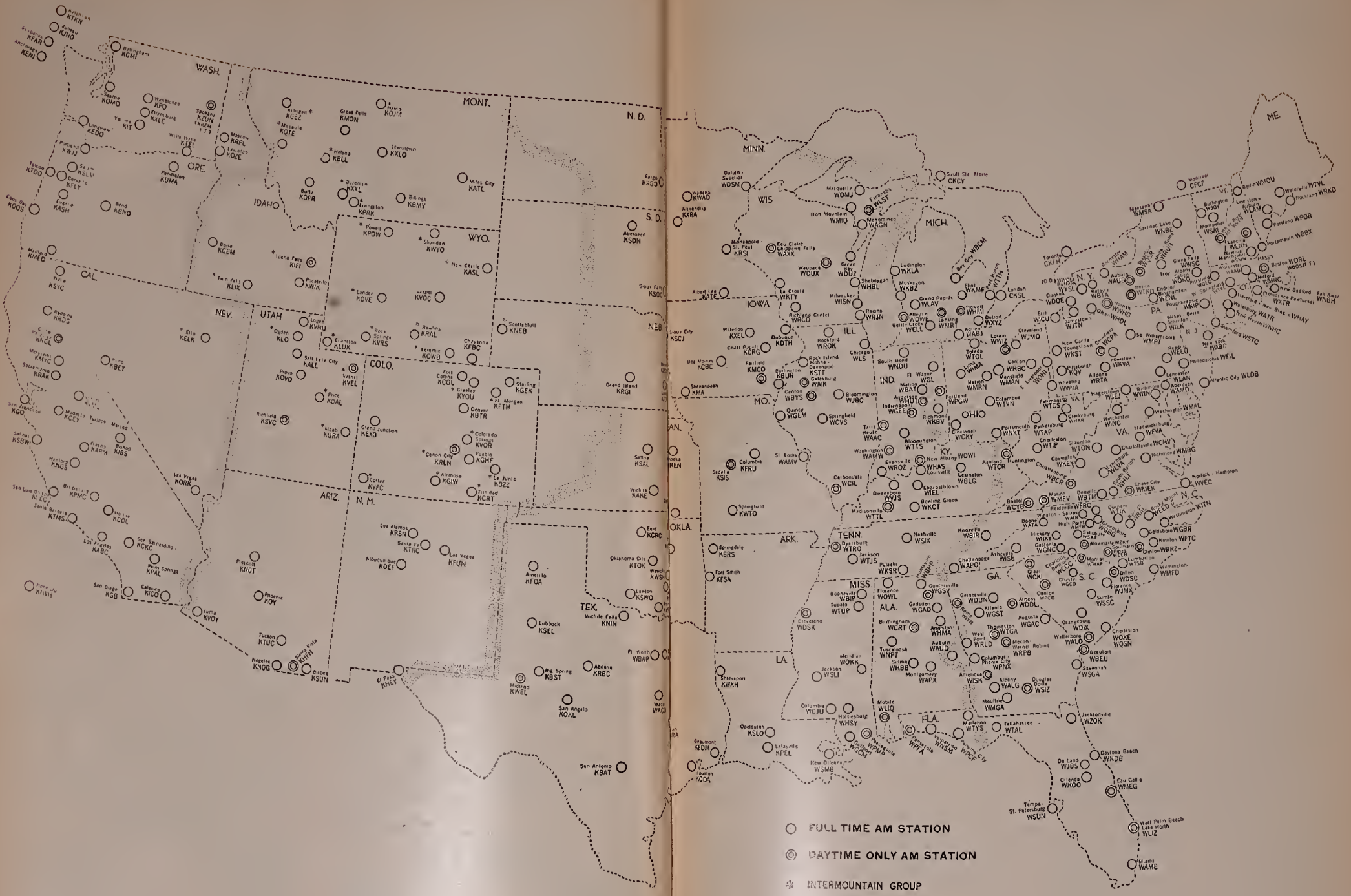


# Company Radio Network





# American Broadcasting Company Radio Network



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# **CBS Radio Network**

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*(A Division of Columbia Broadcasting System, Inc.)*

*485 Madison Avenue, New York, N. Y. 10022*

*Telephone: PLaza 1-2345*

*Registered Telegraphic Address—COLUMBIA NEW YORK*

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Dominic Quinn.....Promotion Director  
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Jack Bivans.....Sales Manager  
Len Schlosser.....Program Director  
Arthur Barnes.....Sales Promotion Manager  
Ben Larson.....News Director

(Continued on Page 98)

# The advertisers

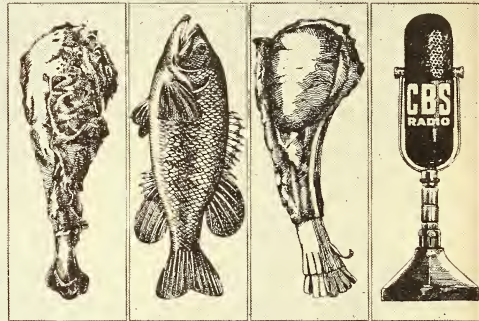


## He Should Have Been A Mother

When Godfrey says eat, people eat. "Only 20 weeks after Arthur Godfrey started advertising Morton House canned foods," says Mr. Lonnie V. Merrill, Vice President of Marketing, "our sales volume has increased 55.9%, and much of this increase we attribute to the splendid job that Godfrey is doing." How does he do it? It's true, Godfrey has a way of describing food that makes your mouth water. But that's not all of it. The secret is that people trust Godfrey like a mother. When he says, "Try it. It's good," they do. And it is good. So sales go up.

If you have a good product, there's no one who can get people to eat it up like Arthur Godfrey. Try him. He's good.

The CBS  Radio Network



## What's cooking with Accent?

Today, more chickens, more fish, more lamb chops, more everything, is cooking with Accent than ever. The reason? Since 1941, Accent combined cooking pleasure with variety.

An Accent's basic advertising medium, radio, has more than kept its post-booming. John Q. Hersey, General Sales Manager of Accent International, says, "It has continuously generated interest and consumer awareness and sales."

How is the Accent recipe?

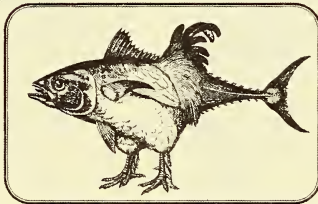
In '41, they brought four weeks of the CBS Radio Network—a volume plan that included Blueprints for success and more. In '42, they tripled their '41 buy. And in '43, they more than tripled their '42 buy!

The current buy—a 52 week contract—will carry Accent on their CBS Radio Network through June of 1947. "CBS Radio," so quote Mr. Hersey, "has played a vital role in contributing to Accent's dynamic advertising program." So Accent International is taking no chances. They've made use of their '44 time on CBS Radio. Have you?

The CBS  Radio Network

# write our ads!

**This V8  
runs better  
on air.**



## A Big Fish Story

This isn't a fable about a chicken. It's a true story about a fish. Its name is Breat-O'-Chicken tuna.

It all started last spring when sales of Breat-O'-Chicken (and other canned tunas) slumped badly. To turn the tide, the Westgate-California Corporation bought one 30-minute segment a week in "Arthur Godfrey Time." Just one a week...and it was the only national advertising for this product in lock.

Arthur Godfrey started talking about Breat-O'-Chicken (tuna on May 29th). Here's what happened—in the words of Milton F. Filias, Jr., Executive Vice President: "I am pleased to report that business is

looking very good indeed...August and September showed an 80 to 100% improvement in share of market over the same period in 1962. We have concluded (and reports from the field bear this out) that your efforts on our behalf are responsible for a very substantial amount of our improvement."

And that's not the end of the story. Breat-O'-Chicken tunas and Godfrey will be together all of next year.

If you have a good product that's getting lost in a sea of good products, speak to Arthur Godfrey. Whatever you sell, you'll probably have a Big Fish Story to tell—one that really happened.



THE CBS RADIO NETWORK

The kind of sales-producing air provided by the CBS Radio Network, V8 was, and is, one of the fastest selling canned juices in grocery stores today.

But research confirmed that V8 isn't always foremost in the minds of shoppers faced with hundreds of other kinds of appetizing foods.

Campbell Soup concluded that the way to greatest growth was to

keep reminding its many fans about V8. And the oftener the better.

Aggressive approach was developed which proved most effective when projected via radio.

And so Campbell turned to radio for this campaign—radio exclusively.

The effects were dramatic. In one key test market, advertising awareness of V8 jumped from 36% to 55% in just four weeks. Sales increases

followed immediately.

Happily, this pattern repeated itself across the nation. And, happily, CBS Radio and V8 have been on the beam for two years.

Because it runs better on air, V8 is continuing on CBS Radio in 1964. Perhaps air is just what your product needs, too. The sales-producing air on

The CBS Radio Network



**Fact. For two years now, our ads have come from the things our clients say about radio and the CBS Radio Network.**

**Things like "business is looking very good indeed"...and "increased consumer awareness" has been generated...and "sales volume has increased 56.9%"...and "our sales staff is enthusiastic"...and "dealer reaction has been overwhelming."**

**In a word, results. So don't buy the CBS Radio Network just because we urge you to. Buy it because it works, because it sells products. Sponsor after sponsor says so.**

# The CBS Radio Network



# The advertisers write our ads!



## He Should Have Been A Mother

When Godfrey says eat people eat. "Only 20 weeks after Arthur Godfrey started advertising Boston House canned foods," says Mr. Lennie V. H. m.p. Vice President of Marketing, "our sales volume has increased 56.9%, and much of this increase we attribute to the splendid job that Godfrey is doing." How does it do it? It's true, Godfrey has a way of describing food that makes your mouth water. But that's not all of it. The secret is that people trust Godfrey like a mother. When he says, "Try it, it's good," they do. And it's good. So sales go up.

If you have a good product, there's no one who can get people to eat it up like Arthur Godfrey. Try him. It's good.

The CBS Radio Network



## What's cooking with Accent?

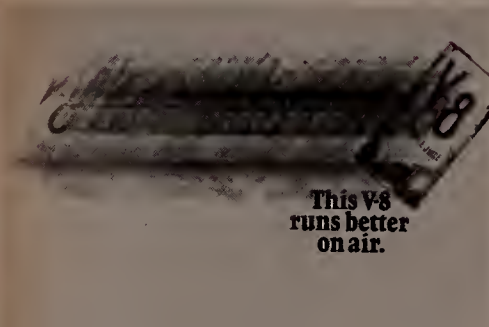
Today more chicken is sold in supermarkets, meat shops, even restaurants, for cooking with Accent than ever. The reason? Since 1947, Accent has been cooking almost exclusively by radio.

As Accent's chief advertising officer, radio has more than kept the gas cooking, John O. Hines, General Sales Manager of Accent, has some interesting facts to share.

Here are the facts:

In 1947, they bought their first radio on the CBS Radio Network—a radio plan that included 100 stations in 10 states and more. In '47, they tried their "Big Fish" ad on CBS and were most surprised that they sold 100,000.

The current year—'52 and compare will keep it on the CBS Radio Network through 1954. "Big Fish" is a radio ad that's been playing a vital role in our marketing to the world's home cooks. So Accent has continued to take on others. They've made more of their "Big Fish" on CBS Radio. Here's why?



This V8 runs better on air.

The kind of sales producing provided by the CBS Radio Network V8 was, and is, one of the fastest selling canned juices in grocery stores today.

But research confirmed that V8 was always successful in the minds of shoppers faced with hundreds of other kinds of appealing juices.

Campbell Soup concluded that the way to greatest growth was to keep reminding its many fans about V8. And the answer was to use radio.

A creative approach was developed which seemed most effective when projected via radio.

And so Campbell turned to radio for that campaign—radio exclusively. The effects were dramatic. In one key test market, advertising awareness of V8 jumped from 36% to 55% in just four weeks. Sales increased

immediately. Happily, the pattern repeated itself across the nation. And, happily, CBS Radio and V8 have been on the beam for two years.

Because it runs better on air, V8 is continuing on CBS Radio in 1954. Perhaps it's just what your product needs too. The sales-producing air on The CBS Radio Network



## A Big Fish Story

This isn't a fable about a chicken. It's a true story about a fish. Its name is Bream-O-Chicken. And it's a story that started last spring when sales of Bream-O-Chicken and other canned meals slumped badly. To turn the tide, it took that year effort on our behalf, the Watque California Corporation, to be responsible for a very substantial amount of our improvement.

And that's not the end of the story. Bream-O-Chicken and Godfrey's visiting for the product in 1953. Arthur Godfrey wanted to know about Bream-O-Chicken. He was in the words of Milton F. Filipp, Jr., Executive Vice-President: "I am pleased to report that business is

looking very good indeed. August and September showed an 80 to 85% improvement in share of market over the same period in 1952. We have concluded (and reports from the field bear it out) that your efforts on our behalf are responsible for a very substantial amount of our improvement."

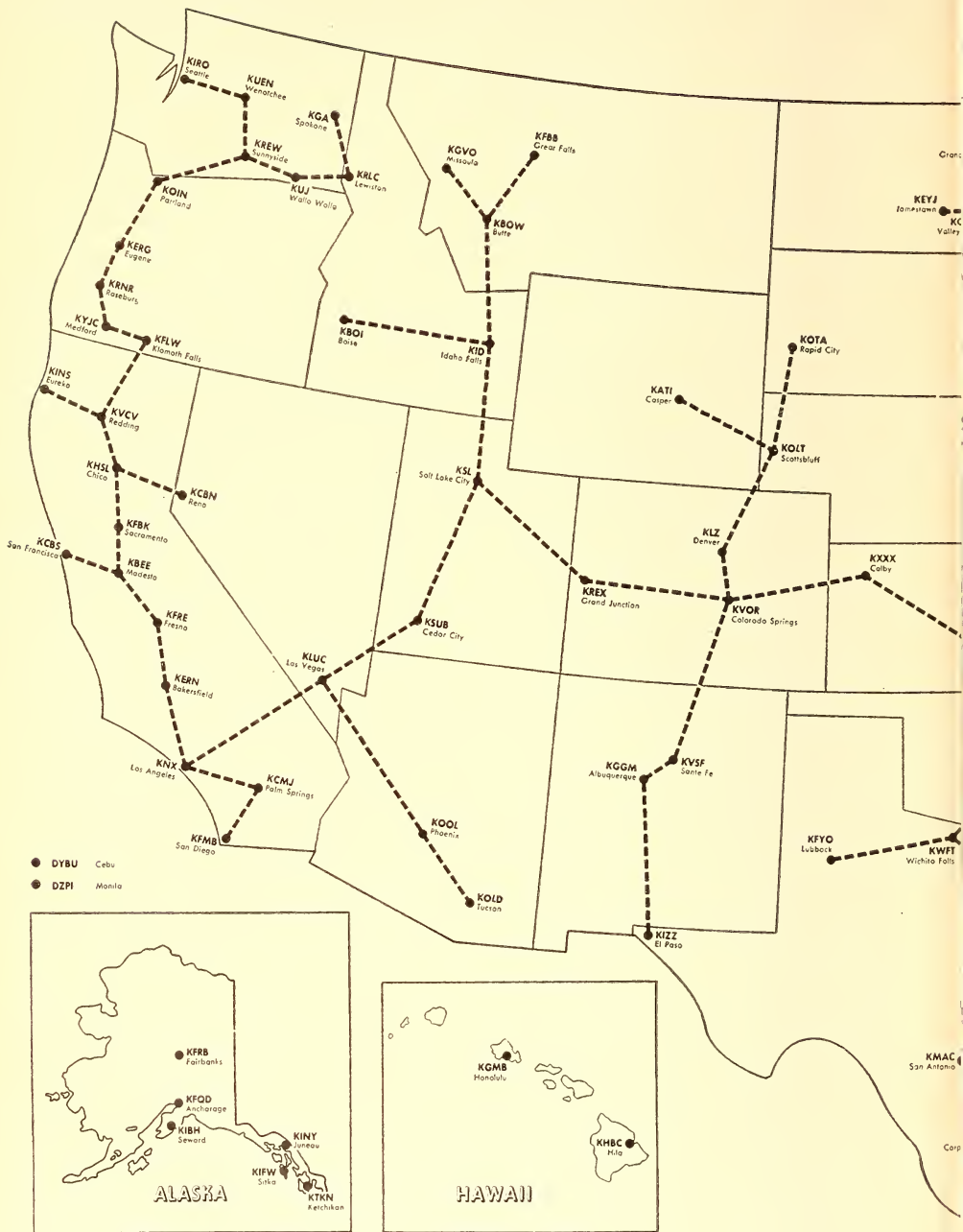
If you have a good product that's getting hard to sell, or if your product is weak in sales, Godfrey's Watque's will, or if you're looking for a Big Fish Story to tell—see that really happened.

THE CBS RADIO NETWORK

Fact. For two years now, our ads have come from the things our clients say about radio and the CBS Radio Network. Things like "business is looking very good indeed"...and "increased consumer awareness has been generated...and "sales volume has increased 56.9%"...and "our sales staff is enthusiastic"...and "dealer reaction has been overwhelming." In a word, results. So don't buy the CBS Radio Network just because we urge you to. Buy it because it works, because it sells products. Sponsor after sponsor says so.

# The CBS Radio Network

# Columbia Broadcasting



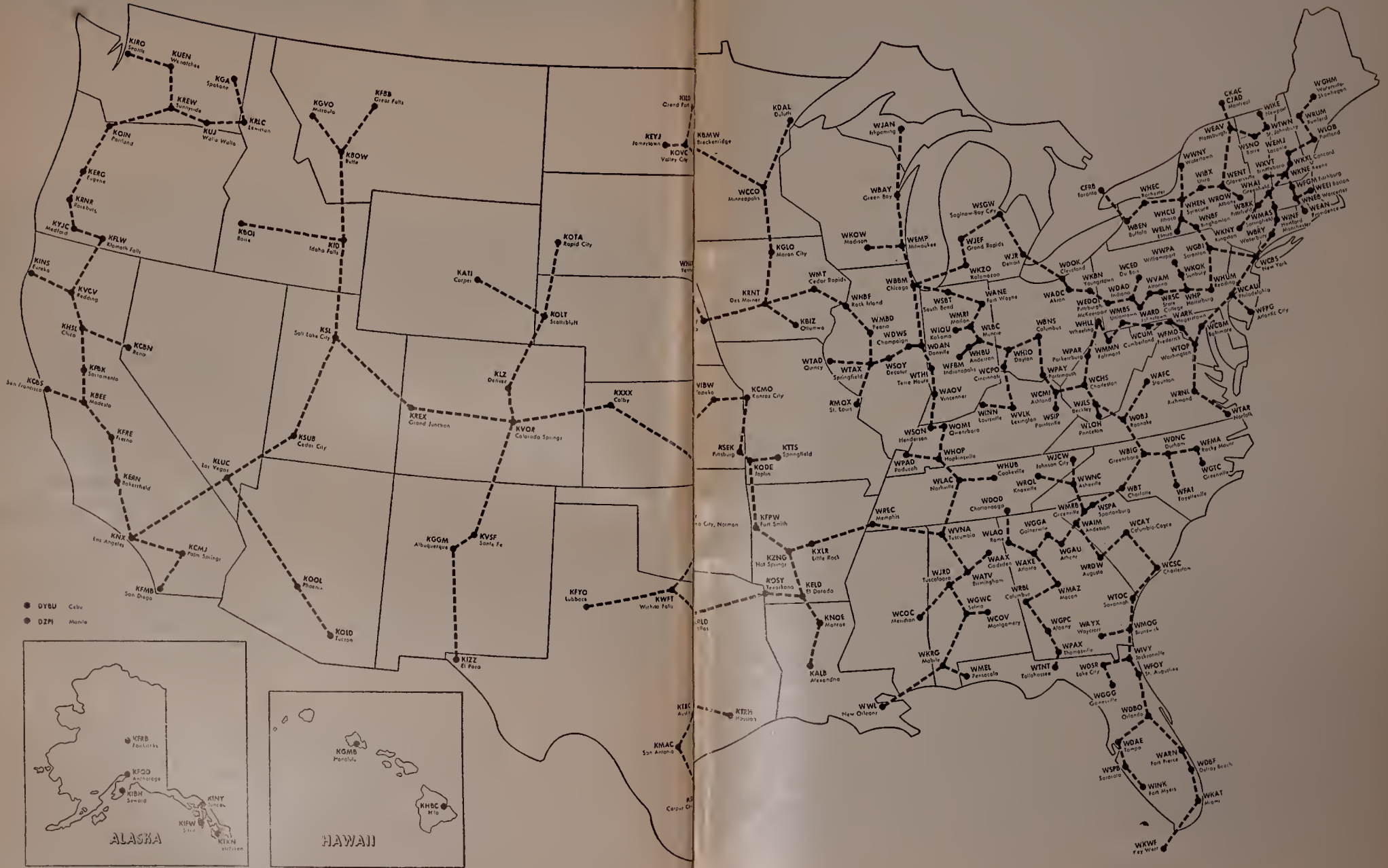
# System Radio Network







# Columbia Broadcasting System Radio Network



# CBS RADIO NETWORK

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(Continued from Page 93)

## **KNX and KNX-FM and Columbia Radio Pacific Network 6121 Sunset Blvd., Los Angeles California**

Robert P. Sutton.....V.P. & General Manager  
James Ingraham.....Sales Manager  
John Hokom.....Dir. of Information Services  
Barney Miller.....News Director  
Harfield Weedon.....Program Director

## **WCBS and WCBS-FM 485 Madison Ave., New York New York**

Ralph W. Goshen.....V.P. & General Manager  
Robert L. Hosking.....Sales Manager  
Joseph Dembo.....Dir. of News & Pub. Affairs  
James F. X. Mullen.....Sales Promotion Manager  
Joseph Hanley.....Dir. of Public Information  
James McQuade.....Program Director

## **WCAU and WCAU-FM City & Monument Aves., Phila. Pennsylvania**

John O. Downey.....V.P. & General Manager  
Eugene Litt.....Sales Manager  
Fred Birnbaum.....Promotion Director  
Al Ringler.....News Director  
Mike Grant.....Program Director

## **KMOX and KMOX-FM 1144 Hampton Ave., St. Louis Missouri**

Robert F. Hyland.....V.P. & General Manager  
Alice Koch.....Asst. to General Manager  
William T. Dean.....Sales Manager  
Robert Rehg.....Mgr., Advertising & Sales Prom.  
Rex Davis.....Dir., News & Public Affairs

## **KCBS and KCBS-FM Sheraton-Palace Hotel, San Francisco California**

Jules Dundes.....V.P. & General Manager  
Robert Price.....Sales Manager

Robert E. Harris.....Sales Prom. Mgr.  
Hank Basayne.....Program Director  
Don Mozley.....Director of News  
and Public Affairs

## **CBS RADIO SPOT SALES**

Maurie Webster.....V.P. & General Manager  
Ronald M. Gilbert.....New York Sales Manager  
George Arnold.....Dir. of Marketing  
Robert DiMattina.....Operations Mgr.  
Frank Quillinan.....Research Manager  
Norman S. Ginsburg.....Sales Promotion Manager  
Neil Harold.....Sales Research Manager  
Peggy Vorhis.....Contract Mgr.  
Mary John.....Sales Service Manager  
Allan J. Hughes, Jr.....Client Rel. Mgr.

**Atlanta Office, 15 Peachtree St. Bldg.**  
George R. Swearingen.....Sales Manager

**Chicago Office, 630 N. McClurg Ct.**  
Edward O'Berst.....Sales Manager

**Detroit Office, Fisher Bldg.**  
Ralph H. Patt, Jr.....Sales Manager

**Los Angeles Office, 6121 Sunset Blvd.**  
Roland H. McClure.....Sales Manager

**Philadelphia Office,  
City & Monument Aves.**  
Eugene R. Myers.....Sales Manager

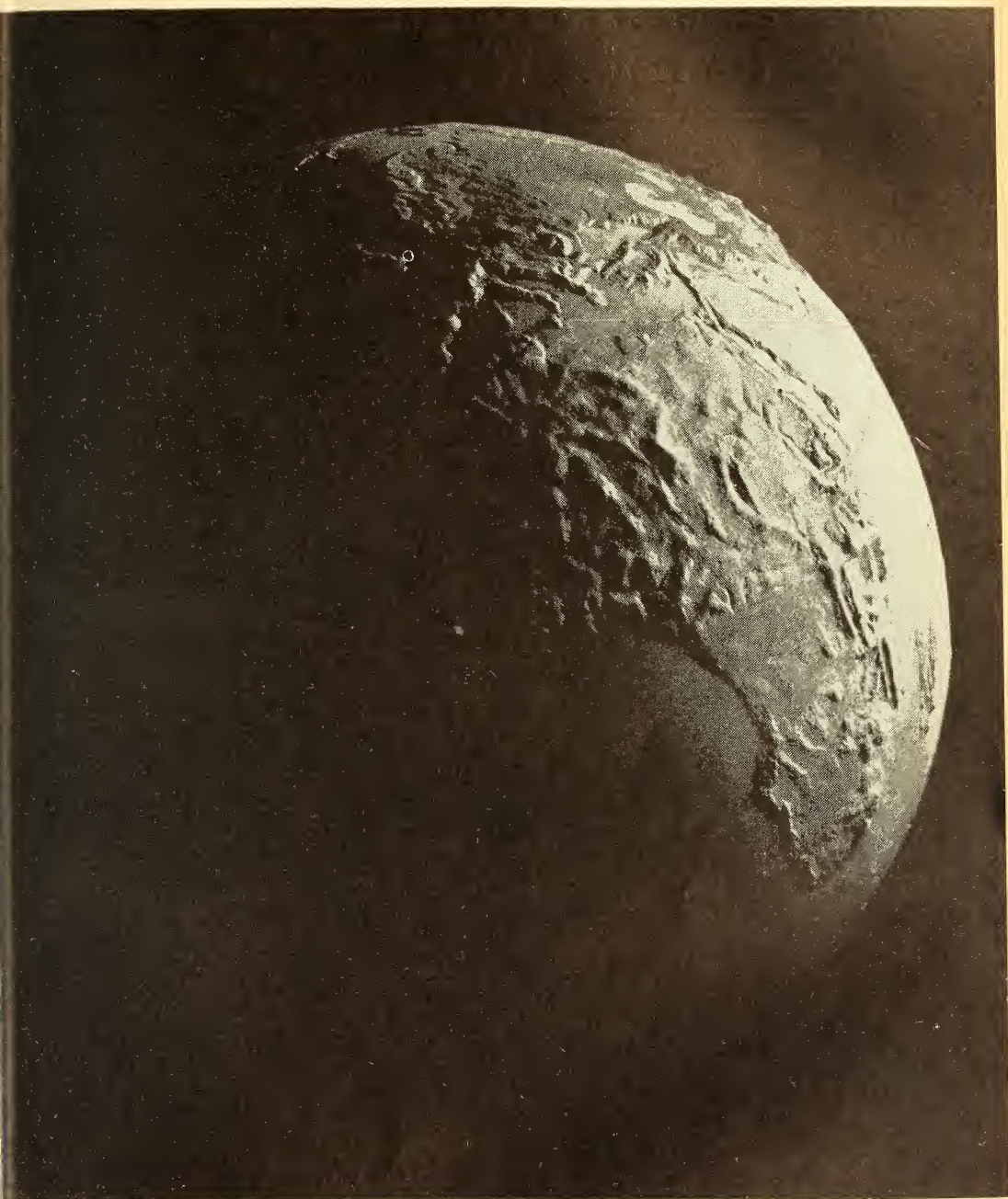
**San Francisco Office,  
Sheraton-Palace Hotel**  
James Francis.....Sales Manager

**St. Louis Office, 1144 Hampton Ave.**  
William O'Donnell.....Sales Manager

## **Personnel Relations**

Robert E. Kalaidjian.....Director  
Dr. Jack Nelson.....Director of Medical Office  
Clifford J. Benfield.....Director, Salary Admin.  
Charles J. Burt.....Manager, Salary Practices  
John G. Anderson.....Manager of Personnel  
Benefits & Services  
Richard C. Stanley, Jr.....Personnel Placement Mgr.  
John Tekirian.....Personal Records & Research Mgr.  
Donald A. Panzer.....Personnel Policy Admin. Mgr.

# How to tell all sides of this story in '64...



News frequently has a way of happening when and where you least expect it. The question is, how to be everywhere at once. The answer is AP. No matter what it is or where it breaks, you know you'll get it fast, accurate and with complete objectivity when you take it from AP. From Muleshoe to Moscow—from local weather to world news—every AP member boasts the world's biggest, best qualified news staff.

Since 1848, this AP quality story has never changed. It just keeps growing stronger and stronger with every new AP member—including over 2500 radio and television stations who won't settle for less than best.

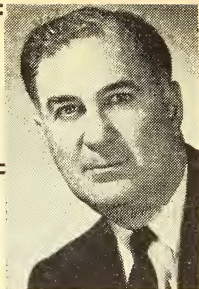
**AP**

THE ASSOCIATED PRESS

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# Rural Listeners a Potential For National Ad Campaigns

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By  
SIDNEY J. WOLF  
President  
Keystone  
Broadcasting System, Inc.

**N**ATIONAL advertisers, as modern marketing intensifies, are departing more and more from the rigid type of marketing in the top markets exclusively. In the past, many of these national companies have confined their intensive sales efforts to the "top 25" or the top 100 markets, thereby bypassing vast areas of the U. S.

In today's hard-selling and highly competitive situations, branch managers and advertising executives of nationally distributed products, involving broad scope services, know that they need to reach into all markets where their products are available. They also know that they must expose their sales messages to audiences beyond the restrictive reach of the top markets only, if they are to obtain maximum sales results on a national basis. To implement this highly desirable goal, this means the utilization of radio in the 2,749 C & D Counties that comprise, both in terms of population and consumer power, well over one-third of the entire country. The essential coverage of these sales areas is precisely what our network is equipped to supply. KBS, with its 1180 affiliated stations, covers 40 percent of the population of the U. S. The main strength of our operation, however, lies in the C & D Counties where 19,099,490 out of a total of 51,155,100 radio homes in the U. S. are located. We serve on the "local level at the point of sale" 2,367 or 86 percent of all C & D Counties.

Keystone is an ideal means of tapping these profitable sales reservoirs, for the high incidence of listenership loyalty to the local rural and small town radio station has been established by numerous surveys, and also by the empirical experiences of advertisers themselves.

More and more, national adver-

tisers are realizing the efficacy of radio in the C & D Counties. Take one striking example. Three and a half years ago, a leading national advertiser, the Rexall Drug Company, decided to buy KBS for a series of radio campaigns. Although we were severely restricted as to what areas we were permitted to service, we started off with 200 markets and, as of this writing, are scheduling regular campaigns on over 500 stations, hopeful of adding additional markets.

How did this national advertiser satisfy himself that we were doing an outstanding sales job for his company? With each campaign sponsored by the parent company, its distributors were invited to buy additional "tie-in" spots from our local outlets, for the duration of the campaign. The response was phenomenal. Not only were the distributors prepared to match the parent company's advertising dollars, expended on the local level, but also to outmatch them three to one. Thousands of additional "tie-in" spots are regularly reported by Keystone affiliates scheduling the parent company's sales campaigns.

What greater proof of the effectiveness of local radio can there be than the eagerness of local distributors to support the parent company's promotion on their local stations? They are on the spot; they know their own markets; they are paying for the additional "tie-in" spots out of their own pockets, and the local rates are comparable to those paid by the parent company for the national campaign. Isn't this surely the most reliable yardstick of local performance a national advertiser can have?

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# Keystone Broadcasting System, Inc.

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111 W. Washington St., Chicago, Ill. 60602

## *Officers and Directors*

Sidney J. Wolf (Director).....President  
Noel A. Rhys.....Executive Vice-President  
Edwin R. Peterson.....Senior Vice-President  
William Bayer.....Vice-President  
Charles A. Hammarstrom.....Vice-President  
Harry F. Albrecht.....Vice-President  
Arthur Wolf (Director).....Secretary-Treasurer

## *New York*

527 Madison Ave., New York, N. Y. 10022

Phone: ELdorado 5-3720

Noel A. Rhys.....Executive Vice-President  
Charles A. Hammarstrom.....Vice-President  
Barbara Reich.....Office Manager

## *Chicago*

111 W. Washington St., Chicago, Ill. 60602

Phone: STate 2-8900

Sidney J. Wolf.....President  
Edwin R. Peterson.....Senior Vice-President  
Harry F. Albrecht.....Vice-President  
Arthur Wolf.....Secretary-Treasurer  
Paul Kolar.....Controller  
William Wolf.....Account Executive  
Chriss Fahy.....Director of Station Relations  
Anita Larie.....Auditor  
Jane C. McFadgen.....Traffic Manager, Program Director

## *Los Angeles*

3142 Wilshire Blvd., Los Angeles, Calif. 90005

Phone: DUNkirk 3-2910

William Bayer (Director).....Vice-President  
Henry G. Eschen.....Sales Mgr-West Coast

## *San Francisco*

75 Post Street, San Francisco, Calif. 94104

Phone: SUTter 1-7440

Roger Coombe.....Account Executive

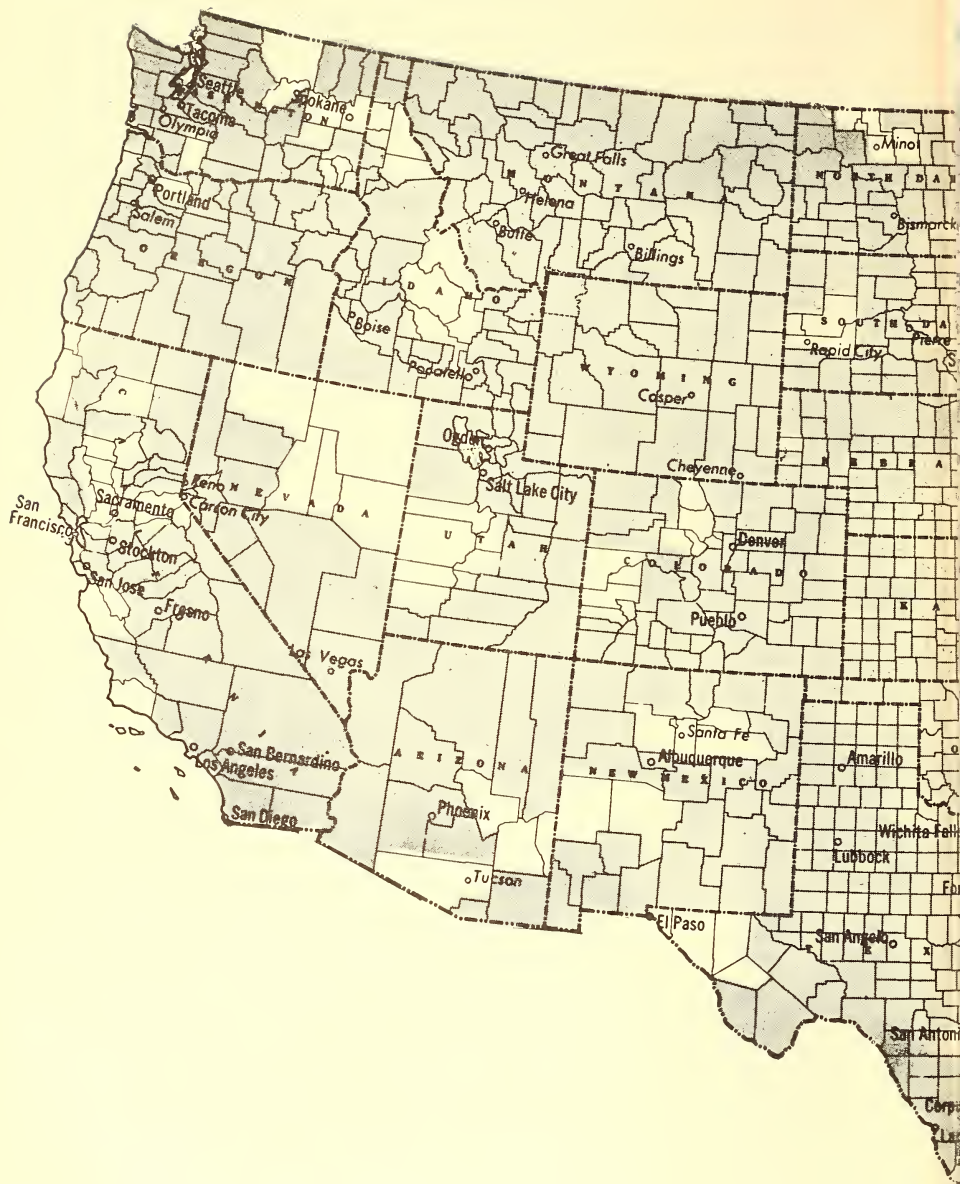
## *Detroit*

612 Penobscot Bldg., Detroit, Mich. 48226

Phone: WOODward 2-4505

Richard Yoder.....Office Manager

# Keystone Broc



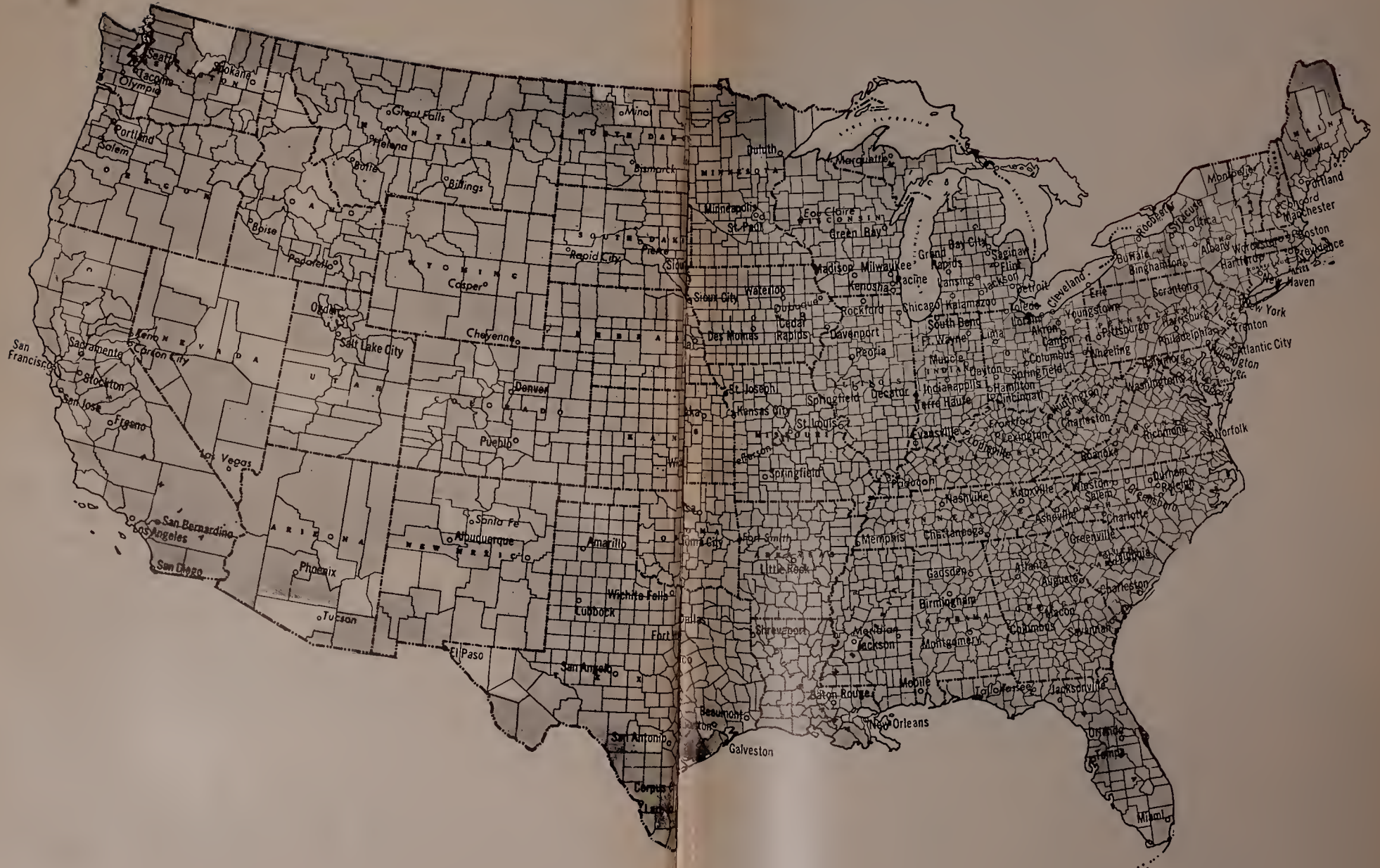
# osting System







# Keystone Broadcasting System



# Keystone Broadcastin

## ALABAMA

WRFS Alexander City  
 WCTA Andalusia  
 WANA Anniston  
 WAUD Auburn  
 WBCA Bay Minette  
 WBBJ Brewton  
 WBRN Butler  
 WRAG Carrollton  
 WEIS Centre  
 WKUL Cullman  
 WMSL Decatur  
 WXAL Demopolis  
 WDIG Dothan  
 WIRB Enterprise  
 WULA Eufaula  
 WBLO Evergreen  
 WABF Fairhope  
 WWWF Fayette  
 WJOI Florence  
 WZOB Fort Payne  
 WETD Gadsden  
 WGEA Geneva  
 WGVV Greenville  
 WGSV Guntersville  
 WJBB Haleyville  
 WERH Hamilton  
 WBHZ Huntsville  
 WTHG Jackson  
 WWWB Jasper  
 WJAM Marion  
 WMFO Monroeville  
 WHHY Montgomery  
 WCRI Opelika  
 WFHK Pell City  
 WFD Piedmont  
 WEIR Roanoke  
 WWRR Russellville  
 WROS Scottsboro  
 WHBB Selma  
 WFEB Sylacauga  
 WNUZ Talladega  
 WJDB Thomasville  
 WTBFT Troy  
 WNPT Tuscaloosa  
 WABT Tuskegee  
 WETU Wetumpka

## ARIZONA

KPIN Casa Grande  
 KAWT Douglas  
 KCLS Flagstaff  
 KDJI Holbrook  
 KIKO Miami  
 KNOG Nogales  
 KENT Prescott  
 KATO Safford  
 KYND Tempe  
 KVOY Yuma

## ARKANSAS

KVRC Arkadelphia  
 KBTA Batesville  
 KBBA Benton  
 KBRI Brinkley  
 KAMD Camden  
 KLYR Clarksville  
 KCON Conway  
 KCCB Corting  
 KAGH Crossett  
 KELD El Dorado  
 KBJT Fordyce  
 KXJK Forrest City  
 KH0Z Harrison  
 KPFA Helena  
 KXAR Hone  
 KBHS Hot Springs  
 KBTM Jonesboro  
 KBOK Malvern  
 KPCA Marked Tree  
 KOT Marianna  
 KUSA McGehee  
 KBA Mena  
 KBHM Monticello  
 KVOM Morrilton  
 KTL0 Mountain Home  
 KBHC Nashville  
 KDXE N. Little Rock  
 KOSE Osceola  
 KDRS Paragould

## KCCL Paris

KCOL Pine Bluff  
 KPCC Pochontas  
 KXRJ Russellville  
 KWCB Searcy  
 KUOA Siloam Springs  
 KBRS Springdale  
 KWAK Stuttgart  
 KFDF Van Buren  
 KPLW Walnut Ridge  
 KWRF Warren

## CALIFORNIA

KATA Arcata  
 KAH1 Auburn  
 KWAC Bakersfield  
 KIOT Barstow  
 WTRF Bishop  
 KYOR Blythe  
 KWUN Concord  
 KFLY Crescent City  
 KRDU Dinuba  
 KXO El Centro  
 KIRV Fresno  
 KPER G.roy  
 KREO Indio  
 KRKC King City  
 KLSB Los Banos  
 KHOT Madera  
 KDDL Mojave  
 KVDN Napa  
 KPRL Paso Robles  
 KTOB Petaluma  
 KAHR Redding  
 KRCK Ridgecrest  
 KVML Sonora  
 KSEE Susanville  
 KTKR Taft  
 KCEY Turlock  
 KIKI Ukiah  
 KXCI Willows  
 KAGR Yuba City

## COLORADO

KGIW Alamosa  
 KBRN Brighton  
 KBLN Canon City  
 KPRL Colorado Springs  
 KVFC Cortez  
 KRAI Craig  
 KLIR Denver  
 KIUP Durango  
 KZIX Fort Collins  
 KFTM Fort Morgan  
 KWSL Grand Junction  
 KYOU Greeley  
 KGUC Gunnison  
 CBRR Leadville  
 CLMO Longmont  
 KLOV Loveland  
 KSLV Monte Vista  
 KUBG Montrose  
 KDZA Pueblo  
 KAVI Rocky Ford  
 KGEEK Sterling  
 KCRT Trinidad

## DELAWARE

WSUX Seaford

## FLORIDA

WAPG Arcadia  
 WTRL Bradenton  
 WWJB Brooksville  
 WBCG Chipley  
 WTAN Clearwater  
 WEZY Cocoa  
 WCNU Crestview  
 WDCF Dade City  
 WELE Daytona Beach  
 WDCO De Funiak Springs  
 WJBS DeLand  
 WPAF Fernandina Beach  
 WINK Fort Myers

## WARN Fort Pierce

WQIK Jacksonville  
 WKWF Key West  
 WGRO Lake City  
 WIPC Leesville  
 WLIZ Lake Worth  
 WLBE Leesburg  
 WNER Live Oak  
 WMAE Madison  
 WTOT Marianna  
 WWSRA Milton  
 WNOG Naples  
 WTMOC Ocala  
 WNBC Orange  
 WHYI Orlando  
 WWPB Palatka  
 WDLF Panama City  
 WPFA Pensacola  
 WPRY Perry  
 WPLA Plant City  
 WCNH Quincy  
 WFOF St. Augustine  
 WTRF Sanford  
 WKXY Sarasota  
 WJCM Sebring  
 WPXE Starke  
 WSTU Stuart  
 WMEN Tallahassee  
 WAXE Vero Beach  
 WATG Wauchula  
 WXIV Windermere

## GEORGIA

WAAG Adel  
 WJAZ Albany  
 WQOS Alma  
 WDEC Americus  
 WDOL Athens  
 WBJA Augusta  
 WMGR Bainbridge  
 WHAB Baxley  
 WBBK Blakely  
 WMOG Brunswick  
 WDMF Buford  
 WGRA Cairo  
 WCLB Camilla  
 WLBEB Carrollton  
 WBFH Cartersville  
 WGA Cedartown  
 VCLA Claxton  
 WPHW Cleveland  
 WPNX Columbus  
 VMJM Cordele  
 VBLJ Dalton  
 WDWL Dawson  
 WDMG Douglas  
 VMLT Dublin  
 VTJH East Point  
 WBBH Fitzgerald  
 WFFM Fort Valley  
 WGA Gainesville  
 VKEU Griffin  
 VCEH Hawkinsville  
 WGML Hinesville  
 VBGR Jesup  
 VFLA Lafayette  
 VIAG La Grange  
 WPEH Louisville  
 WCRY Macon  
 VYTH Madison  
 WFDR Manchester  
 VBIE Marietta  
 WDXA McRae  
 VMVG Milledgeville  
 WGSB Millen  
 WAGA Moultrie  
 WNEA Newman  
 VPGA Perry  
 VSFJ Quitman  
 WPLK Rockmart  
 VPGA Rme  
 WWNS Statesboro  
 WSYL Sylviana  
 WSTF Thomason  
 WKTG Thomsville  
 WTTWA Thomson  
 WWSG Tifton  
 VLET Toocoo  
 WJEM Valdosta  
 WVPV Vidalia  
 WKLE Washington  
 WAXX Waycross  
 WBMK West Point  
 WIMO Winder

## HAWAII

KIMO Hilo  
 KAIM Honolulu

## IDAHO

KYME Boise  
 KBAF Burley  
 KCID Caldwell  
 KVNI Coeur d'Alene  
 KORT Grangeville  
 KIFI Idaho Falls  
 KRPL Moscow  
 KLER Orofino  
 KEOK Payette  
 KSNB Pocatello  
 KPST Preston  
 KRKX Rexburg  
 KSKA Salmon  
 KSPT Sandpoint  
 KBRY Soda Springs  
 KSKT Sun Valley  
 KEEP Twin Falls

## ILLINOIS

WRMS Beardstown  
 WBYS Canton  
 WEIC Charleston  
 WITY Danville  
 WFIW Fairfield  
 WGMU Granite City  
 WEBQ Harrisburg  
 WJPF Herrin  
 WLDS Jacksonville  
 WJBM Jerseyville  
 WMOK Metropolis  
 WVMC Mt. Carmel  
 WINI Murphysboro  
 WZOE Princeton  
 WTAY Robinson  
 WGSB St. Charles  
 WJBD Salem  
 WGA Watseka  
 WFRX West Frankfort

## INDIANA

WBNL Boonville  
 WIL0 Frankfort  
 WKAM Goshen  
 WHLJ Huntington  
 WITZ Jasper  
 WBTO Linton  
 WPRX Madison  
 WMRI Marion  
 WPCO Mount Vernon  
 WOWI New Albany  
 WPGW Portland  
 WJCD Seymour  
 WSVL Shelbyville  
 WTCL Tell City  
 WAC Terro Haute  
 WAMW Washington

## IOWA

KLGA Algona  
 KASI Ames  
 KJAN Atlantic  
 KWBG Boone  
 KCFI Cedar Falls  
 KCGO Centerville  
 KCHA Charles City  
 KCHC Cherokee  
 KCLN Clinton  
 KSWI Council Bluffs  
 KWNT Davenport  
 KMCD Fairfield  
 KXGI Fort Madison  
 KBRN Grinnell  
 KOUR Independence  
 KXIC Iowa City  
 KNIA Knoxville  
 KMAQ Maquoketa

KWPC Muscatine  
 KCOB Newton  
 KOLS Perry  
 KAYL Storm Lake  
 KWVY Waverly  
 KJFJ Webster City

## KANSAS

KABI Abilene  
 KCRB Chanute  
 KNCK Concordia  
 KV0E Emporia  
 KMDO Fort Scott  
 KIUL Garden City  
 KLOE Goodland  
 KWBW Hutchinson  
 KIND Independence  
 KALN Iola  
 KLOL Leavenworth  
 KLIB Liberal  
 KMAN Manhattan  
 KNDY Marysville  
 KSKT Sun Valley  
 KJRG Newton  
 KLLKC Parsons  
 KKN Phillipsburg  
 KSEK Pittsburg  
 KWSK Pratt  
 KRSL Russell

## KENTUCKY

WANY Albany  
 WBRT Bardstown  
 WBLB Benton  
 WBLJ Bowling Green  
 WTCO Campbellsville  
 WNES Central City  
 WALN Columbia  
 WCTT Corbin  
 WCPM Cumberland  
 WCYN Cynthiana  
 WHL Danville  
 WIEL Elizabethtown  
 WFKN Franklin  
 WFUL Fulton  
 WAXU Georgetown  
 WKAY Glasgow  
 WHBN Harrodsburg  
 WHL Hazard  
 WSON Henderson  
 WKOA Hopkinsville  
 WIRV Irvine  
 WLBN Lebanon  
 WMTL Leitchfield  
 WBLG Lexington  
 WFMW Madisonville  
 WXXL Manchester  
 WNGO Mayfield  
 WFTM Maysville  
 WMIK Middlesboro  
 WFLW Monticello  
 WMOR Morehead  
 WNKY Neon  
 WSTP Paintsville  
 WKLX Paris  
 WPKE Pikeville  
 WPRT Prestonsburg  
 WPKY Princeton  
 WEKY Richmond  
 WFRS Russellville  
 WLCR Scottsville  
 WSFC Somerset

## LOUISIANA

KDBS Alexandria  
 WABL Amite  
 KV0B Bastrop  
 WLUX Baton Rouge  
 WIKC Bogalusa  
 WARB Covington  
 KSIG Crowley  
 WLB Denham Springs  
 KDLA De Ridder  
 KEUN Eunice  
 KTDL Ferrville  
 KHAL Home  
 KCIL Houma

# System Stations

W Jena  
Jennings  
Jonesboro  
Lafayette  
Lake Charles  
Lake Providence  
Leesville  
Mansfield  
Many  
Marksville  
Minden  
Monroe  
Morgan City  
Natchitoches  
Oakdale  
Oak Grove  
Rayville  
Ruston  
Shreveport  
Springhill  
Tallulah  
Ville Platte  
White Castle  
Winfield  
Winnsboro

KXRA Alexandria  
KQAQ Austin  
KBUN Bismidji  
KQDQ Benson  
KBMW Breckenridge  
WKLK Cloquet  
KROX Crookston  
WELY Ely  
WEVE Eveleth  
KQZY Grand Rapids  
KDUZ Hutchinson  
CFQB International Falls  
KEYL Long Prairie  
KRFO Owatonna  
KPRM Park Rapids  
WCMP Pine City  
KLOH Pinestone  
WAVN Stillwater  
KDOM Windom  
KAGE Winona

## MISSISSIPPI

WAMY Amory  
WBLE Batesville  
WELZ Belzoni  
WGBM Biloxi-Gulfport  
WBIP Booneville  
WJMB Brookhaven  
WMGO Canton  
WLBS Centerville  
WROX Clarksdale  
WCLD Cleveland  
WCJH Columbia  
WCBI Columbus  
WMAG Forest  
WJPR Greenville  
WGRM Greenwood  
WNAG Grenada  
WXXX Hattiesburg  
WMDX Hazlehurst  
WCPC Houston  
WDLT Indianola  
WJXN Jackson  
WKOZ Kosciusko  
WABL Laurel  
WXTN Lexington  
WLSM Louisville  
WHHT Lucedale  
WMBC Macon  
WSJC Magee  
WAPF Mc Comb  
WMOX Meridian  
WMIS Natchez  
WNAU New Albany  
WSUH Oxford  
WPMP Pascagoula  
WHOC Philadelphia  
WRJW Picayune  
WSAO Senatobia  
WSSO Starkville  
WELO Tupelo  
WQBC Vicksburg  
WABO Waynesboro  
WROB West Point  
WONA Winona  
WAZF Yazoo City

## MAINE

Y Calais  
A Ellsworth  
U Houltton  
Madawaska  
M Rumford  
M Skowhegan

## MARYLAND

M Cumberland  
D Easton  
K Lexington Park  
Salisbury  
Y Westminster

## MASSACHUSETTS

B Holyoke  
C Milford  
P Northampton  
T Orange  
E Ware

## MICHIGAN

M Albion  
E Allegan  
W Bad Axe  
M Bay City  
N Big Rapids  
P Charlotte  
E Escanaba  
P Flint  
N Fremont  
N Grand Haven  
B Greenville  
L Hancock  
H Hastings  
R Hillsdale  
I Howell  
B Iron River  
S Ironwood  
D Ishpeming  
A Ludington  
E Manistee  
G Marine City  
N Menominee  
N Midland  
B Mt. Pleasant  
B Muskegon  
S Muskegon  
L Niles  
S Port Huron  
T Tawas City

## MISSOURI

KBLR Bolivar  
KHHM Branson  
KAOL Carrollton  
KDMO Carthage  
KCRV Caruthersville  
KCHR Charleston  
KCHI Chillicothe  
KCGM Columbia  
KDEX Dexter  
KESM El Dorado Springs  
KREI Farmington  
KFTW Fredericktown  
KWDS Jefferson City  
KIRX Kirksville  
KLWT Lebanon  
KTCB Malden  
KNIM Maryville  
KNCM Moberly  
KRMO Monett  
KLSR Mountain Grove  
KBTN Neosho  
KNEM Nevada  
KWOC Poplar Bluff  
KMIS Portageville  
KYRO Potosi  
KTRR Rolla

KSGM Ste. Genevieve  
KSMO Salem  
KDRO Sedalia  
KIOK Springfield  
KALM Thayer  
KTTN Trenton  
KOKO Warrensburg  
KWRE Warrenton  
KWPM West Plains

## MONTANA

KANA Anaconda  
KOYN Billings  
KBMN Bozeman  
KGLE Glendive  
KUDI Great Falls  
KLYV Hamilton  
KOLM Havre  
KBLL Helena  
KGEZ Kalispell  
KLCB Libby  
KPRK Livingston  
KATL Miles City  
KRBN Red Lodge  
KSEN Shelby  
KVCK Wolf Point

## NEBRASKA

KCOW Alliance  
KJSK Columbus  
KGMT Fairbury  
KTNC Falls City  
KHUB Fremont  
KHAS Hastings  
KUVR Holdrege  
KGFV Kearney  
KIMB Kimball  
KIRL Mc Cook  
KNCY Nebraska City  
KOGA Ogallala  
KBRX O'Neill  
KRFJ Superior  
KAWL York

## NEVADA

KENO Las Vegas  
KBET Reno

## NEW HAMPSHIRE

WKXL Concord  
WSMN Nashua  
WCNL Newport

## NEW JERSEY

WMVB Millville  
WNNJ Newton

## NEW MEXICO

KALG Alamogordo  
KARA Albuquerque  
KSWP Artesia  
KARS Belen  
KAVE Carlsbad  
KLMX Clayton  
KCIY Clovis  
KBTN Deming  
KYVA Gallup  
KWFW Hobbs  
KGRT Las Cruces  
KRSN Los Alamos  
KENM Portales

KRTN Raton  
KBIM Roswell  
KTRC Santa Fe  
KBYK Santa Rosa  
KSIL Silver City  
KSRC Socorro  
KCHS Truth or  
Consequences  
KTNM Tucumcari

## NEW YORK

WAUB Auburn  
WSEN Baldwinsville  
WCCR Canandaigua  
WFLR Dundee  
WDOE Dunkirk  
WEHH Elmira Heights  
WOSC Fulton  
WSET Glens Falls  
WJTN Jamestown  
WBAZ Kingston  
WLFH Little Falls  
WREM Remsen  
WGGO Salamanca  
WNBZ Saranac Lake  
WIPS Ticonderoga  
WDLA Watton

## N. CAROLINA

WABZ Albemarle  
WCGC Belmont  
WATA Boone  
WBBS Burlington  
WEGO Concord  
WCKB Dunn  
WCDJ Edenton  
WCNC Elizabeth City  
WBLA Elizabethtown  
WFAI Fayetteville  
WBBO Forest City  
WFSC Franklin  
WVFG Fuquay Springs  
WFMC Goldsboro  
W00W Greenville  
WUSM Havelock  
WHNC Henderson  
WHKP Hendersonville  
WHPE High Point  
WELS Kinston  
WEWO Laurinburg  
WLOE Leaksville  
WJRI Lenoir  
WBUY Lexington  
WYRN Louisburg  
WTSB Lumberton  
WMMH Marshall  
WMAP Monroe  
WMBL Morehead City  
WMNC Morganton  
WPAQ Mount Airy  
WKRK Murphy  
WRNB New Bern  
WNNC Newton  
WKBC N. Wilkesboro  
W0XF Oxford  
WPNC Plymouth  
WFRC Reidsville  
WCEC Rocky Mount  
WWGP Sanford  
W0HS Shelby  
WMPM Smithfield  
WEEB Southern Pines  
WTOE Spruce Pine  
WSIC Statesville  
WMSJ Sylva  
WTAB Tabor City  
WTYN Tryon  
WADE Wadesboro  
WEEN Washington  
WHCC Waynesville  
WCNF Weldon  
W0SK W. Jefferson  
W0KLM Wilmington  
W0LY Wilson

## NORTH DAKOTA

KQDI Bismarck  
KDAK Carrington  
KDIX Dickinson  
KNDC Hettinger  
KEYI Jamestown  
KQDY Minot  
KEYD Oakes  
K0CA Rugby  
K0VC Valley City

## OHIO

WNCO Ashland  
WMGS Bowling Green  
WBNO Bryan  
WILE Camuridge  
WBEX Chillicothe  
WSRW Hillsboro  
WIRO Ironton  
WLMJ Jackson  
WWIZ Lorain  
WTIG Massillon  
W0M0 Mount Vernon  
WPTW Piqua  
W0I0 Portsmouth  
WERT Van Wert  
WCHO Washington Court  
House  
W0K0 Wellston  
W0ST Wooster

## OKLAHOMA

KADA Ada  
KQWH Altus  
KALY Alva  
KVSO Ardmore  
KLVR Blackwell  
KWCO Chickasha  
KWPR Claremore  
KW0E Clinton  
K0HD Duncan  
K0EO Durant  
KELR El Reno  
KBEK Elk City  
KTAT Frederick  
K0RW Guthrie  
K0YN Guyton  
KTJS Hobart  
KINH Hugo  
KTMK McAlester  
KGLC Miami  
KBXK Muskogee  
KNOR Norman  
KBYE Oklahoma City  
KOKL Okmulgee  
K0KL Pauls Valley  
KLCO Poteau  
KOLS Pryor  
KREIK Sapulpa  
KSPJ Stillwater  
KFMJ Tulsa  
KVIN Vinita  
KWSH Wewoka

## OREGON

KWIN Ashland  
KVVA Astoria  
KBKR Baker  
KBND Bend  
KURY Brookings  
KCRNS Burns  
KWRO Coquille  
K000 Corvallis  
KWVR Enterprise  
KASH Eugene  
KRDR Gresham  
K0IK Hillsboro  
K0IK Lakeview  
KSRV Ontario  
KUMA Pendleton  
KRAH Reedsport  
KOHF St. Helens  
KAPT Salem  
KODL The Dalles  
KTDO Toledo

(Continued on Next Page)

## MINNESOTA

N Aitkin  
M Albany





# KEYSTONE BROADCASTING SYSTEM STATIONS

(Continued from Preceding Page)

## PENNSYLVANIA

WAVL Apollo  
WNCB Barnesboro  
WBFD Bedford  
WBRX Berwick  
WISR Butler  
WCDC Carbondale  
WESA Charleroi  
WOTR Corry  
WZN Elizabethtown  
WFAF Farrell  
WHUN Huntingdon  
WDAD Indiana  
WADP Kane  
WACB Kittanning  
WQTV Latrobe  
WYNS Leighton  
WUNS Lewisburg  
WNAK Nanticoke  
WKRZ Oil City  
WPMc Punxsutawney  
WKMC Roaring Spring  
WATS Savre  
WMBT Shenandoah  
WMAV State College  
WLYC Williamsport

## RHODE ISLAND

WWRI West Warwick

## S. CAROLINA

WABV Abbeville  
WAKN Aiken  
WAIM Anderson  
WBD Bamberg  
WBAW Barnwell  
WBLR Batesburg  
WBEU Beaufort  
WBCS Bennettsville  
WAGS Bishopville  
WACA Camden  
Woke Charleston  
WCRE Cheraw  
WGCD Chester  
WPCC Clinton  
WDSC Dillon  
WELP Easley  
WOLS Florence  
WFIS Fountain Inn  
WFGN Gaffney  
WGTN Georgetown  
WGSW Greenwood  
WEAB Greer  
WBHC Hampton  
WHSC Hartsville  
WDKD Kingstree  
WLCC Lancaster  
WLSL Loris  
WYMB Manning  
WJAY Mullins  
WKDK Newberry  
WTND Orangeburg  
WRHI Rock Hill  
WSNW Seneca  
WFIG Sumter  
WBCU Union  
WALD Walterboro

## SOUTH DAKOTA

KBFS Belle Fourche  
KOBH Hot Springs  
KJAM Madison

KOLY Mobridge  
KGFX Pierre  
KEZU Rapid City  
KFCB Redfield  
KBHB Sturgis  
KSDR Watertown

## TENNESSEE

WLAR Athens  
WBOL Bolivar  
WFWL Camden  
WRKM Carthage  
WRIP Chattanooga  
WJZM Clarksville  
WBAC Cleveland  
WKRM Columbia  
WHUB Cookeville  
WLSB Copperhill  
WKBL Covington  
WAEW Crossville  
WDNT Dayton  
WDKN Dickson  
WDSG Dersburg  
WEMB Erwin  
WEKR Fayetteville  
WAGG Franklin  
WHIN Gallatin  
WGRV Greenville  
WIRJ Humboldt  
WTJS Jackson  
WCLC Jamestown  
WKXV Knoxville  
WLAJ La Follette  
WLIL Lenoir City  
WJIM Lewisburg  
WDXL Lexington  
WMSR Manchester  
WGAP Marvill  
WHDM McKenzie

WAKI McMinnville  
KWAM Memphis  
WHEY Millington  
WCRK Morristown  
WGNS Murfreesboro  
WENO Nashville  
WLIK Newport  
WATO Oak Ridge  
WBNT Oneida  
WKSR Pulaski  
WTRB Ripley  
WRKH Rockwood  
WRGS Rogersville  
WORM Savannah  
WLIJ Shelbyville  
WEPG S. Pittsburg  
WDBL Springfield  
WDFH Sweetwater  
WPHC Waverly  
WCDD Winchester

## TEXAS

KOPY Alice  
KVLFF Alpine  
KBUY Amarillo  
KACT Andrews  
KBUD Athens  
KALT Atlanta  
KRUN Ballinger  
KIOX Bay City  
KAYC Beaumont  
KBYG Big Spring  
KBBB Borger  
KBAN Bowie  
KNEL Brady  
KSTB Breckenridge  
KWHI Brenham  
KBOR Brownsville  
KBWD Brownwood  
WTAW Bryan  
KBEN Carrizo Springs

KGAS Carthage  
KCTX Childress  
KCAR Clarksville  
KVLB Cleveland  
KSTA Coleman  
KVMC Colorado City  
KMCO Conroe  
KAND Corsicana  
KCRM Crane  
KIVZ Crockett  
KXIT Dalhart  
KDLC Del Rio  
KDNT Denton  
KDDD Dumas  
KEPS Eagle Pass  
KERC Eastland  
KURV Edinburg  
KINT El Paso  
KPSO Fallurrias  
KZOL Farwell  
KFLD Floydada  
KFST Ft. Stockton  
KNAF Fredericksburg  
KBRZ Freeport  
KGFAG Gainesville  
KCTI Gonzales  
KSWA Graham  
KGVV Greenville  
KCLW Hamilton  
KWRD Henderson  
KPAH Hereford  
KHRB Hillsboro  
KSAM Huntsville  
KTXJ Jasper  
KMBL Junction  
KAML Kenedy  
KERB Kermit  
KERV Kerrville  
KLEN Killeen  
KVLG LaGrange  
KPET Lamesa  
KVOZ Laredo  
KLVV Levelland  
KZZN Levelland  
KVLV Livingston  
KLUU Longview  
KRBA Lufkin  
KMHT Marshall  
KWFA Mexia  
KBUS Mexico  
KJBC Midland  
KQRC Mineral Wells  
KVKM Mohanah  
KIMP Mt. Pleasant  
KEEE Nacogdoches  
KGNB New Braunfels  
KOGT Orange  
KNET Palestine  
KHHH Pampa  
KFTV Paris  
KIUN Pecos  
KVOP Plainview  
KBOP Pleasanton  
KOLE Port Arthur  
KPOS Post  
KOLJ Quanah  
KTLU Rusk  
KTEO San Angelo  
KBAL San Saba  
KSEY Seymour  
KBYP Shamrock  
KDSX Sherman  
KCAS Slaton  
KSNY Snyder  
KDWT Stamford  
KSTV Stephenville  
KSST Sulphur Springs  
KXOX Sweetwater  
KTAE Taylor  
KTER Terrell  
KTFB Texarkana  
KTLW Texas City  
KTUE Tulia  
KTBB Tyler  
KVOU Uvalde  
KVVC Vernon  
KVIC Victoria  
KBEC Waxahachie  
KZEE Weatherford  
KANI Wharton

## UTAH

KMAS Shelton  
KVNK Logan  
KQAL Price  
KEYY Provo  
KDXU St. George  
KSOP Salt Lake City  
KDYL Tooele City  
KVEL Vernal

## VERMONT

WSNO Barre  
WIKE Newport  
WWSR St. Albans  
WTVN St. Johnsbury

## VIRGINIA

WIVE Ashland  
WKLW Blackstone  
WFGH Bristol  
WELK Charlottesville  
WMEK Chase City  
WBCR Christiansburg  
WKEY Covington  
WCVU Culpeper  
WEVA Emporia  
WFAX Falls Church  
WYSR Franklin  
WFLS Fredericksburg  
WFTF Front Royal  
WBOB Galax  
WGAT Gate City  
WDDY Gloucester  
WMNA Gretna  
WHAP Hopewell  
WLES Lawrenceville  
WREL Lexington  
WBRG Lynchburg  
WMEV Marion  
WNSA Martinsville  
WNVA Norton  
WJMA Orange  
WPVA Petersburg  
WPUV Pulaski  
WRIC Richlands  
WYTI Rocky Mount  
WHLF South Boston  
WAFB Staunton  
WLPM Suffolk  
WESR Tasley  
WEER Warrenton  
WNNT Warsaw  
WYVE Wytheville

## VIRGIN ISLANDS

WIVI Christiansted

## WASHINGTON

KARI Blaine  
KCLX Colfax  
KCVL Colville  
KULE Ephrata  
KEDO Longview  
KGY Olympia  
KRSC Othello  
KONP Port Angeles  
KARY Prosser

KAYE Puyallup  
KAPA Raymond  
KMAS Shelton  
KREW Sunnyside  
KTEL Walla Walla  
KUEN Wenatchee

## WEST VIRGINIA

WVNR Beckley  
WKDY Bluefield  
WBUC Buckhannon  
WHAR Clarksburg  
WDNE Elkins  
WTCS Fairmont  
WMTD Hinton  
WLOG Logan  
WEPN Martinsburg  
WHJC Matoon  
WCLG Morgantown  
WPAR Parkersburg  
WLOH Princeton  
WMOV Ravenswood  
WVAR Richwood  
WRNC Ronceverte  
WSPZ Spencer  
WELC Welch  
WHAW Weston  
WOMP Wheeling

## WISCONSIN

WAPL Appleton  
WATW A-land  
WBEL Beloit  
WVLS Black River Falls  
WERL Eagle River  
WECL Eau Claire  
WDUZ Green Bay  
WTKM Hartford  
WHSM Hayward  
WLDY Laifsmith  
WDLB Marshfield  
WRJC Mauston  
WIGM Medford  
WVNE Monomonie  
WXMT Merrill  
WIXK New Richmond  
WFPF Park Falls  
WSWW Platteville  
WPLY Plymouth  
WRIM Poyette  
WRNR Reedsburg  
WJMC Rice Lake  
WRCO Richland Center  
WTCH Shawano  
WCOH Sparta  
WDR Sturgeon Bay  
WTRW Two Rivers  
WISV Viroqua  
WTTN Watertown  
WDXU Waupaca  
WHVF Wausau  
WBKV West Bend

## WYOMING

KBRB Buffalo  
KATI Casper  
KWVO Cheyenne  
KWIV Douglas  
KEVA Evanston  
KIML Gillette  
KOWB Laramie  
KASL Newcastle  
KPOW Powell  
KRAL Rawlins  
KQRS Rock Springs  
KWYO Sheridan  
KRTR Thermopolis  
KYCN Wheatland  
KWOR Worland

# Mutual Broadcasting System, Inc.

135 West 50th Street, New York, N. Y. 10020  
Telephone: LT 1-6100

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Harry Heltzer                     Walter S. Myers  
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Cedric Foster.....Commentator  
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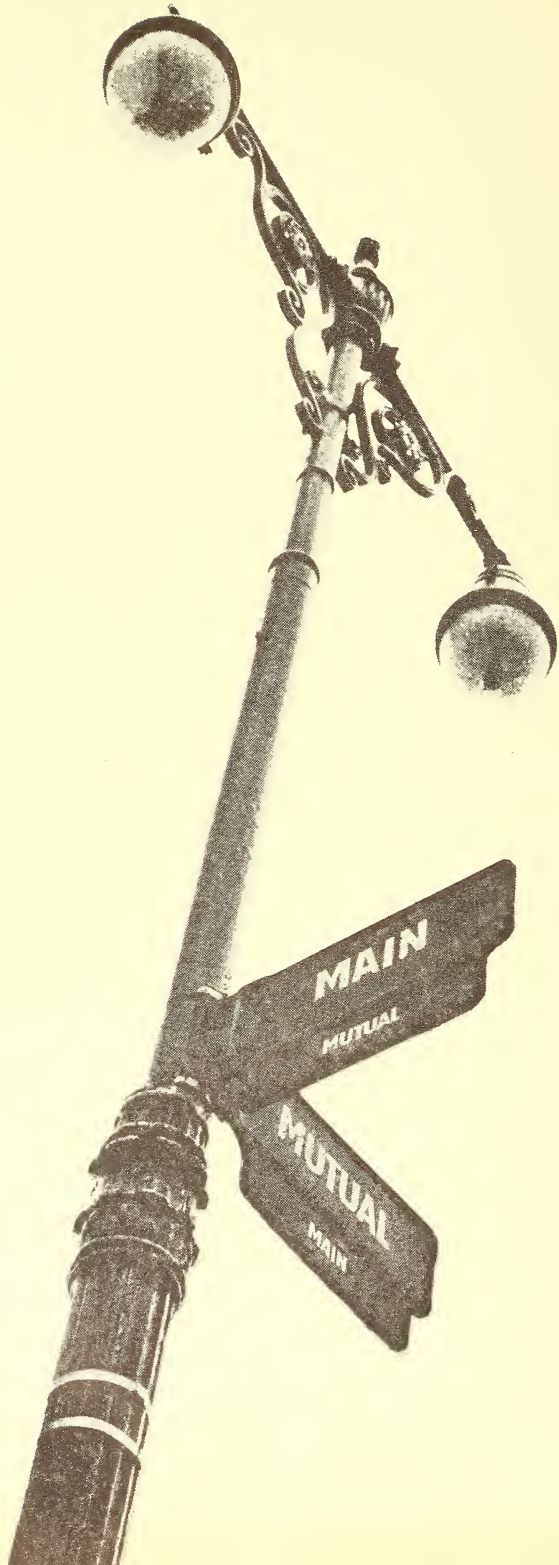
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Dist. 1—Mowry Lowe.WLKW, Providence, R. I.  
Dist. 2—Henry Rau..WOL, Washington, D. C.  
Dist. 3—Roger Beane...WSSV, Petersburg, Va.  
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Dist. 6—Vacant  
Dist. 7—Vacant  
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Dist. 9—Vacant  
Dist. 10—Vacant  
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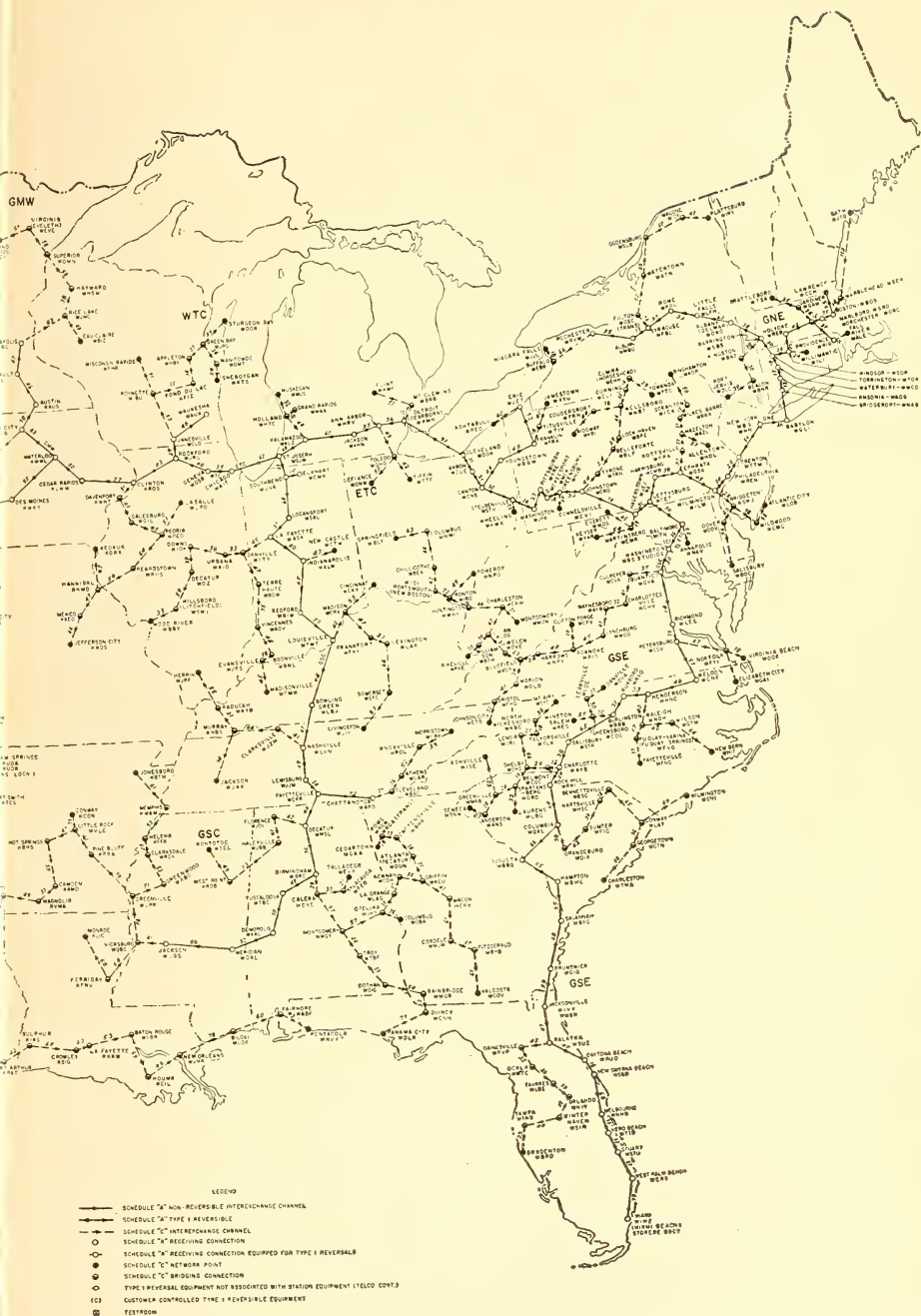
**TO REACH MAIN STREET U.S.A., TURN AT MUTUAL**—Swing along Mutual Street to get to Main Street U. S. A. And these are just some of the people you'll meet on the way...newscasters of note like: Whitney Bolton, George Hamilton Combs, Tony Marvin, Steve McCormick, Van Patrick, Del Sharbutt, Frank Singiser, Bill Stern, Westbrook Van Voorhis.

Remember, the road to market has to pass Main Street. Main Street U. S. A. is the big "buy-way"—the street that sells through local radio. Mutual owns Main Street U. S. A. lock, stock and big-town-with 500 listenable affiliates everywhere. If you want to sell where the buying is biggest, check the signpost and turn at Mutual. LANDMARK: Mutual delivers 97 of the top 100 Main Streets in America.

**Mutual Radio**   
A SERVICE TO INDEPENDENT STATIONS

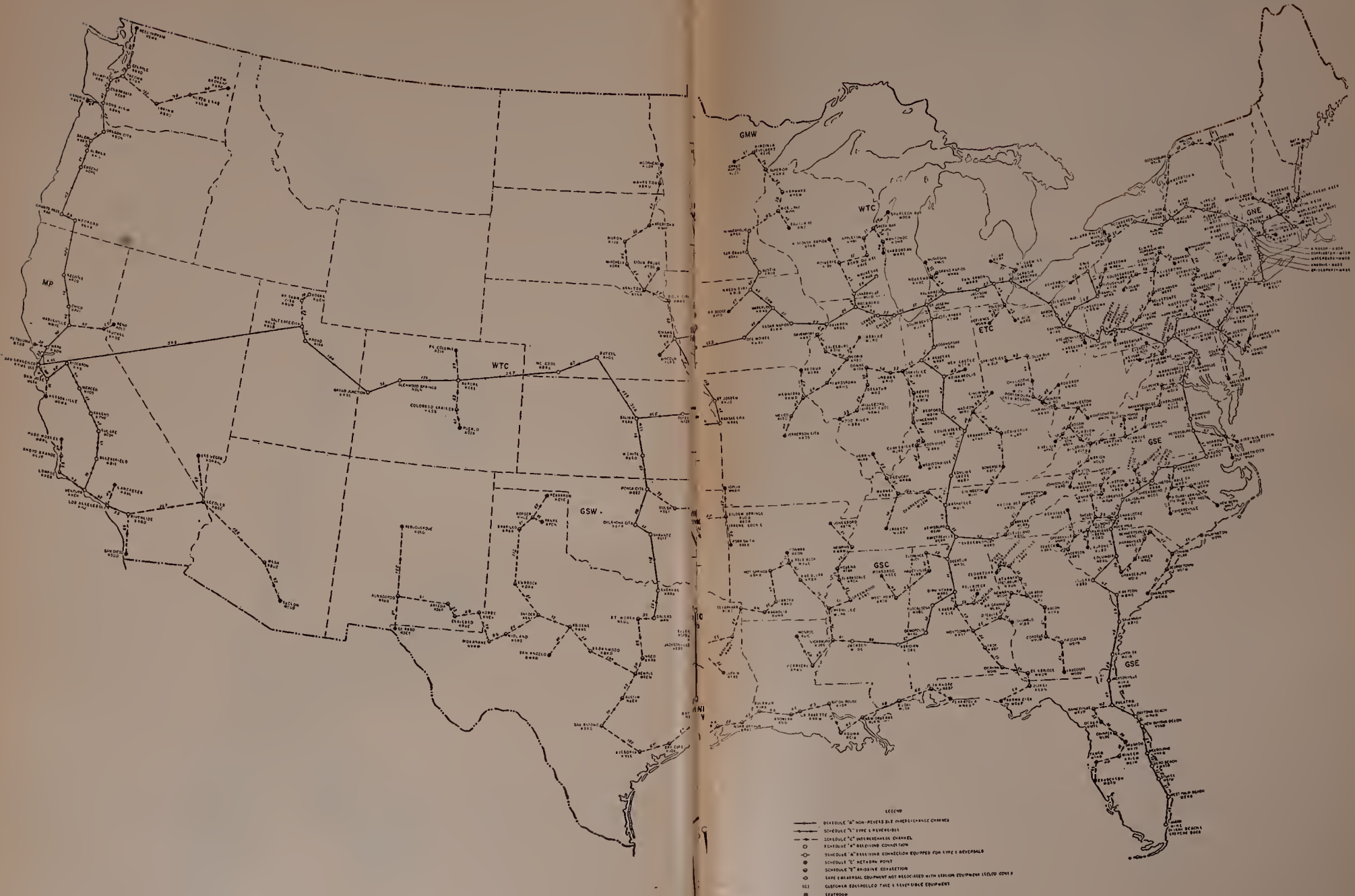


# isting System





# Mutual Broad casting System



# National Broadcasting Co., Inc.

## NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

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Robert L. Stone.....	V.P. & Gen. Mgr., TV Network
William F. Storke.....	V.P., Prog. Adm., TV Net.
David W. Tebet.....	V.P., Talent Rel., TV Network
Grant A. Tinker.....	V.P., Pgm. Opera., TV Network, West Coast
William H. Trevarthen.....	V.P., Opera. & Eng., TV Network
Theodore H. Walworth.....	V.P. & Gen. Mgr., WNBC-AM-FM-TV, New York
Mort Werner.....	V.P., Pgms., TV Network
Robert Wogan.....	V.P., Prog., Radio Net.
Lloyd E. Yoder.....	V.P. & Gen. Mgr., WMAQ-AM-FM, WNBQ, Chicago

### NBC RADIO NETWORK

William K. McDaniel.....	Exec. V.P., Radio Network
Robert G. Baal.....	Director, Sales
Marion Stephenson.....	Vice President, Admin.
Robert C. Hitchens.....	Dir., Sales Planning
Howard G. Gardner.....	Mgr., Sales (East)
Robert Wogan.....	V.P., Programs
Ludwig W. Simmel.....	Mgr., Sales Svc. & Traffic
Herbert Brotz.....	Mgr., Business Affairs
Jack Bernstein.....	Mgr., Sales Promotion
James E. Watson.....	Mgr., Sales Development
David A. Engles.....	Mgr., Sales, Central Office
Stephen White.....	Mgr., Spec. Feats.
Keith Donaldson.....	Spvsr. Net. Oper.

# NBC RADIO NETWORK

Paul Holter.....Mgr., Sales, Western Office  
Paul Mensing.....Mgr., Sales, Detroit Office  
Sackett B. Miles.....Manager, Sales Service  
John J. Sinclair.....Manager, Sales Traffic

Charlotte Walch....Mgr., Adv., Promo. & Pub.  
Emanuel Sternfeld.....Bus. Affairs  
Sherman Hildreth.....Director, Operations  
Arch McDonald.....Mgr., Sales

## NBC-OWNED STATIONS & NBC SPOT SALES

### Administration

Raymond W. Welpott... Executive Vice President  
Dominick G. Ferrara.....Dir. Business Affairs

### Radio Spot Sales

Richard H. Close.....V.P., NBC Spot Sales  
Frederick T. Lyons, Jr....Dir., Radio Spot Sales  
Frank De Rosa.....Manager, Central Office  
Edward Macaulay....Mgr., San Francisco Office  
William Edouarde...Manager, Los Angeles Office  
Caroline Wynkoop....Manager, Sales Service  
Wilbur Fromm....Dir., New Business & Promo.

### NBC Owned Stations (Radio)

#### WNBC-AM, WNBC-FM, New York 30 Rockefeller Plaza, New York 20

Theodore H. Walworth.....V.P. & Gen. Mgr.  
George Skinner.....Station Manager  
Joseph Frazer.....Manager, Sales  
William Schwarz.....Manager, Programs  
Frederick Acker.....Manager, Business Affairs

#### WRCV, Philadelphia

#### 1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott.....V.P. & Gen. Mgr.  
Thomas Paisley.....Station Manager  
Jack Dorr.....Manager, Advertising and Promo.  
William P. Keeney.....Business Manager  
Robert C. Benson.....Manager, Programs  
Harold Moore.....Manager, Production  
James Carmine.....Manager, Sales  
George Lenfest.....Director, Operations

#### WJAS, WJAS-FM, Pittsburgh

#### 1459 Crane Ave., Pittsburgh 20, Pa.

Stephen Rooney.....General Manager  
Homer Linnert.....Engineering Supervisor  
Richard Stafford....Mgr., Pgms., Adv. & Promo.

#### WRC-AM, WRC-FM, Washington

#### 4001 Nebraska Ave. N.W. Washington 16, D. C.

Joseph W. Goodfellow.....V.P. & Gen. Mgr.  
Harry A. Karr.....Station Manager

#### KNBR-AM, KNBR-FM, San Francisco 420 Taylor St., San Francisco 2, Calif.

William B. Decker.....General Manager  
Richard Calendar.....Manager, Sales  
Bert A. Medar.....Business Manager  
Donald R. Hall.....Manager, Technical Opera.  
Jack R. Wagner.....Manager, Programs

#### WMAQ-AM, WMAQ-FM, Chicago Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V.P. & General Manager  
John M. Keys.....Station Manager  
Howard Keegan.....Manager, Programs  
Robert McAuliffe.....Manager, Sales  
Jay H. Childs.....Mgr., Bus. Affairs  
Wilfred Prather.....Director, Technical Oper.  
Chester Campbell.....Director, Adv. & Promo.

### Station Relations

Thomas E. Knode.....Vice President  
Donald J. Mercer.....Director  
Sheldon B. Hickox, Jr....Director, West Coast  
Regional Managers.....Joseph J. Berhalter,  
Anthony A. Cervini, William M. Kelley, Mal-  
colm B. Laing, Raymond T. O'Connell, Theodore  
Reinhard, Paul Rittenhouse

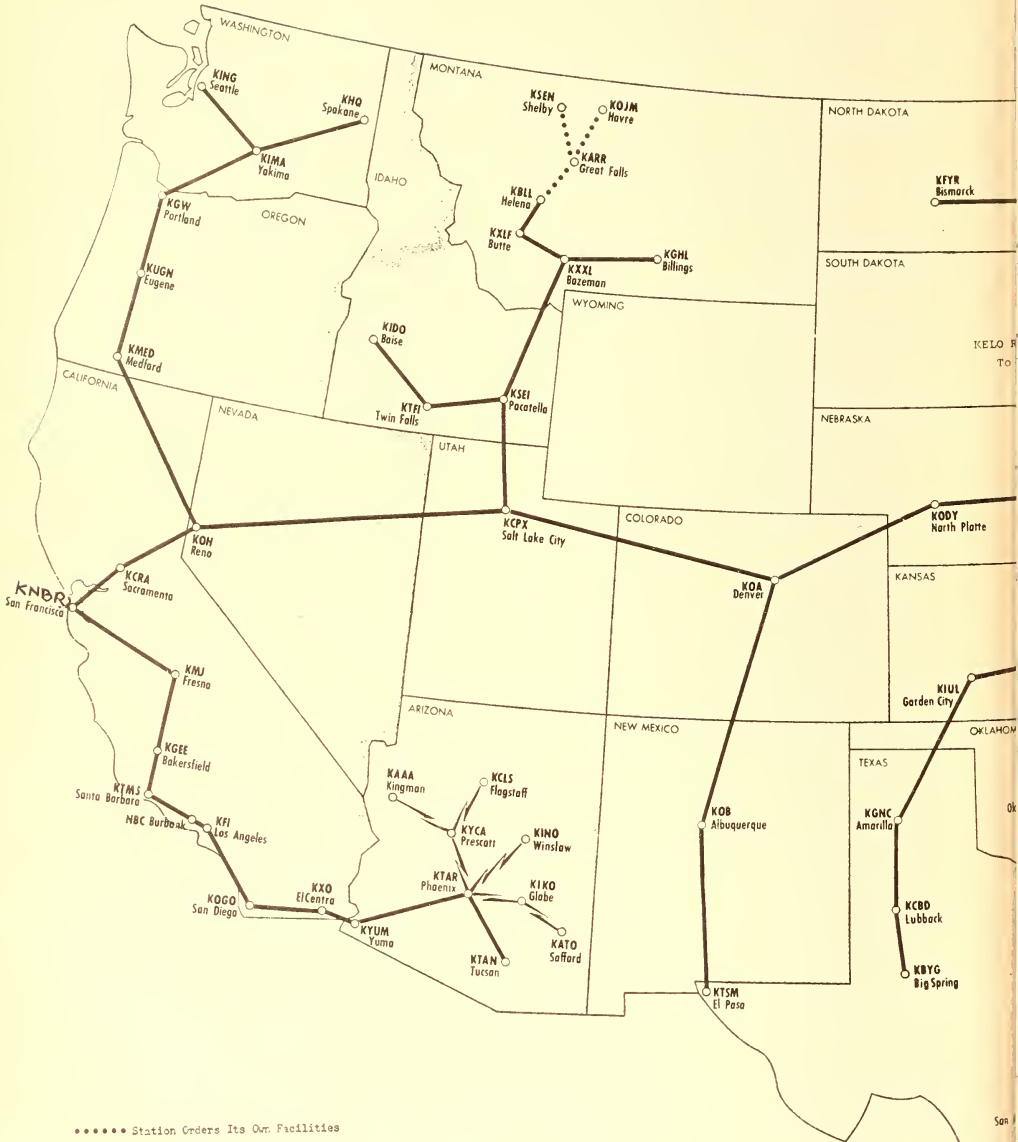
### General Executive

Louis Hausman.....Vice Pres., Gen. Exec.

### News

William R. McAndrew....Exec. Vice President  
Julian Goodman.....Vice President  
Robert Northshield.....General Mgr.  
Carl Lindemann, Jr....V.P., Sports  
Irving Gitlin.....Exec. Prod., Creative Projects  
Rex Goad.....Director  
Eugene Juster.....Director, News Film  
George Heinemann.....Mgr., Pub. Affairs  
William Monroe.....Dir., News, Washington  
James A. Jurist.....Director, Bus. Affairs  
Donald Meaney.....Director, News Programs  
Leonard Allen.....Dir., News Oper.  
Russell Tornabene... Mgr., News Opera., N. Y.  
James Harper.....Night Manager, News  
Arthur Wakelee.....Mgr., News., Hwd.  
George Heinemann.....Manager, Public Affairs  
Milton Brown.....Coordinator, NBC News  
Information Services  
Burroughs H. Prince....Mgr., News Syndication  
David Dary.....Mgr., Local News  
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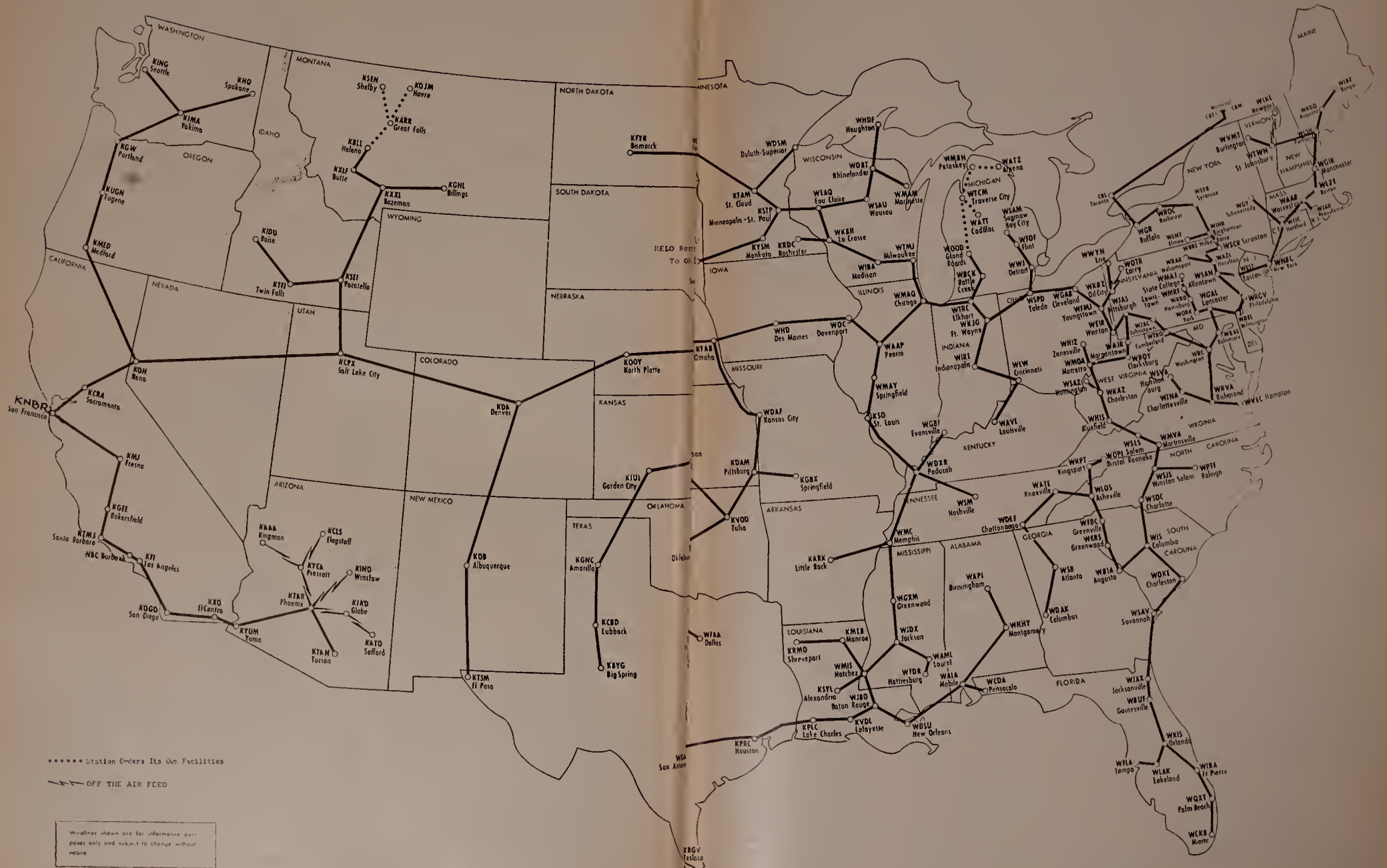








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William Corley.....Manager, News, Chicago  
Frank Jordan.....Election Planning

## Public Information

Sydney H. Eiges.....V.P., Public Information

## Press and Publicity

M. S. Rukeyser, Jr.....Vice President  
Cornelius K. Sullivan....Mgr., Admin. & Svcs.  
Joseph Derby.....Director, News Publicity  
J. Alan Baker.....Director, Pgm., Publicity  
Sidney Desfor.....Manager, Photo Unit  
Gene H. Walsh.....Mgr., Bus. & Trade Pub.  
Malcolm Oettinger.....Coordinator, News Info.,  
Washington  
Ralph Shawhan...Dir., Press & Pub., West Coast

## Promotional Services

Alexander S. Rylander.....Vice President  
John Scuoppo.....Manager, Promotion  
Peter M. Tintle.....Manager, Guest Relations  
Paul Mosher.....Manager, Pgm. Merchandise

## Advertising

Lawrence Grossman.....V.P., Advertising  
David Bellin.....Manager, Special Projects  
John J. Graham.....Art Director  
Gerald Rowe.....Dir., Audience Adv. & Promo.

## Treasurer

Aaron Rubin.....Executive V.P. & Treasurer  
Melvin Cornfield.....Dir., Tax Administration  
Richard J. Raburn.....V.P., Controller  
Anthony J. Dente.....Mgr., Operating Budgets &  
Financial Evaluation  
Julius L. Ross.....Manager, Audits  
Ulrich F. Caro.....Dir., Capital Budgets &  
Office Services  
Randall McMillin...Dir., Purchasing & Materials  
James White.....Director, Accounting  
Patrick J. Burke, Jr.....Chief Accountant  
Charles Ochsenreiter....Mgr., Systems & Data  
Processing  
Albert E. Walker.....Manager, Transportation  
William A. Williams.....Assistant Treasurer  
Jerrold Wollison....Manager, Contract Admin.

## Corporate Affairs

Robert D. Kasmire....Director, Corporate Info.  
Kathryn S. Cole.....Manager, Information  
Robert Brown.....Co-ord., Corp. Info.

## Legal

Thomas E. Ervin.....V.P. & General Attorney  
James A. Stabile...V.P. & Assoc. Gen. Attorney  
Richard H. Graham.....V.P., Law, West Coast  
Howard Monderer.....Asst. Gen. Attorney,  
Washington

## Standards and Practices

Ernest Lee Jahncke Jr.....Vice President  
John A. Cimperman.....Director, Practices  
Carl M. Watson...Director, Broadcast Standards  
Doris S. Williams.....Coordinator

## Planning and Research

Hugh M. Beville.....Vice President, Planning  
Allen R. Cooper.....Dir., Corporate Planning  
Barry T. Rumble.....Mgr., Broadcast Economics  
Thomas E. Coffin....Vice President, Research  
Willis Grant.....Mgr., Research Projects  
Paul L. Klein.....Mgr., Audience Measurement  
William S. Duttera.....Dir., Allocation Eng.

## Personnel

George H. Fuchs.....Vice President  
J. Noel Deutscher.....Dir., Organization  
Planning & Management Devel.  
Richard Goldstein.....Director, Labor Relations  
Dr. Bernard J. Handler....Company Physician  
Henry O. Lumb.....Dir., Salary Admin. &  
Employee Services  
Oscar C. Turner....Manager, Personnel & Labor  
Rel., West Coast

## WEST COAST

Robert E. Kintner.....President, New York  
Thomas W. Sarnoff...Vice President, West Coast  
Oscar C. Turner...Mgr., Personnel & Labor Rel.  
Joseph L. Kubin.....Assistant Controller  
William Fenton Coe.....Dir., Film Production  
Richard C. Welsh...Dir., TV Prod. & Bus. Affairs  
Laurence M. Bub.....Mgr., Tal. & Pgm. Admin.  
Harry T. Floyd.....Manager, Western Sales  
Henry C. Maas.....Manager, Sales Services  
Felix Jackson.....V.P., NBC Prods.  
Grant A. Tinker.....V.P., TV Net. Prog.  
Harold F. Kemp.....V.P., Nighttime Programs  
Herbert F. Solow.....Dir., Daytime Programs  
Jerome H. Stanley.....Dir., Prog. Admin.  
Russell C. Stoneham...Dir., Program Development  
John Thompson.....Manager, News  
Ralph Shawhan.....Dir., Press & Publicity  
Edward Seigenfeld...Mgr., Broadcast Promotion  
Mort Fleischman.....Mgr., Promotion  
Edward Smith.....Administrator, Practices  
Robert A. Wood.....Mgr., Broadcast Standards  
Sheldon B. Hickox, Jr....Dir., Station Relations  
Richard H. Graham.....Vice President, Law

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WHLL	432	WICY	312	WISN	435	WJJM	383
WHLM	356	WIDE	251	WISO	442	WJLB	262
WHLN	239	WIDU	325	WISP	328	WJLD	133
WHLO	336	WIEL	238	WISR	356	WJLK	298
WHLP	379	WIFI	224	WIST	323	WJLS	428
WHLS	267	WIFM	325	WISV	438	WJMA	417
WHLT	224	WIGL	437	WITA	443	WJMB	275
WHMA	132	WIGM	435	WITH	253	WJMC	437
WHMC	254	WIGO	224	WITN	332	WJMJ	362
WHMI	265	WIH	185	WITY	216	WJMO	339
WHMP	259	WIIN	197	WITZ	224	WJMR	248
WHN	315	WIKB	265	WIVE	413	WJMS	265
WHNC	327	WIKC	245	WIVI	443	WJMW	132
WHNY	278	WIKH	411	WIVV	383	WJMX	373
WHO	229	WIKY	223	WIVY	443	WJNC	327
WHOA	443	WIL	287	WIXI	186	WJNO	195
WHOC	279	WILA	414	WIXJ	136	WJOB	224
WHOF	337	WILD	256	WIXK	436	WJOE	193
WHOK	341	WILE	337	WIXN	216	WJOI	135
WHOL	355	WILI	177	WIXX	189	WJOL	218
WHOM	315	WILK	368	WIZE	343	WJON	273

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WJOT	374	WKID	221	WKUL	134	WLIJ	387
WJOY	411	WKIG	201	WKVA	361	WLJK	386
WJPA	367	WKIK	255	WKVM	443	WLIL	383
WJPD	265	WKIN	382	WKVT	411	WLIP	434
WJPF	217	WKIP	318	WKWF	186	WLIQ	137
WJPG	433	WKIS	190	WKWK	432	WLIS	177
WJPR	276	WKIX	330	WKWS	419	WLIV	384
WJPS	223	WKIZ	186	WKXL	297	WLIZ	187
WJQS	277	WKJB	442	WKXV	383	WLKM	268
WJR	262	WKJG	223	WKXY	193	WLKW	369
WJRD	140	WKJK	326	WKY	347	WLE	330
WJRI	328	WKJR	267	WKYB	242	WLLH	258
WJRL	220	WKKD	212	WKYE	413	WLLY	333
WJRM	332	WKKO	181	WKYN	443	WLMJ	341
WJRZ	300	WKKS	243	WKYO	262	WLNA	318
WJSB	182	WKLA	266	WKYR	430	WLNC	328
WJSO	382	WKLC	431	WKYW	240	WLNH	297
WJTN	310	WKLE	206	WKZO	266	WLOA	356
WJTO	251	WKLF	134			WLOB	252
WJUD	268	WKLG	270	WLAC	385	WLOC	241
WJUN	362	WKLM	333	WLAD	174	WLOD	183
WJVA	226	WKLO	240	WLAF	383	WLOE	328
WJW	339	WKLV	413	WLAG	202	WLOF	190
WJWL	178	WKLX	242	WLAK	187	WLOG	430
WJWS	419	WKLY	202	WLAM	251	WLOH	431
WJXN	277	WKLZ	266	WLAN	360	WLOI	225
WJZM	380	WKMC	365	WLAP	240	WLOK	384
		WKMF	263	WLAQ	204	WLOL	272
WKAI	218	WKMI	266	WLAR	379	WLON	328
WKAL	319	WKMT	327	WLAS	327	WLOS	322
WKAM	224	WKNE	297	WLAT	372	WLOU	240
WKAN	218	WKNR	262	WLAU	278	WLOW	370
WKAP	355	WKNX	268	WLAV	264	WLOX	275
WKAQ	443	WKNY	312	WLAW	202	WLPM	420
WKAT	189	WKOA	239	WLAY	138	WLPO	218
WKAY	238	WKOK	367	WLBA	201	WLS	215
WKAZ	429	WKOP	307	WLBB	199	WLSB	381
WKBA	420	WKOS	189	WLBC	225	WLSL	375
WKBC	329	WKOV	344	WLBE	187	WLSD	413
WKBH	434	WKOW	434	WLBG	375	WLSE	332
WKBK	365	WKOX	257	WLBI	218	WLSH	361
WKBJ	385	WKOY	428	WLBJ	245	WLSI	242
WKBK	297	WKOZ	278	WLBJ	237	WLSM	278
WKBK	381	WKPA	362	WLBK	216	WLST	263
WKBK	344	WKPR	266	WLBK	239	WLSV	321
WKBO	360	WKPT	382	WLBK	361	WLTC	326
WKBR	298	WKRC	338	WLBK	275	WLUV	218
WKBV	226	WKRK	137	WLBZ	251	WLUX	245
WKBW	308	WKRK	329	WLCK	243	WLVA	416
WKBZ	267	WKRK	380	WLCK	374	WLVN	386
WKCT	237	WKRO	212	WLCO	183	WLW	338
WKCW	420	WKRS	221	WLCS	245	WLYB	196
WKDA	385	WKRT	308	WLCX	434	WLYC	368
WKDE	412	WKRW	199	WLCY	193	WLYN	258
WKDK	375	WKRZ	362	WLDB	298		
WKDL	275	WKSB	178	WLDS	217	WMAB	267
WKDN	299	WKSC	374	WLDY	434	WMAC	203
WKDX	326	WKSK	333	WLEA	310	WMAF	187
WKEE	430	WKSJ	386	WLEC	342	WMAG	276
WKEI	218	WKST	362	WLEE	418	WMAJ	367
WKEN	178	WKTB	326	WLEM	358	WMAK	386
WKEU	201	WKTC	323	WLEO	442	WMAL	178
WKEY	414	WKTG	205	WLES	416	WMAM	434
WKFD	370	WKTJ	251	WLET	206	WMAN	341
WKFE	443	WKTQ	252	WLEW	261	WMAP	329
WKGJ	383	WKTS	437	WLFA	202	WMAQ	215
WKHM	265	WKTX	180	WLFH	312	WMAS	259
WKIC	239	WKTY	434	WLFB	315	WMAX	264

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMAY	221	WMNE	435	WNAT	279	WOAI	405
WMAZ	203	WMNI	339	WNAU	279	WOAP	267
WMBA	355	WMNS	317	WNAV	253	WOAY	431
WMBC	278	WMNT	442	WNAX	379	WOBS	186
WMBD	219	WMNZ	203	WNBC	315	WOBT	437
WMBG	418	WMOA	341	WBNF	307	WOC	229
WMBH	283	WMOC	380	WNBH	259	WOCB	260
WMBI	215	WMOD	430	WNPB	259	WOCH	226
WMBL	329	WMOG	198	WNBZ	241	WODY	413
WMBM	189	WMOH	341	WNBT	368	WOHI	340
WMBN	267	WMOK	218	WNBZ	319	WOHO	343
WMBO	307	WMON	430	WNCA	331	WOHP	337
WMBR	186	WMOP	189	WNCC	355	WOHS	331
WMBS	367	WMOR	241	WNCG	375	WOIB	268
WMBT	366	WMOU	297	WNCO	337	WOIC	372
WMC	385	WMOV	431	WNDB	182	WOKA	200
WMCA	315	WMOX	279	WNDR	320	WOKB	195
WMCH	380	WMOZ	137	WNDU	226	WOKC	189
WMCP	380	WMPA	274	WNEA	204	WOKE	371
WMCR	317	WMPL	264	WNEB	260	WOKJ	277
WMCW	217	WMPM	331	WNEG	206	WOKK	279
WMDC	277	WMPO	343	WNEL	441	WOKO	305
WMDD	441	WMPP	215	WNER	187	WOKS	200
WMDN	266	WMPS	385	WNES	237	WOKW	257
WMEG	183	WMPT	367	WNEW	315	WOKY	435
WMEK	413	WMRB	373	WNEX	203	WOKZ	212
WMEI	192	WMRC	258	WNGA	204	WOL	179
WMEN	194	WMRE	203	WNGO	241	WOLD	416
WMES	196	WMRF	361	WNHC	176	WOLF	320
WMET	188	WMRI	225	WNIA	308	WOLS	373
WMEV	416	WMRN	342	WNIK	441	WOMI	242
WMEX	256	WMRO	212	WNIL	267	WOMP	337
WMFC	137	WMRP	263	WNIO	342	WOMT	434
WMFD	333	WMRT	266	WNJH	299	WONA	280
WMFG	271	WMSA	312	WNJR	300	WOND	301
WMFJ	182	WMSJ	332	WNKY	241	WONE	340
WMFR	327	WMSK	241	WNLA	277	WONN	187
WMGA	203	WMSL	134	WNLC	176	WONW	340
WMGO	275	WMSR	384	WNLK	176	WOOD	264
WMGR	198	WMSY	241	WNMP	217	WOOF	135
WMGS	337	WMT	228	WNNC	329	WOOK	179
WMGW	361	WMTA	237	WNNJ	300	WOOO	182
WMGY	138	WMTB	243	WNNT	420	WOOV	326
WMHI	254	WMTD	429	WNOE	248	WOPA	219
WMIA	441	WMTL	266	WNOG	189	WOPI	379
WMIC	268	WMTL	239	WNOH	330	WOR	315
WMID	298	WMTM	203	WNOK	372	WORA	442
WMIE	188	WMTN	385	WNOO	380	WORC	260
WMIK	241	WMTR	299	WNOP	241	WORD	376
WMIL	435	WMTS	385	WNOR	417	WORG	375
WMIN	273	WMUS	267	WNOS	327	WORK	368
WMIQ	265	WMUU	373	WNOW	368	WORL	257
WMIS	279	WMVA	416	WNOX	383	WORM	387
WMIX	219	WMVB	299	WNPT	140	WORT	189
WMJM	200	WMVG	203	WNPV	360	WORX	225
WMLF	242	WMVO	342	WNRG	415	WOSC	309
WMLO	256	WMYB	375	WNRI	370	WOSH	436
WMLP	362	WMYN	329	WNRV	417	WOSL	187
WMLS	139	WMYR	184	WNLS	278	WOTR	358
WMLT	201			WNSM	195	WOTT	321
WMMB	188	WNAB	174	WNNT	387	WOTW	298
WMMH	328	WNAC	257	WNUE	184	WOVE	431
WMMM	177	WNAE	367	WNUZ	139	WOW	295
WMMN	429	WNAH	276	WNVV	417	WOWE	261
WMMW	175	WNAI	386	WNVL	241	WOWI	226
WMNA	415	WNAK	368	WNVY	192	WOWL	135
WMNB	259	WNAM	436	WNXT	342	WOWO	223
WMNC	329	WNAR	362			WOWW	175



Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WOVY	181	WPRE	436	WREC	385	WRVA	418
WOXF	330	WPRN	134	WREL	416	WRVK	242
WOZK	138	WPRO	369	WREM	318	WRVM	319
		WPRP	442	WREN	236	WRWH	199
WPAB	442	WPRS	219	WREO	337	WRWJ	139
WPAC	318	WPRT	242	WREV	330	WRXO	331
WPAD	242	WPRW	416	WRFB	194	WRYM	176
WPAG	261	WPRY	192	WRFC	196	WRYT	364
WPAL	371	WPTF	330	WRFD	344		
WPAM	364	WPTN	380	WRFS	132	WSAC	238
WPAP	183	WPTR	306	WRGA	204	WSAF	193
WPAQ	329	WPTS	364	WRGM	418	WSAI	338
WPAR	431	WPTW	342	WRGS	387	WSAL	225
WPAT	300	WPTX	255	WRHC	186	WSAM	268
WPAX	206	WPUP	185	WRHI	375	WSAN	355
WPAY	342	WPUV	418	WRIB	370	WSAO	279
WPAZ	364	WPVA	418	WRIC	418	WSAR	257
WPBC	272	WPVL	342	WRIG	438	WSAT	331
WPCC	372	WPXE	193	WRIP	204	WSAU	438
WPCF	190	WPYB	322	WRIS	419	WSAV	205
WPCO	225			WRIT	435	WSAY	319
WPDM	318	WQAM	188	WRIV	319	WSAZ	430
WPDQ	186	WQBC	280	WRIX	200	WSB	197
WPDR	438	WQDY	251	WRJC	435	WSBA	369
WPDX	429	WQIC	279	WRJN	436	WSBB	189
WPEG	333	WQIK	186	WRJW	279	WSBC	215
WPEH	202	WQIZ	376	WRKB	327	WSBP	181
WPEL	362	WQMN	437	WRKD	252	WSB3	258
WPEN	362	WQMR	179	WRKH	386	WSBT	226
WPEO	220	WQOK	374	WRKM	378	WSCM	190
WPEP	260	WQSN	372	WRKT	181	WSCR	366
WPET	326	WQSR	320	WRLD	207	WSDC	329
WPFA	192	WQTE	263	WRMA	138	WSDR	221
WPFB	342	WQTW	361	WRMF	195	WSEL	279
WPFE	201	WQTY	186	WRMN	216	WSEN	307
WPFF	436	WQUA	218	WRMS	212	WSET	309
WPGA	204	WQVA	418	WRMT	330	WSEV	387
WPGC	179	WQXI	197	WRNB	329	WSFB	204
WPGW	226	WQXL	372	WRNL	418	WSFC	243
WPHB	362	WQXQ	182	WRNY	319	WSFT	205
WPHC	387	WQXR	317	WROA	276	WSGA	205
WPIC	366	WQXT	190	WROB	280	WSGC	201
WPID	138			WROC	319	WSGN	133
WPIK	412	WRAB	132	WROD	182	WSGO	317
WPIN	193	WRAC	436	WROK	220	WSGW	268
WPIT	364	WRAD	418	WROL	383	WSHN	263
WPKE	242	WRAG	134	WROM	204	WSHO	248
WPKO	343	WRAI	442	WRON	431	WSHP	367
WPKY	242	WRAJ	212	WROS	139	WSIB	371
WPLA	192	WRAK	368	WROV	419	WSIC	331
WPLB	264	WRAL	330	WROW	306	WSID	253
WPLK	204	WRAM	219	WROX	275	WSIG	417
WPLM	259	WRAP	417	WROY	213	WSIM	138
WPLO	197	WRAW	365	WROZ	223	WSIP	242
WPLY	436	WRAY	226	WRPB	206	WSIR	195
WPME	364	WRBC	277	WRR	394	WSIV	219
WPMP	279	WRBD	192	WRRR	220	WSIX	386
WPNC	330	WRBL	200	WRRZ	324	WSIZ	204
WPNF	323	WRC	179	WRSC	367	WSJC	278
WPNX	200	WRCD	200	WRSJ	443	WSJM	268
WPON	267	WRCK	140	WRSL	243	WSJS	334
WPOP	174	WRCO	437	WRSW	227	WSKI	411
WPOR	252	WRCS	322	WRTA	355	WSKP	188
WPOW	315	WRCV	362	WRTL	220	WSKT	380
WPPA	364	WRDB	437	WRUF	185	WSKY	322
WPQR	361	WRDO	250	WRUM	252	WSLB	317
WPRA	442	WRDW	198	WRUN	321	WSLC	181
WPRC	218	WREB	258	WRUS	243	WSLI	277

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WSLM	226	WTAL	194	WTRC	222	WVOB	254
WSLS	419	WTAN	181	WTRL	180	WVOE	323
WSM	386	WTAO	257	WTRN	367	WVOH	202
WSMA	205	WTAP	431	WTRO	381	WVOK	133
WSMB	248	WTAQ	218	WTRP	202	WVOL	386
WSME	252	WTAR	417	WTRR	193	WVOM	277
WSMB	381	WTAW	391	WTRU	267	WVON	215
WSMI	218	WTAX	221	WTRW	438	WVOP	206
WSM	298	WTAY	220	WTRX	263	WVOS	312
WSMT	387	WTBC	140	WTRY	320	WVOT	333
WSNE	200	WTBF	139	WTTA	411	WVOW	430
WSNJ	299	WTBO	254	WTSB	328	WVOX	312
WSNO	411	WTCB	135	WTSL	297	WVPO	367
WSNT	204	WTCH	437	WTSN	297	WVSC	367
WSNW	376	WTCJ	227	WTSV	297	WVTR	412
WSNY	320	WTCM	269	WTTB	195	WVVW	429
WSOC	324	WTCN	272	WTTT	367		
WSOK	205	WTCO	237	WTTF	343	WWAB	187
WSOL	194	WTCR	237	WTTG	267	WWBC	261
WSON	239	WTCS	429	WTTL	241	WWBD	371
WSOO	268	WTCW	243	WTTM	301	WWBZ	301
WSOQ	317	WTEL	362	WTTN	438	WWCA	223
WSOR	177	WTGA	205	WTRR	255	WWCC	198
WSOY	216	WTHB	375	WTTS	222	WWCH	357
WSPA	376	WTHG	137	WTTT	256	WWCO	177
WSPB	193	WTHI	227	WTUF	137	WWDC	180
WSPD	343	WTHM	266	WTUG	140	WWDS	359
WSPN	319	WTHT	360	WTUP	280	WWGO	359
WSPR	260	WTIC	175	WTUX	178	WWGP	331
WSPT	437	WTID	417	WTVB	262	WWGS	206
WSPZ	431	WTIF	206	WTVL	252	WWHG	310
WSRA	189	WTIG	342	WTVN	339	WWHY	430
WSRC	324	WTIK	324	WTWA	206	WWIL	183
WSRO	258	WTIL	442	WTWB	180	WWIN	254
WSRW	341	WTIM	221	WTWN	412	WWIS	433
WSSB	324	WTIP	429	WTXL	260	WWIT	323
WSSC	376	WTIV	367	WTYC	376	WWIZ	341
WSSO	279	WTIX	248	WTYM	257	WWJ	263
WSSV	418	WTJH	201	WTYN	332	WWJB	181
WSTA	443	WTJS	382	WTYS	188	WWKY	243
WSTC	177	WTKM	433			WWL	248
WSTL	238	WTKO	310	WUFO	306	WWML	364
WSTP	331	WTKY	243	WULA	135	WWNC	322
WSTR	268	WTLB	321	WUNO	442	WWNH	298
WSTS	312	WTLO	243	WUNS	361	WWNR	428
WSTU	193	WTLS	139	WUSJ	312	WWNS	205
WTSV	343	WTMA	372	WUSM	327	WWNY	321
WSUB	174	WTMB	437	WUST	180	WWOD	416
WSUG	181	WTMC	189			WWOK	324
WSUH	279	WTMJ	436	WVAM	355	WWOL	308
WSUN	193	WTMP	194	WVAR	431	WWOM	248
WSUX	178	WTMT	240	WVCG	181	WWON	370
WSUZ	190	WTNC	332	WVCH	357	WWOW	340
WSVA	415	WTND	375	WVEC	415	WWPA	368
WSVL	226	WTNS	340	WVGT	189	WWPF	190
WSVM	332	WTNT	194	WVIM	280	WWRI	370
WSVS	414	WTOB	334	WVIP	312	WWRL	317
WSWN	180	WTOC	205	WVIP	441	WWSC	309
WSWV	418	WTOE	343	WVJS	242	WWSR	412
WSWW	436	WTOF	331	WVKO	339	WWST	344
WSYB	412	WTOL	343	WVLD	206	WWSW	364
WSYD	329	WTON	420	WVLK	240	WWVA	432
WSYL	205	WTOP	179	WVLN	219	WWWB	137
WSYR	320	WTOR	177	WVMC	219	WWWF	135
		WTOT	187	WVMI	275	WWWR	139
WTAB	332	WTPR	386	WVMT	411	WWXL	241
WTAC	263	WTRA	361	WVNA	140	WWYN	359
WTAD	220	WTRB	386	WVNJ	300	WWYO	431
WTAG	260						

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WXAL . . .	134	WXYJ . . .	310	WYNR . . .	215	WZEP . . .	182
WXGI . . .	419	WXYZ . . .	263	WYNS . . .	361	WZIP . . .	338
WXIV . . .	195			WYOU . . .	194	WZKY . . .	322
WXXW . . .	320	WYAL . . .	331	WYPR . . .	414	WZOB . . .	135
WXLI . . .	201	WYAM . . .	133	WYRE . . .	253	WZOE . . .	220
WXLW . . .	224	WYCL . . .	377	WYRN . . .	328	WZOK . . .	186
WXMT . . .	435	WYDE . . .	133	WYSH . . .	380	WZOO . . .	376
WXOK . . .	245	WYGO . . .	238	WYSL . . .	308	WZRH . . .	195
WXRF . . .	442	WYLD . . .	248	WYSR . . .	414	WZYX . . .	381
WXTN . . .	278	WYMB . . .	375	WYTH . . .	203	WZZZ . . .	180
WXTR . . .	369	WYND . . .	193	WYTI . . .	419		
WXVA . . .	428	WYNG . . .	370	WYVE . . .	421		
WXVW . . .	224	WYNK . . .	245	WYZE . . .	197		
WXXX . . .	277	WYNN . . .	373				

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## *U. S. AM Radio Stations by State*

State	Stas.	State	Stas.	State	Stas.
Alabama . . . . .	115	Maine . . . . .	28	Pennsylvania . . . . .	159
Alaska . . . . .	14	Maryland . . . . .	39	Rhode Island . . . . .	15
Arizona . . . . .	55	Massachusetts . . . . .	60	South Carolina . . . . .	87
Arkansas . . . . .	71	Michigan . . . . .	111	South Dakota . . . . .	27
California . . . . .	213	Minnesota . . . . .	72	Tennessee . . . . .	121
Colorado . . . . .	62	Mississippi . . . . .	79	Texas . . . . .	265
Connecticut . . . . .	35	Missouri . . . . .	89	Utah . . . . .	29
Delaware . . . . .	9	Montana . . . . .	38	Vermont . . . . .	16
District of Columbia . . . . .	10	Nebraska . . . . .	40	Virginia . . . . .	110
Florida . . . . .	172	Nevada . . . . .	17	Washington . . . . .	86
Georgia . . . . .	154	New Hampshire . . . . .	21	West Virginia . . . . .	54
Hawaii . . . . .	21	New Jersey . . . . .	27	Wisconsin . . . . .	81
Idaho . . . . .	39	New Mexico . . . . .	48	Wyoming . . . . .	29
Illinois . . . . .	110	New York . . . . .	141		
Indiana . . . . .	66	North Carolina . . . . .	163	Total, U. S. AM . . . . .	3,745
Iowa . . . . .	67	Puerto Rico . . . . .	33	Virgin Islands . . . . .	3
Kansas . . . . .	53	North Dakota . . . . .	22		
Guam . . . . .	1	Ohio . . . . .	97	Total, Terrs. & Poss. . . . .	37
Kentucky . . . . .	89	Oklahoma . . . . .	58		
Louisiana . . . . .	82	Oregon . . . . .	79	Total, U. S. Terrs. & Poss. 3,782	

**RADIO-TELEVISION DAILY**

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# United States AM Radio Stations

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This section lists, alphabetically by state and city, commercial AM radio stations on the air in the U. S. and its territories and possessions.

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## Alabama

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### WARI—Abbeville—1961

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned By..... Abbeville Radio  
Address..... Box 121  
Tel.: 5-6061..... Independent  
President..... John V. Mizell  
General Mgr..... James T. Reeder

### WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Sand Mt. Bcstg. Service  
Business-Studio Address..... P. O. Box 411  
Tel.: 878-1311..... Independent  
President..... Pat M. Courington  
Gen., Sta. Manager..... Bill Hagler  
Owners of: WAVU-FM.

### WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Operated By... Piedmont Service Corp.  
Address..... 138 Main St.  
Tel.: Adams 4-2566..... KBS  
General Mgr..... Jim Whatley  
Owners of: WRFS-FM.

### WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.... Andalusia Bcstg. Co., Inc.  
Address..... Radio Bldg.  
Tel.: 222-1144..... KBS  
Pres., Gen. Mgr..... J. Dige Bishop  
Station, Cmm. Mgr..... Donald Cooke  
Program Director..... Jeanette Powell  
For other Bishop stations see Multiple-Station  
Owners.

### WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned By..... Gadsden Radio Co.  
Address..... Box 609  
Tel.: AD 7-1627..... KBS  
President..... C. L. Graham  
Gen., Sta. Manager..... Charles G. Gardner  
Program Director..... Mary McCrelles  
Chief Engineer..... Joe Burney  
For other Graham stations see Multiple-Station  
Owners.

### WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 1 kw. d., 250 w. n.  
Owned By..... Potts Broadcasting Co. Inc.  
Address..... Box 1290  
Tel.: Adams 6-8291..... Independent  
President, Gen. Mgr..... Thomas S. Potts  
Asst. Sta. Mgr..... Robert M. Price  
Commercial Mgr..... William I. Giddens  
Chief Engineer..... Roland Walls

### WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.  
Owned-Operated By... Anniston Bcstg. Co., Inc.  
Address..... 1330 Noble St.  
Tel.: AD 6-7545..... ABC  
Reps..... Walker-Rawalt Co.; Dora Clayton  
President..... Harry M. Ayers  
General Manager..... Malcolm Street  
Program Director..... Lee Thomas  
Chief Engineer..... James A. Hudson  
Owners of: WHMA-FM.

### WRAB—Arab—1961

Frequency: 1380 Kc. Power: 1000 Watts d.  
Owned By..... Marshall County Bcstg. Co.  
Address..... P. O. Box 333  
Tel.: 586-4123..... Independent  
Station Representative... C. K. Beaver & Assocs.  
President..... J. B. Falt, Jr.  
General Manager..... Bill McLain  
For other Falt stations see Multiple-Station  
Owners.

### WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By... Athens Bcstg. Co., Inc.  
Address..... Hine St.  
Tel.: 232-3911, -2..... Independent  
Pres.-Gen. Mgr..... Homer F. Dunnivant  
Owners of: WJOF (FM), Athens.

### WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Operated By.... Southland Bcstg. Co.  
Address..... Craig St.  
Tel.: 368-2128..... Independent  
Station Rep..... Continental Radio Sales

Gen. Mgr., Ch. Eng..... T. C. Miniard  
 Program Manager..... Julia Miniard

**WAUD—Auburn—1947**

Frequency: 1230 Kc..Power: 1 Kw., 250 Watts  
 Owned-Operated By..... Auburn Bcstg. Co.  
 Address ..... Box 391  
 Tel.: TU 7-3401..... ABC  
 Pres., Gen.-Sta. Mgr..... Elmer G. Salter  
 Chief Engineer..... George Murphy

**WBCA—Bay Minette—1957**

Frequency: 1150 Kc.....Power: 1 Kw., d.  
 Owned By..... Faulkner Radio  
 Address ..... Box 426  
 Tel.: 937—2281 ..... KBS  
 President ..... J. H. Faulkner  
 Chief Engineer ..... C. J. Carmack  
 Owners of: WLBB, Carrollton, Ga.

**WYAM—Bessemer—1960**

Frequency: 1450 Kc .Power: 1 Kw.d., 250 W. N.  
 Owned By ..... Trans-American Bcstg. Corp.  
 Address ..... Box 1053  
 Tel.: HAmilton 8-0146 ..... Independent  
 President ..... H. C. Young, Jr.  
 General Manager..... Hal Hodgens  
 Commercial Manager ..... Dave Binns  
 Program Director..... Tony Lee  
 Publicity Director ..... Terri Malone  
 For other Young stations see Multiple-Station  
 Owners.

**WAPI—Birmingham—1922**

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.  
 Owned By..... Newhouse Bcst. Corp.  
 Address ..... P. O. Box 1310  
 Tel.: FA 3-6141 ..... NBC  
 Representative..... Henry I. Christal  
 Gen., Sta. Mgr..... Donald D. Wear  
 Owners of: WAPI-FM.

**WATV—Birmingham—1946**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..... American Electronix  
 Address ..... Thomas Jefferson Hotel  
 Tel.: FA 4-2541 ..... CBS  
 Pres., G.M., Prog. Dir..... Maury Farrell

**WBRC—Birmingham—1925**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By..... Taft Broadcasting Co.  
 Address ..... 1729 2nd Ave., N.  
 Tel.: AL 2-3172 ..... Independent  
 Sta. Representative..... Katz  
 President ..... Hulbert Taft, Jr.  
 General Manager ..... James E. Bailey  
 Chief Engineer..... Harry Lawson  
 For other Taft stations see Multiple-Station  
 Owners.

**WCRT—Birmingham—1953**

Frequency: 1260 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By..... Chapman Radio-TV Co.  
 Business Adress ..... Town House Hotel

Tel.: AL 2-3019.....Independent  
 Sta. Representative..... Weed  
 President ..... W. A. Chapman  
 General, Comm. Mgr..... W. R. Kennedy  
 Owners of: WCRT-FM.

**WENN—Birmingham—1950**

Frequency: 1320 Kc....Power: 5000 Watts d.  
 Owned By ..McLendon Birmingham Bcstg. Co  
 Business Address..... Box 1465  
 Tel.: FA 4-1026..... Independent  
 President, Gen. Mgr..... John McLendon  
 Station Manager..... Joe Lackey  
 For other J. McLendon stations see Multiple-  
 Station Owners

**WJLD—Birmingham—1942**

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W. n.  
 Owned By..... Johnston Bcstg. Co.  
 Business Address..... P.O. Box 5867  
 Tel.: FA 4-3466..... Independent  
 Station Representative ..... Bolling  
 President ..... Rose H. Johnston  
 General, Sta. Mgr..... Otis Dodge  
 Program Director..... Mary Vail  
 Sales, Publicity..... Nell Pitts  
 Chief Engineer..... Cliff Goggans  
 Owner of: WJLN (FM), Birmingham.

**WSGN—Birmingham—1927**

Frequency: 610 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned..... Winston-Salem Broadcasting Co.  
 Address ..... 2320 7th Avenue South  
 Tel.: 322-3434 ..... Independent  
 President..... James W. Coan  
 General, Station Mgr..... Ben K. McKinnon  
 Commercial Manager ..... Warren Merrin  
 Chief Engineer..... Emmett J. Smith  
 For other Winston-Salem Bcstg. stations see  
 Multiple-Station Owners.

**WVOK—Birmingham—1947**

Frequency: 690 Kc..Power: 50,000 Watts d.  
 Owned-Oper. By..... Voice of Dixie, Inc.  
 Address ..... P. O. Box 2468  
 Tel.: ST 7-2601..... Independent  
 Pres., Gen., Sta. Mgr..... Iralee W. Benna  
 Comm., Sales Promo. Mgr. .... Ira Leslie  
 Publicity Director ..... Dan Brennan  
 Chief Engineer ..... James L. Ginn

**WYDE—Birmingham—1957**

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.  
 Owned By ..... Basic Communications, Inc.  
 Address ..... 1901 Montgomery Hi-Way  
 Tel.: FAirfax 2-4511..... Independent  
 Chmm. of Bd., Cen. Mgr..... Ira Herbert  
 President ..... Emil Mogul  
 Program Director ..... William Sanders  
 Chief Engineer..... James Gray  
 For other Basic Communications stations see Multiple-  
 Station Owners.

**WBSA—Boaz—1959**

Frequency: 1300 Kc.....Power: 1 Kw. d.  
 Owned By..... Radio Sand Mountain

## ALABAMA

Address ..... P. O. Box 59  
Tel.: 593-4264 ..... Independent  
Pres., General Manager .. Glenn M. Cornelious

### WEBJ—Brewton—1947

Frequency: 1240 Kc. .... Power: 1 Kw.  
Owned-Operated By ..... Brewton Bcstg. Co.  
Business Address ..... P. O. Box 870  
Tel.: UNDERhill 7-5717 ..... KBS  
Pres., Gen. Mgr. .... J. Wesley Gardner  
Program, Publicity Director. Catherine Gardner

### WBTS—Bridgeport—1961

Frequency: 1480 Kc. .... Power: 1 Kw. d.  
Owned By ..... Bridgeport Bcstg. Co.  
Address ..... Box 263  
Tel.: 495-2274, -5 ..... Independent  
Owner, Gen. Mgr. .... Roy C. McCloud

### WPRN—Butler—1959

Frequency: 1220 Kc. .... Power: 1000 Watts  
Owned By ..... Radio Butler Co.  
Address ..... P. O. Box 566  
Tel.: 459-3222 ..... KBS  
Sta. Mgr., Ch. Eng. .... Paul D. Nichols  
Commercial, Sales Pro. Mgr. Houston L. Pearce

### WBYE—Calera—1957

Frequency: 1370 Kc. .... Power: 1000 Watts  
Owned By ..... Shelby County Adv. Corp.  
Address ..... Box E  
Tel.: North 8-7751 ..... Independent  
Gen. Mgr., Ch. Eng. .... Marion P. Jones

### WRAG—Carrollton—1951

Frequency: 590 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Pickens County Bcstg. Co.  
Address ..... Box 71  
Tel.: EMpire 7-2364 ..... Independent  
General Manager ..... C. Sauceman

### WAGC—Centre—1962

Frequency: 1560 Kc. .... Power: 1 Kw. d.  
Owned By ..... Radio Centre  
Rep.; None ..... Independent  
Tel.: 927-5353 ..... Box Q  
General Mgr. .... Ralph A. Meade

### WEIS—Centre—1961

Frequency: 990 Kc. .... Power: 25 Kw.  
Owned By ..... Cherokee County Radio Station  
Tel.: 927-5152 ..... 477 S. Pratt St.  
KBC Rep. .... Bolles  
President ..... Ruby Jo Clotfelter  
Gen., Sta. Mgr.; Ch. Eng. .... Mac M. Thomas

### WKLF—Clanton—1947

Frequency: 980 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Southeastern Bcstg. Co.  
Address ..... 703½ 2nd Ave. N.  
Tel.: Clanton ..... Independent  
General Mgr. .... James H. Dennis  
Owners of: WKLF-FM.

### WFMH—Cullman—1949

Frequency: 1460 Kc. .... Power: 5000 Watts, d.  
Owned-Operated By ..... The Voice of Cullman  
Address ..... Box 265  
Tel.: 920 ..... Independent  
General, Commercial Manager ... B. C. Eddins  
Owners of: WFMH-FM.

### WKUL—Cullman—1946

Freq.: 1340 Kc. .... Power: 1 Kw. d., 250 Watts n.  
Owned-Oper. By ..... Cullman Bcstg. Co.  
Address ..... Drawer 620  
Tel.: 734-3171 ..... KBS  
Pres., Gen., Sta. Mgr. .... Hudson C. Millar, Jr.  
Chief Eng. .... Art Bachman  
Owners of: WARF, Jaspers.

### WAJF—Decatur—1953

Freq.: 1490 Kc. .... Power: 1 Kw. d., 250 Watts n.  
Owned-Oper. By ..... J. B. Falt, Jr.  
Business Address ..... 112 Grant St., S.E.  
Tel.: Elgin 3-9231 ..... Independent  
Owner ..... J. B. Falt, Jr.  
General Manager ..... Hamilton Masters  
For other Falt stations see Multiple-Station  
Owners.

### WHOS—Decatur—1948

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned By ..... N. Alabama Bcstg. Co.  
Address ..... Johnston St., Decatur, Ala.  
Tel.: 353-1810 ..... Independent  
Representative ..... T. F. Clark  
General Manager ..... Louis C. Blizard  
Commercial Director ..... Ross Hawkins  
Sales Promotion Mgr. .... Roy Smith  
Program Director ..... Mrs. E. Mullican  
Chief Engineer ..... Mack Bramblet  
Owners of: WHOS-FM.

### WMSL—Decatur—1935

Freq.: 1400 Kc. .... Power: 1 Kw. d., 250 Watts n.  
Owned By ..... Tennessee Valley Radio-TV Corp.  
Address ..... 701 Bank St.  
Tel.: ELgin 3-0361 ..... MBS-KBS  
Station Reps. .... Gill-Perna; Clarke Brown  
Pres., Gen. Mgr. .... Frank Whisenant  
Sales Promotion Mgr. .... Gene Harwell  
Program, Pub. Dir. .... Alice Whisenant  
Chief Engineer. .... Kenneth Casey  
Owners of: WMSL-TV.

### WXAL—Demopolis—1948

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Demopolis Bcstg. Co.  
Address ..... P.O. Box 261  
Tel.: 1400 ..... MBS-KBS  
Pres., Gen. Mgr. .... W. M. Jordan  
Station Manager ..... A. Caldwell

### WAGF—Dothan—1932

Frequency: 1320 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... Dothan Bcstg. Co.  
Address ..... 204½ E. Main Street

Tel.: SY 2-1101.....Independent  
Station Manager.....Fred C. Moseley

**WDIG—Dothan—1947**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Houston Bcstrs.  
Address.....Box 828  
Tel.: SY 2-2161.....MBS  
Gen. Mgr.....Jess Swicegood

**WOOF—Dothan—1948**

Frequency: 560 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....The WOOF Trust  
Bus. Add....Columbia Hi-Way, P. O. Box 1427  
Tel.: SY 2-1149.....Independent  
Station Reps. Thomas F. Clark, Harlan G. Oakes  
General Manager.....Mrs. Agnes D. Simpson  
Commercial Manager.....Truman Duckett  
Chief Engineer.....Dale Miller

**WELB—Elba—1958**

Frequency: 1350 Kc....Power: 1 Kw. d.  
Owned By.....Elba Bcstg. Co.  
Tel.: TW 7-2344.....Box 576  
Rep.; None.....Independent  
General Mgr.....James Dowdy

**WIRB—Enterprise—1948**

Frequency: 600 Kc....Power: 1000 Watts d.  
Owned-Operated By..The Wiregrass Bcstg. Co.  
Address.....30 Dothan Highway  
Tel.: FI 7-8600.....Independent  
Owner, Gen. Mgr.....R. E. James

**WULA—Eufaula—1948**

Frequency: 1240 Kc....Power: 250 Watts  
Owned By.....Dixie Radio Inc.  
Address.....Box 301  
Tel.: 687-2066.....MBS-KBS  
President, Gen. Mgr.....C. A. McClure  
Station Manager.....M. J. Darity  
Chief Engineer.....L. Williams  
For other McClure stations see Multiple-Station  
Owners.

**WBLO—Evergreen—1957**

Frequency: 1470 Kc....Power: 1000 Watts d.  
Owned By.....Haskew Radio  
Address.....Box 350  
Tel.: 500.....KBS  
Pres., Gen. Mar.....Ben Haskew  
Owners of: WTCB, Flomaton.

**WABF—Fairhope—1961**

Frequency: 1220 Kc....Power: 1000 Watts, d.  
Owned By.....Eastern Shore Bcstrs., Inc.  
Address.....Section & Pecan Sts.  
Tel.: WA 8-2384.....KBS-MBS  
President.....J. D. Bishop  
General Manager.....Sam Price, Jr.  
For other Bishop stations see Multiple-Station  
Owners.

**WWWF—Fayette—1949**

Frequency: 990 Kc....Power: 1000 Watts d.

Owned-Operated By..Bankhead Bcstg. Co., Inc.  
Address.....505 Temple Ave.  
Tel.: 932-5294.....KBS  
President.....John Bankhead  
Chief Engineer.....P. Slotton  
For other Bankhead stations see Multiple-Station  
Owners.

**WTCB—Flomaton—1955**

Frequency: 990 Kc....Power: 500 Watts d.  
Owned.....Tri-City Broadcasting Co., Inc.  
Address.....P. O. Box 278  
Tel.: CY 6-2466.....Independent  
President, Gen. Mgr.....Ben Haskew  
Commercial Mgr.....William J. Dykes  
Chief Engineer.....Hoyt Bonds  
Owners of: WBLO, Evergreen.

**WJOI—Florence—1945**

Frequency: 1340 Kc....Power: 250 Watts  
Owned-Oper. By...Florence Bcstg. Co., Inc.  
Address.....Box 137  
Tel.: AT 2-8121.....MBS-KBS  
Pres., Gen., Sta. Mgr..Thomas J. Van Sandt  
Chief Engineer.....Paul Shannon

**WOWL—Florence—1945**

Freq.: 1240 Kc...Power: 1 Kw. d., 250 Watts n.  
Owned By.....Radio Muscle Shoals, Inc.  
Address.....Box 2220  
Tel.: 764-7714.....ABC  
Station Reps....Grant Webb; Bernard Ochs  
President.....Richard B. Biddle  
General Manager.....William A. Mapes  
Sales Promotion Mgr.....Julian Nichols  
Publicity Director.....Ben Knight  
Chief Engineer.....Mel G. Hunt  
Owners of: WOWL-TV.

**WHPE—Foley—1953**

Frequency: 1310 Kc....Power: 1000 Watts d.  
Owned By.....Stewart Broadcasting Co.  
Address.....Highway 59  
Tel.: WH 3-7131.....Independent  
Owner, General Manager.....Jim Stewart  
Program Director.....Jim Hughes  
Publicity Director.....Don Wallace  
Chief Engineer.....Robert Kruger

**WFPA—Ft. Payne—1949**

Frequency: 1400 Kc....Power: 250 watts  
Owned.....Geo. A. Gothberg Jr.  
Address.....Box 391  
Tel.: 845-2620.....Independent  
Station Representative.....Gene Bolles Co.  
Pres.....George Gothberg, Jr.  
Vice President.....Mrs. Ozelle G. Gothberg  
Gen., Comm. Manager.....W. D. Holderfield  
Chief Engineer.....Edley Houston

**WZOB—Ft. Payne—1950**

Frequency: 1250 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Glenn M. Gravitt  
Address.....P. O. Box 126

# ALABAMA

Tel.: 845-2810.....KBS  
General Station Mgr.....Glenn M. Graviitt  
Comm. Mgr., Program Dir....John B. Graviitt  
Publicity Dir.....F. L. Pierce  
Chief Engineer.....Jess R. Moore

## WAAX—Gadsden—1947

Freq.: 570 Kc....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Etowah Bdcstrs., Inc.  
Address.....Rainbow Drive  
Tel.: Liberty 3-6301.....CBS  
Pres., Gen. Mgr.....Mike McDougald  
Secy.-Treas.....Charles Smithgall  
Chief Engineer.....W. G. Anderson  
For other Smithgall stations see Multiple-Station  
Owners.

## WJBY—Gadsden—1950

(Formerly WETO)

Owned By.....Gadsden Bcstg. Co.  
Tel.: 546-9201.....Box 1370  
Pres.; Gen., Sta. Mgr. Charles Frank Boman  
Chief Engineer.....Calvin C. Williamson

## WGAD—Gadsden—1947

Freq.: 1350 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Coosa Bcstg. Co., Inc.  
Address.....Box 351  
Tel.: Liberty 6-1611.....ABC  
Station Reps....Walker-Rawalt; Dora Clayton  
President, General Manager.....E. Z. Carrell  
Chief Engineer.....Hallie Williams  
For other Carrell stations see Multiple-Station  
Owners.

## WGEA—Geneva—1953

Frequency: 1150 Kc....Power: 1000 Watts d.  
Owned By.....Geneva County Bcstg.  
Address.....P. O. Box 337  
Tel.: 684-2271.....KBS  
President.....Olin Johnson

## WGYV—Greenville—1948

Frequency: 1380 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Greenville Bcstg. Corp.  
Business Address.....P. O. Box 227  
Tel.: DU 2-4444.....KBS  
General Mgr.....W. H. Miller

## WGSV—Guntersville—1950

Frequency: 1270 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Guntersville Bcstg. Co., Inc.  
Address.....P. O. Box 32  
Tel.: 582-4131.....ABC-KBS  
President.....E. Z. Carrell  
Gen., Comm., Ch. Eng.....Lavell Jackson  
For other Carrell stations see Multiple-Station  
Owners.

## WJBB—Haleyville—1949

Freq: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Haleyville Bcstg. Co., Inc.  
Address.....Box 191  
Tel.: HU 6-2277.....MBS-KBS  
Representative.....C. K. Beaver  
President, Gen. Mgr.....John L. Slotton

Comm., Prom. Mgr.....J. Otis Williams  
Chief Engineer.....Paul E. Kelly  
Owners of WLAX, Muscle Shoals.

## WERH—Hamilton—1950

Frequency: 970 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....Kate F. Fite  
Address.....Highway 78, South  
Tel.: Walnut 1-3481.....KBS  
General Mgr.....James B. Fowler

## WHRT—Hartselle—1956

Frequency: 860 Kc....Power: 250 Watts d.  
Owned By.....Gene Newman  
Address.....Hartselle  
Tel.: SPruce 3-7370.....Independent  
General Mgr.....Gene Newman  
Chief Engineer.....S. D. Boster

## WAAY—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.  
Owned By.....Smith Bcstg. Inc.  
Business Address.....P. O. Box 986  
Tel.: 534-871.....Independent  
Representative.....Walker-Rawalt  
President, Sta. Mgr.....M. D. Smith III  
General, Comm. Manager.....H. G. Beam  
Chief Engineer.....William Wilkes  
For other Smith stations see Multiple-Station Own-  
ers.

## WBHP—Huntsville—1937

Frequency: 1230 Kc....Power: 250 Watts  
Owned-Operated By.....Wilton H. Pollard  
Address.....P.O. Box 770  
Tel.: 532-3521.....ABC  
President.....W. Pollard

## WEUP—Huntsville—1958

Frequency: 1600 Kc....Power: 5000 Watts  
Owned By.....Garrett Broadcasting Service  
Address.....2609 Ardmore Highway  
Tel.: 536-0713.....Independent  
Station Rep.....Continental Radio Sales  
President, General Manager...Leroy Garrett  
Sales Promo. Manager...Andrew E. Dawkins  
Program Director.....Mrs. Viola Garrett  
Chief Engineer.....Euple Palmer

## WFIX—Huntsville—1945

Frequency: 1450 Kc....Power: 250 Watts  
Owned-Oper. By.....Huntsville Bcstg. Co., Inc.  
Address.....410 Holmes Ave., N.W.  
Tel.: 534-5641.....Independent  
Pres., Gen. Mgr.....J. B. Falt, Jr.  
Sta. Mgr., Ch. Eng.....John Garrison  
For other Falt stations see Multiple-Station  
Owners.

## WIXI—Irondale—1960

Frequency: 1480 Kc....Power: 5 Kw. d.  
Owned By.....Jefferson Radio Co.  
Address.....Box 6787, Birmingham  
Tel.: 592-9697.....Independent  
Representative.....Beckjorden  
General Mgr.....W. D. Frink



**WTHG—Jackson—1950**

Frequency: 1290 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Jackson Bcstg. Co.  
Address .....Highway 43  
Tel.: 246-2413.....KBS  
Pres., Gen. Mgr.....Fred Huggins

**WARF—Jasper—1956**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned.....Walker County Bcstg. Co., Inc.  
Address.....1303-78 Highway, West  
Tel.: Fulton 4-5577.....Independent  
President.....Hudson C. Millar, Jr.  
General Manager.....Jerdan Bullard  
Sta. Mgr., Ch. Eng.....Wayne Sims  
Program Director.....Tom Sanford  
Owners of: WKUL, Cullman.

**WWWB—Jasper—1946**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Operated By..Bankhead Bcstg. Co., Inc.  
Address.....Bankhead Long Bldg.  
Tel.: FU 4-3461.....KBS  
President.....John Bankhead  
Gen. Mgr.....William C. Edgemon  
For other Bankhead stations see Multiple-Station  
Owners.

**WJAM—Marion—1950**

Frequency: 1310 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....Radio Marion, Inc.  
Address .....Highway 5  
Tel.: MU 3-7111.....KBS  
President.....J. Dige Bishop  
For other Bishop stations see Multiple-Station  
Owners.

**WABB—Mobile—1948**

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned By.....Bernard & J. W. Dittman  
Address .....Box 1476  
Tel.: HE 2-5572.....Independent  
Representative .....Eastman  
Pres., Sta. Mgr.....Bernard Dittman  
General Manager.....J. W. Dittman

**WALA—Mobile—1930**

Freq.: 1410 Kc.....Power: 5 Kw.  
Owned By.....Pape Television Co.  
Bus-Studio Address.....210 Government St.  
Tel.: HE 3-3754.....NBC  
Reps.....Select Station Reps.; Clarke Brown  
President.....W. O. Pape  
Vice President.....W. B. Pape  
General Manager.....Tom Jackson  
Commercial Manager.....Joseph Strada  
Sales Promotion Mgr.....Bob Grimes  
Program Director.....Paul Du Bose  
Chief Engineer.....Raymond Hurley  
Owners of: WALA-TV.

**WGOK—Mobile—1958**

Frequency: 900 Kc....Power: 1000 Watts d.  
Owned By.....WGOK, Inc.

Address.....800 Gum St.  
Tel.: HE 2-8661.....Independent  
Sta. Representative.....Bernard Howard  
President.....Jules J. Paglin  
General Manager.....Stanley Ray Jr.  
Station Manager.....Robert Grimes  
Program Director.....A. J. Crawford  
Chief Engineer.....Jack Yerkes  
For other Paglin stations see OK Group under  
Multiple-Station Owners.

**WKRQ—Mobile—1946**

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.  
Owned-Operated By.....WKRQ-TV, Inc.  
Address.....Box 1184  
Tel.: HE 2-5503.....CBS  
Station Representative.....H.R. Representatives  
President.....Kenneth R. Giddens  
General Manager.....Charles E. Trainor  
Owners of: WKRQ-FM.

**WLIQ—Mobile—1961**

Frequency: 1360 Kc.....Power: 5000 Watts d.  
Owned By.....Jemcon Broadcasting Co., Inc.  
Address.....303 St. Francis St.  
Tel.: HEmlock 2-1844.....ABC  
President .....Frank Conwell  
General Mgr.....John J. Anderson  
Chief Engineer.....Jack Wolfe

**WMOZ—Mobile—1953**

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned By.....WMOZ, Inc.  
Address .....P.O. Box 228  
Tel.: 471-5353.....Independent  
Sta. Reps.....Dora Clayton; Bob Dore  
Pres. Gen. Mgr.....Edwin H. Estes  
Commercial Manager.....W. H. Dutton  
Sales Promotion Mgr.....Robert Pope  
Program Director.....Jimmy Jones  
Publicity Director.....Beverly Gardiner  
Chief Engineer.....Vernon Floyd  
Owners of: WFFA, Pensacola, Fla.

**WTUF—Mobile—1947**

Frequency: 840 Kc.....Power: 1000 Watts  
Owned.....Radio Mobile, Inc.  
Address.....525 Donald Street  
Tel.: 477-6345 .....Independent  
Representative...Venard, Torbet & McConnell  
President .....Jim Smith  
General Manager.....Jack Howat  
Chief Engineer.....Clifford Sizemore  
Owners of: WTUF-FM; WNVY, Pensacola, Fla.

**WMFC—Monroeville—1952**

Frequency: 1360 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Monroe Bdcstg. Co.  
Address.....Mt. Pleasant Ave.  
Tel.: 743-3281.....KBS  
Station Representative Continental Radio Sales  
President, General Manager...W. M. Stewart  
Comm., Sales Promo. Mgr.....Leon Tyree  
Program Dir., Chief Engineer...Harold Harris

## ALABAMA

### WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned By.....Walton of Montgomery  
Address.....Box 2028  
Tel.: 263-7569.....Independent  
President.....L. S. Walton  
Owners of: WNOO, Chattanooga, Tenn.

### WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.  
Owned.....Deep South Bcstg. Co.  
Address.....P. O. Box 1447  
Tel.: 262-3851.....Independent  
President, General Manager.....W. J. Brennan  
Commercial Manager.....Felix Robinson, Jr.  
Sales Promotion Mgr.....W. D. Douglass, Jr.  
Prog. Dir., Chief Eng.....Cyril G. Brennan

### WCOV—Montgomery—1939

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....P. O. Box 2505  
Tel.: 265-3561.....CBS  
Representative.....Venard, Torbet & McConnell  
President.....Oscar P. Covington  
General Manager.....Hugh M. Smith  
Station Mgr.....Henry Amerson  
Program Director.....Ray Butts  
Chief Engineer.....W. D. Weatherly

### WHY—Montgomery—1930

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Bcstg. Serv. of Montgomery  
Business Address.....Box 1841  
Tel.: 264-2288.....NBC  
Station Representative.....Hollingbery  
President, Gen. Mgr.....R. N. Robinson  
For other Broadcast Service stations see Multiple-  
Station Owners.

### WMGY—Montgomery—1946

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio Montgomery Inc.  
Address.....358 N. Capitol Pkwy.  
Tel.: 262-5245.....MBS  
General Manager.....C. McClure  
For other McClure stations see Multiple-Station  
Owners.

### WRMA—Montgomery—1953

Frequency: 950 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WRMA Bcstg. Co.  
Business Address.....135 Commerce St.  
Tel.: AM 2-1475.....Independent  
President.....S. Raymond  
General Manager.....J. Sparling

### WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.....Power: 250 Watts  
Owned Oper. By.....Slatton-Quick Co.  
Business Address.....Box 230, Sheffield, Ala.  
Tel.: 383-2525.....Independent  
Representative.....C. K. Beaver

President.....J. L. Slatton  
General Mgr.....C. H. Quick  
Chief Engineer.....D. Self  
Owners of: WJBB, Haleyville.

### WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 1,000 Watts  
Owned By.....Blount County Bcstg. Service  
Address.....Box 481  
Tel.: 224-2289.....Independent  
Pres., General Mgr.....L. D. Bentley, Jr.  
Chief Engineer.....Henry C. McPherson

### WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.  
Owned Oper. By...Opelika-Auburn Bcstg. Co.  
Address.....P.O. Box 710  
Tel.: 745-6484.....KBS-MBS  
Representative.....Indle Sales  
Gen. Mgr., Ch. Eng.....John E. Smollon  
Comm. Mgr.....Lurlene Smollon  
Publicity Director.....Jim Cunningham

### WAMI—Opp—1953

Frequency: 860 Kc.....Power: 1000 Watts. d.  
Owned-Oper. By.....Opp Bcstg. Co.  
Business Address.....Box 169  
Tel.: 659.....Independent  
Gen. Mgr.....J. Williams

### WOZK—Ozark—1953

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Ozark Bcstg. Corp.  
Address.....Box 742  
Tel.: PR 4-5600.....Independent  
General Mgr., Ch. Eng.....Howard Parrish, Jr.

### WFHK—Pell City—1956

Frequency: 1430 Kc.....Power: 1 Kw; d.  
Owned By.....St. Clair Bcstg System  
Address.....P. O. Box 606  
Tel.: Edgewood 8-2238.....KBS  
President.....Fate L. Gossett, Sr.  
General Manager.....Charles L. Abbott  
Chief Engineer.....J. F. Norris

### WPNX—Phenix City

(See Columbus, Ga.)

### WPID—Piedmont—1952

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....C. L. Graham  
Address.....Atlanta Highway  
Tel.: Gibson 7-2231.....KBS  
President.....C. L. Graham  
Gen., Comm. Mgr.....Hank Smith  
For other Graham stations see Multiple-Station  
Owners.

### WSIM—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned By.....Bcst. Service of Mobile

Address.....74 Main St.  
 Tel.: 432-2657 .....Independent  
 President .....Bob Robinson  
 Manager .....Don Givens  
 For other Broadcast Service stations see Multiple-Station Owners.

**WELR—Roanoke—1949**

Frequency: 1360 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Roanoke Bcstg. Co.  
 Address.....705 N. Main St.  
 Tel.: 3811.....KBS  
 Pres., Gen. Mgr.....J. W. Buttram

**WWRW—Russellville—1949**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Bankhead Bcstg. Co., Inc.  
 Address .....Underwood Road  
 Tel.: 647 .....Independent  
 President .....John Bankhead  
 General Station Mgr.....Hal Kirby  
 For other Bankhead stations see Multiple-Station Owners.

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned By .....Jackson County Bcstg. Serv.  
 Address .....Box 394  
 Tel.: 574-1050 .....Independent  
 General Mgr.....B. W. Kennamer

**WROS—Scottsboro—1952**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Scottsboro Bcstg. Co.  
 Business Address.....717 Scott St.  
 Tel.: 156 .....KBS  
 Owner, Gen. Mgr.....Rose M. Kirby  
 Program Dir.....Jerry Gentles  
 Comm., Ch. Eng.....Bill Prickett, Sr.

**WGWC—Selma—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Robert J. Martin  
 Address .....Box 686  
 Tel.: TR 4-6687.....CBS  
 Station Reps.....Hal Holman; Dora Clayton  
 Owner, Chief Engineer.....Robert J. Martin  
 Program Director.....Phyllis K. Lee  
 Publicity Director.....Phil Lee

**WHBB—Selma—1935**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Talton Bcstg. Co.  
 Address .....Box 26  
 Tel.: TR 4-8296 .....ABC-KBS  
 President, Gen. Mgr.....J. E. Talton

**WRWJ—Selma—1956**

Frequency: 1570 Kc.....Power: 5 Kw. days  
 Owned.....Central Alabama Bcstg. Co.  
 Address.....729 Dallas Ave.  
 Tel.: TR 4-9062.....Independent  
 Sta. Representative.....Thomas F. Clark  
 Owner, Mgr.....Roland Jordan, Jr.

Comm. Mgr.....H. S. Chapman  
 Program Director.....C. W. Moore

**WFEB—Sylacauga—1945**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alabama Bcstg. Co.  
 Address.....527 No. Broadway  
 Tel.: CH 5-3281 .....MBS  
 President.....J. M. Forbes  
 General, Comm. Mgr.....George W. Carr  
 Chief Engineer.....Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Marble City Bcstg. Co., Inc.  
 Business Address.....P. O. Box 511  
 Tel.: CH 5-4354.....Independent  
 Pres., Gen. Manager.....Curtis O. Liles  
 Chief Engineer.....James C. Rutledge  
 Owners of: WMLS-FM.

**WEYY—Talladega—1956**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
 Owned By.....Tallabama Bcstg. Co.  
 Address .....Box 292  
 Tel.: 362-4965 .....Independent  
 Station Rep. ....Clark  
 President .....E. Z. Carrell  
 For other Carrell stations see Multiple-Station Owners.

**WNUZ—Talladega—1945**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Ala. Inc.  
 Address .....P. O. Box 974  
 Tel.: 362-2205 .....Independent  
 Station Representative.....Hal Walton  
 President .....James L. Coley  
 General, Sta. Manager.....Royce Faulkner  
 Comm. Mgr., Pub. Dir.....Carl Hanners  
 Sales Promo. Mgr., Prog. Dir.....Jim Vices  
 Chief Engineer.....Glynn Rogers  
 Owners of: WETU, Wetumpka.

**WTLS—Talladega—1954**

Frequency: 1300 Kc.....Power: 1 Kw. d.  
 Owned By .....Ne-Ler Co.  
 Address .....Box 786  
 Tel.: AT 3-8535.....Independent  
 Gen. Mgr.....Ned Butler

**WJDB—Thomasville—1956**

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned By .....WJDB Radio (Bishop)  
 Address .....Box 757  
 Tel.: 636-4438 .....KBS  
 Pres., Gen. Mgr.....Cecil Goodreau  
 For other Bishop stations see Multiple-Station Owners.

**WTBF—Troy—1947**

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.  
 Owned-Operated By.....Troy Bcstg. Corp.

## ALABAMA-ALASKA

Address .....McKinley Drive  
Tel.: 980 .....MBS-KBS  
President.....J. R. Crow  
Gen. Mgr.....Jess Jordan  
Commercial Manager.....Bob Tolbert  
Production Director.....Asa Dudley  
Chief Engineer.....Joe Gilchrist

### WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Wxits  
Owned By.....New South Radio  
Business Address.....P. O. Box 112  
Tel.: 759-5786 .....Independent  
Station Representative.....Webb; Beaver  
President.....F. E. Holladay  
General Manager.....Clyde W. Price  
Commercial Mgr.....H. S. Holman  
Chief Engineer.....David Peacock

### WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....John C. Cooper Jr.  
Business-Studio Address 2216½ Broad St.  
Tel.: 754-4464 .....CBS  
President, Gen. Mgr.....John C. Cooper, Jr.  
Station, Sales Promo. Mgr.....Jean Phillips  
Commercial Manager.....Inez Hammond  
Chief Engineer.....David Peacock

### WNPT—Tuscaloosa—1951

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.  
Owned-Oper. By.....W. Alabama Bdcstg. Co.  
Address.....P. O. Box 487  
Tel.: PL 8-3311.....ABC-KBS  
President, General Manager.....Ruth Harris  
Station Manager.....Joe Langston  
Commercial Mgr.....Lehman M. Mayer  
Chief Engineer.....William G. Harris

### WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Tuscaloosa Bcstg. Co.  
Address.....Radio Center  
Tel.: 758-5523 .....MBS  
General, Station Manager.....Bert Bank  
Owners of: WTBC-FM.

### WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.

Owned By.....Tri Cities Bcstg. Co. Inc.  
Address .....Box 33  
Tel.: PLaza 9-1204.....Independent  
Station Reps.....National Time Sales; Ochs  
General Manager.....W. I. Dove  
Station Manager.....Jay Gilbert

### WRCK—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.  
Owned By.....Bcstg. Corp. of the S.W.  
Address.....P. O. Box 62  
Tel.: 381-1862 .....Independent  
General Mgr. ....Bob Kent

### WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Elton H. Darby  
Address.....509 N. Main St.  
Tel.: 383-2727 .....CBS  
President.....Elton H. Darby  
Gen. Manager.....Eulus O. Whitehead  
Station Manager.....Jim Hall  
Commercial Manager.....Jack Voorhies  
Sales Prom. Manager.....Mary Ann Franck  
Program Director.....Jim Crabb  
Publicity Director.....Billy Banks  
Chief Engineer.....Jim Miller  
Owners of: WVNA-FM.

### WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.  
Owned By .....MACO Bcstg. Co.  
Address.....P. O. Box 577  
Tel.: 727-2100 .....KBS  
Pres., Gen. Mgr. ....Madison Davis, Jr.

### WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.  
Owned.....Elmore Service Corp.  
Address.....P.O. Box 60  
Tel.: Jorden 7-6481.....KBS  
Station Rep. ....Walton  
President .....Lem Coley  
General Mgr.....Ed Morgan  
Chief Engineer.....David Conley  
Owners of: WNUZ, Talladega.

## Alaska

### KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1960  
Tel.: FA 24120.....Independent  
Sta. Reps..N.T.S.; Oakes; Feltis; Dove; Cannon

President.....J. C. Gordon  
General Sta. Mgr.....Richard H. Garvin  
Commercial Manager.....Kay Gutherie  
Chief Engineer.....Gail Allred  
For other Gordon stations see Multiple-Station  
Owners.

**KENI—Anchorage—1948**

Frequency: 550 Kc. Power: 5000 Watts  
 Owned By...Midnight Sun Bcstrs.  
 Address...Box 1160  
 Tel.: BR 5-2201 ABC-NBC  
 President, Gen. Mgr...Alvin Bramstedt  
 Comm. Mgr...William Stewart  
 Chief Engineer...Charles Gray  
 For other Midnight Sun stations see Multiple-Station Owners.

**KFQD—Anchorage—1924**

Frequency: 730 Kc. Power: 10,000 Watts  
 Owned By...KFQD, Inc.  
 Address...Box 1040  
 Tel.: FA 2-2410 CBS  
 Sta. Reps...Weed; Wm. J. Wagner & Assoc.  
 President...Miller C. Robertson

**KHAR—Anchorage—1961**

Frequency: 590 Kc. Power: 5 Kw.  
 Owned By...Sourdough Bcstrs.  
 Address...Pouch No. 7-0116  
 Tel.: Diamond 4-1898 Independent  
 Reps...Vernard, Torbet & McC.; Art Moore  
 President...Willis R. Harpel  
 General Mgr...William B. Allen  
 Program Director...Ray Wipperman  
 Chief Engineer...Richard Zook

**KLAM—Cordova—1954**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned...Northern Light Broadcasting Corp.  
 Address...Box 278  
 Tel.: GARfield 4-3222 CBS  
 President...Charles L. Buck

**KFAR—Fairbanks—1939**

Frequency: 660 Kc. Power: 10,000 Watts  
 Owned By...Midnight Sun Broadcasters, Inc.  
 Business Address...Lathrop Bldg.  
 Tel.: GL 2-125 NBC-ABC  
 Station Reps...Fletcher; Day-Wellington  
 President, Gen. Mgr...Alvin O. Bramstedt  
 Station Mgr...Donald Andon  
 Comm., Sales Promo. Mgr...Bob Parsons  
 Program, Publicity Dir...Bill Walley  
 Chief Engineer...James O'Kelley  
 For other Midnight Sun stations see Multiple-Station Owners.

**KFRB—Fairbanks—1948**

Frequency: 900 Kc. Power: 10,000 Watts  
 Owned By...Fairbanks Radio Broadcasters, Inc.  
 Address...2nd and Cushman  
 Tel.: GLOBE 2-2155 CBC  
 Station Representative...National Time Sales  
 President...J. Chester Gordon  
 General Mgr...Bob Edwards  
 Sales Promotion Mgr...James Branch  
 Program Director...Paul Garwood  
 Chief Engineer...Herb Holeman  
 For other Gordon stations see Multiple-Station Owners.

**KINY—Juneau—1934**

Frequency: 800 Kc. Power: 5000 Watts  
 Owned-Operated By...Juneau Bcstg. Inc.  
 Business Address...231 S. Franklin  
 Tel.: JU 6-1800 CBS  
 Station Reps...Day-Wellington  
 President...Arthur Skinner  
 Owners of: KINY-TV.

**KJNO—Juneau—1952**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
 Owned By...South Eastern Alaska Bcstrs., Inc.  
 Address...Box 2231  
 Tel.: JU 6-3630 Independent  
 Sta. Rep...National Time Sales  
 President...J. C. Gordon  
 General Manager...Richard Garven  
 Station Manager...E. Emery  
 Commercial Manager...Vern Metcalf  
 Chief Engineer...Ted McIntyre  
 For other Gordon stations see Multiple-Station Owners.

**KTKN—Ketchikan—1942**

Frequency: 930 Kc. Power: 1000 Watts  
 Owned By...Midnight Sun Bcstrs.  
 Address...211 Heckman Bldg.  
 Tel.: CA 5-2191 CBS-NBC-ABC  
 President...A. O. Bramstedt  
 For other Midnight Sun stations see Multiple-Station Owners.

**KICY—Nome—1960**

Frequency: 850 Kc. Power: 5000 Watts  
 Owned By...Arctic Broadcasting Assoc.  
 Address...Box 303  
 Tel.: 443-2445 Independent  
 President...Dr. L. Arden Almquist  
 Station Manager...Ernest L. Hansen

**KIBH—Seward—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By...Seward Bcstg. Corp.  
 Address...Box 575  
 Tel.: CA 4-5525 CBS  
 Sta. Reps...Weed; Wagner; Alaska Radio-TV  
 Station Mgr...Walter B. Blue

**KIFW—Sitka—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By...Sitka Broadcasting Co., Inc.  
 Business Address...Box 299  
 Tel.: 747-3244 Independent  
 Station Rep...Alaska Radio-TV Sales  
 Pres., Sta. Mgr., Ch. Engr...Harry C. Lanz  
 Program Director...John Hope

**KSEW—Sitka—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By...Christian Broadcasters, Inc.  
 Address...Box 258  
 Tel.: 747-3236 Independent  
 President...T. M. Moore

# Arizona

## **KSUN—Bisbee—1933**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned By ..... Esther W. Morris.  
Address ..... Drawer C, Lowell Station  
Tel.: HE 2-2277 ..... ABC  
Station Representative ..... Bob Dore  
General Mgr. .... Arlo Woolery  
Owners of: KHFH, Sierra Vista.

## **KPIN—Casa Grande—1956**

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
Owned By ..... John W. Parham  
Address ..... P. O. Box 755  
Tel.: TE 6-7427 ..... KBS  
Station Representative ..... J. A. Lucas  
Owner, General Manager ..... John W. Parham  
Commercial Manager ..... Gene Haws  
Sales Promotion Mgr. .... Don Wier  
Program Director ..... Bettie Parham  
Publicity Director ..... Larry West  
Chief Engineer ..... Keith Delano

## **KAPR—Douglas—1958**

Frequency: 930 Kc. .... Power: 1000 Watts  
Owned By ..... KAPR, Inc.  
Address ..... Gadsden Hotel, 1040 G Ave.  
Tel.: EMpire 4-8403 ..... Independent  
Station Representative ..... Harlan Oakes  
President ..... Bill Mende  
General Manager ..... Katherine Mende

## **KAWT—Douglas—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned By ..... KAWT Radio  
Address ..... Box 1118  
Tel.: EMpire 4-3484 ..... ABC  
President, General Mgr. .... Herb Newcomb  
Chief Engineer ..... A. Griffiths

## **KCLS—Flagstaff—1950**

Freq.: 600 Kc. .... Power: 5 Kw. d., 500 W. n.  
Owned By ..... Saunders Bcstg. Co.  
Address ..... Box 1580  
Tel.: PR 4-2581 ..... Independent  
Pres., General Manager .. Charles J. Saunders

## **KEOS—Flagstaff—1958**

Frequency: 1290 Kc. .... Power: 1 Kw. d.  
Owned By ..... Plateau Broadcasting, Inc.  
Address ..... Box 100  
Tel.: 774-7511 ..... Independent  
President, Gen. Mgr. .... Jack P. Bird

## **KFGT—Flagstaff—1962**

Frequency: 930 Kc. .... Power: 1,000 Watts d.  
Owned By ..... Guy Christian  
Address ..... 1903 N. Talkington Drive  
Tel.: 774-3622 ..... CBS

General Mgr., Chief Eng. .... Guy Christian  
Program Director ..... Ted Kerby

## **KJKJ—Flagstaff—1962**

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned By ..... Dateline Bcstg. Co.  
Address ..... P.O. Box 476  
Tel.: 744-3309 ..... ABC  
President ..... Joseph Patrick

## **KVNA—Flagstaff—1950**

Freq.: 690 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By ..... Frontier TV, Inc.  
Address ..... P.O. Box 310  
Tel.: 774-6638 ..... ABC  
President ..... Roy L. Albertson Jr.  
General Manager ..... A. Reinke  
Chief Engineer ..... Ron Peshca

## **KIKO—Globe-Miami—1958**

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ..... KIKO Radio  
Address ..... Copper Hills Motor Hotel  
Tel.: GA 5-4471 ..... NBC  
Representative ..... Avery-Knodel  
President, Gen. Mgr. .... Willard Shoecraft  
Chief Engineer ..... Frank C. Hancock  
For other Shoecraft stations see Multiple-Station  
Owners.

## **KDJI—Holbrook—1955**

Frequency: 1270 Kc. .... Power: 1000 W. d.  
Owned By ..... Radio KDJI  
Address ..... Box 430  
Tel.: 224-3994 ..... ABC-KBS  
Reps. ... Tracy Moore; Continental Radio Sales  
President ..... Harold J. Arnoldus  
Program Director ..... Jon Steele  
Chief Engineer ..... Jimmy C. Weldon  
Owners of: KPGE, Page.

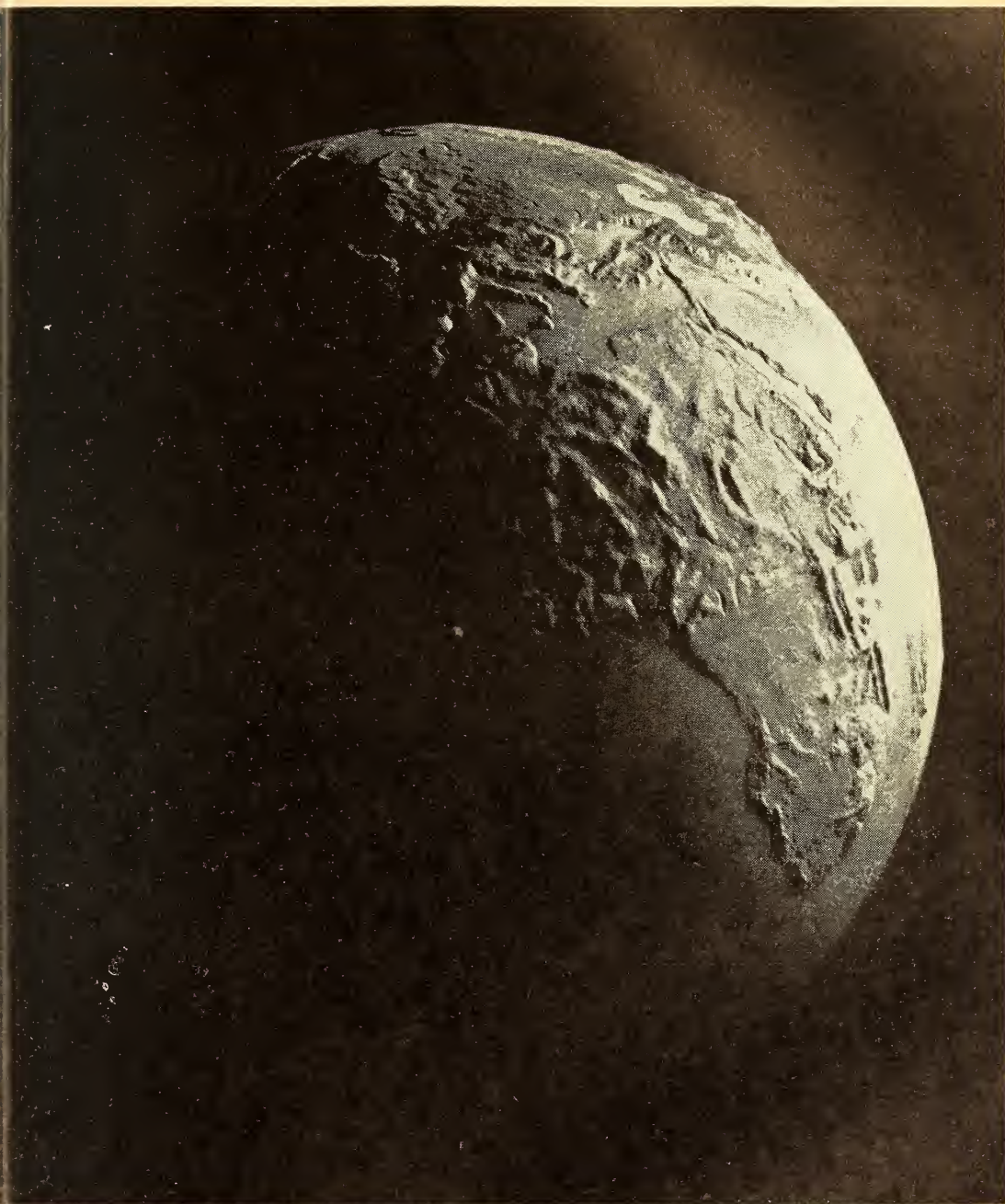
## **KAAA—Kingman—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Stonybrook Broadcasting Co.  
Address ..... Box 1208  
Tel.: SKYline 3-2537 ..... NBC  
Station Representative ..... Avery-Knodel  
Pres., Gen. Mgr. .... Wallace E. Stone  
Station Manager, Chief Eng. .... B. Wilson  
Program Dir. .... W. Rocz

## **KALF—Mesa—1962**

Frequency: 1510 Kc. .... Power: 10,000 Watts  
Owned By ..... Maricopa County Bcstrs., Inc.  
Address ..... P.O. Box 1510  
Tel.: 964-5641 ..... Independent  
Station Rep. .... Savalli/Gates  
President, General Mgr. .... Sheldon Engel  
Program Director ..... Michael D'Arcy  
Chief Engineer ..... David Oxnan

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# ARIZONA

## **KNOG—Nogales—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By Richard H. Ward  
Address: 1120 Grand Ave.  
Tel.: AT 7-4696 ABC  
President Richard H. Ward

## **KPGE—Page—1961**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By KPGE Radio  
Address: Box 1567  
Tel.: Midway 5-2314 Independent  
President Harold Arnoldus  
Owners of: KDJI, Holbrook.

## **KBUZ—Phoenix—1946**

Freq.: 1310 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By Gordon Bcstg. Co.  
Address: 3800 N. Central  
Tel.: 264-2148 MBS  
Station Representative Adam Young  
President Sherwood R. Gordon  
Owners of: KBUZ-FM; KSDO, San Diego.

## **KCAC—Phoenix—1962**

Frequency: 1010 Kc. Power: 500 Watts, d.  
Owned By KCAC Bcstg., Inc.  
Address: 20 E. Broadway  
Tel.: 276-8437 Independent  
President Harold Lampel

## **KHAT—Phoenix—1958**

Frequency: 1480 Kc. Power: 500 Watts  
Owned By KHAT Radio Inc.  
Business Address: 2714 W. McDowell Rd.  
Tel.: 272-6655 Independent  
President, Gen. Mgr. Ray Odum

## **KHEP—Phoenix—1956**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned By Grand Canyon Bcstrs., Inc.  
Address: 3883 N. 38th Ave.  
Tel.: AP 8-5555 Independent  
President Dallas Reeves  
General Mgr. Jack Willis  
Chief Engineer Don Bradley

## **KIFN—Phoenix—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Operated By Western Bcstg. Co.  
Address: Box 430  
Tel.: 253-6155 Independent  
Sta. Reps. Harlan Oakes; NTS; Bernard Ochs  
President H. Walker Harrison  
General Comm. Manager John K. Redfield  
Asst. Mgr., Program Dir. Arturo Velazquez  
Chief Engineer Jose O. Armendariz

## **KOOL—Phoenix—1947**

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Operated By KOOL Radio-TV Inc.  
Business-Studio Address: 511 W. Adams  
Tel.: BR 1-2345 CBS

Representative Hollingbery  
Board Chairman Gene Autry  
President Tom Chauncey  
V. P., General Manager Homer Lane  
Promotion Director Marge Injasoulan  
Publicity Dir. Thomas L. King  
Chief Engineer Albin Hillstrom  
For other Golden West stations see Multiple-Station Owners.

## **KOY—Phoenix—1922**

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By KOY Bcstg. Co.  
Address: 840 N. Central Ave.  
Tel.: 258-8181 ABC  
Representative John Blair  
Pres., Gen. Mgr. John L. Hogg  
Program Dir. Jack Williams  
Chief Engineer Edward R. Janney

## **KPHO—Phoenix—1940**

Frequency: 910 Kc. Power: 5000 Watts  
Owned By Meredith Broadcasting Co.  
Address: 831 No. 1st Ave.  
Tel.: AL 8-4511 Independent  
Representative Katz  
V.P. & Gen. Mgr. Richard B. Rawls  
Dir. of Promotion Blue Wright  
For other Meredith stations see Multiple-Station Owners.

## **KRIZ—Phoenix—1950**

Freq.: 1230 Kc. Power: 1 Kwid, 250 W. n.  
Owned By Shamrock Bcstrs., Inc.  
Address: 2345 W. Buckeye Rd.  
Tel.: AL 4-8436 Independent  
Pres., Gen. Manager Frank Flynn

## **KRUX—Phoenix—1946**

Freq.: 1360 Kc. Power: 5000 Watts d., 500 n.  
Owned By Bisbee Bcstg. Co.  
Address: Coronet Hotel  
Tel.: 258-1551 Independent  
Representative McGavren-Guild  
President Leland S. Bisbee, Jr.  
General Mgr. G. P. Lasley  
Owners of: KTKT, Tucson.

## **KTAR—Phoenix—1922**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By KTAR Bcstg. Co.  
Business Studio Address: 1101 North Central  
Tel.: AL 4-4161 NBC  
Representative Avery-Knodel  
Pres., Station Mgr. Richard O. Lewis  
Radio Manager Ray C. Smucker  
Commercial Manager Hayes Stewart  
Program Director Ray Cox  
Chief Engineer Harold Haughwout  
For other KTAR Bcstg. stations see Multiple-Station Owners.

## **KUEQ—Phoenix—1958**

Frequency: 740 Kc. Power: 1 Kw., d.  
Owned By KVEQ Radio  
Address: 1703 W. Bethany Home Rd.  
Tel.: CRestwood 9-5577 Independent  
General Mgr. William Freeman



**KXIV—Phoenix—1960**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Camelback Bcstg., Inc.  
 Address.....329 N. Third Ave.  
 Tel.: 258-8111.....Independent  
 President, General Mgr.....E. J. Churchill  
 Chief Engineer.....Irv Faulkner

**KENT—Prescott—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Harvey Odom  
 Address.....Box 1982  
 Tel.: Hickory 5-5757.....KBS  
 President.....Harvey Odom

**KNOT—Prescott—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Parkell Bcstg.  
 Address.....P. O. Box 151  
 Tel.: 445-5211.....ABC  
 Pres., Gen. Mgr.....William H. Ellison

**KYCA—Prescott—1940**

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Southwest Bcstg. Co.  
 Address.....Box 1631  
 Tel.: Hickory 5-2710.....NBC  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Harold Ritter

**KATO—Safford—1961**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Willard Shoecraft  
 Address.....Safford  
 Tel.: 428-1800.....NBC  
 Station Representative.....Avery-Knodel  
 General Mgr.....Willard Shoecraft  
 For other Shoecraft stations see Multiple-Station Owners.

**KWBY—Scottsdale—1956**

Frequency: 1440 Kc.....Power: 5 Kw.  
 Owned By.....Scottsdale Bcstg. Co.  
 Address.....Safari Hotel  
 Tel.: Whitney 5-1440.....Independent  
 President, Gen. Mgr.....John C. Cox, Jr.

**KVWM—Show Low—1957**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned By.....S. J. Woodworth  
 Address.....Box 660  
 Tel.: 537-2345.....Independent  
 Pres., Gen. Mgr., Ch. Eng....S. J. Woodworth  
 Program Dir.....Dorothy L. Woodworth

**KHFH—Sierra Vista—1957**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned By.....C. W. Morris  
 Address.....Box 967  
 Tel.: Gladstone 8-4329.....Independent  
 General Mgr.....John Bonnett, Jr.

**KUPD—Tempe—1960**

Frequency: 1060 Kc.....Power: 500 Watts  
 Owned By.....Tri-State Broadcasting, Inc.  
 Address.....1017 N. 3rd St., Phoenix  
 Tel.: 258-3434.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 Pres., Gen. Mgr.....William H. Clifford  
 Chief Engineer.....Don Jackson  
 Owners of: KUPD-FM.

**KYND—Tempe—1960**

Frequency: 1580 Kc.....Power: 50 Kw. d.  
 Owned By.....KYND Radio Corp.  
 Address.....600 E. Gilbert Dr.  
 Tel.: 967-1580.....Independent  
 President, Gen. Mgr.....Dick Gilbert  
 Comm., Sales Prom. Mgr.....Stan Worlund  
 Program Director.....Alma Gilbert  
 Publicity Director.....Leona Maggiore

**KRDS—Tolleson—1960**

(Formerly KZON)

Frequency: 1190 Kc.....Power: 250 Watts  
 Owned By.....KRDS Radio  
 Address.....4000 N. Seventh St., Phoenix  
 Tel.: 264-1706.....Independent  
 Owner.....E. O. Smith

**KAIR—Tucson—1957**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....KAIR Broadcasting, Inc.  
 Address.....Box 951  
 Tel.: 624-0401.....Independent  
 President.....Josephine Griffith Maye  
 Gen. Mgr., Ch. Eng.....Thomas Wallace, Jr.

**KCEE—Tucson—1958**

Frequency: 790 Kc.....Power: 1000 Watts d.  
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.  
 Address.....Box 5803  
 Tel.: MA 2-7788.....Independent  
 Station Representative.....Meeker Co.  
 President.....David S. Drubeck  
 General Manager.....Ray Owen  
 Commercial Manager.....Joseph P. Aley

**KCUB—Tucson—1929**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned By.....Canyon State Bcstg.  
 Address.....Box 5158  
 Tel.: MAIn 3-4323.....MBS  
 President.....Oscar I. Dodek  
 Station Manager.....Bill Rudd  
 Chief Engineer.....Gerald Walker

**KEVT—Tucson—1953**

Frequency: 690 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Tucson Radio Inc.  
 Address.....400 N. Shawnee Ave.  
 Tel.: MA 4-5588.....Independent  
 Station Reps....Oakes; Nat. Time Sls.; Ochs  
 Pres., G.M., Ch. Eng.....Peter Trowbridge

## ARIZONA

### **KFIF—Tucson—1961**

Frequency: 1550 Kc. Power: 50 Kw. d.  
Owned By.....Southwest Bcstg Co.  
Address.....248 W. Lester St.  
Tel.: MAIn 3-5731.....Independent  
Owner.....Hap Pruitt, Jr.

### **KMOP—Tucson—1957**

Frequency: 1330 Kc. Power: 500 Watts, d.  
Owned By.....Pima Bcstg. Co.  
Address.....P.O. Box 5084  
Tel.: MAIn 3-7501.....Independent  
General Mgr. ....Dave Button  
Chief Engineer.....George Ferguson

### **KOLD—Tucson—1947**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Old Pueblo Bcstg. Co.  
Business Address.....115 W. Drachman St.  
Tel.: MA 4-2511.....CBS  
Station Representative.....Hollingbery  
Board Chmm. ....Gene Autry  
President.....Tom Chauncey  
V.P., General Manager.....E. S. Mittendorf  
Commercial Manager.....Bernie Perlin  
Chief Engineer.....Howard Smith  
For other Golden West stations see Multiple-Station Owners.

### **KTAN—Tucson—1946**

Freq.: 580 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By.....Catalina Bcstg. Co.  
Address.....P. O. Box 2348  
Tel.: MA 2-4664.....NBC  
Sta. Rep.....Gill-Perna  
Pres., Gen. Mgr.....Harry B. Chambers

### **KTKT—Tucson—1949**

Frequency: 990 Kc. Power: 10 Kw. d., 1 Kw., n.  
Owned By.....Leland Bisbee Bcstg. Co.  
Address.....Arizona Land Title Bldg.  
Tel.: MAIn 2-6711.....Independent  
Station Rep.....McGavren/Guild  
President.....Leland Bisbee  
Chief Engineer.....H. F. Hudson  
Owners of: KRUX, Phoenix.

### **KTUC—Tucson—1926**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Tucson Bcstg. Co.  
Address.....1511 E. 16th St.  
Tel.: MA 2-3344.....ABC  
President, General Mgr.....C. Van Haadten  
Commercial, Sales Prom. Mgr.....Ben L. Slack  
Program, Pub. Dir.....Tom Maples

### **KXEW—Tucson—1963**

Frequency: 1600 Kc. Power: 1 Kw. d.  
Owned By.....Pan American Radio Corp.  
Address.....Box 2284  
Tel.: 623-3625.....Rep.: None  
President.....J. Carlos McCormick  
General Mgr. ....Oscar H. Stevens

### **KAKA—Wickenburg—1960**

Frequency: 1250 Kc. Power: 500 Watts  
Owned By.....Wickenburg Broadcasting Co.  
Address.....P. O. Box KK  
Tel.: MU 4-2793.....Independent  
Pres., G.M., Ch. Eng. ....P. E. Mullenix  
Chief Engineer.....Victor Tarbottom

### **KHIL—Willcox—1959**

(Formerly KWCX)

Frequency: 1250 Kc. Power: 1000 Watts  
Owned By.....Cochise Bcstg. Co.  
Address.....488 North Haskell Ave.  
Tel.: DUdley 4-2780.....ABC  
Pres., Gen. Mgr.....Rex E. Allen

### **KINO—Winslow—1962**

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....Willard Shoecraft  
Address.....Winslow, Ariz.  
Tel.: Winslow.....NBC  
General Mgr. ....Willard Shoecraft  
For other Shoecraft stations see Multiple-Station Owners.

### **KBLU—Yuma—1959**

Frequency: 1320 Kc. Power: 500 Watts  
Owned By.....Desert Bcstg. Co.  
Address.....1320 4th Ave.  
Tel.: 782-3882.....Independent  
Station Rep.....Grant Webb  
Gen. Mgr., Chief Engineer....Robert W. Crites

### **KVOY—Yuma—1950**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Colonial Bcstg. Corp.  
Address.....699 Ave. B.  
Tel.: SUNset 2-4321.....ABC  
General Manager.....Neil W. Sargent

### **KYUM—Yuma—1940**

Frequency: 560 Kc. Power: 1000 Watts  
Owned By.....KTAR Bcstg. Co.  
Address.....1901 First St.  
Tel.: SU 3-3305.....NBC  
Sta. Representative.....Avery-Knodel  
General, Comm. Mgr.....Hobart E. Lewis

**A SEPARATE FM STATION SECTION  
WILL BE FOUND FOLLOWING THE AM LISTINGS.**

# Arkansas

## **KVRC—Arkadelphia—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By...Arkadelphia Bcstg. Co.  
Business-Studio Address....South Third St.  
Tel.: CH 6-4561.....KBS  
Gen., Sta. Mgr.....Bill Deaton  
Chief Engineer.....John Riggie

## **KBTA—Batesville—1950**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By...White River Valley Bcstrs. Co.  
Address .....Box 1112  
Tel.: Riverside 3-3861.....KBS  
Station Representative.....George Hopewell  
Gen., Comm. Manager.....J. F. Higginbottom  
Chief Engineer.....C. Smith

## **KBBA—Benton—1953**

Frequency: 690 Kc. Power: 250 Watts, d.  
Owned-Oper. By.....Benton Bcstg. Service  
Address .....Box 229  
Tel.: SP 8-2690.....KBS  
Station Mgr. ....Charles Lewallen  
Chief Engineer.....Preston Bridges

## **KTHS—Berryville—1958**

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned By.....Ozark Radio-Equip. Co.  
Address .....P. O. Box 191  
Tel.: GARfield 3-2148.....Independent  
President, Gen. Mgr.....Ernie Howard  
Chief Engineer.....Dan Patterson

## **KLCN—Blytheville—1922**

Frequency: 910 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Harold L. Sudbury  
Address.....Sudbury Bldg., Main St.  
Tel.: Poplar 2-2093.....Independent  
President, General Mgr.....Harold L. Sudbury  
Sales Prom., Pub. Dir.....J. T. Sudbury  
Chief Engineer.....Joe Nearns

## **KBRI—Brinkley—1959**

Frequency: 1570 Kc. Power: 250 W. d.  
Owned By.....Tri-County Bcstg. Co.  
Address.....212 West Cedar St.  
Tel.: 308.....KBS  
President.....Mason W. Clifton  
Gen., Commercial Manager.....W. Hi Mayo  
Chief Engineer.....Edward Travis

## **KAMD—Camden—1946**

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Camden Radio Inc.  
Address .....P. O. Box 5859  
Tel.: TE 6-5091.....KBS  
President.....Walter E. Hussman

Station Director.....Donald Cathey  
Program Director.....Cal Carter  
Chief Engineer.....Herb Daily

## **KLYR—Clarksville—1957**

Frequency: 1360 Kc. Power: 500 W. d.  
Owned By.....Clarksville Radio Broadcasters  
Business Address.....P. O. Box 489  
Tel.: PL 4-3092.....KBS  
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

## **KCON—Conway—1950**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Conway Bcstg. Co.  
Address .....Box 310  
Tel.: FA 9-2334.....KBS-MBS  
General Mgr. ....Billy F. Johnson  
Program Dir.....S. F. Morehead  
Chief Engineer.....Edwin McClendon

## **KVEE—Conway—1961**

Frequency: 1330 Kc. Power: 500 Watts d.  
Owned By.....Central Arkansas Bcstrs.  
Address .....Box 482  
Tel.: FAirview 9-3819.....Independent  
Station Mgr. ....Preston Jameson

## **KCCB—Corning—1959**

Frequency: 1260 Kc. Power: 500 Wts. d.  
Owned By.....Eulis W. Cochran  
Address.....434 W. 2nd Street  
Tel.: ULster 7-2261.....KBS  
General, Comm. Mgr.....James Reedy  
Chief Engineer.....Edward Travis  
Owners of: KTPA, Prescott.

## **KAGH—Crossett—1952**

Frequency: 800 Kc. Power: 250 Watts, d.  
Owned-Operated By.....Radio KAGH  
Address.....900 Main  
Tel.: FO 4-2181.....KBS  
General Mgr.....Julian Haas  
Chief Engineer.....Preston Derryberry

## **KDQN—De Queen—1956**

Frequency: 1390 Kc. Power: 500 Watts, d.  
Owned By.....Radio De Queen  
Address.....419 S. Fourth St.  
Tel.: JU 4-2446.....Independent  
General, Comm. Mgr.....A. Sizemore  
Chief Engineer.....R. McKeever

## **KDMS—El Dorado—1950**

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Oper. By.....El Dorado Bcstg. Co.  
Address.....208 N. Cleveland  
Tel.: UN 3-5121.....Independent

# ARKANSAS

Partner ..... J. A. West, Sr.  
Ptnr., Gen. Mgr. .... J. A. West, Jr.  
Chief Engineer ..... Bob Russell  
Owners of: KDMS-FM.

## KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Radio Enterprises, Inc.  
Address: ..... 208½ N. Washington  
Tel.: UN 3-6126 ..... CBS-KBS  
Representative ..... Walker-Rawalt  
Pres., Gen. Mgr. .... W. N. McKinney  
Commercial Manager ..... Joe Duerson  
Chief Engineer ..... Troy B. Eddins  
Owners of: KELD-FM.

## KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 1 Kw. d.  
Owned By: ..... H. Weldon Stamps  
Address: ..... Lewis Ave. at Highway 16  
Tel.: Hillcrest 2-9859 ..... Independent  
General, Sta. Manager ..... H. Weldon Stamps

## KHOG—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts  
Owned-Oper. By: Fayetteville Bcstg. Co., Inc.  
Business-Studio Address: 103 West Mountain  
Tel.: HI 2-2322 ..... Independent  
Station Representative ..... Walker-Rawalt  
President ..... Lee V. Williams  
General Manager ..... Ed Gideon

## KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By: ..... KBJT, Inc.  
Address: ..... Box 626  
Tel.: 352-2170 ..... KBS  
Pres., Gen. Mgr. .... Mack Smith

## KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.  
Owned By: Forrest City Bcstg. Co., Inc.  
Address: ..... Washington St.  
Tel.: ME 3-1252 ..... KBS  
Representative ..... Burn-Smith  
Gen., Sta. Mgr. .... William Fogg  
Chief Engineer ..... Walter Smith, Jr.  
Owners of: KXJK-FM.

## KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: ..... George T. Hernreich  
Business Address: 2415 N. Albert Pike  
Tel.: 783-4105 ..... Independent  
Station Reps. .... Gill-Perna; Clarke Brown  
President ..... George T. Hernreich  
General, Sta. Manager ..... Jack B. Freeze  
Sales Promotion Mgr. .... Richard Carroll  
Program Director ..... Joe Roppollo  
Chief Engineer ..... D. Sanders  
For other Hernreich stations see Multiple-Station  
Owners.

## KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By: Fort Smith Bcstg. Co.

Address: ..... 1016 Rogers Ave.  
Tel.: SU 2-9125 ..... ABC  
President ..... Donald W. Reynolds  
General Mgr. .... Bill Crews  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

## KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 1 Kw. d.  
Owned By: ..... KTCS Radio  
Business Address: 4120 Towson Ave.  
Tel.: Mission 6-1611 ..... MBS  
General Mgr. .... Jack Beasley  
Chief Engineer ..... Bill Grauley

## KWHN—Fort Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Operated By: KWHN Bcstg. Co., Inc.  
Address: ..... 421 Garrison Ave.  
Tel.: SU 3-8967 ..... Independent  
General Mgr. .... J. H. Friedman  
Station Mgr. .... Glenn A. O'Neal  
Chief Engineer ..... Raymond Armstrong

## KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.  
Owned-Operated by: Harrison Bcstg. Corp.  
Address: ..... P. O. Box 120  
Tel.: Empire 5-2301 ..... KBS  
Station Representative ..... Walker-Rawalt  
Gen. Mgr. .... Robert S. Wheeler, Jr.  
Station Manager ..... W. J. Wheeler  
Commercial Manager ..... Everett Horton  
Chief Engineer ..... Henry Welytok  
Owners of: KHOZ-FM.

## KFFA—Helena—1941

Frequency: 1360 Kc. Power: 1,000 Watts  
Owned-Operated By: Helena Bcstg. Co.  
Address: ..... 215 York St.  
Tel.: HI 4-2361 ..... MBS, KBS  
President ..... Sam W. Anderson  
Publicity, Prom. Director ..... Katherine M. Kizer

## KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts, d.  
Owned-Operated By: Hope Bcstg. Co.  
Address: ..... P. O. Box 138  
Tel.: Prospect 7-3601 ..... KBS  
Newspaper Affiliation: Hope Star  
President ..... A. H. Washburn  
General Manager ..... Haskell Jones  
Commercial Manager ..... R. M. Jones  
Chief Engineer ..... Norman W. Bradford

## KAAB—Hot Springs—1941

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.  
Owned-Operated By: Phoenix Co.  
Address: ..... 821 Central Ave.  
Tel.: NAtional 4-3193 ..... ABC  
Station Reps. .... Bolles; Beaver  
President, Gen. Mgr. .... Harman I. Mosely  
Chief Engineer ..... H. I. Watts

**KBHS—Hot Springs—1953**

Frequency: 590 Kc....Power: 5000 Watts d.  
Owned By.....Tim Timothy, Inc.  
Address.....113 Third St.  
Tel.: NA 3-6881.....KBS-MBS  
President, Station Mgr.....B. P. Timothy  
Assistant Manager.....Ed Appler  
Chief Engineer.....James Melton

**KZNG—Hot Springs—1953**

Frequency: 1470 Kc....Power: 1000 Watts d.  
Owned By.....George T. Hernreich  
Address.....600 Garrison St., Ft. Smith  
Tel.: SU 3-8984.....CBS  
Station Representative.....Gill-Perna  
President.....George T. Hernreich  
General Mgr.....Robert B. Choate  
Chief Engineer.....R. G. King  
For other Hernreich stations see Multiple-Station Owners.

**KBTM—Jonesboro—1930**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Patteson Brothers  
Address.....603 Madison  
Tel.: WE 5-5597.....MBS-KBS  
Pres., Gen. Mgr.....Alan Patteson, Jr.  
Sta. Mgr.....Clarence Adams

**KNEA—Jonesboro—1950**

Frequency: 970 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Radio Jonesboro, Inc.  
Address.....Citizens Bank Bldg.  
Tel.: WE 2-8381.....Independent  
Station Reps.....Gill-Perna; Beaver  
President.....Ernest Farabee  
Gen., Sta. Mgr.....Deloss Walker  
Chief Engineer.....Harold Baker

**KAAY—Little Rock—1924**

Frequency: 1090 Kc....Power: 50 Kw.  
Owned By.....Lin Bcstg.  
Address.....8th and Izard St.  
Tel.: FR 5-5311.....Independent  
Station Rep.....H-R Representatives, Inc.  
President.....Frederic Gregg, Jr.  
General, Station Mgr.....Thomas Bishop  
Program Director.....Mike McCormick  
Chief Engineer.....Cecil L. Sullit  
For other Lin stations see Multiple-station Owners.

**KALO—Little Rock—1927**

(Formerly KAJI)

Freq.: 1250 Kc....Power: 1 Kw. d., 500 w n.  
Owned By.....Glen Harmon Corp.  
Address.....618 W. Seventh St.  
Tel.: FR 2-0166.....Independent  
Pres., Gen. Mgr.....Glen A. Harmon

**KARK—Little Rock—1928**

Frequency: 920 Kc....Power: 5000 Watts  
Owned-Oper. By.....Arkansas Radio & Equip. Co.

Address.....10th & Spring Sts.  
Tel.: FR 6-2481.....NBC  
Representative.....Edward Petry  
President.....T. K. Barton  
Exec. Vice President.....Douglas Romine  
Director of Sales.....Lee Bryant  
Program Director.....Harris Owen  
Promotion, Publicity Mgr.....Shirley R. Kennedy  
Chief Engineer.....Dan Winn  
Owners of: KARK-TV.

**KLRA—Little Rock—1926**

Freq.: 1010 Kc....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....KLRA, Inc.  
Business-Studio Address.....Box 550  
Tel.: Franklin 5-7319.....Independent  
President, General Manager.....Leonard Coe  
Chief Engineer.....Blande Perry

**KOKY—Little Rock—1956**

Frequency: 1440 Kc....Power: 5000 Watts d.  
Owned By.....McLendon Little Rock Bcstg. Co.  
Address.....P. O. Box 1956  
Tel.: 372-0250.....Independent  
President.....John M. McLendon  
General Mgr.....Ed Phelan  
For other McLendon Ebony stations see Multiple-Station Owners.

**KVLC—Little Rock—1947**

Frequency: 1050 Kc....Power: 1000 Watts  
Owned By.....Victor Bcstg. Co.  
Address.....4015 West Capitol  
Tel.: MOhawk 6-2821.....MBS  
Station Reps.....Webb; Clarke Brown  
President.....R. D. Tiberiis

**KVMA—Magnolia—1948**

Frequency: 630 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Magnolla Bcstg. Co.  
Business-Studio Address.....212 N. Jefferson St.  
Tel.: CE 4-5862.....MBS  
President.....Dr. J. F. Rushton  
Gen. Mgr.....William M. Bigley  
Chief Engineer.....Clyde Chaffin

**KBOK—Malvern—1951**

Frequency: 1310 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Malvern Bcstg. Co.  
Address.....Highway 270 West  
Tel.: ED 2-6981.....KBS  
Pres., Gen. Mgr.....Kermit L. Richardson  
Chief Engineer.....Robert Padgett

**KZOT—Marianna—1961**

Frequency: 1460 Kc....Power: 500 Watts d.  
Owned By.....Lee Broadcasting, Inc.  
Address.....Willey Building  
Tel.: CY 4-2195.....KBS  
President.....Ross Hayes  
General Manager.....Marvin S. Jones  
Chief Engineer.....Fred Campbell

# ARKANSAS

## KPCA—Marked Tree—1955

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By .....KTML, Inc.  
Address .....Box 17  
Tel.: 1580.....KBS  
General Manager.....De Witt Waites  
Program Director.....Wayne Toombs  
Chief Engineer.....Mack Howerton

## KVSA—McGehee—1953

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.  
Address .....U. S. Highway 65  
Tel.: CA 2-4200.....KBS  
Pres., Gen. Mgr.....Abbott F. Kinney  
Commercial Mgr. ....Mrs. D. J. Kinney  
Chief Engineer.....James S. Hunt

## KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....KENA Bcstg. Co.  
Address .....S. Reine St.  
Tel: 1450 .....KBS  
Owner-Mgr.....E. M. Hoge  
Program Dir.....Marjorie Brink  
Chief Engineer .....Wayne Ramsey

## KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.  
Owned-Operated By.....Baker Bcstg. Co.  
Address .....Box 446  
Tel.: Empire 7-5136.....KBS  
Station Reps.....Hopewell; Beaver  
General, Station Mgr.....Keith Baker  
Chief Engineer.....Al Cooper

## KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.  
Owned By .....Morrilton Bcstg. Co.  
Address.....P. O. Box 541  
Tel.: FL 4-2484.....KBS  
Station Mgr. ....J. G. Willis  
Comm. Manager.....Gene Cooper  
Prog. Dir., Chief Eng.....Hugh C. Jones

## KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By..Mountain Home Bcstg. Corp.  
Address.....Hwy 5, N.  
Tel.: 425-3101.....KBS  
Pres., Gen. Mgr.....A. Stricklen  
Station Manager, Ch. Eng.....K. Wilkins  
Commercial Mgr.....L. E. Cranor

## KBHC—Nashville—1959

Frequency: 1260 Kc. Power: 500 Watts  
Owned By.....Robert G. McKeever  
Address.....P.O. Box 236  
Tel.: 746.....KBS  
General Manager.....R. G. McKeever  
Chief Engineer.....J. Bollinger

## KNBY—Newport—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Newport Bcstg. Co.  
Address .....Box 218  
Tel.: JA 3-5891.....Independent  
President .....Harold Sudbury  
General, Station Manager.....Gene Howe  
Program Director.....Jerry Grojean  
Chief Engineer.....J. Long

## KDXE—N. Little Rock—1957

Frequency: 1380 Kc. Power: 1 Kw.  
Owned By .....Dale D. Mahuria  
Address .....Box 3623  
Tel.: MO 4-3600.....ABC-KBS  
General Manager.....Wally Hoy  
Chief Engineer.....Les Baden

## KXLR—N. Little Rock—1946

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By ...Little Rock Great Empire Bcstg.  
Address .....Box 3014  
Tel.: FR 2-2155.....CBS  
President .....(Mrs.) Berniece L. Lynch

## KOSE—Osceola—1949

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Osceola Bcstg. Corp.  
Business Address.....P. O. Box 311  
Tel.: LO 3-2641.....KBS  
President .....H. F. Ohlendorf  
General, Station Manager.....Don Whitney  
Owners of: KOSE-FM.

## KDRS—Paragould—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....KDRS, Inc.  
Business Address.....Box 491  
Tel.: CE 6-7626.....KBS  
Pres., General Manager.....Ted Rand  
Program Dir.....Wilma Wheelis  
Chief Engineer.....Charles Campfield

## KCCL—Paris—1959

Frequency: 1460 Kc. Power: 500 Watts, d.  
Owned By.....Logan Cty. Bcstg.  
Address .....Box 432  
Tel.: YO 3-3100.....KBS  
President .....Gordon Hixson  
General Mgr. ....F. L. Dwyer  
Chief Engineer.....Manuel Johnson

## KADL—Pine Bluff—1960

Frequency: 1270 Kc. Power: 5 Kw.  
Owned By.....Jefferson County Broadcasting  
Address.....P. O. Box 1944  
Tel.: JE 5-1270.....KBS  
Station Rep.....Charles Bernard  
General Mgr.....A. M. Smith  
Station & Comm. Mgr.....Chester Pierce

**KCLA—Pine Bluff—1947**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...Radio Engineering Service  
 Business-Studio Address...2900 W. 28th Ave.  
 Tel.: JE 5-1241...Independent  
 Co-Owners...Kenneth Kesterson,  
 Charles Penix

**KOTN—Pine Bluff—1934**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By...Joellen Bcstg.  
 Address...Box 957  
 Tel.: JE 4-8732...Independent  
 President...W. J. Deane  
 General Sta. Manager...D. Jacobson  
 Chief Engineer...R. D. Robinson  
 Owners of: KOTN-FM.

**KPBA—Pine Bluff—1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
 Owned-Operated By...Radio Pine Bluff, Inc.  
 Address...1607 W. 6th St.  
 Tel.: JE 4-1523...MBS  
 Station Representative...Gene Bolles Co.  
 President...W. L. Kent  
 Gen., Sta. Mgr...Howard M. Peters  
 Chief Engineer...Robert N. Meador

**KPOC—Pocahontas—1950**

Frequency: 1420 Kc. Power: 1,000 Watts d.  
 Owned By...Adrian L. White, Inc.  
 Address...P. O. Box 250  
 Tel.: TW 2-5234...KBS  
 Pres., Gen. Mgr...Adrian L. White

**KTPA—Prescott—1960**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned By...Nevada County Bcstg. Co.  
 Address...Corning, Nev.  
 Tel.: UL 7-2261...KBS  
 Owner, Mgr...E. W. Cochran  
 Chief Engineer...B. DeMay  
 Owners of: KCCB, Corning.

**KAMO—Rogers—1954**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned...KAMO, Inc.  
 Business Address...American Natl. Bank Bldg.  
 Tel.: ME1rose 6-4611...Independent  
 Station Rep...Walker-Rawalt  
 Pres., Gen. Mgr...G. Don Thompson  
 Sta., Comm. Mgr...W. E. Dacus

**KXRJ—Russellville—1947**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...C. R. Horne  
 Address...Second & Boulder Sts.  
 Tel.: Woodlawn 7-1233...KBS  
 President...C. R. Horne  
 Station, Gen. Manager...L. L. Bryan  
 Chief Engineer...William C. McKenney

**KWCB—Searcy—1951**

Frequency: 1300 Kc. Power: 1000 Watts d.

Owned By...White County Bcstg. Co.  
 Address...P. O. Box 85  
 Tel.: CH 5-2407...KBS  
 General Mgr...Don P. Jones

**KUOA—Siloam Springs—1923**

Frequency: 1290 Kc. Power: 5,000 Watts d.  
 Owned-Operated By...KUOA, Inc.  
 Business-Studio Address...Siloam Springs  
 Tel.: 524-3154...MBS-KBS  
 Station Representative...Devney Organization  
 President...John E. Brown, Jr.  
 Gen., Comm. Mgr...Cecil Smith

**KBRS—Springdale—1949**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper...Northwest Ark. Bcstg. & TV Co.  
 Address...P.O. Box 591  
 Tel.: PL 1-4675...ABC-KBS  
 President...Donald W. Reynolds  
 General Manager...Phil H. Phillips  
 Commercial Manager...Curtis C. Hornor, Jr.  
 For other D. W. Reynolds stations see Donrey  
 Media under Multiple-Station Owners.

**KWAK—Stuttgart—1948**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By...Stuttgart Bcstg. Corp.  
 Address...423 S. Main St.  
 Tel.: WA 2-5212...KBS  
 General Mgr...Winston Riddle  
 Station Mgr...June S. Spann  
 Chief Engineer...C. R. Sandine

**KOSY—Texarkana—1951**

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By...Gateway Bcstg. Co.  
 Address...P.O. Box 1318  
 Tel.: 22-3771...CBS  
 Gen. Manager...Tom E. Dillahunty

**KFDF—Van Buren—1958**

Frequency: 1580 Kc. Power: 1000 Watt, d.  
 Owned By...Broadcasters, Inc.  
 Address...P.O. Box 550  
 Tel.: Granite 4-6311...KBS  
 General Mgr...Harry Fischer

**KRLW—Walnut Ridge—1951**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Lawrence Cty. Bcstg. Co.  
 Address...P.O. Box 30  
 Tel.: Turner 4-3131...KBS  
 Gen. Mgr...Wm. H. Cate

**KWRF—Warren—1953**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned By...Pines Broadcasting Co.  
 Address...Box 480  
 Tel.: CA 6-2653...KBS  
 Representative...Hopewell  
 President, Gen. Manager...Weldon Sledge

## ARKANSAS-CALIFORNIA

### KSUD—West Memphis—1961

Frequency: 730 Kc. Power: 250 Watts d.  
Owned By.....Newport Broadcasting Co.  
Address .....104 N. Fifth St.  
Tel.: REgent 5-6622.....Independent  
President .....Harold Sudbury  
General, Commercial Mgr.....Harold Penn  
Chief Engineer.....Ed Beck

### KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned .....E. Arkansas Bcstrs, Inc.  
Address .....P.O. Box 225  
Tel.: BE 8-4141.....Independent  
President, Gen. Mgr.....Raymond O. Raley

## California

### KCNO—Alturas—1951

Frequency: 570 Kc. Power: 5000 Watts d.  
Owned-Operated By.....R. W. Hansen  
Address .....P.O. Box 1650  
Tel.: 2531 .....Independent  
Pres., Gen. Mgr. ....R. W. Hansen

### KEZY—Anaheim—1959

Frequency: 1190 Kc. Power: 1000 Watts  
Owned By.....Radio Orange Cty, Inc.  
Address .....Disneyland Hotel  
Tel.: PR 6-1190 .....Independent  
President, Gen. Mgr.....Cliff Gill  
Station Manager.....Dan Russell  
Commercial Manager.....Ira Laufer  
Program Director.....John Gunn  
Owners of: KEZR (FM), Anaheim.

### KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.  
Owned By.....BHA Enterprises, Inc.  
Address .....P.O. Box 960  
Tel.: CH 7-7251.....Independent  
President.....M. D. Buchen  
General, Sta. Mgr.....Alan B. Skuba  
Chief Engineer.....Dean Kiner  
For other Buchen stations see BHA Ents. under  
Multiple-Station Owners.

### KATA—Arcata—1956

(Formerly KENL)

Frequency: 1340 Kc. Power: 250 W.  
Owned By.....M & P Radio Bcstg. Corp.  
Tel.: 822-4814.....Box 1  
KBS Rep.....Hopewell  
General Mgr.....Earl J. Madray

### KCJH—Arroyo Grande—1962

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By.....Radio Station KCJH  
Address .....P.O. Box 187  
Tel.: HU 9-4201 .....MBS  
Station Representative.....Bcst. Time Sales  
President.....Christina M. Jacobson  
Gen., Sta. Mgr. ....Les Hacker  
Chief Engineer.....Harold Jensen

### KAHI—Auburn—1957

Frequency: 950 Kc. Power: 5 Kw. d.  
Owned By.....Don C. Reeves  
Address .....Box 950  
Tel.: TU 5-5636.....KBS  
Sta. Representative....Pacific Broadcast Sales  
President .....Don S. Reeves  
General, Comm. Mgr.....Gene Ragle  
Program Dir.....Ron Knight  
Owners of: KAFI (FM), Auburn.

### KGLM—Avalon—1952

(Formerly KBIG)

Frequency: 740 Kc. Power: 10,000 Watts  
Owned-Operated By....John Poole Bcstg. Co.  
Address....6540 Sunset Blvd., Los Angeles 28  
Tel.: HO 3-3205.....Independent  
Representative.....Advertising Time Sales  
Pres., Gen. Mgr.....Kevin B. Sweeney  
V.P., General Manager...William A. Sawyers  
Publicity Director.....William Schubert  
Chief Engineer.....Glynn Covington  
For other Poole stations see Multiple-Station Owners.

### KAFY—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts  
Owned By.....Tullis & Hearne, Inc.  
Address.....P.O. Box 6128  
Tel.: Empire 6-4411.....Independent  
Station Representative.....Robert Eastman  
President .....Howard Tullis  
Gen., Sta. Mgr. ....Paul Battisti  
For other Tullis & Hearne stations see Multiple-  
Station Owners.

### KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts  
Owned.....Eastern Electrosonic Industries  
Address .....225 Chester Ave.  
Tel.: FAirview 4-6093.....Independent  
General Mgr. ....Herb Wixson  
Chief Engineer .....Leon K. Jones

### KERN—Bakersfield—1932

Frequency: 1410 Kc. Power: 1000 Watts  
Owned By.....Radio KERN, Inc.



Address .....2000 Wible Rd.  
 Tel.: 832-1410 ..... CBS  
 Pres., Gen. Mgr. ....Roger Stoner  
 Owners of: KERN-FM.

**KGEE—Bakersfield—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....KGEE, Inc.  
 Address.....El Tejon Hotel  
 Tel.: FA 7-3587.....NBC  
 Gen. Mgr., Ch. Eng.....C. D. Hammond  
 Program Dir.....V. Jones

**KLYD—Bakersfield—1958**

Frequency: 1350 Kc.....Power: 1000 Watts;d.  
 Owned By.....Kern County Bdstg. Co.  
 Business Address.....2831 Eye St.  
 Tel.: FAirview 7-7511.....Independent  
 President .....Lincoln Dellar  
 General Mgr. ....Vic Mariani  
 Chief Engineer.....Vernon G. Tucker  
 For other Dellar stations see Multiple-Station Own-  
 ers.

**KPMC—Bakersfield—1932**

Frequency: 1560 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Pioneer Mercantile Co.  
 Address.....P.O. Box 1709  
 Tel.: FA 7-5121 ..... Independent  
 Reprs., Venard, Torbet & McConnell; A. Moore  
 President .....F. G. R. Schamblir  
 Station Manager.....L. A. Schamblin  
 Comm. Mgr.....Paul R. Biermann  
 Chief Eng.....Leo P. Jarvis

**KUZZ—Bakersfield—1958**

Frequency: 800 Kc.....Power: 250 Watts; d.  
 Owned By .....Valley Radio Co.  
 Address .....910 Chester  
 Tel.: FAirview 7-4401.....Independent  
 Station Rep.....Charles Bernard  
 Program Director .....Larry Daniels

**KWAC—Bakersfield—1955**

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W n.  
 Owned .....KMAP, Inc.  
 Address.....1330 Chester Ave.  
 Tel.: FA 7-9711.....KBS  
 Pres.....Gordon B. Sherwood, Jr.  
 General Mgr.....Robert J. Duffy

**KPAS—Banning—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Stevens Bcstg. Inc.  
 Address.....4425 W. Ramsey St.  
 Tel.: VI 9-4557.....Independent  
 President .....Calvin Jasshon  
 General Manager.....R. Leach  
 Chief Engineer.....J. Ledbetter

**KIOT—Barstow—1960**

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned By.....Beam Broadcasting Co., Inc.  
 Address.....850 E. Williams

Tel.: Clinton 6-2175 .....KBS  
 Station Reprs.....Harlan Oakes; Walker-Rawalt  
 President.....Henry R. Phipps  
 Station Manager.....James King  
 Chief Engineer.....Nick Howard

**KWTC—Barstow—1947**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.Mojave Valley Bcstg. Co.  
 Address .....Box 697  
 Tel.: Clinton 6-3511.....Independent  
 Pres., Gen. Mgr.....W. T. Brown  
 Station Manager.....J. D. Parler  
 Program Director.....Don Allen  
 Chief Engineer.....Fred Mull

**KPAT—Berkeley—1923**

(Formerly KRE)

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By....KPAT, Inc. (Wright Bcstg. Co.)  
 Tel.: 848-7713.....601 Ashby Ave.  
 Representative .....Eastman  
 President .....Dickens J. Wright  
 General Mgr. ....William J. Calvert  
 Owners of: KPAT-FM.

**KOWL—Bijou—1956**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By .....KOWL, Inc.  
 Address .....Box 100  
 Tel.: LUDlow 8-6681.....Independent  
 General Mgr. ....Ken Hildebrandt

**KIBS—Bishop—1953**

Frequency: 1230 Kc.....Power: 1 Kw. d.  
 Owned .....Southeastern Sierra Bcstg. Corp.  
 Address.....Box 757  
 Tel.: UP 2-4411 .....KBS  
 President, Gen. Mgr.....R. S. Deming  
 Station Mgr., Chief Eng.....Elwayne Clement  
 Sales Prom. Mgr., Pub. Dir.....John Hemler

**KYOR—Blythe—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....KYOR, Inc.  
 Address .....Box 668  
 Tel.: 422-5231 .....KBS-MBS  
 Representative...Venard, Torbet & McConnell  
 President.....T. E. Foster  
 General, Station Manager.....Robert Ruddy  
 For other Foster stations see Multiple-Station Own-  
 ers.

**KROP—Brawley—1946**

Freq.: 1300 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....KROP, Inc.  
 Address.....P.O. Box 238  
 Tel.: FI 4-1300 .....MBS  
 President .....T. E. Foster  
 General Manager.....Ed Silvera  
 Chief Engineer.....Dave Matton  
 For other Foster stations see Multiple-Station  
 Owners.

**KBLA—Burbank—1952**

Frequency: 1490 Kc.....Power: 250 Watts

# CALIFORNIA

Owned-Oper. By.....G. E. Cameron, Jr.  
Address.....131 E. Magnolia Blvd.  
Tel.: 849-3356; 842-5272.....Independent  
Pres., Owner.....Geo. E. Cameron, Jr.  
General Manager.....Mel Leeds  
Owners of: KDES-AM-FM, Palm Springs.

## KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts, d.  
Owned By.....Carmel Bcstg.  
Address.....Route 2, Box 552  
Tel.: MAYfair 4-1215.....Independent  
President.....Sam S. Smith  
Chief Engineer.....Fritz Haas

## KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated....Golden Emplr Bcstg. Co.  
Address.....Box 1041  
Tel.: Flreside 2-0141.....CBS  
Pres., Gen. Mgr. ....Mrs. H. Jackson McClung  
Station Manager....Charles H. Kinsley, Jr.  
Chief Engineer.....Russell Pope  
Owners of: KHSL-TV; KVCV, Redding.

## KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts  
Owned.....J. Ned. Richardson  
Address.....P.O. Box 369  
Tel.: 342-4211.....MBS  
Representative.....Hollingbery  
Gen. Mgr.....J. Ned Richardson  
Station Manager.....Ted L. Snider  
Chief Engineer.....William Pope

## KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.  
Owned By.....Charles E. Kelly  
Address.....Box 1164  
Tel.: 935-0735.....Independent  
Sta. Rep.....Grant Webb  
Owner.....Charles E. Kelly  
Station Manager.....Jack Miller

## KWUN—Concord—1961

Frequency: 1480 Kc.....Power: 500 W. d.  
Owned By.....Service Bcstg. Co.  
Tel.: 685-1480.....Box 1480  
Representative.....Meeker  
General Mgr.....Don C. Reeves

## KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Radion Bcstg.  
Address.....Box 100  
Tel.: RE 7-1370.....Independent  
President.....James F. Hadlock  
V.P., Gen. Mgr.....Nauw Healy  
Comm. Manager.....Sherm Horn  
Owners of: K DAN, Eureka.

## KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Summit Bcstrs.

Tel.: IN 4-5900.....Box 248  
Representative.....Tracy Moore  
Co-Owner, Comm. Mgr.....Mason C. Deaver  
Co-Owner, Prog., Pub. Dir. Virginia E. McWhorter

## KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1,000 Watts, d.  
Owned By.....H. Frank & Wanda M. Walters  
Address.....857 Second St.  
Tel.: IN 4-5060.....Independent  
President, Ch. Eng.....H. Frank Walters  
General Mgr.....Bill Stamps  
Owners of: KWNA, Winnemucca, Nev.

## KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Charles Herman Johnes  
Address.....P.O. Box 1000  
Tel.: 8676.....Independent  
President, Chief Eng.....Charles H. Johnes  
Station Manager.....Jean G. Johnes  
Program Dir.....Joe McFolin

## KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts  
Owned-Operated By.....Radio Dinuba Co.  
Address.....Box 157  
Tel.: LY 1-1130.....KBS  
Pres., Gen. Mgr.....Egon A. Hofer  
Chief Engineer.....Warren Nystrom

## KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.  
Owned By.....Tullis & Hearne Bcstg. Co.  
Address.....P.O. Box 20188, San Diego  
Tel.: JU 3-9100.....Independent  
Station Representative.....Robert Eastman  
President.....Howard Tullis  
General, Sta. Manager.....Joe Cahill  
Chief Engineer.....Ed Murphree  
For other Tullis & Hearne stations see Multiple-Station Owners.

## KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned By.....El Centro Radio  
Address.....P. O. Box 1018  
Tel.: ELgin 2-2277.....Independent  
President.....A. Andreotti  
General Mgr.....Bob Weaver  
Chief Engineer.....Arch Thisle

## KICO—El Centro—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Charles R. Love  
Address.....Box 861  
Tel.: ELgin 2-1490.....ABC  
Owner.....Charles R. Love  
General Mgr.....W. L. Gleeson  
Program Director.....Joseph Arnaldo

## KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....RadioActive, Inc.  
 Business Address.....Box 140  
 Tel.: EL 2-1230.....NBC-KBS  
 President, Gen. Mgr.....Marc Hanan  
 Program, Publicity Dir.....Gordon Belson

**KOWN—Escondido—1958**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Palomar Broadcasting Co.  
 Address.....1226 Hale Ave.  
 Tel.: 745-8511.....Independent  
 Pres., Gen. Mgr.....Julia C. Owen  
 Chief Engineer.....Wallace A. Simonson

**KDAN—Eureka—1956**

Frequency: 790 Kc.....Power: 5 Kw.  
 Owned.....Radio KDAN  
 Address.....Box 993  
 Tel.: HI 2-0611.....Independent  
 Station Rep.....Lucas  
 President.....James F. Hadlock  
 General Mgr.....Bud Morris  
 Chief Engineer.....Guy Saleme  
 Owners of: KBUC, Corona.

**KINS—Eureka—1946**

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.  
 Owned-Oper. By.....Eureka Bcstg.  
 Address.....Box "O"  
 Tel.: HI 2-5744.....CBS  
 Station Representative.....Grant Webb  
 Pres., Gen. Mgr.....Wendell Adams  
 Chief Engineer.....Dean Elliott

**KRED—Eureka—1933**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned By.....Calif. Oregon Radio Co.  
 Address.....P. O. Box 1021  
 Tel.: 443-1621.....MBS  
 Station Rep.....Adam Young  
 V.P., Manager.....Newton L. Steward  
 Opera. Manager.....Barry Adams  
 Chief Engineer.....Don King  
 Owners of: KIEM-TV, Eureka.

**KDAC—Fort Bragg—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Charles W. Stone  
 Address.....Box 616  
 Tel.: YO 4-3251.....Independent  
 General Mgr.....Anthony Rusnak

**KLIP—Fowler—1961**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned By.....Morris Mindel  
 Address.....Box 573  
 Tel.: Fowler.....Independent  
 President.....Morris Mindel

**KARM—Fresno—1938**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned By.....KARM Corp.  
 Address.....7535 N. Van Ness Ave.  
 Tel.: BA 24441.....ABC  
 President.....Hattie Harm

Vice-President.....George Harm  
 Chief Engineer.....Elbert Dean  
 Owners of KARM-FM.

**KBIF—Fresno—1947**

Frequency: 900 Kc.....Power: 1000 Watts, d.  
 Owned.....KBIF, Inc.  
 Address.....261 N. Broadway  
 Tel.: AM 6-0791.....Independent  
 President.....Norwood J. Patterson  
 General, Comm. Mgr.....Robert Hickling  
 Program Director.....Charles Turner  
 Chief Engineer.....Larry Wood  
 Owners of: KICU-TV, Fresno; KSAN, San Francisco.

**KEAP—Fresno—1957**

Frequency: 980 Kc.....Power: 500 W. d.  
 Owned By.....KEAP Broadcasting Co. Inc.  
 Address.....3324 N. Blackstone Ave.  
 Tel.: 222-7741.....Independent  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Herbert J. Edelman  
 Chief Engineer.....Elbert Dean

**KFRE—Fresno—1936**

Frequency: 940 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Triangle Publications  
 Business-Studio Address.....T. W. Patterson Bldg.  
 Tel.: AM 8-6441.....CBS  
 Representative.....John Blair  
 Vice President.....Roger W. Clipp  
 Acting Gen. Mgr.....Guy Farnsworth  
 Program Director.....Robert Klose  
 Promotion Manager.....Don Sheppard  
 Chief Engineer.....Keith L. Mealey  
 For other Triangle stations see Multiple-Station Owners.

**KGST—Fresno—1949**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned By.....International Radio, Inc.  
 Address.....1244 'O' St.  
 Tel.: AM 6-9901.....Independent  
 President, Gen. Mgr.....Richard E. Ryan  
 Program Director.....Bernardo Mendoza  
 Chief Engineer.....Stanley Thatcher

**KIRV—Fresno—1962**

Frequency: 1510 Kc.....Power: 500 W. d.  
 Owned By.....Penberthy Bcstg. Co.  
 Tel.: 233-0786.....Box 2373  
 Representatives.....Savalli/Gates  
 President.....Irving R. Penberthy  
 General Mgr.....Robert Eurich

**KMAK—Fresno—1953**

Frequency: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Fresno Bcstrs. (Colgreene)  
 Address.....2020 McKinley Ave.  
 Tel.: AM 6-9448.....Independent  
 Station Rep.....McGavren-Guild  
 President.....Fin Hollinger  
 General Mgr.....Richard R. Fleming  
 Chief Engineer.....Ed Nickel  
 For other Colgreene stations see Multiple-Station Owners.

# CALIFORNIA

## KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....McClatchy Bcstg. Co.  
Business-Studio Address...1515 Van Ness Ave.  
Tel.: AM 8-5771.....NBC  
Representative.....Paul H. Raymer  
President.....Eleanor McClatchy  
Station Manager.....Ramsey G. Elliott  
Program Mgr.....Jeff Nagle  
Sales Mgr.....Roy Swanson  
Chief Engineer.....William Wallace  
For other McClatchy stations see Multiple-  
Stations Owners.

## KXEX—Fresno—1962

Frequency: 1550 Kc.....Power: 500 Watts d.  
Owned By.....Atlas Broadcasting Co.  
Address.....P.O. Box 1613  
Tel.: 233-8803.....Independent  
Sta. Reps...Dora-Clayton; Tele-Radio & TV Sales  
General, Sales Promo. Mgr...John W. Sonder

## KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.  
Owned-Oper. By.....Radio KYNO  
Address.....2125 N. Barton Ave.  
Tel.: CL 5-8383.....MBS  
Reps. ....Vernard, Torbet & McC.; Art Moore  
General Manager.....Gene Chenault  
Nat'l. Sales Manager.....Wayne Decker  
Chief Engineer.....Bert Williamsor

## KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 1000 Watts, d.  
Owned.....Radio KPER  
Address.....59 N. Monterey St.  
Tel.: VI 2-3155.....KBS  
Station Representative.....J. A. Lucas  
General Manager.....John Gregory  
Chief Engineer.....Don Bernard

## KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts  
Owned By.....Southern California Bcstg. Co.  
Address.....106 N. Glendale Ave.  
Tel.: CHapman 5-2388.....Independent  
President, Gen. Manager....William J. Beaton  
Chief Engineer.....Andrew Costello

## KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.  
Owned-Oper. By.....Kings Bcstg. Corp.  
Address.....Box 49  
Tel.: LUdlow 2-0361.....ABC  
Station Rep.....H-R Reps.  
President, Gen. Mgr.....John C. Cohan  
For other Cohan stations see Multiple-Station Own-  
ers.

## KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts  
Owned By.....Ramona Bcstg Co.  
Address.....P.O. Box 1196  
Tel.: OLiver 8-7113.....Independent  
Pres., Gen. Mgr.....Robert B. Griffin

Commercial Mgr.....Paul Sprague  
Chief Engineer.....Al Copeland  
Owners of KHSJ-FM.

## KGHT—Hollister—1962

Frequency: 1520 Kc.....Power: 500 Watts d.  
Owned By.....San Benito Bcstrs.  
Address.....P.O. Box 931  
Tel.: 637-7171.....Independent  
President.....Bob Erreca

## KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.  
Owned By.....Rollins Bcstg.  
Address.....1549 Vine St.  
Tel.: HO 1-9981.....Independent  
President.....O. Wayne Rollins  
General Mgr.....Norman Posen  
Commercial Manager.....Lon Boutin  
Chief Engineer.....Bob Dye  
For other Rollins stations see Multiple-Station  
Owners.

## KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.  
Owner.....Coachella Bcstg. Co.  
Address.....Box 112  
Tel.: EX 8-5534.....Independent  
Pres. ....Edward Gorges  
Chief Engineer.....Rodney Gorges  
Owners of: KCHQ-FM, Indio.

## KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....KREO, Inc.  
Address.....P.O. Box 697  
Tel.: DI 7-3403.....KBS-MBS  
President.....T. E. Foster  
General Mgr.....Kenneth C. Delp  
Chief Engineer.....Dave Matton  
For other Foster stations see Multiple-Station  
Owners.

## KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 5 Kw. d.  
Owned By.....Trans-America Bcstg. Corp.  
Address.....6803 West Blvd.  
Tel.: ORegon 8-3731.....Independent  
President, Sta. Mgr.....A. J. Williams  
Program Director.....Claire T. Honovich  
Chief Engineer.....Victor M. Sanders  
Owners of: KTYM-FM.

## KRKC—King City—1958

Frequency 1490 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....KRKC, Inc.  
Address.....P.O. Box 625  
Tel.: 385-5421.....KBS-MBS  
Station Representative.....Sandberg  
President.....Bob McVay  
Chief Engineer.....Ben Spells  
Owners of: KRKA, Salinas.

## KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Antelope Bcstg. Co.  
Address.....2501 W. Ave. I

Tel.: WH 2-1121.....MBS  
 President.....W. B. Carter  
 General Mgr.....H. L. Comstock

**KBVM—Lancaster—1956**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned By.....Tri-County Bcstgrs., Inc.  
 Address.....43321 N. Sierra Highway  
 Tel.: WH 2-8461.....Independent  
 President.....Donald Lewis  
 General, Station Mgr.....D. Dean Roper

**KLAN—Lemoore—1960**

Frequency: 1320 Kc.....Power: 1000 Watts, d.  
 Owned By... Radio Lemoore (Gamble Bcstg.)  
 Address.....422 N. Douty St., Hanford, Calif.  
 Tel.: LU 4-4466.....Independent  
 Station Rep.....Lee F. O'Connell  
 President.....Ort J. Lothius  
 Station Manager.....Mel Vierra  
 Commercial Manager.....Nate Alberstein  
 Chief Engineer.....Fred Volken  
 For other Gamble stations see Multiple-Station  
 Owners.

**KCVR—Lodi—1946**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio KCVR  
 Business Address.....P. O. Box 600  
 Tel.: EN 8-0628.....Independent  
 General Mgr.....Mike Pappas  
 Station Mgr., Chief Engr.....George Sampson  
 Owners of: KCVR-FM.

**KLOM—Lompoc—1962**

Frequency: 1330 Kc.....Power: 1,000 Watts d.  
 Owned By.....Lompoc Broadcasting Co.  
 Address.....Lompoc  
 Tel.: Lompoc.....Independent  
 Pres., Gen., Sta., Comm. Mgr.. Clifford Trotter

**KNEZ—Lompoc—1958**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned By.....South Coast Bcstg.  
 Address.....322 N. H St.  
 Tel.: RE 6-3496.....MBS  
 President.....M. Buchen  
 General Mgr.....Alan Beach  
 For other Buchen stations see BHA Ents. under  
 Multiple-Station Owners.

**KFOX—Long Beach—1923**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned By.....KFOX, Inc.  
 Address.....220 E. Anaheim Street  
 Tel.: HE 6-7281.....Independent  
 Station Representative.....Adam Young  
 President.....Egmont Sonderling  
 General Mgr.....Dick Schofield  
 Chief Engineer.....Al Mutter  
 For other Sonderling stations see Multiple-Station  
 Owners.

**KGER—Long Beach—1926**

Frequency: 1390 Kc.....Power: 5,000 Watts  
 Owned By... John Brown Schools of Calif., Inc.

Business-Studio Address.....3745 Atlantic  
 Tel.: GARfield 7-7907.....Independent  
 President.....Dr. John E. Brown  
 Gen., Sta., Comm. Mgr.....E. William George  
 Chief Engineer.....Luke Crumbaugh

**KABC—Los Angeles—1929**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....AB-PT, Inc.  
 Address.....3321 S. La Cienega Blvd.  
 Tel.: NO 3-3311.....ABC  
 Representative.....Katz  
 President.....Leonard H. Goldenson  
 V.P., Gen., Sta. Mgr.....Ben Hoberman  
 Sales Manager.....Douglas Campbell  
 Program Dir.....Jack Meyers  
 Promotion Mgr.....Jack Pavis  
 Publicity Dir.....Virginia West  
 Radio Eng. Oper. Mgr.....Arthur Sterman  
 For other ABC-Owned stations see Radio & TV  
 Networks.

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned By.....Cleveland Broadcasting  
 Bus.-Studio Address.....5773 Wilshire Blvd.  
 Tel.: WE 8-0181.....Independent  
 Station Rep.....Hollingbery  
 President.....Ray T. Miller, Jr.  
 Program Director.....Howard Rhines  
 For other Cleveland Bcstg. stations see Multiple-  
 Station Owners.

**KFI—Los Angeles—1922**

Frequency: 640 Kc.....Power: 50,000 Watts  
 Owned-Operated By...Earle C. Anthony, Inc.  
 Business-Studio Address...141 N. Vermont Ave.  
 Tel.: DU 2-2121.....NBC  
 Representative.....Henry I. Christal  
 Pres., Gen. Mgr.....George A. Wagner  
 Station Manager.....Charles Hamilton  
 Commercial Manager.....A. William Oster  
 Sales Promo. Mgr., Pub. Dir.....Russell Smith  
 Program Director.....Pat Kelly  
 Co-Chief Eng... H. L. Blatterman, C. W. Mason

**KFWB—Los Angeles—1925**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Crowell-Collier Bcstg. Corp.  
 Business-Studio Add...6419 Hollywood Blvd.  
 Tel.: HO 3-5151.....Independent  
 Representative.....Blair  
 President.....J. C. Drilling  
 General Manager.....J. J. Bernard  
 General Sales Manager.....Robert E. Sharon  
 Program Director.....Jim Hawthorne  
 Mgr.....Earl Warren  
 For other Crowell-Collier stations see Multiple-  
 Station Owners.

**KCBS—Los Angeles—1925**

Frequency: 1020 Kc.....Power 50,000 Watts d.  
 Owned By.....Standard Bcstg. Co.  
 Business-Studio Add.....338 S. Western Ave.

## CALIFORNIA

Tel.: DU 8-2345.....Independent  
 Station Rep.....Peters, Griffin, Woodward  
 President.....George B. Storer, Jr.  
 V.P., General Manager...Wendell B. Campbell  
 General Sales Manager..Edward F. McLaughlin  
 Program, Pub. Manager..William C. Thompson  
 Chief Engineer.....Ernest Underwood  
 For other Storer stations see Multiple-Station  
 Owners.

### KGJF—Los Angeles—1926

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Ben S. McGlashan  
 Address.....4550 Melrose Ave.  
 Tel.: NOrmandy 3-3181.....Independent  
 Station Representative.....Bernard Howard  
 General Manager.....Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Chief Engineer.....Homer Obuchon

### KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....RKO General  
 Address.....5515 Melrose Ave.  
 Tel.: HO 2-2133.....MBS  
 Sta. Rep.....RKO General Nat'l Sales  
 Division Director.....Harry Trenner  
 General Mgr.....Martin S. Fliessler  
 General Sales Mgr.....Morton Sidley  
 Promotion Director.....Frank Barron  
 Chief Engineer.....Robert Bullock  
 For other RKO General stations see Multiple-  
 Station Owners.

### KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Metromedia  
 Address.....5828 Wilshire Blvd.  
 Tel.: WE 7-0110.....Independent  
 Station Rep.....Metro Radio Sls.  
 President.....Bennet H. Korn  
 V.P., Gen. Mgr.....Alcn Henry  
 Commercial Manager.....Cy Ostrup  
 Program Dir.....James Lightfoot  
 Sales Promo. Manager.....Gene Williams  
 Publicity Director.....John Dickson  
 For other Metromedia stations see Multiple-  
 Station Owners.

### KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By.....Golden West Bcsters.  
 Address.....5939 Sunset Boulevard  
 Tel.: HOLlywood 9-5341.....Independent  
 Representative.....AM Radio Sales  
 Ch. of Board.....Gene Autry  
 President.....Robert O. Reynolds  
 Exec. V.P., General Mgr.....Loyd Sigmon  
 V.P., Sales.....Stanley Spero  
 V.P., Promotion.....John M. Asher  
 V.P., Engineering.....Tom Crosnoe  
 For other Golden West stations see Multiple-  
 Station Owners.

### KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts

**How to tell all sides of this story in '64...**



**AP**

THE ASSOCIATED PRESS

Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address...6121 Sunset Blvd.  
 Tel.: HO 9-1212.....CBS  
 Sta. Rep. .... CBS Radio Spot Sales  
 V.P., General Manager.....Robert Sutton  
 General Sales Mgr.....Jim Ingraham  
 Info. Serv. Dir. .... John Hokum  
 Program Director.....Harfield Weedin  
 Publicity Dir. .... Bill Powell  
 Chief Engineer.....Ted Denton  
 For other CBS Owned stations see Radio & TV  
 Networks.

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc..Power 50 Kw. d., 10 Kw. n.  
 Owned-Oper. By...Coast Radic Bcstg. Corp.  
 Address ..... 5700 Sunset Blvd.  
 Tel.: HO 6-4123 ..... Independent  
 Station Representative.....Raymer Co.  
 President, Gen. Mgr.....Hugh R. Murchison  
 Station, Comm. Mgr.....Fredrick Custer  
 Program Director.....Robertson C. Scott  
 Chief Engineer.....Conrad Sprenger  
 Owners of: KPOL-FM.

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....I. C. O. F. G., Inc.  
 Business-Studio Address...1050 Montecito Drive  
 Tel.: CA 5-4116.....Independent  
 Station Representative.....Weed Radio Corp.  
 Operations Manager.....Charles Clifton  
 Program Director.....Leon Tate  
 Sales Manager.....Clifford Levine  
 Chief Engineer.....Jim Mayfield  
 Owners of KRKD-FM.

**XTRA—Los Angeles—1934**

Frequency: 690 Kc.....Power: 50 Kw.  
 Owned By...Radio Difusora del Pacifico, S.A.  
 Address ..... 5455 Wilshire Blvd.  
 Tel.: WEbster 7-2424.....Independent  
 Station Representative.....McGavren/Guild  
 Station Mgr.....Ubaldo Trevino  
 General Sales Manager.....Homer Odom  
 Chief Engineer.....Jose Marquez

**KLBS—Los Banos—1961**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned By.....Los Banos Broadcasting Co.  
 Address .....P.O. Box 672  
 Tel.: 826-4996 ..... KBS  
 President ..... James Rose  
 General Manager.....John McAdam

**KHOT—Madera—1956**

Frequency: 1250 Kc.....Power: 500 Watts, d.  
 Owner ..... Glomor Music Bcstg. Co.  
 Address .....Box 67  
 Tel.: OR 4-8501 ..... KBS  
 Owner, Mgr. .... Bob L. Moran  
 Chief Engineer.....J. Bell

**KMYC—Marysville—1940**

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.

Owned By.....Marysville-Yuba City Bcstrs.  
 Business Address.....P. O. Box 631  
 Tel.: SH 2-2396.....MBS, ABC  
 Station Representative.....Grant Webb  
 President ..... Jack Sterling  
 General, Station Mgr.....Carroll V. Hansen  
 Program Director.....Ruth Hansen  
 Chief Engineer.....Dick Smart  
 Owners of: KRFD (FM), Marysville.

**KWIP—Merced—1956**

Frequency: 1580 Kc.....Power: 500 Watts, d.  
 Owned By.....Yosemite Bcstrs. Inc.  
 Address .....Hotel Tioga  
 Tel.: RA 2-3838.....Independent  
 President, General Mgr.....Ellsworth Peck

**KYOS—Merced—1936**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned By.....Radio Div., McBride Corp.  
 Address ..... 1744 G. St.  
 Tel.: RA 2-6251.....ABC-MBS  
 Station Rep.....Venard, Torbet & McConnell  
 President.....T. E. McBride  
 General, Station Mgr.....George Weber  
 Commercial Manager.....Harry Carmichael

**KBEE—Modesto—1951**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....McClatchy Bcstg. Co.  
 Address ..... 14th & Eye St.  
 Tel.: LA 3-7756.....CBS  
 Representative.....Paul Raymer  
 President ..... Eleanor McClatchy  
 Station Manager.....Thomas Flynn  
 Chief Engineer.....Albert Schneider  
 For other McClatchy stations see Multiple-  
 Station Owners.

**KFIV—Modesto—1950**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned By.....KFIV, Inc.  
 Address .....Box 1360  
 Tel.: 529-0228.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 President.....A. J. Krisik  
 General Mgr. .... Judd Sturtevant  
 For other Key stations see Multiple-Station Own-  
 ers.

**KTRB—Modesto—1933**

Frequency: 860 Kc..Power: 10,000 d.; 1000 n.  
 Owned-Operated By.....KTRB Bcstg. Co., Inc.  
 Address .....P.O. Box 3839  
 Tel.: LA 3-0737.....Independent  
 General Mgr. .... William H. Bates, Jr.  
 Chief Engineer.....W. H. Bates  
 Owners of: KTRB-FM.

**KDOL—Mojave—1961**

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned By.....Mojave Broadcasters  
 Address .....P.O. Box 968  
 Tel.: VALley 4-4221.....ABC, KBS  
 Owners.....F. W. & A. I. Ogan

# CALIFORNIA

## KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.  
Owned By ..... Monterey Peninsula Bcstrs.  
Address .....Box 1070  
Tel.: FRontier 2-8154.....Independent  
Representative .....Hollingbery  
President, General Mgr.....Robert Sherry  
Commercial, Prom. Mgr.....Jack G. Hamilton

## KMBY—Monterey—1949

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... John Burroughs  
Business Address ..... 651 Cannery Row  
Tel.: FR 2-4541.....Independent  
Station Rep.....Venard, Torbet & McConnell  
President.....John Burroughs  
General Mgr.....Galyn Hammond  
Program Director.....Don Hofmann

## KWSD—Mt. Shasta—1947

Frequency: 620 Kc....Power: 1000 Watts, d.  
Owned-Oper. By . Shasta Cascade Bcstg. Corp.  
Address .....E. Alma St.  
Tel.: WA 6-2124.....Independent  
Owner, Mrg., Ch. Eng. .... David Rees  
Program Dir.....Iola Huntingdon

## KVON—Napa—1947

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W. n.  
Owned By ..... Jan-Lar  
Address .....1124 Foster Road  
Tel.: BAldwin 6-2023 .....KBS-MBS  
Pres., Gen. Mgr. .... Libi Scheer

## KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By .....James Parr  
Address .....P.O. Box 738  
Tel.: EA 6-2101 ..... Independent  
Station Rep.....Grant Webb  
Co-Owner, Gen. Mgr. .... James Parr  
Co-Owner, Comm. Mgr. .... Darwin Parr

## KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By .....McLendon Corp.  
Address ..... Box 2461  
Tel.: 982-7822 ..... Independent  
Station Representative .....McGavran/Guild  
Board Chmn. ....Barton R. McLendon  
President.....Gordon B. McLendon  
General Manager.....Richard H. Wilcox  
Commercial Manager.....Charles Payne  
Chief Engineer.....Howard Immekus  
For other McLendon stations see Multiple-Station  
Owners.

## KDIA—Oakland—1942

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned .....KDIA, Inc.  
Business-Studio Address .....327 22nd St.  
Tel.: TE 4-4262.....Independent  
Station Rep. ....Bernard Howard

President ..... Egmont Sonderling  
Gen., Sta. Mgr. .... W. Conway  
Program Director.....John W. Doubleday  
Chief Engineer.....John Rolih  
For other Sonderling stations see Multiple-  
Station Owners.

## KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.  
Owned-Operated By .Crowell-Collier Bcstg. Co.  
Business Address .....2150 Franklin St.  
Tel.: TEmplebar 6-0910.....Independent  
Station Representative....H-R Representatives  
President.....Joseph C. Drilling  
General, Sta. Manager.....John M. McRae  
Sales Manager ..... Robert H. Dolph  
Chief Eng. .... Roswell S. Smith  
For other Crowell-Collier stations see Multiple-  
Station Owners.

## KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts  
Owned By.....Dolph-Pettye Bcstg. Co.  
Address .....2950 Canyon Drive  
Tel.: SA 2-8294.....Independent  
President.....Herbert L. Pettye  
Gen. Station Mgr.....Lyle R. Richardson  
Comm. Manager.....Larry Thomas  
Program Director.....Joe Siegle  
Chief Engineer.....Mike Stevens  
Owners of: KUDE-FM.

## KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts  
Owned By ..... KASK Radio  
Address ..... Box 1510  
Tel.: YUkon 2-8888.....Independent  
President ..... J. William O'Connor  
General Mgr. .... Kersh Walters  
Owners of: KASK-FM.

## KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.  
Owned-Oper. By .Oxnard Broadcasting Corp.  
Address .....1280 So. Oxnard Blvd.  
Tel.: HU 3-2303.....Independent  
Pres., Chief Eng.....Paul R. Schneider  
Owners of: KAAR (FM), Oxnard.

## KCMJ—Palm Springs—1946

Freq.: 1010 Kc....Pwr: 1 Kw., d.; 500 W., n.  
Owned By ..... KCMJ, Inc.  
Business Address .....Box KK  
Tel.: 325-2253.....CBS  
Station Representative.....Lucas  
President.....Morris H. Bergreen  
General, Station Manager...Patrick Raymond  
Program Director.....William Hesson  
Chief Engineer.....Glen Barnett

## KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.  
Owned.....Cameron Bcstg. Co.  
Address .....611 S. Palm Canyon Dr.  
Tel.: 324-1212.....Independent  
President, Owner.....Geo. E. Cameron, Jr.



Gen. Station Mgr.....Norman W. Lofthus  
 Commercial Manager.....Adam Waran  
 Prog. Dir., Chief Eng.....Cliff Miller  
 Owners of: KDES-FM; KBLA, Burbank.

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owner.....KPAL Bcstg. Corp.  
 Address.....1983 N. Palm Canyon Dr.  
 Tel.: 324-9171.....ABC  
 President.....Harry Maizlish  
 General Station Mgr.....Alfred Yallen  
 Program Director.....Allan Simpson, Jr.  
 Chief Engineer.....Benjamin Smith  
 Owners of: KRHM-FM, Los Angeles.

**KUTY—Palmdale—1957**

Frequency: 1470 Kc.....Power: 5 Kw., d.  
 Owned By.....KUTY Radio  
 Address.....P. O. Box 5  
 Tel.: Windsor 7-3107.....Independent  
 President.....Sherwood J. Tarlow  
 General Mgr.....James Hall  
 Chief Engineer.....Jack Kaufman  
 For other Tarlow stations see Multiple-Station Owners.

**KIBE—Palo Alto—1949**

Frequency: 1220 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Sundial Bcstg. Corp.  
 Address.....230 Town & Country Village  
 Tel.: DA 3-1341.....Independent  
 General Mgr.....Edward Davis  
 Owner of: KDFC (FM), San Francisco.

**KNGL—Paradise—1960**

Frequency: 930 Kc.....Power: 500 W. d.  
 Owned By.....Arthur L. Bray  
 Address.....P. O. Box 1147  
 Tel.: 877-9646.....ABC  
 President & Gen. Mgr.....Arthur L. Bray

**KRLA—Pasadena—1959**

Freq.: 1110 Kc.....Power: 50 Kw. d., 10 Kw., n.  
 Owned By.....Oak Knoll Bcstg.  
 Address.....1401 S. Oak Knoll  
 Tel.: MU 1-6991.....Independent  
 President.....Donald Cooke  
 General Manager.....John Barrett  
 President.....Dr. Kenneth Harwood  
 Chief Engineer.....Jack Reeder

**KWKW—Pasadena—1942**

Frequency: 1300 Kc.....Power: 5 Kw.  
 Owned By.....Lotus Theatre Corp.  
 Address.....6233 Hollywood Blvd., Hollywood  
 Tel.: Hollywood 5-6171.....Independent  
 President, Gen. Mgr.....Howard Kalmenson  
 Comm. Manager.....Andy James  
 Chief Engineer.....Henry Gripp

**KPRL—Paso Robles—1946**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....KPRL, Inc.  
 Address.....32nd & Oak Streets  
 Tel.: 238-1600.....KBS-MBS

President, Gen Mgr.....Arthur C. Youngberg  
 Prog. Dir., Ch. Eng.....Joe Aleman

**KTOB—Petaluma—1950**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Top of the Bay, Inc.  
 Address.....Box 590  
 Tel.: PO 3-1505.....KBS  
 President.....William T. Stubblefield  
 Chief Engineer.....Ken Phillips

**KKIS—Pittsburg—1949**

Frequency: 990 Kc.....Power: 5 Kw.  
 Owned By.....Pace-Shear Radio  
 Address.....230 East 4th St.  
 Tel.: HE 2-2964.....Independent  
 Pres., Gen. Mgr.....Roy L. Cordell

**KKAR—Pomona—1960**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned By.....Intrastate Broadcasters, Inc.  
 Address.....1430 E. Phillips Blvd.  
 Tel.: NAtional 3-3434.....Independent  
 Station Rep.....J. A. Lucas Co.  
 President, Gen. Mgr.....Abbot London  
 Program Dir.....Joe Scott

**KWOW—Pomona—1947**

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Valley Bcstg. Co.  
 Business-Studio Address.....So. Mills & Olive  
 Tel.: NAtional 8-5541.....Independent  
 President, Gen. Mgr.....Dean H. Wickstrom  
 Station, Commercial Mgr.....Jim Robinson  
 Chief Engineer.....John Young

**KTIP—Porterville—1946**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Gateway Bcstrs., Inc.  
 Business-Studio Address.....Box 1312  
 Tel.: SU 4-1450.....Independent  
 President, Gen. Mgr.....Gareth F. Garlund  
 Program Director.....Lawrence D. Cotta  
 Chief Engineer.....R. D. Edmonds

**KACY—Port Hueneme—1958**

Freq.: 1520 Kc.....Power: 10 Kw. d., 1 Kw., n  
 Owned By.....KACY, Inc.  
 Address.....P.O. Box 1520, Oxnard, Calif.  
 Tel.: Hunter 3-1520.....Independent  
 President.....Lincoln Dellar  
 V.P. Gen. Mgr.....Glenn D. Lockhart  
 Sales Mgr.....Ron Thompson  
 Program Dir.....Jerry Stevens  
 Chief Engineer.....Bob Lee Richards  
 For other Dellar stations see Multiple-Station Owners.

**KBLF—Red Bluff—1946**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n  
 Owned By.....N. Sacramento Valley Bcstg. Co.  
 Address.....405 Walnut  
 Tel.: 527-3511.....Independent  
 President.....Walter Lake  
 Station Mgr.....Bill Baumgarten

# CALIFORNIA

## **KAHR—Redding—1958**

Frequency: 1330 Kc. Power: 5000 Watts, d.  
Owned By.....Hi Fidelity Stations, Inc.  
Address.....P.O. Box 997  
Tel.: 243-5511.....KBS  
Station Rep.....Harlan G. Oakes & Assoc.  
President, Station Mgr.....Tom Kelly  
Commercial Mgr.....Hal Jackson

## **KQMS—Redding—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owner.....Radio Redding, Inc.  
Address.....Box 887  
Tel.: 243-2454.....Independent  
President.....Jean L. Carpenter

## **KRDG—Redding—1956**

Frequency: 1230 Kc. Power: 250 Watts  
Owned.....Redding Broadcasting Co.  
Address.....1347 Yuba St.  
Tel.: Chestnut 3-0343.....ABC  
Station Rep.....Bernard Howard  
Station Mgr., Chf. Eng.....Howard N. Martineau  
Program Director.....Edith Martineau

## **KVCV—Redding—1937**

Frequency: 600 Kc. Power: 1000 Watts  
Owned-Oper. By.....Golden Empire Bcstg. Co.  
Address.....Highway 299, E.  
Tel.: CH 3-1515.....CBS  
President.....Mrs. H. Jackson McClung  
General Mgr.....Charles Kinsley  
Owners of: KHSL-AM-TV, Chicago.

## **KVIP—Redding—1957**

Frequency: 540 Kc. Power: 1 Kw.  
Owned.....Shasta Bcstg. Corp.  
Address.....Box 919  
Tel.: 241-1540.....Independent  
Representative.....Hollingbery  
Station Mgr.....Ivan H. Scheer

## **KCAL—Redlands—1954**

Frequency: 1410 Kc. Power: 1000 Watts  
Owner.....Southwest Bcstg. Co., Inc.  
Address.....P. O. Box 390  
Tel.: PYramid 3-2358.....Independent  
Station Mgr.....George Hudson  
Owners of: KCAL-FM.

## **KLOA—Ridgecrest—1956**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Ridgecrest Bcstg. Co.  
Address.....Box 696  
Tel.: RI 8-9211.....Independent  
General Mgr.....Brooke Temple

## **KRCK—Ridgecrest—1956**

Frequency: 1360 Kc. Power: 1 Kw.  
Owned.....George Padgett  
Address.....350 W. Ridgecrest Blvd.  
Tel.: RI 8-4061.....KBS  
Station Mgr.....Harry Nungester  
Chief Engineer.....Paul Byass

## **KACE—Riverside—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned.....KACE Radio, Inc.  
Address.....7351 Lincoln Ave.  
Tel.: OV 8-1570.....Independent  
Station Reps.....Walker Rawalt; Harlan Oakes  
Pres., Gen. Mgr.....Ray Lapica  
Owners of: KACE-FM.

## **KPRO—Riverside—1941**

Frequency: 1440 Kc. Power: 1000 Watts  
Owned By.....KPRO, Inc.  
Address.....3401 Russell Street  
Tel.: OV 6-0260.....MBS  
President.....T. E. Foster  
For other Foster stations see Multiple-Station  
Owners.

## **KCRA—Sacramento—1955**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....KCRA, Inc.  
Business Studio Address.....310 Tenth St.  
Tel.: 444-7300.....NBC  
Sta. Representative.....Petry  
Partner.....Robert E. Kelly  
Partner, Gen. Mgr.....Jon S. Kelly  
V.P., Asst. Gen. Mgr.....Howard J. Smiley  
Commercial Mgr.....Ted Richeson  
Chief Engineer.....W. Herbert Hartman  
Owners of: KCRA-TV-FM.

## **KFBK—Sacramento—1922**

Frequency: 1530 Kc. Power: 50,000 Watts  
Owned-Oper. By.....McClatchy Newspapers  
Address.....21st & Q Sts.  
Tel.: GI 2-0476.....CBS  
Representative.....Paul H. Raymer  
President.....Eleanor McClatchy  
Station Manager.....Frank M. Devaney  
For other McClatchy stations see Multiple-Station  
Owners.

## **KGMS—Sacramento—1952**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned By.....KGMS, Inc. (Key)  
Address.....1235 H St.  
Tel.: GI 1-3133.....Independent  
President.....A. J. Krisik  
For other Key stations see Multiple-Station  
Owners.

## **KJAY—Sacramento—1963**

Frequency: 1430 Kc. Power: 500 W. d.  
Owned By.....Radio Sacramento  
Address.....1431 Arden Way  
Tel.: 922-7191.....Independent  
Representative.....Bolling  
President.....Ort J. Lofthus  
Station Mgr.....Jack Blake  
For other Gamble stations see Multiple-Station  
Owners.

## **KRAK—Sacramento—1926**

Frequency: 1140 Kc. Power: 50 Kw.  
Owned By.....Golden Valley Bcstg. Co.  
Address.....Hotel Senator  
Tel.: Gilber 1-6464.....ABC

Station Rep.....Adam Young  
 President, Gen. Mgr.....Manning Slater  
 Station Mgr., Publicity Director.....Jay Hoffer  
 Chief Engineer.....Robert La Rue

**KROY—Sacramento—1937**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By ..... Sacramento Bcstrs.  
 Business-Studio Address.....1010 11th St.  
 Tel.: GI 3-2525.....Independent  
 Reps....McGavren/Guild; Feltis/Dove/Cannon  
 President .....Lincoln Dellar  
 General, Station Mgr.....William H. Weaver  
 Comm., Sales Prom. Mgr.....Gary Willson  
 Chief Engineer .....Bob Stefan  
 For other Dellar stations see Multiple-Station Owners.

**KXOA—Sacramento—1945**

Freq.: 1470 Kc....Power: 5 Kw. d., 1 Kw., n.  
 Owned By .... Cal-Val Radio (Producers, Inc.)  
 Business Address.....Box 3094  
 Tel.: WA 5-2717.....Independent  
 Managing Dir. .... John F. Bayliss  
 For other Producers stations see Polaris under Multiple-Station Owners.

**KDON—Salinas—1935**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned By .....KDON, Inc.  
 Business Address.....425 N. Main St.  
 Tel.: HA 2-6464.....Independent  
 Station Representative.....Eastman  
 President .....John B. Rushmer  
 Chief Engineer .....James Parrish

**KRSA—Salinas—1963**

Frequency: 1570 Kc. ....Power: 250 W. d.  
 Owned By .....KRKC, Inc.  
 Address: .....Box 2138  
 Tel.: 424-1428 .....Independent  
 Rep. ....Sandberg  
 Pres., Gen. Mgr. ....Robert T. McVay  
 Owners of: KRKC, King City

**KSBW—Salinas—1948**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By....Central Calif. Communs. Corp.  
 Address.....238 John St.  
 Tel.: 422-6422 .....ABC  
 Station Representative.....H.R. Representatives  
 President .....John C. Cohan  
 General Mgr. ....Robert F. Klein  
 Sales Promo. Mgr.....Clarke Bradley  
 Commercial Manager.....John Margraf  
 Program Director.....Keith Bryden  
 Chief Engineer.....Bill Hargan  
 For other Cohan stations see Multiple-Station Owners.

**KCKC—San Bernardino—1947**

Freq.: 1350 Kc....Power: 500 W. d., 250 W. n.  
 Owned By ..... Station KCKC  
 Business Address.....770 Mill St.  
 Tel.: TU 5-0245.....ABC  
 Station Rep.....George P. Hollingbery

Owner ..... Joseph H. McGillyra  
 Chief Engineer.....F. Hall

**KFXM—San Bernardino—1929**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned.....KFXM Broadcasting Co.  
 Address.....512 Fifth Street  
 Tel.: TU 9-3636.....Independent  
 Station Representative.....Eastman  
 President.....Howard L. Tullis  
 General Manager .....Norman Keats  
 Chief Engineer.....Lyle Kilgore  
 For other Tullis & Hearne stations see Multiple-Station Owners.

**KMEN—San Bernardino—1947**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned By..Radio Associates, Inc. (Colgreene)  
 Address .....Box 1290  
 Tel.: 889-1290 .....Independent  
 Station Representative.....McGavren/Guild  
 President .....Fin Hollinger  
 General Manager.....Jerry A. Jolstead  
 Program Director.....Bill Watson  
 Chief Engineer.....James Markham  
 For other Colgreene stations see Multiple-Station Owners.

**KRNO—San Bernardino—1947**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned .....KRNO, Inc.  
 Address.....990 Colton Ave  
 Tel.: TU 8-0771 .....Independent  
 Sta. Rep. ....Bolling  
 President .....Cecil Trigg  
 General Mgr. ....Jerry Jones  
 For other Trigg-Vaughn stations see Multiple-Station Owners.

**KCBQ—San Diego—1946**

Freq.: 1170 Kc....Power: 50 Kw. d; 5 Kw. n.  
 Owned-Oper. By.....KCBQ, Inc.  
 Business Address.....7th Ave. at Ash  
 Tel.: BE 2-7161.....Independent  
 Representative.....John Blair  
 President .....Rosa Bartell Evans  
 Chief Engineer.....Morris Jones  
 For other Macfadden-Bartell stations see Multiple-Station Owners.

**KFMB—San Diego—1941**

Frequency: 540 Kc.....Power: 5 Kw.  
 Owned By .....Midwest TV  
 Bus.-Studio Address.....1405 Fifth Ave.  
 Tel.: BE 2-2114.....CBS  
 Representative .....Petry  
 President .....August C. Meyer  
 V.P., Gen. Mgr.....George Whitney  
 Station Mgr. ....Virgil Clemons  
 Chief Engineer.....Charles Abel  
 For other Midwest TV stations see Multiple-Station Owners.

**KGB—San Diego—1922**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KGB, Inc.

## CALIFORNIA

**Address**.....4141 Pacific  
**Tel.**: 297-2201 .....ABC  
**Representative** .....H.R.  
**President**.....Willett H. Brown  
**General Mgr.**.....Howard L. Wheeler  
**Chief Engineer**.....Charles N. Duncan  
**Owners of**: KGB-FM.

### KOGO—San Diego—1926

**Frequency**: 600 Kc.....**Power**: 5000 Watts  
**Owned By**.....Time-Life Broadcast, Inc.  
**Business Address**.....P.O. Box 628  
**Tel.**: 262-2421 .....NBC  
**Representative** .....Katz Agency  
**President** .....Hugh B. Terry  
**Vice President**.....William E. Goetze  
**Station Manager**.....Wilson Edwards  
**Program Director**.....Dick Roberts  
**Chief Engineer**.....LeRoy Bellwood  
**For other Time-Life stations see Multiple-Station Owners.**

### KSDO—San Diego—1947

**Freq.**: 1130 Kc.....**Power**: 5 Kw. d., 1 Kw. n.  
**Owned By**.....Gordon Bcstg. Co.  
**Address**.....1551 Camino Del Rio  
**Tel.**: 297-0311 .....MBS  
**Station Rep.**.....Adam Young  
**President, Gen. Mgr.**.....Sherwood R. Gordon  
**Station, Comm. Manager**.....Dwight Case  
**Chief Engineer**.....Jonas Heiser  
**Owners of**: KBUZ-AM-FM, Phoenix, Ariz.

### KSON—San Diego—1947

**Frequency**: 1240 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Broadmcor Bcstg. Corp.  
**Address**.....U.S. Grant Hotel  
**Tel.**: 233-3131 .....Independent  
**Pres., Gen. Mgr.**.....Dan McKinnon  
**Chief Engineer**.....Jack Rabell  
**Owners of**: KSEA (FM), San Diego.

### KGIL—San Fernando—1947

**Frequency**: 1260 Kc.....**Power**: 5 Kw.  
**Owned-Oper. By**.....Buckley Jaeger Bcstg Corp.  
**Address**.13325 Van Nuys Blvd., Pacoima, Calif.  
**Tel.**: TR 7-3457 .....Independent  
**Station Representative**.....Robert Eastman  
**President** .....Richard D. Buckley  
**General Mgr.**.....Richard D. Buckley, Jr.  
**For other Buckley-Jaeger stations see Multiple-Station Owners.**

### KCBS—San Francisco—1909

**Frequency**: 740 Kc.....**Power**: 50,000 Watts  
**Owned By**.....Columbia Bcstg. System  
**Address**.....Sheraton Palace Hotel  
**Tel.**: YU 2-7000 .....CBS  
**Representative**.....CBS  
**V.P., General Mgr.**.....Jules Dundes  
**Sales Mgr.**.....Robert I. Price  
**Sales Promotion Mgr.**.....Robert E. Harris  
**Program Director**.....H. S. Basayne  
**Chief Engineer**.....Alan Cormack  
**For other CBS Owned stations see Multiple-Station Owners.**

### KFAX—San Francisco—1960

**Freq.**: 1100 Kc.....**Power**: 50 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Argonaut Bcstg. Co.  
**Business Studio Address**.....1470 Pine St.  
**Tel.**: OR 3-4148.....Independent  
**President** .....A. J. Krisik  
**General Mgr.**.....Judd Sturdevant  
**Chief Engineer**.....Roger Roberts  
**For other Key stations see Multiple-Station Owners.**

### KFRC—San Francisco—1924

**Frequency**: 610 Kc.....**Power**: 5000 Watts  
**Owned-Bcstg. By**.....RKO General  
**Business Address**.....415 Bush St.  
**Tel.**: YUkon 2-9200.....Independent  
**Rep.**.....RKO Gen. Bcstg. Nat. Sls.  
**President** .....Hathaway Watson  
**General, Station Mgr.**.....Alfred Racco  
**Sales Prom., Pub. Dir.**.....Bill Sweeney  
**Program Dir.**.....Bob Marshall  
**Chief Engineer**.....Thos. D. Razovich  
**For other RKO General stations see Multiple-Station Owners.**

### KGO—San Francisco—1923

**Frequency**: 810 Kc.....**Power**: 50,000 Watts  
**Owned-Oper By**.....ABC-PT. Inc.  
**Business Address**.....277 Golden Gate Ave.  
**Tel.**: UNderhill 3-0077.....ABC  
**Representative** .....John Blair  
**Vice-Pres., Gen. Mgr.**.....Don B. Curran  
**Sales Manager**.....Kenneth Leslie  
**Adv. Mgr., Pub. Dir.**.....Ron Wren  
**Program Dir.**.....Jim Dunbar  
**Chief Engineer**.....Harry N. Jacobs  
**For other ABC Owned stations see Multiple-Station Owners.**

### KKHI—San Francisco—1956

**Frequency**: 1550 Kc.....**Power**: 10 Kw.  
**Owned By**.....Atlas Bcstg. Co.  
**Address**.....340 Mason St.  
**Tel.**: YUkon 6-2151.....Independent  
**General Manager**.....Frank Atlas  
**Owners of**: KKHI-FM.

### KNBR—San Francisco—1922

**Frequency**: 630 Kc.....**Power**: 50,000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....420 Taylor St.  
**Tel.**: GR 4-8700.....NBC  
**Representative**.....NBC Spot Sales  
**President (NBC)**.....Robert E. Kintner  
**General, Station Mgr.**.....William Decker  
**Sales Manager**.....Richard S. Calender  
**Merch., Prom. Mgr.**.....Delwin H. Enzminger  
**Program Director**.....Jack Wagner  
**Publicity Director**.....Jane Morrison  
**Chief Engineer**.....Donald Hall  
**For other NBC Owned stations see Radio & TV Networks.**

### KSAN—San Francisco—1922

**Freq.**: 1450 Kc. ..**Power**: 1 Kw. d., 250 W. n.

Owned....Golden Gate Broadcasting Corp.  
 Address.....1111 Market Street  
 Tel.: MA 1-8171.....Independent  
 President.....Norwood J. Patterson  
 General Manager.....Stanley LeVine  
 Owners of: KBIE, KICU-TV, Fresno.

**KSAY—San Francisco—1957**

Frequency: 1010 Kc.....Power: 10 Kw. d.  
 Owned By.....Grant R. Wrathall  
 Address.....1560 Van Ness St.  
 Tel.: PR 6-1717.....Independent  
 President.....Grant R. Wrathall  
 General Manager.....Deane Banta  
 Sales Manager.....Larry Coy  
 Program Director.....Gordon Woodward

**KSFO—San Francisco—1925**

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcsters.  
 Business Address.....950 California St.  
 Tel.: YU 2-5500.....Independent  
 Representative.....AM Radio Sales  
 Board Chmn.....Gene Autry  
 President.....Robert O. Reynolds  
 V.P., Gen. Manager.....William D. Shaw  
 Commercial Manager.....James A. Brown  
 Sales Prom., Pub. Dir.....Louise Z. Jorjorian  
 Program Director.....Allan Newman  
 Chief Engineer.....Harry Bartolomei  
 For other Golden West stations see Multiple-  
 Station Owners.

**KYA—San Francisco—1926**

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Churchill Bcstg. Corp.  
 Business Address.....1 Nob Hill Circle  
 Tel.: EXbrook 7-2500.....Independent  
 President, Gen. Mgr.....Clinton D. Churchill  
 V.P., Gen. Sales Mgr.....Lewis H. Avery  
 Chief Engineer.....Paul Beck  
 Owners of: KYA-FM.

**KALI—San Gabriel—1946**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned.....Tele-Broadcasters of Calif. Inc.  
 Address.....5723 Melrose Ave., Los Angeles  
 Tel.: HO 6-6161.....Independent  
 President.....H. Scott Killgore  
 Gen. Mgr.....James Coyle  
 Chief Engineer.....Charles McKee  
 For other Tele-Broadcasters stations see Multiple-  
 Station Owners.

**KEEN—San Jose—1947**

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....United Bcstg. Co.  
 Business Studio Address.....Hotel De Anza  
 Tel.: CY 4-0344.....Independent  
 Representative.....Hollingbery  
 President.....George M. Mardikian  
 Gen. Mgr.....Floyd Farr  
 Prog. Dir., Chief Eng.....George Snell  
 Owners of: KEEN-FM.

**KLIV—San Jose—1946**

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.

Owned-Oper. By.....Cal Radio, Inc.  
 Address.....P.O. Box 995  
 Tel.: 293-8030.....MBS  
 Station Rep.....Bernard Howard & Co.  
 Pres., Gen. Mgr.....Riley R. Gibson  
 Station, Comm. Mgr.....Bob Sobelman  
 Chief Engineer.....Maurice Hill

**KLOK—San Jose—1946**

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 327B  
 Tel.: 251-5170.....Independent  
 Station Reps.....Oakes; NTS; Ochs  
 President.....E. L. Barker  
 General Manager.....R. E. Ryan  
 Sales Promotion Mgr.....E. H. Grigg  
 Chief Engineer.....Terry D. Lloyd

**KRRX—San Jose—1948**

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....San Jose Bcstg. Co.  
 Address.....P. O. Box 167  
 Tel.: CYpress 2-5080.....Independent  
 Station Reps.....Venard. T & McC.; A. Moore  
 Pres., Gen. Mgr.....Joe E. Levitt  
 Opera. Manager.....Frank G. Kilpatrick  
 Gen. Sales Mgr.....Chuck Christianson  
 Program Dir., Pub. Dir.....Robert W. Donnelly  
 Chief Engineer.....Herman Stalberg

**KATY—San Luis Obispo—1949**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....KATY of San Luis Obispo, Inc.  
 Address.....1146 Monterey St.  
 Tel.: LI 3-1340.....Independent  
 Sta. Representative.....Meeker Co.  
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt  
 V.P., Ch. Eng.....Glenn O. Porter  
 Owners of: KATY-FM.

**KSLY—San Luis Obispo—1960**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned By.....Berry Bcstrs., Inc.  
 Address.....1214 Higuera  
 Tel.: LI 3-9400.....Independent  
 President, General Mgr.....Reg Streeter  
 Sales Promotion Mgr.....Sylvain Lassalette  
 Program Director.....John Borba

**KVEC—San Luis Obispo—1937**

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.  
 Owned By.....San Luis Obispo Bcstg. Corp.  
 Address.....P.O. Box 787  
 Tel.: Liberty 3-8830.....ABC  
 Station Representative.....H.R.  
 President.....John C. Cohan  
 General, Station Mgr.....Bob Brown  
 Program, Pub. Director.....Daryl Kruse  
 Chief Engineer.....Charlie Mitchell  
 For other Cohan stations see Multiple-Station  
 Owners.

**KOFY—San Mateo—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.

## CALIFORNIA

Owned By: Intercontinental Radio (Tele-Bcstrs.)  
 Address: 100 California St., San Francisco  
 Tel.: YU 2-9933.....Independent  
 President.....H. Scott Kilgore  
 Gen. Mgr.....F. T. Crennan  
 Chief Engineer.....Carl Roliff  
 For other Tele-Broadcasters stations see Multiple-Station Owners.

### KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts  
 Owned-Operated By...Marin Bcstg. Co., Inc.  
 Business Address.....1040 B Street  
 Tel.: GLENWOOD 6-1510.....Independent  
 Station Representative.....George Hopewell  
 President.....Roy A. Brown  
 Gen. Mgr., Chief Eng.....Hugh Turner  
 Owners of: KTIM-FM.

### KWIZ—Santa Ana—1926

Freq.: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Voice of the Orange Empire Inc.  
 Business Address.....105 E. 5th St.  
 Tel.: KI 7-5581.....Independent  
 President, General Mgr.....Ernest L. Spencer  
 Program Director.....Jim S. Harrison  
 Chief Engineer.....William Harmegnies  
 Owners of: KWIZ-FM

### KACL—Santa Barbara—1962

Frequency: 1290 Kc.....Power: 500 Watts d.  
 Owned By.....Riviera Broadcasting Co.

Address.....Radio Square  
 Tel.: WOODLAND 3-1436.....Independent  
 President.....R. P. Dolley  
 V.P., General Mgr.....R. L. Haqadone  
 Chief Engineer.....Bern Solyn

### KDB—Santa Barbara—1935

Freq.: 1490 Kc.....1 Kw. d., 250 W. n.  
 Owned-Oper. By.....KDB Broadcasting Co.  
 Address.....Mar Monte Hotel  
 Tel.: 966-4131.....Independent  
 Gen. Comm. Mgr.....Len Menard  
 Chief Engineer.....Dick Johnston  
 Owners of: KDB-FM.

### KIST—Santa Barbara—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Western States Radio  
 Business-Studio Address.....735 State St.  
 Tel.: WO 6-3981.....Independent  
 Representative.....George P. Hollnagbery  
 Pres., Gen. Mgr.....J. P. Wardlaw, Jr.  
 Comm. Sta. Mgr.....Robert L. Jones  
 Chief Engineer.....Ray Kubly

### KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....News-Press Publish. Co.  
 Business-Studio Address.....News-Press Bldg.  
 Tel.: WO 6-3911.....ABC-NBC  
 Representative.....Paul H. Reymor

**How to tell all sides of this story in '64...**



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President.....Thomas M. Storke  
Gen. Mgr.....Joe Benes

**KGBA—Santa Clara—1963**

Frequency: 1430 Kc. ....Power: 1 Kw.  
Owned By .....Greater Bay Area Bcstrs.  
Address .....2121 Ronald St.  
Tel.: 248-1430 .....Independent  
Representative .....Bolling  
Owner .....George B. Bairey  
Gen. Mgr., Ch. Eng. ....George B. Bairey, Jr.

**KSCO—Santa Cruz—1947**

Freq.: 1080 Kc....Power: 10 Kw. d., 500 W. n.  
Owned-Operated By.....Radio Santa Cruz  
Business Address.....2300 Portola Drive  
Tel.: 475-1080 .....Independent  
Station Rep.....Grant Webb & Co.  
Pres., Gen., Sta. Mgr. ....Charles V. Berlin  
Owners of: KSCO-FM.

**KCOY—Santa Maria—1946**

Frequency: 1440 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Arenze B'casters  
Business Address.....Box 166  
Tel.: WA 5-2644 .....Independent  
Station Rep.....Venard, Torbet & McConnell  
Pres., Gen., Sta. Mgr.....James H. Ranger  
Program, Publicity Mgr.....Ed Mack  
Chief Engineer.....Fred Ray

**KHER—Santa Maria—1962**

Frequency: 1600 Kc. ....Power: 500 W. d.  
Owned By .....Artistry in Radio Co.  
Address .....605 W. Main St.  
Tel.: 922-2181 .....Independent  
Representative .....Oakes  
Station Mgr. ....Ken Mendenhall

**KSEE—Santa Maria—1961**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned By .....Cal-Coast Broadcasters  
Address .....P.O. Box 442  
Tel.: Walnut 2-1777.....Independent  
Station Representative....George Hollingbery  
Pres., Owner .....Edward E. Urner  
Station Manager.....Bill Sinclair  
Chief Engineer .....Phil Wahl

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. ....Power 1 Kw.  
Owned-Oper. By...J. Hagerman, J. I. Groom  
Address .....510 W. Morrison  
Tel.: Walnut 5-2582.....Independent  
Managers. James M. Hagerman, John I. Groom  
Owners of: KSMA-FM.

**KSPA—Santa Paula—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KSPA Radio  
Address .....110 Cameron Rd.  
Tel.: JACKSON 5-6333.....Independent  
General Manager.....Frank James

**KHUM—Santa Rosa—1961**

Frequency: 1580 Kc.....Power: 500 Watts d.  
Owned By.....Bay Area Electronics, Inc.  
Address .....2200 Santa Rosa Ave.  
Tel.: Liberty 5-1881.....Independent  
General Mgr. ....Don F. Davis

**KJAX—Santa Rosa—1959**

Freq.: 1150 Kc....Power: 5000 W. d., 500 W. n.  
Owned By.....KJAX, Inc.  
Address .....Hotel Santa Rosa  
Tel.: Liberty 5-9060.....Independent  
President.....J. K. Withers

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....Finley Bcstg. Co.  
Business Address.....Flamingo Hotel  
Tel.: LI 5-3313.....Independent  
Station Representative.....Hollingbery  
President.....Mrs. E. L. Finley  
General Manager.....Frank W. McLaurin  
Program Dir.....Merle Ross  
Publicity Director .....Jim Grady  
Chief Engineer.....Hilmar Cann

**KVRE—Santa Rosa—1962**

Frequency: 1460 Kc.....Power: 1 Kw. d.  
Owned By.....Santa Rosa Bcstg. Co.  
Address .....2555 Bennett Valley Road  
Tel.: Liberty 5-2024.....Independent  
President.....Thomas L. Brennen  
Station Mgr. ....Joseph T. Nixon  
Commercial Mgr. ....Bert Pinkerton  
Sales Promotion Mgr.....Arlene Brennen  
Chief Engineer .....Jim Young

**KVML—Sonora—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Sonora Bcstg. Co.  
Address .....Box 967  
Tel.: JE 2-7426.....ABC-KBS  
Station Representative....Grant Webb  
General Mgr. ....R. P. Bowen

**KJOY—Stockton—1947**

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By .....Gamble Bcstg.  
Business-Studio Address...110 N. Eldorado St.  
Tel.: HOWARD 6-2844.....Independent  
Station Representation....McGavren Guild  
President .....Ort J. Lofthus  
Commercial Manager.....Ken Minyard  
Sales Prom. Mgr.....Carolyn Pribyl  
Program Director.....Ron Reynolds  
Publicity Dir.....Alan Oak  
Chief Engineer.....James Tracewell  
For other Gamble stations see Multiple-Station  
Owners.

**KSTN—Stockton—1949**

Frequency: 1420 Kc. ....Power: 5000 W.

## CALIFORNIA

Owned-Operated By...San Joaquin Bcstg. Co.  
Business Address.....2171 Ralph Ave.  
Tel.: HOward 4-7338.....Independent  
Representative.....Hollingbery  
President.....Knox La Rue  
Station Mgr.....Jayne Swain  
Chief Engineer.....Jerry Brock  
Owners of: KSTN-FM.

### KWG—Stockton—1921

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Royal Bear Bcstrs.  
Address.....P.O. Box 5007  
Tel.: HO 5-2611.....MBS  
Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....Roland B. Vaile  
Station, Comm. Mgr.....Ted Carlsen  
Chief Engineer.....John Moline

### KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.  
Owned By.....James E. McKahan  
Business Address.....P.O. Box 501  
Tel.: 257-2121.....KBS  
Pres., Gen. Mgr.....James E. McKahan  
Program Director.....Ernest W. Moffett  
Chief Engineer.....Harold C. Houston

### KTKR—Taft—1948

Frequency: 1310 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Mann Bcstg. Co.  
Business Address.....P.O. Box "WW"  
Tel.: ROger 5-6101.....KBS  
Owner, Gen. Mgr.....Louise E. Mann

### KHOE—Truckee—1959

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Calif.-Nev. Bcstg. Co.  
Address.....Box 247  
Tel.: LU 7-9986.....MBS  
President.....Robert Sherman  
General Mgr.....Henry Shelton

### KCOK—Tulare—1945

Frequency: 1270 Kc. ....Power: 5 Kw.  
Owned-Oper. By.....KCOK, Inc.  
Business Address.....P. O. Box 119  
Tel.: MU 6-2866.....MBS  
Station Rep.....Sandberg  
Pres., Gen. Mgr.....Keith Munger  
Program Director.....Casey Santos  
Chief Engineer.....Elbert Dean

### KGEN—Tulare—1956

Frequency: 1370 Kc....Power: 1 Kw.  
Owned By.....KGEN, Inc.  
Address.....Box 122, Hanford, Calif.  
Tel.: MU 6-3406.....Independent  
Sta. Representative.....Webb  
President.....Mrs. Meldean Upp  
Chief Engineer.....D. Lee

### KCEY—Turlock—1949

Frequency: 1390 Kc....Power: 5,000 Watts  
Owned-Oper. By.....KTUR, Inc.  
Address.....P. O. Box 1390  
Tel.: ME 2-1390.....KBS-ABC  
President.....Harrison M. Fuerst  
General Mgr.....Howard Allred  
Owners of: KVOR-AM-FM, Colorado Springs, Colo.

### KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc....Power: 1000 W. d.  
Owned By.....Hi-Desert Bcstg. Corp.  
Address.....Box 908  
Tel.: 367-2345.....Independent  
President, General Mgr.....Art Sipherd  
Commercial Mgr., Chief Eng....George Osborn

### KMSL—Ukiah—1960

Frequency: 1250 Kc....Power: 500 Watts d.  
Owned By.....Edward B. Mulrooney  
Address.....P.O. Box 645  
Tel.: HcMestead 2-8621.....MBS  
Owner, Pres.....Ed Mulrooney

### KUKI—Ukiah—1950

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Radio Station KUKI  
Address.....P. O. Box 638  
Tel.: HO 2-4771.....KBS  
Owner.....Marguerite Sims  
General Mgr. Ch. Eng.....John Franklin

### KNBA—Vallejo—1947

Frequency: 1190 Kc....Power: 250 Watts d.  
Owned By.....KNBA, Inc.  
Business Address.....Box 1112  
Tel.: MI 4-8944.....Independent  
Pres., Gen. Mgr.....Louis J. Rips

### KUDU—Ventura—1948

Frequency: 1590 Kc....Power 1000 Watts  
Owned By.....Tri-County Public Service  
Business Address.....South Mills Road  
Tel.: Miller 2-2125.....Independent  
Station Reps.....Oakes & Walker-Rawalt  
President.....Russell Furse  
Owners of: KUDU-FM.

### KVEN—Ventura—1947

Frequency: 1450 Kc....Power: 250 Watts  
Owned-Operated By.....Coast Ventura Co.  
Address.....Box 1611  
Tel.: MI 3-8675.....MBS  
President.....Carroll Hauser  
Gen., Sta. Mgr.....Sidney M. Held  
Sales Manager.....Mike Thomas  
Program Dir., Chief Engr.....Fred Hall  
Owners of: KVEN-FM.

### KCIN—Victorville—1961

Frequency: 1590 Kc....Power: 500 Watts d.



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## CALIFORNIA-COLORADO

Owned By.....Victor Valley Bcstrs., Inc.  
Address.....Victor Valley Shopping Center  
Tel.: CHapel 5-8635.....Independent  
President.....Jerry Carr  
Commercial Manager.....D. Wood  
Chief Engineer.....R. Calia

### KONG—Visalia—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Airwaves, Inc.  
Address.....Box 1429  
Tel.: RE 4-5811.....Independent  
President & Gen. Mgr.....Harry E. Layman  
Owners of: KONG-FM.

### KWSO—Wasco—1950

Frequency: 1050 Kc....Power: 1000 Watts d.  
Owned-Operated By...Maple Leaf Bcstg. Co.  
Address.....P. O. Box 366  
Tel.: PL 8-2145.....Independent  
President.....E. J. Peters  
Chief Engineer.....Herbert J. Raizlaff

### KOMY—Watsonville—1937

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....Frontier Bcstg.  
Business Address.....40 Atkinson Lane  
Tel.: PArkway 4-5641.....MBS  
Pres., Gen., Sta. Mgr.....Philip Rather  
Owners of: KMEL, Wenatchee, Wash.

### KGRB—West Covina—1963

Frequency: 900 Kc.....Power: .25 Kw. d.  
Owned By.....Robert Burdette & Assocs.  
Address ..751 Echelon Ave., City of Industry  
Tel.: 330-5211-2.....Independent

Representative.....None  
Pres., Gen. Mgr.....Robert Burdette

### KIQS—Willows—1961

Frequency: 1560 Kc.....Power: 250 W. d.  
Owned By.....Glenn County Bcstrs.  
Address.....Willows Hotel  
Tel.: 934-4654.....KBS  
Reps.....Spot Time Sales; Chance  
President.....Walter D. Stewart  
Station Mgr.....Thomas Frostig

### KSYC—Yreka—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Northern Bcstg. Co.  
Address.....Lawrence Lane, S. Oregon St.  
Tel.: VI 2-4158.....ABC  
President.....R. W. Lake  
Sta., Comm. Manager.....Holt C. Wardrip

### KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts  
Owned By.....Ballard & Behr  
Address.....826 Plumaz St.  
Tel.: SH 3-7343.....KBS  
General Manager.....B. Ballard

### KUBA—Yuba City—1947

Freq.: 1600 Kc....Power: 5 Kw. d., 500 W. n.  
Owned-Operated By..Peachbowl Bcstrs., Inc.  
Address.....424 5th St., Marysville, Calif.  
Tel.: 743-7309.....Independent  
General Mgr.....Roger R. Hunt  
Chief Engineer.....Carl W. Pendergraft

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## Colorado

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### KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....D. L. & Katholeen Allen  
Address.....Alamo  
Tel.: 26.....KBS-MBS  
General Mgr.....D. L. Allen

### KDAB—Arvada—1962

Frequency: 1550 Kc.....Power: 10 Kw. d.  
Owned By.....Denver Area Bcstrs.  
Address.....P.O. Box 1  
Tel.: 421-1550.....Independent  
General Manager.....Ron Curtis

### KBOL—Boulder—1946

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Boulder Radio KBOL, Inc.  
Address.....Boulder Radio.....Box 146

Tel.: HI2-2242.....Independent  
Station Rep.....Holman  
Pres., Gen. Mgr.....Russel Shaffer  
Commercial Manager.....Gene Palm  
Chief Engineer.....Fred Bodenbar

### KDEY—Boulder—1962

Frequency: 1360 Kc.....Power: 500 W. d.  
Owned By.....Bonanza Bcstg. Co.  
Address.....1245 Pearl St.  
Tel.: 443-7450.....Independent  
Representative.....Savalli/Gates  
President.....Kenneth G. Prather

### KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts  
Owned By.....Mile High Bcstg. Co.  
Business Address.....77 South 4th Ave.  
Tel.: 799.....KBS  
General Mgr.....Clyde W. Miller

## COLORADO

### **KRLN—Canon City—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Royal Gorge Bcstrs., Inc.  
Address.....P.O. Box 858  
Tel.: 275-2400.....KBS-MBS  
Station Rep.....Edward Petry & Co.  
President, Gen. Mgr.....Ray M. Beckner  
Chief Engineer.....L. Jay Aldridge

### **KPIK—Colorado Springs—1957**

Frequency: 1580 Kc. Power: 5 Kw. d.  
Owned.....Western Bcstg. Co.  
Address.....Box 2422  
Tel.: 634-1503.....KBS  
President.....D. P. Pinkston  
General Manager.....Don Drennan  
Chief Engineer.....James Green  
For other Pinkston-Elinore stations see Multiple-Station Owners.

### **KDRO—Colorado Springs—1947**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Pikes Peak Bcstg. Co.  
Business-Studio Address.....399 S. 8th St.  
Tel.: ME 2-1515.....Independent  
Pres., Gen. Mgr.....Harry W. Hoth, Jr.  
Station Manager.....Wesley W. Bradley, Jr.  
Chief Engineer.....C. Upton  
Owners of: KRDO-TV.

### **KSSS—Colorado Springs—1959**

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.  
Owned-Oper. By.....Hill-Smith Bcstg. Co.  
Address.....Antlers Hotel Penthouse  
Tel.: 634-5511.....MBS  
Station Representative.....Hal Holman  
President, Gen. Mgr.....J. D. Hill  
Chief Engineer.....Jay Blakesley

### **KVOR—Colorado Springs—1921**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By.....KVOR, Inc.  
Address.....Broadmoor Hotel  
Tel.: 632-3536.....CBS  
Station Representative.....Petry  
President.....Harrison Fuerst  
General Manager.....S. Singer  
Chief Engineer.....W. Roberg  
Owners of: KVOR-FM, KCEY, Turlock, Calif.

### **KYSN—Colorado Springs—1956**

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....KYSN Bcstg. Co.  
Address.....30 S. Tejon St.  
Tel.: 633-2608.....Independent  
Station Representative.....Spot Time Sales  
Pres., Gen. Mgr.....Donald T. Harding, Jr.  
Commercial Manager.....John H. Lambert  
Program Director.....Gene Towne

### **KVFC—Cortez—1955**

Freq.: 740 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....KVFC, Inc.  
Address.....Box 740

Tel.: LO 5-3463.....KBS  
Pres., Gen. Mgr.....Jack Hawkins  
Station, Chief Engineer.....James Hawkins

### **KRAI—Craig—1948**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Northwestern Colo. Bcstg. Co.  
Address.....P. O. Box 65  
Tel.: TA 4-6574.....KBS  
President.....George O. Cory  
Station Mgr.....Dick Bonderud  
For other Cory stations see Colorado Network  
under Multiple-Station Owners.

### **KDTA—Delta—1955**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Monarch Broadcasting Co.  
Address.....P.O. Box 452  
Tel.: TR 4-4544.....Independent  
Pres., Gen., Sta. Mgr.....D. E. Towne  
Prog. Dir.....Rose Mary Towne

### **KBTR—Denver—1961**

Frequency: 710 Kc. Power: 5000 Watts  
Owned By.....Mullins Bcstg. Co.  
Address.....1089 Bannock St.  
Tel.: 266-3601.....ABC  
Station Rep.....Edward Petry & Co.  
President.....John C. Mullins  
Gen., Sta. Mgr.....Larry Buskett  
Sales Prom. Mgr., Pub. Dir.....Dick Braun  
Chief Engineer.....Joe Finch  
Owners of: KBTV, Denver.

### **KDEN—Denver—1956**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned.....KDEN Broadcasting Co.  
Address.....1601 West Jewell Ave.  
Tel.: WE 5-3525.....Independent  
Representative.....The Meeker Co.  
President, Sta. Mgr.....E. E. Koepke  
Chief Engineer.....Walt Wilson  
Owners of: KDEN-FM.

### **KFML—Denver—1953**

Frequency: 1390 Kc. Power: 5 Kw. d.  
Owned By.....Fine Arts Bcstg. Co.  
Address.....290 Fillmore St.  
Tel.: DEXter 3-1509.....Independent  
President.....Bill Daniels  
Gen., Sta., Comm. Mgr.....Tim O. Connor  
Owners of: KFML-FM.

### **KFSC—Denver—1954**

Frequency: 1220 Kc. Power: 1 Kw.  
Owned.....Francisco V. Sanchez  
Address.....2185 Broadway  
Tel.: AC 2-8935.....Independent  
Station Representative.....Oakes  
President.....F. V. Sanchez  
Station Mgr.....Levi Beall

### **KHOW—Denver—1925**

Frequency: 630 Kc. Power: 5000 Watts

Owned By.....TCA Bcstg. Corp.  
 Address.....Petroleum Club Bldg.  
 Tel.: AMherst 6-2611.....Independent  
 Representative.....Peters, Griffin, Woodward  
 Pres., Gen., Sta. Mgr. ....H. J. "Hal" Davis  
 Chief Engineer .....Jim White

**KIMN—Denver—1922**

Frequency: 950 Kc. ....Power: 5 Kw.  
 Owned By.....KIMN Bcstg. Co.  
 Address.....5350 W. 20th Ave.  
 Tel.: 237-2734 .....Independent  
 Station Representative.....John Blair  
 President .....J. C. Hunter  
 General Manager.....K. E. Palmer  
 National Sales Mgr.....Thomas Duggan  
 Commercial Mgr.....Tom Jones  
 Chief Engineer.....Sheridan Gilbert

**KLIR—Denver—1953**

Frequency: 990 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By.....KLIR, Inc.  
 Address.....6535 W. Jewell  
 Tel.: WA 2-1189.....KBS  
 Sta. Representative.....Biddick  
 Pres., Gen. Manager.....G. B. Anderson  
 Commercial Manager.....Bert Tracy  
 Chief Engineer.....D. M. Smith  
 For other Anderson stations see Multiple-Station  
 Owners.

**KLZ—Denver—1920**

Frequency: 560 Kc. ....Power: 5000 Watts  
 Owned By.....Time-Life Bcst. Inc.  
 Business-Studio Address.....131 Speer Blvd.  
 Tel.: MA 3-4271.....CBS  
 Representative.....Katz  
 President, Gen. Mgr.....Hugh B. Terry  
 Station Mgr.....E. Lee Fondren  
 Local Sales Mgr.....Lew Hunter  
 Program Dir.....Charles Roberts  
 Chief Engineer.....Gene Jenkins  
 For other Time-Life stations see Multiple-Station  
 Owners.

**KOA—Denver—1924**

Frequency: 850 Kc. ....Power: 50,000 Watts  
 Owned-Operated By.....Metropolitan TV Co.  
 Address.....P.O. Box 5012  
 Tel.: CHerry 4-4141.....NBC  
 Representative.....Christal  
 Pres., Gen. Mgr.....Ralph Radetsky  
 Commercial Manager.....Gene Grubb  
 Promotion, Merch. Mgr.....Steve Fox  
 Program Director.....Jim Atkins  
 Owners of: KOA-FM-TV, Denver; KOAA-TV,  
 Pueblo, Colo.

**KOSI—Denver—1954**

Freq.: 1430 Kc. ....Power: 5 Kw. d.; 500 W. n.  
 Owned-Oper By.....Armstrong Bcstg. Co.  
 Address.....Box 98  
 Tel.: EM 6-2695.....MBS  
 President .....W. L. Armstrong  
 General Mgr.....Robert N. Kindred  
 Chief Engineer.....James Church

**KTLN—Denver—1948**

Frequency: 1280 Kc. ....Power: 5 Kw.  
 Owned-Operated By.....Radio-Denver, Inc.  
 Address:.....1160 East Colfax Ave.  
 Tel.: AC 2-4811.....Independent  
 Station Representative.....Eastman  
 Pres., Gen. Mgr.....Richard B. Wheeler  
 Program Director.....Joe Finan  
 Chief Engineer.....Lee Arnett

**KDGO—Durango—1958**

Freq.: 1240 Kc. ..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Basin Bcstg. Co., Inc.  
 Address.....3112 Main St.  
 Tel.: 247-1407 .....Independent  
 President .....Robert Tobey  
 General Mgr.....Jimmie D. Gober  
 For other Merriman-Gober-Tobey stations see  
 Multiple-Station Owners.

**KIUP—Durango—1935**

Freq.: 930 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KIUP, Inc.  
 Address.....P. O. Box 841  
 Tel.: 247-4464.....ABC-KBS-MBS  
 President, General Mgr.....Ralph L. Atlas  
 Commercial Mgr.....Al Gare  
 Chief Engineer.....Frank Toomey

**KGMC—Englewood—1952**

Frequency: 1150 Kc. ....Power: 1000 Watts d.  
 Owned By.....MacLee Radio Corp.  
 Address.....3 W. Princeton  
 Tel.: SU 1-4481.....Independent  
 Pres., Gen. Mgr.....Robert B. McWilliams  
 Assistant Mgr.....Tim Sullivan  
 Chief Engineer.....D. F. White

**KCOL—Fort Collins—1947**

Frequency: 1410 Kc. ....Power: 1000 Watts  
 Owned-Oper. By...Northern Colo. Bcstg. Co.  
 Address.....1612 La Porte  
 Tel.: 482-5991.....ABC  
 Station Reps.....Edward Petry & Co.  
 Pres., Gen. Mgr.....Ellis Atteberry  
 Chief Engineer.....Joe Kilgore

**KZIX—Fort Collins—1959**

Frequency: 600 Kc. ....Power: 1000 Watts d.  
 Owned By.....Horsetooth Bcstg. Co., Inc.  
 Address.....Central Bldg.  
 Tel.: 484-0466.....MBS-KBS  
 Station Representative.....Holman  
 President.....Les Ware  
 General Mgr.....Phyllis Lovejoy  
 For other Ware stations see Multiple-Station  
 Owners.

**KFTM—Fort Morgan—1950**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned-Oper. By...Morgan County Bcstg. Co.  
 Address.....Highway 6 & 34

## COLORADO

Tel.: 867-5674 ..... ABC-KBS  
President ..... Staton A. Dixon  
Sta., Comm. Mgr. .... Mason Dixon

### **KGLN—Glenwood Spgs.—1950**

Frequency: 980 Kc. .... Power: 1000 Watts, d.  
Owned-Oper. By ..... KGLN, Inc.  
Address ..... P. O. Box C  
Tel.: WH 5-6501 ..... MBS  
Representative ..... Holman  
President ..... Rex Howell  
Gen. Mgr. .... Jerry Fitch  
Program Director ..... Marcie Fitch  
For other Howell stations see Multiple-Station  
Owners.

### **KICM—Golden—1957**

Frequency: 1250 Kc. .... Power 1000 Wts. d.  
Owned By ..... Norman Broadcasting  
Address ..... Box 15467, Denver  
Tel.: 279-5595 ..... Independent  
Owner, Gen. Mgr. .... George I. Norman, Jr.  
Station Mgr. .... Dan Norman  
Chief Engineer ..... Charles Brandt  
Owners of: KSVN, Ogden, Utah.

### **KEXO—Grand Junction—1948**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Voice of Western Colo., Inc.  
Address ..... 2508 North Ave.  
Tel.: 243-1230 ..... ABC  
Representative ..... Edward Petry & Co.  
President ..... D. Spencer Grew  
Gen., Sta. Mgr. .... H. Abbott Tessman  
Commercial Manager ..... Al Schultz  
Chief Engineer ..... Jim Eicher

### **KREX—Grand Junction—1926**

Freq.: 920 Kc. .... Power: 5 Kw., d.; 500 W. n.  
Owned-Oper. By ..... Western Slope Bcstg. Co.  
Address ..... P. O. Box 270  
Tel.: 242-5000 ..... CBS  
Representative ..... Hal Holman  
President ..... Rex Howell  
General Mgr. .... Robert McMahan  
Chief Engineer ..... James Meyer  
For other Howell stations see Multiple-Station  
Owners.

### **KSTR—Grand Junction—1957**

Frequency: 620 Kc. .... Power: 5 Kw., d.  
Owned ..... Mountain States Bcstg. Corp.  
Address ..... Box 1110  
Tel.: 243-1722 ..... Independent  
President, Gen. Mgr. .... E. Anson Thomas  
Chief Engineer ..... Norm Price

### **KWSL—Grand Junction—1961**

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned By ..... Mesa Bcstg. Co.  
Address ..... 200 N. Sixth St.  
Tel.: CH 2-7800 ..... KBS-MBS  
President ..... V. A. Buckmaster

### **KFKA—Greeley—1921**

Frequency: 1310 Kc. .... Power: 1000 Watts

Owned-Oper. By ..... Mid-Western Radio Corp.  
Address ..... P.O. Box K  
Tel.: 352-4421 ..... Independent  
Representative ..... Hal Holman  
Pres., Gen. Mgr. .... Ralph H. Green  
Comm. Mgr. .... Mrs. Virginia Sears  
Sales Promotion Mgr. .... Lorene Briggs  
Chief Engineer ..... Harry Brewer

### **KYOU—Greeley—1948**

Frequency: 1450 Kc. Power: 1Kw. d., 250 W. n.  
Owned-Oper. By ..... Meroco Bcstg. Co.  
Address ..... 816 Ninth St.  
Tel.: ELgin 2-0262 ..... ABC-KBS-MBS  
Pres., Gen. Manager ..... Ellwood Meyer

### **KGUC—Gunnison—1960**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned By ..... Roger W. & Enid C. Pepperd  
Address ..... 113 E. Georgia St.  
Tel.: 641-1780 ..... ABC-KBS-MBS  
General, Sales Mgr. .... Roger W. Pepperd  
Program Director ..... Enid C. Pepperd  
Chief Engineer ..... Robert Edelen

### **KBZZ—La Junta—1937**

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Grady F. Maples  
Address ..... Box 485  
Tel.: DU 4-2541 ..... ABC-MBS  
Representative ..... Indie Sales  
General Manager ..... C. J. Logan  
Chief Engineer ..... Donald W. Maples

### **KLAK—Lakewood—1955**

Freq.: 1600 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By ..... Lakewood Bcstg. Service  
Address ..... 1315 Oak St., Denver, Colo.  
Tel. CH 4-8681 ..... ABC-MBS  
Station Reps. .... Meeker; Chas. Bernard  
President, General Mgr. .... Ed Scott

### **KLMR—Lamar—1948**

Freq.: 920 Kc. .... Power: 1000 W. d., 500 W. n.  
Owned By ..... KLMR, Inc.  
Address ..... P. O. Box 890  
Tel.: 336-2206 ..... ABC  
President ..... Douglas Kahle  
General Manager ..... Dennis Behan

### **KBRR—Leadville—1960**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned By ..... Continental Divide Bcstg., Inc.  
Address ..... P.O. Box 968  
Tel.: 1237 ..... KBS  
President ..... Thomas T. Farley  
V.P., General Manager ..... John H. East

### **KMOR—Littleton—1957**

Frequency: 1510 Kc. .... Power: 1000 Watts  
Owned By ..... M-O-R Bcstg.  
Address ..... 140 Woodlawn Center  
Tel.: 794-4211 ..... Independent

Pres., Gen. Mgr. .... Bob Martin  
 Commercial, Promo. Mgr. .... Hal Taft  
 Program Dir. .... Bob Rubin  
 Chief Engineer. .... Ray Doane

**KLMO—Longmont—1949**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned By .... Radio Longmont, Inc.  
 Address .... Box 799  
 Tel.: PProspect 6-2323 ..... KBS  
 Station Representative ..... Continental  
 President, Gen., Sta. Mgr. .... Wm. G. Stewart  
 Chief Engineer ..... Gene Baldwin

**KLOV—Loveland—1955**

Frequency: 1570 Kc. .... Power: 250 Watts  
 Owned By .... Evergreen Ent. Inc.  
 Address .... 308 East 5th  
 Tel.: 667-1570 ..... KBS  
 Pres., General Mgr. .... William Green

**KCMS—Manitou Spring—1953**

Frequency: 1490 Kc. .... Power: 100 Watts  
 Owned By .... Garden of Gods Bcstg. Co.  
 Address .... 68 Minnehaha Ave.  
 Tel.: MUIberry 5-5776 ..... Independent  
 Pres., Chief Eng. .... C. M. Edmonds  
 General, Comm. Mgr. .... Mrs. C. M. Edmonds  
 Owners of: KCMS-FM.

**KSLV—Monte Vista—1954**

Freq.: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .... Colorado Radio Corp.  
 Business Address ..... 109 Adams St.  
 Tel.: ULster 2-3581 ..... KBS  
 President ..... George O. Cory  
 For other Cory stations see Multiple-Station  
 Owners.

**KUBC—Montrose—1947**

Freq.: 580 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By .... Uncompaghre Bcstg. Co.  
 Business-Studio Address ..... P. O. Box 279  
 Tel.: CHerry 9-4546 ..... KBS  
 President ..... George O. Cory  
 Station Mgr. .... E. De Julio  
 For other Cory stations see Multiple-Station  
 Owners.

**KAPI—Pueblo—1958**

Frequency: 690 Kc. .... Power: 250 Watts d.  
 Owned By .... Centennial Radio Corp.  
 Address .... 2829 Lowell  
 Tel.: Lincoln 5-2883 ..... Independent  
 Pres., Gen., Sta. Mgr. .... Dwight Shaw

**KCSJ—Pueblo—1947**

Frequency: 590 Kc. .... Power: 1000 Watts  
 Owned By .... Sangre de Cristo Bcstg.  
 Address .... 2226 TV Lane  
 Tel.: 545-4106 ..... Independent  
 Representative ..... Meeker Co.  
 Station Mgr. .... Cliff Hendrix  
 Comm. Mgr. .... Howard Myers  
 Chief Engineer ..... Kenneth Renfrow

**KDZA—Pueblo—1947**

Freq.: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By .... Pueblo Radio Co.  
 Address ..... 3011 Elizabeth  
 Tel.: LI 4-5846 ..... KBS-MBS  
 Pres., Gen. Mgr., Chief Eng. .... D. B. Crouch

**KFEL—Pueblo—1956**

Frequency: 970 Kc. .... Power: 1000 Watts  
 Owned ..... KFEL, Inc.  
 Address ..... 4411 Goodnight Ave.  
 Tel.: LI 2-6884 ..... Independent  
 Representative ..... Continental  
 Owner ..... Joseph M. Clifton

**KGHF—Pueblo—1928**

Freq.: 1350 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned By .... Garvey Commun. Systems  
 Address ..... Highway 50, W.  
 Tel.: LI 2-5570 ..... ABC  
 Station Rep. .... Pety  
 President ..... Willard W. Garvey  
 General Mgr. .... Robert D. Ellis  
 Chief Engineer ..... Tony Mejia  
 Owners of: KKTU, KFMH (FM), Colorado  
 Springs.

**KPUB—Pueblo—1959**

(Formerly KTUX)

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owned By .... Quixote Bcstg. Co.  
 Address ..... 4211 Elizabeth St.  
 Tel.: 545-5970 ..... Independent  
 Pres., Gen. Mgr. .... Donald W. Reynolds, Jr.  
 For other D. W. Reynolds stations see Donrey  
 Media under Multiple-Station Owners.

**KAVI—Rocky Ford—1956**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
 Owned By .... Rocky Ford Invest. Corp.  
 Address ..... P. O. Box 632  
 Tel.: 254-7427 ..... KBS  
 President ..... H. Lee Sturgeon  
 General Mgr., Prog. Dir. .... Edward J. Patrick

**KVRH—Salida—1948**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned By .... Wm. J. Murphy  
 Address ..... P. O. Box 166  
 Tel.: 539-2575 ..... Independent  
 General Manager ..... Wm. J. Murphy

**KGEK—Sterling—1925**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By .... KGEK, Inc.  
 Address ..... Fleming Road  
 Tel.: LA 2-1607 ..... KBS-ABC  
 President ..... Al Ross

**KOLR—Sterling—1955**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Sterling Broadcasting Corp.  
 Address ..... 122 W. Main St.  
 Tel.: LA 2-1740 ..... ABC-MBS

## COLORADO-CONNECTICUT

Representative .....Hal Holman  
President .....Kermit Kath  
General Mgr.....Bob Kath

### KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....KCRT, Inc.  
Address .....Country Club Dr.  
Tel.: 846-3212 .....KBS

Station Representative.....Edward J. Petry  
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

### KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.  
Owned By .....Floyd Jeter  
Address .....Box 599  
Tel.: 111.....Independent  
President, Ch. Eng. ....Floyd Jeter

## Connecticut

### WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts &  
Owned By.....Valley Broadcasting Co.  
Address.....290 Main St.  
Tel.: RE 5-4606.....MBS  
Station Rep. ....Walker-Rawalt  
General Mgr. ....David E. Kenney

### WICC—Bridgeport—1926

Freq.: 600 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Conn.-N. Y. Broadcasters  
Address .....2190 Post Rd., Fairfield, Conn.  
Tel.: CL 6-0461..N.Y. Cl 5-0688...Independent  
Representative .....Adam Young  
President, Gen. Mgr.....Kenneth M. Cooper  
V.P., Business Mgr.....John E. Metts  
Sales, Sta. Mgr.....Ray Colonari  
Program Director.....Frank Delfino  
Owners of: WICC-TV; WJZZ-FM, Bridgeport.

### WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 1 Kw.  
Owned-Operated By.....WNAB, Inc.  
Business-Studio Address.....991 Broad St.  
Tel.: FO 6-1803 .....MBS  
President .....Harold Thomas  
Chief Engineer.....N. Howard

### WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.  
Owned-Oper. By.....The Bristol Bcstg. Corp.  
Business-Studio Address.....183 Main St.  
Tel.: LU 3-9265.....Independent  
Station Rep.....Prestige Rep. Org.  
President .....Eric Hatch  
General Manager.....Richard C. Kilbourn  
Commercial Manager.....Val McCormick  
Chief Engineer.....Lee Steele

### WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.  
Owned-Operated By....Berkshire Bcstg. Corp.  
Address .....198 Main St.  
Tel.: 748-3565.....Independent  
Station Representative.....Bill Creed Assocs.  
President.....John P. Previdi

Gen., Comm. Mgr.....Sol Robinson  
Program Director.....Paul Baker  
Chief Engineer.....Rudi Cehak  
Owners of: WLAD-FM.

### WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts  
Owned By.....Radio WSUB  
Address.....1064 Poquonnock Rd.  
Tel.: Hilltop 5-2494.....Independent  
General Mgr.....Lawrence A. Reilly  
Commercial Manager.....Warren F. Haas  
Program, Ch. Eng.....Armand J. Bernard  
Owners of: WTXL, Springfield, Mass.

### WDEE—Hamden—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned By....Southern New England Bcstg. Corp.  
Address ...473 Denslow Hill Rd., New Haven  
Tel.: AT 8-3561.....Independent  
Pres., Gen. Mgr.....Stuart M. Cadan  
Owners of: WDEE-FM.

### WCCC—Hartford—1947

Frequency: 1290 Kc....Power: 500 Watts, d.  
Owned By.....Greater Hartford Bcstg. Corp.  
Address .....338 Asylum St.  
Tel.: 525-6648 .....Independent  
Sta. Reps.....Paul Raymer; Bill Creed  
President.....William M. Savitt  
Sales Promotion Mgr.....Mal Morse  
Chief Engineer.....Justin Tarnowski  
Owners of: WCCC-FM.

### WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.  
Address .....Box 1360, Blue Hills Sta.  
Tel.: 278-1360.....Independent  
V.P., Gen., Comm. Mgr.....William Crawford  
Program Director.....Charles R. Parker  
For other Buckley-Jaeger stations see Multiple-  
Station Owners.

### WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts  
Owned By .....WPOP, Inc.

## CONNECTICUT

Business-Studio Address.....410 Asylum St.  
Tel.: 278-1410 .....Independent  
Pres., Gen. Mgr. ....Joseph C. Amatore  
Owners of: WIRE, Indianapolis, Ind.

### WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Travelers Bcstg. Service  
Address.....3 Constitution Plaza  
Tel.: 525-0801 .....NBC  
Representative .....Christal  
President.....Paul W. Morency  
Vice President, Sales.....Robert S. Tyrol  
Promotion Mgr.....Eugene J. Muriaty  
Information Director.....Richard F. Ahles  
Dir. of Engineering.....Harold A. Dorschug  
Owners of: WTIC-FM-TV.

### WINF—Manchester—1958

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By .....Profit Research, Inc.  
Address.....376 R. West Middle Turnpike  
Tel.: 643-2491.....CBS  
Station Representative.....Avery-Knodel  
President.....Sidney Walton  
Chief Engineer.....Henry Robert

### WMMW—Meriden—1947

Frequency: 1470 Kc....Power: 1000 Watts, d.  
Owned By .....Meriden-Wallingford Radio  
Address .....1 Church St.

Tel.: BE 5-5747.....Independent  
President .....Allen E. Wolin  
V.P., General Manager.....Donald Laufer  
Comm., Sales Prom. Mgr.....Bernie Kaufman  
For other Wolin stations see Key Stations under  
Multiple-Station Owners.

### WCNX—Middletown—1948

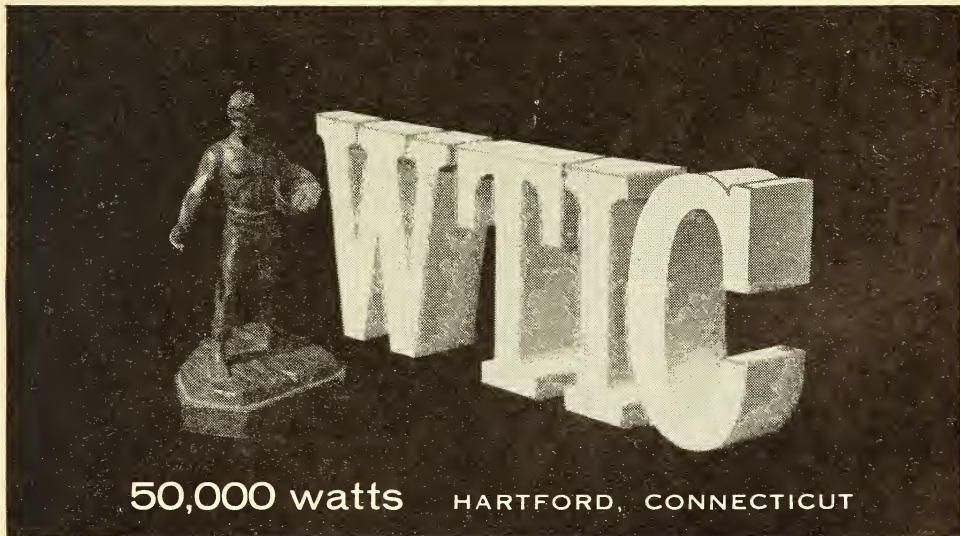
Frequency: 1150 Kc.....Power: 500 Watts  
Owned-Oper. By.....Middlesex Bcstg. Co.  
Address .....River Road  
Tel.: Diamond 7-2565.....Independent  
Sta. Reps.....Devney Org.; Nona Kirby  
Managing Dirs.....R. J. W. J. O'Brien  
Station Mgr., Prog. Dir.....Bill Glynn  
Chief Engineer.....Rogers Holt

### WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.  
Owned By.....Naugatuck Valley Service  
Address.....142 Meadow St.  
Tel.: 729-2291.....Independent  
Station Representative.....Walker-Rawalt  
President, General Mgr.....John T. Parsons  
Program Director.....Brad Drawbridge  
Chief Engineer.....Rogers Holt

### WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By..Central Conn. Bcstg. Co.  
Business Address.....22 Grove Hill



39 years of RADIO WITH A REASON

in rich, rich Southern New England

REPRESENTED BY THE HENRY I. CRISTAL COMPANY

## CONNECTICUT

Tel.: Baldwin 3-2721.....ABC  
Station Rep.....New Eng. Spot Sales  
President.....Patrick J. Goode  
General Mgr.....Aldo DeDominicis  
Chief Engineer.....Hillis Holt

### WRYM—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.  
Owned By.....Hartford County Bcstg. Corp.  
Address..1056 Willard Ave., Newington, Conn.  
Tel.: 666-5846.....Independent  
Station Reps.....Hollingbery; Eckels  
President.....Louis A. Sodokoff

### WAVZ—New Haven—1947

Frequency: 1300 Kc....Power: 1000 Watts  
Owned-Operated By.....WAVZ Bcstg. Corp.  
Business-Studio Address.....152 Temple St.  
Tel.: SP 7-4761.....Independent  
Representatives.....Hollingbery, Kettell-Carter  
Chairman of the Board.....Victor W. Knauth  
President.....Daniel W. Kops  
Exec. Vice Pres.....Richard J. Monahan  
V. P. & Gen. Mgr.....Marvin B. Rosenblatt  
Station Manager.....Lee Manson  
Sales Manager.....Marshall Pite  
Chief Engineer.....Ralph Carrano  
Owners of: WTRY, Troy, N. Y.

### WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.

Owned By.....Conn. Radio Foundation, Inc.  
Business-Studio Address.....221 Orange St.  
Tel.: UN 5-1133.....Independent  
Sta. Representative.....H. R. Reps.  
Pres., Sta., Gen. Mgr.....Richard W. Davis  
Owners of: WELI-TV.

### WNHC—New Haven—1944

Fre.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Triangle Publications, Inc.  
Address.....135 College St.  
Tel.: 777-3611.....ABC  
Reps. ....Basset; N. E. Spot; Blair  
V.P. Radio-TV Div.....Roger W. Clipp  
General Mgr.....Stanley H. Edwards  
Asst. General Mgr.....Carl H. Grande  
Program Dir. ....Jack Lazare  
Chief Engineer.....Carmine Iannucci  
For other Triangle stations see Multiple-Station  
Owners.

### WNLC—New London—1936

Fre.: 1510 Kc. ....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By..The Thames Bcstg. Corp.  
Business-Studio Address.....281 State St.  
Tel.: Gibson 2-5328.....Independent  
Station Reps.....Masla & Co.; Kettell-Carter  
Pres., Gen. Manager.....Gerald J. Morey  
Comm., Sales Promo. Mgr.....Irving Lowenthal  
Chief Engineer.....Randolph Barrett

### WNLK—Norwalk—1948

Frequency: 1350 Kc..Power: 1 Kw. d., 500 W. n.

## How to tell all sides of this story in '64...



**AP**

THE ASSOCIATED PRESS



**Owned-Operated By** . . . Norwalk Bcstg. Co., Inc.  
**Address** . . . . . 11 Wall St.  
**Tel.**: TE 8-5566 . . . . . Independent  
**Pres., Gen. Mgr.** . . . . . James Stolcz  
**Program Director** . . . . . Richard Bounerba  
**Chief Engineer** . . . . . Clarence Burnham

**WICH—Norwich—1946**

**Freq.**: 1310 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** . . . . . Eastern Conn. Bcstg. Co.  
**Business-Studio Address** . . . . . Cuprak Rd.  
**Tel.**: TU 7-1613 . . . . . Independent  
**Station Representative** . . . . . Bill Creed  
**President** . . . . . Donald Lasser  
**General, Station Mgr.** . . . . . Richard Reed  
**Sales Prom., Pub. Director** . . . . . Edward Adler  
**Chief Engineer** . . . . . Alexander Dubenetsky

**WLIS—Old Saybrook—1956**

**Frequency**: 1420 Kc. . . . . Power: 500 Watts  
**Owned** . . . . . Long Island Sound Radio Corp.  
**Address** . . . . . Conn. Turnpike  
**Tel.**: EV 8-3546 . . . . . Independent  
**Sta. Representative** . . . . . Hopewell  
**Pres., Gen. Mgr.** . . . . . Joseph P. Trantino  
**Station Mgr.** . . . . . Vivian N. Trantino

**WINY—Putnam—1953**

**Frequency**: 1350 Kc. . . . . Power: 1 Kw.  
**Owned By** . . . . . Winny Bcstg. Co.  
**Address** . . . . . 15 Grove St.  
**Tel.**: WA 8-2721-2 . . . . . MBS  
**President** . . . . . H. C. Rice  
**Owners of**: WILI, Willimantic.

**WSTC—Stamford—1946**

**Frequency**: 1400 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
**Owned-Oper. By** . . . . . W. Conn. Bcstg. Co.  
**Business-Studio Address** . . . . . 270 Atlantic St.  
**Tel.**: 327-1400 . . . . . ABC  
**Station Reps.** . . . . . N. E. Spct Sales; Jack Masla  
**President** . . . . . Kingsley Gillespie  
**Gen. Manager** . . . . . Julian Schwartz  
**Chief Engineer** . . . . . Lisle Dorrian  
**Owners of**: WSTC-FM.

**WBZY—Torrington—1947**

**Frequency**: 990 Kc. . . . . Power: 1000 Watts d.  
**Owned By** . . . . . Pioneer States Bcstrs., Inc.  
**Business-Studio Address** . . . . . 127 Main St.  
**Tel.**: HU 9-4173 . . . . . Independent  
**President, Gen. Mgr.** . . . . . Bernard J. Zucker  
**Chief Engineer** . . . . . James M. Dunlap

**WTOR—Torrington—1948**

**Fre.**: 610 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
**Owned-Oper. By** . . . . . Torrington Bcstg. Co., Inc.  
**Address** . . . . . 52 S. Main St.  
**Tel.**: HU 9-4181 . . . . . MBS  
**Station Reps.** . . . . . N. Eng. Spot; M. A. Sls.  
**Pres., Gen. Mgr.** . . . . . Edmund W. Waller  
**Sta., Comm. Mgr.** . . . . . Alfred G. Eyre  
**Program Dir.** . . . . . Brad Harris  
**Chief Engineer** . . . . . Don Freeman

**WATR—Waterbury—1934**

**Freq.**: 1320 Kc. . . . . Power: 5 Kw., d., 1 Kw., n.  
**Owned-Oper. By** . . . . . WATR, Inc.  
**Business-Studio Address** . . . . . 440 Meadow St.  
**Tel.**: 755-1121 . . . . . ABC  
**Sta. Representative** . . . . . Masla  
**Gen., Sta. Mgr.** . . . . . Sam R. Elman  
**Chief Engineer** . . . . . Robert Corbett  
**Owners of**: WATR-FM.

**WWCO—Waterbury—1946**

**Frequency**: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
**Owned-Oper.** . . . . . WWCO, Inc.  
**Business-Studio Address** . . . . . 65 Bank St.  
**Tel.**: 754-5141 . . . . . MBS  
**President** . . . . . Herbert Bloomberg  
**Owners of**: WWCO-FM.

**WBRV—Waterbury—1932**

**Frequency**: 1590 Kc. . . . . Power: 5000 Watts  
**Owned By** . . . . . Crystal-Tone Bcstg. Co.  
**Address** . . . . . 136 Grand St.  
**Tel.**: 753-1125 . . . . . CBS  
**Pres., Gen. Mgr.** . . . . . Kenneth A. Wood, Jr.

**WEXT—W. Hartford—1963**

**Frequency**: 1550 Kc. . . . . Power: 1 Kw. d.  
**Owned By** . . . . . Grossco, Inc.  
**Address** . . . . . 998 Farmington Ave.  
**Tel.**: 521-1550 . . . . . Independent  
**Reps.** . . . . . Bolling; Eckels  
**President** . . . . . Julian Gross  
**General Mgr.** . . . . . Erwin Needles

**WMMM—Westport—1959**

**Frequency**: 1260 Kc. . . . . Power: 1000 Watts  
**Owned By** . . . . . Westport Bcstg. Co.  
**Business Address** . . . . . 163 Main St.  
**Tel.**: CApiTAL 7-5133 . . . . . MBS  
**Station Representative** . . . . . Prestige  
**President** . . . . . Sidney J. Flamm  
**Station Mgr., Prog. Dir.** . . . . . Bob Roberts  
**Comm. Manager** . . . . . John Newhouse  
**Chief Engineer** . . . . . James M. Orre  
**Owners of**: WMMM-FM.

**WILI—Willimantic—1957**

**Frequency**: 1400 Kc. . . . . Power: 1 Kw.  
**Owned By** . . . . . "Willie" Corp.  
**Address** . . . . . Bcstg. House, Main St.  
**Tel.**: HA 3-1621 . . . . . MBS  
**Pres., Gen. Manager** . . . . . Herbert C. Rice  
**Comm. Manager** . . . . . Robert C. Rice  
**Chief Engineer** . . . . . John Roache  
**Owners of**: WINY, Putnam, Conn.

**WSOR—Windsor—1961**

**Frequency**: 1480 Kc. . . . . Power: 500 Watts, d.  
**Owned By** . . . . . The Tobacco Valley Bcstg. Co.  
**Address** . . . . . 118 Poquonock Ave.  
**Tel.**: 688-4948 . . . . . MBS  
**Station Reps.** . . . . . Breen & Ward; Nona Kirby  
**President, Gen. Mgr.** . . . . . Sydney E. Byrnes  
**Chief Engineer** . . . . . Art Castagno

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# Delaware

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## WDOV—Dover—1948

Frequency: 1410 Kc. Power: 5000 Watts d.  
Owned ..... Dover Bcstg. Co.  
Address ..... P.O. Box 727  
Tel.: 734-5816 ..... MBS  
President ..... Henry Rau  
Program Director ..... Hugh Delaney  
Chief Engineer ..... Lloyd Smith  
For other Rau stations see Multiple-Station  
Owners.

## WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owned By ..... Capitol Bcstg. Corp.  
Address ..... Treadway Inn  
Tel.: RE 4-5797 ..... Independent  
President ..... Howard Parsons

## WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By ..... Scott Bcstg.  
Address ..... DuPont Highway  
Tel.: 856-2567 ..... Independent  
Station Rep. .... Continental Broadcasting  
President ..... Herbert Scott  
General Manager ..... Edward Marzoo  
For other Scott stations see Multiple-Station  
Owners.

## WKSJ—Milford—1953

Frequency: 930 Kc. Power: 500 Watts  
Owned-Oper. By ..... Kent-Sussex Bcstg. Co.  
Address ..... Box 356  
Tel.: 422-8881 ..... Independent  
Ptr., Comm. Mgr. .... H. M. Griffith, Jr.  
Ptr., Oper. Mgr. .... Charles V. Lundstedt

## WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts  
Owned By ..... Sussex Bcstg. Co.  
Address ..... Dual Hwy. 13  
Tel.: NATIONAL 9-7933 ..... KBS  
General Mgr. .... (Mrs.) Elizabeth Evans

## WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned ..... Rollins Broadcasting Co.  
Address ..... 414 French St.  
Tel.: OL 4-8881 ..... Independent  
Station Representative ..... Eastman  
President ..... O. Wayne Rollins  
General, Station Mgr. .... Paul Downs  
Program, Publicity Dir. .... Lee Davis  
Chief Engineer ..... Fitzgerald MacDaniels  
For other Rollins stations see Multiple-Station  
Owners.

## WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By ..... Delmarva Bcstg. Co., Inc.  
Address ..... 2727 Shipley Road  
Tel.: OLYMPIA 2-3311 ..... NBC  
Representative ..... Meeker Co.  
Station Executive ..... Clair R. McCollough  
Station Manager ..... Harvey C. Smith  
Gen. Sales Mgr. .... J. Robert Gulick  
Program Manager ..... Richard Aydelotte  
National Sales Manager ..... Harry J. Shaub, Jr.  
Technical Director ..... J. E. Mathiot  
For other McCollough stations see Steinman  
Stations under Multiple-Station Owners.

## WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 1 Kw. d.  
Owned-Operated By ..... Delaware Bcstg. Co.  
Business-Studio Address ..... 920 King St.  
Tel.: OL 4-7771 ..... MBS  
President, Gen. Mgr. .... Ewing B. Hawkins

## WTUX—Wilmington—1946

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Port Frere Bcstg. Co., Inc.  
Address ..... 1400 Market St.  
Tel.: OL 5-8821 ..... Independent  
Pres., Sta. Mgr. .... Gordon K. MacIntosh  
Commercial Manager ..... William S. Ewing  
Sales Prom. Mgr. .... Henry Cook  
Program Director ..... Donald Mathewson  
Chief Engineer ..... Ed Kennedy

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# District of Columbia

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## WGMS—Washington, D. C.—1947

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By ..... RKO General, Inc.  
Address ..... Hotel Harrington  
Tel.: EXecutive 3-8676 ..... Independent  
Station Rep. .... RKO General Natl. Sales  
President ..... Hathaway Watson  
General Manager ..... Perry S. Ury

Commercial Manager ..... James Barker  
Program Director ..... Victor R. Hirsh  
For other RKO General Stations see Multiple-  
Station Owners.

## WMAL—Washington, D. C. 1925

Freq.: 630 Kc. Power: 5,000 Watts

## DISTRICT OF COLUMBIA

**Owned**.....Evening Star Bcstg. Co., Inc.  
**Address**.....4461 Connecticut Ave., N.W.  
**Tel.:** KE 7-1100 .....Independent  
**President**.....John W. Thompson, Jr.  
**V.P., General Manager**.....Fred S. Houwink  
**Radio Manager**.....Andrew M. Ockershausen  
**Program Manager**.....Harold L. Green  
**Chief Engineer**.....Allan Powley  
**Owners of:** WMAL-FM-TV, Washington, D. C.;  
WSVA-AM-FM-TV, Harrisonburg, Va.

### WOL—Washington, D. C.—1924

**Frequency:** 1450 Kc..Power: 1 Kw. d., 250 W. n.  
**Owned By**.....Washington Bcstg. Co.  
**Address**.....2000 P. St., N.W.  
**Tel.:** HObart 2-3900.....MBS  
**Pres., Gen. Mgr.**.....Henry Rau  
**Station Mgr.**.....Malcolm Campbell  
**Director of Engineering**.....Lloyd Smith  
**Chief Engineer**.....Joe Velsmid  
For other Rau stations see Multiple-Station Owners.

### WOOK—Washington, D. C. 1940

**Frequency:** 1340 Kc. .... Power: 1 Kw.  
**Owned-Operated By**.....United Bcstg. Co.  
**Address**.....5321 First Place, N.E.  
**Tel.:** TU 2-2500.....Independent  
**Station Representative**.....UBC Sales  
**President**.....Richard Eaton  
**V.P. & Gen. Mgr.**.....John A. Panagos  
**Program Director**.....Cliff Holland  
For other United Bcstg. stations see Multiple-Station Owners.

### WPGC—Washington, D. C.—1954

**Frequency:** 1580 Kc....Power: 10,000 Watts d.  
**Owned-Operated By**.....WPGC, Inc.  
**Address**.....4421 Southern Ave., SE,  
Bradbury Hts., Md.  
**Tel.:** JOrdan 8-6677.....Independent  
**President**.....M. E. Richmond  
**General Manager**.....Robert Howard  
**Program Director**.....Dean Griffith  
**Owners of:** WPGC-FM; WMEX, Boston, Mass.

### WQMR—Washington, D. C. 1945

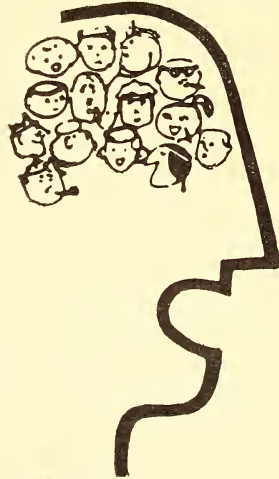
**Frequency:** 1050 Kc.....Power: 1,000 Watts  
**Owned By**.....Connie B. Gay Bcstg. Corp.  
**Address**.....Wisconsin Bldg.  
**Tel.:** WHitehall 6-1050.....Independent  
**Station Representative**.....Spot Time Sales  
**President, General Manager**.....Ed Winton  
**Station Manager**.....Ted Dorf  
**Chief Engineer**.....Earl Castine  
For other Gay stations see Multiple-Station Owners.

### WRC—Washington, D. C.—1923

**Frequency:** 980 Kc.....Power: 5000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....4001 Nebraska Ave., NW  
**Tel.:** EM 2-4000.....NBC  
**Sta. Representative**.....NBC Spot Sales  
**President (NBC)**.....Robert E. Kintner  
**V. P., General Mgr.**.....Joseph Goodfellow  
**Station Manager**.....Harry A. Karr Jr.  
**Sales Manager**.....Arch McDonald  
**Promo., Pub. Dir.**.....Timmi Pierce  
**Chief Engineer**.....John Rogers  
For other NBC Owned stations see Multiple-Station Owners.

### WTOP—Washington, D. C. 1926

**Frequency:** 1500 Kc.....Power: 50,000 Watts  
**Owned-Oper.**.....Washington Post Co.  
**Address**.....Broadcast House  
**Tel.:** 244-5678.....CBS  
**Representative**.....CBS Radio Spot Sales  
**Pres., Bcst. Div.**.....John S. Hayes  
**General Manager**.....Lloyd Dennis, Jr.  
**Sales Mgr.**.....Peter V. O'Reilly



**WWDC** ... the station  
that keeps people in mind

*Radio Washington*  
Represented nationally  
by John Blair & Co.



## DISTRICT OF COLUMBIA-FLORIDA

Dir., Sales Develop.....George Titus  
Chief Engineer.....Granville Klink  
Owners of: WTOP-FM-TV; WJXT, Jacksonville,  
Fla.

### WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts  
Owned-Operated By.....Atlantic Bcstg. Co.  
Address.....815 V St., N.W.  
Tel.: HO 2-0011.....Independent  
Station Representative.....Bernard Howard  
President.....Milton Diener  
General Mgr.....Daniel Diener  
Owners of: WFPG, Atlantic City, N. J.; WJMD,  
Washington, D. C.

### WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WWDC, Inc.  
Business-Studio Address.....1627 K St., N.W.  
Tel.: TU 2-7600.....Independent  
Representative.....Blair  
Pres., Gen. Mgr.....Ben Strouse  
V.P., Gen. Sales Mgr.....Max Sherman  
Program Director.....Irv Lichtenstein  
Sales Prom. Mgr.....Jo Wilson  
Chief Engineer.....Ross H. Beville  
Owners of: WWDC-FM.

## Florida

### WAPG—Arcadia—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned.....Arcadia-Punta Gorda Bcstg. Co.  
Address.....Box 676  
Tel.: WA 8-6111.....KBS  
President.....H. D. Ryals  
General Manager.....W. W. Benton  
Comm., Prog. Dir.....Bert G. Erickson

### WKT X—Atlantic Beach—1958

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned By.....Good Music Bcstg.  
Address.....Box 1947  
Tel.: 354-6661.....Independent  
President.....Robert C. Whitehead, Jr.  
Owners of: WKTZ (FM), Jacksonville.

### WTWB—Auburndale—1956

Frequency: 1570 Kc.....Power: 5 Kw., d.  
Owned By.....L. M. Hughey  
Address.....Box 7  
Tel.: WOODLAWN 7-1129.....Independent  
President.....L. M. Hughey  
Gen. Mgr., Program Dir.....Richard Boyce  
Chief Engineer.....Fred N. Potter

### WAVP—Avon Park—1957

Frequency: 1390 Kc.....Power: 1 Kw., d.  
Owned By.....Avon Bcstg. Co.  
Address.....Jacaranda Hotel  
Tel.: GL 3-4549.....Independent  
General, Station Mgr.....John W. Wright  
Chief Engineer.....Jerry Brush

### WBAR—Bartow—1954

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WBAR, Inc.  
Address.....Box 820  
Tel.: 533-8021.....Independent  
President.....J. E. Yarbrough  
General Mgr., Ch. Eng.....John A. Buning

### WSWN—Belle Glade—1947

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Seminole Bcstg. Co.  
Address.....Box 786  
Tel.: WY 6-2063.....Independent  
Station Representative.....Gill-Perna  
Chrm. of Bd.....E. D. Rivers, Jr.  
President.....M. B. Rivers  
General Manager.....Marvin Smith  
Program Director.....Al Harris  
Chief Engineer.....C. S. Clemans  
For other E. D. Rivers stations see Multiple-  
Station Owners.

### WZZZ—Boynton Beach—1962

Frequency: 1510 Kc.....Power: 1,000 Watts d.  
Owned By.....Boynton Beach Bcstg. Co.  
Address.....P.O. Box 1208  
Tel.: 732-2468.....Independent  
Station Reps.....Hopewell; Continental  
Pres., Gen. Mgr.....Joseph DeMarco

### WBRD—Bradenton—1957

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned.....Sunshine State Bcstg. Co., Inc.  
Address.....P. O. Box 1038  
Tel.: 746-2183.....MBS  
Pres., Gen. Mgr.....Robert R. Nelson  
Program Director.....Woody Wooden  
Chief Engineer.....Richard Wetherbee  
Owners of: WBRD-FM.

### WTRL—Bradenton—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Fletcher-Mitchell Corp.  
Address.....Memorial Pier  
Tel.: 3-1490.....Independent  
Pres., Gen. Mgr.....Jonathan Fletcher  
For other Fletcher-Mitchell stations see Multiple-  
Station Owners.

**WWJB—Brooksville—1958**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By ..... Brooksville Bsg. Service  
 Address ..... 30 E. Liberty St.  
 Tel.: 798-2320 ..... KBS  
 President, Gen. Mgr. .... W. W. Johnson  
 Chief Engineer ..... Joseph E. Ahnell

**WSBP—Chattahoochee—1963**

Frequency: 1580 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Chattahoochee Bcstg.  
 Address ..... Box 547  
 Tel.: 663-2323 ..... Independent  
 Gen. Mgr., Prog., Dir. .... Doug Graham

**WBGC—Chipley—1956**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... Lee-San Corp.  
 Address ..... Drawer 430  
 Tel.: ME 8-0234 ..... KBS  
 President, Gen. Mgr. .... John Sanders  
 Station, Prog. Mgr. .... Mrs. Lee Sanders

**WAZE—Clearwater—1959**

Frequency: 860 Kc. .... Power: 500 Watts  
 Owned By ..... Radio Clearwater, Inc.  
 Address ..... 201 S. Ft. Harrison Ave.  
 Tel.: 446-8575 ..... Independent  
 President, Comm. Mgr. .... Charles H. Adams  
 Gen. Mgr., Ch. Eng. .... Gene Allen Robinson

**WTAN—Clearwater—1948**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Clearwater Radio, Inc.  
 Business Address ..... 200 Pierce Blvd.  
 Tel.: 3-3084 ..... Independent  
 Pres., Gen. Mgr. .... H. Dennison Parker  
 Chief Engineer ..... Frank L. Reid  
 Owners of: WTAN-FM.

**WSLC—Clermont—1962**

Frequency: 1340 Kc. .... Power: 250 W.  
 Owned By ..... Duane F. McConnell  
 Address ..... Box 606  
 Tel.: 394-2000 ..... Independent  
 Station Mgr. .... Charles N. Grant

**WOWY—Clewiston—1961**

Frequency: 1590 Kc. .... Power: 500 Watts d.  
 Owned By ..... People's Broadcasting Service  
 Address ..... WOWY Bldg.  
 Tel.: YU 3-1270 ..... Independent  
 President ..... H. E. Evans

**WSUG—Clewiston—1959**

Frequency: 1050 Kc. .... Power: 250 Watts  
 Owned By ..... William Finch  
 Address ..... Box 265  
 Tel.: YU 3-1711 ..... Independent  
 Gen., Comm. Mgr. .... Franklin O. Pease

**WEZY—Cocoa—1957**

Frequency: 1350 Kc. .... Power: 1 Kw.  
 Owned By ..... WEZY, Inc.

Address ..... 740 Clearlake Rd.  
 Tel.: Newton 6-4411 ..... Independent  
 Station Representatives .... Grant Webb; Ochs  
 P. esident, Gen. Mgr. .... Irving Braun

**WKKO—Cocoa—1952**

Frequency: 860 Kc. .... Power: 1 Kw. d.  
 Owned By ..... WKKO Radio, Inc.  
 Address ..... Box 1308  
 Tel.: NE 6-2411 ..... Independent  
 Station Reps. .... Dora Clayton; Gene Bolles  
 President, Gen. Mgr. .... Marvin Rothschild  
 Sta. Mgr., Prog. Dir. .... Ronald Rothschild

**WRKT—Cocoa Beach—1959**

Frequency: 1300 Kc. .... Power: 500 Watts  
 Owned By ..... C. S. Smith, Jr.  
 Address ..... 425 W. Orange Ave.  
 Tel.: SU 3-2416 ..... Independent  
 Station Rep. .... Continental Radio Sales  
 President ..... C. S. Smith, Jr.  
 Sta., Adv. Mgr. .... John Fox  
 Owners of: WRKT-FM.

**WVCG—Coral Gables—1948**

Frequency: 1070 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Peninsular Bcstg. Corp.  
 Business Address ..... 377 Alhambra Circle  
 Tel.: 445-5411 ..... Independent

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# FLORIDA

Sta. Representative.....Meeker Co.  
President.....George W. Thorpe  
Admn. V. P.....Warren Blackmon  
Commercial Manager.....Timothy J. Carney  
Chief Engineer.....Thomas F. Middleton  
Owners of: WVCG-FM.

## WCNU—Crestview—1948

Frequency: 1010 Kc....Power: 1000 Watts d.  
Owned-Operated By....Gulf Shores Bcstg. Co.  
Address.....Box 518  
Tel.: MU 2-2330.....KBS  
General Manager.....S. F. Townsend  
Chief Engineer.....James Whitaker

## WJSB—Crestview—1954

Frequency: 1050 Kc....Power: 1000 Watts d.  
Owned-Operated By....Crestview Bcstg. Co.  
Address.....Box 267  
Tel.: MU 2-3040.....Independent  
Pres., Gen. Mgr.....Everett M. McCrary  
Commercial Manager.....Bob Lynn  
Chief Engineer.....Russ White

## WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts  
Owned By.....Hubbard Broadcasting, Inc.  
Address.....Box 123  
Tel.: CY 3-4103.....Independent  
Sta. Representative.....Edward Petry & Co.  
President.....Stanley E. Hubbard  
Comm., Station Manager.....Max Kimbrel  
Program Director.....Bill Grammer  
Chief Engineer.....Dave Schick  
For other Hubbard stations see Multiple-Station  
Owners.

## WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.  
Owned.....Pasco Bcstg. Co.  
Address.....Box 1077  
Tel.: 567-5161.....Independent  
President.....Charles E. Varner

## WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.  
Owned.....Quality Bcstg. of Daytona, Inc.  
Address.....Box 4006  
Tel.: CL 5-1448.....KBS  
Executer.....James E. Artis  
Manager.....Arlene Schmidt

## WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 1 Kw.  
Owned-Oper. By.....WMFJ, Inc.  
Business Address.....Daytona Plaza Hotel  
Tel.: CL 2-6491.....Independent  
Station Reps.....Gill-Perna; Ayers  
Sta. Mgr., Publicity Mgr.....Dick Clark

## WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts

Owned-Operated By.....News-Journal Corp.  
Business-Studio Address....128 Orange Ave.  
Tel.: CL 2-1511.....ABC  
President.....Herbert M. Davidson  
Gen., Sta. Mgr.....R. Y. Huffman  
Commercial Manager.....John Pitts  
Chief Engineer.....Stephen B. Searle  
Owners of: WNDB-FM.

## WQXQ—Daytona Beach—1957

Frequency: 1380 Kc.....Power: 1000 Watts d.  
Owned By.....Volusia County Bcstg. Corp.  
Address.....Box 5038  
Tel.: 677-4122.....Independent  
Station Representative.....Hal Walton  
Pres., Comm. Mgr.....Bob Cessna

## WROD—Daytona Beach—1947

Frequency: 1340 Kc.....Power: 1 Kw.  
Owned By.....Radio of Daytona  
Business Address.....Box 991  
Tel.: CL 2-4626.....Independent  
President.....Lee Ruwitch

## WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.  
Owned By....Collins, Perley & McDermott, Inc.  
Business Address.....8th Street  
Tel.: TW 4-8361.....MBS  
President, Gen. Mgr.....Cal Perley

## WZEP—DeFuniak Springs 1955

Frequency: 1460 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Leonard Zepp  
Address.....Box 387  
Tel.: TW 4-7161.....Independent  
General Mgr.....Leonard Zepp

## WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Radio De Land, Inc.  
Address.....220 E. Hubbard Ave.  
Tel.: RE 4-1725.....ABC-KBS  
President, Gen. Mgr.....Ralph S. Hatcher

## WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.  
Owned By.....Polaris Bcstg., Inc.  
Address.....112½ W. New York  
Tel.: RE 4-3422.....Independent  
General Mgr.....Brian E. Tolby  
For other Polaris stations see Multiple-Station  
Owners.

## WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.  
Owned By.....Sunshine Bcstg.  
Address.....P.O. Box 1420  
Tel.: CR 8-1420.....CBS  
President.....Roscoe Miller

**WMEG—Eau Gallie—1956**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned.....Mel-Eau Broadcasting Corp.  
 Address.....Box 1085  
 Tel.: PA 3-6723.....ABC  
 Chief Engineer.....James A. Thomas

**WLCO—Eustis—1955**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Floyd W. Hess  
 Address.....Drawer AX  
 Tel.: 357-4191.....Independent  
 Owner, Gen. Mgr.....Floyd W. Hess  
 Program Director.....Earl F. Hagar  
 Chief Engineer.....Denny A. Newberry

**WPAP—Fernandina Beach  
 1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned By.....D. T. Brannen  
 Address.....Box 691  
 Tel.: 3667.....KBS  
 President.....D. T. Brannen  
 For other Brannen stations see Multiple-Station  
 Owners.

**WFTL—Ft. Lauderdale  
 1958**

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....WFTL Bcstg. Co.  
 Address.....P.O. Box 1400  
 Tel.: LOgan 6-9621.....Independent  
 Sta. Representative.....Jack Masla & Co.  
 President, Gen. Mgr.....Walter B. Dunn  
 Chief Engineer.....Charles E. Vanderford, Jr.  
 Owners of: WFTL-FM.

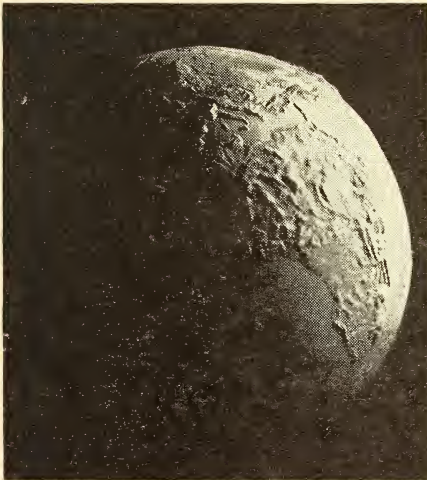
**WLOD—Ft. Lauderdale—1959**

Frequency: 980 Kc.....Power: 1,000 Watts d.  
 Owned By.....WLOD, Inc.  
 Address.....P. O. Box 108  
 Tel.: LO 6-8318.....Independent  
 President.....William F. Johns Jr.  
 General, Station Mgr.....George V. Liddy  
 Commercial Manager.....Robert A. Roberts  
 Program Director.....Donald Smith  
 Chief Engineer.....Herb Kravitz  
 For other Franklin stations see Multiple-Station  
 Owners.

**WWIL—Ft. Lauderdale—1955**

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Florida Air-Power, Inc.  
 Address.....Box 8067  
 Tel.: LU 1-1580.....Independent  
 Station Rep.....Gill-Perna  
 President.....William A. Roberts  
 Vice-Pres., Sta. Mgr.....Bruno M. Kern

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 Bruno M. Kern, Vice President and  
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## FLORIDA

Program Director.....Jack Swart  
Chief Engineer.....Donald E. Kimberlin  
Owners of :WWIL-FM.

### WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.  
Address.....2824 Palm Beach Blvd.  
Tel.: EDison 4-1131.....KBS, CBS  
General Manager.....A. J. Bauer  
Chief Engineer.....B. Caughey

### WMYR—Ft. Myers—1952

Freq.: 1410 Kc. ....Power: 5 Kw d., 500 W. n.  
Owned-Operated By.....Robert Hecksher  
Address.....2835 Hanson St.  
Tel.: ED 5-1173 .....Independent  
Owner-Gen. Mgr.....Robert Hecksher

### WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.  
Owned By .....C. & P. TV  
Address.....P.O. Box 1343  
Tel.: Howard 4-1330.....ABC  
General Mgr., Ch. Eng.....Charles C. Castle  
Commercial Mgr.....George F. Van Houten  
Program Director.....Al G. Radlein  
Owners of: WARN-FM.

### WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By...Indian River Bcstg. Co.  
Address .....Melody Lane  
Tel.: HHoward 4-1400.....NBC  
Pres., Gen. Mgr.....James L. Howe  
Program Director.....Don Raffensberger  
Commercial Manager.....J. Kingsley Butt  
Chief Engineer .....Robert Money  
Owners of: WIRA-FM.

### WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc....Power: 1000 Watts d.  
Owner.....Vacationland Bcstg. Co.  
Address.....P.O. Box 10  
Tel.: CH 3-3123.....Independent  
President.....Wilbur R. Powell  
Commercial Mannager.....Bill Richards  
Chief Engineer .....John Davison

### WNUE—Ft. Walton Beach 1956

Freq.: 1440 Kc. ..Power: 1 Kw. d., 250 W. n.  
Owned By.....Smith Radio Inc.  
Address.....Wright Ave.  
Tel.: CH 4-5685.....Independent  
President.....M. D. Smith III  
Gen., Sta. Comm. Mgr. ...William Borthwick  
For other Smith stations see Multiple-Station Own-  
ers.

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**WDVH—Gainesville—1954**

Frequency: 980 Kc.....Power: 5 Kw. d.  
 Owned-Operated By.....WDVH, Inc.  
 Address .....P. O. Box 103  
 Tel.: FR 2-2528.....Independent  
 President.....R. A. Vaughn  
 Gen. Mgr., Chief Engr.....Tom Hanssen  
 Program, Publicity Dir.....Bill Marr

**WGGG—Gainesville—1948**

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Radio Gainesville, Inc.  
 Business Address.....Box 501  
 Tel.: FR 6-1230.....CBS  
 General Mgr. ....W. E. Minshall

**WPUP—Gainesville—1962**

Frequency: 1390 Kc.....Power: 5 Kw. d.  
 Owned By...Southern Bcstg. Co. of Marianna  
 Address .....1021 E. University Ave.  
 Tel.: FR 6-2688 .....KBS-MBS  
 President.....John A. Dowdy  
 V.P., General Manager .....O. R. Buckler

**WRUF—Gainesville—1928**

Frequency: 850 Kc.....Power: 5000 Watts  
 Owned By.....University of Florida  
 Address .....Box 14444  
 Tel.: FR 6-7575.....NBC

General Manager.....Kenneth F. Small  
 Commercial Mgr.....Robert L. Black  
 Owners of: WRUF-FM.

**WHAN—Haines City—1960**

Frequency: 930 Kc.....Power: 500 Watts d.  
 Owned By.....Haines City Bcstns.  
 Address .....Box 495  
 Tel.: Haines City.....Independent  
 General Manager.....Peggy R. Cook  
 Chief Engineer.....Richard L. Cook

**WGMA—Hollywood—1953**

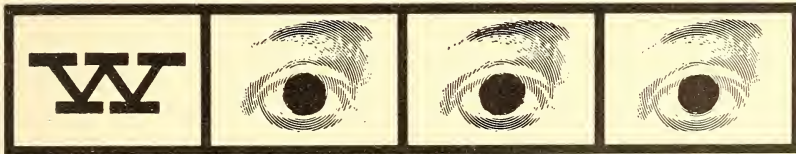
Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Melody Music, Inc.  
 Address.....Hollywood Beach Hotel  
 Tel.: 927-1777.....Independent  
 President.....Jack Barry  
 Gen. Mgr., Sta. Mgr.....C. Edward Little  
 Publicity Director.....Howe Sadler

**WIII—Homestead—1957**

Frequency: 1430 Kc.....Power: 500 Watts, d.  
 Owned By.....7 League Prods.  
 Business Address.....507 N.W. 2nd St.  
 Tel.: CI 7-2445.....Independent  
 President.....Richard M. Gillaspay  
 Gen., Sales Mgr.....L. A. Cutshall  
 Chief Engineer.....Erwin Fuller

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\* South Miami to the Keys

## FLORIDA

### WAPE—Jacksonville—1958

Freq.: 690 Kc. . . . Power: 50 Kw. d., 10 Kw. n.  
Owned By . . . . . Brennan Bcstg. Co.  
Address . . . . . P. O. Box 1103  
Tel.: Flanders 9-9000 . . . . . Independent  
Pres., Gen. Mgr. . . . . William J. Brennan  
Commercial Sales Prom. Mgr. . . . . Jim Atkins  
Chief Engineer . . . . . C. G. Brennan

### WIVY—Jacksonville—1948

Frequency: 1050 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . WIVY, Inc.  
Address . . . . . 1639 Atlantic Blvd.  
Tel.: FL 9-2521 . . . . . CBS  
Sta. Representative . . . . . Jack Masla  
President . . . . . Edward J. Oberle  
Chief Engineer . . . . . B. Baker

### WJAX—Jacksonville—1925

Frequency: 930 Kc. . . . . Power: 5,000 Watts  
Owned-Operated By . . . . . City of Jacksonville, Fla.  
Business-Studio Address . . . . . 1 Broadcast Pl.  
Tel.: EI 4-1681 . . . . . NBC  
Sta. Rep. . . . . H-R Reps  
General Mgr. . . . . J. W. Douglass  
Chief Engineer . . . . . Kenneth B. Kroter  
Owners of: WJAX-FM.

### WMBR—Jacksonville—1927

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Smith Co. Bcstg.  
Business Address . . . . . Hotel George Washington  
Tel.: EL 5-9001 . . . . . MBS  
President . . . . . Charles Smith  
Chief Engineer . . . . . C. Roy King

### WOBS—Jacksonville—1947

Frequency: 1360 Kc. . . . . Power: 5000 Watts d.  
Owned-Oper. By . . . . . Mel-Lin, Inc.  
Business-Studio Address . . . . . 1036 Mary St.  
Tel.: EX 8-3411 . . . . . Independent  
Sta. Reps. . . . . Gill-Perna; Dora Clayton  
President . . . . . Larry R. Pincus  
General Manager . . . . . Al Keirseay  
Chief Engineer . . . . . Tommy Thomas

### WPDQ—Jacksonville—1942

Frequency: 600 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . WPDQ, Inc.  
Address . . . . . Atlantic Coast Line Bldg.  
Tel.: EL 4-4421 . . . . . Independent  
Station Rep. . . . . Venard, Torbet & McConnell  
President . . . . . E. Carr  
V.P., General Mgr. . . . . Robert C. Fehlman  
Commercial Manager . . . . . Harry Talbert  
Program Director . . . . . William Earman  
Chief Engineer . . . . . Ernest E. Haralson  
For other Carr stations see Multiple-Station  
Owners.

### WQIK—Jacksonville—1955

Frequency: 1280 Kc. . . . . Power: 5,000 Watts d.

Owned-Operated By . . . . . Rowland Bcstg. Corp.  
Address . . . . . 30 W. Adams St.  
Tel.: ELgin 4-4501 . . . . . Independent  
Station Rep. . . . . Charles Bernard  
Pres., Gen. Mgr. . . . . M. W. Rowland  
Chief Engineer . . . . . William V. Johnson

### WQTY—Jacksonville—1960

Frequency: 1220 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Bob Jones U.  
Address . . . . . P. O. Box 8103  
Tel.: RAYmond 5-2400 . . . . . Independent  
Station Rep. . . . . Bolling  
President . . . . . Dr. Bob Jones, Jr.  
General Manager . . . . . William J. Brown  
Commercial Manager . . . . . Dave Picus  
Chief Engineer . . . . . Ron Brown  
For other Jones stations, see Multiple-Station  
Owners.

### WRHC—Jacksonville—1950

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WRHC, Inc.  
Address . . . . . 247 Margaret St.  
Tel.: EL 6-0461 . . . . . Independent  
Station Representative . . . . . Hal Walton  
President . . . . . Harold S. Cohn Sr.  
Chief Engineer . . . . . Charles Trice

### WZOK—Jacksonville—1940

Frequency: 1320 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Radio Station WZOK  
Business Address . . . . . Peninsular Life Bldg.  
Tel.: ELgin 6-1373 . . . . . ABC  
President, Gen. Mgr. . . . . C. Macri

### WBIX—Jacksonville Beach 1947

(Formerly WZRO)

Frequency: 1010 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Sunshine Stations  
Address . . . . . P. O. Box 278  
Tel.: CH 6-3222 . . . . . Independent  
Co-Owners . . . . . Emery Evans, Andrew B. Letson

### WKIZ—Key West—1959

Frequency: 1500 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Florida Keys Bcstg. Corp.  
Address . . . . . P. O. Box 1487  
Tel.: CY 4-2523 . . . . . Independent  
Station Rep. . . . . Breen & Ward  
President . . . . . R. E. Hook  
General Station Mgr. . . . . Gayle Swofford  
Chief Engineer . . . . . Bill Cassel  
For other Hook stations see Multiple-Station  
Owners.

### WKWF—Key West—1945

Frequency: 1600 Kc. . . . . Power: 500 Watts  
Owned-Operated By . . . . . John M. Spottswood  
Business Address . . . . . P. O. Box 1300  
Tel.: CY 6-2222 . . . . . CBS

Owner, Gen. Mgr.....John M. Spottswood  
 Chief Eng.....Charles R. Lowe

**WOSL—Kissimmee—1954**

(Formerly WKBX)

Frequency: 1220 Kc. ....Power: 1 Kw. d.  
 Owned By .....Osceola Bcstg. Co.  
 Address .....Lago Vista Blvd.  
 Tel.: 847-3166 .....Independent  
 Representative .....None  
 General Mgr. ....Rodney Walker

**WDSR—Lake City—1946**

Freq.: 1340 Kc. ..Power: 1 Kw. d., 250 W. n.  
 Owned By .....Deep South Radioways  
 Address .....Box 826  
 Tel.: 752-1340 .....CBS  
 Gen., Sta. Mgr. ....Alfred H. Temple

**WGRO—Lake City—1958**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned By.....Columbia County Bcstg. Co.  
 Address .....30 N. Hernando St.  
 Tel.: 752-0960.....KBS  
 Sta. Representative.....Hopewell  
 General Manager.....Bob Dobelstein  
 Chief Engineer.....Philip L. Corbin

**WIPC—Lake Wales—1951**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned.....Imperial Polk Bcstg. Corp  
 Address .....P. O. Box 712  
 Tel.: 2-9831.....KBS  
 President.....K. H. Berkeley  
 V.P., Gen. Mgr.....Charles D. Bishop  
 Chief Engineer.....H. Wolfe

**WLIZ—Lake Worth—1959**

Frequency: 1380 Kc.....Power: 500 Watts  
 Owned By.....Gold Coast Bcstg. Co.  
 Address .....1939 Seventh Ave. N.  
 Tel.: JU 5-5533 .....ABC-KBS  
 President.....Sam C. Phillips  
 Chief Engineer.....David E. Hubertz

**WLAK—Lakeland—1936**

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..Florida Central Bcstg. Co.  
 Address .....1412 East Lime St.  
 Tel.: MU 2-3143.....NBC  
 Pres., Station Mgr.....Frank W. Nesbitt  
 V. P., Sales Prom. Mgr...Howard W. Cann, Jr.  
 Commercial Manager.....Powell Adams  
 Program Director.....Garland Burt  
 Chief Engineer.....William P. Lee

**WONN—Lakeland—1949**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By .....WONN, Inc.  
 Address .....Box 2038  
 Tel.: 682-8184.....Independent  
 Representative.....Donald Cooke, Inc.

Pres., Gen. Mgr. ....Duane F. McConnell  
 Comm. Mgr., Pub. Dir.....John Gilman

**WWAB—Lakeland—1957**

(Formerly WYSE)

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned .....Polk Radio Inc.  
 Address .....Box 65  
 Tel.: Mutual 6-8127.....Independent  
 President .....W. H. Martin

**WBIL—Leesburg—1957**

Frequency: 1410 Kc. ....Power: 5 Kw. d.  
 Owned By.....Thompson K. Cassel  
 Address .....Box 978  
 Tel.: 787-2313 .....Independent  
 General Manager.....Richard D. Lundy  
 Publicity Director.....Norma C. Hendricks

**WLBE—Leesburg—1949**

Frequency: 790 Kc. ....Power: 5 Kw.  
 Owned-Operated By .....WLBE, Inc.  
 Address .....Box 1231  
 Tel.: EL 7-2790.....MBS-KBS  
 Co-Owner, Pres. ....Paul A. Husebo  
 Co-Owner, Sec. ....Wendell Husebo  
 Chief Engineer.....Martin Kirkland

**WNER—Live Oak—1949**

Frequency: 1250 Kc.....Power: 1 Kw. d.  
 Owned.....Norman O. Protsman  
 Business Address.....P. O. Box 637  
 Tel.: FOrest 2-1250.....KBS  
 President .....Norman O. Protsman  
 Program Director.....Faith Protsman  
 Chief Engineer.....C. S. Parker  
 For other Protsman stations see Multiple-Station  
 Owners.

**WMAF—Madison—1956**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Norman O. Protsman  
 Address .....Box 621  
 Tel.: HU 3-6333.....KBS  
 Owner.....Norman O. Protsman  
 For other Protsman Stations see Multiple-Station  
 Owners.

**WFFG—Marathon—1961**

Frequency: 1300 Kc.....Power: 500 Watts d.  
 Owned By.....Key Broadcasting Co., Inc.  
 Address .....Box 332  
 Tel.: 743-5563 .....Independent  
 President.....J. W. Betts  
 General Mgr. ....Herbert N. Williams, Jr.

**WTOT—Marianna—1958**

Frequency: 980 Kc.....Power: 1 Kw.  
 Owned By .....Chipola Corp. (Bishop)  
 Address .....104 S. Caledonia St.  
 Tel.: HUDson 2-3046.....KBS  
 President .....F. T. McKinnon  
 Chief Engineer.....O. Lanman  
 For other Bishop stations see Multiple-Station  
 Owners.

# FLORIDA

## WTYS—Marianna—1948

Freq.: 1340 Kc. Power 1 Kw. d.; 250 Wts. n.  
Owned-Operated By.....James W. Tate  
Address.....Box 777  
Tel.: HU 2-2131.....ABC  
Owner, Gen. Mgr.....James W. Tate  
Commercial Manager.....Bart W. Lincoln  
Chief Engineer.....Gerald McKechnie

## WMMB—Melbourne—1948

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By.....Indian River Radio, Inc.  
Address.....WMMB Bldg.  
Tel.: PA 3-1661.....MBS  
President.....Franklin A. Hardy

## WAME—Miami—1958

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned By.....WAME Bcstg. Co.  
Address.....1850 N.W. Lejeune Rd.  
Tel.: 633-0633.....ABC  
President, General Manager.....Ted Wilson  
Sta. Mgr., Pub. Dir.....Murry Woroner

## WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts  
Owned By.....United Bcstg. Co.  
Address.....12th and Biscayne Blvd.  
Tel.: 373-8366.....Independent  
President.....R. Eaton  
V.P., Sta. Comm., Mgr.....Arthur Gordon  
For other United Bcstg. stations see Multiple-Station Owners.

## WFUN—Miami—1961

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Rounsaville of Miami Beach, Inc.  
Address.....6601 Sunset Dr.  
Tel.: 667-1601.....Independent  
Station Representative.....Robert Eastman  
President.....Robert W. Rounsaville  
Station Mgr.....Wm. Arthur Selley, Jr.  
For other Rounsaville stations see Multiple-Station Owners.

## WGBS—Miami—1944

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned.....Storer Bcstg. Co.  
Address.....1605 Biscayne Blvd.  
Tel.: FR 9-2401.....Independent  
Station Representative.....Katz Agency, Inc.  
President.....George B. Storer, Jr.  
V.P., General Manager.....Bernard E. Neary  
General Sales Mgr.....Robert Mitchell  
Promotion Director.....Ken Malden  
Program Director.....Robert B. Martin  
Chief Engineer.....Edward C. Lockwood  
For other Storer stations see Multiple-Station Owners.

## WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By.....Rand Bcstg. Co.  
Business Address.....Biscayne Terrace Hotel

Tel.: FR 1-6641.....MBS  
Representative.....Petry  
President.....Rex Rand  
V.P., General Manager.....Frank Craig  
Sales Manager.....Dick Kelsey  
Program Director.....Mark Prichard  
Chief Engineer.....Andy Teplany  
For other Rand stations see Multiple-Station Owners.

## WIOD—Miami—1926

Frequency: 610 Kc.....Power: 5000 Watts  
Owned By.....Miami Valley Bcstg.  
Address.....1401 N. Bay Causeway  
Tel.: 759-4311.....NBC  
Station Rep.....Hollingbery  
President.....James M. Cox, Jr.  
Station Director.....James LeGate  
Comm. Manager.....Cy Swingle  
Chief Engineer.....Gene Rider  
For other Cox stations see Multiple-Station Owners.

## WMET—Miami—1954

Frequency: 1220 Kc.....Power: 250 Watts  
Owned By.....Latin Bcstg. Corp.  
Address.....350 N.E. 71st St.  
Tel.: 751-9743.....Independent  
Sta. Rep.....Tele Radio & TV Sales  
President.....Marvin Tavel

## WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....WMIE, Inc.  
Address.....1448 N. W. 36 St.  
Tel.: 633-0161.....Independent  
Representative.....National Time Sales  
President.....E. D. Rivers, Sr.  
Station Manager.....Jack E. Nobles  
Sales Prom. Mgr.....Lawrence Lunker  
Chief Engineer.....Russell Bennett  
For other Rivers stations see Multiple-Station Owners.

## WQAM—Miami—1921

Frequency: 560 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Storz Brcstg. Co.  
Address.....McAllister Hotel  
Tel.: FRanklin 7-3535.....Independent  
Representative.....John Blair  
V.P., General Manager.....Jack Sandler  
Program Dir.....Charles Murdock  
Chief Engineer.....James Hampton  
For other Storz stations see Multiple-Station Owners.

## WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....WSKP, Inc.  
Address.....Dupont Plaza Ctr.  
Tel.: 377-9505.....Independent  
Station Rep.....H. R. Representatives  
President.....Bryan O'Neil  
General Mgr.....Robert J. Flynn

**WKAT—Miami Beach—1937**

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WKAT, Inc.  
 Address.....1759 N. Bay Road  
 Tel.: JE 1-5711.....CBS  
 Sta. Rep.....CBS Radio Spot Sls.  
 President.....Mrs. A. Frank Katzentine  
 Commercial Manager.....Howard Jacobs  
 Program Director.....Bill Smith  
 Chief Engineer.....Arthur P. Smith, Jr.  
 Owners of: WKAT-FM.

**WMBM—Miami Beach—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Community Service Bcstrs.  
 Address.....814 First St.  
 Tel.: 532-6347.....Independent  
 Station Rep.....Bernard Howard  
 President.....Alexander S. Klein  
 Vice Pres.....Allan B. Margolis  
 Program Director.....Milton Smith

**WEBY—Milton—1954**

Frequency: 1330 Kc.....Power: 500 Watts  
 Owned.....C. W. Mapoles  
 Address.....Ward Basin Rd.  
 Tel.: NA 3-3425.....MBS  
 Owner, Gen. Mgr.....C. W. Mapoles  
 Comm. Sta. Mgr.....H. Byrd Mapoles  
 Program Dir.....D. Cooke

**WSRA—Milton—1958**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Santa Rosa Bcstdg. Co.  
 Address.....P.O. Box 441  
 Tel.: 623-3876.....KBS  
 Station Representative.....George Hopewell  
 President, Gen. Mgr.....F. A. Davis  
 Chief Engineer.....Earl Morgan

**WGTT—Mount Dora—1958**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned By.....Robert A. Lewis  
 Address.....Box 956  
 Tel.: 383-3110.....Independent  
 Owner, Pres.....Robert A. Lewis

**WNOG—Naples—1954**

Frequency: 1270 Kc.....Power: 500 Watts  
 Owned and Oper. By.....Radio Naples Inc.  
 Address.....P.O. Box 1128  
 Tel.: MI 2-5127.....KBS  
 Representative.....Geo. Hopewell  
 President, Gen. Mgr.....William J. Ryan  
 Commercial Manager.....Homer L. Dixon  
 Sales Prom. Mgr.....LaTelle Dixon  
 Program Director.....Lloyd Garten  
 Publicity Director.....Jean B. Southey  
 Owners of: WNFM (FM), Naples.

**WORT—New Smyrna Beach  
 1962**

Frequency: 1550 Kc.....Power: 250 Watts d.  
 Owned By.....Radio New Smyrna, Inc.  
 Address.....P.O. Box 276  
 Tel.: 428-5333.....Independent  
 President.....John C. Dent  
 General Manager.....Bill Diehl  
 Chief Engineer.....Mark J. Manucy

**WSBB—New Smyrna Beach  
 1951**

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Broadcasters, Inc.  
 Business Address.....Box 125  
 Tel.: GA 8-9091.....MBS-KBS  
 President, Gen. Mgr.....A. V. Tidmore  
 Station, Comm. Manager.....A. L. Pruitt  
 Chief Engineer.....Sim Eagleson, Sr.  
 Owners of: WPPA-AM-FM, Pottsville, Pa.

**WIXX—Oakland Park—1963**

Frequency: 1520 Kc. ....Power: 1 Kw. d.  
 Owned By .....Broward County Bcstg.  
 Address .....539 N. E. 31st St.  
 Tel.: 565-1841 .....Independent  
 Representative .....Dora-Clayton  
 President .....Albert S. Tedesco  
 Gen., Comm., Mgr. ....James R. Duryea  
 For other Tedesco stations see Multiple-Station  
 Owners.

**WKOS—Ocala—1957**

Frequency: 1370 Kc.....Power: 5 Kw. d.  
 Owned By.....R. L. Gilliam  
 Address.....P.O. Box 1779  
 Tel.: 622-8174 .....Independent  
 President.....R. L. Gilliam  
 Gen., Comm. Manager.....R. L. Bowles

**WMOP—Ocala—1953**

Frequency: 900 Kc.....Power: 1000 Watts  
 Owner.....A. B. Letson  
 Address.....311 Robertson Bldg.  
 Tel.: 622-4118 .....Independent  
 President.....A. B. Letson  
 General Mgr.....Jim Kirk  
 Comm., Sls. Mgr.....Vernon Arnette  
 Chief Engineer.....A. Turner  
 Owners of: WMOP-FM.

**WTMC—Ocala—1939**

Frequency: 1290 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned By .....Marien County Ents.  
 Address .....Box 831  
 Tel.: 622-4127 .....CBS-MBS  
 President .....Robert M. Marks  
 Station Manager.....C. T. Catalano  
 Chief Engineer.....W. P. Callahan

**WOKC—Okeechobee—1961**

Frequency: 1570 Kc.....Power: 1 Kw. d.

## FLORIDA

Owned By ..... Okeechobee Bcstrs.  
Address ..... Okeechobee  
Tel.: R0deo 3-3181.....KBS  
Chief Engineer.....Al Stokes

### WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts  
Owned By.....Dan Richardson  
Address.....Orange Park, Fla.  
Tel.: CO 4-6655 .....Independent  
President .....Dan Richardson  
General Manager.....Gordon R. Linscott  
Sales Promotion Mgr.....Joseph R. May

### WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By.....Contemporary Bcstg. Co.  
Address.....P. O. Box 7547  
Tel.: GArden 5-6631.....MBS  
Sta. Rep.....Gill-Perna  
President .....Tom Sawyer

### WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts  
Owned By .....The Outlet Co.  
Business Address.....30 S. Ivanhoe Blvd.  
Tel.: CH 1-1491.....CBS  
Representative .....Blair  
President .....Joseph S. Sinclair  
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.  
Station Mgr.....Carl Hallberg  
Chief Engineer.....James E. Yarbrough  
Owners of: WDBO-TV; WJAR-AM-TV, Providence,  
R. I.

### WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.  
Owned.....Orlando Radio & TV Bcstg. Corp.  
Address.....563 N. Orange Ave.  
Tel.: GA 4-8561.....MBS  
President .....Gordon Sherman  
General Manager.....Gene G. Cook  
Commercial Manager.....J. Douglas Coombs  
Program Director.....Art Spector

### WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.....WHOO, Inc.  
Address .....Radio WHOO Rd.  
Tel.: 295-3990 .....ABC  
Representative .....Hollingbery  
General Mgr.....John T. Rutledge  
Commercial Manager.....Don Welsh  
Operations Mgr.....Gene Stuart  
Chief Engineer.....Charles K. Chrismon  
Owners of: WHOO-FM.

### WKIS—Orlando—1947

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.  
Owned-Oper. By....Central Florida Bcstg. Co.  
Address .....Box 1353  
Tel.: CYpress 5-0740.....NBC  
Station Rep.....Devney Organization  
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell

Chief Engineer.....Jack Collingsworth  
Owners of: WKIS-FM.

### WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Operated By...Mid-Fla. Radio Corp.  
Address .....P. O. Box 5756  
Tel.: Cypress 3-2431.....Independent  
Station Representative.....McGavren/Guild  
President .....Harris Thomson  
V. P., Gen. Mgr.....Howard S. Kester  
Chief Engineer.....W. Dodd Daniel

### WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By .....Raymond McMillin  
Address.....P. O. Box 668  
Tel.: EA 5-3844 .....MBS  
General Mgr. ....George Duck

### WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Hall Bcstg. Co.  
Address .....900 River St.  
Tel.: EA 5-4555.....KBS  
President .....George W. Hall  
Gen. Mgr.....William R. Terry  
Chief Engineer.....M. Rivenburgh

### WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By .....Fairfax Bcstg. Co.  
Address.....3000 S. Ocean Blvd.  
Tel.: JU 2-7401.....NBC  
President .....B. J. Harris  
General Mgr.....Allen Collier  
Chief Engineer.....Clyde Walkden  
Owners of: WWOS (FM), Palm Beach.

### WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts  
Owned.....Dixie Radio Inc.  
Address .....323 West Beach Drive  
Tel.: PO 3-1777.....KBS  
Pres., Gen. Mgr. ....Denver T. Brannen  
Chief Engineer.....W. Alexander  
For other Brannen stations see Multiple-Station  
Owners.

### WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned-Operated By...Bay County Bcstg. Co.  
Address .....2 Harrison Ave.  
Tel.: Sunset 5-6176.....ABC  
Sta. Reps.....Walker-Rawalt; Dora-Clayton  
Pres., General Mgr.....E. L. DuKate  
Owners of: WNSM, Valparaiso, Fla.

### WSCM—Panama City Beach 1958

Frequency: 1290 Kc.....Power: 500 Watts d.  
Owned By.....WSCM Bcstg., Inc.  
Address .....Box 4336  
Tel.: ADams 4-3128.....Independent

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## FLORIDA

Station Representative.....The Bolling Co.  
President.....Ted Nelson  
General, Comm. Manager.....Gene Milsteen  
Chief Engineer.....Ken McNaron

### WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Tri-Cities Brcstg. Co.  
Business Address.....431 West Belmont  
Tel.: HE 8-7543.....Independent  
Sta. Reps.....National Time Sales; B. I. Ochs  
President.....E. O. Roden  
General Mgr., Ch. Eng.....Zane D. Roden  
For other Roden stations see Multiple-Station  
Owners.

### WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 1 Kw.  
Owned-Oper. By.....WBSR, Inc.  
Address.....P.O. Box 5668  
Tel.: 432-6173.....Independent  
President.....George P. Mooney

### WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts  
Owned-Operated By.....WCOA Radio, Inc.  
Address.....Box 1669  
Tel.: Glendale 6-5751.....NBC  
President, Gen. Mgr.....J. McC. Miller  
Commercial Manager.....Bo Mitchell  
Program Director.....John Spears

### WMEL—Pensacola—1959

(Formerly WDEB)

Frequency: 610 Kc.....Power: 500 Watts d.  
Owned By.....Wheeler Bcstg.  
Address.....118 E. Intendencia  
Tel.: HEmlock 3-0062.....Independent  
President.....Mel Wheeler

### WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Radio Pensacola, Inc.  
Address.....807 W. Garden St.  
Tel.: HE 3-5666.....MBS  
President.....J. Drees

### WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.  
Owned-Operated By.....Edwin H. Estes  
Address.....4151 N. Pace Blvd.  
Tel.: HE 3-1141.....ABC  
President.....Edwin H. Estes  
General, Station Mgr.....Harold Kennedy  
Chief Engineer.....Cliff Anderson  
Owners of: WMOZ, Mobile, Ala.

### WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....WPRY Radio  
Address.....Drawer 821  
Tel.: 458-1400.....Independent  
Representative.....Continental Radio Sales  
General Mgr.....Ira W. Brown

### WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.  
Owned-Operated By.....WPLA Bcstg. Co.  
Address.....1607 S. Collins St.  
Tel.: 752-3123.....Independent  
President.....W. A. Smith  
Gen. Mgr., Chief Eng.....George Friend

### WRBD—Pompano Beach—1959

(Formerly WPOM)

Frequency: 1470 Kc.....Power: 5 Kw. d.  
Owned By.....Almardon, Inc.  
Address.....1101 S. Federal Hwy.  
Tel.: 942-3131.....Independent  
Reps.....Dora-Clayton; Dore; Oakes  
President.....Donald J. Owler  
Gen., Sta. Mgr.....Paul E. Hoy

### WJOE—Port St. Joe—1956

Frequency: 1080 Kc.....Power: 1 Kw. d.  
Owned By.....Little Joe Enterprises  
Address.....P.O. Box 40  
Tel.: 227-2426.....Independent  
Station Representative.....George Hopewell  
General Mgr., Chief Eng.....Robert Sidwell  
Station, Comm. Mgr.....Guy N. Middleton

### WCCF—Punta Gorda—1960

Frequency: 1580 Kc.....Power: 1 Kw. d.  
Owned By.....Charlotte Radio Co.  
Address.....Box 277  
Tel.: NE 9-3640.....Independent  
Station Representative.....Gene Bolles  
President.....Loyal Phillips

### WCNH—Quincy—1948

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Big Bend Broad. Corp.  
Address.....P.O. Box 630  
Tel.: MA 7-6700.....KBS-MBS  
President, Gen. Mgr.....William S. Dodson  
Station Manager.....David C. Drew  
Commercial Manager.....B. E. Black  
Program Director.....Douglas Graham  
Owners of: WBSC, Bennettsville, S. C.

### WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....Power: 1000 Watts, d.  
Owned By.....Donn & Lee Coles  
Address.....45th & Military Trail, W. Palm Beach  
Tel.: OV 3-1600.....Independent  
Co-Owners.....Donn & Lee Coles

### WETH—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned By.....D & R Bcstg. Corp.  
Address.....900 Anastasia Blvd.  
Tel.: VA 9-9094.....Independent  
Station Rep.....Charles Bernard  
General Manager.....J. H. Riggs



**WFOY—St. Augustine—1936**

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Ponce de Leon Bcsting  
 Address.....Fountain of Youth Gardens  
 Tel.: VA 9-3416.....CBS  
 General Mgr.....John E. Bernhard, Jr.  
 Comm., Sales Prom. Manager..Fred H. Schilling  
 Chief Engineer.....Fred McCleary

Address.....2500 Tenth St.  
 Tel.: 958-1151.....KBS  
 Sta. Representative.....Thomas Clark  
 President, Gen. Mgr.....A. G. Fernandez  
 Commercial Manager.....James M. Angel  
 Program Director.....Charles Fernandez  
 Chief Eng.....Robert L. Kohlmeier

**WLCY—St. Petersburg—1939**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....WLCY, Inc.  
 Address.....Box 10000  
 Tel.: HE 5-2131.....Independent  
 Station Rep.....H-R Reprs., Inc.  
 President.....N. Joe Rahall  
 General Manager.....Sam G. Rahall  
 Commercial Manager.....Donald L. Jones  
 Program Director.....Roy Nilson  
 Chief Engineer.....Dan Lunin  
 For other Rahall stations see Multiple-Station  
 Owners.

**WSAF—Sarasota—1961**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned By.....Pan Florida, Inc.  
 Address.....Box 305  
 Tel.: 955-3308.....Independent  
 President.....Harry H. Foster  
 Sales Promotion Mgr.....Ed Owens  
 Publicity Director.....Irene Marsden

**WPIN—St. Petersburg—1950**

Frequency: 680 Kc.....Power: 1,000 Watts  
 Owned By.....Fla. W. Coast Bcstrs., Inc.  
 Business Address.....Box 12680  
 Tel.: 527-2111.....Independent  
 Station Rep.....Donald Cooke  
 Pres., Gen. Mgr.....Arthur Mundorff

**WSPB—Sarasota—1939**

Frequency 1450 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....WSPB Bcstg. Co.  
 Business Address.....Box 1110, City Island  
 Tel.: 388-2131.....CBS  
 Sta. Representative.....Walker-Rawalt  
 President.....John Morgan Davis  
 General Mgr...William W. Van Steenburgh  
 Owners of: WALL, Middletown, N. Y.

**WSUN—St. Petersburg—1927**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By...City of St. Petersburg  
 Address.....Million Dollar Pier  
 Tel.: 894-0191.....ABC  
 Reprs.....Venard, Torbet & McConnell; Ayers  
 General Manager.....Fred P. Shawn  
 Commercial Manager.....Jack Weldon  
 Program Director.....Bob Vaughn  
 Chief Engineer.....William C. Coddling  
 Owners of: WSUN-TV.

**WYND—Sarasota—1961**

Frequency: 1280 Kc.....Power: 500 Watts d.  
 Owned By.....Gulf-Coast Bcstg Co., Inc.  
 Address.....2101 N. Hammock Pl.  
 Tel.: 958-5561.....Independent  
 General Mgr.....Richard Doudna

**WILZ—St. Petersburg Beach  
 1957**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned.....Holiday Isles Bcstg. Co.  
 Address.....P. O. Box 6267  
 Tel.: 361-6031.....Independent  
 President.....Charles W. Mackey

**WJCM—Sebring—1950**

Frequency: 960 Kc.....Power: 1 Kw.  
 Owned-Operated By...Progressive Publ. Co.  
 Address.....51 Commerce St.  
 Tel.: EVergreen 5-7149.....KBS  
 President.....W. K. Ulerich  
 Station Manager.....Jack Hughes  
 Program Director.....Ron Wilson  
 Chief Engineer.....Robert Goshorn  
 For other Ulerich stations see Multiple-Station  
 Owners.

**WTRR—Sanford—1947**

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....Station WTRR  
 Address.....P.O. Box 1568  
 Tel.: FA 2-6112.....KBS  
 General Manager.....Myron A. Reck  
 Chief Engineer.....Ralph L. Spotts

**WPXE—Starke—1957**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....George Gothberg Radio, Inc.  
 Address.....P.O. Box 357  
 Tel.: 964-5001.....Independent  
 President.....George Gothberg

**WKXY—Sarasota—1949**

Frequency: 930 Kc.....Power: 1 Kw. d.  
 Owned-Operated By...Sarasota Bcstg. Co.

**WSTU—Stuart—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Blue Water Bcstg. Co.  
 Address.....Drawer 417  
 Tel.: ATLantic 7-2020.....MBS-KBS  
 Pres., Gen. Mgr.....Lester M. Combs  
 Station Manager.....Bill Britton  
 Chief Engineer.....Bob Pike

## FLORIDA

### WMEN—Tallahassee—1954

Frequency: 1330 Kc. Power: 5,000 Watts d.  
Owned-Oper. By.....WMEN, Inc.  
Address .....Hotel Floridan  
Tel.: 223-2550 .....Independent  
Sta. Representative.....Bernard-Howard  
President.....B. F. J. Timm  
General Sta. Mgr.....Clayton Wilde  
Chief Engineer.....Glenn Boatright

### WRFB—Tallahassee—1959

Frequency: 1410 Kc. Power: 5000 Watts, d.  
Owned By .....Donald C. Price  
Address .....Lake Shore Drive  
Tel.: 385-1719 .....Independent  
Comm., Sales Prom. Manager.....Ray Star  
Publicity Director.....Jerry Conrad  
Program Director.....Len Robinson

### WTAL—Tallahassee—1935

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By .....WTAL, Inc.  
Address .....Box 1369  
Tel.: 222-1270 .....ABC  
Rep. ....Meeker; Southeastern Reprs.  
President .....C. W. Hogan  
Gen., Sales Mgr. ....Arthur Deters

### WTNT—Tallahassee—1946

Frequency: 1270 Kc. Power: 5 Kw.  
Owned By .....Tallahassee Appliance Corp.  
Business-Studio Address.....Hotel Duval  
Tel.: 222-1450 .....CBS  
Representative.....Devney Org.; Ayers  
Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton  
Commercial Manager.....Hurley W. Rudd  
Program Director.....R. S. Meigs  
Owners of: WPAX, Thomasville, Ga.

### WALT—Tampa—1947

Frequency: 1110 Kc. Power: 10 Kw. d  
Owned By.....Eastern Bcsg. Corp.  
Address.....401 West Tyler Street  
Tel.: 229-7921 .....Independent  
President.....Roger A. Neuhoff  
For other Eastern Bcsg. stations see Multiple-  
Station Owners.

### WDAE—Tampa—1922

Frequency: 1250 Kc. Power: 5000 Watts  
Owned-Operated By.....Smiley Properties, Inc.  
Business Address.....101 N. Tampa St.  
Tel.: 229-0404 .....CBS  
Representative .....Katz  
President.....Joseph F. Smiley  
General Manager.....L. Spencer Mitchell  
Commercial Manager.....Robert M. Weeks  
Program Director.....Robert L. Hoffer  
Chief Engineer.....William P. Moore  
Owners of: WDAE-FM.

### WFLA—Tampa—1924

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By.....Tribune Co.

Business Address.....905 Jackson St.  
Tel.: 229-0131 .....NBC  
Representative .....John Blair  
President.....John C. Council  
General Manager.....George W. Harvey  
Sta., Comm. Mgr.....John Alexander  
Publicity, Sales Prom. Director...Doug Duperrault  
Chief Engineer.....Joseph Mitchell  
Owners of: WFLA-TV-FM.

### WHBO—Tampa—1948

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned By.....Floradio, Inc.  
Business Address.....11011 Florida Ave.  
Tel.: 935-3171 .....Independent  
Pres., Gen. Mgr. ....Bob A. Martin  
Chief Engineer.....Bill Polk

### WINQ—Tampa—1960

Frequency: 1010 Kc. Power: 50 Kw. d.  
Owned By.....Rand Broadcasting  
Address .....Hillsboro Hotel  
Tel.: 229-6425 .....Independent  
President.....Rex Rand  
For other Rand stations see Multiple-Station  
Owners.

### WSOL—Tampa—1950

frequency: 1300 Kc. Power: 5 Kw. d.  
Owned By .....Rust Craft Bcsg. Co.  
Address.....113 E. La Fayette St.  
Tel.: 229-8024 .....Independent  
Station Rep.....National Time Sales  
President.....John L. Laux  
General Mgr. ....Don Ioset  
Station, Comm. Mgr.....Albert B. Gale  
Sales Prom. Mgr.....Jack Faulkner  
Publicity Director.....Eva Byron  
Program Director.....Bill Beatty  
Chief Engineer.....Maurice Scott  
For other Rust Craft stations see Multiple-  
Station Owners.

### WTMP—Tampa—1954

Frequency: 1150 Kc. Power: 5000 Watts d.  
Owned By.....Rounsaville of Tampa, Inc.  
Address.....Box 1101, Washington Blvd.  
Tel.: 626-4108 .....Independent  
Station Representative.....Gill-Perna  
President.....Robert W. Rounsaville  
General Mgr. ....M. E. Fidler  
Station Manager .....Charles Acton  
National Sales Mgr.....Ralph B. Johnson  
Chief Engineer.....Warren Kaufman  
For other Rounsaville stations see Multiple-  
Station Owners.

### WYOU—Tampa—1960

Frequency: 1550 Kc. Power: 10,000 Watts, d.  
Owned By.....John M. McLendon  
Address.....P.O. Box 2150  
Tel.: Tampa .....Independent  
President.....John M. McLendon  
For other J. M. McLendon stations see Multiple-  
Station Owners.

**WRMF—Titusville—1957**

Frequency: 1050 Kc. Power: 500 Watts d.  
 Owned-Operated By.....WRMF, Inc.  
 Address .....Box 216  
 Tel.: 267-2141 .....Independent  
 Station Rep.....Geo. Hopewell  
 President.....Richard M. Fairbanks  
 Gen., Sta. Mgr.....Robert L. Bright  
 Publicity Director.....June Carter

**WNSM—Valparaiso—1958**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By .....Bay County Bcstg. Co.  
 Address .....Box 608  
 Tel.: ORange 1-3281 .....ABC  
 Pres., Gen. Mgr.....E. L. DuKate  
 Owners of: WPCF, Panama City.

**WAMR—Venice—1960**

Frequency: 1320 Kc. Power: 500 Watts d.  
 Owned By.....Venice Nokomis Bcstg. Co.  
 Address .....P. O. Box 1256  
 Tel.: 3-4931 .....Independent  
 President .....Larry Rhodes  
 Chief Engineer.....Joe Barone

**WAXE—Vero Beach—1954**

Frequency: 1370 Kc. Power: 1 Kw.  
 Owned By.....WNTM, Inc.  
 Address .....P. O. Box 397  
 Tel.: Jordan 2-5405.....KBS  
 Pres., Gen. Mgr., Ch. Eng..R. M. Chamberlin

**WTTB—Vero Beach—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Tropics, Inc.  
 Address.....1536 20th St.  
 Tel.: JOrdan 2-5454.....MBS  
 President.....Sen. Merrill P. Barber  
 Gen., Sta. Mgr.....William E. Turner

**WAUC—Wauchula—1958**

Frequency: 1310 Kc. Power: 500 Watts, d.  
 Owned By.....Hardee Bcstg. Co.  
 Address .....P.O. Box 936  
 Tel.: PRospect 3-4271.....KBS  
 President.....R. S. Taylor  
 Station Manager.....William F. Ferguson

**WEAT—West Palm Beach  
 1948**

Frequency: 850 Kc. Power: 1 Kw.  
 Owned By .....Rand Bcstg. Co.  
 Address .....P. O. Box 70  
 Tel.: TE 3-9668 .....MBS  
 President .....Rex Rand  
 V.P., Gen. Mgr.....Bertram Lehar, Jr.  
 Chief Engineer .....Robert Leach  
 For other Rand stations see Multiple-Station  
 Owners.

**WIRK—West Palm Beach  
 1947**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Ken-Sell, Inc.  
 Business Address.....711 S. Flagler Drive  
 Tel.: 833-1711 .....Independent  
 Pres., Gen. Mgr.....Joseph S. Field, Jr.  
 Comm., Sales Prom. Mgr.....Rome J. Hartman  
 Program, Publicity Dir.....Bob Roberts

**WJNO—West Palm Beach  
 1936**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....WJNO, Radio  
 Bus. Address.....1500 N. Flagler Dr., Box 189  
 Tel.: TE 2-3638 .....CBS  
 Station Representative .....Meeker  
 Gen., Comm. Mgr.....H. V. McMillan  
 Chief Eng.....Curtis Brinson

**WXIV—Windermere—1962**

Frequency: 1480 Kc. Power: 1,000 Watts d.  
 Owned By.....Orange County Bcstg. Co.  
 Address .....P.O. Box 456  
 Tel.: 876-2300 .....KBS  
 General Mgr. ....Hardy Hayes

**WOKB—Winter Garden—1958**

Frequency: 1600 Kc. Power: 1 Kw.  
 Owned By .....Everbach Bcstg.  
 Address .....1011 S. Division St.  
 Tel.: GA 3-2218 .....Independent  
 Pres., Gen. Mgr. ....Jack Everbach

**WINT—Winter Haven—1958**

Frequency: 1360 Kc. Power: 1 kw., d.  
 Owned By.....Winter Haven Bcstg. Co.  
 Address .....Box 1458  
 Tel.: 293-5036 .....Independent  
 Station Representative.....Hal Walton  
 General Mgr.....Donald Lamerson  
 Owners of: WINT-FM.

**WSIR—Winter Haven—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Hundred Lakes Bcstg.  
 Address.....665 S.W. Lake Howard Drive  
 Tel.: CY 4-2144 .....MBS  
 Pres., Gen. Mgr.....Lawrence Rollins  
 Commercial Manager.....Arnold Silvert  
 Program Director.....Richard Eyrich

**WZRH—Zephyrhills—1962**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Zephyr Bcstg. Corp.  
 Address .....P.O. Box 1022  
 Tel.: 782-3399 .....Independent  
 President .....John Dent  
 General Manager.....Bill Diehl

# Georgia

## WAAG—Adel—1955

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Cook County Bcstg. Co.  
Address . . . . . P. O. Box 508  
Tel.: 896-3881 . . . . . KBS  
President . . . . . W. M. Forshee  
Vice President . . . . . Maxine Shepherd  
Gen., Sta. Mgr. . . . . Esther Shepherd  
Owners of: WMES, Ashburn.

## WALG—Albany—1941

Frequency: 1590 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . Radio Albany, Inc.  
Address . . . . . P. O. Box 1351  
Tel.: 436-7233, -4 . . . . . Independent  
President, Gen. Mgr. . . . . Allen M. Woodall  
Chief Engineer . . . . . Tommy Duke  
For other Woodall stations see Multiple-Station  
Owners.

## WGPC—Albany—1933

Frequency: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Operated By . . . . . Albany Bdcstg. Co.  
Business-Studio Address . . . . . New Albany Hotel  
Tel.: HE 2-1277 . . . . . CBS  
President . . . . . J. W. Woodruff, Jr.  
V. P. & General Mgr. . . . . L. M. George  
Program Director . . . . . Walter H. Flint  
Chief Engineer . . . . . R. A. Carlton  
For other Woodruff stations see Multiple-Station  
Owners.

## WJAZ—Albany—1952

Frequency: 960 Kc. . . . . Power: 5000 Watts, d.  
Owned-Oper. By . . . . . James S. Rivers, Inc.  
Address . . . . . N. Slappay Drive  
Tel.: HE 2-7447 . . . . . Independent  
President . . . . . James S. Rivers  
Chief Engineer . . . . . W. J. Hill  
For other J. S. Rivers stations see Multiple-Station  
Owners.

## WLYB—Albany—1962

Frequency: 1250 Kc. . . . . Power: 1,000 Watts d.  
Owned By . . . . . Lynne-Yvette Bcstg. Co.  
Address . . . . . 229 N. Jackson St.  
Tel.: 436-0123 . . . . . Independent  
President, General Mgr. . . . . David Fleagle  
Program Director . . . . . Ben Rappa

## WCQS—Alma—1957

Frequency: 1400 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Queen City Bcstg. System  
Address . . . . . U.S. Highway #1, S.  
Tel.: 632-4411 . . . . . KBS  
Station Reps. . . . . Feltis, Dove, Cannon  
President . . . . . Farnell O'Quinn  
For other O'Quinn stations see Multiple-Station  
Owners.

## WDEC—Americus—1947

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . The Americus Bdcstg. Co.  
Business-Studio Address . . . . . Rembert Bldg.  
Tel.: 924-3681 . . . . . Independent  
Representative . . . . . Dora-Clayton, Indie Sales  
Pres., Gen. Mgr. . . . . Charles C. Smith

## WMES—Ashburn—1961

Frequency: 1570 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Radio Ashburn  
Address . . . . . Box 32  
Tel.: 567-3355 . . . . . Independent  
President . . . . . W. M. Forshee  
Owners of: WAAG, Adel.

## WDOL—Athens—1957

Frequency: 1470 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . University City, Inc.  
Address . . . . . Box 1607  
Tel.: LI 8-1354 . . . . . KBS-ABC  
Sta. Representative . . . . . Thomas Clark  
President . . . . . James S. Rivers  
Vice President . . . . . William B. Hill  
Gen. Mgr., Pub. Dir. . . . . Frank Harmon, Jr.  
Sales Promotion Mgr. . . . . Jerry Keane  
Program Director . . . . . Mike Dodd  
For other J. S. Rivers stations see Multiple-Station  
Owners.

## WGAU—Athens—1938

Frequency: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Clarke Bcstg. Corp.  
Address . . . . . 850 Bobbin Mill Rd.  
Tel.: LI 6-6575 . . . . . CBS  
President, Gen. Mgr. . . . . H. Randolph Holder  
Sales Prom. Mgr., Prog. Dir. . . . . Mrs. Mary Betts  
Chief Engineer . . . . . Les Brooks  
Owners of: WGAU-FM.

## WRFC—Athens—1948

Freq.: 960 Kc. . . . . Power: 5000 W. d., 500 W. n.  
Owned-Operated By . . . . . Radio Athens, Inc.  
Address . . . . . 255 S. Milledge Ave.  
Tel.: Liberty 3-3411 . . . . . Independent  
Representative . . . . . Bob Dore; Dora-Clayton  
President . . . . . L. H. Christian  
General Manager . . . . . A. O. Healan  
Station, Program Mgr. . . . . Mrs. Sue Lawrence

## WAKE—Atlanta—1946

Freq.: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Basic Communications, Inc.  
Address . . . . . Georgian Terrace Hotel  
Tel.: TR 5-8511 . . . . . Independent  
President . . . . . Emil Mogul  
Chief Engineer . . . . . Jerry Appling  
For other Basic Communications stations see  
Multiple-Station Owners.

**W A O K**—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....W A O K Bcstg. Co.  
 Business Address.....110 Edgewood Ave., N. E.  
 Tel.: 668-3773 .....Independent  
 Station Rep. ....McGavren-Guild  
 President, Comm. Mgr.....Stan Raymond  
 V.P., Program Director.....Zenas Sears  
 Chief Engineer.....I. Miles  
 Owners of: WRMA, Montgomery, Ala.

**W E A D**—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned By.....Metro Atlanta Bcstg.  
 Owned By.....College Park Bcstg. Co., Inc.  
 Address.....Hilton Inn  
 Tel.: 766-2781 .....Independent  
 Station Representative.....C. K. Beaver  
 President.....H. Cliff Tant

**W E R D**—Atlanta—1949

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Tel.: JA 4-0666.....Independent  
 Representatives.....Dora Clayton, Dore  
 President, Gen. Mgr.....J. B. Blayton, Jr.

**W G K A**—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Tel.: 873-2848 .....Independent  
 Representative.....Good Music Bcstrs.  
 President.....Locke E. Glenn  
 General Manager.....John P. Culver  
 Chief Engineer.....M. Sparkman  
 Owners of: WGKA-FM.

**W G S T**—Atlanta—1924

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Ga. Inst. of Technology  
 Bus.-Studio Address.....Box 7254  
 Tel.: TR 5-8441.....ABC  
 Gen., Sta. Manager.....Jack Collins  
 Ch. Eng.....John M. Van Horn

**W I I N**—Atlanta—1949

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Operated By.....W I I N, Inc.  
 Address.....1421 Peachtree St., N.E.  
 Tel.: 875-8453 .....Independent  
 President.....I. T. Cohen  
 Chief Engineer.....Price Pethel

**W P L O**—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By...Plough Brcstg. Co., Inc.  
 Address.....805 Peachtree St., N. E.  
 Tel.: Trinity 2-5851.....Independent  
 General Mgr.....Herb Golombeck  
 For other Plough stations see Multiple-Station  
 Owners.

**W Q X I**—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Esquire Bcstg. Co.  
 Bus.-Studio Address...3165 Mathieson Dr., N.E.  
 Tel.: 231-2970.....Independent  
 Station Rep. ....Blair  
 Managing Dir. (Radio-TV Div.) Barry Sherman  
 General Manager.....Charles Kent Burkhart  
 General Sales Manager.....Gerald Blum  
 Technical Engineer.....Willard Shimski

**W S B**—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts  
 Owned By.....Atlanta Newspapers (Cox)  
 Business Address.....1601 W. Peachtree N.E.  
 Tel.: 875-7221 .....NBC  
 Representative.....Edward Petry  
 President.....J. M. Cox, Jr.  
 Station Mgr.....Elmo Ellis  
 Commercial Manager.....Lee Morris  
 Promotion, P.R. Dir.....Phil Harrison  
 Chief Engineer.....R. A. Holbrook  
 For other Cox stations see Multiple-Station Owners.

**W Y Z E**—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.  
 Owned.....Atlanta Bcstg. Co., Inc.  
 Address.....1430 Merchandise Mart  
 Tel.: 524-1953 .....CBS  
 President.....Roy V. Harris  
 General Mgr.....Warren Roberts  
 Program Director.....Ray Kinnaman  
 Chief Engineer.....Lawson Leake

**W A U G**—Augusta—1952

Frequency: 1050 Kc.....Power: 5000 Watts d.  
 Owned.....Garden City Bcstg.  
 Address.....Bon Air Hotel  
 Tel.: REgent 3-4441.....Independent  
 President.....Chester H. Jones  
 Exec. V.P., General Mgr.....J. Louie Solomon  
 Chief Engineer.....Rabun Bobo  
 Owners of: WAUG-FM.

**W B B Q**—Augusta—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Savannah Valley Bcstg. Inc.  
 Address.....515 15th St.  
 Tel.: 824-5441 .....MBS  
 Station Rep.....Radio TV Reps., Inc.  
 President.....George Weiss  
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar  
 Sales Prom. Mgr., Pub. Dir.....William D. Lenz  
 Chief Engineer.....Kenneth Freeman  
 Owners of: WBBQ-FM.

**W B I A**—Augusta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned.....Augusta Broadcasting Co.  
 Address.....1534 Walton Way  
 Tel.: 724-2421 .....NBC  
 Sta. Representative.....Walker-Rawalt

## GEORGIA

President, Gen. Mgr. . . . . W. Ray Ringson  
Chief Engineer . . . . . Walter A. Brumbelee

### WGAC—Augusta—1940

Frequency: 580 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By . . . . . The Twin States Bcstg. Co.  
Business-Studio Address . . . . . 664 Broad St.  
Tel.: PA 2-2692 . . . . . ABC  
Representative . . . . . Avery Knodel  
Pres., Gen. Mgr. . . . . A. D. Willard, Jr.  
Station Manager . . . . . Benjamin F. Mayo  
Commercial Manager . . . . . Douglas L. Alford  
Chief Engineer . . . . . James E. Clegg

### WGUS—Augusta—1958

Frequency: 1380 Kc. . . . . Power: 1,000 Watts d.  
Owned By . . . . . Bcstg. Assocs. of America  
Address . . . . . Box 1475  
Tel.: 822-3576 . . . . . Independent  
Co-Owner . . . . . H. C. Young, Jr.  
Co-Owner, Vice-Pres. . . . . Jerry Glaser  
General, Station Mgr. . . . . Patrick R. Mulherin  
Program Director . . . . . Claude Casey  
Chief Engineer . . . . . Randall Mears  
For other Young stations see Multiple-Station  
Owners.

### WRDW—Augusta—1930

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Radio Augusta, Inc.  
Address . . . . . P.O. Box 1405  
Tel.: PA 2-8805 . . . . . CBS  
Representative . . . . . Raymer  
General Manager . . . . . Cliff W. Bowers  
Program Director . . . . . Bob Ritter  
Chief Engineer . . . . . Carter Gwynn

### WAVO—Avondale Estates 1958

Frequency: 1420 Kc. . . . . Power: 1000 W.  
Owned By . . . . . Bob Jones U.  
Business Address . . . . . 414 Northern Ave.  
Tel.: 378-8808 . . . . . Independent  
President . . . . . Dr. Bob Jones, Jr.  
General Mgr. . . . . Dr. R. K. Johnson  
For other Jones stations see Multiple-Station  
Owners.

### WAZA—Bainbridge—1958

Frequency: 1360 Kc. . . . . Power: 1000 Watts, d.  
Owned By . . . . . Radio Bainbridge, Inc.  
Business Address . . . . . 108 E. Broughton St.  
Tel.: CH 6-2035 . . . . . Independent  
President . . . . . J. W. Woodruff, Jr.  
General Mgr. . . . . L. M. George  
Station Mgr. . . . . Joe Hill  
For other Woodruff stations see Multiple-Station  
Owners.

### WMGR—Bainbridge—1946

Freq.: 930 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned-Operated By . . . . . Decatur Bcstg. Co.

Address . . . . . Box 375  
Tel.: CH 6-1650 . . . . . KBS-MBS  
Pres., Gen. Mgr. . . . . John A. Dowdy  
Commercial Manager . . . . . R. Wesley

### WHAB—Baxley—1954

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . WHAB Radio, Inc.  
Address . . . . . Box 265  
Tel.: 367-3000 . . . . . KBS  
President, General Mgr. . . . . Farnell O'Quinn  
For other O'Quinn stations see Multiple-Station  
Owners.

### WBSG—Blackshear—1961

Frequency: 1350 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . Collins Corp. of Ga.  
Address . . . . . Box 400  
Tel.: Hickory 9-2401 . . . . . Independent  
General Manager . . . . . M. Dixon  
For other Collins stations see Multiple-Station  
Owners.

### WBBK—Blakely—1959

Frequency: 1260 Kc. . . . . Power: 1 Kw.  
Owned By . . . . . Radio Blakely, Inc.  
Address . . . . . Box 310  
Tel.: 723-4000 . . . . . KBS  
President . . . . . W. C. Woodall, Jr.  
Station Mgr. . . . . Wayne Foster  
For other Woodall stations see Multiple-Station  
Owners.

### WWCC—Bremen—1957

Frequency: 1440 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Bremen Bcstg. Co.  
Address . . . . . 111 Parkway Circle  
Tel.: LE 7-3275 . . . . . Independent  
President, Chief Eng. . . . . J. Harold Shedd

### WGIG—Brunswick—1949

Freq.: 1440 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . Brunswick Bcstg. Corp.  
Business-Studio Address . . . 1801 Gloucester St.  
Tel.: Amherst 5-3870 . . . . . MBS  
Station Representative . . . . . Bob Dore  
General Manager . . . . . H. K. Tollison  
Station Manager . . . . . John Lane

### WMOG—Brunswick—1940

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Radio Brunswick Inc.  
Address . . . . . Box 100  
Tel.: AM 5-5980 . . . . . CBS-KBS  
President . . . . . Allen M. Woodall  
General Manager . . . . . George K. Wolfes  
For other Woodall stations see Multiple-Station  
Owners.

### WDMF—Buford—1956

Frequency: 1460 Kc. . . . . Power: 1 Kw.  
Owned By . . . . . Lanier Bcstg. Co.  
Address . . . . . P.O. Box 307  
Tel.: 434-5555 . . . . . KBS  
President, General Mgr. . . . . Robert Thomas

**WGRA—Cairo—1950**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Grady Mitchell Bcstg. Co.  
 Address.....Box 120  
 Tel.: 2-4392 .....KBS  
 President.....W. C. Woodall  
 Gen. Mgr. ....Lowell E. Takles  
 For other Woodall stations see Multiple-Station  
 Owners.

**WCGA—Calhoun—1953**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Gordon Cty. Bcstg. Co.  
 Address.....315 S. Wall St.  
 Tel.: Main 9-2111.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....R. R. Magill  
 Sales Prom. Mgr.....Mrs. Judy Magill

**WCLB—Camilla—1954**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.  
 Address.....P. O. Box 147  
 Tel.: 336-5351.....KBS  
 General Mgr.....Russell A. Browne  
 Chief Engineer.....John Harter

**WCHK—Canton—1957**

Frequency: 1290 Kc....Power: 1000 Watts d.  
 Owned.....Cherokee Bcstg. Co., Inc  
 Address.....Box 1290  
 Tel.: Greenwood 9-2101.....Independent  
 General Mgr.....C. A. McClure  
 Commercial Manager.....Jack E. Turner  
 Chief Engineer.....John Hess  
 For other McClure stations see Multiple-Station  
 Owners.

**WLBB—Carrollton—1947**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned By.....Faulkner Radio  
 Address.....P. O. Box 569  
 Tel.: TE 2-7041.....KBS  
 General Mgr.....R. T. Thorburn

**WBHF—Cartersville—1946**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....W. R. Frier  
 Address.....250 W. West Ave.  
 Tel.: EV 2-3000.....MBS-KBS  
 General Manager.....H. Wisebran  
 Ch. Eng.....Horace E. Bridges

**WKRW—Cartersville—1961**

Frequency: 1270 Kc.....Power: 500 Watts d.  
 Owned By.....Bartow County Bcstg. Co.  
 Address.....P.O. Box 1270  
 Tel.: 382-1270 .....Independent  
 President.....James M. Wilder  
 Commercial Manager.....Charles L. Coleman

**WGAA—Cedartown—1941**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

Owned By.....Cedartown Radio  
 Address.....P.O. Box 807  
 Sta. Mgr. ....Frank Proctor

**WCLA—Claxton—1958**

Frequency: 1470 Kc....Power: 1000 Watts d.  
 Owned-Oper. By....Evans County Bcstg. Co.  
 Business Address.....P.O. Box 427  
 Tel.: 739-3035 .....KBS  
 President.....Howard C. Gilreath  
 General Mgr.....Don Sports  
 For other Evans County Bcstg. stations see  
 Multiple-Station Owners.

**WGHC—Clayton—1961**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
 Owned By.....Blue Ridge Bcstg. Co.  
 Address.....Box 488  
 Tel.: 6560.....Independent  
 President, General Mgr.....J. A. Gallimore  
 Station, Comm. Mgr.....Carroll S. Lee  
 Program, Publicity Mgr.....Grace S. Lee  
 For other Gallimore stations see Multiple-Station  
 Owners.

**WRWH—Cleveland—1958**

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned By.....Newsic, Inc.  
 Address.....Box 181  
 Tel.: 865-3161 .....KBS  
 President .....Clay Strange

**WCLS—Columbus—1955**

Frequency: 1580 Kc....Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscoogie Bcstg. Co.  
 Address .....1028½ Broadway  
 Tel.: FA 7-3648.....Independent  
 Sta. Reps.....Dora Clayton; Bernard Howard  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.

**WDAK—Columbus—1943**

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By...Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447.....NBC  
 Station Representative.....Eastman  
 President.....Allen M. Woodall  
 Vice President.....Allen M. Woodall, Jr.  
 Station Manager.....Ed Wein  
 Chief Engineer.....Arnold White  
 For other Woodall stations see Multiple-Station  
 Owners.

**WGBA—Columbus—1947**

Frequency: 1270 Kc....Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Address.....1415 Wynnton Road  
 Tel.: FA 3-3603.....MBS  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....C. A. McClure  
 Prog. Dir.....W. L. Bowick Jr.  
 Chief Engineer.....F. Keith Brown  
 For other McClure stations see Multiple-Station  
 Owners.

## GEORGIA

### WOKS—Columbus—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Pam Radio, Inc.  
Address.....Box 1998  
Tel.: 324-2530.....Independent  
President, General Mgr.....Philip Meltzer

### WPNX—Columbus—1952

Freq.: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....R. M. Greene, Inc.  
Ralston Hotel (& Phenix City, Ala.)...298-2535  
ABC.....Rep.: Stone  
President.....Roy M. Greene

### WRBL—Columbus—1928

Frequency: 1420 Kc. Power: 5 Kw.  
Owned-Operated By.....Columbus Bdcstg. Co.  
Business-Studio Address.....1350-13th Ave.  
Tel.: 324-2441.....CBS  
Sta. Rep.....Hollingbery  
Pres., Gen. Mgr.....J. W. Woodruff Jr.  
Station, Comm. Manager.....Glenn Siddall  
Program Manager.....Dick McMichael  
Publicity Director.....Joel Turner  
Chief Engineer.....Joseph Gamble  
For other Woodruff stations see Multiple-Station  
Owners.

### WJJC—Commerce—1957

Frequency: 1270 Kc. Power: 1 Kw.  
Owned.....Jackson County Bcstg. Co.  
Address.....Box 239  
Tel.: 335-3155.....Independent  
President, Gen. Manager.....O. Grady Cooper  
Program Director.....Elizabeth Layton  
Chief Engineer.....Thomas Ashworth

### WMJM—Cordele—1940

Frequency: 1490 Kc. Power: 250 W.  
Owned-Oper. By.....Southeastern Bcstg. System  
Business-Studio Address.....20th Ave. B St.  
Tel.: 273-1404.....MBS-KBS  
Representative.....T. F. Clark  
President.....James S. Rivers  
General Station Mgr.....William E. Blizzard, Jr.  
For other J. S. Rivers stations see Multiple-Station  
Owners.

### WCON—Cornelia—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Habersham Bcstg. Co.  
Address.....1 Burrell St.  
Tel.: 778-2241.....Independent  
General Manager.....J. C. Foster

### WGFS—Covington—1946

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned.....R. William & Betty J. Hoffman  
Address.....P. O. Box 869  
Tel.: 786-2337.....Independent  
Gen. Mgr., Ch. Eng.....Bill Hoffman  
Program Director.....Wayne Wood

### WSNE—Cumming—1961

Frequency: 1410 Kc. Power: 1 Kw. d.  
Owned By.....Sawnee Bcstg. Co.  
Box 808.....Tel.: 887-3136  
Independent.....Rep.: None  
Pres., Sta. Mgr.....John T. Pittard  
General Mgr.....George Madison

### WBLJ—Dalton—1940

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Northern Ga. Radio  
Address.....P. O. Box 811  
Tel.: BRoadway 8-3300.....KBS  
President, Gen. Mgr.....Werner Workman  
Commercial Mgr.....Frank Painter  
Program Director.....Vic McConkey

### WRCD—Dalton—1954

Frequency: 1430 Kc. Power: 1000 Watts  
Owned By.....Whitfield Bcstg. Co.  
Address.....104 Pentz St.  
Tel.: Broadway 8-5511.....Independent  
General Manager.....Jim Honey  
Commerical Mgr.....Hugh Birdsong  
Chief Engineer.....S. Willis

### WDWD—Dawson—1948

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Dawson Bdcstg. Co.  
Address.....P.O. Box 390  
Tel.: Wyatt 5-5521.....KBS  
Representative.....Indie Sales  
General Manager.....W. C. Woodall, Jr.  
Program Director.....Barney Pamacot  
Chief Engineer.....Joe Stephens  
For other Woodall stations see Multiple-Station  
Owners.

### WGUN—Decatur—1947

Frequency: 1010 Kc. Power: 50 Kw. d.  
Owned By.....WGUN, Inc.  
Address.....P.O. Box 10, Atlanta, Ga.  
Tel.: DR 3-2521.....MBS  
President, Gen. Mgr.....John Fulton  
Program Director.....Dave Hill  
Chief Engineer.....Bill Loudermilk  
For other Fulton stations see Multiple-Station  
Owners.

### WDMG—Douglas—1947

Frequency: 860 Kc. Power: 5000 Watts  
Owned-Operated By.....WDMG, Inc.  
Address.....Box 590  
Tel.: 384-3250.....Independent  
Station Reps.....Dora Clayton; Bernard Howard  
President.....B. F. J. Timm  
General Mgr.....Mary Jarrard  
Station, Comm. Mgr.....Roy L. Jones  
Program Director.....Bob Maupin  
Chief Engineer.....Bill Alford

### WOKA—Douglas—1962

Frequency: 130 Kc. Power: 1 Kw.



Owned By.....Coffee County Bcstrs.  
 Box 471.....Tel.: 384-1239  
 Independent.....Rep.: Beaver  
 Pres., Gen. Mgr.....Joe Trankina

**WMLT—Dublin—1945**

Frequency: 1330 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Dublin Bdcstg. Co.  
 Business Address.....Franklin & Moore Sts.  
 Tel.: BR 2-4422.....KBS  
 President.....W. Newton Morris  
 General Mgr.....Frank Floyd Jr.  
 Sales Prom. Mgr.....R. E. Hilliard  
 Chief Engineer.....Leon Lloyd

**WXLI—Dublin—1958**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Laurens County Bcstg. Co.  
 Address.....P.O. Box 967  
 Tel.: Broad 2-4282.....Independent  
 President, Gen. Mgr.....Ted Kirby  
 Station Manager.....Jessie Hagler  
 Program Director.....Bill Thomas  
 Publicity Director.....Frances Lord

**WTJH—East Point—1949**

Frequency: 1260 Kc.....Power: 5000 Watts d.  
 Owned By.....Southeastern Bcstg. System  
 Address.....2146 Dodson Drive  
 Tel.: DI 4-2233.....Independent  
 Station Rep.....Charles Bernard  
 President.....James S. Rivers  
 Station Mgr.....Wm. B. Hill  
 For other J. Rivers stations see Multiple-Station  
 Owners.

**WPFE—Eastman—1961**

Frequency: 1580 Kc.....Power: 500 W. d.  
 Owned By.....O'Quinn Bcstg. Co.  
 Address.....731 College St.  
 Tel.: 374-4168.....Independent  
 President.....Farnell O'Quinn  
 For other O'Quinn stations see Multiple-Station  
 Owners.

**WSGC—Elberton—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elberton Bcstg. Co.  
 Address.....Elberton  
 Tel.: Elberton.....KBS-MBS  
 Representative.....Continental  
 General Mgr.....G. T. Christian

**WBHB—Fitzgerald—1946**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Ban Hill Bdcstg. Corp.  
 Address.....601 W. Roanoke Drive  
 Tel.: 2077.....KBS-MBS  
 Owner, Gen., Comm. Mgr.....Paul E. Reid  
 Chief Engineer.....Mike Pelton

**WFPM—Fort Valley—1951**

Frequency: 1150 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Rocket Radio, Inc.  
 Address.....Roberta Road  
 Tel.: TA 5-5547.....KBS  
 General Mgr.....Paul Reehling  
 Chief Engineer.....Joe Stephens

**WDUN—Gainesville—1949**

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.  
 Owned-Oper. By.....N.E. Ga. Bcstg. Co.  
 Address.....1102 Thompson Bridge Rd., N.E.  
 Tel.: 534-7331.....ABC  
 Rep.....Thomas F. Clark; Dora-Clayton  
 Pres., Gen. Manager.....John W. Jacobs, Jr.  
 Station Mgr.....James N. Martin, Jr.  
 Comm. Mgr.....Claire T. Palmour  
 Program Director.....Jim Martin  
 Sales Prom. Mgr.....Robert S. Culler  
 Chief Engineer.....George R. Wilkes  
 Owners of: WDUN-FM.

**WGGG—Gainesville—1941**

Frequency: 550 Kc..Power: 5 Kw. d.; 500 W. n.  
 Owned By.....Southern Bcstg. Co.  
 Business Address.....Press-Radio Center  
 Tel.: LE 2-6211.....CBS  
 President, Gen. Mgr.....A. R. MacMillan  
 Operations Manager.....James Hartley  
 Chief Engineer.....Wilbert Darracott

**WLBA—Gainesville—1957**

Frequency: 1580 Kc.....Power: 5 Kw., d.  
 Owned.....Hall County Bcstg. Co.  
 Business Address.....117½ W. Washington St.  
 Tel.: LE 2-6331.....MBS  
 Station Representative.....C. K. Beaver  
 Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.  
 Sales Promotion Mgr.....W. L. Savage  
 Program Dir.....Dianne Crawford

**WKIG—Glennville—1961**

Frequency: 1580 Kc.....Power: 1 Kw. d.  
 Owned By.....Tattnall County Bcstg. Co.  
 Address.....226 E. Bolton St.  
 Tel.: 654-3580.....KBS  
 Station Representative.....Hal Walton  
 Gen. Mgr., Chief Eng.....Larry Lane  
 Publicity Dir.....Miriam Kicklighter

**WHIE—Griffin—1952**

Frequency: 1320 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Telerad, Inc.  
 Address.....Box 971  
 Tel.: 9451.....Independent  
 General Mgr.....John T. Williams

**WKEU—Griffin—1934**

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wt. n.  
 Owned-Oper. By.....Radio Station WKEU  
 Address.....Macon Rd.  
 Tel.: 227-5507.....MBS-KBS  
 General Mgr., Chief Eng.....A. W. Marshall, Jr.

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## WRIX—Griffin—1960

Frequency: 1410 Kc. Power: 1 Kw. d.  
Owned By... Mrs. Gladys McCommon Johnson  
Address ..... Box 156  
Tel.: 8-8496 ..... Independent  
General, Comm. Manager..... Jim Ricks  
Chief Engineer..... J. Allen Primmer

## WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By..... WKLY Bcstg. Co.  
Business Address..... P.O. Box 430  
Tel.: FR 6-2233..... Independent  
President..... Max G. Pfaender  
General Mgr..... Burch Griffin

## WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts  
Owned..... Tri-County Bcstg. Co., Inc.  
Address ..... Eastman Highway  
Tel.: TW 3-3381..... Independent  
Gen., Sta. Mgr..... J. D. Popwell

## WVOH—Hazlehurst—1962

Frequency: 920 Kc. Power: 500 W.  
Owned By..... J. Davis Bcstg. Co.  
Box 157..... Tel.: 375-4511  
Independent ..... Rep.: None  
President ..... Frank Graham  
Gen., Sales Mgr..... Wimley Waters  
For other Collins Corp. stations see Multiple-Station Owners.

## WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts d  
Owned By..... Liberty Bcstg. Co., Inc.  
Address ..... Box 15  
Tel.: TR 6-3599..... KBS  
Station Reps..... Feltis, Dove, Cannon  
President..... Hugh K. Tollison  
V.P., General Mgr..... James H. Watson

## WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Altamaha Bcstg. Co.  
Address ..... P. O. Box 147  
Tel.: GA 7-2444..... KBS  
President ..... W. G. Thomas, Sr.  
Chief Engineer..... Art Manning

## WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Oper. By..... Radio Dixie, Inc.  
Business Address..... 41-B N. Main St.  
Tel.: 4-7676..... KBS  
President ..... J. A. Gallimore  
Gen., Sta. Mgr..... C. W. Gwyn  
For other Gallimore stations see Multiple-Station Owners.

## WLAG—La Grange—1941

Freq.: 1240 Kc. Power: 1000 Watts d; 250 n.  
Owned-Operated By..... LaGrange Bdcstg. Co.

Business Address..... WLAG Bldg.  
Tel.: 882-3505 ..... MBS, KBS  
General Manager..... Edwin Mullinax  
Chief Engineer..... James McKay  
Owners of: WLAG-FM.

## WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts  
Owned..... Chattahoochee Bcstg. Co., Ltd.  
Address ..... Hammett Bldg.  
Tel.: TUxedo 4-9877..... Independent  
General Mgr..... Byron H. Hurst  
Sta. Mgr., Publicity Dir..... Frank E. Hurst  
Comm. Prom. Mgr..... Julian P. Hurst  
Chief Engineer..... Ray L. Relihan

## WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.  
Owned By..... Radio Gwinnett, Inc.  
Address ..... 829 Crogan St., N.E.  
Tel.: TH 3-2222..... KBS  
President..... Stephens B. McGarity  
Station Manager..... Robert J. McGarity

## WPEH—Louisville—1960

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned By..... Peach Bcstg. Co., Inc.  
Address ..... Box 425  
Tel.: 625-7248 ..... KBS  
President, Gen. Mgr.... Bradley L. Williamson

## WBBT—Lyons—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..... Collins Corp.  
Address ..... P.O. Box 389  
Tel.: 2321..... Independent  
President ..... F. Graham  
General Mgr..... Joe Duggan  
For other Collins Corp. stations see Multiple-Station Owners.

## WBML—Macon—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..... Middle South Bcstg. Co.  
Business Address..... 230 Second St.  
Tel.: Sherwood 3-5454..... Independent  
Station Rep..... Paul H. Raymer Co.  
Gen., Comm. Mgr..... George W. Patton  
Chief Engineer..... C. L. Wilder

## WCRY—Macon—1957

Frequency: 900 Kc. Power: 250 Watts  
Owned By..... Middle Georgia Bcstg.  
Address ..... 1230 Cowan St.  
Tel.: 746-6286 ..... MBS  
Pres., Gen. Mgr..... John J. Wheeler

## WIBB—Macon—1948

Frequency: 1280 Kc. Power: 5 Kw. d.  
Owned-Oper. By... Peach State Bcstg. Co., Inc.  
Business Address..... Professional Bldg.  
Tel.: 742-2505 ..... Independent  
Sta. Reps..... Bernard Howard, Do a-Clayton  
Pres., Gen. Mgr..... Thomas H. Maxwell  
Station, Comm. Manager..... Donald C. Frost

**WMAZ—Macon—1922**

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned-Oper. By..... Southeastern Bcstg. Co.  
 Address..... Bankers Insurance Bldg.  
 Tel.: Sherwood 6-7311 ..... CBS  
 Representative ..... Avery-Knodel  
 President..... R. A. Jolley  
 General Manager..... Frank Crowther  
 For other Southeastern Bcstg. stations see Multiple-Station Owners.

**WNEX—Macon—1945**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned..... Macon Bcstg. Co.  
 Business-Studio Address..... 2254 Rogers Place  
 Tel.: SH 5-3301..... Independent  
 Station Representative..... Adv. Time Sales  
 President..... E. M. Lowe  
 Gen., Station Mgr..... Alfred Lowe  
 Chief Engineer..... Max F. Harper

**WYTH—Madison—1955**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Central Ga. Bcstg. Co.  
 Business Address..... Beacon Heights; Box 29  
 Tel.: 761..... Independent  
 President, Gen. Mgr..... James F. Small  
 Station Manager, Prog. Dir..... Annie Lee Small

**WFDR—Manchester—1957**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned..... Radio Manchester, Inc.  
 Address..... Box 447  
 Tel.: 846-3115..... KBS  
 General, Sta. Mgr..... Jack Whitehorn  
 Comm. Prom. Mgr..... William Jarrell  
 Chief Engineer..... J. C. Loftin

**WBIE—Marietta—1955**

Frequency: 1050 Kc. Power: 500 Watts  
 Owned-Oper. By..... Marietta Bcstg. Co.  
 Address..... Box 91  
 Tel.: 428-0469 ..... KBS  
 President, Chief Eng..... James M. Wilder  
 Program Director..... Jack D. Verner  
 Commercial Manager..... Dudley D. McCaskill  
 Owners of: WBIE-FM.

**WFOM—Marietta—1946**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..... Wootum, Inc.  
 Address..... Box 131  
 Tel.: 428-3396 ..... Independent  
 President..... Albert L. Jones  
 General Mgr..... Jimmy Davenport III  
 Chief Engineer..... Jean Ludwick

**WDAX—McRae—1957**

Frequency: 1410 Kc. Power: 1000 Watts d.  
 Owned..... Radio Telfair, Inc.  
 Address..... Lumber City Highway  
 Tel.: 867-6781 ..... KBS

President..... Allen M. Woodall  
 General Mgr..... George Burton  
 For other Woodall stations see Multiple-Station Owners.

**WMAC—Metter—1961**

Frequency: 1360 Kc. Power: 500 Watts d.  
 Owned By..... Howard C. Gilreath  
 Address..... Box 238  
 Tel.: 685-1360..... Independent  
 Owner, Manager..... Howard C. Gilreath  
 For other Gilreath stations see Evans County Bcstg. under Multiple-Station Owners.

**WMVG—Milledgeville—1946**

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wts. n.  
 Owned-Operated By..... Michael T. Landy  
 Address..... 701 S. Jefferson St.  
 Tel.: 452-2250 ..... KBS  
 Station Mgr., Chief Eng..... Joseph S. Boone  
 Commercial Manager..... Michael T. Landy

**WGSR—Millen—1958**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By..... Jenkins Broadcasting Sys.  
 Business Address..... P. O. Box 908  
 Tel.: 1080 ..... Independent  
 President..... W. Herbert Brannen  
 Gen. Comm. Mgr., Ch. Eng..... Jack V. LoPresti

**WMRE—Monroe—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Walton Bcstg. Co.  
 Address..... Box 191  
 Tel.: 268-1711 ..... Independent  
 Station Rep..... Charles Bernard  
 Pres., Gen. Mgr..... Warren G. Gilpin  
 Station Manager..... Derral Morris

**WMNZ—Montezuma—1961**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned By..... Macon County Bcstg.  
 Address..... Box 510  
 Tel.: 8-8888 ..... Independent  
 Station Representative..... C. K. Beaver  
 President..... William E. Blizzard

**WMGA—Moultrie—1939**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... J. F. Pidcock & R. F. Zess  
 Address..... Box 410  
 Tel.: 985-1400 ..... ABC  
 Station Reps..... Ayers; Hopewell  
 Gen. Mgr..... John F. Pidcock  
 Sta., Comm. Mgr..... Roy F. Zess  
 Chief Engineer..... Sam Dudas

**WMTM—Moultrie—1953**

Frequency: 1300 Kc. Power: 5 Kw. d.  
 Owned-Oper. By..... Colquitt Bcstg. Co.  
 Address..... S.E. Highway 33  
 Tel.: YU 5-4517..... Independent

## GEORGIA

Representative ..... T. F. Clark  
General Mgr. .... N. B. Mills  
Sta. Mgr., Chief Engr. .... D. J. Turner

### WNGA—Nashville—1960

Frequency: 1600 Kc. .... Power: 1 Kw. d.  
Owned By ..... Hanson R. Carter  
Box 645 ..... Tel.: 686-2749  
Independent ..... Rep.: None  
Pres., Gen. Mgr. .... Hanson R. Carter

### WCOH—Newnan—1947

Freq.: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Newnan Bcstg. Co.  
Address ..... Lino Street  
Tel.: ALpine 3-4636 ..... MBS  
Representative ..... Ocha  
Pres., Gen. Mgr. .... James O. Hardin, Jr.  
Commercial Mgr. .... J. T. Williams Jr.  
Chief Engineer ..... Harold Ward  
Owners of: WCOH-FM.

### WNEA—Newnan—1962

Frequency: 1300 Kc. .... Power: 500 Watts d.  
Owned By ..... Radio Newnan  
Address ..... P.O. Box 405  
Tel.: 253-4711 ..... KBS  
General Manager ..... Eathel Holley  
Commercial Manager ..... Johnny Brown

### WSIZ—Ocilla—1961

Frequency: 1380 Kc. .... Power: 5 Kw. d.  
Owned By ..... Gold Leaf-Yellow Pine Bcstg.  
Address ..... Box 202  
Tel.: 468-7427 ..... ABC  
Station Representative ..... Thomas Clark  
General Mgr. .... Ralph E. Storie

### WPGA—Perry—1960

Frequency: 980 Kc. .... Power: 500 Watts d.  
Owned By ..... Radio Perry  
Address ..... P. O. Box 109  
Tel.: 429-2980 ..... KBS  
President ..... Howard C. Gilreath  
General, Sta. Mgr. .... Lowell L. Register

### WSFB—Quitman—1955

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned By ..... RBH Bcstg. Co.  
Address ..... P. O. Box 632  
Tel.: 2681 ..... KBS  
Pres., Gen. Mgr. .... William F. Hoopes

### WPLK—Rockmart—1959

Frequency: 1220 Kc. .... Power: 500 Watts  
Owned By ..... Georgia Radio Inc.  
Address ..... P. O. Box 1  
Tel.: 684-3202 ..... KBS  
President, Ch. Eng. .... L. E. Gradick  
Program Director ..... Ross Shackelford

### WIYN—Rome—1962

Frequency: 1360 Kc. .... Power: 500 W. d.  
Owned By ..... WIYN Radio  
Box 1311 ..... Tel.: 234-6277-8  
ABC ..... Rep.: Beaver  
President ..... L. E. Gradick, Jr.  
Gen., Comm. Mgr. .... Walter L. Baldwin

### WLAQ—Rome—1947

Frequency: 1410 Kc. .... Power: 1000 Watts  
Owned By ..... Clarke Bcstg.  
Address ..... Box 298  
Tel.: 232-7767 ..... Independent  
President ..... Mitchell Meloff  
Owners of: WSMA, Smyrna.

### WRGA—Rome—1929

Frequency: 1470 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Rome Bcstg. Corp.  
Business Address ..... P.O. Box 1187  
Tel.: 232-9742 ..... MBS  
Representative ..... Walker-Rawalt  
Pres., Gen. Mgr. .... Mather M. Payne  
Commercial Manager ..... Ben Lucas  
Program Director ..... Jim Roberts  
Chief Engineer ..... R. A. Starr

### WROM—Rome—1946

Frequency: 710 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Coosa Valley Radio Co.  
Address ..... P. O. Box 1546  
Tel.: 232—0833 ..... Independent  
Pres., Gen. Mgr. .... Charles E. Doss  
Program Dir. .... Barbara Austin  
Chief Engineer ..... T. H. Robertson

### WRIP—Rossville—1958

Frequency: 980 Kc. .... Power: 500 Watts  
Owned By ..... Chattanooga Bcstg. Co.  
Address ..... 270 N. Crest Rd., Chattanooga, Tenn.  
Tel.: WYman 8-3346 ..... Independent  
President ..... I. Jay Sadow  
Chief Engineer ..... John Andrews

### WSNT—Sandersville—1956

Freq.: 1490 Kc. .... Power: 500 W.  
Owned By ..... WSNT, Inc.  
Business Address ..... Box 150  
Tel.: 3174 ..... Independent  
Sta. Representative ..... Bolles  
President ..... J. R. Denny  
Gen. Mgr. .... J. J. Bailes  
Station Manager ..... Jesse C. Branson  
Program Director ..... Jola J. Daniel  
Chief Engineer ..... William J. Evans, Jr.  
For other Denny stations see Multiple-Station  
Owners.

### WBYG—Savannah—1946

Freq.: 1450 Kc. .... Power: 250 W.  
Owned By ..... Space Broadcasting, Inc.  
Address ..... P.O. Box 943, DeSoto Hotel

Tel.: 232-4182.....MBS  
 President, Gen. Mgr.....Carter C. Peterson  
 Chief Engineer.....Michael Warth

**WEAS—Savannah—1951**

Frequency: 900 Kc....Power: 5000 Watts d.  
 Owned By.....WEAS, Inc.  
 Address.....128 W. Taylor St.  
 Tel.: AD 4-7264.....Independent  
 Chairman of Bd.....E. D. Rivers  
 General, Station Mgr.....Chris Watkins  
 For other Dee Rivers stations see Multiple-Station  
 Owners.

**WSAV—Savannah—1939**

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WSAV, Inc.  
 Address.....1430 East Victory Drive  
 Tel.: AD 6-0303.....NBC  
 Station Representative.....Eastman  
 Pres., Gen. Mgr.....Harben Daniel  
 Comm., Sales Prom. Mgr.....Duane Hatch  
 Opera. Mgr.....M. E. Thompson  
 Program Dir.....Burl Womack  
 Chief Engineer.....Byron Strong  
 Owners of: WSAV-TV.

**WSGA—Savannah—1956**

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Coastal Bcstg. Inc.  
 Business-Studio Address...409 E. Liberty St.  
 Tel.: AD 3-8807.....ABC  
 Representative.....George P. Hollingbery  
 Pres., Gen. Mgr.....Donald K. Jones  
 Commercial Manager.....John M. Williams  
 Chief Engineer.....Harvey Thackston

**WSOK—Savannah—1946**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Speidel Bcstg. Group  
 Address.....Box 2118  
 Tel.: AD 3-1179.....Independent  
 Sta. Reps.....Howard; Dora Clayton  
 President.....Joe Speidel III  
 General Manager.....Don Ferguson  
 For other Speidel stations see Multiple-Station  
 Owners.

**WTOC—Savannah—1929**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Savannah Bcstg. Co.  
 Business-Studio Address...516 Abercorn St.  
 Tel.: AD 2-0127.....CBS  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....William T. Knight, Jr.  
 Station, Comm. Manager.....Ben Williams  
 Program Director.....Dwight J. Bruce  
 Chief Engineer.....Kyle E. Goodman  
 Owners of: WTOC-FM-TV.

**WSMA—Smyrna—1962**

Frequency: 1550 Kc.....Power: 10 Kw. d.  
 Owned By.....Meloff Ents.  
 Drawer G, Atlanta.....Tel.: 237-0240

Independent.....Rep.: None  
 President.....Mitchell Meloff  
 General Mgr.....Jim McClain  
 Owners of: WLAQ, Rome.

**WWNS—Statesboro—1946**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WWNS, Inc.  
 Address.....East Oliff St.  
 Tel.: 764-5446.....KBS  
 President, Gen. Mgr.....Donald O. McDougald  
 Chief Engineer.....Marion C. Thornton

**WGTA—Summerville—1950**

Frequency: 950 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Business Address.....Box 200  
 Tel.: 857-0201.....Independent  
 Station Reps.....Hal Walton; Dora-Clayton  
 President.....William B. Farrar  
 Commercial Manager.....Charles C. Farrar

**WJAT—Swainsboro—1949**

Frequency: 800 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....WJAT, Inc.  
 Address.....P.O. Box 371  
 Tel.: BElmont 7-2011.....Independent  
 Sta. Representative.....Gene Bolles  
 President.....J. Denny  
 General Manager.....John J. Bailes  
 Station Manager.....Mrs. Doris M. Lewis  
 Commercial Manager.....H. E. Buffington  
 Program Director.....Richard Harvey  
 Chief Engineer.....Jim Slawson  
 For other Denny stations see Multiple-Station  
 Owners.

**WSYL—Sylvania—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Sylvania Bcstg. Sys.  
 Address.....Box 490  
 Tel.: LO 4-6601.....KBS  
 Gen., Sta. Mgr.....W. Herbert Brannen

**WSFT—Thomaston—1947**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Thomaston Bcstg. Co.  
 Address.....P.O. Box 689  
 Tel.: 647-5421.....Independent  
 Gen. Mgr.....S. J. Carswell  
 Chief Engineer.....C. Tucker

**WTGA—Thomaston—1962**

Frequency: 1590 Kc.....Power: 500 W. d.  
 Owned By.....Radio Georgia  
 Box 853.....Tel.: 647-7121  
 ABC.....Rep.: Beaver  
 Pres., Gen. Mgr.....Sylvia D. Strickland

**WKTC—Thomasville—1947**

Frequency: 730 Kc....Power: 1000 Watts d.  
 Owned By.....Eunice M. Martin  
 Address.....P. O. Box 358

# GEORGIA

Tel.: CA 6-5343.....KBS, MBS  
Pres., Gen. Mgr.....Eunice M. Martin

## WPAX—Thomasville—1922

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Radio Thomasville, Inc.  
Address.....117 Remington Ave.  
Tel.: 226-4110.....CBS  
President.....F. W. Hazleton  
Owners of: WTNT, Tallahassee, Fla.

## WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.  
Owned-Oper. By...Hickory Hill Bcstg. Co., Inc.  
Business Address.....Lumpkin St.  
Tel.: 777.....KBS-MBS  
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden

## WTIF—Tifton—1957

Freq.: 1340 Kc.....Power 1 Kw.  
Owned By.....WTIF, Inc.  
Address.....P.O. Box 206  
Tel.: 382-4044.....Independent  
Station Rep.....Dora-Clayton  
General Station Mgr.....Clem Courtney  
Chief Engineer.....Glen Massengil

## WWGS—Tifton—1946

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Tifton Bcstg. Corp.  
Address.....Box 34  
Tel.: 382-5400.....KBS  
Pres., Gen. Mgr.....Ralph N. Edwards  
Chief Engineer.....George Floyd

## WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.  
Owned By.....Virgle E. Craig  
Address.....423 Prather Bridge Rd.  
Tel.: 886-2191.....KBS  
Sta. Representative.....Thomas F. Clark  
Station Mgr., Prog. Dir.....Virgle E. Craig  
Commercial Manager.....Gene Bollinger  
Chief Engineer.....C. H. Sutton  
Owners of: WLET-FM.

## WNEG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.  
Owned.....Stephens County Bcstg. Co.  
Address.....108 E. Savannah St.  
Tel.: 886-3131.....Independent  
Pres., Gen. Mgr.....Charles H. Gaines  
Sta., Comm. Mgr.....Roy E. Gaines  
Sales Prom. Manager.....Gaynelle Thomason  
Program Director.....Betty Faye Stowe  
Chief Engineer.....Thomas Shockley

## WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By.....Valdosta Bcstg. Co.  
Address.....116 W. Hill Ave.  
Tel.: Cherry 2-5520.....Independent  
President, Gen. Mgr.....George B. Cook  
Chief Engineer.....C. H. Fletcher

## WGOV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By...Georgia-Florida Radio & TV Co.  
Address.....Box 1182  
Tel.: 242-4513.....MBS  
Station Reps.....Bob Dore; Dora-Clayton  
President, Gen. Mgr.....W. H. Keller, Jr.  
Commercial Manager.....Mrs. A. B. Smith  
Chief Engineer.....Bob Coker

## WJEM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By...Lowndes County Broadcasting Co.  
Address.....Box 368  
Tel.: CH 2-1565.....KBS  
Station Representative.....George Hopewell  
President, Gen. Mgr.....J. C. Johnson  
Station Mgr., Program Dir.....Robert R. Wickus  
Chief Engineer.....Gerald D. Weeks

## WVLD—Valdosta—1959

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Al H. Evans  
Address.....P.O. Box 1281  
Tel.: Cherry 2-4821.....Independent  
Pres., Gen. Mgr.....Al H. Evans

## WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.  
Owned-Operated By.....Vidalia Bcstg. Co.  
Address.....Box 391  
Tel.: 537-7029.....KBS  
Sta. Reps....Continental; Feltis, Dove, Cannon  
President.....R. E. Ledford  
General Manager, Chief Engr.....H. L. Dorough  
Commercial Manager.....Fred Tippet  
Sales Promotion Mgr.....Lois W. Godbee  
Program Director.....Elizabeth F. Dorough  
Publicity Director.....Bruce Bostwick

## WRPB—Warner Robbins 1954

Frequency: 1350 Kc.....Power: 5 Kw. d.  
Owned-Oper...Warner Robbins Bcstg. Co., Inc.  
Business Address.....Box 727  
Tel.: WA 3-4261.....ABC  
Rep.....Cont. Radio Sales  
Pres., Ch. Engr.....Edgar M. Nobles

## WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.  
Owned By.....James S. Carter  
Address.....P. O. Box 639  
Tel.: Osborn 8-2125.....KBS  
Station Reps.....Feltis, Dove, Cannon  
Pres., Gen. Mgr.....J. S. Carter, Jr.  
Program Director.....William T. Thornton

## WACL—Waycross—1951

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Teletronics Inc.  
Business Address.....P.O. Box 858

## GEORGIA-HAWAII

Tel.: 283-4660.....Independent  
General Manager.....James S. Rivers Jr.  
Commercial Manager.....Al Morris  
For other J. S. Rivers stations see Multiple-Station Owners.

### WAYX—Waycross—1936

Frequency: 1230 Kc.....Power: 1 Kw.  
Owned By.....WAYX, Inc.  
Business-Studio Address...1600 Carswell Ave.  
Tel.: AT 3-7100.....KBS  
Representative.....Hal Holman  
President.....C. Mayo  
Vice-President.....Allen M. Woodall  
General Manager.....W. T. Parker  
Chief Engineer.....Hubert Williams  
For other Woodall stations see Multiple-Station Owners.

### WBRO—Waynesboro—1954

Frequency: 1310 Kc.....Power: 1000 Watts d.  
Owned By.....WBRO, Inc.  
Address.....Box 151  
Tel.: 2139.....Independent  
President.....James R. Denny  
For other Denny stations see Multiple-Station Owners.

### WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts

Owned By.....Radio Valley, Inc.  
Address.....Box 427  
Tel.: 645-2453.....KBS  
President.....J. Dige Bishop  
Gen., Sta. Mgr.....Jim Murphy  
Chief Engineer.....Albert Stancil  
For other Bishop stations see Multiple-Station Owners.

### WRLD—West Point—1941

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Valley Bcstg. Co.  
Address.....Box 312  
Tel.: 64-22771.....ABC  
Sta. Representative.....Thomas F. Clark  
General Mgr.....Miles H. Ferguson  
Sales Prom. Mgr., Prog. Dir.....Aileen Love  
Chief Engineer.....Phil Murphree

### WIMO—Winder—1952

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Winder-Monroe Bcstg.  
Business Address.....P. O. Box 528  
Tel.: 867-9158.....Independent  
Station Representative.....George T. Hopewell  
General Mgr.....C. H. Grider  
Sales Promotion Mgr.....E. V. Deator  
Program Director.....Kathleen Rhodes  
Chief Engineer.....Mitchell Montgomery

## Hawaii

### KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts  
Owner.....Hon. Star Bulletin (Haw. Bcstg.)  
Address.....Box 1476  
Tel.: 3326.....CBS  
Representative. Peters, Griffin, Woodward, Inc.  
Station Mgr.....Harold Marques  
Owners of: KHBC-TV; KGMB-AM-TV, Honolulu.

### KIMO—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts  
Owned-Operated By.....James E. Jaeger  
Address.....Nanihoa Hotel  
Tel.: Hilo 4-372.....KBS  
President, Ch. Eng. James Jaeger  
General Manager... Mrs. Lillian Cunningham

### KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts  
Owned-Oper. By....Big Island Bcstg. Co., Ltd.  
Business-Studio Address.....86 Mamoo St.  
Tel.: 51-168.....Independent  
Vice Pres., Manager.....R. W. Jaderstrom  
Program Director.....Larry Tavares

### KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 5 Kw.

Owned.....Christian Bcstg. Assoc.  
Address.....1148 12th Avenue  
Tel.: 71-985.....Independent  
Gen. Mgr.....Cornelius Keur  
Program Director.....Gerald M. Foglesong  
Chief Engineer.....Robert L. Lyon  
Owners of: KAIM-FM

### KGMB—Honolulu—1930

Frequency: 590 Kc.....Power: 5000 Watts  
Owner.....Hon. Star Bulletin (Haw. Bcstg.)  
Address.....1534 Kapiolani Blvd.  
Tel.: 9-2011.....CBS  
Representative. Peters, Griffin, Woodward, Inc.  
General Manager.....Joe Herold  
Chief Engineer.....Ronald T. Miyahira  
Owners of: KGMB-TV; KHBC-AM-TV, Hilo.

### KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts  
Owned-Operated By...Advertiser Pub. Co., Ltd.  
Address.....P.O. Box 3110  
Tel.: 5-2977.....NBC  
Representative.....NBC Spot Sales  
President.....Thurston Twigg-Smith  
General, Sta. Manager.... William O. Paine  
Comm. Mgr.....George C. Mansfield  
Sales Prom. Mgr., Prog. Dir.....Ted Scott

# HAWAII

Chief Engineer.....T. Shigetani  
Owners of: KONA-TV, Honolulu

## **KHAI**—Honolulu—1962

Frequency: 1090 Kc.....Power: 5 Kw.  
Owned By.....Royal Bcstg. Co.  
Royal Hawaiian Hotel.....Tel.: 932-365  
Independent.....Rep.: None  
President.....Robert Sherman  
General Mgr.....Robert L. Bowen

## **KHVH**—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.  
Owned By.....Kaiser Industries Corp.  
Business Address.....1290 Ala Moana Blvd.  
Tel.: 5-3991.....ABC  
Station Representative.....Adam Young  
Div. Mgr. (Oakland, Calif.)...Richard C. Block  
General Manager.....John Serrao  
Chief Engineer.....Dan O. Hunter  
Owners of: KHVH-TV; KHJK, Hilo; KFOG (FM),  
San Francisco, Calif.

## **KIKI**—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts  
Owned-Oper. By.....KIKI, Ltd.  
Address.....331-D Kamani St.  
Tel.: 6-3456.....Independent  
Pres., Chief Eng.....Royal V. Howard  
Exec. V.P., General Mgr.....Angelo J. Rossi

## **KNDI**—Honolulu—1960

Frequency: 1270 Kc.....Power: 5,000 Watts  
Owned By.....James T. Ownby  
Address.....International Market Place  
Tel.: 938-402.....Independent  
Owner, General Mgr.....James T. Ownby  
Chief Engineer.....Ronald Hontz

## **KORL**—Honolulu—1946

Frequency: 650 Kc.....Power: 10,000 Watts  
Owned-Operated By.....Founders Corp.  
Address.....P.O. Box 5428  
Tel.: 936-581.....Independent  
President.....Robert G. Munro  
Program Director.....Ted Sax  
Chief Engineer.....William B. Murphy  
For other Founders stations see Multiple-Station  
Owners.

## **KOHO**—Honolulu—1959

Frequency: 1170 Kc.....Power: 1,000 Watts  
Owned By.....Cosmopolitan Bcstg. Corp.  
Address.....1140-A 12th Ave.  
Tel.: 773-511.....Independent  
President.....Shiego Soga  
General Manager.....Hideo Sato  
Sales Promotion Mgr.....Francis M. Kihara  
Chief Engineer.....Roy Fernie

## **KPOI**—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts  
Owned By.....KPOI Broadcasting Co., Inc.  
Business Address.....1701 Ala Wai Blvd.

Tel.: 995-395.....Independent  
Sta. Representative.....McGavren/Guild  
President, Gen. Mgr.....Fin Hollinger  
Station Manager.....Ray Gallagher  
Commercial Mgr.....Hector Hamilton  
For other Hollinger stations see Colgreene Bcstg.  
under Multiple-Station Owners.

## **KTRG**—Honolulu—1959

Frequency: 990 Kc.....Power: 5 Kw.  
Owned By...Ala Moana Broadcasting Co., Inc.  
Address.....2227-A Kalakaua Ave.  
Tel.: 933-147.....Independent  
President.....David Watumull  
General Manager.....Perry W. Carle  
Chief Engineer.....Henry Heeseman  
Owners of: KTRG-TV.

## **KULA**—Honolulu—1947

Frequency: 690 Kc.....Power: 10,000 Watts  
Owned-Operated By.....KULA Bcstg.  
Address.....830 Ala Moana Blvd.  
Tel.: 563-666.....Independent  
President.....A. J. Krisik  
General Sta. Manager.....Milton L. Hibdon  
Chief Engineer.....Lee Evanson  
For other Krisik stations see Key Stations under  
Multiple-Station Owners.

## **KUMU**—Honolulu—1963

Frequency: 1500 Kc.....Power: 1 Kw.  
Owned By.....John Hutton Corp.  
1148 12th Ave.....Tel.: 700-765  
Independent.....Rep.: None  
Pres.; Gen., Sta. Mgr.....John Weiser, Jr.

## **KZOO**—Honolulu—1963

Frequency: 1210 Kc.....Power: 1 Kw.  
Owned By.....Polynesian Bcstg.  
Address.....250 Ward Ave.  
Tel.: 587-817.....Independent  
President.....Mary K. Wong

## **KLEI**—Kailua—1953

Frequency: 1130 Kc.....Power: 1 Kw.  
Owned By.....Egal Radio  
Kailua Shopping Ctr.....Tel.: 250-811  
Independent.....Rep.: None  
President.....Roger Kent  
Vice-Pres., Gen. Mgr.....Jack Irvine

## **KTOH**—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By...Garden Island Publ., Ltd.  
Address.....Box 1478  
Tel.: LI 2061.....NBC  
Pres., Gen. Mgr.....Charles J. Fern

## **KMVI**—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Maui Publ. Co., Ltd.  
Business Address.....Box 374  
Tel.: 33-981.....NBC  
Sta. Representative.....Thomas F. Clark  
Sta., Asst. Gen. Mgr.....Richard E. Mawson



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## HAWAII-IDAHO

### **KAHU**—Waipahu—1950

Frequency: 940 Kc.....Power: 1 Kw.  
Owned-Oper. By.....Rural Bcstg. Co., Ltd.  
Business Address.....P. O. Box 1007

Tel: 274-071 ..... Independent  
President.....Dr. Timothy Wee  
General Manager.....Harry En Chu  
Program Director ..... John Livingston  
Chief Engineer.....Robert Pearson

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## Idaho

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### **KBLI**—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.  
Owned-Oper. By.....KBLI, Inc.  
Address ..... Box 192  
Tel.: Sunset 5-1400.....Independent  
General Mgr.....Gloria Dillard  
Chief Engineer ..... Bob G. Shafer

### **KATN**—Boise—1961

Frequency: 1010 Kc ..... 1 Kw. d.  
Owned By ..... Treasure Valley Bcstg.  
Address ..... 9400 Fairview Ave.  
Tel.: 375-1111 ..... Independent  
Station Reps..... Charles Bernard; Oakes  
President, Gen. Mgr. .... Ralph F. Frazer  
Station, Comm. Manager ..... Ken Bor  
Chief Engineer ..... Gerry Moser

### **KBOI**—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Operated By...Boise Valley Bcstrs., Inc.  
Bus.-Studio Address.....1007 W. Jefferson  
Tel.: 342-9331.....CBS  
Reps....Peters, Griffin, Woodward; Art Moore  
Pres., Gen. Mgr.....Westernman Whillock  
Sta., Comm. Mgr.....Earl Glade, Jr.  
Program Director.....Hub Warner  
Chief Engineer.....James Johntz, Jr.  
Owners of: KBOI-FM-TV.

### **KEST**—Boise—1961

Frequency: 790 Kc ..... Power: 1 Kw. d.  
Owned By.....Robert E. Thomlinson  
Address ..... 413 Idaho St.  
Tel.: 342-8901 ..... Independent  
Station Representative ..... Grant Webb  
President.....Robert E. Thomlinson  
Station Mgr.....Richard Kersting  
For other Par stations see Multiple-Station Owners.

### **KFXD**—Boise—1926

Frequency: 580 Kc.....Power: 5 Kw.  
Owned By.....Fletcher-Mitchell Corp.  
Address.....Box 159, Amity Rd.  
Tel.: 344-4695 ..... Independent  
Station Rep. .... Stone  
President ..... James I. Mitchell  
Gen., Sta. Mgr.....Wayne C. Cornils  
For other Fletcher-Mitchell stations see Multiple-  
Station Owners.

### **KGEM**—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts  
Owned By.....Gem State Bcstg. Co.  
Address.....5601 Cassia St.  
Tel.: 344-3511 ..... ABC  
Representative .....Petry  
President.....George C. Hatch  
General Mgr.....Homer K. Peterson  
Commercial Mgr.....Robert Weisenburger  
Chief Engineer.....Milton Daniel  
For other Hatch stations see Multiple-Station Own-  
ers.

### **KIDO**—Boise—1927

Frequency: 630 Kc.....Power: 5000 Watts  
Owned By.....Mesabi Western Corp.  
Address .....1528 Vista Ave.  
Tel.: 344-8661.....NBC  
Sta. Representative.....Weed  
President.....William E. Boeing, Jr.  
General Manager.....Jack J. Link  
Station Manager.....James M. Davidson  
Commercial Manager.....M. A. Ingalls  
Program Director .....James Blossley  
Chief Engineer.....John A. Maxson  
For other Boeing stations see Multiple-Station  
Owners.

### **KYME**—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts  
Owned-Operated By...Keith & Elben Patterson  
Address.....P. O. Box 2794  
Tel.: 342-3575 .....KBS  
Pres., Gen. Mgr.....Keith E. Patterson

### **KBAR**—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Mini-Cassia Bcstg. Co.  
Address .....P.O. Box 461  
Tel.: 678-2244 .....KBS  
President .....Dean Leshner  
General Mgr.....R. Saxvick  
Chief Engineer .....Al Lee

### **KBGN**—Caldwell—1960

Frequency: 910 Kc.....Power: 1 Kw.  
Owned By.....Christian Bcstg. Co. of Idaho  
Address.....3303 E. Chicago  
Tel.: 459-3635 ..... Independent  
General Manager.....F. Demcy Mylar  
Chief Engineer.....Arden Casper  
Owners of: KBGN-FM.

# IDAHO

## KCID—Caldwell—1947

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Caldwell Bcstg. Co.  
Address ..... 921 Cleveland Blvd.  
Tel.: 459-3608 ..... KBS  
Station Rep. .... Harlan G. Oakes  
Pres., Gen. Mgr. .... Clair B. Hull  
Station Manager ..... Duane D. Wolfe

## KVNI—Coeur d'Alene—1946

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Rexard Co.  
Business-Studio Address .... Blackwell Island  
Tel.: MO 4-2196 ..... KBS  
Pres., Sta. Mgr. .... Rex Koury  
Sales Prom. Mgr. .... Bernard Merriman

## KORT—Grangeville—1954

Frequency: 1230 Kc. .... Power: 250 Watts  
Owner ..... Kebco, Inc.  
Address ..... Box 72  
Tel.: 983-1230 ..... KBS  
Station Reps. .... Fetis Dove Cannon  
President, Gen. Mgr. .... Edward M. Brainard  
Chief Engineer ..... Dennis Dunn

## KID—Idaho Falls—1928

Freq.: 590 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Idaho Radio Corp.  
Address ..... 1275 E. 17th St.  
Tel.: 522-5100 ..... CBS  
Station Reps. .... Hollingsbery; Moore  
Exec. V.P., General Mgr. .... J. Allen Jensen  
Station Manager ..... Leonard Wasden  
Program Director ..... Mel Richardson  
Chief Engineer ..... Carroll Secrist  
Owners of: KID-TV.

## KIFI—Idaho Falls—1946

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By .... E. Idaho Bcstg. & TV Co.  
Address ..... P.O. Box 2148  
Tel.: 523-1171 ..... ABC-KBS  
Station Representative ..... Petry  
Pres., Gen. Mgr. .... J. M. Brady  
Chief Engineer ..... H. G. Haeefe  
Owners of: KIFI-TV.

## KTEE—Idaho Falls—1960

Frequency: 900 Kc. .... Power: 1,000 Watts d.  
Owned By ..... Benay Corp.  
Address ..... P.O. Box 1896  
Tel.: JA 3-3710 ..... Independent  
Station Reps. .... Gill-Perna; Feltis, Dove & Cannon  
General Manager ..... Leo Higham  
Commercial Manager ..... Tom Fairchild  
Program Director ..... Keith Clarke  
Chief Engineer ..... E. O. Ferguson

## KUPI—Idaho Falls—1957

Frequency: 980 Kc. .... Power: 1000 Watts d.  
Owned By ..... KUPI, Inc.  
Address ..... P.O. Box 2557

Tel.: JA 2-1101 ..... Independent  
Owner ..... B. J. Echo  
General Manager ..... Paul Bragg

## KART—Jerome—1956

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... K. Clark  
Address ..... Box 1176  
Tel.: EA 4-2321 ..... Independent  
Pres., Gen. Mgr. .... K. Clark  
Chief Engineer ..... Bob Phillips

## KOZE—Lewiston—1955

Frequency: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Lewis Clark Bcstg. Co.  
Address ..... 2829 Country Club Dr.  
Tel.: SH 3-2502 ..... ABC  
Sta. Representative ..... Gill-Perna  
Gen. Mgr., Co-Owner ..... J. H. Matlock  
Sta. Mgr., Co-Owner ..... E. A. Hamblin  
Commercial Mgr. .... George Walton  
Program Director ..... Stan Haase  
Sales Promotion Mgr. .... Jerry Giedt  
Publicity Director ..... Jan Van Buskirk  
Chief Engineer ..... Jerry Chandler  
Owners of: KOZE-FM.

## KRLC—Lewiston—1935

Freq.: 1350 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By ..... KRLC, Inc.  
Address ..... Eighth & Stewart  
Tel.: SH 3-1551 ..... CBS  
Station Reps. .... Masla; Moore; Pacific Bcst. Sales  
President, Gen. Mgr. .... Donald Thomas  
Commercial Mgr. .... Douglas MacKelvie  
Sales Prom. Mgr. .... Beverly Swanson

## KRPL—Moscow—1947

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... KRPL, Inc.  
Address ..... 1328 Pullman Road  
Tel.: TU 2-1174 ..... ABC-KBS  
Pres., Gen. Mgr. .... Gale L. Mix II  
Station Mgr. .... John P. Mix II  
Comm. Mgr. .... James Sanberg  
Prog Dir., Ch. Eng. .... Larry Ayer

## KFLI—Mountain Home—1962

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By ..... Northwest Broadcasters, Inc.  
Address ..... P.O. Box 30-B  
Tel.: 587-4425 ..... Independent  
President ..... Clyde M. Degler  
General Manager ..... Charles F. Degler  
Commercial Manager ..... Jim Mitchell  
Chief Engineer ..... John Sweeney

## KAIN—Nampa—1961

Freq.: 340 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... KAIN, Inc.  
Box 27 ..... Tel.: 466-7871  
Independent ..... Rep.: None  
Pres., Gen. Mgr. .... Doyle Cain

**KLER—Orofino—1958**

Frequency: 950 Kc. ....Power: 1,000 Watts d.  
Owned By.....Clearwater Broadcasting Co.  
Address.....P.O. Box 32  
Tel.: Granite 2-5011.....KBS  
Station Representative ....Feltis, Dove, Cannon  
Co-Owners.....Eugene A. Hamblin, John  
H. Matlock

**KEOK—Payette—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Larry Lester & Bill Walker  
Address.....P.O. Box 420  
Tel.: Midway 2-3351.....KBS  
Station Mgr.....Larry Lester

**KSEI—Pocatello—1926**

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Operated By....Pioneer Bcstrs. Corp.  
Business-Studio Address.....Box 31  
Tel.: 233-2121 ..... NBC  
Station Reps.....Weed; Art Moore  
Pres., Gen. Mgr.....Henry H. Fletcher  
Program Director.....Ruthe A. Fletcher  
Publicity Director.....Olive L. Greene  
Chief Engineer.....Ellis W. Call

**KWIK—Pocatello—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....KWIK Bcstg. Co.  
Address.....P.O. Box 2005  
Tel.: Cedar 3-1133 ..... ABC  
Representatives .....Avery-Knodel; Petry  
Pres., Gen. Mgr.....Richard W. Miner

**KSNN—Pocatello—1956**

Frequency: 1290 Kc.....Power: 1 Kw. d.  
Owned.....Pocatello Bcstg. Co.  
Address.....101 North Main  
Tel.: 232-6565 .....KBS  
General Mgr.....D. C. Libeg

**KPST—Preston—1948**

Frequency: 1340 Kc. ....Power: 250 Watts d.  
Owned-Oper. By...Voice of The Rockies, Inc.  
Address.....P.O. Box 235  
Tel.: 852-1345 .....KBS  
Station Reps., Continental; Feltis, Dove, Cannon  
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

**KRXK—Rexburg—1951**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned.....Snake River Radio & TV Co., Inc.  
Address.....455 S. 2nd East  
Tel.: 356-5488 .....KBS  
Station Representative...Broadcast Time Sales  
Pres., Gen. Mgr.....Gene Shumate  
Comm. Mgr.....Wes Lawrence  
Chief Engineer.....Dan Coltrane  
Owners of: KSGT, Jackson, Wyo.

**KAYT—Rupert—1955**

Frequency: 970 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Inland Bcstg. Co.  
Address.....P.O. Box 427  
Tel.: 436-4757 .....Independent  
Sta. Reps.....Hopewell; Art Moore  
Pres., Gen. Mgr.....Mervin V. Ling  
Chief Engineer.....E. C. Miller

**KSRA—Salmon—1959**

Frequency: 960 Kc.....Power: 1000 Watts, d.  
Owned By.....Salmon River R-TV Co., Inc.  
Address.....Main & Water Sts.  
Tel.: 756-2218 .....KBS  
President, Gen. Mgr.....David G. Ainsworth  
Chief Engineer.....Louis A. Peressini

**KSPT—Sandpoint—1949**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Bauer Bcstg. Co.  
Address.....P. O. 431  
Tel.: CO 3-2179.....KBS-MBS  
General Mgr. ....Norman Bauer

**KBRV—Soda Springs—1957**

Frequency: 540 Kc.....Power: 500 Watts, d.  
Owned By ..... J. C. Wallentine  
Address.....98 W. 2nd South  
Tel.: 547-3307 .....KBS  
General Manager.....J. C. Wallentine  
Station Manager.....R. Bruce  
Chief Engineer ..... J. Davis

**KEEP—Twin Falls—1946**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio Sales Corp.  
Address.....P. O. Box 511  
Tel.: 733-7512 .....Independent  
Station Rep. ....Feltis, Dove, Cannon  
President, Gen. Mgr. .... R. W. Burden, Jr.  
Chief Engineer.....Walt Snow  
Owners of: KFHA, Tacoma, Wash.

**KLIX—Twin Falls—1946**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned By ..... Regional Bcstg. Corp.  
Business Address...Eastland & Elizabeth Ave.  
Tel.: REdwood 3-5840 ..... ABC  
General Mgr.....William M. Phillips  
Owners of: KMYT (TV), Twin Falls, Ida.

**KTFI—Twin Falls—1928**

Frequency: 1270 Kc..Power: 5000 d., 1000 n.  
Owned-Operated By.....Radio Bcstg. Corp.  
Address.....241 Main Ave. W  
Tel.: 733-3381 ..... NBC  
Sta. Reps. ....Weed; Wagner  
Pres., Gen., Sta. Mgr.....F. M. Gardner  
Chief Engineer.....Carl Norris

## IDAHO-ILLINOIS

### KWAL—Wallace—1938

Frequency: 620 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Metals Bcstg. Co.  
Address ..... Box 930, Wallace, Ida.  
Tel.: OS 1-6101.....MBS  
Station Reps.....Holman; Art Moore  
Pres., Gen. Mgr.....R. Lee Black  
Chief Engineer.....Robert Tremblay

### KWEI—Weiser—1947

Frequency: 1260 Kc....Power: 1000 Watts d.  
Owned By ..... Oxbow Bcst. Co.  
Address ..... Box 791  
Tel.: 549-0886 ..... Independent  
Station Representatives.....Hopewell; Moore  
President, Ch. Eng.....Edwin C. Miller

## Illinois

### WOKZ—Alton—1948

Frequency: 1570 Kc....Power: 1000 Watts, d.  
Owned-Oper. By.....Palen Bcstg. Corp.  
Address .....Godfrey Road  
Tel.: 466-3535 .....Independent  
President .....Edward N. Palen  
General, Comm. Mgr. ....Herman T. Bunyan  
Chief Engineer.....Nicholas Bono  
Owners of: WOKZ-FM.

### WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts  
Owned.....Anna Bcstg. Co., Inc.  
Address .....Anna Hotel  
Tel.: 1440 .....Independent  
Sta. Representative.....Bernard Howard  
President.....Pierce E. Lackey  
Gen. Mgr., Ch. Engr.....Donald C. Michel  
For other Lackey stations see Multiple-Station  
Owners.

### WKKD—Aurora—1960

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned By.....Russell G. Salter  
Address .....1880 Plain Ave.  
Tel.: 898-1580 .....Independent  
Station Rep. ....Gill-Perna  
President, Sta. Mgr. ....Russell G. Salter  
Sales Prom. Mgr., Prog. Dir. ....Rog Shales  
For other Salter stations see Multiple-Station Own-  
ers.

### WMRO—Aurora—1938

Frequency: 1280 Kc....Power: 1 Kw, d. 500 n.  
Owned By ..... WMRO, Inc.  
Business-Studio Address.....184 River St.  
Tel.: TW 7-4215 .....Independent  
President.....Vincent G. Cofey  
Station Manager .....Ben A. Oswalt  
Commercial Manager ....Charles V. Hunter  
Prog. Dir.....Jeanne M. Doran  
Chief Engineer .....J. R. Kitner

### WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts  
Owned By.....Beardstown Bcstg., Inc.  
Address .....108 East Main St.  
Tel.: 790 .....KBS-MBS

President, Gen. Mgr. ....R. W. Sudbrink  
Station Manager .....Burl Lauter  
Chief Engineer.....O. D. Kost  
For other Sudbrink stations see Multiple-Station  
Owners.

### WIBV—Belleville—1947

Frequency: 1260 Kc....Power: 1000 Watts, d.  
Owned-Operated By ....Belleville Bcstg. Co.  
Address .....Route 159 at Mulligan Lane  
Tel.: AD 3-5000.....Independent  
Representative .....Indie Sales  
President, Gen. Mgr.....John W. Lewis  
Commercial Manager.....H. Glenn Deifendall  
Program Director .....Robert A. Armstrong  
Chief Engineer.....Marvin Mollring

### WJBC—Bloomington—1924

Frequency: 1230 Kc. .Power: 1 Kw, d., 250 W. n.  
Owned-Oper. By....Bloomington Bcstg. Corp.  
Address .....209 E. Washington  
Tel.: 829-1223 .....ABC  
President.....Loring C. Merwin  
Station Manager.....Timothy R. Ives  
Commercial Manager.....John McDermott  
Program Dir.....Don Newberg  
Owners of: WJBC-FM; WROK-AM-FM, Rockford.

### WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By....Cairo Broadcasting Co.  
Business Address .....Box 311  
Tel.: 1490.....Independent  
General, Comm. Manager...Merrill C. Currier

### WBYS—Canton—1947

Frequency: 1560 Kc.....Power: 250 Watts  
Owned-Operated By....Fulton Cty. Bcstg. Co  
Address.....1000 East Linn St.  
Tel.: 1877 .....ABC-KBS  
General Manager .....Charles E. Wright  
Chief Engineer .....Larry Caldwell

### WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.  
Owned-Operated By...Southern Illinois Bcstg.  
Business-Studio Address....218 W. Main St.

Tel.: 457-8114 ..... ABC  
 General Manager..... Paul F. McRoy  
 Chief Engineer..... Pat Burns

### WROY—Carmi—1948

Frequency: 1460 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By ..... Carmi Bdcstg Co.  
 Address..... U. S. Route 460  
 Tel.: 382-4161 ..... Independent  
 Gen., Sta. Mgr..... S. A. Hassan  
 Chief Engineer ..... L. Bradley  
 Owners of: WROY-FM.

### WCAZ—Carthage—1921

Frequency: 990 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By . Superior Bcstg. Service, Inc.  
 Address..... 502 Wabash Ave.  
 Tel.: 357-3128 ..... Independent  
 Station Rep..... Spot Time Sales  
 President..... (Mrs.) Zoe Compton  
 Manager ..... Terry Nutt

### WCNT—Centralia—1946

Frequency: 1210 Kc.... Power: 1000 Watts, d.  
 Owned By ..... Four County Bcstrs.  
 Address ..... Centralia  
 Tel.: 532-1885 ..... Independent  
 President ..... Ed Palen  
 General Manager ..... Jim Palen  
 Chief Engineer..... R. Millmaker  
 Owners of: WOKZ-AM-FM, Alton, Ill.

### WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owner.... The Champaign News Gazette, Inc.  
 Business Address ..... 48 Main St.  
 Tel.: 356-1855 ..... CBS  
 Representative..... The Meeker Co.  
 President..... Mrs. Helen M. Stevick  
 Gen., Sta. Mgr..... Larry Stewart  
 Program Dir..... Constance Vogt  
 Chief Engineer ..... Merle Sears  
 Owners of: WDWS-FM.

### WEIC—Charleston—1954

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owned By ..... Friendly Bcstrs., Inc.  
 Address ..... Charleston, Ill.  
 Tel.: DI 5-2149..... KBS  
 Pres., Gen. Mgr. .... William Kepper  
 Station, Sales Promo. Manager. James L. Seed  
 Chief Engineer ..... Andrew Kirk

### WAIT—Chicago—1941

Frequency: 820 Kc..... Power: 5000 Watts  
 Owned By ..... WAIT Radio  
 Bus.-Studio Address..... 188 W. Randolph St.  
 Tel.: FR 2-0660 ..... Independent  
 President ..... Maurice Rosenfield  
 Chief Engineer ..... Harry Berg

### WBBM—Chicago—1923

Frequency: 780 Kc. .... Power: 50,000 Watts

Owned By..... Columbia Bcstg. System  
 Address ..... 630 N. McClurg Ct.  
 Tel.: WH 4-6000..... CBS  
 Sta. Rep..... CBS Radio Spot Sales  
 President..... Arthur Hull Hayes  
 V.P., Gen Mgr. .... E. H. Shomo  
 Sales Manager ..... John J. Burke  
 Operations Mgr..... Allan Kurman  
 Sales Promotion Manager ..... Arthur Barnes  
 Publicity Director..... Paul Vodicka  
 Program Director..... Len Schlosser  
 Chief Engineer..... Paul Heyn  
 For other CBS owned stations see Radio &  
 TV Networks.

### WBEE—Chicago—1955

Frequency: 1570 Kc..... Power: 1000 Watts  
 Owned By ..... Rollins Bcstg.  
 Address..... 75 E. Wacker Drive  
 Tel.: Randolph 6-6842..... Independent  
 Station Representative ..... Continental Bcstg.  
 President..... O. Wayne Rollins  
 General Manager..... Harry Wilber  
 Opera Mgr..... Bill German  
 Chief Engineer..... J. R. Burdeau  
 For other Rollins stations see Multiple-Station  
 Owners.

### WCFL—Chicago—1926

Frequency: 1000 Kc.... Power: 50,000 Watts  
 Owned..... Chicago Federation of Labor  
 Business-Studio Address. 666 Lake Shore Dr.  
 Tel.: MO 4-2400..... MBS  
 Station Representative ..... McGavren-Guild  
 President ..... William A. Lee  
 Station Manager ..... Thomas E. Haviland  
 Program Director..... Bob Finnegan  
 Chief Engineer..... Jack McKay

### WCRW—Chicago—1926

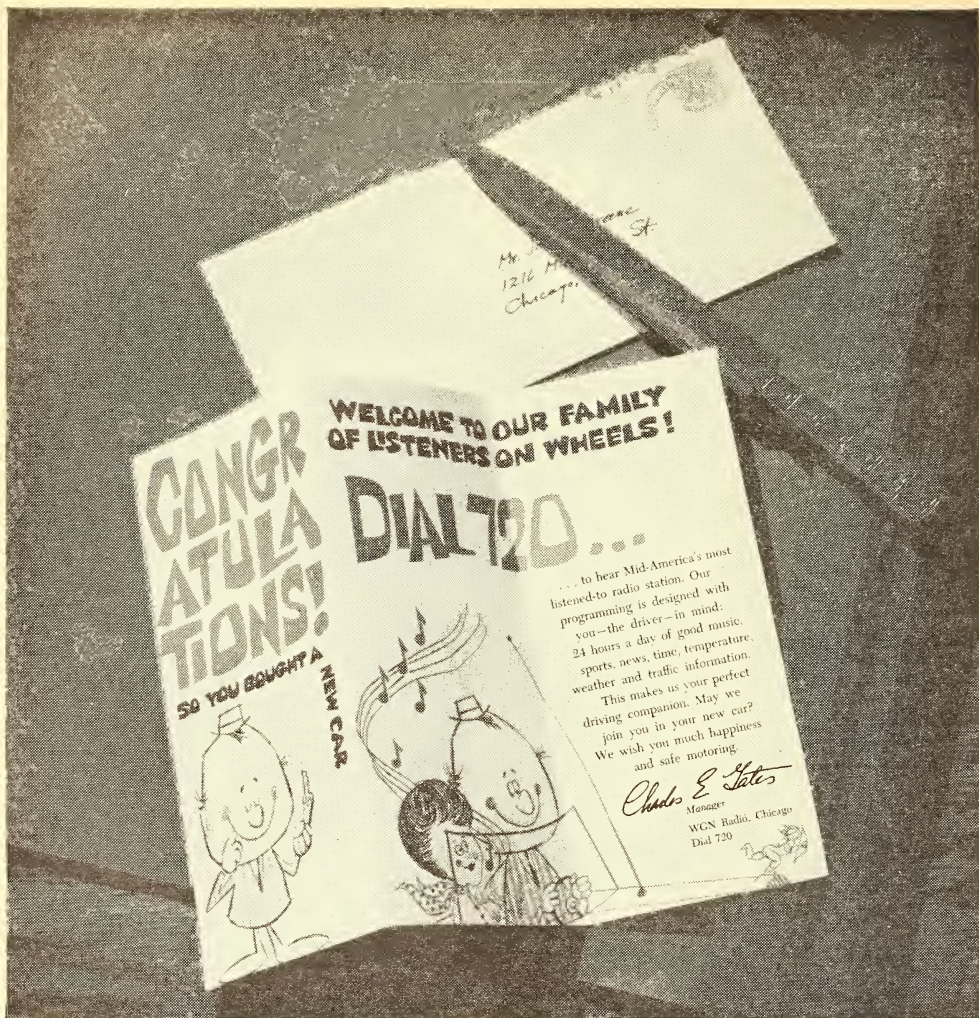
Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Josephine A. White  
 Address..... 2756 Pine Grove Ave.  
 Tel.: EA 7-6860 ..... Independent  
 General Mgr..... Josephine A. White

### WEDC—Chicago—1926

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Emil Denemark, Inc.  
 Address..... 3860 W. Ogden Ave.  
 Tel.: CR 7-4100..... Independent  
 President ..... Emil Denemark  
 General, Comm. Mgr..... Bill Mack  
 Chief Engineer..... Edward Jacker

### WGN—Chicago—1922

Frequency: 720 Kc..... Power: 50,000 Watts  
 Owned-Operated By..... WGN, Inc.  
 Address..... 2501 Bradley Place  
 Tel.: LA 8-2311..... Independent  
 Representative ..... Edward Petry  
 President..... J. Howard Wood  
 Exec. V.P., General Mgr. .... Ward L. Quaal



***The personal touch...*** 300,000 new-car buyers in Illinois, Indiana, Michigan and Wisconsin are receiving personal cards of congratulation from WGN Radio. This is another promotion "first" for WGN... in Chicago...and the nation! These cards provide a unique personal touch—another important plus for WGN Radio's audience and advertisers. The personal touch is the key to listener—and brand—loyalty.

**WGN  
IS  
CHICAGO**

*the most respected call letters in broadcasting*

Station Manager.....Charles E. Gates  
 Promotion Manager.....James G. Hanlon  
 Program Director.....Robert Bradford  
 Publicity Director.....Dan Calibraro  
 Dir. of Engineering.....Carl J. Meyers  
 For other Tribune Co. stations see Multiple-Station Owners.

## WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned By....Group W/Westinghouse Bcstg.  
 Business Address.....400 N. Michigan Ave.  
 Tel.: 527-2170.....Independent  
 Representative.....AM Radio Sales  
 President.....Donald H. McGannon  
 Vice President.....Ralph L. Atlass  
 Gen., Sta. Mgr.....Edward Wallis  
 Commercial Manager.....Don Frost  
 Program Director.....Guy Harris  
 Advertising, Prom. Mgr. .... Paul N. Lindsay  
 Publicity Director.....Dick Newton  
 Chief Engineer.....Kenneth C. Shirk  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

## WJJD—Chicago—1924

Frequency: 1160 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Plough Bcstg. Co.  
 Address.....8 S. Michigan Ave.  
 Tel.: ST 2-5466.....Independent  
 President.....Harold R. Krelstein  
 Commercial Manager.....Alfred Grosby  
 For other Plough stations see Multiple-Station Owners.

## WAAF—Chicago—1922

Frequency: 950 Kc.....Power: 1000 Watts, d.  
 Owned By.....Corn Belt Publishers  
 Business Address.....221 N. LaSalle St.  
 Tel.: RA 6-1932.....Independent  
 Station Representative.....Bolling Co.  
 President.....H. Thiemann  
 General Manager.....Thomas L. Davis  
 Chief Engineer.....Carl W. Ulrich

## WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts  
 Owned By.....WLS, Inc. (AB-PT)  
 Business Address.....360 N. Michigan Ave.  
 Tel.: State 2-2002.....ABC  
 Representative.....Blair Radio  
 Pres.; Gen. Sta. Mgr. .... Ralph W. Beaudin  
 Commercial Manager.....Armand J. Belli  
 For other ABC owned stations see Multiple-Station Owners.

## WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts  
 Owned-Operated By. National Bcstg. Co., Inc.  
 Business-Studio Address.....Merchandise Mart  
 Tel.: SU 7-8300.....NBC  
 Station Representative.....NBC Spot Sales  
 President (NBC).....Robert E. Kintner  
 V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder  
 Station Manager.....John M. Keys

Sales Manager.....Robert McAuliffe  
 Adv., Sales Promotion Mgr. ....Chet Campbell  
 Program Director.....Howard Keegan  
 Publicity Director.....Dan Anderson  
 Chief Engineer.....W. C. Prather  
 For other NBC owned stations see Multiple-Station Owners.

## WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts, d.  
 Owned By.....Moody Bible Institute  
 Address.....820 N. La Salle St.  
 Tel.: Michigan 2-1570.....Independent  
 Station Manager.....W. E. Mayfield  
 Chief Engineer.....A. P. Frye  
 For other Moody stations see Multiple-Station Owners.

## WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By....WSBC Bcstg. Co., Inc.  
 Business-Studio Address..2400 W. Madison St.  
 Tel.: MO 6-9060.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee  
 Comm. Mgr.....Margaret Strasser  
 Owners of: WXRT (FM), Chicago

## WVON—Chicago—1963

Freq.: 1450 Kc.....Power: 1 Kw. d., 25 Kw. n.  
 Owned By.....L & P Bcstg. Corp.  
 Address.....3350 S. Kedzie Ave.  
 Tel.: 847-2600.....Independent  
 Reps.....Howard; Dore  
 President.....Leonard Chess  
 General Mgr.....Lloyd Webb  
 Owners of: WHFC (FM).

## WYNR—Chicago—1924

Frequency: 1390 Kc. ....Power: 5,000 Watts d.  
 Owned By.....McLendon Corp.  
 Address.....230 N. Michigan Ave.  
 Tel.: SA 2-1700.....Independent  
 Station Representative.....H-R Reps.  
 President.....Gordon B. McLendon  
 Program Director.....Floyd Brown  
 For other McLendon stations see Multiple-Station Owners.

## WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned By.....South Cook Bcstg., Inc.  
 Address.....119 Olympia Plaza  
 Tel.: Skyline 6-6100.....Independent  
 President Gen. Mgr.....A. V. Santucci  
 Commercial Manager.....Anthony D'Amico  
 Chief Engineer.....Walter R. Lorenc

## WMPP—Chicago Heights—1962

Frequency: 1470 Kc. ....Power: 1,000 Watts d.  
 Owned By.....Seaway Broadcasting Corp.  
 Address.....Lincoln Hwy., E. Chi. Hts.  
 Tel.: 758-1400.....Independent  
 President, General Mgr. ....William Martin

# ILLINOIS

## WHOW—Clinton—1947

Frequency: 1520 Kc. Power: 5000 Watts d.  
Owned-Operated By: Cornbelt Bcstg. Co.  
Business Address: 401½ S. Side Sq.  
Tel.: 935-2161 Independent  
President: J. R. Livesay  
Owners of: WLBH, Mattoon.

## WDAN—Danville—1938

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Northwestern Pub. Co.  
Address: 1500 N. Washington  
Tel.: 442-1700 CBS  
Station Representative: Jack Masla  
General Manager: Robert J. Burow  
Sta. Mgr.: Max Shaffer  
Commercial Manager: John Eckert  
Program Director: Honore Ronan  
Chief Engineer: Norlyn Dossey

## WITY—Danville—1953

Frequency: 980 Kc. Power: 1 Kw.  
Owned: Vermillon Bcstg. Corp.  
Address: P. O. Box 142  
Tel.: 446-1312 KBS-MBS  
Representative: Gill-Perna  
President: Gilbert E. Metzger  
General Manager: Elzer Marx  
Program Director: Barry Katz  
Chief Engineer: Taylor Clawson  
Owners of: WITZ, Jasper, Ind.

## WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned By: Prairieland Bcstrs.  
Business-Studio Address: 265 S. Park St.  
Tel.: 423-9744 MBS  
Representative: Peters, Griffin, Woodward  
General Mgr.: Stephen P. Bellinger

## WSOY—Decatur—1925

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Illinois Bcstg. Co.  
Address: 1100 E. Pershing Road  
Tel.: 877-5371 CBS  
Representative: Weed  
President: Merrill Lindsay  
Station Manager: Robert B. King  
Program Director: H. Downey Hewey  
Chief Engineer: Jules Robinett  
Owners of: WSOY-FM, Decatur; WVLN, WSEI (FM), Olney.

## WLBK—DeKalb—1947

Frequency: 1360 Kc. Power: 1,000 Watts d.  
Owned-Oper. By: DeKalb Radio Studios, Inc.  
Business-Studio Address: 711 N. First St.  
Tel.: 758-3485 Independent  
Pres., Gen. Mgr.: George C. Biggar  
Commercial Manager: Richard M. Hubbell  
Program Director: R. C. Brown  
Owners of: WLBK-FM.

## WIXN—Dixon—1961

Frequency: 1460 Kc. Power: 1 Kw. d.  
Owned By: Russell G. Salter, Inc.  
Address: 1460 College Ave.  
Tel.: 283-1811 Independent  
President: Lloyd Burlingham  
General Manager: Robert L. Harris  
Operations Mgr.: Ronald Bushaw  
Chief Engineer: Frank Baker  
For other Salter stations see Multiple-Station Owners.

## WDQN—Du Quoin—1951

Frequency: 1580 Kc. Power: 250 Watts  
Owned-Oper. By: DuQuoin Bcstg. Co.  
Address: Music Center  
Tel.: LI 2-3894 Independent  
Sta. Representative: Devney Organization  
Pres., Gen. Mgr.: M. R. Lankford  
Comm. Sales Prom. Mgr.: Gene Showalter  
Chief Engineer: W. W. Beacham  
For other Lankford stations see Multiple-Station Owners.

## WDLM—East Moline—1960

Frequency: 960 Kc. Power: 1 Kw. d.  
Owned By: Moody Bible Inst., of Chicago  
Address: RFD, Coal Valley, Ill.  
Tel.: Orion, Ill. Independent  
Manager: W. E. Mayfield  
Station Manager: Dean L. Sippel  
Chief Engineer: Earl Kesselhuth  
For other Moody stations see Multiple-Station Owners.

## WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.  
Owned-Operated By: Effingham Bcstg. Co.  
Address: 110 N. Banker St.  
Tel.: 1090 Independent  
Station Rep.: Devney Organization  
President: Joseph E. McNaughton  
Gen., Sta. Mgr.: Charles G. Pettit  
Sales Promotion Mgr.: Donald W. Springer  
Program Director: Larry Wilson  
Publicity Director: Zona B. Davis  
Chief Engineer: Randall Moody  
Owners of: WCRA-FM.

## WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Oper. By: The Elgin Bcstg Co.  
Address: 18½ Douglas Ave.  
Tel.: SH 1-7700 Independent  
Representative: Devney Organization  
General Mgr.: J. Richard Suttler  
Owners of: WRMN-FM.

## WEAW—Evanston—1946

Frequency: 1330 Kc. Power: 5 Kw. d.  
Owned: No. Shore Bcstg. Co., Inc.  
Address: 1700 Central St.



Tel.: UN 4-7600 .....Independent  
 Pres., Gen. Mgr.....Edward A. Wheeler  
 Chief Engineer.....Fred Weis  
 Owners of: WEAW-FM.

**WNMP—Evanston—1946**

Frequency: 1590 Kc.....Power: 1000 Watts a.  
 Owned-Oper. By.....Semrow Broadcasting Co.  
 Address.....1710 Orrington Ave.  
 Tel.: GR 5-1590.....Independent  
 President.....Otto Semrow  
 Chief Engineer.....Eugene Cummings

**WFIW—Fairfield—1953**

Frequency: 1390 Kc....Power: 1,000 Watts d.  
 Owned-Oper. By...Wayne County Bcstg. Co.  
 Address .....Box 72  
 Tel.: 2159 .....KBS  
 Representative .....Grant Webb  
 Partners .....T. S. Land, B. Davidson  
 General Manager .....Thomas S. Land  
 Commercial Mgr.....Garnet Williams  
 Program Director .....Bill Arthur  
 Publicity Director .....Darrell Linne  
 Chief Engineer.....Gil Wallace  
 For other Land stations see Multiple-Station Owners.

**WFRL—Freeport—1947**

Frequency: 1570 Kc. ....Power: 5000 Watts d.  
 Owned By.....Triad TV Corp.  
 Business-Studio Address...9 N. Chicago Ave.  
 Tel.: Adams 2-5171.....Independent  
 Station Representative .....Spot Time Sales  
 General Mgr.....Richard A. Carroll  
 Chief Engineer.....LaVerne G. Bawinkel

**WAIK—Galesburg—1957**

Frequency: 1590 Kc....Power: 5000 Watts d.  
 Owned By .....Webster Bcstg. Co.  
 Address.....36 Park Plaza  
 Tel.: 342-3161 .....ABC  
 President, Gen. Mgr. ....F. C. Webster, Jr.  
 Commercial Mgr.....(Mr.) Jean Pickrel  
 Chief Engineer .....Carl Martin

**WGIL—Galesburg—1938**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...Galesburg Bcstg. Co., Inc.  
 Address .....60 S. Kellogg  
 Tel.: 342-5131 .....MBS  
 President .....(Mrs.) Ethel Schmith  
 Gen. Sta. Mgr. ....Roger Coleman  
 Chief Engineer .....James Thompson

**WGNU—Granite City—1961**

Frequency: 920 Kc.....Power: 500 Watts d.  
 Owned By.....Tri-Cities Bcstg. Co.  
 Address .....Granite City  
 Tel.: Granite City.....Independent  
 General Manager.....Chuck Norman

**WEBQ—Harrisburg—1923**

Frequency: 1240 Kc.....Power: 250 Watts

Owned By .....First Trust Assoc.  
 Address.....100 E. Poplar St.  
 Tel.: Clearbrook 3-7032.....KBS  
 Gen.-Station-Comm. Mgr.....Inglis M. Taylor  
 Sales Prom. Manager .....Edward Topper  
 Chief Engineer.....Harvey H. Slaton  
 Owners of: WEBQ-FM.

**WMCW—Harvard—1955**

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned By .....Esther Blodgett  
 Address.....205 E. Brainard  
 Tel.: Harvard .....Independent  
 c/o.....Mrs. Esther Blodgett

**WJPF—Herrin—1940**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Egyptian Bcstg. Co.  
 Business Address.....P.O. Box 179  
 Tel.: WI 2-2181 .....MBS-KBS  
 Station Representative .....Hal Holman  
 President .....Charles R. Cook  
 General. Sta. Mgr. ....W. Robert Cook  
 Sales Promotion Manager.....Fred Simmons  
 Program Director .....Shirley Cook Bauman  
 Publicity Director.....Frank Samuel  
 Chief Engineer.....Ben E. Orf

**WEFF—Highland Park—1963**

Frequency: 1430 Kc.....Power: 1 Kw. d.  
 Owned By.....WEFF Radio  
 443 Central Ave.....Tel.: 432-1430  
 Independent .....Rep.: None  
 Gen., Sales Mgr.....Howard N. Fisher  
 Owners of: WEFF-FM.

**WJIL—Jacksonville—1961**

Frequency: 1550 Kc.....Power: 1 Kw. d.  
 Owned By .....Donald E. Udey  
 Address .....E. Morton Road  
 Tel.: 245-5119 .....Independent  
 General Manager.....Donald E. Udey

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc.....Power: 1000 Watts d.  
 Owned..Jacksonville Radio & TV Bcstg. Corp.  
 Business Address.....Fox Theatre Bldg.  
 Tel.: 245-7171 .....Independent  
 Station Representative .....Hal Holman  
 President .....Robert Fay  
 General Manager .....R. Karl Baker  
 Program Director.....Raymond Wells  
 Publicity Dir.....Marie Barton  
 Chief Engineer.....G. J. Cassens  
 Owners of: WLDS-FM.

**WJBM—Jerseyville—1959**

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned By .....Tri-County Broadcasting Co.  
 Address .....Box 130  
 Tel.: 1214 .....KBS  
 Owner & Gen. Mgr.....B. Meyer

## ILLINOIS

### WJOL—Joliet—1924

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WJOL, Inc.  
Business-Studio-Transmitter...601 Walnut St.  
Tel.: 726-4761 .....Independent  
Station Representative ...Devney Organization  
Pres., Gen. Mgr.....Joseph F. Novy  
Prog. Dir.....Eileen Caron  
Station Mgr., Chief Engineer.....J. Cerny  
Owners of: WJOL-FM.

### WKAN—Kankakee—1947

Frequency: 1320 Kc..Power: 1 Kw. d., 500 W.n.  
Owned-Operated By.....WKAN Radio, Inc.  
Business Address.....183 N. Schuyler Ave.  
Tel.: Wells 3-6633 .....Independent  
President .....Burrell Small  
General Manager.....Bruce Brown  
Station Manager .....Robert Hawkins  
Chief Engineer .....Richard Eckels  
For other Small stations see Multiple-Station Owners.

### WKFI—Kewanee—1952

Freq.: 1450 Kc....Power: 500 W. d., 100 W n.  
Owned By: .....Kewanee Bcstg. Co.,  
Address .....Hotel Kewanee  
Tel.: 4471 .....Independent  
Station Representative.....Devney Org.  
President, Gen. Mgr. ....George Walker  
Program Director .....Eldon Q. Johnson  
Chief Engineer .....James B. Kidd

### WTAQ—La Grange—1950

Frequency: 1300 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....S & S Bcstg. Co.  
Address .....Box 408  
Tel.: FL 2-1300 .....Independent  
President, Gen. Mgr. ....Charles Sebastian  
Station Manager.....Arthur L. Schlaman  
Program, Publicity Dir. ....Win Jolly  
Chief Engineer .....F. Patrick Nugent

### WLPO—La Salle—1947

Frequency: 1220 Kc....Power: 1000 Watts d.  
Owned By.....La Salle County Bcstg. Corp.  
Address.....P.O. Box 215  
Tel.: 223-3100 .....MBS  
Representative .....Grant Webb  
General Manager .....Bill Dahlsten  
Chief Engineer.....Lawrence McCann

### WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.  
Owned By.....Lawrenceville Bcstg. Co.  
Address .....Box 210  
Tel.: 910 .....Independent  
Station Rep.....Devney Organization  
President, Gen. Mgr. ....Stuart K. Lankford  
Program Director .....Dick Fox  
For other Lankford stations see Multiple-Station Owners.

### WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.  
Owned-Oper. By .....Prairie Radio Corp.  
Address.....P. O. Box 37  
Tel.: 732-4370 .....Independent  
Pres., Gen. Mgr.....Ray F. Knochel  
Station Manager.....E. Layman

### WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.  
Owned-Oper. By .....Mid-Illinois Bcstg. Co.  
Address .....Box 241  
Tel.: 324-2345 .....MBS  
Pres., Gen. Mgr.....Hayward L. Talley  
Owners of: WSMI-FM.

### WLUV—Loves Park—1962

Frequency: 1520 Kc.....Power: 500 Watts d.  
Owned By .....Loves Park Bcstg. Co.  
Address .....P.O. Box 2201  
Tel.: 876-2337 .....Independent  
Owner, General Mgr. ....Angelo J. Salvi

### WKAI—Macomb—1947

Frequency: 1510 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By .....WKAI Bcstg. Co.  
Address.....113 E. Carroll St.  
Tel.: Temple 3-4120.....Independent  
President.....William H. Rudolph  
General Manager.....D. Naber

### WGGH—Marion—1949

Frequency: 1150 Kc....Power: 5000 Watts d.  
Owned-Operated By.....Marion Bcstg. Co.  
Business Address.....P. O. Box 311  
Tel.: WYandotte 3-8102.....Independent  
President .....George W. Dodds  
Gen. Mgr., Prog. Dir. ....Jim Duncan  
Commercial Manager.....Ina S. Trammell  
Chief Engineer .....Robert Feurer

### WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Mattoon Bcstg. Co.  
Bus.-Studio Address.....1632½ E'way Ave.  
Tel.: AD 4-6464.....Independent  
Station Rep. ....Holman  
President, Gen.-Station Mgr.....J. R. Livesay  
Commercial Manager.....Ken Wooddell  
Program Director .....Ken Jakle  
Owners of: WLBH-FM.

### WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.  
Owned-Oper. By.....Fort Massac Bcstg. Co.  
Business Address.....409 Ferry St.  
Tel.: 2106 .....KBS  
Sta. Representative.....Grant Webb  
Sta., Sales Mgr.....V. E. Smith

### WQUA—Moline—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.

**Owned-Oper. By**.....Radio Moline  
**Address**.....1319 Fifth Ave.  
**Tel.**: 764-6727.....Independent  
**Representative**.....Geo. P. Hollingbery Co.  
**President**.....Len H. Small  
**General Manager**.....G. La Verne Flambo  
**Station Manager**.....J. Maxim Ryder  
**Chief Engineer**.....Harold Higby  
 For other Small stations see Multiple-Station Owners.

**WRAM—Monmouth—1957**

**Frequency**: 1330 Kc.....**Power**: 1 Kw.  
**Owned By**.....PrairieLand Bcstrs.  
**Address**.....First & Main St.  
**Tel.**: 734-2111.....Independent  
**General Mgr.**.....James A. Mudd  
**Chief Engineer**.....Fred Hoy

**WVMC—Mt. Carmel—1948**

**Frequency**: 1360 Kc.....**Power**: 500 Watts d.  
**Owned By**.....Jel-Co Radio  
**Address**.....N. Chery Road  
**Tel.**: 262-5111.....KBS  
**Station Representative**.....Burn-Smith  
**President, Gen. Mgr.**.....John F. Hurlbut

**WMIX—Mt. Vernon—1946**

**Frequency**: 940 Kc. . **Power** 5,000 Watts, d.  
**Owned-Oper. By**...Mt. Vernon Radio & TV Co.  
**Address**.....Mitchell Bldg.  
**Tel.**: 242-3500.....Independent  
**President**.....John Russell Mitchell  
**General Station Mgr.**.....Robert L. Whitaker  
**Commercial Manager**.....Fred A. Mosimann  
 Owners of: WMIX-FM.

**WINI—Murphysboro—1954**

**Frequency**: 1420 Kc.....**Power**: 500 Watts d.  
**Owned-Oper. By**...Martha D. & Robert M. Rapp  
**Business Address**.....1602 Elm St.  
**Tel.**: 687-1420.....KBS  
**Gen., Sta. Mgr.**.....Jay Goble

**WIOK—Normal—1962**

**Frequency**: 1440 Kc.....**Power**: 1,000 Watts d.  
**Owned By**.....McLean County Bcstg. Co.  
**Address**.....R.R. #1, Bloomington  
**Tel.**: 967-8690.....MBS  
**President**.....Robert W. Sudbrink  
**General Manager**.....Ron Gallina  
**Program Director**.....Thom Brown  
**Chief Engineer**.....O. D. Kost  
 For other Sudbrink stations see Multiple-Station Owners.

**WOPA—Oak Park—1950**

**Frequency**: 1490 Kc.**Power**: 1 Kw. d., 250 W. n.  
**Owned-Oper. By**.....Village Bcstg. Co.  
**Address**.....408 S. Oak Park Ave.  
**Tel.**: ES 8-4653.....Independent  
**Representative**.....Howard  
**President**.....E. Sonderling  
**General Manager**.....Al Michel  
**Program Director**.....Don Lucki

**Chief Engineer**.....Sidney Schneider  
 For other Sonderling stations see Multiple-Station Owners.

**WVLN—Olney—1947**

**Frequency**: 740 Kc.....**Power**: 250 Watts d.  
**Owned-Operated By**.....Illinois Bcstg.  
**Address**.....302½ Main St.  
**Tel.**: EX 3-2156.....MBS  
**Sta. Representative**.....Holman  
**General, Comm. Mgr.**.....Charles R. Griggs  
**Prog. Dir.**.....Joe Kosack  
**Chief Engineer**.....Donald Schnell  
 Owners of: WSEI (FM), Olney; WSOY-AM-FM, Decatur.

**WCMY—Ottawa—1952**

**Frequency**: 1430 Kc.....**Power**: 500 Watts d.  
**Owned-Operated By**.....Carl H. Meyer  
**Address**.....417 W. Madison St.  
**Tel.**: Hempstead 3-1430.....Independent  
**General Mgr.**.....Carl H. Meyer

**WPRS—Paris—1951**

**Frequency**: 1440 Kc....**Power**: 1,000 Watts, d.  
**Owned-Operated By**.....Paris Bcstg. Corp.  
**Address**.....Box 262  
**Tel.**: 5-0153.....Independent  
**Pres., Gen. Mgr.**.....Adlai C. Ferguson, Jr.  
**Chief Engineer**.....Wayne Lemen  
 Owners of: WPRS-FM.

**WSIV—Pekin—1946**

**Frequency**: 1140 Kc.....**Power**: 1000 Watts d.  
**Owned By**.....WSIV, Inc.  
**Business Address**.....15 South Capitol St.  
**Tel.**: 346-2134.....Independent  
**President**.....Dean McNaughton

**WAAP—Peoria—1959**

**Frequency**: 1350 Kc.....**Power**: 1000 Watts  
**Owned By**.....Peoria Bcstg.  
**Address**.....Box 1350  
**Tel.**: 674-9113.....NBC  
**President**.....John Cleary  
**General Manager**.....Ray Diaz

**WIRL—Peoria—1948**

**Frequency**: 1290 Kc.....**Power**: 5000 Watts  
**Owned By**.....Twelve Ninety Radio Corp.  
**Address**.....121 N.E. Jefferson Ave.  
**Tel.**: 674—9239.....Independent  
**Station Rep.**.....McGavren/Guild  
**President**.....Burrell L. Small  
**Gen. Sta. Manager**...Howard H. Frederick  
**Chief Engineer**.....Duane Reifsteck  
 For other Small stations see Multiple-Station Owners.

**WBBD—Peoria—1927**

**Frequency**: 1470 Kc.....**Power**: 5000 Watts  
**Owned-Oper. By**.....Midwest Television, Inc.  
**Address**.....212 S.W. Jefferson Ave.  
**Tel.**: 676—0711.....CBS  
**Reps.**.....Peters, Griffin, Woodward, Inc.

# ILLINOIS

President.....August C. Meyer  
General Manager.....William L. Brown  
Asst. Station Manager.....Edward Peters  
Exec. V.P.....Guy Main  
Operations, Publicity Mgr.....John Ketterer  
Chief Engineer.....George Pyle  
For other Midwest TV stations see Multiple-Station Owners.

## WPEO—Peoria—1946

Frequency: 1020 Kc...Power: 1000 Watts d.  
Owned-Oper. By.....Radio One Corp.  
Address.....614-A Main St.  
Tel.: 674-9249.....MBS  
Station Representative.....Gill-Perna  
President.....Frank Babcock  
Vice President.....J. W. O'Connor  
Publicity Director.....Connie Jones

## WBBA—Pittsfield—1954

Frequency: 1580 Kc...Power: 250 Watts d.  
Owned.....Pike Broadcasting Co.  
Address.....Pittsfield, Ill.  
Tel.: 650.....Independent  
Station Rep.....Continental Radio Sales  
President, Gen. Mgr.....G. B. Meyer

## WZOE—Princeton—1961

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Bureau Broadcasting Co.  
Address.....Princeton  
Tel.: 2-1013.....KBS  
President.....Russell Armentrout  
General Manager.....Jim Wenneker  
Chief Engineer.....David Stone

## WGEM—Quincy—1947

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Quincy Bcstg. Co.  
Business-Studio Address.....Hotel Quincy  
Tel.: 222-6840.....ABC  
Station Rep.....Adam Young  
President.....T. C. Oakley  
General Manager.....Joe Bonansinga  
Comm. Mgr.....J. Ben Stewart  
Prog. Dir.....Fred Colgan  
Chief Engineer.....Frank E. Laughlin  
Owners of: WGEM-FM-TV.

## WTAD—Quincy—1925

Freq.: 930 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Lee Bcstg., Inc.  
Address.....WCU Bldg.  
Tel.: 222-6200.....CBS  
Station Rep.....Advertising Time Sales  
President, Gen. Mgr.....Walter J. Rothschild  
National Sales Mgr.....Wayne W. Cribb  
Program Director.....Hal Barton  
Owners of: WTAD-FM, KHQA-TV, Quincy.

## WRTL—Rantoul—1962

Frequency: 1460 Kc.....Power: 500 Watts  
Owned By.....Regional Radio Service  
Address.....P.O. Box 115

Tel.: Rantoul.....Independent  
Sales Manager.....D. Richard Williams  
Program Director.....John Coleman  
Chief Engineer.....W. R. Brown

## WTAY—Robinson—1956

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Ann Broadcasting Corp.  
Business Address.....P.O. Box 266  
Tel.: 544-2191.....KBS  
Pres., Gen. Mgr.....Kathryn A. Duncan  
Station, Comm. Mgr.....Jack Weber  
Owners of: WTAY-FM.

## WHBF—Rock Island—1925

Frequency: 1270 Kc.....Power: 5000 Watts  
Owned-Operated By.....Rock Island Bcstg. Co.  
Address.....231 18th St.  
Tel.: 786-5441.....CBS  
Representatives.....Hyett; Avery-Knodel  
President.....Ben H. Potter  
V.P., General Manager.....Leslie C. Johnson  
Asst. Mgr., Dir. Sales.....Maurice Corken  
Sales Prom. Mgr.....Heber Darton  
Program Dir.....Frank S. Hicks  
Chief Engineer.....Robert J. Sinnett  
Owners of: WHBF-FM-TV.

## WJRL—Rockford—1960

Frequency: 1150 Kc.....Power: 500 Watts d.  
Owned By.....Town and Country Radio, Inc.  
Address.....125 N. Church  
Tel.: WO 8-5821.....MBS  
President, Gen. Mgr.....John R. Livingston  
Chief Engineer.....Gerald DeVore

## WROK—Rockford—1929

Freq.: 1440 Kc...Power: 5 Kw. d., 500 W. n.  
Owned By.....Bloomington Bcstg. Corp.  
Address.....1100 Tamarack Lane  
Tel.: 399-2233.....Independent  
Representative.....H-R  
President.....Leslie C. Johnson  
General, Comm. Manager.....David W. Salisbury  
Assistant Mgr.....Maurice P. Owens  
Publicity Director.....Ralph Reynolds  
Chief Engineer.....Maurice H. Nelson  
Owners of: WROK-FM; WJBC-AM-FM, Bloomington.

## WRRR—Rockford—1953

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Operated by.....Radio Rockford, Inc.  
Address.....113 S. Court St.  
Tel.: 968-2263.....Independent  
President.....Burrell L. Small  
General, Comm. Mgr.....Ward W. Hartman  
Chief Engineer.....Clyde Downing  
For other Small stations see Multiple-Station Owners.

## WGSB—St. Charles—1961

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.  
Owned By.....Fox Valley Bcstg. Co.  
Address.....1215 Fern Ave.  
Tel.: 584-8820.....KBS-MBS

President.....J. W. O'Connor  
 General Manager.....William M. Evans  
 Program Director.....Joe Barrie  
 Advertising Mgr.....Frank Frost  
 Owners of: WCVS, Springfield.

### WJBD—Salem—1956

Frequency: 1350 Kc....Power: 500 Watts, d.  
 Owned.....Salem Bcstg. Co.  
 Address.....121 S. Walnut St.  
 Tel.: 548-2000.....KBS  
 Representative.....Grant Webb  
 General Sta. Mgr., Ch. Eng.....Bryan Davidson  
 Comm., Sales Prom. Manager.. John Scrivner  
 Program Dir.....Claudine Rush  
 For other Land stations see Multiple-Station Owners.

### WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.  
 Owned.....Hirsch Communication Eng. Corp.  
 Address...324 Broadway, Cape Girardeau, Mo.  
 Tel.: 5-5511.....Independent  
 President.....Robert O. Hirsch  
 Station Manager.....Jack Schepher

### WCVS—Springfield—1926

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WPFA, Inc.  
 Address.....3001 S. Fourth St.  
 Tel.: 544-9855.....ABC  
 Station Representative.....Gill-Perna  
 President.....J. William O'Connor  
 Gen., Comm. Manager.....Ken Spengler  
 Program Director.....James Palmer  
 Chief Engineer.....Dick Ashenfelder  
 Owners of: WGSB, St. Charles.

### WMAY—Springfield—1950

Freq.: 970 Kc..Power: 1 Kw. d.; 500 W. n.  
 Owned By.....Stuart Investment Co.  
 Address.....P.O. Box 460  
 Tel.: 529-1676.....NBC  
 Station Rep.....McGavren/Guild  
 President, Gen. Mgr.....Gordon Sherman  
 Commercial Mgr.....John O'Shea  
 Program Director.....Syl Binklin  
 Sales Prom. Publicity Dir.....Mel Kampe  
 Chief Engineer.....Melvin Feldman  
 For other Stuart stations see Multiple-Station Owners.

### WTAX—Springfield—1930

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WTAX, Inc.  
 Business Address.....712 S. 31st St.  
 Tel.: 522-4441.....CBS  
 Station Representative.....Jack Masla  
 Pres., Gen. Mgr.....Oliver J. Keller  
 Commercial Manager.....S. T. Harbison  
 Sales Promotion Mgr.....Ed Mahoney  
 Publicity Dir.....Bruce Bagg  
 Owners of: WTAX-FM.

### WSDR—Sterling—1949

Frequency: 1240 Kc.....500 W. d., 100 W. n.  
 Owned-Oper. By.....Blackhawk Bcstg. Co.  
 Address.....Lawrence Bldg.  
 Tel.: 825-3400.....Independent  
 General Mgr.....Sam Bartlett  
 Station, Comm. Mgr.....John Rohwer  
 Chief Engineer.....Ed Fisher

### WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Streator Bcstg. Co.  
 Address.....Box 377  
 Tel.: 2-2947.....Independent  
 Managing Partner.....Stephen P. Bellinger  
 Station Manager.....John R. Hallstrom

### WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 10 Kw. d.  
 Owned By.....Community Bcstrs.  
 Address.....Hotel Frisini  
 Tel.: VAn Dyke 4-3366.....Independent  
 Pres., G.M., Ch. Eng.....M. H. Stuckwisch

### WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.  
 Owned-Operated By.....WKID Bcstg. Co.  
 Address.....P. O. Box 192  
 Tel.: 367-5431.....MBS  
 Station Representative.....Spot Time Sales  
 President, Gen. Mgr.....Robert F. Meskill  
 Program Director.....Tom Brown

### WGFA—Watseka—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned By.....Iroquois County Bcstg. Co.  
 Address.....Box 68A  
 Tel.: ID 2-2488.....KBS  
 President.....Don Ruth  
 General, Station Manager.....Bob Bivans  
 Comm., Sales Promotion Mgr.....Del Trudeau  
 Program Director.....Ronald Hunt  
 Chief Engineer.....Gary Hixson  
 Owners of: WGFA-FM.

### WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....News-Sun Bcstg. Co.  
 Business Address.....P. O. Box 500  
 Tel.: 336-7900.....Independent  
 Representative.....Devney Organization  
 V.P., General Manager.....Alfred F. Sorenson  
 Assistant, Commercial Manager.....Jerry Cray  
 Chief Engineer.....Verne Buland  
 Owners of: WZIP, Cincinnati, O.

### WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned.....Pyramid Radio Bcstg. & TV Co.  
 Address.....P. O. Box 359  
 Tel.: 932-6615.....KBS

## ILLINOIS-INDIANA

Representative ..... Hal Holman  
President ..... Dr. Guy W. Lambert  
General Comm. Mgr. .... Walter C. Schafer  
Chief Engineer ..... Everett T. Kennedy

### WBBY—Wood River—1961

Frequency: 590 Kc. .... Power: 500 W. d.

Owned By ..... Madison County Bcstg. Co.  
Address ..... Box 7, Alton, Ill.  
Tel.: 259-1800 ..... MBS  
President ..... Robert W. Sudbrink  
General Manager ..... Lee W. Allerton  
For other Sudbrink stations see Multiple-Station Owners.

## Indiana

### WBHU—Anderson—1923

Freq.: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ... Anderson Bcstg. Corp.  
Address ..... 640 Citizens Bank Bldg.  
Tel.: 644-7791 ..... CBS  
President ..... C. Bruce McConnell  
General Manager ..... John R. Atkinson  
Chief Engr. .... W. J. Hecht

### WHUT—Anderson—1946

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... WBOW Radio, Inc.  
Address ..... Box 151  
Tel.: 644-1255 ..... Independent  
President ..... William O'Connor  
General Manager ..... John Karr  
Commercial Manager ..... Roger Kiley  
Program Director ..... Richard Eller  
Publicity Director ..... Gene Swindell  
Chief Engineer ..... Dick Lange  
Owners of: WBOW, Terre Haute, Ind.

### WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Bedford Bcstg. Co.  
Address ..... P. O. Box 127  
Tel.: BR 5-7555 ..... MBS  
Sta. Reps. ... Kentucky Radio Sales; Masla Assoc.  
President ..... Lester G. Spencer  
General Station Mgr. .... William M. Quigg  
Chief Engineer ..... Carl Finger  
For other Spencer stations see Central Bcstg. under Multiple-Station Owners.

### WTTS—Bloomington—1949

Freq.: 1370 Kc. .... Power 5 Kw. d., 500 W. n.  
Owned-Oper. By ..... Sarkes Tarzian, Inc.  
Business-Studio Address ... 535 S. Walnut St.  
Tel.: 332-3366 ..... ABC  
Representative ..... Meeker  
President ..... Sarkes Tarzian  
Gen. Mgr. .... Glenn Van Horn  
Commercial Mgr. .... C. Raymond Bartlett  
Program Director ..... William Franzmann  
Chief Engineer ..... William Wood  
For other Tarzian stations see Multiple-Station Owners.

### WBNL—Boonville—1950

Frequency: 1540 Kc. .... Power: 250 Watts d.

Owned-Oper. By ..... Boonville Bcstg. Co.  
Address ..... Lynnville Road  
Tel.: 880 ..... KBS-MBS  
Pres., Chief Eng. .... H. C. Sanders  
Gen., Program Dir. .... Norman Hall  
For other Sanders & Hall stations see Multiple-Station Owners.

### WBZI—Brazil—1959

Frequency: 1380 Kc. .... Power: 500 Watts d.  
Owned By ..... Community Bcstg. Corp., Inc.  
Address ..... P. O. Box 227  
Tel.: 2317 ..... Independent  
President ..... John A. White  
General Manager ..... Casey A. Heckman

### WCSI—Columbus—1950

Frequency: 1010 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... White River Bcstg.  
Address ..... 501½ Washington St.  
Tel.: 372-4448 ..... Independent  
Representative ..... Clark  
President ..... R. L. Heminger  
General Station Mgr. .... Donald Pille  
Commercial Manager ..... W. R. Williamson  
Chief Engineer ..... Max Cockley  
For other Heminger stations see Findlay Stations under Multiple-Station Owners.

### WCNB—Connersville—1948

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... News Examiner Co.  
Business-Studio Address ..... 406 Central Ave.  
Tel.: 1950 ..... Independent  
Station Rep. .... Gill-Perna  
President ..... George S. Tatman  
Station, Comm. Mgr. .... E. M. Jackson  
Program Dir. .... Francis E. Chomel  
Owners of: WCNB-FM.

### WCMR—Elkhart—1956

Frequency: 1270 Kc. .... Power: 5 Kw. d.  
Owned By ..... Clarence C. Moore  
Business Address ..... Box 261  
Tel.: JA 3-4567 ..... MBS  
Sta. Representative ..... Gill-Perna  
President, Gen. Mgr. .... Clarence C. Moore  
Chief Engineer ..... Samuel C. Smeltzer

### WTRC—Elkhart—1931

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By ..... The Communicana Group

**Address** ..... 3600 Oakland Ave.  
**Tel.:** JA 3-1960 .....NBC  
**Station Rep.** ..... Advertising Time Sales  
**President.** ..... John F. Dille, Jr.  
**General Manager** ..... Paul C. Brines  
**Asst. Mgr.** ..... Edwin J. Lasko  
**Prog. Dir.** ..... Edwin Huot  
**Sales Prom., Publicity Dir.** ..... Ken Owens  
**Chief Engineer** ..... Woodrow Hawkins  
 For other Communicana stations see Multiple-Station Owners.

**WGFB—Evansville—1923**

**Frequency:** 1280 Kc.. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Operated By** ..... WGFB, Inc.  
**Business-Studio Address** ..... 1001 Diamond Ave.  
**Tel.:** HA 2-1171 .....NBC  
**Station Representative** ..... Weed Radio  
**President, Gen. Mgr.** ..... Martin L. Leich  
**Program Director** ..... Mrs. Pat Roper  
**Chief Engineer** ..... Erwin P. Schoeny

**WIKY—Evansville—1947**

**Frequency:** 820 Kc. .... **Power:** 250 Watts d.  
**Owned-Oper. By** ... South Central Bcstg. Corp.  
**Address** ..... 1162 Mt. Auburn Rd.  
**Tel.:** HA 4-8284 ..... Independent  
**Pres., Gen.-Sta. Mgr.** ..... John A. Engelbrecht  
**Chief Engineer** ..... George F. Stoltz  
**Owners of:** WIKY-FM; WTVK-TV, Knoxville, Tenn.

**WJPS—Evansville—1948**

**Frequency:** 1330 Kc.. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Operated By** ..... WJPS, Inc.  
**Business-Studio Address** ..... 206 Main St.  
**Tel.:** HArrison 5-2221 ..... MBS  
**President** ..... Robert S. Davis  
**General Manager** ..... James G. Hearon  
**Commercial Manager** ..... Howard Bright  
**Chief Engineer** ..... John F. Brown

**WROZ—Evansville—1936**

**Frequency:** 1400 Kc. .... **Power:** 1 Kw.  
**Owned By** ..... J. B. Fuqua  
**Business-Studio Address** ..... Box 441  
**Tel.:** HA 2-4171 ..... ABC  
**Station Rep.** ..... Hollingbery  
**President** ..... J. B. Fuqua  
**General Manager** ..... Robert East  
**Chief Engineer** ..... William Schultz

**WANE—Ft. Wayne—1948**

**Freq.:** 1450 Kc. .... **Power:** 1 Kw. d., 250 W. n.  
**Owned** ..... Indiana Broadcasting Corp.  
**Address** ..... 2915 W. State Blvd.  
**Tel.:** ANthony 9411 ..... CBS  
**Sta. Representative** ..... H-R Reps.  
**President** ..... C. Wrede Petersmeyer  
**General Manager** ..... Reid G. Chapman  
**Chief Engineer** ..... Walt Jones  
 For other Corinthian stations see Multiple-Station Owners.

**WGL—Ft. Wayne—1924**

**Frequency:** 1250 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** .. News-Sentinel Bcstg. Co., Inc.  
**Bus.-Studio Address** ..... 201½ W. Jefferson St.  
**Tel.:** 743-3366 ..... ABC  
**Station Rep.** ..... Venard, Torbet & McConnell  
**President** ..... Helene R. Foellinger  
**Gen., Sta., Comm. Mgr.** ..... Merrill C. Johnson  
**Program Director** ..... William Hausman  
**Publicity Director** ..... Don Straub  
**Chief Engineer** ..... Richard Miller

**WKJG—Ft. Wayne—1947**

**Frequency:** 1380 Kc. .... **Power:** 5000 Watts  
**Owner** ..... WKJG, Inc.  
**Business-Studio Add.** ..... 2633 W. State Blvd.  
**Tel.:** 742-2295 ..... NBC  
**Station Representative** ..... Adv. Time Sales  
**President** ..... John F. Dille, Jr.  
**Vice Pres.** ..... Paul Brynes  
**General, Station Mgr.** ..... Hilliard Gates  
**Commercial Manager** ..... Sil Aston  
**Program Director** ..... Karl W. Hudson  
**Chief Eng.** ..... Eugene A. Chase  
 For other Communicana stations see Multiple-Station Owners.

**WOWO—Ft. Wayne—1926**

**Frequency:** 1190 Kc. .... **Power:** 50 Kw.  
**Owned By** ..... Group W/Westinghouse Bcstg.  
**Address** ..... 128 W. Washington Blvd.  
**Tel.:** 742-8373 ..... Independent  
**President** ..... Donald H. McGannon  
**Gen., Sta. Manager** ..... Carl W. Vandagriff  
**Promotion Mgr.** ..... Douglas D. Shull  
**Program Dir.** ..... Cal Bollwinkel  
**Chief Engineer** ..... Hal Brokaw  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

**WILO—Frankfort—1953**

**Frequency:** 1570 Kc. .... **Power:** 250 Watts  
**Owned By** ..... Kaspar Bcstg. Co.  
**Address** ..... 52½ E. Washington St.  
**Tel.:** 659-3338 ..... KBS  
**Station Representative** ..... Hopewell  
**General Mgr.** ..... V. J. Kaspar  
**Chief Engineer** ..... D. L. Head  
**Owners of:** WILO-FM.

**WGRY—Gary—1950**

**Frequency:** 1370 Kc. .... **Power:** 500 Watts d.  
**Owned By** ..... Gary Post-Tribune  
**Address** ..... 3669 B'way  
**Tel.:** 884-9409 ..... Independent  
**General Mgr.** ..... George Whitney

**WWCA—Gary—1949**

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By** .. Lake Bdcstg Co., Inc.  
**Address** ..... Hotel Gary  
**Tel.:** 886-9171 ..... Independent  
**Station Representative** ..... Gill-Perna  
**Pres., Gen., Mgr.** ..... Dee O. Coe

# INDIANA

Asst. Gen. Mgr., Comm. Mgr. . . . . Joseph A. Haas  
Program Director . . . . . Gerry Grainger  
Chief Engineer . . . . . Victor Voss  
Owners of: WLOI, La Porte.

## WKAM—Goshen—1954

Frequency: 1460 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . . . Kosciusko Bcstg. Corp.  
Address . . . . . 930 E. Lincoln Ave.  
Tel.: KE 3-1460 . . . . . KBS  
President . . . . . William N. Udell  
General Station Mgr. . . . . Charles D. Miller  
Chief Engineer . . . . . Thom Pringle  
Owners of: WIMS, Michigan City, Ind.

## WJOB—Hammond—1928

Frequency: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Colby Bcstg.  
Address . . . . . 6405 Olcott Ave.  
Tel.: TL 4-1230 . . . . . Independent  
Pres., Gen. Mgr. . . . . Julian Colby  
Station Manager . . . . . Judith Grambo  
Chief Engineer . . . . . Jim Loupas

## WHLT—Huntington—1957

Frequency: 1300 Kc. . . . . Power: 500 Watts d.  
Owned-Operated By . . . . . Radio Huntington, Inc.  
Business Address . . . . . Hotel LaFontaine  
Tel.: 3404 . . . . . KBS  
President . . . . . William J. Warren

## WFBM—Indianapolis—1924

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Time-Life Bcstg., Inc.  
Address . . . . . 1330 N. Meridian St.  
Tel.: ME 4-8521 . . . . . CBS  
Representative . . . . . Katz  
President . . . . . W. C. Pullen, Jr.  
General Manager . . . . . Eldon Campbell  
Station Manager . . . . . Don Menke  
Sales Prom. Mgr., Pub. Dir. . . . . Jerry Chapman  
Chief Engineer . . . . . Bob Flanders  
For other Time-Life stations see Multiple-Station  
Owners.

## WGEE—Indianapolis—1956

Frequency: 1590 Kc. . . . . Power: 5 Kw. d.  
Owned . . . . . Rollins Bcstg. Co.  
Address . . . . . 4800 E. Raymond Blvd.  
Tel.: FL 9-5591 . . . . . ABC  
Station Rep. . . . . Continental  
President . . . . . O. Wayne Rollins  
Program Director . . . . . Robert Todd  
Chief Engineer . . . . . Warren Focks  
For other Rollins stations see Multiple-Station  
Owners.

## WIBC—Indianapolis—1938

Freq. 1070 Kc. . . . . Power: 50 Kw. d.; 10 Kw. n.  
Owned-Operated By . . . . . WIBC, Inc.  
Business Address . . . . . 2835 N. Illinois St.  
Tel.: WA 4-2661 . . . . . Independent  
Representative . . . . . Blair Radio  
President, Gen. Mgr. . . . . Richard M. Fairbanks

Prog. Dir. . . . . William L. Dean  
Sales Prom., Publicity Dir. . . . . Ronald J. Weaver  
Owners of: WIBC-FM.

## WIGO—Indianapolis—1963

Frequency: 810 Kc. . . . . Power: 250 W. d.  
Owned By . . . . . Capitol Bcstg. Corp.  
143 N. Delaware St. . . . . Tel.: 634-8100  
Independent . . . . . Rep.: Gill-Perna  
President . . . . . Luke Walton  
General Mgr. . . . . Stokes Gresham, Jr.

## WIRE—Indianapolis—1924

Frequency: 1430 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . WIRE Bcstg. Co.  
Business-Studio Add. . . . . 307 N. Pennsylvania St.  
Tel.: ME 5-1541 . . . . . NBC  
Representative . . . . . Peters, Griffin & Woodward  
President . . . . . Joseph C. Amaturo  
General Manager . . . . . Bill J. Shuel  
Chief Engineer . . . . . Gordon W. Trout  
Owners of: WPOP, Hartford, Conn.

## WIFE—Indianapolis—1941

(Formerly WISH)  
Frequency: 1310 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
Owned By . . . . . Star Stations  
Business-Studio Address . . . . . 1440 N. Meridian St.  
Tel.: ME 4-6411 . . . . . CBS  
Representative . . . . . H-R Reprs.  
President . . . . . Don W. Burden  
General Manager . . . . . Robert McConnell  
Sta. Comm. Mgr. . . . . Robert Ohleyer  
Publicity Dir. . . . . Don Abbott  
Chief Engineer . . . . . C. E. Wallace  
For other Star stations see Multiple-Station Owners.

## WXLW—Indianapolis—1948

Frequency: 950 Kc. . . . . Power: 5 Kw. d.  
Owned By . . . . . Greater Indianapolis Bcstg.  
Address . . . . . 3003 Kessler Blvd.  
Tel.: WA 5-6494 . . . . . MBS  
Station Rep. . . . . Robert E. Eastman  
President . . . . . Robert D. Enoch  
V.P., Station Mgr. . . . . Eugene W. Strack  
Chief Engineer . . . . . Bert Goetzinger

## WITZ—Jasper—1948

Frequency: 990 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Jasper on the Air Inc.  
Address . . . . . Box 167  
Tel.: 678 . . . . . KBS  
President . . . . . Dr. Gilbert E. Metzger  
General Station Mgr. . . . . Dennis J. Keller  
Chief Engineer . . . . . Dave Kennett  
Owners of: WITZ-FM; WITY, Danville, Ill.

## WXVW—Jeffersonville—1961

Frequency: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Electrocast, Inc.  
Address . . . . . Box 354  
Tel.: BUtler 3-3577 . . . . . Independent  
President, Gen. Mgr. . . . . Keith L. Reising



Commercial Manager ..... Ray Jenks  
 Program Director ..... Bill Rough  
 Chief Engineer ..... Clarence Henson

**WAWK—Kendallville—1955**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ... Noble DeKalb Bcstg. Co.  
 Address ..... Box 47  
 Tel.: 347-2400 ..... Independent  
 President, Gen. Mgr. .... Paul L. King  
 Sales, Program Director ..... Fred Manahan  
 Publicity Director ..... Walter Weaver  
 Chief Engineer ..... John Riddle

**WIOU—Kokomo—1948**

Freq.: 1350 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owner ..... Booth Broadcasting  
 Business Address ..... State Rd. #26  
 Tel.: GL 7-1194 ..... CBS  
 Representative ..... Weed  
 President ..... John L. Booth  
 General, Comm. Mgr. .... John Carl Jeffrey  
 Prog. Dir. .... Hugo J. DiSalvo  
 For other Booth stations see Multiple-Station Owners.

**WASK—Lafayette—1942**

Freq.: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned ..... Lafayette Bcstg., Inc.  
 Business-Studio Address ..... McCarty Lane  
 Tel.: Gibson 7-2186 ..... MBS  
 Station Rep. .... Prestige Rep. Organ.  
 President, Gen. Mgr. .... Henry Rosenthal  
 Program Director ..... Dick Lingle  
 Chief Engineer ..... George Williamson

**WAZY—Lafayette—1959**

Frequency: 1410 Kc. .... Power: 1,000 Watts d.  
 Owned By ..... WAZY Radio, Inc.  
 Address ..... 420 Columbia St.  
 Tel.: SHerwood 2-5021 ..... Independent  
 President, Gen. Mgr. .... J. E. Willis  
 Chief Engineer ..... Nate Hazlett

**WLOI—La Porte—1948**

Frequency: 1540 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ... La Porte County Bcstg. Co.  
 Address ..... P. O. Box 385  
 Tel.: 362-6144 ..... Independent  
 Station Representative ..... Gill-Perna, Inc.  
 President ..... Dee O. Coe  
 General Manager ..... W. Olson  
 Chief Engineer ..... C. E. Gustafson  
 Owners of: WWCA, Gary.

**WBTO—Linton—1953**

Frequency: 1600 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... The Linton Bcstg. Co.  
 Business Address ..... Highway 54  
 Tel.: 63 ..... KBS  
 President ..... H. C. Sanders  
 General Manager ..... H. D. Boardman  
 For other Sanders & Hall stations see Multiple-Station Owners.

**WSAL—Logansport—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By .. Logansport Bcstg. Corp.  
 Address ..... P. O. Box 399  
 Tel.: 3111 ..... MBS  
 Gen., Sta. Mgr. .... Richard E. Jackson  
 Chief Engineer ..... Raymond A. Olson

**WORX—Madison—1953**

Frequency: 1270 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Electronic Lab. Inc.  
 Address ..... Telegraph Hill  
 Tel.: 1270 ..... CBS-KBS-MBS  
 President ..... C. E. Henson  
 General Manager ..... Dick Witty  
 Chief Engineer ..... Roger Bradley  
 Owners of: WORX-FM.

**WBAT—Marion—1947**

Frequency: 1400 Kc. .... Power: 500 W.d., 250 W.n.  
 Owned-Operated By ... Marlon Radio Corp.  
 Address ..... 303½ S. Adams St.  
 Tel.: 664-6230 ..... ABC  
 President ..... Lester G. Spencer  
 General Manager ..... William C. Fowler  
 Comm. Mgr. .... A. G. Von Dielingen  
 Chief Engineer ..... Warren Arnett  
 For other Spencer stations see Central Bcstg. under Multiple-Station Owners.

**WMRI—Marion—1955**

Frequency: 860 Kc. .... Power: 250 Watts d.  
 Owned By ..... Federated Pub. Co.  
 Address ..... 820 S. Pennsylvania St.  
 Tel.: NO 4-5111 ..... CBS-KBS  
 General Manager ..... Frank Haas  
 Program Director ..... Robert Mathis  
 Chief Engineer ..... Blair Weicht  
 Owners of: WMRI-FM.

**WIMS—Michigan City—1947**

Freq.: 1420 Kc. .... Power: 5 Kw. d.; 500 Wts. n.  
 Owned ..... Northern Indiana Bcsters., Inc.  
 Business-Studio Address ... Old Chicago Road  
 Tel.: 362-2591 ..... Independent  
 Pres., Gen. Mgr. .... William N. Udell  
 Owners of: WKAM, Goshen, Ind.

**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc. .... Power: 500 Watts d.  
 Owned ..... Mt. Vernon Broadcasting Co.  
 Address ..... Box 231  
 Tel.: PO 3-4484 ..... KBS  
 President ..... H. G. Sanders  
 General Comm. Mgr. .... F. Courtney Smith  
 Chief Engineer ..... Jerry Kissinger  
 For other Sanders & Hall stations see Multiple-Station Owners.

**WLBC—Muncie—1926**

Frequency: 1340 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By .. Tri City Radio Corp.  
 Business Address ..... Highway #35 South  
 Tel.: AT 8-4403 ..... CBS  
 Representative ..... Hal Holman  
 Pres., Gen. Sta. Mgr. .... D. A. Burton

# INDIANA

Commercial, Prom. Mgr. . . . . Bill Craig  
Chief Engineer . . . . . Pat Finnegan  
Owners of: WLBC-TV.

## WOWI—New Albany—1949

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Kentuckiana Broadcasting  
Address . . . . . Box 378  
Tel.: WH 4-2235 . . . . . KBS  
Station Rep. . . . . Devney Organization  
President, General Mgr. . . . . Allen Embury  
Chief Engineer . . . . . Doug Mundy

## WCTW—New Castle—1947

Frequency: 1550 Kc. . . . . Power: 250 Watts  
Owned . . . . . WCTW, Inc.  
Address . . . . . St. Rd. 38  
Tel.: JA 9-2600 . . . . . MBS  
General Mgr. . . . . Walter S. Chambers, Jr.  
Station Mgr. . . . . Howard A. White  
Owners of: WCTW-FM.

## WOCH—North Vernon—1955

Frequency: 1460 Kc. . . . . Power: 1 Kw. d.  
Owned . . . . . Dorrell Ochs  
Address . . . . . P. O. Box 46  
Tel.: FI 9-8421 . . . . . Independent  
Station Representative . . . . . George Hopewell  
Station Manager . . . . . Charles R. Plummer  
Chief Engineer . . . . . Jim Ochs

## WARU—Peru—1954

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By. . . . . Wabash-Peru Bcstg Co., Inc.  
Address . . . . . Hwy. 24  
Tel.: GRidley 3-4448 . . . . . Independent  
Station Rep. . . . . Devney Organization  
Manager . . . . . R. W. Schultz

## WPGW—Portland—1950

Frequency: 1440 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Glenn West  
Address . . . . . Box 608  
Tel.: 1094 . . . . . ABC-KBS  
Owner, Gen. Mgr. . . . . Glenn West

## WRAY—Princeton—1950

Frequency: 1250 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Princeton Bcstg. Co.  
Address . . . . . Box 8  
Tel.: FU 5-4861 . . . . . Independent  
Sta. Representative . . . . . Devney Organization  
Gen., Sta. Mgr. . . . . M. R. Lankford  
Chief Engineer . . . . . Lee Kennedy  
For other Lankford stations see Multiple-Station  
Owners.

## WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By . . . . . Central Bcstg. Corp.  
Address . . . . . 2301 W. Main St.  
Tel.: 3-1156 . . . . . ABC  
Pres., Gen., Sta. Mgr. . . . . Lester G. Spencer  
Commercial Manager . . . . . Jim Wickemeyer

Chief Engineer . . . . . L. J. Duning  
For other Central Bcstg. stations see Multiple-Station  
Owners.

## WSLM—Salem—1953

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Don H. Martin  
Address . . . . . Box 472  
Tel.: 883-5750 . . . . . Independent  
Station Reps. . . . . P.R.O.; Ky. Radio Sales  
Owner, Gen. Mgr. . . . . Don H. Martin  
Commercial Mgr. . . . . Herb Arms  
Chief Engineer . . . . . Darrell Dixon

## WJCD—Seymour—1949

Frequency: 1390 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Dr. Azra C. Baker  
Address . . . . . 1534 Ewing St.  
Tel.: JACKson 2-1390 . . . . . Independent  
Station Mgr. . . . . Bob Shippee  
Chief Engineer . . . . . H. Maudlin

## WSVL—Shelbyville—1961

Frequency: 1520 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Shelby County Bcstg. Co., Inc.  
Address . . . . . Box 385  
Tel.: EXpress 8-9757 . . . . . Independent  
President . . . . . R. D. Ingram  
General, Sta. Manager . . . . . John A. Harnett  
Commercial Manager . . . . . James R. Brown  
Program Director . . . . . Scott Cederholm  
Chief Engineer . . . . . Marvin Young

## WJVA—South Bend—1947

Frequency: 1580 Kc. . . . . Power: 1000 Watts, d.  
Owned By . . . . . Booth Broadcasting Co.  
Address . . . . . Box 179  
Tel.: CE 4-1111 . . . . . MBS  
Station Rep. . . . . Gill-Perna  
President . . . . . John L. Booth  
General, Station Mgr. . . . . Frank Crosiar  
Sales Prom. Mgr. . . . . Bernard Thomas  
Chief Engineer . . . . . S. Grundtner  
For other Booth stations see Multiple-Station Owners.

## WNDU—South Bend—1944

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Michiana Telecasting Corp.  
Address . . . . . P.O. Box 16  
Tel.: CE 3-7111 . . . . . ABC  
Station Rep. . . . . Venard, Torbet & McConnell  
Pres. . . . . Rev. Theodore M. Hesburgh  
General Manager . . . . . W. Thomas Hamilton  
Station Manager . . . . . Daniel E. Martin  
Sales Manager . . . . . Robert J. Nowicki  
Chief Engineer . . . . . Ray Jackson  
Owners of: WNDU-FM-TV.

## WSBT—South Bend—1921

Frequency: 960 Kc. . . . . Power: 5000 Watts  
Owned-Operated By The South Bend Tribune  
Bus-Studio Address . . . . . 300 W. Jefferson Blvd.  
Tel.: CE 3-3141 . . . . . CBS

## INDIANA-IOWA

Station Representative.....Paul H. Raymer  
President.....Franklin D. Schurz  
General, Sta. Manager.....Arthur R. O'Neil  
Commercial Manager.....Will R. Darch  
Prom., Publicity Dir.....Norbert Gassensmith  
Program Director.....Walter A. Sweitzer  
Chief Engineer.....Scott N. Hagenau  
Owners of: WSBT-FM-TV.

### WTCJ—Tell City—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Tell City Bcstg. Co.  
Address.....P.O. Box 237  
Tel.: KI 7-2345.....KBS  
President, Ch. Engineer.....James R. Brewer

### WAAC—Terre Haute—1954

(Formerly WMFT)

Frequency: 1300 Kc.....Power: 500 Watts d.  
Owned By.....Citizens Bcstg. Co.  
641 Ohio St.....Tel.: CR 9618  
ABC-KBS.....Rep.: O'Connor  
Pres., Gen. Mgr.....George A. Foulkes

### WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio WBOW, Inc.  
Business-Studio Address.....303 S. 6th St.  
Tel.: CR 5034.....MBS  
Station Representative.....Gill-Perna  
President, Gen. Mgr.....J. W. O'Connor  
Commercial Manager.....Karl Walwik  
Chief Engineer.....Frank Casteel  
Owners of: WHUT, Anderson.

### WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts

Owned By.....Wabash Valley Bcstg. Corp.  
Address.....918 Ohio St.  
Tel.: CR 9481.....CBS  
Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....Anton Hulman, Jr.  
V.P., Dir. of Operations.....Ben Falber, Jr.  
V.P., Chief Engineer.....Russ Arnold  
Program Director.....Richard O. Bieser  
Publicity Director.....Sheldon Fisher  
Owners of: WTHI-FM-TV.

### WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Vincennes Sun Co.  
Business Address.....Grand Hotel  
Tel.: TU 2-6060.....CBS  
President, Gen. Mgr.....Howard N. Greenlee

### WRSW—Warsaw—1951

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By..Reub Williams & Sons, Inc.  
Address.....Times Building  
Tel.: 262-3111.....Independent  
General Manager.....William Mollenhour  
Commercial Manager.....Jack Essenberg  
Program Director.....Marie Snyder  
Chief Engineer.....Fred Gresso  
Owners of: WRSW-FM.

### WAMW—Washington—1955

Freq.: 1580 Kc.....Power: 250 Watts d.  
Owned-Operated By..Washington Radio, Inc.  
Address.....228-230 K of C Bldg.  
Tel.: CL 4-4300.....KBS-ABC  
General Station Mgr.....Joe Edwards  
Commercial Manager.....William T. Simpson  
Owners of: WFML (FM), Washington.

## Iowa

### KLGA—Algona—1956

Frequency: 1600 Kc.....Power: 5 Kw. d.  
Owned By.....KLGA, Inc.  
Address.....Box 47  
Station Representative.....Soderlund  
Tel.: 294-2475.....KBS  
Pres., Gen. Mgr.....George Allen  
Prog., Pub. Director.....Gordon K. Root  
Chief Engineer.....Harry C. Snyder

### KASI—Ames—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned By.....Wapello County Bcstg. Co.  
Address.....Main & Burnett Sts.  
Tel.: CE 2-3152.....KBS  
President.....G. La Verne Flambo  
Owners of: WBIZ, Ottumwa

### KJAN—Atlantic—1950

Frequency: 1220 Kc.....Power: 250 Watts d.

Owned-Operated By..Nishna Valley Bcstg. Co.  
Address.....P.O. Box 389  
Tel.: 243-3920.....KBS  
General Manager.....Frank G. Miller  
Chief Engineer.....Dick Neby

### KWBG—Boone—1950

Freq.: 1590 Kc..Power: 1 Kw. d.; 500 Wts. n.  
Owned-Operated By.....Boone Bcstg. Co.  
Address.....813 Keeler St.  
Tel.: 432-1590.....KBS  
President.....Mrs. Mary G. Garvey  
General Manager.....Victor A. Sayer

### KBUR—Burlington—1941

Frequency: 1490 Kc.....1 Kw.d., 250 n.  
Owned-Operated By.....R. B. Inc.  
Address.....Roosevelt Ave.  
Tel.: PL 2-2701.....ABC  
Station Representative.....Grant Webb

# IOWA

Pres., Gen. Mgr. . . . . David H. Steidle  
Commercial Manager . . . . . Willis Schwartz  
Sales Prom. Manager . . . . . Thomas Holmquist  
Chief Engineer . . . . . Cletus Paull

## KCIM—Carroll—1950

Frequency: 1380 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Carroll Broadcasting Co.  
Address . . . . . Box 431  
Tel.: 4321 . . . . . Independent  
General Manager . . . . . Leo R. Mayr  
Commercial Manager . . . . . Lee Sandberg  
Program Director . . . . . Neil Trobak

## KCFI—Cedar Falls—1958

Frequency: 1250 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . KCFI, Inc.  
Address . . . . . P.O. Box 157  
Tel.: 266-7564 . . . . . KBS  
President . . . . . Don Blanchard  
General Manager . . . . . W. C. Porsow  
Commercial Manager . . . . . Dean Clagett

## KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. . . . . Power 5000 Watts  
Owned-Oper. By . . . . . Cedar Rapids TV Co.  
Address . . . . . 104 1st St., S.W.  
Tel.: EMpire 4-4194 . . . . . ABC  
President . . . . . Joseph F. Hladky, Jr.  
General Manager . . . . . Redd Gardner  
Commercial Manager . . . . . Charles F. Butler  
Sales Prom. Publicity Dir. . . . . Edna A. Herbst  
Owners of: KCRG-TV.

## KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. . . . . Power: 1,000 W. d.  
Owned By . . . . . Northland Bcstg. Corp.  
Address . . . . . 202 S.G.A. Bldg.  
Tel.: 365-9431 . . . . . Independent  
President . . . . . C. E. Crawford  
Gen., Sta., Comm. Mgr. . . . . Robert L. Cook  
St. Mgr., Prog. Dir. . . . . Joseph Boyle

## KLWW—Cedar Rapids—1949

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Black Hawk Bcstg. Co.  
Business Address . . . . . 1225 First Ave., S.E.  
Tel.: 363-8265 . . . . . MBS  
President . . . . . Ralph J. McElroy  
General Manager . . . . . Bob Morris  
For other Black Hawk stations see Multiple-Station Owners.

## WMT—Cedar Rapids—1922

Frequency: 600 Kc. . . . . Power: 5000 Watts  
Owned . . . . . American Bcstg. Stations, Inc.  
Bus.-Studio Address . . . . . Paramount Theater Bldg.  
Tel.: EM 4-0171 . . . . . CBS  
Representative . . . . . Katz  
President . . . . . Mrs. Helen S. Mark  
Station Mgr. . . . . Kenneth L. Hastie  
Commercial Mgr. . . . . Beryl W. Starbuck  
Program Manager . . . . . Dean Landfear  
Chief Engineer . . . . . George Hixenbaugh  
Owners of: WMT-TV; WMT, Ft. Dodge.

## KCOG—Centerville—1949

Frequency: 1400 Kc. . . . . Power: 100 Watts  
Owned . . . . . Hope Co.  
Address . . . . . 1910 S. Main St.  
Tel.: 407 . . . . . KBS  
Station Reprs. . . . . Bolles; Soderlund  
Station, Comm. Mgr. . . . . Clyde Holbrook  
Chief Engineer . . . . . Harold Baughman

## KCHA—Charles City—1949

Frequency: 1580 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Radio Incorporated  
Address . . . . . 300½ N. Main St.  
Tel.: 228-1321 . . . . . KBS  
Pres., Gen. Mgr. . . . . L. J. Bromberg  
Chief Engineer . . . . . Vern Bromberg

## KCHE—Cherokee—1953

Frequency: 1440 Kc. . . . . Power: 500 Watts d.  
Owned-Operated By . . . . . Cherokee Bcstg. Co.  
Address . . . . . 219½ W. Main St.  
Tel.: CA 5-2511 . . . . . KBS  
Representative . . . . . Hopewell  
President, Station Mgr. . . . . Charles Reznikov  
Commercial Mgr. . . . . Dave Davis  
Chief Engineer . . . . . Sterling Heil

## KCLN—Clinton—1956

Frequency: 1390 Kc. . . . . Power: 1 Kw.  
Owned By . . . . . Valley TV-Radio, Inc.  
Address . . . . . 514 S. Second St.  
Tel.: CH 3-2174 . . . . . KBS  
Station Rep. . . . . Gill-Perna  
President . . . . . Robert Z. Morrison  
General Manager . . . . . Stanley B. Noyes  
Commercial Manager . . . . . Cecil H. Hamilton, Jr.  
Program Director . . . . . Jay Edwards  
Chief Engineer . . . . . John Wilson

## KROS—Clinton—1941

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Clinton Bcstg Corp.  
Address . . . . . Jacobsen Bldg.  
Tel.: CH 2-1252 . . . . . MBS  
Sta. Reprs. . . . . Venard, Torbet & McC.; Bowden  
Pres., Gen. Mgr. . . . . B. M. Jacobsen  
Chief Engineer . . . . . G. A. Parker  
Owners of: KROS-FM.

## KRCB—Council Bluffs—1947

(Formerly KSWI)

Frequency: 1560 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Council Bluffs Bcstg. Corp.  
Box 586 . . . . . Tel.: 322-4041  
KBS . . . . . Rep.: None  
General Mgr. . . . . Clair J. Gross

## KSIB—Creston—1946

Frequency: 1520 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Southwest Iowa Bcstg. Co.  
Address . . . . . Radio Center  
Tel.: 782-2155 . . . . . MBS

Station Rep. . . . . Venard, Torbet & McConnell  
Gen., Sta., Comm. Mgr. . . . . E. M. Horning  
Chief Engineer . . . . . W. G. Hatchett

### KSTT—Davenport—1946

Frequency: 1170 Kc. . . . . Power: 1000 Watts  
Owned-Operated By. . . . . Quint Cities Bcstg. Co.  
Address. . . . . 736 Federal St.  
Tel.: 326-2541 . . . . . ABC  
Station Representative . . . . . Adam Young  
Pres., Gen. Mgr. . . . . Frederick Epstein  
Program Director. . . . . James M. Watt

### KWNT—Davenport—1952

Frequency: 1580 Kc. . . . . Power: 500 Watts d.  
Owned By. . . . . R. W. & O. Schmidt  
Address . . . . . 1019 Mound St.  
Tel.: 326-4407 . . . . . KBS-MBS  
Station Rep. . . . . Weed  
General Manager . . . . . Robert Schmidt

### WOC—Davenport—1922

Frequency: 1420 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Tri-City Bdcstg. Co.  
Address . . . . . 805 Brady Street  
Tel.: 324-1661 . . . . . NBC  
Representative . . . . . Peters, Griffin, Woodward  
President . . . . . D. D. Palmer  
General Manager . . . . . Raymond E. Guth  
Commercial Mgr. . . . . Don Green  
Sales Promotion Mgr. . . . . Richard Upp  
Program Director . . . . . Robert Gifford  
Owners of: WOC-FM-TV; WHO-AM-FM, Des  
Moines.

### KDEC—Decorah—1947

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Operated By. . . . . Scenic Bcstg. Co.  
Business-Studio Address. . . . . 308½ W. Water St.  
Tel.: 382-4251 . . . . . Independent  
Pres., Gen. Mgr. . . . . Verne Koenig  
Commercial, Sales Prom. Mgr. . . . . Kenneth Bjerke  
Chief Engineer . . . . . Curtis Lutz

### KDSN—Denison—1956

Frequency: 1530 Kc. . . . . Power: 500 Watts  
Owned By. . . . . Denison Bcstg. Co.  
Address . . . . . Box 337  
Tel.: AMhurst 3-3141. . . . . Independent  
Pres., Gen. Mgr. . . . . Walter F. Morrison  
Program Director . . . . . Don A. Uker

### KCBC—Des Moines—1946

Frequency: 1390 Kc. . . . . Power: 1000 Watts  
Owned-Operated By. . . . . Fletcher-Mitchell Corp.  
Address . . . . . 3512 Ingersoll  
Tel.: 277-4483 . . . . . ABC  
Station Representative . . . . . Broadcast Time Sales  
President . . . . . Jonathan M. Fletcher  
General Manager. . . . . Claire E. Grant  
Chief Engineer. . . . . Robt. S. Brown  
For other Fletcher-Mitchell stations see Multiple-  
Station Owners.

### KIOA—Des Moines—1948

Freq.: 940 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
Owned By. . . . . Swanco Bcstg., Inc.  
Address . . . . . 5th Ave. and Park Sis.  
Tel.: ATLantic 2-9191 . . . . . Independent  
President . . . . . George Bolas  
For other Swanco stations see Multiple-Station  
Owners.

### KRNT—Des Moines—1935

Frequency: 1350 Kc. . . . . Power: 5000 Watts  
Owned-Operated By. . . . . Cowles Bcstg. Co.  
Business Address. . . . . 9th & Pleasant Sis.  
Tel.: CH 3-4141. . . . . CBS  
Station Representative . . . . . Katz  
General-Station Manager. . . . . Bob Dillon  
Commercial Manager. . . . . Paul Elliott  
Chief Engineer. . . . . C. F. Quentin  
For other Cowles stations see Multiple-Station  
Owners.

### KSO—Des Moines—1921

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Midcontinent Bcstg. Co.  
Address. . . . . 1910 Ingersoll Ave.  
Tel.: CH 3-0571. . . . . Independent  
Sta. Representative. . . . . H-R Rep.  
President. . . . . N. L. Bentson  
General Manager. . . . . Frank McGivern  
Program Manager. . . . . Dick Vance  
For other Midcontinent stations see BFR Bcstg.  
under Multiple-Station Owners.

### KWKY—Des Moines—1948

Frequency: 1150 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Tedesco, Inc.  
Business-Studio Address. . . . . 419½ Locust  
Tel.: CH 4-0101 . . . . . Independent  
President . . . . . Nicholas Tedesco  
General Manager . . . . . Walter Martell  
Chief Engineer . . . . . Lyle Newman  
Owners of: KFNF, Shenandoah.

### WHO—Des Moines—1924

Frequency: 1040 Kc. . . . . Power: 50,000 Watts  
Owned By. . . . . D. D. Palmer  
Address. . . . . 1100 Walnut St.  
Tel.: 288-6511 . . . . . NBC  
Representative . . . . . Peters, Griffin & Woodward  
President . . . . . D. D. Palmer  
Vice President, Gen. Mgr. . . . . Paul A. Loyet  
Sales Manager. . . . . Robert H. Harter  
Program Director. . . . . Cecil C. Huntzinger  
Promotion Manager. . . . . Ward McCleary  
Chief Engineer. . . . . Roy W. Pratt  
Owners of: WHO-FM; WOC-AM-FM-TV, Daven-  
port.

### KDTH—Dubuque—1941

Freq.: 1370 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owner. . . . . Dubuque Telegraph-Herald  
Address . . . . . 8th & Bluff St.  
Tel.: 583-7351 . . . . . ABC  
Station Reps. . . . . Venard, Torbet & McC.; Bowden  
President . . . . . Fred Woodward

# IOWA

Station Manager.....F. Robert Woodward, Jr.  
Chief Engineer.....Donald Abitz

## WDBQ—Dubuque—1930

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By .....Dubuque Bcstg.  
Address.....900 Fischer Bldg.  
Tel.: 583-8241 .....Independent  
Pres.; Gen., Sta. Mgr.....Philip T. Kelly  
Program Director.....Terry Dorsey  
Chief Engineer .....R. Loos

## KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned By .....RF, Inc.  
Address.....Highway 34 West  
Tel.: 472-4191 .....ABC-KBS  
Pres., Gen. Mgr.....W. W. Hansen

## KVFD—Ft. Dodge—1939

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By....Northwest Bcstg. Co.  
Business-Studio Address.....Warden Bldg.  
Tel.: 573-4121 .....MBS  
Station Rep.....Venard, Torbet & McConnell  
President .....Edward Breen  
Commercial Manager.....Max E. Landes  
Program Director.....Drexel Peterson  
Chief Engineer.....David G. Sinclair  
Owners of: KQTV, Fort Dodge, Iowa.

## KWMT—Fort Dodge—1956

Frequency: 540 Kc. .... Power: 5000 Watts d.  
Owned.....American Bcstg. Stations, Inc.  
Business Address.....540 A. Street  
Tel.: 955-8533 .....Independent  
General Mgr.....James W. Maurer  
Owners of: WMT-AM-TV, Cedar Rapids.

## KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Talley Bcstg. Co.  
Business-Studio Address .....Marquette Bldg.  
Tel.: DR 2-1241.....KBS  
President .....H. Talley  
Owners of: KSMN, Mason City.

## KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.  
Owned .....Mitchell Bcstg.  
Address.....909½ Main St.  
Tel.: 236-6106 .....KBS  
Pres.; Gen., Sta. Mgr....Forrest J. Mitchell, Jr.  
Comm. Sales Prom. Mgr....James K. Crawford  
Program Dir., Chief Eng.....Max Stevens  
Owners of: KNIA, Knoxville.

## KOUR—Independence—1959

Frequency: 1220 Kc.....Power: 250 W. d.  
Owned By .....Plains Bcstg. Corp.  
209 First St., E.....Tel.: 334-2249  
KBS .....Rep.: Hopewell  
President.....Raymond G. Gruetzmacher  
Station Mgr.....Darrell Shanklin

## KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Oper. By. Johnson County Bcstg. Corp.  
Business Address...108½ E. Washington St.  
Tel.: 338-1181 .....KBS  
Station Rep.....Venard, Torbet & McConnell  
President.....Scott Swisher  
General Sta. Mgr.....Gene Claussen  
Commercial Manager.....F. M. Broders  
Program Director.....Robert Shellady  
Publicity Director.....Alberta Brunton  
Chief Engineer.....Elliot Full

## KIFG—Iowa Falls—1962

Frequency: 1510 Kc.....Power: 500 Watts d.  
Owned By.....Falls Broadcasting Corp.  
Address.....308½ Stevens St.  
Tel.: 648-4281 .....Independent  
General Mgr., Program Dir.....H. A. Preston  
Commercial Manager.....George Vest  
Chief Engineer.....Dave Koob

## KOKX—Keokuk—1947

Freq.: 1310 Kc....Power: 1 Kw. d., 500 w. n.  
Owned-Operated By .....Kockuk Bcstg. Co.  
Business Address .....Hotel Iowa Bldg.  
Tel.: 524—5410 .....MBS  
Station Reps....Venard, Torbet & McC.; Bowden  
General Manager.....Robert W. Erickson  
Chief Engineer.....Joe Malkir

## KNIA—Knoxville—1960

Frequency: 1320 Kc.....Power: 500 Watts d.  
Owned By.....Mitchell Bcstg. Co.  
Address .....P.O. Box 243  
Tel.: Victor 2-3161 .....KBS  
President.....Forrest Mitchell Jr.  
Commercial Manager.....Margaret Kincaid  
Owners of: KGRN, Grinnell, Ia.

## KLEM—Le Mars—1954

Frequency: 1410 Kc. .... Power: 1000 Watts  
Owned By .....KLEM, Inc.  
Address .....Highway 33 South  
Tel.: 546-4121 .....Independent  
Station Rep.....Gene Bolles  
President, Gen. Mgr. .... Paul W. Olson  
Prog., Pub. Director ..... Don Wilson

## KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts  
Owned By.....Jackson County Bcstg. Co.  
Business Address.....136½ S. Main St.  
Tel.: Olive 2-2426.....KBS  
President.....Nathan L. Goetz  
General Manager.....Joe Lobaito  
Chief Engineer.....Raymond Shields

## KFJB—Marshalltown—1923

Frequency: 1230 Kc. .... Power: 250 Watts  
Operated By .....Marshall Electric Co.

Address.....133 E. Main St.  
 Tel.: 3361.....Independent  
 Station Reps....Venard, Torbet & McC.; Bowden  
 President.....John W. Norris  
 Station Manager.....William P. White  
 Comm. Mgr.....William C. Doll  
 Program Director.....Dale Smith  
 Chief Engineer.....Herbert Anderson

### KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Lee Radio, Inc.  
 Address.....112 N. Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Sta. Representative...Advertising Time Sales  
 President.....Walter J. Rothschild  
 V.P., Station Manager.....Lloyd Loers  
 Program Director.....Doug Sherwin  
 Chief Engineer.....Roger Sawyer  
 Owners of: KGLO-TV; KEYC-TV, Mankato, Minn.

### KRIB—Mason City—1948

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By....Western Broadcasting Co.  
 Address.....402 19th St., S.W.  
 Tel.: GA 3-8634.....MBS  
 General Mgr.....John Printup

### KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.  
 Owned By.....Land O Corn Bcstrs., Inc.  
 Address.....5 W. State  
 Tel.: GArden 3-8634.....Independent  
 Station Reps....Venard, Torbet & McC.; Bowden  
 President.....H. Talley  
 Program, Chief Engr.....Hubert J. Marshall  
 Owners of: KXGI, Ft. Madison.

### KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts  
 Owned-Operated By.....Muscatine Bcstg. Co.  
 Address.....Mulberry & Houser  
 Tel.: AM 3-2442.....KBS  
 Station Rep.....Venard, Torbet & McConnell  
 Ptnr., Mgr.....George J. Volger  
 Commercial Manager.....Vince Beckey  
 Program Director.....Marion Templeman  
 Chief Engineer.....David McGowan  
 Owners of: KWPC-FM.

### KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.  
 Owned By.....Newton Bcstg. Co.  
 Address.....Box 190  
 Tel.: PYramid 2-5262.....KBS-MBS  
 Owner, Chief Eng.....Richard C. Brandt  
 Commercial Manager.....Paul Dennison  
 Program Director.....Max Bennington  
 Publicity Director.....Maude Bennett

### KOEL—Oelwein—1950

Freq.: 950 Kc.....Power: 1 Kw. d., 500 Watts n.  
 Owned By.....Hawkeye Bcstg., Inc.  
 Address.....109 S. Frederick Ave.

Tel.: 283-1234.....Independent  
 Station Reps....Venard, Torbet & McC.; Bowden  
 President.....James Stuart  
 Exec. Vice President.....Richard W. Chapin  
 General Manager.....Dale Wood  
 Sales Promotion Mgr.....Paul Ruse  
 Program Director.....James Knight  
 For other Stuart stations see Multiple-Station Owners.

### KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Oskaloosa Bcstg. Co.  
 Address.....Box 518  
 Tel.: OR 3-3493.....MBS  
 Gen., Sta., Comm. Mgr.....Glen Stanley  
 Chief Engineer.....William Brubaker

### KBIZ—Ottumwa—1941

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By....Wapello County Bcstg. Co., Inc.  
 Address.....Union Bank Bldg.  
 Tel.: MURray 2-7588.....CBS  
 Sta. Representatives.....Soderlund; Hyett  
 President.....G. La Verne Flambo  
 General, Sta. Manager.....Dale Cowle  
 Chief Engineer.....Larry Kay  
 Owners of: KASI, Ames.

### KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.  
 Owned By.....KLEECO Radio  
 Address.....120 S. Court St.  
 Tel.: MURray 2-7551.....Independent  
 Co-Pres.....Ray Freedman, Tom Davis

### KDLS—Perry—1961

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned By.....Perry Bcstg. Co.  
 Address.....Highway 141 East  
 Tel.: HO 5-5357.....KBS  
 Newspaper Affiliation...Perry Daily  
 Chief Station Representative.....Soderlund Co.  
 President.....G. E. Whitehead  
 General Station Mgr.....Tom Quinlan  
 Comm., Sales Prom. Mgr.....Wes Nielsen  
 Chief Engineer.....Bill Zollman

### KIWA—Sheldon—1961

Frequency: 1550 Kc.....Power: 500 Watts d.  
 Owned By.....Eider C. Stangland  
 Address.....Citizens State Bank Bldg.  
 Tel.: FAirview 4-2597.....Independent  
 Owner, General Mgr.....Eider C. Stangland  
 Station, Sales Manager.....Wallace Stangland

### KFNF—Shenandoah—1924

Freq.: 920 Kc.....Power: 1000 Wts. d., 500 n.  
 Owned-Operated By.....KFNF Bcstg. Co. Inc.  
 Address.....P.O. Box 98  
 Tel.: 246-3946.....Independent  
 President.....Nicholas Tedesco  
 General Mgr.....G. W. Diefenderfer, Jr.  
 Owners of: KWKY, Des Moines.

# IOWA

## KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.  
Owned-Operated By.....May Bcstg. Co.  
Address ..... Lowell and Elm Sts.  
Tel.: 246-1020 ..... ABC  
Representative ..... Edward Petry  
President.....Edward W. May  
General Mgr.....Owen Saddler  
Station Mgr.....Anthony Koelker  
Commercial Manager ..... Charles F. Bunn  
Prom., Publicity Dir.....Duane Modrow  
Program Director.....Dean Naven  
Chief Engineer.....Don Burrichter  
Owners of: KMTV, Omaha, Neb.

## KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Siouxland Bcstg. Inc.  
Address ..... 921 Pierce St.  
Tel.: 8-0628 ..... MBS  
Sta Representative.....Paul H. Raymer  
President .....James Stuart  
For other Stuart stations see Multiple-Station Owners.

## KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned-Operated By.....Perkins Bros. Co.  
Business-Studio Address.....415 Douglas St.  
Tel.: 5-7993.....ABC  
President ..... Elizabeth Sammons  
Sta., Comm. Mgr.....Eugene T. Flaherty

## KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts  
Owned-Operated By...Sioux City Bcstg. Co.  
Address ..... 400 Commerce Bldg.  
Tel.: 8-0165.....Independent  
President .....John C. Kelly  
General Manager.....Lennon Kelly  
Chief Engineer.....Sam Seldon

## KICD—Spencer—1941

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Iowa Great Lakes Bcstg. Co.  
Address .....Box 631  
Tel.: 262-1240 .....Independent  
Station Reps...Venard, Torbet & McC.; Bowden  
Pres., Gen. Mgr.....Ben B. Sanders  
Station, Commercial Mgr.....Jack Wedel  
Chief Engineer.....Eldon Kanago

## KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned-Operated By...Cornbelt Bcstg. Co.

Address .....Park Building  
Tel.: RE 2-3520.....KBS  
President, General Mgr.....O. J. Grau  
Chief Engineer.....Bob Lamb  
Owners of: KAYL-FM.

## KCII—Washington—1961

Frequency: 1380 Kc.....Power: 500 Watts d.  
Owned By ....Wash. Home & Farm Radio, Inc.  
Address .....P.O. Box 370  
Tel.: Olympia 3-2113.....Independent  
President.....George J. Volger  
General Manager.....Roy A. Hodges  
Chief Engineer.....Jerry J. Johnson

## KWWL—Waterloo—1947

Frequency: 1330 Kc.....Power: 5 Kw.  
Owned-Operated By ..Black Hawk Bdcstg. Co.  
Address .....Insurance Bldg.  
Tel.: AD 4-4404.....MBS  
Representative .....Avery-Knodel, Inc.  
President.....Ralph J. McElroy  
Vice President.....Thomas L. Young  
General Manager.....Richard Taber  
Chief Engineer.....E. M. Tink  
For other Black Hawk stations see Multiple-Station Owners.

## KXEL—Waterloo—1942

Frequency: 1540 Kc. .... Power: 50,000 Watts  
Owned-Oper. By.....KKEL Bcstg. Co.  
Address .....P.O. Box 3395  
Tel.: 233-3371 ..... ABC  
Representative .....Bolling  
President.....Cy N. Bahakel  
General, Station Mgr.....Al Laval  
Program Director.....Lou Wagner  
Chief Engineer.....Don Kassner  
For other Bahakel stations see Multiple-Station Owners.

## KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.  
Owned By.....Cedar Valley Bcstg. Co.  
Address .....P.O. Box 307  
Tel.: 352-3550 .....KBS  
General Mgr.....John W. Talbott  
Sales Promotion Mgr.....George Serbus  
Program Dir.....J. A. Meyer

## KJFJ—Webster City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Triangle Bcstrs.  
Address .....Box 222  
Tel.: TEmple 2-1410.....KBS  
Pres., General, Comm. Mgr.....Don Treu

SEE THE  
STATE BROADCASTERS ASSOCIATIONS  
SECTION



# Kansas

## **KABI—Abilene—1963**

Frequency: 1560 Kc. Power: 250 W. d.  
Owned By.....Mr. & Mrs. Wyman Schnepf  
Box 455.....Tel.: CO 3-1560  
KBS.....Rep.: None  
Pres., Gen. Mgr.....Wyman Schnepf

## **KSOK—Arkansas City—1947**

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
Owned By.....The KSOK Bdcstg. Co.  
Address.....Drawer 917  
Tel.: HI 2-5400.....Independent  
President.....Oscar S. Stauffer  
Gen. Sta. Mgr.....S. C. Thompson  
Chief Engineer.....N. Wayne Owens  
For other Stauffer stations see Multiple-Station  
Owners.

## **KARE—Atchison—1939**

Frequency: 1470 Kc. Power: 1000 Watts  
Owned By.....KARE, Inc.  
Address.....Fifth & Kansas Ave.  
Tel.: EM 7-1470.....Independent  
General Mgr.....James M. Griffith  
Chief Engineer.....L. H. Winegardner

## **KCRB—Chanute—1952**

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Operated By..Midwest Bdcstg System  
Address.....P.O. Box 132  
Tel.: HE 1-3700.....KBS  
President.....James R. Roberts

## **KGGF—Coffeyville—1930**

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By..The Midwest Bdcstg. Co., Inc.  
Address.....306 W. 8th  
Tel.: Clinton 1-3800.....ABC  
Station Rep.....Weed Radio  
President.....Richard M. Seaton  
General, Sta. Mgr.....Robert L. Pratt  
Chief Engineer.....J. S. Jaminet

## **KXXX—Colby—1947**

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned.....Town & Farm Co., Inc.  
Address.....Grand Island, Neb.  
Tel.: 462-3305.....Independent  
Rep.....H-R Reprs.  
Chairman of Board.....Don Searle  
President.....Bill Martin  
Exec. V.P., Gen. Mgr.....Ed Mason  
Owners of: KMMJ, Grand Island, Neb.

## **KNCK—Concordia—1954**

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned.....General Bdcstg. Co., Inc.  
Address.....Box 478  
Tel.: 1414.....KBS  
Pres., Gen., Pub. Mgr.....W. F. Danenbarger

## **KEDD—Dodge City—1961**

Frequency: 1550 Kc. Power: 1 Kw. d.  
Owned By.....Seward County Bcstg. Co.  
Address.....Route No. 2  
Tel.: HUnter 3-7151.....Independent  
Station Rep.....George T. Hopewell  
President.....Alf M. Landon  
For other Seward County Bcstg. stations see Multiple-Station  
Owners.

## **KGNO—Dodge City—1930**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....Dodge City Bcstg. Co.  
Address.....705½ Second Ave.  
Tel.: HU 3-3151.....Independent  
President.....Jess C. Denious, Jr.  
General Mgr.....Sherwood R. Parks

## **KBTO—El Dorado—1953**

Frequency: 1360 Kc. Power: 500 Watts d.  
Owned-Oper. By.....El Dorado Bcstg. Co.  
Address.....205½ S. Main  
Tel.: DA 1-5880.....Independent  
General Manager.....Jim Platt

## **KVOE—Emporia—1939**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Bluestem Bcstg. Co., Inc.  
Address.....Box 369  
Tel.: DI 2-1400.....KBS  
Representative.....Webb  
Pres., Gen. Mgr.....E. J. McKernan, Jr.  
Sales Prom. Mgr.....E. J. McKernan III

## **KMDO—Fort Scott—1954**

Frequency: 1000 Kc. Power: 500 Watts d.  
Owned.....Fl. Scott Bcstg. Co.  
Address.....Box 72  
Tel.: 2545.....KBS  
Pres., Gen. Mgr.....Lloyd C. McKenney  
Station Manager.....Jim McKenney  
Chief Engineer.....Jim Frankier  
For other McKenney stations see Multiple-Station  
Owners.

## **KIUL—Garden City—1935**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....KIUL, Inc.  
Address.....509 Main St.  
Tel.: BRidge 6-3251.....NBC, KBS  
President, General Mgr.....Robert Wells  
Comm. Mgr., Chief Eng.....Joe Tennessee

## **KNCO—Garden City—1949**

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Oper. By..Ark Valley Bcstg. Co., Inc.  
Address.....Box 247  
Tel.: BRidge 6-4366.....Independent  
Station Rep.....Hal Holman

# KANSAS

President ..... Ellsworth Sherman  
Chief Engineer.....E. Kissinger  
Owners of: KNCO-FM.

## KLOE—Goodland—1947

Frequency: 730 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....KLOE, Inc.  
Address.....Box 329  
Tel.: TWinoaks 9-2309.....KBS  
Sta. Representative.....Hal Holman  
President.....Ross Beach, Jr.  
Commercial Mgr.....Gilbert La Porte  
Program Mgr.....Don Gill  
Chief Engineer.....Wayne Nelson  
Owners of: KLOE-TV; KAYS-AM-TV, Hayes.

## KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned-Operated By.....KVGB, Inc.  
Address.....2007 17th St.  
Tel.: GLadstone 3-4317.....Independent  
Representative.....Hollingbery  
President.....Mrs. Helen Cooqan  
V.P. General Mgr.....Grover C. Cobb  
Station Manager.....Robert D. Hilgendorf  
Commercial Mgr.....Dick Painter  
Program Director.....Ray Beals  
Chief Engineer.....Harold Riedl

## KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....KAYS, Inc.  
Address.....2300 Hall St.  
Tel.: MArket 4-2578.....Independent  
Station Reps.....Holman; Melville  
President.....Ross Beach, Jr.  
General Mgr.....Robert E. Schmidt  
Station, Commercial Mgr.....Bob Churchill  
Program Director.....Bob Templeton  
Chief Engineer.....D. Hobelman  
Owners of: KAYS-TV; KLOE-AM-TV, Goodland.

## KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By....Nation's Center Bcstg. Co.  
Business-Studio Address.....17th & Harding  
Tel.: MO 2-4486.....NBC-KBS  
Pres.; Gen. Sta. Mgr.....Fred L. Conger

## KWHK—Hutchinson—1947

Frequency: 1260 Kc..Power: 1 Kw. d.; 500 n.  
Owned-Operated By.....KWHK Bcstg. Co.  
Address.....525 N. Main  
Tel.: Mohawk 5-4461.....Independent  
Station Representative.....Spot Time Sales  
President.....William L. Mitchell

## KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Central Bcstg. Inc.  
Bus.-Studio Transmitter.....Drawer A  
Tel.: ED 1-3000.....KBS  
Gen. Mgr.....James H. Goodman

## KALN—Iola—1961

Frequency: 1370 Kc.....Power: 500 Watts  
Owned By.....Iola Broadcasting Co.  
Address.....P.O. Box 383  
Tel.: EN 5-3151.....KBS  
Owner, Gen. Mgr.....Lloyd C. McKenney  
For other McKenney stations see Multiple-Station  
Owners.

## KJCK—Junction City—1949

Frequency: 1420 Kc. ....Power: 1000 Watts d.  
Owner-Oper. By.....Junction City Bcstg. Co.  
Address.....724 No. Washington St.  
Tel.: CEdar 8-3165.....Independent  
Representative.....Indie Sales  
President., Gen. Mgr.....R. L. Weir, Jr.  
Program, Publicity Dir.....Tim Spencer  
Chief Engineer.....Royce Baery

## KCKN—Kansas City—1925

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Cy Blumenthal  
Address.....P.O. Box 1165  
Tel.: FA 1-3200.....Independent  
President.....Cy Blumenthal  
Program Director.....Theodor Kramer  
Publicity Director.....Steve April  
Chief Engineer.....Marvin Bredemeier  
Owners of: KCKN-FM.

## KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.  
Owned-Operated By....Lawrence Bcstgs. Inc.  
Address.....Route 1  
Tel.: VI 3-1320.....Independent  
President.....H. M. Booth  
Chief Engineer.....Jim Fishbeck

## KCLO—Leavenworth—1948

Frequency 1410 Kc. ....Power: 5000 Watts d.  
Owned-Oper. By.....KCLO, Inc.  
Address.....Box 70  
Tel.: MUtual 2-1410.....KBS  
President, Gen. Mgr.....Geo. Basil Anderson  
Chief Engineer.....Al Ortmann  
For other Anderson stations see Multiple-Station  
Owners.

## KLIB—Liberal—1960

Frequency: 1470 Kc.....Power: 500 Watts  
Owned By.....The Plains Enterprise  
Address.....Box 856  
Tel.: MAin 4-2556.....KBS  
Pres., Gen. Sta. Mgr.....John B. Gray

## KSCB—Liberal—1948

Frequency: 1270 Kc. ..Power: 1 Kw.d., 500 W.n.  
Owned-Oper. By....Seward County Bcstg. Co.  
Business Address.....Box K  
Tel.: MA 4-3891.....Independent  
President.....Alf M. Landon  
Program Director.....Jim Braadh  
Chief Engineer.....Alvin Peters  
For other Seward County Bcstg. stations see Multiple-Station Owners.

**KMAN—Manhattan—1950**

Frequency: 1350 Kc....Power: 500 Watts d.  
Owned-Oper. By.....Manhattan Bcstg. Co.  
Address.....114 No. 4th St.  
Tel.: PRescott 8-4451.....KBS  
President.....Fred A. Seaton  
General Manager.....Lowell E. Jack  
Commercial Manager.....Tom Rees  
Sales Promotion Mgr.....Russ Gibson  
Chief Engineer.....William Ball

**KNDY—Marysville—1956**

Frequency: 1570 Kc....Power: 250 Watts, d.  
Owned By.....Rainbow Bcstrs.  
Address.....P.O. Box 390  
Tel.: Hillcrest 3-4361.....KBS  
Station Rep.....Hopewell  
President.....Arthur Stanley

**KNEX—McPherson—1949**

Frequency: 1540 Kc....Power: 250 Watts d.  
Owned By.....Kenneth R. Krehbiel  
Address.....Box 186  
Tel.: CHapel 1-1540.....KBS  
Station Representative.....Hopewell  
Gen. Mgr., Ch. Eng.....Claude Hughes

**KBEA—Mission—1957**

Frequency: 1480 Kc....Power: 1000 Watts d.  
Owned By.....Public Radio Corp.  
Address.....Box 424 Kansas City, Mo.  
Tel.: HEdrick 2-1480.....ABC  
President.....Lester Kamin  
Commercial Manager.....Clancy Sewell  
Chief Engineer.....Robert Artz  
For other Public Radio stations see Multiple-Station Owners.

**KJRG—Newton—1953**

Frequency: 950 Kc....Power: 500 Watts, d.  
Owned By.....KJRG, Inc.  
Address.....Box 77  
Tel.: ATwater 3-5150.....KBS  
Station Rep.....Hopewell  
President, Gen. Mgr.....Geo. Basil Anderson  
For other Anderson stations see Multiple-Station Owners.

**KOFO—Ottawa—1949**

Frequency: 1220 Kc....Power: 250 Watts d.  
Owned-Operated By.....Ottawa Bcstg. Co.  
Address.....P.O. Box 16  
Tel.: CHerry 2-1220.....Independent  
Station Representative.....Hopewell  
Partner, General Mgr.....Roderick B. Cupp  
Partner.....Edwina W. Cupp  
Commercial Mgr.....Ronald G. Reed  
Program Director.....Larry Kraft  
Chief Engineer.....Don Willis  
Owners of: KOFO-FM.

**KLKC—Parsons—1948**

Frequency: 1540 Kc....Power: 250 Watts d.

Owned-Oper. By.....Community Bcstg. Co.  
Address.....P.O. Box 696  
Tel.: GA 1-6400.....KBS  
Station Mgr.....Richard R. Combs

**KKAN—Phillipsburg—1960**

Frequency: 1490 Kc....Power: 250 Watts  
Owned By.....North Central Bcstg., Inc.  
Address.....Box 337  
Tel.: LI 3-4151.....KBS  
General Manager.....Guy Christian  
Chief Engineer.....Vaughn Jupe

**KOAM—Pittsburg—1937**

Freq.: 860 Kc....Power: 10 Kw. d., 5 Kw. n  
Owned By.....The Pittsburg Bcstg. Co.  
Address.....P.O. Box F  
Tel.: Adams 1-7200.....NBC  
Representative.....Hollingbery  
President.....E. V. Baxter  
Chief Engineer.....Leo Stafford

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc....Power: 250 Watts  
Owned By.....Staufer Publications, Inc.  
Address.....1340 E. Quincy  
Tel.: ADams 1-2800.....KBS  
President.....O. S. Staufer  
For other Staufer stations see Multiple-Station Owners.

**KWNS—Pratt—1962**

Freq.: 1290 Kc....Power: 5 Kw. d., 500 W. n.  
Owned By.....Wilmer E. Huffman  
Address.....P.O. Box 486  
Tel.: GReenwood 2-5581.....Independent  
Gen. Mgr., Chief Eng.....William J. Young

**KWSK—Pratt—1952**

Frequency: 1570 Kc....Power: 250 Watts  
Owned By.....Clem Morgan  
Address.....200½ S. Main St.  
Tel.: GReenwood 2-4405.....KBS  
General Mgr.....Clem Morgan  
Chief Engineer.....Larry Waggoner

**KRSL—Russell—1956**

Frequency: 990 Kc....Power: 250 Watts d.  
Owned By.....Kilo Broadcasting Co.  
Address.....Box 666  
Tel.: HUDson 3-3121.....KBS  
Owner, Gen. Mgr.....Fred L. Thompson  
Commercial Manager.....Richard Dumler  
Chief Engineer.....Delbert Compton

**KFRM—Salina—1947**

Frequency: 550 Kc....Power: 5,000 W. d.  
Owned By.....KFRM, Inc.  
Address.....316 S. Broadway  
Tel.: TAYlor 3-4611.....MBS  
President.....Norman E. Kightlinger  
General Manager.....Calvin A. Haworth

# KANSAS

## **KSAL—Salina—1937**

Frequency: 1150 Kc. Power: 5000 Watts  
Owned By.....Salina Bcstg., Inc.  
Address.....625 E. Crawford  
Tel.: TA 3-3701.....MBS  
President.....James Stuart  
For other Stuart stations see Multiple-Station Owners.

## **KFLA—Scott City—1962**

Frequency: 1310 Kc. Power: .5 Kw. d.  
Owned By....Geo. Basil & Florence Anderson  
Box 308.....Tel.: 888  
General Mgr.....Geo. Basil Anderson  
Chief Engineer.....Loren Cook  
For other Anderson stations see Multiple-Station Owners.

## **KEWI—Topeka—1949**

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Midland Bcstrs.  
Address.....700 Kansas Ave.  
Tel.: CE 3-5393.....Independent  
President, Gen. Mgr.....Frederick P. Reynolds  
Commercial Manager.....Robert Rohrs  
Owners of: KUSN-AM-FM, St. Joseph, Mo.

## **KTOP—Topeka—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....KTOP Bcstg. Co.  
Address.....1700 N. Buchanan  
Tel.: CE 4-3444.....MBS  
President.....Bailey Axton  
Station Manager.....Bob Barber  
Sales Prom. Mgr.....Merle Blair  
Chief Engineer.....Harold Grant

## **WIBW—Topeka—1927**

Frequency: 580 Kc. Power: 5000 Watts  
Owned By.....Stauffer Publications, Inc.  
Address.....Box 119  
Tel.: CR 2-3456.....CBS  
Representative.....Avery-Knodel  
President.....O. S. Stauffer  
Station Manager.....Jack Fallon  
For other Stauffer stations see Multiple-Station Owners.

## **WREN—Topeka—1926**

Frequency: 1250 Kc. Power: 5000 Watts  
Owned By.....WREN, Bdcstg. Co., (Seward  
County Bcstg.)  
Address.....1001 Fillmore St.  
Tel.: CE 2-0505.....ABC  
Representative.....Hollingsbery  
President.....Alf M. Landon  
Gen., Sta. Mgr.....Max G. Falkenstien  
Commercial Manager.....Paul Dixon  
Sales Promotion Manager.....Bonnie Purnell  
Chief Engineer.....Al Keberlein  
For other Seward County Bcstg. stations see Multiple-Station Owners.

## **KAKE—Wichita—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....KAKE Radio & TV, Inc.  
Address.....1500 N. West St.  
Tel.: WH 3-4221.....ABC  
General Manager.....Martin Umansky  
Station Manager.....Dale W. McCoy Jr.  
Owners of: KAKE-TV.

## **KFDI—Wichita—1923**

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned By...Wichita Great Empire Bcstg., Inc.  
Address.....42nd & N. Broadway  
Tel.: TE 8-3377.....NBC  
Owner.....Mrs. Bernice L. Lynch  
Chief Engineer.....Jack Austin

## **KFH—Wichita—1922**

Frequency: 1330 Kc. Power: 5000 Watts  
Owned By.....The Radio Sation KFH Co.  
Address.....Suite 1025, Wichita Plaza  
Tel.: AM 2-4491.....CBS  
Representative.....Blair  
Owners.....W. W. Ahlschlager, Jr., Preston  
Reynolds, Jr.  
General Mgr.....Thomas P. Bashaw  
Program Director.....Bob Sanders  
Chief Engineer.....Leslie Campbell  
Owners of: KFH-FM.

## **KLEO—Wichita—1936**

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Swanco Bcstg. of Kan.  
Address.....6610 W. 13th  
Tel.: WH 3-0255.....MBS  
Station Representative.....Eastman  
President.....George Bolas  
Commercial Manager.....Donald O'Malley  
Program Director.....Marc Alan  
Chief Engineer.....Earl Russell  
For other Swanco stations see Multiple-Station Owners.

## **KSIR—Wichita—1958**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned By.....KSIR, Inc.  
Business Address.....602 Union Nat. Bldg.  
Tel.: AM 4-9301.....Independent  
President.....Mack Sanders

## **KWBB—Wichita—1951**

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Wichita Beacon Bcstg. Co.  
Address.....2829 Salina Ave.  
Tel.: TE 8-3331.....Independent  
President.....O. E. Bradley  
V.P., General Mgr.....J. Milton Hall  
Chief Engineer.....Cliff Koch  
Owners of: KWBB-FM.

# Kentucky

## WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts  
Owned By..... Albany Bcstrs.  
Business Address..... Box 158  
Tel.: 387-3351..... KBS  
Sta. Rep..... Kentucky Radio Sales  
Co-Owner..... Wallace Allred  
Co-Owner, Gen. Mgr..... Cecil Speck  
Sta., Comm. Manager..... Welby Hcover  
Chief Engineer..... Joe Peters

## WCMI—Ashland—1935

Freq.: 1340 Kc. Power: 1 Kw. d. 250 W. n.  
Owned By..... WCMI, Inc. (Bluegrass Bcstg.)  
Address..... P. O. Box 949  
Tel.: 324-6111..... CBS  
Sta. Representative..... Hollingsbery  
President..... R. G. Worster  
Chief Engineer..... Bob Gilmore  
For other Bluegrass stations see Multiple-Station Owners.

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned By..... Connie B. Gay Bcstg. Corp.  
Address..... P.O. Box 790  
Tel.: 324-7131..... ABC  
President..... Connie B. Gay  
Chief Engineer..... Edwin Walters  
For other Gay stations see Multiple-Station Owners.

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Brown Radio & TV Co.  
Address..... 107 Sycamore St.  
Tel.: Lincoln 6-4129..... Independent  
President..... Dwight L. Brown  
Chief Engineer..... L. D. Johnson

## WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner..... Bardstown Broadcasting Co.  
Address..... 216 N. 3rd  
Tel.: FI 8-3943..... KBS  
Owner, Gen. Mgr..... Lawrence W. Adams  
Sales Prom., Chief Eng..... Don Allen

## WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Oper. By..... Purchase Bcstg. Co.  
Address..... P.O. Drawer 7  
Tel.: 527-2581..... KBS  
Representative..... Continental  
General Mgr..... Shelby McCallum  
For other McCallum stations see Multiple-Station Owners.

## WBGH—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts

Owned By..... Bowling Green Bcstg. Co.  
Address..... Box 900  
Tel.: VI 2-1638..... Independent  
General Mgr..... Bob Proctor  
Station Mgr..... J. Paul Brown  
Comm. Mgr., Ch. Eng..... Odis Blanton  
Program Dir..... Gene Holly

## WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned By..... Daily News Bcstg. Co.  
Address..... 804 College St.  
Tel.: VI 3-4325..... ABC  
President..... J. Ray Gaines  
Program Dir..... Jack Eversole

## WLBH—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Bowling Green Bcstrs., Inc.  
Address..... Cemetery Pike  
Tel.: VI 3-3212..... MBS-KBS  
Sta. Representative..... Burn-Smith  
President..... Cy N. Bahakel  
For other Bahakel stations see Multiple-Station Owners.

## WTCO—Campbellsville—1948

Freq.: 1450 Kc. Power: 1 Kw. d. 250 W. n.  
Owned By..... Taylor Cty. Bcstg. Co.  
Address..... P.O. Box 28  
Tel.: 465-4178..... KBS  
Station Rep..... Kentucky Radio Sales  
President..... R. D. Ingram

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner..... Central City, Greenville Bcstg. Co.  
Address..... Old Greenville Rd.  
Co-Owner, Manager..... A. Stone  
Co-Owners..... L. L. Stone, R. Utley

## WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.  
Owned By..... Muhlenberg Bcstg. Corp.  
Address..... P.O. Box 512  
Tel.: 1000..... KBS, MBS  
President..... Andy Anderson  
General Manager..... Ronald L. Beane  
Program Director..... Legon McDonald  
Chief Engineer..... Robert J. Beane  
Owners of: WNES-FM.

## WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned By..... Tri-County Radio Bcstg. Corp.  
Address..... 430 Wain St.  
Tel.: 384-2411..... KBS  
Station Representative..... Kentucky Radio Sales  
President, Gen. Mgr..... John B. Horton  
Commercial Manager..... Edwin R. Cundiff  
Station Manager..... Ray Doss

# KENTUCKY

## WCTT—Corbin—1947

Frequency: 680 Kc. .... Power: 1000 Watts  
Owned-Oper. By.... Corbin Times-Tribune, Inc.  
Business Address.....Ky. Ave. & Monroe St.  
Tel.: 1071 .....KBS  
President.....J. Springer Robinson  
General Manager.....John L. Crawford  
Station, Comm. Mgr.....Art Grunewald  
Program Director.....Archie Wyatt  
Chief Engineer.....Chas. Sulfredge

## WYGO—Corbin—1961

Frequency: 1330 Kc. .... Power: 5 Kw. d.  
Owned By.....Tri-County Bcstg. Co.  
Address.....P.O. Box 535  
Tel.: 3006 .....Independent  
Station Rep.....Kentucky Radio Sales  
General Mgr.....Cal Smith  
Chief Engineer.....Everett Lawson

## WCPM—Cumberland—1951

Frequency: 1280 Kc. .... Power: 1000 Watts  
Owned-Oper. By..Cumberland City Bcstg. Co.  
Address.....Keller St.  
Tel.: 589-4623.....KBS  
Station Rep.....Kentucky Radio Sales  
General Manager.....Jack Mills

## WCYN—Cynthiana—1956

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned.....WCYN Radio, Inc.  
Address.....Pike & Walnut Sts.  
Tel.: 1480.....KBS  
President.....Estil R. Anderson  
General Manager.....Lawrence McGill  
Commercial Manager.....Helen Williams  
Chief Engineer.....Reed Anderson

## WHIR—Danville—1947

Freq.: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By.....WHIR, Inc.  
Business Address.....P.O. Box 8  
Tel.: 236-2711 .....KBS  
Representative.....Hal Holman Co.  
President, Gen. Mgr. .... Raymond P. Holbrook  
Program Director.....Raymond L. Ramsey  
Chief Engineer.....Charles Huddleston

## WIEL—Elizabethtown—1950

Frequency: 1400 Kc.. Power: 1 Kw.d., 250 W.n.  
Owned-Oper. By.... Elizabethtown Bcstg. Co.  
Business Address.....P. O. Box 347  
Tel.: 765-2144 .....KBS-ABC  
General Sta. Manager.....Dee Huddleston  
Program Director.....Thomas Skinner  
Chief Engineer.....Hugh Garner

## WSTL—Eminence—1956

Frequency: 1600 Kc. .... Power: 500 Watts, d.  
Owned.....Shelbyville—Eminence Bcstg. Co.  
Address.....P.O. Box 147  
Tel.: ME 3-2916.....Independent

Station Representative....Kentucky Radio Sales  
Gen. Mgr., Ch. Eng. .... Charles L. Troutman  
Station Manager.....George C. Troutman  
Program Director.....Vivian M. Troutman  
Publicity Director.....Terry Tichy

## WSAC—Ft. Knox—1955

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
Owned-Operated By...Fort Knox Bcstg. Corp.  
Address.....Box 70  
Tel.: ELgin 1-3121.....Independent  
Pres., Gen. Mgr.....B. E. Cowan  
Commercial Mgr.....J. R. Cowan

## WFKY—Frankfort—1946

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned By.....Capital Bcstg. Co.  
Address.....Radio Bldg.  
Tel.: CA 3-8281.....MBS  
President.....William Clay  
General Mgr.....Robert Doll  
Chief Engineer.....K. P. Graham

## WFKN—Franklin—1954

Frequency: 1220 Kc. .... Power: 250 Watts, d.  
Owned By.....Franklin Favorite-WFKN, Inc.  
Address.....103 N. High St.  
Tel.: Justice 6-4481.....KBS  
General Mgr.....L. I. Valentine  
Comm., Sales Prom. Mgr...Howard H. Ogles  
Chief Engineer.....Frank Wakefield

## WFUL—Fulton—1951

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.  
Business Address.....Box 482  
Tel.: 1270 .....KBS  
President, Sta. Mgr.....Kenneth Z. Turner  
Commercial Manager.....J. O. Lewis  
Publicity Director.....Gene Gardner  
Owners of: WFUL-FM.

## WAXU—Georgetown—1957

Frequency: 1580 Kc. .... Power: 10 Kw. d.  
Owned By.....WAXU Radio  
Address.....117 No. Lime, Lexington, Ky.  
Tel.: 3-1678 .....KBS  
Pres., Gen. Mgr.....Robert E. Johnson  
Station Manager.....Arno Walker  
Program Director.....Bill Stakelin  
Commercial Manager.....Robert Hamilton

## WKAY—Glasgow—1946

Freq.: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.... Glasgow Bcstg. Co., Inc.  
Address.....Park-to-Park Hwy.  
Tel.: 651-2141 .....KBS  
President.....Jack Pedigo  
General Mgr., Ch. Eng.....Clovis Sadler  
Program Director.....Moena E. Sadler  
Owners of: WGGC (FM), Glasgow.

## WGOH—Grayson—1959

Frequency: 1370 Kc. .... Power: 5,000 Watts

Owned By.....Carter County Bcstg. Co., Inc.  
 Address.....Box 487  
 Tel.: 474-5144.....Independent  
 President.....Harold E. Shufflebarger  
 Chief Engineer.....Les Davis

**WHLN—Harlan—1941**

Frequency: 1410 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Radio Harlan, Inc.  
 Business Address.....Box 898  
 Tel.: 625.....Independent  
 Station Rep.....Kentucky Radio Sales  
 President.....J. Francke Fox, Jr.  
 Chief Engineer.....Gene Hopkins  
 Owners of: WEKY, Richmond.

**WHBN—Harrodsburg—1955**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Fort Harrod Bcstg. Corp.  
 Address.....Box 247  
 Tel.: 1420.....KBS  
 Station Rep.....Hopewell  
 General Mgr.....Robert Martin

**WKIC—Hazard—1947**

Frequency: 1390 Kc.....Power: 5000 Watts d.  
 Owned By.....Mt. Bcstg. Service, Inc.  
 Address.....Peoples Bank Bldg.  
 Tel.: 436-2121.....KBS  
 Representative.....Kentucky Radio Sales  
 President.....Fred B. Bullard  
 Chief Engineer.....George Patterson  
 Owners of: WKIC-FM.

**WSON—Henderson—1941**

Frequency: 860 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Henderson Bcstg. Co., Inc.  
 Address.....P. O. Box 418  
 Tel.: VA 6-3923.....KBS-ABC  
 President, Gen. Mgr.....Hecht S. Lackey  
 Chief Engineer.....D. E. Gibson  
 Owners of: WSON-FM.

**WHOP—Hopkinsville—1940**

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..Hopkinsville Bcstg. Co., Inc.  
 Address.....1102 So. Virginia St.  
 Tel.: TUXedo 5-5531.....CBS  
 Pres., Gen. Mgr.....F. Ernest Lackey  
 Sta., Comm. Mgr.....Katherine Peden  
 Chief Engineer.....Russell Newman  
 Owners of: WHOP-FM.

**WKOA—Hopkinsville—1954**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned By.....Pennyrile Broadcasting Co.  
 Address.....808½ South Main St.  
 Tel.: TU 6-1204.....KBS  
 Sta. Rep.....Geo. T. Hopewell  
 Pres, Gen. Mgr.....William H. Higgins  
 Program Director.....James M. Suddeath  
 Chief Engineer.....Marvin J. Mahoney  
 Owners of: WKOF (FM), Hopkinsville.

**WIRV—Irvine—1960**

Frequency: 1550 Kc.....Power: 1,000 Watts d.  
 Owned By.....Irvanna Bcstg. Co.  
 Address.....141 Broadway  
 Tel.: 723—2550.....KBS  
 Station Rep.....Continental Radio Sales  
 President, Gen. Mgr.....James M. Gaskin

**WLBN—Lebanon—1954**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned By.....Lebanon-Springfield Bcstg. Co.  
 Address.....P.O. Box 647  
 Tel.: 692-3126.....KBS  
 Gen., Sta. Mgr.....J. T. Whitlock  
 Chief Engineer.....W. B. Kelly  
 Owners of: WIEL, Elizabethtown.

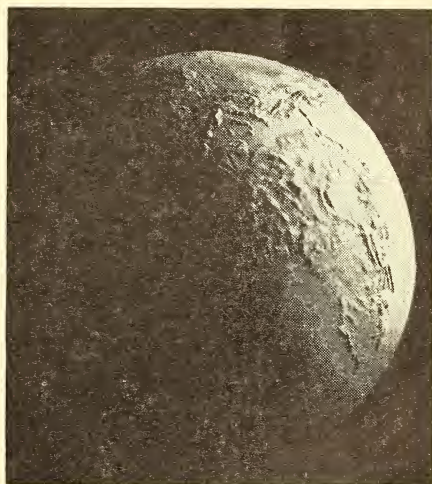
**WMTL—Leitchfield—1959**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By.....Rough River Bcstg. Co.  
 Address.....121 East Main St.  
 Tel.: 259-4337.....KBS  
 Station Rep.....Kentucky Radio Sales  
 President, Gen. Mgr.....Porter Wallace

**WBLG—Lexington—1946**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Lexington Bcstg. Corp.

How to tell  
 all sides of this story  
 in '64...



**AP**

THE ASSOCIATED PRESS

# KENTUCKY

Address.....130 Barr St.  
Tel.: 252-1300.....ABC  
Representative.....Meeker  
Pres., Gen. Mgr.....Roy B. White, Jr.  
V.P., Commercial Mgr.....James H. Tomblin  
Program Director.....Robert Barton  
Chief Engineer.....John Patrick

## WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Thoroughbred Bcstg. Co., Inc.  
Business-Studio Address.....177 N. Upper St.  
Tel.: 3-2727.....MBS  
President.....D. O. Coe  
Chief Engineer.....Robert Jones  
Owners of: WLAP-FM.

## WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.  
Owned-Oper. By...Bluegrass Bcstg. Co., Inc.  
Address.....Box 1559  
Tel.: 4-6470.....CBS  
Representative.....Hollingbery  
President.....Ralph G. Worster  
Vice-Pres., Gen. Mgr.....Ted Grizzard  
Owners of: WVLK-FM.

## WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....London Bcstg. Corp.  
Address.....Box 333  
Tel.: Volunteer 4-2148.....Independent  
Sta. Representative.....Hopewell  
General Mgr.....Elmo Mills

## WAKY—Louisville—1936

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. d.  
Owned By.....Lin Bcstg. Corp.  
Bus.-Studio Address.....Ky. Home Life Bldg.  
Tel.: 587-8871.....Independent  
Station Representative.....Blair  
President.....Fred Gregg  
General, Station Mgr.....John Hicks  
For other Lin Bcstg. stations see Multiple-Station  
Owners.

## WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By.....WAVE, Inc.  
Business Address.....725 S. Floyd  
Tel.: JU 5-2201.....NBC  
Station Rep.....Katz  
President.....Mrs. Jane Morton Norton  
General Mgr.....Nathan Lord  
Program, Sales Prom. Mgr.....James Caldwell  
Chief Engineer.....Wilbur Hudson  
For other stations see Multiple-Station Owners.

## WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts  
Owned-Oper. By.....WHAS, Inc.  
Address.....525 W. Broadway  
Tel.: JU 5-2211.....ABC  
Representative.....Henry I. Christal Co.

President.....Barry Bingham  
Sales Prom. Manager.....William Loader  
Program Director.....George Walsh  
Chief Engineer.....Orin Townner  
Owners of: WHAS-TV.

## WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Kentucky Central Bcstg.  
Bus.-Studio Address.....409 Speed Bldg.  
Tel.: JU 5-5148.....CBS  
President.....Ralph G. Worster

## WKLO—Louisville—1948

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Mid-America Bcstg.  
Address.....2000 Commonwealth Bldg.  
Tel.: JU 3-4441.....Independent  
Representative.....Robt. Eastman  
President.....Charles Sawyer  
Exec. Vice President.....J. P. Williams  
General, Station Mgr.....William Perry  
Chief Engineer.....William H. Faulkner  
For other Air Trails stations see Multiple-Station  
Owners.

## WKYW—Louisville—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned By.....Producers, Inc.  
Address.....310 W. Liberty St.  
Tel.: JU 3-4811.....CBS  
Gen. Mgr.....Robert O. Franklin  
Chief Engineer.....William Neff

## WLOU—Louisville—1948

Frequency: 1350 Kc. Power: 5000 Watts d.  
Owned By.....Rounsaville of Louisville  
Address.....P.O. Box 8278  
Tel.: ME 7-6531.....Independent  
Station Rep.....Gill-Perna  
President.....Robert W. Rounsaville  
General Manager.....Jay Thomson  
National Sales Mgr.....Ralph B. Johnson  
Program Director.....Rudy Runnels  
Chief Engineer.....Steve Dawson  
For other Rounsaville stations see Multiple-Station  
Owners.

## WTMT—Louisville—1958

Frequency: 620 Kc. Power: 500 Watts  
Owned By.....Jefferson Bdcstg. Co. Inc.  
Business Address.....York Towers  
Tel.: 637-2527.....MBS  
President.....John A. Davenport  
General Manager.....Richard H. Gundle  
Commercial Manager.....Lee Stinson  
Chief Engineer.....Charles Cutler

## WFMW—Madisonville—1949

Frequency: 730 Kc. Power: 250 Watts d.  
Owned By.....Sound Bcstrs.  
Address.....Box 351  
Tel.: TA 1-4096.....KBS MBS  
Sta. Manager.....H. W. Wells  
Comm. Mgr.....Elmer L. Kelley, Jr.  
Owners of: WFMW-FM.



**WTTL—Madisonville—1956**

Frequency: 1310 Kc. Power: 500 Watts, d.  
 Owned By.....Hopkins County Bcstrs.  
 Business Address.....Box 387  
 Tel.: TAYlor 1-7420.....ABC  
 General Mgr., Chief Eng.....Conway Smith

**WWXL—Manchester—1956**

Frequency: 1450 Kc. Power: 250 Watts d.  
 Owned By.....Wilderness Rd. Bcstg. Co.  
 Address.....Box 368  
 Tel.: LY 8-4694.....KBS  
 President.....J. L. Tigue  
 Gen. Mgr.....C. Corum  
 Chief Engineer.....Robert Banks

**WNGO—Mayfield—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned By.....West Ky. Bcstg. Co.  
 Business Address.....Paducah Rd.; Box 431  
 Tel.: 1597.....KBS  
 Representative.....Indie Sales  
 President.....Mose Bohn  
 Gen., Sta. Mgr.....Charles W. Stratton  
 Comm., Sales Prom. Mgr.....Jim Freeland  
 Program Director.....Bill Scarbrough  
 Chief Engineer.....Joe Hargrove  
 Owners of: WNGO-FM.

**WFTM—Maysville—1948**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Standard Tobacco Co.  
 Bus. Address.....626 Forest Ave.  
 Tel.: 564-3361.....KBS  
 President.....Charles P. Clarke  
 General Manager.....John W. Betts  
 Station, Commercial Mgr.....R. A. Redmond  
 Chief Engineer.....Joe Gillespie, Jr.

**WMIK—Middlesboro—1948**

Frequency: 560 Kc. Power: 500 Watts d.  
 Owned By.....Cumberland Gap Bcstg. Co.  
 Address.....P.O. Box 698  
 Tel.: 980.....KBS  
 Station Representative.....George Hopewell  
 President.....Helen K. Henry  
 General, Station Mgr.....Maurice K. Henry  
 Program Director.....Betty Sue Lee  
 Chief Engineer.....Frank Folsom, Jr.

**WFLW—Monticello—1955**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Wolf Creek Bcstg. Co.  
 Address.....Box 36  
 Tel.: Fllmore 8-3166.....KBS  
 Gen. Mgr.....Stephen Staples

**WMOR—Morehead—1955**

Frequency: 1330 Kc. Power: 1000 Watts, d.  
 Owned By.....Morehead Bcstg. Co.  
 Address.....Main St.  
 Tel.: STate 4-4141.....KBS  
 President.....Joe Mauk

**WMSK—Morganfield—1960**

Frequency: 1550 Kc. Power: 250 Watts d.  
 Owned By.....Union County Bcstg. Co.  
 Address.....Box 55  
 Tel.: 1360.....Independent  
 Co-Owners.....J. B. Crawley, W. B. Kelly,  
 R. L. Turuer  
 Station Manager.....Bobby W. Hite  
 Chief Engineer.....J. B. Crawley

**WMST—Mt. Sterling—1957**

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned By.....Mt. Sterling Broadcasting Co.  
 Business Address.....34 Broadway  
 Tel.: 1150.....Independent  
 President.....R. J. Reynolds  
 Exec. V.P., General Mgr.....Bob Doll  
 Chief Engineer.....John Bowles

**WLOC—Munfordville—1956**

Frequency: 1150 Kc. Power: 1 Kw., d.  
 Owned By.....S. Central Kentucky Bcstg. Co.  
 Address.....Box 307  
 Tel.: JA 4-4111.....Independent  
 Gen., Sta., Adv. Mgr.....Jim R. Berry

**WNBS—Murray—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Service Bcstg. Co.  
 Address.....P. O. Box 548  
 Tel.: PLaza 3-3411.....MBS  
 Representative.....Dore  
 Partners.....Charles Shuffet, C. H. Hulse

**WNKY—Neon—1955**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned By.....Letcher Bcstg. Corp.  
 Address.....Box 248  
 Tel.: 855-7714.....KBS  
 General Manager.....Walter Kincer

**WNOP—Newport—1948**

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned By.....Tri-City Bcstg. Corp.  
 Business-Studio Address.....606 Monmouth St.  
 Tel.: 581-7100.....Independent  
 President.....James G. Lang  
 General Manager.....Dick Pike  
 Program Director.....Ray Scott  
 Publicity Director.....Ty Williams  
 Chief Engineer.....Chas. Hettesheimer

**WNVL—Nicholasville—1961**

Frequency: 1250 Kc. Power: 500 W. d.  
 Owned By.....Nicholasville Bcstg. Co.  
 Box 247.....Tel.: 885-4186  
 Independent.....Rep.: None  
 Partners.....Katherine Peden, P. & E. Lackey  
 General Mgr.....Charles Esposito

**WOMI—Owensboro—1938**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.

# KENTUCKY

Owned-Oper. By...Owensboro Bcstg. Co., Inc.  
Address.....P.O. Box 1330  
Tel.: MU 3-1558.....CBS  
Station Representative.....Gill-Perna  
President.....Lawrence W. Hager  
Chief Engineer.....Harold I. Peters

## WVJS—Owensboro—1947

Freq.: 1420 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Owensboro on the Air, Inc.  
Address.....P.O. Box 522  
Tel.: MU 3-3521.....ABC  
Station Representative.....Masla Associates  
President.....V. J. Steele  
General Manager.....Malcolm Greep  
Commercial Manager.....Parker Smith  
Program Director.....Earl Fisher  
Asst. Program Dir.....Jim Orton  
Public Service Dir.....Ruth Steele  
Chief Engineer.....Earl Jagoe

## WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 Kw.  
Owned By.....E. W. McKinney-Smith  
Address.....Hotel Irvin Cobb  
Tel.: 443—1737.....NBC  
General, Station Mgr....E. W. McKinney-Smith  
Commercial Mgr.....Sarah McKinney-Smith  
Sales Promotion Mgr.....George Bailey  
Publicity Director.....John McDermitt  
Program Director.....Charles Katterjohn  
Chief Engineer.....E. Abanathy

## WKYB—Paducah—1946

Freq. 570 Kc.....Power: 1 Kw. d., 5 Kw. n.  
Owned By.....Arthur C. Schofield  
Box 931.....Tel.: 442-1678  
MBS.....Rep.: Bolling  
Pres., Gen. Mgr.....Arthur C. Schofield  
Program Dir.....Glenn C. Davis  
Owners of: WKYB-FM.

## WPAD—Paducah—1930

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Paducah Bcstg. Co.  
Address.....Taylor Bldg.  
Tel.: 442-8231.....CBS  
Vice-Pres., Sta. Mgr.....W. Prewitt Lackey  
Commercial Manager.....Linn Wolff  
Program Director.....Jim Youngblood  
Chief Engineer.....U. C. Morris  
For other Lackey stations see Multiple-Station  
Owners.

## WSIP—Paintsville—1949

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.  
Owned-Oper. By.....Big Sandy Bcstg. Co.  
Address.....121 Main St.  
Tel.: 789-5311.....CBS-KBS  
General Mgr.....Paul G. Fyffe  
Chief Engineer.....Gene Baldridge

## WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.

Owned By.....Paris Bcstg. Co.  
Box 141.....Tel.: 987-2647  
KBS.....Reps.: Continental: Ky. Radio Sales  
Pres., Gen. Mgr.....David L. Krause

## WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Cumberland Pub. Co.  
Address.....North Mayo Trail  
Tel.: 437-7323.....Independent  
V.P., General Mgr.....Roy E. Alexander  
Chief Engineer.....Clifton Branham

## WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....East. Ky. Bcstg. Corp.  
Address.....Pikeville, Ky.  
Tel.: GEneral 7-4051.....MBS-KBS  
Station Representative.....Ky. Radio Sales  
Station Mgr.....Walter E. May  
Sales Mgr.....H. Gene Sturgill

## WMLF—Pineville—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Ken-Te-Va Bcstg. Co.  
Address.....P.O. Box 26  
Tel.: ED 7-2100.....Independent  
President, General Mgr.....South C. Bevins  
Chief Engineer.....Hubert Turner  
Owners of: WOVE, Welch, W. Va.

## WDOC—Prestonsburg—1957

Frequency: 1310 Kc...Power: 5000 Watts d.  
Owned By.....WDOC Radio  
Address.....P.O. Box 309  
Tel.: TU 6-2338.....Independent  
President.....Gordon Collins  
General, Station Mgr.....Gorman Collins  
Commercial Manager.....Ollie Robinson  
Chief Engineer.....Herman V. Harmon  
Owners of: WDOC-FM.

## WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts. d.  
Owned By.....Kentucky Mt. Bcstg. Co.  
Address.....South Lake Drive  
Tel.: 2050.....KBS  
President.....D. C. Stephens  
General Mgr.....Dora S. Stephens  
Station Mgr.....David L. Stephens

## WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Princeton Bcstg. Co.  
Address.....Box 478  
Tel.: EM 5-2072.....KBS  
Gen. Mgr., Chief Eng.....Leslie Goodaker

## WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned By.....Renfro Valley Bcstrs.  
Address.....Renfro Valley

# KENTUCKY

Tel.: 256-2146.....Independent  
Pres., Gen. Mgr.....John Lair

## WEKY—Richmond—1953

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Tinker, Inc.  
Address.....P.O. Box 670  
Tel.: 623-1340.....KBS  
President.....J. Francke Fox, Jr.  
General Station Mgr.....Al Weaver  
Commercial Manager.....John Sullivan  
Program Dir., Ch. Eng.....Jimmy Kay  
Owners of: WHLN, Harlan, Ky.

## WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.  
Owned By.....So. Kentucky Bcstg.  
Address.....P. O. Box 110  
Tel.: PArkview 6-2471.....KBS  
Station Representative.....Breen and Ward  
President.....Roth E. Hook  
Gen., Comm. Mgr.....Woodrow P. Sosh  
Chief Engineer.....Robert Miller  
For other Hook stations see Multiple-Station Owners.

## WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.  
Owned By.....State Line Bcstg. Co.  
Address.....217½ W. Main St.  
Tel.: 237-3148.....KBS  
Station Rep.....Kentucky Radio Sales  
President, Gen. Mgr.....R. L. Turner

## WSFC—Somerset—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Southeastern Bcstg. Co.  
Address.....P.O. Box 740  
Tel.: 678-5151.....MBS-KBS  
Representative.....Ky. Radio Sales  
Pres., Gen. Mgr.....Mike Layman  
Commercial Manager.....Donald Orwin  
Chief Engineer.....Robert L. Shoopman

## WTLO—Somerset—1958

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned By.....Pulaski Bcstg. Corp.  
Address.....P.O. Box 443  
Tel.: 678-8151.....Independent  
President.....Ervin Buis  
Chief Engineer.....B. Thompson

## WRS�—Stanford—1961

Frequency: 1520 Kc.....Power: 500 W. d.

Owned By.....Lincoln-Garrard Bcstg. Co.  
Box 237.....Tel.: 365-2126  
Independent.....Reps.: Hopewell; Ky.  
Radio Sales  
President.....W. G. Morgan  
Gen., Sales Mgr.....Lanier S. Burchett

## WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.  
Owned By.....WMCV, Inc.  
Address.....P. O. Box 434  
Tel.: HU 7-5295.....Independent  
President.....W. C. Clark

## WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts  
Owned By.....Karl Kegley  
Address.....1106 Fairlane Drive  
Tel.: SWift 6-3411.....Independent  
Gen., Comm. Mgr.....Karl Kegley

## WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Kentucky Mt. Hollness Assn.  
Bus. Studio Address.....Vancleve  
Tel.: NOrmandy 6-5006.....Independent  
President.....Dr. Lela G. McConnell  
General, Comm. Mgr.....Wilfred Fisher  
Chief Engineer.....Kenneth Amspaugh

## WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Folkways Bcstg. Co., Inc.  
Address.....Box 660  
Tel.: 2711.....Independent  
President, Gen. Mgr.....Donald F. Crosthwaite  
Chief Engineer.....Joe W. Goode

## WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 1000 Watts d.  
Owned By.....Whitley County Bcstg. Co.  
Address.....107 S. 4th St.  
Tel.: 6125.....Independent  
President.....Leon Buck

## WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.  
Owned By.....WWKY, Inc.  
Address.....P. O. Box 535  
Tel.: Pioneer 4-2864.....Independent  
General Manager.....Gerald J. Cashman

SEE THE  
STATION REPRESENTATIVES SECTION

# Louisiana

## KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Abbeville Bcstg. Service  
Address..... P. O. Box 620  
Tel.: TW 3-2531..... Independent  
General Manager..... George P. Martin

## KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By..... Alexandria Bdcstg. Co., Inc.  
Address..... 601 Washington St.  
Tel.: 443-2543..... CBS  
Station Rep..... Advertising Time Sales  
Owner..... T. B. Lanford  
Chief Engineer..... R. E. Miller

## KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw. d.  
Owned By..... Dixie Bcstg. Ser.  
Address..... 1515 Jackson St.  
Tel.: Hillcrest 3-7454..... KBS  
Managing Dir., G.M..... Irving Ward-Steinman  
Chief Engineer..... Henry J. Lazarone  
Owners of: KLLA, Leesville.

## KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts

## NATIONAL and REGIONAL MEDIA BUYERS

An opportunity for the aggressive advertiser to have TWO market areas saturated, contiguous and adjacent — with an additional 5% Agency Discount — See SRDS

## KDBS

ALEXANDRIA

in the geographic heart of Louisiana

## KLLA

LEESVILLE

in the west-central part of Louisiana

YOU furnish us with 2 sets of copy and we furnish you with ONE bill. All inquiries for both stations should be addressed: KDBS-KLLA, 1515 Jackson Street (P. O. Box 306) Alexandria, Louisiana.

Owned-Oper. By..... KSYL, Inc.  
Address..... Box 1489  
Tel.: Hillcrest 2-6611..... NBC  
Pres., Comm. Mgr..... Milton Fox  
Gen., Sta. Mgr..... Sylvan Fox  
Chief Engineer..... Leonard Dupree

## WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.  
Owned By..... Amite Broadcasting Co.  
Address..... P.O. Box 611  
Tel.: 8385..... Independent  
Station, Sales Prom. Mgr..... C. W. Fitz  
Chief Engineer..... V. E. Dudley

## KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.  
Owned By..... Mercer L., Sr., Neva S. &  
Margaret G. King  
Address..... 119 S. Vine St.  
Tel.: 1400..... Independent  
Station Representative..... George Hopewell  
General Manager..... Mercer L. King, Jr.  
Program Director..... Margaret G. King  
Chief Engineer..... Leo W. Grant

## KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts  
Owned By..... Bastrop Bcstg. Co. Inc.  
Address..... Box 1340  
Tel.: 1340..... KBS  
President..... G. H. Goodwin

## WAIL—Baton Rouge—1948

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By..... Merchants Bcstrs.  
Address..... 3150 College Dr.  
Tel.: Dickens 4-5275..... Independent  
Pres., Gen. Mgr..... Ralph L. Burge  
Program Dir..... C. Arnold  
Chief Engineer..... Ed Van Valkenburg

## WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By..... Community Bcstg. Co.  
Address..... P. O. Box 1226  
Tel.: DI 8-6716..... HBS  
Station Representative..... Devney Organization  
President, Gen. Sta. Mgr..... Robert Earle  
Prog. Dir..... Bernard Zuccaro  
Chief Engineer..... Herb Coussou

## WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By..... Baton Rouge Bcstg. Co., Inc.  
Business-Studio Address..... 444 Florida St.  
Tel.: DI 2-5271..... NBC  
Sta. Representative..... Geo. P. Hollingbery  
President..... Douglas L. Manship

Station Manager.....Roger S. Davison  
 Program Coordinator.....Ken Winstanley  
 Chief Engineer.....Leonard Benson  
 Owners of: WJBO-FM, WBRZ (TV), Baton Rouge.

**WLCS—Baton Rouge—1946**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Air Waves, Inc.  
 Business Address.....204 North St.  
 Tel.: DI 2-4411.....Independent  
 Representative.....Masla  
 Vice-Pres., Gen. Manager.....Lamar Simmons  
 Chief Eng.....Eugene Howell

**WLUX—Baton Rouge—1963**

Frequency: 1550 Kc.....Power: 5 Kw.  
 Owned By.....KCIL, Inc.  
 Box 1186.....Tel.: 343-5702  
 Independent.....Reps.: Meeker; Southeastern  
 President.....Denver T. Brannen  
 Vice-Pres., Gen. Mgr.....Ronald C. Tuten  
 For other Brannen stations see Multiple-Station  
 Owners.

**WXOK—Baton Rouge—1952**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WXOK, Inc.  
 Address.....243 Convention St.  
 Tel.: DI 4-7604.....Independent  
 Representative.....Bernard Howard  
 President.....Jules Paglin  
 V.P., General Mgr.....Thomas L. McGuire  
 Chief Engineer.....Robert Stracener  
 For other OK Group stations see Multiple-Station  
 Owners.

**WYNK—Baton Rouge—1956**

Frequency: 1380 Kc.....Power: 500 Watts, d.  
 Owned By.....Miss-Lou Bcstg. Corp.  
 Address.....820 Commerce Bldg.  
 Tel.: Dickens 3-6606.....Independent  
 Pres., Gen., Sta. Mgr., Ch. Eng.  
 R. D. McGregor

**WBOX—Bogalusa—1954**

Frequency: 920 Kc.....Power: 1 Kw. d.  
 Owned By.....Magic City Bcstg. Corp.  
 Address.....Box 717  
 Tel.: REpublic 2-4254.....Independent  
 Station Representative.....Beaver & Assoc.  
 President, Gen. Sales Mgr....Ralph Blumberg

**WIKC—Bogalusa—1947**

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned-Operated By.....Curt Siegelin  
 Business Address.....P.O. Box 730  
 Tel.: REpublic 5-1355.....KBS  
 General, Station Mgr.....Curt Siegelin

**WARB—Covington—1953**

Frequency: 730 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....WARB, Inc.  
 Address.....Box 568  
 Tel.: 1600.....KBS  
 President.....David C. Blossman

**KSIG—Crowley—1947**

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned-Operated By.....KSIG Bcstg Co., Inc.  
 Bus.-Studio Address...320 N. Parkerson Ave.  
 Tel.: 783-2520.....MBS-KBS  
 Representative.....T. F. Clark  
 General Manager.....Louis M. Basso  
 Commercial Manager.....Thomas E. Griffin  
 Program Director.....Charles Williams  
 Chief Engineer.....Larry Dickson

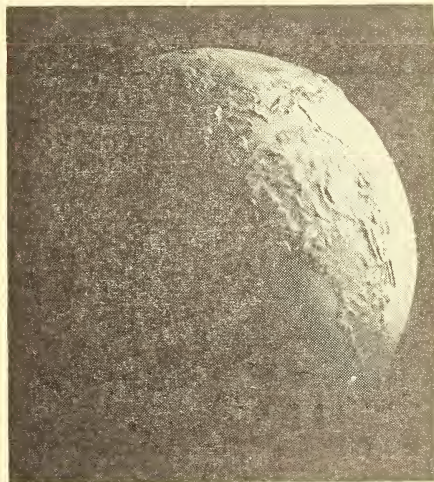
**WLBI—Denham Springs—1959**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned By.....Avoyelles Bcstg. Corp.  
 Address.....132 Hummel St.  
 Tel.: NO 5-5155.....KBS  
 President.....W. L. Billups  
 Owners of: KAPB, Marksville.

**KDLA—De Ridder—1950**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned By.....Sabine Broadcasting Co.  
 Address.....Washington at First St.  
 Tel.: 7600.....KBS  
 Owners.....Cyril W. Reddoch, J. B. McCrary  
 General Manager.....Ralph L. Hooks

**How to tell  
 all sides of this story  
 in '64...**



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# LOUISIANA

## KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Tri-Parish Bcstg. Co.  
Address.....Box 511  
Tel.: GL 7-3041.....KBS  
Gen., Sta. Mgr.....Thomas C. Voinche  
Program Director.....Karl R. DeRowen

## KTDL—Farmerville—1962

Frequency: 1470 Kc.....Power: 1 Kw. d.  
Owned By.....Union Bcstg. Co.  
Box 64.....Tel.: 2941  
KBS.....Rep.: None  
President.....Don Barron  
Gen., Sta., Pub. Mgr.....Doyle Barron

## KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.  
Owned By.....Miss-Lou Bcstg. Co.  
Address.....120 Louisiana Ave.  
Tel.: 757-4200.....MBS  
Gen. Mgr., Ch. Eng. ....George Wilson

## KFRA—Franklin—1961

Frequency: 1390 Kc.....Power: 500 Watts d.  
Owned By.....KFRA, Inc.  
Address.....107-A Wilson St.  
Tel.: 247.....Independent  
President.....Lionel B. DeVille

## WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Airweb, Inc.  
Business-Studio Address.....Box 432  
Tel.: 960-3589.....Independent  
Pres., Gen. Mgr.....John A. Chauvin  
Chief Engineer.....Charles Herman

## KLUV—Haynesville—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned By.....Haynesville Bcstg. Co.  
Address.....108 E. Main St.  
Tel.: 505.....KBS  
Station Rep.....Hopewell  
Gen., Sta. Mgr.....John J. Shields  
Commercial Mgr.....Howard Gryder  
Program Dir.....Johnny Towell  
Chief Engineer.....Larry L. Russell

## KHAL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned By.....Claiborne Bcstg. Corp.  
Address.....Box 97  
Tel.: 3804.....KBS  
General Mgr., Ch. Eng.....Colon Johnston

## KCIL—Houma—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....KCIL, Inc.  
Address.....Box 1031  
Tel.: UP 2-6828.....KBS-MBS

Station Representative.....Indie Sales  
President.....Denver T. Brannen  
Commercial Mgr., Pub. Dir.....Hack Thesmar  
Program Director.....Virginia Ryder  
For other Brannen stations see Multiple-Station  
Owners.

## KCKW—Jena—1962

Frequency: 1480 Kc.....Power: 500 Watts  
Owned By.....LaSalle Broadcasters  
Address.....Drawer M  
Tel.: 2-4646.....KBS  
Owners.....A. H. & T. L. Colvin, R. W. &  
R. C. Wagner  
General Manager.....Robert C. Wagner  
Chief Engineer.....Dale Genius  
Owners of: KTOC, Jonesboro; KWLA, Many.

## KJEF—Jennings—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.  
Owned-Oper. By.....Jennings Bcstg. Co., Inc.  
Address.....1521 Lake Arthur Ave.  
Tel.: 824-2934.....KBS  
Pres., Gen. Mgr.....Clovis L. Bailey  
Owners of: KJEF-FM.

## KTOC—Jonesboro—1958

Frequency: 920 Kc.....Power: 1,000 Watts  
Owned By.....Jackson Parish Bcstrs.  
Address.....P. O. Box 550  
Tel.: 4600.....KBS  
Co-Owner, Gen. Mgr.....A. H. Colvin, Jr.  
Co-Owner, Prog. Dir.....T. L. Colvin, Sr.

## KPEL—Lafayette—1950

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.  
Owned By.....Radio Lafayette  
Address.....Box 3120  
Tel.: CEnter 4-7418.....ABC, KBS  
President.....Edward L. Francis  
Gen., Sta. Mgr.....George Crouchet

## KVOL—Lafayette—1935

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned By.....James L. Kirk  
Address.....Box 3030  
Tel.: CE 4-5151.....NBC  
Station Representative.....Robert Meeker  
Station Mgr.....E. H. Hughes  
Program Director.....Rod Bernard  
Chief Engineer.....Adrian Martin

## KXKW—Lafayette—1960

Frequency: 1520 Kc.....Power: 500 Watts  
Owned By.....General Communications, Inc.  
Address.....Box J  
Tel.: CEnter 5-1520.....MBS  
Station Rep.....Venard, Torbet & McConnell  
President.....Edward Wilson  
Chief Engineer.....Ben Walker  
Owners of: WILX-TV, Lansing-Jackson, Mich.

## KAOK—Lake Charles—1947

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.

Owned By.....KAOK, Inc.  
 Address.....1 Mill St.  
 Tel.: HE 6-7541.....Independent  
 Station Rep.....Bernard Howard  
 President.....J. J. Paglin  
 Chief Engineer.....Walter Jones  
 For other OK Group stations see Multiple-Station  
 Owners.

**KLOU—Lake Charles—1947**

Frequency: 1580 Kc.....Power: 1000 Watts  
 Owned By.....Dixie Broadcasters, Inc.  
 Address.....Box 817  
 Tel.: HE 6-7277.....Independent  
 President, Gen., Adv. Mgr.. Albert D. Johnson  
 Station, Comm. Mgr.....Bill Davis  
 Program, Publicity Director.....John Janot

**KPLC—Lake Charles—1935**

Frequency: 1470 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Calcasieu Bcstg. Co.  
 Address.....320 Division St.  
 Tel.: HE 6-3631.....NBC  
 Station Representative ..Advertising Time Sales  
 President.....T. B. Lanford  
 General Mgr.....Jim Toth  
 Station Manager.....Pelham Mills  
 Program Director.....A. B. Craft  
 Chief Engineer.....George Guidry  
 For other Lanford stations see Multiple-Station  
 Owners.

**KLPL—Lake Providence—1957**

Frequency: 1050 Kc.....Power: 250 Watts. d.  
 Owned By.....Radio Services Co.  
 Address.....Box 342  
 Tel.: 834.....KBS  
 Gen. Mgr.....Gene Underwood

**KLLA—Leesville—1956**

Frequency: 1570 Kc.....Power: 1 Kw.  
 Owned.....Leesville Broadcasting Co.  
 Address.....1515 Jackson St., Alexandria  
 Tel.: 3403.....KBS  
 Managing Dir., G.M.... Irving Ward-Steinman  
 Chief Engineer.....Henry J. Lazarone  
 Owners of: KDBS, Alexandria.

**KDBC—Mansfield—1954**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned By.....De Soto Bcstg. Corp.  
 Address.....P. O. Box 740  
 Tel.: 1360.....KBS  
 Gen., Comm. Mgr.....Arthur L. Greene

**KWLA—Many—1962**

Frequency: 1530 Kc. . . .Power: 1,000 Watts d.  
 Owned By.....Many Broadcasting Co.  
 Address.....P.O. Box 856  
 Tel.: 256-5177.....KBS  
 Owners.....A. H. Colvin, Jr., T. L. Colvin, Sr.  
 Station Manager.....R. C. Moriarty  
 Owners of: KCKW, Jena; KTOC, Jonesboro.

**KAPB—Marksville—1954**

Frequency: 1370 Kc.....Power: 1000 Watts. d.  
 Owned By.....Avoyelles Bcstg. Corp.  
 Address.....110 W. Mark St.  
 Tel.: 7206.....KBS  
 President.....W. L. Billups  
 Chief Engineer.....D. J. Bordonel  
 Owners of: WLBI, Denham Springs.

**KASO—Minden—1962**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Minden Bcstg. Co.  
 Address.....Box 774  
 Tel.: 377-1240.....KBS  
 Sta. Representative.....Hopewell  
 President, General Mgr.....H. R. Cook

**KLIC—Monroe—1950**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....KLIC, Inc.  
 626 Bernhardt Bldg.....Tel.: 323-4617  
 KBS-MBS.....Rep.: None  
 President Owner.....Mrs. Frank P. Cerniglia

**KMLB—Monroe—1930**

Frequency: 1440 Kc..Power: 5000 d.; 1000 n.  
 Owned By.....KMLB, Inc.  
 Business Address.....Box 1723  
 Tel.: FAirfax 2-7161.....NBC  
 President.....R. L. Vanderpool, Jr.  
 Gen., Sta., Comm. Mgr.....J. R. Plaisance  
 Owners of: KMLB-FM.

**KNOE—Monroe—1944**

Frequency: 540 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....KNOE, Inc.  
 Address.....KNOE Bldg.  
 Tel.: FA 2-8155.....CBS  
 Representative.....H-R Reps  
 President.....James A. Noe, Jr.  
 Program Director.....Don Durden, Jr.  
 Chief Engineer.....Ray Boyd  
 Owners of: KNOE-TV; WNOE, New Orleans.

**KMRC—Morgan City—1954**

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned By.....Tri City Bcstg.  
 Address.....P. O. Box 889  
 Tel.: 459-9036.....KBS  
 President.....Warren J. Fortier  
 Station Mgr.....C. Ray Pilant

**KNOC—Natchitoches—1947**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Natchitoches Bcstg. Co.  
 Business-Studio Address.....720 Front St.  
 Tel.: 2353.....KBS  
 Station Representative.....Walton  
 Pres., Gen. Mgr., Chief Eng.. B. H. Bailey, Jr.

**KANE—New Iberia—1946**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.

# LOUISIANA

**Owned-Operated By**...New Iberia Bcstg. Co.  
Address.....104 W. St. Peter St.  
Tel.: EMerson 9-6726.....Independent  
President.....J. J. Davidson, Jr.  
Gen., Sta. Manager.....Donald Bonin  
Program Director.....Mrs. Dee Voorhies  
Chief Engineer.....Joe Sikes

## KVIM—New Iberia—1952

Frequency: 1360 Kc....Power: 1000 Watts d.  
Owned By.....Wagenwest, Inc.  
Address.....P.O. Box 971  
Tel.: EMerson 4-5826.....Independent  
President.....David W. Wagenvoord  
General, Commercial Mgr.....Gordon Lund  
Owners of: WWOM, New Orleans.

## WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.  
Owned By.....WBOK, Inc.  
Address.....505 Baronne St.  
Tel.: 524-5363.....Independent  
Station Representative.....Bernard Howard  
President.....Jules J. Paglin  
Ex. Vice Pres.....Stanley W. Ray, Jr.  
V.P., General Manager.....Ed Prendergast  
Commercial Manager.....Fred Schwarz  
Chief Engineer.....Lloyd Spates  
For other OK Group stations see Multiple-Station Owners.

## WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts  
Owned By.....Royal Street Corp.  
Business Address.....520 Royal St.  
Tel.: 524-4371.....NBC  
Representative.....John Blair  
President.....Edgar B. Stern, Jr.  
Exec V.P., General Mgr.....A. Louis Read  
Station Manager.....Harold M. Wheelahan  
Commercial Manager.....Jack A. Murray  
Sales Prom. Mgr.....Stan Cohen  
Program Director.....Jerry Clemmons  
Chief Eng.....Lindsey Riddle  
Owners of: WDSU-FM-TV.

## WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned By.....Supreme Bcstg. Co., Inc.  
Address.....Jang Hotel  
Tel.: EX 3131.....MBS  
Sta. Representative.....Weed  
President.....Roy A. Nelson  
Owners of: WRCM (FM), New Orleans.

## WNOE—New Orleans—1925

Frequency: 1060 Kc..Power: 50 Kw.d., 5 Kw.n.  
Owned By.....WNOE, Inc.  
Address.....529 Bienville St.  
Tel.: 529-2173.....Independent  
Station Representative.....McGavren/Guild  
President, Gen. Mgr.....James A. Noe, Jr.  
Program Director.....Ken Elliott  
Chief Engineer.....A. J. Bourgeois  
Owners of: KNOE-AM-TV, Monroe.

## WSHO—New Orleans—1926

Frequency: 1230 Kc..Power: 1 Kw.d., 250 W.n.  
Owned By.....Raymac Radio, Inc.  
Address.....637 Common St.  
Tel.: 524-8265.....Independent  
President.....Carmen Macri

## WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 5000 Watts  
Owned By.....WSMB, Inc. (Founders Corp.  
& Bankers Secs)  
Address.....Maison Blanche Bldg.  
Tel.: 523-5921.....ABC  
Representative.....Hollingbery  
President.....John M. Shaheen  
General, Station Mgr.....John L. Vath  
Program Director.....Marshall Pearce  
Chief Engineer.....A. J. Bourgeois

## WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts  
Owned By.....Storz Broadcasting Co.  
Address.....Box 26158  
Tel.: 523-3562.....Independent  
Station Representative.....Eastman  
V.P., General Mgr.....Fred Berthelson  
Program Dir.....R. Martin  
Chief Engineer.....William Baker  
For other Storz stations see Multiple-Station Owners.

## WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts  
Owned By.....Loyola U. of The South  
Address.....Roosevelt Hotel  
Tel.: JACKson 5-2194.....Independent  
Representative.....Katz  
President.....Rev. Andrew C. Smith, S.J.  
Gen., Sta. Manager.....William A. Dean  
Program Director.....Vincent Alletto  
Chief Engineer.....J. D. Bloom  
Owners of: WWL-TV.

## WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1,000 Watts  
Owned By.....Wagenvoord Bcstg.  
Address.....614 N. Rampart St.  
Tel.: 529-7516.....Independent  
Station Representative.....Adam Young  
President.....David W. Wagenvoord  
Sta., Sales Prom. Mgr.....Harry Ladass  
Program Director.....Ken Karlton  
Chief Engineer.....Edwin Treadaway  
Owners of: KVIM, New Iberia.

## WYLD—New Orleans—1949

Freq. 940 Kc....Power: 1 Kw. d., 500 W. n.  
Owned By.....Rounsaville of N.O. Inc.  
Address.....2906 Tulane Ave.  
Tel.: 822—1945.....Independent  
Station Representative.....Gill-Perna  
President.....Robert W. Rounsaville  
General Manager.....John J. Revisore



Station Manager ..... Carter Jones  
 Chief Engineer ..... John Fuselier  
 For other Rounsaville stations see Multiple-Station Owners.

**KREH—Oakdale—1953**

Frequency: 900 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Louisiana Bcstg. Service  
 Address ..... P.O. Box 571  
 Tel.: 900 ..... KBS  
 General Manager ..... R. L. Hooks  
 Station Manager ..... Lee Perry  
 Chief Engineer ..... Joseph C. Costello, III

**KWCL—Oak Grove—1958**

Frequency: 1280 Kc. .... Power: 500 Watts, d.  
 Owned By ..... Carroll Bcstg. Co.  
 Address ..... Box 65  
 Tel.: GArden 8-2389 ..... KBS  
 President ..... E. R. McCormick  
 Program Director ..... Ivy Robinson  
 Chief Engineer ..... Donald Nance

**KSLO—Opelousas—1947**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ..... KSLO Bcstg. Co.  
 Address ..... P. O. Box 392  
 Tel.: 942—2633 ..... ABC  
 Station Representative ..... Hal Walton  
 General Mgr. .... W. Eugene Jones  
 Station Manager ..... Wandell Allegood  
 Program Director ..... Gerald Prejean  
 Chief Engineer ..... Freddie Hebert

**KRIH—Rayville—1957**

Frequency: 990 Kc. .... Power: 250 Watts, d.  
 Owned By ..... Ayccock, Inc.  
 Address ..... Box 420  
 Tel.: 728-4855 ..... KBS  
 President ..... C. S. Ayccock, Jr.

**KRUS—Ruston—1947**

Freq.: 1490 Kc. .... Power: 500 W. d., 250 W. n.  
 Owned By ..... C. E. Faulk, Jr.  
 Address ..... 105 Park Ave.  
 Tel.: AL 5-2530 ..... KBS  
 Station Manager ..... William Carter  
 Chief Engineer ..... R. T. Jordan

**KANB—Shreveport—1958**

Frequency: 1300 Kc. .... Power: 1,000 Watts d.  
 Owned By ..... Kenvil, Inc.  
 Address ..... P. O. Box 7243  
 Tel.: 423—2668 ..... Independent  
 Station Representative ..... Bob Dore Assocs.  
 President ..... Paul Barbatoe  
 Chief Engineer ..... A. T. Moore

**KBCL—Shreveport—1957**

Frequency: 1220 Kc. .... Power: 250 Watts, d.  
 Owned By ..... Good Music, Inc.  
 Address ..... P.O. Box 727  
 Tel.: 423-1606 ..... KBS

Station Reps. .... Melville; Hal Walton  
 President ..... Alvin Childs  
 General, Station Mgr. .... Allan Stoll  
 Chief Engineer ..... A. T. Moore  
 Owners of: KBCL-FM.

**KCIJ—Shreveport—1954**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Southwest Bcstrs. Inc.  
 Address ..... Box 197  
 Tel.: 424-0814 ..... MBS  
 President ..... Marvin B. Kosofsky  
 Chief Engineer ..... Benny Culbertson

**KEEL—Shreveport—1922**

Frequency: 710 Kc. Power: 50 Kw. d., 5 Kw. n.  
 Owned By ..... Lin Broadcasting Corp.  
 Address ..... 1500 N. Market  
 Tel.: 425—8692 ..... Independent  
 Station Rep. .... Blair Radio  
 President ..... Frederic Gregg, Jr.  
 Program Director ..... Vern Stierman  
 Chief Engineer ..... Rudy Johnson  
 For other Lin Bcstg. stations see Multiple-Station Owners.

**KJOE—Shreveport—1954**

Frequency: 1480 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Harrison-McElrey Theatres  
 Address ..... 529½ Crockett St.  
 Tel.: 422-0732 ..... Independent  
 President ..... T. G. Solomon  
 General Mgr. .... Fried L. Sands  
 Commercial Mgr. .... Al Evans

**KOKA—Shreveport—1950**

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By ..... McLendon-Shreveport Bcstg. Co.  
 Business Address ..... P.O. Box 3605  
 Tel.: 422-3122 ..... Independent  
 President, Gen. Mgr. .... John McLendon  
 For other McLendon Ebony Radio Group stations see Multiple-Station Owners.

**KRMD—Shreveport—1928**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned By ..... Radio Station KRMD  
 Address ..... P. O. Box 1712  
 Tel.: 423-6172 ..... NBC  
 President ..... T. B. Lanford  
 For other Lanford stations see Multiple-Station Owners.

**KWKH—Shreveport—1925**

Frequency: 1130 Kc. .... Power: 50,000 Watts  
 Owner ..... International Bcstg. (Shreveport times)  
 Address ..... Commercial Bldg.  
 Tel.: 422-8711 ..... ABC  
 Representative ..... Christal Co.  
 President ..... William H. Bronson  
 Exec. V.P., Gen. Mgr. .... Henry B. Clay  
 Asst. Mgr., Commercial Mgr. .... Jack Timmons  
 Chief Engineer ..... O. S. Droke  
 Owners of: KWKH-FM.

## LOUISIANA-MAINE

### KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned By.....Springhill Broadcasting Co.  
Address.....Box 127  
Tel.: LE 9-4616.....KBS  
Owner, Gen. Mgr.....John K. Hill

### KIKS—Sulphur—1955

Frequency: 1310 Kc.....Power: 500 W. d.  
Owned By.....Victor Radio Co.  
Address.....Box 190  
Tel.: Jackson 7-5266.....MBS  
President.....R. D. Tibirls  
Station Manager.....Cecil E. Bland, Jr.  
Chief Engineer.....Carl Doiron

### KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts  
Owned By.....Howard E. Griffith  
Address.....Box 1360  
Tel.: 1360.....KBS  
Station Mgr.....Chris C. Kimbell, Jr.  
Program Dir.....Frank M. Wilson  
Owners of: KUZN, West Monroe.

### KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.  
Owned By.....Delta Bcstrs., Inc.  
Address.....First Federal Bldg.  
Tel.: Hillcrest 7-9006.....Independent  
President.....F. H. Block  
General Mgr.....Ray Saadi

### KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Ville Platte Bcstg. Co.  
Address.....Box 566

Tel.: 363-2124.....KBS  
President.....Lionel B. Deville  
Gen., Comm. Mgr.....J. Soileau  
Chief Engineer.....J. L. Sylvester

### KUZN—West Monroe—1956

Frequency: 1310 Kc.....Power: 1 Kw.  
Owned By.....Howard E. Griffith  
Address.....1515 N. 7th St.  
Tel.: FAirfax 2-1491.....Independent  
President, Chief Eng.....Howard E. Griffith  
Owners of: KTLD-AM, Tallulah.

### KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Big League Bcstg. Co.  
Address.....P.O. Box 418,Plaquemine  
Tel.: 5116.....KBS  
Pres.; Gen. Mgr.....Charles E. Schwing, Jr.  
Station Mgr.....Ed Marshall

### KMAR—Winnsboro—1957

Frequency: 1570 Kc.....Power: 1,000 Watts, d.  
Owned By.....KMAR Bcstg. Corp.  
Address.....Box 312  
Tel.: 435-5141.....Independent  
Pres., Gen. Mgr.....Si Willing  
Program Dir.....Pete Bradfield  
Chief Engineer.....Charles Graves

### KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Winn Bcstg. Co.  
Address.....Box 548  
Tel.: 5822.....KBS  
Gen. Mgr., Ch. Engr.....Edward R. Hall

## Maine

### WFAU—Augusta—1946

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wts. n.  
Owned By.....Twin City Bcstg. Corp.  
Business Address.....160 Bangor St.  
Tel.: MAyfair 3-3878.....Independent  
President.....Faust Couture  
General, Station Mgr.....Norman G. Gallant  
Chief Engineer.....Joseph Roy  
Owners of: WFAU-FM; WCOU-AM-FM, Lewiston.

### WRDO—Augusta—1932

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Maine Bcstg. Co.  
Address.....251 Water Street  
Tel.: MA 3-4735.....NBC  
President.....William H. Rines  
General Manager.....Jack S. Atwood  
For other Maine Bcstg. stations see Multiple-Station Owners.

### WABI—Bangor—1924

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Community Bcstg. Service  
Address.....35 Hildreth St.  
Tel.: 947-8321.....ABC, MBS  
President.....Horace A. Hildreth  
Station Manager.....John MacRae  
Commercial Manager.....Charles M. Sias, Jr.  
For other Hildreth stations see Multiple-Station Owners.

### WGUU—Bangor—1947

Frequency: 1250 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Bangor Bcstg. Corp.  
Address.....7 Main St.  
Tel.: 947-7354.....Independent  
President.....Melvin Stone

General Mgr. .... William H. Hart  
 Chief Engineer. .... Paul Reynolds

**WLBZ—Bangor—1926**

Frequency: 620 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Maine Bcstg. Co.  
 Address. .... 861 Broadway  
 Tel.: Bangor 942-4656 ..... NBC  
 President. .... William H. Rines  
 Station Mgr. .... Edward E. Guernsey  
 Chief Engineer. .... John H. Wibby  
 For other Maine Bcstg. stations see Multiple-Station Owners.

**WJTO—Bath—1957**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owned By. .... Winslow T. Porter  
 Address. .... 195 Front St.  
 Tel.: HI 3-5542 ..... MBS  
 Station Representative. .... Breen & Ward  
 Pres., Gen. Sta. Mgr. .... Winslow T. Porter  
 Commercial Mgr. .... Esther Hawley  
 Chief Engineer. .... Dr. Harry F. Hinckley

**WIDE—Biddeford—1948**

Frequency: 1400 Kc. Power 1 Kw. d., 250 W. n.  
 Owned By. .... Biddeford-Saco Bcstg. Corp.  
 Address. .... 124 Main St.  
 Tel.: Atlantic 4-4566 ..... Independent  
 Pres., Gen. Mgr. .... J. Alan Jasper  
 Station Mgr. .... Howard B. Martin

**WCME—Brunswick—1955**

Frequency: 900 Kc. .... Power: 1,000 Watts  
 Owned By. .... Westminster Bcstg. Co.  
 Address. .... River Road  
 Tel.: PA 5-5507 ..... Independent  
 President, Gen. Mgr. .... Roger Strawbridge  
 Chief Engineer. .... Gary King  
 Owners of: WOTW-AM-FM, Nashua, N. H.

**WQDY—Calais—1959**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By. .... St. Croix Bcstg. Co., Inc.  
 Address. .... International Broadcast House  
 Tel.: 454-7545 ..... KBS  
 President, General Mgr. .... John H. Vondell Jr.  
 Commercial Manager. .... Daniel F. Hollingdale  
 Program Director. .... W. Clarke  
 Chief Engineer. .... Dale Wing  
 Owners of: WSJR, Madawaska.

**WFST—Caribou—1956**

Frequency: 600 Kc. .... Power: 5 Kw., d.  
 Owned By. .... Northern Bcstg. Co.  
 Address. .... Box 460  
 Tel.: GYpsy 6-3731 ..... Independent  
 Pres., Gen. Sta., Adv. Mgr. .... Elby Stevens  
 Commercial Mgr. .... Jerry Masse  
 Chief Engineer. .... Jerry Johnson  
 Owners of: WFST-FM.

**WDEA—Ellsworth—1958**

Frequency: 1370 Kc. .... Power: 5 Kw., d.

Owned By. .... Coastal Broadcasting Co. Inc.  
 Address. .... 68 State St.  
 Tel.: 667-2523 ..... KBS  
 Station Reps. Walker-Rawalt; N. Eng. Spot Sales  
 President. .... Milton C. Chapman  
 Program Director. .... William T. McCarthy  
 Chief Engineer. .... F. Chalmers

**WKTJ—Farmington—1959**

Frequency: 1380 Kc. .... Power: 1,000 Watts  
 Owned By. .... Franklin Broadcasting Corp.  
 Address. .... Drawer 590  
 Tel.: 778-3000 ..... Independent  
 President, Gen. Mgr. .... Elden H. Shute Jr.  
 Chief Engineer. .... R. Dean Sequin

**WHOU—Houlton—1950**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By. .... Northern Maine Bcstg. Corp.  
 Address. .... 1340 North Rd.  
 Tel.: 532-6446 ..... KBS  
 Station Reps. N.E. Spot Sales; Walker-Rawalt  
 President. .... Glenn Hilmer  
 Program Director. .... John Dombek  
 Chief Engineer. .... Douglas Robertson

**WCOU—Lewiston—1938**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By. .... Twin City Bcstg. Co., Inc.  
 Business-Studio Address. .... 223 Lisbon St.  
 Tel.: 784-6921 ..... Independent  
 Pres., Pub. Dir. .... Faust Couture  
 Commercial Manager. .... Oscar J. Normand  
 Program Director. .... Janet Lavenger  
 Owners of: WCOU-FM; WFAU-AM-FM, Augusta.

**WLAM—Lewiston—1947**

Frequency: 1470 Kc. .... Power: 5000 Watts  
 Owned By. .... Hildreth Bcstg. Corp.  
 Address. .... P.O. Box 929  
 Tel.: 784-5401 ..... ABC  
 President. .... Horace A. Hildreth  
 Station Manager, Prog. Dir. .... Harold Dutch  
 Chief Engineer. .... Herbert Wiles  
 For other Hildreth stations see Multiple-Station Owners.

**WCSH—Portland—1925**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned By. .... Maine Radio & TV Co.  
 Address. .... 579 Congress St.  
 Tel.: SP 2-0181 ..... NBC  
 President. .... William H. Rines  
 General Manager. .... Jack S. Atwood  
 Commercial Manager. .... Herbert W. Crosby  
 Chief Engineer. .... Charles R. Brown  
 For other Maine Radio & TV Co. stations see  
 Maine Bcstg. under Multiple-Station Owners.

**WGAN—Portland—1938**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Guy Gannett Bcstg. Services  
 Business-Studio Address. .... 390 Congress St.  
 Tel.: SP 2-4661 ..... Independent

# MAINE

President.....Mrs. Jean Arnzen  
General Mgr.....Eugene W. Wilkin  
Station Mgr.....George H. Gallup  
Chief Engineer.....Henry L. Van Amburgh  
Owners of: WGAN-TV.

## WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned By.....Casco Bcstrs. Corp.  
Business Address.....779 Warren Ave.  
Tel.: SP 5-2336.....CBS  
President.....Sherwood J. Tarlow  
General, Station Manager.....Melvin L. Stone  
Commercial Manager.....David L. Royle  
Owners of: WLOB-FM.

## WPOR—Portland—1946

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W. n.  
Owned By.....Hildreth Bcstg. Corp.  
Business-Studio Address.....477 Congress St.  
Tel.: SP 3-8111.....ABC  
Rep. ....Kettel-Carter; Hollingbery  
President.....Horace A. Hildreth  
Exec. V.P.....Walter L. Dickson

## WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Operated By...Aroostook Bcstg. Corp.  
Address.....P.O. Box 749  
Tel.: POrter 4-6271.....ABC, MBS  
Representative ...Hollingbery; Kettell-Carter  
President.....Horace A. Hildreth  
Exec. V.P.....W. L. Dickson  
Station Mgr.....S. Lyons  
Commercial Manager.....Robert J. Gold  
Chief Engineer.....John Richards  
For other Hildreth stations see Multiple-Station  
Owners.

## WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts  
Owned By.....Presque Isle Radio Co.  
Address.....418 Main St.  
Tel.: POrter 8-5141.....Independent  
President.....Edward G. Perrier  
General, Sta. Manager.....Ted Coffin  
Commercial Manager.....Richard Marshall  
Chief Engineer.....Gilbert M. Titcomb Jr.

## WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Knox Bcstg. Co.  
Address.....415 Main St.  
Tel.: 594-8451.....ABC  
President.....Carleton D. Brown

General Manager .....Paul R. Huber  
Commercial Mgr.....Terrence Economy  
Chief Engineer.....Ernest Hammond

## WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Rumford Bcstg. Co.  
Address.....89 Congress St.  
Tel.: 364-3701.....CBS, KBS  
President.....Melvin L. Stone  
Program Director .....Francis Shorey

## WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned By.....York Bcstg. Co.  
Address.....Box 1220  
Tel.: 324-2464.....Independent  
President.....Melvin L. Stone  
General, Comm. Mgr.....John A. Carlson  
Chief Engineer .....Carleton Snow

## WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.  
Owned By.....Pineland Broadcasting Co.  
Address.....61 Water St.  
Tel.: GRGreenwood 4-2727.....CBS, KBS  
President.....Melvin L. Stone  
General Manager .....Richard MacLennan  
Chief Engineer.....Lewellyn Greenlaw

## WKTQ—South Paris—1955

Frequency: 1470 Kc. ....Power: 250 Watts  
Owned-Oper. By.....Oxford Bcstg. Co.  
Address .....Alpine St.  
Tel.: PI 3-2311.....Independent  
Station Reps. ....Hopewell; Kettell-Carter  
President, Gen., Comm., Pub. Mgr.  
Gerald T. Higgins

## WTVL—Waterville—1946

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W. n.  
Owned-Operated By....Kennebec Bcstg. Co.  
Business-Studio Address.....36 Silver St.  
Tel.: TR 3-3311.....ABC  
President, Gen. Mgr.....Carleton D. Brown  
Commercial Manager.....Harold L. Vique  
Chief Engineer.....Don Sutherland

## WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By...Westbrook Broadcasting Co., Inc.  
Address.....841 Main St.  
Tel.: UL 4-8409.....Independent  
General Manager.....R. Durgin

SEE THE  
ADVERTISING AGENCIES SECTION

# Maryland

## WAMD—Aberdeen—1957

Frequency: 970 Kc. Power: 500 Watts d.  
Owned By.....John L. Allen  
Address.....P. O. Box 485  
Tel.: CR 2-4400.....Independent  
Pres., Gen. Mgr.....J. L. Allen

## WYRE—Annapolis—1946

(Formerly WABW)

Frequency: 810 Kc. Power: 250 Watts d.  
Owned By.....Radio Chesapeake  
Annapolis.....Tel.: CO 3-9211  
Independent.....Rep.: MEDIAmerica  
President.....Ernest Tannen  
General Mgr.....Marvin Mirvis  
Program Dir.....John Deane  
Chief Engineer.....Joseph Griscom, Jr.  
Owners of: WDMV, Pocomoke City.

## WANN—Annapolis—1947

Frequency: 1190 Kc. Power: 10000 Watts d.  
Owned-Operated By...Annapolis Bcstg. Corp.  
Address.....P.O. Box 631  
Tel.: 263-2500.....Independent  
Station Rep.....Continental Bcstg.  
Pres., Gen. Mgr.....Morris H. Blum  
Chief Engineer.....M. W. Pittman  
Owners of: WXTC (FM), Annapolis.

## WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Capital Bcstg. Co.  
Address.....Admiral's Drive  
Tel.: CO 3-2639.....MBS  
President.....Henry Rau  
Station Manager.....Daniel K. Lavelle  
Asst. Mgr., Program Director.....Betty Straubel  
Chief Engineer.....Lloyd Smith  
For other Rau stations see Multiple-Station Owners.

## WBAL—Baltimore—1925

Frequency: 1090 Kc. Power: 50,000 Watts  
Owned By...Hearst Corp. (Radio & TV Div.)  
Address.....Maryland's Bcst. Center  
Tel.: HO 7-3000.....NBC  
Station Rep.....McGavren/Guild  
V.P., General Mgr.....Thomas S. Carr  
Commercial Mgr.....Alfred E. Burk  
Program Director.....Thomas O'Connor  
For other Hearst stations see Multiple-Station Owners.

## WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned By.....Key Bcstg. Corp.  
Address.....21 W. Chase St.  
Tel.: MU 5-7095.....Independent  
Vice-Pres., Gen. Manager...Carl G. Brenner  
Chief Engineer.....James Pinkham  
Owners of: WPTX, Lexington Park.

## WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts  
Owned-Oper. By.....Plough Bcstg. Co., Inc.  
Business-Studio Address...1102 N. Charles St.  
Tel.: MU 5-0600.....Independent  
President.....Harold R. Krelstein  
Gen., Station Mgr.....Byron Millenson  
Sales Supervisor....Edward L. Anzmann, Jr.  
Program Director.....Larry Monroe  
Publicity Director.....Charles Purcell  
For other Plough stations see Multiple-Station Owners.

## WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
Owned By.....Metromedia, Inc.  
Bus.-Studio Address.....Community House  
Tel.: BE 5-8400.....CBS  
General Mgr.....John Healy  
For other Metromedia stations see Multiple-Station Owners.

## WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts  
Owned By.....1360 Bdcstg Co.  
Business Address.....3113 W. North Ave.  
Tel.: WI 7-1245.....Independent  
Station Representative.....Bernard Howard  
President.....Leon B. Back  
Gen., Sta. Mgr.....Samuel E. Feldman  
Chief Engineer.....Warren L. Schroeder

## WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts  
Owned By.....Baltimore Radio Show, Inc.  
Address.....13 E. 20th St.  
Tel.: 685-1300.....Independent  
Representative.....John Blair & Co.  
President.....Robert S. Maslin, Jr.  
Director of Sales.....Dudley Tichenor  
Program Director.....Ralph Phillips, Jr.  
Chief Engineer.....William R. Hoos

## WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By...Maryland Bcstg. Co.  
Business-Studio Address...7 E. Lexington St.  
Tel.: LE 9-7808.....Independent  
President.....Thomas G. Tinsley, Jr.  
Program Director.....Gene Creasy  
Chief Engineer.....Ed Hawkins  
Owners of: WITH-FM.

## WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.  
Owned-Operated By.....United Bcstg. Co.  
Business-Studio Address...912 N. Charles St.  
Tel.: SA 7-8250.....Independent  
Station Reps.....UBC; Dora-Clayton

# MARYLAND

President .....Richard Eaton  
General Manager.....Helen Wherley  
Chief Engineer.....Frank Bacon  
For other United Bcstg. stations see Multiple-Station Owners.

## WWIN—Baltimore—1951

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Belvedere Bcstg. Corp.  
Address.....1119 N. Charles St.  
Tel.: SAratoga 7-3555.....ABC  
President.....Thomas F. McNulty  
General Mgr.....H. S. Earp  
Chief Engineer.....Leo Karns

## WVOB—Bel Air—1963

Frequency: 1520 Kc.....Power: 250 W. d.  
Owned By.....Bell Air Bcstg. Co.  
800 Baltimore Pike.....Tel.: 838-2770  
Independent.....Rep.: None  
President.....Lee L. Case  
Gen., Sta., Sales Mgr.....Paul von Hagel

## WMHI—Braddock Hgts.—1960

Frequency: 1370 Kc.....Power: 500 Watts d.  
Owned By.....Musical Heights, Inc.  
Address.....Route 5, Frederick, Md.  
Tel.: MOnument 2-2148.....Independent  
President, Comm. Mgr.....Leo L. Shank  
Chief Engineer.....Howard C. Fisher

## WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....The Shore Bcstg Co.  
Address.....Queen Anne Ave.  
Tel.: ACademy 8-4800.....Independent  
President.....G. P. Richards  
Gen., Comm. Mgr.....Samuel M. Cannon, Jr.  
Chief Engineer.....Donald H. Holdt

## WCTR—Chestertown—1963

Frequency: 1530 Kc.....Power: 250 W. d.  
Owned By.....WCTR, Inc.  
Box 273.....Tel.: 778-1530  
Independent.....Rep.: None  
President.....Russell H. Morgan  
General Mgr.....William C. Mims

## WCUM—Cumberland—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Allegany City Bcstg. Corp.  
Business Address.....P.O. Box 360  
Tel.: PArkview 4-5400.....CBS, KBS  
Station Rep. ....Venard, Torbet & McConnell  
President, Gen. Mgr.....Wallace L. Hankin  
Chief Engineer.....Martin Croft  
Owners of: WCUM-FM.

## WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts  
Owned By.....Cumberland Valley Bcstg. Co.  
Address.....Box 510  
Tel.: 722-6666.....NBC

Representative .....Burn-Smith  
Pres., Gen., Sta. Mgr.....A. William German  
V.P., Comm. Mgr.....Sam Cozad  
Chief Engineer.....R. Wirgman  
Owners of: WTBO-FM.

## WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.  
Owned-Operated By.....Erway Bcstg. Corp.  
Address.....1901 St. Paul St., Baltimore 18  
Tel.: CHesapeake 3-3886.....Independent  
President.....Guy S. Erway  
Chief Engineer.....Duane Cornett

## WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.  
Owned By.....Easton Broadcasting Co.  
Address.....3855 30th St., N. Arlington, Va.  
Tel.: JA 5-7566.....KBS  
Partners .....Mary and Richard S. Cobb  
Station Manager .....Dick Lee  
Chief Engineer .....Tom Gregory

## WFMD—Frederick—1936

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Monocacy Bcstg. Co.  
Address.....1 West Seventh St.  
Tel.: 663-4181.....CBS  
President, Gen. Mgr.....Morton M. Siegel  
Owners of: WFMD-FM.

## WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned By.....Western Md. Bcstg. Co.  
Address.....P.O. Box 74  
Tel.: OVerbrook 9-8871.....Independent  
General Mgr., Ch. Eng.....D. C. Loughry

## WHMC—Gaithersburg—1962

Frequency: 1150 Kc..Power: 1 Kw. d., 500 W. n.  
Owned By .....Nick J. Chaconas  
Address .....Watkins Mill Rd.  
Tel.: 948-9400.....Independent  
President, General Mgr. ....Nick J. Chaconas

## WARK—Hagerstown—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....WARK, Inc.  
Address .....880 Commonwealth Ave.  
Tel.: RE 3-4500.....CBS  
President.....Henry Rau  
Chief Engineer .....Lloyd Smith  
For other Rau stations see Multiple-Station Owners.

## WJEJ—Hagerstown—1932

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Hagerstown Bcstg. Co., Inc.  
Business-Studio Address .....Franklin Court  
Tel.: RE 9-2323.....MBS-ABC  
Representative .....Burn-Smith  
Pres., Gen. Mgr. ....Grover C. Crilley  
Chief Engineer.....George McIntire

**WHAG—Halfway—1962**

Frequency: 1410 Kc. ....Power: 1,000 Watts  
 Owned By .....Regional Broadcasting Co.  
 Address .....P.O. Box 481, Hagerstown  
 Tel.: 739-8016 .....Independent  
 President, Gen. Mgr....Arthur A. Snowberger

**WASA—Havre de Grace—1948**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Chesapeake Bcstg. Corp.  
 Address .....P. O. Box 97  
 Tel.: 939-0800 .....Independent  
 General, Sta. Manager.....Mrs. Jason T. Pate  
 Comm.-Sales Prom. Mgr....Charles W. Irwin  
 Program, Publicity Dir.....John H. Little

**WKIK—Leonardtown—1953**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Southern Md. Bcstrs. Inc.  
 Address .....P.O. Box 346  
 Tel.: GR 5-2211.....Independent  
 Pres., Gen. Mgr., Ch. Engr....James L. Bittner

**WPTX—Lexington Park—1960**

Frequency: 920 Kc.....Power: 500 Watts, d.  
 Owned By .....Key Bcstg. Corp.  
 Address.....Coral Dr., S.  
 Tel.: VO 2-1031.....KBS  
 General, Station Mgr....Wm. Thomas Rice, Sr.  
 Program Dir., Chief Eng. ....John Kershaw  
 Owners of: WBMD, Baltimore.

**WETT—Ocean City—1960**

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.  
 Owned By .....The WETT Corp.  
 Address .....P. O. Box 61  
 Tel.: 289-7201.....Independent  
 President .....J. L. O'Conner, Jr.  
 Station Mgr., Chief Engr.....J. G. Lenoir

**WDMV—Pocomoke City—1955**

Frequency: 540 Kc.....Power: 500 W. d.  
 Owned-Operated By..Eastern Shore Bcstg. Co.  
 Address .....Box 210  
 Tel.: Pocomoke 540.....Independent  
 President .....Ernest Tannen  
 Chief Engineer .....Lloyd A. Lohr

**WINX—Rockville—1951**

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.  
 Owned By....Montgomery Co. Bcstg. (United)  
 Address.....8 Baltimore Rd.  
 Tel.: 424-9292 .....Independent

President.....Richard Eaton  
 Chief Engineer.....William Vickers  
 For other United Bcstg. stations see Multiple-Station Owners.

**WBOC—Salisbury—1940**

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....WBOC, Inc.  
 Bus.-Studio Address.....Radio TV Park  
 Tel.: Pioneer 9-6131.....MBS  
 President.....William F. Schmick, Jr.  
 Gen., Sales Prom. Mgr.....Charles J. Trullitt  
 Program Director.....John W. Downing, Jr.  
 Chief Engineer.....Jack W. Ward

**WICO—Salisbury—1956**

Frequency: 1320 Kc....Power 1000 Watts, d.  
 Owned By.....Delmarva Broadcasting Corp.  
 Address.....127 E. Carroll St.  
 Tel.: Pioneer 2-3212.....KBS  
 President.....Robert C. Doyle

**WJDY—Salisbury—1958**

Frequency: 1470 Kc.....Power: 5000 Watts d.  
 Owned-Operated By....Salisbury Bcstg. Co.  
 Business Address.....106 W. Circle Ave.  
 Tel.: Pioneer 2-5191.....Independent  
 Pres., Gen. Mgr.....Norman Glenn

**WAQE—Towson—1955**

Frequency: 1570 Kc.....Power: 1000 W., d.  
 Owned-Oper. By.....WTOW, Inc.  
 Address.....1570 Hart Rd.  
 Tel.: VA 5-9660.....Independent  
 President.....John S. Booth  
 General Manager.....Glenn M. Brillhart  
 Owners of: WAQE-FM.

**WTTR—Westminster—1953**

Frequency: 1470 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Carroll County Bcstg. Corp.  
 Address .....Box 28  
 Tel.: TI 8-5511.....KBS  
 V.P., Gen. Mgr.....Russell H. Morgan  
 Owners of: WTTR-FM.

**WDON—Wheaton—1964**

Frequency: 1540 Kc..Power 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Everett L. Dillard  
 Address .....1319 F St., Washington, D.C.  
 Tel.: L0ckwood 5-0747.....Independent  
 Pres., Gen. Mgr.....Everett L. Dillard  
 Station Manager.....Jean M. Dillard  
 Owners of: WASH (FM), Washington, D.C.

**SEE THE  
 MULTIPLE-STATION OWNERS SECTION**

# Massachusetts

## WTTT—Amherst—1963

Frequency: 1430 Kc.....Power: 5 Kw.  
Owned By.....WTTT, Inc.  
Belchertown Rd.....Tel.: 256-6794  
Independent.....Rep.: O'Connor; Eckels  
General Mgr.....Augustine Cavallaro

## WARA—Attleboro—1950

Frequency: 1320 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Attleboro Radio Assn.  
Address.....8 N. Main St.  
Tel.: CA 2-1320.....Independent  
Station Reps. ....Bill Creed; Breen & Ward  
President.....Howard H. Sweet  
Gen., Station Mgr.....Keith S. Field  
Commercial Mgr.....Stan Morgan  
Chief Engineer.....Raymond Arnold  
Owners of: WYNG, Warwick, R. I.

## WMLO—Beverly—1960

Frequency: 1570 Kc.....Power: 500 W. d.  
Owned By.....United Bcstg. Co.  
126 Dartmouth St.....Tel.: 536-6160  
Independent.....Rep.: Creed  
Pres., Gen. Mgr.....John MacLellan

## WBOS—Boston—1947

Frequency: 1600 Kc.....Power: 5000 Watts  
Owned By.....Champion Bcstg. System  
Address.....790 Commonwealth Ave.  
Tel.: BE 2-5650.....MBS  
President.....Herbert Hoffman  
Chief Engineer.....Anthony Olmedi  
Owners of: WBOS-FM.

## WBZ—Boston—1921

Frequency: 1030 Kc. ....Power: 50,000 Watts  
Owned By. Group W/Westinghouse Bcstg. Co.  
Address.....122 E. 42 St., N.Y.C., N.Y.  
Tel.: MU 7-0808.....Independent  
Station Representative.....AM Radio Sales  
President.....Donald H. McGannon  
General Manager.....Paul G. O'Friel  
Commercial Mgr.....A. B. Hartman  
Sales Promotion Mgr.....Warren L. Maurer  
Publicity Director.....Robert M. Newhook  
Chief Engineer.....W. H. Hauser  
For other Group W/Westinghouse stations see  
Multiple-Station Owners.

## WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts  
Owned By.....Plough Bcstg. Corp.  
Bus. Studio Address.....234 Clarendon St.  
Tel.: CO 7-0123.....Independent  
President.....Harold Krelstein  
For other Plough stations see Multiple-Station  
Owners.

## WCRB—Boston—1948

Frequency: 1330 Kc.....Power: 5 Kw.

Owned By.....Charles River Bcstg. Co.  
Business Address.....Sheraton Plaza Hotel  
Tel.: Copley 7-7080.....Independent  
Pres., Gen. Mgr.....Theodore Jones  
Sales Promotion Manager.....Eugene Kilham  
Program, Pub. Director...David S. MacNeill  
Chief Engineer.....Kim Kirchwey  
Owners of: WCRB-FM, Boston.

## WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts  
Owned By.....Columbia Bcstg. System  
Business-Studio Address.....182 Tremont St.  
Tel.: 482-2323.....CBS  
Representative.....CBS Radio Spot Sales  
V.P., Gen. Sta. Mgr.....Donald J. Trageser  
Sales Mgr.....Thomas R. Young  
Program Dir.....Dom Quinn  
Adv., Promo. Mgr.....Joseph Cullinane  
Chief Engineer.....Warren J. Stevens

## WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned By.....WEZE, Inc.  
Address.....Statler Office Bldg.  
Tel.: Liberty 2-1717.....Independent  
Representative.....Eastman  
President.....J. P. Williams  
Exec. V.P., Gen. Mgr.....Arthur E. Haley  
Vice President.....M. J. Williams  
Chief Engineer.....George Jowdy

## WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Herald-Traveler Corp.  
Address.....50 Morrissey Blvd.  
Tel.: AVenue 8-5000.....Independent  
Representative.....Blair Radio  
President.....Robert B. Choate  
V.P., Managing Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tanger  
Nat'l Sales Mgr.....William H. Fallon  
Program Mgr.....John M. Day  
Sales Prom. Director.....Robert B. Cheyne  
Chief Engineer.....Phillip K. Baldwin  
Owners of: WHDH-FM-TV.

## WILD—Boston—1946

Frequency: 1090 Kc...Power: 1000 Watts &  
Owned-Oper. By.....Noble Bcstg. Corp.  
Address.....719 Boylston St.  
Tel.: CO 7-1900.....Independent  
Station Representative.....Bernard Howard  
President.....Nelson B. Noble  
Commercial Manager.....Robert J. Heller  
Chief Engineer.....Donald Snider

## WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Richmond Brothers



**Business-Studio Address**....70 Brookline Ave.  
**Tel.:** CO 6-3900.....Independent  
**President**.....Maxwell E. Richmond  
**Chief Engineer**.....John Kirk  
**Owners of:** WPGC-AM-FM, Washington, D.C.

**WNAC—Boston—1922**

**Frequency:** 680 Kc.....**Power:** 50 Kw.  
**Owned By**.....RKO General  
**Bus.-Studio Address**.....21 Brookline Ave.  
**Tel.:** CO 6-0800.....Independent  
**President**.....Hathaway Watson  
**Director of Sales**.....Proctor Jones  
**Program Director**.....John D. Maloy  
**Adv., Publicity Director**.....Alvin Korn  
**Chief Engineer**.....Irvin B. Robinson  
**For other RKO General stations see Multiple-Station Owners.**

**WORL—Boston—1950**

**Frequency:** 950 Kc.....**Power:** 5000 Watts d.  
**Owned By**.....Pilgrim Broadcasting Co.  
**Address**.....330 Stuart St.  
**Tel.:** 423-0210.....ABC  
**Station Rep.**.....Jack Masla  
**President**.....Edward M. Gallagher, Jr.  
**Chief Engineer**.....William O. Clark

**WBET—Brockton—1946**

**Frequency:** 1460 Kc.**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**....Enterprise Publishing Co.  
**Business-Studio Address**.....60 Main St.  
**Tel.:** JU 6-1460.....Independent  
**General Manager**.....Charles A. Fuller  
**Program Director**.....Arthur B. Jones  
**Chief Engineer**.....Elbridge Hooker  
**Owners of:** WBET-FM.

**WOKW—Brockton—1961**

**Frequency:** 1410 Kc.....**Power:** 1 Kw. d.  
**Owned By**.....WOKW, Inc.  
**Address**.....288 Linwood St.  
**Tel.:** JUniper 7-1410.....Independent  
**Station Reps.**.....Kettell-Carter; Hollingbery  
**President**.....Alan C. Tindal  
**General Station Manager**.....John J. Sullivan  
**Program Director**.....Jerry Clark  
**Chief Engineer**.....Arthur H. Downer

**WTAO—Cambridge—1948**

**Frequency:** 740 Kc.....**Power:** 250 Watts, d.  
**Owned By**.....Harvey Radio Laboratories  
**Address**.....439 Concord Ave.  
**Tel.:** EL 4-0500.....Independent  
**President**.....Frank Lyman, Jr.  
**General Station Mgr.**.....Merrill G. Smith  
**Program Director**.....Billy Dale  
**Owners of:** WTAO-TV; WXHR-FM, Boston.

**WACE—Chicopee-Springfield  
1946**

**Frequency:** 730 Kc.....**Power:** 5,000 Watts d.  
**Owned By**.....Tele-Measurements, Inc.

**Box 2007, Springfield**.....**Tel.:** 781-2240  
**Independent Reps. Broadcast Time Sales:** Young  
**President**.....Jack R. Poppele  
**Gen., Comm. Mgr.**.....Paul Rogers  
**Station Mgr.**.....Joseph Rogalski, Jr.  
**Program Dir.**.....Jack Pudney  
**Chief Engineer**.....Richard Johnson

**WTYM—E. Longmeadow—1947**

**Frequency:** 1600 Kc.....**Power:** 5000 Watts d.  
**Owned-Oper. By**.....Executive Bcstg. Corp.  
**Address**.....P.O. Box 857  
**Tel.:** RRepublic 7-4707.....Independent  
**President**.....Stanley Ulanoff

**WALE—Fall River—1948**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned By**.....Keynote Bcstg.  
**Address**.....Box 208  
**Tel.:** OS 4-3535.....MBS  
**Pres., Gen. Mgr.**.....Milton E. Miltler  
**Asst. Sta. Mgr.**.....Evelyn Lowenstein  
**Program Dir.**.....Steve May  
**Publicity Dir.**.....J. Roger Sisson  
**Chief Engineer**.....Dick Lipson

**WSAR—Fall River—1921**

**Frequency:** 1480 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....K & M Publishing Co.  
**Bus.-Studio Address**.....Box 927  
**Tel.:** OS 7-9477.....Independent  
**Reps.**.....Kettell-Carter; Spot Time Sales  
**V.P. General Manager**.....Lincoln W. N. Pratt  
**Commercial Manager**.....Cornelius Sullivan  
**Program Director**.....Norman P. Rapoza  
**Chief Engineer**.....Arnold Molloy

**WEIM—Fitchburg—1941**

**Frequency:** 1280 Kc.**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Radio Fitchburg, Inc.  
**Business-Studio Address**.....717 Main St.  
**Tel.:** Diamond 3-3766.....Independent  
**President**.....Norman Knight  
**General Comm. Mgr.**.....James A. Fitzgerald, Jr.  
**Chief Engineer**.....Ted Kalin  
**For other Knight stations see Multiple-Station Owners.**

**WFGM—Fitchburg—1949**

**Frequency:** 960 Kc.....**Power:** 1000 Watts  
**Owned By**.....WFGM, Inc.  
**Address**.....170 Prichard St.  
**Tel.:** Diamond 3-4897.....CBS  
**President**.....George Chatfield  
**General Sta. Mgr.**.....James W. Chalmers  
**Owners of:** WFGM-TV.

**WKOX—Framingham—1947**

**Frequency:** 1190 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....WKOX, Inc.  
**Bus.-Studio Address**.....100 Mt. Wayte Ave.  
**Tel.:** TR 3-7409.....Independent  
**Sta. Mgr.**.....Richard E. Adams

# MASSACHUSETTS

Program Dir. .... Carl B. Duncan  
Chief Engineer ..... Frank Bartel  
Owners of: WKOX-FM.

## WGAW—Gardner—1946

Freq.: 1340 Kc. .... Power: 1 Kw. d.; 250 Wt. n.  
Owned By ..... Gardner Bcstg. Co.  
Address ..... Greene St.  
Tel.: 632-1340 ..... MBS  
President ..... Douglas J. Rowe  
Owners of: WSRQ, Marlboro.

## WSBS—Great Barrington—1956

Frequency: 860 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... WSBS-The Berkshires, Inc.  
Business Address ..... Stockbridge Rd, Rt. 7  
Tel.: Great Barrington 1567 ..... MBS  
Station Representative ..... Webb  
Pres., Gen. Mgr. .... J. Leo Dowd  
Program Director ..... Jack Ryan  
Chief Engineer ..... John Seeley

## WHAI—Greenfield—1938

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Haigis Bcstg. Corp.  
Business-Studio Address ..... 486 Main St.  
Tel.: PR 4-4301 ..... CBS  
President ..... John W. Haigis, Jr.  
Program Director ..... Charles Prentice, Jr.  
Chief Engineer ..... Delwin D. Shattuck  
Owners of: WHAI-FM.

## WHAV—Haverhill—1947

Freq.: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... WHAV Bcstg. Co.  
30 How St. .... Tel.: 374-4733  
Independent ..... Reprs.: Webb; Eckels  
Station Mgr. .... Edward Ceitlin  
Asst. Manager ..... Aldo Carter  
Owners of: WHAV-FM.

## WREB—Holyoke—1950

Frequency: 930 Kc. .... Power: 500 Watts d.  
Owned By ..... Don Hancock Bcstg. Co.  
Address ..... 225 High St.  
Tel.: Jefferson 2-3296 ..... KBS, MBS  
Stations Reprs. .... Breen & Ward; Nona Kirby  
President, Gen. Mgr. .... Donald T. Hancock  
General, Commercial Mgr. .... Jerry Forbes  
Program Director ..... Ed Leahy  
Chief Engineer ..... James D. Ducharme

## WCCM—Lawrence—1947

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned By ..... Curt Gowdy Bcstg. Corp.  
Address ..... 9 Valley Street  
Tel.: MU 3-7171 ..... MBS  
Pres., Gen. Mgr. .... Curt Gowdy  
Commercial Manager ..... Bill Curtin  
Program Director ..... Lou Marcel  
Chief Engineer ..... Norman Round  
Owners of: WCCM-FM.

## WCAP—Lowell—1951

Frequency: 980 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Northeast Radio Inc.  
Address ..... 243 Central St.  
Tel.: Glenview 4-0404 ..... Independent  
Pres., Gen. Mgr. .... Israel Cohen  
Chief Engineer ..... Ted Cohen

## WLLH—Lowell-Lawrence 1934

Freq.: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Radio Station WLLH  
4 Broadway, Lowell ..... Tel.: 458-8486  
46 Amesbury St., Lawrence ..... Tel.: 682-2148  
Independent ..... Reprs.: Savalli/Gates; Eckels  
General Mgr. .... Arnold S. Lerner  
Chief Engineer ..... Joseph Sullivan  
Owners of: WLLH-FM.

## WLYN—Lynn—1946

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Puritan Network, Inc.  
Business Address ..... 156 Broad St.  
Tel.: LY 5-6200 ..... Independent  
President ..... Theodore Feinstein  
General, Comm. Mgr. .... Harry D. Goodwin  
Chief Engineer ..... Lou Jordan  
Owners of: WLYN-FM.

## WSRO—Marlboro—1958

Frequency: 1470 Kc. .... Power: 1,000 Watts d.  
Owned By ..... WSRO, Inc.  
Address ..... Curtis Ave.  
Tel.: HU 5-1470 ..... MBS  
President ..... Douglas J. Rowe  
Owners of: WGAW, Gardner.

## WHIL—Medford—1952

Frequency: 1430 Kc. .... Power: 5000 Watts d.  
Owned-Operated By ..... Conant Bcstg. Co.  
Address ..... 99 Revere Beach Pkwy.  
Tel.: EXport 6-1430 ..... Independent  
President ..... Sherwood J. Tarlow  
General Mgr. .... Joseph Kruger  
Station Mgr. .... Robert Mitchell  
Chief Engineer ..... John Hart  
For other Tarlow stations see Multiple-Station  
Owners.

## WMRC—Milford—1956

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned By ..... Milford Radio Corp.  
Address ..... 145 Main St.  
Tel.: GR 3-1490 ..... KBS-ABC  
President ..... Daniel B. Ruggles, III  
General, Station Mgr. .... Lawrence Shane  
Chief Engineer ..... Horace C. Easterling  
Owners of: WSKI, Barre-Montpelier, Vt.

## WBSM—New Bedford—1949

Frequency: 1420 Kc. .... Pow.: 5 Kw. d., 1 Kw. n.  
Owned By ..... Bay State Bcstg. Co.  
Address ..... Pope's Island

Tel.: WY 3-1767.....Independent  
 President, Gen. Mgr.....Otto F. A. Arnold  
 Comm. Mgr.....Richard G. Evans  
 Chief Engineer.....James R. Wooler  
 Owners of: WBSM-FM.

**WNBH—New Bedford—1921**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....E. Anthony & Sons, Inc.  
 Business-Studio Address.....432 County St.  
 Tel.: WYman 8-5228.....ABC  
 President.....Charles J. Lewin  
 General Manager.....Cal B. Kolby  
 Program Director.....Stan Lipp  
 Chief Engineer.....Herve Leduc  
 Owners of: WNBH-FM, WOCB, WTEV-TV, New Bedford.

**WNBP—Newburyport—1957**

Frequency: 1470 Kc.....Power: 500 Watts, d.  
 Owned By.....Tri-City Bcstg. Co.  
 Business Address.....Traffic Circle  
 Tel.: HO 2-6654.....Independent  
 President.....Theodore Feinstein  
 Gen. Mgr.....J. Thomas Mathers

**WMNB—North Adams—1947**

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.  
 Owned-Oper. By..Northern Berkshire Bcstg. Co.  
 Address.....466 Curran Hwy.  
 Tel.: MO 3-6567.....Independent  
 General Manager.....Donald A. Thurston  
 Commercial Mncgr.....Richard J. O'Brier  
 Chief Engineer.....Paul Willey

**WHMP—Northampton—1950**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By...Pioneer Valley Bcstg. Co.  
 Address.....78 Main St.  
 Tel.: JU 4-4275.....KBS  
 Representatives.....Nona Kirby; Webb  
 President.....John H. Williams  
 Program Director.....Joseph T. Fennessey

**WCAT—Orange—1956**

Frequency: 1390 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tri-State Radio, Inc.  
 Address.....Brookside Rd.  
 Tel.: KI 4-2325.....KBS  
 Gen. Mgr.....Ralph Mellon

**WBEC—Pittsfield—1947**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....WBEC, Inc.  
 Business-Studio Address.....33 Eagle St.  
 Tel.: Hillcrest 8-8292.....ABC  
 Pres., Adv., Pub. Mgr.....Richard S. Jackson  
 General, Station Manager.....Henry Howland  
 Commercial Manager.....Myron Adelson  
 Program Director.....Barry Stigers  
 Chief Engineer.....Robert Johnson

**WBRK—Pittsfield—1938**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....Greylock Bcstg. Co.  
 Business-Studio Address.....8 Bank Row  
 Tel.: Hillcrest 2-1553.....CBS  
 President.....Joseph K. Close  
 Commercial Manager.....Martin Schechter  
 Program Director.....Robert Youse  
 Chief Engineer.....George R. Burgoon

**WPLM—Plymouth—1955**

Frequency: 1390 Kc.....Power: 5,000 Watts  
 Owned By.....Plymouth Rock Bcstg. Co.  
 Address.....Route #3  
 Tel.: Pilgrim 6-1390.....Independent  
 Station Representative...Kirby; Breen & Ward  
 President, Gen. Mgr.....John T. Campbell  
 Program Dir.....John Chandler  
 Chief Engineer.....Lawrence Prado  
 Owners of: WPLM-FM.

**WJDA—Quincy—1947**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....South Shore Bcstg. Co.  
 Address.....P.O. Box 130  
 Tel.: Granite 9-1300.....Independent  
 Pres., Gen., Sta. Mgr.....James D. Asher  
 Commercial Manager...Kenneth P. Fallon, Jr.  
 Program Director.....Winslow Bettinson  
 Chief Engineer.....Fred Lane  
 Owners of: WESX, Salem.

**WESX—Salem—1939**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By....North Shore Bcstg. Corp.  
 Address.....P.O. Box 710  
 Tel.: PI 4-1230.....MBS  
 President, Treas.....James D. Asher  
 Program Director.....John Parke

**WESO—Southbridge—1955**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned By.....WESO Bcstg. Corp.  
 Address.....399 Main Street  
 Tel.: 764-4381.....Independent  
 President.....Peter A. Bordes  
 Sales Promo. Mgr., Prog. Dir...Vince Caplette  
 Chief Engineer.....J. Stuart Godfrey, III

**WHYN—Springfield—1941**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Hampden-Hampshire Corp.  
 Address.....1300 Liberty St.  
 Tel.: RE 7-1414.....Independent  
 President.....William Dwight

**WMAS—Springfield—1932**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By..South'n. New England Bcstg. Corp.  
 Business-Studio Address.....101 West St.  
 Tel.: RE 7-1414.....CBS  
 President.....Julian Gross  
 Station Mgr., Ch. Eng. ....Robert Donahue  
 Commercial Manager.....Robert W. Potter  
 Owners of: WMAS-FM.

## MASSACHUSETTS-MICHIGAN

### WSPR—Springfield—1936

Freq.: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WSPR, Inc.  
Business Address.....63 Chestnut St.  
Tel.: RE 2-4182.....Independent  
Representative.....Hollingsbery; Kettell-Carter  
Pres., Gen. Mgr.....Alan C. Tindal  
Commercial Manager.....Jack Sullivan  
Program Director.....Bud Clain  
Chief Engineer.....Valentino Partyka

### WPEP—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Silver City Bcstg. Corp.  
Address.....49 Broadway  
Tel.: VAndyke 4-7528.....Independent  
President, Gen. Mgr.....J. Marshall McGregor  
Station Mgr., Prog. Dir.....Joseph G. Quill

### WARE—Ware—1947

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Oper. By.....Central Mass. Bcstg. Corp.  
Business-Studio Address.....56 Main St.  
Tel.: WO 7-6231.....KBS  
President.....Sherwood J. Tarlow  
For other Tarlow stations see Multiple-Station  
Owners.

### WTXL—West Springfield—1949

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 Wt. n.  
Owned By.....Telecolor Corp.  
Address.....34 Sylvan St.  
Tel.: RE 9-4768.....ABC  
President, Gen. Mgr.....Lawrence A. Reilly  
Commercial Manager.....Holland D. Cameron

### WOCB—West Yarmouth—1940

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....E. Anthony & Sons  
Address.....South Sea Ave.  
Tel.: SPring 5-0500.....Independent  
Station Manager.....Paul Stiles  
Program Dir.....G. W. Stidstone  
Owners of: WOCB-FM; WNBH-AM-FM, WTEV-TV,  
New Bedford.

### WDEW—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Westfield Bcstg. Co.

Business-Studio Address.....249 Union St.  
Tel.: LOgan 8-8643.....Independent  
President.....Paul S. Allen

### WAAB—Worcester—1931

Frequency: 1440 Kc. Power: 5000 Watts  
Owned By.....Waterman Bcstg. Corp.  
Bus. Address.....34 Mechanic St.  
Tel.: PL 2-5611.....ABC  
Representative.....Masla; Kettell-Carter  
Pres., Gen. Mgr.....Bernard E. Waterman  
Comm. Sta. Mgr.....Chester Kaminski  
Program Director.....Angela Walsh  
Sales Prom., Pub. Dir.....Garey Walsh  
Chief Engineer.....George Capalbo

### WNEB—Worcester—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WNEB, Inc.  
Address.....405 Main St.  
Tel.: PL 6-4672.....CBS  
President, Gen. Mgr.....George W. Steffy  
Vice President.....Harold D. Glidden  
Station, Comm., Mgr.....Robert F. Nims  
Program Director.....George Downey  
Chief Engineer.....Walter Chemausky

### WORC—Worcester—1925

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....WORC, Inc.  
Address.....8 Portland St.  
Tel.: SW 9-0581.....MBS  
Sta. Reps.....Eastman; Eckels  
Pres., Gen. Mgr.....Robert F. Bryar  
Sta., Comm. Mgr.....A. Abbott Coblentz  
Publicity Director.....Richard Barr  
Sales Prom. Mgr.....Alvin M. Saide  
Program Director.....Richard Smith

### WTAG—Worcester—1924

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Operated By.....WTAG, Inc.  
Business-Studio Address.....20 Franklin St.  
Tel.: PL 5-4321.....NBC  
Representative.....Henry I. Christal Co.  
President.....Robert W. Booth  
Vice Pres., Gen. Mgr.....Herbert L. Krueger  
Sales Manager.....Herman H. Kramer  
Chief Engineer.....E. A. Browning  
Owners of: WTAG-FM.

## Michigan

### WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Gerity Bcstg. Co.  
Address.....121 W. Maumee St.  
Tel.: CO 5-7123.....ABC

Station Representative.....Michigan Spot Sales  
President, Gen. Mgr.....James Gerity, Jr.  
Program Director.....Gene Baril  
Publicity Director.....Cecelia E. Gauss  
Owners of: WNEM-FM-TV, Saginaw.

**WALM—Albion—1952**

Freq.: 1260 Kc...Power: 1 Kw. d.; 500 Wts. n.  
Owned By.....Triad TV Corp.  
Business Address.....Irwin Ave.  
Tel.: NAational 9-3945.....KBS  
Pres., Gen., Comm. Mgr....C. Wayne Wright  
Program Director.....Derwood Carn  
Chief Engineer.....James Billingsley  
Owners of: WFRL, Freeport, Ill.

**WOWE—Allegan—1958**

Frequency: 1580 Kc....Power: 250 Watts. d.  
Owned By.....Allegan County Bcstrs.  
Address.....233 Hubbard  
Tel.: ORchard 3-4701.....ABC, KBS  
General Manager.....Algar Workman  
Prog. Dir., Chief Eng.....John C. Workman  
Owners of: WLAU-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

**WFYC—Alma—1948**

Frequency: 1280 Kc...Power: 1000 Watts d..  
Owned-Oper. By.....WFYC, Inc.  
Business Address.....5310 N. State Rd.  
Tel.: HObart 3-3175.....Independent  
Station Representative..Hollingbery; Hopewell  
President.....Wayne G. Harris  
General Manager.....Gilbert E. Thomas  
Station Manager.....David W. Sommerville  
Program Director.....Richard Crowley

**WATZ—Alpena—1946**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Midwestern Bcstg. Co.  
Bus. Address..Paul Bunyan Bldg., Traverse City  
Tel.: Elmwood 4-8400.....Independent  
Station Rep. ....Venard, Torbet, McConnell  
President, Gen. Mgr.....Les Biederman  
Chief Engineer.....William H. Kiker  
For other Paul Bunyan stations see Multiple-Station Owners.

**WHRV—Ann Arbor—1947**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned By.....Radio Ann Arbor  
Business Address.....4230 Packard Road  
Tel.: NOrmandy 2-4573.....MBS  
President.....Frank H. Babcock  
General Manager.....Allan Land  
Station Manager.....Bob C. Wagner  
Chief Engineer.....Ken Burkhalter

**WPAG—Ann Arbor—1945**

Frequency: 1050 Kc....Power: 5,000 Watts d.  
Owned-Operated By...Washtenaw Bcstg. Co.  
Bus. Studio Address...3rd Floor, Huizel Bldg.  
Tel.: 662-5517.....Independent  
Sta. Reps. ....Mich. Spot Sales; Meeker  
Pres., Gen. Mgr.....Edward F. Baughn  
Program Director.....Albert Samborn  
Chief Engineer.....Bernard Ressler

**WLEW—Bad Axe—1950**

Frequency: 1340 Kc.....Power: 250 Watts

Owned By.....Thumb Bcstg. Co.  
Address.....935 S. Van Dyke Rd.  
Tel.: CO 9-9931.....Independent  
Co-Owner, Gen. Mgr.....John F. Wismer  
For other Stevens Wismer stations see Multiple-Station Owners.

**WBCK—Battle Creek—1948**

Frequency: 930 Kc....Power: 5 Kw. d., 1 Kw. n  
Owned-Operated By.....Michigan Bcstg. Co.  
Address.....Security Natl. Bank Bldg.  
Tel.: WO 3-5555.....Independent  
Representative.....Hollingbery  
President.....Robert H. Holmes  
General Mgr.....E. F. Cahill  
Chief Engineer.....Harley Hammond  
Owners of: WBCM-AM-FM, Bay City.

**WELL—Battle Creek—1925**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Southern Mich. Bcstg. Corp.  
Address...710 Michigan National Bank Bldg.  
Tel.: WO 4-7173.....ABC  
President.....Mrs. Fred Knorr  
Chief Engineer.....Elden Stielstra  
Owners of: WELL-FM.

**WBCM—Bay City—1925**

Freq.: 1440 Kc...Power: 1 Kw. d., 500 W., n.  
Owned-Operated By.....Michigan Bcstg. Co.  
Business-Studio Address.....Wenonah Hotel  
Tel.: TW 3-7551.....ABC-KBS  
Representative.....George P. Hollingbery  
President.....Robert H. Holmes  
General Station Manager.....Leo A. Jylha  
Chief Engineer.....Wes Thompson  
Owners of: WBCM-FM, WBCK, Battle Creek.

**WWBC—Bay City—1956**

Frequency: 1250 Kc...Power: 1000 Watts d.  
Owned By.....Water Wonderland Bcstg. Co.  
Business Address.....306 Phoenix Bldg.  
Tel.: TW 3-4588.....Independent  
President.....Patrick J. Trahan  
Chief Engineer.....Ralph H. Carpenter  
Owners of: WSTR-AM-FM, Sturgis.

**WHFB—Benton Harbor—1947**

Frequency: 1060 Kc. ...Power: 1000 Watts d.  
Owned By.....Palladium Pub. Co.  
Business Address.....Fairplain Ave.  
Tel.: 616-927-3581.....Independent  
Station Reps. ....Mich. Spot Sales; Meeker  
President.....Stanley R. Banyon  
General Manager.....J. P. Scherer  
Commercial Manager.....Robert Brown  
Chief Engineer.....M. U. Robinson  
Owners of: WHFB-FM.

**WBRN—Big Rapids—1953**

Frequency: 1460 Kc....Power: 1000 Watts. d.  
Owned-Oper. By.....WBRN, Inc.  
Address.....P. O. Box 825  
Tel.: 796-7684.....KBS  
President.....John A. White

## MICHIGAN

### WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By...Midwestern Bcstg. Co.  
Address.....Bunyan Bldg., Traverse City  
Tel.: PR 5-7831.....NBC  
Station Rep. ....Venard, Torbet & McConnell  
President, Gen. Mgr.....Les Biederman  
Chief Engineer.....Bill Kiker  
For other Midwestern stations see Paul Bunyan  
Network under Multiple-Station Owners.

### WKYO—Caro—1962

Frequency: 1360 Kc. ....Power: 500 Watts d.  
Owned By .....Tuscola Broadcasting Co.  
Address .....101 N. State St.  
Tel.: OSborne 3-2136 .....Independent  
Pres., Gen. Manager....Robert F. Benkelman  
Chief Engineer .....John Porterfield

### WCER—Charlotte—1956

Frequency: 1390 Kc.....Power: 1 Kw., d.  
Owned.....Eaton County Bcstg. Co.  
Owned By.....Eaton County Bcstg. Co.  
Address.....1615 W. Lawrence Hwy.  
Tel.: 543-0340 .....KBS  
Pres., Gen. Mgr.....Roy W. McLean  
Chief Engineer.....Gerald D. Adams

### WCBY—Cheboygan—1954

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Straits Bcstg. Co.  
Address.....Mackinaw Ave.  
Tel.: MA 7-2341.....Independent  
Station Rep.....Hopewell  
President, Gen. Mgr.....Richard E. Hunt  
Chief Engineer.....Lou M. Ozak  
Owners of: WCRM Clare.

### WCRM—Clare—1960

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned By Gateway to the North Bcstg. Corp.  
Address.....North Mission Road  
Tel.: EV 6-9907.....Independent  
President, Gen. Mgr.....Richard E. Hunt  
Owners of: WCBY, Cheboygan.

### WTVB—Coldwater—1948

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
Owned By.....Twin Valley Bcstrs.  
Address .....P. O. Box 32  
Tel.: BRoadway 9-9119.....Independent  
President.....E. Harold Munn, Sr.  
General Manager.....E. Harold Munn, Jr.  
Chief Engineer.....Virgil Royer

### WKNR—Dearborn—1946

(Formerly WKMH)

Freq.: 1310 Kc.....Power: 5 Kw.  
Owned By.....Knorr Bcstg. Corp.  
Address.....15001 Mich. Ave.  
Tel.: TI 6-8500.....MBS

Station Representative ....Paul H. Raymer Co.  
President.....Mrs. Fred A. Knorr  
Commercial Manager.....John E. Davidson  
Program Director.....Frank Maruca  
Chief Engineer.....Jerrold L. Martin  
For other Knorr stations see Multiple-Station Own-  
ers.

### CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts  
Owned By .....Western Ontario Bcstg. Co.  
Address.....1450 Guardian Bldg.  
Tel.: WO 1-7200 .....Independent  
Pres., Sales Div.....E. C. Metcalfe  
General Mgr.....S. Campbell Ritchie  
Program Director.....John Gordon  
Chief Engineer.....Stewart Clark  
Owners of: CKLW-FM-TV.

### WCAR—Detroit—1939

Freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.  
Owned By .....WCAR, Inc.  
Address.....500 Temple Ave.  
Tel.: TE 3-8100.....Independent  
President, Gen. Mgr.....H. Y. Levinson

### WJBK—Detroit—1925

Freq.: 1500 Kc....Power: 10 Kw. d., 1 Kw. n.  
Owned-Operated By.....Storer Bcstg. Co.  
Bus.-Studio Address.....7441 Second Blvd.  
Tel.: TR 3-7400.....Independent  
Station Representative .....Katz  
President.....George B. Storer, Jr.  
V.P., General Mgr.....Harry R. Lipson  
General Sales Manager.....George Crandall  
Program Manager.....John M. Grubbs  
Merchandising .....Dennis Mahle  
Supervisory Engineer.....Donald Hein  
For other Storer stations see Multiple-Station Own-  
ers.

### WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Booth Bcstg. Co.  
Business Address.....2300 Buhl Bldg.  
Tel.: Woodward 5-2000.....Independent  
President.....John L. Booth  
General, Comm. Mgr.....Thomas J. Warner  
Chief Engineer.....George E. Ryan  
For other Booth stations see Multiple-Station Own-  
ers.

### WJR—Detroit—1922

Frequency: 760 Kc....Power: 50,000 Watts  
Owned By.....Capital Cities Bcstg.  
Address.....2800 Fisher Bldg.  
Tel.: TR 5-4440.....CBS  
Representative .....Christal  
President .....Thomas S. Murphy  
V.P., General Manager .....James H. Quello  
V.P. Secretary.....F. Sibley Moore  
Sales Manager .....Robert D. Burton  
Sales Promotion Mgr. ....Donald W. Craig  
Program Mgr.....Reginald P. Meridew

Chief Engineer.....A. Friedenthal  
For other Capital Cities stations see Multiple-Station Owners.

**WQTE—Detroit—1959**

Frequency: 560 Kc.....Power: 500 Watts, d.  
Owned By.....550 Broadcasting Corp.  
Address.....Whittier Hotel, 415 Burns Dr.  
Tel.: WO 2-0900.....Independent  
Station Representative....Broadcast Time Sales  
President, Gen. Mgr.....Richard E. Jones  
Chief Engineer, Program Dir.....Irv. Laing

**WWJ—Detroit—1920**

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Oper. By ....The Evening News Assn.  
Address.....622 W. Lafayette  
Tel.: WO 2-2000.....Independent  
Reps..Peters, Griffin, Woodward; McDermott  
President.....Warren S. Booth  
General Manager.....James Schiavone  
Asst. Gen. Mgr.....Don DeGroot  
Station Mgr.....Denman F. Jacobson  
Sales Mgr.....Nestor A. Sibbold  
Program Devel. Mgr.....Melvin C. Wissman  
Program & Prod. Mgr.....Robert E. Henabery  
Promotion Manager.....A. Glenn Kyker  
Eng. Manager.....E. J. Love  
Owners of: WWJ-FM-TV.

**WXYZ—Detroit—1925**

Frequency: 1270 Kc.....Power: 5 Kw.  
Owned By.....American Bcstg. Co.  
Address.....20777 W. Ten Mile Rd.  
Tel.: KEnwood 4-7000.....ABC  
President.....John F. Pival  
Commercial Manager .....Robert Baldrice  
Chief Engineer .....Charles Kocher  
For other ABC owned stations see Radio & TV Networks.

**WDOW—Dowagiac—1960**

Frequency: 1440 Kc.....Power: 500 Watts  
Owned By.....Dowagiac Bcstg. Co., Inc.  
Address .....Box 150  
Tel.: STate 2-5106.....Independent  
President, Gen. Mgr.....William Kuiper

**WDBC—Escanaba—1941**

Frequency: 680 Kc.....Power: 1000 Watts  
Owned By .....WDBC Bcstg. Co.  
Address .....603 Ludington St.  
Tel.: State 6-6144.....Independent  
Pres., Gen. Mgr.....A. E. Dahl

**WLST—Escanaba—1958**

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Lake Mich. Bcstg. Co.  
Address.....600 Ludington St.  
Tel.: State 6-4118.....ABC  
President .....Frank J. Russell  
Sales Prom. Manager.....David Pinozek

**WAMM—Flint—1955**

Frequency: 1420 Kc.....Power: 500 W. d.  
Owned By.....Mid-States Bcstg. Corp.  
Business Address.....740 S. Saginaw St.  
Tel.: CEdar 9-8631.....Independent  
President .....John McGoff  
Station, Commercial Mgr. ....Reed Pasternak  
Chief Engineer .....Albert Alarie  
For other Mid-States stations see Multiple-Station Owners.

**WFDF—Flint—1922**

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned By.....WFDF Flint Corp.  
Address.....Garland & First Ave.  
Tel.: CE 2-7158.....NBC  
President, General Mgr.....Elmer A. Knopf  
Pub'c Service Director .....Daniel Hunter  
Chief Engineer.....Gerald Wolpert

**WKMF—Flint—1953**

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.  
Owned By.....Carroll Bcstg. Co.  
Citizens Bank Bldg.....Tel.: 233-7608  
ABC...Reps.: Gill-Perna; Michigan Spot Sales  
Pres., Gen. Mgr.....John Carroll

**WMRP—Flint—1946**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By .....Methodist Radio Parish, Inc.  
Address.....3217 Lapeer St.  
Tel.: CE 3-5112.....KBS  
President .....Carl Ammerman  
General Manager .....Ellis L. Fenton  
Chief Engineer.....Robert Swayze

**WTAC—Flint—1946**

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Whitehall Stations, Inc.  
Address .....Box 600  
Tel.: OW 4-4146.....Independent  
President .....Gene Milner  
Station Mgr.....Paul Evans  
Gen., Nat. Sales Mgr.... Charles E. Speights  
Program Dir.....Bob Dell  
Publicity Dir.....Jackie Landis  
Chief Engineer.....Robert Garner  
Owners of: KSO, Des Moines, Ia.

**WTRX—Flint—1947**

Freq.: 1330 Kc...Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By.....Booth Bcstg. Co.  
Bus.-Studio Address.....3076 E. Bristol Rd.  
Tel.: 743-1150.....Independent  
Station Rep. ....George Hollingbery  
President .....John Lord Booth  
General Mgr. ....David Mendelsohn  
Chief Engineer .....Don Mayle  
For other Booth stations see Multiple-Station Owners.

**WSHN—Fremont—1961**

Frequency: 1550 Kc.....Power: 1 Kw. d.

## MICHIGAN

Owned By.....Stuart P. Noordyk  
Address.....517 Beebe St.  
Tel.: 1550.....KBS  
Station Representative....George T. Hopewell  
President.....Stuart P. Noordyk  
General, Sta. Manager....Bruce Van Houten  
Sales Promo. Mgr., Ch. Eng....William Docter

### WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Midwestern Bcstg. Co.  
Address....Paul Bunyan Bldg., Traverse City  
Tel.: WI 7-7675.....Independent  
Station Rep. ....Venard, Torbet & McConnell  
Pres., Gen. Mgr.....Les Biederman  
Chief Engineer.....William K. Kuiper  
For other Midwestern stations see Paul Bunyan  
Network under Multiple-Station Owners.

### WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d  
Owned By...D. Tjapkes, G. Kleis & W. Mokma  
Address.....228½ Washington St.  
Tel.: 842-8110.....KBS  
Chief Engineer.....Daniel Van Loo

### WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Furniture City Bcstg. Corp.  
Address.....399 Garfield Ave., S.W.  
Tel.: GL 6-9541.....Independent  
Pres.; Gen., Sta. Mgr.....William Kuiper  
Comm., Sales Promo. Mgr...William E. Kuiper  
Resident Mgr., News Dir.....Ted Andriese  
Chief Engineer.....Gilbert Waite  
Owners of: WFUR-FM.

### WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts  
Owned By.....Regional Bcstrs. Group  
Business-Studio Add. 35 Lafayette Ave., N.E.  
Tel.: GL 9-4111.....Independent  
Station Representative.....Raymer  
Gen., Comm. Manager.....H. M. Fisher  
Chief Engineer.....Jack Maciejewski  
For other Regional Bcstrs. stations see Multiple-  
Station Owners.

### WJEF—Grand Rapids—1945

Freq.: 1230 Kc...Power: 500 W. d., 250 W. n.  
Owned By.....Fetzer Bcstg. Co.  
Address.....Pantlind Hotel  
Tel.: GL 6-8512.....CBS  
Station Representative.....Avery-Knodel  
President.....John E. Fetzer  
Chief Engineer.....Bruce Glycadcgis  
For other Fetzer stations see Multiple-Station Own-  
ers.

### WLAV—Grand Rapids—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Stevens-Wisner Bcstg.  
Address.....Mezzanine Waters Bldg.  
Tel.: GL 6-5461.....ABC  
Station Reps.....Meeker; Mich. Spot Sales

Pres., Gen. Mgr.....John J. Shepard  
For other Stevens-Wisner stations see Multiple-  
Station Owners.

### WMAX—Grand Rapids—1954

Frequency: 1480 Kc.... Power: 1000 Watts d.  
Owned By.....Atlas Bcstg. Co.  
Address.....355 Covell Rd., N.W.  
Tel.: 453-4471.....MBS  
President, General Mgr. ....Joseph C. Hooker  
Owners of: WMAX-FM.

### WOOD—Grand Rapids—1924

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned By.....Time-Life Bcst., Inc.  
Address.....120 College Ave., S.E.  
Tel.: GL 9-4125.....NBC  
Representative.....Katz Agency  
V.P., Gen. Mgr.....Willard Schroeder  
Station, Comm. Mgr.....Michael O. Lareau  
Program Director.....Peter Kizer  
Sales Prom., Publicity Director....Clark Grant  
Chief Engineer.....Charles Robison  
For other Time-Life stations see Multiple-Station  
Owners.

### WPLB—Greenville—1960

Frequency: 1380 Kc.....Power: 500 Watts d.  
Owned By.....Flat River Bcstg. Co.  
Address.....South M—91  
Tel.: PL 4-3656.....KBS  
Co-Owner, Pres.....Mrs. Pearl C. Lewis  
Co-Owner, V.P., Gen. Mgr...Earl N. Peterson  
Station Manager.....Robert G. Lewis  
Program Director.....Larry L. Painter  
Chief Engineer.....David W. Huva  
Owners of: WPLB-FM.

### WMPL—Hancock—1957

Frequency: 920 Kc.....Power: 1 Kw., d.  
Owned By.....Copper Country Bcstg. Co.  
Business Address.....Hotel Scott  
Tel.: 3155-6.....KBS  
Station Representative.....Hopewell  
Gen. Mgr.....Francis Locatelli

### WBCH—Hastings—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.  
Owned By.....Barry Bcstg. Co. Inc.  
Address.....146 E. State St., Box 88  
Tel.: Windsor 5-3414.....Independent  
President; Gen., Sta. Mgr...Kenneth R. Radant  
Publicity Director.....Wayne Corey

### WCSR—Hillsdale—1955

Frequency: 1340 Kc.....Power: 100 W.  
Owned By.....Flynn Enterprises  
Address.....1165 Ash St., Winnetka, Ill.  
Tel.: Winnetka.....KBS  
President.....F. J. Flynn

### WHTC—Holland—1948

Freq.: 1450 Kc...Power: 1 Kw. d.; 250 Wts. n.  
Owned-Operated By.....Holland Bcstg. Co.



Address.....Fourth and Central  
Tel.: EX 2-3121.....MBS  
Station Representative.....Hopewell  
President.....W. A. Butler  
Gen. Mgr.....Sandy Meek  
Commercial Manager.....Hal Franken  
Program Director.....Bill Gargano  
Chief Engineer.....Julius Van Oss  
Owners of: WHTC-FM.

**WJBL—Holland—1956**

Frequency: 1260 Kc.....Power: 500 Watts d.  
Owned By.....Ottawa Bcstg. Corp.  
Address.....Box 808  
Tel.: EX 6-5281.....Independent  
President.....P. J. Zondervan  
Chief Engineer.....John L. Klungle  
Owners of: WJBL-FM.

**WHDF—Houghton—1929**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By...Upper Michigan Bcstg. Co.  
Address.....Douglas House  
Tel.: 482-2442.....Independent  
Representative.....Walker-Rawalt  
General Mgr.....Albert W. Payne

**WHGR—Houghton Lake—1954**

Frequency: 1290 Kc.....Power: 5 Kw.  
Owned.....Sparks Bcstg. Co.  
Address.....3431 Houghton Lake Dr.  
Tel.: 366-5364.....Independent  
President.....Garnet G. Sparks  
General Manager.....Gordon A. Sparks  
Station, Commercial Mgr. ....Robert D. Ditmer  
For other Sparks stations see Multiple-Station  
Owners.

**WHMI—Howell—1957**

Frequency: 1350 Kc.....Power: 500 Watts, d.  
Owned By.....B. & H. Bcstg. Co.  
Address.....201½ W. Grand River Ave.  
Tel.: 1062.....ABC, KBS  
Station Reps. ....Walton; Mich. Spot Sales  
Pres., Gen. Mgr.....Frank Bignell

**WCHB—Inkster—1956**

Frequency: 1440 Kc.....Power: 1 Kw. d.  
Owned By.....Bell Bcstg. Co.  
Address.....32790 Henry Ruff Rd.  
Tel.: CR 8-1440.....Independent  
President.....Dr. Haley Bell  
General Manager.....Frank M. Seymour  
Program Dir.....George White

**WION—Ionia—1952**

Frequency: 1430 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Ionia Bcstg. Co.  
Address.....Box 143  
Tel.: 2300.....Independent  
President.....Monroe Mac Pherson, Sr.  
General Mgr.....Monroe Mac Pherson, Jr.

**WMIQ—Iron Mountain—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Iron Mountain-Kingsford Bcstg. Co.  
Address.....211 East Ludington Street  
Tel.: 774-4321.....ABC  
President.....Frank J. Russell  
Gen., Sta., Comm., Prom. Mgr...W. C. Johnson

**WIKB—Iron River—1949**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Iron County Bcstg. Corp.  
Address.....Iron River Natl. Bank Bldg.  
Tel.: COngress 5-4104.....KBS  
Sta. Representative.....Walker-Rawalt  
Vice-Pres., Gen. Mgr.....Edwin Phelps, Jr.  
Chief Engineer.....Jerry Wilson

**WJMS—Ironwood—1931**

Frequency: 630 Kc.....Power: 1000 Watts  
Owned-Oper. By...Upper Mich.-Wis. Bcstg. Co.  
Bus.-Studio Address.....124 E. McLeod Ave.  
Tel.: 20.....KBS  
Sta. Rep.....Thomas F. Clark  
President, Gen. Mgr.....William L. Johnson  
Publicity Dir.....Dick Daly  
Chief Engineer.....Arne Dahlbacka

**WJAN—Ishpeming—1959**

Frequency: 970 Kc.....Power: 5000 Watts, d.  
Owned By.....WJAN, Inc.  
Address.....P.O. Box 313  
Tel.: HUDson 6-4441.....CBS-MBS  
President, Prog. Dir.....J. J. Beloungy  
Chief Engineer.....Wes Larson

**WJPD—Ishpeming—1947**

Freq.: 1240 Kc...Power: 1 Kw. d.; 250 Wis. n.  
Owned-Operated By.....Ishpeming Bcstg. Co.  
Address.....120 West Division St.  
Tel.: HU 6-9937.....NBC-KBS  
President, Gen. Mgr.....Dr. J. P. Deegan  
Chief Engineer.....L. Roncoaglione

**WIBM—Jackson—1924**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Booth Bcstg. Co.  
Address.....2511 Kibby Rd.  
Tel.: ST 2-7176.....Independent  
President.....John L. Booth

**WJCO—Jackson—1963**

Frequency: 1510 Kc.....Power: 5 Kw. d.  
Owned By.....Television Corp. of Michigan  
Box 380.....Tel.: 784-2621  
Independent.....Rep.: Young  
General Mgr.....William J. Hart

**WKHM—Jackson—1951**

Frequency: 970 Kc.....Power: 1000 Watts  
Owned By.....Jackson Bcstg. & TV Corp.  
Address.....441 Wildwood  
Tel.: State 4-7181.....MBS

## MICHIGAN

**President**.....Mrs. Fred A. Knorr  
**V.P., General Manager**.....Edwin Huse  
**Program Director**.....Wayne Curtis  
**Chief Engineer**.....Paul Wright  
For other Knorr stations see Multiple-Station Owners.

### WKLZ—Kalamazoo—1956

**Frequency:** 1470 Kc.....**Power:** 500 W. d.  
**Owned By**.....Circle Corp.  
**Address**.....Box 663  
**Tel.:** FReside 3-2541.....**MBS**  
**Pres., Gen. Mgr.**.....E. J. Popke

### WKMI—Kalamazoo—1947

**Freq.:** 1360 Kc....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned By**.....Steere Bcstg. Corp.  
**Address**.....1330 Melody Lane  
**Tel.:** 344-0111.....**Independent**  
**Pres., Gen. Mgr.**.....Howard D. Steere  
**Sales Manager**.....Max Keyes  
**Chief Engineer**.....Floyd Holes

### WKPR—Kalamazoo—1960

**Frequency:** 1420 Kc.....**Power:** 1 Kw. d.  
**Owned By**.....Kalamazoo Bcstg. Co.  
**Address**.....2244 Ravine Rd., Box 867  
**Tel.:** FReside 5-6179.....**Independent**  
**President**.....William Kuiper

### WKZO—Kalamazoo—1923

**Frequency:** 590 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Fetzer Bcstg. Co.  
**Business Address**.....590 W. Maple St.  
**Tel.:** FI 5-2101.....**CBS**  
**Representative**.....Avery-Knodel  
**President**.....John E. Fetzer  
**Sta. Comm. Mgr.**.....Otis T. Gaston  
**Program Director**.....Charles T. Lynch  
**Publicity Director**.....W. J. Hunt  
**Chief Engineer**.....Arthur E. Covell  
For other Fetzer stations see Multiple-Station Owners.

### WILS—Lansing—1946

**Freq.:** 1320 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Lansing Bcstg. Co.  
**Address**.....407 N. Washington Ave.  
**Tel.:** IV 2-1655.....**Independent**  
**Station Rep.**.....Vernard, Torbet & McConnell  
**President**.....John C. Pomeroy  
**General, Comm. Mgr.**.....Edwin L. Byrd  
**Chief Engineer**.....John Whitacre  
Owners of: WILX-TV, Jackson.

### WJIM—Lansing—1934

**Freq.:** 1240 Kc....**Power:** 1 Kw. d., 250 W. n.  
**Owned-Oper. By**.....Gross Telecasting, Inc.  
**Address**.....2820 East Saginaw  
**Tel.:** IV 2-1333.....**NBC**  
**Station Reps.**.....Pearse; Masla  
**President, Gen. Mgr.**.....Harold F. Gross  
**Chief Engineer**.....Carl Onken  
Owners of: WJIM-FM-TV.

### WMRT—Lansing—1961

**Frequency:** 1010 Kc.....**Power:** 500 W.  
**Owned By**.....Metropolitan Radio Corp.  
**Box 239**.....**Tel.:** 489-1421  
**ABC**.....**Rep.:** Gill-Perna  
**President**.....Stokes Gresham, Jr.  
**Station Mgr.**.....Leonard T. Bishop

### WTHM—Lapeer—1962

**Frequency:** 1530 Kc.....**Power:** 5 Kw.  
**Owned By**.....Lapeer Bcstg. Co.  
**Address**.....Box 1530  
**Tel.:** MO 4-8555.....**Independent**  
**Reps.:**.....D-O Sales; Gentile  
**Exec. V. P., Gen. Mgr.**.....Edward Oyster

### WKLA—Ludington—1944

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**.....Raymond A. Plank  
**Address**.....East Ludington Ave.  
**Tel.:** VI 3-3438.....**ABC-KBS**  
**Pres., Gen. Mgr.**.....Raymond A. Plank  
Owners of: WMTE, Manistee.

### WMTE—Manistee—1951

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Manistee Radio Corp.  
**Address**.....Radio Road  
**Tel.:** PArkview 3-9906.....**KBS**  
**President, Gen. Mgr.**.....Raymond A. Plank  
Owners of: WKLA, Ludington.

### WDOG—Marine City—1950

**Frequency:** 1590 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio St. Clair, Inc.  
**Business Address**.....5300 Marine City Hwy.  
**Tel.:** RO 5-7944.....**KBS**  
**President**.....Jerry Coughlin  
**Gen., Sta. Mgr.**.....F. W. Cale  
**Chief Engineer**.....Robert H. Burr

### WDMJ—Marquette—1931

**Frequency:** 1320 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Lake Superior Bcstg. Co., Inc.  
**Address**.....249 W. Washington St.  
**Tel.:** CA 6-3524.....**ABC**  
**President**.....Frank J. Russell, Jr.  
**General Mgr.**.....W. H. Treloar  
**Chief Engineer**.....Paul Anick

### WAGN—Menominee—1952

**Freq.:** 1340 Kc....**Power:** 1 Kw. d., 250 W. n.  
**Owned By**.....Men-Mar Bcstg. Corp.  
**Address**.....960 First St.  
**Tel.:** UN 3-5551.....**ABC-KBS**  
**President, Gen. Mgr.**.....Vernon Uecker  
**Chief Eng.**.....Loren B. Koesling

### WMDN—Midland—1948

**Frequency:** 1430 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Midland Bcstg. Co.  
**Address**.....1510 Bayliss St.  
**Tel.:** TE 9-9888.....**KBS**

President ..... D. Sherman  
 Chief Engineer..... Peter A. Wolf

**WBRB—Mt. Clemens—1956**

Frequency: 1430 Kc.....Power: 500 Watts. d.  
 Owned By.....Wright & Maltz, Inc.  
 Address.....P. O. Box 489  
 Tel.: HO 3-5876.....MBS  
 Station Representative.....Prestige Rep.  
 President, Gen. Mgr.....Milton Maltz  
 Program Director.....Charles Park  
 Chief Engineer.....Harold Oliver  
 Owners of: WBRB-FM; WTTT-AM-FM, Tiffin, O.

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Paul A. Prandt  
 Address.....P.O. Box 407  
 Tel.: SP 3-6351.....Independent  
 President.....Paul A. Brandt  
 Gen., Comm. Manager.....Eugene E. Umlor  
 Program, Publicity Dir.....Robert J. Morgan  
 Chief Engineer.....Peter J. Fronczak  
 Owners of: WCEN-FM; WCBQ-AM, Whitehall.

**WMAB—Munising—1956**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Pictured Rocks Radio  
 Address.....First Nat. Bank Bldg.  
 Tel.: EVergreen 7-2518.....KBS  
 Gen. Mgr.....James E. Poeske

**WKBZ—Muskegon—1926**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned By.....WKBZ Radio Corp.  
 Address.....592 W. Pontaluna Road  
 Tel.: SWIt 8-2141.....ABC  
 President.....F. L. Allman  
 Program Director.....C. P. Hoover  
 Chief Engineer.....George Krivitzky

**WMUS—Muskegon—1947**

Frequency: 1090 Kc.....Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Address.....Muskegon  
 Tel.: SH 4-1671.....MBS-KBS  
 President.....R. B. Rogoski  
 Gen., Sta. Mgr.....W. B. Tebeau  
 Owners of: WMUS-FM; WPLY, Plymouth, Wis.

**WTRU—Muskegon—1949**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned By.....Regional Bcstrs. of Michigan  
 Address.....Box 248  
 Tel.: PE 3-2126.....Independent  
 Station Rep.....Raymer  
 General Manager.....Frederick P. Tascone  
 Chief Engineer.....Jack Maciejewski

**WKJR—Muskegon Hts.—1963**

Frequency: 1520 Kc.....Power: 1 Kw. d.  
 Owned By.....Muskegon Hts. Bcstg. Co.  
 3494 Glendale.....Tel.: PE 3-2631

Independent.....Rep.: None  
 President.....William Kuiper, Sr.  
 Gen., Adv. Mgr.....William E. Kuiper  
 Chief Engineer.....Donald Stuursma

**WNIL—Niles—1956**

Frequency: 1290 Kc.....Power: 500 Watts. d.  
 Owned By.....Niles Bcstg. Co.  
 Address.....416 Sycamore St.  
 Tel.: MU 3-5432.....KBS  
 Station Representative.....Continental  
 General, Sta. Mgr.....James H. Mitchell  
 Chief Engineer.....Mathew Pierzchala

**WDMC—Otsego—1962**

Frequency: 980 Kc.....Power: 500 W. d.  
 Owned By.....Dwight M. Cheever  
 Box 980.....Tel.: 692-6851  
 Independent.....Rep.: Continental  
 Station Mgr.....John H. Clark  
 President.....Dwight M. Cheever

**WOAP—Owosso—1948**

Frequency: 1080 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Owosso Bcstg. Co.  
 Address.....Box E  
 Tel.: SA 5-8196.....Independent  
 Station Rep.....Devney Organization  
 President.....J. E. Campbell  
 General Station Mgr.....Merrill Walker

**WMBN—Petoskey—1946**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Midwestern Bcstg. Co.  
 Address.....Paul Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 Pres., Gen. Mgr.....Les Biederman  
 Chief Engineer.....William H. Kiker  
 For other Midwestern stations see Paul Bunyan  
 Network under Multiple-Station Owners.

**WPON—Pontiac—1954**

Freq.: 1460 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....WPON, Inc.  
 Business Address.....7 S. Perry St.  
 Tel.: FE 8-0444.....Independent  
 Pres., Gen. Mgr.....H. Allen Campbell  
 Chief Engineer.....Karl Kuck

**WHLS—Port Huron—1938**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.  
 Address.....932 Military St.  
 Tel.: YU 2-8536.....KBS  
 Sta. Rep.....Mich. Spot Sales; Meeker  
 General Manager.....John F. Wismer  
 Station Mgr.....Thomas G. Sickerleel  
 Chief Engineer.....Marc Karmann  
 For other Stevens-Wismer stations see Multiple-  
 Station Owners.

**WTTT—Port Huron—1947**

Frequency: 1380 Kc.....Power: 5000 Watts

# MICHIGAN

Owned-Oper. By.....The Times Herald Co.  
Address.....907 Sixth St.  
Tel.: Yukon 5-5171.....Independent  
General Manager.....R. S. Sommerville  
Chief Engineer.....George Carroll

## WHAK—Rogers City—1949

Frequency: 960 Kc....Power: 5000 Watts d.  
Owned-Operated By...Rogers City Bcstg. Co.  
Address.....Molke Drive  
Tel.: 7751.....Independent  
Pres., Gen., Sta. Mgr.....Harvey A. Klann  
Comm. Mgr.....Albert Klann  
Program Director.....Harry E. Brege

## WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Sparks Bcstg. Co.  
Business Address.....Box X-100  
Tel.: LI 4-2200.....Independent  
Station Rep.....Charles Bernard  
President.....Garnet Sparks  
For other Sparks stations see Multiple-Station Owners.

## WKNX—Saginaw—1947

Frequency: 1210 Kc....Power: 10,000 Watts  
Owned By.....Lake Huron Bcstg. Corp.  
Address.....221 So. Wash. Ave.  
Tel.: PL 3-4471.....Independent  
Representative.....Gill-Perna  
Pres., Gen. Mgr.....William J. Edwards  
Vice-President.....Alvin M. Bentley  
Station Manager.....Howard H. Wolfe  
Program Director.....Dave Kushler  
Chief Engineer.....Max W. Thomas  
Owners of: WKNX-TV.

## WSAM—Saginaw—1939

Freq.: 1400 Kc.. Power: 1 Kw. d., 250 W. n.  
Owned By.....MacDonald Bcstg. Co.  
2000 Whittier.....Tel.: PL 2-8161  
NBC....Reps.: Michigan Spot Sales; Meeker  
Pres.; Gen. Mgr.....Kenneth Hugh MacDonald  
Station Mgr.....Jerry Breen  
Chief Engineer.....George Davenport  
Owners of: WSAM-FM.

## WGSW—Saginaw—1950

Freq.: 790 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Booth Bcstg. Co.  
Address.....400 Mason Bldg.  
Tel.: PL 3-4456.....CBS  
President.....John L. Booth  
Chief Engineer.....Harold Volz, Jr.  
For other Booth stations see Multiple-Station Owners.

## WMIC—St. Helen—1960

Frequency: 1590 Kc.....Power: 500 W.  
Owned By.....BEL Ents.  
Box 106.....Tel.: 842  
Independent.....Rep.: None  
Station Mgr.....C. G. Burke, Jr.

## WJUD—St. Johns—1959

Frequency: 1580 Kc.....Power: 1,000 Watts d.  
Owned By.....Clinton County Bcstg. Co.  
Address.....P.O. Box 276  
Tel.: 224-3237.....MBS  
President, General Mgr.....Justin F. Marzke

## WSJM—St. Joseph—1957

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WSJM, Inc.  
Address.....414 State St.  
Tel.: YU 3-3992.....MBS  
President, Gen., Sta. Mgr...Joseph D. Mackin  
Program Director.....Tom Ferren

## WOIB—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts  
Owned By.....Lester Bcstg. Corp.  
Address.....P. O. Box 5, Ann Arbor  
Tel.: NORMandy 3-0569.....Independent  
President, Gen. Mgr.....Herbert W. Lester  
Chief Engineer.....James Allen  
Owners of: WOIA-FM.

## WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc....Power 1 Kw. d., 250 W. n.  
Owned-Operated By..Hiawathaland Bcstg. Co.  
Business-Studio Address...208 Ashmun St.  
Tel.: ME 2-2231.....Independent  
President.....Stanley R. Pratt  
General Manager.....Russell Staffield

## WJOR—South Haven—1961

Frequency: 940 Kc.....Power: 1 Kw. d.  
Owned By.....Richard & Bessie Pomeroy  
559 Phoenix St.....Tel.: 637-1138  
Independent.....Rep.: None  
Pres.; Gen., Sales Mgr.....Richard Pomeroy

## WSTR—Sturgis—1951

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By...Water Wonderland Bcstg. Co., Inc.  
Address.....P. O. Box 70  
Tel.: OLiver 1-2383.....Independent  
President.....Patrick J. Trahan  
General Manager.....Charles E. Anthony  
Station Manager.....Lee E. Droeger  
Chief Engineer.....John Greenwood  
Owners of: WSTR-FM; WWBC, Bay City.

## WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned By.....Superior Bcstg. Co.  
Address.....Route #2  
Tel.: FOrest 2-3417.....KBS  
Station Mgr.....Richard A. Egli

## WLKM—Three Rivers—1962

Frequency: 1510 Kc.....Power: 500 W. d.  
Owned By.....Voice of Three Rivers  
Address.....Box 1510  
Tel.: 278-1815.....Independent  
Rep.:.....None

## MICHIGAN-MINNESOTA

President ..... Joseph H. Butler  
General Mgr. .... Frank J. Bulgarella

### WCCW—Traverse City—1960

Frequency: 1310 Kc. .... Power: 5,000 Watts d.  
Owned By ..... WCCW, Inc.  
Address ..... 101 West Front St.  
Tel.: Windsor 6-6211. .... Independent  
Station Reps. .... Holman; Mich. Spot Sales  
President ..... D. C. Summerford  
General Manager ..... John R. Anderson  
Chief Engineer ..... Theodore Jones

### WTCCM—Traverse City—1941

Freq.: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.

Owned By ..... Midwestern Bcstg. Co.  
Address ..... Paul Bunyan Bldg.  
Tel.: Windsor 7-7675. .... NBC  
Station Rep. .... Venard, Torbet & McConnell  
Pres., Gen. Mgr. .... Les Biederman  
Chief Engineer ..... William H. Kiker  
For other Midwestern stations see Paul Bunyan  
Network under Multiple-Station Owners.

### WCBQ—Whitehall—1959

Freq.: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Paul A. Brandt  
Address ..... Box 68  
Tel.: TW 3-1465. .... Independent  
President ..... Paul A. Brandt  
Chief Engineer ..... Elden Stielstra  
Owners of: WCEN-AM-FM, Mt. Pleasant.

## Minnesota

### KKIN—Aitken—1961

Frequency: 930 Kc. .... Power: 1,000 Watts d.  
Owned By ..... Lake Region Bcst. Service  
Address ..... P.O. Box 636  
Tel.: 927-2844. .... KBS, MBS  
Pres., Oper. Mgr. .... Albert H. Wiese  
Gen., Comm. Mgr. .... Fred H. Moegle  
Program Dir. .... Gary Yantes

### KASM—Albany—1950

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Stearns County Bcstg. Co.  
Address ..... Albany  
Tel.: 845-3005 ..... KBS  
Station Representative ..... Continental  
President ..... William Blaitner  
General Manager ..... Urban J. Keppers  
Commercial Manager ..... Lee Krause  
Chief Engineer ..... Charles Gilbert

### KATE—Albert Lea—1937

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned By ..... Albert Lea Bcstg. Co.  
Address ..... W. Seventh St.  
Tel.: FRanklin 3-2338. .... Independent  
President ..... Hart Cardozo  
General Manager ..... Robert Benedict

### KXRA—Alexandria—1949

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned By ..... Alexandria Bcstg. Corp.  
Address ..... 1315 Broadway  
Tel.: RO 3-3131. .... KBS-ABC  
Representative ..... Donald Cooke  
President, Comm. Mgr. .... Everette Q. Walters

### KANO—Anoka—1956

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
Owned By ..... Northwest Bcstg. Co.

Business Address ..... 1 Radio Drive  
Tel.: 421-2600 ..... Independent  
Pres., Sta. Mgr. .... Richard Ahern  
Gen., Adv. Mgr. .... Richard Novak  
Chief Engineer ..... Leslie Wilson

### KAUS—Austin—1948

Frequency: 1480 Kc. .... Power: 1000 Watts  
Owned-Oper. By Minn.-Ia TV Co. (Black Hawk)  
Business-Studio Address ..... Box 547  
Tel.: HE 7-2965. .... Independent  
Representative ..... Avery-Knodel  
President ..... R. J. McElroy  
Chief Engineer ..... Tony Moulder  
For other Black Hawk stations see Multiple-Station Owners.

### KQAQ—Austin—1960

Freq.: 970 Kc. .... Power: 5 Kw. d., 500 W. n.  
Owned By ..... KQAQ, Inc.  
Address ..... Box 682  
Tel.: Hemlock 7-4511. .... KBS  
Pres.; Gen., Sta. Mgr. .... Donald F. Jones  
Commercial Mgr. .... Tad A. Pirmantgen  
Program Dir. .... James J. Nagle  
Chief Engineer ..... Don Franz

### KBUN—Bemidji—1946

Freq.: 1450 Kc. .... Power: 1 Kw. d.; 250 W. n.  
Owned By ..... Paul Bunyan Bcstg. Co.  
Business Address ..... 511 Beltrami Ave.  
Tel.: PLaza 1-4120. .... KBS  
Gen., Sta. Mgr. .... James R. Hambacher  
Chief Engineer ..... Robert Pro

### KBMO—Benson—1956

Frequency: 1290 Kc. .... Power: 500 Watts, d.  
Owned By ..... North Star Bcstg. Co.  
Address ..... Box 355  
Tel.: VI 2-4601. .... KBS

## MINNESOTA

President.....George J. McCarthy  
Program Director.....Marvin E. Meyer  
Chief Engineer.....Julien Meyer  
Owners of: KISM, Shakopee.

### KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.  
Owned-Operated By.....Brainerd Bcstg. Co.  
Business Address.....2700 E. Oak  
Tel.: 829—2853.....Independent  
President.....E. T. O'Brien  
Station Mgr., Chief Eng.....Donald H. Koenig  
Owners of: KLIZ-FM.

### KBMW—Breckenridge—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Interstate Bcstg. Corp.  
Address.....510 Dakota Ave., Wahpeton, N.D.  
Tel.: Midway 2-4141.....CBS-KBS  
Pres., Gen. Mgr.....Robert E. Ingstad  
Chief Engineer.....H. G. Unkenholz  
Owners of: KEYD, Oakes, N. D.

### WKLK—Cloquet—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Cloquet Bcstg. Co.  
Address.....P. O. Box 309  
Tel.: TR 9-6725.....KBS  
President, Gen. Mgr.....Harry Newby  
Chief Engineer.....Walt Peters

### KROX—Crookston—1948

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 Watts n.  
Owned-Operated By.....Crookston Bcstg. Co.  
Business Address.....Box 620  
Tel.: AT 1-1140.....KBS  
President, Prog. Dir.....Jerome A. Dahlberg  
General, Sta. Mgr.....William J. Kiewel  
Comm. Mgr.....E. R. Melbye

### KDLM—Detroit Lakes—1951

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By...Detroit Lakes Bcstg. Co.  
Address.....1340 Richmond Rd.  
Tel.: Victor 7-5624.....Independent  
President.....Herbert Gross  
General Manager.....Al G. Leighton  
Chief Engineer.....W. Wilson

### KAOH—Duluth—1963

Frequency: 1390 Kc.....Power: 500 W. d.  
Owned By.....Linton D. Hargreaves  
406 Providence Bldg.....Tel.: 727-1521  
Independent.....Rep.: None  
General Mgr.....Linton D. Hargreaves

### KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KDAL, Inc.  
Business-Studio Address.....218 Bradley Bldg.  
Tel.: RA 2-2628.....CBS  
Station Representatives.....Petry; Hyett  
President.....Ward Quaal

Exec. V.P., Gen. Mgr.....Odin S. Ramsland  
Sales Manager.....Rex H. Hudson  
Chief Engineer.....R. A. Dettman  
For other Tribune Co. stations see Multiple-Station Owners.

### WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.  
Owned By.....Northwest Pubs. Inc.  
Address.....230 E. Superior St., Superior, Wisc.  
Tel.: EX 4-4451.....NBC-ABC  
General Mgr.....Robert J. Rich  
Commercial Mgr.....Jack Arnold  
Dir. of Eng.....George Carlson  
Owners of: WDSM-TV.

### WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts  
Owned By.....WMT-TV, Inc.  
Address.....4th Ave. W. and Superior St.  
Tel.: RA 2-2873.....Independent  
Station Representative.....Katz  
General Manager.....Burns Nugent  
Commercial Manager.....Don Bertrand  
Chief Engineer.....V. G. Brooks

### KRAD—E. Grand Forks—1959

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned By.....Marlin Obie  
Address.....Box 439  
Tel.: 773-2424.....Independent  
Owner.....Marlin Obie  
Owners of: KRWB, Roseau (50%).

### WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned By.....WELY Corp.  
Address.....Box 540  
Tel.: 744.....KBS  
President, Gen. Mgr.....Vincent L. Hallett  
Chief Engineer.....Larry McAdams

### WEVE—Eveleth—1948

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By.....Carl Bloomquist  
Address.....WEVE Bldg.  
Tel.: SHerwood 1-5922.....KBS-MBS  
President.....Carl Bloomquist  
General, Sta. Mgr.....Ray E. Kent

### KSUM—Fairmont—1949

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned By.....Woodward Bcstg.  
306 N. Park St.....Tel.: 235-5595  
Independent.....Rep.: Webb  
Pres., Gen. Mgr.....C. V. Woodward  
Commercial Mgr.....Frank Endersbe

### KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KDHL Bcstg. Co.  
Business-Studio Address.....213 Central Ave.  
Tel.: Edison 4-4345.....Independent  
General Mgr.....J. E. Hyde, Jr.

**KOTE—Fergus Falls—1926**

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By.....Northland Bcstg. Corp.  
 Address.....Box 494  
 Tel.: 736-6996.....Independent  
 President.....Carroll Crawford  
 Program Director.....Ron Yantz  
 Chief Engineer.....H. Hammond  
 Owners of: KWEB, Rochester; KHAK, Cedar  
 Rapids, Iowa.

**KUXL—Golden Valley—1961**

Frequency: 1570 Kc. Power: 1 Kw.  
 Owned By.....Greater Happiness, Inc.  
 4820 Olson Memorial Hwy. Tel.: 588-0571  
 Independent Rep.: Savalli/Gates  
 Pres., Gen. Mgr.....Edward Skotch  
 Station Mgr.....Frank Hunt, Jr.

**KOZY—Grand Rapids—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Itasca Bcstg. Co.  
 Address.....213 N. First Ave.  
 Tel.: FA 6-3446.....MBS-KBS  
 General Manager.....Robert D. Kennedy

**WMFG—Hibbing—1935**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Hibbing Bcstg. Co.  
 Address.....WMFG Bldg.  
 Tel.: AM 3-7531.....Independent  
 Owner, Gen. Mgr.....Frank P. Befera  
 Program Director.....Ron Marinelli  
 Comm., Sales Prom. Mgr.....Les Rutstein

**KDUZ—Hutchinson—1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned By.....N. American Bcstg. Co.  
 Address.....Box 32  
 Tel.: 896-1555.....KBS  
 President.....Albert S. Tedesco  
 General, Sta. Mgr.....Heinz R. Fruck  
 Comm. Mgr., Prog. Dir.....Wally Sylwester  
 Sales Promotion Mgr.....C. R. Splitzger  
 Chief Engineer.....Darrel Gander  
 For other Tedesco stations see Multiple-Station  
 Owners.

**KGHS—International Falls  
 1959**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....KGHS, Inc.  
 Address.....P. O. Box 591  
 Tel.: 283-3481.....Independent  
 President, Gen. Mgr.....Daniel D. Ganter

**KLFD—Litchfield—1959**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned By.....C. W. Doeblér & Assocs.  
 Address.....Box 919  
 Tel.: OXford 3-3212.....Independent  
 President, Gen. Mgr.....C. W. Doeblér

**KLTF—Little Falls—1950**

Frequency: 960 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Little Falls Bcstg. Co.  
 Address.....70 N.E. First Ave.  
 Tel.: MEford 2-5414.....KBS  
 Pres., Gen., Sta. Mgr.....John H. Lemme  
 Chief Engineer.....Gordon Lommen

**KEYL—Long Prairie—1959**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Communications Assocs.  
 Address.....Long Prairie  
 Tel.: 222.....KBS  
 Pres., Gen. Mgr.....Harold A. Jahnke

**KTOE—Mankato—1950**

Freq.: 1420 Kc. Power: 5 Kw.  
 Owned-Oper. By.....Minnesota Valley Bcstg. Co.  
 Address.....KTOE Building  
 Tel.: 4537.....ABC, MBS  
 Representative.....Pearson  
 President.....H. W. Linder

**KYSM—Mankato—1938**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....F. B. Clements & Co.  
 Address.....101 N. Second St.  
 Tel.: 4673.....NBC  
 Representative.....Meeker  
 Gen., Sta., Comm. Mgr.....Robert E. DeHaven  
 Program Director.....David Saar  
 Chief Engineer.....James J. Houts  
 Owners of: KYSM-FM.

**KMHL—Marshall—1946**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Harry W. Linder  
 Business-Studio Address.....KMHL Bldg.  
 Tel.: 532-2282.....ABC, MBS  
 General Mgr., Chief Eng.....Gilmore F. Frayseth  
 For other Linder stations see Multiple-Station Own-  
 ers.

**KEVE—Minneapolis—1948**

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned By.....John Poole Radio Props.  
 Address.....917 N. Lilac Drive  
 Tel.: LI 5-5601.....Independent  
 President.....Kevin B. Sweeney  
 Gen., Station Mgr.....Robert Rock  
 Comm., Sales Prom. Mgr.....Kenneth Firnstahl  
 Program Director.....Jerry Cunning  
 Publicity Director.....Dan Anderson  
 Chief Engineer.....Denvy Doty  
 For other Poole stations see Multiple-Station Own-  
 ers.

**KRSI—Minneapolis—1958**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By.....Radio Suburbia, Inc.  
 Address.....4500 Excelsior Blvd.  
 Tel.: WALnut 6-1677.....ABC  
 General Manager.....J. Warren Burke  
 Chief Engineer.....Bryce Ekberg  
 Owners of: KRSI-FM.

# MINNESOTA

## KTCR—Minneapolis—1962

Frequency: 690 Kc.....Power: 500 Watts d.  
Owned By.....Hennepin Bcstg. Assocs.  
Address.....3701 Winnetka Ave. N.  
Tel.: 544-1558.....Independent  
Pres., Gen. Mgr.....Albert S. Tedesco  
Sta., Adv. Mgr.....Vern Weekman  
Program Dir.....Louis LeDuc  
Chief Engineer.....Vernon Potvin  
For other Tedesco stations see Multiple-Station Owners.

## WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts  
Owned By.....Midwest Radio & TV  
Business-Studio Address....625 Second Ave. S.  
Tel.: FE 2-1202.....CBS  
Representative.....CBS Radio Spot Sales  
General Manager.....Larry Haeg  
Sales Manager.....Phil Lewis  
Commercial Manager.....Bob Woodbury  
Program Director.....Val Linder  
Publicity Dir.....Gordon Mikkelson  
Chief Engineer.....Robert E. Wallinder  
Owners of: WCCO-TV.

## WDGY—Minneapolis—1923

Freq.: 1130 Kc...Power: 50 Kw. d., 25 Kw. n.  
Owned By.....Storz Bcstg. Co.  
Address.....Minneapolis, 31  
Tel.: TUXedo 1-2633.....Independent  
General, Sta. Mgr.....Richard H. Harris  
Chief Engineer.....Kenneth Olson  
For other Storz stations see Multiple-Station Owners.

## WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts  
Owned By.....BFR Bcstg. Corp.  
Address.....1021 LaSalle Ave.  
Tel.: FE 3-0406.....Independent  
President.....N. L. Bentson  
Chief Engineer.....Jack Ducart  
For other BFR stations see Multiple-Station Owners.

## WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned By.....People's Bcstg. Co.  
Address.....1133 Stinson Blvd.  
Tel.: 789-4356.....MBS  
Pres., Gen., Sta. Mgr.....W. V. Stewart  
Program Director...Mrs. Becky Ann Stewart  
Publicity Director.....Elizabeth Gahre  
Chief Engineer.....Paul Willingham  
Owners of: WPBC-FM.

## WTCN—Minneapolis—1931

Freq.: 1280 Kc...Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Time-Life Bcst., Inc.  
Address.....2925 Dean Blvd.  
Tel.: WA 7-8881.....Independent  
Station Representative.....Katz  
President.....Weston C. Pullen, Jr.  
Vice President.....Willard Schroeder

Program Director.....Jim Uglum  
Promotion Manager.....Howard Coleman  
Chief Engineer.....Warren Fritze  
For other Time-Life stations see Multiple-Station Owners.

## KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Midwest Bcstg. Corp.  
Address.....Box 471  
Tel.: AM 9-8815.....ABC, MBS  
President.....H. W. Linder  
Gen. Mgr.....Willard Linder  
Sta. Mgr.....Byron Zurn

## KVOX—Moorhead—1937

Freq.: 1280 Kc...Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....KVOX Bcstg. Co.  
Address.....4000 S. Eighth St.  
Tel.: CEDar 3-1522.....MBS  
Pres., Gen. Mgr.....E. J. McKellar  
Commercial Mgr.....Fred Drewry  
Program Dir.....Rod Lucier  
Chief Engineer.....Gerald McClellan

## KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.  
Owned By.....Clifford L. Hedberg  
Address.....Morris, Minn.  
Tel.: 68.....Independent  
President.....Clifford L. Hedberg  
Owners of: KBEW, Blue Earth.

## KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KNUJ, Inc.  
Address.....304½ N. Minnesota St.  
Tel.: ELmwood 4-2115.....Independent  
President.....W. K. Mickelson  
General, Sta. Mgr.....George E. Korenchen  
Chief Engineer.....Gerald Walston

## KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.  
Owned By.....Tri-State Bcstg. Co.  
Address.....Box 696  
Tel.: 839-2581.....Independent  
Station Rep.....Cooke  
Pres., Chief Eng.....Richard Schultz

## KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Owatonna Bcstg. Co.  
Address.....301 N. Cedar St.  
Tel.: 451-2250.....KBS  
President, Gen. Mgr.....Duane Allen  
Comm., Prom. Mgr.....Arnold K. Schumann

## KPRM—Park Rapids—1962

Frequency: 1240 Kc.....Power: 250 W.  
Owned By.....De La Hunt Bcstg. Corp.  
Public Service Bldg.....Tel.: 732-3306  
KBS.....Rep.: None



Pres., Gen. Mgr. . . . . E. P. De La Hunt  
 Station Mgr. . . . . Dave Davis

**WCMP—Pine City—1957**

Frequency: 1350 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Pine County Bcstg. Co.  
 Address . . . . . Box 230  
 Tel.: 629-2525 . . . . . KBS  
 President . . . . . Richard K. Power  
 Program Director . . . . . Lyle R. Nelson

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. . . . . Power: 1000 Watts, d.  
 Owned By . . . . . Klott, Inc.  
 Address . . . . . Box 512  
 Tel.: 825-3363 . . . . . KBS  
 Representative . . . . . Continental  
 President . . . . . Robert C. Ingstad  
 For other Ingstad stations see Multiple-Station  
 Owners.

**KCUE—Red Wing—1948**

Frequency: 1250 Kc. . . . . Power: 1000 Watts, d.  
 Owned By . . . . . Hiawatha Valley Public Svc. Bcstrs.  
 Address . . . . . Box 102  
 Tel.: 388-3511 . . . . . Independent  
 President, Gen., Mgr. . . . . George L. Brooks

**KLGR—Redwood Falls—1954**

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. r.  
 Owned-Oper. By . . . . . Harry W. Linder  
 Address . . . . . 209 S. Washington St.  
 Tel.: 637-2989 . . . . . MBS  
 President, General Mgr. . . . . H. W. Linder  
 Station Manager . . . . . Harlin J. Hanson  
 Chief Engineer . . . . . Francois Peterson  
 For other Linder stations see Multiple-Station Own-  
 ers.

**KROC—Rochester—1935**

Freq.: 1340 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
 Owned By . . . . . Southern Minnesota Bcstg. Co.  
 Address . . . . . 100 1st Avenue Bldg.  
 Tel.: AT 9-3924 . . . . . NBC  
 Station Rep. . . . . Venard. Torbet & McConnell  
 President . . . . . G. David Gentling  
 Chief Engineer . . . . . Robert Cross

**KWEB—Rochester—1957**

Frequency: 1270 Kc. . . . . Power: 500 Watts, d.  
 Owned By . . . . . Northland Radio Corp.  
 Address . . . . . Northwestern Nat. Bk. Bldg.  
 Tel.: Atlas 2-9465 . . . . . Independent  
 Station Reps. . . . . Pearson  
 President . . . . . K. H. Murphy, Jr.  
 General Manager . . . . . O. B. Borgen

**KRWB—Roseau—1963**

Frequency: 1410 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Marlin Obie & Henry G. Tweten  
 Box 130 . . . . . Tel.: 558  
 Independent . . . . . Rep.: None  
 Owner . . . . . Marlin Obie & Henry G. Tweten  
 General Mgr. . . . . Arthur F. Nelson  
 Owners of: KRAD, E. Grand Forks.

**KFAM—St. Cloud—1938**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Times Pub. Co.  
 Address . . . . . Fernwood Addition Hwy. 152  
 Tel.: Blackburn 2-1551 . . . . . NBC  
 President . . . . . Frederick C. Schilplin  
 Chief Engineer . . . . . Robert Witschen

**WJON—St. Cloud—1950**

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . WJON Bcstg. Co.  
 Address . . . . . Box 270  
 Tel.: BL 1-4422 . . . . . Independent  
 President . . . . . Richard K. Power  
 Chief Engineer . . . . . Dan Ridder

**KSTP—St. Paul-Minneapolis  
 1928**

Frequency: 1500 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Hubbard Bcstg., Inc.  
 Bus.-Studio Address . . . . . 3415 University Ave  
 Tel.: Midway 5-2724 . . . . . NBC  
 Representative . . . . . Edward Petry  
 President . . . . . Stanley E. Hubbard  
 V.P., Gen. Mgr. . . . . Stanley S. Hubbard  
 Sales Prom. Mgr. . . . . William Davey  
 Program Director . . . . . Leigh Kamman  
 Chief Engineer . . . . . Frederick L. Street  
 For other Hubbard stations see Multiple-Station  
 Owners.

**KDWB—St. Paul—1951**

Freq.: 630 Kc. . . . . Power: 5 Kw. d.; 500 W. n.  
 Owned By . . . . . Crowell-Collier Bcstg. Corp.  
 Address . . . . . 2415 Foshay Tower  
 Tel.: PR 6-1501 . . . . . Independent  
 Station Representative . . . . . Eastman  
 President . . . . . Joseph C. Drilling  
 Program Director . . . . . Sam Sherwood  
 Chief Engineer . . . . . Dick Halvorsen  
 For other Crowell-Collier stations see Multiple-Station  
 Owners.

**WMIN—St. Paul—1936**

Freq.: 1400 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . WMIN, Inc.  
 Address . . . . . 611 Frontenac Place  
 Tel.: MI 5-7757 . . . . . Independent  
 V.P., General Mgr. . . . . C. B. Clarke, Jr.  
 Program Director . . . . . Jack Duryea  
 Chief Engineer . . . . . Edward DeLaHunt

**KRBI—St. Peter—1957**

Frequency: 1310 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Seehafer & Johnson Bcstg. Co.  
 Address . . . . . 1031 W. Grace St.  
 Tel.: 931-3220 . . . . . Independent  
 President, Gen. Mgr. . . . . D. W. Seehafer  
 Sales Promotion Mgr. . . . . Bob Johnson  
 Program Director . . . . . La Mar Hay  
 Chief Engineer . . . . . John Aasen

## MINNESOTA-MISSISSIPPI

### WAVN—Stillwater—1949

Frequency: 1220 Kc. Power: 5,000 Watts d.  
Owned-Operated By: St. Croix Bcstg. Co.  
Address: 104 N. Main St.  
Tel.: HEmlock 9-1220. KBS  
Pres., Gen., Sta. Mgr.: Richard K. Power

### KTRF—Thief River Falls 1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned By: KTRF Radio Corp.  
Address: Box 69  
Tel.: 681-1230. Independent  
Station Representative: Wayne Evans  
Pres., Gen. Mgr.: Don Olsen

### WHLB—Virginia—1936

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Virginia Bcstg. Co.  
Address: WHLB Bldg.  
Tel.: SH 1-2233. Independent  
Sta. Reps.: Bolles; Hurley; O'Connell  
President, Ch. Eng.: Frank Befera  
Sales Prom. Mgr.: James Roderigo

### KWAD—Wadena—1947

Frequency: 920 Kc. Power: 1000 Watts  
Owned By: KWAD Bcstg. Co.  
Address: P.O. Box 551  
Tel.: MEdford 1-1803. ABC  
President, Gen. Mgr.: Robert E. Ingstad  
Station Manager: Ed Weeks  
For other Ingstad stations see Multiple-Station  
Owners.

### KWLM—Willmar—1940

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Lakeland Bcstg. Co.  
Address: Box 777

Tel.: BE 5-1340. ABC-MBS  
President, Gen. Mgr.: H. W. Linder  
Chief Engineer: Francois Peterson  
For other Linder stations see Multiple-Station Own-  
ers.

### KDOM—Windom—1958

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned By: Sterling Bcstg.  
Box 23. Tel.: TE 1-3908  
Independent. Rep.: None  
President: Ralph Wylie Sterling  
Mgr., Chief Eng.: John F. Pierson

### KAGE—Winona—1957

Frequency: 1380 Kc. Power: 1000 Watts  
Owned By: Winona Bcstg. Co.  
Business Address: Box 767  
Tel.: 2867. KBS  
President: James B. Goetz  
Chief Engineer: Rex Eyler  
Owners of: KNBE, Lincoln, Neb.

### KWNO—Winona—1938

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: KWNO, Inc.  
Business Address: 216 Center St.  
Tel.: 3313. ABC  
President, Comm. Mgr.: H. R. Hurd  
Station Manager: C. E. Williams  
Chief Engineer: E. B. Gappa

### KWOA—Worthington—1947

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Worthington Bcstg. Co., Inc.  
Address: Box 592  
Tel.: 376-4171. Independent  
President, Gen. Mgr.: R. W. Olson  
Chief Engineer: Paul Koopman  
Owners of: KWOA-FM.

## Mississippi

### WMPA—Aberdeen—1952

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Ray Tolar  
Address: Box 402  
Tel.: EM 9-4561. Independent  
General Mgr.: Ray Tolar

### WAMY—Amory—1955

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned By: Bob McRaney Ents.  
Address: Dalrymple Bldg.  
Tel.: CL 6-5911. KBS-MBS  
President, Gen. Mgr.: Bob McRaney, Sr.  
Owners of: WROB, West Point.

### WBLE—Batesville—1953

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Panola Bcstg. Co.  
Address: Drawer No. 73  
Tel.: 7266. KBS  
President, Gen. Mgr.: Harold B. McCarley  
Chief Engineer: Alfred E. Jennings

### WELZ—Belzoni—1959

Frequency: 1460 Kc. Power: 1 Kw.  
Owned By: Humphreys County Bcstg. Co.  
Address: P.O. Box 215  
Tel.: 1071. KBS  
President: R. E. Hook  
For other Hook stations see Multiple-Station Own-  
ers.

**WLOX—Biloxi—1948**

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WLOX Bcstg. Co.  
Address.....Buena Vista Hotel  
Tel.: ID 2-5581.....MBS  
Representative.....Holman  
General Manager.....Ray Butterfield  
Commercial Manager.....Thomas B. Majure

**WVMI—Biloxi—1950**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned By...New South Communications, Inc.  
Address.....Trade Winds Hotel  
Tel.: ID 2-7001.....Independent  
President.....F. E. Holladay  
Chief Engineer.....Charles Copper

**WBIP—Booneville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Booneville Bcstg. Co.  
Address.....P.O. Box 352  
Tel.: PA 8-5301.....ABC-KBS  
Owner, Gen. Mgr.....E. O. Roden  
For other Roden stations see Multiple-Station Owners.

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned By.....Rural Bcstg. Co.  
Address.....P.O. Box 644  
Tel.: 1076.....Independent  
Gen. Mgr.....W. M. Jones  
Commercial Manager.....C. D. Mathis, Jr.  
Chief Engineer.....Earl Neil

**WJMB—Brookhaven—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By...Brookhaven Bcstg. Co.  
Address.....217 W. Chickasaw St.  
Tel.: 1298.....KBS  
General Mgr.....A. H. Felder

**WMGO—Canton—1953**

(Formerly WDOB)

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owned-Oper. By...Madison County Bcstg. Co.  
Address.....Box 182  
Tel.: 1370.....KBS  
President.....R. E. Hook  
General Mgr.....James Loflin  
Program Dir.....Noel Pass  
Chief Engineer.....George Causey  
For other Hook stations see Multiple-Station Owners.

**WLBS—Centreville—1951**

(Formerly WGLC)

Frequency: 1580 Kc. Power: 250 W. d.  
Owned By.....La-Miss Bcstg. Co.  
Box 9728.....Tel.: 645-2681  
KBS.....Rep.: None  
General Mgr.....Ben Bickham

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Coahoma Bcstg. Co.  
Address.....Bobo Insurance Bldg.  
Tel.: MA 4-4908.....Independent  
President, Gen. Mgr.....Robert J. McIntosh  
Chief Engineer.....Arthur D. Nix

**WROX—Clarksdale—1944**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Mrs. E. T. Imes  
Address.....Alcazar Hotel  
Tel.: MAin 4-2795.....KBS-MBS  
General Mgr.....Bob Evans  
Station Mgr.....Tom Reardon  
Comm., Adv. Mgr.....Helen Sugg  
Program Dir.....Colin Sharp  
Publicity Dir.....Bob Gipson  
Chief Engineer.....C. D. Graves

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Voice of the Delta, Inc.  
Address.....H'way 61 So.  
Tel.: VI 3-4091.....KBS  
President.....J. R. Denton

**WDSK—Cleveland—1958**

Frequency: 1410 Kc. Power: 1 Kw. d.  
Owned By.....Lowry Tims, Inc.  
Box 869.....Tel.: 843-5351-2  
ABC.....Rep.: Continental  
President.....Lowry Tims  
Gen., Sta., Comm. Mgr.....Lyle G. Mitchell

**WCJU—Columbia—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....WCJU, Inc.  
Address.....P. O. Box 472  
Tel.: RE 6-2616.....KBS  
Pres., Gen. Mgr.....Curtis M. Ladner

**WFFF—Columbia—1961**

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned By.....Fortenberry Enterprises, Inc.  
Address.....P.O. Box 569  
Tel.: 736-2678.....MBS  
President, General Mgr. Dr. Jerry Fortenberry  
Chief Engineer.....Charles M. Pearson

**WACR—Columbus—1947**

Frequency: 1050 Kc. Power: 1 Kw. d.  
Owned.....J. W. Eatherton  
Address.....WACR Bldg.  
Tel.: FA 8-1050.....Independent  
Pres., Gen. Mgr.....James Eatherton  
Commercial Manager.....Eva Eatherton  
Sales Promotion Manager.....Syd Thweatt  
Program Director.....Joe Young Campbell  
Publicity Director.....James W. Eatherton, III

## MISSISSIPPI

### WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned.....Columbus Bcstg. Co., Inc.  
Address.....Gilmer Hotel  
Tel.: FA 8-7271.....MBS-KBS  
President.....B. Imes, Jr.  
General Mgr.....Bob Evans  
Asst. Manager.....Mrs. Ruby J. Latham  
Chief Engineer.....Tom McFerrin

### WCMA—Corinth—1945

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..Corinth Bcstg. Co., Inc.  
Tel.: AT 6-7757.....KBS  
Station Rep.....C. K. Beaver & Assoc.  
President.....A. B. Robinson, Jr.  
V.P., General Mgr.....J. Kenneth Marston  
Program Director.....Danny N. Felker  
Chief Engineer.....Talmadge E. Harvill  
For other Robinson stations see Multiple-Station  
Owners.

### WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.  
Owned-Operated By..Scott County Bcstg. Co.  
Address.....P. O. Box 188  
Tel.: Gibson 3-7001.....KBS  
Gen. Mgr., Ch. Eng.....Hugh Hughes

### WDDT—Greenville—1955

Frequency: 900 Kc.....Power: 1 Kw., d.  
Owned By.....Clearwater Bcstg. Co.  
Address.....207 Main Street  
Tel.: Edison 2-0526.....Independent  
Pres., Gen. Mgr.....John T. Gibson

### WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts  
Owned By.....Miss-Ark. Broadcasting Co.  
Address.....100 N. Poplar  
Tel.: 332-0770.....Independent  
Station Reps.....Dore; Dora-Clayton  
Co-Managers.....P. Artman, M. Abraham  
Chief Engineer.....Jeff D. Smith

### WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 5000 Watts d.  
Owned-Operated By..Mid America Bcstg. Co.  
Bus-Studio Address.....118 So. B'way  
Tel.: Edison 4-4559.....Independent  
Station Representative..Devney Organization  
President.....David M. Segal  
Gen., Station Mgr.....Edward M. Guss  
Commercial Manager.....Jack R. Stull  
Program Director.....Barbee B. Ashley  
Chief Engineer.....James J. Tugwell

### WJPR—Greenville—1939

Freq.: 1330 Kc....Power: 1 Kw. d., 500 W. n.  
Owned By.....WJPR Radio  
Address.....120 So. Poplar St.  
Tel.: ED 5-2617.....MBS-KBS  
Station Reps.....Spot Time Sales; Beaver

General Mgr.....Bruce H. Gresham  
Commercial Manager.....John K. Gresham  
Program Director.....Joel Netherland  
Chief Engineer.....Percy L. Kuhn

### WABG—Greenwood—1949

Freq.: 960 Kc....Power: 1 Kw. d., 500 w. n.  
Owned-Oper. By.....Greenwood Bcstg. Co.  
Address.....206 W. Claiborne  
Tel.: GLadstone 3-5232.....ABC-MBS  
President.....Cy N. Bahakel  
Chief Engineer.....Tommy Murphy  
For other Bahakel stations see Multiple-Station  
Owners.

### WGRM—Greenwood—1937

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....F. C. Ewing (executor)  
WGRM Bldg., 1200 Walnut St..Tel.: GL 3-5441  
KBS-NBC.....Rep.: Ewing  
General Mgr.....F. C. Ewing

### WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Grenada Bcstg. Co.  
Address.....407 Mound St.  
Tel.: 1400.....Independent  
President.....Birney Imes, Jr.  
General Manager.....Bob Evans, Sr.  
Station Manager.....Ken Berryhill  
Chief Engineer.....Jimmie Pinnix  
For other Imes stations see Multiple-Station Own-  
ers.

### WGCM—Gulfport—1928

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned By.....WGCM Bcstg. Co.  
Address.....15th Ave and 2nd St.  
Tel.: 601-3522.....ABC-KBS  
President.....E. O. Roden  
General, Sta. Mgr.....James E. Reese  
Commercial Mgr.....Ossie Owens  
Nat. Sales Mgr.....F. M. Smith  
Program Director.....David L. Melton  
Chief Engineer.....Ronald Rice  
For other Roden stations see Multiple-Station Own-  
ers.

### WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.  
Owned By.....Chas. W. Dowdy  
Address.....1313 28th Ave.  
Tel.: UN 3-7133.....Independent  
President, Gen. Mgr.....Charles W. Dowdy  
Chief Engineer.....Wayne Dowdy

### WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.  
Owned.....Deep South Radio, Inc  
Address.....305 Bay Street  
Tel.: JU 2-1986.....Independent  
Station Representative.....Devney Org.  
General Manager.....Jimmy Swan

**WFOR—Hattiesburg—1925**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....New Forte, Inc.  
 Address.....302 Hemphill St.  
 Tel.: JU 4-5432.....NBC  
 General Manager.....Keith S. Glatzer

**WHSY—Hattiesburg—1948**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Hub City Bcstg. Co., Inc.  
 Address.....P.O. Box 1008  
 Tel.: JU 3-1741.....ABC  
 Pres.; Gen., Sta. Mgr.....Charles W. Holt  
 For other Holt stations see Multiple-Station Owners.

**WXXX—Hattiesburg—1957**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned By.....WXXX, Inc.  
 Address.....P.O. Box 1492  
 Tel.: 582-2591.....KBS  
 President.....George P. Mooney  
 General, Station Mgr.....Ansel Chaney  
 Commercial Manager.....C. L. Williamson  
 Program Director.....Charles Walley  
 Chief Engineer.....C. C. Vogel  
 For other Mooney stations see Multiple-Station Owners.

**WMDC—Hazlehurst—1953**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned.....Southwestern Bcstg. Co. of Miss.  
 Address.....Highway 51 N.  
 Tel.: 869.....KBS  
 President, Gen. Mgr.....Louis Alford  
 Comm. Prom. Mgr.....Mal Jones  
 Sta. Mgr., Ch. Eng.....A. M. Smith  
 For other Southwestern Bcstg. stations see Multiple-Station Owners.

**WCPC—Houston—1955**

Frequency: 940 Kc. Power: 50 Kw. d.  
 Owned-Oper. By.....WCPC Bcstg. Co.  
 Address.....Box 552  
 Tel.: GL 6-3071.....KBS  
 Station Representative.....Beaver  
 Gen., Sta. Mgr.....Robin H. Mathis  
 Comm. Mgr., Prog. Dir.....Ralph C. Mathis  
 Chief Engineer.....John B. Skelton, Jr.  
 For other Mathis Bros. stations see Multiple-Station Owners.

**WNLA—Indianola—1953**

(Formerly WDLT)

Frequency: 1380 Kc. Power: 500 watts d.  
 Owned By.....Fritts Bcstg.  
 Address.....Box 667  
 Tel.: 500.....KBS  
 Station Reps.....Beaver; Bolles  
 Pres.; Gen., Sta., Comm. Mgr. Edward O. Fritts

**WVOM—Iuka—1960**

Frequency: 1270 KC. Power: 1,000 Watts d.  
 Owned By.....E. C. Holtsford  
 Address.....Front St.

Tel.: 2251.....Independent  
 General Manager.....E. C. Holtsford

**WJDX—Jackson—1929**

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Lamar Life Broadcasting Co.  
 Address.....715 S. Jefferson  
 Tel.: 423-2251.....Independent  
 Representative.....Hollingbery  
 President.....P. K. Lutken  
 Gen., Sta. Mgr.....Fred L. Beard  
 Comm. Mgr.....Frank Gentry  
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen  
 Program Director.....F. Cox  
 Owners of: WJDX-FM.

**WJQS—Jackson—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Dumas Milner Bcstg. Co.  
 Address.....King Edward Hotel  
 Tel.: FLEETWOOD 4-5653.....MBS-KBS  
 Station Rep.....Hal Walton  
 President.....Howard S. Cohoon  
 V. P., Gen. Mgr.....Lewis Heilbronner  
 Program Director.....Bill Slaton  
 Chief Engineer.....Lee Hodges

**WJXN—Jackson—1945**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....Jackson Bcstg. Co., Inc.  
 Address.....916 Foley  
 Tel.: FL 2-6673.....Independent  
 President.....James T. Ownby  
 Vice-Pres., Gen. Mgr.....Mrs. Andrew E. Shik

**WOKJ—Jackson—1954**

Frequency: 1590 Kc. Power: 5 Kw.  
 Owned By.....Ni-Mac Bcstg. Co.  
 Address.....Box 2667  
 Tel.: FL 4-4096.....Independent  
 Station Representative.....Howard  
 President, Gen. Mgr.....John McLendon  
 For other McLendon Ebony stations see Multiple-Station Owners.

**WRBC—Jackson—1947**

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw., n.  
 Owned-Operated By.....Rebel Bcstg. Co., Inc.  
 Business-Studio Address.....125 1/2 So. Lamar  
 Tel.: FLEETWOOD 5-1562.....Independent  
 Representative.....Beaver  
 President.....W. B. McCarty, Jr.  
 Chief Engineer.....William K. Phillips

**WSLI—Jackson—1938**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By.....Capitol Bcstg. Co.  
 Address.....P. O. Box 8187  
 Tel.: 372-6311.....ABC  
 President.....T. M. Hederman, Jr.  
 General Manager.....L. M. Sepaugh  
 Comm., Sta. Manager.....Dick Voorhis  
 Program Director.....Al Simmons  
 Chief Engineer.....C. A. Perkins  
 Owners of: WJTV, Jackson.

# MISSISSIPPI

## WKOZ—Kosciusko—1947

Frequency: 1350 Kc. Power: 5 Kw., d.  
Owned By.....H. M. Boswell, Jr.  
Address.....109 W. Jefferson  
Tel.: 782 .....KBS  
President, General Mgr.....H. M. Boswell, Jr.

## WAML—Laurel—1932

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....New Laurel Radio Station Inc.  
Address.....Box 367  
Tel.: 428-5601 .....NBC-KBS  
President.....Harold Mattson  
General, Station Mgr.....Frank Sumrall  
Comm., Sales Prom. Mgr.....M. M. Caver  
Program, Publicity Dir.....Paul Carlisle  
Chief Engineer.....Lester Johnson

## WLAU—Laurel—1946

Frequency: 1430 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Southland Bcstg. Co.  
Address.....437 N. Magnolia St.  
Tel.: 8-7227 .....ABC  
President, Gen. Mgr.....Gene Tibbett  
Chief Engineer.....Dudley Carter

## WNSL—Laurel—1957

Frequency: 1260 Kc. Power: 5 Kw., d.  
Owned.....Voice of the New South, Inc.  
Address.....P.O. Box 2336  
Tel.: 425-1491 .....Independent  
Sta. Representative.....Grant Webb  
President.....Joe Carson  
Gen. Mgr.....Granville Walters  
Comm. Mgr.....Teck Jones  
Program Director.....Mel Morriss  
Chief Engineer.....Glynn Holland  
Owners of: WNSL-FM.

## WXTN—Lexington—1959

Frequency: 1150 Kc. Power: 500 Watts  
Owned By.....Holmes County Bcstg. Co.  
Address.....Box 326  
Tel.: 222 .....KBS  
President.....Robin Mathis  
General Manager.....Fanny Mae Cothran  
Chief Engineer.....J. B. Skelton  
For other Mathis Bros. stations see Multiple-Station Owners.

## WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Louisville Bcstg. Corp.  
Address.....P.O. Box 111  
Tel.: 773-3481 .....P.O. Box 111  
Station Representative.....Webb  
President.....Eddie Holiday

## WHHT—Lucedale—1960

Frequency: 1440 Kc. Power: 1 Kw. d.  
Owned By.....Tri-County Bcstrs., Inc.  
Address.....Box 27  
Tel.: Whitehall 7-3228 .....KBS

President.....Hugh O. Jones  
For other H. O. Jones stations see Multiple-Station Owners.

## WMBC—Macon—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Radio Macon, Inc.  
Address.....P.O. Box 151  
Tel.: 9543 .....KBS  
Station Rep.....Hopewell  
President, Gen. Mgr.....F. A. Davis  
Owners of: WSRA, Milton, Fla.

## WSJC—Magee—1957

Frequency: 790 Kc. Power: 1 Kw. d.  
Owned By.....S.E. Miss. Bcstg. Co.  
Tel.: 466-2413 .....KBS  
General Manager.....Marvin L. Mathis  
Commercial Manager.....C. H. Meadows  
Program Director.....Mrs. Jeanette Mathis  
Chief Engineer.....Richard Diamond  
For other Mathis Bros. stations see Multiple-Station Owners.

## WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned By.....Southwestern Bcstg. Co. of Miss.  
Address.....Pike Hotel  
Tel.: 1884 .....KBS  
Station Representative.....C. K. Beaver  
Co-Owners.....Phillip Brady, Louis Alford,  
Mack Smith

## WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By.....Broadcast Service, Inc.  
Address.....Drawer E  
Tel.: 684-8140 .....Independent  
Station Representative.....Hopewell  
President.....Charles W. Holt  
General, Station Mgr.....Carroll Hines  
Program Director.....Dean Strickland  
Chief Engineer.....Kenneth C. McGehee  
For other Holt stations see Multiple-Station Owners.

## WCOC—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mississippi Bcstg. Co., Inc.  
Address.....Box 591  
Tel.: 482-7714 .....CBS  
Station Rep.....Charles Bernard  
President, General Manager...Withers Gavin  
Owners of: WCOC-TV.

## WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 Kw., d.  
Owned By.....R. E. Hook & Assocs.  
Address.....P. O. Box 125  
Tel.: 483-4891 .....Independent  
President.....R. E. Hook  
Gen. Mgr., Ch. Eng.....Dan Hellingsworth  
For other Hook stations see Multiple-Station Owners.

**WMOX—Meridian—1945**

Freq.: 1010 Kc....Power: 10 Kw. d. 1 Kw. n.  
 Owned By.....Birney Imes Jr.  
 Address.....P. O. Box 1511  
 Tel.: 482—0171 .....KBS  
 Station Reps.....Beaver; Masla  
 Owner.....Birney Imes, Jr.  
 General Manager.....Bob Evans  
 Station. Sales Prom. Mgr.....Monroe Looney  
 Commercial Manager.....Eddie Smith  
 Program Director.....Don Spier  
 Chief Engineer.....Steve Burkes  
 For other Imes stations see Multiple-Station Owners.

**WOKK—Meridian—1947**

Frequency: 1450 Kc....Power: 1 Wt. d; 250 n.  
 Owned-Oper. By.....New South Bcstg. Corp.  
 Address.....Box 528  
 Tel.: 482-6133 .....Independent  
 Station Representative.....Webb  
 President. Prog. Dir.....F. E. Holladay  
 General Mgr.....J. Carson  
 Chief Engineer.....R. K. Wall

**WQIC—Meridian—1957**

Frequency: 1390 Kc....Power: 5000 Watts, d.  
 Owned By.....Alexander L. Royal  
 Business Address.....Box 1509  
 Tel.: 482-3106 .....Independent  
 Station Representative.....Howard  
 Station Manager.....J. A. Harwell  
 Pres., Gen. Mgr.....A. L. Royal, Jr.  
 Chief Engineer.....J. B. Griffith

**WMIS—Natchez—1941**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Natchez Broadcasting Co.  
 Address.....City Bank Building  
 Tel.: 2-2522.....NBC-KBS  
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

**WNAT—Natchez—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Old South Bcstg. Co.  
 Address.....Eola Hotel  
 Tel.: 445-4621 .....Independent  
 President.....W. S. Perkins  
 General Manager.....Ervin Parks  
 Chief Engineer.....G. G. Boyd

**WNAU—New Albany—1955**

Frequency: 1470 Kc....Power: 500 Watts, d.  
 Owned-Oper. By.....New Albany Bcstg. Co.  
 Address.....202 Bankhead St.  
 Tel.: 4361.....KBS  
 Gen., Sta. Mgr., Chief Eng....V. Keith Wroten

**WBKN—Newton—1956**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned By.....Newton County Bcstg. Co.

Business Address.....110 S. Main  
 Tel.: 683-3331 .....Independent  
 Pres., Gen., Stat. Mgr...Aubrey L. Underwood

**WSUH—Oxford—1955**

Frequency: 1420 Kc....Power: 1000 Watts, d.  
 Owned By.....Leroy Kilpatrick  
 Address.....University Ave., East  
 Tel.: 234-6881 .....KBS  
 Owner.....Leroy Kilpatrick  
 Chief Engineer.....R. Coler

**WPMP—Pascagoula—1951**

Frequency: 1580 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Crest Bcstg. Co., Inc.  
 Address.....Box 789  
 Tel.: SO 2-3113.....ABC  
 President.....Hugh O. Jones  
 For other H. O. Jones stations see Multiple-Station Owners.

**WHOC—Philadelphia—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....William Howard Cole  
 Address.....Box 26  
 Tel.: 656-1490 .....Independent  
 President, Gen. Mgr.....William Howard Cole  
 Comm. Sls. Prom. Mgr...Mrs. Marjorie Williams  
 Program Director.....Rex Smith  
 Chief Engineer.....Paul M. Miller

**WRJW—Picayune—1948**

Frequency: 1320 Kc.....Power: 5000 W. d.  
 Owned-Oper. By.....Tung Bcstg. Co.  
 Business Address.....Box 849  
 Tel.: 798—4835 .....KBS  
 Station Representative.....George Hopewell  
 President.....Hugh O. Jones  
 General, Manager.....James O. Jones II  
 Commercial Manager.....Darris O. Moeller  
 Chief Engineer.....Bryant Woodham  
 For other H. O. Jones stations see Multiple-Station Owners.

**WSEL—Pontotoc—1962**

Frequency: 1440 Kc.....Power: 1 Kw. d.  
 Owned By.....Pontotoc Bcstg. Co.  
 Box 240 .....Tel.: 5121  
 MBS .....Rep.: None  
 President.....Lee Thompson  
 General Mgr.....William Bridges

**WSAO—Senatobia—1962**

Frequency: 1550 Kc....Power: 5,000 Watts d.  
 Owned By.....Northwest Miss. Bcstg. Co.  
 Address.....P.O. Box 68  
 Tel.: Senatobia .....KBS  
 Station Reps...Continental Radio Sales; Beaver  
 Gen. Sta. Mgr.....Jimmy Martin  
 For other Mathis Bros. stations see Multiple-Station Owners.

**WSSO—Starkville—1948**

Frequency: 1230 Kc.....Power: 250 Watts

## MISSISSIPPI-MISSOURI

Owned-Oper. By.....Starkville Bcstg. Co.  
Business-Studio Address.....WSSO Bldg.  
Tel.: 323-1230 .....KBS  
President, Chief Eng.....Joe Phillips  
Program Director.....Beverly Shehea

### WELO—Tupelo—1944

Freq.: 580 Kc.....Power: 1 Kw. d.: 500 W. n  
Owned-Oper. By.....Tupelo Bcstg. Co., Inc.  
Business Address.....WELO Bldg.  
Tel.: 842-7658 .....KBS  
President .....Birney Imes, Jr.  
General Manager.....Bob Evans  
Sta., Comm. Mgr.....E. L. Bowen  
Chief Engineer.....Leroy Green Sr.  
For other Imes stations see Multiple-Station Owners.

### WTUP—Tupelo—1954

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Lee Bcstg. Co.  
Address .....P.O. Box 362  
Tel.: 842-3301 .....ABC  
President.....E. O. Roden  
Station, Sales Prom. Mgr.....T. L. Estess

### WQBC—Vicksburg—1931

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By...Delta Bcstg. Co., Inc.  
Address.....Eve Post Bldg.  
Tel.: 636—1108 .....MBS-KBS  
Representative.....Bogner & Martin  
President.....L. P. Cashman  
Commercial Manager.....L. L. Miller  
Program Director.....Virginia Estornelle  
Chief Engineer.....Waverley Conway

### WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Miss., Inc.  
Address.....906 Clay St.  
Tel.: 636-1494.....Independent

Representative.....Hopewell; Dora-Clayton  
General Mgr.....John F. Shea

### WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.  
Owned By .....Martin Broadcasting Co.  
Address .....P.O. Box 507  
Tel.: 735-4700 .....Independent  
President, General Mgr. . .Wilbur J. Martin, Sr.  
Sales Promotion Mgr. ....Cecil Freeman  
Program Director .....Martha King  
Chief Engineer .....Jeff Ketter

### WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Bob McRaney Ents.  
Address .....WROB Bldg.  
Tel.: 1450 .....MBS-KBS  
Station Rep.....George Hopewell  
President .....B. McRaney, Sr.  
Station Mgr.....John E. King, Jr.  
Chief Engineer.....Clyde McPherson  
Owners of: WAMY, Amory.

### WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts  
Owned By.....Southern Electronics, Inc.  
Address.....P.O. Box 310  
Tel.: 918 .....KBS  
President, Gen. Mgr.....Bob Evans

### WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....WAZF, Inc.  
Business Address.....321½ S. Main St.  
Tel.: 746-2371 .....KBS  
Station Rep. ....Hopewell  
Pres., Gen. Mgr.....David B. Highbaugh  
Commercial Mgr.....Frank Hollifield  
Program Dir.....Frank Rodgers  
Chief Engineer.....John D. Harris

## Missouri

### KSWM—Aurora—1961

Frequency: 940 Kc .....Power: 500 Watts d.  
Owned By.....Galen O. Gilbert  
Address .....P.O. Box 410  
Tel.: O'Riolo 8-4131 .....Independent  
Owner, General Mgr. ....Galen O. Gilbert  
Station, Commercial Mgr. ....Joe McCullah  
Chief Engineer.....Bill Rapp  
For other Gilbert stations see Multiple-Station Owners.

### KBLR—Bolivar—1961

Frequency: 1550 Kc.....Power: 250 W. d.  
Owned By...Shepherd of the Hills Bcstg. Co.  
114 E. Division St.....Tel.: FA 6-5246

KBS .....Rep.: None  
Owned By.....Robert F. Neathery  
Station Mgr.....Paul Rheuark  
For other Neathery stations see Multiple-Station Owners.

### KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned By.....Wm. R. Tedrick  
Business Address.....KWRT Bldg.  
Tel.: TUXedo 2-6505.....Independent  
Owner, Gen. Mgr.....W. R. Tedrick  
Chief Engineer.....Donald E. Shepard

### KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned By...Shepherd of the Hills Bcstg. Co.



**Business Address**.....111 W. Pacific  
**Tel.:** EDison 4-3133.....KBS  
**Co-owners**.....L. C. McKenney, Rob. Neathery  
**Sta. Mgr., Pub. Dir.**.....Orville Barton  
**Chief Engineer**.....Leland Ebert  
 For other Neathery stations see Multiple-Station  
 Owners.

**KGHM—Brookfield—1955**

**Frequency:** 1470 Kc....**Power:** 500 Watts d.  
**Owned By**.....Green Hills Bcstg. Co.  
**Address**.....Box 228  
**Tel.:** CL 8-4477.....Independent  
**General Mgr.**.....G. Williams

**KMAM—Butler—1962**

**Frequency:** 1530 Kc ....**Power:** 250 Watts d.  
**Owned By** .....Bates County Bcstg. Co.  
**Address** .....P.O. Box 191  
**Tel.:** OR 9-4191 .....Independent  
**General Manager** .....B. D. Thornton  
**Program Director** .....J. D. Thornton  
**Chief Engineer** .....Mike McGrath

**KFVS—Cape Girardeau—1925**

**Freq.:** 960 Kc....**Power:** 5 Kw. d., 500 W. n.  
**Owned-Operated By**.....Hirsch Bcstg. Co.  
**Business-Studio Address**.....324 Broadway  
**Tel.:** ED 5-5511.....Independent  
**President, Gen. Mgr.**.....Oscar C. Hirsch  
**Sta. Mgr.**.....Ralph L. Hirsch  
 Owners of: KFVS-TV.

**KGMO—Cape Girardeau—1951**

**Frequency** 1550 Kc. ....**Power:** 5 Kw. d.  
**Owned-Oper. By**.....KGMO Radio-TV Inc.  
**Business Address**.....S. Kingshighway  
**Tel.:** EDgewater 5-8228.....Independent  
**Station Representative** .....Webb  
**General Mgr.**.....Ronald Kaiser

**KAOL—Carrollton—1959**

**Frequency:** 1430 Kc....**Power:** 500 Watts d.  
**Owned By**.....Homeland Ents., Inc.  
**Address**.....215 S. Main St.  
**Tel.:** LI 2-0404.....KBS  
**President** .....Dr. R. Hamilton Staton  
**General Manager** .....Edward Ewing Staton  
**Sta. Mgr., Prog. Dir.**.....Dean Lyle  
**Comm., Sales Promo. Mgr.**...Raymond Cooper  
 Owners of: KAOL-FM.

**KDMO—Carthage—1947**

**Frequency:** 1490 Kc....**Power:** 250 Watts  
**Owned By**.....George & Ruth Kolpin  
**Address**.....1201 E. Chestnut  
**Tel.:** Fleetwood 8-2648.....KBS  
**Managers**.....George & Ruth Koplin  
**Owners** .....George & Ruth Kolpin

**KCRV—Caruthersville—1950**

**Frequency:** 1370 Kc....**Power:** 1000 Watts d.

**Owned-Oper. By**.....Pemiscot Broadcasters  
**Address** .....106½ W. 3rd St.  
**Tel.:** 965 .....KBS  
**Station Reps.** .....Hopewell; Beaver  
**General, Comm. Manager**.....Cleat Stanfill  
**Chief Engineer**.....Don Fenimore

**KCHR—Charleston—1953**

**Frequency:** 1350 Kc....**Power:** 1000 Watts d.  
**Owned By**.....S. Missouri Bcstg. Co.  
**Address** .....Box 206  
**Tel.:** MUrray 3-4678.....KBS  
**Station Representative** .....Continental  
**Pres., Gen. Mgr., Chief Eng.**...Kermit Barker

**KCHI—Chillicothe—1950**

**Frequency:** 1010 Kc....**Power:** 250 Watts d.  
**Owned-Oper. By** Cecil W. & Jane Roberts, Inc.  
**Address** .....P.O. Box 719  
**Tel.:** Mission 6-4173.....KBS  
**Station Manager, Ch. Eng.**...Howard C. Rion

**KFUO—Clayton—1924**

**Frequency:** 850 Kc. ....**Power:** 5,000 Watts  
**Owned By** .....Lutheran Church-Mo. Synod  
**Address** .....801 De Mun Ave.  
**Tel.:** Parkview 5-3030 .....Independent  
**President**.....Dr. O. R. Harms  
**General Manager** .....Emerson Russell  
 Owners of: KFUE-FM.

**KDKD—Clinton—1951**

**Frequency:** 1280 Kc....**Power:** 1000 Watts d.  
**Owned**.....Osage Bcstg. Co.  
**Address** .....Box 113  
**Tel.:** Turner 5-4801.....KBS  
**Representative** .....Indie Sales  
**Gen. Mgr.**.....William R. Tedrick  
**Sta. Mgr., Ch. Eng.** .....Hyle Lemen

**KCGM—Columbia—1955**

**Frequency:** 1580 Kc....**Power:** 250 Watts d.  
**Owned By**.....Barrington Bcstg. Co.  
**Business Address**.....P.O. Box 412  
**Tel.:** GI 3-5418 .....KBS  
**Station Representative**.....George Hopewell  
**President** .....Bruce Barrington  
**General, Sta. Mgr.** .....Eugenia Collins

**KFRU—Columbia—1925**

**Frequency:** 1400 Kc.. **Power:** 1 Kw. d., 250 W. n.  
**Owned By**.....KRFU, Inc.  
**Address**.....P.O. Box 858  
**Tel.:** GI 3-4141.....ABC  
**Newspaper Affiliation**.....Daily Tribune  
**Station Rep.** .....Webb  
**President**.....H. J. Waters, Jr.  
**General Manager**...Mahlon R. Aldridge, Jr.  
**Sales Mgr.**.....David Ormiston  
**Chief Engineer**.....Robert Haigh

**KDEX—Dexter—1955**

**Frequency:** 1590 Kc....**Power:** 1000 Watts d.

# MISSOURI

Owned By.....Stoddard County Bcstg. Co.  
Address.....Box 380  
Tel.: MA 4-3591.....Independent  
General Manager.....Jerome B. Zimmer  
Sta. Mgr., Chief Eng.....L. D. Speidel

## KDFN—Doniphan—1963

Frequency: 1500 Kc.....Power: 1 Kw. d.  
Owned By.....Jack G. Hunt  
Hunt Bldg.....Tel.: WY 6-8311  
Independent.....Rep.: None  
Gen. Mgr., Ch. Eng.....Jack G. Hunt

## KESM—El Dorado Springs 1961

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned By.....Paul Vaughn  
Address.....200 Radio Lane  
Tel.: UPTon 6-4422.....KBS  
Station Representative.....George Hopewell  
General Mgr., Chief Eng.....Paul Vaughn  
Advertising Mgr.....Ainslee Fowler

## KREI—Farmington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Midwest Bcstg. System  
Address.....Box 270  
Tel.: PLateau 6-5125.....KBS  
President, Gen. Mgr.....Cecil W. Roberts  
Chief Engineer.....James Roberts

## KJCF—Festus—1961

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Donald M. Donze  
Address.....P.O. Box 192  
Tel.: YE 7-3810.....Independent  
Gen., Sta. Mgr.....Donald M. Donze

## KFMO—Flat River—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Lead Belt Bcstg. Co.  
Address.....P.O. Box 99  
Tel.: GE 1-2000.....Independent  
Station Representative.....Meeker  
President.....Oscar C. Hirsch  
Gen., Sta. Mgr.....James F. Collins  
Program Director.....Frank Erard  
Publicity Director.....Virginia Collins

## KFAL—Fulton—1950

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....R. W. Nickles  
Address.....5th and Market  
Tel.: Midway 2-3341.....Independent  
Owner, Gen. Mgr.....R. W. Nickles  
Comm. Manager.....L. Reed Holt  
Chief Engineer.....R. D. Archibald

## KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Mark Twain Bcstg. Co.  
Address.....413 Broadway

Tel.: AC 1-3450.....MBS  
Representative.....Hollingsbery  
President.....Jerrell Shepherd  
General, Sta. Manager.....James F. Jae, Jr.  
Program Director.....Leon Brooks  
Chief Engineer.....Ed Summers  
Owners of: KNCM, Moberly.

## KBTC—Houston—1962

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned By.....Radio Co. of Texas County, Inc.  
Address.....Box 576  
Tel.: Woodland 7-3353.....Independent  
Station Representative.....George Hopewell  
President.....M. W. Covert  
General Mgr., Chief Engr.....Charles G. Rapp  
Commercial Manager.....Donald Ross

## KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.  
Owned By.....KLIK Bcstg., Inc.  
Address.....410 E. Capital  
Tel.: 5-4136.....Independent  
Station Representative.....Bolling  
President.....John McGoff  
Exec. Vice Pres.....Ted Nelson  
General Mgr.....Stan Grieve  
Chief Engineer.....Ed Scarr  
For other Mid-States Bcst. stations see Multiple-  
Station Owners.

## KWOS—Jefferson City—1937

Freq. 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Capital Bcstg. Co.  
Bus.-Studio Address.....Monroe & Capitol  
Tel.: 636-3137.....KBS-MBS  
President.....William H. Weldon  
Exec. Vice-Pres.....R. L. Rose  
Gen. Mgr., Vice-Pres.....Wm. R. Natsch, Jr.  
Chief Engineer.....Leroy S. Hackmann

## KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Four States Bcstrs.  
Business Address.....405 Schifferdecker St.  
Tel.: Mayfair 4-1310.....Independent  
Representative.....Meeker  
President.....Harry Easley  
Gen., Sta. Mgr.....W. H. Clark  
Commercial Manager.....Robert A. Barry  
Program Director.....Ed Johnson

## KODE—Joplin—1940

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Gilmore Bcstg.  
Address.....1928 W. 13th St.  
Tel.: MA 3-7260.....CBS  
Station Representative.....Avery-Knodel  
President.....James S. Gilmore, Jr.  
V.P., General Manager.....D. T. Knight  
Commercial Manager.....Merle Dunn  
Chief Engineer.....Jack Langford  
Owners of: KODE-TV.

**KQYX—Joplin—1962**

Frequency: 1560 Kc. ....Power: 250 Watts d.  
 Owned By.....William B. Neal Bcstg. Co.  
 Address .....2510 W. 20th St.  
 Tel.: SUNset 1-1313 .....Independent  
 President.....William B. Neal

**WMBH—Joplin—1928**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Radio Joplin  
 Business Address .....Box 906  
 Tel.: MA 4-4330.....MBS  
 President.....Dick J. Kasten  
 Gen., Sta., Comm., Adv. Mgr..Carl F. Dennis  
 Owners of: KSTL-AM-FM; St. Louis.

**KCCV—Kansas City—1947**

(Formerly KANS)

Frequency: 1510 Kc. ....Power: 1,000 Watts d.  
 Owned By.....IGWT, Inc.  
 Address .....43 Blue Ridge Center  
 Tel.: FL 3-8600 .....MBS  
 Station Representative .Continental Radio Sales  
 Pres., Gen. Mgr.....Richard Bott

**KCMO—Kansas City—1936**

Freq.: 810 Kc....Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By.....Meredith Pub. Co.  
 Address .....125 E. 31st St.  
 Tel.: JE 1-6789 .....CBS  
 Representative .....Katz  
 V.P., General Manager.....E. K. Hartenbower  
 Comm., Sta. Manager.....R. W. Evans  
 Program Director.....Kenneth W. Heady  
 Prom., Publicity Dir.....F. C. Strawn  
 Chief Engineer .....Karl Troesgen  
 For other Meredith stations see Muiltiple-Station  
 Owners.

**KMBC—Kansas City—1922**

Frequency: 980 Kc.....Power: 5 Kw.  
 Owned By.....Metromedia, Inc.  
 Address .....Central at 11th Streets  
 Tel.: HArrison 1-2650.....Independent  
 Station Rep.....Metro Radio Sales  
 President.....John W. Kluge  
 V.P., General Manager...David C. Croninger  
 Commercial Manager.....Glen Augspurger  
 Program Manager .....Don Kelly  
 Chief Engineer .....Wally Wurz  
 For other Metromedia stations see Multiple-Station  
 Owners.

**KPRS—Kansas City—1949**

Frequency: 1590 Kc....Power: 1000 Watts d.  
 Owned By.....KPRS Bcstg. Corp.  
 Address .....2814 E. 23rd St.  
 Tel.: HU 3-3100.....Independent  
 President .....Andrew R. Carter  
 Comm., Sales Promo. Mgr.....Richard Pitts  
 Program Director .....Chuck Moore  
 Publicity Director .....Psyche Pate  
 Owners of: KPRS-FM.

**KUDL—Kansas City—1953**

Freq.: 1380 Kc.....Power: 5 Kw. d., 500 w. n.  
 Owned By.....Heart of America Bcstrs.  
 Address .....800 W. 47th St.  
 Tel.: LO 1-3193.....Independent  
 Sta. Reps. .Adam Young; Mid-West Time Sales  
 President.....H. Scott Killgore  
 V. P. Gen. Mgr.....Irving Schwartz  
 Chief Engineer .....Sam Bradley  
 Owners of: KALI, Pasadena, KOFY, San Mateo,  
 Calif.

**WDAF—Kansas City—1922**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned By.....Taft Bcstg. Co.  
 Business Address .....Signal Hill  
 Tel.: PL 3-4567.....Independent  
 President.....Hulbert Taft, Jr.  
 V.P., General Manager .....William A. Bates  
 Station Manager.....Jay Barrington  
 Commercial Manager.....Donald J. Gibson

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*\* in our 5th year  
 of regularly scheduled  
 editorials*

**KUDL**  
**NOW 5000 WATTS**  
**Kansas City**

Irv Schwartz, V.P. & Gen. Mgr.

# MISSOURI

Chief Engineer.....James Schmidt  
For other Taft stations see Multiple-Station Owners.

## WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....Storz Bcstg. Co.  
Address.....10th & McGee Sts.  
Tel.: BA 1-8300.....Independent  
Station Representative.....John Blair Co.  
Exec. G.M. V.P.....George W. Armstrong  
Sta. Operations Mgr.....Donald A. Loughnane  
Traffic Mgr. ....Peggy McGrath  
Dir. of Eng.....Morris Barwick  
For other Storz stations see Multiple-Station Owners.

## KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Station KBOA  
Business Address.....P.O. Box 428  
Tel.: TUXedo 8-4616.....Independent  
Pres., Gen. Mgr.....Paul C. Jones  
Station Manager.....John T. Reeder  
Chief Eng.....R. H. Conner  
Owners of: KBOA-FM.

## KIRX—Kirksville—1947

Frequency: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Community Broadcasters, Inc.  
Address.....KIRX Bldg.  
Tel.: MO 5-3871.....ABC-KBS  
Pres., Gen. Mgr.....Samuel A. Burk  
Commercial Manager.....Donald K. Hiskey  
Program Director.....Robert Carlson  
Chief Engineer.....Charles P. Porter

## KLWT—Lebanon—1947

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Lebanon Bcstg. Co.  
Bus.-Studio Address.....221 E. Commercial St.  
Tel.: Keystone 2-3981.....KBS  
General Mgr.....O. R. Wright  
Sta., Sales Mgr.....Jack Sellers

## KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Lexington Bcstg Co.  
Address.....P. O. Box 358  
Tel.: Alpine 9-3232.....Independent  
Sta. Reps.....Webb; Mid-America Spot Sales  
Gen., Promo. Mgr.....Ralph E. Meador

## KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned By.....The Tri County Bcstg. Co.  
Address.....N. Hwy. 25  
Tel.: CR 6-4551.....KBS  
President.....J. D. Craft  
General Sta. Mgr.....Richard J. Wiethan  
Commercial Manager.....Jerry Foster  
Chief Engineer.....Palmer Johnson

## KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned By.....KMMO, Inc.  
Address.....Box 513  
Tel.: 40.....Independent  
General Manager.....Harold Douglas

## KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.  
Owned By.....Clark Bcstg. Co.  
Business Address.....P.O. Box 278  
Tel.: JU 2-2151.....KBS  
General Mgr.....R. Moyer

## KXEO—Mexico—1948

Frequency: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Audrain Bcstg. Corp.  
Address.....1705 E. Liberty  
Tel.: JU 1-2340.....MBS  
V. P. General Mgr.....W. Earl Dougherty  
Chief Engineer.....Jerry Johnson

## KNCM—Moberly—1950

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Moberly Bcstg. Co.  
Address.....Highway 63 South  
Tel.: AM 3-1230.....Independent  
President.....Jerrell A. Shepherd  
Owners of: KHMO, Hannibal.

## KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Monett Bcstg. Co.  
Address.....N. Central Ave.  
Tel.: BE 5-5220.....KBS  
General Mgr.....Lloyd C. McKenney  
Station Manager.....Floyd Stewart  
Chief Engineer.....James Helmkamp  
For other McKenney stations see Multiple-Station Owners.

## KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owned By.....KLRS Bcstg. Co.  
Business Address.....Route 4  
Tel.: 650.....KBS  
Station Rep.....Hopewell  
General Manager.....John W. Billingsley  
Chief Engineer.....Emory T. Caudill  
Owners of: KICK, Springfield.

## KBTN—Neosho—1955

Frequency: 1420 Kc.....Power: 500 Watts d.  
Owned By.....KBTN, Inc.  
Address.....212½ E. Main  
Tel.: GL 1-1420.....KBS  
President, Gen. Mgr.....Galen O. Gilbert  
Station, Sales Promo. Mgr.....William R. Bentley  
For other Gilbert stations see Multiple-Station Owners.

## KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Oper. By.....Radio KNEM, Inc.  
 Address.....Box 477  
 Tel.: NOrmand 7-3113.....KBS  
 Pres., Ch. Engr.....Kenneth E. White

**KRMS—Osage Beach—1952**

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned By.....Central Missouri Bcstg. Co.  
 Address.....P. O. Box 125  
 Tel.: FReside 8-2222.....KBS  
 President, Gen. Mgr.....Jim Risner  
 Program Dir.....Ella Mae Risner

**KLID—Poplar Bluff—1961**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Don M. Lidenton  
 Address.....208 Hwy. 67 South  
 Tel.: SUnset 5-9639.....Independent  
 General Mgr., Ch. Eng.....Don M. Lidenton

**KWOC—Poplar Bluff—1938**

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By....Poplar Bluff Bcstg. Corp.  
 Address.....428 Vine St.  
 Tel.: SU 5-3922.....KBS  
 Gen. Mgr.....O. A. Jones  
 Owners of: KWOC-FM.

**KMIS—Portageville—1960**

Frequency: 1050 Kc.....Power: 250 W. d.  
 Owned By.....New Madrid County Bcstg. Co.  
 Address.....Box 187  
 Tel.: DR 9-5436.....KBS  
 President.....Shelby McCallum  
 General Mgr.....Jewel P. White  
 Chief Engineer.....Charles Gamblin  
 For other McCallum stations see Multiple-Station Owners.

**KYRO—Potosi—1959**

Frequency: 1280 Kc.....Power: 500 Watts, d.  
 Owned By.....Franklin County Bcstg. Co.  
 Address.....Box 426  
 Tel.: HEmlock 8-1280.....KBS  
 President.....Les Ware  
 General Manager.....Ken McMahan  
 Commercial Manager.....Joe Duty  
 Chief Engineer.....Earl Fleeer  
 For other Ware stations see Multiple-Station Owners.

**KTTR—Rolla—1947**

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned-Oper By....."Show-Me" Bcstg. Co.  
 Address.....P. O. Box 567  
 Tel.: EM 4-2525.....KBS  
 Gen. Mgr., Ch. Engr.....Luther W. Martin  
 Commercial Manager.....Ward C. Rinehart

**KADY—St. Charles—1958**

Frequency: 1450 Kc.....Power: 5 Kw. d.  
 Owned By.....KADY, Inc.  
 Box 6155, St. Louis.....Tel.: PE 9-1460, St. L.  
 Indie.....Reps.: Richer; Beaver; Gray

President.....Rodney Erickson  
 Vice-Pres., Gen. Mgr.....Aubrey Williams

**KFEQ—St. Joseph—1923**

Frequency: 680 Kc.....Power: 5000 Watts  
 Owned By.....Mid-States Bcstg. Corp.  
 Business Address.....40th & Faraon  
 Tel.: ADams 3-2528.....Independent  
 President.....John P. McGoff  
 Program Director.....Dick McDaniel  
 Chief Engineer.....Kenneth Lux  
 For other Mid-States Best. stations see Multiple-Station Owners.

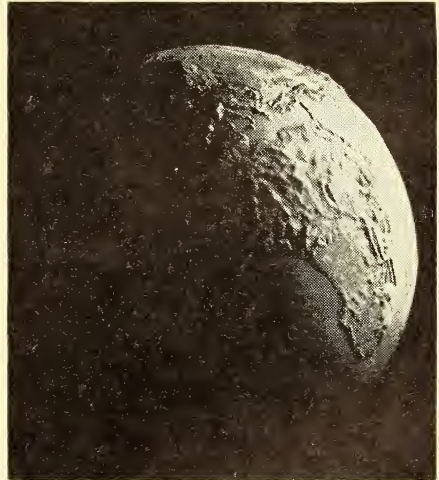
**KKJO—St. Joseph—1946**

Frequency: 1550 Kc.....Power: 5000 Watts  
 Owned By.....Marti Bcstg. Corp.  
 Business Address.....404 S. 8th  
 Tel.: AD 4-6346.....MBS  
 Pres., Gen. Mgr.....Tom Elkins  
 Chief Engineer.....Claude Thomas

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc....Power: 1000 Watts d.  
 Operated By.....KUSN Corp.  
 Address.....8th & Frederick  
 Tel.: ADams 3-2577.....Independent  
 Station Rep. ....Venard, Torbet & McConnell  
 President.....Frederick P. Reynolds  
 Vice Pres., Gen. Mgr.....Warren Rhyner

**How to tell  
 all sides of this story  
 in '64...**



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## MISSOURI

### **KATZ—St. Louis—1955**

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Laclede Radio  
Address .....812 Olive Street  
Tel.: CH 1-6000.....Independent  
President .....Allen Wolin  
Program Director .....Dave Dixon  
Chief Engineer.....C. B. Strauss, Jr.  
For other Wolin stations see Key Bost. Mgt. under  
Multiple-Station Owners.

### **KMOX—St. Louis—1925**

Frequency: 1120 Kc.....Power: 50 K w.d.  
Owned By.....Columbia Bestg. System, Inc.  
Address.....1144 Hampton Ave.  
Tel.: Sterling 1-2345.....CBS  
Representative.....CBS Radio Spot Sales  
V.P. (CBS-R): Gen. Mgr.....Robert Hyland  
Sales Manager.....Bill Dean  
Sales Promotion, Pub. Aff. Dir.....Bob Rehg  
Chief Engineer.....Lawrence Burrows  
For other CBS owned stations see Radio & TV Net-  
work.

### **KSD—St. Louis—1922**

Frequency: 550 Kc.....Power: 5000 Watts  
Owned-Oper. By..The Pulitzer Publishing Co.  
Business-Studio Address.....1111 Olive St.  
Tel.: MA 1-1111.....NBC  
Station Representative.....Katz  
President.....Joseph Pulitzer, Jr.  
General Manager.....Harold Grams  
Comm. Manager.....E. L. Franciscus  
Program Director.....Sterling Harkins  
Chief Engineer .....J. E. Risk  
Owners of: KSD-TV.

### **KSTL—St. Louis—1948**

Frequency: 690 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Radio St. Louis, Inc.  
Address .....Box 690  
Tel.: BR 1-6090.....Independent  
Pres., Gen., Sta. Mgr.....Dick J. Kasten  
Commercial Manager.....Art Ford  
Program Director .....Bill Vietmeier  
Publicity Director.....Doris Jennemann

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of  
challenge  
and  
substance**

**KMOX RADIO**

**CBS**

**"The Voice of St. Louis"**

Sales Prom. Manager.....Joe Voss  
 Chief Engineer.....Ralph Howard  
 Owners of: KSTL-FM; WMBH, Joplin.

**KWK—St. Louis—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....KWK Radio, Inc.  
 Business Address.....800 N. 12th  
 Tel.: MAin 1-1380.....Independent  
 President.....A. M. Spheeris  
 Sales Prom., Comm. Mgr.....Don Hamel  
 Chief Engineer.....George Vaughan

**KXEN—St. Louis—1951**

Frequency: 1010 Kc.....Power: 50 Kw. d.  
 Owned By.....Garrett Bcstg.  
 Box 28.....Tel.: GL 1-7955  
 Independent.....Rep.: None  
 Pres., Gen. Mgr.....William F. Garrett

**KXLW—St. Louis—1947**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Big Siquel Radio Bcstg. Co.  
 Address.....8614 Manchester Rd.  
 Tel.: WO 1-1320.....Independent  
 Station Representative.....Bernard Howard  
 President, Gen. Mgr.....Richard J. Miller  
 Vice-Pres., Nat. Sales Mgr.....Philip O'Brien  
 Chief Engineer.....James F. Mitchell

**KXOK—St. Louis—1938**

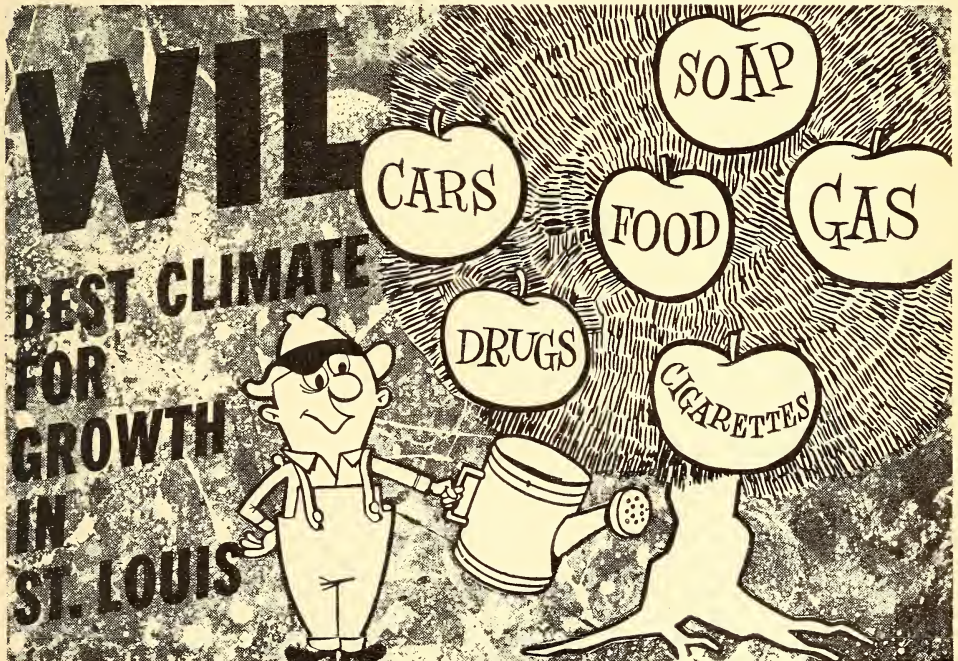
Frequency: 630 Kc.....Power: 5000 Watts  
 Owned By.....Storz Bcstg. Co.  
 Business Address.....Radio Park  
 Tel.: FO 7-6000.....Independent  
 Representative.....John Blair  
 General, Station Manager.....C. L. Thomas  
 Commercial Manager.....Phillip Trammell  
 Program Director.....Bud Connell  
 Sales Prom., Publicity.....John Corrigan  
 Technical Supervisors.....F. Boecler, S. Vlodek  
 For other Storz stations see Multiple-Station Owners.

**WEW—St. Louis—1921**

Frequency: 770 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio WEW, Inc. (Franklin Bcstg.)  
 Address.....2343 Hampton  
 Tel.: MI 7-5085.....Independent  
 Station Representative.....Adam Young  
 President.....William F. Johns, Jr.  
 General, Station Mgr.....Charles P. Stanley  
 Program Director.....Lee Coffee  
 Chief Engineer.....Charles Casey

**WIL—St. Louis—1922**

Frequency: 1430 Kc.....Power: 5 Kw.



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sold nationally by  
 JOHN F. BOX—MANAGING DIRECTOR



robert e. eastman & co., inc.

# MISSOURI

**Owned By**.....Radio Station WIL (Balaban)  
**Address**.....3715 Lindell Blvd.  
**Tel.:** OL 2-4500.....Independent  
**Representative**.....Eastman  
**Exec. V.P. & Mng. Dir.**.....John F. Box, Jr.  
**Asst. to V.P., Admin.**.....William T. McKibben  
**Admin. Asst.**.....Harriet Baker  
**Sales Manager**.....Peter Farrelly  
**Chief Engineer**.....Mel Hart  
For other Balaban stations see Multiple-Station Owners.

## KSGM—Ste. Genevieve—1947

**Frequency:** 980 Kc.....Power: 1 Kw.  
**Owned-Oper. By**.....Donze Ents. Inc.  
**Business Address**.....410 Merchant St.  
**Tel.:** TUXedo 3-2980.....Independent  
**President, General Manager**.....Elmer L. Donze  
**Program Director**.....Mrs. E. L. Donze  
**Publicity Director**.....Art Schwent  
**Chief Engineer**.....Murel L. Rose

## KSMO—Salem—1953

**Frequency:** 1340 Kc.....Power: 1 Kw.  
**Owned-Oper. By**.....Zola Bcstg. Co.  
**Address**.....P. O. Box 71  
**Tel.:** 303.....KBS  
**Owner, Gen. Mgr.**.....William B. Smith

## KDRO—Sedalia—1939

**Frequency:** 1490 Kc.....Power: 250 Watts  
**Owned By**.....Sedalia Bcstg. Corp.  
**Bus.-Studio Address**.....W. Highway 50  
**Tel.:** TAYlor 6-5005.....Independent  
**Pres., Comm. Mgr.**.....James F. Glenn  
**Gen., Sta. Mgr.**.....Herbert Brandes  
**Program Director**.....Tom Adams  
**Publicity Director**.....Ed Carroll

## KSIS—Sedalia—1953

**Frequency:** 1050 Kc.....Power: 1 Kw. d.  
**Owned By**.....Yates Bcstg. Co.  
**Business Address**.....U. S. Highway 65 N.  
**Tel.:** TA 6-1050.....ABC  
**Pres., Gen., Comm. Mgr.**.....Carl W. Yates, Jr.  
**Station Manager**.....Mrs. Carl W. Yates, Jr.  
**Program Director**.....Bettie Baldwin  
**Publicity Director**.....Harlan B. Snow  
**Chief Engineer**.....Marion Pratt

## KSIM—Sikeston—1948

**Frequency:** 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
**Owned By**.....Sikeston Community Bcstg. Co.  
**Business Address**.....West Malone Ave.  
**Tel.:** GRANite 1-1400.....Independent  
**Station Reps.**.....Meeker; C. K. Beaver  
**President**.....Lyman R. Bowman, Jr.  
**Gen., Sta. Mgr.**.....Richard L. Watkins, Jr.  
**Chief Engineer**.....R. L. Hirsch

## KGBX—Springfield—1926

**Frequency:** 1260 Kc.....Power: 5000 Watts  
**Owned-Operated By**.....Springfield Bcstg. Co.  
**Bus.-Studio Address**.....605 Boonville Ave.

**Tel.:** UNiversity 9-2822.....NBC  
**General Manager**.....Don C. Dailey  
**Commercial Mgr.**.....William DeLange  
**Chief Engineer**.....Richard Bowman

## KICK—Springfield—1949

**Frequency:** 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
**Owned-Oper. By**.....Kickapoo Prairie Bcstg. Co.  
**Address**.....610 College St.  
**Tel.:** UNiversity 9-1561.....KBS  
**Station Representative**.....Hopewell  
**General, Sta. Manager**.....Robert Vinyard  
**President**.....Floyd W. Jones  
**Owners of:** KLRS, Mountain Grove.

## KTTS—Springfield—1941

**Frequency:** 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
**Owned-Operated By**.....Independent Bcstg. Co.  
**Address**.....P. O. Box 1716 S. S. S.  
**Tel.:** UNiversity 5-6614.....CBS  
**President**.....J. H. G. Cooper  
**General Manager**.....G. Pearson Ward  
**Sales Manager**.....Jack Lloyd  
**Station Manager**.....Jerry Sweaney  
**Program Director**.....Terry Moore  
**Chief Engineer**.....William F. Curry  
**Owners of:** KTTS-FM-TV.

## KWTO—Springfield—1933

**Frequency:** 560 Kc.....Power: 5000 Watts  
**Owned-Operated By**.....Ozarks Bcstg. Co.  
**Bus.-Studio Address**.....1121 South Glenstone  
**Tel.:** UNiversity 2-4422.....ABC  
**Pres., Gen. Mgr.**.....Ralph D. Foster  
**V.P. & Asst. Gen. Mgr.**.....Leslie L. Kennon  
**Commercial Manager**.....Charles Harrison  
**Publicity Director**.....Bill Bailey  
**Chief Engineer**.....Wallis Fender

## KALM—Thayer—1953

**Frequency:** 1290 Kc.....Power: 1 Kw. d.  
**Owned By**.....KALM Radio  
**Address**.....N. Highway 63  
**Tel.:** 165.....KBS  
**Pres., Gen. Sta. Comm. Mgr.**.....R. F. Neathery  
For other Neathery stations see Multiple-Station Owners.

## KTTN—Trenton—1955

**Frequency:** 1600 Kc.....Power: 500 W. d.  
**Owned By**.....Clarence E. Breazeal  
**Address**.....804 Main St.  
**Tel.:** EL 9-2261.....KBS  
**General Mgr.**.....Clarence E. Breazeal  
**Commercial Manager**.....Bob Dennis

## KLPW—Union—1954

**Frequency:** 1220 Kc.....Power: 1000 W. d.  
**Owned By**.....Franklin County Bcstg. Co.  
**Address**.....P. O. Box 72  
**Tel.:** LUCerne 3-3355.....KBS  
**Station Rep.**.....Continental Radio Sales



President ..... Les Ware  
 Vice President ..... Les Ware  
 General Mgr. .... Frank Lohmeyer  
 For other Ware stations see Multiple-Station Owners.

**KOKO—Warrensburg—1953**

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.  
 Owned By ..... Johnson County Bcstrs.  
 Address ..... Box 395  
 Tel.: 747-9191 ..... Independent  
 General Mgr. .... William C. Tucker  
 Paul R. Ruttan

**KWRE—Warrenton—1949**

Frequency: 730 Kc. ....Power: 1 Kw. d.  
 Owned By ..... Glenayre Bcstg. Co.  
 Address ..... Box R  
 Tel.: GLadstone 8-3311 ..... ABC-KBS  
 Pres., Gen. Mgr. .... Harry H. Coon

**KJPW—Waynesville—1962**

Frequency: 1390 Kc. ....Power: 1 Kw. d.

Owned By ..... S. Central Bcstrs.  
 Address ..... P.O. Box 518  
 Tel.: PR 4-6447 ..... Independent  
 President ..... Dr. John Mihalevich  
 Chief Engineer ..... Robert L. Miers

**KWPM—West Plains—1947**

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.  
 Owned By ..... Robert F. Neathery  
 Address ..... Abe Taylor Blvd.  
 Tel.: 700 ..... KBS  
 Pres., Gen. Mgr. .... Robert F. Neathery  
 For other Neathery stations see Multiple-Station Owners.

**KUKU—Willow Springs—1957**

Frequency: 1330 Kc. ....Power: 1 Kw. d.  
 Owned By Robt. Neathery & Robt. Neathery, Jr.  
 Willow Springs ..... Tel.: 500  
 Independent ..... Rep.: None  
 President ..... Robert F. Neathery, Sr.  
 For other Neathery stations see Multiple-Station Owners.

**Montana**

**KANA—Anaconda—1946**

Frequency: 580 Kc. ....Power: 1 Kw. d.  
 Owned By ..... Amperage, Inc.  
 1501 East Park ..... Tel.: 563-3443  
 Indie. .... Reps.: Holman; Feltis/Dove/Canon  
 President ..... John Lyon

**KGWV—Belgrade—1959**

Frequency: 630 Kc. ....Power: 1000 Watts d.  
 Owned By ..... Christian Enterprises, Inc.  
 Address ..... P.O. Box 47  
 Tel.: 388-4281 ..... Independent  
 President ..... Harold Erickson  
 Station, Sales Promo. Mgr. .... Clyde T. Jarvis  
 Program Dir., Chief Eng. .... Richard Goheen  
 For other Christian Ents. stations see Multiple-Station Owners.

**KBMY—Billings—1946**

Frequency: 1240 Kc..Power: 1 Kw. d. 250 W. n.  
 Owned By ..... Billings Bcstg. Co.  
 Address ..... Box 2544  
 Tel.: 259-4586 ..... ABC-MBS  
 President, Gen. Mgr. .... Ken Nybo  
 Comm. Promo. Manager ..... John Brookhart  
 Program, Publicity Director ..... Don Jones  
 Chief Engineer ..... T. A. Hildebrand

**KGHL—Billings—1928**

Frequency: 790 Kc. ....Power: 5 Kw.  
 Owned By ..... Copper Bcstg.  
 Address ..... Box 1746

Tel.: 252-4641 ..... NBC  
 President ..... George Hatch  
 General Manager ..... Homer K. Peterson  
 Program Director ..... Donald M. Gay  
 Chief Engineer ..... Fred Bartlett  
 For other Hatch stations see Multiple-Station Owners.

**KOOK—Billings—1951**

Frequency: 970 Kc. ....Power: 5000 Watts  
 Owned-Oper. By ..... The Montana Network  
 Address ..... 3203 Third Ave., N  
 Tel.: 252-6511 ..... CBS  
 President ..... Joseph S. Sample  
 General Mgr. .... Ralph Pettit

**KOYN—Billings—1955**

Frequency: 910 Kc. ....Power: 1000 Watts d.  
 Owned By ..... D. G. Williams & D. Bertholf  
 Address ..... Box 956  
 Tel.: 245-4177 ..... Independent  
 Representative ..... Forjoe  
 General Mgr. .... Robert V. Thompson  
 Program Director ..... Paul Arthur  
 Chief Engineer ..... Dick Rasky  
 For other Williams-Bertholf stations see Multiple-Station Owners.

**KURL—Billings—1959**

Frequency: 730 Kc. ....Power: 500 Watts  
 Owned By ..... Christian Enterprises  
 Address ..... Box 1701  
 Tel.: 245-3121 ..... Independent

President, Gen. Mgr. . . . . Harold L. Erickson  
Station Mgr., Chief Eng. . . . . Al Ortmann  
For other Christian Ent's. stations see Multiple-Station Owners.

## **KBMN—Bozeman—1950**

Frequency: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . KBMN, Inc.  
Address . . . . . Box 749  
Tel.: 586-2394 . . . . . KBS  
Station Reps. . . . . Hollingbery; Art Moore  
Pres., Gen., Sta. Mgr. . . . . William A. Merrick  
Program Director. . . . . Harold Phelps  
Chief Engineer . . . . . Thomas T. Weir

## **KXXL—Bozeman—1939**

Freq.: 1450 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
Owned By . . . . . XX Broadcasting Corp.  
Address . . . . . Box 149  
Tel.: JUNiper 7-3188. . . . . ABC-MBS-NBC  
Pres., Gen., Sta. Mgr. . . . . Richard D. Smiley  
Commercial Manager . . . . . Sell Rapkoch  
Chief Engineer . . . . . George Spangrude

## **KBOW—Butte—1947**

Freq.: 1490 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
Owned By . . . . . KBOW, Inc.  
Address . . . . . 720 Yale Ave.  
Tel.: 729-7429 . . . . . CBS-KBS  
Representative . . . . . Cooke  
Pres., Gen. Mgr. . . . . Shaq Miller

## **KOPR—Butte—1948**

Frequency: 550 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned-Operated By . . . . . Copper Bcstg. Co.  
Business-Studio Address . . . . . Finlen Hotel  
Tel.: 729-6546 . . . . . ABC  
Station Representative . . . . . Edward Petry & Co.  
President . . . . . George C. Hatch  
General Manager . . . . . Homer K. Peterson  
Commercial Manager . . . . . Ed Lally  
For other Hatch stations see Multiple-Station Owners.

## **KXLF—Butte—1929**

Frequency: 1370 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Garryowen Butte Radio  
Address . . . . . P.O. Box 1956  
Tel.: 792-9111 . . . . . NBC  
Station Rep. . . . . George P. Hollingbery Co.  
President. . . . . Joseph S. Sample  
General, Station Manager . . . . . Edmund L. Peiss  
Chief Engineer . . . . . V. Totten  
Owners of: KXLF-TV; KOOK-AM-TV, Billings.

## **KDBM—Dillon—1956**

Frequency: 800 Kc. . . . . Power: 1000 Watts, d.  
Owned By . . . . . Vigilante Bcstg. Co.  
Address . . . . . Box 950  
Tel.: 683-2800. . . . . ABC, MBS  
Station Representative . . . . . Edward Petry & Co.  
Station Mgr. . . . . Burt H. Oliphant

## **KLTZ—Glasgow—1954**

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Glasgow Bcstg. Co.  
Box 671 . . . . . Tel.: 228-9336  
ABC . . . . . Rep.: Petry  
Pres.; Gen., Sta. Mgr. . . . . W. L. Holter

## **KGLE—Glendive—1962**

Frequency: 590 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . Christian Network  
Address . . . . . P.O. Box 931  
Tel.: 365-2819 . . . . . Independent  
President . . . . . Harold Erickson  
Station Manager . . . . . Bruce G. Cole  
Chief Engineer . . . . . Dale A. Heidner  
For other Christian Ent's. stations see Multiple-Station Owners.

## **KXGN—Glendive—1948**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Glendive Bcstg. Co.  
Address . . . . . Box 200  
Tel.: 365-3377 . . . . . Independent  
Gen. Mgr., Sales Mgr. . . . . Gerry Robbins  
Chief Eng. . . . . Donald J. Powers

## **KARR—Great Falls—1947**

Freq.: 1400 Kc. . . . . Power: 1 Kw. d.; 250 Wt. n.  
Owned By . . . . . Pat M. Goodover  
Business Address . . . . . P.O. Box 2204  
Tel.: 452-2453 . . . . . NBC  
General, Comm. Manager. . . . . Pat M. Goodover  
Program Dir., Chief Eng. . . . . William E. Murray

## **KFBB—Great Falls—1922**

Frequency: 1310 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Harriscope Broadcasting Corp.  
Address . . . . . Box 1139  
Tel.: 453-4377 . . . . . Independent  
Station Reps. . . . . Hollingbery; Art Moore  
President . . . . . Burt I. Harris  
Exec. Vice President . . . . . Lawrence S. Berger  
General Manager . . . . . W. C. Blanchette  
Program Director . . . . . Ron Moore  
Chief Eng. . . . . Anthony Lopuch  
Ownes of: KFBB-TV; KTWO-AM-TV, Casper, Wyo.

## **KMON—Great Falls—1947**

Frequency: 560 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . KMON, Inc.  
Address . . . . . Holiday Village  
Tel.: 453-9336 . . . . . ABC  
Representative . . . . . Edward Petry & Co.  
President . . . . . George J. Buzzas  
General, Station Manager . . . . . Robert H. Warner  
Commercial Manager . . . . . Howard Trovatten  
Chief Engineer . . . . . Eugene B. Bunker  
Owners of: KOPR, Butte.

## **KUDI—Great Falls—1955**

Frequency: 1450 Kc. . . . . Power 1 Kw.  
Owned By . . . . . James F. Hadlock

# MONTANA

Address ..... Box 1405  
Tel.: Glendale 2-9533 ..... Independent  
President ..... James F. Hadlock

## KLYQ—Hamilton—1961

Frequency: 980 Kc. .... Power: 1 Kw. d.  
Owned By ..... Bitter Root Bcstg. Co.  
Address ..... Box 668  
Tel.: 27 ..... KBS  
President, Gen. Mgr. .... Stan Hooper  
Station Mgr., Ch. Eng. .... Dex Dexter

## KHDN—Hardin—1962

Freq.: 1230 Kc. .... Power: 1 Kw. d. 250 W. n.  
Owned By ..... Hardin Broadcasting Co.  
Address ..... 408 N. Center St.  
685-1277 ..... Independent  
President ..... Ray Morissett  
General Manager ..... Bob Davies  
Chief Engineer ..... Joe Henry

## KOJM—Havre—1947

Frequency: 610 Kc. .... Power: 1000 Watts  
Owned By ..... No. Montana Bcstg. Co.  
Address ..... Box 70  
Tel.: 265-7841 ..... NBC, KBS  
Station Rep. .... Petry  
President ..... Richard D. Rubie  
General Manager ..... Charlotte H. Brader  
Mgr. Comm. .... Carlyle D. Leeds  
Asst. Manager ..... S. G. Stephens  
Chief Engineer ..... Joseph Jaques

## KCAP—Helena—1949

Frequency: 1340 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... KCAP Broadcasters  
Address ..... 9 Last Chance Gulch  
Tel.: HI 2-4490 ..... Independent  
President ..... Dale G. Moore  
V.P., General Mgr. .... Robert Davis  
Chief Engineer ..... Tom Weir

## KBILL—Helena—1937

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By ..... Capital City TV  
Address ..... 2433 N. Montana Ave.  
Tel.: 442-6620 ..... KBS-NBC-MBS  
President ..... Paul McAdam  
G. M.; Prog., Pub. Dir. .... Douglas C. Sutherland  
Owners of: KBLL-TV.

## KGEZ—Kalispell—1927

Frequency: 600 Kc. .... Power: 1000 Watts  
Owned By ..... Skyline Broadcasters, Inc.  
Business-Studio Address ..... Box 439  
Tel.: SK 6-4331 ..... ABC, KBS  
President ..... M. A. Hims  
Pub., Program Director ..... Robert Perry  
General, Comm. Mgr. .... Robert S. Bennett

## KOFI—Kalispell—1955

Frequency: 930 Kc. .... Power: 5000 Watts d.

Owned-Oper. By ..... Flathead Valley Bcstrs.  
Address ..... 317 First Ave. East  
Tel.: 756-6900 ..... Independent  
Station Reps. .... Grant Webb; Day-Wellington  
Gen. Mgr., Ch. Eng. .... W. H. Patterson  
Program Director ..... L. L. Sterling

## KXLO—Lewistown—1947

Frequency: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... KXLO Bcstg. Co.  
Address ..... Box 620  
Tel.: KE 8-3441 ..... ABC-MBS  
Representative ..... Grant Webb  
President, Gen. Mgr. .... David L. Sather  
Commercial Mgr. .... Lew Boucher  
Publicity Director ..... Bill Yaeger

## KLCB—Libby—1950

Frequency: 1230 Kc. .... Power: 250 W.  
Owned By ..... Lincoln County Broadcasters  
Address ..... P. O. Box 636  
Tel.: 293-4543 ..... KBS  
Pres.; Gen., Adv. Mgr. .... Oliver G. Coburn

## KPRK—Livingston—1947

Frequency: 1340 Kc. .... Power: 250 Watts d.  
Owned By ..... KPRK, Inc.  
Address ..... Box 691  
Tel.: 222-2841 ..... ABC, MBS  
Station Rep. .... Edward Petry & Co.  
President ..... Jack Himman

## KATL—Miles City—1941

Freq.: 1340 Kc. .... Power: 1 Kw. d.; 250 Wt. n.  
Owned-Operated By ..... Star Printing Co.  
Address ..... Box 720  
Tel.: 232-2280 ..... KBS-MBS-ABC  
Station Representative ..... Edward Petry & Co.  
Gen., Sta. Mgr. .... Ian A. Elliot  
Commercial Manager ..... Fred B. Hunnes  
Program Director ..... Jon Metropolis  
Sales Promotion Mgr. .... William Peaslee  
Chief Engineer ..... B. R. McElwain

## KGVO—Missoula—1931

Frequency: 1290 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... KGVO Bcstrs., Inc.  
Bus.-Studio Address ..... 132 West Front  
Tel.: 543-7151 ..... CBS  
Station Reps. .... Hollingbery; Art Moore  
President, Gen. Mgr. .... Dale G. Moore  
Comm., Sales Promo. Mgr. .... Earl Morgenroth  
Publicity Director ..... Donald Weston  
Chief Engineer ..... Kenneth Hanson

## KXLL—Missoula—1947

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned By ..... Christian Ents.  
Address ..... 1100 XL Avenue  
Tel.: 543-5125 ..... KBS  
President ..... Harold Erickson  
Station Manager ..... George Wilson

## MONTANA-NEBRASKA

Commercial Manager.....Chris Kay  
Program Director.....John Lee  
Chief Engineer.....Mike O'Shea  
For other Christian Ents. stations see Multiple-Station Owners.

### **KYSS—Missoula—1959**

Frequency: 910 Kc.....Power: 1000 Watts, d.  
Owned By.....Garden City Broadcasting  
Chief Engineer.....Jerry Leathers

### **KRBN—Red Lodge—1961**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By...Carbon County Broadcasters, Inc.  
Address.....211 S. Broadway  
Tel.: 446-2710.....Independent  
President.....John Jarousi  
General Manager.....Frank L. Henderson  
Chief Engineer.....Dean Jansma

### **KSEN—Shelby—1947**

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned-Operated By..Tri County Radio Corp.

Address.....131 Main St.  
Tel.: HE 4-5541.....NBC  
Reps.....Feltis, Dove, Cannon; Holman  
President.....John Lyon  
General Manager.....Jerry Black

### **KGCX—Sidney—1926**

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned-Operated By.....KGCX, Inc.  
Address.....109 S. Central  
Tel.: 482-2115.....MBS  
President.....E. E. Krebsbach  
Gen., Adv. Mgr.....Clair Krebsbach  
Owners of: KPWD-FM, Plentywood.

### **KVCK—Wolf Point—1957**

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Hi-Line Bcstg. Co.  
Address.....324 Main St.  
Tel.: 615.....MBS  
General, Comm. Manager.....R. E. Coffey  
Sta. Mgr., Ch. Eng.....Clair Hekkel  
Program. Dir.....Dennis Johnson

## Nebraska

### **KCOW—Alliance—1949**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By...Sandhills Bcstg. Corp.  
Address.....1100 W. 10th St.  
Tel.: 1400.....KBS  
Station Reps.....Continental; Soderlund Co.  
President.....T. C. Gregory  
General, Sta. Mgr.....Jim Ballas  
Commercial Mgr.....Darrell Fallar  
Chief Engineer.....Bob Carr

### **KWBE—Beatrice—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....MIA Enterprises  
Address.....216 Sherman St.  
Tel.: CA 3-2388.....Independent  
President.....Gordon C. "Bud" Dentz  
Asst. Gen. Mgr., Ch. Eng. ....Arlin Holle  
Owners of: KWBE-FM.

### **KCNI—Broken Bow—1949**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By....Custer County Bstg. Co.  
Address.....Box 561  
Tel.: TR 2-5881.....Independent  
Manager.....Georgia A. Crawford  
Chief Engineer.....M. Hromas

### **KCSR—Chadron—1954**

Frequency: 610 Kc.....Power: 1 Kw. d.  
Owned By.....Community Service Radio Co.  
Address.....212 Bordeaux St.  
Tel.: HE 2-5545.....KBS

President.....Jerry Huse  
General Mgr.....Bob Thomas  
Station Manager.....John J. Miller  
Commercial Manager.....Irv Burkey  
Program Director.....Glen Hixson  
Owners of: WJAG, Norfolk; KVSH, Valentine.

### **KJSK—Columbus—1948**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KJSK, Inc.  
Business Address.....Box 99  
Tel.: 564-2891.....KBS  
Representatives.....Biddick; Hopewell  
President, Gen. Mgr.. George Basil Anderson  
Sta. Mgr., Prog. Dir. ....Milo Kincaid  
Commercial Manager.....Ralph Smith  
Chief Engineer.....Bob Miller  
For other Anderson stations see Multiple-Station Owners.

### **KTTT—Columbus—1963**

Frequency: 1510 Kc.....Power: 500 W.  
Owned By.....City & Farm Bcstg.  
Address.....Box 464  
Tel.: 564-2866.....Independent  
Reps.....Webb; Sonderlund  
General Mgr.....Ken Kilmer

### **KGMT—Fairbury—1960**

Frequency: 1310 Kc.....Power: 500 Watts d.  
Owned By.....Great Plains Bcstg. Corp.  
Address.....316½ 5th  
Tel.: 1782.....KBS

President ..... William Nuckolls  
 Chief Engineer..... Don Trimm

**KTNC—Falls City—1957**

Frequency: 1230 Kc.....Power: 100 Watts  
 Owned By.....Fall City Bcstg. Co., Inc.  
 Address.....Stephenson Hotel  
 Tel.: 2453 .....Independent  
 President, Gen. Mgr.....William Hardt  
 Commercial Manager.....Betty Huettner  
 Chief Engineer.....Richard Reddy

**KHUB—Fremont—1939**

Frequency: 1340 Kc..Power: 500 W.d., 250 W.n.  
 Owned By.....KHUB, Inc.  
 Business-Studio Address.....118 E. 5 St.  
 Tel.: PA 1-5012 .....KBS  
 President, Ch. Eng.....H. C. Snyder  
 Comm. Mgr.....Donald Mundy  
 Vice Pres., Sta. Mgr.....R. W. Behling  
 Program Director .....Harry Gehrett

**KMMJ—Grand Island—1925**

Frequency: 750 Kc.....Power: 10 Kw.  
 Owned-Oper. By.....Town & Farm Co., Inc.  
 Business-Studio Address....Division at Cedar  
 Tel.: DU 2-2800.....ABC  
 Representative .....H-R  
 Ch. of Board.....Don Searle  
 President, Sta. Manager.....Bill Martin  
 Publicity Director.....Mike Albert  
 Nat'l Sales Coord. ....Willard Morton  
 Program Director .....Lew Cole  
 Chief Engineer.....U. L. Lynch  
 Owners of: KXXX, Colby, Kans.

**KRGI—Grand Island—1953**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned By....Grand Island Bcstg. Co. Ltd.  
 315 S. Locust St.....Tel.: 382-5420  
 ABC.....Reps.: Raymer; Larson  
 President.....James Stuart  
 Exec. Vice Pres.....Richard W. Chapin  
 Station Manager.....Vern Stedry  
 Chief Engineer.....Elmer G. Nelson  
 For other Stuart stations see Multiple-Station Owners.

**KHAS—Hastings—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By....Nebraska Bcstg. Co.  
 Address.....Tribune Bldg.  
 Tel. 2-5101 .....KBS  
 Representative .....Gill-Perma  
 President.....Fred A. Seaton  
 General, Sta. Mgr.....John W. Powell  
 Operations Dir.....Bob Booe  
 Chief Engineer.....David Rice  
 Owners of: KHAS-TV.

**KUVR—Holdrege—1956**

Frequency: 1380 Kc.....Power: 500 W., d.  
 Owned By.....W. W. Bcstg. Co.  
 Address.....613 4th Ave.

Tel.: WY 5-4020.....KBS  
 Pres.; Gen., Comm. Mgr..William C. Whitlock

**KGFW—Kearney—1927**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Central Neb. Bcstg. Corp.  
 Business-Studio Address...Platte Valley Bldg.  
 Tel.: 237-2131 .....KBS  
 Representative .....Hal Holman  
 President.....John Mitchell  
 General Mgr., Chief Eng. ....W. J. Abbott  
 Commercial Mgr.....Paul Freygang

**KRNY—Kearney—1956**

Frequency: 1460 Kc.....Power: 5 Kw., d.  
 Owned By.....Bi-States Bcstg. Co.  
 Address.....210½ Central Ave.  
 Tel.: 456-3741 .....MBS  
 Station Reps. ....Meeker Co.; Soderlund Co.  
 President, Gen. Mgr.....F. Wayne Brewster  
 Commercial Manager .....Jack Yeager  
 Operations Mgr.....Ed Strasburger  
 Program Director .....Bob Whitehill  
 Chief Engineer .....M. Greely  
 Owners of: KRNY-FM, KHOL-TV, Kearney; KHPL,  
 Hayes Center. All Nebr.

**KIMB—Kimball—1959**

Frequency: 1260 Kc.....Power: 1000 Watts  
 Owned By.....KIMB, Inc.  
 Address.....Box 33  
 Tel.: BEverly 5-3634.....Independent  
 Station Mgr.....Norton E. Warner

**KRVN—Lexington—1951**

Frequency: 1010 Kc...Power: 25,000 Watts d.  
 Owned By.....Nebraska Rural Radio Assn.  
 Address.....104 W. 8th St.  
 Tel.: FAirview 4-2371.....Independent  
 Station Representative .....Avery Knodel  
 President.....Jay Person  
 General, Comm. Mgr.....Max Brown  
 Sales Prom. Mgr. ....Lloyd Hardesty  
 Publicity Director .....Jerry Bryan  
 Chief Engineer.....Robert Bitner  
 Owners of: KRUN-FM.

**KFOR—Lincoln—1924**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By....Cornbelt Bcstg. Corp.  
 Bus-Studio Address.....814 Stuart Bldg.  
 Tel.: 432-6606 .....ABC  
 President .....James Stuart  
 Exec. Vice Pres.....Richard W. Chapin  
 Operations Manager .....Orval Koch  
 Chief Engineer.....Al Pugsley  
 For other Stuart stations see Multiple-Station Owners.

**KLIN—Lincoln—1947**

Frequency: 1400 Kc.....Power: 250 W.  
 Owned-Oper. By.....Fletcher-Mitchell Corp.  
 Address.....410 Sharpe Building  
 Tel.: HEmlock 5-4377.....Independent

# NEBRASKA

President.....James I. Mitchell  
General, Sta. Mgr.....Jack L. Callaway  
Program Director.....Walter Yetter  
Chief Engineer.....Dale Adkins  
For other Fletcher-Mitchell stations see Multiple-Station Owners.

## KLMS—Lincoln—1949

Freq.: 1480 Kc.....Power: 1 Kw.  
Owned By.....Lincoln Bcstg. Corp.  
Address.....P. O. Box 1804  
Tel.: 489-3855.....MBS  
President.....Howard A. Shuman  
Sta., Comm. Mgr.....Harvey Swenson

## KBRL—McCook—1947

Frequency: 1300 Kc.....Power: 5 Kw. d.  
Owned By.....The McCook Bcstg. Co.  
Address.....320½ Norris Ave.  
Tel.: 345-2400.....MBS-KBS  
Representatives.....Gill-Perna; Soderlund  
Pres., Gen. Mgr., Ch. Eng., LeRoy W. Lenwell  
Program Director.....Jack Rogers  
Publicity Director.....John Holm

## KWRV—McCook—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned By.....Regional Bcstg. Corp.  
Address.....Box 333, First National Bank Bldg.  
Tel.: 345-5400.....Independent  
Station Representative.....Hopewell  
President.....William R. Vogel  
Sta., Comm.....W. O. Corrick

## KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned By.....Otoe Broadcasting Co.  
Address.....123 N. Eighth St.  
Tel.: 1600.....KBS  
General Manager.....Ed Hundley  
Commercial Manager.....Jim Rhea

## WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WJAG Inc.  
Address.....309 Braasch  
Tel.: 371-2432.....Independent  
Station Representative.....Paul H. Raymer  
President.....E. F. Huse  
Vice-Pres., Mgr.....Bob Thomas  
Comm., Sales Promo. Mgr.....Hollis Francis  
Program Director.....Wayne Larson  
Owners of: KVSH, Valentine; KCSR, Chadron.

## KODY—North Platte—1930

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....North Platte Bcstg. (Stuart)  
Address.....308 W. Fourth St.  
Tel.: 532-3344.....NBC  
Station Representative.....Paul H. Raymer  
Exec. Vice Pres.....Richard W. Chapin  
Station Manager.....Joseph di Natale  
Program Dir.....Lynn Smith  
Publicity Dir.....Geraldine Wing  
For other Stuart stations see Multiple-Station Owners.

## KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts  
Owned By.....Ogallala Bcstg. Corp.  
Address.....Box 509  
Tel.: 284-3633.....KBS  
Representative.....Indie Sales  
Pres., General Manager.....Newell Eastman  
Comm. Mgr., Ch. Eng.....Howard L. Harrington  
Sales Prom. Mgr.....Harold West

## KBON—Omaha—1942

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Goldenrod Broadcasters, Inc.  
Address.....304 S. 18th St.  
Tel.: 342-8282.....ABC  
Station Rep.....Adv. Time Sales  
President.....Joe Gratz  
V. P., General Manager.....M. M. Fleischl  
Program Director.....Jim Price  
Chief Engineer.....George Ragan

## KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50,000 Watts  
Owned-Operated By.....KFAB Bcstg. Co.  
Bus.-Studio Address.....5010 Underwood Ave.  
Tel.: 556-8000.....NBC  
Representative.....Petry  
President.....Joe Seacrest  
V. P., Gen. Mgr.....Lyell Bremser  
Comm. Mgr.....E. R. Morrison  
Program Director.....Ken Headrick  
Chief Engineer.....Ray Schroeder  
Owners of: KFAB-FM.

## KMEO—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....National Weekly, Inc.  
Business Address.....836 Kilpatrick Bldg.  
Tel.: 341-2228.....MBS  
Station Representative.....Bcst. Time Sales  
President.....William F. Buckley, Jr.  
General, Sta. Mgr.....Jay L. Spurgeon  
Commercial Manager.....Dick Palmquist  
Chief Engineer.....Bill Dunbar  
Owners of: KQAL-FM, Omaha.

## KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned By.....Central States Bcstg.  
Business-Studio Address.....511 So. 17th St.  
Tel.: 342-7626.....Independent  
Station Representative.....H-R Representatives  
President.....Don W. Burden  
General, Sta. Mgr.....Steve Shepard  
Program Dir.....Bob Wilson  
Chief Engineer.....Gerald E. Weist  
For other Burden stations see Star Stations under Multiple-Station Owners.

## KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.  
Owned By.....Pier-San of Nebraska Corp.  
Box 37.....Tel.: 566-6700

Tel.: 344-4191 .....Independent  
 Station Rep.....Charles Bernard  
 President .....Mack Sanders  
 Chief Engineer.....Don Denver  
 Owners of: KSIR, Wichita, Kans.

**WOW—Omaha—1923**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned By .....Meredith Broadcasting Co.  
 Address.....3501 Farnam St.  
 Tel.: 346-3400 .....CBS  
 Representative .....John Blair  
 Vice Pres., Gen. Mgr.....Frank P. Fogarty  
 Sales, Sta. Mgr.....W. O. Wiseman  
 Program Director.....Ray Olson  
 Sales Prom., Publicity.....Heinz Rohde  
 Dir. of Engineering.....William J. Kotera  
 Chief Engineer.....Glenn Flynn  
 For other Meredith stations see Mulpile-Station  
 Owners.

**KBRX—O'Neill—1955**

Frequency: 1350 Kc...Power: 1000 Watts d.  
 Owned By .....Ranchland Bcstg. Co.  
 Address .....Box 150  
 Tel.: 120 .....KBS  
 Gen. Mgr.....Gilbert Poesse

**KEYR—Scottsbluff—1961**

Frequency: 690 Kc.....Power: 1 Kw. d.  
 Owned By .....Western Nebraska Bcstg. Co.  
 Box 282 .....Tel.: 632-4119  
 Independent.....Reps.: Meeker; McGuire  
 Pres., Gen. Mgr.....Bob Marland

**KNEB—Scottsbluff—1948**

Freq.: 960 Kc...Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By...Platte Valley Bcstg. Corp.  
 Business-Studio Address.....2110 Broadway  
 Tel.: 632-7121 .....Independent  
 Representative .....Hal Holman  
 President.....Russell M. Stewart  
 General-Station Mgr.....George H. Haskell  
 Commercial Mgr.....Byron Joachim  
 Chief Engineer .....Leslie A. Proctor  
 Owners of: KNEB-FM.

**KOLT—Scottsbluff—1930**

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.  
 Owned-Operated By.....The Hilliard Co.  
 Address .....Box 660  
 Tel.: 632-6155 .....CBS  
 Pres., Gen. Mgr.....L. L. Hilliard  
 Chief Engineer.....Harland Morrison

**KSID—Sidney—1952**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By .....KSID Radio, Inc.  
 Address.....Legion Park, Box 772  
 Tel.: 254-5803 .....ABC-KBS  
 Station Representative .....Soderlund Co.  
 President, Gen. Mgr. ....David W. Young  
 Commercial Manager .....Chet Alan  
 Chief Engineer.....Rick Miller

**KRFS—Superior—1959**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned By.....Valley Bcstg. Co.  
 Address. American Legion Bldg., W. Eighth St.  
 Tel.: 907 .....KBS  
 Pres., Gen. Mgr., Ch. Eng.....David Tucker

**KVSH—Valentine—1961**

Frequency: 940 Kc.....Power: 500 Watts d.  
 Owned By .....Valentine Bcstg. Co.  
 Address .....Marian Hotel  
 Tel.: 1580 .....Independent  
 Station Reps. ....Walker-Rawalt; Soderlund  
 President.....E. F. Huse, Jr.  
 General, Promo. Manager.....Evans Meier  
 Advertising Mgr.....Larry Russell

**KAWL—York—1954**

Frequency: 1370 Kc.....Power: 500 W.  
 Owned-Operated By..Prairie States Bcstg. Co.  
 Address .....KAWL Bldg.  
 Tel.: 362-4433 .....KBS  
 President.....M. L. Gleason  
 Gen. Sta. Manager.....Tommy L. Gleason  
 Chief Engineer .....Melville L. Gleason

**Nevada**

**KPTL—Carson City—1955**

Freq.: 1300 Kc...Power: 5 Kw. d.; 500 W. n.  
 Owned By .....Capitol Bcstg. Co. of Nevada  
 Address .....P.O. Box 625  
 Tel.: Granite 2-1319 .....Independent  
 Station Rep. ....Venard, Torbet & McConnell  
 Station Mgr.....Robert R. Rigler

**KELK—Elko—1948**

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.  
 Owned-Operated By.....Elko Bcstg. Co.

Address.....P. O. Box 790  
 Tel.: Republic 8-3930 .....Independent  
 President .....Chris Sheerlin  
 General. Sta. Mgr. ....John J. Gummick

**KELY—Ely—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....White Pine Bcstg. Co.  
 Address .....Box 600  
 Tel.: AM 4-2077.....Independent  
 Owner Gen. Mgr.....David I. Hansen

# NEVADA

## KVLV—Fallon—1957

Frequency: 1250 Kc. .... Power: 5 Kw. d.  
Owned By..... Lahontan Valley Bcstg. Co.  
Address ..... Gommow Dr.  
Tel.: 423-2243 ..... Independent  
President, Ch. Engr. .... Lester W. Pearce

## KTOO—Henderson—1956

Frequency: 1280 Kc. ... Power: 5,000 Watts d.  
Owned By ..... KTOO Bcstg. Co.  
Address ..... Flamingo Hotel, Las Vegas  
Tel.: REgent 5-1585 ..... Independent  
President, Gen. Mgr. .... Donald S. Beck  
Chief Engineer..... Fred Kidd  
Owners of: KTOO-FM.

## KENO—Las Vegas—1940

Frequency: 1460 Kc..... Power: 1 Kw.  
Owned By..... BHA Ents.  
Paradise & Flamingo Rds..... Tel.: 735-3511  
KBS ..... Rep.: Bolling  
President ..... M. D. Buchen  
General Mgr..... Len Hornsby  
For other Buchen stations see BHA Ents. under  
Multiple-Station Owners.

## KLAS—Las Vegas—1948

Frequency: 1230 Kc..... Power: 250 Watts  
Owned By..... Radio KLAS, Inc.  
Address ..... Box 510  
Tel.: RE 5-6633 ..... CBS  
Station Representative ..... McGavren-Guild  
General, Mgr..... Milt Kray

## KLUC—Las Vegas—1956

Frequency: 1050 Kc..... Power: 500 W., d.  
Owned By..... Mike Gold  
Address ..... New Frontier Hotel  
Tel.: REgent 5-7257 ..... CBS  
Gen., Adv. Mgr..... Mike Gold  
Commercial Manager ..... Tom Miller  
Owners of: KLUC-FM.

## KORK—Las Vegas—1953

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... Southwestern Bcstg. Co.  
Address ..... Hotel Thunderbird  
President..... Donald W. Reynolds  
General Manager..... Joseph W. McMurray  
Chief Engineer..... Alex McGee  
For other American TV Co. stations see Multiple-  
Station Owners.

## KRAM—Las Vegas—1947

Freq., 920 Kc..... Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By..... Suna Bcstg. Corp.  
Address ..... Hotel Tropicana  
Tel.: 736-1920 ..... Independent  
Station Representative ..... Raymer  
President, Gen. Mgr..... Ted Oberfelder  
Program Director ..... Robert Joyce  
Chief Engineer ..... James Flint

## KVEG—Las Vegas—1962

Frequency: 970 Kc. .... Power: 500 Watts d.  
Owned By ..... Las Vegas Electronics, Inc.  
Address ..... Landmark Plaza  
Tel.: REgent 5-8644 ..... Independent  
Station Representative ..... George Hollingbery  
President..... George M. Mardikian

## KBET—Reno—1946

Frequency: 1340 Kc. ... Power: 1 Kw. d., 250 W. n.  
Owned By..... Sierra Bcstg. Co.  
Address ..... Mapes Hotel  
Tel.: FA 2-4501 ..... KBS-ABC  
Sta. Reps. .... Walker-Rawalt; Sandeberg  
President, Station Mgr. .... R. L. Stoddard  
Chief Engineer..... Irvin Carlsen

## KOH—Reno—1928

Freq.: 630 Kc..... Power: 5 Kw. d., 1 Kw. n.  
Owned By..... McClatchy Bcstg. Co.  
Address ..... 143 Stevensen St.  
Tel.: FA 3-5106 ..... NBC  
Representative..... Paul H. Raymer  
President ..... Eleanor McClatchy  
Chief Engineer..... Wesley Craig  
For other McClatchy stations see Multiple-Station  
Owners.

## KOLO—Reno—1946

Frequency: 920 Kc..... Power: 1000 Watts  
Owned-Operated By..... Western Bcstg. Co.  
Address ..... Box 821  
Tel.: FAirview 2-3441 ..... CBS  
President..... Donald W. Reynolds  
General Manager..... Donald W. Reynolds Jr.  
Comme cial Manager..... C. Clay  
Chief Engineer..... Tom Hughes  
For other D. W. Reynolds stations see Donrey  
Media Group under Multiple-Station Owners.

## KONE—Reno—1954

Frequency: 1450 Kc..... Power: 250 Watts  
Owned By..... Radio KONE, Inc.  
Address ..... P.O. Box 1928  
Tel.: FA 3-2133 ..... Independent  
President, Gen Mgr. .... Leland Fuller  
Chief Engineer..... H. Slocum, Jr.

## KBUB—Sparks—1960

Frequency: 1270 Kc..... Power: 1 Kw. d.  
Owned By..... Silver Circle Broadcasting Co.  
Address ..... P. O. Box 1270  
Tel.: EL 59493 ..... Independent  
President..... Edward J. Jansen  
Chief Engineer..... Harry J. Botsford

## KWNA—Winnemucca—1955

Frequency: 1400 Kc..... Power: 250 Watts  
Owned By..... N. W. Radio & TV Corp.  
Address ..... Box 591  
Tel.: MAdison 3-2030 ..... Independent  
Station Representative ..... Sandeberg Co.  
President ..... H. Frank Walters  
General Mgr., Chief Engr..... Lee Boner



# New Hampshire

## **WBRL—Berlin—1962**

Frequency: 1400 Kc. Power: 500 W.  
Owned By.....Good Radio, Inc.  
Independent.....Reps.: Eckels; Stone  
Pres.; Gen. Sales Mgr.....James L. Morello

## **WMOU—Berlin—1946**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Berlin Bcstg. Co.  
Business Address.....27 Green Square  
Tel.: 1797.....Independent  
Sta. Reps. ....Bill Creed Assocs.; Spot Time Sales  
President, Gen. Mgr.....John Bowman  
Commercial, Sales Promo. Mgr....Robert T. Dale  
For other Knight stations see Multiple-Station  
Owners.

## **WTSV—Claremont—1948**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Radio Claremont, Inc.  
Address.....221 Washington Rd.  
Tel.: 543-3062.....Independent  
President.....Norman Knight  
General Manager.....George R. Bonneau  
Chief Engineer.....H. Katz

## **WKXL—Concord—1946**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By....Capitol Bcstg. Corp.  
Address.....37 Redington St.  
Tel.: 225-5521.....CBS-KBS  
Sta. Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....Frank B. Estes  
Sales Manager.....Edson I. Gray  
Program Dir., Chief Engr. ....Don Hulbert

## **WBNC—Conway—1955**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By....North Country Radio, Inc.  
Address.....E. Main St.  
Tel.: 447-5988.....Independent  
Reps. ....Bill Creed Assocs.; Spot Time Sales  
President, Gen. Mgr....Lawrence H. Sherman  
Commercial Mgr.....Joan Sherman

## **WTSN—Dover—1956**

Frequency: 1270 Kc. Power: 5000 Watts  
Owned By.....WTSN, Inc.  
Address.....155 Front St. (Manchester)  
Tel.: NA 4-4077.....Independent  
General Mgr.....Ralph Gottlieb

## **WDCR—Hanover—1958**

Freq: 1340 Kc. Power: 1 Kw. d., 250 Wt. n.  
Owned By....Trustees of Dartmouth College  
Address.....P.O. Box 1032  
Tel.: 643-4500.....Independent  
General Mgr.....Alan R. McKee

## **WTSL—Hanover—1950**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio Hanover, Inc.  
Address.....P. O. Box 1031  
Tel.: 643-2200.....NBC  
President.....Norman Knight  
Station, Commercial Mgr. ....Howard L. Chase  
Chief Engineer.....Gladstone Sawyer  
For other Knight stations see Multiple-Station  
Owners.

## **WKBK—Keene—1959**

Frequency: 1220 Kc. Power: 1000 Watts  
Owned By.....Monadnock Bcstg. Corp.  
Address.....39 Vernon St.  
Tel.: National 4-4075.....Independent  
Pres., Gen. Mgr.....Albert L. Auclair  
Owners of: WEMJ, Laconia.

## **WKNE—Keene—1926**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By.....WKNE Corp.  
Address.....17 Dunbar St.  
Tel.: EL 2-9230.....CBS  
Station Rep. ....Meeker  
President.....Joseph K. Close  
General Mgr.....Howard M. Shultis  
For other stations see Highland stations under  
Multiple-Station Owners.

## **WEMJ—Laconia—1961**

Freq. 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Belknap Bcstg.  
Address.....Laconia Nat'l Bank Bldg.  
Tel.: Lakeside 4-2262.....CBS  
Station Rep. ....Walker-Rawalt  
President.....Albert L. Auclair  
General, Commercial Mgr....Irving W. Kaizer

## **WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts d.  
Owned By.....WLNH, Inc.  
Business Address.....653 Main St.  
Tel.: LA 4-1323.....ABC  
President.....Marion P. Lewis  
Gen., Station Mgr.....K. Johnson  
Owners of: WKBK, Keene.

## **WFEA—Manchester—1932**

Frequency: 1370 Kc. Power 5 Kw.  
Owned By.....WFEA Broadcasting  
Address.....P. O. Box 149  
Tel.: 625-5491.....Independent  
President, Gen. Mgr.....William F. Malo, Jr.  
Commercial Mgr.....William Beatty  
Program Director.....Jim Camilli  
Publicity Director.....J. Miller  
Chief Engineer.....R. Schow

## NEW HAMPSHIRE-NEW JERSEY

### WGIR—Manchester—1941

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Knight Radio  
Address.....Box 487  
Tel.: NA 5-6915.....NBC  
President.....Norman Knight  
For other Knight stations see Multiple-Station  
Owners.

### WKBR—Manchester—1946

Frequency: 1250 Kc. Power: 5000 Watts  
Owned.....Granite State Bcstg. Co.  
Address.....155 Front St.  
Tel.: NAional 4-4077.....Independent  
Gen., Sta. Mgr.....Ralph Gottlieb

### WOTW—Nashua—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned By.....Eastminster Bcstg. Corp.  
Address.....Lund Road  
Tel.: TU 2-2781.....Independent  
President, Gen. Mgr. . . Roger H. Strawbridge  
Chief Engineer.....John L. Ecuyer  
Owners of: WOTW-FM, Nashua; WCME, Bruns-  
wick-Portland, Me.

### WSMN—Nashua—1958

Frequency: 1590 Kc. Power: 5000 Watts  
Owned By.....1590 Broadcasting Corp.  
Business Address.....502 W. Hollis St.  
Tel.: TU 2-5107.....ABC, KBS  
Station Reps.....Breen & Ward; Nona Kirby  
President.....Gerald O. Nash  
General Manager.....David A. Rock  
Station Manager.....Edward Lecius

Program Director.....Frank Teas  
Chief Engineer.....Donald Ayers

### WCNL—Newport—1960

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned By.....Carlson Enterprises  
Address.....120 Belknap St.  
Tel.: Newport 873.....KBS  
General, Comm. Manager . . W. Richard Carlson  
Program Director.....Norah B. Carlson

### WBBX—Portsmouth—1960

Frequency: 1380 Kc. Power: 1 Kw.  
Owned By.....Seacoast Bcstg. Corp.  
Address.....1555 Islington Street  
Tel.: GENEVA 6-1380.....Independent  
President.....Roger Moulton  
Gen., Comm. Mgr. . . William A. Gildersleeve

### WHEB—Portsmouth—1932

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned By.....Knight Bcstg. of N. H.  
Address.....3 Pleasant St.  
Tel.: GENEVA 6-7300.....Independent  
President.....Norman Knight

### WWNH—Rochester—1948

Frequency: 930 Kc. Power: 5000 Watts d.  
Owned-Operated By...Stratford Bcstg. Corp.  
Business Address.....Rochester Hill Rd.  
Tel.: 333-0930.....Independent  
Reps.....Bill Creed Assocs.; Nat. Time Sales  
Pres., Gen. Mgr.....Albin Mallin  
Chief Engineer.....Roger Butterfield

## New Jersey

### WHTG—Asbury Park—1957

Frequency: 1410 Kc. Power: 500 W., d.  
Owned By.....Harold & Theo Gade  
Address.....Route 1  
Tel.: KE 1-1410.....Independent  
Sta. Representative.....Grant Webb  
Owner, Gen. Mgr.....Harold Gade  
Station, Prom. Manager.....Theo Gade  
Chief Engineer.....Martin Goffe

### WFPG—Atlantic City—1940

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Eastern Bcstg. Co.  
Address.....Steel Pier  
Tel.: 345-2188.....CBS  
Station Representative.....PRO  
President.....D. Diner  
General Manager.....John Struckell  
Chief Engineer.....Al Roche

### WJLK—Asbury Park—1926

Frequency: 1310 Kc. Power: 250 Watts  
Owned-Operated By...Asbury Park Press, Inc.  
Address.....Press Plaza  
Tel.: PR 4-7000.....Independent  
Station Manager.....Everett Rudloff  
Commercial Manager.....Margaret Curtis  
Prog. Mgr.....Charles F. Hill  
Chief Engineer.....Frank Huber  
Owners of: WJLK-FM.

### WLDB—Atlantic City—1955

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Atlantic City Bcstg. Co.  
Address.....Penn-Atlantic  
Tel.: 344-6573.....MBS-ABC  
Pres., Gen. Mgr., Ch. Eng....Leroy Bremmer  
Commercial Mgr.....Dorothy Bremmer

### WMID—Atlantic City—1947

Frequency: 1340 Kc. Power: 250 Watts

**Owned-Oper. By.** Mid-Atlantic Bcstg. Co., Inc.  
**Address.**.....1710 Atlantic Ave.  
**Tel.:** 4-1340.....ABC  
**Pres., Gen. Mgr.**.....David H. Freedman

**WSNJ—Bridgeton—1937**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Oper. By.** Eastern States Bcstg. Corp.  
**Address.**.....Bridgeton, N. J.  
**Tel.:** GL 1-2930.....MBS  
**Station Representative**.....Clark  
**President.**.....Russell S. Henderson  
**Exec. V. P., Gen. Mgr.**.....Paul Alger  
**Owners of:** WSNJ-FM.

**WCAM—Camden—1926**

**Frequency:** 1310 Kc.....**Power:** 250 Watts  
**Owned-Oper. By.**.....City of Camden  
**Address**.....City Hall  
**Tel.:** EM 5-5600.....Independent  
**Rep.**.....Bcst. Time Sales  
**General Manager**.....Doug Warren  
**Commercial Manager.**.....Joseph Scardilli  
**Program Director.**.....Samuel Scott  
**Chief Engineer**.....John Zander

**WKDN—Camden—1948**

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.

**Owned-Oper. By.**.....South Jersey Bcstg. Co.  
**Address.**.....2775 Mt. Ephraim Ave.  
**Tel.:** EM 5-7200.....Independent  
**President.**.....Ran Compton  
**General Manager.**.....Gorden Giffen  
**Chief Engineer.**.....Anthony J. Riccio  
**Owners of:** WKDN-FM.

**WNJH—Hammonton—1961**

**Frequency:** 1580 Kc.....**Power:** 250 Watts d.  
**Owned By.**.....Hammonton Bcstg. Co.  
**Address.**.....115 Vine Street  
**Tel.:** LOgan 1-1900.....Independent  
**Pres., Gen. Mgr.**.....William S. Halpern  
**Owners of:** WCOJ, Coatesville, Pa.

**WMVB—Millville—1953**

**Frequency:** 1440 Kc.....**Power:** 1,000 Watts d.  
**Owner.**.....Union Lake Broadcasters, Inc.  
**Address.**.....P. O. Box 267  
**Tel.:** 825-2600.....Independent  
**President.**.....Fred M. Wood  
**General Manager.**.....Dorothy H. Carlson  
**Chief Engineer.**.....George Dodds

**WMTR—Morristown—1948**

**Frequency:** 1250 Kc.....**Power:** 5000 Watts d.  
**Owned-Operated By.** Morristown Bcstg. Corp.

**TWO HUNDRED AND SIXTY DAYS A YEAR,  
 THE KEY EXECUTIVES IN BROADCASTING  
 AND ADVERTISING RECEIVE AND READ  
 RADIO-TELEVISION DAILY.**

## NEW JERSEY

Address .....Box 345  
Tel.: JE 8-1250.....Independent  
President.....George S. Croy  
General Manager.....Kenneth A. Croy

### WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.  
Owned By Bergen Bcstg. (Communications In  
Address.....32 Green St.  
Tel.: MArket 4-5300.....Independent  
Pres., Gen. Mgr.....Lazar Emanuel  
For other Communications Inds. stations see Multiple-Station Owners.

### WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
Owned By.....Rollins Bcstg.  
Business Address.....Box 1258  
Tel.: MU 8-3665.....Independent  
Station Rep.....Continental  
President.....O. Wayne Rollins  
General, Comm. Mgr.....Leonard Mirelson  
Chief Engineer.....Vic Takach  
For other Rollins stations see Multiple-Station Owners.

### WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Operated By.....Newark Bcstg. Corp.  
Address.....225 E. 57th St., New York, N.Y.

Tel.: MU 8-6470.....Independent  
General Manager.....Ivon B. Newman  
Owners of: WVNJ-FM.

### WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Raritan Valley Bcstg.  
Business-Studio Address.....385 George St.  
Tel.: CH 7-1450.....Independent  
President, Gen. Mgr.....J. L. Rosenmiller  
Asst. Gen. Mgr.....A. V. Marano  
Owners of: WCTC-FM.

### WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned By.....Sussex County Bcstrs.  
Address.....Box 40  
Tel.: DUpont 3-3400.....KBS  
Co-Owners.....Simpson Wolf, Robert Menzel  
General, Comm. Mgr.....Ronald L. Hickman  
Program Director.....John Bennett  
Owners of: WNNJ-FM.

### WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts  
Owned By.....Capital Cities Bcstg. Corp.  
Address.....12 West 40th St., N.Y.C.  
Tel.: MUrray Hill 8-9300.....Independent

Quality listeners in Greater New York

# WVNJ

Great Albums of Music

AM  
620

FM  
100.3



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Newark, N. J. 07102

SALES OFFICES  
225 East 57th Street  
New York, N. Y. 10022

TEL: AREA CODE 212 MU 8-6470

## NEW JERSEY-NEW MEXICO

Station Representative.....H-R Reps  
President.....Frank M. Smith  
General Manager.....Daniel P. Weinig  
Program Director.....Joseph B. Somerse  
Chief Engineer.....Paul Di Savino  
For other Capital Cities stations see Multiple-Station Owners.

### WERA—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.  
Owned By.....Tri-County Bcstg. Corp.  
Address.....200 West 7th Street  
Tel.: PL 5-1590.....Independent  
President, Gen. Mgr.....Henry J. Behre, Jr.  
Commercial Manager.....Phil Reilly  
Chief Engineer.....Robert Balfour

### WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.  
Owned-Oper. By.....S. Jersey Radio, Inc.  
Address.....Old Turnpike  
Tel.: Milton 1-1400.....Independent  
Station Reps.....Masla; Mort Lowenstein  
Exec. V.P., Gen. Mgr.....Howard L. Green  
Station Mgr., Prog. Dir.....Fred H. Haggerty  
Sales Pro. Mgr.....Larry Carle  
Chief Engineer.....Milton C. Thurlow  
For other Green stations see Multiple-Station Owners.

### WHWH—Princeton—1963

Frequency: 1350 Kc.....Power: 5 Kw.  
Owned By.....Nassau Bcstg. Co.  
221 Witherspoon St.....Tel.: 924-3600  
Independent.....Rep.: Piano  
President.....Herbert W. Hobler  
General Mgr.....David A. Moss

### WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts d.  
Owned By.....Delaware Valley Bcstg. Co.  
Address.....Hotel Stacy Trent  
Tel.: Export 2-5125.....Independent  
Station Representative.....Masla  
President.....Ed Cossman  
General, Comm. Mgr.....Ray McFadden  
Program Director.....Harry Newman  
Publicity Director.....Robert MacDougle  
Chief Engineer.....Nicholas Dallessandro

### WBUD—Trenton—1947

Frequency: 1260 Kc... Power: 5 Kw. d., 1 Kw. n.

Owned-Operated By.....WBUD, Inc.  
Address.....Ewingville Road  
Tel.: TU 2-7191.....Independent  
Pres., Gen. Mgr.....Richard M. Hardin  
Owners of: WBUD-FM.

### WTMM—Trenton—1942

Frequency: 920 Kc.....Power: 1 Kw.  
Owned By.....Scott Bcstg. Co. of New Jersey  
Brunswick Ave. & Lake Dr..Tel.: OW 5-8515  
MBS.....Rep.: Broadcast Time Sales  
President.....Herbert Scott  
For other Scott stations see Multiple-Station Owners.

### WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.  
Owned By.....Mort & Vivian E. Hendrickson  
Address.....River Drive, Radio Park  
Tel.: OXford 1-7550.....Independent  
General, Sta. Manager.....Mort Hendrickson  
Program Director.....Henri Morey  
Acting Chief Engineer.....Earle Godfrey

### WWBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Operated By...Community Bcstg. Serv.  
Address.....S. Delsea Drive  
Tel.: OX 2-6500.....Independent  
Representative.....Gill-Perna  
President.....Joseph M. Bullock  
General Manager.....Robert C. Crager  
Commercial Manager.....John F. Serra

### WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.  
Owned By.....Warren Bcstg.  
Address.....3 Belvidere Avenue  
Tel.: 689-1580.....Independent  
General Manager.....George S. Croy  
Commercial Mgr.....Ron Drescher  
Chief Engineer.....Leonardo Ragonese, Jr.

### WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts  
Owned-Operated By.....Francis J. Matrangola  
Address.....3010 N. J. Ave.  
Tel.: 522-7751.....Independent  
General Manager.....Francis J. Matrangola  
Comm. Mgr.....Margaret Murphy  
Program Director.....William Wotring  
Chief Engineer.....Carlton Owen  
Owners of: WCMC-FM.

## New Mexico

### KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....William Wayne Phelps  
Address.....Box 268  
Tel.: HEmlock 7-1505.....KBS-MBS

General, Sta. Mgr.....Wayne Phelps  
Chief Engineer.....Ed Sullivan

### KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.

# NEW MEXICO

Owned By.....George O. Cory  
Address.....P. O. Box 618  
Tel.: 437-4440.....Independent  
President.....George O. Cory  
General Manager.....Bob Hoffman  
Program Director.....Jim Joyner  
Chief Engineer.....Leroy Stewart  
For other Cory Stations see Colorado Network  
under Multiple-Station Owners.

## KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Sandia Bcstg. Corp.  
Address.....P.O. Box 1388  
Tel.: 243-1244.....Independent  
Reps.....Harlan G. Oakes; Nat'l Time Sales  
President.....Oscar I. Dodek  
General, Sta. Mgr.....Maxwell Marvin  
Comm., Sales Prom. Mgr.....Milton Ledet  
Program Director.....Jose Gallegos  
Chief Engineer.....Michael Lucero

## KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.  
Owned By.....KARA, Inc.  
Address.....4011 Menaul Blvd.  
Tel.: AMherst 8-4371.....KBS  
Station Rep.....Broadcast Time Sales  
President.....Walter Stiles  
General Manager.....Bill Wylder  
Commercial Manager.....Buz Hudgins  
Program Director.....Bill Godfrey  
Chief Engineer.....Mel Berstler

## KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.  
Owned By.....White Oaks Bcstg. Co.  
Address.....506 2nd St. N.W.  
Tel.: CH 3-7813.....ABC  
Station Representative.....Meeker  
President.....Thomas J. Swafford  
General Manager.....Jack Kline

## KGGM—Albuquerque—1927

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By.....New Mexico Bcstg. Co.  
Address.....1414 Coal Ave., S.W.  
Tel.: 243-2285.....CBS  
Station Rep.....Advertising Time Sales  
Pres., Gen. Mgr.....A. R. Hebenstreit  
Station, Comm. Manger.....Ben Caine  
Program Director.....Robert Van Driel  
Sales Prom. Mgr., Pub. Dir.....James Laramore  
Chief Engineer.....Leonard F. Dodds  
Owners of: KVSE, Santa Fe.; KGGM-TV.

## KLOS—Albuquerque—1955

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....B & M Bcstrs., Inc.  
Aerdds.....416 Second St., N.W.  
Tel.: 247-0229.....Independent  
Station Representative.....Grant Webb & Co.  
President, General Mgr.....George Oliver  
Station, Program Mgr.....Alphonso Tafoya  
Commercial Manager.....Don Tompkins

Sales Promotion Manager.....Randy Britt  
Publicity Director.....Johnny Salisbury  
Chief Engineer.....Michael Langner

## KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By.....KSTP, Inc.  
Address.....1430 Coal Ave. S.W.  
Tel.: CH 3-4411.....NBC  
Station Representative.....Petry  
President.....Stanley E. Hubbard  
Gen. Mgr., Ch. Engr.....George S. Johnson  
Station Manager.....Robert C. Pettingell  
Sales Prom., Pub. Dir.....Paul Bain  
Program Director.....Michael Dillon  
For other Hubbard Stations see Multiple-Station  
Owners.

## KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Swanco Bcstg.  
Bus. Address.....2000 Indian School Rd., N.W.  
Tel.: CHapel 7-8848.....MBS  
Station Representative.....Eastman  
President.....George A. Bolas  
General, Station Manager.....Dino Ianni  
Program Director.....Tom Dunn  
Chief Engineer.....Elmer W. Neumann  
For other Swanco Stations see Multiple-Station  
Owners.

## KRZY—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw. d.  
Owned.....KHAM, Inc.  
Address.....202 Claremont Street, NE  
Tel.: DI 4-2394.....ABC-KBS-MBS  
Station Rep.....Charles Bernard  
President.....J. W. Hedges  
General, Sta. Mgr.....J. L. Anderson  
Chief Engineer.....J. Hughes

## KVOD—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.  
Owned By.....Colorado Radio Corp.  
Address.....Merrill Bldg., 131 Adams, N. E.  
Tel.: 268-4395.....Independent  
President.....George O. Cory  
For other Cory stations see Colorado Network under  
Multiple-Station Owners.

## KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By.....Artesia Bcstg. Corp.  
Address.....1450 S. Roselawn  
Tel.: SH 6-2751.....KBS, MBS  
President.....Martin Yates III  
General, Station Manager.....Bob Hess  
Chief Engineer.....L. O. Wilcox

## KHAP—Aztec—1959

(Formerly KNDE)

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....San Juan Bcstg.  
Box J.....Tel.: 334-9431

Independent .....Rep.: None  
 Pres., Gen. Mgr.....Lewis G. Robinson  
 Owners of: KHAP-FM.

**KARS—Belen—1961**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned By.....Belen Broadcasting Co.  
 Address.....P. O. Box 860  
 Tel.: UNderhill 4-4444.....KBS  
 President.....Carter M. Waid  
 Chief Engineer.....Ted Douglass

**KAVE—Carlsbad—1937**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By..Voice of the Caverns, Inc.  
 Address.....Box 631  
 Tel.: TU 5-4101.....KBS  
 Pres., Gen. Mgr.....John Deme  
 Chief Engineer.....Sanford Brown  
 Owners of: KAVE-TV.

**KPBM—Carlsbad—1950**

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Carlsbad  
 Address.....313 W. Mermod  
 Tel.: TU 5-5373.....Independent  
 President.....Darrel Swayze

**KLMX—Clayton—1949**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Ari-Ne-Mex Bcstg. Corp.  
 Address.....Box 7  
 Tel.: 374-2555.....KBS  
 President.....Arthur Jernigan  
 Chief Engineer.....Robert D. Waters

**KCLV—Clovis—1952**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....New-Tex Bdcstg.  
 Address.....1221 Main  
 Tel.: POrter 3-4401.....ABC  
 President.....Odis Echols, Sr.  
 General, Station Mgr.....Odis Echols, Jr.  
 Sales Promo., Pub. Dir.....Grace Echols

**KICA—Clovis—1933**

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned By.....Marshall Enterprises  
 Address.....P. O. Box 111  
 Tel.: 763-5511.....Independent  
 President.....John H. Marshall, Sr.  
 General Manager.....John H. Marshall, Jr.  
 Station Manager.....Bud LeRoy  
 Chief Engineer.....Jim Cope  
 Owners of: KICA-TV, Clovis.

**KOTS—Deming—1954**

Frequency: 1230 Kc.....Power: 250 Watts, d.  
 Owned.....Luna County Bcstg. Co.  
 Address.....1700 South Radium Ave.  
 Tel.: 546—9011.....KBS  
 General Manager.....Robert W. Tobey  
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

**KDCE—Española—1962**

Frequency: 970 Kc.....Power: 1 Kw.  
 Owned By.....Valley Bcstrs.  
 Ind....Reps.: Nat. Time Sales; Oakes; Ochs  
 General Mgr.....George Gonzales

**KENN—Farmington—1951**

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Kenn-Land Bcstg., Inc.  
 Business Address.....212 W. Apache  
 Tel.: DA 5-3541.....ABC-MBS  
 Station Rep.....Devney Organization  
 Pres., Gen. Mgr.....C.O. "Ken" Kendrick  
 Station Manager.....Bob Williams  
 Program Director.....Fred Findley  
 Chief Eng.....Harold Furstenberg

**KRZE—Farmington—1960**

Frequency: 1280 Kc....Power: 5000 Watts d.  
 Owned By.....KRZE Radio  
 Address.....208 B. West Main  
 Tel.: DAvis 5-4141.....Independent  
 President.....John Burroughs  
 Chief Engineer.....Harold Furstenberg  
 For other Burroughs-Randolph stations see Multiple-Station Owners.

**KWYK—Farmington—1957**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Basin Bcstg. Co.  
 Address.....Petroleum Club Plaza  
 Tel.: 325-1996.....Independent  
 Station Representative.....Bolles  
 Pres., Gen. Mgr.....Jim Gober  
 Station Manager.....Al Lucero  
 Chief Engineer.....Bom Kamm  
 For other Merriman-Gober-Toby stations see Multiple-Station Owners.

**KGAK—Gallup—1946**

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Thunderbird Bcstg. Co.  
 Address.....401 E. Coal Ave.  
 Tel.: UN 3-4444.....Independent  
 President.....Merle H. Tucker  
 General Manager.....L. Thomas Chastion  
 Chief Engineer.....Sam Lombardi

**KYVA—Gallup—1959**

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned By.....Radio Station KYVA  
 Address.....306 S. First St.  
 Tel.: UN 3-6222.....ABC-KBS  
 Station Representative.....Webb  
 Pres., Gen. Mgr.....C. O. Kendrick  
 Owners of: KENN, Farmington.

**KMIN—Grants—1956**

Frequency: 980 Kc.....Power: 1 Kw., d.  
 Owned By.....Grants Bcstg. Co., Inc.  
 Address.....Box 608  
 Tel.: ATwater 7-4491.....Independent  
 Vice-Pres., Gen. Mgr.....Ned Bishop

**KHOB—Hobbs—1954**

Frequency: 1390 Kc.....Power: 5 Kw., d.  
Owned.....Permian Basin Radio Corp.  
Address.....Box 247  
Tel.: EX 3-5148.....ABC  
Representative.....Clark  
Pres., Gen. Mgr.....Charles R. Scott  
Station Manager.....Zeb Williams  
Commercial Manager.....Gil Haugen

**KWEW—Hobbs—1938**

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By.....KWEW, Inc.  
Address.....116 E. Dunnam  
Tel.: EX 3-3137.....MBS-KBS  
President.....Theresa P. Whitmore  
General, Sta. Manager.....Harry McAdams  
Commercial Manager.....Phil McGee  
Chief Engineer.....Robert Martin

**KGRT—Las Cruces—1955**

Frequency: 570 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Taylor Enterprises, Inc.  
Address.....Box 968  
Tel.: JAcKson 6-6681.....ABC  
President.....W. C. Taylor  
General, Station Manager.....William Lask  
Commercial Manager.....Frank J. Lynch  
Chief Engineer.....Jack Sellmeyer  
Owners of: KBIM, Roswell, N.M.

**KOBE—Las Cruces—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By....Mesilla Valley Bcstg. Co.  
Bus-Studio Address.....940 N. Main St.  
Tel.: JA 6-2496.....Independent  
President, Gen. Mgr.....Jim Gober  
Chief Engineer.....Jim Doiron  
For other Merriman-Gober-Toby stations see Multiple-Station Owners.

**KFUN—Las Vegas—1941**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By...Southwest Bcstg. Co.  
Business Address.....Box 710  
Tel.: GArfield 5-6766.....ABC  
President, Gen. Mgr.....Ernest N. Thwaites  
Chief Engineer.....Julian H. Lendy

**KRSN—Los Alamos—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By...Community Bcstg. Co.  
Address.....Community Center Plaza  
Tel.: 2-4343.....ABC, KBS  
General Mgr., Chief Eng.....Darrel K. Burns

**KLEA—Lovington—1951**

Frequency: 630 Kc.....Power: 500 Watts d.  
Owned.....Lea County Broadcasting Co.  
Address.....P.O. Box 877  
Tel.: 396-2244.....Independent  
President.....David R. Worley  
Chief Engineer.....H. Smith  
Owners of: KRSN-FM.

**KENM—Portales—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Plains Bcstg. Co.  
Address.....Drawer 540  
Tel.: RE 6-6681.....KBS  
Pres., Co-Owner.....John Burroughs  
Chief Engineer.....Joe Randolph  
For other Burroughs-Randolph stations see Multiple-Station Owners.

**KRTN—Raton—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Raton Bcstg. Co.  
Address.....Box 350  
Tel.: 445-3652-53.....ABC, KBS  
Station Representative.....George Hopewell  
Co-Owners...Jay W. Howe, Marvin H. Shute  
Co-Owner, Gen. Mgr.....C. Gail Boles  
Chief Engineer.....Jay W. Howe

**KBIM—Roswell—1953**

Frequency: 910 Kc.....Power: 5 Kw., d.  
Owned.....Taylor Bcstg. Co.  
Address.....P.O. Box 910  
Tel.: MA 2-2120.....Independent  
Station Reps. ....Thomas Clark; Clarke Brown  
President.....William C. Taylor  
General Manager.....G. F. "Jud" Roberts  
Chief Engineer.....Eugene C. Rader  
Owners of: KGRT, Las Cruces.

**KGFL—Roswell—1927**

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KGFL, Inc.  
Address.....P. O. Box 1330  
Tel.: MA 2-5110.....Independent  
Station Representative.....Grant Webb  
President.....Teresa P. Whitmore  
Sta. Mgr.....Stan Gallup

**KRSY—Roswell—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....John Burroughs  
Address.....Box 1981  
Tel.: 622-0290.....NBC  
President.....John Burroughs  
For other Burroughs-Randolph stations see Multiple-Station Owners.

**KRRR—Ruidoso—1959**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Lincoln County Bcstg. Co.  
Address.....Box 39  
Tel.: CLearwater 7-2311.....Independent  
Owner.....Jack Crandall

**KTRC—Santa Fe—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Santa Fe Bcstg. Co.  
Address.....P.O. Box 1715  
Tel.: YUcca 2-2666.....ABC, KBS  
President, Gen. Mgr. ....Carl S. Goodwin  
Chief Engineer.....Verne R. Melton, Jr.



**KVSF—Santa Fe—1935**

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned-Oper. By.....New Mexico Bcstg. Co.  
Business Address.....811 Cerrillos Rd.  
Tel.: YUcca 3-7319.....CBS  
President.....A. R. Hebenstreit  
General, Comm. Mgr.....Ivan R. Head  
Chief Engineer.....E. J. Vanderwood  
Owners of: KGGM-AM-TV, Albuquerque.

**KSYX—Santa Rosa—1960**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned By.....K6 Bcstg. Co.  
Address.....Drawer K  
Tel.: 472-3151.....KBS  
Sta. Reps.....Continental Radio Sales  
General Manager.....Bill C. Walls  
Commercial Mgr.....James Hatt  
Chief Engineer.....Norman Hennig

**KSIL—Silver City—1946**

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By.....James H. Duncan  
Address.....1640 Cactus St  
Tel.: 538—2951.....ABC-KBS-MBS  
Owner, Gen. Mgr.....James H. Duncan  
Chief Engineer.....Bynum R. Bailey

**KSRC—Socorro—1959**

Frequency: 1290 Kc...Power: 1000 Watts, d.  
Owned By.....Socorro Broadcasting Co.  
Address.....P. O. Box 1277  
Tel.: SOcorro 1290.....KBS

Pres.; Gen. Comm., Prog. Mgr..Walter Shrode  
Chief Engineer.....W. K. Harris

**KKIT—Taos—1961**

Frequency: 1340 Kc.....Pwer: 250 Watts  
Owned By.....Art Capital Broadcasting Co.  
Address.....P. O. Box 665  
Tel.: 758-2231.....Independent  
Station Representative.....George Hopewell  
President.....Jack W. Hawkins  
V.P., General Mgr.....Don Boston  
Commercial Manager.....Joe McGinnis

**KCHS—Truth or Consequences  
1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Southwestern Bcstg. Co.  
Address.....P. O. Box 351  
Tel.: 894-2400.....KBS  
President.....Rex A. Tynes

**KTNM—Tucumcari—1940**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Tucumcari Bcstg. Co., Inc.  
Address.....1420 East Gaynell  
Tel.: 100.....KBS  
Station Representative.....George Hopewell  
President.....R. D. Houck  
General, Station Mgr.....S. J. Barnes  
Commercial Manager.....Norman Stratton  
Chief Engineer.....Joe Caddy

**New York**

**WABY—Albany—1934**

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned By.....Eastern N. Y. Bcstg. Corp.  
Address.....80 Braintree St.  
Tel.: IVanhoe 2-3353.....Independent  
Gen. Mgr.....Ed. L. Trudeau  
Station Manager.....Toni Brady  
Chief Engineer.....Thomas McDermott

**WOKO—Albany—1924**

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WOKO, Inc.  
Address.....P.O. Box 1520  
Tel.: HEmlock 9-9955.....ABC-MBS  
President.....Carl L. Lindberg  
General Manager.....Howard B. Hayes  
Station Manager.....Charles L. Murn  
Chief Engineer.....Charles R. Heisler

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NEW YORK STATE  
BROADCASTERS ASSOCIATION

## NEW YORK

### WPTR—Albany—1948

Frequency: 1540 Kc. Power: 50,000 Watts  
Owned By: Patroon Bcstg. Co.  
Address: 1820 Central Ave.  
Tel.: UN 9-9271 Independent  
Station Rep.: Eastman; Bill Creed  
President: J. Myer Schine  
V.P., General Manager: Perry Samuels  
Program, Promo. Mgr.: James W. Ramsburg

### WROW—Albany—1947

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Capital Cities Bcstg. Corp.  
Address: Box 590  
Tel.: BR 1-2345 CBS  
Station Representative: H-R Reps, Inc.  
President: Frank M. Smith  
V.P., General Manager: Robert M. Peebles  
Local Sales Mgr.: John F. McCarthy  
Sales Promo. Mgr., Pub. Dir.: Jo Abramson  
Program Director: Joseph LaPalme  
Chief Engineer: Lucian C. Davis  
For other Capital Cities stations see Multiple-Station Owners.

### WUFO—Amherst—1961

Frequency: 1080 Kc. Power: 1,000 Watts d.  
Owned By: Dynamic Bcstg. of New York, Inc.  
Address: P. O. Box 186  
Tel.: NF 2-1080 Independent

Station Representative: Bernard Howard  
President: Leonard Walk  
Chief Engineer: Albert Hoch

### WAFS—Amsterdam—1961

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned By: Valley Information Progs.  
Box 175 Tel.: VI 3-1570  
Independent Rep.: None  
President: Irving G. Segel

### WCSS—Amsterdam—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned: Community Service Bcstg. Co.  
Address: Midline Road  
Tel.: VI 3-2500 Independent  
President: Alphonse DiMezza  
V.P., General Manager: Philip Spencer  
Chief Engineer: Kenneth Moffitt

### WAUB—Auburn—1959

Frequency: 1590 Kc. Power: 500 Watts, d.  
Owned By: Cayuga Broadcasting Corp.  
Address: 77 State St.  
Tel.: AL 3-7311 ABC-KBS  
Station Rep.: George T. Hopewell  
President: Gerard Mirabito  
General, Station Mgr.: Robert B. Morgan  
Commercial Manager: Richard F. Taylor  
Chief Engineer: Ed Marciniak

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forty** **W** **PTR**

**50,000 WATT GOOD NEIGHBOR TO THE GREAT NORTHEAST**

1820 CENTRAL AVENUE

ALBANY, N. Y. 12205

PERRY S. SAMUELS  
Vice President & General Manager

Represented Nationally by  
ROBERT E. EASTMAN CO., INC.

**WMBO—Auburn—1927**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By... WMBO, Inc.  
 Address... 141 Genesee St.  
 Tel.: AL 2-3511... MBS  
 Representative... Thomas F. Clark  
 President... William O. Dapping  
 Chief Engineer... Herbert House  
 Owner of: WMBO-AM.

**WBAB—Babylon—1957**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned By... Babylon-Bay Shore Radio Corp.  
 Business Address... Route 109  
 Tel.: MO 1-4000... Independent  
 President... Sol Horenstein

**WGLI—Babylon—1958**

Frequency: 1290 Kc. Power: 1 Kw.  
 Owned By... WGLI, Inc.  
 Address... Falmouth Road  
 Tel.: MOhawk 9-1290... MBS  
 Station Representative... Masla  
 President, Gen. Mgr... David H. Polinger  
 Station, Commercial Mgr... Fred Beck  
 Sales Manager... Richard E. Logan  
 Chief Engineer... Sherman Egan  
 Owners of: WGLI-FM.

**WSEN—Baldwinsville—1959**

Frequency: 1050 Kc. Power: 250 Watts, d.  
 Owned By... Century Radio Corp.  
 Address... P. O. Box 1050  
 Tel.: NEptune 5-3971... Independent  
 Station Rep... Charles Bernard  
 President... Donald C. Menapace  
 General Mgr... R. L. Stockdale  
 Commercial Manager... William Engel  
 Program Dir... James A. Lowery, Jr.  
 Chief Engineer... Richard H. Pirong

**WBTA—Batavia—1941**

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.  
 Owned-Operated By... Batavia Bcastg. Corp.  
 Address... 22 Seaver Pl.  
 Tel.: Filmore 3-0715... ABC  
 Pres., Gen. Mgr... Edmund R. Gamble  
 Commercial Manager... Richard R. Gamble  
 Program Director... Miss Winnie Legg  
 Chief Engineer... Fred Callander

**WBIC—Bayshore—1959**

Frequency: 540 Kc. Power: 250 Watts, d.  
 Owned By... Meridian Media  
 Address... 1 East Main St.  
 Tel.: PE 5-0540... Independent  
 President... George T. Arthur  
 Program Director... Lee Murphy  
 Chief Engineer... John Blake

**WBNR—Beacon—1959**

Frequency: 1260 Kc. Power: 1 Kw., d.  
 Owned... WBNR, Inc.

Address... 475 South Ave.  
 Tel.: 831-1260... MBS  
 Station Representative... Burn-Smith  
 Pres., Gen. Mgr... Sy Dresner  
 Sta., Comm. Mgr... Robert C. Gessner  
 Adv., Prog., Pub. Dir... Alfred Dresner  
 Chief Engineer... Thomas McNamara

**WINR—Binghamton—1946**

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By... The Binghamton Press  
 Address... 70 Henry St.  
 Tel.: RAYmond 3-8251... NBC  
 Station Representative... H.R. Reps  
 General Manager... Edward M. Scala  
 Chief Engineer... Gino Ricciardelli  
 For other Gannett stations see Multiple-Station  
 Owners.

**WKOP—Binghamton—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By... The Binghamton Bcstrs., Inc.  
 Address... 34 Chenango St.  
 Tel.: RA 2-3437... MBS  
 Station Representative... Masla  
 Pres.; Gen., Sta. Mgr... Andrew Jarema  
 Comm., Adv., Prog. Mgr... Carl Weinstein  
 Chief Engineer... Charles Hallinan

**WBNF—Binghamton—1928**

Frequency: 1290 Kc. Power: 5000 Watts d.  
 Owned-Operated By... Triangle Puba. Inc.  
 Address... Sheraton Inn  
 Tel.: RAYmond 3-7311... CBS  
 Station Representative... John Blair  
 Vice President... Roger W. Clipp  
 Gen. Mgr... George R. Dunham  
 Program Director... Karl W. Friedline  
 Chief Engineer... Lamar Cox  
 For other Triangle stations see Multiple-Station  
 Owners.

**WBRV—Boonville—1955**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By... Black River Radio, Inc.  
 Address... Box 341  
 Tel.: 11... Independent  
 Pres... Livingston Lansing  
 Chief Engineer... John Knollman

**WBEN—Buffalo—1930**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By... WBEN, Inc.  
 Address... 2077 Elmwood Ave.  
 Tel.: TR 6-0930... CBS  
 President... A. H. Kirchhofer  
 General Manager... C. Robert Thompson  
 Sales Manager... Chester E. Daly  
 Program Director... William Peters  
 Chief Engineer... R. Glenn Beerbower  
 Owners of: WBEN-FM-TV, Buffalo.

**WEBR—Buffalo—1924**

Frequency: 970 Kc. Power: 5 Kw.

# NEW YORK

**Owned-Operated By**.....WEBR, Inc.  
**Address**.....23 North St.  
**Tel.**: TT 6-0970.....MBS  
**Station Representative**.....H-R Reps.  
**President**.....William J. Conners, III  
**General Manager**.....David F. Leopold  
**Sales Manager**.....George T. Stagg  
**Program, Publicity Director**.....Jack Gold  
**Chief Engineer**.....Frank B. Ridgeway  
**Owners of**: WEBR-FM.

## WGR—Buffalo—1922

**Frequency**: 550 Kc.....**Power**: 5 Kw.  
**Owned By**.....Taft Bcstg. Co.  
**Address**.....2165 Elmwood Ave.  
**Tel.**: TR 3-0550.....NBC  
**Sta. Rep.**.....Petry  
**President**.....Hulbert Taft, Jr.  
**For other Taft stations see Multiple-Station Owners.**

## WKBW—Buffalo—1926

**Frequency**: 1520 Kc.....**Power** 50,000 Watts  
**Owned By**.....Capital Cities Bcstg. Corp.  
**Address**.....1430 Main St.  
**Tel.**: TT 4-5101.....Independent  
**Station Representative**.....John Elair  
**President**.....Frank M. Smith  
**General Manager**.....Herbert J. Mendelsohn  
**For other Capital Cities stations see Multiple-Station Owners.**

## WNIA—Buffalo—1956

**Frequency**: 1230 Kc.....**Power**: 250 Watts  
**Owned**.....Niagara Bcstg.  
**Business Address**.....2900 Genessee St.  
**Tel.**: TX 4-1230.....ABC  
**Owner, Gen. Mgr., Ch. Eng.**.....Gordon P. Brown  
**Owners of**: WSAY, Rochester, N. Y.

## WWOL—Buffalo—1947

**Frequency**: 1120 Kc.....**Power**: 1000 Watts  
**Owned-Operated By**.....Radio Buffalo, Inc.  
**Address**.....315 Main St.  
**Tel.**: TL 6-1200.....ABC  
**President**.....Jack Berkman  
**General, Station Manager**.....E. A. Kline  
**For other Rust Craft stations see Multiple-Station Owners.**

## WYSL—Buffalo—1960

**Frequency**: 1400 Kc.....**Power**: 1 Kw.  
**Owned By**.....The McLendon Corporation  
**Address**.....Statler-Hilton Hotel  
**Tel.**: TL 6-1400.....ABC  
**Station Rep.**.....McGavren-Guild  
**President**.....Gordon B. McLendon  
**General, Station Manager**.....Art Holt  
**For other McLendon stations see Multiple-Station Owners.**

## WCGR—Canandaigua—1961

**Frequency**: 1550 Kc.....**Power**: 250 Watts d.  
**Owned By**.....Canandaigua Bcstg. Co., Inc.  
**Address**.....41 South Main Street

**Tel.**: 2945.....KBS  
**President, Gen. Mgr.**.....Westley G. Kimble  
**Program Director**.....J. Marshall Braxton  
**Chief Engineer**.....Alton H. Bowman

## WCBA—Corning—1949

**Frequency**: 1350 Kc.....**Power**: 1000 Watts d.  
**Owned By**.....WCBA Radio  
**Address**.....Box 117  
**Tel.**: XN 2-7000.....Independent  
**V.P., Station Manager**.....Bob Shaddock  
**Comm. Mgr.**.....Paul E. Carpenter

## WCLI—Corning—1947

**Freq.**: 1450 Kc.....**Power**: 1 Kw. d., 250 W. n.  
**Owned**.....Radio Corning, Inc.  
**Address**.....99 W. First St.  
**Tel.**: XN 2-2424.....MBS  
**Station Representative**.....Donald Cooke, Inc.  
**Pres., Gen. Mgr.**.....Gordon M. Jenkins  
**Sta. Mgr., Prog. Dir.**.....George P. Droelle, Jr.  
**Chief Engineer**.....Bernard Hamilton  
**Owners of**: WCLI-FM.

## WKRT—Cortland—1947

**Freq.**: 920 Kc.....**Power**: 1 Kw. d., 500 W. n.  
**Owned-Operated By**.....Radio Cortland, Inc.  
**Address**.....27 N. Main St.  
**Tel.**: SK 6-2828.....Independent  
**Representative**.....Gill-Perna  
**Gen. Comm., Prog., Mgr.**.....William L. Thompson  
**Owners of**: WKRT-FM.

## WFLR—Dundee—1956

**Frequency**: 1570 Kc.....**Power**: 1 Kw., d.  
**Owned-Oper. By**.....Finger Lakes Bcstg. Co.  
**Address**.....30 Main St.  
**Tel.**: 158.....Independent  
**President**.....Henry Valent  
**General Manager**.....Bob Burns  
**Chief Engineer**.....Ron Tomion

## WDOE—Dunkirk—1949

**Freq.**: 1410 Kc.....**Power**: 1 Kw. d., 500 W. n.  
**Owned-Operated By**.....James Bcstg. Co.  
**Address**.....Willow Rd.  
**Tel.**: EMerson 6-6161.....KBS-ABC  
**Station Rep.**.....Venard, Torbet & McConnell  
**President**.....Simon Goldman  
**General, Station Mgr.**.....James L. McGrath  
**Chief Engineer**.....Charles Blohm

## WELM—Elmira—1947

**Freq.**: 1410 Kc.....**Power**: 1 Kw. d.; 500 W. n.  
**Owner**.....Radio Elmira, Inc.  
**Address**.....Box 281  
**Tel.**: REgent 3-5626.....CBS  
**Station Representative**.....Burn-Smith  
**President**.....John S. Riggs  
**General Manager**.....William J. Griffiths  
**Commercial Manager**.....Peter A. Parlo  
**Program Director**.....Ruth E. Dibble  
**Chief Engineer**.....Arthur French

**WENY—Elmira—1939**

Freq.: 1230 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned By.....WENY, Inc.  
 Bus.-Studio Address.....Mark Twain Hotel  
 Tel.: REgent 4-5181.....NBC  
 Station Representative.....Jack Masla  
 Executive V.P.....Howard L. Green  
 Program Director.....Michael Steele  
 Chief Engineer.....Ed. L. Pettengill  
 For other Green stations see Multiple-Station Owners.

**WEHH—Elmira Heights-Horseheads—1956**

Frequency: 1590 Kc. Power: 500 W., d.  
 Owned....Elmira Heights-Horseheads Bcstg.  
 Business Address.....P.O. Box 2097  
 Tel.: REgent 9-5422.....MBS-KBS  
 Pres., Ch. Engr.....Frank P. Saia

**WENE—Endicott—1947**

Frequency: 1430 Kc. Power: 5 Kw.  
 Owned By.....Southern Tier Radio  
 Address.....909 E. Main  
 Tel.: STillwell 5-3351.....ABC  
 Pres., Gen. Mgr.....C. A. Bengtson  
 Commercial Manager.....W. Robert Trevitt  
 Chief Engineer.....John Fischler  
 Owners of: WDOS-AM, Oneonta; WVPO-AM, Stroudsburg.

**WBUZ—Fredonia—1957**

Frequency: 1570 Kc. Power: 250 Watts, d.  
 Owned By.....Dunkirk-Fredonia Bcstg., Inc.  
 Address.....15 E. Main St.  
 Tel.: OS 2-2157.....Independent  
 President.....H. K. Williams III

**WGBB—Freeport—1924**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned.....Long Island's First Station, Inc.  
 Address.....44 So. Grove St.  
 Tel.: MA 3-1240.....Independent  
 Pres., Gen. Mgr.....Edward J. Fitzgerald  
 General Sales Mgr....Edward J. Fitzgerald, Jr.  
 Sales Manager.....Murray C. Evans  
 Owners of: WGSB, Huntington.

**WOSC—Fulton—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Cassill Radio Corp.  
 Address.....1 W. Bridge St., Oswego  
 Tel.: LY 2-2255.....KBS-MBS  
 Station Rep.....Hopewell  
 Pres., Gen. Mgr.....Anamae Mitchell  
 Owners of: WOSC-FM.

**WFYI—Garden City—1959**

Frequency: 1520 Kc. Power: 10,000 Watts d.  
 Owned By.....Media Ent.  
 Address.....Roosevelt Field  
 Tel.: Pioneer 2-1520.....Independent  
 Pres., Gen. Mgr.....John Brubaker

Station Manager.....Sumner Pearl  
 Commercial Manager.....Murray Levine  
 Program Director.....Gene Edwards  
 Chief Engineer.....Herman J. Swayne, Jr.  
 For other VIP Radio Stations see Multiple-Station Owners.

**WGVA—Geneva—1947**

Frequency: 1240 Kc. Power: 1 Kw.d., 250 W.n.  
 Owned-Operated By.....Star Bcstg. Co., Inc.  
 Address.....87 Seneca St.  
 Tel.: 6691.....Independent  
 Station Representative.....Breen & Ward  
 President.....M. R. Forman  
 V.P., Gen. Manager.....W. F. Dudley  
 Chief Engineer.....R. Carleton Greene  
 Owners of: WTLB, Utica.

**WSET—Glens Falls—1959**

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned By.....Olean Bcstg. Corp.  
 Address.....Queensbury Hotel  
 Tel.: RX 2-2151.....KBS-MBS  
 President.....Edward Haut  
 Chief Engineer.....Wayne White

**WWSC—Glens Falls—1946**

Frequency: 1450 Kc. Power 1 Kw.d., 250 W.n.  
 Owned-Operated By.....Normandy Bcstg. Corp.  
 Address.....217 Dix Ave.  
 Tel.: RX 2-6518.....ABC  
 Station Representative.....Jack Masla

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**NEW!**

All Talk, All Information  
 "Long Island A.M."  
 7-9 a.m. daily

**NEW!**

The exciting "Show Biz"  
 Sound of Entertainment  
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**WFYI**

**HERALD TRIBUNE RADIO**  
 for Long Island

10,000 clear channel watts on 1520

Pres., Gen. Mgr. . . . . John B. Lynch  
 V.P., Sales Prom. Mgr. . . . . Ralph N. Romano  
 Chief Engineer. . . . . Leroy Fuller, Jr.

**WENT—Gloversville—1944**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . WENT Bcstg. Corp.  
 Business-Studio Address . . . . . 8 W. Fulton St.  
 Tel.: 4-7175. . . . . CBS  
 Representative . . . . . Gill-Perna  
 Pres., Gen., Sta. Mgr. . . . . Joseph H. Tobin  
 Program, Chief Eng. . . . . Richard Stewart

**WHLI—Hempstead—1947**

Frequency: 1100 Kc. . . . . Power: 10 Kw., d.  
 Owned-Oper. By . . . . . FM Bcstg. Corp.  
 Address . . . . . 384 Clinton St.  
 Tel.: IV 1-8000. . . . . Independent  
 Representative . . . . . Gill-Perna  
 Pres., Gen. Mgr. . . . . Paul Godofsky  
 Sales Promotion Manager. . . . . M. N. Godofsky  
 Chief Engineer. . . . . Frank E. Knaack  
 Owners of: WHLI-FM.

**WALY—Herkimer—1956**

Frequency: 1420 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . WALY, Inc.  
 Address . . . . . 232 N. Main St.  
 Tel.: Townsend 6-1420. . . . . Independent  
 Representative . . . . . Webb  
 President, Comm. Mgr. . . . . Richard Thorman  
 Chief Engineer. . . . . Robert V. Leskovar  
 Owners of: WRNY, Rome.

**WLEA—Hornell—1951**

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Hornell Bcstg. Corp.  
 Address . . . . . 97 Main St.  
 Tel.: 1420. . . . . MBS  
 Pres., Gen. Mgr. . . . . Charles D. Henderson  
 Commercial Manager. . . . . Emmett Barnes  
 Program Director. . . . . Don Jones  
 Chief Engineer. . . . . Jack Flaitz

**WWHG—Hornell—1949**

Frequency: 1320 Kc. . . . . Power: 5000 Watts d.  
 Owned-Oper. By . . . . . Ra-Tel Broadcasters, Inc.  
 Address . . . . . 85 Canisteo St.  
 Tel.: 2000 . . . . . ABC  
 Station Representative . . . . . Burn-Smith Co.  
 President . . . . . Sy Dresner  
 Owners of: WWHG-FM.

**WHUC—Hudson—1947**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Colgreene Bcstg. Co. Inc.  
 Address . . . . . Union Turnpike  
 Tel.: HU 8-3341 . . . . . Independent  
 President . . . . . Fin Hollinger  
 General Manager. . . . . J. Gindin  
 Prog. Dir. . . . . T. Curtis  
 Chief Engineer. . . . . Victor J. Schuler  
 For other Colgreene stations see Multiple-Station  
 Owners.

**WGSM—Huntington—1951**

Frequency: 740 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Fifth Market Bcstg. Corp.  
 Address . . . . . 379 New York Ave.  
 Tel.: HA 3-6740. . . . . Independent  
 President, Gen. Mgr. . . . . Edward J. Fitzgerald, Sr.  
 Program Director . . . . . Ray Adell  
 Owners of: WGBB, Freeport, N. Y.

**WHCU—Ithaca—1921**

Frequency: 870 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Cornell University  
 Address . . . . . 212 E. State St.  
 Tel.: AR 2-2345. . . . . CBS  
 General, Station Mgr. . . . . Michael R. Hanna  
 Commercial, Prom. Mgr. . . . . H. E. M. Brockway  
 Program Director . . . . . Joseph A. Short  
 Chief Engineer. . . . . Robert Stevenson  
 Owners of: WHCU-FM.

**WTKO—Ithaca—1956**

Frequency: 1470 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Ivy Bcstg. Co.  
 Address . . . . . 113 S. Cayuga St.  
 Tel.: AR 2-9040. . . . . ABC  
 President . . . . . Luis E. Erdman  
 Publicity Director. . . . . Patricia Bell  
 Chief Eng. . . . . Gerald Cushing  
 For other Ivy Bcstg. stations see Multiple-Station  
 Owners.

**WJTN—Jamestown—1924**

Freq: 1240 Kc. . . . . Power: 500 W. d., 250 W. n.  
 Owned-Operated By . . . . . James Bcstg. Co., Inc.  
 Address . . . . . Hotel Jamestown  
 Tel.: 7-1151 . . . . . ABC  
 Representative . . . . . Venard, Torbet & McConnell  
 President, General Mgr. . . . . Simon Goldman  
 Station, Comm. Mgr. . . . . J. Carl Williams  
 Program Director . . . . . George Pfeleger  
 Publicity Director . . . . . Almond Hazzard  
 Chief Engineer . . . . . Herbert Niklaus  
 For other James stations see Multiple-Station Own-  
 ers.

**WXYJ—Jamestown—1947**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Air Waves, Inc.  
 Address . . . . . 415 W. Fourth St.  
 Tel.: 6-1555. . . . . MBS  
 Representative . . . . . Burn-Smith  
 Pres., Gen. Mgr. . . . . Keith Wittorton

**WBAZ—Kingston—1959**

Frequency: 1550 Kc. . . . . Power: 500 Watts, d.  
 Owned By . . . . . Big River Broadcasting Corp.  
 Address . . . . . 527 Broadway  
 Tel.: FEderal 1-6300. . . . . MBS  
 President . . . . . J. Olin Tice, Jr.  
 General Manager. . . . . Robert Beckwith  
 Program Director . . . . . William Graffam  
 Chief Engineer. . . . . Henry Ellenbogen



*the station with the  
latin beat....* **1480 kc**



**WHOM**

**136 WEST 52nd STREET**

**NEW YORK 19, N. Y.**

**Circle 6-3900**

## NEW YORK

### WKNY—Kingston—1939

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Tri-County Bcstrs.  
Address.....601 Broadway  
Tel.: FE 1-1490.....CBS  
Station Reps.....Meeker; NE Spot Sales  
Owners.....William Rich, Alastair Martin  
General Manager.....Howard M. Shulltis  
Program Dir.....Tony Bell

### WIRD—Lake Placid—1962

Frequency: 920 Kc. Power: 1,000 Watts d.  
Owned By.....WIRY, Inc.  
Address.....P. O. Box 788  
Tel.: 523-3341.....MBS  
Sta. Rep.....Venard, Torbet & McConnell  
President.....Charles B. Britt  
V.P., General Mgr.....Donald L. Pelkey  
Chief Engineer.....Lincoln Dixon

### WVOS—Liberty—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Sullivan County Bcstg. Co.  
Address.....Box 150  
Tel.: Liberty 1680.....Independent  
President.....S. D. Lubin

### WLFH—Little Falls—1952

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Mrs. Carmen H. Gaines  
Address.....WLFH Radio Bldg.  
Tel.: 654.....MBS  
Station Representative.....George Hopewell  
President.....Mrs. Carmen H. Gaines  
Chief Engrs.....Barry Frank, Robert Dufford

### WUSJ—Lockport—1949

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Union-Sun & Journal, Inc.  
Address.....320 Michigan St.  
Tel.: HF 3-5944.....Independent  
President.....Peter Corson  
Oper. Dir., Chief Eng.....Thomas N. Ceravolo  
Publicity Dir.....Jeanne Spaulding

### WICY—Malone—1946

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Oper By.....North Country Bcstg. Co.  
Address.....WICY Bldg.  
Tel.: 483-1100.....MBS  
Station Representative.....Bob Dore Assocs.  
Pres., Gen. Mgr.....Mitchell C. Tackley  
Commercial Manager.....Alice T. Pelkey  
Prog. Dir.....Don Paye  
Chief Engineer.....Adolf Stromer

### WMSA—Massena—1945

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Operated By.....The Brockway Co.  
Address.....Box 210  
Tel.: RO 9-3591.....ABC  
President.....John B. Johnson

General Manager.....James W. Higgins  
Station Manager.....Thomas R. McHugh  
Program Director.....James H. Nash  
Sales Promo. Mgr., Chief Eng.....A. S. Frazier  
Owners of: WWNY, Watertown, WCNY-TV, Carthage.

### WSTS—Massena—1958

Frequency: 1050 Kc. Power: 1 Kw., d.  
Owned By.....Visual Associates  
Business Address.....Cor. Main & Water Sts.  
Tel.: RO 4-0554.....Independent  
President.....Leland Hayward

### WALL—Middletown—1942

Frequency: 1340 Kc. Power: 1 Kw.d., 250 W.n.  
Owned-Oper. By.....The Community Bcstg. Corp.  
Address.....62 North St.  
Tel.: DI 3-3119.....Independent  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....James M. Patt  
Chief Engineer.....Fred Schoelkopf  
Owners of: WSPB, Sarasota, Fla.

### WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. Power 5 Kw., d.  
Owned By.....Suburban Bcstg. Co.  
Address.....440 Lexington Ave.  
Tel.: MO 6-5177.....Independent  
Station Rep.....Mort Bassett Co.  
President.....Martin Stone  
President.....Mrs. Jean Ensign  
Program Dir., Chief Eng.....Ken MacBride  
Publicity Director.....Marcia McManus  
For other VIP Radio stations see Multiple-Station Owners.

### WACK—Newark—1957

Frequency: 1420 Kc. Power: 500 Watts, d.  
Owned By.....Radio WACK, Inc.  
Address.....110 E. Union St.  
Tel.: DEerfield 1-1420.....Independent  
Station Representative.....Walton  
VP; Gen. Comm. Mgr.....J. Bud Sovo  
Chief Engineer.....A. Muller

### WGNV—Newburgh—1933

Frequency: 1220 Kc. Power: 5000 Watts d.  
Owned By.....Orange County Bcstg. Corp.  
Address.....Box 591  
Tel.: JOhn 1-2131.....Independent  
Station Representative.....Masla  
Pres.....George W. Bingham  
V.P., Gen. Mgr.....Campbell K. Thompson  
Sales Manager.....Gordon K. Cameron  
Program Director.....Robert E. Dod  
Chief Engineer.....Marvin Seimes

### WVOX—New Rochelle—1950

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Radio Westchester  
Address.....Pershing Sq. Bldg.  
Tel.: NE 6-1460.....Independent  
Station Rep.....Mort Bassett & Co.



President.....Donald E. Macfarlane  
 Program Director.....B. Dilon  
 Chief Engineer.....Seymour Sinuk  
 For other VIP Radio stations see Multiple-Station Owners.

**WABC—New York—1921**

Frequency: 770 Kc.....Power: 50,000 Watts  
 Owned By.....AB-P Theatres, Inc.  
 7 W. 66th St.....Tel.: 787-5000  
 Rep.: Blair Radio.....ABC  
 President.....Leonard H. Goldenson  
 Vice-Pres., Gen. Mgr. Walter A. Schwartz, Jr.  
 Sales Manager.....John McSweeney  
 Merchandising Mgr.....Jim Callan  
 Program Mgr.....Rick Sklar  
 Adv., Promotion Mgr.....Don Winther  
 Business Mgr.....Mike Asselta  
 Chief Engineer.....Sammie T. Aed  
 For other ABC owned stations see Radio & TV Networks.

**WADO—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned By.....Macfadden-Bartell Bcstg. Corp.  
 Address.....205 E. 42nd St.  
 Tel.: 532-9266.....Independent  
 President.....Rosa Bartell Evans  
 V.P., General Mgr.....Sydney Kavaleer

Merchandising Director.....Forster Bowen  
 Spanish Program Dir.....Luis Romanacce  
 English Program Dir.....Alan Fredericks  
 Chief Engineer.....Phil Greenstone  
 For other Macfadden-Bartell stations see Multiple-Station Owners.

**WBNX—New York—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....United Bcstg.  
 Address.....560 5th Ave.  
 Tel.: Circle 5-1441.....Independent  
 President.....Richard Eaton  
 General, Sta. Mgr.....Harry Haslett  
 Commercial Mgr.....Robert T. Wittig  
 Chief Engineer.....Marvin Shapiro  
 For other United Bcstg. stations see Multiple-Station Owners.

**WCBS—New York—1924**

Frequency: 880 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 49 E. 52nd S.....Tel.: PL 1-2345  
 CBS.....Rep.: CBS Radio Spot Sales  
 President.....Dr. Frank Stanton  
 Vice-Pres., Gen. Mgr.....Ralph W. Goshen  
 Sales Prom. Mgr.....Jim Mullen  
 Gen. Sales Mgr.....Robert L. Hosking  
 Program Dir.....Joe Cook


**NEW YORK'S LARGEST  
 ALL-DAY SPANISH STATION**

**ONLY WADO RADIO COVERS SPANISH  
 NEW YORK, NEW JERSEY AND LOWER CONNECTICUT!  
 5:00 A.M. to 8:00 P.M.**

You can't reach the entire Metropolitan Spanish-language market by covering Manhattan alone. Only WADO's powerful voice reaches out to New Jersey and lower Connecticut, where many Spanish-speaking people now live. WADO sells for you in Spanish all day long, 5:00 A.M. to 8:00 P.M., Monday through Saturday, 9:00 A.M. to 8:00 P.M. Sundays. Here are 15 hours a day, 101 hours a week of Spanish prime time programming, and a loyal audience of 1,300,000 listeners. To fully tap this 1 billion-dollar market, use the dynamic voice of WADO.



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 Contact Sydney Kavaleer, V.P. and Station Manager



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it's the only station of its kind in the country.

WLIB is Negro Radio that lives up to the highest standards of Negro  
aspirations, offering everything that radio can offer to its Community —  
7 days a week, 365 days a year.

Its very excellence has made it a kind of yardstick in the industry by which  
other stations are often measured.

This dedication has paid its advertisers well. Today, over 80% of its sponsors are  
national — a record, we believe, unequalled in its field.

**WLIB**  
*Harlem Radio Center*  
310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

Publicity Dir.....Joe Hanley  
 Chief Engineer.....Robert Mayberry  
 For other CBS Owned Stations see Multiple-Station Owners.

### WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 48th St.  
 Tel.: Plaza 7-0880.....Independent  
 President.....Adolph Held  
 General Station Mgr.....Henry Greenfield  
 Commercial Manager.....Norman Furman  
 Chief Engineer.....Charles W. Brown  
 Owners of: WEVD-FM.

### WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts  
 Owned By.....Storer Radio, (Storer Bcstg.)  
 Business-Studio Address.....400 Park Ave.  
 Tel.: MU 8-1000.....MBS  
 Station Representative.....Katz Agency  
 Chmn. of Board.....George B. Storer, Jr.  
 President, Gen. Mgr.....John C. Moler  
 General Sales Mgr.....Herb Weber  
 Promotion Manager.....John Newman  
 Operations Manager.....Roy Schwartz  
 For other Storer stations see Multiple-Station Owners.

### WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Progress Bcstg. Corp.  
 Business Address.....136 W. 52nd St.  
 Tel.: CI 8-3900.....Independent  
 President, Gen. Mgr.....Fortune Pope  
 V.P., Sales Mgr.....Charles Baitlin  
 Program Director.....Ralph Costantino  
 Chief Engineer.....George Stelger  
 Owners of: WHOM-FM.

### WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned By.....Group W/Westinghouse Co.  
 Address.....7 Central Park West  
 Tel.: JU 2-7000.....Independent  
 Station Representative.....AM Radio Sales  
 President.....Donald H. McGannon  
 General Manager.....Mark Olds  
 Commercial Manager.....Arthur Harrison  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

### WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d  
 Owned-Operated By.....New Bcstg. Co., Inc.  
 Address.....310 Lenox Ave.  
 Tel.: TE 1-1000.....Independent  
 Station Representative.....Bernard Howard  
 Pres., Gen. Manager.....Harry Novik  
 Commercial Manager.....William Warren  
 Program Director.....Nat Rudich  
 Sales Promotion Manager.....Charles Mayo  
 Publicity Director.....Jay Victor Assoc.  
 Chief Engineer.....Gordon A. Greenfield

### WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned By.....Straus Bcstg. Group  
 Address.....415 Madison Ave.  
 Tel.: MU 8-5700.....Independent  
 Station Representative.....Robert E. Eastman  
 President.....R. Peter Straus  
 V.P., General Manager...Stephen B. Labunski  
 V.P., Administration.....Ruth Musser  
 Dir. of Pub. Affairs.....Roger W. Turner  
 Commercial Manager.....Robert W. Mazur  
 Program Director.....Ruth Ann Meyer  
 Public Relations Dir.....Franz Allina  
 Sales Promotion Manager...Mary E. Gannon

### WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.  
 Owned By.....National Bcstg. Co.  
 30 Rockefeller Plaza.....Tel.: CI 7-8300  
 NBC.....Rep.: NBC Spot Sales  
 Station Rep.....NBC Spot Sales  
 President (NBC).....Robert E. Kintner  
 V.P., Gen. Mgr.....Theodore H. Walworth, Jr.  
 Station Mgr.....George Skinner  
 Sales Manager.....Joseph F. Frazer  
 Mgr., Promotion & Adv.....John T. Clayton  
 Program Dir.....William H. Schwarz  
 For other NBC owned stations see Radio & TV Networks.

### WNEW—New York—1934

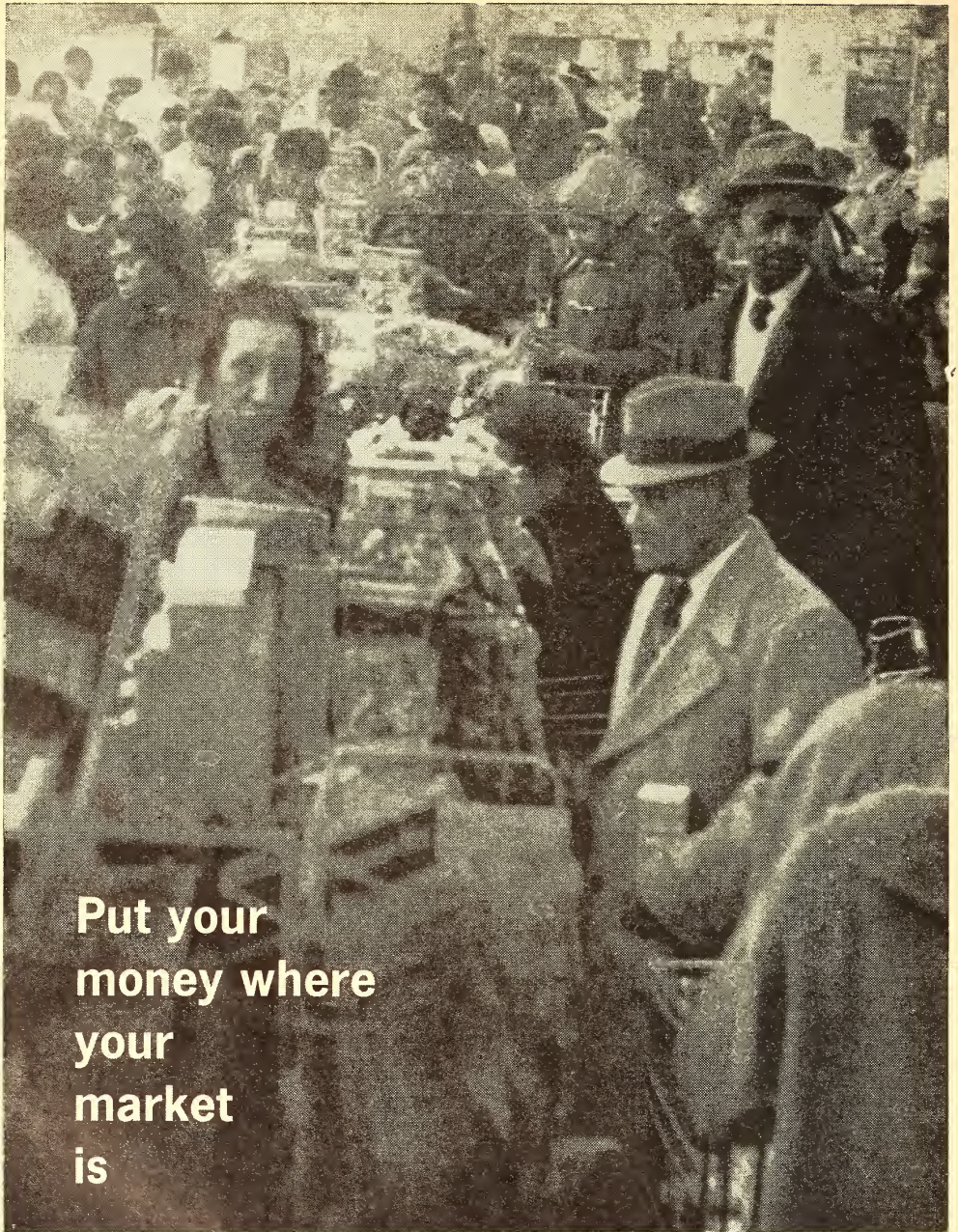
Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned By.....Metromedia, Inc.  
 Business-Studio Address.....565 Fifth Ave.  
 Tel.: YU 6-7000.....Independent  
 President.....John W. Kluge  
 V.P., Gen. Mgr.....John V. B. Sullivan  
 Program Director.....Varner Paulsen  
 Chief Engineer.....Max Weiner  
 For other Metromedia stations see Multiple-Station Owners.

### WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned By.....RKO General, Inc.  
 Address.....1440 Broadway  
 Tel.: LO 4-8000.....Independent  
 Sta. Rep. ....Nat'l Sales Div., RKO General, Inc.  
 V.P., General Manager.....Robert J. Leder  
 V.P., Radio Sales.....Jacques Biraben  
 V.P., Program Director.....Robert Smith  
 Division Controller.....Herbert J. Mayes  
 Sales Manager.....William McNicol  
 Program Manager.....James McAleer  
 Publicity Director.....Sid Bakal  
 Merchandising Director.....Herbert Saltzman  
 Chief Engineer.....Orville Sather  
 For other RKO General stations see Multiple-Station Owners.

### WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.  
 Owned.....WPOW, Inc.



Put your  
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In New York, all-Negro 24 hours a day (Mon-Fri)  
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Address . . . . . Hotel Roosevelt  
 Tel.: MU 6-6488 . . . . . Independent  
 President, Gen. Mgr. . . . . John M. Camp  
 Program Director . . . . . Arnold Brown  
 Chief Engineer . . . . . Ed Smith

**WQXR—New York—1936**

Frequency: 1560 Kc. . . . . Power: 50,000 Watts  
 Owned-Operated By . . . . . Interstate Bcstg. Co.  
 Address . . . . . 229 W. 43rd St.  
 Tel.: LA 4-1100 . . . . . Independent  
 President . . . . . Arthur Ochs Sulzberger  
 General, Station Mgr. . . . . Elliott M. Sanger, Sr.  
 V.P., Sales . . . . . Norman S. McGee  
 Program Director . . . . . Walter Neiman  
 Sales Manager . . . . . Robert L. Krieger  
 Pub. Dir. . . . . E. "Pat" Hurley  
 Chief Engineer . . . . . L. J. Kleinklaus  
 Owners of: WQXR-FM.

**WWRL—New York—1926**

Frequency: 1600 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . WOPA, Inc.  
 Address . . . . . 41-30 58th St., Woodside  
 Tel.: DE 5-1600 . . . . . Independent  
 President . . . . . Egmont Sonderling  
 For other Sonderling stations see Multiple-Station  
 Owners.

**WHL D—Niagara Falls—1940**

Frequency: 1270 Kc. . . . . Power: 5000 Watts d.  
 Owned-Oper. By . . . . . Earl C. Hull  
 Address . . . . . Parkway Inn  
 Tel.: BUtler 5-8421 . . . . . Independent  
 Owners of: WHLD-FM.

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. . . . . Niagara Frontier Bcstg. Corp.  
 Address . . . . . Hotel Niagara  
 Tel.: BU 5-5795 . . . . . MBS  
 President, Station Mgr. . . . . Thomas W. Talbot  
 Chief Engineer, Prog. Dir. . . . . Gustav Czaplak

**WSOQ—N. Syracuse—1959**

Frequency: 1220 Kc. . . . . Power: 1,000 Watts d.  
 Owned By . . . . . WSOQ, Inc.  
 Address . . . . . Box 20  
 Tel.: GLEnview 8-1220 . . . . . Independent  
 President . . . . . William J. Warren  
 General Manager . . . . . F. H. Harms  
 Program Director . . . . . Ross Morton  
 Chief Engineer . . . . . M. Harrington

**WCHN—Norwich—1953**

Frequency: 970 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Radio Norwich, Inc.  
 Address . . . . . 14 S. Broad St.  
 Tel.: 334-2218 . . . . . Independent  
 Station Representative . . . . . Devney Organization  
 Pres., Gen. Mgr. . . . . William J. Hall  
 Commercial Manager . . . . . Philip G. Penfold

Chief Engineer . . . . . Wiley R. Bates  
 Owners of: WCHN-FM.

**WSLB—Ogdensburg—1940**

Freq.: 1400 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By . . . . . Seaway Radio  
 Address . . . . . 2315 Knox St.  
 Tel.: 500 . . . . . Independent  
 President . . . . . George Bingham  
 General Mgr. . . . . E. M. Costigan  
 Chief Engineer . . . . . Dave Claxton

**WHDL—Olean—1929**

Freq.: 1450 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By . . . . . WHDL, Inc.  
 Address . . . . . 3219 W. State Rd.  
 Tel.: FR 2-0161 . . . . . ABC  
 Pres., Gen. Mgr. . . . . John R. Henzel  
 Station Manager . . . . . James Hastings  
 Comm., Sales Promo. Mgr. . . . . Joseph K. Eade  
 Prog. Dir. . . . . Donald McLean  
 Chief Engineer . . . . . Wallace D. Taylor  
 Owners of: WHDL-FM.

**WMNS—Olean—1957**

Frequency: 1360 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Radio Olean  
 Address . . . . . 168½ N. Union St.  
 Tel.: FR 2-6660 . . . . . Independent  
 Station Representative . . . . . Webb  
 President, Gen. Mgr. . . . . James C. Gleason  
 Commercial Manager . . . . . Edward Husted  
 Chief Engineer . . . . . Michael Ceci

**WMCR—Oneida—1956**

Frequency: 1600 Kc. . . . . Power: 1 Kw., d.  
 Owned-Oper. By . . . . . Madison County Bcstg. Co.  
 Address . . . . . 181 Main St.  
 Tel.: FN 3-6950 . . . . . Independent  
 President, Gen. Mgr. . . . . Richard W. Mills  
 Station Sales, Prom. Mgr. . . . . William S. Jaeger  
 Chief Engineer . . . . . George Sitts

**WDOS—Oneonta—1947**

Frequency: 730 Kc. . . . . Power: 1 Kw., d.  
 Owned-Oper. By . . . . . Ottaway Stations, Inc.  
 Bus.-Studio Address . . . . . 104 Chestnut St.  
 Tel.: GENEral 2-1500 . . . . . Independent  
 President . . . . . James H. Ottaway  
 Comm. Mgr. . . . . Benjamin M. Turnbull  
 Chief Engineer . . . . . K. W. Lare  
 For other Ottaway stations see Multiple-Station  
 Owners.

**WSGO—Oswego—1961**

Frequency: 1440 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Clifford C. Harris  
 Address . . . . . Pontiac Hotel  
 Tel.: Fleside 3-6691 . . . . . Independent  
 Station Representative . . . . . Burn-Smith  
 General, Comm. Mgr. . . . . Clifford C. Harris

**WEBO—Owego—1956**

Frequency: 1330 Kc. . . . . Power: 1 Kw., d.

## NEW YORK

Owned.....Owego Radio, Inc.  
Address.....P. O. Box 295  
Tel.: MUtual 7-0371.....Independent  
President.....A. L. Davis  
General Manager.....David A. Greacen  
Commercial Manager.....Jay G. Manarky  
Chief Engineer.....Osler J. Woosman

### WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Island Bcstg.  
Address.....P. O. Box 230  
Tel.: GR 5-5200.....Independent  
Representative.....Grant Webb  
Comm. Mgr., Prom. Mgr.....John Regan  
Chief Engineer.....Ed Becker  
Owners of: WALK-FM; WRIV, Riverhead.

### WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.  
Owned-Oper. By.....Patchogue Bcstg. Co.  
Business Address.....P.O. Box 651  
Tel.: GR 5-4600.....Independent  
Pres., Gen. Mgr.....Lee Morrison  
Station Manager.....Herbert Morrison  
Comm., Sales Promo. Mgr.....Stan Allan  
Program Publicity Director.....Dick Hodkin  
Chief Engineer.....Morton Morrison  
Owners of: WPAC-FM; WAPC-AM-FM, Riverhead.

### WLNA—Peekskill—1948

Frequency: 1420 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Highland Bcstg. Corp.  
Address.....Radio Terrace  
Tel.: 7-1124.....Independent  
Pres., Gen. Mgr.....Irving E. Cottrell  
Commercial Manager.....Francis V. Lough  
Program Dir.....George Birdas  
Owners of: WLNA-FM.

### WEAV—Plattsburgh—1935

Frequency: 960 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Plattsburgh Bcstg. Corp.  
Address.....38 Court St.  
Tel.: JOrdan 1-0960.....CBS  
President, Gen. Mgr.....George F. Bissell, Sr.  
Chief Engineer.....Jack Nazak  
Owners of: WEAV-FM.

### WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.  
Owned-Oper. By.....WIRY, Inc.  
Address.....301-03 Cornelia St.  
Tel.: JO 3-1340.....MBS  
President.....Charles B. Britt  
Gen., Comm. Mgr.....Donald L. Pelkey  
Chief Engineer.....Kenneth P. Duquette

### WDLG—Port Jervis—1953

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Port Jervis Bcstg. Co.  
Address.....Box 920  
Tel.: 856-5185.....MBS  
Station Representative.....George Hopewell

Station Manager.....Katherine Skellett  
Chief Engineer.....Austin Barber

### WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....St. Lawrence Radio, Inc.  
Address.....Box 348  
Tel.: COlony 7-9464.....Independent  
Pres., Gen. Mgr.....Frederick G. Hartman

### WEOK—Poughkeepsie—1949

Frequency: 1390 Kc.....Power: 5,000 Watts d.  
Owned By.....Hudson Valley Bcstg. Corp.  
Address.....Pendell Road  
Tel.: GR 1-1500.....Independent  
Station Representative.....Adam Young  
President.....Lazar Emanuel  
V.P., Gen. Mgr.....Louis H. Pells  
Chief Engineer.....Fred Brill  
Owners of: WEOK-FM.

### WKIP—Poughkeepsie—1940

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Dutchess County Bcstg. Corp.  
Address.....Box 899  
Tel.: GR 1-2300.....ABC  
Station Representative.....Masla  
President.....George W. Bingham  
V.P., Gen. Mgr.....Richard A. Dwelley  
Comm., Sales Promo. Mgr.....Michael J. Ludgate  
Pub., Prog. Director.....John Kuhn  
Chief Engineer.....Marvin S. Seimes  
For other Bingham stations see Multiple-Station  
Owners.

### WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.  
Owned By.....Town & Country Bcstg. Co. Inc.  
Address.....1 Pine St.  
Tel.: 831-3333.....KBS  
Station Representative.....Charles Bernard  
President.....Edwin L. Slusarczyk  
Gen. Mgr., Ch. Eng.....Gerald W. Prouty

### WEEE—Rensselaer—1961

Frequency: 1300 Kc.....Power: 5 Kw. d.  
Owned By.....Fairview Bcstrs.  
Address.....Smultz Rd., Glenmount  
Tel.: HO 2-5555.....Independent  
President.....Harry L. Goldman

### WAPC—Riverhead—1960

Frequency: 1570 Kc.....Power: 1,000 Watts d.  
Owned By.....Patchogue Bcstg. Co.  
Address.....Box 665  
Tel.: PA 7-1570.....Independent  
President, General Manager.....Lee Morrison  
Station Manager.....Herbert Morrison  
Commercial Manager.....Stan Allan  
Sales Promotion Mgr.....Dick Hodkin  
Chief Engineer.....Morton Morrison  
Owners of: WAPC-FM; WAPC-AM-FM, Patchogue.

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned By.....Island Bcstg.  
Address.....P. O. Box 314  
Tel.: PA 7-1200.....Independent  
Representative.....Grant Webb  
Commercial Manager.....John Tallcott  
Program Publicity Dir.....Robert O'Callaghan  
Chief Engineer.....John Broome  
Owners of: WALK-AM-FM, Patchogue.

**WBBF—Rochester—1947**

Frequency: 950 Kc. Power: 1000 Watts  
Owned-Oper. By.....WBBF, Inc.  
Address.....339 East Ave.  
Tel.: HAmilton 6-8920.....Independent  
Station Representative.....Blair  
President.....Maurice R. Forman  
General Manager.....Robert S. Kieve  
Chief Engineer.....Vincent Lopopolo  
Owners of: WBBF-FM.

**WHAM—Rochester—1922**

Frequency: 1180 Kc. Power: 50,000 Watts  
Owned By.....Rust Bcstg. Co.  
Address.....350 East Ave.  
Tel.: LO 2-9200.....ABC  
Representative.....Christal  
Pres., Gen. Mgr.....W. F. Rust, Jr.  
Owners of: WHFM (FM), Rochester.

**WHEC—Rochester—1925**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned.....WHEC, Inc.  
Bus.-Studio Address.....191 East Ave.  
Tel.: BA 5-3050.....CBS  
Station Representative.....H-R Reprs.  
President.....Paul Miller  
Station Manager.....Fred Pestorius  
Owners of: WHEC-TV.

**WROC—Rochester—1947**

Frequency: 1280 Kc. Power: 5000 Watts  
Owned-Oper. By.....Veterans Bcstg. Co., Inc.  
Address.....WROC Broadcast Ctr.  
Tel.: BU 8-8400.....Independent  
Station Representative.....Edward Petry & Co.  
Pres., Gen. Mgr.....Ervin F. Lyke  
Sr. Vice President.....Paul C. Louthier  
Sales Promotion Mgr.....Bill Schubert  
Chief Engineer.....Ray Jobs, Sr.  
Owners of: WROC-FM-TV, Rochester, N.Y.; KTVE  
(TV), El Dorado, Ark.

**WRVM—Rochester—1946**

Frequency: 680 Kc. Power: 250 W. d.  
Owned By.....Johnston-Taylor Bcstg.  
Address.....130 S. Clinton Ave.  
Tel.: BA 5-2520.....MBS  
President.....James M. Johnston  
General, Station Manager.....Harold W. Gore  
Program Director.....Gerald J. Irvine  
Chief Engineer.....Al Rubin

**WSAY—Rochester—1936**

Frequency: 1370 Kc. Power: 5 Kw.  
Owned-Oper. By.....Federal Bcstg. System, Inc.  
Address.....250 East Ave.  
Tel.: BA 5-1370.....Independent  
Pres., Chief Eng.....Gordon P. Brown  
Station, Program Dir.....Sybilla A. Reber  
Commercial Manager.....Annette C. Capitano  
Owners of: WNIA, Buffalo.

**WKAL—Rome—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Maurer Bcstg. Corp.  
Bus.-Studio Address.....218 W. Doninick St.  
Tel.: FF 6-7700.....MBS  
President.....J. B. Maurer

**WRNY—Rome—1959**

Frequency: 1350 Kc. Power: 500 Watts d.  
Owned By.....Mohawk Bcstg. Corp.  
Address.....202 W. Dominick St.  
Tel.: FF 6-5600.....Independent  
President, General Mgr.....Richard K. Thorman  
Station, Commercial Mgr.....David Derby  
Program Director.....Don Alexander  
Chief Engineer.....Robert V. Leskovar  
Owners of: WALX, Herkimer.

**WGGO—Salamanca—1957**

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned By.....James Co.  
Address.....91 Main St.  
Tel.: 1515.....ABC-KBS  
Station Rep.....Venard, Torbet & McConnell  
President.....Simon Goldman  
Chief Engineer.....Charles Blohm  
For other James stations see Multiple-Station Own-  
ers.

**WNBZ—Saranac Lake—1927**

Frequency: 1240 Kc. Power: 1 Kw.d. 250 W.n.  
Owned-Operated By.....WNBZ, Inc.  
Address.....88 Main St.  
Tel.: 891-1544.....ABC-KBS  
Station Representative.....Grant Webb  
Pres., Gen., Comm. Mgr.....James Rogers III  
Chief Engineer.....H. Berwind Williams

**WSPN—Saratoga Springs—1954**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned By.....Spa Broadcasters, Inc.  
Business Address.....71 West Ave.  
Tel.: 2180.....Independent  
Station Rep.....Spot Time Sales  
General Mgr.....Kent E. Jones

**WGHO—Saugerties—1955**

Frequency: 920 Kc. Power: 5000 Watts d.  
Owned.....Skylark Corp.  
Address.....P. O. Box 427, Kingston  
Tel.: CH 6-2822.....Independent  
Station Rep.....Mori Bassett & Co.  
President.....Harry M. Thayer

## NEW YORK

Program Director.....Herb Shein  
Chief Engineer.....Leroy F. Fuller  
For other VIP Radio stations see Multiple-Station Owners.

### WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....General Electric Co.  
Address.....1400 Balltown Rd.  
Tel.: FR 7-2261.....NBC  
Representative.....Henry I. Christal  
President.....Gerald L. Phillippe  
General Manager.....J. Milton Lang  
Marketing Manager.....Robert F. Reid  
Operations Manager.....Merl L. Galusha  
Commercial Manager.....John E. Schmulbach  
Program Manager.....Albert G. Zink  
Promotion Manager.....Arthur R. Garland  
Chief Engineer.....Albert C. Knapp  
Owners of: WRGB, Schenectady.

### WSNY—Schenectady—1942

Frequency: 1240 Kc..Power: 1 Kw.d. 250 W.n.  
Owned By...Western Gateway Bcstg. Corp.  
Business-Studio Address.....619 State St.  
Tel.: EX 3-3622.....Independent  
Pres., Gen., Sta. Mgr.....Winslow Leighton  
Chief Engineer.....I. P. Beck

### WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned By.....First Broadcasting Corp.  
Address.....6609 Old Collammer Road  
Tel.: 463-3681.....ABC  
Station Rep.....Advertising Time Sales  
General Manager.....Henry T. Wilcox  
Program Director.....Fay Santello  
Chief Engineer.....Vincent Marlin  
For other Founders stations see Multiple-Station Owners.

### WHEN—Syracuse—1941

Frequency: 620 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned.....Meredith Syracuse Radio Corp.  
Address.....980 James St.  
Tel.: 474-8511.....CBS  
Representative.....Katz  
V.P. & Gen. Mgr.....Paul Adanti  
Asst. General Manager.....William H. Bell  
Program Director.....John L. Scott  
Chief Engineer.....Robert Ardner  
For other Meredith stations see Multiple-Station Owners.

### WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Syracuse Bstg. Corp.  
Address.....Box 1212  
Tel.: GI 6-1515.....Independent  
Station Representative.....Eastman  
General Manager.....Arthur C. Kyle, Jr.

### WOLF—Syracuse—1940

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Ivy Bcstg. Co., Inc.

Address.....Box 1292  
Tel.: HA 2-7211.....ABC  
President.....Ellis E. Erdman  
V.P., General Manager.....Joel Fleming  
Chief Engineer.....Gerald Cushing  
Owners of: WTKO, Ithaca.

### WQSR—Syracuse—1961

Frequency: 1320 Kc.....Power: 500 Watts d.  
Owned By.....WQSR, Inc.  
Address.....1020 Hiawatha Blvd., W.  
Tel.: GR 2-6313.....ABC  
President, General Mgr...Malcolm E. Richards

### WSYR—Syracuse—1922

Frequency: 570 Kc.....Power: 5000 Watts  
Owned By.....Newhouse Broadcasting Corp.  
Business Address.....1030 James St.  
Tel.: GRanite 4-3911.....NBC  
Representative.....Henry I. Christal  
President, General Mgr...E. R. Vadeboncoeur  
Station Mgr.....William V. Rothrum  
Program Dir.....Floyd Ottoway  
Commercial Mgr.....William R. Alford  
Sales Promotion Mgr.....Lou Switzer  
Chief Engineer.....A. J. Eicholzer  
For other Newhouse stations see Multiple-Station Owners.

### WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.  
Owned By.....Ti Broadcasting, Inc.  
Address.....Fort Ti Road  
Tel.: JUnio 5-2868.....Independent  
Station Representative.....Spot Time Sales  
President.....Bernard H. Pelzer, Jr.

### WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WTRY Bcstg. Corp.  
Business-Studio Address.....92 Fourth St.  
Tel.: AS 4-1100.....Independent  
Representative.....John Blair  
President.....Daniel Kops  
Exec. V.P.....Richard J. Monahan  
Chief Engineer.....Frank Belaska  
Owners of: WAVZ, New Haven, Conn.

### WXKW—Troy—1962

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned By.....Iroquois Broadcasting Co.  
Address.....P. O. Box 1061  
Tel.: BRidge 1-7461.....Independent  
President.....John Scott McLellan

### WBVM—Utica—1962

Frequency: 1550.....Power: 1,000 Watts d.  
Owned By.....Fusco Broadcasting Corp.  
Address.....1924 Genesee St.  
Tel.: REdwood 5-2785.....Independent  
Station Representative.....Gill-Perna  
President.....Michael C. Fusco  
General, Station Mgr.....Daniel A. Fusco  
Program Director.....Joseph Graziano  
Chief Engineer.....Frederick Harrington



**WIBX—Utica—1925**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WIBX, Inc.  
 Address.....P. O. Box 950  
 Tel.: 736-9313.....CBS  
 Sta. Representative.....Meeker  
 President.....Margaret Bowen Shepard  
 General Manager.....Frederic C. Bowen  
 Station Manager.....Elliott Stewart  
 Chief Engineer.....John T. Dowdell

**WRUN—Utica—1948**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....The Rome Sentinel Co.  
 Address.....P. O. Box 1150  
 Tel.: RE 6-5225.....Independent  
 Representative.....Avery-Knodel  
 President.....Bradley C. Barnard  
 General Manager.....Fritz Uptide  
 Owners of: WRUN-FM.

**WTLB—Utica—1947**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Star Bcstg. Co.  
 Address.....P. O. Box 781  
 Tel.: SW 7-1330.....Independent  
 Station Rep.....Robert E. Eastman & Co  
 President.....M. R. Forman  
 Vice-Pres., Gen. Mgr.....William F. Dudley  
 Owners of: WGVA, Geneva.

**WDLA—Walton—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Delaware County Bcstg. Corp.  
 Business Address.....Walton  
 Tel.: UNderhill 5-4321.....Independent  
 President.....E. O. Bush  
 V.P., Gen. Mgr.....Michael J. Cuneen

**WATN—Watertown—1941**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Watertown Bcstg. Corp.  
 Address.....199 Wealtha Ave.  
 Tel.: SUNset 2-3320.....MBS  
 Pres., Gen. Mgr.....G. Harry Righter  
 Chief Engineer.....Donald Schryver

**WOTT—Watertown—1959**

Frequency: 1410 Kc.....Powers: 5,000 Watts d.  
 Owned By.....CRS Ents.  
 Address.....1833 State St.  
 Tel.: SUNset 2-6540.....Independent  
 President.....Earl L. Cump

**WWNY—Watertown—1941**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....The Brockway Co.  
 Address.....Box 211  
 Tel.: SUNset 8-3800.....CBS  
 President.....John B. Johnson  
 General Manager.....James W. Higgins  
 Owners of: WMSA, Massena; WENY-TV, Carthage

**WLSV—Wellsville—1955**

Frequency: 790 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Radio Services of Wellsville  
 Address.....Hotel Fasset  
 Tel.: 727.....Independent  
 Station Mgr.....Larry J. Perrotto

**WFAS—White Plains—1932**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Westchester Bcstg. Corp.  
 Address.....Secor Road, Hartsdale, N. Y.  
 Tel.: OW 3-2400.....Independent  
 Station Representative.....Jack Masla  
 President.....Valentine E. Macy, Jr.  
 Gen., Sta. Manager.....Frank A. Seitz  
 Program Director.....Randall Kaler  
 Sls. Prom., Comm. Mgr.....John Hade  
 Chief Engineer.....Jack Pearson  
 Owners of: WFAS-FM.

**WWRL—Woodside—1926**

(See Listing under New York)

**SEE ALSO THE  
 FM AND TV SECTIONS**

**In Front by  
 Nearly 2 to 1!\***

In the rich Westchester-Rockland heartland WFAS outstrips *all* radio competition in share-of-audience by nearly 2 to 1—and that's from 6:00 A.M. to Mid-night! Details on request.

*\*PULSE, 1963 Study.*

**WFAS and WFAS-FM**  
 White Plains, N. Y.  
 Represented by JACK MASLA & Co.

# North Carolina

## WRCS—Ahoskie—1947

Frequency: 970 Kc. Power: 1,000 Watts  
Owned-Oper. By . . . . .Roanoke-Chowan Bcstg.  
Address . . . . .Box 232  
Tel.: 332-3101 . . . . .Independent  
President . . . . .J. B. Burden  
Manager . . . . .P. G. Sewell

## WABZ—Albemarle—1948

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By . . . . .Radio Station WABZ, Inc.  
Business-Studio Address . . . . .Hotel Albemarle  
Tel.: YU 2-1020 . . . . .KBS  
President . . . . .Staton P. Williams  
General Manager . . . . .Mrs. R. G. Varner  
Chief Engineer . . . . .John D. Brooks  
Owners of: WABZ-FM.

## WZKY—Albermarle—1956

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By . . . . .Radio Station WZKY  
Address . . . . .Box 550  
Tel.: YUkon 2-1111 . . . . .Independent  
President . . . . .Robert L. Hilker  
General Sta. Manager . . . . .Ralph Gardner  
For other Hilker stations see Multiple-Station  
Owners.

## WGWR—Asheboro—1947

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By . . . . .Asheboro Bcstg. Co., Inc.  
Address . . . . .P. O. Box 309  
Tel.: MAin 5-2187 . . . . .KBS  
President . . . . .Roy Cox, Sr.  
General, Station Mgr. . . . .J. R. Marlowe  
Comm., Sales Prom. Mgr. . . . .R. B. Sweeney  
Program Director . . . . .A. B. Brown  
Chief Engineer . . . . .Howard Miller  
Owners of: WGWR-FM.

## WISE—Asheville—1939

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . .Davenport-McGuire Bcstrs.  
Address . . . . .92 Haywood St.  
Tel.: ALpine 3-5381 . . . . .MBS  
Station Representative . . . . .McGavren/Guild  
President . . . . .John Lee Davenport  
Chief Engineer . . . . .Matthew Munn

## WLOS—Asheville—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . .Skyway Bcstg. Co.  
Business-Studio Address . . . . .288 Macon Ave.  
Tel.: ALpine 4-4321 . . . . .NBC  
President . . . . .Mitchell Wolfson  
V.P., General Manager . . . . .Morton S. Cohn  
Station Manager . . . . .Dewey Long  
Program Director . . . . .Dave Jacobs  
Chief Engineer . . . . .George F. Sprague  
For other Wolfson stations see Wometco Ents.  
under Multiple-Station Owners.

## WSKY—Asheville—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By . . . . .Radio Asheville, Inc.  
Business-Studio Address . . . . .12 Church St.  
Tel.: ALpine 3-4451 . . . . .Independent  
President, General Mgr. . . . .Zeb Lee  
Commercial Manager . . . . .Bruce Barnes  
Sales Prom., Pub. Dir. . . . .Lou Ronder, Jr.  
Chief Engineer . . . . .Charles Sumner

## WWNC—Asheville—1927

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By . . . . .Asheville Citizen-Times Co.  
Address . . . . .14 O. Henry Ave.  
Tel.: AL 2-5611 . . . . .CBS  
Representative . . . . .H-R  
President . . . . .Robert Bunnelle  
General, Station Mgr. . . . .Cecil B. Hoskins  
Comm. Mgr. . . . .James A. Hagan  
Chief Engineer . . . . .Harvey T. Nations

## WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By . . . . .Richard Ray Cummins  
Address . . . . .Box 156  
Tel.: 2-9401 . . . . .Independent  
Owner, Gen. Mgr., Ch. Eng. . . . .R. R. Cummins

## WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw., d.; 500 W., n.  
Owner . . . . .Central Bcstg. Co.  
Address . . . . .Box 630, Belmont  
Tel.: 825-2812 . . . . .ABC-MBS-KBS  
President, General Mgr. . . . .Robert Hilker  
Commercial Manager . . . . .Frank Thomas  
Sales Promotion Mgr. . . . .Bill Sitton  
Chief Engineer . . . . .Fay Horton  
For other Hilker stations see Multiple-Station  
Owners.

## WPYB—Benson—1961

Frequency: 1580 Kc. Power: 500 Watts d.  
Owned By . . . . .George G. Beasley  
Address . . . . .Box 215  
Tel.: 894-3009 . . . . .Independent  
President . . . . .George G. Beasley  
General Mgr., Ch. Eng. . . . .James E. Harrelson

## WFGW—Black Mountain—1961

Frequency: 1010 Kc. Power: 10,000 Watts  
Owned By . . . . .Blue Ridge Broadcasting Corp.  
Address . . . . .P. O. Box 158  
Tel.: 669-8477 . . . . .Independent  
President . . . . .Dr. L. Nelson Bell  
General Manager . . . . .Loren F. Bridges  
Owners of: WMIT (FM) Black Mountain.

**WATA—Boone—1950**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Wilkes Bcstg. Co.  
 Address.....Depot St.  
 Tel.: AM 4-8461.....KBS  
 President.....Doris B. Brown  
 Station Mgr.....Roland Potter  
 Program Director.....Jane Smith  
 Chief Engineer.....E. Chipman

**WPNF—Brevard—1950**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Pisgah Bcstg. Co., Inc.  
 Address.....P. O. Box 352  
 Tel.: TU 3-2621.....Independent  
 President.....Mrs. Ed M. Anderson  
 General, Station Manager.....Al Martin  
 Chief Engineer.....Leon Southerland  
 Owners of: WBBO-AM-FM Forest City.

**WBAG—Burlington—1946**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned By.....Burlington-Graham Ccstg. Co.  
 Address.....Maple at Broad  
 Tel.: CA 7-4261.....Independent  
 Representative.....Walker-Rawalt  
 Gen., Sta. Mgr.....G. C. Starnes  
 Chief Engineer.....Charles Stafford  
 Owners of: WBAG-FM.

**WBBB—Burlington—1941**

Frequency: 920 Kc. Power: 5000 Watts d.  
 Owned-Operated By. Alamance Bcstg. Co., Inc.  
 Address.....318 S. Main St.  
 Tel.: CA 6-6376.....MBS-KBS  
 Representative.....Thomas F. Clark  
 President.....V. W. Lane  
 General Manager.....E. Z. Jones  
 Operations, Comm. Mgr.....C. Robert Ray  
 Chief Engineer.....Berry Tysor  
 Owners of: WBBB-FM.

**WWIT—Canton—1954**

Frequency: 970 Kc. Power: 1 Kw., d.  
 Owned By.....Western N. C. Bcsters.  
 Address.....Radio Ctr.  
 Tel.: MI 8-3588.....Independent  
 Station Representative.....Hopewell  
 President.....Sidney A. Watts  
 General, Station Mgr.....Dalton R. Paxton  
 Chief Engineer.....John H. Welch

**WVOE—Chadbourn—1962**

Frequency: 1590 Kc. Power: 1,000 Watts d.  
 Owned By.....Ebony Enterprises  
 Address.....P. O. Box 124-A  
 Tel.: 654-3971.....Independent  
 Station Representative.....Dora-Clayton  
 President, General Mgr.....T. M. Reynolds  
 Chief Engineer.....Joe Evans

**WCHL—Chapel Hill—1952**

Frequency: 1360 Kc. Power: 1000 Watts d.

Owned-Oper. By.....Village Bcstg. Co.  
 Address.....Durham Road  
 Tel.: 968-4484.....Independent  
 Pres., Gen. Mgr.....Roland McClamroch, Jr.  
 Chief Engineer.....Jim Botsford

**WAYS—Charlotte—1941**

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Inter-City Advtg. Co.  
 Business-Studio Address.....400 Radio Road  
 Tel.: 392-4181.....MBS  
 President.....G. W. Dowdy  
 General Manager.....J. Poston  
 Station, Commercial Mgr.....Don P. Lee  
 Chief Engineer.....L. I. Dekle  
 Owners of: WISE-TV, Asheville.

**WBT—Charlotte—1922**

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Oper. By. Jefferson Standard Bcstg. Co.  
 Address.....1 Julian Price Pl.  
 Tel.: ED 3-8833.....CBS  
 Station Representative.....John Blair  
 President.....Charles H. Crutchfield  
 Station Manager.....Paul B. Marion  
 Commercial Manager.....James G. Babb, Jr.  
 Program Director.....Wade St. Clair  
 Pub., Sales Prom. Dir.....Larry Harding  
 Chief Engineer.....Thomas Howard  
 For other Jefferson Standard stations see Multiple-Station Owners.

**WGIV—Charlotte—1947**

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By. Charlotte Radio & TV Corp.  
 Address.....Box 10063  
 Tel.: ED 3-2195.....Independent  
 Station Representative.....Howard  
 Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald  
 Commercial Mgr.....Ray Ervin  
 Program Director.....F. P. Toomey  
 Sales Promotion Manager.....Larry Keith  
 Chief Engineer.....S. K. Lineberger  
 Owners of: WEAL, Greensboro.

**WIST—Charlotte—1951**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WIST, Inc.  
 Address.....Liberty Life Bldg.  
 Tel.: FR 6-3511.....Independent  
 Station Rep.....Advertising Time Sales  
 President.....Henderson Belk  
 V.P., General Manager.....C. B. Rogers, Jr.  
 Commercial Manager.....C. B. Rogers, Jr.  
 Chief Engineer.....Donald Strawn  
 For other Belk stations see Multiple-Station Owners.

**WKTC—Charlotte—1958**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned By.....Queen City Bcstg. Co.  
 Address.....2001 Suttle Ave.  
 Tel.: EDison 3-1101.....Independent  
 Station Rep.....Prestige Representation  
 Exec. Director.....J. O. Tice, Sr.

# NORTH CAROLINA

President.....J. Olin Tice, Jr.  
General Manager.....J. G. Kenworthy  
Commercial Manager.....Johnny Jacobs  
For other Tice stations see Multiple-Station Owners.

## WSOC—Charlotte—1933

Freq.: 930 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Carolina Broadcasting Co.  
Address.....P. O. Box 2536  
Tel.: FR 6-5541.....NBC  
Station Rep.....Peters, Griffin, Woodward  
President.....Leonard Reinsch  
V.P., Gen. Mgr.....Henry Sullivan  
Program Director.....Norman Young  
Chief Engineer.....A. O. Richardson, Jr.  
For other Cox stations see Multiple-Station Owners.

## WWOK—Charlotte—1955

Frequency: 1480 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Radio Charlotte, Inc.  
Address.....215 Greystone Rd.  
Tel.: 523-1041.....Independent  
President.....Sherwood J. Tarlow  
General Mgr.....Herb Berg  
Chief Engineer.....Tony Ostopoff  
For other Tarlow stations see Multiple-Station Owners.

## WRRZ—Clinton—1947

Frequency: 880 Kc.....Power: 1000 Watts, d.  
Owned By.....WRRZ Radio Co.  
Address.....S. Highway 701  
Tel.: LY 2-2165.....ABC  
Station Rep.....Walker-Rawalt  
General Mgr.....Geo. S. Walston  
Sales Prom. Manager.....E. D. Powell  
Chief Engineer.....J. L. Bowles

## WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.  
Owned By.....Concord Kannapolis Bcstg. Co.  
Address.....Box 1321  
Tel.: ST 2-7115.....Independent  
President.....Robert R. Hilker  
General, Comm. Mgr.....Claude C. Gibson, Jr.  
Chief Engineer.....Kenneth R. Kennedy  
For other Hilker stations see Multiple-Station Owners.

## WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.  
Owned By.....N. C. Central Bcstrs.  
Address.....Box 431  
Tel.: 892-3133.....KBS  
President.....Lofton A. Tart, Sr.  
General, Sta. Manager.....A. Lincoln Faulk  
Program Director.....Rudy Zurlo  
Publicity Director.....John G. Thomas  
Sales Promotion Manager.....Amelda Jackson  
Chief Engineer.....Joseph Kotlas

## WDNC—Durham—1934

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....The Durham Radio Corp.  
Bus-Studio Address.....138½ E. Chapel Hill St.  
Tel.: 684-0355.....CBS

Representative.....Paul H. Raymer  
President.....C. C. Council  
General, Station Mgr.....J. Frank Jarman  
Commercial Mgr.....W. R. Kirby  
Program Dir.....E. R. Higgins, Jr.  
Chief Engineer.....Waldo W. Primm  
Owners of: WDNC-FM.

## WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.  
Owned By.....Carolina Radio of Durham  
Address.....P. O. Box 28  
Tel.: 684-0115.....Independent  
President.....James H. Mayes, Jr.  
Program Director.....Rip Austin  
Chief Engineer.....Arthur Bone

## WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WSSB, Inc.  
Address.....Box 8676  
Tel.: 489-9457.....Independent  
Station Reps.....Weed; Ayers  
President.....J. S. Beattie  
For other Beattie stations see Multiple-Station Owners.

## WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1 Kw. d.; 500 W. n.  
Owned-Oper. By.....W & W Bcstg. Co.  
Address.....P. O. Box 1571  
Tel.: 682-9263.....ABC  
President.....C. H. Wentz  
Gen., Sta. Mgr.....H. Tom Morris  
Chief Engineer.....Fred Bailey  
For other Wentz stations see Multiple-Station Owners.

## WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Colonial Bcstg. Co.  
Address.....P. O. Box 509  
Tel.: 2178.....KBS  
President.....William T. Watkins

## WCNC—Elizabeth City—1939

Freq.: 1240 Kc.....Power: 1 Ww. d., 250 W. n.  
Owned-Oper. By.....Albemarle Bcstg. Co., Inc.  
Address.....Box 535  
Tel.: 335-4379.....KBS  
Station Rep.....Bogner & Martin  
President.....J. L. Lamb, Sr.  
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.  
Assistant Mgr.....Desmond Barclay  
Commercial Manager.....C. E. Ferrell  
Program Director.....Jimmy Raper  
Publicity Director.....Bill Winslow

## WGAI—Elizabeth City—1947

Freq.: 560 Kc.....Power: 1 Kw. d., 500 Watts n.  
Owned-Operated By.....WGAI Radio Co.  
Business-Studio Address.....Box 649  
Tel.: 4371.....MBS  
Pres., Gen., Sta. Mgr.....C. Alden Baker

## NORTH CAROLINA

### WBLA—Elizabethtown—1956

Frequency: 1440 Kc. . . . . Power: 1 Kw., d.  
Owned By . . . . . Bladen Bcstg. Corp.  
Address . . . . . Box 327  
Tel.: UNion 2-3184 . . . . . KBS  
Sta. Representative . . . . . Hopewell  
President . . . . . E. Clayton Register

### WIFM—Elkin—1949

Frequency: 1540 Kc. . . . . Power: 250 Watts, d.  
Owned By . . . . . Tri-County Bcstg. Co., Inc.  
Address . . . . . P. O. Box 152  
Tel.: 835-2511 . . . . . Independent  
President . . . . . H. F. Laffoon  
Station Manager . . . . . Leon Reece  
Program Director . . . . . Betty Frye  
Chief Engineer . . . . . Dick Paulson  
Owners of: WIFM-FM, Elkin.

### WFMO—Fairmont—1953

Frequency: 860 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Carolinas Broadcasting Co., Inc.  
Address . . . . . P. O. Box 665  
Tel.: 628-4781 . . . . . Independent  
President . . . . . Cutlar Moore  
General, Station Mgr. . . . . James C. Clark  
Chief Engineer . . . . . Joseph Miles

### W FAG—Farmville—1959

Frequency: 1250 Kc. . . . . Power: 500 Watt d.  
Owned By . . . . . Farmville Bcstg. Co.  
Address . . . . . Box 148  
Tel.: SK 3-4392 . . . . . Independent  
Station Representative . . . . . Hopewell  
Pres.; Gen., Sta. Mgr. . . . . Carl V. Venters  
Chief Engineer . . . . . Lawrence Behr  
Owners of: W FVG.

### WFAI—Fayetteville—1947

Freq.: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Jackson F. Lee  
Address . . . . . P. O. Box 659  
Tel.: 433-4193 . . . . . CBS-KBS  
Representative . . . . . Thomas F. Clark  
General, Comm. Manager . . . . . Jackson F. Lee  
Chief Engineer . . . . . Walter Lee Moring

### WFLB—Fayetteville—1947

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . OSTB, Corp.  
Address . . . . . P. O. Box 512  
Tel.: HEmlock 2-7136 . . . . . ABC  
Exec. V.P.; Gen. Sales Mgr. . . . . F. F. Vale

### WFNC—Fayetteville—1938

Freq.: 940 Kc. . . . . Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Cape Fear Bcstg. Co.  
Address . . . . . 1009 William Clark Rd.  
Tel.: HU 4-4181 . . . . . MBS  
President, Gen. Mgr. . . . . Victor W. Dawson  
Station, Commercial Mgr. . . . . Johnny Joyce  
Program Director . . . . . Chris Mack  
Chief Engineer . . . . . Jack Ikner

### WIDU—Fayetteville—1958

Frequency: 1600 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . WIDU Bcstg., Inc.  
Address . . . . . Box 247  
Tel.: HEmlock 2-6111 . . . . . Independent  
President . . . . . D. F. Owen  
General, Station Mgr. . . . . W. B. Belche  
Commercial Manager . . . . . Forrest Tyndall  
Program Director . . . . . Donald McDowell

### WAGY—Forest City—1958

Frequency: 1320 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Tri-City Broadcasting Co.  
Address . . . . . Box 280  
Tel.: 245-9888 . . . . . Independent  
Partner, G. M., Chief Eng. . . . . G. T. Becknell  
Station, Program Mgr. . . . . Dave White  
Comm., Sales Prom. Mgr. . . . . Fred A. Blanton  
Owners of: WAGY-FM.

### WBBO—Forest City—1947

Frequency: 780 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Rutherford County Radio Co.  
Address . . . . . Box 469  
Tel.: CHerry 5-4205 . . . . . KBS  
Pres., Gen., Sta. Mgr. . . . . Mrs. Ed. M. Anderson  
Chief Engineer . . . . . Merton Iwerks  
Owners of: WBBO-FM; WPNE, Bevard.

### WFSC—Franklin—1957

Frequency: 1050 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Macon County Bcstg.  
Business Address . . . . . P. O. Box 470  
Tel.: LA 4-2148 . . . . . KBS  
President . . . . . Henry Bartol, Jr.  
Gen., Sta. Mgr., Ch. Eng. . . . . Edwin P. Healy  
Owners of: WFSC-FM.

### W FVG—Fuquay Springs—1949

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . W FVG Bcstg. Co.  
Business-Studio Address . . . . . Box 588  
Tel.: MU 7-4001 . . . . . KBS-MBS  
President, Gen. Mgr. . . . . H. G. Wade, Jr.

### WGAS—Gastonia—1959

Frequency: 1420 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . MGM Bcstg. Corp.  
Address . . . . . Box 1399  
Tel.: 865-5796 . . . . . Independent  
Station Representative . . . . . Hopewell  
President . . . . . Lewis Young  
General, Station Mgr. . . . . Glenn F. Mace  
Chief Engineer . . . . . A. Clay Groves

### WGNC—Gastonia—1939

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Catherine T. McSwain  
Address . . . . . 1700 N. Chester St.  
Tel.: UNiversity 5-8501 . . . . . Independent  
Station Manager . . . . . Pat McSwain  
Chief Engineer . . . . . W. C. Groves, Jr.

## NORTH CAROLINA

### WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Gastonia Bcstg. Serv., Inc.  
Address...504 Vista Dr.  
Tel.: UN 5-1079...KBS  
Representative...Thomas F. Clark  
Pres., Gen. Sta. Mgr...James B. Petty  
Commercial Manager...Boyce C. Morrow  
Program Director...Alan G. Phillips  
Chief Engineer...Don Voigt

### WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.  
Owned By...Southern Radio & TV Corp.  
Address...P. O. Box 655  
Tel.: RRepublic 4-4211...KBS  
President, Gen. Mgr...Kenneth T. Marshall

### WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By...E. Carolina Bcstg. Co., Inc.  
Address...P. O. Box 1024  
Tel.: RRepublic 4-3621...ABC  
President...A. T. Hawkins  
General Comm. Mgr...V. G. Balkman  
Chief Engineer...Daniel B. Trueblood  
Owners of: WEQR-FM, Goldsboro.

### WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts  
Owned...Better Advertising Inc.  
Address...116 W. Mulberry St.  
Tel.: RE 4-5151...Independent  
Sta. Representative...Bogner & Martin  
President...William S. Page  
General Mgr...Jack P. Hankins  
Station Mgr...Lynwood Moseley  
Program Director...Perry Turner  
Chief Engineer...Paul Horne

### WKJK—Granite Falls—1962

Frequency: 1580 Kc. Power: 500 Watts  
Owned By...James B. Childress  
Address...Radio Building  
Tel.: Granite Falls...Independent  
President...James B. Childress  
For other Childress stations see Multiple-Station Owners.

### WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts  
Owned By...North Carolina Bcstg. Co.  
Address...Battleground at Edney Ridge Rd.  
Tel.: BR 2-6125...CBS  
Representative...George P. Hollingbery  
General, Station Mgr...Allen Wannamaker  
Commercial Mgr...W. H. Henry

### WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned & Oper. By...WCOG, Inc.  
Address...4635 Tower Dr.  
Tel.: 299-0346...MBS

Station Rep. ....McGavren/Guild  
President.....Harold H. Thoms

### WEAL—Greensboro—1962

Frequency: 1510 Kc. Power: 1000 Watts d.  
Owned By...WEAL Inc.  
Address...P. O. Box 6626  
Tel.: 272-5121...Independent  
Station Representative...Bernard Howard  
General Mgr., Chief Eng...Carroll Ogle

### WGBG—Greensboro—1942

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Greensboro Bcstg. Co., Inc.  
Address...P. O. Box 2280  
Tel.: BR 3-3631...ABC  
Pres., Gen. Mgr...Ralph M. Lambeth  
Sales Prom. Manager...Earl O. Sullivan  
Program Director...Joe Anderson  
Chief Engineer...Earl Teague

### WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts  
Owned By...Guilford Advtg.  
Address...P. O. Box 3488  
Tel.: BR 5-4464...Independent  
President...James S. Beattie  
For other Beattie stations see Multiple-Station Owners.

### WGTC—Greenville—1940

Freq.: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By...Roy H. Park Radio  
Address...P. O. Box 462  
Tel.: PL 8-2174...CBS  
General Manager...Roy H. Park

### WKTB—Greenville—1962

Frequency: 1550 Kc. Power: 1000 Watts d.  
Owned By...H&R Electronics, Inc.  
Address...103 E. Fifth St.  
Tel.: PLaza 2-6303...Independent  
President...John S. Townsend  
General Mgr...Grover Baker

### WOOW—Greenville—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By...WOOW, Inc.  
Address...304 S. Evans St.  
Tel.: PLaza 8-1171...KBS  
President...Charles E. Springer  
Chief Engineer...Charles W. Moore

### WKDX—Hamlet—1957

Frequency: 1400 Kc. Power: 1,000 Watts d.  
Owned By...Richmond Bcstg. Co.  
Address...Box 826  
Tel.: 582-2653...Independent  
President...Risdon A. Lyon  
General Manager...W. P. Billingsley

### WUSM—Havelock—1962

Frequency: 1330 Kc. Power: 1000 Watts d.

## NORTH CAROLINA

Owned By.....Friendship Bcstrs.  
Address....The Penthouse, Commercial Center  
Tel.: 447-5100.....Independent  
Station Representative.....Hal Holman  
President, Gen. Mgr.....Jack Younts

### WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.  
Owned By.....Henderson Radio Corp.  
Address.....Norlina Road  
Tel.: GE 8-7136.....KBS-MBS  
President.....Nathan Frank  
General, Sta. Mgr.....Dr. Claye Frank  
Program Director.....Mrs. Mozelle Moore  
Chief Engineer.....Lewis Hiland  
Owners of: WHNG-FM.

### WIZS—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Corp.  
Address.....P. O. Box 1011  
Tel.: GENEVA 8-8135-6.....Independent  
President.....Stan Fox  
Station Manager.....Mike Hight  
Chief Engineer.....Ed Brame  
Owners of: WRMT, Rocky Mountain.

### WHKP—Hendersonville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Radio Hendersonville, Inc.  
Address.....Chimney Rock Rd.  
Tel.: OX 3-9061.....KBS  
President, Gen. Mgr.....Kermit Edney  
Commercial Manager.....Arthur V. Cooley  
Chief Engineer.....Charles Renfrow  
Owners of: WHKP-FM.

### WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Catawba Valley Bcstg. Co.  
Address.....415 1st Ave., N.W.  
Tel.: DI 5-2294.....ABC  
President.....Robert E. Cline  
Gen., Sta. Manager.....Edmund S. Long  
Chief Engineer.....Thomas E. Long  
Owners of: WHKY-FM.

### WIRC—Hickory—1948

Frequency: 630 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Foothills Bcstg., Inc.  
Address.....329 First Ave., N. W.  
Tel.: 345-2124.....Independent  
President.....Mrs. Margaret A. Smith  
Gen., Sales Promo. Mgr.....E. M. Smith, Jr.  
Sta. Mgr., Chief Engr.....Elmer Troutman  
Commercial Manager.....Lee Douglas  
Program Director.....Mattie I. Padgett  
Publicity Director.....Mrs. Cecile Bost  
Owners of: WIRC-FM.

### WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....High Point Bcstg. Co.  
Address.....504½ N. Main St.  
Tel.: 883-1466.....KBS

Pres., Prog. Dir., Chief Eng.....Gary C. Davis  
Owners of: WHPE-FM.

### WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Radio Station WMFR, Inc.  
Business Studio Address.....164 S. Main  
Tel.: 888-4593.....ABC  
Representative.....Burn-Smith  
Pres., General Manager.....Frank S. Lambeth  
Chief Engineer.....Robert P. Boyd  
Owners of: WMFR-FM.

### WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned By.....Doss Broadcasting  
Address.....1327 Country Club Dr.  
Tel.: 882-6581.....Independent  
Sta. Representative.....Devney Organization  
President.....Robert I. Smith  
Owners of: WNOS-FM.

### WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned By.....Onslow Bcstg. Corp.  
Address.....Drawer E  
Tel.: 347-1707.....Independent  
Sta. Representative.....Devney Organization  
Pres., Gen. Mgr.....Robert P. Mendelson  
Chief Engineer.....James B. Hartline

### WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts  
Owned By.....Seaboard Bcstg. Corp.  
Address.....P. O. Box 1197  
Tel.: 347-4111.....Independent  
Gen., Comm. Mgr.....Paul Parker  
Chief Engineer.....R. O. Dorsey

### WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Fred H. Whitley, Inc.  
Address.....Cannon Blvd.  
Tel.: WEBSTER 3-8700.....Independent  
Pres., Gen. Mgr.....Fred H. Whitley

### WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned By.....Foy T. Hinson  
Address.....101 West First St.  
Tel.: WEBSTER 3-1121.....Independent  
Pres., Chief Eng.....Foy T. Hinson

### WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Radio Sta. WKMT  
Address.....Cleveland Ave. Ext.  
Tel.: 739-3672.....Independent  
President.....R. H. Whitesides  
Gen., Sta., Comm. Mgr.....Jonas R. Bridges  
Program Director.....Doris Bridges  
Chief Engineer.....Fred S. Pritchard

## NORTH CAROLINA

### WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Farmers Bcstg. Service, Inc.  
Address.....1312 W. Vernon Ave.  
Tel.: JAcKson 3-5151.....Independent  
Representative.....Bogner & Martini  
President.....William S. Page  
General Manager.....Jack P. Hankins  
Program Director.....Patrick C. Howell  
Chief Engineer.....Harvey Mewborn  
Owners of: WGOL, Coldsboro.

### WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....HGR Bcstg.  
Address.....204 East King St.  
Tel.: JAcKson 3-4111.....ABC  
President.....Dounie A. Gray  
Station, Comm. Manager.....J. B. Ham  
Chief Engineer.....Herman B. Civils

### WISP—Kinston—1954

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Smiles of Kinston  
Address.....Box 606  
Tel.: JAcKson 3-6161.....Independent  
Station Representative.....Hal Walton  
President.....Norman J. Suttles  
Station Manager.....Everett C. Peace, Jr.

### WEWO—Laurinburg—1947

Frequency: 1080 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Scotland Bcstg. Co.  
Address.....Box 512  
Tel.: CR 6-2911.....KBS  
Sta. Rep.....Dora-Clayton  
President.....Edwin Pate  
General Manager.....C. V. Willis, Jr.  
Program Director.....Don Major  
Chief Engineer.....Truman N. Brock  
Owners of: WEWO-FM.

### WLNC—Laurinburg—1961

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned By.....Laurinburg Bcstg. Co.  
Address.....Box 1483  
Tel.: CRestview 6-3633.....Independent  
President, Gen. Mgr.....George W. Phillips

### WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....WLOE, Inc.  
Address.....P.O. Box 632  
Tel.: MA 3-3118.....MBS-KBS  
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock

### WJRI—Lenoir—1947

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Mrs. Katherine B. Rabb  
Address.....Union Natl. Bank Bldg.  
Tel.: PL 4-5361.....MBS-KBS  
President.....Katherine B. Rabb  
General Manager.....F. Kent Atwater

Program Director.....Thomas Stevens  
Chief Engineer.....Olan Harmon

### WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W., d.  
Owned By.....Davidson County Bcstg. Co.  
Address.....Box 538  
Tel.: CH 6-2716.....KBS  
Co-Owner, Tech. Dir.....Omar Hilton  
Co-Owner, Gen. Mgr.,  
Pub. Dir.....Greeley N. Hilton  
Chief Engineer.....Fred Huneycutt

### WLON—Lincolnton—1953

Frequency: 1050 Kc. Power: 1000 Watts, d.  
Owned By.....Lincoln County Bcstg. Co., Inc.  
Address.....P.O. Box 430  
Tel.: RE 5-8071.....Independent  
Pres., Gen. Mgr.....W. Jack Brown

### WYRN—Louisburg—1958

Frequency: 1480 Kc. Power: 500 Watts  
Owned By.....Franklin Broadcasting Co.  
Business Address.....P.O. Box 66  
Tel.: 496-3105.....KBS  
President, Comm. Mgr.....Joseph T. Lane  
Program Dir.....Clay McBride

### WAGR—Lumberton—1955

Frequency: 580 Kc. Power: 500 Watts d.  
Owner.....Southeastern Bcstg. Corp.  
Address.....Box 1056  
Tel.: REdfield 9-3394.....Independent  
President.....Denzel M. Shaver  
General Manager.....Al Kahn  
Owners of: WDMS, Lynchburg, Va.

### WTSB—Lumberton—1946

Frequency: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned By.....Robeson Bcstg. Corp.  
Address.....Maxton Rd.  
Tel.: RE 9-6056.....KBS  
Representative.....Continental Radio Sales  
President.....J. A. Sharpe, Jr.  
General, Station Mgr.....Al G. Stanley  
Program Director.....Edward L. Potter  
Owners of: WTSB-FM.

### WBRM—Marion—1949

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Operated By.....Lake City Bcstg. Corp.  
Address.....Box 229  
Tel.: 7221.....Independent  
President.....W. P. Erwin  
Commercial Manager.....J. C. Pleasant  
Gen., Sta. Manager.....J. L. Reynolds  
Chief Engineer.....Hubert C. Martin

### WMMH—Marshall—1956

Frequency: 1460 Kc. Power: 500 W.  
Owned By.....Marshall Bcstg. Co.  
Address.....P.O. Box 528  
Tel.: 3521.....KBS  
President.....C. O. Brazzell



**WMYN—Mayodan—1957**

Frequency: 1420 Kc. Power: 500 Watts d.  
Owned By.....Mayo Broadcasting Corp.  
Address.....Box 311, Madison, N. C.  
Tel.: 548-9207.....Independent  
President.....J. B. Shelton  
General Manager.....Banner F. Shelton

**WSDC—Mocksville—1962**

Frequency: 1560 Kc. Power: 250 Watts d.  
Owned By.....Davie Broadcasting Co.  
Address.....P.O. Box 236  
Tel.: 634-2177.....Independent  
President, General Mgr.....Will P. Erwin

**WMAP—Monroe—1947**

Frequency: 1060 Kc. Power: 250 Watts d.  
Owned-Operated By.....Union Bcstg. Corp.  
Business Address.....Box 590  
Tel.: Atlantic 3-8115.....ABC-KBS  
President, Gen. Mgr.....Frank Funderburk  
Comm., Sales Prom. Mgr.....William D. Benton

**WHIP—Mooreville—1950**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Wayne M. Nelson  
Address.....Mooreville, N. C.  
Tel.: NOrth 3-4301.....KBS  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr.....Mrs. Leoma Showmar  
Prog., Pub. Dir.....Buck Mills

**WMBL—Morehead City—1947**

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Carteret Bcstg. Co., Inc.  
Address.....Box 432  
Tel.: PA 6-3188.....KBS  
President.....Grover C. Munden  
General, Station Manager.....Richard J. Babcock

**WMNC—Morganton—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By.....Nathan J. Cooper  
Address.....P.O. Box 969  
Tel.: 437-0521.....KBS  
President.....Nathan J. Cooper  
Chief Engineer.....Frank A. Ballew  
Owners of: WMNC-FM.

**WPAQ—Mt. Airy—1948**

Frequency: 740 Kc. Power: 10,000 Watts d.  
Owned-Operated By.....Ralph D. Epperson  
Address.....P.O. Box 907  
Tel.: SState 6-6111.....KBS  
Representative.....Thomas Clark  
Station Manager.....Blair Eubanks  
Commercial Manager.....Lucy Bowman  
Program Director.....Shirley Kirkman

**WSYD—Mt. Airy—1951**

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mount Airy Bcstrs., Inc.

Address.....P.O. Box 1126  
Tel.: SState 6-2147.....MBS  
Station Representative.....Hopewell  
General Manager.....Erastus F. Poore

**WDJS—Mt. Olive—1961**

Frequency: 1430 Kc. Power: 1 Kw. d.  
Owned By.....Mount Olive Bcstg. Co.  
Address.....East Center St. Ext.  
Tel.: 658-3012.....Independent  
Manager, Ch. Eng.....J. H. Mayo

**WCVP—Murphy—1958**

Frequency: 600 Kc. Power: 1 Kw.  
Owned By.....Cherokee Broadcasting Co.  
Address.....Townsend Bldg.  
Tel.: VEron 7-2151.....Independent  
Gen. Mgr., Ch. Eng.....Max M. Blakemore

**WKRK—Murphy—1958**

Frequency: 1320 Kc. Power: 5 Kw. d.  
Owned By.....Childress Bcstg. Corp. of Murphy  
KBS.....Rep.: None  
Pres., Gen. Mgr.....Paul Ridenhour

**WHIT—New Bern—1942**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Ray D. Williams  
Address.....P.O. Box 551  
Tel.: MEIrose 7-4450.....MBS  
General Manager.....Ray D. Williams  
Station Mgr., Chief Eng.....Bob Statham

**WRNB—New Bern—1953**

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned By.....Jefferay Bcstg. Corp.  
Address.....Holiday Inn Motel, E. Front St.  
Tel.: MEIrose 7-6144.....KBS  
Pres., Gen. Mgr.....William W. Jefferay  
Commercial Manager.....George B. Nelson

**WNNC—Newton—1948**

Freq.: 1230 Kc. Power: 1 Kd. d., 250 W. n.  
Owned-Oper. By.....Newton-Conover Bcstg. Co.  
Business Address.....West "A" St.  
Tel.: IN 4-4041.....KBS  
Pres., Gen., Sta. Mgr.....Earl Holder  
Comm., Sls. Prom. Mgr.....Eugene Henry  
Chief Eng.....Ray Corbitt

**WKBC—N. Wilkesboro—1947**

Frequency: 810 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Wilkes Bcstg. Co.  
Address.....Radio Bldg.  
Tel.: 633.....KBS  
Pres., Gen. Mgr.....Doris B. Brown

**WOXF—Oxford—1949**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Operated By.....Oxford Bcstg. Corp.  
Address.....111 Littlejohn St.  
Tel.: 4167.....Independent

# NORTH CAROLINA

President, Gen. Mgr. . . . . A. N. Critcher  
Station Manager . . . . . F. Royster Critcher  
Chief Engineer . . . . . Gale Lewis

## WPNC—Plymouth—1959

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Harry A. Epperson, Sr.  
Address . . . . . Box 87  
Tel.: SWan 3-4104 . . . . . Independent  
Station Rep. . . . . Continental Radio Sales  
President . . . . . Harry A. Epperson, Sr.  
For other Epperson stations see Multiple-Station  
Owners.

## WKIX—Raleigh—1947

Freq.: 850 Kc. . . . . Power: 10 Kw. d., 5 Kw. n.  
Owned By . . . . . WIST, Inc.  
Address . . . . . P.O. Box 868  
Tel.: TEmple 2-5512 . . . . . Independent  
General Manager . . . . . Hugh Holder  
Owners of: WKIX-FM.

## WLLE—Raleigh—1954

Frequency: 570 Kc. . . . . Power: 500 Watts d.  
Owned By . . . Raleigh-Durham Broadcasting Co.  
Address . . . . . P.O. Box 190  
Tel.: TEmple 3-3874 . . . . . Independent  
Station Rep. . . . . Bernard Howard & Co.  
President . . . . . Edward B. Kemm  
General, Station Mgr. . . . . James D. Swain  
Owners of: WILA, Danville, Va.

## WNOH—Raleigh—1962

Frequency: 1550 Kc. . . . . Power: 1,000 Watts d.  
Owned By . . . . . Radio Smiles  
Address . . . . . 622 Downtown Blvd.  
Tel.: 828-9912 . . . . . Independent  
Station Rep. . . . . Charles Bernard  
President . . . . . James P. Poston  
General Manager . . . . . Norman J. Suttles

## WPTF—Raleigh—1924

Frequency: 680 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By . . . . . WPTF Radio Co.  
Address . . . . . Insurance Bldg.  
Tel.: TE 2-8311 . . . . . NBC  
Station Rep. . . . . Henry I. Christal  
Pres., Gen. Mgr. . . . . Richard H. Mason  
Sales Manager . . . . . R. W. Youngsteadt  
Program Manager . . . . . Graham B. Poyner  
Promotion Manager . . . . . Don Fowler  
Chief Engineer . . . . . Henry Hullick, Jr.  
Owners of: WPTF-FM.

## WRAL—Raleigh—1939

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Capital Bcstg. Co., Inc.  
Bus.-Studio Address . . . . . 130 S. Salisbury St.  
Tel.: TE 4-6401 . . . . . Independent  
Representative . . . . . H.R.  
President . . . . . A. J. Fletcher  
General Manager . . . . . Fred Fletcher  
Station, Sales Promo. Mgr. . . . . Tom Tucker  
Commercial Manager . . . . . John C. Allers  
Program Director . . . . . Merle Kelly

Chief Engineer . . . . . Robert Stephenson  
Owners of: WRAL-FM-TV.

## WFRC—Reidsville—1947

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Piedmont Carolina Bcstg.  
Address . . . . . Harrison St. Ext.  
Tel.: DI 9-4361 . . . . . ABC  
Representative . . . . . Bogner & Martin  
President . . . . . H. T. Williams  
General, Station Mgr. . . . . Stephen F. Woodson  
Chief Engineer . . . . . Benney G. Grogan

## WREV—Reidsville—1948

Frequency: 1220 Kc. . . . . Power: 1 Kw. d.  
Owned-Oper. By . . . . . Reidsville Bcstg. Co.  
Address . . . . . Box 1349  
Tel.: 342-1333 . . . . . Independent  
President . . . . . William M. Oliver, Sr.  
General, Station Mgr. . . . . E. M. Hurd  
Program, Publicity Director . Mrs. Katye Oliver  
Chief Engineer . . . . . William M. Oliver, Jr.  
Owners of: WREV-FM.

## WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Roanoke Rapids Radio  
Address . . . . . 251 Roanoke Ave.  
Tel.: JE 7-4184 . . . . . MBS-KBS  
President . . . . . Henry M. Best

## WAYN—Rockingham—1946

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . WAYN, Inc.  
Address . . . . . Rockingham  
Tel.: TWining 5-4041 . . . . . Independent  
Pres., Gen., Sta. Mgr. . . . . Wayne M. Nelson  
Comm., Sls., Prom. Mgr. . . . . William Futterer  
Program Director . . . . . Jimmy Smith  
Publicity Director . . . . . Henry Boggan  
Chief Engineer . . . . . Carl M. Wilson

## WCEC—Rocky Mount—1947

Frequency: 810 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . East Carolina Electronics  
Address . . . . . P.O. Box 1075  
Tel.: GI 2-3108 . . . . . CBS  
Managing Dir. . . . . M. J. Warner  
Comm., Sales Prom. Mgr. . . . . Ray Thompson  
Chief Engineer . . . . . G. Taylor

## WEED—Rocky Mount—1933

Freq.: 1390 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . W. A. Wynne  
Address . . . . . Box 752  
Tel.: GI 6-6736 . . . . . ABC  
Representative . . . . . Burn-Smith  
General, Station Mgr. . . . . W. A. Wynne Jr.  
Commercial Manager . . . . . George E. Peterson  
Chief Engineer . . . . . Joe R. Morris

## WRMT—Rocky Mount—1958

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Atlantic Radio Corp.

# NORTH CAROLINA

Address ..... Box 283  
Tel.: 442-1490 ..... Independent  
President ..... Stan Fox  
General Manager ..... Martin L. Street  
Owners of: WIZS, Henderson.

## WRXO—Roxboro—1949

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Roxboro Bcstg. Co.  
Address ..... Box 130  
Tel.: 6013 ..... Independent  
General Manager, Ch. Eng. .... H. S. Taylor

## WSAT—Salisbury—1948

Frequency: 1280 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Mid-Carolina Bcstg. Co.  
Address ..... Milfords Hills Road  
Tel.: 633-0621 ..... ABC  
President ..... Charles H. Wentz  
General, Sta. Manager ..... Harry L. Welch  
Program Director ..... Gale Adkins  
Chief Engineer ..... E. L. Sherman  
For other Wentz stations see Multiple-Station Owners.

## WSTP—Salisbury—1938

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... WSTP, Inc.  
Address ..... 1105 Statesville Blvd.  
Tel.: MELrose 6-3811 ..... MBS  
Station Representative ..... Walker-Rawalt  
President, General Mgr. .... Tom Harrell  
Program Director ..... Sylvia Wiseman  
Chief Engineer ..... Fred Ostwalt  
Owners of: WSTR-FM.

## WEYE—Sanford—1952

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
Owned By ..... Sanford Radio Bcstg. Inc.  
Address ..... Box 550  
Tel.: 775-3021 ..... Independent  
General Mgr. .... Jerry Farmer

## WWGP—Sanford—1946

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... WWGP Bcstg. Corp.  
Address ..... P. O. Box 651  
Tel.: 775-3525 ..... KBS  
President-Mgr. .... Frank Abbott, Jr.  
Chief Engineer ..... J. C. Patterson

## WYAL—Scotland Neck—1960

Frequency: 1280 Kc. .... Power: 5,000 Watts d.  
Owned By ..... WYAL, Radio  
Address ..... Box 9  
Tel.: Valley 6-9321 ..... Independent  
President ..... J. Laurino  
General Station Mgr. .... Byron Thomas  
Chief Engineer ..... Jim Casey  
Owners of: WIVE, Ashland, Va.

## WADA—Shelby—1958

Frequency: 1390 Kc. .... Power: 500 Watts d.  
Owned By ..... Cleveland County Bcstg. Co. Inc.

Business Address ..... Highway 226  
Tel.: HUXley 2-1390 ..... Independent  
Pres., Gen. Mgr. .... Boyce J. Hanna  
Chief Engineer, Prog. Dir. .... Kenneth Vassey

## WOHS—Shelby—1946

Frequency: 730 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Western Carolina Radio Corp.  
Business Address ..... 1511 W. Dixon Blvd.  
Tel.: HUXley 7-6313 ..... MBS-KBS  
Pres., Gen. Manager ..... Robert M. Wallace  
Comm. Manager ..... Don McLain  
Chief Engineer ..... E. F. Rose, Jr.

## WNCA—Siler City—1952

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
Owned By ..... Chatam Bcstg. Co.  
Address ..... Box 352  
Tel.: 742-2135 ..... Independent  
Station Representative ..... George Hopewell  
President ..... David P. Welborne

## WMPM—Smithfield—1950

Frequency: 1270 Kc. .... Power 5,000 Watts d.  
Owned-Oper. By ..... Carolina Bcstg. Service  
Address ..... Box 238  
Tel.: WEBster 4-2434 ..... KBS  
President ..... Carl Lamm  
Station, Commercial Mgr. .... John Ciccone

## WEEB—Southern Pines—1947

Frequency: 990 Kc. .... Power: 5000 Watts d.  
Owned ..... The Sandhill Community Bcstrs., Inc.  
Address ..... Highway No. 2  
Tel.: 5-7001 ..... ABC-KBS  
Pres., Gen. Mgr. .... Jack S. Younts  
Publicity Director ..... Sharon A. Hahle

## WTOE—Spruce Pine—1955

Frequency: 1470 Kc. .... Power: 1 Kw. d.  
Owned-Oper. By ..... Toe River Valley Bcstg. Co.  
Address ..... Box 536  
Tel.: PO. 5-4296 ..... KBS  
Pres., Gen. Mgr. .... Tom N. Cooper  
Commercial Manager ..... Rebecca W. Pitman

## WDBM—Statesville—1957

Frequency: 550 Kc. .... Power: 500 W., d.  
Owned ..... Iredell Bcstg. Corp.  
Address ..... New Northwestern Bk. Bldg.  
Tel.: 872-2455 ..... Independent  
President ..... Walter A. Duke  
General Mgr., Pub. Dir. .... Clay Cline  
Comm, Sales Promo. Mgr. .... Earl Carney  
Chief Engineer ..... Michael Duke  
Owners of: WDBM-FM.

## WSIC—Statesville—1947

Freq.: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Statesville Bcstg. Co.  
Address ..... Box 1189  
Tel.: 873-9078 ..... KBS  
President ..... A. Fuller Sams, Jr.

# NORTH CAROLINA

Gen., Sta. Mgr. . . . . G. M. Allen  
Commercial Manager . . . . . W. H. Brown  
Program Director . . . . . Robert W. Marlowe  
Chief Engineer . . . . . T. K. Abernethy

## WMSJ—Sylva—1957

Frequency: 1480 Kc. . . . . Power: 5000 W., d.  
Owned By . . . . . WMSJ, Inc.  
Address . . . . . Box 187  
Tel.: JU 6-2221 . . . . . KBS  
President . . . . . James B. Childress  
General, Station Mgr. . . . . Carlton W. Elkins  
Chief Engineer . . . . . Henry Hoffman

## WTAB—Tabor City—1954

Frequency: 1370 Kc. . . . . Power: 5000 Watts, d.  
Owned-Oper. By . . . . . Tabor City Bcstg. Co.  
Address . . . . . Box 528  
Tel.: 3171 . . . . . KBS  
President . . . . . J. M. Soles, Jr.

## WCPS—Tarboro—1947

Frequency: 760 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Coastal Plains Bcstg. Co., Inc.  
Address . . . . . Box 1112  
Tel.: TALbot 3-2191 . . . . . Independent  
Station Representatives . . . . . Dora-Clayton  
President . . . . . V. E. Fountain  
General, Station Mgr. . . . . Robert L. Harper  
Chief Engineer . . . . . Lindsey Whitehurst  
Owners of: WCPS-FM.

## WTNC—Thomasville—1947

Frequency: 790 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . The Thomasville Bcstg. Co.  
Address . . . . . P. O. Box 250  
Tel.: 476-7701 . . . . . Independent  
President . . . . . R. F. Van Landingham  
Gen., Sta. Mgr. . . . . Harold Harrison  
Chief Engineer . . . . . C. C. Fritts

## WJRM—Troy—1961

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . Montgomery Bcstg.  
Address . . . . . P. O. Box 57  
Tel.: 876-8811 . . . . . Independent  
Pres., G. M., Pub. Dir. . . . . John C. Wallace  
Chief Engineer . . . . . B. F. Keever

## WTYN—Tryon—1954

Freq.: 1550 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Polk County Broadcasters  
Address . . . . . Box 940  
Tel.: 856-5677 . . . . . KBS  
Gen., Comm. Mgr. . . . . Henry G. Bartol, Jr.  
Station Mgr., Pub. Dir. . . . . Gertrude S. Taylor  
Program Dir. . . . . Ace Rickenbacker

## WSVM—Valdese—1961

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Burke County Bcstg. Co.  
Address . . . . . Box 99

Tel.: TRinity 9-5000 . . . . . Independent  
President . . . . . Robert R. Hilker  
V.P., General Mgr. . . . . William R. Rollins  
Commercial, Prog. Dir. . . . . Ellis T. Greenway  
Publicity Director . . . . . Carolyn Metcalf  
Chief Engineer . . . . . Norman Beach  
For other Hilker stations see Multiple-Station  
Owners.

## WADE—Wadesboro—1947

Frequency: 1210 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . R. P. Lyon & Son  
Address . . . . . P. O. Box 341  
Tel.: MY 4-2175 . . . . . KBS  
General Manager . . . . . W. P. Billingsley  
Station Manager . . . . . Walter V. Mitchell  
Chief Engineer . . . . . John M. Ingold

## WLSE—Wallace—1953

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Duplin Bcstg. Co.  
Address . . . . . Highway 117 N.  
Tel.: 6611; 6911 . . . . . KBS  
General Manager . . . . . Harry Kramer

## WEEW—Washington—1961

Frequency: 1320 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . WEEW, Inc.  
Address . . . . . Box 439  
Tel.: WI 6-4124 . . . . . KBS  
Pres.; Gen. Mgr. . . . . James B. Newman

## WITN—Washington—1942

Frequency: 930 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . TarHeel Bcstg. System  
Address . . . . . P. O. Box 793  
Tel.: 946-2162 . . . . . ABC  
Station Rep. . . . . Venard, Torbet & McConnell  
President, General Mgr. . . . . W. R. Roberson, Jr.  
Station Manager . . . . . W. W. Moore  
Commercial, Sls. Prom. Mgr. . . . . Bob Frowein  
Program Publicity Director . . . . . Merrill Daniels  
Chief Engineer . . . . . R. W. Tripp

## WHCC—Waynesville—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Radio WHCC  
Address . . . . . Box 180  
Tel.: GL 6-8661 . . . . . KBS  
Pres., Gen. Mgr. . . . . K. D. Fry  
Treasurer . . . . . M. F. Fry  
Chief Engineer . . . . . John Rietz

## WCNF—Weldon—1959

Freq.: 1400 Kc. . . . . Power: 1 Kw. d., 250 W., n.  
Owned-Oper. By . . . . . Twin City Bcstg. Corp.  
Address . . . . . 1504 Roanoke Rapids Rd.  
Tel.: Jefferson 6-3115 . . . . . KBS, MBS  
President . . . . . Nathan Frank  
Program Director . . . . . Edith A. Ellis  
Chief Engineer . . . . . Lewis E. Hiland

**WETC—Wendell-Zebulon  
1959**

Frequency: 540 Kc. . . . . Power: 250 Watts, d.  
Owned By . . . . . Wendell-Zebulon Radio Co.  
Address . . . . . Box 278, Wendell  
Tel.: ANdrew 9-9325, Zeb. . . . . Independent  
President . . . . . Lewis V. Parrish  
General Mgr., Ch. Eng. . . . . Bill Kirby  
Publicity Director . . . . . Joan Allen

**WKSK—West Jefferson—1959**

Frequency: 1600 Kc. . . . . Power: 1 Kw., d.  
Owned By . . . . . Childress Bcstg. Corp.  
Address . . . . . Box 311  
Tel.: 246-6001 . . . . . KBS  
President . . . . . James B. Childress  
General Manager . . . . . J. Ardell Sink  
Commercial Manager . . . . . Brice A. Miller  
Program Director . . . . . Hoyt Lotts  
Publicity Director . . . . . Marlyn Hartzog

**WENC—Whiteville—1946**

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Whiteville Broadcasting Co.  
Address . . . . . P. O. Box 700  
Tel.: 642-2133 . . . . . Independent  
Acting President . . . . . J. Herman Leder  
General Mgr. . . . . Don Viets  
Program Director . . . . . Marv Stuart  
Chief Engineer . . . . . William F. Rogers  
Owners of: WENC-FM.

**WIAM—Williamston—1951**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . E. Carolina Bcstg. Co.  
Address . . . . . Highway 17 N.  
Tel.: SW 2-4161 . . . . . Independent  
Gen., Comm. Adv. Mgr. . . . . Charles M. Gaylord

**WGNI—Wilmington—1946**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . New Hanover Bcstg. Co.  
Business Address . . . . . 211 N. Second St.  
Tel.: ROger 2-2493 . . . . . MBS  
President . . . . . J. S. Brody  
General, Sta. Manager . . . . . Allen B. Jones

**WKLM—Wilmington—1957**

Frequency: 980 Kc. . . . . Power: 5000 Watts d.  
Owned By . . . . . WKLM Radio  
Address . . . . . Box 432  
Tel.: ROger 3-4633 . . . . . Independent  
Station Representative . . . . . McGavren/Guild Co.  
President . . . . . Harold H. Thoms  
Chief Engineer . . . . . Sidney Wilson  
For other Thoms stations see Multiple-Station Own-

**WMFD—Wilmington—1935**

Frequency: 630 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Dunlea Bcstg. Inds.

Address . . . . . Box 1889  
Tel.: ROger 2-0058 . . . . . ABC  
Representatives . . . . . Burn-Smith; Ochs  
President . . . . . R. A. Dunlea, Sr.  
Gen. Mgr., Chief Eng. . . . . Richard Dunlea, Jr.  
Commercial Manager . . . . . Robert J. Hurley

**WGTM—Wilson—1937**

Frequency: 590 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . A. Hartwell Campbell  
Address . . . . . Box 1020  
Tel.: 243-2188 . . . . . MBS  
Station Rep. . . . . Clarke Brown  
President, Gen. Mgr. . . . . A. Hartwell Campbell  
Commercial Manager . . . . . R. L. Pyles  
Chief Engineer . . . . . Robert P. Carlson

**WLLY—Wilson—1960**

Frequency: 1350 Kc. . . . . Power: 1000 Watts, d.  
Owned By . . . . . H. A. Epperson, Jr.  
Address . . . . . Davis Bldg.  
Tel.: 237-1830 . . . . . Independent  
President, General Mgr. . . . . H. A. Epperson, Jr.  
Program Director . . . . . Lorraine Gay  
Chief Engineer . . . . . Charles Howell  
For other Epperson stations see Multiple-Station  
Owners.

**WVOT—Wilson—1948**

Freq.: 1420 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By . . . . . Wilson Radio Co., Inc.  
Address . . . . . P. O. Drawer 170  
Tel.: 243-5157 . . . . . Independent  
Station Representative . . . . . Devney Organization  
President . . . . . H. W. Anderson, Sr.  
General Manager . . . . . Harry Severance  
Assistant Manager . . . . . Wistar Moore, Jr.  
Commercial Manager . . . . . P. O. Barnes  
Program Director . . . . . William J. Wiggs  
Chief Engineer . . . . . Bob Adkins  
Owners of: WVOT-FM.

**WAAA—Winston-Salem—1950**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Laurry Assoc., Inc.  
Address . . . . . P. O. Box 8987  
Tel.: PA 2-4121 . . . . . Independent  
Representatives . . . . . Bob Dore; Ochs  
President . . . . . Chick Vincent  
V.P., General Manager . . . . . Ranny Daly  
Commercial Manager . . . . . Stu Gordon  
Sales Promo., Pub. Dir. . . . . David M. Calvin  
Program Director . . . . . Larry Williams  
Chief Engineer . . . . . Lee King

**WAIR—Winston-Salem—1937**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Holiday Bcstg. Corp.  
Address . . . . . 46 Miller St.  
Tel.: 725-7548 . . . . . ABC  
General Mgr. . . . . J. Harold Vester  
Owners of: WHYE, Roanoke.

**WPEG—Winston-Salem—1960**

Frequency: 1550 Kc. . . . . Power: 1000 Watts d.

# NORTH CAROLINA-NORTH DAKOTA

Owned By.....WPEG, Inc.  
Address.....215 Northwest Blvd.  
Tel.: PA 3-9627.....Independent  
President, Gen. Mgr.....W. B. Reisenweaver  
Program Director.....Charles Mitchell

## WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Piedmont Publishing Co.  
Address.....419-21 N. Spruce St.  
Tel.: PA 5-2311.....NBC  
Newspaper Affil....Journal, Twin City Sentinel  
Station Rep.....Peters, Griffin, Woodward  
V.P., Gen. Mgr.....Harold Essex  
Asst. General Mgr.....Richard Barron

Operations Manager.....Phil Hedrick  
Sales Director.....Harry B. Shaw  
Sales Manager.....Robert L. Sparrow  
Chief Engineer.....Leon Lasley  
Owners of: WSJS-FM.

## WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Winston-Salem Bcstg. Co.  
Address.....300 S. Stratford Road  
Tel.: PA 3-4353.....Independent  
President.....James W. Coan  
General Mgr.....L. G. Jones  
Chief Engineer.....James Hoke  
For other Winston-Salem stations see Multiple-Station Owners.

# North Dakota

## KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Meyer Bcstg. Co.  
Address.....200½ Fourth St.  
Tel.: CA 3-0900.....NBC  
Station Representatives.....Blair; Hyett  
President.....W. A. Ekberg  
Station Mgr.....R. W. MacLeod  
Program Director.....Jim Backlin  
Commercial Manager.....Raymond Isack  
For other Meyer stations see Multiple-Station Owners.

## KBMR—Bismarck—1958

(Formerly KQDI)

Frequency: 1350 Kc.....Power: 500 W. d.  
Owned By.....Weldon T. & Betty S. Heard  
219 N. Seventh St.....Tel.: 255-1234  
KBS.....Rep.: None  
President.....Weldon T. Heard  
General Mgr.....Wally Geiger  
Owner.....Weldon T. Heard

## KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Capital Bcstg.  
Box 539, Bismarck.....Tel.: CA 3-4411  
MBS.....Rep.: None  
Pres.; Sta., Prog., Pub. Mgr.....Cal Culver  
Gen., Comm. Mgr.....F. E. Fitzsimonds

## KDAK—Carrington—1961

Frequency: 1600 Kc.....Power: 500 W. d.  
Owned By.....Central Bcstg. Co., Inc.  
Address.....859 Main St.  
Tel.: 652-3151.....KBS  
President.....Fritz Carr  
General Manager.....Herb Withauer  
Program Director.....Ray Moser

## KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....KDLR, Inc.  
Business-Studio Address.....400 12th Ave.  
Tel.: MOhawk 2-2161.....MBS  
Representative.....Hal Holman  
Pres., Gen. Manager.....Bert Wick  
Comm. Mgr.....Paul R. Lange  
Chief Engineer.....Richard Moritz

## KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Dickinson Radio Assn.  
Address.....119 2nd Ave. W.  
Tel.: 224-5133.....Independent  
Station Representative.....Hal Holman Co.  
President.....Dr. Paul Weir  
General, Station Mgr.....Stan Deck  
Chief Engineer.....Louis Tysver  
Owners of: KDIX-TV.

## KUTT— Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.  
Owned By.....KUTT Music Bcstrs.  
Address.....Box 109  
Tel.: ADams 5-7551.....Independent  
Station Rep.....Bowden; Forje  
General Manager.....Gene Williams  
Station Manager.....Larry James  
Commercial Manager.....Steve Dean  
For other Williams stations see Multiple-Station Owners.

## KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts  
Owned-Oper. By.....N. Dak. Bcstg. Co.  
Address.....4000 West Main Ave.  
Tel.: ADams 5-4461.....ABC  
Representative.....Gill-Perna  
President, Gen. Mgr.....John W. Boler  
Chief Engineer.....Norris Pederson  
For other Boler stations see North Dakota KX  
Network under Multiple-Station Owners.

**WDAY— Fargo—1922**

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Operated By.....WDAY, Inc.  
Business-Studio Address.....207 Fifth St.  
Tel.: 232-3371.....NBC  
Newspaper Affil.....Forum  
Rep.....Peters, Griffin, Woodward, Inc.  
President.....N. Black, Jr.  
Sales Promotion Manager.....Roy Pederson  
Chief Engineer.....Juline Savold  
Owners of: WDAY-TV.

**KGPC—Grafton—1958**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....KGPC Co.  
Address.....P. O. Box 312  
Tel.: 352-1271.....Independent  
Pres.; Gen., Sta. Mgr.....Clayton G. Matheson

**KILO—Grand Forks—1941**

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....KILO, Inc.  
Address.....First Natl. Bank Bldg.  
Tel.: 774-5321.....CBS  
Station Reps.....Masla; Bowden; O'Connell  
President.....Carl Bloomquist  
Station, Commercial Mgr.....A. J. Twomey  
Program Director.....William F. Rendell  
Chief Engineer.....Walt TerMeer

**KNOX—Grand Forks—1947**

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned By.....Community Radio Corp.  
Address.....State Mill Rd.  
Tel.: 774-4611.....MBS  
Station Representative.....Meeker  
President.....Harry Rice  
General Mgr.....J. Hoberg

**KNDC—Hettinger—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Hettinger Bcstg. Co.  
Address.....Lambert Bldg.  
Tel.: 567-2421.....KBS  
President.....Les K. Levin

**KEYJ—Jamestown—1954**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....James River Bcstg. Co.  
Address.....Box 1170  
Tel.: 252-2160.....KBS-CBS  
Station Representative.....Bowden  
President.....Robert E. Ingstad  
General Manager.....A. G. Berry  
Comm. Manager.....R. L. Richardson  
Program Director.....Dan C. Brannan  
Chief Engineer.....Kenneth L. Rich  
For other Ingstad stations see Multiple-Station  
Owners.

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**AND IN BROADCAST ADVERTISING**

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## NORTH DAKOTA-OHIO

### **KSJB—Jamestown—1936**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned By.....Great Western Enterprise  
Address.....Box 1271  
Tel.: CI 2-3570.....Independent  
President.....James M. Pryor, Jr.  
Program Director.....Don Roberts  
Commercial Manager.....Don Bentz  
Chief Engineer.....Harvey Van Erem

### **KCJB—Minot—1950**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned By...C. Reiten, L. Amoo & W. L. Hurley  
Box 1712.....Tel.: 835-1161  
Independent.....Reps.: Weed Radio; Hurley  
Pres., Gen. Mgr.....Chester Reiten

### **KLPM—Minot—1929**

Frequency: 1390 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Minot Bcstg. Co.  
Business Address.....320 Third Ave., S.W.  
Tel.: TEmple 4-1146.....MBS  
Station Representative.....Dean & Slaughter  
President.....Ethel H. Cooley  
Gen. Mgr., Chief Eng.....C. W. Baker  
Comm. Dir., Prog. Dir.....Leslie E. Maupin

### **KQDY—Minot—1957**

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned By.....Dakota Broadcasters  
Address.....Box 1060  
Tel.: TEmple 7-1124.....KBS  
Station Reps.....Forjoe; Bowden  
Station Mgr.....T. Frank Mulvihill  
Chief Engineer.....Ray Lujon  
For other Williams-Bertholf stations see Multiple-  
Station Owners.

### **KEYD—Oakes—1959**

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned By.....Interstate Broadcasting Co.  
Address.....114 Union Ave.  
Tel.: Riverside 2-2376.....Independent  
Station Representative.....Bowden  
President.....Robert E. Ingstad  
Program Director.....B. Waters  
For other Ingstad stations see Multiple-Station  
Owners.

### **KGCA—Rugby—1961**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Rugby Broadcasters  
Address.....P. O. Box 31  
Tel.: 776-5254.....KBS  
President.....Oscar H. Halvorson  
Gen. Sta., Adv. Mgr....Dale C. Moldenhauer

### **KOVC—Valley City—1936**

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.  
Owned-Operated By.....KOVC, Inc.  
Address.....Broadcast House  
Tel.: 845-2531.....CBS  
Pres., Gen. Mgr.....Robert E. Ingstad  
Station, Commercial Mgr.....Dale Olson  
Program Director.....Tim Stoffel  
For other Ingstad stations see Multiple-Station  
Owners.

### **KEYZ—Williston—1948**

Frequency: 1360 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Charles L. Scofield  
Address.....Box 1240  
Tel.: GGreenfield 3-3911.....Independent  
Representative.....Holman  
Gen. Mgr., Chief Eng.....Chas. L. Scofield  
Commercial Manager.....Ray David

## Ohio

### **WADC—Akron—1925**

Frequency: 1350 Kc.....Power: 5000 Watts  
Owned-Operated By...Allen T. Simmons, Inc.  
Business Address.....40 E. Mill St.  
Tel.: JE 5-6165.....CBS  
Pres., Gen. Mgr.....Allen T. Simmons  
Station, Comm. Manager.....Bob Wilson  
Chief Engineer.....Arnold Bock

### **WAKR—Akron—1940**

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned By.....Summit Radio Corp.  
Address.....853 Copley Rd.  
Tel.: PO 2-8811.....Independent  
Station Representative.....McGavren/Guild  
President.....S. Bernard Berk  
General, Station Manager.....Roger G. Berk  
Commercial Mgr.....Kenneth M. Keegan  
Program Director.....Bob Wylie

Sales Promotion Mgr.....Robert I. Bostian  
Chief Engineer.....Irwin L. Knopp  
Owners of: WAKR-FM-TV.

### **WCUE—Akron—1949**

Frequency: 1150 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....WCUE Radio, Inc.  
Address.....424 Sackett Ave.  
Tel.: WA 3-9761.....MBS  
Pres.; Gen. Mgr.....George W. Mamas  
Chief Engineer.....Henry Niederkofler  
Owners of: WCUE-FM.

### **WHLO—Akron—1944**

Frequency: 640 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Akron, Inc.  
Address.....51 W. State St.  
Tel.: BI 3-7101.....Independent  
Station Reps....Eastman; Ohio Station Reps.



**President**.....Louis J. Appell, Jr.  
**General Manager**.....Allen Saunders  
**Commercial Manager**....Gordon L. Barnhart  
**Program Dir.**.....Warren Duffy  
**Chief Engineer**.....Fred Greaves  
 For other Appell stations see Susquehanna Bcstg.  
 under Multiple-Station Owners.

### WFAH—Alliance—1953

**Frequency:** 1310 Kc....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....The Review Pub. Co.  
**Address**.....10754 Smyth Ave., N.E.  
**Tel.:** 821-1111  
**Independent Station Representative**.....Ohio Stations  
**President**.....D. A. Peterson  
**Station Manager**.....Robert A. Gates  
**Program Director**.....James Phillips  
**Chief Engineer**.....Charles Dietrich  
 Owners of: WFAH-FM.

### WNCO—Ashland—1950

**Frequency:** 1340 Kc....**Power:** 250 W.  
**Owned By**.....Radio Ashland  
**Business Address**....Ashland Mansfield Rd.  
**Tel.:** 2-1572  
**Pres., Chief Engineer**.....Charlie Calhoun  
 Owners of: WNCO-FM.

### WREO—Ashtabula—1937

**Freq.:** 970 Kc....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned By**.....Radio Enterprises of Ohio  
**Address**.....Box 738  
**Tel.:** 993-2120  
**Newspaper Affil.**.....Star Beacon  
**President**.....D. C. Rowley  
**General Manager**.....John Colin  
**Station Manager**.....D. W. Fassett  
**Program Director**.....Andrew Holecko  
**Chief Engineer**.....Frank Bernato  
 Owners of: WREO-FM.

### WATH—Athens—1950

**Frequency:** 970 Kc....**Power:** 1000 Watts d.  
**Owned By**.....Radio Athens, Inc.  
**Address**.....Box 527  
**Tel.:** LYnwood 3-1588  
**President, Chief Eng.**.....Andrew Kovlan

### WOMP—Bellaire—1947

**Frequency:** 1290 Kc....**Power:** 1000 Watts d.  
**Owned By**.....Belmont Broadcasters, Inc.  
**Address**.....Box 567  
**Tel.:** 676-5661  
**Station Representative**.....Hollingbery  
**President**.....Howard C. Weiss

### WOHP—Bellefontaine—1952

**Frequency:** 1300 Kc....**Power:** 500 Watts  
**Owned By**.....Hi Point Bcstg. Co.  
**Frequency:** 1390 Kc....**Power:** 500 W. d.  
**E. Sandusky Ave.**.....**Tel.:** 592-5796  
**Independent**...**Reps.:** Burn-Smith; Ohio Stas.  
**President**.....Philip Church

### WMGS—Bowling Green—1954

**Frequency:** 730 Kc....**Power:** 1000 Watts d.  
**Owned By**.....WMGS, Inc.  
**Address**.....144½ S. Main St.  
**Tel.:** 352-5278  
**Independent President**.....H. Max Good  
**General, Station Mgr.**.....Deane D. Osborne  
**Sales Promotion Mgr.**.....James C. Hamilton  
 Owners of: WPAR-AM-FM, Parkesburg, W. Va.

### WBNO—Bryan—1962

**Frequency:** 1520 Kc....**Power:** 500 W. d.  
**Owned By**...Williams County Bcstg. System  
**Box 6**.....**Tel.:** 636-3175  
**KBS**.....**Rep.:** Bolles  
**President**.....George Worstell  
**Vice-Pres., Gen. Mgr.**.....Joseph Klarke

### WILE—Cambridge—1948

**Frequency:** 1270 Kc....**Power:** 1000 Watts d.  
**Owned By**....Land o' The Lakes Bcstg. Corp.  
**Address**.....917 Beatty Ave.  
**Tel.:** 4-5606  
**Pres., Gen. Mgr.**.....Howard A. Donahoe  
**Program Director**.....William R. Coffey

### WCNS—Canton—1947

**Frequency:** 900 Kc....**Power:** 500 Watts d.  
**Owned-Oper. By**.....Dover Bcstg. Co., Inc.  
**Address**.....106 High Ave., N.W.  
**Tel.:** GL 6-8396  
**President**.....Mrs. Agnes J. R. Greer  
**General Manager**.....W. B. Steis  
**Program Director**.....Ken Speck  
**Chief Engineer**.....Don Graff  
 Owners of: WCNO (FM), Canton, WJER, Dover.

### WHBC—Canton—1925

**Frequency:** 1480 Kc....**Power:** 5000 Watts  
**Owned-Operated By**.....Ohio Bcstg. Co.  
**Address**.....550 Market Ave., S.  
**Tel.:** 456-7163  
**Representatives**..Venard, Torbet & McConnell  
**President**.....Eugene Carr  
**V.P., Station Manager**.....Paul E. Gilmor  
**Commercial Manager**..William G. Umbenhour  
**Program Dirs.**.....Lee Atwell, Chuck Craig  
**Chief Engineer**.....John Schen  
 For other Carr stations see Multiple-Station Owners.

### WHOF—Canton—1946

**Frequency:** 1060 Kc....**Power:** 1000 Watts d.  
**Owned By**.....Douglas Properties Corp.  
**Business Address**..4601 Hills & Dales Rd., NW  
**Tel.:** GL 5-9475  
**President**.....Independent  
**Gen., Sta., Comm. Mgr.**.....Sidney J. Collins  
**Douglas P. Collins**

### WBEX—Chillicothe—1947

**Freq.:** 1490 Kc....**Power:** 1 Kw. d., 250 W. n.  
**Owned By**.....Shawnee Broadcasting Co.  
**Bus. Address**.....Pohlman Rd., Carlisle Hill  
**Tel.:** PRespect 3-2244  
**MBS, KBS**

# OHIO

President, Gen. Mgr. . . . . Truman A. Morris  
Comm. Prom. Mgr. . . . . Alice Shein  
Chief Engineer . . . . . Donald L. Head  
Owners of: WBEX-FM.

## WCHI—Chillicothe—1956

Frequency: 1350 Kc. . . . . Power: 500 Watts, d.  
Owned By . . . . . Court House Bcstg. Co.  
Address . . . . . 1022 Eastern Avenue  
Tel.: PR 4-3385 . . . . . Independent  
President, Chief Eng. . . . . W. N. Nungesser

## WCIN—Cincinnati—1953

Frequency: 1480 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned By . . . . . Rounsaville Radio  
Address . . . . . 106 Glenwood Ave.  
Tel.: 281-7180 . . . . . Independent  
Station Representative . . . . . Gill-Perna  
President . . . . . R. W. Rounsaville  
General Manager . . . . . Carl Glicker  
Chief Engineer . . . . . C. Dettmar  
For other Rounsaville stations see Multiple-Station  
Owners.

## WCKY—Cincinnati—1929

Frequency: 1530 Kc. . . . . Power: 50,000 Watts  
Owned-Operated By . . . . . L. B. Wilson, Inc.  
Address . . . . . 501 Carew Tower  
Tel.: 241-6565 . . . . . ABC  
Station Representative . . . . . H-R Reps.  
President . . . . . Charles H. Topmiller  
General Manager . . . . . Mrs. Jeanette Heinze  
Station, Program Manager . . . . . Paul Miller  
Owners of: WLBW-TV, Miami, Fla.

## WCPO—Cincinnati—1927

Frequency: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Scripps-Howard Bcstg. Co.  
Address . . . . . 2345 Symmes St.  
Tel.: 861-9000 . . . . . Independent  
Representative . . . . . John Blair  
V.P., General Manager . . . . . M. C. Watters  
Chief Engineer . . . . . Paul Adams  
Owners of: WCPO-FM.

## WKRC—Cincinnati—1922

Frequency: 550 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . Taft Broadcasting Co.  
Address . . . . . 1906 Highland Ave.  
Tel.: 421-1750 . . . . . CBS  
Representative . . . . . Katz  
President . . . . . Hulbert Taft, Jr.  
V.P. of Operations . . . . . L. H. Rogers II  
General, Station Mgr. . . . . Nick Bolton  
Commercial Mgr. . . . . R. L. Bevington  
Operations Mgr. . . . . Jack Remington  
Chief Engineer . . . . . Ray Owen  
For other Taft stations see Multiple-Station Own-  
ers.

## WLW—Cincinnati—1922

Frequency: 700 Kc. . . . . Power: 50 Kw.  
Owned . . . . . Crosley Bcstg. Corp.  
Address . . . . . 140 W. Ninth St.  
Tel.: CH 1-1822 . . . . . NBC

Chm. of Board . . . . . James R. Kerr  
President . . . . . John T. Murphy  
V.P., General Manager . . . . . James J. Crane  
V.P., Sales . . . . . H. P. Lasker  
Sales Manager . . . . . F. Brady Louis  
Chief Engineer . . . . . R. J. Rockwell  
For other Crosley stations see Multiple-Station  
Owners.

## WSAI—Cincinnati—1923

Frequency: 1360 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Jupiter Bcstg.  
Address . . . . . W. Eight & Matson Pls.  
Tel.: 251-5700 . . . . . Independent  
Station Reps. . . . . Robert Eastman; Ohio Stations  
Pres., General Manager . . . . . Richard E. Nason  
General Sales Mgr. . . . . Lee C. Hanson  
Chief Engineer . . . . . Vern Milton  
Owners of: WSAI-FM.

## WZIP—Cincinnati—1947

Frequency: 1050 Kc. . . . . Power: 1 Kw., d.  
Owned-Oper. By . . . . . Greater Cinn. Radio, Inc.  
Address . . . . . 400 Oak St.  
Tel.: 861-6067 . . . . . Independent  
Station Rep. . . . . Broadcast Time Sales  
President . . . . . Ward Just  
Owners of: WZIP.

## KYW—Cleveland—1924

Frequency: 1100 Kc. . . . . Power: 50,000 Watts  
Owned By Group W/Westinghouse Bcstg. Co.  
Address . . . . . 1403 E. 6th St.  
Tel.: 781-4500 . . . . . Independent  
Sta. Representative . . . . . AM Radio Sales  
President . . . . . Donald H. McGannon  
Sales Manager . . . . . Thomas L. Tiernan  
Sales Promotion Manager . . . . . Henry Hirsch  
Program Director . . . . . Ken Draper  
Chief Engineer . . . . . Sid Stadig  
For other Grow W/Westinghouse stations see Multi-  
ple-Station Owners.

## WABQ—Cleveland—1948

Frequency: 1540 Kc. . . . . Power: 1 Kw. d.  
Owned By . . . . . Tuschman Bcstg. Corp.  
Address . . . . . 2323 Chester Ave.  
Tel.: CHerry 1-7555 . . . . . Independent  
Station Rep. . . . . Howard  
President, Gen. Mgr. . . . . P. G. Tuschman  
Commercial, Sta. Manager . . . . . Bert Noble  
Publicity Director . . . . . Valena Williams

## WDOK—Cleveland—1950

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Northeastern Pa. Bcstg. Co.  
Address . . . . . 1515 Euclid Ave.  
Tel.: MA 1-2890 . . . . . MBS  
Station Rep. . . . . Edward Petry & Co.  
President . . . . . David C. Moore  
General Manager . . . . . Frederick C. Wolf  
Sales Promotion Manager . . . . . Marjorie Jones

**WERE—Cleveland—1948**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Operated By.....Cleveland Bcstg. Inc.  
 Address.....1500 Chester Ave.  
 Tel.: SU 1-9600.....Independent  
 Station Rep.....H.R. Representatives  
 President.....Ray T. Miller, Jr.  
 General, Station Mgr.....Richard M. Klaus  
 Commercial Mgr.....Ed Paul  
 Chief Engineer.....Harry Dennis  
 For other Cleveland bcstg. stations see Multiple-Station Owners.

**WGAR—Cleveland—1930**

Frequency: 1220 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Peoples Bcstg. Corp.  
 Address.....Statler-Hilton Hotel  
 Tel.: PR 1-0200.....Independent  
 Representative.....Christal  
 President.....Herbert Evans  
 General, Station Mgr.....Carl E. George  
 Program Director.....Robert K. Smiley  
 Commercial Mgr.....Robert B. Forker  
 Sales, Prom., Pub. Dir.....Al Henderson  
 Chief Engineer.....Lloyd G. Wingard  
 For other Peoples Bcstg stations see Multiple-Station Owners.

**WHK—Cleveland—1922**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned By.....Metropolitan Bcstg.  
 Address.....5000 Euclid Ave.  
 Tel.: EXpress 1-5000.....Independent  
 Station Representative.....Metro Radio Sales  
 President.....John W. Kluge  
 General, Sta. Mgr.....Jack Thayer  
 Program Director.....Edward Clarke  
 For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

**WJMO—Cleveland—1947**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Friendly Broadcasting Co.  
 Address.....11821 Euclid Ave.  
 Tel.: Sweetbriar 5-1212.....ABC  
 Station Rep.....UBC; Wittig; Dora-Clayton  
 President.....Richard Eaton  
 General, Station Mgr.....C. C. Courtney  
 Commercial Manager.....Don Bruck  
 Program Director.....John Slade  
 Publicity Director.....Ken Hawkins  
 Chief Engineer.....Chuck Owens  
 Owners of: WCUY (FM) C. H.

**WJW—Cleveland—1926**

Frequency: 850 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned By.....Storer Bcstg. Co.  
 Address.....1630 Euclid Ave.  
 Tel.: 861-6080.....Independent  
 Newspaper Affil.....Miami Beach Sun  
 Representative.....Katz  
 President.....G. B. Storer, Jr.  
 General Manager.....James P. Storer  
 Commercial Manager.....Jules C. Blum  
 Program Director.....Charles Renwick

Sales Prom., Pub. Mgr.....Charles Hutaff  
 Engineering Supervisor.....Furn Anderson  
 For other Storer stations see Multiple-Station Owners.

**WBNS—Columbus—1924**

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....RadiOhio, Inc.  
 Business-Studio Address.....62 E. Broad St.  
 Tel.: CA 4-9265.....CBS  
 Representative.....John Blair  
 General Manager.....Richard A. Borel  
 Commercial Manager.....W. I. Orr  
 Sales, Prom. Manager.....Jim Yeran  
 Program Director.....Parke Blanton  
 Publicity Director.....Martha Babington  
 Chief Engineer.....Lester H. Natzger  
 Owners of: WBNS-FM.

**WCOL—Columbus—1922**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Air Trails, Inc.  
 Address.....E. Broad & Young St.  
 Tel.: CApital 1-7811.....Independent  
 Representative.....Eastman  
 President.....Charles Sawyer  
 V.P., General Mgr.....Collis A. Young  
 Vice President.....Alexander Buchan  
 Production Director.....Steve Jeos  
 Local Sales Mgr.....A. Dale Lutz  
 Chief Engineer.....T. Carpenter  
 For other Air Trails stations see Multiple-Station Owners.

**WMNI—Columbus—1958**

Frequency: 920 Kc. Power: 500 Watts  
 Owned By.....North American Bcstg. Co.  
 Address.....Southern Hotel  
 Tel.: CApital 1-1354.....MBS  
 President, General Mgr.....William R. Mnich  
 Program, Pub. Dir.....William F. Robinson  
 Chief Engineer.....John D. Brookbank  
 Owners of: WMMI-FM.

**WTVN—Columbus—1922**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By.....Taft Bcstg. Co.  
 Address.....22 East Gay St.  
 Tel.: CA 4-1271.....ABC  
 Representative.....Katz  
 President.....Hulbert Taft, Jr.  
 General, Station Mgr.....Gene D'Angelo  
 Program Director.....Paul Murphy  
 Chief Engineer.....Ed Koprivier  
 For other Taft stations see Multiple-Station Owners.

**WVKO—Columbus—1948**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Skyway Bcstg. Corp.  
 Address.....2495 Henderson Rd.  
 Tel.: HUDson 451-2191.....Independent  
 President.....Milton Staub  
 Gen., Sta. Manager.....Bert Charles  
 Comm., Sales Prom. Mgr.....William Selander  
 Owners of: WVKO-FM.

**WWOW—Conneaut—1959**

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Ashtabula County Bcstg. Co.  
Address.....211½ Main St.  
Tel.: 597-1001.....Independent  
Station Representative.....Ohio Stas.  
Pres., Gen. Mgr.....Louis W. Skelly

**WTNS—Coshoccon—1947**

Frequency: 1560 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Coshoccon Bcstg. Co.  
Business-Studio Address.....114 N. 6th St.  
Tel.: MAIn 2-1560.....Independent  
Pres., Gen. Mgr.....F. Bruce Wallace  
Chief Engineer.....Herman L. Philabaum

**WAVI—Dayton—1955**

Frequency: 1210 Kc.....Power: 250 Watts d.  
Owned By.....WAVI Bcstg. Corp.  
Address.....1428 Cincinnati St.  
Tel.: BAldwin 4-1137.....Independent  
Pres., Gen. Mgr.....Harry K. Crowl  
Program Director.....Charles A. Breece, Jr.  
Chief Engineer.....Robert W. Minton

**WHIO—Dayton—1935**

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Miami Valley Bcstg. Corp.  
Address.....1414 Wilmington Ave.  
Tel.: 254-5311.....CBS  
Representative.....Hollingbery  
President.....James M. Cox, Jr.  
General, Station Mgr.....Robert H. Moody  
National Sales Mgr.....W. E. Wolaver  
Chief Engineer.....Ernest Adams  
For other Cox stations see Multiple-Station Owners.

**WING—Dayton—1921**

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Great Trails Bcstg. Corp.  
Address.....Talbot Tower  
Tel.: 222-3773.....Independent  
Station Representative.....Eastman  
President.....Charles Sawyer  
V.P., General Mgr.....Dale Moody  
Exec. Vice Pres.....J. P. Williams  
Vice President.....Alex Buchan  
V.P., Sales Manager.....Don Sailors  
Program Director.....Jim Smith  
Chief Engineer.....Howard Ryan  
For other Great Trails stations see Air Trails under  
Multiple-Station Owners.

**WONE—Dayton—1949**

Frequency: 980 Kc.....Power: 5000 Watts  
Owned By.....WONE, Inc.  
Address.....380 West First St.  
Tel.: BA 4-6501.....Independent  
Pres., Gen. Manager.....Eugene Carr  
Station Manager.....Charles E. Kennedy  
Nat'l Sales Manager.....C. L. Doty  
Chief Engineer.....John Hall

**WONW—Defiance—1949**

Frequency: 1280 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....Radio Drive  
Tel.: 3-2776.....Independent  
Representative.....Devney Organization  
V.P., Gen. Manager.....Glenn R. Thayer

**WDLR—Delaware—1961**

Frequency: 1550 Kc.....Power: 500 Watts d.  
Owned By.....Delaware Broadcasting, Inc.  
Address.....P. O. Box 317  
Tel.: 363-1107.....Independent  
Station Representative.....Ohio Stations Reps.  
President, General Mgr.....C. Robert Taylor  
Chief Engineer.....M. E. Scheetz

**WJER—Dover—1950**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Dover Broadcasting Company  
Address.....646 Boulevard  
Tel.: 2-0191.....MBS  
President.....Agnes J. Reeves Greer  
General Manager.....W. B. Steis  
Station, Commercial Mgr.....Kenneth Neff  
Chief Engineer.....Donald Graef  
For other Greer stations see Multiple-Station Owners.

**WOHI—East Liverpool—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Constrander Corp.  
Address.....516 Market St.  
Tel.: FULTon 5-1490.....ABC  
Station Reps.....Webb; Ohio Stations Reps.  
President, Gen. Mgr.....Joseph D. Coons  
Sales Prom. Mgr.....Charles E. Stuart

**WEOL—Elyria-Lorain—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
Address.....408 E.S.T. Bldg., Elyria  
Tel.: FA 2-3761, Elyria.....Independent  
President.....O. B. Schoepfle  
General Mgr.....Paul Nakel  
Program Dir.....Dick Barrett  
Chief Engineer.....Hugh Coburn  
Owners of: WEOL-FM.

**WFIN—Findlay—1941**

Frequency: 1330 Kc...Power: 1000 Watts, d.  
Owned By.....Findlay Publishing Co.  
Address.....101½ West Sandusky St.  
Tel.: GA 2-4545.....Independent  
Representative.....Clark  
President, General Mgr.....R. L. Heminger  
Station Manager.....Clyde W. Johnson  
Program Dir.....C. Meekins  
Chief Engineer.....Edgar Smith  
For other Findlay Pub. stations see Multiple-Station Owners.

**WFOB—Fostoria—1952**

Frequency: 1430 Kc.....Power: 1000 Watts

Owned-Operated By..... Seneca Radio Corp.  
 Address..... U. S. Highway 23 S.  
 Tel.: HE 5-5666..... Independent  
 Station Reps..... Webb; Ohio Stations  
 President..... Andrew Emerine  
 Gen., Sta. Mgr..... Melvin L. Murray  
 Commercial Mgr..... Roger V. Wise  
 Chief Engineer..... Carl Barry  
 Owners of: WFOB-FM.

### WFRO—Fremont—1949

Frequency: 900 Kc..... Power: 500 Watts d.  
 Owned By..... Wolfe Bcstg. Corp.  
 Address..... 905 W. State St.  
 Tel.: 332-8218..... Independent  
 President, Gen. Mgr..... Robert F. Wolfe  
 Commercial Manager..... M. R. Wolfe  
 Program Director..... Earl V. Hurst  
 Chief Engineer..... Allen C. Kauble  
 Owners of: WFRO-FM.

### WJEH—Gallipolis—1950

Frequency: 990 Kc..... Power: 1 Kw., d.  
 Owned-Oper. By.. Ohio Valley on the Air, Inc.  
 Address..... P. O. Box 448  
 Tel.: 446-3543..... Independent  
 Station Representative..... Hal Walton  
 President..... John E. Halliday  
 General Manager.. Mrs. Marianne B. Campbell  
 Chief Engineer..... Edgar Atkins  
 Owners of: WJEH-FM.

### WMOH—Hamilton—1944

Freq.: 1450 Kc.... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Fort Hamilton Bcstg. Co.  
 Bus.-Studio Address.. Second Natl. Bank Bldg.  
 Tel.: 894-6543..... Independent  
 Station Representative.. Thomas F. Clark Co.  
 President..... R. Briede  
 General, Station Mgr..... Raymond C. Motley  
 Program Director..... Norm Keller  
 Chief Engineer..... R. Bullio

### WSRW—Hillsboro—1956

Frequency: 1590 Kc..... Power: 500 W. d.  
 Owned By..... Highland Bcstg. Co.  
 Address..... Box 176  
 Tel.: EXpress 3-1590..... KBS  
 General Mgr..... Tom Archibald  
 Station Mgr..... Willard Parr, Sr.  
 Chief Engineer..... Don Bolkmán  
 Owners of: WSRU-FM.

### WIRO—Ironton—1951

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned By..... Tri Radio Bcstg. Co.  
 Address..... Radio Plaza  
 Tel.: JEfferson 2-1922..... KBS-MBS  
 Gen. Mgr., Chief Engineer.. Kenneth H. Auble  
 Commercial Manager..... Hal Murphy

### WLMJ—Jackson—1953

Frequency: 1280 Kc..... Power: 1 Kw., d.  
 Owned By..... Dean Miller

Address..... Box 72  
 Tel.: 850..... KBS  
 Station Representatives..... Clark  
 Pres., Gen. Mgr..... Dean C. Stuhlmüller  
 Chief Engineer..... D. Cowden

### WHOK—Lancaster—1948

Frequency: 1320 Kc..... Power: 1000 Watts  
 Owned-Oper. By.. Hocking Valley Bcstg. Corp.  
 Address..... N. Memorial Dr.  
 Tel.: OL 3-4373..... Independent  
 Station Representative..... Ohio Stas.  
 Pres., Gen. Mgr..... Eugene Runkle  
 Chief Engineer..... Charles R. Houston  
 Owners of: WHOK-FM.

### WIMA—Lima—1938

Frequency: 1150 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... N.W. Ohio Bcstg. Corp.  
 Business-Studio Address..... 223 N. Main St.  
 Tel.: 223-2060..... ABC  
 Station Representative..... Meeker  
 President..... G. E. Hamilton  
 General Manager..... R. W. Mack  
 Station, Sales Mgr..... C. B. Heller  
 Program Director..... Tom Francis  
 Chief Engineer..... Bill Harrison  
 Owners of: WIMA-FM-TV.

### WWIZ—Lorain—1958

Frequency: 1380 Kc..... Power: 500 Watts, d.  
 Owned By..... WWIZ, Inc.  
 Address..... Palace Theatre Bldg.  
 Tel.: CHerry 4-5235..... ABC  
 President..... R. W. Schafitz  
 Chief Engineer..... Dan Tynus

### WCLW—Mansfield—1957

Frequency: 1570 Kc..... Power: 1000 Watts  
 Owned By..... Frederick Eckhardt  
 771 McPherson St..... Tel.: 525-2333  
 Independent..... Rep.: Devney  
 Pres.; Gen., Comm. Mgr.. Frederick Eckhardt

### WMAN—Mansfield—1939

Freq.: 1400 Kc.... Power: 1 Kw. d., 250 W. n.  
 Owned By..... Richland, Inc.  
 Address..... 144½ Park Ave., West  
 Tel.: 524-2211..... ABC  
 Representative... Venard, Torbet & McConnell  
 Pres., Gen., Sta., Comm. Mgr..... J. M. O'Hara  
 Prog.-Pub. Dir..... Robert James

### WMOA—Marietta—1946

Freq.: 1490 Kc.... Power: 1 Kw. d., 250 W. n.  
 Owned By..... Marietta Co.  
 Address..... First National Bank Bldg.  
 Tel.: FR 3-7527..... NBC  
 Station Representative..... Bolles  
 General Mgr..... R. Sanford Guyer  
 Chief Engineer..... Charles E. Clark

# OHIO

## WMRN—Marion—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 Watts. n.  
Owned By ..... The Marion Bcstg. Co.  
Address ..... Box 518  
Tel.: DU 3-1131 ..... ABC  
Pres., Gen. Mgr. .... Robert T. Mason  
Commercial Manager ..... Arthur L. Martin  
Chief Engineer ..... F. J. Peters  
Owners of: WMRN-FM.

## WTIG—Massillon—1957

Frequency: 990 Kc. Power: 250 W., d.  
Owned By ..... Massillon Bcstg. Co.  
Address ..... 35 N. Erie St.  
Tel.: TE 2-5023 ..... KBS  
Station Representative ..... Ohio Stations Reps.  
President ..... Joel W. Rosenblum  
General Manager ..... Richard J. Scholem  
Program Director ..... Ted Wesley  
Chief Engineer ..... Joe Kish  
For other Rosenblum stations see Multiple-Station  
Owners.

## WMPO—Middleport—1959

Frequency: 1390 Kc. Power: 1000 Watts d.  
Owned By ..... Radio Mid-Pom  
Address ..... Box 71  
Tel.: WYandotte 2-5355 ..... Independent  
Pres.; Gen., Adv. Mgr. .... John E. M. Kerr

## WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By ..... WPFB, Inc.  
Address ..... 4505 Central Ave.  
Tel.: 422-3625 ..... Independent  
Station Representative ..... Devney Organization  
President ..... Paul F. Braden  
Commercial Manager ..... Joseph LeMoyné  
Program Director ..... Ray Iglehart, Jr.  
Chief Engineer ..... Carroll Williams  
Owners of: WPFB-FM, Middletown; WPAV-AM-  
FM, Portsmouth.

## WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned-Oper. By ..... Mt. Vernon Bcstg. Co.  
Address ..... P. O. Box 348  
Tel.: EX 2-0946 ..... Independent  
Station Representative ..... Ohio Stations  
President ..... Mrs. Charles Zerkowitz  
Station Manager ..... Stephen Zerkowitz  
Chief Engineer ..... R. Maxwell  
Owners of: WMVO-FM.

## WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned-Operated By ..... WCLT Radio  
Address ..... Route 13  
Tel.: FA 4-0071 ..... Independent  
Station Representative ..... Meeker  
Pres., Gen. Mgr. .... Thomas A. Rogers  
Commercial Manager ..... Robert H. Pricer  
Chief Engineer ..... Benjamin Windle  
Owners of: WCLT-FM.

## WNIO—Niles—1963

Frequency: 1540 Kc. Power: 500 W. d.  
Owned By ..... The Niles Bcstg. Co.  
26 E. Park ..... Tel.: 652-1721  
President ..... Frank Bevilacqua  
Gen. Mgr., Sec.-Treas. .... Stephen Conti

## WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned By ..... WPVL, Inc.  
Address ..... 713 Fobes St.  
Tel.: 352-3155 ..... Independent  
Station Representative ..... Ohio Stations Reps.  
President, Chief Engr. .... Carl R. Lee  
Commercial Manager ..... Donald L. Atkin  
Program Director ..... James Stephenson

## WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned By ..... WPTW Radio, Inc.  
Address ..... 1625 Covington Ave.  
Tel.: PR 3-3513 ..... KBS  
Station Representative ..... Ohio Stations Reps.  
President, Gen. Mgr. .... C. Oscar Baker  
Owners of: WPTW-FM; WCSM, Celina.

## WIOI—Portsmouth—1959

Frequency: 1010 Kc. Power: 1 Kw. d..  
Owned By ..... WIOI, Inc.  
Address ..... P. O. Box 909  
Tel.: 354-2801 ..... Independent  
Station Rep. .... Continental Broadcasting  
President, Station Mgr. .... Charles R. Maillet  
Chief Engineer ..... Dave Fritz

## WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By ..... WNXT, Inc.  
Address ..... Masonic Bldg.  
Tel.: EL 3-1161 ..... ABC  
Station Reps. .... Walker-Rawalt; Ohio Stas.  
President ..... Leonard Feldman  
General, Comm. Mgr. .... Marshall Rosene  
Chief Engineer ..... Howard Potts

## WPAV—Portsmouth—1935

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W., n.  
Owned By ..... Radio Station WPAV  
Address ..... 1009 Gallio St.  
Tel.: EL 3-5176 ..... CBS  
Station Representative ..... Devney Organization  
President ..... Paul F. Braden  
Program Director ..... John T. Baker  
Technical Director ..... Maurice L. Myers  
Owners of: WPAV-FM.

## WLEC—Sandusky—1947

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Cleveland Bcstg., Inc.  
Address ..... Box 441  
Tel.: MA 6-2000 ..... Independent  
President ..... Ray T. Miller, Jr.  
General, Station Mgr. .... Jay E. Wagner, Jr.

Commercial, Prom. Mgr. . . . . Louis E. Mahla  
 Program Director . . . . . Karl J. Bates  
 Chief Engineer . . . . . Jay Leibach  
 For other Cleveland bestg. stations see Multiple-Station Owners.

### WBLY—Springfield—1947

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Champion City Bcstg. Co.  
 Address . . . . . 1711 W. Main St.  
 Tel.: FA 3-4676 . . . . . KBS-MBS  
 President . . . . . R. L. Yontz  
 Commercial Mgr. . . . . Al McCleman  
 Chief Engineer . . . . . Carl Egbert  
 Owners of: WBLY-FM.

### WIZE—Springfield—1940

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Radio Voice of Springfield  
 Address . . . . . 117 W. High St.  
 Tel.: 323-4955 . . . . . Independent  
 Station Representative . . . . . Eastman  
 President . . . . . Charles Sawyer  
 V.P., General Mgr. . . . . Ernest A. Gudridge  
 Executive Vice-President . . . . . J. P. Williams  
 Vice-President . . . . . Alex Buchan  
 Chief Engineer . . . . . Victor L. Bushong

### WSTV—Steubenville—1940

Freq.: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . Rust Craft Bcstg. Co.  
 Bus.-Studio Address . . . . . Exchange Realty Bldg.  
 Tel.: 282-6265 . . . . . MBS  
 Station Representative . . . . . Adam Young  
 President . . . . . Jack N. Berkman  
 General Manager . . . . . Louis W. Shapiro  
 Publicity Director . . . . . Geo. H. Wilson  
 Program Director . . . . . Tom Abernethy  
 Chief Engineer . . . . . William Chesnes  
 For other Rust Craft stations see Multiple-Station Owners.

### WTTF—Tiffin—1959

Frequency: 1600 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . WTTF, Inc.  
 Address . . . . . 112 E. Market St.  
 Tel.: 447-2212 . . . . . MBS  
 President, Gen. Mgr. . . . . Robert G. Wright  
 Chief Engineer . . . . . Richard Wright

### WOHO—Toledo—1954

Frequency: 1470 Kc. . . . . Power: 1000 Watts  
 Owned By . . . . . Midwestern Bcstg. Co.  
 Address . . . . . Box 276, Station "A"  
 Tel.: OX 3-6576 . . . . . MBS  
 Station Representative . . . . . Raymer  
 President . . . . . Ford R. Weber  
 Chief Engineer . . . . . Patrick J. Robinson

### WSPD—Toledo—1921

Frequency: 1370 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Storer Broadcasting Co.  
 Address . . . . . 125 South Superior St.  
 Tel.: CH 8-6401 . . . . . NBC  
 Representative . . . . . Katz

President . . . . . George B. Storer, Jr.  
 V. P., General Manager . . . . . Reginald B. Martin  
 Nat. Sales Manager . . . . . Emerson Kimble  
 Program Director . . . . . Jack Williams  
 Chief Engineer . . . . . George Fulop  
 For other Storer stations see Multiple-Station Owners.

### WTOD—Toledo—1946

Frequency: 1560 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Booth Broadcasting Co.  
 Address . . . . . 3225 Arlington Ave.  
 Tel.: 385-2507 . . . . . Independent  
 President . . . . . John L. Booth  
 Gen. Comm. Mgr. . . . . Francis X. McNerney  
 Chief Engineer . . . . . Robert Sowers  
 For other Booth stations see Multiple-Station Owners.

### WTOL—Toledo—1938

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . Community Bcstg. Co.  
 Address . . . . . Jackson St.  
 Tel.: CH 4-7411 . . . . . ABC  
 Station Representative . . . . . H.R. Reps.  
 President . . . . . Frazier Reams  
 General Manager . . . . . Thomas S. Bretherton  
 Station, Comm. Manager . . . . . Douglas Tabnei  
 Program Director . . . . . Orris Tabnei  
 Chief Engineer . . . . . Harold Holmes  
 Owners of: WTOL-FM-TV.

### WERT—Van Wert—1958

Frequency: 1220 KC. . . . . Power: 250 Watts, d.  
 Owned By . . . . . Van Wert Broadcasting Co.  
 Address . . . . . Box 487  
 Tel.: 232-4075 . . . . . KBS  
 President, Ch. Eng. . . . . Kenneth E. Kunze  
 Program, Publicity Dir. . . . . Eugene Rockwell  
 Owners of: WERT-FM; WMVR, Sidney.

### WHHH—Warren—1941

Frequency: 1440 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Radio Sta. WHHH, Inc.  
 Address . . . . . 2nd National Bldg.  
 Tel.: 392-2529 . . . . . Independent  
 Station Reps. . . . . Webb; Ohio Stations  
 President . . . . . Helen Hart Hurlbert  
 General Mgr., Chief Eng. . . . . R. E. Hardy

### WCHO—Washington Court House—1952

Frequency: 1250 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Court House Bcstg. Co.  
 Address . . . . . 113½ S. Main St.  
 Tel.: 5-6211 . . . . . KBS  
 Pres. Gen. Mgr., Chief Eng. . . . . W. N. Nungesser  
 Station Mgr. . . . . C. L. Mitchell  
 Owners of: WKOV, Wellston.

### WPKO—Waverly—1954

Frequency: 1380 Kc. . . . . Power: 1000 W., d.  
 Owned By . . . . . Ohio Quests, Inc.  
 Address . . . . . Box 67

## OHIO-OKLAHOMA

Tel.: PI 2781.....Independent  
President, Gen. Mgr. .... James B. Denton  
Chief Engineer ..... Robert P. Meyer

### WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.  
Owned-Operated By.....Family Bcstg. Co.  
Address ..... P. O. Box 190  
Tel.: WE 4-2000.....KBS  
Pres., Gen. Mgr. Ch. Eng.... W. N. Nungesser  
Owners of: WCHO, Washington Court House.

### WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned By.....Wooster Republican Ptg. Co.  
Address .....Route 30  
Tel.: ANgelus 3-5075.....KBS  
General Manager ..... E. B. Evans  
Chief Engineer..... B. L. Bowman  
Owners of: WWST-FM.

### WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.  
Owned By.....Peoples Broadcasting Corp.  
Address .....Worthington  
Tel.: 885-5342.....Independent  
President.....Herbert E. Evans  
General, Station Mgr.... Joseph D. Bradshaw  
National Sales Mgr.... Andy Edgerton  
Program Director..... Phil Sheridan  
Chief Engineer.....Harold Schaaf

### WGIC—Xenia—1963

Frequency: 1500 Kc.....Power: 500 W. d.  
Owned By.....Greene County Radio  
969 Bellbrook Ave.....Tel.: 372-3531  
Independent.....Rep.: None  
President.....Vernon H. Baker  
General Mgr.....Richard A. Moran

### WBBW—Youngstown—1949

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Mahoning Valley Bcstg. Corp.  
Address .....260 W. Federal St.  
Tel.: 744-4421.....MBS  
Representative .....Weed  
President, Ch. Eng.....John Cherpach, Jr.  
Vice President .....Gene Trace  
General, Comm. Manager .....Dick James  
Program Director.....Anthony N. Ross  
Owners of: WBBW-FM.

### WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned-Operated By.....WFMJ Bcstg. Co.  
Business-Studio Address .... 101 W. Boardman  
Tel.: 736-0106 .....NBC  
Station Representative... McGavren/Guild Co.  
President .....William F. Maag, Jr.  
General. Comm. Mgr..... Mitchell F. Stanley  
Chief Engineer ..... Frank A. Dieringer

### WHOT—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned By.....WHOT, Inc.  
Address .....401 N. Blaine Ave  
Tel.: RI 6-8464.....Independent  
President ..... Myron Jones  
General Manager..... William Fleckenstein  
Commercial Mgr..... William Aey  
Program Dir..... Richard Thompson  
Chief Engineer ..... Gene Coxson  
For other M. Jones stations see Multiple-Station  
Owners.

### WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Operated By.....WKBN Bcstg. Corp.  
Address .....3930 Sunset Blvd.  
Tel.: 782-1144 .....CBS  
Representative ..... Paul H. Raymer  
Pres., Gen. Mgr.... Warren P. Williamson, Jr.  
Station Mgr..... Warren P. Williamson III  
Sales Prom. Mgr..... J. Harrison Hartley  
Commercial Manager..... Carl F. Glade  
Program Director..... Frank L. Sweeney  
Publicity Director..... Gene Springer  
Chief Engineer..... B. T. Wilkins  
Owners of: WKBN-FM-TV.

### WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By..Southeastern Ohio Bcstg., System,  
Inc.  
Business-Studio Address... Lind Arcade Bldg.  
Tel.: GL 2-5431.....NBC  
President .....Clay Littick  
Gen., Station Manager..... Allan Land  
Comm. Mgr..... Nate Milder  
Publicity Dir., Sls. Prom. Mgr.... Naomi Lorton  
Program Director..... Bob Banfield  
Chief Engineer..... William A. Hunt, Sr.  
Owners of: WHIZ-FM-TV, WTAP-AM-TV, Parkes-  
burg.

## Oklahoma

### KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....KADA Bcstg., Inc.  
Business Address .....Box 642  
Tel.: FEderal 2-1212.....ABC, KBS

Station Rep. ....Weed  
President..... Katherine Hoover  
Owners of: KWSH, Wewoka.

### KWHW—Altus—1947

Freq.: 1450 Kc...Power: 1 Kw. d., 250 W. n.



Owned-Operated By.... Altus Bcstg. Co., Inc.  
 Address ..... Box 577  
 Tel.: HU 2-1450..... KBS  
 Pres., Gen. Mgr..... Frank E. Wimberly  
 Chief Engineer..... Ernest Baucum

**KALV—Alva—1956**

Frequency: 1430 Kc..... Power: 500 Watts  
 Owned By.... R. & L. Lovatt, M. & A. Curfman  
 Address ..... Box 328  
 Tel.: FA 7-1430..... Independent  
 General Manager..... Dean Curfman  
 Chief Engineer..... Ron Kassik

**KVSO—Ardmore—1935**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned By..... Ardmoreite Pub. Co.  
 Address ..... Ardmoreite Bldg.  
 Tel.: CA 3-3030..... ABC-KBS  
 General Manager..... Douglas C. Dillard

**KWON—Bartlesville—1942**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Horace C. Boren  
 Address ..... Box 69  
 Tel.: FEderal 6-1400..... MBS  
 Station Reps..... Bowles; Melville  
 President ..... Horace C. Boren  
 General, Sta. Mgr..... Tony G. Kountoupis  
 Chief Engineer..... James Hawkins  
 Owners of: KMUS, Muskogee.

**KLTR—Blackwell—1952**

Frequency: 1580 Kc..... Power: 1 Kw. d.  
 Owned-Operated By..... KLTR, Inc.  
 Address ..... P. O. Box 70  
 Tel.: EM 3-4568..... KBS  
 President, General Manager. Wallace Waters

**KWCO—Chickasha—1946**

Freq.: 1560 Kc..... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.... Washita Valley Bcstg. Co.  
 Address ..... P. O. Box 770  
 Tel.: CAstle 4-2890..... KBS  
 Owner..... Bayard C. Auchincloss  
 General Manager..... William S. Scott  
 Chief Engineer..... Ben DeKinder

**KWPR—Claremore—1958**

Frequency: 1270 Kc..... Power: 500 Watts, d.  
 Owned By..... Rowley-Taliaferro Bcstg. Co.  
 Address ..... 417 West Second St.  
 Tel.: ROgers 3-1281..... KBS  
 President, Chief Engineer..... Wayne Rowley

**KWOE—Clinton—1949**

Frequency: 1320 Kc..... Power: 1000 Watts d.  
 Owned By..... Western Okla. Bcstg. Co.  
 Address ..... Neptune Park  
 Tel.: FAirfax 3-0617..... Independent  
 President, Gen. Mgr..... Lonnie J. Preston  
 Chief Engineer..... Arthur Vogt

**KUSH—Cushing—1953**

Frequency: 1600 Kc..... Power: 1000 Watts d.  
 Owned By..... Cimarron Broadcasters, Inc.  
 Address ..... P. O. Box 791  
 Tel.: CA 5-0922..... Independent  
 Pres., Gen. Mgr..... Gordon Rockett

**KRHD—Duncan—1947**

Freq.: 1350 Kc..... Power: 250 W. d., 100 W. n.  
 Owned-Operated By..... Duncan Bcstg. Co.  
 Address ..... West Pine St.  
 Tel.: AL 5-1350..... KBS  
 President..... R. H. Drury

**KSEO—Durant—1947**

Frequency: 750 Kc..... Power: 250 Watts d.  
 Owned-Operated By... Durant Pub-Bcstg. Corp.  
 Address ..... 215 Democrat Bldg.  
 Tel.: 3100 ..... KBS  
 President..... R. V. Peterson  
 Gen. Mgr..... L. W. Coleman

**KELR—El Reno—1962**

Frequency: 1460 Kc..... Power: 500 Watts d.  
 Owned By..... C. P. Corp.  
 Address ..... P. O. Box 769  
 Tel.: ANdrews 2-4248..... Independent  
 General Manager ..... Earl Brown  
 Chief Engineer ..... John R. Smith

**KBEK—Elk City—1929**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned By..... Bob Garrison  
 Address ..... 2117 W. Third St.  
 Tel.: CApital 5-3333..... KBS, ABC  
 President ..... Bob Garrison  
 Program Director..... Gayle Albert

**KCRC—Enid—1926**

Frequency: 1390 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Enid Radiophone Co.  
 Address ..... 318 E. Willow  
 Tel.: AD 7-1390..... ABC  
 President..... Milton B. Garber  
 General Manager..... Pat Murphy  
 Commercial Manager..... Jim Hannon

**KGWA—Enid—1950**

Frequency: 960 Kc..... Power: 1000 Watts  
 Owned-Oper. By.... Public Bcstg. Service, Inc.  
 Address ..... P. O. Box 346  
 Tel.: AD 4-4230..... Independent  
 Representative... Venard, Torbet & McConnell  
 President, General Manager..... Allan Page  
 Program Director..... Lyle Gaston  
 Chief Engineer..... Milton Wentworth

**KTAT—Frederick—1948**

Frequency: 1570 Kc..... Power: 250 Watts d.  
 Owned By..... Tillman Bcstg. Co.  
 Address ..... P. O. Drawer 920  
 Tel.: ED 5-2131..... KBS  
 Pres.; Gen., Sta. Mgr. James R. "Bob" Brewer

# OKLAHOMA

## KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts  
Owned By Austin Oil Co., Inc.  
Address 115 North Division  
Tel.: BU 2-2321. KBS  
President Mrs. Helen Owen  
Vice President David Owen  
Sales Promotion Manager Peggy Weems  
Chief Engineer R. B. Phillips, Jr.

## KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By Plains Bcstg. Co.  
Address Box 130  
Tel.: 338-6533. KBS  
President, Station Mgr. T. M. Raburn, Jr.  
Chief Engineer Herb Noyes

## KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.  
Owned By Henryetta Radio Co.  
Address 125 N. 5th  
Tel.: OLive 2-3298. Independent  
President Leland Gourley  
Program Director Bill Simmons, Jr.  
Chief Engineer Bud Gaither

## KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned-Operated By A. R. Fuchs  
Address P. O. Box 311  
Tel.: GENEVA 6-2420. KBS  
President, Chief Engineer A. R. Fuchs

## KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Little Dixie Bcstg. Co.  
Address 106 West Jackson St.  
Tel.: FA 6-3772. KBS  
President, General Mgr. D. W. Brawner

## KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Idabel Bcstg. Co.  
Address P. O. Box 1072  
Tel.: 892. Independent  
General Manager Winston O. Ward  
Sta., Comm. Manager J. P. Stanley

## KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.  
Owned By Progressive Bcstg. Co.  
Address Box 2187  
Tel.: EL 5-1050. Independent  
President Dr. G. G. Downing  
General Manager Ross B. Baker  
Chief Engineer Charles Thompson

## KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W., d.  
Owned By Okla. Quality Bcstg. Co.  
Address 406½ D. Ave.

Tel.: EL 5-1380. ABC  
Station Rep. Venard, Torbet & McConnell  
President R. H. Drewry  
General, Station Manger Tom Reddell  
Chief Engineer Harold Kinkead  
For other Drewry stations see Multiple-Station  
Owners.

## KMAD—Madill—1962

Frequency: 1550 Kc. Power: 250 Watts d.  
Owned By Herbert J. Pate  
Address Box 552  
Tel.: INGersoll 5-2345. Independent  
Owner, Chief Engineer Herbert J. Pate  
Station Mgr. Wayne Cabaniss

## KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.; 500 W., n.  
Owned By Little Dixie Radio  
Address Box 780  
Tel.: GA 3-1460. Independent  
Pres., Gen. Mgr. Francis D. Stipe

## KTMC—McAlester—1946

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By McAlester Bcstg. Co.  
Address 202½ East Choctaw  
Tel.: GA 3-1400. KBS  
President, General Mgr. Bob Baggett  
Commercial Manager Phil Reed

## KGLC—Miami—1947

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Operated By Miami Bcstg. Co.  
Business Address Miami Hotel Bldg.  
Tel.: KI 2-3303. KBS-MBS  
Owner Estate of Kenyon Brown  
Gen., Sta. Mgr. William A. Searle  
Chief Engineer Louis Stone

## KBIX—Muskogee—1936

Frequency: 1490 Kc. Power: 250 Watts  
Owned By Okla. Press Pub. Co.  
Address Barnes Bldg.  
Tel.: MU 2-1331. ABC  
President Tams Bixby, Jr.  
Chief Engineer Ted Foster

## KMUS—Muskogee—1948

Freq.: 1380 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By Mr. & Mrs. Horace C. Boren  
Address P. O. Box 1588  
Tel.: MU 2-2488. Independent  
Station Reps. Bolles; Melville  
Pres., Gen. Mgr. Horace C. Boren  
Vice Pres. Mrs. Martha B. Boren  
Sta. Mgr., Chief Eng. James E. Keitel, Jr.  
Program Director Al Hanna  
Owners of: KWON, Bartlesville.

## KNOR—Norman—1949

Frequency: 1400 Kc. Power: 250 Watts  
Owned By Cleveland County Bcstg. Co.  
Address P. O. Box 542

Tel.: JE 4-8475.....KBS  
 General Manager.....William S. Morgan  
 Commercial Mgr.....Robert G. Barry  
 Chief Engineer.....John W. Spiker

**KBYE—Oklahoma City—1947**

Frequency: 890 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Great Empire Bcstg. Corp.  
 Business Address.....5508 N. Eastern  
 Tel.: GARfield 7-6524.....Independent  
 President.....Berniece L. Lynch  
 General Station Manager.....F. F. Lynch  
 Commercial, Sales Prom. Mgr.....F. J. Lynch  
 Chief Engineer.....J. B. Latimer

**KJEM—Oklahoma City—1948**

Frequency: 800 Kc....Power: 250 Watts d.  
 Owned-Oper. By.....KJEM, Inc.  
 Address.....515 N. Robinson  
 Tel.: CE 2-6367.....Independent  
 Station Representative.....Jack Masla & Co.  
 President.....W. D. Schueler  
 Gen., Sta. Mgr.....C. Hewel Jones  
 Program Director.....W. W. Jones  
 Chief Engineer.....Bill Humphrey  
 Owners of: KJEM-FM.

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Big Chief Bcstg. Co. Inc.  
 Address.....Box 424C  
 Tel.: ME 4-1411.....Independent  
 Pres., Gen. Mgr.....Jack Beasley  
 Chief Engineer.....Buzzy Brooks

**KOCY—Oklahoma City—1922**

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Bonebrake & Co.  
 Address.....101 N.E. 28th St.  
 Tel.: JACKson 8-5543.....NBC  
 Station Representative.....Adam Young  
 Pres., Gen. Mgr.....M. H. Bonebrake  
 Program Director.....Edwin Sossen  
 Publicity Director.....Frances Rose  
 Chief Engineer.....Elmo Black

**KOMA—Oklahoma City—1928**

Frequency: 1520 Kc....Power: 50,000 Watts  
 Owned-Operated By.....Storz Bcstg. Co.  
 Address.....311 West Grand St.  
 Tel.: NE 6-4482.....Independent  
 Representative.....Blair  
 V. P., General Manager.....Jack S. Sampson  
 For other Storz stations see Multiple-Station Owners.

**KTOK—Oklahoma City—1927**

Frequency: 1000 Kc....Power: 5000 Watts  
 Owned-Operated By.....KTOK, Inc.  
 Business-Studio Address.....1800 W. Main  
 Tel.: CEntal 5-8351.....ABC  
 Station Representative.....Eastman  
 President.....Wendell Mayes  
 Chief Engineer.....Clifford Easum

**WKY—Oklahoma City—1920**

Frequency: 930 Kc....Power: 5000 Watts  
 Owned-Oper. By.....WKY TV System, Inc.  
 Address.....500 E. Britton Rd.  
 Tel.: SK 2-2161.....Independent  
 Newspaper Affiliation.....Oklahoman & Times  
 Representative.....Katz  
 President.....E. K. Gaylord  
 V.P., General Manager.....Norman P. Bagwell  
 Asst. Sta., Comm. Mgr.....Lee Allen Smith  
 Program Dir.....Danny Williams  
 Sales Promotion Mgr.....Jim Willis  
 Chief Engineer.....Bob Hayward  
 For other WKY TV Systems stations see Multiple-Station Owners.

**KOKL—Okmulgee—1937**

Frequency: 1240 Kc....Power: 250 Watts  
 Owned-Oper. By.....Okmulgee Bcstg. Corp.  
 Address.....114 East Seventh St.  
 Tel.: SK 6-3646.....KBS  
 President.....Donald W. Reynolds, Sr.  
 General Mgr.....Charles J. Lienhart  
 Chief Engineer.....Malcolm V. Reed, Jr.  
 For other D. W. Reynolds stations see Donrey Media Group under Multiple-Station Owners.

**KVLH—Pauls Valley—1947**

Frequency: 1470 Kc....Power: 250 Watts d.  
 Owned-Operated By.....Pauls Valley Bcstg. Co.  
 Address.....Box 610  
 Tel.: BELmont 8-3314.....KBS  
 President, General Manager.....E. J. Ballard  
 Station, Sales Promo. Mgr.....B. Kent Hawkins  
 Program Director.....James Hensley

**WBBZ—Ponca City—1928**

Frequency: 1230 Kc....Power: 250 Watts  
 Owned-Oper. By.....Ponca City Pub. Co.  
 Address.....P. O. Box 588  
 Tel.: RO 5-6607.....MBS  
 General Manager.....Allan W. Muchmore  
 Station Manager.....William C. Maugans

**KLCO—Poteau—1953**

Frequency: 1280 Kc....Power: 1 Kw. d.  
 Owned By.....Le Flore County Bcstg. Co.  
 Address.....Box 511  
 Tel.: 660.....KBS  
 Owners.....R. B. Bell, Bernice Bell  
 Owners of: KREK, Sapulpa.

**KOLS—Pryor—1950**

Frequency: 1570 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Lakes Area Bcstg. Co.  
 Address.....5th & S. Mill Sts.  
 Tel.: VALley 5-2763.....KBS  
 Gen. Mgr., Chief Eng.....L. L. Gaffaney  
 Commercial Manager.....Mrs. L. L. Gaffaney

**KTOW—Sand Springs—1961**

Frequency: 1340 Kc....Power: 250 W.  
 Owned By.....Dr. Forrest G. Conley  
 Box 1047.....Tel.: CI 5-9577  
 Independent.....Rep.: None  
 Pres., Gen. Mgr.....Dr. Forrest G. Conley

## OKLAHOMA

### KREK—Sapulpa—1962

Frequency: 1550 Kc. Power: 500 W. d.  
Owned By.....Creek County Bcstg. Co.  
Box 846.....Tel.: BA 4-2620  
KBS.....Rep.: None  
Pres., Sta. Mgr.....R. B. Bell  
Owners of: KLCO, Poteau.

### KGFF—Shawnee—1930

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....KGFF Bcstg. Co., Inc.  
Address.....P. O. Box 9  
Tel.: BR 3-4390.....MGS  
Representative.....Avery-Knodel  
President.....Oscar S. Stauffer  
Gen., Sta. Manager.....William A. Weaver  
Chief Engineer.....R. K. Branson  
For other Stauffer stations see Multiple-Station  
Owners.

### KSPI—Stillwater—1947

Frequency: 780 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Stillwater Publishing Co.  
Address.....P. O. Box 231  
Tel.: FR 2-7800.....Independent  
Representative.....Clark  
General Mgr.....J. R. Bellatti  
Station Manager.....Lewis Pearce  
Commercial Manager.....Bill Platt

### KTLQ—Tahlequah—1957

Frequency: 1350 Kc. Power: 1 Kw., d.  
Owned By.....Camelleta Corp.  
Address.....First National Bank Bldg.  
Tel.: Glendale 6-2511.....Independent  
President.....Jim Egan  
General Mgr., Chief Eng.....Galen O. Gilbert  
Commercial Manager.....Jim Stacey

### KAKC—Tulsa—1946

Freq.: 970 Kc. Power: 1000 W. d., 500 W. n.  
Owned By.....KAKC of Tulsa, Inc.  
Address.....KAKC Bldg., 51st & Peoria  
Tel.: RI 3-5301.....Independent  
President.....S. Carl Mark  
General, Station Manager.....Robert J. Hoth  
Commercial Manager.....Hillis Bell, Jr.  
Program Director.....Dick Schmitz  
Chief Engineer.....Charles Laughton  
Owners of: KAKC-FM.

### KELI—Tulsa—1934

Frequency: 1430 Kc. Power: 5 Kw.  
Owned By.....T & O Bcstg. Co.  
Address.....2601 E. 56th St., N.  
Tel.: FI 5-1311.....Independent  
Station Representative.....George Hollingbery  
President, Gen. Mgr.....Raymond Ruff  
Commercial Manager.....Joe Fischer  
Program Director.....Joe Henderson  
Chief Engineer.....Lloyd Cowan  
Owners of: KTRN, Wichita Falls, Tex.

### KFMJ—Tulsa—1946

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned By.....UROK Broadcasting Co., Inc.  
Address.....5400 W. Edison  
Tel.: LU 5-5555.....KBS  
President.....G. M. Engel  
Station Manager.....William R. Nash  
Chief Engineer.....N. Wilcox

### KOME—Tulsa—1938

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Producers, Inc.  
Address.....410 McFarlin Bldg.  
Tel.: LU 3-4121.....ABC  
Station Rep.....Spot Time Sales  
Vice-Pres., Gen. Mgr.....Sherod Rouser

### KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned By.....Swanco Bcstg. Co.  
Address.....311 So. Denver Ave.  
Tel.: LUther 4-4291.....Independent  
President.....George A. Bolas  
Commercial Manager.....N. S. Barton, Jr.  
Chief Engineer.....Delbert Keeling  
For other Swanco stations see Multiple-Station  
Owners.

### KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Southwestern Sales Corp.  
Address.....3701 S. Peoria  
Tel.: RI 2-5561.....NBC  
Representative.....Edward Petry  
President.....H. C. Stuart  
V.P., General Mgr.....G. K. Brandborg  
Program Director.....J. Ryan  
Chief Engineer.....J. Bushnell  
Owners of: KVOO-TV.

### KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.  
Owned-Oper. By.....Vinita Broadcasting Co.  
Address.....Box 189  
Tel.: ALpine 6-3407.....KBS  
General Manager.....Gene Humphries

### KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts  
Owned-Operated By.....Tri-Cities Bcstg. Co., Inc.  
Address.....Box 1260  
Tel.: AL 7-5441.....ABC, KBS  
President.....Katherine Hoover  
Owners of: KADA, Ada.

### KSIW—Woodward—1947

Freq.: 1450 Kc. Power: 1000 W. d., 250 W. n.  
Owned-Oper. By.....Woodward Bcstg. Co.  
Address.....22nd & Cedar Sts.  
Tel.: ALpine 4-4455.....Independent  
President, General Mgr.....Edward A. Ryan  
Program Director.....Mrs. Lenora W. Ryan  
Chief Engineer.....Mark Gaston

# Oregon

## **KRKT—Albany—1959**

Frequency: 990 Kc. ....Power: 250 Watts, d.  
Owned By.....Radio Station KRKT  
Address.....233 W. Third St.  
Tel.: WAbash 6-3719 .....Independent  
Co-Owners.....Peter Ryan, Milton Viken  
Owners of: KNND, Cottage Grove.

## **KWIL—Albany—1941**

Frequency: 790 Kc. ....Power: 1000 Watts  
Owned-Oper. By.....Albany Radio Corp.  
Address.....Box 485  
Tel.: WA 6-2233 .....MBS  
President.....Claude Buerge  
General Manager.....Larry Gordon

## **KRVC—Ashland—1960**

Frequency: 1350 Kc. ....Power: 1000 Watts, d.  
Owned By.....Faith Tabernacle, Inc.  
Address.....Box 1  
Tel.: Ashland .....Independent  
President.....Leo Wine  
Chief Engineer.....Wayne Covington

## **KWIN—Ashland—1946**

Frequency: 580 Kc. ....Power: 1000 Watts  
Owned By.....Rogue Valley Bcstrs. Co.  
Business Address.....P.O. Box 227  
Tel.: 482-2211 .....KBS  
Station Reps.....Feltis, Dove, Cannon; Bernard  
President, General Mgr. ....W. Henry Peck  
Chief Engineer.....Ed Tomlin

## **KAST—Astoria—1925**

Frequency: 1370 Kc. ....Power: 1000 Watts  
Owned By.....Astoria Broadcasting Co.  
Address.....1006 W. Marine Dr.  
Tel.: FA 5-2911 .....ABC, MBS  
Station Reps.....Moore; Webb  
President.....C. H. Lane  
General Mgr. ....R. Chopping

## **KVAS—Astoria—1950**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned By...Lower Columbia Bcstg. Co., Inc.  
Address.....Radio Central  
Tel.: FA 5-6221 .....KBS  
Reps.....Moore; Holman; Jacobson  
President.....W. T. Moore  
General Mgr., Ch. Eng. ....Charles A. Farmer  
Commercial Mgr. ....Don K. Van Velzer  
Publicity Dir. ....Donald Boyd

## **KBKR—Baker—1939**

Frequency: 1490 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By.....Oregon Trail Bcstg. Co.  
Bus.-Studio Address.....2030 Auburn Ave.  
Tel.: JA 3-4431 .....KBS

Station Reps. ....Art Moore; Grant  
General Manager.....Kenneth B. Lockwood

## **KBND—Bend—1938**

Freq.: 1110 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By....Central Oregon Bcstg. Co.  
Business Address.....5000 Studio Road  
Tel.: EV 2-4821 .....ABC  
Representative.....Meeker  
General Manager.....Frank H. Loggan  
Comm. Mgr. ....Doug Gaines  
Program Dir. ....Kessler Cannon  
Chief Engineer.....Robert Dickinson

## **KGRL—Bend—1959**

Frequency: 940 Kc. ....Power: 1000 Watts, d.  
Owned By.....KGRL, Inc.  
Address.....P.O. Box 590  
Tel.: EVergreen 2-5611 .....Independent  
Reps. ....Walker-Rawalt; Pacific; Jacobson  
President.....John H. McAlpine  
Chief Engineer.....Keith Snodgrass

## **KURY—Brookings—1958**

Frequency: 910 Kc. ....Power: 1 Kw., d.  
Owned By.....Joseph Sheridan  
Address.....P.O. Box 185  
Tel.: 469-3524 .....Independent  
President.....Joseph F. Sheridan  
General, Commercial Mgr. ....Norm Oberst  
Chief Engineer.....Vern Garvin

## **KRNS—Burns—1957**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Operated By.....Radio Burns  
Address.....Fairgrounds Rd.  
Tel.: 7300 .....KBS  
Station Representative.....Art Moore  
Co-Managers.....H. McDonald, J. Ward

## **KOOS—Coos Bay—1928**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Operated By.....KOOS, Inc.  
Address.....Box 180  
Tel.: 267-2121 .....ABC  
President.....Sheldon F. Sackett  
Program Director.....Constance M. Moe  
Chief Engineer.....Bryce H. Johnston

## **KYNG—Coos Bay—1956**

Frequency: 1420 Kc. ....Power: 1 Kw., d.  
Owned By.....KNYG Radio  
Address.....P.O. Box 657  
Tel.: COngress 7-7055 .....Independent  
Pres., Gen. Mgr. ....Phillip F. Waters  
Owners of: KQEN, Roseburg.

## **KWRO—Coquille—1948**

Frequency: 630 Kc. ....Power: 5000 Watts, d.

# OREGON

Owned-Operated By .....KWRO, Inc.  
Address .....P.O. Box 396  
Tel.: 396-2141 .....KBS  
Station Representatives ....Moore; Grant Webb  
President .....William E. Walsh  
General Manager .....Leonard F. Epling  
Sales Promotion Mgr. ....Lavare Ramey  
Chief Engineer .....Darrell Johnson

## KFLY—Corvallis—1955

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.  
Owned By .....Radio Broadcasters  
Address .....Box 689  
Tel.: PL 3-6633 .....Independent  
Station Reps....Jacobson; Masla; Pacific Bcst.  
President .....James L. Hutchens  
General, Station Mgr. ....Don Heinen  
Chief Engineer .....Clay Henry

## KLOO—Corvallis—1947

Frequency: 1340 Kc. ....Power: 250 Watts  
Owned By.....By Willamette Valley Radio  
Address .....Box 731  
Tel.: Plaza 3-4493 .....KBS  
Station Reps. ....Moore; Oakes  
President, General Mgr....Randolph S. Arntzen  
Sta., Comm. Mgr. ....George Lichtenthaler

## KNND—Cottage Grove—1953

Frequency: 1400 Kc. ....Power: 250 Watts

# KPIR

Dial 1500      10,000 Watts

Sound of the Timberland

## THE BIG POWER

*covering  
the Northwest's fastest  
growing metropolitan  
market*

P.O. Box 542  
Eugene, Oregon

Owned By .....Radio KOMB  
Address .....P.O. Box 7  
Tel.: WH 2-2468 .....Independent  
Co-Owners....Peter J. Ryan, Milton A. Viken  
Owners of: KRKT, Albargs.

## KROW—Dallas—1955

Frequency: 1460 Kc. ....Power: 5 Kw., d.  
Owned-Oper. By .....Polk County Bcstrs., Inc.  
Address .....481 State St.  
Tel.: 623-2342 .....Independent  
Station Reps. ....Meeker; Day-Wellington  
Pres., Gen. Mgr. ....Ray L. Kozak

## KWVR—Enterprise—1960

Frequency: 1340 Kc. ....Power: 250 Watts d.  
Owned By .....Wallowa Valley Radio  
Address .....203 East Main St.  
Tel.: 61 .....KBS  
Station Representative .....Moore  
Owner; Gen., Sales Mgr....Gene W. Wilson

## KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By .....Radio Air Ways, Inc.  
Address .....P.O. Box 1600  
Tel.: DI 5-3357 .....ABC  
President, Gen., Sta. Mgr. ....E. L. Kincaid  
Chief Engineer .....Ralph Cook

## KATR—Eugene—1962

Frequency: 1320 Kc. ....Power: 1000 Watts d.  
Owned By.....Radio KATR  
Address .....130 E. 13th Ave.  
Tel.: Diamond 5-3338 .....Independent  
Station Reps....Webb; Feltis, Dove, Cannon  
Pres.; Station Mgr.....R. E. Thomlinson  
For other Thomlinson stations see Par stations  
under Multiple-Station Owners.

## KERG—Eugene—1949

Freq.: 1280 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By .....Guard Pub. Co.  
Address .....1600 Coburg Rd.  
Tel.: DI 5-4304 .....CBS  
Station Reps.....Meeker; Day-Wellington  
President .....Alton Baker, Jr.  
General Manager .....Robert C. LaBonte  
Program Director .....Clifton Cole  
Chief Engineer .....William Green

## KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Operated By .....Lane Bcstg. Co.  
Address .....P.O. Box 1032  
Tel.: DI 4-4214 .....MBS  
President, Chief Eng. ....Lee Bishop  
Commercial Manager .....Virgil Parker

## KPIR—Eugene—1962

Frequency: 1500 Kc....Power: 10,000 Watts  
Owned By .....Emerald Broadcasting Corp.  
Address .....P.O. Box 542

Tel: Parkway 6-7691 .....Independent  
 Station Rep. ....Weed  
 President, General Mgr. ....R. B. Thompson

**KUGN—Eugene—1946**

Freq.: 590 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By .....KUGN, Inc.  
 Business Address .....P.O. Box 112  
 Tel.: DI 4-6216 .....NBC  
 Reprs. ....Meeker; Moore; Hollingbery  
 Pres., Gen. Mgr. ....C. O. Fisher  
 Sales Promotion Mgr. ....David Whitbread  
 For other Fisher stations see Multiple-Station Owners.

**KWFS—Eugene—1962**

Frequency: 1540 Kc. ....Power: 1000 Watts d  
 Owned By ....Willamette Family Stations, Inc.  
 Address .....P.O. Box 1122  
 Tel.: Diamond 5-3211 .....Independent  
 President .....Marvin R. Steffins, Jr.  
 Chief Engineer .....Walt Jamison  
 Owners of: KWFS-FM.

**KWAY—Forest Grove—1950**

Frequency: 1570 Kc. ....Power: 1 Kw. d.  
 Owned By .....Triple G Bcstg. Co.  
 Address .....2740 Pacific Ave.  
 Tel.: EL 7-6644 .....Independent  
 Pres., Gen. Mgr. ....Paul Saverco

**KAGI—Grants Pass—1939**

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned By .....KAGI, Inc.  
 Address .....P.O. Box 148  
 Tel.: GR 6-4477 .....MBS  
 Station Representative .....Moore; Young  
 Pres., Gen. Mgr. ....J. Edwin Arnold  
 Chief Engineer .....N. Williams

**KAJO—Grants Pass—1957**

Frequency: 1270 Kc. ....Power: 5000 Watts d.  
 Owned By .....Grants Pass Bcstg. Co.  
 Address .....P.O. Box 230  
 Tel.: GR 6-6608 .....Independent  
 General, Comm. Mgr. ....Jim Wilson  
 Chief Engineer .....Chuck Field

**KRDR—Gresham—1956**

(Formerly KGRO)

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.  
 Owned By .....Action Bcstg. Co.  
 Address .....Box 32  
 Tel.: MO 5-4143 .....KBS  
 Representative .....Pickens  
 Pres., Gen. Mgr. ....John E. Grant

**KOHU—Hermiston—1956**

Frequency: 1570 Kc. ....Power: 1000 Watts d.  
 Owned By .....Sarah Knierim  
 Address .....Box 1  
 Tel.: JO 7-6500 .....MBS  
 General Manager .....Clyde Olsen

**KUIK—Hillsboro—1953**

Frequency: 1350 Kc. ....Power: 1000 Watts. d.  
 Owned By .....John P. Gillis  
 Address .....155-A South Second Ave.  
 Tel.: MI 8-4181 .....KBS  
 Station Rep. ....Art Moore  
 President, Station Mgr. ....John P. Gillis  
 Chief Engineer .....Albert Bishop

**KIHR—Hood River—1950**

Frequency: 1340 Kc. ....Power: 250 Watts  
 Owned By .....Ora. Wash. Bcstrs.  
 Business Address .....P.O. Box 207  
 Tel.: EV 6-1511 .....Independent  
 Representatives .....Art Moore; Webb  
 Pres., Gen. Mgr. Ch. Eng. ....C. J. McCredie

**KAGO—Klamath Falls—1923**

Freq. 1150 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
 Owned By .....Klamath Bcstg. Co.  
 Address .....Box 1130  
 Tel.: TU 2-2551 .....Independent  
 Reprs. ....V., T. & McC.; Art Moore  
 President .....A. J. Krisik  
 Vice-Pres., Gen. Mgr. ....John L. Fern  
 For other Krisik stations see Key Stations under  
 Multiple-Station Owners.

**KFLW—Klamath Falls—1946**

Freq.: 1450 Kc. .Power: 500 W. d.; 250 W. n.  
 Owned By .....Radio Klamath Falls  
 Address .....327 Main St.  
 Tel.: 882-4656 .....CBS  
 Representatives .....F/D/C; Sandeberg  
 Owner, Manager .....David F. Snow  
 Chief Engineer .....Wayne Milburn

**KLAD—Klamath Falls—1955**

Frequency: 960 Kc. ....Power: 5000 Watts, d.  
 Owned By .....Radio KLAD  
 Address .....Box 979  
 Tel.: TU 4-7794 .....Independent  
 Reprs. ...Venard, Torbet & Mc.; Feltis; Jacobson  
 General Mgr. ....Ogden Knapp  
 Chief Engineer .....William Grimes

**KLBM—La Grande—1938**

Frequency: 1450 Kc..Power: 1Kw. d., 250 W.n.  
 Owned-Oper. By .....Inland Radio, Inc.  
 Address .....P.O. Box 907  
 Tel.: Woodland 3-4121 .....Independent  
 Station Rep. ....Moore  
 President .....Gordon L. Capps  
 Commercial Manager .....Robert Empie  
 Station Manager .....Ken Lillard  
 Chief Engineer .....W. Curry  
 Owners of: KSRV, Ontario.

**KQIK—Lakeview—1956**

Frequency: 1230 Kc. ....Power 250 Watts  
 Owned By .....Pacific Northwest Radio, Inc.  
 Business Address .....411 N. 1st St.

# OREGON

Tel.: WH 7-2164 .....KBS  
President .....A. E. Freeman  
Prog. Dir., Ch. Eng. ....Wayne W. Whitehead

## KGAL—Lebanon—1950

Frequency: 920 Kc. ....Power: 1000 Watts  
Owned By ...Radio Wonderful Willamette/land  
Address .....P. O. Box 387  
Tel.: 258-3134 .....Independent  
Pres. Co-Owner .....Alex Dreifer  
Station Manager .....Don Wellman  
Chief Engineer .....Bob Weed  
For other Stadler stations see Multiple-Station  
Owners.

## KMCM—McMinnville—1949

Freq.: 1260 Kc. ....Power: 1 Kw.  
Owned By .....Ray Andrew Fields  
Address .....Box 207  
Tel.: 472-2151 .....Independent  
Representatives ...Lucas; Feltis/Dove/Cannon  
General Manager.....Ray Andrew Fields  
Owners of: KCIN, Victorville, Calif.

## KBOY—Medford—1954

Frequency: 730 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By .....KBOY Bcstrs.  
Address .....Box 1109  
Tel.: 779-2244 .....Independent  
Reps. ...Feltis; Dove, Cannon; Masla; Pacific  
President .....Kenneth R. Card  
General, Station Mgr. ....Winston Marks  
Chief Engineer .....Victor M. Califf  
Owners of: KBOY-FM.

## KDOV—Medford—1958

Frequency: 1300 Kc. ....Power: 5000 Watts  
Owned By .....Medford Bcstg., Inc.  
Address .....P.O. Box 869  
Tel.: SP 3-5000 .....Independent  
President, General Mgr. ....W. H. Hansen

## KMED—Medford—1922

Freq.: 1440 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By .....Radio Medford, Inc.  
Address .....P.O. Box 1306  
Tel.: 773-7373 .....ABC-NBC  
Station Reps. ....Hollingsbery; Day-Wellington  
President .....J. L. DeArmond  
Exec. V. P., General Mgr. ....Ray Johnson  
Station Commercial Manager ...Ted Thompson  
Program Mgr. ....Don Hanlin  
Chief Engineer .....Ellis Feinstein  
Owners of: KMED-TV.

## KSHA—Medford—1962

Frequency: 860 Kc. ....Power 1 Kw. d.  
Owned By .....Medford Bcstgs.  
MBS .....Rep.: Webb  
Owner .....Robert E. Thomlinson  
General Manager .....Robert J. Wells  
For other Thomlinson stations see Par stations  
under Multiple-Station Owners.

## KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Operated By .....Medford Printing Co.  
Address .....Barnett Rd.  
Tel.: SPring 2-6644 .....CBS  
General Mgr. ....Tom MacLeod

## KNPT—Newport—1948

Frequency: 1310 Kc. ..Power: 5 Kw. d., 1 Kw.n.  
Owned-Oper. By .....Yaquina Radio, Inc.  
Business Address .....Box 1428  
Tel.: AMherst 5-2266 .....Independent  
Sta. Reps. ....Meeker; Moore  
Pres., Gen. Mgr. ....Tom Becker  
Chief Engineer .....Del Kruger  
Owners of: KBCH, Ocean Lake.

## KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.  
Owned By .....Big Bay Radio, Inc.  
Address .....1956 Meade St.  
Tel.: 756-5108 .....Independent  
Station Rep.....Feltis, Dove, Cannon  
Co-Owner, Comm. Mgr.....Bill Karl  
Chief Engineer .....Arthur Schuldt

## KBCH—Ocean Lake—1955

Frequency: 1380 Kc. ....Power: 1000 Watts d.  
Owned By .....Yaquina Radio, Inc.  
Address .....Box 358  
Tel.: 994-2181 .....Independent  
Station Reps.....Moore; Meeker  
President .....Thomas R. Becker  
General Manager .....Henry G. Florip  
Chief Engineer .....Jack Chunn  
Owners of: KNPT, Newport.

## KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By .....Inland Radio, Inc.  
Address .....Box 540  
Tel.: TUcker 9-8651 .....KBS  
Station Rep.....Moore  
President, Gen. Mgr. ....Gordon L. Capps  
Owners of: KLBM, La Grande.

## KGON—Oregon City—1947

Frequency: 1520 Kc. ....Power: 50 Kw.  
Owned-Operated By .....Clackamas Bcstrs.  
Address .....P.O. Box 5865, Portland, Ore.  
Tel.: OLive 6-1441 .....MBS  
President .....Robert J. Harke  
Gen., Sta., Comm. Mgr. ....Irwin S. Adams  
Chief Engineer .....Sidney Roach

## KTIX—Pendleton—1941

(Formerly KKID)

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.  
Owned By .....Roderick Sound, Inc.  
Address .....P.O. Box 579  
Tel.: CRestview 6-1311 .....Independent  
President, Ch. Eng.....Robert W. Roderick



**KUBE—Pendleton—1956**

Frequency: 1050 Kc. .... Power: 1 Kw., d.  
 Owned By ..... Umatilla Bcstg. Ents. Ent.  
 Address ..... 236 S.E. First St.  
 Tel.: CRestview 6-1961 ..... Independent  
 President ..... John M. Carroll

**KUMA—Pendleton—1955**

Frequency: 1290 Kc. .... Power: 5000 Watts  
 Owned By ..... Pendleton Broadcasting Co.  
 Address ..... Box 278  
 Tel.: 276-1511 ..... ABC  
 Representatives ..... Hollingbery; Art Moore  
 President ..... C. O. Fisher  
 Vice Pres., Gen. Mgr. .... T. A. Smith  
 Chief Engineer ..... J. C. Bradley  
 For other Fisher stations see Multiple-Station Owners.

**KEX—Portland—1926**

Frequency: 1190 Kc. .... Power: 50,000 Watts  
 Owned By ..... Golden West Broadcasters  
 Address ..... 2130 S.W. Fifth Ave.  
 Tel.: CA 2-1881 ..... Independent  
 President ..... Robert O. Reynolds  
 For other Golden West stations see Multiple-Station Owners.

**KGW—Portland—1922**

Frequency: 620 Kc. .... Power: 5000 Watts  
 Owned By ..... King Broadcasting Co.  
 Bus-Studio Address ..... 1139 S.W. 13th Ave.  
 Tel.: CA 3-6364 ..... NBC  
 Representative ..... John Blair  
 President ..... Stimson Bullitt  
 Local Sales Mgr. .... Joe Clifford  
 Station Mgr. .... Patrick Crafton  
 Chief Engineer ..... Clare Hanawalt  
 For other King stations see Multiple-Station Owners.

**KISN—Portland—1959**

Frequency: 910 Kc. .... Power: 1 Kw.  
 Owned By ..... Star Stations, Inc.  
 Address ..... 10 N.W. Tenth  
 Tel.: CApiital 6-7191 ..... Independent  
 Station Representative ..... H-R Representatives  
 President ..... Don W. Burden  
 V.P., General Manager ..... Timothy F. Moore  
 Commercial Manager ..... Richard Shireman  
 Chief Engineer ..... Johnny Dark  
 For other Star stations see Multiple-Station Owners.

**KLIQ—Portland—1957**

Frequency: 1290 Kc. .... Power: 5 Kw., d.  
 Owned By ..... Malloy, Breyer, Inc.  
 Address ..... Oaks Amusement Park  
 Tel.: BElmont 4-8448 ..... Independent  
 President ..... S. G. Breyer

**KOIN—Portland—1926**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned ..... Mt. Hood Radio & TV Bcstg. Corp.

Address ..... 140 S.W. Columbia  
 Tel.: CA 8-3333 ..... CBS  
 Representative ..... CBS Radio Spot Sls.  
 President ..... C. Howard Lane  
 General Station Mgr. .... H. H. Buckendahl  
 National Sales Mgr. .... Robert R. Whitely  
 Chief Engineer ..... Louis S. Bookwalter  
 Owners of: KOIN-TV.

**KPAM—Portland—1948**

Frequency: 1410 Kc. .... Power: 5000 Watts d.  
 Owned-Operated By ..... Chem-Air, Inc.  
 Address ..... Box 1230  
 Tel.: CA 6-7676 ..... Independent  
 President ..... William E. Boeing, Jr.  
 General Manager ..... Del Leeson  
 Chief Engineer ..... R. A. McClanathan  
 For other Boeing stations see Multiple-Station Owners.

**KPDQ—Portland—1947**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned By ..... KPDQ, Inc.  
 Address ..... 4903 N.E. Sandy Blvd.  
 Tel.: AT 2-3232 ..... Independent  
 President ..... John W. Davis  
 Chief Engineer ..... Donald C. Wilkinson  
 Owners of: KPDQ-FM.

**KPOJ—Portland—1923**

Frequency: 1330 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... KPOJ, Inc.  
 Address ..... 1019 S.W. 10th Ave.  
 Tel.: CA 7-3484 ..... Independent  
 President, Gen. Mgr. .... R. M. Brown  
 Commercial Manager ..... Jack Moys  
 Program Director ..... Vern Mueller  
 Chief Engineer ..... Herbert A. Davidson  
 Owners of: KPOJ-FM.

**KWJJ—Portland—1925**

Frequency: 1080 Kc. .... Power: 10,000 Watts  
 Owned By ..... KWJJ Bcstg. Co.  
 Address ..... 931 S.W. King Ave.  
 Tel.: CA 8-4393 ..... ABC  
 Sta. Rep. .... Venard, Torbet & McConnell  
 Pres., Gen. Manager ..... Rod F. Johnson  
 Commercial Manager ..... Ben T. Crosby  
 Ch. Eng. .... Les Windes

**KXL—Portland—1926**

Frequency: 750 Kc. .... Power: 50 Kw. d.  
 Owned By ..... Seattle, Portland & Spokane Radio  
 Address ..... Box 5886  
 Tel.: OLive 4-3193 ..... Independent  
 Station Representative ..... McGavren/Guild  
 General Manager ..... Lester M. Smith  
 Commercial Manager ..... Richard L. Levy  
 Program Director ..... Del Olney  
 Chief Engineer ..... Bryce Howard  
 For other Seattle, Portland & Spokane Radio stations see Multiple-Station Owners.

**KRCO—Prineville—1950**

Frequency: 690 Kc. .... Power: 1000 Watts d.

# OREGON

Owned-Oper. By.....Radio Central Oregon  
Address .....P. O. Box 188  
Tel.: Hillcrest 7-6239.....Independent  
President, Chief Eng.....C. R. Matheny  
Commercial Manager.....Richard W. Burger  
Program Director.....Robert Arnott

## KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Don & Rita Anderson  
Address .....P.O. Box 787  
Tel.: Lincoln 8-3100.....Independent  
Station Representatives.....Wagner; Webb  
Station Manager.....Don Anderson

## KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.  
Owned By.....Oregon Coast Bcstrs.  
Address .....P. O. Box 471  
Tel.: CRestview 1-2674.....KBS  
President .....Walter Kraus  
General, Commercial Mgr.....Gless Connoy  
Program, Publicity Director.....Katie Connoy

## KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Lyle E. Fenner  
Address .....P. O. Box 847  
Tel.: 673-7179.....ABC  
President .....Philip F. Waters  
owners of: KYNG, Coos Bay.

## KRRR—Roseburg—1935

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned By.....Douglas County Tricasters  
Address .....Box 910  
Tel.: OR 3-5551.....CBS  
Pres.: Gen., Sta., Comm. Mgr. James H. Johnson

## KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.  
Owned-Oper. By...Douglas County Bcstrs., Inc.  
Address .....Box 538  
Tel.: OR 3-6678.....Independent  
President, Chief Engineer.....LeRoy Hiatt  
General Manager .....Elliott Motschenbacher

## KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts  
Owned By.....Columbia County Bcstrs.  
Address .....KOHI Bldg.  
Tel.: 1601 .....KBS  
President .....L. B. Brownlow  
Station Manager.....W. Anderson  
Chief Engineer .....J. Allen

## KAPT—Salem—1961

Frequency: 1220 Kc....Power: 1,000 Watts d.  
Owned By.....Salem Broadcasters  
Address .....212 High St., N.E.  
Tel.: 364-3353.....MBS; KBS  
Station Reps. ....Webb; Feltis, Dove, Cannon

Pres.; Gen., Mgr.....Robert E. Thomlinson  
For other Thomlinson stations see Par stations  
under Multiple-Station Owners.

## KBZY—Salem—1957

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By.....Salem Bcstg. Co.  
Address .....369 High St. N.E.  
Tel.: EM 4-6748 .....NBC  
Station Reps.....Meeker; Art Moore  
President.....Carl O. Fisher  
General Mgr.....Gene Harrison  
Commercial Manager .....Les Manning  
Program Manager .....John Vaughan  
Chief Engineer.....Elmer Gary  
For other Fisher stations see Multiple-Station Owners.

## KGAY—Salem—1951

Frequency: 1430 Kc....Power: 5000 Watts d.  
Owned By ..Radio Wonderful WillametteIsland  
Address .....Box 768  
Tel.: 363-7121.....Independent  
Pres.: Co-Owner.....Alex Dreier  
Sales Promotion Manager.....Paul Bowman  
For other Stadler stations see Multiple-Station Owners.

## KSLM—Salem—1934

Freq.: 1930 Kc..Power: 5000 Wts. d., 1000 n.  
Owned-Operated By.....Oregon Radio, Inc.  
Business Address.....P. O. Box 631  
Tel.: EM 4-8433.....ABC  
President .....Lou C. Paulus  
Program Director.....Bob McCarl

## KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned .....KEED, Inc.  
Address .....Box K, Eugene, Ore.  
Tel.: PA 6-6591.....Independent  
President .....Glen M. Stadler  
Station Manager.....Rodney V. Louden  
Chief Engineer .....Robert Barnes  
For other Stadler stations see Multiple-Station Owners.

## KACI—The Dalles—1955

Frequency: 1300 Kc. ....Power: 1000 Watts d.  
Owned By .....Radio Mid-Columbia Inc.  
Business Address.....119 E. 2nd St.  
Tel.: Cy 6-9661.....Independent  
Station Representatives.....Hopewell; Moore  
President, Gen. Mgr.....M. V. Ling  
Station Mgr.....R. N. Robinson

## KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts  
Owned By .....Western Radio Corp.  
Address .....KODL Bldg.  
Tel.: CyPress 6-2300.....KBS  
Station Reps....Feltis, Dove, Cannon; Jacobson  
President .....V. B. Kenworthy  
General Mgr.....Paul E. Walden

**KTIL—Tillamook—1947**

Frequency: 1590 Kc. Power: 1 Kw.  
 Owned By . . . Robert Douglas & Philip Tonken  
 Address . . . . . Box 1590  
 Tel.: VI 2-4422 . . . . . Independent  
 Reprs. . . . . Continental; Art Moore  
 President . . . . . Philip Tonken  
 Sales Promo. Mgr., Ch. Eng. . . . . Larry Brunen

**KTDO—Toledo—1960**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By . . . . . Edward C. McElroy, Jr.  
 Address . . . . . P. O. Box 568  
 Tel.: 336-2662 . . . . . Independent  
 General, Commercial Mgr. . . . . E. C. McElroy, Jr.  
 Program Director . . . . . Jo McElroy  
 Chief Engineer . . . . . George W. Morrison

**Pennsylvania**

**WAEB—Allentown—1948**

Freq.: 790 Kc. Power: 500 W. d., 1 Kw. n.  
 Owned-Oper. By . . . . . WAEB Bcstrs., Inc.  
 Address . . . . . 7th & Hamilton Sts.  
 Tel.: 434-9364 . . . . . Independent  
 President . . . . . William F. Rust, Jr.  
 General Manager . . . . . S. Robert Ackley  
 Commercial Manager . . . . . Ronald Sotak  
 Program Director . . . . . Jay Sands  
 Chief Engineer . . . . . William Gottshall

Sales Promo., Publicity Dir. . . . . Bob Manning  
 Program Director . . . . . James Van de Velde  
 For other Triangle stations see Multiple-Station Owners.

**WRTA—Altoona—1947**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W.n.  
 Owned By . . . Altoona Trans-Audio Corporation  
 Address . . . . . Penn Alto Hotel  
 Tel.: WI 3-6112 . . . . . ABC  
 President . . . . . Martin F. Malarkey  
 Owners of: WMBT, Shenandoah.

**WHOL—Allentown—1948**

Frequency: 1600 Kc. Power: 500 Watts  
 Owned By . . . . . Empire Bcstg.  
 Address . . . . . Colorado & Poplar Sts.  
 Tel.: HE 4-4801 . . . . . Independent  
 Representative . . . . . Raymer  
 Co-Owners . . . . . Ray M. Schact, James A. Herbert  
 Sales Manager . . . . . Martin Torbert  
 For other Diehm stations see Multiple-Station Owners.

**WVAM—Altoona—1948**

Frequency: 1430 Kc. Power: 1,000 Watts  
 Owned-Oper. By . . . . . General Bcstg. Corp.  
 Address . . . . . 2727 W. Albert Dr.  
 Tel.: WI 4-8127 . . . . . CBS  
 Sta. Rep. . . . . Weed  
 President . . . . . E. S. Leopold  
 General, Station Mgr. . . . . Will Ketrer  
 Chief Engineer . . . . . John Schiele  
 Owners of: WVAM-FM.

**WKAP—Allentown—1948**

Frequency: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . WKAP, Inc.  
 Address . . . . . P. O. Box 689  
 Tel.: 433-3166 . . . . . Independent  
 Station Rep. . . . . H-R Representatives  
 President . . . . . N. Joe Rahall  
 Sta., Gen. Mgr. . . . . O. R. Davies  
 Chief Eng. . . . . C. Frank Cordaro  
 for other Rahall stations see Multiple-Station Owners.

**WMBA—Ambridge—1958**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned By . . . . . Miners Bcstg. Service, Inc.  
 Business Address . . . . . 304 Duss Ave.  
 Tel.: Congress 6-1110 . . . . . Independent  
 President . . . . . Joseph L. Maguire  
 General Manager . . . . . John W. Angst  
 Station Manager . . . . . Roy E. Angst, Jr.

**WSAN—Allentown—1923**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By . . . . . Lehigh Valley Bcstg. Co.  
 Address . . . . . 1183 Mickley Rd.  
 Tel.: 434-9511 . . . . . NBC  
 Gen., Sta. Mgr. . . . . Reuel H. Musselman

**WAVL—Apollo—1947**

Frequency: 910 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By . . . . . Tri-Boro Bcstg. Co.  
 Address . . . . . Box 277  
 Tel.: GR 2-3921 . . . . . KBS  
 Station Rep. . . . . Charles Bernard  
 Gen., Comm. Manager . . . . . Cecil F. Clifton

**WFBG—Altoona—1924**

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw.n.  
 Owned-Operated By . . . . . Triangle Pubs.  
 Address . . . . . 5000 Commerce Park  
 Tel.: Windsor 4-2031 . . . . . Independent  
 Vice President . . . . . Roger Clipp  
 General Manager . . . . . John Still, Jr.  
 National Sales Mgr. . . . . John Brubaker

**WNCC—Barnesboro—1950**

Frequency: 950 Kc. Power: 500 Watts d.  
 Owned-Oper. By . . . . . WNCC, Inc.  
 Address . . . . . 803 Maple Ave.  
 Tel.: Williams 8-9200 . . . . . KBS-MBS  
 President, Chief Eng. . . . . J. Howard Bair  
 Station Manager . . . . . Eric M. Bauer  
 Program Director . . . . . Nancy J. Lubert

# PENNSYLVANIA

## WBVP—Beaver Falls—1948

Frequency: 1220 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Operated By.....WBVP, Inc.  
Business Address .....1216 7th Ave.; Box 719  
Tel.: Tilden 6-4100 .....Independent  
President .....Frank R. Smith  
General Station Mgr. ....Thomas B. Price  
Owners of: WBVR-FM.

## WBFD—Bedford—1955

Frequency: 1310 Kc. Power: 5 Kw. d.  
Owned-Oper. By...The Inquirer Printing Co.  
Address .....American Legion Bldg.  
Tel.: 623-5132 .....KBS  
President .....John Biddle  
Chief Engineer.....W. H. Smith

## WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.  
Owned By.....Bellefonte Bcstg. Corp.  
Address .....P.O. Box 88  
Tel.: ELgin 5-4751 .....MBS  
Pres., Gen. Mgr.....Cary H. Simpson  
Station Manager.....J. W. Eschbach  
For other Simpson stations see Multiple-Station  
Owners.

## WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By.....Columbia County Bcstrs., Inc.  
Address .....Jackson Bldg.  
Tel.: PL 2-4546 .....KBS  
President, Gen. Mgr.....John S. Booth

## WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.  
Owned By.....A. B. E. Broadcasting Co.  
Address .....428 Brodhead Ave.  
Tel.: 866-8074 .....Independent  
President.....Rolland L. Adams  
V.P., Station Manager .....Charles R. Thon  
Prog. Dir. ....Robert Wolken  
Chief Engineer.....Edwin Ryback  
Owners of: WGPA-FM.

## WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 1,000 Watts d.  
Owned By The Columbia Montour Bcstg. Corp.  
Bus.-Studio Address .....38 W. Main St.  
Tel.: ST 4-1200 .....Independent  
Exec. Dirs. Robert R. Eyerly, Paul R. Eyerly, Jr.  
Station Manager.....Ed Darlington  
Chief Engineer.....Robert Fulton

## WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts  
Owned By.....Bloom Radio  
Address .....Square Bldg.  
Tel.: 784-5500 .....MBS  
Representative .....Raymer  
President .....Harry L. Magee  
General, Sta. Manager.....Robert R. Williams

Publicity Director .....Ray Calabrese  
Commercial, Sales Prom. Mgr....Pat Campbell  
Chief Engineer.....Anthony Hogg  
For other Jet Net stations see Multiple-Station  
Owners.

## WLOA—Braddock—1947

Frequency: 1550 Kc. Power: 1000 Watts d.  
Owned-Operated By .....Matta Bcstg. Co.  
Address .....1233 Braddock Ave.  
Tel.: EL 1-1100 .....Independent  
Pres., Gen. Mgr.....William G. Matta  
Program Director .....E. R. Matta  
Chief Engineer.....Frederick Sand  
Owners of: WLOA-FM.

## WESB—Bradford—1947

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio Station WESB  
Address .....43 Main St.  
Tel.: 368-4141 .....Independent  
Gen., Sta. Mgr.....J. M. Cleary  
Comm., Sales Promo. Mgr....C. W. Callahan  
Prog. Dir., Chief Eng. ....William Winn  
Owners of: WWGO, Erie.

## WBUT—Butler—1949

Frequency: 1050 Kc. Power: 250 W., d.  
Owned-Operated By.....WBUT, Inc.  
Address .....Box 1048  
Tel.: 7-5778 .....Independent  
President .....James Beattie  
Program Director.....G. Earl Sadlon  
For other Beattie stations see Multiple-Station  
Owners.

## WISR—Butler—1941

Frequency: 680 Kc. Power: 250 Watts d.  
Owned-Oper. By...The Butler Bcstg. Co., Inc.  
Address .....357 N. Main St.  
Tel.: 7-4701 .....Independent  
President.....Joel W. Rosenblum  
General Mgr.....Robert L. Kaufman  
Comm. Manager.....J. Victor O'Brien  
Chief Engineer .....Paul Rex  
For other Rosenblum stations see Multiple-Station  
Owners.

## WARO—Canonsburg—1957

Freq.: 540 Kc. Power: 250 W. d.  
Owned By .....Radio Hill, Inc.  
Address .....Morganza Road  
Tel.: 745-5400 .....Independent  
Co-Owners.....Tommy & Mary Lou Sutton  
Station Manager.....James Saxon  
Chief Engineer .....John Barton

## WC DL—Carbondale—1950

Frequency: 1440 Kc. Power: 5 Kw., d.  
Owned By.....Carbondale Rdcstg. Co., Inc.  
Address .....127 Salem Rd.  
Tel.: 282-2770 .....Independent  
Representative .....Donald Cooke, Inc.  
President .....William H. Ware  
General Manager.....Marjorie Zapotosky

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**PENNSYLVANIA**

Commercial Mgr. .... P. J. Oles  
Program Director ..... J. Martin  
Chief Engineer ..... Walter Rude

**WCBG—Chambersburg—1956**

Frequency: 1590 Kc. .... Power: 5 Kw., d.  
Owned By ..... Four States Bcstg. Corp.  
Address ..... Radio Hill  
Tel.: COlony 3-4131 ..... Independent  
Station Reps. Pa. State Reps.; Charles Bernard  
President, General Mgr. .... Norman Messner  
Commercial Manager ..... Robert Koch  
Program Director ..... Richard Bower  
Chief Engineer ..... Harvey Cunningham

**WCHA—Chambersburg—1946**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned By ..... Chambersburg Bcstg. Co.  
Address ..... Professional Arts Bldg.  
Tel.: CO 4-7121 ..... Independent  
Station Rep. .... Phila. Spot Sales  
Pres., Gen. Mgr. .... John S. Booth  
Commercial, Sales Prom. Mgr. .... David Myers  
Chief Engineer ..... James McCurdy  
Owners of: WCHA-FM.

**WESA—Charleroi—1947**

Frequency: 940 Kc. .... Power: 250 Watts d.  
Owned By ..... Monongahela Valley Bcstg. Corp.  
Address ..... Box 584  
Tel.: HU 3-6551 ..... KB3  
President ..... Dr. A. S. Sickman  
Sales Promotion Mgr. .... Val Gearhart  
Program Director ..... William Richards  
Chief Engineer ..... Tom Chambers

**WEEZ—Chester—1947**

Frequency: 1590 Kc. .... Power: 1000 Watts  
Owned By ..... WDRF, Inc.  
Address ..... 3500 Edgmont Ave.  
Tel.: TRemont 4-4323 ..... Independent  
Station Representative ..... Weed  
President ..... Ogden R. Davies

**WVCH—Chester—1947**

Frequency: 740 Kc. .... Power: 1 Kw.  
Owned-Operated By ..... James M. Tisdale  
Bus-Studio Address ..... Wolf Bldg., Market Sq.  
Tel.: TRemont 2-8861 ..... Independent  
Station Rep. .... Webb  
President, Gen. Mgr. .... James M. Tisdale  
Station Mgr. .... Robert A. Hibbert, Jr.  
Chief Engineer ..... Dan Baron

**WWCH—Clarion—1960**

Frequency: 1300 Kc. .... Power: 500 Watts  
Owned By ..... Clarion County Bcstg. Corp.  
Address ..... Garby Theatre Bldg.  
Tel.: Capital 6-8600 ..... ABC  
President ..... William E. Sheridan  
General, Station Mgr. .... Walter G. Broadhurst  
Sales Prom. Manager ..... Ray S. Walker  
Chief Engineer ..... Melvin M. Check

**WCPA—Clearfield—1947**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
Owned By ..... Clearfield Bcstrs. Inc.  
Address ..... Church St.  
Tel.: POplar 5-5541 ..... ABC  
President ..... W. K. Ulerich  
General Manager ..... Milton J. Bergstein  
Station Manager ..... John A. Dame  
Chief Engineer ..... Lou Duck  
For other Ulerich stations see Multiple-Station  
Owners.

**WCOJ—Coatesville—1949**

Frequency: 1420 Kc. .... Power: 5 Kw.  
Owned By ..... Chester County Bcstg. Co.  
Address ..... 809 E. Lincoln Hwy.  
Tel.: DUdley 4-2100 ..... Independent  
President, Chief Eng. .... Louis N. Seltzer  
General Manager ..... William S. Halpern  
Comm. Sales Prom. Mgr. .... Donald Kimes  
Owners of: WNJH, Hammonton.

**WCOY—Columbia—1957**

Frequency: 1580 Kc. .... Power: 500 W., d.  
Owned By ..... Tri-Cities Bcstg.  
Address ..... 343 Poplar St.  
Tel.: 684-2591 ..... Independent  
Representative ..... Burn-Smith  
President ..... J. L. Putbress  
Chief Engineer ..... Neil Wilson

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for  
dynamic  
delaware  
county



**WE EZ RADIO 159**

3500 Edgmont Ave.  
Chester, Penna.  
Tremont 4-4323

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# PENNSYLVANIA

## WCVI—Connellsville—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Connellsville Bcstrs., Inc.  
Business-Studio Address ..133 E. Crawford Ave.  
Tel.: MA 8-4600 .....Independent  
Station Representative .....Hopewell  
President .....Dr. C. T. Troilo  
General Manager.....William P. Colborn  
Chief Engineer .....Robert Ray

## WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 W. d., 500 W. n.  
Owned By .....Olivia T. Rennekamp  
Address .....25½ N. Center St.  
Tel.: 3-6611 .....KBS-NBC  
President .....Olivia T. Rennekamp  
Station Manager .....Glen Henderson  
Program Director .....Mary Hegner  
Publicity Director .....D. McEldowney  
Chief Engineer .....William Remington

## WFRM—Coudersport—1953

Frequency: 600 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By .....Farm & Home Bcstg. Co.  
Address .....9 N. Main St.  
Tel.: 611 .....MBS  
President .....C. H. Simpson  
General Manager .....John A. Fay  
Chief Engineer .....Martin Weiss  
For other Simpson stations see Multiple-Station  
Owners.

## WBUX—Doylestown—1948

Frequency: 1570 Kc. ....Power: 1 Kw., d.  
Owned By .....WBUX Broadcasting Co.  
Address .....30 E. Oakland Ave.  
Tel.: FI 8-3583 .....Independent  
President .....George Steiner  
General Manager .....James Stolcz  
Chief Engineer .....A. P. Lombardi

## WCED—DuBois—1941

Freq.: 1420 Kc. ....Power: 5 Kw. d., 500 W.n.  
Owned By .....Tri-County Broadcasting Co.,  
Address .....80 N. Park Place  
Tel.: 371-6100 .....CBS  
Station Representative ..Devney Organization  
President .....Harold T. Gray  
General Mgr.....Jason S. Gray  
Comm., Sales Prom. Mgr. ....George Williams  
Chief Engineer .....George Donahue

## WEEX—Easton—1956

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned By .....Easton Publishing Co.  
Address .....Chestnut Hill  
Tel.: BBlackburn 8-6155 .....Independent  
President .....J. L. Stackhouse  
Sales Prom. Manager .....Robert B. Grove  
Program Director .....Don Ross  
Chief Engineer .....Robert Francett  
Owners of: WEEX-FM.

## WEST—Easton—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Associated Bcstrs., Inc.  
Bus. Studio Address.....436 Northampton St.  
Tel.: BBlackburn 8-6131 .....NBC  
Representative .....Meeker Co.  
Station Exec. ....Clair R. McCollough  
Station Manager .....Theodore W. Pierce  
Program Manager .....Joseph Prentice  
Nat'l Sales Mgr. ....Harry J. Schaub, Jr.  
Technical Director .....J. E. Mathiot  
For other McCollough stations see Steinman sta-  
tions under Multiple-Station Owners.

## WEND—Ebensburg—1961

Frequency: 1580 Kc. ....Power: 1 Kw. d.  
Owned By .....Cambria County Bcstg. Co.  
Address .....120 S. Center St.  
Tel.: GGreenleaf 2-8801 .....MBS  
President .....Cary H. Simpson  
V.P., General Manager ....John W. Eschbach  
For other Simpson stations see Multiple-Station  
Owners.

## WEZN—Elizabethtown—1958

Frequency: 600 Kc. ....Power: 500 Watts  
Owned By .....WEZN, Inc.  
Address .....Box 1600  
Tel.: EMpire 7-1511 .....KBS  
President .....J. B. Sollengerer  
Chief Engineer .....Don Kerkeslager

## WLEM—Emporium—1958

Frequency: 1250 Kc. ....Power: 1000 Watts d.  
Owned By .....Emporium Broadcasting Co.  
Address .....Box 316  
Tel.: 712 .....Independent  
President, General Mgr. ....James A. Spots  
Chief Engineer .....William D. Murphy

## WGSA—Ephrata—1955

Frequency: 1310 Kc. ....Power: 5000 Watts d.  
Owned By .....Garden Spot Bcstrs., Inc.  
Address .....44 Bethany Road  
Tel.: RE 3-2226 .....MBS  
Station Rep.....Charles Bernard  
President .....Lester Greenawalt  
General, Station Mgr. ....Samuel R. Youse  
Program Director .....Philip Jacobs  
Owners of: WGSA-FM.

## WICU—Erie—1946

Frequency: 1330 Kc. ....Power: 5000 Watts  
Owned By .....Radio WICU  
Bus-Studio Address .....3514 State St.  
Tel.: GL 4-5201 .....ABC  
President .....Edward H. Lamb  
General Manager .....Arthur Ingram  
Chief Engineer .....Ken Husband  
Owners of: WICU-TV.

## WJET—Erie—1951

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.

Owned By.....Jet Broadcasting Co.  
 Address .....1635 Ash St.  
 Tel.: GL 2-6741 .....MBS  
 Sta. Representative .....Hollingsbery  
 President, Gen. Mgr. ....Myron Jones  
 Chief Engineer .....Richard Zahniser  
 For other M. Jones stations see Multiple-Station  
 Owners.

**WWGO—Erie—1935**

(Formerly WLEU)

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.  
 Owned By.....Station WLEU  
 Address .....212 Commerce Bldg.  
 Tel.: GLEndale 6-7078 .....CBS  
 Station Manager .....R. H. Elliott  
 Commercial Manager .....Ronald Smith

**WWYN—Erie—1941**

Frequency: 1260 Kc. ....Power: 5 Kw.  
 Owned By .....WERC, Inc.  
 Address .....1003 State St.  
 Tel.: GLEndale 6-2096 .....NBC  
 Station Rep. ....Venard, Torbet & McConnell  
 President .....Simon Goldman  
 Commercial Manager .....Dick Warneka  
 Program, Publicity Director .....Don Porter  
 Chief Engineer .....Jack Heidecker  
 For other Goldman stations see James Bestg. under  
 Multiple-Station Owners.

**WWDS—Everett—1963**

Frequency: 1050 Kc. ....Power: 250 W.  
 Owned By.....Willard & Dennis Sleighter  
 Address .....Box 187  
 Tel.: 652-3131 .....MBS  
 Representative .....None  
 Gen., Sta., Sales Mgr.....Melvin King

**WFAR—Farrell—1953**

Freq.: 1470 Kc. ....Power: 1 Kw. d., 500 W.n.  
 Owned By .....Farrell-Sharon Bcstg. Co.  
 Address .....RFD #2  
 Tel.: DIamond 6-4171 .....KBS  
 President .....Sanford A. Schafitz  
 General Mgr. ....A. Zippay  
 Chief Engineer .....Ed Lazar

**WFRA—Franklin—1958**

Frequency: 1430 Kc. ....Power: 500 Watts, d.  
 Owned By.Northwestern Pennsylvania Bcstrs.  
 Address .....Box 908  
 Tel.: 432-2188 .....MBS  
 Reps....Ohio Stas.; Penn State Reps; Dome  
 Pres., Sta. Mgr.....Robert H. Sauber

**WGET—Gettysburg—1950**

Frequency: 1320 Kc..Power: 1 Kw. d., 500 W.n.  
 Owned-Oper. By .....Times & News Pub. Co.  
 Business Address .....Box 28  
 Tel.: 334-3101 .....MBS  
 General, Comm. Manager ...P. H. Cunningham  
 Program Director .....Richard Selby  
 Chief Engineer .....Lester Blair  
 Owners of: WGET-FM.

**WHJB—Greensburg—1934**

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.  
 Owned By.....WHJB, Inc.  
 Address .....128 N. Penn. Ave.  
 Tel.: TEmple 4-0600 .....Independent  
 President .....Robert Burstein

**WGRP—Greenville—1959**

Frequency: 940 Kc. ....Power: 1000 Watts  
 Owned By .....Greenville Bcstg. Co.  
 Address .....Box 189; 44 McCrackon Rd.  
 Tel.: JU 8-8900 .....Independent  
 President, Gen. Mgr. ....Kenneth B. Anderson  
 Station Mgr. ....Merle G. Anderson

**WHVR—Hanover—1949**

Freq.: 1280 Kc. ....Power: 5 Kw. d., 500 Watts n.  
 Owned-Operated By .....Radio Hanover, Inc.  
 Address .....Box 268  
 Tel.: ME 7-3831 .....Independent  
 President, Gen. Mgr. ....John D. Bare  
 Owners of: WYCR (FM).

**WCMB—Harrisburg—1948**

Frequency: 1460 Kc. ....Power: 5000 Watts  
 Owned-Oper. By .....Hudson Bcstg. Corp.  
 Address .....WCMB Bldg.  
 Tel.: CE 4-3005 .....MBS  
 General Manager .....Ed K. Smith  
 Commercial Manager .....Allen P. Solada  
 Program Director .....Ed. Gonzalez  
 Chief Engineer .....Charles Stefanic

**WFEC—Harrisburg—1945**

(Formerly WHGB)

Owned By.....East Coast Bcstg. Co.  
 Address .....112 Market S.  
 Tel.: 234-4988 .....ABC  
 Rep.....McGavren-Guild (William Div.)  
 President .....Herbert Schorr

**WHP—Harrisburg—1924**

Frequency: 580 Kc. ....Power: 5 Kw.  
 Owned .....WHP, Inc.  
 Address .....216 Locust St.  
 Tel.: CEdar 4-3211 .....CBS  
 Station Representative .....Katz Agency  
 President .....Albert H. Stackpole  
 Exec. V.P., General Mgr. ....Cecil M. Sansbury  
 Sales Manager .....Jack Grove  
 Program, Publicity Dir.....Brod Seymour  
 Chief Engineer .....E. Dan Leibensperger  
 Owners of: WHP-FM-TV.

**WHYL—Harrisburg—1948**

Frequency: 960 Kc.....Power: 5 Kw. d.  
 Owned By.....Richard Field Lewis, Jr., Inc.  
 Address...Bergner Bldg., Third & Market Sts.  
 Tel.: CH 9-1717 .....Independent  
 Reps.....Spot Times Sales; Lowenstein  
 President.....Marion P. Lewis  
 Gen., Sta., Comm. Mgr.....Philip J. Potter  
 For other Lewis stations see Multiple-Station Own-  
 ers.

## PENNSYLVANIA

### WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By ..... Keystone Bcstg. Corp.  
Address ..... 31 N. Second St.  
Tel.: CE 4-0191 ..... NBC  
Representative ..... Meeker Co.  
Station Executive ..... Clair R. McCollough  
Station Manager ..... Jack Hooper  
General Sales Manager ..... J. Robert Gulick  
Chief Engineer ..... J. E. Mathiot  
For other McCollough stations see Steinman stations under Multiple-Station Owners.

### WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Operated By ..... Hazleton Bcstg. Co.  
Address ..... 708 Hazleton Natl. Bank Bldg.  
Tel.: 454-3531 ..... NBC-MBS  
Representative ..... Raymer Pres., Gen. Mgr. .... Victor C. Diehm  
Regional, Nat'l Sales Mgr. .... Thomas A. Tito  
Commercial Manager ..... Robert J. Sacco  
Program Director ..... Bill Schmeer  
Publicity Director ..... Betty Anne Diehm  
Chief Engineer ..... Anthony Hogg  
For other Diehm stations see Multiple-Station Owners.

### WTHT—Hazleton—1961

Frequency: 1300 Kc. .... Power: 1000 Watts  
Owned By ..... Radio 13, Inc.  
Address ..... P.O. Box 71  
Tel.: 455-3601 ..... Independent  
President, General Mgr. .... Louis Adelman  
Chief Engineer ..... Paul Wensko

### WHUN—Huntingdon—1946

Frequency: 1150 Kc. .... Power: 5000 Watts  
Owned By ..... Huntingdon Bcstrs, Inc.  
Bus.-Studio Address ..... 400 Washington St.  
Tel.: MI 3-3340 ..... KBS  
President ..... John H. Biddle  
General Manager ..... William E. Germann

### WDAD—Indiana—1945

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... WDAD, Inc.  
Address ..... 633 Philadelphia St.  
Tel.: HO 5-5511 ..... CBS-KBS  
President ..... W. K. Ulerich  
For other Ulerich stations see Multiple-Station Owners.

### WARD—Johnstown—1946

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Central Bcstg. Co., Inc.  
Address ..... 235 Franklin St.  
Tel.: 7-0761 ..... CBS  
Representative ..... Weed  
Vice-Pres.; Gen. Mgr. .... G. D. Gartland  
Commercial Mgr. .... Joe Cavanaugh  
Chief Engineer ..... Cornelius Donatti  
Owners of: WARD-FM-TV.

### WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By ..... Century Bcstg. Corp.  
Bus.-Studio Address ..... Fort Stanwix Hotel  
Tel.: 536-5158 ..... MBS  
Gen., Sales Mgr. .... John P. Foster

### WJAC—Johnstown—1925

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By ..... WJAC, Inc.  
Address ..... Hickory Lane  
Tel.: 255-5831 ..... NBC  
Station Representative ..... Meeker  
President ..... W. W. Krebs  
General Manager ..... Edward J. Klym  
Chief Engineer ..... Theodore E. Campbell  
Owners of: WJAC-TV.

### WADP—Kane—1954

Frequency: 960 Kc. .... Power: 1000 Watts d.  
Owned By ..... Kane Broadcasting Corp.  
Address ..... Penn-Kane Hotel  
Tel.: 837-7100 ..... KBS  
President ..... Gordon Hanks  
Comm., Sta. Mgr. .... George A. Larson

### WACB—Kittanning—1948

Frequency: 1380 Kc. .... Power: 1000 Watts d.  
Owned By ..... Joel W. Rosenblum Ent.  
Address ..... 325 Market St.  
Tel.: LI 3-1381 ..... KBS  
President ..... Joel W. Rosenblum  
For other Rosenblum stations see Multiple-Station Owners.

### WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.  
Owned-Operated By ..... WGAL, Inc.  
Business-Studio Address ..... 24 S. Queen St.  
Tel.: EX 7-0333 ..... NBC  
Representative ..... Meeker Co.  
President, Gen. Mgr. .... Clair R. McCollough  
Station Mgr. .... Kenneth Kreider  
Program Dir. .... Brian Kintzer  
Gen. Sales Mgr. .... J. Robert Gulick  
Promotion Dir. .... Paul I. Woodland  
Technical Director ..... J. E. Mathiot  
For other McCollough stations see Steinman station under Multiple-Station Owners.

### WLAN—Lancaster—1946

Frequency: 1390 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... The Peoples Bcstg. Co.  
Bus.-Studio Address ..... 252 N. Queen St.  
Tel.: 394-7261 ..... ABC  
Station Representative ..... Bcst. Time Sales  
Pres., Gen. Mgr. .... Frank H. Altdorffer  
Chief Engineer ..... James H. Kemman  
Owners of: WLAN-FM.

### WNPV—Lansdale—1960

Frequency: 1440 Kc. .... Power: 500 Watts d.  
Owned By ..... Equitable Publishing Co.



Address ..... Box 1440  
 Tel.: Ulysses 5-8211 ..... Independent  
 President ..... George W. Knipe  
 Sales Prom., Prog. Dir. .... Richard Heist  
 Chief Engineer..... W. Leroy Nuss

**WLSH—Lansford—1952**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Oper. By ... Miners Bcstg. Service, Inc.  
 Address ..... P. O. Box D  
 Tel.: 645-3123 ..... Independent  
 President ..... Joseph L. Maguire  
 Gen. Manager ..... John W. Angst  
 Owners of: WMBA, Ambridge; WFAM, Pottsville,  
 Pa.

**WQTW—Latrobe—1951**

(Formerly WAKU)

Frequency: 1570 Kc.....Power: 1 Kw. d.  
 Owned By ..... Westmoreland Bcstg. Corp.  
 Address ..... Box 208  
 Tel.: KE 7-7744.....KBS  
 Representative ..... None  
 Pres.; Gen., Sta., Comm. Mgr.. John I. Stewart  
 Prog. Dir., Ch. Eng. .... Tom Sidwell

**WTRA—Latrobe—1956**

Frequency: 1480 Kc. ....Power: 500 W. d.  
 Owned By ..... Latrobe Bcstrs.  
 Address ..... 202 Main St.  
 Tel.: KE 7-3338.....Independent  
 President ..... Louis Rosenberg  
 General Manager..... William Dymond

**WLBR—Lebanon—1946**

Frequency: 1270 Kc. .Power: 5 Kw.d., 1 Kw.n.  
 Owned-Operated By.....Lebanon Bcstg. Co.  
 Address ..... Route 20  
 Tel.: CRestview 2-7651 ..... Independent  
 President ..... H. Raymond Stadium  
 Managing Director, Prog. Dir. . Lester P. Etter  
 Commercial Manager ..... Ernest Latessa  
 Chief Engineer ..... William Zehring  
 Owners of: WLBR-FM.

**WYNS—Lehighton—1962**

Frequency: 1150 Kc.....Power: 1,000 Watts  
 Owned By ..... Valley Broadcasting Co.  
 Address ..... P.O. Box 115  
 Tel.: 377-1150 ..... Independent  
 President ..... Martin H. Philip  
 Program Director ..... Jeff Dean  
 Owners of: WNAK, Wilkes-Barre.

**WBCB—Levittown—1957**

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.  
 Owned By ..... O'Keefe Bcstg. Co.  
 Address ..... Box 1490  
 Tel.: 949-1490 ..... Independent  
 Pres., Gen. Mgr..... Jack Wellington

**WUNS—Lewisburg—1957**

Frequency: 1010 Kc.....Power: 250 Watts. d.

Owned ..... Wireline Radio, Inc.  
 Address ..... Route 1, Radio Park  
 Tele.: JA 3-1222.....KBS  
 Representative.....Penn State Reps  
 General Manager.Richard L. Fenstermacher  
 Commercial Manager ..... Carl L. Miller  
 Chief Engineer ..... Clyde Rhoades

**WKVA—Lewistown—1949**

Frequency: 920 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ...Central Pa. Bcstg. Co.  
 Address ..... 3 W. Hale St.  
 Tel.: 248-6771 .....ABC  
 Pres., Sta., Gen. Mgr. .... Robert L. Wilson  
 Program Director ..... Richard C. Lyons  
 Publicity Director ..... Peter E. Farrell

**WMRF—Lewistown—1941**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.  
 Owned-Operated By ...Lewistown Bcstg. Co.  
 Address ..... 5 W. Market St.  
 Tel.: 248-6757 .....NBC  
 Representative ..... Burn-Smith  
 President ..... J. S. Woods  
 General Manager ..... T. W. Metzger  
 Chief Engineer ..... Kenneth Callahan  
 Owners of: WJUN, Mexico, Pa.

**WBPZ—Lock Haven—1947**

Frequency: 1230 .....Power: 250 Watts  
 Owned-Oper. By.....Lock Haven Bcstg. Corp.  
 Address ..... 132½ Main St.  
 Tel.: 748-4038 .....MBS  
 Station Representative ...Devney Organization  
 President ..... Donald C. Welch  
 Gen., Sta. Mgr..... Harris Lipetz

**WEDO—McKeesport—1946**

Frequency: 810 Kc. ....Power: 1000 Watts  
 Owned-Operated By ..... Tri-City Bcstg. Co.  
 Business-Studio Address ..... 547 5th Ave.  
 Tel.: North 4-7167 .....CBS  
 President ..... Edward J. Hirschberg  
 Station Mgr. .... Jim Rice

**WPQR—McKeesport—1946**

Frequency: 1360 Kc...Power: 5 Kw. d., 1 Kw.n.  
 Owned By ..... Mon Yough Bcstg. Co.  
 Address ..... 516 Market St.  
 Tel.: OR 8-8888 .....Independent  
 President ..... Robert M. Cox  
 Station Manager ..... Sam Vidnovic

**WMGW—Meadville—1947**

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.  
 Owned By ..... Regional Bcstrs., Inc.  
 Address ..... 964 Park Ave.  
 Tel.: 6-1111 .....Independent  
 President ..... William H. Rich  
 Station Manager.....James R. Nicholson  
 Program Director ..... Paul J. Brown  
 Owners of: WMGW-FM.

# PENNSYLVANIA

## WJUN—Mexico—1955

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
Owned By ..... Juniata Perry Bcstg., (Lewiston Bcstg.)  
Business Address ..... Box 97, Mifflintown  
Tel.: Mifflintown 436-2135 ..... Independent  
Representative ..... Burn-Smith  
President ..... J. S. Woods  
General Manager ..... Thomas W. Metzger  
Station Manager ..... Ralph S. Parker  
Chief Engineer ..... Kenneth Callahan  
Owners of: WMRF, Lewistown, Pa.

## WMLP—Milton—1955

Frequency: 1380 Kc. .... Power: 1 Kw. d.  
Owned By ..... WMLP, Inc.  
Address ..... Hunt Bldg.  
Tel.: PI 2-8705 ..... Independent  
President, Gen. Mgr. .... Victor Michael  
Station Manager ..... J. H. Yingling  
Chief Engineer ..... Duane Durst

## WPEL—Montrose—1953

Frequency: 1250 Kc. .... Power: 1000 Watts d.  
Owned By ..... Montrose Bcstg. Corp.  
Address ..... Locust & High Sts.  
Tel.: 397 ..... Independent  
Pres.; Sta. Mgr. .... W. Douglas Roe  
Owners of: WPEL-FM.

## WKST—New Castle—1938

Frequency: 1280 Kc. .... Power: 1000 Watts  
Owned By ..... WKST Radio (Communications Inds.)  
Address ..... First Federal Plaza  
Tel.: 654-5501 ..... ABC  
Reps. .... B.T.S.; Pearse; Penn State; Ohio Stas.  
President ..... Lazar Enamuel  
Chief Engineer ..... Abe Jacobowitz  
For other Communications Industries stations see  
Multiple-Station Owners.

## WKPA—New Kensington 1940

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
Owned By ..... Gateway Bcstg. Ents.  
Business-Studio Address ..... 810 Fifth Ave.  
Tel.: ED 7-3588 ..... Independent  
President ..... C. R. Cooper  
Gen., Comm. Mgr. .... Nelson L. Goldberg  
Program Director ..... Phil Brooks  
Owners of: WYDD (FM), New-Kensington.

## WNAR—Norristown—1946

Frequency: 1110 Kc. .... Power: 500 Watts d.  
Owned-Operated By ..... Norristown Bcstg. Co.  
Address ..... Old Arch Rd.  
Tel.: BR 2-7600 ..... Independent  
Station Representative ..... H-R Reps., Inc.  
President ..... N. Joe Rahall  
Program Director ..... Anthony G. Bekas  
Chief Engineer ..... A. DeSola  
For other Rahall stations see WKAP, Inc., under  
Multiple-Station Owners.

## WKRZ—Oil City—1946

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ..... WKRZ, Inc.  
Address ..... Broadcast Hill  
Tel.: 4-1269 ..... NBC-KBS  
Pres., Gen. Mgr. .... Kenneth E. Rennekamp  
Chief Engineer ..... Robert Harmon  
For other Rennekamp stations see Multiple-Station  
Owners.

## WCAU—Philadelphia—1922

Frequency: 1210 Kc. .... Power: 50,000 Watts  
Owned By ..... Columbia Broadcasting System  
Address ..... City & Monument Ave. S.  
Tel.: TR 9-7000 ..... CBS  
Representative ..... CBS Radio Spot Sales  
V.P. (CBS) Gen. Mgr. .... John O. Downey  
Promotion Mgr. .... Fred Birnbaum  
Program Director ..... Mike Grant  
Publicity Director ..... Tom Dickson  
Chief Engineer ..... Ralph E. Green  
For other CBS owned stations see Radio & TV  
Networks.

## WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw.d., 1 Kw., n.  
Owned-Oper. By ..... Max M. Leon, Inc.  
Address ..... Belmont Ave. & Edgely Rd.  
Tel.: TR 8-2000 ..... Independent  
President ..... Max M. Leon  
General Manager ..... Robert A. Klein  
General Sales Manager ..... William H. Vogt  
Promotion, Program Dir. .... Robert C. Ardrey  
Chief Engineer ..... Frank Unterberger  
Owners of: WDAS-FM.

## WFIL—Philadelphia—1922

Frequency: 560 Kc. .... Power: 5000 Watts  
Owned ..... Triangle Publications, Inc.  
Address ..... 4100 City Line Ave.  
Tel.: EV 2-4700 ..... ABC  
Representative ..... Blair  
V. P., General Mgr. .... Roger W. Clipp  
Station Manager ..... George A. Koehler  
Radio Operations Mgr. .... Florence B. Steck  
Business Manager ..... John C. Harlan  
Director of Engineering ..... Henry E. Rhea  
For other Triangle stations see Multiple-Station  
Owners.

## WFLN—Philadelphia—1948

Frequency: 900 Kc. .... Power: 1 Kw. d.  
Owned By ..... Franklin Bcstg. Co.  
Address ..... 8200 Ridge Ave.  
Tel.: IVyridge 2-6000 ..... Independent  
Station Representative ..... Good Music Bcsts.  
President ..... Lawrence M. C. Smith  
General, Station Manager ..... R. S. Green  
Program Director ..... Michael O'Donnell  
Chief Engineer ..... Warren R. Wilson

## WHAT—Philadelphia—1925

Freq.: 1340 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Independence Bcstg. Corp.  
Address ..... 3930-40 Conshohocken Ave.

Tel.: Trinity 8-1500 .....Independent  
 President, General Mgr. ....William A. Banks  
 Station Manager .....Dolly Banks  
 Sales Promotion Mgr. ....Jack Dash  
 Program Director .....Richard Harvey  
 Promo., Pub. Mgr. ....Ivan Shaner  
 Owners of: WHAT-FM.

**WIBG—Philadelphia—1925**

Freq.: 990 Kc. Power: 50,000 Wis. d., 10,000 n.  
 Owned By .....Seaboard Radio Bcstg. Corp.  
 Address .....1617 Pennsylvania Blvd.  
 Tel.: LOcust 3-2300 .....Independent  
 Representative .....Katz  
 President .....George B. Storer, Jr.  
 General Sales Mgr. ....David Bolton  
 Chief Engineer .....John H. Henninger  
 For other Storer stations see Multiple-Station Owners.

**WIP—Philadelphia—1922**

Frequency: 610 Kc. ....Power: 5000 Watts  
 Owned By .....Metropolitan Bcstg.  
 Address .....19th & Walnut Sts.  
 Tel.: LOcust 8-2900 .....Independent  
 Station Rep. ....Metro Radio Sales  
 President .....John Kluge  
 V.P., General Manager ...Harvey L. Glascock  
 General Sales Mgr. ....Robert Mounity  
 Program Director .....Dick Carr  
 For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc.....Power: 50,000 Watts  
 Owned-Oper. By .....WJMJ Bcstg. Corp.  
 Address .....2043 Locust St.  
 Tel.: LO 4-2300 .....Independent  
 Representative .....Broadcast Time Sales  
 Pres., Gen. Sta. Mgr. ....Patrick J. Stanton  
 Comm., Sales Prom. Mgr. ...James Rubenstone  
 Prog. Dir. ....Michael Deegan  
 Chief Engineer .....Christopher McAteer

**WPEN—Philadelphia—1928**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned By .....Wm. Penn Bcstg. Co.  
 Business-Studio Address .....2212 Walnut St.  
 Tel.: LO 4-6000 .....Independent  
 Representative .....AM Radio Sales Co.  
 President .....William Sytk  
 Nat'l Sales Manager .....Erwin Rosner  
 Chief Engineer .....Charles W. Burtis  
 Owners of: WPEN-FM.

**WRCV—Philadelphia—1936**

Frequency: 1060 Kc. ....Power: 50,000 Watts  
 Owned By .....National Bcstg. Company  
 Address .....1619 Walnut St.  
 Tel.: LO 4-3700 .....NBC  
 Representative .....NBC Spot Sales  
 President .....Robert E. Kintner  
 Exec. V.P., General Mgr. Raymond W. Welpott  
 Station Manager .....Thomas E. Paisley, Jr.  
 Commercial Manager .....James Carmine

Program Director .....Bob Benson  
 Chief Engineer .....George C. Lenfest  
 For other NBC owned station see Radio & TV Networks.

**WTEL—Philadelphia—1925**

Frequency: 860 Kc. ....Power: 250 Watts d.  
 Owned By .....WTEL, Inc.  
 Address .....4140 Old York Rd.  
 Tel.: GLadstone 5-9200 .....Independent  
 Station Representative ...National Time Sales  
 Vice-Pres.....Q. C. Sturm G. Hopkinson

**WPHB—Philipsburg—1956**

Frequency: 1260 Kc. ....Power: 5 Kw. d.  
 Owned By .....Moshannon Valley Bcstg.  
 Address .....Radio Park  
 Tel.: DICKens 2-2300 .....Independent  
 President, Gen. Mgr.....William Emert

**KDKA—Pittsburgh—1920**

Frequency: 1020 Kc.....Powerr: 50 Kw.  
 Owned By.Group W/Westinghouse Bcstg. Co.  
 Address .....1 Gateway Cir.  
 Tel.: MUrray 391-3000.....Independent  
 Station Representative .....AM Radio Sales  
 President .....Donald H. McGannon  
 General Manager.....Fred E. Walker  
 Program Manager .....Jack Williams  
 Chief Engineer.....Theodore C. Kenney  
 For other Group W/Westinghouse stations see Multiple-Station Owners.

**KQV—Pittsburgh—1919**

Frequency: 1410 Kc.....Power: 5000 Watts  
 Owned-Oper. By .....KQV, Inc.  
 Address .....Chamber of Commerce Bldg.  
 Tel.: AT 1-9100 .....ABC  
 Station Representative .....Eastman  
 President .....Leonard H. Goldenson  
 General, Station Mgr. ....John D. Gibbs  
 Commercial Manager .....Ted Smith  
 Sales, Publicity Dir. ....Bill Thieman  
 For other ABC owned stations see Multiple-Station Owners.

**WAMO—Pittsburgh—1948**

Frequency: 860 Kc. ....Power: 1000 Watts d.  
 Owned-Operated By .....Dynamic Bcstg.  
 Address .....Box 860  
 Tel.: 462-6000 .....Independent  
 Representative .....Howard  
 President, Gen. Mgr. ....Leonard Walk  
 Chief Engineer .....James Herbert  
 Owners of: WAMO-FM, Pittsburgh; WUFO, Buffalo, N. Y.

**WJAS—Pittsburgh—1922**

Frequency: 1320 Kc. ....Power: 5000 Watts  
 Owned-Oper. By .....National Bcstg. Co.  
 Address .....1459 Crane Ave.  
 Tel.: 343-0500 .....NBC  
 Representative .....NBC Spot Sales  
 President .....(NBC) Robert E. Kintner  
 General Manager .....Stephen J. Rooney

# PENNSYLVANIA

Sales Prom. Mgr., Pub. Dir. Richard C. Stafford  
Chief Engineer ..... Homer Linnert  
For other NBC owned stations see Radio & TV Networks.

## WPIT—Pittsburgh—1947

Frequency: 730 Kc. .... Power: 5000 Watts d.  
Owned By ..... Rust Craft Bcstg.  
Address ..... Pick-Roosevelt Hotel  
Tel.: 281-1900 ..... Independent  
Vice-President ..... Don Joset  
Chief Engineer ..... Michael Komichak  
For other Rust Craft stations see Multiple-Station Owners.

## WRYT—Pittsburgh—1922

Frequency: 1250 Kc. .... Power: 5000 Watts  
Owned By ..... WRYT, Inc.  
Address ..... 400 Ardmore Blvd.  
Tel.: 242-4300 ..... Independent  
Station Representative ..... McGavren/Guild  
Pres., General Mgr. .... Leonard Kapner  
Operations Manager ..... Robert S. Stevens  
Chief Engineer ..... James Greenwood  
Owners of: WRYT-FM, WTAE (TV) (50%), Pittsburgh.

## WEPP—Pittsburgh—1947

(Formerly WYRE)

Frequency: 1080 Kc. .... Power: 1 Kw.  
Owned By ..... Golden Triangle Bcstg. Corp.  
Address ..... 210 Wood St.  
Tel.: 471-9950 ..... MBS  
Representative ..... Hollingbery  
President, Gen. Mgr. .... Myron Jones  
Exec. V.P., Nat. Sales Mgr. .... Peter Coicchia  
Chief Engineer ..... Walter McCoy  
For other H. Jones stations see Multiple-Station Owners.

## WWSW—Pittsburgh—1932

Frequency: 970 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... WWSW Radio, Inc.  
Address ..... Hotel Sherwyn  
Tel.: GR 1-5200 ..... Independent  
Newspaper Affiliation ..... Post Gazette  
Representative ..... Blair  
President ..... Pete Schloss  
General, Station Mgr. .... B. W. Muros  
Chief Engineer ..... Harry Kaiser  
Owners of: WWSW-FM.

## WPTS—Pittston—1953

Frequency: 1540 Kc. .... Power: 1 Kw. d.  
Owned-Oper. By ..... Midway Bcstg. Co., Inc.  
Address ..... 83 Foote Ave., Duryea, Pa.  
Tel.: 654-3388 ..... KBS  
Station Representative ..... Charles Bernard  
Pres., Gen. Manager ..... Angelo W. Fiorani  
Commercial Mgr. .... R. E. Florey  
Program Director ..... B. Schriver  
Sales Promotion Mgr. .... A. Castelli  
Publicity Director ..... R. F. Gallagher  
Chief Engineer ..... John P. McGoldrick

## WWML—Portage—1960

Frequency: 1470 Kc. .... Power: 500 Watts d.  
Owned By ..... Mainline Bcstg. Co., Inc.  
Address ..... 712 Main Street  
Tel.: PErshing 6-8000 ..... Independent  
President ..... George J. Wasko  
Sales Promo., Pub. Dir. .... Helen Roman  
Chief Engineer ..... Joseph Knorosky

## WPAZ—Pottstown—1951

Frequency: 1370 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Pottstown Bcstg. Co.  
Address ..... 247 High St.  
Tel.: FAculity 6-4000 ..... Independent  
Pres., Gen. Mgr. .... Herbert Scott  
Chief Engineer ..... A. Moyer  
For other Scott stations see Multiple-Station Owners.

## WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By ..... Miners Bcstg. Serv., Inc.  
Bus.-Studio Address ..... Box 629  
Tel.: 622-1450 ..... Independent  
President ..... Joseph L. Maquire  
Gen. Mgr., Ch. Eng. .... John W. Angst  
Station Manager ..... James K. Stock

## WPPA—Pottsville—1946

Freq.: 1360 Kc. ..Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By ..... Pottsville Bcstg. Co.  
Bus.-Studio Address ..... 212 S. Centre St.  
Tel.: 622-1360 ..... MBS  
President, General Mgr. .... A. V. Tidmore  
Comm., Sales Prom. Mgr. .... Ralph L. Price, Jr.  
Program Director ..... Ed Romance  
Chief Engineer ..... William Penn Tidmore  
Owners of: WPPA-FM; WSBF, New Smyrna Beach, Fla.

## WPME—Punxsutawney—1953

Frequency: 1540 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Punxsutawney Bcstg. Co.  
Address ..... 103 N. Gilpin St.  
Tel.: 938-6000 ..... KBS  
President ..... Sheridan W. Pruett  
General, Station Mgr. .... Charles M. Erhard, Jr.  
Commercial Manager .... Ronald L. Crosswaite  
Owners of: WWCH, Clarion.

## WEEU—Reading—1931

Frequency: 850 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... WEEU Bcstg. Co.  
Business-Studio Address ..... 433 Penn St.  
Tel.: FR 6-7335 ..... ABC  
President ..... William J. Roha  
V.P., Gen., Sta. Mgr. .... K. Richard Creitz

## WHUM—Reading—1946

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Eastern Radio Corp.  
Address ..... Berkshire Hotel  
Tel.: FRanklin 6-3987 ..... CBS

Station Representative ....George Hollingbery  
 Pres., Gen. Mgr. ....Robert G. Magee  
 Chief Engineer .....Daniel Donohue  
 Owners of: WHUM-TV.

**WRW—Reading—1922**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.  
 Owned By .....Reading Radio, Inc.  
 Address .....19 N. Fifth St.  
 Tel.: 376-7173 .....Independent  
 General Manager.....Reland C. Hale  
 Commercial Manager .....Ben Varishone  
 Program Director .....Johnny Cantin  
 Publicity Director .....Paul Barnett  
 Chief Engineer .....Edward Gurtowski

**WGCB—Red Lion—1950**

Frequency: 1440 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By .....Red Lion Bcstg. Co.  
 Address .....P.O. Box 88  
 Tel.: 233-3145 .....Independent  
 President.....John N. Norris  
 Owners of: WGCB-FM.

**WKMC—Roaring Spring—1955**

Frequency: 1370 Kc. ..Power: 1000 Watts d.  
 Owned By .....Cape Bcstg. Co., Inc.  
 Address .....Roaring Spring  
 Tel.: 690 .....Independent  
 President .....Carl W. Kensingler  
 General Manager .....Walter O. Kramp

**WKBI—St. Marys—1950**

Freq.: 1400 Kc. ..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .....Elk Cameron Bcstg. Co.  
 Address .....41 Erie Ave.  
 Tel.: TE 4-2821 .....MBS  
 Owner, Gen. Mgr.....C. H. Simpson  
 Station Manager .....W. A. Herbstritt  
 For other Simpson stations see Multiple-Station  
 Owners.

**WATS—Sayre—1950**

Frequency: 960 Kc.....Power: 5 Kw. d.  
 Owned By.....Susquehanna Bcstg. Co.  
 Address.....110 N. Elmer Ave.  
 Tel.: TU 2-2401.....KBS  
 Representative.....Philadelphia Spot Sales  
 Owner .....Thompson K. Cassel  
 General Mgr.....Frank T. Breslin  
 Owners of: WBIL, Leesburg, Fla.

**WARM—Scranton—1940**

Frequency: 590 Kc. ....Power: 5000 Watts  
 Owned-Operated By .....WARM Bcstg. Co.  
 Business Address .....Bowman Bldg.  
 Tel.: 346-4646 .....Independent  
 Station Representative .....Eastman  
 President .....Louis J. Appell, Jr.  
 General Manager .....Ted Hepburn  
 Operations Director .....Don Stevens  
 Chief Engineer .....Charles Morgan  
 For other Appell stations see Susquehanna Bcstg.  
 under Multiple-Station Owners.

**ONLY RADIO-TELEVISION DAILY,**

**AMONG ALL BROADCAST PUBLICATIONS,**

**ASSURES YOU OF REACHING THE DECISION-MAKERS**

**IN A CLIMATE OF IMMEDIACY**

**AND WITH EXTRAORDINARY VISIBILITY.**

# PENNSYLVANIA

## WEJL—Scranton—1922

Frequency: 630 Kc. ....Power: 500 Watts d.  
 Owned By.....The Scranton Times  
 Business Address .....149 Penn Ave.  
 Tel.: DI 6-6555 .....Independent  
 Station Rep. ....Meeker  
 General, Station Mgr. ....Cecil Woodland  
 Comm. Mgr., Prog. Dir. ....Hugh J. Connor  
 Chief Engineer .....Guy Rauer

## WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W.n.  
 Owned-Oper. By .....Scranton Bcstrs., Inc.  
 Address .....1000 Wyoming Ave.  
 Tel.: DI 2-7634 .....CBS  
 President .....Mrs. M. E. Megargee  
 Prom. Dir., Pub. Dir. ....Doug Holcomb  
 Chief Engineer .....Kenneth R. Cooke  
 Owners of: WGBI-FM, WDAU-TV, Scranton.

## WICK—Scranton—1954

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned By.....Scranton Radio Corp.  
 Address .....Farr Bldg.  
 Tel.: DI 6-1202 .....MBS  
 President .....Joe Dobbs  
 Chief Engineer .....James D. Pettinato

## WSCR—Scranton—1947

Freq.: 1320 Kc. ..Power: 1 Kw. d., 500 Watts n.

Owned By ....Lackawanna Valley Bcstg. Co.  
 Address .....1520 N. Keyser Ave.  
 Tel.: DI 7-3388 .....NBC  
 Pres., Gen. Mgr. ....David M. Baltimore  
 Pub. Dir., Sales Prom. Mgr.....Fred Foerster  
 Chief Engineer.....Charles Sakoski, Jr.  
 Owners of: WBKE-AM-FM-TV, Wilkes-Barre.

## WISL—Shamokin—1948

Frequency: 1480 Kc. ....Power: 1000 Watts  
 Owned-Oper. By .....Radio Anthracite, Inc.  
 Address .....Rock & Sunbury Sts.  
 Tel.: 648-6831 .....Independent  
 Representative .....Forjoe  
 President .....Henry W. Lark  
 General Manager .....Bernard Friedman  
 Chief Engineer .....Al Donovan

## WPIC—Sharon—1938

Frequency: 790 Kc. ....Power: 1000 Watts d.  
 Owned By Sharon Bcstg. Co. (Regional Bcstrs.)  
 Address .....2030 Pine Hollow Blvd.  
 Tel.: 346-4113 .....Independent  
 Station Manager .....Lee D. Morehouse  
 Program Director .....Jack Sandstrom  
 For other Regional Bcstrs. Group stations see Multiple-Station Owners.

## WMBT—Shenandoah—1963

Frequency: 1530 Kc.....Power: 250 W. d.

# THE **PAYOFF** IS ALWAYS AT THE BOX OFFICE!

**CLASS OF SERVICE**  
This is a fast message unless its deferred character is indicated by the proper symbol.

## WESTERN UNION

### TELEGRAM

W. P. MARSHALL, PRESIDENT

**SYMBOLS**  
DL = Day Letter  
NL = Night Letter  
LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

1133A EDT JUN 25 63 PA116 1963 JUN 25 AM 11 34

P STA108 PD SCRANTON PENN 25 1110A EDT

HUGH J CONNOR

SALES MGR W E J L SCRANTON TIMES BLDG SCRANTON PENN

JIM'S JUNE JAMBOREE ONE OF MOORE FORD'S FINEST SALES PROMOTIONS

TOTAL SALES IN FOUR DAYS 38 NEW CARS 6 NEW TRUCKS 45 USED CARS

MANY THANKS TO YOU AND THE STAFF OF WEJL FOR A JOB WELL DONE

JAMES J SMEDLEY SALES MANAGER MOORE FORD CO

(23).



SCRANTON'S *First* STATION NOV. 19 1922  
 Represented by THE MEEKER CO.



The Scranton Times

TELEPHONE AREA CODE 717 346-6555  
 A SINGLE RATE STATION With ONE RATE FOR ALL

**Address** ..... Box 1530  
**Tel.:** 462-2759.....KBS  
**Representative** ..... None  
**President** ..... Dr. Naysh Brennan  
**General Mgr.** ..... Lou H. Murray  
**Sta., Comm. Mgr.** ..... Robert E. Hyle  
**Owners of:** WRTA, Altoona.

**WSHP—Shippensburg—1961**

**Frequency:** 1480 Kc. ....Power: 500 Watts d.  
**Owned By** .....Town Radio, Inc.  
**Address** .....P.O. Box 1480  
**Tel.:** KELlogg 2-4105 .....Independent  
**President, General Mgr.** .....Arthur K. Greiner  
**Station Manager** .....Harry Sollenberger, Jr.  
**Chief Engineer** .....John Nordine

**WVSC—Somerset—1950**

**Frequency:** 990 Kc. ....Power: 250 Watts d.  
**Owned-Oper. By** .....WVSC, Inc.  
**Address** .....P.O. Box 231  
**Tel.:** 4186 .....Independent  
**President, General Mgr.** .....T. R. Oppegard

**WMPT—S. Williamsport—1957**

**Frequency:** 1450 Kc. ....Power: 250 Watts  
**Owned By** .....Will-Mont Bcstg. Co.  
**Address** .....P.O. Box 883  
**Tel.:** 323-3608 .....ABC  
**Pres., Gen. Mgr.** .....Galen D. Castlebury, Jr.

**WMAJ—State College—1945**

**Frequency:** 1450 Kc. ....Power: 250 Watts  
**Owned-Operated By** .....Centre Bcstrs., Inc.  
**Address** .....E. Beaver Ave.  
**Tel.:** AD 7-7217 .....KBS-NBC  
**President** .....W. K. Ulerich  
**General Manager** .....M. J. Bergstein  
**Chief Engineer** .....W. D. Files  
**For other Ulerich stations see Multiple-Station Owners.**

**WRSC—State College—1961**

**Frequency:** 1390 Kc. ....Power: 1 Kw. d.  
**Owned By** .....Suburban Bcstg. Corp.  
**Address** .....Box 248  
**Tel.:** ADams 8-3051 .....CBS  
**Station Manager** .....Randolph Gretes  
**Commercial Manager** .....Ed Urie  
**Chief Engineer** .....Emory Richardson

**WVPO—Stroudsburg—1947**

**Frequency:** 840 Kc. ....Power: 250 Watts d.  
**Owned-Operated By** .....Pocono Bcstg., Inc.  
**Business Address** .....22 S. Sixth St.  
**Tel.:** HAmilton 1-2100 .....Independent  
**President** .....James H. Ottaway  
**General Manager** .....Chester S. Miller  
**Managing Director** .....Francis Brinkley  
**Chief Engineer** .....Ernest Transue  
**For other Ottaway stations see Multiple-Station Owners.**

**WKOK—Sunbury—1933**

**Frequency:** 1240 Kc. ....Power: 250 Watts  
**Owned-Operated By** .....Sunbury Bcstg. Corp.  
**Address** .....1150 N. Front St.  
**Tel.:** AT 6-5838 .....CBS  
**President** .....Basse A. Beck  
**General, Station Mgr.** .....Homer R. Smith  
**Chief Engineer** .....John W. Keller, Jr.  
**Owners of:** WKOK-FM.

**WTIV—Titusville—1955**

**Freq.:** 1230 Kc. ....Power: 500 Watts d., 250 W.n.  
**Owned By** .....Crawford County Bcstg. Co.  
**Address** .....Box 184  
**Tel.:** 5-3234 .....MBS  
**President, Gen. Mgr.** .....Robert H. Sauber  
**Chief Engineer** .....Charles G. Smith  
**For other Myron Jones stations see Multiple-Station Owners.**

**WTTC—Towanda—1960**

**Frequency:** 1550 Kc. ....Power: 500 Watts d.  
**Owned By** .....Twin Tier Bcstg. Co.  
**Address** .....406 Main St.  
**Tel. ANDrew 5-2165** .....Independent  
**Co-Owner, Pres.; Gen., Sta. Mgr.** Harry M. Brown  
**Co-Owner** .....Clifford S. Brown  
**Owners of:** WTTC-FM.

**WTRN—Tyrone—1955**

**Frequency:** 1340 Kc. ....Power: 1 Kw. d., 250 W.n.  
**Owned** .....Tyrone Bcstg. Co.  
**Address** .....8 W. 10th St.  
**Tel.:** MUtual 4-3200 .....MBS  
**President** .....C. H. Simpson  
**For other Simpson stations see Multiple-Station Owners.**

**WMBS—Uniontown—1937**

**Frequency:** 590 Kc. ....Power: 1000 Watts  
**Owned-Oper. By** .....Fayette Bcstg. Corp.  
**Address** .....82 West Fayette St.  
**Tel.:** GE 8-3900 .....CBS  
**Representative** .....Burn-Smith  
**President** .....Mrs. M. T. Balling  
**Commercial Manager** .....Harry C. Burwell  
**Program Director** .....Mrs. Hester W. Nagy  
**Chief Engineer** .....William Henzly

**WNAE—Warren—1946**

**Frequency:** 1310 Kc. ....Power: 5000 Watts d.  
**Owned By** .....Northern Allegheny Bcstg. Co.  
**Business Address** .....310 Second Ave.  
**Tel.:** RAndolph 3-1310 .....Independent  
**Pres., Gen. Mgr.** .....David Potter  
**Commercial Manager** .....James W. Potter  
**Program Director** .....W. LeRoy Schneck  
**Chief Engineer** .....Homer M. Haines  
**Owners of:** WRRN (FM), Warren.

**WJPA—Washington—1942**

**Frequency:** 1450 Kc. ....Power: 250 Watts  
**Owned-Oper. By** .....Washington Bcstg. Co.  
**Business Address** ...George Washington Hotel

# PENNSYLVANIA

Tel.: BA 2-2110 .....MBS  
Station Rep. ....Devney Organization  
President .....A. Boyd Siegel  
Chief Engineer .....Stan Crawford

## WAYZ—Waynesboro—1953

Frequency: 1380 Kc. ....Power: 1 Kw.  
Owned By.....Richard Field Lewis, Jr., Inc.  
Address .....21 W. Main St.  
Tel.: 1900.....Independent  
Representatives...Spot Time Sales; Zwahlen  
President.....Marion P. Lewis  
General Manager.....Samuel Hanshaw  
For other Lewis stations see Multiple-Station Owners.

## WANB—Waynesburg—1956

Frequency: 1580 Kc. ....Power: 250 W., d.  
Owned By.....Commonwealth Bcstrs.  
Address .....First Federal Bldg.  
Tel.: 627-5555.....Independent  
President, Gen. Mgr. ...George E. McGary, Jr.

## WNBT—Wellsboro—1955

Frequency: 1490 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....Farm & Home Bcstg. Co.  
Address .....Box 98  
Tel.: 724-2113 .....MBS  
President .....C. H. Simpson  
General Manager .....John Fay  
Program Dir. ....Carol Makin  
Commercial Manager .....John Zellner  
Chief Engineer .....Richard E. Roeder  
For other Simpson stations see Multiple-Station Owners.

## WCHE—W. Chester—1963

Frequency: 1520 Kc. ....Power: 250 W. d.  
Owned By.....WCHE Bcstg. Co.  
Address .....133 N. High St.  
Tel.: 692-3131.....Independent  
Representative .....None  
President.....Edgar G. Shelton, Jr.  
General Mgr. ....Edward L. Hearn

## WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. ....Power: 250 Watts  
Owned-Oper. By .....P.A.L. Bcstrs., Inc.  
Business-Studio Address .....85 W. Union St.  
Tel.: VA 3-0196 .....Independent  
President .....Frank M. Henry

## WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By .....WBRE Radio, Inc.  
Business-Studio Address .....62 S. Franklin St.  
Tel.: 823-3101 .....NBC  
Pres., Gen. Mgr. ....David M. Baltimore  
Operations Director .....F. D. Coslett  
Program Director .....Robert Schumacher  
Chief Engineer .....Charles Sakoski, Sr.  
Owners of: WBRE-FM.

## WILK—Wilkes-Barre—1947

Frequency: 980 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ...Wyoming Valley Bcstg. Co.  
Address .....88 No. Franklin St.  
Tel.: 824-2666 .....ABC  
Representative .....Avery-Knodel  
President .....Mitchell Jenkins  
Exec. V. P., Gen. Mgr. ....Roy E. Morgan  
Commercial Manager .....Lee Vincent  
Publicity Director .....Emerson Ramage  
Chief Engineer .....Theodore French

## WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. ....Power: 1000 Watts  
Owned By .....Wyoming Radio, Inc.  
Address .....Hotel Sterling  
Tel.: VA 2-6108.....Independent  
President .....Martin H. Philip  
Chief Engineer .....Edward Black  
Owners of: WYNS, Lehighton.

## WLYC—Williamsport—1951

Frequency: 1050 Kc. ....Power: 1 Kw., d.  
Owned By .....Lycoming Bcstg. Co.  
Address .....331 Pine St.  
Tel.: 322-4676 .....KBS  
Station Rep. ....Donald Cooke  
President .....John T. Keliher  
Sales Prom. Mgr. ....Edward Kirchman  
Owners of: WLYC-FM.

## WRAK—Williamsport—1929

Frequency: 1400 Kc. ....Power: 250 Watts  
Owned By .....Wright Mackey Corp.  
Address .....1559 West 4th St.  
Tel.: 2-6116 .....NBC  
Representative .....Meeker Co.  
President .....J. Wright Mackey  
Program Manager .....Everett Rubendall  
Owners of: WRAK-FM.

## WWPA—Williamsport—1949

Frequency: 1340 Kc. ....Power: 1 Kw. d., 250 W.n.  
Owned By .....Summit Enterprises, Inc.  
Address .....330 Government Pl.  
Tel.: 323-7119 .....CBS  
Station Representative .....Burn-Smith  
President, Gen. Mgr. ....Woodrow W. Ott  
Commercial Manager .....Philip D. Lane  
Program Director .....John H. Archer  
Chief Engineer .....Carl W. Steinbacher

## WNOW—York—1948

Frequency: 1250 Kc. ....Power: 1000 Watts d.  
Owned-Operated By .....WNOW, Inc.  
Address .....P.O. Box 1747  
Tel.: 47-1049 .....Independent  
General Mgr. ....Roland C. Hale

## WORK—York—1932

Freq.: 1350 Kc. ....Power: 5000 W.d., 1000 W.n.  
Owned-Oper. By .....Associated Bcstrs.  
Business-Studio Address .....13 S. Beaver St.



## PENNSYLVANIA-RHODE ISLAND

Tel.: 3-5558 .....NBC  
Representative .....Meeker Co.  
Station Executive .....Clair R. McCollough  
Station Manager .....Elwood C. Anderson  
Program Manager .....George Trout  
Gen. Sales Mgr. ....J. Robert Gulick  
Technical Director .....J. E. Mathiot  
For other McCullough stations see Steinman stations under Multiple-Station Owners.

### WSBA—York—1942

Frequency: 910 Kc. .Power: 5 Kw. d., 1 Kw.n.

Owned-Oper. By .....Susquehanna Bcstg. Co.  
Address .....Box 910  
Tel.: 46-1146 .....Independent  
Representative .....Eastman  
President .....Louis J. Appell, Jr.  
Vice President .....Arthur W. Carlson  
Sales Manager .....Philip K. Eberly  
Program Director .....Wayne Trout  
Chief Engineer .....Glenn Winter  
For other Susquehanna Bcstg. stations see Multiple-Station Owners.

## Rhode Island

### WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Key Stations  
Address .....Box 367  
Tel.: 846-1540 .....Independent  
Station Manager .....Charles K. Bentz  
Program Director .....Tom Powers  
Publicity Director .....Joseph G. Nevins  
Sales Prom. Mgr. ....Francis X. Quinn  
Chief Engineer .....Allen Bowen

### WXTR—Pawtucket—1950

Frequency: 500 Kc..Power: 1 Kw. d., 500 W.n.  
Owned-Oper. By .....Roger Williams Bcstg.  
Address .....P.O. Box 55, Cumberland, R. I.  
Tel.: 725-9000 .....ABC  
Station Rep. ....Jack Masla & Co.  
Pres., Gen. Mgr. ....Dominick A. Hysko  
Station, Program Dir. ....Donald R. Hysko  
Commercial Manager .....R. Morris  
Sales Promotion Mgr. ....Chuck Stevens  
Publicity Director .....Fred Grady  
Chief Engineer .....John T. Costa

### WEAN—Providence—1922

Frequency: 790 Kc. ....Power: 5000 Watts  
Owned .....Providence Journal Co.  
Address .....75 Fountain St.  
Tel.: DE 1-0600 .....CBS  
News. Affil. ....Providence Journal-Bulletin  
Reps. ....Venard, Torbet & McC.; Kettell-Carter  
President .....John C. A. Watkins  
General Manager .....H. William Koster  
Comm. Manager .....Hervey C. Carter  
Program Director .....Thomas M. Robertson  
Chief Engineer .....George W. Sharpe

### WHIM—Providence—1947

Frequency: 1110 Kc. ....Power 1000 Watts d.  
Owned-Oper. By ...Buckley-Jaeger Bcstg. Corp.  
Address .....144 Westminster St.  
Tel.: 351-9446 .....Independent  
Sta. Reps., Broadcast Time Sales; N.E. Spot Sales

President .....Richard D. Buckley  
V.P., Gen. Manager .....John B. Jaeger  
National Sales Mgr. ....Howard N. Johansen  
Local Sales Mgr. ....David W. Gifford  
Chief Engineer .....Carroll A. Philbrook  
For other Buckley-Jaeger stations see Multiple-Station Owners.

### WICE—Providence—1947

Freq.: 1290 Kc. ....Power: 5 Kw. d.; 1Kw. n.  
Owned.....Providence Bcstg. Co.  
Address .....Crown Hotel  
Tel.: JA 1-2711 .....Independent  
Rep. ....Eastman  
President.....Louis J. Appell, Jr.  
Chief Engineer .....Paul Garver  
For other Appell stations see Susquehanna Bcstg. under Multiple-Station Owners.

### WJAR—Providence—1922

Frequency: 920 Kc. ....Power: 5000 Watts  
Owned-Operated By .....The Outlet Co.  
Address .....176 Weybosset St.  
Tel.: 421-8255 .....Independent  
Pres., Gen. Mgr. ....Joseph S. Sinclair  
Program Director .....Philip B. Taylor  
Chief Engineer .....Billy L. Patton  
Owners of: WJAR-TV; WDBO-AM-FM-TV, Orlando, Fla.

### WLKW—Providence—1961

Frequency: 990 Kc. ....Power: 50,000 W.  
Owned By.....Radio Rhode Island, Inc.  
Address .....228 Weybosset St.  
Tel.: DE 1-7810.....MBS  
Reps.....McGavren/Guild; Bill Creed Assocs.  
President .....Harry Pinkerson  
Program Mgr. ....Peter Barstow

### WPRO—Providence—1924

Frequency: 630 Kc. ....Power: 5000 Watts d.  
Owned-Oper. By ...Capital Cities Bcstg. Corp.  
Address .....24 Mason St.  
Tel.: JAKSON 1-4000 .....Independent  
Representative .....Blair  
President .....Frank M. Smith

## RHODE ISLAND-SOUTH CAROLINA

Sales Promotion Mgr. .... Tony Visk  
Chief Engineer ..... Gil Johnson  
For other Capital Cities Bestg. stations see Multi-  
ple-Station Owners.

### WRIB—Providence—1947

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
Owned By ..... Rhode Island Bcstg. Co.  
Address ..... Water St.  
Tel.: GE 4-2223 ..... Independent  
President ..... Paul Perreault  
Chief Engineer ..... Joe Acetta

### WYNG—Warwick—1959

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned By ..... Attleboro Radio Assn.  
Address ..... 19 Luther Ave.  
Tel.: REgent 7-0700 ..... Independent  
Station Rep. .... Breen and Ward  
President ..... Howard Sweet  
General Manager ..... Keith Field  
Station Manager ..... William A. Dawson, Jr.  
Program Director ..... Les Brown  
Chief Engineer ..... Edward Perry  
Owners of: WARA, Attleboro, Mass.

### WWRI—West Warwick—1956

Freq.: 1450 Kc. .... Power 1 Kw. d., 250 W.n.  
Owned ..... Grelin Bcstg.  
Address ..... 1501 Main St.  
Tel.: VA 1-6200 ..... KBS  
Station Reps. .... Nona Kirby; Hal Walton  
Pres., Gen., Sta. Mgr. .... Melvin C. Green  
Commercial Manager ..... George A. Rivera  
Chief Engineer ..... Joseph M. Mattias, Jr.

### WERI—Westerly—1949

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W.n.  
Owned By ..... Westerly Bcstg. Co.  
Address ..... 11 Railroad Ave.  
Tel.: LYric 6-7728-9 ..... Independent  
Representative ..... Bolles  
Pres., Gen. Mgr. .... William E. Matthews  
Chief Engineer ..... Jon O. Young

### WKFD—Wickford—1961

Frequency: 1370 Kc. .... Power: 500 Watts d.  
Owned By ..... South County Bcstg. Co.  
Address ..... 19 Updike Ave., N. Kingstown  
Tel.: TUrner 4-9000 ..... Independent  
President ..... Joseph A. Decubellis  
General Mgr. .... Ray Decubellis  
Chief Eng. .... John Los

### WNRI—Woonsocket—1954

Frequency: 1380 Kc. .... Power: 1000 Watts, d.  
Owner ..... Friendly Bcstg. Co., Inc.  
Address ..... 786 Diamond Hill Rd.  
Tel.: PO 9-0600 ..... Independent  
President, Gen. Mgr., Ch. Eng. .... Joseph Britt  
Comm. Manager ..... John Thomas

### WWON—Woonsocket—1946

Frequency: 1240 Kc.. Power: 1 Kw. d., 250 W.n.  
Owned-Oper. By ..... Woonsocket Bcstg. Co.  
Business-Studio Address ..... 99 Main St.  
Tel.: PO 2-1240 ..... Independent  
President ..... Andrew P. Palmer  
Commercial Manager ..... Gene Mailloux  
Chief Engineer ..... Ron Deslauriers  
Owners of: WWON-FM.

## South Carolina

### WABV—Abbeville—1956

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned By ..... Abbeville Bcstg. Co. Inc.  
Address ..... Box 532  
Tel.: GLadstone 9-3155 ..... KBS  
President, Gen. Mgr. .... Geo. W. Settles, Jr.  
Program Director ..... Bob Latham

### WAKN—Aiken—1952

Frequency: 990 Kc. .... Power: 1,000 Watts d.  
Owned-Oper. By Aiken Electronics Adv. Corp.  
Address ..... Box 811  
Tel.: Midway 8-5464 ..... KBS  
General Manager ..... Joseph A. Warren  
Program Director ..... Earle Brodie, Jr.  
Chief Engineer ..... Allen Askins, Jr.

### WLOW—Aiken—1962

Frequency: 1300 Kc. .... Power: 500 W. d.  
Owned By ..... Radio Aiken

Box 806 ..... Tel.: 648-1382  
Independent ..... Rep.: Cooke  
President ..... Robert S. Taylor  
General Mgr. .... W. R. Davidson

### WAIM—Anderson—1935

Frequency: 1230 Kc.. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Wilton E. Hall  
Address ..... 321 Kingsley Road  
Tel.: CA 8-1511 ..... KBS  
President ..... Wilton E. Hall  
General Manager ..... Glenn P. Warnock  
Program Director ..... M. Gilliard  
Chief Engineer ..... Earl Cosens  
Owners of: WAIM-TV; WCAC-FM, Anderson.

### WANS—Anderson—1949

Frequency: 1280 Kc.. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Radio Anderson, Inc.  
Address ..... Box 211

Tel.: 224-3424 ..... MBS  
 President ..... Mrs. John C. Amick  
 General Manager ..... John C. Amick  
 Station Manager ..... George C. Nicholson  
 Commercial Manager ..... Ray Christy  
 Program Director ..... Carolyn K. Turner

**WWBD—Bamberg—1957**

Frequency: 790 Kc. .... Power: 1 Kw., d.  
 Owned By ..... William V. Whetstone, Jr.  
 Address ..... Rt. 601 South  
 Tel.: CH 5-2411 ..... KBS  
 Station Rep. .... Dora-Clayton  
 General, Sta. Mgr. .. William V. Whetstone, Jr.  
 Chief Engineer ..... H. D. Steedley

**WBAW—Barnwell—1953**

Frequency: 740 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Joseph & Gwen Wilder  
 Address ..... Jackson St.  
 Tel.: 259-3507 ..... KBS  
 General Mgr. .... Joe Wilder  
 Chief Engineer ..... Tony Gross

**WBLR—Batesburg—1956**

Frequency: 1430 Kc. .... Power: 5 Kw., d.  
 Owned By ..... Ridge Bcstg. Corp.  
 Address ..... Drawer 410  
 Tel.: KE 2-4001 ..... KBS  
 President ..... H. Edward Crapps  
 General Manager ..... Redd Reynolds  
 Program Director ..... Paul Brigham  
 Chief Engineer ..... N. H. Lewis

**WBEU—Beaufort—1954**

Frequency: 960 Kc. .... Power: 1 Kw., d.  
 Owned By ..... Beaufort Bcstg. Co.  
 Address ..... P.O. Box 951  
 Tel.: JACKSON 4-3050 ..... ABC-KBS  
 President ..... John M. Trask  
 General Mgr., Chief Eng. ... Louis M. Neale, Jr.  
 Commercial Manager ..... Carson Rembert  
 Owners of: WBEU-FM.

**WSIB—Beaufort—1962**

Frequency: 1490 Kc. .... Power: 100 Watts  
 Owned By ..... Sea Island Bcstg. Co.  
 Address ..... 1210 Boundary St.  
 Tel.: JACKSON 4-4700 ..... Independent  
 President ..... Lee J. Berry  
 Chief Engineer ..... R. H. Miller

**WHPB—Belton—1955**

Frequency: 1390 Kc. ... Power: 1,000 Watts d.  
 Owned-Oper. By ..... Community Bcstg. Co.  
 Address ..... P.O. Box 426  
 Tel.: ED 8-7796 ..... Independent  
 President ..... C. O. Brazzell  
 General, Sta. Mgr. .... Clyde Laughter  
 Chief Engineer ..... Robert Liverance  
 For other Community Bcstg. stations see Multiple-Station Owners.

**WBSC—Bennettsville—1947**

Freq.: 1550 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
 Owned By ..... Big Bend Bcstg. Corp.  
 Address ..... Box 639  
 Tel.: GR 9-4051 ..... KBS-MBS  
 President ..... W. S. Dodson  
 General Manager ..... A. K. Harmon  
 Program Director ..... Tommy Herndon  
 Owners of: WCNH, Quincy, Fla.

**WAGS—Bishopville—1954**

Frequency: 1380 Kc. .... Power: 1 Kw., d.  
 Owned ..... Lee County Bcstg. Co.  
 Address ..... P.O. Box 168  
 Tel.: HU 4-4515 ..... KBS  
 Owner, Mgr. .... E. H. Bedenbaugh  
 Chief Engineer ..... Dan Mellette

**WACA—Camden—1948**

Frequency: 1590 Kc. ... Power: 1,000 Watts d.  
 Owned-Oper. By ..... Camden Bcstg. Corp.  
 Address ..... U.S. Highway 1  
 Tel.: HE 2-2311 ..... KBS  
 President ..... Haygood S. Bowden  
 General Manager ..... Tom Richards

**WCAY—Cayce—1958**

Frequency: 620 Kc. .... Power: 500 Watts d.  
 Owned By ..... Lexington City Bcstg., Inc.  
 Address ..... P.O. Box 335  
 Tel.: ALPINE 6-2000 ..... CBS  
 President ..... J. Olin Tice, Jr.  
 Chief Engineer ..... Carroll Scarborough  
 For other Tice stations see Multiple-Station Owners.

**WCSC—Charleston—1930**

Frequency: 1390 Kc. .... Power: 5,000 Watts  
 Owned-Oper. By ..... WCSC, Inc.  
 Address ..... 485 East Bay St.  
 Tel.: RAYMOND 2-7611 ..... CBS  
 Rep. .... Peters, Griffin, Woodward, Inc.  
 President, Gen. Mgr. .... John M. Rivers  
 National Sales Mgr. .... James K. Whitaker  
 Program Co-ordinator ..... Cecil Keels  
 Sales Prom., Publicity Dr. ... Mrs. Lois Marshall  
 Chief Engineer ..... Rudy Hughes  
 Owners of: WCSC-FM-TV.

**WOKE—Charleston—1946**

Freq.: 1340 Kc. ... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By ..... Weaver Bcstg. Corp.  
 Address ..... Box 183  
 Tel.: RA 3-1643 ..... ABC-KBS-NBC  
 Representative ..... Clark  
 Pres., Gen. Manager ..... H. C. Weaver  
 Station Mgr., Ch. Eng. .... William P. Birchfield

**WPAL—Charleston—1947**

Frequency: 730 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By ..... Speidel Bcstg. Corp.  
 Business Address ..... 1717 Edgewater Pk. Rd.  
 Tel.: SO 6-5584 ..... Independent

# SOUTH CAROLINA

Representatives ..... Dore; Dora-Clayton  
President ..... Joseph Speidel III  
Station Manager ..... Bob Chrystie  
Chief Engineer ..... Joe Sarko  
For other Speidel stations see Multiple-Station Owners.

## WQSN—Charleston—1948

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Low Country Bcstg. Co.  
Address ..... P.O. Box 891  
Tel.: RA 2-2652 ..... Independent  
President ..... Sol Panitz  
Chief Engineer ..... Raymond Campbell

## WTMA—Charleston—1939

Freq.: 1250 Kc. Power: 5000 W. d.; 1,000 W. n.  
Owned By ..... Atlantic Coast Bcstg. Corp.  
Business Address ..... 133 Church St.  
Tel.: RA 2-2961 ..... MBS  
Station Representative ..... Adv. Time Sales  
President, General Mgr. .... Charles E. Smith  
Owners of: WTMA-FM.

## WCRE—Cheraw—1953

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned-Operated By ..... Radio Cheraw  
Address ..... Box 631  
Tel.: LEnox 7-7887 ..... KBS  
President, Gen. Mgr. .... Ben Akerman

## WGCD—Chester—1948

Frequency: 1490 Kc. Power: 250 Watts  
Owned By ..... Dispatch Pub. Co.  
Address ..... Box 302  
Tel.: 385-2171 ..... ABC-KBS  
President ..... C. V. Sink  
General, Station Mgr. .... Wayne B. Sawyer  
Chief Engineer ..... J. Ellis Shockley

## WPCC—Clinton—1957

Frequency: 1410 Kc. Power: 1,000 Watts d.  
Owned By ..... Radio Station WPCC, Inc.  
Address ..... P.O. Box 565  
Tel.: 833-1562 ..... ABC-KBS  
President ..... Robert R. Hilker  
Commercial Manager ..... Jack Bishop  
Program Director ..... Bettie Hendrix  
For other Hilker stations see Multiple-Station Owners.

## WCOS—Columbia—1939

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... WCOS, Inc.  
Address ..... Box 748  
Tel.: AL 2-2177 ..... Independent  
Pres., Gen. Mgr. .... George H. Buck, Jr.  
Commercial Manager ..... Jess Plummer  
Chief Engineer ..... Robert D. Lambert, Jr.  
Owners of: WCOS-FM; WJNO, West Palm Beach, Fla.

## WIS—Columbia—1930

Frequency: 560 Kc. Power: 5000 Watts

Owned By ..... Bcstg. Co. of the South  
Address ..... 1111 Bull St.  
Tel.: AL 3-643 ..... NBC  
Rep. .... Peters, Griffin, Woodward, Inc.  
President ..... B. Calhoun Hipp  
Exec. Vice Pres. .... G. Richard Shatto  
Managing Director ..... W. Frank Harden  
Program Director ..... John Wrisley  
Chief Engineer ..... Joe Gill  
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

## WNOK—Columbia—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Palmetto Radio Corp.  
Address ..... P.O. Box 5307  
Tel.: AL 3-9401 ..... Independent  
Vice-Pres., Gen. Mgr. .... H. Moody McElveen, Jr.  
Commercial Manager ..... Frank Stish  
Program Director ..... Jack Cook  
Owners of: WNOK-FM-TV.

## WOIC—Columbia—1954

Frequency: 1320 Kc. Power: 1,000 Watts d.  
Owned By ..... Speidel Broadcasting Corp.  
Address ..... P.O. Box 565  
Tel.: AL 6-1551 ..... Independent  
Representatives ..... Dore; Dora-Clayton  
President ..... Joe Speidel III  
Commercial Manager ..... Frank Harris  
Chief Engineer ..... W. W. Bridges  
For other Speidel stations see Multiple-Station Owners.

## WQXL—Columbia—1945

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned By ..... Belk Bcstg. Co. of S.C.  
Address ..... 1208 Sumter St.  
Tel.: Alpine 2-8659 ..... MBS  
President ..... Edgar L. Morris  
Chief Engineer ..... Lloyd W. Brown, Jr.

## WLAT—Conway—1944

Frequency: 1330 Kc. Power: 5000 Watts, d.  
Owned By ..... Coastal Broadcasting Co.  
Address ..... Box 799  
Tel.: 340 ..... MBS  
Station Rep. .... Devney Organization  
President, General Mgr. .... L. M. Hawley

## WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.  
Owned By ..... Mid-Carolina Bcstg. Co.  
Address ..... Box 277  
Tel.: Express 3-4081 ..... Independent  
President ..... C. H. Wentz  
Chief Engineer ..... Don Byant  
For other Wentz stations see Multiple-Station Owners.

## WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Border Bcstg. Co., Inc.  
Address ..... U.S. Highway 301 South  
Tel.: 774-9031 ..... ABC-KBS

Station Rep. . . . . Gill-Perna; Dora-Clayton  
 Pres., Gen. Mgr. . . . . Joseph Martin  
 Station Manager . . . . . John Quick  
 Comm. Mgr., Prog. Director . . . . . Lee Lumpkin  
 Sales Prom. Mgr. . . . . Dick Jones  
 Owners of: WDS-FM.

**WELP—Easley—1951**

Frequency: 1360 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Pickens County Bcstg. Co.  
 Address . . . . . Box 667  
 Tel.: Ulysses 9-9388 . . . . . KBS  
 Representative . . . . . Indie Sales  
 Pres., Gen. Mgr. . . . . Cleatus Brazzell  
 Program Director . . . . . Mrs. Betty McDonald  
 Chief Engineer . . . . . Henry McDonald  
 For other Brazzell stations see Community Bcstg.  
 Under Multiple-Station Owners.

**WJMX—Florence—1947**

Frequency: 970 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . Atlantic Bcstg. Co., Inc.  
 Address . . . . . P.O. Box 1211  
 Tel.: MO 9-6351 . . . . . ABC  
 Representative . . . . . Walker-Rawalt  
 President . . . . . Eugene E. Stone  
 Gen. Mgr. . . . . Paul H. Benson, Jr.  
 Chief Engineer . . . . . Frank Jenne

**WOLS—Florence—1937**

Frequency: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By . . . . . Florence Bcstg. Co., Inc.  
 Address . . . . . 151 S. Dargan St.  
 Tel.: 662-3271 . . . . . KBS  
 President, Gen., Sta. Mgr. . . . . A. P. Skinner  
 Commercial Manager . . . . . Frank Martin  
 Program Director . . . . . Doug Williams

**WYNN—Florence—1958**

Frequency: 540 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . Speidel Bcstrs.  
 Address . . . . . 163 N. Coit St.; Box 1586  
 Tel.: MOhawk 2-6364 . . . . . Independent  
 President . . . . . Joe Speidel III  
 General Manager . . . . . Russell George  
 Station Manager . . . . . David C. Phillips  
 Commercial Manager . . . . . Earl Graddick  
 For other Speidel stations see Multiple-Station  
 Owners.

**WFIS—Fountain Inn—1956**

Frequency: 1600 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Fountain Inn-Simpsonville Ents.  
 Address . . . . . Box 271  
 Tel.: 963-5991 . . . . . KBS  
 President, General Mgr. . . . . L. Wayne Davis  
 Chief Engineer . . . . . J. Dalton Reece

**WEAC—Gaffney—1962**

Frequency: 1500 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . E. Raymond Parker  
 Box 120 . . . . . Tel.: 489-9066  
 Independent . . . . . Rep.: None  
 General Mgr. . . . . Don H. Lovelace

**WFGN—Gaffney—1948**

Frequency: 1570 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Cherokee Radio Co., Inc.  
 Address . . . . . P.O. Box 759  
 Tel.: IVanhoe 9-4795 . . . . . KBS  
 President . . . . . A. Ray Godshall  
 Gen. Mgr., Ch. Eng. . . . . M. E. Green

**WGOC—Georgetown—1962**

Frequency: 1470 Kc. . . . . Power: 500 W. d.  
 Owned By . . . . . Coast Bcstg. Co.  
 Box 129 . . . . . Tel.: 546-5141  
 Independent . . . . . Reps.: Continental; Beaver  
 President . . . . . F. K. Graham  
 General Mgr. . . . . Charles W. Lohr

**WGTN—Georgetown—1949**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Georgetown Bcstg. Co.  
 Address . . . . . 216 S. Fraser St.  
 Tel.: 3-3421 . . . . . KBS-MBS  
 Station Rep. . . . . Donald Cooke  
 Pres., Gen. Manager . . . . . J. B. Delzell

**WESC—Greenville—1947**

Frequency: 660 Kc. . . . . Power: 10,000 Watts, d.  
 Owned By . . . . . Bcstg. Co. of the Carolinas  
 Business-Studio Address . . . . . 1 College St.  
 Tel.: Cedar 2-8241 . . . . . Independent  
 Station Representative . . . . . Bolling  
 President . . . . . Robert A. Schmid  
 Commercial Manager . . . . . W. A. Mullinax  
 Chief Engineer . . . . . Don Gowens  
 Owners of: WESC-FM.

**WFBC—Greenville—1933**

Frequency: 1330 Kc. . . . . Power: 5,000 Watts  
 Owned By . . . . . Southeastern Bcstg. Corp.  
 Address . . . . . P.O. Box 788  
 Tel.: CE 9-1321 . . . . . NBC  
 Representative . . . . . Avery-Knodel  
 President . . . . . R. A. Jolley  
 Gen., Sta. Mgr. . . . . Bruce Buchanan  
 Chief Engineer . . . . . Bill Garrison  
 For other Southeastern Bcstg. stations see Multi-  
 ple-Station Owners.

**WMRB—Greenville—1954**

Owned By . . . . . Paramount Bcstg. Co.  
 Address . . . . . Calhoun Towers  
 Tel.: Cedar 6-2751 . . . . . CBS  
 Pres., Gen. Mgr. . . . . C. F. Cope  
 Sta., Prog. Mgr., Ch. Eng. . . . . Wm. T. Arrington  
 Comm. Adv. Mgr. . . . . R. E. Shelley  
 Publicity Dir. . . . . Don M. Van Cleave

**WMUU—Greenville—1949**

Frequency: 1260 Kc. . . . . Power: 5,000 Watts d.  
 Owned-Oper. By . . . . . Bob Jones Univ.  
 Address . . . . . Wade Hampton Blvd.  
 Tel.: CE 9-9656 . . . . . Independent  
 President . . . . . Dr. Bob Jones, Jr.  
 General Manager . . . . . Dr. R. K. Johnson

# SOUTH CAROLINA

Station Manager ..... Jim Ryerson  
Chief Engineer ..... William Greaves  
For other Jones stations see Multiple-Station Owners.

## WQOK—Greenville—1950

Frequency: 1440 Kc. .... Power: 5 Kw.  
Owned By ..... Dick Bcstg. Co.  
Address ..... Box 10007  
Tel.: Cedar 5-7406 ..... Independent  
President ..... James A. Dick  
General, Station Manager ..... T. C. Hooper

## WCRS—Greenwood—1941

Freq.: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Grenco, Inc.  
Address ..... P. O. Box 1194  
Tel.: Orchard 9-1300 ..... NBC  
Representative ..... Clark  
President ..... Douglas Featherstone  
Gen., Sta. Mgr. .... Dan Crosland  
Commercial Mgr. .... Ralph Norman  
Chief Engineer ..... C. M. Sparks

## WGSW—Greenwood—1953

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
Owned By ..... Radio Greenwood  
Address ..... Edward Arms Apts.  
Tel.: Orchard 9-3144 ..... KBS  
Station Rep. .... Indie Sales  
President ..... W. C. Woodall, Jr.  
General Manager ..... George B. Cook, Jr.  
Chief Engineer ..... T. H. Stevenson, Jr.  
For other Woodall stations see Multiple-Station Owners.

## WCKI—Greer—1955

Frequency: 1300 Kc. .... Power: 1 Kw., d.  
Owned By ..... Greer Radio Bcstg. Co.  
Address ..... Box 431  
Tel.: TRinity 7-4451 ..... ABC  
Owner, Gen. Mgr. .... Vernon T. Fox  
Chief Engineer ..... B. Anderson

## WEAB—Greer—1949

Frequency: 800 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Greer Bcstg. Co.  
Address ..... Box 151  
Tel.: TR 7-3141 ..... KBS  
Pres., Gen. Mgr. .... E. A. Burch  
Chief Engineer ..... Ken Patton

## WBHC—Hampton—1957

Frequency: 1270 Kc. .... Power: 1 Kw., d.  
Owned By ..... Hampton County Bcstrs.  
Business Address ..... Highway 601  
Tel.: 2831 ..... KBS-MBS  
Co-Owners. .J. A. Gallimore, Joseph B. Wilder  
General Manager ..... J. M. Butts  
Chief Engineer ..... Charles Cortez  
For other Gallimore stations see Multiple-Station Owners.

## WHSC—Hartsville—1946

Freq.: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... Hartsville Bcstg. Co.  
Address ..... P. O. Box 349  
Tel.: ED 2-8101 ..... KBS-MBS  
President ..... J. L. Wiggins  
General, Station Mgr. .... Oby B. Lyles  
Chief Engineer ..... J. E. Parker

## WHHL—Holly Hill—1962

Frequency: 1440 Kc. .... Power: 1 Kw.  
Owned By ... Palmetto Communications Corp.  
Box 607 ..... Tel.: Holly Hill  
Independent ..... Rep.: Beaver  
President ..... Doris S. Rickenbacker  
Gen., Sta. Mgr. .... Robert C. Rickenbacker, Jr.

## WJES—Johnston—1961

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned By ..... Edgefield-Saluda Radio Co.  
Address ..... Lee St.; Box I  
Tel.: 275-2342 ..... Independent  
Gen., Sta. Mgr. .... Franklin D. R. McClure  
Program Director ..... John Joe Green  
Chief Engineer ..... Danny McClure

## WKSC—Kershaw—1961

Frequency: 1300 Kc. .... Power: 500 Watts d.  
Owned By ..... Kershaw Bcstg. Corp.  
Address ..... P.O. Box 458  
Tel.: 475-8585 ..... Independent  
President, General Mgr. .... Jess B. Tatum

## WDKD—Kingstree—1949

Frequency: 1310 Kc. .... Power: 5 Kw. d.  
Owned By ..... Palmetto Bcstg. Co.  
Address ..... P. O. Box 450  
Tel.: 6761 ..... KBS  
Owner, General Mgr. .... E. G. Robinson, Jr.  
Program, Publicity Dir. .... Sonny Du Bose  
Chief Engineer ..... Tommy Joye

## WJOT—Lake City—1953

Frequency: 1260 Kc. .... Power: 1 Kw. d.  
Owned By ..... Lake City Bcstg. Corp.  
Address ..... Box 699  
Tel.: 7631 ..... Independent  
President ..... Russell G. Busdicker  
General, Station Mgr. .... Hub Terry  
Chief Engineer ..... Henly McElveen, Jr.

## WAGL—Lancaster—1962

Frequency: 1560 Kc. .... Power: 1 Kw. d.  
Owned By ..... Palmetto Bcstg. System  
Box 28 ..... Tel.: 283-8431  
Independent ..... Rep.: None  
Pres., Sta. Mgr. .... B. L. Phillips, Jr.

## WLCM—Lancaster—1951

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Royal Bcstg. Co. Inc.

# SOUTH CAROLINA

Address.....103 S. Catawba St.  
Tel.: 2051.....KBS  
President.....Charles Connelly, Jr.  
Chief Engineer, Gen. Mgr.....Barry Medlin

## WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
Address.....Hillcrest Drive  
Tel.: 2-5212.....MBS  
Representative.....Indie Sales  
President.....C. W. Hogan  
Owners of: WLBG-FM.

## WLSC—Loris—1958

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Pee Dee Bcstg. Co.  
Address.....P.O. Box 1677  
Tel.: EL 7-3780.....KBS  
Station Rep.....Continental Radio Sales  
President.....James J. Harpring  
General Mgr., Chief Eng.....Walter Molic

## WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.  
Owned By.....Clarendon County Bcstg. Co.  
Address.....Sunset Drive  
Tel.: 435-8388.....KBS  
President.....J. M. Soles, Jr.  
General Mgr., Ch. Eng.....Jim Roper

## WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.  
Owned By.....Raymond A. Somers  
Address.....P.O. Box 717  
Tel.: 1430.....Independent  
Station Representative.....Continental  
Owner, Gen. Mgr.....Raymond A. Somers  
Chief Engineer.....David Nobles

## WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.  
Owned By.....Mullins & Marion Bcstg. Co.  
Address.....Highway 76, Drawer 342  
Tel.: 464-9252.....KBS  
President.....William L. Harrelson  
General Mgr.....James F. Ramsey  
Chief Engineer.....George Magera

## WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Golden Strand Bcstg. Corp.  
Address.....Oak St. at 28th  
Tel.: 448-3180.....Independent  
Station Representative.....George P. Hollingbery  
President, General Mgr.....Wade H. Alley  
Commercial Manager.....P. W. Smith  
Chief Engineer.....James Fleming

## WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Newberry Bcstg. Co., Inc.  
Address.....11 Radio Drive

Tel.: 276-2957.....Trent St.; Drawer 494  
Pres.; Gen., Sta. Mgr.....James F. Coggins  
Chief Engineer.....E. R. Gilliam, Sr.  
Owner of: WBCU, Union.

## WFNL—North Augusta—1962

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned By  
Central Savannah Area Bcstg. Corp.  
Owned By.....Harry Hammond  
Address.....P.O. Box 1482  
Tel.: 824-1441.....Independent  
Station Reps.....Bowles; Beaver  
President.....Harry Hammond

## WTHB—North Augusta—1960

Frequency: 1550 Kc.....Power: 1 Kw. d.  
Owned By.....North Augusta Bcstg. Co.  
Address.....333 Jefferson Davis Hwy.  
Tel.: TAYlor 2-3579.....Independent  
President.....Frances Bennett  
General Manager.....Reese J. Vaughn  
Chief Engineer.....Hubert E. Ritchie

## WNCG—North Charleston—1960

Frequency: 910 Kc.....Power: 500 Watts d.  
Owned By.....KTM Bcstg. Co.  
Address.....Box 5758  
Tel.: SHERwood 7-5225.....Independent  
Station Representative.....Walker-Rawalt  
General Manager.....Jack W. McGinnis  
Commercial Manager.....Albert J. Stone  
Program Director.....Jack W. McGinnis  
Owners of: WKTm-FM, N. Charleston.

## WDIX—Orangeburg—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WDIX, Inc.  
Address.....Box 662  
Tel.: JE 4-4461.....ABC-MBS  
President.....Charles S. Henery  
General, Station Mgr.....Frank B. Best  
Program Director.....Mrs. J. C. Hydrick, Jr.  
Chief Engineer.....Walter D. Tabler

## WORC—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Orangeburg  
Business Address.....194 Russell St. S.W.  
Tel.: JE 4-1580.....Independent  
President.....J. T. Lyman

## WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WTND, Inc.  
Address.....1 Memorial Plaza  
Tel.: JE 4-1301.....KBS  
Representative.....Thos. F. Clark  
General Manager.....L. Richard Rhame  
Chief Engineer.....Larry Styles

## WRHI—Rock Hill—1944

Freq.: 1340 Kc.....Power: 1000 W. d., 250 W. n.

## SOUTH CAROLINA

Owned By.....York County Bcstg. Co.  
Address.....Rock Hill Nat. Bank; Box 429  
Tel.: 327-2085.....KBS-MBS  
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.  
Sta. Mgr., Prog. Dir.....Wm. C. Beaty

### WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.  
Owned By.....Tri-County Bcstg. Co., Inc.  
Address.....P. O. Box 1091  
Tel.: 327-3175.....Independent  
President.....T. Lamar Simmons  
General Manager.....Ted Burwell  
Comm. Mgr.....W. A. Warner, Sr.  
Sales Prom., Prog. Dir.....Fred Newton  
Chief Engineer.....John Meeler

### WQIZ—St. George—1962

Frequency: 1300 Kc.....Power: 500 W. d.  
Owned By.....WQIZ, Inc.  
Box 757.....Tel.: 563-4371  
Independent.....Rep.: None  
Pres., Gen. Mgr.....Clarence Jones

### WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Blue Ridge Bcstg. Co., Inc.  
Address.....P. O. Box 443  
Tel.: TU 2-2388.....ABC-KBS  
Pres., Gen. Mgr.....J. A. Gallimore  
Treasurer.....Virginia Gallimore  
Chief Engineer.....Herb Hosea  
For other Gallimore stations see Multiple-Station Owners.

### WORD—Spartanburg—1940

Frequency: 910 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Belk Bcstg. Co. of S. C.  
Address.....White Ave.  
Tel.: 583-2711.....MBS  
Station Representative.....Adv. Mme Sales  
President.....Henderson Belk  
Owners of: WIST-AM-FM, Charlotte, N. C.

### WSPA—Spartanburg—1930

Frequency: 950 Kc.....Power: 5000 Watts  
Owned By.....Spartan Radiocstg. Co.  
Owned.....Spartan Radiocasting Co.  
Address.....224 E. Main St.  
Tel.: 583-3621.....CBS  
Representative.....Hollingbery  
resident, Gen. Mgr.....Walter J. Brown  
Program Director.....O. C. Womick  
Chief Engineer.....H. R. Beckholt  
Owners of: WSPA-FM-TV.

### WZOO—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Spartanburg Bcstg. Co.  
Address.....Drawer 1171  
Tel.: 583-2727.....Independent  
Pres., Gen. Mgr.....John K. L. Peterson  
Chief Engineer.....David H. Burnett, Jr.

### WAZS—Summerville—1962

Frequency: 980 Kc.....Power: 500 W. d.  
Owned By.....Radio Summerville  
Box 484.....Tel.: 873-8901  
Ind.....Reps.: Beaver; Southern Spot Sales  
Pres., Gen. Mgr.....N. H. Hamilton

### WDXY—Sumter—1960

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....WDXY, Inc.  
814 Boulevard Rd.....Tel.: 775-2321  
Independent.....Rep.: None  
Pres., Gen. Mgr.....W. C. Bochman  
Vice President, Ch. Eng.....C. E. Bell

### WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WFIG, Inc.  
Address.....22 N. Main St.  
Tel.: SPruce 3-7305.....KBS-MBS  
President.....F. B. Creech, Sr.  
Chief Engineer.....Richard Elam  
Owners of: WFIG-FM.

### WSSC—Sumter—1953

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Radio Sumter Inc.  
Business Address.....Box 1342  
Tel.: SPruce 3-7369.....ABC  
President, Gen. Mgr.....C. Edward Damron  
Comm. Manager.....H. W. Fowler  
Chief Engineer.....Dan Mellette

### WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned By.....Broadcasting Co. of Union  
Address.....210 East Main St.  
Tel.: 1200.....KBS  
President, Gen. Mgr.....Edward C. B. Osborne  
Chief Engineer.....Walker Carver

### WGOG—Walhalla—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.  
Owned By.....Oconee Bcstg. Co.  
Address.....P.O. Box 278  
Tel.: NEWton 8-3616.....Independent  
President, Gen. Mgr.....Dorothy Friend  
Chief Engineer.....Bill Collins

### WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Walterboro Radiocstg. Co.  
Address.....Box 833  
Tel.: 3861.....ABC-KBS  
Representative.....Don Cooke  
President.....Robert S. Taylor

### WCKM—Winnsboro—1961

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned By.....Fairfield Bcstg. Co.  
Address.....P.O. Box 505  
Tel.: 6026.....Independent



## SOUTH CAROLINA-SOUTH DAKOTA

Managing Dir. . . . . Harold A. Kline  
General, Sales Mgr. . . . . Dwight Snyder

### WYCL—York—1956

Frequency: 1580 Kc. . . . . Power: 250 Watts

Owned By . . . . . York-Clover Bcstg. Co.  
Address . . . . . P.O. Box 398  
Tel.: MU 4-4241 . . . . . Independent  
Station Rep. . . . . Hopewell  
Pres., Gen. Mgr. . . . . Curtis Sigmon

## South Dakota

### KABR—Aberdeen—1952

Frequency: 1420 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Transmedia, Inc.  
Business Address . . . . . 117½ S. Main  
Tel.: 225-1420 . . . . . Independent  
President . . . . . Al Vigard  
General, Station Mgr. . . . . Jeff Solum  
Program Director . . . . . Glenn Douglas  
Chief Engineer . . . . . Mark Peterson

### KSDN—Aberdeen—1948

Frequency: 930 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Aberdeen News Co.  
Business Address . . . . . Highway 281  
Tel.: 225 . . . . . Independent  
Newspaper Affil. . . . . American-News  
Station Representatives . . . . . Weed; Bowden  
President . . . . . Henry J. Schmitt  
General Mgr. . . . . Byron J. McElligott  
Commercial Mgr. . . . . Stan Olson  
Program Director . . . . . Paul Rahders  
Chief Engineer . . . . . George Crocker

### KBFS—Belle Fourche—1959

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Joseph Kopp  
Address . . . . . Box 316  
Tel.: 892-2571 . . . . . KBS  
Owner-Gen. Mgr. . . . . Joseph Kopp

### KBRK—Brookings—1955

Frequency: 1340 Kc. . . . . Power: 1 Kw.  
Owned By . . . . . Brookings Bcstg. Co.  
Address . . . . . College Theatre Bldg.  
Tel.: 692-6233 . . . . . Independent  
Gen. Mgr. . . . . R. J. Reimers

### KDSJ—Deadwood—1947

Frequency: 980 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Heart of the Black Hills Stas.  
Address . . . . . 745 Main  
Tel.: 186 . . . . . Independent  
President . . . . . John Daniels  
General, Station Mgr. . . . . Harry Daniels  
Chief Engineer . . . . . Roy Hicks

### KOBH—Hot Springs—1958

Frequency: 580 Kc. . . . . Power: 500 Watts, d.  
Owned By . . . . . Fall River Bcstg. Corp.

Address . . . . . Box 292  
Tel.: 698 . . . . . KBS  
President . . . . . Russell M. Stewart  
Gen. Mgr., Chief Eng. . . . . Frederick M. Walgren  
Comm., Sales Prom. Mgr. . . . . H. Del Brandt

### KIJV—Huron—1947

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . James Valley Bcstg. Co.  
Address . . . . . P.O. Box 1407  
Tel.: ELgin 2-8621 . . . . . MBS  
President, Gen. Mgr. . . . . Max Staley

### KJAM—Madison—1958

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
Owned By . . . . . Madison Bcstg. Co., Inc.  
Address . . . . . Box 549  
Tel.: CLinton 6-4514 . . . . . KBS  
President . . . . . J. Mugley  
General Manager . . . . . B. G. Normandin  
Chief Engineer . . . . . John Goeman

### KORN—Mitchell—1947

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Mitchell Bcstg. Assn.  
Address . . . . . Mitchell Nat. Bank Bldg.  
Tel.: Wyman 6-5821 . . . . . MBS  
Pres., Gen., Sta. Mgr., Prog. Dir. . . . . R. V. Eppel  
Comm., Sales Prom. Mgr. . . . . M. A. Johnson  
Chief Engineer . . . . . J. R. Doherty  
Owners of: KORN-TV.

### KOLY—Mobridge—1956

Frequency: 1300 Kc. . . . . Power: 1 Kw., d.  
Owned By . . . . . Mobridge Bcstg. Corp.  
Address . . . . . 114 Third St. East  
Tel.: 845-3654 . . . . . KBS  
President . . . . . L. L. Coleman  
General Mgr., Chief Eng. . . . . Q. P. Coleman

### KCCR—Pierre—1959

Frequency: 1590 Kc. . . . . Power: 1 Kw., d.  
Owned By . . . . . Great Plains Bcstg. Corp.  
Address . . . . . 331½ S. Pierre St.  
Tel.: CApital 4-7381 . . . . . Independent  
President . . . . . Warren May  
Station Mgr. . . . . W. W. Worley  
Chief Engineer . . . . . Jerry Zastrow

# SOUTH DAKOTA

## KGFX—Pierre—1927

Frequency: 630 Kc. Power: 200 Watts d.  
Owned By Black Hills Radio, Inc.  
Bus.-Studio Address Box 16  
Tel.: CA 4-2551 KBS  
President Jack A. Crowley  
Chief Engineer Robert Pink  
Owners of: KEZU, Rapid City.

## KEZU—Rapid City—1959

Frequency: 920 Kc. Power: 1 Kw. d.  
Owned By Black Hills Radio, Inc.  
Address 909 Jackson Blvd.  
Tel.: FI 3-6161 KBS  
Station Rep. Hal Holman Co.  
President Jack A. Crowley  
General, Comm. Mgr. James E. Taylor  
Chief Engineer R. W. Pink  
Owners of: KGFX, Pierre.

## KIMM—Rapid City—1962

Frequency: 1150 Kc. Power: 5 Kw. d.  
Owned By KIMM Radio  
Box 2006 Tel.: 348-1100  
Independent Reprs.: Bowden; Oakes  
Pres., Gen. Mgr. John L. Breece

## KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts  
Owned By Duhamel Bcstg. Ents.  
Address Box 1752  
Tel.: FI 2-2000 CBS  
President, Gen. Mgr. Helen S. Duhamel  
Chief Engineer Elmer Nelson  
Owners of: KOTA-TV; KDUH-TV, Hay Springs,  
Neb.

## KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts  
Owned By Heart of the Black Hills Corp.  
Address 1438 Mountain View Rd.  
Tel.: FI 2-6050 Independent  
President Eli Daniels  
Owners of: KRSD-TV; KDSJ, Dardwood; KDSJ-  
FM, Lead.

## KFCB—Redfield—1962

Frequency: 1380 Power: 500 W.  
Owned By Victoria Bcstg. System  
Box 588 Tel.: 472-1380  
KBS Rep.: None  
General Mgr. George Puder

## KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By Midcontinent Bcstg. Co.  
Bus. Studio Address Phillips Ave. 13th St.  
Tel.: 336-1100 NBC  
President Joe Floyd  
Sales Prom. Mgr., Pub. Dir. Jack Townsend  
Chief Engineer Lester Froke  
For other Midcontinent stations see BFR Bcstg.  
under Multiple-Station Owners.

## KISD—Sioux Falls—1948

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owner-Oper. By KISD, Inc.  
Bus.-Studio Address 3631 W. 12th St.  
Tel.: 336-1515 MBS  
President, Gen. Mgr. Verl Thomson  
Chief Engineer Lee Sterkenburg

## KNWC—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts  
Owned By Northwestern College  
Address 113 No. Main  
Tel.: ED 4-7736 Independent  
General Manager J. Printup  
Chief Engineer L. R. Sterkenburg

## KSOO—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned By KSOO TV, Inc.  
Address Phillips Ave. at 8th St.  
Tel.: 336-1530 ABC  
Station Reprs. Avery-Knodel; Hyett; Soderlund  
President, Gen. Mgr. Morton H. Henkin  
Comm., Station Mgr. Orrin Melton  
Sales Promotion Mgr. Marge Richards  
Program Director Ray Loftness  
Technical Director Max E. Pierce  
Chief Engineer Roland Marty  
Owners of: KSOO-TV.

## KBHB—Sturgis—1962

Frequency: 1280 Kc. Power: 1,000 Watts d.  
Owned By Sturgis Radio, Inc.  
Address P.O. Box 8  
Tel.: 347-2526 KBS  
President, General Manager Les Kleven  
Chief Engineer Joe Henry

## KSDR—Watertown—1961

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned By Richard J. Kopp  
Address Box 293  
Tel.: TUrner 6-8479 Independent  
Program Director Harley Howland

## KWAT—Watertown—1940

Frequency: 950 Kc. Power: 1000 Watts  
Owned By Midland Nat. Life Bcstg. Co.  
Business Address Box 827  
Tel.: 886-8444 MBS  
President William Rigsbee  
Gen., Comm. Mgr. Ross E. Case  
Chief Engineer Francis Alwin

## KWYR—Winner—1957

Frequency: 1260 Kc. Power: 5 Kw., d.  
Owned By Midwest Radio Corp.  
Business Address 346 Main St.  
Tel.: 727 Independent  
President, Gen. Mgr. Al Clark  
Chief Engineer Dave Dodd

## SOUTH DAKOTA-TENNESSEE

### KYNT—Yankton—1955

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By . . . . . L. T. Scoblic, L. G. Reedstrom  
 Address . . . . . Box 654  
 Tel.: NO.th 5-7892 . . . . . MBS  
 General Manager . . . . . Lloyd G. Reedstrom  
 Commercial Manager . . . . . Darold Loecker  
 Program Director . . . . . Gary Lukert  
 Chief Engineer . . . . . John Briggs

### WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts  
 Owned By . . . . . Peoples Bcstg. Co.  
 Address . . . . . WNAX Bldg.  
 Tel.: NO 5-7442 . . . . . CBS  
 Representative . . . . . Katz  
 President . . . . . Herbert E. Evans  
 National Sales Mgr. . . . . Terrence J. Lalley  
 Program Director . . . . . Jack Bruce  
 Chief Engineer . . . . . Clifton M. Todd  
 For other Peoples Bcstg. stations see Multiple-Station Owners.

## Tennessee

### WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By . . . . . Blount County Bcstg. Co.  
 Address . . . . . P.O. Box 127  
 Tel.: 983-0890 . . . . . Independent  
 Pres., Gen., Comm. Mgr. . . . . Herman Petre  
 Chief Engineer . . . . . Teddy Teffeteller

### WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By . . . . . Athens Bcstg. Co.  
 Address . . . . . 148 N. Jackson St.  
 Tel: SHERWOOD 5-1314 . . . . . KBS-MBS  
 President . . . . . Helen ARBburn  
 Chief Engineer . . . . . Andrew Bates

### WBOL—Bolivar—1962

Frequency: 1560 Kc. Power: 250 Watts  
 Owned By . . . . . Savannah Bcstg. Service  
 Address . . . . . Box 191  
 Tel.: Savannah . . . . . KBS  
 Station, Sales Manager . . . . . William R. Schaaf  
 Owners of: WORM, Savannah.

### WOPI—Bristol—1929

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.  
 Owned By . . . . . Pioneer Bcstg. Corp.  
 Address . . . . . Easley-Wright Bldg., 310 State St.  
 Tel.: South 4-5131 . . . . . Independent  
 Representative . . . . . Burn-Smith  
 President, General Mgr. . . . . Donald W. Owen  
 Owners of: WOPI-FM.

### WFWL—Camden—1956

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By . . . . . Camden Bcstg. Co.  
 Address . . . . . P.O. Box 178  
 Tel: LUDLOW 4-7450 . . . . . KBS  
 President . . . . . M. R. Freeland  
 General Mgr. Chief Eng. . . . . John Latham  
 Program, Publicity Director . . . . . Ron Lane

### WRKM—Carthage—1959

Frequency: 1350 Kc. Power: 500 Watts, d.

Owned By . . . . . Carthage Bcstg. Co.  
 Address . . . . . P.O. Box 179  
 Tel.: 970 . . . . . KBS  
 President & Gen. Mgr. . . . . Reggie L. Honey

### WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.  
 Owned By . . . . . Trans-Aire Bcstg. Corp.  
 Address . . . . . P.O. Box 66  
 Tel.: 729-3575 . . . . . Independent  
 President . . . . . O. O. Smith

### WAPO—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . WAPO Bcstg. Service  
 Business-Studio Address . . . . . Read House  
 Tel.: AM 6-6141 . . . . . ABC-MBS  
 Representative . . . . . Gill-Perna  
 Pres., Gen. Mgr. . . . . Gordon Gambill  
 Chief Engineer . . . . . L. Reed

### WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned-Oper. By . . . . . WDEF Bcstg. Co.  
 Business Address . . . . . 3300 Broad St.  
 Tel.: AM 7-3392 . . . . . NBC  
 Station Representative . . . . . Adv. Time Sales  
 President . . . . . Carter M. Parham  
 Gen., Sta. Manager . . . . . Ken Flenniken  
 Chief Engs. . . . . B. Young; B. Briscoe  
 Owners of: WDEF-TV.

### WDOD—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned By . . . . . Cy N. Bahakel Bcstg. Stas.  
 Address . . . . . 428 McCallie Ave.  
 Tel.: 266-5177 . . . . . Independent  
 Sta. Reps. . . . . Maslio; Ayers  
 President . . . . . Cy N. Bahakel  
 Chief Engineer . . . . . C. Stokely  
 For other Bahakel stations see Multiple-Station Owners.

### WDXB—Chattanooga—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.

# TENNESSEE

Owned-Oper. By.....French, Inc.  
Address.....100 Dome Bldg.  
Tel.: 266-1114.....Independent  
President.....Carlin S. French  
Chief Engineer.....Ron Wilson

## WFLI—Chattanooga—1961

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.  
Owned By.....WFLI, Inc.  
O'Grady Dr.....Tel.: 821-3555  
Independent.....Rep.: Stone  
General Mgr.....William E. Benns, Jr.

## WMOC—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Bcstg. Co. of Chattanooga  
Address.....Hotel Patton  
Tel.: AM 7-1128.....MBS  
General Manager.....C. A. Dick

## WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WMFS, Inc.  
Address.....835 McCallie Ave.  
Tel.: 266-4146.....Independent  
President.....L. S. Walton  
Program Director.....Dave Oliver  
Owners of: WAPX, Montgomery, Ala.

## WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned By.....Wallace Bcstg. Co.  
Address.....P. O. Box 128  
Tel.: EL 7-5601.....Independent  
President.....Thales E. Wallace  
Chief Engineer.....R. Heath

## WDXN—Clarksville—1954

Frequency: 540 Kc.....Power: 1 Kw. d.  
Owned By.....Clarksville Bcstg. Co.  
Address.....Bailey Bldg.  
Tel.: 645-2411.....Independent  
President.....Aaron B. Robinson, Jr.  
General Manager.....J. Kenneth Marston  
Station Manager.....W. J. McCluney  
Chief Engineer.....J. Johnson  
For other Robinson stations see Multiple-Station Owners.

## WJZM—Clarksville—1941

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By....Campbell & Sheftall  
Address.....411 Madison St.  
Tel.: 645-6414.....KBS-MBS  
Pres., Gen. Manager.....J. Parry Sheftall  
Sta. Mgr., Chief Eng.....John Bailey  
Commercial Manager.....Charles Malone

## WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WBAC, Inc.  
Address.....Radio Central, 180 Central Ave.  
Tel.: 476-7593.....KBS-MBS

Station Representative.....James S. Ayers  
President.....James S. Ayers  
Chief Engineer.....Charles Daugherty

## WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.  
Owned By.....Southeastern Ents.  
Address.....33 Ocoee St.  
Tel.: GR 2-6511.....Independent  
President, General Mgr.....Carl Hoskins  
Chief Engineer.....Robert Carr  
Owners of: WGLE-FM.

## WYSH—Clinton—1961

Frequency: 1380 Kc.....Power: 1 Kw. d.  
Owned By.....Clinton Bcstrs.  
Box 329.....Tel.: 457-9311  
Independent.....Rep.: Indie Sales  
President.....George R. Guertin  
Gen., Sta. Mgr.....James F. Stair

## WSKT—Colonial Village—1961

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned By.....Morgan Bcstg. Co.  
Owned By.....Morgan Broadcasting Co.  
Address.....P.O. Box 9030, S. Knoxville  
Tel.: 577-4439.....Independent  
Owner, Sta. Mgr.....Harry J. Morgan  
General Manager.....Gerry Morgan

## WKRM—Columbia—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Middle Tennessee Bcstg. Co.  
Address.....P. O. Box 71  
Tel.: EV 8-3636.....KBS  
Station Rep.....Burn-Smith  
Pres.; Gen., Comm. Mgr.....R. M. McKay, Jr.  
Chief Engineer.....Cameron McKay

## WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By.....Maury County Boosters Corp.  
Address.....714 N. Main St.  
Tel.: EV 8-3241.....Independent  
General Mgr.....T. E. Williford

## WHUB—Cookeville—1940

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WHUB, Inc.  
Bus. Studio Address.....315 E. Spring St.  
Tel.: Jackson 6-2131.....CBS-KBS  
Pres., General Manager.....M. L. Medley  
Sta. Mgr.....Stacey Mott  
Chief Engineer.....Claude Haston

## WPTN—Cookeville—1962

Frequency: 1550 Kc.....Power: 250 W. d.  
Owned By.....WPTN, Inc.  
Box 461.....Tel.: 526-7145  
Independent.....Rep.: Continental  
Station Mgr.....Larry Nunn

**WLSB—Copperhill—1958**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Copper Basin Bcstg. Co.  
 Address.....Box 477  
 Tel.: Copperhill.....KBS  
 President, Gen. Mgr.....Robert Schwab

**WKBL—Covington—1954**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned By.....Tipton County Bcstrs.  
 Business Address.....Roper Bldg.  
 Tel.: GR 6-9635.....KBS  
 Station Representative.....Beaver  
 Pres., Gen. Mgr.....Bob Whiteley

**WZYX—Cowan—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
 Owned By.....Guidon Bcstg. Co., Inc.  
 Address.....Pearson Bldg.  
 Tel.: 932-7471.....Independent  
 Station Representative.....George T. Hopewell  
 Pres., Gen. Mgr.....Joe Brewer  
 Chief Engineer.....James Spencer

**WAEW—Crossville—1952**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By.....WAEW, Inc.  
 Address.....P. O. Box 278  
 Tel.: 484-5115.....KBS  
 President.....H. F. Lawson  
 General Mgr.....J. V. Hamby

**WDNT—Dayton—1957**

Frequency: 1280 Kc. Power: 1 Kw., d.  
 Owned By.....Dayton Bcstg. Co.  
 Address.....Box 294  
 Tel.: 1540.....KBS  
 President.....Norman A. Thomas  
 Commercial Manager.....Vance A. Travis

**WDKN—Dickson—1955**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned By.....Dickson County Bcstg. Co.  
 Address.....Box 329  
 Tel.: 446-2852.....KBS  
 President, General Mgr.....William A. Potts  
 Chief Engineer.....Leslie D. Filson

**WDSG—Dyersburg—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....State Gazette Bcstg. Co.  
 Business Address.....208 N. Mill  
 Tel.: AT 5-1294.....KBS  
 Pres., Gen., Mgr.....Robert W. Ward

**WTRO—Dyersburg—1957**

Frequency: 1330 Kc. Power: 500 W., d.  
 Owned By.....McQueen & Co., Inc.  
 Address.....Box 100  
 Tel.: AT 5-4173.....ABC  
 Station Reps.....Hopewell; Beaver  
 Pres., Gen. Mgr.....Alvin D. Wood

**WBEJ—Elizabethton—1946**

Freq.: 1240 Kc. 1 Kw. d., 250 W. n.  
 Owned By.....WBEJ, Inc.  
 Business-Studio Address.....Box 829  
 Tel.: 542-2184.....Independent  
 President.....R. C. Turrentine, Jr.  
 Station Manager.....Mack Morriss  
 Chief Engineer.....Lynn Williams  
 Owners of: WSMG, Greenville.

**WEMB—Erwin—1956**

Frequency: 1420 Kc. Power: 5 Kw., d.  
 Owned By.....WEMB, Inc.  
 Address.....Box 280  
 Tel.: Pioneer 2-2011.....KBS  
 President.....V. F. Jackson

**WCPH—Etowah—1955**

Frequency: 1220 Kc. Power: 1 Kw., d.  
 Owned By.....McMinn Bcstrs.  
 Address.....109 9th St.  
 Tel.: 3401.....Independent  
 Station Representative.....Beaver  
 Co-Managers. John R. Blair, Robert W. Leonard

**WEKR—Fayetteville—1948**

Freq.: 1240 Kc. 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....James Porter Clark  
 Address.....P. O. Box 1009  
 Tel.: 433-3545.....KBS-MBS  
 President, Gen. Mgr.....James Porter Clark  
 Chief Engineer.....Ernest Tucker

**WAGG—Franklin—1953**

Frequency: 950 Kc. Power: 1000 Watts d.  
 Owned By.....Williamson County Bcstg. Co.  
 Business Address.....1000 Mallory Road  
 Tel.: 794-1594.....KBS  
 President, Gen. Mgr.....William R. Ormes

**WHIN—Gallatin—1948**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Sumner County Bcstg. Co.  
 Address.....Box 811  
 Tel.: 452-4747.....KBS  
 Gen. Mgr.....Charles W. Brewer  
 Chief Engineer.....Lee Raines

**WGRV—Greeneville—1947**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Radio Greenville, Inc.  
 Address.....P.O. Box 243  
 Tel.: ME 8-4147.....KBS  
 Pres., Gen. Mgr.....Paul O. Metcalfe  
 Owners of: WGRV-FM, WJFC, Jefferson City.

**WSMG—Greeneville—1961**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Greene County Bcstg. Co.  
 Address.....P.O. Box 737  
 Tel.: 638-3188.....Independent  
 President.....R. C. Turrentine, Jr.

# TENNESSEE

General Manager.....Ray A. Hooper  
Chief Engineer.....Glenn Scott  
Owners of: WBEJ, Elizabethton.

## WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.  
Owned By.....Folkways Bcstg. Co  
Address.....Box 221  
Tel.: 882-1600.....Independent  
President, Gen. Sta. Mgr.....Ken Crosthwait  
Chief Engineer.....Lonnie Mullins

## WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned By.....Gibson County Bcstg. Co.  
Address.....210 N. 22nd Ave.  
Tel.: SU 4-1740.....KBS  
President.....J. F. Warmath  
Gen., Sta. Mgr.....H. C. Wilson  
Chief Engineer.....Gerald Hicks

## WDXI—Jackson—1948

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Dixie Bcstg. Co.  
Address.....P.O. Box 353  
Tel.: 7-9611.....Independent  
President.....Aaron B. Robinson, Jr.  
General Manager.....J. Kenneth Marston  
Chief Engineer.....James Thomas  
For other Robinson stations see Multiple-Station  
Owners.

## WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.  
Owned By.....Jackson Bcstg. Co.  
Address.....416 Poplar St.  
Tel.: 7-7436.....MBS  
Pres.....Dr. Alexander Leech  
Gen. Mgr.....Robert Blow  
Program Director.....J. Butler

## WTJS—Jackson—1931

Freq.: 1390 Kc..Power: 5000 Wts. d., 1000 n.  
Owned By.....Sun Pub. Co.  
Business Address.....255 W. Lafayette St.  
Tel.: 7-3316.....ABC, KBS  
Station Representative.....Adv. Time Sales  
Station Manager.....Frank S. Proctor  
Asst. Mgr.....L. R. Brooks  
Chief Engineer.....Jones Hale

## WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.  
Owned By.....Jamestown Bcstg. Co.  
Address.....P.O. Box 127  
Tel.: TR 9-2825.....KBS  
Owner.....Stanley Cravens  
General Mgr.....R. P. Wright  
Chief Engineer.....Andrew T. Mitchell

## WJFC—Jefferson City—1961

Frequency: 1480 Kc.....Power: 500 Watts d.  
Owned By.....Jefferson County Bcstg. Co.

Address.....Box 488  
Tel.: 475-382.....Independent  
President.....Paul O. Metcalfe  
Chief Engineer.....Bruce Burgess  
Owners of: WGRV-AM-FM, Greeneville.

## WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Press, Inc.  
Business Address.....Press Bldg.  
Tel.: WALnut 8-2141.....MBS  
President.....Carl A. Jones  
General Mgr.....Arthur Kelsey

## WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By.....Tri-Cities Bcstg. Inc.  
Address.....P.O. Box 607  
Tel.: 926-6167.....CBS  
Sta. Representative.....Weed  
President.....Jim C. Wilson  
Chief Engineer.....Edward Bryant  
Owners of: WJCW-FM.

## WJSO—Johnson City—1958

Frequency: 1590 Kc. ....Power: 5 Kw. d.  
Owned By.....Mountainview Bcstg. Co.  
Address.....Box 148  
Tel.: WA 6-3121.....Independent  
Station Representative.....Gill-Perna Inc.  
President.....Norman A. Thomas  
Vice President.....Jimmy H. Lewis  
Owners of: WDNT, Dayton, Tenn.

## WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts d.  
Owned By.....Bahakel Enterprises  
Address.....Drawer K  
Tel.: 246-9161.....Independent  
Station Rep.....Prestige Rep. Organization  
President.....Cy N. Bahakel  
For other Bahakel stations see Multiple-Station  
Owners.

## WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Kingsport Bcstg. Co., Inc.  
Address.....222 Commerce St.  
Tel.: CI 5-4161.....NBC  
Station Representative.....Burn-Smith  
President.....C. P. Edwards, Jr.  
Owners of: WKPT-FM.

## WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WATE, Inc.  
Address.....1306 N. Broadway  
Tel.: 524-4651.....NBC  
President.....Cowan Rodgers, Jr.  
V.P., Gen. Mgr.....W. H. Linebaugh  
Program Director.....John H. Reese  
Chief Engineer.....Fred Andrews  
Owners of: WATE-TV.

**WBIR—Knoxville—1941**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Southeastern Bcstg. Corp.  
 Address.....1513 Hutchison Ave.  
 Tel.: 525-8101.....ABC  
 Station Representative.....Avery-Knodel  
 President.....R. A. Jolley, Sr.  
 General, Sta. Manager.....John P. Hart  
 Commercial Manager...Charles M. Kennard  
 Chief Engineer.....J. Rex Horton  
 For other Southeastern Bcstg. stations see Multiple-Station Owners.

**WGYW—Knoxville—1960**

(Formerly WFCT)

Frequency: 1430 Kc. Power: 1 Kw. d.  
 Owned By.....Radio Tennessee  
 Address.....Box 281  
 Tel.: 687-2812.....Independent  
 President.....J. Olin Tice, Jr.  
 Gen., Sta. Mgr.....W. Reid Leath  
 Commercial Mgr.....Dale Hawkinson  
 Program Dir.....Robert Agee  
 Publicity Dir.....Lyn Lambert  
 Chief Engineer.....Jerry Ferguson  
 For other Tice stations see Multiple-Station Owners.

**WIVK—Knoxville—1952**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Dick Bcstg. Co., Inc.  
 Address.....6711 Kingsdon Pike  
 Tel.: 588-6511.....Independent  
 Station Reps.....Howard; Dora-Clayton  
 President, General Mgr.....James A. Dick  
 Program Director.....Claude Tomlinson, Jr.  
 Chief Engineer.....Milton Jones

**WKGN—Knoxville—1946**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....WKGN, Inc.  
 Owned-Operated By.....WKGN Inc.  
 Business Address...2200 W. Cumberland Ave.  
 Tel.: 515-8177.....Independent  
 Pres., Gen. Mgr.....George P. Mooney  
 Chief Engineer.....Robert Goodman  
 For other Mooney stations see Multiple-Station Owners.

**WKXV—Knoxville—1953**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owned By.....Knoxville Ra-Tel  
 Address.....P.O. Box 2269  
 Tel.: 524-9866.....KBS  
 President, Gen. Mgr.....B. L. Boring

**WNOX—Knoxville—1921**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned By.....Scripps-Howard Bcstg. Co.  
 Address.....4400 Whittle Springs Rd. N. E.  
 Tel.: 523-3171.....CBS  
 Representative.....John Blair

President.....Jack R. Howard  
 Chief Engineer.....Robert Engert  
 For other Scripps-Howard stations see Multiple-Station Owners.

**WROL—Knoxville—1960**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....WROL, Inc.  
 Address.....5014 N. Broadway  
 Tel.: 687-3621.....MBS  
 President, General Mgr.....Samuel P. Thrower  
 Chief Engineer.....Paul E. Lewis  
 Owners of: WATO, Oak Ridge.

**WEEN—Lafayette—1958**

Frequency: 1480 Kc. Power: 1000 W. d.  
 Owned By.....Lafayette Bcstg. Co.  
 Address.....Box 160  
 Tel.: 666-5955.....Independent  
 President.....Dr. D. Denton

**WLAF—La Follette—1953**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....La Follette Bcstg. Co.  
 Address.....Fleet Bldg.  
 Tel.: 562-7848.....KBS  
 President.....James Childress

**WDXE—Lawrenceburg—1951**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Lawrenceburg Bcstg. Co.  
 Address.....120 1/2 N. Military Ave.  
 Tel.: SO 2-4411.....Independent  
 President.....Aaron B. Robinson  
 Chief Engineer.....Phil Kemper  
 For other Robinson stations see Multiple-Station Owners.

**WCOR—Lebanon—1949**

Frequency: 900 Kc. Power 500 Watts d.  
 Owned-Operated By...Lebanon Bcstg. Co., Inc.  
 Address.....Trousdale Ferry Road  
 Tel.: 444-0474.....Independent  
 President, General Mgr.....Theo. F. Ezell, Jr.  
 Station, Commercial Mgr.. Jack Hendrickson, Jr.  
 Chief Engineer.....William Johnson  
 Owners of: WCOR-FM.

**WLIL—Lenoir City—1950**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned By.....WLIL, Inc.  
 Address.....406 E. Broadway  
 Tel.: 936-7536.....KBS  
 Pres., Gen., Sta. Mgr.....Arthur Wilkerson  
 For other Wilkerson stations see Multiple-Station Owners.

**WJJM—Lewisburg—1947**

Freq.: 1430 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Louis D. Lingner  
 Address.....East Hill  
 Tel.: 359-4511.....KBS-MBS  
 Station Representative.....George T. Hopewell  
 President, Gen. Mgr.....Louis D. Lingner  
 Chief Engineer.....R. C. Wiley

# TENNESSEE

## WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Lexington Bcstg. Service, Inc.  
Address.....Broad & Church  
Tel.: WO 8-3500.....KBS  
President.....Guy B. Amis  
General Mgr., Chief Eng.....Ben L. Enochs

## WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw.  
Owned By.....Audio Bcsters  
Address.....P. O. Box 131  
Tel.: Talbot 3-4438.....MBS  
Station Comm. Mgr.....R. H. McCoin

## WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.  
Owned By.....Oakdale St.  
Address.....611 McArthur St.  
Tel.: PA 8-3526.....KBS  
President, Gen. Mgr.....Murray Chumley  
Owners of: WMSR-FM.

## WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.  
Owned By.....J. T. Sudbury  
Address.....P. O. Box 483  
Tel.: 460.....Independent  
Station Representative.....Beaver  
President.....J. T. Sudbury

## WGAP—Maryville—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Frank H. Corbett  
Address.....220 Court St.  
Tel.: 983-4310.....KBS  
General Manager.....Frank H. Corbett  
Commercial Manager.....Horace McGill

## WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.  
Owned By.....Tri-County Bcstg. Co.  
Address.....130 Main St.; Box 370  
Tel.: EL 2-3371.....KBS  
Pres., Gen. Mgr.....Earl S. Nolting

## WAKI—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.  
Owned By.....Ogram Bcstg. Corp.  
Address.....Box 409  
Tel.: 2223.....KBS  
General Manager.....Kenneth Cantrell

## WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.  
Owned By.....James & Nell White  
Address.....Box 270  
Tel.: 2104.....Independent  
Gen., Sta. Mgr.....Chick Brown  
Program Director.....Hal Durham  
Chief Engineer.....Alvin Byars

## KWAM—Memphis—1946

Frequency: 990 Kc.....Power: 1000 watts, d.  
Owned-Operated By.....KWAM, Inc.  
Address.....64 Flicker St.  
Tel.: FAirfax 3-2679.....KBS-MBS  
Board Chmn.....E. D. Rivers, Jr.  
President.....John Fulton  
General Manager.....E. W. Bie  
Program Director.....Eddie Bond  
Chief Engineer.....Jerry Scanlon  
For other E. D. stations see Multiple-Station Owners.

## WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.  
Owned By.....WDIA, Inc.  
Business-Studio Address.....2074 Union Ave.  
Tel.: 278-1316.....Incepaent  
Representative.....Bolling  
President.....Egmont Sonderling  
Chief Engineer.....Henry N. Foxes

## WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....RKO General  
Address.....Hotel Canaca  
Tel.: BRoadway 2-3441.....Independant  
President.....Hathaway Watson  
General Manager.....D. A. Noel  
Sales Manager.....James A. Bedwell, Jr.  
Program Director.....Hugh Frizzell  
Chief Engineer.....Wilton Roy  
For other RKO General stations see Multiple-Station Owners.

## WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned By.....Tri-State Bcstg. Service  
Address.....972 S. Third St.  
Tel.: JA 5-6831.....Independent  
Station Reps.....Hal Walton; Dora-Clayton  
President.....Samuel C. Phillips  
General, Station Manager.....Doty Abbott  
Commercial Manager.....Richard Whitmore  
Chief Engineer.....W. D. Cousar

## WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Mercury Bcstg. Inc.  
Address.....383 Madison Ave.  
Tel.: JA 7-4422.....Independent  
Station Representative.....Eastman  
President.....William H. Grumbles

## WLOK—Memphis—1951

Frequency: 1480 Kc.....Power: 5000 Watts d.  
Owned By.....The OK Radio Group  
Address.....363 South Second  
Tel.: JAcKson 7-9565.....Independent  
Station Representative.....Howard  
President.....Jules J. Paglin  
V.P., General Manager.....John F. Maurer  
Commercial Manager.....Robert Juden



Program Director.....Richard Cole  
For other OK Group stations see Multiple-Station Owners.

**WMC—Memphis—1923**

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Scripps Howard Bcstg. Co.  
Business Address.....1960 Union Ave.  
Tel.: B'way 4-8515.....NBC  
Representative.....John Blair  
V.P., General Manager.....H. W. Slavick  
Station Manager.....Stan Torgerson  
Commercial Manager.....Ray B. Gill, Jr.  
Program Dir.....Dean Osmundson  
Chief Engineer.....Robert A. Frase  
For other Scripps-Howard stations see Multiple-Station Owners.

**WPMS—Memphis—1924**

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.  
Owned By.....Plough Bcstg. Co.  
Address.....112 Union Ave.  
Tel.: JA 5-2663.....Independent  
President.....Harold R. Krelstein  
For other Plough stations see Multiple-Station Owners.

**WREC—Memphis—1922**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned By.....Cowles Bcstg. Service  
Business-Studio Address.....Hotel Peabody  
Tel.: JA 5-1313.....CBS  
Representative.....Katz  
Board Chmn.....Hoyt B. Wooten  
Chief Engineer.....Wilson Ramey  
For other Cowles stations see Multiple-Station Owners.

**WKBJ—Milan—1955**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned By.....W. Tennessee Bcstg. Co.  
Address.....Milan Hotel  
Tel.: MU 6-2481.....Independent  
President.....Ben Ivie King  
Station, Sales Prom. Mgr.....Bill Haney

**WGMM—Millington—1962**

Frequency: 1380 Kc.....Power: 500 Watts d.  
Owned By.....Radio Millington, Inc.  
Address.....Plaza Shopping Center  
Tel.: 872-3396.....Independent  
President.....Woodrow Wages  
General, Commercial Mgr.....Al McClain  
Chief Engineer.....Emmett Kozel

**WHEY—Millington—1957**

Frequency: 1220 Kc.....Power: 250 Watts, d.  
Owned By.....Shelby County Bcstrs.  
Address.....7534 Raleigh-Millington Rd.  
Tel.: CAnal 3-3000.....KBS  
General Mgr.....J. J. Kirk  
Chief Engineer.....Bill Patrick

**WCRK—Morristown—1947**

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.

Owned By.....WCRK, Inc.  
Address.....Radio Center  
Tel.: 589-9101.....KBS-MBS  
Representative.....Hal Holman  
General Manager.....Howell Ashford  
Chief Engineer.....J. A. Redden

**WMTN—Morristown—1957**

Frequency: 1300 Kc.....Power: 5 Kw., d.  
Owned By.....E. Tennessee Bcstg. Corp.  
Address.....P.O. Box 70  
Tel.: 586-7993.....Independent  
Pres., Ch. Eng.....George Guertin  
General Manager.....Bill Holland  
Program Director.....Jimmy Peoples

**WGNS—Murfreesboro—1947**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Regional Bcstg. Corp.  
Address.....P.O. Box 762  
Tel.: 893-5373.....KBS  
Pres., Gen. Mgr.....William R. Vogel  
Chief Engineer.....Hubert Beasley

**WMTS—Murfreesboro—1953**

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned By.....Murfreesboro Bcstg. Co.  
Address.....112 N. W. Broad St.  
Tel.: 893-6611.....Independent  
President.....A. D. Smith, Jr.  
General Manager.....Virgil Trimm  
Commercial Mgr.....Neil Lancaster  
Chief Engineer.....Alfred W. Parsons

**WENO—Nashville—1957**

Frequency: 1430 Kc.....Power: 5 Kw., d.  
Owned By.....Central Bcstg. Corp.  
Address.....Box 5236  
Tel.: TW 5-5401.....KBS  
President.....H. C. Young, Jr.  
Chief Engineer.....Andrew J. Jones  
For other Young stations see Multiple-Station Owners.

**WKDA—Nashville—1947**

Freq: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....WKDA Bcstg. Co.  
Address.....First American Natl. Bank Bldg.  
Tel.: Alpine 4-0511.....Independent  
Station Rep.....Robert E. Eastman & Co.  
Pres.; Gen., Sta., Adv. Mgr.....Jack S. Stapp  
Prog. Director.....Charles F. Walker  
Chief Engineer.....W. M. Highfill

**WLAC—Nashville—1926**

Frequency: 1510 Kc.....Power: 50,000 Watts  
Owned By.....WLAC, Inc.  
Bus-Studio Address.....161 4th Ave. N.  
Tel.: AL 6-0161.....CBS  
Representative.....Katz  
President.....Guilford Dudley, Jr.  
Commercial Manager.....E. G. Blackman  
Program Director.....Rob Townsend

# TENNESSEE

Chief Engineer.....F. D. Binns  
Owners of: WLAC-TV.

## WLVN—Nashville—1962

Frequency: 1560 Kc.....Power: 10,000 Watts  
Owned By.....Second Thursday Corp.  
Address.....503 Jqs. Robertson Pkwy.  
Tel.: 244-1560 .....MBS  
President.....Samuel J. Simon

## WMAK—Nashville—1948

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned By.....WMAK, Inc. (Lin Bcstg.)  
Address.....311 Church St.  
Tel.: 255-3536.....Independent  
President.....Frederic Gregg, Jr.  
Commercial Manager.....Larry Edwards  
Program Director.....Rally Stanton  
Chief Engineer.....Jack Walsh  
For other Lin Bcstg. stations see Multiple-Station Owners.

## WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Hermitage Bcstg. Corp.  
Address.....Hermitage Hotel  
Tel.: AL 4-7611.....Independent  
Pres.; Gen., Comm. Mgr....Van T. Irwin, Jr.  
Program Director.....Jim Williams  
Chief Engineer.....Howard Woodard

## WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WSIX, Inc.  
Address.....441 Murfreesboro Road  
Tel.: AL 5-5431.....ABC  
Station Rep.....Peters, Griffin, Woodward  
President.....Louis R. Draughon  
Station. Comm. Mgr.....Paul Rühle  
Publicity Director.....Bill Jones  
Chief Engineer.....Charles R. Duke  
Owners of: WSIX-FM-TV.

## WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts  
Owned By.....WSM, Inc.  
Business Address.....301 7th Ave., N.  
Tel.: AL 4-5656.....NBC  
President.....John H. DeWitt, Jr.  
General Station Manager.....Bob Cooper

## WVOL—Nashville—1951

Freq.: 1470 Kc. ....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Rounsaville of Nashville  
Address.....1320 Brick Church Pike  
Tel.: CAnal 8-3424.....Independent  
Station Rep.....Gill-Perna  
President.....Robert W. Rounsaville  
General Manager.....Donald K. Clark  
Chief Engineer.....Wayne B. Robinson  
For other Rounsaville stations see Multiple-Station Owners.

## WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.  
Owned By.....WLIK, Inc.  
Address.....P. O. Box 270  
Tel.: 3095 .....KBS  
President, Gen. Mgr.....Arthur Wilkerson  
Chief Engineer.....Don Crisp  
For other Wilkerson stations see Multiple-Station Owners.

## WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.  
Owned-Operated By..Radio-Active Bcstg., Inc.  
Address.....253 Main St.  
Tel.: 483-3535 .....KBS-MBS  
Pres. Gen. Mgr.....Samuel P. Thrower  
Chief Engineer.....Charles R. Thurin  
Owners of: WROL, Knoxville.

## WBNT—Oneida—1959

Frequency: 1310 Kc. ....Power: 1 Kw.  
Owned By.....Scott Bcstg. Co.  
Address.....42 Huntsville Rd.  
Tel.: Logan 9-8595.....KBS  
President.....R. H. Troxel  
Chief Engineer.....H. Newsom

## WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.  
Owned By.....Paris Bcstg. Co.  
Address.....Paris  
Tel.: 1700 .....Independent  
Station Rep.....C. K. Beaver  
General Manager.....J. Kenneth Marston  
Sta. Mgr.....Joe P. Van Dyke  
Chief Engineer.....Don Somerville

## WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned By.....Richland Bcstg. Co.  
104 S. Second St.....Tel.: 363-2505  
ABC-KBS.....Rep.: None  
President.....John R. Stephens  
General Mgr.....George Martin  
Commercial Mgr.....Mrs. Allene Cane  
Chief Engineer.....N. G. Morgan

## WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.  
Owned By.....Lauderdale Bcstg. Co.  
Address.....Box 110  
Tel.: 1060 .....KBS  
President.....Shelby McCallum  
For other McCallum stations see Multiple-Station Owners.

## WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.  
Owned By.....Dick Holloway Enterprises  
Address.....Box 89  
Tel.: 354-0911.....KBS  
Owner, General Mgr....Richard W. Holloway  
Program Director.....Don F. Kesler

**WRGS—Rogersville—1954**

Frequency: 1370 Kc. Power: 1000 Watts, d.  
Owned By.....WRGS, Inc.  
Address.....Burem Road  
Tel.: 6491.....KBS  
General Mgr.....Harry Beal

**WORM—Savannah—1956**

Frequency: 1010 Kc. Power: 250 W. d.  
Owned By.....Savannah Bcstg. Service  
Address.....P.O. Box 312  
Tel.: 4981.....KBS  
Station Representative.....Beaver  
V.P., Gen. Mgr.....Neal B. Bunn  
Chief Engineer.....Wesley Jackson  
Owners of: WBOL, Bolivar.

**WSEV—Sevierville—1955**

Frequency: 930 Kc. Power: 5 Kw., d.  
Owned By.....Smoky Mt. Bcstg. Corp.  
Business Address.....Middlecreek Rd.  
Tel.: 453-2844.....Independent  
President.....Norman Burchfiel  
General Manager.....Hugh Trotter  
Chief Engineer.....A. T. Henderson

**WHAL—Shelbyville—1946**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.  
Address.....112½ East Side Square  
Tel.: MURray 4-1400.....Independent  
President.....G. Freeman Fly  
Gen. Mgr., Chief Eng.....R. A. Davidson  
Commercial Manager.....Charles Christian  
Program Director.....Joe Overton  
Owners of: WHAL-FM.

**WLIJ—Shelbyville—1959**

Frequency: 1580 Kc. Power: 1000 Watts d.  
Owner, Gen. Mgr.....Arthur Wilkerson  
Address.....P.O. Box 110  
Tel.: MURray 4-1514.....KBS  
General, Commercial Mgr.....Arthur Wilkerson  
Chief Engineer.....Aaron Womble  
For other Wilkerson stations see Multiple-Station  
Owners.

**WEPG—S. Pittsburg—1954**

Frequency: 910 Kc. Power: 500 Watts, d.  
Owned By.....Marion County Bcstg. Service  
Address.....Railroad Ave.  
Tel.: TE 7-6185.....KBS  
Owner, Gen., Comm. Mgr..Eaton P. Govan, Jr.  
Chief Engineer.....William H. Dunn

**WSMT—Sparta—1953**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
Business Address.....Box 390  
Tel.: 3751.....Independent  
President.....Sam J. Albritton

Gen., Sta. Mgr.....Martha L. Albritton  
Comm., Sales Prom. Mgr.....Van L. Slack  
Chief Engineer.....Gordon L. Moore

**WDBL—Springfield—1950**

Frequency: 1590 Kc. Power: 1000 Watts, d.  
Owned-Oper. By...Springfield Bcstg. Co., Inc.  
Address.....P. O. Box 484  
Tel.: 384-5541.....KBS  
President, General Manager.....W. N. Locke  
Chief Engineer.....Don Anderson

**WDEH—Sweetwater—1955**

Frequency: 800 Kc. Power: 1 Kw., d.  
Owned By.....William M. Bryan  
Address.....P.O. Box 182  
Tel.: 5025.....KBS  
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

**WNTT—Tazewell—1960**

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned By.....Claiborne Bcstg. Co.  
Address.....Box 95  
Tel.: 2300.....Independent  
Station Representative.....Hopewell  
President.....Hubert Turner

**WJIG—Tullahoma—1947**

Frequency: 740 Kc. Power: 250 Watts d.  
Owned By.....Jordan Bcstg. Co.  
Address.....P.O. Box 2139  
Tel.: GL 5-2607.....Independent  
Station Representative.....Walker-Rawalt  
Pres.; Gen., Sales Mgr.....E. B. Jordan

**WENK—Union City—1946**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..Union City Bcstg. Co.  
Business Address.....Box 287  
Tel.: TURner 5-1240.....Independent  
President.....Aaron B. Robinson  
Chief Engineer.....Charles Holland  
For other Robinson stations see Multiple-Station  
Owners.

**WPHC—Waverly—1963**

Frequency: 1540 Kc. Power: 1 Kw. d.  
Owned By.....Humphreys County Bcstg. Co.  
Box 368.....Tel.: 296-2456  
KBS.....Rep.: None  
President.....R. M. McKay, Jr.  
Gen., Sta., Adv. Mgr., Ch. Eng....Dean Bush

**WCDD—Winchester—1948**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..Franklin County Radio & Bcstg. Co.  
Address.....P. O. Box 1103  
Tel.: WO 7-2201.....KBS  
General Mgr.....Len M. Dawson  
Chief Engineer.....E. C. Grover

# Texas

## KCAD—Abilene—1962

Frequency: 1560 Kc. Power: 500 Watts d.  
Owned By.....Westgate Broadcasting Co.  
Address.....109 Westgate  
Tel.: OWen 2-1188.....Independent  
Owner.....H. S. Higginbotham

## KNIT—Abilene—1957

Frequency: 1280 Kc. Power: 500 W.  
Owned.....Key City Bcstrs.  
Address.....Windsor Hotel  
Tel.: OR 4-7211.....Independent  
President.....Howard Barrett  
General Manager.....Bro Mingus  
Comm. Sales Prom. Mgr.....Forest Lane  
Chief Engineer.....John E. Turner

## KRBC—Abilene—1936

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Radio Abilene  
Business Address.....P.O. Box 178  
Tel.: OWen 2-4242.....ABC  
Sta. Representative.....Bolling  
President, Gen. Mgr.....Bill Fox  
Owners of: KRBC-TV.

## KWKC—Abilene—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Citizens Bcstg. Co.  
Bus.-Studio Address.....2500 Butternut  
Tel.: OR 3-2545.....MBS  
General Manager.....A. C. Etter

## KOPY—Alice—1947

Frequency: 1070 Kc. Power: 1000 Watts  
Owned By.....Norman Building Corp.  
Business Address.....Box 731  
Tel.: MO 4-4324.....KBS  
President.....Robert Aylin  
General Manager.....L. L. Stewart

## KVLF—Alpine—1947

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Big Bend Bcstrs.  
Address.....Box 779  
Tel.: TE 7-2144.....Independent  
Station Representative.....Clyde Melville  
President, General Mgr.....Gene Hendryx  
Station Manager.....Phil Wayne Ebensberger  
Chief Engineer.....Fritz Weyeris  
Owners of: KVLF-TV.

## KBUY—Amarillo—1946

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By.....Radio KBUY, Inc.  
Address.....Box 2828  
Tel.: DR 2-6543.....KBS  
President.....G. E. Miller  
Owners of: KPCN, Grand Prairie.

## KFDA—Amarillo—1939

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Lone Star Bcstg. Co.  
Address.....Box 128  
Tel.: DR 4-1637.....ABC  
Station Rep.....Eastman  
President.....Mrs. Charles B. Jordan  
General, Station Mgr.....Wes Ninemire  
Chief Engineer.....Sam Galloway

## KGNC—Amarillo—1922

Frequency: 710 Kc. Power: 10,000 Watts  
Owned-Oper. By...Plains Radio Bdcstg. Co.  
Address.....2000 N. Polk St.  
Tel.: EVERgreen 3-3321.....NBC  
Representative....Venard, Torbet & McConnell  
President.....B. E. Walker  
General Manager.....Bob Watson  
Station Manager.....Larry Filkins  
Chief Engineer.....W. H. Torrey  
Owners of: KGNC-FM-TV; KFYD, Lubbock.

## KIXZ—Amarillo—1947

Freq.: 940 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Radio KIXZ, Inc.  
Address.....112 W. 5th St.  
Tel.: DR 6-5654.....Independent  
Station Rep.....McGavren-Guild; Brown  
President.....Jay I. G. Schatz  
General Sta. Mgr.....John J. Heetland  
Chief Engineer.....Jerry B. Hickman

## KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W.  
Owned-Operated By.....R. D. Hollingsworth  
Address.....233 Paramount Bldg.  
Tel.: DR 4-5235.....Independent  
President, Gen. Mgr.....R. D. Hollingsworth

## KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.  
Owned-Oper. By.....Panhandle Bcstg. Co.  
Address.....808 Charlotte St.  
Tel.: DR 4-3796.....Independent  
President, Gen. Mgr.....Ray Winkler  
Station Manager.....Ernie Thrasher  
Commercial Manager.....Wayne Whitson  
Chief Engineer.....Tom Atkins  
See Pinkston-Elmore stations under Multiple-Station Owners.

## KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw. d.  
Owned By.....KACT Radio, Inc.  
Address.....P. O. Box 638  
Tel.: LA 3-2845.....KBS  
Co-Owner, Pres.....Clint Formby  
Co-Owner, Sec.-Treas.....Marshall Formby  
For other Formby stations see Multiple-Station Owners.

**KBUD—Athens—1948**

Frequency: 1410 Kc.....Power: 1 Kw., d.  
Owned.....Henderson Cty. Bcstg. Co.  
Address.....Henderson City, Bcstg. Co. Box 309  
Tel.: 2277.....KBS  
Owner, Gen. Mgr.....J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.  
Address.....Box 289  
Tel.: SU 6-2817.....KBS  
President.....Herman H. Wommack, Jr.  
Gen., Sta. Mgr., Chief Eng., David A. Wommack  
Commercial Manager.....A. N. Dowd  
Program Director.....George D. Wommack

**KASE—Austin—1959**

Frequency: 970 Kc.....Power: 1 Kw., d.  
Owned By.....Rogers Bcstg. Co.  
Address.....P.O. Box 3242  
Tel.: GGreenwood 6-4341.....Independent  
President.....W. D. "Dub" Rogers  
Chief Engineer.....Wendell E. Hearne

**KNOW—Austin—1927**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Pioneer Bcstg. Co.  
Address.....520 Capital Nat. Bank Bldg.  
Tel.: GR 2-6213.....ABC  
Station Rep.....Eastman  
President.....Wendell Mayes  
Gen., Sta. Mgr.....Louis R. Cook  
Chief Engineer.....Dave Schmidt  
For other Mayes stations see Multiple-Station Owners.

**KOKE—Austin—1958**

Frequency 1370 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Radio KOKE Inc.  
Address.....Box 1102  
Tel.: HI 2-6771.....Independent  
Representative.....Bolling  
President.....Giles E. Miller  
General Manager.....Lester Ready  
Program Director.....Dick Laine  
Chief Engineer.....Mike Fisher

**KTBC—Austin—1939**

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.  
Owned By.....Texas Bcstg. Corp.  
Address.....P.O. Box 1155  
Tel.: GR 2-2424.....CBS  
Representative.....Raymer  
Pres., Gen. Mgr.....J. C. Kellam  
Vice President.....Warren Woodward  
Commercial Manager.....O. P. Bobbitt  
Program Mgr.....Richard S. Pryor  
Sales Promotion Mgr.....Larry Carothers  
Publicity Director.....Elmo Brown  
Chief Engineer.....Ben Hearn  
Owners of: KTBC-FM-TV.

**KVET—Austin—1946**

Frequency: 1300 Kc.....Power: 1 Kw.  
Owned.....Austin Bcstg. Corp.  
Address.....113 West 8th St.  
Tel.: GR 8-8521.....MBS  
Pres., Gen., Sta. Mgr.....Willard Deason  
Chief Engineer.....Alvin O. Kriegel

**KRUN—Ballinger—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Central West Bcstg.  
Address.....Box 351  
Tel.: 3151.....KBS  
President.....M. M. Rochester  
General, Sta. Mgr.....R. F. McGarvey

**KIOX—Bay City—1947**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Bay City Bcstg. Co.  
Business Address.....Box 1391  
Tel.: CI 5-4642.....MBS-KBS  
General Mgr.....Victor J. Boldt  
Chief Engineer.....Carl Lentz

**KWBA—Baytown—1947**

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Bayshore Bcstg. Co.  
Business Address.....4638 Decker Drive  
Tel.: 566-5531.....MBS-KBS  
Station Representative.....Clyde Melville Co.  
President.....Dave Worley  
Chief Engineer.....Dalton Turner

**KAYC—Beaumont—1938**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By...Texas Coast Bcstrs. of Beaumont  
Address.....3130 Blanchette St.  
Tel.: TErminAl 3-9421.....Independent  
Station Representative.....The Katz Agency  
President.....David H. Morris  
Station Manager.....Ed Dittert  
Program Director.....Joe Walker  
Chief Engineer.....Jack Easterwood  
Owners of: KAYD-FM, Beaumont; KQUE-FM, KNUZ, Houston.

**KFDM—Beaumont—1924**

Frequency: 560 Kc.....Power: 5000 Watts  
Owned By.....Radio Beaumont  
Address.....P.O. Box 5566  
Tel.: TErminAl 8-6191.....ABC  
Representative, Peters, Griffin, Woodward, Inc.  
Owners:.....Mr. and Mrs. John H. Hicks, Jr.  
General Manager.....C. B. Locke  
Station, Comm. Mgr.....Walter Rubens  
Program Director.....Ross Wilder  
Chief Engineer.....Ed Ogden  
Owners of: KFDM-TV.

**KJET—Beaumont—1947**

Frequency: 1380 Kc.....Power: 1 WK., d.  
Owned By.....KJET, Inc.  
Address.....4945 Fannett Road

# TEXAS

Tel.: Victor 2-2210.....Independent  
President.....R. Thomas Gibson  
Commercial Manager.....Ed Henry

## KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts  
Owned-Operated By.....KTRM, Inc.  
Business-Studio Address.....4385 Crow Rd.  
Tel.: TW 2-4990.....Independent  
Pres., Gen. Mgr.....John Neil  
Chief Engineer.....Ben Hughes

## KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.  
Owned By.....Bee Bcstg. Co.  
Address.....P.O. Box 700  
Tel.: FL 8-1490.....Independent  
Gen. Comm. Mgr.....John D. Rossi  
Station Manager.....John Rossi, Jr.  
Chief Engineer.....H. E. Bertram

## KTON—Belton—1961

Frequency: 940 Kc.....Power: 1000 Watts  
Owned By.....Belton Broadcasters, Inc.  
Address.....P.O. Box 654  
Tel.: WEBster 9-3738.....Independent  
President.....Roy Sanderford  
General Manager.....John O'Brien  
Chief Engineer.....Carl Knelly

## KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.  
Owned By.....Permian Basin Bcstg.  
Business Address.....1st and Florida Sts.  
Tel.: 129.....Independent  
Gen. Mgr., Ch. Eng.....Don Renault

## KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Snider Corp.  
Address.....702 Johnson St.  
Tel.: Amherst 4-6931.....ABC  
President, Gen. Mgr.....B. Winston Wrinkle

## KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Big Spring Radio Co.  
Address.....118 East Third St.  
Tel.: AMherst 4-4326.....KBS, NBC  
Pres., Gen., Sta. Mgr.....William J. Wallace  
Chief Engineer.....Don Smith

## KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.  
Owned By.....Cobra Bcstg. Co.  
Address.....Settles Hotel  
Tel.: AM 4-2523.....Independent  
General, Sta. Manager.....Bob Bradbury  
Chief Engineer.....Ace Ball

## KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.

Owned-Operated.....Bon-Tex Radio  
Bus.Studio Address.....903 E. Fourth St.  
Tel.: 583-3151.....KBS  
General, Sta. Mgr.....Alvin Wood  
Chief Engineer.....D. L. Solmsonson

## KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.  
Owned By.....Weldon W. & Weldon E. Lewis  
Address.....Box 1478  
Tel.: Broadway 3-7575.....KBS  
President.....Weldon Lewis

## KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....N. Plains Bcstg. Co.  
Address.....1431 Clayton St.  
Tel.: BR 3-3744.....MBS  
Pres., Gen., Sta. Mgr.....Jack Roberts  
Chief Engineer.....Pat Gilbreath

## KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.  
Owned By.....Bowie Nocona Bcstg.  
Address.....Box 1080  
Tel.: TRemont 2-2288.....KBS  
President.....Earle Fletcher  
Station Manager.....Olie Carriker

## KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Brady Broadcasters, Inc.  
Address.....200 E. Commerce St.  
Tel.: LY 7-2346.....KBS  
Owner, Gen. Mgr.....Ed Williams  
Comm., Sales Prom. Mgr.....Kenneth Harvison  
Program Director.....George Taylor  
Chief Engineer.....Lou Rogers

## KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned By.....Breckenridge Radio  
Address.....Miller Bldg.  
Tel.: HI 9-3331.....KBS  
Gen., Comm. Mgr.....Bob Sewell

## KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned By.....Tom S. Whitehead, Inc.  
Address.....Box 730  
Tel.: GR 6-3655.....KBS  
President, Gen. Mgr.....Tom S. Whitehead, Sr.  
Chief Engineer.....L. R. Schlottmann

## KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Terry Cty. Bdcstg. Co.  
Address.....Drawer 1032  
Tel.: 2111.....Independent  
Pres., Sta., Gen., Comm. Mgr.....Mike A. Barrett  
Assistant Manager.....E. Crawford Taylor  
Chief Engineer.....C. McAdams

**KBOR—Brownsville—1948**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Brownsville Bcstg. Co.  
 Address.....Box 472  
 Tel.: LI 2-5677.....ABC  
 Station Rep.....Hopewell; Melville  
 Pres., Gen. Sta. Mgr.....M. J. Wilson  
 Prog. Dir.....Lula Ward  
 Chief Engineer.....Willis A. Wilson

**KBWD—Brownwood—1941**

Freq.: 1380 Kc...Power: 1 Kw., d.; 500 W., n.  
 Owned-Oper. By.....Brown County Bcstg. Co.  
 Address.....800 Hawkins St.  
 Tel.: MI 5-2401.....MBS-KBS  
 Sta. Reps.....Holman; Eastman  
 Pres., Gen. Manager.....Wendell Mayes  
 Station Manager.....Bill Jamar  
 Chief Engineer.....Richard Osborne  
 For other Mayes stations see Multiple-Station  
 Owners.

**KEAN—Brownwood—1953**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....KEAN Radio Corp.  
 Address.....Box 666  
 Tel.: 4372.....Independent  
 President.....Pat. F. Davidson  
 Manager.....Eddy Farren

**KORA—Bryan—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Bryan Bcstg. Co.  
 Bus-Studio Address.....310 E. 25th St.  
 Tel.: TA 3-1240.....ABC  
 President, Gen. Mgr.....Mike Mistovich  
 Chief Engineer.....David C. Jones, Jr.

**WTAW—Bryan—1922**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Bryan, Inc.  
 Bus-Studio Address...3703 S. College Ave.  
 Tel.: VI 6-7788.....KBS  
 President.....J. Hicks

**KMIL—Cameron—1955**

Frequency: 1330 Kc.....Power: 500 W., d.  
 Owned By.....Millam Bcstg. Co.  
 Address.....Box 832  
 Tel.: OX 7-4634.....Independent  
 Partners.....N. L. Caperton, W. E. Smitherman  
 Chief Engineer.....E. Brod

**KCAN—Canyon—1962**

(Formerly KVPH)

Frequency: 1550 Kc.....Power: 1000 Watts d.  
 Owned By.....Randall County Bcstrs.  
 Address.....P.O. Box 507  
 Tel.: Olive 5-2539.....Independent  
 President.....W. J. Harpole  
 General Manager.....Dan Tarpley

**KBEN—Carrizo Springs—1955**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Walter H. Herbort, Jr.  
 Address.....105 S. Fifth St.  
 Tel.: TR 6-2210.....KBS  
 President, Chief Eng.....Walter H. Herbort, Jr.  
 Program Director.....Georgia Herbort

**KGAS—Carthage—1955**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned.....Carthage B'casting  
 Address.....Box 955  
 Tel.: Oxford 3-6668.....KBS  
 General, Station Manager.....Bev. E. Brown

**KDET—Center—1949**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Center Bcstg. Co., Inc.  
 Address.....205 Austin St.  
 Tel.: LY 8-3305.....MBS  
 Station Representative.....Brown  
 President.....Tom E. Foster  
 General Mgr.....Jack Bell  
 Chief Engineer.....Morris Stagner

**KCTX—Childress—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned By.....Golden West Bcstg. Co., Inc.  
 Address.....200 N. Main St.  
 Tel.: WE 7-2563.....KBS  
 President.....R. M. Hagen  
 Gen., Comm. Mgr.....G. E. Morey

**KCAR—Clarksville—1955**

Frequency: 1350 Kc.....Power: 500 Watts d.  
 Owned-Operated by.....KCAR, Inc.  
 Address.....Box 609  
 Tel.: 427-2696.....KBS  
 Reps.....Continental Radio Sales; Melville  
 President.....Maurice Wooley  
 General Mgr., Chief Eng. .... Paul H. Daniels  
 Comm., Sales Prom. Mgr.....Charlie Monk

**KCLE—Cleburne—1947**

Frequency: 1120 Kc.....Power. 250 Watts d.  
 Owned-Oper. By.....Jim Gordon, Inc.  
 Address.....919 N. Main  
 Tel.: Milton 5-6643.....Independent  
 President, Gen. Mar. .... Jim Gordon  
 Owners of: KCLE-FM.

**KVLB—Cleveland—1954**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned By.....Stephen van Sandler  
 Address.....Box 487  
 Tel.: Lyric 2-3535.....KBS  
 General Manager.....Stephen van Sandler

**KSTA—Coleman—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Coleman County Bcstg. Co.  
 Business Address.....Box 432

# TEXAS

Tel.: 8406 .....KBS  
 Manager .....Floyd Shelton

## KVMC—Colorado City—1950

Frequency: 1320 Kc....Power: 1000 Watts d.  
 Owned.....Colo. City Bcstg. Co.  
 Address.....Box 990  
 Tel.: RAndolph 8-3320.....KBS  
 General Manager.....Eldon Mahon

## KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.  
 Owned By.....Radio Comanche  
 Address.....P.O. Box 68  
 Tel.: 356-2133.....Independent  
 Station Representative.....Clyde Melville  
 General, Station Manager.....Gilbert Webb  
 Comm. Mgr., Program Dir.....Edmund Webb  
 Chief Engineer.....R. F. Casteel

## KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned.....Montgomery County Bcstg. Co.  
 Address.....Box 165  
 Tel.: PL 6-4466.....KBS  
 President.....Reagan Smith  
 Gen., Sta., Comm., Mgr.....David L. Oglesby  
 Chief Engineer.....John W. Neathery, Jr.

## KCCT—Corpus Christi—1954

Frequency: 1150 Kc....Power: 1,000 Watts d.  
 Owned & Oper. By...International Radio Co.  
 Address.....403 South Staples  
 Tel.: TU 4-2321.....Independent  
 President.....Hector De Pena

## KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.  
 Owned By.....Bcstg. Corp. of the Southwest  
 Address.....Box 898  
 Tel.: 4-3541.....Independent  
 President, Gen. Mgr.....B. Kent

## KEYS—Corpus Christi—1941

Freq.: 1440 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Nueces Bcstg. Co.  
 Address.....P. O. Box 1460  
 Tel.: TU 2-7411.....Independent  
 General Manager.....C. W. Rossi  
 Chief Engineer.....James B. Rossi

## KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned By....South Texas Broadcasting Co.  
 Address.....4102 S. Staples  
 Tel.: UL 2-7341.....Independent

**K-BOX**  
**BEST**  
**CLIMATE**  
**FOR GROWTH**  
**IN DALLAS**

*One of the Balaban Stations—in tempo with the times*

sold nationally by



**robert e. eastman & co., inc.**

JOHN F. BOX—MANAGING DIRECTOR



Representative. Peters, Griffin, Woodward, Inc.  
 Gen. Mgr. .... A. C. Lloyd, Jr.  
 Sales Manager ..... Joel Yowell  
 Chief Engineer ..... Leo Burch

**KSIX—Corpus Christi—1947**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By .... Corpus Christi Bcstg. Co., Inc.  
 Address ..... Show Room Bldg.  
 Tel.: TU 4-1616 ..... CBS  
 Station Representative ..... Adv. Time Sales  
 Pres., Gen. Mgr. .... Vann M. Kennedy  
 Commercial Manager ..... Charles R. Manning  
 Program Director ..... Gene Looper  
 Chief Eng. .... Eric Beals  
 Owners of: KZTV, Corpus Christi.

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KUNO Radio  
 Address ..... P.O. Box 4286  
 Tel.: TU 4-5203 ..... Independent  
 President ..... McHenry Tichenor  
 Chief Engineer ..... J. H. Mayberry  
 Owners of: KGBT-AM-FM; KELT-FM, Harlingen.

**KAND—Corsicana—1937**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Alto, Inc  
 Bus.-Studio Address ..... 609 W. 7th Ave.  
 Tel.: TR 4-7421 ..... KBS  
 President ..... R. E. Lee Glascow

**KBSN—Crane—1959**

(Formerly KCRM)

Frequency: 1380 Kc. .... Power: 1,000 Watts d  
 Owned By ..... Radio Station KBSN  
 Address ..... Odessa-Crane Hwy.  
 Tel.: JO 4-3202 ..... KBS  
 Station Representative ..... Clyde Melville  
 Owner, Gen. Mgr. .... Albert L. Crain

**KIVY—Crockett—1949**

Frequency: 1290 Kc. .... Power: 500 Watts d.  
 Owner-Oper. By ..... Pioneer Bcstg. Co.  
 Address ..... Box 1109  
 Tel.: KI 4-2171 ..... KBS  
 Pres. Gen., Sta. Mgr., Prog. Dir. .... J. H. Gibbs

**KCFH—Cuero—1949**

Frequency: 1600 Kc. .... Power: 500 Watts d

Owned By ..... Cuero Bcstrs.  
 Address ..... Box 128  
 Tel.: CRestwood 5-3430 ..... Independent  
 Pres., Gen. Mgr. .... Jim Farr  
 Sales Prom. Mgr. .... Frank Notzon

**KXIT—Dalhart—1948**

Frequency: 1410 Kc. .... Power: 500 Watts, d.  
 Owned-Oper. By ..... Dalhart Broadcasters  
 Address ..... Box 1350  
 Tel.: CH 9-4747 ..... KBS  
 Co-Owner, Gen. Mgr. .... R. J. Beller

**KBOX—Dallas—1952**

Freq: 1480 Kc. .... Power: 5 Kw. d., 500 W. n.  
 Owned By ..... KBOX, Inc.  
 Address ..... 9900 McCree Road  
 Tel.: Diamond 8-3800 ..... Independent  
 Station Rep. .... Robert E. Eastman & Co.  
 Exec. V.P. & Mngng. Dir. .... John F. Box, Jr.  
 General Manager ..... E. L. G. Sheridan, Jr.  
 Director of Operations ..... Tom Murphy  
 Director of Merchandising ..... Irene Tompkins  
 Sales Manager ..... Alan Golden  
 Chief Engineer ..... Robert Swortwood  
 For other Balaban stations see Multiple-Station  
 Owners.

**KIXL—Dallas—1947**

Frequency: 1040 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Variety Bcstg. Co. Inc.  
 Address ..... 1401 S. Akard St.  
 Tel.: RI 1-5016 ..... Independent  
 Station Representative ..... Broadcast Time Sales  
 Pres., Gen. Mgr. .... Lee Segall  
 Station Manager ..... Dan Hayslett  
 Asst. Manager ..... Don Robinson  
 Owners of: KIXL-FM.

**KLIF—Dallas—1947**

Freq.: 1190 Kc. .... Power: 50 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... The McLendon Corp.  
 Address ..... 2104 Jackson St.  
 Tel.: RI 7-9311 ..... Independent  
 Station Representative ..... Blair  
 Ch. of Bd. .... Barton R. McLendon  
 President ..... Gordon B. McLendon  
 Commercial Mgr. .... Al Lurie  
 Program Director ..... Stan Richards  
 Publicity Dir. .... Cecil Hobbs  
 Chief Engineer ..... Glenn Callison  
 For other McLendon stations see Multiple-Station  
 Owners.

**RADIO-TELEVISION DAILY**

**IS THE ONLY DAILY NEWSPAPER  
 IN THE BROADCASTING INDUSTRY.**

## TEXAS

### KRLD—Dallas—1926

Frequency: 1080 Kc. .... Power: 50,000 Watts  
Owned.....Dallas Times Herald Radio  
Address.....Herald Square  
Tel.: RI 2-6811.....CBS  
Station Rep.....Advertising Time Sales  
President.....Clyde W. Rembert  
Sta. Mgr., Gen. Comm. Mgr.....W. A. Roberts  
Chief Engineer.....B. B. Honeycutt  
Owners of: KRLD-FM-TV.

### KSKY—Dallas—1941

Frequency: 660 Kc. .... Power: 1000 Watts d.  
Owned-Operated By.....Sky Bcstg. Service  
Address.....2927 Maple  
Tel.: RI 2-6193.....Independent  
President.....A. L. Chilton  
Prog. Dir.....Andy Bell  
Chief Engineer.....Morris M. Ming

### KVIL—Dallas—1960

Frequency: 1150 Kc. .... Power: 1 Kw. d.  
Owned By.....University Advertising Co.  
Address.....4152 Mockingbird Lane  
Tel.: LA 6-8666.....Independent  
President.....John J. Coyle

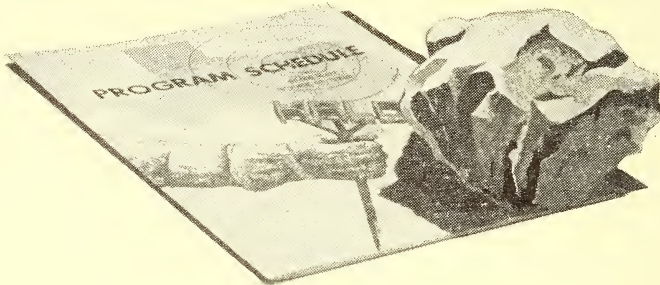
Station Manager.....Jack R. Howard  
Commercial Manager.....Joseph Wolfman  
Program Director.....Dillard Carrera  
Chief Engineer.....Gordon L. Vaughan, Jr.  
Owners of: KVIL-FM.

### WFAA—Dallas—1922

Frequency.....820 Kc., 570 Kc.  
Power.....50,000 W., 5000 W.  
Owned-Oper. By.....A. H. Belo Corp.  
Address.....Communications Center  
Tel.: Riverside 8-9631.....NBC-ABC  
Representative.....Edward M. Petry  
President.....Joseph M. Dealey  
General Mgr.....Mike Shapiro  
Station Mgr.....George K. Utley  
Commercial Mgr.....Norman H. Stewart  
Sales Prom. Mgr.....Casey Cohlma  
Program Mgr.....Pierce Allman  
Chief Engineer.....Jim Webb Cooper  
Owners of: WFAA-FM-TV.

### WRR—Dallas—1920

Frequency: 1310 Kc. .... Power: 5000 Watts  
Owned-Oper. By.....City of Dallas  
Address.....Fair Park  
Tel.: TA 3-6101.....MBS  
Station Representative.....Gill-Perna



## NO FUSS...NO FANFARE

Just good solid programming of the best in news, weather, music and sports makes KRLD RADIO, its 50,000 watts broadcasting 24 hours every day, the most relied-upon, most talked-about station in North Texas.

To get your ad message to Texas' most discriminating radio audience, see your ADVERTISING TIME SALES representative about a schedule on KRLD RADIO 1080.



CBS OUTLET FOR DALLAS-FORT WORTH

THE DALLAS TIMES HERALD STATION

Clyde W. Rembert, President

# 1080

General, Station Mgr. .... Durward Tucker  
 Commercial Manager..... Charles Frauman  
 Program Director..... Jim Lowe  
 Engr. Spvsr. .... C. O. Bowles  
 Owners of: WRR-FM.

**KDLK—Del Rio—1946**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned By..... Queen City Bcstg.  
 Business Address..... P. O. Box 1162  
 Tel.: 5-2431 .....KBS  
 President..... Jack R. Crosty

**KDSX—Denison-Sherman  
 1948**

Frequency: 950 Kc..... Power: 500 W.  
 Owned-Oper. By..... KDSX, Inc.  
 Address..... P. O. Box 331, Denison  
 Tel.: HO 5-1600.....KBS  
 Sta. Rep..... Melville  
 President, Denison..... B. V. Hammond  
 President, Sherman..... L. L. Hendrick  
 Chief Engineer..... Tom John

**KDNT—Denton—1938**

Freq.: 1440 Kc.... Power: 5 Kw. d., 500 W. n.  
 Owned By..... Harwell V. Shepard  
 Address..... Radio Center Bldg.  
 Tel.: 382-4144.....KBS  
 President, Gen. Mgr..... Harwell V. Shepard  
 Owners of: KDNT-FM.

**KKAL—Denver City—1961**

Frequency: 1580 Kc..... Power: 250 Watts d.  
 Owned By..... Yoakum County Broadcasting Co.  
 Address..... P.O. Drawer 67  
 Tel.: 592-2503..... Independent  
 President..... Claude C. McAdams  
 General, Station Manager..... Cal McAdams

**KSPL—Diboll—1957**

Frequency: 1260 Kc..... Power: 1 Kw., d.  
 Owner..... Arthur Temple, Jr.  
 Address..... Box 336  
 Tel.: MY 8-5533..... Independent  
 President..... Arthur Temple, Jr.  
 Comm. Mgr..... Evelyn Lanyon  
 Chief Engineer..... Billy Christie  
 Owners of: KSPL-FM.

**KDDD—Dumas—1948**

Frequency: 800 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Dumas Bcstrs., Inc.  
 Address..... Box 555  
 Tel.: 935-4141.....KBS  
 President, Gen. Mgr..... Ken Duke  
 Chief Engineer..... Granville Murphey  
 Owners of: KDDD-FM.

**KEPS—Eagle Pass—1957**

Frequency: 1270 Kc..... Power: 1 Kw., d.  
 Owned..... Uvalde Broadcasters  
 Address..... Box 198

Tel.: PR 3-2610 .....KBS  
 President..... E. J. Harpole  
 Owners of: KVOU, Uvalde, Tex.

**KERC—Eastland—1953**

Frequency: 1590 Kc..... Power: 500 Watts d.  
 Owned By..... Eastland County Bcstg. Co.  
 Address..... P. O. Box 590  
 Tel.: MAIn 9-2621.....KBS  
 General Manager..... George Fox

**KURV—Edinburg—1947**

Frequency: 710 Kc..... Power: 250 Watts  
 Owned-Oper. By ... Magic Valley Radio, Inc.  
 Address..... Box 480  
 Tel.: DU 3-2777..... Independent  
 President, General Mgr. .... Lloyd Hawkins  
 Commercial Manager..... Jimmy Champion  
 Program Director..... Hal Jelicoat  
 Chief Engineer ..... Calvin Lee

**KULP—El Campo—1948**

Frequency: 1390 Kc.... Power: 500 Watts d.  
 Owned-Oper. By.. Wharton County Bcstg. Co.  
 Business Address..... 515 E. Jackson  
 Tel.: LI 3-3303..... Independent  
 President, Gen. Mgr..... Senator Culp Krueger

**KELP—El Paso—1957**

Freq.: 920 Kc.... Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... KELP Bcstg. Corp.  
 Address..... P.O. Box 9924  
 Tel.: KE 3-5911..... Independent  
 President..... Norman Alexander  
 General Mgr..... Gene Roth  
 Comm. Manager..... Dick Amundson  
 Chief Eng..... Mike Gaglio  
 Owners of: KELP-TV.

**KHEY—El Paso—1947**

Frequency: 690 Kc..... Power: 10,000 Watts  
 Owned-Operated By..... KHEY Bcstg., Inc.  
 Address..... P.O. Box 4258  
 Tel.: SKYline 5-7681..... ABC  
 Station Rep..... Venard, Torbet & McConnell  
 President, Gen. Mgr. .... Edward M. Sleighel  
 Station, Sales Prom. Mgr..... John C. Lee  
 Commercial Manager..... Bert Wahlen  
 Chief Engineer..... Rod Matthews

**KINT—El Paso—1959**

Frequency: 1590 Kc..... Power: 1 Kw., d.  
 Owned By..... KINT Radio  
 Address..... Box 5347  
 Tel.: PR 2-1486..... Independent  
 President..... George O. Cory  
 For other Cory stations see Colorado Network  
 under Multiple-Station Owners.

**KIZZ—El Paso—1958**

Frequency: 1150 Kc..... Power: 1000 Watts, d.  
 Owned By..... Sunland Bcstg. Co., Inc.  
 Address..... 470 S. Glenwood St.  
 Tel.: Prospect 2-5211.....CBS

## TEXAS

Station Representative.....Bernard Howard Co.  
President, General Manager.....I. T. Cohen

### **KROD—El Paso—1940**

Frequency: 600 Kc.....Power: 5000 Watts  
Owned By.....Southwest States, Inc.  
Address.....2201 Wyoming St.  
Tel.: KE 2-6551.....Independent  
President.....Cecil Trigg  
For other Trigg-Vaughn stations see Multiple-Station Owners

### **KSET—El Paso—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Rio Grande Bcstg. Co.  
Address.....904 Magoffin Ave.  
Tel.: KE 2-4979.....MBS  
Station Representative.....Bob Dore  
President.....Fred Hervey  
General Station Mgr.....Sam E. Pendleton  
Chief Engineer.....H. N. Rand  
Owners of: KSET-FM.

### **KTSM—El Paso—1929**

Frequency: 1380 Kc. . . . .Power: 1000 d., 500 n.  
Owned-Oper. By.....Tri-State Bcstg. Co., Ins.  
Address.....801 N. Oregon St.  
Tel.: KE 2-5423.....NBC  
Rep.....George P. Hollingbery  
General Mgr.....Karl O. Wyler, Sr.  
Owners of: KTSM-FM-TV.

### **KPSO—Falfurrias—1953**

Frequency: 1260 Kc.....Power: 500 Watts d.  
Owned & Oper. By.....Hicks Enterp  
Address.....104 N. St. Mary's St.  
Tel.: FA 5-2112.....KBS  
President.....Bob Hicks  
Station Manager.....Paul Brown  
Chief Engineer.....H. Gomez  
Owners of: KSOX, Raymondville.

### **KZOL—Farwell—1958**

Frequency: 1570 Kc. . . . .Power: 250 Watts d.  
Owned By.....KZOL Bcstg. Co.  
Address.....Box 434  
Tel.: 481-3319.....KBS  
General, Station Mgr.....Theodore Rossell  
Chief Engineer.....Jerry Rasco

### **KFLD—Floydada—1951**

Frequency: 900 Kc.....Power: 250 Watts d.  
Owned-Operated By...West Texas Bcstrs. Inc.  
Address.....P. O. Box 1006  
Tel.: YU 3-2841.....KBS  
Station Representative.....Continental  
President.....B. A. Robertson  
General Manager.....A. Holmes  
Chief Engineer.....B. K. Barker, Jr.

### **KFST—Ft. Stockton—1954**

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned.....KFST, Inc.

Address.....Box 651  
Tel.: ED 6-2228.....KBS  
Station Representative.....Hopewell  
President.....K. Z. Bond  
General Manager.....Jim Hawkins

### **KCUL—Fort Worth—1946**

Freq.: 1540 Kc. . . . .Power: 50 Kw. d., 1 Kw. n.  
Owned.....Dalworth Broadcasting Co.  
Address.....Box 2049  
Tel.: ED 6-5641.....Independent  
President.....Kurt A. Meer

### **KFJZ—Fort Worth—1922**

Frequency: 1270 Kc.....Power: 5000 Watts d.  
Owned By.....Texas State Network  
Address.....4801 W. Freeway  
Tel.: PE 7-6631.....Independent  
Representative.....John Blair  
President.....Gene I. Cagle  
V.P., General Manager.....Stan Wilson  
Chief Engineer.....James T. Peterson  
For other Texas State Network stations see Multiple-Station Owners

### **KJIM—Fort Worth—1947**

Frequency: 870 Kc.....Power: 250 Watts d.  
Owned-Oper. By...Trinity Broadcasting Co.  
Address.....P.O. Box 7321  
Tel.: ED 6-7175.....Independent  
President.....W. C. Windsor, Jr.  
Owners of: KJIM-FM.

### **KNOK—Fort Worth—1946**

Frequency: 970 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KNOK Broadcasting Co.  
Address.....P.O. Box 7116  
Tel.: TE 1-1278.....Independent  
Representative.....Howard  
President.....Stuart J. Hepburn  
Commercial Manager.....Dean McClain

### **KXOL—Fort Worth—1947**

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....KXOL, Inc.  
Address.....3004 W. Lancaster St.  
Tel.: ED 5-9511.....Independent  
Station Representative.....Robert E. Eastman  
President.....Wendell Mayes  
V.P., General Manager.....Earle Fletcher  
National Sales Manager.....Dale Drake  
Chief Engineer.....John R. Crouse  
For other Mayes stations see Multiple-Station Owners.

### **WBAP—Fort Worth—1922**

Frequency.....820 Kc., 570 Kc.  
Power.....50,000 W., 5,000 W.  
Owned-Oper. By.....Carter Publications, Inc.  
Business Address.....3900 Barnett St.  
Tel.: JE 6-1981.....NBC-ABC  
Representative.....Peter, Griffin, Woodward, Inc.  
President.....Amon Carter, Jr.  
V.P. & Director.....Harold V. Hough

General Manager.....Roy Bacus  
 Publicity Director.....Phil Wygant  
 Program Director.....Harvey Boyd  
 Chief Engineer.....Rupert Sogon  
 Owners of: WBAP-FM-TV.

**KNAF—Fredericksburg—1947**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.  
 Address.....P. O. Box 311  
 Tel.: WY 7-2300.....KBS  
 President.....Arthur Stehling  
 Gen. Comm. Mgr.....Norbert Fritz

**KBRZ—Freeport—1952**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Radio Brazosport, Inc.  
 Address.....Box 2077  
 Tel.: BELmont 3-2655.....Independent  
 President & Gen. Mgr.....Jim Hairgrove

**KGAF—Gainesville—1947**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Gainesville Bcstg. Co.  
 Address.....State School Road  
 Tel.: HO 5-5546.....KBS  
 Station Representative.....Melville  
 President.....Joe M. Leonard, Sr.  
 General Manager.....Joe M. Leonard, Jr.  
 Chief Engineer.....J. O. Miller  
 Owners of: KGAF-FM.

**KGBC—Galveston—1947**

Frequency: 1540 Kc.....Power: 1 Kw. d., 250 n.  
 Owned-Oper. By.....The Galveston Bcstg. Co.  
 Business-Studio Address.....P.O. Box 1138  
 Tel.: SHERwood 4-4567.....Independent  
 President.....Mrs. James W. Bradner, Jr.  
 General Mgr.....G. D. Cowan  
 Program Dir.....Larry Henderson  
 Chief Engineer.....Luke Stripling

**KILE—Galveston—1922**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Galveston Radio  
 Address.....6002 Broadway  
 Tel.: SH 4-3666.....Independent  
 President.....Frank Junell  
 Chief Engineer.....R. Ripley

**KGTN—Georgetown—1962**

Frequency: 1530 Kc.....Power: 1 Kw.  
 Owned By.....Don Scarbrough  
 Box 100.....Tel.: UN 3-3911  
 Independent.....Rep.: None  
 Station Mgr.....Drew Ballard

**KEES—Gladewater—1949**

Frequency: 1430 Kc. ....Power: 1000 Watts d.  
 Owned By.....Gemini Ents.  
 Address.....T. W. Lee Bldg.  
 Tel.: 2181.....Independent

Co-Owners Orman L. Kinbrough, Delwin W. Morton  
 General Mgr.....D. W. Morton

**KCTI—Gonzales—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Gonzales Bcstg. Co.  
 Business Address.....425 St. George St.  
 Tel.: 672-3631.....KBS  
 Gen. Mgr.....Lawrence M. Walshak  
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

**KSWA—Graham—1948**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned By.....Jones & Gilligan  
 Address.....Box 1050  
 Tel.: LI 9-1330.....KBS  
 General Manager.....Burney Jones  
 Commercial Manager.....Neil Gilligan, Jr.  
 Chief Engineer.....James Jones

**KPCN—Grand Prairie—1957**

Frequency: 730 Kc.....Power: 500 Watts  
 Owned By.....Radio KPCN, Inc.  
 Address.....P.O. Box 866  
 Tel.: EMerson 3-2459.....Independent  
 President.....Giles E. Miller  
 Owners of: KBUY, Amarillo.

**KGVL—Greenville—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KGVL, Inc.  
 Address.....1400 Wolfe City Drive  
 Tel.: GL 5-1400.....KBS  
 Pres., Gen. Manager.....Leo Hackney  
 Program Director.....James D. Jones  
 Chief Engineer.....Ray Sampson

**KCLW—Hamilton—1948**

Frequency: 900 Kc.....Power: 250 Watts, d.  
 Owned By.....San Jacinto Bcstg. Co.  
 Address.....Box 592  
 Tel.: 900.....KBS  
 Station Representative.....Clyde Melville  
 President, Gen. Mgr.....Frank J. Hedrick  
 Station Mgr., Chief Engr.....Errol R. Coker

**KGBT—Harlingen—1941**

Freq.: 1530 Kc.....Power: 50 Kw d., 10 Kw. n.  
 Owned By.....Harbenito Radio Corp.  
 Address.....Box 711  
 Tel.: GARfield 3-3910.....CBS  
 President.....McHenry Tichenor  
 General, Station Mgr.....Olis Shumate  
 Comm., Sales Prom. Mgr.....Willie Harris, Jr.  
 Chief Engineer.....Al Beck  
 Owners of: KGBT-TV, KELT-FM, Harlingen;  
 KUNO, Corpus Christi.

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Corp.  
 Business-Studio Address.....P. O. Box 311

## TEXAS

Tel.: 4528.....Independent  
President.....Jim Reeves  
Gen. & Sta. Mgr.....Tom Perryman  
Chief Engineer.....John M. Bolin

### KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.  
Owned By.....Wes Dean & Co.  
Address.....Highway 26  
Tel.: 2324.....KBS  
General, Commercial Manager.....Wes Dean  
Chief Engineer.....Lynn J. Roy

### KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Hereford Broadcasters  
Address.....Box 472  
Tel.: EMerson 4-1860.....Independent  
Co-Owner, Gen. Mgr.....Clint Formby  
Co-Owner.....Marshall Formby  
Commercial Manager.....Roy Faubion  
Chief Engineer.....Bob Rott  
For other Formby stations see Multiple-Station  
Owners.

### KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.  
Owned By.....KHBR Radio, Inc.  
Address.....Delmar Hotel  
Tel.: JU 2-3431.....KBS  
President, Gen. Mgr.....Nelson W. Galle  
Vice-Pres., Gen. Sales Mgr.....J. K. Lane, Jr.  
Owners of: KHBR-FM.

### KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Call of Houston Inc.  
Business-Studio Address.....1 Main St.  
Tel.: CA 4-1888.....Independent  
Owner, Gen. Mgr.....Robert Meeker  
Chief Engineer.....Brian H. L. Byrne

### KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.  
Owned By.....McLendon Corp.  
Address.....500-04 Lovett Blvd.  
Tel.: JAcKson 6-3461.....Independent  
Representative.....Blair  
President.....Gordon B. McLendon  
Gen. Mgr.....Bill Weaver  
Chief Engineer.....Glenn Cook  
For other McLendon stations see Multiple-Station  
Owners.

### KNUZ—Houston—1948

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Texas Coast Bcstrs.  
Address.....4701 Caroline Ave.  
Tel.: JAcKson 3-2581.....Independent  
Representative.....Katz  
President, General Manager.....David Morris  
Commercial Manager.....Forrest Patton  
Chief Engineer.....Ed Martin  
Owners of: KQUE-FM, Houston; KAYC, KAYD  
(FM), Beaumont.

### KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.  
Owned By.....Taft Bcstg. Co.  
Address.....4808 San Felipe Road  
Tel.: SUnset 2-2460.....ABC  
President, General Manager.....Paul E. Taft  
Station Manager.....Lynn A. Christian  
Chief Engineer.....Eddie Bates  
Owners of: KODA-FM.

### KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Houston Post Co.  
Address.....Box 1234  
Tel.: MA 3-9271.....NBC  
Station Rep.....Petry  
Gen. Mgr.....Jack Harris  
Station Manager.....Jack McGrew  
Commercial Manager.....Cleve Griffin  
Sales Promotion Manager.....Kirt Harriss  
Program Director.....Glenn Kensingler  
Chief Engineer.....Harvey Wheeler  
Owners of: KPRC-TV.

### KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts  
Owned By.....Winston Salem Bcstg. Co.  
Business Address.....4005 Travis St.  
Tel.: JA 3-5535.....Independent  
Station Representative.....Robert Eastman  
President.....James Coam  
General, Station Manager...Charles W. Brunt  
Program Director.....Bob Kelly  
For other Winston-Salem Bcstg. stations see Multiple-Station Owners.

### KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts  
Owned-Operated By.....KTRH Bdcstg. Co.  
Address.....Rice Hotel Annex  
General Manager.....W. C. Bryan  
Tel.: CA 7-4361.....CBS  
President.....B. F. Orr  
Bus. Mgr.....Tom Jacobs  
Program Director.....Buddy McGregor  
Merchandising, Prom. Mgr..Thelma Schoettker  
Chief Engineer.....Lester Mullan  
Owners of: KTRH-FM.

### KXYZ—Houston—1930

Frequency: 1320 Kc. ....Power: 5000 Watts  
Owned By...KXYZ, Inc. (Public Radio Corp.)  
Address.....Gulf Bldg.  
Tel.: CA 2-6151.....Independent  
V.P., Gen., Comm. Mgr.....Jack G. Carnegie  
Program Director.....Milt Willis  
For other Public Radio stations see Multiple-Station  
Owners.

### KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.  
Owned By.....KYOK, Inc.  
Address.....613 Preston St.  
Tel.: CA 7-3108.....Independent

Representative ..... Howard  
 President ..... Jules J. Paglin  
 V.P., General Manager ..... Joseph R. Fire  
 For other OK Group stations see Multiple-Station  
 Owners.

**KOCA—Kilgore—1936**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... Radio Kilgore  
 Address ..... Radio Bldg.  
 Tel.: 2001 ..... KBS  
 President ..... William G. Morton

**KSAM—Huntsville—1938**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned By ..... Huntsville Bcstg. Co.  
 Address ..... Box 312  
 Tel.: GA 5-2651 ..... KBS  
 President ..... Mrs. Verla Cauthen  
 Gen. Mgr., Ch. Eng. .... Jack Nichols  
 Comm., Prom. Mgr. .... C. C. Springfield

**KLEN—Killeen—1955**

Frequency: 1050 Kc. .... Power: 250 W., d.  
 Owned-Operated By ..... Highlite Bcstg Co.  
 Address ..... P.O. Box 935  
 Tel.: ME 4-3181 ..... Independent  
 Pres., Gen. Mgr. .... A. W. Stewart  
 Chief Engineer ..... W. Kelley  
 Owners of: KLEN-FM.

**KEBE—Jacksonville—1946**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned By ..... Wells, Waller & Ballard  
 Address ..... Box 1071  
 Tel.: 2211 ..... Independent  
 President, Gen. Mgr. .... Dudley Waller  
 Commercial Manager ..... Bill Peacock  
 Chief Engineer ..... Eddie Zock

**KINE—Kingsville—1948**

Frequency: 1330 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... KINE, Inc.  
 Business Address ..... P.O. Box 846  
 Tel.: LYric 2-2822 ..... Independent  
 General Manager ..... Ben H. Glusing  
 Station Manager ..... A. Cook  
 Chief Engineer ..... Troy Whitaker

**KTXJ—Jasper—1948**

Frequency: 1350 Kc. .... Power: 1000 Watts  
 Owned By ..... Jasper Bcstg. Service  
 Address ..... P. O. Box 6090  
 Tel.: DUdley 4-2544 ..... KBS  
 President ..... J. C. Howard

**KVLG—La Grange—1959**

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned By ..... Vernon R. Nunn  
 Address ..... Box 569  
 Tel.: 968-3173 ..... KBS  
 General, Commercial Mgr. .... Vernon R. Nunn  
 Chief Engineer ..... James Rowles

**KMBL—Junction—1950**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By ..... HW Bcstg. Co.  
 Address ..... P.O. Box 206  
 Tel.: Hickman 6-2768 ..... KBS  
 Owner, Gen. Mgr. .... Harry C. Wisehart, Jr.  
 Chief Engineer ..... Bill Culberson

**KPET—Lamesa—1947**

Frequency: 690 Kc. .... Power: 250 Watts  
 Owned By ..... Lamesa Bcstg. Co.  
 Address ..... Box 30  
 Tel.: 2404 ..... KBS  
 General Manager ..... Robert Bradbury  
 Station Manager ..... Walter Buckel  
 Chief Engineer ..... Ray Henderson

**KAML—Kenedy—1954**

Frequency: 990 Kc. .... Power: 250 W., d.  
 Owned By ..... The Camel Co.  
 Address ..... Box 990  
 Tel.: OL 9-2990 ..... KBS  
 Gen. Mgr., Prog. Dir. .... Charles L. Martin

**KCYL—Lampasas—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By ..... Lampasas Bcstg. Corp.  
 Address ..... P.O. Box 149  
 Tel.: CH 2-3671 ..... Independent  
 Pres., Sta. Mgr. .... V. Dean Turner  
 Chief Engineer ..... S. Witcher

**KERB—Kermit—1950**

Frequency: 600 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... KERB, Inc.  
 Address ..... P.O. Box 456  
 Tel.: JUNiper 6-3481 ..... KBS  
 Owner, Gen. Mgr. .... Vaughn Brinson

**KGNS—Laredo—1961**

Frequency: 1300 Kc. .... Power: 500 Watts d.  
 Owned By ..... Southwestern Operating Co.  
 Address ..... 820 Convert  
 Tel.: RAndolph 3-3674 ..... Independent  
 President ..... Donald W. Reynolds  
 General Manager ..... Roy J. Bowman  
 Chief Engineer ..... W. I. Simpson  
 For other D. W. Reynolds stations see Donrey  
 Media Group under Multiple-Station Owners.

**KERV—Kerrville—1948**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned By ..... Kerrville Bcstg. Co.  
 Address ..... P. O. Box 791  
 Tel.: CL 7-4003 ..... KBS  
 Station Representative ..... Hopewell  
 President, Gen. Mgr. .... Albert F. Mason, Jr.  
 Chief Eng. & Prog. Dir. .... Clyde Jones

## TEXAS

### **KVOZ—Laredo—1952**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Border Broadcasters, Inc.  
Address.....Box 1638, Sta. 1  
Tel.: RA 3-4396.....Independent  
President.....E. J. Harpole  
General, Sta. Manager.....Bill Harrell  
Chief Engineer.....Vivian Harrell

### **KLVT—Levelland—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....Levell and Bcstrs.  
Address.....Box 866  
Tel.: 894-3134.....KBS  
Owners.....Clint & Marshall Formby  
Station, Gen. Mgr.....Gene Stanley  
For other Formby stations see Multiple-Station  
Owners.

### **KFAZ—Liberty—1959**

(Formerly KWLD)

Frequency: 1050 Kc. Power: 250 Watts  
Owned By.....S.W. Texas Bcstg. Co.  
Address.....Box 939  
Tel.: FEderal 6-4454.....Independent  
President.....J. C. Zbranek  
General Manager.....J. W. Mitchell

### **KZZN—Littlefield—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Gerald H. Sanders  
Address.....Box 192  
Tel.: 385-4474.....KBS  
President.....Gerald H. Sanders  
General Manager.....Jim Black

### **KETX—Livingston—1957**

Frequency: 1440 Kc. Power: 5 Kw., d.  
Owned.....Polk County Bcstg. Co.  
Address.....Box 111  
Tel.: FA 7-8916.....Independent  
Pres., Gen. Mgr.....Harold J. Haley

### **KVLL—Livingston—1957**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned By.....Trinity Valley Bcstg. Co.  
Address.....Box 1170  
Tel.: FAculty 7-4393.....KBS  
President.....Jack G. Jackson

### **KFRO—Longview—1934**

Frequency: 1370 Kc. Power: 1000 Watts  
Owned-Oper. By.....Voice of Longview  
Address.....Curtis Bldg., P. O. Box 792  
Tel.: PL 3-4461.....Independent  
Representative.....Donald Cooke  
President.....James R. Curtis

### **KLUE—Longview—1948**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Radio Longview, Inc.  
Address.....Highway 149 South

Tel.: PL 8-4496.....KBS-MBS  
President.....E. W. Mahone, Jr.  
V.P., Gen. Mgr.....H. A. Bridge, Jr.  
Commercial Manager.....Lowell Wolfe  
Sales Promotion Manager.....Glenn Daniels  
Publicity Director.....Jo Ann Bridge  
Owners of: KLUE-FM; KMHT, Marshall.

### **KCBD—Lubbock—1946**

Frequency: 1590 Kc. Power: 1000 Watts  
Owned By.....Bryant Radio & TV Inc.  
Address.....5600 Avenue A  
Tel.: SH 4-1414.....NBC  
Representative.....Raymer  
President, General Mgr.....Joe H. Bryant  
Station Manager.....Joe S. Bryant  
Chief Engineer.....Frank Lee  
Owners of: KCB-D-TV.

### **KDAV—Lubbock—1953**

Frequency: 580 Kc. Power: 500 Watts d.  
Owned By.....Western Bcstg. Co.  
Address.....Box 270  
Tel.: SH 4-4567.....Independent  
President.....Leroy Elmore  
Chief Engineer.....Clem Clements  
For other Pinkston-Elmore stations see Multiple-  
Station Owners.

### **KFYO—Lubbock—1927**

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.  
Business-Studio Address.....914 Ave. J  
Tel.: PO 5-5567.....CBS  
Station Rep.....Venard, Torbet & McConnell  
President.....W. B. Walker  
General Manager.....Gordon Thompson  
Chief Engineer.....Scott Bledsoe  
Owners of: KGNC-AM-FM-TV, Amarillo.

### **KLBK—Lubbock—1955**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Grayson Enterprises  
Address.....7400 College Avenue  
Tel.: SH 4-2345.....MBS  
Owners.....Ted Shanbaum, Ellis Corp.  
Exec. V.P.-Gen. Mgr.....Walter M. Windsor  
Owners of: KLBK-TV; KWAB-TV, Big Spring.

### **KLLL—Lubbock—1953**

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned By.....Lee Optical Co.  
Address.....2001 Great Plains Life Bldg.  
Tel.: POrter 3-1911.....Independent  
Station Reps.....Charles Bernard; Clyde Melville  
Pres., Gen. Sta. Manager.....Glenn E. Corbin  
Commercial Manager.....Larry Corbin

### **KSEL—Lubbock—1946**

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By.....McAlister Bcstg. Corp.  
Address.....Box 1524  
Tel.: PO 3-0484.....ABC  
Pres., Gen. Mgr.....R. B. McAlister



General Manager.....Gerald H. Sanders  
 Chief Engineer.....Roger V. Hively  
 Owners of: KSEL-FM.

**KRBA—Lufkin—1938**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Darrell E. Yates  
 Address.....121 Cotton Square  
 Tel.: NEptune 4-6661.....ABC-KBS  
 Owner, Prog. Dir.....Darrell E. Yates

**KTRE—Lufkin—1947**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned By Forest Capital Communications Corp.  
 Address.....P. O. Box 701  
 Tel.: NE 4-7771.....MBS  
 Reprs.....Venard, Torbet & McConnell; Melville  
 President, General Mgr.....Richman Lewin  
 Director of Sales.....Royce Christenson  
 Sales Promotion Manager.....Hank Huggins  
 Program Director.....Bill Carter  
 Publicity Director.....Mary Ann Christopher  
 Chief Engineer.....Fred C. Hill  
 Owners of: KTRE-TV.

**KADO—Marshall—1957**

Frequency: 1410 Kc.....Power: 500 W., d.  
 Owned-Operated By...Marshall Bcstg. Corp.  
 Address.....201 East Austin St.  
 Tel.: WE 5-6789.....Independent  
 Vice President.....L. D. Webster  
 General, Commercial Mgr.....Heard Moore  
 Publicity Director.....Douglas Hurd  
 Chief Engineer.....Joe Granger

**KMHT—Marshall—1947**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..Harrison Cty. Bcstg. Co.  
 Address..408 Marshall National Bank Building  
 Tel.: WE 5-7826.....KBS-MBS  
 President.....E. W. Mahone, Jr.  
 V.P., General Mgr.....H. A. Bridge, Jr.  
 Comm. Mgr.....Vinson Stevens  
 Publicity Director.....Jo Ann Bridge  
 Prog. Dir.....Sam Stringfellow  
 Sales Promotion Mgr.....Katie McCullough  
 Chief Engineer.....Jim Schumacher  
 Owners of: KLUE-AM-FM, Longview, Tex.

**KRIO—McAllen—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned By.....Texas State Network  
 Address.....500 E. Beaumont St.  
 Tel.: MU 6-5454.....Independent  
 President.....Gene L. Cagle  
 Program Director.....Ken Carter  
 Chief Engineer.....Frank Manuel  
 or other Texas State Network stations see Multi-  
 ple-Station Owners.

**KAMY—McCamey—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Sapphire Broadcasting Co.

Address .....101 East Fifth St.  
 Tel.: OL 2-4693.....Independent  
 President, Gen. Mgr.....Joe Martin

**KMAE—McKinney—1947**

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Tel.: LI 2-2651.....Independent  
 Pres., Gen. Mgr., Ch. Eng...George W. Smith, Jr.  
 Station Manager.....Wayne Farrar

**KBUS—Mexia—1956**

Frequency: 1590 Kc....Power: 500 Watts, d.  
 Owned By.....Limestone Broadcasting  
 Business Address.....215-A E. Commerce St.  
 Tel.: GYpsy 6-3874.....KBS  
 President.....Lucille U. Herrin

**KCRS—Midland—1935**

Freq.: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Midland Bcstg. Co.  
 Address.....3701 West Wall  
 Tel.: OXford 4-6603.....Independent  
 Station Representative.....Eastman  
 President.....Wendell Mayes  
 General Manager.....Wendell Mayes, Jr.  
 Commercial Manager.....J. Fred Perry  
 Program Director.....Parker Morell  
 Chief Engineer.....Tom Yates  
 For other Mayes stations see Multiple-Station Own-  
 ers.

**KJBC—Midland—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned By.....Ronald Lee Pope  
 Address.....S. Lamesa Rd.  
 Tel.: MU 4-5152.....KBS  
 President, Comm. Mgr.....Ronald Lee Pope  
 General, Station Manager..Mildred Thomason  
 Program Dir., Chief Engr.....Keith Ward  
 Publicity Director.....Scott McGuire

**KWEL—Midland—1957**

Frequency: 1600 Kc.....Power: 1 Kw., d.  
 Owned By.....George Vaught  
 Address.....1203 W. Wall  
 Tel.: MU 2-4331.....Independent  
 Station Representatives.....Gill-Perna; Brown  
 President, Gen. Mgr.....George Vaught  
 Chief Engineer.....Michael Flood

**KORC—Mineral Wells—1946**

Frequency: 1140 Kc....Power: 250 Watts d.  
 Owned-Operated By.....Action Bcstg.  
 Business Address.....P.O. Box 108  
 Tel.: FA 5-3384.....KBS  
 General Manager.....G. Hutto

**KIRT—Mission—1957**

Frequency: 1580 Kc.....Power: 1 Kw., d.  
 Owned.....KIRT, Inc.  
 Address.....Box 985  
 Tel.: JU 5-1629.....KBS

## TEXAS

President.....Ray V. Jensen  
General Manager.....C. T. McKasson  
Chief Engineer.....Wilfredo Hinojosa

### **KVKM—Monahans—1947**

Frequency: 1330 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Monahans Bcstrs., Inc.  
Address.....Drawer K  
Tel.: Wllson 3-3231.....MBS  
Station Reps.....Melville; Masla  
Pres., Gen. Manager.....J. R. Rucker  
Station, Sales Prom. Mgr.....Bill Mitchell  
Program, Publicity Director.....Dick Aker  
Owners of: KVKM-TV.

### **KRAN—Morton—1961**

Frequency: 1280 Kc.....Power: 500 Watts d.  
Owned By.....Morton Bcstg. Co.  
Address.....Box 456  
Tel.: 266-7221.....Independent  
President.....Mike Barrett  
General, Commercial Mgr.....Dean Weatherly

### **KIMP—Mount Pleasant—1948**

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.  
Address.....Box 990  
Tel.: PA 4-4726.....KBS  
General, Station Manager...Winston O. Ward  
Program Director.....Ruby Stanley  
Chief Engineer.....Clarence C. Taylor  
Owners of: KIMP-FM; KBEL, Idabel, Okla.

### **KMUL—Muleshoe—1956**

Frequency: 1380 Kc.....Power: 1000 W.  
Owned By..J. Burroughs, L. Randolph, G. Lamb  
Address.....P.O. Box 486  
Tel.: 2730.....Independent  
President.....John Burroughs  
General Manager.....Gilbert Lamb

### **KEE—Nacogdoches—1947**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....J. C. Stallings  
Address.....300 E. Main St.  
Tel.: LOgan 4-4444.....KBS  
President, General Manager...J. C. Stallings  
Comm., Sales Prom. Mgr.....R. C. Atherton  
Chief Engineer.....J. R. Stallworth

### **KSFA—Nacogdoches—1947**

Frequency: 860 Kc.....Power: 1000 Watts d.  
Owned By.....Texan Broadcasting Co. Inc.  
Address.....P.O. Box 1158, SFA Sta.  
Tel.: LO 4-3723.....Independent  
Station Representative.....Bob Dore  
General Manager.....Bob Dunn  
Sales Prom. Manager.....Sarah Jane Moon

### **KWBC—Navasota—1960**

Frequency: 1550 Kc.....Power: 250 Watts d.  
Owned By.....Whitten Bcstg. Co.  
Address.....116 Railroad Street

Tel.: TA 5-6484.....Independent  
President, Gen. Mgr.....Robert H. Whitten

### **KGNB—New Braunfels—1950**

Frequency: 1420 Kc....Power: 1000 Watts d.  
Owned By.....Comal Broadcasting Co.  
Address.....184 S. Castell  
Tel.: MA 5-3443.....KBS  
President, Gen. Mgr.....F. T. Wilson

### **KECK—Odessa—1947**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Radio Industries, Inc.  
Address.....120 W. 3d  
Tel.: FE 2-5791.....Independent  
Station Reps.....Webb; Melville  
Pres., Gen., Sta. Mgr.....Mrs. Betty Nedow

### **KOSA—Odessa—1947**

Frequency: 1230 Kc.....Power: 250 Watt  
Owned By.....Odessa Bcstg. Co.  
Address.....1300 South Crane  
Tel.: FE 2-4301.....Independent  
President.....Cecil L. Trigg  
General, Station Manager.....Stephen Trigg  
Program Director.....Rick Reynolds  
Chief Engineer.....Jim Simpson  
For other Trigg-Vaughn stations see Multiple-Station Owners.

### **KOYL—Odessa—1957**

Frequency: 1310 Kc.....Power: 1000 W. d.  
Owned By.....Mid-Cities Bcstg. Co.  
Business Address.....4000 Rasco Ave.  
Tel.: Emerson 6-2801.....Independent  
Pres., Chief Eng.....Edward L. Roskelley

### **KRIG—Odessa—1946**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned By.....Auchincloss Bcstg. Corp.  
Address.....Box 231  
Tel.: FEderal 2-6871.....MBS-NBC  
President.....B. C. Auchincloss

### **KOGT—Orange—1949**

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned-Oper. By...Sabine Area Brcstg. Corp.  
Address.....605 Main St.  
Tel.: TU 3-4381.....Independent  
President.....M. L. Jacobs  
General, Station Mgr.....Ed Lovelace  
Chief Engineer.....Bob Simmons

### **KNET—Palestine—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By...Palestine Bcstg. Corp.  
Business Address.....319 W. Main St.  
Tel.: 6077.....KBS  
Pres., Gen., Sta. Mgr.....Allen E. Vinson  
Comm. Mgr.....Austin Hotchkiss

### **KHHH—Pampa—1952**

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....Huntley Enterprises  
 Address.....P. O. Box 1779  
 Tel.: MO 4-2551.....Independent  
 General Station Mgr.....H. H. Huntley

**KPDN—Pampa—1936**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Top O' Texas Bcstg. Co.  
 Address.....Hughes Bldg.  
 Tel.: MO 4-7461.....MBS  
 Owner, General Mgr.....Warren L. Hasse  
 Commercial Manager.....Ray Rogers  
 Chief Engineer.....Dennis Dehn

**KFTV—Paris—1950**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Lamar Bcstg. Corp.  
 Address.....210 1st Natl. Bank Bldg.  
 Tel.: SU 4-6676.....KBS  
 Station Representative....George T. Hopewell  
 Pres., Gen. Mgr.....James F. Hendrix  
 Program Director.....Thomas D. Seay, Jr.

**KPLT—Paris—1936**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....KPLT, Inc.  
 Address.....Box 235  
 Tel.: SU 4-4311.....Independent  
 Owner.....Clifford B. Marshall  
 General Mgr., Chief Engr.....Jeff D. Methven

**KIKK—Pasadena—1947**

Frequency: 650 Kc.....Power: 250 Watts d.  
 Owned By.....KIKK Radio  
 Address.....Box 76  
 Tel.: GR 3-4433.....Independent  
 President, Gen. Mgr.....Leroy J. Gloger  
 Chief Engineer.....O. D. Stephens

**KLVL—Pasadena—1950**

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Felix H. Morales  
 Address.....P.O. Box 432  
 Tel.: CApitol 5-3208 Houston.....Independent  
 General Manager.....Felix H. Morales  
 Chief Engineer.....D. Golihur

**KIUN—Pecos—1935**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....KIUN, Inc.  
 Address.....P.O. Box 469  
 Tel.: Hickory 5-2497.....KBS  
 President.....Barney Hubbs  
 General, Sales Prom. Mgr.....Bill H. Hubbs  
 Station Manager.....David Martin  
 Chief Engineer.....Harry Boehnemann

**KEYE—Perryton—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Perryton Radio  
 Address.....P. O. Box 917  
 Tel.: 435-3236.....MBS  
 Gen., Sta. Mgr.....Kenneth Roller

**KVOP—Plainview—1944**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KVOP, Inc.  
 Address.....1100 W. 24th St.  
 Tel.: CApitol 4-2771.....KBS  
 President.....W. J. Harpole  
 General Manager.....Kermit Ashby  
 Station Manager.....Tut Tawwater  
 Commercial Manager.....Girard Fox  
 Chief Engineer.....Hugh V. Smith  
 Owners of: KVOP-FM.

**KBOP—Pleasanton—1951**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Atascosa Broadcasting Co.  
 Address.....P. O. Box 247  
 Tel.: LLocust 9-4871.....KBS  
 President, General Mgr.....Ben L. Parker  
 Chief Eng.....Mona Parker

**KOLE—Port Arthur—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Radio Southwest Inc.  
 Address.....Box 1126  
 Tel.: YU 2-9436.....KBS  
 Owner.....Edward L. Francis  
 Chief Engineer.....Donald Bullion

**KPAC—Port Arthur—1934**

Freq... 1250 Kc.....Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By.....Port Arthur College  
 Address.....Box 511  
 Tel.: YU 5-7458.....MBS  
 President.....W. M. Monroe  
 Gen. Mgr., Chief Eng.....Charles Segrest  
 Comm., Sales Prom. Mgr.....Tommy Vance  
 Program Director.....Jim Collins  
 Owners of: KPAC-TV.

**KGUL—Port Lavaca—1961**

Frequency: 1560 Kc.....Power: 500 Watts d.  
 Owned By.....Lewis O. Seibert  
 Address.....213 N. Colorado  
 Tel.: 524-2951.....Independent  
 General Manager.....L. D. Holford  
 Chief Engineer.....R. L. Starnes  
 Owners of: KGKL, San Angelo.

**KPNG—Port Neches—1959**

Frequency: 1150 Kc.....Power: 500 Wts. d.  
 Owned By.....Midcounty Radio-KPNG  
 Address.....1402 Port Neches Ave.  
 Tel.: RAndolph 2-4323.....Independent  
 Owner & President.....Joseph S. Trum  
 General, Station Mgr.....Mason A. Lewis  
 Chief Engineer.....Fred Smith

**KPOS—Post—1955**

(Formerly KUKO)

Frequency: 1370 Kc.....Power: 500 Wts. d.  
 Owned By.....Garza Bcstg. Co.  
 Address.....201 E. Main

## TEXAS

Tel.: 495-2831.....KBS  
General Manager.....Dave Sanford

### **KOLJ—Quanoh—1952**

Frequency: 1150 Kc.....Power: 500 Watts d.  
Owned By.....Fay Eggleston  
Address.....P.O. Box 589  
Tel.: MO 3-2572.....KBS  
President.....Fay Eggleston

### **KSOX—Raymondville—1956**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Bob Hicks Ent., Ltd.  
Address.....Box 1240  
Tel.: MU 9-3333.....Independent  
President, Gen. Mgr.....Bob Hicks  
Commercial Mgr.....Doc Chasten  
Chief Engineer.....A. Gomez  
Owners of: KPSS, Falfurrias, Tex.

### **KROB—Robstown—1963**

Frequency: 1510 Kc.....Power: 500 W. d.  
Owned By.....Dr. G. L. Gossage  
Address.....Box 752  
Tel.: 3141.....Independent  
Representative.....None  
General Manager.....Mel Ammerman

### **KFRD—Rosenberg—1948**

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Operated By....Fort Bend Bcstg. Co.  
Address.....Box 832  
Tel.: NO 2-3776.....Independent  
General Manager.....Bill Sloan  
Commercial Manager.....George Thompson  
Program Director.....Paul Collins  
Chief Engineer.....Frank Wood

### **KTLU—Rusk—1955**

Frequency: 1580 Kc.....Power: 500 W., d.  
Owned.....E. H. Whitehead  
Business Address.....P.O. Box 316  
Tel.: 533.....KBS  
Pres., Gen. Mgr.....E. H. Whitehead

### **KGKL—San Angelo—1928**

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Angelo Bcstg. Tcstg. Inc.  
Address.....Box 1878  
Tel.: 655-6715.....ABC  
President.....Lewis O. Seibert  
Station Manager.....Dave Gottshall  
Chief Engineer.....Bill Poteet  
Owners of: KGUL, Port Lavaca.

### **KPEP—San Angelo—1954**

Frequency: 1420 Kc....Power: 1000 Watts, d.  
Owned.....Western Broadcasting Co.  
Address.....Box 1350  
Tel.: 655-8116.....Independent  
Co-Owners.....D. P. Pinkston, Larry Elmore  
Station Mgr., Prog. Dir.....Bill Nicholson  
Commercial Manager.....Tom Mullins

Chief Engineer.....Bill Berry  
For other Pinkston-Elmore stations see Multiple-  
Station Owners.

### **KTEO—San Angelo—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Burkhart Broadcasting Corp.  
Address.....1013 W. Bearegard  
Tel.: 655-3131.....Independent  
President, General Mgr.....P. D. Johnson  
Chief Engineer.....Jerry White

### **KWFR—San Angelo—1954**

Frequency: 1260 Kc....Power: 1000 Watts d.  
Owned-Oper. By..Solar Broadcasting Co., Inc.  
Address.....First Savings Bldg.  
Tel.: 653-3387.....MBS  
President.....Arthur Foster  
General, Station Mgr.....Walton A. Foster  
Commercial Mgr.....Milton Dove

### **KAPE—San Antonio—1960**

Frequency: 1480 Kc.....Power: 500 Watts d.  
Owned By.....Top Bcstr., Inc.  
Address.....608 E. Travis St.  
Tel.: CApitol 3-3877.....ABC  
President, General Manager.....Sam J. Riklin  
Station Manager.....Art Riklin  
Commercial Manager.....Arthur Harper  
Sales Promotion Manager.....George Samuels  
Publicity Director.....Marilyn Ford  
Chief Engineer.....Homer Driesslein

### **KBAT—San Antonio—1926**

Freq.: 680 Kc....Power: 50 Kw. d., 10 Kw. n.  
Owned By.....Texas Star Broadcasting  
Business-Studio Address.....Ave. E & 4th St.  
Tel.: CApitol 6-2245.....Independent  
President.....Roy Hoheinz  
Program Dir.....Charles Keller  
Chief Engineer.....Terrance O'Rourke

### **KBER—San Antonio—1961**

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned By.....Kepo Broadcasting Co.  
Address.....5500 Alma Dr.  
Tel.: Midway 8-0510.....Independent  
President, General Mgr.....A. V. Bamford  
Chief Engineer.....Dick Jones

### **KCOR—San Antonio—1946**

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Inter-American, Radio, Inc.  
Address.....111 Martinez St.  
Tel.: CA 5-2751.....Independent  
President.....Allen E. Wolin  
General Mgr.....Nathan Safir  
For other Wolin stations see Key Best. Manage-  
ment under Multiple-Station Owners.

### **KITE—San Antonio—1947**

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Southwest States, Inc.

Address.....535 S. Main  
 Tel.: CA 6-0335.....Independent  
 President.....David G. Scribner  
 Program Director.....Kenneth Rogers  
 Chief Engineer.....Kenneth R. Hyman  
 For other Southwest States stations see Trigg-  
 Vaughn stations under Multiple-Station Owners.

**KMAC—San Antonio—1926**

Frequency: 630 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....The Walmac Co.  
 Address.....KMAC Bldg.  
 Tel.: CA 3-6211.....ABC, CBS  
 President, Gen. Mgr.....Howard W. Davis  
 Program Director.....Anna Morinelli  
 Sales Prom. Mgr.....Billy Deaton  
 Publicity Director.....Ned Rogoff  
 Owners of: KISS-FM, San Antonio.

**KONO—San Antonio—1927**

Freq.: 860 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Mission Bdcstg. Co.  
 Address.....317 Arden Grove  
 Tel.: CA 6-5171.....Independent  
 Representative.....Katz  
 President, General Mgr.....Jack J. Roth  
 Station Manager.....Jack Eisele  
 Commercial Manager.....Harry Mooradian  
 Director of Engineering.....George Ing  
 Owners of: KONO-TV.

**KTSA—San Antonio—1922**

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....McLendon Corp.  
 Address.....4050 Eisenhower Rd.  
 Tel.: Oldfield 5-5500.....Independent  
 Representative.....Blair  
 Chairman of the Board.....B. R. McLendon  
 President.....Gordon B. McLendon  
 Sales Promotion Mgr.....Jamie E. Hamby  
 Chief Engineer.....Coleman Barber  
 For other McLendon stations see Multiple-Station  
 Owners.

**KUBO—San Antonio—1948**

Frequency: 1310 Kc.....Power: 5,000 Watts d.  
 Owned-Oper. By.....Radio KIWW, Inc.  
 Address.....518 W. Houston St.  
 Tel.: CA 6-5254.....Independent  
 Station Rep.....Tele-Radio & TV Sales  
 President.....Robert N. Pinkerton  
 General. Comm. Mgr.....Hal Hughes  
 Chief Eng.....William Ellis

**KUKA—San Antonio—1953**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned By.....Por Favor, Inc.  
 Address.....501 W. Quincy  
 Tel.: CA 5-5757.....Independent  
 President, Gen. Mgr.....Alex A. Coe  
 Station Manager.....Norman Fischer

**WOAI—San Antonio—1922**

Frequency: 1200 Kc.....Power: 50,000 Watts

Owned-Oper. By...Southland Industries, Inc.  
 Address.....P.O. Box 2641  
 Tel.: CA 7-4221.....NBC  
 Representative.....Edward Petry & Co., Inc.  
 Pres., Gen. Mgr.....James M. Gaines  
 V.P., Station Manager.....Rex L. Preis  
 Sales Promotion Mgr.....Gene Richards  
 Program Director.....Barclay Russell  
 Publicity Director.....Gene Crockett  
 Dir. of Engineering.....Chas. Jeffers  
 Owners of: WOAI-TV.

**KCNY—San Marcos—1948**

Frequency: 1470 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Central Brcstg. Co.  
 Address.....Box 32  
 Tel.: EX 2-3545.....Independent  
 President.....Dr. Forest L. Whan  
 Gen., Sta. Mgr.....William Veidt

**KBAL—San Saba—1956**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned By.....San Saba County Bdcstg. Co.  
 Address.....P. O. Box 209  
 Tel.: 166.....KBS  
 President, Manager.....H. A. Stevens

**KWED—Seguin—1948**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Seguin Bdcstg. Co.  
 Business-Studio Address.....609 E. Court St.  
 Tel.: FR 9-2234.....Independent  
 President.....Garfield Kiel  
 General Mgr.....Stan McKenzie

**KTFO—Seminole—1955**

Frequency: 1250 Kc.....Power: 1000 Watts d  
 Owned By.....KSML Bcstrs.  
 Address.....402 South Main St.  
 Tel.: Plaza 8-3798.....KBS  
 President.....F. Barbee, Jr.  
 General Manager.....Mrs. F. Barbee, Jr.

**KSEY—Seymour—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. C. Moss, Jr.  
 Address.....P.O. Box 1191  
 Tel.: Tuxedo 8-2525.....KBS  
 Station Manager.....W. C. Moss, Jr.  
 Chief Engineer.....R. Dormier

**KBYP—Shamrock—1949**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By.....Eugene Henderson  
 Address.....Box 21  
 Tel.: BI 6-1158.....KBS  
 General Manager.....Eugene Henderson  
 Chief Engineer.....Paul Henderson

**KTXO—Sherman—1947**

Frequency: 1500 Kc.....Power: 250 Watts d.  
 Owned-Operated By...O'Connor Bcstg. Corp.  
 Business Address.....P.O. Box 661

## TEXAS

Tel: TWinbrook 2-8188.....Independent  
President.....Tom E. Spellman  
General Manager.....Ray Lewis  
Chief Engineer.....M. Ferguson

### KRRV—Sherman-Denison 1936

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By.....William Wayne Phelps  
Address..Box 94 (Denison), Box 665 (Sherman)  
Tel.: TWinbrook 2-5115 (Sherman).....MBS  
General, Sta. Mgr.....James H. Morrison  
Chief Engineer.....Joseph Knight

### KKAS—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.  
Owned By.....Hardin County Bcstg. Co.  
Address.....Box 455  
Tel.: EVergreen 5-2883.....Independent  
General, Commercial Mgr....Billie J. Holmes

### KTOD—Sinton—1954

Frequency: 1590 Kc..Power: 1 Kw. d., 500 W. n.  
Owned.....Southern Bcstg. Co.  
Address.....P.O. Box, 269, Corpus Christi, Tex.  
Tel.: TU 2-8285.....Independent  
President.....P. Singer  
General Mgr.....Carroll Wakefield  
Owners of: KTOD-FM.

### KCAS—Slaton—1962

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned By.....Star of the Plains Bcstg. Co.  
Address.....133 S. Ninth St.  
Tel.: VAlley 8-4217.....KBS  
Co-Owners...Kermit S. Ashby, Troyce Harrell  
Commercial Manager.....Duke Lively  
Program, Sales Prom. Dir.....Dee Bowman  
Chief Engineer.....Wayne Carr

### KSNY—Snyder—1949

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Snyder Bdcstg. Co.  
Address.....Box 1008  
Tel.: HI 3-9322.....MBS, KBS  
Station Representative.....Robert Eastman  
President.....Mrs. Flora Hughes  
Gen. Sta. Mgr.....Mel Z. Gilbert  
Commercial Manager.....Frank Taylor  
Publicity Director.....Roy Meador  
Chief Engineer.....Coy Thompson

### KCKG—Sonora—1962

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Ward Broadcasting Co.  
Address.....P.O. Bcx 618  
Tel.: 2-8711.....Independent  
President, General Manager.....Albert Ward

### KDWT—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Abko Bcstg. Co.

Address.....Box 1205  
Tel.: PR 3-3401.....KBS  
President.....A. Boyd Kelley  
Station Manager.....Robert A. Prichard  
Chief Engineer.....James S. Thompson

### KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned.....Dixie Bcstrs.  
Address.....P. O. Box 102  
Tel.: WO 5-3141.....KBS  
Comm. Mgr.....Mel Bennett  
Chief Engineer.....D. Solmonson

### KSST—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Hopkins County Bcstg. Co.  
Address.....Radio Road  
Tel.: 885-3111.....KBS  
President, Chief Eng.....William E. Bradford  
Comm. Mgr.....Clovis Pinion  
Sales Prom. Mgr., Pub. Dir...Buddy Funderburk  
Program Director.....Patti Anderson

### KXOX—Sweetwater—1939

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....KXOX  
Address.....P.O. Box 570  
Tel.: BElmont 4-4655.....KBS  
Station Representative.....Melville  
President.....F. L. Ledbetter  
Gen. Mgr.....Myrl Stein  
Chief Engineer.....Earl B. Ray

### KTAE—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KTAE, Inc.  
Business Address.....121 E. 2nd St.  
Tel.: EL 2-3631.....KBS  
President, Gen. Mgr.....G. Gillis Conoley  
Chief Engineer.....Robert Sitman

### KTEM—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Bell Broadcasting Co., Inc.  
Address.....17 South Third  
Tel.: PR 3-5252.....MBS  
President.....Frank W. Mayborn  
Program Director.....Phil M. Miller  
Owners of: KCEN-TV, Temple.

### KTER—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Terrell Bcstg. Corp.  
Address.....Box 9  
Tel.: JOrdan 3-4497.....KBS  
President.....O. Pirtle  
Gen. Mgr.....Bill Pirtle  
Chief Engineer.....Brad Redfeam

### KATQ—Texarkana—1961

Frequency: 940 Kc.....Power: 1000 Watts d.  
Owned By.....Floyd Bell

Address.....303 W. Broad St.  
 Tel.: 793-2128.....Independent  
 General Manager.....Floyd Bell  
 Commercial Manager.....James LeFan  
 Program Director.....Larry Sharp  
 Chief Engineer.....Thomas Graves

**KCMC—Texarkana—1932**

Frequency: 740 Kc.....Power: 1,000 Watts  
 Owned-Oper. By.....KCMC, Inc.  
 Address.....P. O. Box 521  
 Tel.: 36151.....ABC  
 Station Reprs.....Masla; Melville  
 President.....W. Hussman  
 Gen. Mgr.....B. L. Wood

**KTFS—Texarkana—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Aircrest Radio Sta. Inc.  
 Business-Studio Address.....Box 1260  
 Tel.: 3-5123.....KBS  
 Pres., Gen. Manager.....W. R. McDaniel  
 Commercial Manager.....Tcm Allford  
 Program Director.....Herb Hester  
 Chief Engineer.....John Crawford

**KTLW—Texas City—1947**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....J. G. Long  
 Address.....Show Boat Bldg.  
 Tel.: Wilson 5-4418.....Independent  
 President.....J. G. Long  
 General Station Mgr.....Bob Greer  
 Commercial Manager.....Marge Huffman  
 Chief Engineer.....Luke Stripling  
 For other Long stations see Multiple-Station Owners.

**KTUE—Tulia—1954**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....KTUE Radio, Inc.  
 Address.....110 N. Armstrong  
 Tel.: WYdown 5-3531.....KBS  
 President.....W. A. Amburn  
 Chief Engineer.....Clayton Fuchs

**KDOK—Tyler—1956**

Frequency: 1330 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....KDOK Bcstg. Co.  
 Address.....808 Peoples Bank Building  
 Tel.: LYric 3-2519.....Independent  
 President, General Manager.....Dana W. Adams  
 Chief Engineer.....Robie Morgan

**KGKB—Tyler—1930**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGKB, Inc.  
 Address.....Box 733  
 Tel.: LY 3-1751.....MBS  
 President.....Wallace Barbee  
 General, Station Manager.....Sam Matthews  
 Chief Engineer.....Mack Ferguson

**KTBB—Tyler—1947**

Freq.: 600 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Blackstone Bcstg. Co.  
 Address.....Blackstone Hotel  
 Tel.: LYric 4-7278.....Independent  
 Reprs.....Venard, Torbet & McConnell; Melville  
 President.....Mrs. C. N. Clyde  
 Gen., Sta. Mgr.....M. Danbom  
 Chief Engineer.....R. A. Wileman

**KZEY—Tyler—1958**

Frequency: 690 Kc.....Power: 250 Watts, d  
 Owned By.....Tyler Bcstg. Co.  
 Address.....Lake Park Drive  
 Tel.: LYric 3-1744.....Independent  
 President.....R. Thos. Gibson  
 General Manager.....W. L. Whitworth

**KVOU—Uvalde—1947**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Uvalde Broadcasters, Inc.  
 Address.....Box 758  
 Tel.: BR 8-4555.....KBS  
 President & Gen. Mgr.....Edward J. Harpole  
 Station, Sales Prom. Mgr.....Cliff Sanderford

**KVWC—Vernon—1939**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KVWC, Inc.  
 Address.....1818½ Wilbarger St.  
 Tel.: Linden 2-6221.....KBS  
 General Manager.....Joe Garrison

**KNAL—Victoria—1949**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Operated By.....Victoria Bcstrs., Inc.  
 Address.....1505 Port Lavaca Drive  
 Tel.: HI 3-9176.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 President, General Mgr.....M. N. Bostick  
 Station Manager.....Robert C. Martin  
 Chief Engineer.....Douglas E. Smith  
 For other Bostick stations see KWTX stations under Multiple-Station Owners.

**KVIC—Victoria—1939**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KVIC Bcstg. Co., Inc.  
 Address.....P.O. Box 5487  
 Tel.: Hillcrest 3-9171.....KBS-MBS  
 President.....J. G. Long  
 Gen., Station Mgr.....Bob Tharp  
 Comm., Sales Prom. Mgr.....Jim Traber  
 Chief Engineer.....V. Boldt  
 For other Long station see Multiple-Station Owners.

**KAWA—Waco—1953**

Frequency: 1010 Kc.....Power: 10 Kw. d.  
 Owned By.....M-L Radio, Inc.  
 Address.....806 Austin Ave.  
 Tel.: Plaza 4-1488.....Independent  
 General Manager.....Bill Dahlsten

## TEXAS

### **KBGO—Waco—1962**

Frequency: 1580 Kc. Power: 1 Kw.  
Owned By.....Audiocasting of Texas  
Address.....Broadcast House  
Tel.: PL 6-1896.....Independent  
Representative.....Savalli/Gates  
Vice-Pres., Gen., Mgr.....John M. Borders

### **KWTX—Waco—1946**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....KWTX Bcstg. Co.  
Address.....P.O. Box 7128  
Tel.: PL 6-4451.....MBS  
Station Rep.....Venard, Torbet & McConnell  
President, General Mgr.....M. N. Bostick  
Station Manager.....Frank Fallon  
Commercial Manager.....Pete McNee  
Chief Engineer.....William Moore  
For other KWTX Bcstg. stations see Multiple-Station Owners.

### **WACO—Waco—1922**

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By.....Waco Bcstg. Co.  
Address.....3620 Franklin Ave.  
Tel.: PL 2-6571.....ABC  
Station Representative.....Eastman  
President.....Wendell Mayes  
V. P., Gen. Mgr.....R. Lee Glasgow  
Chief Engineer.....Jack Vinson  
For other Mayes stations see Multiple-Station Owners.

### **KBEC—Waxahachie—1955**

Frequency: 1390 Kc. Power: 500 W., d.  
Owned-Operated By.....Richard Tuck Enterprises  
Address.....Box 731  
Tel.: WE 7-1390.....KBS  
Owner, Chief Engr.....Richard Tuck  
Station, Comm. Mgr.....Dub Estes

### **KZEE—Weatherford—1956**

Frequency: 1220 Kc. Power: 250 W., d.  
Owned.....Bartlesville Bcstg. Co.  
Address.....5346 Drane Dr.  
Tel.: LY 4-3826.....Independent  
President, General Mgr.....J. Fred Case  
Station Manager.....Carl Singer

### **KRGV—Weslaco—1927**

Frequency: 1290 Kc. Power: 5000 Watts

Owned By.....Douglas & Charles Manship  
Business Address.....309 S. Missouri Ave.  
Tel.: WO 8-3131.....NBC  
Representative.....Raymer  
President, General Mgr.....Douglas L. Manship  
V.P., Station Mgr.....Charles L. Brooks  
Sales Prom. Mgr., Pub. Dir.....Hank Page  
Program Director.....Wray Post  
Sales Manager.....Jim Ahlgrimm  
Chief Engineer.....Lewis Hartwig  
Owners of: KRGV-TV; WJBO-AM-FM, WBRZ  
(TV), Baton Rouge, La.

### **KANI—Wharton—1962**

Frequency: 1500 Kc. Power: 500 Watts  
Owned By.....V. M. Preston  
Address.....P.O. Box 111  
Tel.: LEhigh 2-3800.....KBS  
Pres., Gen. Mgr.....V. M. Preston

### **KNIN—Wichita Falls—1947**

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned By.....Wichita Bcstg. Corp.  
Address.....P. O. Box 787  
Tel.: 723-0791.....ABC  
Station Representative.....Robert E. Eastman  
President.....R. E. Glasgow  
General, Station Mgr.....Bob H. Walker  
Chief Engineer.....Eddie Bell

### **KTRN—Wichita Falls—1948**

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....T & O Bcstg. Co.  
Address.....917½ Scott St.  
Tel.: 322-5214.....Independent  
Representative.....Hollingbery  
President, General Manager.....Raymond Ruff  
Station Manager.....Mack Lester  
Chief Engineer.....Vernon Beck  
Owners of: KELI, Tulsa, Okla.

### **KWFT—Wichita Falls—1939**

Frequency: 620 Kc. Power: 5000 Watts  
Owned.....North Texas Radio, Inc.  
Address.....1005 Lamar  
Tel.: 766-4231.....CBS  
Representative.....H-R  
Pres., Gen. Mgr.....Ben Ludy  
Asst. Manager, Chief Eng... Lewis Dickensheets  
Commercial Manager.....A. L. Pierce  
Prog. Dir.....Homer Cunningham

**THE DECISION-MAKERS IN BROADCASTING**

**READ RADIO-TELEVISION DAILY**

**BECAUSE DAILY NEWS IS A DAILY MUST**



# Utah

## **KUTA**—Blanding—1961

Frequency: 790 Kc. Power: 1,000 Watts d.  
Owned By KUTA Corp.  
Address Box 790  
Tel.: 678-4321 ABC  
Station Representative Edward Petry & Co.  
President Jack W. Hawkins  
General Mgr., Ch. Eng. John J. Tobola  
Sales Promotion Mgr. Eugene F. Ege  
Program, Publicity Dir. Ted Wilk

## **KBUH**—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.  
Owned By Wade M. Ebeling  
Business Address 948 W. Forrest St.  
Tel.: PA 3-3401 Independent

## **KSUB**—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By So. Utah Bcstg. Co.  
Address 54 N. Main St.  
Tel.: JU 6-6547 CBS  
Station Rep. Adam Young  
President Howard Johnson  
Commercial Manager Jack Hayes  
Gen. Program Dir. Donald E. Cartwright  
Chief Engineer Richard N. Gunn

## **KBBC**—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw., d  
Owned By Davis Bcstg. Co.  
Address P.O. Box 44, Bountiful, Utah  
Tel.: AXtoll 5-5551 Independent  
President J. F. Pingree  
General Manager H. W. Pingree  
Chief Engineer Ed McCleery

## **KLGN**—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned-Oper. By KLG N Radio, Inc.  
Business Address RFD #1 Box 231  
Tel.: SK 2-2600 Independent  
Station Representative Hopewell  
President, General Mgr. F. G. Ziser  
Chief Engineer E. Schow

## **KVNU**—Logan—1938

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Cache Valley Bcstg. Co.  
Address 1393 N. Main St.  
Tel.: SK 2-5141 ABC-KBS  
President Herschel Bullen  
Gen., Sta. Mgr. Reed Bullen  
Commercial Manager W. W. Kirkland  
Program Director Reid Andreassen

## **KURA**—Moab—1957

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.

Owned By Moab Bcstg. & TV Corp.  
Address P.O. Box 368  
Tel.: ALpine 3-5001 ABC  
Pres. Gen. Mgr. Forrest L. Simpson  
Chief Engineer Calvin H. Widows

## **KMUR**—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Oral J. Wilkinson  
Address 4646 S. State St., Salt Lake City  
Tel.: AM 6-4419 Independent  
President O. J. Wilkinson  
General Manager James K. Richey

## **KLO**—Ogden—1925

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By Utah Radio  
Address Box 1499  
Tel.: EXport 4-5721 ABC  
Co-Owner Cecil L. and Joyce Heftel  
Station Manager Kim Ward  
Commercial Manager Len Allen  
Program Director M. Reichley  
Chief Eng. Wayne Moss

## **KSVN**—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By North America Bcstg. Co.  
Address P.O. Box 107  
Tel.: EX 4-3476 Independent  
President Lavor R. Wood

## **KVOG**—Ogden—1948

Frequency: 1490 Kc. 1 Kw. d., 250 W. n.  
Owned-Oper. By United Bcstg. Co.  
Address 1538 Gibson Ave.  
Tel.: EX 2-7535 Independent  
Representative Webb  
Pres., Gen. Mgr. Arch G. Webb  
Chief Engineer Samuel V. Crawford  
Owners of: KVOG-TV.

## **KOAL**—Price—1936

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Eastern Utah Bcstg. Co.  
Address P.O. Box 591  
Tel.: ME 7-0407 ABC-MBS-KBS  
Representative Petry  
President Jack Richards

## **KEYY**—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Mid Utah Bcstg. Co.  
Address 307 S. 16th W.  
Tel.: FR 3-2174 ABC-KBS  
President D. Spencer Grow  
General, Sta. Mgr. Dave Weiser  
Program Dir. Joe Meier  
Chief Engineer Bill Smith

# UTAH

## KIXX—Provo—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By..Central Utah Bcstg. Co. Inc.  
Address.....P. O. Box 550  
Tel.: FR 3-3336 .....ABC  
Station Reps.....Hollingbery; Webb  
Co-Owner, Pres.....F. A. Van Wagenen  
Co-Owner, Gen. Mgr.....H. E. Van Wagenen

## KOVO—Provo—1939

Freq.: 960 Kc.....Power: 5 Kw., d.; 1 Kw. n.  
Owned-Oper. By.....KOVO, Inc.  
Address.....Box 949  
Tel.: FRanklin 3-8550.....ABC  
President.....Ashley L. Robison  
General, Station Mgr.....Glenn Shaw

## KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.  
Owned-Operated By..Sevier Valley Bcstg. Co.  
Address.....250 East 4th South  
Tel.: TW 6-4456.....ABC  
President.....Homer Bandlely  
General Mgr., Ch. Eng.....Bill King

## KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....R. C. Winkelmann  
Business Address.....P. O. Box 179  
Tel.: ORchard 3-3579.....KBS  
Gen., Comm. Mgr.....Roy C. Winkelmann  
Program Director.....Ellen Winkelmann

## KALL—Salt Lake City—1945

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By....Salt Lake City Bcstg. Co.  
Address.....146 S. Main St.  
Tel.: EM 4-3561.....ABC  
Station Representative ..Edward Petry & Co.  
President.....George C. Hatch  
General Station Mgr.....Homer K. Peterson  
Publicity Director.....Will Lucas  
For other Hatch stations see Multiple-Station Owners.

## KCPX—Salt Lake City—1922

Frequency: 1320 Kc.....Power: 5000 Watts  
Owned By.....Soreen Gøms Bcstg.  
Address.....130 Social Hall Ave.  
Tel.: DA 2-5681.....NBC  
Representative.....Katz  
Vice-President.....Norman Louvau  
General Manager.....Douglas Elleson  
Station, Comm. Mgr.....Howard Jorgensen  
Program Dir.....Sam Moll  
Owners of: KCPX-FM-TV; WAPA-TV, San Juan,  
P. R.

## KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KLUB Bcstg. Co.  
Address.....165 Social Hall Ave.  
Tel.: EL 9-7794.....MBS

President, General Mgr.....Frank C. Carman  
Operations Dir.....Frank C. McIntyre  
Chief Eng.....Delbert Williams  
Owners of: KLUB-FM.

## KNAK—Salt Lake City—1947

Freq.: 1280 Kc....Power: 5 Kw. d., 500 W. n.  
Owned.....Granite District Radio Bcstg. Co.  
Address.....1042 So. 6th W.  
Tel.: EM 4-3685.....Independent  
Station Representative.....Adam Young  
President, Chief Eng.....Howard D. Johnson  
General Station Mgr.....William Wright  
Program Director.....Mildred Baker  
Commercial Manager.....Clyde Anderson

## KSL—Salt Lake City—1922

Frequency: 1160 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....KSL, Inc.  
Address.....Broadcast House  
Tel.: EL 5-4611.....CBS  
Station Rep.....Peters, Griffin, Woodward  
President.....Arch L. Madsen  
General, Sta. Manager.....Joseph A. Kjar  
Chief Engineer.....Vincent E. Clayton  
Owners of: KSL-TV-FM.

## KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.  
Owned-Oper. By....Seagull Broadcasting Co.  
Address.....1300 West 2320 South  
Tel.: HU 4-4435.....Independent  
President, Gen. Mgr.....M. H. Hilton  
Station Mgr.....Ralph Winn  
Chief Engineer.....Lyle Wahlquist

## KSXX—Salt Lake City—1959

Frequency: 630 Kc. ....Power: 1000 Watts d.  
Owned By.....Stanley D. Bush  
Address.....364 S. State  
Tel.: EL 5-6233.....Independent  
President.....Stanley D. Bush

## KWHO—Salt Lake City—1956

Frequency: 860 Kc.....Power: 1 Kw., d.  
Owned-Operated By.....Reese C. Anderson  
Address.....510 E. Second South  
Tel.: DA 2-5819.....Independent  
Pres., Gen. Mgr.....Reese C. Anderson  
Publicity Director.....Virginia A. Hughes  
Chief Engineer.....Marvin C. Zitting

## KWIC—Salt Lake City—1956

Frequency: 1570 Kc....Power: 500 Watts d.  
Owned By.....Sugarhouse Broadcasting Co.  
Business Address.....1247 Wilmington Ave.  
Tel.: HUnter 4-8791.....Independent  
President.....Dale R. Curtis  
General Mgr.....Tom Ivory  
Chief Engineer.....Kay D. Turner

## KONI—Spanish Fork—1960

Frequency: 1480 Kc.....Power: 1,000 Watts d.

Owned By.....Pioneer Bcstg. Co.  
 Address.....2500 South Main  
 Tel.: 801-798-3571.....Independent  
 Station Representative.....Hopewell  
 Pres., Gen. Mgr.....George K. Culbertson

**KDYL—Tooele—1956**

Frequency: 990 Kc.....Power: 1 Kw., d.  
 Owned.....Tooele County Radio & TV Bcstg.  
 Address.....P. O. Box 449  
 Tel.: 882-1441.....KBS

Sta. Representative.....Hopewell  
 President.....Jack A. Tranter  
 General Manager.....T. Dee Tranter  
 Chief Engineer.....Lawrence Anderson

**KVEL—Vernal—1947**

Frequency: 1250 Kc.....Power: 5 Kw., d.  
 Owned-Oper. By.....Uintah Bcstg. Co.  
 Address.....120 E. Main St.  
 Tel.: 494.....ABC-KBS-MBS  
 General Mgr.....J. C. Wallentine

**Vermont**

**WSNO—Barre—1959**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....R. I. Kimel & B. W. Grad  
 Address.....1 Jacques St.  
 Tel.: GRamite 6-4168.....CBS, KBS  
 General Manager.....Robert I. Kimel  
 Station Manager.....Alan H. Noyes  
 Commercial Manager.....Edmond G. Rousee  
 Chief Engineer.....Allan Ray Machell  
 Owners of: WWSR, St. Albans, Vt.

**WBTV—Bennington—1953**

Frequency: 1370 Kc. .Power: 1,000 Watts d.  
 Owned-Oper. By.....Catamount Bcstrs. Inc.  
 Address.....P.O. Box 560  
 Tel.: 6321.....Independent  
 Pres., Gen., Sta. Mgr..Mrs. Belva C. Keyworth

**WKVT—Brattleboro—1959**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....WKVT Corp.  
 Address.....Williams & Larkin Sts.  
 Tel.: ALpine 4-2343.....CBS  
 Station Reps.....Meeker; N. E. Spot Sales  
 President.....Joseph K. Close  
 General & Station Manager...Edward D. Somes  
 Chief Engineer.....Ernest Batchelder  
 For other Close stations see Highland Stations  
 under Multiple-Station Owners.

**WTSA—Brattleboro—1950**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Brattleboro Bcstg.  
 Address.....Pulney Road  
 Tel.: AL 4-4567.....MBS  
 President.....Robert Price  
 Gen., Sta. Mgr.....Phillips Terhune  
 Chief Engineer.....Les LeBlanc

**WVMT—Burlington—1931**

(Formerly WCAX)

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned By.....Vermont Radio  
 Business Address.....100 Market Sq., S.  
 Tel.: UN 2-5761.....NBC  
 President.....Simon Goldman

General Mgr.....A. E. Spokes  
 Commercial Mgr.....John Millar  
 Program Director.....William Dow  
 For other James stations see Multiple-Station  
 Owners.

**WDOT—Burlington—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Dot Broadcasting Corp.  
 Address.....205 College St.  
 Tel.: UNiversity 2-5776.....Independent  
 Station Rep.....Masla  
 President.....Fortune Pope  
 Chief Engineer.....John Carlini  
 Owners of: WHOM, New York, N. Y.

**WJOY—Burlington—1946**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Vermont Bcstg. Corp.  
 Address.....633 Main St.  
 Tel.: UN 4-5774.....ABC  
 President.....David W. Howe  
 Gen., Sta. Mgr.....Frank Balch  
 Program Director.....Ted Barker  
 Chief Eng.....Hugh T. McKinney  
 Owners of: WJOY-FM.

**WSKI—Montpelier—1947**

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Green Mt. Bcstg. Co.  
 Bus. Address.....94 Main St.  
 Tel.: CApitol 3-5275.....ABC  
 Station Rep.....Bill Creed  
 President.....Eben Parsons  
 Gen., Sta. Mgr.....Daniel B. Ruggles III  
 Commercial Manager.....James Canto  
 Chief Eng.....Gerard Marcotte

**WIKE—Newport—1952**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Memphremagog Bcstg. Co.  
 Address.....P.O. Box 711  
 Tel.: 334-6521.....KBS, NBC  
 Sta. Reps.....Masla; N. England Spot Sales  
 President.....E. Dean Finney  
 Station Manager.....Lawrence Knight

## VERMONT-VIRGINIA

### WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts  
Owned...Central Vermont Broadcasting Corp.  
Address .....Box 591  
Tel.: 773-3200 .....Independent  
Station Reps.....Gill-Perna; Nona Kirby  
President .....John Carusone  
General Station Manager ..Francis McCormack  
Chief Engineer .....Daniel Churchill

### WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Philip Weiss Music Co.  
Address .....Dorr Drive  
Tel.: PR 3-8140 .....Independent  
Station Reps. ....Bill Creed; Devney Org.  
President, General Mgr.....Phillip Weiss  
Chief Engineer.....R. Antos

### WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned By.....R. I. Kimel & B. W. Grad  
Address .....75 North Main Street  
Tel.: LAkeview 4-2157.....Independent  
General Mgr.....Robert I. Kimel  
Commercial Mgr.....Cecile Fahl  
Program Director .....M. J. Morrill  
Chief Engineer.....Ted Boisvert  
Owners of: WSN0, Barre, Vt.

### WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By....Twin State Bcstrs. Inc.  
Address .....Concord Ave.  
Tel.: PI 8-2344.....NBC  
Station Reps.....Masla; N. E. Spot Sales  
Pres., Gen. Mgr.....E. Dean Finney  
Asst. Mgr., Prog. Dir.....Douglas N. Drown  
Owners of: WIKK, Newport, Vt.

### WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.  
Owned-Operated By..Conn. Valley Bcstg. Co.  
Address.....106 Park St.  
Tel.: Turner 5-4555.....Independent  
President, Gen. Mgr.....Carlo F. Zezza  
Chief Eng.....Gordon I. Stearns

### WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Lloyd E. Squier  
Address .....9 Stowe St.  
Tel.: 223-5266 .....Independent  
Station Reps. ...Kettell-Carter; Walker-Rawalt  
General Manager.....Lloyd E. Squier  
Program & Comm. Mgr.....Craig S. Parker  
Chief Engineer.....Warren C. Chase

### WVTR—White River Junction 1959

(Formerly WWRJ)

Frequency: 910 Kc. Power: 1000 Watts d.  
Owned By.....Green Mt. Radio  
Address .....Box 190  
Tel.: 295-9720 .....Independent  
Pres., Gen. Mgr.....Lee Nolan

## Virginia

### WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Burley Bcstg. Inc.  
Address .....P. O. Box 190  
Tel.: MArket 8-2147.....Independent  
Station Representative .....Webb  
President.....Nelson T. Barker  
Gen. Comm. Mgr.....L. M. Seamon

### WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Potomac Bcstg. Corp.  
Address.....523 First St.  
Tel.: OV 3-3000.....Independent  
President.....Carl L. Lindberg  
General, Commercial Mgr. ...Howard B. Hayes  
Program Director.....Robert Dupree  
Chief Engineer.....Arthur McDougall

### WKDE—Altavista—1962

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By.....Altavista Bcstg. Corp.

Address .....P.O. Box 512  
Tel.: FOrest 9-5588.....Independent  
President, General Mgr.....Ted J. Gray, Jr.  
Program Director .....Doug Catlin

### WAVA—Arlington—1946

Frequency: 780 Kc. Power: 1000 W., d.  
Owned By.....U.S. Transdynamics Corp.  
Address.....5232 Lee Highway  
Tel.: KE 6-9000.....Independent  
President.....Arthur W. Arundel  
Chief Engineer.....Stephen J. Hart  
Owners of: WAVA-FM.

### WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Operated By.....Thoms Radio-TV Ent.  
Business Address.....1515 N. Courthouse Rd.  
Tel.: JA 4-7500 .....Independent  
Station Rep. ....Katz  
President.....Harold H. Thoms  
For other Thoms stations see Multiple-Station  
Owners.

**WIVE—Ashland—1960**

Frequency: 1430 Kc.....Power: 1 Kw. d.  
 Owned By .....WDYL Radio, Inc.  
 Address .....P.O. Box 452  
 Tel.: 798-8484 .....KBS  
 President .....John Laurino  
 Chief Engineer .....Sam Jackson  
 Owners of: WYAL, Scotland Neck, N. C.

**WODY—Bassett—1960**

Frequency: 500 Kc.....Power: 500 Watts d.  
 Owned By .....WODY, Inc.  
 Address .....Box 231  
 Tel.: NA 9-2509 .....Independent  
 President .....Lester L. Williams  
 General, Station Mgr.....Arnold Terry  
 Commercial Mgr.....Blane T. Woody  
 Chief Engineer .....William Farley  
 Owners of: WYTI, Rocky Mount, Va.

**WBLT—Bedford—1950**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Bedford Bcstg. Corp.  
 Address .....P. O. Box 406  
 Tel.: JU 6-8245 .....Independent  
 Pres., Gen., Sta. Mgr.....J. E. Synan  
 Chief Engineer.....J. P. Laughlin

**WLSD—Big Stone Gap—1953**

Frequency: 1220 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Gap Bcstg. Co.  
 Address .....Box 244  
 Tel.: 1000 .....Independent  
 Sta., Comm. Mgr.....W. H. Wren

**WKLW—Blackstone—1947**

Frequency: 1440 Kc.....Power: 5 Kw., d.  
 Owned-Oper. By.....Blackstone Bdcstg. Corp.  
 Address .....Drawer 192  
 Tel.: 478 .....KBS  
 Pres., Gen., Adv. Mgr.....John R. Clement

**WCYB—Bristol—1946**

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Appalachian Bcstg. Corp.  
 Address .....P. O. Box 1009  
 Tel.: NOrth 9-4161.....ABC  
 President, Gen. Mgr.....Robert H. Smith  
 Commercial Sales Prom. Mgr.....Fey Rogers  
 Chief Engineer.....R. V. Robinson

**WFHG—Bristol—1947**

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Oper. By.....Bristol Bcstg. Co.  
 Address .....Valley Drive  
 Tel.: NOrth 9-8112.....MBS  
 Pres.....W. C. Nininger  
 General Mgr.....W. L. Nininger  
 Commercial Manager.....Jack Martin  
 Chief Eng.....John Hughlett, Jr.

**WKYE—Bristol—1962**

Frequency: 1550 Kc.....Power: 1 Kw. d.  
 Owned By .....Radio Station WKYE  
 Box 706 .....Tel.: NO 9-1550  
 Independent .....Rep.: None  
 Owner.....John K. Rogers  
 General Mgr.....Charles J. McGuire

**WCHV—Charlottesville—1930**

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Eastern Bcstg.  
 Address .....Rose Hill Drive  
 Tel.: 295-5121 .....ABC-MBS  
 Station Representative .....Gill-Perna  
 President.....Roger A. Neuhoff  
 General Station Mgr.....Robert C. Walker  
 Chief Engineer.....Arthur S. Brown  
 For other Eastern Bcstg. stations see Multiple-  
 Station Owners.

**WELK—Charlottesville—1957**

Frequency: 1010 Kc.....Power: 1 Kw., d.  
 Owned By .....Virginia Bcstg. Co.  
 Address .....Box 1294  
 Tel.: 2-8080 .....KBS  
 Station Representative.....Hal Walton  
 President.....J. W. Deter  
 Chief Engineer.....Lawrence Kennedy

**WINA—Charlottesville—1949**

Freq: 1400 Kc..Power: 1 Kw., d., 250 Watts, n.  
 Owned-Oper. By..Charlottesville Bcstg. Corp.  
 Address .....P. O. Box 1230  
 Tel.: 6-6177 .....NBC  
 Station Reps.....Dora-Clayton; Thomas Clark  
 Pres., Gen. Mgr.....Donald G. Heyne  
 Prog. Dir.....Edward Desmond  
 Chief Engineer.....Gene Bossieux, Jr.  
 Owners of: WINA-FM.

**WMEK—Chase City—1959**

Frequency: 980 Kc.....Power: 500 Watts d.  
 Owned By.....Mecklenburg Bcstg. Co.  
 Address .....Main St.  
 Tel.: DRake 2-3141 .....ABC-KBS  
 General Manager.....John L. Cole, Jr.  
 Station, Commercial Mgr...Arthur A. Moran, Jr.  
 Chief Engineer.....Al Mull  
 Owners of: WHLF-AM-FM.

**WBCR—Christiansburg—1954**

Frequency: 1260 Kc..Power: 1000 Watts d.  
 Owned-Oper. By.....WBCR, Inc.  
 Address .....P.O. Box 1260  
 Tel.: EVergreen 2-4291 .....Independent  
 Station Rep. ....Webb  
 President, Gen. Mgr.....A. H. Griffith  
 Chief Engineer.....C. Ray Mills

**WCFV—Clifton Forge—1950**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....James R. Reese, Jr.  
 Address .....Fairview Heights

# VIRGINIA

Tel.: 862-4147 .....MBS  
Station Representative .....Walton  
President.....J. R. Reese, Jr.

## WKEY—Covington—1941

Freq.: 1340 Kc....Power: 1 Kw. d., 250 W. n.  
Owned.....Earl M. Key  
Address.....Lexington & 3rd St.  
Tel.: 965-8351 .....ABC-KBS  
General Manager.....Earl M. Key  
Program Director.....John L. Davis  
Chief Engineer.....Grover K. Fuik

## WSVS—Crewe—1947

Frequency: 800 Kc....Power: 5000 Watts d.  
Owned-Oper. By....So. Virginia Bcstg. Corp.  
Business Address.....800 Melody Lane  
Tel.: 645-7734 .....Independent  
President .....Calvin S. Willis  
Gen. Manager.....Freeman H. Stewart  
Program Director.....Frank Smith  
Chief Engineer.....C. E. Wilson  
Owners of: WSVS-FM.

## WCVA—Culpeper—1949

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By....Culpeper Bcstg. Corp.  
Address.....Hendricks Ave. & Radio Lane  
Tel.: Valley 5-8338.....MBS-KBS  
Representative .....Indie  
President.....Leonard T. Preston  
Gen., Sta. Mgr.....John T. Rogers  
Comm., Sales Prom. Mgr.....Tucker Butler  
Program Director.....Ed Gombos  
Chief Engineer.....Gil Gildemann

## WBTM—Danville—1930

Freq.: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By....Piedmont Bcstg. Corp.  
Bus.-Studio Address.....710 Grove St.  
Tel.: SW 3-4411 .....ABC  
Representative .....Gill-Perna  
President.....W. E. Gardner, Jr.  
Exec. V.P., General Mgr.....Jim Crawford  
V.P., Sales.....Eddie Allgood  
Program Director .....Ann Siddle  
Supervising Engineer.....Millard F. McKinsey

## WDVA—Danville—1947

Freq.: 1250 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By....Va.-Carolina Bcstg. Corp.  
Address.....130 Lexington Ave.  
Tel.: 792-9311 .....MBS  
Station Representative.....Thomas Clark  
President .....Harry Link  
General, Station Mgr.....Dick Campbell  
Commercial Mgr.....Ralph Hess, Jr.  
Sales Prom. Mgr.....Jeff Waugh

## WILA—Danville—1957

Frequency: 1580 Kc....Power: 1 Kw.  
Owned By.....Baron Broadcasting Corp.  
Address.....560 Patton St.

Tel.: SW 2-2133.....Independent  
President, General Mgr.....George Lund  
Program Director.....Harvey Jacobs  
Chief Engineer.....Roger Lee

## WYPR—Danville—1959

Frequency: 970 Kc....Power: 1000 Watts d.  
Owned By.....Beattie Bcstg.  
Address.....Box 971  
Tel.: SWift 2-6022.....Independent  
President.....James S. Beattie  
For other Beattie stations see Multiple-Station  
Owners.

## WABH—Deerfield—1962

Frequency: 1150 Kc....Power: 1000 Watts d.  
Owned By .....Deerfield Bcstg. Co.  
Address .....Deerfield  
Tel.: 939-1150 .....Independent  
Station Reps.....George Hopewell; Beaver  
Station, Comm. Mgr.....Ralph O. Hamilton  
Chief Engineer.....J. L. McFarland

## WEVA—Emporia—1952

Frequency: 860 Kc....Power: 1000 Watts, d.  
Owned.....Stone Broadcasting Corp.  
Address.....Washington St.  
Tel.: MElose 4-2133.....KBS  
Pres., Gen., Sta. Mgr.....Willis L. Stone  
Commercial, Sales Prom. Mgr.....Don Collins  
Chief Engineer.....Elton A. Short, Jr.

## WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.  
Owned.....OK Broadcasting Corp.  
Address.....2nd & Oak Sts.  
Tel.: CR 3-4000.....Independent  
President .....Arthur Kellar  
Chief Engineer.....Joe Terrien

## WFAX—Falls Church—1948

Frequency: 1220 Kc....Power: 1 Kw., d.  
Owned-Operated By....Lamar A. Newcomb  
Address.....Tower Square  
Tel.: JE 2-1220 .....KBS  
Pres., Gen. Mgr., Ch. Eng., Lamar A. Newcomb

## WFLO—Farmville—1947

Frequency: 870 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Colonial Bcstg. Co.  
Address.....Cumberland Rd.  
Tel.: EX 2-4195.....Independent  
Owner.....Mrs. Carla B. Keys  
Station Manager.....John D. Wilson  
Sales Promotion Manager.....T. J. Fulcher  
Program Director.....Al Smith  
Chief Engineer.....O. C. Covington  
Owners of: WFLO-FM.

## WYSR—Franklin—1956

Frequency: 1250 Kc....Power: 1 Kw., d.  
Owned.....Franklin Broadcasting Corp.  
Address.....102 E. Fourth Ave.

Tel.: LO 2-3135.....KBS  
 President, Gen. Mgr.....Thomas F. Clark  
 Chief Engineer.....John Ashman

**WFLS—Fredericksburg—1960**

Frequency: 1350 Kc.....Power: 500 Watts d  
 Owned By.....Star Bcstg. Corp  
 Address.....305 William St  
 Tel.: 373-1500.....KBS  
 Station Representative.....Robert Dome  
 President.....Charles S. Rowe  
 General Manager.....Josiah P. Rowe III  
 Station Mgr., Chief Eng.....James W. Poole

**WFVA—Fredericksburg—1939**

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Fredericksburg Bcstg. Corp  
 Address.....Box 269  
 Tel.: 373-7721.....ABC  
 Station Reps... Spot Time Sales; Phila. Spot Sales  
 Exec. Vice-Pres.....Mrs. Marion Park Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng... J. C. Morgan  
 Program Director.....John C. Calhoun  
 For other Lewis stations see Multiple-Station  
 Owners.

**WFTR—Front Royal—1948**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Sky-Park Bcstg. Corp.  
 Address.....P. O. Box 192  
 Tel.: MEIrose 5-4121.....Independent  
 General Manager.....Kenneth Goraon

**WBOB—Galax—1947**

Frequency: 1360 Kc...Power: 1000 Watts, d  
 Owned...Carroll-Grayson Broadcasting Corp.  
 Address.....Poplar Knob Road  
 Tel.: BE 6-2921.....KBS  
 President.....Robert V. Morris  
 Gen., Sta. Mgr.....Joe P. Crockett  
 Owners of: WBOB-FM.

**WGAT—Gate City—1959**

Frequency: 1050 Kc.....Power: 250 Watts, d.  
 Owned By.....Rogers-McGuire Bcstg. Co.  
 Address.....Box 37  
 Tel.: 386-7025.....Independent  
 President.....Charles McGuire  
 General Manager.....Charles N. Doll  
 Program, Pub. Dir.....James B. Roberts  
 Owners of: WKYE, Bristol, Tenn.

**WDDY—Gloucester—1957**

Frequency: 1420 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Cape Radio, Inc.  
 Address.....P. O. Box 673  
 Tel.: OXford 3-4302.....KBS  
 Pres., Gen. Mgr.....Arthur Lazarow  
 Asst. Station Manager.....Joan R. Lazarow  
 Chief Engineer.....Charles Lawrence

**WMNA—Gretna—1956**

Frequency: 730 Kc.....Power: 1 Kw., d.

Owned.....Central Virginia Bcstg. Co.  
 Address.....Box 730  
 Tel.: 4730.....KBS  
 President.....James E. Parsons  
 General Manager.....Lyle C. Motley  
 Owners of: WMNA-FM.

**WNRG—Grundy—1955**

Frequency: 940 Kc.....Power 5 Kw., d.  
 Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.  
 Address.....Box V  
 Tel.: 935-2587.....Independent  
 President.....Hermand Dotson  
 General Mgr., Chief Eng.....David B. Jordan  
 Sales Promotion Mgr.....Aubrey Garber  
 Publicity Director.....Margaret Jordan

**WVEC—Hampton—1948**

Frequency: 1490 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Peninsula Radio Corp.  
 Address.....1930 Pembroke Ave.  
 Tel.: PARK 2-6331.....NBC-ABC  
 Station Representative.....Webb  
 Pres., Gen. Mgr.....Thomas P. Chisman  
 V.P. & Dir. Sls.....Harrol A. Brauer, Jr.  
 Owners of: WVEC-FM-TV.

**WHBG—Harrisonburg—1956**

Frequency: 1360 Kc.....Power: 5 Kw. d.  
 Owned By.....Radio Harrisonburg, Inc.  
 Address.....75 East Market St.  
 Tel.: 434-9311.....Independent  
 Station Representative.....Hal Walton  
 President.....W. W. Greer, Jr.  
 Station Manager.....Bill Kramer

**WSVA—Harrisonburg—1935**

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned...Shenandoah Valley Broadcasting, Inc.  
 Address.....Rawley Pike  
 Tel.: 434-4431.....NBC  
 President, Gen. Mgr.....Hamilton Shea  
 Commercial Manager.....Richard Johnson  
 Program Director.....Robert E. Lee  
 Sales Promotion, Pub. Dir.....Wanda Wilt  
 Chief Engineer.....Thomas B. Jones  
 Owners of: WSVA-FM-TV.

**WENZ—Highland Springs  
 1959**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Henrico Radio Corp.  
 Address.....Raleigh Hotel, Richmond  
 Tel.: MILton 4-4574.....Independent  
 President.....Ken Wood  
 Vice President.....Charles Springer  
 Chief Engineer.....Fred Gray

**WHHV—Hillsville—1961**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Carroll Bcstg. Co.  
 Address.....Box 648  
 Tel.: PARKway 8-9114.....Independent

# VIRGINIA

President, Ch. Eng.....Dale W. Gallimore  
Commercial Manager.....Joe Beeson  
Program Director.....Homer Austin

## WHAP—Hopewell—1950

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.  
Owned By.....Eastern Bcstg. Corp.  
Address.....Box 621  
Tel.: Glenview 8-8518.....KBS  
President.....R. Neuhooff  
General Mgr.....Charles E. Dunn

## WLCS—Lawrenceville—1959

Frequency: 580 Kc.....Power: 500 W. d.  
Owned By.....Harry A. Epperson, Sr.  
Law Bldg.....Tel.: 2600  
KBS.....Rep.: Clark  
Owner, Gen. Mgr.....Harry A. Epperson, Sr.  
For other Epperson stations see Multiple-Station  
Owners.

## WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned By.....Radio WAGE, Inc.  
Address.....Box 891  
Tel.: Spring 7-1290.....MBS  
President, Gen. Mgr.....James H. Symington  
Commercial Manager.....Richard S. Olson  
Chief Engineer.....John Gill

## WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Rockbridge Bcstg. Co.  
Address.....Drawer 902  
Tel.: HObart 3-2161.....KBS  
Representative.....Indie Sales  
Gen. Manager.....Milton B. Henson

## WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned.....Harry A. Epperson, Sr.  
Address.....Box 1079  
Tel.: Victor 6-6541.....KBS  
Representative.....Thomas F. Clark  
Gen., Comm. Mgr.....Tom Buckley  
Chief Engineer.....Marvin E. Johnson  
For other Epperson stations see Multiple-Station  
Owners.

## WDMS—Lynchburg—1962

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned By.....Southeastern Bcstg. Corp.  
Address.....1100 Peoples Nat'l Bank Bldg.  
Tel.: 847-6666.....Independent  
President, General Mgr.....Danny Shaver  
Sales Manager.....J. Seibel  
Owners of: WAGR, Lambertson, N.C.

## WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Lynchburg Bcstg. Corp.  
Address.....2320 Langhorne Rd.  
Tel.: Victor 5-1242.....ABC  
Pres., Gen. Mgr.....Philip P. Allen

Station Representative.....Jack Masla  
Commercial Manager.....Thomas L. Turner  
Chief Engineer.....John T. Orth  
Owners of: WLVA-TV.

## WWOD—Lynchburg—1947

Frequency: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Lynchburg Independent Bcstrs., Inc.  
Address.....P. O. Box 1300  
Tel.: VI 5-3441.....MBS  
President.....Cy N. Bahakel  
General Manager.....Henry Hughes  
Chief Engineer.....Samuel Raymond  
For other Bahakel stations see Multiple-Station  
Owners.

## WPRW—Manassas—1957

Frequency: 1460 Kc.....Power: 500 W., d.  
Owned.....Prince William Bcstg. Corp.  
Address.....Box 151  
Tel.: EMpire 8-3108.....Independent  
President.....Harold H. Hersch  
General Sta. Mgr.....W. T. Merchant, Jr.  
Chief Engineer.....Thomas Sullivan  
Owners of: WPRW-FM.

## WMEV—Marion—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Mountain Empire Bcstg. Corp.  
Address.....P. O. Box 470  
Tel.: ST 3-9001.....ABC-KBS  
Pres., Gen., Mgr.....Stella Deans  
Chief Engineer.....Fred Cox

## WOLD—Marion—1962

Frequency: 1330 Kc.....Power: 1000 Watts d.  
Owned By.....Seward Bcstg. Co.  
Address.....P.O. Box 285  
Tel.: 783-7109.....MBS  
President, General Mgr.....Charles B. Seward  
Program Director.....Samuel Russell

## WHEE—Martinsville—1954

Frequency: 1370 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Patrick Henry Bcstg. Corp.  
Address.....40 Franklin St.  
Tel.: ME 2-9811.....Independent  
President.....Phil F. Hedrick  
Co-Managers.....T. W. Patterson, C. F. Adams  
Program Director.....Mrs. Grace P. Uram  
Chief Engineer.....T. E. Tatam  
Owners of: WHEO, Stuart, Va.

## WMVA—Martinsville—1941

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Martinsville Bcstg. Co., Inc.  
Address.....1129 Chatham Heights  
Tel.: MErcury 2-2152.....NBC-KBS  
Representative.....Bob Dore  
President.....Jacob C. Aaron  
General Manager.....John W. Bouldin, Jr.  
Commercial Manager.....Lynwood Judkins, Jr.  
Chief Engineer.....B. Edward Boyer  
Owners of: WMVA-FM.



**WSIG—Mount Jackson—1954**

Frequency: 790 Kc. Power: 1 Kw. d.  
 Owned By..... R. F. Lewis Jr., Inc.  
 Address..... WSIG Bldg.  
 Tel.: GRamite 7-3128 MBS  
 Station Representative..... Spot Time Sales  
 President..... Marion P. Lewis  
 For other Lewis stations see Multiple-Station  
 Owners.

**WNRV—Narrows—1953**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Giles Bcstg. Co.  
 Address..... Route 100  
 Tel.: PA 6-2211 MBS  
 President..... Megan H. McWilliams  
 Station Manager..... R. M. Whitehead  
 Program Director..... Megan H. McWilliams  
 Chief Engineer..... Ray Kelly

**WGH—Newport News—1928**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned By..... Hampton Roads Bcstg. Corp.  
 Address..... P.O. Box 98  
 Tel.: 826-1310 Independent  
 Station Representative..... Blair  
 President..... Capt. W. R. Van Buren  
 General, Station Mgr..... Ambert Dail  
 Sales Manager..... Howard Jernigan  
 Promo., Pub. Dir..... William W. Walker  
 Chief Engineer..... George Sokol  
 Owners of: WGM-FM.

**WTID—Newport News—1947**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned By..... Twelve-Seventy, Inc.  
 Business Address..... 114 24th St.  
 Tel.: 244-7991 Independent  
 President..... George E. Dail

**WAVY—Norfolk—1941**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Tidewater Teleradio, Inc.  
 Address..... 214 W. York St.  
 Tel.: MA 7-2345 Independent  
 Representative..... H-R Reprs., Inc.  
 President..... J. Glen Taylor  
 Chief Engineer..... Andrew Jackson  
 Owners of: WAVY-TV.

**WCMS—Norfolk—1954**

Frequency: 1050 Kc. Power: 5 Kw. d.  
 Owned By..... WCMS Radio Norfolk, Inc.  
 Address..... Helena Building  
 Tel.: MA 5-0525 Independent  
 Station Representative..... Charles Bernard  
 President, Gen. Mgr..... George A. Crump  
 Program Director..... Joe Hoppel  
 Chief Engineer..... Steven J. Hart  
 Owners of: WCMS-FM.

**WHH—Norfolk—1946**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.

Owned By..... Speidel Bcstg. of Virginia  
 Address..... 731 Boush St.  
 Tel.: 625-4231 Independent  
 Station Representative..... Avery-Knodel, Inc.  
 Station Manager..... Robert Story  
 Chief Engineer..... Ray Smith  
 For other Speidel stations see Multiple-Station  
 Owners.

**WNOR—Norfolk—1949**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Norfolk Bcstg. Co.  
 Address..... 252 W. Brambleton Ave.  
 Tel.: MADison 2-7071 Independent  
 Representative..... Eastman  
 President..... Louis H. Peterson  
 General Manager..... Jack H. Harris  
 Operations Manager..... Jim Stanley  
 Program Director..... Jay Lawrence  
 Chief Engineer..... George Hillier  
 Owners of: WNOR-FM.

**WRAP—Norfolk—1952**

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By..... Continental Bcstg.  
 Address..... Box 598  
 Tel.: 399-3051 Independent  
 President..... O. Wayne Rollins  
 General, Station Mgr..... William L. Eure, Jr.  
 Commercial Mgr..... Stu Baroness  
 Chief Eng..... Glen Frazier  
 For other Rollins stations see Multiple-Station  
 Owners.

**WTAR—Norfolk—1923**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By..... WTAR Radio-TV Corp.  
 Address..... 720 Boush St.  
 Tel.: MA 5-6711 CBS  
 Representative..... Edward Petry  
 President..... Robert M. Lambe  
 General, Station Mgr..... Jack B. Prince  
 Commercial Manager..... Larry Saunders  
 Sales Prom., Publicity Dir..... James W. Evans  
 Chief Eng..... R. L. Lindell  
 Owners of: WTAR-TV-FM.

**WNVA—Norton—1946**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned..... Radio-Wise, Inc.  
 Address..... Progress Bldg.  
 Tel.: 700 KBS  
 President & General Mgr..... R. B. Helms  
 Station Manager..... Jack Helms

**WJMA—Orange—1949**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... WJMA, Inc.  
 Address..... Spicer's Mill Road  
 Tel.: 7263 KBS-NBC  
 Station Representative..... Spot Time Sales  
 President, Gen. Mgr..... Arch Harrison, Jr.  
 Commercial Mgr..... Clarence Little

# VIRGINIA

## WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.  
Owned By.....Lee County Bcstg. Co.  
Address.....Box 338  
Tel.: 520.....Independent  
President, General Manager.....Dr. D. Gabriel

## WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Operated By...Harry A. Epperson, Jr.  
Business Address.....Box 87  
Tel.: RE 2-3478.....Independent  
Pres., Sta. Mgr.....Harry E. Epperson, Jr.  
For other Epperson stations see Multiple-Station  
Owners.

## WSSV—Petersburg—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Petersburg Bcstg Co., Inc.  
Address.....702 Mutual Savings Bldg.  
Tel.: 733-4567.....MBS  
Pres., Gen. Mgr.....Roger A. Beane  
Program Director.....Robert Peterson  
Publicity Director.....Bill Woody

## WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....WPUV, Inc.  
Business Address.....P.O. Box 351  
Tel.: 3-3931.....KBS  
Pres., Ch. Eng.....John A. Columbus

## WQVA—Quantico—1961

Frequency: 1530 Kc. Power: 250 Watts d.  
Owned By.....Radio One Co.  
Address.....Potomac & Broadway Aves.  
Tel.: 875-9460.....MBS  
General Manager.....W. T. Merchant, Jr.

## WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WRAD Bcstg.  
Address.....P.O. Box 1207  
Tel.: NEptune 9-2461.....Independent  
General Mgr.....E. B. Evans

## WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Clinch Valley Bcstg. Corp.  
Address.....P. O. Box 218  
Tel.: WO 1-4066.....KBS  
President.....J. Powell Royall  
Gen., Sta. Mgr.....J. H. Lee

## WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.  
Owned.....United Broadcasting Co.  
Address.....513 N. Main Street  
Tel.: Milton 3-8368.....Independent  
President.....Richard Eaton  
General Manager.....R. Coty  
For other United Bcstg. stations see Multiple-  
Station Owners.

## WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.  
Owned.....JOT Bcstrs.  
Address.....2106 N. Hamilton St.  
Tel.: 353-6641.....Independent  
President, Gen. Mgr.....J. Olin Tice, Jr.  
For other Tice stations see Multiple-Station Owners.

## WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By.....Lee Bcstg. Corp.  
Business-Studio Address...6200 W. Broad St. Rd.  
Tel.: Atlantic 8-2835.....MBS  
President.....Thomas Tinsley  
V.P., Managing Dir.....Harvey L. Hudson  
Station Manager.....Joe Mason  
Local Sales Manager.....Richard Via  
Ch. Eng., Oper. Mgr.....Tom Kita  
Owners of: WXEN-TV, Richmond-Petersburg;  
WITH-AM-FM, Baltimore, Md.

## WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By.....Havens & Martin, Inc.  
Bus.-Studio Address.....3301 W. Broad St.  
Tel.: EL 5-8611.....ABC  
President, Sta. Mgr.....Wilbur M. Havens  
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.  
Sales Prom. Mgr., Pub. Dir.....W. J. Filer  
Prog. Dir.....Frank Wilson  
Chief Engineer.....James Kyle

## WRGM—Richmond—1958

Frequency: 1590 Kc. Power: 5000 Watts d.  
Owned By.....Southern States Radio Corp.  
Address.....2314 W. Cary St.  
Tel.: EL 3-6656.....Independent  
President, General Mgr.....Robert A. Monroe  
Asst. Station Mgr.....Charles B. Raynor  
Commercial Manager.....Louis Brink  
Chief Engineer.....Ken Shelton

## WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts  
Owned By.....WRNL, Inc.  
Business-Studio Address...111 N. Fourth St.  
Tel.: Milton 3-3436.....CBS  
Representative.....Edward Petry  
President.....D. Tennant Bryan  
V.P., General Manager.....Frank Soden  
Sales Manager.....E. T. Moore  
Opera. Mgr., Ch. Eng.. E. V. Wolstenholme, Jr.  
Owners of: WRNL-FM.

## WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Larus & Brother Co.  
Address.....Box 1516  
Tel.: 643-6633.....NBC  
Representative.....Peters, Griffin, Woodward  
Vice President.....William R. Preston  
General Manager.....John B. Tansey  
Sales Manager.....Harold Barre

Promotion Manager.....Irby N. Hollans, Jr.  
 Program Manager.....Brick Rider  
 Chief Engineer.....Rudolph W. Raabe  
 Owners of: WRVA-FM-TV.

**WXGI—Richmond—1947**

Frequency: 950 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Radio Virginia, Inc.  
 Address.....701 Gorman School Rd.  
 Tel.: BE 3-7666.....Independent  
 President.....Douglas H. Robertson  
 Gen. Comm. Mgr.....David M. Wilburn  
 Program Director.....George T. Popkins  
 Chief Engineer.....Robert C. Coddington

**WDBJ—Roanoke—1924**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Times-World Corp.  
 Address.....Box 150  
 Tel.: 345-1511.....CBS  
 Representative. Peters, Griffin, Woodward, Inc.  
 President.....M. W. Armistead, III  
 V.P., Station Mgr.....Frank E. Koehler  
 Program Director.....David R. Van Horne  
 Chief Engineer.....Elbyrne St. Claire  
 Owners of: WDBJ-FM-TV.

**WHYE—Roanoke—1957**

Frequency: 910 Kc.....Power: 1 Kw., d.  
 Owned.....Roanoke Broadcasters, Inc.  
 Address.....119 W. Church Ave., S.W.  
 Tel.: 345-0988.....ABC  
 Station Representative.....Weed  
 President, General Mgr.....Thomas M. Ahern

**WRIS—Roanoke—1953**

Frequency: 1410 Kc.....Power: 5000 Watts d.  
 Owned By.....Cy N. Bahakel  
 Address.....902 S. Jefferson St.  
 Tel.: DI 2-3131.....MBS  
 Station Representative.....Burn-Smith  
 President.....Cy N. Bahakel  
 General, Station Mgr.....Frank Tirico  
 Commercial Manager.....Ray Lewis  
 Chief Engineer.....Don Kassner  
 For other Bahakel stations see Multiple-Station  
 Owners.

**WROV—Roanoke—1947**

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....WROV Bcstrs., Inc.  
 Bus-Studio Address.....15th & Cleveland Ave.  
 Tel.: DI 3-4444.....Independent  
 Station Representative.....Adam Young  
 President.....Burton L. Levine  
 General Manager.....Bernard Mann  
 Program Director.....Fred Frelantz  
 Chief Engineer.....Al Beckley

**WSLS—Roanoke—1940**

Frequency: 610 Kc..Power: 5 Kw. d, 1 Kw. n.  
 Owned.....Shenandoah Life Stations, Inc.

Address.....Box 2161  
 Tel.: 389-8611.....NBC  
 President.....James H. Moore  
 Vice President.....Horace Fitzpatrick  
 Station, Comm. Mgr...George W. Chernault, Jr.  
 Program, Pub. Dir.....John Willett  
 Chief Engineer.....John Aldhizer  
 Owners of: WSLS-TV-FM.

**WKWS—Rocky Mount—1959**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Franklin, Inc.  
 Address.....Box 110  
 Tel.: HUDSON 3-9244.....Independent  
 President, General Mgr.....Kermit W. Salyer  
 Sales Prom., Program Dir.....K. E. Smith  
 Chief Engineer.....Giles Brown

**WYTI—Rocky Mount—1957**

Frequency: 1570 Kc...Power: 1000 Watts d.  
 Owned.....WYTI, Inc.  
 Address.....P.O. Drawer 471  
 Tel.: HU 3-9955.....Independent  
 President.....S. L. Goodman  
 General, Station Mgr.....Lester L. Williams  
 Commercial Manager....William E. Jefferson  
 Chief Engineer.....William M. Farley  
 Owners of: WODY, Bassett, Va.

**WBLU—Salem—1956**

Frequency: 1480 Kc.....Power: 5 Kw., d.  
 Owned By.....Salem Bcstg. Co.  
 Address.....P. O. Box 408  
 Tel.: DUponT 9-5443.....Independent  
 President, Ch. Eng.....M. C. Bowers, Jr.  
 General & Station Manager.....R. Bentley

**WHLF—South Boston—1947**

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Halifax Bcstg. Co.  
 Address.....Webster St  
 Tel.: 2-9988.....ABC-KBS  
 Gen., Comm. Mgr.....John L. Cole, Jr.  
 Chief Engineer.....J. C. Bishop  
 Owners of: WHLF-FM, WMEK-AM, Chase City.

**WJWS—South Hill—1953**

Frequency: 1370 Kc.....Power 5000 Watts d.  
 Owned-Operated By....Old Belt Bcstg. Corp.  
 Address.....P. O. Box 216  
 Tel.: HI 7-4007.....Independent  
 Station Rep.....Charles Bernard  
 President.....John T. Riel  
 Chief Engineer.....Charles E. Brown

**W AFC—Staunton—1954**

Frequency: 900 Kc.....Power: 1 Kw. d.  
 Owned.....Am. Home Bcstg. Corp.  
 Address.....P. O. Box 1209  
 Tel.: 886-2311.....CBS-KBS  
 Station Rep.....Clark  
 President, Gen. Mgr.....Lloyd Gocheonr  
 Chief Engineer.....Charles Neer  
 Owners of: WSGM (FM), Staunton.

## VIRGINIA

### WTON—Staunton—1945

Freq.: 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..... Charles P. Blackley  
Address ..... Morrison Bldg.  
Tel.: TU 6-6666..... ABC  
General Manager..... Charles P. Blackley  
Commercial Manager..... Charles E. Seebeck  
Chief Engineer..... Rex C. Houser

### WHEO—Stuart—1959

Frequency: 1270 Kc. .... Power: 1 Kw. d.  
Owned By.... Patrick-Henry Broadcasting Corp.  
Address ..... Stuart  
Tel.: Owens 4-3114..... Independent  
President..... Phil F. Hedrick  
Station, Comm. Manager..... Henry Hill  
Co-Managers..... T. W. Patterson, C. F. Adams  
Chief Engineer..... Roy Russell  
Owners of: WHEE, Martinsville, Va.

### WLPM—Suffolk—1940

Frequency: 1460 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By..... Suffolk Bcstg. Corp.  
Address ..... Box 1626  
Tel.: 539-2394 ..... KBS  
Vice-President..... E. D. Baydush  
General Manager..... L. Earl Hundley

### WESR—Tasley—1958

Frequency: 1330 Kc. .... Power: 1 Kw.  
Owned..... Accomack-Northampton Bcstg. Co.  
Address ..... Box 1330  
Tel.: SU 7-3200..... KBS  
President, Ch. Eng..... Vernon H. Baker

### WKBA—Vinton—1961

Frequency: 1550 Kc. .... Power: 1000 Watts d.  
Owned By..... Roanoke-Vinton Radio, Inc.  
Address ..... 2043 10th St., N.E.  
Tel.: Diamond 2-2551..... Independent  
President, General Mgr..... S. W. Epperson  
Chief Engineer..... Michael Kavanaugh

### WBOF—Virginia Beach—1954

Frequency: 1550 Kc. .... Power: 5 Kw. d.  
Owned By..... Metro-WBOF, Inc.  
Address ..... Box 536  
Tel.: GArden 8-3434..... MBS  
President..... Temple W. Seay  
Commercial Manager..... Bill Gasper  
Owners of: WYFI-FM, Norfolk.

### WEER—Warrenton—1957

Frequency: 1570 Kc. .... Power: 500 W., d.  
Owned By..... Radio Associates, Inc.  
Business Address..... Box 817  
Tel.: 347-1570 ..... KBS  
Station Representative.... George T. Hopewell  
President..... Laurens M. Hamilton  
Commercial Manager..... Joyce A. Miller  
Chief Engineer..... James Thoroman

### WKCW—Warrenton—1957

Frequency: 1420 Kc. .... Power: 5000 Watts  
Owned By ..... WKTF, Inc.  
Address ..... P. O. Box 740  
Tel.: 347-1420 ..... Independent  
Station Rep..... Charles Bernard  
President ..... Harry Wismer  
Station Manager..... William E. Matherly  
Chief Engineer..... Stephen J. Hari

### WNNT—Warsaw—1949

Frequency: 690 Kc. .... Power: 250 Watts d.  
Owned By..... Patricia Parker Headley  
Address ..... Warsaw  
Tel.: ED 3-6900..... KBS  
General Manager..... Patricia Parker Headley  
Commercial Mgr..... Ruth R. Rouzie  
Prog. Dir..... Chris Naumann  
Chief Engineer..... W. Dean Loudy

### WAYB—Waynesboro—1947

Frequency: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.... Waynesboro Bcstg. Corp.  
Business Address..... 526 W. Main St.  
Tel.: WH 2-1490 ..... MBS  
Rep. .... Donald Cooke  
President, General Mgr..... N. Wilbur Kidd  
Comm., Sales Prom. Mgr..... Al Charles

### WBCI—Williamsburg—1959

Frequency: 740 Kc. .... Power: 500 Watts d.  
Owned By..... Williamsburg Bcstg. Co., Inc.  
Address ..... Box 180  
Tel.: CAPital 9-5544..... Independent  
President..... William E. Allaun, Jr.  
General, Comm. Mgr.... Raymond L. Schreiner  
Program Director..... Roy Aycock  
Chief Engineer..... Kenneth S. Braddy

### WHPL—Winchester—1961

Frequency: 610 Kc. .... Power: 500 Watts d.  
Owned By..... Shenval Bcstg. Corp.  
Address ..... Box 828  
Tel.: 662-5101 ..... Independent  
Station Representative ..... Burn-Smith  
President..... Edwin R. Fischer  
General, Commercial Mgr.... John P. Bell, Jr.  
Chief Engineer..... Archie McKay

### WINC—Winchester—1941

Frequency: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By..... Richard F. Lewis, Jr., Inc.  
Address ..... P.O. Box 605  
Tel.: 662-4855 ..... ABC  
Sta. Reps... Spot Time Sales; Phila. Spot Sales  
President..... Mrs. R. F. Lewis, Jr.  
Gen. Mgr., Chief Engineer..... Phil Whitney  
Sales Prom., Pub. Dir..... James Coffinberger  
For other Lewis stations see Multiple-Station  
Owners.

## VIRGINIA-WASHINGTON

### WYVE—Wytheville—1949

Frequency: 1280 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Wythe County Bcstg. Co.  
Address . . . . . 195 S. 1st St.

Tel.: CApitol 8-3185 . . . . . KBS  
General Manager . . . . . Arthur M. Gates  
Commercial Manager . . . . . Edward A. Zuber  
Chief Engineer . . . . . W. Jack Fleming

## Washington

### KBKW—Aberdeen—1949

Frequency: 1450 Kc. . . . . 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . KBKW, Inc.  
Address . . . . . 701 E. Heron St.  
Tel.: LEnox 2-1450-1 . . . . . MBS  
President . . . . . Archie Taft, Jr.  
Gen., Sta. Mgr. . . . . Mahlon R. Taft  
Chief Engineer . . . . . Bob Smading

### KXRO—Aberdeen—1927

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . KXRO, Inc.  
Address . . . . . P.O. Box 1120  
Tel.: LEnox 3-1320 . . . . . Independent  
President . . . . . Helen G. Spence

### KAGT—Anacortes—1956

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . KAGT, Inc.  
Address . . . . . Box 110  
Tel.: 3-2114 . . . . . ABC-KBS  
President, Ch. Eng. . . . . A. Lehnhoff  
Sales Promotion Mgr., Pro. Dir. . . . . J. Bailey

### KASY—Auburn—1958

Frequency: 1220 Kc. . . . . Power: 250 Watts, d  
Owned By . . . . . Auburn Broadcasters, Inc.  
Address . . . . . P.O. Box 459  
Tel.: TEmple 3-5220 . . . . . ABC  
President . . . . . Edward Garre  
Chief Engineer . . . . . Frank C. Cook

### KFKF—Bellevue—1958

Frequency: 1330 Kc. . . . . Power: 5 Kw., d.  
Owned By . . . . . Bellevue Bcstrs.  
Address . . . . . Box 839  
Tel.: GLencourt 4-2477 . . . . . Independent  
President . . . . . Kemper Freeman  
General Manager . . . . . S. M. Tacher  
Program Director . . . . . Dick Stokke  
Publicity Director . . . . . Jay Ward  
Chief Engineer . . . . . Jack Hemingway  
Owners of: KPEG, Spokane.

### KENY—Bellingham—1958

Frequency: 930 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . Whatcom County Bcstg. Inc.

Business Address . . . . . 220-A Unity St.  
Tel.: REgent 3-2410 . . . . . Independent  
Owners, Gen. Mgr. . . . . D. T. Haveman

### KGMI—Bellingham—1927

Frequency: 790 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . Internat'l Good Music, Inc.  
Address . . . . . 1610 Home Road  
Tel.: REgent 3-3790 . . . . . ABC  
President . . . . . Rogan Jones  
Program Director . . . . . James Olson  
For other International Good Music stations see  
Multiple-Station Owners.

### KPUG—Bellingham—1947

Frequency: 1170 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . KPUG, Inc.  
Address . . . . . 2340 E. Sunset Dr.  
Tel.: REgent 4-1170 . . . . . MBS  
President . . . . . Jessica L. Longston  
General Manager . . . . . John R. DiMeo  
Station Manager . . . . . James Tincker  
Program Director . . . . . David Hall  
For other Longston stations see Multiple-Station  
Owners.

### KARI—Blaine—1960

Frequency: 550 Kc. . . . . Power: 500 Watts, d.  
Owned . . . . . Birch Bay Bcstg. Co.  
Address . . . . . Box X  
Tel.: EDgewood 2-0751 . . . . . KBS  
President . . . . . George A. Wilson  
General, Sta. Manager . . . . . D. J. Bevilacqua  
Comm., Sales Prom. Mgr. . . . . Don Ball  
Publicity Director . . . . . Don P. McKinnis  
Owners of: KERI (FM), Bellingham.

### KBRO—Bremerton—1947

Frequency: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned By . . . . . Bremerton Bcstg. Co.  
Address . . . . . 205 Washington Ave.  
Tel.: ESsex 7-3995 . . . . . Independent  
President . . . . . Bruce Bartley  
General Manager . . . . . Linc Perry  
Comm., Sales Prom. Mgr. . . . . Bruce Perry  
Program Director . . . . . Calvin R. Vandegriff

### KVAN—Camas—1956

Frequency: 1480 Kc. . . . . Power: 1 Kw., d.

# WASHINGTON

Owned By.....Cathryn C. Murphy  
Address.....Washington Hotel, Portland,Ore.  
Tel.: CApitol 3-1977 (Portland).....Independent  
General Manager.....Cathryn Murphy  
Chief Engineer.....William Murphy

## KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Central Bcstg. Corp.  
Business Address.....P.O. Box 720, Centralia  
Tel.: 736-3321.....MBS  
Sta. Reps...Walker-Rawalt; Moore; O'Connell  
President.....J. Elroy McCaw  
Gen., Sta. Mgr.....Joe Chytil  
Commercial Manager.....Dick Dawson  
Sales Promotion Mgr.....Lee Stottlemyre  
Program Director.....Donald Younghans  
Chief Engineer.....Bob De Lapp  
For other McCaw stations see Multiple-Station  
Owners.

## KITI—Centralia-Chehalis—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned By.....KITN-KITI Corp.  
Address.....St. Helens Hotel, Chehalis  
Tel.: 748-3379.....Independent  
Pres., Gen. Mgr.....Donald F. Whitman  
Engineering Director.....Lee Hurley  
Owners of: KIFN, Olympia, Wash.

## KOZI—Chelan—1957

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned.....Lake Chelan Bcstg. Corp.  
Address.....P. O. Box 1210  
Tel.: 440.....Independent  
Pres., Gen. Mgr.....Stuart S. Maus

## KCLX—Colfax—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Adrian De Vries  
Address.....Box 710  
Tel.: EXbrook 7-3441.....MBS  
President, Gen. Mgr.....Adrian de Vries  
Chief Engineer.....E. O. McVay

## KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Colville Bcstg. Co.  
Address.....Mantz & Rickey Rd.  
Tel.: MU 4-6481.....KBS  
Station Representative.....Continental; Moore  
Pres., Ch. Eng.....Merle B. Peterson

## KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts d.  
Owned By.....King's Garden, Inc.  
Address.....N. 190th & Fremont Ave.  
Tel.: LI 2-3131.....Independent  
Station Rep.....Wm. J. Wagner & Assoc.  
President.....Axel Fredeen  
General Manager.....Hendrick Van Dyke  
Program Director.....Al Cherry

Chief Engineer.....William Ward  
Owners of: KGFM (FM), Edmonds.

## KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Western Bcstrs. Inc.  
Address.....Box 600  
Tel.: Woodland 2-1488.....ABC  
Reps....Art Moore; Cooke; Pacific Bcst. Sales  
President.....G. Morgan McBride  
Station Manager.....Bob Sumbardo  
Program Director.....Sherman Bailey  
Chief Engineer.....Bill Watt

## KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts  
Owned By.....Coulee Bcstg. Corp.  
Address.....118 B St., N.W.  
Tel.: SK 4-4686.....Independent  
President, General Mgr.....Donald R. Berry  
Chief Engineer.....Gordon Sinclair

## KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.  
Owned.....Everett Bcstg. Co., Inc.  
Address.....P. O. Box 916  
Tel.: ALpine 9-1144.....Independent  
Pres., Gen. Mgr.....W. R. Taft  
Sales Manager.....Dale Watson  
Program Director.....Russ Rebel  
Chief Engineer.....Dale Good

## KWYZ—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Snohomish County Bcstg. Co.  
Address.....3021 Rockefeller  
Tel.: ALpine 9-6111.....Independent  
President, General Mgr.....Clifford H. Hansen  
Sales Manager.....George B. Aller  
Program Director.....Paul McCarthy  
Chief Engineer.....Vern Downing

## KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....E. Pournelle  
Address.....Box 395  
Tel.: 1322.....Independent

## KHOK—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.  
Owned By.....Twin Cities Bcstg. Co.  
Address.....Box 576  
Tel.: GE 8-1200.....Independent  
Co-Owners, G.M., Ch. Eng.....Irving V. Schmidtke  
Co-Owner.....Eleanor M. Schmidtke

## KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....K-L Bcstg.  
Address.....P. O. Box 90  
Tel.: EX 3-4900.....Independent  
President.....Mrs. Margaret Nagle

**KEPR—Kennewick—1947**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned By.....Cascade Bcstg. Corp.  
 Address.....P.O. Box 437  
 Tel.: JUstice 6-6184.....MBS  
 Representatives.....Moore; Young  
 President.....Thomas Bostic  
 Chief Engineer.....John P. Berg  
 For other Cascade stations see Multiple-Station  
 Owners.

**KCDI—Kirkland—1961**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned By.....Melia Management Corp.  
 Address.....1206 Malcolm Ave., Los Angeles  
 Tel.: Los Angeles.....Independent  
 Co-Owners.....Gordon B. Sherwood, Jr.,  
 E. R. Hopple  
 General Manager.....Jack Goetz

**KFHA—Lakewood—1959**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Sales Corp.  
 Address.....Box 3309, Tacoma  
 Tel.: JUniper 4-1243.....Independent  
 President.....R. W. Burden, Jr.

**KBAM—Longview—1955**

Frequency: 1270 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....K-BAM Bcstg. Co.  
 Address.....Box 31  
 Tel.: HA 3-1210.....MBS  
 General Mgr.....Arne G. Peterson  
 Commercial Manager.....Terry Kynaston

**KEDO—Longview—1938**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....KEDO, Inc.  
 Address.....P. O. Box 779  
 Tel.: HA 5-1500.....KBS  
 Pres., Gen., Sta. Mgr.....Don L. Veith  
 Chief Engineer.....M. Johnston

**KLFF—Mead—1962**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned By.....KLFF, Inc.  
 Address.....2221 E. Lincoln Rd., Spokane  
 Tel.: HUdson 9-3100.....Independent  
 President.....Robert D. Dellwo  
 Gen. Mgr., Chief Eng.....Ralph O. Dailey

**KSEM—Moses Lake—1947**

Freq.: 1470 Kc.... Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Operated By.....KSEM, Inc.  
 Address.....Box 276  
 Tel.: RO 5-3441.....MBS  
 President.....Jessica L. Longston  
 Gen. Manager.....Robert Pollock  
 Chief Engineer.....Ron Crouse  
 For other Longston stations see Multiple-Station  
 Owners.

**KWIQ—Moses Lake—1956**

Frequency: 1260 Kc....Power: 1000 Watts, d.  
 Owned By.....KWIQ Radio, Inc.  
 Address.....P.O. Box 1696  
 Tel.: ROKwell 5-7843.....Independent  
 President, S'tation Mgr.....W. E. Lawrence  
 Sales Promotion Mgr.....Don McCoun

**KBRC—Mount Vernon—1946**

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Beckley Radio Co.  
 Address.....P. O. Box 240  
 Tel.: GARfield 4-2430.....MBS  
 Pres., Gen., Sta. Mgr.....Leo H. Beckley

**KGY—Olympia—1922**

Frequency: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Tom Olsen  
 Address.....1240 N. Washington St.  
 Tel.: 943-1240.....MBS-ABC-KBS  
 Pres., Gen. Mgr.....Tom Olsen  
 Sta., Comm. Mgr.....Herb Anderson  
 Program Mgr., Ch. Eng.....Don Jones

**KITN—Olympia—1956**

Frequency: 920 Kc.....Power: 1 Kw. d.  
 Owned By.....KITN-KITI Corp.  
 Address.....P.O. Box 629  
 Tel.: 357-7718.....Independent  
 President, Gen. Mgr.....Donald F. Whitman  
 Engineering Director.....Lee Hurley  
 Owners of: KITI, Centralia-Chehalis, Wash.

**KOMW—Omak—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KOMW, Inc.  
 Address.....Box 151  
 Tel.: 20.....Independent  
 President, General Mgr.....Dean Nichols  
 Commercial Manager.....Jerry Weaver  
 Program Director.....Elizabeth Uht  
 Chief Engineer.....W. Miltenberger

**KZUN—Opportunity—1955**

Frequency: 630 Kc.....Power: 500 Watts, d.  
 Owned.....KZUN, Inc.  
 Address.....Box 123  
 Tel.: WA 4-2400.....Independent  
 President, General Mgr.....Robert L. Swartz  
 Program, Pub. Dir.....Art MacKelvie  
 Sales Prom. Mgr.....Dick Wright  
 Chief Engineer.....Jack Feldhausen  
 Owners of: KZUN-FM.

**KRSC—Othello—1958**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Othello Radio  
 Address.....Box 1400  
 Tel.: HU 8-2791.....KBS  
 Co-Owner, Gen. Mgr.....R. D. Leary  
 Co-Owner.....Kathleen Ward  
 Station Manager.....D. R. Lockwood

## WASHINGTON

### KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.  
Owned.....KORD, Inc.  
Address.....Box 485  
Tel.: LI 7-9791.....Independent  
President, Gen. Mgr.....Wally Reid

### KGRS—Pasco—1945

(Formerly KPKW)

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Century Bcstg. Co.  
Address.....Chase at "A" St.  
Tel.: LI 7-9741.....KBS-ABC  
President.....R. Stacey

### KAPY—Port Angeles—1961

Frequency: 1290 Kc.....Power: 1 Kw. d.  
Owned By.....Port Angeles Radio, Inc.  
Address.....One Melody Lane  
Tel.: Glencourt 2-9288.....Independent  
President.....John W. Mowbray  
Chief Engineer.....James Moulton

### KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts  
Owned By.....Radio Pacific, Inc.  
Address.....313 West First Street  
Tel.: GL 7-4200.....KBS  
President.....Charles N. Webster  
General Manager.....George Buck

### KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned By.....Prosser-Grandview Bcsts.  
Address.....P. O. Box 1310  
Tel.: YUkon 4-7310.....KBS  
President, General Mgr.....Jack L. Quinn  
Comm., Sales Prom. Mgr.....Robert Wilson  
Chief Engineer.....Dewey Trostel

### KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By.....KOFI, Inc.  
Address.....P.O. Box 318  
Tel.: LOgan 4-5251.....ABC  
President, General Mgr.....William Wippel

### KAYE—Puyallup—1951

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Henry Perozzo  
Address.....P. O. Box 271  
Tel.: THornwall 5-1450.....KBS  
Gen. Mgr., Ch. Eng.....Henry Perozzo

### KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.  
Owned.....Quincy Valley Bcstrs.  
Address.....806 S. Central Ave.  
Tel.: SUNset 7-6731.....Independent  
Pres., Gen. Mgr.....Donald R. Nelson  
Chief Engineer.....Ralph Barclay

### KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Willapa Broadcasting Co.  
Address.....Box 626  
Tel.: 942-2340.....KBS  
Co-Owner, Pres.....R. E. Claunch  
Co-Owner, Gen. Mgr.....J. Reavley  
Sta. Mgr., Chief Eng.....R. E. Sheetz

### KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts  
Owned-Oper. By.....D & D Broadcasters, Inc.  
Address.....P. O. Box 767, Pasco, Wash.  
Tel.: Liberty 7-3388.....Independent  
President, General Mgr.....L. G. Dix  
Program Director.....Lloyd Aman  
Chief Engineer.....C. White

### KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Wash. Telecasters, Inc.  
Address.....2939 Fourth Ave. So.  
Tel.: MAin 3-2480.....MBS  
President.....Jessica L. Longston  
General Mgr.....R. E. Pollock  
Program Director.....Chris Lane  
For other Longston stations see Multiple-Station  
Owners.

### KBLE—Seattle—1948

(Formerly KNBX)

Frequency: 1050 Kc.....Power: 5 Kw. d.  
Owned By.....Eastside Bcstg. Co.  
114 Lakeside Ave.....Tel.: EA 4-2000  
Independent.....Rep.: None  
General Mgr.....George A. Wilson  
Commercial Mgr.....George W. Boucher  
Operations Mgr.....R. Anita Busek  
Chief Engineer.....Thomas D. Henning  
Owners of: KBLE-FM.

### KETO—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned By.....Chem-Air, Inc.  
Address.....1417 4th Ave. Bldg.  
Tel.: MU 2-2662.....Independent  
President.....William E. Boeing, Jr.  
General Manager.....Jack J. Link  
Station Manager.....George A. Edgar  
Commercial Mgr.....C. Doug Setterberg  
Chief Engineer.....Robert R. Zirk  
For other Boeing stations see Multiple-Station  
Owners.

### KING—Seattle—1927

Frequency: 1090 Kc....Power: 50,000 Watts  
Owned By.....King Bcstg. Co.  
Address.....320 Aurora Ave.  
Tel.: MUtual 2-3555.....NBC  
Station Rep.....Blair  
President.....Dorothy S. Bullitt  
Chief Engineer.....A. A. Shultz  
For other King stations see Multiple-Station  
Owners.



**KIRO—Seattle—1926**

Frequency: 710 Kc.....Power: 50,000 Watts  
Owned-Oper. By...Wasatch Radio & TV Co.  
Address.....1507 Queen Anne Ave.  
Tel.: AT 3-9800.....CBS  
Representative. Peters, Griffin, Woodward, Inc.  
President.....Arch L. Madsen  
Station, Commercial Mgr.....William F. Tucker  
Operations Manager.....John Shield  
Chief Engineer.....Jim Uphegrove  
Owners of: KIRO-FM-TV; KSL-AM-FM-TV, Salt  
Lake City, Ut.

**KIXI—Seattle—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned By.....Metropolitan Radio Corp.  
Address.....1305 Third Ave.  
Tel.: MAin 3-6910.....Independent  
Station Representative.....Avery-Knodel  
General, Station Mgr.....Hale Bondurant  
Chief Engineer.....Tom Lewis

**KJR—Seattle—1923**

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Seattle-Portl. Radio  
Address.....P.O. Box 3726

Tel.: WEst 7-5100.....Independent  
Pres., Gen Mgr.....Lester M. Smith  
Commercial Manager.....Gaylen S. Blackford  
Chief Engineer.....George Newton  
For other Seattle, Portland & Spokane Radio sta-  
tions see Multiple-Station Owners.

**KOL—Seattle—1922**

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned By.....Seattle Bcstg. Co.  
Bus.-Studio Address.....1100 W. Florida St.  
Tel.: MA 2-2312.....Independent  
V.P., Gen. Mgr.....Seymour Whitelaw  
Chief Engineer.....Lloyd C. Hannah

**KOMO—Seattle—1926**

Frequency: 1000 Kc.....Power: 50,000 Watts  
Owned-Oper. By...Fisher's Blend Station, Inc.  
Bus.-Studio Address.....100 4th Ave. No.  
Tel.: MA 4-6000.....ABC  
Representative.....Katz  
President, General Mgr.....W. W. Warren  
Station Manager.....John Behnke  
Sales Manager.....Fred Kaufman  
Program Manager.....Mike Weide  
Chief Engineer.....C. E. Miller  
Owners of: KOMO-TV; KATV (TV), Portland, Ore.

**TWO HUNDRED AND SIXTY DAYS A YEAR,  
THE KEY EXECUTIVES IN BROADCASTING  
AND ADVERTISING RECEIVE AND READ  
RADIO-TELEVISION DAILY.**

## WASHINGTON

### KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw.  
Owned By: First Presbyterian Church of Seattle  
Address: 710 Madison  
Tel.: MAin 4-6226. Independent  
General Manager: A. H. Jacobsen  
Ch. Eng.: James S. Ross

### KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts  
Owned By: Golden West Bcstrs., Inc.  
Address: Tower Bldg.  
Tel.: MUtual 2-3100. Independent  
Sta. Representative: AM Radio Sales  
Chairman of Board: Gene Autry  
President: Robert O. Reynolds  
V.P., General Mgr.: Bert S. West  
Vice Presidents: L. C. Sigmon, W. D. Shaw  
General Sales Mgr.: Randy Archer  
Promotion, Publicity Dir.: Jack Macdonald  
For other Golden West stations see Multiple-Station  
Owners.

### KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.  
Owned-Operated By: KXA, Inc.  
Address: 320 Second Ave., W.  
Tel.: ATwater 4-8600. Independent  
Representative: Meeker  
President: Wesley I. Dumm  
General Manager: R. W. Wassenberg  
Program Director: John Sherman  
Chief Engineer: John Dubuque

### KMAS—Shelton—1962

Frequency: 1280 Kc. Power: 1 Kw. d.  
Owned By: ABT, Inc.  
Box 149. Tel.: 426-4404  
KBS. Rep.: Felitis/Dove/Cannon  
Pres.: G. Prog. Mgr.: Ch. Eng. Robert E. Sheetz  
Station Mgr.: Bruce E. Jorgenson  
Commercial Mgr.: Thomas C. Townsend

### KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5000 Watts d.  
Owned By: Christian Serv. Inc.  
Address: 5408 Freya St.  
Tel.: KEystone 5-3077. Independent  
President: R. L. Stensland  
General Mgr.: H. J. Chandler

### KDNC—Spokane—1962

Frequency: 1440 Kc. Power: 5 Kw.  
Owned By: Independent Bcstg. Corp.  
216 E. Wellesley Ave. Tel.: HU 9-4800  
Independent. Rep.: M. A. Sales  
President: Warren J. Durham  
Station Mgr.: Dean Seaton

### KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts  
Owned By: Gran Bcstg. Co.  
Address: Box 141

Tel.: KE 4-0631. Independent  
President: E. H. Weig  
General Mgr.: A. M. Vogel  
Station Manager: Len Greensword  
Program Director: A. Wolter  
Chief Engineer: Val Strange

### KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By: KHQ, Inc.  
Address: South 4202 Regal  
Tel.: KEystone 4-0511. NBC  
Pres., Gen. Sta. Mgr.: Richard O. Dunning  
Sales Manager: Bill Carroll  
Chief Engineer: Dee Waymire  
Owners of: KHQ-FM-TV.

### KNEW—Spokane—1947

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned-Operated By: Seattle-Portland Radio  
Address: P.O. Box 8033  
Tel.: KE 4-9363. Independent  
Station Rep.: McGavren-Guild  
President, Gen. Mgr.: Lester M. Smith  
Chief Engineer: Vince Hoffart  
For other Seattle, Portland & Spokane Radio stations see Multiple-Station Owners.

### KPEG—Spokane—1957

Frequency: 1380 Kc. Power: 5 Kw. d.  
Owned: Town & Country Radio  
Address: East 3810 Boone St.  
Tel.: KE 5-3688. Independent  
President: F. Kemper Freeman  
General, Station Mgr.: W. R. White  
Chief Engineer: Sig Turnquist  
Owners of: KFKF, Bellevue, Wash.

### KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: KREM Bcstg. Co.  
Address: 4103 South Regal  
Tel.: KE 4-0423. ABC  
President: Stimson Bullitt  
Station Manager: Alex P. Hunter  
Owners of: KREM-FM-TV.

### KXLY—Spokane—1922

Frequency: 920 Kc. Power: 5,000 Watts  
Owned By: Spokane Television  
Address: W. 315 Sprague Ave.  
Tel.: MA 4-1218. Independent  
President: Morgan Murphy  
General Manager: Wayne F. McNulty  
Commercial Mgr.: Al LaCom  
Program Director: Dave Steere  
For other Murphy stations see Multiple-Station  
Owners.

### KREW—Sunnyside—1950

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Cole E. Wylie  
Address: Box 209  
Tel.: TEmple 7-2277. MBS-KBS  
Pres., Gen. Mgr.: Cole E. Wylie

Sta., Comm. Mgr.....Don G. Bennett  
 Program Director.....Jean Runyon  
 Chief Engineer.....Dale Howard

**KMO—Tacoma—1922**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned.....Broadcast House, Inc.  
 Address.....P. O. Box 1651  
 Tel.: WAverly 7-1360.....Independent  
 President.....Edward A. Wheeler  
 Owners of: WEAW, Evanston, Ill.

**KTAC—Tacoma—1941**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Tacoma Bcstrs., Inc.  
 Address.....Winthrop Hotel  
 Tel.: BR 2-2241.....Independent  
 President, Gen. Mgr.....Jerry Geehan  
 Asst., Commercial Manager.....John Condon  
 Sales Prom. Mgr., Prog. Dir.....Dick Weeks  
 Chief Engineer.....Bill Luckhurst

**KTNT—Tacoma—1952**

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Tribune Publ. Co.  
 Address.....So. 11th & Grant Sts.  
 Tel.: FU 3-2561.....Independent  
 President.....George F. Russell  
 General Manager.....Max H. Bice  
 National Sales Mgr.....John Upham  
 Program Director.....Don St. Thomas  
 Chief Engineer.....Dick F. Engh  
 Owners of: KTNT-FM-TV.

**KENE—Toppenish—1954**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Radio Broadcasters Inc.  
 Address.....P. O. Box 350  
 Tel.: 869-1490.....KBS  
 President.....John R. DiMeo  
 Station Manager.....Don Downing

**KKEY—Vancouver—1954**

Frequency: 1150 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Western Bcstg. Co.  
 Address.....5500 Fourth Plain Blvd.  
 Tel.: OX 3-2565.....Independent  
 Station Representative.....William J. Wagner  
 President.....Ralph C. Weaqaam  
 Publicity Director.....Laurie Lauritzen

**KHIT—Walla Walla—1956**

Frequency: 1320 Kc....Power: 1000 Watts d.  
 Owned By.....Leader Broadcasting Co.  
 Address.....Denny Bldg.  
 Tel.: JAcKson 5-3190.....Independent  
 Pres., Gen., Sta. Mgr.....Arch Le Roux  
 Chief Engineer.....Ed Carter

**KTEL—Walla Walla—1946**

Frequency: 1490 Kc. ....Power: 250 Watts  
 Owned-Oper. By ....Walla Walla Bdcstg. Co.

Address .....Box 1028  
 Tel.: JAcKson 5-4103.....ABC  
 Pres., Gen. Mgr.....Jack Keating  
 Chief Engineer.....Beven Roth

**KUJ—Walla Walla—1927**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KUJ, Inc.  
 Business Address.....P.O. Box 276  
 Tel.: JA 9-1230.....Independent  
 President, Gen. Mgr.....H. E. Studebaker  
 Program Director.....LaVerne Russell  
 Chief Engineer.....Glenn E. Dubbe

**KMEL—Wenatchee—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Frontier Broadcasting Co.  
 Address.....119 N. Wenatchee Ave.  
 Tel.: NO 2-7135.....Independent  
 Program, Publicity Dir.....Craig Lawrence, Jr.

**KPQ—Wenatchee—1929**

Frequency: 560 Kc. ....Power: 5000 Watts  
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.  
 Bus.-Studio Address.....32 N. Mission  
 Tel.: NO 3-5121.....ABC-NBC  
 Pres., Sta., Gen. Mgr.....James W. Wallace  
 Chief Engineer.....George Frese

**KUEN—Wenatchee—1956**

Frequency: 900 Kc.....Power: 1 Kw. d.  
 Owned .....KUEN Bcstg.  
 Address.....P.O. Box 79  
 Tel.: NOrmandy 3-5186.....KBS  
 Sta. Reps....Hollingbery; Feltis, Dove, Cannon  
 President, Gen. Mgr.....M. C. Robertson  
 Station Manager.....Roy Robinson  
 Chief Engineer.....Jerry Daggett

**KBBO—Yakima—1947**

Freq.: 1390 Kc.....Power: 1 Kw d., 250 W. n.  
 Owned By.....Yakima Bcstg. Co.  
 Address.....P.O. Box 172  
 Tel.: CH 8-1390.....MBS  
 President.....J. J. Christenson  
 Chief Engineer.....Gerald Gerhardt

**KIMA—Yakima—1944**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By .....Cascade Bdcstg. Co.  
 Address.....P. O. Box 702  
 Tel.: Glencourt 2-9111 .....NBC  
 Station Reps.....Adam Young; Moore  
 President .....Tom Bostic  
 General Manager.....Monte DeVon  
 Publicity, Sales Promotion Mgr.....B. Horn  
 Chief Engineer.....Dave Hubert

For other Cascade stations see Multiple-Station Owners.

## WASHINGTON-WEST VIRGINIA

### **KIT—Yakima—1929**

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KIT, Inc.  
Address .....114 S. 4th St.  
Tel.: GL 7-8115 .....ABC  
President .....Carl E. Haymond  
General Manager .....Jack H. Goetz  
Chief Engineer.....H. B. Murphy

### **KQOT—Yakima—1962**

Frequency: 940 Kc. Power: 250 W.  
Owned By.....KQOT, Inc.

Box 1194.....Tel.: 248-4643  
Independent...Reps.: Weed Radio; Wagner  
Pres., Gen. Mgr.....Robert Moore

### **KUTI—Yakima—1954**

Frequency: 980 Kc. Power: 5000 Watts d.  
Owned-Oper. By...Yakima Valley Radio, Inc.  
Address.....316 Butterfield Rd.  
Tel.: CHestnut 8-2900.....Independent  
Pres., Gen. Mgr.....H. G. Wells, Jr.  
Commercial Manager.....Bill Bainter  
Chief Engineer.....Roger Raymond

## West Virginia

### **WJLS—Beckley—1939**

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....Joe L. Smith, Jr., Inc.  
Address .....WJLS Building  
Tel.: 253-7311 .....CBS  
Representative .....Burn-Smith  
President, Gen. Mgr.....Joe L. Smith, Jr.  
Station Manager.....Gene Morehouse  
Chief Engineer.....R. Harold Dew  
Owners of: WKNA-TV-FM, Charleston, W. Va.

### **WWNR—Beckley—1947**

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Rahall Bcstg. Co.  
Address.....1708 Harper Road  
Tel.: CI 3-8330.....Independent  
Station Representative.....H.R. Reps.  
President.....N. Joe Rahall  
General Manager.....Anthony P. Gonzalez  
Sales Manager.....Bud Kurtz  
Program Director.....Bill Boyd  
For other Rahall stations see WKAP, Inc., under  
Multiple-Station Owners.

### **WCST—Berkeley Springs—1958**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned By...Berkeley Springs Radio St. Corp.  
Address .....Box 8  
Tel.: 771 .....Independent  
President.....Vernon Weber  
Commercial Manager.....Kenneth Robertson  
Program Director.....Daniel Duckwall

### **WHIS—Bluefield—1929**

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.  
Owned-Oper. By...Daily Telegraph Prtg. Co.  
Address .....Municipal Bldg.  
Tel.: 327-7115 .....NBC  
President.....Hugh Ike Shott  
Station Mgr.....Melvin Barnett  
Commercial Manager.....George Hendrick  
Chief Engineer.....Kenneth Dick  
Owners of: WHIS-TV.

### **WKOY—Bluefield—1948**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....WKOY, Inc.  
Address .....Box 800  
Tel.: 327-6124 .....MBS  
General Manager.....W. L. Nininger  
Station Manager.....J. R. Watkins, Jr.

### **WBUC—Buckhannon—1959**

Frequency: 1460 Kc. Power 5 Kw. d.  
Owned.....Upshur County Bcstg. Co.  
Address .....Box 71  
Tel.: 444.....Independent  
General Manager, Ch. Eng.. Jesse D. Newman  
Commercial Mgr.....Joseph Barker  
Publicity Director.....Dale Brooks

### **WXVA—Charles Town—1962**

Frequency: 1550 Kc. Power: 5,000 Watts d.  
Owned By.....WXVA Broadcasting Corp.  
Address .....P.O. Box 188  
Tel.: 1550 .....Independent  
President.....Arthur W. Arundel  
Exec. V.P., General Mgr. ....J. Strider Moler  
Program Director.....Robert Houston

### **WCAW—Charleston—1946**

Frequency: 680 Kc. Power: 10 Kw. d., 250 W. n.  
Owned-Oper. By.....Capitol Bcstg. Corp.  
Address.....Kanawha Hotel Bldg.  
Tel.: 343-7503 .....MBS  
President.....E. M. Johnson  
General, Station Mgr. ....Paul N. Miles  
Comm., Program Dir. ....Paul Howard  
Sales Promotion Manager .....Carl A. Cook  
Chief Engineer .....William E. Ford

### **WCHS—Charleston—1927**

Frequency: 580 Kc. Power: 5000 Watts  
Owned By.....Rollins Broadcasting, Inc.  
Address .....1111 Virginia St. East  
Tel.: DI 2-8131 .....CBS

## WEST VIRGINIA

Representative.....John Blair  
President.....O. Wayne Rollins  
V.P., Radio.....Albert R. Lanphear  
Stat on Manager.....Bert Files  
Promotion, Publicity Manager..Harry Brawley  
Program Director.....Joe Farris  
For other Rollins stations see Multiple-Station  
Owners.

### WGKV—Charleston—1938

Frequency: 1490 Kc.....Power: 250 W.  
Owned By.....E. L. Clinton  
Address.....315 Professional Bldg.  
Tel.: DI 3-9544.....ABC  
Owner, Gen. Mgr.....E. L. Clinton  
Chief Engineer.....Bernard Clark

### WKAZ—Charleston—1946

Frequency: 950 Kc..Power: 5 Kw., d; 1 Kw. n.  
Owned By.....Radio WKAZ, Inc.  
Address.....210 Dickinson St.  
Tel.: 343-4556.....NBC  
President.....Hartley L. Samuels  
Owners of: WKAZ-FM; WDLB, Marsh Field, Wis.

### WTIP—Charleston—1946

Freq.: 1240 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By....Chemical City Bcstg. Co.  
Bus. Address.....415 Dickinson St.  
Tel.: Dickens 2-3136.....ABC  
President, Chief Engr.....Gus Zaharis  
General Manager.....Mel S. Burka  
Commercial Manager.....Bud A. Burka  
Program Director.....Sam Poland  
Sales Promotion Manager.....Bob Bower  
Owners of: WTIP-FM.

### WBOY—Clarksburg—1937

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Rust Craft Bcstg. Co.  
Address.....912 W. Pike St.  
Tel.: 624-7571.....NBC, KBS  
Station Representative.....Adam Young, Inc.  
President.....Jack Berkman  
General Mgr.....Roger Garrett  
Commercial Manager.....Frank Balsley  
Program Director.....Jack See  
Sales Prom. Mgr., Pub. Dir.....Peter Lyman  
Chief Engineer.....Harry Brown  
For other Rust Craft stations see Multiple-Station  
Owners.

### WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Harrison Corp.  
Address.....1200 E. Pike St.  
Tel.: 624-5525.....ABC  
President.....Charles Gaylord  
Chief Engineer.....Beryl Snyder

### WPDX—Clarksburg—1947

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WPDX Radio  
Address.....339 W. Main St.

Tel.: 62-4-6425.....Independent  
President.....George L. Kallem  
General, Station Manager...James T. Fawcett  
Program Director.....Byron Parrish

### WDNE—Elkins—1948

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Marja Bcstg. Corp.  
Address.....Davis & Wash. Sts.  
Tel.: 636-1300.....KBS  
Pres., Gen. Mgr.....John Carr

### WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Peoples Bcstg. Corp.  
Business Address.....208 Adams St.  
Tel.: 363-5200.....CBS  
Representative.....Hollingsbery  
President.....Herbert E. Evans  
General Manager.....A. Garen Ferrise  
Program Director.....Frank Lee  
Chief Engineer.....Donald G. Gruit  
For other Peoples Bcstg. stations see Multiple-Station  
Owners.

### WTCS—Fairmont—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Fairmont Broadcasting Co.  
Address.....P.O. Box 1549  
Tel.: 366-3700.....ABC  
President.....Paul Pitrolo  
V.P., General Manager.....Nick Fantasia  
Chief Engineer.....Fred K. Gross

### WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.  
Owned-Oper. By.....South Branch Bcstg. Corp.  
Address.....Fisher  
Tel.: LE 8-6062.....MBS  
President.....Mrs. Marion Park Lewis  
For other Lewis stations see Multiple-Station  
Owners.

### WVW—Grafton-Fairmont— 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned.....Beacom Bcstg. Enterprises  
Address.....400 Quincy St., Fairmont  
Tel.: Fairmont 363-0700.....ABC  
Station Rep.....Weed Radio  
President.....J. Patrick Beacom  
General, Station Manager...Patrick W. Larkin  
Commercial Manager.....N. F. Fabre  
Program Director.....B. F. Waters  
Chief Engineer.....J. S. Larkin

### WMTD—Hinton—1963

Frequency: 1380 Kc.....Power: 1 Kw. d.  
Owned By.....Bluestone Bcstrs.  
KBS.....Rep.: None  
President.....David B. Jordan  
Gen. Mgr., Ch. Eng.....Lonnie R. Mullins

## WEST VIRGINIA

### WKEE—Huntington—1947

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned By.....Geyer Broadcasting Co.  
Address.....623 4th Ave.  
Tel.: 525-7788.....Independent  
Sta. Representative.....Raymer  
President.....Wayne W. Geyer  
Station Manager.....Robert R. O'Dell  
Program Director.....Robert Martin  
Chief Engineer.....R. Thompson

### WWHY—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts, d.  
Owned By.....Ohio River Bcstg.  
Business Address.....1046½ Third Ave.  
Tel.: JA 3-3421.....Independent  
President.....George Clinton  
Chief Engineer.....Bob Nixon

### WSAZ—Huntington—1923

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Capital Cities Bcstg. Co.  
Address.....201 Ninth St.  
Tel.: JA 3-8401.....NBC  
Representative.....Katz  
President.....Thomas S. Murphy  
V.P., Gen. Mgr.....C. Tom Garten  
Commercial Manager.....Lewis Bryant  
Mdse. Dir., Prom. Mgr.....Jack M. Williams  
Program Director.....Bob Bowen  
Chief Engineer.....John Clay  
For other Capital Cities stations see Multiple-Station Owners.

### WKYR—Keyser—1953

Freq.: 1270 Kc. Power: 5000 Kw. d.  
Owned.....WKYR Inc.  
Address Ft. Cumberland Hotel, Cumberland, Md.  
Tel.: PArkview 4-5000.....MBS  
President.....Robert K. Richards  
Gen., Sta. Mgr.....William W. Robinson  
Chief Engineer.....Wilmer G. Thompson

### WLOG—Logan—1940

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Guyan Valley Bcstg.  
Address.....445 Stratton St.  
Tel.: PLaza 2-3939.....MBS  
President.....James A. Musica  
Commercial Manager.....E. M. Bailey  
Program Director.....Lucille Gallion  
Chief Engineer.....Lewis H. Fry

### WVOW—Logan—1952

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Logan Bcstg. Co.  
Address.....Trailways Bus Terminal Bldg.  
Tel.: PL 2-5080.....Independent  
President.....W. C. Browning  
General Mgr.....W. P. Becker

### WPEM—Martinsburg—1946

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Martinsburg Bcstg. Co.  
Address.....Peoples Trust Co. Bldg.  
Tel.: AM 3-5252.....MBS  
Station Rep.....Devney Organization  
General Mgr.....C. Leslie Golliday  
Station, Comm. Manager.....George N. O'Brien  
Program Director.....John E. Taylor  
Chief Engineer.....William Weller  
Owners of: WPEM-FM.

### WHJC—Matewan—1951

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Operated By...Three States Bcstg. Co.  
Address.....Radio Hill  
Tel.: MC 7-7771.....KBS  
President, Gen. Mgr.....M. V. Peterson

### WMON—Montgomery—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Fayette Associates, Inc.  
Address.....1028 First Ave.  
Tel.: HI 2-4620.....MBS  
President.....Arnold M. Vickers  
Chief Engineer.....J. C. Craver

### WAJR—Morgantown—1940

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.  
Owned-Oper. By...West Virginia Radio Corp.  
Address.....P.O. Box 867  
Tel.: Linden 2-9488.....NBC  
President.....Agnes J. Greer  
General, Sta. Manager.....L. W. Fleming, Jr.  
Program Director.....Herbert J. Tennant  
Chief Engineer.....James Davis  
For other Greer stations see Multiple-Station Owners.

### WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.  
Owned.....Morgantown Broadcasting Co.  
Address.....P. O. Box 885  
Tel.: LI 2-2222.....KBS  
Pres., Gen. Mgr.....W. S. Freed

### WMOD—Moundsville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Miracle Valley Bcstg. Co.  
Address.....505 Seventh St.  
Tel.: 845-1230.....Independent  
President, General Mgr.....Joseph M. Larosa  
Commercial Manager.....Mrs. Judy Reager  
Chief Engineer.....Felice Rigoli

### WETZ—New Martinsville 1952

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Magnolia Broadcasting Co.  
Address.....Box 391  
Tel.: 455-3030.....Independent  
President, Gen. Mgr.....Harry G. Bright

## WEST VIRGINIA

Vice President.....C. R. Bright  
Comm. Manager.....George K. Eubanks  
Publicity Director.....Lorraine Espy  
Chief Engineer.....David Miles

### WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.  
Owned-Oper. By.....Robert R. Thomas, Jr.  
Business Address.....Box 251  
Tel.: HO 9-3361.....Independent  
Pres., Gen. Mgr.....Robert R. Thomas, Jr.  
Commercial Manager.....A. W. Vickers  
Chief Engineer.....Thomas Phillips  
Owners of: WOAY-FM.

### WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d  
Owned.....Franklin Broadcasting Co.  
Address.....219 Eighth St.  
Tel.: HU 5-4401-2.....Independent  
President, Chief Eng.....C. E. Franklin  
Program Director.....Randy Jay

### WPAR—Parkersburg—1935

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WPAR, Inc.  
Address.....211 5th St.  
Tel.: HUDson 5-5475.....CBS  
President.....H. Max Good  
Station Manager.....Eddie Lane  
Chief Engineer.....A. J. English  
Owners of: WMGS, Bowling Green, O.

### WTAP—Parkersburg—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Zanesville Publish. Co.  
Address.....123 West Seventh St.  
Tel.: 485-4588.....ABC  
President.....Clay Littick  
Managing Director.....Allan Land  
Commercial Manager.....Denny Dever  
Chief Engineer.....Bob Hatton

### WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Wyoming Bdcstg. Co., Inc.  
Address.....Box 184  
Tel.: 2711.....Independent  
President.....R. D. Bailey  
Gen., Sta., Comm. Mgr.....Edward Hawley

### WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mountain Bcstg. Co.  
Address.....Box 1011  
Tel.: GA 5-2151.....KBS  
General Manager, Pub. Dir.....Robert L. Harrison

### WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned By.....Good Neighbor Bcstrs.  
Address.....Gibbs & Gallatine Sts.  
Tel.: BRowning 3-2544.....Independent

Station Manager.....W. M. Watterson  
Chief Engineer.....R. Osborne

### WVAR—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By.....Royal Bcstg. Co.  
Address.....P. O. Box 349  
Tel.: VIlking 6-0411.....KBS  
President.....W. Courtney Evans

### WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Nash L. Tatum, Jr.  
Address.....Box 69  
Tel.: Midway 5-1327.....KBS  
Station Representative.....Hopewell

### WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.  
Owned By.....St. Albans-Nitro Bcstg. Co.  
Business Address.....109 - 6th Ave.  
Tel.: PA 7-1300.....Independent  
President.....Raymond I. Kandel  
Program Director.....Robert Entley  
Chief Engineer.....Bernard Clark

### WSPZ—Spencer—1961

Frequency: 1400 Kc.....Power: 1,000 Watts d.  
Owned By.....Community Radio  
Address.....Box 60  
Tel.: 900.....KBS  
President.....H. G. Minns  
Sales Manager.....Robert J. Weaver

### WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....3992 Main St.  
Tel.: 748-2500.....NBC  
Station Representative.....Spot Time Sales  
President.....Thomas E. Millsop  
General Manager.....Edward J. Hirshberg  
Chief Engineer.....James Mark

### WELC—Welch—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Pocahontas Bcstg. Co.  
Address.....Box 1032  
Tel.: 436-2131.....KBS  
President, General Manager.....Sam Sidote  
Chief Engineer.....Howard R. King

### WOVE—Welch—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....McDowell Bcstg. Co.  
Address.....Rhodes Building  
Tel.: 436-3333.....MBS  
President, General Mgr.....South C. Bevins  
Station, Commercial Mgr.....Roy Canfield  
Chief Engineer.....George Hall

## WEST VIRGINIA-WISCONSIN

### WHAW—Weston—1948

Frequency: 980 Kc. Power: 1 Kw., d.  
Owned-Oper. By... Central W. Va. Serv. Corp.  
Address... P. O. Box 431  
Tel.: 1555... KBS  
President... R. H. Ralston  
Vice Pres. ... Francis Andrew  
Station Manager... J. Caldo  
Chief Engineer... William Corathers

### WBZE—Wheeling—1963

Frequency: 1470 Kc. Power: 500 W. d.  
Box 548... Tel.: 232-5900  
Independent... Rep.: Piano  
President... E. J. Flaccus  
General Mgr. ... John W. Johns

### WHLL—Wheeling—1949

Frequency: 1600 Kc. Power: 5000 Watts d.  
Owned-Operated By... Wheeling Bcstg. Co.  
Address... Box 989  
Tel.: CE 3-1300... CBS  
President... Kenneth Forney  
Gen., Sta. Mgr. ... Fred A. Grewe, Jr.  
Commercial, Program Mgr. ... Jim Smith

### WKWK—Wheeling—1941

Freq.: 1400 Kc. Power: 1 Kw. D., 250  
Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By... Community Bcstg., Inc.  
Business Address... 1600 Market St.  
Tel.: CE 2-2250... MBS  
Comm., Sales Prom. Mgr. ... Gene Johnson  
Program, Publicity Director... Herb Allen  
Chief Engineer... F. Baker  
Owners of: WKWK-FM.

### WWVA—Wheeling—1926

Frequency: 1170 Kc. Power: 50,000 Watts  
Owned By... Basic Communications, Inc.  
Address... Hawley Bldg.  
Tel.: Cedar 2-1170... ABC  
Representative... John Blair  
President... Ira Herbert  
Chairman... Emil Mogul  
Exec. V.P. ... Tudie Herbert  
Program Director... Lew Clawson  
Chief Engineer... Edwin L. Keim  
For other Basic Communications stations see Multiple-Station Owners.

### WBTH—Williamson—1939

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By... Williamson Bcstg. Corp.  
Address... P.O. Box 261  
Tel.: Belmont 5-3600... MBS  
President... Phil Beinhorn  
General Manager... Robert B. Harvit  
Commercial Manager... John Moses  
Sales Promotion Manager... Jim Wolford  
Chief Engineer... Leo Scott

## Wisconsin

### WATK—Antigo—1948

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Oper. By... Antigo Bcstg. Co.  
Address... Journal Bldg.  
Tel.: Market 3-4124-5... Independent  
President, General Mgr. ... A. F. Berner  
Chief Engineer... Lyle Gunderson

### WAPL—Appleton—1952

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By... John Dixon  
Address... 109 S. Appleton St.  
Tel.: RE 4-9226... KBS  
Pres., Gen. Manager... John Dixon  
Comm., Sales Promo. Mgr. ... Gene Steinhorst  
Chief Engineer... Robert Falkner

### WHBY—Appleton—1925

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Norbertine Fathers  
Bus.-Studio Address... 600 So. Lawe St.  
Tel.: RE 3-6584... MBS  
Station Representative... Burn-Smith  
President... Abbot Killean

General, Station Mgr. ... Lewis J. Process  
Chief Engineer... George Merkl  
Owners of: WBAY-AM-TV, Green Bay.

### WATW—Ashland—1940

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By... WATW, Inc.  
Address... 118 W. 2nd Ave.  
Tel.: MURdock 2-2727... Independent  
Representative... Thomas F. Clark  
President, Gen. Mgr. ... Gene Halker  
Commercial Manager... Bud Huber  
Chief Engineer... Russ Johnston

### WBEV—Beaver Dam—1951

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By... Beaver Dam Bcstg. Co.  
Address... 109½ Front St.  
Tel.: TU 5-4442... Independent  
Representative... Hal Holman  
President... Joe T. Mackin  
General Mgr. ... Thomas H. Faile  
Program Manager... Paul Ryan  
Chief Engineer... David Pierce



**WBEL—Beloit—1948**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Beloit Bcstrs., Inc.  
 Business-Studio Address.....430 State St.  
 Tel.: EMerson 5-6641.....Independent  
 Representative.....Gill-Perna  
 President.....Russ. Salter  
 General Mgr.....Robert O. Moran  
 Sta., Comm. Mgr.....Joe Moen  
 Sales Promotion Manager.....Irv Andreoni  
 Chief Engineer.....Leo Wilson  
 For other Salter stations see Multiple-Station  
 Owners.

**WGEZ—Beloit—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Howard Miller Ent.  
 Address.....416 College  
 Tel.: EM 5-8865.....MBS  
 President, Gen. Mgr.....Howard Miller  
 Station Mgr.....Tom Anderson  
 Chief Engineer.....Frank Goodard

**WWIS—Black River Falls  
 1958**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned By.....Falls Communications  
 Business Address.....P.O. Box 32  
 Tel.: 4645.....Independent  
 President.....Mary Ann McDonald

**WAXX—Chippewa Falls—1957**

Frequency: 1150 Kc.....Power: 5 Kw. d.  
 Owned By.....Chippewa Bcstg.  
 Address.....108½ N. Bridge St.  
 Tel.: Park 3-2242.....Independent  
 President.....Victor Minahan  
 Station, Comm. Manager.....Donald Holden  
 Sales Prom. Mgr., Prog. Dir....Andre Le Tendre

**WERL—Eagle River—1961**

Frequency: 950 Kc.....Power: 1,000 Watts  
 Owned By.....Eagle River Bcstg. Co.  
 Address.....Box 593  
 Tel.: 456.....Independent  
 Pres., Gen. Mgr.....George Palo

**WBIZ—Eau Claire—1944**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.  
 Owned-Operated By.....WBIZ, Inc.  
 Address.....609 Cameron St.  
 Tel.: TE 5-5111.....MBS  
 President, General Mgr.....Howard G. Bill  
 Commercial Manager.....Jack Kelly  
 Program Director.....Loren G. Kassera  
 Chief Engineer.....Chris Bangert

**WEAQ—Eau Claire—1937**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned By.....Bcster. Services  
 Address.....Hotel Eau Claire Bldg  
 Tel.: TEmple 2-3463.....NBC

General Manager.....C. R. Dickoff  
 Program Director.....Peter Murphy  
 Chief Engineer.....Kenneth Tetzloff  
 Owners of: WIAL (FM), Eau Claire.

**WECL—Eau Claire—1948**

Frequency: 1050 Kc....Power: 1000 Watts d.  
 Owned By.....WECL, Inc.  
 Address.....Rudolph Road  
 Tel.: TEmple 2-1629.....KBS  
 Station Representative.....Bolles; Hyett  
 President, Gen. Mgr.....Robert E. Nelson  
 Program Director.....Richard Hoff  
 Chief Engineer.....Jerry Kalmanson

**KFIZ—Fond du Lac—1922**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....KFIZ Bcstg. Co.  
 Address.....18 W. First St.  
 Tel.: WA 1-3770.....MBS  
 Representative.....Holman  
 President, Gen. Mgr.....Emery W. Martin  
 Chief Engineer.....Wendell S. Meyers

**WBAY—Green Bay—1922**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Norbertine Fathers  
 Address.....115 South Jefferson  
 Tel.: HE 2-3331.....CBS  
 Station Representative.....H.R. Reps  
 General Manager.....Haydn R. Evans  
 Commercial Manager.....Joe De Young  
 Chief Engineer.....Wallace Stangel  
 Owners of: WBAY-TV; WHBY, Appleton.

**WDUZ—Green Bay—1947**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Green Bay Bcstg. Co.  
 Business Address.....225 N. Adams St.  
 Tel.: HEmlock 5-5331.....ABC  
 President, Gen. Mgr.....Ben A. Laird  
 Program Director.....Thomas L. Hoppe  
 Publicity Director.....Donald A. Vander Kelen  
 Chief Engineer.....Clifford Graff  
 Owners of: WDUX, Waupaca.

**WJPG—Green Bay—1947**

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By....Green Bay Newspaper Co.  
 Address.....428 Cherry St.  
 Tel.: HE 5-7575.....MBS  
 Station Rep.....George P. Hollingsbery Co.  
 President.....William A. C. Roethke  
 Station Manager.....Glen R. Holznecht  
 Commercial Manager.....Larry Fitchett  
 Sales Prom. Mgr., Pub. Dir....William McCarthy  
 Program Director.....Clair Stone  
 Chief Engineer.....Roland Henry

**WTKM—Hartford—1954**

Frequency: 1540 Kc.....Power: 500 Watts d.  
 Owned By.....Top Hat Enterprises, Inc.  
 Address.....23 N. Main St.  
 Tel.: 673-3550.....KBS

## WISCONSIN

President.....Ralph Schewe  
General Station Manager.....Galen Brunner  
Sales Promotion Manager.....Rusty Flynn  
Program Director.....Jim Parker  
Publicity Director.....Marty Jupp  
Chief Engineer.....Ed Dulaney

### WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.  
Owned By.....WJMC, Inc.  
Address.....Route 3  
Tel.: 303.....MBS-KBS  
Station Rep.....Hollingbery  
President.....W. C. Bridges  
General Mgr.....Russell J. Brown  
Station Manager.....B. L. Munson  
Chief Engineer.....Robert P. Kolsky  
Owners of: WJMC-AM-FM, Rice Lake.

### WCLO—Janesville—1930

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Southern Wisconsin Radio  
Business-Studio Address...200 E. Milwaukee St.  
Tel.: PL 2-7895.....MBS  
President.....Sidney H. Bliss  
General Manager.....V. W. Williams  
Owners of: WCLO-FM.

### WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Kenosha Bcstg., Inc.  
Address.....625 57th St.  
Tel.: OL 7-6162.....Independent  
Pres., Gen. Mgr.....William L. Lipman  
Station Mgr.....Hugh L. Gately

### WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Operated By.....WKBH, Inc.  
Business-Studio Address.....141 So. 6th St.  
Tel.: 2-4678.....NBC  
Station Representative.....Avery-Knodel  
President, Station Mgr.....Howard Dahl  
Commercial Manager.....Richard Schueler  
Program Director.....Berneice Callaway  
Chief Engineer.....Al Leeman

### WKTY—La Crosse—1948

Frequency: 580 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned By.....Lee & Associates  
Address.....Box 923  
Tel.: 2-6042.....ABC  
President, Gen. Mgr.....Herbert H. Lee  
Commercial Manager.....Philip A. Dyer

### WLCX—La Crosse—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....La Crosse Radio Inc.  
Address.....304 Rivoli Bldg.  
Tel.: 4-4521.....Independent  
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer  
Comm., Sales Prom. Mgr.....Glenn H. Pederson  
Program, Publicity Dir.....Jean Gitz

### WLDY—Ladysmith—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Flambeau Bcstg. Co.  
Address.....Hwy. 8  
Tel.: 584.....KBS  
President.....Ruth Nelson  
Gen. Mgr.....Chas. H. Nelson  
Chief Engineer.....S. Mercer

### WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned-Operated By.....Badger Bcstg. Co.  
Address.....Box 99  
Tel.: CE 3-5311.....NBC  
Representative.....Avery-Knodel  
President.....William T. Evjue  
General, Comm. Manager..Howard A. Johnson  
Asst. Mgr., Prog. Dir.....Fred H. Gage  
Chief Engineer.....Norman Hahn

### WISM—Madison—1948

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned By.....Heart O'Wisconsin Bcstrs. Inc.  
Address.....122 E. Main St.  
Tel.: 256-3167.....Independent  
President, Gen. Mgr.....William R. Walker  
V.P., Sales.....Philip Fisher  
Chief Engineer.....George Reynolds

### WKOW—Madison—1947

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.  
Owned By.....Midcontinent Bcst. Co. of Wisc.  
Address.....5727 Tokay Blvd.  
Tel.: 238-5891.....CBS  
Station Representative.....H-R Reps.  
President.....N. L. Bentson  
Exec. V.P., General Manager.....Tony Moe  
General Sales Manager.....Ben F. Hovel  
Operations Manager.....Tom Hooper  
For other Midcontinent stations see BFR Stations  
under Multiple-Station Owners.

### WCUB—Manitowoc—1952

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned By.....Eastern Wisc. Bcstg. Corp.  
Address.....2500 North Mirro Drive  
Tel.: MURray 2-8226.....Independent  
President.....Ben Hovel  
Exec. V.P., General Manager...Jack Severson  
Program Director.....Bob Irish  
Chief Engineer.....Jay Wells

### WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Francis M. Kadow  
Address.....Radio Building  
Tel.: MU 4-6015.....MBS  
Owner, Gen. Mgr.....Francis M. Kadow  
Chief Eng.....H. E. Willis

### WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.

Owned-Oper. By...Marinette Central Bcstg. Co.  
 Address.....400 Wells St.  
 Tel.: RE 5-6631.....NBC  
 President.....Frank J. Russell  
 General Manager.....Howard L. Emich  
 Program Director.....Bill Liegeois  
 Chief Engineer.....Paul Anick  
 For other Russell stations see Mining Journal stations  
 under Multiple-Station Owners.

**WDLB—Marshfield—1947**

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Clarkwood BroadcastingCorp.  
 Address.....1710 N. Central Ave.  
 Tel.: Fullon 4-2191.....KBS  
 President, Gen. Mgr.....Hartley L. Samuels  
 Station, Publicity Director.....John R. Thornton  
 Chief Engineer.....Richard Hanneman  
 Owners of: WKAZ, Charleston, W. Va.

**WRJC—Mauston—1961**

Frequency: 1270 Kc....Power: 500 Watts d.  
 Owned By.....Radio Juneau County, Inc.  
 Address.....200 Hickory St.  
 Tel.: Victor 3-8001.....KBS  
 Station Representative.....James C. Bowden  
 President.....John D. Rice  
 General, Commercial Mgr.....Gordon P. Bigalke  
 Chief Engineer.....Donald L. Yapp

**WIGM—Medford—1941**

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.  
 Owned By.....WIGM, Inc.  
 Business Address.....Box 59  
 Tel.: 748-2566.....KBS  
 Representative.....Clark  
 Pres., Gen. Mgr.....Paul Allman  
 Comm., Sales Prom. Mgr.....Joe Dahlvig  
 Chief Engineer.....Ray Bohnert

**WMNE—Menomonie—1951**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Menomonie Bcstg. Co.  
 Address.....603½ Broadway  
 Tel.: Cedar 5-2112.....KBS  
 Station Representative.....Hopewell  
 President.....Wendell Hansen  
 General, Station Manager.....Don Mortweid  
 Commercial, Sls. Prom. Mgr.....Thor Edgeberg  
 Program Director, Ch. Eng.....LaVern Garton

**WXMT—Merrill—1960**

Frequency: 730 Kc.....Power: 1 Kw. d.  
 Owned By.....ThunderBird Broadcasting Co.  
 Address.....Badger Hotel  
 Tel.: 8-6262.....Independent  
 Station Rep.....Thomas F. Clark, Inc.  
 President.....Gene Halker

**WEMP—Milwaukee—1935**

Frequency: 1250 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Milwaukee Bcstg. Co.  
 Bus.-Address.....1701 W. Wisconsin Ave.

Tel.: DI 2-4040.....Independent  
 Station Rep.....H.R. Reers  
 President.....A. M. Sphaeris  
 Commercial Manager.....John Gagliano  
 Chief Engineer.....Roland Paske  
 Owners of: WEMP-FM; KWK, St. Louis, Mo.

**WFOX—Milwaukee—1946**

Frequency: 860 Kc....Power: 250 Watts d.  
 Owned By.....Fox Broadcasting Corp.  
 Address.....208 E. Wisconsin Ave.  
 Tel.: BRoadway 2-1272.....MBS  
 Station Representative.....Meeker  
 Pres., Gen., Sales Mgr.....Jack Raymond  
 Chief Engineer.....Robert Mayer

**WISN—Milwaukee—1922**

Frequency: 1150 Kc....Power: 5,000 Watts  
 Owned By.....Hearst Corp. (WISN Div.)  
 Address.....759 N. 19th St.  
 Tel.: Division 2-3000.....ABC  
 Station Representative.....McGavren/Guild  
 V.P., General Manager.....James T. Butler  
 Commercial Manager.....Herman Schneider  
 Program Director.....Tom Lambert  
 Chief Engineer.....Lionel Wittenberg  
 For other Hearst stations see Multiple-Station  
 Owners.

**WMIL—Milwaukee—1947**

Frequency: 1290 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Cream City Bcstg. Co., Inc.  
 Address.....2625 W. Wisconsin Ave.  
 Tel.: WE 3-1290.....CBS  
 Station Representative.....Jack Masla  
 President.....Gene Posner  
 Program Director.....Bill Bramhall  
 Chief Engineer.....Gino Monaco  
 Owners of: WMIL-FM.

**WOKY—Milwaukee—1947**

Frequency: 920 Kc.....Power: 1 Kw.  
 Owned By.....Macfadden-Bartell Bcstg.  
 Address.....3500 N. Sherman Blvd.  
 Tel.: Hilltop 2-0150.....Independent  
 Station Representative.....Blair  
 President.....Rosa Bartell Evans  
 Station Manager.....John A. Reddy  
 Engineering Director.....Ralph Evans  
 For other Macfadden-Bartell stations, see Multiple-  
 Station Owners.

**WRIT—Milwaukee—1955**

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....WRIT, Inc.  
 Address.....5407 W. Martin Dr.  
 Tel.: GLenview 3-4130.....Independent  
 Representative.....Eastman  
 President.....Charles Sawyer  
 Executive Vice President.....J. P. Williams  
 Vice President.....Alexander Buchan  
 General Manager.....Bernie Strachota  
 Owners of: WRIT-FM.

## WISCONSIN

### WTMJ—Milwaukee—1927

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. By.....The Journal Co.  
Business Address.....720 E. Capitol Dr.  
Tel.: BR 1-6000.....NBC  
Representative.....Christal  
General Manager.....George Comte  
Station Manager.....R. J. Heiss  
Sales Mgr.....Joseph Killeen  
Owners of: WTMJ-FM-TV.

### WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.  
Owned-Operated By.....Green County Bcstg. Co.  
Address.....Box 460  
Tel.: 1260.....Independent  
Station Representative.....Webb  
President.....Kenneth Stuart  
General Manager.....Joseph Urban  
Commercial Manager.....Stanley Neuberger  
Owners of: WEKZ-FM.

### WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Neenah-Menasha Bcstg. Co.  
Address.....Radio Park  
Tel.: PA 2-6471.....Independent  
Station Representative.....Paul H. Raymer Co.  
President.....James A. McKenna, Jr.  
Vice President.....Don C. Wirth  
Chief Engineer.....Gordon Daily

### WCCN—Neillsville—1957

Frequency: 1370 Kc. Power: 5000 Watts  
Owned By.....Central Wisconsin Bcstg.  
Business Address.....140 W. 5th St.  
Tel.: SHERwood 3-3333.....Independent  
Pres.; Gen., Sta. Mgr.....Howie Sturtz II  
Commercial Manager.....Wayne Grap  
Chief Engineer.....Charles E. Marvin

### WIXK—New Richmond—1960

Frequency: 1590 Kc. Power: 5 Kw. d.  
Owned By.....Radio St. Croix, Inc.  
Address.....Smith Bldg.  
Tel.: CHapel 6-2254.....KBS  
General Manager.....Bob Smith

### WOSH—Oshkosh—1941

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Value Radio Corp.  
Business Address.....2333 Bowen St.  
Tel.: Beverly 5-3150.....Independent  
General Manager.....Wm. L. McDonald

### WFPF—Park Falls—1953

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Northland Bcstg. Co., Inc.  
Address.....P.O. Box 309  
Tel.: 2-3959.....KBS  
Station Representative.....Clark  
Owner.....D. H. Callaghan

### WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Southwest Wisc. Co.  
Address.....P. O. Box 1  
Tel.: Diamond 8-2775.....Independent  
President.....Mrs. M. B. Monroe  
General, Comm. Mgr.....R. J. Bodden

### WPLY—Plymouth—1954

Frequency: 1420 Kc. Power: 500 Watts d  
Owned-Oper. By.....WPLY, Inc.  
Address.....Box 420  
Tel.: TWinbrook 3-2661.....Independent  
President.....R. Bunker Rogoski  
Gen., Comm. Mgr.....D. C. Hille  
Chief Engineer.....C. Markworth

### WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned By.....Comstock Pub. Co.  
Address.....P.O. Box 296  
Tel.: RI 2-2350.....Independent  
President.....W. T. Comstock  
General, Sta. Mgr.....Robert D. Hutchings  
Chief Engineer.....George Wuerch

### WIBU—Poynette—1925

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....William C. Forrest  
Route 2.....Tel.: 635-4532  
KBS-MBS.....Rep.: None  
Pres.; Gen., Sta. Mgr.....William C. Forrest  
Program Dir.....Melvin L. Egger  
Chief Engineer.....Leonard Doese  
For other Forrest stations see Multiple-Station  
Owners.

### WPRE—Prairie du Chien—1952

Frequency: 980 Kc. Power: 1000 Watts, d.  
Owned By.....Prairie Bcstg. Co.  
Address.....P. O. Box 90  
Tel.: 637.....Independent  
Representative.....Holman  
Pres.; Gen., Mgr.....W. C. Schlaugat, Jr.

### WRAC—Racine—1951

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned-Oper. By.....WRAC, Inc.  
Business Address.....2200 N. Green Bay Rd.  
Tel.: ME 2-1627.....Independent  
Pres., Gen. Mgr.....William J. Pricaulx

### WRJN—Racine—1926

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Racine Bcstg. Corp.  
Address.....Radio Park 4201 Victory Ave.  
Tel.: ME 4-3311.....ABC  
President.....J. D. McMurray  
General Manager.....H. R. LePoidevin  
Station Manager.....Harold J. Newcomb  
Commercial Manager.....Gerald D. Nelson  
Chief Engineer.....Stanley D. Fisher  
Owners of: WRJN-FM.

**WRDB—Reedsburg—1953**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....William C. Forrest  
 Address ..... Box 207  
 Tel.: 400.....MBS  
 President.....William C. Forrest  
 General Manager.....Michael J. Flaherty  
 Chief Engineer.....Leonard Doeze  
 For other Forrest stations see Multiple-Station  
 Owners.

**WOBT—Rhineland—1947**

Frequency: 1240 Kc.....1 Kw. d., 250 W. n.  
 Owned-Operated By.....Onelda Bcstg. Co.  
 Address ..... P.O. Box 738  
 Tel.: FO 2-6140.....NBC  
 Station Reps.....Spot Time Sales; Bowden  
 President.....James Cleary  
 General Manager.....Jack R. Gennaro  
 Program Dir.....John Wadd  
 Chief Engineer.....William Anderson

**WJMC—Rice Lake—1939**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .....WJMC, Inc.  
 Address ..... Box 352  
 Tel.: 550 .....KBS-MBS  
 Station Representative ..... Hollingsbery  
 President ..... W. C. Bridges  
 Station Manager.....Russell J. Brown  
 Owners of: WJMC-FM; WJSH, Hayward.

**WRCO—Richland Center—1949**

Freq.: 1450 Kc.... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Richland Bcstg. Co.  
 Address ..... P. O. Box 192  
 Tel.: MI 7-2111.....KBS-ABC  
 Pres., Gen. Mgr.....H. D. Pebbles  
 Chief Engineer.....Pete Athanas

**WCWC—Ripon—1957**

Frequency: 1600 Kc.....Power: 5 Kw. d.  
 Owned By.....Greycote, Inc.  
 Address.....Box 64 Radio Road  
 Tel.: 748-5111 .....Independent  
 Station Representative.....Hal Walton Assocs.  
 President, Gen. Mgr.....Arlow D. Bice, Jr.  
 Station, Sales Prom. Mgr.....Gordon N. Alsum

**WTCH—Shawano—1948**

Frequency: 960 Kc.....Power: 1,000 Watts d.  
 Owned By Shawano County Leader Pub. Co.  
 Business-Studio Address..107 E. Green Bay St.  
 Tel.: LA 6-2121.....KBS  
 General Manager.....J. P. Donald  
 Station Manager.....Ray Gruetzmacher

**WHBL—Sheboygan—1926**

Freq.: 1330 Kc.... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WHBL, Inc.  
 Bus. Studio Address ..... Box 27  
 Tel.: GL 8-2107.....ABC  
 Sta. Rep. ....Burn-Smith

Pres., General Manager.....Paul F. Skinner  
 Comm. Manager.....Ray Witthuhn  
 Chief Engineer.....Christ Bauer

**WKTS—Sheboygan—1955**

Frequency: 950 Kc.....Power 500 Watts, d.  
 Owned By.....Sheboygan Radio, Inc.  
 Address.....814 N. 8th St.  
 Tel.: GLencourt 7-5561.....Independent  
 Station Reps...Breen & Ward; Spot Time Sales  
 President, General Mgr.....Richard P. McKee  
 Commercial Manager.....Harold Cohan  
 Chief Engineer.....R. Kruse

**WCOW—Sparta—1951**

Frequency: 1290 Kc.....Power: 5 Kw. d.  
 Owned By...Sparta-Tomah Broadcasting Co.  
 Address.....209 E. Main St.  
 Tel.: 3307 .....KBS-MBS  
 Station Representative.....Walton  
 Pres., Gen. Mgr.....John D. Rice  
 Owners of: WCOW-FM.

**WSPT—Stevens Point—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned By.....Stevens Point Bcstg. Co.  
 Business Address.....414 Main St.  
 Tel.: Diamond 4-9778.....Independent  
 Representative .....Hal Holman  
 Pres.; Sales Mgr.....Peter A. Barnard  
 Program Director.....Lucie Land  
 Chief Engineer.....Art Zagrzebski  
 Owners of: WSPT-FM.

**WDOR—Sturgeon Bay—1951**

Frequency: 910 Kc.....Power: 1000 W. d.  
 Owned By.....Door County Bcstg. Co.  
 Address ..... 212 N. Third Ave.  
 Tel.: Pioneer 3-4411.....MBS  
 Pres., Gen. Mgr.....Edward Allen, Jr.  
 Commercial Manager.....Leonard Koskubar  
 Program Director.....William Kary  
 Sales Prom., Publicity Director...Dolores Allen

**WIGL—Superior—1961**

Frequency: 970 Kc.....Power: 500 Watts d.  
 Owned By.....Radio Superior, Inc.  
 Address ..... 1302 Tower Ave.  
 Tel.: EXport 2-4707.....Independent  
 President.....J. G. Haig  
 Program Director.....L. M. Latto, Jr.  
 Chief Engineer.....Kermit Littler

**WQMN—Superior—1959**

Frequency: 1320 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Quality Radio, Inc.  
 Address ..... WQMN Bldg.  
 Tel.: EXport 4-6695.....MBS  
 President, Gen. Mgr.....W. H. Whitsitt  
 Chief Engineer.....Wilfred A. Meys

**WTMB—Tomah—1959**

Frequency: 1460 Kc.....Power: 1 Kw. d.

# WISCONSIN

Owned By.....Tomah Maustom Bcstg. Co.  
Address.....P.O. Box 588  
Tel.: 372-2121.....Independent  
Pres., Gen. Mgr.....Hugh Dickie  
Chief Engineer.....W. Merritt

## WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.  
Owned By.....Two Rivers Bcstg. Co.  
Address.....1817 Washington St.  
Tel.: 793-1348.....Independent  
Station Representative.....Thomas F. Clark  
President, Commercial Mgr....Kenneth A. Daum  
Gen., Sta. Mgr.....Ray F. Kessenich  
Chief Engineer.....Robert White

## WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Parks Robinson  
Address.....Box 191  
Tel.: 7-7200.....KBS  
Owner, Sta. Mgr.....Parks Robinson

## WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Watertown Radio, Inc.  
Address.....104 W. Main St.  
Tel.: 261-3950.....KBS  
Station Rep.....Hopewell  
Pres., Gen. Mgr.....Carl V. Kolata  
Chief Engineer.....Douglas Beaudoin  
Owners of: WTTN-FM.

## WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.  
Owned By.....Midwest Bcstg.  
Address.....330 Wisconsin Ave.  
Tel.: Liberty 2-6636.....MBS  
Station Representative.....Gill-Perna  
Owner.....C. Wayne Wright  
Chief Engineer.....Adin Randall  
Owners of: WAUX-FM.

## WDX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By.....Laird Broadcasting Co.  
Address.....Box 247  
Tel.: 83.....ABC  
President.....Ben A. Laird  
Owners of: WDUZ, Green Bay.

## WHVF—Wausau—1953

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....Lakeland Bcstg. Corp.  
Address.....1110 Wausau Ave.  
Tel.: Viking 2-1188.....KBS

Representative.....Grant Webb & Co.  
President, Ch. Eng.....Hilding V. Foreen  
General Manager.....Arthur N. Lynn

## WRIG—Wausau—1958

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.  
Owned By.....WRIG, Inc.  
Address.....529 Third St.  
Tel.: Viking 845-5818.....Independent  
Station Rep.....Devney Organization  
President.....Duey Wright, Sr.  
Gen., Sta. Mgr.....Gerald G. Gertschen

## WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts  
Owned By.....Wisc. Valley TV Corp.  
Business Address.....Box 1088  
Tel.: VI 2-2111.....NBC  
Representative.....Meeker  
Pres.; Gen. Mgr.....Richard D. Dudley  
Station Manager.....George Bundner  
Sales Prom., Pub. Dir.....Thomas E. Bolger  
Prog. Dir.....Rudy Topinka  
Chief Engineer.....Roland W. Richardt  
Owners of: WSAU-FM-TV; WMTV (TV), Madison

## WAWA—West Allis—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned By.....Suburbanaire, Inc.  
W. Bluemound Rd., Elm Grove.Tel.: SU 6-4625  
Independent.....Rep.: None  
President.....Herbert L. Mount  
General Mgr.....Neil K. Searles

## WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 1000 W. d.  
Owned-Oper. By.....West Bend Bcstg. Co.  
Business Address.....P.O. Box 60  
Tel.: FE 4-2344.....KBS  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....August C. Berkholtz  
V.P., Chief Engineer.....Paul J. Mueller  
Owners of: WBKV-FM.

## WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc....5 Kw., d., 500 Watts, n.  
Owned-Oper. By...William F. Huffman Radio  
Address.....220 First Ave. South  
Tel.: HARRISON 3-7205.....MBS  
Representative.....Meeker  
President.....Louise F. Huffman  
Commercial Manager.....L. L. Zurawski  
Program Director.....Arnie Strope  
Chief Engineer.....Gordon Miller  
Owners of: WFHR-FM.

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INDUSTRY'S ONLY DAILY NEWSPAPER.**

# Wyoming

## **KBBS**—Buffalo—1956

Frequency: 1450 Kc. Power: 250 Watts  
Owned By...Northern Wyoming Bcstg. Corp.  
Address.....98 S. Main Street  
Tel.: 684-7070 ABC-KBS  
Station Representative.....Petry  
President.....Neal Wyman  
Gen. Mgr.....Jack Rosenthal  
Chief Engineer.....R. P. Burger

## **KATI**—Casper—1956

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Patrick H. Meenan  
Address.....P. O. Box 2006  
Tel.: 237-9747 KBS

## **KTWO**—Casper—1930

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Rocky Mt. Tele Stations  
Address.....4200 E. Second St.  
Tel.: 237-3711 CBS  
Station Representatives....Meeker; McGuire  
President.....B. Harris  
General, Station Mgr.....L. Berger  
Owners of: KTWO-TV; KFBB-AM-TV, Great Falls,  
Mont.

## **KVOC**—Casper—1946

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....KVOC Bcstg. Co.  
Address.....Box 2090  
Tel.: 2-4512 ABC  
Station Representative.....Petry  
Sta., Sales Prom. Mgr.....William F. Shutts  
Comm. Mgr., Ch. Eng.....Duane W. Simons

## **KCHY**—Cheyenne—1959

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned By.....KCHY Radio  
Address.....309 W. 18 St.  
Tel.: 634-7975 Independent  
President.....Charles W. Stone  
Owners of: KDAC, Ft. Bragg, Calif.

## **KFBC**—Cheyenne—1940

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Frontier Bcstg. Co.  
Address.....2923 East Lincolnway  
Tel.: 634-4461 ABC  
Station Representative....Edward Petry & Co.  
President.....Robert S. McCracken  
General Mgr., Chief Eng....William C. Grove  
Station, Commercial Mgr.....Larry Birleffi  
Program Director.....Joan Troyer  
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

## **KRAE**—Cheyenne—1961

Frequency: 1480 Kc. Power: 1 Kw. d.  
Box 199.....Tel.: 638-8921  
Independent.....Rep.: None  
General Mgr.....Louis C. Erck

## **KVWO**—Cheyenne—1952

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned By.....Cheyenne Bcstg. Co., Inc.  
Address.....Box 926  
Tel.: 632-6433 MBS  
Pres.; Gen., Sta. Mgr.....Leo R. Morris  
Program Director.....Jimmy Dallas  
Owners of: KVWO-FM.

## **KODI**—Cody—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Park Broadcasters, Inc.  
Address.....P. O. Box 1222  
Tel.: 587-2211 Independent  
President, Station Mgr.....R. B. Beall  
Chief Engineer.....Ted Agnew

## **KWIV**—Douglas—1957

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned By.....Douglas Bcstg.  
Address.....Box 114  
Tel.: 358-2768 KBS  
President, Chief Eng.....Joe C. Henry

## **KEVA**—Evanston—1953

(Formerly KLUK)

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Evanston-Kemmerer Bcstrs.  
Box 198.....Tel.: 1240  
ABC-KBS.....Rep.: Petry  
President.....Leslie J. Kleven  
V.P.; Gen., Comm. Mgr.....R. M. Benson

## **KIML**—Gillette—1957

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned By.....Gillette Bcstg Co.  
Address.....Box 1009  
Tel.: 682-4747 ABC, MBS  
Station Representative....Edward Petry & Co.  
President.....W. H. Edelman, Jr.  
Station Manager.....Roy A. Mapel  
Chief Engineer.....A. D. Gaddis

## **KSGT**—Jackson—1962

1340 Kc. Power: 250 W.  
Owned By....Snake River Radio & TV Co.  
Box 100.....Tel.: 520  
Independent.....Rep.: None  
President.....Gene Shumate  
Sta., Sales Mgr.....Richard E. Carr

# WYOMING

## **KMER**—Kemmerer—1962

Frequency: 950 Kc.....Power: 1 Kw.  
Owned By.....Lincoln Bcstg. Co.  
Box 563.....Tel.: 877-4485  
KBS.....Rep.: None  
President.....W. B. Davis  
Station Mgr.....Wayne D. Costner

## **KOVE**—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Operated By.....Fremont Bcstg.  
Business Address.....P. O. Box 438  
Tel.: 332-5683.....ABC  
Pres.; Gen. Mgr.....Dan Breece

## **KLME**—Laramie—1961

Frequency: 1490 Kc.....Power: 100 W.  
Owned By.....Albany Broadcasters  
Address.....Box 818  
Tel.: 745-7396.....Independent  
Pres., Gen. Mgr. Ch. Eng....Georg S. Blum  
For other Ware stations see Multiple station  
Owners.

## **KOWB**—Laramie—1948

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Kowboy Radio, Inc.  
Owned-Oper. By.....Kowboy Radio, Inc.  
Address.....Box 1290  
Tel.: 745-4888.....ABC  
Station Representative.....Petry  
Pres. Pub. Dir.....Charles L. Bell

## **KASL**—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....N. E. Wyoming Bcstrs.  
Address.....Box 967  
Tel.: 746-2721.....ABC-KBS  
President.....Mal Wyman  
General Station Mgr.....Jack Rosenthal  
Chief Engineer.....Al Bailey

## **KPOW**—Powell—1941

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....KPOW, Inc.  
Address.....P.O. Box 878  
Tel.: Skyline 4-2421.....KBS-MBS  
Station Mgr.....William A. Mack  
Chief Engineer.....J. S. Kilness

## **KRAL**—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Radio 1240  
Address.....Box 979  
Tel.: EA 4-2711.....Independent  
President.....Neal Wyman  
For other Wyman stations see Multiple-Station  
Owners.

## **KVOW**—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts

Owned By.....Riverton Bcstg. Co.  
Business Address.....Box 393  
Tel.: UL 6-2251.....Independent  
President, General Manager.....Tony A. Kehl  
Station, Comm. Manager.....Loren Ellis

## **KVRS**—Rock Springs—1939

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.  
Owned By.....Wyoming Broadcasting Co.  
Address.....Box 1167  
Tel.: EM 2-3799.....ABC-KBS-MBS  
President.....D. G. Richardson  
Gen., Sta. Mgr.....Dwight A. Fisher  
Commercial Manager.....Jack Facinelli  
Chief Engineer.....John Cormana

## **KROE**—Sheridan—1961

Frequency: 930 Kc.....Power: 1 Kw. d.  
Owned By.....Sheridan Bcstg. Co., Inc.  
Address.....21 S. Main St.  
Tel.: 674-4323.....Independent  
President.....Sam Rosenthal

## **KWYO**—Sheridan—1934

Freq.:1410 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By....Big Horn Bcstg. Co., Inc.  
Address.....140 E. Loucks  
Tel.: 674-4461.....ABC-MBS  
Representative.....Petry  
President, Gen. Mgr.....Donald E. Tannehill  
Station, Publicity Mgr.....H. W. Thompson  
Commercial, Sales Prom. Mgr....F. C. Taggart  
Chief Engineer.....Bob Crossthwaite

## **KRTR**—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Mildred V. Ernst  
Address.....500 Broadway  
Tel.: UN 4-2351.....KBS  
Gen. Mgr., Prog. Dir.....Mildred V. Ernst

## **KTHE**—Thermopolis—1958

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Big Horn Basin Bcstg. Co.  
Address.....P. O. Box 591  
Tel.: 864-2119.....Independent  
Pres., Gen. Mgr.....Hugh R. Graham

## **KGOS**—Torrington—1950

Frequency: 1490 Kc...Power: 1 kw.d., 250 W. n.  
Owned By.....Kermit G. Kath  
Address.....West Hi Way  
Tel.: 532-2158.....Independent  
Owner; Gen., Comm. Mgr.....Kerm Kath  
Owners of: KOLR, Sterling, Colo.

## **KYCN**—Wheatland—1960

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Pioneer Bcst.  
Box 250.....Tel.: 646  
KBS.....Rep.: Petry  
Pres., Gen. Mgr.....Larry Cobb



## WYOMING-GUAM-PUERTO RICO

### **KWOR**—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Joseph P. Ernst

Address .....Route 20 West  
Tel.: FI 7-2675.....KBS  
Gen. Comm. Mgr.....Joseph P. Ernst

## *Territories and Possessions*

### Guam

#### **KUAM**—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts d.  
Owned By.....Radio Guam, Inc.  
Address.....P. O. Box 368

Tel.: 7961.....NBC, MBS  
Station Rep.....Intercont. Services Ltd.  
President.....Phil Berg  
Station Manager.....Robert A. Jordan  
Chief Engineer.....Kenneth Pier

### Puerto Rico

#### **WABA**—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts  
Owned-Operated By.....L. Hector Reichard  
Address .....Box 188  
Tel.: 241.....Independent  
General Manager.....F. Bonnet Velez

#### **WGRF**—Aguadilla—1956

Frequency: 1340 Kc.....Power: 250 W.  
Owned By.....Jaicoa Bcstg. Co.  
Guanajibo, Mayaguez.....Tel.: 832-1291  
Independent.....Rep.: None  
President.....M. A. Cabrera  
Gen., Comm. Mgr.....Marcos A. del Valle

#### **WCMN**—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts  
Owned By.....Caribbean Bcstg. Corp.  
Address.....32 De Diego Ave.  
Tel.: 878-0070.....Independent  
President.....Antonio E. Vidal  
Gen., Comm. Mgr.....Nabal Barreto  
Chief Engineer.....William Arce

#### **WMIA**—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts  
Owned By.....Abacoa Radio Corp.  
Address.....Box 1055  
Tel.: 878-1275; 878-3248.....Independent  
Station Representative.....Pan-American  
President.....Carlos M. Pirallo

Program Publicity Director.....Luis A. Rios  
Owners of: WRAI, Rio Piedras.

#### **WNIK**—Arecibo—1958

Frequency: 1230 Kc.....Power: 250 W.  
Owned By.....Arecibo Radio Corp.  
Address.....462 De Diego Ave.  
Tel.: 878-1366; 878-1464.....Independent  
President.....M. A. Cabrera  
General Manager.....David Ortiz  
Owners of: WNIK-FM.

#### **WNEL**—Caguas—1947

Frequency: 1430 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Atlantic Bcstg.  
Address .....Box 487  
Tel.: 678.....Independent  
President.....Jack Sterling  
General Manager.....Charlie Sierra  
Chief Engineer.....Eduardo Biascochea

#### **WVJP**—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts  
Owned By.....Atlantic Bcstg. Corp.  
Address.....Ruiz Belvis St.  
Tel.: 789.....Independent  
President, General Mgr.....Hector Pereira

#### **WMDD**—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....WMDD, Inc.  
Address.....Box 387

# PUERTO RICO

Tel.: 132.....Independent  
General Manager .....Agustin B. Camunas

## WXRf—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts  
Owned-Oper. By....Guayama Bcstg. Co. Inc.  
Business Address.....P.O. Box 615  
Tel.: 243 .....Independent  
President, General Mgr.....Rafael Fuster, Jr.  
Station, Comm. Mgr...Gumersindo Cordero, Jr.  
Program Director..Gloria E. Santiago de Ortiz  
Chief Engineer.....Juan M. Ortiz

## WALO—Humacao—1957

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Ochoa Bcstg. Co.  
Address .....Box 1055  
Tel.: 422 .....Independent  
Owner.....Antino L. Ochoa  
General, Promotion Mgr..Ramon A. Rodriguez

## WISA—Isabela—1962

Freq. 1390 Kc..Power: 1 Kw. d., 500 Watts n.  
Owned By.....Radio Noroeste  
Address .....Box W.  
Tel.: 872 .....Independent  
President.....Sergio Martinez  
General Manager .....Raul S. Roman

## WMNT—Manati—1959

Frequency: 1500 Kc.....Power: 250 Watts  
Owned By.....Arecibo Broadcasting Co.  
Address.....P. R. 2, Barrio Santanna, Arecibo  
Tel.: Arecibo .....Independent  
Owners.....E. Archilla-Roig, P. C. Barbosa

## WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Manuel Pirallo  
Business Address.....Box 297  
Tel.: 832-4560 .....Independent  
Owner, Gen. Mgr.....Manuel Pirallo

## WKJB—Mayaguez—1946

Frequency: 710 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Jose A. Bechara, Jr.  
Address .....Box 1293  
Tel.: 832-4585 .....Independent  
Pres., Gen. Mgr. ....Jose A. Bechara, Jr.

## WORA—Mayaguez—1947

Frequency: 760 Kc.....Power: 5000 W.  
Owned-Oper. By.....Radio Americas Corp.  
Studio Address.....P. O. Box 43  
Tel.: 1150 .....Independent  
Representative .....Inter-American  
Pres., Gen. Mgr.... Alfredo Ramirezde Arellano  
Station Manager.....Reinaldo M. Dupont  
Chief Engineer.....Miguel Ortiz  
For other Arellano stations see Multiple-Station  
Owners.

## WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....WPRA, Inc.  
Address.....Box 869  
Tel.: 869.....Independent  
President .....Andres Camara

## WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts  
Owned-Operated By...Mayaguez Radio Corp.  
Address.....P. O. Box 1346  
Tel.: 1290 .....Independent  
Station Representative.....Continental  
President.....William G. Mamary  
Gen., Comm. Mgr.....Gilbert Mamary

## WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Puerto Rico Bcstg. Corp.  
Tel.: 842-1257 .....Independent  
President .....Andres Grillasca  
Gen. Mgr., Ch. Eng.....Luis E. Freyre

## WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts  
Owned By.....Ponce Broadcasting Corp.  
Business Address.....Torres & Villa Sts.  
Tel.: 2-3038 .....Independent  
Pres., Gen. Mgr.....Charles Cordero  
Chief Engineer.....J. H. Conesa  
Owners of: WKFE, Yauco.

## WPAB—Ponce—1939

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.  
Owned By..Portorrican American Bcstg. Co., Inc.  
Address .....P.O. Box 786  
Tel.: 842-3260 .....Independent  
Pres., Gen. Mgr.... Alfonso Gimenez-Aguayo

## WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Operated By.....Voice of Porto Rico  
Address.....P. O. Box 430  
Tel.: 842-0166 .....Independent  
Representative .....Inter-American  
Pres., Gen. Mgr... Alfredo Ramirez de Arellano

## WUNO—Rio Piedras—1949

Frequency: 1320 Kc..Power: 5 Kw. d. 1 Kw. n.  
Owned By.....San Juan Bcstg. Co.  
Address.....Box Q, Hato Rey, P. R.  
Tel.: 766-2491 .....Independent  
President .....W. M. Carpenter  
General Manager .....Mariano Angelet  
Chief Engineer .....Jose M. Carriles

## WRAI—Rio Piedras—1949

(Formerly WWWW)

Frequency: 1520 Kc.....Power: 250 Watts  
Owned-Oper. By.....Abacoa Radio Corp.  
Address.....1252, Hato Rey  
Tel.: 767-0098; 766-5000.....Independent

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## PUERTO RICO-VIRGIN ISLANDS

President, General Mgr.....Carlos P. Lopez  
Chief Engineer.....Ramon E. Orta  
Owners of: WMIA, Arecibo.

### WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....José Ramón Quiñones  
Bus. Address.....357 Ponce De Leon Ave.  
Tel.: 724-3000.....Independent  
Station Rep.....Caribbean Networks, Inc.  
General Mgr.....Segismundo Quinones  
Chief Engineer.....Jose Arzuaga

### WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Continental Broadcasting Corp.  
Address.....Box V, Hato Rey  
Tel.: 766-3747.....Independent  
Pres., Gen. Mgr.....Carmina Mendez

### WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.  
Owned By.....Bestov Bcstg., of Puerto Rico  
Address.....Box 4504  
Tel.: 724-0014.....Independent  
President.....Luis S. Mejia  
General Manager.....Louis A. Mejia  
Owners of: WIAC-FM.

### WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts  
Owned-Oper. By...Electronic Enterprises, Inc.  
Address.....P.O. Box 2692  
Tel.: 724-3594.....Independent  
President.....Antonio Ayuso Valdivieso  
Chief Engineer.....Luis Prado  
Owners of: WITA-FM.

### WKAQ—San Juan—1922

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Oper. By.....El Mundo Bcstg. Corp.  
Address.....654 Ponce de Leon Ave.  
Tel.: 723-8290.....Independent  
Representatives...Inter-American Pub'l, Inc.  
President.....Mrs. A. Ramos

General Mgr.....V. Lamas, Jr.  
Chief Eng.....Jose Arzuaga  
Owners of: WKAQ-FM-TV.

### WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.  
Owned By.....American Colonial Bcstg. Corp.  
Address.....1000 Ponce de Leon Ave.  
Tel.: 722-0151.....Independent  
Pres., Gen. Mgr.....R. P. Perry  
Chief Engineer.....Emilio Ramirez  
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

### WKYN—San Juan—1960

Frequency: 630 Kc.....Power: 1,000 Watts  
Owned By.....Quality Broadcasting Corp.  
Address.....P.O. Box 9986, Santurce  
Tel.: 723-8085.....MBS  
Pres.; Gen. Mgr. Alfredo Ramirez de Arellano  
Chief Engineer.....Meyer Gottesman  
For other Arellano stations see Multiple-Station Owners.

### WRSJ—San Juan—1947

Freq.: 1560 Kc..Power: 5 Kw. d., 250 W. n.  
Owned By.....Antilles Bcstg. Corp.  
Box 5627.....Tel.: 723-8515  
Independent.....Rep.: None  
Pres., Gen. Mgr.....J. M. Ortiz

### WIVV—Vieques Island—1956

Frequency: 1370 Kc.....Power: 1,000 Watts  
Owned By...Calvary Baptist Mission of P. R.  
Address.....Vieques Island  
Tel.: 2961.....Independent  
Pres., Gen. Comm. Mgr. Rev. Donald D. Luttrell

### WKFE—Yauco—1961

Frequency: 1550 Kc.....Power: 250 Watts  
Owned By.....Ponce Bcstg. Corp.  
Address.....Box 1526, Ponce  
Tel.: 507.....Independent  
Pres.; Gen. Mgr.....Charles Cordero  
Chief Engineer.....J. H. Conesa  
Owners of: WLEO, Ponce.

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## Virgin Islands

### WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts  
Owned By...Radio American West Indies, Inc.  
Address.....Box 931, St. Croix  
Tel.: 431-223.....KBS  
Station Rep.....Pan American  
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon

### WBNB—St. Thomas—1962

Frequency: 1000 Kc.....Power: 1 Kw.  
Owned By.....Island Teleradio Serv.

Box 1947.....Tel.: 744-0300  
Independent.....Rep.: None  
Pres.; Gen., Sta., Prog. Mgr.....Robert Moss

### WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....V. I. Industries, Inc.  
Address.....Box 538, Charlotte Amalie  
Tel.: 489.....MBS-NBC  
Station Rep.....Intercontinental Services  
President.....W. M. O'Neil  
Chief Engineer.....Stephen Bennett

# Revenues, Expenses & Income Of All FM Radio Stations

(In Millions of Dollars)

— 1961-1962 —

<i>Item</i>	<i>1962 Number of Stations</i>	<i>Amount</i>	<i>1961 Number of stations</i>	<i>Amount</i>
<i>Total FM Broadcast Revenues</i>				
FM stations operated by:				
AM licensees:				
Reporting no FM revenues.....	306	—	405	—
Reporting FM revenues.....	408	\$4.6	284	\$2.9
Non-AM licensees .....	279	9.3*	249	7.1
Total FM stations.....	993	\$13.9	938	\$10.0
<i>FM Broadcast Expenses</i>				
FM stations operated by:				
Non-AM licensees .....	279	\$12.5	249	\$9.7
<i>FM Broadcast Income (before Federal income tax)</i>				
FM stations operated by:				
Non-AM licensees .....	279	(\$3.2)	249	(\$2.6)

## FM Stations Operated by Non-AM Licensees Reporting Profit & Loss

— 1958-1962 —

<i>Year</i>	<i>Total Number Reporting</i>	<i>Number Reporting Profit</i>	<i>Number Reporting Loss</i>
1962 .....	279	71	208
1961 .....	249	59	190
1960 .....	218	50	168
1959 .....	148	38	110
1958 .....	93	25	68

( ) Denotes loss.

(\*) Of this amount \$1.4 million was reported as incidental broadcast revenues including revenues from providing functional music or other special services.

NOTE: In view of the difficulty in a joint AM-FM operation in allocating FM operation expense separately from AM station operation expense, licensees of such stations were not required to report FM station expense separately. As a result, FM industry totals for expense and income are not available. AM-FM licensees, however, were requested to report separately the revenues, if any, attributable to FM station operation.

Source: FCC.

# National Assn. of FM Broadcasters

45 West 45th St., New York, N.Y. 10036  
1023 Munsey Bldg., Washington, D.C. 20004

## OFFICERS

### Board Chairman

Abe J. Voron  
WQAL, Philadelphia, Pa.

### President

(Vacant)

### Pres., Advisory Comm.

David Polinger  
WTFM, New York, N. Y.

### Secretary

W. C. Baird, Jr.  
WFMB, Nashville, Tenn.

### Treasurer

Stan Hamilton  
WMAL, Washington, D. C.

### Executive Secretary

Edward F. Kenehan  
1023 Munsey Bldg., Washington, D.C. 20004

## DIRECTORS

T. Mitchell Hastings  
Director-at-Large  
Arthur K. Crawford  
Director-at-Large  
KCBH, Beverly Hills, Calif.  
David J. Bennett  
Director-at-Large  
Triangle Stas., Philadelphia, Pa.  
David H. Polinger (Region 1 Dir.)  
WTFM, New York, N. Y.  
Stan Hamilton (Region 2 Dir.)  
WMAL-FM, Washington, D. C.  
Hugh E. Trotter (Region 3 Dir.)  
WSEV-FM, Sevierville, Tenn.  
Frank Knorr, Jr. (Region 4 Dir.)  
WPKM, Tampa, Fla.  
Lyman Potts  
CFRB-FM, Toronto, Ont.

George Chenault  
WSLS, Roanoke, Va.  
Martin R. Williams (Region 5 Dir.)  
WFMS, Indianapolis, Ind.  
Ted Leitzell (Region 6 Dir.)  
WEFM, Chicago, Ill.  
Lynn Christian (Region 7 Dir.)  
KODA-FM, Houston, Tex.  
Gary Gielow (Region 8 Dir.)  
KPEN, San Francisco, Calif.  
Harold Engel (Ed. Dir.)  
Wisconsin State Broadcasting Service  
Larry Bentson  
WL0L, Minneapolis, Minn.  
W. C. Baird, Jr.  
WFMB, Nashville, Tenn.

## MEMBERS

City	Call Letters
Birmingham	WCRT-FM
Huntsville	WAHR
Jasper	WWWB-FM
Anchorage	KNIK-FM
Phoenix	KNIX
Tucson	KFMM
Siloam Springs	KUOA-FM
Bakersfield	KIFM
Beverly Hills	KCBH
Fresno	KFRB-FM
Fresno	KNQR
Hollywood	KGLA
Los Angeles	KBBI
Los Angeles	KFMU-FM
Los Angeles	KHOF
Los Angeles	KMLA
Los Angeles	KRCS
Monterey	KHFR-FM
Riverside	KDUO
Sacramento	KCRA-FM
Sacramento	KHIQ
Sacramento	KSFM
San Diego	KEBS
San Diego	KITT
San Diego	KOGO
San Francisco	KAPE-FM
San Francisco	KMPN-FM
San Francisco	KPEN
Santa Barbara	KDB-FM

Station Representative and Address

ALABAMA (Region 4)  
William Chapman, 2008 - 8th Avenue, South  
William R. Lane, Jr., Times Building  
William Edgecum, 20th Street & Bankhead Highway

ALASKA (Region 8)  
A. G. Hebert, P. O. Box 2200

ARIZONA (Region 7)  
John P. Karshner, P. O. Box 7100  
Lee Little, 199 North Stone Avenue

ARKANSAS (Region 4)  
Cecil E. Smith, John Brown University

CALIFORNIA (Region 8)  
Hal Brown, 2130 G St.  
Arthur K. Crawford, P. O. Box 23  
David J. Bennett, Sheraton Hotel, Philadelphia  
Elbert H. Dean, 5226 N. Teilmann Ave.  
Dave Williams, 6909 Melrose Avenue  
Thomas E. Steele, 558 South Hope Street  
Lee Facto, Box 943, Bellingham, Wash.  
V. Dale Smith, P. O. Box 103  
William Tamberlin, 2917 Temple Street  
William Muster, 6906 Santa Monica  
Kenneth F. Warren, 651 Cannery Row  
Bob Bunnell, 3639 East 8th St.  
John S. Kelly, 310 - 10th Street  
James C. Hodges, P. O. Box 9311  
5831 Rosebud Lane  
Kenneth K. Jones, Jr., San Diego State College  
Fred Rabel, U. S. Grant Hotel  
Wilson Edwards, P. O. Box 628  
Hal Cox, 3325 Filmore St.  
W. Sam Samulski, 1212 Columbus Avenue  
Gary M. Gielow, 1001 California St.  
Len Menard, 1050 Arilla del Mar

# NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
Santa Barbara	KMUZ-FM	William H. Buckley, Hotel Carillo
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Cruz	KSCO	Charles V. Berlin, P. O. Box 1080
Santa Maria	KEYM	Frank J. Nesmith, 114 West Church St.
Turlock	KHOM-FM	Ray E. Wilder, 208 Lander Ave.
Walnut Creek	KWME	F. Wellington Morse, 1581 Botelho Dr.
Colorado Springs	KVOR-FM	COLORADO (Region 7)
Denver	KLJR	Sheldou Singer, 512 Tejon St.
Denver	KDEN-FM	George B. Anderson, 6535 W. Jewell Avenue
Denver	KFML-FM	Ed Koepke, 1601 W. Jewell Avenue
Denver	KTGM	Timothy D. O'Connor, 200 Filmore
Manitou Springs	KCMS-FM	William C. Kirk, 7580 W. 16th Avenue
		C. M. Edmonds, P. O. Box 592
Hartford	WHCN	CONNECTICUT (Region 1)
Meriden	WBMJ	Karl Kritz, P. O. Box 1062
New Haven	WNHC-FM	Raymond G. Hard, 99 Colony Street
		David J. Bennett, Sheraton Hotel, Philadelphia
Wilmington	WJBR	DELAWARE (Region 2)
		J. B. Reynolds, Sr., 2617 Ebright Road
Washington	WMAL-FM	DISTRICT OF COLUMBIA (Region 2)
		Stan Hamilton, 4461 Connecticut Avenue, N. W.
Cocoa Beach	WXBR	FLORIDA (Region 4)
Coral Gables	WVCG-FM	Nicholas Farinella, P. O. Box 146
Daytona Beach	WNDB-FM	George W. Thorpe, P. O. Box 1516
Fort Lauderdale	WWIL-FM	R. Y. Huffman, P. O. Box 431
Jacksonville	WJAX-FM	William A. Roberts, Continental Bldg., Washington, D.C.
Naples	WNFM	J. W. Douglass, P. O. Box 1740
Palm Beach	WQXT-FM	William J. Ryan, South Tamiami Trail
Tallahassee	WBGW-FM	B. J. Harris, 3000 S. Ocean Blvd.
Tampa	WPKM	J. Kenneth Ballinger, P. O. Box 1027
		Frank Knorr, Jr., Bayshore Royal Hotel
Atlanta	WKLS	GEORGIA (Region 4)
Atlanta	WSB-FM	Donald C. Kennedy, P. O. Box 13242
Columbus	WBBL-FM	Frank Gaither, 1601 W. Peachtree Street, N.E.
Marietta	WBIE-FM	J. W. Woodruff, Jr., P. O. Box 270
Savannah	WTOC-FM	James M. Wilder, P. O. Box 91
		John W. Vance, Jr., P. O. Box 858
Carbondale	WSIU	ILLINOIS (Region 6)
Champaign	WDWS-FM	Buren C. Robbins, Southern Illinois University
Chicago	WCLM	Larry Stewart, 48 Main Street
Chicago	WEBH	William Drenthe, 333 N. Michigan Avenue
Chicago	WEFM	Buddy Black, Edgewater Beach Hotel
Chicago	WFMF	Ted Leitzell, 6001 W. Dickens Street
Chicago	WFMIQ	Maurice Rosenfield, 230 N. Michigan Avenue
Decatur	WSOY-FM	Lester Vihon, 79 W. Monroe Street
Mt. Carmel	WSAB	Robert B. King, P. O. Box 789
Oak Park	WOPA-FM	Leonard M. Koger, Jr., P. O. Box 210
Rock Island	WHBF-FM	Al Michel, 408 S. Oak Park Avenue
		Ted Arnold, Telco Building
Anderson	WAFM	INDIANA (Region 5)
Columbus	WCSI-FM	Charles Bates, P. O. Box 190
Evansville	WKY-FM	Donald E. Pille, 501½ Washington St.
Ft. Wayne	WPTH-FM	J. A. Engelbrecht, P. O. Box 148
Greenfield	WSMJ	Richard D. Morgan, Butler Road
Indianapolis	WFBI-FM	John S. Byrne, 610 W. 9th Street
Indianapolis	WFMS	Eldon Campbell, 1330 N. Meridian St.
Richmond	WGLM	Martin R. Williams, 750 N. Meridian St.
Terre Haute	WTIH	Richard N. Williams, 18 N. 9th St.
		Ben Falber, Jr., 918 Ohio St.
Des Moines	KDMI-FM	IOWA (Region 6)
		Donald A. Richards, 2948 Easton Boulevard
Garden City	KNCO-FM	KANSAS (Region 7)
Topeka	WIBW-FM	O. D. Carmichael, P. O. Box 247
Wichita	KCMB-FM	Thad M. Sandstrom, P. O. Box 119
		James F. Kramer, 6400 N. Hillside
Baton Rouge	WJBO-FM	LOUISIANA (Region 4)
New Orleans	WDSU-FM	Roger S. Davison, P. O. Box 496
New Orleans	WWMT-FM	Macy O. Teeter, Jr., 328 Chartres Street
Shreveport	KTAL-FM	Harold M. Wheelahan, 520 Royal Street
		Joseph H. Keith, P. O. Box 7428
Bangor	WABI-FM	MAINE (Region 1)
Portland	WMTW-FM	John McKae, 35 Hildreth Avenue
		John M. McGorrill, 615 Congress Street
Bethesda	WHFS	MARYLAND (Region 2)
Waldorf	WSMD	William A. Tynan, 8218 Wisconsin Avenue
Westminster	WTR-FM	John Dorsey, P. O. Box 401
		Russell H. Morgan, P. O. Box 28
Boston	WBCN	MASSACHUSETTS (Region 1)
Boston	WBOS-FM	T. M. Hastings, Jr., 171 Newbury Street
Fitchburg	WFGM-FM	Ralph Weismann, 400 Commonwealth Ave.
Framingham	WKOX-FM	George Chatfield, 170 Prichard St.
Waltham	WCRB-FM	Richard E. Adams, Mt. Wayte Avenue
		Richard L. Kaye, 750 South Street

# NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
Ann Arbor	WOIA-FM	MICHIGAN (Region 5) Herbert W. Lester, P. O. Box 5
Bay City	WBCM-FM	Leo A. Jylha, 100 Center Avenue
Benton Harbor	WBFB-FM	J. P. Scherer, Box 628
Detroit	WBFG-FM	F. Hudson Haynor, P. O. Box 855
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJFM	John F. Fetzer, Paulfind Hotel
Lansing	WJIM-FM	Bryan S. Halter, Jr., P. O. Box 1226
Lincoln Park	WLIN-FM	David M. Kelly, 3956 Fort St.
Saginaw	WNEM	James Herrington, 5700 Becker Road
Brainerd	KLIZ-FM	MINNESOTA (Region 6) Tom O'Brien, 2700 E. Oak Street
Minneapolis	WAYL	Jack I. Moore, 3223 East 38th Street
Minneapolis	WL0L-FM	Thomas H. Ruben, 1021 LaSalle Avenue
Jackson	WJDX-FM	MISSISSIPPI (Region 4) Fred L. Beard, P. O. Box 2171
Kansas City	KBey-FM	MISSOURI (Region 6) Thomas Howard, P. O. Box 424
Kansas City	KCMO-FM	E. K. Hartenbower, 125 East 31st Street
Kansas City	KXTR	Robert B. Sayers, 310 Nichols Rd.
St. Louis	KADI	Aubrey Williams, P. O. Box 6155
St. Louis	KCFM	Gertrude Bunchez, 532 De Baliviere St.
Omaha	KQAL-FM	NEBRASKA (Region 7) Jay Spurgeon, 836 Kilpatrick Building
Omaha	WOW-FM	W. O. Wiseman, 3501 Farnam St.
Las Vegas	KRGN-FM	NEVADA (Region 7) Robert A. Shehtanian, 909 E. Sahara Ave.
Dover	WDHA-FM	NEW JERSEY (Region 2) Ridgely Bolgiano, Route 10
Long Branch	WRLB	Joseph P. Tomaino, 156 Broadway
Milville	WMVB-FM	Fred M. Wood, Box 267
Trenton	WBUD-FM	Bill Hardin, Box 158
Trenton	WTOA-FM	James K. Kuser, 558 Ingham Avenue
Albuquerque	KHEM	NEW MEXICO (Region 7) William L. Weinrod, 5900 Domingo Road, N.E.
Clovis	KTQM	Norman Petty, P. O. Box 926
Roswell	KBIM-FM	W. C. Taylor, P. O. Box 910
Albany	WJIV	NEW YORK (Region 1) Ted Hodge, Box 10, Ithaca
Auburn	WMBO-FM	Floyd J. Keesee, Metcalf Bldg.
Babylon	WGLI-FM	D. H. Polinger, Madison Avenue
Binghamton	WNBF-FM	David J. Bennett, Sheraton Hotel, Philadelphia
Buffalo	WBIV	Ted Hodge, Box 10, Ithaca
Buffalo	WBUF	Lawrence Gordon, 1227 Main Street
Ithaca	WEIV	Ted Hodge, Box 10, Ithaca
New York	WNCN	Sidney Fruchtter, 11 East 47th Street
New York	WTFM	David H. Polinger, L. I. Expwy.
Peekskill	WLNA-FM	Irving Cottrell, P. O. Box 188
Rochester	WNBF-FM	Robert S. Kieve, 51 Clinton Avenue, South
Rochester	WMIV	Ted Hodge, Rochester
Rochester	WROC-FM	Irvin F. Lyke, 201 Humboldt Street
Syracuse	WOIV	Ted Hodge, P. O. Box 10, Ithaca, New York
Syracuse	WONO	Maury Goldberg, 237 E. Genesee St.
Utica	WUFM	Allen Bonapart, Suite 301, Hotel Utica
Woodside	WRFM	Edith Dick, 41-30 - 58th Street
Asheboro	WGWR-FM	NORTH CAROLINA (Region 3) J. R. Marlowe, P. O. Box 309
Burlington	WBAG-FM	Jack Starnes, Maple Avenue & Broad Street
Burlington	WBFB-FM	E. Z. Jones, 321 S. Main Street
Charlotte	WBT-FM	Paul B. Marion, 1 Julian Price Pl.
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
Greensboro	WQMG	Harry J. Hill, 705 Guilford Bldg.
North Wilkesboro	WKBC-FM	Roland B. Potter, P. O. Box 950
Raleigh	WPTE-FM	Richard H. Mason, Insurance Building
Raleigh	WRAL-FM	Fred Fletcher, P. O. Box 9583
Statesville	WDBN-FM	Clay Cline, P. O. Box 1027
Tarboro	WCPS	Robert L. Harper, P. O. Box 1112
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
Cincinnati	WAef-FM	OHIO (Region 5) Al Fishman, 6004 Wiehe Rd.
Cincinnati	WKRC-FM	J. T. Lawrence, Jr., 1906 Highland Avenue
Cleveland	WCYV	Richard Janssen, 1305 S.O.M. Center Rd.
Cleveland	WDOK-FM	Edwin J. Stevens, 1500 Chester Avenue
Cleveland	WERE-FM	Frederick C. Wolf, 1515 Euclid Avenue
Cleveland	WZAK-FM	Joseph F. Bauer, 1303 Prospect Ave.
Columbus	WBNS-FM	Don W. White, 62 E. Broad St.
Dayton	WAVI-FM	H. K. Crowl, 1428 Cincinnati Street
Dayton	WHIO-FM	R. H. Moody, 1414 Wilmington Ave.
Hamilton	WFOL	Walter L. Follmer, Jr., 9583 Sevard Rd.
Mansfield	WNNO	Gunther Meisse, 590 Park Avenue West
Middletown	WFPB-FM	Paul F. Braden, 4503 Central
Piqua	WPTW	C. Oscar Baker, Piqua
Toledo	WHTL	William A. Hillebrand, 4665 W. Bancroft
Toledo	WTOL-FM	Thomas S. Bretherton, Box 715
Wadsworth	WDBN-FM	Theodore Nianhos, Box 222

# NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
Oklahoma City	K-JEM	OKLAHOMA (Region 7)
Tulsa	KLLI-FM	C. Lewis Jones, 515 N. Robinson
Tulsa	KRAV-FM	William L. Weinrod, 2900 Domingo Road, N.E.
Portland	KGMG	George R. Kravis, First National Bank Building
Altoona	WFBG-FM	OREGON (Region 8)
Chambersburg	WCHL-FM	James L. Hamstreet, 4636 S.W. Council Crest
Erie	WVYN	PENNSYLVANIA (Region 2)
Harrisburg	WHPT-FM	David J. Bennett, Sheraton Hotel, Philadelphia
Jenkintown	WIBF	John S. Booth, Professional Arts Bldg.
New Kensington	WYDD	Art Arkelian, 1003 State Street
Palmyra	WJWR-FM	Cecil M. Sansbury, Telegraph Building
Philadelphia	WDAC-FM	William L. Fox, The Benzon-East
Philadelphia	WLLI-FM	Nelson L. Goldberg, 810 - 5th Avenue
Philadelphia	WHAU-FM	Richard L. Fenstermacher, 950 S. Grant St.
Philadelphia	WIBG	Donald B. Crawford, 1230 E. Mermaid Ave.
Philadelphia	WPEN-FM	David J. Bennett, Sheraton Hotel
Philadelphia	WQAL	William A. Banks, 2930-10 Conshohocken Ave.
Pittsburgh	WAMO-FM	Joseph T. Conway, Suburban Station Building
Reading	WRFY-FM	William B. Caskey, 2212 Walnut Street
Wilkes-Barre	WYZZ	Abe Voron, 1230 E. Mermaid Lane
Providence	WPFM	Leonard Walk, P. O. Box 260
Providence	WXCN	David A. May, 2325 Perkiomen Ave.
Dillon	WDSC-FM	Richard G. Evans, 156 Prospect Street
Greenville	WAIU-FM	RHODE ISLAND (Region 1)
Spartanburg	WSPA-FM	John E. Donotrio, 103 State Street
Chattanooga	WDDO-FM	Karl Kritz, P. O. Box 1015
Chattanooga	WLOM	SOUTH CAROLINA (Region 4)
Kingsport	WKPT-FM	Joseph Martin, P. O. Box 231
Lebanon	WGOR-FM	Jim Ryerson, Bob Jones University
Knoxville	WBIR-FM	Charles R. Sonders, Box 1717
Manchester	WMSR-FM	TENNESSEE (Region 3)
Memphis	WMC-FM	Gus Lombardo, Chattanooga
Nashville	WFMB	Charles W. Gwyn, Box 963
Nashville	WLWM	Robert I. Rateliff, 222 Commerce Street
Nashville	WNFO-FM	Walter Dillard, P. O. Box 300
Nashville	WSIX-FM	W. R. Johnston, 1513 Hutelinson Ave.
Sevierville	WSEV-FM	Murray Chumley, Oakdale Street
Abilene	KFMN	Henry W. Slavick, 1960 Union Avenue
Dallas	KVIL-FM	Will C. Baird, Jr., 537 Third National Bank Building
Dallas	WRK-FM	Webber Parrish, 135 37th Ave., N.
El Paso	KSET-FM	Paul Oliphant, 1808 West End Building
Fort Worth	KXOL-FM	Louis R. Draughton, 441 Murfreesboro Road
Fort Worth	WBAP-FM	Hugh E. Trotter, P. O. Box 192
Gainesville	KGAF-FM	TEXAS (Region 7)
Houston	KFMK	Lowell G. Perry, 102 Pine St.
Houston	KODA-FM	John J. Coyle, 4512 Mockingbird Lane
Houston	KTRH-FM	Durward J. Tucker, Fair Park
Fort Arthur	KEMF	Sam Pendleton, P. O. Box 20,000
San Antonio	KEEZ-FM	Jerry Hahn, 3001 W. Lancaster Street
Tyler	KSLT-FM	Frank M. Mills, P. O. Box 1780
Salt Lake City	KCPX-FM	Joe M. Leonard, Jr., P. O. Box 368
Burlington	WJOY-FM	James R. Corry, Medical Towers Building
Arlington	WAVA-FM	Lynn Christian, 4808 San Felipe Road
Harrisonburg	WSPA-FM	Earl K. Carson, Rice Hotel Annex
Manassas	WPRW	Henry Diehl, P. O. Box 430
Martinsville	WMVA-FM	Charles W. Balthrope, 211 Tower Life Building
Newport News	WGH-FM	W. Abe Pounts, Jr., P. O. Box 301
Norfolk	WYFI-FM	UTAH (Region 7)
Richmond	WCOB	Norm Louvain, 130 Social Hall Ave.
Richmond	WFMV	VERMONT (Region 1)
Richmond	WRVA-FM	Frank A. Balch, 633 Main Street
Roanoke	WLRJ	VIRGINIA (Region 3)
Roanoke	WSLS-FM	Arthur W. Arundel, P. O. Box 7065, North Station
Staunton	WSGM	Warren L. Braun, Box 652
Bellingham	KGMI	W. T. Merchant, Jr., Box 151
Seattle	KGMJ	John W. Bouldin, Jr., 1131 Chatham Heights
Seattle	KIRO-FM	R. B. Bottom, Jr., P. O. Box 98
Seattle	KLSN	Bill Rhyne, Golden Triangle Hotel
Charleston	WKNA	William M. Havens, P. O. Box 5229
Janesville	WCLO-FM	R. W. Galloway, 2400 N. Lombardy Street
Milwaukee	WMKE	John B. Tansley, P. O. Box 1516
Milwaukee	WQFM	Robert L. Hartman, 3236 Cove Road, N.W.
Sparta	WCOW-FM	George W. Chermault, P. O. Box 2161
Waukesha	WAUX-FM	Lloyd Gochenour, P. O. Box 1209
West Bend	WBKV-FM	WASHINGTON (Region 8)
		Lee Facto, Box 493
		James L. Hamstreet, 603 Lloyd Building
		W. F. Tucker, 1530 Queen Anne Avenue
		Cortlandt T. Clark, 4529 University Court
		WEST VIRGINIA (Region 2)
		G. W. Sandefur, 505 Randolph Street
		WISCONSIN (Region 6)
		Vern W. Williams, 200 E. Milwaukee Street
		Dick Steffan, 5609 W. North Avenue
		Hugo Koeth, Jr., 606 W. Wisconsin Avenue
		John D. Rice, 209 E. Main St.
		Mig Figi, 320 Wisconsin Avenue
		Paul J. Mueller, P. O. Box 60



# FM Stations on the Air

Following is a list, by state, of commercial FM radio stations on the air in the U. S. and Puerto Rico. It does not include non-commercial or educational stations (for which see the Educational Station section) or CP's (construction permits). The number of FM stations in each state, and in the District of Columbia and Puerto Rico as well, follows the name of the state. Stations with stereo programming are identified by an \*. Note: There are no FM stations in N. Dakota.

City	Call Letters	Year Est.	AM Affil.	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
<b>ALABAMA (21)</b>								
Albertville	WAVU-FM	'49	WAVU	105.1	20	320	Sand Mt. Bcstg.	Bill Hagler
Alexander City	WRFS-FM	'49	WRFS	106.1	4.6	250	Piedmont Serv.	Jim Whatley
Andalusia	WCTA-FM	'50	WCTA	98.1	10	200	Andalusia Bcstg.	J. Dige Bishop
Anniston	WHMA-FM	'47	WHMA	100.5	3.75	200	Anniston Bcstg.	Malcolm Street
Athens	WJOF (FM)	'58	WJMW	104.3	1	260	Athens Bcstg.	H. F. Dunnivant
Birmingham	WAPI-FM	'22	WAPI	94.5	100	982	Newhouse Bcstg.	D. D. Wear
Birmingham	WBRC-FM	'59	WBRC	106.9	13	1,110	Taft Bcstg.	James E. Bailey
Birmingham	*WCRT-FM	'61	WCRT	96.5	49	580	Chapman Radio & TV	Bill Kennedy
Birmingham	WJLN (FM)	'49	WJLD	104.7	23	300	Johnston Bcstg.	C. Otis Dodge
Birmingham	*WSFM (FM)	'58		93.7	20	302	Melonas Bcstg.	J. V. Melonas
Clanton	WKLF-FM	'52	WKLF	100.9	2.5	200	Southeastern Bcstg.	J. H. Dennis
Cullman	WFMH-FM	'49	WFMH	101.1	5.3	165	Voice of Cullman	B. C. Eddins
Decatur	WHOS-FM	'51	WHOS	102.1	2.35	90	N. Alabama Bcstg.	L. C. Blizzard
Huntsville	*WAHR (FM)	'59		99.1	3.2	790	WAHR, Inc.	Harry G. Beam
Huntsville	*WNDA (FM)	'60		95.1	3.07	108	Hughey Bcstg.	M. J. Hughey
Mobile	WKRQ-FM	'47	WKRQ	99.9	100	1,100	WKRQ-TV, Inc.	C. E. Trainor
Montgomery	WAJM (FM)	'61		103.3	29.7	210	WAJM, Inc.	James H. Young
Montgomery	WFMI-FM	'61	WFMI	98.9	.5	155	Fine Music, Inc.	John H. Hale
Sylacauga	WMLS-FM	'59	WMLS	98.3	63	205	Marble City Bcstg.	Curtis O. Liles
Tuscaloosa	WTBC-FM	'52	WTBC	95.7	18	100	Tuscaloosa Bcstg.	Bert Bank
Tuscumbia	WVNA-FM	'61	WVNA	100.3	3.7		Elton H. Darby	E. O. Whitehead
<b>ALASKA (2)</b>								
Anchorage	*KBYP-FM	'61	KBYP	102.1	3	155	Radio Anchorage	J. C. Gordon
Anchorage	*KNIK (FM)	'59		105.1	3	210	Northern TV	A. G. Hiebert
<b>ARIZONA (11)</b>								
Phoenix	KBUZ-FM	'50	KBUZ	104.7	16	140	Greater Phoenix Bcstg.	Will Lenay
Phoenix	*KEPJ (FM)	'61		96.9	48	1,537	Golden Sounds	R. E. Morris
Phoenix	KHEP-FM	'64	KHEP	101.5	26		Grand Canyon Bcstrs.	Jack Willis
Phoenix	*KNIX (FM)	'61		102.5	3.2	120	Aztec Radio	J. P. Karshner
Phoenix	KOOL-FM	'60	KOOL	94.5	100	175	KOOL Radio-TV	J. M. Fleming
Phoenix	KRFM (FM)	'55		95.5	100	1,550	Camelback Bcstg.	T. M. Churchill
Phoenix	KTAR-FM	'60	KTAR	98.7	103	1,690	KTAR Bcstg.	R. O. Lewis
Phoenix	KUEQ-FM	'64	KUEQ	96.9	4.8		KUEQ Radio	William Freeman
Tempe	KUPD-FM	'60	KUPD	97.9	64	215	Tri-State Bcstg.	Bill Clifford
Tucson	KFMM (FM)	'54		99.5	72		Tucson Bcstg.	C. Van Haafften
Tucson	*KSOM (FM)	'61		92.1	3	15	Prell Ents.	Stanley Prell
<b>ARKANSAS (14)</b>								
Blytheville	KLCN-FM	'48	KLCN	96.1	21	400	Harold Sudbury	Harold Sudbury
El Dorado	KDMS-FM	'63	KDMS				El Dorado Bcstg.	J. A. West, Jr.
El Dorado	*KELD-FM	'63	KELD	103.1	3	200	Radio Ents.	W. N. McKinney
El Dorado	*KRIL (FM)	'63		99.3	3	285	El Dorado Bcstg.	J. A. West, Jr.
Forrest City	KXJK-FM	'60	KXJK	93.5	6.7		Forrest City Bcstg.	William Fogg
Harrison	KHOZ-FM	'63	KHOZ	102.9	10	635	Harrison Bcstg.	R. Wheeler, Jr.
Hot Springs	KBHS-FM	'64	KBHS	96.9	2.5	197	Tim Timothy, Inc.	B. P. Timothy
Jonesboro	KBTM-FM	'47	KBTM	101.9	8	200	Patteson Bros.	A. Patteson, Jr.
Little Rock	KARK-FM	'61	KARK	103.7	23.52	720	Arkansas Radio & Eqpt.	D. J. Romine
Little Rock	KMMM (FM)	'60		94.1	32	275	Hi-Fi FM Bcstg.	Oscar Alagood
Mammoth Spring	KAMS (FM)	'56		95.1	67	200	Robert Neathery	Robert Neathery
Osceola	KOSE-FM	'59	KOSE	98.1	22.1	292	Osceola Bcstg.	Don Whitney
Pine Bluff	KOTN-FM	'59	KOTN	92.3	32	305	Joellen Bcstg.	D. S. Jacobson
Siloam Springs	KUOA-FM	'47	KUOA	105.7	26	455	KUOA, Inc.	Cecil E. Smith

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FABULOUS STEREO MUSIC



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Iberia.

**WRFM**

**The Selective Sound of Music**  
**105.1 MC New York**

City	Call Letters	Year Est.	AM Affil.	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
<b>CALIFORNIA (111)</b>								
Anaheim	KEZR (FM)	'61	KEZY	95.9	.67		Radio Orange County	Cliff Gill
Auburn	KAFI (FM)	'61		101.1	3.2	280	Don C. Reeves	Gene Ragle
Bakersfield	KERN-FM	'48	KERN	94.1	9.1	301	Radio KERN	Bill Elliott
Bakersfield	*KIFM (FM)	'63		96.5	39	600	Stereo Bcstg.	Hal Brown
Berkeley	KPAT-FM	'63	KPAT	102.9	50	32	Wright Bcstg.	Don Hambly
Fremont	KFMR (FM)	'61		104.9	.81	115	Dell Bcstg.	Jim Mallox
Fresno	KARM-FM	'48	KARM	101.9	7.5	375	Hattie & G. R. Harm	W. B. Dallas
Fresno	*KCIB (FM)	'61		94.5	48	204	American Family Bcstrs.	Egon Hofer
Fresno	KFRE-FM	'46	KFRE	93.7	70	1,880	Triangle Pubs.	R. D. LeBrecht
Fresno	KMJ-FM	'49	KMJ	97.9	7.3	630	McClatchey Bcstg.	Ramsey Elliott
Fresno	*KXQR (FM)	'62		101.9	37	295	Broadcast Industries	Elbert H. Dean
Garden Grove	*KGGK (FM)	'61		94.3	3	200	J. B. Banoczi	J. R. Banoczi
Glendale	KUTE (FM)	'52		101.9	82	1,700	Robert P. Adams	Robert P. Adams
Hayward	KBBM (FM)	'60		101.7	1	170	San Benito Bcstrs.	Gary Handley
Hemet	KHSJ-FM	'63	KHSJ	105.5	7	265	Ramona Bcstg.	R. B. Griffin
Inglewood	KTYM-FM	'59	KTYM	103.9	.45		Trans-American Bcstg.	C. T. Honovich
Lodi	KCVR-FM	'59	KCVR	97.7	.795	188	KCVR Radio	Mike J. Pappas
Long Beach	KFOX-FM	'48	KFOX	102.3	1		KFOX, Inc. (Sonderling)	D. Schofield
Long Beach	KLFM (FM)	'61		105.5	1	110	HarriScope Music	Burt I. Harris
Long Beach	*KNOB (FM)	'49		97.9	79	410	Cerritos Bcstg.	Alex N. Stein
Los Altos	KPGM (FM)	'60		97.7	3	900	Foothill Bcstg.	W. J. Green
Los Angeles	KABC-FM	'47	KABC	95.5	72	2,920	A.B.-P.T.	Ben Hoberman
Los Angeles	KBBI (FM)	'59		107.5	34	6,170	Biola, Inc.	T. E. Steele
Los Angeles	KBCA (FM)	'59		105.1	18	2,900	Mt. Wilson FM Bcstrs.	R. B. Mayfield
Los Angeles	KBIG (FM)	'59	KGLM	104.3	110.6	5,400	John Poole Bcstg.	Alan Fischler
Los Angeles	KBMS (FM)	'55		105.9	72.3	2,000	Planned Music, Inc.	R. A. McLaughlin
Los Angeles	*KCBH (FM)	'54		98.7	15	1,260	A. Arthur Crawford	A. A. Crawford
Los Angeles	*KFAC-FM	'48	KFAC	92.3	59	5,700	Cleveland Bcstg.	Edwin J. Stevens
Los Angeles	*KFMU (FM)	'57		97.1	58	750	Internat. Good Music	Dennis King, Jr.
Los Angeles	KGLA (FM)	'59		103.5	12.5	5,970	E. Edward Jacobson	Sid Sloan
Los Angeles	KHJ-FM	'41	KHJ	101.1	60	2,926	RKO General	M. S. Fliester

# KBRG

*K-Bridge*



spanning the world of the classics

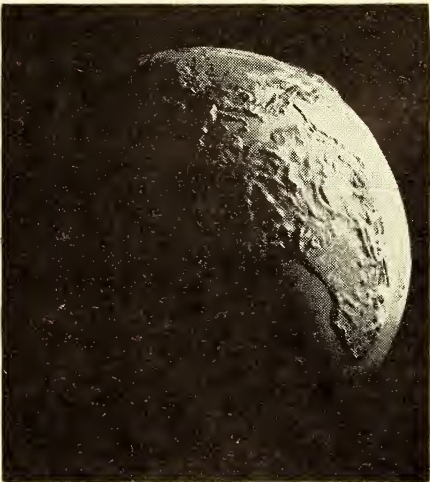
**105.3 FM STEREO  
SAN FRANCISCO**

- 50,000 watts full time
- A Service of Apollo Broadcasting
- Represented by Weed Radio

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Apollo also operates KLEF,  
HOUSTON, programming  
similar stereo classics.

## How to tell all sides of this story in '64...



AP

THE ASSOCIATED PRESS

# CALIFORNIA

City	Call Letters	Year Est.	AM Affil.	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Los Angeles	KHOF (FM)	'56		99.5	100	280	Mapel Chapel, Inc.	V. Dale Smith
Los Angeles	KLAC-FM	'61	KLAC	102.7	8.3	2,790	Metro. Bcstg. (Metromedia)	Alan Henry
Los Angeles	*KMLA (FM)	'57		100.3	58	1,190	KMLA Bcstg.	J. B. Kiefer
Los Angeles	KNX-FM	'48	KNX	93.1	67	2,870	Columbia Bcstg. System	Robert Sutton
Los Angeles	*KPOL-FM	'57	KPOL	93.9	100	570	Coast Radio Bcstg.	F. D. Custer
Los Angeles	*KRHM (FM)	'48		94.7	58	2,835	Harry Maizlish	Benson Curtis
Los Angeles	KRKD-FM	'49	KRKD	96.3	54	475	I.C.O.F.G., Inc.	M. D. Buchen
Marysville	KRFD (FM)	'47	KMYC	99.9	4.9	175	Calif. First Bcstg.	W. T. Stubblefield
Modesto	KBEE-FM	'48	KBEE	103.3	10.5	150	McClatchey Bcstg.	Tom Flynn
Modesto	KTRB-FM	'49	KTRB	104.1	4.7	300	KTRB Bcstg.	W. H. Bates, Jr.
Monterey	KHFR (FM)	'61		96.9	18	2,575	Kenneth F. Warren	K. F. Warren
Newport Beach	KOCM (FM)	'62		103.1	.89	215	Success Bcstg.	Philip C. Davis
Oceanside	KUDE-FM	'62	KUDE	102.1	20	100	Dolph-Petty Bcstg.	L. R. Richardson
Ontario	KASK-FM	'47	KASK	93.5	1	193	KASK Radio	Kersh Walters
Oxnard	KPMJ (FM)	'58		104.7	10	14	Oxnard Bcstg.	P. R. Schneider
Palm Springs	*KDES-FM	'63	KDES	104.7	20	276	KDES, Inc.	N. W. Lofthus
Redondo Beach	KAPP (FM)	'61		93.5	1	150	South Bay Bcstg.	George Gillum
Riverside	KACE-FM	'59	KACE	92.7	2	243	KACE Radio	Ray Lapica
Riverside	*KDUO (FM)	'58		97.5	72	1,600	KFXM Bcstg.	Bob Bunnell
Riverside	KPLI (FM)	'59		99.1	1.52	1,628	Parker-Lee, Inc.	C. M. Ferguson
Sacramento	KCRA-FM	'47	KCRA	96.1	11	437	KCRA, Inc.	Ted Richeson
Sacramento	*KHIQ (FM)	'59		105.1	17.3	130	Ericsson, Spaulding & Stilgenbauer	James C. Hodges
Sacramento	KJML (FM)	'57		106.5	20	360	Town & Country Bcstrs.	L. Gerlinger
Sacramento	*KSFM (FM)	'59		96.9	64	360	KSFM, Inc.	R. W. Dobbins
Sacramento	KXOA-FM	'47	KXOA	107.9	12.5	200	Polaris (Producers, Inc.)	J. F. Bayliss
Sacramento	KXRQ (FM)	'59		98.5	3.5	300	D. W. Flewelling	D. W. Flewelling
San Bernardino	KFMW (FM)	'59		99.9	30	1,600	Internat. Good Music	J. L. Hamstreet
San Diego	*KBBW (FM)	'63		102.9	70	545	Bible Inst. of L.A.	Phillip Butler
San Diego	KFMB-FM	'59	KFMB	100.7	18.5	630	Midwest TV	A. C. Meyer
San Diego	*KFMM (FM)	'60		96.5	30	540	Metropolitan Theatres	David Larsen
San Diego	*KGB-FM	'59	KGB	101.5	74	120	KGB, Inc.	Howard Wheeler
San Diego	KITT (FM)	'54		105.3	120	100	Freddot Ltd.	Fred Rabell
San Diego	KJLM (FM)	'59		98.1	4.5	650	E. Edward Jacobson	C. T. O'Connor
San Diego	*KLRO (FM)	'60		94.9	40	600	Multicasting Corp.	Jerry Nelson
San Diego	KOGO-FM	'49	KOGO	94.1	100	641	Time-Life Bcst.	Clayton Brace
San Diego	*KPRI (FM)	'60		106.5	25	413	Radio KPRI, Inc.	L. Shushan
San Diego	KSEA (FM)	'64	KSON	97.3	35	97	Broadmoor Bcstg.	Dan McKinnon
San Diego	KVFM (FM)	'58		94.3	.86	175	Spectra Bcstg.	John Stroud
San Fernando	*KAFE (FM)	'58		98.1	100	1,250	Hal Cox	Ward Glenn
San Francisco	KBRG (FM)	'59	KLEF	105.3	50	1,020	Apollo Bcstg. System	John Sunier
San Francisco	KCBS-FM	'47	KCBS	98.9	35	650	Columbia Bcstg. System	Jules Dundes
San Francisco	KDFC (FM)	'48		102.1	33	1,260	Sundial Bcstg.	Edward Davis
San Francisco	*KFQO (FM)	'60		104.5	30	891	Kaiser Industries	R. C. Block
San Francisco	KFRC-FM	'60	KFRC	106.1	70	1,450	RKO General Bcstg.	Alfred Racco
San Francisco	KGO-FM	'47	KGO	103.7	23.6	931	American Bcstg. Co.	D. B. Curran
San Francisco	KJAZ (FM)	'59		92.7	1	550	KJAZ Radio Station	Patrick Henry
San Francisco	KKHI-FM	'59	KKHI	95.7	10.5	1,070	Atlas Bcstg.	Frank Atlas
San Francisco	*KMPX (FM)	'59		106.9	80	1,250	Crosby-Pacific Bcstg.	L. A. Crosby
San Francisco	KNBR-FM	'49	KNBR	99.7	45	1,244	National Bcstg. Co.	W. B. Decker
San Francisco	*KPEN (FM)	'57		101.3	120	1,152	Pacific FM	J. Gabberty, G. Gielow
San Francisco	KRON (FM)	'50		96.5	13.5	1,231	Chronicle Pub.	Harold P. See
San Francisco	*KSFR (FM)	'58		94.9	35	1,700	KSFR, Inc.	Alan Levitt
San Francisco	KUFY (FM)	'63		107.7	3.8	2,400	Intercontinental Radio	F. Crennan
San Francisco	KYA-FM	'59	KYA	93.3	15.1	450	Churchill Bcstg.	C. Churchill
San Jose	*KEEN-FM	'62	KEEN	100.3	15	4,000	United Bcstg.	Floyd Farr
San Jose	*KSJO (FM)	'48		92.3	1.5	300	Patrick H. Peabody	R. V. Spencer
San Luis Obispo	KATY-FM	'59	KATY	96.1	3.8	510	KATY, Inc.	M. F. Marquardt
San Luis Obispo	*KVQC-FM	'62	KVQC	93.3	30	1,220	Golden Triangle	Bob Brown
San Rafael	KTIM-FM	'61	KTIM	100.9	.875	400	Marin Bcstg.	Hugh Turner
Santa Ana	KYMS (FM)	'60		106.3	1	145		
Santa Ana	KWIZ-FM	'48	KWIZ	96.7	1	170	Voice of Orange Empire	R. McKenzie
Santa Barbara	KDB-FM	'60	KDB	93.7	5	200	KDB Bcstg.	Len Menard
Santa Barbara	*KGUD-FM	'62	KGUD	99.9	34	540	Metropolitan Theatres	Dave Larsen
Santa Barbara	*KMUZ (FM)	'61		103.3	105	4,350	Tri-Counties Bcstg.	W. H. Buckley
Santa Barbara	KRCW (FM)	'57		97.5	18	4,200	Vintage Bcstg.	R. W. Johnston
Santa Clara	KREP (FM)	'64		105.7	35	1,820	R. & M. Podesta	Robert Podesta
Santa-Cruz	KSCO-FM	'61	KSCO	99.1	24	250	Radio Santa Cruz	C. V. Berlin
Santa Maria	*KEYM (FM)	'58		99.1	3.2	106	Santa Maria Bcstg.	F. J. Nesmith
Santa Maria	KSMA-FM	'58	KSMA	102.5	27	187	J. M. Hagerman & J. I. Groom	J. M. Hagerman
Santa Monica	KSRF (FM)	'60		103.1	1	260	Pacific Ocean Bcstg.	G. A. Baron
Sierra Madre	KMAX (FM)	'60		107.1	.85	700	Sierra Madre Bcstg.	Max H. Isoard
Stockton	KSTN-FM	'62	KSTN	107.3	8.9	250	San Joaquin Bcstg.	K. LaRue
Thousand Oaks	KNJO (FM)	'63		92.7	3	1,002	Thousand Oaks Bcstg.	Norm Allen
Turlock	*KHOM (FM)	'61		93.1	3.5	94	House of Music	R. E. Wilder

# CALIF.-COLO.-CONN.-DEL.-D. C.-FLA.

City	Call Letters	Year Est.	AM Affil.	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Ventura	*KUDU-FM	'62		95.1	28	314	Tri Counties Pub. Svce.	C. Powers
Ventura	KVEN-FM	'62	KVEN	100.7	38	2,200	Coast Ventura Co.	S. M. Held
Visalia	*KONG-FM	'61	KONG	92.9	3.3	275	Air Waves, Inc.	Harry Layman
Walnut Creek	*KDFM (FM)	'59		92.1	.25	97	Stereophonic Bcstg.	John E. Himes
W. Covina	KDWC (FM)	'57		98.3	.8	658	Pacific South Bcstg.	R. M. Rotfeld
Woodland	*KATT (FM)	'61		102.5	35	210	KATT Bcstg.	M. J. Vejraska

## COLORADO (11)

Colorado Springs	KKFM (FM)	'59		96.5	23	2,300	Garvey Communs. Svcs.	J. D. Russell
Colorado Springs	*KLST (FM)	'61		94.3	.35	250	Little London Bcstg.	Don Bennet
Colorado Springs	KVOR-FM	'60	KVOR	92.9	1.5	670	Wolverine Bcstg.	Jim Vinal
Denver	KMET (FM)	'59	KDEN	99.5	30	395	KDEN Bcstg.	E. E. Koepke
Denver	*KFML-FM	'53	KFML	98.5	10	670	Fine Arts Bcstg.	T. D. O'Connor
Denver	*KLIR-FM	'59	KLIR	100.3	16.5		KLIR, Inc.	G. B. Anderson
Denver	KLZ-FM	'62	KLZ	106.7	55	1,010	Time-Life Bcstg.	H. B. Terry
Denver	KOA-FM	'61	KOA	103.5	57.4	1,061	Metropolitan TV	R. Radetsky
Denver	KTGM (FM)	'56		105.1	10		Good Music Assocs.	W. C. Kirk
Grand Junction	KREX-FM	'60	KREX	92.3	3	355	Western Slope Bcstg.	R. G. Howell
Manitou Springs	*KCMS-FM	'53	KCMS	102.7	21.5	2,080	Garden of Gods Bcstg.	C. M. Edmonds

## CONNECTICUT (12)

Bridgeport	WJZZ (FM)	'60	WICC	99.9	9	970	New York Bcstrs.	K. M. Cooper
Brookfield	*WGHF (FM)	'57		95.1	20	500	Eastern Bcstg. Syst.	A. J. Detzer
Danbury	WLAD-FM	'54	WLAD	98.3	.34	280	Berkshire Bcstg.	S. Robinson
Meriden								
Hartford	*WBMI (FM)	'47		95.7	20	1,000	Business Music	C. W. Schultz
Hartford	WCCC-FM	'60	WCCC	106.9	6.8	350	Greater Hartford Bcstg.	C. Bell, Jr.
Hartford	WDRC-FM	'59	WDRC	102.9	20		Buckley-Jaeger Bcstg.	W. Crawford
Hartford	WHCN (FM)	'58		105.9	7	746	Concert Network	C. J. Nee
Hartford	*WTIC-FM	'56	WTIC	105.1	32	120	Good Music Assocs.	W. C. Kirk
New Haven	WNHC-FM	'44	WNHC	99.1	10.1	630	Triangle Pubs.	J. C. Ulrich, Jr.
Stamford	WSTC-FM	'41	WSTC	96.7	.65	305	Western Conn. Bcstg.	J. Schwartz
Waterbury	WATR-FM	'61	WATR	92.5	7	80	WATR Co., Inc.	S. R. Elman
Westport	WMMM-FM	'62	WMMM	107.9	5.2	200	Westport Bcstg.	S. J. Flamm

## DELAWARE (3)

Dover	WDOV-FM	'55	WDOV	94.7	2.8	225	Dover Bcstg.	A. Hedgecock
Wilmington	*WDEL-FM	'50	WDEL	97.7	2	460	Steinman Stas.	H. C. Smith
Wilmington	*WJBR (FM)	'57		99.5	20	500	John B. Reynolds	J. B. Reynolds

## DISTRICT OF COLUMBIA (10)

Washington	*WASH (FM)	'45		97.1	15	470	Everett L. Dillard	E. L. Dillard
Washington	WFAN (FM)	'49		100.3	18.4	320	United Bcstg. Co.	Richard Eaton
Washington	WGAY (FM)	'59	WQMR	99.5	20		WGAY, Inc.	Ed. Winton
Washington	*WGMS-FM	'45	WGMS	103.5	20	435	RKO General Bcstg.	Perry S. Ury
Washington	WMAL-FM	'48	WMAL	107.3	20	475	Evening Star Bcstg.	F. S. Houwink
Washington	WOL-FM	'46	WOL	98.8	20	485	Washington Bcstg.	Henry Rau
Washington	WPGC-FM	'57	WPGC	95.5	16.5	360	WPGC, Inc.	Robert Howard
Washington	WRC-FM	'23	WRC	93.9	20	410	National Bcstg. Co.	J. Goodfellow
Washington	WTOP-FM	'46	WTOP	96.3	20	500	Post-Newsweek Stas.	John S. Hayes
Washington	WWDC-FM	'47	WWDC	101.1	20	500	WWDC, Inc.	Ben Strouse

## FLORIDA (36)

Bradenton	WBRD-FM	'63	WBRD	103.3	26	150	Sunshine State Bcstg.	R. R. Nelson
Clearwater	*WTAN-FM	'63	WTAN	95.7	18.25	185	Clearwater Radio	H. D. Parker
Cocoa Beach	*WRKT-FM	'62	WRKT	104.3	20	175	C. Sweet Smith, Jr.	John A. Fox
Cocoa Beach	*WXBR (FM)	'62		101.1	3	256	Stereo Bcstg.	N. Farinella
Coral Gables	*WVCG-FM	'58	WVCG	105.1	160.61	230	Peninsular Bcstg.	G. W. Thrope
Daytona Beach	WNDB-FM	'47	WNDB	94.5	8.5	350	News-Journal Corp.	R. Y. Huffman
Ft. Lauderdale	*WFLM (FM)	'60		105.9	18	145	Findlay Pub.	Robert G. Miller
Ft. Lauderdale	WFTL-FM	'63	WFTL	106.7	100	295	WFTL Bcstg.	Walter B. Dunn
Ft. Lauderdale	*WMJR (FM)	'63		100.7	56	245	Anderson-Brandel, Inc.	R. O. Brooks
Ft. Lauderdale	WWIL-FM	'59	WWIL	103.5	10	187	Florida Air Power	Col. W. A. Roberts
Ft. Pierce	WARN-FM	'61	WARN	98.7	1.3	201	C. & P. TV	Charles Castle
Ft. Pierce	WIRA-FM	'60	WIRA	95.5	2.46	200	Indian River Bcstg.	James L. Howe
Gainesville	WRUF-FM	'48	WRUF	104.1	12	407	State & U. of Florida	K. F. Small

# GA.-HAWAII-IDA.-ILL.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Jacksonville	WJAX-FM	'48	WJAX	95.1	7.7	565	City of Jacksonville	J. W. Douglass
Jacksonville	WKTZ (FM)	'63		96.1	40	899	Good Music Bcstg.	A. M. Coates, Jr.
Miami	WEDR (FM)	'63		99.1	20	193	WMIE, Inc.	Jack Nobles
Miami	WGES-FM	'50	WGBS	96.3	18	250	Storer Bcstg.	Bernard Neary
Miami	WIOD-FM	'46	WIOD	97.3	50	300	Miami Valley Bcstg.	James LeGate
Miami	WKAT-FM	'60	WKAT	93.1	17.575	286	WKAT, Inc.	Sidney Levin
Miami	*WWPB (FM)	'48		101.5	31	291	Paul Brake	Paul Brake
Miami Beach	*WAEZ (FM)	'61		94.9	81	300	Southern Bcstg.	A. E. Zucker
Miami Beach	WMBM-FM	'62	WMBM	93.9	13.5	170	Community Servs. Bcstrs.	A. Margolis
Naples	WNFM (FM)	'62		94.5	5.4	140	Radio Naples	William Ryan
Ocala	WMOP-FM	'60	WMOP	93.7	4.3	225	A. B. Letson	Jim Kirk
Orlando	WDBO-FM	'49	WDBO	92.3	25	460	Ourllet Co.	C. F. Hallberg
Orlando	*WHDG-FM	'47	WHDG	96.5	59	500	Bluegrass Bcstg.	John Rutledge
Orlando	WKIS-FM	'52	WKIS	100.3	5.5	337	Central Florida Bcstg.	Naomi Murrell
Palm Beach	*WWOS (FM)	'47		97.9	37	274	Fairfax Bcstg.	Allen Collier
Pensacola	*WPX (FM)	'60		94.1	2.5	416	Mello-Tone, Inc.	Robert Fiske
Sarasota	*WYAK (FM)	'60		102.5	2.75	285	Multitone Music	James E. Grant
Tallahassee	WBGH (FM)	'62		98.9	27	275	J. Kenneth Ballinger	J. K. Ballinger
Tampa	WDAE-FM	'47	WDAE	100.7	65	425	Smuey Properties	L. S. Mitchell
Tampa	WFLA-FM	'48	WFLA	93.3	46	910	Tribune Co.	G. W. Harvey
Tampa	WPKM (FM)	'54		104.7	10.5	162	Frank Knorr, Jr.	F. Knorr, Jr.
St. Petersburg	*WTCX (FM)	'59		99.5	31	200	Trans-Chord Co.	M. Carpenter
Winter Haven	WINT-FM	'63	WINT	97.5	19.5		Winter Haven Bcstg.	A. L. Fazzari

## GEORGIA (19)

Albany	WGPC-FM	'63	WGPC	104.5	20	175	Albany Bcstg.	L. M. George
Athens	WDOL-FM	'63	WDOL	104.7	3.3	192	University City, Inc.	Frank Harmon
Athens	*WGAU-FM	'48	WGAU	95.5	5.2	370	Clarke Bcstg.	H. R. Holder
Atlanta	WGKA-FM	'55	WGKA	92.9	9.4	261	Glenkaren Assoc.	J. P. Culver
Atlanta	*WKLS (FM)	'60		96.1	19	530	Kenko Bcstg.	D. C. Kennedy
Atlanta	*WLTA (FM)	'63		99.7	10	120	Atlanta FM Bcstrs.	Eathel Holley
Atlanta	WPLO-FM	'48	WPLO	103.3	36	960	Plough Bcstg.	Herb Golombek
Atlanta	*WSB-FM	'40	WSB	98.5	100	770	Cox Bcstg.	Frank Gaither
Augusta	WAUG-FM	'52	WAUG	105.7	9	230	Garden City Bcstg.	J. L. Solomon
Augusta	WBBQ-FM	'56	WBBQ	104.3	19.3	660	Musicast of the South	Edward Dunbar
Columbus	*WRBL-FM	'46	WRBL	102.9	16.5	1,520	Columbus Bcstg.	J. W. Woodruff, Jr.
Decatur	WAYQ (FM)	'62	WAYQ	94.9	7.2	250	Bob Jones U.	Dr. R. K. Johnson
Gainesville	*WDUN-FM	'49	WDUN	106.7	14	400	N. E. Georgia Bcstg.	J. W. Jacobs, Jr.
La Grange	WLAG-FM	'47	WLAG	104.1	2.3	186	La Grange Bcstg.	E. G. Mullinax
Macon	WMAZ-FM	'47	WMAZ	99.1	3	255	Southeastern Bcstg.	Frank Crowther
Marietta	WBIE-FM	'59	WBIE	101.5	1	86	Marietta Bcstg.	James Wilder
Newnan	WCOH-FM	'48	WCOH	96.7	.33	193	Newnan Bcstg.	James Hardin
Savannah	WTOC-FM	'46	WTOC	97.3	7.9	397	Savannah Bcstg.	W. T. Knight, Jr.
Toccoa	WLET-FM	'47	WLET	106.1	.73	195	Virgle E. Craig	Virgle E. Craig

## HAWAII (2)

Honolulu	*KAIM-FM	'54	KAIM	95.5	37	225	Christian Bcstg. Assn.	Cornelius Keur
Honolulu	*KPOI-FM	'63	KPOI	97.5	53.4		KPOI Bcstg.	Fin Hollinger

## IDAHO (3)

Boise	*KBOI-FM	'60	KBOI	97.9	17.5	2,500	Boise Valley Bcstrs.	H. W. Willcock
Caldwell	KBGN-FM	'60	KBGN	94.1	7.64		Christian Bcstg.	Michael Davis
Lewiston	KOZE-FM	'61	KOZE	96.7	.903	55	Lewis Clark Bcstg.	J. H. Matlock E. A. Hamblin

## ILLINOIS (54)

Alton	WOKZ-FM	'61	WOKZ	100.3	3.6	360	Palen Bcstg.	Herman Bunyan
Anna	WRAJ-FM	'58	WRAJ	92.7	1	85	Anna Bcstg.	Don Michel
Arlington Hghts.	WNWC (FM)	'60	WNWC	92.7	1	256	N.W. Suburban Bcstrs.	Robert Atcher
Aurora	WKKD-FM	'60	WKKD	95.9	1	147	Salter Bcstg.	Russ Salter
Bloomington	*WJBC-FM	'47	WJBC	101.5	50	460	Bloomington Bcstg.	Timothy Ives
Carmi	WROY-FM	'51	WROY	97.3	11.2	205	Carmi Bcstg.	Samuel Hassan
Champaign	WDWS-FM	'46	WDWS	97.5	27	424	Champaign News Gazette	Larry Stewart
Champaign	*WLRW (FM)	'63		94.5	20	379	Modern Bcstrs.	Dick Battles
Chicago	WBBM-FM	'41	WBBM	96.3	10.5	582	Columbia Bcstg. Syst.	E. H. Shomo
Chicago	WCLM (FM)	'57		101.9	60	524	Carol Music	Robert Beamish
Chicago	WDHF (FM)	'59		95.5	52	270	Federal Bcstg.	Frank J. Hogan

# ILLINOIS-INDIANA

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Chicago	WEBH (FM)	'58		93.9	35	300	Buddy Black Bcst.	Buddy Black
Chicago	WFMF (FM)	'47		100.3	33	560	Radio Station WFMF	M. Rosenfield
Chicago	*WFMQ (FM)	'58		107.5	37	580	WFMQ, Inc.	Lester Vihon
Chicago	*WFMT (FM)	'51		98.7	135	571	Gale Bcstg. Co.	Bernard Jacobs
Chicago	WHFC (FM)	'42		97.9	75	275	L & P Bcstg.	Lloyd Webb
Chicago	WJJD-FM	'61	WJJD	104.3	40	520	Plough Bcstg.	Boyd Lawlor
Chicago	*WKFM (FM)	'59		103.5	50	584	Frank S. Kovas	Frank S. Kovas
Chicago	WMAQ-FM	'48	WMAQ	101.1	24	634	National Bcstg. Co.	Lloyd E. Yoder
Chicago	WNIB (FM)	'55		97.1	11	210	No. Illinois Bcstg.	William Florian
Chicago	*WXRT (FM)	'59		93.1	55	300	WSBC Bcstg.	Louis B. Lee
Danville	WPBI (FM)	'61		102.1	3.4	150	Prestige Bcstrs.	C. "Bud" Sunkel
Decatur	*WSOY-FM	'46	WSOY	102.9	54	459	Illinois Bcstg.	Robert B. King
De Kalb	WLBK-FM	'61	WLBK	92.5	3.14	204	De Kalb Radio Stas.	George Biggar
E. St. Louis	WAMV-FM	'60	WAMV	101.1	37.4		Stanlin, Inc.	George Lasker
Effingham	WCRA-FM	'63	WCRA	95.7	9.3	240	Effingham Bcstg.	Chuck Pettit
Elgin	WRMN-FM	'60	WRMN	94.3	1	175	Elgin Bcstg.	J. R. Sutter
Elmwood Park	*WXFM (FM)	'49		105.9	32	278	E. Schoonfield	Robert Victor
Evanston	WEAW-FM	'46	WEAW	105.1	180	300	North Shore Bcstg.	E. A. Wheeler
Harrisburg	WEBQ-FM	'47	WEBQ	99.9	1.65	305	First Trust Assn.	Inglis Taylor
Highland Park	WEFF-FM	'63	WEFF	103.1	1	225	WEFF Radio	Howard Fisher
Jacksonville	WLDS-FM	'48	WLDS	100.5	9	367	Jacksonville R & TV Bcstg.	Gerald Cassens
Joliet	*WJOL-FM	'60	WJOL	96.7	1	185	WJOL, Inc.	Joseph Novy
Kankakee	WKAK (FM)	'62		99.9	6.6	220	Baker Maltby Baker Ent.	K. C. Baker
Lansing	WLNK (FM)	'61		106.3	1	261	Illiana FM Bcstrs.	Gordon D. Boss
Litchfield	WSMI-FM	'60	WSMI	106.1	6.1	200	Mid-Illinois Bcstg.	Hayward Talley
Loves Park	*WLUV-FM	'64	WLUV	96.7	3	203	Loves Park Bcstg.	A. J. Salvi
Mattoon	*WLBH-FM	'49	WLBH	96.9	2.3	218	Mattoon Bcstg.	J. R. Livesay
Morris	WRMI (FM)	'62		104.7	3.4	150	Ottila E. Greiner	W. R. Greiner
Mt. Carmel	WSAB (FM)	'60		94.9	37.5	460	WSAB, Inc.	L. M. Koger, Jr.
Mt. Vernon	WMIX-FM	'46	WMIX	94.1	51	712	Mt. Vernon Radio & TV	Robert Whitaker
Oak Park	WOPA-FM	'50	WOPA	102.1	8.1	288	Sonderling Stas.	Al Michel
Olney	WSEI (FM)	'53	WVLN	92.9	18.5	290	Illinois Bcstg.	C. R. Griggs
Paris	WPRS-FM	'52	WPRS	98.3	1	200	Paris Bcstg.	A. C. Ferguson, Jr.
Peoria	WMBD-FM	'47	WMBD	92.5	27	570	Midwest TV	William Brown
Quincy	*WGEM-FM	'47	WGEM	105.1	27.5	640	Quincy Newspapers	J. S. Bonansinga
Quincy	WTAD-FM	'48	WTAD	99.5	27.5	750	Lee Bcstg.	W. Rothschild
Robinson	WTAY-FM	'63	WTAY	101.7	2.8	154	Ann Bcstg.	K. A. Duncan
Rockford	WROK-FM	'49	WROK	97.5	16.2	277	WROK, Inc.	David Salisbury
Rock Island	*WHBF-FM	'46	WHBF	98.9	39	1,000	Rock Island Bcstg.	L. C. Johnson
Skokie	WRSV (FM)	'60		98.3	1	132	Radio Skokie Valley	Mrs. R. Stebbins
Springfield	WTAX-FM	'48	WTAX	103.7	6.7	316	WTAX, Inc.	O. J. Keller
Waukegan	WGFA-FM	'62	WGFA	94.1	6.32	180	Iroquois County Bcstg.	Robert Bivans
Waukegan	WEFA (FM)	'63		102.3	1	191	WEFA, Inc.	C. P. Victor

## INDIANA (41)

Anderson	WAFM (FM)	'61		97.9	115	474	Continental Bcstg.	Loren Bridges
Bloomington	WTTV (FM)	'60	WTTS	92.3	37.2	1,090	Sarkes Tarzian	Glenn Van Horn
Columbus	*WCSI-FM	'58	WCSI	101.5	15	305	White River Bcstg.	Donald Pille
Connorsville	WCNB-FM	'48	WCNB	100.3	7.8	270	News-Examiner	Emmett Jackson
Elwood	WBMP (FM)	'64		101.7	3	140	Heart of Hoosierland, Inc.	Charles R. Banks
Elkhart	WXAC (FM)	'63	WCMR	104.7	8.2	150	Clarence C. Moore	C. C. Moore
Elkhart	WTRC-FM	'47	WTRC	100.7	9.3	550	Truth Pub.	Paul C. Brines
Evansville	*WIKY-FM	'48	WIKY	104.1	50	450	S. Central Bcstg.	J. A. Engelbrecht
Ft. Wayne	WPTH (FM)	'60		95.1	44	680	Sarkes Tarzian	Richard Morgan
Frankfort	WILO-FM	'62	WILO	99.7	5.94		Kaspar Bcstg.	V. J. Kaspar
Franklin	WIFN (FM)	'61		95.9	.79	140	Howell B. Phillips	Charles Banks
Greenfield	*WSMJ (FM)	'62		99.5	18	250	John C. Byrne	John C. Byrne
Greensburg	WTRE (FM)	'62		107.3	2.9	160	Clear Tone Bcstg.	Howard Maudlin
Hammond	WYCA (FM)	'59		92.3	31	405	Percy B. Crawford	Roy F. Tobin
Indianapolis	WAIV (FM)	'61		105.7	4.6	160	Calojay Ents.	T. N. Freeman
Indianapolis	WFBM-FM	'59	WFBM	94.7	91.875	1,090	Time-Life Bcst.	Ozzie Osborne
Indianapolis	*WFMS (FM)	'57		95.5	4.5	110	Williams FM Service	M. R. Williams
Indianapolis	WGEE-FM	'63	WGEE	103.3	63.51	170	Robblins Bcstg.	Arnold Johnson
Indianapolis	WIBC-FM	'60	WIBC	93.1	24.1		WIBC, Inc.	R. M. Fairbanks
Indianapolis	*WIFE-FM	'61	WIFE	107.9	41	910	Star Sts. of Indiana	Ronald Mercer
Jasper	WITZ-FM	'54	WITZ	104.7	2	280	Jasper on the Air	Dennis Keller
Kendallville	WAWK-FM	'64	WAWK	93.3	37	300	Noble DeKalb Bcstg.	Paul L. King
Kokomo	WFOI (FM)	'62		100.5	1.6	120	Fidelity Bcstg.	Joseph Sweeney
La Porte	WLOI-FM	'64	WLOI	96.7	3		La Porte Co. Bcstg.	Dee O. Coe

# IND.-IOWA-KAN.-KY.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Madison	WORX-FM	'50	WORX	96.7	.35	290	WORX, Div Electronic Labs	Richard Witty
Marion	WMRI-FM	'48	WMRI	106.9	31	300	WMRI, Inc.	Frank Haas
Muncie	WMUN (FM)	'47		104.1	7.9	285	Tri-City Radio	D. A. Burton
New Castle	WCTW-FM	'47	WCTW	102.5	4.5	240	WCTW, Inc.	Howard White
N. Vernon	WOCH-FM		WOCH	106.1	3.8	175	Dorrell Ochs	C. R. Plummer
Princeton	WRAY-FM	'60	WRAY	98.1	6.7	425	Princeton Bcstg.	M. R. Lankford
Richmond	*WKBV-FM	'60		96.1	32	200	House of Sound	R. N. Williams
Richmond	WGML (FM)	'60	WKBV	101.3	23		Central Bcstg.	Lester Spencer
Salem	WSLM-FM	'62	WSLM	98.9	4	100	Don H. Martin	Don H. Martin
Shelbyville	WJVA-FM	'64	WJVA	103.9	3	183	Booth Bcstg.	Frank E. Crosier
South Bend	*WNDU-FM	'64	WNDU	92.9	20	431	Michiana Telecstg.	W. T. Hamilton
South Bend	WSBT-FM	'62	WSBT	101.5	4.2	959	South Bend Tribune	A. R. O'Neil
Terre Haute	WPFR (FM)	'62		102.7	1.1	26	Paul Dean Ford	Paul Dean Ford
Terre Haute	WTHI-FM	'48	WTHI	99.9	7.4	337	Wabash Valley Bcstg.	A. Hulman, Jr.
Terre Haute	*WVTS (FM)	'60		100.7	4	100	WVTS Ent.	J. W. Kulinski
Warsaw	WRSW-FM	'48	WRSW	107.3	34	312	Reub Williams & Sons	W. Mollenhour, Jr.
Washington	WFML (FM)	'48	WAMW	106.5	14	360	Washington Radio	Joe Edwards

## IOWA (13)

Cedar Rapids	*KHAK-FM	'61	KHAK	98.1	1	240	Northland Bcstg.	K. H. Murphy, Jr.
Cedar Rapids	*WMT-FM	'63	WMT	104.5	32	540	WMT-TV, Inc.	William Dutcher
Clarion	KRIT (FM)	'47		96.9	49	150	Wright Co. Radio	Marvin I. Hull
Clinton	KROS-FM	'47	KROS	96.1	14	402	Clinton Bcstg.	B. M. Jacobsen
Davenport	WOC-FM	'48	WOC	103.7	45	760	Tri-City Bcstg.	Raymond Guth
Des Moines	*KDMI (FM)	'61		97.3	115	550	Richards & Assocs.	E. W. Patterson
Des Moines	KFMG (FM)	'64		94.9	5	208	Iowa Fine Music Bcstrs.	Herbert Burton
Des Moines	WHO-FM	'48	WHO	100.3	24	617	Central Bcstg.	Paul A. Loyet
Muscatine	KWPC-FM	'49	KWPC	99.7	.78	255	Muscatine Bcstg.	George Volger
Oskaloosa	KBOE-FM	'64	KBOE	106.3	3	275	Oskaloosa Bcstg.	Glen Stanley
Sioux City	*KDVR (FM)	'60		97.9	3	275	Wolff Bcstg.	John B. Wolff
Storm Lake	KAYL-FM	'49	KAYL	101.5	17	370	Cornbelt Bcstg.	Paul Benson
Waterloo	*KXEL-FM	'62	KXEL	105.7	3.66	200	Cy N. Bahakel	Al Laval

## KANSAS (11)

Garden City	KNCO-FM	'62	KNCO	97.3	10.9	230	Ark-Valley Bcstg.	O. D. Carmichael
Kansas City	*KCJC (FM)	'59		98.1	75.6	250	Future Music	Reuben E. Sell
Kansas City	KCKN-FM	'63	KCKN	94.1	20	150	Cy Blumenthal	Glen M. George
Lawrence	KLWN-FM	'63	KLWN	105.9	17	200	Lawrence Bcstrs.	Arden Booth
Ottawa	KOFO-FM	'62	KOFO	95.7	5.9	340	Ottawa Bcstg.	Roderick Cupp
Salina	KAFM (FM)	'60		99.9	3.6	125	Salina FM	R. F. Pcednik
Topeka	KTOP-FM	'59	KTOP	100.3	3.5	181	KTOP Bcstg.	Merle Blair
Topeka	WIBW-FM	'61	WIBW	97.3	47	1,217	Topeka Bcstg. Assn.	T. M. Sandstrom
Wichita	*KCMB (FM)	'60		107.3	30	300	J. F. & S. H. Kramer	J. F. & S. H. Kramer
Wichita	KFH-FM	'48	KFH	97.9	31	423	Radio Station KFH	T. P. Bashaw
Wichita	*KQTY (FM)	'63	KWBB	101.3	100	444	Wichita Beacon Bcstg.	J. Milton Hall

## KENTUCKY (21)

Ashland	WCMI-FM	'48	WCMI	93.7	4	388	WCMI, Inc.	O. C. Halyard, Jr.
Central City	WNES-FM	'55	WNES	101.9	21.4	295	Muhlenberg Bcstg.	Ronald Beane
Fulton	WFUL-FM	'53	WFUL	104.9	.5	210	Ken-Tenn Bcstg.	Kenneth Turner
Glasgow	WGGC (FM)	'61	WKAY	95.1	4.3	410	Glasgow Bcstg.	Clovis Sadler
Greenville	WKYF-FM	'62	WKYF	101.1	2.6	143	Greenville Bcstg.	C. P. Stovall, Jr.
Hazard	WKIC-FM	'47	WKIC	101.1	47	461	Mountain Bcstg. Svce.	Ernest Sparkman
Henderson	WSON-FM	'47	WSON	99.5	20	400	Henderson Bcstg.	W. F. Russell
Hopkinsville	WKOF (FM)	'60	WKOA	100.3	3.73	150	Pennyrile Bcstg.	William Higgins
Hopkinsville	WRLX (FM)	'48		98.7	8.8	204	Hopkinsville Bcstg.	F. E. Lackey
Lexington	WLAP-FM	'50	WLAP	94.5	4	305	Thoroughbred Bcstg.	Ken Hart
Lexington	*WVLLK-FM	'61	WVLLK	92.9	32	290	Grass Bcstg.	Ted Grizzard
Louisville	WKLO-FM	'63	WKLO	99.7	9.34	713	Mid-America Bcstg.	William Perry
Louisville	WLVL (FM)	'59		97.5	35	420	Fidelity Radio	Stephen Cissler
Madisonville	WFMW-FM	'49	WFMW	93.9	30	300	Sound Bcstrs.	H. W. Wells
Mayfield	WNGO-FM	'55	WNGO	94.7	.6	200	W. Kentucky Bcstg.	Charles Stratton
Munfordville	WLOC-FM	'64	WLOC	102.3	3	100	S. Central Ky. Bcstg.	Jim Berry
Owensboro	WOMI-FM	'48	WOMI	92.5	19.5	375	Owensboro Bcstg.	Hugh O. Potter
Owensboro	*WSTO (FM)	'48		96.1	10	370	Owensboro-on-the-Air	Earl Fisher



City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Paducah	WKYB-FM	'47	WKYB	93.3	31	380	Arthur C. Schofield	A. C. Schofield
Paducah	WPAD-FM	'46	WPAD	96.9	36	337	Lackey Stas.	Burt Squire
Prestonburg	WDOC-FM	'63	WDOC	95.5	16.5	205	WDOC Radio	Gorman Collins

LOUISIANA (11)

Alexandria	KAIB-FM	'47	KAIB	96.9	11	400	Alexandria Bcstg.	Walter Melson
Baton Rouge	WJBO-FM	'41	WJBO	98.1	2.45	735	Baton Rouge Bcstg.	R. S. Davison
Jennings	KJEF-FM	'63	KJEF	92.7	.245	220	Jennings Bcstg.	C. L. Bailey
Monroe	*KMLB-FM	'46	KMLB	104.1	17.5	216	KMLB, Inc.	J. R. Plaisance
New Orleans	WDSU-FM	'49	WDSU	105.3	3.4	600	Royal St. Corp.	H. Wheelahan
New Orleans	WRCM (FM)	'46	WNNR	97.1	5.9	316	Supreme Bcstg.	N. Patrick Geraci
New Orleans	*WWMT (FM)	'53		95.7	14	228	Custom Electronics	M. O. Teetor, Jr.
Shreveport	KBCL-FM	'59	KBCL	96.5	3.6	265	Good Music, Inc.	Allan Stoll
Shreveport	KRMD-FM	'48	KRMD	101.1	11	200	KRMD (Langford)	T. A. Gresham
Shreveport	KTAL (FM)	'47		98.1	81.3	1,440	KCMC, Inc.	Joseph H. Keith
Shreveport	KWKH-FM	'48	KWKH	94.5	13.5	636	International Bcstg.	Henry B. Clay

MAINE (4)

Augusta	WFAU-FM	'61	WFAU	101.3	4.845	115	Twin City Bcstg.	N. G. Gallant
Caribou	*WFST-FM	'57	WFST	97.7	.25	260	Northern Bcstg.	Elby Stevens
Lewiston	WCOU-FM	'48	WCOU	93.9	13.7	264	Twin City Bcstg.	Faust Couture
Poland Spring	WMTW (FM)	(See Mt. Washington, N. H.)						
Portland	WLOB-FM	'60	WLOB	97.9	3.7	305	Casco Bcstg.	Melvin L. Stone

MARYLAND (21)

Annapolis	WNAV-FM	'47	WNAV	99.1	16.6	370	Capital Bcstg.	D. K. Lavelle
Annapolis	WXTC (FM)	'60	WANN	107.9	20	205	Annapolis Bcstg.	Morris H. Blum
Baltimore	*WAQE-FM	'60	WAQE	101.9	20	280	WTOW, Inc.	G. M. Brillhart
Baltimore	WBAL-FM	'60	WBAL	97.9	8.7	630	Hearst Corp.	Thomas S. Carr
Baltimore	WCAO-FM	'47	WCAO	102.7	20	400	Plough Bcstg.	B. Millenson
Baltimore	WCBC (FM)	'63		105.7	2.82	245	Christian Bcstg.	J. S. Brinsfield
Baltimore	WCBM-FM	'60	WCBM	106.5	20	374	Metromedia	John Elmer
Baltimore	WFMM (FM)	'59		93.1	20	507	Commercial Radio Inst.	J. S. Smith
Baltimore	WITH-FM	'48	WITH	104.3	20	500	Maryland Bcstg.	R. C. Embry
Baltimore	WRBS (FM)	'60		95.1	20	320	Reynolds Bcstg.	J. B. Reynolds
Baltimore	WSIP-FM	'60	WSID	92.3	5.12	400	United Bcstg.	George Corwin
Bethesda	*WHFS (FM)	'61		102.3	1	200	High Fidelity Bcstrs.	J. Alvin Jeweler
Bethesda	*WJMD (FM)	'49		94.7	20	475	Atlantic Bcstg.	Perry Walders
Cumberland	WCUM-FM	'48	WCUM	102.9	1	176	Allegheny County Bcstg.	W. L. Hankin
Cumberland	WTBO-FM	'62	WTBO	106.1	6.3	135	Cumberland Valley Bcstg.	A. W. German
Frederick	WFMD-FM	'61	WFMD	99.9	65	1,123	Monocacy Bcstg.	N. M. Siegel
Hagerstown	WARK-FM	'57	WARK	106.9	2.3	360	Henry Rau Assoc.	B. Fillingham
Hagerstown	WJEJ-FM	'47	WJEJ	104.7	10	1,600	Hagerstown Bcstg.	G. C. Crilley
Havre de Grace	WASA-FM	'59	WASA	103.7	3	254	Chesapeake Bcstg.	Mrs. J. T. Pate
Waldorf	WSMD (FM)	'61		104.1	1.5	143	Dorlen Bcstrs.	John R. Dorsey
Westminster	WTTR-FM	'59	WTTR	100.7	4.6	186	Carroll County Bcstg.	R. H. Morgan

MASSACHUSETTS (29)

Boston	*WBCN (FM)	'58		104.1	25.9	567	Concert Network	Coleman Nee
Boston	WBOS-FM	'59	WBOS	92.9	15		Champion Bcstg.	Ralph Weinman
Boston	WBZ-FM	'57	WBZ	106.7	2.8	1,035	Group W/Westinghouse	Paul G. O'Friel
Boston	WCOP-FM	'48	WCOP	100.7	20	490	Plough Bcstg.	John F. Crohan
Boston	*WCRB-FM	'53	WCRB	102.5	11	920	Charles River Bcstg.	Theodore Jones
Boston	WEEI-FM	'48	WEEI	103.3	20	365	Columbia Bcstg.	D. J. Trageser
Boston	WHDH-FM	'48	WHDH	94.5	3.3	980	WHDH, Inc.	W. B. McGrath
Boston	WRKO (FM)	'48	WNAC	98.5	20	508	RKO General	Jack Maloy
Boston	WXHR (FM)	'45	WTAO	96.9	20	440	Harvey Radio Labs.	M. G. Smith
Brockton	WBET-FM	'48	WBET	97.7	.8	275	Enterprise Pub.	C. A. Fuller
Cambridge	WHRB (FM)	'57		95.3	.88	110	Harvard Radio Bcstg.	W. B. Dunham
Fitchburg	WFGM-FM	'60	WFGM	104.7	20	280	Music Serv. Corp. of Worcester	J. J. O'Day, Jr.
Framingham	*WKOX-FM	'59	WKOX	105.7	15.5		WKOX, Inc.	R. E. Adams
Gloucester	WVCA (FM)	'64		104.9	1.2	50	Simon Geller	Simon Geller
Greenfield	WHAI-FM	'48	WHAI	98.3	1		Haigis Bcstg.	Ira I. Hewey
Haverhill	WHAV-FM	'59	WHAV	92.5	20		WHAV Bcstg.	Edward Cetlin
Lawrence	WCCM-FM	'59	WCCM	93.7	1.35		Curt Gowdy Bcstg.	Tony Lupo
Lowell-Lawrence	WLLH-FM	'47	WLLH	99.5	20	600	WLLH Radio	A. S. Lerner
Lynn	WLYN-FM	'63	WLYN	101.7	1	267	Puritan Bcst. (Feinstein)	H. D. Goodwin

# MASS.-MICH.-MINN.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Medford	WHIL-FM	'61	WHIL	107.9	20		Conant Bcstg. (Tarlow)	J. Kruger
New Bedford	WBSM-FM	'49	WBSM	97.3	2.5	387	Southern Mass. Bcstrs.	G. Gray
New Bedford	WNBH-FM	'46	WNBH	98.1	20	375	E. Anthony & Sons	C. B. Kolby
N. Adams	WMNB-FM	'64		100.1	1	480	No. Berkshire Bcstg.	D. A. Thurston
Plymouth	WPLM-FM	'61	WPLM	99.1	20		Plymouth Rock Bcstg.	J. Campbell
Springfield	WHYN-FM	'47	WHYN	93.1	20	970	Hampden-Hampshire Corp. So. New England Bcstg.	C. N. De Rose
Springfield	WMAS-FM	'47	WMAS	94.7	1.35	175		E. B. Needles
W. Yarmouth	WOCB-FM	'48	WOCB	94.9	3.12		E. Anthony & Sons	P. W. Stiles
Worcester	WAAB-FM	'61	WAAB	107.3	18.5	800	Waterman Bcstg.	B. E. Waterman
Worcester	*WSRS (FM)	'40		96.1	10	650	Radio Fitchburg (Knight)	J. A. Fitzgerald, Jr.

## MICHIGAN (49)

Ann Arbor	*WOIA-FM	'62	WOIB	102.9	10	178	Lester Bcstg.	H. W. 'Bud' Lester
Battle Creek	WELL-FM	'63	WELL	103.3	20	210	So. Mich. Bcstg. (Knorr)	K Kanaga
Bay City	WBCM-FM	'47	WBCM	96.1	41	430	Mich. Bcstg.	L. A. Jylha
Benton Harbor	*WHFB (FM)	'47	WHFB	99.9	9.2	250	Panadium Pub.	J. P. Scharer
Big Rapids	WBRN-FM	'64	WBRN	100.9	3	300	WBRN, Inc.	Charles L. Riley
Birmingham	WHFI (FM)	'58		94.7	20		Meadowcraft Bcstg.	L. B. Payne
Cadillac	WWTV (FM)	'61		92.9	100	895	Fetzer Bcstg.	G. Ellerman
Coldwater	WANG (FM)	'50	WTVB	98.5	8	185	Twin Valley Bcstrs.	E. H. Munn, Jr.
Dearborn	WKNR-FM	'50	WKNR	100.3	7.1	250	Knorr Bcstg.	W. Patterson
Detroit	CKLW-FM	'48	CKLW	99.9	50	600	West. Ontario Bcstg.	S. C. Ritchie
Detroit	*WABX (FM)	'60		99.5		493	Mid-States Bcstg.	G. Sheets
Detroit	WCHD (FM)	'58	WCHB	105.9	34	200	Bej Bcstg.	F. M. Seymour
Detroit	*WDTM (FM)	'60		106.7	61	508	WDTM, Inc.	M. M. Carpenter, Jr.
Detroit	*WGPR (FM)	'61		107.5	38	370	WGPR, Inc.	John M. Roeder
Detroit	WJBK-FM	'47	WJBK	93.1	30	475	WJBK	Harry Lipson
Detroit	WJR-FM	'48	WJR	96.3	24	476	Goodwill Stas.	J. H. Quello
Detroit	*WLDM (FM)	'49		95.5	165	430	Weed Radio	H. I. Tanner
Detroit	WLIN (FM)	'62		92.3	10	560	Down River Bcstg.	D. M. Kelly
Detroit	WMUZ (FM)	'58		103.5	115	368	Alpha Bcstg.	Dr. A. Black
Detroit	WOMZ (FM)	'41		97.9	20	450	Booth Bcstg.	T. J. Warner
Detroit	*WOMC (FM)	'48		104.3	214	435	Sparks Bcstg.	G. A. Sparks
Detroit	WQRS (FM)	'60		105.1	28.7	380	Fine Arts Bcstrs.	P. Akers
Detroit	WWJ-FM	'41	WWJ	97.1	50	540	Evening News Assn.	J. Schiavone
Detroit	WXYZ-FM	'48	WXYZ	101.1	27	880	WXYZ, Inc.	Charles D. Fritz
E. Lansing	*WSWM (FM)	'59		99.1	116	340	Mid-States Bcstg.	R. J. Rentschler
E. Lansing	*WVIC (FM)	'63		94.9	20	263	WGSB Bcstg.	A. J. Wendrow
Flint	*WGMZ (FM)	'62		107.9	19	160	Midstates Bcstg.	Michael Dow
Grand Rapids	WFUR-FM	'60	WFUR	102.9	40	200	Furniture City Bcstg.	W. Kuiper, Sr.
Grand Rapids	*WJFM (FM)	'51	WJEF	93.7	500	850	Fetzer Bcstg.	Carl E. Lee
Grand Rapids	WKLW (FM)	'62		95.7	7.81	321	Kentwood Bcstg.	K. W. Van Prooyen
Grand Rapids	WLAV-FM	'47	WLAV	96.9	28	180	Shepard Bcstg.	J. J. Sheppard
Grand Rapids	WMAX-FM	'61	WMAX	101.3	7.2	315	Atlas Bcstg.	J. C. Hooker
Grand Rapids	*WOOD-FM	'62	WOOD	105.7	264	811	Time-Life Bcst.	W. Schroeder
Grand Rapids	WXTO (FM)	'62		97.9	20	200	Aquinas Bcstg.	Rev. H. M. Beahan
Grand Rapids	WPLB-FM	'62	WPLB	107.3	5.3	125	Flat River Bcstg.	E. N. Peterson
Holland	WHTC-FM	'63	WHTC	96.1	3	80	Holland Bcstg.	Sandy Meek
Holland	WJBL-FM	'61	WJBL	94.5	37	280	Ottawa Bcstg.	P. V. Bosch
Houghton Lake	WJGS (FM)	'61		98.5	19	175	Sparks Bcstg.	G. A. Sparks
Jackson	WBBC (FM)	'58		94.1	6	342	Booth Bcstg.	Robert B. Lees
Jackson	WKHM-FM	'63	WKHM	106.1	20	180	Jackson Bcstg. & TV	Ed Huse
Kalamazoo	WKMI-FM	'64	WKMI	106.5	23.5	304	Steele Bcstg.	H. D. Steele
Lansing	WJIM-FM	'60	WJIM	97.5	28		Gross Telecstg.	H. F. Gross
Lansing	WYFE (FM)	'61	WITL		91.2		Metropolitan Radio	S. Gresham, Jr.
Midland	*WQDC (FM)	'61		99.7	40	165	Mid-States Bcstg.	Allen H. James
Mt. Clemens	WBRB-FM	'60	WBRB	102.7	80	168	Wright & Maltz	C. H. Park, Jr.
Mt. Pleasant	*WCEN-FM	'63	WCEN	94.5	16.1	220	Paul A. Brandt	E. E. Umior
Muskegon	WMUS-FM	'62	WMUS	106.9	2.85	320	Greater Newskegon Bcstrs.	W. B. Tebeau
Saginaw	WSAM-FM	'49	WSAM	98.1	1.7	330	MacDonald Bcstg.	K. H. MacDonald
Sturgis	WSTR-FM	'51	WSTR	99.3	1	200	Water Wonderland Bcstg.	Lee Droeger

## MINNESOTA (10)

Brainerd	KLIZ-FM	'60	KLIZ	95.7	15	175	Brainerd Bcstg.	E. T. O'Brien
Mankato	KYSM-FM	'48	KYSM	103.5	41	508	F. B. Clements	R. E. DeHaven

# MINN.-MISS.-MO.-MONT.-NEB.-NEV.-N. H.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Minneapolis	KEVE-FM	'63	KEVE	92.5	2.8	253	Minn.-St. Paul Radio Bcstrs.	Robert J. Rock
Minneapolis	*KRSI-FM	'62	KRSI	104.1	15	260	Radio Suburbia	W. S. Weikle
Minneapolis	*KWFM (FM)	'56		97.1	22	150	Fidelity Bcstg.	M. L. Carlson
Minneapolis	*WAYL (FM)	'61		96.1	10	72	Contemporary Radio	Jack I. Moore
Minneapolis	WLOL-FM	'57	WLLOL	99.5	19.7	450	WLLOL-FM Corp. (BFR)	T. H. Ruben
Minneapolis	WPBC-FM	'59	WPBC	101.3	5.48	254	Peoples Bcstg.	W. V. Stewart
St. Cloud	KFAM-FM	'48	KFAM	104.7	20	488	Times Pub.	Fred Schilpin
Worthington	KWOA-FM	'61	KWOA	95.1	39	665	Worthington Bcstg.	R. W. Olson

## MISSISSIPPI (3)

Jackson	WJDX-FM	'48	WJDX	102.9	77	1,445	Lamar Life Bcstg.	Fred Beard
Laurel	WNSL-FM	'59	WNSL	100.3	4.7	191	Voice of the New South	G. Walters
Moss Point	WACY-FM	'64	WACY	104.9	3	170	Coastal Cities Bcstg.	C. M. Hunter

## MISSOURI (22)

Joplin	*KSYN (FM)	'60		92.5	3.57	155	William B. Neal	W. B. Neal
Kansas City	KBEY (FM)	'61	KBEA	104.3	17.6		Public Radio	Ray Carnay
Kansas City	KCMK (FM)	'57		93.3	35		FM Bcstrs.	F. A. Mesch
Kansas City	*KCMO-FM	'48	KCMO	94.9	65	850	Meredith Bcstg.	Dick Wall
Kansas City	*KMBC-FM	'62	KMBC	99.7	4.25	950	Metromedia	Chris J. Stolfa
Kansas City	KPRS-FM	'63	KPRS	103.3	19.2	152	KPRS Bcstg.	A. R. Carter
Kansas City	KXTR (FM)	'50		96.5	58.2		Telesound Bcstg.	Nancy J. Lytle
Kansas City	WDAF-FM	'61	WDAF	102.1	35.7	640	Taft Bcstg.	
Kennett	KBOA-FM	'49	KBOA	98.9	6.9	327	Kennett Bcstg.	John T. Reeder
Osage Beach	KRMS-FM	'64	KRMS	93.5	2.45	220	Central Mo. Bcstg.	John Risner
Poplar Bluff	KWOC-FM	'52	KWOC	94.5	16	253	Poplar Bluff Bcstg.	Jim R. Morris
St. Joseph	KUSN-FM	'62	KUSN	105.1	3.9		KUSN Corp.	Warren Rhyner
St. Louis	KADI (FM)	'59		96.5	24.5	365	KADY, Inc.	Aubrey Williams
St. Louis	*KCFM (FM)	'55		93.7	100	500	Commercial Bcstg.	Harry Eidelman
St. Louis	*KMOX-FM	'62	KMOX	103.3	47	950	Columbia Bcstg.	Robert Hyland
St. Louis	*KSHE (FM)	'61		94.7	25.5	284	Crestwood Bcstg.	R. E. Ceries
St. Louis	KSTL-FM	'60	KSTL	98.1	78	350	Radio St. Louis	Dick J. Kasten
St. Louis	WIL-FM	'62	WIL	92.3	38	320	Radio Sta. WIL (Balaban)	John F. Box, Jr.
Sedalia	KSIS-FM	'63	KSIS	92.1	2.6	278	Yates Bcstg.	C. W. Yates, Jr.
Springfield	KTT5-FM	'48	KTT5	94.7	9.1	660	Independent Bcstg.	G. P. Ward
Springfield	*KTXR (FM)	'62		101.5	6.2	180	Stereo Bcstg.	U. W. George
W. Plains	KWPM-FM	'51	KWPM	93.9	3	130	Robert F. Neathery	R. F. Neathery

## MONTANA (4)

Belgrade	KGWV-FM	'63	KGWV	96.7	2.9	195	Christian Ents.	C. T. Jarvis
Billings	KURL-FM	'63	KURL	97.1	17.5	285	Christian Ents.	H. L. Erickson
Great Falls	*KARR-FM	'63	KARR	106.3	3	11	Radio-TV Ents.	P. M. Goodover
Plentywood	KPWD (FM)	'62		100.1	.88	100	Plentywood Bcstg.	Mrs. M. L. Nelsor

## NEBRASKA (8)

Beatrice	KWBE-FM	'62	KWBE	92.9	97	380	MIA Ents.	G. C. 'Bud' Pentz
Kearney	KRNY-FM	'60	KRNY	98.9	56	500	Bi-States Co.	Dr. F. Wayne Brewster
Lincoln	KFMQ (FM)	'58		95.3	1	206	Herbert Burton	Herbert Burton
Omaha	KFAB-FM	'59	KFAB	99.9	115		KFAB Bcstg.	Lyell Bremser
Omaha	KICN (FM)	'59	KOIL	96.1	3.42	230	Central States Bcstg.	Steve Shepard
Omaha	*KQAL (FM)	'59	KMEO	94.1	70		National Weekly	J. L. Spurgeon
Omaha	WOW-FM	'61	WOW	92.3	40	384	Meredith WOW	H. Stalnaker
Scottsbluff	KNEB-FM	'60	KNEB	94.1	6.6	61	Platte Valley Bcstg.	G. H. Haskell

## NEVADA (4)

Las Vegas	KLUC-FM	'63	KLUC	98.5	5.78	225	Mike Gold	Mike Gold
Las Vegas	*KORK-FM	'61	KORK	97.1	27	510	Southwestern Bcstg.	Joe McMurray
Las Vegas	*KRGN (FM)	'63		101.9	20	149	Mrs. E. W. Cragin	R. A. Shehtanian
Reno	KNEY (FM)	'53		95.5	35		Everett B. Cobb	E. B. Cobb

## NEW HAMPSHIRE (7)

Berlin	WMOU-FM	'52	WMOU	103.7	10		Berlin Bcstg.	John Bowman
Claremont	WTSV-FM	'48	WTSV	106.1	3.4	1,000	Radio Claremont (Knight)	G. R. Bonneau

# N. H.-N. J.-N. M.-N. Y.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Manchester	WGIR-FM	'63	WGIR	101.1	5	920	Knight Radio	Bernie Mack
Manchester	WKBR-FM	'47	WKBR	95.5	3.6	940	Granite State Bcstg. (Good Neighbor)	Ralph Gottlieb
Mt. Washington	*WMTW (FM)	'58		94.9	49	3,940	Mt. Washington TV	J. W. Guider
Nashua	WOTW-FM	'47	WOTW	106.3	1	410	Eastminster Bcstg.	R. Strawbridge
Portsmouth	WHEB-FM	'64	WHEB	100.3	5.9	140	Knight Bcstg.	John E. Kane

## NEW JERSEY (20)

Asbury Park	WJLK-FM	'47	WJLK	94.3	1	250	Asbury Park Press	Ernest Rudloff
Atlantic City	*WFPG-FM	'62	WFPG	96.9	5.6	180	Eastern Bcstg.	John Struckell
Atlantic City	WMGM (FM)	'61		103.7	2.95	200	S. Jersey Radio	H. L. Green
Atlantic City	WRNJ (FM)	'26		95.1	3.3	323	WRNJ Assocs.	E. R. Newman
Bridgeton	WSNJ-FM	'46	WSNJ	107.7	15	480	Eastern States Bcstg.	Paul Alger
Camden	WKDN-FM	'60	WKDN	106.9	18		S. Jersey Bcstg.	Gordon Giffen
Dover	*WDHA (FM)	'61		105.5	1	1,200	Drexel Hill Assoc.	V. Woodburn
Eatontown	WHTG-FM	'60	WHTG	105.5	1		Harold & Theo Gade	Harold Gade
Long Branch	*WRLB (FM)	'59		107.1	3	120	Long Branch Bcstg.	J. P. Tomaino
Millville	WMVB-FM	'62	WMVB	97.3	5.2	195	Union Lake Bcstrs.	D. H. Carlson
New Brunswick	WFME (FM)	'63		94.7	13.5	570	Bergen Bcstg.	Sid Sirulnick
Newark	WCTC-FM	'47	WCTC	98.3	1	110	Raritan Valley Bcstg.	J. L. Rosenmiller
Newark	WHBI F(M)	'62		105.9	5		Cosmopolitan Bcstg.	W. A. Masi
Newark	WYNJ-FM	'61	WYNJ	100.3	20	340	Newark Bcstg.	Ivon B. Newman
Newton	WNNJ-FM	'61	WNNJ	103.7	2.85	300	Sussex County Bcstrs.	R. L. Hickman
Paterson	WPAT-FM	'57	WPAT	93.1	4.4	876	Capital Cities Bcstg.	D. P. Weinig
Princeton	*WPRB (FM)	'47		103.3	17	194	Princeton Bcstg.	R. P. Corben
Trenton	*WBUD-FM	'62	WBUD	101.5	20		WBUD, Inc.	Bill Hardin
Trenton	WTOA (FM)	'47		97.5	14.5	300	Trenton Times	J. K. Kuser
Wildwood	WCMC-FM	'60	WCMC	100.7	3.5		Francis J. Matrangola	F. J. Matrangola

## NEW MEXICO (5)

Albuquerque	KARA-FM	'63	KARA	99.5	3.7	100	KARA, Inc.	C. S. Gerber
Albuquerque	KDEF-FM	'61	KDEF	94.1	1.6	150	White Oakes Bcstg.	T. J. Swafford
Albuquerque	*KHFM (FM)	'54		96.3	3.25	140	CHE Bcstg.	W. W. Weinrod
Clovis	KTQM (FM)	'63		99.9	7.4	175	Norman Petty	Norman Petty
Los Alamos	*KRSN-FM	'55	KRSN	98.5	4.6		Community Bcstg.	D. K. Burns

## NEW YORK (64)

Auburn	WMBO-FM	'49	WMBO	106.9	45	530	Auburn Pub. WMBO, Inc.	F. L. Keesee
Babylon	WBAB-FM	'59	WBAB	102.3	6.7	110	Babylon Bayshore Bcstg.	M. Matthews
Babylon	*WGLI-FM	'61	WGLI	94.3	1	185	WGLI, Inc.	D. H. Polinger
Binghamton	WKOP-FM	'54	WKOP	99.1	33	440	Binghamton Bcstrs.	Andrew Jarema
Binghamton	*WNB-FM	'43	WNB-F	98.1	4.6	950	Triangle Pubs.	W. A. Koerbel
Bristol Center	WMIV (FM)	'48		95.1	5.4	993	Ivy Bcstg.	Everett E. Wren
Buffalo	*WADV (FM)	'62		106.5	17.6	380	Adver-Cast, Inc.	D. J. Lesniak
Buffalo	WBEN-FM	'46	WBEN	102.5	110	1,347	WBEN, Inc.	C. R. Thompson
Buffalo	WBUF (FM)	'46		92.9	100	500	Functional Bcstg.	C. J. Spavento
Buffalo	*WDCX (FM)	'63		99.5	110	640	Kimtron Corp.	Lewis T. Jones
Buffalo	WEBR-FM	'60	WEBR	94.5	105	710	WEBR, Inc.	D. F. Leopold
Buffalo	WGR-FM	'59	WGR	96.9	16.6		Taft Bcstg.	
Buffalo	WWOL-FM	'47	WWOL	104.1	.25		Rad. Buffalo (Rust Craft)	Gene Kiene
Buffalo	WYSL-FM	'60	WYSL	103.3	5		McLendon Corp.	Art Holt
Cherry Valley	WJIV (FM)	'48		101.9	5.4	1,080	Ivy Bcstg.	Everett E. Wren
Corning	WCLI-FM	'47	WCLI	106.1	4.2	580	Radio Corning	G. M. Jenkins
Cortland	WKRT-FM	'47	WKRT	99.9	15		Radio Cortland	W. L. Thompson
De Ruyter	WOIV (FM)	'48		105.1	5.4	560	Ivy Bcstg.	E. E. Wren
Fulton	WOSC-FM	'62	WOSC	104.7	3.1	307	Cassill Radio	A. Mitchell
Garden City	*WLIR (FM)	'59		92.7	1	215	High Fidelity Music	J. R. Rieger, Jr.
Hempstead	WHLI-FM	'47	WHLI	98.3	1	250	FM Bcstg.	Paul Godofsky
Hornell	WWHG-FM	'46	WWHG	105.3	8.3	600	Ra-Tel Bcstrs.	E. E. Powley
Ithaca	WEIV (FM)	'53		103.7	5.4	890	Ivy Bcstg.	E. E. Wren
Ithaca	WHCU-FM	'48	WHCU	97.3	40	350	Cornell U.	M. R. Hanna
Ithaca	WVBR (FM)	'58		93.5	.92	265	Cornell Radio Guild	J. M. Moskin
Jamestown	WJTN-FM	'40	WJTN	93.3	9.5	750	James Bcstg.	S. Goldman
Mt. Kisco	WRNW (FM)	'60		107.1	.3	450	Inc. Melipon	R. W. Burden
Mt. Kisco	WVIP-FM	'63	WVIP	106.3	.5	450	Suburban Bcstg.	Mrs. J. T. Ensign
New Rochelle	WVOX-FM	'53	WVOX	93.5	1	195	Radio Westchester	D. Macfarlane

# NEW YORK-NORTH CAROLINA

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
New York	*WABC-FM	'49	WABC	95.5	1.5	1,370	American Bcstg.	W. A. Schwartz
New York	WBFM (FM)	(now WPIX-FM, New York)						
New York	WCBS-FM	'42	WCBS	101.1	1.5	1,270	Columbia Bcstg. Syst.	Ralph W. Goshen
New York	WDHA-FM	(See Dover, N. J.)						
New York	WEVD-FM	'27	WEVD	97.9	20	340	Debs Memorial Radio Fund	Norman Furman
New York	WFME (FM)	(See Newark, N. J.)						
New York	WHBI (FM)	(See Newark, N. J.)						
New York	WHLI-FM	(See Hempstead)						
New York	WHOM-FM	'51	WHOM	92.3	11	675	Progress Bcstg.	Fortune Pope
New York	WLIR (FM)	(See Garden City)						
New York	*WNBC-FM	'40	WNBC	97.1	1.1	1,440	National Bcstg.	T. H. Walworth, Jr.
New York	WNCN (FM)	'55		104.3	15	560	Nat. Science Network	J. A. McCorkle
New York	WNEW-FM	'58	WNEW	102.7	1.3	1,400	Metromedia	J. V. B. Sullivan
New York	WOR-FM	'41	WOR	98.7	1.7	1,260	RKO General	Robert Leder
New York	WPAT-FM	(See Paterson, N. J.)						
New York	WPIX-FM	'64	WPIX-TV	101.9			WPIX, Inc.	Lynn Christian
New York	*WQXR-FM	'39	WQXR	96.3	11	675	Interstate Bcstg. (N.Y. Times)	E. M. Sanger
New York	WRFM (FM)	'53		105.1	20	234	William H. Reuman	Edith Dick
New York	*WTFM (FM)	'61		103.5	20	200	WTFM, Inc.	D. H. Polinger
New York	WVIP-FM	(See Mt. Kisco)						
New York	WVNI-FM	(See Newark, N. J.)						
New York	WHLD-FM	'46	WHLD	98.5	46	420	Earl C. Hull	E. F. Joseph
Niagara Falls	WVOX-FM	(See New Rochelle)						
Norwich	WCHN-FM	'61	WCHN	93.9	3.219	251	Radio Norwich	W. R. Hall
Olean	WHDL-FM	'49	WHDL	95.7	43	830	WHDL, Inc.	John R. Henzel
Patchogue	WALK-FM	'52	WALK	97.5	15	520	Island Bcstg.	E. W. Wood, Jr.
Patchogue	*WPAC-FM	'51	WPAC	106.1	10		Patchogue Bcstg.	Lee Morrison
Peekskill	WLNA-FM	'58	WLNA	100.7	20	500	Highland Bcstg.	I. E. Cottrell
Plattsburgh	WEAV-FM	'60	WEAV	99.9	3.7	111	Plattsburgh Bcstg.	G. F. Bissell
Poughkeepsie	WEOK-FM	'61	WEOK	101.5	4.7	830	Hudson Valley FM (Golden Circle)	Louis H. Pells
Poughkeepsie	WKIP-FM	'47	WKIP	104.7	2.3	1,250	Dutchess County Bcstg. (Bingham)	R. A. Dwelley
Riverhead	*WAPC-FM	'62	WAPC	103.9	168	115	Patchogue Bcstg.	H. Morrison
Rochester	WBBF-FM	'61	WBBF	101.3	27.5	650	WBBF, Inc.	Robert S. Kieve
Rochester	*WCMF (FM)	'60		96.5	1.35	260	Community Music	Richard Wissell
Rochester	WHFM (FM)	'39	WHAM	98.9	8.7	238	Rust Bcstg.	W. F. Rust, Jr.
Rochester	WROC-FM	'59	WROC	97.9	17.6	399	Veterans Bcstg.	P. C. Louthier
Rochester	WYOR (FM)	'64		100.5	50	350	Functional Bcstg.	C. J. Spavento
Syracuse	WDDS (FM)	'56		93.1	100		Functional Bcstg.	C. J. Spavento
Syracuse	WONO (FM)	'58		100.9	1	600	Sentinel Hgts. FM Bcstrs.	Stephen Jacobs
Syracuse	*WSYR-FM	'46	WSYR	94.5	100		Newhouse Bcstg.	A. J. Eicholzer
Troy	WFLY (FM)	'48		92.3	5.4	840	Troy Record	Frank L. York
Utica	WRUN-FM	'47	WRUN	104.3	101	490	Rome Sentinel	Fritz S. Updike
Utica	*WUFM (FM)	'62		107.3	3.6	165	Phi-Hidality	R. W. Baldwin, Jr.
Weathersfield	WBIV (FM)	'48		107.7	5.4	460	Ivy Bcstg.	E. E. Wren
White Plains	WFAS-FM	'47	WFAS	103.9	1		Westchester Bcstg.	F. A. Seitz

## NORTH CAROLINA (53)

Albemarle	WABZ-FM	'58	WABZ	100.9	.75	55	Radio Sta. WABZ	Mrs. R. Varner
Asheboro	WGWR-FM	'49	WGWR	92.3	10	650	Asheboro Bcstg.	J. R. Marlowe
Asheville	WLOS-FM	'46	WLOS	99.9	27	6,000	Skyway Bcstg.	Mort Cohn
Black Mt.	WMIT (FM)	'41	WFGW	106.9	36	6,749	Blue Ridge Bcstg.	Loren F. Bridges
Burlington	WBAG-FM	'47	WBAG	93.9	2.8	219	Burlington-Graham Bcstg.	Jack Starnes
Burlington	*WBBB-FM	'46	WBBB	101.1	5	460	Alamance Bcstg.	E. Z. Jnes
Charlotte	*WBT-FM	'62	WBT	107.9	100	980	Jefferson Standard Bcstg.	Paul B. Marion
Charlotte	WIST-FM	'62	WIST	95.1	25.5		WIST, Inc.	C. B. Rogers, Jr.
Charlotte	WSOC-FM	'47	WSOC	103.7	36	405	Carolina Bcstg.	H. E. Sullivan
Charlotte	WYFM (FM)	'60		104.7	3.8	160	Charlotte Bcstrs.	W. A. Vaughn
Concord	WEGO-FM	'62	WEGO	97.9	3.4		Concord-Kannapolis Bcstg.	James B. Keel
Durham	WDNC-FM	'48	WDNC	105.1	36	340	Durham Radio	J. F. Jarman
Elkin	WIFM-FM	'49	WIFM	100.9	.35		Tri County Bcstg.	Leon Reece
Fayetteville	WFNC-FM	'47	WFNC	98.1	22.5	300	Cape Fear Bcstg.	Johnny Joyce
Forest City	WAGY-FM	'60	WAGY	105.3	20	154	Tri-City Bcstg.	G. T. Becknell
Forest City	WBBO-FM	'48	WBBO	93.3	1.5		Rutherford County Radio	Mrs. E. M. Anderson
Franklin	WFSC-FM	'63	WFSC	94.5	1	200	Macon County Bcstg.	E. P. Healy
Goldsboro	WEQR (FM)	'46		96.9	35		East. Carolina Bcstg.	V. G. Balkcum
Greensboro	*WMDI (FM)	'58		98.7	5.8	110	Herman C. Hall	Herman C. Hall
Greensboro	*WQMG (FM)	'41		97.1	20	315	Murray Hill Bcstg.	Harry J. Hill
Greenville	*WNCT (FM)	'63		107.7	100		WNCT (FM)	Hank Tribley
Henderson	WHNC-FM	'48	WHNC	92.5	10	275	Henderson Radio	Nathan Frank
Hendersonville	WHKP-FM	'58	WHKP	102.5	7.5		Radio Hendersonville	Kermit Edney

# NORTH CAROLINA-OHIO

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Hickory	*WHKY-FM	'59	WHKY	102.9	14.8	327	Catawba Valley Bcstg.	E. S. Long
Hickory	*WIRC-FM	'62	WIRC	95.7	11.5	270	Foothills Bcstg.	E. H. Smith, Jr.
High Point	WHPE-FM	'47	WHPE	95.5	13	377	High Point Bcstg.	Gary C. Davis
High Point	WMFR-FM	'48	WMFR	99.5	8	350	Radio Sta. WMFR	F. S. Lambeth
High Point	WNOS-FM	'53	WNOS	100.3	2.7	195	Doss Bcstg.	Robert I. Smith
Laurinburg	WEWO-FM	'51	WEWO	96.5	9.2	215	Scotland Bcstg.	Clint V. Willis
Leaksville	*WLOE-FM	'50	WLOE	94.5	13.5	96	WLOE, Inc.	D. L. Craddock
Lexington	WBUY-FM	'46	WBUY	94.1	3.4	225	Davidson County Bcst.	G. M. Hilton
Lumberton	WTSB-FM	'60	WTSB	95.7	6.5	150	Robeson Bcstg.	Al G. Stanley
Morgantown	WMNC-FM	'63	WMNC	92.1	.3		Nathan J. Cooper	N. J. Cooper
Raleigh	WKIX-FM	'47	WKIX	96.1	29	450	WKIX Bcstg.	Hugh Holder
Raleigh	WPTF-FM	'47	WPTF	94.7	50	564	WPTF Radio	R. H. Mason
Raleigh	WRAL-FM	'47	WRAL	101.5	250	900	Capitol Bcstg.	Wally Voigt
Reidsville	WVMO-FM	'48	WREV	102.1	1.6	252	Reidsville Bcstg.	E. M. Hurd
Rocky Mt.	WEED-FM	'54	WEED	92.1	27	160	W. A. Wynne	W. A. Wynne, Jr.
Rocky Mt.	WFMA (FM)	'47		100.7	33	450	E. Carolina Electronics	Mel Warner
Salisbury	WSTP-FM	'46	WSTP	106.5	15	250	WSTP, Inc.	Tom Harrell
Sanford	WWGP-FM	'50	WWGP	105.5	.49	240	WWGP Bcstg.	F. J. Abbott, Jr.
Shelby	WOHS-FM	'49	WOHS	96.1	2.3	460	W. Carolina Radio	R. M. Wallace
Statesville	WDBM-FM	'61	WDBM	96.9	3.6	280	Iredell Bcstg.	Clay Cline
Spruce Pine	WFMX (FM)	'56		105.7	3	350	Statesville Bcstg.	Garrett Allen
Tarboro	WCPS-FM	'52	WCPS	104.3	10	285	Coastal Plains Bcstg.	R. L. Harper
Thomasville	WTNC-FM	'49	WTNC	98.3	.45	250	Thomasville Bcstg.	H. G. Harrison
Washington	WITN-FM	'64	WITN	93.3	100	1,325	Tar Heel Bcstg.	W. W. Moore
Whiteville	WENC-FM	'62	WENC	99.1	45	203	Whiteville Bcstg.	Don Viets
Williamston	WIAM-FM	'62	WIAM	103.7	3	254	E. Carolina Bcstg.	W. H. Farrier
Wilson	WVOT-FM	'61	WVOT	106.1	23.5	200	Wilson Radio	H. W. Severance
Winston-Salem	WAIR-FM	'47	WAIR	93.1	34	385	Holiday Bcstg.	J. H. Vester
Winston-Salem	WSJS-FM	'47	WSJS	104.1	15	1,440	Piedmont Pub.	Harold Essex
Winston-Salem	WYFS (FM)	'58		107.5	1.55	195	Fine Music, Inc.	Allan C. Godwin

## OHIO (83)

Akron	WAKR-FM	'47	WAKR	97.5	5		Summit Radio	Roger G. Berk
Akron	WCUF (FM)	'60	WCUE	96.5	13		WCUE Radio	G. W. Mamas
Alliance	WFAH-FM	'47	WFAH	92.5	27	200	Review Pub.	R. A. Gates
Ashland	WNCO-FM	'47	WNCO	101.3	13	285	Radio Ashland	Charles Calhoun
Ashtabula	WREO-FM	'49	WREO	97.1	53	330	Radio Ents. of Ohio	John A. Colin
Barberton	*WDBN (FM)	'60		94.9	118	310	Inde. Music Bcstrs.	Theo. Niarhos
Bellaire	WOMP-FM	'47	WOMP	100.5	10	300	Belmont Bcstrs.	Howard C. Weiss
Bowling Green	WAWR (FM)	'64		93.5	3	175	Portage Valley Bcstrs.	James Loudot
Canton	*WCNO (FM)	'61		106.9	27.7	339	Dover Bcstg. (Greer)	W. B. Steiss
Canton	WHBC-FM	'48	WHBC	94.1	15	330	Ohio Bcstg.	Paul E. Gilmor
Canton	WTOF (FM)	'61		98.1	37	500	Christian Bcstg. Assn.	Jack Montenson
Celina	WMER (FM)	'60		94.3	74	100	Celina Bcstg.	E. E. Schweitzer
Chillicothe	WBEX-FM	'61	WBEX	93.3	2.7	880	Shawnee Bcstg.	T. A. Morris
Cincinnati	WAEF (FM)	'59		104.3	4.8		N. Cincinnati Bcstg.	A. W. Fishman
Cincinnati	WCPO-FM	'49	WCPO	105.1	32	690	Scripps-Howard Bcstg.	M. C. Watters
Cincinnati	*WKRC-FM	'58	WKRC	101.9	10.5	700	Taft Bcstg.	J. T. Lawrence, Jr.
Cincinnati	WSAI-FM	'55	WSAI	102.7	14.7	504	Jupiter Bcstg.	R. E. Nason
Cincinnati	WZIP-FM	'63	WZIP	92.5	83	290	Great. Cincinnati Radio	Harold Parry
Cleveland	KYW-FM	'56	KYW	105.7	27	800	Group W/Westinghouse	Perry Bscorn
Cleveland	*WCLV (FM)	'61		95.5	40	260	Radio Seaway	C. K. Patrick
Cleveland	*WDOK-FM	'54	WDOK	102.1	34		Northeastern Pa. Bcstg.	
Cleveland	WERE-FM	'48	WERE	98.5	40	625	Cleveland Bcstg.	R. M. Klaus
Cleveland	WGAR-FM	'53	WGAR	99.5	31	210	Peoples Bcstg.	C. E. George
Cleveland	WHK-FM	'48	WHK	100.7	32	400	Metromedia	Jack G. Thayer
Cleveland	WJW-FM	'48	WJW	104.1	19	520	Storer Bcstg.	James P. Storer
Cleveland	*WNOB (FM)	'59		107.9	73	348	No. Ohio Bcstg.	Philip M. Kerwin
Cleveland	WXEN (FM)	'61		106.5	16.5		Tuschanman Bcstg.	Leslie J. Dus
Cleveland	WZAK (FM)	'63		93.1	20	620	Trans-World-Bcstg.	Joseph F. Bauer
Cleveland Heights	WCUY (FM)	'47	WJMO	92.3	27	234	Friendly Bcstg.	C. C. Courtney
Columbus	*WBNS-FM	'57	WBNS	97.1	54	315	RadiOhio	R. A. Borel
Columbus	WCOL-FM	'47	WCOL	92.3	7	427	Airtrails	Collis A. Young
Columbus	WMNI-FM	'63	WMNI	99.7	89	270	N. American Bcstg.	W. R. Mnich
Columbus	WTVN-FM	'59	WTVN	96.3	26	570	Taft Bcstg.	J. Lawrence, Jr.
Columbus	WVKO-FM	'48	WVKO	94.7	52	221	Skyway Bcstg.	Bert Charles
Conneaut	WFIZ (FM)	'64		104.9	2.8	105	Sherwood Bcstg.	Annette Warhola
Dayton	WHIO-FM	'45	WHIO	99.1	50	1,060	Miami Valley Bcstg.	R. H. Moody
Dayton	WONE-FM	'59	WONE	104.7	14.5	322	WONE, Inc.	C. 'Bud' Kennedy
E. Liverpool	WOHI-FM	'58	WOHI	104.3	26	335	Constrander Corp.	J. D. Coons
Eaton	WCTM (FM)	'60		92.9	20	160	Western Ohio Bcstg.	Stanley Coning
Elyria-Lorain	WEOL-FM	'48	WEOL	107.3	15		Elyria-Lorain Bcstg.	Paul Nakel
Findlay	*WFIN-FM	'48	WFIN	100.5	8.2		Findlay Pub.	C. W. Johnson
Fostoria	WFOB-FM	'46	WFOB	96.7	1	205	Seneca Radio	Mel Murray

# OHIO-OKLAHOMA-OREGON

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Fremont	WFRO-FM	'46	WFRO	99.1	6	220	Wolfe Bcstg.	R. F. Wolfe
Gallipolis	WJEH-FM	'61	WJEH	101.5	15	245	Ohio Valley on the Air	Mrs. M. B. Campbell
Greenville	WDRK (FM)	'62		106.5	6.3	220	Kennedy Bcstg.	J. D. Kennedy
Hamilton	*WFOL (FM)	'62	WCNW	94.9	29	350	Walter L. Follmer	W. L. Follmer, Jr.
Hamilton	WROH (FM)	'47		103.5	3.4	348	Ft. Hamilton Bcstg.	R. Morley
Hillsboro	WSRW-FM	'62	WSRW	106.7	6.3	160	Highland Bcstg.	T. Archibald
Kent	WKNT (FM)	'61		100.1	.8	338	Kent-Ravenna Bcstg.	E. B. Evans
Kenton	WKTN (FM)	'63		98.3	2.6	285	Ohio Radio	James Landot
Kettering	*WKET (FM)	'61		99.9	26.9	100	Speidel Bcstg.	C. A. Myers
Lancaster	WHOK-FM	'59	WHOK	95.5	16	200	Hocking Valley Bcstg.	Paul J. Hyme
Lima	WIMA-FM	'48	WIMA	102.1	15	250	Northwest Ohio Bcstg.	R. W. Mack
Mansfield	WCLW-FM	'62	WCLW	105.3	3.36	150	Mansfield Bcstg.	F. Eckardt
Mansfield	*WVNO (FM)	'62		106.1	20	345	Johnny Appleseed Bcstg.	Gunther Meisse
Marion	WMRN-FM	'53	WMRN	106.9	25	365	Marion Bcstg.	R. T. Mason
Middletown	*WPFB-FM	'59	WPFB	105.9	60	300	WPFB, Inc.	P. F. Braden
Mt. Vernon	WMVO-FM	'51	WMVO	93.7	3.2	310	Mt. Vernon Bcstg.	S. Zerkowitz
Newark	WCLT-FM	'47	WCLT	100.3	8.5	332	WCLT Radio	T. A. Rogers
Norwalk	WLKR (FM)	'62		95.3	1	175	Ohio Radio	J. A. Landot
Oxford	WOXR (FM)	'59		97.7	3	150	Mid-American Bcstg.	Harold Parshall
Piqua	WPTW-FM	'60	WPTW	95.7	36.5	240	Miami County Bcstg.	C. O. Baker
Port Clinton	*WRWR (FM)	'61		94.5	6.7	165	Ohio Radio	Robert Trimmer
Portsmouth	*WPAY-FM	'48	WPAY	104.1	7	585	WPAY, Inc.	F. M. Jackson
St. Marys	WERM (FM)	'64		92.1	3	165	W. Central Ohio Bcstrs.	H. B. Miller
Salem	WSOM (FM)	'58		105.1	100	330	Salem Bcstg.	Lee R. Dixon
Sidney	WMVR-FM	'64	WMVR	105.5	3.75		Van Wert Bcstg.	R. Waldron
Sandusky	WLEC-FM	'59	WLEC	102.7	6	175	Cleveland Bcstg.	Jay Wagner
Springfield	*WBLY-FM	'58	WBLY	102.9	20	157	Champion City Bcstg.	R. L. Yontz
Steubenville	WSTV-FM	'40	WSTV	103.5	3.1	870	Rust Craft Bcstg.	L. W. Shapiro
Tiffin	WTTF-FM	'63	WTTF	103.7	4	100	WTTF, Inc.	R. G. Wright
Toledo	WMHE (FM)	'57		92.5	10	135	Hillebrand Electronics	W. A. Hillebrand
Toledo	WSPD-FM	'47	WSPD	101.5	5	810	Storer Bcstg.	Reggie Martin
Toledo	WTOD-FM	'46	WTOD	99.9	8.8	200	Booth Bcstg.	F. X. McNerney
Toledo	*WTOL-FM	'38	WTOL	104.7	50	665	Community Bcstg.	T. C. Bretherton
Van Wert	WERT-FM	'62	WERT	98.9	3.75		Van Wert Bcstg.	R. Waldron
Wooster	WWST-FM	'47	WWST	104.5	51.8	330	Wooster Repub. Prntg.	Ted Evans
Worthington	WRFD-FM	'60	WRFD	97.9	186	565	Peoples Bcstg.	J. D. Bradshaw
Xenia	WHBM (FM)	'62		103.9	1	116	W. Central Ohio Bcstrs.	H. B. Miller
Youngstown	*WBBW-FM	'59	WBBW	93.3	17.5	153	Mahoning Valley Bcstg.	Dick James
Youngstown	WRED (FM)	'59	WHOT	101.1	24	185	WHOT, Inc.	W. Fleckenstein
Youngstown	WKBN-FM	'47	WKBN	98.9	50	530	WKBN Bcstg.	Warren P. Williamson, Jr.
Zanesville	WHIZ-FM	'61	WHIZ	102.5	15	400	Southeast Ohio Bcstg.	Allan Land

## OKLAHOMA (11)

Edmond	KWHP (FM)	'62		97.7	.41	125	William Haydon Payne	W. H. Payne
Midwest City	KTEA (FM)	'64		92.5	50	98	Midwest Stereo Bcstg.	J. Kennamer, Jr.
Oklahoma City	*KFNB (FM)	'62		101.9	3.3	417	First Nat. Bcstg.	R. C. Corner
Oklahoma City	KJEM-FM	'61	KJEM	102.7	2.9	205	KJEM, Inc.	C. H. Jones
Oklahoma City	KMWC (FM)	'58		94.7	3		Williams TV Svce. Labs	C. Williams
Oklahoma City	*KYFM (FM)	'58		98.9	20	255	KYFM, Inc.	T. M. McCoy
Stillwater	KSPI-FM	'47	KSPI	93.9	4	375	Stillwater Pub.	J. R. Bellatti
Tulsa	KAKC-FM	'64	KAKC	92.9	4.1	480	KAKC of Tulsa	Robert J. Hoth
Tulsa	KIHI (FM)	'60		95.5	2.95	339	CHE Bcstg.	L. MacGregor
Tulsa	*KOCW (FM)	'59		97.5	1.5	165	Grayhill	Claude H. Hill
Tulsa	*KRAY (FM)	'62		96.5	20	333	Boston Bcstg.	G. R. Kravis

## OREGON (9)

Eugene	*KFMY (FM)	'58		97.9	3.5	785	Music, Inc.	Lytle N. Young
Eugene	*KWFS-FM	'62	KWFS	96.1	70	404	Willamette Family Stas.	M. R. Steffins, Jr.
Medford	KBOY-FM	'60	KBOY	95.3	.8	325	KBOY Bcstrs.	W. K. Marks
Portland	*KGMG (FM)	'60		95.5	68	920	Internat. Good Music	W. J. Trader
Portland	KOIN-FM	'48	KOIN	101.1	100	1,365	Mt. Hood Radio & TV Bcstg.	H. H. Buckendahl
Portland	KPDQ-FM	'47	KPDQ	93.7	57	940	KPDQ, Inc.	Robert W. Ball
Portland	*KPFM (FM)	'47		97.1	33	212	Chem Air, Inc.	Del Leeson
Portland	KPOJ-FM	'48	KPOJ	98.7		1,100	KPOJ, Inc.	R. M. Brown
Springfield-Eugene	*KEED-FM	'58	KEED	93.1	1.35		KEED, Inc.	R. V. Louden

# PENNSYLVANIA

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
<b>PENNSYLVANIA (70)</b>								
Allentown	WAEB-FM	'61	WAEB	104.1	8.9	175	WAEB Bcstrs.	W. F. Rust, Jr.
Allentown	WFMZ (FM)	'46		100.7	4.8		Franklin Bcstg.	Daniel Hauck
Altoona	WFBG-FM	'60	WFBG	98.1	33	1,021	Triangle Pubs.	Norman Boland
Altoona	WYAM-FM	'50	WYAM	100.1	.36	1,275	General Bcstg.	Will Ketter
Bethlehem	WGPA-FM	'46	WGPA	95.1	10	627	A. B. E. Bcstg.	C. R. Thon
Beaver Falls	WBVP-FM	'60	WBVP	106.7	16.5	1,322	WBVP, Inc.	T. B. Price
Bloomsburg	WHLM-FM	'56	WHLM	106.5	10	597	Bloom Radio	R. R. Williams
Boyetown	*WBYO (FM)	'60		107.5	20	326	Boyetown Bcstg.	D. G. Hendricks
Butler	WBUT-FM	'49	WBUT	97.7	720		WBUT, Inc.	G. F. Baker
Chambersburg	*WCHA-FM	'48	WCHA	95.1	2.8	265	Chambersburg Bcstg.	John S. Booth
DuBois	WCED-FM	'48	WCED	102.1	9.5	322	Tri County Bcstg.	G. W. Williams
Easton	WEEX-FM	'56	WEEX	99.9	16	862	Easton Pub.	C. W. Brandford
Easton	WEST-FM	'48	WEST	96.1	2	440	Associated Bcstrs.	T. W. Pierce
Elizabethtown	WMSH (FM)	'64	WHRY	106.7	3.2	235	Hershey Bcstg.	C. E. Gundaker
Ephrata	WGSA-FM	'62	WGSA	105.1	1.6		Garden Spot Bcstrs.	S. R. Youse
Erie	WWYN-FM	'47	WWYN	99.9	9.7		WERC, Inc.	Art Arkelian
Grove City	WEDA (FM)	'62		95.1	3	200	WEDA, Inc.	J. V. Perry
Harrisburg	WHP-FM	'46	WHP	97.3	1.8	780	WHP, Inc.	C. M. Sansbury
Harrisburg	WHYL-FM	'59	WHYL	102.3	.76		Richard F. Lewis, Jr., Inc.	W. D. Potter
Hazleton	WAZL-FM	'47	WAZL	97.9	2.6	630	Hazleton Bcstg.	V. C. Diehm
Jenkintown	WIBF (FM)	'60		103.9	1	486	William L. Fox	W. H. Kline, Jr.
Johnstown	WARD-FM	'48	WARD	92.1	.285	150	Central Bcstg.	W. D. Confer
Johnstown	*WJAC-FM	'48	WJAC	95.5	57	1,070	WJAC, Inc.	E. J. Klyn
Lancaster	WDAC (FM)	'59		94.5	15	554	Percy B. Crawford Estate	Dr. A. Black
Lancaster	WGAL-FM	'44	WGAL	101.3	3.6	940	WGAL, Inc.	K. L. Kreider
Lancaster	WLAN-FM	'48	WLAN	96.9	7.2	200	Peoples Bcstg.	F. Altdoerffer
Lebanon	WLBR-FM	'48	WLBR	100.1	.72	300	Lebanon Bcstg.	L. P. Etter
Meadville	WMGW-FM	'48	WMGW	100.3	10	585	Regional Bcstrs.	J. R. Nicholson
Media	WXUR-FM	'62	WXUR	100.3	4.2	320	Brandywine-Main Line Radio	Johnny Wilcox
New Kensington	WYDD (FM)	'62	WKPA	100.7	20	1,352	Gateway Bcstg. Ents.	N. L. Goldberg
Oil City	WDJR (FM)	'59	WKRZ	98.5	3.4	300	WKRZ, Inc.	K. E. Rennekamp
Palmyra	WJMY (FM)	'59		92.1	.8	100	Radio Music, Inc.	John Hoffman
Philadelphia	WCAU-FM	'41	WCAU	98.1	10	660	Columbia Bcstg. Syst.	John O. Downey
Philadelphia	WDAS-FM	'61	WDAS	105.3	20		Max M. Leon	Robert A. Klein
Philadelphia	*WDVR (FM)	'63		101.1	5	240	WDVR Bcstg.	David L. Kurtz
Philadelphia	WFIL-FM	'41	WFIL	102.1	6.3	775	Triangle Pubs.	Roger W. Clipp
Philadelphia	*WFLN-FM	'49	WFLN	95.7	20	490	Franklin Bcstg.	R. S. Green
Philadelphia	*WHAT-FM	'47	WHAT	96.5	20	242	WHAT-FM, Inc.	W. A. Banks
Philadelphia	WIBG-FM	'48	WIBG	94.1	20	170	Seaboard Radio Bcstg.	J. T. Conway
Philadelphia	*WIFI (FM)	'58		92.5	20	480	High-Fidelity Bcstrs.	Melvin Gollub
Philadelphia	WIP-FM	'41	WIP	93.3	7.5	670	Metromedia	H. L. Glascock
Philadelphia	WPBS (FM)	'61		98.9	4.6	840	Bulletin Co.	E. J. Meehan, Jr.
Philadelphia	WPEN-FM	'42	WPEN	102.9	20	500	William Penn Bcstg.	Murray Arnold
Philadelphia	*WQAL (FM)	'59		106.1	7.7	720	George Voron	Abe Voron
Pittsburgh	KDKA-FM	'41	KDKA	92.9	47	869	Group W/Westinghouse	F. E. Walker
Pittsburgh	KQV-FM	'62	KQV	102.5	55		KQV, Inc.	John D. Gibbs
Pittsburgh	WAMO-FM	'60	WAMO	105.9	7.2	440	Dynamic Bcstg.	Leonard Walk
Pittsburgh	WJAS-FM	'48	WJAS	99.7	24	470	National Bcstg.	S. J. Rooney
Pittsburgh	*WKJF (FM)	'48		93.7	32	530	WKJF, Inc.	R. G. Clarke
Pittsburgh	*WLOA-FM	'60	WLOA	96.9	68	590	Matta Bcstg.	W. G. Matta
Pittsburgh	WPGH (FM)	'64		104.7	2.8	300	Nemco Bcstg.	Marshall M. Carpenter, Jr.
Pittsburgh	WPIT-FM	'48	WPIT	101.5	20	510	WPIT (Rust Craft)	A. F. Hofmann
Pittsburgh	WRYT-FM	'60	WRYT	96.1	30	296	WRYT, Inc.	Geer Parkinson
Pittsburgh	WWSW-FM	'60	WWSW	94.5	50	940	WWSW Radio	Ben W. Muros
Pottsville	WPPA-FM	'48	WPPA	101.9	2.8	650	Pottsville Bcstg.	A. V. Tidmore
Reading	*WRFY (FM)	'62		102.5	1	488	City Bcstg.	Loring S. Fisher
Red Lion	WGCB-FM	'59	WGCB	96.1	20	420	Red Lion Bcstg.	John H. Norris
Scranton	WGBI-FM	'48	WGBI			1,100	WGBI Radio	Mrs. M. M. Holcomb
Sharon	WPIC-FM	'47	WPIC	102.9	26	455	Sharon Bcstg.	L. D. Morehouse
Sunbury	WKOK-FM	'48	WKOK	94.1	4.4	875	Sunbury Bcstg.	Homer R. Smith
Towanda	WTTC-FM	'59	WTTC	92.7	.72	125	Twin Tier Bcstg.	Harry M. Brown
Tyrone	*WGMR (FM)	'61		101.1	3.256	978	Allegheny Mt. Network	J. W. Eschbach
Warren	WRRN (FM)	'48		92.3	3		No. Allegheny Bcstg.	David Potter
Waynesboro	WAYZ-FM	'59	WAYZ	101.5	3.1		Richard F. Lewis, Jr., Inc.	Sam. Hanshaw
Wilkes-Barre	WBRE-FM	'47	WBRE	98.5	2.2	1,154	WBRE Radio	L. G. Baltimore
Wilkes-Barre	*WYZZ (FM)	'46		103.3	50	975	Scranton-Wilkes-Barre Fine Music Bcstg.	Mrs. F. E. Evans
Williamsport	WLYC-FM	'49	WLYC	105.1	3.8	1,300	Lycoming Bcstg.	V. Campana
Williamsport	WRAK-FM	'47	WRAK	102.7	53	1,270	Wright Mackey	J. W. Mackey
York	WNOW-FM	'48	WNOW	105.7	4	465	WNOW, Inc. (Rust)	W. F. Rust, Jr.
York	WSBA-FM	'62	WSBA	103.3	6.5	365	Susquehanna Bcstg.	A. W. Carlson



# R. I.-S. C.-S. D.-TENN.-TEX.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
<b>RHODE ISLAND (5)</b>								
Providence	WCRQ (FM)	'55		101.5	28.5	495	Charles River Bcstg.	K. S. Kritz John Donofrio
Providence	*WPFM (FM)	'55		95.5	20	330	Golden Gate	J. E. Donofrio
Providence	WPJB (FM)	'48	WEAN	105.1	20		Providence Journal	H. W. Koster
Providence	WPRO-FM	'61	WPRO	92.3	15	540	Capital Cities Bcstg.	Jack Lee
Woonsocket	WWON-FM	'46	WWON	106.3	.39	212	Woonsocket Bcstg.	Zel Levin

<b>SOUTH CAROLINA (16)</b>								
Anderson	WCAC (FM)	'47	WAIM	101.	6.4	330	Wilton E. Hall	G. P. Warnock
Beaufort	*WBEU-FM	'62	WBEU	98.7	4.9	210	Beaufort Bcstg.	L. M. Neale, Jr.
Charleston	WCSC-FM	'48	WCSC	96.9	50	750	WCSC, Inc.	John M. Rivers
Charleston	WTMA-FM	'45	WTMA	95.1	15	432	Atlantic Coast Bcstg.	Robert Ward
Columbia	*WCOS-FM	'51	WCOS	97.9	5.3	260	WCOS, Inc.	G. H. Buck, Jr.
Columbia	WNOK-FM	'59	WNOK	104.7	3.4	640	Palmetto Radio	H. M. McElveen
Dillon	WDSC-FM	'54	WDSC	92.9	10		Border Bcstg.	Joseph Martin
Greenville	WESC-FM	'47	WESC	92.5	12.5	212	Bcstg. Co. of Carolinas	J. Y. Davenport
Greenville	WFBC-FM	'48	WFBC	93.7	8.7		Southeast. Bcstg.	Bruce Buchanan
Greenville	WMUU-FM	'60	WMUU	94.5	100		Bob Jones U.	Dr. R. K. Johnson
Lake City	WLCM-FM	'64	WLCM	107.1	3	205	Royal Bcstg.	Barry Medlin
Laurens	WLBG-FM	'60	WLBG	100.5	3.5	265	Laurens-Clinton Bcstg.	C. W. Hogan
N. Charleston	*WKTM (FM)	'62		102.5	6	190	KTM Bcstg.	J. W. McGinnis
Seneca	WSNW-FM	'46	WSNW	98.1	15.5	221	Blue Ridge Bcstg.	J. A. Gallimore
Spartanburg	*WSPA-FM	'46	WSPA	98.9	4.85	515	Spartan Radiocstg.	C. R. Sanders
Sumter	WFIG-FM	'61	WFIG	101.3	2.9		WFIG, Inc.	Jack L. Moore

<b>SOUTH DAKOTA (1)</b>								
Hot Springs	KOBH-FM	'63	KOBH	96.7	1.15	295	KOBH	F. M. Walgren

<b>TENNESSEE (24)</b>								
Bristol	WOPI-FM	'46	WOPI	99.6	10	302	Pioneer Bcstg.	E. F. MacLeod
Chattanooga	*WDDO-FM	'51	WDDO	96.5	11.5	1,010	Bahakel Bcstg.	E. M. Feagans, Jr.
Chattanooga	WLOM (FM)	'60		106.5	33	1,215	Radio Dixie (Gallimore)	C. W. Gwyn
Cleveland	WCLE-FM	'57	WCLE	100.7	5.1	295	Southeastern Ents.	C. J. Hoskins
Dickson	WDKN-FM	'64	WDKN	102.3	3		Dickson Co. Bcstg.	W. Q. Potts
Franklin	WFLT (FM)	'61		100.1	.9	100	R. E. Sewell & W. C. Montgomery	R. E. Sewell
Gallatin	WFMG (FM)	'60		104.5	20	82	E. F. Jones, Jr.	E. F. Jones, Jr.
Greenville	*WGRV-FM	'56	WGRV	94.9	4.6	235	Radio Greenville	P. O. Metcalfe
Jackson	WTJS-FM	'47	WTJS	104.1	50	640	Sun Pub.	F. S. Proctor
Johnson City	WJCW-FM	'48	WJCW	101.5	65	1,400	Tri-Cities Bcstg.	Ray Hooper
Kingsport	*WKPT-FM	'48	WKPT	98.5	10	970	Kingsport Bcstg.	R. I. Ratcliff
Knoxville	WBIR-FM	'49	WBIR	103.5	25.5	1,723	Southeastern Bcstg.	John P. Hart
Lebanon	WCOR-FM	'62	WCOR	107.8	3.3	170	Lebanon Bcstg.	Theo F. Ezell, Jr.
Manchester	WMSR-FM	'62	WMSR	99.7	20		Manchester Bcstg.	Ray Wood
Memphis	WMC-FM	'47	WMC	99.7	300	910	Scripps-Howard Bcstg.	H. W. Slavick
Memphis	WMP5-FM	'59	WMP5	97.1	6.6	390	WMP5, Inc. (Plough)	Allan Avery
Murfreesboro	WMTS-FM	'63	WMTS	96.3	3.6	170	Arthur D. Smith, Jr.	Vidgil Trimm
Nashville	WLAC-FM	'53	WLAC	105.9	35	175	Life & Casualty Ins.	R. L. Dudley
Nashville	WLWM (FM)	'62		95.5	20	176	Barlane Bcstg.	C. W. Parrish
Nashville	*WNFO (FM)	'62		103.3	19.5	187	Hickory Bcstg.	P. M. Oliphant
Nashville	*WSIX-FM	'48	WSIX	97.9	100	1,100	WSIX, Inc.	Jimmy Kent
Shelbyville	WHAL-FM	'62	WHAL	102.9	29	1,310	Shelbyville Bcstg.	R. A. Davidson
Springfield	WDBL-FM	'64	WDBL	94.3	3.3	215	Springfield Bcstg.	W. N. Locke
Tullahoma	*WJIG-FM	'62	WJIG	93.3	2.59	286	Jordan Bcstg.	E. B. Jordan

<b>TEXAS (60)</b>								
Abernathy	KWGN (FM)	'64		99.5	57		KWGN (FM)	Ray-Stephens
Abilene	KFMN (FM)	'61		99.3	.324	135	Fine Music Ents.	L. G. Perry
Alvin	KMSC (FM)	'61		102.1	3.2	220	Alvin Bcstg.	W. H. Shupert, Jr.
Amarillo	KGNC-FM	'59	KGNC	93.1	14.6	784	Plains Bcstg.	Bob Watson
Austin	KAZZ (FM)	'57		95.5	.84	64	AudioLand Bcstg.	H. Griffith
Austin	KHFI (FM)	'56		98.3	1	50	Kennedy-Heard	R. E. Kennedy
Austin	*KTBC-FM	'61	KTBC	93.7	94.1	1,774	Texas Bcstg.	J. C. Kellam
Beaumont	KAYD (FM)	'48	KAYC	97.5	9.1	387	Teas Coast Bcstrs.	Ed Dittert
Beaumont	*KHGM (FM)	'61		95.1	3.145	430	Woodland Bcstg.	G. R. Proctor

# TEX.-UTAH-VT.-VA.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Big Spring	KFNE (FM)	'61		95.3	1	29	Anca Bcstg.	George Gatliff
Boxan	WTAW-FM	'64	WTAW	92.1	3	29	Radio Bryan	R. B. Watkins
Cleburne	KCLE-FM	'49	KCLE	94.9	6.5		Jim Gordon	Jim Gordon
Corpus Christi	*KTOD-FM	'59	KTOD	101.3	93	360	Southern Bcstg.	J. C. Wakefield
Corpus Christi	KZFM (FM)	'57		95.5	10	300	Master Music	R. K. Carson, Sr.
Dallas	*KIXL-FM	'47	KIXL	104.5	100	500	Variety Bcstg.	Lee Segall
Dallas	KLIF-FM	'60	KLIF	98.7	17.2	130	McLendon Corp.	Charles Payne
Dallas	KMAP (FM)	'62		105.3	18.8	130	W. B. Carver	W. B. Carver
Dallas	KQRO (FM)	'60		102.9	9.7		Multi-Casting, Inc.	R. L. Weeks
Dallas	KRLD-FM	'46	KRLD	92.5	59	1,685	Dallas Times Herald	W. A. Roberts
Dallas	*KVIL-FM	'60	KVIL	103.7	119	340	University Adv.	John J. Coyle
Dallas	WFAA-FM	'60	WFAA	97.9	47	1,685	Dallas Morning News	Mike Shapiro
Dallas	WRR-FM	'48	WRR	101.1	68	600	City of Dallas	D. J. Tucker
Denton	KDNT-FM	'38	KDNT	106.1	3		H. V. Shepard	H. V. Shepard
Diboll	KSPL-FM	'60	KSPL	95.5	6.5	465	Arthur Temple, Jr.	Mrs. A. Temple Jr.
Dumas	KDDD-FM	'60	KDDD	95.3	.68	260	Dumas Bcstrs.	Ken Duke
El Paso	KSET-FM	'61	KSET	94.7	3.3	730	Rio Grande Bcstg.	S. E. Pendleton
El Paso	KTSM-FM	'62	KTSM	99.9	27	2,000	Tri State Bcstg.	K. O. Wyler, Sr.
Ft. Worth	KFJZ-FM	'59	KFJZ	97.1	21.8	750	Texas State Network	Stan Wilson
Ft. Worth	KJIM-FM	'47	KJIM	102.1	2.89		Trinity Bcstg.	Clyde Haden
Ft. Worth	*KXOL-FM	'62	KXOL	99.5	20	280	KXOL, Inc.	Earle Fletcher
Ft. Worth	*WBAP-FM	'49	WBAP	96.3	52	475	Carter Pubs.	Roy I. Bacus
Gainesville	*KGAF-FM	'58	KGAF	94.5	30.3	250	Gainesville Bcstg.	J. M. Leonard, Jr.
Harlingen	KELT (FM)	'60		94.5	3	700	Harbenito Radio	John Champion
Hillsboro	KHBR-FM	'59	KHBR	102.5	1		KHBR Radio	John W. Galle
Houston	KBNO (FM)	'63		93.7	18	497	Inde. Music Bcstrs.	Dick Kenyon
Houston	*KFMK (FM)	'58		97.9	10.5	265	James R. Corry	James R. Corry
Houston	KHUL (FM)	'59		95.7	15.5	266	Nor-Temp Bcstg.	Charles Temple
Houston	KLEF (FM)	'60		94.5	60	600	Apollo Bcstg.	R. G. Schmidt
Houston	*KODA-FM	'58	KODA	99.1	49	500	Taft Bcstg.	
Houston	KOST-FM	'61	KILT	100.3	15.25	231	McLendon Corp.	Bill Weaver
Houston	*KQUE (FM)	'60		102.9	280	592	Texas Coast Bcstrs.	Dave Morris
Houston	*KRBE (FM)	'59		104.1	79.1	390	Texas Fine Music Bcstrs.	Edith Baker
Houston	*KXYZ-FM	'61	KXYZ	96.5	14.6	440	KXYZ, Inc.	J. G. Carnegie
Killeen	KLEN-FM	'32	KLEN	93.3	1	209	Highlite Bcstg.	A. W. Stewart
Lake Jackson	KLJT (FM)	'64		107.3	28	185	Texas Audio Electronics	N. Freeman
Longview	KLUE-FM	'63	KLUE	105.7	6.2	325	Radio Longview	H. A. Bridge, Jr.
Lubbock	KBFM (FM)	'58		96.3	3.6	275	Background Music	C. D. Hutton
Lubbock	KSEL-FM	'58	KSEL	93.7	9.6	195	McAlister Bcstg.	R. B. McAlister
Odessa	KQIP (FM)	'60		96.9	1.7	228	Texas Bcst. Industries	Roy A. Elsner
Plainview	KPLA (FM)	'59	KVOP	97.3	3.5	165	KVOP, Inc.	Kermit Ashby
Port Arthur	*KFMP (FM)	'59		93.3	3.2	200	Triangle Bcstg.	Henry Diehl
San Antonio	*KEEZ (FM)	'57		97.3	63	500	Sound Distribs.	Roy P. Rogers
San Antonio	KISS (FM)	'46		99.5	18	522	Howard W. Davis	Howard W. Davis
San Antonio	KITY (FM)	'64		92.9			Mission Bcstg.	Jack Roth
San Antonio	KMFM (FM)	'64		96.1	30	135	Harry Pennington, Jr.	R. L. Pennington
Tyler	KSLT (FM)	'61		93.1	4.8	300	Oil Center Bcstg.	J. E. Dorris
Waco	KEFC (FM)	'59		95.5	3.2	220	Centex Radio	C. L. Watson, Jr.
Waco	WACO-FM	'61	WACO	99.9	4.4	125	WACO Bcstg.	R. E. Lee Glasgow
Wichita Falls	KLUR (FM)	'63		99.9	20	850	Nortex Bcstg.	Ted Overbey
Wichita Falls	*KNTO (FM)	'61		95.1	3.8	430	Radio Wichita Falls	Bob Lipscomb

## UTAH (2)

Salt Lake City	KCPX-FM	'50	KCPX	98.7	1.5	35	Screen Gems Bcstg.	H. A. Jorgensen
Salt Lake City	*KSL-FM	'46	KSL	100.3	9.06	5,000	KSL, Inc.	Joseph A. Kjar

## VERMONT (1)

Burlington	WJOY-FM	'62	WJOY	98.9	3.1	310	Vermont Bcstg.	Frank Balch
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## VIRGINIA (34)

Arlington	WAVA-FM	'46	WAVA	105.1	20	493	U.S. Transdynamics Corp.	A. W. Arundel
Charlottesville	WCCV (FM)	'60		97.5	3.5		Eastern Bcstg.	R. C. Walker
Charlottesville	WINA-FM	'54	WINA	95.3	.62		Charlottesville Bcstg.	D. G. Hayne
Crewe	WSVS-FM	'49	WSVS	104.7	14	406	Southern Va. Bcstg.	F. H. Stewart
Farmville	WFLO-FM	'61	WFLO	95.7	6.3	340	Colonial Bcstg.	Mrs. C. B. Keys
Fredericksburg	WFLS-FM	'62	WFLS	93.3	42	541	Star Bcstg.	James W. Poole
Fredericksburg	WFVA-FM	'60	WFVA	101.5	5.1	58	Fredericksburg Bcstg.	J. C. Morgan
Galax	WBOB-FM	'61	WBOB	98.1	5.15	181	Carroll-Grayson Bcstg.	J. P. Crockett

VA.-WASH.-W. VA.-WIS.

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Gretna	WMNA-FM	'59	WMNA	103.3	3	105	Central Va. Bcstg.	L. C. Motley
Hampton	WVEC-FM	'62	WVEC	101.3	28.3		Peninsula Radio	T. P. Chisman
Harrisonburg	WSVA-FM	'45	WSVA	100.7	7.2	3,500	Shenandoah Valley Bcstg.	Warren Braun
Lynchburg	WWOD-FM	'47	WWOD	100.1	.94	205	Independent Bcstrs.	H. W. Hughes
Manassas	WPRW-FM	'61	WPRW	106.7	30.1	150	Prince William Bcstg.	W. T. Merchant, Jr.
Marion	WMEV-FM	'61	WMEV	93.9	3.4		Mountain Empire Bcstg.	S. D. Wolfenden
Martinsville	*WMVA-FM	'50	WMVA	96.3	14.5	408	Martinsville Bcstg.	H. P. Bluhm
Newport News	WGH-FM	'48	WGH	97.3	100	410	Hampton Rds. Bcstg.	R. B. Bottom, Jr.
Norfolk	WCMS-FM	'61	WCMS	100.5	50	300	WCMS Radio Norfolk	G. A. Crump
Norfolk	WNOR-FM	'63	WNOR	98.7	60	200	Norfolk Good Music	Jack H. Harris
Norfolk	WRVC (FM)	'48		102.9	8.7	95	Virginia Good Music	H. W. Moore, Jr.
Norfolk	*WTAR-FM	'47	WTAR	95.7	40	880	WTAR R-TV Corp.	J. B. Prince
Norfolk	*WYFI (FM)	'59		99.7	33		Metro-WBOF, Inc.	W. P. Gaspar
Norfolk-Portsmouth	WXRI (FM)	'61	WYAH-TV	105.3	50	340	Christian Bcstg.	M. G. Robertson
Richmond	WCOD (FM)	'46		98.1	50	844	Havens & Martin	W. M. Havens
Richmond	*WFMY (FM)	'61		103.7	73.5	440	Professional Bcstg.	A. S. Reynolds
Richmond	WRNL-FM	'49	WRNL	102.1	140	360	WRNL, Inc.	Frank Soden
Richmond	WRVA-FM	'48	WRVA	94.5	200		Larus & Bro.	J. B. Tansey
Roanoke	WDBJ-FM	'48	WDBJ	94.9	14.5	1,937	Times World	F. E. Koehler
Roanoke	WLRJ (FM)	'60		92.3	20	150	Lee Hartman & Sons	L. C. Hartman, Jr.
Roanoke	*WSLS-FM	'47	WSLS	99.1	200	1,892	Shenandoah Life Stas.	G. W. Chermault, Jr.
S. Boston	WHLF-FM	'60	WHLF	97.5	2.4		Halifax Bcstg.	J. L. Cole, Jr.
Staunton	WSGM (FM)	'59		93.5	.5	259	American Home Bcstg.	L. Gochenour
Williamsburg	WBCI-FM	'63	WBCI	96.5	17	300	Williamsburg Bcstg.	J. M. Morrow
Winchester	WRFL (FM)	'46		92.5	22.2	2,100	Richard F. Lewis, Jr., Inc.	Philip Whitney
Woodbridge	WXRA (FM)	'58		105.9	10	305	WBVA, Inc.	H. B. Hayes

WASHINGTON (23)

Aberdeen	KDUX (FM)	'64		104.7	25.1	320	Hi-Fi Bcstg.	Dale Gunderson
Bellingham	KERI (FM)	'64		104.3	16.7	2,400	Birch Bay Bcstg.	D. J. Bevilacqua
Bellingham	KGMI-FM	'60	KGMI	92.9	16.5	2,300	Internat. Good Music	H. L. Hamstreet
Edmonds	KGFM (FM)	'60	KGDN	105.3	120	972	Kings Garden, Inc.	J. Van Dyke
Lynden	KLYN (FM)	'60		106.5	1.5	100	KLYN-FM, Inc.	S. Baron
Seattle	KBLE-FM	'64	KBLE	93.3	6.6		Eastside Bcstg.	G. A. Wilson
Seattle	*KETO-FM	'59	KETO	101.5	40	1,170	Chem-Air, Inc.	G. A. Edgar
Seattle	KING-FM	'47	KING	98.1	15	150	KING Bcstg.	Otto Brandt
Seattle	KIRO-FM	'48	KIRO	100.7	16.5	500	KIRO, Inc.	Saul Haas
Seattle	*KISW (FM)	'50		99.9	10.5	320	Ellwood W. Lippincott	E. W. Lippincott
Seattle	*KIXI-FM	'60	KIXI	95.7	71	1,100	Metropolitan Radio	Wally Nelskog
Seattle	*KLSN (FM)	'59		96.5	19	1,575	Sight & Sound	C. T. Clark
Seattle	KMCS (FM)	'58		98.9	17.5	1,070	Market-Casters	A. J. Stahmer
Seattle	KOL-FM	'61	KOL	94.1	5.8	413	Seattle Bcstg.	S. Whitelaw
Seattle	*KZAM (FM)	'61		92.5	17.5	1,100	Foremost Bcstg.	Larry Braxton
Spokane	KHQ-FM	'61	KHQ	98.1	47	2,031	Spokane Chronicle	A. P. Hunter
Spokane	KREM-FM	'55	KREM	92.9	4.8	720	KREM Bcstg.	R. O. Dunning
Spokane	KXLY-FM	'59	KXLY	99.9	2		Spokane Radio	Wayne McNulty
Spokane	KZUN-FM	'61	KZUN	96.1	3.3	110	KZUN, Inc.	R. L. Swartz
Tacoma	*KLAY (FM)	'60		106.1	3.6	270	Clay Frank Huntington	Stan Naccarato
Tacoma	KTNT-FM	'47	KTNT	97.3	10	250	Tribune Pub.	Max Bice
Tacoma	KTWR (FM)	'58		103.9	3	300	Thomas Wilmot Read	Thomas W. Read
Yakima	KNDX (FM)	'61		106.3	.98	125	Sunset Bcstg.	Ralph Miller

WEST VIRGINIA (9)

Beckley	WBKW (FM)	'46	WJLS	99.5	34	1,050	Joe L. Smith, Jr.	J. L. Smith, Jr.
Charleston	WKAZ-FM	'51	WKAZ	97.5	9	237	WKAZ, Inc.	Don O. Hays
Charleston	*KNKA (FM)	'60		98.5	2.6	391	Joe L. Smith, Jr.	J. L. Smith, Jr.
Huntington	WKEE-FM	'60	WKEE	100.5	53	315	Geyer Bcstg.	W. W. Geyer
Martinsburg	*WEPM-FM	'49	WEPM	97.5	4.7	940	C. Leslie Golliday	C. L. Golliday
Morgantown	WAJR-FM	'48	WAJR	99.3	1	10	W. Virginia Radio	L. W. Fleming, Jr.
Oak Hill	WOAY-FM	'48	WOAY	94.1	10	670	Robert R. Thomas, Jr.	R. R. Thomas, Jr.
Wheeling	WKWK-FM	'48	WKWK	97.3	16	470	Community Bcstg.	L. W. Dickey
Wheeling	WVVA-FM	'47	WVVA	98.7	7.4	475	Basic Communications	H. W. Meagle, Jr.

WISCONSIN (34)

Beloit	WBEL-FM	'62	WBEL	103.1	1	183	Beloit Bcstrs. (Salter)	R. O. Moran
Eau Claire	*WIAL (FM)	'47		94.1	60	425	Broadcaster Servs.	C. R. Dickoff
Ft. Atkinson	WFAW-FM	'59	WFAW	107.3	3	156	Blackhawk Bcstg.	N. L. Goetz

# WISCONSIN-WYOMING-PUERTO RICO

City	Call Letters	Year Est.	Affil. AM	Freq. (Mc.)	ERP (Kw.)	Ant. Ht. (Ft.)	Licensee	Manager
Green Bay	*WBAY-FM	'60	WBAY	101.1	89.2	1,039	Norbertine Fathers	Haydn R. Evans
Janesville	WCLO-FM	'47	WCLO	99.9	15.5	256	Gazette Pntg.	V. Williams
Kenosha	*WAXO (FM)	'62		96.9	3.5	143	Service Bcstg.	N. C. Haagensohn
Kenosha	*WLIP-FM	'62	WLIP	95.1	4	332	Kenosha Bcstg.	W. L. Lipman
Madison	WIBA-FM	'48	WIBA	101.5	11	470	Badger Bcstg.	H. A. Johnson
Madison	*WISM-FM	'61	WISM	98.1	1	200	Heart of Wisc. Bcstrs.	W. R. Walker
Madison	*WMFM (FM)	'48		104.1	7.5	165	Earl W. Fessler	E. W. Fessler
Madison	*WRVB (FM)	'59		102.5	3.9	147	Paul A. Stewart Ents.	P. A. Stewart
Milwaukee	WBON (FM)	'61		107.7	38	1,200	Indus. Sound Engineering	J. E. Dieringer
Milwaukee	WEMP-FM	'63	WEMP	99.1	25	465	Milwaukee Bcstg.	A. M. Spheeris
Milwaukee	*WFMR (FM)	'55		96.5	22	400	High Fidelity Bcstg.	J. G. Baker
Milwaukee	WISN-FM	'61	WISN	97.3	3.6	1,130	Wright Corp.	J. T. Butler
Milwaukee	WMIL-FM	'60	WMIL	95.7	25.5	300	Cream City Bcstg.	Soi Radoff
Milwaukee	*WMKE (FM)	'60		102.1	35	158	Music-Time	R. V. Steffen
Milwaukee	WQFM (FM)	'58		93.3	80	187	Koeth Bcstg.	Hugo Koeth, Jr.
Milwaukee	WRIT-FM	'62	WRIT	102.9	22.5	440	WRIT, Inc.	B. Strachota
Milwaukee	*WTMJ-FM	'59	WTMJ	94.5	4.6	1,035	Journal Co.	George Comte
Milwaukee	WTOS (FM)	'60		103.7	35	105	Broadcast, Inc.	R. H. Perthel
Monroe	WEKZ-FM	'59	WEKZ	93.7	14.86	205	Green County Bcstg.	J. G. Urban
Mt. Horeb	WFMK (FM)	'62		92.1	3	280	Leon F. Jenkins	L. F. Jenkins
Neillsville	WCCN-FM	'64	WCCN	105.5	3	326	Central Wisc. Bcstg.	H. Sturtz II
Racine	WFNY (FM)	'62		92.1	1	190	Lakeshore Bcstg.	J. P. Feeney
Racine	WRJN-FM	'48	WRJN	100.7	15	265	Racine Bcstg.	H. J. Newcomb
Sparta	WCOW-FM	'60	WCOW	97.1	16	388	Sparta-Tomah Bcstg.	John D. Rice
Stevens Point	WSPT-FM	'60	WSPT	97.5	15.5	249	Stevens Point Bcstg.	P. A. Barnard
Watertown	WTTN-FM	'61	WTTN	104.7	10	158	Watertown Radio	C. V. Kolata
Waukesha	WAUK-FM	'60	WAUK	101.9	100	478	Midwest Bcstg.	Jim Sanders
Wausau	WRIG-FM	'64	WRIG	101.9	100	478	WRIG, Inc.	G. G. Gertschen
Wausau	*WSAU-FM	'58	WSAU	95.5	100	1,150	Wisconsin Valley TV	G. Bundner
West Bend	*WBKV-FM	'58	WBKV	92.5	18	500	West Bend Bcstg.	P. Mueller
Wisconsin Rapids	WFHR-FM	'46	WFHR	103.3	2.1	360	W. F. Huffman Radio	W. Huffman

## WYOMING (1)

Cheyenne	*KVWO-FM	'61	KVWO	106.3	.61	200	Cheyenne Bcstg.	L. R. Morris
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## PUERTO RICO (9)

Aguadilla	WABA-FM	'64	WABA	100.3	18	800	Lodo. Hector Reichard	F. B. Velez
Isabella	WISA (FM)	'61		101.5	3.4	125	S. Martinez Caraballo	R. S. Roman
Mayaguez	WKJB-FM	'62	WKJB	99.1	1.72	170	José A. Bechara, Jr.	J. A. Bechara, Jr.
Mayaguez	WORA-FM	'57	WORA	97.5	.5	3,000	Radio Americas	E. Diaz Solla
San Juan	WFQM (FM)	'61	WKYN	99.9	5	437	Quality Bcstg.	E. Diaz Solla
San Juan	WIAC-FM	'61	WIAC	102.5	3.65	142	Bestov Bcstg. of P.R.	Luis A. Mejia
San Juan	WITA-FM	'61	WITA	93.7	1	175	Electronics Ents.	A. Ayuso Valdivieso
San Juan	WKAQ-FM	'57	WKAQ	104.7	3.58	143	El Mundo Bcstg.	V. Lamas, Jr.
San Juan	WPRM (FM)	'59		98.5	17.5	120	P.R. Music Servs.	S. Quinones, Jr.

**TWO HUNDRED AND SIXTY DAYS A YEAR,**

**THE KEY EXECUTIVES IN BROADCASTING**

**AND ADVERTISING RECEIVE AND READ**

**RADIO-TELEVISION DAILY.**

# Radio Stations Broadcasting Negro-Oriented Programming\*

\*As compiled from a survey conducted by RADIO-TELEVISION DAILY, AM stations only.  
\*\*Figures indicate the number of hours per week of Negro-oriented programming, except for those stations whose formats are entirely devoted to such programming (100%).

## ALABAMA

Birmingham—WENN (100%)\*\*  
Birmingham—WJLD (100%)  
Butler—WPRN  
Dothan—WOOF (3)  
Eufaula—WULA (1)  
Gadsden—WJBY (2)  
Huntsville—WEUP (100%)  
Jackson—WTHG (2)  
Marion—WJAM (15)  
Mobile—WGOK (100%)  
Mobile—WMOZ (100%)  
Montgomery—WRMA (100%)  
Opelika—WJHO (25)  
Selma—WHBB (10)  
Thomasville—WJDB (10)  
Tuscaloosa—WTUG (100%)  
Tuskegee—WABT (100%)

## ARIZONA

Phoenix—KCAC

## ARKANSAS

Little Rock—KOKY (100%)  
Pine Bluff—KOTN

## CALIFORNIA

Bakersfield—KWAC (84)  
Hollywood—KDAY (100%)  
Long Beach—KFOX  
Los Angeles—KGFJ (100%)  
Merced—KYOS (3)  
Napa—KVON (1)  
Oakland—KDIA (100%)  
San Francisco—KSNAN (112)

## COLORADO

Denver—KIMN (1)

## CONNECTICUT

Middletown—WCNX (½)  
Waterbury—WBRY (1)

## DELAWARE

Wilmington—WILM (12)

## DISTRICT OF COLUMBIA

Wash. D. C.—WOOK (100%)  
Wash. D. C.—WUST (100%)

## FLORIDA

Boynton Beach—WZZZ (10)  
Daytona Beach—WELE (100%)  
Eau Gallie—WMEG (½)  
Ft. Lauderdale—WFTL (10)  
Ft. Pierce—WARN (15)  
Gainesville—WPUP (10)  
Haines City—WHAN (7½)  
Jacksonville—WRHC  
Jacksonville—WOBS (100%)  
Lake City—WDSR (½)  
Miami—WMBM (100%)  
Ocala—WKOS (100%)

Orlando—WOKB (100%)  
Palatka—WWPF (8)  
Pensacola—WBOP (100%)  
Pompano Beach—WRBD (100%)  
Port St. Joe—WJOE (2½)  
Quincy—WCNH (18)  
Tampa—WTMP (100%)  
Tampa—WYOU (100%)  
West Palm Beach—WIRK (14)  
Winter Garden—WOKB (100%)

## GEORGIA

Alma—WCQS (1)  
Americus—WDEC (12)  
Athens—WDOL (6½)  
Atlanta—WAOK (100%)  
Atlanta—WERD (100%)  
Augusta—WAUG (100%)  
Brunswick—WMOG (8½)  
Buford—WDMF (1)  
Cairo—WGRA  
Columbus—WCLS (100%)  
Columbus—WOKS (100%)  
Glennville—WKIG (10)  
LaGrange—WTRP (6)  
Macon—WIBB (100%)  
Savannah—WSOK (100%)  
Toccoa—WNEG (5)  
Valdosta—WGOV (12)

## ILLINOIS

Belleville—WIBV (¾)  
Chicago—WAAF (100%)  
Chicago—WBEE (100%)  
Chicago—WSBC  
Chicago—WVON (100%)  
Chicago—WYNR (100%)  
LaGrange—WTAQ (2)  
Oak Park—WOPA (77)

## INDIANA

Gary—WWCA (10)  
Indianapolis—WGEE (34)  
Michigan City—WIMS (1¼)  
Richmond—WKBV (1)

## KENTUCKY

Lebanon—WLBN (30)  
Madisonville—WTIL (8)

## LOUISIANA

Bastrop—KTRY (5)  
Baton Rouge—WXOK (100¼)  
Bogalusa—WIKC (3)  
Farmville—KTDL (½)  
Lafayette—KXKW (120)  
Lake Charles—KAOK (20)  
Monroe—KLIC (26)  
New Orleans—WBOK (100¼)  
New Orleans—WYLD (100%)  
Opelousas—KSLO (11)

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# Civil Rights Breakthrough Ups Interest in Negro Newscasts

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By  
HARRY NOVIK  
General Manager  
WLIB, New York

**H**ISTORY-in-the-making and broadcasting became closer associates last year. Civil rights, and the tragedy of November 22, took the medium far beyond the realm of an entertainment, educational or informative field. To the realization of the world, the industry became an indispensable part of modern communications.

In some instances, this awakening was even more apparent to Negro-oriented stations like our own WLIB in New York; for the stepped-up tempo of the civil rights movement brought the general broadcaster into an area he had never really explored before. The Negro-programmed station which had been servicing the Negro community suddenly had a formidable competitor in its own backyard.

The breakthrough undoubtedly began with the coverage of James Meredith's enrollment at the University of Mississippi. Suddenly, the Negro story was news of primary interest and concern to all Americans. Until this time, general broadcasters had handled Negro issues largely in a cursory manner. Usually the only presentation on Negro matters was in the form of "highlights."

To get a more detailed view on the events of the day related to himself, the Negro had to turn to Negro-oriented stations. It was here that the news was more than just ripped off the wire and read. The Negro-programmed station was the Negro's only source of "complete Negro news coverage."

Civil rights legislation, the March on Washington, and Birmingham changed all this. Coverage of these stories by general broadcasters was complete and thorough, surely a magnificent job. Man-on-the-street interviews were more than fair, and

the wrap-up stories were handled with sensitivity and respect.

As a result of this coverage, there is no doubt in our mind that large numbers of the Negro populace now listen to and watch this type of general broadcast programming.

But for the thoughts and attitudes on Negro issues which the general broadcaster does not provide on a continuous basis, we find that the Negro community is now turning in even greater numbers than before to stations which program specifically to these needs, creating an even greater empathy between the Negro and the responsible Negro radio station than before.

This coverage also has resulted in the Negro's becoming a more knowledgeable and critical man. Negro leaders, too, have grown in stature and readily understand and seek broadcast time for the attainment of their goals. We have requests for "special time" more than ever before, and the Negro community is "tuning in" in greater numbers to hear the thinking of its leaders.

Today and in the years ahead, this is the responsibility of the Negro-programmed stations to their listeners: To provide their larger audiences with daily intelligent in-depth news coverage of Negro issues which the general broadcaster offers mainly during times of crisis. In addition, this daily news coverage should be supplemented with the interpretation and analysis which the Negro community can get nowhere else. To this end, stations like our own and other responsible facilities are increasing their staffs to meet the need.

# NEGRO-ORIENTED RADIO STATIONS

Monroe—KUZN (20)  
Shreveport—KANB (100%)  
Shreveport—KOKA (100%)  
White Castle—KEVL (2)

## MARYLAND

Annapolis—WANN (100%)  
Baltimore—WEBE (100%)  
Baltimore—WSID (100%)  
Baltimore—WWIN (30)

## MASSACHUSETTS

Boston—WILD (40)

## MICHIGAN

Flint—WAMM (49)  
Flint—WMRP (2½)  
Grand Rapids—WMAX (¾)  
Inkster—WCHB (100%)  
Muskegon—WMUS (6)  
Saint Joseph—WSJM (2)

## MISSISSIPPI

Belzoni—WELZ (15)  
Canton—WMGO (25)  
Centreville—WLBS  
Clarksdale—WROX (30)  
Cleveland—WDSK (10)  
Columbia—WFFF (1)  
Greenville—WESY (100%)  
Hazlehurst—WMDC (6)  
Indianola—WNLA (6)  
Jackson—WOKJ (100%)  
Meridian—WQIC (100%)  
Pieayune—WRJW (7)  
Senatobia—WSAO (12)  
Starkville—WSSO (12)  
Yazoo City—WAZF (6½)

## MISSOURI

Kansas City—KPRS (100%)  
St. Louis—KXLW (100%)

## NEW JERSEY

Newark—WNJR (100%)  
Trenton—WAAT (1)  
Vineland—WDVL (1½)

## NEW MEXICO

Albuquerque—KLOS (10)

## NEW YORK

Buffalo—WUFO (100%)  
New York—WADO  
New York—WLIB  
New York—WWRL (144)  
Niagara Falls—WJLJ (1)  
Rochester—WSAY (¼)

## NORTH CAROLINA

Asheboro—WGWR (1)  
Chadbourn—WVOE (100%)  
Charlotte—WGIV (100%)  
Dunn—WCKB (1)  
Durham—WSCR (100%)  
Elizabeth City—WCNC  
Elizabethtown—WBLA  
Farmville—WFAG (5)  
Forest City—WAGY (3)  
Greensboro—WEAL (100%)  
Henderson—WHNC (9)  
Kings Mountain—WKMT (3)  
Kinston—WELS (11)  
Laurinburg—WLNC (16)  
Lumberton—WAGR (1)  
Raleigh—WLE (100%)

Raleigh—WRAL (7)  
Scotland Neck—WYAL  
Williamston—WTAM (11)  
Wilson—WVOT (15)  
Winston-Salem—WAAA (100%)

## OHIO

Cincinnati—WCIN (100%)  
Cleveland—WABQ (100%)  
Cleveland—WJMO  
Columbus—WVKO (100%)  
Dayton—WAVI (3½)  
Steubenville—WSTV (½)  
Youngstown—WBBW (1½)

## PENNSYLVANIA

Chester—WEEZ (3)  
Lancaster—WLAN (½)  
McKeesport—WPQR (6)  
Philadelphia—WDAS (100%)  
Philadelphia—WHAT (100%)  
Pittsburgh—WAMO (100%)

## SOUTH CAROLINA

Anderson—WANS  
Belton—WHPB (¼)  
Charleston—WPAL (100%)  
Cheraw—WCRE (2)  
Columbia—WOIC (100%)  
Easley—WELP (1)  
Florence—WYNN (100%)  
Hartsville—WHSC  
Kingstree—WDDK  
North Augusta—WTHB (100%)  
Spartanburg—WZOO

## TENNESSEE

Chattanooga—WNOO (100%)  
Clarksville—WJZM (18)  
Jackson—WJAK (100%)  
Memphis—WDIA (100%)  
Memphis—WLOK (100%)  
Nashville—WVOL (100%)

## TEXAS

Beaumont—KJET (100%)  
Clarksville—KCAR (4)  
Ft. Worth—KNOK (100%)  
Gonzales—KOTI (¾)  
Houston—KCOTT (100%)  
Houston—KYOK (100%)  
Lubbock—KLLL (¼)  
Midland—KJBC (3)  
Palestine—KNET (11½)  
San Antonio—KMAC (18)  
Silsbee—KKAS (14)  
Temple—KTEM (½)  
Tyler—KZEY (100%)

## VIRGINIA

Chase City—WMEK  
Danville—WILA (100%)  
Gloucester—WDDY (12½)  
Harrisonburg—WSVA (2)  
Norfolk—WRAP (100%)  
Petersburg—WSSV (31)  
Richmond—WANT (100%)  
Staunton—WAFC (6)  
Williamsburg—WBCI (1)

## WASHINGTON

Seattle—KBLE (1)

## WISCONSIN

West Allis—WAWA (45)

# Foreign-Language Radio Programming\*

\*As compiled from questionnaires returned to RADIO-TELEVISION DAILY; AM stations only.

\*\*Indicates the number of hours per week devoted to foreign-language programming except where such programming constitutes a station's entire program format (100%).

## Apache (American Indian)

Ariz., KIKO, Globe, Miami  
(2) \*\*

## Arabic

Calif., Inglewood, KTYM

## Armenian

Calif., Inglewood, KTYM

## Chinese

Hawaii, Waipahu, KAHU (2½)

## Croatian

Ill., LaGrange, WTAQ, (1)

Ohio, Cleveland, WJMO (1)

Pa., McKeesport, WPQR (1)

Wisc., West Allis, WAWA (1½)

## Czech

Ala., Foley, WHEP (1½)

Calif., Inglewood, KTYM (1)

Ill., LaGrange, WTAQ (1)

Mich., Owosso, WOAP (½)

Neb., Columbus, KJSK (½)

Ohio, Bellaire, WOMP (1)

Cleveland, WDOK (½)

Cleveland, WJMO (½)

Tex., Bryan, WTAW (½)

Rosenberg, KFRD (8)

Temple, KTEM (1)

## Danish

Ia., Cedar Falls, KCFI (½)

## Dutch

Ia., Sheldon, KIWA (1)

## Eskimo

Alaska, Nome, KICY (4½)

## Filipino

Hawaii, Hilo, KIMO (6)

Lihue, Kauai, KTOH (6½)

Waipahu, KAHN (18½)

## Finnish

Mich., Sault Ste. Marie, WSOO  
(¼)

Ohio, Conneaut, WWOW (½)

## French

Calif., Inglewood, KTYM

La., Golden Meadow, KLEB

(12)

Houma, KCIL (5)

Lafayette, KVOL

Opelousas, KSLO (11)

White Castle, KRVL (1½)

Me., Augusta, WFAU (1)

Lewiston, WCOU (3½)

Waterville, WTVL (1½)

Mass., Fall River, WALE (1¼)

Holyoke, WREB (9)

New Bedford, WNBH (½)

Nare, WARE (3)

N.H., Manchester, WKBR

Manchester, WEIR (1)

R.I., West Warwick, WWRI (2)

## German

Ala., Foley, WHEP (1)

Calif., Inglewood, KTYM

Monterey, KIDD (½)

San Francisco, KFAK (1)

Colo., Denver, KFML (2½)

Greeley, KFKA (½)

Torrington, WTOR (2)

Kan., Newton, KJRG (1)

Mich., Saint Joseph, WSJM (1)

Neb., Columbus, KJSK (½)

N.J., Camden, WCAM (1)

N.Y., Buffalo, WWOL (2)

New York, WWRL (16)

New York, WWRL (16)

## Greek

D.C., WOL (1)

Ill., Oak Park, WOPA (5)

Ind., Gary, WWCA (1)

Hammond, WJOB (2)

Michigan City, WIMS (1½)

Mass., Boston, WILD (6)

Holyoke, WREB (½)

Lynn, WLYN (1)

Worcester, WORC (½)

N.J., Camden, WCAM (1)

Ohio, Canton, WCNS (1)

Steubenville, WSTV (1)

Pa., Pittsburgh, WPIT

Va., Alexandria, WPIK (1½)

Wisc., West Allis, WAWA (½)

## Hungarian

Ind., Hammond, WJOB (1)

South Bend, WSBT (2)

Mich., Flint, WMRP (¼)

Ohio, Cleveland, WDOK (2)

Cleveland, WPMO (1½)

## Irish

Calif., Inglewood, KTYM

Mass., Chicopee, Springfield

(½)

Pa., McKeesport, WPQR (1)

Pittston, WRTS (½)

## Italian

Calif., Inglewood, KTYM

Lompoc, KNEZ (1)

Merced, KWIP (2)

Merced, WYOS (1¼)

Modesto, KFIV (1)

San Francisco, KFAK (2)

Stockton, KWG (1)

Conn., Bristol, WBIS (1½)

New London, WNLC (1)

Torrington, WTOR (1½)

D.C., WOL (2½)

Ill., Granite City, WGNU (1)

Loves Park, WLUV (½)

Oak Park, WOPA (13½)

Mass., Boston, WILD (24)

Lynn, WLYN (1½)

Pittsfield, WBEC (1½)

West Springfield, WTXL (1)

Worcester, WORC (½)

## Japanese

Calif., Dinuba, KRDU (2½)

Inglewood, KTYM

San Francisco, KFAK (3)

Hawaii, Hilo, KIMO (18)

Waipahu, KAHU (36)

## Lebanese

Conn., Danbury, WLAD (¾)

## Lithuanian

Conn., Waterbury, WBRY (1)

Ill., LaGrange, WTAQ (5)

Oak Park, WOPA (8)



# FOREIGN-LANGUAGE RADIO PROGRAMMING

Mass., Brockton, WBET (¾)  
Lynn, WLYN (½)  
N.Y., Rochester, WHEC (½)  
Pa., Pittsburgh, WPIT

## Navajo (American Indian)

N.M., Aztec, KHAP (7½)

## Norwegian

Minn., Fergus Falls, KOTE (¾)  
Wash., Seattle, KBLE (1)

## Polish

Conn., Danbury, WLAD (1¾)  
Bristol, WBI5 (1)  
Newington, WRYM (4)  
Torrington, WTOR  
Windsor, WSOR (1)  
Ill., Granite City, WGNU (½)  
LaGrange, WTAQ (5)  
Oak Park, WOPA (27½)  
Ind., Hammond, WJOB (2½)  
Michigan City, WIMS (5)  
South Bend, WJVA (2)  
South Bend, WSBT (2)  
Mass., Chicopee, Springfield (9)  
Fall River, WALE (1½)  
Holyoke, WREB (1)  
Northampton, WHMP (1½)  
Salem, WESX (1½)  
Ware, WARE (5)  
Minn., Golden Valley, KUXL  
(¼)

## Portuguese

Calif., Fresno, KGST (6)  
Inglewood, KTYM  
Merced, KWIP (1)  
Merced, KYOS (1¼)  
Modesto, KFIV (6)  
Monterey, KIDD (2)  
San Francisco, KFAX (2)  
Turlock, KCEY (10½)  
Conn., Waterbury, WBRY (1)  
Windsor, WSOR (1)  
Mass., Fall River, WALE (2½)  
Lynn, WLYN (1½)  
New Bedford (2½)  
Taunton, WPEP (1¼)  
R.I., North Kingtown, WKFD  
(4)

## Russian

Calif., Inglewood, KTYM  
Ill., LaGrange, WTAQ (½)

## Serbian

Calif., Inglewood, KTYM  
Ill., Oak Park, WOPA (2)  
Ind., Gary, WWCA (2)  
O., Cleveland, WDOK (½)  
Massillon, WTI6 (½)  
Wisc., West Allis, WAWA (1)

## Slavic

Ill., Granite City, WGNU (1½)  
Ind., Gary, WNCA (1)

## Spanish

Ariz., Globe, Miami, KIKO (6)  
Flagstaff, KEOS (6)  
Flagstaff, KJKJ (2½)  
Nogales, KNOG (30)  
Prescott, KYCA (3)  
Tucson, KEVT (100%)  
Willcox, KHIL (1)  
Yuma, KVOY (6)  
Calif., Apple Valley (½)  
Arroyo Grande, KCJH (1)  
Bakersfield, KWAC (84)  
Coalingo, KBM (7)  
Corona, KBUC (12)  
Dinuka, KRDU (16)  
Eseondido, KOWN (1)  
Fresno, KGST (97)  
Fresno, KXEX (10070)  
Hollister, KGHT (8)  
Inglewood, KTYM  
King City, KRKC (6)  
Lompoc, KNEZ (7)  
Merced, KWIP (10)  
Merced, KYOS (12)  
Modesto, KFIV (2)  
Japa, KVON (2)  
Santa Maria, KSEE (8½)  
Turlock, KCEY (1¾)  
Ventura, KVEN (7)  
Visalia, KONG (10)  
Colo., Rocky Ford, KAVI (6)  
Durango, KDGO (9)  
Ft. Morgan, KF7M (2)  
Puehol, KAPI (100%)  
Sterling, KOLR (2)

Conn., Waterbury, WBRY (1)  
D.C., WOL (½)  
Fla., Miami, WFAB (100%)  
Tampa, WSOL (30)  
Ida., Boise, KATN (2½)  
Burley, KBAR (6)  
Pocatello, KWIK (1¼)  
Ill., Aurora, WKKD (2)  
LaGrange, WTAQ (22)  
Oak Park, WOPA (2)  
Ind., Fort Wayne, WGL (½)  
Hammond, WJOB (2)

## Spanish (cont.)

Ia., Davenport, KSTT (½)  
Kan., Chanute, KCRB (½)  
Kansas City, KCKN (½)  
Mich., Grand Rapids, WMAX  
(1¼)  
Traverse City, WCCW (2½-  
July, Aug. only)  
Minn., East Grand Fork, KRAD  
(2½-May-Sept. only)  
N.J., Camden, WCAM (14)  
Vineland, WDWL (5)  
N.M., Albuquerque, KLOS (70)  
Santa Rosa, KSYX (11)  
Socorro, KSRC (6)  
Taos, KKIT (18)  
N.Y., Jamestown, WJTN (1)  
New York, WADO

New York, WHOM  
Newburgh, WGNY (½)  
Niagara Falls, WJLJ (1)  
Ohio, Cleveland, WDOK (½)  
Pa., Lancaster, WLAN (¾)  
Tex., Beeville, KIBL (22)  
Crane, KBSN (½)  
Cuero, KCFH (6)  
Del Rio, KDLE (24)  
Eagle Pass, KEPS (17½)  
Edinburg, KURV (30)  
Falfurrias, KPSO (20)  
Ft. Worth, KGUL (12)  
Gonzales, KCTI (5½)  
Laredo, KVOZ (10)  
Lubbock, KLBK (6)  
McKinney, WMAE (8)  
Midland, KJBC (6)  
Odessa, KECK (2½)  
Raymondville, KSOX (27)  
Rosenberg, KFRD (12)  
San Antonio, KUKA (100%)  
Seminole, KTFO (6)  
Uvalde, KVOU (18)  
Weslaco, KTG (15)  
Utah, Salt Lake City, KSOP  
(½)  
Salt Lake City, KWHO (½)  
Wash., Sunnyside, KREW (6)  
Toppenish, KENE (7)  
Wisc., Sturgeon Bay, WDOR  
(1) summer only  
West Allis, WAWA (2½)  
Wyo., Laramie, KLME (¼)

## Swedish

Neb., Holdrege, KUVR (½)  
N.Y., Jamestown, WJTN (2)  
S.D., Yankton, WNAX (½)

## Taos (American Indian)

N.M., Taos, KKIT (3)

## Ukrainian

Ill., Oak Park, WOPA (4)  
N.Y., Niagara Falls, WHLD (7)  
Utica, WIBX (¾)  
Ohio, Cleveland, WDOJ (½)  
Pa., Pittsburgh, WPIT

## Ute (American Indian)

Colo., Durango, KDGO (3)

## Yiddish

Mass., Chicopee, Springfield,  
WACE (½)  
N.J., Vineland, WDWL (1)  
N.Y., Liberty, WVOS (1½)  
New York, WEVD  
Rochester, WSAV (2)

Ohio, Cleveland, WJMO (1)

## Yugoslavian

Calif., Inglewood, KTYM

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# ETV Advances in '63 Presage 'Unprecedented' Future Growth

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By  
**WILLIAM G. HARLEY**  
President  
National Assn. of  
Educational Broadcasters

**N**INETEEN sixty-three was the single most important year in the development of educational television for two important reasons: It was the culmination of years of effort to provide federal assistance programs for the development of educational TV facilities, and it marked the turn of the UHF tide (in which education has two-thirds of its reserved channels).

Through private initiative and public support nearly one-third of the channels originally reserved for educational purposes were operating by the end of 1963, and the weight of this evidence convinced federal legislators that educational TV was not primarily an entertainment medium for the educated, but an important and soon-to-be-integral part of the American educational enterprise. The authorization by the Congress of \$32 million in matching funds for ETV facilities in several states will significantly speed the nationwide development of educational TV.

Nearly half the states in the Union now have active educational TV commissions seeking the financial support and facilities which will make it possible for millions of students at home and in school to receive educational materials previously unavailable to them. Over nine million persons interested in home correspondence study testify to the widespread interest which adults have in continuing education programs, and TV will contribute both to expanding this interest and to satisfying it. Some 30 million people are regular viewers of educational TV and this audience will continue to expand as more stations are added to the several dozen now in operation.

An action by the Congress related to the federal ETV assistance act is the "all-channel receiver legislation," which requires that TV receivers

shipped in interstate commerce after April 30, 1964, must be capable of receiving both UHF and VHF channels. Because the majority of ETV reservations are located in the UHF band, many stations operating on these frequencies have had to limit their broadcasts to schools and other specialized receiving points because receivers were not widely available among the general public.

Although it will take five to six years before most homes are equipped with all-channel receivers, the fact that most receivers sold after April of this year must be able to receive UHF as well as VHF will make a significant improvement in general audience potential for educational TV.

A gift of \$5 million from the Ford Foundation to the National Educational Television Center marks an important milestone for the improvement of ETV programming. Financial assistance from the U. S. Office of Education for development of instructional TV libraries is also an indication of the growing interest in TV for educational purposes.

In 1963 the National Association of Educational Broadcasters presented the FCC with a computer-based Assignment Table which provides more channel assignments, not only for education but for commercial growth as well. That table is now under consideration by the FCC.

With the impetus afforded the movement by the infusion matching funds and the requirement of all-channel receivers, the year 1964 has proved to be one of unprecedented growth and outreach for educational television.

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# **National Association Of Educational Broadcasters**

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1346 Connecticut Ave., N.W.  
Washington, D.C. 20036  
Phone: 667-6000

119 Gregory Hall  
Urbana, Ill. 61803  
Phone: 333-0580

## **President**

William G. Harley  
1346 Connecticut Ave.  
Washington, D.C. 20036

## **Vice President**

Harold E. Hill, 1346 Connecticut Ave.,  
N.W., Washington, D. C.

## **DIRECTORS FOR 1964**

### **Television Board**

#### **Region I**

Hartford N. Gunn, Jr., Station WGBH-TV, WGBH, Educational Foundation, Boston, Mass.

#### **Region II**

Gerard L. Appy, WGTV (TV), Georgia Center for Continuing Education, Athens, Ga.

#### **Region III**

Richard B. Hull, Radio-TV Broadcasting, WOSU-TV, Ohio State Univ., Columbus, O. Chairman Board of Directors

#### **Region IV**

Dr. John C. Schwarzwald, Twin City Area ETV Corp., Station KTCA St. Paul, Minn.

#### **Region V**

John W. Dunn, Oklahoma ETV Authority, Station KETA-TV, Oklahoma City, Okla.

#### **Region VI**

James Morris, KOAC-TV, KOAP-TV, State of Oregon, c/o State Board of Higher Education, Corvallis, Ore.

### **Radio Board**

#### **Region I**

Albert P. Fredette, WAMC, Albany Medical College, 47 New Scotland Ave., Albany, N. Y.

#### **Region II**

O. Leonard Press, WBKY, University of Kentucky, Lexington, Ky.

#### **Region III**

James S. Miles, Station WBAA, Purdue University, Lafayette, Ind.

#### **Region IV**

Burton Paulu, University of Minnesota, Station KUOM, Minneapolis, Minn.

#### **Region V**

R. Edwin Browne, Station KANU and KFKU, University of Kansas, Lawrence, Kan.

#### **Region VI**

Ken Kager, KUOW, University of Washington, Seattle, Wass.

Individual Member Director—Harry J. Skornia, University of Illinois, Urbana, Ill.  
Directors At Large—Bart Griffith, University of Missouri; Arthur Weld, Michigan State University.

# NAEB Active Members

City	Call Letters	Licensee	Executive
<b>ALABAMA</b>			
Andalusia	WDIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Montgomery	WAIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Graydon Ausmus, Director
<b>ALASKA</b>			
College	KUAC (FM)	U. of Alaska	Charles M. Northrup, Dir.
<b>ARIZONA</b>			
Tempe	KAET (TV)	Arizona State University	Robert H. Ellis, Chairman
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
<b>CALIFORNIA</b>			
Arcata	KHSC (FM)	Humboldt State College	George D. Goodrich, Station Dir.
Berkeley	KPFA-KPFB (FM)	Pacifica Foundation	Trevor Thomas, Acting President
Long Beach	KLON (FM)	Long Beach Unified School District	W. Odie Wright Supt.
Los Altos Hills	KFJC (FM)	Foothill College	Lewis Thomst, Sta. Supervisor
Los Angeles	KPFK (FM)	Pacifica Foundation.	Trevor Thomas, Acting President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
Pasadena	KPCS (FM)	Pasadena City College	John Twomey, Station Manager
San Bernardino	KVCR (FM)	San Bernardino Valley College	William D. Britton, Sta. Mgr.
San Bernardino	KVCR (TV)	San Bernardino Valley Jr. Union Jr. College Dist.	Robert F. Fuzy, Dir.
San Diego	KEBS (FM)	San Diego State College	Frank Norwood, Prog. Dir.
San Diego	KSDS (FM)	San Diego City College	Charles H. Parker, Station Manager
San Francisco	KXKX (FM)	San Francisco Theological Seminary	Emory M. Johnson, Dir.
San Jose	KSJS (FM)	San Jose State College	Clarence Flick, Speech & Drama Dept.
San Mateo	KCSM (FM-TV)	San Mateo Jr. College	Jacob H. Wiens, Dir.
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Stockton	KUOP (FM)	Univ. of the Pacific	John L. Dennis, Director
<b>COLORADO</b>			
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colo. Springs	KESH (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
Denver	KRMA (TV)	Denver Public Schools	Russell L. Casement, Exec. Dir.
<b>CONNECTICUT</b>			
Bridgeport	WPKN (FM)	Univ. of Bridgeport	David M. Silvers Tone
Hartford	WSCH (FM)	So. Church Bestg. Foundation	John R. Elmore, Exec. Vice Pres.
Storrs	WHUS (FM)	U. of Conn.	Donald E. Nelson, Radio-TV Editor
<b>DISTRICT OF COLUMBIA</b>			
Washington	WGTV (FM)	Georgetown University	Rev. Francis J. Heyden, S. J., Dir.
Washington	WAMU (FM)	American University	Donald M. Williams, Director
Washington	WETA (TV)	Greater Washington ETV Association	Mrs. Elizabeth Campbell, Pres.
<b>FLORIDA</b>			
Moscow	KUID	Univ. of Idaho	W. W. Snyder, Head, Comm. Dept.
Gainesville	WUFT (TV)	University of Florida	Kenneth A. Christiansen, Dir.
Jacksonville	WJCT (TV)	Community Television, Inc.	Fred Rebman, Gen. Mgr.
Miami	WTHS (FM)	Dade County Bd. of Public Instr.	Cliff Mitchell, Director
	WSEC-TV		
	WTHS (TV)		
Tallahassee	WFSS (FM)	Florida State University	Edward L. Herp, Director
	WFSU (TV)		
Tampa	WEDU (TV)	Fla. West Coast ETV, Inc.	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director
<b>GEORGIA</b>			
Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
Athens	WGTV (TV)	University of Georgia Center for Continuing Education	Gerard L. Appy, Associate Director
<b>IDAHO</b>			
Pocatello	KBGL-FM	Idaho State College	Frank F. Hash, Dept. of Journalism
<b>ILLINOIS</b>			
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Carbondale	WSIU-TV	Southern Illinois Univ.	Buren C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	Elizabeth Marshall, Asst. Dir.
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	BB. Eugene Koskey, Dir.
Elgin	WEFS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Charles F. Hunter, Station Mgr.
Galesburg	WVKC (FM)	Knox College	Bob Rogers, Prog. Dir.
Park Ridge	WMTB (FM)	Township H. S. Dist. 207	Jack D. Coombe, Station Mgr.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.

# NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
Urbana	WILL	University of Illinois	Frank E. Schooley, Dir.
Urbana	WILL	Univ. of Illinois	Frank E. Schooley, Dir.
Winnetka	WNTH (FM)	New Trier Township High School	Donald W. Ickes, A-V Dir.
<b>INDIANA</b>			
Bloomington	WFUI (FM-TV)	Indiana University	Elmer Sulzer, Dir.
Evansville	WPSR (FM)	Indiana-Vanderburg School Corp.	C. B. Smith, Dir.
Franklin	WFCI (FM)	Franklin College of Indiana	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGRE (FM)	De Pauw University	Elizabeth Turnell, Director
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Nancy Hendricks, Radio-TV Consult.
Indianapolis	WICR (FM)	Indiana Central College	Dean M. Ransburg, Asst. Dir.
Lafayette	WBAA (AM)	Purdue Univ.	John DeCamp, Manager
Muncie	WBST (FM)	Ball State Teachers College	William H. Tomlinson, Dir.
Muncie	WWHI (FM)	Wilson Jr. H.S.	Rollin Dygert, Principal
New Albany	WNAS (FM)	New Albany-Floyd Co. Cons. School Corp.	Vernon McKown, Director
South Bend	WETL (FM)	So. Bend Community School Corp.	Galon R. Miller, A-V Dir.
Terre Haute	WVIS (FM)	Indiana State College	Clarence M. Morgan, Chmn., Speech Dept.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
<b>IOWA</b>			
Ames	WOI	Iowa State Univ.	Don Forsling, Program Dir.
Cedar Falls	KTCF	State College of Iowa	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svanoe, Dir.
Des Moines	KDPS (FM)	Des Moines Public Schools	James A. Sheldon, Station Mgr.
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Pella	KCUJ (FM)	Central College	A. Glenn Meerdink, Vice Pres.
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
<b>KANSAS</b>			
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM)	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM)	Kansas State U. of Agr.	Kenneth E. Thoms, Acting Dir.
Manhattan	KSDB (FM)	Kansas State U. of Agr.	Kenneth E. Thomas, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Donald W. Hansen, Dir. of Radio
<b>KENTUCKY</b>			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
<b>LOUISIANA</b>			
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
<b>MAINE</b>			
Orono	WMEB-FM	University of Maine	Wofford G. Gardner, Head
<b>MARYLAND</b>			
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
<b>MASSACHUSETTS</b>			
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Lloyd J. Teran, Sta. Mgr.
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Cambridge	WGBH (FM-TV)	WGBH Educational Foundation	Hartford N. Gunn, Jr., Gen. Mgr.
<b>MICHIGAN</b>			
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET	Wayne St. Univ.	Daniel Logan, Gen. Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Paul B. Rickard, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Richard Estell, Station Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Lee C. Frischknecht, Sta. Mgr.
Flint	WFBE (FM)	Flint Public Schools	Stephen A. All, Station Mgr.
Grand Rapids	WYGR (FM)	University of Michigan	E. G. Burrows, Station Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Interlocken	WIAA (FM)	National Music Camp	Joseph E. Maddy, President
Kalamazoo	WMUK (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
WNMB (FM)	Marquette	Northern Michigan U.	Stuart K. Bergsma, Coord.
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
<b>MINNESOTA</b>			
Duluth	KUMD (FM)	Univ. of Minn.	Robert F. Pierce, Head
Mankato	KMSU-FM	Mankato State College	John Hodowanic, Director
Minneapolis	KCOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwartzwalder, Gen. Mgr.

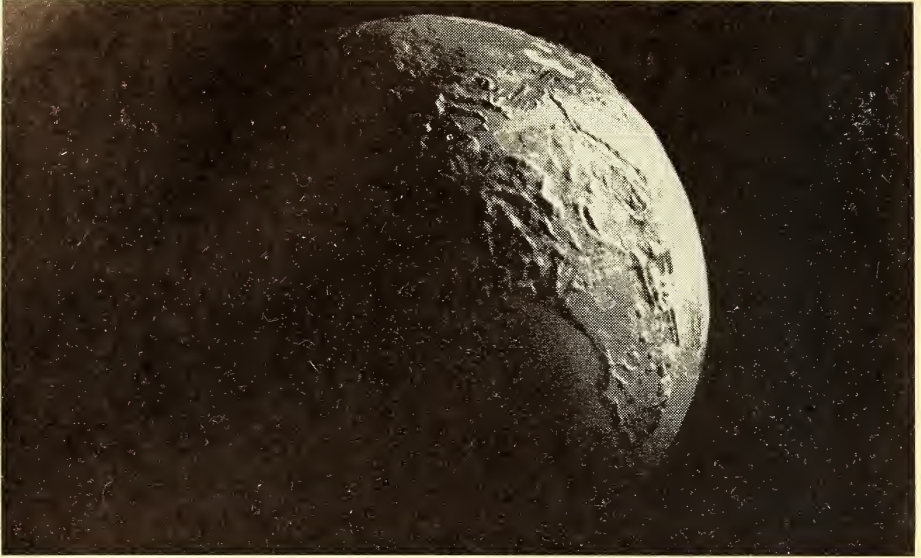
# NAEB ACTIVE MEMBERS

City	Call Letters	Licenses	Executive
<b>MISSOURI</b>			
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
Kansas City	KCSD-TV	School District of Kansas City	Zoel J. Parenteau, TV Prog. Mgr.
Point Lookout St. Louis	KSOZ (FM) KETC (TV)	School of the Ozarks St. Louis Ed. TV Commission	Joe F. Embser, Program Director Lloyd W. Andrews, General Manager
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
Warrensburg	KCMW-FM	Central Mo. State Col.	John Gregory, Dir. of Radio
<b>NEBRASKA</b>			
Lincoln	KUON-TV	University of Nebraska	Jack J. McBride, Gen. Mgr.
<b>NEW HAMPSHIRE</b>			
Durham	WENH-TV	Univ. of N. Hamp.	Keith J. Nighbert, Manager
<b>NEW JERSEY</b>			
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	Rev. James Pindar, Dir. of Radio
<b>NEW MEXICO</b>			
Albuquerque	KNME-TV	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	WUNCN-TV	U. of New Mexico & Albuquerque Bd. of Educ.	F. Claude Hempen, Station Manager
<b>NEW YORK</b>			
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Buffalo	WBFO (FM)	State Univ. of N.Y. at Buffalo	William H. Siemering, Station Mgr.
Brooklyn	WNYE (FM)	Board of Education	James F. Macandrew, Dir.
Buffalo	WNED-TV	Western N. Y. ETV Assoc., Inc.	Leslie Martin, General Manager
Elmira	WECW (FM)	Elmira College	Donald A. Nolder, Director
Floral Park	WSHS (FM)	Sewanhaka H.S.	James A. DeSonne, Asst. Dist. Principal
Geneseo	WGSU (FM)	State Univ. College	William R. Berry, Dir. of Bcstg.
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacifica Foundation	Joseph J. Binns, Manager
New York	WFUV (FM)	Fordham University	Rev. William K. Trivett, S. J., Dir.
New York	WKCR (FM)	Columbia College	Michael Markman, Pres.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC-TV	Municipal Bestg. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Schenectady	WMHT (TV)	Mohawk-Hudson Council on ETV	Donald E. Schein, Director
Springville	WSPE (FM)	Griffith Instit. & Central School	Henry Bartkowski, Director
Syracuse	WAER (FM)	Syracuse University	John Rider, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic Institute	Charles J. Moravec, Manager
	WRPI (FM)		Charles J. Moravec, Manager
<b>NORTH CAROLINA</b>			
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	John E. Young, Dir. of TV
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGSP (FM)	Greensboro Public Sch.	A. O. Medlin, Director
Greenville	WWWS (FM)	E. Carolina College	C. Rickett, Coordinator
High Point	WHPS (FM)	High Point H.S.	Nancy Poston, Program Dir.
Winston-Salem	WFDD (FM)	Wake Forest College	Julian C. Burroughs, Jr., Mgr.
<b>NORTH DAKOTA</b>			
Fargo	KFME (TV)	North Central EAV Assoc., Inc.	Clair R. Tetterer, Gen. Mgr.
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
<b>OHIO</b>			
Akron	WAPS (FM)	Akron Public Schools	Ruth E. Engman, Coordinator
Akron	WAUP-FM	University of Akron	William Mavrides, Univ. TV Coor.
Athens	WOUB-FM-FM-TV	Ohio University	Vincent Jukes, Dir.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Chcl. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull, Dir.
Columbus	WOSU (TV)	Ohio State Univ.	Richard B. Hull, Dir.
Delaware	WLSL (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walter D. Clarke, Dir. of Bcstg.
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUR (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir. of Bcstg.
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Wilberforce	WJSC (FM)	Central State College	William L. Smith, Station Manager
Yellow Springs	WYSO (FM)	Antioch College	Helen S. Emery, Spvrs., Radio
<b>OKLAHOMA</b>			
Norman	KETA (TV) & KOED (TV)	Oklahoma ETV Authority	John W. Dunn, Director
Norman	WNAD-FM	Univ. of Oklahoma	Gene Dillehay, Sta. Mgr.
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lillard, Director
Stillwater	KOSU-FM	Okla. State Univ.	Robert P. Lacy, Station Mgr.
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit, Station Dir.

# NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
<b>OREGON</b>			
Corvallis	KOAC (AM-TV)	State Board of Higher Education	James M. Morris, Director
Eugene	KRVM (FM)	Eugene Pub. Schools	Roger J. Houglum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John E. Shepherd, Coordinator
Portland	KRPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager
Portland	KOAP-FM	State Board of Higher Education	James M. Morris, Dir.
Portland	KOAP-TV	State Board of Higher Education	James M. Morris, Dir.
<b>PENNSYLVANIA</b>			
Grove City	WSAJ (FM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (AM)	School Dist. of Haverford	Charles F. Shaffert, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (TV) & WUHV-FM-TV	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Exec. V. P.
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Geoffrey Gellich, Sta. Mgr.
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	Donald V. Tavernor, Gen. Mgr.
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
<b>SOUTH CAROLINA</b>			
Columbia	WUSC (FM)	Univ. of S. Carolina	Allee Wyman, Coordinator
<b>SOUTH DAKOTA</b>			
Vermillion	KUSD (AM-TV)	Univ. of S. Dakota	Martin Busch, Mgr.
<b>TENNESSEE</b>			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV Foundation	Howard Holst, Mng. Dir.
Nashville	WPLN (FM)	Nashville Public Library	Alvin L. Bolt, Dir., Music & Film Div.
<b>TEXAS</b>			
Austin	KLRN (TV)	Southwest Texas ETV Council	H. R. Herbst, Sta. Mgr.
Austin	KUT (FM)	Univ. of Texas	Robert Schenckan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	Ray Huffer, Station Mgr.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
Lubbock	KTXT-FM-TV	Texas Technological College	G. Merville Larson, Head, Speech Dept.
<b>UTAH</b>			
Logan	KUSU-FM-TV	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	T. M. Williams, Director
Salt Lake City	KUED (TV)	University of Utah	Dr. Kelth Engar, Mgr.
Salt Lake City	KUER (FM)	University of Utah	Dr. Keith Engar, Manager
<b>VIRGINIA</b>			
Harrisonburg	WEMC (FM)	Eastern Mennonite College	Robert C. Lehman, Sta. Mgr.
Norfolk	WHRO-TV	Hampton Rds. ETV Ass.	Randolph S. Brent, Gen. Mgr.
Norfolk	WMTI (FM)	Old Dominion College	Conrad S. Wilson, Prog. Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	College of William & Mary	Carl G. Balsoun, Director
<b>WASHINGTON</b>			
Ellensburg	KCWS-FM	Central Wash. State Col.	John Hoglin
Pullman	KWSC (AM & TV)	Wash. St. Univ.	Robert A. Mott, Mgr.
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager Opera. Manager
Tacoma	KTOY (FM)	Tacoma Public Schools	Charles Ellsworth, Prog. Mgr.
Tacoma	KTPS-TV	Tacoma Public Schools	Richard H. McDonald, Program Mgr.
<b>WISCONSIN</b>			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSA (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty, General Manager
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty, General Manager
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Otto F. Schlaak, Station Mgr.
	WMVT (TV)		
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
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# **Television**

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**TV Networks**

**Commercial TV Stations**

**Multiple-Station Owners  
(Groups, Regional Networks)**

**State Broadcasters  
Associations**

# ABC Television Network

(A Division of American Broadcasting-Paramount Theatres, Inc.)  
7 West 66th Street, New York 23, N. Y.  
Telephone Number: SUsquehanna 7-5000

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Martin Brown... Treas. of AB-PT & V.P. & Treas. of ABC  
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Richard Hamilton... Supervisor of Communications  
George Milne... Dir. of Traffic & Comm.  
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Robert Gabrielson... Mgr., TV Oprs.  
Henry Grossman... Dir., Nat. Film & Video Rec. Svcs.  
Royce Pointer... Dir., Audio-Video Eng.  
Henry Grossman... Dir. of Nat. Film & Video Record. Serv.

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Mortimer Weinbach... V.P. & Asst. Gen. Counsel AB-PT  
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Charles DeBare... Gen. Attorney AM Net. & O&O Stas.  
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I. Martin Pompadur... Dir. Sales Contracts

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Edward Bleier... V.P., Day Prog. & Sl's.  
Theodore Lyman... Mgr. Anncg. Div.  
Richard Dunn... Dir. of Daytime Prog. Dev.

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Frederick P. Laffey..... Program Service Mgr.  
Leonard Maskin..... Dir., Prog. Admin.  
George Patrick..... Pgm. & Comm. Prod. Mgr.

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Stephen Riddleberger..... V.P. & Gen. Mgr.  
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Wiley Hance..... Mgr. of Public Affairs  
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John Secondari..... Producer, Sp. Projects  
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Jules Bergman..... Science Editor  
Thomas O'Brien..... Dir., AM News  
Fraser Head..... Business Mgr.  
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Slocum Chapin..... V.P., Client Rels.  
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Jerome Zucker..... Mgr. of Sls. Develop.  
Paul Sonkin..... Dir. of Research

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Donald Hine..... Program Manager  
Harvey Jacobs..... Mgr. of Adv., Sls., Prom.  
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Jack Singer..... Network Mgr.

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Harold Klein..... V.P., Business Affairs  
Raymond Fox..... Administrative Vice-Pres.  
Irving Paley..... Advertising & Prom. Director

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Romeo Fabrizio..... Prod. Mgr.  
Sidney Feller..... Artist & Rep. Dir.  
Irwin Garr..... V.P., West Coast Opera.  
Albert Genovese..... Accountant  
Natt Hale..... Asst. to the Pres.  
Raymond Kissel..... Chg. of Stereo Prod.  
Harry Levine..... Chg. of Artist Booking Bur., Inc.  
Larry Newton..... V.P. Nat'l Sales Mgr.  
Ailan Parker..... Dir. of Album Sales

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Walter Stein..... Research & Promo. Mgr.  
Fred Netter..... East. Sales Mgr.  
Mark Ellentuck..... Business Mgr.  
D. Thomas Miller..... V.P., Central Div. Chicago  
John McElfresh..... Chicago Sales Mgr.  
Charles Barrickman..... Los Angeles Sales Mgr.  
Robert Sullivan..... St. Louis Sales Mgr.  
James Osborn..... San Francisco Sales Mgr.

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Roone Arledge..... Producer  
Richard Kirschner..... Producer  
Jack Lubell..... Producer  
John Fitzgerald..... Business Mgr.

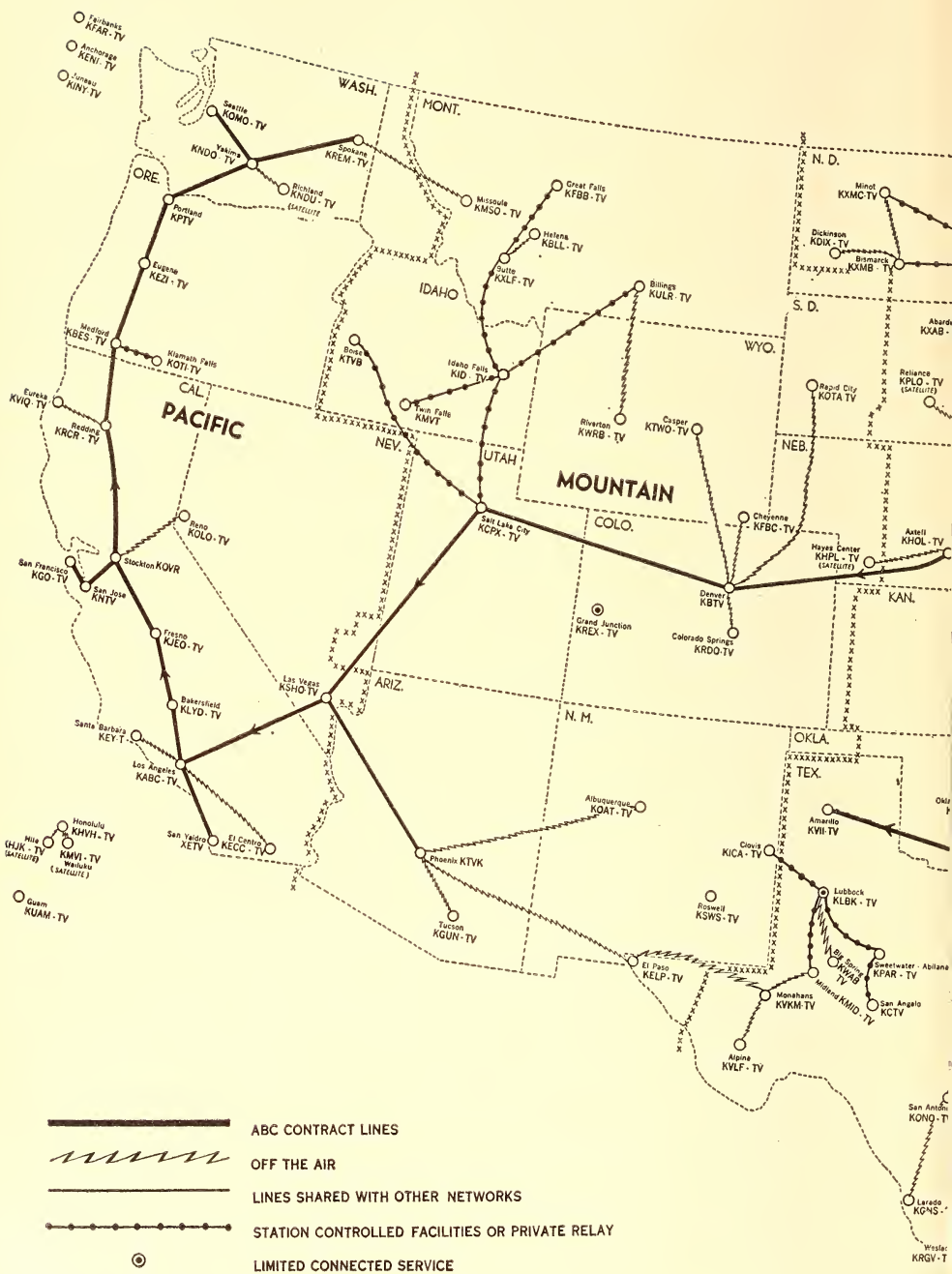
## CHICAGO (WBKB)

### 190 N. State St., Chicago, Ill.

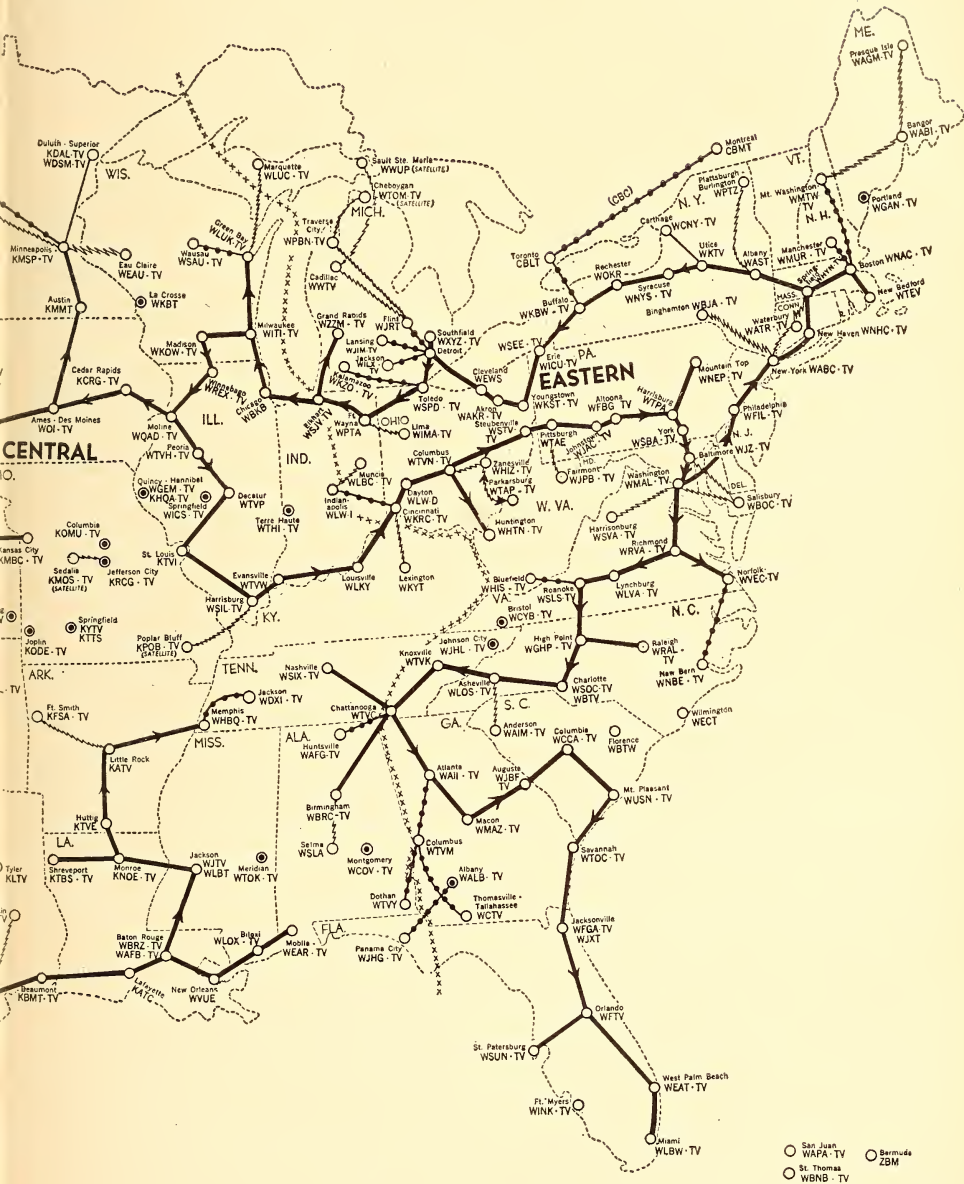
William C. Gillogy..... V.P., Sales Mgr., TV Net.  
Central Div.  
Donald Peterson..... Dir. Pub. & Prom.  
Ralph Andrews..... Film Director  
Manuel Fingerhut..... Controller  
Joseph Corey..... Personnel Dir.  
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Con O'Dea..... Dir. WBKB News & Sp. Events  
Daniel Schuffman..... Program Manager, WBKB

(Continued on Page 486)

# American Broadcasting

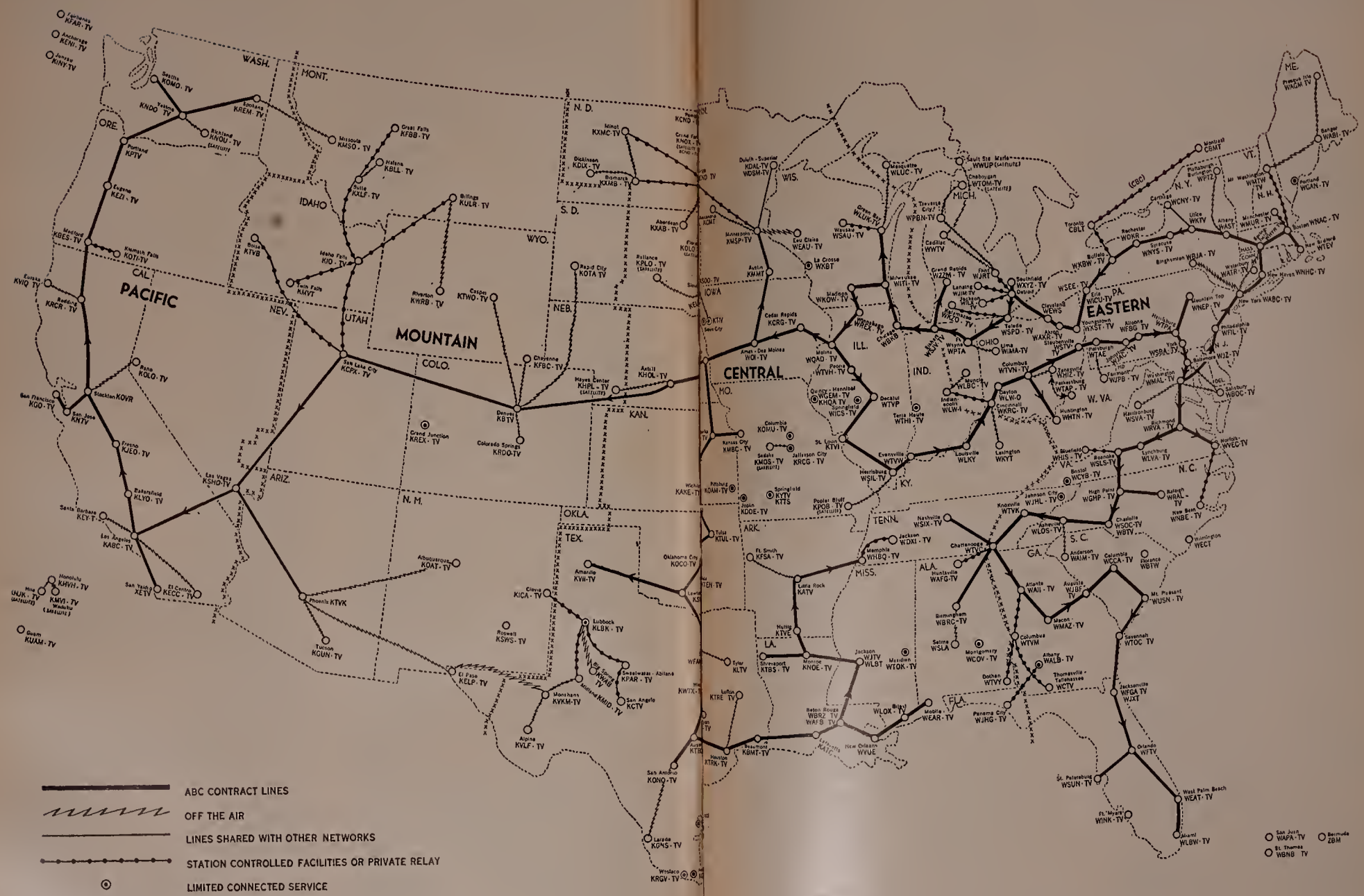


# Company Television Network





# American Broadcasting Company Television Network



# ABC TELEVISION NETWORK

(Continued from Page 483)

Robert F. Adams.....Dir. of Sales, WBKB  
Arne Nordmark....Mgr. Sls. Svc. TV Net. C.D.  
Marcella Braun.....Continuity Dir.  
John Fitzpatrick.....Prod. Mgr. WBKB-TV  
Edward Beshoff.....V.P. & Dir. of Sales,  
AM Net. Central Div.

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Harold Crishton.....V. P., in Charge of  
Merchandising  
Ralph Dawson.....Mgr. Tape Comm. Dept.  
Kent Fredericks.....TV Nat'l Sales Mgr.  
Edward Stocke.....Mgr. of Prod. Svcs.  
Earl Moore.....Business Mgr.  
Jan Coil.....Sales Service Mgr.  
Kenneth Sims.....Film Director  
Richard Femmel.....Editorial Director  
Charles Kocher.....Chief Engineer  
John Reynolds.....Controller  
Peter Strand.....Program Mgr.

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ABC Television Center

Hollywood 27, Calif.

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Dorothy L. Brown..Continuity Acceptance Editor,  
Western Division  
Milt Fishman.....Dir. Radio-TV News  
Rowe S. Giesen.....Mgr. TV Net Prgs.  
William Edwards..Mgr. Adv. Prom. TV Net W.D.  
Bert Nodella.....Dir., Pgm. Dev., TV Net  
Theodore Grenier.....Chief Eng., West Div.  
Vincent Francis..V.P. in Chg. TV Net. Sls. W.D.  
Arthur Harvey....Dir. Labor Rel. & Bus. Affairs  
Courtney McLeod...Regional Mgr., TV Sta. Rel.  
Norma T. Olsen....Director TV Program Opera.  
Hugh Hcle....ABC Co-Ord TV Network Pgms.  
Donald Kraatz...ABC Co-Ord TV Network, W.D.  
Richard O'Leary....Sales Mgr. KABC-TV  
Louis Sanman....Mgr. Program Prod. Services  
James Patterson....Exec. Prod., KABC-TV  
John Mills.....Production Mgr. KABC-TV  
George Pierce....Sls. Svc. Mgr., KABC-TV  
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Net.  
Henry Miller.....ABC Co-ord. TV Net. W.D.  
Frank G. Ralston, Jr....Network Film Dept. Dir.

Elton Rule.....V.P. Gen.-Mgr. KABC-TV  
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John C. Wagner....Controller, Western Division  
Elliott Henry.....Dir. of TV Net. Press Info.  
Western Division  
Mitchell L. Gamson.....ABC Coordinator-  
Warner Bros. TV  
Howard H. Lipstone.....Prog. Dir., KABC-TV  
Norman Sloane.....Business Mgr. KABC-TV  
Harve Bennett...Mgr. of Prog. Dev., TV Net., W.D.

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277 Golden Gate Ave.

San Francisco, Calif.

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Edith Kirby.....Traffic Manager  
Robert Mitchell.....Mgr., Film Dept.  
Victor Reed.....Dir. of Public Affairs  
Lorraine Pedersen..Continuity Acceptance Editor  
David Sacks.....V.P. Gen. Mgr. KGO-TV  
Henry Saroyan.....Controller  
Russ Coughlan.....Sales Mgr. KGO-TV  
Calvin Thomas.....Prog. Mgr. KGO-TV  
James Baker.....Prod. Mgr., KGO-TV  
Graham Wallace....Dir. of Res. & Sales Dev.,  
KGO-TV

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1124 Conn. Ave., Washington, D. C.

Alfred Beckman.....V.P. in Chg.

## WABC-TV, NEW YORK

7 West 66th St., New York 22, N. Y.

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Arthur Dorfner.....Business Mgr.  
Richard Bessemyer.....Gen. Sales Mgr.  
Leo Collins.....Dir. of Adv. & Sales Promo.  
Takashi Kako.....Film Director  
Gordon Kunz..Production Manager of WABC-TV  
Benjamin Okulski.....Sales Serv. Mgr.  
David Shefrin.....News Dir.  
Ronald Werth.....Res. Dir.  
Seymour Horowitz...Dir. of Programming

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Martin Umansky, Treas.....KAKE-TV, Wichita  
Joseph L. Brechner.....WFTV(TV), Orlando  
Lawrence Rogers.....Taft Stations  
Joseph Hladky....KCRG-TV, Cedar Rapids, Ia.



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# CBS Television Network

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(A Division of CBS, Inc.)

485 Madison Avenue, New York 22, N. Y.

Telephone: PLaza 1-2345

Production Center: 524 W. 57th St., New York 19, N. Y.

Telephone: JUdson 6-6000

Registered Telegraphic Address—CBSINC NEW YORK

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Hunt Stromberg . . . . . V.P. Pgm. Devel., Hollywood  
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Herbert Gross . . . . . Mgr., Sales Development  
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Edward E. Hall . . . . . Western Manager  
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Tom Loeb . . . . . Dir. of Prog. Sales, N. Y.  
Alan Wagner . . . . . Dir. of Film Prog., N. Y.  
Marc Merson . . . . . Dir. of Live Prog., N. Y.  
James Lavenstein . . . . . Mgr., Prog. Liaison  
Larry White . . . . . Dir. of Prog. Dev., N. Y.  
Leonard White . . . . . Dir. of Prog. Dev., Hwd.

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Engng. & Devel.; Robert Bridges, Joel Hymson,  
Planning & Analysis

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ton Winckler, Asst. Gen. Mgr.

Staff: Harold Meier, On-Air Services; David White,  
Facilities Scheduling; Albert Raymond, Labor  
Rel.; Walter Pierson, Plant Svcs.; Fred Faviano,  
Prod. Control.

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Dir., Prod. Dev. & Quality Control; Robert Ham-  
mer, Tech. Svcs.

Hollywood: James Heslen, Gen. Mgr.

Staff: Harry Zipper, Admin. Svcs.; Everett Sears,  
Scheduling; Herbert Pangborn, Quality Control.

### Operating Dept. Heads:

Morton Granas, Film Svcs.; Edwin Gale, Prod.  
Svcs.; Gilbert Wyland, Studio Svcs.

## Information Services

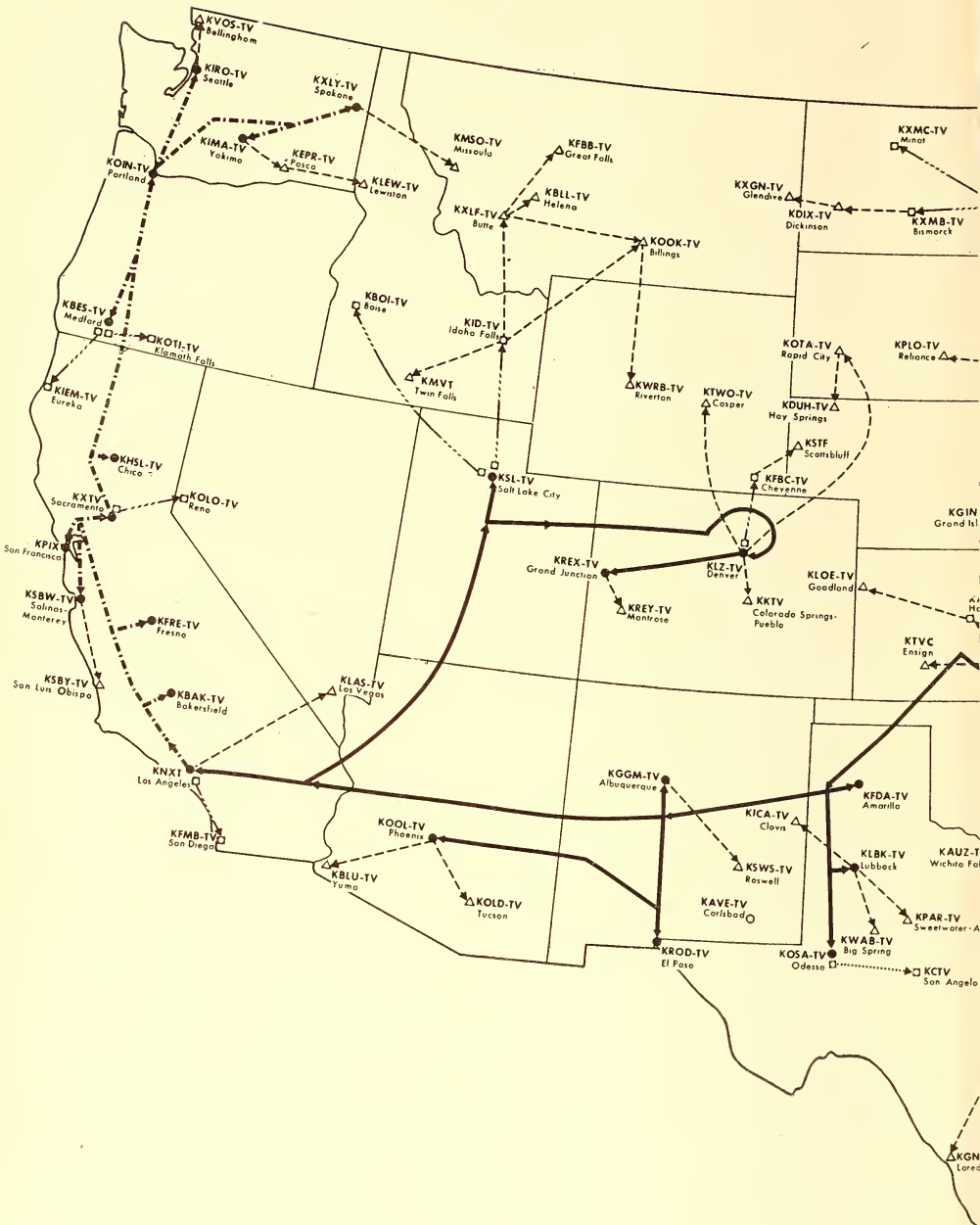
John Cowden . . . . . Vice President

### Advertising & Sales Promotion

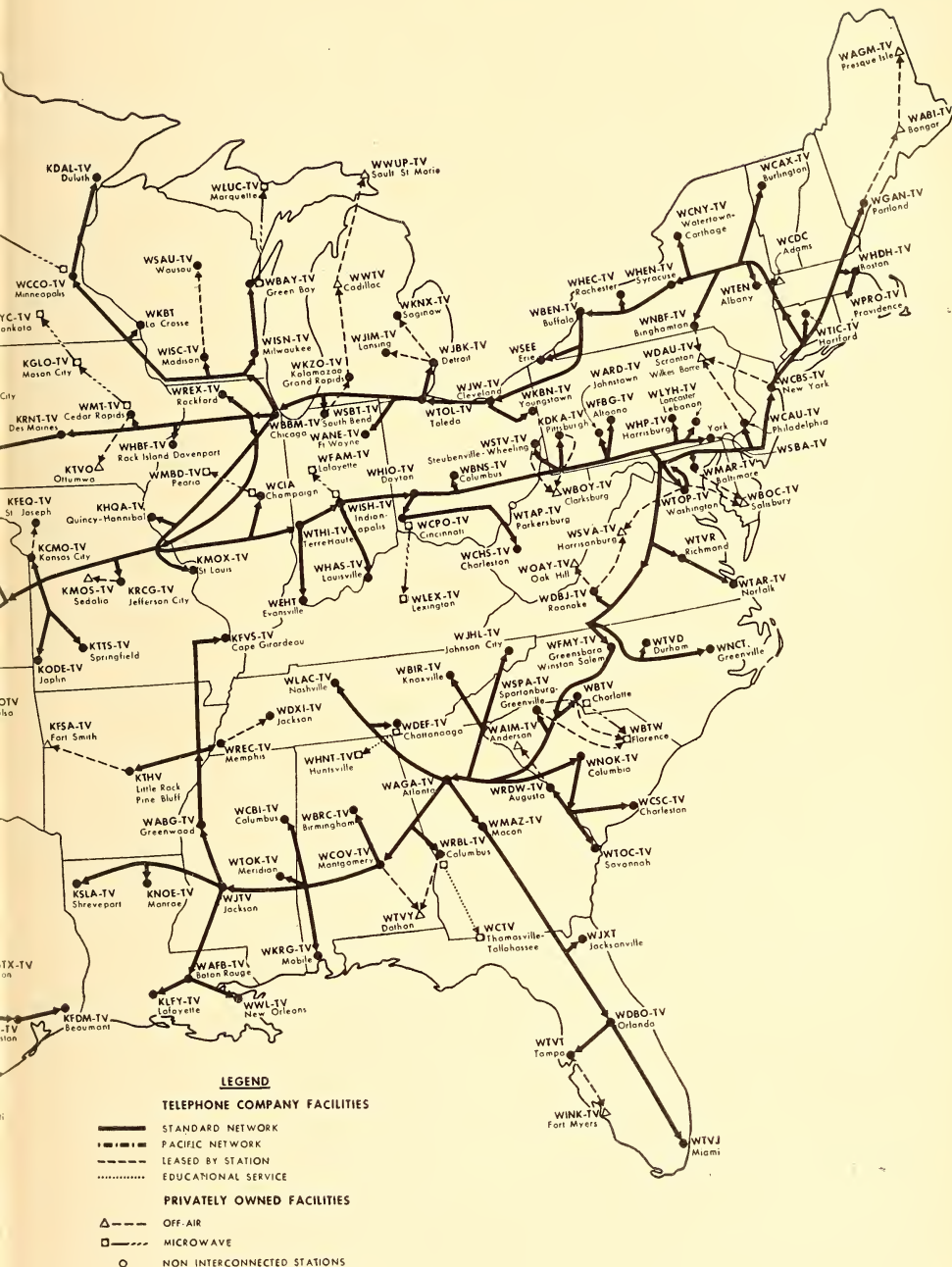
Louis Dorfsman . . . . . Creative Director  
George Bristol . . . . . Operations Director

(Continued on Page 490)

# Columbia Broadcasting

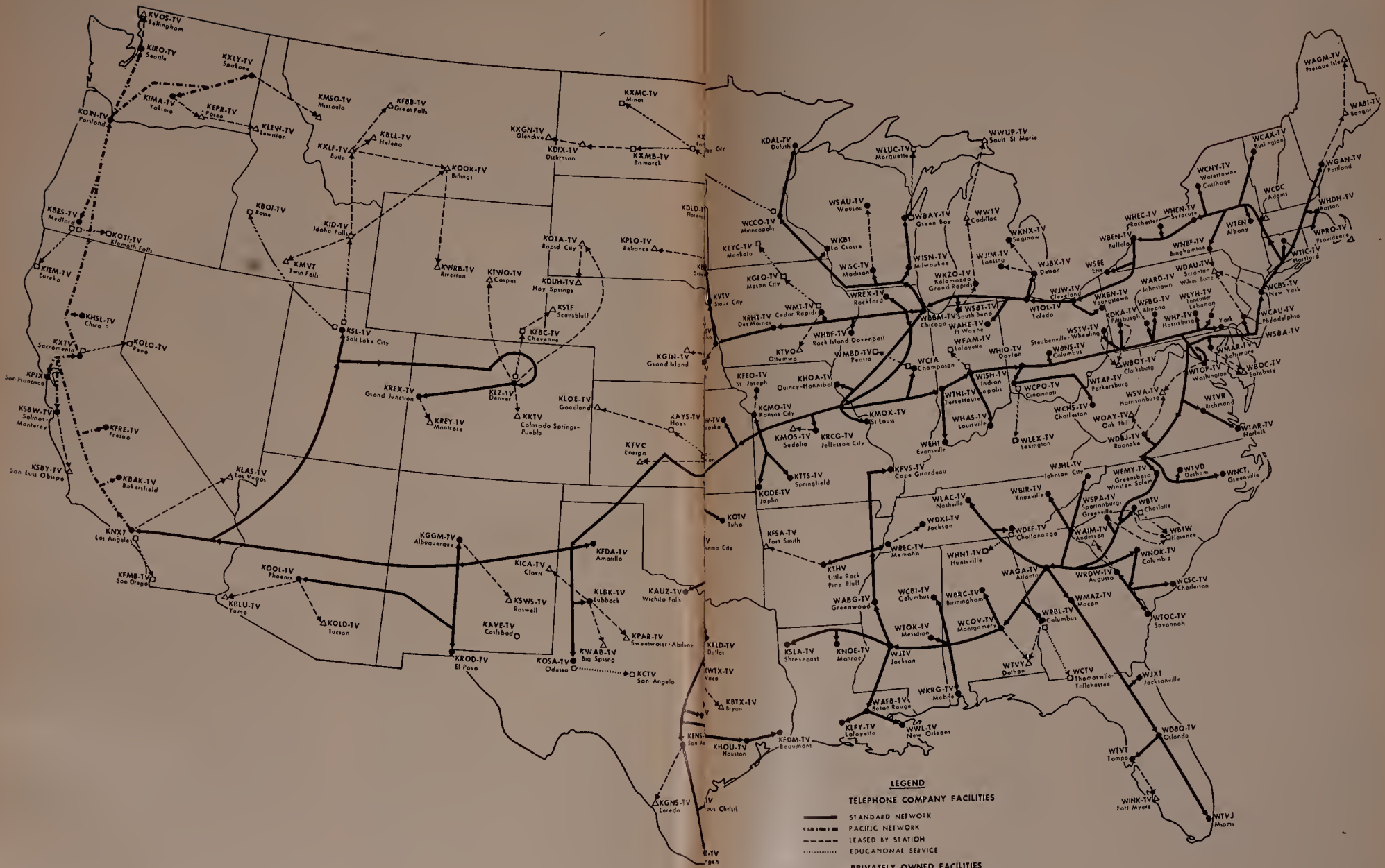


# System Television Network





# Columbia Broadcasting System Television Network



- LEGEND**
- STANDARD NETWORK
  - - - PACIFIC NETWORK
  - ..... LEASED BY STATION
  - ..... EDUCATIONAL SERVICE
  - △ PRIVATE OWNED FACILITIES
  - △ - - OFF-AIR
  - - - MICROWAVE
  - NON-INTERCONNECTED STATIONS

# CBS TV NETWORK

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Robert Strunsky.....Copy Chief  
Alex Kennedy.....Director of Audience Promotion  
Richard Golden.....Director of Market Planning  
David Fuchs.....Director, Market Development  
Daniel Taylor.....Manager, Station Promotion  
Edward Side.....Production Manager

## Press Information

Charles Steinberg.....V.P., Public Information  
Leonard Spinrad.....Exec. Editor  
Hank Warner.....Director, Press Information  
Edward Reynolds.....Ass't. Director  
Harry Feeney.....Associate Director  
James Kane.....Associate Director  
Sid Garfield.....Dir. of Special Projects  
James Hardiman.....Director, Hollywood

## Research

Jay Eliasberg.....Director  
Philip Luttinger.....Asst. Director  
Rose Marie O'Reilly.....Manager of Ratings  
Arnold Becker.....Mgr., Coverage & Rsch. Analysis

## Engineering

William B. Lodge.....V.P., Engineering  
and Affiliate Relations  
Richard O'Brien.....Director of Engineering  
H. A. Chinn.....Chief Consultant  
Kenneth Benson.....Director, Audio-Video  
Engineering

## Business Affairs

Sal Iannucci.....V.P., Business Affairs  
Bernard Krause.....Dir. of Bus. Affairs Admin.  
Franklin Rohner.....V.P., Bus. Affairs, Hwd.  
Merritt Coleman.....Dir. of Contracts, Music  
& Rights, Hwd.  
Robert Jelinek.....Dir., Contracts, Talent & Rights  
Louis I. Teicher.....Dir. of Music Oper.  
Richard N. Burns.....Asst. Dir. Bus. Affairs—Sales  
Anthony G. O'Malley.....Asst. Dir., Bus. Affairs

## Accounting

James Geer.....Controller

## CBS TELEVISION STATIONS DIV.

Merle S. Jones.....President  
Craig Lawrence.....Vice President in Charge of  
CBS Television-Owned Stations

### WCBS-TV, 485 Madison Ave.

New York 22, N. Y.

John A. Schneider.....Vice President, Gen. Mgr.  
Jerry Danford.....Sales Manager  
Ned Cramer.....Director, Public Affairs  
Dan Gallagher.....Program Director  
Phil King.....Dir., Info., Service & Adv.  
William C. Lacey.....Film Manager  
Arthur Hecht.....Dir. Advertising

### WBBM-TV, 630 N. McClurg Ct.

Chicago, Ill.

Clark George.....Vice President & Gen'l Mgr

### KNXT, 6121 Sunset Blvd.

Los Angeles 28, Calif.

Robert Wood.....Vice President, Gen'l Mgr

### WCAU-TV, City Line & Monument Aves., Phila., Pa.

Bruce Bryant.....Vice President, Gen'l Mgr.

### KMOX-TV, 12th & Cole Streets St. Louis 4, Mo.

Gene Wilkey.....Vice President, Gen'l Mgr.

### CBS TV Stations Nat'l. Sales

Ted O'Connell.....Vice President, Gen'l Mgr.  
Gerald E. Marenoff.....Business Manager  
William Hohmann.....Dir. Sls. Prom. & Rsch.

### Branch Offices

Richard Loftus.....Midwestern Sales Manager  
630 N. McClurg Ct., Chicago  
William Miller.....St. Louis Manager  
12th and Cole Sts., St. Louis, Mo.  
John Logan.....Detroit Manager  
932 Fisher Bldg., Detroit 2, Mich.  
Robert Perez.....San Francisco Manager  
Palace Hotel, San Francisco  
Sam Hill.....Los Angeles Manager  
1313 N. Vine St., Los Angeles

### CBS Films, Inc.

Sam Cook Digges.....Adm. Vice-President  
Fred Mahlstedt.....Dir. Oper. & Prodn.  
Eugene Moss.....Sales Promotion Manager  
Murray Benson.....Dir. of Licensing  
Robert Fuller.....Dir. of Publicity  
Howard Kany.....Dir. of Intern. Bus. Rel.

### Terrytoons

William Weiss.....Vice President

### Advertising & Sales Promotion

Tom Means.....Director

### Information Services

Howard Berk.....Director

### Legal

Thomas K. Fisher.....V.P. & Gen. Attorney

### Programming

Hal Hough.....Vice President

### Station Services

Harvey Struthers.....Vice President

### Research

Robert Davis.....Director

### CBS News

Fred W. Friendly.....President  
Blair Clark.....Dir., European Oper.  
David Klinger.....Vice Pres., Administration  
Ernest Leiser.....Dir., TV News  
Ralph Paskman.....Assignment Manager  
Jack Bush.....Manager of Film Production  
Pamela Hott.....Director, Religious Programs  
Bill Small.....Bureau Mgr. & News Dir., Wash., D.C.  
Don Richardson.....Asst. News Dir., Wash., D.C.  
John Cooper.....Mgr., News Film Synd.  
Donald Hamilton.....Dir., Bus. Affairs  
Robert Chandler.....Dir. of Information

### CBS Sports

William MacPhail.....Vice President  
Jack Dolph.....Director

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# NBC Television Network

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30 Rockefeller Plaza, New York 20, N. Y.

Telephone: Circle 7-8300

Registered Telegraphic Address: NATBROADCAST NEW YORK

## OFFICERS

Walter D. Scott..... Exec. V.P., TV Network  
Charles R. Abry. V.P., Gen. Sls. Exec., TV Network  
Max E. Buck..... V.P., Eastern Sls., TV Network  
William F. Storke..... V.P., Pgm Admin,  
TV Network  
Don Durgin..... V.P., Sales, TV Network  
Edwin S. Friendly, Jr..... V.P., Special Pgms.,  
TV Network  
Nicholas C. Gilles. V.P., Bus. Affairs, TV Network  
Felix Jackson..... V.P., TV Network Prod.,  
West Coast  
Harold F. Kemp..... V.P., Nighttime Pgms., TV  
Network, West Coast  
John M. Otter..... V.P., Natl. Sls., TV Network  
Angus Robinson... V.P., Central Sls., TV Network  
Herbert S. Schlosser..... V.P., Talent & Pgm.  
Admin., TV Network  
Robert L. Stone... V.P. & Gen. Mgr., TV Network  
David W. Tebet... V.P., Talent Rel., TV Network  
Grant A. Tinker..... V.P., Prog., TV Network,  
West Coast  
William H. Trevarthen..... V.P., Opera. & Eng.,  
TV Network  
Mort Werner..... V.P., Pgms., TV Network

## Television Network Programs

Walter D. Scott..... Exec. V.P., TV Network  
Mort Werner..... Vice President, Pgms.  
William F. Storke..... V.P., Program Admin.  
Edwin S. Friendly Jr..... V.P., Special Programs  
Ross Donaldson..... Dir. Program Services  
Donald B. Hyatt..... Dir., Special Projects  
Robert F. Aaron..... Dir., Daytime Pgms.  
Joseph P. Cunneff..... Dir., Nighttime Pgms.  
Arch Robb..... Dir., Special Programs  
David W. Tebet..... V.P., Talent Relations  
Felix Jackson..... V.P., Prod., West Coast  
Grant Tinker..... V.P., Prog., West Coast  
Harold F. Kemp..... V.P., Nighttime Pgms.,  
West Coast  
Thomas A. McAvity..... Gen. Prog. Exec.

## Television Network Sales

Walter D. Scott..... Exec. V.P., TV Network  
Don Durgin..... Vice President, Sales  
John M. Otter..... V.P., National Sales  
Max E. Buck..... V.P., Eastern Sales  
Charles R. Abry..... V.P., Gen. Sls. Exec.  
John H. Dodge..... General Sls. Exec.

Angus Robinson..... V.P., Central Sales  
Harry T. Floyd..... Manager, Western Sales  
Walter Tolleson..... Mgr., San Francisco Sales  
Walter W. Gross..... Manager, Detroit Sales  
James Hergen..... Dir., Daytime Pgm. Sales  
Sam Maxwell..... Dir., Special Pgm. Sales  
Myron Weinblatt..... Dir. Partic. Pgm. Sales  
Stephen Flynn..... Dir., Sales Services  
Harvey Gannon..... Mgr., Special Services  
Joseph Iaricci..... Dir., Sales Admin.  
Dean Shaffner..... Dir., Sales Planning  
George E. Walker..... Dir. Sales Develop.  
Dean Behrend, Paul Klempner. Mgrs., Client Pres.  
& Sales Promo.  
Dave Hedley..... Dir., Pgm. Presentations

## TV Network Business Affairs

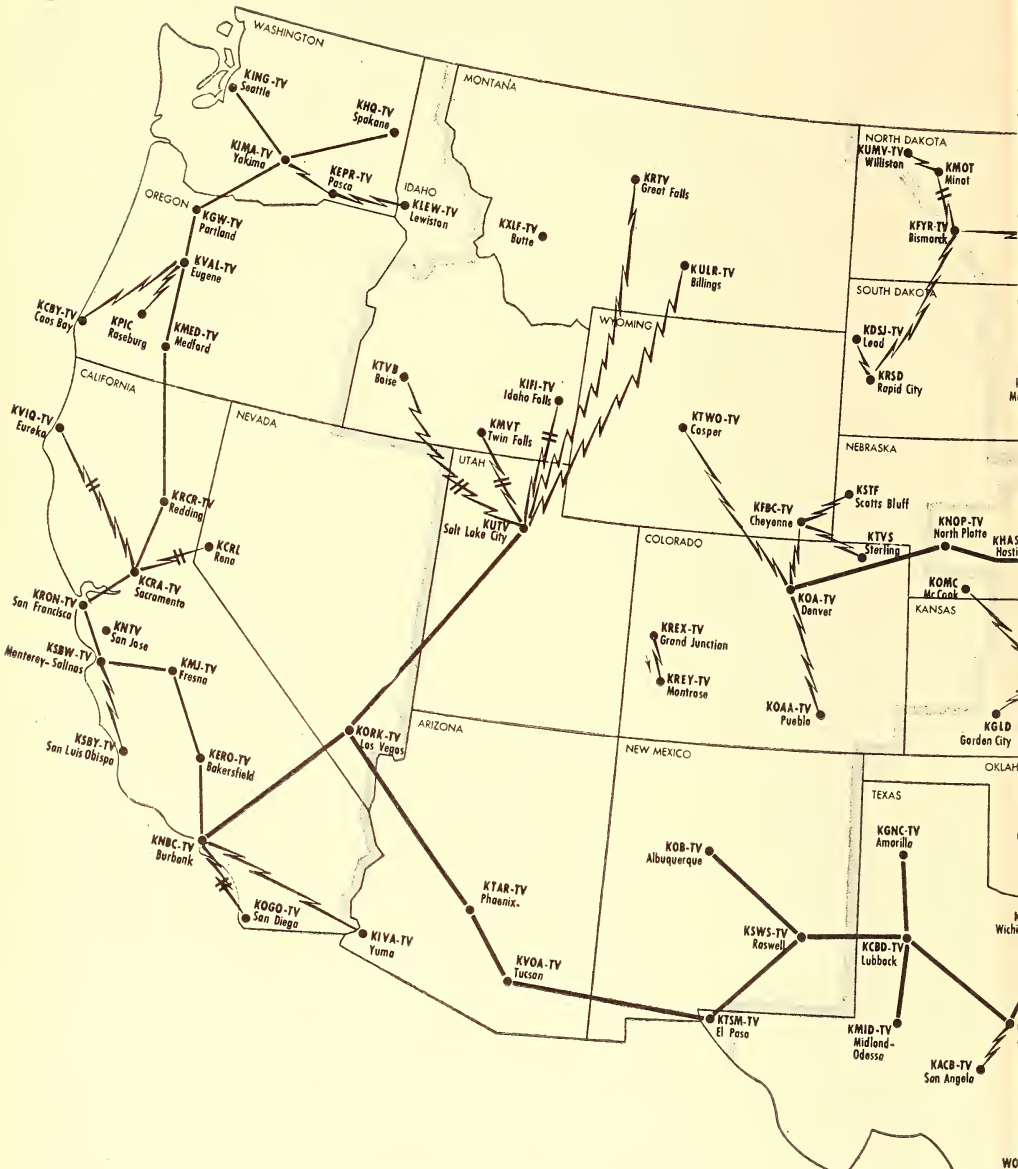
Walter D. Scott..... Exec. V.P., TV Network  
Robert L. Stone..... V.P., General Manager  
Nicholas Gilles..... V.P., Business Affairs  
Robert O'Connor..... Mgr., Business Admin.,  
Oper. & Eng.  
William Dannhauser. Mgr., Pgm. Budgets & Svcing  
Donald Carswell. Mgr., Pricing & Finan. Evaluation  
Stephen Weston... Dir., Unit Mgrs. & Tele. Sales

## Operations and Engineering

William H. Trevarthen..... Vice President  
Neil J. Murphy..... Mgr., Business Admin.  
Bernard I. Paulson..... Dir., Prod. Svcs.  
Charles E. Corcoran... Dir., TV Network Opera.  
John Weir..... Mgr., Facilities Plan. & Opera.  
Control  
Robert Galvin..... Mgr., Video Tape, Film  
& Kinescope Opera.  
Thomas Phelan..... Mgr., Tech. Facil. & Maint.  
John Rogers..... Mgr., Studio-Field Tech. Opera.  
Edward M. Lowell..... Mgr., Facilities Admin.  
James L. Wilson..... Dir., Engineering  
Donald Castle... Mgr., Eng. Planning & Equip. Dev.  
Chester A. Rackey..... Mgr., Facil. Design  
& Construct.  
Joseph J. Arnone..... Mgr., Architectural Desgin  
& Construct.  
Richard C. Welsh... Dir., TV Prod. & Bus. Affs.,  
W. C.

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# National Broadcasting

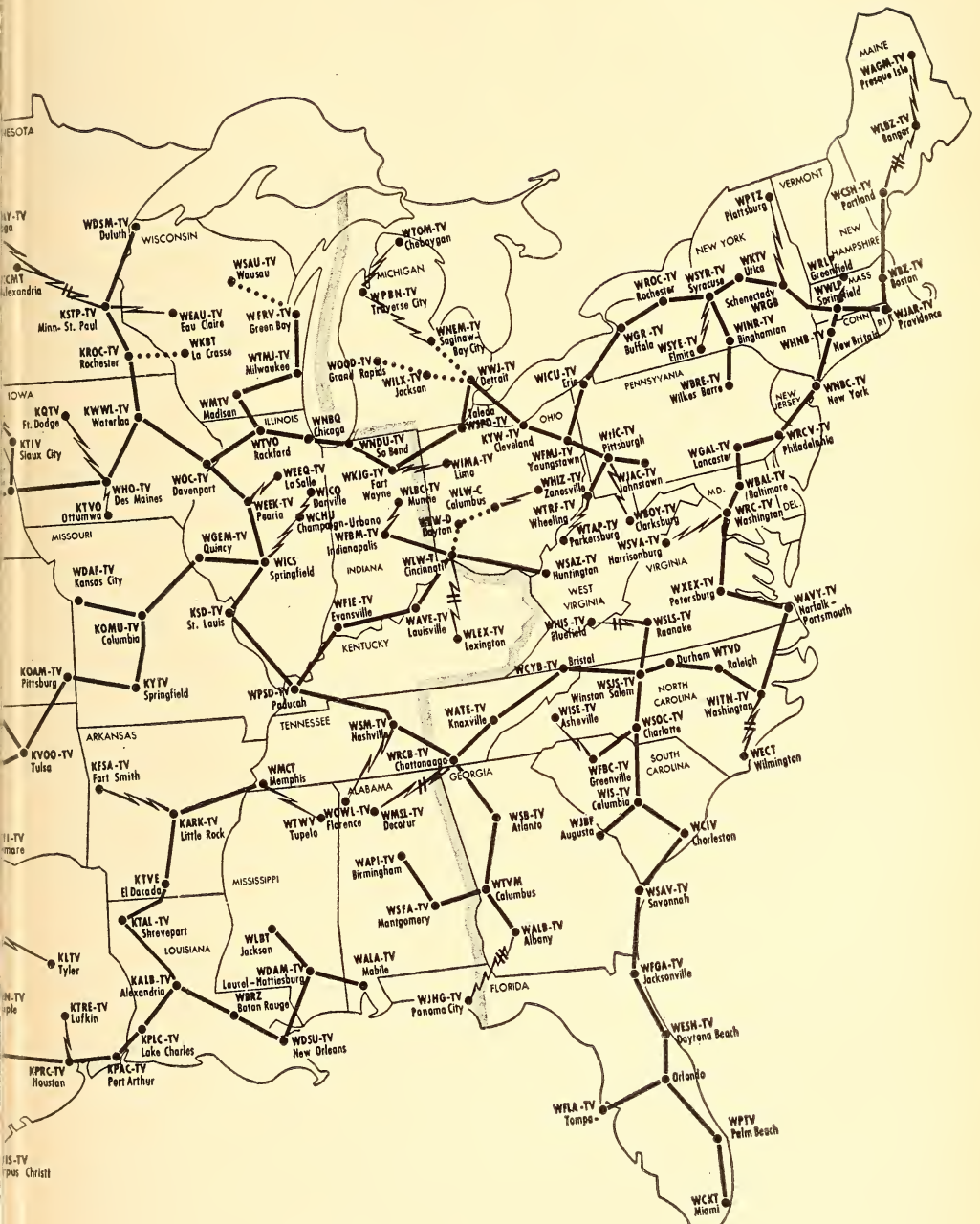


- Operating Station
- ◆◆◆ Station Orders Own Facilities
- Inter-City Connection
- Relay Fed. Pm. Master Control
- Off-the-Air Relay Pickup

WAVE-TV WFEM-TV WKMG-TV Operates on E.S.T.

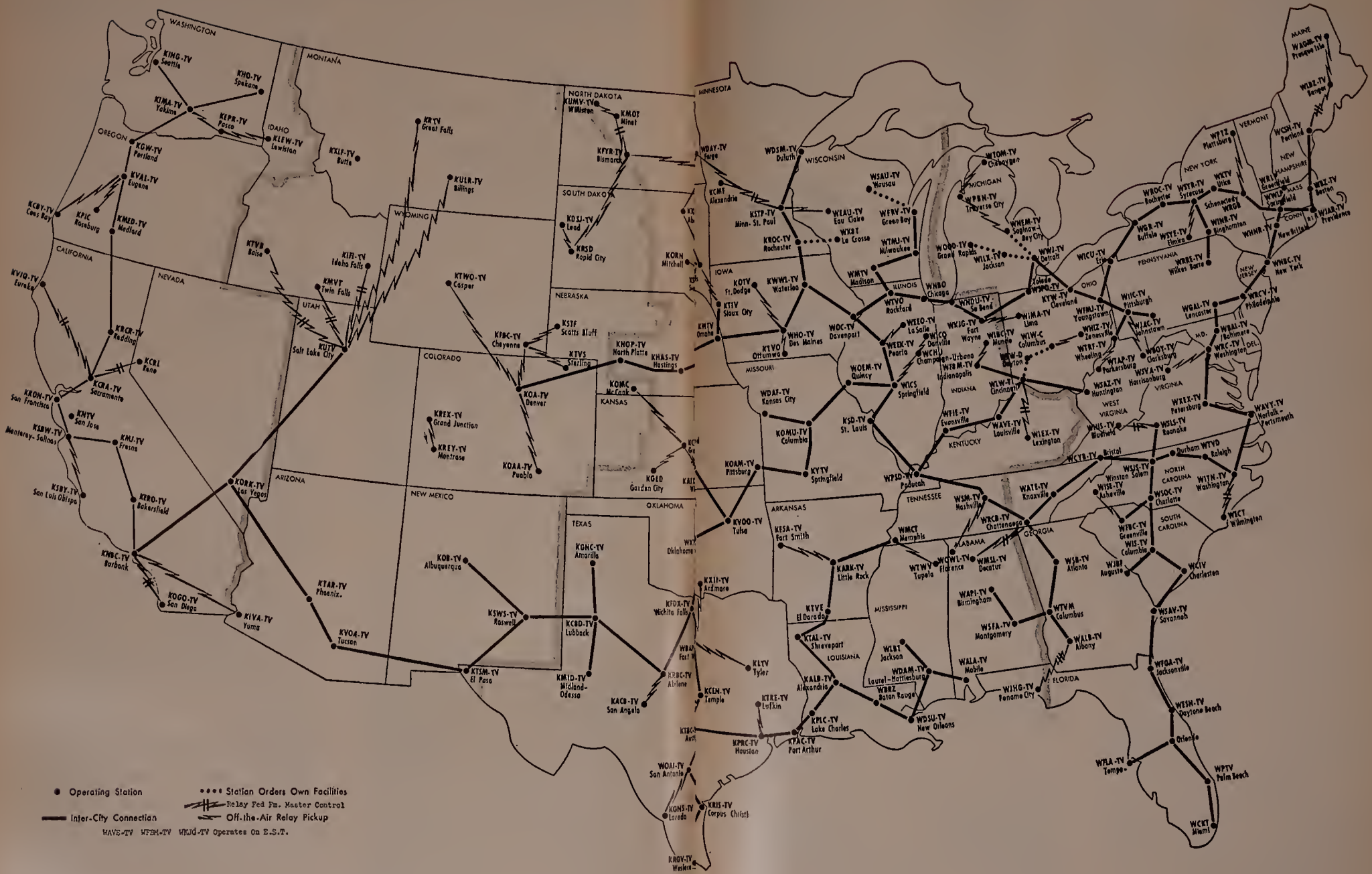


# Company Television Network





# National Broadcasting Company Television Network



# NBC TELEVISION NETWORK

(Continued from Page 491)

## Talent & Pgm. Administration

Herbert S. Schlosser.....Vice President  
Robert Dunne.....Director  
Robert Hanna.....Mgr., Music & Literary Rights  
Joseph Milroy.....Mgr., Contract Admin.  
Laurence M. Bub.....Mgr., Talent & Pgm.,  
Admin., West Coast

## Treasurer

Aaron Rubin.....Executive V.P. & Treasurer  
Melvin Cornfield.....Dir., Tax Administration  
Richard J. Raburn.....V.P., Controller  
Anthony J. Dente.....Mgr., Operating Budgets &  
Financial Evaluation  
Rocco Laginestra.....V.P., Fin. Plan & Budg.  
Julius Ross.....Manager, Audits  
Ulrich F. Caro.....Dir., Capital Budgets &  
Office Services  
Randall McMillin.....Dir., Purchasing & Materials  
James White.....Director, Accounting  
Patrick J. Burke, Jr.....Chief Accountant  
Charles Ochsenreiter.....Mgr., Systems & Data  
Processing  
Albert E. Walker.....Manager, Transportation  
William A. Williams.....Assistant Treasurer  
Jerrold Wollison.....Manager, Contract Admin.

## Personnel

George H. Fuchs.....Vice President  
J. Noel Deutscher.....Dir., Org. Dev., Employment  
& Training  
Richard Goldstein.....Director, Labor Relations  
Dr. Bernard J. Handler.....Company Physician  
Henry O. Lumb.....Dir., Salary Admin. &  
Employee Serv.  
Oscar C. Turner.....Manager, Personnel & Labor  
Rel., West Coast

## Planning & Research

Hugh M. Beville.....Vice President  
Allen R. Cooper.....Dir., Corporate Planning  
Barry T. Rumple.....Mgr., Broadcast Economics  
Thomas E. Coffin.....Director, Research  
Willis Grant.....Mgr., Research Projects  
Paul L. Klein.....Mgr., Audience Measurement  
William S. Duttera.....Dir., Allocations Eng.

## General Executive

Louis Hausman.....Vice Pres., Gen. Exec.

## Public Information

Sydney H. Eiges.....V.P., Public Information

## Press and Publicity

M. S. Rukeyser, Jr.....Vice President  
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.  
Joseph Derby.....Director, News Publicity  
J. Alan Baker.....Director, Pgm., Publicity  
Sidney Desfor.....Manager, Photo Unit  
Gene H. Walsh.....Mgr., Bus. & Trade Pub.  
Malcolm Oettinger.....Coordinator, News Info.,  
Washington  
Ralph Shawhan.....Dir., Press & Pub., West Coast

## Advertising

Lawrence Grossman.....V.P., Advertising  
David Bellin.....Dir., On-the-Air Adv.  
John J. Graham.....Creative Director  
Gerald Rowe.....Dir., Audience Adv. & Promo.

## Promotional Services

Alexander S. Rylander.....Vice President  
John Scuoppo.....Manager, Promotion  
Peter M. Tintle.....Manager, Guest Relations  
Paul Mosher.....Manager, Pgm. Merchandise

## Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.  
Kathryn S. Cole.....Manager, Information  
Robert Brown.....Co-ordinator, Corp., Information

## Standards and Practices

Ernest Lee Jahncke Jr.....Vice President  
John A. Cimperman.....Director, Practices  
Carl M. Watson.....Director, Broadcast Standards  
Doris S. Williams.....Coordinator

## Legal

Thomas E. Ervin.....V.P. & General Attorney  
James A. Stabile.....V.P. & Assoc. Gen. Attorney  
Richard H. Graham.....V.P., Law, West Coast  
Howard Monderer.....Asst. Gen. Attorney,  
Washington

## News

William R. McAndrew.....Exec. Vice President  
Julian Goodman.....Vice President  
Robert Northshield.....Gen. Manager  
Carl Lindemann, Jr.....V.P., Special News Projects  
Irving Gitlin.....Exec. Prod., Creative Projects  
Rex Goad.....Director  
Eugene Juster.....Director, News Film

# NBC TELEVISION NETWORK

Edward Stanley.....Dir., Public Affairs  
William Monroe.....Dir., News, Washington  
James A. Jurist.....Director, Bus. Affairs  
Donald Meaney.....Directors, News Programs  
Leonard Allen.....Dir., News Oper.  
Russell Tornabene.....Mgr., News Opera., N. Y.  
Arthur Wakelee.....Weekend Manager  
George Heinemann.....Manager, Public Affairs  
Milton Brown.....Coordinator, NBC News  
Information Services  
Burroughs H. Prince.....Mgr., News Synd.  
Frank Jordan.....Mgr., Election Plan.  
John Thompson.....Mgr., News, Hwd.

## Station Relations

Thomas E. Knode.....Vice President  
Donald J. Mercer.....Director  
Sheldon B. Hickox, Jr.....Director, West Coast  
Regional Managers.....Joseph J. Berhalter,  
Anthony A. Cervini, William M. Kelley, Mal-  
colm B. Laing, Raymond T. O'Connell, Theodore  
Reinhard, Paul Rittenhouse

## NBC OWNED STATIONS & NBC SPOT SALES

### Administration

Raymond W. Welpott... Executive Vice President  
Dominick G. Ferrara.....Dir. Business Affairs

### Television Spot Sales

Richard H. Close.....V.P., NBC Spot Sales  
Byron E. Goodell.....Director  
Robert H. Anderson...Mgr., San Francisco Office  
William A. Loudon....Mgr., Los Angeles Office  
Charles Bergh.....Mgr. Central Office  
Caroline Wynkoop....Mgr., Sales Service  
Wilbur Fromm.....Dir., New Bus. & Promo.  
Robert Sullivan....Mgr., Sales Development  
Howard Selger.....Manager, Research

## NBC Owned Stations (Television)

### WNBC-TV, New York

30 Rockefeller Plaza, N. Y. 20, N. Y.

Theodore H. Walworth... V.P. & General Mgr.  
Richard B. Barnhill.... Mgr., Prod. & Operations  
Jay J. Heitin..... Director, Sales  
William Schwartz..... Manager, Pgms.  
Alvin Slep..... Mgr., Publ. & Exploitation  
Earl M. Harder..... Dir., Bcst. Standards  
Frederick E. Acker.... Mgr., Business Affairs  
John Reynolds..... Mgr., Public Affairs

### WRCV-TV, Philadelphia

1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott... V.P. & Acting Gen. Mgr.  
Arthur A. Watson..... Station Manager  
Neal Van Ells..... Manager, Programs  
John P. Wiley..... Manager, Sales  
Jack Dorr..... Mgr., Adv. & Promo.  
William P. Keeney..... Business Manager

### WRC-TV, Washington

4001 Nebraska Ave., N.W.,

Washington 16, D. C.

Joseph W. Goodfellow... V.P. & Gen. Mgr.  
Thomas E. Paro..... Station Manager  
Eugene Walz..... Director, Programs  
Edward Ryan..... Mgr., Adv. & Promo.  
Emanuel Sternfeld.... Business Mgr.  
Arch H. McDonald..... Manager, Sales

### KNBC, Burbank

3000 West Alameda, Burbank, Calif.

Thomas C. McCray..... V.P. & Gen. Mgr.  
James F. Parks..... Station Manager  
Paul M. Pieratt..... Mgr., Adv. & Promo.  
Noyes A. Scott..... Mgr., Local Sls. & Sls. Svc.  
John Kenaston..... Manager, Programs  
John B. Knight..... Mgr., Tech. Operations  
John Wehrheim..... Business Manager  
Christopher B. Bose.... Admin., Bcst. Stand.

### WNBQ, Chicago

Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder..... V. P. & Gen. Mgr.  
Robert Lemon..... Station Manager  
Kenneth Christiansen... Mgr., Opera.  
Norman Cissna..... Mgr., National Sales  
Harry Trigg..... Dir. TV Prog.  
Jay H. Childs..... Mgr., Bus. Affairs  
Wilfred Prather..... Dir., Tech. Oper.  
Chester Champbell.... Dir., Adv., Promo & Press

### Enterprises

George A. Graham Jr.... V.P., Entp. Div.  
William J. Schmitt..... General Manager  
David H. Horowitz..... Mgr., Business Affairs  
James W. Dodd..... Mgr., Sales Services  
Morris Rittenberg..... Dir., Domestic Enter.  
Norman Lunenfeld..... Mgr., Merchandising  
Ira Wolff..... Mgr., Sales Planning  
William P. Breen.... V.P., Sales, NBC Films Inc.  
Joseph M. Klein..... Dir., Internatl. Enter.

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KT VW . . .	568	WAVE-TV . . .	524	WEWS . . .	548	WJBF . . .	515
KTWO . . .	572	WAVY-TV . . .	567	WFAA-TV . . .	562	WJBK-TV . . .	530
KUAM-TV . . .	572	WBAL-TV . . .	528	WFAM-TV . . .	521	WJHG-TV . . .	513
KULR . . .	537	WBAP-TV . . .	563	WFBC-TV . . .	558	WJHL-TV . . .	559
KUTV . . .	566	WBAY-TV . . .	570	WFBG-TV . . .	553	WJIM-TV . . .	531
KVAL-TV . . .	551	WBBM-TV . . .	517	WFBM-TV . . .	521	WJPB-TV . . .	570
KVII-TV . . .	561	WBEN-TV . . .	541	WFGA-TV . . .	511	WJRT . . .	531
KVIP . . .	506	WBIR-TV . . .	559	WFIE-TV . . .	519	WJMY-TV . . .	530
KVIQ-TV . . .	504	WBJA-TV . . .	540	WFIL-TV . . .	554	WJTV . . .	533
KVKM-TV . . .	564	WBKB . . .	517	WFLA-TV . . .	514	WKRC-TV . . .	548
KVLF-TV . . .	561	WB NB-TV . . .	572	WFMJ-TV . . .	550	WJXT . . .	511
KVOA-TV . . .	501	WBNS-TV . . .	549	WFMY-TV . . .	545	WJZ-TV . . .	528
KVOO-TV . . .	551	WBOC-TV . . .	528	WFRV-TV . . .	571	WKQAQ-TV . . .	573
KVOS-TV . . .	568	WBOY-TV . . .	570	WFTV . . .	512	WKBM-TV . . .	573
KVTV . . .	523	WBRC-TV . . .	499	WGAL-TV . . .	553	WKBN-TV . . .	550
KWAB-TV . . .	561	WBRE-TV . . .	556	WGAN-TV . . .	527	WKBT . . .	571
KWEX-TV . . .	565	WBRZ-TV . . .	525	WGEM-TV . . .	518	WKBW-TV . . .	541
KWHT-TV . . .	523	WBTV . . .	545	WGHP-TV . . .	546	WJW-TV . . .	548
KWRB-TV . . .	572	WBTW . . .	557	WGN-TV . . .	517	WKJG-TV . . .	519
KWTV . . .	551	WBZ-TV . . .	529	WGR-TV . . .	541	WKNX-TV . . .	531
KWTX-TV . . .	565	WCAU-TV . . .	554	WHAS-TV . . .	525	WKOW-TV . . .	571
KWWL-TV . . .	523	WCAX-TV . . .	566	WHBF-TV . . .	518	WKRG-TV . . .	499
KXAB-TV . . .	559	WCBI-TV . . .	533	WHBQ-TV . . .	560	WKST-TV . . .	550
KXGN-TV . . .	537	WCBS-TV . . .	542	WHCT . . .	509	WKTV . . .	545
KXII . . .	550	WCCA-TV . . .	557	WHDH-TV . . .	529	WKY-TV . . .	551
KXJB-TV . . .	547	WCCO-TV . . .	532	WHEC-TV . . .	543	WKYT-TV . . .	524
KXLF-TV . . .	527	WCHS-TV . . .	569	WHEN-TV . . .	543	WKZO-TV . . .	531
KXLY-TV . . .	569	WCIA . . .	517	WHIO-TV . . .	549	WLAC-TV . . .	560
KXMB-TV . . .	546	WCIU . . .	517	WHIS-TV . . .	569	WLBC-TV . . .	521
KXMC-TV . . .	547	WCIV . . .	557	WHIZ-TV . . .	550	WLBT . . .	533
KXTV . . .	506	WCKT . . .	512	WHNB-TV . . .	509	WL BW-TV . . .	512
KYTV . . .	536	WCNY-TV . . .	541	WHO-TV . . .	522	WL BZ-TV . . .	526
KYW-TV . . .	548	WCOV-TV . . .	500	WHP-TV . . .	553	WLEX-TV . . .	524
KZTV . . .	561	WCPO-TV . . .	547	WHTN-TV . . .	570	WLKY . . .	525
		WCSC-TV . . .	557	WHYN . . .	529	WLOS-TV . . .	545
		WCSH-TV . . .	526	WIBF . . .	553	WLOX-TV . . .	533
		WCTV . . .	513	WIBW-TV . . .	524	WLTV . . .	524
		WCYB-TV . . .	566	WICC-TV . . .	509	WLUC-TV . . .	531
		WDAF-TV . . .	535	WICD . . .	518	WL UK-TV . . .	571
		WDAM-TV . . .	533	WICS . . .	519	WLVA-TV . . .	567
		WDAU-TV . . .	554	WICU-TV . . .	553	WLW-C . . .	549
		WDAY-TV . . .	547	WIIC . . .	554	WLW-D . . .	549

**W**

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WLW-I . . .	521	WOOK-TV . . .	510	WSIL-TV . . .	518	WTTG . . .	510
WLW-T . . .	548	WOR-TV . . .	543	WSIX-TV . . .	560	WTTV . . .	519
WLYH-TV . . .	553	WORA-TV . . .	573	WSJS-TV . . .	546	WTVC . . .	559
WMAL-TV . . .	510	WOW-TV . . .	538	WSJV-TV . . .	521	WTVD . . .	545
WMAR-TV . . .	528	WOWL-TV . . .	499	WSLA-TV . . .	500	WTVH . . .	518
WMAZ-TV . . .	515	WPBN-TV . . .	532	WSLS-TV . . .	567	WTVJ . . .	512
WMBD-TV . . .	518	WPIX . . .	543	WSM-TV . . .	560	WTVK . . .	560
WMCT . . .	560	WPRO-TV . . .	556	WSOC-TV . . .	545	WTVM . . .	515
WMSL-TV . . .	499	WPSD-TV . . .	525	WSPA-TV . . .	558	WTVN-TV . . .	549
WMT-TV . . .	522	WPTA . . .	519	WSPD-TV . . .	549	WTVO . . .	519
WMTV . . .	571	WPTV . . .	513	WSTV-TV . . .	549	WTVP . . .	518
WMTW-TV . . .	527	WPTZ-TV . . .	543	WSUN-TV . . .	513	WTVR . . .	567
WMUR-TV . . .	539	WQAD-TV . . .	518	WSUR-TV . . .	573	WTVT . . .	514
WNAC-TV . . .	529	WRAL-TV . . .	546	WSVA-TV . . .	566	WTVW . . .	519
WNBC-TV . . .	542	WRBL-TV . . .	515	WSYR-TV . . .	543	WTVY . . .	499
WNBE-TV . . .	546	WRC-TV . . .	510	WTAE . . .	554	WTWV . . .	534
WNBFTV . . .	541	WRCB-TV . . .	559	WTAF-TV . . .	521	WUHF-TV . . .	571
WNBQ . . .	517	WRCV-TV . . .	554	WTAP-TV . . .	570	WUSN-TV . . .	557
WNCT . . .	545	WRDW-TV . . .	515	WTAR-TV . . .	567	WUTV . . .	545
WNDU-TV . . .	521	WREC-TV . . .	560	WTCN-TV . . .	533	WVEC-TV . . .	567
WNEM-TV . . .	531	WREX-TV . . .	518	WTEN . . .	540	WVUE-TV . . .	526
WNEP-TV . . .	554	WRGB . . .	543	WTEV . . .	556	WWJ-TV . . .	530
WNEW-TV . . .	542	WRIK-TV . . .	573	WTHI-TV . . .	522	WWL-TV . . .	526
WNHC-TV . . .	510	WRLP . . .	529	WTIC-TV . . .	509	WWLP . . .	529
WNJU-TV . . .	539	WROC-TV . . .	543	WTMJ-TV . . .	571	WWOR . . .	529
WNOK-TV . . .	557	WRVA-TV . . .	567	WTOC-TV . . .	515	WWTV . . .	530
WNYS . . .	543	WSAU-TV . . .	572	WTOK-TV . . .	534	WXEX-TV . . .	567
WOAI-TV . . .	565	WSAV-TV . . .	515	WTOL-TV . . .	549	WXYZ-TV . . .	531
WOAY-TV . . .	570	WSAZ-TV . . .	570	WTOM-TV . . .	530	WYAH-TV . . .	567
WOC-TV . . .	522	WSB-TV . . .	514	WTOP-TV . . .	510	WZZM-TV . . .	531
WOI-TV . . .	522	WSBT-TV . . .	521	WTPA-TV . . .	553		
WOKR . . .	543	WSEE . . .	553	WTRF-TV . . .	570		
WOOD-TV . . .	531	WSFA-TV . . .	500	WTSP-TV . . .	514		

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**X**

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XETV . . . 506

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## *U. S. Television Stations by State*

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State	Stas.	State	Stas.	State	Stas.
Alabama . . . . .	11	Kentucky . . . . .	7	North Dakota . . . . .	9
Alaska . . . . .	5	Louisiana . . . . .	13	Ohio . . . . .	20
Arizona . . . . .	8	Maine . . . . .	6	Oklahoma . . . . .	10
Arkansas . . . . .	6	Maryland . . . . .	4	Oregon . . . . .	11
California . . . . .	35	Massachusetts . . . . .	7	Pennsylvania . . . . .	20
Colorado . . . . .	9	Michigan . . . . .	17	Rhode Island . . . . .	3
Connecticut . . . . .	6	Minnesota . . . . .	10	South Carolina . . . . .	10
Delaware . . . . .	0	Mississippi . . . . .	8	South Dakota . . . . .	6
District of Columbia . . . . .	5	Missouri . . . . .	16	Tennessee . . . . .	14
Florida . . . . .	18	Montana . . . . .	7	Texas . . . . .	44
Georgia . . . . .	11	Nebraska . . . . .	8	Utah . . . . .	3
Hawaii . . . . .	4	Nevada . . . . .	5	Vermont . . . . .	1
Idaho . . . . .	5	New Hampshire . . . . .	1	Virginia . . . . .	12
Illinois . . . . .	18	New Jersey . . . . .	1*	Washington . . . . .	11
Indiana . . . . .	17	New Mexico . . . . .	6	West Virginia . . . . .	9
Iowa . . . . .	12	New York . . . . .	24	Wisconsin . . . . .	13
Kansas . . . . .	10	North Carolina . . . . .	14	Wyoming . . . . .	3

Total, U. S. TV . . . . . 533

Guam . . . . . 1 Puerto Rico . . . . . 6

Virgin Islands . . . . . 1

Total, Terrs. & Poss. . . . . 8

\* Due on air spring 1965.

Total, U. S., Terrs. & Poss. 541

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# United States TV Stations

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This section lists commercial television stations on the air in the U. S., Guam, Puerto Rico and the Virgin Islands.

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## Alabama

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### WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Newhouse Bcstg. Corp.  
Address.....P. O. Box 1310  
Tel.: FA 3-6141.....CBS-NBC  
Representative..Harrington, Righter & Parsons  
Gen., Sta. Mgr.....Donald D. Wear  
Pub., Prom. Dir.....James Chenoweth  
Program Dir.....Johnny Johnson  
Chief Engineer.....J. V. Sanderson

### WBRC-TV—Birmingham—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Taft Bcstg. Co.  
Address.....P.O. Box 600?  
Tel.: 322-4701.....ABC  
Representative.....Katz  
President.....Hulbert Taft, Jr.  
V.P., General Manager.....R. T. Schlunkert  
Sales Manager.....Oliver V. Naylor  
Prog. Dir., Film Mgr.....Keith E. Barze  
Promotion, Publicity Director...Robert E. Lee  
Chief Engineer.....Harry L. Lawson  
For other Taft stations see Multiple-Station  
Owners.

### WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw..VP: 189 Kw.  
Owned By...Tenn. Valley Radio & TV Corp.  
Address.....701 Banks St.  
Tel.: EL 3-0361.....ABC-CBS-NBC  
Station Reps.....Masla; Clarke Brown  
President, Gen. Mgr.....Frank Whisenant  
Commercial Manager.....Bob Gleason  
Program, Prom. Mgr.....Alice A. Whisenant  
Chief Engineer.....Kenneth Casey  
Owners of: WMSL-AM.

### WTVY—Dothan—1955

Channel: 4 VHF..AP: 100 Kw..VP: 170 Kw.  
Owned-Operated By.....WTVY, Inc.  
Address.....Box 798  
Tel.: 792-3195.....ABC-CBS  
Station Reps.....Southeastern Reps.; Meeker  
President.....F. E. Busby  
Program Director.....John Gause  
Chief Engineer.....Ellis N. Anderson

### WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw..VP: 20.8 Kw.  
Owned By.....TV Muscle Shoals, Inc.  
Business Address.....P. O. Box 600  
Tel.: AT 2-7711.....CBS-NBC-ABC  
Station Reps.....Jack Masla; Bernard Ochs  
President.....Richard B. Biddle  
V.P.....W. A. Mapes  
Gen. Mgr.....Jack Worley  
Program Director.....E. Foote  
Nat. Adv. Mgr.....Dick Biddle  
Chief Engineer.....Larry Rohling

### WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw..VP: 204 Kw.  
Owned By.....Rocket City TV Inc.  
Address.....1000 Monte Sano Blvd.  
Tel.: 539-1783.....ABC  
Station Reps.....Breen & Ward; Ayers  
President.....James Cleary  
General Manager.....John A. Higdon  
Film Mgr.....Samuel Arnold  
Chief Engineer.....Victor Bankowski

### WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Pape TV Co., Inc.  
Address.....210 Government St.  
Tel.: HE 3-3754.....NBC  
President.....W. O. Pape  
Commercial, Adv. Mgr.....John E. Dixon  
Chief Engineer.....R. Hurley  
Owners of: WALA.

### WKRK-TV—Mobile—1955

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....WKRK-TV Inc.  
Address.....162 St. Louis St.  
Tel.: HE 2-5505.....CBS  
Station Rep.....Avery-Knodel  
President.....Kenneth R. Giddens  
Exec. V.P., General Mgr....C. P. Persons, Jr.  
Operations Manager.....John E. Crawford  
Publicity Dir.....Mrs. Mary Herring  
Film Manager.....James Ellis  
Chief Engineer.....Donald B. Patton  
Owners of: WKRK-AM-FM.

## ALABAMA-ALASKA

### WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw..VP: 100 Kw.  
Owned-Oper. By.....Capitol Bcstg. Co.  
Business Address.....P. O. Box 2505  
Tel.: 262-5361 .....ABC-CBS  
Sta. Rep.....Venard, Torbet, McConnell  
President.....O. P. Covington  
General Manager.....Hugh M. Smith  
Commercial Manager.....Morris South  
Prom., Publicity Director.....Martha Hall  
Film Manager.....Bob House  
Chief Engineer.....W. D. Weatherly

### WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Broadcasting Co. of South  
Address.....10 East Delano Ave.  
Tel.: 265-1251 .....NBC  
Sta. Rep.....Peters, Griffin, Woodward  
President.....B. Calhoun Hipp

Exec. V.P.....G. Richard Shafto  
Manag. Dir.....Carter C. Hardwick  
Operations Director .....Gene Jacobsen  
Sales Manager .....Bob Villar  
Nat. Sales Mgr.....Jack Long  
Program Director .....Sam Spivey  
Public Relations Dir. ....John Raines  
Promotion Director .....Jim Wilbourne  
Film Manager .....Alice Mayfield  
Chief Engineer.....Richard Payne  
Owners of: WIS, AM-TV, Columbia.

### WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw...VP: 3 Kw.  
Owned By.....Selma Television, Inc.  
Address.....Box 305  
Tel.: TR 2-0455.....Independent  
President.....W. J. Brennan  
General Mgr., Ch. Eng.....Cyril G. Brennan  
Film Manager.....Billy Morgan

## Alaska

### KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw..VP: 5.37 Kw.  
Owned By .....Midnight Sun Bcstrs., Inc.  
Business Address.....Box 1160  
Tel.: BR 5-2201.....NBC-ABC  
Station Reps.....Fletcher; Day-Wellington, Inc.  
President, Gen. Mgr.....Alvin O. Bramstedt  
Comm. Adv. Mgr.....William Stewart  
Program, Promotion Dir .....Marcia Hiber  
Film Manager .....Byra Petre  
Chief Engineer.....Charles Gray  
For other Midnight Sun stations see Multiple-  
Station Owners.

### KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw..VP: 3.22 Kw.  
Owned-Oper. By....Northern Television, Inc.  
Business Address.....P.O. Box 2200  
Tel.: BR 5-4321 .....CBS  
Representative.....Weed; Alaska Radio-TV  
Pres., Gen. Sta. Mgr.....A. G. Hiebert  
For other Alaska Bcstg. stations see Multiple-  
Station Owners.

### KFAR-TV—Fairbanks—1955

Channel: 2 VHF..AP: 2.76 Kw...VP: 5.6 Kw.  
Owned By .....Midnight Sun Bcstrs., Inc.  
Address.....Lathrop Building  
Station Rep. ....Day-Wellington  
Tel.: GL 2-2125 .....ABC-NBC  
Pres., General Mgr. ....Alvin O. Bramstedt

Station Manager.....D. Andon  
Commercial Manager .....Bob Parsons  
Program, Publicity Dir. ....Marcia Hiber  
Promotion Director .....Leilani Hodge  
Film Manager .....Al Frey  
Advertising Manager .....William Ackiss  
Chief Engineer .....James O'Kelly  
For other Midnight Sun stations see Multiple-  
Station Owners.

### KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw..VP: 11.1 Kw.  
Owned-Oper. By.....Northern TV, Inc.  
Address.....Box 2200, Anchorage  
Tel.: GL 2-3636.....CBS  
Station Reps.....Weed; Alaska Radio-TV  
President.....A. G. Hiebert  
Station, Comm. Manager.....John Griffin  
Promotion Director.....Jan Ward  
Film Mgr.....Sue Yoder  
Chief Engineer.....Ken Phillips  
For other Alaska Bcstg. stations see Multiple-  
Station Owners.

### KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw..VP: .26 Kw.  
Owned-Oper. By....Juneau Broadcasters, Inc.  
Address.....231 So. Franklin St.  
Tel.: JU 6-1800.....CBS  
Station Reps.....Weed; Wagner  
Pres., Gen. Mgr.....J. W. McKinley  
Program Director.....Richard Peter

SEE THE STATE BROADCASTERS ASSOCIATIONS

# Arizona

## KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....KOOL Radio-TV, Inc.  
Business Address.....511 West Adams St.  
Tel.: BR 1-2345.....CBS  
Representative .....Hollingbery  
Board Chmn.....Gene Autry  
President .....Tom Chauncey  
V. P., General Mgr. ....Homer Lane  
V. P., Comm. Mgr. ....Leslie Lindvig  
Station Manager .....John Murphy  
Program Director .....Robert Davies  
Promotion Director .....Marge Injasolian  
Film Manager .....William Hancharik  
Chief Engineer.....Albin Hillstrom  
For other Autry stations see Golden West stations  
under Multiple-Station Owners.

## KPHO-TV—Phoenix—1949

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By...Meredith Broadcasting Co.  
Business Address.....631 N. 1st Ave.  
Tel.: ALpine 8-4511.....Independent  
Representative .....Katz  
V.P., General Manager.....Dick Rawls  
Film Manager.....Thomas Sherlock  
Dir. of Engineering.....George McClanathan  
For other Meredith stations see Multiple-Station  
Owners.

## KTAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw..VP: 31.6 Kw.  
Owned-Oper. By.....KTAR Broadcasting Co.  
Address.....1101 No. Central Ave.  
Tel.: AL 4-4161.....NBC  
Representative .....Avery-Knodel  
Chairman of Board.....John J. Louis, Jr.  
Pres., Gen. Mgr.....Richard O. Lewis  
V.P., Commercial Mgr.....Ray C. Smucker  
Program Director .....Richard H. Covey  
Promotion Director .....Nancy Chappel  
Film Director.....Betty Campbell  
Sales Manager.....George Guyan  
Chief Engineer .....Cliff Stevens  
For other Louis stations see Multiple-Station  
Owners.

## KTVK—Phoenix—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....Arizona TV Co.  
Address.....3435 No. 16th St.  
Tel.: AM 6-5691.....ABC  
Station Representative.....Blair TV  
President.....Ernest W. McFarland

Sta., Comm. Manager.....Burton B. LaDow  
Chief Engineer.....George McLouth

## KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw..VP: 63.1 Kw.  
Owned By .....KGUN-TV, Inc.  
Address.....P. O. Box 5147  
Tel.: MA 3-3633.....ABC  
Pres., Gen. Mgr. ....Edwin G. Richter, Jr.  
Program Director.....Larry Schnebly  
Comm., Adv. Mgr.....Howard D. Duncan, Jr.  
Prom., Pub. Dir. ....Edna Hanna Strosnider  
Chief Engineer.....Bob Cleveland  
Owners of: WEHT-TV, Evansville, Ind.

## KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw..VP: 30 Kw.  
Owned-Oper. By.....Old Pueblo Bcstg. Co.  
Address.....1115 Miracle Mile Strip  
Tel.: MA 4-2511.....CBS  
Representative .....Hollingbery  
President.....Tom Chauncey  
V.P., General Manager.....E. S. Mittendorf  
Asst. Gen. Mgr.....Paul Plunkett  
Commercial Manager.....Bernie Perlin  
Program Dir.....William Spies  
Promotion, Publicity Director....Jack Trustman  
Chief Engineer.....Howard Smith

## KVOA-TV—Tucson—1953

Channel: 4 VHF...AP: 18 Kw...VP: 35 Kw.  
Owned By .....WGAL Television  
Address.....P. O. Box 5188  
Tel.: MAin 3-2555.....NBC  
President.....Clair R. McCullough  
General Manager .....Fred L. Vance  
Station Manager .....Gordon E. Hamilton  
Promotion Director .....Holl Williams  
Program Director.....Henry E. Hubbard  
Chief Engineer.....Raymond H. Holsclaw  
For other Steinman stations see Multiple-Station  
Owners.

## KIVA—Yuma—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By .....Valley Telecasting Co.  
Business Address.....P. O. Bin 1671  
Tel.: 572-0211 .....NBC-CBS-ABC  
Station Representative .....George Hollingbery  
President .....Bruce Merrill  
General Manager .....Leavenworth Wheeler  
Sales Manager .....Walter Kubiak  
Program Director .....Martin Tallberg  
Promotion Director .....Wayne Groner

DECISION-MAKERS READ RADIO-TELEVISION DAILY

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# Arkansas

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## **KTVE—El Dorado—1960**

Channel: 10 VHF..AP: 156 Kw..VP: 316 Kw.  
Owned By.....KTVE, Inc.  
Address.....P. O. Box 791  
Tel.: UN 2-3488.....ABC-NBC  
President.....Ervin F. Lyke  
General, Station Mgr.....John B. Soell  
Commercial Mgr.....William deTourmillon  
Program Director.....Lanny Ducote  
Promotion Director.....Kenneth Adams  
Chief Engineer.....John Long  
Owners of: WROC-TV, Rochester, N.Y.

## **KFSA-TV—Fort Smith—1956**

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned By.....American TV Co.  
Business Address.....101 N. 4th St.  
Tel.: SU 3-3131.....ABC-CBS-NBC  
Station Rep.....Venard, Torbet & McConnell  
President.....D. W. Reynolds  
General, Sta. Manager.....J. W. Slates  
Program, Publicity Dir.....Pat Porta  
Promotion Director.....Jerry Davis  
Film Manager.....Gordon Brown, Jr.  
Chief Engineer.....W. Matten  
For other D. W. Reynolds stations see Donrey  
Media Group under Multiple-Station Owners.

## **KAIT-TV—Jonesboro—1963**

Channel: 8 VHF..AP: 28.2 Kw..VP: 56.2 Kw  
Owned By.....George T. Herreich  
Address.....510 Church Street  
Tel.: WE 2-4288.....Independent  
President.....George T. Herreich  
General, Station Mgr.....Rubin L. Masters  
For other Herreich stations see Multiple-Station  
Owners.

## **KARK-TV—Little Rock—1954**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.

Owned-Oper. By..Arkansas Radio & Equip. Co.  
Business Address.....10th & Spring Streets  
Tel.: FRanklin 6-2481.....NBC  
Representative.....Petry  
President.....T. K. Barton  
Commercial Mgr.....H. Lee Bryant  
Program Dir.....Fred Schmutz  
Promo. Director.....Shirley R. Kennedy  
Chief Engineer.....Champ Smith

## **KATV—Little Rock—1953**

Channel: 7 VHF..AP: 91.2 Kw..VP: 170 Kw.  
Owned-Oper. By.....Central South Sales Co.  
Address.....310 W. 3rd St.  
Tel.: FR 4-1691.....ABC  
Representative.....Avery-Knodel, Inc.  
President.....James C. Leake  
General, Sta. Manager.....R. Doubleday  
Program Dir., Film Mgr.....Jack Bomar  
Promotion, Publicity Director.....Bruce Smith  
Chief Engineer.....A. R. Garrett  
For other Griffin-Leake stations see Multiple-Station  
Owners.

## **KTHV—Little Rock—1955**

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By.....Arkansas TV Co.  
Address.....Box 269  
Tel.: FR 4-3764.....CBS  
President.....K. A. Engel  
Gen., Sta. Manager.....B. G. Robertson  
Comm. Manager.....W. V. Hutt  
Film Manager.....Curtis Threlkeld  
Chief Engineer.....Cecil Sutt

## **KTAL—Texarkana—**

## **Shreveport—1953**

(See Shreveport, La.)

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# California

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## **KBAK-TV—Bakersfield—1953**

Channel: 29 UHF..AP: 95 Kw..VP: 191 Kw.  
Owned By.....Bakersfield Bcstg. Co.  
Address.....P. O. Box 1448  
Tel.: FA 7-7955.....CBS  
Station Representative.....Young TV Corp.  
President.....Burt Harris  
Exec. V.P., General Mgr.....John E. Barrett  
Director of Operations.....Lyle Murphy  
Chief Engineer.....Richard Hoffman  
For other HarriScope stations see Multiple-Station  
Owners.

## **KERO-TV—Bakersfield—1953**

Channel: 10 VHF..AP: 55 Kw..VP: 110 Kw.  
Owned-Oper. By.....Transcontinent TV Corp.  
Address.....321 21st St.  
Tel.: FA 7-1441.....NBC  
Representative.....Petry  
President.....David C. Moore  
Vice President.....George Whitney  
General Manager.....Arthur M. Mortensen  
Commercial Mgr.....Roland T. Kay  
Program Mgr., Film Dir.....Kenneth R. Croes  
Chief Engineer.....Ray Mattinson

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## CALIFORNIA

### **KLYD-TV—Bakersfield—1959**

Channel: 17 UHF..AP: 123 Kw..VP: 234 Kw.  
Owned By.....Kern County Bcstg. Co.  
Address.....2831 Eye St.  
Tel.: FAirview 7-7511.....ABC  
Station Representative.....Blair Television  
President.....Lincoln Dellar  
General Manager.....Dave Maxwell  
Program, Film Mgr.....L. K. Abbott  
Publicity, Adv. Mgr.....Jim Urner  
Chief Engineer.....Howard McClure  
Owners of: KLYD-AM, Bakersfield.

### **KHSL-TV—Chico—1953**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By....Golden Empire Bcstg. Co.  
Address.....180 East 4th St.  
Tel.: FI 2-0141.....CBS  
Sta. Rep.....Bolling  
President.....Mrs. H. McClung  
General Mgr.....M. F. Woodling  
Sales Manager.....G. Ross  
Dir. of Engineering.....Russell Pope

### **KIEM-TV—Eureka—1953**

Channel: 3 VHF..AP: 100 Kw..VP: 50 Kw.  
Owned-Oper. By.....California-Oregon TV  
Business Address.....P. O. Box 1021  
Tel.: HI 3-3123.....ABC-CBS  
Station Reps.....Young; Art Moore  
President.....Wayne Vickers  
VP-Manager.....Donald H. Telford  
V.P., News Director.....Newton L. Steward  
Program Manager.....Robert Miller  
Chief Engineer.....Donald King  
For other California-Oregon stations see Multiple-  
Station Owners.

### **KVIQ-TV—Eureka—1958**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned.....Calif. Northwest Bcstg. Co.  
Address.....Box 1019  
Tel.: HI 3-3061.....ABC-NBC  
Station Rep.....Hollingbery  
President.....Carl R. McConnell  
General Mgr.....Geo. C. Fleharty  
Station Mgr.....Ted Dooley  
Commercial Mgr.....Sam Horel  
Promotion Director.....Carolyn Hansen  
Film Manager.....Buster De Brunner  
Chief Engineer.....Amos Hargrave

### **KAIL-TV—Fresno—1961**

Channel: 53 UHF..AP: 16 Kw..VP: 32 Kw.  
Owned By.....KAIL Bcstg. Co.  
Address.....308 So. Fruit Ave.  
General Manager.....Barney Lee Golden  
Chief Engineer.....Elbert Dean

### **KFRE-TV—Fresno—1956**

Channel: 30 UHF..AP: 696 Kw..VP: 1392 Kw.  
Owned By.....Triangle Publications  
Business Address.....733 L St.

Tel.: AM 8-6441.....CBS  
Representative.....Blair-TV  
Vice-President.....Roger W. Clipp  
General Manager.....Leslie H. Peard, Jr.  
Program Director.....Pack Philips  
Promotion Director.....Don Sheppard  
Film Manager.....Fred Carbine  
Chief Engineer.....Keith L. Mealey  
For other Triangle stations see Multiple-Station  
Owners.

### **KJEO—Fresno—1953**

Channel 47 UHF..AP: 222 Kw..VP: 444 Kw.  
Owned By.....Shasta Telecstg. Corp.  
Address.....Box 1708  
Tel.: BA 2-2411.....ABC  
President, Gen. Mgr.....George C. Fleharty  
Film Manager.....Richard Bertolin  
Chief Engineer.....Jack McElwain  
For other Fleharty stations see Multiple-Station  
Owners.

### **KMJ-TV—Fresno—1953**

Channel: 24 UHF..AP: 240 Kw..VP: 447 Kw.  
Owned-Oper. By.....McClatchy Newspapers  
Address.....1530 Van Ness Ave.  
Tel.: AM 8-6666.....NBC  
Representative.....Katz  
President.....Eleanor McClatchy  
Station Mgr.....John Edwards  
Comm., Prom. Mgr.....Wilson Lefler  
Chief Engineer.....J. B. Hancock  
For other McClatchy stations see Multiple-Station  
Owners.

### **KCOP-TV—Hollywood—1948**

Channel: 13 VHF..AP: 83.2 Kw..VP: 170 Kw.  
Owned By.....Chris-Craft Corp.  
Address.....915 N. La Brea Ave.  
Tel.: Oldfield 6-6050.....Independent  
Station Representative.....Petry  
Pres., General Mgr.....John Hopkins  
Chief Engineer.....Al Browdy  
For other Chris-Craft stations see Multiple-Station  
Owners.

### **KABC-TV—Los Angeles—1949**

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.  
Owned-Oper. By.....ABC  
Business Address.....TV Center  
Tel.: NO 3-3311.....ABC  
Station Representative.....ABC-TV Spot Sales  
President.....Leonard H. Goldenson  
V.P., General, Sta. Mgr.....Elton H. Rule  
Gen., Sales Mgr.....Richard A. O'Leary  
Prom., Pub. Dir.....Jack Brembeck  
Film Manager.....Howard Lipstone  
Chief Engineer.....Theodore Grenier  
For other ABC Owned stations see Radio & TV  
Networks.

### **KHJ-TV—Los Angeles—1948**

Channel: 9 VHF..AP: 81.3 Kw..VP: 162 Kw.  
Owned-Oper. By.....RKO General Inc.  
Address.....5515 Melrose, Hollywood  
Tel.: HO 2-2133.....Independent

Station Representative...RKO Nat'l Sales Div.  
 President .....Hathaway Watson  
 Divisional Mgr.....Harry Trenner  
 General. Sta. Manager.....Malcolm Klein  
 Program Dir., Film Mgr.....Wally Sherwin  
 Publicity Director.....Tony Arnone  
 Chief Engineer.....Bob Bullock  
 For other RKO General stations see Multiple-Station Owners.

**KMEX-TV—Los Angeles—1962**

Channel: 34 UHF..AP: 165 Kw., VP: 330 Kw.  
 Owned By .....Spanish International Bcstg. Co.  
 Address .....721 N. Bronson  
 Tel.: HO 6-8131 .....Independent  
 President .....Frank L. Fouce  
 V. P., General Mgr. ....Burt S. Avedona  
 Operations Manager .....Gustavo Aguilera  
 Owners of: KWEX-TV, San Antonio, Tex.

**KNBC—Los Angeles—1949**

Channel: 4 VHF..AP: 23.5 Kw..VP: 47 Kw.  
 Owned ..... NBC  
 Address ...3000 W. Alameda Ave., Burbank  
 Tel.: 845-7000 .....NBC  
 Representative .....NBC TV Spot Sales  
 V.P., General Manager.....Thomas McCray  
 Station Manager .....James Parks  
 Operations Mgr.....Bob Henry  
 Adv., Prom. Mgr. ....Robert Kennedy  
 Prog. Dir. ....Jack Kenaston  
 Business Manager .....John Wehrheim  
 Public Affairs Mgr. ....Howard Sturm

Film Manager.....George Burke  
 Chief Engineer.....John Knight  
 For other NBC Owned stations see Radio & TV Networks.

**KNXT—Los Angeles—1951**

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.  
 Owned-Oper. By .....CBS Inc.  
 Business-Studio Address...6121 Sunset Blvd.  
 Tel: HO 9-1212.....CBS  
 Station Rep.....CBS TV Stations Nat'l Sales  
 General Mgr.....Robert D. Wood  
 Gen. Sales Mgr.....Ray L. Beindorf  
 Program Director.....Leon Drew  
 Program Dir.....Robert L. Nelson  
 Film Manager.....Allen Ludlum  
 Engineer in Chg.....Edwin Miller  
 For other CBS Owned stations see Multiple-Station Owners.

**KTLA—Los Angeles—1947**

Channel: 5 VHF..AP: 25.1 Kw..VP: 50.1 Kw.  
 Owned-Oper. ..Paramount TV Production, Inc.  
 Studio Address...5800 Sunset Blvd., H'wood  
 Tel: HO 9-3181.....Independent  
 Representative .....PGW  
 President .....Paul Raibourn  
 V.P., General Manager.....S. L. Adler  
 Asst. Gen. Mgr., Prog. Dir....Robert Quinlan  
 General Sls. Manager.....Jack Donahue  
 Nat'l Sales Manager.....Martin F. Connelly  
 Local Sales Manager.....Carlo Anneke  
 Adv., Promotion Dir.....Robert Nashick

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**Business Manager**.....Alex Tovar  
**Production Manager**.....Hal Dasbach  
**Chief Engineer**.....John Silva

## KTTV—Los Angeles—1949

**Channel:** 11 VHF..AP: 83 Kw... VP: 165 Kw.  
**Owned By**.....Metropolitan Bcstg. TV  
**Business Address**.....5746 Sunset Blvd.  
**Tel.:** HO 2-7111.....Independent  
**Station Rep.**.....Metro TV Sales  
**President**.....Bennet H. Korn  
**Vice-Pres., Gen. Mgr.**.....Albert P. Krivin  
**Publicity Director**.....Reavis Winckler  
For other Metropolitan Bcstg. stations see Metro-Media under Multiple-Station Owners.

## KVIP—Redding—1956

**Channel:** 7 VHF..AP: 57.5 Kw...VP: 115 Kw.  
**Owned By**.....Shasta Telecasting Corp.  
**Business Address**.....2770 Pioneer Drive  
**Tel.:** CH 1-1414.....ABC-NBC  
**Representative**.....Hollingbery  
**Pres., Gen. Mgr.**.....George C. Fleharty  
**Commercial Manager**.....K. Swinehart  
**Ass't Mgr., Chief Eng.**.....Russell K. Olsen  
For other Fleharty stations see Multiple-Station Owners.

## KCRA-TV—Sacramento—1955

**Channel:** 3 VHF..AP: 50 Kw..VP: 100 Kw.  
**Owned-Operated By**.....KCRA, Inc.  
**Address**.....310 10th St.  
**Tel.:** Hickory 4-7300.....NBC  
**Representative**.....Petry  
**Ptnr., Sta. Mgr.**.....Robert E. Kelly  
**Ptnr., Gen. Mgr.**.....Jon S. Kelly  
**Program Mgr.**.....David B. Hume  
Owners of: KCRA, AM-FM.

## KXTV—Sacramento—1955

**Channel:** 10 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned By**.....Great Western Bcstg Corp.  
**Address**.....601 7th Ave.  
**Tel.:** GI 1-4041.....CBS  
**Station Rep.**.....H-R Reps  
**President**.....C. Wrede Petersmeyer  
**V.P., General Mgr.**.....Robert Wilson  
**General Sales Mgr.**.....Richard L. Cochrane  
**Program Director**.....Dean Borba  
**Promotion Mgr.**.....M. S. Bachman  
**Chief Engineer**.....Don Ferguson  
For other Corinthian stations see Multiple-Station Owners.

## KSBW-TV—Salinas—1953

**Channel:** 8 VHF..AP: 117 Kw..VP: 234 Kw.  
**Owned By**.....Central Calif. Comm. Corp.  
**Address**.....238 John St.  
**Tel.:** HA 2-6422.....CBS-NBC  
**Representative**.....H-R Television  
**Pres., Gen. Mgr.**.....John C. Cohan  
**Commercial Mgr.**.....Tom Boise  
**Production Coordinator**.....Frances Postlethwaite  
**Chief Engineer**.....Wes Chaney  
For other Cohan stations see Multiple-Station Owners.

## KCHU-TV—San Bernardino 1962

**Channel:** 18 UHF..AP: 9.25 Kw..VP: 18.5 Kw.  
**Owned By**.....Sun Co.  
**Address**.....Box 18  
**Tel.:** TU 4-0461.....Independent  
**Gen. Mgr., Prog. Dir.**.....Walter Baker  
**Advertising Manager**.....Lowell Smith  
**Chief Engineer**.....Richard T. Sampson

## KFMB-TV—San Diego—1949

**Channel:** 8 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned**.....Transcontinent TV Corp.  
**Business Address**.....1405 Fifth Ave.  
**Tel.:** BE 2-2114.....CBS  
**Representative**.....Petry  
**President**.....David C. Moore  
**V.P., Gen. Mgr.**.....George Whitney  
**Station, Comm. Mgr.**.....Bill Fox  
**Program, Promotion Mgr.**.....George Stantis  
**Film Manager**.....Del Gay  
**Mgr. of Engineering**.....Charles Abel

## KOGO-TV—San Diego—1953

**Channel:** 10 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned By**.....Midwest TV  
**Address**.....Box 628  
**Tel.:** CO 2-2421.....NBC  
**Representative**.....Katz  
**Program, Film Mgr.**.....Burke Ormsby

## XETV—San Diego—1953

**Channel:** 6 VHF...AP: 50 Kw...VP: 100 Kw.  
**Owned By**.....Radio Television S.A.  
**Address**.....7th & Ash, TV Hghts.  
**Tel.:** 234-8431.....ABC  
**Station Representative**.....Blair  
**V.P., Gen. Mgr.**.....Julian M. Kaufman  
**Business Manager**.....Louis J. Meiers  
**Program, Promotion Dir.**.....Mel Hall  
**Sales Manager**.....Ted C. Millan  
**Film Manager**.....Wayne Ferree  
**Chief Engineer**.....Felipe Fernandez

## KGO-TV—San Francisco—1949

**Channel:** 7 VHF..AP: 168 Kw..VP: 316 Kw.  
**Owned By**.....American Bcstg. Co.  
**Address**.....277 Golden Gate Ave.  
**Tel.:** UN 3-0077.....ABC  
**Representative**.....ABC TV Spot Sales  
**President**.....Leonard Goldenson  
**V.P., Gen., Station Mgr.**.....D. M. Sacks  
**Commercial Mgr.**.....R. Coughlan  
**Sales Manager**.....Jack Gregory  
**Adv., Pub., Prom. Dir.**.....George T. Rodman  
**Film Manager**.....Bob Mitchell  
**Chief Engineer**.....Harry N. Jacobs  
For other ABC Owned stations see Radio & TV Stations.

## KPIX—San Francisco—1948

**Channel:** 5 VHF..AP: 50 Kw..VP: 100 Kw.



Owned By....Group W/Westinghouse Bcstg.  
 Address.....2655 Van Ness Ave.  
 Tel.: PR 6-5100.....CBS  
 Sta. Representative.....TVAR  
 President.....Donald H. McGannon  
 V.P., WBC, West Coast.....Philip G. Lasky  
 General Manager.....Louis S. Simon  
 Advertising, Sales Mgr.....Robert Nashick  
 Program Director.....Ray Hubbard  
 Film Mgr.....Thomas Maloney  
 Publicity Mgr.....A. M. Baccari, Jr.  
 Public Affairs Dir.....Caryl Coleman  
 Engineering Manager.....Ben Wolfe  
 For other Group W/Westinghouse stations see  
 Multiple-Station Owners.

**KRON-TV—San Francisco—1949**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....The Chronicle Pub. Co.  
 Business Studio Address.....929 Mission St.  
 Tel.: GA 1-1100.....NBC  
 Representative..Peters, Griffin, Woodward Inc.  
 President.....Charles de Young Thieriot  
 V. P., General Mgr.....Harold P. See  
 Station Manager.....A. H. Constant  
 Sales Manager.....William A. Morrison  
 Program Dir.....Robert Glassburn  
 Promotion Dir.....A. Richard Robertson  
 Chief Engineer.....J. L. Berryhill  
 Owners of: KRON (FM).

**KTVU—San Francisco-Oakland  
—1958**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Miami Valley Bcstg.  
 Address.....1 Jack London Sq., Oakland  
 Tel.: TE 4-2000.....Independent  
 Representative.....H-R Television  
 President.....James M. Cox, Jr.  
 Gen. Sales Mgr.....Ward D. Ingram  
 Gen. Mgr.....William D. Pabst  
 Nat. Sales Mgr.....Frank King  
 Prom. Director.....Joseph P. Constantino  
 Publicity Director.....Chet Rhodes  
 Chief Engineer.....Robert Arne  
 For other Cox stations see Multiple-Station Owners.

**KNTV—San Jose—1955**

Channel: 11VHF...AP: 15.5 Kw...VP: 26.3 Kw.  
 Owned-Oper. By...Standard Radio & TV Co.  
 Address.....645 Park Avenue  
 Tel.: 297-5577.....ABC  
 Sta. Representative.....Young TV  
 President.....A. T. Gilliland

General Manager.....Fran Conrad  
 Local Sales Mgr.....Norman Paul  
 Program, Film Mgr.....Robert M. Hosfeldt  
 Promotion, Publicity Dir.....Michael D. Kilian  
 Chief Engineer.....Robert M. Latham

**KSBY-TV—San Luis Obispo  
—1953**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By...Salinas Valley Bcstg. Corp.  
 Business Address.....Box 286  
 Tel.: LI 3-0920.....CBS-NBC  
 Representative.....H-R  
 President, Gen. Mgr.....John C. Cohan  
 Asst. General Mgr.....Gary Ferlisi  
 Station Manager.....Arthur V. Hapgood  
 Promotion Director.....Penne Bennett  
 Chief Engineer.....Charles Mitchell  
 For other Cohan stations see Multiple-Station  
 Owners.

**KEYT—Santa Barbara—1953**

Channel: 3 VHF...AP: 25 Kw...VP: 50 Kw.  
 Owned.....Key TV, Inc.  
 Business Address.....730 Miramonte Dr.  
 Tel.: WO 5-8533.....ABC  
 Station Rep.....Young  
 President.....William F. Lutton  
 General Manager.....Leslie H. Norins  
 Program Director.....Harold O'Donnell  
 Promotion Manager.....Edward J. Ryan  
 Senior Engineer.....Ted Froming

**KOVR-TV—Stockton—1954**

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By.....McClatchey Bcstg. Co.  
 Address.....1216 Arden Way  
 Tel.: WA 7-1313.....ABC  
 President.....Eleanor McClatchey  
 For other McClatchey stations see Multiple-Station  
 Owners.

**KICU-TV—Visalia—1961**

Channel: 43 UHF...AP: 147 Kw...VP: 280 Kw.  
 Owned By.....Sierra Bcstg., Inc.  
 Address.....2803 Divisadero St., Fresno, Calif.  
 Tel.: AM 8-9784.....Independent  
 Station Representative.....Weed Television  
 President.....Norwood J. Patterson  
 General Manager.....W. O. Edholm  
 Director of Operations.....Don Webster  
 Chief Engineer.....Curt Peterson  
 Owners of: KBIF, Fresno.

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# Colorado

## **KKTV—Colorado Springs—1952**

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.  
Owned By.....Garvey Commun. Sysys.  
Address.....512 S. Tejon St.  
Tel.: ME 4-2844.....CBS  
President.....Willard W. Garvey  
For other Garvey stations see Multiple-Station  
Owners.

## **KRDO-TV—Colorado Spgs.—1953**

Channel: 13 VHF.AP: 112.5 Kw..VP: 225 Kw.  
Owned-Oper. By.....Pikes Peak Bcstg. Co.  
Business Address.....399 South Eighth St.  
Tel.: ME 2-1515.....ABC  
Station Reps....Adv. Time Sales; J. L. McGuire  
President, Gen. Mgr.....Harry W. Hoth, Jr.  
Station Manager.....Jay E. Gardner  
Chief Engineer.....Charles H. Upton  
Owners of: KRDO.

## **KBTV—Denver—1952**

Channel: 9 VHF...AP: 141 Kw...VP: 282 Kw.  
Owned By.....Mullins Bcstg. Co.  
Address.....1089 Bannock St.  
Tel. 266-3601.....ABC  
Representative.Peters, Griffin, Woodward, Inc.  
President.....John C. Mullins  
V.P., General Manager...Alvin G. Flanagan  
General Sales Manager...Robert L. Brown  
Publicity, Promotion Director...Richard J. Braun  
Program Dir., Film Mgr.....Bob Taylor  
Chief Engineer.....Jim Butts  
Owners of: KBTR, Denver.

## **KLZ-TV—Denver—1953**

Channel: 7 VHF..AP: 135 Kw..VP: 269 Kw.  
Owned By.....Time-Life Bcstg., Inc.  
Business Address.....131 Speer Blvd.  
Tel.: MA 3-4271.....CBS  
Representative.....Katz  
Pres., Gen. Mgr.....Hugh B. Terry  
Station Manager.....Jack Tipton  
Commercial Manager.....Bob Hart  
Prom., Publicity Dir.....Jimm Seaney  
Film Manager.....William Witt  
Chief Engineer.....Eugene Jenkins  
Owners of: KLZ-AM, Denver.

## **KOA-TV—Denver—1953**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Operated By....Metropolitan TV Co.  
Address.....Box 5012, Terminal Annex  
Tel.: Cherry 4-4141.....NBC  
Station Representative.....Blair-TV  
President.....William Grant  
Exec. V.P., General Mgr.....Ralph Radetsky  
Commercial Manager.....Dick Harris

Program Director.....Si Palmer  
Promo., Merchandising Mgr. ....Steve Fox  
Promotion, Publicity Director...Mick Schafbuch  
Film Manager.....Sam Houston  
Chief Engineer.....Sid Davidson  
Owners of: KOA-AM-FM, Denver; KOAA-TV,  
Pueblo.

## **KTVR-TV—Denver—1952**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Gotham Bcstg. Corp.  
Business Address.....550 Lincoln St.  
Tel.: KE 4-8281.....Independent  
Sta. Representative.....Adam Young  
President.....J. Elroy McCaw  
General Manager.....James T. Brennan  
Commercial Mgr.....Dan H. Markham  
Program Dir.....Warren Huskie  
Publicity Dir.....Len Bermon  
Film Manager.....Thomas J. Donnegan  
Chief Engineer.....Lester J. Dunn  
For other McCaw stations see Multiple-Station  
Owners.

## **KREX-TV—Grand Junction 1954**

Channel 5 VHF..AP: 6.46 Kw..VP: 12.9 Kw.  
Owned By.....Western Slope Bcstg Co., Inc.  
Address.....Box 270  
Tel.: 242-5000.....CBS-NBC-ABC  
Station Representative.....Holman  
President, General Mgr.....Rex Howell  
V.P., Station Manager...Bob McMahan  
Film Manager.....Mike Swan  
Chief Engineer.....James Meyer  
For other Howell stations see Multiple-Station  
Owners.

## **KREY-TV—Montrose—1956**

Channel: 10 VHF..AP: 1.54 Kk..VP: 3.09 Kw.  
Owned-Oper. By.....Black Canon Bcstg Co.  
Address.....P. O. Box 120  
Tel.: 249-3011.....ABC-NBC-CBS  
Station Representative.....Hal Holman  
President, Gen., Mgr.....Rex Howell  
Station Manager.....Carl Q. Anderson  
For other Howell stations see Multiple-Station  
Owners.

## **KOAA-TV—Pueblo—1952**

Channel: 5 VHF...AP: 150 Kw...VP: 100 Kw.  
Owned By.....Metropolitan TV of Denver  
Business Address.....2226 Television Lane  
Tel.: LI 4-5782.....Independent  
Station Manager.....J. G. Croll  
Film Manager.....Jackson Cravens  
Owners of: KOA-AM-FM-TV, Denver.

# Connecticut

## WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw..V.P: 18.2 Kw.  
 Owned By.....Conn.-N. Y. Bcstrs., Inc.  
 Address.....2190 Post Road, Fairfield, Conn.  
 Tel.: Clearwater 6-0461 .....Independent  
 Station Representative .....Adam Young, Inc.  
 President, Gen. Mgr.....K. M. Cooper  
 Vice President.....John E. Metts  
 Station, Sales Manager.....Ray Colonari  
 Program Director.....Frank Delfino  
 Promotion, Publicity Director.....Tony Brunton  
 Film Manager.....Bcb Pieger  
 Pgm. Dir.....Harry Downie  
 Chief Engineer.....Pat Uliano  
 Owners of: WICC-AM, WJZZ-FM, Bridgeport.

## WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw..VP: 186 Kw.  
 Owned By.....RKO General  
 Business Address.....555 Asylum St.  
 Tel.: 525-2611 .....Independent  
 Station Rep.....Nat'l Sales Div., RKO General  
 General Manager .....Charles O. Wood

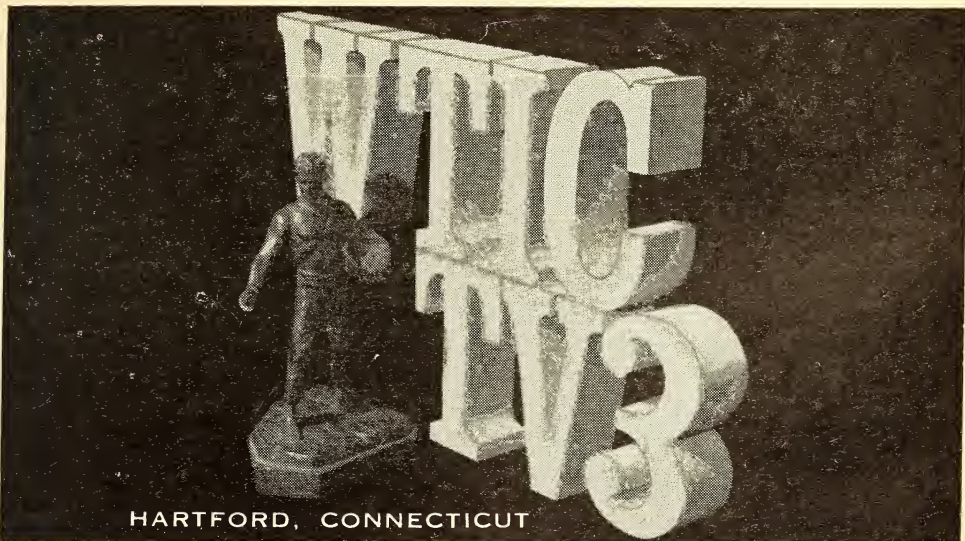
## WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw..VP: 100 Kw.

Owned By.....Broadcast Plaza, Inc.  
 Address.....Bcst. House, 3 Constitution Plaza  
 Tel.: 525-0801 .....CBS  
 Representative..Harrington, Righter & Parsons  
 President.....Paul W. Morency  
 V.P., General Mgr.....Leonard J. Patricelli  
 V.P., Sales.....Irwin C. Cowper  
 Vice President.....N. Thomas Eaton  
 Program Manager .....Kendall Smith  
 Information Director .....Richard F. Ahles  
 Prom. Dir.....Eugene J. Muriaty  
 Dir. of Engineering.....Harold Dorschug  
 Film Editor.....Ernest Olivieri  
 Chief Engineer.....Herman D. Taylor  
 Owners of: WTIC, AM-FM.

## WHNB-TV—New Britain— 1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.  
 Owned By.....Connecticut TV, Inc.  
 Address.....1422 New Britain Ave.  
 Tel.: 521-3030 .....NBC  
 Station Reps.....Hollingbery; Kettell-Carter  
 President.....Herbert Scheffel  
 General, Sta. Mgr.....Robert W. Bray  
 Commercial Mgr.....Jack Fox  
 Program Dir.....Philip Corvo



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## CONNECTICUT-DISTRICT OF COLUMBIA

Prom., Publicity Dir.....Howard Wry  
Film Manager.....Philip B. Hale  
Chief Engineer.....Thomas Doody  
For other Balaban stations see Multiple-Station Owners.

### WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By ..Triangle Publications, Inc.  
Business Address.....135 College St.  
Tel.: SPruce 7-3611.....ABC  
Station Representative.....Blair TV  
Vice President.....Roger W. Clipp  
General Manager.....Howard W. Maschmeier  
Station, Sales Mgr.....Robert Teter

Program Director.....Harry Z. Shoubin  
Chief Engineer.....Carmine Iannucci  
For other Triangle stations see Multiple-Station Owners.

### WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw..VP: 245 Kw.  
Owned-Operated By.....WATR, Inc.  
Business Address.....440 Meadow St.  
Tel.: PL 5-1121.....ABC  
Station Reps.....Masla: N. E. Spot Sales  
President.....Harold Thomas  
Gen., Sta., Commercial Mgr....Samuel Elman  
Prog. Dir., Film Manager.....Astrid Curtis  
Chief Engineer.....Robert Corbett

## District of Columbia

### WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By The Evening Star Bcstg. Co.  
Address.....4461 Connecticut Ave., N.W.  
Tel.: KE 7-1100.....H-R Television  
Representative.....John W. Thompson, Jr.  
V.P., General Manager.....F. S. Houwink  
Television Manager.....Neal J. Edwards  
Program, Production Mgr.....Herbert Victor  
Public Affairs Mgr.....Theodore N. McDowell  
Prom. & Pub. Director.....E. Haywood Meeks  
Film Director.....Richard Stratton  
Chief Engineer.....Allan Powley  
Owners of: WMAL, AM-FM; WSWA, AM-TV-FM,  
Harrisonburg.

### WOOK-TV—Washington—1963

Channel: 14 UHF..AP: 162 Kw..VP: 275 Kw.  
Owned By.....United Bcstg. Co. Inc.  
Address.....5321 First Pl., N.E.  
Tel.: TU 2-2500.....Independent  
Station Rep.....Dora-Clayton  
President.....Richard Eaton  
General Manager.....John Panagos  
For other United Bcstg. stations see Multiple-Station Owners.

### WRC-TV—Washington—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....National Bcstg. Co., Inc.  
Bus. Address...4001 Nebraska Avenue, N.W.  
Tel.: EM 2-4000.....NBC  
Representative...NBC Television Spot Sales  
President (NBC).....Robert E. Kintner  
V.P., General Mgr.....Joseph Goodfellow  
Station Manager.....Tom Paro  
Business Manager.....William Callaway

Prog. Dir., Film Buyer.....Eugene Walz  
Adv. Prom. Mgr.....Ned Ryan  
Publicity Coordinator.....Pat C. Humphrey  
Dir. of Oper.....Sherman Hildreth  
For other NBC Owned stations see Multiple-Station Owners.

### WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw..VP: 316 Kw.  
Owned By.....Washington Post Co.  
Business Address.....40th & Brandywine Sts.  
Tel.: 244-5678.....CBS  
Station Representative.....TvAR  
President.....John S. Hayes  
Vice-Pres., Gen. Mgr.....George F. Hartford  
Comm. Mgr.....Robert A. J. Bordley  
Pub. & Prom. Director.....Robert M. Adams  
Program Director.....Jim Silman  
Film Manager.....William Hedgpeth  
Vice President for Engineering...Clyde Hunt  
Chief Engineer.....Donald Cooper  
Owners of: WTOP-AM-FM; WJXT-TV, Jacksonville, Fla.

### WTTG—Washington—1947

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Address.....5151 Wisconsin Ave., N.W.  
Tel.: 244-5151.....Independent  
Station Representative.....Metro TV Sales  
President, Television.....Bennet H. Korn  
V.P., General Manager ..Lawrence P. Fraiberg  
Production Manager.....Ellis I. Shook  
Promotion Manager.....Harry Moses  
Local Sales Mgr.....James A. Gustafson  
Business Manager.....Peter A. Whipple  
Chief Engineer.....Malcolm M. Burselson  
For other Metropolitan Bcstg. stations see Metro-media under Multiple-Station Owners.

KEY EXECUTIVES READ RADIO-TELEVISION DAILY

# Florida

## WESH-TV—Daytona Beach —1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned-Oper. By.....Telrad, Inc.  
Address .....Box 1551  
Tel.: CL 3-6591.....NBC  
Station Rep. ....Avery-Knodel  
President ..... John H. Perry, Jr.  
VP., Gen. Mgr..... Thomas S. Gilchrist, Jr.  
Station Mgr.....Walter Strouse  
Film Mgr.....Hank Johnson  
Chief Engineer.....B. Hayford

## WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw....VP: 65 Kw.  
Owned By.....Ft. Myers Bcstg Co.  
Business Address.....Palm Beach Blvd.  
Tel.: ED 4-1131.....ABC-CBS  
Station Rep.....Forjoe  
Gen., Sales Mgr. .... A. J. Bauer  
Program Dir..... Frank Nodine  
Chief Engineer.....Bob Caughey

## WFGA-TV—Jacksonville—1957

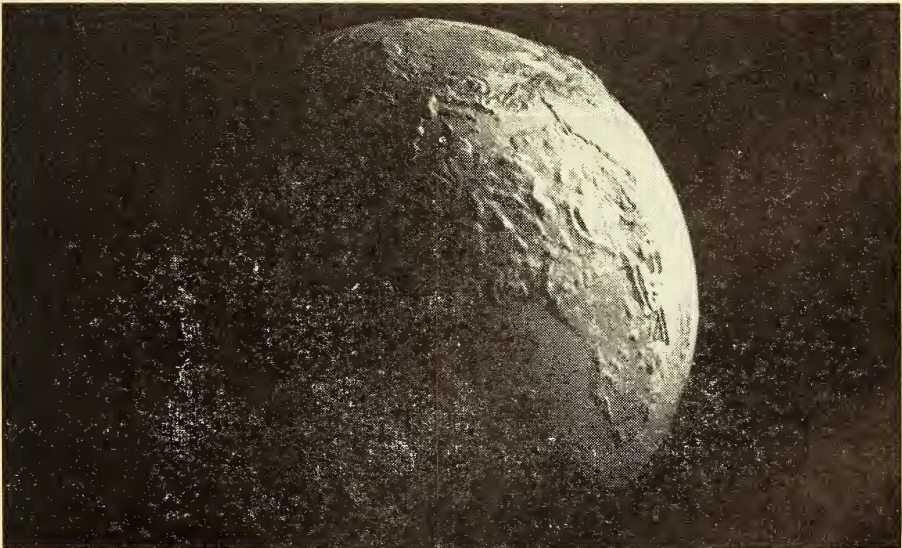
Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.

Owned.....Florida-Georgia TV Co., Inc.  
Address.....1070 E. Adams St.  
Tel.: EL 6-3381.....ABC-NBC  
Representative....Peters, Griffin, Woodward  
President .....Alexander Brest  
General Manager .....Jesse H. Cripe  
Station Mgr., Prog. Dir. ....Ralph W. Nimmons  
Commercial Manager .....Robert M. Reuschle  
Promotion Director .....Andy Amyx  
Film Manager .....Herb Gold  
Chief Engineer.....Harry Wingfield

## WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 70 Kw...VP: 100 Kw.  
Owned By .....Post-Newsweek Stations  
Business Address....1851 Southampton Road  
Tel.: EX 8-0501.....ABC-CBS  
Station Representative .....TvAR  
President, General Mgr. ...Glenn Marshall, Jr.  
General Sales Mgr. ...Robert W. Schellenberg  
Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.  
Prom., Pub. Dir.....Tom Mahaffey  
Chief Engineer.....Ernest Vordermark  
Owners of: WTOP-AM-FM-TV, Washington, D. C.

### How to tell all sides of this story in '64...

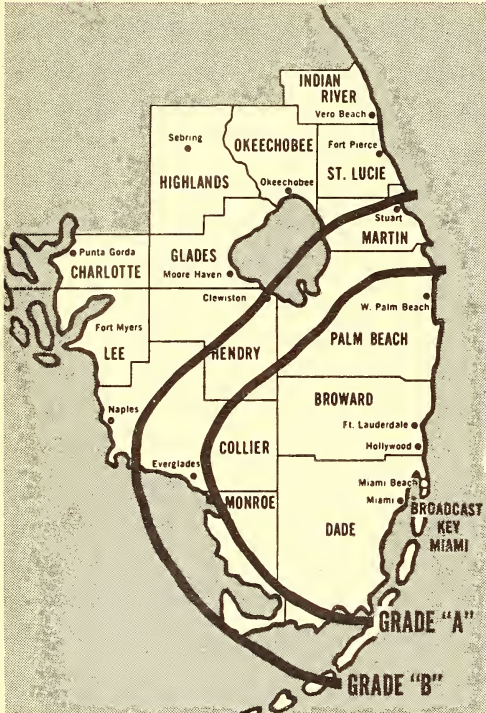


**AP**

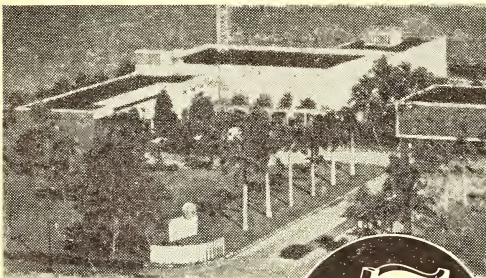
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National Representatives:  
 HARRINGTON, RIGHTER AND PARSONS

For the South:  
 BOMAR LOWRANCE AND ASSOCIATES



**FLORIDA**

**WCKT—Miami—1956**

Channel: 7 VHF.. AP: 158 Kw.. VP: 316 Kw.  
 Owned By .....Sunbeam Television Corp.  
 Address .....P.O. Box 1188  
 Tel: PL 1-6692.....NBC  
 Reprs..Harrington, Righter & Parsons; Lowrance  
 President .....Sidney Ansin  
 V.P., General Manager .....Charles Kelly  
 Commercial Manager .....Charles Phillips  
 Program Director .....Allen Sternberg  
 Film Manager.....Frank Struzziari  
 Chief Engineer.....Robert H. Paasch

**WLBW-TV—Miami—1961**

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By.....L. B. Wilson, Inc.  
 Address .....2133 Northwest 11th Ave.  
 Tel: FR 3-4723.....ABC  
 Station Representative.....H-R TV, Inc.  
 President .....C. H. Topmiller  
 V.P., General Mgr. ....Thomas A. Welstead  
 Station Manager .....Lin Mason  
 Publicity Director.....Patricia Alter  
 Chief Engineer.....William L. Latham  
 Owners of: WCKY, Cincinnati.

**WTVJ—Miami—1949**

Channel: 4 VHF...AP: 70 Kw...VP: 100 Kw.  
 Owned-Oper. By...Wometco Enterprises, Inc.  
 Address .....316 N. Miami Ave.  
 Tel: FR 4-6262.....CBS  
 Representative.Peters, Griffin, Woodward, Inc.  
 President.....Mitchell Wolfson  
 Exec. V.P., General Mgr. ....Lee Ruwitch  
 V.P., Sales .....William Brazzil  
 Program Director.....Lee Waller  
 Promotion Director .....George Vickery  
 Film Manager.....Robert J. Ross  
 For other Wometco stations see Multiple-Station  
 Owners.

**WDBO-TV—Orlando—1954**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Cherry Bcstg. (Outlet Co.)  
 Business Address.....30 S. Ivanhoe Blvd.  
 Tel: CH 1-1491.....CBS  
 President.....Joseph S. Sinclair  
 Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.  
 Sales Director .....Leonard S. Davey, Jr.  
 Prog. Dir., Film Buyer.....Walter E. Sickles  
 Chief Engineer.....J. E. Yarbrough  
 Owners of: WDBO-AM-FM; WJAE-AM-TV, Providence, R.I.

**WFTV—Orlando—1958**

(Formerly WLOF-TV)

Channel: 9 VHF..AP: 158 Kw.. VP: 316 Kw.  
 Owned.....Mid Florida TV Corp.  
 Address .....820 W. Central Blvd.  
 Tel: CHerry 1-6543.....ABC  
 Station Rep. ....Blair TV  
 President, Gen. Mgr.....Joseph L. Brechner  
 Nat. Sales Mgr.....William T. Latham  
 Commercial Manager.....William V. Miller  
 Program Director.....Harry Richard  
 Promotion Dir. ....Marion B. Brechner  
 Dir. of Engineers .....W. Dodd Daniel

**WPTV—Palm Beach—1954**

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By .....Scripps-Howard Bcstg. Co.  
 Business Address ..... 5 Coconut Row  
 Tel.: TE 3-2471.....NBC  
 Representative .....Blair TV Assoc.  
 General Station Mgr. ....Jack R. Howard  
 Program Director .....George White  
 Promotion Director .....Stan Doyle  
 Chief Engineer.....Lewis Evenden  
 For other Scripps-Howard stations see Multiple-Station Owners.

**WEAR-TV—Pensacola—1954**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Rollins Telecasting Inc.  
 Business Address.....P.O. Box 431  
 Tel.: GL 5-7311.....ABC  
 Station Rep.....Blair TV  
 General Station Mgr.....O. Wayne Rollins  
 Program Director.....George B. Bregge  
 Station Manager.....Milt De Reyna  
 Commercial Manager.....Paul von Hagle  
 Chief Engineer.....Jack Kenny  
 For other Rollins stations see Multiple-Station Owners.

**WJHG-TV—Panama City  
 1954**

Channel: 7 VHF...AP: 80 Kw...VP: 170 Kw.  
 Owned By.....Herald Pub. Co., Albany, Ga.  
 Address.....107 Harrison Ave., Panama City  
 Tel.: PO 3-7651.....NBC-ABC  
 Newspaper Affil.....Albany Herald  
 Reprs. ....Ayers; Venard, Torbet & McConnell  
 President.....James H. Gray  
 Managing Director .....Raymond E. Carow  
 Station Manager .....James Tighe  
 Program Director .....Earl Hadaway  
 Promotion, Publicity Director .Mrs. Tanya Felker  
 Chief Engineer.....Perley Epley  
 Owners of: WALB-TV, Albany, Ga.

**WSUN-TV—St. Petersburg  
 —1953**

Channel: 38 UHF...AP: 107 Kw...VP: 200 Kw.  
 Owned-Operated By...City of St. Petersburg  
 Business Address.....Municipal Pier  
 Tel.: 5-4121 .....ABC  
 Station Rep.....Venard, Torbet & McConnell  
 Station Mgr.....Fred P. Shawn  
 Commercial Manager.....Earl W. Welde  
 Chief Engineer.....William J. Coddington  
 Owners of: WSUN, AM.

**WCTV—Tallahassee—1955**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.



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**WFTV**

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## FLORIDA-GEORGIA

Owned By.....John H. Phipps Bcstg. Stations  
Address.....P. O. Box 3547  
Tel.: 385-2121.....ABC-CBS  
Station Reps.....Blair; Cummings  
Owner.....John H. Phipps  
Managing Director.....L. Herschel Graves  
Program, Film Mgr.....Jerry L. Williams  
Dir. of Engineering.....William A. Snowden  
Owners of: WPTV, W. Palm Beach.

### WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Tribune Company  
Address.....Box 1410  
Tel.: 229-0131.....NBC  
Representative.....Blair-TV  
President.....J. C. Council  
V.P., General Manager...George W. Harvey  
Sales Mgr.....William B. Faber  
Prog. Dir., Film Mgr.....J. E. Faraghan  
Promotion Director.....Doug Duperrault  
Production Manager.....L. George Geiger  
Chief Engineer.....J. H. Mitchell  
Owners of: WFLA-AM-FM.

### WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....WKY Television System, Inc.  
Business Address...3213 Grand Central Ave.  
Tel.: 876-1313.....CBS  
Station Representative.....Katz  
President.....E. K. Gaylord  
Station Manager.....Eugene B. Dodson  
Comm. & Asst. Mgr.....John M. Haberman

Admin. Asst., Opera Mgr. ...Robert M. Olson  
Promotion Dir.....Walter K. Rhoads  
Film Mgr.....Jayne Boyd  
Production Mgr.....Ken Smith  
Local Sales Mgr.....Robert F. Doty  
Chief Engineer.....William Witt  
For other WKY TV stations see Multiple-Station  
Owners.

### WTSP-TV—Tampa- St. Petersburg—1962

Channel: 10 VHF..AP: 316 Kw..VP: 158 Kw.  
Owned By.....WTSP-TV, Inc.  
Address...932 Central Ave., St. Petersburg, Fla.  
Tel.: 894-3611.....Independent  
Station Rep. ....H-R Representatives, Inc.  
President.....Sam G. Rahall  
Station Manager.....Marshall Cleaver  
Program Director.....Harry Wagner  
For other Rahall stations see WKAP, Inc., under  
Multiple-Station Owners.

### WEAT-TV—West Palm Beach —1955

Channel: 12 VHF..AP: 144 Kw..VP: 316 Kw.  
Owned By.....WEAT-TV, Inc.  
Business Address.....Palm Beach Towers  
Tel.: TE 3-9668.....ABC  
President.....Rex Rand  
Gen. Mgr.....Bertram Lebhear, Jr.  
Dir. of Operations.....Art Fisher  
Chief Engineer.....Robert Leach  
For other Rand stations see Multiple-Station  
Owners.

## Georgia

### WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Herald Publishing Co.  
Address.....Stuart Ave. & Greenwood Dr.  
Tel.: 435-8386.....ABC-NBC  
Reps.....Venard, Torbet & McConnell; Ayers  
President.....James H. Gray  
Sta., Gen., Comm. Mgr....Raymond E. Carow  
Program Director, Film Mgr. ....Reba Hill  
Promotion, Publicity Dir. ....Pat Bethune  
Chief Engineer.....Bruce Singleton  
Owners of: WJHG-TV, Panama City, Florida.

### WSB-TV—Atlanta—1948

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By...The Atlanta Newspapers  
Business Address...1601 W. Peachtree St., N.E.  
Tel.: TR 5-7221.....NBC  
Representative.....Petry  
President.....J. M. Cox, Jr.  
Exec. Dir.....J. Leonard Reinsch  
General Manager.....Marcus Bartlett  
Comm. Mgr.....Don E. Heald

Promotion Dir. ....Charles Cash  
Film Director.....Jean Hendrix  
Chief Engineer.....R. A. Holbrook  
For other Cox stations see Multiple-Station  
Owners.

### WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw  
Owned-Operated By.....Storer Bcstg. Co., Inc.  
Business Address.....1018 W. Peachtree St.  
Tel.: TRinity 5-5551.....CBS  
Station Rep.....Storer Television Sales, Inc.  
President.....George B. Storer  
Managing Director.....Ken Bagwell  
Program Dir., Opera. Dir.....Jim Ferguson  
Promotion Director.....Ned Jay  
Public Affairs Dir. ....Dale Clark  
Chief Engineer.....Hugo Fondv  
For other Storer stations see Multiple-Station  
Owners.

### WAIL—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....WIBC, Inc.



Bus. Address...1611 W. Peachtree St. N.E.  
Tel.: TR 3-1141.....ABC  
Representative .....Blair Television  
President .....Richard M. Fairbanks  
V.P., General Mgr. ....Joseph M. Higgins  
Owners of: WIBC, Indianapolis, Ind.

**WJBF—Augusta—1953**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...Georgia-Carolina Bcstg. Co.  
Business Address.....Television Park  
Tel.: PA 2-6664 .....ABC-NBC  
Representative .....Hollingbery  
President, Gen. Mgr.....J. B. Fuqua  
Program Dir. ....Carroll Ward  
Promotion Director .....John Radeck  
Film Manager .....William Bailie

**WRDW-TV—Augusta—1954**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By .....Rust Craft Broadcasting  
Address.....1301 Georgia Ave.  
Tel.: 824-5432 .....CBS  
Station Rep.....Young Television Corp.  
President.....John J. Laux  
General Manager.....Virgil B. Wolff  
Commercial Sales Mgr....Walter H. McCroba  
Program, Publicity Dir.....Jeff Evans  
Promotion Director.....Wylene Freeman  
Film Manager.....Frank Allen  
Chief Engineer.....Wilbur T. Herrington  
For other Rust Craft stations see Multiple-Station  
Owners.

**WRBL-TV—Columbus—1953**

Channel: 3 VHF..AP: 70 Kw..VP: 100 Kw.  
Owned-Oper. By.....Columbus Bcstg. Co.  
Business Address.....1350 13th Ave.  
Tel.: FA 2-0602.....CBS  
Representative .....Hollingbery  
President, Gen. Mgr.....J. W. Woodruff, Jr.  
Station Manager .....Ridley Bell  
Commercial Manager...George "Red" Jenkins  
Promotion Dir.....Carrie Brooks  
Publicity Director .....Joel Turner  
Director, Public Affairs....George A. Gingell  
Film Mgr.....Carl Long  
For other Woodruff stations see Multiple-Station  
Owners.

**WTVM—Columbus—1953**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned.....Martin Thea. of Georgia, Inc.  
Business Address.....1307 1st Ave.  
Tel.: FA 2-8828.....NBC-ABC  
Station Representative .....Young  
President.....E. D. Martin  
General Manager .....Joe Windsor  
Managing Dir., Prog. Dir.....Ted C. Short  
Nat'l Sales Mgr.....Ben Purvis  
Chief Engineer.....Charley Parrott  
Owners of: WTVC, Chattanooga.

**WMAZ-TV—Macon—1953**

Channel: 13 VHF..AP: 125 Kw..VP: 252 Kw.  
Owned By.....Southeastern Bcstg. Co.  
Business Address...Bankers Insurance Bldg.  
Tel.: SHERwood 6-7311.....ABC-CBS-NBC  
Representative .....Avery-Knodel  
President, Ch. Eng.....George Rankin, Jr.  
General Manager.....Frank Crowther  
Promotion Director.....Joel Andrews  
Owners of: WMAZ-FM-TV, Macon.

**WSAV-TV—Savannah—1956**

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By .....WSAV, Inc.  
Address.....1430 East Victory Drive  
Tel.: AD 6-0303.....ABC-NBC  
Representative .....Blair TV  
President, Gen. Mgr.....Harben Daniel  
Operations Manager .....M. E. Thompson  
Commercial Manager.....Mack Humpidge  
Film Manager.....Mrs. Alyce Strong  
Chief Engineer.....Byron Strong  
Owners of: WSAV, AM.

**WTOC-TV—Savannah—1954**

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Savannah Bcstg. Co.  
Business Address.....516 Abercorn St.  
Tel.: AD 2-0127.....CBS  
Station Representative .....Avery-Knodel  
President & Gen. Mgr...William T. Knight, Jr.  
Station, Commercial Mgr.....Ben B. Williams  
Program Dir.....Dwight J. Bruce  
Film Mgr.....Thomas Wells  
Chief Engineer.....Kyle Goodman  
Owners of: WTOC AM-FM.

**Hawaii**

**KGMB-TV—Honolulu—1952**

Channel: 9 VHF...AP: 65 Kw...VP: 108 Kw.  
Owned By .....Honolulu Star-Bulletin, Inc.  
Business Address...1534 Kapiolani Boulevard  
Tel.: 9-2011 .....CBS  
Representative....Peters, Griffin, Woodward  
President .....Chinn Ho  
Exec. Vice President.....Porter L. Dickenson

General Station Mgr.....Joe Herold  
Commercial Manager.....Erma Krause  
Program Director.....Dar Reid  
Promotion, Publicity Dir.....Victor Amiel  
Film Manager.....Sallie Thompson  
Chief Engineer.....Ronald Miyahira  
For other Hawaiian Bcstg. Syst. see Multiple-Station  
Owners.

## HAWAII-IDAHO

### **KHVH-TV—Honolulu—1954**

Channel: 4 VHF.. AP: 25 Kw.. VP: 12.5 Kw.  
Owned By.....Kaiser Industries Corp.  
Address.....1290 Ala Moana Blvd.  
Tel.: 5-3991.....ABC  
Representative.....Young-TV  
Division Manager.....Richard Block  
General Manager.....J. A. Serrao  
Commercial Mgr.....Stan Anderson  
Promotion, Publicity Dir.....Robert Kendall  
Program Director.....Dan Kawakami  
Production Manager.....Jack Annon  
Chief Engineer.....Dan O. Hunter

### **KONA—Honolulu—1952**

Channel: 2 VHF.. AP: 30.2 Kw.. VP: 60.3 Kw.  
Owned-Oper. By.....Radio Honolulu, Ltd.

Business Address.....1170 Auahi St.  
Tel.: 6-2366.....NBC  
Station Representative.....Hollingbery  
Pres., Gen. Mgr.....John D. Keating  
Nat'l Sales Mgr.....Jim Spencer  
Film Mgr., Prod. Dir.....Dick Holmes  
Chief Engineer.....Alvin Chang

### **KTRG-TV—Honolulu—1962**

Channel: 13 VHF.. AP: 15.4 Kw.. VP: 30.7 Kw.  
Owned By.....Hawaiian Paradise Park Corp.  
Address.....2227-A Kalakaua Ave.  
Tel.: 933-823.....Independent  
President.....David Watumull  
General, Station Mgr.....Russell A. Greer, Jr.  
Production, Publicity Dir.....Anita Kirby  
Acting Chief Engineer.....John White  
Owners of: KTRG, Honolulu.

## Idaho

### **KBOI-TV—Boise—1953**

Channel: 2 VHF... AP: 33 Kw.... VP: 65 Kw.  
Owned-Oper. By.....Boise Valley Bcstrs. Inc.  
Business Address.....1007 Jefferson St.  
Tel.: 342-9331.....CBS  
Reps.....Peters, Griffin, Woodward; Moore  
Pres., Gen. Mgr.....Westerman Whillock  
Station, Comm. Mgr.....Earl Glade, Jr.  
Film Manager.....Robert Howell  
Production Spvsr.....Dena Howell  
Production Director.....Louise Davis  
Local Sales Mgr.....Tom Hackleman  
Chief Eng. ....J. A. Johntz, Jr.  
Owners of: KBOI AM-FM.

### **KTVB—Boise—1953**

Channel: 7 VHF... AP: 100 Kw.... VP: 200 Kw.  
Owned-Oper. By.....KTVB, Inc.  
Address.....P.O. Box 390  
Tel.: 342-4611.....ABC-NBC  
Pres. and Gen. Mgr. ....Georgia M. Davidson  
Commercial Mgr.....George Ganz, Jr.  
National Sales Mgr.....Robert Krueger  
Prog. Director.....Del Lundbom  
Prom. Mgr.....Evelyn Winters  
Film Manager.....William Harvey  
Chief Engineer.....Harold Toedtemeier

### **KID-TV—Idaho Falls—1953**

Channel: 3 VHF.. AP: 60.3 Kw.. VP: 100 Kw.  
Owned-Oper. By.....Idaho Radio Corp.

Address.....1275 E. 17th St.  
Tel.: 522-5100.....ABC-CBS  
Sta. Reps.....Hollingbery; Art Moore  
Exec. V.P., General Mgr.....J. Allen Jensen  
Station Manager.....Claude Cain  
Program Director.....Roy Southwick  
Promotion Director.....Barry ZeVan  
Chief Engineer.....Carroll Secrist  
Owners of: KID-AM.

### **KIFI-TV—Idaho Falls—1961**

Channel: 8 VHF.. AP: 158 Kw.. VP: 316 Kw.  
Owned By.....E. Idaho Bcstg. & TV Co.  
Address.....P. O. Box 2148  
Tel.: 523-1171.....NBC-ABC  
Sta. Reps...Avery-Knodel; Feltis/Dove/ Cannon  
President, Gen. Mgr.....J. Brady  
Program Dir., Chief Eng.....H. G. Haelele  
Owners of: KIFI-AM.

### **KMVT—Twin Falls—1955**

(Formerly KLIX-TV)

Channel: 11 VHF.. AP: 14.5 Kw.. VP: 29.5 Kw.  
Owned-Oper. By.....Klix Corp.  
Address.....Eastland Dr. & Elizabeth St.  
Tel.: RE 3-5840.....ABC-CBS-NBC  
Sta. Representative.....Hollingbery  
President.....G. Hatch  
General Mgr.....Gordon Glasmann  
Chief Engineer.....Don Cederstrom  
For other Hatch stations see Multiple-Station  
Owners.

**KEY ADVERTISING EXECUTIVES  
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# Illinois

## WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Midwest Television, Inc.  
Business Address.....509 S. Neil St.  
Tel.: 356-8333.....CBS  
Station Rep.....Peters, Griffin, Woodward  
President.....August C. Meyer  
Exec. Vice President.....Guy Main  
Dir. of Operations.....James Fielding  
Sales Manager.....Jerry Johnson  
National Sales Dir.....Leonard Davis  
Film Mgr.....John Ketterer  
Publicity Director.....Dick Herzog  
Chief Engineer.....Bob Myer  
For other Midwest TV stations see Multiple-Station Owners.

## WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....CBS, Inc.  
Bus. Studio Address.....630 N. McClurg Ct.  
Tel.: WH 4-6000.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
V.P., General Mgr.....Clark B. George  
General Sls. Mgr.....Edward Kenefick  
Program Dir.....Charles Hinds  
Promotion Director.....Virgil Mitchell  
Sales Manager.....James O'Rourke  
Film Manager.....Alice Necker  
Chief Engineer.....L. A. Pierce  
For other CBS Owned stations see Radio & TV Networks.

## WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By...American Bcstg-Paramount Thtrs.  
Business Address.....190 N. State St.  
Tel.: AN 3-0800.....ABC  
Station Rep.....ABC-TV Spot Sales  
V.P., General Manager.....Sterling C. Quinlan  
Sales Dir.....Donald C. Bowen  
Film Dir.....Ralph Andrews  
Prog. Dir.....Dan Schuffman  
Promotion, Publicity Dir.....Donald H. Peterson  
Chief Engineer.....William P. Kusack

## WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw..VP: 250 Kw.  
Owned By.....Weigel Broadcasting Co.  
Address.....400 West Madison  
Tel.: 372-0026.....Independent  
President.....John Weigel  
Commercial Manager.....Gordon Wilson  
Program Director.....Gus Chan

## WGN-TV—Chicago—1948

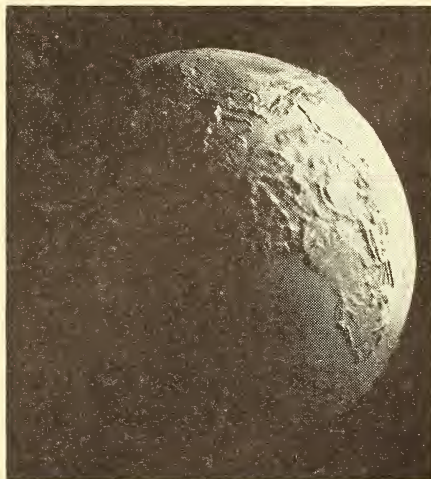
Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....WGN, Inc.  
Business Address.....2501 Bradley Place  
Tel.: LAkeview 8-2311.....Independent  
Representative.....Petry

President.....J. Howard Wood  
Exec. V.P., Gen. Mgr.....Ward L. Quaal  
Station Manager.....Ben Berentson  
Sales Manager.....Richard Jungers  
Program Mgr.....Dan Pecaro  
Sales Prom., Research Mgr.....James Hanlon  
Public Relations Mgr.....Dan Calibraro  
Film Director.....Patty Nealin  
Public Affairs Mgr.....Al Field  
Chief Engineer.....Carl J. Meyers  
For other Tribune Co. stations see Multiple-Station Owners.

## WNBQ—Chicago—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....National Bcstg. Co.  
Business-Studio Address...Merchandise Mart  
Tel.: SU 7-8300.....NBC  
Representative.....NBC Spot Sales  
President.....Robert E. Kintner  
V.P., General Manager.....Lloyd E. Yoder  
Station Mgr.....Robert Lemon  
General Sales Mgr.....Norman Cissna  
Local Sales Mgr.....James Hoel  
Program Dir.....Harry D. Trigg

How to tell  
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in '64...



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THE ASSOCIATED PRESS

## ILLINOIS

Advertising Manager.....Chet Campbell  
Publicity Director.....Dan Anderson  
Chief Engineer.....W. C. Prather  
For other NBC Owned stations see Radio & TV  
Networks.

### WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw..VP: 13.2 Kw.  
Owned By.....Plains Television Corp.  
Business Address...1500 N. Washington Ave.  
Tel.: 446-200.....NBC  
Station Representative.....Young TV  
President.....Elmer Balaban  
General Manager.....Milton Friedland  
Station Manager.....J. Begue  
Chief Engineer.....H. Eskew  
For other Balaban stations see Multiple-Station  
Owners.

### WTVP—Decatur—1953

Channel: 17 UHF..AP: 110 Kw..VP: 200 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address.....Southside Dr.  
Tel.: 428-4304.....ABC  
Station Rep. ....Metro TV Sales  
President.....Bennet H. Korn  
V.P., General Manager.....John Bone  
Commercial Mgr.....Donald Lindsey  
Program, Prom. Dir.....Jack Kussart  
Film Manager.....James Hague  
For other Metropolitan Bcstg. stations see Metro-  
media under Multiple-Station Owners.

### WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Turner-Farrar Assn.  
Address.....21½ W. Poplar St.  
Tel.: Clearbrook 3-7922.....ABC  
Station Representative.....Jack Masla  
President, Gen. Mgr.....O. L. Turner  
Comm., Program Mgr.....Fred Cline  
Prom., Publicity Dir.....Bill Plater  
Chief Engineer.....Charles Gilliam

### WQAD-TV—Moline—1963

Channel: 8 VHF..AP: 154 Kw..VP: 308 Kw.  
Owned By.....Moline TV Corp.  
3003 Park 16th St.....Tel.: 764-9694  
ABC.....Rep.: H-R TV  
Pres., Gen. Mgr.....Frank P. Schreiber

### WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw..VP: 371 Kw.  
Owned-Operated By..West Central Bcstg. Co.  
Address.....2907 Springfield Rd., E. Peoria  
Tel.: 699-3961.....NBC  
Station Rep. ....Katz  
V.P., Gen. Mgr.....Fred C. Mueller  
Comm. Manager.....John Leslie  
Promotion Dir.....Richard Evans  
Chief Engineer.....Wayne Lovely

### WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw..VP: 1000 Kw.  
Owned By.....Midwest Television Inc.

Business Address....212 SW Jefferson Ave.  
Tel.: 676-0711.....CBS  
Representative.Peters, Griffin, Woodward, Inc.  
President.....August C. Meyer  
Operations Manager.....Gene C. Robinson  
Prom., Client Service Dir.....David L. Phillips  
Film Director.....Doug Wells  
Chief Engineer.....George Pyle  
For other Midwest TV stations see Multiple-Station  
Owners.

### WTVH-TV—Peoria—1953

Channel: 19 UHF..AP: 186 Kw..VP: 479 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address.....621 Main St.  
Tel.: 676-8911.....ABC  
Sta. Representative.....Metro TV Sales  
President.....Bennet H. Korn  
General Manager.....John Bone  
Commercial Manager.....Clyde Dutton  
Chief Engineer.....Al Ruch  
For other Metropolitan Bcstg. stations see Metro-  
media under Multiple-Station Owners.

### WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Quincy Bcstg. Co.  
Business Address.....Hotel Quincy  
Tel.: 222-6830.....ABC-NBC  
Representative.....Young TV Corp.  
President.....T. C. Oakley  
General Manager.....J. S. Bonansinga  
Commercial Mgr.....J. Ben Stewart  
Program Director.....Fred Colgan  
Chief Engineer.....Frank E. Laughlin  
Owners of: WGEM AM-FM.

### WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Rock Island Bcstg. Co.  
Business Address...Telco Bldg., 231 18th St.  
Tel.: 786-5441.....CBS  
Station Reps. ....Avery-Knodel; Harry Hyett  
President.....Ben. H. Potter  
V.P., General Mgr.....Leslie C. Johnson  
Asst. Gen. Mgr., Dir. of Sales ..Maurice Corken  
Program Director.....Forest W. Cooke  
Prom., Adv. Mgr.....Heber E. Darton  
Chief Engineer.....Robert J. Sinnett  
Owners of: WHBF AM-FM.

### WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw..VP: 229 Kw.  
Owned By.....WREX-TV, Inc.  
Business Address...Auburn & Winnebago Rds.  
Tel.: 968-1813.....ABC-CBS  
Station Representative.....H-R TV, Inc.  
President.....Paul Miller  
V.P., General Mgr.....Joe M. Baisch  
Commercial Mgr.....Rod MacDonald  
Program Director.....John Mazzie  
Promotion Director.....Jack Lightner  
Film Mgr.....Gene Hines  
Chief Engineer.....Dick Peck  
For other Gannett stations see Multiple-Station  
Owners.

**WTVO—Rockford—1953**

Channel: 39 UHF..AP: 98 Kw..VP: 195 Kw.  
 Owned-Oper. By..Winnebago Television Corp.  
 Business Address.....Meridian Rd.  
 Tel.: Woodland 3-5413.....NBC  
 Station Representative .....Bolling  
 President .....Harry Balaban  
 Manager .....Harold Froelich  
 Chief Engineer.....H. H. Eckstein  
 For other Balaban stations see Multiple-Station  
 Owners.

**WICS—Springfield—1953**

Channel: 20 UHF..AP: 468 Kw..VP: 204 Kw.  
 Owned-Oper. By.....Plains Television Corp.  
 Address .....523 E. Capitol Ave.  
 Tel.: 528-0465 .....NBC  
 Representative .....Adam Young  
 President .....Harry Balaban  
 V.P., General Mgr.....Milton D. Friedland  
 Program, Film Mgr.....H. J. Hoskins  
 Dir. of Engineering.....Jerrold Merritt  
 For other Balaban stations see Multiple-Station  
 Owners.

**Indiana**

**WTTV—Bloomington—1949**

Channel: 4 VHF..AP: 26.7 Kw..VP: 47.9 Kw.  
 Owned By.....Sarkes Tarzian, Inc.  
 Business Address.....3490 Bluff Rd.  
 Tel.: ST 7-2211.....Independent  
 President .....Sarkes Tarzian  
 General, Comm. Mgr.....Robert G. Holben  
 Program, Prom., Adv. Mgr.....Arthur R. Hook  
 Chief Engineer.....Fred J. Molchin  
 For other Tarzian stations see Multiple-Station  
 Owners.

**WEHT—Evansville—1953**

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.  
 Owned-Oper. By .....WEHT, Inc.  
 Business Address .....Box 395  
 Tel.: HA 4-9215 .....CBS TV Corp.  
 Representative .....Young  
 President.....Edwin G. Richter, Jr.  
 General Manager.....William R. Hight  
 Commercial Manager .....James H. Manion  
 Promotion Director.....Jane Ann Koch  
 Program Dir.....Roger Forster  
 Chief Engineer.....Elmer Chancellor  
 Owners of: KGUN-TV, Tucson, Ariz.

**WFIE-TV—Evansville—1953**

Channel: 14 UHF AP: 104.8 Kw. VP: 200 Kw.  
 Owned-Oper. By.....WFIE, Inc.  
 Address.....1115 Mount Auburn Rd.  
 Tel.: HA 5-6201 .....NBC  
 Station Representative .....Katz  
 President .....Nathan Lord  
 General Manager .....Jack E. Douglas  
 Program, Film Mgr.....Chester T. Behrman

**WTVW—Evansville—1956**

Channel: 7 VHF ..AP: 158 Kw.. VP: 316 Kw.  
 Owned By.....Polaris Corp.  
 Business Address .....405 Carpenter St.  
 Tel.: HA 2-1121 .....ABC  
 President.....Ferris E. Traylor  
 General Manager .....Dick Shively  
 Station Manager .....James L. Ritter

Commercial Manager .....Al Saucier  
 Nat. Sales Mgr.....Bob Ossenberg  
 Program Dir.....Ulysses Carlini  
 Chief Engineer.....John Schuta  
 For other Polaris stations see Multiple-Station  
 Owners.

**WANE-TV—Fort Wayne—1954**

Channel: 15 UHF..AP: 77.6 Kw.VP: 144 Kw.  
 Owned-Oper. By .Indiana Broadcasting Corp.  
 Business Address.....2915 W. State Blvd.  
 Tel.: A-9411 .....CBS  
 Sta. Representative .....H-R  
 President .....C. Wrede Petersmeyer  
 General Manager.....Reid G. Chapman  
 Sales Dir.....John Keenan  
 Film Manager .....Allen Govin  
 Chief Engineer .....Walt Jones  
 For other Corinthian stations see Multiple-Station  
 Owners.

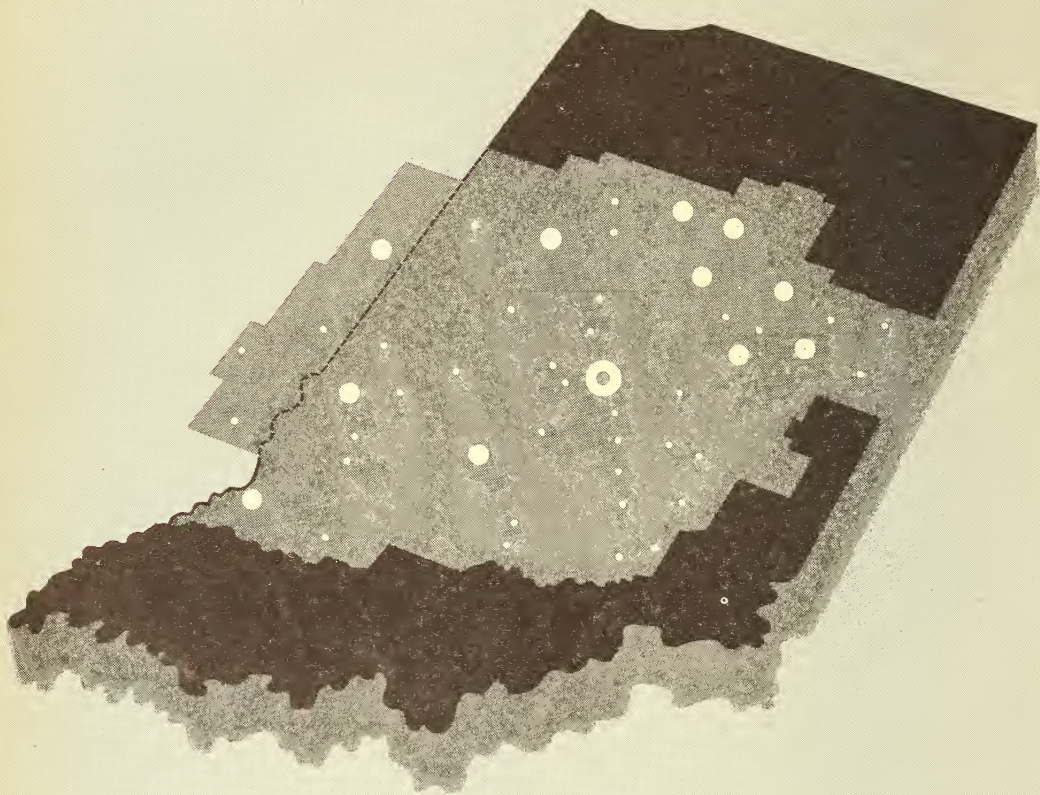
**WKJG-TV—Fort Wayne—1953**

Channel: 33 UHF..AP: 144 Kw..VP: 263 Kw.  
 Owned .....WKJG, Inc.  
 Address.....2633 W. State Blvd.  
 Tel.: 742-2295 .....NBC  
 Station Rep.....Advertising Time Sales  
 President.....John F. Dille, Jr.  
 General, Station Mgr. ....Hilliard Gates  
 Commercial Mgr.....Carleton B. Evans  
 Program Director.....Calo Mahlock  
 Chief Engineer .....Eugene A. Chase  
 For other Communicana stations see Multiple-Station  
 Owners.

**WPTA—Fort Wayne—1957**

Channel: 21 UHF..AP: 55 Kw..VP: 110 Kw.  
 Owned.....Sarkes Tarzian, Inc.  
 Address.....3333 Butler Road  
 Tel.: ANthony 7125 .....ABC  
 Station Representative .....Young  
 President .....Sarkes Tarzian  
 General Manager.....Richard Morgan  
 Film Manager.....Charles Smith  
 For other Tarzian stations see Multiple-Station  
 Owners.

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WFBM-TV is the *only* station in Indianapolis with no overlapping penetration in this coverage area by basic affiliates of the same network. It provides the only basic NBC coverage of Mid-Indiana's 760,000 TV set owning families.

For *complete* coverage of Mid-Indiana's multiple markets use the facilities of WFBM-TV . . . the dominating sales force that reaches 50,000 more TV homes than any other local station!

## AMERICA'S 13<sup>th</sup> TV MARKET

**Indianapolis**—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

**11 Satellite Markets**—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terre Haute • Danville, Illinois. (419,000 TV homes!)

**WFBM<sup>NBC</sup> TV**  
**INDIANAPOLIS**

**TIME  
LIFE  
BROADCAST**

AMERICA'S 13<sup>th</sup> TV MARKET • REPRESENTED BY THE KATZ AGENCY

**WFBM-TV—Indianapolis—1949**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned By.....Time-Life Broadcast, Inc.  
 Bus. Studio Address.....1330 N. Meridian St.  
 Tel.: MEloose 4-8521.....NBC  
 Representative.....Katz  
 President.....W. C. Pullen, Jr.  
 V.P., Gen. Mgr.....Eldon Campbell  
 Station Manager.....Don Menke  
 Sales Manager.....Hugh L. Kibbey  
 Prog. Dir., Film Mgr.....Warren Wright  
 Promotion, Publicity Manager....K. C. Strange  
 Chief Engineer.....Robert Flanders  
 For other Time-Life stations see Multiple-Station Owners.

**WISH-TV—Indianapolis—1954**

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned.....Indiana Bcstg. Corp.  
 Business Address.....1440 North Meridian  
 Tel.: MEloose 4-6411.....CBS  
 Sta. Representative.....H-R  
 President.....C. Wrede Petersmeyer  
 Gen., Sta. Manager.....Robert B. McConnell  
 Commercial Manager.....Joseph E. Lake  
 Program Dir.....Dave Smith  
 Prom., Pub. Director.....Ray Reisinger  
 Chief Engineer.....C. E. Wallace  
 For other Corinthian stations see Multiple-Station Owners.

**WLW-I—Indianapolis—1957**

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned.....Crosley Bcstg. Corp.  
 Business Address.....1401 N. Meridian St.  
 Tel.: MEloose 9-2311.....ABC  
 Station Rep.....Crosley; Lowrance; Moore  
 President.....John T. Murphy  
 V.P., General Manager.....John B. Babcock  
 Spec. Bcst. Serv. Dir.....Bruce B. Cox  
 Program Mgr.....Chuck Brodhead  
 Promotion, Publicity Dir.....Charles Rogers  
 Film Director.....Bob Reynolds  
 Chief Engineer.....Norman Nixon  
 For other Crosley stations see Multiple-Station Owners.

**WFAM-TV—Lafayette—1953**

Channel: 18 UHF..AP: 107 Kw..VP: 218 Kw.  
 Owned.....Sarkes Tarzian, Inc.  
 Business Address.....McCarty Lane  
 Tel.: GIBson 7-2113.....CBS  
 Station Rep.....Young TV  
 President.....Sarkes Tarzian  
 General Mgr.....Richard W. Long  
 Program Director.....Larry Hightchew  
 Chief Engineer.....Charles Anderson  
 For other Tarzian stations see Multiple-Station Owners.

**WTAF-TV—Marion—1962**

Channel: 31 UHF..AP: 11.8 Kw..VP: 21.9 Kw.  
 Owned By.....Geneco Broadcasting, Inc.  
 Address.....314 S. Boots St.  
 Tel.: North 4-7117.....Independent

Station Representative..Weed Television Corp.  
 President.....Eugene C. Thompson  
 General, Station Mgr.....Robert Fincannon  
 Asst. Manager.....Richard W. Florea  
 Production Manager.....T. Ray Kline  
 Program Manager.....Donald L. Tillman  
 Film Manager.....John Hedrick  
 Chief Engineer.....Gene Miller

**WLBC-TV—Muncie—1953**

Channel: 49 UHF..AP: 8.5 Kw..VP: 17 Kw.  
 Owned-Oper. By.....Tri-City Radio Corp.  
 Address.....U.S. Highway #35  
 Tel.: ATlas 8-4403.....ABC-CBS-NBC  
 Representative.....Holman  
 Pres., Gen., Sta. Mgr.....Don Burton  
 Comm., Film Mgr.....Bill Craig  
 Chief Engineer.....Pat Finnegan  
 Owners of: WLBC; WMUN-FM, Muncie.

**WNDU-TV—South Bend—1955**

Channel: 16 UHF..AP: 141 Kw..VP: 282 Kw.  
 Owned-Oper. By.....Michiana Telecasting  
 Address.....P.O. Box 16  
 Tel.: CE 3-7111.....NBC  
 Station Rep.....Venard, Torbet & McConnell  
 President.....Rev. Theodore M. Hesburgh  
 General Manager.....Wm. Thomas Hamilton  
 Station Manager.....Bazil O'Hagan  
 Promotion Director.....David Williams  
 Operations Mgr.....P. E. Walton  
 Sales Manager.....Gus Vanderheyden  
 Film Manager.....Donalee Dorhauer  
 Chief Engineer.....Raymond Jackson  
 Owners of: WNDU-AM-FM.

**WSBT-TV—South Bend—1952**

Channel: 22 UHF..AP: 240 Kw..VP: 498 Kw.  
 Owned-Operated By.....South Bend Tribune  
 Address.....300 W. Jefferson St.  
 Tel.: CE 3-3141.....CBS  
 Representative.....Raymer  
 President.....Franklin D. Schurz  
 General Station Mgr.....Arthur R. O'Neil  
 Comm., Adv. Mgr.....Wilbur R. Darch  
 Promotion, Publicity Dir.....N. J. Gassensmith  
 Program Dir., Film Mgr.....Walter A. Sweitzer  
 Chief Engineer.....Scott N. Hagenau  
 Owners of: WSBT-AM-FM.

**WSJV-TV—South Bend-Elkhart  
1954**

Channel: 28 UHF..AP: 116 Kw..VP: 231 Kw.  
 Owned By.....Communicana Group  
 Business Address.....Box 28, South Bend  
 Tel.: CEntal 2-2828.....ABC  
 Station Representative.....Adv. Time Sales  
 President.....John F. Dille Jr.  
 V.P., Gen. Mgr.....Paul C. Brines  
 Assistant Mgr.....Edwin J. Lasko  
 Commercial Manager.....Don E. Fuller  
 Prom. Dir.....Marilyn Lee  
 Operations Director.....W. Forrest Morrow  
 Merchandising Dir.....Ken Owens

## INDIANA-IOWA

Film Director.....Arthur Whitaker, Jr.  
Production Manager.....James Blacklaw  
Chief Engineer.....Woodrow Hawkins  
For other Communicana stations see Multiple-Station Owners.

### WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By..Wabash Valley Bcstg. Corp.  
Business Address.....918 Ohio Street

Tel.: CRawford 9481.....CBS-ABC  
Representative.....Petry  
President, General Mgr. ....Anton Hulman, Jr.  
V.P., Dir. of Operations.....Ben Falber, Jr.  
V.P., Charge of Facilities.....Russ Arnold  
Production Director.....Paul Denehie  
Promotion Director.....Helen Ryan  
Publicity Director.....Sheldon Fisher  
Owners of: WTHI-AM-FM.

## Iowa

### WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.  
Owned-Oper. By.....Iowa State Univ.  
Address.....Service Bldg.  
Tel.: 231-2631.....ABC  
Representative.....H-R  
President.....Dr. James Hilton  
Gen. Manager, Prog. Dir. ...Robert C. Mulhall  
Commercial Mgr.....Ted Tostlebe  
Publicity Director.....Ron Scott  
Chief Engineer.....Keith Ketchum  
Owners of: WOI-AM-FM.

Commercial Manager.....Harold Heath  
Film Director.....Russel Wingo  
Program Director.....Robert W. Gifford  
Promotion Director.....Richard W. Upp  
Publicity Director.....Dorothy Boyd  
Owners of: WOC-AM-FM; WHO-AM-FM-TV, Des Moines.

### KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned-Operated By....Cowles Mag. & Bcstg.  
Address.....Ninth & Pleasant St.  
Tel.: CH 3-4141.....CBS  
Representative.....Katz  
President.....Marvin C. Whatmore  
General Manager.....Robert W. Dillon  
Commercial Manager.....Paul M. Elliott  
Program Dir.....Joe G. Hudgens  
Chief Engineer.....Charles F. Quentin  
For other Cowles stations see Multiple-Station Owners.

### KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw..VP: 316 Kw.  
Owned-Oper. By.....Cedar Rapids TV Co.  
Business Address.....104½ First St., S.W.  
Tel.: EM 4-4194.....ABC  
President.....Joseph F. Hladky, Jr.  
General Manager.....Redd Gardner  
Commercial Manager....Geo. C. Carpenter, III  
Prom. Pub. Dir.....Edna A. Herbst  
Operation Mgr.....Ralph D. Willey  
Film Director.....David Kralik  
Owners of: KCRG AM.

### WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By...Central Broadcasting Co.  
Business Address.....1100 Walnut St.  
Tel.: 288-6511.....NBC  
Representative. Peters, Griffin, Woodward, Inc.  
President.....D. D. Palmer  
V.P., General Manager.....Paul A. Loyet  
Sales Manager.....Robert H. Harter  
Program Director, Film Mgr. ....Jack Kerrigan  
Prom. Manager.....Ward McCleary  
Chief Engineer.....Roy W. Pratt  
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

### WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....WMT-TV, Inc.  
Bus. Address.....Paramount Theatre Bldg.  
Tel.: EM 4-0171.....CBS  
Representative.....Katz  
President.....William B. Quarton  
V.P. Opera., Film Mgr.....Douglas B. Grant  
V.P., Sales.....Lew Van Nostrand  
Promotion Director.....Richard Pinney  
Chief Engineer.....George Hixenbaugh  
Owners of: WMT-FM, WEBC, Duluth, Minn.

### KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw..VP: 330 Kw.  
Owned-Oper. By...Northwest Television Co.  
Address.....952 1st Ave. S.  
Tel.: 573-4131.....NBC  
President.....Edward Breen  
Promotion Director.....Vince Fleming  
Film Manager.....Stan McCurdy  
Program Director.....Richard Johnson  
Chief Engineer.....David Sinclair  
Owners of: KVFD, Fort Dodge.

### WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 68 Kw..VP: 100 Kw.  
Owned-Oper. By.....Tri-City Broadcasting Co.  
Business Address.....805 Brady St.  
Tel.: 324-1661.....NBC  
Representative. Peters, Griffin, Woodward, Inc.  
President.....David D. Palmer  
General Manager.....Raymond E. Guth



**KGLO-TV—Mason City—1954**

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Lee Radio, Inc.  
 Address .....112 N. Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Station Representative.....Adv. Time Sales  
 President, General Mgr.....Walter Rothschild  
 Vice Pres., Sta. Mgr.....Lloyd Loers  
 Program Dir., Film Buyer.....Douglas Sherwin  
 Promotion Director .....Paul Lindemeyer  
 Chief Engineer.....Roger Sawyer  
 For other Lee stations see Multiple-Station Owners.

**KTVO—Ottumwa—1955**

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Operated By...KTVO Television, Inc.  
 Address .....211 East 2nd St.  
 Tel.: MUrray 2-4535.....ABC-CBS-NBC  
 Representative .....Hollingbery  
 Pres., Gen. Mgr.....James J. Conroy  
 Commercial Mgr.....L. William King  
 Chief Engineer.....L. A. Wallace

**KTIV—Sioux City—1954**

Channel: 4 VHF...AP: 100 Kw...VP: 50 Kw.  
 Owned-Oper. By.....KTIV Television Corp.  
 Address.....Tenth & Grandview  
 Tel.: 8-0545.....NBC-ABC  
 Newspaper Affil.....Journal-Tribune  
 Representative .....Hollingbery

Pres., Gen. Mgr.....Dietrich Dirks  
 V.P. Comm. Mgr.....Eugene T. Flaherty  
 Program, Film Mgr.....Don Stone  
 Prom., Pub. Dir.....Bill Mote  
 Chief Engineer.....Alvin Smith

**KVTV—Sioux City—1953**

Channel: 9 VHF..AP: 144 Kw..VP: 288 Kw.  
 Owned-Oper. By.....Peoples Bcstg. Corp.  
 Business Address.....7th & Douglas  
 Tel.: 2-2711 .....CBS-ABC  
 Representative .....Katz  
 President.....H. E. Evans  
 V.P., General Mgr.....Donald D. Sullivan  
 Comm. Manager .....Robert B. Donovan  
 Prog. Director.....Clark Pollock  
 Film Manager .....Carl Morris  
 Chief Eng.....Robert G. Engelhardt  
 For other Peoples stations see Multiple-Station  
 Owners.

**KWWL-TV—Waterloo—1953**

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Black Hawk Bcstg. Co.  
 Business Address.....Insurance Bldg.  
 Tel.: AD 4-4404.....NBC  
 Representative .....Avery-Knodel  
 President.....Ralph J. McElroy  
 Vice President .....Thomas L. Young  
 For other Black Hawk stations see Multiple-Station  
 Owners.

**Kansas**

**KTVC-TV—Ensign—1957**

Channel: 6 VHF..AP: 14.1 Kw..VP: 28.2 Kw.  
 Owned.....S.W. Kansas TV Co., Inc.  
 Address .....610 Second St., Dodge City  
 Tel., HU 3-6366, Dodge City.....CBS  
 Station Representative .....Blair Television  
 President .....Leigh Warner  
 Gen., Sta. Mgr.....Wendell Elliott  
 Chief Engineer.....Kenneth Karr

Film Manager.....Wayne Davis  
 Chief Engineer.....H. G. Haebele

**KAYS-TV—Hays—1958**

Channel: 7 VHF..AP: 60.3 Kw..VP: 112.6 Kw.  
 Owned By.....KAYS, Inc.  
 Business Address.....2300 Hall St.  
 Tel.: MArket 4-2578 .....ABC-CBS  
 Reps. ....Holman; Melville; Soderlund  
 President.....Ross Beach, Jr.  
 General Mgr.....Robert E. Schmidt  
 Commercial Manager .....Bernie Brown  
 Program Director.....Harvey Zimmerman  
 Promotion Director .....Darrel Lewis  
 Chief Engineer.....Keith Townsdin  
 Owners of: KAYS; KLOE-TV, Goodland, Kan.

**KWHT-TV—Goodland—1958**

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.  
 Owned By.....Standard Electronics Corp.  
 Business Address.....17th St. & B'way Ave.  
 Tel.: IW 9-2321.....CBS, ABC  
 General Manager.....Jack Walkmeyer

**KCKT-TV—Great Bend—1954**

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned By .....Wichita TV Corp.  
 Business Address.....Box 182  
 Tel.: GL 3-7868.....NBC  
 Representative .....Bolling  
 Gen., Sta. Mgr.....E. L. Kuhlman  
 Program Director.....Bonnie Perry  
 Prom., Pub. Dir.....Sid Hutchins

**KTVH—Hutchinson-Wichita  
1953**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By..Wichita-Hutchinson Co., Inc.  
 Business Address.....1800 North Plum  
 Tel.: MO 5-5503.....CBS  
 Station Representative .....Blair  
 President.....Mr. Joyce A. Swan

## KANSAS-KENTUCKY

General, Sta. Mgr. .... M. Dale Larsen  
Commercial Mgr. .... William S. Ritchie  
Promotion, Pub. Dir. .... John S. Mileham  
Prog. Dir., Film Mgr. .... Robert D. Snyder  
Chief Engineer .... Ken H. Cook

### KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw..VP: 245 Kw.  
Owned-Oper. Mid-Continent Telecasting, Inc.  
Business Address ..... Box 659  
Tel.: MA 1-0400 ..... NBC  
Representative ..... Katz  
General Manager ..... R. E. Wade  
Program Director ..... Louis R. Martin

### KSLN-TV—Salina—1962

Channel: 34....AP: .363 Kw....VP: .724 Kw.  
Owned By ..... Prairie States Bcstg. Co.  
Address ..... Suite 1029, United Bldg.  
Tel.: TAYlor 7-8758 ..... ABC, NBC  
President, General Mgr. .... Mel L. Gleason  
Program, Promotion Mgr. .... Kirk Downey

### WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By ..... Topeka Broadcasting Assn.  
Address ..... 5600 W. 6th

Tel: CR 2-3456.....ABC-CBS-NBC  
Representative ..... Avery-Knodel  
President.....O. S. Stauffer  
General Station Mgr. .... Thad M. Sandstrom  
Commercial Manager.....Bob Kearns  
Program Director ..... Rush Evans  
Chief Engineer.....Paul Winders  
For other Stauffer stations see Multiple-Station  
Owners.

### KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw..VP: 316 Kw.  
Owned-Oper. By ..... KAKE-TV, Inc.  
Business Address ..... 1500 N. West St.  
Tel.: WH 3-4221.....ABC  
Representative ..... Katz  
President.....Mark Adams  
Gen. Sta. Mgr.....Martin Umansky  
Chief Engineer.....Harold Newby

### KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....Wichita TV Corp.  
Address ..... 833 N. Main St.  
Tel.: AM 5-5633 ..... Independent  
President.....G. M. Brown  
V.P., General Mgr. .... Don Sbarra  
Chief Engineer.....Russell V. Goyette

## Kentucky

### WLTW—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Argus Bcstg. Co.  
Address ..... 1018 Chestnut  
Tel.: 842-0338 ..... Independent  
President.....George A. Brown, Jr.  
Gen., Comm. Mgr. .... J. M. Walters

### WKYT-TV—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw..VP: 195 Kw.  
Owned.....Taft Bcstg. Co.  
Business Address.....1087 New Circle Road  
Tel.: 2-2533 ..... CBS-ABC  
President.....Hulbert Taft, Jr.  
General Manager.....Fred von Stade  
Prom. Dir., Adv. Mgr....Emajo Cocanougher  
Film Director.....Dave Fleischer  
Chief Engineer.....Bernard F. Gurewich  
For other Taft stations see Multiple-Station  
Owners.

### WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw..VP: 300 Kw.  
Owned-Oper. By.....WLEX-TV, Inc.  
Business Address.....P.O. Box 1457  
Tel.: 4-8747 ..... CBS-NBC  
Station Rep. .... Raymer  
President.....J. D. Gay, Jr.  
Exec. V.P., Gen. Mgr. .... Earl Boyles

Station Manager ..... Harry C. Barfield  
Chief Engineer.....Jim Robertson

### WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....WAVE, Inc.  
Address ..... 725 S. Floyd  
Tel.: JU 5-2201.....NBC  
Station Representative ..... Katz  
President.....Mrs. Jane Morton Norton  
General Manager ..... Nathan Lord  
Sta. Mgr. .... Ralph S. Jackson  
Comm. Mgr. .... Houston D. Jones  
Prog., Film Dir.....George Patterson  
Promotion Director.....W. Rudd  
Chief Engineer.....Wilbur Hudson  
For other Norton stations see Multiple-Station  
Owners.

### WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....WHAS, Inc.  
Address ..... 525 W. Broadway  
Tel.: 585-2211 ..... CBS  
Representative...Harrington, Righter, Parsons  
President.....Barry Bingham  
V.P. & Director.....Victor A. Sholls  
Sales Director.....George Johnson  
Program Director.....Sam Gifford  
Prom., Publicity Dir.....William Loader

## KENTUCKY-LOUISIANA

Film Manager.....Charles McDaniel  
Dir. Engineering.....O. W. Towner  
Owners of WHAS-AM.

### WLKY—Louisville—1961

Channel: 32 UHF...AP: 120 Kw...VP: 234 Kw.  
Owned By .....Kentuckiana Television, Inc.  
Address .....3947 Park Dr.  
Tel.: 367-6441 .....ABC  
President .....George E. Egger  
Program Director .....Wilson Hatcher

### WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Paducah Newspapers, Inc.  
Address .....100 Television Lane  
Tel.: 442-8214 .....NBC  
Station Representative .....Adv. Time Sales  
President .....Frank Paxton  
Managing Director .....Fred Paxton  
General Mgr.....Sam Livingston  
Prog. Dir.....J. E. English III  
Chief Engineer.....John Adams

## Louisiana

### KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned.....Lanford Telecast. Co., Inc.  
Business Address.....605-11 Washington  
Tel.: HI 5-2456.....ABC-CBS-NBC  
Representative .....Adv. Time Sales  
President.....T. B. Lanford  
General Manager.....Willard L. Cobb  
Local Sales Mgr.....Jesse R. Sexton  
Nat'l Sales Mgr.....Art Reuben  
Sales Serv. Mgr.....Franklin Whitehead  
Merchandising Mgr.....Jim Nutter  
Chief Engineer.....Robert E. Miller  
For other Lanford stations see Multiple-Station  
Owners.

Station Rep. ....Venard, Torbet & McConnell  
President .....Paul H. Kurzweg  
General Manager .....William Patton  
Commercial Manager .....Roy K. Rhodes  
Operations Mgr., Chief Engr. ....Bill Spiller

### KLFY-TV—Lafayette—1955

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned.....Camellia Bcstg. Co. Inc.  
Address .....P. O. Box 3687  
Tel.: CE 5-9494.....CBS-ABC  
Station Rep. ....Bolling  
President.....Paul H. DeClouet  
General Manager.....Guy Corley  
Asst. General Mgr.....Jim Allen  
Commercial Manager.....Thomas G. Pears  
Production Director.....Mike Hudgens  
Film Manager.....Beverly Masich  
Program Director.....Toni Coons  
Chief Engineer.....J. P. Robillard  
Owners of: KEUN, Eunice, La.; KUPI, Ville  
Platte, La.; KFRA, Franklin, La.

### WAFB-TV—Baton Rouge—1953

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned .....Modern Bcstg. Co., Inc.  
Business Address.....P.O. Box 2671  
Tel.: DI 4-8571.....CBS-ABC  
Station Representative .....Blair  
Pres., Gen. Mgr. ....Tom E. Gibbens  
Comm. Mgr.....Mervyn E. Rhys  
Prom., Pub. Dir.....Grace McElveen  
Chief Engineer.....Donald K. Allan

### KPLC-TV—Lake Charles—1954

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw  
Owned-Oper. By.....Calcasieu Bcstg. Co.  
Address .....Box 1521  
Tel.: HE 6-3631.....ABC-NBC  
Representative .....Adv. Time Sales  
President.....T. B. Lanford  
General Manager.....P. E. Mills, Jr.  
Comm. Manager .....Art Reuben  
Promotion Director.....Jeb Swanson  
Film Manager.....Donald Johnson  
Program Director.....A. B. Craft  
Chief Engineer.....Ed Barton  
For other Lanford stations see Multiple-Station  
Owners.

### WBRZ-TV—Baton Rouge—1955

Channel: 2 VHF...AP: 56.2 Kw...VP: 100 Kw.  
Owned-Operated By.....La. TV Bcstg. Co.  
Bus. Address.....1650 Highland Rd.  
Tel.: DI 8-1491.....ABC-NBC  
Representative .....Hollingbery  
Pres., Gen. Mgr.....Douglas L. Manship  
Station Manager.....Aubrey L. Moore  
Production Manager.....John T. Crowe  
Sales Manager.....Jules L. Mayeux  
Program, Film Mgr.....John Ferguson  
Chief Engineer.....Pat Weathersby  
Owners of: WJBO-AM-FM, Baton Rouge.

### KNOE-TV—Monroe—1953

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Noe Enterprises, Inc.  
Business Address.....KNOE Road  
Tel.: FA 2-8155.....ABC-CBS  
Station Representative.....H-R Representatives  
Board Chair. & Owner.....James A. Noe, Sr.

### KATC—Lafayette—1962

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By .....Arcadian Television Corp.  
Address .....P.O. Box 3347  
Tel.: 232-6111 .....ABC

## LOUISIANA-MAINE

President.....James A. Noe, Jr.  
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman  
V.P. Sales Mgr.....Bob Powell  
V.P., Promo., Pub. Dir.....Allen Jones  
V.P., Eng. Dir.....Raymond Boyd

### WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....Royal St. Corp.  
Tel.: 524-4371.....NBC  
Representative.....Blair  
President.....Edgar B. Stern, Jr.  
Exec. V.P., Gen. Mgr.....A. Louis Read  
Sales Manager.....Robert S. Schultis  
Program, Promotion Director.....Stan Cohen  
Chief Engineer.....Lindsey Riddle  
Owners of: WDSU AM-FM.

### WVUE-TV—New Orleans—1959

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By....New Orleans TV Corp.  
Business Address.....1418 Cleveland Ave.  
Tel.: JA 5-9011.....ABC  
Pres., Gen. Mgr.....Joseph A. Paretti  
Comm. Mgr.....B. B. Baylor  
Program Dir.....De Alton G. Neher

### WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....Loyola U. of the South  
Address.....1024 N. Rampart St.  
Tel.: 529-4444.....CBS  
Station Rep.....Katz  
Pres.....Very Rev. A. Smith, S.J.  
Gen. Mgr.....J. Michael Early  
Prog. Dir.....Rupert Copponex  
Promotion Mgr.....Phil Johnson  
Chief Engineer.....J. D. Bloom  
Owners of: WWL AM.

### KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....KSLA-TV, Inc.  
Business Address.....Box 92  
Tel.: 424-8101.....CBS  
Representative.....Harrington, Righter, Parsons  
President.....Douglas F. Attaway  
General Mgr.....Winston B. Linam  
Program Dir.....John Renshaw  
Promotion Dir.....Bob Weimar  
Chief Engineer.....Morris C. Barton

### KTBS-TV—Shreveport—1955

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Oper. By.....KTBS, Inc.  
Address.....312 E. Kings Hwy.  
Tel.: 868-3644.....ABC  
Station Rep.....Katz  
Pres., Gen. Mgr.....E. Newton Wray  
Film Manager.....Marvin Perry  
Production Manager.....Don Moore  
Chief Engineer.....Claude R. Scott

### KTAL-TV—Shreveport- Texarkana—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....KCMC  
Address.....3150 N. Market, Shreveport  
Tel.: 425-2422, Shreveport.....NBC  
Sta. Rep.....Blair-TV  
Pres.....Walter E. Hussman  
Prog. Dir.....James T. Lynagh  
Film Mgr.....Jack L. Rea  
Chief Eng.....Edward L. Covington  
Owners of: KTAL-FM, KCMC-AM, Texarkana,  
Tex.

## Maine

### WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw..VP: 30 Kw.  
Owned-Oper....Community Telecasting Serv.  
Address.....35 Hildreth, Studio City, Bangor  
Tel.: 947-8321.....ABC-CBS  
Sta. Reps.....Hollingsbery; Kettell-Carter  
President.....Horace Hildreth  
Exec. V.P., Gen. Mgr.....Walter L. Dickson  
Sales Mgr.....Paul Quigg  
Station Manager.....Richard B. Bronson  
Prog. Dir.....George Gonyar  
Promo., Pub. Dir.....Rcnald Hoar  
Film Manager.....Ralph Libby  
Chief Engineer.....Edward Winchester  
For other Hildreth stations see Multiple-Station  
Owners.

### WLBZ-TV—Bangor—1954

Channel: 2 VHF...AP: 25.7...VP: 51.3 Kw.  
Owned-Operated By....WLBZ Television Inc.  
Business Address.....7 Main St.  
Tel.: 2-4822.....NBC  
Sta. Rep.....Katz  
President.....William H. Rines  
General Mgr.....Jack Atwood  
Station, Comm. Mgr.....Rudolph O. Marcoux  
Film Mgr.....James Irvine  
Chief Engineer.....John Wibby  
For other Rines stations see Maine Bestg. under  
Multiple-Station Owners.

### WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw..VP: 100 Kw.  
Owned-Oper. By.....Maine Radio & TV Co.

Address.....579 Congress St.  
 Tel.: SP 2-0181.....NBC  
 Station Representative.....Katz  
 President.....William H. Rines  
 General Mgr.....Jack S. Atwood  
 Sta. Mgr.....Donald K. Powers  
 Sales Manager.....Bruce C. McGorill  
 Film Manager.....George Bowler  
 Chief Engineer.....Chas. Brown  
 For other Maine Bestg. stations see Multiple-Station Owners.

**WGAN-TV—Portland—1954**

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....Guy Gannett Bcstg. Services  
 Business Address.....390 Congress St.  
 Tel.: SP 2-4661.....CBS  
 Representative.....Blair TV Assocs.  
 Pres.....Jean Gannett Arnzen  
 General Mgr.....Donald S. Moeller  
 Sales Mgr.....George D. Lilly  
 Program Director.....William G. Wadman  
 Promo. Dir.....Arnie Kuvent  
 Film Manager.....Earle Fenderson  
 Chief Eng.....Henry L. Van Amburgh  
 For other Gannett stations see Multiple-Station Owners.

**WMTW-TV—Portland  
 1954**

Channel: 8 VHF..AP: 52.5 Kw..VP: 105 Kw.

Owned-Oper. By...Mt. Washington TV Inc.  
 Address.....Congress Bldg.  
 Tel., SP 3-5664.....ABC  
 Rep.....Harrington, Righter & Parsons  
 Pres. & Gen. Mgr.....John W. Guider  
 Station Mgr.....Robert M. Joyce  
 Asst. Gen. Mgr., Comm. Mgr..Robert L. Maynard  
 Program Dir.....Leon P. Nelson  
 Promotion Director.....Grayce Papps  
 Film Dir.....Brian Higgins  
 Chief Engineer.....Parker H. Vincent  
 Owners of: WMTW-FM, Poland Spring.

**WAGM-TV—Presque Isle—1956**

Channel: 8 VHF...AP: 30 Kw...VP: 60 Kw.  
 Owned-Oper. By.....Aroostook Bcstg. Corp.  
 Address.....Box 729  
 Tel.: PO 9-2461.....ABC-CBS-NBC  
 Station Reps.....Hollingbery; Kettell-Carter  
 President.....Horace A. Hildreth  
 Exec. V.P.....Walter Dickson  
 Station Manager.....Stanley A. Lyons  
 Commercial Manager.....Robert Gold  
 Program Director.....Keith Fowles  
 Promotion, Pub. Dir.....William B. Stephenson  
 Film Manager.....Albert Chasse  
 Advertising Manager.....Alfred Knight  
 Chief Engineer.....J. Richards  
 For other Hildreth stations see Multiple-Station Owners.

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# Maryland

## WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Operated By.....Hearst Corporation  
 Business-Studio Address.....2610 N. Charles  
 Tel.: HO 7-3000.....NBC  
 Representative.....Edward Petry  
 President.....Richard Berlin  
 Station Mgr.....Brent O. Gunts  
 Sales Manager.....Robert R. Rodgers  
 Chief Engineer.....John Wilner  
 For other Hearst stations see Multiple-Station  
 Owners.

## WJZ-TV—Baltimore—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned By...Group W/Westinghouse Bcstg.  
 Address.....Television Hill  
 Tel.: 664-7600.....ABC  
 Sta. Representative.....TvAR  
 President.....Donald H. McGannon  
 Gen., Sta. Mgr.....Herbert B. Cahan  
 Comm. Mgr.....Robert L. Bryan  
 Chief Eng.....Glenn Lahman  
 For other Group W/Westinghouse stations see  
 Multiple-Station Owners.

## WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....The A. S. Abell Co.  
 Address.....Charles & Redwood Sts.  
 Tel.: MU 5-5670.....CBS  
 Representative.....Katz  
 President.....William F. Schmick, Jr.  
 General Station Mgr.....E. K. Jett  
 Commercial, Adv. Mgr.....E. A. Lang  
 Program Director.....Robert Cochrane  
 Film Mgr.....David Stickle  
 Chief Engineer.....Carlton G. Nopper  
 Owners of: WBOC-AM-TV, Salisbury, Md.

## WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 225 Kw..VP: 112.5 Kw.  
 Owned By.....WBOC, Inc.  
 Address.....Radio-Tv, Park  
 Tel.: PI 9-6131.....ABC-CBS-NBC  
 President.....William F. Schmick, Jr.  
 V.P., General Manager.....Charles J. Truitt  
 Commercial Manager.....Roy Maines  
 Program Director.....John W. Downing, Jr.  
 Chief Engineer.....Jack Ward  
 Owners of: WBOC; WMAR-TV, Baltimore.



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 BALTIMORE, MD.

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# Massachusetts

## WBZ-TV—Boston—1948

Channel: 4 VHF. AP: 28.12 Kw.. VP: 56.24 Kw.  
Owned By.....Group W/Westinghouse Bcstg.  
Address.....122 East 42nd St., New York, N. Y.  
Tel.: MU 7-0808.....NBC  
Sta. Representative.....TVAR  
President.....Donald H. McGannon  
Station V.P.....W. C. Swartley  
General Mgr.....J. E. Allen  
Sales Manager.....K. T. MacDonald  
Program Director.....George Moynihan  
Prom. Adv. Mgr.....Robert Hudson  
Publicity Director.....Joe Ryan  
Film Manager.....R. Jenkins  
Chief Engineer.....W. H. Hauser  
For other Group W/Westinghouse stations see  
Multiple-Stations Owners.

## WHDH-TV—Boston—1957

Channel: 5 VHF. AP: 32.4 Kw.. VP: 64.6 Kw.  
Owned By.....Herald Traveler Corp.  
Address.....50 Morrissey Blvd.  
Tel.: AV 8-5000.....CBS  
Representative.....Blair-TV  
President.....Robert B. Choate  
V.P., Man. Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tangar  
Dir. of TV.....Leslie G. Arries, Jr.  
Dir. Sales Prom.....Robert B. Cheyne  
Nat'l Sales Mgr.....William H. Fallon  
Film Manager.....Joseph Levine  
Chief Engineer.....Philip K. Baldwin  
Owners of: WHDH AM-FM.

## WNAC-TV—Boston—1948

Channel: 7 VHF. AP: 158 Kw.. VP: 316 Kw.  
Owned-Oper. By.....RKO General  
Business-Studio Address....21 Brookline Ave.  
Tel.: CO 6-0800.....ABC  
Station Rep.....RKO Gen. Bcstg. Nat. Sales  
President.....William M. McCormick  
Vice Pres.....Thomas Bateson  
Prog. Dir.....George Cyr  
Pub. Dir.....Phyllis Doherty  
Promo. Dir., Adv. Mgr.....Al Korn  
Film Mgr.....Guy Giampapa  
Chief Eng.....Bernard Bohunicky  
For other RKO General stations see Multiple-Station Owners.

## WRLP—Greenfield—1957

Channel: 32 UHF. AP: 100 Kw.. VP: 200 Kw.  
Owned By.....Springfield TV Bcstg. Corp.

Address.....P. O. Box 32  
Tel.: Northfield 336.....Independent  
Station Rep.....Hollingbery  
President, Gen. Mgr.....William L. Putnam  
V.P., Program Dir.....Jerry Barnes  
V.P., Station Mgr.....John Fergie  
Chief Engineer.....Ralph Jay  
For other Springfield TV stations see Multiple-Station Owners.

## WTEV—New Bedford-Providence-Fall River—1963

(See Providence, R. I.)

## WHYN—Springfield—1953

Channel: 40 UHF. AP: 125 Kw.. VP: 250 Kw.  
Owned-Oper. By.....Hampden-Hampshire  
Business Address.....1300 Liberty St.  
Tel.: RE 4-1126.....ABC  
Station Rep.....Advertising Time Sales  
President.....William Dwight  
Gen., Sta. Manager.....Charles N. DeRose  
Commercial, Adv. Mgr.....Zack Land  
Film Manager.....Gerald Loughman  
Owners of: WHYN-FM.

## WWLP—Springfield—1953

Channel: 22 UHF. AP: 188 Kw.. VP: 376 Kw.  
Owned By.....Springfield TV Bcstg. Corp.  
Business Address.....P.O. Box 2210  
Tel.: State 5-1201.....NBC  
Sta. Rep.....Hollingbery; Kettell-Carter  
Pres., Gen. Mgr.....William L. Putnam  
V.P., Commercial Mgr.....James Ferguson  
V.P., Program Dir.....Jerry Barnes  
V.P., Chief Engineer.....George Townsend  
Promotion Mgr.....Frank J. Doherty, Jr.  
Film Mgr.....Wallace Sawyer  
Advertising Manager.....Paul Brissette  
For other Springfield TV stations see Multiple-Station Owners.

## WWOR—Worcester—1953

Channel: 14 UHF. AP: 9.5 Kw.. VP: 18.5 Kw.  
Owned By.....Springfield TV Bcstg. Co.  
Address.....Box 2210, Springfield  
Tel.: Swift 9-4800.....NBC  
Representatives.....Hollingbery; Kettell-Carter  
President, Gen. Mgr.....William L. Putnam  
Station Manager.....Francis J. Doherty, Jr.  
Program Director.....Jerry Barnes  
For other Springfield TV stations see Multiple-Station Owners.

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# Michigan

## WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw...VP: 20 Kw.  
 Owned By .....Triangle Bcstg. Co.  
 Address .....Box 40  
 Tel.: 386-6077 .....Independent  
 Pres. ....Ray Makela  
 Gen. Mgr., Promo. Dir. ...Albert VandenBosch  
 Comm. Mgr. ....Michael V. Clarke  
 Prog. Dir. ....John A. King  
 Film Mgr. ....Jack A. Himes  
 Chief Eng. ....Gerald D. Dawes

## WWTW—Cadillac—1953

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Fetzer TV, Inc.  
 Business Address.....417 N. Mitchell St.  
 Tel.: PR 5-3478.....ABC-CBS  
 Sta. Representative.....Avery-Knodel  
 President.....John E. Fetzer  
 Gen. Mgr.....Gene Ellerman  
 Asst. Gen. Mgr.....Daryl Sebastian  
 Program Dir.....John Wheat  
 Chief Engineer.....Ronald Baker  
 For other Fetzer stations see Multiple-Station  
 Owners.

## WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Midwestern Bcstg. Co.  
 Address .....Traverse City  
 Tel.: MA 7-5683.....ABC-NBC  
 Sta. Rep. ....Venard, Torbet & McConnell  
 Pres. ....Les Biederman  
 Gen. Mgr. ....Soren Munkhof  
 Station Mgr.....Jerry Ferris  
 Commercial Manager.....Robert E. Detwiler  
 Chief Engineer.....William Kiker  
 For other Biederman stations see Paul Bunyan  
 Network under Multiple-Station Owners.

## CKLW-TV—Detroit-Windsor (Ont.)—1954

Channel: 9 VHF...AP: 180 Kw...VP: 325 Kw.  
 Owned By.....Western Ontario Bcstg. Co.  
 Address.....1450 Guardian Bldg.  
 Tel.: WO 1-7200.....CBC  
 Station Rep.....RKO Gen. Bcstg. Nat. Sales  
 Pres., Gen. Mgr. ....S. Campbell Ritchie  
 Gen., Sales Mgr. ....Norman Hawkins  
 Chief Eng .....Stewart Clark  
 For other RKO General stations see Multiple-Station  
 Owners.

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## WJBK-TV—Detroit—1948

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By .....Storer Bcstg Co.  
 Address .....7441 Second Ave.  
 Tel.: TR 3-7400.....CBS  
 Station Rep.....Storer Television Sales  
 President.....George B. Storer, Jr.  
 Gen. Mgr. ....Lawrence M. Carino  
 Program Director.....Robert J. McBride  
 Promo. Dir. ....Willard S. Smith  
 Film Mgr. ....Jerry Christner  
 Local Sales Mgr.....Charles W. Bergeson  
 Nat. Sales Mgr.....Seymour Eaton  
 Chief Engineer.....Marion Stoner  
 For other Storer stations see Multiple-Station  
 Owners.

## WWJ-TV—Detroit—1947

Channel: 4 VHF...AP: 50.1 Kw...VP: 97.7 Kw.  
 Owned-Operated By...Evening News Assoc.  
 Business Address.....622 W. Lafayette  
 Tel.: WO 2-2000.....NBC  
 Representative.Peters, Griffin, Woodward, Inc.  
 General Manager.....James Schiavone  
 Asst. General Manager.....Don DeGroot  
 Station Manager.....Franklin G. Sisson  
 Sales Manager.....Ray W. Colle  
 National Sales Mgr.....Peter S. Good  
 Prog. & Prod. Manager .....Ian Harrower  
 Promotion Manager.....Glenn Kyker  
 Sls. Development Mgr.....Frank Steltenkamp  
 Engineering Manager.....E. J. Love  
 Owners of: WWJ-AM-FM-TV, Detroit.



**WXYZ-TV—Detroit—1948**

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....ABC-PT  
 Business Address.....20777 W. Ten Mile Rd.  
 Tel.: KENwood 4-7000.....ABC  
 Station Rep.....ABC-TV Station Sales  
 President, Sta. Mgr.....John F. Pival  
 National Sales Mgr.....Kent Fredericks  
 Program Director.....Peter Strand  
 Local Sales Service Mgr.....Jan Coil  
 Film Mgr.....Ken Sims  
 Chief Engineer.....Charles Kocher  
 For other ABC Owned stations see Radio & TV  
 Networks.

**WJRT—Flint—1958**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....John H. Poole  
 Address.....2302 Lapeer Rd.  
 Tel.: CE 9-6611.....ABC  
 Station Rep.....Harrington, Righter & Parsons  
 President.....John H. Poole  
 V.P., General Mgr.....A. Donovan Faust  
 Chief Engineer.....C. Jones  
 For other Poole stations see Multiple-Station  
 Owners.

**WNEM-TV—Flint-Saginaw-  
 Bay City—1954**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Operated By.....Gerity Bcstg. Co.  
 Business Address....5700 Becker Rd., Saginaw  
 Tel.: PL 5-8191; Saginaw.....NBC  
 Representative.....Petry  
 President, Gen. Mgr.....James Gerity, Jr.  
 Commercial Mgr.....Jack Berry  
 Owners of: WABJ, Adrian.

**WOOD-TV—Grand Rapids—1949**

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....Time-Life Bcstg., Inc.  
 Address.....120 College S E  
 Tel.: GL 9-4125.....NBC  
 Representative.....Katz  
 Vice Pres., Gen. Mgr.....Willard Schroeder  
 Sta., Sales Mgr.....John S. Markward  
 Prom., Publicity Dir.....Clark Grant  
 Program Dir.....Peter Kizer  
 Film Mgr.....Bob Smith  
 Chief Engineer.....Charles Robison  
 For other Time-Life stations see Multiple-Station  
 Owners.

**WZZM-TV—Grand Rapids  
 1962**

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....Channel 13, Gr. Rap., Inc.  
 Address.....TV Center  
 Tel.: 459-3533.....ABC  
 Sta. Rep.....Peters, Griffin, Woodward  
 General Mgr.....Harold C. Sundberg  
 Oper. Mgr.....William G. Evans  
 Film Mgr.....William K. Prins  
 Chief Eng.....Dale Wolters

**WKZO-TV—Kalamazoo—1950**

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Operated By.....Fetzer Bcstg. Co.  
 Address.....590 West Maple  
 Tel.: FI 5-2101.....ABC-CBS  
 Representative.....Avery-Knodel, Inc.  
 President.....John E. Fetzer  
 Exec. V. P., General Mgr.....Carl E. Lee  
 Sales Manager.....Donald DeSmit, Jr.  
 Program Director.....Charles Lynch  
 Film Manager.....Mel Haavind  
 Chief Engineer.....Arthur Covell  
 For other Fetzer stations see Multiple-Station  
 Owners.

**WJIM-TV—Lansing—1950**

Channel: 6 VHF..AP: 100 Kw..VP: 50 Kw.  
 Owned-Oper. By.....Gross Telecasting, Inc.  
 Address.....2820 E. Saginaw  
 Tel.: IV 2-1333.....CBS  
 Station Rep.....Blair TV  
 President, Gen. Mgr.....Harold F. Gross  
 Film, Traffic Mgr.....Phillip E. Sherck  
 Chief Engineer.....Carl Onken  
 Owners of: WJIM AM-FM.

**WILX-TV—Lansing-Jackson  
 1959**

Channel: 10 VHF..AP: 174 Kw..VP: 316 Kw.  
 Owned-Oper. By.....TV Corp. of Mich.  
 Address.....Box 380, Jackson  
 Tel.: 783-2621.....NBC  
 Sta. Rep.....Young TV  
 President.....Edward E. Wilson  
 General Mgr.....William J. Hart  
 Sales Mgr.....Roy F. Brown  
 Prog. Dir.....Dennis Cobb  
 Chief Engineer.....Donald Wright  
 Owners of: WRST-AM, Jackson.

**WLUC-TV—Marquette—1956**

Channel: 6 VHF..AP: 60.3 Kw..VP: 100 Kw.  
 Owned-Oper. By.....North Central Bcstg. Co.  
 Address.....P.O. Box 479  
 Tel.: GR 5-4161.....CBS-ABC-NBC  
 President.....Morgan Murphy  
 Promo. Dir.....Jack Dempsey  
 Chief Engineer.....John Truitt  
 For other Murphy stations see Multiple-Station  
 Owners.

**WKNX-TV—Saginaw—1953**

Channel: 57 UHF..AP: 103 Kw..VP: 207 Kw.  
 Owned-Operated By...Lake Huron Bcstg. Co.  
 Address.....221 S. Wash. Ave.  
 Tel.: PL 3-4471.....CBS  
 Representative.....Gill-Perna, Inc.  
 President, Gen. Mgr.....William J. Edwards  
 Vice Pres.....Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Commercial Manager....Robert M. Chandler  
 Program Director.....Frank Coopersmith  
 Chief Engineer.....Max W. Thomas  
 Owners of: WKNX AM.

## MICHIGAN-MINNESOTA

### WPBN-TV—Traverse City— 1954

Channel: 7 VHF..AP: 67.5 Kw..VP: 135 Kw.  
Owned-Oper. By.....Midwestern Bcstg. Co.  
Business Address.....Paul Bunyan Bldg.  
Tel.: WI 7-7675.....ABC-NBC

Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....Les Biederman  
Station Manager.....Soren Munkhof  
Commercial Mgr.....R. E. Detwiler  
Chief Engineer.....William H. Kiker  
For other Biederman stations see Paul Bunyan  
Network under Multiple-Station Owners.

## Minnesota

### KCMT-TV—Alexandria—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Central Minn. TV Co.  
Business Address.....7th & Fillmore  
Tel.: RO 3-5166.....ABC-NBC  
Sta. Rep.....Avery-Knodel, Inc.  
President.....Joseph O. Perino  
Gen., Sta. Mgr.....Glenn W. Flint  
Commercial Mgr.....Kenneth Schneider  
Film Mgr.....Wayne Hjelm  
Chief Engineer.....Nile Hunt  
Owners of: KNMT, Walker.

General Manager.....Robert J. Rich  
Station Manager.....Tom Gavin  
Commercial Manager.....R. W. Pearson  
Program Dir.....Ed Conrad  
Promotion Director.....Martin Olson  
Chief Engineer.....George Carlson  
Owners of: WDSM-AM.

### KMMT—Austin—1953

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....Minn.-la. TV Co.  
Address.....Hwy. 105 S.  
Tel.: HE 3-8836.....ABC  
Representative.....Avery-Knodel, Inc.  
President.....R. J. McElroy  
Sta. Mgr.....C. Ross Martin  
Prog. Dir., Bus. Mgr.....Stan Stydnicki  
Film Mgr.....Robert Peterson  
Chief Engineer.....Tony Mulder

### KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....KEYC-Lee TV, Inc.  
Address.....Box XII  
Tel.: 7995.....CBS  
Sta. Rep.....Advertising Time Sales  
Pres., Nat'l. Sales Mgr. . . .Walter J. Rothschild  
Station Manager.....Bob Gardner  
Local Sales Mgr.....Hap Halligan  
Prog. Dir.....Earl Lamont  
Promo. Dir.....Merilyn Nelson  
Film Mgr.....Mary E. Bradley  
Chief Engineer.....Donald Borchert  
For other Lee stations see Multiple-Station Owners.

### KDAL-TV—Duluth-Superior —1954

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....KDAL, Inc.  
Business Address.....Bradley Building  
Tel.: RA 2-4466.....ABC-CBS  
Representative.....Avery-Knodel  
President.....Ward L. Quaal  
General Manager.....Odin S. Ramsland  
Sales Manager.....John Grandy  
Chief Engineer.....Robert Deitman  
For other Tribune Co. stations see Multiple-Station Owners.

### WCCO-TV—Minneapolis—1949

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Midwest Radio-TV Inc.  
Address.....50 S. 9th  
Tel.: FE 8-0552.....CBS  
Station Rep.....Peters, Griffin, Woodward  
Chrmn. of Bd.....William J. McNally  
President.....Robert B. Ridder  
Exec. V.P., Gen. Mgr.....F. Van Konynenburg  
Sales Mgr.....Robert N. Ekstrum  
Promo., Pub. Dir.....Tom Cousins  
Film Mgr.....Harry Jones  
Chief Engineer.....John M. Sherman  
Owners of: WCCO-AM.

### WDSM-TV—Duluth-Superior —1954

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Northwest Publications, Inc.  
Bus. Address.....230 E. Superior St., Duluth  
Tel.: RA 7-8484.....ABC-NBC  
Station Rep.....Peters, Griffin, Woodward  
President.....Robert B. Ridder

### KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....United Television, Inc.  
Address.....120 S. 9th  
Tel.: FE 9-8811.....ABC  
Sta. Rep.....Blair TV  
Pres., Gen. Mgr.....Donald Swartz  
Commercial Manager.....Richard Butterfield  
Program Dir.....Joseph Carney  
Prom., Publicity Dir.....Robert Favaro  
Chief Engineer.....Chalmers Stromberg

## MINNESOTA-MISSISSIPPI

### WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.  
Owned By.....Chris-Craft Inds.  
Business Address.....2925 Dean Blvd.  
Tel.: WA 7-8881.....Independent  
Representative.....Katz  
President.....John Hopkins  
Chief Engineer.....W. Fritze  
For other Chris-Craft stations see Multiple-Station  
Owners.

### KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw..VP: 316 Kw.  
Owned-Oper. By.....So. Minn. Bcstg. Co.  
Business Address.....100 - 1st Ave. Bldg.  
Tel.: AT 9-3924.....NBC  
Reps...Venard, Torbet, McConnell; Beckjorden  
President.....Mrs. Gregory P. Gentling  
General Manager.....G. David Gentling  
Station. Comm. Mgr.....Willard Lampman

Prom., Pub. Director.....Carol Geerdes  
Program Dir., Film Mgr.....Paul Wizkro  
Chief Engineer.....Robert W. Cross  
Owners of: KROC-AM.

### KSTP-TV—St. Paul- Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned-Operated By.....KSTP, Inc.  
Address.....3415 University Ave., St. Paul  
Tel.: MI 5-2724.....NBC  
Representative.....Edward Petry  
President, Gen. Mgr.....Stanley E. Hubbard  
Vice Pres., Res. Dir.....Stanley S. Hubbard  
Vice Pres., Sales.....Marvin L. Rosene  
Promo., Pub. Dir.....William P. Davey  
Film Mgr.....Loren W. Mathre  
Chief Eng.....Frederick L. Street  
For other Hubbard stations see Multiple-Station  
Owners.

## Mississippi

### WLOX-TV—Biloxi—1962

Channel: 13 VHF.AP: 15.85 Kw..VP: 31.7 Kw.  
Owned By.....WLOX Bcstg. Co.  
Address.....Buena Vista Hotel  
Tel.: 432-5581.....ABC  
Station Reps.....Holman; Ayers  
Pres.....James S. Love  
Gen., Sta. Mgr.....Ray Butterfield  
Comm., Adv. Mgr.....Earl B. Blessey  
Prog. Dir., Film Mgr.....Virginia L. Harris  
Chief Eng.....Thomas B. Majure  
Owners of: WLOX-AM.

### WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 20 Kw...VP: 10 Kw.  
Owned-Oper. By.....Birney Imes, Jr.  
Business Address.....Highway 12 North  
Tel.: FAirfax 8-5631.....ABC-CBS-NBC  
President.....Birney Imes, Jr.  
Gen., Prom. Mgr.....P. B. Hinman  
Commercial Mgr.....Bill Whitfield  
Operations, Film Mgr.....Edward Prescott  
Chief Engineer.....Tom McFerrin  
For other Imes stations see Multiple-Station  
Owners.

### WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw..VP: 29.5 Kw.  
Owned By.....Miss. Telecasting Co. Inc.  
Address.....P. O. Box 414  
Tel.: 453-4001.....CBS  
Sta. Rep.....Raymer  
President, Gen. Mgr.....Cy N. Bahakel  
Comm., Sta. Manager.....Don Neil  
Program Dir.....Mrs. Erlene Leach  
Promo. Dir., Film Mgr.....Calton Crowell  
For other Bahakel stations see Multiple-Station  
Owners.

### WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw...VP: 51.3 Kw.  
Owned-Oper. By.....So. Miss. TV Co.  
Business Address.....Box 1649  
Tel.: JU 4-8441.....ABC-NBC  
Sta. Representative.....Weed  
President.....William S. Smylie  
General Mgr.....Marvin Reuben  
Comm. Mgr.....Jerry P. Keith  
Operations Mgr.....David L. Waite  
Promo. Dir.....Nell Sumrall  
Film Manager.....Wayne Milling  
Chief Engineer.....Clarence Vogel

### WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Capitol Bcstg. Co.  
Business Address.....P. O. Box 8187  
Tel.: 372-6311.....ABC-CBS-NBC  
Station Representative.....Katz  
Pres.....T. M. Hederman, Jr.  
Vice Pres., Gen. Mgr.....L. M. Sepaugh, Sr.  
Sta., Comm. Mgr.....Owens F. Alexander  
Prog. Dir.....Ken Parks  
Promo., Pub. Dir.....Miss Sandy McMillan  
Film Manager.....L. M. Sepaugh, Jr.  
Chief Engineer.....C. A. Perkins  
Owners of: WSLI, Jackson.

### WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Lamar Life Bcstg. Co.  
Business Address.....715 S. Jefferson  
Tel.: FL 2-2691.....ABC-NBC  
Representative.....Hollingbery

## MISSISSIPPI-MISSOURI

Pres. .... W. H. Mounger  
Gen., Station Mgr. .... Fred L. Beard  
Comm. Mgr. .... Frank Gentry  
Program Director. .... Maurice Thompson  
Promotion, Publicity Dir. .... Michael Kelly  
Adv. Mgr. .... P. R. Storm  
Film Manager. .... Bruce Nicholson  
Chief Engineer. .... Floyd Kinard  
Owners of: WJDX AM-FM, Jackson.

### WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By... Southern Television Corp.  
Business Address ..... Southern Bldg.  
Tel.: 3-1441 ..... ABC-CBS-NBC  
Station Representative ..... Bolling  
President, Gen. Mgr. .... Robert F. Wright  
Sales Manager ..... W. B. Crooks

Prog., Prom. Dir. .... Cecil Germany  
Film, Prod. Dir. .... George Shannon  
Operations Dir. .... Bob Holland  
Chief Engineer. .... Joe Saxon

### WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw..VP: 27.2 Kw.  
Owned-Oper. By ..... WTWV, Inc.  
Bus. Address ..... Beech Springs Rd.; Box 163  
Tel.: VI 2-7620. .... NBC  
Representative ..... Jack Masla  
President. .... Frank K. Spain  
General, Comm. Mgr. .... Charles H. Hicks, Jr.  
Program Director. .... William B. Landers  
Prom., Pub. Dir. .... Perrin Purvis  
Opera. Superv. .... J. A. Stembidge  
Chief Engineer. .... J. D. Green

## Missouri

### KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By ..... Hirsch Broadcasting Co.  
Business Address ..... 324 Broadway  
Tel.: ED 5-5511. .... CBS  
Sta. Rep. .... Meeker  
President. .... Oscar C. Hirsch  
Station Mgr. .... Robert O. Hirsch  
Program Dir. .... Donald T. McNeely  
For other Hirsch stations see Multiple-Station  
Owners.

### KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw..VP: 251 Kw.  
Owned-Oper. By ..... Curators of Univ. of Mo.  
Address ..... Columbia, Mo.  
Tel.: Gibson 2-1122. .... ABC-NBC  
Station Rep. .... Avery-Knodel  
Director of TV ..... Edward C. Lambert  
Station, Film Manager. .... Glenn G. Griswold  
Commercial Manager. .... John O. Conwell  
Program Director. .... Monte Gurwit  
Chief Engineer ..... William J. Reagan

### KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw..VP: 316 Kw.  
Owned-Oper. By ..... Lee Broadcasting, Inc.  
Business Address ..... WCU Bldg., Quincy, Ill.  
Tel.: BA 2-6200. .... ABC-CBS  
Station Rep. .... Advertising Time Sales  
Board Chmn. .... Lee P. Loomis  
Pres., Gen Mgr. .... Walter J. Rothschild  
Local Sales Mgr. .... Ralph Drescher  
Program Dir. .... Tom Robey  
Film Manager. .... Jean Eager  
For other Lee stations see Multiple-Station  
Owners.

### KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By ..... Jefferson TV Co.  
Business Address ..... Hills Farm  
Tel.: 6-6188 ..... ABC-CBS  
President. .... William H. Weldon  
Gen., Film Mgr. .... Robert Blosser  
Chief Engineer. .... Edward Schuelein  
Owners of: KMOS-TV, Sedalia.

### KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By ..... Gilmore Ents.  
Address ..... 1928 W. 13th  
Tel.: MA 3-7260. .... ABC-CBS  
Station Representative ..... Avery-Knodel  
Pres. .... James S. Gilmore, Jr.  
V.P., General Manager. .... D. T. Knight  
Commercial Mgr. .... Bill Hirshey  
Program Dir. .... Ron Robson  
Promo., Pub. Dir. .... Bill Harned  
Film Manager. .... Douglas Carter  
Chief Engineer ..... Jack Langford  
Owners of: KODE.

### KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned By ..... Meredith Bcstg. Co.  
Business Address ..... 125 East 31st St.  
Tel.: JE 1-6789. .... CBS  
Representative ..... Katz  
V.P., General Mgr. .... E. K. Hartenbower  
Station, Comm. Mgr. .... S. B. Tremble  
Program Dir. .... Kenneth W. Heady  
Prom., Pub. Director. .... F. C. Strawn  
Chief Engineer. .... Karl Troeglen  
For other Meredith stations see Multiple-Station  
Owners.

**KMBC-TV—Kansas City—1953**

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Metropolitan Bcstg. TV  
 Address .....11th & Central  
 Tel.: HA 1-2650.....ABC  
 Sta. Representative.....Metro TV Sales  
 President.....Bennet H. Korn  
 Vice-Pres., Gen. Mgr.....Mark L. Wodlinger  
 Loc. Sales Mgr. ....Ed Dennis  
 For other Metropolitan Bcstg. stations see Metro-  
 media under Multiple-Station Owners.

**WDAF-TV—Kansas City—1949**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Taft Bcstg. Co.  
 Business Address.....Signal Hill  
 Tel.: PL 3-4567.....NBC  
 Station Rep. ....Petry  
 President.....Hulbert Taft, Jr.  
 Chief Engineer ..... James Schmidt  
 For other Taft stations see Multiple-Station Own-  
 ers.



**The KCMO Quartet hits all the sales notes . . . loud and true!**

Here's one act you'll want to book for sure—IF you want to fill the house (or stores) in Kansas City.

You get a bonus, too. It's KCMO's exclusive Feature Merchandising Service. We'll be happy to give you the whole story on KC's star performers . . . anytime.

**KCMO-TV — Channel 5 / KCMO-Radio — 810 on the dial**  
**KCMO-FM — 94.9 megs. / KCMO Business Music Services (Muzak)**

## MISSOURI-MONTANA

### KMOS-TV—Sedalia—1954

Channel: 6 VHF.. AP: 8.2 Kw... VP: 16.4 Kw.  
Owned By..... Jefferson TV Co.  
Business Address..... 2100 W. Broadway  
Tel.: TAYlor 6-1651..... ABC-CBS  
President..... William H. Weldon  
Chief Engineer..... Ed Schvelein  
Owners of: KRCG-TV, Jefferson City, Mo.

### KTTS-TV—Springfield—1953

Channel: 10 VHF.. AP: 190.55 Kw.. VP: 316 Kw.  
Owned-Oper. By..... Independent Bcstg. Co.  
Business Address..... P.O. Box 1716 SSS  
Tel.: UNiversity 2-7474..... CBS  
President..... J. H. G. Cooper  
General Mgr..... G. Pearson Ward  
Sales Manager..... Jack Lloyd  
Program Director..... Kevin McAndrews  
Film Manager..... Ted Tucker  
Chief Engineer..... William F. Curry  
Owners of: KTTS AM-FM.

### KYTV—Springfield—1953

Channel: 3 VHF.. AP: 50 Kw... VP: 100 Kw.  
Owned-Oper. By... Springfield Television Inc.  
Business Address..... 999 W. Sunshine  
Tel.: University 6-2766..... NBC-ABC  
Representative..... Hollingbery  
Co-Mgr., Comm. Mgr..... Ralph L. Stufflebam  
Co-Mgr., Prog. Dir..... Carl Fox

### KFEQ-TV—St. Joseph—1953

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned By..... Mid-States Bcstg. Corp.  
Business Address..... 40th & Farson  
Tel.: ADams 3-2528..... ABC-CBS  
President..... John P. McGoff  
Sales Mgr..... Carleton Schirmer  
Program Director..... Dick McDaniel  
Chief Engineer..... Kenneth Lux  
For other Mid-States stations see Multiple-Station Owners.

### KMOX-TV—St. Louis—1958

Channel: 4 VHF.. AP: 50 Kw... VP: 100 Kw.  
Owned-Oper. By..... CBS, Inc.  
Business Address..... 12th & Cole Sts.  
Tel.: MAin 1-9100..... CBS  
Station Rep..... CBS TV Stations Nat'l Sales  
President..... Merle S. Jones  
V.P., Gen. Mgr..... Gene Wilkey  
Administrative Asst..... Norman Bacon  
General Sales Mgr..... Charles McAbee

Program Dir..... Don Markley  
Sales Prom. Mgr..... Judd Choler  
Dir. Info. Services..... Fred S. Heywood  
News, Pub. Dir. .... Steve Fentress  
Film Mgr..... G. West  
Chief Engineer..... Harry Harvey  
For other CBS Owned stations see Multiple-Station Owners.

### KPLR-TV—St. Louis—1959

Channel: 11 VHF.. AP: 158 Kw... VP: 316 Kw.  
Owned By..... 220 TV, Inc.  
Address..... 4935 Lindell Blvd.  
Tel.: Forest 7-7211..... Independent  
Representative..... Peters, Griffin, Woodward  
President..... Harold Koplar  
Vice Pres., Gen. Mgr. .... Saul Rosenzweig  
Station Manager..... Bob Davis  
Sales Mgr..... Michael McCormick  
Program Director..... Eleanor Werner  
Promo. Dir..... Robert Choisser  
Film Manager..... Jim Anians  
Chief Engineer..... Kenneth Hildenbrand

### KSD-TV—St. Louis—1947

Channel: 5 VHF.. AP: 60.3 Kw... VP: 100 Kw.  
Owned-Oper. By... The Pulitzer Publishing Co.  
Address..... 1111 Olive St.  
Tel.: MAin 1-1111..... NBC  
Station Representative..... Katz  
President..... Joseph Pulitzer, Jr.  
General Manager..... Harold Grams  
Station Manager..... Guy E. Yeldell  
Sales Manager..... Ray Karpowicz  
Program, Film Mgr..... Keith Gunther  
Promotion Director..... Fred J. Mueller  
Publicity Dir..... Robert Hannon  
Chief Engineer..... J. E. Risk  
Owners of: KSD AM.

### KTVI—St. Louis—1957

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned..... Signal Hill Telecasting Corp.  
Business Address..... 5915 Berthold Ave.  
Tel.: MI 7-3600..... ABC  
President..... Harry Tenenbaum  
Exec. V.P., Gen. Mgr. .... Paul E. Peltason  
Vice Pres., Asst. G.M. .... Ralph Hansen  
Gen. Sales Mgr. .... Bob Temple  
Loc. Sales Mgr. .... Jim Necessary  
News, Pub. Dir. .... Bruce Hayward  
Prog. Dir. .... Francis W. Hunt  
Chief Engineer..... Richard Trompeter

## Montana

### KULR-TV—Billings—1958

(Formerly KGHL-TV)

Channel: 8 VHF.. AP: 158 Kw... VP: 316 Kw.  
Owned By..... Paul Crain & Dan Snyder  
Address..... 214 N. 30th St.

Tel.: 252-4676..... ABC-NBC  
Pres.; Gen., Comm. Mgr..... Paul Crain  
Commercial Mgr..... Robert McCann  
Chief Engineer..... D. Jansma  
Owners of: KRTV, Great Falls.

**KOOK-TV—Billings—1953**

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Montana Network  
 Business Address.....P. O. Box 2557  
 Tel.: 252-5611.....ABC, CBS  
 Sta. Reps.....Hollingbery; Art Moore  
 President.....Joseph S. Sample  
 General Station Mgr.....Cliff Ewing  
 Comm. Manager.....John Conner  
 Prog. Dir., Adv. Mgr.....Vic Miller  
 Promo., Pub. Dir.....Marguerite Taylor  
 Film Manager.....James Thorpe  
 Owners of: KOOK-AM; KXLF-AM-TV, Butte,  
 Mont.

**KXLF-TV—Butte—1953**

Channel: 4 VHF..AP: 30 Kw..VP: 60 Kw.  
 Owned By.....Garryowen Butte TV  
 Business Address.....Box 1956  
 Tel.: 792-9111.....CBS  
 Station Rep.....Hollingbery  
 President.....Joseph S. Sample  
 General Station Mgr.....Edmund L. Peiss  
 Program Director.....Paul Simitzes  
 Chief Engineer.....Vern Totten  
 Owners of: KXLF; KOOK-AM-TV, Billings.

**KXGN-TV—Glendive—1957**

Channel: 5 VHF..AP: 2.5 Kw..VP: 5 Kw.  
 Owned By.....Glendive Bcstg. Corp.  
 Address.....122 S. Merrill Ave.  
 Tel.: 365-3377.....CBS  
 President.....Lewis W. Moore  
 General Mgr., Adv. Mgr.....Jerry Robbins  
 Film Manager.....Peter Seilor  
 Program Engineer.....Jane Robbins  
 Chief Engineer.....Donald J. Powers  
 Owners of: KXGN-AM.

**KFBB-TV—Great Falls—1954**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.

Owned By.....HarriScope Bcstg.  
 Business Address.....Box 1139  
 Tel.: 453-4377.....ABC-CBS  
 Station Representative.....Hollingbery; Moore  
 Pres.....Burt I. Harris  
 Exec. V.P.....L. W. Berger  
 Gen. Mgr.....W. C. (Bud) Blanchette  
 Chief Engineer.....Anthony Lopuch  
 For other HarriScope stations see Multiple-Station  
 Owners.

**KRTV—Great Falls—1958**

Channel: 3 VHF..AP: 15.3 Kw..VP: 30.5 Kw.  
 Owned By.....Snyder & Assoc.  
 Business Address.....Box 1453  
 Tel.: 453-2433.....NBC-ABC  
 Sta. Reps.....Avery-Knodel; Feltis, Dove, Cannon  
 President.....Dan Snyder  
 Chief Engineer.....Jesse Waymire  
 Owners of: KULR, Billings.

**KBLL-TV—Helena—1959**

Channel: 12 VHF..AP: 486 Kw..VP: 973 Kw.  
 Owned By.....Capital City TV  
 Address.....Box 797  
 Tel.: 442-6790.....ABC-CBS-NBC  
 President.....Paul McAdam  
 Operation Director.....Doug Sutherland  
 Owners of: KBLL.

**KMSO-TV—Missoula—1954**

Channel: 13 VHF..AP: 95.5 Kw..VP: 191 Kw.  
 Owned By.....Mosby's  
 Address.....240 Harris  
 Tel.: 549-4169.....ABC-CBS-NBC  
 Station Rep.....Bolling  
 Pres., Gen. Mgr.....A. J. Mosby  
 Program Director.....Hugh E. Bader  
 Promo. Dir., Adv. Mgr.....Don Mays  
 Pub. Dir.....Mrs. Vi Thomson  
 Chief Engineer.....Charles E. Meyer

**Nebraska**

**KHAS-TV—Hastings—1956**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Nebraska TV Corp.  
 Business Address.....Box 476  
 Tel.: 3-1321.....NBC  
 President.....Fred A. Seaton  
 General Manager.....Duane L. Watts  
 Prod. Mgr.....Milt Hoffman  
 Film Manager.....Paul R. Loebig  
 Chief Engineer.....Duane Allison

**KDUH-TV—Hay Springs  
 1958**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.

Owned By.....Duhamel Ents.  
 Address.....Box W  
 Tel.: ME 8-2741.....ABC-CBS  
 President.....Helen Duhamel  
 Gen., Sta. Mgr.....John E. Ludwig  
 Prog. Dir.....Arthur R. Christ  
 Promo., Pub. Dir.....Owen Lyon  
 Film Mgr.....Gordon A. Carson  
 Chief Engineer.....Ed Davenport  
 Owners of: KOTA-AM-TV, Rapid City, S. D.

**KHOL-TV—Kearney—1953**

Channel: 13 VHF..AP: 102 Kw..VP: 204 Kw.  
 Owned-Oper. By.....Bi-States Co.  
 Bus. Address.....414 East Ave., Holdrege, Nebr.  
 Tel.: WY 5-5952.....ABC

## NEBRASKA-NEVADA

Representative .....Meeker  
President .....Wayne Brewster  
Station Manager.....Jack Gilbert  
General Sales Mgr.....Jack Yeager  
Program Director.....Marlon Milliken  
Pub. Director .....Tom Nuss  
Dir. of Eng.....D. Greely  
Owners of: KHOL-FM, KRNY, Kearney.

### KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Fetzer Bcstg. Corp.  
Address .....40th and W Sts.  
Tel.: 466-2367 .....CBS  
Representative .....Avery-Knodel  
President.....John E. Fetzer  
General Mgr.....A. James Ebel  
Program Dir.....Paul Jensen  
Chief Engineer.....D. R. Taylor  
For other Fetzer stations see Multiple-Station  
Owners.

### KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw..VP: 25.9 Kw.  
Owned By.....North Platte TV Inc.  
Business Address.....Box 756  
Tel.: 532-2222 .....NBC  
Sta. Representative.....Gill-Perna  
Pres. ....Fred Shrake  
Gen., Comm. Mgr.....Harry D. Peck  
Prog. Dir. ....Ed Launer  
Promo. Dir.....Dianne Manley  
Film Mgr. ....Ted Long  
Chief Eng.....Ray Goff

### KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.

Owned .....Herald Corp.  
Address.....27th & Douglas Sts.  
Tel.: 345-7777 .....ABC  
Station Rep.....Harrington, Righter & Parsons  
President.....Ben H. Cowdery  
Gen. Mgr.....Eugene S. Thomas  
Sales Mgr.....Ken H. James  
Chief Engineer.....J. S. Petrik

### KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....May Bcstg. Co.  
Bus.-Trans. Address.....2615 Farnam St.  
Tel.: 345-3333 .....NBC  
Station Rep. ....Petry  
President.....Edward W. May  
V.P., Gen. Sta. Mgr.....Owen Saddler  
Comm. Mgr. ....Art Jacobson  
Program Director.....Lew Jeffrey  
Promotion Director.....Galen Lillethorup  
Film Manager.....Ken Michelsen  
V.P., Engineering.....R. J. Schroeder  
Owners of: KMA, Shenandoah.

### WOW-TV—Omaha—1949

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....Meredith Bcstg Co.  
Address .....3501 Farnam St.  
Tel.: 346-3400 .....CBS  
Representative .....Blair TV  
General Mgr.....Howard Stalnaker  
Promo., Pub. Dir. ....Mike Byrne  
Eng. Dir. ....Bill Kotera  
Chief Engineer.....Glenn Flynn  
For other Meredith stations see Multiple-Station  
Owners.

## Nevada

### KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw..VP: 55 Kw.  
Owned-Oper. By...Las Vegas Television Inc.  
Address.....250 Desert Inn Road  
Tel.: RE 5-7511 .....CBS  
President.....Herman M. Greenspun  
Sta. Mgr. ....Wm. D. Stiles  
Oper. Mgr. ....Mark Smith  
Chief Engineer.....Hurschel C. McKenzie

### KORK-TV—Las Vegas—1955

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By...So. Nevada Radio-TV Co.  
Address .....Box 550  
Tel.: DU 2-1760.....NBC  
Sta. Rep. ....Venard, Torbet & McConnell  
President .....Donald W. Reynolds  
Gen., Sta. Mgr. ....Edward R. Tabor  
Oper., Film Mgr. ....Dick Koch

Commercial Manager.....Donald G. Brown  
Prog. Dir. ....Gil Brooks  
Traffic Mgr. ....Helen Mallory  
Chief Eng.....James M. Garner  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

### KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw..VP: 11.5 Kw.  
Owned By.....TV Co. of America, Inc.  
Address .....Box 2586  
Tel.: RE 5-4266 .....ABC  
Representative .....ForJoe  
President, Gen. Mgr.....Alex Gold  
Commercial, Adv. Mgr.....Walter Shull  
Chief Engineer.....Jim Leach

### KCRL-TV—Reno—1962

Channel: 4 VHF..AP: 9.1 Kw..VP: 17.4 Kw.  
Owned By .....Circle L



Address .....1790 Vassar  
 Tel. 322-9145 .....NBC  
 Sta. Rep. ....Hollingbery  
 Pres., Gen. Mgr. ....Charles E. Cord  
 Sta. Mgr. ....Roger Van Duzer  
 Comm. Mgr. ....Richard Rowley  
 Prog. Dir., Film Mgr. ....Jim Bentley  
 Chief Eng. ....Ron Oakley

**KOLO-TV—Reno—1953**

Channel: 8 VHF...AP: 83 Kw...VP: 166 Kw.

Owned-Oper...Nevada Radio-Television Inc.  
 Business Address.....770 East 5th St.  
 Tel.: FA 3-0721.....ABC-CBS-NBC  
 President.....Donald W. Reynolds  
 General, Sta. Mgr.....Lee D. Hirshland  
 Commercial, Adv. Mgr.....Phillip G. Rose, II  
 Operations Manager.....Jack Angel  
 Prom. Mgr.....Helen Busscher  
 Film Manager.....Chick Warren  
 Chief Engineer.....James Bull, Sr.  
 For other D. W. Reynolds stations see Donrey  
 Media under Multiple-Station Owners.

**New Hampshire**

**WMUR-TV—Manchester—1954**

Channel: 9 VHF...AP: 155 Kw...VP: 282 Kw.  
 Owned-Oper. By.....United TV Co. of N. H.  
 Business Address.....1819 Elm St.  
 Tel.: NAational 3-8061.....ABC

Station Representative.....Young TV Corp.  
 President.....Richard Eaton  
 Vice President.....S. E. Phillips  
 Chief Engineer.....C. Harold Brewer  
 For other United Bestg. stations see Multiple-  
 Station Owners.

**New Jersey**

**WNJU-TV—Newark—1964**

Channel: 47 UHF...AP: 197 Kw...VP: 394 Kw.  
 Owned By.....New Jersey TV Bcstg. Corp.  
 Address .....1020 Broad St.

Tel.: MA 2-8490.....Independent  
 Station Rep.....National Time Sales  
 Pres., Gen. Mgr.....Edwin Cooperstein  
 (Due on air spring 1965.)

**New Mexico**

**KGGM-TV—Albuquerque—1953**

Channel: 13 VHF...AP: 44.6 Kw...VP: 89.1 Kw.  
 Owned-Oper. By.....New Mexico Bcstg. Co.  
 Bus. Address.....1414 Coal Ave. S. W.  
 Tel.: 243-2285 .....CBS  
 Station Representative.....Adv. Time Sales  
 Pres., Gen. Mgr.....A. R. Hebenstreit  
 Comm. Mgr. ....Ralph C. Rhoads  
 Program Director.....Robert Van Driel  
 Chief Engineer.....Leonard F. Dodds  
 Owners of: KGGM AM; KVSF, Santa Fe.

**KOAT-TV—Albuquerque—1953**

Channel: 7 VHF...AP: 36.7 Kw...VP: 73.5 Kw.  
 Owned By .....WGAL Television  
 Address.....1377 University Blvd., N.E.  
 Tel.: CH 7-0101.....ABC  
 President.....Clair R. McCollough  
 Adv., Comm., Sta. Mgr.....Max A. Sklower  
 Chief Engineer.....James Sharman  
 For other McCollough stations see Steinman sta-  
 tions under Multiple-Station Owners.

**KOB-TV—Albuquerque—1948**

Channel: 4 VHF...AP: 13.5 Kw...VP: 27 Kw.  
 Owned By .....Hubbard Bcstg., Inc.  
 Bus. Studio Address.....1430 Coal Ave., S. W.  
 Tel.: CH 3-4411.....NBC  
 Representative.....Petry  
 Pres. ....Stanley Hubbard  
 General Manager.....George S. Johnson  
 Commercial Manager.....Robert D. Williams  
 Program Dir.....Jerry Danziger  
 Prom., Publicity Dir.....Paul Bain  
 Film Mgr.....Bill Williams  
 Chief Engineer.....Fern Bibeau  
 For other Hubbard stations see Multiple-Station  
 Owners.

**KAVE-TV—Carlsbad—1956**

Channel: 6 VHF...AP: 5.8 Kw...VP: 11.7 Kw.  
 Owned-Oper. By ..Voice of the Caverns, Inc.  
 Address .....Box 631  
 Tel.: 5-4101 .....CBS

## NEW MEXICO-NEW YORK

President ..... Edward Talbott  
 Gen., Comm. Mgr. .... Tom Wiseheart  
 Prog. Dir. .... Jon Evans  
 Film Manager ..... Calvin Waters  
 Pub. Prom. Dir. .... Marjorie Winfield  
 Chief Engineer ..... Sanford Brown  
 Owners of: KAVE-AM.

### KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.  
 Owned By..... Marshall Enterprises, Inc.  
 Address ..... Box 111  
 Tel.: 763-5511 ..... CBS-ABC  
 President..... John H. Marshall, Sr.  
 Gen. Mgr. .... John H. Marshall, Jr.  
 Sta. Mgr. .... Bud LeRoy

Comm., Adv. Mgr. .... Dave Neikirk  
 Prog., Pub. Dir. .... Del Maurer  
 Promotion Director..... John Urban  
 Film Manager..... Duffy Sasser  
 Chief Eng. .... James Cope  
 Owners of: KICA-AM.

### KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.  
 Owned-Oper. By..... John A. Barnett  
 Business Address..... 1717 W. Second St.  
 Tel.: 622-6450 ..... ABC-CBS-NBC  
 Station Reps..... Meeker; Melville  
 Owner & Gen. Mgr..... John A. Barnett  
 Sta. Mgr. .... Paul B. McEvoy  
 Chief Engineer..... William E. Kolb

## New York

### WAST-TV—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.  
 Owned-Operated By.. Van Curler Bcstg. Corp.  
 Address ..... Box 4035  
 Tel.: HE 6-4791 ..... ABC  
 Station Rep..... Peters, Griffin, Woodward

President ..... S. H. Fabian  
 General Mgr..... William A. Rippe  
 Commercial Mgr. .... Dom Tovino  
 Program Dir..... Fred Shavor  
 Promotion, Publicity Dir..... Michael S. Artist  
 Film Mgr..... Joel Levy  
 Chief Engineer..... Elmer C. Snow

### WTEN—Albany—1953

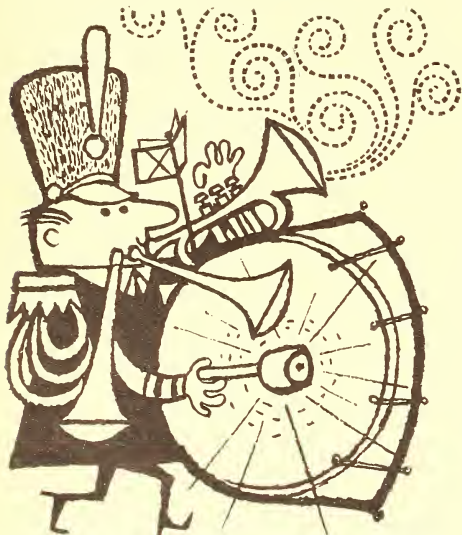
Channel: 10 VHF..AP: 100 Kw...VP: 200 Kw.  
 Owned-Oper. By... Capital Cities Bcstg. Corp.  
 Business Address..... Box 10  
 Tel.: BR 1-2345 ..... CBS  
 Station Representative..... Blair  
 President..... Frank M. Smith  
 Gen. Mgr. .... Daniel B. Burke  
 Program Dir..... Charles Pogan  
 Local Sales Manager..... Phil Beuth  
 Promotion Manager..... Marc Edwards  
 For other Capital Cities stations see Multiple-  
 Station Owners.

### WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 535 Kw...VP: 204 Kw.  
 Owned By ..... WBJA-TV, Inc.  
 Address ..... Box 813  
 Tel.: 772-1122 ..... ABC  
 Pres., Gen. Mgr. .... Alfred E. Anscombe  
 Chief Eng. .... Louis H. Stantz

### WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.  
 Owned..... Binghamton Press Co.  
 Business Address..... 70 Henry St.  
 Tel.: RA 3-8251 ..... NBC  
 Station Representative ..... H-R Reps.  
 President ..... Paul Miller  
 General Manager..... Edward M. Scala  
 Chief Engineer..... G. Ricciardelli  
 For other Gannett stations see Multiple-Station  
 Owners.



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**WNBf-TV—Binghamton—1949**

Channel: 12 VHF..AP: 83 Kw.. VP: 166 Kw.  
 Owned Oper. By...Triangle Publications, Inc.  
 Business Address.....50 Front St.  
 Tel.: RA 3-7311.....CBS  
 Representative.....Blair TV, Inc.  
 Gen. Mgr. ....George R. Dunham  
 Prog. Dir. ....Karl W. Friedline  
 Promotion, Merch. Dir. ....Bruce Lawrence  
 Chief Engineer.....Lamar Cox  
 For other Triangle stations see Multiple-Station  
 Owners.

**WBEN-TV—Buffalo—1948**

Channel: 4 VHF...AP: 54 Kw...VP: 100 Kw.  
 Owned-Oper. By.....WBEN, Inc.  
 Address.....2077 Elmwood Ave.  
 Tel.: TR 6-0930.....CBS  
 Sta. Rep.....Harrington, Righter & Parsons  
 President .....Alfred H. Kirchhofer  
 General Manager.....C. Robert Thompson  
 Asst. Gen. Mgr. ....George R. Torge  
 Sales Manager.....Nicholas J. Malter  
 Promo., Pub. Dir. ....Joseph A. Haefner  
 Film Mgr. ....Quintin P. Renner  
 Technical Director.....R. Glenn Beerbower  
 Owners of: WBEN AM-FM.

**WGR-TV—Buffalo—1954**

Channel: 2 VHF...AP: 60.4 Kw...VP: 100 Kw.  
 Owned By.....Taft Bcstg. Co.  
 Business Address.....184 Barton St.  
 Tel.: TT 6-7115.....NBC

Representative .....Edward Petry  
 President.....Hulbert Taft, Jr.  
 General Manager...Van Beuren W. De Vries  
 Program Dir.....Paul Sciandra  
 For other Taft stations see Multiple-Station  
 Owners.

**WKBW-TV—Buffalo—1958**

Channel: 7 VHF..AP: 60 Kw..VP: 100 Kw.  
 Owned By.....Capital Cities Bcstg. Corp.  
 Business Address.....1420 Main St.  
 Tel.: TT 3-0770.....ABC  
 Sta. Rep. ....Blair TV  
 President.....Frank M. Smith  
 General Manager.....Robert K. King  
 For other Capital Cities stations see Multiple-Station  
 Owners.

**WCNY-TV—Carthage-  
 Watertown—1954**

Channel: 7 VHF..AP: 95-5 Kw..VP: 178 Kw.  
 Owned-Oper. By...The Brockway Company  
 Bus. Address..P. O. Box 211, Watertown, N. Y.  
 Tel.: SU 2-2600.....ABC-CBS  
 President.....John B. Johnson  
 General Manager.....James W. Higgins  
 Commercial Manager....Alfred M. Tauroney  
 Prog., Director.....David M. Graves  
 Film Mgr.....David N. Cummings  
 Prom., Pub. Dir.....Earl R. Kelly  
 Dir. of Eng.....Michael Yonkovig  
 Chief Engineer.....Donald Morshouse  
 Owner of: WWNY, Watertown; WMSA-AM-FM,  
 Massena.

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## NEW YORK

### WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw..VP: 110 Kw.  
Owned By..American Bcstg-Para. Theas Inc.  
Business Address.....7 W. 66th St.  
Tel: SU 7-5000.....ABC  
Sta. Rep.....ABC-TV Spot Sales  
Vice-Pres., Gen. Mgr.....John O. Gilbert  
General Sales Mgr.....Richard Beesemyer  
Programming Dir.....Seymour Horowitz  
Adv., Promo. Dir.....Leo Collins  
Publicity Director.....Frank J. Little  
Film Dir.....T. Kako  
Chief Eng.....Henry Dabrowski  
For other ABC Owned stations see Radio & TV  
Networks.

### WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw...VP: 42 Kw.  
Owned-Oper....Columbia Bcstg. System Inc.  
Business Address.....485 Madison Ave.  
Tel: PL 1-2345.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
President (CBS Inc.).....Frank Stanton  
Pres. (CBS TV Stations Div.)...Merle S. Jones  
V. P. Station Div.....Craig Lawrence  
V.P., Gen. Mgr.....John A. Schneider  
General Sales Mgr.....G. Gerald Danford  
Program Director.....Dan Gallagher  
Pub. Dir.....Edmund Cramer  
Info. Serv. Dir.....Philip King  
Traffic, Oper. Mgr.....Marion Hampden  
Promo. Dir., Adv. Mgr.....Arthur L. Hecht

Film Mgr. ....William C. Lacey  
Chief Engineer.....Philip Goetz  
For other CBS Owned stations see Radio & TV  
Networks.

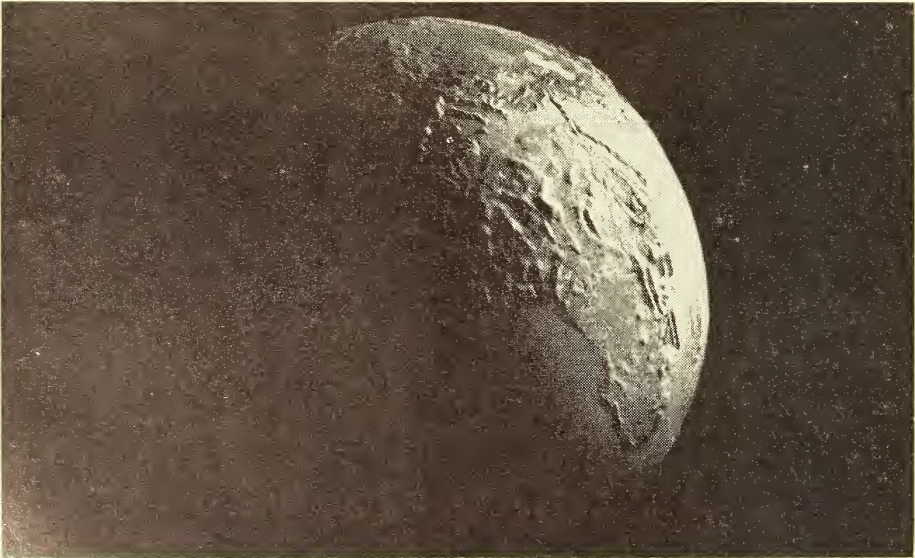
### WNBC-TV—New York—1941

Channel: 4 VHF...AP: 15 Kw....VP: 30 Kw.  
Owned-Oper. By.....National Bcstg. Co.  
Business Address.....30 Rockefeller Plaza  
Tel: CI 7-8300.....NBC  
Representative.....NBC Spot Sales Dept.  
President.....Robert Kintner  
V.P., General Mgr.. Theodore H. Walworth, Jr.  
Nat. Sales Mgr.....Robert Howard  
N. Y. Sales Mgr. ....James J. Barry  
Program Dir.....Weston Harris  
Promo. Dir., Adv. Mgr.....Jay H. Smolin  
Publicity Dir.....Al Slep  
Chief Engineer.....Thomas J. Buzalski  
For other NBC Owned stations see Radio & TV  
Networks.

### WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.  
Owned By.....Metropolitan Bcstg. TV  
Business Address.....205 E. 67th St.  
Tel: LE 5-1000.....Independent  
Sta. Rep.....Metro TV Sales  
Pres. (Metro Bcst. TV).....Bennet H. Korn  
V.P., General Mgr.....John E. McArdle  
Vice-Pres., Prog.....Jack Lynn  
V.P., Res., Sales Dev. ....Mary L. McKenna  
Commercial Manager.....Bernard Zeidman

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**Promo. Dir., Adv. Mgr.**.....Murry Salberg  
**Chief Engineer**.....William Kelly  
 For other Metropolitan Bestg. TV stations see  
 Metromedia under Multiple-Station Owners.

**WOR-TV—New York—1949**

**Channel:** 9 VHF..AP: 64.6 Kw..VP: 129 Kw.  
**Owned-Oper. By**.....RKO General  
**Business Address**.....1440 Broadway  
**Tel.:** LO 4-8000.....Independent  
**Station Rep.**.....RKO Gen. Bcstg. Nat. Sales  
 V.P., General Manager.....Robert J. Leder  
 V.P., Station Manager.....Robert S. Smith  
 Vice-Pres., Sales.....Jacques Biraben  
 Sales Plan. Dir.....Burt Lambert  
 Adv. Mgr., Promo. Dir.....Robert Beusse  
 Publicity Director.....Sid Bakal  
 Program Dir.....Ivan Reiner  
 Film Mgr.....Bob Garrity  
 Chief Engineer.....Orville Sather  
 For other RKO General stations see Multiple-Station Owners.

**WPIX—New York—1948**

**Channel:** 11 VHF..AP: 50 Kw..VP: 100 Kw.  
**Owned-Operated By**.....WPIX, Inc.  
**Address**.....220 E. 42nd St.  
**Tel.:** MU 2-6500.....Independent  
**Representative.** Peters, Griffin, Woodward, Inc.  
**President**.....F. M. Flynn  
**Exec. V.P., General Mgr.**.....Fred M. Thrower  
**V.P. in Chg. Operations**.....L. J. Pope  
**V.P., Sales Mgr.**.....J. A. Patterson  
**V.P. & Ch. Engineer**.....Otis Freeman  
**V.P. & Controller**.....T. E. Mitchell  
**Promotion Manager**.....F. X. Tuoti  
**Live Program Manager**.....W. D. Engels  
**Film Manager**.....W. Cooper  
**Sales, Business Mgr.**.....Jack F. A. Flynn  
**Public Relations Director**.....A. J. McCaffrey  
 For other Tribune Co. stations see Multiple-Station Owners.

**WPTZ-TV—Plattsburgh—1954**

**Channel:** 5 VHF..AP: 18 Kw..VP: 25.1 Kw.  
**Owned-Oper. By**.....Rollins Telecasting Inc.  
**Business Address**.....357 Cornelia St.  
**Tel.:** JO 1-5557.....ABC-NBC  
**Station Representative**.....Blair TV  
**President**.....O. Wayne Rollins  
**Gen., Comm. Mgr.**.....David F. Milligan  
 For other Rollins stations see Multiple-Station Owners.

**WHEC-TV—Rochester—1953**

**Channel:** 10 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned-Oper. By**.....WHEC, Inc.  
**Business Address**.....191 East Ave.  
**Tel.:** BA 5-3050.....CBS  
**Sta. Rep.**.....H-R TV  
**President**.....Paul Miller  
**Comm. Manager**.....John Cody  
**Prog. Dir., Film Mgr.**.....William J. Adams  
 For other Gannett stations see Multiple-Station Owners.

**WOKR—Rochester—1962**

**Channel:** 13 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned By**.....Channel 13, Rochester, Inc.  
**Address**.....17 Clinton Ave. S.  
**Tel.:** HA 6-3896.....ABC  
**Pres., Gen. Mgr.**.....Richard C. Landsman  
**Comm. Mgr.**.....Alan B. Johnstone  
**Prog. Dir.**.....Gerald Pearsen  
**Promo. Dir.**.....Lloyd B. Gibson  
**Chief Eng.**.....George C. Driscoll

**WROC-TV—Rochester—1949**

**Channel:** 8 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned-Oper. By**.....Veterans Bcstg. Co., Inc.  
**Address**.....201 Humboldt  
**Tel.:** BU 8-8400.....NBC  
**Sta. Rep.**.....Petry  
**Pres., Gen. Mgr.**.....Ervin F. Lyke  
**Comm. Manager**.....Arthur Murrellwright  
**Prog. Dir., Film Mgr.**.....F. Chase Taylor, Jr.  
**Promo., Pub. Dir.**.....William Schubert  
**Chief Engineer**.....Raymond Jobs  
 Owners of: KTVE-TV, El Dorado, Ark.

**WRGB—Schenectady—1939**

**Channel:** 6 VHF..AP: 47 Kw..VP: 93 Kw.  
**Owned-Oper. By**.....General Electric Co.  
**Business-Studio Address**...1400 Balltown Rd.  
**Tel.:** FR 7-2261.....NBC  
**Station Representative**.....Katz  
**Gen. Mgr.**.....J. Milton Lang  
**Marketing Mgr.**.....Robert F. Reid  
**Operations Mgr.**.....Merl L. Galusha  
**Sales Manager**.....George F. Spring  
**Program Dir.**.....A. G. Zink  
**Promotion Mgr.**.....Arthur R. Garland

**WHEN-TV—Syracuse—1948**

**Channel:** 5 VHF..AP: 50 Kw..VP: 100 Kw.  
**Owned-Oper. By**.....Meredith Syracuse TV Corp.  
**Address**.....980 James  
**Tel.:** 474-8511.....CBS  
**Station Representative**.....Katz  
**V.P., General Mgr.**.....Paul Adanti  
**Comm. Manager**.....Frederick R. Menzies  
**Prog. Dir.**.....Gordon Alderman  
**Pub. Dir.**.....Steve Shannon  
**Chief Engineer**.....Albert Chismark  
 For other Meredith stations see Multiple-Station Owners.

**WNYS—Syracuse—1962**

**Channel:** 9 VHF..AP: 39.75 Kw..VP: 79.5 Kw.  
**Owned By**.....Channel 9, Syracuse, Inc.  
**Address**.....Shoppingtown, Syracuse  
**Tel.:** 446-4780.....ABC  
**Sta. Rep.**.....Peters, Griffin, Woodward  
**Pres., Gen. Mgr.**.....William H. Grumbles  
**Promo., Pub. Dir.**.....Mrs. Carol Schell  
**Prog. Dir., Film Mgr.**.....Jeff Davidson  
**Chief Eng.**.....John Carroll

**WSYR-TV—Syracuse—1950**

**Channel:** 3 VHF..AP: 50 Kw..VP: 100 Kw.




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\* 1964 Sales Management Survey  
of Television Markets.

## NEW YORK-NORTH CAROLINA

Owned-Oper. By.....Newhouse Bcstg. Co.  
Business Address.....1030 James St.  
Tel.: GRanite 4-3911.....NBC-ABC  
Representative.....Harrington-Richter-Parsons  
Pres., Gen. Mgr.....E. R. Vadeboncoeur  
Comm. Manager.....William R. Alford, Jr.  
Chief Engineer.....Albert Eicholzer  
For other Newhouse stations see Multiple-Station  
Owners.

### WKTV—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw..VP: 34.7 Kw.

Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.  
Business Address.....P.O. Box 386  
Tel.: RE 3-0404.....ABC-NBC  
Sta. Representative.....H-R  
President, Gen. Mgr.....Gordon Gray  
Program Dir.....Daniel German  
Nat., Reg. Sales Mgr.....Richard Gessner  
Loc. Sales Mgr.....Sheldon Storrier  
Promo., Pub. Dir.....Jean Greenwood  
Merchandising Dir.....Stephen Purcell  
Film Manager.....Frank Guzzetti  
Chief Engineer.....De Forest T. Layton, Jr.  
Owners of: KAUZ-TV, Wichita Falls, Tex.

## North Carolina

### WISE-TV—Asheville—1953

Channel: 62 UHF..AP: 12 Kw..VP: 24 Kw.  
Owned By.....WCOG, Inc.  
Address.....75 Scenic Hwy.  
Tel.: 254-4663.....NBC  
President, Gen. Mgr.....Harold H. Thoms  
Admin. Asst.....Hugh McMillan  
Chief Engineer.....John Randolph  
For other Thoms stations see Multiple-Station  
Owners.

### WL0S-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw..VP: 170 Kw.  
Owned-Oper. By...Skyway Broadcasting Co.  
Business Address.....288 Macon Avenue  
Tel.: AL 4-4321.....ABC  
Station Representative.....PGW; Ayers  
President.....Col. Mitchell Wolfson  
V.P., Gen. Sta. Mgr.....Morton S. Cohn  
Chief Engineer.....George Sprague  
For other Wometco stations see Multiple-Station  
Owners.

### WBTv—Charlotte—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Oper. By..Jefferson Standard Bcstg. Co.  
Business Address.....1 Julian Price Place  
Tel.: ED 3-8833.....CBS  
Station Representative.....TvAR  
Board Chairman.....Joseph M. Bryan  
President.....Charles H. Crutchfield  
V.P., Managing Dir.....Wallace J. Jorgenson  
V.P., Prom., Research.....J. Robert Covington  
V.P., Engineering.....Thomas E. Howard  
General Sales Manager.....Thomas Cookerly  
Program Operations Mgr...Robert L. Rierson  
For other Jefferson Standard stations see Multiple-  
Station Owners.

### WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned.....Carolina Bcstg. Co.  
Business Address.....Box 2536  
Tel.: FR 6-8401.....ABC-NBC  
Station Representative.....H-R Reps.

President.....J. M. Cox, Jr.  
Exec. Dir.....J. Leonard Reinsch  
Gen., Sta. Mgr.....C. George Henderson  
Comm. Mgr.....William M. Scruggs, Jr.  
Promo., Pub. Dir.....Jon T. Caudle  
Film Manager.....Hall Houpe  
Chief Eng.....Charles W. Whitley  
For other Cox stations see Multiple-Station Own-  
ers.

### WUTV—Charlotte—1960

Channel: 36 UHF..AP: 110 Kw..VP: 200 Kw.  
Owned By.....Century Adv. Co., Inc.  
Address.....1 Television Pl.  
Tel.: FR 5-5625.....Independent  
President.....Frank P. Larson, Jr.  
General Manager.....Hugh A. Deadwyler

### WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw..VP: 316 Kw.  
Owned By.....Capital Cities Bcstg. Corp.  
Address.....2410 Broad St.  
Tel.: 477-2131.....CBS-NBC  
President.....F. M. Smith  
Gen. Mgrs., Harmon L. Duncan, Floyd Fletcher  
Comm. Manager.....Mike Thompson  
Program Mgr.....Ernie Greup  
Chief Engineer.....Roy Fullen  
For other Capital Cities stations see Multiple-  
Station Owners.

### WFMY-TV—Greensboro—1949

Channel: 2 VHF..AP: 100 Kw..VP: 50 Kw.  
Owned-Operated By...Greensboro News Co.  
Business Address...Phillips Ave. at White St.  
Tel.: BR 4-0114.....ABC-CBS  
Representative.....Harrington, Richter & Parsons  
President.....C. O. Jeffress  
General Manager.....Gaines Kelley  
Commercial Mgr.....William M. Alexander  
Program Dir.....T. J. Markham  
Film Manager.....Donald M. Causey  
Chief Engineer.....Doyle D. Thompson

### WNCT—Greenville—1953

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.

## NORTH CAROLINA-NORTH DAKOTA

Owned By..... Roy H. Park Bcstg. Co.  
Address.....Box 898  
Tel.: PL 2-6181.....CBS  
Representative.....Hollingbery  
President.....Roy H. Park  
V. P., Gen. Mgr.....A. Hartwell Campbell  
Sta. Mgr.....Hank Tribley  
Comm. Manager.....John G. Clark, Jr.  
Promotion Director.....Dave Mosier  
Program Dir.....Ed Fields  
Film Manager.....Mac Nicholson  
Chief Engineer.....Heber Adams

### WGHP-TV—High Point—1963

Channel: 8 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned By.....Southern Bcstrs.  
Sheraton Hotel Bldg.....Tel.: 883-7131  
ABC.....Rep.: Storer TV Sales  
Pres., Gen. Mgr.....James W. Coan  
For other Coan stations see Winston-Salem Bcstg.  
under Multiple-Station Owners.

### WNBE-TV—New Bern—1962

Channel: 12 VHF...AP: 100 Kw...VP: 200 Kw.  
Owned By:.....Piedmont Television Corp.  
Address.....Henderson, N. C.  
Tel.: GE 8-8341.....ABC  
President.....Nathan Frank  
Secretary.....Harold H. Thoms  
For other Thoms stations see Multiple-Station  
Owners.

### WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Capitol Bcstg. Co., Inc.  
Business Address.....2619 Western Blvd.  
Tel.: VA 8-2511.....ABC  
Representative.....H-R  
President.....A. J. Fletcher  
Program Dir.....Jesse Helms  
Prom., Pub. Dir.....David Witherspoon  
Chief Engineer.....Virgil Duncan  
Owners of: WRAL, AM-FM.

### WITN-TV—Washington—1955

Channel: 7 VHF...AP: 160 Kw...VP: 316 Kw.  
Owned-Oper. By.....North Carolina TV, Inc.  
Address.....Box 468  
Tel.: WH 6-3131.....NBC  
Sta. Rep...Venard, Torbet & McConnell; Ayers  
President, Gen. Mgr.....W. R. Roberson, Jr.  
Exec. V.P.....T. H. Patterson  
Sales Manager.....G. Earle Broome  
Prog. Dir.....Hal Wilson  
Chief Engineer.....Harvey Mason  
Owners of: WITN-AM-FM.

### WECT—Wilmington—1954

Channel: 6 VHF...AP: 62.5 Kw...VP: 100 Kw.  
Owned-Oper. By.....Atlantic Telecasting Corp.  
Address.....205 W. Shipyard Blvd.  
Tel.: RO 3-4666.....ABC-CBS-NBC  
Sta. Rep.....Advertising Time Sales  
President.....Dan. D. Cameron  
General Manager.....Claud O'Shields  
Program Dir.....Wayne Jackson  
Film Mgr.....Ken Buie  
Pub. Dir.....Mrs. Bobbie Marcroft  
Chief Engineer.....Ed Herring

### WSJS-TV—Winston-Salem 1953

Channel: 12 VHF...AP: 195 Kw...VP: 316 Kw.  
Owned-Oper. By.....Triangle Bcstg. Corp.  
Business Address.....419-21 N. Spruce St.  
Tel.: PA 5-2311.....NBC  
Newspaper Aff...Journal & Twin City Sentinel  
Station Rep.....Peters, Griffin, Woodward  
President, Gen. Mgr.....Harold Essex  
Asst. General Manager.....Richard Barron  
V. President, Sales.....Harry Shaw  
V.P., Operations Mgr.....Phil Hedrick  
V.P., Program Mgr.....John A. Comas  
Promotion Director.....Charles Clapp  
Film Manager.....Carl Wiegold  
Owners of: WSJS.

## North Dakota

### KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....Meyer Bcstg. Co.  
Business Address.....Broadway at Fourth  
Tel.: CA 3-0900.....NBC  
Representative.....Blair-TV  
President, Gen. Mgr.....William Ekberg  
Station Mgr.....A. L. Anderson  
Promotion Mgr.....Duane Sauter  
Chief Engineer.....Ivar Nelson  
For other Meyer stations see Multiple-Station  
Owners.

### KXMB-TV—Bismarck—1955

Channel: 12 VHF...AP: 110 Kw...VP: 221 Kw.  
Owned-Oper. By.....North Dakota Bcstg. Co.  
Address.....Box 358  
Tel.: CA 3-9197.....CBS-ABC  
Station Rep.....Adam Young  
President.....John W. Boler  
Sta. Mgr.....D. J. Blackstead  
Prog. Dir.....Robert Schuh  
Promo., Pub. Dir.....Jerry Stockert  
Film Mgr.....Vic Fetter  
Adv. Mgr.....Robert Vogelsang  
Chief Engineer.....Tomas Ahner  
For other North Dakota Network stations see  
Multiple-Station Owners.



## NORTH DAKOTA-OHIO

### KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw...VP: 26 Kw.  
Owned By.....North Dakota Bcstg.  
Business Address.....119 2nd Ave. West  
Tel.: 224-5133 .....ABC-CBS  
Station Reps.....Adam Young  
President.....John W. Boler  
Chief Engineer.....Louis Tysver  
For other North Dakota Network stations see  
Multiple-Station Owners.

### KTHI-TV—Fargo—1959

(Formerly KXGO-TV)

Channel: 11 VHF...AP: 14.4 Kw...VP: 28.8 Kw.  
Owned By.....Polaris Corp.  
Address.....112 Manchester Bldg.  
Tel.: 235-4461 .....ABC  
Sta. Representative.....Weed  
Gen. Mgr.....R. C. Lukkason  
For other North Dakota stations see Multiple-Station  
Owners.

### WDAY-TV—Fargo—1953

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....WDAY, Inc.  
Business Address.....207 N. 5th St.  
Tel.: AD 2-3371.....NBC  
Newspaper Affiliation.....Forum  
Station Rep.....Peters, Griffin, Woodward  
Board Chairman.....E. C. Reineke  
President.....N. D. Black, Jr.  
Exec. V.P. & Gen. Mgr.....Tom Barnes  
Asst. Gen. Mgr.....Jack Dunn  
Sales Manager.....Jack Lester  
Program Manager.....Ken Kennedy  
Promotion Mgr.....Roy Pedersen  
Film Director.....Buddy Nulph  
Technical Dir.....Julius Hetland  
Owners of: WDAY-AM.

### KNOX-TV—Grand Forks 1955

Channel: 10 VHF...AP: 14.1 Kw...VP: 28.2 Kw.  
Owned By.....Polaris Corp.

Business Address.....State Mill Road  
Tel.: 77-44611 .....ABC  
Station Rep. ....Meeker  
General Mgr.....R. C. Lukkason  
Operations Director.....Bill Hutton  
Production Director.....Lowell Johnson  
Film Mgr.....Johnny Raiston  
Chief Engineer.....David L. Chumley  
For other Polaris stations see Multiple-Station  
Owners.

### KXMC-TV—Minot—1953

Channel: 13 VHF...AP: 245 Kw...VP: 120 Kw.  
Owned By.....North Dakota Bcstg.  
Address.....KXMC-TV Bldg.  
Tel.: TE 8-2104.....ABC-CBS  
Station Reps.....Weed; Hurley  
President.....John W. Boler  
Chief Engineer.....Henry Haensler  
For other North Dakota Bcstg. stations see Multi-  
ple-Station Owners.

### KCND-TV—Pembina—1960

Channel: 12 VHF...AP: 10.5 Kw...VP: 23 Kw.  
Owned By.....Polaris Corp.  
Address.....Box 523, Grand Forks, N. D.  
Tel.: 4-4611 .....ABC-NBC  
Station Representative.....Beckjorden  
General, Sales Mgr....Robert C. Lukkason  
For other North Dakota stations see Multiple-Station  
Owners.

### KXJB-TV—Valley City—1954

Channel: 4VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...North Dakota Bcstg. Co.  
Address.....4000 W. Main, Fargo, N. D.  
Tel.: ADams 235-4461.....CBS  
Station Rep.....Young  
Pres., Gen. Mgr.....John W. Boler  
Sta., Adv. Mgr.....Robert Owens  
Prog. Dir.....Constance Blackstead  
Commercial Mgr.....Jim McGuire  
Promo., Pub. Dir.....Lois Bonk  
Film Manager.....Steve Winter  
Chief Engineer.....Robert Ridgeway  
For other North Dakota Network stations see  
Multiple-Station Owners.

## Ohio

### WAKR-TV—Akron—1953

Channel: 49 UHF...AP: 107 Kw...VP: 213 Kw.  
Owned-Oper. By.....Summit Radio Corp.  
Business Address.....853 Copley Road  
Tel.: PO 2-8811 .....ABC  
President.....S. Bernard Berk  
General, Station Mgr.....Roger G. Berk  
Commercial, Adv. Mgr....Kenneth M. Keegan  
Prog., Prom. Dir.....Robert I. Bostian  
Film Manager.....Andy Anderson  
Chief Engineer.....Irwin L. Knopp  
Owners of: WAKR-AM-FM.

### WCPO-TV—Cincinnati—1949

Channel: 9 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By...Scripps-Howard Bcstg., Inc.  
Business Address.....2345 Symmes St.  
Tel.: 861-9000 .....CBS  
Newspaper Affil....Cincinnati Post Times Star  
Representative.....Blair  
President.....Jack R. Howard  
V.P., General Mgr.....M. C. Watters  
Asst. General Manager.....Robert Gordon  
Nat. Sales Mgr.....Marian Finney  
Comm. Mgr.....Earl Corbett

## OHIO

Program Dir.....John Clark  
Prom. Dir.....Vera Schulte  
Film Manager.....Bernie Borden  
Chief Engineer.....Paul Adams  
For other Scripps-Howard stations see Multiple-Station Owners.

### WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Taft Broadcasting Co.  
Address.....1906 Highland Ave.  
Tel.: 421-1750.....ABC  
Station Representative.....Katz  
President.....Hulbert Taft, Jr.  
Gen., Sta. Mgr.....Samuel T. Johnston  
Nat. Sales Mgr.....George Rogers  
Loc. Sales Mgr.....Need Smith  
Program Director.....Harry Mohr  
Film Mgr.....John Hill  
Chief Engineer.....Ray Owen  
For other Taft Stations see Multiple-Station Owners.

### WLW-TV—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By....Crosley Bcstg. Corp.  
Address.....140 W. Ninth St.  
Tel.: 241-1822.....NBC  
Station Reps.....Lowrance; Petry; Crosley  
President.....John T. Murphy

V.P., Gen. Mgr.....James H. Burgess  
V.P.-Treasurer.....John J. Heywood  
V.P.-Programming.....Al Bland  
V.P.-Pub. Relations.....Gil Kingsbury  
V.P.-Sales.....H. P. Lasker  
V.P.-Engineering.....R. J. Rockwell  
Sales Manager.....Dave Strubbe  
Sales Promotion Dir.....Jack Frazier  
Program Dir.....Abe Cowan  
Film Dir.....Tom Storey  
Publicity, Promotion Dir.....Joe Cella  
Tech. Adm. Ass't.....Howard Leppele  
For other Crosley stations see Multiple-Station Owners.

### KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By Group W/Westinghouse Bcstg. Co.  
Business-Studio Address.....1403 E. Sixth St.  
Tel.: SU 1-4500.....NBC  
Sta. Representative.....TVAR  
President.....Donald H. McGannon  
Vice President.....Frank Tooke  
Station Manager.....George H. Mathiesen  
Commercial Manager.....Robert Schroeder  
Promotion, Adv. Manager.....Gene Godt  
Public Relations Dir.....Hugh Harper  
Chief Engineer.....Sidney V. Stadig  
For other Group W/Westinghouse stations see Multiple-Station Owners.

### WEWS—Cleveland—1947

Channel: 5 VHF..AP: 60.3 Kw..VP: 93.3 Kw.  
Owned By.....Scripps-Howard Bcstg Co.  
Address.....3001 Euclid Ave.  
Tel.: HE 2-1500.....ABC  
Representative.....Blair TV  
President.....Jack R. Howard  
V.P., General Mgr.....James C. Hanrahan  
Ass't Gen. Mgr.....Donald L. Perris  
Eng. V.P.....J. B. Epperson  
Pub. Service Dir.....John J. Moffitt  
Nat'l Adv. Mgr.....Jay S. Kerekes  
Film Director.....John J. Richards  
Ohio Sales Mgr.....Peter Hlinka  
Operations Dir.....Ernest E. Sindelar  
Prod. Supervisor.....James E. Kirkey  
Prog. Supervisor.....Earl W. Keyes  
Chief Engineer.....James E. Bloyd  
For other Scripps-Howard stations see Multiple-Station Owners.

### WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 182 Kw..VP: 302 Kw.  
Owned-Oper. By.....Storer Bcstg. Co.  
Address.....1630 Euclid Ave.  
Tel.: TO 1-6080.....CBS  
Station Rep.....Storer TV Sales Inc.  
President.....George B. Storer, Jr.  
General Manager.....Robert S. Buchanan  
Program Director.....Robert Huber  
Chief Engineer.....Gil Anderson  
For other Storer stations see Multiple-Station Owners.

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**WBNS-TV—Columbus—1949**

Channel: 10 VHF..AP: 191 Kw..VP: 316 Kw.  
 Owned By.....Dispatch Printing Co.  
 Business Address.....33 N. High St.  
 Tel.: 224-7121.....CBS  
 Newspaper Affiliation.....Dispatch  
 Station Representative.....Blair TV  
 President.....H. Preston Wolfe  
 Station Manager.....Richard A. Borel  
 Program Director.....John A. Haldi  
 Sales Director.....Robert D. Thomas  
 Operations Director.....Paul Yeakum  
 Prom. Publicity Dir.....Jim Shumaker  
 Film Buyer.....Betty Dixon  
 Chief Engineer.....Lester H. Naizger

**WLW-C—Columbus—1949**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Operated By....Crosley Bcstg. Corp.  
 Business Address...3165 Olentangy River Rd.  
 Tel.: AM 3-5441.....NBC  
 Station Reps.....Lowrance; Moore  
 President.....John T. Murphy  
 General Sta. Mgr.....Walter E. Bartlett  
 Sales Mgr.....Richard E. Reed  
 Program Director.....Mervin A. Durea  
 Publicity Director.....Rod Warner  
 Promotion Director.....John Burpee  
 Film Manager.....Juanita Mitchell  
 Spec. Bcst. Serv. Dir.....Morrie Butler  
 Chief Engineer.....Charles Sloan  
 For other Crosley stations see Multiple-Station  
 Owners.

**WTVN-TV—Columbus—1949**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Taft Broadcasting Co.  
 Business Address.....753 Harmon Ave.  
 Tel.: CA 8-5801.....ABC  
 Representative.....Katz  
 President.....Hulbert Taft, Jr.  
 V.P. of Operations.....L. H. Rogers, II  
 General Mgr.....Robert C. Wiegand  
 Sales Manager.....R. W. Ostrander  
 Prog. Dir.....Joseph A. Jenkins  
 Film Manager.....Paul Lloyd  
 Chief Engineer.....Ed Koprivier  
 For other Taft stations see Multiple-Station  
 Owners.

**WHIO-TV—Dayton—1949**

Channel 7 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By...Miami Valley Bcstg. Corp.  
 Business Address...1414 Wilmington Ave.  
 Tel.: CL 4-5311.....CBS  
 Newsp. Affili.....News, Journal Herald  
 Representative.....Hollingbery  
 President.....James M. Cox Jr.  
 General Manager.....Robert H. Moody  
 Retail Manager.....Stanley G. Mouse  
 Prog., Prom. Director.....Charles Gay  
 Chief Engineer.....Ernest L. Adams  
 For other Cox stations see Multiple-Station  
 Owners.

**WLW-D—Dayton—1949**

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Crosley Bcstg. Corp.  
 Business-Studio Address...4595 S. Dixie Hwy.  
 Tel.: AX 3-2101.....ABC-NBC  
 Station Reps.....Crosley; NBC Spot Sales  
 President.....John T. Murphy  
 V.P., General Manager.....George J. Gray  
 Comm. Manager.....Dale A. Smith  
 Program Dir.....Paul Law  
 Prom., Pub. Director.....Dorothy A. Sanders  
 Chief Engineer.....Robert Wehrmann  
 For other Crosley stations see Multiple-Station  
 Owners.

**WIMA-TV—Lima—1953**

Channel: 35 UHF..AP: 117 Kw..VP: 219 Kw.  
 Owned-Operated By.....WLOK, Inc.  
 Business Address.....1424 Rice Ave.  
 Tel.: 225-3010.....ABC-NBC  
 Station Representative.....Meeker Co.  
 President.....G. E. Hamilton  
 General Manager.....Robert W. Mack  
 Sta., Comm. Mgr.....J. L. Spring  
 Program Director.....Sam Fitzsimmons  
 Chief Engineer.....M. J. Lamb  
 Owners of: WIMA AM-FM.

**WSTV-TV—Steubenville—1953**

Channel: 9 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....Rust Craft Bcstg. Co.  
 Business Address...Exchange Realty Bldg.  
 Tel.: 282-6265.....ABC-CBS  
 Station Rep.....Peters, Griffin, Woodward  
 Exec. Vice Pres.....John J. Laux  
 General Manager.....Ted Eiland  
 Sta., Comm. Mgr.....Joseph M. Troesch  
 Operations Mgr.....William Chesnes  
 Prom., Publicity Dir.....George H. Wilson  
 Technical Dir.....Charles Shepherd  
 For other Rust Craft stations see Multiple-Station  
 Owners.

**WSPD-TV—Toledo—1948**

Channel: 13 VHF..AP: 108 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Storer Bdcstg. Co.  
 Address.....136 Huron St.  
 Tel.: CH 8-6201.....ABC-NBC  
 Station Rep.....Storer Television Sales  
 President.....George B. Storer, Jr.  
 Station Manager.....Keith T. McKenney  
 Nat'l Sales Manager.....Robert Bailey  
 Operations Manager.....Ralph R. Rust  
 Promotion Director.....Patrick Kenney  
 Local Sales Manager.....Richard Fitzgibbons  
 Chief Engineer.....George Fulop  
 For other Storer stations see Multiple-Station  
 Owners.

**WTOL-TV—Toledo—1958**

Channel: 11 VHF..AP: 191 Kw..VP: 316 Kw.  
 Owned By.....Community Bcstg. Co.  
 Business Address.....604 Jackson St.  
 Tel.: CH 4-7411.....CBS  
 Station Representative.....H.R.

## OHIO-OKLAHOMA

President.....Frazier Reams  
General Mgr.....Thomas S. Bretherton  
Gen. Sales Mgr.....George J. Kapel  
Program Dir.....Robert Kriegofof  
Prod. Mgr.....Gary Floyd  
Prom. Dir.....Steve Fayer  
Film Mgr.....Arthur Michaud  
Chief Engineer.....Harold Holmes  
Owners of: WTOL-AM-FM.

### WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw...VP: 94 Kw.  
Owned-Operated By...Vindicator Printing Co.  
Address.....101 W. Boardman Street  
Tel.: RI 4-8611.....NBC  
Newspaper Affil...The Youngstown Vindicator  
Station Rep.....Blair TV  
President.....William F. Maag Jr.  
General, Sta. Mgr.....Mitchell F. Stanley  
Program Director.....Jay A. Grier  
Chief Engineer.....Frank A. Dieringer

### WKBN-TV—Youngstown—1953

Channel: 27 UHF...AP: 462 Kw..VP: 1000 Kw.  
Owned-Operated By.....WKBN Bcstg. Corp.  
Address.....3930 Sunset Blvd.  
Tel.: 782-1144.....CBS  
Representative.....Raymer  
President, Gen. Mgr.....W. P. Williamson, Jr.  
Station Mgr.....Warren P. Williamson III

Commercial Manager.....David V. Stewart  
Program Dir.....Norman Berger  
Publicity Director.....Gene Springer  
Film Manager.....Jack Beatty  
Chief Engineer.....B. T. Wilkens  
Owners of: WKBN, AM-FM.

### WKST-TV—Youngstown—1957 (Formerly WKST-TV)

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.  
Owned By.....Communications Inds. Corp.  
Address.....3800 Shady Run Road  
Tel.: ST 8-2424.....ABC  
Station Representative.....Young TV  
President.....Lazar Emanuel  
Chief Engineer.....Arthur W. Taylor  
For other Communications Inds. stations see Multiple-Station Owners.

### WHIZ-TV—Zanesville—1953

Channel: 18 UHF...AP: 8.13 Kw..VP: 14.8 Kw.  
Owned-Oper. By...Southeastern Ohio TV Sys.  
Bus. Address.....Lind Arcade Bldg.  
Tel.: GL 2-5431.....NBC  
President.....Clay Littick  
Gen., Station Mgr.....Allan Land  
Comm., Adv. Mgr.....Nate Milder  
Prom., Pub. Director.....Naomi Lorton  
Film Manager.....Ralph Young  
Chief Engineer.....William A. Hunt, Sr.  
Owners of: WHIZ-AM-FM; WTAP-AM-TV, Parkersburg, W. Va.

## Oklahoma

### KTEN—Ada—1954

Channel: 10 VHF...AP: 141 Kw...VP: 252 Kw.  
Owned-Oper. By...Eastern Okla. TV Co., Inc.  
Business Address.....P. O. Box 10  
Tel.: FE 2-3311.....ABC-CBS-NBC  
Station Reps.....Select Sta. Reps.; Brown  
Pres., Gen. Mgr.....Bill Hoover  
V.P., Co-Ordinator.....Jack Hoover  
Program Dir.....Pat Lamb  
Promo. Dir.....Jim Stone  
Film Manager.....Bobby Lawson  
Chief Engineer.....Fred Smith

### KXII—Ardmore—1956

Channel: 12 VHF...AP: 107 Kw...VP: 214 Kw.  
Owned-Oper. By.....Texoma Bcstrs., Inc.  
Address.....Box 1003, Sherman, Tex.  
Tel.: TW 2-8123.....NBC  
Station Rep.....Vernard, Torbet & McConnell  
General Mgr.....C. H. Balding  
Commercial Manager.....Ulman McMullen  
Program Director.....Lee Lynch  
Film Manager.....Paul Smith  
Chief Engineer.....Russell Trevillian

### KSWB—Elk City—1961

Channel: 8 VHF...AP: 13.2 Kw...VP: 26.3 Kw.  
Owned By.....Southwest Bcstg. Co.  
Address.....c/o KWOE, Clinton, Okla.  
Tel.: Clinton, Okla.....Independent  
President, Gen. Mgr.....Lonnie J. Preston  
Commercial Manager.....Harry Smith, Jr.  
Chief Engineer.....Art Vogt

### KSWO-TV—Lawton—1953

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned By.....KSWO TV Co.  
Address.....4 Mile East Hi Way 7  
Tel.: ELgin 5-7000.....ABC  
Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....R. H. Drewry  
Station Mgr.....Paul N. Goode  
Commercial Mgr.....Bob Scott  
Program Director.....Harold Hunt  
Prom., Publicity Dir.....Jeanette Sims  
Film Manager.....Jerry Hawkins  
Chief Engineer.....Jim Lockard  
For other Drewry stations see Multiple-Station Owners.

**KOCO-TV—Oklahoma City  
1954**

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By.....Cimarron TV Corp.  
Address.....Box 7538  
Tel.: VI 2-6633.....ABC  
Station Representative.....Blair TV  
V.P., General Mgr.....Ben K. West  
Operations Manager.....Earl Hickerson  
Program Director.....J. B. Chase  
Promotion Dir.....Jerry Wiedenkeller  
Sales Manager.....Alex Kolensky

**KWTW—Oklahoma City—1953**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By...Oklahoma Television Corp.  
Address.....7401 N. Kelley  
Tel.: VI 3-6641.....CBS  
Representative.....Petry  
President.....Roy Turner  
Ex. V.P., General Manager.....Edgar T. Bell  
Commercial Mgr.....Jack De Lier  
Promotion Director.....Montez Tjaden

**WKY-TV—Oklahoma City—1949**

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned-Oper. By.....WKY TV System, Inc.  
Studio Address.....500 E. Britton Rd.  
Tel.: SK 2-2161.....NBC  
Newspaper Affil....Daily Oklahoman; Times  
Representative.....Katz  
President.....E. K. Gaylord  
V.P., Sta. Mgr.....Norman P. Bagwell  
Program Director.....Joe Jerkins  
Promo., Adv. Mgr.....W. J. Willis  
Chief Engineer.....Bob Hayward  
For other WKY TV stations see Multiple-Station  
Owners.

**KOTV—Tulsa—1949**

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.

Owned-Oper. By.....KOTV, Inc.  
Business Address.....302 S. Frankfort St.  
Tel.: LU 2-9233.....CBS  
President.....C. Wrede Petersmeyer  
Gen., Sta. Mgr.....George Stevens  
Prom., Pub. Dir.....Robert Freeland  
Commercial Mgr.....Dale E. Hart  
Prog. Dir., Film Mgr.....Art Elliott  
Chief Engineer.....Lavoy Hooker  
For other Corinthian stations see Multiple-Station  
Owners.

**KTUL-TV—Tulsa—1954**

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....Tulsa Broadcasting Co.  
Business Address.....Box 9697  
Tel.: HI 6-6184.....ABC  
President.....James C. Leake  
Gen., Sta. Mgr.....Bill Swanson  
Comm. Mgrs.....Jim Black, Phil Waterman  
Program Dir.....Ben Hevel  
Promo., Pub. Dir.....Mrs. Barbara Roberts  
Film Mgr.....John Rauser  
Chief Engineer.....Lewis E. Brown  
For other Griffin-Leake stations see Multiple-Station  
Owners.

**KVOO-TV—Tulsa—1954**

Channel: 2 VHF..AP: 60.3 Kw...VP: 100 Kw.  
Owned By.....Central Plains Enterprises, Inc.  
Address.....Box 1349  
Tel.: RI 2-5561.....NBC  
Station Representative.....Edward Petry  
President.....Harold C. Stuart  
General Manager.....John Devine  
Commercial Manager.....Tom Belcher  
Program Dir.....Ray Klinge  
Film Mgr.....Allen Cox  
Promotion Director.....Gordon Gerhardt  
Publicity Dir.....Ann Fellows  
Chief Engineer.....John Bushnell

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**Oregon**

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**KCBY-TV—Coos Bay—1960**

Channel: 11 VHF..AP: 6.9 Kw...VP: 11.4 Kw.  
Owned By.....Pacific Television Inc.  
Address.....P. O. Box 67  
Tel.: 7-4209.....NBC  
Station Reps.....Hollingbery; Art Moore  
President.....C. H. Fisher  
General Manager.....S. W. McCready  
Station Manager.....Harry Kirk  
Chief Engineer.....Glynn McCready  
For other Fisher stations see Multiple-Station  
Owners.

**KEZI—Eugene—1960**

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....Liberty TV, Inc.  
Address.....2225 Coburg Road  
Tel.: DI 3-3301.....ABC  
Sta. Reps....Meeker; Day-Wellington; Jacobson  
President.....Richard E. Miller  
General Manager.....Donald E. Tykeson  
Program Director.....Ron Ogle  
Film Manager.....Dave Woodward

**KVAL-TV—Eugene—1954**

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw

## OREGON

Owned-Oper. By.....Eugene Television, Inc.  
Business Address.....P. O. Box 548  
Tel.: DI 3-2551.....NBC  
Station Reps.....Hollingbery; Art Moore  
President.....C. H. Fisher  
Gen., Sta. Manager.....S. W. McCready  
Commercial Manager.....Glenn E. Nickell  
Prog. Dir.....Martin Jacobsen  
Promotion Dir.....Paul Becker  
Chief Engineer.....T. C. Marchner  
For other Fisher stations see Multiple-Station  
Owners.

### KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw..VP: 13.5 Kw.  
Owned By.....Southern Oregon Bcstg.  
Business Address.....Box 732  
Tel.: TU 4-8131.....ABC-CBS-NBC  
Station Reps.....Young TV; Art Moore  
President.....Wayne Vickers  
Station Mgr.....Richard Green  
Chief Engineer.....William Smith  
For other California-Oregon stations see Multiple-  
Station Owners.

### KBES-TV—Medford—1953

Channel: 5 VHF...AP: 5 Kw....VP: 29 Kw.  
Owned-Oper. By.....Calif.-Ore. TV Inc.  
Business Address.....Box 1189  
Tel.: SP 3-4581.....ABC-CBS  
Sta. Representatives.....Young TV; Moore  
President.....Wayne Vickers  
Station Mgr.....Jerold R. Poulos  
Commercial Mgr.....Bob Lindstrom  
Chief Engineer.....Del Cantrall  
For other California-Oregon stations see Multiple-  
Station Owners.

### KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw..VP: 79.5 Kw.  
Owned By.....Radio Medford, Inc.  
Address.....Ross Lane  
Tel.: 773-7373.....ABC-NBC  
Sta. Reps.....Hollingbery; Day-Wellington  
President.....Les DeArmond  
Exec. V.P., Gen. Mgr.....Ray Johnson  
Comm. Mgr.....Ed Barnett  
Prog., Promo. Dir.....Russ Jamison  
Film Mgr.....Charles Milam  
Chief Engineer.....Ellis Feinstein  
Owners of: KMED-AM.

### KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw..VP: 100 Kw.  
Owned By.....Fisher Bcstg Co.  
Address.....2153 N. E. Sandy Blvd.  
Tel.: 235-8751.....Independent  
Station Rep.....Katz  
President.....O. D. Fisher  
Gen., Sta. Mgr.....William J. Hubbach  
Comm. Mgr.....Arthur Chenoweth

Prog. Dir.....Al Sturges  
Promo., Pub. Dir.....Isabelle Hoyt  
Film Mgr.....Howard Perkin  
Chief Engineer.....William Vandermay  
Owners of: KOMO-AM-TV, Seattle, Wash.

### KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.  
Owned By.....Pioneer Bcstg. Co.  
Business Address.....1139 S. W. 13th Ave.  
Tel.: CA 3-6364.....NBC  
Representative.....Blair TV  
President.....Stimson Bullitt  
V.P. Broadcast Div.....Otto P. Brandt  
Station Manager.....Walter E. Wagstaff  
Commercial Manager.....John Pindell  
Program Director.....Tom Dargan  
Promotion, Publicity Dir.....Dick Wright  
Operations Manager.....Leroy Smith  
Chief Engineer.....Clare Hanawalt  
For other King stations see Multiple-Station  
Owners.

### KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.  
Owned By...Mt. Hood Radio & TV Bcstg. Corp.  
Business Address.....140 S.W. Columbia St.  
Tel.: CA 8-3333.....CBS  
Newspaper Affil.....Oregonian  
Station Rep.....Harrington, Righter, Parsons  
President, General Mgr.....C. Howard Lane  
Operations, Film Manager.....Ted Cooke  
National Sales Mgr.....John L. Palmer  
Program Director.....Luke Roberts  
Promotion, Publicity Dir.....Dick Kryder, Jr.  
Chief Engineer.....Louis S. Bookwalter  
Owners of: KOIN, AM-FM.

### KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Chris-Craft Inds.  
Address.....735 S.W. 20th Pl.  
Tel.: CA 2-9921.....ABC  
Sta Representative.....Edward Petry  
President.....John Hopkins  
Chief Engineer.....Eugene Phelps  
For other Chris-Craft stations see Multiple-Station  
Owners.

### KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw..VP: 5.3 Kw.  
Owned By...Southwest Oreg. TV Bcstg. Corp.  
Address.....P. O. Box 1345  
Tel.: ORchard 2-1721.....NBC  
Station Rep.....Hollingbery  
President.....C. H. Fisher  
General Manager.....S. W. McCready  
Station Manager.....Aaron Boe  
Chief Engineer.....Dan Bridges  
For other Fisher stations see Multiple-Station  
Owners.

**KEY BROADCAST EXECES READ  
RADIO-TELEVISION DAILY.**

# Pennsylvania

## WFBG-TV—Altoona—1953

Channel: 10 VHF..AP: 43.6 Kw...VP: 79.4 Kw.  
Owned-Oper. By...Triangle Publications, Inc.  
Address.....5000 Commerce Park  
Tel.: Windsor 4-2031.....CBS-ABC  
Representatives...Blair TV; Penn State Reps.  
Vice President.....Roger Clipp  
General Manager.....John Stilli, Jr.  
Business Manager.....Joseph DiGiorgio  
Program Director.....James Van de Velde  
Promo., Pub. Dir.....Bob Manning  
Production Manager.....Colson E. Jones  
Chief Engineer.....John Grimme  
For other Triangle stations see Multiple-Station  
Owners.

## WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP: 316 Kw.  
Owned By.....Gibraltar Enterprises, Inc.  
Bus.-Trans. Address.....3514 State St.  
Tel.: GL 4-5201.....ABC  
Sta. Representative.....Blair TV  
President.....Edward Lamb  
Gen. Sta. Manager.....Arthur Ingram  
Comm. Manager.....Bob Lunquist  
Film Manager.....John Cook  
Program Dir.....Kenneth Fanazini  
Promo. Director.....Paul Whittingham  
Chief Engineer.....Mike Casp  
Owners of: WICU-AM.

## WSEE—Erie—1954

Channel: 35 UHF..AP: 28.7 Kw...VP: 287 Kw.  
Owned-Oper. By...Great Lakes Television Co.  
Address.....1220 Peach Street  
Tel.: GL 5-7575.....CBS-ABC  
President.....George J. Mead  
General Station Mgr.....Edward Zellefrow  
Commercial Manager.....Robert Rice  
Prog., Prod. Dir.....Clinton Mورهouse  
Film Manager.....Frank Herrick  
Chief Engineer.....James Penna

## WHP-TV—Harrisburg—1953

Channel: 21 UHF..AP: 502 Kw...VP: 1,000 Kw.  
Owned-Oper. By.....WHP, Inc.  
Business Address.....216 Locust St.  
Tel.: CE 4-3211.....CBS  
Representative.....Blair TV  
President.....E. J. Stackpole  
Exec. V.P.....Cecil M. Sansbury  
Sales Mgr.....Jack Candioto  
Prom., Pub., Prog. Dir.....Brod Seymour  
Film Manager.....John Hasson  
Chief Engineer.....E. Daniel Leibensperger  
Owners of: WHP-AM.

## WTPA-TV—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.  
Owned-Oper. By.....Newhouse Bcstg. Corp.

Business Address.....3235 Hoffman St.  
Tel.: CE 8-7171.....ABC  
Representative...Harrington, Righter, Parsons  
President.....E. R. Vadeboncoeur  
V.P., Gen. Mgr.....Donald D. Wear  
Program Dir.....Mac McCauley  
Sales Mgr.....Jack Thomsley  
Promotion Dir.....Margaret Mioff  
Film Mgr.....Glenn Hoerner  
For other Newhouse stations see Multiple-Station  
Owners.

## WIBF—Jenkintown—1963

Channel: 29 UHF..AP: 45 Kw...VP: 23.7 Kw.  
Owned By.....Fox Bros. Mgmt. Corp.  
The Benson East.....Tel.: TU 7-5400  
President.....Wm. L. Fox  
General Mgr.....Wm. H. Kline, Jr.  
Chief Engineer.....Joseph Pelletier  
Owners of: WIBF (FM).

## WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.  
Owned-Oper. By.....Rivoli Realty Co.  
Business Address.....235 Franklin St.  
Tel.: 7-0761.....CBS-ABC  
Representative.....Weed  
President.....W. M. Thomas  
Station Mgr.....William D. Confer  
Program Director.....C. Akers

## WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.  
Owned-Operated By.....WJAC, Inc.  
Business Address.....329 Main St.  
Tel.: 7-8711.....NBC  
Station Rep....Harrington, Righter & Parsons  
President.....Walter W. Krebs  
Exec. V.P., Gen. Mgr.....Alvin D. Schrott  
Comm. Manager.....John H. Hepburn  
Prog., Film Director.....Frank P. Cummins  
Chief Engineer.....Theodore Campbell  
Owners of: WJAC, AM-FM.

## WLYH-TV—Lancaster- Lebanon—1957

Channel: 15 UHF..AP: 69.2 Kw...VP: 130 Kw.  
Owned.....Triangle Publications, Inc.  
Address.....Lebanon, Pa.  
Tel.: CR 3-4551.....CBS  
Sta. Representative.....Blair TV  
General Mgr.....Jay Sondheim  
Chief Engineer.....Ross Kauffman  
For other Triangle stations see Multiple-Station  
Owners.

## WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.  
Owned By.....WGAL TV, Inc.  
Address.....Lincoln Highway W.

## PENNSYLVANIA

Tel.: EX 3-5851.....CBS-NBC  
Representative.....Meeker  
President, Gen. Mgr.....Clair R. McCollough  
Asst. Gen. Mgr. Sales.....J. Robert Gulick  
Station Manager.....Harold E. Miller  
Program Director.....Paul Rodenhauer  
Business Manager.....Harry J. Shaub, Jr.  
Promotion Director.....Paul I. Woodland  
Technical Director.....J. E. Mathlot  
For other Steinman stations see Multiple-Station  
Owners.

### WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....CBS, Inc.  
Address.....City Line & Monument Aves.  
Tel.: TE 9-7000.....CBS  
Station Rep.....CBS TV Stations Nat'l Sales  
General Mgr.....John A. Schneider  
General Sales Mgr.....Frank Beazley  
Program Dir.....Al Hollander  
Promo. Info. Dir.....Robert N. Pryor  
Chief Engineer.....Robert Gross  
For other CBS Owned stations see Radio & TV  
Networks.

### WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw...VP: 74 Kw.  
Owned By...Triangle Publ., Inc., Radio-TV Div.  
Address.....4100 City Line Ave.  
Tel.: TR 8-9700.....ABC  
Representative.....Blair TV  
V.P., General Mgr.....Roger W. Clipp  
Station Mgr.....George A. Koehler  
Exec. Program Manager.....Thomas B. Jones  
Sales Manager.....John F. Cundiff  
Promo. Director.....Bud Vaden  
Program Director.....Lew Klein  
Business Mgr.....John C. Harlan  
Dir. of Engineering.....Henry E. Rhea  
For other Triangle stations see Multiple-Station  
Owners.

### WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....National Bcstg. Co.  
Address.....1619 Walnut St.  
Tel.: LO 4-3700.....NBC  
Representative.....NBC Spot Sales  
President.....Robert Kintner  
Exec. V.P., Gen. Mgr..Raymond W. Welpott  
Station Manager.....Arthur A. Watson  
Commercial Manager.....John P. Wiley  
Prog. Dir., Film Mgr.....Neal Van Ellis  
Prom., Adv. Mgr.....Jack Dorr  
Publicity Dir.....William M. Smith  
Director of Operations.....George Lentfest  
For other NBC Owned stations see Multiple-Station  
Owners.

### KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By...Group W/Westinghouse Bcstg.  
Business Address.....1 Gateway Center  
Tel.: 391-3000.....CBS  
Sta. Representative.....TvAR

Vice President.....Harold C. Lund  
President.....Donald H. McGannon  
Gen., Sta. Manager.....Jerome R. Reeves  
Promo., Adv. Manager.....David N. Lewis  
Program Director.....Robert Novak  
Film Manager.....Ralph Cunningham  
Adv., Sales Promo. Dir.....Peter Thornton  
Chief Engineer.....Raymond Rodgers  
For other Group W/Westinghouse stations see  
Multiple-Station Owners.

### WIIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned.....WIIIC, Inc.  
Address.....341 Rising Main Ave.  
Tel.: FAirfax 1-8700.....NBC  
Representative.....Blair TV  
President.....H. K. Brennan  
General Manager.....Robert A. Mortensen  
V.P., Sales.....Roger D. Rice  
Operations, Production Mgr....Shelton Weaver  
Dir. Pub. Relations Prom....Caley Augustine  
Film Manager.....Jack Price  
Chief Engineer.....Henry Kaiser

### WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....Television City, Inc.  
Business Address.....400 Ardmore Blvd.  
Tel.: CHurchill 2-4300.....ABC  
Station Representative.....Katz  
V.P., Gen. Mgr.....Franklin C. Snyder  
Exec. Vice Pres.....Leonard Kapner  
Commercial Mgr.....Alan Trench  
Program Manager.....Preston Stover  
Prom. Dir.....David Crantz  
Film Mgr.....Howard Reser  
Chief Engineer.....Louis P. Wagner, Jr.

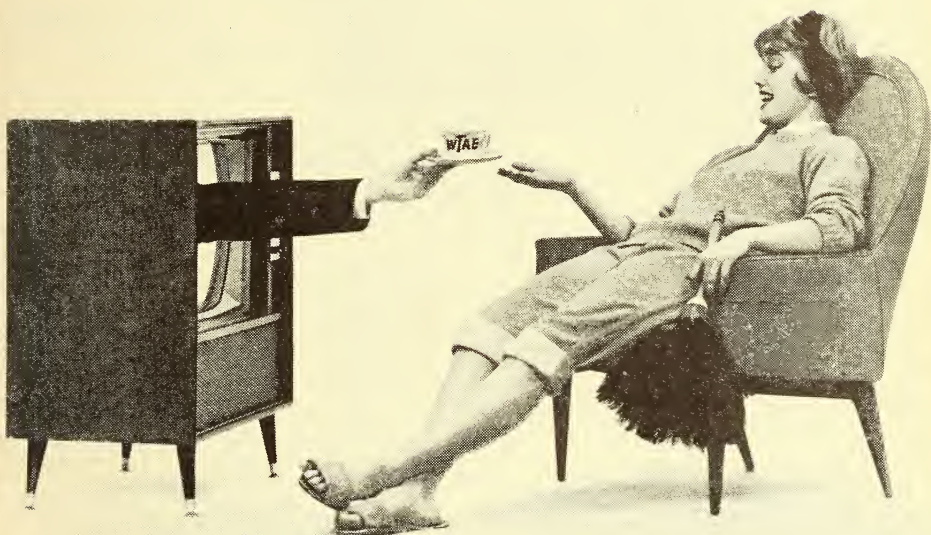
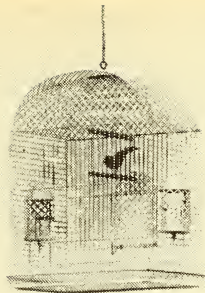
### WDAU-TV—Scranton- Wilkes-Barre—1953

Channel: 22 UHF..AP: 544 Kw..VP: 1000 Kw.  
Owned-Oper. By.....Scranton Bcstrs., Inc.  
Business Address.....1000 Wyoming Ave.  
Tel.: DI 2-7634.....CBS  
Representative.....H-R  
President.....Mrs. M. E. Megargee  
General Manager...Madge Megargee Holcomb  
Commercial Manager...William G. Hunefeld, Jr.  
Prog. Dir., Film Mgr.....Mort Rosenthal  
Promo., Pub. Dir.....Douglas M. Holcomb  
Chief Engineer.....K. R. Cooke

### WNEP-TV—Scranton—1958

Channel: 16 UHF...AP: 8.5 Kw...VP: 17 Kw.  
Owned By.....N.E. Pa. Bcstg., Inc.  
Address.....Avoka, Pa.  
Tel.: DI 3-1245.....ABC  
Sta. Representative.....Edward Petry  
President.....Mitchell Jenkins  
General, Station Mgr.....Thomas P. Shelburne  
Commercial Manager.....Malcolm W. Dale  
Prom., Pub. Director.....Mrs. Dorothy Mugford





## **Reach 'em with a SPOT OF TAE**

*(the "homes reached" station in Pittsburgh)*

*For an A.M. coffee break or P.M. snack,  
TAE-time is prime time for  
viewers in America's 8th largest market.  
Check your Katz representative.*

*You'll find TAE up among  
the leaders in low cost-per-thousand  
homes reached. Daytime  
or nighttime ...*

*Take TAE and see.*

# **WTAE CHANNEL 4**

Basic ABC in Pittsburgh

**OK** THE KATZ AGENCY

## PENNSYLVANIA-RHODE ISLAND

Program Director.....Hal Berg  
 Film Manager.....Donald Shook  
 Chief Engineer.....Roswell J. Parker

Film Mgr.....Bob Gibson  
 Chief Engineer.....Charles Sakoski, Sr.

### WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw..VP: 1000 Kw.  
 Owned-Oper. By.....WBRE TV Inc.  
 Address.....62 S. Franklin St.  
 Tel.: 823-3101.....NBC  
 Station Representative.....Katz  
 President.....Louis G. Baltimore  
 V.P., General Manager.....David M. Baltimore  
 Commercial Mgr.....Franklin Coslett  
 Program Dir.....Adrian Riso  
 Promotion, Pub. Dir.....Fred Foerster

### WSBA-TV—York—1952

Channel: 43 UHF..AP: 66.1 Kw..VP: 132 Kw.  
 Owned-Oper. By.....Susquehanna Bcstg. Co.  
 Address.....P. O. Box 1868  
 Tel.: YO 2-5531.....CBS  
 Representative.....Blair TV  
 President.....Louis J. Appell, Jr.  
 Station Mgr.....Robert M. Stough  
 Commercial Mgr.....H. David Berlin  
 Prog. Dir., Film Mgr.....John D. Eisenhauer  
 Chief Engineer.....Jack M. Schuster  
 For other Susquehanna stations see Multiple-Station Owners.

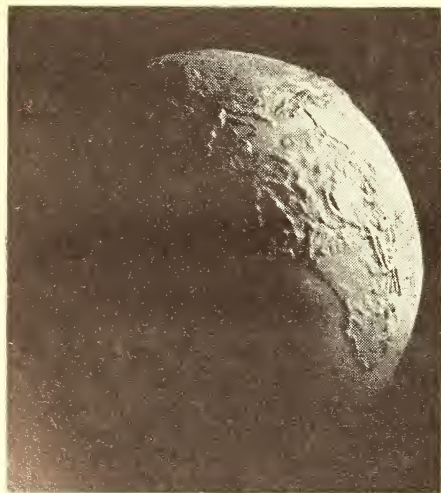
## Rhode Island

### WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned By.....Capital Cities Bcstg. Corp.  
 Address.....24 Mason St.  
 Tel.: PL 1-9776.....CBS

Representative.....Blair-TV  
 President.....Thomas S. Murphy  
 General Manager.....Joseph P. Dougherty  
 Commercial Manager.....Al J. Gillen  
 Program Director.....Richard Dreyfuss  
 Promotion Director.....Jack Kavanagh  
 Sales Promotion Mgr.....Marjorie L. Mahoney  
 Film Manager.....Mario Suacina  
 Chief Engineer.....Ralph Voight  
 For other Capital Cities stations see Multiple-Station Owners.

**How to tell  
 all sides of this story  
 in '64...**



**AP**

THE ASSOCIATED PRESS

### WTEV—Providence-

### New Bedford-Fall River—1963

Ch: 6 VHF.. AP: 39.75 Kw.. VP: 75.5 Kw.  
 Owned By.....WTEV TV, Inc.  
 Add...County & Spring Sts., N. Bedford, Mass.  
 Tel.: WY 3-2651.....ABC  
 Station Representative.....H-R TV Reps  
 Gen. Mgr.....Vance L. Eckersley  
 Gen. Sales Mgr.....Francis H. Conway  
 Operations Mgr.....Mann Reed  
 Pub. Dir.....George L. Sisson, Jr.  
 Chief Engineer.....Maurice P. Wynne

**SUPPORT  
 THE  
 RED CROSS**

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## RHODE ISLAND-SOUTH CAROLINA

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### **WJAR-TV—Providence—1949**

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By.....The Outlet Co.  
Business-Studio Address....176 Weybosset St.  
Tel.: GA 1-7080.....ABC-NBC  
Representative .....Petry

President, Gen. Mgr.....Joseph S. Sinclair  
Comm. Manager.....Edward Boghosian  
Promotion Director.....Alfred Brassard  
Film Manager.....George Clarke  
Chief Engineer.....Billy L. Patton  
Owners of: WJAR; WDBO-AM-FM-TV, Orlando,  
Fla.

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## South Carolina

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### **WAIM-TV—Anderson—1953**

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.  
Owned-Oper. By.....Wilton E. Hall  
Business Address.....321 Kingsley Rd.  
Tel.: CA 6-1511.....ABC-CBS  
Station Reps.....Devney Org.; Dora-Clayton  
Owner .....Wilton E. Hall  
General Mgr.....Glenn P. Warnock

### **WCIV—Charleston—1962**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....First Charleston Corp.  
Address.....Highway 703, Mt. Pleasant  
Tel.: 884-8513.....NBC  
Station Rep.....Advertising Time Sales  
President .....Charles E. Smith  
V.P., Gen. Mgr.....William E. Lucas  
Comm., Adv. Mgr.....Everett L. Martin  
Operations Mgr.....Steve Thomas  
Promo., Pub. Dir.....Lucille Guidry  
Chief Engineer.....James C. Luttrell

### **WCSC-TV—Charleston—1953**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....WCSC, Inc.  
Business Address.....485 East Bay St.  
Tel.: RA 3-8371.....CBS  
Representative.....Peters, Griffin, Woodward  
President.....John M. Rivers  
National, Commercial Mgr., Virgil V. Evans, Jr.  
V.P., Station Manager.....Roland Weeks  
Program Director.....Charles Hall  
Prom., Pub. Director.....Mrs. Lois Marshall  
Film Manager.....Robert Koon  
Chief Engineer.....Rudy Hughes  
Owners of: WCSC-AM-FM.

### **WUSN-TV—Charleston—1954**

Channel: 2 VHF..AP: 53 Kw..VP: 100 Kw.  
Owned By.....Reeves Bcstg. & Develop. Corp.  
Address.....P. O. Box 879  
Tel.: TU 4-4141.....CBS-ABC  
Station Reps.....Young TV; Ayers  
President.....J. Drayton Hastie  
V.P., General Manager.....Doug M. Bradham  
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen  
Production Manager.....Ed Webb  
Promotion Director.....Ella Rhame  
Film Manager.....Gray Carroll  
Engineering Director.....Walter M. Nelson  
Owners of: WHTN-TV, Huntington, W. Va.

### **WCCA-TV—Columbia—1961**

Channel: 25 UHF..AP: 96.2 Kw..VP: 192.4 Kw.  
Owned By.....First Carolina Corp.  
Address.....5807 Shakespeare Road  
Tel.: 782-2525.....ABC  
Station Rep.....Advertising Times Sales  
President, General Mgr.....Ha. old E. Anderson  
Station Manager.....Arie Landrum  
Commercial Manager.....Gerald Quick  
Operations Director.....Dean Poucher  
Film Manager.....Guy Brooks  
Chief Engineer.....Jim Luttrell  
Owners of: WCCB, Montgomery, Ala.

### **WIS-TV—Columbia—1953**

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Bcstg. Co. of the South  
Business Address.....1111 Bull St.  
Tel.: ALpine 3-6431.....NBC  
Representative. Peters, Griffin, Woodward, Inc.  
President.....B. Calhoun Hipp  
Exec. Vice President.....G. Richard Shafto  
Station Manager.....Charles A. Batson  
Comm. Manager.....Law Epps  
Program Director.....Dixon Lovvorn  
Film Manager.....Bob Humphries  
Chief Engineer.....Joseph Gill  
Owners of: WIS, AM; WSFA-TV, Montgomery.

### **WNOK-TV—Columbia—1953**

Channel: 19 UHF..AP: 122 Kw..VP: 244 Kw.  
Owned-Oper. By.....Palmetto Radio Corp.  
Address.....1811 Main St.  
Tel.: AL 2-7737.....CBS  
V.P., Gen. Mgr.....H. Moody McElveen, Jr.  
Comm. Mgr.....Dick Laughridge  
Prog. Dir., Film Mgr.....Thomas Frick

### **WBTW—Florence—1954**

Channel: 13 VHF..AP: 191 Kw..VP: 316 Kw.  
Owned-Oper. By.....Jefferson Standard Bcstg. Co.  
Address.....N. Irby St. Ext.  
Tel.: 662-1565.....ABC-CBS  
Station Rep.....Young Television Corp.  
Pres., Gen. Mgr.....Charles H. Crutchfield  
Managing Director.....J. William Quinn  
Sales Manager.....John H. Brock  
Program Director.....George B. Burnette  
Prom., Pub. Director.....Whiteford Smith  
Film Manager.....Harry Hughes

## SOUTH CAROLINA-SOUTH DAKOTA

**Chief Engineer**.....E. A. Sellars  
For other Jefferson Standard stations see Multiple-Station Owners.

### WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By..... WMRC, Inc.  
Address .....505 Rutherford Rd.  
Tel.: CE 9-1321.....NBC  
Newspaper Affiliation .....News-Piedmont  
Station Rep.....Avery-Knodel  
President.....R. A. Jolley  
Exec. V.P., Station Mgr.....Wilson Wearn  
Nat., Loc. Sales Mgr.....Douglas A. Smith  
General Sales Mgr.....R. Q. Glass, Jr.

**Program Director**.....Norvin C. Duncan  
Prom., Pub. Dir.....Edna Seaman  
**Film Director**.....Charles Howard  
**Chief Engineer**.....W. E. Garrison  
For other Southeastern Bestg. stations see Multiple-Station Owners.

### WSPA-TV—Spartanburg—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By....Spartan Radiocasting Co.  
Business Address .....123 N. Converse St.  
Tel.: 583-3621 .....CBS  
Station Rep.....Hollingbery  
Pres., Gen. Mgr.....Walter J. Brown  
Owners of: WSPA-AM-FM.

## South Dakota

### KXAB-TV—Aberdeen—1958

Channel: 9 VHF..AP: 136 Kw..VP: 304 Kw.  
Owned By.....S. Dakota Television, Inc.  
Address.....Country Club Road  
Tel.: 225-4350 .....ABC-NBC  
Station Rep.....Young; Hurley; Soderlund  
President.....John W. Boler

**General Comm. Manager**.....Neal Edwards  
**Adv. Manager**.....Bill Karl  
**Chief Engineer**.....Comet Haroldson  
For other Boler stations see North Dakota Network under Multiple-Station Owners.

### KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw..VP: 11.7 Kw.  
Owned By.....Mitchell Bcstg. Assoc. Inc.  
Address.....P. O. Box 736  
Tel.: WYman 6-5621 .....NBC  
President, Gen. Mgr.....R. V. Eppel  
Commercial Mgr.....William Hoffman  
Chief Engineer.....J. Doherty

### KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw..VP: 72.4 Kw.  
Owned-Oper. By....Duhamel Enterprises, Inc.  
Address .....Duhamel Bldg.  
Tel.: Fillmore 2-2000.....ABC-CBS  
Reps..Bolling; Wayne-Evans; Soderlund; Hix  
Pres., Gen. Mgr.....Helen S. Duhamel  
V.P., News Pub. Affrs.....Norm Heffron  
Station Mgr.....William F. Turner  
Operations Dir.....Arlyne Morgan  
Promotion Director.....Sandra Keene  
Production Mgr.....Dan Lesmeister  
Chief Engineer.....Elmer Nelson  
Owners of: KOTA-AM; KDUH-TV, Hay Springs, Neb.

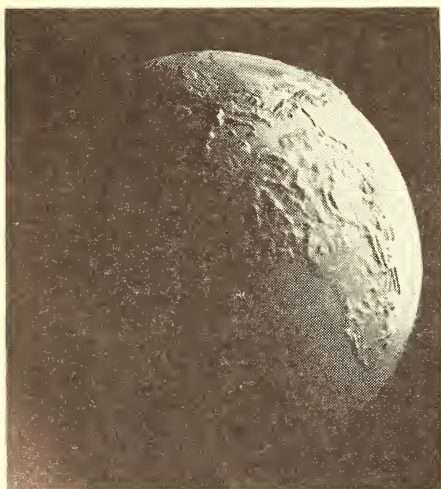
### KRSD-TV—Rapid City—1958

Channel: 7 VHF..AP: 12.9 Kw..VP: 25.7 Kw.  
Owned.....Heart of Black Hills Stations  
Address.....1438 Mt. View Road  
Tel.: FI 2-6050.....NBC  
Station Rep.....Masla  
President, Ch. Eng. ....Eli Daniels  
General Manager.....Dan C. Palen  
Program Director.....Monte Loos

### KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.

How to tell  
all sides of this story  
in '64...



**AP**

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## SOUTH DAKOTA-TENNESSEE

**Owned-Oper. By**.....Midcontinent Bcstg. Co.  
**Business Address**.....Phillips Ave. & 13th St.  
**Tel.:** 336-1100 .....ABC-CBS  
**Station Representative**.....H-R; Evans  
**President**.....Joseph L. Floyd  
**V.P., General Mgr.**.....Evans A. Nord  
**Operations Mgr.**.....Tom Sheeley  
**Promo., Pub. Dir.**.....Jack Townsend  
**Chief Engineer**.....Les Froke  
For other Midcontinent stations see BFR Bcstg.  
under Multiple-Station Owners.

### **KSOO-TV—Sioux Falls—1960**

**Channel:** 13 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned By**.....KSOO-TV, Inc.  
**Address**.....8th St. & Phillips Ave.  
**Tel.:** EDison 4-5601.....ABC-NBC  
**Station Reps.**.....Avery-Knodel; H. S. Hyett  
**President**.....Morton Henkin  
**Exec. Vice President**.....Tom Barnes  
**General Sales Manager**.....Pat Patterson

## Tennessee

### **WDEF-TV—Chattanooga—1954**

**Channel:** 12 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned-Oper. By**.....WDEF Broadcasting Co.  
**Address**.....3300 Broad St.  
**Tel.:** 267-3392 .....CBS  
**Sta. Rep.**.....Advertising Time Sales  
**President**.....Carter M. Parham  
**Station Mgr.**.....Otis H. Segler  
**Program Dir.**.....Morris Quarve  
**Film Mgr.**.....J. L. Smith  
**Chief Eng's.**.....Burford Young, Robert Briscoe  
**Owners of:** WDEF, AM.

### **WRCB-TV—Chattanooga—1956**

(Formerly WRGP-TV)

**Channel:** 3 VHF..AP: 50 Kw..VP: 100 Kw.  
**Owned-Oper. By**.....Rust Craft Bcstg. Co.  
**Business Address**.....1214 McCallie Ave.  
**Tel.:** 698-1505 .....NBC  
**Representative**.....H-R  
**President**.....Jack Berkman  
**V.P., General Manager**.....Harry D. Burke  
**V.P., Sales Manager**.....George P. Moore  
**Film Manager**.....Jerry Wise  
**Promotion Dir.**.....Reg Stagmaier  
**Chief Engineer**.....Bertram B. Barnes  
For other Rust Craft stations see Multiple-Station  
Owners.

### **WTVC—Chattanooga—1958**

**Channel:** 9 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned**.....Martin Theatres of Georgia, Inc.  
**Business Address**.....Hotel Patten  
**Tel.:** AM 6-4151.....ABC  
**President**.....E. D. Martin  
**V.P., General Mgr.**.....R. R. Owen  
**Program Director**.....Tommy Reynolds  
**Operations Director**.....Leon Webb  
**Production Manager**.....Fred Hickey  
**Chief Engineer**.....Fred Edney  
**Owners of:** WTVM-TV, Columbus, Ga.

### **WDXI-TV—Jackson—1955**

**Channel:** 7 VHF..AP: 44 Kw..VP: 86.7 Kw.  
**Owned-Oper. By**.....Dixie Bcstg. Co.  
**Business Address**.....Williams Bldg.

**Tel.:** 7-9611.....ABC-CBS  
**Sta. Rep.**.....Venard, Torbet & McConnell  
**President**.....Aaron B. Robinson  
**General Manager**.....John E. North  
**Prog. Dir., Film Mgr.**.....James W. Hoppers  
**Publicity Dir.**.....Jack Mayer  
**Chief Engineer**.....James Thomas  
For other Robinson stations see Multiple-Station  
Owners.

### **WJHL-TV—Johnson City- Kingsport-Bristol—1953**

**Channel:** 11 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned-Oper. By**.....WJHL, Inc.  
**Address**.....137-145 W. Main St., Johnson City  
**Tel.:** 926-2151 .....ABC-CBS  
**Representative**.....Pearson  
**Pres., Gen. Mgr.**.....W. Hanes Lancaster, Jr.  
**Comm. Mgr.**.....J. Will Hall  
**Program, Film Dir.**.....Alfred Gregory  
**Prom., Pub. Director**.....Linda Mitchell  
**Chief Engineer**.....William C. Hunter

### **WATE-TV—Knoxville—1953**

**Channel:** 6 VHF..AP: 50 Kw..VP: 100 Kw.  
**Owned-Oper.**.....WATE, Inc.  
**Business Address**.....1306 Broadway, N.E.  
**Tel.:** 524-4651.....NBC  
**Representative**.....Harrington, Righter & Parsons  
**President**.....Cowan Rodgers, Jr.  
**Exec. V.P., Gen. Mgr.**.....W. H. Linebaugh  
**Comm. Manager**.....J. T. McCloud  
**Program Director**.....J. H. Reese  
**Promotion Director**.....Pierce Harrah  
**Production Director**.....Jack Wiedemann  
**Chief Engineer**.....Fred M. Andrews  
**Owners of:** WATE.

### **WBIR-TV—Knoxville—1956**

**Channel:** 10 VHF..AP: 158 Kw..VP: 316 Kw.  
**Owned-Oper. By**.....WMRC, Inc.  
**Business Address**.....1513 Hutchison Ave.  
**Tel.:** 525-8101.....CBS  
**Newspaper Affil.**.....Greenville News Piedmont  
**Station Representative**.....Avery-Knodel  
**President**.....R. A. Jolley, Sr.

## TENNESSEE-TEXAS

General Manager.....John P. Hart  
Nat. Sales Mgr.....Kennedy R. Maxwell  
Commercial Manager.....Neal W. Branch  
Prog. Dir., Film Mgr.,.....Peter Fennelly  
Chief Engineer.....J. Rex Horton  
For other Southeastern Bestg. stations see Multiple-Station Owners.

### WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.  
Owned-Oper. By.....So. Central Bcstg. Co.  
Business Address.....P. O. Box 1388  
Tel.: 687-2312 .....ABC  
Station Rep.....Pearson  
President, Gen. Mgr.....J. Engelbrecht  
Comm. Program Dir.....W. E. Eckstein  
Sales Promotion.....Florence Lawson  
Chief Engineer.....Carl Lawson

### WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.  
Owned-Oper. By.....RKO General, Inc.  
Address.....1381 Madison Ave.  
Tel.: BR 2-3441 .....ABC  
Station Rep.....RKO Gen. Bcstg. Nat. Sales  
President.....Hathaway Watson  
Gen. Mgr.....D. A. Noel  
Sales Mgr.....Alex Bonner  
Program Dir.....Lanier Russell  
Chief Engineer.....Roy Welton  
For other RKO General stations see Multiple-Station Owners.

### WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned By.....Scripps-Howard Bcstg.  
Address.....1960 Union Ave.  
Tel.: BRoadway 4-8515.....NBC  
Representative.....Blair TV  
President.....Jack Howard  
V.P., General Manager.....H. W. Slavick  
Local Comm. Mgr.....J. P. Tucker  
Program, Film Mgr.....Ed Greaney  
Merchandising Mgr.....Jack Boyle  
Chief Engineer.....E. E. (Buddy) Frase  
For other Scripps-Howard stations see Multiple-Station Owners.

### WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.  
Owned-Oper. By.....WREC Bcstg. Service  
Business Address.....Hotel Peabody Bldg.  
Tel.: JA 5-1313.....CBS  
Representative.....Katz  
President, Gen. Mgr.....Hoyt B. Wooten  
Commercial Mgr.....Charles B. Brakefield  
Program, Prom. Mgr.....Jack Michael  
Chief Engineer.....Wilson Raney

### WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw  
Owned-Oper. ....WLAC-TV Inc.  
Address.....159 Fourth Avenue North  
Tel.: CH 2-4331.....CBS  
Representative.....Katz  
Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.  
Operations Mgr.....Roy A. Smith  
Chief Engineer.....Ralph L. Hucaby

### WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw...VP: 316 Kw.  
Owned-Oper. By.....WSIX Inc.  
Address.....441 Murfreesboro Road  
Tel.: 255-5431 .....ABC  
Station Rep.....Peter J. Griffin, Woodward  
President.....Louis R. Draughon  
Exec. V.P., Gen. Mgr.....E. S. Tanner  
Operations, Film Dir.....Robert L. Chaudoin  
Prom., Pub. Dir.....W. A. Jones  
V.P., Eng. Dir.....C. R. Duke  
Owners of: WSIX, AM-FM-TV.

### WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....WSM, Inc.  
Address.....7th & Union  
Tel.: AL 4-5656.....NBC  
Station Rep.....Petty  
President.....John H. DeWitt, Jr  
V.P., Gen. Mgr.....Irving Waugh  
Comm. Manager.....Hi Bramham  
Operations Mgr., Film Mgr.....Brad Crandall  
Chief Engineer.....Aaron Shelton

## Texas

### KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw...VP: 145 Kw.  
Owned-Oper. By.....Abilene Radio & TV Co.  
Business Address.....4510 So. 14th St.  
Tel.: OW 2-4242.....NBC  
Station Rep.....Bolling  
President, Gen. Mgr.....Dale Ackers  
Station, Comm. Mgr.....William P. Terry  
Program, Pub. Dir.....Normand Mann  
Chief Engineer.....Troy Mallon  
Owners of: KRBC.

### KPAR-TV—Abilene- Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw...VP: 75 Kw.  
Owned By.....Texas Key Bcsirs.  
Bus. Address..Box 588, Westgate Cap., Abilene  
Tel.: OWen 2-2222.....CBS-ABC  
Station Representative.....Adv. Time Sales  
President, Gen. Mgr....A. R. "Dick" Elam, Jr.  
Chief Engineer.....J. T. Allen

**KVLF-TV—Alpine—1961**

Channel: 12 VHF...AP: 15 Kw...VP: 17 Kw.  
 Owned By ..... Big Bend Broadcasters  
 Address ..... Box 779  
 Tel.: TE 7-2144 ..... ABC  
 President, Gen. Mgr. .... Gene Hendryx  
 Owners of: KVLF, Alpine.

**KFDA—Amarillo—1953**

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By ..... Texas State Network  
 Address ..... P. O. Box 1400  
 Tel.: EV 3-2226 ..... CBS  
 Station Representative ..... Blair TV  
 President ..... Gene L. Cagle  
 Gen., Sta. Mgr. .... John Tyler  
 Promoion, Pub. Dir. .... Ray Knight  
 Chief Engineer ..... Bill Smith  
 For other Texas State Network stations see  
 Multiple-Station Owners.

**KGNC-TV—Amarillo—1953**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By..Globe News Publishing Co.  
 Business Address ..... 2000 N. Polk St.  
 Tel.: EVergreen 3-3321 ..... NBC  
 Station Rep. .... Venard, Torbet & McConnell  
 President ..... Parker Prouty  
 General Manager ..... Bob Watson  
 Station, Comm. Mgr. .... Bill Clarke  
 Production Mgr. .... Bill Torbet  
 Chief Engineer ..... W. H. Torrey  
 Owners of: KGNC-AM-FM; KFYO, Lubbock.

**KVII-TV—Amarillo—1957**

Channel: 7 VHF...AP: 100 Kw...VP: 316 Kw.  
 Owned ..... John B. Walton, Jr.  
 Business Address ..... P.O. Box 925  
 Tel.: DR 3-1787 ..... ABC  
 Station Representative ..... Bolling  
 President ..... John B. Walton, Jr.  
 Vice Pres., Gen. Mgr. .... Charlie Keys  
 Operations Dir. .... George Gallivan  
 Asst. Manager ..... Bill Bailey  
 Program Dir. .... Bill Harkins  
 Promotion Dir. .... Bob Bayle  
 Business Mgr. .... Hugh Clark  
 Chief Engineer ..... C. L. Sweet  
 For other Walton stations see Multiple-Station  
 Owners.

**KTBC-TV—Austin—1952**

Channel: 7 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By ..... The L-B-J Co.  
 Address ..... Box 1155  
 Tel.: GR 2-2424 ..... ABC-CBS-NBC  
 Representative ..... Raymer  
 Pres., Gen. Mgr. .... J. C. Kellam  
 Commercial Mgr. .... O. P. (Bob) Bobbitt  
 Local Sales Mgr. .... Charles Howell  
 Administrative Asst. .... Elmo Brown  
 Program Dirs. .... Dan Love, Richard S. Pryor  
 Sales Promotion Mgr. .... Larry Carothers  
 Chief Engineer ..... Ben Hearn  
 Owners of: KTBC, AM-FM.

**KBMT-TV—Beaumont—1961**

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By ..... Television Broadcasters, Inc.  
 Address ..... 1420 Calder Ave.  
 Tel.: TE 3-7512 ..... ABC  
 President ..... Randolph Reed  
 Chief Engineer ..... Vernon L. Dillaplain

**KFDM-TV—Beaumont—1955**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By ..... Beaumont TV Corp.  
 Address ..... 2955 Freeway W., T.V. Center  
 Tel.: TW 2-6622 ..... CBS  
 Representative ..... Peters, Griffin, Woodward  
 President ..... C. B. Locke  
 General Mgr. .... Mott M. Johnson  
 Program Dir. .... Bob McManus  
 Promotion, Pub. Dir. .... Bill Hammond  
 Chief Engineer ..... Harold W. Bartlett

**KWAB-TV—Big Spring—1956**

Channel: 4 VHF...AP: 6.3 Kw...VP: 12.9 Kw.  
 Owned By ..... Grayson Enterprises  
 Address ..... 7400 College Ave., Lubbock, Tex.  
 Tel.: SH 4-2345 (Lubbock) ..... CBS-ABC  
 Station Rep. .... Advertising Time Sales  
 General Mgr. .... Walter M. Windsor  
 Owners of: KLBK-AM-FM, Lubbock.

**KBTX-TV—Bryan—1957**

Channel: 3 VHF...AP: 30.2 Kw...VP: 60.3 Kw.  
 Owned ..... Brazos Bcastg. Co.  
 Business Address ..... Box 3237  
 Tel.: VI 6-7777 ..... ABC-CBS  
 Sta. Rep. .... Venard, Torbet & McConnell  
 President, Gen. Mgr. .... M. N. Bostick  
 Sta. Mgr. .... Harry Lee Gillam  
 Promotion Director ..... John Scogin  
 Commercial Manager ..... Boyce Oliver  
 Chief Engineer ..... W. B. Cox  
 For other KWTX stations see Multiple-Station  
 Owners.

**KRIS-TV—Corpus Christi—1956**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By ..... Gulf Coast Bcastg. Co.  
 Business Address ..... 409 S. Staples St.  
 Tel.: TU 3-6511 ..... NBC  
 Representative ..... Peters, Griffin, Woodward  
 Pres., Gen. Mgr. .... T. Frank Smith  
 V.P., Nat. Spot Sls., Net. Clr. Miss Van Johnson  
 V.P., Programs ..... Charles Nethery  
 V.P., Sales ..... W. M. Eikner  
 V.P., Engineering ..... Jerry E. Smith

**KZTV—Corpus Christi—1956**

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By ..... KSIX-Television, Inc.  
 Business Address ..... Show Room Bldg.  
 Tel.: TULIP 4-1616 ..... ABC-CBS  
 Station Rep. .... Advertising Time Sales  
 Pres., Sta., Gen. Mgr. .... Vann M. Kennedy  
 Chief Engineer ..... D. Taylor

**TEXAS**

**KRLD-TV—Dallas—1949**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned.....Times Herald Printing Co.  
 Business Address.....Herald Square  
 Tel.: 742-6811 .....CBS  
 Station Rep. ....Advertising Time Sales  
 President.....Clyde Rembert  
 Station Mgr.....Roy M. Flynn  
 Gen. Sales Manager.....Gene Cuny  
 Prom., Pub. Director.....J. W. Axtell  
 Program Dir.....Fritz Kuler  
 Film Manager.....Nick Mueller  
 Chief Engineer.....B. B. Honeycutt  
 Owners of: KRLD, AM-FM.

Film Mgr.....Joan Johnson  
 Chief Engineer.....Chris Irby  
 Owners of: WFAA-AM-FM.

**KELP-TV—El Paso—1956**

Channel: 13 VHF..AP: 117 Kw..VP: 209 Kw.  
 Owned-Oper. By.....KELP TV Corp.  
 Business Address .....Box 9924  
 Tel.: KE 3-5911.....ABC  
 President .....Norman Alexander  
 General Manager.....Gene Roth  
 Program Dir.....Dick Barron  
 Film Mgr.....Vic Boozer  
 Ch. Eng.....Michael Gaglio

**WFAA-TV—Dallas—1949**

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Operated By.....A. H. Belo Corp.  
 Address .....Communications Center  
 Tel.: RI 8-9631.....ABC  
 Station Rep. ....Petty  
 President.....Joseph M. Dealey  
 General Mgr.....Mike Shapiro  
 Station Mgr.....Ed Pfeiffer  
 Commercial Mgr.....Jack Hauser  
 Program Dir.....Jay Watson  
 Prom., Pub. Dir.....Casey Cohlma  
 Operations Mgr.....Jim Pratt

**KROD-TV—El Paso—1952**

Channel: 4 VHF...AP: 31 Kw...VP: 62 Kw.  
 Owned-Oper. By.....Southwest States, Inc  
 Address.....2201 Wyoming St  
 Tel.: KE 2-6551.....CBS  
 Chairman of Board.....Jack C. Vaughn  
 President.....Cecil L. Trigg  
 Sta. Mgr., Film Buyer.....Larry Daniels  
 Local Sales Mgr.....Sheldon Turner, Jr.  
 Program Dir.....Bernie Bracher  
 Promotion, Pub. Dir.....Jim Suggs  
 Chief Engineer.....Frank Jordan  
 For other Trigg-Vaughn stations see Multiple-Station Owners.



**LEADING MARKET  
 LEADING STATION**

The Dallas-Fort Worth market is the Southwest's richest — in banking, insurance, electronics and people, to name a few of its primary resources. The leading station in this leading market is KRLD-TV.

Place your ad schedule where it will do more for you — on Channel 4. See your ADVERTISING TIME SALES representative.



CHANNEL 4, DALLAS, FORT WORTH



**THE DALLAS TIMES HERALD STATION**

Clyde W. Rembert, *President*





**KTSM-TV—El Paso—1953**

Channel: 9 VHF AP: 90 Kw...VP: 45 Kw.  
 Owned-Operated By.....Tri-State Bcstg. Co.  
 Address.....801 N. Oregon St.  
 Tel.: KE 2-5421 .....NBC  
 Representative .....Hollingbery  
 President, Gen. Mgr.....Karl O. Wyler, Sr.  
 Commercial Mgr.....Karl O. Wyler, Jr.  
 Program Dir.....Jack B. Chapman  
 Promotion Dir.....Arthur Davis  
 Operations Dir.....Jack Rye  
 Chief Engineer.....Kenneth J. Walton  
 Owners of: KTSM, AM.

**KTVT—Fort Worth—1955**

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.  
 Owned By.....WKY TV Systems, Inc.  
 Address.....4801 West Freeway  
 Tel.: PE 8-1951.....Independent  
 Station Rep.....Katz  
 President.....E. K. Gaylord  
 Administrative Asst.....Crawford Rice  
 Station Mgr.....Jim Terrell  
 Program, Film Mgr.....Darrell Jones  
 Prom., Merch. Dir.....Bill Camfield  
 Chief Engineer.....W. E. Kessel  
 For other WKY TV stations see Multiple-Station  
 Owners.

**WBAP-TV—Fort Worth—1948**

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Carter Publications, Inc.  
 Business Address.....3900 Barnett St.  
 Tel.: JE 6-1981.....NBC  
 Representative .....Peters, Griffin, Woodward  
 President.....Amon Carter, Jr.  
 V.P. & Director.....Harold V. Hough  
 Gen., Sta. Mgr.....Roy Bacus  
 Commercial Manager.....Jack Rogers  
 Program Dir., Film Buyer.....Robert Gould  
 Prom., Pub. Dir.....Phil W. Wygant  
 Chief Engineer.....Rupert Bogan  
 Owners of: WBAP, AM-FM.

**KGBT-TV—Harlingen—1953**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Harbenito Bcstg. Co.  
 Address.....P. O. Box 711  
 Tel.: GA 3-4880.....ABC-CBS  
 Station Rep.....Venard, Torbet & McConnell  
 President, General Mgr....McHenry Tichenor  
 Commercial Mgr.....Joe Yowell  
 Program Dir.....Mal Kasanoff  
 Chief Engineer.....Al Beck

**KHOU-TV—Houston—1953**

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper. By.....Gulf Television Corp.  
 Address.....P. O. Box 11  
 Tel.: JA 9-4811.....CBS  
 Station Rep.....H-R TV  
 President.....C. Wrede Petersmeyer  
 General, Sta. Mgr.....James C. Richdale, Jr.  
 Comm. Manager.....Robert O. Paxson

Film Mgr., Prog. Dir. ....C. Calvin Jones  
 Prom. Dir.....Roland Brazier  
 Publicity Dir.....James Everhart  
 Chief Engineer.....Art Biggs  
 For other Corinthian stations see Multiple-Station  
 Owners.

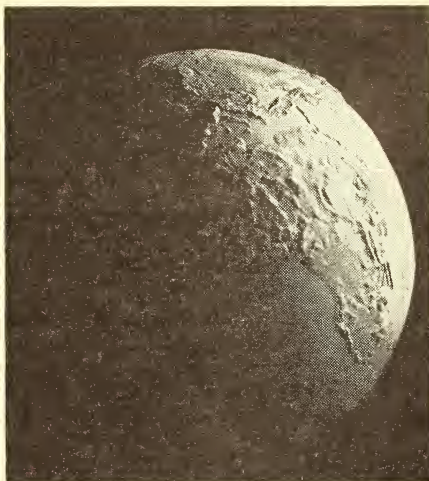
**KPRC-TV—Houston—1950**

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Houston Post Co.  
 Address.....Box 1234  
 Tel.: MA 3-9271.....NBC  
 Representative .....Petry  
 President.....Mrs. Oveta Culp Hobby  
 V.P., Gen. Mgr.....Jack Harris  
 Sta., Gen. Sales Mgr.....Jack McGrew  
 Promotion Mgr.....Kirtley Harriss  
 Film Mgr.....Earl Corridon  
 Publicity Dir.....Ednah Forrester  
 Chief Engineer.....Paul Huhndorff

**KTRK-TV—Houston—1954**

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.  
 Owned-By.....Houston Consolidated TV Co.  
 Address.....P. O. Box 12  
 Tel.: MO 6-0713 .....ABC  
 Representative .....Hollingbery  
 President.....John T. Jones, Jr.  
 Exec. V.P., Gen. Mgr.....W. E. Walbridge

**How to tell  
 all sides of this story  
 in '64...**



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## TEXAS

Comm. Manager.....William F. Bennett  
Program Mgr.....Howard Finch  
Film Mgr.....M. B. Johnson  
Publicity Dir.....Lila Gordon  
Art. Advertising Dir.....Paul Montague  
Business Mgr.....Earl Scholton  
Production Dir.....Wayne Thomas  
Chief Eng's.....Jess Mitchell, Robert Sutton

### KGNS-TV—Laredo—1956

Channel: 8 VHF...AP: 9.6 Kw...VP: 3 Kw.  
Owned By.....Southwestern Operating Co  
Business Address.....820 Convent Ave.  
Tel.: RAndolph 3-3674.....ABC-CBS-NBC  
Station Rep.....Venard, Torbet & McConnell  
President.....Donald W. Reynolds  
General Mgr.....Roy Bowman  
Program Dir.....Pat Miller  
Promotion, Pub. Dir.....Delia Palacios  
Film Manager.....Ernie Ramirez  
Chief Engineer.....Irven Simpson  
For other D. W. Reynolds stations see Donrey  
Media under Multiple-Station Owners.

### KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By...Bryant Radio & TV Inc.  
Business Address.....5600 Ave. A.  
Tel.: SH 4-1414.....NBC  
Representative.....Raymer  
Pres., Gen. Manager.....Joe H. Bryant  
Asst. Gen. Manager.....Robert L. Snyder  
National Sales Mgr.....Ray Poindexter  
Comm. Manager.....George L. Tarter  
Program Director.....Bill Taylor  
Film Mgr.....Leon Feazell  
Publicity Mgr.....Joan Prigmore  
Chief Engineer.....Frank Lee  
Owners of: KCBD, AM.

### KLBK-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Grayson Enterprises  
Bus. Address.....7400 College Ave.  
Tel.: SH 4-2345.....ABC-CBS  
Station Rep.....Advertising Time Sales  
General Mgr.....Walter M. Windors  
Film Mgr.....Dick Knerr  
Chief Engineer.....Elbert Shannon  
Owners of: KLBK; KWAB-TV, Big Spring.

### KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.  
Owned-Oper. By...Forest Capital Commun. Co.  
Business Address.....P. O. Box 701  
Tel.: NE 4-7771.....NBC-CBS-ABC  
Reps....Venard, Torbet & McConnell; Melville  
President, Gen. Mgr.....Richman Lewin  
Comm. Mgr.....Royce Christenson  
Program Dir., Film Mgr.....Bill Carter  
Prom., Pub. Dir.....Mary Ann Christopher  
Chief Engineer.....Fred Clinton Hill  
Owners of: KTRE, AM.

### KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 7.6 Kw..VP: 4.7 Kw.  
Owned By.....Midland Telecasting Co., Inc.  
Address.....Box 5345  
Tel.: OX 4-4344.....Independent  
President.....Dalton H. Cobb  
General, Station Mgr.....Chet Darwin  
Comm., Adv. Mgr.....Louis Roberts  
Prog., Prom. Dir.....Jack Callis  
Chief Engineer.....Dick Deason

### KMID-TV—Midland—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By..Midessa Television Co., Inc.  
Business Address.....Midland  
Tel.: MU 2-7321.....NBC  
Station Rep.....Venard, Torbet & McConnell  
President.....J. C. Dunagan  
General Manager.....Ray Herndon  
Chief Engineer.....Bill Buford  
For other Drewry stations see Multiple-Station  
Owners.

### KVKM-TV—Monahans—1958

Channel: 9 VHF..AP: 120 Kw..VP: 240 Kw.  
Owned By.....Tri-Cities Bcstg. Co.  
Address.....Drawer K  
Tel.: WI 3-3231.....ABC  
Station Reps.....Melville; Masla  
President.....John B. Walton  
General, Comm. Mgr.....J. Ross Rucker  
Program Dir.....Jean Welch  
Promotion Mgr.....Patricia Knight  
Chief Engineer.....Rubin L. Masters  
For other Walton stations see Multiple-Station  
Owners.

### KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Southwest States, Inc.  
Bus. Address.....1211 N. Whitaker  
Tel.: FE 7-8301.....CBS  
Pres., Gen. Mgr.....Cecil L. Trigg  
Station Manager.....John Vacca  
Sales Manager.....Ed Costello  
Film Dir.....George Duesler  
National Sales Manager.....George Collie  
Chief Engineer.....Bill Schock  
For other Trigg-Vaughn stations see Multiple-Station  
Owners.

### KPAC-TV—Port Arthur—1957

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned.....Texas Goldcoast TV Inc.  
Address.....Box 1059  
Tel.: YUkon 5-5557.....NBC  
Station Rep.....Blair TV  
Pres., Gen. Mgr.....Julius Gordon  
Prom., Pub. Dir.....Adeline Salter  
Chief Engineer.....D. Daniels

### KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw..VP: 27.5 Kw.

Owned-Oper. By..Westex Television Co., Inc.  
 Business Address.....Box 1941  
 Tel.: 655-7383 .....ABC-CBS  
 President.....Millard Cope  
 Gen., Comm. Mgr.....J. Harley Hubbard  
 Prog., Pub. Dir.....Al Cobb  
 Film Manager.....Charles Cathey  
 Chief Engineer.....Larry Charlesworth

**KENS-TV—San Antonio—1950**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Express Publ. Co.  
 Business Address.....Ave. E & 4th St.  
 Tel.: CA 5-7411.....CBS  
 Representative.....Peters, Griffin, Woodward  
 President.....Conway C. Craig  
 Vice President.....Houston H. Harte  
 General Mgr.....Wayne Kearn  
 Technical Supervisor.....Buford R. McMillan

**KONO-TV—San Antonio—1957**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Mission Tcstg. Corp.  
 Business Address.....1408 N. St. Mary's St.  
 Tel.: CA 6-7611.....ABC  
 Station Representative.....Katz  
 President.....Bob A. Roth  
 Gen., Sta. Mgr.....James M. Brown  
 Program Director.....Perry Dickey  
 Prom., Pub. Dir.....Katie Ferguson  
 Film Manager.....Sam Rocco  
 Dir. of Engineering.....George Inç  
 Chief Engineer.....Larry Beckmann

**KWEX-TV—San Antonio—1955**

Channel: 41 UHF....AP: 6 Kw....VP: 11 Kw.  
 Owned By.....Spanish Inter. Bcstg. Corp.  
 Business Address.....111 Martinez St.  
 Tel.: CA 7-4141.....Independent  
 Station Rep.....Spanish Inter. Ntwk. Sales  
 President.....Frank Fouce  
 General Mgr.....Emilio Nicolas  
 Commercial Mgr.....Amalia Rodriguez  
 Program Dir.....Leonardo Garcia  
 Owners of: KMEX-TV, Los Angeles.

**WOAI-TV—San Antonio—1949**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By...Southland Industries, Inc.  
 Address.....1031 Navarro St.  
 Tel.: CA 7-4221.....NBC  
 Representative.....Petry  
 Board Chairman.....Hugh Half, Jr.  
 Pres., Gen. Mgr.....James M. Gaines  
 V.P., Station Mgr.....Edward V. Cheviot  
 Prog. Director.....Robert Reed  
 Promotion Dir.....Charles Larkins  
 Film Manager.....Faye Leavitt  
 Chief Engineer.....Charles Jeffers

**KCEN-TV—Temple-Waco  
 1953**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw  
 Owned By.....Channel 6, Inc.

Business Address.....17 S. 3rd St  
 Tel.: PR 3-6868.....NBC  
 Representative.....Blair TV Assoc.  
 President.....Frank W. Mayborn  
 General Manager.....Burton Bishop  
 Film Mgr.....John Schreiber  
 Chief Engineer.....Curtis M. Casey

**KTAL-TV—Texarkana-  
 Shreveport—1953**

(See Shreveport, La.)

**KLTV—Tyler—1954**

Channel: 7 VHF..AP: 217 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Channel 7 Co.  
 Business Address.....Box 957  
 Tel.: LY 2-3873.....NBC-ABC  
 Station Rep.....Bolling  
 President.....Mrs. Lucille Ross Buford  
 Gen., Sta. Mgr.....Marshall H. Pengra  
 Comm., Adv. Mgr.....John Lenox  
 Prog., Pub. Dir.....Bonnie Lenox  
 Chief Engineer.....Hudson Collins

**KWTX-TV—Waco—1955**

Channel: 10 VHF..AP: 255 Kw..VP: 127.5 Kw.  
 Owned-Operated By..KWTX Broadcasting Co.  
 Address.....4520 Bosque Blvd.  
 Tel.: PL 6-4451.....ABC-CBS  
 Station Rep.....Venard, Torbet & McConnell  
 President, Gen. Mgr.....M. N. Bostick  
 Commercial Manager.....Pete McNeë  
 Program Director.....Ralph Webb  
 Chief Engineer.....Jesse H. Dove  
 For other KWTX stations see Multiple-Station  
 Owners.

**KRGV-TV—Weslaco—1954**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned By.....Kenco Enterprises  
 Business Address.....309 S. Missouri Ave.  
 Tel.: WO 8-3131.....ABC-NBC  
 Station Rep.....Paul H. Raymer  
 President, Gen. Mgr.....Stoddard P. Johnston  
 V.P., Station Mgr.....Charles L. Brooks  
 Sales Manager.....T. Marshall Weaver  
 Prom., Pub. Dir.....Hank Page  
 Operations Director.....Fred Noble  
 Chief Engineer.....Lewis Hartwig  
 Owners of: KRGV-AM.

**KFDX-TV—Wichita Falls—1953**

Channel: 3 VHF..AP: 70 Kw..VP: 100 Kw.  
 Owned.....Wichtex Radio & TV Corp.  
 Address.....Box 2040  
 Tel.: 692-4530.....NBC  
 Representative.....Raymer  
 President.....Darrold A. Cannan  
 V.P., Comm. Film Mgr.....Howard H. Fry  
 V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.  
 Chief Engineer.....John Adams

## TEXAS-UTAH-VERMONT-VIRGINIA

### KAUZ-TV—Wichita Falls—1953

(Formerly KSYD-TV)

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By.....KSYD-TV Co., Inc.  
Address.....Box 2130  
Tel.: 322-6957 .....CBS

Representative.....Advertising Time Sales  
President.....Paul F. Harron  
Station, Nat. Sales Mgr.....Stuart W. Klein  
Program Dir.....Jon Burkhardt  
Promotion Director.....Mrs. Mary K. Norwood  
Chief Engineer.....Herb Wiley  
Owners of: WKTU, Utica, N.Y.

## Utah

### KCPX-TV—Salt Lake City 1946

Channel: 4 VHF...AP: 14.5 Kw...VP: 27.1 Kw.  
Owned By.....Screen Gems Bcstg. Corp.  
Business Address.....130 Social Hall Ave.  
Tel.: DA 2-5681.....ABC  
Representative.....Katz  
General Manager.....Douglas Elleson  
Chief Engineer.....Wally Lambourne  
Owners of: KCPX-AM-FM; WAPA-TV, San Juan,  
P. R.

### KSL-TV—Salt Lake City—1949

Channel: 5 VHF...AP: 18.3 Kw...VP: 33.1 Kw.  
Owned By.....KSL, Inc.  
Business Address.....145 Social Hall Ave.  
Tel.: EL 5-4641.....CBS  
Station Rep.....Peters, Griffin, Woodward, Inc.  
President.....Arch L. Madsen

Vice Pres., Gen. Mgr.....Lloyd E. Cooney  
Program Director.....Duane C. Hill  
Publicity Director.....Clifton B. Thomas  
Chief Engineer.....Vincent E. Clayton  
Owners of: KSL, AM-FM.

### KUTV—Salt Lake City—1954

Channel: 2 VHF...AP: 24.5 Kw...VP: 47.1 Kw.  
Owned-Operated By.....KUTV, Inc.  
Business Address.....179 Social Hall Ave.  
Tel.: 322-2505 .....NBC  
News Affil...Trib.; Ogden Standard-Examiner  
Station Rep. ....Petry  
President.....A. L. Glasmann  
Vice Pres.....George C. Hatch  
General, Sta. Mgr.....Brent H. Kirk  
Program, Operations Mgr.....LaMar Smith  
Promotion Director.....Pat Visick  
Film Manager.....Jack Ivers  
Chief Engineer.....B. R. Carpenter

## Vermont

### WCAX-TV—Burlington—1954

Channel: 3 VHF...AP: 9.5 Kw...VP: 18.3 Kw.  
Owned-Oper. By.....Mt. Mansfield TV, Inc.  
Address.....100 Market Sq.

Tel.: UN 2-5761.....CBS  
Pres., Gen. Mgr.....S. T. Martin  
V.P., Advertising Mgr. ....John A. Dobson  
Film Manager.....A. Sherman Rutter  
Chief Engineer.....J. W. Tierney

## Virginia

### WCYB-TV—Bristol—1956

Channel: 5 VHF...AP: 42.7 Kw...VP: 85.4 Kw.  
Owned-Oper. By...Appalachian Bcstg. Corp.  
Business Address.....P.O. Box No. 1009  
Tel.: North 9-4161.....ABC-NBC  
Station Reps.....Meeker; Ayers  
Pres., Gen. Mgr.....Robert H. Smith  
Comm., Adv. Mgr.....J. Fey Rogers  
Production Mgr.....James G. Evans  
Chief Engineer.....Russell V. Robinson

### WSVA-TV—Harrisonburg—1953

Channel: 3 VHF...AP: 4.17 Kw...VP: 8.32 Kw.  
Owned-Oper. By...Shenandoah Valley Bcstg.  
Address .....Rawley Pike  
Tel.: 434-4431 .....ABC-CBS-NBC  
Reps..Venard, Torbet, McConnell; Clarke Brown  
President, Gen. Mgr. ....Hamilton Shea  
Asst. Gen. Mgr.....Warren L. Braun  
Comm., Adv. Mgr.....Richard H. Johnson  
Prog. Dir., Film Mgr.....Robert E. Lee

Prom., Pub. Dir.....Wanda Wilt  
 Chief Engineer.....Tom Jones  
 Owners of: WSWA-AM-TV.

**WLVA-TV—Lynchburg—1953**

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Operated By..Lynchburg Bcstg. Corp.  
 Address.....2320 Langhorne Rd.  
 Tel.: Victor 5-1242.....ABC  
 Representative.....Jack Masla  
 Pres., Gen. Mgr.....Philip P. Allen  
 Comm. Adv. Mgr.....Thomas L. Turner  
 Prog., Film Mgr.....Warren Uttal  
 Publicity Director.....Thomas Waller  
 Chief Engineer.....John T. Orth  
 Owners of: WLVA.

**WAVY-TV—Norfolk—1957**

Channel: 10 VHF..AP: 192 Kw..VP: 316 Kw.  
 Owned.....Tidewater Teleradio, Inc.  
 Address.....214 W. York St.  
 Tel.: MA 7-2345; EX 3-7331.....NBC  
 Representative.....H-R  
 Pres., Gen. Mgr.....J. Glen Taylor  
 V.P., TV Sales.....Edward J. Hennessy  
 Prom., Pub. Dir.....Richard Paul  
 Prog. Dir., Film Mgr.....Van Cantfort  
 Chief Engineer.....Andrew Jackson  
 Owners of: WAVY, AM.

**WTAR-TV—Norfolk—1950**

Channel: 3 VHF..AP: 50 Kw..AP: 100 Kw.  
 Owned-Operated By...WTAR Radio-TV Corp.  
 Business Address.....720 Boush St.  
 Tel.: MA 5-6711.....CBS  
 Representative.....Petry  
 President, Gen. Mgr.....Robert M. Lambe  
 V.P., Operations.....Harold Soldering  
 V.P., Sales.....William Gietz  
 Prom., Pub. Dir.....James W. Evans  
 Chief Engineer.....Richard Lindell

**WVEC-TV—Norfolk-Hampton  
 1953**

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Peninsula Bcstg. Corp.  
 Address.....110 Third St., Norfolk  
 Tel.: MA 7-7605.....ABC  
 Station Rep.....Katz  
 Pres., Gen. Manager....Thomas P. Chisman  
 V.P., Sales Director....Harrol A. Brauer, Jr.  
 V.P., Operations Mgr.....L. W. Kliever  
 Commercial Mgr.....C. L. Coker  
 Promotion Dir.....H. L. Foiles

**WYAH-TV—Norfolk-  
 Portsmouth—1960**

Channel: 27 UHF..AP: 8.7 Kw..VP: 17.4 Kw.  
 Owned By.....The Christian Bcstg. Network  
 Address.....1318 Spratley St., Portsmouth  
 Tel.: 393-6001.....Independent  
 President, Gen. Mgr., .....M. G. Robertson

**WXEX-TV—Petersburg—1955**

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By..Petersburg Television Corp.  
 Address..Box 8765, Richm'd; 124 W. Tabb, Pet.  
 Tel.: RE 3-7876, Pet.; AT 8-2835, Richm'd...NBC  
 Station Reps. ....Select; Brown  
 President.....Thomas G. Tinsley, Jr.  
 V.P., Gen. Mgr.....Irvin G. Abeloff  
 Comm. Mgr.....Lawrence Slon  
 Operations Mgr.....J. Harry Abbott  
 Promotion Dir.....Neil Kuvin  
 Film Mgr.....Robert E. Kennedy  
 Chief Engineer.....George W. McGuigan

**WRVA-TV—Richmond—1956**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Richmond TV Corp.  
 Business Address.....5710 Midlothian Pike  
 Tel.: BE 3-5461.....ABC  
 Station Rep....Harrington, Righter & Parsons  
 President.....William R. Preston  
 General, Sta. Mgr.....Barron Howard  
 Commercial Mgr.....James D. Clark, Jr.  
 Program Film Dir.....Samuel S. Carey  
 Prom., Pub. Dir.....John L. Stone, Jr.  
 Chief Engineer.....S. T. Terry, Jr.

**WTVR—Richmond—1947**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Address.....3301 W. Broad St.  
 Tel.: ELgin 5-8611.....CBS  
 Station Rep.....Blair TV  
 Pres., Gen. Mgr.....Wilbur M. Havens  
 Commercial Mgr.....William Kemple  
 Prog. Director.....John Shand  
 Prom., Pub. Dir.....W. J. Filer  
 Film Manager.....Conrad G. Rianhard  
 Chief Engineer.....James Kyle  
 Owners of: WMBG, WCOD-FM, Richmond.

**WDBJ-TV—Roanoke—1955**

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Operated By.....Times-World Corp.  
 Address.....2001 Colonial Ave.  
 Tel.: 343-8031.....CBS  
 Representative..Peters, Griffin, Woodward, Inc.  
 President.....M. W. Armistead, III  
 V.P., Broadcasting.....Ray P. Jordan  
 V.P., General Mgr.....John Harkrader  
 General Sales Mgr.....Blake Brown  
 Asst. Mgr., Film Buyer.....Paul E. Reynolds  
 Program Mgr.....Charles A. Ballou  
 Sales Prom., Mer. Mgr. ....Frank C. Martin, Jr.  
 Promotion Manager.....R. A. DuVall  
 Operations Mgr.....Wendell H. Siler  
 Chief Engineer.....J. E. Newman  
 Owners of: WDBJ, AM-FM.

**WSLS-TV—Roanoke—1952**

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By...Shenandoah Life Stations  
 Address.....Church Ave., at 3rd St.

## VIRGINIA-WASHINGTON

Tel.: DI 4-9226.....NBC  
 President.....James H. Moore  
 V.P., Manager.....Horace S. Fitzpatrick

Program Dir.....Melvin Linkous  
 Commercial Manager.....A. S. Trevilian, Jr.  
 Sales Promotion Director.....C. R. Harrison  
 Owners of: WSLs-AM-FM.

# Washington

### KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw..VP: 224 Kw.  
 Owned-Oper. By.....Wometco Enterprises  
 Business Address.....1151 Ellis St.  
 Tel.: REgent 4-4410.....CBS  
 Station Reps.....E. S. Sumner; Stovin-Byles  
 President.....Mitchell Wolfson  
 General, Sta. Mgr.....David Mintz  
 Merchandising Director.....Doug Davis  
 Operations Director.....R. H. Anderson  
 Promotion Director.....Marian Boylan  
 Public Affairs Dir.....Al Swift  
 Advertising Manager.....Fred Elsethagen  
 Chief Engineer.....John Price  
 For other Wometco stations see Multiple-Station  
 Owners.

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### KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned.....Queen City Bcstg. Co.  
 Address.....1530 Queen Anne Ave.  
 Tel.: AT 3-9800.....CBS  
 Representative.....Peters, Griffin, Woodward  
 Pres., Gen. Mgr.....Saul Haas  
 Nat'l Sales Manager.....Al Stephenson  
 Local Sales Manager.....King Mitchell  
 Chief Engineer.....C. R. Morris

### KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By...Fisher's Blend Station, Inc.  
 Business Address.....100 4th Ave. N.  
 Tel.: MA 4-6000.....ABC  
 Sta. Representative.....Katz  
 Chairman of Board.....O. D. Fisher  
 President, Gen. Mgr.....W. W. Warren  
 Commercial Mgr.....Maitland Jordan  
 Mgr. Programming.....Dave Crockett  
 Program Manager.....Tom Rogstad  
 Film Editor.....Arden Skoog  
 Audience Prom. Mgr.....Margaret Hagerty  
 Chief Engineer.....C. E. Miller  
 Owners of: KOMO-AM; KATU-TV, Portland.

### KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Operated By.....King Bcstg. Co.  
 Business Address.....320 Aurora  
 Tel.: MUTual 2-3555.....NBC  
 Representative.....Blair-TV  
 President.....Stimson Bullitt  
 V.P., Business Div.....Henry B. Owen  
 V.P., Broadcast Div.....Otto P. Brandt  
 Commercial Manager.....James D. Neidigh  
 Program, Film Mgr.....Lee Schulman  
 Merchandising Manager.....G. W. Parker  
 Sales Service Mgr.....Del Loder  
 Chief Engineer.....Robert A. Ferguson  
 For other King stations see Multiple-Station  
 Owners.

### KTVW-TV—Seattle—1953

Channel: 13 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned.....J. E. McCaw  
 Business Address.....5534 N. 35 St., Tacoma  
 Tel.: SKyline 2-3544, Tacoma.....Independent  
 President.....J. Elroy McCaw  
 General Manager.....James Hawkins  
 Program Director.....John Jarstad  
 Chief Engineer.....Ken Williams  
 For other McCaw stations see Multiple-Station  
 Owners.

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## WASHINGTON-WEST VIRGINIA

### KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....KHQ, Inc.  
Address.....S. 4202 Regal St.  
Tel.: KEystone 4-0511.....NBC  
Representative.....Katz  
Pres., Gen. Mgr.....R. O. Dunning  
Commercial Mgr.....J. Birney Blair  
Program, Film Mgr.....John Fahey  
Promotion, Publicity Dir.....Irving Smith  
Chief Engineer.....Dee Waymlre

### KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned.....KREM Bcstg. Co.  
Address.....4103 S. Regal  
Tel.: KE 4-0423.....ABC  
Representative.....Petry  
President.....Stimson Bullitt  
General Manager.....Robert Temple  
Station Manager.....Alexander P. Hunter  
Program Dir.....Walt Schaar  
Film Manager.....Hughie Tanner  
Chief Engineer.....Edward P. Antosyn  
For other King stations see Multiple-Station  
Owners.

### KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw. ...VP: 47.9 Kw.  
Owned By.....Spokane Television  
Address.....315 W. Sprague Ave.  
Tel.: MAdison 4-4291.....CBS  
Representative.....H-R  
President.....Morgan Murphy  
General Station Mgr.....Wayne F. McNulty  
Operations Dir.....Robert L. Warrington  
National, Local Sales Mgr....Robert V. Weitze  
Prom., Pub. Dir.....Lois Hunter  
Technical Dir.....T. O. Jorgenson  
Chief Engineer.....Dave Green  
For other Murphy stations see Multiple-Station  
Owners.

### KTNT-TV—Tacoma-Seattle

1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By...Tribune Publishing Co.  
Business Address.....S. 11th & Grant Sts.  
Tel.: FU 3-2561.....Independent  
Station Rep.....Paul H. Raymer Co.  
President.....George F. Russell  
General Manager.....Max H. Bice  
Nat'l Sales Manager.....Herchel Cary  
General Sales Mgr. ....R. Keith Miller  
Program, Film Mgr.....Dell Spencer  
Promotion Director.....David Smith  
Chief Engineer.....Dick F. Engh  
Owners of: KTNT-AM-FM.

### KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw..VP: 191 Kw.  
Owned-Oper. By.....Cascade Bcstg. Co., Inc.  
Business Address.....Box 702  
Tel.: GL 2-9111.....CBS-NBC  
Station Rep.....Young TV; Art Moore  
President.....Thomas C. Bostic  
General Mgr.....Jack Reber  
Commercial Mgr.....William F. Grogan  
Program Director.....James W. Nolan, Jr.  
Promotion Director.....Robert H. Horn  
Film Manager.....June Neel  
Chief Engineer.....M. E. Burrill  
For other Cascade stations see Multiple-Station  
Owners.

### KNDO—Yakima—1959

Channel: 23 UHF..AP: 11.6 Kw. .VP: 19.9 Kw.  
Owned By.....Columbia Empire Bcstg. Corp.  
Address.....Box 466  
Tel.: CH 8-2300.....ABC  
President, Gen. Mgr.....Hugh Davis  
Prog., Prom. Director.....Terry Mason  
Film Manager.....Marge Whitman  
Owners of: KNDU, Richland.

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## West Virginia

### WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.  
Owned-Oper. By...Daily Telegraph Ptg. Co.  
Business Address.....Municipal Bldg.  
Tel.: DA 7-7115.....NBC  
Station Reps. ....Select Station Reps.; Brown  
President, Gen. Mgr.....H. I. Shott  
Sta., Comm. Mgr. ....John C. Shott  
Prog. Dir.....Orland C. Young  
Promotion Director.....Kay Wilson  
Film Manager.....Cecil Surratt  
Chief Engineer.....Kenneth Dick  
Owners of: WHIS, AM.

### WCBS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw. .VP: 158 Kw.  
Owned By.....Rollins Bcstg.  
Address.....Box 2167, Wilmington, Del.  
Tel.: DI 6-5358.....CBS  
Station Representative.....Blair TV  
President.....O. Wayne Rollins  
General, Sta. Mgr.....William P. Dix, Jr.  
Vice Pres., TV.....George Baren Bregge  
Comm. Mgr.....William Eaton, Jr.  
Program Dir.....Douglas Martin  
Prom., Pub. Dir. ....H M. Brawley  
Film Manager.....Phil Smith

## VIRGINIA-WISCONSIN

Chief Eng.....G. Brick  
For other Rollins stations see Multiple-Station  
Owners.

### WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw..VP: 278 Kw.  
Owned By.....Rust Craft Bcstg.  
Business Address.....912 W. Pike St.  
Tel.: 624-7573-4 .....CBS-NBC  
Station Rep.....Young TV  
President.....Jack N. Berkman  
Managing Director.....Roger Garrett  
Commercial Manager.....Frank Baisley  
Program Director.....Robert Toothman  
Publicity, Promotion Dir.....Peter Lyman  
Film Manager.....Frank Lucante  
Chief Engineer.....Harry Brown  
For other Rust Craft stations see Multiple-Station  
Owners.

### WJPB-TV—Fairmont—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By.....WJPB-TV, Inc.  
Address.....400 Quincy St.  
Tel.: 363-0700.....ABC  
Station Rep.....Weed TV Corp.  
President, Gen. Mgr.....J. Patrick Beacom  
Comm., Adv. Mgr.....Eugene La Rosa  
Program Dir.....N. C. Pelligrin  
Prom., Pub. Dir.....Ray Herst  
Film Mgr.....Gordon Ralphsnyder  
For other Beacom stations see Multiple-Station  
Owners.

### WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw..VP: 316 Kw.  
Owned-Oper. By.....Reeves Broadcasting  
Address.....625 Fourth Avenue  
Tel.: JA 5-7661.....ABC  
President.....J. Drayton Hastie  
V.P., Gen. Mgr.....O. W. Myers  
Comm. Manager.....George Miller  
Program Director.....Clark W. Davis  
Promotion Director.....Lloyd Hamlin  
Chief Engineer.....Keith Massey  
Owners of: WUSN-TV, Charleston, S.C.

### WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.

Owned By.....Capital Cities Bcstg.  
Address.....201 Ninth St.  
Tel.: JA 9-4127.....NBC  
Station Representative.....Katz  
President.....Thomas S. Murphy  
Chief Engineer.....John P. Clay  
For other Capital Cities stations see Multiple-  
Station Owners.

### WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw..VP: 100 Kw.  
Owned-Oper. By.....Robert R. Thomas, Jr.  
Business Address.....Box 251  
Tel.: HO 9-3361.....CBS  
Pres., Gen. Mgr.....Robert R. Thomas, Jr.  
Comm Sta. Mgr.....Robert R. Brown  
Pub., Film Mgr.....A. Nechesnoff  
Chief Engineer.....Thomas Phillips

### WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.  
Owned-Oper. By.....Zanesville Publishing Co.  
Business Address.....121 W. Seventh St.  
Tel.: 485-4588.....ABC-NBC  
Representative.....Pearson  
President.....Clay Littick  
Managing Dir.....Allan Land  
Comm. Mgr.....Denny Dever  
Chief Engineer.....William A. Hunt, Sr.  
Owners of: WTAP; WHIZ-AM-FM-TV, Zanes-  
ville, O.

### WTRF-TV—Wheeling—1953

Channel: 7 VHF..AP: 156 Kw..VP: 316 Kw.  
Owned-Oper. By.....WTRF-TV, Inc.  
Address.....Ogden Bldg.  
Tel.: 232-7777.....NBC  
Exec. V.P., Gen. Mgr.....Robert W. Ferguson  
Operations Manager.....George Diab  
National Sales Mgr.....C. J. Ackermann  
Reg. Sales Mgr.....Kirk Jackson  
Local Sales Mgr.....Robert Beall  
Prog. Director.....Garry Vorhess  
Prom. Director.....James Knight  
Film Manager.....William Ney  
Pub. Serv. Director.....Wesley Manley  
Chief Engineer.....Howard Daubenmeyer

## Wisconsin

### WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw..VP: 310 Kw.  
Owned By.....Post Bcstg. Corp.  
Business Address.....2415 So. Hastings Way  
Tel.: TE 2-3474.....ABC-CBS-NBC  
Station Rep.....Hollingbery  
President.....V. I. Minahan  
Gen. Sta. Manager.....Leo Howard  
Chief Engineer.....Elmo Reed  
Owners of: WAXX, Chippewa Falls.

### WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Norbertine Fathers  
Business Address.....115 South Jefferson St.  
Tel.: HE 2-3331.....CBS  
Station Rep.....H-R TV Reps  
General Manager.....Haydn R. Evans  
Nat. Sales Mgr.....Earl H. Huth  
Program Dir.....Greg McElrone



Promotion Dir.....Lyle Lahey  
 Film Mgr.....Don Bergner  
 Chief Engineer.....Wallace E. Stangel  
 Owners of: WBAV, AM-FM.

**WFRV-TV—Green Bay—1955**

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....WFRV, Inc.  
 Address.....1181 East Mason St.  
 Tel.: HE 7-5411.....NBC  
 Station Representative.....Katz  
 President.....Mrs. Jane Morton Norton  
 General Manager.....H. Lee Browning  
 Commercial Manager.....Fred W. Johnson  
 Program Dir., Film Mgr.....J. W. Vickery  
 Prom., Publicity Dir.....Otto C. Junkermann  
 Chief Engineer.....Harry Hill  
 For other Norton stations see Multiple-Station  
 Owners.

**WLUK-TV—Green Bay—1954**

Channel: 11 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned-Oper By..M & M Broadcasting Co., Inc.  
 Address.....Box 549  
 Tel.: 432-6468.....ABC  
 President.....Morgan Murphy  
 General Manager.....John H. Borgen  
 Promotion Director.....Francis Johanski  
 Film Manager.....Bob Johanski  
 Local Advertising Mgr.....Bud Witte  
 Chief Engineer.....Marshall Williamson  
 For other Murphy stations see Multiple-Station  
 Owners.

**WKBT—La Crosse—1954**

Channel: 8 VHF...AP: 125 Kw...VP: 250 Kw.  
 Owned & Oper. By....WKBH Television Inc.  
 Address.....141 South 6th St.  
 Tel.: 2-4678.....ABC-CBS-NBC  
 Station Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Howard Dahl  
 Comm. Mgr.....Robert Z. Morrison, Jr.  
 Program Director.....Ray Skaran  
 Promotional Director.....Leonard Anderson  
 Chief Engineer.....Al Leeman

**WISC-TV—Madison—1956**

Channel: 3 VHF...AP: 28.8 Kw...VP: 56.2 Kw.  
 Owned-Oper. By.....TV Wisconsin, Inc.  
 Bus. Address.....4801 W. Beltline Hwy.  
 Tel.: CE 3-9791.....CBS  
 Representative...Peters, Griffin, Woodward  
 General Manager.....Ralph O'Connor  
 Commercial Manager.....Richard Nickeson  
 Program Director.....Daniel Imhoff  
 Chief Engineer.....Walter Hariu

**WKOW-TV—Madison—1953**

Channel: 27 UHF...AP: 87 Kw...VP: 200 Kw.  
 Owned-Oper..Midcontinent Bcstg. Co. of Wisc.  
 Address.....5727 Tokay Blvd.  
 Tel.: 238-5891.....ABC  
 Station Representative.....Young TV Corp.  
 President.....N. L. Bentson

Exec. Vice Pres., Gen. Mgr. ....Tony Moe  
 General Sales Mgr. ....Ben F. Hovel  
 Prog., Operations Dir. ....Blake Kellogg  
 Film Mgr.....Bill Harman  
 For other Midcontinent stations see BFR Stations  
 under Multiple-Station Owners.

**WMTV—Madison—1953**

Channel: 15 UHF...AP: 156 Kw...VP: 209 Kw.  
 Owned-Oper. By.....Forward TV, Inc.  
 Business Address.....West Beltline Highway  
 Tel.: CE 3-5381.....NBC  
 President.....Richard D. Dudley  
 Film Mgr.....George Plenderleith  
 Program Dir.....Jack Crowley  
 Promotion Mgr.....Wanda Montz  
 Chief Engineer.....Stan Sadler  
 Owners of: WSAU-AM-FM-TV.

**WISN-TV—Milwaukee—1954**

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.  
 Owned By.....Hearst Corp.  
 Business Address.....759 N. 19th St.  
 Tel.: DI 2-3000.....CBS  
 Representative.....Petry  
 General Mgr.....William C. Goodnow  
 Sales Mgr.....Richard D. Foerster  
 Film Manager.....Jerry Loebe  
 Program Director.....Baylen Smith  
 Chief Engineer.....Lionel Wittenberg  
 For other Hearst stations see Multiple-Station  
 Owners.

**WITI-TV—Milwaukee—1956**

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Storer Bcstg. Co.  
 Address.....5445 N. 27th St.  
 Tel.: UP 3-1919.....ABC  
 Station Rep.....Storer T.V. Sales  
 President.....George B. Storer, Jr.  
 General Manager.....Roger W. LeGrand  
 General Sales Mgr.....William J. Flynn  
 Mgr. of Operations.....Dean McCarthy  
 Promotion Director.....Donn Shelton  
 Chief Engineer.....Robert Truscott  
 For other Storer stations see Multiple-Station  
 Owners.

**WTMJ-TV—Milwaukee—1947**

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....The Journal Co.  
 Business-Trans. Address.....333 W. State St.  
 Tel.: BR 1-6000.....NBC  
 Sta. Rep.....Harrington, Righter & Parsons  
 General Manager.....George Comte  
 Station Manager.....Robert J. Heiss  
 Program Manager.....Robert Petrie  
 Promotion Mgr.....Bruce Wallace  
 Film Manager.....James Fitzgerald  
 Advertising Mgr.....Sprague Vonier  
 Mgr. AM & TV Engineer.....Phillip B. Laeser  
 Owners of: WTMJ-AM-FM.

**WUHF-TV—Milwaukee—1959**

Channel: 18 UHF...AP: 122 Kw...VP: 240 Kw.

## WISCONSIN-WYOMING-GUAM-VIRGIN ISLANDS

Owned-Oper. By.....WXIX-TV, Inc.  
Address.....509 W. Wisconsin Ave.  
Tel.: BR 2-1818.....Independent  
Station Representative.....Gill-Perna  
President.....B. J. Samson  
Exec. V.P.....Lawrence Turet  
Sales Mgr.....Parker Daggett  
Program Dir.....Richard Christenson  
Promotion Mgr.....Chuck Olson  
Film Manager.....Daniel Kunz  
Chief Engineer.....Joe Waters

**WSAU-TV—Wausau—1954**  
Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.  
Owned-Oper. By..Wisconsin Valley TV Corp.  
Address.....P.O. Box 1088  
Tel.: VI 2-1021.....ABC-CBS-NBC  
Representative.....Meeker Co.  
Pres., Gen. Mgr.....Richard D. Dudley  
General Sales Mgr.....James W. Frey  
Film Manager.....Dan Ziebell  
Chief Engineer.....Roland W. Richard  
Owners of: WSAU-AM-FM; WMTV, Madison.

## Wyoming

### KTWO—Casper—1957

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By...Rocky Mt. TeleStations  
Business Address.....3900 E. Second St.  
Tel.: 237-3711.....ABC-NBC-CBS  
Station Representative.....Meeker  
President.....Burt Harris  
Gen., Sta. Mgr.....Lawrence Berger  
Film Manager.....Chuck Beach  
For other HarriScope stations see Multiple-Station  
Owners.

### KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw..VP: 100 Kw.  
Owned-Oper. By.....Frontier Bcstg. Co.  
Business Address.....2923 East Lincolnway

Tel.: 634-4461.....ABC-CBS-NBC  
Representative.....Hollingbery  
President.....Robert S. McCracken  
General Mgr., Ch. Eng.....William C. Grove  
Commercial Mgr.....Doug Reeves  
Prog., Pub. Mgr.....William D. McCracken  
Film Mgr.....Don Wick  
Owners of: KFBC-AM, KSTF, Scottsbluff.

### KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw..VP: 57.5 Kw.  
Owned.....M. & J. Ernst  
Address.....500 B'way, Thermopolis, Wyo.  
Tel.: UN 4-2351.....ABC-CBS  
Representative.....Gill-Perna  
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

## Territories & Possessions

### Guam

#### KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw..VP: 500 Kw.  
Owned-Oper. By.....Radio Guam, Inc.  
Address.....P. O. Box 368  
Tel.: 7963.....CBS-NBC  
Representative.....Intercontinental Services  
President.....Phil Berg  
Station Manager.....Robert A. Jordan  
Sales Manager.....Mary C. Chappelle  
Chief Eng.....Kenneth Pier  
Owners of: KUAM, AM.

### Virgin Islands

#### WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF..AP: 1.26 Kw..VP: 2.5 Kw.  
Owned By.....Island Teleradio Service Inc.  
Address.....Box 1947, St. Thomas  
Tel.: 1050.....ABC-CBS-NBC  
Station Rep.....Caribbean Networks Inc.  
President.....Robert Moss

# Puerto Rico

## WKBM-TV—Caguas—1960

Channel: 11 VHF...AP: 1.34 Kw...VP: 2.67 Kw.  
 Owned By.....American Colonial Bcstg.  
 Address.....P. O. Box 4189, San Juan  
 Tel.: 3-0580.....Independent  
 Owner & Gen. Mgr.....R. P. Perry  
 Chief Engineer.....E. Rivera

## WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper By.....Supreme Bcstg. Co., Inc.  
 Address.....Darlington Bldg.  
 Tel.: 832-1150.....ABC-CBS  
 Station Rep.....Inter-American Publ.  
 Pres., Sta. Mgr.....Alfredo R. Arellano  
 Chief Eng.....George A. Mayoral  
 For other Arellano stations see Multiple-Station  
 Owners.

## WAPA-TV—San Juan—1954

Channel: 4 VHF...AP: 33.9 Kw...VP: 56.2 Kw.  
 Owned By.....WAPA TV Bcstg. Corp.  
 Business Address.....357 Ponce de Leon  
 Tel.: 3-3006.....ABC-NBC  
 President.....Norman Louvau  
 Gen. Manager.....H. Modestti  
 Program Director.....F. R. Baez  
 Owners of: KCPX-AM-FM-TV.

## WKAQ-TV—San Juan—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....El Mundo Enterprises  
 Bus. Address...Box 5096, Puerto de Tierra Sta.  
 Tel.: 723-3800.....CBS  
 Rep.....Inter-American Publications Inc.  
 President.....Mrs. A. Ramos  
 Owners of: WKAQ-AM-FM.

## WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw...VP: 30 Kw.  
 Owned-Operated By...Ponce Television Corp.  
 Address.....Darlington Bldg.  
 Tel.: 842-0280.....Independent  
 Sta. Rep.....Inter-American Publ.  
 President.....George A. Mayoral  
 General Mgr.....William Cortada  
 Chief Engineer.....Americo Cintron

## WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw...VP: 2.7 Kw.  
 Owned.....American Colonial Bcstg. Corp.  
 Bus. Ad....1000 Ponce de Leon Ave., Santurce  
 Tel.: 2-1278.....Independent  
 President, Gen. Mgr.....Ralph P. Perry

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# **Multiple-Station Owners**

## **— Group Owners, Regional Networks —**

Groups listed in this section have stations in a minimum of three markets.

### **ABC International Television, Inc.**

7 West 66th St., New York 23, N. Y.  
Phone: SU 7-5000

President .....Donald W. Coyle  
Manager of Development....James T. Larkin  
Network Manager.....Jack Singer  
Sales Manager.....Chuck Dwyer  
Program Manager.....Don Hine  
Sales Promotion, Adv. Mgr.....Harvey Jacobs

#### **BRANCH OFFICES**

109 Park St., London, W.I., England, Phone:  
MAYfair 4209, Richard Job, Manager.  
Room 615, Asahi Shimbun Bldg., Yurakucho,  
Chiyoda-Ku, Tokyo, Japan, Phone: 201-2862.

#### **STATIONS**

79 stations in Argentina, Australia, Brazil, Canada, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Iran, Iraq, Japan, Lebanon, Mexico, Nicaragua, Nigeria, Panama, Philippines, Ryukyus, Syria and Venezuela.

### **ABC Radio West**

1539 N. Vine St., Hollywood 28, Calif.  
Phone: NORMandy 3-3311

V.P., Western Div., ABC  
Radio Net.....Jack H. Mann  
Sta. Rel. Mgr., W. Div.....William Cochran  
Sales Serv. Mgr., W. Div.....Alan Branch  
Res., Promo Mgr.....W. C. Hillinck  
Acct. Exec.....Dick Rader

#### **BRANCH OFFICES**

360 N. Michigan Ave., Chicago, Ill., Phone:  
AN 3-0800, Don Carrol, Chicago Rep.  
77 W. 66th St., New York, N. Y., Phone:  
SU 7-5000, James Gessner, N. Y. Rep.

#### **STATIONS**

117 stations in Arizona, California, Colorado, Idaho, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oregon, Utah, Washington and Wyoming.

### **ABC Radio Pacific**

1539 N. Vine St., Hollywood 28, Calif.  
Phone: 663-3311

Vice-Pres., W. Div.....Jack H. Mann  
Sales Serv. Mgr., W. Div.....Alan Branch  
Res., Promo Mgr.....W. C. Hillinck  
Western Stas. Rep.....William Cochran

#### **STATIONS**

47 stations in California, Idaho, Nevada, Oregon and Washington.

### **Air Trails Network**

128 W. First St., Dayton 2, Ohio  
Phone: Baldwin 2-3773

President .....Charles Sawyer  
Exec. Vice President.....J. P. Williams  
Vice President.....Alexander Buchan

#### **STATIONS**

WING, Dayton, WCOL-FM-AM, Columbus, WIZE, Springfield, all Ohio; WKLO-AM-FM, Louisville, Ky.; WEZE, Boston, Mass.; WRIT-AM-FM, Milwaukee, Wisc.

### **Alaska Broadcasting System**

1001 Tower Bldg., 7th & Olive, Seattle, Wash.  
Phone: MAin 4-6333

President, Gen. Mgr.....A. G. Hiebert  
Sales Manager.....Jack Hauser  
Traffic Manager.....Alma Wilson

#### **STATIONS**

KFQD, KTVA (TV) Anchorage; KIBH, Seward; KIFW, Sitka; KLAM, Cordova, KTVF (TV), Fairbanks, all Alaska.

### **All Islands Radio Network**

c/o Advertisers Bldg.

Station KGU, Honolulu, Hawaii  
Manager.....William O. Paine

#### **STATIONS**

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KIPA, Hilo.

### **Allegheny Mountain Network**

Washington Ave. & First St., Tyrone, Pa.  
Phone: 684-3200

President.....Cary H. Simpson  
Exec. V.P.....John A. Fay  
V.P. & Sales Mgr.....John W. Eschbach

#### **STATIONS**

WKBL, St. Marys; WNBZ, Wellsboro; WTRN, Iontz; WEND-AM-FM; Ebensburg, WGMR-FM, Tyrone.

### **Geo. Basil Anderson Stations**

6535 W. Jewell, Denver, Colo. 80227  
Phone: 922-1189

President.....G. B. Anderson

#### **STATIONS**

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth, KJRG, Newton, KFLA, Scott City, all Kan.

## MULTIPLE-STATION OWNERS

### Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.  
Phone: Highland 3779

Gen., Comm. Mgr. .... Elmo Mills  
STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WVAR, Richwood, W. Va.

### Arellano Stations

President ..... Alfonso Ramirez de Arellano  
STATIONS

WORA-AM-FM, Mayaguez; WPRP, Ponce; WKYN, WFQM (FM), San Juan, all P. R.

### Arizona Bestg. System

(See KTAR Bcstg. Co.)

### Arizona Network

840 N. Central Ave., Phoenix, Ariz.  
Phone: ALpine 8-8181

Pres., Gen. Mgr. .... John L. Hogg  
Comm., Sales Prom. Mgr. .... James W. Ross  
Chief Eng. .... Edward R. Janney  
STATIONS

KTUC, Tucson; KSUN, Phoenix; KJKJ, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KOY, Phoenix; KAWT, Douglas.

### Arkansas Network

1001 Spring St., Little Rock, Ark.  
Exec. Vice President ..... Douglas J. Romine  
Commercial Mgr. .... Lee Bryant  
STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

### Gene Autry Stations

(See Golden West Broadcasters)

### BFR Broadcasting Corp.

1021 La Salle Ave., Minneapolis, Minn.  
Phone: FE 3-0406

President ..... N. L. Bentson  
Exec. V.P., General Mgr. .... Wayne Williams  
Publicity Dir. .... Dan Sochko  
STATIONS

WLOL-AM-FM, Minneapolis; KSO, Des Moines; KELO-AM-TV, Sioux Falls; KDLO-TV, Garden City; KPLO-TV, Reliance; WKOW-AM-TV, Madison.

### BHA Enterprises, Inc.

Box 960, Apple Valley, Calif.  
Phone: CH 7-7251

Co-Owners .... M. D. Buchen, Gerald F. Hicks  
Gen., Adv. Mgr. .... Alan B. Skuba  
Comm. Mgr. .... D. H. Sullivan  
Prog. Dir. .... Chuck Russell  
Pub. Dir. .... Bob Barnes  
STATIONS

KAVR, Apple Valley, Calif.; KNEZ, Lompoc, Calif.; KENO, Las Vegas, Nev.

### Cy N. Bahakel Stations

P.O. Box 1050, Roanoke, Va.  
Phone: DI 2-3131

President ..... Cy N. Bahakel  
Exec. V.P., General Mgr. .... Frank Tirico  
STATIONS

KXEL, AM-FM, Waterloo, Iowa; WABG, AM-TV, Greenwood, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBj, Bowling Green, Ky.; WWOD, AM-FM, Lynchburg, Va.; WDOD, AM-FM, Chattanooga, Tenn.

### The Balaban Stations

Broadcast House, 3715 Lindell Blvd.,  
St. Louis 8, Mo.  
Phone: OLive 2-4500

President ..... Harry Balaban  
Exec. V.P. & Mgr. Dir. .... John F. Box, Jr.  
Asst. to V.P.; Admin. .... William T. McKibben  
Asst. to V.P.-Prod. .... Bruce Still  
Admin. Asst. .... Harriet Baker  
Technical Director ..... David Sandine  
STATIONS (50% Ownership)

KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill.; WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

### Bankhead Stations

(See Tri-W Network)

### Basic Communications, Inc.

625 Madison Ave., New York, N. Y. 10022  
Phone: TE 8-7100

Bd. Chmn. .... Ira Herbert  
President ..... Emil Mogul  
Gen., Comm. Mgr. .... Buddy Moore  
Prog. Dir. .... Gene Blaine  
Pub. Dir. .... Barbara Dulaney  
STATIONS

WYDE, Birmingham, Ala.; WAKE, Atlanta, Ga.; WWVA, Wheeling, W. Va.

### J. Patrick Beacom Stations

President ..... J. Patrick Beacom  
STATIONS

WBUT-AM-FM, Butler, Pa.; WJPB-TV, Fairmont, WVVW, Grafton, both W. Va.

### James S. Beattie Stations

President ..... James S. Beattie  
STATIONS

WSSB, Durham, WPET, Greensboro, both N. C.; WBUT, Butler, Pa.; WYPR, Danville, Va.

### Beef Empire Radio Stations

309 Braasch Ave., Norfolk, Neb.  
Phone: 371-2432

President ..... E. F. Huse  
Gen. Mgr. .... Bob Thomas  
Comm. Mgr., Pub. Dir. .... Hollis Francis  
STATIONS

KCSR, Chadron; WJAG, Norfolk; KVSH, Valentine, all Neb.

## MULTIPLE-STATION OWNERS

### Henderson Belk Stations

President .....Henderson Belk

#### STATIONS

WIST-AM-FM, Charlotte, N. C.; WQXL, Columbia, WORD, Spartanburg, both S. C.

### Better Music Broadcasters

509 Madison Ave., New York, N. Y.

Phone: MU 8-1910

President.....Carl L. Schuele

#### STATIONS

WKTJ, Jacksonville, Fla.; WINQ, Tampa, Fla.; KCBC, Des Moines, Ia.; WQTE, Detroit, Mich.; WJRZ, Newark, N. J.; WZIP, Cincinnati, Pa.; KIXL, Dallas, Tex.; KETO, Seattle, Wash.; O.; KPAM, Portland, Ore.; WJMJ, Philadelphia, WEAD, Atlanta, Ga.

### George W. Bingham Stations

P.O. Box 889, Poughkeepsie, N. Y.

Phone: GRover 1-2300

President.....George W. Bingham

V.P., Gen. Mgr.....Richard A. Dwelley  
Chief Engineer.....Marvin Seimes

#### STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

### J. Dige Bishop Stations

Section & Pecan Sts., Fairhope, Ala.

Phone: WA 8-2384

President.....J. Dige Bishop

Gen. Mgr.....Sam Price, Jr.

Comm. Mgr.....Robert Cowen

Prog. Dir.....Dick Scott

#### STATIONS

WCTA, Andalusia; WABF, Fairhope; WJAM, Marion; WJDB, Thomasville, all Ala.; WTOT, Mariana, Fla.; WBMK, West Point, Ga.

### Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.

President.....Ralph McElroy

V.P., Radio-TV.....Thomas L. Young

#### STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS, KMMT-TV, Austin, Minn.; KLWW, Cedar Rapids, Iowa.

### Blue Ridge Network

c/o George T. Hopewell, Park Ave. Bldg., Detroit, Mich.

#### STATIONS

WLFA, Lafayette, Ga.; WABV, Abbeville, WBAW, Barnwell, WSNW, Seneca, WSSC, Sumter, WBHC, Hampton, S. C.

### Bluegrass Broadcasting Co., Inc.

409 Speed Bldg., Louisville, Ky, 40202

Phone: 585-5148

President.....Ralph G. Worster

V.P., Gen. Mgr.....Claude Sullivan

Advertising Mgr.....Bob Burke

Publicity Dir.....Bill Gerson

#### STATIONS

WINN, Louisville; WVLC, Lexington; WCML, Ashland; all Ky. WHOO, Orlando, Fla.

### William E. Boeing, Jr. Stations

c/o KPAM, Box 1230, Portland, Ore.

Phone: 226-7676

President.....William E. Boeing, Jr.

#### STATIONS

KIDO, Boise, Ida.; KPAM, KPFM(FM), Portland, Ore.; KETO-AM-FM, Seattle, Wash.

### Booth Broadcasting Co.

2300 Buhl Bldg., Detroit 26, Mich.

Phone: 962-0220

President, Gen. Mgr.....John L. Booth

V. P's.....Thomas J. Warner,

Robert W. Phillips, Mrs. John L. Booth,

Edward H. Clark, H. Walter Westman.

#### STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM Jackson, Mich.; WTOD, Toledo, O.

### Denver T. Brannen Stations

Box 519, Panama City, Fla.

Phone: 763-1777

Pres., Gen. Mgr.....Denver T. Brannen

Comm. Mgr.....Les Roberson

Prog. Dir.....Ray Roberts

#### STATIONS

WPAP, Fernandina Beach; WDLF-AM-FM, Panama City, both Fla.; WLUX, Baton Rouge; KCIL, Houma, both La.

### Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.

#### STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

### Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.

Phone: KENmore 6-0854

President.....James Murley

Program Director.....E. P. Gieringer

Merchandising Director.....F. P. Russell

Representative.....Weed

#### STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

### Broadcast Serv. of Montgomery, Inc.

Box 1008, Hattiesburg., Miss.

Phone: 583-1741

Pres., Gen. Mgr.....Bob Robinson

Adv. Mgr.....Hamp Bentley

Prog. Dir.....Bill Buchannon

## MULTIPLE-STATION OWNERS

### STATIONS

WSIM, Prichard, WHHY, Montgomery, both Ala.; WHSY, Hattiesburg, WHNY, McComb, both Miss.

### Buckley-Jaeger Bestg. Corp.

President.....Richard D. Buckley

### STATIONS

KGIL, San Fernando, Calif.; WDRG, Hartford, Conn.; WTCN, Minneapolis, Minn.; WHIM, Providence, R. I.

### Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.  
President.....J. Burroughs

### STATIONS

KMUL, Muleshoe; KRZE, KWYK, Farmington; KENM, Portales; KRSY, Roswell; KRZY, Albuquerque, all N. M.

### CBS Radio New England Network

182 Tremont St., Boston, Mass. 02111  
Phone: Hubbard 2-2323

CBS Radio V. P., G. M.....Donald J. Trajeser  
Comm. Mgr.....Robert Sinnott  
Adv. & Sales Promo. Mgr.....Joseph Cullinane

### STATIONS

WEEL, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WLOB, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Vt.; WEMJ, Laconia, N. H.; WINF, Manchester, Conn.; WNEB, Worcester, Mass.; WHAI, Greenfield, Mass.; WFGM, Fitchburg, Mass.; WKXL, Concord, N. H.; WGHM, Skowhegan, Me.; WRUM, Rumford, Me.; WKNY, Kingston, N. Y.

### CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California  
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Robert P. Sutton  
Sales Mgr.....James Ingraham  
Dir. of Info. Services.....John Hokom  
Program Director.....Harfield Weedin  
National Sales Mgr.....Jerry Cronin  
Chief Engineer.....Ted Denton

### STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KRLC, Lewiston, Ida.; KRNR, Roseburg, Ore.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KCBN, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KUJ, Walla Walla, Wash.; KUEN, Wenatchee, Wash.; KREW, Sunnyside, Wash.

### CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 9-1212

General Manager.....Robert D. Wood  
General Sales Mgr.....Ray L. Beindorf  
Promotion Dir.....Robert L. Nelson  
Program Director.....Leon Drew  
Dir., Tech. Oper.....Edwin Miller

### STATIONS

KOOL-TV, Phoenix, Ariz.; KOLD-TV, Tucson, Ariz.; KBLU-TV, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas Nev.; KOLO-TV Reno Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KKLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.

### Cactus State Network

P.O. Box 469, Pecos, Tex.  
Phone: HI 5-2498

President.....Barney Hubbs  
Gen. Mgr., Pub. Dir.....Bill Hubbs

### STATIONS

KIUN, Pecos; KFST, Ft. Stockton; both Tex.; KVFC, Cortez, Colo.

### California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.  
Phone: TH 3-9600

General Manager.....Milton L. Levy  
Radio Director.....Hal Sparks

### STATIONS

KFI, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KPMC, Bakersfield; KOMY, Watsonville; KXO, El Centro; KBEE, Modesto; KTOB, Petaluma; KGO, San Francisco, all Calif.

### California Northern Group

c/o Station KSYC, Yreka, Calif.  
Phone: Victor 2-4158

President.....D. M. Comstock

### STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

### California-Oregon TV Trio

Box 1021, Eureka, Calif.  
Phone: Hillside 3-3123

President.....Wayne Vickers  
V.P., Sales.....Donald H. Telford  
V.P., Engr.....Edward A. Malone

### STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

# MULTIPLE-STATION OWNERS

## Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.  
Phone: PLaza 2-1750

Board Chmn.....Frank M. Smith  
President.....Thomas S. Murphy  
Treasurer.....Donald A. Pels

### STATIONS

WTEN-TV, WROW, both Albany, N. Y.;  
WPRO-TV-FM-AM, Providence, R. I.; WTVD  
Durham, N. C.; WPAT-AM-FM, Paterson, N. J.;  
WKBW-AM-TV, Buffalo, N. Y.; WJR-AM-FM,  
Detroit, Mich.; WSAZ-AM-TV, Huntington, W.  
Va.

## Carolina Radio Group

Box 1571, Durham, N. C.  
Phone: Durham 8-6129

General Manager.....H. Tom Morris

### STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.;  
WKIX, Raleigh; WCEC, Rocky Mt.; WGBG,  
Greensboro; WRRF, Washington; WGNL, Wil-  
mington; WBBB, Burlington; WSOC, Charlotte;  
WIRC, Hickory; WSAT, Salisbury; WTOB,  
Winston-Salem, all N. C.

## The Carolina Radio Network (Caranet)

P. O. Drawer 170, Wilson, N. C.  
Phone: 243-5157

President.....H. W. Anderson  
General Manager.....Harry W. Severance  
Asst. Manager.....Wistar Moore, Jr.  
Program Director.....Bill Wiggs  
Chief Engineer.....Robert D. Adkins

### STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS,  
Tarboro; WEED, Rocky Mount; WRCS, Aho-  
skie; WELS, Kinston; WRRZ, Clinton; WGOL,  
Goldsboro; WGTC, Greenville; WITN, Wash-  
ington; WHNC, Henderson; WMPM, Smithfield;  
WCNF, Weldon; WETC, Wendell-Zebulon;  
WHNC, Henderson, all N. C.

## Carrell-Rains-Jackson Group

2500 Forrest Ave., Gadsden, Ala.  
Phone: 546-5777

Pres., Gen. Mgr.....Ed Carrell  
Comm. Mgr.....Claude Raney  
Prog., Pub. Dir.....Reeves Cook

### STATIONS

WGAD, Gadsden, Ala.; WGSV, Gunters-  
ville, Ala.; WEYY, Talladega, Ala.

## Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington  
Phone: 442-9111

President.....Thomas C. Bostic  
V.P. & Gen. Mgr.....Jack Reber  
V.P. in Chg. of TV Prog.....Jim Nolan  
V.P., TV Sales.....Bill Grogan  
Promotion Mgr.....Bob Horn  
Engineering Director.....M. E. Burrill

### STATIONS

KLEW-TV, Lewiston, Idaho; KEPR-AM-TV,  
Pasco, KIMA-AM-TV, Yakima, both Wash.

## Central American Television Network, Ltd.

Represented by ABC International  
Television, Inc.

7 West 86th St., New York 23, N. Y.  
Phone: SU 7-5000

### STATIONS

TI-TVCR, San Jose, Costa Rica; YSU-TV,  
YSDR-TV, YSEB-TV, San Salvador, El Salva-  
dor; TG-BOL-TV, Guatemala City, Guatemala;  
HRTG-TV, Tegucigalpa, Honduras; YNSA-TV,  
Managua, Nicaragua; HOU-34-TV, Panama,  
R. P.

## Central Bestg. Corp.

2301 W. Main, Richmond, Ind. 47374  
Phone: 3-1156

Pres., Gen. Mgr.....Lester G. Spencer  
Commercial Mgr.....C. E. Stevens

### STATIONS

WBIW, Bedford; WBAT, Marion; WKBV-  
AM-FM, Richmond, all Ind.

## Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.  
Phone: ALPine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.  
Commercial Mgr.....Jess Plummer  
Sales Prom. Mgr.....Jack Grant

### STATIONS

WCOS, Columbia; WKDK, Newberry; WDX,  
Orangeburg; WFIG, Sumter.

## Chris-Craft Industries, Inc.

21301 Cloud Way, Hayward (San Francisco)  
Calif.

Phone: 538-7400

President.....John Hopkins

### STATIONS

KCOP-TV, Los Angeles, Calif.; KPTV-TV,  
Portland, Ore.; WTCN-TV, Minneapolis, Minn.

## Christian Enterprises, Inc.

c/o KGVW, Box 47, Belgrade, Mont.  
Phones: 587-7603; 388-4281

President.....Harold L. Erickson

### STATIONS

KGVW, Belgrade; KURL, Billings; KGLE,  
Glendive; KXLL, Missoula, all Mont.

## Joseph K. Close Stations

(See Highland Stations)

## Cleveland Bestg. Inc.

1500 Chester Ave., Cleveland, O.  
Phone: SU 1-9600

President.....Ray T. Miller, Jr.  
Gen. Mgr.....Richard M. Klaus  
Comm. Mgr.....Edward Paul

### STATIONS

KFAC-AM-FM, Los Angeles, Calif.; WERE-



## MULTIPLE-STATION OWNERS

AM-FM, Cleveland, O.; WLEC-AM-FM, Sandusky, O.

### John C. Cohan Stations

238 John St., Salinas, Calif.  
Phone: 422-6422

President.....John C. Cohan

#### STATIONS

KNGS, Hanford; KSBW-AM-FM-TV, Salinas; KVEC-AM-FM, KSBY-TV, San Luis Obispo, all Calif.

### Colgreene Broadcasting Co.

President.....Fin Hollinger

#### STATIONS

KMEN, San Bernardino, KMAK, Fresno, both Calif.; KPOL, Honolulu, Hawaii, WHUC, Hudson, N. Y.

### Colorado Network

P. O. Box 279, Montrose, Colo.  
Phone: 599

President.....George O. Cory

#### STATIONS

KRAL, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamo, N. M.; KVOD, Albuquerque, N. M.; KINT, El Paso, Tex.

### The Communicana Group

(Formerly Truth Publishing Co.)

c/o WKJG, 2633 W. State Blvd., Ft. Wayne, Ind.

President.....J. F. Dille, Jr.

#### STATIONS

WKJG-AM-TV, Ft. Wayne; WTRC-AM-FM, Elkhart; WSJV-TV, South Bend-Elkhart, all Ind.

### Communications Industries Corp.

32 Green St., Newark, N. J.  
Phone: MA 4-5300

President.....Lazar Emanuel

#### STATIONS

WACE, Springfield, Mass; WRZ, Newark, N. J.; WEOK, Poughkeepsie, N. Y.; WYTV, Youngstown, O.; WKST, New Castle, Pa.

### The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn.  
Phone: BA 3-2721

President.....Edmund Waller

#### STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

### Corinthian Broadcasting Corporation

110 W. 51st St., New York, N. Y. 10020  
Phone: JU 2-2300

President.....C. Wrede Petersmeyer

Dir. Sales.....Don L. Kearney

Dir. Programming.....Robert H. Salk

Dir. Promo., Pub., P. R.....Dean Linger

Dir. Research.....Charles H. Smith

Dir. Engineering.....George G. Jacobs

#### STATIONS

WISH-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

### Country Music Network

730 Fifth Ave., New York 19, N. Y.  
Phone: Circle 6-7242

President.....Charles "Chuck" Bernard

Asst. to Pres.....Anne Muller

#### STATIONS

74 stations in Alabama, Arizona, California, Colorado, District of Columbia, Florida, Georgia, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maryland, Michigan, Mississippi, Missouri, Nebraska, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, Rhode Island, Tennessee, Texas, Utah, Virginia, Washington and Wyoming.

### Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,  
Des Moines, Iowa

President.....Marvin C. Whatmore

Exec. Vice-Pres.....Don Perkins

#### STATIONS

KRNT-AM-TV, Des Moines; KTVH-TV, Hutchinson, Kan.; WREC-AM-TV, Memphis, Tenn.

### James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.

President.....J. M. Cox, Jr.

#### STATIONS

WSB-AM-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton, O.; WSOC-AM-FM-TV, Charlotte, N. C.; KTVU-TV, San Francisco-Oakland, Calif.

### Crosley Broadcasting Corp.

(Subsid. of Avco Corp.)

140 W. Ninth St., Cincinnati 2, Ohio  
Phone: CHerry 1-1822

Board Chmn.....James R. Kerr

President.....John T. Murphy

V.P., Sales.....H. P. Lasker

V.P., Treasurer.....John J. Heyward

V.P., charge of WLW-C.....Walter Bartlett

V.P., charge of WLW-D.....George Gray

V.P., charge of WLW-I.....John Babcock

V.P., charge of WLW-T.....James Burgess

V.P. East TV Sales N. Y.....P. Scott McLean

V.P., Gen. Mgr., WLW Radio.....James J. Crane

V.P., Programs.....T. A. Bland

Dir. Corp. Adv. & Sales Promo.....Jack K. Frazier

#### STATIONS

WLW-I (TV), Indianapolis, Ind.; WLW-T (TV), WLW-AM-FM, Cincinnati; WLW-D (TV), Dayton; WLW-C (TV), Columbus, all Ohio.

### Crowell-Collier Broadcasting Corp.

640 Fifth Ave., New York, N. Y.  
Phone: JU 2-8000

President.....Joseph C. Drilling

## MULTIPLE-STATION OWNERS

Vice-Presidents.....Joseph Bernard,  
Jim Hawthorne

### STATIONS

KFWB, Los Angeles; KEWB, San Francisco;  
KDWB, St. Paul.

### Paul H. DeClouet Stations

President.....Paul H. DeClouet

### STATIONS

KUEN, Eunice; KFRA, Franklin; KLFY-TV,  
Lafayette; KUPI, Ville Platte, all La.

### Lincoln Dellar Stations

President.....Lincoln Dellar

### STATIONS

KLYD-AM-TV, Bakersfield, KACY, Port Hue-  
neme, KROY, Sacramento, all Calif.

### Denver Metropolitan Market Group

146 S. Main St., Salt Lake City, Utah

Phone: EMpire 4-3561

Sales Mgr.....Lynn L. Meyer

### STATIONS

KVOR, Colorado Springs; KBTR, Denver-  
KGHF, Pueblo.

(See also Montana Metropolitan Markets Group  
and Salt Lake Metropolitan Markets Group.)

### Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.

Phone: 454-3531

President, Gen. Mgr.....Victor C. Diehm

### STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM,  
Bloomsburg, all Pa.

### Dixie Network

(See Aaron B. Robinson Stations)

### Dixie Radio, Inc.

(See Denver T. Brannen Stations)

### Donrey Media Group

Southwestern House, Fort Smith, Ark.

Phone: SU 2-2011

President.....Donald W. Reynolds

V.P., Western Div.....Lee Hirshland

V.P., Eastern Div.....William Slates

### STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KOLO-AM-TV,  
Reno, Nev.; KOKL, Okmulgee, Okla.; KGNS-  
AM-TV, Laredo, Tex.; KORK-AM-FM-TV, Las  
Vegas, Nev.; KBRS, Springdale, Ark.

### R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

### STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KHRD,  
Duncan, all Okla.; KMID-TV, Midland, Tex.

### East Texas Network

205 Austin St., Center, Tex.

Phone: LYric 8-3304

President.....Tom E. Foster

General Mgr.....Dave Taylor

### STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacog-  
doches; KTXJ, Jasper; KIVY, Crockett; KNET,  
Palestine; KEBE, Jacksonville; KWRD, Hender-  
son; all Texas.

### Eastern Bestg. Corp.

4115 Chesapeake St., N.W., Washington, D. C.

20016

Phone: 244-7272

President.....Roger A. Neuhoft

Exec. Vice-Pres.....Robert C. Walker

Vice-Pres.....Dick Oppenheimer

### STATIONS

WALT, Tampa, Fla.; WCHV, Charlottesville;  
WHAP, Hopewell, both Va.

### Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President.....H. E. Epperson, Jr.

### STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both  
Va.; WPAQ, Mt. Airy; WPNC, Plymouth;  
WLLY, Wilson, all N. C.; WLES, Lawrenceville;  
WRAA, Luray.

### Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo.

Gen. Manager.....Mildred V. Ernst

### STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-  
TV & KWRL, Riverton, all Wyo.

### Evans County Broadcasting

c/o WCLA, Box 427, Claxton, Ga.

Phone: 739-3035

President.....Howard C. Gilreath

### STATIONS

WCLA, Claxton; WMAC, Metter; WPGA,  
Perry, all Ga.

### J. B. Falt Jr. Stations

c/o WAJF, 112 Grant St., Decatur, Ala.

Phone: 353-9230

President.....J. B. Falt, Jr.

### STATIONS

WRAB, Arab; WAJF, Decatur; WFIX, Hunts-  
ville, all Ala.

### Theodore Feinstein Stations

c/o WNBW, Traffic Circle, Newburyport, Mass.

### STATIONS

WNBW, Newburyport; WLYN, Lynn, both  
Mass.; W TSA, Brattleboro, Vt.

### Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.

Phone: FI 5-2101

President.....John E. Fetzer

Executive V.P. & Gen. Mgr.....Carl E. Lee

Treasurer.....E. L. Tait

Secretary.....Robt. C. Van Horn

## MULTIPLE-STATION OWNERS

### STATIONS

WKZO-AM-FM-TV, Kalamazoo, KOLN-TV, Lincoln, Neb.; WJEF, WJFM (FM), Grand Rapids; WWTW-FM-TV, Cadillac, Mich.; KGIN-TV, Grand Island, Neb. (sat. of KOLN-TV); WWUP-TV, Sault Ste. Marie, Mich.

### Findlay Publishing Co.

President.....R. L. Heminger

### STATIONS

WFLM(FM), Ft. Lauderdale, Fla.; WCSI-AM-FM, Columbus, Ind.; WFIN-AM-FM, Findlay, O.

### C. H. Fisher Stations

President.....C. H. Fisher

### STATIONS

KCBY-TV, Coos Bay; KVAL-TV, Eugene; KPIC-TV, Roseburg, all Ore.

### C. O. Fisher Stations

Box 112, Eugene, Ore.  
Phone: 344-6216

President.....Carl Fisher

### STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN-AM-FM, Eugene, all Ore.

### George C. Fleharty Stations

President.....George C. Fleharty

### STATIONS

KJEO, Fresno; KVIP-AM-TV, Redding; KVIQ-TV, Eureka, all Calif.

### Fletcher-Mitchell Corp.

c/o KCBC, Box 1404, Des Moines, Ia.  
Phone: 277-4483

Co-Owners.....Jonathan M. Fletcher,  
James I. Mitchell

### STATIONS

WTRL, Bradenton, Fla.; KFXD, Boise, Ida.; KCBC, Des Moines, Ia.; KLIN, Lincoln, Neb.

### Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

### STATIONS

KACT, Andrews; KPAN, Hereford; KVLTV, Levelland, all Tex.

### William C. Forrest Stations

### STATIONS

WWCF (FM), Greenfield; WIBU, Poynette, WRDB, Reedsburg, all Wis.

### Tolbert Foster Stations

President.....Tolbert E. Foster

### STATIONS

KYOR, Blythe; KROP, Brawley; KREO, Indio, KPRO, Riverside, all Calif.

### Founders Corporation

150 East 42nd St., New York 17, N. Y.  
Phone: TN 7-0250

Vice President.....Philip Gandert

### STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

### French Program Group of New England

10 Center St., Chicopee, Mass.  
Phone: LY 2-1669

President.....Leon Alarie  
Commercial Manager.....Gertrude Alarie

### STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both R. I.; WREB, Holyoke; WNBH, New Bedford; WALE & WSAR, Fall River; WORC, Worcester; WESO, Southbridge-Webster, all Mass.; WIDE, Biddeford; WLAM, Lewiston, both Me.; WKCB, Berlin; WFEA, WGIR, and WKBR, Manchester, all N. H.

### J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.

President.....J. A. Gallimore

### STATIONS

WBAW, Barnwell; WBHC, Hampton; WSNW Seneca; WSSC, Sumter, all S. C.; WLFA, Lafayette; WGHC, Clayton, both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

### Gamble Broadcasting Co.

c/o KLAN, 422 N. Douty St., Hanford, Calif.  
Phone: LU 4-4466

President.....Ort J. Lofthus

### STATIONS

KLAN, Lemoore; KJAY, Sacramento; KJOY, Stockton, all Calif.

### Gannett Radio and Television Group

191 East Ave., Rochester, N. Y.  
Phone: BAKER 5-3050

President.....Paul Miller  
General Manager.....John L. McClay  
Dir. of Engineering.....Richard K. Blackburn

### STATIONS

WHEC-AM-TV, Rochester, N. Y.; WDAN, Danville, Ill.; WINR-AM-TV, Binghamton, N. Y.; WENY, Elmira, N. Y.; WAVY-AM-TV, Norfolk, Va.; WGAN-TV, Portland, Me.

### Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.  
Phone: EMerson 3-8110

Chairman.....Connie B. Gay  
President.....Ed Winton

### STATIONS

WQMR, WGAY (FM), Washington, D. C.; WTCR, Ashland, Ky.; WVQM, Huntington, W. Va.

### Galen O. Gilbert Stations

c/o KSWM, Box 410, Aurora, Mo.  
Phone: OR 8-4131

President.....Galen O. Gilbert

### STATIONS

KSWM, Aurora, KBTN, Neosho; KOKO, Warrensburg, all Mo.

## MULTIPLE-STATION OWNERS

### Golden West Broadcasters

5939 Sunset Blvd., Los Angeles 28, Calif.  
Phone: HOLlywood 9-5341

Chairman of Board.....Gene Autry  
President.....Robert O. Reynolds  
Exec. V.P., General Mgr.....Lloyd C. Sigmon  
V.P., TV Dir.....Arthur Mortensen  
Vice President.....William D. Shaw  
V.P., Dir., Adv. and Promo.....John Asher  
V.P., Dir. of Engineering.....Tom Crosnoe  
Nat. Sales Mgr., Radio...George E. Lindman

#### STATIONS

KEX-AM-FM, Portland, Ore.; KMPC, KTLA (TV), Los Angeles, Calif.; KSFO, San Francisco; KVI, Seattle, Wash.; KOOL-AM-FM-TV, Phoenix; KOLD-AM-TV, Tucson.

### Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.  
Phone: 624-4075

Pres., Gen. Mgr.....Ralph Gottlieb

#### STATIONS

WKBR, Manchester; WKBK, Keene; WTSN, Dover; WBRL, Berlin; WEMJ, Laconia, all N. H.

### J. C. Gordon Stations

President.....J. C. Gordon

#### STATIONS

KBYR, Anchorage; KFRB, Fairbanks, KJNO, Juneau, all Alaska.

### Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.

#### STATIONS

WANA, Anniston; WETO, Gadsden; WPID, Piedmont, all Ala.

### Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.  
Phone: 3584

President.....E. J. McKellar

#### STATIONS

KVOX, Fargo-Moorehead, Minn.; KLFM, Minot, N. D.; KOVC, Valley City, N. D.; KDLR, Devils Lake, N. D.; KEYJ, Jamestown, N. D.; KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus Falls, Minn.; KNOX, Grand Forks, N. D.; KGCX, Sidney, Mont.

### Howard L. Green Stations

c/o WENY, Mark Twain Hotel, Elmira, N. Y.  
Phone: RE 4-5181

Exec. Vice-Pres.....Howard L. Green

#### STATIONS

WMGM (FM), Atlantic City, WOND, Pleasantville, both N. J.; WENY, Elmira, N. Y.

### Green Valley Group

(See Lewis Stations)

### Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.  
Phone: HU 1-2626

President.....Agnes J. Reeves Greer  
General Manager.....William B. Steis

#### STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER, Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.; WAND-TV, Pittsburgh, Pa.; WAJR, Morgantown, W. Va.

### The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma  
Phone: MU 7-6311

President.....James C. Leake  
Engineering Dir.....Bob Snider

#### STATIONS

KATV (TV), Little Rock, Ark.; KTUL-TV, Tulsa, Okla.; KWTV (TV), Oklahoma City, Okla.; WSTE (TV), Fajardo, P. R.

### Group W/ Westinghouse Broadcasting Co., Inc.

122 E. 42nd St., New York 17, N. Y.  
Phone: MURray Hill 7-0808

President.....Donald H. McGannon  
Exec. V.P.....Rolland V. Tooke  
Exec. V.P.....L. H. Israel  
V.P., Programming.....Richard M. Pack  
V.P., Sales.....A. W. Dannenbaum  
V.P., Engineering.....R. N. Harmon  
Nat. Adv., Sales Prom. Mgr...David N. Lewis  
Nat. Program Mgr.....William Kaland  
Nat. TV Sales Mgr.....H. V. Greene, Jr.  
Nat. Radio Sales Mgr.....Ralph L. Glazer  
Nat. Engineering Mgr.....G. E. Hagerty  
V.P., Washington.....J. E. Baudino  
V.P., Boston.....W. C. Swartley  
V.P., Pittsburgh.....H. C. Lund  
V.P., Cleveland.....F. A. Tooke  
V.P., Chicago-Ft. Wayne.....Ralph Atlass  
V.P., West Coast.....P. G. Lasky

#### STATIONS

KPIX (TV), San Francisco, Calif.; WIND, Chicago, Ill.; WOWO, Ft. Wayne, Ind.; WJZ-TV, Baltimore, Md.; WBZ-AM-FM-TV, Boston, Mass.; WINS, New York, N. Y.; KYW-AM-FM-TV, Cleveland, O.; KDKA-AM-FM-TV, Pittsburgh, Pa.

### HarriScope Stations

President.....Burt I. Harris

#### STATIONS

KBAK-TV, Bakersfield; KKAR, Pomona; KLFM (FM), Long Beach, all Calif.; KTWO-AM (TV), Casper, Wyo.; KFBB-AM-TV, Great Falls, Mont.

### George C. Hatch Stations

#### STATIONS

KGEM, Boise, Ida.; KGHL, Billings, KOPR, Butte, Mont.; KALL, Salt Lake City, Ut.

## MULTIPLE-STATION OWNERS

### Hawaiian Broadcasting System

1534 Kapiolani Blvd., Honolulu, Hawaii  
Phone: 92011

President .....Chinn Ho  
General Manager.....Joe Herold  
Commercial Manager.....Erma Krause  
Adv. Mgr., Pub. Dir.....Robert Karr  
Program Director.....Sheridan Dar Reid  
Sales Mgr.....Jerry Thompson  
Local Sales Mgr.....Tom McCollum

#### STATIONS

KHBC-AM-TV, Hilo; KGMB-AM-TV, Honolulu;  
KMAU-TV, Wailuku.

### The Hearst Corporation

(Radio and TV Division)

959 Eighth Ave., New York 19, N. Y.  
Phone: Circle 5-7667

V.P., Gen. Mgr.....D. L. Provost  
V.P. Engineering.....John T. Wilner  
V.P., WBAL.....Thomas S. Carr  
V.P., WBAL-TV.....Brent O. Guntz  
V.P., WISN.....James T. Butler  
V.P., WISN-TV.....William C. Goodnow

#### STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, WTAE (TV), Pittsburgh, Pa.; WAPA, San Juan, P. R.

### Herald Tribune Radio Network

(See VIP Radio, Inc.)

### George T. Hernreich Stations

c/o KZNG, 601 Garrison St., Hot Springs, Ark.  
Phone: SU 3-8984

President.....George T. Hernreich

#### STATIONS

KFPW, Ft. Smith; KZNG, Hot Springs; KAIT-TV, Jonesboro, all Ark.

### Highland Stations

Box 460, Keene, N. H.  
Phone: Elmwood 2-9230

President.....Joseph K. Close

#### STATIONS

WKNE, Keene, N. H.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield Mass.

### The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.  
Phone: 947-8321

President.....Horace A. Hildreth  
V.P., Gen. Mgr.....Walter L. Dickson  
Nat'l Sales Mgr.....Robert J. Gold  
Chief Engineer.....Wallace Edwards

#### STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR Portland; WLAM, Lewiston, all Maine.

### Robert R. Hilker Stations

c/o WCGC, Box 630, Belmont, N. C.  
Phones: 825-2812; 825-8224

President.....George R. Hilker

#### STATIONS

WZKY, Albermarle; WCGC, Belmont-Charlotte; WEGO, Concord; WSVM, Valdese, all N. C.; WPCC, Clinton, S. C.

### Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.  
General Manager.....O. C. Hirsch

#### STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

### Holt Broadcasting Service

Box 1008, Hattiesburg, Miss.  
Phone: JU 3-1743

Pres., Gen. Mgr.....Charles W. Holt  
V.P., Bus. Affairs.....C. S. Lightsey, Jr.

#### STATIONS

WHSY, Hattiesburg, Miss.; WHNY, McComb, Miss.; WHHY, Montgomery, Ala.; WSIM, Pritchard, Ala.

### Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.  
President.....Roth Hook

#### STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOB, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

### Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.  
President.....Rex G. Howell

#### STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

### Stanley E. Hubbard Stations

c/o KSTP, 3415 University Ave., St. Paul, Minn.  
Phone: 645-2724

President.....Stanley E. Hubbard

#### STATIONS

WGTO, Cypress Gardens, Fla.; KSTP-AM-TV, St. Paul-Minneapolis, Minn.; KOB-AM-TV, Albuquerque, N. M.

### Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.  
Phone: EXpress 3-3156

President.....F. W. Schaub  
General, Comm. Manager...Charles R. Griggs  
Program Director.....Joseph E. Kosack  
Chief Engineer.....Donald Schnell

#### STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

### Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.

## MULTIPLE-STATION OWNERS

President.....B. Imes, Jr.

### STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale;  
WNAG, Grenada; WMOX, Meridian; WELO,  
Tupelo.

### Robert E. Ingstad Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.  
President.....R. E. Ingstad

### STATIONS

KBMW, Breckenridge; KEYL, Long Prairie;  
KLOH, Pipestone; KWAD, Wadena, all Minn.;  
KEYD, Oakes; KEYJ, Jamestown; KOVC,  
Valley City; all N. D.

### Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah  
Phone: Empire 4-3561

Chairman of Board.....George C. Hatch  
President.....Lynn L. Meyer  
Vice Pres.....Jack S. Paige

### STATIONS

76 stations in Colo., Ida., Mont., Nev., Neb.,  
N. M., N. D., Utah and Wyo.

### International Good Music, Inc., Stations

President.....Rogan Jones

### STATIONS

KFMU (FM), Los Angeles, KFMW (FM), San  
Bernardino, both Calif.; KGMG (FM), Portland,  
Ore.; KGMI-AM-FM, Bellingham, Wash.

### Ivy Broadcasting Co.

(See Northeast Radio Network)

### Ivy Network Corp.

242-A Yale Station, New Haven, Conn.  
Phone: 787-0711

President.....Alan McKee  
General Mgr.....David D. Furer  
Prog., Pub. Dir.....Scott H. Robb  
Comm. Mgr.....Frederick L. Buddenhagen

### STATIONS

WBRU (Brown), Providence; WVBR-AM-FM  
(Cornell), Ithaca; WKCR (Columbia), New York;  
WHRB-FM (Harvard), Cambridge; WXPB  
(Penn), Phila.; WPRB-AM-FM (Princeton), Prince-  
ton; WYBC-AM-FM, (Yale) New Haven; WDCR  
(Dartmouth), Hanover, N. H.

### James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.  
President.....S. Goldman

### STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO,  
Salamanca, all N. Y.; WWYN, Erie, Pa.;  
WVMT, Burlington, Vt.

### Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.

Phone: EDison 3-8833

Pres., Gen. Mgr.....Charles H. Crutchfield  
Managing Dir.....Wallace J. Jorgenson  
Sales Mgr.....Tom Cookerly  
Promotion Mgr.....Larry Harding  
Publicity Dir.....Tom Camp

### STATIONS

WBT-AM-FM, WBTV (TV), Charlotte, N. C.;  
WETW (TV), Florence, S. C.; WBIG, Greens-  
boro.

### Jet Network

(See Vic Diehm Radio Group, Inc.)

### Bob Jones University

c/o WMUU, Wade Hampton Blvd.,  
Greenville, S. C.  
Phone: CE 9-8656

President.....Dr. Bob Jones, Jr.

### STATIONS

WQTY, Jacksonville, Fla.; WAVQ (FM),  
Atlanta, WAVO, Avondale Estates, both Ga.;  
WMUU-AM-FM, Greenville, S. C.

### Hugh O. Jones Stations

President.....Hugh O. Jones

### STATIONS

WHHT, Lucedale; WPMP, Pascagoula,  
WRJW, Picayune, all Miss.

### Myron Jones Stations

President.....Myron Jones

### STATIONS

WHOT, WRED (FM), Youngstown, O.; WJET,  
Erie, WEEP-AM-FM, Pittsburgh, both Pa.

### KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.  
Phone: Alpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis  
V.P. Chg. of Sales.....Ray C. Smucker  
Advertising Mgr.....Hayes Stuart  
Program Director.....Ray Cox  
Publicity Dir.....Nancy Chappel

### STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flag-  
staff; KTAN, Tucson; KTAR, Phoenix; KAWT,  
Douglas; KATO, Safford; KAAA, Kingman;  
KINO, Winslow, all Arizona.

### KWTX Stations

4520 Bosque Blvd., Waco, Tex.  
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick  
Commercial, Sales Prom. Mgr.....Pete McNee  
Program Director.....Ralph Webb  
Chief Engineer.....Jesse Dove

### STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV,  
Bryan; KXII-TV, Ardmore.

### Key Broadcast Management, Inc.

7 West 44th St., New York, N. Y. 10036  
Phone: TN 7-4943

## MULTIPLE-STATION OWNERS

President.....Allen E. Wolin  
MANAGED STATIONS  
WMMW, Meriden, Conn.; KATZ, St. Louis,  
Mo.; KCOR, San Antonio, Tex.

### The Key Stations

c/o KFAX, 1470 Pine St., San Francisco, Calif.  
Phone: OR 3-4148

President.....A. J. Krisik  
STATIONS  
KFIV, Modesto; KGMS, Sacramento; KFAX,  
San Francisco, all Calif.; KULA, Honolulu,  
Haw.; KAGO, Klamath Falls, Ore.

### King Broadcasting Co.

320 Aurora Ave., Seattle, Wash.  
Phone: MU 2-3555

Chairman of Board.....Mrs. A. Scott Bullitt  
President.....Stimson Bullitt  
V.P., Broadcast Division.....Otto P. Brandt  
V.P., Eng. Div.....Jay W. Wright

#### STATIONS

KING-AM-TV-FM, Seattle; KREM-AM-TV-FM,  
Spokane, both Wash.; KGW-AM-TV, Portland,  
Ore.

### Knight Quality Stations

Lafayette Road, Portsmouth, N. H.  
Phone: GENEVA 6-7300

President.....Norman Knight  
Managing Director.....Harold H. Segal  
Program Director.....Howard Leonard  
Chief Engineer.....Antonio Vaccaro

#### STATIONS

WTSL, Hanover; WHEB, Portsmouth; WTSV,  
Claremont, WGIR, Manchester, all N. H.;  
WEIM, Fitchburg, Mass.

### Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.  
Phone: TIFFANY 6-8500

President.....Mrs. Fred A. Knorr  
Sales Manager.....John E. Davidson  
Program Dir.....Frank Maruca  
Chief Engineer.....Jerrold L. Martin

#### STATIONS

WKNR, Dearborn-Detroit; WKHM, Jackson;  
WELL, Battle Creek, all Mich.

### Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President.....P. E. Lackey

#### STATIONS

WRAJ, Anna; WSON, Henderson; WHOP,  
Hopkinsville; WPAD, Paducah; WNVL, Nich-  
olsville, all Ky.

### T. S. Land Stations

President.....T. S. Land

#### STATIONS

WFIW, Fairfield, WJBD, Salem, both Ill.;  
WAAC, Terre Haute, Ind.

### T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.

President.....T. B. Lanford

#### STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake  
Charles; KALB-AM-TV, Alexandria; all La.;  
WSLL, WJTV, Jackson, Miss.

### Lankford Stations

c/o WAKO, Box 210, Lawrenceville, Ill.  
Phone: 910

President.....Stuart K. Lankford

#### STATIONS

WDQN, Du Quoin, WAKO, Lawrenceville,  
both Ill.; WRAY-AM-FM, Princeton, Ind.

### Laurel Radio Network

Church St., Clearfield, Pa.  
Phone: POPLAR 5-8092

President.....W. K. Ulerich  
General Manager.....Milton J. Bergstein  
Commercial Manager.....J. Albert Dame  
Sales Prom. Mgr.....Herbert Levin  
Program Director.....Croy Pitzer  
Publicity Director.....Steve Fishbein  
Chief Engineer.....Wilbur Files

#### STATIONS

WCPA, Clearfield, WMAJ, State College,  
WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

### Lee Stations

c/o KHQA-TV, WCU Bldg., Quincy, Ill.  
Phone: 222-6200

President.....Walter J. Rothschild  
Nat. Sales Mgr.....Paul Millen

#### STATIONS

WTAD, Quincy, Ill.; KHQA-TV, Hannibal,  
Mo.-Quincy, Ill.; KGLO-AM-TV, Mason City,  
Ia.; KEYC-TV, Mankato, Minn.

### Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.  
Phone: 477-3128

President.....Marion P. Lewis  
General Manager.....Don Funkhouser  
Sales Promotion Manager.....James Litten  
Program Director.....Bill Love  
Chief Engineer.....James Bowman

#### STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg;  
WINC, Winchester, all Va.; WHYL, Harris-  
burg; WAYZ, Waynesboro, both Pa.; WELD,  
Fischer, W. Va.

### Richard O. Lewis Stations

(See KTAR Broadcasting Co.)

### Lin Broadcasting Stations

c/o WMAK, 311 Church St., Nashville, Tenn.  
Phone: 255-3536

President.....Frederic Gregg, Jr.

#### STATIONS

KAAY, Little Rock, Ark.; WAKY, Louisville,  
Ky.; KEEL, Shreveport, La.; WMAK, Nashville,  
Tenn.

## MULTIPLE-STATION OWNERS

### The Linder Group

Box 393, Willmar, Minn.

Phone: BELmont 5-1340

#### STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

### Lobster Network of Maine

779 Warren Ave., Portland, Me.

Phone: 775-2336

President .....Faust Couture  
Gen. Mgr.....Melvin L. Stone  
Sales Mgr.....William J. Mullen  
Sales Promo. Mgr.....David L. Royte

#### STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

### Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.

Phone: CI 5-4644

President .....John G. Long  
General Manager.....Victor J. Boldt  
Program Director.....Roy Acuff  
Commercial Mgr.....James Buck

#### STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, all Tex.

### Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.

Phone: MA 3-2480

President .....J. L. Longston

#### STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.

### John J. Louis Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.

Phone: AL 4-4161

Chairman of Board.....John J. Louis, Jr.  
President, Gen. Mgr.....Richard O. Lewis  
V.P., Sales.....Ray C. Smucker  
Sales Manager.....George Guyan  
Program Director.....Richard H. Covey  
Publicity Director.....Nancy Chappel  
Chief Engineer.....Cliff Stevens

#### STATIONS

KTAR-AM-FM-TV, Phoenix; KYCA, Prescott, KYUM, Yuma. All Ariz.

### Macfadden-Bartell Corp.

205 E. 42nd St., New York, N. Y. 10017

Phone: LE 2-9050

Chairman.....Gerald A. Bartell  
President.....Rosa Bartell Evans  
Vice-Pres., Sec.....Melvin M. Bartell

#### STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; WADO, New York, N. Y.

### Magic Circle Network

1718 Meadowmere, Springfield, Mo.

Phone: TU 1-4114

General, Comm. Mgr.....M. Richard Bradley

#### STATIONS

63 stations in Ark., Kan., Mo. and Okla.

### Maine Broadcasting System

579 Congress St., Portland, Me.

Phone: SPruce 2-0181

President.....William H. Rines  
General Manager.....Jack Atwood  
Comm., Adv. Mgr.....Bruce C. McGorrell  
Publicity Dir.....Lewis Colby

#### STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

### The Market Basket Group

520 National Bldg., Minneapolis, Minn.

Phone: FE 3-2229

#### STATIONS

KBMO, Benson; KLFD, Litchfield; KDIO, Ortonville; KDOM, Windom, KMRS, Morris, all Minn.

### Market I Network, Inc.

(Formerly The QXR Network)

565 Fifth Ave., New York, N. Y.

Phone: MO 1-2626

President .....James Sondheim  
General Mgr.....Morton S. Stone

#### STATIONS

WFLY-FM, Albany, Troy, Schenectady; WKOP-FM, Binghamton; WVBR-FM, Ithaca; WITN-FM, Jamestown; WCMF-FM, Rochester; WSYR-FM, Syracuse; WRUN-FM, Utica-Rome; WQXR, New York, all New York. WCRB, Boston; WTAG-FM, Worcester, Mass.; WBMI, Hartford, Conn.; WXCN, Providence, R. I.; WPBS, Philadelphia, Pa.; WFMM-FM, Baltimore, Md.; WASH-FM, Washington, D. C. KCBH, Los Angeles, KOGO-FM, San Diego; KDFC-FM, San Francisco, all Calif.; KPFM, Portland, Ore.; KCMO-FM, Kansas City, KCFM, FM, St. Louis, both Mo.; WKFM, Chicago; WCLV-FM, Cleveland; WDTM-FM, Detroit; WFBM-FM, Indianapolis; WWPB-FM, Miami, Fla.; WFMR-FM, Milwaukee; WLOL-FM, Minneapolis; WRVC-FM, Norfolk; WLOA-FM, Pittsburgh, Pa.; KLSN, Seattle, Wash.; WTCX-FM, Tampa, Fla.; WSFM, Birmingham; WKRC-FM, Cincinnati; WTVN-FM, Columbus, Ohio; WKET, Dayton; KBRE-FM, Houston; WWMT, New Orleans; KEPI, Phoenix; WSLS-FM, Roanoke, W. Va.; KSOM-FM; Tucson, Ariz.; WGKA, Atlanta, Ga.; WSNJ-FM, Bridgeton, N. J.; WBEN-FM, Buffalo, N. Y.; WCLL-FM, Corning, N. Y.; KRBE, Houston, Tex.

### Mathis Brothers Stations

Box 552, Houston, Miss.

Phone: FL 6-3071

General Mgr.....Robin H. Mathis  
Commercial Mgr.....Ralph C. Mathis



## MULTIPLE-STATION OWNERS

### STATIONS

WCPC, Houston; WXTN, Lexington; WSJC, Magee; WSAO, Senatobia, all Miss.

### Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg., Austin, Tex.

President.....W. Mayes

### STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACO, Waco, all Tex.; KTOK, Oklahoma City, Okla.

### Shelby McCallum Stations

President.....Shelby McCallum

### STATIONS

WCBL, Benton, Ky.; KMIS, Portageville, Mo.; WTRB, Ripley, Tenn.

### J. Elroy McCaw Stations

### STATIONS

KTVW-TV, Seattle, KELA, Centralia, both Wash.; KTVR-TV, Denver, Colo.

### McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.  
Phone: Gilbert 2-5011

President.....Eleanor McClatchy  
Dir. of Sales.....Keith Collins

### STATIONS

KFBK-AM-FM, Sacramento; KBEE-AM-FM, Modesto; KMJ-AM-FM-TV, Fresno, all Calif.; KOH, Reno, Nev.; KOVR-TV, Stockton, Calif.

### C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.  
Phone: FA 3-3603

President, Gen. Mgr.....C. A. McClure  
V.P., Chief Engineer.....F. Keith Brown

### STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula; WMGY, Montgomery, both Ala.

### Lloyd C. McKenney Stations

Box 503, Carthage, Mo.  
Phone: FL 8-4496

### STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR, Bolivar, Mo.

### McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.  
Phone: FLeetwood 4-1617

Pres., Gen. Manager.....John McLendon  
Commercial Manager.....Joe Starr

### STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.; WYOU, Tampa, Fla.

### McLendon Stations

McLendon Building, Dallas, Texas  
Phone: Riverside 7-9311

Chairman of Board.....Barton R. McLendon  
President.....G. B. McLendon  
General Manager.....W. S. Morgan, Jr.  
Nat'l Program Director.....Donald C. Keyes  
Nat'l Publicity Director.....Mitchell I. Lewis  
Chief Engineer.....Glenn R. Callison

### STATIONS

KILT, Houston; KLIF, Dallas; K TSA, San Antonio; all Tex.; KABL, San Francisco, Calif.; WYSL, Buffalo, N. Y.; WYNR, Chicago, Ill.

### Meredith Broadcasting Co.

3501 Farnam St., Omaha, Neb. 68131  
Phone: 346-3400

President.....Payson Hall  
Exec. Vice President.....Frank P. Fogarty  
Asst. to Exec. V.P.....James W. Frost

### STATIONS

KCMO-AM-FM-TV, Kansas City, KPHO AM-TV, Phoenix, Ariz., WOW AM-FM-TV, Omaha, WHEN AM-TV, Syracuse.

### Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.  
Phone: JA 6-2496

President.....J. Gober

### STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTS, Deming, all N. M.; KDGO, Durango, Colo.

### Metromedia, Inc.

277 Park Ave., New York, N. Y.  
Phone: LE 5-1000

Board Chairman, Pres.....John W. Kluge  
V.P., Treasurer.....Richard L. Geismar  
V.P., Secretary.....Robert A. Dreyer  
V.P., Dir., Public Affairs.....Mark Evans  
V.P., Director of Research...Mary L. McKenna  
Vice President.....Benedict H. Gimbel, Jr.  
Dir., Public Relations.....Phil Cowan  
Dir., Personnel.....Robert E. Pantell  
Dir., Creat. Arts.....Robert Cox  
Advertising Mgr.....William Wendt

### Metropolitan Broadcasting

President.....John Van Buren Sullivan  
V.P., Pub. Rel.....Phil Cowan  
V.P., Dir. of Eng.....Malcolm M. Burleson  
V.P., Comptroller.....Joseph J. Madden

### Metropolitan Broadcasting TV

President.....Bennet H. Korn  
V.P., Prog.....Jack Lynn  
V.P., Gen. Mgr., WNEW-TV...John E. McArdle  
V.P., Gen. Mgr., KTTV.....Albert P. Krivin  
V.P., Gen. Mgr., WTTG...Lawrence P. Fraiberg

# MULTIPLE-STATION OWNERS

V.P. Gen. Mgr., KMBC-TV..Mark L. Wodlinger  
V.P., G.M., WTVH & WTVP.....John H. Bone

## STATIONS

WNEW-AM-FM-TV, New York; WHK-AM-FM, Cleveland; WTTG (TV), Washington, D. C.; WTVH-TV, Peoria; WTVP-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.; KLAC-AM-FM, KTTV, Los Angeles; WCBM-AM-FM, Baltimore.

## Meyer Broadcasting Co.

President.....William A. Ekberg

## STATIONS

KFYR-AM-TV, Bismarck; KMOT (TV), Minot, KUMV (TV), Williston, both N. D.

## The Mid-South Network

(See Birney Imes, Jr. Stations)

## Mid-States Bestg. Corp.

Box 289, East Lansing, Mich.  
Phone: 337-1318

President.....John P. McGoff  
V.P., AM-TV.....Philip R. Munson  
V.P., FM.....Michael L. Dow  
General Mgr.....Clarence E. Rhodes  
Publicity Dir.....Robert Rentschler

## STATIONS

WABX-FM, Detroit; WSWM-FM, East Lansing; WAMM, WGMZ-FM, both Flint; WQDC-FM, Midland, all Mich.; KLIK, Jefferson City; KFEQ-AM-FM-TV, St. Joseph, both Mo.

## Midcontinent Broadcasting

(See BFR Stations)

## Midnight Sun Broadcasting

Box 910

c/o K FAR, Fairbanks, Alaska

President.....Alvin Bramstedt

## STATIONS

K FAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

## Midwest Television, Inc.

President.....August C. Meyer

## STATIONS

WCIA (TV), Champaign, WMBD-AM-FM-TV, Peoria, all Ill.; KFMB-AM-FM-TV, San Diego, Calif.

## Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,  
Iron Mountain, Mich.

President.....F. J. Russell

## STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

## Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah

Phone: EMpire 4-3561

Sales Manager.....Lynn L. Meyer

## STATIONS

KGHL, Billings; KMON, Great Falls; KOPR, Butte, Mont.

(See also Denver Metropolitan Market Group and Salt Lake Metropolitan Markets Group.)

## Montgomery County Bestg. Co.

(See United Broadcasting Network)

## Moody Bible Institute Stations

c/o WMBI, 820 N. LaSalle St., Chicago, Ill.  
Phone: MI-2-1570  
Manager.....W. E. Mayfield

## STATIONS

WMBI-AM-FM, Chicago, WDLM, E. Moline, both Ill.; WCRF (FM), Cleveland, O.

## George P. Mooney Stations

c/o WXXX, Box 1492, Hattiesburg, Miss.  
Phone: 582-2591

President.....George P. Mooney

## STATIONS

WESR, Pensacola, Fla.; WXXX, Hattiesburg, Miss.; WKGN, Knoxville, Tenn.

## Morgan Murphy Stations

c/o WLUC-TV, Box 479, Marquette, Mich.

President.....Morgan Murphy

## STATIONS

WLUC-TV, Green Bay; WISC-TV, Madison, both Wisc.; WLUC-TV, Marquette, Mich.; KXLY-AM-FM-TV, Spokane, Wash.

## National Spanish Language Network

2905 S. King Rd., San Jose, Calif.

Phone: 251-5170

President.....Richard E. Ryan  
1st Vice President.....Howard Kalmenson  
2nd Vice President.....Severo Garza  
Secretary, Treasurer.....Ray J. Williams

## STATIONS

KWKW, Los Angeles; KGST, Fresno, both Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson, both Ariz.; KUKA, San Antonio; KCCT Corpus Christi; XEO, Brownsville; KLVL, Houston, all Texas. XEGM, San Diego, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.; XED, Calexico, Calif.; WSOL, Tampa, Fla.; WSBC, Chicago, Ill.; WTEL, Philadelphia, Pa.; XEJ, El Paso, Tex.; XEOR, McAllen, Tex.

## Neathery Radio Stations

c/o KWPM, E. Abe Taylor, West Plains, Mo.  
65775

Phone: 256-3131

President, Gen. Mgr.....Robert F. Neathery  
Chief Engineer.....Laurel Thompson

## STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM,

## MULTIPLE-STATION OWNERS

Thayer, Mo.; KAMS, Mammoth Spring, Ark., KUKU, Willow Springs, Mo., KBHM, Branson, Mo., KBLR, Bolivar, Mo.; KFTW, Fredericktown, Mo.

### New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.  
Phone: 482-6133

Co-owner, Pres.....F. E. Holladay  
Co-owner, Gen. Mgr.....Joseph Carson  
Chief Engineer.....Robert K. Wall

#### STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

### Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.  
Phone: 3-7111

#### STATIONS

President.....E. R. Vadeboncoeur  
WSYR-AM-TV-FM, Syracuse; WTPA-FM-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI (TV), St. Louis; WSYE-TV, Elmira, N. Y.

### North Dakota KX Network

4000 W. Main Ave., Fargo, N. D.  
Phone: AD 5-4461

President.....John W. Boler  
Nat. Sales Mgr.....R. L. Owens

#### STATIONS

KXJB-TV, Valley City, N. D.; KXMB-TV, Bismarck, N. D.; KXAB-TV, Aberdeen, S. D.; KDIX-TV, Dickinson, N. D.; KXMC-TV, Minot, N. D.

### Northeast Radio Network

Wolf Broadcasting Center, Syracuse, N. Y.  
Phone: HA 2-7211

President.....Ellis E. Erdman  
General Mgr.....Everett Wren  
Program Dir.....Arthur Wander  
Publicity Dir.....Patricia Bell  
Business Mgr.....Paul Niemiec

#### STATIONS

WGY-WGFM, Albany-Troy-Schenectady; WKOP-AM-FM, Binghamton; WBRV, Boonville; WJIV-FM, Cherry Valley; WDOE, Dunkirk; WELM, Elmira; WWHG-AM-FM, Hornell; WEIV-FM, Ithaca; WTKO, Ithaca; WJTN-AM-FM, Jamestown; WHLD-AM-FM, Niagara Falls; WHDL-AM-FM, Olean; WREM, Remsen; WROC-AM-FM, Rochester; WGGO, Salamanca; WMIV-FM, S. Bristol; WOIV-FM, Syracuse; WOLF, Syracuse; WBVM, Utica; WDLA, Walton, WBIV (FM) Wethersfield, all N. Y.

### Northern Wyoming Stations

Pres., Co-Owner.....Malcolm D. Wyman  
Co-Owners.....Jack Rosenthal, Edward H. Weinberg

#### STATIONS

KBBS, Buffalo; KASL, Newcastle, KRAL, Rawlins, all Wyo.

### George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd.,  
Evansville, Ind.

President.....Mrs. Jane Morton Norton  
STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louisville, Ky.; WFRV-TV, Green Bay.

### The OK Group

505 Baronne St., New Orleans, La.  
Phone: 524-5363

President.....Jules J. Paglin  
Exec. V.P., Gen. Mgr.....Stanley Ray, Jr.

#### STATIONS

WBOK New Orleans; KYOK Houston; KAOK Lake Charles; WXOK Baton Rouge; WLOK, Memphis; WGOK, Mobile, Ala.

### Ohio Radio Network

Fidelity Bldg., Cleveland, O. 44114  
Phone: 781-0036

General Mgr.....Leonard F. Auerbach  
Operations Mgr.....N. Layton  
Research, Promo. Dir.....Trudi Schluembach

#### STATIONS

WHLO, Akron; WFAH, Alliance; WNCO, Ashland; WATH, Athens; WOHP, Bellefontaine; WBCO, Bucyrus; WCSM, Celina; WERE, Cleveland; WMNI, Columbus; WWOW, Conneaut; WOHI, E. Liverpool; WFOB, Fostoria; WJEH, Gallipolis; WSRW, Hillsboro; WIRO, Ironton; WLMJ, Jackson; WHOK, Lancaster; WTIG, Massillon; WMPO, Middleport; WPTW, Piqua; WLEC, Sandusky; WBLY, Springfield; WSPD, Toledo; WERT, Van Wert; WPKO, Waverly, all O.

### Farnell O'Quinn Stations

President.....Farnell O'Quinn  
STATIONS

WCQS, Alma; WHAB, Baxley, WPFE, Eastman, all Ga.

### The Oregon Trail Network

Box 540, Ontario, Ore.  
Phone: 889-8651

General Manager.....Gordon Capps  
Commercial Mgr.....Robert Humphreys  
Program Dir.....Stanley McNutt

#### STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.; KLBK, LaGrande, Ore.

### James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.  
President.....J. H. Ottaway

#### STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.; WVPO, Stroudsburg, Pa.

### Par Stations

c/o KATR, 130 E. 13th Ave., Eugene, Ore.  
Phone: 345-3338

President.....Robert E. Thomlinson

# MULTIPLE-STATION OWNERS

## STATIONS

KEST, Boise, Ida.; KATR, Eugene, KSHA, Medford; KAPT, Salem, all Ore.

## Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.  
Phone: Windsor 7-7675

Pres., Gen. Mgr. .... Les Biederman  
Comm. Mgr. .... Robert Detwiler  
Chief Engineer. .... William H. Kiker

## STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

## Peoples Bestg. Corp.

246 N. High St., Columbus 16, O.  
Phone: 228-4711

President. .... H. E. Evans  
Exec. V.P. .... George W. Campbell

## STATIONS

WGAR-AM-FM, Cleveland; WRFD-AM-FM, Worthington, both O.; WNAX, Yankton, S. D.; KVTV (TV), Sioux City, Iowa.

## Perry Stations

c/o WNDB, 128 Orange Ave.,  
Daytona Beach, Fla.

## STATIONS

WNDB, Daytona Beach; WESH-TV, Daytona Beach; WJHP-TV, Jacksonville, all Fla.

## Pinkston-Elmore Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.  
Phone: DR 4-3796

Co-owner. .... D. P. Pinkston,  
Leroy Elmore  
(Ray Winkler 1/3 owner of KZIP)

## STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo, all Tex.; KPIK, Colorado Springs, Colo.

## Plough Broadcasting Co.

112 Union Ave., Memphis, Tenn.  
Phone: 525-2663

President. .... Harold R. Krelstein  
V.P., Engineering. .... Joseph G. Deaderick  
Asst. Sec.-Treas. .... V. E. Edwards

## STATIONS

WPLO-AM-FM, Atlanta, Ga.; WCAO-AM-FM, Baltimore, Md.; WCOP-AM-FM, Boston, Mass.; WJJD-AM-FM, Chicago, Ill.; WMPS-AM-FM, Memphis, Tenn.

## Polaris Corp.

(Div. of Producers, Inc.)

c/o WTVW, 405 Carpenter St., Evansville, Ind.

## STATIONS

WTVW (TV), Evansville, Ind.; KTHI (TV), Fargo, N. D.; KCND (TV), Pembina, N. D.; KXOA-AM-FM, Sacramento, Calif.; KPLS, Santa Rosa, Calif.; WKYW, Louisville, Ky.; KNOX-AM-TV, Grand Forks, N. D.; WOOO, DeLand, Fla.

## John Poole Stations

6540 Sunset Blvd., Los Angeles 28, Calif.  
Phone: HOLLYWOOD 3-3205

Board Chairman ..... John H. Poole  
President ..... Kevin B. Sweeney  
V.P., General Manager. William A. Sawyers

## STATIONS

KGLM, Avalon; KBIQ-FM, Los Angeles, both Calif.; KEVE, Minneapolis, Minn.; WJRT (TV), Flint, Mich.

## Norman O. Protsman Stations

c/o WMAF, Box 621, Madison, Fla.

General Manager. .... N. O. Protsman

## STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.; WVLD, Valdosta, Ga.

## Public Radio Corp.

President ..... Lester Kamin

## STATIONS

KBEA, Mission, Kan.; KBEY (FM), Kansas City, Mo.; KXYZ-AM-FM, Houston, Tex.

## Puritan Network

(See Feinstein Stations)

## The QXR Network

(See Market 1 Network, Inc.)

## RKO General Broadcasting

(Div. of RKO General, Inc.)

1290 Ave. of the Americas, New York, N. Y.  
10019

Phone: LOnacre 4-8000

President ..... Hathaway Watson  
Exec. Vice President. .... Jerome Bess  
Exec. Vice Pres. .... Sam J. Slate  
V.P., Administration. .... Charles G. Drayton  
Nat'l Program Director. .... Gene Roper  
Dir. of Public Affairs. .... Martin Weldon  
Dir. of Engineering. .... Harry Whittemore  
Dir. of Office Admin. .... Eugene J. Caser  
Systems Coordinator. .... Walter Hoffman

## STATIONS

WOR-AM-FM-TV, New York, N. Y.; WNAC-AM-TV, Boston, Mass.; CKLW-AM-TV, Detroit, Mich.; WHBQ-AM-TV, Memphis, Tenn.; WGMS-AM-FM, Washington, D. C.; KHJ-AM-FM-TV, Los Angeles, Calif.; KRFC-AM-FM, San Francisco, Calif.

## Rahall Stations

(See WKAP, Inc.)

## Rex Rand Stations

President ..... Rex Rand

## STATIONS

WINZ, Miami; WINQ, Tampa, WEAT-AM-TV, W. Palm Beach, Fla.

## Henry Rau Stations

2000 P St., N.W., Washington, D. C.  
Phone: HObart 2-3900

## MULTIPLE-STATION OWNERS

President, General Mgr. .... Henry Rau  
V.P., Eng. .... Lloyd Smith  
Commercial Mgr. .... Malcolm Campbell  
Business Manager. .... Patrick Kelly

### STATIONS

WARK-AM-FM, Hagerstown, Md.; WNAV-AM-FM, Annapolis, Md.; WDOV-AM-FM, Dover, Del.; WOL-AM-FM, Washington, D. C.

## Regional Broadcasters Group

c/o WGRD, 35 Lafayette Ave., N.E.,  
Grand Rapids, Mich.  
Phone: GL 9-4111

President ..... William H. Rich

### STATIONS

WGRD, Grand Rapids, Mich.; WTRU, Muskegon, Mich.; WPIC-AM-FM, Sharon, Pa.; WMGW-AM-FM, Meadville, Pa.

## Rennekamp Stations

513-515 Berger Bldg., Pittsburgh 19, Pa.  
Phone: AT 1-1365

President. .... Kenneth E. Rennekamp  
General Manager. .... Olivia Rennekamp  
Commercial Mgr. .... Jack Duncan  
Program Director. .... Glen Henderson  
Publicity Director. .... William Stanley  
Chief Engineer. .... Robert Harmon

### STATIONS

WKRZ, WDJR, Oil City; WOTR, Corry; WKBL, St. Marys; WTRA, Latrobe, all Pa.

## Maxwell E. Richmond Stations

c/o WMEX, 70 Brookline Ave., Boston, Mass.  
President. .... M. E. Richmond

### STATIONS

WMEX, Boston; KBMI, Henderson, Nev.; WGPC, Morningside, Md.

## Ridder Publications

c/o WCCO, 625 Second Ave., S.  
Minneapolis, Minn.

Owner. .... V. F. Ridder

### STATIONS

WCCO-AM-TV, Minneapolis; KSDN, Aberdeen, S. D.; WDSM-AM-TV, Superior, Wisc.; KILO, Grand Forks, N. D.

## Dee Rivers Stations

c/o WSWN, Box 786, Belle Glade, Fla.  
Phone: WY 6-2063

Board Chairman. .... E. D. Rivers, Jr.  
President ..... John Fulton

### STATIONS

WSWN, Belle Glade, Fla.; KWAM, Memphis, Tenn.; WEAS, Savannah, WGUN, Decatur, both Ga.; WMIE, Miami, Fla.

## James Rivers Stations

c/o WDOL, Box 429, Athens, Ga.

President. .... J. S. Rivers

### STATIONS

WDOL, Athens; WJAZ, Albany; WMJM, Cordele; WTJH, E. Point; WACL, Waycross, all Ga.

## Cecil W. Roberts Stations

c/o KCHL, Farmington, Mo.

President. .... C. W. Roberts

### STATIONS

KCHL, Chillicothe; KREL, Farmington, both Mo.; KCRB, Chanute, Kan.

## Aaron B. Robinson Stations

Williams Bldg., Jackson, Tenn.

Phone: 427-9611

President. .... A. B. Robinson, Jr.  
Exec. V.P., Gen. Mgr. .... J. Kenneth Marston

### STATIONS

WDXN, Clarksville; WDXI-AM-TV, Jackson; WDXE, Lawrenceburg; WTPR, Paris; WENK, Union City, all Tenn.; WCMA, Corinth, Miss.

## E. O. Roden Stations

c/o WBOP, 431 W. Belmont, Pensacola, Fla.

President. .... E. O. Roden

### STATIONS

WPOP, Pensacola, Fla.; WGCM, Gulfport; WBIP, Booneville; WTUP, Tupelo, all Miss.; WTUG, Tuscaloosa, Ala.

## Rollins Broadcasting, Inc.

Box 2167, Wilmington, Del. 19809

Phone: OLYMPIA 4-8881

President. .... O. Wayne Rollins  
Vice-Presidents. Mrs. Madalyn Pruett Copley,  
Henry B. Tippie.

V.P., Radio. .... Albert R. Lanphear  
V.P., TV. .... George L. BarenBregge  
Dir. Program Develop. .... Tim Crow  
Engineering Dir. .... G. Russell Chambers

### STATIONS

WAMS, Wilmington, Del.; WGEE, Indianapolis, Ind.; WPTZ (TV), Plattsburgh, N. Y.; WEAR-TV, Mobile, Ala.; WCHS-AM-TV, Charleston, W. Va.; WNJR, Newark, N. J.; KDAY, Hollywood, Calif.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.

## Joel Rosenblum Stations

357 N. Main, Butler, Pa.

Phone: 7-4701

President. .... J. W. Rosenblum  
General Manager. .... Robert L. Kaufman  
Commercial Manager. .... J. Victor O'Brian  
Publicity Dir. .... Jerry D. Coleman  
Program Director. .... Warren Ihlenfeld  
Chief Engineer. .... Paul Rex

### STATIONS

WISR, Butler; WACB, Kittanning; both Pa.; WTIG, Massillon, O.

## Rounsaville Radio Stations, Inc.

3220 Peachtree Rd., N.E., Atlanta, Ga.

Phone: 231-3000

President. .... Robert W. Rounsaville  
V.P., Natl. Sales Mgr. .... Ralph B. Johnson  
V.P., Local Sales. .... M. E. Fidler  
National Program Dir. .... Joyce Monroe  
Technical Director. .... Paul Cram

# MULTIPLE-STATION OWNERS

## STATIONS

WLOU, Louisville, Ky.; WCIN, Cincinnati, Ohio; WFUN, Miami, Fla.; WVOL, Nashville, Tenn.; WYLD, New Orleans, La.; WTMP, Tampa, Fla.; WTAM-TV, Louisville; WATL-TV, Atlanta.

### Rust Craft Broadcasting Co.

Exchange Realty Bldg., Steubenville, Ohio  
Phone: 282-6265

President ..... Jack N. Berkman  
Exec. V.P. .... John J. Laux  
General Mgr. .... Theodore A. Eiland  
Vice President. .... Fred Weber  
Commercial Manager. .... Joseph M. Troesch  
Sales Promo., Publicity Dir. .... George H. Wilson  
Technical Director. .... Charles S. Shepherd

## STATIONS

WSTV-AM-FM-TV, Steubenville, Ohio; WBOY-AM-TV, WRCE-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; WPIT-AM-FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WWOL-AM-FM, Buffalo, N. Y.; WHTO-TV, Atlantic City, N. J.; WJKS, Jacksonville, Fla.

### Salt Lake Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah  
Phone: EMpire 4-3561

Sales Manager. .... Lynn L. Meyer

## STATIONS

KLO, Ogden; KOVO, Provo; KALL, Salt Lake City.

(See also Denver Metropolitan Market Group and Montana Metropolitan Markets Group.)

### Russ Salter Stations

1880 Plain Ave., Aurora, Ill.  
Phone: 898-1580

Pres., Gen. Mgr. .... Russ Salter

## STATIONS

WKKD-AM-FM, Aurora, Ill.; WBEL-AM-FM, S. Beloit, Ill.; KCFL, Cedar Falls, Ia.

### Sanders and Hall Stations

Box 231, Mt. Vernon, Ind.  
Phone: PO 3-4484

President. .... H. C. Sanders  
General Manager. .... F. C. Smith

## STATIONS

WPCO, Mt. Vernon; WBNL, Boonville; WBTO, Linton; all Ind.

### Herbert Scott Stations

President. .... Herbert Scott

## STATIONS

WJWL, Georgetown, Del.; WTTM-AM-FM, Trenton, N. J.; WPAZ, Pottstown, Pa.

### Scripps-Howard Group

1121 Union Central Bldg., Cincinnati, Ohio  
Phone: MAin 1-1811

President. .... Jack R. Howard

## STATIONS

WCPO AM-FM-TV Cincinnati, WNOX Knoxville; WMC, WMCF (FM), WMCT (TV), Mem-

phis; WEWS (TV), Cleveland; WPTV (TV), Palm Beach, Fla.

### Seattle, Portland & Spokane Radio Group

c/o KJR, 2600 26th Ave., S.W., Seattle, Wash.  
Owners. .... Frank Sinatra, Danny Kaye  
Director. .... L. M. Smith

## STATIONS

KJR, Seattle; KNEW, Spokane, both Wash.; KXL, Portland, Ore.

### Seward County Broadcasting Co. Stations

President. .... Alf M. Landon

## STATIONS

KEDD, Dodge City; KSCB Liberal; WREN, Topeka, all Kan.

### Willard Shoecraft Stations

President. .... Willard Shoecraft

## STATIONS

KIKO, Globe-Miami; KATO, Safford, KINO, Winslow, all Ariz.

### Silver Dollar Network

P. O. Box 2557, Billings, Mont.  
Phone: 252-8585

President. .... Joseph S. Sample  
General Manager. .... Bettye J. Zuck

## STATIONS

KOOK, Billings, KFBB, Great Falls; KGVO, Missoula; KXLF, Butte; KCAP, Helena; KBMN, Bozeman, all Mont.; KID, Idaho Falls, Idaho; KTWO, Casper, Wyo.

### Cary H. Simpson Stations

(See Allegheny Mountain Network)

### Sioux Network

205 N. Phillips Ave., Sioux Falls, S. D.  
Phone: 336-1530

Gen. Sales Mgr. .... Wade S. Patterson

## STATIONS

KCMT, Alexandria, Minn.; KORN-TV, Mitchell, S. D.; KSOO-TV, Sioux Falls, S. D.

### Skyline Advertisers' Sales, Inc.

Box 2191, Idaho Falls, Idaho  
Phone: 523-4567

Pres., Gen. Mgr. .... Melvin B. Wright

## STATIONS

KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls, all Mont.; KID-TV, Idaho Falls; KMVT-TV, Twin Falls, both Idaho.

### Small Stations

President. .... Burrell L. Small  
Co-Owner. .... Len H. Small

## STATIONS

WKAN, Kankakee; WQUA, Moline; WIRL, Peoria, WRRR, Rockford, all Ill.

## MULTIPLE-STATION OWNERS

### Smith Broadcasting Stations

c/o WJIG, West Side Dr., Tullahoma, Tenn.  
President.....M. D. Smith, III

#### STATIONS

WJIG, Tullahoma; WAAY, Huntsville, both Ala.; WNUF, Ft. Walton Beach.

### Charles Smithgall Stations

Press-Radio Center, Gainesville, Ga.  
Phone: LE 2-6211

Board Chmn.....Charles Smithgall

#### STATIONS

WRGA, Rome; WGGA, Gainesville, both Ga.; WAAX, Gadsden, Ala.

### Sombrero Stations

111 Martinez St., San Antonio, Tex.

Director.....R. O'Connell

#### STATIONS

KUNO, Corpus Christi; KGBT, Harlingen; KCOR, San Antonio; XEK, Nuevo Laredo-Laredo; XELO, El Paso-Juarez.

### Sonderling Stations

220 E. Anaheim St., Long Beach, Calif.  
Phone: HE 6-7281

President.....Egmont Sonderling  
General Mgr.....Walter Conway  
Program Dir.....John W. Doubleday  
Publicity Dir.....Marcia Young

#### STATIONS

WDIA, Memphis; WOPA, Oak Park; KDIA, Oakland, Calif.; KFOX, Long Beach, Calif.; WWRL, New York, N. Y.

### Southeastern Broadcasting Co. Stations

President.....R. A. Jolley

#### STATIONS

WMAZ-AM-FM-TV, Macon, Ga.; WFBC-AM-FM-TV, Greenville, S. C.; WBIR-AM-FM-TV, Knoxville, Tenn.

### Southeastern Key Market Network

Box 2220, Florence, S. C.  
Phone: 764-7714

President.....Richard B. Biddle  
General Manager.....Bill Mapes

#### STATIONS

300 Stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas.

### Southwest States, Inc.

(See Trigg-Vaughn Stations)

### Southwestern Bestg. Stations

c/o WMDC, Highway 51 N.  
Hazlehurst, Miss.  
Phone: 869

President, Gen. Mgr.....Louis Alford  
Chief Engineer.....A. M. Smith

#### STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

### Sparks Stations

President.....Garnet G. Sparks  
General Mgr.....Gordon A. Sparks

#### STATIONS

WOMC (FM), Detroit; WHGR, Houghton Lake, WEXL, Royal Oak, all Mich.

### Speidel Broadcasters, Inc.

Box 565, Columbia, S. C.  
Phone: AL 6-1551

President.....Joe Speidel, III  
Exec. V.P., Gen. Mgr.....Russell George  
Commercial Mgr.....Frank Harris

#### STATIONS

WPAL, Charleston; WYNN, Florence; WOIC, Columbia, all S. C.; WSOK, Savannah, Ga.; WKET-FM, Kettering, O.; WHIH, Norfolk, Va.; WYNN, Florence, S. C.

### Springfield Television Bestg. Corp.

c/o WWLP, P. O. Box 2210  
Springfield, Mass.  
Phone: STate 5-1201

President.....W. L. Putnam

#### STATIONS

WWLP, Springfield; WWOR, Worcester; WRLP, Greenfield, all Mass.

### Glen M. Stadler Stations

President.....Glen M. Stadler

#### STATIONS

KGAL, Lebanon; KEED, Springfield-Eugene, KGAY, Salem, Ore.

### Star Stations

President.....Don W. Burden

#### STATIONS

WIFE-AM-FM, Indianapolis, Ind.; KOIL, KICN (FM), Omaha, Neb.; KISN, Portland, Ore.

### Stauffer Publications Stations

c/o WIBW, P. O. Box 119, Topeka, Kan.  
President.....O. S. Stauffer

#### STATIONS

WIBW-AM-FM-TV, Topeka; KSEK, Pittsburg; KSOK, Arkansas City, all Kan.; KGFF, Shawnee, Okla.

### Steinman Stations

8 W. King St., Lancaster, Pa.  
Phone: EXpress, 7-5251

President.....Clair R. McCollough

#### STATIONS

WDEL-AM-FM, Wilmington, Del.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WGAL-AM-FM-TV, Lancaster, Pa.; WEST-AM-FM, Easton, Pa.; KVOA-TV, Tucson, Ariz.; KOAT-TV, Albuquerque, N. M.

### Stevens-Wismer Bestg., Inc.

932 Military St., Port Huron, Mich.  
Phone: YUkon 2-8536

# MULTIPLE-STATION OWNERS

President.....J. Wismer  
Operations, Program Dir.....Jock Bliss

## STATIONS

WLAV-AM-FM, Grand Rapids; WLEW, Bad  
Axe; WHLS-AM, Port Huron; WOVE, Allegan,  
all Mich.

## Storer Broadcasting Co.

1177 Kane Concourse, Miami Beach, Fla.  
Phone: UNION 6-0211

Chairman of the Board.....George B. Storer  
President.....George B. Storer, Jr.  
Exec. V.P. ....Stanton P. Kettler  
V.P., Law & Secretary.....John E. McCoy  
V.P., Administration.....William E. Rine  
V.P., Radio Operations.....Lionel F. Baxter  
V.P., TV Operations.....Bill Michaels  
V.P., Bus. Planning & Develop...Terry H. Lee  
V.P., Engineering.....Glenn Boundy  
V.P., Radio Programming.....Grady Edney  
V.P., Bcst. Standards  
& Compliance .....Ewald Kockritz  
V.P., Special Services...Clyde C. McClymonds  
Treasurer.....Harry A. Steensen  
Assistant Secretary.....Abiah A. Church  
V.P., Adv. & Promo.....John J. Kelly  
Promotion Manager.....Bob Edell  
V.P., General Manager

(KGBS) .....Wendell B. Campbell  
V.P., General Manager (WGBS). Bernard Neary  
V.P., Gen. Mgr. (WJBK).....Harry Lipson  
V.P., Gen. Mgr. (WSPD).....Reginald Martin  
Gen. Mgr. (WJW) .....James P. Storer  
Gen. Mgr. (WIBG).....Joseph T. Conway  
Pres. & Gen. Mgr. (WHN).....John C. Moler  
Gen. Mgr. (WAGA-TV).....Kenneth Bagwell  
Gen. Mgr. (WITI-TV).....Roger LeGrand  
Gen. Mgr. (WJBK-TV).....Lawrence M. Carino  
Gen. Mgr. (WSPD-TV).....Keith T. McKenney  
Gen. Mgr. (WJW-TV).....Robert Buchanan

## STATIONS

WJBK AM-FM-TV, Detroit; WSPD-AM-FM-  
TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-  
TV, Cleveland; WHN, New York, N. Y.; WGBS-  
AM-FM, Miami, Fla.; WIBG-AM-FM, Phila.,  
Pa.; KGBS, Los Angeles, Calif.; WITI-TV, Mil-  
waukee, Wis.

## SUBSIDIARIES

Storer Television Sales, Inc., New York;  
Storer Programs, Inc., New York; S. Calif.  
Cable TV Corp. (SSCTV), Thousand Oaks,  
Calif.

## Storz Broadcasting Co.

767 41st St., Miami, Fla.  
Phone: JE 2-4441

Exec. Vice Pres.....G. W. Armstrong  
V.P., General Counsel.....Herbert S. Dolgoff  
V.P., Nat. Prog. Dir.....Grahme Richards  
Nat. Dir., Engineering.....Morris N. Barwick

## STATIONS

WDGY, Minneapolis, Minn.; WHB, Kansas  
City, Mo.; WTIX, New Orleans, La.; WQAM,  
Miami, Fla.; KOMA, Oklahoma City, Okla.;  
KXOK, St. Louis, Mo.

## Stuart Stations

804 Stuart Bldg., Lincoln, Neb.  
Phone: 432-6606

President.....J. Stuart  
Exec. V.P.....Richard W. Chapin

## STATIONS

KFOR, Lincoln; KRGI, Grand Island, KODY,  
North Platte, all Neb.; KSAL, Salina, Kans.;  
KMNS, Sioux City; KOEL, Oelwein, both Ia.;  
WMAY, Springfield, Ill.

## Sudbrink Stations

c/o WBBY, Box 7, Alton, Ill.  
Phone: 259-1800

President.....Robert W. Sudbrink

## STATIONS

WRMS, Beardstown; WIOK, Normal, WBBY,  
Wood River, all Ill.

## Susquehanna Broadcasting Stations

President.....Louis J. Appell, Jr.

## STATIONS

WHLO, Akron, O.; WARM, Scranton, WSBA-  
AM-FM-TV, York, both Pa.; WICE, WYCE (FM),  
Providence, R. I.

## Swaneco Stations

President.....George A. Bolas

## STATIONS

KIOA, Des Moines, Ia.; KLEO, Wichita, Kan.;  
KQEO, Albuquerque, N. M.; KRMG, Tulsa,  
Okla.

## Taft Broadcasting Company

1906 Highland Ave., Cincinnati, O.  
Phone: 421-1750

Bd. Chmn.....Hulbert Taft, Jr.  
President.....Lawrence H. Rogers, II  
V.P., Oper.....John L. McClay  
V.P., Nat'l Sales.....D. L. Chapin  
V.P., Admin. & Plan.....R. B. Read  
V.P., Eng.....W. H. Hansher  
V.P., Birmingham Div.....R. T. Schlinkert  
Treas.....D. S. Murphy  
Secretary.....Charles S. Mechem, Jr.

## STATIONS

WKRC-AM-TV-FM, Cincinnati; WTVN-AM-TV-  
FM, Columbus, both O.; WBRC-AM-TV-FM,  
Birmingham, Ala.; WKYT-TV, Lexington, Ky.;  
WGR-AM-TV-FM, Buffalo, N. Y.; WDAF-AM-  
TV-FM, Kansas City, Mo.; WNBP-TV, Scranton,  
Pa.

## Tarlow Associates Stations

c/o WLOB, 779 Warren St., Portland, Me.  
Phone: 775-2336

President.....S. J. Tarlow

## STATIONS

WLOB, Portland; WWOK, Charlotte, N. C.;  
WHIL, Medford-Boston, Mass.; KUTY, Palm-  
dale, Calif.; WARE, Ware, Mass.

## Sarkes Tarzian Stations

3490 Bluff Rd., Indianapolis, Ind.  
Phone: SState 7-2211



## MULTIPLE-STATION OWNERS

President.....S. Tarsian

### STATIONS

WTTS, WTTV (TV), Bloomington; WPTA-TV, WPTH-FM, Ft. Wayne; WFAM-TV, Lafayette, all Ind.

### Tele-Broadcasters, Inc.

733 Third Ave., New York, N. Y.

Phone: MU 7-8436

President.....H. Scott Killgore

### STATIONS

KALL, San Gabriel, Calif.; KUDL, Kansas City, Mo.; KOFY, KUFY-FM, San Mateo, Calif.

### Texas Quality Network

Communications Center, Dallas, Tex. 75202

Phone: RI 8-9631

Commercial Mgr.....Norman H. Stewart

### STATIONS

WFAA, Dallas; KPRC, Houston; WOAI, San Antonio, all Tex.

### Texas Spanish Language Network

(Div. of Nat. Spanish Language Network)

c/o National Times Sales, 122 E. 42nd St.,

New York, N. Y.

Phone: MU 2-4500

General Mgr.....Arthur Gordon

### STATIONS

XEO, Brownsville; KCCT, Corpus Christi; XEJ, El Paso; KLVL, Houston; XEAS, Laredo. XEOR, McAllen; KUKA, San Antonio, all Tex.

### Texas State Network, Inc.

4801 W. Freeway, Fort Worth, Tex.

Phone: PERshing 7-6631

President.....Gene L. Cagle

General Manager.....Stan Wilson

Commercial Manager.....Bert Haney

Sales Promotion Manager.....Jim Phillips

Program Dir.....Bill Enis

Publicity Dir.....Bob Bruce

### STATIONS

KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KWEL, Midland; KLUE, Longview; KTBB, Tyler; KGAF, Big Spring; KNET, Palestine; KRRV, Sherman; KTER, Terrell; KMHT, Marshall; KFJZ, Ft. Worth; KRIO, McAllen, KFDA (TV), Amarillo, all in Tex.

### Thoms Radio-TV Enterprises

75 Scenic Highway, Asheville, N. C.

Phone: 254-4663

President.....Harold H. Thoms

Vice President.....James P. Poston

Natl. Sls. Mgr.....George Roesler

Advertising Mgr.....M. S. Thoms

Administrative Asst.....Hugh McMillan

Secretary.....M. G. Thoms

### STATIONS

WAYS, Charlotte, N. C.; WCOG, Greensboro, N. C.; WISE-AM-TV, Asheville, N. C.; WKLM, Wilmington, N. C.; WMSJ, Sylva, N. C.;

WEAM, Arlington, Va.; WHNC, Henderson, N. C.; WNOH, Raleigh, N. C.; WNBETV, New Bern, N. C.

### J. Olin Tice Stations

3504 Time & Life Bldg., New York, N. Y.

Phone: CI 6-4626

President.....J. O. Tice, Jr.

V.P., Gen. Mgr.....John G. Kenworthy

V.P., Exec. Dir.....J. O. Tice, Sr.

### STATIONS

WKTC, Charlotte, N. C.; WEET, Richmond, Va.; WGYW, Knoxville, Tenn.; WBER, Moncks Corner, S. C.; WCAY, Cayce, S. C.; WBAZ, Kingston, N. Y.

### Time-Life Broadcast, Inc.

Time & Life Bldg., New York 20, N. Y.

Phone: JU 6-1212

President.....Weston C. Pullen, Jr.

V.P., Gen. Mgr.....Frederick S. Gilbert

V.P., Internat'l Develop.....Sig Mickelson

V.P., Prog. Dev.....Edgar P. Smith

Business Manager.....Andrew J. Murtha

### STATIONS

KLZ-AM-FM-TV, Denver, Colo.; WOOD-AM-FM-TV, Grand Rapids, Mich.; WFBM-AM-TV, Indianapolis, Ind.; KOGO-AM-FM-TV, San Diego, KERO-TV, Bakersfield, Calif.

### Tobacco Radio Network, Inc.

135 S. Salisbury St., Raleigh, N. C.

Phone: 832-8885

President.....Fred Fletcher

General Manager.....Wally Volget

Commercial Mgr.....Bob De Bardalaben

Publicity Director.....David Witherspoon

### STATIONS

WJAY, Mullins, S. C.; WRRZ, Clinton; WCKB, Dunn; WDNC, Durham; WBLA, Elizabethtown; WFMO, Fairmont; WFNC, Fayetteville; WGBR, Goldsboro; WGTC, Greenville; WHNC, Henderson; WLAS, Jacksonville; WFTC, Kinston; WEWO, Laurinburg; WYRN, Louisburg; WHIT, New Bern; WRAL, Raleigh; WCEC, Rocky Mount; WWGP, Sanford; WYAL, Scotland Neck; WMPM, Smithfield; WLSE, Wallace; WCNF, Weldon; WENC, Whiteville; WGNI, Wilmington; WGTM, Wilson, all N. C.

### Tri-Mart Radio Network

P. O. Box 1032, Eugene, Ore.

Phone: Diamond 4-4214

Sales Promo. Manager.....Lee Bishop

### STATIONS

KSLM, Salem; KFLY, Corvallis; KORE, Eugene, Ore.

### Tri-W Network

Box 622, Jasper, Ala.

Phone: Fulton 4-3461

President.....John H. Bankhead III

General Manager.....William C. Edgemon

Commercial, Sales Prom. Mgr...J. L. Sartain, Jr.

Program Director.....Marion B. Grant

## MULTIPLE-STATION OWNERS

Publicity Director.....Fred H. Norris  
Chief Engineer.....Charles C. Watts, Jr.

### STATIONS

WWWB, Jasper; WWWF, Fayette; WWWR,  
Russellville, Ala.

### Triangle Publications, Inc.

(Radio & TV Division)

4100 City Line Ave., Philadelphia, Pa. 19131  
Phone: TR 8-9700

V.P., Gen. Mgr.....Roger W. Clipp  
Administrative Exec.....John D. Scheuer, Jr.  
Dir., Nat'l Sales Dev.....Kenneth W. Stowman  
Director, Nat'l Sales.....Edward H. Benedict  
Director of Engineering.....Henry E. Rhea  
Business Manager.....John C. Harlan  
Nat. Prog. Dir.....Tom B. Jones  
Nat. Research Dir.....John F. Wade  
Gen. Sales Mgr.....Clyde R. Spitzner

### STATIONS

WFIL-AM-FM-TV, Philadelphia; WBNF-AM-  
FM-TV, Binghamton, N. Y.; WFBG-AM-TV-FM,  
Altoona, Pa.; WNHC-AM-FM-TV, New Haven,  
Conn.; WLYH-TV, Lancaster-Lebanon, Pa.;  
KFRE-AM-FM-TV, Fresno, Calif.

### Tribune Co. Stations

Pres., Chi., Duluth.....Ward L. Quaal  
Pres., N. Y.....F. M. Flynn

### STATIONS

WGN-AM-TV, Chicago, Ill.; WPIX-FM-TV,  
New York, N. Y.; KDAL-AM-TV, Duluth, Minn.

### Trigg-Vaughn Stations

(Southwest States, Inc.)

P. O. Box 1799, El Paso, Tex.  
Phone: KE 2-6551

Board Chairman.....Jack C. Vaughn  
President.....Cecil L. Trigg  
National Sales Manager.....George Collie  
Local Sales Manager.....Sheldon Turner  
Sales Promotion Manager.....Jim Suggs  
Program Director.....Bernie Bracher  
Chief Engineer.....Frank Jordan

### STATIONS

KROD-AM-FM-TV, El Paso; KOSA-AM-TV,  
Odessa, KITE, San Antonio, all Tex.; KRNO,  
San Bernardino, Calif.

### Truth Publishing Co.

(See The Communicana Group)

### Tullis & Hearne Bestg. Co.

P.O. Box 20188, San Diego, Cal.  
Phone: JU 3-9100

President.....Howard L. Tullis  
General Manager.....Joe Cahill  
Program Director.....Noel Confer  
Chief Engineer.....Edgar Murphree

### STATIONS

KAFY, Bakersfield, KFXM, San Bernardino;  
KDEO, El Cajon, all Calif.

### W. K. Ulerich Stations

(See Laurel Radio Network)

### United Broadcasting Network

Shoreham Hotel, Washington, D. C.  
Phone: CO 5-2958

President.....Richard Eaton

### STATIONS

WOOK-AM-FM-TV, Washington, D. C.  
WSID-AM-FM, Baltimore; WINX, Rockville, Md.;  
WANT, Richmond; WJMO, Cleveland, Ohio;  
WMUR-TV, Manchester, N. H.; WBNX, New  
York; WFAB, Miami; WCUY-FM, Cleveland,  
Ohio; XESM, Mexico City.

### Vacationland Broadcasting Corp.

Queensbury Hotel, Glens Falls, N. Y.  
Phone: RX 2-2151

President.....Edward Haut  
General Manager.....Lawrence L. Mack  
Commercial Manager.....William E. Powley  
Sales Promo., Publicity Dir.....Robert Scales  
Program Director.....Donald Racette  
Chief Engineer.....Wayne White

### STATIONS

WSET, Glens Falls, WMNS, Olean; WIPS,  
Ticonderoga, all N. Y.

### VIP Radio, Inc.

Time & Life Bldg., Rockefeller Center  
New York, N. Y.  
Phone: JUDson 2-2300

President.....Martin Stone  
Vice President.....Charles H. G. Rees  
Vice President.....Milton P. Kayle

### STATIONS

WFYI, Gadren City; WGHQ, Kingston;  
WVOX, New Rochelle; WVIP, Mount Kisco,  
all N. Y.

### WKAP, Inc.

Box 689, Allentown, Pa.  
Phone: 433-3166

President.....N. Joe Rahall  
General Manager.....Ogden R. Davies  
Program Director.....Paul F. Gaigon  
Publicity Director.....Sammy J. Anderson

### STATIONS

WKAP, Allentown, WNAR, Norristown, both  
Pa.; WLCY, St. Petersburg, WTSP-TV, Tampa-  
St. Petersburg, both Fla.; WWNR, Beckley,  
W. Va.

### WKY Television System

c/o WKY, 500 E. Britton Rd.  
Oklahoma City, Okla.

President.....E. K. Gaylord

### STATIONS

WKY-AM-TV, Oklahoma City; WTVT (TV),  
Tampa; KTVT (TV), Ft. Worth.

### Walker Stations

c/o WISM, 122 E. Main St., Madison, Wisc.  
Phone: ALpine 6-3167

President.....W. R. Walker

## MULTIPLE-STATION OWNERS

### STATIONS

WISM-AM-FM, Madison; WOSH, Oshkosh; WEAQ, WIAL-FM, Eau Claire; WBEV, Beaver Dam, all Wisc.; WSJM, St. Joseph, Mich.

### John B. Walton Jr. Stations

President.....John B. Walton, Jr.

### STATIONS

KVII (TV), Amarillo; KVKM-TV, Monahans; KFNE (FM), Big Spring, all Tex.

### Ware Broadcasting Group

President.....L. P. Ware

### STATIONS

KLPW, Union; KYRO, Potosi, both Mo.; KZIX, Ft. Collins, Colo.; KLME, Laramie, Wyo.

### C. H. Wentz Stations

President.....Charles H. Wentz

### STATIONS

WTIK, Durham, WSAT, Salisbury, both N. C.; WDAR, Darlington, S. C.

### West Texas Television Network

7400 College Ave., Lubbock, Texas

Phone: SHerwood 4-2345

Exec. V.P. Gen. Mgr....Walter M. Windsor  
Sales Mgr.....Stuart W. Klein  
Program Dir.....W. Douglas Sewell  
Promotion Dir.....Ellis Posey

### STATIONS

KPAR-TV, Abilene-Sweetwater; KWAB-TV, Big Spring; KLBK-AM-TV, Lubbock, all Tex.; KICA-TV, Clovis, N. M.

### Westinghouse Broadcasting Co., Inc.

(See Group W/Westinghouse Broadcasting Co., Inc.)

### Arthur Wilkerson Stations

### STATIONS

WLIL, Lenoir City; WLIK, Newport, WLII, Shelbyville, all Tenn.

### Williams-Bertholf Stations

Co-Owners...Gene Williams, Delbert Bertholf

### STATIONS

KOYN, Billings, Mont.; KUTT, Fargo, KQDY, Minot, both N. D.

### Winston-Salem Bestg. Co., Inc.

c/o WTOB, 300 S. Stratford Rd.

Winston-Salem, N. C.

Phone: PArk 3-4353

President.....J. W. Coan  
General Manager.....L. G. Jones  
Commercial Mgr.....David E. Carroll  
Program Dir.....John E. Stanton  
Publicity Director.....Margaret Sugg

### STATIONS

WTOB, Winston-Salem; WSGN, WBMG-TV,

Birmingham, Ala.; WGHP-TV, High Point, N. C.; KTHT, Houston, Tex.

### Wisconsin Network

230 First Ave., So., Wisconsin Rapids, Wisc.

Phone: 433-7201

President .....Glen Holznecht  
Gen., Comm. Mgr.....Richard D. Dudley

### STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBY, Appleton; WKTS, Sheboygan; WJPG, Green Bay; WFHR, Wisconsin Rapids; WWCF, Baraboo; WSAU, Wausau; WRDB, Reedsburg; KFIZ, Fond du Lac; WGEZ, Beloit; WKBH, La Crosse; WOMT, Manitowoc; all Wisc.

### Wometco Enterprises, Inc.

306 N. Miami Ave., Miami, Fla.

Phone: 374-6262

President .....Mitchell Wolfson  
Vice President .....Louis Wolfson II  
V.P., Asst. Sec.....Richard F. Wolfson  
Vice President.....Jack Waxenberg  
Treasurer .....Elmer H. Radloff  
Controller .....Arthur H. Hertz  
V.P. (WTVJ-TV).....Lee Ruwitch  
V.P., General Mgr. (KVOs-TV)....David Mintz  
V.P., Gen. Mgr. (WLOS-AM-TV) ...Mort Cohn  
V.P., General Mgr. (WFGA-TV)....Jesse Cripe

### STATIONS

WLOS-AM-TV, Asheville; WTVJ (TV) Miami, both Fla.; KVOs-TV, Bellingham, Wash.

### Allen M. Woodall Stations

Martin Bldg., Columbus, Ga.

Phone: 322-5447

President .....Allen M. Woodall, Sr.  
Sales Mgr. ....Edward Wein

### STATIONS

WMOG, Brunswick; WDAK, Columbus; WDAX, McRae, WALG, Albany; WAYX, Waycross, all Ga.

### W. C. Woodall Jr. Stations

c/o WGRA, Bainbridge Rd., Cairo, Ga.

President.....W. C. Woodall

### STATIONS

WGRA, Cairo; WDWD, Dawson; WFPM, Ft. Valley; WIMO, Winder; WBBK, Blakely, all Ga.; WGSW, Greenwood, S. C.

### J. W. Woodruff Jr. Stations

Box 270, Columbus, Ga.

President.....J. W. Woodruff, Jr.

### STATIONS

WGPC-AM-FM, Albany; WAZA, Bainbridge; WRBL-AM-FM-TV, Columbus, all Ga.

### The Yankee Network

21 Brookline Ave., Boston 15, Mass.

Phone: Commonwealth 6-0800

Pres., Gen. Mgr. ....William M. McCormick  
Sales Dir. ....F. Proctor Jones

## MULTIPLE-STATION OWNERS

Sales Mgr. ....Al Maffie  
Ad. & Promotion Dir. ....Al Korn  
Program Director .....John D. Maloy  
Publicity Director .....Phyllis Doherty

### STATIONS

WNAC, Boston; WFAU, Augusta, Maine;  
WIDE, Biddeford, Maine; WSAR, Fall River,  
Mass.; WEIM, Fitchburg, Mass.; WHAI, Green-  
field, Mass.; WOCB, Hyannis, Mass.; WCOU,  
Lewiston, Maine; WABI, Bangor, Me.; WNLC,  
New London, Conn.; WBRK, Pittsfield, Mass.;  
WPOR, Portland, Maine; WEAN, Providence,  
R. I.; WSYB, Rutland, Vt.; WTSV, Claremont,  
N. H.; WMAS, Springfield, Mass.; WCCC,

Hartford, Conn.; WAAB, Worcester, Mass.;  
WKVT, Brattleboro, Vt.; WAGM, Presque Isle,  
Me.; WTOR, Torrington, Conn.; WARE, Ware,  
Mass.; WKXL, Concord, N. H.; WKNE, Keene,  
N. H.; WTSL, Hanover, N. H.; WHMP, North-  
ampton, Mass.; WDEV, Waterbury, Vt.; WERI,  
Westerly, R. I.; WGIR, Manchester, N. H.

### H. C. Young Stations

President.....H. C. Young, Jr.

### STATIONS

WYAM, Bessemer, Ala.; WGUS, Augusta,  
Ga.; KPIX (TV), Los Angeles, Calif.; WENO,  
Nashville, Tenn.

**THE DECISION-MAKERS IN BROADCASTING**

**AND IN BROADCAST ADVERTISING**

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**THE INDUSTRY'S ONLY DAILY NEWSPAPER,**

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**FOR EACH DAY'S DECISIONS.**

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# State Broadcasters Associations

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## **Alabama Broadcasters Association**

c/o Exec. Secy.  
P.O. Box 6174, University, Ala. 35486  
Phone: 752-7411, Ext. 488

Meetings: Spring and Fall  
Elections: Fall meeting  
Members: 75 Active, 21 Assoc., 7 Life  
President.... James E. Stewart, WHEP, Foley  
V.P., Radio. Hal Kirby, WWWW, Russellville  
V.P., TV.... Richard B. Biddle, WOWL-TV,  
Florence  
Sec.-Treas..... Ben K. McKinnon, WSGN,  
Birmingham  
Exec. Secy..... Mrs. Angie M. Youngson

## **Arizona Broadcasters Association**

c/o Exec. Secy.  
631 N. First Ave., Phoenix  
Phone: ALpine 8-4511

Meetings: April and December  
Elections: December  
Members: 52  
President..... Homer Lane, KOOL-AM-TV,  
Phoenix  
Vice-President.... Ray Smucker, KTAR-TV,  
Phoenix  
Secy.-Treas... Willard Shoecraft, KATO, Saf-  
ford; KIKO, Globe-Miami; KINO, Winslow  
Exec. Secy..... Lucy Krug, KPHO, Phoenix

## **Arkansas Broadcasters Association**

c/o President

Meetings: March and August  
Elections: August  
Members: 62 Active, 10 Allied  
President..... Don Whitney, KOSE, Osceola  
Vice-Pres..... Hi Mayo, KBRI, Brinkley  
Sec.-Treas., Exec. Sec..... DeWitt Waites,  
KPCA, Marked Tree

## **California Broadcasters Association**

6047 Hollywood Blvd., Los Angeles 28, Calif.  
Phone: HO 9-7254

Meetings: November (and on special call)  
Elections: November  
Members: 100  
President. Robert Wilson, KXTV, Sacramento  
V.P., TV..... Les Norensen, KEYT, Santa  
Barbara  
V.P., Radio..... Jules Dundes, KCBS,  
San Francisco  
Sec.-Treas..... Louis S. Simon, KPIX,  
San Francisco  
Directors..... Robert F. Dennis, KBLF, Red  
Bluff; Gene Chenault, KYNO, Fresno; El-  
ton Rule, KABC-TV, Los Angeles; Clayton

Brace, KOGO, San Diego; plus Simon,  
above

## **Colorado Broadcasters Association**

RFD No. 3, Box 518, Golden  
Phone: 279-3018

Meetings: June  
Elections: June  
Members: 69  
President... E. J. Patrick, KAVI, Rocky Ford  
Sec.-Treas... Paul Blue, KLZ-AM-TV, Denver

## **Connecticut Broadcasters Association**

c/o President

Meetings: Two Per Year  
Elections: October  
Members: 35  
President.... Herbert C. Rice, WILL, WINY,  
Willimantic  
1st Vice-Pres..... Howard W. Maschmeier,  
WHNC, New Haven  
Sec.-Treas..... Richard P. Reed, WICH,  
Norwich  
Asst. Sec.-Treas..... Marvin Rosenblatt,  
WAVZ, New Haven

## **Delaware Association of Broadcasters**

(See Maryland-D. C.-Delaware  
Broadcasters Association, Inc.)

## **District of Columbia Broadcasters Association**

(See Maryland-D. C.-Delaware  
Broadcasters Association, Inc.)

## **Florida Association of Broadcasters, Inc.**

Box 14444, University Station, Gainesville  
Meetings: Annual (June)  
Elections: Annual  
Members: 160  
President... Bernard E. Neary, WGBS, Miami  
V.P., TV... Arnold F. Schoen, Jr., WDBO-TV,  
Orlando  
V.P., Radio..... J. McCarthy Miller, WCOA,  
Pensacola  
Treasurer... William J. Ryan, WNOG, Naples  
Exec. Secy..... Kenneth F. Small, WRUF,  
Gainesville  
Immed. Past Pres..... Joseph S. Field, Jr.,  
WIRK, W. Palm Beach

## **Georgia Association of Broadcasters, Inc.**

c/o Exec. Secy., 24 Ivy St., S.E., Atlanta  
Phone: 523-6046

# STATE BROADCASTERS ASSOCIATIONS

Meetings: June and January  
Elections: June  
Members: 260  
President.....Charles Doss, WROM, Rome  
V.P., Radio.....Don McDougald, WWNS,  
Statesboro  
V.P., TV.Ridley Bell, WRBL-TV, Columbus  
Directors.....Raymond E. Carew, WALB-  
TV, Albany; James Murphy, WBML, West  
Point; Virgil Wolf, WRDW-TV, Augusta;  
John Jacobs, WDUN, Gainesville; Bob  
Thorburn, WLBB, Carrollton; Farnell  
O'Quinn, WHAB, Baxley; Lowell Takles,  
WGRA, Cairo; Ben Porter, WBML, Ma-  
con; Jim Popwell, WCEH, Hawkinsville;  
Elmo Ellis, WSB, Atlanta; A. O. "Red"  
Healan, WRFC, Athens.  
Treas.....Esther Pruett, WTOC, Savannah  
Exec. Secy.....Jack Williams, Atlanta

## **Hawaiian Association of Broadcasters**

P.O. Box 2399, Honolulu

Meetings: On President's Call  
Elections: December  
Members: 22  
President.....Harry Chu, KAHU, Waipahu  
Vice Pres.....Jack Irvine, KLEI, Kailua  
Secy.-Treas...Milt Hibdon, KULA, Honolulu

## **Idaho Broadcasters' Association**

c/o President

Meetings: Annual (July)  
Elections: Annual  
Members: 34 Radio; 6 TV  
President.....David G. Ainsworth, KSRA,  
Salmon  
Vice-President.....Earl Glade, KBOL, Boise  
Secretary.....Mrs. Gale Mix, KRPL, Moscow

## **Illinois Broadcasters Association**

1020 Illinois Bldg., Springfield, Ill.  
Phone: 523-4535

Meetings: May and November  
Elections: November  
Members: 77 Active; 11 Assoc.  
President.....Joe M. Baisch, WREX-TV,  
Rockford  
Vice-Pres., Radio.....Fred Sorenson, WKRS,  
Waukegan  
Vice-Pres., TV..Milton D. Friedland, WICD,  
Danville  
Secy.-Treas.....M. H. Stuckwisch, WSOY,  
Decatur  
Exec.-Secy...Philip E. Hanna, Illinois Bldg.,  
Springfield

## **Indiana Broadcasters Association, Inc.**

c/o Executive Secretary  
307 N. Pennsylvania, Indianapolis  
Phone: MELrose 5-1541

Meetings: Spring and Fall

Elections: October  
Members: 62 Radio; 16 TV  
President.....Reid G. Chapman, WANE,  
Ft. Wayne  
V.P. AM.....Wm. C. Fowler, WBAT, Marion  
V.P. FM.....Martin Williams, WFMS,  
Indianapolis  
Vice-Pres., TV.....John Babcock, WLW-I,  
Indianapolis  
Sec.-Treas.....William T. Hamilton, WNDU,  
South Bend  
Exec. Secy.....Mrs. Helen B. Huber,  
WIRE, Indianapolis

## **Iowa Broadcasters Association**

c/o Prof. James Duncan, Drake U.,  
Des Moines

Meeting: Annual  
Elections: Annual  
Members: 56  
President...Gene Claussen, KXIC, Iowa City  
Vice-Pres.....David H. Steinle, KBVR,  
Burlington  
Treasurer.....Harold Heath, WOC-TV,  
Davenport  
Secretary.....Prof. James Duncan, Drake U.,  
Des Moines  
Directors.....Redd Gardner, KCRG, Cedar  
Rapids; Thomas L. Young, KWWL, Water-  
loo; Donald D. Sullivan, KVTY, Sioux  
City; plus Claussen, Steinle and Heath  
above

## **Kansas Association of Radio Broadcasters**

c/o President

Meetings: May  
Elections: May  
Members: 45  
President....Robert E. Schmidt, KAYS, Hays  
Pres.-Elect.....Robert L. Pratt, KGGF,  
Coffeyville  
Secy.-Treas....Robert McKune, KSAL, Salina

## **Kentucky Broadcasters Association**

c/o Secretary-Treasurer

Meetings: October and May  
Elections: October  
Members: 98  
President.....C. A. "Bud" McClain, WFKY,  
Frankfort  
1st Vice-Pres.....William Russell, WSON,  
Henderson  
2nd Vice-Pres.....W. P. Sosh, WRVS,  
Russellville  
Secy.-Treas.....Al Temple, WKCT,  
Bowling Green  
Directors.....James H. Topmiller, Jr.,  
WHAS, Louisville; South C. Bevins,  
WMLF, Pineville; Ernest Sparkman,  
WKIC, Hazard; Thomas Kerr, WTCO,  
Campbellsville; Sam Livingston, WPSD-  
TV, Paducah

## STATE BROADCASTERS ASSOCIATIONS

### **Louisiana Association of Broadcasters**

c/o Exec. Secy.  
Box 2706, Baton Rouge, La.  
Phone: 343-1742

Meetings: September  
Elections: September  
Members: 75  
President... Donald Bonin, KANE, New Iberia  
Vice-Pres., TV... Tom E. Gibbens, WAFB-TV,  
Baton Rouge  
Vice-Pres., Radio..... John S. Vath, WSMB,  
New Orleans  
Treasurer..... W. Eugene Jones, KSLO,  
Opelousas  
Exec. Secy..... Rolfe H. McCollister  
Board Members..... Roger Davison, WJBO,  
Baton Rouge; Robert Earle, WIBR, Baton  
Rouge; B. Hillman Bailey, KNOC, Natchi-  
toches; Harold M. Wheelahan, WDSU,  
New Orleans; William Carter, KRUS, Rus-  
ton; Winston B. Linam, KSLA-TV, Shreve-  
port; John Chauvin, WFPR, Hammond;  
Paul H. Goldman, KNOE-TV, Monroe;  
Tom Pears, KLFY-TV, Lafayette

### **Maine Broadcasters Association**

c/o Secy.-Treas., Box 307, Augusta  
Phone: 623-3878

Meetings: Annual (November)  
Elections: November  
Members: 28 Radio; 6 TV  
President..... Stanley Lyons, WAGM-AM-TV,  
Presque Isle  
Vice-Pres..... John McGorrill, WMTW-FM,  
Poland Spring  
Secy.-Treas..... Norman G. Gallant, WFAU,  
AM-FM, Augusta  
Dist. 1 Rep..... Eugene Wilkin, WGAN-TV,  
Portland  
Dist. 2 Rep... John C. Libby, WCOU, Lewiston  
Dist. 3 Rep..... Donald E. Knowles, WDEA,  
Ellsworth

### **Maryland-D. C.-Delaware Broadcasters Association, Inc.**

c/o Secretary-Treasurer  
Meetings: June and October  
Elections: October  
Members: 42 Active; 20 Assoc.  
President..... Thomas S. Carr, WBAL,  
Baltimore  
Vice-Pres..... Morris Blum, WANN, Annapolis  
Sec.-Treas..... Virginia F. Pate, WASA,  
Havre de Grace  
Exec. Sec., Gen. Couns..... John C. Doerfer

### **Massachusetts Broadcasters' Association, Inc.**

c/o Pres., WMNB, North Adams  
Meetings: Annual  
Elections: Annual  
Members: 36  
President..... Donald A. Thurston, WMNB,  
North Adams

Vice-Pres..... John Crohan, WCOP, Boston  
Sec..... James E. Allen, WBZ-TV, Boston  
Treasurer..... Alexander W. Milne, WHMP,  
Northampton

### **Michigan Association of Broadcasters**

c/o Exec. Secy.,  
1762 Hitching Post Rd., E. Lansing, Mich.  
48823  
Phone: 332-5788

Meetings: February-September  
Elections: September  
Members: 79 Active, 22 Associate  
President..... E. L. Byrd, WILS, Lansing  
Vice-Pres..... Raymond Plank, WKLA,  
Ludington  
Sec.-Treas.... A. Donovan Faust, WJRT, Flint  
Directors... Lawrence M. Carino, WJBK-TV,  
Detroit; Edwin Huse, WKHM, Jackson;  
Harold W. Waddell, WKBZ, Muskegon;  
John Wismer, WHLS, Port Huron  
Exec. Secretary..... Robert J. Coleman

### **Minnesota Broadcasters Association**

c/o Pres., 1021 LaSalle Ave., Minneapolis  
Meetings: Annual, convention in Sept.  
Elections: Bi-annual  
Members: 69 Active, 9 Associate  
President..... N. L. Bentson, WLOL,  
Minneapolis-St. Paul  
Vice Pres..... James Hambacher, KBUN,  
Bemidji  
Vice-Pres..... Robert Rich, WDSM, Duluth  
Sec.-Treas.... Bob DeHaven, KYSM, Mankato  
Exec. Sec..... Sheldon Beanblossom,  
1821 University Ave., St. Paul

### **Mississippi Broadcasters Association**

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.  
Phone: 1154  
Meetings: August & April  
Elections: April  
Members: 65  
President... James Reese, WGCM, Gulfport  
Vice Pres.... Bill Jones, WCHJ, Brookhaven  
Secy.-Treas.... Marrin Mathis, WSJC, Magee  
Exec. Secy..... Duncan Whiteside, Box 5,  
University

### **Missouri Broadcasters Association**

c/o Exec. Secretary  
Barton Bldg., 200 S. Bemiston, Clayton 5, Mo.  
Phone: PA 5-9600  
Meetings: Spring and Fall  
Election: Fall  
Members: 74  
President... Harold Douglas, KMMO, Marshall  
Vice-Pres..... William McKibben, WIL,  
St. Louis  
Sec.-Treas..... Wm. R. Natsch, Jr., KWOS,  
Jefferson City

## STATE BROADCASTERS ASSOCIATIONS

Exec. Secretary.....Paul Morris  
Directors.....D. T. Knight, KODE, Joplin;  
Kenneth W. Heady, KCMO, Kansas City;  
James F. Collins, KFMO, Flat River; Don  
C. Dailey, KGBX, Springfield

### **Montana Broadcasters Association**

c/o Exec. Secretary  
Wheat Bldg., Helena

Meetings: Annual (May)  
Elections: Annual  
Members: 27  
President.....Richard D. Smiley, KXXL,  
Bozeman  
Vice-Pres.....Pat H. Goodover, KARR,  
Great Falls  
Sec.-Treas.....William A. Merrick, KBMN,  
Bozeman  
Exec. Secretary.....Thomas L. Judge

### **Nebraska Broadcasters Association**

c/o Secy. Treas.  
KFOR, 804 Stuart Bldg., Lincoln, Neb.  
Phone: 432-6606

Meetings: Annual  
Elections: October  
Members: 38 AM, 12 TV  
President. A. James Abel, KOLN-TV, Lincoln  
Vice-Pres...Roger T. Larson, KFOR, Lincoln  
Secy.-Treas....Dick Chapin, KFOR, Lincoln

### **New Hampshire Association of Broadcasters, Inc.**

c/o President

Meetings: October  
Elections: October  
Members: 10  
President.....Bernie Mack, WGIB,  
Manchester  
Secy.-Treas.....Roland Hale, WKBR,  
Manchester

### **New Jersey Broadcasters Association**

c/o Exec. Secretary

Radio Center, Rutgers U., New Brunswick  
Meetings: May and October  
Elections: October  
Members: 28 Active, 16 Associate  
President.....Ronald L. Hickman, WNNJ,  
Newton  
Vice-President...Henry J. Behre, Jr., WERA,  
Plainfield  
Exec. Secretary.....Arnold Zucker  
Exec. Committee...Paul Alger, WSNJ, Bridge-  
ton; Howard L. Green, WOND, Pleasant-  
ville; Francis J. Matrangola, WCMC,  
Wildwood; David Moss, WHWH, Prince-  
ton; Fred M. Wood, WMVB, Millville

### **New Mexico Broadcasters Association**

c/o Exec. Secretary

Box 1034, Santa Fe  
Phone: 983-3440

Meetings: April and August  
Election: April  
Members: 32 Station, 10 Associate  
President. Bob Williams, KENN, Farmington  
Vice-Pres...Dino Ianni, KQEO, Albuquerque  
Treasurer.....Jim Gober, KOBE, Las Cruces  
Exec. Secretary.....Ed Pigeon  
Directors.....Darrel K. Burns, KRSN, Los-  
Alamos; Bob Hess, KSVP, Artesia; Max A.  
Sklower, KOAT-TV, Albuquerque; Carter  
M. Waid, KARS, Belen; plus Williams,  
Ianni and Gober above

### **New York State Broadcasters Association**

Suite 1114, 75 State St., Albany  
Phone: HE 4-5718

Meetings: March  
Elections: March  
Members: 100  
President.....Merl Galusha, WRGB, WGY,  
Schenectady  
Vice Pres.....R. Peter Straus, WMCA,  
New York  
Secretary.....Elliott Stewart, WIBX, Utica  
Treas.....John Lynch, WWSC, Glens Falls  
Exec. Dir.....Howard M. Van de Car  
Legal Counsel.....John Tabner  
Directors...Michael Hanna, WHCU, Utica;  
Lowell MacMillan, WHEC-TV, Rochester;  
Thomas Murphy, Capital Cities Bestg.  
Corp.; Harry Novik, WLIB, New York;  
Paul Adanti, WHEN-AM-TV, Syracuse;  
Robert Dreyer, Metromedia, N. Y. C.;  
Harold L. Neal, WABC, New York;  
R. Peter Straus, WMCA, New York; Sam  
Nielsen, WTRY, Troy; Herbert Mendelsohn,  
WKBW, Buffalo.

### **North Carolina Association of Broadcasters Inc.**

c/o Exec. Secy., Box 907, Raleigh  
Phone: Temple 4-3461

Meetings: Spring & Fall  
Elections: Fall  
Members: 145  
President.....Fred Fletcher, WRAL, Raleigh  
Vice-Pres., Radio....Frank Lambeth, WMFR,  
High Point  
Vice-Pres., TV.....Wally Jorgenson, WBTV,  
Charlotte  
Secy.-Treas....Mrs. Doris B. Potter, WKBC,  
No. Wilkesboro  
Exec. Secy.....E. L. Rankin, Jr., Raleigh

### **North Dakota Broadcasters Association**

c/o Secretary-Treasurer, Box 10, Minot  
Phone: TEmple 4-1146

Meetings: October and May  
Elections: October  
Members: 20 Radio, 10 TV, 5 Associate



## STATE BROADCASTERS ASSOCIATIONS

President.....Chester M. Reiten, KXMC-TV,  
Minot  
Vice-Pres....Paul Lange, KDLR, Devils Lake  
Secy.-Treas.....Les Maupin, KLPM, Minot

### **Ohio Association of Broadcasters**

c/o Secy. Treas.,  
218 E. State St., Columbus  
Phone: CA 8-4052

Meetings: Spring and Fall  
Elections: Fall  
Members: 99  
President.....Mrs. Marianne B. Campbell,  
WJEH, Galipolis  
1st Vice-Pres.....Walter E. Bartlett, WLW-C,  
Columbus  
2nd Vice-Pres.....Reginald B. Martin,  
WSPD, Toledo  
Sec.-Treas.....Carlton S. Dargusch, Jr.

### **Oklahoma Broadcasters' Association**

c/o President

Meetings: January and August  
Elections: January  
Members: 49  
President.....Ray Van Hoser, KNED,  
McAlester  
Vice Pres.....Wm. S. Morgan, KNOR,  
Norman  
Secy. Treas.....C. Hewel Jones, KJEM,  
Oklahoma City

### **Oregon Association of Broadcasters**

210 Allen Hall, Eugene  
Phone: DI 2-1411, Ext. 538

Meetings: November & April  
Elections: November  
Members: 43 Radio; 11 TV; 10 Assoc.  
President.....Irwin Adams, KGON,  
Oregon City  
Vice Pres.....Robert Chopping, KAST,  
Astoria  
Secy.-Treas....Bob LaBonte, KERG, Eugene  
General Mgr.....Karl J. Nestvold

### **Pennsylvania Association of Broadcasters**

c/o Exec. Sec., Box 606, Harrisburg, Pa.  
Phone: CEdar 6-5607

Meetings: May  
Elections: May  
Members: 110 Active; 30 Assoc.  
President..Cary H. Simpson, WTRN, Tyrone  
1st Vice-Pres.....Kenneth W. Stowman,  
WFIL, Philadelphia  
Treasurer...Philip K. Eberly, WSBA, York  
Secretary....Tom Metzger, WMRF, Lewiston  
Exec. Secy.....Robert H. Maurer, Box 606,  
Harrisburg

### **Puerto Rico, Broadcasters Association of**

c/o Exec. Secy., Box 10144, Santurce

Meetings: January and July  
Elections: July  
Members: Radio 27; TV 6  
President.....Efrain Archilla Roig, WMNT,  
Manati  
Vice-Pres.....Alan Mejia, WIAC, San Juan  
Secretary.....Carmina Mendez, WHOA,  
Hato Rey  
Treasurer....Julio Morales, WRSJ, Bayamon  
Exec. Secy.....Roberto Bocanegra, P. O. Box  
10144, Santurce  
Directors.....Hector Modest, WAPA-TV,  
San Juan; Gumersindo Cordero, WXRF,  
Guayama; Antonio L. Ochoa, WALO, Hu-  
macao; Rafael Acosta, WFID-FM, Rio  
Piedras; Nabal Barreto, WCMN, Arecibo;  
Manuel Pirallo, WAEL, Mayaguez

### **Rhode Island Broadcasters Association**

c/o President

Meetings: Quarterly  
Elections: June  
Members: 17 Active; 5 Assoc.  
Pres.....Joseph P. Dougherty, WPRO-TV,  
Providence  
V.P.....Joseph S. Sinclair, WJAR-TV,  
Providence  
Secy.....Zel Levin, WWON, Woonsocket  
Treas.....Mowry Lowe, WLKW, Providence

### **South Carolina Broadcasters Association**

Box 30, Sumter  
Phone: 773-7305

Meetings: January & Summer  
Elections: January  
Members: 73 Radio; 6 TV; 21 Assoc.  
President.....Cleatus O. Brazzell, WELP,  
Easley  
Vice-Pres., Radio.....John Y. Davenport,  
WESC, Greenville  
Vice-Pres., TV.....R. A. Jolley, WFBC-TV,  
Greenville  
Acting Sec.-Treas.....William T. Arrington,  
WMRB, Greenville  
Directors.....Bruce Buchanan, WFBC,  
Greenville; J. A. Gallimore, WSNW, Sene-  
ca; Clarence T. Reynolds, WBLR, Bates-  
ville; Wayne B. Sawyer, WGED, Chester;  
A. P. Skinner, WOLS, Florence; H. C.  
Weaver, WOKE, Charleston; W. Frank  
Harden, WIS, Columbia; plus Brazzell,  
Davenport and Jolley above.

### **South Dakota Broadcasters Association**

c/o Secy.-Treas.

Meetings: Annual  
Elections: Annual  
Members: 15

## STATE BROADCASTERS ASSOCIATIONS

President.....Mort Henkin, KSOO,  
Sioux Falls  
Vice-Pres.....Byron McElligott, KSDN,  
Aberdeen  
Sec.-Treas.....Verl Thomson, KISD,  
3631 W. 12th St., Sioux Falls

### **Tennessee Association of Broadcasters**

c/o Exec. Secy., 14 Ayres Hall  
U. of Tenn., Knoxville  
Phone: 524-2981, Ext. 236

Meetings: September  
Elections: September  
Members: 94 Active; 8 Assoc.  
President.....Howell Ashford, Jr., WCRK,  
Morristown  
Vice-Pres.....James C. Wilson, WJCW,  
Johnson City  
Vice-Pres.....Franklin H. Brown, WBCM,  
McMinnville  
Vice-Pres.....J. Kenneth Marston, Dixie  
Network, Jackson  
Sec.-Treas.....Hugh Trotter, WSEV,  
Sevierville  
Exec. Secy.....Kenneth D. Wright

### **Texas Association of Broadcasters**

c/o Exec. Secy.  
1004 International Life Bldg., Austin, Tex.  
Phone: GR 6-6031

Meetings: Semi-annual  
Elections: Fall  
Members: 173  
President.....Wendell Mayes, Jr., KCRS,  
Midland  
Vice-Pres.....Lee Glasgow, WACO, Waco  
Sec.-Treas.....Tony Bridge, KMHT, Marshall  
Exec. Secy.....Bonner McLane  
Directors....Clint Formby, KPAN, Hereford  
Durward Tucker, WRR-FM, Dallas; Ray  
Herndon, KMID-TV, Midland; Bill Deason,  
KVET, Austin; Jack Roth, KONO, San An-  
tonio; Jay Harpole, KVOU, Uvalde; Dave  
Morris, KNUZ, Houston; Vann Kennedy,  
KZTV, Corpus Christi

### **Utah Broadcasters Association**

c/o Exec. Secy.  
225 Surety Life Bldg., Salt Lake City  
Phone: IN 7-3413

Meetings: Semi-annual  
Elections: Annual  
Members: 30  
President..Tom Ivory, KWIC, Salt Lake City  
Vice-Pres.....Frank C. McIntyre, KLOB,  
Salt Lake City  
Treasurer.....Wade M. Ebeling, KBUH,  
Brigham City  
Exec. Secretary.....Des Barker

### **Vermont Association of Broadcasters**

c/o Secy. WTWN, Box 662, St. Johnsbury  
Phone: 748-2344

Meetings: June  
Elections: June  
Members: 17  
President.....Daniel B. Ruggles III, WSKI,  
Montpelier  
Vice-President.....Vineent J. D'Acuti,  
WJOY, Burlington  
Treasurer.....Larry O'Toole, WVTR  
Secy.....Douglas Drown, WTWN,  
St. Johnsbury

### **Virginia Association of Broadcasters**

Box 648, Petersburg  
Phone: RE 3-6364

Meetings: June  
Elections: June  
Members: 68 Active; 12 Assoc.  
President.....Horace Fitzpatrick, WSLs-TV,  
Roanoke  
Vice-President.....Arthur M. Gates, WYVE,  
Wytheville  
Sec.-Treas.....Robert M. Lambe  
Exec. Secretary.....William W. Greer

### **Washington, D.C. Broadcasters Association**

(See Maryland-D. C.-Delaware  
Broadcasters Association, Inc.)

### **Washington State Association of Broadcasters**

c/o President  
462 Olympic Natl. Bldg., Seattle  
Phone: MAIn 2-2991

Meetings: April and October  
Elections: April  
Members: 72 Radio; 13 TV; 9 Assoc.  
Ch. of Bd...Saul Haas, KIRO-AM-TV, Seattle  
President.....James A. Murphy  
Vice Bd. Chmn.....Joe Chytil, KELA,  
Centralia-Chehalis  
Sec.-Treas.....Allen Miller, KWSC, Pullman

### **West Virginia Broadcasters Association**

c/o Exec. Secy.  
P. O. Box 3032, Charleston  
Phone: DI 2-3136

Meetings: Spring and Fall  
Elections: Fall  
Members: 47  
President.....John P. Carr, WDNE, Elkins  
Vice-Pres.....E. M. Johnson, WCAW,  
Charleston  
Sec.-Treas.....Bill Becker, WVOW, Logan  
Exec. Secretary.....Mary Sonis

## STATE BROADCASTERS ASSOCIATIONS

### **Wisconsin Broadcasters Association**

c/o Exec. Secy.

Meetings: Jan.-June  
 Elections: January  
 Members: 48  
 Pres.....Bruce Wallace, WTMJ-AM-TV,  
 Milwaukee  
 V.P., Radio.....George Frechette, WFHR,  
 Wisconsin Rapids  
 V.P., TV..Howard Dahl, WKBT, La Crosse  
 Sect.....Carl Kolata, WTTN,  
 Watertown

Treas...Richard Dudley, WSAU-TV, Wausau  
 Exec. Secy.... Henry Buslee, 202 Monona  
 Ave., Madison

### **Wyoming Association of Broadcasters**

c/o President

Meetings: Annually  
 Elections: Annually  
 Members: 18  
 President.....Leo Morris, KVWO, Cheyenne  
 Vice Pres....Jack Rosenthal, KBBS, Buffalo  
 Secy.-Treas.....Kermit G. Kath, KGOS,  
 Torrington

# **U. S. Exports of TV and Radio Sets 1952-1962**

<i>Year</i>	<i>Television Receivers</i>	<i>Home Radios</i>	<i>Auto Radios</i>	<i>Total Radios</i>
1952 .....	54,164	214,064	55,467	269,531
1953 .....	102,440	264,687	58,519	323,206
1954 .....	140,970	301,569	45,692	347,261
1955 .....	110,089	289,360	88,082	377,452
1956 .....	173,847	270,153	57,962	328,115
1957 .....	140,418	205,797	66,730	272,527
1958 .....	205,756	256,559	52,467	309,026
1959 .....	188,719	214,000	54,213	268,213
1960 .....	166,007	209,156	73,606	282,762
1961 .....	251,884	196,341	37,226	233,567
1962 .....	235,068	139,599	31,214	170,813

Source: EIA.

**RADIO-TELEVISION DAILY**

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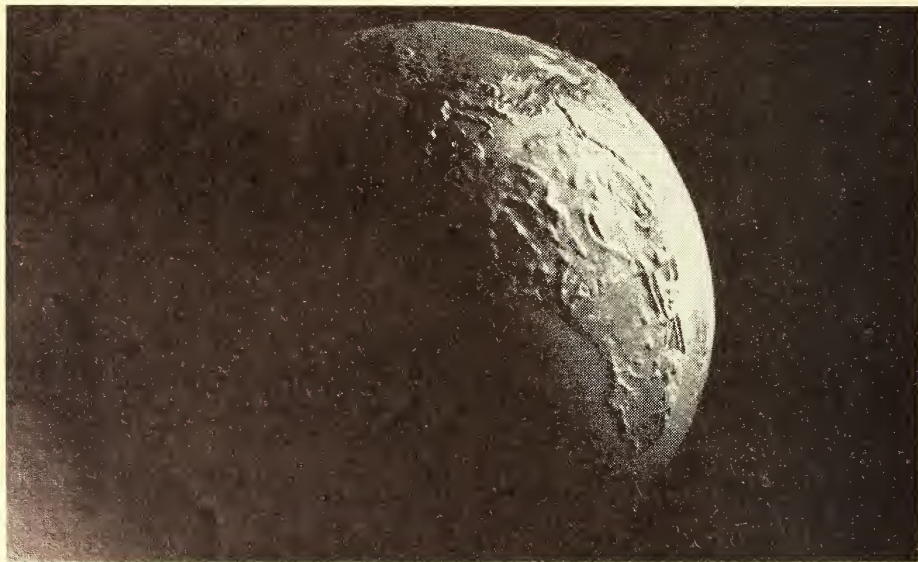
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hollywood 28, calif. • 213-467-2124



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# Equipment Manufacturers

## — Specializing in AM-FM Radio & Television —

### Adler Electronics, Inc.

1 Le Fevre Lane, New Rochelle, N. Y.  
Phone: NEw Rochelle 6-1620

President ..... Ben Adler  
Exec. Vice-Pres..... Alfred Strogoff  
Vice Pres., Finance..... Lawrence Marks  
Dir. Ind. Prod. Div..... Stanley Lapin  
Dir. Adv. & Pub. Rel..... Emanuel Strunin  
PRODUCTS: Low-power TV transmitters,  
UHF and VHF translators, UHF antennas,  
microwave relay systems.

### Admiral Corp.

3800 W. Cortland St., Chicago 47, Ill.  
Phone: SPaulding 2-0100

Chairman ..... Ross D. Siragusa  
President ..... V. Barreca  
Vice-Pres., Purchasing..... Frank J. Kazda  
Vice-Pres., Prod..... Cy S. Rossate  
V.P. and Dir. of Eng..... William L. Dunn  
V.P. Gov't. Electronics..... T. J. Lloyd  
V.P., Pub. Rel..... Martin Sheridan  
Sec.-Treas. .... George E. Driscoll  
Vice-Pres., Gen. Counsel..... W. S. Baltz  
Distribution Mgr. .... B. L. Stahlschmidt  
V.P., Mktg., Sales..... R. D. Siragusa, Jr.  
Vice Pres., Electronics..... A. A. Medica  
V.P., Dist. Branches..... R. J. Bamberg  
Gen. Sales Mgr..... C. B. Flinn  
Sales Mgr., Radio..... J. J. Casale  
Sales Mgr., Color TV..... Thomas Chadwick  
Sales Mgr., B-&W TV..... William E. Boss  
Sales Mgr., Stereo..... H. C. Gates  
PRODUCTS: AC-DC radios, Hi-Fi radio/  
phonos, color TV, portable receivers.

### Aitkin Communications

305 Harrison St., Taft, Calif.

President..... Kenneth W. Aitken  
PRODUCTS: Automatic audio systems for  
radio stations, American Concertone and  
Ampex tape equipment, Rust remote control  
systems.

### Albion Optical Co.

1410 N. Van Ness Ave., Hollywood 28, Calif.  
Phone: 462-0871

Vice Pres..... Benjamin Berg  
PRODUCTS: Taylor-Hobson Cooke fixed  
focus and zoom lenses for TV and motion  
pictures, including Varotal II, III and V  
zooms and Ortal TV fixed focal length lenses.

### Alford Manufacturing Co., Inc.

299 Atlantic Ave., Boston 10, Mass.  
Phone: HANcock 6-2150

President ..... Andrew Alford  
Manager ..... Harold H. Leach  
PRODUCTS: TV and FM broadcast trans-

mitting antennas, diplexing, filters, hybrids,  
coaxial switches, vestigial sideband filters.

### Allied Radio Corp.

100 N. Western Ave., Chicago 80, Ill.  
Phone: HAYmarket 1-6800

President..... A. D. Davis  
V.P., Operations, Finance..... A. E. Davis  
V.P., Mktg., Adm..... A. W. Preskill  
V.P., Gen. Mgr., Consumer  
Products Div. .... A. Brodsky  
Industrial Sales Mgr..... M. Bond  
Advertising Manager..... J. W. Rubin  
Gen. Mgr., Industrial Div..... R. Markens  
Gen. Mgr., Stores Div..... M. Friedman  
Marketing Director..... T. S. Adams  
Treasurer, Comptroller..... W. A. Harrison  
PRODUCTS: TV camera tubes, transmitter  
and receiving tubes, tape recorders and sup-  
plies recording equipment, cartridges and  
supplies, microphones, audio cables, patch  
cords; electronic equipment and supplies  
(distribution).

### Alpar Manufacturing Corp.

220 Demeter St., Palo Alto, Calif.  
Phone: 326-8105-7, 6872

Sales Manager..... Bernard Zipp  
Chief Eng..... Charles Parmenter  
Dir. of Eng..... William Blythe  
Assoc. Dir., Eng..... David Hatcher  
PRODUCTS: Broadcast & radio propaga-  
tion towers and parabolic antennas.

### Altec Lansing Corp.

(Subsidiary of Ling-Temco-Vought)  
1515 S. Manchester Ave., Anaheim, Cal.  
Phone: PROspect 4-2900

President..... A. A. Ward  
Vice Pres..... A. Fiore  
Vice Pres. .... H. S. Morris  
Vice Pres..... C. R. Rininaland  
Advertising Manager..... G. H. Evans  
Dir., Audio Cont. Div..... Arthur C. Davis

#### Branch Office

222 Park Ave. S., New York, N. Y.  
Phone: SP 7-3640

PRODUCTS: Speech input consoles and  
amplifiers, microphones, limiter amplifiers,  
monitoring loudspeakers, public address and  
sound reinforcement systems for studios,  
microphone accessories, compressor ampli-  
fiers, tuners, transformers.

### Alto Fonic Tape Service, Inc.

211 Lambert St., Palo Alto, Calif.  
Phone: 321-5164

President ..... D. Alan Clark  
Program Director ..... C. W. Popkey

# RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Main-channel music (stereo or mono) for automated or semi-automated stations; SCA background music.

## AMECO, Inc.

2949 W. Osborn Rd., Phoenix, Ariz.  
Phone: 254-5511

President.....Bruce Merrill  
Sales Mgr.....Edward P. Whitney  
Chief Eng.....Milford Richey  
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

## American Concertone, Inc.

(Div. of Astro-Science Corp.)

9449 W. Jefferson Blvd., Culver City, Calif.  
Phone: Upton 0-7245

President.....George K. Otis  
Exec. V.P.....Melvin C. Oelrich  
Sales Mgr., Eastern Div.....John Tait  
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverseomatic; series 30, transicorder & Mark VII & Mark X.

## American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.  
Phone: LY 1-7387

President.....F. Dan Meadows  
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise preamplifiers, differential phase and gain equalizer.

## American Telephone & Telegraph Co.

(Long Lines Dept.)

250 Park Ave., New York 17, N. Y.  
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake

COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

## Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.  
Phone: WE 1-6200

President.....Frank Randall  
Mktg. Mgr., Tube Div....John Messerschmitt  
Dist., Ren. Tube Sls. Mgr....George Elliott  
Adv., Sales Promo. Mgr.....M. D. Smoller

PRODUCTS: Tubes — vacuum and gas,

transmitting and power; rectifiers, vacuum condensers; semiconductors (diodes and transistors).

## Ampex Corporation

401 Broadway, Redwood City, Calif.  
Phone: 367-2011

Pres. ....Wm. E. Roberts  
Asst. to Pres.....C. A. Black  
Vice Pres., Prod. Plan. Dir.....R. Sackman  
V.P., G.M., Internat. Oper....B. A. Olerich  
V.P., Operations.....C. G. Grant  
Marketing Mgr.....T. Davis  
Adv., Sls. Promo. Mgr.....Robert G. Hill

*Magnetic Tape Div.*

Box 190, Opelika, Ala.

Phone: SHerwood 5-7643

VP., Mgr. (Redwood City)....R. L. Pappas  
Sales Mgr.....Boothe Ingram  
Eng. Mgr. (Redwood City).....G. Ziadeh  
Quality Cont. Mgr.....Jim Grady

*Branch Offices*

600 E. Palisades Ave., Englewood Cliffs, N. J.  
Phone: 567-7800

Regional Mgr.....George Shoaf  
8467 Beverly Rd., Los Angeles, Calif.  
Phone: OL 3-1610

Regional Mgr.....Al Sroka  
Connecticut & Florida Aves., N.W.,  
Washington, D. C.  
Phone: DE 2-0300

Regional Mgr.....Wm. Follin  
3376 Peachtree Rd., N.E., Atlanta, Ga.  
Phone: 231-3480

Regional Mgr.....Wm. Craig  
2626 W. Mockingbird Lane, Dallas, Tex.  
Phone: FL 7-0481

Regional Mgr.....Robert Owen  
750 Welch Rd., Palo Alto, Calif.  
Phone: DA 6-2797

Regional Mgr.....Charles Wirth  
2-N-575 York Rd., Elmhurst, Ill.  
Phone: TE 3-8500

Regional Mgr.....Thomas Harleman  
PRODUCTS: Videotape TV recorders, models VR-1000C, VR-1100, VR-660 and VR-1500; VR-1002, Marconi Mark IV TV cameras and associated equipment.

## Amplifier Corp. of America

398 Broadway, New York 13, N. Y.  
Phone: WOrth 6-2929

President.....R. J. Swartz  
General Manager.....A. J. Gillette  
Advertising Manager.....H. Gold  
Purchasing Agent.....C. P. Westlake

PRODUCTS: Magnemite Portable, VU Magnemite, Weatherite VU Magnemite and Weatherite Magnemite, Magneraser, Magne-loop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolt-er, Voltage Deviometer, TransMagnemite Magnetic bookshelf, transistorized amplifiers

# RADIO & TV EQUIPMENT MANUFACTURERS

## Amplitel, Inc.

178-08 93rd Ave., Jamaica 33, N. Y.  
Phone: LE 9-5200

President.....Herbert M. Ardston  
Vice-President.....Harry Morris, Jr.  
Chief Engineer.....Norman Perlman  
Sales Manager.....Jack Saunders

PRODUCTS: Community antenna systems,  
master antenna systems, closed-circuit systems.

## Andrea Radio Corp.

27-01 Bridge Plaza, N., Long Island City 1,  
N. Y.

Phone: STillwell 4-5411

President.....Frank A. D. Andrea  
Vice-Pres., Gen. Mgr.....H. J. Heindel  
Dir. of Purchasing.....Bruce B. Donald  
Comptroller.....A. Abbene  
Sales Mgr.....M. J. Ranalli  
Gen. Export Manager.....Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

## Andrew Corp.

Box 807, Chicago, Ill. 60642

Phone: FI 9-3309

V.P., Sales, Marketing.....R. P. Lamons  
Director of Engineering.....J. S. Brown  
Advertising Mgr.....E. Heitsch  
Sales Manager.....C. Robert Lane  
Marketing Manager.....Robert Bickel

### ANDREW CALIFORNIA CORP.

941 E. Maryland Ave., Claremont, Calif. 91718  
Phone: NAtional 6-3505

### ANDREW ANTENNA CO., LTD.

606 Beach St., Whitby, Ont., Canada  
Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line systems; coaxial switches, flexible coaxial cables, microwave antennas.

## Ansley Manufacturing Co.

New Hope, Pa.  
Phone: 297-5605

President.....Arthur C. Ansley  
General Mgr.....Harry Shatten  
Sales Mgr.....S. H. McVicar  
Treasurer.....Anna K. Ansley

PRODUCTS: Printed circuit boards for electronic equipment.

## Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.  
Phone: MU 6-5074

Owner.....Dick Whiteside  
PRODUCTS: FM beam antenna systems.

## Atlas Sound Corp.

(Div. of American Trading &  
Production Corp.)

1419-51 39th St., Brooklyn, N. Y. 11218  
Phone: GE 8-5500

General Mgr.....J. W. Heller  
Dist. Sales Mgr.....R. Miller  
Chief Engineer.....F. Seeburger

PRODUCTS: Microphone stands, booms and accessories; public-address loudspeakers.

## Audio Accessories, Inc.

279 Broadway, Amityville, N. Y.  
Phone: MYrtle 1-7080

Pres.....F. Sumner Hall  
Sales Mgr.....Samuel Glassman

PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

## Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.  
Phone: PLaza 1-6640

President.....William T. Hack  
Vice Pres.....Herman Kornbrodt  
Sec.-Treas.....Bryce Haynes  
Advertising Manager.....Rolf Haag

### Branch Offices

1426 Flower St., Glendale, Calif. 91201  
Phone: CH 5-6587

V.P. in Charge.....Alan H. Bodge  
7321 N. Hamlin St., Skokie, Ill.  
Phone: 583-4161

Manager.....B. N. Freifeld  
8605 Cameron St., Silver Spring, Md.  
Phone: 585-4845

Manager.....R. H. Vaughan  
5 Scott Dr., Framingham, Mass.  
Phone: 449-0724

Manager.....A. J. Rader  
PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording; continuous-play tape cartridges.

## Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.  
Phone: ORegon 5-7820

President.....C. J. LeBel  
PRODUCTS: Feedback suppressors (frequency shifters).

## Audio Master Corp.

17 East 45th St., New York 17, N. Y.  
Phone: OXFord 7-0725

President.....Herbert Rosen  
PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

## Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.  
Phone: WATkins 4-2121

President.....David Hirsch  
V.P., Sales & Adv. Mgr.....Ben Newton  
Assistant Treas.....P. Schoenfeld  
Secretary.....R. M. Dreyfuss

PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

## Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.  
Phone: HOLlywood 5-4161

TV Mgr.....J. R. Jones

# RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

## **Bauer Electronics Corp.**

1663 Industrial Rd., San Carlos, Calif.  
Phone: 591-9466

President .....Fritz Bauer  
Vice-Pres., Gen. Mgr.....Chester M. Carr  
Vice-Pres., Sales Mgr.....Paul Gregg

### *Branch Offices*

1616 W. Bryn Mawr Ave., Chicago 26, Ill.  
Phone: RA 8-8674

Sales Eng.....John Felthouse  
150 California St., San Francisco 11, Calif.  
Phone: YU 1-5262

Sales Eng.....John Koltzau  
432 S. W. 128th St., Seattle 66, Wash.  
Phone: CH 4-2635

Sales Eng.....Lloyd Hannah  
(Plus 16 additional U. S. offices and one in Montreal.)

PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

## **E. J. Baughman Co.**

1914 N. Cogswell Rd., El Monte, Calif.  
Phone: 444-7586

Owner.....E. J. Baughman  
Manager.....E. C. Baughman

PRODUCTS: Microphone booms, hangers, monitor carts, viewer hoods; hydraulic crank-up and lift-up dollies; pedestals for TV and closed circuits; specialty equipment.

## **Bausch & Lomb Inc.**

635 St. Paul St., Rochester 2, N. Y.  
Phone: LOcust 2-3000

Pres.....W. W. McQuilkin  
*Branch Office*

730 Fifth Ave., New York, N. Y.  
Phone: CIRcle 7-5400

PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

## **Bayside Timers, Inc.**

43-69 162nd St., Flushing, N. Y., 11358  
Phone: INdependence 3-8935

Pres.....Gale Dorothea  
PRODUCTS: Timers, dimmers, electrical controls and synchronized sound (all designed and manufactured).

## **John F. Beasley Construction Co.**

1614 Mercantile Bank Bldg., Dallas 1, Tex.  
Phone: RI 1-3228

Phone: MURray 7-6381

President.....John F. Beasley  
Exec. Vice Pres.....Lothar E. Berg  
Vice Pres.....B. V. Pruden  
Secretary-Treasurer.....Andrew B. Lytle

### *Branch Offices:*

402 South "D" St., Muskogee, Okla.  
Phone: MU 7-6381

Vice Pres.....B. V. Pruden  
20 N. Wacker Dr., Chicago, Ill.  
Phone: ST 2-7589

Sec.-Treas.....A. B. Lytle  
PRODUCTS: Steel erectors (radio-television towers and antennas).

## **Behrend's, Inc.**

161 E. Grand Ave., Chicago, Ill. 60611  
Phone: MI 2-2281

President .....Jack Behrend  
Vice-Presidents.....William D. Findlay,  
Len Gangel

Sec.-Treas.....Jean Behrend

### *Branch Offices*

4019 Prospect Ave., Cleveland, O.  
Phone: UT 1-4334

Manager .....Mac Blair  
9930 Greenfield Rd., Detroit, Mich.  
Phone: BR 2-3990

Manager.....William H. Smith  
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooming tape.

Bel Canto Stereo Tape Div.

(Thompson Ramo Wooldridge, Inc.)  
6325 Huntley Rd., Columbus 24, O.  
Phone: 885-4081

General Mgr.....K. L. Bishop  
Sales Mgr.....George H. Duarte  
PRODUCTS: Pre-recorded tapes, tapes for special purposes, tape products.

## **Bell & Howell Co.**

7100 McCormick Rd., Chicago 45, Ill.  
Phone: AMBassador 2-1600

Vice-Pres., Gen. Mgr.....J. J. Lane  
Dir. of Marketing .....J. L. Wassel  
Dir. of Eng.....Dr. H. C. Wohlrab  
PRODUCTS: 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

## **Bell Television Inc.**

552 W. 3rd St., New York, N. Y. 10019  
Phone: JUDson 6-4350

President .....Lee Bunting  
Vice-President .....Martin Sugar  
Operations Mgr.....Max Mahone  
Purchasing Agt.....Victor Peters  
Service Mgr.....Louis Davidson  
Treasurer .....Brose Bunting  
Secretary .....James Bronis

### *Branch Offices*

488 John Street, Bridgeport, Conn.  
Phone: FO 7-7718

Pres.....William Gorzka  
11 N.W. 36th Street, Miami, Fla.  
Phone: PL 4-2628

Manager.....A. Proud  
PRODUCTS: Watchdog TV systems, TV security systems, TV monitors, master antennas, TV cameras, video amplifiers.

## **Blaw-Knox Equipment Div.**

Box 1585, Pittsburgh 30, Pa.



# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: STerling 1-2700

Vice Pres., Gen. Mgr.....A. H. Jackson  
Sales Mgr.....E. S. Miller  
Chief Eng.....E. W. Pottmeyer  
PRODUCTS: Steel towers for AM, FM, TV.

## Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.

Phone: MArket 2-8151

Vice President.....Harry Gilbert  
Marketing Dir.....Richard Helhoskl  
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

## Bodde Screens & Projectors

Box 711, San Fernando, Calif.

Phone: EMpire 5-2551

V.P., General Manager.....B. M. Bodde, Jr.  
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

## Bogen-Presto Co.

P. O. Box 500, Paramus, N. J.

Phone: DIamond 3-5700

Sls. Mgr., Prof. Equip.....Thomas L. Aye  
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, lp. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

## Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H. 03246

Phone: 523-5454

President.....G. G. Greene  
Chief Eng.....Charles J. Chatterton  
PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

## Burgess Battery Company

(Div. of Servel, Inc.)

Foot of Exchange, Freeport, Ill.

Phone: AD 2-2161

President.....F. J. Kirkman  
V.P., Sales.....C. E. Balz  
Sales Mgr.....W. W. Riddell

### Branch Offices

4003 W. Madison, Chicago 2, Ill.

Phone: NE 2-2771

Manager.....H. E. Chabot  
76 Ninth Ave., New York 11, N. Y.

Phone: CH 2-2270

Manager.....A. C. Olsson  
1855 Industrial St., Los Angeles 21, Calif.

Phone: MA 8-9141

Manager.....J. C. Geiger  
PRODUCTS: Dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

## Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.

Phone: HArriison 7-8393

President.....George Drucker  
Technical Dir.....A. Drucker  
PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

## Bussmann Manufacturing Div.

(Div. of McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.

Phone: GArfield 1-1740

Manager.....Joseph A. Bussmann, Jr.  
Branch Office

93 Montgomery St., Jersey City, N. J.

New York Phone: COrtlandt 7-1466

PRODUCTS: Fuses for electronic circuits.

## C-Cor Electronics, Inc.

Box 824, State College, Pa. 16801

Phone: 234-2461

President.....James R. Palmer  
Vice-President.....Floyd B. Fischer  
Sec.-Treas.....William F. Christoffers  
PRODUCTS: Complete electronic equipment for RF and video distribution of TV signals for community antenna, master, closed-circuit, educational and industrial systems; ultra-low-noise preamplifiers and wide-band amplifiers (VHF and UHF). Custom design and manufacture.

## Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.

Phone: JUdson 6-1420

Pres.....Eugene H. Levy  
Vice-Pres., Oper.....Bernard Grubman  
Sales Dir.....Burton Grodin  
PRODUCTS: Remote-controlled pan and tilt head for vidicon cameras, motion picture film examining equipment (high-speed type); Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed-circuit TV equipment.

## The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.

Phone: PLaza 7-6977

President.....Samuel Hyman  
Vice Pres.....Paul Meistrich  
Sec.-Treas.....Anna Browning  
Res., Dev. Dir.....Anton Weber  
PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arriflex, Auricon sound cameras, Magnasync equipment.

## Canadian General Electric Co., Ltd.

(Electronic Equipment & Tube Dept.)

Royce Works, 830 Lansdowne Ave.,

Toronto 4, Ont.

Phone: 534-6511

V.P., Gen. Mgr.....R. M. Robinson  
Mgr. Marketing.....I. A. Mayson

# RADIO & TV EQUIPMENT MANUFACTURERS

Mgr. Bcst. Sls. & Planning.....C. E. Spence  
Broadcast Sales Dir.....E. J. Gareau  
Adv. Sales Promo. Mgr.....M. D. Locke

PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; systems, design and production engineering; facilities for development and manufacture of electronic equipment. Consultation service.

## Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.  
Phone: REgent 8-9441

President.....S. M. Finlayson  
Gen. Manager.....W. V. George  
Asst. General Manager.....L. M. Daley  
Sec.Treas.....A. G. McCaughey  
Comptroller.....C. S. Stephens  
Marine, Land Commun. Mgr....J. H. Martin  
Sales Mgr.....W. Bitcon  
Equipment Mgr.....A. B. Clapp

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

## Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.  
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate  
PRODUCTS: Audio and TV camera connectors.

## Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.  
Phone: HIckory 1-4400

Pres., Treas.....Roy J. Benecchi  
Vice-Presidents.....Pasquale Galella,  
Leonard J. Schwartz, Dr. Joseph H. Vogel-  
man

Sec., Gen. Counsel.....George Ginsburg  
Asst. Treas., Contr.....James H. Griggs

PRODUCTS: AM-FM stereo phone consoles; military communications and radar equipment.

## Caterpillar Tractor Co.

Engine Division  
Peoria, Ill.

Phone: 676-3311

V.P., Engine Div.....L. L. Morgan  
Sales Manager, Eng. Div.....F. V. Jacobs

Branch Office

630 Fifth Ave., New York, N. Y.

Phone: CIrcle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

## Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.  
Phone: ILlinois 9-0800

Pres.....Leo J. Galanek  
V.P., Secretary.....Grace V. Ramey  
Dir. of Engineering.....Frank A. Bullock  
Mgr. of Manufacturing.....Jerry Di Mucci  
Purchasing.....Angelo Evangelista  
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

## Century Lighting, Inc.

521 W. 43rd St., New York, N. Y. 10036  
Phone: CH 4-7050

President.....Edward Kook  
Vice-Pres., TV.....George Gill, Sr.

Branch Office

1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards, C-1 electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system, Mobi.rail.

## Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.  
Phone: ELgin 6-6771

Vice President.....Saul Meyer  
Vice President.....Arthur Freilich

Branch Offices

Box 11098-E, Albuquerque, N. M.  
Phone: 299-2829

Manager.....R. Mayes  
1011 Highland Ave., Arlington, Va.  
Phone: JA 4-2274

Manager.....J. Heffernan  
512 N. 18th St., Birmingham 3, Ala.  
Phone: AL 1-0312

Manager.....C. Vaughn  
6170 Sherry Lane, Dallas, Tex.  
Phone: EM 3-3698

Manager.....N. S. Brown  
Box 66, Needham, Mass.  
Phone: HILLcrest 4-2366

Manager.....W. Weeton  
1540 Maple St., Northbrook, Ill.

Manager.....Bill Nobles  
1519 Northern Blvd., Roslyn, N. Y.  
Phone: MA 1-8660

Manager.....John Wild  
505 Whitney Ave., Worthington, O.  
Phone: 885-0743

Manager.....K. Gregerson  
PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

## Cinema Plant/Hi-Q Div.

(Div. of Aerovox Corp.)

1100 Chestnut St., Burbank, Calif. 91503  
Phone: 849-5511

New York Phone: 803-8101

Gen. Works Mgr.....J. R. MacDonald  
Sales Mgr.....C. W. Howe

PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

## Closed-Circuit Corp. of America

5397 Poplar Blvd., Los Angeles 32, Calif.  
Phone: CA 5-5705

President.....Eugene Singer

# RADIO & TV EQUIPMENT MANUFACTURERS

Vice-President.....C. B. Elliott  
Sec.-Treas.....James R. Singer

## Branch Office

1899 Second St., Highland Park, I.I.  
Phone: ID 2-5250

Manager.....James R. Singer  
PRODUCTS: TV projectors, flying spot  
scanners. TV projectors rented through dealers  
in principal cities.

## Collins Radio Co.

1930 HiLine Dr., Dallas 7, Tex.  
Phone: AD 5-9511

Best. Commun. Sls. Dir.....A. Prose Walker  
Asst. Dir., Sales Mgr.....T. W. Sharpe  
Product Line Mgr.....Carl Rollert  
Reg. Sales Mgr.....R. C. Christie

## Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.  
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight  
2600 Wilshire Blvd., Los Angeles, Calif.  
Phone: DUnkirk 5-6421

Regional Sales Mgr.....G. R. Schneider  
PRODUCTS: AM, FM radio transmitters,  
FM antennas, phasing equipment, remote  
amplifiers; audio, studio and cartridge  
tape equipment, microphones, package radio  
stations and mobile studios and stations.

## Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.  
Phone: ORegon 9-0400

General Manager.....A. W. Schneider  
PRODUCTS: Broadcast public address &  
audio systems, video & distribution systems.

## Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.  
Phone: CO 5-0372

President.....Michael Freedman  
Vice-Pres.....Stanley Gitner  
Sect.....Jane Leni  
Treas.....Jules Leni  
PRODUCTS: Comprehensive filmtreat  
process: For films in constant use; print life  
service; comprehensive film rejuvenation.

## Conrac Division

(Div. of Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.  
Phone: EDgewood 5-0541

General Manager.....W. J. Moreland  
Chief Engineer.....J. Grayson Jones  
Operations Manager.....R. M. Alston  
Sales Mgr.....Robert N. Vendeland

## Branch Office

350 5th Ave., New York, N. Y.  
Phone: LW 4-1160

Manager.....Al Slater  
PRODUCTS: Broadcast, closed-circuit TV  
monitors; re-broadcast receivers; ETV multiple-monitor systems, control receivers, color  
monitors.

## Continental Electronics Products Co.

(Subsidiary of Ling-Temco-Vought, Inc.)  
Box 5024, Dallas 22, Tex.  
Phone: AD 5-1251

President.....James O. Weldon  
Vice-Pres., Gen. Mgr.....Thomas B. Moseley  
Operations Mgr.....Richard Edwards  
Central Reg. Mgr., AM Sls.....J. C. Nickens  
TV Sales Mgr.....Lew Parsons

## Branch Offices

155 Bedford St., Burlington, Mass.  
Phone: BR 2-1050

Manager.....Jim Grant  
211 Lambert St., Palo Alto, Calif.  
Phone: 351-5200

W. Div. Mgr.....Jim Hamilton  
1725 I St., N.W., Washington, D. C.  
Phone: FE 3-3866

Manager.....W. E. Waldrup  
PRODUCTS: AM broadcast transmitters;  
automatic programming and logging equip-  
ment for AM and FM broadcasting; TV cam-  
eras for ETV, ITV and broadcast; complete  
line of CCTV accessories. Remote-control,  
phasing and coupling service.

## Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.  
Phone: JUdson 2-6530

President.....Sol Cornberg  
PRODUCTS: Designers of TV-radio-theatre  
facilities & equipment; intercom TV systems.  
Consultants in application & procedure.

## Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.  
Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens  
Sales Mgr.....Michael J. Cudahy  
PRODUCTS: Microwave relay equipment  
& systems.

## Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.  
Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith  
Mgr., Illumination.....J. S. Haney  
PRODUCTS: Flashing beacons and avi-  
ation obstruction lights for marking radio  
and television towers.

## Dage Television Div.

(Div. of Harvey-Wells Corp.)

455 Sheridan Ave., Michigan City, Ind.  
Phone: TR 4-3251

General Mgr.....M. P. Roberts  
Sales Mgr.....C. J. Wenzinger, Jr.  
Chief Engineer.....M. C. Kennedy

## Branch Offices

936 W. Florence Ave., Inglewood, Calif.  
Phone: 674-7011

Regional Mgr.....B. C. Keach  
1010 Shoreham Bldg., Washington, D. C.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: ST 3-7678

Regional Mgr. .... C. J. Wenzinger, Jr.  
PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

## Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.  
Phone: WYman 2-4300

General Mgr. .... G. B. Stephan  
Gen. Sales Mgr. .... G. L. McKenna

### Branch Office

99 Magnolia Blvd., Burbank, Calif.  
Phone: 849-5765

Reg. Sales Mgr. .... Norman Pfau  
PRODUCTS: Rotary switches, fixed and variable attenuators, interphone amplifiers, attenuation networks, transmission measuring equipment; audio, video and RF audio power meters.

## Dewald Radio

(Div. of United Scientific Labs., Inc.)  
35-15 37th Ave., Long Island City, N. Y.  
Phone: STillwell 4-9334

President ..... David Wald  
Chief Eng. .... Mark Glaser  
Contract Sales Mgr. .... Seymour Wald  
Sales Mgr. .... Leonard Haas  
Prod. Eng. .... Sidney Weinberg  
PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

## Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.  
Phone: FI 1-4065

Pres. .... Arthur Dittler  
Sales Mgr. .... Alfred Lettieri  
Script Dept. Mgr. .... Margot Allison  
PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

## Diamond Electronics

(Diamond Power Specialty Corp.)  
Box 415, Lancaster, Ohio  
Phone: OLive 3-6540

Vice-Pres., Oper. .... W. H. Jackson  
Gen. Sales Mgr. .... J. E. Bryer  
Prod., Eng. Mgr. .... N. D. Rupert  
Chief Engineer .... A. J. Baracket  
Purchasing Agt. .... H. H. Grundtisch

### Representative Offices

14921 Ventura Blvd., Sherman Oaks, Calif.  
Phone: TR 3-6822

Manager ..... Philip Diamond,  
(Philip Diamond Ents.)  
507 Fifth Ave., New York, N. Y. 10017  
Phone: MU 2-7147

Manager ..... Lou Lang (Lang Electronics)  
PRODUCTS: Video test and alignment equipment (color and black-and-white), video monitors, video amplifiers and distribution equipment, Vidicon, Image Orthicon, Image dissector cameras.

## Dorne & Margolin, Inc.

29 New York Ave., Westbury, L. I., N. Y.  
Phone: EDdgewood 4-3200

President ..... Arthur Dorne  
Vice-Presidents ..... Thomas L. Evans,  
Joseph Margolin  
Marketing Dir. .... F. Patrick Carr, Jr.

### Branch Office

9730 Cozycroft Ave., Chatsworth, Calif.  
Phone: DI 1-4010

Manager ..... R. E. Anderson  
PRODUCTS: Antennas—research, development and production.

## Dresser-Ideco Company

875 Michigan Ave., Columbus, O. 43215  
Phone: AX 9-2123

Exec. Vice-Pres. .... C. Daniell Byrd  
Sales Mgr. .... T. W. Singell  
Tower Sales Mgr. .... J. Roger Hayden  
Purchasing Agt. .... L. A. Wildermuth

### Branch Office

2314 Redondo Beach Blvd., Gardena, Calif.  
Phone: FA 1-9850

Manager ..... Robert Sload  
PRODUCTS: AM towers; antenna supports for FM and TV.

## Du Mont Laboratories

(Divs. of Fairchild Camera & Inst. Corp.)  
750 Bloomfield Ave., Clifton, N. J.  
Phone: PRescott 3-2000

Gen. Mgr., Du Mont Divs. .... John S. Auld  
Sr. Tech. Adv. .... Dr. Allen B. Du Mont  
Advertising Mgr. .... John P. Prymack  
Controller ..... E. R. Lopez  
Indust. Rels. Dir. .... W. B. Kingston  
Plant Serv. Mgr. .... A. A. Katz  
Pub. Rels. Dir. .... E. W. Allen, Jr.  
Quality Cont. Mgr. .... F. Walzer  
Research Dir. .... T. T. Goldsmith, Jr.  
ELECTRONICS DIV.

General Mgr. .... John S. Auld  
Admin. Serv. Dir. .... F. W. Mason  
Communications Mgr. .... R. M. Daugherty  
Elec. Mfg. Mgr. .... J. Mazzola  
Elec. Purch. Mgr. .... M. Mecca  
Electro-Vis. Prods. Mgr. .... H. Schkolnick  
Marketing Mgr. .... J. W. Bjorkman  
Medical Inst. Mgr. .... E. Herud  
Prod. Design Mgr. .... J. R. Casamento  
Scient. Inst. Mgr. .... F. L. Katzmann  
Systems Anal. Mgr. .... R. Wakeman  
TUBE DIV.

General Mgr. .... W. B. Croxville  
Elec. Eqpt. Mgr. .... C. A. Ankenbroek  
Photosens. Devices Mgr. .... J. G. Koosman  
Res. Dev. Mgr. .... J. Burns  
Tube Mfg. Mgr. .... J. Van Note  
Tube Purch. Mgr. .... W. E. McMullen  
Tube Sales Mgr. .... R. W. Deutsch  
PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed-circuit TV, two-way mobile radio equipment.

# RADIO & TV EQUIPMENT MANUFACTURERS

automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

## M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.  
Phone: PLaza 7-2540

Manager.....Tony Stepchuk  
PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

## Dynaco, Inc.

3912 Powelton Ave., Philadelphia, Pa. 19104  
Phone: EV 6-9405

President.....David Hafler  
General Mgr.....Jack Yonker  
Sales Dir.....Robert Tucker  
Engineering Dir.....Sidney Lidz  
Chief Engineer.....Edward Laurent  
PRODUCTS: Mono and stereo FM tuners, receivers, amplifiers and preamplifiers in assembled and kit form. Exclusive importers for high-quality AM-FM-SW portable radio, professional-grade mono and stereo microphones, stereo phono cartridges.

## EICO Electronic Instrument Co., Inc.

131-01 39th Ave., Flushing, N. Y.  
Phone: RO 2-6000

President.....Harry R. Ashley  
Vice President.....Philip A. Portnoy  
Secretary.....Sophie C. Ashley  
Treasurer.....Morris Kaufman  
PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

## EMI (Electra Megadyne, Inc.)

1750 N. Vine St., Hollywood 28, Calif.  
Phone: HOLlywood 2-6252

Vice-Pres.....Robert T. Plummer  
General Mgr.....Richard H. Booth  
Branch Office  
151 W. 46th St., New York, N. Y.  
Phone: CIRCLE 5-1216

Manager.....Paul Welcome  
PRODUCTS: TV camera chains, video recording tape, switching systems, solid-state distribution equipment, video mixers, video monitors.

## E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.  
Phone: 626-4157

President.....Clarence Jax  
Vice Pres.....Arthur H. Judd  
Engineer.....Harold M. Payne  
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

## Eastman Kodak Co.

343 State St., Rochester 4, N. Y.  
Phone: LOCust 2-6000

Asst. V.P.; Mgr., Mot. Pic. Prods.  
Sales Dept.....Donald E. Hyndman

Mgr., Pro. Magnetic Prods.

Sales Div.....E. C. Johnson  
V.P., Mktg.....Gerald B. Zornow  
Asst. V.P., Adv. Dir.....A. Dexter Johnson

### Branch Offices

200 Park Ave., New York 17, N. Y.  
Phone: MURray Hill 7-7080

Mgr., E. Coast Office.....J. A. Pistor  
130 E. Randolph Dr., Chicago 1, Ill.  
Phone: RAndolph 6-7476

Mgr., Midwest Office.....K. M. Mason  
6677 Santa Monica Blvd., Hollywood 38, Calif.  
Phone: HO 4-6131

Mgr., W. Coast Office.....J. L. Courcier  
PRODUCTS: Motion picture film, magnetic tape, TV film projectors, camera lenses and laboratory equipment.

## Eidson Electronic Company

1902 N. Third St., Temple, Tex.  
Phone: PRospect 3-3901

Owner.....M. Eidson  
PRODUCTS: Station-frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

## Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.  
Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks  
PRODUCTS: Eimac Electron, power transmitting tubes.

## Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.  
Phone: OXBow 5-6831

V.P., Marketing.....Lawrence LeKashman  
Prod. Mgr., Hi-Fi Comm. Prods.....Jon Kelly  
Sales Mgr., OEM Products..Howard Durban  
Mgr., Adv. & Sales Prom....D. H. Kirkendall  
WMgr., Dist. Sales.....William Dill  
PRODUCTS: Professional microphones for radio & TV.

## Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)  
Box 5570, Dallas, Tex.  
Phone: ADams 5-3424

President.....M. Zimmerman  
V.P., Sec.-Treas. ....John Duke  
Sales.....Bill O'Fallon  
Prod. Mgr. ....Carl Griffin  
PRODUCTS: Closed-circuit cameras, UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

## Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.  
Phone: 762-5537

President.....V. J. Skee  
Sec.-Treas.....Truus M. Skee  
PRODUCTS: AKG dynamic & condenser microphones, headsets and boomsets; Nagra portable tape recorders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.  
Phone: 646-9611

President.....Joseph H. Leaming  
Serv., Support Mgr.....Harold A. Conner  
Sec.-Treas.....Fred P. Leaming

PRODUCTS: Audiplex sound diplexing units; high-speed, high-frequency broad-band data TV transmission systems; special studio equipment (design and development); low-power 200-watt TV transmitters.

## Electronics, Missiles & Communications, Inc.

160 E. Third St., Mount Vernon, N. Y.  
Phone: MO 8-3012

President.....Byron W. St. Clair  
Vice-Presidents.....Robert F. Romero,  
Henry Shapiro

### Branch Office

4713 Deerwood Dr., Raleigh, N. C.

President.....John Artesani  
PRODUCTS: TV re-broadcast translators, low-power TV transmitters, transmitting antennas and RF distribution equipment. Affiliated with Westbury CATV Corp.

## Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.  
Phone: SWarthmore 5-3500

Bd. Chmn., Ch. Exec. Off....Benjamin Abrams  
Bd. Vice-Chmn.....Dorman D. Israel  
Board Pres.....Max Abrams  
Sr. Vice President.....H. Tullo  
V.P., Contoller.....Abraham Vogel  
Pub. Rels. Dir.....L. H. Liberman

PRODUCTS: TV receivers, AM-FM radios, phonographs, phonoradios, air conditioners, dehumidifiers.

## Engineering Associates

434 Patterson Rd., Dayton 19, Ohio  
Phone: AXminster 3-1662

President.....C. C. Littell, Jr.  
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

## Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.  
Phone: BEnsonhurst 6-2755

President.....A. R. Lieberman  
Vice President.....Simon Lynn  
Treasurer.....Joshua Dwork  
Production Eng.....S. Sobelman  
Purchasing Agt.....M. Edwards  
Chief Engineer.....Paul Smith

PRODUCTS: Radios, phonographs and hi-fi combinations. Import manufacturers for German and Japanese products.

## Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.  
Phone: STillwell 4-6163

President.....Donald J. Plunkett  
Sales Admin.....Margaret P. McLaughlin  
Chief Engineer.....George Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

## Federal Div.

(Div. of The Victoreen Instrument Co.)  
1055 Stewart Ave., Garden City, L. I., N. Y.  
Phone: CH 8-7400

Marketing Div.....William Galvin  
Sales Mgr.....Lawrence D. Scheu, Jr.

PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

## Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.  
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

## C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.  
Phone: ATlantic 7-7303

President.....C. H. Fisher  
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

## Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.  
Phone: EXeter 2-8900

President.....Avery Fisher  
Exec. Vice Pres., Gen. Mgr.....B. L. Arons  
V.P., Eng.....Fred Mergner  
Sales Dir.....Paul E. Bryant  
Component Sales Mgr.....James J. Carroll  
PRODUCTS: Hi-fi radio, phonographs, tape recorders, stereo AM-FM tuners and receivers, master audio controls, amplifiers, preamplifiers and speaker systems.

## Florman & Babb, Inc.

68 W. 45th St., New York, N. Y. 10036  
Phone: MU 2-2928

President.....Arthur Florman  
Exec. Vice-Pres.....John Babb  
Asst. to Pres.....Oliver E. Cain  
Vice-Pres., Eng.....Don Netto  
Vice-Pres., Sales.....L. W. Hollander  
Indust. Sales Mgr.....Wally Robbins  
Chief Engineer.....Ray Emeritz  
Audio Dept. Hd.....Bernie Zuch  
Camera Dept. Hd.....Ily Roth  
Lighting Dept. Hd.....John Murray  
FLORMAN & BABB (CANADA) LTD.

1263 Dorchester St., W., Montreal 25,  
Que., Canada  
Phone: 866-3351

General Mgr.....Ken Jones  
PRODUCTS: Sales and rentals, 16mm and

# RADIO & TV EQUIPMENT MANUFACTURERS

35mm motion picture production equipment, editing equipment. Manufacture, importing and distribution; service.

## Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.  
Phone: CEntal 9-6100

Pres., Chief Eng.....A. J. Baracket  
Vice President.....Angelo R. Fiore  
Vice President.....George Houlroyd  
Purchasing Agent.....Lyle Eckler  
Sales Manager.....William Endres  
Secretary.....Catherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

## GPL Div.

(Div. of General Precision, Inc.)  
63 Bedford Rd., Pleasantville, N. Y.  
Phone: ROgers 9-5000

President.....W. P. Hilliard  
Vice-Pres., Eng.....W. J. Tull  
Vice-Pres., Mktg.....C. A. Sereno  
Gen. Mgr., Indust. Mktg.....N. M. Marshall  
Eng. Mgr., Video Prods....Joseph W. Alinsky

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit TV systems; Simplex motion picture projectors and sound systems.

## Gates Radio Co.

(Subsid. of Harris-Intertype Corp.)  
123 Hampshire St., Quincy, Ill. 62302  
Phone: 222-8202

President.....P. S. Gates  
V.P., Sales.....L. J. Cervone  
V.P., Engr.....N. L. Jochem  
Manufacturing Dir.....James Eaton  
Advertising Dir.....Frank Panish  
Works Manager.....Howard Young  
Secretary.....Frank Szuter  
Asst. Sec.....Roger Wach  
Purchasing Agent.....A. VandenBoom

### Branch Offices

2700 Polk Ave., Houston 3, Tex.  
Phone: CA 8-8536

523 Pennsylvania Bldg., Washington 4, D. C.  
Phone: ME 8-0522

800 Second Ave., New York, N. Y.  
Phone: MURray Hill 7-7971

PRODUCTS: Radio broadcast transmitters (AM and FM); TV broadcast transmitters (UHF and VHF); speech input equipment for radio and video; transcription turntables; recording equipment; communications transmitters (high frequency and VHF); airway communications, homing beacon, directional

phasing, antenna coupling and transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

## General Communications

Janesville Rd., Fort Atkinson, Wisc.  
Phone: JORDan 3-5547

President.....E. D. Petersen  
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

## General Electric Co.

Electronics Park, Syracuse, N. Y.  
Phone: GRANite 6-4411  
Command Systems Div.

300 S. Geddes St., Syracuse, N. Y.  
Phone: GRANite 6-4411

Gen. Mgr.....Richard L. Shetler

1. *Communication Products Dept.*  
Mountain View Rd., Lynchburg, Va.  
Phone: VI 6-7311

General Manager.....H. Van Aken  
Marketing Manager.....Glenn R. Peterson

PRODUCTS: Carrier multiplex, microwave, military communication and power line equipment; two-way radio communications.

2. *Technical Products Operation*  
Division St., Syracuse 1, N. Y.

Phone: GRANite 6-4411

Gen. Mgr.....R. L. Casselberry  
Mktg. Mgr.....Harry E. Smith

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

### Radio & Television Div.

Electronics Park, Syracuse, N. Y.  
Phone: GRANite 6-4411

Vice Pres., Gen. Mgr.....Hershner Cross

1. *TV Receiver Dept.*

Electronics Park, Syracuse, N. Y.  
Phone: GRANite 6-4411

Gen. Mgr.....W. E. Davidson  
Mktg. Mgr.....Marshall Bartlett, Jr.

PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

2. *Radio Receiver Dept.*

1001 Broad St., Utica, N. Y.  
Phone: SWift 7-0750

General Manager.....Robert C. Wilson  
Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

3. *Audio Products Dept.*

2200 N. 22nd St., Decatur, Ill.  
Phone: 428-4311

Gen. Mgr.....Charles J. Coward

# RADIO & TV EQUIPMENT MANUFACTURERS

Mktg. Mgr.....C. Vernon Phillips  
PRODUCTS: Mono and stereo phonographs; high fidelity components.

## 4. Broadcasting Stations Bus.

1400 Balltown Rd., Schenectady, N. Y.  
Phone: FRanklin 7-2261

Gen. Mgr.....J. Milton Lang  
Mktg. Mgr.....Robert F. Reid  
SERVICES: WRGB-TV, WGY-AM, WGFM.

## Electronic Components Division

316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401

V.P., General Manager .....L. B. Davis

## 1. Receiving Tube Dept.

316 East 19th St., Owensboro, Ky.

Phone: MUrray 3-2401

General Mgr.....Robert B. Ames  
Mktg. Mgr.....Joseph Quill

PRODUCTS: Special electronic components for entertainment, industry, military.

## 2. Power Tube Dept.

1 River Rd., Schenectady 5, N.Y.

Phone: FRanklin 4-2211

General Manager .....J. F. McAllister  
Manager-Marketing .....F. L. Miller

PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

## 3. Cathode Ray Tube Dept.

Electronics Park, Syracuse 1, N. Y.

Phone: GRanite 6-4411

General Manager .....David C. Scott  
Mktg. Mgr.....C. L. Dichter

PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

## 4. Semiconductor Products Dept.

Electronics Park, Syracuse 1, N. Y.

Phone: GRanite 6-4411

General Manager .....H. B. Fancher  
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors, integrated electronics, diodes.

## 5. Rectifier Components Dept.

W. Genesee St., Auburn, N. Y.

Phone: AL 3-7321

General Manager.....C. G. Lloyd  
Mktg. Mgr.....L. C. Wholey

PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

## General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,

Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

## Branch Offices

34 W. Hyatt Ave., Mt. Kisco, N. Y.

Phone: MO 6-3730

Sales Eng.....Richard Burden  
8171 Orchard Dr., Denver, Colo.

Phone: 429-5758

Sales Eng.....Howard Dempsey  
2921 S. 104th St., Omaha, Neb.

Phone: 391-8148

W. Dist. Mgr.....Bill Dunbar  
2009 Cromwell Dr., Nashville, Tenn.

Phone: CY 8-5842

Sales Eng.....Revis Hobbs  
121 Meadow Lane, Cleveland, O.

Phone: 248-4864

Sales Eng.....Robert Leedham  
7268 S.W. 16th Terr., Miami, Fla.

Phone: CA 6-4366

Sales Eng.....Ralph Owens  
806 Wellesley Dr., Atlanta, Ga.

Phone: 355-4329

Sales Eng.....Gordon Swan  
PRODUCTS: FM transmitters; stereo,

multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

## General Radio Co.

22 Baker Ave., W. Concord, Mass.

Phone: EMerson 9-4400

New York Phone: WO 4-2722

Board Chmn.....A. E. Thiessen

President.....C. C. Carey

Secretary.....John D. Quackenbos

Director of Sales.....M. T. Smith

Export Manager.....S. W. DeBlois

V.P., Engr.....D. B. Sinclair

Service Manager.....H. H. Dawes

PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

## Gotham Audio Corp.

2 W. 46th St., New York, N. Y. 10036

Phone: CO 5-4111

President.....Stephen F. Temmer

Vice-Pres., Sales Dir.....Hugh S. Allen, Jr.

Office Mgr.....Gladys Brown

PRODUCTS: Neumann condenser micro-

phones, complete disc recording systems;

EMT 930/940 disc reproducing and EMT 140

reverberation equipment; EMT-Studer C-37

master tape recorders; EMT Vip-E-Dit elec-

tronic video tape editors; EMT-420 wow and

flutter meter and other special test equip-

ment; Neumann solid-state console compo-

nents and Gotham linear attenuators.

## Granco Products, Inc.

83-30 Kew Gardens Rd.

Kew Gardens 15, N.Y.

Phone: Virginia 9-8900

President .....Henry Fogel

V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

## Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.

Phone: DAYton 8-2600

President.....B. E. Alpern

PRODUCTS: Manufactures and erects towers.



# RADIO & TV EQUIPMENT MANUFACTURERS

## Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.  
Phone: LEXington 2-4000

Sales Manager.....L. J. O'Connell  
PRODUCTS: Microphones, amplifiers,  
magnetic tape recorders, lighting eqpt.

## J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.  
Phone: 864-2115

Vice Pres.....M. C. Hamilton  
PRODUCT: Paint and erect radio and TV  
towers.

## The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.  
Phone: YUKon 9-2200

President.....Lloyd A. Hammarlund  
Vice-Pres.....Hugh A. McCloskey  
Sales Mgr.....Wilfred King  
Mgr., Comm'l Prod.....F. Lester  
Dir. of Engr.....P. L. Epstein  
Comptroller.....Walter Knorr  
Personnel Director.....George Froehlich  
PRODUCTS: Communication receivers  
and accessories, standard and special vari-  
able capacitors, remote supervisory con-  
trols, diversity receivers.

## Hartman Mobile Communications Div.

(Div. of Hartman Marine Electronics Corp.)  
30-30 Northern Blvd., Long Island City 1,  
N. Y.

Phone: ST 4-2900

President.....Robert K. Hartman  
Vice-President.....John H. Wishnick  
Sales Mgr.....Kenneth Casner  
Comptroller.....E. D. Beane  
Operations Mgr.....S. L. Marziliano  
PRODUCTS: Radiotelephones (AM and  
FM); mobile and base stations; mobile an-  
tennas.

## Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.  
Phone: JU 2-6380

Pres.....Harvey E. Sampson  
Vice Pres.....Harvey E. Sampson, Jr.  
Sec.....Paul L. Sampson

### Branch Offices

HARVEY ELECTRONICS-SYRACUSE, INC.  
Pickard Dr., Syracuse 11, N. Y.  
FEDERAL ELECTRONICS, INC.  
Box 208, Binghamton, N. Y.

PRODUCTS: Distributes audio devices.

## The Harwald Co., Inc.

1245 Chicago Ave., Evanston, Ill.  
Phone: DAVis 8-7070

President.....Robert Grunwald  
Vice-Presidents.....Howard Bowen,  
Richard Wallace  
Sales Mgr., E. Div.....George Casanave  
Sales Mgr., Cent. Div.....Sam Caldwell

Sales Mgr., W. Div.....Ray L. Short, Jr.

PRODUCTS: Inspect-O-Film automatic film  
inspecting machine; Splice-O-Film automatic  
hot splicer; Protect-O-Film film cleaner;  
Cement-O-Film film cement.

## Heath Co.

Benton Harbor, Mich.  
Phone: YU 3-3961

President.....C. M. Kirkland  
Exec. Vice-Pres.....David W. Nurse  
Material Mgmt. Dir.....H. H. Tippett  
Marketing Dir.....Neal W. Turner  
Controller.....D. J. Moffo  
Engineering Dir.....E. C. Fiebich  
Manufacturing Dir.....H. C. Knapp  
Adv., Sales Promo. Mgr.....E. F. Broihier  
Gen. Sales Mgr.....W. E. Johnson  
PRODUCTS: Electronic equipment in kit  
form.

## Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif. 94304  
Phone: 326-7000

President.....David Packard  
Exec. Vice-Pres.....William R. Hewlett  
Vice-Pres., Sec.....W. F. Cavier  
Vice-Pres., Int. Oper.....William P. Doolittle  
Vice-Pres., Mktg.....W. Noel Eldred  
Vice-Pres., Mfg.....Ralph Lee  
Vice-Pres., R & D.....Bernard M. Oliver  
Vice-Pres., Oper.....Noel E. Porter  
Vice-Pres., Treas.....E. E. van Bronkhorst  
Vice-Pres., Pers.....Ray L. Wilbur  
Sales Mgr.....Bill Terry  
PRODUCTS: Oscilloscopes, pulse gener-  
ators, oscillators, distortion analyzers, wave  
analyzers, VTVM's, ohmmeters, ammeters,  
electronic counters, frequency and time stand-  
ards, microwave instruments, FM and TV  
monitors.

## Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.  
Phone: RICHmond 7-4488

President.....H. Leslie Hoffman  
Vice-Pres., Treas.....C. E. Underwood  
Vice-Pres., Mktg. Dir.....F. D. Langstroth  
Advertising Dir.....E. A. Tischler

### Semiconductor Div.

4501 N. Arden Dr., El Monte, Calif.  
Phone: CU 3-7191

Manager.....Dr. Warren Erikson

### Science Center

Santa Barbara, Calif.

Manager.....Dr. Lloyd T. DeVore

### Industrial/Consumer Div.

426 W. College St., Los Angeles, Calif.

Vice-Pres., Mgr.....Ray B. Cox

### Military Products Div.

3740 S. Grand St., Los Angeles, Calif.

Vice-Pres., Mgr.....Ted S. Hoffman  
PRODUCTS: Portable and table-model  
AM, FM and AM-FM radios; solar-powered  
portable AM radios.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Hollywood Film Co.

956 Seward St., Hollywood 38, Calif.  
Phone: HO 2-3284

President ..... Ben Teitelbaum  
E. Reg. Mgr. .... S. Kaplan  
Sec.-Treas. .... Harry Teitelbaum

### Branch Office

524 W. 43rd St., New York, N. Y.  
Phone: LO 3-1546

PRODUCTS: Film and tape handling equipment (manufacture and distribution); reels, cans, cases, video tape reels.

## Houston-Fearless Corporation

11801 W. Olympic Blvd., Los Angeles, Calif.  
Phone: BRadshaw 2-4331

President ..... F. C. Mehner  
Vice-Pres., Mktg. .... A. J. Kjontvedt  
Secretary ..... J. L. Nicholas  
Treasurer ..... D. Chelew  
Field Rep. .... B. Rosenberg

### Branch Offices

7525 Cloy Rd., Dayton 59, O.  
Phone: 885-2166

Field Rep. .... W. Nearing  
2126 Mohawk Trail, Maitland, Fla.  
Phone: 644-8512

Field Rep. .... B. Lansford  
404 W. Oak St., Rome, N. Y.  
Phone: FF 7-4240; FF 6-0530

1413 K St., N. W., Washington 5, D. C.  
Phone: EX 3-0890; EX 3-3838

Field Rep. .... T. H. MacIndoe  
PRODUCTS: TV and film camera recording equipment, film processing equipment, electro-optical devices for improved image quality, electronic storage retrieval systems.

## Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.  
Phone: 736-9330

Pres., Gen. Mgr. .... R. A. Huggins  
Sales Manager ..... V. D. Varenhorst  
Plant Manager ..... J. J. Gilleran  
Sec.-Treas. .... W. S. Floyd  
Tube Div. Mgr. .... Dr. J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

## Hughey & Phillips, Inc.

3050 N. California St., Burbank, Calif.  
Phone: 849-1104

Vice-Pres., Gen. Mgr. .... J. H. Genzenbaber  
PRODUCTS: 300mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control and alarm systems, complete kits for tower lighting.

## Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.  
Phone: CEntral 2-0806

Vice President ..... R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

## International Electronics Corp.

81 Spring St., New York 12, N. Y.  
Phone: WOrth 6-0790

President ..... B. B. Grossman  
Vice President ..... M. Grossman  
Vice President, Sales ..... E. J. Porto  
Dist. Sales Mgr. .... I. Friedman  
Advertising Manager ..... H. Siegman  
PRODUCTS: Mullard electron tubes.

## International Good Music, Inc.

Box 943, Bellingham, Wash.  
Phone: 733-4567

President ..... Rogan Jones  
Vice-President ..... Lee Facto  
Sales Mgr. .... Rogan Jones, Jr.  
Engineering Dir. .... Danny Coulthurst  
Chief Engineer ..... Phil Wiley

### Branch Offices

1516 Rim View Dr., Caldwell, Ida.  
Phone: 459-2050

Salesman ..... William Neumann  
121 Jamul Ave., Chula Vista, Calif.  
Phone: HA 7-1679

Salesman ..... William Gebeau  
1247 32nd St., S.W., Grand Rapids, Mich.  
Phone: 534-4157

Salesman ..... Charles Sprague  
223 Genessee St., Iron River, Mich.  
Phone: CO 5-4104

Salesman ..... Edwin Phelps, Jr.  
45 W. 45th St., New York, N. Y.  
Phone: LT 1-9020

Rep. Jack Poppele (Tele-Measurements, Inc.)

PRODUCTS: Complete broadcast automation systems for AM and TV. Representative for American Concertone, Scully Recording Transports, MaCarta cartridge equipment and IGM Simplimation automation control systems and automatic logging devices. Complete music services for automation.

## International Telemeter Co.

(Div. of Paramount Pictures Corp.)  
1501 Broadway, New York, N. Y. 10036  
Phone: BR 9-8700

Board Chmn. .... James P. Murtagh  
President ..... Leslie Wink  
Vice-President ..... Phil Isaacs  
Vice-Pres., Asst. Sec. .... William C. Rubinstein  
Secretary ..... Jacob H. Karp  
Treasurer ..... James H. Richardson  
Asst. Sec. .... Arthur Israel, Jr.  
Admin. Asst. to Pres. .... Will Baltin

### Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.  
Phone: GR 8-7751

V.P., Res., Dev. .... William C. Rubinstein  
PRODUCTS: Telemeter system of Pay-as-You-See TV; cable and airlink.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Internat'l Telephone & Telegraph Corp.

320 Park Ave., New York 22, N. Y.  
Phone: PLaza 2-6000

President.....H. S. Geneen  
V.P., Comps. Mktg.....J. T. Thompson  
V.P., Telecomms. Mktg.....F. Barnes  
V.P., Cons., Indust. Prods.

Mktg.....E. F. Peterson  
V.P., Gen. Tech. Dir.....H. G. Busignies  
V.P., Mfg., Facils.....N. E. Firestone  
V.P., Pub. Rels.....E. J. Gerrity

### ITT N. American Area

V.P., Area Gen. Mgr.....J. J. Graham  
V.P., Indust. Grp. Exec.....J. Lobb  
V.P., Comps. Grp. Exec.....J. J. Bokan  
V.P., Govt. Rels. Dir.....H. E. Bowes  
V.P., Bus. Dev. Dir.....S. Luke  
Grp. Exec. Telecomms.....W. J. Cheesman  
Mfg. Serv. Dir.....C. Sherwood  
Technical Dir.....C. D. W. Thornton  
Marketing Dir.....R. E. Van Hoorn

### ITT Electron Tube Div.

100 Kingsland Rd., Clifton, N. J.  
Phone: NOrth 1-1100

President.....Dean C. Bradford

### ITT Federal Laboratories

500 Washington Ave., Nutley 10, N. J.  
Phone: NOrth 1-1100

President.....George A. Banino

### ITT Industrial Laboratories Div.

3700 E. Pontiac St., Ft. Wayne, Ind.  
Phone: 743-7571

President.....Robert S. Watson

### ITT Industrial Products Div.

15191 Bledsoe St., San Fernando, Calif.  
Phone: EMpire 7-6161

President.....Frederick H. Guterman

### Jennings Radio Mfg. Corp.

970 McLaughlin Ave., San Jose 8, Calif.  
Phone: CYpress 2-4025

Board Chmn.....Calvin K. Townsend

### National Transistor Div.

ITT Semi-Conductors, Inc.  
500 Broadway, Lawrence, Mass.  
Phone: 688-1881

President.....Al'en J. Dusault

ITT KELLOGG TELECOMMUNICATIONS DIV.

6650 S. Cicero Ave., Chicago, Ill.  
Phone: PO 7-6900

President.....V. V. Mason

PRODUCTS: Point-to-point, marine and mobile radio; microwave radio and multiplex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; power rectifiers, diodes, semiconductor materials, tubes, electrical equipment.

## Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.  
Phone: 224-0367

Pres.....H. M. Hassman  
Sales Mgr.....A. L. Nanni

PRODUCTS: Radio-TV electronic test equipment.

## Jampro Antenna Co.

6939 Power Inn Rd., Sacramento, Calif. 95828  
Phone: 422-1177

Pres., General Mgr.....Peter K. Onnigian  
Production Mgr.....Larry Seese  
Ch. Engr.....Floyd Overhauser

### Branch Offices

13 E. 40th St., New York 16, N. Y.  
Phone: MU 9-0200

Manager.....Thomas O'Hara  
2442 Trenton Ave., Montreal, Que., Can.

Phone: RE 8-9441

PRODUCTS: Transmitting antennas for FM and TV stations, coaxial switches, harmonic filters, towers and coaxial lines.

## Jenfred, Inc.

(See Commercial Producers)

## Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.  
Phone: Baldwin 6-3456

President.....Milton J. Shape  
General Manager.....Robert H. Beisswenger

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

## Johns-Manville

22 E. 40th St., New York 16, N. Y.  
270 Madison Ave., New York, N. Y.

Phone: LExington 2-7600

Manager.....P. J. Washburn  
PRODUCT: Acoustical materials.

## Kaar Engineering Corp.

2989 Middlefield Rd., Palo Alto, Calif. 94302  
Phone: 326-5050

New York Phone: 516-599-4875

General Manager.....Norman Helwig  
Sales Manager.....F. Genochio

Chief Engineer.....Ben K. Wright  
Production Manager.....Arthur Osborne

Purchasing Agt.....John Lombardi  
Controller.....Stig Ericson

Customer Serv. Mgr.....Ken Whelan

PRODUCTS: UHF mobile, base, station, repeater, relay, marine, citizens band and industrial radiotelephones; broadcast monitor receivers.

## Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.  
Phone: FREeport 9-8800

President.....Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters); dual sideband AM stereo adapters.

## Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: CApital 6-4000

Partners.....Elmo E. Crump,  
Harry R. Foster  
Sales Manager.....Irving Silberg  
PRODUCTS: Sweeping oscillators, pulse  
and pulsed carrier generators, wide-band hi-  
frequency voltmeters, noise figure test sets,  
oscillators and frequency-marking generators,  
noise generators, attenuators, TV sound-  
picture generators.

## Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.  
Phone: RIchmond 7-0271

President.....C. T. Kierulff  
Vice President.....S. G. Klier  
Gen. Mgr.....Cecil Roper  
PRODUCTS: Distributor of electronic  
equipment.

## Kliegl Bros., Inc.

32-32 48th Ave., Long Island City, 1, N. Y.  
Phone: ST 6-7474

Vice President.....Herbert A. Kliegl  
Vice-Pres., TV Div.....Herbert R. More  
PRODUCTS: TV studio lighting equip-  
ment: spotlights, scoops, pattern and slide  
projectors; lighting distribution system in-  
cluding connector strips, ceiling and wall  
outlet boxes, multi-conductor cables, SCR  
dimmers.

## Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.  
Phone: AL 4-0301

President.....B. H. Kline  
Sales Manager.....J. R. Trotter  
Chief Tower Eng.....F. L. Anderson, Jr.  
PRODUCTS: TV Towers (self-supporting  
and guyed).

## Kriss Electronics Corp.

191 Oraton St., Newark, N. J.  
Phone: HU 4-3137

President.....Charles J. Kriss  
Prod. Mgr.....Emanuel Jasuik  
PRODUCTS: TV picture tubes, cathode  
ray tubes.

## Lang Electronics, Inc.

507 Fifth Ave., New York, N. Y.  
Phone: MU 2-7147

President.....Louis Lang  
Sec.-Treas.....Thelma Lang  
PRODUCTS: Master recording equipment.  
Servicing.

## Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.  
Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy  
PRODUCTS: Vertical radiators, supporting  
towers, relay towers.

## Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon,  
N. Y.

Phone: MOunt Vernon 4-1000

### Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.  
Phone: MA 7-3093

Manager.....H. S. Eales  
3100 N. Cicero Ave., Chicago, Ill.

Phone: MU 5-6450

Manager.....W. C. Schofield  
PRODUCTS: Lighting controls for TV  
studios.

## John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.

Phone: WOodlawn 4-0487

PRODUCTS: Antenna supporting poles &  
transmitting antennas.

## MacCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa  
Phone: 283-1709

President.....G. D. Andrews  
Chief Engineer.....P. H. Vernon

PRODUCTS: Automatic audio program-  
ming equipment using continuous loop tape  
cartridges.

## Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.  
Phone: FReside 8-7511

Pres.....Jos. W. Skehan  
Vice Pres., Mktg.....R. E. Nelson

Mgr., Large Power Tubes.....C. Kirka  
Sales Mgr., Large Power Tubes, E. H. Gilbert

Mgr., Photosensitive Dev...S. T. Yanagisawa  
Branch Offices

510 N. Dearborn St., Chicago 10, Ill.

Phone: MIchigan 2-5316

Manager.....D. S. Frankel  
636 Potrero Ave., San Francisco 10, Calif.

Phone: MIchigan 8-2355

Manager.....K. G. Morrison  
PRODUCTS: Broadcast transmitting tubes  
(AM, FM, TV); photosensitive devices, in-  
cluding specialized vidicon.

## MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.  
Phone: OR 8-9335

President.....Louis G. MacKenzie  
General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program re-  
peaters, single channel recorder-playback  
units, telephone answering sets, magnetic  
tape magazines.

## Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.  
Phone: TRiangle 7-5493

President.....D. J. White  
Exec. V.P.....W. H. Stutz

V.P., Chief Eng.....J. W. Green  
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mix-

# RADIO & TV EQUIPMENT MANUFACTURERS

ing consolette, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

## The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.  
Phone: EAstbrook 9721

President.....Frank M. Freimann  
V.P., Secy.....Gerard M. Ungaro  
V.P., Treas.....John S. Sturgeon  
V.P.....Edwin S. Pridham  
V.P., Govt. & Indust. Div....Gen. G. F. Smith  
V.P. Mktg., Govt. Div.....David W. Martin  
V.P., Mfg., Cons. Prod. Div....Ellis Friedman  
V.P., Purch.....Warren W. Frebel  
Mktg. Mgr., Cons. Prod.

Div. ....James J. Shallow  
Adv. Mgr. ....J. Schulke  
Merch. Mgr., Organ.....J. McCoy  
Merch. Mgr., Radio.....W. Boedeker  
Gen. Compt.....J. W. Schrey  
Asst. Treas.....Albert G. Nelson  
Indust. Rel. Dir.....George D. McClaren  
Nat. Serv. Mgr.....Ray Yeranko  
Asst. Secy.'s.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

### Branch Offices

270 Park Ave., New York, N. Y.  
Phone: YUkon 6-0055  
MAGNAVOX CO. OF TENN.  
Box 718, Greenville, Tenn.  
Phone: MELrose 8-4191

Pres.....George L. Leinenweber  
PRODUCTS: Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 21", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

## Marconi Instruments Ltd.

111 Cedar Lane, Englewood, N. J.  
Phone: LOwell 7-0607

Manager.....William A. Buck  
Asst. Sales Mgrs.....Keith Elkins, Wallace Oliver

PRODUCTS: Measuring instruments for FM mobile radio, broadcasting stations, FM/AM signal generators, deviation monitors, TV sideband analyzers, TVscopes; video sweep generators.

## Mattison Electronics Corp.

2966 Jerome Ave., Bronx 68, N. Y.  
Phone: CY 8-1400

President, Treasurer.....Richard Mattison  
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

## J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.  
Phone: STillwell 4-4600

President.....Daniel R. Ehrlich  
Exec. Vice-Pres.....Irving Brand  
Vice-Pres., Govt. Rels.....Albert Sikorsky  
Vice-Pres., Eng.....Joseph E. Bambara

Secretary .....Lee Shaw  
PRODUCTS: 16mm professional motion picture cameras, sound-on-film recording systems, galvanometers, film photographs; 35mm galvanometers; motion picture camera accessories; film shrinkage gauges for measuring 8mm, 16mm and 35mm film; portable processors for 16/35mm and 35/70mm film; photographic and electronic systems; optics.

## McMartin Industries, Inc.

605 N. 13th St., Omaha 2, Neb.  
Phone: 342-2753

Pres.....Ray B. McMartin  
Mktg. Mgr.....Ray M. Unrath  
Plant Sup.....Roy Chase  
Chief Eng.....Leonard E. Hedlund

## The Mectron Co.

501 E. First Ave., Roselle, N. J.  
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove  
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

## Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.  
Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

## Metro-Tel Corp.

171 Ames Ct., Plainview, L. I., N. Y.  
Phone: WE 1-7200

President .....Sheppard Beidler  
Vice-President.....Venerando J. Indelicato  
Sec.-Treas.....Donald W. Degan

PRODUCTS: Cameramen's telephone head and chest sets, telephone jacks, plugs, switchboards and associated equipment.

## Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.  
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley  
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

## Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.  
Phone: NA 7-1111

President.....G. R. Morrow  
General Manager.....W. F. Wells  
Sales Manager.....Paul Bunker

PRODUCTS: Magnecord tape recorder/reproducers.

## Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: Walker 5-6985  
President.....J. M. Kuhlik  
Adv. Mgr., Treas.....B. Burns  
Chief Engineer.....I. W. Kay  
PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

## Milo Electronics Corp.

530 Canal St., New York 13, N. Y.  
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith  
PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

## Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.  
Phone: 733-1110

Div. V.P., Magnetic Prod. .Dr. W. W. Wetzel  
Gen. Mgr., Magnetic Prod.....M. C. Hegdel  
Gen. Sales, Mds. Mgr.....Dan Denham  
Sls. Mgr., Aud. Range, Vid.  
Prods.....W. H. Madden  
Sales Mgr., Instrumentation Tapes.  
C. F. Koefod

### Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.  
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer  
6023 S. Garfield Ave., Los Angeles 22, Calif.  
Phone: RA 3-6641

Sales Manager.....A. J. Blower  
700 Grand Ave., Ridgefield, N. J.  
Phone: WH 3-6700

Sls. Mgr.....W. F. Enright  
2121 Santa Anna Ave., Dallas 28, Tex.  
Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson  
935 Bush Ave., St. Paul 1, Minn.  
Phone PR: 6-8511

Manager.....J. C. Bondus  
320 Shaw Rd., S. San Francisco, Calif.

Sales Mgr.....D. T. Windahl  
5698 Rising Sun Ave., Philadelphia 20, Pa.  
Phone: PI 2-0200

12200 Brookpark Road, Cleveland 30, Ohio  
Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.  
Phone: TR 5-7111

4835 Para Dr., Cincinnati, Ohio  
10725 Baur Blvd., St. Louis 14, Mo.  
3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

## Miratel, Inc.

3600 Richardson St., St. Paul, Minn. 55112  
Phone: 633-1742

President.....William S. Sadler  
General Mgr.....Norman Ritter

Sales Mgr.....R. B. Hackenberger  
Production Mgr.....Russell Shane  
Chief Engineer.....Peter Vogelsang  
PRODUCTS: Video monitors (transistorized and tube), distribution amplifiers, voice-operated relays, RF and video receivers, citizens band equipment, Conelrad receivers.

## Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.  
Phone: 245-1085

President.....B. G. Tubbs  
Sales Dir.....R. Bruce Hill  
Engineering Dir.....Edmund M. Di Giulio  
Asst. Treas.....P. E. Piper

### Branch Office

521 5th Ave., New York 17, N. Y.  
Phone: OXFord 7-0227

PRODUCTS: 16mm and 35mm professional motion picture cameras and accessories.

## Mole-Richardson Co.

937 N. Sycamore Ave., Hollywood, Cal. 90038  
Phone: OLdfield 4-3660

President.....W. K. Parker  
PRODUCTS: Photographic lighting equipment and accessories for TV studios; microphone booms and perambulators.

## Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.  
Phone: PRescott 9-8866

Pres.....Jerome Taishoff  
Vice President.....Sol Taishoff  
V.P., Operations.....A. S. Backus

### Branch Office

30 Rockefeller Plaza, New York, N. Y.  
Phone: COLumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

## Narda Microwave Corp.

Commercial St., Plainview, L. I., N. Y.  
Phone: PLioneer 6-4650

President.....W. A. Bourke  
PRODUCTS: Microwave test equipment; antenna horns.

## National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.  
Phone: CLrle 6-0348

President.....John Clemens  
Sec'y.-Treas.....Erwin G. Harwood  
PRODUCTS: Crab-Hydroly, Hydroly, microphone booms; three-wheel portable dollies, 35mm and 16mm film viewers; lens mounts lenses to 40". Hydrofluid tripods. Sales, service and rentals of TV and motion picture equipment; one-hour magazines for film recording for 16mm and 35mm fluid Pan and tilthead tripod.

## National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: PR 8-5900

Pres., Sales Director.....John Sansone  
Sec'y.-Treas., Engr.....A. Wasek  
PRODUCTS: Cathode Ray Tubes.

## Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.  
Phone: JUDson 6-5810

Exec., V.P.....Lee E. Jones  
PRODUCTS: Projection-room film-editing equipment; power and hand rewinds; Griswold splicers; light tables; show timers and film-measuring machines. 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slide commercials.

## North American Philips Co., Inc.

(High Fidelity Products Div.)  
100 E. 42nd St., New York, N. Y. 10017  
Phone: OX 7-3600

Product Manager.....W. Semmelink  
Sales Manager.....J. Gerrity  
PRODUCTS: Continental 101, 200, 300, 301 and 401 tape recorders; commercial sound system and components.

## Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.  
Phone: BAyside 9-8092

President.....Gunnar A. Olsen  
Vice President.....Gunnar Olsen  
PRODUCTS: Tower antenna systems-in-stallations & maintenance.

## Outercom Electronics Corp.

725 Providence Rd., Charlotte, N. C.  
Phone: 333-8689; 377-4557

President.....Walter H. Shapiro  
Vice-Pres., Sales.....Melvin Shapiro  
Vice-Pres., Eng.....Steve Cserpnyak  
PRODUCTS: Two-way FM radios.

## Owens-Illinois Glass Co.

(Consumer & Technical Products Div.)  
405 Madison Ave., Toledo 1, Ohio  
Phone: 242-6543

Vice-Pres., Gen. Mgr.....W. J. Stewart  
Vice-Pres., Mktg. Dir.....E. B. Dennis, Jr.  
Vice-Pres., Tech. Dir.....F. D. Pinotti  
Sales Promo. Mgr.....W. D. Plummer  
*Industrial & Electronic Products Div.*  
Vice-Pres., Gen. Mgr.....J. P. Kearney  
V.P., Prod. Dev., Mktg.....J. G. Clarke  
Sales Mgr.....J. H. Chandler  
New Prods. Mgr.....B. L. Steierman  
Technical Mgr.....J. R. Masters  
Prod. Stand. Dir., Field Eng.....Frank Carter  
Gen. Mgr., Int. Div.....A. M. Turner  
PRODUCTS: Glass envelopes for TV picture tubes; special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

## Oxberry Corp.

(Formerly Animation Equipment Corp.)  
38 Hudson St., New Rochelle, N. Y.  
Phone: NE 6-1838

President.....John Oxberry  
Vice-Pres., Gen. Mgr.....A. K. Livingston  
Treasurer.....Paschal Mathison  
Sales Admin.....Jack W. Silberlicht  
Sales Mgr.....Edward G. Willette

### Branch Offices

7445 Sunset Blvd., Hollywood 46, Calif.  
Phone: 876-2140

Manager.....Robert W. Troy  
515 Ipswich Rd., Slough, Bucks, England  
Phone: SLough 2-9666

Manager.....Peter Neilson  
PRODUCTS: Special-effects step optical printers, precision step contact printers, animation stands, process cameras, related motion picture equipment for 16mm, 35mm, 65mm, 70mm and double 8mm film.

## Pacific Mercury Electronics

(Subsid. of Thomas Organ Co.)  
3345 Hayvenhurst Ave., Sepulveda, Calif.  
Phone: EMpire 2-3131

Pres.....J. Benaron  
Vice Pres., Eng.....Stanley Cutler  
Comm. Sales Mgr.....J. Weller  
Purch. Dir.....Ken Melling  
Indust. Rel. Dir.....George Brudney  
Compt.....John Diegelman  
Promo., Pub. Dir.....Howard E. Rieder  
Nat. Serv. Mgr.....Donald A. John  
Organ E. Reg. Sales Mgr.....Murray Fiebert  
Organ S. Reg. Sales Mgr.....Frank Sampieri  
Qual. Cont. Mgr.....William Morris  
Chief TV Eng.....Les Kushner  
Chief Organ. Eng.....John Brand  
PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

## Page Communications Engineers, Inc.

(Subsid. of Northrop Corp.)  
2001 Wisconsin Ave., N.W., Washington, D.C.  
Phone: FEderal 7-7600  
Pres.; Act. Dir., Eng., R & D

J. A. Waldschmitt  
Sr. V.P., Asst. to Pres.....A. J. Pote  
Sr. V.P., Marketing.....F. W. Donkin  
Sr. V.P., Operations.....B. M. Wootton  
V.P., Telecomms. Dir.....J. H. Green  
V.P., Eng. Dir.....J. S. McLeod  
V.P., Tech. Serv. Dir.....C. L. III  
V.P., Constr., Instal. Dir.....L. A. Bailey  
V.P., Admin. Dir.....W. R. Brehm  
PRODUCTS: Radio and TV broadcast facilities (design, construction and testing); military and civilization communications systems (design, construction, testing, maintenance and operation).

# RADIO & TV EQUIPMENT MANUFACTURERS

## **Panther Electronics, Inc.**

901 S. Main St., Burbank, Calif.  
Phone: VI 9-6296

President.....R. H. Kaufman  
Vice-Pres.....F. M. Kaufman  
Secretary.....M. T. Kaufman  
Treasurer.....S. H. Kaufman

PRODUCTS: Video and audio equipment.  
Owner and perator of CATV, installer of  
CATV and MOTV. Service and operation of  
VATV, MOTV, audio systems.

## **Parkersburg Rig and Reel Co.**

(Div. of Parkersburg-Aetna Corp.)

620 Depot St., Parkersburg, W. Va.  
Phone: HUDson 5-4521

President.....B. P. McDonough  
V.P., Sales Mgr.....J. W. Robbins  
Secy., Treas.....H. N. Wilson

### *Branch Office*

539 Second Ave., New York, N. Y.  
Phone: YUKon 6-5166

PRODUCTS: (AM-FM) Radio transmis-  
sion towers; micro wave towers. (TV)  
Towers.

## **Pembrex Theatre Supply Corp.**

1969 S. Vermont Ave., Los Angeles, Calif.  
Phone: REpublic 1-3111

Mgr. ....L. M. Wutke  
PRODUCTS: "Pemarc" and "Telinc" pro-  
ducts, and accessories.

## **Pentron Electronics Corp.**

(Tape Recorder Div.)

777 S. Tripp Ave., Chicago, Ill. 60624  
Phone: 722-3200

Exec. Vice-Pres.....S. N. Grode  
Sales Mgr.....G. Royster  
Chief Engineer.....R. Kerwin

PRODUCTS: Stereo recorders, stereo play-  
monaural tape recorders, dual preamplifiers,  
preamplifiers, microphone mixers, speaker/  
amplifiers, tape decks (stereo & monaural).

## **Phelps Dodge Copper Products**

300 Park Ave., New York 22, N. Y.  
Phone: PLaza 1-3200

President.....H. T. Brinton  
Sales Manager.....F. W. Lemly  
PRODUCTS: Styroflex®, Spirafil, Foam-  
flex coaxial cable.

## **Philco Corp.**

(Subsid. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.  
Phone: 443-6491

Chrmn. of Board.....Irving A. Duffy  
Pres.....C. E. Beck  
Vice Pres., Fin.....R. G. McCormick  
Vice Pres., Indust. Rel.....R. M. Jones  
V.P., Gen. Couns., Sec.....H. R. Nolte, Jr.  
Pub. Rels. Dir.....Marc J. Parsons  
Vice-Pres., Tech. Plan.....S. D. Wanlass  
Purchasing Dir.....F. R. Wheeler  
Govt. Plan., Mktg. Dir.....E. F. Canfield

## *Consumer Products Div.*

Vice Pres., Gen. Mgr.....L. H. Hyde  
Prod. Plan. Mgr.....W. Balderston  
Gen. Mktg. Mgr.....A. E. Allen  
Prod. Eng. Dir.....E. S. Brotzman  
Gen. Mfg. Mgr.....F. J. Meredith  
Spec. Mkts. Mgr.....W. N. Hartman, Jr.  
Dist., Serv. Dir.....C. Hakimian  
Indust. Rels. Dir.....C. Shaw  
Controller.....J. P. Pfann

## *Lansdale Div.*

Church Road, Lansdale, Pa.  
Phone: ULysses 5-4681

N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....M. W. Newell  
PRODUCTS: AM and AM-FM radios, con-  
sole, table, portable and combination TV re-  
ceivers, Stereophonic Hi-Fidelity phono-  
graphs; cathode ray tubes; microelectronics.

## **Philmore Manufacturing Co., Inc.**

130-01 Jamaica Ave., Richmond Hill 18, N. Y.  
Phone: HIckory 1-5000

President.....M. L. Granat  
Vice-President.....Gary Granat  
Chief Engineer.....I. Volpe  
Treasurer.....Murray Granat  
Sec'y.-Sl. Mgr.....Jerry Granat  
Office Mgr.....Milton Greenker

### *Branch Offices*

330 S. Franklin St., Chicago, Ill.

Vice President.....Gary Granat  
2533 Mission St., San Marino, Calif.

Manager.....R. E. Osborne  
PRODUCTS: Transistor portable radio  
kits, 3 tube, 2 band AC/DC radio kits, crystal  
set kits and sets, electronic kits of all kinds  
for hobby and school use, communication re-  
ceiver and transreceiver units, citizens band  
equipment, ham and amateur equipment,  
stereo multiplex adaptors, UHF-TV con-  
verters.

## **Pilot Radio Corp.**

(Div. of Jerrold Electronics Corp.)

100 Electra Lane, E. Station, Yonkers 4, N. Y.  
Phone: 237-7700

Vice Pres., Gen. Mgr.....Roland J. Kalb  
Cont.....Harry Christian  
Gen. Sales Mgr.....Don Ross  
Adv. Mgr.....Arnold Singer  
Purch. Agt.....Paul Lefko  
Works Mgr.....Frank Hajek  
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo; FM-AM, Hi-Fi  
amplifiers, preamplifiers, speaker systems,  
portable stereo phnographs; stereophonic  
console phonographs, radio-phonographs, &  
components.

## **Polarad Electronics Corp.**

43-20 34th St., Long Island City, N. Y.  
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe  
Exec. V.P.....P. H. Odessey



# RADIO & TV EQUIPMENT MANUFACTURERS

Mgr. of Marketing.....J. P. Schindler  
Sls. Mgr.....A. A. Goldberg  
PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

## Precision Apparatus Co., Inc.

80-00 Cooper Ave., Glendale 27, N. Y.  
Phone: TW 4-4290

Pres.....Sol S. Sparer  
Gen. Sales Mgr.....Floyd I. Makstein  
Eng. Dir.....Victor Robinson  
PRODUCTS: Test equipment of all kinds; stereo signal generators; Hi-Fi audio amplifiers; kits and wired equipment; contract and specialty items.

## Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio  
Phone: TOWER 1-2624

Owner.....T. Kulka  
PRODUCTS: Sealed reel bands for tape reels; non-magnetic clips for tape reels and 8mm film reels; vinylband for film reels.

## Prodelin Inc.

307 Bergen Ave., Kearny, N. J.  
Phone: WYman 1-8600

Pres.....L. A. Bonden  
PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

## Radex Corporation

2076 Elston Ave., Chicago 14, Ill.  
Phone: ARmitage 6-6900

President.....R. Cook  
PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

## Radio Corporation of America

30 Rockefeller Plaza, New York, N. Y. 10020  
Phone: MU 9-7200

Board Chmn.....David Sarnoff  
President.....Elmer W. Engstrom  
Chmn., Bd. Exec. Comm.....Frank M. Folsom  
Exec. V.P., Staff.....Ewen C. Anderson  
Exec. V.P., Pub. Affs.....Kenneth W. Bilby  
Exec. V.P., Corp. Plan....Theodore A. Smith  
Exec. V.P., Gen. Atty.....Robert L. Werner  
Group Exec. V.P.'s.....Arthur L. Malcarney,  
Charles M. Odorizzi, W. W. Watte

### Electronic Data Processing

Cherry Hill, N. J.  
Phone: WO 3-8000

Group Exec. Vice Pres.....A. L. Malcarney  
Div. Vice Pres., Gen. Mgr.....A. K. Weber  
Div. V.P., Bus. Plan., Mktg. E. S. McCollister  
Div. V.P., Sales.....G. E. Dashiell  
Div. V.P., Exec. Hktg. Rels.....J. E. Johnson  
Div. V.P., Spec. Int. Accts.....P. B. Reed

### RCA Communications, Inc.

66 Broad St., New York, N. Y.

Phone: 363-2121

President.....T. H. Mitchell  
RCA Broadcast & Communications Products  
Div.

Front & Cooper Sts., Camden, N. J.

Phone: WOODLAWN 3-8000

Div. V.P., Gen. Mgr.....C. H. Colledge

### RCA Electronic Components & Devices

415 South St., Harrison, N. J.

Phone: HUMBOLDT 5-3900

Group Exec. V.P.....W. W. Watts  
Vice-Pres.....Douglas Y. Smith  
Mgr., Planning.....L. R. Day  
Controller.....J. Koppelman  
Div. V.P., Dist. Prods.....H. F. Bersche  
Div. V.P.; G.M., Indust. Tube,  
Semicond. Div.....C. E. Burnett  
Div. V.P.; G.M., TV Pic.

Tube Div.....J. B. Farese  
Div. V.P., Tech. Progs.....A. M. Glover  
Div. V.P., Gen. Sales.....Joseph E. Kelley  
Div. V.P.; G.M., Comm. Rec. Tube,  
Semicond. Div.....W. H. Painter

Mgr. Comm. Eng.....Kenneth G. Bucklin  
Controller.....J. Koppelman

### RCA Sales Corporation

Indianapolis 1, Ind.

Phone: ME 6-5311

Board Chmn.....W. W. Watts  
Vice Chmn. of Board.....D. L. Mills  
President.....R. W. Saxon  
V.P., Prod. Plan., Dev.....B. S. Durant  
Treasurer.....O. G. Delk  
Bus. Plan. Mgr.....H. L. Atkinson  
Comm. Rels. Mgrs.....Elmer D. Eades,  
Atlanta; William L. Rothenberger, New  
York; Fred E. Folsom, San Francisco

### RCA Victor Home Instruments Div.

Indianapolis, Ind.

Phone: ME 6-5311

Group Exec. V.P.....W. W. Watts  
Vice Pres., Gen. Mgr.....D. L. Mills  
Controller.....O. G. Delk

### RCA Victor Distributing Corp.

Room 2000, Merchandise Mart Plaza,  
Chicago, Ill.

Phone: 467-5900

Group Exec. V.P.....W. W. Watts  
President.....John F. O'Brien  
Vice Pres., Treas.....H. M. Miller  
V.P., Special Projects.....J. A. Curl  
V.P. Los Angeles Branch.....C. A. Malin  
V.P. Detroit Branch.....N. A. Corbett  
V.P. Atlanta Branch.....J. V. C. Harter  
V.P. Buffalo Branch.....L. A. Baumgartner  
V.P., Kansas City Branch.....W. J. Walsh  
V.P., Wichita Branch.....M. E. Kramer  
V.P. Chicago Branch.....A. C. Nerness

PRODUCTS: TV receivers (table, console; black-and-white, color); stereo-orthophonic high-fidelity "Victrola" phonographs; AM, AM-FM, table-model radio receivers; AM clock radios; electronic data-processing equipment; AM, FM, TV transmitting equip-

# RADIO & TV EQUIPMENT MANUFACTURERS

ment; color TV systems; broadcast station studio equipment; mobile radio communication equipment; industrial TV equipment; microphones; microwave equipment; radio, TV antennas; electron tubes (receiving, power, cathode-ray, special types); TV studio camera equipment; film, disc, tape, TV recording equipment; 16mm projectors; electron microscopes; marine radio equipment; aviation, communication, radar, other special apparatus for Armed Forces.

## Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.  
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.  
President.....F. A. Gunther  
V.P. Engineering.....J. R. Day  
Vice President, Finance.....Joseph Behr  
Chief Engineer.....R. E. Hull  
Treasurer.....James A. Cronin  
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.  
Personnel Mgr. ....James J. Kelly  
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

## Radio Receptor Div.

(Div. of General Instrument Corp.)

100 Andrews Rd., Hicksville, L. I., N. Y.  
Phone: OVerbrook 1-4300

Vice Pres., Gen. Mgr.....Julius Pascuzzo  
Vice Pres., Mktg.....J. L. Herre  
Vice Pres., Oper.....W. D. Paxson  
Vice Pres., Res.....A. L. Rosoff

### Branch Office

441 Washington Bldg., Washington, D. C.  
Phone: ME 8-3712

Manager .....R. Neighborgall  
PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

## Rangertone

73 Winthrop St., Newark 4, N. J.  
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali  
PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

## Raven Screen Corp.

124 E. 124th St., New York, N. Y.  
Phone: LEhigh 4-8408

Sec'y-Treas.....Ernest D. Reif  
Manager .....Fred Rose

Engineer .....Thomas Yanelli  
PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

## Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.

Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik  
PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

## Reeves Soundcraft Corp.

(Div. of Reeves Industries)

Great Pasture Rd., Danbury, Conn.

Phone: 743-7601

President .....Hazard Reeves  
Vice Pres.....John S. Kane  
Vice Pres.....Wm. H. Deacy  
Sales Mgr.....George P. Petetin  
Promo. Dir., Adv. Mgr..Thomas J. Dempsey

### Branch Offices

10 E. 52nd St., New York, N. Y.

Phone: PLaza 9-2644

Manager.....George P. Bassett  
10 E. Jackson Blvd., Chicago, Ill.  
Phone: WA 5-5853

Manager .....Art Hoffman  
342 N. LaBrea Ave., Los Angeles, Calif.  
Phone: WE 1-1181

Manager.....John E. Borg  
PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

## Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.

Phone: DEfender 5-3500

Pres. ....George Silber  
Vice Pres., Sales.....Hal Dennis  
Vice Pres., Prod.....Syd Simonson  
Service Mgr.....Phil Dubson  
Office Sales Mgr.....Millie Adler

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

## Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16, Calif.

Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney  
Ch. Engineer .....B. W. Farber  
Sales Mgr.....J. S. Brown  
Advertising Mgr. ....G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

## Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit, Mich. 48238

# RADIO & TV EQUIPMENT MANUFACTURERS

Phone: TExas 4-8420

Manager.....V. Wilton  
*Radio Electronic Supply Co.*  
505 Jefferson St., S.E., Grand Rapids 3, Mich.  
Phone: GL 9-4611

Manager.....R. Flora  
PRODUCTS: Tubes, vidicons, audio tapes & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

## Roberts Electronics, Inc.

5978 Bowcroft St., Los Angeles 16, Calif.  
Phone: 870-9426

President.....Robert G. Metzner  
Vice Pres., Gen. Mgr.....Edward O. Praeger  
Asst. Gen. Mgr., Cont.....Jerome Dreesen  
Nat. Adv. Mgr.....King Baldwin  
Sales Mgr.....Al Barsimanto  
Qual. Cont. Mgr.....Louis Weiss  
Purchasing Agt.....William Maxson  
Service Mgr.....Julian R. Black  
Chief Engineer.....Trevor Kendall

### Branch Office

220 W. Merrick Rd., Valley Stream, L. I., N. Y.

Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, monaural and stereo preamplifiers and amplifiers, professional and semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual-track tape recorders, negative ion generators.

## Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.  
Phone: WALnut 2-6800

Owner.....W. Robinson  
PRODUCTS: Precision 3-speed turntables.

## Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.  
Phone: 637-8416

President.....Dwight Rohn  
Sales Manager.....R. A. Kleine  
Traffic Mgr.....William Hall  
Microwave Sales Dir.....Grady Rooker  
Distrib. Sales Dir.....A. Repsumer  
PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

## S.O.S. Photo-Cine-Optics, Inc.

387 Park Ave., S., New York, N. Y. 10016  
Phone: PL 7-0440

Board Chmn.....Joseph A. Tanney  
President.....Alan C. Macauley  
Vice-Pres., Gen. Mgr.....Dominic J. Capano  
Secretary.....William H. Allen  
Treasurer.....Jan T. Macauley

### Branch Office

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: 467-2124

Board Chmn.....Joseph A. Tanney  
PRODUCTS: Motion picture and film production equipment.

## Schafer Electronics

235 S. Third St., Burbank, Calif.  
Phone: 845-3561

President.....Paul C. Schafer  
Vice Pres.....James W. Harford  
Nat. Sales Serv. Mgr.....Dallas Barnard  
Chief Eng.....Robert Levinson  
PRODUCTS: Automation equipment; remote control equipment; automatic logging equipment.

## Screen Gems Industrial Show Div.

(Cellomatic Div.)

711 Fifth Ave., New York, N. Y.

Vice-Presidents.....Thomas Howell,  
Milton Rogin

PRODUCTS: Cellomatic Futura Mark IV and S-45 animation projectors; Cellomatic videoplex projector. Supporting graphic services.

## Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.  
Phone: AL 4-3110

Sales Manager.....Laurence Hill

PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

## Setchell-Carlson, Inc.

New Brighton, St. Paul, Minn. 55112  
Phone: MELrose 3-3131

New York Phone: PI 7-4101

Pres., Gen. Sales Mgr.....B. T. Setchell  
Sec.-Treas.....C. Donald Carlson  
Vice-Pres., Off. Mgr.....Alice P. Chermak

PRODUCTS: Unitized TV receivers (color and black-and-white); stereo equipment.

## Shields Studio

5537 Suburban Tracks, St. Louis, Mo.  
Phone: FOrrest 7-2535

Owner.....Tom Shields

PRODUCTS: St. Louis "Stagette," TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs," TV settings.

## Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.  
Phone: HA 3-9725

President.....Arthur Levey  
Secretary-Treas.....Frank V. Quigley  
Ass't Sec.....Thomas F. O'Brien  
Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

## Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill  
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

# RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Radio dynamotors, blowers, fractional hp motors.

## Sonotone Corp.

Elmsford, N. Y.

Phone: LYric 2-9600

Pres., Gen. Mgr. .... Irving I. Schachtel  
Sls. Mgr., Electron. Appl. .... Richard J. Mahler

PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

## Sony Corp. of America

580 Fifth Ave., New York, N. Y. 10036

Phone: LT 1-0100

President ..... Akio Morita  
Exec. Vice-Pres. .... S. Inagaki  
Vice-Presidents. .... Bruce L. Birchard,  
Irving Sagor, George T. Stewart, Milton D. Thalberg

Corporation Sec. .... H. Tada

### Branch Offices

4959 W. Belmont Ave., Chicago, Ill. 60641

Phone: AV 3-0712

Branch Mgr. .... M. Jinno  
8920 Diplomacy Row, Dallas, Tex.

Phone: ME 1-3560

Engineer ..... S. Nakamura  
500 W. Florence Ave., Inglewood, Calif. 90307

Phone: OR 8-8141

Branch Mgr. .... H. Ohkochi

SERVICES: Distribution of transistor radios, TV and VTR.

## Space Communications Corp.

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President ..... Sol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

## Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.

Phone: ALgonquin 4-5400

Chairman. .... George W. W. Brewster  
Pres. .... Donald Spencer  
Vice Pres., Sales. .... W. K. Headley  
Vice Pres., Prod. .... Albert Clark  
Chief Eng. .... Pierre L. deBourknecht

PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

## Stainless, Inc.

Third St. & Montgomery Ave.,

North Wales, Pa.

Phone: 699-4871

President. .... Henry J. Guzewicz

Vice-Pres. .... Richard J. Eberle

Sales Staff. .... John S. Fisher,

John F. Guzewicz, Jess C. Rodriguez, William O. Walther

## WALCAN LTD.

(Subsid. of Stainless, Inc.)

Box 1241, Carlton Pl., Ont., Canada

Representative. .... John D. Peart  
(381 Campbell St., Winnipeg 9, Man., Canada)

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications and other special uses.

## Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7461

President. .... William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

## Standard Electronics Corp.

Route 33, Manalapan Township, N. J.

Box 677, Freehold, N. J.

Phone: 446-7611

President. .... William H. Zillger

Vice-Pres. .... Arno Zillger

Mgr.; Purch. Agt. .... Joseph Ewansky

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

## Strong Electric Corp.

87 City Park Ave., Toledo, O.

Phone: CHerry 8-3741

President. .... Arthur J. Hatch

Vice Pres. .... Leo A. Altenbach

Treasurer. .... Lee T. Nelson

PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlights; trouper and super trouper high-intensity arc spotlights; universal arc slide projectors.

## Studio Television Products

### Sales Corporation

356 W. 40th St., New York 18, N.Y.

Phone: PENnsylvania 6-5849

Sales Manager. .... James B. Tharpe

Engineering Mgr. .... Rudy Leopold

Export Mgr. .... Hendrik J. Antonisse

PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white); manual-control 10-to-1 zoom lenses for studio vidicon cameras.

## Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 5-5535

President. .... Theodore Hafner

PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## Swager Tower Company

R. R. No. 2, Fremont, Indiana  
Phone: 495-4625

Pres.....W. E. Swager  
PRODUCTS: Radio & TV and microwave broadcast towers.

## Sylvania Electric Products, Inc.

(Sub. General Tel. & Electronics Corp.)  
730 3rd Ave., New York, N. Y.  
Phone: 551-1000

Pres.....Gene K. Beare  
Sr. Vice Pres., Admin.....Leon C. Guest, Jr.  
Indust. Rels. Dir.....Albert M. Warner  
Pub. Dir.....Herbert Johnson, Jr.  
Sr. Vice Pres., Mktg.....Alfred C. Viebranz  
V.P., Mktg., Tube Sales.....Robert G. Lynch  
PRODUCTS: Tubes, radio & TV.

## T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,  
Atlanta 18, Ga.  
Phone: 700-1203

PRODUCTS: Towers.

## Sarkes Tarzian Inc.

(Broadcast Equipment Div.)  
E. Hillside Dr., Bloomington, Ind.  
Phone: 7251

President .....Sarkes Tarzian  
Manager .....Biagio Presti  
PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

## Tech-Master Corp.

75 Front St., Brooklyn, N. Y.  
Phone: ULster 5-3535

President .....L. Lazoff  
Gen. Mgr.....R. Lazoff  
Sales Manager.....A. Lazoff  
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

## Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.  
Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff  
PRODUCTS: Test equipment for TV, studio equipment for black-and-white and color.

## Tele-Measurements, Inc.

Box 943, Bellingham, Wash.  
Phone: 733-4567

72 N. Mitchell Ave., Livingston, N. J.  
45 W. 45th St., New York, N. Y.  
New York Phone: 581-9020

President.....Jack R. Poppele  
Vice-Pres., Treas.....William E. Endres  
Secretary .....June Poppele  
PRODUCTS: TV systems: camera, display, distribution, operating, sync, test, recording; large-screen TV projectors; Tele-Pat sets (all manufactured and distributed). Representative for Ampex, CBS Labs, Dynair,

General Precision Labs, Dynair, General Precision Labs, International Good Music, Inc., Riker Industries, Waltham Precision Co.

## Tele-Tone Co., Inc.

444 S. Ninth Ave., Mt. Vernon, N. Y.  
Phone: OW 9-2100

President .....Isidore Rothman  
Vice President.....M. Perlmutter  
Chief Engineer.....William Lipson  
PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

## Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.  
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman  
Exec. V.P.....Joseph McPhee  
Vice-Pres., Sales.....H. C. Riker  
V.P., Engineering.....Sol Hudes  
V.P., Manufacturing .....Jack Horowitz  
V.P., Purchasing.....B. Tromboli

### Branch Offices

13635 Victory Blvd., Van Nuys, Calif.  
Phone: ST 2-7479

Director .....S. Krinsky  
670 N. Elizabeth St., Lombard, Ill.  
Phone: MAyfair 9-1232

Director.....D. Chapman  
1028 Connecticut Ave., Washington, D. C.  
Phone: ME 8-5857

Director .....R. Adams  
PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

## Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.  
Phone: FAcully 1-5701

President.....John W. Doering  
Ch. Devel. Eng.....L. Jorgenson  
Sales Engineer .....Duane E. Heft  
Dir. Manuf. ....Robert Fitzgerald

PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

## Telectro Industries Corporation

35-16 37th St., Long Island City, N. Y. 11101  
Phone: YELlowstone 2-8600

President.....S. Robert Gordon  
General Manager .....Edward Waldman  
Secretary .....Stanley Rosenberg  
Chief Engineer.....Harry Sussman  
Pub. Affs. Dir.....Mac Ross  
Engineer, Radio .....Abe Zeder  
Engineer, TV.....A. Garamy

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV systems to transmit over telephone lines; tape recorders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## TelePrompTer Corporation

50 W. 44th St., New York, N. Y. 10036

Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn  
Vice-Pres., Eng.....Hubert J. Schlafly  
Vice-Pres., Mktg.....Gerald G. Griffin  
V.P., Prog., Prods.....Jay J. Merkle  
Vice-Pres., CATV....Raymond V. Schneider  
Educ., Indust. Sls. Dir.....Hubert Wiike  
Sta., Int. Sales Dir.....George Andros  
Govt. Sales Dir.....Herbert Nettleton

### Branch Offices

345 W. Huron St., Chicago, Ill.

Phone: 943-2396

Manager .....Brad Macy

2700 S. Memorial Pkwy., Huntsville, Ala.

Phone: 539-7726

Manager .....Cliff Paul

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV.

## Telescript, Inc.

155 W. 72nd St., New York 23, N. Y.

Phone: SUsquehanna 7-8111

Exec. Vice-Pres.....Curtis Howard

Vice-Pres. ....Herman Yaras

Treasurer.....Michael A. Kunkis

### Branch Office

6505 Wilshire Blvd., Los Angeles, Calif.

Phone: OL 1-0721

Exec. Vice-Pres.....Curtis Howard

PRODUCTS: Prompting equipment, projectors, stereo equipment.

## Television Utilities Corp.

10-11 50th Ave., Long Island City 1, N. Y.

Phone: EX 2-8395

President.....K. A. Jenkins

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies and kinescope recording equipment.

## Television Zoomar Co.

### Zoomar Television

500 Fifth Ave., New York, N. Y.

Phone: BRyant 9-5835

President.....Jack A. Pegler  
Design, Res., Dev. Mgr....Dr. Frank G. Back  
Sales Manager.....Bill Pegler

PRODUCTS: Image orthicon lenses (Hyper Universal Zoomar, Angenieux Zoomar 10-2-1 B, Angenieux Evershed 10-2-1 B); Vidicon lenses (Angenieux 10x25 F2.8, Angenieux 10x15 F1.9); Evershed servo control pan and tilt.

## Theatre Network Television, Inc.

575 Madison Ave., New York 22, N. Y.

Phone: PL 5-6300

President.....Nathan L. Halpern  
Dir. of Prod.....Robert F. White  
Dir. of Oper.....Edward F. Addiss  
Dir. of Sales Develop.....Bart Swift  
Sales Eng. Mgr.....Robert C. Thompson  
Mktg. Dir., T.N.T.....Erwin Bernstein  
Dir. of Engineering.....Eugene D. Warren  
Chief Engineer.....John J. Leay

### Branch Office

62-10 34th Ave., Woodside 77, N. Y.

Phone: PL 5-6300

PRODUCTS: Closed-circuit TV for business, industry and special events; large-screen TV displays for broadcasting, industry and government.

## Tower Communications Co.

2700 Hawkeye Dr., Sioux City 2, Ia.

Phone: 2-3631

Sales Mgr.....Frank Allegra

Sales Dir.....Dean Goldie

Asst. Sales Mgr.....G. S. Chesen

### Branch Office

105 Howden Rd., Scarborough, Ont., Canada

Phone: 757-1101

PRODUCTS: Microwave towers, passive reflectors, microwave buildings and tower erections; radio towers (AM and FM).

## Trans-Lux Corp.

625 Madison Ave., New York 22, N. Y.

Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth

### Branch Office

30-12 41st Ave., Long Island City 1, N. Y.

Phone: ST 6-7814

Plant Mgr.....Richard Frampton

PRODUCTS: Background scenes; rear-view slide projectors, translucent screens and aluminum screen frames.

## Trav-Ler Industries, Inc.

571 W. Jackson Blvd., Chicago, Ill.

Phone: HAarrison 7-9151

President.....Joe Friedman  
V.P., Gen. Sales Mgr....Curtis R. Hammond  
V.P., Mfg.; Ind. Rel. Dir....D. J. Cameron  
Purch. Dir.....R. E. Strand  
Eng. Dir.....W. Brown  
Chief Radio Eng.....R. J. O'Brien  
Chief Color TV Eng.....Christ J. Dumas  
Service Eng.....H. Feldman

PRODUCTS: Table-model, clock, phonograph-combination, AM-FM, high-fidelity and transistor radios; portable, table, console, phonograph-combination, UHF, UHF-VHF, color and color-combination TV; high-fidelity, non-high-fidelity and stereo phonographs; record players complete with case; mono and stereo tape recorders.

# RADIO & TV EQUIPMENT MANUFACTURERS

## John D. Trilsch, Inc.

Box 14201, Houston 21, Tex.

Phone: REpublic 4-2545

Pres., Treas.....John D. Trilsch  
Vice President.....E. E. Armstrong  
Secretary.....Chilton Bryan

PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

## Trusonic, Inc.

(Formerly Stephens Trusonic, Inc.)

389 N. Fair Oaks Ave., Pasadena, Calif.

Phone: SY 5-7205

President.....Charles A. Martin  
General Mgr.....Emile J. Petre

PRODUCTS: High-fidelity loudspeakers, systems, enclosures and accessories; condensers and wireless microphones; environmental test equipment.

## Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.

Phone: HUmboldt 4-8500

New York Phone: CO 7-0620

Chairman.....Louis Rieben  
President.....Milton Schulte  
V.P., Marketing.....G. W. Keown  
V.P., Oper. & Eng.....Dr. A. K. Wright  
V.P.....Donald A. Harper  
Sec.-Treas.....Paul Hemschoot  
Comptroller.....George Hallett  
V.P., Engineering.....R. B. Power  
V.P., Elec. Tube Div...Paul Scharninghausen  
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

## United Transformer Corporation

150 Varick St., New York 13, N. Y.

Phone: ALgonquin 5-3500

President.....Samuel L. Baraf  
Vice-Pres., Gen. Sales Mgr....Henry Russell  
Production Mgr.....R. B. Ellis  
Pub. Affs. Dir.....Jack Kramer  
Chief Engineer.....T. L. Craigie

### Branch Office

3630 Eastham Dr., Culver City, Calif.

Phone: UP 0-9755

Gen. Mgr., Pacific Div.....Bill Hornickel

PRODUCTS: Transformers, reactors, electric-wave filters, high Q coils, magamps.

## Utility Tower Company

Box 12027; 3200 N.W. 38th St.,

Oklahoma City, Okla.

Phone: WIndsor 6-5551

Owner.....C. E. Nelson

Manager.....V. G. Duvall

Asst. Manager.....J. D. Nelson

W. Div. Mgr.....D. D. "Dutch" Giroux

### Branch Office

Box 163, Mayfield, Ky.

Phone: CH 7-3642

E. Div. Mgr.....M. N. "Nate" Sholar

PRODUCTS: Towers for radio FM base insulators and TV microwave.

## Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)

2020 Short St., Oceanside, Calif.

Phone: SAratoga 2-2101

Div. Manager.....James J. Sutherland

Marketing Mgr.....R. W. Curry

PRODUCTS: Storage tubes, vacuum tubes and controls, welding equipment, memoscope-oscilloscope.

## Vallen, Inc.

225 Bluff St., Akron, Ohio

Phone: BBlackstone 3-4933

President.....E. J. Vallen

PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

## Vega Electronics Corp.

Box 145, Cupertino, Calif.

Phone: ALPine 2-8704

Bd. Chmn., President....Russell J. Tinkham

V.P., Ch. Engr.....Walter C. Hironimus

Marketing Mgr.....C. Arthur Foy

Secretary.....Marvin J. Colangelo

PRODUCTS: Vega-Mike wireless microphone system.

## Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.

Phone: PENnsylvania 6-5840

President.....James B. Tharpe

Treasurer.....Tim Lank

Mgr., Closed Cir. Oper.....M. A. Mayers

Sales Eng. Mgr.....Leo Darrige

Sales Manager.....George H. Wagner

Automation Svcs. Mgr....Charles E. Spicer

Export Sales Mgr.....Hendrik J. Antonisse

### Branch Offices

4007 Bellaire St., Houston, Tex.

Phone: MA 3-4896

Southern Reg. Mgr.....Wayne Marcy

1617 El Centro Ave., Los Angeles 28, Calif.

Phone: HO 6-6417

Western Reg. Mgr.....Alfred M. Kallman

1310 Greenview Dr., Miamisburg, O.

Phone: UN 6-5272

Central Reg. Mgr.....Felix D. Bonvoulois

2310 Wesley Ave., Ocean City, N. J.

Phone: EX 9-3132

Eastern Reg. Mgr.....A. R. Hopkins

PRODUCTS: All AM-FM-TV broadcast technical equipment and supplies; national and foreign distribution; visual 6000 TV Automation Systems; visual custom video switching systems; visual image orthicon; zoom cameras.

## Vitro Electronics

(Div. of Vitro Corp. of America)

# RADIO & TV EQUIPMENT MANUFACTURERS

919 Jesup-Blair Dr., Silver Spring, Md.  
Phone: JUNiper 5-1000

President .....Dr. D. M. Allison  
Vice-Pres., Oper.....V. M. Setterholm  
Controller .....H. Nullmeyer  
Sales Mgr.....K. B. Boothe

## Branch Offices

261 Madison Ave., New York, N. Y.  
Phone: MURray Hill 2-5700

2301 Pontius Ave., Los Angeles, Calif.  
Phone: GR 7-6717

Manager .....T. F. Johnson

6001 Gulf Freeway, Houston, Tex.  
Phone: WA 3-9184

Manager .....H. E. Peterson

PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, multicouplers, RE test sets, jack panels, video patch cords and looping plugs.

## Vue-Tronics, Inc.

920 N. Citrus Ave., Los Angeles, Calif. 90038  
Phone: HO 6-5358

President .....B. W. Reagan  
Vice-President .....M. Prescott  
Secretary .....D. Reagan  
Treasurer .....R. Prescott

PRODUCTS: Video film recorders; RF, gamma, video AGC, sweep and aperture correction amplifiers; theater wireless audio systems.

## Westbury CATV Corp.

212 S. Fulton St., Mt. Vernon, N. Y.  
Phone: OW 9-5225

President .....Byron W. St. Clair  
Vice-Presidents.....Roberto F. Romero  
Henry Shapiro

## Branch Office

4713 Deerwood Dr., Raleigh, N. C.

President .....John Artesani

PRODUCTS: CATV amplifiers and accessories, cable systems (design and construction), RF distribution equipment.

## Westinghouse Electric Corp.

(Television-Radio Div.)

Route 27 & Vineyard Rd., Metuchen, N.J.  
Phone: LIBerty 8-5000

Vice-Pres. ....Chris Witting  
V.P., Consumer Group..Douglas D. Danforth  
Gen. Mgr.....William M. Day  
Asst. to Gen. Mgr.....W. H. Eutz  
Manufacturing Mgr.....M. N. Cinelli  
Marketing Mgr.....G. A. Bradford  
Advertising Mgr.....R. S. Wahlberg  
Reliability Mgr.....C. A. White  
Oper. Mgr.....J. H. Fooks

Eng. Mgr.....D. Sillman  
Purchasing Agent.....L. W. Tomlinson

PRODUCTS: TV receivers, AM and AM-FM radio receivers, high-fidelity instruments.

## Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.  
Phone: CONgress 6-1000

President.....E. A. Springer  
Vice-President.....A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

## Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.  
Phone: BERkshire 7-7500

Bd. Chmn., Ch. Exec. Off.444Hugh Robertson  
Pres., Gen. Mgr.....Joseph S. Wright  
Exec. V.P.; Asst. G.M.; Treas.....S. Kaplan  
Exec. V.P., Mktg.....Leonard C. Truesdell  
Vice-Pres., Mfg.....Robert S. Alexander  
Vice-Pres., Purch.....J. E. Anderson  
V.P., Eng. Dir.....J. E. Brown  
V.P., Res. Dir.....Dr. Robert Adler  
V.P., Hearing Aid.....Eugene M. Kinney  
Vice-Pres., Contr.....Ralph M. Spang  
V.P., Indust. Rels.....J. M. Ferren  
V.P., Patents.....Francis W. Crotty  
V.P., Spec. Scient. Proj.

Dr. Alexander Ellett

Sec., Asst. V.P.....Karl E. Hassel  
Asst. Sec., Asst. Treas.....J. Kuhajek  
Asst. Treas. Asst. Contr...Albert J. Franczak  
Asst. Secs...H. M. Chesser, E. M. Schroeder  
V.P., Chief Eng.....Nathan W. Aram  
V.P., Works Mgr.....Frederick L. Hedblom

## Zenith Sales Corp.

President.....Leonard C. Truesdell  
Exec. Vice-Pres.....S. Kaplan  
Vice-Pres., Oper.....C. J. Hunt  
Vice-Pres., Distrib.....Walter C. Fisher  
Vice-Pres., Adv.....Erik Isgrig  
V.P., Field Sales.....Philip J. Wood  
Vice-Pres., Export.....John A. Miguel, Jr.  
Secretary.....Edwin M. Schroeder  
Treasurer.....J. Kuhajek  
Asst. Sec.....George K. Dunn  
Asst. Treas.....Ralph Y. Spenny

## Branch Office

666 Fifth Ave., New York, N. Y.  
Phone: CIRcle 5-1400

PRODUCTS: AM, AM-FM, radio-stereophonic high-fidelity-combination table radios; transistor-battery, battery AC-DC portable radios; portable, table and console TV; radio-TV-stereo phono combinations; hearing aids.



# Radio & Television Service Firms

## Background Processes

### LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.  
1161 N. Highland Ave. (38) .Hollywood 4-7471

Anderson, Howard A., Co.  
751 N. Fairfax.....OLive 3-4880

780 Gower St.....Hollywood 4-2529

Bodde Screens and Projectors  
11541Bradley St., San Fernando, Calif.  
EMpire 5-2551

Cinema Research  
716 N. LaBrea, Los Angeles...WEBster 3-9301

Consolidated Film Industries, Inc.  
959 N Seward St.....Hollywood 9-1441

Mercer, Ray, & Co.  
4241 Normal Ave.....NOrmandy 3-9331

Pathe Laboratories, Inc.  
6823 Santa Monica Blvd.....Hollywood 9-5981

Technicolor Corporation  
6311 Romaine St.....Hollywood 7-1101

## Carpets

Bigelow Rugs & Carpets  
140 Madison Ave., N. Y. C.....ORegon 9-3000

Hardwick & Magee Co.  
Seventh St. & Lehigh Ave., Philadelphia  
33, Pa. ....BAlldwin 3-2000

Karagheusian, A. & M., Inc.  
295 Fifth Ave., N. Y. C.....ORegon 9-1220

Masland, C. H., & Sons  
1211 Chestnut St., Philadelphia, Pa.  
LOcust 3-3482

Smith, Alexander, Inc.  
295 Fifth Ave., N. Y. C....Murray Hill 9-1300

## Cartoon Producers

### LOS ANGELES, CALIF.

Animation, Inc.  
736 N. Seward St.....Hollywood 4-1117

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- Reversal prints
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NEW YORK CITY . . .

# RADIO & TV SERVICE FIRMS

**Avery, Tex, Cartoons**  
10681 Santa Monica Blvd., W. Los Angeles  
GRanite 4-5619

**Cain, Mary, I & P Service**  
7107 DeLongpre (46).....HOLLYWOOD 4-5186

**Cascade Pictures of California, Inc.**  
6601 Romaine St. (38).....HOLLYWOOD 2-6481

**Churchill Films**  
6671 Sunset Blvd. (28).....HOLLYWOOD 6-6251

**Cinema Research Corp.**  
716 N. LaBrea.....WEBster 3-9301

**Disney, Walt, Productions**  
500 S. Buena Vista, Burbank..VICTORIA 9-3411

**Fennell, Paul J. Co.**  
404 N. LaCienega.....OLympia 2-2612

**Glenar, Sid, Productions**  
6618 Sunset Blvd. (38).....HOLLYWOOD 4-0406

**Hanna-Barbera Productions**  
3501 Cahuenga Blvd. W.  
HOLLYWOOD 6-1371

**Lantz, Walter, Productions, Inc.**  
861 Seward St.....HOLLYWOOD 9-2907

**Mercer, Ray, & Co.**  
4241 Normal Ave.....NOrmandy 3-9331

**Miles, Celine, I & P Service**  
801 N. Cahuenga...HOLLYWOOD 9-3009, 9-4611

**Munk, Hedy, I & P Service**  
1040 N. Las Palmas (38)...HOLLYWOOD 4-5496

**Patin, Ray, Productions, Inc.**  
3425 Cahuenga Blvd. (28)...HOLLYWOOD 2-1147

**Playhouse Pictures**  
1401 N. La Brea (28).....HOLLYWOOD 5-2193

**Quartet Films, Inc.**  
5631 Hollywood Blvd. (28)...HOLLYWOOD 4-9225

**Sutherland Productions, Inc.**  
201 N. Occidental Blvd. (26)...DUNkirk 8-5121

**Technique Productions, Inc.**  
260 S. Beverly Dr., Beverly Hills...BR 2-1612

**Television Personalities, Inc.**  
4440 Lakeside Dr., Burbank....VICTORIA 9-6666

**Thompson, Auril, I & P Service**  
11635 Riverside Dr., N. Hollywood  
POplar 9-6646

**UPA Pictures, Inc.**  
4440 Lakeside Dr., Burbank..VICTORIA 9-3221;  
THornwall 8-6621 (loc.)

**Ward, Jay, Productions, Inc.**  
8218 Sunset Blvd.....OLdfield 4-3050

**Warner Bros. Cartoons, Inc.**  
461 S. Calif. St., Burbank...HOLLYWOOD 9-1251

**Wexler, Sy, Film Productions**  
801 Seward.....HOLLYWOOD 2-6671

**Wright, Norman, Productions Inc.**  
1836 Hyperion Ave.....NOrmandy 5-1191

## NEW YORK, N. Y.

**Adventure Cartoons for Television, Inc.**  
136 W. 32nd St.....CHelsea 4-2882

**Disney, Walt, Productions**  
477 Madison Ave.....PLaza 9-3880

**Harvey Cartoon Studios, Inc.**  
1860 Broadway (23)...JUDson 2-2244

**King Features TV Production**  
235 E. 45th St.....MURray Hill 2-5600

**Paramount Pictures Corp.—Cartoon Studio**  
35 W. 45th St.....JUDson 2-4500

**Radio & TV Packagers, Inc.**  
11 E. 40th St. (16).....LExington 2-1717

**Seeger, Hal, Productions**  
48 W. 48th St.....CIRcle 6-4939

**Sterling Television Co., Inc.**  
6 E. 39th St.....MURray Hill 3-6300

## NEW ROCHELLE, N. Y.

**Terrytoons**  
38 Centre Ave.....NEw Rochelle 2-3466

## Color Processes

**Acme Film Laboratories**  
1161 N. Highland Ave., Hollywood 38, Calif.  
HOLLYWOOD 4-7471

**Anso Color (General Aniline & Film Corp.)**  
2299 Vaux Hall Rd., Union, N. J.  
CO 7-2241 (N.Y.C.)  
405 Lexington Ave., N.Y.C.....OXford 7-6161  
1001 N. La Brea Ave., Los Angeles, Calif.  
OLdfield 4-0550

**Cinema Research Corp.**  
716 N. La Brea Ave., Los Angeles, Calif.  
WEBster 3-9301

**Color Reproduction Corp.**  
7936 Santa Monica Blvd., Hollywood 46, Calif.  
OLdfield 4-8010

**Consolidated Film Industries**  
959 N. Seward St., Hollywood, Calif.  
HOLLYWOOD 9-1441

**De Luxe Laboratories, Inc.**  
850 Tenth Ave., N. Y. C.....CIRcle 7-3220  
1418 N. Western Ave., Hollywood, Calif.  
HOLLYWOOD 9-3141

**Eastman Kodak Co.**  
343 State St., Rochester 3, N. Y.  
LOcust 2-6300  
1017 N. Las Palmas, Hollywood,  
Calif. ....HOLLYWOOD 5-7157

**Film Effects of Hollywood, Inc.**  
1153 N. Highland Ave., Hollywood 38, Calif.  
HOLLYWOOD 9-5808

**Flora Color Laboratory**  
1715 N. Mariposa, Hollywood, Calif.  
NOrmandy 3-2291

**Mercer, Ray, & Co.**  
4241 Normal Ave., Hollywood, Calif.  
NOrmandy 3-9331

**Movielab, Inc.**  
619 W. 54th St., N. Y. C. 19....JUDson 6-0360

**Pathe Laboratories, Inc.**  
6823 Santa Monica Blvd., Hollywood, Calif.  
HOLLYWOOD 9-5981

**Polarcolor Process (Polaroid Corp.)**  
Cambridge 39, Mass.

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# RADIO & TV SERVICE FIRMS

## Technicolor Corp.

6311 Romaine St., Hollywood 38, Calif.  
Hollywood 7-1101  
30 Rockefeller Plaza, N. Y. C. Circle 7-7934

## Commercials Monitoring

### Guardian Monitor Service

3101 Euclid Ave., Cleveland, O. UT 1-8005  
Radio-TV Reports, Inc.  
15 W. 47th St., N. Y. C. CO 5-7650

## Costumes

### NEW YORK, N. Y.

Bally-Hoo Theatrical Costume Co.  
160 W. 48th St. Circle 5-5634  
Berthe, Mme.  
1639 Broadway. PLaza 7-4170  
Brooks Costume Co., Inc.  
3 W. 61st St. PLaza 7-5800  
Eaves Costume Co., Inc.  
151 W. 46th St. PLaza 7-3730  
Lillian Costume Co.  
247 W. 46th St. Circle 5-5199

## Insurance

### NEW YORK, N. Y.

Employers Reinsurance Corp.  
107 William St. WH 3-6995  
Rice, Herbert Leroy, Agency, Inc.  
RCA Bldg., 30 Rockefeller Plaza. CI 7-1456

## International TV Shippers

### NEW YORK, N. Y.

Barnett International Forwarders, Inc.  
543 W. 43rd St., New York, N. Y.  
Bryant 9-1616

## Laboratories

### ATLANTA, GA.

Beeland, Charles D., Co., Motion Pictures  
70 4th St., N.W. TR 5-9088  
Paramount News  
135 Cain St., N.W. Jackson 9-1636

### BALTIMORE, MD.

Alpha Film Laboratories  
6000 Pimlico Rd. Liberty 6216

### BOSTON, MASS.

Master Motion Picture Co.  
50 Piedmont St. Hancock 6-3592

### CHICAGO, ILL.

Atlas Film Corp.  
1111 S. Boulevard, Oak Pk. AUSTin 7-8620  
Bell and Howell Co.  
7100 McCormick, Lincolnwood. AM 2-1600  
Chicago Film Laboratory, Inc.  
1322 W. Belmont Ave. BLittersweet 8-6780  
720 N. Michigan Ave. WH 4-6971  
Colburn, Geo. W., Laboratory  
164 N. Wacker Dr. 332-6286  
Crescent Film Laboratories  
7510 N. Ashland. AMBassador 2-5000

## Eskay Color Print, Inc.

1325 S. Wabash. WAbash 2-8583  
Filmack Studios  
1927 S. Wabash Ave. HArrison 7-4855, 7-3395  
Wilding, Inc.  
1345 W. Argyle St. BR 5-1200

### CLEVELAND, O.

Escar Motion Picture Service, Inc.  
7315 Carnegie Ave. ENdicott 1-2707

### COLORADO

Alexander Film Co.  
Colorado Springs. MAIn 4200  
Johnson Tele-Visuals  
Wheatridge, Colo. BElmont 3-6231  
Western Cine Service  
114 East Eighth Ave., Denver. AMherst 6-3061

### DALLAS, TEX.

Jamieson Film Co.  
3825 Bryan. TAYlor 3-8158  
Southwest Film Laboratory, Inc.  
3024 Forth Worth Ave. FE 1-8347

### DAYTON, O.

Film Assoc., Inc.  
4600 S. Dixie Ave. ZEnith 1-2164

### DES MOINES, IA.

Parrot Film Service  
2123 Forest Ave. ATLantic 2-4211

### DETROIT, MICH.

General Film Laboratory, Inc.  
66 Sibley. WOODward 1-7818, 1-9629  
Jam Handy Organization  
2821 E. Grand Blvd. TRinity 5-2450

### GARY, IND.

Lakeside Laboratory  
5929 E. Dunes Hwy. GARY 8-1114

### INDIANAPOLIS, IND.

Young, Robert, Studio  
1050 S. Holt Rd. CHapel 4-9526

### KANSAS CITY, MO.

Calvin Co., The  
1105 E. Truman Rd. HArrison 1-1230  
Eso-S Pictures  
1121 W. 47th St. VAentine 1-8779  
Studua, Louis, Films  
3214 Gilham Rd. LOfan 1-6300

### LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.  
1161 N. Highland Ave. (38). HOLlywood 4-7471  
Anso Processing Lab. (General Aniline & Film)  
1001 N. LaBrea (38). OLdfield 4-0550  
Art Craft Screen Service  
4019 W. 60th. AXminister 4-5423  
BRM Film Co.  
8235 1/2 W. Third St. 653-0198  
Cine-Craft Film Laboratory  
8764 Beverly (48). OLYmpia 2-7357  
Cinema Research Corp.  
716 N. LaBrea. WEbster 3-9301  
Color Reproduction Co.  
7936 Santa Monica Blvd. (46). OLdfield 4-8010  
Consolidated Film Industries  
959 N. Seward St. HOLlywood 9-1441  
DeLuxe Labs.  
1418 N. Western. HOLlywood 9-3141  
Eastman Kodak Research Laboratory  
1017 N. Las Palmas Ave.  
HOLlywood 5-7151  
Film Effects of Hollywood  
1153 N. Highland (38). HOLlywood 9-5808

# RADIO & TV SERVICE FIRMS

**Film Processing Corp.**  
 3602 Crenshaw .....REpublic 1-2348  
**Film Service Laboratories**  
 6327 Santa Monica Blvd....HOLLYWOOD 4-5141  
**Flora Color Laboratory**  
 1715 N. Mariposa St. (27) ..NOrmandy 3-2291  
**General Film Laboratories**  
 1546 Argyle Ave.....HOLLYWOOD 2-6171  
**Hollywood Film Enterprises, Inc.**  
 6060 Sunset Blvd. (28) ....HOLLYWOOD 4-2181  
**Hollywood 16 MM Industries, Inc.**  
 7708 Santa Monica Blvd.....OLdfield 6-6736  
**Hollywood-Valley Films Labs**  
 2704 W. Olive St., Burbank.....846-7262  
**Holmes, Frank, Laboratories, Inc.**  
 1947 First St., San Fernando....EMpire 5-4501  
**Houston-Hale, Inc.**  
 230 W. Olive Ave., Burbank...VICTORIA 9-4627  
**Merzer, Ray, & Co.**  
 4241 Normal Ave. (29) ....NOrmandy 3-9331  
**Modern Movies, Inc.**  
 832 Cole St.....HOLLYWOOD 4-7293  
**National Screen Service**  
 7026 Santa Monica Blvd....HOLLYWOOD 6-5111  
**Pacific Colorfilm Inc.**  
 8248 Santa Monica Blvd.....OLdfield 4-0747  
**Pacific Title & Art Studio**  
 6350 Santa Monica Blvd....HOLLYWOOD 3-5611  
**Pathe Laboratories, Inc.**  
 6823 Santa Monica Blvd....HOLLYWOOD 9-5981  
**Peerless Film Processing Corp.**  
 959 Seward St.....HOLLYWOOD 4-7156, 7-9223  
**Permafilm of California, Inc.**  
 7264 Melrose (46) .....WEBster 3-8245  
**Producers Photographic Laboratory, Inc.**  
 6556 Santa Monica Blvd....HOLLYWOOD 2-1334  
**Stafford, Dee D., 16 MM Color Lab**  
 2117 N. Glenoaks, Burbank...VICTORIA 9-5452  
**Technicolor Motion Picture Corp.**  
 6311 Romaine St.....HOLLYWOOD 7-1101  
**Telefilm, Inc.**  
 6039 Hollywood Blvd.....HOLLYWOOD 9-7205  
**United Film Labs, Inc.**  
 6314 Santa Monica Blvd....HOLLYWOOD 6-5201  
**Westheimer Co.**  
 6585 Santa Monica Blvd....HOLLYWOOD 6-7771

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**Motion Picture Advertising Service Co. Inc.**  
 1032 Carondelet St.....JA 5-2253

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**A-1 Reverse-O-Lab, Inc.**  
 453 W. 47th St. (36) .....LT 1-0365  
**Color Service Co.**  
 115 W. 45th St.....JUdson 6-0853  
**Consolidated Film Industries (Republic Pictures)**  
 420 Lexington Ave.....LE 2-6522  
**Criterion Film Labs, Inc.**  
 33 W. 60th St.....COlumbus 5-2180  
**Custom Film Lab.**  
 1780 Broadway.....CIrcle 5-4830  
**DeLuxe Laboratories, Inc. (20th Century-Fox)**  
 850 Tenth Ave.....CIrcle 7-3220  
**Du-Art Film Laboratories, Inc.**  
 245 W 55th St.....PLaza 7-4580  
**FilmLab, Inc.**  
 126 W. 46th St.....JUdson 2-2863  
**Guffanti Film Laboratories, Inc.**  
 630 Ninth Ave.....COlumbus 5-5530  
**Kin-O-Lux, Inc.**  
 17 W. 45th St.....JUdson 6-1880  
**Lab-TV**  
 723 Seventh Ave.....JUdson 6-2293  
**Malcolm Laboratories Corp.**  
 244 W. 49th St.....CIrcle 6-6150  
**Mecca Film Laboratories Corp.**  
 630 Ninth Ave.....COlumbus 5-7676  
**Movielab, Inc.**  
 619 W. 54th St.....JUdson 6-0360  
**National Screen Service Corp.**  
 1600 Broadway .....CIrcle 6-5700  
**Pathe Laboratories, Inc.**  
 105 E. 106th St.....TRafalgar 6-1120  
**Peerless Film Processing Corp.**  
 421 W. 54th St.....JU 2-0052

**Permafilm, Inc.**  
 723 Seventh Ave.....CI 6-0130-31-64  
**Precision Film Laboratories Inc.**  
 21 W. 46th St.....JUdson 2-3970  
**Quality Film Laboratories Co.**  
 450 W. 56th St.....JUdson 6-4912  
**Rapid Film Technique, Inc.**  
 37-02 27th St., L. I. C.....STillwell 6-4600  
**Swift Motion Picture Laboratories, Inc.**  
 1183 University Ave.....CY 3-2400  
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 1600 Broadway .....PLaza 7-6681  
**Tri Art Color Corp.**  
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**Video Film Laboratories**  
 350 W. 60th St.....JUdson 6-7196

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**News Reel Laboratory**  
 1729 Sansom St.....LOcust 3-3892  
**Welsh Studios**  
 1209 E. Chelton Ave.....LIVINGstone 8-4611

## ST. PAUL, MINN.

**Ray, Reid H., Film Industries**  
 2269 Ford Parkway.....MIdway 9-1393

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**Monaco Laboratories**  
 950 Columbus Ave.....ORdway 3-0511  
**Motion Picture Service Co.**  
 125 Hyde St.....ORdway 3-9162  
**Multichrome Laboratories**  
 760 Gough St.....KL 2-0835; HE 1-6567  
**Sola Photo & Sound**  
 33 29th St.....ATwater 2-6004

## WASHINGTON, D. C.

**Byron Motion Pictures, Inc.**  
 1226 Wisconsin Ave., N.W.....FEderal 3-4000  
**Capital Film Laboratories, Inc.**  
 470 E St., S.W.....347-1717  
**Koster Film Facilities, Inc.**  
 1017 N. J. Ave., S.E.....LIncoln 4-4410  
**National Cine Laboratories**  
 2006 Powhatan Rd., Hyattsville, Md. HA 2-4333

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### MONTREAL, QUE.

**Associated Screen Industries, Ltd.**  
 2000 Northcliffe Ave.....484-1186  
**Bier, David, Studios & Film Labs**  
 265 Vitre St. W.....UN 1-3469  
**Mont Royal Film Corp. Laboratory**  
 1240 St. Antoine.....UN 6-0781  
**Trans-World Film Labs Ltd.**  
 4824 Cote des Neiges Rd.....RE 3-7181

### OTTAWA, ONT.

**Crawley Films, Ltd.**  
 19 Fairmont Ave .....PA 8-3513  
**Graphic Films**  
 19 Fairmont Ave.....PA 8-3513  
**National Film Board of Canada**  
 150 Kent St.

### TORONTO, ONT.

**Best Film Laboratory**  
 344 Jarvis St.....WA 1-2137  
**The Caldwell Laboratory**  
 447 Jarvis St.....WA 2-2103  
**Canadian Film Industries Co. Ltd.**  
 310 Lakeshore Rd.....CL 5-2351  
**CineSound Ltd.**  
 559 Rogers Rd.....RO 2-7338  
**Northern Motion Picture Labs**  
 10 Dell Park Ave.....RU 1-6603  
**Pathe-Deluxe of Canada Ltd.**  
 9 Brockhouse Rd.....CL 9-7811  
**Peerless Labs of Canada**  
 135 Peter St.....EM 2-2501  
**Shelly, Leon, & Company**  
 160 Bay St.....364-0456

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Smith, Christopher, II, Films Labs  
30 Wellington St.....EM 3-1314

## VANCOVER, B. C.

Trans-Canada Films, Ltd.  
916 Davie St.....MU 2-4646

## Large Screens

Bodde Screen & Projector Co.  
11541 Bradley, San Francisco, Calif..EM 5-2551  
General Precision Laboratory, Inc.  
63 Bedford Rd., Pleasantville, N. Y..RO 9-5000  
Radio Corporation of America  
Camden, N. J.....Worth 3-8000  
S.O.S. Photo-Cine-Optics, Inc.  
602 W. 52nd St., N. Y. C.....PLaza 7-0440

## Lenses

Bausch & Lomb Optical Co.  
635 St. Paul St., Rochester 2, N. Y.  
LOcust 2-3000  
Camera Equipment Co.  
315 W. 43rd St., N. Y. C.....JUdson 6-1420  
Century Projector Corp.  
729 Seventh Ave., N. Y. C.....CIRCLE 5-7048  
National Theatre Supply Co.  
50 Prospect Ave., Tarrytown, N. Y..ME 1-6200  
Projection Optics Co., Inc.  
271 Eleventh Ave., E. Orange, N. J..OR 6-6509  
S.O.S. Photo-Cine-Optics, Inc.  
387 Park Ave., S., N. Y. C...PL 7-0440

## Prizes, Premiums, Etc.

Certified Projects, Inc.  
408 W. 57th St., N.Y. 19.....PL 7-8150  
Community Club Awards, Inc.  
20 E. 46th St.....Murray Hill 7-4466  
1802 E. State St., Westport, Conn.  
Capital 7-0854  
Coupon Jamboree, Inc.  
Stalder Office Bldg., Boston, Mass....542-1223  
Donnelly, Reuben H., Corp., The  
466 Lexington Ave., N. Y. C...ORegon 9-4000  
Dunnan & Jeffrey, Inc.  
730 Fifth Ave., N. Y. C.....PL 7-9500  
Ethos  
565 Fifth Ave.....OX 7-9170  
International Community Club Awards, Inc.  
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41 W. 53rd St., N. Y. C.....PL 7-1422  
Lee-Jeffreys, Inc.  
870 Seventh Ave.....CI 6-0694  
Mars Broadcasting, Inc.  
575 Hope St., Stamford, Conn.....327-2700  
Promotional Services, Inc.  
211 E. 52nd St.....PL 2-9550  
Reiner, S. Jay, Co., Inc., The  
155 Mineola Blvd., Mineola.....PI 7-5300  
Robbins, Richard S., Co., Ltd.  
103 Bleecker St., N. Y. C.....SPring 7-2568  
Storecast Corporation of America  
11 W. 42nd St., N. Y. C.....LO 5-7715  
Video Enterprises, Inc.  
667 Madison Ave., N. Y. C.....PL 3-9327

## Projectors

Ballantyne Instruments & Electronics, Inc.  
1712 Jackson St., Omaha 2, Nebr....342-4444  
Bodde Screen & Projector Co.  
11541 Bradley, San Fernando, Calif..EM 5-2551  
Camera Equipment Co.  
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Century Projector Corp.  
729 Seventh Ave., N. Y. C.....CIRCLE 5-7048

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1841 Broadway .....JUdson 2-6530

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AnSCO (General Aniline & Film Corp.)  
Binghamton, N. Y.....RA 9-6555  
405 Lexington Ave., N. Y. C. 19....OX 7-6161  
1001 N. La Brea, Los Angeles, Calif..OL 4-5550  
Du Pont (E. I. du Pont de Nemours & Co., Inc.)  
Photo Products Div.: 380 Allwood Rd., Clifton,  
N. J.....473-4004; WA 4-3100 (N. Y. C.)  
7051 Santa Monica Blvd., Hollywood 38, Calif.  
Hollywood 9-6375  
Eastman  
See W. J. German, Inc.  
German, W. J., Inc.  
Distributor of Eastman motion-picture film)  
Jane St., Ft. Lee, N. J.....LO 5-5978 (N.Y.C.)  
6677 Santa Monica Blvd., Hollywood 38, Calif.  
Hollywood 4-6131

## Screening Rooms

### NEW YORK, N. Y.

Bonded's Film Center Theater  
630 Ninth Ave.....JUdson 6-1030  
Johnny Victor Theater  
40 W. 49th St.....MU 9-7200  
Movielab, Inc.  
619 W. 54th St.....JUdson 6-0360  
Preview Theater  
1600 Broadway .....CIRCLE 6-0865

## Spot and Flood Lamps

Adams Lighting, Inc.  
10 First St., Pelham, N. Y.....PELham 8-4003  
Capital Stage Lighting Co., Inc.  
527 W. 45th St., N. Y. C.....CIRCLE 6-7770  
Evans Supply, Inc.  
122 Social Hall Ave., Salt Lake City,  
Utah .....EM 4-3557  
General Electric Co.  
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451-6600  
Kliegl Bros. Universal Electronic Stage Lighting  
Co., Inc.  
321 W. 50th St., N. Y. C.....Columbus 5-0131  
Mitchell Camera Corp.  
666 W. Harvard St., Glendale 4, Calif.  
CHapman 5-1085

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4926 W. Grand St., Chicago, Ill. .... 637-0111  
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50 Prospect Ave., Tarrytown, N. Y. ME 1-6200  
Radiant Lamp Corp.  
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Sylvania Electric Products Co.  
1740 Broadway, N. Y. C. .... JUdson 6-2424  
Wenzel Projector Co.  
2509 S. State St., Chicago 16, Ill. .... CO 5-6285  
Westinghouse Electric Corp.  
Washington Blvd., Laurel, Md. .... 792-7600

### Stock Shot Libraries

#### LOS ANGELES, CALIF.

Bailey Lem, Productions, Color Stock Library  
7934 Santa Monica, Hollywood, Calif;  
Oldfield 4-8197  
Douglas, D. R., Productions  
527 N. LaCienega Blvd. (46) .... OL 7-0840  
Dyer, Elmer  
711 N. La Jolla Ave. (46) .... WEbster 9-8308  
Grinberg, Sherman, Film Libraries  
1438 N. Gower. .... HOLlywood 4-7491  
Mercer, Ray, & Co.  
4241 Normal Ave. (27) . . . NORmandy 3-9331  
Sandler, Allan, Film Libraries, Inc.  
6926 Melrose (38) .... WE 1-0309

#### NEW YORK, N. Y.

Stock Shots To Order, Inc.  
550 Fifth Ave. .... CIrcle 6-0690

Zouary, Maurice H., TV-Film Production  
33 W. 52nd St. (19) .... JUdson 2-6185

### Storage Vaults

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Bekins Van & Storage Co.  
1025 N. Highland Ave. .... HO 9-8181  
Bonded TV Film Service, Inc.  
8290 Santa Monica Blvd. .... OL 4-7575  
Consolidated Film Industries  
959 N. Seward St. .... HO 9-1441  
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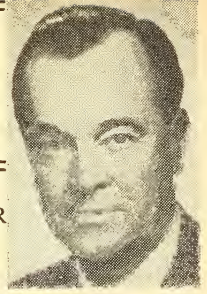
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## RAB 'College Plan' to Spur Student Interest in Radio

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By  
EDMUND C. BUNKER  
President  
Radio Advertising  
Bureau, Inc.

**R**ADIO Advertising Bureau will launch a number of exciting projects in 1964. Almost all of them will bring more immediate revenue into radio than the RAB "College Plan"; but the "College Plan," which we announced a few months ago, may well be the project that makes the greatest long-range impact on the industry. We've already received excited responses from educators all over the U. S., anxious to enroll in it.

RAB recognizes the need for highly motivated, sales-oriented young men and women in our industry. These people should be educated with tools that reflect radio as it is today. We believe the "College Plan" is a necessity, evolving out of the tremendous gains radio is certain to make over the next two decades.

Already there are more than 200 million sets, and 4,700 radio stations. In 10 years, as radio sets get even more compact and less expensive and the FCC continues to grant new licenses, radio will be even more personal, and the demands of the industry for new, trained young people will be at least twice what it is today.

As our industry grows in stations, in importance to advertisers and in the number and variety of advertisers, the need for trained sales personnel and sales administrators—a need already being felt on many levels—may one day be the single most serious radio problem.

RAB has offered its service to schools and universities at the cost of handling and shipping the material. We have made it possible for interested individuals, stations or station broadcast groups to sponsor memberships for individual schools.

Schools will get a weekly mailing of RAB sales materials. These will be, in effect, "a continuing textbook" on radio advertising for students and teachers. RAB's sales brochures and studies reflect the state of radio advertising today—both on a local and a national level. They will arm students with current research studies, case histories, and tapes of outstanding radio commercials.

In addition to the weekly mailing, we will also supply an extensive backlog of radio sales material, including a series of reports on other advertising media and their relation to radio.

RAB's member service department's main job is processing the hundreds of requests it gets every week from member stations and station representatives. But, in the normal course of things, the department also receives a number of letters from college students and their instructors. Unfortunately, most of these letters reveal a considerable lack of knowledge of radio, as it is currently being practiced across the nation. Based on some of the correspondence we receive, and some of the textbooks we have surveyed, one would think that radio announcers still delivered their commercials while dressed in double-breasted tuxedos, standing before carbon mikes.

We hope our "College Plan" will help bring the curriculum of many schools up to date, and get more intelligent, trained young people interested in making radio advertising a long-term career.

# Radio & TV Industry Organizations

## — Associations, Groups, Guilds, Unions —

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# Advertisers' \$ Investments

## Spell Continued TV Growth

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By  
NORMAN E. CASH  
President  
Television Bureau  
of Advertising, Inc.

**V**ETERAN television advertisers have learned through experience to make the medium work effectively and efficiently for themselves. Their experience, of course, helps the newer advertisers, and a major function of TvB is to assist in the transfer of this knowledge.

TV is a dynamic, ever-changing industry that keeps on giving new answers to old questions. These new answers continue because the various facets of the medium—audiences, programming, production and costs—keep changing, but in ways designed to keep TV the best buy for advertisers. As long as advertisers contribute the support for TV to grow, the medium itself can go on with the job of communicating daily to almost nine out of 10 Americans.

The importance of advertisers growing with the medium—and there is abundant evidence that their own company growth levels off with less TV—is greater now than ever. Technology has created not only the means but the necessity for instant communication of sight and sound among the world's video systems. The tragic event of the assassination of President John F. Kennedy became a matter of personal concern within a few hours to viewers in London, Berlin, Tokyo and Moscow.

TV offered new insight to the peoples of the world with the way Americans react in a period of deep stress. This sad event cannot and should not be the only opportunity to show ourselves in far-off places. Foreign and American viewers will no longer be satisfied with less than immediate exposure to major world events.

Pressed by surging viewer demands, electronic engineers and TV technicians will be working with re-

newed energies to speed the facilities between nations. The communications satellites Relay and Telstar are the real pioneers of global TV. These are beginnings, however, and only hint at the possibilities for future international program exchange.

Commercial support and the public's investment in TV together have set the pace for video's fantastic growth rate. This fact remains vital in the moment of achievement exemplified by the medium's four-day public-service reporting in November, 1963. The credit for this unprecedented coverage, which was accompanied by viewing levels that rose to as high as 93% of TV homes in some areas, goes to the advertisers whose investments through the years have raised TV's capabilities to new heights.

The outlook for the future growth of TV is promising, if judged by our predictions for the growth in advertising dollars. Investments in the medium during the 1960's will grow twice as fast as investments in all advertising media, according to our estimates. TV budgets will increase 100%, while total ad budgets will rise only 50%.

TV's increased revenues will result from (1) more TV homes; (2) greater value (spending power) of all families, and (3) larger audiences because of higher viewing levels.

TV is on the threshold of a new era in mass communications. With continuing advertiser support, TV viewers can expect new dimensions in informational and entertainment programming.



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To foster, strengthen and improve the advertising agency business.

To advance the cause of advertising as a whole. To give service to members.

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Counsel .....Leon Kellman

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Abel Baer, Chairman; Stanley Adams, H. C.; Richard Adler, Louis Alter, Clinton Ballard, Jr.; Walter Bishop, Johnny Burke, Edward Eliscu, Duke Ellington, Jay Gorney, Edward Heyman, Alex Kramer, Burton Lane, Jack Lawrence, Edgar Leslie, H.C.; John Jacob Loeb, Bob Merrill, Joseph Meyer, Vic Mizzy, Arthur Schwartz, H.C., Jack Segal, Virgil Thomson, Charles Tobias, Pete Wendling, H.C.; Leonard Whitcup.

H.C.: Honorary Council.

## BRANCH OFFICE

6331 Hollywood Blvd., Hollywood 28, Calif. Phone: HOLlywood 2-1108. Harold Spino, Chairman, West Coast Comm.

## FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

## AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.  
Phone: COlumbus 5-3687-8-9

## NATIONAL OFFICERS

President .....John Brownlee  
1st Vice-President.....Walter Cassel  
2nd Vice-President.....George London  
3rd Vice-President.....Frank D'Elia  
4th Vice-President.....Elizabeth Hoepfel  
5th Vice-President.....Robert Ackart  
Treasurer .....Lawrence Davidson  
Recording Secretary.....Ann Ayars  
National Executive Secretary.....Hyman R. Faine

## BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Wolff, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677. Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA 0438. George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.  
Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VEron 3-2248. Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone  
WA 4-6532. Larry H. McCance, Rep.

## FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

## AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.

# RADIO & TV INDUSTRY ORGANIZATIONS

Phone: TN 7-5600

## OFFICERS

President.....Joey Adams  
 1st Vice-President.....Jack Haley  
 2nd Vice-President.....Johnny Woods  
 3rd Vice-President.....Paul Valentine  
 Treasurer.....Russell Swann  
 Recording Secretary.....Roy Rogers  
 Nat. Admin. Sec.....Bobby Faye  
 Eastern Regional Dir.....Lou Smoley

## BRANCH OFFICES

Butler Bldg., 162 N. State St., Chicago, Ill. Phone: CE 6-5561-2. Alton Sharpe, Manager.  
 6513 Hollywood Blvd., Hollywood, Calif. Phone: HO 4-8281. Jimmie Kelly, Manager.  
 Van Ness-Post Center, 1255 Post St., San Francisco, Calif. Phone: TU 5-4810.. Phil Downing, Manager.  
 Franklin Park Hotel, Room 172, 1332 I St., N.W., Washington, D. C. Phone: ME 8-3820. Mel Small, Manager.  
 (Plus 19 additional U. S. offices, one in Montreal and one in Toronto.)

## FUNCTIONS

A branch of the Association of Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

## AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.  
 Phone: 236-8306

## OFFICERS

President.....Donald R. Longman  
 Vice-Presidents.....Schuyler F. Otteson,  
 Edward C. Bursk, Dilman M. K. Smith, Gerald A.  
 Koetting, Richard E. Smoker, S. V. Reiss  
 Secretary, Treasurer.....Margaret L. Reid  
 Exec. Dir.....Vance E. Lockhart

## BRANCH OFFICES

57 Chapters in the U.S. & Canada

## FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

## AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington, D. C. 20036  
 Phone: STerling 3-1250

## OFFICERS

President.....Arthur Rosenstock  
 Exec. Vice-Pres.....William J. Farson  
 Secretary-Treas.....Charles A. Perlik, Jr.

## FUNCTIONS

Labor union.

## AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.  
 Phone: YUkon 6-8200

## OFFICERS

President.....Irwin Maier  
 Vice-President.....Gene Robb  
 Secretary.....St. Clair Balfour  
 Treasurer.....Frank A. Daniels,  
 Raleigh (N.C.) News & Observer and Times  
 General Manager.....Stanford Smith

## BRANCH OFFICE

435 N. Michigan Ave., Chicago 1, Ill. 467-1778.  
 Miles P. Patrone, Chairman.

## FUNCTIONS

To foster and protect the best interests of the daily-newspaper publishing business.

## AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.  
 Phone: MUrray Hill 8-8800

## OFFICERS

President.....Stanley Adams  
 Vice-President.....Rudolph Tauhert  
 Vice-President.....Jimmy McHugh  
 Secretary.....Paul Creston  
 Asst. Secretary.....Morton Gould  
 Treasurer.....J. J. Bregman  
 Asst. Treasurer.....Adolph Vogel

## BOARD OF DIRECTORS

Stanley Adams, Richard Adler, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Morton Gould, Lou Levy, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

## BRANCH OFFICES

In all principal cities throughout the United States.

## FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

## AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.  
 Phone: ELdorado 5-7281

## OFFICERS

President.....Elizabeth Bain  
 Vice-Presidents.....Saidie Adwon (S. W. Area),  
 Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area),  
 Jean Clark (S. Area), Marion Corwell (E. C. Area),  
 Julie Chase Fuller (E. Area), Ruth L. Rigler (S. Calif. Chap.)  
 Secretary-Treasurer.....Peggy Ware

## BRANCH OFFICES

40 chartered chapters in the U. S.

## DIRECTORS-AT-LARGE

Elizabeth Wright Evans, Frances Williams Preston, Jean Osgood Rainey, Dene C. Ratermann, Mary T. Walker.

## FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

## ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.  
 Phone: MUrray Hill 2-8477

## OFFICERS

President.....Lew Gifford  
 Vice-President.....Irving Hecht  
 Treasurer.....Ben Magnes  
 Secretary.....Joe Dunford

## DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

## FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, advertising agencies, distributors and employee organizations.

# RADIO & TV INDUSTRY ORGANIZATIONS

## ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.  
Phone: JUDson 2-7410

### OFFICERS

President..... Bert W. Littmann  
1st Vice-President..... William Duffy  
2nd Vice-President..... Allen F. Hurlburt  
Secretary..... Marilyn Hoffner  
Treasurer..... Mahlon A. Cline

### FUNCTIONS

Exhibitions, scholarship course, publication of advertising art, books, research, conference.

## ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.  
Phone: CLrCle 6-1379

### OFFICERS

President Emeritus..... Eddie Elkort  
President..... David Baumgarten  
Vice-Presidents..... Hattie Althoff,  
Bert Block, Jack Russell, Joe Sully.  
Secretary..... Ben Kuchuk  
Treasurer..... Joseph Singer  
Counsel..... Abraham Males

### BRANCH OFFICE

203 N. Wabash Ave., Chicago 1, Ill. Phone: ST 2-2818. Jack Russell, President, Midwest Regional Office.

### BOARD OF GOVERNORS

Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Jack Green, Howard L. Hausman, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Paul Sherman, Joseph Singer, Norman Weiss, Jack Whittemore.

### FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

## ASSOCIATED PRESS RADIO & TV ASSOCIATION, THE

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: PLaza 7-1111

### OFFICERS

President..... Robert Schmidt, KAYS, Hays, Kan.  
Vice-Presidents..... F. O. Carver,  
WSJS, Winston-Salem, N. C.; Tom Eaton, WTIC,  
Hartford, Conn.; Carl Lee, WKZO-TV, Kalamazoo,  
Mich.; John Thompson, KRCA-TV, Los Angeles,  
Calif.

### FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together to adapt wire service to needs of broadcasters, and to stimulate membership activity in news field.

## ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LA LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

### OFFICERS

President..... Henri Audet,  
CKTM-TV, Trois-Rivieres, P.Q.  
Vice-Pres..... Aurele Pelletier, CHRC, Quebec City, P.Q.  
Sec.-Treas..... Marcel Leboeuf, CKCV, Quebec City, P.Q.

### DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

### FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

## ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.  
Phone: ME 8-0210

### OFFICERS

President, Chairman..... William L. Putnam  
Vice-Pres., Exec. Dir..... Thad H. Brown, Jr.  
Vice-Chairman of Board..... Fred C. Mueller  
Secretary-Treasurer..... John W. English

### FUNCTIONS

Trade association for the television industry.

## ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.  
Phone: DE 2-9300

### OFFICERS

President..... W. Earl Dougherty, KXEO, Mexico, Mo.  
Vice-President..... Dr. Hugh V. Cordier, U. of Ill.,  
Urbana, Ill.  
Sec.-Treas..... Roy E. Morgan, WILK,  
Wilkes-Barre, Pa.  
Exec. Secretary..... Harold Niven

### BOARD OF DIRECTORS

Henry H. Fletcher, KSEI, Pocatello, Ida.; D. Hugh Gillis, Boston U., Boston, Mass.; Dr. Kenneth Harwood, U.S.C., Los Angeles, Calif.; Bruce A. Linton, U. of Kansas, Lawrence, Kan.; Douglas L. Manship, WJBO, WBRZ-TV, Baton Rouge, La.; Robert E. Summers, U. of Texas, Austin, Tex.; W. C. Swartley, WBZ, Boston, Mass.

### FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

## ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Federal Bldg., Toronto 1, Ont., Canada  
Phone: EMpire 3-8046

### OFFICERS

President..... R. E. Oliver  
Exec. Vice-President..... George A. Meen  
Vice-President, Treasurer..... J. W. Cook  
Vice-Presidents..... A. F. M. Biggs,  
J. F. Glaster, W. T. McFarlane, Robert M. Sabloff  
Managing Dir.-Secretary..... B. Ernest Legate

### DIRECTORS

W. H. Allen, D. A. Brown, John Gibbon, Boulton A. Hall, D. Stanley MacKay, A. G. Mackie, Muriel McCullum, P. J. McGinnis (immediate past President), Yves J. Menard, J. H. C. Penaltigon, Allan E. Ross.

### FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

## ASSOCIATION OF INDEPENDENT METROPOLITAN STATIONS

c/o WING Radio, Talbott Tower, Dayton 2, O.  
Phone: 222-3773

Chairman..... Dale Moudy, WING, Dayton, O.  
Vice-Chairman..... Robert Earle, WIBR,  
Baton Rouge, La.  
Membership Chairman..... Dave Morris, KNUZ,  
Houston, Tex.

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

To exchange sales, programming and operational ideas.

## ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.  
Phone: District 7-5412

### OFFICERS

President..... Jack Harris, KPRC-TV, Houston, Tex.  
1st Vice-President..... Charles H. Crutchfield,  
Jefferson Standard Broadcasting, Charlotte, N.C.  
2nd Vice-President..... Lawrence H. Rogers II,  
Taft Broadcasting, Cincinnati, O.  
Sec.-Treas..... Harold Essex, WSJS-TV,  
Winston-Salem, N. C.  
Asst. Sec.-Treas..... Lester W. Lindow, WMST,  
Washington, D. C.

### TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Towner.

### BOARD OF DIRECTORS

Roger W. Clipp, WFIL-TV, Philadelphia, Pa.; Charles H. Crutchfield; John H. DeWitt, Jr., WSM-TV, Nashville, Tenn.; Joseph B. Epperson, Scripps-Howard Radio, Cleveland, O.; Harold Essex; Harold Grams, KSD-TV, St. Louis, Mo.; Jack Harris; John S. Hayes, Post Newsweek Stations, Washington, D. C.; Harold Hough, WBAP-TV, Ft. Worth, Tex.; C. Howard Lane, KOIN-TV, Portland, Ore.; Lester W. Lindow; David C. Moore, WGR-TV, Buffalo, N. Y.; James M. Moroney, Jr., WFAA-TV, Dallas, Tex.; Carter M. Parham, WDEF-TV, Chattanooga, Tenn.; C. Wrede Petersmeyer, Corinthian Broadcasting, New York, N. Y.; D. L. Provost, Hearst Corp., Baltimore, Md.; Ward L. Quaal, WGN-TV, Chicago, Ill.; William B. Quarton, WMT-TV, Cedar Rapids, Ia.; A. Louis Read, WDSU-TV, New Orleans, La.; Lawrence H. Rogers II; Harold C. Stuart, KVOO-TV, Tulsa, Okla.

### FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

## ASSOCIATION OF MOTION PICTURE & TELEVISION PRODUCERS, INC.

(Formed by merger of Association of Motion Picture Producers and Alliance of Television Film Producers)  
8480 Beverly Blvd., Hollywood, Calif. 90048  
Phone: OL 3-2200

### OFFICERS

Board Chmn..... Y. Frank Freeman  
Vice-Chmn. of Board..... E. L. DePatie  
Exec. Vice-Pres..... Charles S. Boren  
Vice-Pres., Sec..... Alfred P. Chamie  
Vice-Presidents..... Steve Broidy,  
Anthony J. Frederick, Richard W. Jencks  
Treasurer..... Robert T. Watkins

### BOARD OF DIRECTORS

Robert Blumofe, Steve Broidy, E. L. DePatie, Bernard Donnenfeld, Bondar Dyer, George Elber, Anthony J. Frederick, Fred L. Metzler, Saul N. Rittenberg, Gordon Stulberg, Danny Thomas, Saul C. Weislow, Bernard Weitzman.

## ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.  
Phone: Oxford 7-5950.

### OFFICERS

Chairman..... Douglas L. Smith, S. C. Johnson & Son  
Vice-Chairman..... Thomas B. McCabe, Jr., Scott Paper  
Past Chmn.-Treas..... Harry F. Schroeter, Nat. Biscuit

President..... Peter W. Allport  
Sr. Vice-President..... Lowell McElroy  
Vice-Presidents..... William D. Kistler,  
William F. Heimlich  
P.R. Dir., Publicizing Ed..... Anthony C. Lunt  
General Counsel..... Gilbert H. Weil

### DIRECTORS

Kenneth R. Baumbusch, American Home Products; Richard Borden, Atlantic Refining; Daniel C. Brown, Baumritter Corp.; John W. Burgard, Brown & Williamson; Victor Elting, Jr., Quaker Oats; J. S. Fish, General Mills; Braddock Greene, National Distillers Products; T. M. Hunt, Aluminum Co. of America; John B. Hunter, Jr., B. F. Goodrich Co.; Michael P. Ryan, Allied Chemical; Gail Smith, General Motors; Samuel Thurm, Lever Brothers; George H. West, Consolidated Electrodynamics; M. E. Ziegenhagen, Babcock & Wilcox; Ernest P. Zobian, Vick Chemical.

### FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

## ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.  
Phone: OXford 7-5300

### OFFICERS

President..... Douglas Edwards, CBS  
V.P.'s..... Ned Calmer, CBS; William Costello  
Secretary-Treasurer..... William Ryan, NBC

### EXECUTIVE COMMITTEE

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

### MEMBERSHIP

Morgan Beatty, Ned Calmer, John Chancellor, W. W. Chaplin, Ron Cochran, Charles Collingwood, Tom Costigan, Walter Cronkite, John Daly, Douglas Edwards, Geo. Fielding Eliot, Stephen Flanders, Pauline Frederick, Don Goddard, John Gunther, William Hillman, Charles Hodges, Richard C. Hottel, Quincy Howe, Chet Huntley, Allan Jackson, H. V. Kaltenborn, Raif Kaltenborn, John MacVane, Joseph Michaels, Merrill Mueller, Edwin Newman, Harry Reasoner, Victor Riesel, William Ryan, Cesar Saerchinger, John Secondari, Eric Sevareid, Willard Shadel, William L. Shirer, Leland Stowe, Lowell Thomas, Dallas Townsend, Robert Trout, William Winter, Gregor Ziemer.  
Washington: Martin Agronsky, H. R. Baukhage, William Costello, Nancy H. Dickerson, William Downs, Bill Henry, George Herman, Austin Kiplinger, Larry LeSueur, Edward Morgan, David Schoenbrun, Howard K. Smith, Raymond Swing, Albert Warner, Linton Wells.

Chicago: Bernard Eismann, Clifton Utley.

Los Angeles: Cecil Brown, Elmer Peterson.

Overseas: Cecil Brown, Winston Burdett, Lou Cioffi, George Thomas Folster, Lee Hall, Wilson Hall, Joseph C. Harsch, Alexander Kendrick, Irving R. Levine, Yale Newman, Stuart Novins, James Robinson, Daniel Schorr.

### FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

## ASSOCIATION ON BROADCAST STANDARDS, INC.

c/o Frederick Houwink, Station WMAL, 4461 Connecticut Ave., N.W. Washington 8, D. C.

President..... E. K. Hartenbower, KCMO,  
Kansas City, Mo.

Vice-President..... George Comte, WTMJ,  
Milwaukee, Wis.

Secretary..... Frederick Houwink, WMAL,  
Wash., D. C.

### FUNCTIONS

To assist the appropriate government authorities and the industry in assuring optimum radio service for the people of the U. S. and to follow the intent of Congress in the Communications Act.

# RADIO & TV INDUSTRY ORGANIZATIONS

## AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC., THE

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Pearl S. Buck  
Vice-President ..... Cleveland Amory  
Secretary ..... Robert J. Landry  
Membership Secretary ..... Edith Macklin

### FUNCTIONS

National business organization of authors in the publication field.

## AUTHORS LEAGUE OF AMERICA, INC., THE

6 E. 39th St., New York 16, N. Y.  
Phone: MUrray Hill 9-4950

### OFFICERS

President ..... Rex Stout  
Treasurer ..... Arthur Schwartz  
Secretary ..... Ann Petry  
Executive Secretary ..... Mills Ten Eyck, Jr.

### FUNCTIONS

The national business organization of authors and dramatists.

## BESIDE NETWORK— VETERANS HOSPITAL RADIO & TELEVISION GUILD

353 W. 57th St., New York, N. Y. 10019  
Phone: PL 7-8657

Vice-Presidents ..... Richard Foorman,  
William C. Jackson, Terry Ross, Richard E. Zipser  
Secretary-Treasurer ..... Joan Melzer  
Exec. Committee Chairman ..... Alex Kramer  
Exec. Director ..... Alex F. Courtney  
Hospital Services Dir. .... Gertrude S. Strauss

### BOARD OF DIRECTORS

Angela Dipene, Hal Godett, Herbert A. Granath,  
Nancy Moore, Sylvia Rosenberg Metzler, William R.  
Potts, Richard Schneider, Alfred E. Simon, plus Officers  
above.

### BOARD OF ADVISORS

Stanley Adams, ASCAP; Howard Bell, NAB; Donald  
F. Conaway, AFTRA; George A. Graham, Jr., NBC;  
The Hon. Robert Jay Burton, BMI; Arthur Hull Hayes,  
CBS Radio; Paul Heinecke, SESAC; Robert F. Hurlleigh,  
MBS; Bennet H. Korn, Metropolitan Broadcasting TV;  
Robert R. Pauley, ABC Radio; Sidney Pine, Attorney;  
Dan Seymour, JWT; Ed Sullivan; Harvey J. Tompkins,  
M. D.; Saul J. Turell, WR-S.

### BOARD OF GOVERNORS

Claude Barrere, Bud Collyer, Donald B. Curran,  
Sid Dimond, G. Thaine Engle, Kenneth Groot, Thomas  
D. Hargraves, W. R. Higginbotham, Robert J. Higgins,  
Harold Hoffman, Julius Joseph, Jr., Lawrence Kerstein,  
John C. Moler, B. B. Randolph, Rose H. Schaler, Sam  
J. Slate, Gwen Verdon, Norman E. Walt, Jr.

### FUNCTIONS

Founded in 1948, the Network's 400 professional  
advertising people, actors, writers, directors, engi-  
neers and network executives visit Veterans Admini-  
stration hospitals regularly to help record group  
singing, discussions and shows, for broadcast over  
the hospitals' closed-circuit systems.

## BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.  
Phone: SW 3-3395

### OFFICERS

President ..... Clifford J. Barborka, Jr.  
Vice-President ..... Esther Rauch

### FUNCTIONS

National radio sales and counseling, specializing in  
new and creative uses of radio for advertisers, agen-  
cies, representatives, stations and groups. Related func-  
tions include programming, production, promotion,  
marketing and research.

## BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-0888

### OFFICERS

President ..... Albert H. Messer  
Advertising-Promotion Dir. .... John W. Thorne III

### FUNCTIONS

Conducts a year-round promotional program in  
Radio, TV, and other media which emphasizes to the  
public the benefits and services of manufacturers'  
brand names, brand competition and brand advertising.  
Conducts programs related to retail distribution, in-  
cluding annual "Brand Names Week" spring merchan-  
dising event. Non-profit membership corporation.

## BRITISH BROADCASTING CORP., THE

630 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-7100

### OFFICERS

U.S. Representative ..... Jack Aistrop  
Production Assistant (TV) ..... John Fearon  
Program Assistant (Radio) ..... Lillian Lang  
TV Sales Assistant ..... Peter Green  
Promotion Assistant (TV) ..... Sue Goldman  
Info. Servs. Assistant ..... Marion Moss  
Chief Engineer ..... Leo Dive

### BRANCH OFFICES

United Nations Office Room C-309, United Nations,  
N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Corres-  
pondent.

907 Natl. Press Bldg., Washington, D. C. Phone:  
EXecutive 3-1465. Douglas Stuart, Leonard Parkin,  
Washington correspondents.

### FUNCTIONS

Promotes and distributes BBC Radio & TV programs  
in the U. S., and produces Radio & TV material for  
British audiences.

## BRITISH INFORMATION SERVICES

845 Third Ave., New York, N. Y. 10022  
Phone: Plaza 2-8400

### OFFICER

Director, News Division ..... Alan J. Waple

### BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washin-  
ton, D. C. Phone: HObart 2-1340. David de Boenville,  
Information Officer.

British Consulate, 814 Atlanta Merchandise Mart,  
Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, In-  
formation Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut  
St., Kansas City, Mo. Phone: GRand 1-1644. Michael  
Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave.,  
Chicago 4, Ill. Phone: WEbster 9-5166. A. E. Heath,  
Information Officer.

British Consulate General, 343 Sansome St., San  
Francisco 4, Calif. Phone: YUkon 1-3030. Donald  
Stokes, Information Officer.

British Consulate General, 1005 World Trade Center,  
1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-  
0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los  
Angeles 5, Calif. Phone: DUnkirk 5-7381. Basil Bleck,  
Information Officer.

### FUNCTIONS

Produce and distribute British Calendar TV film  
series, radio and TV news.

## BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.  
Phone: Circle 5-3370

### OFFICERS

President ..... Lee P. Mehlig  
Office Mgr. .... Nancy O'Connor

### BRANCH OFFICE

Russ Bldg., San Francisco 4, Calif. Phone: 981-3843.  
Elizabeth J. Hatch, Manager; Patricia O'Hanlon, Asst.  
Manager.

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

## BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.  
Phone: Murray Hill 7-1668

Manager ..... Martin Lawrence  
Editor ..... Julienne (Judy) Dupuy

## FUNCTIONS

Publishers of TV Film Source Books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

## BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York, N. Y. 10017  
Phone: PLaza 9-1500

## OFFICERS

President ..... Robert J. Burton  
Vice-President, General Counsel ..... Sydney M. Kaye  
Vice-Pres., Writer Rels. .... Robert B. Sour  
Vice-Pres., Broadcaster Rels. .... Justin Bradshaw  
Vice-Pres., Non-Broadcast Lic. .... George Gabriel  
V.P., Gen. Serv.; Secretary ..... Robert J. Higgins  
Vice-Pres., California ..... Richard L. Kirk  
V.P., Finance; Treasurer ..... Edward J. Molinelli  
Vice-Pres., Nashville ..... Frances Preston  
Vice-Pres., Public Rels. .... Russell Sanjek  
Vice-Pres., Publisher Admin. .... Theodora Zavin  
Treasurer, Asst. Secretary ..... Robert J. Higgins

## BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.  
190 N. Canon Dr., Beverly Hills, Calif. Phone: BRadshaw 2-6060.  
225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUnkirk 8-9491.  
Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.  
16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.  
15 St. Catherine, W., Montreal, Canada. Phone: WEI-lington 5-0641.

## BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Robert J. Burton, John Elmer, Leonard Kapner, Dwight Martin, Merrill Lindsay, Paul W. Morency, John F. Patt, Ward L. Quaal, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shafto, E. R. Vadeboncoeur.

## STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

## FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

## BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.  
Phone: PLaza 9-1500

## OFFICERS

President ..... Ernest Lee Jahncke  
1st Vice-President ..... Robert Jay Burton  
Vice-Presidents ..... Joseph Baudino, Ben Grauer  
Secretary ..... Raymond F. Guy  
Treasurer ..... Robert J. Higgins  
Exec. Sec'y ..... M. H. Shapiro

## FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central

house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

## BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)  
589 Fifth Ave., New York, N. Y. 10022  
Phone: PL 9-1500

## OFFICERS

President ..... Clair R. McCollough  
Vice-President ..... Chas. A. Alicoate  
Secretary ..... Edward H. Benedict  
Treasurer ..... Robert J. Higgins

## DIRECTORS

Robert Jay Burton, Robert Coe, Raymond Guy, William S. Hedges, Ernest Lee Jahncke, Clair R. McCollough, D. L. Provost, Ward L. Quaal.

## FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

## BROADCASTERS' PROMOTION ASSOCIATION, INC.

215 E. 49th St., New York, N. Y. 10017  
Phone: PLaza 2-4255

## OFFICERS

President ..... Clark Grant, WOOD-AM-TV, Grand Rapids, Mich.  
1st Vice-Pres. Caley Augustine, WIC, Pittsburgh, Pa.  
2nd Vice-Pres. Casey Cohlma, WFAA-AM-TV, Dallas, Tex.  
Sec.-Treas. Harold S. Medén, Franznick-Medén, N.Y.

## BOARD OF DIRECTORS

Dan E. Bellus, WDOK, Cleveland, O.; Judd Choler, KMOX-TV, St. Louis, Mo.; Stan Cohen, WDSU-TV, New Orleans, La.; Joseph P. Costantino, KTVU, Oakland, Calif.; W. Thomas Daley, CFPL-TV, London, Ont.; Arthur R. Garland, General Electric stations, Schenectady, N. Y.; Clayton Kaufman, WCCO, Minneapolis; Minn.; John J. Kelly, Storer Broadcasting, Miami, Fla.; Paul Lindsay, WIND, Chicago, Ill.; George Rodman, KGO-TV, San Francisco, Calif.; Pro Sherman, KOLN-TV, Lincoln, Neb.; F. C. "Mike" Strawn, KCMO-AM-TV, Kansas City, Mo.

## FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-televasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

## BROADCASTING & FILM COMMISSION, NATIONAL COUNCIL OF CHURCHES

475 Riverside Dr., New York, N. Y. 10027  
Phone: RI 9-2200

## OFFICERS

Exec. Director ..... William F. Fore  
Assoc. Director ..... Wesley B. Goodman  
Business Mgr. .... Arthur W. Rhinow  
Program Operation Director ..... Robert C. Currie, Jr.  
Film Director ..... Alexander B. Ferguson  
Program Promotion Director ..... Ralph Gemberling  
Special Projects Director ..... Arthur Austin  
Film Distribution Director ..... J. Margaret Carter

# RADIO & TV INDUSTRY ORGANIZATIONS

## BRANCH OFFICE

1801 Ave. of the Stars, Los Angeles, Calif. 90067.  
Phone: 277-0080. George Heimrich, Director.

## FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

## BUREAU OF BROADCAST MEASUREMENT, THE

75 Eglinton Ave. East, Toronto 12, Ont., Canada  
Phone: 485-9464

## OFFICERS

President..... Jack F. Glasier  
Vice-Pres..... Griffin B. Thompson, Douglas C. Trowell  
Exec. Vice-President..... Dr. B. K. Byram  
Research, Development Dir..... Wilfred L. Hudson  
Secretary, Treasurer..... Charles J. Follett  
Honorary President..... Charles R. Vint  
Chmn. Advisory Comm..... Horace N. Stovin

## FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

## CANADIAN ASSOCIATION OF BROADCASTERS (CAB)

Blackburn Bldg., Ottawa 4, Canada  
Phone: CE 3-4035

## OFFICERS

President..... Don Jamieson  
Executive Vice-President..... T. J. Allard  
Vice-President Radio..... Allan Waters  
Vice-President Television..... J. A. Pouliot  
Immediate Past Pres..... Murray T. Brown

## FUNCTIONS

Voluntary trade organization of 166 privately owned (independent) radio broadcasting stations and 53 TV stations in Canada.

## CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.  
Phone: Circle 6-5566

## OFFICERS

President..... Horace McMahon  
Vice-Presidents..... Ed Begley, Pat O'Brien  
Executive Board Chmn..... Lawrence Brooks  
Recording Sec..... Lee Sullivan  
Historian..... Kay MacDonald  
Exec. Secy..... Dolores Pugliese  
Chaplain..... Rt. Rev. Msgr. Vincent J. Brosnan  
Treasurer..... Very Rev. Msgr. Francis M. Costello

## FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

## CENTRAL CANADA BROADCASTERS' ASSOCIATION

c/o Canadian Association of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.  
Phone: 927-1271

## OFFICERS

Immed. Past Pres... John L. Moore, CHLO, St. Thomas, Ont.  
President... William D. McGregor, CKCO-TV, Kitchener, Ont.  
1st Vice-President..... Gordon Keeble, CTV  
2nd Vice-President..... Karl Monk, CHOK, Sarnia, Ont.  
Sec.-Treas..... Frank Murray, CJBQ, Belleville, Ont.  
DIRECTORS

Don Mariz, CFCF-TV, Montreal, Que.; Wes McKnight, CFRB, Toronto, Ont.; Gene Plouffe, CJIC-TV, Sault Ste. Marie, Ont.

## C.A.B. BOARD OF DIRECTORS

Howard C. Caine, CHWO, Oakville, Ont.; R. E. Misener, CFCF, Montreal, Que.; S. C. Ritchie, CKLW, Windsor, Ont.- Detroit, Mich.; Ralph T. Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

## CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.  
Phone: TN 7-0373

## OFFICERS

President..... Kenneth C. Schonberg  
Exec. Vice-Pres..... William J. Sloboda  
Vice-President..... Lois R. Hirst

## FUNCTIONS

Provides data processing services for radio-TV spot advertising.

## COMPOSERS AND LYRICISTS GUILD OF AMERICA, INC.

8782 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OL 2-8830  
292 Madison Ave., New York, N. Y. 10017  
Phone: MU 3-0966

## OFFICERS

President..... David Raksin  
1st Vice-President..... Winston S. Sharples  
2nd Vice-President..... Jeff Alexander  
3rd Vice President..... David Terry  
Secretary-Treasurer..... Alexander Courage  
Special Asst. to President..... Johnny Green  
Exec. Director..... Edward Grossman

## FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships. Labor organization.

## COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.  
Phone: Circle 6-7242

## OFFICERS

Founder, Director..... Charles Bernard  
President..... Kurt A. Meer, KCUL, Ft. Worth, Tex.  
Asst. to Pres..... Carl Brenner, WBAD, Baltimore, Md.  
Exec. Vice-Pres..... Cal Young, WENO, Nashville, Tenn.  
Sr. Vice-Pres..... Leroy Gloger, KIKK, Pasadena, Tex.  
1st Vice-Pres..... Bill Beaton, KIEV, Glendale, Calif.  
2nd Vice-Pres..... Ernie Holder, WEXL, Royal Oak, Mich.  
3rd Vice-Pres..... Ed Scott, KLAU, Lakewood, Colo.  
4th Vice-Pres..... Ralph Frazer, KATN, Boise, Ida.  
Vice President..... Doug Mayes, WBT, WBTW, Charlotte, N. C.  
V. P., Exec. Treas..... Bud Messner, WCBG, Chambersburg, Pa.  
V. P., Treas..... Marvin Burton, KCIJ, Shreveport, La.  
V. P., Exec. Sec..... Marshall Rowland, WQIK, Jacksonville, Fla.  
V. P., Sec..... R. D. McGregor, WYNK, Baton Rouge, La.  
V. P., Historian..... George Crump, WCMS, Norfolk, Va.

## CONTINENTAL ADVERTISING AGENCY NETWORK

c/o Gray & Kilgore, Inc., 18845 W. McNichols Rd., Detroit, Mich. 48219

## OFFICERS

President..... Robert E. Kilgore  
Vice-President..... Lowe Runkle  
Sec.-Treas..... Karl Bishopric

## BRANCH OFFICES

16 affiliated agencies in the U.S. and one in Toronto.

# RADIO & TV INDUSTRY ORGANIZATIONS

Northern U.S. Dir... Arthur Tacker, WRIB, Providence, R. I.  
 Eastern U.S. Dir... Everett Dillard, WDON, Wheaton, Md.  
 Central U.S. Dir... Glen George, KCKN, Kansas City, Kan.  
 Southern U.S. Dir... William Hill, WTJH, E. Point, Ga.  
 Western U.S. Dir... Dick White, KPEG, Spokane, Wash.  
 Director-at-Large... Ray Odom, KHAT, Phoenix, Ariz.  
 Conventions Dir... Don Reynolds, Jr., KPUB, Pueblo, Colo.  
 Eng. Dir... Al Tedesco, KTCR, Minneapolis, Minn.  
 Fin. Dir... Henry Hilton, KSOP, Salt Lake City, Ut.  
 Int. Affs. Dir... Olin Tice, WKTC, Charlotte, N. C.  
 Leg. Affs. Dir... C. A. McClure, WMGY, Montgomery, Ala.  
 Memb. Dir... Bill Engel, WSEN, Baldwinville, N. Y.  
 Mdsq. Dir... Leo Morris, KVWO, Cheyenne, Wyo.  
 New Proj. Dir... Harold Schwartz, XERB, Tijuana, B. C.  
 Pers. Dir... Lee Stinson, WTMT, Louisville, Ky.  
 Prog. Dir... Harry Goldman, WEEE, Rensselaer, N. Y.  
 Press, Info. Dir... Gene Cook, WHIY, Orlando, Fla.  
 Pub. Rels. Dir... R. W. Schmidt, KWNT, Davenport, Ia.  
 Res. Dir... A. V. Bamford, KBER, San Antonio, Tex.  
 Soc. Affs. Dir... Jerry Glaser, WYAM, Bessemer, Ala.  
 Sta. Rels. Dir... Glenn Corbin, KLLL, Lubbock, Tex.

## FUNCTIONS

Sharing of Country-Western and Folk Music projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to national advertisers. Memberships open to stations primarily programming Country-Western and Folk Music.

## DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.  
 Phone: OLdfield 6-1220

### OFFICERS

President... George Sidney  
 Vice-Presidents... John Clarke Bowman, Fielder Cook, Karl Genus, John Rich, Franklin Schaffner  
 Secretaries... Sheldon Leonard, John Sullivan  
 Treasurers... Jerry Fritz, Lesley Selander  
 Nat. Exec. Sec., Hollywood... Joseph C. Youngerman

### BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza 9-2542. Ernest D. Ricca, Eastern Executive Secretary.

### NATIONAL BOARD MEMBERS

Rex Bailey, Richard Bennett, Delmer Daves, Stanley Kramer, George Paul, George Stevens, King Vidor, Robert Vreeland, Don Wels.

### FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

## THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.  
 Phone: MUrray Hill 9-4950

### OFFICERS

President... Alan Jay Lerner  
 Vice-President... Sidney Kingsley  
 Secretary... Samuel Taylor  
 Exec. Secretary... Mills Ten Eyck, Jr.  
 Counsel... Irwin Karp

### COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Levine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal, Mills Ten Eyck, Jr., Irwin Karp.

### FUNCTIONS

The national business organization of dramatists.

## ELECTRONIC INDUSTRIES ASSOCIATION

(See E. I. A. Section)

## ELECTRONIC INDUSTRIES ASSOCIATION OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont., Canada  
 Phone: WALnut 1-2898

### OFFICERS

President, Board Chairman... D. Knapp  
 1st V.P.; Chrmn., Electronics Div... G. P. Adamson  
 Vice-Chairman, Electronics Div... M. Binions  
 Vice-Pres.; Chrmn., Receiver Div... D. C. Marrs  
 Vice-Chairman, Receiver Div... W. H. Main  
 Vice-Pres.; Chrmn., Components Div... A. J. Bauer  
 Vice-Chairman, Components Div... G. F. Kempf  
 Director of Engineering... R. A. Hackbush  
 General Manager, Secretary... C. Harris

### FUNCTIONS

Non-profit national trade association representing the electronics manufacturing industry in Canada.

## EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.  
 Phone: MUrray Hill 5-2927

### OFFICERS

Hon. Presidents... Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan  
 President... Vinton Freedley  
 Vice-Presidents... Rev. Orin A. Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll  
 Recording Sec... Dorothy Blackburn  
 Treasurer... John Knight  
 Exec. Secretary... Lorraine Sherwood  
 General Counsel... Philip W. Lowry  
 Publicity Director... Frances Preston

### COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Lawrence Carr, G. B. Clarke, Staats Cotsworth, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Paul Giles, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Proctor, Basil Rathbone, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

### FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner). Non-profit.

## FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.  
 Phone: HOLlywood 6-9877

### OFFICERS

President... Miss Bj. Hamrick  
 Vice-President... Sid Mandell  
 Secretary... Jeanette Banoczy  
 Treasurer... Ed Steele

### BRANCH OFFICES

360 N. Michigan Ave., Chicago 1, Ill. Phone: CE 6-6269. William Springer, Manager.  
 424 Book Bldg., Detroit, Mich. 48226. Phone: 961-9704. Max Goldfarb, Manager.  
 411 Lexington Ave., New York, N. Y. 10017. Phone: 752-6462. Robert Richer, Manager.  
 41 Sutter St., San Francisco 4, Calif. Phone: 981-1100. Charles Toms, Manager.

## FEDERAL TRADE COMMISSION

Pennsylvania Ave. at Sixth St., N.W., Washington D. C. 20580  
 Phone: 393-6800

### OFFICERS

Chairman... Paul Rand Dixon



# RADIO & TV INDUSTRY ORGANIZATIONS

Commissioners.. Philip Elman, A. Everette MacIntyre  
 Secretary..... Joseph W. Shea  
 Executive Director..... John N. Wheelock  
 Program Review Officer..... Frank C. Hale  
 General Counsel..... James M. Henderson  
 Director of Hearing Examiners..... Earl J. Kolb

## BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices..... Daniel J. Murphy  
 Dir., Bur. of Economics..... Willard F. Mueller  
 Dir., Bur. of Field Operations..... Samuel L. Williams  
 Dir., Bur. of Industry Guidance..... Chalmers B. Yarley  
 Dir., Bur. of Restraint of Trade..... Joseph E. Sheehy  
 Dir., Bur. of Textiles and Furs..... Henry D. Stringer

## BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.  
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney-in-Charge.  
 Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Attorney-in-Charge.  
 Room 811, U. S. Courthouse, Seattle 4, Wash. Walter W. Harris, Attorney-in-Charge.  
 Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Attorney-in-Charge.  
 Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Attorney-in-Charge.  
 Room 1128, Standard Bldg., Cleveland 13, O. Vernon E. Taylor, Attorney-in-Charge.  
 2806 Federal Office Bldg., Kansas City, Mo. Floyd M. Brown, Attorney-in-Charge.  
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Attorney-in-Charge.  
 450 W. Broad St., Falls Church, Va. Herbert L. Propst, Attorney-in-Charge.  
 Room 1212, 215 W. Seventh St., Los Angeles 14, Calif. Robert E. O'Brien, Attorney-in-Charge.

## FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

## FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

164 W. 46th St., New York, N. Y. 10036  
 Phone: CIRCLE 5-2545

### OFFICERS

President..... Peter J. Mooney  
 Vice-President..... Robert Bergmann  
 Secretary..... Low Mucciolo  
 Treasurer..... Sanford Greenberg  
 Legal Counsel..... Herbert Burstein  
 Executive Director..... Harold Klein

### BOARD MEMBERS

Morris Behrend, Dan Eisenberg, Arthur Florman, Robert Gross, William Gullette, Irving Hecht, David Horne, Walter Kullberg, Walter Lowendahl, Fred Raphael, Henry Strauss, George Tompkins, William Unger, William Van Praag.

### FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

## FRENCH BROADCASTING SYSTEM IN NORTH AMERICA, THE

(See Radiodiffusion-Television Francaise)

## HOLLYWOOD ADVERTISING CLUB

6362 Hollywood Blvd., Hollywood, Calif. 90028  
 Phone: HO 5-1183

### OFFICERS

President..... Oliver H. Crawford  
 1st Vice-President..... Jack O'Mara  
 2nd Vice-President..... Richard Eastland  
 Vice-President, Publicity..... Bruce Robertson  
 Secretary..... Betty O'Meara  
 Treasurer..... Walter O. Miles  
 Managing Dir..... Lucille Liets

### FUNCTIONS

Principal activity is the International Broadcasting

Awards Competition for entries submitted from the U. S. and 26 foreign countries. Presentations are made each February for the winners of the year ending the previous December 1.

## INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

### OFFICERS

President..... Ralph Misener  
 Vice-President..... Bill Jones  
 Sec., Treas..... E. L. Bushnell  
 Manager..... Emerson Coatsworth

### FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

## INSTITUTE OF BROADCASTING FINANCIAL MANAGEMENT

1271 Sixth Ave., New York, N. Y. 10020  
 Phone: CI 6-9487

### OFFICERS

Board Chairman..... Thomas E. Carroll  
 President..... Richard M. Thomas  
 Vice-President..... Richard C. Percival  
 Secretary-Treasurer..... G. R. Fitzgerald

### FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

## INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS, THE

1 East 79th St., New York 21, N. Y.  
 Phone: LEhigh 5-5100

### OFFICERS

President..... Patrick E. Haggerty  
 Vice-Presidents..... A. M. Angot, T. A. Hunter, Ernst Weber  
 Editor..... T. F. Jones, Jr.

### FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of engineering and all related arts and sciences.

## INTER-AMERICAN ASSN. OF BROADCASTERS

Paseo de la Reforma No. 393-103, Mexico, D. F., Mexico

### OFFICERS

President..... Lic. Jose Luis Fernandez  
 1st Vice-President..... Fernando Eleta  
 2nd Vice-President..... Lic. Felix Cardona Moreno  
 Secretary..... Boris Eserski

### DIRECTORS

Avelino Aramburu, Jiron Ocona 476, Lima, Peru;  
 Fernando Eleta, Apartado 1795, Panama, Panama;  
 Herbert E. Evans, 246 N. High St., Columbus 16, O., U.S.A.;  
 Boris Eserski, Edificio Palomo, Apartado Postal 720, San Salvador, El Salvador;  
 Lic. Jose Luis Fernandez, Paseo de la Reforma 1310, Mexico 10, D. F., Mexico;  
 Manuel Caballero Ferreira, 26 de Marzo 1248, Apt. 8, piso 4, Montevideo, Uruguay;  
 Raul Fontaina, Mercedes 973, Montevideo, Uruguay;  
 Ramiro Garcia, Peru 275, Buenos Aires, Argentina;  
 Fernando Londona Henao, Calle 19-8-48, Bogota, Colombia;  
 Enrique Sanchez Matte, Casilla 3591, Santiago, Chile;  
 Abel Mestre, Langford Bldg., 121 S. E. First St., Miami, Fla., U.S.A.;  
 Carlos Bock Milla, Apartado 981, Guatemala, Guatemala;  
 Lic. Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela;  
 Malcolm Neill, CFNB, Fredericton, N. B., Canada;  
 Jose Ramon Quinones, Box 4563, San Juan, P. R.

# RADIO & TV INDUSTRY ORGANIZATIONS

## INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.  
Phone: COlumbia 5-8040

### OFFICERS

Int. President ..... Gordon M. Freeman  
Int. Secretary ..... Joseph D. Keenan  
Dir., Radio-TV Recording Div. .... Albert O. Hardy

### FUNCTIONS

Labor organization: radio, TV and recording.

## INTERNATIONAL RADIO & TELEVISION SOCIETY (IRTS)

444 Madison Ave., New York 22, N. Y.  
Phone: PLaza 8-2450

President ..... Sam Cook Digges (VP, CBS Films)  
1st Vice-Pres. .... Thomas J. McDermott (VP, Ayer)  
Vice-Presidents ..... Richard P. Jones (VP, JWT),  
C. Wrede Petersmeyer (Pres., Corinthian)  
Secretary ..... William N. Davidson (VP, AT Sales)  
Treasurer ..... Edward P. Shurick (VP, H-R)  
Exec. Director ..... Claude Barrere

### FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

## JAPAN BROADCASTING CORP.

(See Nippon Hoso Kyokai (NHK))

## JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.  
Phone: PLaza 7-5237

### OFFICERS

Chairman, Bd. of Directors ..... Harry E. Gould  
President ..... Milton Berle  
1st Vice-Pres. .... George Jessel  
Vice-Presidents ..... Jack Benny, Emil Friedlander,  
Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm.  
Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A.  
Lotito, Harry Brandt, Arthur H. Schwartz, Robert K.  
Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E.  
Youngstein.

Vice-Pres. & Treas. .... Abe Lastfogel  
Vice-Pres. & Asst. Treas. .... Nat Lefkowitz  
Legal Committee ..... Henry M. Katz  
Chaplain ..... Rabbi Abraham Burstein  
Executive Secretary ..... Leonard B. Sung

### BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

### FUNCTION

Non-sectarian theatrical assistance agency.

## JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.  
Phone: HUdson 3-6367

### OFFICERS

Chairman ..... Lawrence E. Dennis  
Vice-Chairman ..... Edgar Fuller  
Secretary ..... David C. Stewart

### FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

## LAMBS, THE

130 W. 44th St., New York 36, N. Y.  
Phone: JUdson 2-1515

### OFFICERS

Shepherd ..... Martin Begley  
Boy ..... Harry Hershfield  
Corresponding Secretary ..... Bert Lahr  
Recording Secretary ..... Frank Thomas, Jr.  
Treasurer ..... Clarence Jacobson  
Librarian ..... Ed Weiner

### DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-For, Edward H. Ford, Emil Friedlander, Henry Gladstone, John W. Hundley, Howard Jones, Henry Leslie, Robert Marcato, Conrad Nagel, Russell Patterson, Ed Roland, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, Frank M. Thomas.

### FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

## LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.  
Phone: WI 7-8330

### OFFICERS

President ..... Nat Kameny  
Vice-Presidents ..... Wm. G. Seidenbaum, Mel Rubin,  
Leonard Stein  
Executive Secy. .... James A. Cerbone  
Secretary ..... Leonard E. Janklow  
Treasurer ..... Aaron Holtzman  
Legal Counsel ..... Louis N. Field, Morton J. Simon  
Fiscal Advisor ..... David Joseph  
Public Relations Counsel ..... Zachary, Liss & Front

### FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

## MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.  
Phone: TN 7-1200  
1600 Eye St., N. W., Washington 6, D. C.  
Phone: EXecutive 3-5110

### OFFICERS

Exec. Vice-President ..... Ralph Hetzel  
Vice-Presidents ..... Kenneth Clark,  
Rob't J. Corkery, William H. Fineshriber, Jr., Irving  
A. Maas, George C. Viethier

# RADIO & TV INDUSTRY ORGANIZATIONS

Secretary .....Sidney Schreiber  
 Treasurer..... Stanley R. Weber  
 Asst. Sec.-Asst. Treas..... Herbert J. Erlanger  
 Asst. Treasurer..... T. J. McNamara

## MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)  
 50 Lewis St., Hartford 3, Conn.  
 Phone: 525-4421

### OFFICERS

Chairman...Irving Schwartz, Camera Equipment Co.  
 Vice-Chmn....Sheldon Kaplan, Hollywood Film Co.  
 Committeeman...Herbert Pilzer, Motion Picture Ent.  
 Secretary.....William W. McAdam

### FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

## MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.  
 Phone: CO 5-7363

### OFFICERS

President .....Leo Diston  
 Vice-President.....Bernie Poljack  
 Secretary-Treasurer.....Irving Tanz

### MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

### BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.  
 7634 Hampton Ave., Los Angeles 46, Calif., Al Salomon, Regional Dir.  
 36 E. Fifth St., Cincinnati, O., Danny Engel, Regional Dir.

### FUNCTIONS

Labor Union.

## MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.  
 Phone: Plaza 1-1930

### OFFICERS

Board Chairman .....Walter G. Douglas  
 President .....Arthur Israel, Jr.  
 Vice-President.....Jack Mills  
 Secretary .....Leon J. Brettler  
 Treasurer .....Harry Gerson  
 Agent and Trustee.....Harry Fox

## MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.  
 Phone: MUrray Hill 2-5844

### OFFICERS

President .....Phil Davis  
 1st Vice-President.....Morris Mamorsky  
 2nd Vice-President.....Hank Sylvren  
 Secretary .....Victor Sack  
 Treasurer .....Gene Forrell

### FUNCTIONS

A national association of leading creators, writers, and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

## NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES, THE

54 W. 40th St., New York 18, N. Y.  
 Phone: LAckawanna 4-9666

### OFFICERS

President .....Rod Serling  
 Exec. Vice-President.....Seymour Berns  
 V.P., Chicago.....James W. Beach  
 V.P., Columbus, O.....Merv Durea  
 V.P., Hollywood.....Seymour Berns  
 V.P., New York.....Sydney H. Eiges  
 V.P., Phoenix.....Hal Metcalf  
 V.P., St. Louis.....Mark Russell  
 V.P., San Francisco.....William Hollenbeck  
 V.P., Seattle.....Lee Schulman  
 V.P., Washington, D. C.....Robert Adams  
 Secretary.....Betty Furness  
 Treasurer.....George Bagnall  
 Adm. Asst. to Pres.....Peter Cott

### CHAPTERS

Suite 1108, 203 N. Wabash Ave., Chicago 1, Ill.  
 Phone: FI 6-8320. Jack Brickhouse, President; James W. Beach, 1st V.P.; Len O'Connor, 2nd V.P.; Edward L. Morris, Secretary; Jack Russell, Treasurer; Bill Perry, Exec. Director.

280 E. Broad St., Columbus, O. Phone: 288-6361.  
 Merv Durea, President; Howard Roby, 1st V.P.; John Metzgar, 2nd V.P.; Charles Widney, Exec. Secretary; Mary Stewart, Treasurer.

7188 Sunset Blvd., Hollywood, Calif. Phone: 467-5115.  
 Dick Berg, President; Don DeFore, 1st V.P.; John Scott Trotter, 2nd V.P.; Danny Landres, Secretary; Howard E. Johnson, Treasurer; Thomas Freebairn-Smith, Exec. Director.

54 W. 40th St., New York 18, N. Y. Phone LA 4-9666. Royal E. Blakeman, President; Ron Cochran, 1st V.P.; Richard A. R. Pinkham, 2nd V.P.; Evelyn F. Burke, Secretary; Charles Mountain, Treasurer; Kenneth Leedom, Exec. Director.

Room 212, 3033 N. Central Ave., Phoenix, Ariz. Phone: 264-3013. Hal Metcalf, President; Bob Davies, 1st V.P.; Andy Limber, 2nd V.P.; Mary O'Hanlin, Secretary; Gene Blanpied, Treasurer; Donna L. Thompson, Administrator.

6996 Milbrook Blvd., St. Louis 30, Mo. Phone: VO 3-0995. Mark Russell, President; John Gunter, 1st V.P.; Dolan Walsh, 2nd V.P.; James Faszholtz, Secretary; Keith Gunther, Treasurer; Mrs. Frances Winters, Administrator.

311 California St., San Francisco 4, Calif. Phone: EX 2-8002. John H. Butler, President; Harold P. See, 1st V.P.; Ernest Rook, 2nd V.P.; Miss Kelly Quinn, Secretary; Ken Langley, Treasurer; Mrs. Edward H. Connolly, Adm. Secretary.

320 Aurora Ave., N., Seattle 9, Wash. Phone: MU 2-3555. Bob Hurd, President; Al Stewart, Al Amundsen, V.P.'s; Bob Robertson, Secretary; Harry Pearson, Treasurer; Helen Kjobeck, Adm. Secretary.

5151 Wisconsin Ave., N. W., Washington 16, D. C. Phone: 224-5151. Ellis Shook, President; Lillian Brown, 1st V.P.; John Batchelder, 2nd V.P.; Rhoda Raider, Secretary; Peter Whipple, Treasurer; James Gauthier, Administrator.

### BOARD OF TRUSTEES

Robert M. Adams, Bob Banner, James W. Beach, Dick Berg, Royal E. Blakeman, Evelyn F. Burke, John H. Butler, Jackie Cooper, Ted Cott, Sandy Cummings, Marvin Aubrey Davis, Don DeFore, M. A. Durea, Roger Englander, Ben Grauer, John Guedel, James G. Hanlon, William Hollenbeck, Danny Landres, Robert Lemon, Charles Lisansy, Danny Lowenstein, Hal Metcalf, Edward L. Morris, Ted Post, Mark Russell, Lee Schulman, Ellis Shook, Jim Silman, John Scott Trotter, Mort Werner, Henry S. White, Bud Yorkin.

### HONORARY TRUSTEES (FORMER PRESIDENTS)

Harry S. Ackerman, Walter Cronkite, Robert F. Lewine, Ed Sullivan.

### FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

# RADIO & TV INDUSTRY ORGANIZATIONS

## NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles 5, Calif.  
Phone: WEbster 4-7830

### OFFICERS

President.....Mrs. Clara S. Logan  
1st Vice-President.....James V. Bennett  
2nd Vice-President.....E. G. Krauss  
3rd Vice-President.....Frank Orme  
Recording Secretary.....Gertrude Blackstock  
Corresponding Secretary.....Mrs. Elizabeth Livingston  
Treasurer.....Mrs. Victor Roberts

### FUNCTIONS

To co-ordinate the interests of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

## NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) (AFL-CIO-CLC)

80 E. Jackson Blvd., Chicago 4, Ill.  
Phone: WA 2-2462

### OFFICERS

International President.....George Smith  
International Vice-President.....Eugene Klumpp  
International Sec'y-Treasurer.....Arthur Hjorth  
Int'l Asst. Sec'y-Treasurer.....Jiacomo Papa

### BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.  
6223 Selma Ave., Hollywood 28, Calif.  
120 Delaware Ave., Buffalo 2, N. Y.  
1410 Stanley, Montreal, Que.  
105 Carlton St., Toronto, Ont.

### FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC and 92 independent radio and TV stations and film studios in the United States and with CBC and more than 25 private radio and TV stations and film studios in Canada.

## NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

820 West End Ave., New York 10025, N. Y.  
Phone: MOnument 3-7284

### OFFICERS

National Chairman.....Oliver W. Nicoll

### FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

## NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Washington, D.C. 20036  
Phone: 667-6000

### OFFICERS

President.....William G. Harley  
Vice-President.....Harold E. Hill

### BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.  
Phone: 333-0580

### FUNCTIONS

The N.A.E.B. operates a tape radio network supplying over 100 educational radio stations with nearly 300 hours of programming a year; publishes a monthly Newsletter, a bimonthly Journal, and A Washington Report; conducts workshops, seminars, regional meetings, a national convention, government and private research studies and surveys; provides a full-scale placement service for individual and institutional members; organizational memberships include educational institutions and organizations owning and operating educational radio and/or television stations, educational groups producing educational programs independently or operating closed-circuit television, plus other organizations interested in general educational broadcasting development.

(For list of Directors and Active Members see complete N.A.E.B. listing; consult index for page.)

## NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

### OFFICERS

President.....Abe Voron (WQAL, Philadelphia)

### FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

(For list of Directors and Active Members see complete N.A.F.M.B. listing; consult index for page.)

## NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.  
Phone: ClrCle 5-0200

### OFFICERS

President.....Fred Waring  
General Counsel.....Alfred Rice

### FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

## NATIONAL ASSOCIATION OF TELEVISION & RADIO FARM DIRECTORS

c/o WBBM-TV, 630 N. McClurg Ct., Chicago 11, Ill.  
Phone: WH 4-6000

### OFFICERS

President...George Menard, WBBM-TV, Chicago, Ill.  
Vice-President...Orion Samuelson, WGN, Chicago, Ill.  
Sec.-Treas....Wilbur Levering, WIBW, Topeka, Kan.  
Historian.....Frank Raymond, WDV4, Danville, Va.  
(All officers are Farm Directors for their stations.)

## NATIONAL AUDIENCE BOARD

152 East End Ave., New York, N. Y. 10028  
Phone: TR 9-6070

### OFFICER

President.....Peter Goelet

### BRANCH OFFICES

1655 N. Crescent Hts. Blvd., Los Angeles 69 Calif.  
Phone: OL 6-0576. Mervin Houser, W. Coast Rep.

# RADIO & TV INDUSTRY ORGANIZATIONS

Suite 803, 2424 Pennsylvania Ave., N.W., Washington, D. C. 20037. Phone: FE 3-4212. Leo Solomon, Representative.

Aoyama Daiichi Mansions, No. 11, 4 Chome, Akasaka Omote-Machi, Minato-Ku, Tokyo, Japan. Hajime Ishii, Representative.

## FUNCTIONS

Serves the public and the broadcasting and film industries through opinion leader research; acts as a liaison between these industries and the public.

## NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.  
Phone: MU 4-7377

### OFFICERS

Chairman of Board.....Wallace E. Campbell  
President.....Kenneth B. Willson  
Executive Vice-President.....Allan E. Bachman

### DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

### FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

## NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.  
Phone: District 7-3440

### OFFICERS

National Chairman.....Fred J. Stevenson  
National Vice-Chairman.....Archer Taylor  
Secretary.....Jack R. Crosby  
Treasurer.....R. L. Stoner  
Research Dir.....Frank H. Nowaczek  
General Counsel.....Robert H. L'Heureux  
Exec. Assistant.....James J. Taglia  
Information Dir.....Don Andersson

### DIRECTORS

George J. Barco, Benjamin J. Conroy, Jr., Douglas B. Danser, Virgil G. Evans, Charles W. Fribley, Jr., F. Gordon Fuqua, Harry Harkins, Irving B. Kahn, William R. Maginnis, Martin F. Malarkey, Jr., Bruce Merrill, Robert Regan, J. Leonard Reinsch, Robert J. Tarlton, Frank P. Thompson, Franklin R. Valentine, Jr., John Watsonavich, Ralph L. Weir, Jr., Carl Williams, Sidney E. Young.

### STATE & REGIONAL ASSNS.

Arizona TV Assoc.  
California CTV Assoc.  
Kentucky CTV Assoc.  
Mid-Atlantic CATV Assoc.  
Mississippi CATV Assoc.  
Montana CATV Assoc.  
New England CTV Assoc.  
New Mexico CATV Assoc.  
New York State CTV Assoc.  
OK-CATV Assoc., Inc.  
Ozark CATV Assoc.  
N. Central CATV Assoc.  
Pacific Northwest CATV Assoc.  
Pennsylvania CATV Assoc.  
South-Central CATV Assoc.  
Texas CATV Assoc.  
West Virginia CTV Assoc.  
Wisconsin-Michigan TV Systems Assoc.  
Wyoming CATV Assoc.

### FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

## NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.  
Phone: JUDson 6-0055

### OFFICERS

Chairman.....Everett N. Case  
President.....John F. White  
Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin  
Vice President for Programming.....R. B. Hudson  
Vice Pres. for Development.....W. A. Kraetzer  
Vice Pres. for Network Affairs.....James Robertson  
Exec. Asst., Network Affairs.....Patrick Callihan  
General Counsel.....Eugene A. Aleinikoff  
Comptroller.....Diedrich Tietjen  
Director of Utilization.....Henry Alter  
Director of Public Information.....N. Cherkezian  
Director of Programming.....D. F. Feddersen  
Director International Div.....Basil Thornton  
Director of Radio Services.....Donald Quayle  
Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell  
Director, Washington Office.....David Stewart  
Technical Director (Ann Arbor).....Howard W. Town  
Engineering Consultant (Wash.).....Cyril M. Braum  
Development Dir.....Charles W. Vaughan, Jr.

### BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.  
Phone: NOrmandy 3-2476  
1619 Massachusetts Ave., NW, Washington, D. C.  
Phone: HUDson 3-6367

### FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

## NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION, INC.

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.  
Phone: HArrison 7-5526

### OFFICERS

President.....V. N. Zachariah, Zack Electronics  
Board Chmn.....Joseph A. DeMambro, DeMambro Radio  
Vice-Pres.....John H. Brown, J-B Distrib. Co.  
V.P., Serv. Dealer Div.....P. O. Willett, Warren Radio  
V.P., Indust. Div.....William E. Harrison, Harrison Elec.  
Exec. Vice-President.....Gail S. Carter  
Sec.-Treas.....Harold E. McElhenry, Hamcor, Inc.  
Board Chmn., Emer.....W. D. Jenkins, Aaron Lipman

## NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.  
Phone: COLUMbus 5-0956

### OFFICERS

President.....Louis Handin  
Vice-President.....Frank O'Connell  
Secretary-Treasurer.....Harry Freeman

### DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Wills.

## NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York, N. Y. 10019  
Phone: CIRCLE 5-4343

### OFFICERS

President.....Frederick O'Neal  
Admin. Secretary.....Virgil Cabaniss

# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

Welfare organization serving people of the theatre regardless of race, religion or creed with minimal assistance in time of need.

## NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.  
Phone: Circle 5-3838

President ..... Robert Mindlin, L. I. Star-Journal  
1st Vice-President ..... Charles Grutzner, N. Y. Times  
2nd Vice-President ..... Alfred J. Law, Wall St. Journal  
Treasurer ..... Joseph J. Schaefer, Fairchild Pubs.  
Secretary ..... Lester Schechter  
Financial Secretary ..... Bob Melton, Fairchild Pubs.  
Corres. Sec. .... Stan Fischler, N. Y. Journal-American  
Sgt.-at-Arms. . . William F. Neugebauer, N.Y. Daily News

### BOARD OF GOVERNORS

James Antone, Fairchild Pubs.; Barney Confessore, ABC News; George Douris, L. I. Star Journal; Ray Hyland, A.P.; William H. Kane, A.P.; Anthony Marino, N. Y. Daily News; Harry Singer; John Yauchstetter, Norwegian News; Thomas D. Zumbo, U.P.I.

### TRUSTEES

Joseph Endler, N. Y. Herald Tribune; Harold Phelan, N. Y. World-Telegram & Sun; Arthur Rosenfeld, N. Y. Post; Jack L. Ryan, Fairchild Pubs.; Al Turk, N. Y. World-Telegram & Sun.

## NIPPON HOSO KYOKAI (NHK)- JAPAN BROADCASTING CORP.

Room 3214, 220 E. 42nd St., New York, N. Y. 10017  
Phone: MU 2-6280

### OFFICER

Bureau Chief ..... Kazuo Fujinei

### BRANCH OFFICE

Room 900, National Press Bldg., Washington, D. C.  
Phone: EX 3-1076.

### FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks; two radio networks consisting of 278 AM and 9 experimental FM stations and two networks of 225 and 2 experimental stations.

## PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.  
Phone: COLUMBUS 5-7362-3

### OFFICERS

President ..... Leo Diston  
Vice-President ..... Jack Schiffman  
Secretary-Treasurer ..... Irving Tanz

### BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Bernie Pollack, Hy Ross.

### BRANCH OFFICES

54 W. Randolph St., Chicago, Ill. Morton Schafer, Regional Dir.

36 E. Fifth St., Cincinnati, O. Danny Engel, Regional Dir.

7634 Hampton Ave., Los Angeles 46, Calif. Al Salomon, Regional Dir.

### FUNCTIONS

Charitable and Benevolent Organization in the music industry.

## PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.  
Phone: JUDSON 6-6385

### OFFICERS

President ..... Harry Rice  
1st Vice-President ..... Alvin Adams  
2nd Vice-President ..... P. Dale Soriano  
3rd Vice-President ..... Harry E. Rice  
Secretary-Treasurer ..... Thomas Kirby  
Business Agent ..... David Cassidy

## FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

## RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 10022, N. Y.  
Phone: PLaza 8-2350

### OFFICERS

President ..... Marcello Rodino  
Exec. V.P., Dir. .... Giorgio E. Padovano  
Secretary ..... George Funaro  
Treasurer ..... Antonio Dore  
Asst. Director ..... Vera Giannini

### RAI NEWS SERVICE

210 Fifth Ave., New York, N. Y. 10010. Phone: MU 6-7595. Ruggero Orlando, Chief U. S. Correspondent.

### FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English-language programs distributed to U. S. stations feature Italian life and culture.

## RADIO ADVERTISING BUREAU, INC.

116 E. 55th St., New York, N. Y. 10022  
Phone: MURRAY Hill 8-4020

### OFFICERS

Chairman of Board ..... Victor C. Diehm  
President ..... Edmund C. Bunker  
Admin. Vice-President ..... Miles David  
Nat. Director, Member. Dev. .... Richard Chalmers  
Secy-Pres., National Sales ..... Robert Alter  
Secretary ..... John F. Box  
Treasurer ..... George Comte

### FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

## RADIO FREE EUROPE

Englischer Garten, Munich 22, Germany

### OFFICERS

Director ..... C. Rodney Smith  
Program Director ..... Gordon Davis  
Pres., Free Europe Comm., N. Y. .... John Richardson, Jr.  
Pub. Info. Dir., Free Eur. Comm., N. Y. .... Alton Kastner

### BRANCH OFFICE

2 Park Ave., New York 10, N. Y. Phone: LE 2-8900.  
Charles B. Kaufman, Director.

### FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

## RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.  
Phone: PLaza 1-2720

# RADIO & TV INDUSTRY ORGANIZATIONS

## OFFICERS

President.....Tom Costigan, CBS  
 1st Vice-Pres.....Max Klein, News of Day, Telemews  
 2nd Vice-Pres.....Jim Gash, WNEW, New York, N. Y.  
 Secretary.....Irving Heitzner, News of Day, Telemews  
 Asst. Secretary.....Paul Kramer  
 Treasurer.....Richard Milbauer, Newsfilm, USA  
 Sergeant-at-Arms.....George Jordan, NBC  
 Executive Secretary.....Deborah B. Beach  
 Counsel.....Edward J. Gunnig

## BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telemews; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX, New York, N. Y.

ALTERNATES: Vincent Gaito, Hearst Metrotone; Herb Schwartz, CBS.

## SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

## FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

## RADIO-TV CORRESPONDENTS' ASSOCIATION

Senate Radio-TV Gallery, U. S. Capitol, Washington, D. C. 20510  
 Phone: CApitol 4-3121, Ext. 6421

## OFFICERS

Chairman.....Wells Church, CBS  
 Vice-Chairman.....Stephen J. McCormick, MBS  
 Secretary.....J. W. "Bill" Roberts, Time-Life  
 Treasurer.....John Rolfsen  
 Members-at-Large.....Murray Alvey, Joseph McCaffrey, Ray Scherer  
 Member Ex-Officio.....William B. Monroe, NBC

## FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

## RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Ft. Worth, Tex. 76116  
 Phone: PE 8-2188

## OFFICERS

Executive Director.....Paul M. Stevens  
 Business Manager.....Carlyle B. Hayes  
 Radio Production.....Theodore Lott  
 Television Production.....Truett Myers  
 Dir. of Promotion.....Clarence Duncan  
 Publication Mgr.....James T. Johns  
 Sta. Rels., Tape/Film Dist. Mgr.....Charles Roden

## FUNCTIONS

Producers and distributors of radio and television public service programs.

## RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION, THE

c/o WKAR, Michigan State U., East Lansing, Mich.  
 Phone: 355-5115

## OFFICERS

President.....Edward F. Ryan, WTOP, Washington, D. C.  
 1st Vice-Pres.....John H. Thompson, NBC, Los Angeles, Calif.  
 Vice-Pres., TV.....Bruce Palmer, KWTU, Oklahoma City, Okla.  
 V.P., Radio.....Harry McKenna, WEAN, WBPJ-FM, Providence, R. I.  
 Treasurer.....Lee White, KROS, Clinton, Ia.  
 Exec. Sec.....Rob Downey, WKAR, E. Lansing, Mich.

Bulletin Ed.....Prof. Ernest Andrews, U. of Iowa, Iowa City, Ia.  
 Pres., R.T.N.D.A. Canada.....Bill Hutton, CFRB, Toronto, Ont.

Regional Vice-Pres.....Richard W. John, WJIC, Pittsburgh, Pa., East; Harry E. Boyes, WION, Ionia, Mich., Midwest; Jay Crouse, WHAS, Louisville, Ky., South; Roy J. Eaton, KXOL, Ft. Worth, Tex., Southwest; Samuel M. Sharkey, Jr., KING, Seattle, Wash., West; Bill Hutton, Canada.

## DIRECTORS

Jim Bennett, KLZ-TV, Denver, Colo.; Bert Cannings, CFCF-AM-TV, Montreal, Que.; Bruce W. Dennis, WGN, Chicago, Ill.; Bob Gamble, WFBS-AM-TV, Indianapolis, Ind.; Norman Heffron, KOTA, Rapid City, S. D.; Bill Hutton; Carroll McGaughy, WSOC-TV, Charlotte, N. C.; Ray Moore, WSB-TV, Atlanta, Ga.; Don Mozley, KCBS, San Francisco, Calif.

## FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

## RADIODIFFUSION-TELEVISION FRANCAISE—FRENCH BROADCASTING SYSTEM IN N. AMERICA, THE

1290 Ave. of the Americas, New York, N. Y. 10019  
 Phone: LT 1-1771

## OFFICERS

Director.....Jacques Sallebert  
 Deputy Director.....Yves Allain  
 Asst. Director, Radio.....Alice Lewitin  
 Public Relations Dir.....Robert W. Powers

## FUNCTIONS

In order to strengthen good will and understanding between France and the U. S., English-language radio programs are prepared in Paris for North American listeners, and distributed to independent stations throughout the country. Programs are free, and cover all aspects of modern French life. TV films are available at cost. French listeners and viewers are kept informed of U. S. life by films and programs, via transatlantic cable, produced in New York studios and on location throughout North America.

## RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.  
 Phone: MU 8-3778

## OFFICERS

President.....Goddard Lieberson, Columbia  
 1st Vice-President.....Arnold Maxin, MGM  
 Vice-Presidents.....John K. Maitland, Warner Bros.; Robert M. Schwartz, Laurie  
 Vice-Pres., Treasurer.....John Stevenson  
 Exec. Secretary.....Henry Brief  
 General Counsel.....Ernest S. Meyers

## FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

## RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,  
 New York 1, N. Y.  
 Phone: LO 5-5693

Trustee.....Samuel R. Rosenbaum

## FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

# RADIO & TV INDUSTRY ORGANIZATIONS

## SCREEN ACTORS GUILD

7750 Sunset Boulevard, Los Angeles 46, Calif.  
Phone: 876-3030

### OFFICERS

President ..... Dana Andrews  
1st Vice-President ..... George Chandler  
2nd Vice-President ..... Charlton Heston  
3rd Vice-President ..... Walter Pidgeon  
4th Vice-President ..... Dwight Weist  
Recording Secretary ..... Ann Doran  
Treasurer ..... Warner Anderson  
National Executive Secretary ..... John L. Dales

### BOARD

Claude Akins, Lyle Bettger, Raymond Burr, Macdonald Carey, Chick Chandler, Bette Davis, Frank Faylen, Robert Keith, Jack Mahoney, Karl Malden, Ricardo Montalban, Gilbert Perkins, Roy Roberts, Roger Smith, Henry Wills, Marie Wilson.

### BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUR-ray Hill 7-4623. Harold Hoffman, Executive Secretary.  
102 E. Hubbard St., Chicago 11, Ill. Phone: WH 3-1344. Raymond A. Jones, Executive Secretary.  
11 Beacon St., Room 624, Boston 8, Mass. Phone: RI 2-0228. Robert M. Segal, Executive Secretary.  
436 O'Farrell St., Fourth Flr., San Francisco 2, Calif. Phone: PR 5-3070. Don Taylor, Executive Secretary.  
2340 First Nat. Bank Bldg., Detroit, Mich. Phone: Woodward 3-6063. Irving Kroll Executive Secretary.  
3111 Hibiscus St., Miami 11, Fla. Phone: 443-4593. Melvin Karl, Executive Secretary.

### FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

### AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.  
2241 N.E. 170th St., N. Miami Beach, Fla. Lazarus "Larry" Wolk.  
208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.  
70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.  
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.  
2920 Engle Rd., Ft. Wayne, Ind. Richard Galbreath.  
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaad.  
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.  
1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.  
3601 Oak Grove, Dallas 4, Tex. Marshall R. "Marty" Young, Keitz & Herndon, Inc.  
Potomac Films, Inc., 1536 Connecticut Ave., N.W. Washington 6, D. C. Nicholas C. Read.

### INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.  
Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.  
5 Balmuto St., Toronto 5, Can. Don Haldane, Westminster Films Ltd.  
C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.  
Piazza Farnese 51, Rme, Italy. Miles Morgan.

### FUNCTION

Labor organization.

## SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.  
Phone: CRestview 6-3123  
292 Madison Ave., New York, N. Y. c/o Zissu & Marcus  
Phone: MU 3-0966

### OFFICERS

President ..... Dr. Miklos Rozsa  
Vice-President ..... David Buttolph  
Secretary ..... Arthur Morton  
Treasurer ..... George Duning

### FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

## SESAC, INC.

10 Columbus Circle, New York, N. Y. 10019  
Phone: JUDson 6-3450

### OFFICERS

President ..... Paul Heinecke  
Secretary-Treasurer ..... R. C. Heinecke

### FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry; produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

## SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.  
Phone: JUDson 2-5470

### OFFICERS

President ..... Don Hershey  
1st Vice-President ..... Paul V. Falkenberg  
2nd Vice-President ..... Robert J. Kingsley  
Secretary ..... Leslie Goldman  
Treasurer ..... Robert Braverman  
Exec. Secretary ..... Robert Edmonds  
Business Rep. .... Nox Lempert  
Public Relations Dir. .... Jack Glenn  
Admin., SDIG Trust Fund ..... George L. George  
General Counsel ..... Erwin Feldman

### EXECUTIVE BOARD

Shirley Clarke, Peter H. Cooper, Shamus Culhane, Herman J. Engel, Lewis Jacobs, George Jacobson, Sidney Meyers, Leo Seltzer, George C. Stoney, Willard Van Dyke, Albert Wasserman.

ALTERNATES: Andrew L. Gold, Mauri H. Goldberg, Ira Marvin, James M. Rose, Yael R. Woll.

### BRANCH OFFICE

318 W. Adams St., Chicago 6, Ill. Phone: 782-9431.

## SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

9 E. 41st St., New York, N. Y. 10017  
Phone: TN 7-5410

### OFFICERS

President ..... Reid H. Ray  
Past President ..... John W. Servies  
Executive Vice-President ..... Ethan M. Stifle  
Engineering Vice-President ..... Deane R. White  
Editorial Vice-President ..... Herbert E. Farmer  
Financial Vice-President ..... Joseph T. Dougherty  
Convention Vice-President ..... George W. Colburn  
Sections Vice-President ..... Wilton R. Holm  
Secretary ..... Robert G. Hufford  
Treasurer ..... Byron Roudabush  
Chairman, Atlanta Sec. .... Edward E. Burris  
Chairman, Boston Sec. .... Charles W. Wyckoff  
Chairman, Canadian Sec. .... Michael W. Barlow  
Chairman, Chicago Sec. .... Harold Kinzle  
Chairman, Dallas-Ft. Worth Sec. .... Robert G. Redd  
Chairman, Detroit Sec. .... James W. Bostwick  
Chairman, Hollywood Sec. .... John P. Kiel  
Chairman, Huntsville Sec. .... Donald J. Southard  
Chairman, Nashville Sec. .... William M. O'Rork  
Chairman, New York Sec. .... Arthur J. Miller  
Chairman, Rochester Sec. .... Forrest A. Richey  
Chairman, San Francisco Sec. .... R. A. Isberg  
Chairman, Washington, D. C., Sec. .... Arthur Rescher  
Executive Secretary ..... Charles S. Stodter



# RADIO & TV INDUSTRY ORGANIZATIONS

## FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are: The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

## STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.  
Phone: YUKon 6-9390

### OFFICERS

President ..... Edward Codel  
Vice-President ..... Adam Young  
Secretary ..... Robert Dore  
Treasurer ..... Robert Eastman  
Managing Dir. .... Lawrence Webb

### DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley,  
J. William Knodel.

### FUNCTIONS

Trade association serving radio and TV representative firms.

## TV STATIONS, INC.

215 E. 51st St., New York, N. Y. 10022  
Phone: PLaza 1-0123

President ..... Herb Jacobs

### FUNCTIONS

A station-owned film-program consultant and buying organization serving more than 100 television stations in the U. S. and possessions.

## TvB

(See Television Bureau of Advertising, Inc.)

## TvB OF CANADA, INC.

500 University Ave., Toronto 2, Ont., Canada  
Phone: 363-3133

### OFFICERS

President ..... J. A. Pouliot  
Exec. Vice-President ..... E. P. Lawless  
Station Relations Dir. .... D. G. Brydson  
Research Mgr. .... M. W. Austin

### BOARD OF DIRECTORS

W. D. Byles, Roy Chapman, W. D. McGregor, F. A. Lynds, John R. Malloy, G. Blair Nelson, O. J. W. Shugg, Reo C. Thompson.

### BRANCH OFFICES

1500 St. Catherine St., W., Montreal, Que. Phone: UN 1-0534  
1 Rockefeller Plaza, New York 20, N. Y. Phone: PL 7-9420

### FUNCTIONS

An association of Canadian television stations, networks and reps to promote television as an advertising medium.

## TELEVISION AFFILIATES CORP. (TAC)

625 Madison Ave., New York, N. Y. 10022  
Phone: PLaza 1-3110

## OFFICERS

President ..... Richard Brandt  
Exec. Vice-Pres. .... Richard Carlton  
Vice-President ..... Robert Weisberg  
Station Relations Mgr. .... Leo M. Brody  
Program Consultant ..... Joseph Schackner  
Production Dir. .... Daniel J. Kornfeld  
Public Relations Dir. .... Michael Laurence

### BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif. Phone: HO 2-6903  
520 N. Michigan Ave., Chicago 11, Ill. Phone: SU 7-3995  
1119 16th St., Miami Beach, Fla. Phone: 531-7615.

### FUNCTIONS

A broadcasters' cooperative serving as the clearing house for the best of locally produced informational, cultural and educational programs.

## TELEVISION BUREAU OF ADVERTISING, INC. (TvB)

1 Rockefeller Plaza, New York, N. Y. 10020  
Phone: PLaza 7-9420.

### OFFICERS

Chairman of Board ..... Gordon Gray (WKTV, Utica, N. Y.)  
President ..... Norman E. Cash  
Exec. Vice-President ..... George G. Huntington  
Secretary ..... Jack Tipton (KLZ, Denver)  
Treasurer ..... C. George Henderson (WSOC, Charlotte)  
Vice-Pres. in Chg., Nat. Sales ..... John R. Sheehan  
Vice-Pres., Nat. Sales ..... James C. Hirsch  
V.P. Local Sales ..... Howard Abrahams  
V.P. in Chg., Research ..... Dr. Leon Arons  
Vice-Pres., Research ..... Harvey Spiegel  
V.P., Member Service ..... William Colvin  
Dir., Spot TV ..... William B. MacRae  
Vice-Pres., Creat. Dir. .... Guy Cunningham  
Dir., Communications ..... Murray Gross  
Dir., Member Sales Pres. .... Walter Vetter  
Mgr., Public Relations ..... Richard Erickson

### BRANCH OFFICES

410 N. Michigan Ave., Chicago 11, Ill. Phone: 644-1215. Jacob Evans, Vice-President.  
444 N. Larchmont Blvd., Los Angeles, Calif. 90004. Phone: HO 9-8231. Jack O'Mara, Vice-President.

### FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

## TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.  
Phone: HOLlywood 9-8181

### OFFICERS

President ..... John Ballinger  
Vice President ..... Jack M. Goetz  
Sec.-Treas. .... Nicholas Muskey  
Directors ..... Warren Strang, Harvey Gausman

### FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

## TELEVISION INFORMATION OFFICE (TIO)

666 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-4600

Director ..... Roy Danish  
Executive Director ..... Larry Creshkoff  
General Manager ..... Carl Burkland

# RADIO & TV INDUSTRY ORGANIZATIONS

Manager, Station Services.....Ben Wickham  
 Librarian.....Catharine Heinz

## BOARD OF DIRECTORS

Willard E. Walbridge, KTRK-TV, Houston, Tex.,  
 Chairman; Henry B. Clay, KTVH, Little Rock, Ark.;  
 John P. Cowden, CBS-TV, New York, N. Y.; Sydney H.  
 Eiges, NBC, New York, N. Y.; Michael J. Foster, ABC,  
 New York, N. Y.; Gordon Gray, WKTU, Utica, N. Y.;  
 C. Wrede Petersmeyer, Corinthian Broadcasting; Joseph  
 R. Sinclair, WJAR-TV, Providence, R. I.; Robert F.  
 Wright, WTOK, Meridian, Miss.

## ACTIVITIES

Publications on structure and operation of U. S.  
 television; reference and information service for  
 educators, students, press and special-interest groups;  
 community education materials for broadcasters; re-  
 search on public attitudes toward television; insti-  
 tutional promotion; special projects.

## TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.  
 Phone: PLaza 3-7172

### OFFICERS

President.....John G. McCarthy  
 Vice-President.....George Elber  
 Vice-President.....George A. Graham, Jr.  
 Treasurer.....Harold Klein  
 General Counsel.....George Muchnic

### FUNCTIONS

To promote and expand the export of American TV  
 programs throughout the world. To assist American  
 exporters in reducing barriers to foreign distribution.  
 To compile, analyze and disseminate significant sta-  
 tistical information affecting foreign markets for  
 American television programs.

## UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.  
 Phone: Plaza 4-1234

### OFFICERS

Under Sec. for Pub. Info.....Hernane-Tavares de Sa  
 Dir., Radio-Visual Services Div.....Jean d'Arcy  
 Dept. Dir., Radio-Visual Services Div.....David Ritchie  
 Chief, United Nations TV.....Michael Hayward

## U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA TV SERVICE

1776 Pennsylvania Ave. N.W., Washington 25, D. C.  
 Phone: DUdley 3-2211

330 Independence Ave., S.W., Washington 25, D. C.  
 Phone: WO 3-1110 (V.O.A.)  
 Old Ben Franklin P. O. Bldg., 12th St. & Pennsylvania  
 Ave., N.W., Washington 25, N. Y.  
 Phone: WO 2-3101 (TV Service)

### OFFICERS

Director.....Carl T. Rowan  
 Dir., Bcstg. Service.....Henry Loomis  
 Dir., TV Service.....Alan Carter

### NEW YORK OFFICE

250 W. 57th St., New York, N. Y. Phone: JU 6-2000.  
 Howard Maier, Asst. Dir., TV Service.

V.O.A. N.Y. PROGRAMMING CENTER  
 250 W. 57th St., New York, N. Y. Phone: JU 6-2000.  
 E. O. Kern, Chief Officer.

### FUNCTIONS

To explain overseas the policies and practices of  
 the U. S. Government and the American people.

## VETERANS HOSPITAL RADIO & TELEVISION GUILD

(See Bedside Network)

## WESTERN STATES ADVERTISING AGENCIES ASSOCIATION

435 S. La Cienega Blvd., Los Angeles, Calif. 90048  
 Phone: BR 2-9631

### OFFICERS

President.....Charles Bowes  
 1st Vice-President.....Robert Frojen  
 2nd Vice-President.....Kay Inouye  
 Secretary-Treasurer.....Jim De Santis  
 Board Chairman.....Marvin Cantz  
 Exec. Secretary.....Ruth Oreck

### FUNCTIONS

Trade association of advertising agencies in Western  
 states.

## WORKING PRESS FOUNDATION

c/o N. Y. Press Photographers Assn., 301 E. 4th St.,  
 New York, N. Y. 10017  
 Phone: PL 8-1450

Board Chairman.....James Antone  
 President.....Harry Harris  
 Secretary.....Gabe Pressman  
 Treasurer.....Jack Fox

### FUNCTIONS

The Working Press is engaged in receiving and dis-  
 tributing funds for charitable, welfare and educational  
 purposes for the benefit of worthy individuals and re-  
 cognized groups in the field of communications for the  
 benefit of the community at large.

## WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.  
 Phone: PLaza 7-3317

### OFFICERS

President.....Ernest Kinoy  
 1st Vice-President.....Fitzgerald Smith  
 2nd Vice-President.....Theodore Apstein  
 Secretary.....Manya Starr  
 Treasurer.....Raymond Hasson  
 Exec. Director.....Evelyn F. Burkey

### FUNCTIONS

A labor organization representing writers in the  
 fields of radio, television and motion pictures.

## WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Calif.  
 Phone: CRestview 4-8601

### OFFICERS

National Chairman.....James R. Webb  
 President.....Nate Monaster  
 1st Vice-President.....Allen Rivkin  
 2nd Vice-President.....Christopher Knopf  
 Secretary.....Barry Trivers  
 Treasurer.....John Lee Mahin  
 Executive Director.....Michael H. Franklin

### SCREEN BRANCH

President.....Allen Rivkin  
 Vice-President.....John Lee Mahin  
 Secretary-Treasurer.....Michael Blankfort

### TELEVISION-RADIO BRANCH

President.....Christopher Knopf  
 Vice-President.....Barry Trivers  
 Secretary-Treasurer.....Doris Gilbert

### FUNCTIONS

An organization of writers in the motion picture,  
 radio, and television industries.

# Radio & Television Telephone Numbers

## — New York, Chicago, Los Angeles, Washington —

### New York City

#### — Area Code 212 —

#### AM Radio Stations

WABC	787-5000
WADO	532-9266
WBNX	CI 5-1441
WCBS	PL 1-2345
WEVD	PL 7-0880
WFYI (Garden City)	516-PI 2-1520
WGHQ (Saugerties)	914-CH 6-2822
WHLI (Hempstead)	516-IV 1-8000
WHN	MU 8-1000
WHOM	CI 6-3900
WINS	JU 2-7000
WJRZ (Newark, N. J.)	201-MA 4-5300
WLJB	TE 1-1000
WMCA	MU 8-5700
WNBC	CI 7-8300
WNEW	YU 6-7000
WNJR (Newark, N. J.)	201-MU 8-3665
WNYC	566-2121
WOR	LO 4-9000
WPAT (Paterson, N. J.)	MU 8-9300
WPOW	MU 6-6488
WQXR	LA 4-1100
WVIP (Mt. Kisco)	914-MO 6-5177
WVNY (Newark, N. J.)	MU 8-6470
WVOX (New Rochelle)	914-NE 6-1460
WWRL	DE 5-1600

#### FM Radio Stations

WABC-FM	787-5000
WBAI (FM)	OX 7-2288
WCBS-FM	PL 1-2345
WDHA (FM) (Dover, N. J.)	201-366-3424
WEVD-FM	PL 7-0880
WFME (FM) (Newark, N. J.)	201-624-0362
WFUV (FM)	FO 7-5400
WHBI (FM) (Newark, N. J.)	201-MA 2-2800
WHLI-FM (Hempstead)	516-IV 1-8000
WHOM-FM	CI 6-3900
WKCR (FM)	MO 6-3182
WLIR (FM) (Garden City)	516-PI 1-4700
WNBC-FM	CI 7-8300
WNCN (FM)	PL 2-0870
WNEW-FM	YU 6-7000
WNYC-FM	566-2121
WNYE (FM)	
WOR-FM	LO 4-9000
WPAT-FM (Paterson, N. J.)	MU 8-9300
WPIX (FM)	MU 2-6500
WQXR-FM	LA 4-1100
WRFM (FM) (Woodside)	DE 5-5059
WRVR (FM)	RI 9-5400
WSOU (FM) (South Orange, N. J.)	201-2-9000
WTFM (FM)	LE 9-5600
WVIP-FM (Mt. Kisco)	914-MO 6-5177
WVNY-FM (Newark, N. J.)	201-MU 8-6470
WVOX-FM (New Rochelle)	914-NE 6-1460

#### Television Stations

WABC-TV	SU 7-5000
WCBS-TV	PL 1-2345
WNBC-TV	CI 7-8300
WNDT (TV)	LT 1-6000
WNEW-TV	YU 6-7000
WNYC-TV	566-2121

WOR-TV	LO 4-9000
WPIX (TV)	MU 2-6500

#### National Networks

American Broadcasting Co.	SU 7-5000
Columbia Broadcasting System	PL 1-2345
Keystone Broadcasting System	EL 5-3720
Mutual Broadcasting System	LT 1-6100
National Broadcasting Co.	CI 7-8300

#### Advertising Agencies

Ayer, N. W., & Son	PL 7-5700
Bates, Ted, & Co.	JU 6-0600
Batton, Barton, Durstine & Osborn, Inc.	EL 5-5800
Benton & Bowles, Inc.	JU 2-6200
Brother, D. P., & Co.	CO 5-1004
Burnett, Leo, Co., Inc.	PL 9-5959
Campbell-Ewald Co.	RE 7-0015
Compton Advertising, Inc.	PL 4-1100
Cunningham & Walsh, Inc.	MU 3-4900
Dancer-Fitzgerald-Sample, Inc.	OR 9-0600
D'Arcy Advertising Co.	PL 8-2600
Doherty, Clifford, Steers & Shenfield, Inc.	YU 6-6500
Doyle Dane Bernbach, Inc.	LO 4-1234
Esty, William, Co., Inc.	OX 7-1600
Foote, Cone & Belding	973-7000
Frank, Clinton E., Inc.	MU 8-1285
Fuller & Smith & Ross, Inc.	JU 2-9000
Gardner Advertising Co.	MU 9-2424
Geyer, Morey, Ballard, Inc.	PL 1-3300
Grant Advertising, Inc.	OX 7-5800
Grey Advertising, Inc.	PL 1-3500
Guild, Bascom & Bonfigli, Inc.	YU 2-8400
Gumbinner-North Co., The	TE 8-1717
Kastor, Hilton, Chesley, Clifford & Atherton, Inc.	PL 1-1400
Kenyon & Eckhardt, Inc.	973-2000
Lennen & Newell, Inc.	MU 2-5400
MacManus, John & Adams, Inc.	PL 9-5600
Maxon, Inc.	PL 9-7676
McCann-Erickson, Inc.	OX 7-6000
McCann-Marschalk Co., Inc.	OX 7-4250
Needham, Louis & Brorby, Inc.	PL 7-0333
Norman, Craig & Kummel, Inc.	PL 1-0900
Ogilvy, Benson & Mather, Inc.	MU 8-6100
Papert, Koenig, Lois, Inc.	JU 6-7300
Parkson Advertising Agency, Inc.	PL 1-6400
Post-Keeyes-Gardner, Inc.	CO 5-5814
Richards, Fletcher, Calkins & Holden, Inc.	JU 6-5400
Sullivan, Stauffer, Colwell & Bayles, Inc.	MU 8-1600
Tatham-Laird, Inc.	PL 2-1111
Thompson, J. Walter, Co.	MU 6-7000
Wade Advertising, Inc.	CI 5-1990
Warwick & Legler, Inc.	PL 1-4700
Wasey, Erwin; Ruthrauff & Ryan, Inc.	OX 7-4500
Weiss, Edward H., Co.	JU 6-8313
West, Weir & Bartel, Inc.	CI 5-1000
Young & Rubicam, Inc.	576-1212

#### Station Representatives

ABC Television Spot Sales, Inc.	SU 7-5000
AM Radio Sales Co.	PL 7-4567
Advertising Time Sales, Inc.	PL 5-1900
Alaska Radio & TV Sales	TN 7-2600
All-Canada Radio & Television Ltd.	CI 6-1425

# RADIO & TV TELEPHONE NUMBERS

Avery-Knodel, Inc.	PL 7-1800	Katz Agency, Inc., The	JU 2-9200
Bassett, Mort, & Co.	MU 8-6435	King, Lewis A.	CH 4-0119
Beckjorden, Elisabeth M.	PL 5-4262	Lucas, J. A., Co.	PL 3-3337
Bernard, Charles, Co., Inc.	CI 6-7242	Luster Associates	CI 6-1952
Blair, John, & Co.	PL 2-0400	M. A. Sales	PL 2-6450
Bogner & Martin	MU 9-2586	Masla, Jack, & Co., Inc.	PL 2-6450
Bolling Co., Inc., The	YU 6-4545	McGavren-Guild Co., Inc.	MO 1-2500
Bolles, Gene, Co.	OR 5-5058	Media Representatives, Inc.	CI 6-1320
Breen & Ward	PL 1-5075	Meeker Co., Inc., The	MU 2-2170
Broadcast Time Sales	MU 8-1910	Metro Radio Sales	PL 2-8228
Burn-Smith Co., Inc.	MU 2-3124	Metro TV Sales	PL 2-8228
CBS Radio Spot Sales	PL 1-2345	NBC Spot Sales	CI 7-8300
CBS TV Stations National Sales	PL 1-2345	National Time Sales	MU 2-4500
Caribbean Networks, Inc.	LO 5-7840	Ohland/Robeck, Inc.	OR 9-9171
Christal, Henry I., Co., Inc.	MU 8-4414	Pan American Broadcasting Co.	MU 2-4500
Clark Station Representatives, Inc.	OR 9-5866	Peters, Griffin, Woodward, Inc.	983-5000
Coleman, Roger, Inc.	PL 5-1621	Petry, Edward, & Co., Inc.	688-0200
College Radio Corp.	LO 4-6760	Piano, Vic, Associates, Inc.	PL 9-1044
Continental Radio Sales	MU 7-6865	Prestige Representation Organization	MU 7-3380
Cooke, Donald, Inc.	MU 8-2190	RKO General Broadcasting Nat. Sales	LO 4-8000
Crosley Broadcasting Corp., Inc.	PL 1-5353	Raymer, Paul H., Co., Inc.	PL 9-5570
D-O Sales Service	MU 3-5830	Richer, Robert, Representatives, Inc.	PL 2-6462
Devney Organization, Inc., The	MU 3-5830	Savalli/Gates, Inc.	682-6644
Dore, Bob, Associates	OX 5-8545	Select Station Representatives, Inc.	PL 8-1850
Eastman, Robert E., & Co., Inc.	LT 1-0800	Smith, Frederick W.	TN 7-0295
FM Broadcasting Systems, Inc.	EL 5-3720	Spanish International Network Sales, Inc.	OX 7-0585
FM Group Sales, Inc.	PL 7-2256	Spot Time Sales, Inc.	PL 3-3337
Fine Music Hi-Fi Broadcasters, Inc.	BR 9-5590	Stone Representatives, Inc.	688-4340
Forjoe & Co., Inc.	OR 9-6820	Storer TV Sales, Inc.	PL 2-7600
Gill-Perna, Inc.	TE 8-4740	Sumner, E. S., Corp.	LT 1-8330
Good Music Broadcasters, Inc.	YU 6-2680	T. I. E. Sales Ltd.	OR 9-0560
Groskin, Herbert E., & Co.	YU 6-4366	Tele-Radio & TV Sales, Inc.	JU 6-9717
H-R Representatives, Inc.	PL 9-6800	Television Advertising Representatives, Inc. (TVAR)	JU 2-3456
H-R Television, Inc.	PL 9-6800	UBC Sales, Inc.	PL 5-9145
Hagg, Arthur H., & Associates	MU 4-4250	Venard, Torbet & McConnell, Inc.	MU 8-1088
Harrington, Righter & Parsons, Inc.	MU 8-7050	Walker-Rawalt Co., Inc.	MU 3-5830
Hallingbery, George P., Co.	OX 5-5560	Walton, Hal, & Co., Inc.	LE 2-5055
Holman, Hal, Co.	YU 6-4390	Webb, Grant, & Co.	MU 8-7550
Hopewell, George T., Inc.	LE 2-3783	Weed Radio Corp.	867-2600
Howard, Bernard, & Co., Inc.	OX 7-3750	Weed TV Corp.	867-2600
Indie Sales, Inc.	LE 2-5055	Young, Adam, Inc.	PL 1-4848
Inter-American Publications, Inc.	MU 2-0884	Young Canadian Ltd.	PL 1-4848
Intercontinental Services Ltd.	YU 6-0820		

## Chicago

— Area Code 312 —

### AM Radio Stations

WAAF	RA 6-1932
WAIT	FR 2-0660
WBBM	WH 4-6000
WBEE	RA 6-6842
WCFL	MO 4-2400
WCRW	EA 7-6860
WEDC	CR 7-4100
WGN	LA 8-2311
WIND	527-2170
WJJD	ST 2-5466
WLS	ST 2-2002
WMAQ	SU 7-8300
WMBI	MI 2-1570
WSBC	MO 6-9060
WVON	847-2600
WYNR	SA 2-1700

### FM Radio Stations

WBBM (FM)	WH 4-6000
WCLM (FM)	782-4872
WDHF (FM)	779-6200
WEBH (FM)	561-6000
WFMF (FM)	372-7838
WFMQ (FM)	527-3100
WFMT (FM)	782-5668
WHFC (FM)	847-2600
WJJD-FM	ST 2-5466
WKFM (FM)	726-2141
WMAQ-FM	SU 7-8300
WNIB (FM)	263-5252
WXRT (FM)	666-9060

### Television Stations

WBBM-TV	WH 4-6000
WBKB (TV)	AN 3-0800
WCIU (TV)	372-0026
WGN-TV	LA 8-2311
WNBQ (TV)	SU 7-8300

### National Networks

American Broadcasting Co.	AN 3-0800
Columbia Broadcasting System	WH 4-6000
Keystone Broadcasting System	ST 2-8900
Mutual Broadcasting System	372-3946
National Broadcasting Co.	SU 7-8300

### Advertising Agencies

Ayer, N. W., & Son.	AN 3-7111
Batton, Barton, Durstine & Osborn, Inc.	SU 7-9200
Burnett, Leo, Co., Inc.	CE 6-5959
Campbell-Ewald Co.	AN 3-3138
Campbell-Mithun, Inc.	527-1300
Compton Advertising, Inc.	427-4642
D'Arcy Advertising Co.	WH 3-3600
Doner, W. B., & Co.	AN 3-7800
Doyle Dane Bernbach, Inc.	WH 3-7722
Foote, Cone & Belding	SU 7-4800
Frank, Clinton E., Inc.	527-5900
Fuller & Smith & Ross, Inc.	467-6800
Geyer, Morey, Ballard, Inc.	MO 4-8400
Grant Advertising, Inc.	SU 7-6500
Kenyon & Eckhardt, Inc.	FI 6-4020
MacManus, John & Adams, Inc.	467-4200
Maxon, Inc.	WH 4-1676
McCann-Erickson, Inc.	WE 9-3700
McCan-Marschalk Co., Inc.	WE 9-3700

# RADIO & TV TELEPHONE NUMBERS

Needham, Louis & Brorby, Inc.	527-3400
North Advertising, Inc.	527-5030
Ogilvy, Benson & Mather, Inc.	922-9935
Tatham-Laird, Inc.	HA 7-3700
Thompson, J. Walter, Co.	MO 4-6700
Wade Advertising, Inc.	FI 6-2100
Wasey, Erwin; Ruthrauff & Ryan, Inc.	467-1880
Weiss, Edward H., & Co.	CE 6-7252
Young & Rubicam, Inc.	329-0750

## Station Representatives

ABC TV Spot Sales, Inc.	AN 3-0800
AM Radio Sales Co.	MO 4-6555
Advertising Time Sales, Inc.	321-0180
Airspot Sales	275-3199
All-Canada Radio & TV Ltd.	372-2528
Avery-Knodel, Inc.	467-6111
Bassett, Mort, & Co.	236-3220
Blair, John, & Co.	SU 7-2300
Bogner & Martin	SU 7-6048
Bolles, Gene, Co.	ST 2-5097
Bolling Co., Inc., The	WH 3-2040
Broadcast Time Sales	AN 3-1913
Burn-Smith Co., Inc.	236-4437
CBS Radio Spot Sales	WH 4-6000
CBS TV Stations Nat. Sales	WH 4-6000
Christal, Henry I., Co., Inc.	CE 6-6357
Clark Station Representatives, Inc.	ST 2-8196
Coleman, Roger, Inc.	RA 6-2141
Continental Radio Sales	FR 2-2095
Cooke, Donald, Inc.	ST 2-5096
Crosley Broadcasting Corp., Inc.	ST 2-6693
D-O Sales Service	AN 3-5771
Devney Organization, Inc., The	AN 3-5771
Dore, Bob, Associates	DE 2-3614
Eastman, Robert E., & Co., Inc.	FI 6-7640
FM Broadcasting System, Inc.	ST 2-8900
FM Group Sales, Inc.	467-6070
FM Unlimited	379-7557
Forjee & Co., Inc.	CE 6-7858
Gill-Perna, Inc.	FI 6-9393
H-R Representatives, Inc.	FI 6-6440
H-R Television, Inc.	FI 6-6440

Hagg, Arthur H., & Associates	CE 6-7553
Harrington, Righter & Parsons, Inc.	527-0510
Hollingsbery, George P., Co.	DE 2-6060
Holman, Hal, Co.	FR 2-0016
Hopewell, George T., Inc.	ST 2-5096
Howard, Bernard, & Co., Inc.	FI 6-9227
Indie Sales, Inc.	782-8196
Katz Agency, Inc., The	MO 4-7150
Lucas, J. A., Co.	467-6106
M. A. Sales	CE 6-7974
Masla, Jack, & Co., Inc.	CE 6-7974
McGavren-Guild Co., Inc.	FR 2-1370
Meeker Co., Inc., The	CE 6-1742
Metro Radio Sales	467-6340
Metro TV Sales	467-6340
NBC Spot Sales	SU 7-8300
National Time Sales	346-7421
Ohland/Robeck, Inc.	943-0516
Peters, Griffin, Woodward, Inc.	FR 2-6373
Petry, Edward, & Co., Inc.	944-0011
Piano, Vic, Associates, Inc.	236-3220
Prestige Representation Organization	CE 6-6269
RKO General Broadcasting Nat. Sales	644-2470
Raymer, Paul H., Co., Inc.	644-4473
Richer, Robert, Representatives, Inc.	CE 6-6269
Savall/Gates, Inc.	782-7414
Select Station Representatives, Inc.	332-0496
Spot Time Sales, Inc.	467-6106
Stone Representatives, Inc.	372-0910
Storer TV Sales, Inc.	CE 6-9550
Sumner, E. S., Corp.	ST 2-0650
Television Advertising Representatives, Inc. (TvAR)	WH 4-4567
UBC Sales, Inc.	467-1632
Venard, Torbet & McConnell, Inc.	ST 2-5260
Walker-Rawal Co., Inc.	AN 3-5771
Walton, Hal, & Co., Inc.	782-8196
Webb, Grant, & Co., Inc.	236-5818
Weed Radio Corp.	467-7070
Weed TV Corp.	467-7070
Young, Adam, Inc.	MI 2-6190
Young Canadian Ltd.	MI 2-6190

# Los Angeles

— Area Code 213 —

## AM Radio Stations

KABC	NO 3-3311
KFAC	WE 8-0161
KFI	DU 2-2121
KFWB	HO 3-5151
KGBS	DU 8-2345
KGFJ	NO 3-3181
KHJ	HO 2-2133
KLAC	WE 7-0110
KMPX	HO 9-5341
KNX	HO 9-1212
KPOL	HO 6-4123
KRKD	CA 5-4116
XTRA	WE 7-2424

## FM Radio Stations

KABC-FM	NO 3-3311
KBBI (FM)	628-3695
KBCA (FM)	653-3940
KBIG (FM)	463-3205
KBMS (FM)	244-8444
KCBH (FM)	272-7105
KFAC-FM	WE 8-0161
KFMU (FM)	933-9491
KGLA (FM)	462-1295
KHJ-FM	HO 2-2133
KHOF (FM)	245-7575
KLAC-FM	WE 7-0110
KMLA (FM)	382-8426
KNX-FM	HO 9-1212
KPOL-FM	HO 6-4123
KRHM (FM)	385-7421
KRKD-FM	CA 5-4116

## Television Stations

KCOP-TV (Hollywood)	OL 6-6050
KABC-TV	HO 3-3311
KHJ-TV	HO 2-2133
KMEX-TV	HO 6-8131
KNBC (TV)	845-7000
KNXT (TV)	HO 9-1212
KTLA (TV)	HO 9-3181
KTTV (TV)	HO 2-7111

## National Networks

American Broadcasting Co.	NO 3-3311
Columbia Broadcasting System	HO 9-1212
Keystone Broadcasting System	DU 3-2910
Mutual Broadcasting System	HO 2-2133
National Broadcasting Co.	845-7000

## Advertising Agencies

Ayer, N. W., & Son (Hollywood)	HO 3-4871
Bates, Ted, & Co. (Bev. Hills)	OL 5-9081
Batten, Barton, Durstine & Osborn, Inc. (Hollywood)	HO 6-1641
Batten, Barton, Durstine & Osborn, Inc.	WE 8-3188
Benton & Bowles, Inc. (Hwd.)	HO 4-9151
Brother, D. P., & Co.	DU 5-8288
Burnett, Leo, Co., Inc. (Hwd.)	HO 4-7373
Campbell-Ewald Co. (Hollywood)	HO 9-2931
Campbell-Ewald Co.	384-1161
Campbell-Mithun, Inc.	HO 2-0715
Compton Advertising, Inc.	OL 3-0100
Dancer-Fitzgerald-Sample, Inc. (Hollywood)	HO 3-3256
D'Arcy Advertising Co.	DU 5-3171
Doyle Dane Bernbach, Inc.	HO 3-8080
Esty, William, Co., Inc. (Hwd.)	HO 2-6301

# RADIO & TV TELEPHONE NUMBERS

Foote, Cone & Belding.....	MA 9-3611	FM Group Sales, Inc. (Hwd.).....	HO 6-6388
Frank, Clinton E., inc.....	777-2224	Forjee & Co., inc.....	HO 6-7279
Fuller & Smith & Ross, Inc.....	DU 5-2211	Gill-Perna, Inc.....	DU 8-7115
Gardner Advertising Co. (Hwd.).....	466-8336	H-K Representatives, Inc. (Hwd.).....	HO 2-6453
Geyer, Morey, Ballard, Inc.....	937-0510	H-R Television, Inc. (Hwd.).....	HO 2-6453
Grant Advertising, Inc.....	HO 1-9231	Harrington, Righter, & Parsons, Inc. (Hwd.).....	HO 6-4129
Grey Advertising, Inc. (B. H.).....	CR 4-8401	Hollingbery, George P., Co.....	DU 5-2071
Guild, Bascom & Bonfigli, Inc. (Hollywood)	HO 6-6311	Holman, Hal, Co.....	HO 2-2551
Gumbinner-North Co., The (Hwd.).....	HO 7-5121	Howell, George T., Inc. (B. H.).....	OL 5-8326
Honig-Cooper & Harrington.....	DU 8-3301	Howard, Bernard, & Co., Inc.....	OL 6-7200
Kenyon & Eckhardt, Inc. (Hwd.).....	464-4177	Indie Sales, Inc.....	466-7279
Lennen & Newell, Inc.....	CR 1-7221	Intercontinental Services Ltd.....	HO 2-2289
MacManus, John & Adams, Inc.....	WE 7-1000	Katz Agency, Inc., The.....	WE 3-8171
McCann-Erickson, Inc.....	DU 5-3302	Lucas, J. A., Co.....	HO 6-7279
Needham, Louis & Brorby, Inc.....	CR 3-2300	M. A. Sales (Bev. Hills).....	OL 2-1313
Norman, Craig & Kummel, Inc. (Bev. Hills)	OL 7-1530	Masla, Jack, & Co., Inc. (B. H.).....	OL 2-1313
North Advertising, Inc. (Hwd.).....	HO 7-2151	McGavren-Guild Co., Inc.....	HO 4-7331
Ogilvy, Benson & Mather, Inc. (Bev. Hills)	CR 5-6165	Meeker Co., Inc., The.....	HO 2-6501
Parkson Advertising Agency, Inc. (Hwd.).....	HO 5-0066	Metro Radio Sales (Hwd.).....	464-3168
Post-Keyes-Gardner, Inc. (Hwd.).....	HO 9-3974	Metro TV Sales (Hwd.).....	464-3168
Sullivan, Stauffer, Colwell & Bayles, Inc. (Hwd.).....	HO 4-2119	Moore, Tracy, & Associates (Hwd.).....	HO 2-2351
Tatham-Laird, Inc. (Hollywood).....	HO 1-9228	NBC Spot Sales (Burbank).....	845-7000
Thompson, J. Walter, Co.....	OL 3-0300	National Time Sales (Hwd.).....	HO 4-7395
Wade Advertising, Inc.....	HO 6-1631	Oakes, Harlan G., & Associates (Hwd.).....	HO 4-7395
Wasey, Erwin; Ruthrauff & Ryan, Inc.....	WE 1-1211	O'Brien, Paul S., Co., The (Hwd.).....	KI 5-4334
Weiss, Edward H., & Co.....	OL 3-8360	O'Connell, Lee F., Co. (B. H.).....	OL 2-1313
West, Weir & Bartel, Inc.....	DU 1-2221	Ohland/Robeck, Inc. (Hwd.).....	466-1445
Young & Rubicam, Inc. (Hwd.).....	HO 2-7181	Pacific Broadcast Sales (Hwd.).....	HO 6-4251
Young & Rubicam, Inc.....	MA 6-7641	Pan American Broadcasting Co. (Hwd.).....	HO 4-7395

## Station Representatives

ABC TV Spot Sales, Inc.....	NO 3-3311	Prestige Representation Organization (Hwd.).....	HO 6-7272
AM Radio Sales Co.....	HO 9-2923	RKO General Broadcasting Nat. Sales.....	HO 2-2133
Advertising Time Sales, Inc.....	OL 1-4720	Raymer, Paul H., Co., Inc. (Hwd.).....	462-2376
All-Canada Radio & TV Ltd. (Hwd.).....	HO 2-6676	Richer, Robert, Representatives, Inc. (Hwd.).....	HO 6-9877
Avery-Knodel, Inc.....	DU 5-6394	Savalli/Gates, Inc.....	462-6676
Bassetti, Mort, & Co. (Hwd.).....	464-7395	Select Station Representatives, Inc.....	HO 6-5427
Biddick, Charles, Co.....	RI 9-8800	Spot Time Sales, Inc.....	466-7279
Blair Radio.....	DU 7-1333	Stone Representatives, Inc. (B. H.).....	655-7597
Blair TV.....	OL 1-3811	Storer TV Sales, Inc.....	DU 9-3138
Bolles, Gene, Co. (Bev. Hills).....	DU 2-1313	Tele-Radio & TV Sales, Inc.....	HO 6-7279
Bolling Co., Inc., The (Hwd.).....	HO 2-6471	Television Advertising Representatives, Inc. (TvAR).....	HO 6-1144
Broadcast Time Sales.....	HO 5-1755	Venard, Torbet & McConnell, Inc.....	HO 6-5427
Burn-Smith Co., Inc. (Hwd.).....	464-7395	Walker-Rawalt Co., Inc.....	HO 4-7395
CBS Radio Spot Sales (Hwd.).....	HO 9-1212	Walton, Hal, & Co., Inc.....	466-7279
CBS TV Stations Nat. Sales.....	HO 9-1212	Webb, Grant, & Co. (Hwd.).....	464-7901
Christal, Henry I., Co., Inc.....	DU 8-1271	Weed Radio Corp. (Bev. Hills).....	652-1313
Cooke, Donald, Inc. (Bev. H.).....	OL 2-1313	Weed TV Corp. (B. H.).....	652-1313
D-O Sales Service (Hwd.).....	464-7395	Young, Adam, Inc.....	HO 2-2289
Devney Organization, Inc., The (Hwd.).....	464-7395	Young Canadian Ltd.....	HO 2-2289
Dore, Bob, Associates (Hwd.).....	HO 2-6676		
Eastman, Robert E., & Co., Inc.....	HO 4-7276		
FM Broadcasting System, Inc.....	DU 3-2910		

# Washington, D. C.

— Area Code 202 —

## AM Radio Stations

WGMS.....	EX 3-8676
WMAL.....	KE 7-1100
WOL.....	HO 2-3900
WOOK.....	TU 2-2500
WQMR.....	WH 6-1050
WPGC.....	JO 8-6677
WRC.....	EM 2-4000
WTOP.....	244-5678
WUST.....	HO 2-0011
WWDC.....	TU 2-7600

## FM Radio Stations

WASH (FM).....	347-1356
WFAN (FM).....	TU 2-2500
WGAY (FM).....	446-1050
WGMS-FM.....	EX 3-8676
WMAL-FM.....	KE 7-1100
WOL-FM.....	HO 2-3900

WPGC-FM.....	JO 8-6677
WRC-FM.....	EM 2-4000
WTOP-FM.....	244-5678
WWDC-FM.....	TU 2-7600

## Television Stations

WMAL-TV.....	KE 7-1100
WOOK-TV.....	TU 2-2500
WRC-TV.....	EM 2-4000
WTOP-TV.....	244-5678
WTTG (TV).....	822-9383

## National Networks

American Broadcasting Co.....	393-7700
Columbia Broadcasting System.....	EM 2-9300
National Broadcasting System.....	CO 5-6363
National Broadcasting Co.....	EM 2-4000

## Advertising Agency

Campbell-Ewald Co.....	RE 7-0015
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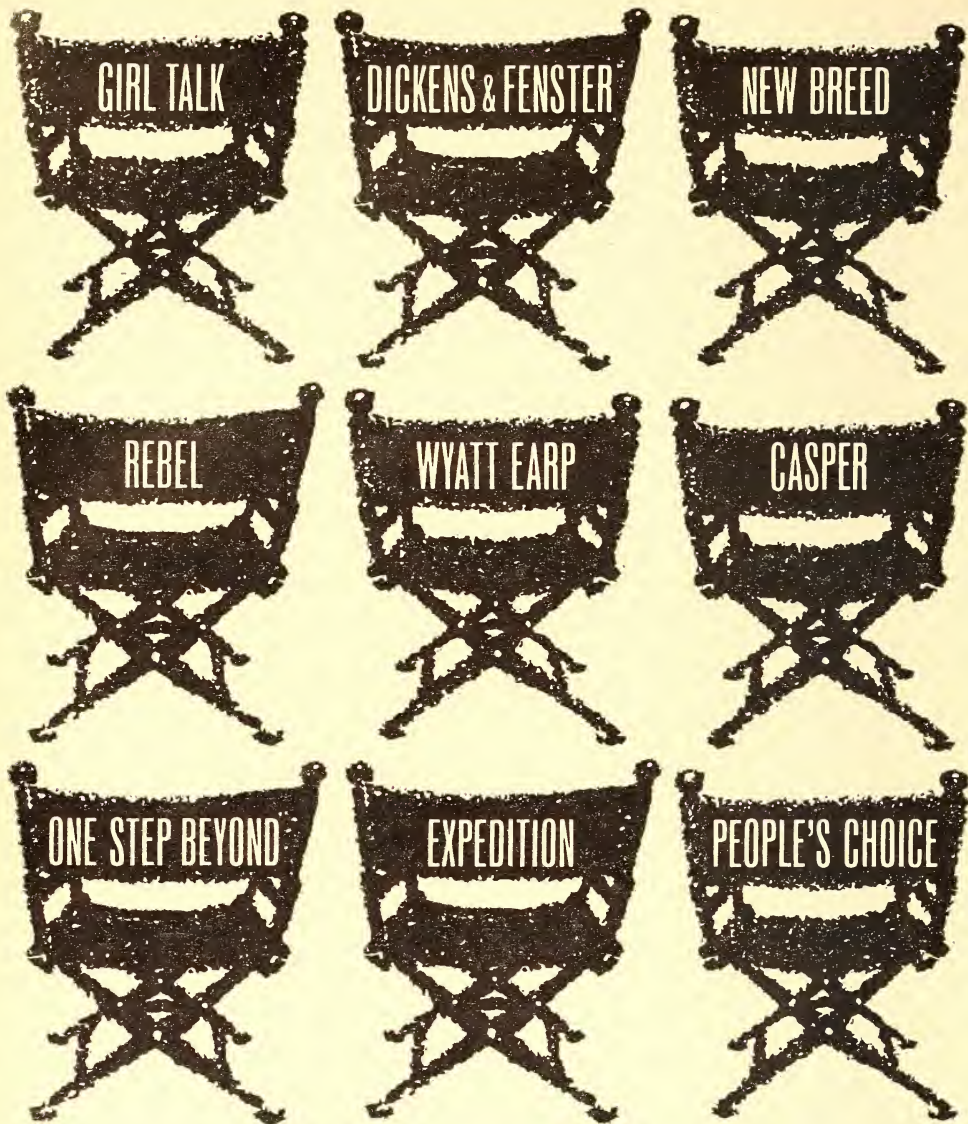
# **Production**

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**Radio & Television  
Program Producers  
and Distributors**

**(Filmed, Live, Taped  
and Transcribed Programs)**

# PULL UP A CHAIR



MAKE YOURSELF COMFORTABLE WITH JUST THE RIGHT PROPERTY FROM ABC FILMS. Some stations need a laugh — like Dickens & Fenster... maybe yours needs adventure, (Expedition!), or a top flight western, (Wyatt Earp, The Rebel). Or the gentle touch of Casper, the Ghost. Whatever... from



evening escape (One Step Beyond), to a jolt of daytime reality, (like Girl Talk), ABC Films has just the show; and each a top-rated one at that, with proven big audience pull. Each of these great shows... and more, are now available for local stations. Powerful programming is as easy as ABC.

FILMS,  
INC.



# Radio and Television Program Producers and Distributors

Following is a list of companies producing and/or distributing filmed, live, taped and/or transcribed programs for radio and television.

## ABC Films, Inc.

1501 Broadway, New York, N. Y. 10036  
Phone: LA 4-5050

President.....Henry G. Plitt  
V.P., World-wide Sales.....Harold J. Klein  
V.P., Admin., Controller...Raymond C. Fox  
V.P., Dom. Sales.....John F. Tobin  
Eastern Div. Mgr.....Phillip Conway  
Central Div. Mgr.....Michael G. Gould  
Western Div. Mgr.....Howard M. Lloyd  
Canadian Div. Mgr.....Wm. Hannah  
Adv., Promo. Dir. ....Irving Paley  
Film Oper. Dir. ....Robert Miller

### Branch Offices

360 N. Michigan, Chicago 1, Ill.  
Phone: AN 3-0800

190 N. Canon Drive, Beverly Hills, Calif.  
Phone: NO 3-3311

(Additional office in Toronto.)

**Services Offered**—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

**Productions**—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); The New Breed (36); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Girl Talk (26); 3 Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel (78); Man with a Camera (29); I'm Dickens . . . He's Fenster (32). Feature Film Packages of 24 Films.

## AP Management Corp.

328 S. Beverly Dr., Beverly Hills, Calif.  
Phone: CR 4-0225

**Services Offered**—Five-minute daily programs five days a week, available to radio stations at no cash cost on exclusive basis in each city.

## A. P. S., Inc.

48 W. 48th St., New York, N. Y.  
Phone: LT 1-2530

President .....H. Arthur Schendorf  
**Services Offered**—Production of TV films, transcribed radio shows & script service.

## ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.  
Phone: BR 2-4271

President.....George E. Davidson  
Vice President.....Betty M. Brown  
**Services Offered**—Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

## Adpro Production Advertising

1041 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 9-6161

President .....Maurice A. Krowitz  
Vice-President .....J. C. McCarter  
**Services Offered**—Production and packaging of radio and TV shows.

## Advertisers' Broadcasting Co.

117 West 46th St., New York 36, N. Y.  
Phone: PL 7-3560

Exec. Producer.....Sholom Rubinstein  
Director .....Bernard Rubinstein  
Copy Chief.....David M. Hausdorff  
**Services Offered**—Prepare and produce all radio and television programs, jingles, films.  
**Productions**—Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

## Agneta Agency


1270 6th Ave., New York 20, N. Y.  
Phone: CO 5-0232

President.....Nicholas T. Agneta  
**Services Offered**—Production, scripting, recording and talent for radio and TV.

## Alexander, M & A, Productions

6040 Sunset Blvd., Hollywood 28, Calif.  
Phones: Hollywood 4-7571, 4-3414

President .....Arthur Alexander  
Vice Pres.....Max Alexander  
**Services Offered**—National distribution of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.



GOODSON-  
TODMAN  
PRODUCTIONS

375 PARK AVENUE • NEW YORK 22, NEW YORK • PLAZA 1-0600  
9460 WILSHIRE BLVD. • BEVERLY HILLS, CALIF. • CRESTVIEW 4-7357

# RADIO & TV PRODUCERS & DISTRIBUTORS

## Allend'or Productions, Inc.

(Affil. with Spolite News, Inc.)  
3449 Cahuenga Blvd., W.,  
Hollywood, Calif. 90028  
Phone: 466-5365

President ..... Algernon G. Walker  
Vice-President ..... W. A. Blanchard  
Sec./Treas. .... M. J. Walker  
*Services Offered*—Documentary and industrial films, TV commercials.

## Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.  
Phone: PL 7-8530

President ..... Edward Morey  
Vice-President ..... Robert B. Morin  
Asst. Gen. Sales Mgr. .... James C. Stern  
Adv., Promo. Mgr. .... Morton Slakoff  
Eastern Div. Sales Mgr. .... C. P. Jaeger

### Branch Offices

1232 So. Michigan Ave., Chicago, Ill.  
Phone: WA 2-7937

Central Div. Sales Mgr. .... Howard Grafman  
4376 Sunset Drive, Hollywood, Calif.  
Phone: NO 2-9181

Western Div. Sales Mgr. .... Will Thomas  
2204 Commerce St., Dallas, Tex.  
Phone: RI 7-1658

So. West Sales Mgr. .... Roy George  
*Services Offered*—Producer-distributor of television films, motion pictures, half-hours, etc.

*Productions*—Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction (27); Bomba (13); Bowery Boys (48); Bob Hope features (7); Exploitable (science fiction) (12); The Presidents featurettes (104); Dial AA for Action (32); Action features (99); Divorce Hearing (78).

## Anderson, Leonard, Associates, Inc.

200 W. 57th St., New York, N. Y. 10019  
Phone: PLaza 7-4162

President ..... Leonard Anderson  
Vice-Pres. .... Barbara Anderson  
Prod. Mgr. .... Marc Anderson  
*Services Offered*—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

## Anthony, Ray, Enterprises, Inc.

9155 Sunset Blvd., Hollywood, Calif.  
Phone: CR 4-5473

President ..... Ray Anthony  
*Services Offered*—Packagers and producers of radio and television shows.

## Arcola Productions

(See 20th Century-Fox Television, Inc.)

## Arena Productions

(See MGM-TV)

## Arrowhead Productions

291 S. La Cienega Blvd.,  
Beverly Hills, Calif.  
Phone: OL 5-8378

General Manager ..... B. I. Harris  
Producer ..... Edmund Beloin  
*Services Offered*—Producers of TV film series & commercials.

## Association Films, Inc.

347 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 5-2242

President ..... R. D. Mitchell  
Vice Bd. Chmn., Treas. .... J. R. Bingham  
V.P., Adv., Promo. .... R. M. Finehout  
V.P. Ed. Materials ..... R. W. Bucher  
V.P., M.W. Rep. .... A. L. Fredrick  
VP., Sales ..... R. S. Evans

### Branch Offices

561 Hillgrove Ave., La Grange, Ill.  
Phone: 352-3377

Manager ..... M. G. Weiland  
Broad at Elm, Ridgefield, N. J.  
Phone: WHITney 3-8200

Manager ..... E. H. Johnson  
25358 Cypress Ave., Hayward, Calif.  
Phone: 783-0100

Manager ..... W. O. Siler  
324 Allegheny Ave., Oakmont, Pa.  
Phone: 828-5900

Manager ..... J. R. Liebich  
1621 Dragon St., Dallas, Tex.  
Phone: RIverside 8-8759

Manager ..... C. Stahl  
*Services Offered*—Distribution of free-loan, industry sponsored motion pictures. Rental and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

## Astor Pictures, Inc.

130 W. 46th St., New York, N. Y.  
Phone: LT 1-7600

Chairman of Board ..... Franklin F. Bruder  
President ..... George F. Foley  
V.P., Sales ..... L. Douglas Netter, Jr.  
Chmn., Exec. Comm. .... Alfred H. Morton  
*Services Offered*—Producers and distributors of feature films.

(See also Atlantic Television, Inc.)

## Atlantic Television, Inc.

c/o Astor Pictures, Inc.  
130 W. 46th St., New York, N. Y.  
Phone: LT 1-7600

Chairman of Board ..... F. F. Bruder  
President ..... Alfred H. Morton  
Secretary ..... George F. Foley  
*Services Offered*—Producer and distributor of 200 features and 36 westerns.

(See also Astor Pictures, Inc.)

## Atlas Television Corp.

209 E. 56th St., N. Y. 22  
Phone: ELdorado 5-7943

President ..... Henry Brown  
*Services Offered*—American features; half and full hour westerns.

# Q. E. D. — QUALITY EASILY DEMONSTRATED

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JAZZ SCENE, U.S.A.

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WINDOW ON THE WORLD

*\*Foreign distribution only*

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Richard Dinsmore, Vice President, General Manager

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Hollywood 9-5911

**Avasta Productions**

(See Revue Productions)

**BBC-TV Enterprises**

630 Fifth Ave., New York 20, N. Y.  
Phone: LT 1-7100

Sales Mgr. .... Peter Green  
Sales Asst. .... Sue Goldman  
Services Offered—Producers and distributors of TV programs and series.

**B. C. G. Films, Inc.**

405 Lexington Ave., New York 17, N.Y.  
Phone: MU 7-0870

President ..... Nat Gassman  
Sec.-Treas. .... Peter Murray  
Services Offered — Television & theatrical film production and distribution.

**Bagnall, George, & Associates, Inc.**

8827 Olympic Blvd., Beverly Hills, Cal.  
Phone: OL 2-8050

President..... George L. Bagnall  
V.P., Gen. Sales Mgr..... W. L. Anthony  
Secretary..... Fred C. Lindquist  
Branch Office

5082 Lantern Hill Dr., Pittsburgh, Pa.  
Phone: TU 4-6603; TU 4-6604

Vice-President ..... W. L. Anthony  
Services Offered — Distributors of film comic strips for television.  
Productions—Clutch Cargo (260).

**Balsam, Jerome, Films, Inc.**

165 West 46th St., New York 36, N. Y.  
Phone: CI 7-4220

Pres., Gen. Sales ..... Jerome Balsam  
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

**Banner, Bob, Associates**

545 Madison Ave., New York, N. Y.  
Phone: PL 2-6666

President ..... Bob Banner  
Services Offered—Producers of the The Garry Moore Show, The Jimmy Dean Show, The Entertainers.

**Banner Films, Inc.**

527 Madison Ave., New York 22, N. Y.  
Phone: PLaza 5-4811

President..... Charles McGregor  
Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Crime and Punishment; I Search for Adventure; Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.); Funny World; Night Court.

**Barbety Productions**

(See Four Star Television)

**Barnaby Productions**

c/o NBC-TV, 3000 W. Alameda, Burbank, Calif.

Phones: 845-7000; 849-3911

Producer ..... Bob Finkel  
Production—The Andy Williams Show.

**Barry, Jack, Productions**

c/o KTLA,  
5800 Sunset Blvd., Hollywood, Calif.  
Phone: HO 9-3181

President ..... Jack Barry  
Services Offered—Production of TV programs.  
Productions—Jack Barry Show, Pick 'n Choose, Addograms.

**Basch Radio & Television Productions**

(See Commercial Producers)

**Belmar Productions**

(See T & L Productions)

**Becker, V. S., Productions**

2593 Grand Concourse, Bronx, N. Y.  
Phone: FO 5-3832

Executive Producer..... Viola S. Becker  
Services Offered—Production of package shows and commercials for radio, television programs, live, film & tape. Distributors of film.

**Biddick, Walter, Co.**

1046 S. Olive St., Los Angeles 15, Calif.  
Phone: RI 9-8800

Manager ..... Guy Biddick  
Services Offered—Packaged ½-min. transcribed announcements already prepared for various types of businesses. Packaged ¼-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

**Blocki, Fritz, Productions**

1343 N. Fuller Ave., Hollywood 46, Calif.  
Phone: HOLLYWOOD 2-8971

Producer ..... Fritz Blocki  
Services Offered — Live TV show formats for local and/or network use.

**Bories, Robert A., Co.**

501 Madison Ave., New York, N. Y. 10022  
Phone: PL 3-0800

President..... Robert A. Bories  
Merchandising Director..... Lucille Camp  
Services Offered: Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

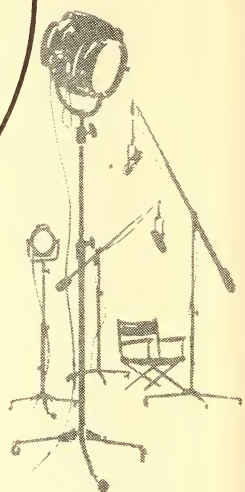
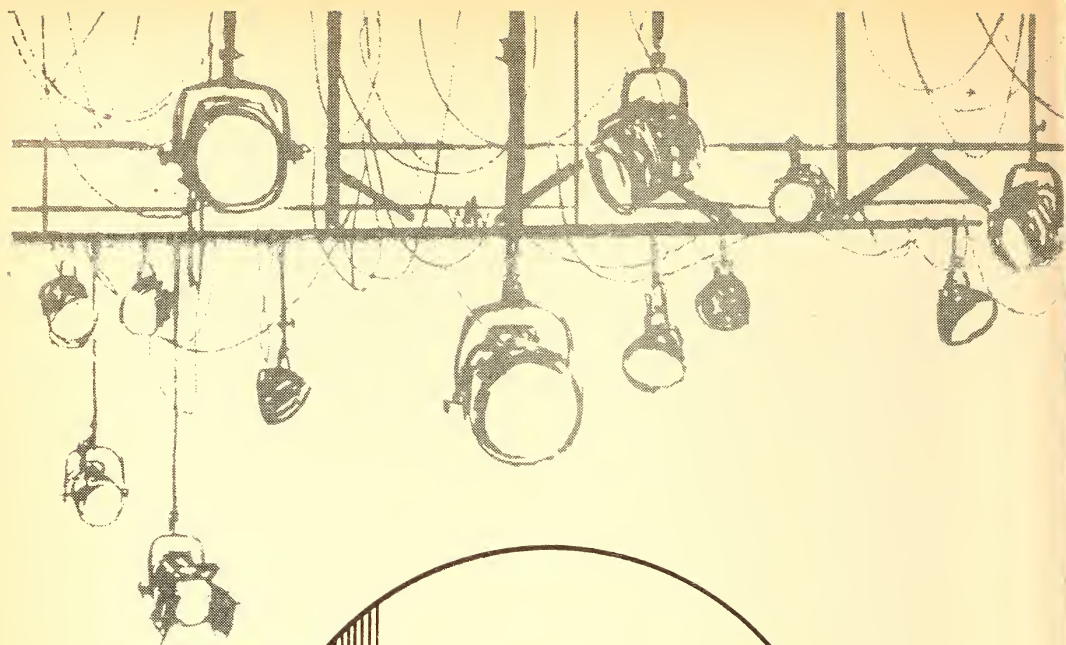
**Brandon Films Inc.**

200 West 57th St., New York 19, N. Y.  
Phone: CI 6-4868

President..... Thomas J. Brandon  
Secretary..... Lillian W. Brandon  
Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

**British Information Services**

845 Third Ave., New York, N. Y. 10022



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**FOUR STAR TELEVISION, 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA**  
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**FOUR STAR TELEVISION INTERNATIONAL, INC., ONE ROCKEFELLER PLAZA, NEW YORK 20, NEW YORK**  
**FOUR STAR TELEVISION MUSIC CO., INC., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA**  
**BNP MUSIC PUBLISHING CO., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA**  
**BNP RECORDS, INC., 4030 RADFORD AVENUE, NORTH HOLLYWOOD, CALIFORNIA**

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# RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PL 2-8400

Director, News Div. .... Alan J. Waple  
*Services Offered*—Production and distribution of British Calendar TV film series, and radio & TV news.

## **Britten-Faye Productions, Inc.**

325 W. 45th St., New York, N. Y.  
Phone: CI 5-5497

President ..... Doris Faye  
Vice-President ..... Bill Britten  
*Services Offered*—Production and packaging of children's TV shows and adult programs; TV and film commercials; special puppets for sponsors and TV commercials.

## **Broadcast Editorial Reports, Inc.**

54 West 40th St., New York 18, N. Y.  
Phone: LO 3-3942

President ..... A. Maxwell Hage  
*Services Offered*—Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

## **Brody, Bernard S., & Associates**

1228 No. LaCienega Blvd., Los Angeles 69, Calif.  
Phone: OL 2-8289

Owner ..... Bernard S. Brody  
Associate ..... Jack H. Gard  
*Services Offered*—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

## **Brown, Arnold & Associates, Inc.**

249 E. 48th St., New York, N. Y.  
Phone: PL 2-6670

President ..... Arnold Brown  
Vice-President ..... Alex Hassilev  
Sec.-Treas. .... Seymour Lazar  
*Services Offered*—Production and packaging of radio and TV programs and commercials.

## **Burrud, Bill, Productions**

1100 S. La Brea Ave., Los Angeles, Calif.  
Phone: WE 7-0300

President ..... Bill Burrud  
Vice President ..... Gene McCabe  
*Services Offered*—Production and distribution of TV programs.

*Productions*—True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure, Islands in the Sun.

## **Butterfield Productions**

527 Madison Ave., New York, N. Y.  
Phone: PL 2-8690

Partners . . . Willard Mellor, Ramon E. McCue  
*Services Offered*—Producers and distributors of radio and television series.

## **Calvada Productions**

(See T & L Productions)

## **CBS Films**

485 Madison Ave., New York 22, N. Y.  
Phone: PLaza 1-2345

President ..... Merle S. Jones  
Administrative V.P. .... Sam Cook Digges  
V.P., Terrytoons ..... William M. Weiss  
V.P., Domestic Sales ..... James T. Victory  
V.P., Int. Sales ..... Ralph M. Baruch  
Midwestern Div. Mgr. .... Henry Gillespie  
Southwestern Div. Mgr. .... Carter Ringlep  
Dir. .... Fred J. Mahlstedt  
Sales Prom. Mgr. .... Eugene Moss  
Publicity Director ..... Robert Fuller  
Inter. Bus. Rel. Dir. .... Howard L. Kany  
Int. Sl. Mgr. .... Willard Block  
Licensing Dir. .... Murray Benson  
Bus. Affairs Dir. .... Joseph B. Irwin  
Mgr., Film Service ..... E. K. Cooper  
Mgr., Sales Service ..... Stanley Moldow  
Dir. CBS Europe ..... Robert Mayo  
Mgr. Atlanta Sales ..... Jack Waldrep  
*Services Offered*—Worldwide distribution of films & video tapes for TV.

*Productions*—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honey-mooners (39), Gene Autrey Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirly-birds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Track-down (71), Life With Father (26), Assignment Foreign Legion (26), Deputy Dawg (78 half hours, 312 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190), Have Gun, Will Travel (156), The Golden Tee (90-minute special).

## **Candid Productions, Inc.**

119 W. 57th St., New York, N. Y. 10019  
Phone: LT 1-9450

President ..... Paul Feigay  
Vice-President ..... Dick Button  
*Services Offered*—Independent production of TV specials (specializing in sports events); theatrical productions.

## **Carousel Films, Inc.**

1501 Broadway, New York 36, N. Y.  
Phone: BRyant 9-6734

President ..... David B. Dash  
*Services Offered*—Distribution and production of TV films.

## **Cavalcade Television Programs**

959 No. Fairfax Ave., Hollywood 46, Calif.  
Phone: 654-4144

President ..... Harvey Pergament  
Vice Pres. .... Earl M. Robins

# RADIO & TV PRODUCERS & DISTRIBUTORS

Sec.-Treas. .... Esther Pergament  
*Services Offered* — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

## Central Broadcasting Corp.

5000 Oak St., Kansas City, Mo.  
 Phone: WE 1-5547

President ..... Irving Schwartz  
*Services Offered*—Centronic program system: music program service for radio stations.

## Chapman, Bruce, Co.

125 W. 41st St., New York 36, N. Y.  
 Phone: WI 7-9244

President ..... Bruce Chapman  
 V.P. & Treas. .... Edna Chapman  
 Dir. of Research. .... Mary Hurcison  
 (Additional office in Paris.)

*Services Offered*—Production of TV and industrial films.

*Production*—The Answer Man.

## Charter Producers Corp.

33 East 48th St., New York 17, N. Y.  
 Phone: PL 9-7470

President ..... Ted Bergmann  
*Services Offered*—Packaging TV programs; co-producer of Leave It To The Girls; also Arthur Godfrey Time, The Best on Record, Doctor I.Q.

## Charter Producers Corporation

33 East 48th Street, New York 17, New York  
 PLAZA 9-7470

ARTHUR GODFREY TIME

THE BEST ON RECORD

DOCTOR I.Q.

## Chertok, Jack, Television, Inc.

c/o Desilu,  
 780 N. Gower St., Hollywood, Calif.  
 President ..... Jack Chertok  
 Phone: HO 9-5911

*Services Offered*—Production of My Favorite Martian and My Living Doll.

## Cheryl TV Corp.

10503 Rose St., Los Angeles, Calif.  
 Phone: 870-6136

*Services Offered*—Producers, distributors of films.

## Chrislaw Productions, Inc.

151 E. Camino Blvd., Beverly Hills, Calif.  
 Phone: CR 3-4533

President ..... Peter Lawford  
 Vice-President ..... Milton Ebbins  
 Vice-President ..... William P. Marin  
 Treasurer ..... Thomas Walsh

*Services Offered*—Production of TV programs, motion pictures for TV and theatrical films.

*Production*—The Patty Duke Show.

## Cinema-Vue Corp.

245 W. 55th St., New York 19, N. Y.  
 Phone: JU 6-1336

President ..... Joseph P. Smith  
 Exec. Vice Pres. .... Arthur J. Steel  
 V.P., Sales Dir. .... Francis D. Smith  
 Sect. Gen. Counsel. .... Harry M. Pimstein

*Services Offered*—Producers and distributors of filmed and taped TV programs.

*Productions* — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre, Harlem Variety Revue.

## Cinesound Productions Pty. Ltd.

(Subsid. of Greater Union Theatres of Australia)

Bushkill, Pike County, Pa.  
 Phone: LU 8-6631

American Rep. .... Harold Auten  
*Services Offered*—Production of TV features, newsreels, industrials and documentaries.

## Circle Seven Productions

(See Selmur Productions)

## Cisco Kid International, Inc.

6804 Glen Acres Dr., Cincinnati 37, O.  
 Phone: 351-3167

President ..... Edward J. Stern  
 V.P., Treas. .... L. R. Stern  
*Services Offered*—Owners & distributors of foreign rights for the Cisco Kid TV series.



## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Cluster Enterprises, Inc.**

2229 N. Charles St., Baltimore 18, Md.

Phone: CHesapeake 3-3630

President.....Bertram H. Cluster  
General Mgr. ....Harold Cluster  
Production Mgr. ....Nancy Griggs  
Merchandising Dir. ....Herbert Kaufman  
Promotion Dir. ....Alex Dietrich

*Services Offered*—Producers and distributors of Strikes 'n Spares, Pin Busters, It's In the Name, Time to Spare, Tenpins for Dollars, Romper Room (all local and live).

### **Co-Co TV Productions**

270 N. Canyon Dr., Beverly Hills, Calif.

Phone: 276-0781

President.....Charles E. Cochard, Jr.

### **Colorama Features Inc.**

16 W. 46th St., New York, N. Y.

Phone: LT 1-2143

President.....Jules B. Weill  
Sales Manager.....Sam Dietrich  
*Services Offered*—TV film distribution.

*Productions*—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

### **Command Appearance Stage Door Studios**

B8 Hillside Manor, New Hyde Park, N. Y.

Phone: 742-0500

President.....J. L. Levit  
Executive Producer.....Mark C. Rhadamen

Talent Promo./Direction....R. Miles Master  
*Branch Offices*

1980 Valentine Ave., Bronx 55, N. Y.

Executive-in-Charge.....R. Miles Master  
119 W. 47th St., New York 19, N. Y.

Executive-in-Charge.....Phillips St. Claire

*Services Offered*—Tape and film featurettes and special feature programs for radio and TV. "Vacationlands," "Travel-Logs" series. Commercial, industrial, educational tape, film, filmstrip productions. On-location units. Talent promotion & film tests. Public relations film services unit.

### **Commodore Productions and Artists, Inc.**

1906 No. Kenmore Ave., Hollywood 27, Calif.

Phone: NO 5-6533

Pres., Exec. Prod. ....Walter White, Jr.  
Prod. Dir. ....Ed Woodworth  
Productions Spsr. ....Vernon Keays

*Services Offered*—Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

### **Commonwealth Film & Television, Inc.**

723 Seventh Ave., New York 19, N. Y.

Phone: CIRCLE 5-6456

President.....Mortimer D. Sackett

Vice-President.....Chester Sackett

Sales Mgr. ....Leo Gottlieb

*Services Offered*—Production, distribution,

## RADIODIFFUSION-TELEVISION FRANCAISE

(The French Broadcasting System)

OFFERS YOU DIRECT FROM PARIS, FREE,  
A REGULAR TRANSCRIBED SERVICE

MUSICAL PROGRAMS: Serious, Folk, Popular. EDUCATION: French Lessons. WOMEN'S PROGRAMS: Interviews, Fashions, Cuisine, Home-life. Also FRENCH PRESS REVIEW.

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we have them.*

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Community Club Awards, Inc.**

CCA Bldg., Westport, Conn.  
Phone: 255-1075

New York Phone: MU 7-4466

President ..... John C. Gilmore  
Exec. V.P. & Gen. Mgr. .... Bess Gilmore  
Vice-Pres. .... Phillip G. Peterson  
Adv. & Public Rel. Dir. ... Richard N. Robbins  
Prom., Pub. & Merchand. ... Charles C. Adams  
Coordinator of Club Activities. . Cay C. Allen  
Sales Mgr., S.E. .... Ken Collins  
Sales Mgr., W. Coast' ..... Bill Wippel

### **Branch Offices**

515 Gaston, Fairmont, W. Va.  
Phone: 363-2741

Sales, East ..... Mark Fabre  
2802 West T. C. Jester Blvd., Houston, Tex.

Phone: OV 6-1891

Sales, Southwest ..... Cal Perley  
1501 Dering Lane, Lake Villa, Ill.

Phone: 356-7697

Sales, Midwest ..... Robert Johnson  
Services Offered: Radio-TV Merchandising  
Promotion Plan.

## **Compass Productions, Inc.**

1841 Broadway, New York, N. Y. 10023  
Phone: JU 6-3815

Prod. Director. .... George Schaefer  
Services Offered—Producers of TV pro-  
grams, including The Hallmark Hall of Fame.

## **Concept Productions Corp.**

1041 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 9-6161

President, Treas. .... Arnold D. Vrono  
Exec. Vice-Pres., Sec. . . Maurice A. Krowitz  
Vice-President ..... Edward G. Bockser  
Distribution Mgr. .... Jack F. Gillespie  
Adv., Pub. Dir. .... J. F. McCarter  
Services Offered—TV and theatrical mo-  
tion pictures.

## **Cooper, Frank, Associates**

680 Fifth Ave., New York 19, N. Y.  
Phone: PL 7-1100

President ..... Frank Cooper  
V.P. Chge. of N. Y. Office. .... Sy Fischer

### **Branch Office**

9145 Sunset Blvd., Hollywood, Calif.  
Phone: CRestview 4-5971

Services Offered—Sales representatives for  
television programs; representatives for pro-  
ducers, directors, writers, actors and per-  
formers in all fields.

## **Coronet Films**

(Div. of Esquire, Inc.)

65 E. South Water St., Chicago 1, Ill.  
Phone: DEarborn 2-7676

President ..... A. L. Blinder  
Vice-President ..... Ellsworth C. Dent  
Secretary ..... Myron Davis  
Services Offered—Holiday films, including  
The Littlest Angel, Silent Night: Story of the  
Christmas Carol, etc.

## **Cott, Ted, Productions**

(See Oakland Productions, Inc.)

## **Corradine, Tom J., & Associates**

5746 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 2-4448

President ..... Tom Corradine  
Vice Pres., Gen. Mgr. .... Kyle C. Thomas  
Sales Mgr. .... Mike Stroka  
Secretary ..... Lawrence Meyer

Services Offered—National and regional  
representatives for sale of half-hour syndi-  
cated and television packages, 425 feature  
films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles,  
Holiday U.S.A., Rendezvous With Adventure,  
Andy's Gang, Day of the X-15, Airborne  
Alert, Navajo (The Littlest American).

## **Cramer Productions**

Box 75872, Sanford Station,  
Los Angeles 5, Calif.

Phone: DU 7-4708

President ..... Douglas Cramer  
Services Offered—Producer of live radio  
shows, syndicator of transcribed radio pro-  
ductions.

## **Crosby, Bing, Productions**

City Nat'l Bank Bldg., 9229 Sunset Blvd.,  
Los Angeles, Calif.

Phone: BR 2-2771

President. .... Basil F. Grillo  
Vice Pres. .... George Rosenberg

Services Offered—Packaging of film and  
live television programming.

Productions—Ben Casey, The Bing Crosby  
Show, Slattery's People.

## **Damon Enterprises Ltd.**

630 Ninth Ave., New York, N. Y.  
Phone: PL 7-5730

President ..... Samuel Fleischman  
Vice-President ..... Gerald Rappoport  
Sec.-Treas. .... Barry Green

Services Offered—TV and theatrical film  
distribution in foreign countries; importings  
and productions of TV and theatrical films.

## **Davis, Mac, Sport Features**

1 Montgomery Place, Brooklyn 15, N. Y.  
Phone: NE 8-4374

Director ..... Mac Davis

Services Offered—Sport shows created,  
written and produced for television and  
radio.

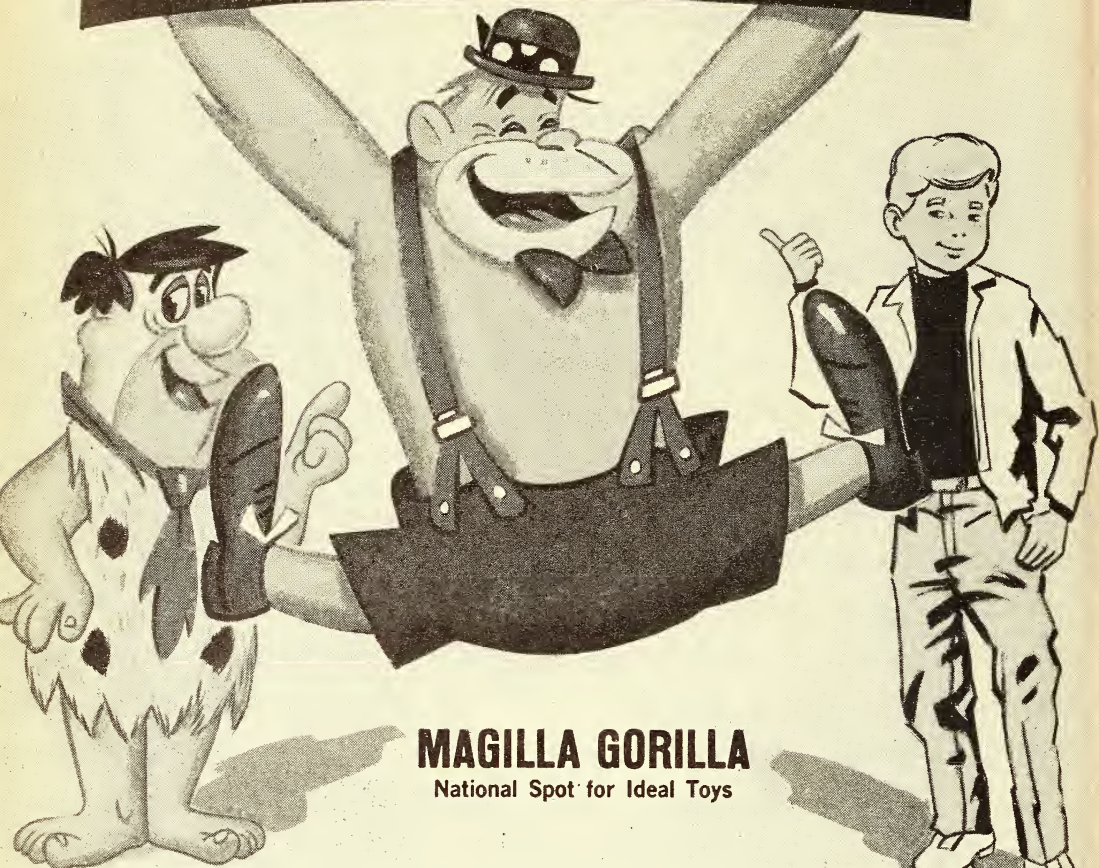
## **Daybreak, Alex, Productions**

16 Court St., Brooklyn, N. Y.  
Phone: MA 4-6181

President ..... Alex Daybreak

Services Offered—Producers of radio and  
TV programs, specializing in children's TV  
shows, variety shows and sport shows.

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5th Season on  
ABC-TV Network

## **JONNY QUEST: FILE 037** New on ABC-TV Network

...and watch for  
The Fabulous Fantastic Flights of  
**PETER POTAMUS**  
National Spot for Ideal Toys  
...starting this fall!

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HANNA-BARBERA PRODUCTIONS are distributed exclusively by **SCREEN GEMS, INC.**

**Daystar Productions, Inc.**

9028 Sunset Blvd., Hollywood 69, Calif.  
 President, Bd. Chmn.....Leslie Stevens  
 Exec. V.P.....Dominic Frontiere  
 Treasurer .....Jerry Fischer  
 Dir. of Publicity.....Allan Balter

*Daystar Television*

Executive Producer.....Leslie Stevens  
 Associate Producer.....Dominic Frontiere  
*Production*—The Outer Limits (with United Artists TV).

**Demby Productions, Inc.**

(See Commercial Producers)

**DeMet, Peter, Productions**

1317 W. Belmont Ave., Chicago 13, Ill.  
 Phone: WELLington 5-3737  
 Executive Producer.....Peter DeMet  
*Services Offered*—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

**Dena Pictures, Inc.**

9171 Wilshire Blvd., Beverly Hills, Calif.  
 Phone: CR 5-0111  
 President .....Danny Kaye  
 Vice-President .....Herbert Bonis  
 Sec.-Treas. ....Sylvia Fine Kaye  
*Services Offered*—Production of The Danny Kaye Show, TV series.

**Denove, Jack, Productions, Inc.**

6611 Santa Monica Blvd., Hollywood 38, Calif.  
 Phone: HO 4-8331  
 President .....Jack Denove  
 Vice-President .....Dick Denove  
*Services Offered* — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

**Derel Producing Associates, Inc.**

375 Park Ave., New York, N. Y.  
 Phone: PL 9-6644  
 President .....Jerry Feldman  
 Exec. Producer .....Gene Feldman  
*Services Offered*—Packagers of filmed TV Shows.

**deRochemont, Louis, Associates, Inc.**

18 E. 48th St., New York, N. Y.  
 Phone: PL 5-9710  
 President .....Louis deRochemont  
 Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

*Services Offered*—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

**Desilu Productions, Inc.**

780 N. Gower, Hollywood 38, Calif.  
 Phone: HO 9-5911

Pres. & Director.....Lucille Ball  
 Vice Pres., Admin. & Finance.Edwin E. Holly  
 V.P. & Director.....W. A. Nelson  
 V.P.'s.....J. Thorpe, B. Weitzman

*Services Offered*—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

*Productions*—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. *Filming for others:* Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoy; My Three Sons; Lassie; I'm Dickens . . . He's Fenster; Glynis.

**Desilu Sales, Inc.**

780 N. Gower, Hollywood 38, Calif.  
 Phone: HO 9-5911

President .....Lucille Ball  
 V.P. & Gen. Mgr.....Richard W. Dinsmore  
 Sales, Prog. Dir. ....Richard Wollen

*Branch Offices*

34 Peach St., N.W., Atlanta, Ga.  
 Manager .....Bill Stout  
 670 N. Michigan Ave., Chicago, Ill.  
 Manager .....Chuck Whipple  
 528 Interurban Bldg., Dallas, Tex.  
 Manager .....Ivan Genit  
 500 Franklin St., Denver, Colo.  
 Manager .....Jim Brennan  
 20155 Mitchell, Detroit, Mich.  
 780 N. Gower, Los Angeles, Calif.  
 Manager .....Peter Cary  
 39 West 55th St., New York, N. Y.  
 Manager .....Tom Seehof  
 (Additional offices in London, Mexico City, Munich, Tokyo and Toronto.)

*Services Offered*—International distribution of Desilu Playhouse, Fair Exchange\*, Funny Company\*, Glynis\*, The Greatest Show on Earth, Guestward Ho, Harrigan and Son, Jazz Scene, U.S.A., Journey of a Lifetime, Junior All Stars, The Lucy Show\*, Nation at War, The Texan, Three for the Money, Rod Rocket, The Untouchables, Vacation Playhouse\*, Window on the World.

\* Foreign only.

**Devonshire Productions**

(See Commercial Producers)

**Directions Unlimited Film Corp.**

737 Seward Ave., Hollywood 38, Calif.  
 Phone: 462-3414  
 Executive Producers.....John W. Orland,

## RADIO & TV PRODUCERS & DISTRIBUTORS

Michael W. Rollens, Terence Anderson,  
Jim Jacobson, Robert Searles, Michael F.  
Anderson

*Services Offered:* TV programs, short subjects, documentaries, commercials, newsreel handouts.

### **Directors Co.**

65 E. 55th St., New York, N. Y.  
Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook  
*Services Offered*—Production of hour-long TV dramas for The Du Pont Show of the Week.

### **Disney, Walt, Productions, Inc.**

500 So. Buena Vista, Burbank, Calif.  
Phone: TH 5-3141

Executive Producer .....Walt Disney  
President .....Roy Disney  
V.P.-Adv. & Sales .....E. Cardon Walker  
V.P., TV Sales .....Donn B. Tatum  
Treasurer .....Lawrence E. Tryon  
V.P., Studio Prod. Mgr.....W. H. Anderson  
Publicity Head .....Dick McKay  
Public Relations.....Joe Reddy  
*Productions* — Walt Disney's Wonderft World of Color.

### **Dixon, Alfred, Productions**

138 E. 36th St., New York, N. Y.  
Phone: MUrray Hill 5-6415

Contact .....Alfred Dixon  
*Services Offered*—Radio, stage, film, TV productions.

### **Dolphin Enterprises, Inc.**

33 East 48th St., New York, N. Y.  
Phone: PL 3-2300

Producer .....Jack Paar  
Co-Producers .....Paul Orr, Tom Cochran,  
Paul Keyes.  
*Services Offered*—Producers of The Jack Paar Program.

### **Dougfair Corp.**

6772 Hollywood Blvd., Los Angeles 28  
Phone: HOLlywood 5-6164

President .....H. Alexander MacDonald  
V.P., Treas. ....Fred W. Hoar  
*Services Offered*—Filmed TV series.

### **Douglas, Jack, Organization**

8833 Sunset Blvd., Hollywood 69, Calif.  
Phone: OL 5-7790

President .....Jack Douglas  
*Services Offered*—Producers of non-fiction programs, specializing in travel adventure.

### **Dryer, Sherman H., Productions**

667 Madison Ave., New York 21, N. Y.  
Phone: TEmpleton 8-5690

President.....Sherman H. Dryer  
*Services Offered*—Custom productions & general packages in TV, films, radio & for the stage.

*Productions*—World of Medicine, The Balance, Project: Security, American Economy (160); New Biology (160); Communism: RME (26).

# TELEVISION PRODUCTIONS OF AMERICA, INC.

77 W. 55 St.

N. Y.

Norm Baer

LT 1-1130

Philip D'Antone

## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Dube, Harry S.**

10 Rockefeller Plaza, New York 20, N. Y.  
Phone: CO 5-7035

Manager ..... J. Knight  
*Services Offered*—Live talent, package shows and transcriptions, Video tapes.

### **Duennhaupt, W. C., Film Productions, Inc.**

(See Commercial Producers)

### **Durgom-Katz Associates**

40 W. 55th St., N. Y. C. 19  
Phone: JU 2-4900

Partner ..... Raymond Katz  
Office Mgr., Asst. .... Beverly G. Kenny  
*Branch Office*

9255 Sunset Blvd., Los Angeles, Calif.  
Phone: CR 3-4210

Partner ..... George Durgom  
Associate ..... Marcella Napp  
*Services Offered*—Production and packaging of live and transcribed 1 and 5 minute syndicated radio programs, and live and filmed TV programs. Theatrical personnel management, independent production.

### **Dynamic Films, Inc.**

(See Commercial Producers)

### **Eade Enterprises, Inc.**

1742 Church St., N.W., Washington 6, D.C.  
Phone: AD 2-5548

President ..... Edith Cockrill

*Services Offered*—Live TV programs, video tape, films, special consultants.

### **Economee Television Programs**

(A Div. of United Artists TV, Inc.)

555 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-4700

V.P., General Manager ..... Pierre Weis  
Div. Mgrs. .... Dick Lawrence, Ken Joseph  
Western Spot Sales Mgr. .... Jim Weathers

*Services Offered*—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Yesterday's Newsreel, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and the Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothorn, Tombstone Territory, Lock Up, The Aquanauts, The Story of . . . , Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of The Dangerous Robin, Miami Undercover, Rough Riders.

### **Eldorado Films, Inc.**

110 East 42nd St., New York 17, N. Y.  
Phone: MU 7-2062

President. .... Robert H. Van Beynum  
Exec. V.P. .... David Bader

# JACK BARRY PRODUCTIONS

5800 SUNSET BLVD.

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HO. 9-3181



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"PICK 'n CHOOSE"



"ADDOGRAMS"

## RADIO & TV PRODUCERS & DISTRIBUTORS

Secy.-Treas. ....L. D. Rock  
*Services Offered* — International distributors of theatrical and TV films.

### **Enders, Robert J., Inc.**

M-G-M Studios, Culver City, Calif.  
Phone: UP 0-3311

President .....Robert J. Enders  
Vice President.....Stanley S. Bass  
Vice President.....James W. Bellah  
*Services Offered*—Television producers and packagers, features for theatrical release.

### **ERA, International Film and Recording Enterprises, Inc.**

219 Security Trust Bldg., Miami 32, Fla.  
Phone: FRanklin 3-8729

President .....Aiti hua Hung Chiao T'ang  
Vice President.....D. de Martinau  
Secy.-Treas.....E. B. T'Kach  
Exec. Consultant.....E. V. Rothkirch

#### *Branch Offices*

5880 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 2-1133

Manager.....T. J. Rourke  
307 W. 15th, Minneapolis, Minn.  
Phone: 333-8822

Manager.....E. B. T'Kach  
Box 12842, St. Petersburg, Fla. 33733  
Phone: 544-0248

Manager .....T. R. Wayman  
Box 2801, Washington, D. C. 20013  
Phone: ME 8-6442

Manager .....M. Pang  
*Services Offered*—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

### **Estes Newsfeatures**

530 E. 23rd St., New York 10, N.Y.  
Phone: SP 7-5766

Pres., Exec. Prod.....Bernard Estes  
Secretary-Treasurer .....Hazel Estes  
Associate Producer.....Jack Sheldon  
Photography Director.....Jack Estes  
*Services Offered*—Live, spot, transcribed and filmed packaged shows, produced for AM and Video, Specializing in news and feature programs: Spot or contract assignments. News and camera correspondents throughout U.S., Latin America, Europe and Far East.

### **Excelsior Pictures Corp.**

1564 Broadway, New York 36, N. Y.  
Phone: Circle 5-6157

President .....Walter Bibb  
Vice President.....A. C. Speer  
*Services Offered*—Distributes various features and shorts for TV.

### **Fadiman Associates Ltd.**

1501 Broadway, New York 36, N. Y.  
Phone: LA 4-3544

Manager .....Edwin Fadiman  
*Services Offered*—Production; package shows.

## BILL BURRUD

pronounced

by February A.R.B. ratings as the executive producer whose series—"Holiday," "Wanderlust," and "True Adventure," 7:30 p.m. in color, KCOP (Ch. 13) Mon., Tues. & Thurs., respectively, is No. 1 among all L. A. independent stations averaging 1,296,000 weekly viewers. Burrud's "True Adventure" scored almost twice as many homes as any other independent — 163,000 said A.R.B.

### **BILL BURRUD PRODUCTIONS**

1100 S. La Brea Ave.  
Los Angeles 19, California



## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Fairbanks, Jerry, Productions of California**

1330 North Vine St., Hollywood 28, Calif.

Phone: HO 2-1101

President ..... Jerry Fairbanks

Creative Dir. .... Leo Rosencrans

#### *Branch Offices*

2337 Commonwealth, Chicago, Ill.

Phone: BU 1-2645

Sales Rep. .... Stephen Kelly

18930 Greenfield, Detroit, Mich.

Phone: 273-6211

Sales Rep. .... Malcolm Dooley

*Services Offered*—Production of TV, industrial and feature films and commercials.

### **Family Theater, Inc.**

7201 Sunset Blvd., Hollywood, Calif. 90046

Phone: HO 2-1317

Pres., Prod. .... Rev. Patrick Peyton, C.S.C.

Admin. Dir. ... Rev. Albert J. Heinzer, C.S.C.

Production Dir. .... M. L. Luca de Tena

Sales Dir. .... Richard Williams

*Services Offered*—Production and distribution of religious TV films for syndication and motion pictures; presentation of weekly dramatic radio broadcast over MBS.

### **Feagins, Don, Productions**

(See Commercial Producers)

### **Fedderson, Don, Productions**

780 N. Gower St., Hollywood 38, Cal.

Phone: HOLlywood 9-5911

19 West 44th St., New York, N. Y.

Phone: YUKon 6-3535

President ..... Don Fedderson

Vice President..... Fred Henry

Vice President ..... Jack W. Minor

Dir. Publ.-Prom..... Les Kaufman

N. Y. Manager ..... Joe Landis

*Productions* — Who Do You Trust? My Three Sons.

### **Fenady Associates, The**

c/o Screen Gems, Inc., 1334 W. Beachwood,

Hollywood, Calif.

Phone: HO 6-3141

Associates..... Andrew J. Fenady,

Bernard McEveety, George Fenady, Rich-

ard Caffey, Richard Markowitz.

*Services Offered*—Production of TV pro-grams.

### **Fesspar Productions**

(See 20th Century-Fox Television, Inc.)

### **Fields, Freddie Associates Ltd.**

410 Park Ave., New York 22, N. Y.

Phone: MU 8-2020

President ..... Freddie Fields

Vice President..... David Begelman

*Service Offered*—Management and Production consultants to performing and creative artists and independent production companies.



## Marshall ORGANIZATION

★  
750 Third Ave., New York 17, N. Y.

CONSULTANTS, CREATORS and PRODUCERS  
FILM, TELEVISION and RADIO PRODUCTIONS

★  
*Murray Hill 7-2722*



# RADIO & TV PRODUCERS & DISTRIBUTORS

## Film Classic Exchange

1926 S. Vermont Ave., Los Angeles, Calif.  
Phone: REpublic 1-3854

Manager.....Charles H. Tarbox  
*Services Offered*—Library comprising more than 3,000 silent film-era titles produced from 1895 to 1929.

## Film Graphics, Inc.

(See Commercial Producers)

## Film Images, Inc.

1860 Broadway, New York, N. Y.  
Phone: CIrcle 7-1877

President .....Rosalind Kossoff  
*Services Offered*—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

## Film Originals

6536 Roberston Drive, Boise, Idaho  
Phone: 344-3602

Owners.....G. O. Smith, Helen S. Smith  
*Services Offered*—Film subject production and distribution; 16mm and 35mm motion picture photography; stock shot film library; film scripting, directing, etc.

## Film Vision Corp.

(M. C. Pictures, Inc.)

165 West 46th St., New York, N. Y.

Phone: CI 7-4220

Executive V.P.....Jerome Balsam  
*Services Offered*—Distributors of features and westerns.

## Filmmaker Group International, Inc., The

6104 Whitsett Ave., No. Hollywood, Calif.  
No. Hollywood, Calif.  
Phone: 877-9689

Pres., Exec.Prod.....Charles E. Skinner  
*Services Offered* — Business & industrial films, TV commercials, dramatic TV & feature productions.

## Filmaster, Inc.

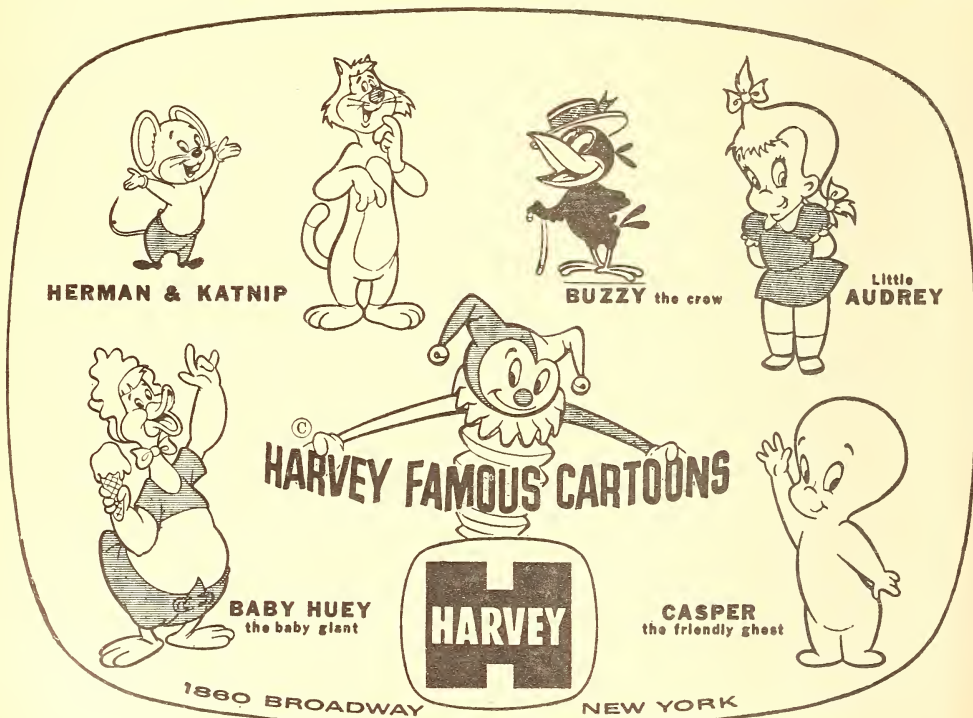
650 N. Bronson, Hollywood 4, Calif.  
Phone: HO 6-1681

President.....Robert W. Stabler  
Vice President.....Glenn N. Cook  
Sec.-Treas.....Clifford E. Enger  
*Services Offered*—Commercial, industrial, military, business, program and feature films.

## Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.  
Phone: MUrray Hill 2-0040

President .....Maurice T. Groen  
Exec. Director.....Ronald T. Groen  
Asst. TV Manager.....Bert H. Cohen



HERMAN & KATNIP

BUZZY the crow

LITTLE AUDREY

BABY HUEY  
the baby giant

CASPER  
the friendly ghost

1860 BROADWAY

NEW YORK

T.V. . . . CASPER . . . NOW NETWORK AND . . . SYNDICATED

## RADIO & TV PRODUCERS & DISTRIBUTORS

*Services Offered*—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

### **Filmvideo Releasing Corp.**

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

President.....Maurice H. Zouary

*Services Offered*—Stock Footage of 35 mm motion picture film, servicing major film companies; features; art and title dept.

(See also Maurice H. Zouary  
TV-Film Productions.)

### **Filmways, TV Productions Inc.**

1040 N. Las Palmas Ave., Hollywood 38, Cal.

Phone: Hollywood 9-9011

President.....Al Simon

Vice-President.....Herb Browar

Treasurer.....L. D. Nolan

Secretary.....John H. Nicolaides

#### *Branch Office*

51 W. 51st St., New York, N. Y.

Phone: LT 1-9200

Vice-President.....Lee Moselle

*Services Offered*—Filmed TV programs.

*Productions*—Mr. Ed, Warbirds, The Beverly Hillbillies, Petticoat Junction, The Adams Family.

(See also Al Simon Productions, Inc.,  
under Commercial Producers.)

### **Flamingo Films, Inc.**

529 Fifth Ave., New York, N. Y.

Phone: TN 7-8760

President.....Ira Gottlieb

*Services Offered*—Distribution of TV feature films and syndication film programs.

*Productions*—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel.

### **Flying A Productions Inc.**

10000 Riverside Dr., N. Hollywood, Calif.

Phone: 769-1451

President.....Armand L. Schaefer

Exec. V.P.....Philip S. Cobey

*Services Offered*—Production of TV films & filmed commercials.

### **Forbes and Associates, Inc.**

802 Statler Office Bldg., Boston 16, Mass.

Phone: HUBbard 2-1221

Chairman, Pres.....Howard Forbes

V.P., Treasurer.....Irving Viasner

Exec. Producer.....Haywood Vincent

*Services Offered*—Producers of motion pictures for business, industry and TV.

### **Forman, Chuck, Productions**

Box 38044, Hollywood, Calif

Phone: HO 6-4357

President.....Chuck Forman

*Services Offered*—Production of Topsy Turvy Theatre.

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THE EAST, SERVICING MAJOR COMPANIES

# RADIO & TV PRODUCERS & DISTRIBUTORS

## Foundation Films Corporation

385 Citizens Bank Bldg., Pasadena, Cal.  
Phone: SYcamore 6-2649

Chairman of the Board ..... John L. Bolen  
President ..... Richard D. Pearnull  
Sec'y-Treas. .... Eldon L. Eby  
*Services Offered*—Production and distribution of non-denominational religious films.

## Four Star Distribution Corp.

600 Fifth Ave., New York, N. Y.  
Phone: LT 1-4531

President ..... Tom McDermott  
Exec. Vice Pres. .... George A. Elber  
Vice-Pres. Gen. Mgr. .... Len Finesone  
Vice-Pres. Adv. .... Leo Guman  
*Services Offered*—Synchro of network shows produced by Four Star Television.  
*Productions*—Dick Powell Theatre; The Rifleman; The Tom Ewell Show; The Detectives; The Law and Mr. Jones; Dick Powell-Zane Grey Theatre; Target—The Corruptors; Stage Coach West.

## Four Star Television

4610 Redford Ave., N. Hollywood, Calif.  
Phone: PUlphar 6-4151

President ..... Tom McDermott  
Exec. Vice Pres. .... George A. Elber  
Vice-Presidents ..... Charles Boyer,  
David Niven, Robert Taylor  
Treasurer ..... S. A. McSwain  
Assistant Treas. .... Leonard A. Johnson  
Secretary ..... A. Morgan Marce III  
Production Dir. .... Norman Powell  
Controller ..... Joe Harney  
Editorial Supervisor ..... Bernard Burton  
Supervisor, Art Dir. .... William F. Rose  
*Services Offered*—Creation & production of motion pictures & television films for networks, syndicated sales for TV, educational films & production of records.  
*Productions*—TV Series: The Dick Powell Show, The Robert Taylor Show, Ensign O'Toole, McKeever & the Colonel, The Lloyd Bridges Show, Burke's Law, The Rogues with Barbara Froids.

## Four Star Television International

1 Rockefeller Plaza, New York, N. Y.  
Phone: CI 5-4431

Vice-Pres. Gen. Mgr. .... Manny Reiner  
*Services Offered*—Overseas distribution of Four Star TV programs.

## Fourth Network, Inc.

2141 W. Third St., Los Angeles, Calif.  
Phone: 321-7901

President ..... John B. Webb  
Senior Vice-Pres. .... Robert M. Davis  
Exec. Vice-Pres. .... Robert A. Colombatto  
Vice-Pres. Sec. .... Donald C. Johnson  
*Services Offered*—Production of live programs.

## Fox, Sonny, Productions

33 E. 48th St., New York, N. Y.  
Phone: PL 4-1141

President ..... Irwin Fox  
*Services Offered*—Independent production of TV specials for family market; projected TV series.

## Framer, Walt, Productions

1151 Avenue of the Americas  
New York 36, New York  
Phone: OXford 7-1464

Executive Producer ..... Walt Framer  
*Services Offered*—Package producers of live, tape, film TV shows & radio shows, and live shows for local station use.

## Frank, Peter, Organization

(See Commercial Producers)

## Fremantle International, Inc.

100 Madison Ave., New York 17, N. Y.  
Phone: MUrray Hill 1-4343

President ..... Paul Talbot  
Vice President ..... Walter Fremantle  
London Office: 11 Dean Street  
Phone: GLEward 2673  
Manager ..... Veronica Russell  
Home Office: Via Mattei Giordano 10  
Phone: 455-310

Manager ..... Linnella Tarosi  
Sydney, Australia Office:  
107 Kent St., Sydney, N. S. W.  
Manager ..... Robert Laphorne  
Callers 1700 p.h., Buenos Aires, Arg.  
Phone: 61-8214

Manager ..... Indro Rosenfeld  
17 Drummond St., Toronto 5, Ont., Can.  
Phone: 924-9655

Manager ..... Ralph Ellis  
*Services Offered*—Distributors in world markets outside the U.S.

## French Broadcasting System in N. America, The

(See Radio-Diffusion-Television Francaise)

## Frith Corp., The

28 Newbury St., Boston 11, Mass.  
Phone: CO 6-4114

President, Treas. .... Julian J. Smith  
Production Dir. .... Robert F. Friedmann  
TV Station Liaison ..... Leslie Arries  
*Services Offered*—Producers of Fashion Furts, live tape to kinescope, color to B&W TV program.

## Funt, Allen A., Productions

10 W. 54th St., New York, N. Y.  
Phone: JU 6-7110

President ..... Allen A. Funt  
*Services Offered*—Production of Candid Camera and Tell It to the Camera TV programs.

## GBA Productions

(Gallucci Boys & Assoc.)  
Lake Rd., East Hampton, Conn.  
Phone: AN 2-9092

President ..... Joe Gallucci  
General Manager ..... N. T. Gallucci

## RADIO & TV PRODUCERS & DISTRIBUTORS

Sales Manager.....Lou Gallucci  
 Assoc. Producer.....Jack Sheehan  
*Services Offered*—Special feature program.

### **Gaddis, Gadabout, Productions, Inc.**

510 Statler Office Bldg., Boston, Mass.  
 Phone: 542-9633

President .....R. V. Gaddis  
 Exec. V.P., Treas. ....N. W. Russo  
*Services Offered*—Production and distribution of Gadabout Gaddis the Flying Fisherman.

### **Gamut Productions, Inc.**

1017 N. La Cienega Blvd., Los Angeles, Calif.  
 Phone: OL 7-3330

President .....Richard M. Gottlieb  
 Director .....Fred Carney  
 Secretary .....Julie Shaw  
*Services Offered*—Production of TV programs, industrial films, commercials.

### **Ganz, William J., Co., Inc.**

(See Institute of Visual Communication Inc.)

### **Gateway Productions, Inc.**

1859 Powell St., San Francisco, Cal.  
 Phone: SÜtter 1-8464

President.....Alvin J. Gordon  
*Services Offered*—Distributor of 16mm. educational films.

### **Gaughran, Ken, Productions**

Box 1117, New Rochelle, N. Y. 10802  
 Phone: NE 6-1460

Prod.—Dir.—Originator .....Ken Gaughran  
*Services Offered*: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant, plus "Today's the Day" radio featurette series spotlighting a historical event occurring on the day it is programmed.

### **General Artists Corp.**

640 Fifth Ave., New York, N. Y.  
 Phone: CI 7-5343

Corporate Bd. Chmn. ....Herbert J. Siegel  
 President, TV Div. ....Herman Rush  
 Vice-Pres., TV Div. ....Lester Gottlieb  
 Dick Rubin, Tony Ford



# RADIO & TV PRODUCERS & DISTRIBUTORS

## Branch Offices

9025 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 3-2400

Sr. V.P., TV Div. .... David Gerber  
8 South Michigan Ave., Chicago, Ill.

Phone: ST 2-6288

*Services Offered*—Development and sales representation (film and live) of TV programs, artist representation. Representative for Desilu Productions, Larry-Thomas Productions, Nick Vanoff Productions, Jackie Gleason Productions and others.

### **Gold, Melvin L., Enterprises, Inc.**

320 E. 54th St., New York, N. Y.

Phone: MU 8-0897

President ..... Melvin L. Gold

*Services Offered*—Production and consultation for the TV industry.

### **Goodman, Harry S., Productions, Inc.**

19 E. 53rd St., New York 22, N. Y.

Phone: PLaza 5-6131

General Manager ..... H. D. Knuth

Sales Manager ..... Everett Goodman

Traffic Manager ..... Dorelle Zawada

Radio & TV Director ..... Bertram Parks

*Services Offered*—15 and 30 minute filmed hours for TV.

### **Goodman, Martin, Productions, Inc.**

36 Central Park, S., New York, N. Y.

Phone: PL 1-3555

President ..... Martin Goodman

Executives ..... Geo. Spota, Arthur Willi,

Billie Biederman, Guy De La Passardiere

*Branch Office*

137 El Camino Dr., Beverly Hills, Calif.

Phone: CR 4-6673

Chief Executive ..... Martin Goodman

*Services Offered*—Personal management of TV personalities and packaging.

*Production*—The Jonathan Winters Show (with Wintergood Prods.)

### **Goodson-Todman Productions**

375 Park Ave., New York, N. Y.

Phone: PL 1-0600

Principals ..... Mark Goodson,

William S. Todman

Exec. Vice-Pres. .... Bud Austin

Vice-President ..... Howard Todman

Exec. Prods. .... Gil Fates,

Bob Stewart, Bob Noah

Directors ..... Franklin Heller,

Mike Gargiulo, Paul Alter, Don Bohl, Jim

Elson

*Branch Office*

9460 Wilshire Blvd., Beverly Hills, Calif.

Phone: CR 4-7357

Exec. Vic-Pres. .... Harris Katleman

Producers. .... Mac Benoff, Buck Houghton

*Services Offered*—TV program production.

*Productions*—What's My Line?, The Price

Is Right, Say When, The Match Game, Pass-

word (Peak Prods. div.), Missing Links,

Play Your Hunch, The Richard Boone Show,

The Rebel, To Tell the Truth, I've Got a

Secret (Telecast Prods. div.).

### **Gotham Recording Productions, Inc.**

2 W. 46th St., New York 36, N. Y.

Phone: JU 6-5577

President ..... Herbert M. Moss

Vice-President ..... Fred Hertz

Exec. Vice-Pres. .... Robert M. Volkell

Vice-Pres., Sales ..... Leonard Lawson

*Services Offered*—Live and transcribed radio and TV programming for network and syndication, specializing in documentaries.

### **Granada TV Network Ltd.**

509 Madison Ave., New York, N. Y.

Phone: MU 8-1126

Director ..... Miss Kay Campbell

*Services Offered*—Distribution of Granada TV programs in the U. S.

### **Grey Music Productions**

(Lanny & Ginger Grey)

108 E. 96th St., New York 28, N. Y.

Phone: EN 9-7777

President ..... Lanny Grey

Vice President ..... Ginger Grey

*Services Offered*: Producers and packagers of programs, singing commercials and phonograph recordings; vocalists.

## Pan-Video Productions Inc.

200 W. 57 Street

New York City

TE 2-8562

*Exec. Producer — Guy Le Bow*

*Radio, TV &  
Recording Productions*

1963-1964

FOR:

F & M SCHAEFER BREWING CO.

PHILIP MORRIS

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M-G-M

Specials                  Music                  Sports

ELLIOT MANDEL, V. P.

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Grinberg, Sherman Productions, Inc.**

1438 N. Gower St., Hollywood, Calif.  
Phone: HO 2-3111

President ..... Sherman Grinberg  
Vice-President ..... Bea Dennis

### *Branch Office*

630 Ninth Ave., New York, N. Y.  
Phone: JU 6-8750

Vice-President ..... Bernard Chertok  
*Services Offered*—Production of documentary films.

*Production*—Battle Line.

## **Guedel, John, Productions**

8321 Beverly Blvd., Los Angeles 48, Calif.  
Phone: OLdfield 3-8000

V.P. & Exec. Producer..... John Guedel  
*Services Offered* — Radio and television packaging and producing.

*Productions*—Art Linkletter's Houseparty.

## **H-R Productions, Inc.**

17 E. 45th St., N. Y. C. 17  
Phone: OX 7-0725

President ..... Herbert Rosen  
*Services Offered*—Producers of complete films to order, package shows, full-length feature films, mood & bridge music library, etc. for TV & 16mm productions, sound effect records.

## **Hanna-Barbera Productions**

3501 Cahuenga Blvd., Hollywood, Calif.  
Phone: HO 6-1371

President ..... Joseph Barbera  
Vice-President ..... William Hanna  
*Services Offered*—Production of films for TV.

*Productions* — Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Top Cat, The Jetsons, Magilla Gorilla, Peter Potamus, Jonny Quest.

## **Harman Enterprises, Inc.**

120 El Camino Blvd., Beverly Hills, Calif.  
Phone: CR 4-8565

President ..... Debbie Reynolds  
Exec. Vice-Pres..... Irving Briskin  
Secretary ..... William Reynolds  
*Services Offered*—Production of TV programs.

## **HarriScope, Inc.**

291 S. La Cienega Blvd., Beverly Hills, Cal.  
Phone: 655-8378

President..... Burt I. Harris  
*Services Offered*—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

## **Hartley Productions, Inc.**

339 East 48th St., New York 17, N. Y.  
Phone: EL 5-7762

President ..... Irving Hartley  
Sec.-Treas. .... Elda Hartley  
Vice-President ..... Fred Abrams  
*Services Offered*—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

## **Harvey Cartoon Studios, Inc.**

1860 Broadway, New York 23, N. Y.  
Phone: JUDson 2-2244

President ..... Alfred Harvey  
Vice President & Sec..... Leon Harvey  
Vice President & Treas..... R. B. Harvey  
*Services Offered*—Producers and distributors of animated cartoons.

## **Hayes, Sonny, Productions, Inc.**

141 E. 55th St., New York, N. Y.  
Phone: PL 8-2470

President ..... Sonny Hayes  
*Services Offered*—Radio and TV program production and packaging; industrial programs; premiums.

## **Hayward, Leland, Productions**

655 Madison Ave., New York, N. Y.  
Phone: TE 8-5100

President ..... Leland Hayward  
*Services Offered*—Program production.  
*Production*—That Was the Week That Was, TV series.

## **Health & Welfare Materials Center, Inc.**

10 E. 44th St., New York, N. Y.  
Phone: MU 2-0283

President ..... V. Weingarten  
*Services Offered*—Live and film TV shows on educational and child-adoption topics; packages.

## **"U S A — 1,000"**

A program service kit containing one thousand motion picture features from one to four minutes in length; covering every significant person and event of the twentieth century. Cross-indexed and catalogued, every feature is researched and accompanied by full information sheets. The living story of the United States and its exciting people is at your finger-tips.

"U S A - 1,000 will open up new vistas in the planning and production of local programs, especially in the areas of documentaries and specials."

—Peter M. Affe  
Manager of WNBC-TV  
Radio-TV Daily  
Feb. 19, 1964

Produced and Distributed by

## **OFF-NETWORK PRODUCTIONS, INC.**

515 Madison Avenue Suite 4-East  
New York 22, New York  
212 HA 1-4030

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Hearst Metrotone News, Inc.**

450 W. 56th St., New York, N. Y.

Phone: PL 7-4120

Exec. V.P., Gen Mgr. .... Caleb B. Stratton  
Production Dir. .... John Michon  
World's Fair Rep. .... Martin Andrews

### *Branch Offices*

6235 N. Lemont Ave., Chicago, Ill.

Phone: SP 7-5597

Bureau Mgr. .... Frank Koza  
3321 Cole Ave., Dallas, Tex.

Phone: LA 1-2672

Chief Cameraman .... Gordon Yoder  
6087 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 4-0650

Bureau Mgr. .... Norman W. Alley  
259 Hyde St., San Francisco, Calif.

Phone: PR 6-0196

Chief Cameraman .... Les Thomsen  
470 E St., S.W., Washington, D. C.

Phone: EX 3-8311

Bureau Mgr. .... Charles E. Shutt  
*Services Offered*—Newsreels, industrials,  
documentaries, packages, syndicated film;  
film commercials. Official N. Y. World's Fair  
motion picture photographer.

## **Heid, George, Productions**

Penn Sheraton Hotel, Pittsburgh 30, Pa.

Phone: GR 1-3696

President .... George H. Heid  
Engineer .... Raymond Welker

*Services Offered*—TV and radio programs,

recording studios, slide-film productions, tape recorder sales and rentals.

## **Henley, Arthur Productions**

Shelton Towers, 523 Lexington Ave.,

New York 17, N. Y.

Phone: PL 5-7145

Producer, Writer. .... Arthur Henley  
*Services Offered*—Packages, for TV live  
and film, and for radio; production and writing  
services. Program consultants.

## **Herts-Lion**

### **International Corp.**

845 N. Seward St., Hollywood, Calif.

Phone: HO 4-6121

President .... Kenneth Herts  
Exec. Vice President. .... Leo Guild  
*Services Offered*—Producers of TV & motion  
picture films.

## **Hoffberg Productions Inc.**

362 W. 44th St., New York 36, N. Y.

Phone: Circle 6-9031

President .... Jack Hoffberg  
Vice President. .... M. Hoffberg  
Secretary. .... Wolfe Charney  
Treasurer. .... Leo Tolin  
*Services Offered*—Distributor of independ-  
ently made productions.

## **Holbrook Productions**

521 Fifth Ave., New York 17, N. Y.

Phone: MU 7-3080

Officers .... Burton Benjamin,  
Isaac Kleinerman

*Services Offered*: Program producers.

## **Hollis Productions Ltd.**

(See Commercial Producers)

## **Hollywood Television Service**

(Div. of Republic Corp.)

4024 Radford Ave., N. Hollywood, Calif.

Phone: POplar 3-8411

General Manager. .... David Bloom  
Mgr. Film Distrib. .... Carl L. Bryant  
*Services Offered*—Distribution of motion  
pictures for TV.

## **Hope (Bob) Enterprises**

Universal City Studios, Universal City, Calif.  
Phone: 877-1211

*Productions*—Chrysler Presents a Bob  
Hope Comedy Special; Bob Hope Presents  
the Chrysler Theatre.

## **Howard Radio-TV Productions**

123 W. Chestnut St., Chicago 10, Ill.

Phone: MI 2-5877

Owner .... Bernard Howard  
*Services Offered*: Producers of programs &  
commercials; studios and equipment; cre-  
ative consultant to ad agencies.

## **Howard, Sandy, Productions, Inc.**

554 Fifth Ave., New York, N. Y.

Phone: LT 1-3820



## **POSEIDON PRODUCTIONS**

Specializing in  
**NAUTICAL FILMS**

20147 SATICOY  
CANOGA PARK, CALIF.

341-8766





## RADIO & TV PRODUCERS & DISTRIBUTORS

President .....Sandy Howard  
Prod.-Dir. ....Ted Devlet  
*Services Offered*—Production of TV series and feature films.

*Production*—Mack and Myer for Hire.

### **Ideal Pictures, Inc.**

58 E. So. Water St., Chicago 1, Ill.

Phone: Financial 6-5480

President.....Paul R. Foght  
*Services Offered*—Rental of 16mm entertainment features, educational, religious, short subjects, and free-loan films.

### **Idées Grandes, Inc.**

Park Sheraton Hotel, 870 7th Ave.,

New York, N. Y.

Phone: CI 5-1612

Owners.....Jackie Gleason, Jack Philbin  
*Services Offered*: Producers of TV packages and ideas.

*Production*—The Jackie Gleason Show—The American Magazine.

### **Independent Television Corp.**

555 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf  
Exec. Vice Pres.....Abe Mandell  
V.P. & Treas.....Leonard Kornblum  
V.P., Internatl. Sales.....John E. Pearson  
V.P., Legal & Bus. Affairs.....H. I. Bucher  
V.P., Gen. Sales Mgr.....Cy Kaplan  
Publicity Director.....Irving Klein

*Services Offered*—Production and distribution of TV film series for international, national, regional and local sponsorship.

*Productions*—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whip-lash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports; South America, The Awakening Giant; Broadway Goes Latin; Man-of-the-World; The Saint; Mr. Piper; Fireball XL-5.

### **Institute of Visual Communication, Inc.**

40 East 49th St., New York 17, N. Y.

Phone: ELdorado 5-1443

President.....William J. Ganz  
Asst. to President.....Irve Tunick  
Executive Assistant.....Eve L. Love

*Services Offered*: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

### **International Community Club Awards, Inc.**

1802 E. State St., Westport, Conn.

Phone: CA 7-0854

New York Phone: MU 7-4466

President .....Bess Gilmore  
Exec. Vice Pres.....John C. Gilmore  
Vice President.....Phillip G. Peterson  
Dir. of Adv. & Pub. Rel..Richard N. Robbins  
Promo., Pub. &

Merchandising.....Charles C. Adams  
Coor. of Club Activities.....Cay C. Allen

#### *Branch Offices*

253 Brookview Crescent, Ancaster, Ont.,  
Canada

Phone: MI 8-2009

Managing Director.....Geoffrey Lewis  
475 Collins St., Melbourne, Victoria, Aus.

Phone: 623-851

Managing Director.....Hector Crawford  
*Services Offered*: Radio TV merchandising promotion plan.

### **International Film Distributors, Inc.**

1270 Ave. of the Americas, New York, N. Y.

Phone: CI 7-4738

President .....Joseph Wohl  
Vice Pres.....Charles H. Rosenblatt  
*Services Offered* — Distribute theatrically and also direct sales to TV stations internationally.

## LEONARD ANDERSON ASSOCIATES, INC.

200 WEST 57th STREET  
NEW YORK 19, N. Y.

Plaza 7-4162

### MOTION PICTURE PRODUCTION SERVICES

COMPLETE PRODUCTION  
FACILITIES — EQUIPMENT &  
PERSONNEL FOR LOCATION &  
STUDIO FILMING  
COAST-TO-COAST  
AND OVERSEAS

CREATIVE  
EDITING

ALSO

RE-EDITING OF YOUR  
PRESENT FILMS &  
TV SPOTS

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **J.F.T. Productions, Inc.**

136 E. 55th St., New York, N. Y.  
Phone: PL 5-9517

President.....James E. Witte  
Vice-President.....Emile Jones  
Sales Manager.....Donald W. Redell  
*Services Offered*—Production of TV shows for Negro market.

## **Jackson, Riley, Productions**

(See Commercial Producers)

## **Jaffe Agency, Inc., The**

8555 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OL 7-2711

President.....Philip Gersh  
*Services Offered*—Packaging of TV shows; talent representation.

## **Jaffe, Henry, Enterprises, Inc.**

200 W. 57th St., New York 19, N. Y.  
Phone: CI 5-2400

President.....Henry Jaffe  
Vice-President.....Barry Wood  
Secretary-Treasurer.....Marvin B. Meyer  
*Branch Office*

8736 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OL 7-1940

President.....Henry Jaffe  
*Services Offered*: Creation & production of live & film TV Shows.

*Productions*—The Bell Telephone Hour, The Dinah Shore Show (with Sewanee Prods. and Winchester Prods.).

## **Jayark Films Corp.**

733 Third Ave., New York 17, N. Y.  
Phone: TN 7-3232

President.....Reuben R. Kaufman  
V.P. General Sales Mgr.....Harvey L. Victor  
*Branch Office*

649 N. Bronson Ave., Hollywood 4, Calif.  
Phone: HOLLYWOOD 3-2331

*Services Offered*—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.

*Productions*—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama.

## **Jefferson Productions**

1 Julian Price Pl., Charlotte, N. C.  
Phone: ED 3-8833

President.....Charles H. Crutchfield  
Vice-Pres., Mng. Dir....Wallace J. Jorgenson  
Asst. V.P., Mng. Dir.....Paul B. Marion  
Sales Manager.....John P. Dillon  
Production Coord.....Jim R. Rogers  
*Services Offered*—Production of syndicated programs; dubbing; radio and TV commercial production.

## **Jewell Radio & Television Productions**

612 N. Michigan, Chicago 11, Ill.  
Phone: MO 4-5757

President.....James E. Jewell

Vice-President.....W. Ralph Jewell  
Secretary.....M. P. Casey  
Editor.....James Harrison

### *Branch Offices*

3062 Penobscot Bldg., Detroit 26, Mich.  
Phone: WO 3-0617

Exec-in-Charge.....W. Ralph Jewell  
420 Washington Ave., Santa Monica, Calif.  
Phone: 394-2826

Director.....Lewis FASTER  
*Services Offered*: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

*Productions*: Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mouny, Star-maker Theater.

## **Jimbo Productions, Inc.**

(Radio—Television—Syndication)  
Suite 604, 11 E. 44th St., New York, N. Y.  
Phone: MU 2-4450

President.....Jimmy Blaine  
Sec.-Treas.....Walter Pick  
Vice-President.....Peter Dean  
Pub. Rels. Dir.....W. Richard Gordon

*Services Offered*—Creation and production of radio and TV programs and commercials for network or syndication; all-inclusive facilities for production of musical, educational, religious and children's shows and general programs.

*Productions*—Music and Mister Blaine, Candy Corners, Let's Read a Book, The American Story Teller, No Men Allowed, Jimmy Blaine's Gospel Train Express.

## **Karzmar Productions, Inc.**

9060 Santa Monica Blvd., Los Angeles, Calif.  
Phone: CR 3-2161

President.....Leonard Karzmar  
V.-P., Project Dev.....Thomas K. Caulfield  
*Services Offered*—Creation, packaging and production of TV series and feature films.

## **Kayfetz, Victor, Productions**

(See Commercial Producers)

## **Kayro-Vue Productions**

Universal City Studios, Universal City, Calif.  
Phone: 877-1211

Exec. Producer.....Joe Connelly  
Producer.....Bob Mosher  
*Production*—The Munsters.

## **Keach, Stacy, Productions**

12240 Ventura Blvd., Studio City, Calif.  
Phone: PO 2-0966

President.....Stacy Keach  
Associate.....Ernest Newton  
Exec. Sec.....Miss Frankie Newton

*Services Offered*: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films; records.

## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Keeshan, Robert Associates, Inc.**

1271 Ave. of the Americas, New York, N. Y.  
Phone: PL 7-8618

President .....Bob Keeshan  
Vice Presidents.....Marvin Josephson,  
David Connell  
*Services Offered:* Radio-TV packagers and  
producers.

*Production:* Captain Kangaroo.

### **Kellman, Louis W., Productions**

1729 Samson St., Philadelphia 3, Pa.  
Phone: LOcust 3-3892

President.....Louis W. Kellman  
General Manager.....Howard F. Vogt  
Sales Manager.....George J. Kerrigan  
*Services Offered*—Commercial producer,  
program producer, producer-distributor.

### **King Features Syndicate**

235 E. 45th St., New York 17, N. Y.  
Phone: MU 2-5600

Director .....Al Brodax  
Eastern Sales Director.....Ted Rosenberg  
Western Sales Director...Maurice Gresham  
Dir., Creative Services.....Gene Plotnik

#### *Branch Office*

10850 Riverside Dr., N. Hollywood, Calif.  
Phone: P 09-0232

Western Sales Dir.....Maurie Gresham  
*Services Offered*—Production and distribu-  
tion of TV film programs.

*Productions*—Popeye, Beetle Bailey, Bar-  
ney Google an' Snuffy Smith, Crazy Cat.

### **Kinney, Jack**

#### **Productions, Inc.**

3349 Cahuenga Blvd., Hollywood 28, Calif.  
Phone: HO 6-3296

President .....Jack Kinney  
Vice Pres. ....Carlton Sand  
Secy.-Treas.....E. J. Kinney  
*Services Offered:* Producers of live action  
& animation films; commercials; education-  
al, documentary, industrial, institutional, film  
strips.

### **Knickerbocker**

#### **Productions, Inc.**

630 Ninth Ave., New York 3, N. Y.

Phone: Circle 5-6710

Pres., Treas.....Howard A. Lesser  
Vice-President .....Renzo Olivieri  
Secretary .....Agnes Grant  
*Services Offered*—Producers of all types  
of motion pictures.

### **Lake, Sam, Enterprises, Inc.**

(See Premier Pictures Co.)

### **Lakeside TV Co., Inc.**

1465 Broadway, New York, N. Y.  
Phone: LO 5-4582

President .....Richard Stevers  
Exec. Vice-Pres.....Bernard Schulman  
Vice President.....Hal Lawrence  
*Services Offered*—Distribution of film ser-  
vices world-wide & producer of network shows.  
*Productions*—Wild Life in Action, Where  
in the World?, Opera and Ballet, Night Edi-  
tor, The Magic Vault, Out of the Past, Toma-  
hawk, Hobbies in Action, Wild Cargo, Time  
to Remember, Court of Human Relations.

### **Lance Productions, Inc.**

(See Commercial Producers)

### **Lawrence, Robert Productions, Inc.**

(See Commercial Producers)

### **Layton, Jerry, Associates**

215 E. 68th St., New York, N. Y.

President .....Jerry Layton  
*Services Offered*—Preparation and produc-  
tion of film and live television programs.

### **Leonardo Television Productions, Inc.**

500 Fifth Ave., New York 36, N. Y.  
Phone: OXford 5-0335

President.....Peter M. Piech  
Vice President.....Robert A. Travis  
Secretary .....Charles Haydon  
*Services Offered:* Producers of King Leon-  
ardo and His Short Subjects Theatre, Ten-  
nessee Tuxedo and His Tales, other cartoon  
series.

### **Lewis, Lester, Associates**

15 East 48th St., New York 17, N. Y.

# BANNER FILMS

INCORPORATED

527 Madison Avenue  
New York 22, New York  
PLaza 5-4811

CHARLES MCGREGOR, *President*

# RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis  
Services Offered: TV package shows, personal representation.

## Library Films Inc.

79 Fifth Ave., New York, N. Y.

Phone: AL 5-5757

President.....Paul N. Robins  
Services Offered—16 mm distributor—non-theatrical and television films.

## Liebman, Max Productions, Inc.

130 West 56th St., New York, N.Y.

Phone: PL 7-6533

President.....Max Liebman  
Services Offered: TV packages.

## Lindabob Productions

(See Commercial Producers)

## Lloyd, Jack

1445 Miller Way, Hollywood 69, Calif.

Phone: OL 6-4607

Exec. Director.....Jack Lloyd  
Services Offered: Creation and production of radio and TV programs. Unusual commercials and musical jingles.

## Loftjoy Film Enterprises, Inc.

1001 Guaranty Bldg., Hollywood, Calif.

Phone: HO 2-5217

President.....Miss Tara Evans-Joyce  
Vice-President.....Eamon P. Loftus  
Sec.-Treas. ....Laura Gallagher  
Services Offered—Production of films for TV and theatrical distribution.

## Logos Ltd.

101 New Jersey Ave., Washington, D.C.

Phone: 543-6076

President.....Marvin E. Singleton, Jr.  
Vice-Pres., Gen. Mgr.....Michael E. Chaney  
Vice-Pres., Eng.....Charles F. Riley  
Dir., Prog. & Prod.....Joseph W. Durand  
Services Offered—TV production and recording; mobile TV unit; tape-to-film transfer services.

## Lopert Pictures Corp.

729 7th Ave., New York, N. Y.

Phone: PLaza 7-3330

President.....Ilya Lopert  
Vice President.....Arnold Picker  
Services Offered: Distribution of feature films to TV.

## M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.

Phone: CI 7-4220

President.....Armand Schneck  
V.P., General Sales.....Jerome Balsam  
Services Offered—Distributors of feature films to TV.

## MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.

Phone: PLaza 9-7500

Film Syndication Div.

V.P. in Charge.....David V. Sutton  
Vice-President.....Louis Friedland  
V.P., Director of Sales.....Hal Golden  
V.P., Chicago Office.....Jim Stirtor  
V.P., Cleveland Office.....DeArv Barton  
V.P., L. A. Office.....Bob Greenberg  
Vice President.....James E. Denning  
Vice-President.....Keith Godfrey  
Adv., Promo. Dir.....Sheldon A. Saltman

### Branch Offices

1371 Peachtree St., N.E. Atlanta, Ga.  
519 E. Trade St., Box 1503, Charlotte, N. C.  
425 N. Michigan Ave., Chicago, Ill.  
426 Transportation Bldg., Cincinnati, Ohio  
1172 Union Commerce Bldg., Cleveland, Ohio  
2311 Cedar Springs, Dallas, Texas  
15037 W. Eight Mile Rd., Detroit, Michigan  
1415 Northwestern Bank Bldg., Minn., Minn.  
504 Delta Bldg., New Orleans, La.  
721 Olive St., St. Louis, Mo.  
101 Jones Bldg., Seattle, Wash.  
Universal City, Calif.

(Additional offices in Berlin, London, Mexico City, Munich, Paris, Rome, Sydney, and Tokyo).

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and His Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Checkmate, Dragnet, Thriller, D.A.'s Man, Frontier Circus, Bachelor Father, Love That Bob, City Detective, Revue Anthology, Leave It To Beaver, 700 Paramount Feature Films.

## MGM-TV

(Div. of Metro-Goldwyn-Mayer, Inc.)

1540 Broadway, New York, N. Y.

Phone: JU 2-2000

Vice-Pres., Sales.....John B. Burns  
Bus. Affs. Dir.....Arthur P. Zeiger  
Synd. Sales Dir.....Richard A. Harper  
Promo. Dir.....Keith A. Culverhouse  
Press Dir.....Arthur Perles  
Oper. Dir.....Sol Schreiber

### Branch Offices

301 S. Church St., Charlotte, N. C.  
Phone: 334-7733  
Southern Sales Mgr.....James Thomson  
Prudential Plaza, Chicago, Ill.  
Phone: 467-5756  
Field Sales Spvsr.....Karl von Schallern  
10202 W. Washington Blvd., Culver City, Cal.  
Phone: UP 0-3311  
Vice-Pres., Prod.....Robert M. Weitman

*Who has the Cream of Post '48 feature films?*

**Little Old Rating Maker, Me!**



New York • Chicago • Culver City • Charlotte • Toronto

# RADIO & TV PRODUCERS & DISTRIBUTORS

Executive ..... Alan Courtney  
Western Synd. Sales Mgr. .... Charles Alsop  
(Additional office in Toronto.)

*Services Offered*—Distribution of MGM features and short films, production of hour and half-hour series for national sponsorship and syndication; specials.

*Productions*—The Thin Man (72), Northwest Passage (26), The Islanders (24), The Asphalt Jungle (13), Cain's Hundred (30), Zero One (39), Harry's Girls, Travels of Jaimie McPheeters, Sam Benedict, Dr. Kildare (with Arena Prods.), The Man from U.N.C.L.E. (Arena), The Eleventh Hour, The Lieutenant, Mr. Novak, Science All Stars, Many Happy Returns (With Lindabob Prods.), Flipper.

## **MacGregor, C. P. Co.**

(See Commercial Producers)

## **Magna Film Productions, Inc.**

49 Berkeley St., Boston, Mass.  
Phone: HU 2-5580

President ..... Robert Berman  
Vice President ..... A. J. Schneider  
Art Director ..... Richard J. Flynn

*Services Offered*: Producer of TV features, business & educational films, film & live commercials, monochrome & color TV slides, art service.

## **Marathon International Productions, Inc.**

10 East 49th St., New York 17, N. Y.  
Phone: MUrray Hill 8-1130

Pres., Exec. Prod. .... Konstantin Kalser  
V.P., Super. of Prod. .... Ken Baldwin  
Mgr., Newfilm Opera. .... Howard Enders

*Services Offered*—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

## **March of Progress, Inc.**

480 Lexington Ave., New York, N. Y.  
Phone: LW 4-1128

President ..... John Sanders  
Secretary, Producer ..... Lee Hessel  
*Services Offered*—Production of March of Progress TV series.

## **Mark Century Corp.**

6 West 57th St., New York 19, N. Y.  
Phone: Circle 5-3741

President ..... Milton Herson  
Exec. Vice-Pres. .... Marvin A. Kempner  
General Manager ..... Frank Beck

*Services Offered*—Radio production service featuring "Radio a la Carte" and "Fabulous Sound of Las Vegas."

## **Mars Broadcasting, Inc.**

575 Hope St., Stamford, Conn.  
Phone: 327-2700

Chairman of Board ..... James W. Coan

President ..... John G. Johnson  
Exec. Vice Pres. .... Robert V. Whitney  
Exec. Vice Pres. .... Stanley N. Kaplan  
Nat'l Program Dir. .... Don Bruce Whitney  
Business Manager. .... Hannah W. Drucker

*Services Offered*: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

*Production*—The Dick Clark Show.

## **Marshall Organization, Inc., The**

750 Third Ave., New York 17, N. Y.  
Phone: MU 7-2722

President ..... A. W. Marshall  
General Manager ..... Evelyn K. Zuckerman

*Services Offered*—Production and packaging of live and transcribed radio and TV programs; directorial and supervising service; complete radio and TV public relations services for social, professional and trade organizations.

## **Martin, Quinn, Productions**

(See QM Productions)

## **Master Artists Corp.**

1040 N. Las Palmas, Hollywood 38, Calif.  
Phone: 469-9587

President ..... Robert Angus  
Exec. Vice President ..... Lloyd Cotsen  
Vice President, Sales ..... Martin E. Ross  
Public Relations Dir. .... Jet Fore  
*Services Offered*: Radio, TV programs, films and tape, radio and TV commercials.

## **Master Films Distributors, Inc.**

366 Madison Ave., New York 22, N. Y.  
Phone: OX 7-4565

President ..... George Caputo  
*Services Offered*: Distributors of Spanish language feature films (250).

## **Mayberry Enterprises**

(See T & L Productions)

## **Medallion TV Enterprises, Inc.**

6000 Sunset Blvd., Hollywood 28, Cal.  
Phone: HOLlywood 2-6635

President ..... John A. Ettlinger  
Vice-Pres., Secy. .... Marlyn M. Ettlinger  
Nat. Sales Mgr. .... Robert C. DeViny  
Sta. Serv. Mgr. .... Howard Newman  
Midwest Sales Mgr. .... Ben Barry  
Eastern Sales Mgr. .... Paul C. Roberts  
Exec. Prod. .... Tholen E. Gladden

*Branch Office*

444 Madison Ave., New York, N. Y.  
Phone: EL 5-4335

*Services Offered*—Production and distribution of TV series feature programs, cartoons, quiz programs, commercial production for TV and industrial films. Sales offices in leading cities.

*Productions*—High Road to Danger, Me-

# RADIO & TV PRODUCERS & DISTRIBUTORS

dallion Cartoons, Sew Easy, View the Clue, Star Route U.S.A., Kingdom of the Sea, Polka Dot Theatre, Wonders of the World.

## **Mertone Enterprises, Inc.**

30 Rockefeller Plaza, New York, N. Y.

Phone: CI 7-8115

President ..... Merv Griffin  
Vice-Pres., Treas. .... Royal E. Blakeman  
Secretary ..... Raphael Scobey  
*Services Offered*—Packaging of TV programs.

## **Michelson, Charles, Inc.**

45 West 45th St., New York 36, N. Y.

Phone: Plaza 7-0695

President ..... Charles Michelson  
Treasurer ..... Aaron Michelson  
*Services Offered*—Distributors of TV film program series, transcribed radio program series. Representatives for foreign broadcasting.

*Productions*—Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, half-hour mystery block, daytime soap operas.

## **Mid-America Videotape Productions**

(Div. of WGN, Inc.)

2501 W. Bradley Pl., Chicago, Ill.

Phone: LA 8-2311

Gen. Sales Mgr. .... Bradley R. Eidmann  
Asst. Sales Mgr. .... Harry B. Miller  
*Services Offered*—Distribution of Great Music from Chicago series; complete videotape production services.

## **Miller-Shaw Productions, Inc.**

527 Madison Ave., New York 22, N. Y.

Phone: MU 8-1242

President ..... John A. Miller  
Vice President ..... James T. Shaw  
*Services Offered*: TV program packages, film, live and tape, specializing in children's programs.

## **Mills Music, Inc.**

1619 Broadway, New York 19, N. Y.

Phone: CO 5-6347

President ..... Jack Mills  
*Branch Office*  
6533 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 4-8296

Also: Chicago, Los Angeles, Toronto, Paris, Sao Paulo, Amsterdam, Madrid, Mexico City  
*Services Offered*: Providing the musical requirements of program producers, music directors, record companies, radio, TV & motion pictures.

## **Milroy Productions, Inc.**

2508-B Franklin Rd., Nashville 4, Tenn.

Phone: CY 7-5366

Mng. Vice President ..... Jim McConnell  
*Services Offered*—Telefilm productions.  
*Production*—Roy Acuff's Open House.

## **Modern Teleservice, Inc.**

219 E. 44th St., New York 17, N. Y.

Phone: OXford 7-2753

President ..... J. R. Ritenour  
*Services Offered*—Print procurement, distribution of filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

## **Morgan-Estey Productions**

c/o Desilu Studios, 780 N. Gower St.

Hollywood, Calif.

Phone: HO 9-5911

Partners ..... Jim Morgan, Don Estey  
*Services Offered*—Production of Day with Doodles.

## **Morgan-Forman Productions**

1500 N. Vine St., Hollywood, Calif.

Phone: HO 6-4357

President ..... Jim Morgan  
Vice-President ..... Chuck Forman  
Sec.-Treas. .... Richard Stone  
*Services Offered*—Production of Pinky Lee Show.

## **Morris, William, Agency, Inc.**

1740 Broadway, New York 19, N. Y.

Phone: JU 6-5100

Exec-in-Chg. TV-Radio ... Wallace S. Jordan  
*Services Offered*: Packaged shows for radio and TV, talent reps for all fields.

## **Morton Productions**

64 East Lake St., Chicago 1, Ill.

Phone: CEntral 6-4144

President ..... Morton Jacobson  
Secretary-Treasurer ..... Cecilia Jacobson  
*Services Offered*—Syndicated TV & radio shows.

## **Movietone News, Inc.**

460 W. 54th St., New York, N. Y.

Phone: CO 5-7200

Manager ..... W. R. Higginbotham  
*Services Offered*—Production of TV and theatrical newsreels.

## **Mundell Productions, Corp.**

1308 Slocum, Dallas, Tex.

Phone: RI 8-3021

President ..... Jimmie Mundell  
Vice President ..... Elizabeth J. Erwin  
*Services Offered*: TV news service and sports films for television.

## **NANA Radio**

(Div. of N. American Newspaper Alliance)

76 Ninth Ave., New York, N. Y.

Phone: CH 2-6700

General Manager .... William H. Shriver, Jr.  
*Services Offered*—Production and distribution of four half-hour newly produced, modernized and re-written "old favorite" radio programs (some in stereo) and two new five-minute radio programs.

# RADIO & TV PRODUCERS & DISTRIBUTORS

*Productions*—Pepper Young's Family, Big Sister, Arch Oboler's Plays, The Fat Man, Dear Dorothy Dix, Hollywood Talking.

## **NBC Films, Inc.**

30 Rockefeller Plaza, New York, N. Y.  
Phone: Circle 7-8300

President ..... Morris Rittenberg  
Vice President ..... William P. Breen  
Mgr., Sales Planning ..... Ira Wolff  
*Sales Representatives*

California ..... Cliff Ogden  
Chicago, Ill. .... Robert Blackmore  
Columbus, Ohio ..... William Wineberg  
Greensboro, N. C. .... Henri C. Profenius  
New York City ..... Robert Brenner  
*Services Offered* — Television film series program sales and syndication.

## **National Research Bureau, Inc., The**

415 N. Dearborn St., Chicago 10, Ill.  
Phone: 644-5080

President ..... Wm. H. Wood  
Vice-President ..... Milton A. Paule  
*Branch Office*

424 North 3rd St., Burlington, Iowa  
Phone: 752-5415

*Services Offered*—"Radio Campaigns"—monthly service of sales, program and continuity ideas and suggestions, TV program idea exchange, monthly service of local shows, programs, and copy helps.

## **National Telefilm Associates, Inc.**

8530 Wilshire Blvd., Beverly Hills, Calif.  
Phone: OL 5-7701

President ..... Berne Tabakin  
Sr. Vice-Pres. .... Peter S. Rodgers  
V.P., Treas. .... Burton Lippman  
Sec., Gen. Counsel. .... Gunther Schiff  
Foreign Sales Dir. .... Remi Crasto  
Pub., Promo. Dir. .... Graydon Rank  
Advertising Dir. .... Sheldon Lawrence  
Comptroller ..... Burt Bastedo  
*Branch Offices*

444 Madison Ave., New York, N. Y.  
Phone: PLaza 3-6106

East. Sales Mgr. .... Joseph Moscato  
175 Bloor St. E., Toronto, Ont.  
Exec. in Charge. .... David Griesdorf  
*International Office*

109 Jermyn St., London, England

Vice Pres. in Chg. .... Sidney L. Simpson  
*Services Offered*—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.

*Productions*—African Patrol, Open End, Mike Wallace Interview, Assignment Underwater, How to Marry a Millionaire, Man Without a Gun, This Is Alice, The Man From Cochise, U. S. Marshal, The Adventures of William Tell, Adventures of China Smith, Combat Sergeant, Glencannon, International Playhouse, Jungle Boy, Lilli Palmer Theatre, Mantovani, O. Henry Playhouse, Official Detective, Orient Express, The Passerby, Police

Call, Show Business, Streets of Danger, The Third Man, The Walter Winchell File, Probe.

## **National Telepix, Inc.**

217 Broadway, New York, N. Y.  
Phone: RE 2-9838

Bd. Chairman, Pres. .... Edward N. White  
V.P., Prod. .... Jack Saunders  
*Services Offered*—Producers & distributors of TV films.

## **Nemeth, Ted, Studios**

729 7th Ave., New York 19, N. Y.  
Phone: Circle 5-5147-8

Production Director. .... Ted Nemeth  
*Services Offered*—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

## **New Merritt Enterprises, Inc.**

500 Fifth Ave., New York, 36, N. Y.  
Phone: BR 9-4288

President ..... E. Roger Muir  
Exec. Vice Pres. .... Nick Nicholson  
*Services Offered*—TV production.  
*Productions*—The Funny Manns, Slimnastics with John Hills.

## **News-Screen, Inc.**

(Div. of Sterling Movies, U.S.A.)  
375 Park Ave., New York 22, N. Y.  
Phone: JUdson 6-1717

General Mgr. .... Morton J. Fink  
*Services Offered*—Distribution of industry-sponsored spot news and news-related items for TV programs.

## **Nicoll, Oliver W., Productions**

820 West End Ave., New York, N. Y. 10025  
Phone: MO 3-7284

Executive Director ..... Oliver W. Nicoll  
Associate Director ..... Sandra Munsell  
*Services Offered*—Radio—Program production and consultation, live-show packages, syndicated transcriptions, scripts, talent, phonograph records and albums; TV—Program production and consultation, live- and film-show packages, scripts, talent.

## **Niles, Fred A.**

**Communications Centers, Inc.**  
(See Commercial Producers)

## **Northwestern, Inc., Motion Pictures & Recording**

411 Southwest 13th Ave., Portland, Ore.  
Phone: CA 3-4107

President ..... Robert Lindahl  
Sec.-Treas. .... Sheldon Goldstein  
*Services Offered*: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

## **Oakland Productions, Inc.**

743 Fifth Ave., New York 22, N. Y.  
Phone: PL 3-7450



# RADIO & TV PRODUCERS & DISTRIBUTORS

President ..... Ted Cott  
Vice President..... David L. Garth  
Chairman of the Bd..... F. W. Richmond  
*Services Offered:* Production of programs.

## Off-Network Productions, Inc.

515 Madison Ave., New York, N. Y.  
Phone: HA 1-4030

President..... Merton Y. Koplin  
Vice-President..... Charles D. Grinker  
Secretary..... Ernest R. Field  
Treasurer..... Louis Beck  
*Services Offered*—Production and distribution of TV features for local programming, "USA-1000" program service for local TV stations; film consultants.

## Official Films, Inc.

724 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-0100

Chairman of Board..... Louis C. Lerner  
President ..... Seymour Reed  
Asst. to Pres..... Len Bogdanoff  
Vice-Presidents..... Howard B. Koerner,  
Leonard I. Schreiber  
Sec.-Treas..... James P. Miller  
Asst. Treasurer..... Stanley Mitchell  
Asst. Secretary..... Howard B. Koerner  
Vice-Pres., Sales..... Charles King  
Board of Directors..... Louis C. Lerner,  
Chairman; Louis Levinson, Stanley Mitchell,  
Seymour Reed, Leonard I. Schreiber,  
David Bunim

### Branch Offices

1111 Larrabee St., Los Angeles 69, Calif.  
Phone: HO 6-4409

831 N.E. 182nd Terrace, N. Miami Beach, Fla.  
Phone: WI 5-2215

Manager ..... Al Lanken  
*Services Offered*—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

*Productions*—Biography, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Du Pont Theater, Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Battle Line, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Deputy, Rocky Jones—Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds?, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, The Big Story, Africa Now, Marilyn Monroe, Little Rascals, Survival.

## Opera Cameos Productions

400 Madison Ave., New York, N. Y.  
Phone: EL 5-5545

President ..... Carlo Vinti  
Vice-Pres., Treas..... Joseph Vinti  
Vice-President..... Robert E. Franklin  
Secretary ..... Eve Ettore

*Services Offered*—Production of operatic programs for radio and TV.

*Productions*—Opera Cameos, Foreign Film Festival.

## Orbit Productions, Inc.

630 Ninth Ave., New York 36, N. Y.  
Phone: PL 7-3890

President ..... Samuel Fleishman  
Exec. V.P..... Barry Green  
*Services Offered:* Producers of live action and animation industrial, commercial, medical, documentary and P.R. films.

## Overseas Broadcast Services Ltd.

230 Park Ave., New York, N. Y.  
Phone: OR 9-0560

President ..... Stephen A. Mann  
Vice-President ..... Boris Frank  
*Services Offered*—National and overseas syndication of Assignment Hollywood; representative of foreign radio and TV stations in the U. S. and U. S. stations abroad; international broadcasting consultants.

## Overseas Programming Companies Ltd.

230 Park Ave., New York 17, N. Y.  
Phone: MU 9-5857

President ..... Irving Feld  
*Services Offered*—Distribution of seven half-hour radio series.

*Production*—Captain Horatio Hornblower (52), Theatre Royal (39), Adventures of The Scarlet Pimpernel (52), Black Museum (39), Queen's Men (26), Secrets of Scotland Yard (104), Lives of Harry Lime (52).

## P.G.L. Productions, Inc.

(See Commercial Producers)

## Paisano Productions

2003 La Brea Terr., Los Angeles, Calif.  
Exec. Producer..... Gail Patrick Jackson  
Producers ..... Arthur Marks, Art Seid  
*Production*—Perry Mason.

## Pamandia Productions

(See Talent Associates-Paramount Ltd.)

## Pan American Broadcasting Co.

380 Lexington Ave., New York 17, N. Y.  
Phone: MU 2-4500

Exec. V.P..... Eugene Bernald  
*Services Offered*—Scripting, production and recording of programs in over 54 foreign languages for use in U. S. and foreign countries.

## Pan-Video Productions, Inc.

200 West 57th St., New York 19, N. Y.  
Phone: TE 2-8562

Pres., Exec. Prod..... Guy Le Bow  
Vice-Pres., Treas. .... Elliot Mandel  
Vice-President ..... Dominic Coppotelli  
Vice-President ..... Antonino Rocca

# RADIO & TV PRODUCERS & DISTRIBUTORS

*Services Offered*—Packaging and production of special events and sports programs for radio and TV; production of programs for Spanish market; film documentaries.

## **Paramount Television Productions, Inc.**

5800 Sunset Blvd., Los Angeles 28, Cal.  
Phone: HO 9-3181

President ..... Paul Raibourn  
V.P., General Manager ..... S. L. Adler  
N. Y. Office

1501 Broadway, New York 36, N. Y.  
Phone: BRyant 9-8700

*Services Offered*—Facilities rental and production.

## **Pathe News, Inc.**

245 W. 55th St., New York, N. Y. 10019  
Phone: JUDson 6-8920

President ..... Joseph P. Smith  
Exec. Vice Pres. .... Samuel A. Costello  
V.P., West Coast Opera ..... Francis D. Smith  
V.P., Educational Dir. .... John C. Smith  
V.P., Gen. Counsel ..... Harry M. Pimstein  
Secy., Controller ..... Irwin Abrams  
Dir., Operations ..... Bernard J. O'Rourke  
Exec. Producer ..... Robert A. Craig

*Services Offered*—Owners of educational film library, musical telescriptions library, cartoons, comedies, sport shorts.

*Productions*—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts, Frankie Fontaine Showtime, Harlem Variety Revue.

## **Peak Productions**

(See Goodman-Todman Productions)

## **Peekskill Productions**

(See Idées Grandes, Inc.)

## **Peerless Film Processing Corp.**

421 West 54th St., New York 19, N. Y.  
Phone: JU 2-0052

Vice Pres., Opera ..... Stanley Cohen  
Treasurer ..... Barbara Holz

### *Office Branch*

959 Seward St., Hollywood 38, Calif.  
Phone: HOLlywood 7-9223

Vice President ..... Victor C. Krupa  
*Services Offered*—Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

## **Perlman, Philip J., Associates**

151 E. 55th St., New York, N. Y. 10022  
Phone: MU 8-4831

Owner ..... Philip J. Perlman  
*Services Offered*—Producers and packagers of radio & TV live & film programs.

## **Pinafore Productions, Inc.**

130 W. 56th St., New York, N. Y.  
Phone: JU 2-0514

Exec. Producer ..... Jean Dalrymple  
Director ..... Kevin J. Jonson  
Production Mgr. .... Earle Harris

*Services Offered*—Production of programs, commercials and documentaries.

## **Piper Television, Inc.**

500 Fifth Ave., New York 36, N. Y.  
Phone: OXFord 5-0335

President ..... Peter M. Piech  
Vice President ..... Robert A. Travis  
Secretary ..... Charles Haydon

*Services Offered*—Producers of Pip The Piper, a color videotape series.

## **Plautus Productions, Inc.**

211 E. 51st St., New York, N. Y.  
Phone: PL 2-6460

President ..... Herbert H. Brodtkin  
Exec. Vice-Pres. .... Arthur J. Katz

*Services Offered*—Television film program production.

*Productions*—The Defenders, The Doctors and the Nurses (formerly The Nurses), Espionage.

## **Poseidon Productions, Inc.**

20147 Saticoy, Canoga Park, Calif.  
Phone: 341-8766

President ..... William L. Brady  
Vice-President ..... Sean McClory

Secretary ..... John Ryan  
Treasurer ..... William M. Brady

*Services Offered*—Industrial and training films featuring nautical topics.

## **Post Pictures Corp.**

171 East Post Road, White Plains, N. Y.  
Phone: WH 6-8161

President ..... Harry A. Post  
*Services Offered*—Distributors of TV films.

## **Power, Jules, Productions, Inc.**

9 East 75th St., New York 21, N. Y.  
Phone: LEhigh 5-8580

President ..... Jules Power  
Vice President ..... Daniel Wilson

### *Branch Office*

228 N. LaSalle, Chicago 1, Ill.  
Phone: ANdover 3-1422

Office Manager ..... Hazel Rothbart  
*Services Offered*—Production and distribution of live and filmed programs.

## **Prager, Chuck, Radio Syndications, Inc.**

441 West End Ave., New York 24, N. Y.  
Phone: TR 7-8402

President ..... Chuck Prager  
*Services Offered*—Producer and syndicator of one minute radio features.

## **Premier Pictures Co.**

630 Ninth Ave., N. Y.  
Phone: JU 6-2187

President ..... Sam Lake  
*Services Offered*—Distribution of theatrical & non-theatrical TV features; series production of features & shorts.

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Premiere Artists & Productions Agency**

1046 N. Carol Dr., Los Angeles 69, Calif.  
Phone: CRestview 4-5489

Owner .....Harold Jovien  
*Services Offered*—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

## **Prime TV Films, Inc.**

120 West 57th St., New York 19, N. Y.  
Phone: COLUMBUS 5-7480

President.....Alec Campbell, Jr.  
*Branch Offices*  
20 E. Huron St., Chicago, Ill.  
Phone: MI 2-4550

Manager .....Ben Barry  
10327 Van Dyke, Dallas, Tex.  
Phone: DI 8-2243

Manager .....Vernon A. Christian  
831 N. E. 182 Terrace, N. Miami Beach, Fla.  
Phone: WI 5-2215

Manager .....Albert Lanken  
*Services Offered*—Distributors of 450 features plus science fiction, mystery and horror.  
*Productions*—Laurel & Hardy (2 reels: 60, features: 13); Golden Age of Comedy; Pied Piper of Hamelin (color); Animal Farm (color); Bernadette of Lourdes.

## **Producers Associates of Television, Inc.**

500 Fifth Ave., New York 36, N. Y.  
Phone: OX 5-0335

President.....Peter M. Piech  
Vice President.....Robert A. Travis  
Secretary .....Charles Haydon  
*Services Offered*—Producers of Rocky And His Friends, The Bullwinkle Show, and other cartoon series.

## **Productions Unlimited, Inc.**

1564 Broadway, New York, N. Y.  
Phone: PL 7-7498

President .....Milton J. Salzburg  
Secretary .....David Fisher  
Treasurer .....David Gleiberman  
*Services Offered*—Production and distribution of programs.

## **Programatic Broadcasting Service, Inc.**

229 Park Ave., S., New York, N. Y.  
Phone: OR 4-7400

President .....John Esau  
*Branch Office*  
9714 Champa Dr., Dallas, Tex  
Phone: DA 7-6288

Field Sales Mgr. ....R. E. Fender  
*Services Offered*—Complete broadcast service on tape, together with automated equipment; full music service; syndicated feature programs and program aids.

## **Pyramid Productions, Inc.**

529 Fifth Ave., New York, N. Y. 10017  
Phone: TN 7-8760

President.....S. F. Rubin  
*Services Offered*—Producers of live and film programs.

## **QM Productions**

1041 N. Formosa, Hollywood, Calif.  
Phone: HO 7-5111

President, Treas.....Quinn Martin  
Vice Pres., Sec.....Eli Parker  
*Services Offered*—TV and feature-film production.

*Productions*—The Fugitive, 12 O'Clock High (with 20th Century-Fox TV).

## **RCA Recorded Program Services**

155 E. 24th St., New York, N. Y.  
Phone: MU 9-7200

Manager .....A. B. Sambrook  
Western Sales Rep. ....William C. Gartland  
Northeastern Sales Rep. ....George Field  
Southwestern Sales Rep. ....John Alves  
Southeastern Sales Rep. ....Wallace D. Cochran  
Cent. N.E. Sales Rep. (Chi.) ...W. Peterson  
Cent. N.W. Sales Rep. ....Jack Nadeau  
E. Cent. Sales Rep. (Nashville) ..John Dill

### *Branch Offices*

1121 Rhodes Haverly Bldg., Atlanta, Ga.  
Phone: JA 4-7703

445 N. Lake Shore Dr., Chicago, Ill.  
Phone: WH 4-3215

Box 28436, Dallas, Tex.  
Phone: BR 9-5221

1510 N. Vine St., Hollywood, Calif.  
Phone: OL 4-1660

800 17th Ave. S., Nashville, Tenn.  
Phone: AL 5-5781

*Services Offered*—RCA Thesaurus (musical program service), RCA Thesaurus (commercial library service), RCA Syndicated Programs (recorded dramatic, variety, musical shows), TV film library; TV film distribution.

## **Radiodiffusion-Télévision Française**

(The French Broadcasting System in N. America)

1290 Ave. of the Americas,  
New York, N. Y. 10019  
Phone: LT 1-1771

Director .....Jacques Sallebert  
Deputy Dir. ....Yves Allain  
Asst. Dir., Radio.....Alice Lewitn  
Pub. Rel. Dir. ....Robert Powers  
*Services Offered*—Free distribution of special programs produced in Paris for American radio in the interest of goodwill and understanding. TV programs also available, at cost.

## **Reeves Sound Studios**

(Div. of Reeves Broadcasting & Development Co.)

304 East 44th St., New York 17, N. Y.  
Phone: OR 9-3550

President.....Chester L. Stewart  
*Services Offered*—Sound recording studios. Also videotape facilities.

# Everyone is Playing Robin Hood



**Every day in the week—**



**and here's what happens!**

**BRISTOL-JOHNSON CITY, M.F. 5:00 PM—61% SHARE**  
**PITTSBURGH, M.F. 8:00 AM—38% SHARE**  
**SYRACUSE, N. Y. FRI. 7:00 PM—34.5% SHARE**

Four years of peak network success...universal parental acclaim...unmatched response for sponsor promotions...these are just a few of the reasons why Robin Hood offers unsurpassed strip programming. Add to these proven assets an enthusiastic audience that not only watches the program loyally but makes it a part of its playtime...an audience that draws additional recruits each year as a new generation discovers television—you can see why Robin Hood is unrivalled for station and sponsor.



Watch for our new series on man's invincible will to survive—**SURVIVAL!** with James Whitmore



Produced  
by Sapphire Films, Ltd.

**Official Films 724 5th Ave., N.Y. 19, N.Y. PL 7-0100**

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Rembrandt Films, Inc.**

59 East 54th St., New York, N. Y.  
Phone: PL 8-1024

President ..... William L. Snyder  
Creative Dir. .... Gene Deitch  
Sec.-Treas. .... Leonara L. Batson  
*Services Offered*—Production of cartoon series.

## **Revue Productions**

Universal City Studios, Universal City, Calif.  
Phone: TR 7-1211

President ..... Taft B. Schreiber  
Sr. V.P. .... Alan J. Miller  
V.P.'s ..... Albert Dorskind, Paul Donnelly,  
Richard Irving, Patrick Kelley, Richard  
Lewis, Manning O'Connor, Geo. Stern,  
Howard Christie John W. Findlater, Roy  
Huggins, Edward Montagne

*Services Offered*—Production of TV series.  
*Productions*—The Virginian, Bob Hope  
Presents The Chrysler Theatre, Kraft Sus-  
pense Theatre, The Jack Benny Program, Al-  
fred Hitchcock Presents, Wagon Train. Ar-  
rest and Trial, Channing, McHale's Navy  
(with Avasta Prods.), Challenge Golf, 90  
Bristol Court (incl. Karen; Tom, Dick and  
Mary; Harris Against the World), Broadside.

## **Reynolds, Stuart, Productions**

195 S. Beverly Dr., Beverly Hills, Cal.  
Phone: CRestview 4-7863

Owner ..... Stuart Reynolds  
*Services Offered*—Prod. of TV films.

## **Richelieu Productions, Inc.**

524 W. 57th St., New York, N. Y.  
Phone: JU 6-6000

President ..... Keefe Brasselle  
Sec.-Treas. .... Robert Krauthammer  
*Branch Office*

425 S. Beverly Dr., Beverly Hills, Calif.  
*Services Offered*—Television program pack-  
aging.

*Productions*—The Keefe Brasselle Show,  
The Cara Williams Show, The Baileys of  
Balboa, The Reporter.

## **Ripple, Dolora**

18 E. 48th St., New York, N. Y.  
Phone: PL 3-5758

*Services offered*: Distributors of one hour,  
one-half hour and five minute features, car-  
toons and sports events.

## **Robeck, Peter M., & Co., Inc.**

230 Park Ave., New York 17, N. Y.  
Phone: MU 9-2687

President ..... Peter M. Robeck  
V.P.'s ..... Otto A. Ohland, Joseph F. Greene  
*Branch Office*

6269 Selma, Los Angeles, Calif  
Phone: 466-1445

W. Coast Sales Mgr. .... James F. Hoffman  
*Services Offered*—Distribution & produc-  
tion for TV.

*Distributing*—The Pioneers (104), Trails  
West (104), BBC Plays (18), An Age of  
Kings (15), Living Camera (10).

## **Robertson, Joseph F. Organization**

11151 Sarah St., N. Hollywood, Calif.  
President ..... Joseph F. Robertson  
*Services Offered*—Producer & director of  
theatrical films for all media, domestic & in-  
ternational.

## **Rockett, F. K. Productions** (See Commercial Producers)

## **Rodney-Young Enterprises**

9134 Sunset Blvd., Hollywood 69, Calif.  
Phone: CR 6-4174

President ..... Robert Young  
Vice President ..... Eugene B. Rodney  
Secretary ..... Ben Bisgeier  
*Services Offered*—Producers of TV series.

## **Roffman, Richard H., Associates**

675 West End Ave., New York 25, N. Y.  
Phone: RI 9-3647

Bd. Chairman ..... Maurice Roffman  
President ..... Richard H. Roffman  
Vice Pres. .... Sophie S. Roffman  
*Services Offered*—Radio and TV produc-  
tion, public relations, publicity, promotion.

## **Rogers, Roy Syndication, Inc.**

357 North Canon Drive, Beverly Hills, Calif.  
Phone: CRestview 4-5954

President ..... Edward L. Koenig, Jr.  
*Services Offered*—World-wide distribution  
of 100 Roy Rogers half-hour television shows  
and 26 Brave Eagle television shows.

## **Rollins Organization, Inc., The**

c/o Producers Studio, 650 N. Bronson Ave.,  
Hollywood, Calif.  
Phone: HO 6-3111

Exec. Producer ..... Michael W. Rollens  
Production Spvsr. .... Phil G. Girioldi  
Sales Dir. .... Hank Baum  
*Services Offered*—TV, theatrical, non-the-  
atrical and news films production; service  
organization.

## **Romper Room, Inc.** (See Cluster Enterprises, Inc.)

## **Roncom Productions**

405 Park Ave., New York, N. Y.  
Phone: PL 1-1480

*Productions*—Perry Como's Kraft Music  
Hall; Kraft Suspense Theatre (with Revue  
Studios).

## **Ross-Danzig TV, Inc.**

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: 462-6464  
President ..... A. Bartlett Ross, Jr.

# RADIO & TV PRODUCERS & DISTRIBUTORS

Secy.-Treas.....Frank K. Danzig  
 Exec. Producer.....Al Burton  
 Assoc. Prod. ....Dottie Silin  
*Services Offered*—Package production of live & filmed television programs.

## Said-Luth-Thourlby

8913 Sunset Blvd., Los Angeles 69, Calif.  
 Phone: OL 2-4800

President .....William Thourlby  
 Vice President.....Fouad Said  
 Secretary-Treasurer.....T. O. Luth  
 Public Relations Dir.....Stanley Zipperman  
*Services Offered*: Production for television and other visual media.

## Sands, Alan, Productions

565 Fifth Ave., New York 17, N. Y.  
 Phone: OX 7-6135

President .....Alan Sands  
 Sales Mgr. ....George Comtois  
 Producer-Writer .....Cecile Diamond  
*Services Offered*—Creation, production and writing of syndicated radio-TV series.  
*Productions*—Marriage, Before and After; Boating Tips, Top 10 Dance Party, Your Child and You, Your Guide to Good Health, Great American Women, Let's Talk It Over, Amy Vanderbilt Etiquette Series.

## Saphier, James L., Agency, Inc.

9229 Sunset Blvd., Los Angeles 46, Calif.  
 Phone: CR 1-7231

President.....James L. Saphier  
*Services Offered*: Radio and TV productions, sale of package programs and talent.  
*Productions*—The Bob Hope Show.

## Saudek, Robert, Associates, Inc.

630 Fifth Ave., New York, N. Y.  
 Phone: LT 1-1070

President .....Robert Saudek  
*Services Offered*—Producers of television programs.

## Savage, Allen Network Productions

30 East 54th St., New York 22, N. Y.  
 Phone: EL 5-1434

Owner .....Allen Savage  
*Services Offered*—Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.

## Schubert, Bernard L., Inc.

505 Park Ave., New York, N. Y.  
 Phone: MUrray Hill 8-0940

*Services Offered*—Producer & distributors of TV programs & series—live & film.

## Schwimmer, Walter, Inc.

410 N. Michigan Ave., Chicago, Ill. 60611  
 Phone: 467-5220

President .....Walter Schwimmer  
 V.P., Chg. of Sales.....Bernard Crost

V.P., Chg. Pgmng.....Arthur E. Pickens, Jr.  
 Branch Office  
 527 Madison Ave., New York 22, N. Y.  
 Phone: ELdorado 5-4616

Manager .....Jack Arden  
*Services Offered*—TV and radio package programs.

*Productions*—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis, World Series of Golf, Let's Go to The Races; Radio: Tune Test, Tello-Test.

## Scope TV, Inc.

45 West 45th St., New York 36, N. Y.  
 Phones JU 2-5667

President .....Elliott Abrams  
*Services Offered*—TV distribution of film and live shows. Production of new program concepts. TV syndication consultant.

## Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.  
 Phone: PLaza 1-4432

### Management

Exec. V.P., Gen. Mgr. ....Jerome Hyams  
 V.P. Chg. Sales .....John H. Mitchell  
 V.P., International Oper.....Lloyd Burns  
 V.P. Chg. Synd.....Robert Seidelman  
 Treasurer .....Berton Schneider  
 Vice-Pres., Sec. ....R. Karp  
 Comptroller .....Milton Klein  
 Dir., Merchandising.....Edward Justin  
 Pub., Promo. Dir. ....Don Garrett  
 V.P., Adv. Sales Plan .....Pierre Marquis  
 Technical Director .....M. Peter Keane  
 Dir., Adv.-Sls. Planning.....Pierre Marquis  
*Syndicated Sales*

Eastern Manager.....Daniel Goodman  
 Western Mgr.....Robert Newgard  
 Mid-West Mgr.....William Hart  
 Southern Mgr.....Don Bryan  
 South West. Mgr.....Frank Parton  
*International*

102 Peter St., Toronto, Ont., Canada  
 Gen. Mgr.....Ray Junkin  
 Film House, 142-150 Wardour St., London, W1, England  
 Sales Rep.....George Blaug  
 MLC Bldg., 105-153 Miller St., No. Sydney, N.S.W., Australia

Managing Director.....Joe Joel  
 Plaza de la Republicas #43, Mexico 1, D. F.  
 Manager .....Harold Winston  
 Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-cho, Minato-Ku, Tokyo, Japan  
*Hollywood*

1334 N. Beachwood, Hollywood, Cal.  
 Phone: HOLlywood 6-3141

St. V.P., West Coast Oper. ....W. Dozier  
 V.P., Exec. Prod. ....Harry Ackerman  
 V.P., Exec. Prod. Mgr.....Charles Fries  
 Gen. Asst. to W. Dozier.....Selmer Chalif  
 Asst. Secretary.....Arthur M. Frankel  
 Casting Dir.....Mildred Gusse  
 Publicity Director.....James Hardiman  
 Story Editor.....Peggy Phillips  
 Editorial Chief.....Larry Werner

## RADIO & TV PRODUCERS & DISTRIBUTORS

*Services Offered*—Production, distribution TV film programs, commercials.

*Productions*—The Donna Reed Show (with Todon Prods.), Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Route 66, Hazel, The Farmer's Daughter, Redigo, Grindl, Bewitched.  
(See also Elliott, Unger & Elliott, Inc., under Commercial Producers.)

### **Selden, Geoffrey, Associates, Inc.**

300 E. 51st St., New York, N. Y.  
Phone: HA 1-1570

President ..... Geoffrey Selden  
*Services Offered*—TV programs and packages.

### **Selmur Productions, Inc.**

4151 Prospect Ave., Hollywood 27, Calif.  
Phone: NO 3-3311

President ..... Selig J. Seligman  
V.P., Admin. & Bus. Affairs. Leon I. Mirell  
*Services Offered*—Production of TV programs and series (film, tape and live), including Combat!, Mickey and Shindig.

### **Seven Arts Associated Corp.**

200 Park Ave., New York 17, N. Y.  
Phone: YU 6-1717

President ..... Eliot Hyman  
Secretary-Treas. .... Samuel H. Haims  
V.P., Gen. Sales Mgr. .... W. Robert Rich  
V.P., Natl. Sales Mgr. .... Donald Klauber  
Dir. of Operations. .... Herbert Richek  
Dir. of Sta. Rep. & Natl. Sls.

Leonard Hammer

Eastern Div. Mgr. .... Lloyd Krause  
Eastern Div. Acc. Exec. .... Jack Heim  
Dir., Adv., Sales Promo.,

Pub. .... Harvey Chertok

#### *Branch Offices*

4630 Estes, Lincolnwood, Ill.  
Phone: OR 4-5105

Midwest Sales Mgr. .... Robert Hoffman  
Midwest Acct. Exec. .... Othur Oliver  
3562 Royal Woods Drive, Sherman Oaks, Cal.  
Phone: STate 8-8276

West Coast Div. Mgr. .... George Mitchell  
West Coast Div. Acct. Exec. .... Alden Adolph  
5641 Charleston Drive, Dallas, Tex.  
Phone: AD 9-2855

Southwest Div. Mgr. .... David Hunt  
Southwest Div. Acct. Exec. .... Carl Miller

### **SEVEN ARTS PRODUCTIONS INTERNATIONAL, LTD.**

24 Berkeley Sq., London, W. 1, Eng.  
Phone: HYde Park 0671

V.P. in Chg. Foreign Oper. .... Norman Katz  
*Services Offered*—TV distributor of 34 Warner Bros. "Films of the 50's" (Volume 1); 41 Warner Bros. "Films of the 50's" (Volume 2); 41 Warner Bros. "Films of the 50's" (Volume 3); 40 Twentieth Century-Fox "Films of the 50's" (Volume 4); 53 Warner Bros Films of the 50's (Vol. 5); 50 20th Century-Fox Films of the 50's (Vol. 7); 42 20th Century-Fox Films of the 50's (Vol. 8);

Boston Symphony Orchestra Series (13); The Emmett Kelly Show (39); En France (26); Mahalia Jackson Sings (82); Laffs (65); Out of The Inkwell (100); Churchill, The Man (special).

### **7 League Productions, Inc.**

550 Fifth Ave., New York 36, N. Y.  
Phone: PLaza 7-3638

President ..... Richard Merrill Gillaspay  
V.P., Sales ..... Joseph G. Leslie  
V.P., Programming ..... Jerry Speaker  
Dir., Synd. Sales ..... William Renfroe  
Production Mgr. .... Robert Dunham  
Producer, Story Ed. .... Frank Share

#### *Branch Offices*

507 N.W. 2nd St., Homestead, Fla.  
Phone: 247-2445

President ..... Richard M. Gillaspay  
*Services Offered*—Producers of all types of programs for live, video tape, or film television, including package programs, agency shows, spots, industrial and documentary.

### **Sextant, Inc.**

1271 Ave of the Americas, New York, N. Y.  
Phone: LT 1-7611

President ..... Robert D. Graff  
Vice-Pres. .... Robert E. Ginna, Jr.,  
Milton A. Fruchtmann  
*Services Offered*—Production of TV programs and theatrical films.

### **Shamley Productions**

Universal City Studios, Universal City, Calif.  
Phone: 877-1211

Exec. Producer ..... Norman Lloyd  
Producers ..... Herbert Coleman,  
Joan Harrison, Gordon Hessler  
*Production*—The Alfred Hitchcock Hour.

### **Shiffrin-Hyland Agency**

315 South Beverly Drive, Beverly Hills, Calif.  
Phone: CR 4-7641

Co-owners ..... Dick Irving Hyland  
William Shiffrin  
*Services Offered*—TV and feature film packages. Literary and actors' agent.

### **Show Corp. of America**

45 Rockefeller Plaza, New York, N. Y.  
Phone: PL 7-9820

President ..... C. Robert Manby  
Vice Pres. .... Frederick S. Schneier  
*Services Offered*—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

### **Signal Productions, Inc.**

6223 Selma Ave., Hollywood 28, Calif.  
Phone: 463-4173

V.P. Gen. Mgr. .... Edwin W. Buckalew  
*Services Offered*—Produce and syndicate radio programs.

### **Simon, Al, Productions, Inc.**

(See Commercial Producers)

### **Skibo Productions, Inc.**

165 W. 46th St., New York 36, N. Y.

# RADIO & TV PRODUCERS & DISTRIBUTORS

Phone: PLaza 7-2265

President-Treas. .... Patrick E. Shanahan  
*Services Offered*—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

## **Slesinger, Stephen, Inc.**

247 Park Ave., New York 17, N. Y.

Phone: YUkon 6-8166

President ..... Shirley A. Slesinger  
*Services Offered*—TV films, based on the following properties: Red Ryder, King of the Royal Mounted, Ozark Ike and Winnie the Pooh.

## **Smith, Walter Harrison, Associates, Inc.**

(See Commercial Producers)

## **Snazelle Productions, Inc.**

(See Commercial Producers)

## **Somerset Productions, Inc.**

Mt. Lucas Rd., Princeton, N. J.

Phone: WA 4-3554

President ..... Chet Huntley  
Secretary ..... A. E. Hogarty

### *Branch Offices*

Suite 415, 8929 Wilshire Blvd.,  
Beverly Hills, Calif.

Phone: 652-1680

Vice-President ..... Gordon Knox  
Suite 114, 201 Massachusetts Ave., N. E.

Washington, D. C.

Phone: 546-2754

Vice-President ..... Eugene C. Zack  
*Services Offered*—Production and distribution of all types of films for TV.

## **Souvaine Associates, Inc., The**

135 Central Park West, New York 23, N. Y.

Phone: TR 3-1158

Producer ..... Geraldine Souvaine  
*Services Offered*: Producers of radio and TV programs.

## **Space Age Productions**

Box 38044, Hollywood, Calif.

Phone: HO 6-4357

President ..... Jim Morgan  
Vice-President ..... Chuck Forman  
Sec.-Treas. .... Richard Stone  
*Services Offered*—Production and distribution of Rod Rocket.

## **Spencer Productions, Inc.**

507 Fifth Ave., New York 17, N. Y.

Phone: OX 7-5995

President ..... Jeanne Allgeier  
Office Manager ..... Alan Abel  
*Services Offered*—Producer of TV series, pilot films for television.

## **Sports Network, Inc.**

530 Fifth Ave., New York, N. Y.

Phone: MO 1-1000

President ..... Richard E. Bailey  
Vice-President ..... Roylance H. Sharp  
Secretary-Treasurer .... Thomas J. Schilling  
Comptroller ..... William Hyland

Sales Mgr. .... Anthony Trowbridge  
V.P., Engineering ..... Charles A. Voso  
*Branch Offices*

153 Orchard St., E. Rutherford, N. J.

Phone: WE 3-3366

Manager ..... Victor Grenier  
14 N. Newstead, St. Louis, Mo.

Phone: JE 5-4682

Manager ..... Paul Adams  
*Services Offered*—Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits. Video tape center available for screening, dubbing and editing.

## **Sports Programs, Inc.**

663 Fifth Ave., New York, N.Y.

Phone: MU 8-3100

Vice-Pres., Gen. Mgr. .. Chester R. Simmons  
V.P., Exec. Prod. .... Rooney Arledge  
Operations Dir. .... William C. Seaman  
Business Mgr. .... Jack Fitzgerald  
*Services Offered* — Productions of sports programs for TV.

## **Sports Publicity Institute, Inc.**

817 W. Grace St., Chicago 13, Ill.

Phone: WE 5-2218

President ..... Vince McMahon  
Vice President ..... Fred Kohler  
V.P., Nat Sales Mgr. .... B. J. Kohler  
*Services Offered* — Producers and distributors of wrestling shows on tape and film.  
*Production*—Wrestling Champion.

## **Square Deal Pictures Co.**

357 S. Wilton Place, Los Angeles 5, Calif.

Phone: 934-5061

General Manager ..... Donn Marvin  
Bus. Mgr. .... E. F. Marvin  
*Services Offered*—Produce & distribute films for TV and other uses.

## **Stage 5 Productions, Inc.**

1040 N. Las Palmas, Hollywood, Calif.

Phone: HOLLYWOOD 9-9011

Producer, Dir. .... Ozzie Nelson  
Associate Producer ..... Leo Pepin  
Cameraman ..... Robert Moreno  
Film Editors . . . Bill Murphy, Newell Kimlin  
*Services Offered*—Producing the television series, The Adventures of Ozzie and Harriet.

## **Stahl, Al, Productions**

(See Animated Productions, Inc.

Under Commercial Producers)

## **Stark, Wilbur**

25 W. 54th St., New York, N. Y.

Phone: CI 6-0042

President ..... Wilbur Stark  
*Services Offered*—Filmed and live TV.

## **Sterling-Movies U. S. A., Inc.**

375 Park Ave., New York 22, N. Y.

Phone: JUdson 6-1717

President ..... Chas. F. Dolan



## RADIO & TV PRODUCERS & DISTRIBUTORS

Exec. Vice-President.....Sophie C. Hohne  
V.P., General Manager...G. Roger Cahaney  
*Services Offered*—Distributors of sponsored  
“free” films to television stations and to gen-  
eral 16 mm. audiences.

**Sterling Television Co., Inc.**  
(See Walter Reade-Sterling, Inc.)

**Stern, Charles H., Agency**  
Taft Bldg., Hollywood & Vine Sts.,  
Hollywood 28, Calif.

Owner.....Charles H. Stern  
*Services Offered*—Package music shows for  
TV; talent representative for radio & TV  
commercials.  
*Productions*—Music Of The '60's.

**Stokey, Mike, Enterprises**  
1445 N. Las Palmas, Hollywood, Calif.  
Phone: HO 6-7304

President.....Mike Stokey  
Secretary.....John Hueners  
Treasurer.....Ethelyn Davis  
*Services Offered*—Package producers of  
live and filmed TV shows.  
*Productions*—Stump the Stars, Author!  
Author!, Spinasong, Writer Wrong, It's in  
the Cards.

### Stone Film Library

310 West 73rd St., New York 23, N. Y.  
Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone  
*Services Offered*—Producer and packager  
of motion picture films and films for TV.

### Storer Programs, Inc.

500 Park Ave., New York, N. Y. 10022  
Phone: PLaza 2-7525

Business Mgr.....Buddy Ray  
Sales Manager.....Jacques Liebenguth  
National Mkt. Mgr.....Hank Davis  
Northeastern Mgr.....Bob Rodgers

#### Branch Offices

333 Michigan Ave., Chicago 1, Ill.  
Phone: CEntral 6-3863

Midwestern Manager.....Dick Baldwin  
338 S. Western Ave., Los Angeles, Calif.  
Phone: 385-0256

Western Mgr.....James Strain  
Memphis, Tenn.—Maywood Lake, Miss.  
Phone: JA 6-1565

Southeastern Mgr.....Charles Britt  
905 Woodshire Lane, St. Louis, Mo.  
Phone: WO 1-2233

Southwestern Mgr.....Robert F. Neece  
*Services Offered*—Producer & distributors  
of television programming.

*Productions* — Divorce Court; B'Wana  
Don; Communism: RME; The Littlest  
Hobo; The New Adventures of Pinocchio;  
The Wizard of Oz.

### Sullivan Productions

485 Madison Ave., New York, N. Y.  
Phone: PL 1-2345

Producer.....Bob Precht  
*Production*—The Ed Sullivan Show.

**Summit Films Affiliates, Inc.**  
1600 Broadway, New York, N. Y.  
Phone: JU 2-5869

President.....Stuart A. Hersh  
Vice-Pres., Sec.....Sheldon Riss  
Vice-Pres., Treas.....Pablo Zavala  
*Services Offered* — Complete production  
and post-production facilities and services.

### T & L Productions

846 N. Cahuenga Blvd., Hollywood, Calif.  
Phone: HO 9-9061

Owners...Danny Thomas, Sheldon Leonard  
*Services Offered*—Production of TV pro-  
grams.

*Productions*—The Andy Griffith Show, Go-  
mer Pyle—USMC (both Mayberry Prods.  
div.), The Bill Dana Show (Amigo Prods.  
div.), The Dick Van Dyke Show (Calvada  
Prods. div.), The Joey Bishop Show (Belmar  
Prods. div.), The Danny Thomas Show  
(Rosemarie Prods. div.), The Real McCoys  
(daytime stripping), The Tycoon.

### TV Marketeers, Inc.

300 E. 51st St., New York, N. Y. 10022  
N. Y.

Phone: YUkon 6-2553

President.....Wyun Nathan  
*Branch Office*

650 N. Bronson Ave., Los Angeles, Calif.  
Phone: HO 6-3111

*Services Offered*—Production representa-  
tion for TV series, spectaculars (film and  
live), feature and commercial films for TV,  
industrial films.

### TFT Corp.

(See Talent-Assocs.-Paramount Ltd.)

### T-V Visuals, Inc.

(See Commercial Producers)

### Talad Corp.

730 Fifth Ave., New York 19, N. Y.  
Phone: Circle 6-7242

President.....Charles Bernard  
*Services Offered*: Producers of live &  
filmed programs. Also package programs and  
commercials.

### Talent Associates- Paramount Ltd.

444 Madison Ave., New York 22, N. Y.  
Phone: PLaza 3-1030

President.....David Susskind  
Exec. Vice-Pres.....Daniel Melnick  
*Services Offered*—TV packaging, film pro-  
duction; taped programs and motion pictures.  
*Productions*—East Side/West Side, duPont  
Show of the Week, network specials; Open  
End (Pamandia Prods. div.); Mr. Broadway  
(TFT Corp. div.).

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Tandem Enterprises, Inc.**

5451 Marathon St., Los Angeles 38, Calif.  
Phone: Hollywood 9-2411

President ..... Bud Yorkin  
V.P., Secy. .... Norman Lear  
Treasurer ..... Ben Bisgeier  
Services Offered—Production of live and film TV packages; executive production.

## **Taylor/Nodland Ltd. Taynod Productions, Inc.**

75 E. Wacker Drive, Chicago, Ill.  
Phone: 236-0221

President ..... Sherrill Taylor  
Exec. Vice Pres. .... Jory Nodland  
Services Offered: Producers of Kukla and Ollie, Best of Roger Williams.

## **Tele-Color, Inc.**

1121 S. Glenstone, Springfield, Mo.  
Phone: UN 2-4422

President ..... Norman Grant  
Vice-Pres. .... John B. Mahaffey,  
E. E. Siman Jr.  
Services Offered—Production of color TV programs; color consultation.

## **Tele Features, Inc.**

516 Fifth Ave., New York, N. Y.  
Phone: YUkon 6-4979

President ..... Al Odeal  
Services Offered—Syndication of Courageous Cat cartoon series.

## **Telecast Enterprises**

(See Goodson-Todman Productions)

## **Tele-Tape Productions, Inc.**

136 E. 55th St., New York, N. Y.  
Phone: PL 2-7255

President ..... Richard E. Riedel  
General Mgr. .... James E. Witte  
Branch Offices

135 S. LaSalle St., Chicago, Ill.  
Phone: 332-2718

Manager ..... William J. Marshall  
471 Victoria Terrace, Ridgewood, N.J.  
Phone: 943-7333

Chief Engineer ..... John J. Natale  
Services Offered—Video tape recording—location and studio; complete production of TV shows, commercials, closed-circuit and industrial shows; mobile video tape units; cameras; videotape recorders.

## **Teledynamics Corp.**

729 Seventh Ave., New York 19, N. Y.  
Phone: JUdson 6-6052

President ..... Irwin Pizor  
Vice President. .... Dan Kennis  
Branch Offices

289 Viale Somalia, Rome, Italy  
Phone: 8389932

Managing Director..... Alfredo Panone  
20 Sonnenstrasse, Munich 15, Germany  
Phone: 55 74 96/7

Managing Director..... Elfie Thuy

## **Telekew Productions**

1626 N. Vine Ct., Hollywood, Calif.  
Phone: HO 9-1993

Exec. Producer ..... Sam Lutz  
Producer ..... Jim Hobson  
Production—The Lawrence Welk Show.

## **Telemated Motion Pictures**

(See Commercial Producers)

## **Telesynd**

(Div. of the Wrather Corp.)

136 East 57th St., New York 22, N. Y.  
Phone: PLaza 2-3210

President ..... Hardie Frieberg  
Vice-President ..... Herbert Lazarus  
Branch Office

270 North Canon Drive, Beverly Hills, Calif.  
Phone: CR 4-8521

(Additional offices in Buenos Aires, Mexico City and Tokyo.)

Services Offered—Distribution of TV film series.

Productions—Lone Ranger, (166); Lone Ranger Feature Film; Sgt. Preston of the Yukon (78).

## **Televenture, Inc.**

757 Third Ave., New York, N. Y.  
Phone: PL 3-6410

President ..... Soren Christensen  
Services Offered: Producers of TV & special purpose industrial documentary films.

## **Television Broadcasting Service, Inc.**

Box 693, New York, N. Y. 10023  
Phone: HA 1-1784

Pres., Exec. Prod. .... William R. Riddle  
Vice-President ..... Edith L. Riddle  
Treasurer ..... Carlyle L. Helber

Secretary ..... Jim Holloway  
Asst. Treas. .... Joseph G. Vietri  
Comm. TV Prod. .... Hal Miller

Services Offered: Package shows, live production, travels, rentals, sound film prod., 16mm and 35mm, color or black-and-white. Videotape, safety sound films, training films, sales training films, slides, industrials, mechanical films and tapes.

## **Television Industries, Inc.**

400 Park Ave., New York 22, N. Y.  
Phone: PLaza 1-6800

President..... Max E. Youngstein  
Exec. V.P..... Jerome Pickman  
Vice President..... Martin J. Robinson

Vice President..... Charles F. Simonelli  
Services Offered: Feature films; short subjects; film packages; television and radio time.

## RADIO & TV PRODUCERS & DISTRIBUTORS

### **Television Interamericana, S.A.**

4545 Ponce de Leon Blvd., Coral Gables, Fla.  
Phone: 661-7629

President .....Goar Mestre  
Exec. Vice President.....Arturo Chaubau  
Manager .....Manuel Vidal

#### *Representatives*

Calle Lima No. 1261, Buenos Aires, Argentina  
Proartel .....Ramon Alonso  
Apartado Aereo 7030, Bogotá, Colombia  
Radio TV Interamericana ..Fernando Gomez  
c/o Petrolite Corp., Hotel Avila, Caracas,  
Venezuela

Representative.....John A. Cruz  
Apartado 8634, Fdez. Juncos Sta., Santurce,  
Puerto Rico

Int. Service Agency.....Carlos Rivera  
Ave. Chapultepec 18, Mexico, D. F.

Proveedora de Television, S.A.

Fernando Diez Barroso

Paseo de la Florida 19, Madrid, Spain  
Iberica de Com. y Exp., S.A.

Orlando R. Beceiro

*Services Offered*—Exclusive representatives  
of CBS Films, Inc. for Latin America and  
Spain. Other properties on distribution.

### **Television Personalities, Inc.**

(Assoc. with UPA Pictures, Inc.)

527 Madison Ave., New York 22, N. Y.

Phone: PL 2-3630

V.P. in charge of Sales.....Alvin E. Unger  
*Branch Office*

4440 Lakeside Drive, Burbank, Calif.

Phone: 849-3221; 842-7171 (local)

President .....Henry G. Saperstein

*Services Offered*—Production of animated  
television, distribution of films.

*Productions*—Mr. Magoo, The Famous Ad-  
ventures of Mr. Magoo, Dick Tracy.

(See also UPA Pictures, Inc., under  
Commercial Producers.)

### **Television Productions of America, Inc.**

77 West 55th St., New York 19, N. Y.

Phone: LT 1-1130

President .....Norman Baer

Vice President.....Phillip D'Antoni

*Services Offered*: Producers of live, tape &  
film TV programs and specials.

### **Television and Radio Features of America**

820 West End Ave., New York, N. Y. 10025

Phone: MO 3-7284

Executive Director.....Oliver W. Nicoll

Associate Director.....Sandra Munsell

*Services Offered*: Radio—Program produc-  
tion and consultation, package live shows,  
syndicated transcriptions, scripts, talent.  
Television—Program production and con-  
sultation, package live and film shows, scripts,  
talent.

### **Television Screen Productions, Inc.**

(See Commercial Producers)

### **Telstar Productions & Publications, Inc.**

11 Harding Lane, Westport, Conn.

Phone: 255-1077

President .....Bess Gilmore

Exec. Vice-Pres. ....John C. Gilmore

Vice-President .....Phillip G. Peterson

Adv., Pub. Rels. Dir. ...Richard N. Robbins

*Services Offered* — Syndication of radio  
programs; promotions; distribution of  
owned radio-TV sales promotion, "Numbers  
Up."

### **Thomas, Danny, Enterprises**

(See T & L Productions)

### **Time-Life Broadcast, Inc.**

Time & Life Bldg., Rockefeller Center,

New York 20, N. Y.

Phone: JU 6-1212

President.....Weston C. Pullen, Jr.

V.P., Gen. Mgr.....Frederick S. Gilbert

V.P., Internat. Devel.....Sig Mickelson

V.P., Prog. Dev. ....Edgar P. Smith

*Services Offered*—Productions for TV.

### **Toddy Pictures Co.**

(See Commercial Producers)

### **Todon Productions**

(See Screen Gems, Inc.)

### **Toreto Films, Inc.**

9885 Charleville Blvd., Beverly Hills, Calif.

Phone: CR 4-6023

President .....Loretta Young

Secretary, Treas.....Robert F. Shewalter

*Services Offered*—Producing films for tele-  
vision.

*Production*—The Loretta Young Show.

### **Trans-Lux Television Corp.**

625 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-3110

President .....Richard P. Brandt

V.P., Gen. Sls. Mgr.....Richard Carlton

Asst. Vice-Pres.....Sidney Ginsberg

Nat. Sales Mgr.....Frank A. Browne

E. Div. Mgr., Synd. Sls.....Murray Oken

Adv., Pub. Dir.....Albert Boyars

#### *Branch Offices*

6253 Hollywood Blvd., Los Angeles 28, Calif.

Phone: HOLIywood 2-6903

Western Div. Manager...A. L. Manheimer

520 N. Michigan Ave., Chicago, Ill.

Phone: SUperior 7-3995

Midwest Div. Manager .....Marvin Lowe

47 W. 56th St., New York, N. Y. 10019

Phone: PL 1-3110

Film Serv. Mgr.....Irving Kleinfeld

(Additional office in Zurich.)

## RADIO & TV PRODUCERS & DISTRIBUTORS

*Services Offered*—Distribution of filmed television programs; short subjects, series and features.

*Productions*—Mack & Myer for Hire, Animal Parade, Top Draw Features, Felix the Cat, It's a Wonderful World, Magic Room, Guest Shot, The Mighty Hercules, Junior Science, Encyclopaedia Britannica Films Library, Award Four Feature Films, American Civil War.

### **Trans-World Independent Newsreel Service**

Box 2801, Washington, D.C. 20013

President ..... T. R. Wayman

Vice President ..... D. de Martinau

Secy.-Treas. .... E. B. T'Kach

#### *Branch Offices*

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HO 2-1133

Manager ..... T. J. Rourke

219 Security Trust Bldg., Miami, Fla.

Phone: FR 3-8729

Manager ..... A. L. Weintraub

307 West 15th, Suite 14, Minneapolis 3, Minn.

Phone: 333-8822

Manager ..... E. B. T'Kach

Box 12842, St. Petersburg, Fla. 33733

Phone: 544-0248

Manager ..... M. Pang

*Services Offered*: Industrial, newsreel and documentary film production on a world-wide basis.

### **Transcription Sales, Inc.**

128 West First St., Dayton 2, Ohio

Phone: BA 2-3773

President ..... J. P. Williams

Vice President ..... Alexander Buchan

General Manager ..... Gerhard Joseph

*Services Offered*: Quarter-hour programs featuring "Singin' Sam."

### **Triangle Program Sales**

320 Park Ave., New York, N. Y.

Phone: HA 1-2770

Prog. Sales Dir. .... Mike Roberts

*Services Offered*—Production and distribution of radio and TV programs.

*Productions*—This is America, Frontiers of Knowledge.

### **Tribune Films, Inc.**

141 East 44th St., New York 17, N. Y.

Phone: MUrray Hill 7-2590

President ..... Miss Roma Sfreddo

Secretary ..... Mrs. Rita Hicks

*Services Offered*—Distributor of free-loan films.

### **Twentieth Century-Fox Television, Inc.**

10201 W. Pico Blvd., Los Angeles, Calif.

Phone: CR 6-2211

President ..... Richard Zanuck

V.P. in Chg. of Prod. .... William Self

Exec. Producers... Hal Kanter, Paul Monash,

Andrew Fenady

Business Affairs Dir. .... Maurice Morton  
Casting Director ..... Cliff Gould  
Story Editor ..... Frank Glicksman  
Publicity ..... John Campbell  
Gen'l Music Dir. .... Lionel Newman  
Controller ..... M. L. Carr, Jr.  
Production Manager ..... Gaston Glass

#### *Branch Office*

444 West 56th St., New York, N. Y.

Phone: CO 5-3320

*Productions*—Daniel Boone (with Arcola Prods. and Fesspar Prods.), Voyage to the Bottom of the Sea, Peyton Place, 12 O'Clock High (with QM Prods.), Valentine's Day.

### **Twentieth Century-Fox Television International**

444 W. 56th St., N. Y. C.

Phone: CO 5-3320

President ..... Seymour Poe

Dir. of International Sales... Alan Silverbach

*Services Offered*—Distribution of TV material in the international market.

*Productions*—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

### **UPA Pictures, Inc.**

(See Television Personalities, Inc.)

### **UPI Newsfilm**

448 West 56th St., New York, N. Y.

Phone: MU 2-0400

General Mgr. .... Harry Varian

*Services Offered*—Theatrical and TV news films; short subjects.

### **U. S. Television Newsfilm, Inc.**

713 N. Highland Ave., Los Angeles, Calif.

Phone: WE 5-3655

President ..... Clete Roberts

Prod.-Dir. .... Julian Macdonald

Photography Dir. .... Joe Longo

#### *Foreign Branch Offices*

Gelfrt Strasse 10, Berlin, Germany

Bureau Chief ..... Abe Ashkenasi

40 Rue du Mont Valerien, Paris, France

Bureau Chief ..... Robert Cody

Mirabellbacken 16, Stockholm, Sweden

Bureau Chief ..... Ake Borglund

Marunouchi, Chiyoda-Ku, Tokyo, Japan

Bureau Chief ..... Norm Sklare

*Services Offered*—News and documentary programs for TV, films for business, industry and education.

### **Ullman, Richard H., Inc.**

(See Commercial Producers)

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **United Artists Associated**

(Div. of United Artists Television, Inc.)  
(See United Artists Television, Inc.)

## **United Artists Television, Inc.**

555 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-4700

President ..... John L. Sinn  
Exec. V.P., Chg. of Sales... Maurice J. Rifkin  
Exec. V.P., Chg. All Pgms.... Richard Dorso  
V.P., Foreign Oper.... Herbert R. Banquer  
Sales Mgr., West Div. .... Jack Martin  
Gen. Mgr. Spec. Plans Div.... Al Goustin  
Manager, Spec. Proj. .... Bob Reis

### *Branch Offices*

1529 Madison Road, Cincinnati 6, Ohio  
V.P. & Sls. Mgr. Central Div.... Ed Broman  
520 N. Michigan Ave., Chicago 11, Ill.  
Sales Mgr., Western Div. .... Jack Martin  
9465 Wilshire Blvd., Beverly Hills, Calif.

*Services Offered*—Custom-built films for national and regional release, and syndicated shows.

*Productions*—The Patty Duke Show (see also Chrislaw Prods.), The Outer Limits (see also Daystar Prods.), The New Phil Silvers Show, Hollywood and the Stars, East Side/West Side (see also Talent Assocs.-Paramount Ltd.), Lee Marvin Presents—Lawbreaker, Gilligan's Island; also six hour specials.

## **United Film & Recording Studios**

(See Commercial Producers)

### **Univision, Inc.**

1450 Broadway, New York, N. Y.  
Phone: LOngacre 5-6300

President ..... David Jay  
Vice President..... Betty Jay  
*Services Offered*—Producers and suppliers of international TV programs taken from international TV networks.

### **VHF, Inc.**

304 E. 44th St., New York, N. Y.  
Phone: MU 6-0065

President..... Ira G. DeLumen  
*Services Offered*: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

### **V. I. P.**

720 5th Ave., New York 19, N. Y.  
Phone: PL 7-0130

President ..... Bill Murphy  
*Services Offered*—Procuring of prizes for quiz shows, production of quiz shows, endorsements by Very Important People, furnishing of guests for radio and TV shows.

## **VPI Industrial Productions, Inc.**

(Div. of VPI Productions)  
8 E. 48th St., New York, N. Y. 10017  
Phone: JU 2-8082

*Services Offered*—Industrial and trade shows.

(See also VPI Productions under Commercial Producers.)

## **Valor 9 Productions**

1041 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 9-6161

Directors ..... Maurice A. Krowitz,  
Joseph J. Szmanski  
*Services Offered*—Production of live and taped TV shows.

## **Van Bernard Productions, Inc.**

7800 Beverly Blvd., Los Angeles, Calif.  
Phone: 651-3323

Exec. Producer..... Guy della Cioppa  
Producer ..... Seymour Berns  
*Production*—The Red Skelton Hour.

## **Van Praag Productions**

(See Commercial Producers)

### **Vavin, Inc.**

236 E. 46th St., New York 17, N. Y.  
Phone: MUrray Hill 2-4624

President..... Richard de Rochemont  
Vice Presidents..... Joseph Stultz, Gerald E. Weiler

Secretary ..... Ruth Teksmo  
*Services Offered*—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical film.

### **Victor Corp.**

8721 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OLYmpia 2-7106

President ..... Mark Lipsky  
Vice President..... Sidney Lipsky  
Secretary-Treasurer ..... Martin Carr  
*Services Offered*—Producers and distributors of film for television.

*Productions*—110 post-'48 features, You Asked for It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

### **Victor & Richards, Inc.**

7 East 48th St., New York, N. Y.  
Phone: PL 2-7755

President & Sales Mgr.... Vic Lindeman, Jr.  
*Services Offered*: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

### **Video Enterprises, Inc.**

667 Madison Ave., New York, N. Y.  
Phone: PL 3-9327

President..... Philip J. Lane  
*Branch Office*

105 S. Western Ave., Los Angeles, Calif.  
Phone: DU 8-9666

Chief Executive..... H. Shaw  
*Services Offered*: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

# RADIO & TV PRODUCERS & DISTRIBUTORS

## **Video Programs, Inc.**

(Div. of VPI Productions)  
8 E. 48th St., New York, N. Y. 10017  
Phone: JU 2-8082

### *Branch Office*

1515 N. Western Ave., Hollywood 27, Calif.  
Phone: HO 6-8691

*Services Offered*—TV programming.  
(See also VPI Productions under  
Commercial Producers.)

## **Video-Tel International, Inc.**

(See Overseas Programming Co's. Ltd.)

## **Video Varieties, Inc.**

2 Gateway Center, Pittsburgh 22, Pa.  
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger  
Field Sales Mgr.....Walter O. Miller  
*Productions*—Producers and distributors of  
Weather Tots, a filmed series of 185 se-  
quences of babies acting out weather fore-  
casts; Hint Parade.

## **Videocraft International**

116 E. 30th St., New York, N. Y.  
Phone: OR 9-6030

President.....Arthur Rankin, Jr.  
Exec. Vice-Pres.....Jules Bass  
Vice-President.....Larry Roemer  
*Services Offered*—TV programs, features,  
industrials and commercials; live and ani-  
mation; stop-motion.

## **Videotape Productions of New York, Inc.**

(See Commercial Producers)

## **Vision Associates, Inc.**

680 Fifth Ave., New York 19, N. Y.  
Phone: Circle 5-2611

President.....Lee R. Bobker  
Vice Presidents....Helen R. Krist, Irving L.  
Oshman, Seymour J. Weissman  
*Services Offered*—16 & 35mm production  
7 editing facilities, audio visual consultants  
on theatrical, TV & tape programming.

## **WBC Program Sales, Inc.**

(Div. of Group W/Westinghouse Bestg. Co.)  
122 E. 42nd St., New York 17, N. Y.  
Phone: MU 7-0808

Vice Pres., Gen. Mgr.....Alvin Sussman  
*Services Offered* — Distribution of The  
Steve Allen Show, The Mike Douglas Show,  
Children's Specials, America: The Artist's  
Eye, Intertel.

## **WGN, Inc.**

(See Mid-America Videotape Productions)

## **Walter Reade-Sterling, Inc.**

241 E. 34th St., New York, N. Y.  
Phone: MU 3-6300

Board Chmn.....Walter Reade, Jr.  
President.....Saul J. Turell  
Adv., Pub. Dir. ....Albert Floresheimer, Jr.

### *Branch Office*

8833 Sunset Blvd. .... Los Angeles, Calif.  
Phone: OL 7-1346

Manager.....Alan Gleitsman  
*Services Offered* — Features, series and  
shorts for TV; theatrical features; motion  
picture theatre operators; educational films;  
distribution of Screen News Digest; screen  
advertising production and distribution.

*Productions* — Cinema 50, Cinema 70,  
Cinema 90, Silents Please, Special of the  
Week, Adventure Theatre, Abbott and Cos-  
tello, Main Event, Crusade in the Pacific,  
Movie Museum, Time Out for Sports, The  
Big Moment, Chatter's World, Cap'n Sailor  
Bird, Bowling Stars, Bowling Time.

## **Ward, Jay, Productions, Inc.**

8218 Sunset Blvd., Hollywood, Calif.  
Phone: OL 4-3050

President.....Jay Ward  
V.P.'s.....Bill Scott, Pete Burness,  
Bill Hurtz, Al Burns, Lew Keller, Gerard  
Baldwin, Skip Craig, Sam Clayberger  
Secy.-Treas.....Alex Anderson  
*Services Offered*: Producers of The Bull-  
winkle Show, Rocky & His Friends, Frac-  
tured Flickers, Watts Knu Show, The Nut-  
house, Super-Chicken, Hoppity Hooper,  
Simpson & Delaney.

## **Warner Bros. TV Division**

666 Fifth Avenue, New York 19, N. Y.  
Phone: Circle 6-1000

V.P. ....Joseph Kotler  
Sales Promotion Manager..Gordon Hellman  
Traffic Manager.....Ben De Augusta  
*Service Offered*—Off-network programs for  
distribution on individual market basis.

*Productions*—Cheyenne, Maverick, Sugar-  
foot, Bronco, Hawaiian Eye, Surfside 6, The  
Roaring 20's, Bourbon Street Beat, Lawman,  
No Time for Sergeants (with PenCam  
Prods.), Wendy and Me.

## **Washington, D.C., Television & Radio Program Service, Inc.**

2049 Westridge Rd., Los Angeles 49, Calif.  
Phone: GR 2-6291

President.....G. Bennett Larson  
*Services Offered*: Program ideas and Con-  
gressional coverage.  
*Productions*: U. S. Hearing Highlights.

## **Weiss, Louis, & Co.**

655 No. Fairfax Ave., Los Angeles 36, Calif.  
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss  
*Services Offered*—Production and distribu-  
tion of all types of television film program-  
ming.

## **Wintergood Productions**

(See Martin Goodman Productions)

## **Wolper Productions**

(Wholly-owned subsid. of Metromedia, Inc.)  
8720 Sunset Blvd., Hollywood 69, Calif.

Phone: OLympia 2-7075

President.....David L. Wolper  
Vice President.....Jack Haley, Jr.  
Vice President.....Mel Stuart  
Vice Pres. & Treas.....Harvey Bernhard  
Secretary .....Sylvan Covey  
Production Co-od.....Bert Gold  
Sound Dept. Head.....Jerry Young  
Music Head.....Jack Tillar  
Press Relations.....Henry Arnsten

*Services Offered*—Production of network and syndicated documentary film specials and series for domestic and foreign television.

*Production*—Hollywood and the Stars, Biography, The Legend of Marilyn Monroe, The Making of the President 1960, Krebszen, December 7—Day of Infamy, The Yanks Are Coming, The Rise and Fall of American Communism, Ten Seconds That Shook the World, American Women in the 20th Century, Berlin: From Kaiser to Khrushchev.

**Zodiac Productions**

ABC TV Ctr., 4151 Prospect, Hollywood 27, Calif.

Phone: NO 3-3311

*Production*—The Hollywood Palace.

**Zouary, Maurice H.,  
TV-Film Productions**

333 West 52nd St., New York 19, N. Y.

Phone: JUDson 2-6185

Owner.....Maurice H. Zouary  
Production Chief.....Joseph Mawra

*Services Offered*—Production, distribution of package programs and feature pictures; stock footage rentals.

*Productions*—Poem for a Day, Kiddie Camera.

(See also Filmvideo Releasing Corp.)

**SUPPORT THE  
RED CROSS**

**Prime**



**Films, inc.**

120 West 57th Street  
New York 19, N. Y.  
COlumbus 5-7480

**ALEC CAMPBELL, JR., Pres.**

**CONCEPTS**

FOR ADVERTISING, RADIO, TV & ENTERTAINMENT

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FOR ADVERTISING, RADIO, TV & ENTERTAINMENT

LARRY GREENE PRODUCTIONS

1151 SUNSET HILLS RD.

LOS ANGELES, CALIFORNIA 90069 CRESTVIEW 3-0643



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# **Commercials**

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**Commercial Producers**

**Jingle Producers**

**Transcription Companies**

**Recording Studios**

**Advertising Agencies**

# **in tune with the world**

SESAC licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry, throughout the world.

- RADIO • TELEVISION • MOTION PICTURES
- SYNDICATED FILMS • RECORDING COMPANIES
- THEATRES • HOTELS • CONCERT HALLS
- TRANSCRIPTIONS

# SESAC

**MEETS BROADCASTING'S PROGRAMMING NEEDS  
WITH THESE EXCLUSIVE SERVICES:**

## **"DRUMMERS"\***

Big-sound production and sales aids in Pop & C&W formats.

## **SESAC® RECORDINGS**

Modern Hi-Fi LP albums produced for the broadcaster.

## **LOW-COST PROGRAM PACKAGES**

Just a Minute!\*

Mood Magic

Instant Sports Music

A Gospel Sing

The Jazz Set

## **repertory recordings**

A gratis 45 rpm album service to the broadcasting industry showcasing SESAC RECORDINGS.

\* Trademarks

**SESAC INC.** THE COLISEUM TOWER • 10 COLUMBUS CIRCLE • NEW YORK 19, N. Y.

# Radio & TV Commercial & Jingle Producers, Transcription Companies

Following is a list of companies providing commercials, jingles and transcriptions for radio and television. Also included in this section are recording studios.

## A-D-S Audio

1300 E. Lee Highway, Fairfax City, Va. 22030  
Phone: CR 3-6309

Owner.....Arthur D. Stamler  
*Services Offered*—Spot announcements and programs for non-profit organizations or government agencies.

## AFP Distributors, Inc.

1600 Broadway, New York, N. Y.  
Phone: PL 7-5915

President.....Robert Gross  
Vice-President.....Lawrence A. Glesnes  
Prog. Dev. Dir.....Harriet H. Hester

### Branch Office

2141E Route 4, Fort Lee, N. J.  
Phone: WI 4-2156

*Services Offered*—Film and video tape commercials as part of film exchange services for agencies and film producers; storage; cutting room services, film handling.

## ATU Productions

130 W. 57th St., N.Y.C.  
Phone: JU 6-4552

Vice President.....Cal A. Stadlen  
Nat'l Sales Mgr.....Elliott Arluck

*Services Offered*—Creation, production of "Syndivdua" commercials for TV and radio. Specializing in humor—animation, puppets, live action.

## Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill  
Phone: MICHIGAN 2-5877

Pres., Exec. Prod.....Bernard Howard  
Sales Representative....Theodore H. Bohn

*Services Offered*—Creation, production of TV and business films—animation and live action. Specializing in unusual audio-visual presentations. Own studios and full equipment.

## Academy Films

1145 N. Las Palmas, Hollywood 38, Calif.  
Phone: HOLLYWOOD 6-6566

President.....J. Larsen

*Services Offered*—Complete motion picture production services for commercials; creation of jingles for agencies and advertisers.

## Ad-Staff, Inc.

1680 N. Vine St., Hollywood, Calif.  
Phone: CR 5-5219

President.....Don Quinn  
Vice President.....Martin Sperzel  
Secretary.....Helen Hendricks  
Treasurer.....Charles Goldring

*Services Offered*—Creation and production of radio and television commercials, music and/or humorous copy; recording facilities; production facilities; theme music for TV series; industrial films (copy and music).

## Advertisers' Broadcasting Co.

(See Program Producers)

## Alexander Film Co.

Alexander Film Bldg.,  
Colorado Springs, Colo.  
Phone: 473-1414

President.....Keith Munroe  
Admin. V.P.....Howard Emrich

### Branch Offices

500 Fifth Ave., New York 36, N. Y.  
Phone: LO 5-1350

V.P., Alexander Int.....Kenneth A. Silver  
472 Wrigley Bldg., Chicago 11, Ill.

Phone: WH 4-5980

Resident Vice-Pres.....Terry Hatch  
Resident Vice-Pres.....Dick Lewis

5140 Tootmoor Rd., Bloomfield Hills, Mich.  
Phone: 644-1212

Sr. Vice-Pres.....Don Ringsred  
Apartado 2926, Sam Juan, P. R.

Phone: 724-2896

Exec.-in-Chg.....Kenneth A. Silver  
7361 Pershing, University City, Mo.

Phone: VO 3-2815

Resident Vice-Pres.....Ted Westcott

*Services Offered*—TV film commercials, business and industrial films, theatre film commercials, distribution.

# RADIO & TV COMMERCIAL PRODUCERS

## **All-Scope Pictures, Inc.**

(Commercial Film Div. of Twentieth Century-Fox TV)

1417 N. Western Ave., Hollywood, Calif.

Phone: HOLLYWOOD 2-6231

President .....Gordon Mitchell  
*Services Offered*—TV commercials, all types of special purpose films.

## **Alpha Film Productions**

P. O. Box 5325, Baltimore 9, Md.

Phone: CL 2-4150

Owner.....W. E. Wood  
*Services Offered*—Film processing; titles; 16mm and 35mm sound recording; documentary films; TV spots; location shots filmed.

## **Ambassador Productions, Inc.**

6063 Sunset Blvd., Hollywood, Calif.

Phone: HO 9-6079

President.....A. J. Sowers  
Vice-President.....Stan Webb  
Executive Prod.....John J. Hennessy  
*Services Offered*—Production facilities for filming of TV commercials and programs: sound stage, scene dock, editing rooms, etc.

## **American Film Co.**

1329 Vine St., Philadelphia 7, Pa.

Phone: WA 2-1800

Manager.....Ben Harris  
Sales Mgr.....S. Adams  
Secretary.....J. Weyhmiller  
*Services Offered*—Production of motion pictures on special order, plus projection service, booking, inspection, storage and shipping departments, rental of 8mm and 16mm film plus special subjects from 1900 and advertising facilities.

## **American Film Productions, Inc.**

1600 Broadway, New York, N. Y. 10019

Phone: PL 7-5915

President.....Robert Gross  
Sec.-Treas.....Lawrence A. Glesnes  
Exec. Prod.....Sheldon Abromowitz  
Dir. Program Dev.....Harriet H. Hester  
Office Mgr.....Barbara Brazong  
*Services Offered*—Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black-and-white, live-action or animation in both 16mm and 35mm.

## **Animated Productions Inc.**

(Al Stahl Productions)

1600 Broadway, New York, N. Y.

Phone: CO 5-2942

President.....Al Stahl  
*Services Offered*—"Fotomation" process of producing animated and live-action pictures from stills, photos, artwork for TV spots and industrial films.

## **Animation Service Co.**

1780 Broadway, New York, N. Y. 10019

Phone: CI 5-4832

Chief Animator.....Paul Halliday  
Animation Spvsr.....Abe Blashko  
Administration Dir.....Seymour Posner  
*Services Offered*—All film art services, maps, charts, cartoon animation, animation camera work in 16mm and 35mm.

## **Animotion Associates, Inc.**

Room 309, 630 Ninth Ave., New York, N. Y.

Phone: CI 6-3817

President.....Graham Place  
Vice Pres.....Otto Feuer  
Gen. Mgr.....Donald Fellows  
Nat. Sales Dir.....Lee Krieger  
*Services Offered*—Production of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

## **Anton, Evan J., Productions, Ltd.**

550 Fifth Ave., New York, N. Y.

Phone: PL 7-3638

President.....Evan J. Anton  
*Services Offered*—Production of industrial and documentary films and slides, TV commercials and spots.

## **Arco Film Productions, Inc.**

580 Fifth Ave., New York 36, N. Y.

Phone: COLUMBUS 5-6968

President.....R. J. Oulmann  
*Services Offered*—TV film facilities; animation and TV film show packaging.

## **Armstrong, J., & Co.**

420 Lexington Ave., New York, N. Y.

Phone: LEXINGTON 2-5970

President.....Joseph Armstrong  
*Services Offered*—Syndicated commercials.

## **Associated Program Service**

(Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.

Phone: OREGON 4-7400

General Mgr. ....John Esau  
*Services Offered*—Transcription library exclusively comprising radio music, jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

## **Atlas Film Corp.**

1111 South Blvd., Oak Park, Ill.

Phone: AUstin 7-8620

President.....J. A. Kellock  
Vice Pres. & Prod. Mgr.....A. S. Bradish  
V.P.'s.....T. H. Peterson, R. L. McMillan, James L. Herman

# RADIO & TV COMMERCIAL PRODUCERS

## Branch Offices

2801 Cyclorama Dr., Cincinnati 11, Ohio  
Phone: MO 1-3867

Vice President .....R. L. McMillan  
11 Barbour Terraces, Woodward &  
W. Long Lake Rd., Bloomfield Hills, Mich.  
Phone: Midwest 7-1155

Vice President .....J. L. Herman  
408 Rucker Pl., Alexandria, Va.  
Phone: OV 3-1525

Manager .....R. C. Barrett  
*Services Offered*—Production of TV commercials, slidefilms, theatrical shorts, motion pictures 35mm and 16mm, black-and-write and color. Studios—35mm and 16mm lab and sound-recording services.

## Audio-Master Corp.

17 East 45th St., New York 17, N. Y.  
Phone: OXFord 7-0725

President .....Herbert Rosen  
*Services Offered*—Transcriptions; mood and bridge music library.

## Audio Productions, Inc.

630 Ninth Ave., New York, N. Y. 10036  
Phone: PL 7-0760

President.....Frank K. Speidell  
Vice Pres., Treas.....P. J. Mooney  
Vice President.....T. H. Westermann  
Secretary .....Alexander Gansell  
TV Dept. Mgr.....Harold R. Lipman

*Services Offered*—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

## Audio Techniques, Inc.

247 W. 46th St., New York, N. Y. 10036  
Phone: JUdson 6-2619

President.....Howard M. Lawrence  
Sec.-Treas.....John H. Beaumont  
*Services Offered*—Sound recording for radio and TV commercials and feature programs; complete disc services; magnetic and optical film transfers.

## Audio-Video Recording Service

(Div. of Capitol Transcriptions, Inc.)  
620 Eleventh St., N.W., Washington 1, D. C.  
Phone: (202)-393-1246

Manager.....H. Edward Behre  
*Services Offered*: Complete recording services, commercial and industrial accounts: slide film sound tracks, subsonic control tones for "Dukane" and others; audio-visual and message repeater cartridge specialists for "Salesmate," "LaBelle," "Pentron," "Cousino," "Spotmaster," "Music Masters," "Lectour" and others. Tapes of Presidential news conferences and other Washington events. Tape and cartridge duplicating. Auricon-Ampex-Rangertone single and double-system video services.

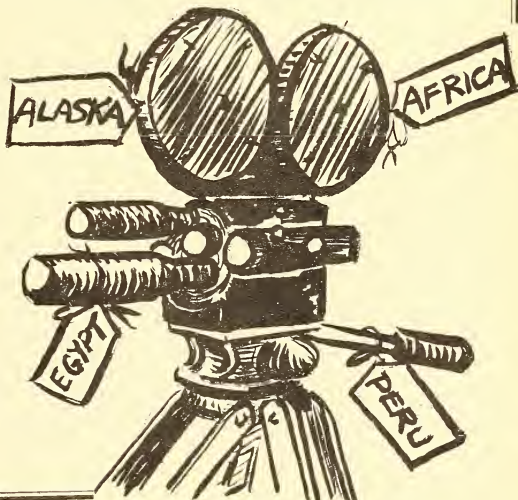
# unit 1

FILM PRODUCTIONS INC.

723 SEVENTH AVENUE • NEW YORK 19, N. Y. • JUDSON 6-8880

From the air . . .  
From the land . . .  
From the water . . .  
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- *Experienced Crews*
- *Portable Equipment*
- *Always Ready to Go*



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# Manhattan?



OUTSTANDING FILM RECORDING  
MIXING • DUBBING • RECORDING  
TRANSFER • MUSIC SCORING  
OPTICAL NEGATIVES

**MANHATTAN SOUND CORPORATION**  
NEW YORK CITY  
MSC · 411 FIFTH AVENUE · LE 2-2428 · MSC

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DAN SARACENI

**Aura Recording, Inc.**

136 W. 52nd St., New York, N. Y.  
Phone: JU 2-8105

President .....Herbert Kaplan  
Vice President.....Benjamin Stern  
Services Offered—Recording facilities for advertising agencies and record companies; studios, mixing rooms, cutting and mastering channels. Recording to 16mm and 35mm picture magnetic transfer.

**Aurvid Productions**

(Div. of Entertainment-Plus, Inc.)  
109-21 W. York St., Philadelphia, Pa.  
Phone: LOcust 4-4429

President .....Abe Abramson  
General Mgr.....F. O. Pease  
Sales Mgr.....Charles Stahl  
Motion Picture Mgr.....David Rosen  
Traveling Rep.....Gertrude W. Weiss  
Branch Office  
Box 265, Clewiston, Fla.  
Services Offered—Live, tape or recorded endorsements or testimonials; international buying and booking for stations.

**Austin Productions, Inc.**

Box 713, Lima, O.  
Phone: 229-7881

President.....B. Otto Austin, Jr.  
Vice President.....Clair E. Butturff  
Secretary .....Nancy M. Austin  
Services Offered—Production of film commercials and industrial films.

**Baird's, Bil, Marionettes**

59 Barrow St., New York, N. Y.  
Phone: YUkon 9-9840

Partners.....Bil and Cora Baird  
Services Offered—Production of live or filmed commercials with marionettes and hand puppets; TV shows; public relations and educational films; film studio.

**Bandelier Films, Inc.**

1837 Lomas Blvd., N.E., Albuquerque, N. M.  
Phone: 243-5848

President .....R. Stevens  
Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

**Barbre, Thos. J. Productions, Inc.**

2130 S. Belleire St., Denver, Colo. 80222  
Phone: 756-8383

Producer .....Thos J. Barbre  
Asst. Mgr.....Anita T. Barbre  
Sound Director.....Paul F. Emrich  
Photography Director.....H. J. Anderson  
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater (nationally). Industrial and business films; TV spots.

**Basch Radio & Television Productions**

(See Program Producers/Distributors)

**Baxter, Les, Productions**

Suite 1022, 1680 Vine St., Hollywood, Calif.  
Phone: HO 6-4304

President .....Les Baxter  
Sales Dir.....Charles Stern  
Services Offered—Original compositions for radio and TV musical commercials; arranging, recording and editing.

**Bay State Film Productions, Inc.**

35 Springfield St., Agawam, Mass.  
Phone: RE 4-3104

President .....Morton Read  
V.P., Sls.....D. D. Doyle  
V.P., Pub. Rels.....Harold O. Stanton  
Branch Offices  
80 Boylston St., Boston, Mass.  
Phone: HANcock 6-8904  
V.P.....Lowell F. Wentworth  
200 W. 57th St., New York, N. Y.  
Phone: Circle 6-6799

Vice Presidents.....Lowell F. Wentworth,  
Carl V. Ragsdale  
Services Offered—Producers of 16mm & 35mm motion pictures & slide films, TV commercials & programs.

**Beacon Television Features**

115 Newbury St., Boston 16, Mass.  
Phone: COmmonwealth 6-6881

President .....J. L. Sanderson  
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

**Becker, V. S., Productions**

(See Program Producers/Distributors)

**Belasco-Davis Associates**

25 Central Park W., New York, N. Y.  
Phone: CI 5-6890

Services Offered—Jingle production.

**Bell Sound Studios, Inc.**

237 W. 54th St., New York 19, N. Y.  
Phone: JU 2-4812

President .....Allen Weintraub  
Vice-Pres. ....Daniel Cronin  
Services Offered—Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, 3 & 4 track recording facilities and complete film recording facilities.

**Benson, Russell R., Productions**

136 N. Delaware St., Indianapolis, Ind.  
Phone: MELrose 7-0306

President .....R. R. Benson



## NOW AVAILABLE 3 MOBILE UNITS

covering the East from  
Chicago and New York  
to Miami

## GO ANYWHERE!

with complete video tape  
and camera facilities,  
self-contained in  
custom-built mobile units

### MOBILE UNIT 1

Up to 6 Marconi Cameras  
2 Video tape Recorders  
22 Input Audio Console

### MOBILE UNIT 2

Up to 6 Marconi Cameras  
2 Video tape Recorders  
16 Input Audio Console

### MOBILE UNIT 3

Up to 4 Marconi Cameras  
2 Video tape Recorders

### TELE-TAPE PRODUCTIONS

New York / 136 E. 55th Street / PLaza 2-7255  
Chicago / 135 S. LaSalle Street / 332-2718





# RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*—Film spot commercials; industrial, educational films.

## **Biddick, Walter, Co.**

(See Program Producers/Distributors)

## **Biever & Stein Productions, Inc.**

527 Madison Ave., New York 22, N.Y.  
Phone: PLaza 3-1147

President .....Curtis Biever  
Secretary-Treasurer .....Lou Stein  
*Services Offered*—Radio and TV commercials, film backgrounds, musical jingles.

## **Blanc, Mel, Associates, Inc.**

Taft Bldg., 1680 N. Vine, Hollywood 28, Calif.  
Phone: HO 6-6127

President .....Mel Blanc  
Exec. V.P., Gen. Mgr. ....Noel Blanc  
*Services Offered*—Producers of humorous radio and TV commercials.

## **Bonded TV Film Service**

630 Ninth Ave., New York, N. Y.  
Phone: JU 6-1030

President .....Chester M. Ross  
Exec. Vice-Pres. ....Emanuel Kandel  
Vice-Pres., Treas. ....Ira S. Stevens  
Gen. Sales Mgr. ....Alex Leslie

### *Branch Offices*

160 E. Illinois St., Chicago, Ill.  
Phone: 467-1466

Manager .....Ben Rachlis  
8290 Santa Monica Blvd., Hollywood, Calif.  
Phone: OL 4-7575

Vice-Pres., Oper. ....Stanley Halperin  
(Additional office in Toronto)  
*Services Offered*—Shipping, expediting and servicing of TV film; print procurement.

## **Bray Studios Inc.**

729 Seventh Ave., New York, N. Y. 10019  
Phone: CI 5-4582

Board Chmn. ....J. R. Bray  
President .....Paul A. Bray  
V.P., Sales .....Paul Bray, Jr.  
Treasurer .....M. Bray  
Animation Director .....Rod Johnson  
Film Dist. Mgr. ....B. D. Hess

*Services Offered*—Production and distribution of all types of films for TV, including technical animation, cartoons, industrial, training and sales films.

## **Britten-Faye Productions, Inc.**

(See Program Producers/Distributors)

## **Broadcast Services, Inc.**

206 San Francisco St., El Paso, Tex.  
Phone: 532-6978

President .....Jack R. McVeigh  
V.P., Secy.-Treas. ....Mrs. Billie McVeigh  
Vice-President .....Jack R. McVeigh, Jr.  
Directors .....Robert F. Cummins,  
Angel Rojas

*Services Offered*—Complete recording facilities.

## **Brown, Arnold, & Associates, Inc.**

(See Program Producers/Distributors)

## **Brown, Henry, Inc.**

209 E. 56th St., New York 22, N. Y.  
Phone: EL 5-7943

President .....Henry Brown  
*Services Offered*—TV commercials and film shows.

## **Brown, Marc, Associates**

8 East 48th St., New York, N. Y.  
Phone: MU 8-2847

President .....Marc Brown  
Secretary, Treas. ....Dorothy Greenberg  
*Services Offered*—Production and creation of original music for radio and TV commercials and industrial films.

## **C/Hear Services, Inc.**

210 E. 47th St., New York 17, N.Y.  
Phone: EL 5-7212

President .....Granville "Sascha" Burland  
Prod. Coord. ....Brenda Storey  
*Services Offered*—Creation & production of jingles, radio-TV comedy campaigns, music tracks for commercials; packagers of radio-TV shows; creation and production of LP albums for record companies.

## **CR Enterprises Ltd.**

1148 S. Shendoah St., Los Angeles 35, Calif.  
Phone: BR 2-6884

Pres., Prod. ....C. Roth  
Exec. Vice-Pres. ....S. K. Leavitt  
*Services Offered*—Motion-picture and complete TV production services.

## **California International Productions**

6710 Melrose Ave., Hollywood, Cal.  
Phone: WE 9-1491

President .....H. F. O'Donnell  
*Services Offered*—TV film shows & commercials; religious films; educational and industrial shorts.

## **Calonius, Lars, Productions, Inc.**

45 W. 45th St., New York, N. Y. 10036  
Phone: PL 7-0350

President .....Lars Calonius  
*Services Offered*—Full animation facilities. Story boards. Live action.

## **Campus Film Productions, Inc.**

20 E. 46th St., New York, N. Y. 10017  
Phone: MU 2-8735

President .....Nat Campus  
Exec. Producer .....Jules Krater  
*Services Offered*—Film and TV commercial production.

## **Canyon Films of Arizona, Inc.**

334 N. 7th Ave., Phoenix, Ariz.  
Phone: AL 2-1718

President .....Raymond A. Boley



**CINEMAGINATION and SERVICE**



**300 EAST 46th STREET, NEW YORK 17, N. Y.**

**OXFORD 7-6655**

# RADIO & TV COMMERCIAL PRODUCERS

Vice-President .....David H. Burch  
*Services Offered*—Production TV commercials, industrial and public relation films: 16mm and 35mm animation and live action.

## Capital Film Service

1001 Terminal Rd., Lansing, Mich.  
Phone: 487-3735

President .....J. R. Hunter  
General Manager.....R. G. Cole  
Production Manager.....Kenneth Kortge  
Lab Manager.....Robert Winkel  
*Services Offered*—Script to screen motion picture production, motion picture producers' services, TV, commercials, radio transcriptions. Complete animation services including hot press, cell services & art work, 35mm filmstrips; film processing.

## Capitol Transcriptions, Inc.

(See Audio-Video Recording Service)

## Carousel Productions

17 E. 48th St., New York, N. Y.  
Phone: PL 5-1127

Exec. Prod. ....George Roberts  
Graphic Design Chief.....J. M. Young  
*Branch Office*  
Security Trust Bldg., Miami, Fla.  
Phone: FR 4-3161

Producer .....Carl Warner  
*Services Offered*—Radio and TV commercials; audio-visual aids; transcribed radio programs; industrial promotions.

## Cascade Pictures of California, Inc.

6601 Romaine, Hollywood, Calif.  
Phone: HO 2-6481

President .....Bernard J. Carr  
Exec. Vice-Pres. ....Vaughn A. Paul  
Vice-Pres; Contr. ....John C. McCormick  
*Services Offered*—Producers of film commercials for TV, offering complete studio facilities, animation and optical effects personnel.

## Cate & McGlone

1850 Whitely, Hollywood, Calif.  
Phone: 465-1118

President.....T. W. Cate  
Secretary.....E. D. McGlone  
*Services Offered*—Commercial production—scripts, storyboards, editorial, photography.

## Chain, Hu, Associates

15 E. 48th St., New York, N. Y.  
Phone: PL 5-5240

Owner .....Hubert V. Chain  
*Services Offered*—Radio-TV and motion picture production, direction and script writing.

## Charter Oaks Telepictures, Inc.

75 W. 45th St., New York, N. Y.  
Phone: LT 1-3722

President .....Louis Cavrell  
*Services Offered*—Production facilities for TV and industrial 16mm and 35mm color and black & white films.

## Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood, Calif.  
Phone: HO 5-3376

President .....H. Lehman  
*Services Offered*—Commercials, educational films, business films, sports shows, training films.

## Cine-Video Productions, Inc.

1322 Boston Post Rd., Milford, Conn.  
Phone: TR 4-6590

Pres., Treas. ....Garo W. Ray  
Production Director.....Robert Reid  
Technical Rep. ....David F. Usher

*Services Offered*—Complete motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, black-and-white, processing, and all other film services.

## Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.  
Phone: 781-2300

President .....Ray Culley  
V.P., Gen. Mgr. ....Paul Culley  
Vice-Pres., Sales .....Jack Gulshen  
V.P., Exec. Prod. ....Jules Potoeschy  
*Services Offered*—Syndicated spots, commercials.

## Cineffects, Inc.

115 W. 45th St., New York, N. Y.  
Phone: CI 6-0951

President .....Irving Hecht  
*Services Offered*—Animation, special effects, titles, mats, inserts, black-and-white or color, 16mm or 35mm.

## Cinema Sound Ltd.

2 W. 46th St., New York 36, N. Y.  
Phone: JUDson 6-5577

President .....Robert Franklin  
Vice President.....Herbert Moss  
(Additional offices in London and Paris.)  
*Services Offered*—Production of radio and TV features, commercials, custom field recordings, actuality sound effects, film tracks, electronic music. Owners of large collection of actuality sounds and historic voices.

## Clifton Productions, Inc.

62 W. 45th St., New York, N. Y.  
Phone: MU 2-0040

President.....Maurice T. Groen

# RADIO & TV COMMERCIAL PRODUCERS

V.P., Prod. .... Ronald T. Groen  
Asst. Prod. Mgr. .... Bert H. Cohen  
*Services Offered*—Industrial films, commercials, travel films. Camera crews in U. S., Sweden, Austria, South Africa, Malaya; World-wide coverage. Color stock footage.

## **Coast Recorders, Inc.**

(Sub. of United Recording Corp.)  
960 Bush St., San Francisco, Calif.  
Phone: 775-3900

Sales Mgr. .... Bob Young  
Business Mgr. .... Don Geiss  
*Services Offered*—Transcribed recordings.

## **Coastal Film Services, Inc.**

45 W. 45th St., New York, N. Y.  
Phone: JUDson 2-7780

President ..... Manuel Casiano  
*Services Offered*—Complete services including optical effects, animation, titles, film consultants.

## **Colburn, John Associates, Inc.**

1122 Central Ave., Wilmette, Ill.  
Phone: BR 3-2310

President ..... J. E. Colburn  
*Services Offered*—16mm and 35mm industrial TV films and commercials, sound stage, production facilities.

## **Commercial Recording Corp.**

3104 Maple Ave., Dallas, Tex. 75219  
Phone: RI 8-8004

President ..... John J. Coyle  
Vice-Pres., Gen. Mgr. .... Thomas E. Gwin  
Vice-Pres., Creat. Dept. .... Donald Zimmers  
*Services Offered*—Musical advertising, radio station promos, production aids, custom commercials for radio and TV.

## **Commercial Syndicated Films, Inc.**

621 N. Dearborn St., Chicago 10, Ill.  
Phone: WH 4-7477

President ..... W. R. Johnson  
Vice President ..... I. Bell  
*Services Offered*—Syndicated animated TV spots & programs.

## **Commodore Productions & Artists, Inc.**

(See Program Producers/Distributors)

## **Condor Films, Inc.**

1006 Olive St., St. Louis 1, Mo.  
Phone: MA 1-8876

President ..... Bradford Whitney  
Treasurer ..... Edgar F. Stevens  
*Services Offered*—Production of 16mm and 35mm motion pictures, slide films and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'l's, training & sports uses.

## **Consolidated Film Industries**

(Div. of Republic Corp.)

959 Seward St., Hollywood, Calif.  
Phone: HOLlywood 9-1441

Chairman of Bd. .... Victor M. Carter  
President ..... Gordon K. Greenfield  
Vice Presidents ..... Sidney P. Solow,  
John P. O'Connell, Daniel J. Bloomberg,  
O. W. Murray  
Secretary ..... Peter A. Campbell  
Treasurer ..... Rocco Di Fonso  
*Services Offered*—Processing of motion picture film.

## **Continental Film Productions Corp.**

2320 Rossville Blvd., Chattanooga, Tenn.  
Phone: AM 7-4302

President ..... James E. Webster  
Secretary ..... Thomas Crutchfield  
Vice-Pres., Treas. .... S. K. Johnston, Jr.  
*Services Offered*—Animation, producers of industrial and educational films & sound slide films, film spot commercials. Tape equipment available.

## **Corelli-Jacobs**

### **Film Music, Inc.**

723 Seventh Ave., New York 19, N.Y.  
Phone: JUDson 6-6673

President ..... Fred Jacobs  
Vice President ..... Alfonso Corelli  
*Services Offered*—Complete editing of music & sound effects scores for films, slide-films & radio programs from music library on disc, tape & film; disc & tape music libraries for lease.

## **Craven, Thomas, Film Corp.**

330 E. 56th St., New York, N. Y. 10022  
Phone: MU 8-1585

President ..... Thomas Craven  
Vice-President ..... Harvey C. McClintock  
Prod. Spvsr. .... D. William Robinson  
Prod. Mgr. .... Willis Briley  
*Services Offered*—Production of theatrical, advertising and documentary films, film and tape TV commercials, TV series programming. Color commercial specialists.

## **Cristal Animation, Inc.**

625 W. 42nd St., New York, N. Y.  
Phone: LW 4-3050

President ..... Charles A. Bemant  
*Services Offered*—Producers of animated and stop motion TV commercials, industrial and educational films.

## **Croom-Johnson, Inc.**

340 E. 58th St., New York, N. Y.  
Phone: PL 1-5575

*Services Offered*—Jingle production.

## **Cue Recordings, Inc.**

117 W. 46th St., New York, N. Y. 10036  
Phone: PLaza 7-3641

## RADIO & TV COMMERCIAL PRODUCERS

President .....Sholom Rubinstein  
Vice President.....Mel Kaiser  
Secretary-Treasurer ....Bernard Rubinstein  
*Services Offered*—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35mm and 16mm equipment.

### **Cummings Productions, Inc.**

New Canaan, Conn.  
Phone: LE 3-2055

President.....R. W. Cummings  
*Services Offered*—Creators and producers of musical commercials, film backgrounds, scores for promotional shows.

### **D4 Film Studios, Inc.**

56 Elmwood St., Newton 58, Mass.  
Phone: WOODWARD 9-7770

President, Treas.....Joseph Dephoure  
Vice Pres.....M. Levy  
*Services Offered*—Commercials; industrials; soundstage; processing art; sound recording.

### **D & R Productions, Inc.**

301 E. 47th St., New York, N. Y.  
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz  
Secretary .....Adrian Donohoe  
*Services Offered*—Spots; lab sound & TV recordings; animation; video tape transfer.

### **Directions Unlimited Film Corp.**

(See Program Producers/Distributors)

### **Davis, Phil, Musical Enterprises, Inc.**

59 E. 54th St., New York, N. Y.  
Phone: MU 8-3950

President .....Phil Davis  
Creative Director.....Edward C. Redding  
Asst. Creat. Dir.....Charles Naylor  
V.P., Mus. Dir.....Earl Paul  
Secy., Treas.....Loretta H. Davis  
Production Mgr.....Joe Rhodes  
Copy Director.....Helen Whitmore  
Film Score Dir.....Hale Rood  
P.R. Dir.....Frances B. O'Brien  
Exec. Secretary.....Glen McGinley  
*Services Offered*—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

### **Day, Gordon M., Inc.**

72 W. 45th St., New York 36, N. Y.  
Phone: TN 7-7390

President .....Gordon M. Day  
Vice President .....Carol Bulkley  
Treasurer .....Leo L. Reich

*Services Offered*—Writing, production of TV film commercials, TV radio musical jingles and sound tracks.

### **DeFrenes Co.**

1909-17 Buttonwood St., Phila. 30, Pa.  
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes  
Secretary .....R. DeFrenes  
Prod. V.P.....M. Levanius  
*Services Offered*—Commercials; programs; industrial shorts.

### **Degen, Vince, TV & Radio Spots**

1601 N. Gower St., Hollywood 28, Calif.  
Phone: 465-9886

*Services Offered*—Production of commercials, original musical jingles, instrumental and vocal arrangements, underscoring for animation-live action.

### **Demby Productions, Inc.**

44 W. 56th St., New York, N. Y.  
Phone: PL 7-0813

President .....Emanuel H. Demby  
Vice Pres.....Betty Jeffries  
Creative Dir.....Allen Swift  
Research.....Louis Cohen  
Client Relations Dir.....Elaine Greene  
*Services Offered*—Live, film and recorded commercials; Animation; Jingles; Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

### **de Narde, Florian**

3 E. 57th St., New York, N. Y.  
Phone: PL 3-7030

Owner .....F. de Narde  
*Services Offered*—Commercials; documentaries; industrials.

### **Denove, Jack**

(See Program Producers/Distributors)

### **Depicto Films Corp.**

254 W. 54th St., New York, N. Y.  
Phone: COLUMBUS 5-7620

President .....J. R. von Maur  
*Services Offered*—Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creators and producers of complete sales training programs, including films and associated literature.

### **Devonshire Productions**

20147 Saticoy, Conoga Park, Calif.  
Phone: 341-8766

President .....William L. Brady  
Vice-President .....Sean McClory  
Treasurer .....William M. Brady  
*Services Offered*—Commercials, industrials, house organs, advertising; TV programs.

# RADIO & TV COMMERCIAL PRODUCERS

## Diner, Leo, Films, Inc.

332 Golden Gate Ave., San Francisco, Calif.  
Phone: PR 5-3664

President .....Leo Diner  
Vice-Pres., Treas.....Iolanda Diner

## Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.  
Phone: PLaza 3-5892

President .....Allan Stanley  
Vice-President .....Austin Love  
*Services Offered*—Commercials, industrials,  
network promotional films and spots; public  
service programs and spots.

## Douglas Film Industries

10 W. Kinzie St., Chicago 10, Ill.  
Phone: MO 4-7455

President.....F. C. Raymond  
Exec. Vice Pres.....Arthur R. Jones III  
V.P., Production.....Douglas P. Raymond  
*Services Offered*—Educational, industrial,  
TV films; titling and animation; lab work;  
printing.

## Dozari Marionettes

(Formerly Suzari Marionettes)  
119 E. 17th St., New York, N. Y.  
Phone: GR 3-6699

Director .....D. Zaconick  
*Services Offered*—Commercials, shorts,  
packages, live and film TV programs.

## Dudley Pictures Corp.

666 N. Robertson, W. Hollywood 46, Calif.

Phone: OL 7-0801

President.....Carl Dudley  
Exec. Vice-Pres. ....Kenneth A. Anderson

## Dunn, Cal, Studios

141 W. Ohio, Chicago 10, Ill.  
Phone: 644-7600

President .....Cal Dunn  
Vice Pres.....Joseph G. Betzer  
Creative Services Dir.....Helen A. Krupka

*Services Offered*—Complete facilities for  
both live action and animated TV commer-  
cials, writing, storyboard, sound 35mm and  
16mm cameras, editing equipment, sound  
stages, oxberry animation camera.

## Dura-Sell Corp., The

60 E. 42nd St., New York, N. Y.  
Phone: MU 7-1881

President .....Paul F. Adler  
*Services Offered*—Semi-animated film; spot  
and industrial films.

## Dynamic Films, Inc.

405 Park Ave., New York, N. Y. 10022  
Phone: PL 1-7447

President .....Nathan Zucker  
Exec. Vice Pres.....Walter Lowendahl  
Promotion Dir.....Mina Brownstone  
Sec., Controller .....Gerald Carrus

### Branch Offices

573 N. Melrose, Elgin, Ill.  
Phone: SH 2-0844



ELEKTRA FILM PRODUCTIONS, THIRTY-THREE WEST FORTY-SIXTH STREET, NEW YORK CITY 10036, JUDSON 2-3606

# RADIO & TV COMMERCIAL PRODUCERS

Exec-in-Chg. .... Mal Middlesworth  
204 Triangle Bldg., Pittsburgh, Pa.  
Phone: EX 1-0316

Exec-in-Chg. .... William W. Matthews  
*Services Offered*—Complete 16mm and 35mm production facilities. Associated companies: Medical Dynamics Inc., Dynamic Theatre Networks, Inc., Distribution Dynamics.

**East-West Distributors, Inc.**  
35 W. 4th St., New York, N. Y.  
Phone: JU 2-6800

President ..... Bruce McConnachie  
Vice President ..... M. Joseph Lydon  
Production Manager ..... George Leuck, Jr.  
Office Manager ..... Beatrice Mattson  
*Branch Office*

550 Main St., Fort Lee, N. J.  
Vault Manager ..... Bob Yarrington  
*Services Offered*—Complete film service providing multiplication and processing of TV commercials and feature films; editorial service; film and tape storage.

**Eastern Effects, Inc.**  
333 W. 52nd St., New York, N. Y. 10019  
Phone: CI 5-5280

President ..... Maurice Levy  
Vice Pres. .... Samuel Levy  
*Services Offered*—Film producers' aid; complete service, art to film (optical effects, animation, titles, and inserts).

## **Electro-Vox Recording Studios**

5546 Melrose Ave., Hollywood 38, Calif.  
Phone: HO 5-2189

President ..... Bert B. Gottschalk  
Vice President ..... Alan Gottschalk  
*Services Offered*—Industrials, commercials, phonograph recording; rental of facilities, including studios.

## **Electronic Memory Reporting Service**

(See Program Producers/Distributors)

## **Elektra Film Productions, Inc.**

33 W. 46th St., New York, N. Y.  
Phone: JU 2-3606

President ..... Samuel Magdoff  
Creative Dir. .... W. Lee Sauage  
Producer ..... Dan Davis  
*Services Offered*—TV commercials; educational films; sales promotion and industrial films.

## **Elliot, Unger & Elliot, Inc.**

(Div. of Screen Gems, Inc.)  
711 Fifth Ave., New York, N. Y.  
Phone: JUdson 6-5582

Executive Prods. .... Steve Elliot,  
William Unger, Mike Elliot

## *Our Recent Clients Have Been*

### JINGLES AND TV SCORES

Action Bleach  
Bokoo  
Ideal Toys  
Masland Carpets  
Stuckey's Pecan Shoppe

### "SOUNDS ELECTRONIQUE"

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Maccabees Mutual  
Sterling Salt  
Zestabs

OUR RATES ARE COMPETITIVE AND ARE BASED ON THE BROADCAST AREA OF THE COMMERCIAL. AUDITION FEES ARE NOMINAL. FOR INFORMATION, PLEASE CONTACT DEPT. ANL.



**RAYMOND SCOTT enterprises, inc.**

140 west 57th street • new york 19, n.y. • plaza 7-5685

# RADIO & TV COMMERCIAL PRODUCERS

General Sales Manager.....Al Mendelsohn  
 Prods., N. Y. Sales Reps.....Patricia Layman,  
 Errol Linderman,

*Branch Offices*

230 N. Michigan Ave., Chicago, Ill.  
 Phone: FR 2-3696

Sales Rep. ....Burton Neuburger  
 1438 N. Gower St., Hollywood, Calif.  
 Phone: HO 2-3111

W. Coast Prod. Mgr.....Joe Swavely  
 Exec. Producer.....Richard Kerns  
*Services Offered* — Production, distribu-  
 tion of TV commercials, industrials, institu-  
 tional films and film programs.

**Elms, Charles  
 Productions, Inc.**

5 E. 40th St., New York 16, N. Y.  
 Phone: MU 6-8877

President.....C. D. Elms  
 Vice President.....Charles D. Elms, Jr.  
 Secretary.....Ruth M. Elms

*Branch Office*

163 Highland Ave., N. Tarrytown, N.Y.  
 Phone: MEEdford 1-3363

President .....Charles D. Elms  
*Services Offered* — TV commercials, sound  
 slide films, slide programs, widescope pre-  
 sentations; sales promotion, sales training, in-  
 stitutional & industrial motion pictures.

**Empire Broadcasting Corp.**

18 W. 45th St., New York, N. Y.  
 Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher  
 Vice-President .....Arthur Lube  
 Secretary.....John Hughes Dwyer  
*Services Offered*—Tape, disc recording stu-  
 dios, remote work, production, talent.

**Endorsements, Inc.**

111 West 57th St., New York 19, N. Y.  
 Phone: LT 1-7375

President .....Jules Alberti  
 Exec. Vice Pres.....Arthur Steinthal  
*Services Offered*—Endorsements and testi-  
 monials, live and TV.

**Enterprise Productions**

6925 Tujunga Ave., N. Hollywood, Calif  
 Phone: 877-0401

Exec. Prod.....S. L. Weiss  
*Services Offered*—All commercial televi-  
 sion production services.

**Era Productions, Inc.**

3459 Cahuenga Blvd., Hollywood 28, Calif.  
 Phone: HO 2-2251

President .....Brice Mack  
 Vice President.....Robert Mack  
 Secretary .....Milt Schaffer  
*Services Offered* — Complete film prod.,

**K & W** film service corp.

1657 BROADWAY N.Y. 19, N.Y.

**ANIMATION**

**OPTICAL EFFECTS**

**LETTERING . . . ART**

**SPECIAL EFFECTS**

**CIRCLE 5-8081-2 CONSULTANTS**



## RADIO & TV COMMERCIAL PRODUCERS

live & animated, sound recording facilities & stage.

### **Eshbaugh, Ted, Studios, Inc.**

1029 E. 163rd St., Bronx, N. Y.

Phone: DAYton 9-3220

President ..... T. Eshbaugh

Treasurer ..... Jack Eshbaugh

*Services Offered*—Educational shorts; TV film shows and commercials, color and black-and-white; animation; packages.

### **Faillace Productions, Inc.**

1270 Ave. of the Americas, New York 20, N.Y.

Phone: CIRCLE 6-7676

President ..... Tony Faillace

V.P., Creative Dir. .... Len Mackenzie

V.P., Sales ..... Jordan Bentley

Musical Dir. .... Bob Freedman

Sec., Office Mgr. .... Rosemarie Bak

(Additional office in Toronto)

*Services Offered*—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material; film commercials.

(See also Henkin-Faillace Productions.)

### **Fairbanks, Jerry, Productions of California**

(See Program Producers/Distributors)

### **Family Films**

5823 Santa Monica Blvd., Hollywood, Calif.

Phone: HO 2-2243

General Mgr. .... Sam Hersh  
*Services Offered*—Film commercials; TV series; industrials; color animations; packages; facilities rented.

### **Farkas Films, Inc.**

385 Third Ave., New York 16, N. Y.

Phone: OR 9-8212

*Services Offered*—TV commercials, religious and industrial films.

### **Feagins, Joe, Productions**

407 W. 44th St., New York, N. Y.

Phone: JU 2-0250

Pres., Creative Dir. .... Joe Feagins

V.P., Treasurer. .... William Roos

V.P., Sales. .... Stan Bahr

*Services Offered*—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio, TV and movies, musical jingles.

### **Fedderson, Don, Commercial Productions**

8460 West Third St., Los Angeles 48, Calif.

*Mel Blanc Associates*

**CREATORS and PRODUCERS  
of HUMOROUS BROADCAST  
ADVERTISING CAMPAIGNS**

*Mel Blanc's*

**"HOLLYWOOD FLASHBACK"**

The newest and brightest 5-minute syndicated show for radio

**MBA**

MEL BLANC ASSOCIATES, INC.

7th FLOOR • TAFT BUILDING • HOLLYWOOD & VINE • HOLLYWOOD 6-6127

## RADIO & TV COMMERCIAL PRODUCERS

Phone: OL 1-1860

President.....Jack W. Minor  
 V.P. in Charge of Prod.....Robert Chenault  
 V.P. Exec. Producer.....Tom Armistead  
 Prod. Dirs. . .William Watkins, Robert Mack  
 Asst. Prod. Mgr.....Billie Ray Smith  
 Supervising Editor.....Bill Moore  
*Services Offered* — Planning and production of commercials and industrial films.

### **Fennell, Paul J., Co.**

404 N. La Cienega Blvd., Los Angeles, Calif.  
 Phone: OL 2-2612

President.....Nicholas Farkas  
 Vice President.....F. E. Robison  
 Sec. Treas. ....M. Finley  
 Producer.....Paul J. Fennell  
*Services Offered* — Producer of film spot commercials and industrial and educational films. Animation specialists.

### **Fidelity Sound Inc.**

1427 Landon Ave., Jacksonville 7, Fla.  
 Phone: FL 9-2485

President.....Robert E. Woolf  
*Services Offered*—High-speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

### **Film Commercials, Inc.**

87 Madison Ave., New York, N. Y. 10016  
 Phone: ORegon 9-3970

Vice President.....J. C. Ryder  
 Sales Manager.....Rudolph F. Purpus  
*Services Offered*—Radio & TV services.

### **Film Graphics, Inc.**

369 Lexington Ave., New York, N. Y.  
 Phone: TN 7-3330

President.....Lee E. Blair  
 Treasurer.....Bernard Rubin  
*Services Offered*—Producers of motion picture films—industrial, educational, government and institutional. Animation, live action, stop motion in 16mm and 35mm color and black-and-white.

### **Film Opticals, Inc.**

421 W. 54th St., New York, N. Y. 10019  
 Phone: PL 7-7120

President.....L. Levy  
*Services Offered*—Optical effects, 35mm color or black-and-white; blow-ups; reductions, etc.

### **FilmFair**

1040 N. McCadden Pl., Los Angeles, Calif.  
 Phone: HO 4-8195

President.....August A. Jekel  
 Vice-Pres. ....Richard Van Benthem,  
 Kenneth Champin, Robert Sage  
 Secretary.....William D. Jekel  
*Services Offered*—TV commercials (live-action, animated), film titles, industrials.



"Let Your Fingers Do the Walking"

**biever & stein productions, inc.**

527 Madison Ave., New York 22, N. Y.

PLaza 3-1147

# RADIO & TV COMMERCIAL PRODUCERS

## Filmack Studios

1327 S. Wabash Ave., Chicago, Ill.  
Phone: HA 7-4855

Board Chmn. .... Irving Mack  
President ..... Bernard Mack  
Vice President ..... Joseph Mack  
V.P., Sales ..... Donald Mack  
Production Mgr. .... Pat Cascio  
Production Coord. .... G. Richard Bowen

*Services Offered*—Animated and live-action TV commercials, business and industrial films, slides and slide films.

## Filmaster, Inc.

(See Program Producers/Distributors)

## Filmex, Inc.

300 East 46th St., New York 17, N. Y.  
Studio: 240 E. 45th St., New York 17, N. Y.  
Phone: OXford 7-6655

President ..... Robert Bergmann  
Vice-Presidents ..... Peter A. Griffith,  
Paul Minor, James N. Manilla, Marshall Stone

*Services Offered*—Film commercial production, TV programming, industrial film production.

## Film-makers, Inc., The

615 N. Wabash Ave., Chicago 11, Ill.  
Phone: 337-6264

Chairman of Board ..... Edward E. Katz  
President ..... Lincoln Scheurle

*Services Offered*—Creation and production of TV film commercials, animation and live; industrial films, slide presentations, instructional films for business.

## Films Five, Inc.

18 E. 50th St., New York 22, N. Y.  
Phone: PL 2-7960

Head of Studio Operations. . Walter Bergman  
Exec. Prod.-Dir. .... Nox Lempert

*Services Offered*—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

## Filmways, Inc.

51 W. 51st St., New York, N. Y.  
Phone: LT 1-9200

Board Chmn. .... Martin Ransohoff  
President ..... Rodney Erickson  
Sr. V.P. .... Mickey Dubin

*Services Offered*—Rear screen projection, completely equipped camera cars and sound stages, New York and Hollywood.

## Filmways of California, Inc.

4001 Overland Ave., Culver City, Calif.  
Phone: UP 0-3311

President ..... Will Cowan  
Vice-President ..... Richard Tschudin  
Treasurer ..... John H. Nicolaides

VOLUME 2



A  
PARTIAL LIST  
OF OUR CLIENTS

- Allegheny Airlines
- Betty Crocker Products
- Buick
- Campbell's Soups
- Chesterfield Cigarettes
- Chevrolet
- Coca-Cola
- Code—10
- Cudahy Meats
- DuPont Products
- Eastern Airlines
- Esskay Meats
- Florida Citrus
- Lucky Strike Cigarettes
- Maryland National Bank
- Mercury
- Minneapolis Gas Co.
- Nabisco Products
- NBC Closing Theme
- NBC Promos
- New York Telephone Co.
- Nestles Keen
- NuSoft
- Ocean Spray Cranberry Juice
- Parliament Cigarettes
- Paxton Cigarettes
- Saratoga Cigarettes
- Tussy
- Westinghouse
- Yuban Coffee

SONNY HAYES PRODUCTIONS, INC. • 141 E. 55 ST., NEW YORK 22, N.Y. • PLAZA 8-2470

# RADIO & TV COMMERCIAL PRODUCERS

Secretary.....L. D. Nolan  
*Services Offered*—Filmed TV commercials and industrial films.

**Fine Arts Productions, Inc.**  
 7417 Sunset Blvd., Hollywood 46, Calif.  
*Phone:* 876-2000

President .....John Wilson  
*Services Offered* — Animation & film comm'ls. Film programming and specialized adaptations.

**Fiore Films**

128 Mallory Ave., Jersey City 4, N. J.  
*Phone:* HEnderson 2-4474

Executive Director.....Al Fiore, Sr.  
*Branch Office*  
 354 W. 45th St., New York, N. Y.  
*Phone:* DI 9-0845

Director.....William Kohler  
*Services Offered*—16mm and 35mm documentary, educational and public service films, black-and-white or color, for TV, industry, public relations, religious and civic clients; sound slide films; live action and animated TV commercials.

**Fishburn, Alan M., Productions**

333 N. Michigan Ave., Chicago 1, Ill.  
*Phone:* DE 2-0657

Owner.....A. M. Fishburn  
*Services Offered*—Live & film programs & comm'ls; packages.

**Flagg Films, Inc.**

6345 Fountain St., Hollywood, Calif.  
*Phone:* HO 2-0902

President .....Don Flagg  
 Secy., Treas.....Anne Schwartz  
*Services Offered*—TV commercials, sales films, industrials, black-and-white and color.

**Fordel Films, Inc.**

1079 Nelson Ave., Bronx, N. Y. 10452  
*Phone:* WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts  
*Services Offered*—Complete production facilities, animation & sound stage.

**Forrell, Thomas & Polack Associates, Inc.**

157 West 57th St., New York 19, N. Y.  
*Phone:* LT 1-0910

Chairman of Board.....James P. Polack  
 President .....Edward Thomas  
 Exec. Vice Pres.....Gene Forrell  
 V.P., Sales, Prod.....Richard M. Bradshaw  
 V.P., Assoc. Creat. Dir.....George Wilkins  
 Secretary-Treasurer .....Eleanor Fogelson  
*Services Offered*—Creation, production of music for all advertising media; radio, TV jingles and film scores; record, album packages; custom promotion material; industrial, institutional film scoring; consultants, suppliers to advertisers, agencies, film producers.

**Fox, George, Corp., The**

1508 Crossroads o' World, Hollywood, Calif.  
*Phone:* 464-2242

**MUSICAL COMMERCIALS FOR RADIO, TV FILM AND VIDEOTAPE**

- A T & T ..... N. W. Ayer & Son, Inc.
- BUICK ..... McCann-Erickson, Inc.
- DIXIE CUPS ..... Hicks & Greist, Inc.
- FLORIENT ..... Street & Finney, Inc.
- FRENCH'S MUSTARD . . . . . J. Walter Thompson Co.
- MILLER HIGH LIFE BEER . . Mathisson & Assoc., Inc.
- RAMBLER . . . . . Geyer, Morey, Ballard, Inc.
- SEARS . . . . . Ogilvy, Benson & Mather, Inc.
- SCOTT PAPER CO. . . . . J. Walter Thompson Co.
- UNITED AIRLINES . . . . . N. W. Ayer & Son, Inc.
- WINSTON . . . . . William Esty Co., Inc.

WRITE OR PHONE FOR DEMO FILM OR TAPE



**JERRY JEROME PRODUCTIONS, INC.**  
 1 SNAPDRAGON LANE • ROSLYN HEIGHTS, N. Y.

MA 1-4567 • MA 1-4554 • SU 7-5400

## RADIO & TV COMMERCIAL PRODUCERS

**President**.....G. S. Fox  
*Services Offered*—Industrialists, spots (syndicated) and commercials.

### **Fox, Sam, Film Rights, Inc.**

1841 Broadway, New York 23, N. Y.

Phone: Circle 7-3890

**President**.....Frederick Fox  
**General Manager**.....Howard Lerner

#### *Branch Offices*

3349 W. Outer Dr., Detroit, Mich.

**Manager**.....Esther Frank  
1680 Vine St., Hollywood, Calif.

**Manager**.....Benny Miller

*Services Offered*—Background music, on records and tapes, for TV commercials, radio, theatrical and non-theatrical productions, slide films, displays, "piped-in" background music systems.

### **Frank, Peter Organization**

5420 Melrose Ave., Hollywood, Calif

Phone: HO 2-6027

**President**.....Peter Frank  
**Vice-Pres., Treas.**.....Ernest W. McKee, Jr.

#### *Branch Office*

625 Madison Ave., New York, N. Y.

Phone: PL 7-2197

*Services Offered*—Radio and TV production packages, jingles, music.

### **Freberg Ltd.**

7781 Sunset Blvd., Hollywood, Calif.

Phone: 876-2550

**Pres.**.....Stan Freberg  
**General Mgr.**.....William G. Andresen  
*Services Offered*—Humorous advertising campaigns—TV, radio and print.

### **Fuller, Charles Productions**

3015 Granada St., Tampa 9, Fla.

Phone: 253-0911

**Owner**.....Charles Fuller  
**General Manager**.....Charles F. Hunt  
**Sales Manager**.....R. H. Steck  
**Engineering**.....W. P. Gossett

*Services Offered*—Full recording services and facilities. Complete music staff; dubbing and masking; original music library for commercials.

### **Gainsborough Associates, Inc.**

435 East 57th St., New York 22, N. Y.

Phone: PLaza 1-0013

**President**.....J. Mitchell Jablons  
**V.P., General Mgr.**.....Josephine Jablons  
**Executive Producer**.....Jack D. Gaines  
**Casting Director**.....David M. Jablons

#### *Branch Office*

321 South Canon Dr., Beverly Hills, Cal.

Phone: CRestview 3-6323

**Vice President**.....Alfred L. Golden

*Services Offered*—Live & taped TV commercials; public program consultants, consultants for new station applications.

### **Galaxie Productions, Inc.**

Box 2801, Washington, D.C. 20013

# Gerald Schnitzer

## PRODUCTIONS

producers of advertising  
films with dynamic  
imagery!

5746 Sunset Boulevard Hollywood 28, California · HOLLYWOOD 91158

# RADIO & TV COMMERCIAL PRODUCERS

Phone: DI 7-1651

Acting President ..... John Cleaton  
 Vice-Pres. .... Aiti hua Hung Chiao T'ang  
 Sec.-Treas. .... E. B. T'kach  
 Rep., Legal Counsel... Albert L. Weintraub  
 Exec. Consultant..... Dr. E. V. Rothkirch

## Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLLYWOOD 2-1133

Manager ..... T. J. Rourke  
 307 West 15th St., Minneapolis 3, Minn.

Phone: 333-8822

Manager ..... E. B. T'kach  
 219 Security Trust Bldg., Miami, Fla.

Phone: FR 3-8729

Manager ..... A. L. Weintraub  
 Box 12842, St. Petersburg, Fla. 33733

Phone: 544-0248

Manager ..... T. R. Wayman  
*Services Offered*—Documentaries, industri-  
 als, commercials, recording facilities and  
 technical consultants.

(See also Pan American Productions)

## Gamut Productions, Inc.

(See Program Producers/Distributors)

## General Pictures Corp.

4501 Pleasant Valley Rd., Cleveland 34, O.

Phone: VI 2-3636

President..... G. Oliva, Jr.  
*Services Offered*—16mm and 35mm video-

tape. Newsreels and commercials, animations,  
 still photography.

## Gerald Productions, Inc.

421 W. 54th St., New York, N. Y. 10019

Phone: PL 7-2125

President ..... Gerald Auerbach  
 Exec. V.P..... Louis Mucciolo  
 V.P., General Mgr..... Henry Traiman  
 Vice Pres., Sales..... Robert Rawson  
 V.P., Controller ..... Samuel Auerbach  
 V.P. Programs..... David Savage

*Services Offered*—Producers of TV pro-  
 grams, commercials, public relations & indus-  
 trial films, stages, sound, & editorial fa-  
 cilities.

## Gingrich, Harold R., Productions

111 N. Marion St., Oak Park 1, Ill.

Phone: VI 8-9444

Owner-Manager..... Harold R. Gingrich  
 Production Mgr. .... Lee Raleigh  
*Services Offered*—Transcriptions and film  
 jingles; research; scripts and productions.

## Glenar Productions

6618 Sunset Blvd., Hollywood, Calif.

Phone: HOLLYWOOD 4-0406

Owner ..... Sid Glenar

## Globe Recording Studio, Inc.

420 Broadway, Nashville 3, Tenn.

Phone: ALPine 5-7645

Pres., Gen. Mgr..... James Maxwell  
*Services Offered*—Tape recording and disc  
 recording equipment.

## Gold Medal Studios

310 Madison Ave., New York, N. Y.

Phone: YU 6-6990

President ..... Robert Jacobs  
 Exec. Vice-Pres. .... Richard J. Katz  
 Treasurer ..... Selma Tamber  
*Services Offered*—Animated TV com-  
 mercials, entertainment films, industrial and sales  
 training films.

## Golden, Herb, Productions

6425 Hollywood Blvd., Hollywood, Calif.

Phone: HO 6-1901

Owner ..... Herb Golden  
 Associates ..... Mike Harris, Peter Junco,  
 Orman Garner  
*Services Offered*—Documentary films; TV  
 specials; publicity and public relations films.

## Goldstein, Chuck, Productions, Inc.

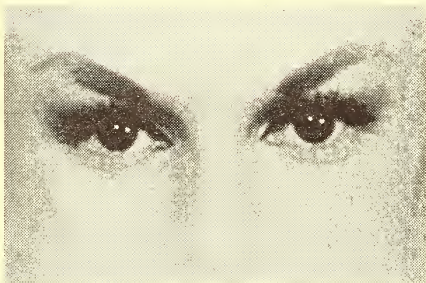
730 Fifth Ave., New York, N. Y. 10019

Phone: JUDson 6-7477

President ..... Chuck Goldstein  
 Vice President..... Norman Richards  
 Business Manager..... Ruth Goldstein  
 Office Mgr. .... Jean Maloney  
 (Additional office in Toronto)

*Services Offered*—Creators and producers  
 of original music for TV film sound-tracks

## EYE CATCHING!



TELEVISION COMMERCIALS

BY

WILBUR STREECH PRODUCTIONS, INC.

135 W. 52ND STREET

NEW YORK 19, N. Y.

JUDSON 2-3816

# RADIO & TV COMMERCIAL PRODUCERS

and radio commercials; specialists in development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

## **Goodman, Harry S. Productions, Inc.**

(See Program Producers/Distributors)

## **Gotham Film Productions, Inc.**

11 E. 44th St., New York, N. Y.  
Phone: MU 2-4450

Vice President.....Susan Wayne  
*Services Offered*—TV film shows and commercials; educational and industrial films; color and black-and-white animation; editorial.

## **Gotham Recording Corp.**

2 W. 46th St., New York, N. Y. 10036  
Phone: JU 6-5577

President.....Herbert M. Moss  
Exec. V.P.....Robert M. Volkell  
V.P., Prod.....Fred Hertz  
V.P., Sales.....Leonard Lawson  
V.P. Chg. Engineering...Jason B. Windwer  
*Services Offered*—Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

## **Gotham TV Productions Corp.**

3 E. 57th St., New York, N. Y.  
Phone: PL 3-4840

President.....Seymour Zweibel  
Vice-Pres., Treas.....Selwyn Robbins  
Vice-Pres., Sec.....Susan Wayne  
*Services Offered*—TV spots and commercials; motion picture productions; TV features and programs.

## **Goulding-Elliott-Greybar Productions, Inc.**

420 Lexington Ave., N.Y.C. 17  
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding  
*Services Offered*—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

## **Graham, Ed, Productions, Inc.**

516 Fifth Ave., New York, N. Y.  
Phone: YU 6-2475

President.....Edward R. Graham  
Creative Dir.....Michael J. Smollin

### *Branch Office*

3330 Barham Blvd., Hollywood, Calif.  
Phone: 467-3546

Manager.....Irving Spector  
*Services Offered*—Radio and TV commercials, live and animated; animated entertainment programs.

## **Grantray-Lawrence Animation, Inc.**

716 N. LaBrea Ave., Hollywood, Calif.  
Phone: WE 6-8158

President.....Ray Patterson  
Vice Pres.....Robert L. Lawrence  
*Services Offered*—All types of animation films.

## **Gray-O'Reilly Productions, Inc.**

480 Lexington Ave., New York, N. Y.  
Phone: YUkon 6-4070

President.....James E. Gray  
Vice Pres.....John F. O'Reilly  
*Services Offered*—Complete studio facilities, motion picture production. Sound stages, etc.

## **Greene, Ben, Film Productions**

318 W. 51st St., New York, N. Y.  
Phone: PL 7-3858

Owner.....Ben Greene  
*Services Offered*—Complete production services.

## **Greene, Larry, Productions**

(Formerly Sande & Greene, Inc.)  
1151 Sunset Hills Rd., Los Angeles, Calif.  
Phone: CR 3-0643

Pres., Exec. Prod.....Larry Greene  
V.P., Creat. Dir.....T. A. Greene

**33**  
PRODUCTIONS  
INC



266 EAST 78TH ST., NEW YORK, N. Y.



TR 9-8989

## RADIO & TV COMMERCIAL PRODUCERS

Sec., Client Rel. Dir. ....Pat Carson  
 Managing Dir. ....Paul Roth  
*Services Offered*—Creation and production of "Musical Images" for radio and TV stations; custom jingles, background scores and complete campaigns for agencies and advertisers; creation and production of LP albums for special promotions and record companies.

### **Grey Music Productions**

108 E. 96th St., New York, N. Y.  
 Phone: EN 9-7777

President .....Lanny Grey  
 Vice-President .....Ginger Grey  
*Service Offered*—Singing commercials, phonograph recordings; programs; vocalists.

### **Group Productions, Inc.**

209 E. 48th St., New York, N. Y.  
 Phone: PL 5-3667

President .....Tully Rector  
 Vice-President .....Bill Pearce  
 Directors .....Michael Brown, Bob Carlson  
 Exec. Prods. ....Darian Cross, Richard Sage

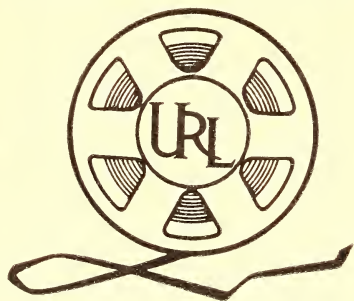
#### *Branch Offices*

3600 W. McNichols Rd., Detroit, Mich.  
 Phone: UN 4-3700

Vice-President .....Bill Pearce  
 KTTV, Hollywood Blvd., Los Angeles, Calif.  
 Phone: HO 2-7111

Manager .....Bob Carlson  
 (Additional office in Toronto)

*Services Offered*—Live-action and animated films.



*United  
 Recording  
 Laboratories*

*Inc.*

681 Fifth Ave., New York 22, N. Y.  
 Phone: PL 1-4660

### **Gryphon Productions, Inc.**

39 W. 55th St., New York, N. Y.  
 Phone: PL 7-3968

President .....Ray Favata  
 Vice President .....Ed Seeman  
*Services Offered*—Animated live action & stop motion.

*Productions*—First National Bank of New Haven, Chairman Tissue (Benton & Bowles), Milbrook Bread, (McCann-Erickson), Schaefer Beer (BBD&O).

### **Hack, Herman Productions & Scripture Films**

571 N. Arden Blvd., Los Angeles 4, Calif.  
 Phone: HO 7-0557

Owner .....H. Hack  
*Services Offered*—TV film shows; soundies; religious and travelogues.

### **Hand, David, Studio, The**

Black Forest, Colorado Springs, Colo.  
 Phone: 495-2338

Owner .....David Hand  
*Services Offered*—TV cartoon and live-action production; HANDCO animation process.

### **Handel Film Corp.**

6926 Melrose Ave., Hollywood 38, Cal.  
 Phone: WE 6-5924

President .....L. A. Handel  
 Secy. ....M. Manning  
*Services Offered*—TV series and commercials.

### **Handy, Jam, Organization**

2821 E. Grand Blvd., Detroit 11, Mich.  
 Phone: TR 5-2450

President .....J. Handy  
 Sr. V.P., Mktng. Svcs. ....Russell B. Robins  
 Sr. V.P., Pgmng. Svcs. ....Everett F. Schafer  
*Branch Offices*

1775 Broadway, New York 19, N. Y.  
 Phone: JU 2-4060

Exec-in-Chg. ....Charles Bell  
 230 N. Michigan, Chicago 1, Ill.  
 Phone: STate 2-6757

Exec-in-Chg. ....Harold Dash  
 1680 N. Vine St., Hollywood 28, Calif.  
 Phone: HOLlywood 3-2321

Exec-in-Chg. ....Thomas G. Johnstone  
*Services Offered*—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

### **Hankinson Studio, Inc.**

72 West 45th St., New York 36, N. Y.  
 Phone: YUKon 6-2180

President .....Frederick L. Hankinson  
 V.P., Prod. Mgr. ....Walter Klas  
*Services Offered*—Producers of TV commercials and industrial films; modern animation equipment and editing service.

### **Hap Music, Inc.**

c/o Howard Plummer, 145 Waverly Pl.,  
 New York, N. Y.  
 Phone: AL 5-7945



## RADIO & TV COMMERCIAL PRODUCERS

President .....Howard Plummer  
*Service Offered*—Jingle production.

### **Hardman Associates, Inc.**

213 Smithfield St., Pittsburgh, Pa.  
*Phone:* 281-4450

President .....Karl Hardman  
 Vice-Pres., Sales .....Frank Doak  
*Services Offered*—Humorous commercials, jingles; commercial recording studio; radio programs; records.

### **Hayes, Sonny, Productions, Inc.**

141 E. 55th St., New York, N. Y.  
*Phone:* PL 8-2470

President .....Sonny Hayes  
*Services Offered*—Creation, writing and production of radio and TV spot commercials; consultation, guidance and complete audio and video services to agencies.

### **Hearst Metrotone News, Inc.**

(See Program Producers/Distributors)

### **Heid, George Productions**

(See Program Producers/Distributors)

### **Heller-Ferguson, Inc.**

1606 N. Highland Ave., Hollywood, Calif.  
*Phone:* HO 6-7764

President .....Hugh Heller  
 Vice-President .....Allyn Ferguson  
*Services Offered*—Radio and TV commercials, radio thematic identification music; staff of creative writers, lyricists, etc.

### **Henke, Mel, Productions**

Suite 1022, 1680 Vine St., Hollywood, Calif.  
*Phone:* HO 6-4304

President .....Mel Henke  
 Sales Dir. ....Charles Stern  
*Services Offered*—Original music compositions for radio and TV commercials; arranging, recording and editing.

### **Henkin-Faillace Productions**

(Div. of Faillace Productions, Inc.)

1270 Ave. of the Americas, New York, N. Y.  
*Phone:* CI 6-7676

President .....Howard Henkin  
 Exec. Vice-Pres. ....Tony Faillace  
 Vice-Pres., Sales .....Jordan Bentley  
 Vice-Pres., Creat. ....Len McKenzie  
 Prod. Coord. ....Rosemarie Bak  
*Services Offered*—Film commercial production.

(See also Faillace Productions, Inc.)

### **Hollis Productions Ltd.**

950 Teakwood Rd., Los Angeles, Calif.  
*Phone:* GR 2-0865

Pres. Exec. Prod. ....Charles Irving  
*Services Offered*—Film, tape and live commercials and programs; packages; industries; consultation to stations; program automation; aids; etc.

### **Howard Radio-TV Productions**

(See Program Producers/Distributors)

### **Imagination, Inc.**

222 Kearny St., San Francisco 8, Calif.  
*Phone:* YUkon 6-6075

President .....Robert J. Mills  
 Prod. Mgr. ....Robert H. Hovorka  
 Director .....John Magnuson  
*Services Offered*—Motion picture arts, music and words for advertising and industry.

### **Inter-Continental Broadcast Media (ICBM)**

236 West 55th St., New York 19, N. Y.  
*Phone:* PLaza 7-5300

President .....Don Purcell  
 Creative Director .....Lou Carter  
 Production Coord. ....Rosalie Paille  
 Art Director .....Marvin Shervan  
*Services Offered*—Producers and creators, for radio and TV, of varied services for promotion of local sales; custom-created singing commercials for local advertisers.

### **International Video Tape**

5907 W. Pico Blvd., Los Angeles 35, Calif.  
*Phone:* WEBster 7-2323

President .....William F. Wallace  
 Vice President .....Richard Rosenbloom  
 Mgr., Tech. Oper. ....John M. Michaels  
*Services Offered*—Video tape services, complete tane facilities, mobile & studio.

### **JLN Productions, Inc.**

124 E. 40th St., New York, N. Y.  
*Phone:* TN 7-7135

## SY SHAFFER ENTERPRISES, INC.



JINGLES, SCORING RADIO  
and TV COMMERCIALS

342 Madison Avenue  
New York 17 • YU 6-3045

# RADIO & TV COMMERCIAL PRODUCERS

President .....John H. Humphrey  
 Vice-President .....Lee S. Jones  
 Sec.-Treas. ....Norton T. Gretzler  
*Services Offered*—Commercial and non-theatrical film production; program development and sales.

**Jackson, Riley, Productions**  
 6253 Hollywood Blvd., Hollywood, Calif.  
 Phone: HO 3-2324

President .....Riley Jackson  
*Services Offered*—Creative and production services for features, programs and commercials.

**Jamieson Film Co.**  
 3825 Bryan, Dallas, Texas  
 Phone: TA 3-8158

President .....Bruce Jamieson  
 Exec. Vice-Pres. ....Hugh V. Jamieson, Jr.  
 Vice-Pres., TV Div. ....Jerry A. Dickinson  
*Services Offered*—Filmed commercials.

**Jefferson Productions**  
 (See Program Producers/Distributors)

**Jenfred, Inc.**  
 434 E. 59th St., New York, N. Y.  
 Phone: PL 9-7750

President .....C. M. Frederick  
*Services Offered* — Specialized projection equipment to get motion pictures from stills; stock pictures (black-and-white and color) for backgrounds, murals; complete studio art

facilities for still commercial photography; background slides for rear projections and 2x2 slides.

**Jerome, Jerry, Productions, Inc.**

1 Snapdragon Lane, Roslyn Heights  
 L. I., N. Y.  
 Phones: MA 1-4567, -54; SU 7-5400

President .....Eve Jerome  
 Vice President.....Jerry Jerome  
 Secretary .....Alan Nordlinger  
*Services Offered*—Creator and producer of musical commercials for radio and TV spots, film backgrounds, industrials. Advertising agency consultation on preparation and production of commercials.

**Jewell Radio and Television Productions**

(See Program Producers/Distributors)

**Jingle Fabrications, Inc.**  
 4222A Broadway, Nashville, Tenn. 37203  
 Phone: 255-7645

Pres., Prod. Mgr. ....William T. Connor  
 Vice-Pres., Sales Mgr. ....Jas. F. Maxwell  
*Services Offered*—Transcribed commercials using sound effects and featuring humorous and dramatic themes.

**Jones, Dallas, Productions, Inc.**

430 Grant Pl., Chicago 14, Ill.  
 Phone: BU 1-8283

President .....D. Jones  
*Services Offered*—Commercials and industrial films.

**K & S Films, Inc.**

5819 Wooster Pike, Cincinnati 27, O.  
 Phone: 271-3700

President.....J. R. Rabius  
 V.P.....S. H. Wilpink  
 Sec.-Treas. ....Roma Rabius  
*Services Offered*—Industrial motion-pictures, sales training films, sound slide films, animated and live TV commercials; complete production facilities.

**K & W Film Service Corp.**

1657 Broadway, New York, N. Y. 10019  
 Phone: CI 5-8081, -2

President .....Ralph Koch  
*Services Offered*—Opticals, titles, special effects, animation and animation photography.

**Kay-Tee Productions, Inc.**

(See Program Producers/Distributors)

**Kayfetz, Victor, Productions**

1780 Broadway, New York, N. Y. 10019  
 Phone: CI 5-4830

President .....Victor Kayfetz  
 Asst. to Producer.....Seymour Posner


**OLMSTED**

**SOUND STUDIOS INC.**

1 East 54th St.  
 N. Y. 22, N. Y.  
 PLaza 1-0890

COMPLETE SOUND FACILITIES  
 for

- FILM
- DISC
- TAPE



RICHARD B. OLMSTED  
 ARTHUR SHAEER  
 RAY RAND

## RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*—Motion picture production specializing in sponsored public service films. Own all 16mm and 35mm production equipment, have animation stand, art equipment.

### **Keach, Stacy, Productions**

(See Program Producers/Distributors)

### **Keitz & Herndon, Inc.**

3601 Oak Grove, Dallas 4, Texas

Phone: LAkeside 6-5268

President ..... L. F. Herndon

Exec. V.P. .... R. K. Keitz

Vice-Pres., Art Dir. .... Tom Young

*Branch Office*

550 Fifth Ave., New York, N. Y.

Phone: PL 7-6454

Sales Manager ..... Harry Bailey

*Services Offered*—Live production, animation, 16mm and 35mm, color and black-and-white; optical printing; sound recording.

### **Kendis, Sonny, Inc.**

509 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-0890

President ..... James Sonny Kendis

*Services Offered* — Musical commercials. Musical advice to the industry.

### **Kerkow, Herbert, Inc.**

480 Lexington Ave., New York, N. Y. 10017

Phone: YUkon 6-4266

Pres., Treas. .... Herbert Kerkow

Secretary ..... Rosemond Kerkow

*Services Offered*—Sound stage and complete equipment for production of public relations and TV films.

### **Key Productions, Inc.**

527 Madison Ave., New York, N. Y. 10022

Phone: EL 5-2180

President. .... J. D. Kantor

Vice President. .... W. M. Kahn

*Services Offered*—Industrials and commercials.

### **Kimney, Jack, Productions**

(See Program Producers/Distributors)

### **Klaeger, Robert H., Associates, Inc.**

35 W. 45th St., New York, N. Y.

Phone: JU 6-5090

President. .... Robert H. Klaeger

Vice-President, Sales. .... Mickey R. Dubin

*Services Offered*—Commercial production.

### **Klein/Barzman**

706 N. La Cienega Blvd., Los Angeles 69, Cal.

Phone: OL 5-6565

Partners. .... Bob Klein, Alan Barzman

*Services Offered*—Free-lance creative and production service to agencies and clients, specializing in humor.

### **Klein, William L., Productions**

301 E. Erie St., Chicago 11, Ill.

Phone: SU 7-9114

Exec. Prod. .... W. L. Klein

Production Manager. .... M. L. Friedel

*Services Offered*—Radio and TV consultation; production of special-purpose films for TV, business, industry and government.

### **Kluge Film Productions**

5350 W. Clinton Ave., Milwaukee 23, Wisc.

Phone: FL 4-9490

Sales Manager. .... D. R. Kluge

Production Manager. .... D. W. Kluge

*Services Offered*—16mm color and black-and-white commercials, narrative or synchronous.

### **Klynn, Herb, & Associates**

4721 Laurel Canyon Blvd., N. Hollywood, Cal.

Phone: PO 9-3610

President ..... Herbert Klynn

Production Coord. .... Ray Thursby

Director ..... Rudy Larriva

Editorial Supervisor. .... Joe Siracusa

*Services Offered*—Live-action and animated TV commercials, industrial films, TV entertainment and theatrical films.

### **L & L Animation, Inc.**

62 W. 45th St., New York, N. Y.

Phone: MO 1-3180

President ..... Irv Levine

# EMPIRE



## COMPLETE SOUND RECORDING FACILITIES

- Disc & Tape Sound Recording
- Air Conditioned Studios

18 WEST 45th ST.  
NEW YORK, N. Y. 10036  
YUkon 6-5700

# RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*—Art, animation, camera, optical for TV spots, industrials, medical films, etc., and for producers.

## **Lance Productions, Inc.**

353 W. 57th St., New York, N. Y. 10019  
Phone: PL 7-6167

President .....Lorraine Lester  
Treasurer.....Samuel H. Evans  
V.P., Secy.....George Lessner  
V.P., Production.....Alford H. Lessner  
V.P., Sound.....Robert Lessner

*Services Offered*—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

## **Lance Studios**

151 W. 46th St., New York, N. Y.  
Phone: JU 6-4233

Producers.....Amador Chaidez, David Wasserman

Sales Manager.....Leon Winik  
*Services Offered*—TV commercials, films, filmstrips and slides using "Slide-imation technique for sales meetings, public relations and employee training.

## **Lang-Worth Feature**

### **Programs, Inc.**

151 N. Franklin St., Hempstead, L. I., N. Y.  
Phone: IV 5-2400

President.....John D. Langlois  
Vice Pres., Treas.....C. O. Langlois, Jr.  
Sales Mgr.....Robert O. Boehmer

*Services Offered*—Radio Hucksters and Air-lifts; 2000 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

(See also Langlois Filmusic, Inc.)

## **Langlois Filmusic, Inc.**

151 N. Franklin St., Hempstead, N. Y.  
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.  
*Services Offered*—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

(See also Lang-Worth Feature Programs, Inc.)

## **Laufman Film**

### **Productions, Inc.**

720 Apple Tree, Glencoe, Ill.  
Phone: VE 5-3634

President.....H. S. Laufman  
*Services Offered*—Live commercials, educational, industrials, packages.

## **Lawrence, Robert**

### **Productions, Inc.**

445 Park Ave., New York, N. Y.  
Phones PL 9-1420

President.....Robert L. Lawrence  
Exec. Vice Pres.....John Cron  
V.P.'s.....Doris Reichbart, Roy Townshend

Treasurer.....Philip Kornblum

### *Branch Offices*

716 N. LaBrea Ave., Hollywood, Calif.  
Phone: WEbster 6-8158

President .....Ray Patterson  
Vice President.....Robert L. Lawrence  
Secy., Treas.....Grant Simmons  
(Additional office in Toronto)

*Services Offered* — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

## **Lewis & Martin Films, Inc.**

621 N. Dearborn St., Chicago 10, Ill.  
Phone: WH 4-7477

President.....William R. Johnson  
Vice Pres.....Irving Bell  
*Services offered*—TV spots, slidefilms, industrials, government motion pictures, theatrical features, recording & editing facilities, animation & live photography.

## **Lilly, Lou, Productions, Inc.**

5746 Sunset Blvd., Hollywood, Calif.  
Phone: HO 6-6484

President .....Lou Lilly  
Prod. Manager.....Ken Clark  
Art Director .....Manny Gould  
Office Manager.....Betty Bell  
*Services Offered*—TV commercials, industrial & educational films.

## **Lloyd, Jack**

(See Program Producers/Distributors)

## **Lodge, Arthur**

### **Productions, Inc.**

333 W. 52nd St., New York 18, N. Y.  
Phone: JUDson 2-5477

President.....Arthur J. Lodge, Jr.  
*Services Offered*—Producers of motion pictures, chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

## **Lorin-Frank Productions**

330 E. 46th St., New York, N. Y.  
Phone: MU 7-1680

Partners.....Will Lorin, Phil Frank  
*Services Offered* — Jingles; background scores for commercials, industrials, etc.

## **Love, James, Productions, Inc.**

2 West 46th St., New York 36, N. Y.  
Phone: JU 2-4633

President .....James A. Love  
Vice-President.....Herbert R. Dietz  
*Services Offered*—Production of commercials, industrials, sales and public relation films. Creative consultation for each.

## **Lux Brill Productions, Inc.**

319-21 E. 44th St., New York, N. Y. 10017  
Phone: OR 9-6320

President, Director...Richard S. Dubelman  
Office Manager.....Anne L. Bauer  
*Services Offered*—Complete facilities and

# RADIO & TV COMMERCIAL PRODUCERS

production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

## **MGM Telestudios, Inc.**

1481 Broadway, New York, N. Y.  
Phone: LO 3-1122

Pres., Gen. Mgr. .... George K. Gould  
Admin. Dir. .... Stanley J. Quinn  
Special Prod. Div. Dir. .... Stanley Parnas  
Sales Manager .... Gerald L. Salzer  
Controller .... Robert Bernstein  
Production Manager .... Will Roth

*Services Offered*—Facilities for production of video tape commercials and programs; Gemini process for 16mm film copies of commercials and programs.

## **M-J Productions**

2899 Templeton Road, Columbus 9, O.  
Phone: BElmont 5-8043

Co-Owners. .... Bob Geis, Mary-Jo Cobbs  
*Services Offered*—Producers of taped radio programs & recorded radio spots.

## **MKR Films, Inc.**

619 W. 54th St., New York, N. Y.  
Phone: CO 5-4878

Pres., Treas. .... Ralph Rosenblum  
V.P., Secretary .... Gene R. Kearney  
Prod.-Writer .... Paul Alley  
Sec.-Treas. .... Ralph Rosenblum  
*Services Offered*—Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

## **MPO TV of California, Inc.**

222 E. 44th St., New York, N. Y. 10022  
Phone: TN 7-8200

Vice President. .... Melvin D. Dellar  
*Services Offered*—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

## **MPO Videotronics, Inc.**

222 E. 44th St., New York, N. Y. 10022  
Phone: TN 7-8200

President. .... Judd L. Pollock  
V.P., Secretary .... Marvin Rothenberg  
Vice President. .... Arnold Kaiser  
Vice President .... Gerald Hirschfeld  
V.P., Asst. Secy. .... Gerald Kleppel  
Treasurer. .... Sanford Greenberg

### *Branch Offices*

800 N. Seward St., Hollywood 38, Calif.  
Phone: HO 6-3341

V.P., Manager. .... Melvin D. Dellar  
1300 Buhl Bldg., Detroit, Mich.  
Phone: WO 3-0201

Pres., General Mgr. .... H. Kerbawy  
185 N. Wabash Ave., Chicago, Ill.  
Phone: 372-2355

Representative .... William Bailey  
*Services Offered*—Producer of TV commercials and industry-sponsored films, sales meetings and presentations.

## **MacGregor, C. P.**

(See Program Producers/Distributors)

## **Magne-Tronics, Inc.**

850 Third Ave., New York, N. Y.  
Phone: PL 3-8365

President. .... Thomas L. Clarke, Jr.  
V.P., Prog. Dir. .... John H. Bolendz  
Sales Manager. .... A. J. Kendrick  
*Services Offered*: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape-recorded main-channel radio music programming for automated broadcasting.

## **Magno Sound, Inc.**

723 Seventh Ave., New York 19, N. Y.  
Phone: CI 7-2320

Production Manager. .... Ralph Friedman  
*Services Offered*—Complete motion picture sound recording services.

## **Maltby, Richard, Music Productions**

220 Central Park S., New York, N. Y.  
Phone: CO 5-0851

*Services Offered*—Jingle production.

## **Manhattan Sound Corp.**

411 Fifth Ave., New York 16, N. Y.  
Phone: LE 2-2428

460 W. 59th St., New York, N. Y.  
Phone: CO 5-7200

President. .... Fred B. Adair, Jr.  
Vice Pres., Treas., Eng. .... Gustave Mortensen  
Vice Pres., Sec. .... Dante A. Saraceni  
Mgr., Transfer Dept. .... Kenneth Upton  
Asst. to President. .... Margo Krasne  
*Services Offered*: Film recording, transfer, mixing, location sound, screening, live mixing, optical negative, voice recording; music recording.

## **Manson, Eddy, Productions, Inc.**

119 W. 57th St., New York, N. Y.

President, Owner. .... Eddy Manson  
Vice Pres., Secretary. .... Paula Manson  
*Studio*

8 Maple St., Tenafly, N. J.  
Phone: LOwell 9-5313

*Services Offered*—Specialists in film scoring, live action and animation. Productions: Little Fugitive, Day of the Painter, River Nile; commercials: Lucky Strike, Scott Tissue, U. S. Steel, G. E., Corning Glass, Campbell Soup, Rambler, Chanel, Dual-Filter Tupperware.

## **Marcus, Keva**

12114 Hoffman St., Studio City, Calif.  
Phone: 766-7769

*Services Offered*—Jingle production.

# RADIO & TV COMMERCIAL PRODUCERS

## **Marshall Organization, Inc.**

(See Program Producers/Distributors)

### **Martell Animation Photography, Inc.**

480 Lexington Ave., New York, N. Y.  
Phone: TN 7-1356

President ..... Fred Martell  
Vice-President ..... Jack Granato  
*Services Offered*—Motion-picture photography of "stills in motion" technique used in documentaries, animation and table-top photography; industrial filmgraphs.

### **Mastertone Recording Studios, Inc.**

130 West 42nd St., New York 36, N.Y.  
Phone: WI 7-2940

Recording Spvsr. .... Gene Sayet  
Chief Engineer ..... Sid Feldman  
*Services Offered*: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

## **McNamara Productions, Inc.**

8230 Beverly Blvd., Los Angeles 48, Cal.  
Phone: OLive 1-2510

Executive ..... D. C. McNamara  
*Services Offered*—Industrial films, commercials, syndicated spots.

### **Metropolitan Sound Service, Inc.**

120 W. 42nd St., New York, N. Y. 10036  
Phone: WI 7-9907

President ..... C. O. Langois, Jr.  
*Services Offered*—Transfer, dubbing, editing, mixing and recording.

### **Metrotape**

(Div. of Metropolitan Broadcasting)

205 E. 67th St., New York, N. Y. 10021  
Phone: LE 5-1000

Operations Manager ..... L. Hicks  
*Services Offered*—Videotaped TV commercials. Tape equipment available.

### **Metrovision, Inc.**

117 West 48th St., New York 36, N. Y.  
Phone: PLaza 7-3270

President ..... John P. Hudak  
Secretary-Treasurer ..... John Walek  
Production Sup. .... Carroll Owen  
*Services Offered*—Motion pictures for TV, industry, business, education, public relations; film strip production, rear screen video-mobile advertising production.

## **Michelson, Charles, Inc.**

(See Program Producers/Distributors)

### **Mid-America Videotape Productions**

(See Program Producers/Distributors)

## **Milner-Fenwick, Inc.**

3800 Liberty Heights Ave., Baltimore, Md.  
Phone: MO 4-4221

President ..... Ervin M. Milner  
Vice-President ..... Robert T. Fenwick  
314 Victor Bldg., Washington, D. C.  
Phone: STerling 3-4650

Manager ..... Edward F. Hopper  
Box 765, Cleveland, O.  
Phone: LO 1-6835

District Mgr. .... Robert Gold  
*Services Offered* — Animation, cartoon & technical; live-action, 16mm & 35mm, strip films, recordings, jingles, brochures, general art services, industrial exhibits & shows.

## **Mode-Art Pictures, Inc.**

1022 Forbes Ave., Pittsburgh 19, Pa.  
Phone: 391-8486

Board Chairman ..... J. L. Baker  
President ..... R. L. Stone  
Exec. Vice-Pres. .... H. J. Kemerer  
Vice-President ..... A. A. Borgen  
*Services Offered*—Production of film commercials, 16mm and 35mm, color and black-and-white.

## **Mogubgub Ltd.**

6 E. 46th St., New York 17, N. Y.  
Phone: TO 7-8545

President ..... Fred Mogubgub  
Exec. Vice-Pres. .... Tony Silano  
Art Director ..... Irene Trivas  
Animator ..... Ed Smith  
*Services Offered*—Commercials, industrials, sales films; animation, live action.

## **Motion Picture Advertising Service Co., Inc.**

1032 Carondelet St., New Orleans, La.  
Phone: JA 5-2253

President ..... C. J. Mabry  
V.P., Sales ..... R. P. Karrigan  
V.P., Prod. .... Charles Lloyd

### *Branch Offices*

2013½ Young St., Dallas, Tex.

Chief Executive ..... Clyde Rembert, Jr.  
333 N. Michigan Ave., Chicago, Ill.

Chief Exec. .... Neale Oliver  
*Services Offered*—Spot TV commercials; studio facilities.

## **Movielab, Inc.**

619 W. 54th St., N.Y.C.  
Phone: JU 6-0360

President & Bd. Chmn. .... Saul Jeffee  
Exec. Vice President ..... Frank Berman  
V.P., Sales ..... Ben Bloom  
V.P., Production ..... Ted J. Gaski  
V.P., Color ..... John J. Kowalak  
*Services Offered*—Developing & printing of 16mm and 35mm color and black-and-white motion picture film; edge numbering, tilting, negative cutting, storage facilities, screening room.

## **Muppets, Inc.**

4202 Oakridge Lane, Chevy Chase 15, Md.  
Phone: 656-7056

President ..... Jim Henson

# RADIO & TV COMMERCIAL PRODUCERS

Business Rep.....Alden Murray  
*Services Offered*—The Muppets, hand puppet characters and voices for live, film and tape TV commercials and programs; animation.

## **Murphy, Owen, Productions, Inc.**

666 Fifth Ave., New York, N. Y.  
Phone: PL 7-8144

President .....Owen Murphy  
Vice Pres., Prod.....Paul Cohen  
Vice Pres., Editorial.....Eric Lawrence  
*Service Offered*—Complete production facilities from script to screening for TV commercials, industrial & educational films.

## **Music Makers, Inc.**

6 W. 57th St., New York 19, N.Y.  
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh  
Exec. V.P.....Herman Edel  
V.P., Chg. Prod.....Bill Schwartz  
V.P., Chg. Planning.....Milton Herson  
V.P., Creative Svcs.....Ralph Kessler  
*Branch Offices*

128¼ S. Doheny Dr., Los Angeles, Calif.  
Phone: CR 1-4747

West Coast Mgr.....Mort Stein  
(Additional office in Toronto)

*Services Offered*—Creation of jingles, background for radio and TV commercials; scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

## **MusiCreations, Inc.**

(Morton J. Wagner Cos., Inc.)  
4519 Maple Ave., Dallas, Tex. 75219  
Phone: LA 1-2178

President.....Morton J. Wagner  
General Manager.....Dwight L. Case  
*Branch Office*

5420 Melrose Ave., Hollywood, Calif.  
Phone: HO 2-6027

*Services Offered* — Programming production services; station image/i.d. concepts; "music commercials."

(See also Richard H. Ullman Associates, Inc.)

## **Muzak Corp.**

(Div. of Wrather Corp.)  
229 Park Ave. S., New York 3, N. Y.  
Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.  
President.....Charles C. Cowley  
Sr. V.P., Treas.....John R. Andrus  
Exec. Vice-Pres.....Joseph W. Roberts  
V.P. & House Counsel.....Leonard Scholl

*Services Offered*: Recorded music program service for radio stations and background and functional music service for industry offices, banks, stores, hotels, restaurants, transportation terminals and other public areas.

## **NBC Radio Recording Div.**

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: Circle 7-8300

Director.....Charles L. Bennis  
*Branch Offices*

Merchandise Mart, Chicago 54, Ill.

Phone: Superior 7-8300

3000 W. Alameda Ave., Burbank, Calif.

Phone: 845-7000

*Services Offered*—Recording service, tape & disc.

## **Nassour Studios, Inc.**

8488 W. Third St., Los Angeles, Calif.  
Phone: OL 3-0400

President .....William Nassour  
*Services Offered* — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (16mm and 35mm), sound, writers, directors.

## **National Film Studios, Inc.**

105 11th St., S.E., Washington, D. C.  
Phone: LI 6-8822

Pres., Treas.....Elliott H. Newcomb  
Exec. V.P., Sec.....F. William Hart  
*Services Offered* — Studio, sound stage, equipment and personnel for studio or location production; motion-picture production; sound recording.

## **National Musitme Corp.**

770 Lexington Ave., New York 21, N. Y.  
Phone: TE 8-8483

President .....Chas. E. Rynd  
Vice President.....Jerome K. Levy  
*Services Offered*: National background music service through radio station franchise network. Music tape programming and duplicating services.

## **National Screen Service Corp.**

1600 Broadway, New York, N. Y.  
Phone: Circle 6-5700

President.....Burton Robbins  
Vice-Pres., Distrib.....Walter E. Branson  
*Branch Office*

7026 Santa Monica Blvd., Hollywood, Calif.  
Phone: HO 6-5111

Studio Manager.....Ben Ashe  
*Services Offered*—TV film commercials, live and animated industrials, appeals, opticals, live studio.

## **National Studios, Inc.**

42 W. 48th St., New York, N. Y. 10036  
Phone: JU 2-1926

President.....H. A. Rosenberg  
Vice President.....Arthur J. Rosenberg  
Secretary .....Lee Dresner  
Treasurer.....A. E. Rosenberg  
Cust. Serv. Dir. ....Evan Mann

*Services Offered*—Slides, balops, flip cards and crawls; 6000 pre-350 feature film title slides; rear projection slides.

## **National Video Tape Productions, Inc.**

(Div. of Sports Network, Inc.)  
20 East 46th St., New York, N. Y.

# RADIO & TV COMMERCIAL PRODUCERS

Phone: MO 1-2960

President ..... Richard E. Bailey  
 V.P. .... Charles A. Voso  
 Sec.-Treas. .... Thomas J. Schilling  
 Comptroller ..... William Hyland  
 Client Services..... Richard E. Bailey, Jr.  
*Services Offered* — Complete color and black & white video facilities for TV production of commercials, programs & all other types of taped production; studios & closed-circuit facilities.

## **Niles, Fred A.,**

### **Communications Centers, Inc.**

1058 W. Washington Blvd., Chicago 7, Ill.  
 Phone: SEeley 8-4181

President.....Fred A. Niles  
 V.P., Production ..... Wm. E. Harder  
 V.P., Sales.....Norman C. Lindquist  
 V.P., Exec. Prod.....Harry Lange  
 Controller.....James E. Morgan  
 Office Manager.....Dorothy Roecker  
 Chief Sound Eng.....Robert Henning  
 Admin. Editing.....George Jarrett

#### *Branch Offices*

650 N. Bronson, Hollywood, Calif.  
 Phone: HO 3-8154

Vice Pres.....Lionel Grover  
 108 West End Ave., New York, N. Y.  
 Phone: SU 7-8770

General Manager.....Charles Ticho  
*Services Offered*—Motion pictures for theatre TV and industry; also business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

## **Nola Penthouse Sound Studios**

111 W. 57th St., New York, N. Y. 10019  
 Phone: JU 2-1417

*Services Offered* — Film-Tape-Disc transcriptions for TV, radio, industry and education — studio and location; masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

## **Northwestern, Inc.**

(See Program Producers/Distributors)

### **Olmsted Sound Studios, Inc.**

1 E. 54th St., New York 22, N. Y.  
 Phone: PL 1-0890

President.....Richard B. Olmsted  
 Vice President.....Arthur Shaer  
*Services Offered*—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

## **On Film, Inc.**

625 W. 42nd St., New York, N. Y.  
 Phone: LW 4-3050

President ..... Robert Bell  
 Vice-Pres., Prod.....Francis G. Irwin

Vice-Pres., Sales.....Morton Schaps  
 Secretary.....William J. West  
 Treasurer.....F. E. Johnston, Jr.  
 Res., Design Dept. Dir.....Tracy Ward

#### *Branch Office*

33 Witherspoon St., Princeton, N. J.  
 Phone: WA 1-7800

*Services Offered*—TV commercial design and production; sponsored films; documentaries; public relations films.

## **Orleans, Sam, Film Productions, Inc.**

211 W. Cumberland Ave., Knoxville, Tenn.  
 Phone: 523-8098

President .....S. Orleans  
 Assoc. Prod.....Lawrence Mollot  
 Dir. of Distribution....Mrs. Barbara Davis  
 Dir. of Pub. Rela.....Mrs. Vivian LaValle  
*Services Offered*—Documentary, industrial, educational, community service motion pictures.

## **Ott, John, Pictures, Inc.**

Box 158, Lake Bluff, Ill.  
 Phone: CEdar 4-3026

President .....J. Ott  
*Services Offered*—Time-lapse photography, industrial films.

## **Overseas Programming Cos. Ltd.**

(See Program Producers/Distributors)

### **PAMS Productions**

4141 Office Parkway, Central Park Plaza,  
 Dallas, Tex.  
 Phone: TA 7-0801

President .....William Meeks  
 Exec. Vice-Pres.....Darrell Grundy  
 Sec.-Treas. ....George Ogden  
 Vice-Pres., Mus. Dir.....Euel Box  
 Commercial Dir.....Bob Farrar  
*Services Offered* — Jingle production for radio and TV musical production aids; commercial soundtracks for film, video tape, background music, etc.

## **P.G.L. Productions, Inc.**

6 E. 46th St., New York 17, N. Y.  
 Phone: YUkon 6-4530

Board Chmn.....John "Bud" Palmer  
 President.....Stephen D. Colhoun  
 Producer-Directors.....Frank Herman,  
 Henry Trettin, Al Viola  
*Services Offered* — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

## **Packaged Programs, Inc.**

502 W. North Ave., Pittsburgh, Pa. 15212  
 Phone: GR 1-4756

General Mgr.....F. Di Fiore  
*Services Offered* — Complete production services and sound studios, film processing and printing, editing.

## **Pan American Productions**

219 Security Trust Bldg., Miami 32, Fla.



# RADIO & TV COMMERCIAL PRODUCERS

Phone: Franklin 3-8729

President.....E. de R. Tejada  
Vice President.....Edward R'Church  
Secy., Treas.....E. B. T'Kach  
Rep., Legal Counsel....Albert L. Weintraub  
Exec. Consultant.....E. V. Rothkirch

## Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 2-1133

Manager.....T. J. Rourke  
307 W. 15th Suite 307, Minneapolis, Minn.  
Phone: 333-8822

Manager.....E. B. T'Kach  
Box 12842, St. Petersburg, Fla. 33733  
Phone: 544-0248

Manager.....T. R. Wayman  
Box 2801, Washington, D. C. 20013  
(Additional offices in Lima, Singapore  
and Tokyo.)

*Services Offered*—Documentaries, travel-  
ogues, commercial and industrial films, both  
16mm and 35 mm.

(See also Galaxie Productions.)

## Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.  
Phone: CR 4-8777

President.....F. Crippen  
*Services Offered*—Animated TV commer-  
cials, live action and animated industrial  
films, entertainment shorts, movie and TV  
show titles and credits.

## Parsons, Lindsley, Productions, Inc.

3459 Cahuena Blvd., Hollywood, Calif.  
Phone: HO 9-3641

President.....Lindsley Parsons  
Prodn. Mgr.....Lindsley Parsons, Jr.  
*Services Offered*—Filmed TV shows & com-  
mercials for network syndication.

## Pathe News, Inc.

(See Program Producers/Distributors)

## Patin, Ray, Productions

3425 Cahuena Blvd., Hollywood 28, Calif.  
Phone: HO 2-1147

President.....Ray Patin  
*Services Offered*—Complete facilities for  
producing animated and live action commer-  
cials from storyboard through camera.

## Pearson, Lloyd, Associates

509 Madison Ave., New York, N. Y. 10022  
Phone: MU 8-9545

President.....Lloyd Pearson  
Vice Pres.....Joseph Packard  
*Services Offered*—Create, produce and di-  
rect film and live commercials, including  
music and jingles, storyboards, copy and  
script, set designing, props.

## Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.  
Phone: ORegon 9-0670

President.....T. J. Dunford  
Vice Pres., Treas.....A. J. Zander  
V.P., Sales.....Eli Feldman

V.P., Live Action.....Marc T. Statler  
V.P., Animation.....Chris Ishii  
Production Mgr.....David Reisman  
*Services Offered*—Live action & animation  
film production for TV commercials & pub-  
lic rel. firms.

## Pepper Sound Studios, Inc.

51 S. Florence, Memphis, Tenn.

Phone: 274-6674

Managing Dir.....William B. Tanner  
Vice-Pres., Prod.....Wilson Northcross  
V.P., Special Sales.....Frank Ragsdale  
Executive Asst.....Jim Collins  
*Services Offered*—Custom musical produc-  
tions; station i.d.'s; sales service; program  
promotions and contests; mastering and  
pressing facilities, etc.

## Pheelan, R. A., Productions

550 Fifth Ave., New York 36, N. Y.

Phone: CI 6-1626

Producer.....R. Pheelan  
Asst. to Producer.....Anthony Brook  
Production Mgr.....Jeffrey Lemain  
Asst. Manager.....Helen C. Miller  
*Services Offered*—Production of feature  
and sponsored films. Tape equipment avail-  
able.

## Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.

Phone: BRoadway 3-4141

President.....C. R. Isely  
Exec. V.P.....R. Dedrick  
Treasurer.....C. Don Sheldon  
*Services Offered*—Slides; sound slidefilms;  
industrials; comm's, recordings.

## Pinafore Productions, Inc.

(See Program Producers/Distributors)

## Pintoff Productions, Inc.

339 E. 48th St., New York, N. Y.

Phone: EL 5-1431

President.....E. Pintoff  
Vice Pres., Prod.....Arnold Stone  
Vice Pres., Sales.....Jose di Dinato  
*Services Offered*—Animated, live action  
comm's, theatricals, industrials.

## Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.

Phone: HOLLYWOOD 5-2193

President.....Adrian Woolery  
*Services Offered*—Complete studio facili-  
ties for creation and production of animated  
films for business, entertainment & TV from  
story through camera, with exception of lab-  
oratory. Specialists in animated comm's.

## Plaza Sound Studios

55 West 50th St., New York, N. Y.

Phone: PLaza 7-6111

President.....Warren E. Jenkins  
V.P., Sales.....Gregory W. Raffa  
V.P., Admin.....John H. Jackson

# RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*; Recording studios, screening room, full mastering facilities, film services.

## **Precision Film Labs, Inc.**

21 W. 46th St., New York, N. Y.

Phone: JU 2-3970

President.....Daniel R. Ehrlich  
Lab. Manager.....Frank V. Papalia

*Services Offered*—Printing and processing of 16 and 35 mm film, color and black & white.

## **Premier Film & Recording Corp.**

3033 Locust St., St. Louis 3, Mo.

Phone: JE 1-3555

President.....Theodore P. Desloge  
Vice-President.....Wilson Dalzell  
Director, Sales.....Patrick Murphy  
Director, TV.....John W. Weidner  
Production Mgr.....Roger E. Leonhardt  
*Services Offered*—Motion pictures; TV spots; slidefilms; recordings; scripts; record pressings; radio and TV programs.

## **Price, George Logan, Inc.**

20828 Pacific Coast Highway, Malibu, Calif.

Phone: GL 6-2135

Secy.-Treas.....S. M. Lauch Price  
*Services Offered*: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

## **Productions for Television, Inc.**

625 Madison Ave., New York, N. Y.

Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier  
Producer, Dir.....J. Lichtman  
*Services Offered*—Commercials.

## **Programatic Broadcasting Service**

(See Program Producers/Distributors)

## **Punch Films, Inc.**

155 Fifth Ave., New York, N. Y.

Phone: AL 4-2450

President.....Lou Bunin  
Vice President.....Florence Bunin  
*Services Offered*—Producers of commercials & 3D children's animated puppet films for TV & theaters.

## **Purcell Productions, Inc.**

236 West 55th St., New York 19, N. Y.

Phone: PLaza 7-5300

President.....Don Purcell  
Creative Director.....Lou Carter  
Production Coord.....Rosalie Paille  
Art Director.....Marvin Shervan  
*Services Offered*—Custom-created singing commercials; specialized production spots for radio; musical and production sound tracks for TV and film; sound tracks and art services for industrial sales promotion.

## **Q.E.D. Productions, Inc.**

21 W. 46th St., New York, N. Y.

Phone: JUDson 2-4291

Executive Producer.....Robt. Baron  
*Services Offered*—Commercials, industrials, sales & tourist promotion films.

## **Quartet Films, Inc.**

5631 Hollywood Blvd., Los Angeles 28, Calif.

Phone: HO 4-9225

Pres.....Arnold Gillespie  
V.P., Secy.....Stanley Walsh  
V.P., Treas.....Michael Lah  
*Services Offered* — Commercial & program producers.

## **RCA Recorded Program Services**

(See Program Producers/Distributors)

## **RKO Sound Studios**

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.

Phone: LONgacre 4-8000

President.....John B. Poor  
General Manager.....John B. Hayes  
*Services Offered*: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bestg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock, 35mm MAG film mixing.

## **Radio TV Reports, Inc.**

15 W. 47th St., New York, N. Y.

Phone: COLumbus 5-7650

President.....David Fins

### *Branch Offices*

1550 East 53rd St., Chicago 15, Ill.

Phone: HY 3-3215

Manager.....Carl Hirschfeld

1680 N. Vine St., Los Angeles 28, Calif.

Phone: HO 6-6124

Manager.....Dean West

3333 Conn. Ave., N.W., Washington 8, D. C.

Phone: WO 6-6300

Manager.....Bob Williamson

2201 Filbert St., San Francisco, Calif.

Phone: UN 3-3583

Manager.....David Lee

12175 Ilene, Detroit 4, Mich.

Phone: TE 4-7625

Manager.....Ellen Eldridge

*Services Offered*—National and local tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography, transcripts.

## **Radio Television Spots Productions, Inc.**

2 W. 46th St., New York, N. Y. 10036

Phone: PL 9-1780

President.....John Gart

Acct. Execs.....Roger White, Merrill Staton

*Services Offered*—Radio & TV musical & singing commercials.

# RADIO & TV COMMERCIAL PRODUCERS

## Radiodiffusion-Télévision Francaise

(See Program Producers/Distributors)

### Rarig's, Inc., Film Productions

5510 University Way, Seattle 5, Wash.  
Phone: LA 2-0707

President.....M. H. Rarig  
V.P., Treas.....E. A. Rarig  
Assoc. Prod.....J. Lawless  
*Services Offered*—16mm and 35mm color,  
black-and-white photography; sound record-  
ing, stage; writing; editing; commercials;  
sound filmstrips; programs for teaching ma-  
chines.

### Ray, Reid H., Film Industries, Inc.

2269 Ford Pkwy., St. Paul, Minn. 55116  
Phone: 699-1393

President.....Reid H. Ray  
Gen. Sls. Mgr.....Clyde Krebs  
Twin City Sales Mgr.....Edward Engel  
*Branch Offices*  
208 S. LaSalle St., Chicago, Ill.  
438 Washington Bldg., 15th & New York Ave.,  
N.W., Washington 5, D. C.  
Sales Manager.....Frank Havlicek  
*Services Offered*—Producers of TV com-  
mercials & entertainment synd. films for TV.

### Recording Studios, Inc.

1639 Broadway, New York, N. Y.  
Phone: PL 7-8855

President.....Mort Schwartz  
Vice President.....Robert Kingsley  
Secretary.....Ron Katz  
Treasurer.....Harry Katz  
*Services Offered*: Complete facilities for  
recording, music scoring, dubbing, and mix-  
ing. 16mm and 35mm projections. ,

### Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.  
Phone: 342-8925

President.....William A. Redlin  
*Services Offered* — TV film shows, com-  
mercials; shorts; animation.

### Reed, Roland Productions, Inc.

Producers Studio, 650 N. Bronson,  
Los Angeles, Calif.  
Phone: HO 9-1628

President.....Roland D. Reed  
Vice Pres.....Duke Goldstone  
*Services Offered* — Producer of TV com-  
mercials, TV shows, industrial, public rela-  
tions & sales promotion films.

### Reela Films, Inc

(Div. of Wometco Enterprises, Inc.)  
17 N.W. Third St., Miami, Fla.  
Phone: FR 4-2108

Vice-Pres., Gen. Mgr.....F. F. "Ted" Sack

*Services Offered*—Film processing and  
printing; sound recording; studio, equipment  
rental.

### Reeves Sound Studios

(Div. of Reeves Broadcasting Corp.)  
304 East 44th St., New York 17, N. Y.  
Phone: ORegon 9-3550

President.....Chester L. Stewart  
Vice-Pres., Gen. Mgr.....John F. Vorisek  
Vice-President.....Richard J. Vorisek  
Manager, Video Dept.....R. Byloff  
Chief Engineer.....Lyman J. Wiggan  
*Services Offered*: Video & sound recording  
for motion pictures and television, transcrip-  
tions.

### Republic Television Features

(See Program Producers/Distributors)

### Record Records, Inc.

66 Mechanic St., New Rochelle, N. Y.  
Phone: (914) NE 3-6055

President.....C. H. Lowenstein  
Vice-President.....M. Linz  
General Manager.....H. J. Lengsfelder  
*Services Offered* — Recording transcrip-  
tions, specializing in foreign language and  
instruments. Background music for TV pro-  
ductions.

### Richie, Robert Yarnall Productions, Inc.

240 E. 46th St., New York, N. Y. 10017  
Phone: MO 1-1380

President.....Robert Yarnall Richie  
Vice-President.....Patricia G. Lee  
Secretary-Treasurer.....V. G. Richie  
*Services Offered*—Motion picture produc-  
tion and still photography for industry, pub-  
lic relations and advertising. Color special-  
ists.

### Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.  
Phone: HOLLYWOOD 2-8585

Exec. Prod.....F. W. Zens  
*Services Offered*—TV film comm'ls. TV  
personalities, talent of all types, etc.

### Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38, Cal.  
Phone: HO 7-7131

President.....Dick Westen  
Vice Pres.....Don Bartelli  
Secretary.....Kay Shaffer  
*Services Offered* — Consumer selling films  
for business & industry.

### Rockett, F. K. Productions

6063 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 4-3183

President.....Arthur J. Sowers  
Vice Pres.....Stan Webb  
Exec. Prod.....John J. Hennessy  
Prod. Co-ord.....Joe Denove  
Administrator.....Iona Guyer  
Studio Mgr.....Jerome F. Lipari

# RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*—Motion-picture production for industry and TV; complete production facilities, including sound stage.

## **Rockhill Recording**

18 E. 50 St., New York 22, N. Y.  
Phone: PL 9-7979

President .....Janet Taylor  
Manager.....Leo J. Launer  
Sales Manager (Recording)..Fred Freeman  
Chief Engineer .....Gilbert R. Arion  
*Services Offered:* Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

## **Rolab Studios**

(Rolab Photo-Science Labs.)  
Walnut Tree Hill, Sandy Hook, Conn.  
Phone: (203) 426-2466

Owner, Director.....Henry Roger  
*Services Offered* — Production of motion pictures and film strips; complete facilities; sound stage, set construction, camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering, consulting.

## **Romanis & Messner**

43 Grove St., Ridgefield Park, N. J.  
Phone: LA 4-9080

Pres. ....George Romanis  
Vice Pres.....Johnny Messner  
*Services Offered*—Personalized service for creation and production of musical commercials for radio and TV; musical consultation; composition, arranging and underscoring for films and commercial records.

## **Roquemore Films**

44 Mt. Vernon Blvd., Hamburg, N. Y.  
Phone: NA 7-3876

Director.....E. E. Roquemore  
*Services Offered*—Motion pictures and slidefilms for TV industry, sales, education, etc., from script to screen.

## **Rouzer, Danny, Studio**

7022 Melrose Ave., Hollywood, Calif.  
Phone: WE 6-2494

Pres., Owner.....Danny Rouzer  
*Services Offered*—Complete 16 mm production service, including kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

## **SESAC, Inc.**

10 Columbus Circle, New York 19, N. Y.  
Phone: JUDson 6-3450

President .....Paul Heinecke  
Secretary-Treasurer.....R. C. Heinecke  
*Services Offered:* LP Service including: jazz, dance, country and western, American folk, concert, Latin, novelties, band and religious music plus the "Drummers," big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs. New "Pace-makers" and "Americana" LP series.

## **SIB Productions, Inc.**

(In assoc. with Paramount Pictures Corp.)  
5451 Marathon St., Hollywood 38, Cal.  
Phone: HO 9-2411

President.....Walter N. Bien  
Vice President.....Sonny Klein  
*Services Offered*—Production of TV commercials, industrials and specials on film and/or videotape.

## **SIB Productions of N. Y., Inc.**

609 Fifth Ave., New York, N. Y.  
Phone: PL 2-6710

President.....Robert S. Colodzin  
Vice-President.....Walter N. Bien  
Production Manager.....Jack B. Bernstein  
Supervising Editor.....Al De Rise, Jr.  
Cinematography Dir.....Ernest Haller  
Art Director.....Malcolm Bert  
Creative Director.....Chuck Jones

### *Branch Offices*

645 N. Michigan Ave., Chicago, Ill.  
Phone: MI 2-3113

Sales Manager.....Alfred Carretta  
5451 Marathon St., Hollywood, Calif.  
Phone: HO 9-2411

President .....Walter Bien  
Creative Director.....Chuck Jones  
*Services Offered*—TV commercials; industrial and TV films; theatricals.

## **Said, Fouad, Productions, Inc.**

8913 Sunset Blvd., Los Angeles 69, Calif.  
Phone: OLYmpia 2-4800

President .....Fouad Said  
Vice President.....Ralph Levy  
Secretary .....Jean Miller  
*Services Offered*—TV and feature motion picture production, specializing in below-the-line production packaging.

## **Sande & Greene, Inc.**

(See Larry Greene Productions)

## **Sarra, Inc.**

210 East 5th St., New York 3, N. Y.  
President .....Valentino Sarra  
Exec. V.P., Gen. Mgr.....Morris D. Behrend  
V.P., Production.....Lee Goodman

### *Branch Office*

16 E. Ontario St., Chicago, Ill.  
Phone: WH 4-5151

Manager .....William Newton  
TV Prod. Mgr.....Marvin Bailey  
*Services Offered*—Production of TV commercials, motion pictures, black-and-white and color.

## **Savoy Record Co., Inc.**

56 Ferry St., Newark, N. J.  
Phone: MA 3-7470

President .....Herman Lubinsky  
Vice-President .....Charles Manz  
*Services Offered*—Complete studio services; stereo; jingle and trick splicing; overdubbing with sound effects; pressing and mailing facilities.

# RADIO & TV COMMERCIAL PRODUCERS

## **Schnitzer, Gerald, Productions**

5746 Sunset Blvd., Hollywood, Calif.  
Phone: HOLlywood 9-1158

President .....G. J. Schnitzer  
Vice-Pres., Oper.....Ben Norman  
Secretary .....A. McGuire  
Production Manager.....D. Evans  
Photographic Director.....P. Marley  
Editorial Head.....Gary Freund  
*Services Offered*—Motion pictures for TV and theatrical commercials; concept and product design; original storyboards; specialized insert photography.

## **Schwartz, Mickey, Productions, Inc.**

419 E. 54th St., New York, N. Y.  
Phone: PL 5-5610

President .....Mickey Schwarz  
Vice-President .....Julius Edelman  
(Additional office in Toronto)  
*Services Offered*—Film commercials.

## **Scott, Raymond, Enterprises, Inc.**

140 West 57th St., New York 19, N. Y.  
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott  
General Manager.....Charles Barclay  
Office Manager.....Robert Briody  
*Services Offered*—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultation to advertising agencies; production of dramatized commercials; TV scoring.

## **Scott-Textor Productions, Inc.**

333 East 46th St., New York 17, N.Y.  
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott,  
Keith & Sylvia Textor  
General Mgr.....Victor Sack  
Sales Director.....Bill Lyons  
*Services Offered*—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

## **Seely, John, Special Services**

(Formerly John Seely Associates)  
Suite 613, First Federal Bldg., Hollywood 28  
Cal.  
Phone: 466-6141

Manager .....John Seely  
Recording Mgr.....Doug Nelson  
*Services Offered*—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client- or JSA-supervised voice recording, voice overdubbing, tape

transfer, re-recording, mixing, tape editing & assembly.

## **Shaffer, Sy, Enterprises, Inc.**

342 Madison Ave., New York, N. Y.  
Phone: YU 6-3045

President .....Sy Shaffer  
*Services Offered*—Production of music for radio, TV, movies; industrial films (jingles).

## **Shafton, Jack, Puppet Productions**

8118 Lookout Ave., Los Angeles, Calif.  
Phone: OL 2-2350

Owner .....J. Shafton  
*Services Offered*—Live & film TV shows, programs; comm's; shorts; animation; special effects; puppets.

## **Shield Radio & TV Productions, Inc.**

919 N. Ernost Ct., Chicago, Ill. 60611  
Phone: MI 2-6441

President.....James C. Dolan  
Musical Director.....Martin M. Rubenstein  
*Branch Office*

8901 Sunset Blvd., Hollywood, Calif.  
Managers.....Bob Grant, Terry Ragan  
*Services Offered*—Humorous scripts and jingles for radio and TV; music tracks for TV; scripts and complete production services for sales meetings; radio recording facilities.

## **Signature Music Inc.**

521 Fifth Ave., New York, N. Y.  
Phone: SU 7-5400

Business Mgr.....George H. Fried  
*Services Offered*—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

## **Simon, Al, Productions, Inc.**

1040 N. Las Palmas Ave., Hollywood, Calif.  
Phone: HO 9-9011

President .....Al Simon  
*Services Offered* — Production of filmed shows and commercials.  
(See also Filmways TV Productions, Inc., under Program Producers/Distributors.)

## **Sixteen Screen Service Co.**

6710 Melrose Ave., Hollywood 38, Calif.  
Phone: WE 9-1491

Owner .....H. O'Donnell  
*Services Offered*—TV film shows, comm's; shorts; sound; laboratory; animation, color, black-and-white.

## **Smith, Fletcher, Studios, Inc.**

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.  
Phone: LU 1-7200

President .....Fletcher Smith  
Exec. Vice Pres.....Janet P. Sneider  
Vice Pres.....Arthur J. Davis  
Secy.-Treas.....J. W. Johnson

# RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

## **Smith, Walter Harrison, Associates, Inc.**

222 East 44th St., New York 17, N. Y.  
Phone: OX 7-9174

President.....W. H. Smith  
*Services Offered*—Live and filmed TV commercials, programs and syndicated shows; educational, industrial and editorial shorts. Distribution of TV films.

## **Snazelle Productions, Inc.**

155 Fell St., San Francisco, Calif.  
Phone: HE 1-5490

President.....Ernest E. Snazelle, Jr.  
Vice-President.....Don Arlett  
Reg. Sales Mgr.....David E. Cardelli  
Secy.-Treas.....Richard W. Ortner  
*Services Offered*—Commercials; TV programs; film documentaries; industrial films; art services; kinescope recording; sound recording; slide films, etc.

## **Sonocraft Corp.**

115 W. 45th St., New York, N. Y.  
Phone: JUdson 2-1750

President.....Gerhard M. Behrendt  
V.P. & Treas.....Harold H. Oppenheimer  
Sales Manager.....Fred M. Lissa  
*Services Offered*: Distributors of sound & recording equipment.

## **Soundac Productions, Inc.**

806 S. Dixie Hwy., Hallandale, Hollywood, Fla.  
Phone: 923-3426

Pres.-Gen. Mgr.....Robert D. Buchanan  
Gen. Mgr., Secretary.....Jack Schleh, Jr.  
Technical Dir.....Robert G. Biddlecom  
Art Dir.....Francis J. Noack  
*Services Offered*—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete sound stage and studio.

## **Soundtracks**

480 Lexington Ave., New York, N. Y.  
Phone: YU 6-4765

*Services Offered*—Jingle production.

## **Special Recordings, Inc.**

138 Duffield, Detroit, Mich.  
Phone: WO 1-4833

President.....Fred Flowerday  
Vice-President.....Ernie Winstanley  
Secretary.....Ginger Flowerday  
*Services Offered*—Commercial recording studio; jingle production; slidefilm production.

## **Spotlite News, Inc.**

3449 Cahuenga Blvd., Hollywood 28, Calif.  
Phone: HO 6-5365

President.....Algernon G. Walker

Vice-President.....W. A. Blanchard  
Prod. Spvrs.....Rexford L. Metz  
*Services Offered*—TV newsfilm service; documentary, promotion & public relations films.

## **Stahl, Al, Productions**

(See Animated Productions, Inc.)

## **Stock Shots To Order, Inc.**

550 Fifth Ave., New York, N. Y. 10036  
Phone: Circle 6-0690

Pres.....R. A. Pheelan  
V.P.....H. C. Miller  
Sec.....Otto Von Braun  
Treas.....Royal L. Krim  
*Services Offered*—Stock film library 16mm and 35mm, black-and-white and color; special material filmed to order for TV commercials, rear projection plates.

## **Stockdale & Co., Inc.**

200 E. First St., Salt Lake City 11, Utah  
Phone: EL 5-5511

President.....C. Stockdale  
*Services Offered*—TV comm'ls, animation, SOF recording sound transfer; processing all black-and-white); ER; ECO.

## **Storyboard, Inc.**

150 Riverside Dr., New York, N. Y. 10024  
Phone: TR 3-7207

President.....J. Hubley  
*Services Offered*—Animation; live films.

## **Strausberg, Jack, Productions**

920 N. Michigan Ave., Chicago 11, Ill.  
Phone: WH 4-3941

President.....J. Strausberg  
*Services Offered*—Commercial and spot production.

## **Streech, Wilbur, Productions, Inc.**

135 W. 52nd St., New York, N. Y. 10019  
Phone: JU 2-3816

President.....Wilbur J. Streech  
Assoc. Producer.....Bob Baldwin  
Production Manager.....Sal Guida  
*Services Offered*—Producer of film commercials for TV, industrial films and radio & TV jingles.

## **Sturgis-Grant Productions, Inc.**

328 E. 44th St., New York, N. Y. 10017  
Phone: MU 9-4994

Pres., Exec. Prod.....W. Sturgis  
V.P., Gen. Mgr.....B. Magnes  
V.P., Prod.....W. H. Terry  
Art Director.....O. Calpini  
*Services Offered*—Live and animation films and filmstrips, 16mm and 35mm, storyboards; scripts; recordings, etc.

## **Sun Dial Films, Inc.**

341 E. 43rd St., New York, N. Y. 10017  
Phone: MU 6-2046

President.....S. A. Datlowe

## RADIO & TV COMMERCIAL PRODUCERS

*Services Offered* — Comm'l's, spots, indu- trials.

### **Sutherland, John, Productions, Inc.**

201 N. Occidental Blvd., Los Angeles 26 Calif.  
Phone: DU 8-5121

Pres., Gen. Mgr. .... John Sutherland  
Exec. Vice Pres. .... Ross Sutherland  
V.P., TV Comm. Prod. .... Theodore Goetz  
*Branch Office*

44 E. 67th St., New York, N. Y.  
Phone: UN 1-2000

*Services Offered* — Fully-equipped live-ac- tion and animation studios for the produc- tion of industrial, documentary, public rela- tions, TV commercials for industry. Also re- lated services.

### **Suzari Marionettes** (See Dozari Marionettes)

### **Swanson, Robert, Productions, Inc.**

689 Fifth Ave., New York, N. Y.  
Phone: MURray Hill 8-4355

President ..... Robert Swanson  
Vice President ..... Rolf Johnson  
*Services Offered*—Producers and creators of musical commercials for radio and TV.

### **Swanstrom Productions**

7657 Melrose Ave., Los Angeles 46, Calif.  
Phone: OL 1-4880

Owner-Producer ..... C. Swanstrom  
*Services Offered*—TV commercials and serial programs; training ad sales films; feature films.

### **Swift-Chaplin Productions, Inc.**

1136 N. Highland Ave., Hollywood 38, Cal.  
Phone: HO 2-0761

President ..... C. Chaplin  
V.P.'s ..... H. Swift, M. Pike  
*Services Offered*—Synd. spots; comm'l's.

### **Sylvern, Hank, Associates Ltd.**

521 Fifth Ave., New York, N. Y.  
Phone: SU 7-5400

Business Manager ..... George H. Fried  
*Services Offered*—Jingles; musical commer- cials; underscoring of original music to ani- mation and live action.

### **T-V Visuals**

20 N. Wacker Dr., Chicago, Ill.  
Phone: CEntral 6-8955

President ..... Alfred D. LeVine  
Sec.-Treas. .... Robert B. Eirinberg  
*Services Offered* — Production, packaging and distribution of syndicated TV commer- cials, animated and live-action, and programs, 16mm and 35mm, black-and-white and color.

### **Technical Animations, Inc.**

11 Sintsink Dr., E., Port Washington, N.Y.  
Phone: PO 7-8800

President ..... S. L. Schwartz  
Exec. V.P. .... Claude E. McKinney  
Secretary ..... Mary G. Ballance  
Treasurer ..... Paul H. Taub

*Services Offered* — Producers of Techna- mation-animation by use of polarized light, for film or slide.

### **Tele-Sound Productions, Inc.**

330 Marcy Ave., Washington, D. C. 20021  
Phone: DI 7-8810

President ..... William Devries  
Vice-President ..... Eva M. Devries

*Services Offered* — Commercials; jingles; station i.d.'s; sound effects.

### **Tele-Video Productions, Inc.**

(See Program Producers/Distributors)

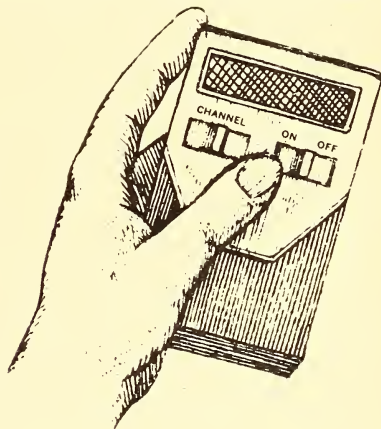
### **Tele-Video Productions**

316 W. 57th St., New York, N. Y.  
Phone: JU 2-8095

President ..... Lew Pollack  
Directors ..... Larry Goldwasser, Frank

Herman, Lew Pollack, Nicholas Webster  
Sales Manager ..... Andre Moullin

Producers ..... Daniel Kahn, George Turner  
*Services Offered*—Producers of TV com-



### **Block that click!**

It's easy to switch channels— but a Tele-Video-produced commercial often makes them switch products.

**TELEVIDEO**  
PRODUCTIONS INCORPORATED

316 West 57th St., New York, 19 / JU 2-8095

# RADIO & TV COMMERCIAL PRODUCERS

mercial films, TV film series, and motion pictures.

## **Tele-View Recording Services**

5746 Sunset Blvd., Hollywood, Calif.

Phone: HO 6-5254

President .....Bradley Kemp  
Engineer .....Jay Hathaway  
*Services Offered*—Video tape to 35mm film; tape dubs from masters; tape to 16mm; sound services.

## **Telecine Film Studios, Inc.**

100 S. Northwest Hwy., Park Ridge, Ill.

Phone: TAlcot 3-1418

President.....Byron L. Friend  
Secy., Treas.....June A. Friend  
*Services Offered*—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 16mm and 35mm editing & recording, animation, stop motion.

## **Telefilm, Inc.**

6039 Hollywood Blvd., Hollywood 28, Cal.

Phone: HO 9-7205

President.....J. A. Thomas  
Exec. V.P. ....James B. Pinkham  
*Services Offered*—Complete in-plant 16mm motion picture technical services from scripts through final release prints (including titles and animation) for TV and industrial film producers.

## **Telemat TV Film Productions**

433 S. Fairfax Ave., Los Angeles, Calif.

Phone: WE 3-5731

Partners.....A. Wise, Sidney Freeman  
*Services Offered*—Animated cartoon commercial library; live & animated custom film comm'ls.

## **Telemated Motion Pictures**

8 W. 40th St., New York, N. Y.

Phone: LO 5-5341

Prod. Dir. ....Saul Taffet  
*Services Offered*—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black-and-white, exclusive color equipment, 16mm and 35mm production.

## **Telenews Film Corp.**

850 10th Ave., New York, N. Y. 10019

Phone: JU 6-2450

Exec. Vice Pres.....C. B. Stratton  
*Services Offered*—Produce documentary & commercial films; stock film library.

## **Telepix Corp.**

1515 N. Western Ave., Hollywood, Calif.

Phone: HO 4-7391

President.....Robert P. Newman  
Sales Director.....Patrick J. Sexton  
*Services Offered*—Complete motion picture sound recording, production facilities, sound

stage, mixing and dubbing, lip loop synchronizing, cutting rooms. Title work and musical scoring.

## **Television Broadcasting Service, Inc.**

(See Program Producers/Distributors)

## **Television Features of America**

(Div. of Radio Features of America)

820 West End Ave., New York, N. Y. 10025

Phone: MO 3-7284

Exec. Director.....Oliver W. Nicoll  
*Services Offered* — Film spots, live shows.

## **Television Graphics, Inc.**

369 Lexington Ave., New York, N. Y.

Phone: TN 7-3330

President .....Bernard Rubin  
Production Manager.....Sid Greenhaus  
Controller .....Stanley Turitz  
Sales Mgr.....Howard Linkoff  
*Services Offered*—TV film comm'ls; animation, optical effects; two live-action sound stages equipped with 35mm Mitchell rear-screen process projector.

## **Television Screen Productions, Inc.**

17 E. 45th St., New York, N. Y. 10017

Phone: MU 2-8877

President.....Charles J. Basch, Jr.  
Vice Pres., Secy.....Frances Scott  
Treasurer .....Clarence Schmidt  
*Services Offered*—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

## **Termini Video Tape Services, Inc.**

15 W. 46th St., New York, N. Y. 10036

Phone: JU 2-7873

President .....Anthony Termini  
*Services Offered* — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kines, studio space. Tape equipment available.

## **Terrytoons**

(See Program Producers/Distributors)

## **Thoroughbred Productions**

1614 Trevilian Way, Louisville, Ky. 40205

Phone: 451-1203

Executive Prod.....James R. Finegan  
*Services Offered*—Radio and TV film production; public relations.

## **Thirty Three Productions, Inc.**

266 E. 78th St., New York, N. Y.

Phone: TR 9-8989

President.....Jack A. Fenimore  
Vice-President .....Irving Sachs  
Treasurer .....Neil Matz



## RADIO & TV COMMERCIAL PRODUCERS

Secretary ..... Kay Fenimore

*Branch Office*

723 Seventh Ave., New York, N. Y.

Phone: CO 5-7181

Vice-President ..... Irving Sachs

*Services Offered*—TV commercials; industrial films.

### **Tibor Productions, Inc.**

200 W. 57th St., New York, N. Y.

Phone: CO 5-4300

President ..... A. T. Halmay

Assoc. Music Dir. .... Teacho Wiltshire

Assoc. Video Tape Dir. .... Lee Tannen

Assoc. Film Prod. Mgr. .... Ben Greene

Secretary ..... S. M. Halmay

*Branch Office*

480 Lexington Ave., New York, N. Y.

Phone: YU 6-9424

President ..... A. T. Halmay

*Services Offered*—TV film commercials; musical commercials; radio and TV jingles; musical film scores; radio and TV programs.

### **Titra Sound Corp.**

1600 Broadway, New York, N. Y.

Phone: PL 7-6681

President ..... Abraham Rozenfeld

Vice Pres. .... David Opochinsky

Exec. V.P., Gen. Mgr. .... David D. Horne

Sec.-Treas. .... Jerome Sobel

*Services Offered*—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

### **Tobias, Meyer**

### **& Nebenzahl, Inc.**

2400 Madison Ave., New York, N. Y.

Phone: MU 3-8030

President ..... Paul Nebenzahl

*Services Offered*—Syndicated radio commercials for local independent retail stores.

### **Toddy Pictures Co.**

70 Fourth St., N.W., Atlanta, Ga.

Phone: 874-6269

President ..... Ted Toddy

General Manager ..... C. Small

*Services Offered*—Commercials, industrials, shorts, features.

### **Tomlin Film Productions,**

### **Inc.**

480 Lexington Ave., New York, N. Y. 10017

Phone: OX 7-0003

President ..... F. A. Tomlin

Vice President ..... Carl A. Tomlin

*Services Offered*—Produces industrials & comm'ls. for internal use in business.

### **Trans Radio Productions,**

### **Inc.**

683 Boylston St., Boston 16, Mass.

Phone: COpley 7-5760

President ..... Oscar H. Cheses

Production Manager .... Alfred D. Benjamin

Sales Manager ..... Edward B. Shaw

Art Director ..... Thomas M. Fleming

*Services Offered*—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

### **Triumph Films Ltd.**

554 S. Gulph Rd., King of Prussia, Pa.

Phone: 265-0320

Dir. of Photo ..... Walter E. Dombrow

*Services Offered*—Commercial, industrial & TV motion pictures. Writing, editing.

### **UPA Pictures, Inc.**

4440 Lakeside Dr., Burbank, Calif.

Phone: TH 2-7171

President ..... Henry G. Saperstein

Studio Mgr. .... Hal Elias

*Branch Office*

527 Madison Ave., New York, N. Y.

Phone: PL 2-3630

*Services Offered*—Production of animated and live-action films for commercial, industrial and theatrical accounts.

(See also Television Personalities under Program Producers/Distributors.)

### **Ullman, Richard H.,**

### **Associates, Inc.**

(Div. of Morton J. Wagner Cos., Inc.)

5420 Melrose Ave., Hollywood 38, Calif.

Phone: HOLLYWOOD 2-6027

President ..... Morton J. Wagner

Exec. Vice-Pres. .... Dwight L. Case

*Branch Offices*

625 Madison Ave., New York, N. Y.

Phone: PL 7-2197

4519 Maple Ave., Dallas, Tex.

Phone: LA 1-2178

*Services Offered*: Radio and TV production packages; station-identification jingles; commercial jingles for stations and advertising agencies.

(See also MusiCreations, Inc.)

### **Unifilms, Inc.**

6 E. 46th St., New York City 17

Phone: YU 6-5720

President ..... C. Gallagher

*Services Offered*—TV comm'ls, program inserts, news and feature coverage.

### **Unit-One Film Productions,**

### **Inc.**

723 Seventh Ave., New York, N. Y.

Phone: JU 6-8880

President ..... Herman W. Kitchen

Production Coord. .... John Schmerling

*Services Offered*—Location film production; crews and equipment for complete production; editing facilities.

### **United Film & Recording**

### **Studios**

301 E. Erie St., Chicago 11, Ill.

Phone: Superior 7-9114

President ..... Wm. L. Klein

Assistant to President ..... Art Brown

# RADIO & TV COMMERCIAL PRODUCERS

General Manager.....Frank Green  
Associate Producer.....Marilyn L. Friedel  
Marketing Dir.....Robert Huguélet

*Branch Offices*

390 S. Hauser, Hollywood, Calif.

Manager.....William Bailey  
17 E. 45th St., New York, N. Y.  
Phone: 212-0725

Eastern Rep.....Herbert Rosen  
425 13th St., Washington, N.W., D.C.  
Phone: 783-2951

Washington Rep.....Bob Flieffe  
(Additional office in Frankfurt am Main)

*Services Offered*—Creators and producers of custom made musical jingles, spot announcements and filmed shows for TV and radio. Complete film, tape and disc recording and reproduction services; studios, cameras and accessories.

## **United Recording Corp.**

6050 Sunset Blvd., Hollywood, Calif.  
Phone: 469-3983

President.....Milton T. Putnam  
Vice-Pres.....DeWitt F. Morris, R. Sexty  
Sec.-Treas.....A. M. Parri  
*Services Offered*—Transcribed recordings.

## **United Recording Corp. of Nevada**

(Sub. of United Recording Corp.)

3143 Industrial Rd., Las Vegas, Nev.  
Phone: 735-7131

Business Mgr.....Jack Eglash  
*Services Offered*—Transcribed recordings.

## **United Recording Laboratories, Inc.**

681 Fifth Ave., New York 22, N. Y.  
Phone: Plaza 1-4660

President.....George Adams  
Secretary.....Anita Adams  
Sales Manager.....Kaye Ryan  
*Services Offered*: Complete sound, scoring, mixing and transfer facilities for radio and TV.

## **United States Productions, Inc.**

5 E. 57th St., New York 22, N. Y.  
Phone: PLaza 1-1710

President.....Francis C. Thayer  
*Services Offered*—All phases of motion picture production, script to screen—16mm and 35mm, black-and-white or color; slide films.

## **Universal Recording Corp.**

46 E. Walton St., Chicago 11, Ill.  
Phone: MI 2-6465

President.....A. B. Clapper  
V.P., Chief Eng.....M. B. Coppinger  
Sec.-Treas.....R. A. Weber  
*Services Offered*—Recording (monaural and stereophonic), record sessions, spots, radio programs, TV and motion picture sound tracks, mastering (monaural and stereophonic), slidefilm, pressings, high-speed duplicating, 16mm and 35mm screening and interlock magnetic re-recording.

## **VPI of California**

(Div. of VPI Productions)

1515 N. Western Ave., Hollywood, Calif.  
Phone: HO 6 8691

Board Chmn.....George Tompkins  
President.....Peck Prior  
Vice-President.....William E. Houston  
Exec. Producer.....Sid Hecht  
Production Mgr.....John Coots  
Supervising Ed.....John Durant  
Director.....Claudio Guzman  
Spec. Effects Dir.....Royce Fineley  
Cinematographer.....Ben Colman  
*Services Offered*—Film commercials.

## **VPI Productions**

321 W. 44th St., New York, N. Y. 10036  
Phone: JUDson 2-8082

President.....George Tompkins  
V.P., General Mgr.....Sheldon B. Satin  
V.P. Sales.....William E. Huston  
V.P.'s.....Robert C. Winkler, Dick Feldman  
*Services Offered*—TV film commercials, complete 16mm and 35mm facilities.

## **Valentino, Thomas J., Inc.**

150 W. 46th St., New York, N. Y. 10036  
Phone: CI 6-4675

President.....Thomas J. Valentino  
Vice Pres.....Michael T. Valentino  
Secretary.....Elsie F. Valentino  
Manager.....Raymond Johnson  
*Services Offered*—Sound effects, background music for use in TV, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, drama, motion pictures & public presentations.

## **Van Praag Productions, Inc.**

1600 Broadway, New York, N. Y. 10019  
Phone: PL 7-2687

President.....William Van Praag  
Exec. Vice Pres.....Marc S. Asch  
Vice President.....Douglas J. Baker  
Vice Pres., Sales.....Richard Gray

*Branch Offices*

2301 Dime Bldg., Detroit 26, Mich.  
Phone: WO 2-4896

General Manager.....Andrew Pastula  
6269 Selma Ave., Hollywood, Calif.  
Phone: HO 2-2341

Manager.....Jean Vallier  
*Services Offered*—Motion picture producer.

## **Versatile Television Productions, Inc.**

324 Broadway, Cape Girardeau, Mo.  
Phone: ED 5-8816

President.....R. O. Hirsch  
Manager.....B. Baker  
*Services Offered*—Comm'ls, spots, industrial.

## **Videart, Inc.**

480 Lexington Ave., New York, N. Y. 10017  
Phone: MU 2-2363-4

President.....Joe Zuckerman  
Secretary.....Florence Hartman

## RADIO & TV COMMERCIAL PRODUCERS

*Services Offered*—Optical photography, art work, animation, titles, maps, charts, mattes, split screens, montages, 16mm and 35mm color and black-and-white; blowups.

### **Video Crafts, Inc.**

116 E. 30th St., New York, N. Y. 10016  
Phone: OR 9-6030

President.....Arthur Rankin, Jr.  
Prod. Mgr. ....Rene Mechin  
*Services Offered*—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

### **Video Films, Inc.**

1004 E. Jefferson Ave., Detroit, Mich.  
Phone: WO 2-3400

President .....Clifford Hanna  
V.P. ....William R. Witherell, Jr.  
*Services Offered*—Production of motion pictures for TV and industry.

### **Video Prints, Inc.**

(Div. of VPI Productions)  
325 W. 44th St., New York, N. Y.  
Phone: JU 2-8082

President .....Robert C. Winkler  
Vice-Pres., Gen. Mgr. ....Jack R. Lubow  
*Branch Office*

1515 N. Western Ave., Hollywood 27, Calif.  
Phone: HO 6-8691

*Services Offered*—Commercial print service and distribution.

### **Video Tape Unlimited, Inc.**

341 Madison Ave., New York 17, N. Y.  
Phone: MU 6-8066

President .....Henry R. Alexander  
V.P., Sales. ....Al Wallace  
*Services Offered*—Studio and location videotaping of commercials; complete producing services from storyboard to completed tape. Complete closed-circuit facilities. Tape editing, dubbing and film transfers.

### **Videocraft International, Inc.**

(See Program Producers/Distributors)

### **Videotape Productions of New York, Inc.**

101 W. 67th St., New York, N. Y. 10023  
Phone: TR 3-5800

President.....H. S. Meighan  
Vice-Pres., Gen. Mgr. ....John B. Lanigan  
V.P., Prod. Oper.....Herbert W. Hobler  
Production Mgr. ....C. Holden  
Chief Engineer.....Donald Collins  
*Services Offered*—Videotape commercials and shows—studio & location. Tape equipment available.

### **Vogue Film Productions, Inc.**

Bowman Field, Louisville 5, Ky.  
Phone: GLEndale 4-3689

President .....Hal Vinson  
Creative Dir.....Elise Meyer

*Service Offered* — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

### **WCD, Inc.**

1600 Broadway, New York 19, N. Y.  
Phone: CI 7-1600

President.....Robert W. Carlisle  
Exec. Vice Pres.....Tom Dunphy  
V.P., Sales.....Jack L. Lemmon  
V.P., TV Prod.....John Affriol

#### *Branch Offices*

1041 N. Formosa Ave., Hollywood, Calif.  
Phone: HO 3-3113

Manager.....Robert G. Carlisle  
410 N. Michigan, Chicago, Ill.  
Phone: 644-2641

Manager .....Dick Lewis  
*Services Offered*—Motion picture production in documentary, training, sales promotion, public relations and TV commercials. Facilities include sound studio and editing department.

### **Wade, Roger, Productions, Inc.**

16 W. 46th St., New York, N. Y. 10036  
Phone: CI 5-3040

President.....Roger Wade  
*Services Offered*—Production of motion pictures for industry and government. TV commercials, animation, sound slidefilms. Specialists in production of Salesmate programs. Complete creative, script and art departments.

### **Wagner, Morton, J., Cos., Inc.**

(See MusiCreations, Inc.)

### **Waring, Deryck, Recordings**

37 E. 49th St., New York, N. Y. 10017  
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring  
Secretary .....Marion I. Waring  
*Services Offered*—Disc and tape recordings; airchecks; location recordings.

### **Warner, Robert, Productions**

7 E. 78th St., New York 21, N. Y.  
Phone: RH 4-7979

President.....Robert Warner  
*Services Offered*—Creation and production of live and film programs and commercials.

### **Washington Video Productions, Inc.**

24 F St., N.W., Washington 1, D. C.  
Phone: LI 6-1300

President.....G. F. Johnston  
Vice-President .....Thomas P. Kelly, Jr.  
*Services Offered*—Documentary, training, educational, scientific and animated films; TV shows.

### **Webb Recording Co.**

812 North Dearborn St., Chicago 10, Ill.  
Phone: 664-0705

# RADIO & TV COMMERCIAL PRODUCERS

Owner.....Edwin M. Webb  
*Services Offered*—Studio work, transcriptions, pressings, slidefilm with audible or inaudible signals, Ampex recording and duplicating equipment.

## **Western Recorders, Inc.**

(Sub. of United Recording Corp.)  
6000 Sunset Blvd., Hollywood, Calif.  
Phone: 463-6811

Studio Mgr. ....R. Doherty  
*Services Offered*—Transcribed recordings.

## **Wilding, Inc.**

1345 Argyle St., Chicago, Ill.  
Phone: BR 5-1200

Board Chmn. ....C. H. Bradfield, Jr.  
President.....H. Williams Hanmer  
V.P., Chicago Prod. ....J. Morton  
*Branch Office*  
405 Park Ave., New York, N. Y. 10022  
Phone: PL 9-0854

Vice Pres., N. Y.....William Uskali  
Exec. Producer, N.Y.....Mel London  
*Services Offered*—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

## **Willard Pictures, Inc.**

45 W. 45th St., New York, N. Y. 10036  
Phone: JU 2-0430

Exec. Prod.....J. Squiers, Jr.  
Production .....Frank Brittain  
*Services Offered*—Comm'ls; spots; industrial.

## **Winik Films Corp.**

1501 Broadway, New York, N. Y. 10036  
Phone: LW 4-0540

President.....Leslie Winik  
V.P., Production.....Richard Winik  
*Services Offered*—Films and TV programs, industry films, documentary films, sports footage stock shots.

## **Wonderland Productions**

7934 Santa Monica Blvd., Hollywood 46, Cal.

Phone: OL 4-8342

Exec. Prod.....M. L. Bryan  
*Services Offered*—TV film commercials, 16mm and 35mm industrial and public relations.

## **World Broadcasting System, Inc.**

258 Suburban Sta. Bldg., Philadelphia 3, Pa.  
Phone: LOcust 8-4100

President.....Paul F. Harron  
Sec.-Treas.....Lawrence D. Biele  
Vice President.....Frank Knight  
Exec. V.P. ....John Murphy  
National Sales Dir.....Richard Crane  
*Services Offered*—Complete sales and sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, customizations.

## **Wright, Carter, Enterprises**

6533 Hollywood Blvd., Hollywood 28, Cal.  
Phone: HO 9-0944

Owner .....Carter Wright  
*Services Offered*—Commercials, travelogues, game shows, musical tracks, etc.

## **Wylde Films, Inc.**

53 E. 25th St., New York, N. Y.  
Phone: MU 5-1000

President .....Fred Levinson  
Exec. V.P.....R. Bean  
Senior Vice Pres.....Joseph C. Bernstein  
V.P., Industrial.....Gordon Crowe  
V.P., Animation.....Marvin Friedman  
*Services Offered*—Production of TV commercials, industrial, education and TV program films, industrial and business shows. Complete animation and live-action services.

## **Zweibel, Seymour, Productions, Inc.**

11 E. 44th St., New York, N. Y. 10017  
Phone: MU 2-4450

President .....Seymour Zweibel  
Vice President.....Susan Wayne  
*Services Offered*—Industrials; educational; slide film comm'ls.

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& DISTRIBUTORS

# How to tell all sides of this story in '64...



News frequently has a way of happening when and where you least expect it. The question is, how to be everywhere at once. The answer is AP. No matter what it is or where it breaks, you know you'll get it fast, accurate and with complete objectivity when you take it from AP.

From Muleshoe to Moscow—from local weather to world news—every AP member boasts the world's biggest, best qualified news staff.

Since 1848, this AP quality story has never changed. It just keeps growing stronger and stronger with every new AP member—including over 2500 radio and television stations who won't settle for less than best.

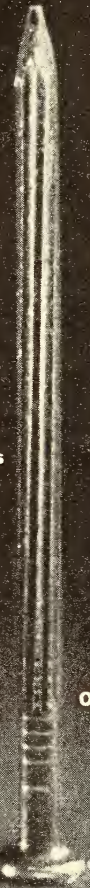
**AP**

THE ASSOCIATED PRESS

## You'd expect to pay a nickel for such a nail

This tempered-steel nail will penetrate poured concrete.

①



②

Notice the lengthwise fluting on the shaft: it prevents splitting, whether you are driving into concrete or wood.

③

The fluting gives the nail a screw-like grip. It won't pull out.

④

The head will not split off. See how it is shaped to countersink itself on the final blow of the hammer.

⑤

Good as it is, you can buy a pound of these nails for 49¢. There are approximately 100 in a pound.

### MORAL:

There is no such thing as a dull product. Only dull approaches to interesting products. What's your problem?

# Advertising Agencies

Following is a list of the top 50 advertising agencies in total broadcast billings, arranged alphabetically.

## — AGENCY AFFILIATIONS —

AAAA—AMERICAN ASSN. OF ADVERTISING AGENCIES  
 ABC—AUDIT BUREAU OF CIRCULATION  
 ABP—ASSOCIATED BUSINESS PAPERS  
 ANPA—AMERICAN NEWSPAPER PUBLISHERS ASSN.  
 APA—AGRICULTURAL PUBLISHERS ASSN.  
 BPA—BUSINESS PUBLICATIONS AUDIT OF CIRCULATION  
 CAAA—CANADIAN ASSN. OF ADVERTISING AGENCIES  
 CAB—CANADIAN ASSN. OF BROADCASTERS  
 CDNPA—CANADIAN DAILY NEWSPAPER PUBLISHERS ASSN.  
 CWNA—CANADIAN WEEKLY NEWSPAPERS ASSN.  
 NBP—NATIONAL BUSINESS PUBLICATIONS  
 NOAB—NATIONAL OUTDOOR ADVERTISING BUREAU  
 PPA—PERIODICAL PUBLISHERS ASSN.  
 SAAA—SOUTHWESTERN ASSN. OF ADVERTISING AGENCIES  
 SNPA—SOUTHERN NEWSPAPER PUBLISHERS ASSN.

### AYER, N. W. & SON

W. Washington Sq., Philadelphia 6, Pa.

Phone: WA 5-0100

ABC—ABP—ANPA—APA—NBP—NOAB

President.....Warner S. Shelly

Vice-Pres., Media.....Leslie Farnath

Media Spvsr.....Richard E. Benson

#### Branch Offices

920 Statler Office Bldg., Boston 16, Mass.

Phone: HU 2-4970

Vice-Pres., Mgr. ....Raymond W. Heffron

135 S. LaSalle St., Chicago, Ill. 60603

Phone: AN 3-7111

Vice-Pres., Mgr.....Thomas G. Watson

First National Bldg., Detroit 26, Mich.

Phone: WO 5-3322

Vice-Pres., Mgr.....Louis T. Hagopian

413 Taft Bldg., Hollywood 28, Calif.

Phone: HO 3-4871

Vice-Pres., Mgr.....Edmund H. Rogers, Jr.

1060 Bishop St., Honolulu, Hawaii

Phone: 50-3681

Manager.....Ronald L. Snead

Time & Life Bldg., New York, N. Y. 10020

Phone: PL 7-5700

V.P., N.Y. Exec. Head.....John D. Upton

Vice-Pres., Radio-TV.....James E. Hanna

V.P., Comm. Prod.....Samuel C. Zurich

V.P., R-TV Prog. Prod.....Thomas H. Calhoun

235 Montgomery St., San Francisco, Calif.

Phone: SU 1-2534

Vice-President.....Herbert G. Drake

### BATES, TED, & CO.

666 Fifth Ave., New York, N. Y. 10019

Phone: JU 6-0600

AAAA—ABP—ANPA—APA

NOAB—PPA

President.....Rudolph Montgelas

Sr. V.P., Media, Pro.....R. A. R. Pinkham

V.P., Net. Rels. Dir.....John E. Kucera

V.P.; Exec. Med., Prog. Dir.....Sam B. Vitt

V.P., Comm. Bcst. Prod.....Robert Margulies

V.P.'s. Assoc. Comm. Bcst. Dir.s.

Zachary Schwartz, Thomas F. Viator, Jr.

Asst. V.P., Cast. Dir.....Rolly Bester

Asst. V.P., TV Prods. William B. Templeton

Asst. V.P., Net. Rels. Mgr.....Paul M. Reardon

#### Branch Office

8530 Wilshire Blvd., Beverly Hills, Calif.

Phone: OL 5-9081

V.P.-in-Charge...Thomas F. McAndrews, Jr.

(Additional offices in Frankfurt am Main, London, Milan, Montreal, Paris and Toronto.)

### BATTEN, BARTON, DURSTINE & OSBORN, INC.

383 Madison Ave., New York, N. Y. 10017

Phone: EL 5-5800

AAAA—ABC—ABP—ANPA—APA

CDNA—CWNA—NBP—NOAB

President.....C. H. Brower

Exec. V.P., R-TV Spvsr.....Robert L. Foreman

Vice-Pres., Media Dir.....Herbert Maneloveg,

Donald A. Wells

V.P.'s, Exec. TV Prods.....Larry Berger,

Jack Goldsmith, Bernard Haber

Broadcast Coord.....Len Goldberg

#### Branch Offices

805 Peachtree St., N.E., Atlanta 8, Ga.

Phone: 875-8654

Manager.....C. S. Slayman

462 Boylston St., Boston 16, Mass.

Phone: CO 7-7800

Vice-Pres., Mgr.....R. O. Howe

R-TV Prod./Prog. Dir...G. Wright Briggs, Jr.

14 Lafayette Sq., Buffalo 3, N. Y.

Phone: TL 2-7915

Vice-Pres.-in-Charge.....D. G. Casto

919 N. Michigan Ave., Chicago, Ill. 60611

Phone: SU 7-9200

Vice-Pres., Mgr.....William R. Dahلمان

TV Prod. Dir.....Ransom P. Dunnell

629 Euclid Ave., Cleveland 14, O.

Phone: 861-7270

## ADVERTISING AGENCIES

---

Vice-Pres., Mgr.....John H. Fogarty  
1810 Commerce St., Dallas 1, Tex.  
Phone: RI 8-6171

Vice-Pres., Mgr.....Christy Allen  
Penobscot Bldg., Detroit 26, Mich.  
Phone: 965-0620

Vice-Pres.-in-Charge.....Mark Moran  
1717 N. Highland Ave., Hollywood 28, Calif.  
Phone: HO 6-1641

Vice-Pres.-in-Charge.....Herminio Traviesas  
5820 Wilshire Blvd., Los Angeles 36, Calif.  
Phone: WE 8-3188

Vice-Pres., Mgr.....W. M. Starkey  
620 Marquette Ave., Minneapolis 2, Minn.  
Phone: FE 8-8401

Vice-Pres., Mgr.....Henry W. See  
Bcst. Prod. Mgr.....Robert N. Harvey  
Grant Bldg., Pittsburgh 19, Pa.  
Phone: 471-9900

Vice-Pres., Mgr.....Burton E. Vaughn  
120 Montgomery St., San Francisco, Calif.  
94104  
Phone: EX 7-1122

Vice-Pres., Media.....Charles H. Russell  
Radio-TV Prod. Mgr.....John J. Duffy  
1318 Fourth Ave., Seattle, Wash.  
Phone: MA 3-5500

Manager.....William F. Greer  
(Additional offices in Dusseldorf, Frankfurt  
am Main, London, Milan, Montreal, Paris,  
Toronto, Vienna and Zurich.)

**BENTON & BOWLES, INC.**  
666 Fifth Ave., New York, N. Y. 10019

Phone: JU 2-6200  
AAAA-ABC-ABP-ANPA  
APA-NOAB

President.....William Hesse  
Sr. V.P., R-TV Prog., Media.....Lee Rich  
Vice-Pres., Media Dir.....Bernard Kanner  
V.P., R-TV Prog. Mgr.....Irwin Segelstein  
V.P., Bcst. Comm. Prod. Dir. Gordon Webber

*Branch Offices*  
6253 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 4-9151

Vice-President.....William Craig  
(Additional offices in Frankfurt am Main,  
London and Paris.)

**BROTHER, D. P., & CO.**  
General Motors Bldg., Detroit 2, Mich.  
Phone: TR 2-8250

AAAA-ABC-ABP-ANPA  
APA-BPA-NBP-NOAB  
President.....Kenneth G. Manuel  
Sr. V.P., Media Dir.....Watts Wacker  
V.P., Radio-TV Dir.....R. F. Reynolds

*Branch Offices*  
3540 Wilshire Blvd., Los Angeles 5, Calif.  
Phone: DU 5-8288

Pac. Coast Dir.....A. C. Cochrane, Jr.  
Bcst. Prod. Coord.....Jack Howard  
720 Fifth Ave., New York, N. Y. 10019  
Phone: CO 5-1004

Manager.....F. E. Egan

**BURNETT, LEO, CO., INC.**  
Prudential Plaza, Chicago, Ill. 60601

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&  
**Lebow**  
c o r p o r a t i o n  
**ADVERTISING**

200 West 57th Street  
New York 19, New York  
Judson 2-3474

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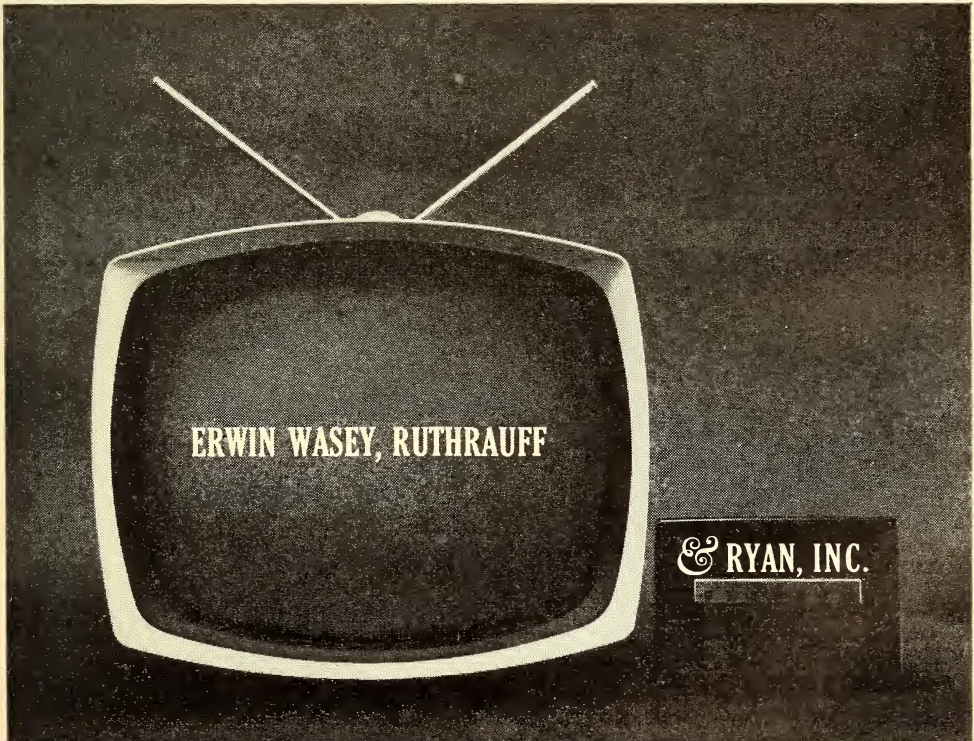
# ADVERTISING AGENCIES

Phone: CE 6-5959  
 AAAA—ABC—ABP—ANPA  
 APA—BPA—NBP—NOAB  
 President.....Edward M. Thiele  
 Vice-Pres., Media Mgr.....Thomas A. Wright  
*Branch Offices*  
 1777 N. Vine St., Hollywood 28, Calif.  
 Phone: HO 4-7373  
 Vice-Pres., Mgr.....Wendell Williams  
 Prog. Prod. Mgr.....Wallace Ruggles  
 Prog. Dev. Mgr.....John Christ  
 477 Madison Ave., New York, N. Y. 10022  
 Phone: PL 9-5959  
 Vice-Pres., Prog.....William McIlvain  
 Vice-Pres., Net. Rels.....Eugene Accas  
 Prog. Prod. Mgr.....Peter Katz  
 (Additional offices in London, Montreal and Toronto.)

## CAMPBELL-EWALD CO.

General Motors Bldg., Detroit 2, Mich.  
 Phone: TR 2-6200  
 AAAA—ABC—ABP—ANPA  
 APA—BPA—NBP—NOAB—SAAA  
 President.....Thomas B. Adams  
 Vice-Pres., Radio-TV.....Hugh Lucas  
 Vice-Pres., Media.....Carl Georgi, Jr.  
*Branch Offices*  
 11 Pryor St., S.W., Atlanta, Ga.  
 Phone: JA 4-3858

Manager.....Robert W. Milford, Jr.  
 6 N. Michigan Ave., Chicago, Ill. 60602  
 Phone: AN 3-3138  
 Vice-Pres., Gen. Mgr.....Keith Munroe  
 441 Vine St., Cincinnati 2, O.  
 Phone: MA 1-0500  
 Manager.....Ken Nay  
 3010 Southland Ctr., Dallas, Tex. 75201  
 Phone: RI 2-6889  
 Manager.....Lance Minor, Jr.  
 1700 Broadway, Denver 2, Colo.  
 Phone: KE 4-4281, -2  
 Manager.....John A. Hamill  
 1717 N. Highland Ave., Hollywood, Calif.  
 90028  
 Phone: HO 9-2931  
 Manager.....Willard Hanes  
 Traders National Bk. Bldg., Kansas City, Mo.  
 Phone: HA 1-6898  
 Manager.....Kent B. Kennedy  
 1115 E. Memorial Blvd., Lakeland, Fla. 33802  
 Phone: 683-5911  
 Vice-Pres., Mgr.....Malcolm M. Barnum  
 3200 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: 384-1161  
 Vice-Pres., Mgr.....Nelson Carter  
 Radio-TV Mgr.....A. V. Cole  
 58 Sutter St., San Francisco 4, Calif.  
 Phone: YU 1-2250



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## ADVERTISING AGENCIES

Exec. V.P., W. Coast.....King Harris  
488 Madison Ave., New York, N. Y. 10022  
Phone: MU 8-3400  
V.P., Radio-TV Mgr.....A. J. Miranda III  
1625 I St., N.W., Washington, D. C. 20006  
Phone: RE 7-0015  
Manager.....Donald R. Mallon

### CAMPBELL-MITHUN, INC.

Northstar Ctr., Minneapolis 2, Minn.  
Phone: FE 9-7383  
AAAA—ABC—ABP—ANPA  
APA—BPA—NBP—NOAB

President.....Albert R. Whitman  
Vice-Pres., Media Dir.....Harry M. Johnson  
TV Creat. Mgr.....Robert Preston  
Broadcast Coords.....William Bandy,  
George Hill, Don Kramer

#### Branch Offices

517 Munsey Bldg., Baltimore 2, Md.  
Phone: MU 5-0158

General Mgr.....Donald Lachowski  
TV Producer.....Paul Ingvaldson  
1 E. Wacker Dr., Chicago, Ill. 60601  
Phone: 527-1300

Exec. V.P., Mgr.....Robert R. Burton  
200 Filmore St., Denver 22, Colo. :  
Phone: 399-2962

Vice-Pres., Mgr.....Hugh C. Fowler  
Century Bldg., Houston, Tex.  
Phone: CA 7-2196

Manager.....Daniel E. Kirk  
1680 N. Vine St., Los Angeles, Calif.  
Phone: HO 2-0715

Vice-Pres., Mgr.....Paul E. Morgan  
Radio-TV Prod. Mgr.....Jane Baker

### COMPTON ADVERTISING, INC.

625 Madison Ave., New York, N. Y. 10022  
Phone: PL 4-1100  
AAAA—ABC—ABP—ANPA  
APA—BPA—NBP—NOAB

President.....Wilson A. Shelton  
Sr. V.P., Media Dir.....Frank B. Kemp  
Sr. V.P., R-TV Prog.....Lewis H. Titterton  
Vice-Pres., TV Comms.....Martin Slattery

#### Branch Offices

111 W. Jackson Blvd., Chicago, Ill. 60604  
Phone: 427-4642

Sr. V.P., Midwest G.M.....E. Dean Landis  
V.P., Radio-TV Dir.....Louis Tilden  
1060 Bishop St., Honolulu 13, Hawaii

President.....Len Carey  
6506 Wilshire Blvd., Los Angeles, Calif.  
90048

Phone: OL 3-0100

Sr. V.P., W. Coast G.M.....Alvin Kabaker  
703 Market St., San Francisco, Calif.  
Phone: GA 1-4854

Vice-Pres., Mgr.....John Butler  
(Additional offices in Copenhagen, Frankfurt  
am Main, London, Manila and Melbourne.)

### CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York, N. Y. 10016  
Phone: MU 3-4900  
AAAA—ABC—ABP—ANPA  
APA—BPA—NBP—NOAB

President.....Carl W. Nichols, Jr.  
Sr. V.P., Media Dir.....Newman F. McEvoy  
Vice-Pres., Media.....William White  
Vice-Pres., Radio-TV.....Arthur Wright  
Exec. Prod., R-TV Comms.

William Workman

#### Branch Offices

119 Ann St., Hartford 3, Conn.  
Phone: 247-2235

Manager.....Robert Harris  
1660 Bush St., San Francisco 9, Calif.

Phone: PR 6-2600

V.P., Western G.M.....H. Fred Hale

### DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York, N. Y. 10017  
Phone: OR 9-0600  
AAAA—ABC—ABP—ANPA  
APA—NBP

President.....Chester T. Birch  
Vice-Pres., Media Dir.....Louis T. Fischer  
V.P., Radio-TV Dir.....J. James Neale  
V.P., R-TV Comms. Dir. Norman Mathews

#### Branch Offices

333 W. First St., Dayton 2, O.  
Phone: BA 4-1001

V.P., Admin. Mgr.....Thomas Pritchard  
1680 N. Vine St., Hollywood 28, Calif.  
Phone: HO 2-3256

V.P., Radio-TV Dir.....J. James Neale  
V.P., Comm. Prod. Mgr.....Norman Mathews  
343 Sansome St., San Francisco 4, Calif.

Phone: YU 1-2010

Vice-Pres., Mgr.....Lawrence D. Dunham  
(Additional office in Toronto.)

### D'ARCY ADVERTISING CO.

430 Park Ave., New York, N. Y. 10022  
Phone: PL 8-2600

Vice-Pres., Media Dir.....Frank S. Ott  
V.P., Assoc. Media Dir.....Frank L. Gay  
V.P., Radio-TV Dir.....Eugene A. Petrillo

#### Branch Offices

75 Eighth St., N.E., Atlanta 9, Ga.  
Phone: TR 5-0611

Vice-Pres., Mgr.....Montague L. Boyd  
Prudential Plaza, Chicago, Ill. 60601  
Phone: WH 3-3600

Vice-Pres., Man. Dir.....William T. Raidt  
V.P., Radio-TV Dir.....Russell B. Young  
55 Public Sq., Cleveland, O.

Phone: TO 1-3911

Vice-Pres., Mgr.....Newt Stammer  
3540 Wilshire Blvd., Los Angeles, Calif. 90005  
Phone: DU 5-3171

Vice-Pres., Mgr.....Merritt E. Willey  
TV Dir., W. Coast.....Richard S. Mulford  
Missouri-Pacific Bldg., St. Louis 3, Mo.

Phone: CE 1-6700

President.....Harry W. Chesley  
V.P., R-TV Media Dir.....Harry K. Renfro  
V.P., R-TV Prod. Dir.....Robert E. Johnson  
2772 Fourth Ave., San Diego 3, Calif.

Phone: CY 7-4081

Vice-Pres., Mgr.....G. E. Vinson  
2015 Western Ave., South Bend 1, Ind.

# ADVERTISING AGENCIES

Phone: AT 8-9311

Manager.....William D. Straub  
(Additional offices in Athens, Brussels, Dusseldorf, London, Mexico City, Milan, Toronto and Vienna.)

## DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York, N. Y. 10036

Phone: YU 6-6500

AAAA—ABC—ABP—ANPA

APA—BPA—NBP—NOAB

President.....William E. Steers  
V.P., R-TV Comms.....Peter H. Cooper  
Bcst. Media Spvrs.....Robert Widholm

## DONER, W. B., & CO.

Washington Blvd. Bldg., Detroit 26, Mich.

Phone: WO 5-7400

AAAA—ANPA—APA—NBP

President.....Wilfred B. Doner  
Media Dir.....Ellen Dryer

### Branch Offices

2225 N. Charles St., Baltimore 18, Md.

Phone: BE 5-1212

V.P., Radio-TV Dir.....Edward A. Trahan  
35 E. Wacker Dr., Chicago, Ill. 60601

Phone: AN 3-7800

President.....Marvin H. Frank  
Radio-TV Dir.....Milford M. Kostman

## DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York, N. Y. 10036

Phone: LO 4-1234

AAAA—ABC—ABP—ANPA

APA—BPA—CDNPA—NBP—NOAB

President.....William Bernbach  
V.P., Radio-TV Dir.....Robert Liddel  
Vice-Pres., Media Dir.....Albert Petcavage  
V.P., R-TV Comm. Prod. Dir. Don Trevor  
Radio-TV Admin.....Donald McGuinn  
Radio-TV Bus. Mgr.....Gerard Gilard

### Branch Offices

645 N. Michigan Ave., Chicago, Ill. 60606  
Phone: WH 3-7722

Manager.....Daniel Sullivan  
6399 Wilshire Blvd., Los Angeles, Calif. 90048

Phone: OL 3-8080

Sr. V.P., W. Coast.....Ted H. Factor  
Radio-TV Prod.....David Nagata

255 California St., San Francisco, Calif. 94111  
Phone: YU 1-8080

Account Spvrs.....Standish C. Marsh  
1708 Tower Bldg., Seattle, Wash.

Phone: MA 2-8511

Account Exec.....William Zarkadas  
(Additional offices in Dusseldorf, London and Montreal.)

## ERWIN WASEY, RUTHRAUFF & RYAN, INC.

(See listing under Wasey)

## ESTY, WILLIAM, CO., INC.

100 E. 42nd St., New York, N. Y. 10017

Phone: OX 7-1600

AAAA—ABC—ANPA—APA

NBP—NOAB

President.....John H. Peace  
Vice-Pres., TV Dir.....Mitchell J. Johnson  
V.P., R-TV Comm. Dir.....Joseph S. Forest  
Vice-Pres., Media Dir.....Mark F. Byrne

### Branch Offices

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HO 2-6301

V.P., W. Coast Mgr.....Arnold Webster  
1205 Ave. Ponce de Leon, Santurce, P. R.

Phone: 724-2660

Manager.....Enrique Carrazana

## FLETCHER RICHARDS, CALKINS & HOLDEN, INC.

(See listing under Richards)

## FOOTE, CONE & BELDING

200 Park Ave., New York, N. Y. 10017

Phone: 973-7000

AAAA—ABC—ABP—ANPA

APA—BPA—NBP

President.....Rolland W. Taylor  
Vice-Pres., Bcst. Dir.....John L. Owen

Assoc. Media Dir., Bcst.....Peter Bardach  
*Branch Offices*

155 E. Superior St., Chicago, Ill. 60611

Phone: SU 7-4800

Exec. V.P., G.M.....Charles S. Winston, Jr.  
Vice-Pres., Media Dir.....Edward M. Stern

Vice-Pres., Bcst. Dir.....Homer Heck  
Bcst. Bus. Mgr.....Harry F. Dieter

3101 Richmond Ave., Houston, Tex. 77006  
Phone: JA 2-0781

Vice-Pres., Gen. Mgr.....William N. Browder  
900 Wilshire Blvd., Los Angeles, Calif. 90017

Phone: MA 9-3611

Sr. V.P., Gen. Mgr.....Louis E. Scott  
Vice-Pres., Bcst. Dir.....Sherman J. McQueen

235 Montgomery St., San Francisco 4, Calif.  
Phone: SU 1-2355

Sr. V.P., Gen. Mgr.....William C. Matthews  
Vice-Pres., Bcst. Dir.....Sherman J. McQueen

(Additional offices in Frankfurt am Main, London, Mexico City, Milan, Montreal and Toronto.)

## FRANK, CLINTON E., INC.

2400 Merchandise Mart, Chicago, Ill. 60654

Phone: 527-5900

AAAA—ABC—ABP—ANPA

APA—BPA—NBP—NOAB

President.....Clinton E. Frank  
Sr. V.P., Bcst. Serv. Dir.

Buckingham W. Gunn

Vice-Pres., Media Dir.....Alfred S. Trude, Jr.  
Bcst. Bus. Mgr.....Mary Jo Fisher

### Branch Offices

5455 Wilshire Blvd., Los Angeles, Calif.

90036

Phone: 937-2862

Sr. V.P., Gen. Mgr.....Tom Lowey  
Bcst. Serv. Dir.....Helen Lydon

527 Madison Ave., New York, N. Y.

Phone: MU 8-1285

Manager.....Jack Miller  
1010 N. Thompson St., Richmond 30, Va.

Phone: 253-5566

Vice-Pres., Gen. Mgr.....Kenneth W. Erdman

## ADVERTISING AGENCIES

### FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York, N. Y. 10019

Phone: JU 2-9000

AAAA—ABC—ANPA—APA

BPA—NBP—NOAB

President.....R. E. Allen  
Exec. V.P., N.Y. Mgr.....W. E. Holden  
V.P., Radio-TV Mgr.....E. H. Mahoney  
Vice-Pres., Media Dir.....J. W. Nuccio

#### Branch Offices

607 Boylston St., Boston 16, Mass.

Phone: CO 2-0840

Vice-Pres., Mgr.....K. E. Moore  
410 N. Michigan Ave., Chicago, Ill. 60611  
Phone: 467-6800

Sr. V.P., Mgr.....D. H. Echols  
55 Public Sq., Cleveland, O.  
Phone: 241-6700

Sr. V.P., Mgr.....K. C. Tuttle  
909 Dan Waggoner Bldg., Ft. Worth, Tex.  
Phone: ED 2-2201

Vice-Pres., Mgr.....Edward Martin  
3325 Wilshire Blvd., Los Angeles, Calif.  
90005

Phone: DU 5-2211

Vice-Pres., Mgr.....F. L. McKibben  
Vice-Pres., Radio-TV.....David Mathews  
211 Oliver Ave., Pittsburgh 22, Pa.

Phone: 471-9565

Vice-Pres., Mgr.....P. A. Cleland  
120 Montgomery St., San Francisco 4, Calif.  
Phone: YU 6-5955

Vice-Pres., Creat. Dir.....D. F. Sternloff  
(Additional offices in London, Montreal and Toronto.)

### GARDNER ADVERTISING CO.

915 Olive St., St. Louis 1, Mo.

Phone: CE 1-3200

President.....Champ C. Humphrey  
Vice-Pres., Media Dir.....Rudolph Maffei  
V.P., Radio-TV Dir.....Roland J. Martini  
1717 N. Highland Ave., Hollywood 28, Calif.  
Phone: 466-8536

Vice-Pres., Mgr.....L. F. Porter, Jr.  
370 Lexington Ave., New York, N. Y. 10017  
Phone: MU 9-2424

Vice-Chairman.....Donald C. Porteous  
(Additional offices in London and Milan.)

### GEYER, MOREY, BALLARD, INC.

555 Madison Ave., New York, N. Y. 10022

Phone: PL 1-3300

AAAA—ABC—ABP—ANPA

APA—BPA—NBP—NOAB

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Phone: MA 6-7641

Vice-Pres.-in-Charge .....James C. Armstrong  
Media Rels. Dir. ....Justin Gerstle  
120 Montgomery St., San Francisco 4, Calif.

Phone: EX 7-1838

Vice-Pres.-in-Charge .....William P. Reilly  
Media Rels. Dir. ....Michael Kirby  
1508 Avenida Ponce de Leon, San Juan, P. R.

Phone: SAnturce 3-2080

Media Dir. ....Aruea Valentin  
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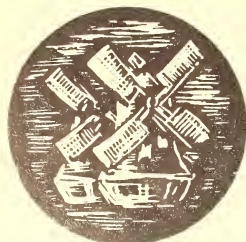
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# Record Companies

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## **ABC-Paramount Records, Inc.**

1501 Broadway, New York, N. Y. 10036  
Phone: LOngacre 3-4222

President .....Samuel Clark  
Exec. Vice-Pres. ....Harry Levine  
Nat. Promo. Dir. ....David Berger  
Artist & Rep. Dir. ....Sidney Feller  
V.P., W. Coast Oper. ....Irwin Garr  
V.P., Nat. Sales ....Larry Newton  
Publicity Div. ....Rick Ward

Services Offered—Recording and distributing of phonograph records.

## **Accent Records**

6533 Hollywood Blvd.,  
Hollywood, Calif. 90028  
Phone: HO 9-1621

President .....Scott Seely  
Services Offered—Custom recording, packaging, producing masters and promotion.

## **Apon Record Co., Inc.**

Box 131, Grand Central Sta.  
New York, N. Y. 10017  
421 E. 82nd St., New York, N. Y. 10028  
Phone: YU 8-0450

Exec. Vice-Pres. ....Andrej Poncic  
Services Offered—Manufacture of Czechoslovak, Hungarian and German records. Exclusive representative and importer of Amadeo Records of Vienna, Discophon and Harmonia Mundi Records of West Germany. Apon Film Corp.: manufacture of TV films; exclusive representative of Harmonia Mundi Filmgesellschaft of West Germany

## **Atlantic Records**

1841 Broadway, New York, N. Y.  
Phone: PL 7-6306

President .....Ahmet Ertegun

## **Atlas-Angleton Records, Inc.**

1697 Broadway, Suite 203, New York 19, N. Y.  
Phone: CI 5-2857

President .....Thomas Robinson  
Vice President .....Jesse Culp  
Services Offered—Phonograph record manufacturer.

## **Audio Fidelity Records**

770 11th Ave., New York, N. Y.  
Phone: PL 7-7111

President .....Sidney Frey

## **BNP Records, Inc.**

(Div. of Four Star Television)  
4030 Radford Ave., N. Hollywood, Calif.  
Phone: PO 6-4151

## **Bethlehem Music Corp.**

(See King Records Co., Inc.)

## **Broadside Records**

(See Folkways Records)

## **Brunswick Records**

(See Decca Records)

## **Cadence Records, Inc.**

119 West 57th St., New York 19, N. Y.  
Phone: Circle 5-1550

President .....Archie Bleyer  
Sales, Promo. Manager .....Peter Neff  
Production Manager .....Bob Mack  
Treasurer .....William Lazarow  
Services Offered—Phonograph record production.

## **Caedmon Records, Inc.— Shakespeare Recording Society**

461 Eighth Ave., New York 10001, N. Y.  
Phone: LW 4-3122

Co-owners .....Barbara Holdridge,  
Marianne Mantell  
Sales Mgr. ....Bob O'Brien  
Publicity Dir. ....David Dachs  
Service Offered — Recordings of plays, children's classics, poetry, authors' readings, Shakespeare. Radio subscription service.

## **Cantate Records Co.**

Box 193, Greensburg, Pa.  
Phone: LA 3-5174

Services Offered—Recordings of sacred music from Reformation Period to present.

## **Capitol Records, Inc.**

(Custom Services Dept.)  
1750 N. Vine Street, Hollywood 28, Calif.  
Phone: HOLlywood 2-6252  
151 West 46th St., New York 36, N. Y.  
Phone: JU 2-8040

President .....Glenn Wallichs  
V.P., Mfg. & Eng. ....James Bayless  
V.P., Adm., Finance. ....D. C. Bonbright  
Director. ....George R. Jones  
Nat'l Sales Manager. ....Herbert I. Sachs  
Services Offered — Custom recording for records, radio and television; mastering, pressing and pressing; full library of production music.

## **Caprice Records**

1674 Broadway, New York 19, N. Y.  
Phone: Circle 5-1249

Owner .....Frank H. Stanton  
Recording Director .....Edna Bettler  
Services Offered—Pop and children's records.

## **Carlton Record Corp.**

345 West 58th St., New York 19, N. Y.

## RECORD COMPANIES

Phone: Circle 5-1240

President ..... Joseph R. Carlton  
Vice President..... Don Genson  
Artist & Repertoire Mgr..... J. R. Carlton  
Adv., Promo. Mgr. .... Amy R. Chopak

Branch Office

201 S. Peck Drive, Beverly Hills, Calif.

Phone: CR 6-8787

Vice President ..... Don Genson  
*Services Offered*—Phonograph record manufacture.

### **Cetra Records**

97 Chambers St., New York, N. Y.

Phone: BE 3-6280

### **Coed Records, Inc.**

1619 Broadway, New York 19, N. Y.

Phone: JUDson 2-3050

President ..... George Paxton

Vice President ..... Marvin Cane

### **Colpix Records— Dimension Records**

(Divs. of Columbia Pictures Corp.)

711 Fifth Ave., New York, N. Y. 10022

Phones PL 1-4400

Exec. V.P., Columbia Pics-Screen

Gems TV..... Don Kirshner

V.P., S.G.-Columbia Music.... Marvin Cane

V.P., Gen. Mgr..... Walt Maguire

Nat. Sales Mgr..... Ray Lawrence

Nat. Promo. Mgr..... Danny Davis

Adv., Pub. Dir..... Dick Gersh

Press, Mag. Servs. Dir..... Howard Cook

Branch Office

6515 Sunset Blvd., Los Angeles, Calif.

Phone: HO 6-5188

V.P., W. Coast Oper..... Lou Adler

*Services Offered*—Complete line of commercial recordings in all categories.

### **Columbia Record Productions**

(Custom Service of Columbia Records)

799 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-7300

General Manager..... Calvin Roberts

National Sales Mgr..... Floyd Glinert

Branch Offices

630 N. McClurg Court, Chicago, Ill.

Phone: WH 4-6000

Manager ..... Richard Hutter

2990 W. Grand Blvd., Detroit, Mich.

Phone: TR 1-6100

Manager ..... Tom Von Gessel

6121 Sunset Blvd., Hollywood, Calif.

Phone: HO 6-2481

Manager ..... Michael Coolidge

804 16th Ave., S., Nashville, Tenn.

Phone: 254-5578

Manager ..... Harold Hitt

*Services Offered*—Custom record pressing, recording tapes, studio and editing facilities, tape duplicating, "Auravision" laminated paper recordings.

### **Columbia Records**

799 Seventh Ave., New York 19, N. Y.

Phone: Circle 5-7300

President ..... Goddard Lieberman

Exec. V.P..... Norman Adler

V.P., Gen. Mgr. Columbia LP

Record Club..... Neal Keating

V.P. Research & Devel.... William Bachman

V.P., Operations ..... Albert B. Earl

V.P., Business Affairs..... Walter Dean

V.P., Marketing ..... Wm. P. Gallagher

*Services Offered*—Records and record accessories, tape recordings, electrical transcriptions.

### **Command Records**

(Div. of Grand Award Record Co., Inc.)

1501 Broadway, New York, N. Y. 10036

Phone: LO 3-4220

Vice-President ..... Enoch Light

*Services Offered*—Manufacture of phonograph records.

### **Composers Recordings, Inc.**

170 W. 74th St., New York, N. Y. 10023

Phone: TR 3-1250

President ..... David Hall

### **Connoisseur Record Corp.**

(See Urania Sales Corp.)

### **Conversaphone Institute, Inc.**

132 W. 32nd St., New York, N. Y. 10001

Phone: OX 5-5386

President ..... Alfred Z. Owen

*Services Offered*—Educational records for children and adults.

### **Cook Laboratories, Inc.**

101 Second St., Stamford, Conn.

Phone: FReside 8-7578

President ..... Emory Cook

Sales Manager ..... Walter Semagin

*Services Offered*—Production & manufacture of Cook LP, custom-pressing service; mastering, plating, pressing for transcriptions & records.

### **Coral Records**

(See Decca Records)

### **Credo Records**

(See Pathways of Sound, Inc.)

### **DGG Records**

(See MGM Records)

### **Decca Records**

(Also Brunswick & Coral Records)

445 Park Ave., New York 22, N. Y.

Phone: PLaza 2-1600

President ..... Milton Rackmil

Exec. V.P. .... Leonard W. Schneider

Gen. Sales Mgr. .... Sydney N. Goldberg

Foreign Sales Mgr..... Hubert J. Stone

Nat'l Sales Mgr..... Claude Brennan

Promo. & Pub. Dir..... Leonard Salidor

Advertising Dir. .... Murray Lorber

Custom Services ..... Charles Blake

## RECORD COMPANIES

### Branch Offices

124 Morehead St., Charlotte, N. C.  
Phones ED 3-9457

Manager ..... Joe Voynow  
2921 Alexander St., Baltimore, Md.  
Phones FO 7-0710

Manager ..... Edward Keelan  
138 Ipswich St., Boston, Mass.  
Phone: CO 6-5110

Manager ..... Allan Ross  
(Plus 20 additional branches in various cities.)

55-11 Queens Blvd., Woodside, N. Y.  
Phone: HI 6-7474

Manager ..... A. E. Simpson  
2441 S. Michigan Ave., Chicago, Ill.  
Phone: 225-5800

Mid-West Div. Mgr. .... S. C. Schulz  
5750 Santa Monica Blvd., Los Angeles 38, Cal.  
Phone: HO 3-7126

Manager ..... Lou Verzola  
746 W. Superior Ave., Cleveland, Ohio  
Phone: 621-9770

N. Central Manager..... Wm. Glaseman  
517 Canal St., New Orleans, La.  
Phone: JA 2-1786

Southern Mgr..... Robt. N. McCormick  
*Services Offered*—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

### **Dimension Records**

(See Colpix Records)

### **Disneyland Records**

(Also Vista Records)

500 S. Buena Vista St., Burbank, Calif.  
Phone: VICTORIA 9-3411

Exec. V.P. .... James A. Johnson  
National Sales Mgr..... Robert Elliott  
*Branch Office*

477 Madison Ave., New York, N. Y.  
Phone: PLaza 9-3880

Eastern Sales Mgr..... Kelly Camarata  
*Services Offered*—Custom recordings both classical & popular; production, distribution.

### **Dot Records, Inc.**

1507 North Vine, Hollywood 28, Calif.  
Phone: HO 2-3141

President ..... Randy Wood  
V.P. Sales..... Christine Hamilton  
V.P. Album Repertoire..... Tom Mack  
Dir. International Div..... J. N. Bailey

#### *Branch Office*

315 W. 47th St., New York, N. Y.  
Phone: PL 7-8140

*Services Offered*—Production, manufacturing & distributing of phonograph records.

### **Dover Records**

(Div. of Dover Publications, Inc.)  
180 Varick St., New York, N. Y. 10014  
Phone: AL 5-3755

President ..... Hayward Cirker  
Vice-President..... Mrs. Blanche Cirker  
Publicity Dir..... Mrs. Helen Mecs  
*Services Offered*—Language and classical records.

### **Elektra Records**

51 W. 51st St., New York, N. Y. 10019  
Phone: JU 2-7711

President ..... Jac Holzman  
Vice-President ..... William S. Harvey  
Comptroller ..... Mel Posner  
Chief Engineer ..... Mark Abramson  
*Services Offered*—Folk, specialty, classical, humor, sound-effects, popular, instrumental and instruction records. Nonesuch Records Subsid.

### **Epic Records**

(Div. of Columbia Records)

799 Seventh Ave., New York 19, N. Y.  
Phone: CI 5-2240

President ..... Goddard Lieberson  
Exec. V.P. .... Norman Adler  
General Mgr..... Leonard S. Levy  
*Services Offered*—Records and pre-recorded tapes (popular, classical, international).

### **Everest Records**

1313 N. Vine St., Hollywood, Calif.  
Phone: HO 6-8641

### **Family Records Corp.**

64 Mechanic St., New Rochelle, N. Y.  
Phone: NE 3-6059

General Mgr..... E. Pledger  
*Services Offered*—LP records for supermarkets, chains, premium users, etc.



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- Folk - Songs
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- Cantorials
- Wedding Dances
- Special Holiday Recordings



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JUdson 6-4934  
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## RECORD COMPANIES

### **Folkways Records**

165 W. 45th St., New York, N. Y.  
Phone: JU 6-7260

Director .....Moses Asch  
*Services Offered*—Production of Kapp Records.

### **Grauer, Bill, Productions, Inc.**

235 West 46th St., New York 36, N. Y.  
Phone: JUDson 6-1410

Vice Pres.....Orrin Keepnews  
*Services Offered*—Manufacture of Riverside, Jazzland, Wonderland, Washington, Offbeat and Battle Records.

### **Imperial Records, Inc.**

1556 N. La Brea Ave., Los Angeles, Calif.  
Phone: 469-2135

President.....Louis R. Chudd

### **Jay-Gee Record Co., Inc.**

318 W. 48th St., New York, N. Y. 10036  
Phone: PLaza 7-8570

President .....Steve Blaine  
*Services Offered*—Manufacture and distribution of Dana, Hope, Jubilee, Josie, Malibu, Port, Vandan and Wilshire Records.

### **Kapp Records, Inc.**

136 East 57th St., New York 22, N.Y.  
Phone: PLaza 9-8500

President .....David Kapp  
Vice President.....Michael Kapp  
Exec. V.P., Sales.....Phillip Skaff  
Secretary .....Morton Miller  
Controller .....Nathaniel March  
Director of Promo.....Moe Preskell  
Popular, A & R.....Allen Stanton  
Chief Engineer .....Grant Ellerbeck  
Export Sales Mgr.....Eric Steinmetz

### **King Record Co., Inc.**

1540 Brewster Ave., Cincinnati 37, O.  
Phone: 751-2211

President .....Sydney Nathan  
Vice-President .....Saul Halper  
General Mgr.....Hal Neely  
Treasurer .....Jack S. Kelly

#### *Branch Offices*

379 Edgewood Ave., S.E., Atlanta, Ga.  
208 W. McMechen Ave., Baltimore, Md.  
1144 Columbus Ave., Boston, Mass.  
814 Main St., Buffalo, N. Y.  
2706 Freedom Dr., Charlotte, N. C.  
2131 S. Michigan Ave., Chicago, Ill.  
1714 Chester Ave., Cleveland, O.  
1632 Irving Blvd., Dallas, Tex.  
3957 Woodward Ave., Detroit, Mich.  
2000 Polk St., Houston, Tex.  
2646 W. Pico Blvd., Los Angeles, Calif.  
1144 Union St., Memphis, Tenn.  
5390 N. Miami Ave., Miami, Fla.  
814 Carondelet Ave., New Orleans, La.  
146 W. 54th St., New York, N. Y.  
Phone: PL 7-0271

Manager .....Hy Penzell

356 Washington St., Newark, N. J.  
821 N. Broad St., Philadelphia, Pa.  
30 Pride St., Pittsburgh, Pa.

70 Dorman St., San Francisco, Calif.  
172 Denny Way, Seattle, Wash.

*Services Offered*—Manufacture, distribution and custom pressing of records. Company incorporates Bethlehem Music Corp.

### **Lad Records**

(Div. of Talad Corp.)

730 Fifth Ave., New York 19, N. Y.  
Phone: CIRCLE 6-7242

President .....Charles Bernard  
*Services Offered* — Custom recording of vocal and instrumentals for use on own label or for sale to other recording labels.

### **Liberty Records, Inc.**

6920 Sunset Blvd., Los Angeles, Cal.  
Phone: HOLlywood 4-8101

President .....Al Bennett  
V.P., Treasurer.....Harold Linick

#### *Branch Office*

157 W. 57th St., New York, N. Y.  
Phone: JU 6-5085

### **London Records, Inc.**

539 W. 25th St., New York, N. Y. 10001  
Phone: OR 5-6060

President .....Sir Edward Lewis  
Exec. V.P., Gen. Mgr.....D. H. Toller-Bond  
Secretary .....M. Trepel  
Treasurer .....J. Stricker

#### *Branch Office*

207 W. 25th St., New York, N. Y.  
Phone: AL 5-8350

Manager .....S. Trofe

### **Lyrichord Records**

141 Perry St., New York, N. Y.  
Phone: WA 9-8234

President .....Peter Frisch

### **MGM Records**

1540 Broadway, New York 36, N. Y.  
Phone: JUDson 2-2000

President .....Arnold Maxin  
Dir. of Admn.....Tom White  
Marketing Dir.....Morrie Price  
Dir. Creative Services.....Ed. Apfel  
Album Sales Mgr.....Sol Greenberg  
Dir. W. Coast Oper.....Jesse Kaye  
Nat'l Sales Mgr., Verve.....Vic Chirumbolo  
Singles Sales Div.....Lenny Scheer  
Purchasing Dir.....Gene Rooney  
Pub., Exploit. Dir.....Sol Handwerker  
A & R Dirs. (MGM) .....Danny Davis,  
James Vienneaux  
A & R Dirs. (Verve) .....Creed Taylor,  
Jim Davis

Sales Dir. (DGG) .....Jerry Schoenbaum  
Int. Sales Dir.....Gene Moretti  
*Services Offered*—Manufacture of MGM, Ava, Charter, Cub, Deutsche-Gramaphon Gesellschaft (DGG), Verve and Vesuvius Records.

**Mercury Record Productions**

35 E. Wacker Dr., Chicago 1, Ill.  
 Phone: DEarborn 2-5788  
 745 Fifth Ave., New York, N. Y.  
 Phone: PL 9-2727

President.....Irving B. Green  
 Vice President.....Irwin H. Steinberg  
 Sales Manager.....Kenneth Myers  
 A-R Director.....David Carroll  
*Services Offered:* Producers and distributors of Mercury, Smash, and Wing records.

**Monitor Recordings, Inc.**

156 Fifth Ave., New York, N. Y. 10010  
 Phone: YU 9-2323

President.....Michael Stillman  
 Vice-President.....Rose N. Rubin  
*Services Offered*—Folk and classical LP records.

**Music Minus One**

43 W. 61st St., New York, N. Y. 10023  
 Phone: CI 5-4861

President.....Irving Kratka  
 General Mgr.....James M Gardner  
*Services Offered*—LP recordings of selections minus solo parts, for use by musicians, students, etc.

**Nonesuch Records**

(See Elektra Records)

**Original Sound Record Co., Inc.**

7120 Sunset Blvd., Hollywood, Calif. 90046  
 Phone: HO 6-6255

President.....Arthur Egnoian  
*Services Offered*—“Oldies but Goodies” Albums and singles.

**Pacific Enterprises, Inc.**

8715 West 3rd St., Los Angeles 48, Calif.  
 Phone: BR 2-4483

President.....Richard Bock  
*Services Offered*—Pacific Jazz and World Pacific records; complete recording-studio facilities.

**Pathways of Sound, Inc.**

**Credo Records**

102 Mt. Auburn St., Cambridge 38, Mass.  
 Phone: EL 4-6190

President.....Joe Berk

**Personality Productions, Inc.**

1055 N. El Centro, Los Angeles 38, Calif.  
 Phone: HO 2-6051

Pres., Bus. Mgr.....Norman Paul  
 V.P., Pub. Rels. Spvr.....Jean Bennett  
 Sec., N.Y. Gen. Mgr.....Frieda Gillis

*Branch Offices*

1835D Hood Ave., Chicago 26, Ill.  
 Phone: 764-2076

Vice Pres.....Jean Bennett  
 30 W. 60th St., New York 23  
 Phone: CO 5-3433

Gen. Mgr.....Frieda Gillis

3143 Industrial Rd., Las Vegas, Nev.  
 Phone: 735-7131

Gen. Mgr.....Jerry Cearus  
*Services Offered*—Independent producer of records for release on other labels. Publication firms: ASCAP-A.M.C. and Gleam Music; BMI—Symbol Music, Argo Music, Wildwood Music. Manager of Buck Ram Co.

**Pickwick International, Inc.**

Pickwick Bldg., Long Island City, N. Y.  
 Phone: EMpire 1-8811

President.....Cy Leslie  
*Services Offered*—Merchandising of “Instant” Learning, International Award, Bravo, Family Hour and Cricket LP’s.

**Prestige Records, Inc.**

203 S. Washington Ave., Bergenfield, N. J.  
 Phone: 384-6900

President.....Robert S. Weinstock  
 Vice President.....Seelig Weinstock  
 V.P., Jazz Recs.....Ozzie Cadena  
 Vice Pres., Sales.....Ron Eyre  
 Folk Rec. Dir.....Sam Charters  
 Pub. Rels., Pub. Dir.....Marcia Weinstock  
 Field Prom. Dir.....Jerry Fields  
*Services Offered*—Record manufacturer of the following Prestige labels: Prestige, New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Irish, Near East, Lively Arts, Folklore, Prestige/International.

**RCA Custom Record Sales Dept.**

155 East 24th St., New York 10, N. Y.  
 Phone: MURray Hill 9-7200

Mgr., Custom Records....Ralph C. Williams  
 Sales Mgr.....Carl Reinschild  
 Sales Plan., Serv. Mgr.....W. A. Mulligan  
 Custom A & R Mgr.....Drex Hines  
*Custom Record Sales Section*

Chicago Mgr.....William F. Reilly  
 Hollywood Mgr.....A. E. Hindle  
 New York Mgr.....James Head  
 Nashville Mgr.....E. Hines

*Services Offered*—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

**RCA Victor Record Division**

155 East 24th St., New York, N. Y.  
 Phone: MURray Hill 9-7200

Group Exec. V.P.....C. M. Odorizzi  
 V.P. & Gen. Mgr.....G. R. Marek  
 Div. V.P. & Opera. Mgr.....N. Racusin  
 Mgr., Adv., Pub. & Prom.....W. I. Alexander  
 Div. V.P., Bus. Aff.....J. E. D’Imperio  
 Div. V.P., Comm. Sales Dept...J. Y. Burgess  
 Mgr., Rec. Oper. Dept.....A. L. McClay  
 Div. V.P., Mktg. Dept.....H. E. Jenkins  
 Div. V.P., Pop A&R.....S. H. Sholes  
 Div. V.P., Mag. Tape, Cust. Prods.  
 Dept.....J. Stefan  
 Mgr., Red Seal A & R.....R. G. Hall  
 Div. V.P., Int. Liaison Dept.....D. Soria

## RECORD COMPANIES

### **Record Source International**

(Div. of Billboard)  
165 W. 46th St., New York, N. Y.  
Phone: PL 7-2800

General Manager.....Caroline Collett  
*Services Offered*—Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

### **Recording of Nashville**

115-B Third Ave., N., Nashville 3, Tenn.  
Phone: ALpine 5-3828

President.....R. Murray Nash  
Secy.-Treas.....M. L. Matthews  
*Services Offered*—Manufacturers of Do-Ra-Me Records; complete recording service—studio & mobile, tape and disc.

### **Regent Records, Inc.**

56 Ferry St., Newark 1, N. J.  
Phone: MA 3-7470

Pres., Treas.....Herman Lubinsky  
Vice Pres.....Fred Mendelsohn  
Secretary.....Chas. Manz  
*Services Offered*—Manufacturers of phonograph records; recording studios.

### **Regina Records Co.**

799 Broadway, New York, N. Y. 10003  
Phone: OR 4-4545

President.....Jack La Forge  
Vice-Pres., Sec.....Edwina Campbell  
Vice-Pres., Treas.....Regina Romer  
*Services Offered*—Production, promotion and distribution of phonograph records; also, La Forge Publishing Co.

### **Reprise Records**

(See Warner Bros. Records, Inc.)

### **Riverside Records**

(See Bill Grauer Productions, Inc.)

### **Roulette Records**

1631 Broadway, New York, N. Y.  
Phone: PL 7-9880

President.....Morris Levy  
*Services Offered*—Manufacture of Roulette, Tico, Gee, Forum, Gone, End and Roost Records; distribution of FM, Glover Productions and Squire Records.

### **SESAC, Inc.**

10 Columbus Circle, New York 19, N. Y.  
Phone: JUdson 6-3450

President.....Paul Heinecke  
Secretary-Treasurer.....R. C. Heinecke  
*Services Offered*—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

### **Shakespeare Recording Society**

(See Caedmon Records, Inc.)

### **Specialty Records, Inc.**

8300 Santa Monica Blvd., Hollywood 69, Cal.  
Phone: 656-7711

President.....Arthur N. Rupe  
*Services Offered*—Phonograph record manufacturer, program producer.

### **Spoken Arts, Inc.**

45 Harrison St., New Rochelle, N. Y.  
Phone: NE 6-5482

President.....Arthur L. Klein  
Vice-President.....Luce A. Klein  
Sales Mgr.....David Ross  
*Branch Office*

95 Valley Rd., New Rochelle, N. Y.

*Services Offered*—Production of literature, poetry, foreign language, folk, science, drama, philosophy and history recordings.

### **Stinson Records**

Box 3415, Granada Hills, Calif.  
Phone: RE 5-6713

President.....Jack M. Kall

### **Telefunken Records**

48-50 34th St., Long Island City, N. Y.  
Phone: ST 6-8913

President.....Ray Lakovic

### **Tikva Records**

1650 Broadway, New York, N. Y. 10019  
Phone: JU 6-4934

Treas., Prod.....Allen B. Jacobs  
*Services Offered*—Recordings of Jewish, Israeli, cantorial and folk music and Jewish humor.

### **Time Records, Inc.**

2 West 45th St., New York 36, N. Y.  
Phone: OXford 7-0757

President.....Robert Shad  
Sales Manager.....Phil Picone  
West Coast Rep.....Murray Cohen  
Mid-West Rep.....Bernie Ashkinazy  
Promotion.....Pete Spargo  
Comptroller.....Harry Ringler  
*Services Offered*—Phonograph records.

### **20th Century-Fox Record Corp.**

444 W. 56th St., New York, N. Y.  
Phone: CO 5-3320

National Sales Mgr.....Irv Stimler  
*Services Offered*—Record manufacturer.

### **United Artists Records, Inc.**

729 Seventh Ave., New York 19, N. Y.  
Phone: Circle 5-6000

Pres., UA V.P.....David Picker  
Exec. Vice-Pres.....Michael Stewart  
Vice-Pres., Gen. Mgr.....Si Mael  
Creat. Servs. Adv., Pub. Dir...Lloyd Leipzig



## RECORD COMPANIES

Album, Nat. Sales Mgr.....Joe Berger  
Nat. Promo Dir.....David Greenman  
A & R Dir.....Jack Gold  
*Services Offered*—Produce all types of  
phonograph records; L.P.'s & single records.

### **Urania Sales Corp.— Connoisseur Record Corp.**

160 Passaic Ave., Kearny, N. J.  
Phone: WH 4-5184

Pres. Urania Sales.....Abner Levin  
*Services Offered*—Urania: production of  
Urania, Avon, Wrangler and ST/AND Rec-  
ords; Connoisseur: production and distribu-  
tion of Artia, Parliament, M/K and Supra-  
phon Records.

### **Vanguard Recording Society**

154 W. 14th St., New York, N. Y.  
Phone: AL 5-7132

President .....Maynard Solomon  
*Services Offered*—Production of Vanguard  
and Bach Guild Records.

### **Verve Records** (See MGM Records)

### **Vox Productions, Inc.**

211 E. 43rd St., New York, N. Y. 10017  
Phone: TN 7-9360

President .....George H. de Mendelssohn-  
Bartholdy  
Vice-Pres., Sales.....Lawrence Green  
Vice-Pres., Prod.....Ward Botsford  
Secretary .....Milton Kepecs  
Treasurer .....Thomas Di Vita

#### *Branch Offices*

15 Ave. Pierre ler de Serbie, Paris, France  
President .....George H. de Mendelssohn-  
Bartholdy

231 Oxford St., Oxford, England  
Manager .....Paul Fejer  
*Services Offered*—Classical records.

### **WORD Records, Inc.**

Box 1790, Waco, Tex.  
Phone: PLaza 6-5331

President .....Jarrell McCracken

Secy.-Treas. ....Marvin Norcross  
Vice Pres., Sales.....Russ Reid  
*Services Offered*—Produce & distribute LP  
records.

### **Warner Bros. Records, Inc.**

(Also Reprise Records)  
4000 Warner Blvd., Burbank, Calif.  
Phone: HOLLYWOOD 9-1251

President.....John K. Maitland  
Dir. of Merchandising....Joel M. Friedman  
Treasurer .....Ed West  
Nat'l Promotion Mgr.....Joe Smith  
Nat'l Sales Mgr.....Robert Summers  
Gen. Mgr. (Reprise).....M. Ostin  
A & R Dir. (Warner).....J. Hilliard  
A & R Dirs. (Reprise).....J. Bowen,  
S. Burke

#### *Branch Office*

321 W 48th St., New York, N. Y.  
Phone: CI 6-1400

E. Oper. Mgr.....G Lee  
*Services Offered*—Manufacture of Warner  
Bros. and Reprise Records.

### **Westminster Recording Co., Inc.**

1501 Broadway, New York, N. Y. 10036  
Phone: LOnacre 3-4220

President .....Sam H. Clark  
Vice President.....Harry Levine  
Managing Dir.....James Grayson  
Promotion .....John Natoli  
Sales Dir.....Marty Goldstein  
(Additional office in Vienna)

*Services Offered*—Monaural & stereo LP's,  
packaging and sales.

### **Williamson, Francis, Records**

808 N. Broad St., Philadelphia, Pa.  
Phone: CE 6-7980

President.....Francis T. Williamson  
Vice President....Mrs. Ethel M. Williamson  
Pub. Rel. & Publicity.....Herb Klein  
*Services Offered*—Manufacture of Impala  
and Delsey phonograph records.

SEE THE NEW

RADIO & TELEVISION AWARDS

SECTION

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# *The Top 10 News Events of 1963*

## *As Compiled by the Major Networks*

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Following are the events selected by the major networks as the top 10 news stories of 1963.

### —ABC—

Assassination of President Kennedy.  
Civil rights struggle, highlighted by March on Washington.  
Nuclear test ban treaty.  
War in Vietnam, culminating in a coup d'etat.  
Death of Pope John; election of Pope Paul.  
Profumo affair.  
Thresher sinking.  
Natural disasters, highlighted by Skoplje earthquake in Yugoslavia and Vaiont dam disaster in Italy.  
Rescue of miners in Hazleton, Pa.  
Supreme Court school prayer decision.

### —CBS—

Death of President Kennedy.  
The new Presidency.  
Integration in Alabama.  
Death of Pope John; succession of Pope Paul.  
Coup d'etat in Vietnam.  
March on Washington.  
President Kennedy abroad.  
GOP candidates: Rockefeller, Goldwater, Nixon.  
Valachi hearings.  
Gordon Cooper's space flight.

### —MBS—

Assassination of President Kennedy.  
Death of Pope John.  
Racial crisis.  
Vietnam coup d'etat.  
Nuclear test ban treaty.  
Thresher sinking.  
Canadian elections.  
Gordon Cooper's space flight.  
Profumo affair.  
Prime Minister Macmillan's resignation.

### —NBC—

Assassination of President Kennedy.  
Civil rights movement.  
War in Vietnam.  
Nuclear test ban treaty.  
Death of Pope John; succession of Pope Paul; convening of Ecumenical Council.  
Natural disasters here and abroad.  
U.S.-U.S.S.R. race for space; Gordon Cooper's space flight; female cosmonaut; joint moon project proposal.  
Changes in leadership of Western governments.  
Profumo affair.  
Domestic politics.

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# News & Wire Services

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## Associated Press

50 Rockefeller Plaza, New York, N.Y.

Phone: PLaza 7-1111

General Manager.....Wes Gallagher  
Dep. Gen. Mgr.....Harry Montgomery  
Asst. Gen. Mgr. for Radio-TV

Louis J. Kramp  
Radio-TV News Editor. John A. Aspinwall

## Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.

Phone: LO 3-3942

President.....A. Maxwell Hage

## Capitol Transcriptions, Inc.

620 11th St., N.W., Wash., D.C. 20001

Phone: 393-1246

President.....H. Edward Behre

*Services Offered:* Independent audio actualities.

## Estes Newsfeatures

530 East 23rd St., New York 10, N. Y.

Phone: SP 7-5766

President, Exec. Prod....Bernard Estes  
Secretary-Treasurer.....Hazel Estes  
Assoc. Producer.....Jack Sheldon  
Photography Dir.....Jack Estes

*Services Offered:* Operation of The Hometown News Bureau for contracted exhibitors during N. Y. World's Fair of 1964-'65.

## Hearst Metrotone News, Inc.

450 West 56th St., New York 19, N.Y.

Phone: PLaza 7-4120

Exec V.P., Gen. Mgr...Caleb B. Straton  
Production Director..... John E. Michon  
News Editor.....Max Klein  
Assignment Editor.....Anthony Calabro  
Chief Librarian.....Ted Troll  
N.Y. World's Fair Rep...Martin Andrews

### Branches

6235 N. Lemont Ave., Chicago 46, Ill.

Phone: SP 7-5597

Bureau Mgr.....Frank Koza  
3321 Cole Ave., Dallas 4, Tex.

Phone: LA 1-2672

Chief Cameraman.....Gordon Yoder  
6087 Sunset Blvd., Hollywood 28, Calif.  
Phone: HO 4-0650

Bureau Mgr.....Norman W. Alley

259 Hyde St., San Francisco 2, Calif.

Phone: PR 6-0196

Chief Cameraman.....Les Thomsen  
470 E St., S.W., Washington 24, D.C.

Phone: EX 3-8311

Bureau Mgr.....Charles E. Shutt

*Services Offered:* Film commercials, industrials, documentaries, newsreels, syndicated film. Official N.Y. World's Fair motion-picture photographer.

## Press Association, Inc.

(See Associated Press)

## Press Wire Feature Services

1439 Wood Rd., Parkchester

New York 62, N.Y.

Phone: TA 9-6427

Editor .....Bee Arkin

*Services Offered:* Technical, scientific and general capsulized news.

## Radio Press International, Inc.

604 Fifth Ave., New York 20, N.Y.

Phone: LT 1-6444

President .....R. Peter Straus  
General Mgr.....Michael Minahan  
Director of News.....Bill Scott  
Business Manager...Michael P. Mallardi  
Treasurer .....Charles Smith

### Branch Offices

20 E St., N.W., Washington 1, D.C.

Phone: EX 3-0464

Bureau Chief.....Herb Brubaker  
40 Piccadilly, London, W.1, England

Phone: REG 0043

Bureau Chief.....Noel Bernard

*Services Offered:* Independent voice news service with established national and overseas bureaus.

## Radio Pulsebeat News

(Div. of Pulsebeat News, Inc.)

222 East 46th St., New York 17, N. Y.

Phone: MU 2-9774

Pres., Dir. of News Opera.....Jay Levy  
Vice-President .....Joseph P. Sinacore  
V.P., Sales.....Ralph Edwards  
V.P., Engineering.....John Cucci  
Promotion Director....Grace L. Barnes  
Production Director.....Steven Elliot

### Bureaus

Washington, United Nations, London, Paris, West Berlin, Chicago, Los Angeles.

## Republic News International

132 Third St., S.E., Washington 3, D.C.

Phone: 547-3800

President.....John H. Brody  
Spec. Feats. Ed.....Jock Laurence  
Sales Mgr.....Melvin Munn  
D. C. Bur. Dir.....Lee Gordon

*Services Offered:* Daily audio news transmissions with actualities and reports, domestic and overseas; daily depth reports, weekly taped summaries.

## Reuters

Times Bldg., 229 W. 43rd St., N.Y., N.Y.

Phone: BRyant 9-8558

North American Mgr..D. Kimpton Rogers  
News Editor.....J. S. Bates  
Chief D.C. Corres.....J. W. Heffernan

## Telenews

450 West 56th Street, New York

Phone: PLaza 7-4120

Nat'l TV Sales Mgr.....Saul Reiss

## United Press International

220 East 42nd St., New York 17, N. Y.

448 West 56th St., New York, N.Y.

Phone: MUrray Hill 2-0400

President.....Mims Thomason  
V.P. & Editor.....Earl J. Johnson  
V.P., Int'l. Opera.....Joseph L. Jones  
V.P. & Gen. Bus. Mgr.... R. W. Beaton  
V.P. & Gen. Sales Mgr.....LeRoy Keller  
V.P. & Newspicture Mgr....F. Tremaine

Executive Editor.....Roger Tatarian  
Asst. News Editor.....Francis P. Leary  
Gen. Mgr., UPI Newsfilm..Harry Varian  
Mng. Ed., UPI Newsfilm Burt Reinhardt  
Exec. Prod., Comm./Ind. Films

Bert L. Coleman

## Branch Offices

400 W. Madison St., Riverside Plaza,  
Chicago, Ill.

Phone: FRanklin 2-9000

Nat. Radio News Mgr....Dean C. Miller

## World Wide Information Services, Inc.

660 First Ave., New York 16, N.Y.

Phone: ORegon 9-7240

President.....Richard W. Hubbell  
Vice-Pres., Gen. Mgr.....Jeff Murray  
Vice-Pres., Broadcasting.....Gene King

## Branch Offices

Via Borgonuovo, Milan 1, Italy

Phone: 807-137

Bureau Chief.....Theodore Trancu  
17 Rue Vernet, Paris VIII, France

Phone: ELYsee 48-72

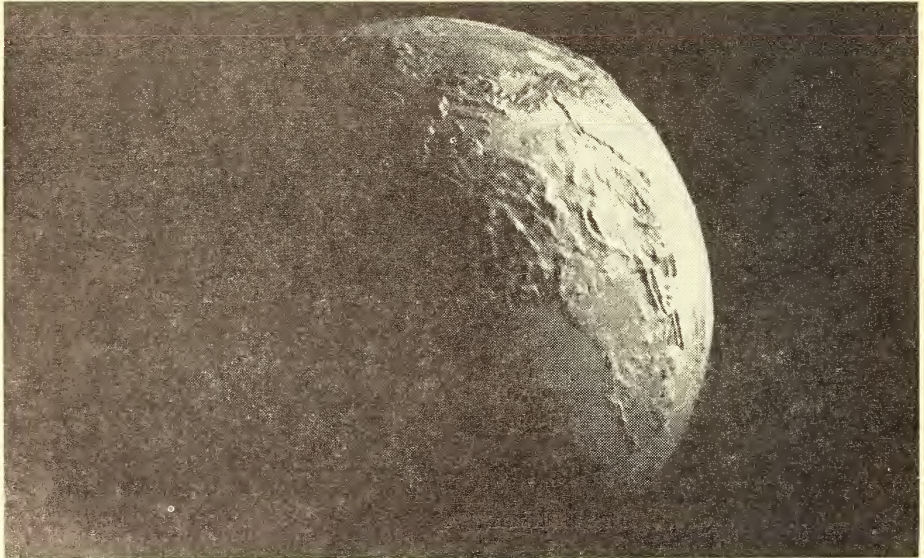
Bureau Chief.....Howard Imbrey  
No. 8, 1-chome, Yumi-cho, Bunkyo-ku,  
Tokyo, Japan

Phone: 811-0095

Bureau Chief.....Paul T. Chang

*Services Offered:* News service, photo service, market intelligence and research, public relations.

# How to tell all sides of this story in '64...



# AP

THE ASSOCIATED PRESS

# Research Organizations

## AMERICAN RESEARCH BUREAU

(Div. of C.-E.-I.-R., Inc.)

4320 Amendale Rd., Beltsville, Md.

Phone: WEBster 5-2600

Director.....James W. Seiler

### Branch Offices

Suite 1907, Tribune Tower, Chicago, Ill.

Phone: 467-5750

2460 W. Whittier Blvd., Montebell (Los Angeles), Calif.

Phone: RA 3-8536

1 Rockefeller Plaza, New York, N. Y. 10020

Phone: JU 6-7733

Manager.....Jack L. Gross

Services Offered—Audience measurement.

### Branch Offices

New York—1 Rockefeller Plaza...JU 6-7733

Montebello, Calif.—2640 Whittier Blvd.

RA 3-8536

Chicago—1907 Tribune Tower.....467-5750

## GUY BOLAM ASSOCIATES, INC.

Bedford, N. Y.

Phone: BE 4-7280

President.....Guy Bolam

V.P., Treasurer.....I. M. Bolam

### Branch Office

Suite 1643, 420 Lexington Ave., N. Y., N. Y.

Phone: LE 2-2010

President.....Guy Bolam

## BROADCAST ADVERTISERS REPORTS, INC.

750 Third Ave., New York, N. Y. 10017

Phone: YUkon 6-8410

Pub. Ch. of Bd.....Phil Edwards

President.....Robert W. Morris

Services Offered—TV monitoring services and reports.

## R. H. BRUSKIN ASSOCIATES

### Bruskin International

96 Bayard St., New Brunswick, N. J.

Phone: CHarter 9-1800

New York Phone: WHitehall 4-7023

President.....R. H. Bruskin

Vice President.....Dr. A. M. Gold

Vice-Presidents.....Marvin W. Baiman,

Dr. A. Melvin Gold

Int. Res. Dir.....Irwin Lesser

Project Staff.....Alex Loud, Sid

Rowland, Ivan Ryan, Martin Zuger

(Additional offices in Amsterdam and The Hague.)

Manager.....Dr. R. H. Haentjens

Services Offered—Market, media, attitude, opinion and travel research; styling, product-usage and in-home testing; publisher of national bi-monthly omnibus "AIM."

## BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. E., Toronto 12, Ont., Canada

Phone: 485-9464

President.....Jack F. Glasier

Vice Presidents.....Douglas C. Trowell,

Griff B. Thompson

Exec. Vice-President.....Dr. Biki Byram

Dir. of Research.....Wilfred L. Hudson

Secretary-Treasurer.....Charles J. Follett

## CROSSLEY, S-D SURVEYS, INC.

405 Park Ave., New York 22, N. Y.

Phone: PLaza 5-1606

Ch. of Bd.....Arthur B. Dougall

President.....Carl H. Henrikson, Jr.

Vice-Pres., Sec.....Carol Cruikshank

## GUNZENDORFER, WILT, & ASSOCIATES

(Formerly Radio Broadcast/Management Consultants)

864 S. Robertson Blvd., Los Angeles, Calif.

90035

Phone: OL 2-8800

Owner, Manager.....Wilt Gunzendorfer

### Branch Office

457 S. Doheny Dr., Beverly Hills, Calif.

Phone: TR 8-5678

Services Offered—Management consultation, appraisals for radio and TV stations, financial advice.

## C. E. HOOPER, INC.

375 Park Ave., New York-22, N. Y.

Phone: MUrray Hill 8-2290

Ch. of Bd.....Emily R. Hooper

President.....Frank G. Stisser

Exec. V.P.....W. Bruce McEwen

Vice-Presidents.....Robert D. Atkinson,

Dorothy Behrens, A. W. Harding, E. O.

Hunting, Jr., Lucille Woodworth

### Branch Office

84 Danbury Rd., Wilton, Conn.

Phone: PORter 2-5514

## INSTITUTE FOR MOTIVATIONAL RESEARCH INC.

Croton-on-Hudson, N. Y.

Phone: CROton 1-4721

President.....Ernest Dichter

Vice Pres.....Irving Gilman, Alex Gochfeld

# RESEARCH ORGANIZATIONS

## Branch Offices

Zurich, Switzerland; London, Eng.; Caracas, Venz.; Rio de Janeiro, Brazil; Victoria, Aust.; Toronto, Can.; Barcelona, Spain; Paris, France

## MARKET RESEARCH CORP. OF AMERICA

122 East 42nd St., New York 17, N. Y.  
Phone: OXford 7-3540

President .....Russell S. Tate  
Marketing Vice-Pres.....Daniel F. Connell

### Branch Offices

425 N. Michigan Ave., Chicago, Ill.  
Phone: MO 4-4600

Vice-President.....Don W. Connell  
710 S. Atherton, State College, Pa.  
Phone: AD 7-7649

Pres., Dist. Res. Div.....Wayne Lee  
*Services Offered*—Operation of National Consumer Panel, offering weekly measurements of consumer purchases, to be related to receivership of print media and listening or watching broadcast media, as determined in semi-annual media quizzes.

## MOTIVATIONAL PROGRAMMERS, INC.

44 W. 56th St., New York, N. Y.  
Phone: PL 7-0813

President .....Emanuel Denby  
Vice President.....Alan Roth  
Secretary .....Betty Jeffries  
Treasurer .....Thomas W. Evans

## A. C. NIELSEN COMPANY

(Media Research Division)

2101 Howard St., Chicago 45, Ill.  
Phone: HOLlycourt 5-4400

Ch. of Bd.....Arthur C. Nielsen  
President.....Arthur C. Nielsen, Jr.  
Exec. V.P., Media Resch. Div.

Henry A. Rahmel

Exec. V.P., Nat'l Sales/Service....C. G. Shaw  
V.P., Local Sales/Service..John K. Churchill

### Branch Offices

1290 Ave. of the Americas, New York, N. Y.  
Phone: 956-2500

San Francisco—68 Post St.....YU 6-6437  
Chicago—360 N. Michigan Ave....FR 2-3810  
Hollywood—1680 North Vine....HO 6-4391  
Menlo Park, Calif.—70 Willow Rd.DA 1-7700

## FREDERICK PITTEA ASSOCIATES

500 Fifth Ave., New York 36, N. Y.  
Phone: CO 5-5400

President .....Frederick Pittera  
Vice President.....Donald R. Jaffe

## ALFRED POLITZ MEDIA STUDIES

527 Madison Ave., New York 23, N. Y.  
Phone: PLaza 9-5200

Director .....Jerome Greene  
Asst. Dir.....Paul H. Chook

## THE PULSE, INC.

730 Fifth Ave., New York 19, N. Y.  
Phone: JUdson 6-3316

Director .....Sydney Roslow  
Assoc. Dir.....Laurence Roslow  
Service Director.....Richard Roslow  
Director of Sales.....George Sternberg

### Branch Offices

435 N. Michigan Ave., Chicago, Ill.  
Phone: SU 7-5109

6399 Wilshire Blvd., Los Angeles, Calif.  
Phone: OL 3-7733

## RADIO-TV REPORTS, INC.

15 West 47th St., New York, N. Y.  
Phone: CO 5-7650

President .....David Fins

### Branch Offices

1550 E. 53rd St., Chicago, Ill.  
12175 Ilene St., Detroit, Mich.

1680 N. Vine St., Los Angeles, Calif.  
2201 Filbert St., San Francisco 23, Calif.  
3333 Connecticut Ave., Washington, D. C.

## E. L. REILLY COMPANY, INC.

35 West 53rd St., New York 19, N. Y.  
Phone: COlumbus 5-5676

President.....Eugene L. Reilly

### Branch Office

Box 1122 Darien, Conn.  
Phone: 655-1322

## RESEARCH CONSULTANTS, INC.

64 Wall St., Norwalk, Conn.  
Phone: VOlunteer 6-8224

President.....John G. Peatman  
Vice President.....M. M. Peatman

## ELMO ROPER & ASSOCIATES

111 West 50th St., New York 20, N. Y.  
Phone: PLaza 7-4900

Partners.....Elmo Roper, Burns W. Roper,  
Carolyn W. Crusius, Joel I. Brooke

*Services Offered*—Marketing and public opinion research.

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## RESEARCH ORGANIZATIONS

### **N. C. RORABAUGH CO., INC.**

347 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 6-2193

President.....N. C. Rorabaugh

### **SRDS DATA, INC.**

(Div. of Standard Rate & Data Service)

235 E. 42nd St., New York, N. Y. 10017

Phone: MU 9-6250

President .....Phillip W. Wenig

V.P., Acct. Serv.....Hugh E. Rogers

V.P., Controller.....Burton Gintell

V.P., Sales.....Charles E. Morris

V.P., Res. Dir.....Bruce C. Bortner

V.P., Res. Oper. Dir.....Frank Fulvio

V.P., Data Proc. Dir.....John Mason

*Services Offered*—Consumer/audience profiles; media exposure and product usage measurement; advertising-impact measurement; custom advertising; media and consumer market studies.

### **SCHWERIN RESEARCH CORP.**

270 Madison Ave., New York 16, N. Y.

Phone: OR 9-5858

Board Chmn.....Horace S. Schwerin

President .....Leonard Kudisch

Exec. Vice-President...Donald H. McCollum

Senior Vice Presidents...Henry H. Newell,

Raymond K. Maneval

Vice-Presidents ...John V. Roberts, Charles

E. Anderson, Norman R. Grusby

Branch Offices

200 Bay St., Toronto, Ont., Canada

Phone: EM 4-6373

Montreal—1390 Sherbrooke St.—VICTOR 2-1734

London—Regina House, Marylebone Rd.

Phone: PAD 4076

### **SINDLINGER & CO.**

20 E. Winona Ave., Norwood, Pa. 19074

Phone: LU 6-5100

President.....A. E. Sindlinger

Exec. Vice-President.....Eileen R. Linton

Vice-Pres., Charge of Sales...R. M. Gillham

Branch Office

441 Lexington Ave., New York, N. Y. 10017

Phone: MU 7-8883

Vice-President .....Robert M. Gillham

*Services Offered*—Market analysis.

### **DANIEL STARCH AND STAFF**

Boston Post Rd. & Beach Ave.

Mamaroneck, N. Y.

Phone: OWens 8-0800

Chairman.....Dr. Daniel Starch

President.....Howard A. Stone

Vice President.....Dr. D. Morgan Neu

*Services Offered*—Marketing, advertising and consumer research.

### **TVQ QUALITATIVE TV PROGRAM SERVICE**

(Div. of Home Testing Inst.)

50 Maple Place, Manhasset, N. Y.

Phone: MA 7-7510

President .....Henry Brenner

Dir., Client Service.....Herb Altman

Sr. Account Exec.....Bob Schultz

### **TREND FINDERS, INC.**

433 E. 87th St., New York, N. Y. 10028

Phone: FI 8-2900

President .....Carol P. Gelb

Media Dir.....Phillip S. Gelb

Sales Mgr.....Milton S. Brooks

Field Dir.....Renee Miller

Panel Dir.....Luella Horton

*Services Offered*—All interviewing services; questionnaire production; analyses and reports; specialists in consumer panels and 8mm sound TV commercial testing, market and social research.

### **TRENDEX, INC.**

114 E. 40th St., New York 16, N. Y.

Phone: MU 2-1182

President.....Edward G. Hynes, Jr.

Exec. Vice President.....Robert B. Rogers

Treasurer .....John List

Secretary.....James S. Bacharach

Branch Office

Westport, Conn.—285 Riverside Ave.

Phone: CA 7-0851

### **VIDEODEX, INC.**

342 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 7-8837

Manager.....Allan V. Jay

### **WORLD WIDE INFORMATION SERVICES, INC.**

660 First Ave., New York 16, N. Y.

Phone: ORegon 9-7240

President.....Richard W. Hubbell

Vice-Pres., Gen. Mgr.....Jeff Murray

Vice-Pres., Broadcasting.....Gene King

(For branch offices and services see listing under News-Wire Services.)



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**WALLY KING**



**BUCKLEY KOZLOW**



**STEVE PHILLIPS**

*Exclusive Personal Management:*

**KAY KORWIN, INC. — PL. 2-2230**



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**Radio & Television Artists,  
Announcers & MC's, Directors,  
Disc Jockeys, Music Directors,  
News Commentators, Producers,  
Sports Commentators, Vocalists  
& Writers**



**BRYNA  
RAEBURN**

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**RADIO REGISTRY**

JU 2-8800

**BILLIE'S REGISTRY**

PL 2-7676



**IREENE WICKER**

Radio & Television's  
"Singing Lady"

*Children's records  
released by*

**Riverside Records**  
"Young Master Artists"  
and  
"Young Music Makers"

*Published by*  
**Bobbs-Merrill Co.**

**WNYC Radio**  
Sunday —  
8:30-8:55 A. M.  
BU 8-8422

# Radio & Television Network Artists

## — 1963 Credits —

Following is a list of artists appearing regularly in continuing network series during 1963. Artists who are primarily vocalists are listed under Radio & Television Network Vocalists.

### — A —

**AAKER, LEE**  
Adventures of Rin Tin Tin,  
CBS-TV

**ACKERMAN, BETTYE**  
Ben Casey, ABC-TV

**ADAMS, BETTY**  
Flair Reports, ABC

**ADAMS, DON**  
Perry Como's Kraft Music  
Hall, NBC-TV

**ADAMS, EDIE**  
Edie Adams Show, ABC-TV

**ALLEN, DAYTON**  
Hector Heathcote (voices),  
NBC-TV

**ALLENBY, PEGGY**  
Edge of Night, CBS-TV

**ALLISON, FRAN**  
Breakfast Club, ABC;  
Thanksgiving Parade Jubilee,  
CBS-TV

**AMECHE, DON**  
International Showtime,  
NBC-TV

**AMES, LEON**  
Mr. Ed, CBS-TV

**AMSTERDAM, MOREY**  
Dick Van Dyke Show, CBS-TV

**ANDERSON, DONNA**  
Travels of Jaimie McPheeters,  
ABC-TV

**ANDERSON, EDDIE**  
"ROCHESTER"  
Jack Benny Program, CBS-TV

**ANDERSON, HERBERT**  
Dennis the Menace, NBC-TV

**ANDRES, KEITH**  
Glynis, CBS-TV

**ARNAZ, DESI**  
I Love Lucy, CBS-TV

**ARNESS, JAMES**  
Gunsmoke, CBS-TV

**ASTIN, JOHN**  
I'm Dickens . . . He's Fenster,  
ABC-TV

### — B —

**BAER, MAX**  
Beverly Hillbillies, CBS-TV

**BAILEY, RAYMOND**  
Beverly Hillbillies, CBS-TV

**BALL, LUCILLE**  
General Foods Opening Night,  
I Love Lucy, Lucy Show,  
CBS-TV

**BALLANTINE, CARL**  
McHale's Navy, ABC-TV

**BARAGREY, JOHN**  
Secret Storm, CBS-TV

**BARRY, GENE**  
Burke's Law, ABC-TV

**BART, JAN**

**BATES, JEANNE**  
Ben Casey, ABC-TV

**BAUER, CHARITA**  
Guiding Light, CBS-TV

**BAVIER, FRANCES**  
Andy Griffith Show, CBS-TV

**BEAUMONT, HUGH**  
Leave It to Beaver, ABC-TV

### BECK, JACKSON

**BELLAMY, RALPH**  
Eleventh Hour, NBC-TV

**BELLAVAR, HARRY**  
Naked City, ABC-TV

**BENADERET, BEA**  
Flintstones (voices), ABC-TV;  
Beverly Hillbillies, CBS-TV

### BENNETT, TONY

**BENNY, JACK**  
Jack Benny Program, General  
Foods Opening Night, CBS-TV

**BERGMAN, INGRID**  
Hedda Gabler, CBS-TV

### BERLE, MILTON

**BERNSTEIN, LEONARD**  
New York Philharmonic  
Concerts, CBS-TV

**BESSER, JOE**  
Joey Bishop Show, NBC-TV

**BETHUNE, MINA**  
Nurses, CBS-TV

**BETZ, CARL**  
Donna Reed Show, ABC-TV

**BILLINGSLEY, BARBARA**  
Leave It to Beaver, ABC-TV

**BISHOP, JOEY**  
Joey Bishop Show, NBC-TV

### BLAINE, JIMMY

**BLAKE, AMANDA**  
Gunsmoke, CBS-TV

**BLAKE, ROBERT**  
Richard Boone Show, NBC-TV

**BLAKE, WHITNEY**  
Hazel, NBC-TV

**BLOCKER, DAN**  
Bonanza, NBC-TV

**BLUM, ANTHONY**  
Lincoln Center Day, CBS-TV

**BLYDEN, LARRY**  
Harry's Girls, NBC-TV

**BOCHNER, LLOYD**  
Richard Boone Show, NBC-TV

**BOONE, PAT**  
Pat Boone Show, CBS

**BOONE, RICHARD**  
Richard Boone Show, NBC-TV

**BOOTH, SHIRLEY**  
Hazel, NBC-TV

**BORGNIANE, ERNEST**  
McHale's Navy, ABC-TV

**BRADY, PAT**  
Roy Rogers Show, CBS-TV

**BRENNAN, WALTER**  
McCoys, Real McCoys,  
CBS-TV

**BRINEGAR, PAUL**  
Rawhide, CBS-TV

### BRITTEN, BILL

Bozo the Clown, WPXI-TV, New  
York, N. Y.

**BROTHERS, DR. JOYCE**

Dr. Joyce Brothers, ABC

**BROWN, JIM L.**  
Adventures of Rin Tin Tin,  
CBS-TV

**BUCHANAN, EDGAR**  
Petticoat Junction, CBS-TV

**BUNCE, ALLAN**  
Ethel & Albert, NBC

**BUNTROCK, BOBBY**  
Hazel, NBC-TV

**BURKE, PAUL**  
Naked City, ABC-TV

**BURNETT, CAROL**  
Calamity Jane, Carol and  
Company, CBS-TV

**BURNETT, SMILEY**  
Petticoat Junction, CBS-TV

**BURR, RAYMOND**  
Perry Mason, CBS-TV

**BYRON, JEAN**  
Patty Duke Show, ABC-TV

### — C —

**CABAL, ROBERT**  
Rawhide, CBS-TV

**CADY, FRANK**  
Petticoat Junction, CBS-TV

**CAESAR, SID**  
Sid Caesar Show, ABC-TV

**CAPP, AL**  
Monitor Comedy Time, NBC

**CARLIN, TOM**  
Search for Tomorrow,  
CBS-TV

**CARLISLE, KITTY**  
To Tell the Truth, CBS-TV

### CARLSON, BYRON

**CARROLL, LEO G.**  
Going My Way, ABC-TV

**CARROLL, PAT**  
Danny Thomas Show, CBS-TV

**CARSON, JOHNNY**  
Tonight Show, NBC-TV

**CARTER, CONLAN**  
Combat!, ABC-TV

**CARTWRIGHT, ANGELA**  
Danny Thomas Show, CBS-TV

### CARUSO, CARL

**CASSON, DR. LIONEL**  
Sunrise Semester, CBS-TV

**CERF, BENNETT**  
What's My Line?, CBS-TV

**CHAMBERLAIN, RICHARD**  
Dr. Kildare, NBC-TV

### CHASE, MARLYN

**CHASTAIN, DON**  
Calamity Jane, CBS-TV

**CLARK, DICK**  
American Bandstand,  
ABC-TV; Dick Clark Reports,  
ABC

**CLARKE, GARY**  
Virginian, NBC-TV

**COBB, LEE J.**  
Virginian, NBC-TV



**Bill Malone**

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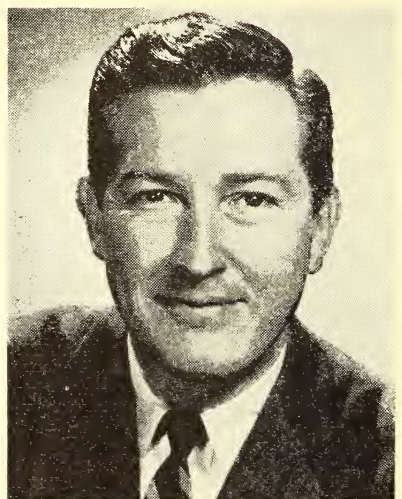
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**COLLETT, VERNE**  
**COLLINS, RAY**  
Perry Mason, CBS-TV  
**COLLYER, BUD**

Miss Teen-age America, Pageant,  
To Tell the Truth, CBS-TV  
**CONNORS, CHUCK**  
Arrest and Trial, Rifleman,  
ABC-TV

**CONRAD, ROBERT**  
Hawaiian Eye, ABC-TV

**CONSIDINE, BOB**  
On the Line with Bob  
Considine, ABC

**CONSIDINE, TIM**  
My Three Sons, ABC-TV

**COOLIDGE, PHILIP**  
Farmer's Daughter, ABC-TV

**CONWAY, SHIRL**  
Nurses, CBS-TV

**CORBETT, GLENN**  
Route 66, CBS-TV

**COSTELLO, WARD**  
Secret Storm, CBS-TV

**COTTLE, BOB**  
Ruff 'n' Reddy, NBC-TV

**COWLING, SAM**  
Breakfast Club, ABC

**CRABBE, BUSTER**  
Captain Gallant, NBC-TV

**CRABBE, CULLEN**  
Captain Gallant, NBC-TV

**CRANE, BOB**  
Donna Reed Show, ABC-TV

**CRAWFORD, JOHNNY**  
Rifleman, ABC-TV

**CRENNA, RICHARD**  
McCoy's, Real McCoy's,  
CBS-TV

**CROSBY, BING**  
Bing Crosby Show, CBS-TV

**CROSBY, GARY**  
Bill Dana Show, NBC-TV

— D —

**DALTON, ABBY**  
Joey Bishop Show, NBC-TV

**D'AMBOISE, JACQUES**  
Lincoln Center Day, CBS-TV

**DANA, BILL**  
Bill Dana Show, NBC-TV

**DAVIS, ROGER**  
Gallant Men, ABC-TV

**DAVIS, RUFÉ**  
Petticoat Junction, CBS-TV

**DAY, DENNIS**  
Jack Benny Program, CBS-TV

**DEACON, RICHARD**  
Dick Van Dyke Show,  
CBS-TV

**DeFORE, DON**  
Hazel, NBC-TV

**DEMMING, ELLEN**  
Guiding Light, CBS-TV

**DENNIS, NICK**  
Ben Casey, ABC-TV

**DERN, BRUCE**  
Stoney Burke, ABC-TV

**DEVON, LAURA**  
Richard Boone Show, NBC-TV

**DIAMOND, SELMA**  
Monitor Comedy Time, NBC

**DONAHUE, TROY**  
Hawaiian Eye, ABC-TV

**DOUGLAS, DONNA**  
Beverly Hillbillies, CBS-TV

**DOW, TONY**  
Leave It to Beaver, ABC-TV

**DOWDELL, ROBERT**  
Stoney Burke, ABC-TV

**DOWNES, HUGH**

Concentration, Today, NBC-TV

**DRAKE, GALEN**  
Pilgrimage, ABC

**DRURY, JAMES**  
Virginian, NBC-TV

**DUFFY, JACK**  
Perry Como's Kraft Music  
Hall, NBC-TV

**DUKE, PATTY**  
Patty Duke Show, ABC-TV

**DUMAS, HELEN**  
Love of Life, CBS-TV

— E —

**EASTWOOD, CLINT**  
Rawhide, CBS-TV

**EBSEN, BUDDY**  
Beverly Hillbillies, Bing  
Crosby Show, CBS-TV

**ED, MR.**  
Mr. Ed, CBS-TV

**EDWARDS, VINCENT**  
Ben Casey, ABC-TV

**EGAN, RICHARD**  
Redigo, NBC-TV

**ELAM, JACK**  
Stoney Burke, ABC-TV;  
Temple Houston, NBC-TV

**ELLIOTT, BOB**

**EMERICK, BOB**

Erwin, Stuart  
Greatest Show on Earth,  
ABC-TV

**EVANS, DALE**  
Roy Rogers Show, CBS-TV

**EVERETT, CHAD**  
Stoney Burke, ABC-TV



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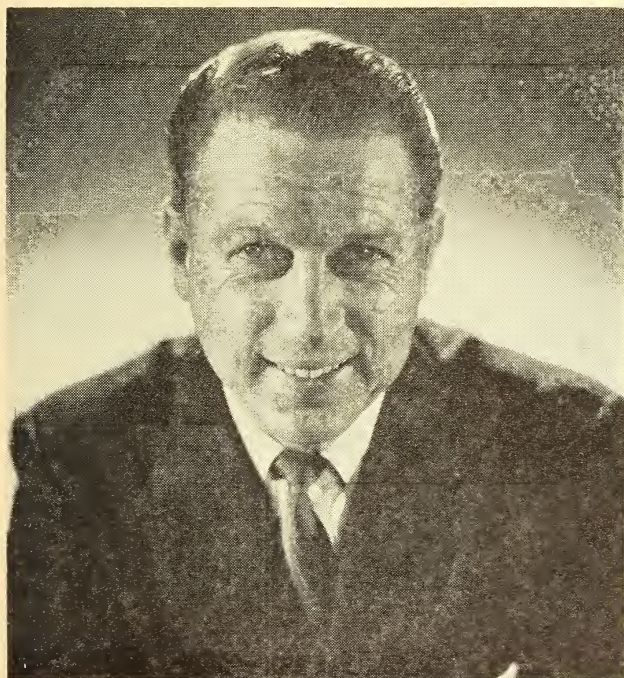
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## RADIO & TV ARTISTS

### EVERS, JASON

Channing, ABC-TV

### — F —

### FARRELL, SUZANNE

Lincoln Center Day, CBS-TV

### FAWCETT, WILLIAM

Fury, NBC-TV

### FAYE, DORIS

### FELTON, VERNA

Pete and Gladys, CBS-TV

### FERNANDEZ, ABEL

Untouchables, ABC-TV

### FINCH, DEE

### FIX, PAUL

Rifleman, ABC-TV

### FLEMING, ERIC

Rawhide, CBS-TV

### FLOOD, ANN

Edge of Night, CBS-TV

### FLYNN, JOE

McHale's Navy, ABC-TV

### FONTAINE, EDDIE

Gallant Men, ABC-TV

### FONTAINE, FRANK

Jackie Gleason Show—  
American Scene Magazine,  
CBS-TV

### FONTAINE, PAT

Monitor, NBC; Today,  
NBC-TV

### FOSKETT, MARY

Secret Storm, CBS-TV

### FOWLER, JIM

Wild Kingdom, NBC-TV

### FRANCIS, ARLENE

Miss Universe Beauty  
Pageant, What's My Line?,  
CBS-TV

### FRANCISCUS, JAMES

Mr. Novak, NBC-TV

### FRANKLIN, JOE

Joe Franklin's Memory Lane,  
WOR-TV, New York, N. Y.

### FRAWLEY, WILLIAM

My Three Sons, ABC-TV

I Love Lucy, CBS-TV

### FRANZ, EDUARD

Breaking Point, ABC-TV

### FREDERICKS, CARLTON

Carlton Fredericks, ABC

### FULLER, ROBERT

Wagon Train, ABC-TV

### FULTON, EILEEN

As the World Turns, CBS-TV

### — G —

### GALLOWAY, DON

Arrest and Trial, ABC-TV

### GARRETT, JIMMY

Lucy Show, CBS-TV

### GATESON, MARJORIE

Secret Storm, CBS-TV

### GAZZARA, BEN

Arrest and Trial, ABC-TV

### GEORGIADIS, NICHOLAS

Untouchables, ABC-TV

### GING, JACK

Eleventh Hour, NBC-TV

### GLEASON, JACKIE

Jackie Gleason Show—  
American Scene Magazine,  
CBS-TV

### GODFREY, ARTHUR

Arthur Godfrey Time, CBS

### GOETZ, THEO

Guiding Light, CBS-TV

### GORDON, GALE

Lucy Show, Pete and Gladys,  
CBS-TV

### GORDON, JOYCE

### GOTHIE, ROBERT

Gallant Men, ABC-TV

### GOULDING, RAY

### GOVRIN, GLORIA

Lincoln Center Day, CBS-TV

### GRADY, DON

My Three Sons, ABC-TV

### GRANT, BERNARD

Guiding Light, CBS-TV

### GRANT, KIRBY

Sky King, CBS-TV

### GREAZA, WALTER

Edge of Night, CBS-TV

### GREENE, LORNE

Bonanza, NBC-TV

### GREENE, MIKE

Stoney Burke, ABC-TV

### GRIFFITH, ANDY

General Foods Opening Night,  
Andy Griffith Show, CBS-TV

### GUILBERT, ANN MORGAN

Dick Van Dyke Show,  
CBS-TV

### — H —

### HAGEN, JEAN

Make Room for Daddy,  
NBC-TV

### HAINES, LARRY

Search for Tomorrow,  
CBS-TV

### HALE, BARBARA

Perry Mason, CBS-TV

### HALL, HELEN

One Woman's New York, WCBS,  
New York, N. Y.

### HAMER, RUSTY

Danny Thomas Show,  
CBS-TV



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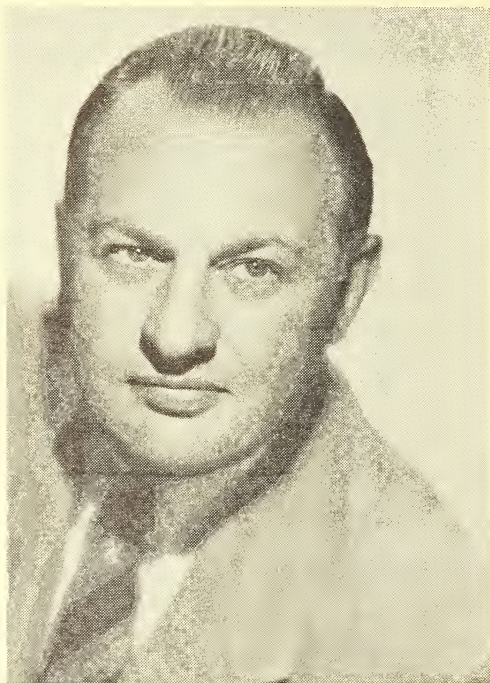


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**HARDING, JUNE**  
 Richard Boone Show, NBC-TV  
**HARRIS, JONATHAN**  
 Bill Dana Show, NBC-TV  
**HART, RALPH**  
 Lucy Show, CBS-TV  
**HASTINGS, DON**  
 As the World Turns, CBS-TV  
**HEAD, EDITH**  
 Edith Head's Fashion Notes,  
 CBS  
**HENRY, EMMALINE**  
 I'm Dickens . . . He's Fenster,  
 ABC-TV

**HENRY, GLORIA**  
 Dennis the Menace, NBC-TV

### HERLIHY, ED

### HERNON, PAT

**HIGGINS, JOE**  
 Arrest and Trial, ABC-TV

**HINES, CONNIE**  
 Mr. Ed, CBS-TV

**HINNANT, BILL**  
 Pete and Gladys, CBS-TV

**HIRT, AL**

**HOGAN, JACK**  
 Combat!, ABC-TV

**HOLLOWAY, STANLEY**  
 Our Man Higgins, ABC-TV

### HOPE, BOB

Bob Hope Presents the Chrysler  
 Theatre, NBC-TV

**HOPPER, WILLIAM**  
 Perry Mason, CBS-TV

**HOWARD, ALAN**  
 Watch Mr. Wizard, NBC-TV

**HOWARD, RONNY**  
 Andy Griffith Show, CBS-TV

### HOWARD, TREVOR

Hedda Gabler, CBS-TV

**HOWELL, WAYNE**  
 Monitor, NBC

**HOWES, SALLY ANN**  
 Lincoln Center Day, CBS-TV

**HUGHES, BERNARD**  
 Guiding Light, CBS-TV

**HUGO, LAWRENCE**  
 Edge of Night, CBS-TV

### — I —

**INGELS, MARTY**  
 I'm Dickens . . . He's Fenster,  
 ABC-TV

### — J —

**JAFFE, SAM**  
 Ben Casey, ABC-TV

**JAGGER, DEAN**  
 Mr. Novak, NBC-TV

**JALBERT, PIERRE**  
 Combat!, ABC-TV

**JANSSSEN, DAVID**  
 Fugitive, ABC-TV

**JASON, RICK**  
 Combat!, ABC-TV

**JOHNS, GLYNIS**  
 Glynis, CBS-TV

**JONES, HENRY**  
 Channing, ABC-TV

### — K —

### KAYE, DANNY

Danny Kaye Show, CBS-TV

**KAYE, LINDA**  
 Petticoat Junction, CBS-TV

**KEEN, NOAH**  
 Arrest and Trial, ABC-TV

**KEESHAN, BOB**  
 Captain Kangaroo,  
 Thanksgiving Parade Jubilee,  
 CBS-TV

### KEITER, LES

Sports Director, WFIL-TV, Phila-  
 delphia, Pa.; ABC-TV

**KELLOGG, ABIGAIL**  
 Search for Tomorrow, CBS-TV

**KELLY, AL**  
 Monitor Comedy Time, NBC

**KELLY, GENE**  
 Going My Way, ABC-TV

**KENT, ALLEGRA**  
 Lincoln Center Day, CBS-TV

**KENYON, SANDY**  
 Travels of Jaimie McPheeters,  
 ABC-TV

**KERR, JOHN**  
 Arrest and Trial, ABC-TV

**KILGALEN, DOROTHY**  
 What's My Line?, CBS-TV

### KING, JOHN REED

### KING, WALLY

KIRBY, DURWARD  
 Candid Camera, Garry Moore  
 Show, CBS-TV; Garry Moore  
 Radio Show, CBS

### KLAVAN, GENE

**KNOTTS, DON**  
 Andy Griffith Show, CBS-TV

**KOLB, MINA**  
 Pete and Gladys, CBS-TV

### KOZLOW, BUCKLEY

**KULP, NANCY**  
 Beverly Hillbillies, CBS-TV

### — L —

**LANDERS, HARRY**  
 Ben Casey, ABC-TV

**LANDON, MICHAEL**  
 Bonanza, NBC-TV

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Petticoat Junction, CBS-TV

**LARCH, JOHN**  
Arrest and Trial, ABC-TV

**LASATER, CAROLYN**

**LA STARZA, ROLAND**  
Gallant Men, ABC-TV

**LASSIE**  
Lassie, ABC-TV, CBS

**LAU, WESLEY**  
Perry Mason, CBS-TV

**LAUBERT, FRANZ**

**LAWSON, LEE**  
Love of Life, CBS-TV

**LEEDS, PETER**  
Pete and Gladys, CBS-TV

**LESLIE, BETHEL**  
Richard Boone Show, NBC-TV

**LEVENSON, SAM**

**LEWIS, JERRY**  
Jerry Lewis Show, ABC-TV

**LINKLETTER, ART**  
Art Linkletter's House Party, CBS-TV

**LIVINGSTON, BARRY**  
My Three Sons, ABC-TV

**LIVINGSTON, STANLEY**  
My Three Sons, ABC-TV

**LOCKHART, JUNE**  
Lassie, CBS-TV

**LOCKWOOD, GARY**  
Lieutenant, ABC-TV

**LORD, JACK**  
Stoney Burke, ABC-TV

**LORD, MARJORIE**  
Danny Thomas Show, CBS-TV

**LOWE, JIM**  
Monitor, NBC

**LOWELL, TOM**  
Combat!, ABC-TV

**LUDDEN, ALLEN**  
Miss Teen-age America Pageant, Password, Thanksgiving Parade Jubilee, CBS-TV

**LUDLOW, CONRAD**  
Lincoln Center Day, CBS-TV

**LUND, ART**  
Calamity Jane, CBS-TV

**LUTSKY, C. ISRAEL**

**LYNCH, PAT**  
Ethel and Albert, NBC

— M —

**MACK, TED**  
Ted Mack and the Original Amateur Hour, CBS-TV

**MACLAUGHLIN, DON**  
As the World Turns, CBS-TV

**MACLEOD, GAVIN**  
McHale's Navy, ABC-TV

**MACMURRAY, FRED**  
My Three Sons, ABC-TV

**MACRAE, MEREDITH**  
My Three Sons, ABC-TV

**MAHARIS, GEORGE**  
Route 66, CBS-TV

**MALONE, BILL**

**MALONE, NANCY**  
Naked City, ABC-TV

**MANN, RHODA**

**MANTELL, JOE**  
Pete and Gladys, CBS-TV

**MARSHALL, E. G.**  
Defenders, CBS-TV

**MARTIN, DICK**  
Lucy Show, CBS-TV

**MARTINEZ, TONY**  
McCoys, CBS-TV

**MASSEY, RAYMOND**  
Dr. Kildaire, NBC-TV

**MATHERS, JERRY**  
Leave It to Beaver, ABC-TV

**MATHEWS, LARRY**  
Dick Van Dyke Show, CBS-TV

**MAXWELL, BOB**  
Do You Know?, CBS-TV

**MAXWELL, FRANK**  
Our Man Higgins, ABC-TV

**MAY, ELAINE**  
Monitor Comedy Time, NBC

**McCLURE, DOUG**  
Virginian, NBC-TV

**McCREA, ANN**  
Donna Reed Show, ABC-TV

**McGEE, FRANK**  
Monitor, NBC

**McDONNELL, RAY**  
Edge of Night, CBS-TV

**McGRATH, BOB**  
Sing Along with Mitch, NBC-TV

**McGRATH, FRANK**  
Wagon Train, ABC-TV

**McINTIRE, JOHN**  
Wagon Train, ABC-TV

**McLAUGHLIN, RITA**  
Watch Mr. Wizard, NBC-TV

**McMAHON, HORACE**  
Naked City, ABC-TV

**McNEILL, DON**  
Breakfast Club, ABC

**McNELLIS, MAGGI**  
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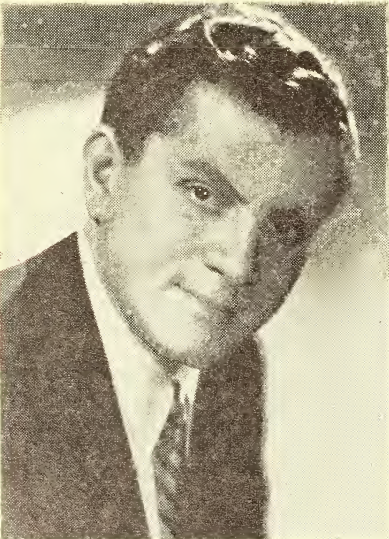


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**GENE HAMILTON**

NBC



## RADIO & TV ARTISTS

**McQUEENEY, ROBERT**

Gallant Men, ABC-TV  
**MELTON, SID**

Danny Thomas Show,  
 CBS-TV

**MERMAN, ETHEL**

Lincoln Center Day, CBS-TV

**MERRILL, ROBERT**

Lincoln Center Day, CBS-TV

**MERCER, JACQUE**

Miss America Pageant,  
 CBS-TV

**MILLER, MITCH**

Sing Along with Mitch, NBC-TV

**MILLER, SCOTT**

Wagon Train, ABC-TV

**MILNER, MARTIN**

Route 66, CBS-TV

**MITCHELL, SHIRLEY**

Pete and Gladys, CBS-TV

**MIYA, JOANNE**

Arrest and Trial, ABC-TV

**MOBLEY, ROGER**

Fury, NBC-TV

**MONICA, CORBETT**

Joey Bishop Show, NBC-TV

**MOORE, ALVY**

Pete and Gladys, CBS-TV

**MOORE, CANDY**

Lucy Show, CBS-TV

**MOORE, GARRY**

General Foods Opening Night,  
 I've Got a Secret, Garry

Moore Show, CBS-TV; Garry  
 Moore Radio Show, CBS

**MOORE, MARY TYLER**

Dick Van Dyke Show, CBS-TV

**MORGAN, HARRY**

Richard Boone Show, NBC-TV

Pete and Gladys, CBS-TV

**MORGAN, HENRY**

I've Got a Secret, CBS-TV

**MORROW, VIC**

Combat!, ABC-TV

**MORSE, BARRY**

Fugitive, ABC-TV

**MURDOCK, JAMES**

Rawhide, CBS-TV

**MYERSON, BESS**

I've Got a Secret, Thanks-  
 giving Parade Jubilee,  
 Tournament of Roses Parade  
 and Pageant, CBS-TV

**MYHERS, JOHN**

Hector Heathcote (voices),  
 NBC-TV

**NABORS, JIM**

Andy Griffith Show, CBS-TV

**NELSON, DAVID**

Adventures of Ozzie and Harriet,  
 ABC-TV

**NELSON, HARRIET**

Adventures of Ozzie and Harriet,  
 ABC-TV

**NELSON, LIONEL**

Hector Heathcote (voices),  
 NBC-TV

**NELSON, OZZIE**

Adventures of Ozzie and Harriet,  
 ABC-TV

**NELSON, RICK**

Adventures of Ozzie and Harriet,  
 ABC-TV

**NESBITT, CATHLEEN**

Farmer's Daughter, ABC-TV

**NICHOLS, MIKE**

Monitor Comedy Time, NBC

**NICKERSON, DAWN**

Harry's Girls, NBC-TV

**NOLAN, JEANETTE**

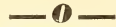
Richard Boone Show, NBC-TV

**NOLAN, KATHY**

McCoys, CBS-TV

**NORTH, JAY**

Dennis the Menace, NBC-TV



**OATES, WARREN**

Stoney Burke, ABC-TV

**O'BRIEN, RORY**

Farmer's Daughter, ABC-TV

**O'HERLIHY, DAN**

Travels of Jaimie McPheeters,  
 ABC-TV

**O'MALLEY,**

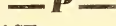
**MICKEY**

**ORTEGA, SANTOS**

As the World Turns, CBS-TV

**O'SULLIVAN, TERRY**

Search for Tomorrow, CBS-TV



**PAAR, JACK**

Jack Paar Program, NBC-TV

**PALANCE, JACK**

Greatest Show on Earth,  
 ABC-TV

**PALMER, BETSY**

I've Got a Secret, CBS-TV

**PARIS, JERRY**

Dick Van Dyke Show, CBS-TV

**PAUL, AILEEN**

Peabody, Dick  
 Combat!, ABC-TV

**PEARSON, ANNE**

Search for Tomorrow, CBS-TV

**PETERS, AUDREY**

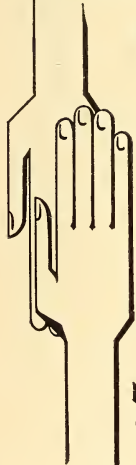
Love of Life, CBS-TV

**PETERSEN, PATTY**

Donna Reed Show, ABC-TV

FROM COAST TO COAST,  
 THESE HANDS ARE THE...

**MOST!**



**MICKEY  
 O'MALLEY**

**HANDS FOR T-V  
 COMMERCIALS**

**PLAZA 1-3880  
 NEW YORK CITY**



**AILEEN PAUL**

*Actress, spokeswoman  
 Specialist in food for tv commercials*

(201) WI 7-1541



*Maggi McNellis*

"Leave It to the Girls"

"At Your Request"



**"JOE FRANKLIN'S  
MEMORY LANE"**

FIVE AFTERNOONS A WEEK

**WOR-TV, N. Y.**

OFFICE: WI 7-2517



**ED REIMERS**

Management

Abrams-Rubaloff & Associates



**CARL CARUSO**

ANNOUNCER - MC

JU 2-8800

## RADIO & TV ARTISTS

**PETERSEN, PAUL**  
Donna Reed Show, ABC-TV

**PHILLIPS, STEVE**

**PICERNI, PAUL**  
Untouchables, ABC-TV

**PILLAR, GARY**  
Guiding Light, CBS-TV

**POLEN, NAT**  
As the World Turns, CBS-TV

**POENCE, PONCIE**  
Hawaiian Eye, ABC-TV

**POSTON, TOM**  
To Tell the Truth, CBS-TV

**PRESTON, ROBERT**  
Carol and Company, CBS-TV

**PREVIN, ANDRE**  
Bing Crosby Show, CBS-TV

**PRINZ, ROSEMARY**  
As the World Turns, CBS-TV

**PRITCHETT, JAMES**  
Doctors, NBC-TV

**PROKOVSKY, ANDRE**  
Lincoln Center Day, CBS-TV

**PROVOST, JON**  
Lassie, CBS-TV

### — R —

**RAE, MELBA**  
Search for Tomorrow,  
CBS-TV

**RAEBURN, BRYNA**

**RAINES, STEVE**  
Rawhide, CBS-TV

**RAINEY, FORD**  
Richard Boone Show, NBC-TV

**REDGRAVE, MICHAEL**  
Hedda Gabler, CBS-TV

**REED, ALAN**  
Flintstones (voices), ABC-TV

**REED, DONNA**  
Donna Reed Show, ABC-TV

**REED, LYDIA**  
McCoys, CBS-TV

**REED, ROBERT**  
Defenders, CBS-TV

**REILLY, HUGH**  
Lassie, CBS-TV

**REIMERS, ED**

**REYNOLDS, BURT**  
Gunsmoke, CBS-TV

**REYNOLDS, WILLIAM**  
Gallant Men, ABC-TV

**RICHARDS, PAUL**  
Breaking Point, ABC-TV

**RICHARDSON, SIR RALPH**  
Hedda Gabler, CBS-TV

**RIDGELY, ROBERT**  
Gallant Men, ABC-TV

**RILEY, JEANNINE**  
Petticoat Junction, CBS-TV

**RIN TIN TIN**  
Rin Tin Tin, CBS-TV

**RITTS, MARY**  
Exploring (puppets),  
NBC-TV

**RITTS, PAUL**  
Exploring (puppets),  
NBC-TV

**ROAT, RICHARD**  
Doctors, NBC-TV

**ROBERTS, PERNELL**  
Bonanza, NBC-TV

**ROBINSON, ANNE**  
Fury, NBC-TV

**ROGERS, ROY**  
Roy Rogers Show, CBS-TV

**ROSE, MARIE**  
Dick Van Dyke Show, CBS-TV

**ROWLAND, JADA**  
Secret Storm, CBS-TV

**RUSSELL, KURT**  
Travels of Jaimie McPheeters,  
ABC-TV

**RYAN, IRENE**  
Beverly Hillbillies, CBS-TV

### — S —

**SANDS, BILLY**  
McHale's Navy, ABC-TV

**SAWYER, JOE**  
Rin Tin Tin, CBS-TV

**SCHALLERT, WILLIAM**  
Patty Duke Show, ABC-TV

**SCOLLEY, FRED J.**  
Doctors, NBC-TV

**SCOTT, GEORGE C.**  
East Side/West Side, CBS-TV

**SHAHAN, ROCKY**  
Rawhide, CBS-TV

**SHAWLEE, JOAN**  
Dick Van Dyke Show,  
CBS-TV

**SHOLDAR, MICKY**  
Farmer's Daughter, ABC-TV

**SHORE, ROBERTA**  
Virginian, ABC-TV

**SILLO, SUSAN**  
Harry's Girls, NBC-TV

**SILVERS, PHIL**  
Phil Silvers Show, CBS-TV

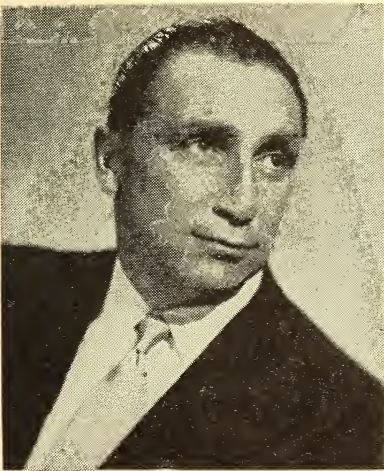
**SIMMONS, RICHARD**  
Sergeant Preston of the  
Yukon, NBC-TV

**SKELTON, RED**  
Red Skelton Hour, CBS-TV

**SKINNER, EDNA**  
Mr. Ed, CBS-TV

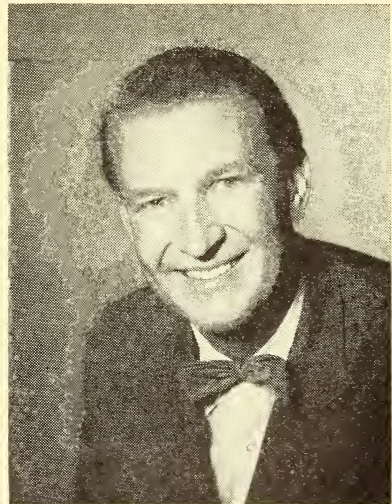
**SLATTERY, RICHARD**  
Gallant Men, ABC-TV

**SPIVAK, LAWRENCE**  
Meet the Press, NBC-TV

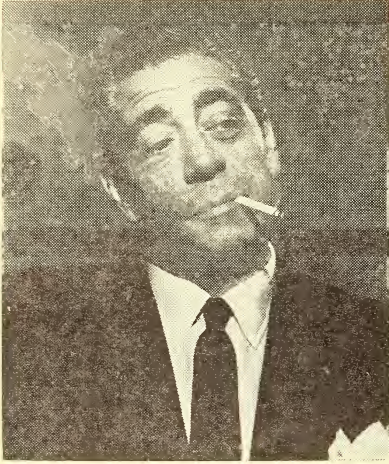


**HORACE McMAHON**

*Starring In*  
**NAKED CITY**  
LT. MIKE PARKER



**BUD COLLYER**



**ROBERT (Bob) STRAUSS**



**FRANZ H. LAUBERT**

*Announcer — MC — Narrator*

**PL 2-7676**



**BUDDY WEED**

Composer-Conductor  
Arranger-Pianist  
Musical Commercials

*Personal Mgt.*

**PETER DEAN — CO 5-0789**

**ALAN YOUNG**

**STACK, ROBERT**  
Untouchables, ABC-TV

**STAMBERGER, JACK**  
Love of Life, CBS-TV

**STEELE, TED**  
Monitor, NBC

**STEVENS, CONNIE**  
Hawaiian Eye, ABC-TV

**STEVENS, INGER**  
Farmer's Daughter, ABC-TV

**STEVENS, WARREN**  
Richard Boone Show, NBC-TV

**STOCKWELL, GUY**  
Richard Boone Show, NBC-TV

**STODDARD, HAILA**  
Secret Storm, CBS-TV

**STONE, MILBURN**  
Gunsmoke, CBS-TV

**STOWELL, KENT**  
Lincoln Center Day, CBS-TV

**STRAUSS,**  
**ROBERT "BOB"**

**STROLL, EDSON**  
McHale's Navy, ABC-TV

**STUART, MARY**  
Search for Tomorrow, CBS-TV

**SULLIVAN, ED**  
Ed Sullivan Show, CBS-TV

— T —

**THOMAS, DANNY**  
General Foods Opening Night, CBS-TV; Make Room for Daddy, NBC-TV; Danny Thomas Show, CBS-TV

**TALMAN, WILLIAM**  
Perry Mason, CBS-TV

**TAYLOR, ELIZABETH**  
Elizabeth Taylor in London, CBS-TV

**TIPPITT, WAYNE**  
Secret Storm, CBS-TV

**TOMME, RONALD**  
Love of Life, CBS-TV

**TOOMEY, REGIS**  
Burke's Law, ABC-TV

**TOTTER, AUDREY**  
Our Man Higgins, ABC-TV

**TOWBIN, BERYL**  
Calamity Jane, CBS-TV

**TYLER, VERONICA**  
Lincoln Center Day, CBS-TV

**TYSON, CICELY**  
East Side/West Side, CBS-TV

— U —

**UGGAMS, LESLIE**  
Sing Along with Mitch, NBC-TV

— V —

**VAN BUREN, ABIGAIL**  
Dear Abby, CBS

**VANCE, VIVIAN**  
I Love Lucy, Lucy Show, CBS-TV

**VANDER PYL, JEAN**  
Flintstones (voices), ABC-TV

**VAN DYKE, DICK**  
Dick Van Dyke Show, CBS-TV

**VAN DYKE, JERRY**  
Judy Garland Show, CBS-TV

**VAN VOOREN,**  
**MONIQUE**

**VAUGHN, ROBERT**  
Lieutenant, NBC-TV

**VICKERY, JAMES**  
Secret Storm, CBS-TV

**VINSON, GARY**  
McHale's Navy, ABC-TV

— W —

**WAGNER, HELEN**  
As the World Turns, CBS-TV

**WALSTON, RAY**  
My Favorite Martian, CBS-TV

**WALTER, JESSICA**  
Love of Life, CBS-TV

**WARD, LARRY**  
Stoney Burke, ABC-TV

**WAYNE, DAVID**  
Lincoln Center Day, CBS-TV

**WEAVER, DENNIS**  
Gunsmoke, CBS-TV

**WEED, BUDDY**

**WELK, LAWRENCE**  
Lawrence Welk Show, ABC-TV

**WELLS, MARY K.**  
Edge of Night, CBS-TV

**WEST, BERNIE**  
Calamity Jane, CBS-TV

**WESTMAN, NYDIA**  
Going My Way, ABC-TV

**WICKER, IRENE**  
WNYC, New York, N. Y.

**WILDE, PATRICIA**  
Lincoln Center Day, CBS-TV

**WILLIAMS, ANN**  
Doctors, NBC-TV

**WILLIAMS, CARA**  
Pete and Gladys, CBS-TV

**WILLIAMS, DIAHNN**  
Harry's Girls, NBC-TV

**WILLIAMS, GRANT**  
Hawaiian Eye, ABC-TV

**WILSON, ELIZABETH**  
East Side/West Side, CBS-TV



**TONY BENNETT**

Represented by

**GAC**

Press Representative  
**MAL BRAVEMAN ASSOC.**



**MONIQUE VAN VOOREN**

Personal Management

**GERARD W. PURCELL**  
Associates Ltd.

New York Office: 210 E. 53rd St.  
New York 22, N. Y. Plaza 3-7602  
West Coast Office: 6269 Selma Ave.  
Hollywood 28, Calif. HOLLYWOOD 6-4439

## RADIO & TV ARTISTS

### WILSON, TERRY

Wagon Train, ABC-TV

### WINDOM, WILLIAM

Farmer's Daughter, ABC-TV

### WINKELMAN, MICHAEL

McCoys, CBS-TV

### WINTERS, GLORIA

Sky King, CBS-TV

### WINTERS,

#### JONATHAN

Monitor Comedy Time, NBC

### WITNEY, MICHAEL

Travels of Jaimie McPheeters,  
ABC-TV

### WOODELL, PAT

Petticoat Junction, CBS-TV

### WRIGHT, JOHN

McHale's Navy, ABC-TV

### — Y —

### YODA, YOSHIO

McHale's Navy, ABC-TV

### YORK, DICK

Our Man Higgins, ABC-TV

### YOUNG, ALAN

Mr. Ed, CBS-TV

### YOUNG, LORETTA

Loretta Young Theatre,  
NBC-TV

### — Z —

### ZIMBALIST, EFREM, JR.

77 Sunset Strip, ABC-TV

SUPPORT THE

RED CROSS

## DAVEY AND GOLIATH

A TOTAL OF 39 WEEKS OF HIGHLY RATED PROGRAMMING

"WITHOUT DOUBT THE BEST IN ITS FIELD, THE HIGHEST RATED PROGRAM IN ITS TIME PERIOD IN NEW YORK MARKET," *Tot Kuhn*, WABC-TV\*\* "CERTAINLY IS POPULAR," *Kendall Smith*, WTIC-TV, Hartford\*\* "DESERVES A STANDING OVATION," *Louis Long*, WIS-TV, Columbia, S. C.\*\* "BEST WE'VE EVER SEEN," *Fred Noble*, KRGV-TV, Westaco, Reno\*\* "GREAT!" *Joe Hudgens*, KRNT-TV, Des Moines

A TELEVISION PRODUCTION OF THE LUTHERAN CHURCH IN AMERICA



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THE NATIONAL COUNCIL OF THE CHURCHES OF CHRIST IN THE U.S.A.  
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## Jack Wormser Agency

*The right "FACE"*  
*The right "VOICE"*

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FOR COMMERCIALS

JACK WORMSER AGENCY  
1717 No. Highland, Hollywood, Calif.  
HO 6-9111

Associate in Charge of  
Children's Dept. in All Fields:  
PAT DOMIGAN

# **Total Employment at 4 Radio Networks & All Radio Stations**

— 1962 —

	<i>Employment</i>		<i>Total</i>
	<i>Full Time</i>	<i>Part Time</i>	
4 Nationwide networks.....	1,089	6	1,095
19 network owned and operated stations....	1,223	39	1,262
3,679 other stations.....	40,286	11,448	51,734
<b>Total</b> .....	42,598	11,493	54,091

# **Total Employment at 3 Television Networks & All TV Stations**

— 1962 —

	<i>Employment</i>		<i>Total</i>
	<i>Full Time</i>	<i>Part Time</i>	
3 networks .....	8,056	999	9,055
15 network owned and operated stations....	2,947	124	3,071
All other TV stations:			
456 VHF stations .....	23,652	3,547	27,199
83 UHF stations .....	2,110	411	2,521
<b>Total 3 networks and 554 TV stations...</b>	36,765	5,081	41,846

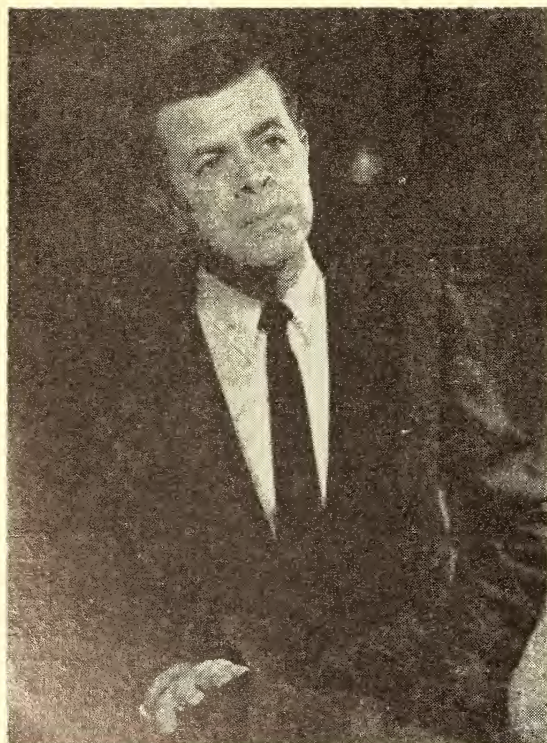
## **Total Employment 1960-1962**

	<i>1962</i>	<i>1961</i>	<i>1960</i>
3 networks .....	9,055	8,798	9,610
Network owned and operated stations.....	3,071	2,744	2,593
All other TV stations.....	29,720	28,544	28,409
<b>Total</b> .....	41,846	40,086	40,612

Note: 1962, 1961, and 1960 data include 554, 540, and 530 TV stations, respectively.  
Source: FCC



▶  
**BILL  
SHIPLEY**  
▶



**CY HARRICE**

**ANNOUNCER - M.C.**

**NARRATOR**

**SU 7-5400**



# Radio & Television Announcers & MC's

## — 1963 Credits —

Following is a list of announcers and MC's, network and local, active during 1963. It does not attempt to include every such personality in the country. Those with networks are identified as either announcer or MC, or both.

### — A —

- AAROE, ALDEN**  
WRVA, Richmond, Va.
- ABEL, TONY**  
WLBH, Mattoon, Ill.
- ACKER, DAVE**  
WHLL, Wheeling, W. Va.
- ADAMS, DON**  
WPDJ, Clarksburg, W. Va.
- ADAMS, FORREST**  
WFSB, Caribou, Me.
- ADAMS, PAUL**  
WAPI-TV, Birmingham, Ala.
- ADAMS, TOM**  
KDRO, Sedalia, Mo.
- ADAMS, WALT**  
KZIX, Ft. Collins, Colo.
- ADDIS, RICHARD**  
WLUC-TV, Marquette, Mich.
- ADKINS, GALES**  
WSAT, Salisbury, N. C.
- AGA, ERCEL**  
KXRA, Alexandria, Minn.
- AGEE, BOB**  
WGYW, Knoxville, Tenn.
- AGEE, MILES**  
WHHY, Montgomery, Ala.
- AHRENS, STEVE**  
KZIX, Ft. Collins, Colo.
- ALBERGHINI, HAROLD**  
WCOU, Lewiston, Me.
- ALBERTSON, JIM**  
KVCY, Redding, Calif.
- ALEXANDER, BOB**  
WHWH, Princeton, N. J.
- ALEXANDER, NICK**  
WICS, Springfield, Ill.
- ALLAN, BOB**  
KLAK, Denver, Colo.
- ALLAN, DAVID**  
WNAC-TV, Boston, Mass.
- ALLAN, GEORGE**  
WLKW, Providence, R. I.
- ALLEN, AL**  
KPBM, Carlsbad, N. M.
- ALLEN, BOB**  
KFSA-TV, Ft. Smith, Ark.
- ALLEN, CLAY**  
KVON, Napa, Calif.
- ALLEN, DAVE**  
KNOX, Grand Forks, N. D.
- ALLEN, DAVE**  
WEAV, Plattsburgh, N. Y.
- ALLEN, DAVE**  
WTUF, Mobile, Ala.
- ALLEN, JACK**  
MBS Radio (Ann.)
- ALLEN, MARV**  
KIRV, Fresno, Calif.
- ALLEN, MIKE**  
KWAC, Bakersfield, Calif.
- ALLEN, ROGER**  
WAIT, Chicago, Ill.
- ALLEN, RON**  
WZIP, Cincinnati, O.
- ALLEN, TOMMY**  
WAJF, Decatur, Ala.
- ALLEN, TONY**  
WUSJ, Lockport, N. Y.
- ALLIGOOD, JAMES**  
WMNZ, Montezuma, Ga.
- ALLISON, KEN**  
WMTB, Myrtle Beach, S. C.
- ALLISON, TOM**  
WETZ, New Martinsville, W. Va.
- AMAN, LOYD**  
KEPR, Kennewick, Wash.
- AMMONS, JERRY**  
WSOC, Charlotte, N. C.
- AMSTUTZ, DON**  
WGL, Ft. Wayne, Ind.
- ANDERSON, ANDY**  
KLAK, Denver, Colo.
- ANDERSON, BILL**  
KYYL, Holdenville, Okla.
- ANDERSON, BOB**  
KERG, Eugene, Ore.
- ANDERSON, DICK**  
KWIP, Merced, Calif.
- ANDERSON, JOE**  
WGBG, Greensboro, N. C.
- ANDERSON, MILTON**  
KRML, Carmel, Calif.
- ANDERSON, SAMMY**  
WKAP, Allentown, Pa.
- ANDERSON, WARREN**  
WFAA, Dallas, Tex.
- ANDREASEN, REID**  
KVNU, Logan, Ut.
- ANDREWS, ANDY**  
WTKO, Ithaca, N. Y.
- ANDREWS, BOB**  
WAPG, Arcadia, Fla.
- ANDREWS, ORVILLE**  
WTIC-TV, Hartford, Conn.
- ANDREWS, PERRY**  
WBAL, Baltimore, Md.
- ANGLE, LARRY E.**  
WHAG, Halfway, Md.
- ANTHONY, CLARK**  
KSTT, Davenport, Ia.
- ANSBRO, GEORGE**  
ABC Radio (Ann.)
- APINWALL, CHUCK**  
KLME, Laramie, Wyo.
- ARAKAKI, MICHIKO**  
KZOO, Honolulu, Hawaii
- ARCHINAL, PAUL**  
KOSA-TV, Odessa, Tex.
- ARIZONA, JOHNNIE**  
KHIL, Willcox, Ariz.
- ARNOLD, BOB**  
WRTA, Altoona, Pa.
- ARTHUR, HARRY**  
KNOE-TV, Monroe, La.
- ASBURY, RON**  
WHJB, Greensburg, Pa.
- ASHTON, DAVE**  
KBER, San Antonio, Tex.
- ASHWORTH, JIM**  
WTHG, Jackson, Ala.
- ASTAIRE, FRED**  
Alcoa Premiere; Premiere,  
Presented by Fred Astaire,  
ABC-TV (MC)
- ATKINS, JOE**  
WAPE, Jacksonville, Fla.
- ATWOOD, FRANK**  
WTIC, Hartford, Conn.
- AURANDT, RICK**  
WWSF, Loretto, Pa.
- AUSTIN, J. A.**  
KSTT, Davenport, Ia.
- AVERY, GAYLORD**  
CBS Radio (Ann.)
- AWSUMB, ROGER**  
WTCN-TV, Minneapolis, Minn.
- AYLWARD, GUY**  
WNHC-TV, New Haven, Conn.

### — B —

- BACKLIN, JAMES**  
KFYR, Bismarck, N. D.
- BAER, LESTER**  
WKAP, Allentown, Pa.
- BAILEY, BILL**  
WAIR, Winston-Salem, N. C.
- BAILEY, HERB**  
WMTB, Myrtle Beach, S. C.
- BAILEY, JACK**  
Queen for a Day, ABC-TV
- BAKER, AL**  
WHMP, Northampton, Mass.
- BAKER, BOB**  
WAKE, Atlanta, Ga.
- BAKER, CHARLES W.**  
WIBC, Indianapolis, Ind.
- BAKER, ED**  
WTSN, Dover, N. H.
- BAKER, GENE**  
Queen for a Day, ABC-TV
- BAKER, MIKE**  
BAKER, PAUL  
WLAD, Danbury, Conn.
- BALLANCE, BILL**  
KFWB, Hollywood, Calif.
- BALOW, RON**  
KHIL, Willcox, Ariz.
- BANDY, JOHN**  
WDAS, Philadelphia, Pa.
- BANGHART, KENNETH**  
In New York, CBS
- BARBER, BILL**  
KOA, Denver, Colo.
- BARBER, BOB**  
Truth or Consequences,  
NBC-TV
- BARBER, TOM**  
WRDW, Augusta, Ga.
- BARKLEY, ROGER**  
KLAC, Los Angeles, Calif.
- BARLOW, JOHN**  
KSL, Salt Lake City, Ut.
- BARNES, ED**  
WIRC, Hickory, N. C.
- BARNES, ROGER**  
WBHT, Brownsville, Tenn.
- BARNUM, WILLIAM**  
WCKB, Dunn, N. C.
- BARRETT, BOB**  
WYNS, Lehigh, Pa.
- BARRETT, RONNIE**  
WJW, Cleveland, O.
- BARTELL, BOB**  
KBTB, Denver, Colo.
- BARTON, HAL**  
KHQA-TV, Hannibal, Mo.
- BASS, RICHARD**  
KAOL, Carrollton, Mo.
- BASS, TERRY**  
KBLL-TV, Helena, Mont.
- BASSETT, BOB**  
WTEV, New Bedford, Mass.
- BATCHELDER, CHARLES**  
MBS Radio

## RADIO & TV ANNOUNCERS & MC's

**BAXTER, GORDON**  
KTRM, Beaumont, Tex.  
**BAXTER, WENDELL**  
KJSK, Columbus, Neb.  
**BAYER, BILL**  
WLBW-TV, Miami, Fla.  
**BEATTIE, GEORGE**  
KKTU, Colorado Springs, Colo.  
**BEATTY, NORMA**  
KRTV, Great Falls, Mont.  
**BEATY, JOHN**  
WCHE, W. Chester, Pa.  
**BEAVER, WIN**  
WSAF, Sarasota, Fla.  
**BEE, CHARLIE**  
WCIV, Charleston, S. C.  
**BEE, RON**  
WLXN, Dixon, Ill.  
**BECNAM, THOMAS**  
WAJR, Morgantown, W. Va.  
**BEERS, BOBBY**  
KPTR, Denver, Colo.  
**BEHR, R. L.**  
KVCK, Wolf Point, Mont.  
**BEIER, MARVIN**  
KROD, El Paso, Tex.  
**BEKAS, TONY**  
WNAR, Norristown, Pa.  
**BELL, DORESE**  
MBS Radio (Ann.)  
**BELL, NICK**  
WSUB, Groton, Conn.  
**BELL, TOM**  
KSUM, Fairmont, Minn.  
**BELLAIRS, MAL**  
WBBM, Chicago, Ill.  
**BENNETT, MYRON J.**  
KABC, Los Angeles, Calif.  
**BENNINGTON, MAX**  
KCOB, Newton, Ia.  
**BENSON, GORDON**  
KGIL, San Fernando, Calif.  
**BENSON, RUSS**  
WOKZ, Alton, Ill.

**BENTLEY, HELEN**  
WMAR-TV, Baltimore, Md.  
**BERGEON, CLARK**  
KLZ, Denver, Colo.  
**BERMAN, JEFF**  
WLAD, Danbury, Conn.  
**BERNARD, FRED**  
WLW, Cincinnati, O.  
**BERNARD, ROD**  
KVOL, Lafayette, La.  
**BERNS, ALLEN**  
CBS Radio (Ann.)  
**BERRY, AL**  
WKAN, Kankakee, Ill.  
**BERRY, JIM**  
WLOC, Munfordville, Ky.  
**BERRYMAN, ED**  
WTAC, Flint, Mich.  
**BERTEL, DICK**  
WTIC-TV, Hartford, Conn.  
**BIGA, JOHN, JR.**  
WPTS, Pittston, Pa.  
**BILYEU, JOHN**  
KMBC-TV, Kansas City, Mo.  
**BINKIN, SYL**  
WMAY, Springfield, Ill.  
**BINKLEY, JERRY**  
WAJF, Decatur, Ala.  
**BIRD, BUD**  
KGCX, Sidney, Mont.  
**BIRD, ROBERT V.**  
KSBW, Salinas, Calif.  
**BITNER, MONTE**  
WCNH, Quincy, Fla.  
**BITTINGER, JOHN**  
WLUV, Loves Park, Ill.  
**BLACK, BILL**  
WAFB-TV, Baton Rouge, La.  
**BLACK, JOHN**  
KGMV, Missoula, Mont.  
**BLACK, RAYMOND**  
WCGC, Belmont, N. C.  
**BLACKMAN, FRED**  
WTVD, Durham, N. C.

**BLACKSTONE, REED**  
WSLS, Roanoke, Va.  
**BLAINE, DAVID**  
WKAN, Kankakee, Ill.  
**BLAIR, BOB**  
WPEG, Winston-Salem, N. C.  
**BLAIR, DONALD W.**  
WDEE, Hamden, Conn.  
**BLAIR, HARRY**  
WURO, Aurora, Ill.  
**BLAIR, ROD**  
WBAP, Ft. Worth, Tex.  
**BLAKE, JOE**  
WJMS, Ironwood, Mich.  
**BLISS, HOMER**  
WHEC, Rochester, N. Y.  
**BLUM, GEORGE**  
KLME, Laramie, Wyo.  
**BLY, PATRICIA**  
KCJH, Arroyo Grande, Calif.  
**BOATMAN, BILL**  
KTTR, Rolla, Mo.  
**BOCK, KEN**  
KDRS, Paragould, Ark.  
**BOMAN, BILL**  
WJBY, Gadsden, Ala.  
**BOND, JAMES**  
KEWL, Topeka, Kan.  
**BONTEMPI, FEDORA**  
WOR-TV, New York, N. Y.  
**BONTEMPI, PINO**  
WOR-TV, New York, N. Y.  
**BOONE, JACK**  
KEZI-TV, Eugene, Ore.  
**BORRELL, BILL**  
WCCM, Lawrence, Mass.  
**BORT, KEN**  
KATN, Boise, Ida.  
**BORTHWICK, PAT**  
WNUE, Ft. Walton Beach, Fla.  
**BOSWORTH, BOB**  
WKRK-TV, Mobile, Ala.  
**BOUDREAUX, KIRBY**  
KXKW, Lafayette, La.



**JOHN DOREMUS**

NBC

CHICAGO



**MIKE BAKER**

ANNOUNCER

ACTOR

NARRATOR

Udson 6-6300

## RADIO & TV ANNOUNCERS & MC's

- BOUTET, JIM**  
WBKV, West Bend, Wis.
- BOWEN, WES**  
KSL, Salt Lake City, Ut.
- BOWERS, STU**  
WDVH, Gainesville, Fla.
- BOWLES, JOHN**  
KNBR, San Francisco, Calif.
- BOWMAN, FRANK**  
WSOY, Decatur, Ill.
- BOYD, BILL**  
KBK, Elk City, Okla.
- BOYD, BILL**  
WWNR, Beckley, W. Va.
- BOYD, RAY**  
KHUZ, Borger, Tex.
- BOYD, TY**  
WBT, Charlotte, N. C.
- BOYER, PHIL**  
KEZI-TV, Eugene, Ore.
- BOYSEN, J. PETER**  
KAGE, Winona, Minn.
- BRADBURY, HAI**  
KAHU, Waipahu, Hawaii
- BRADEN, PAUL**  
WMIK, Middlesboro, Ky.
- BRADFORD, JOHN**  
WEAD, Atlanta, Ga.
- BRADLEY, BILL**  
WORL, Boston, Mass.
- BRADLEY, BOB**  
WRCV-TV, Philadelphia, Pa.
- BRADLEY, MIKE**  
KEZY, Anaheim, Calif.
- BRADSHAW, HENRY**  
ABC Radio (Ann.)
- BRAND, JACK**  
WNEW, New York, N. Y.
- BRANNON, JIM**  
KTLW, Texas City, Tex.
- BRANSOME, BILL**  
WRCV, Philadelphia, Pa.
- BRANT, BILL**  
WJAS, Pittsburgh, Pa.
- BREIT, DICK**  
WAPI-TV, Birmingham, Ala.
- BRIDGES, RAY**  
KANN, Ogden, Ut.
- BRILEY, ED**  
KNBI, Norton, Kan.
- BRINE, "SALTY"**  
WPRO, Providence, R. I.
- BRITT, CHARLES**  
WMUU, Greenville, S. C.
- BRITTAIN, BILL**  
WHAS-TV, Louisville, Ky.
- BROCK, RON**  
KCOE-TV, Temple-Waco, Tex.
- BRODE, BERNARD**  
WNAR, Norristown, Pa.
- BRODIE, BILL**  
WJBI, Holland, Mich.
- BROEFFLE, JIM**  
KAGI, Grants Pass, Ore.
- BROOKS, BARBARA**  
WCWC, Ripon, Wis.
- BROOKS, BILL**  
KTVH, Wichita, Kan.
- BROOKS, LEON**  
KHMO, Hannibal, Mo.
- BROOKS, NED**  
Meet the Press, NBC-TV (MC)
- BROWN, BOB**  
WIXN, Dixon, Ill.
- BROWN, BOB**  
WLBK, DeKalb, Ill.
- BROWN, BOB**  
WOC-TV, Davenport, Ia.
- BROWN, J. CLARK**  
WANS, Anderson, S. C.
- BROWN, JIM**  
WOKZ, Alton, Ill.
- BROWN, PHIL**  
WPBC, Minneapolis, Minn.
- BROWN, TED**  
KALF, Mesa, Ariz.
- BROWN, VIRGE**  
WGRP, Greenville, Pa.
- BROWNE, MALCOLM**  
ABC Radio (Ann.)
- BROWNE, MIKE**  
WWSF, Loretto, Pa.
- BROWNING, DOUGLAS**  
ABC Radio; Purex Presents  
Lisa Howard and the News  
with the Woman's Touch,  
ABC-TV (Ann.)
- BROPHY, WILLIAM**  
ABC Radio; Murphy Martin  
and the News, ABC-TV  
(Ann.)
- BROUSSARD, "SKIP"**  
KXKW, Lafayette, La.
- BRUNER, LARRY**  
WBGC, Chipley, Fla.
- BRUNNER, ROBERT**  
KPRM, Park Rapids, Minn.
- BRUNER, ROBERT**  
KPRM, Park Rapids, Minn.
- BRUNNER, ROBERT**  
KPRM, Park Rapids, Minn.
- BRYAN, GEORGE**  
CBS Radio (Ann.)
- BRYAN, TED**  
KMOO, Mincola, Tex.
- BRYDEN, KEITH H.**  
KGBA, Santa Clara, Calif.
- BUCKLEY, BOB**  
KHAS-TV, Hastings, Neb.
- BUFFINGTON, JERRY**  
WDOL, Athens, Ga.
- BURGESS, BOB**  
WETZ, New Martinsville,  
W. Va.
- BURKLAND, LEN**  
KTAR-AM-TV, Phoenix, Ariz.
- BURNS, ALMA**  
WLCC, La Crosse, Wis.
- BURNS, BOB**  
KTMC, McAlester, Okla.
- BURNS, JIM**  
WECT, Wilmington, N. C.
- BURNS, STAN Z**  
WINS, New York, N. Y.
- BUSSE, HENRY, JR.**  
KYSM, Mankato, Minn.
- BUSSEY, GORDON**  
KVAL-TV, Eugene, Ore.
- BUTLER, RUSS**  
WSKI, Montpelier, Vt.



*Dan  
Donaldson*

**ANNOUNCER  
NARRATOR  
M. C.**

*Agency For The  
Performing Arts*

**JOHN GAINES**

**LT 1-8860**

# RADIO & TV ANNOUNCERS & MC's

**BUXTON, FRANK**  
Discovery, ABC-TV (MC)  
**BYRD, DOUGLAS**  
WJRM, Troy, N. C.  
**BYRNES, SIDNEY E.**  
WSOR, Windsor, Conn.

## C

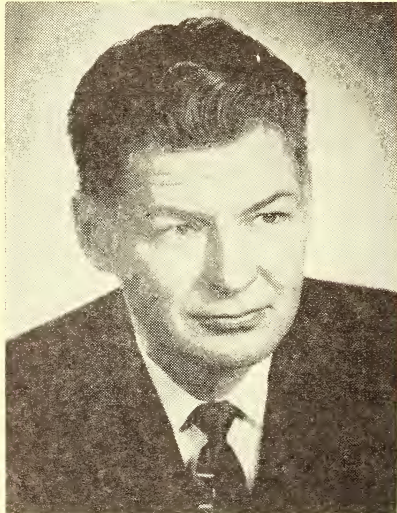
**CAMPBELL, JOSEPH**  
MBS Radio (Ann.)  
**CAMPBELL, TOM**  
WVMO, Mt. Carmel, Ill.  
**CAMELLO, HAL**  
WNUE, Ft. Walton Beach, Fla.  
**CAMERON, JOHN**  
WVIP, Mt. Kisco, N. Y.  
**CAMPFIELD, CHUCK**  
KDRS, Paragould, Ark.  
**CAMPO, BOB**  
WKWK, Wheeling, W. Va.  
**CANNON, DON**  
KOMO, Seattle, Wash.  
**CANTOR, BUDDY**  
WEEZ, Chester, Pa.  
**CANYON, STEVE**  
WNOR, Norfolk, Va.  
**CARD, CLELLAN**  
WCCO-TV, Minneapolis, Minn.  
**CARDILE, BILL**  
WHIC, Pittsburgh, Pa.  
**CARLE, BENNY**  
WBRC-TV, Birmingham, Ala.  
**CARLE, LEE**  
WGBB, Freeport, N. Y.  
**CARNEY, JACK**  
KSFO, San Francisco, Calif.  
**CARNEY, RON**  
WAPI, Birmingham, Ala.  
**CARPENTER, AL**  
KDHI, Twenty-nine Palms, Calif.  
**CARPENTER, WES**  
KVOU, Uvalde, Tex.  
**CARR, JERRY**  
WOKR, Rochester, N. Y.

**CARREY, JIM**  
KCOY-TV, Santa Maria, Calif.  
**CARRIGAN, BILL**  
WIBR, Baton Rouge, La.  
**CARROLL, ED**  
KDRO, Sedalia, Mo.  
**CARROLL, TED**  
WYPR, Danville, Va.  
**CARTER, FRANK**  
WFLN, Philadelphia, Pa.  
**CARTER, JERRY**  
KLAQ, Denver, Colo.  
**CARTER, RUSS**  
KSD-TV, St. Louis, Mo.  
**CARTER, SUE**  
KALF, Mesa, Ariz.

## CARUSO, CARL

ABC Radio (Ann.)  
**CASE, BILL**  
KAVE, Carlsbad, N. M.  
**CASE, ORVILLE**  
KONA, Honolulu, Hawaii  
**CASH, AL**  
WLAQ, Lakeland, Fla.  
**CASSIDY, THOMAS**  
KFAC, Los Angeles, Calif.  
**CASTILLO, ARMANDO LOPEZ**  
KEPS, Eagle Pass, Tex.  
**CASTLEBURY, ROY**  
KPLT, Paris, Tex.  
**CAUSTER, JOHN**  
ABC Radio; Issues and Answers, Directions '63, Direction '64, ABC News Reports, ABC-TV (Ann.)  
**CECIL, CHUCK**  
KFI, Los Angeles, Calif.  
**CHALFANT, JOHN**  
WHIZ, Zanesville, O.  
**CHAMBERS, JOHN**  
KOKO, Warrensburg, Mo.  
**CHAPMAN, IRWIN**  
Flair Reports, ABC  
**CHARBONNET, KILLIAN**  
WVUE-TV, New Orleans, La.

**CHASE, TOM**  
WOW-TV, Omaha, Neb.  
**CHASTAIN, CHRIS**  
WGAD, Gadsden, Ala.  
**CHEDWICK, PORKY**  
WAMO, Pittsburgh, Pa.  
**CHILTON, TOM**  
WSLS, Roanoke, Va.  
**CHRISTENSEN, BOB**  
WFUN, Miami, Fla.  
**CHRISTIAN, ROGER**  
KFWB, Hollywood, Calif.  
**CIPOLLA, FRANK**  
WNEW, New York, N. Y.  
**CLAIRE, JAN (MISS)**  
KAOR, Oroville, Calif.  
**CLARKE, PHIL**  
MBS Radio (Ann.)  
**CLAYTON, TOM**  
WLLH, Lowell-Lawrence, Mass.  
**CLEMENT, JOHN**  
KBOM, Bismarck-Mandan, N. D.  
**CLEMENT, JOHN**  
WKLV, Blackstone, Va.  
**CLEMENTS, HENRY**  
KTAL-TV, Shreveport, La.  
**CLEMENTS, JACK**  
WNOP, Newport, Ky.  
**COBB, DICK**  
WAPG, Arcadia, Fla.  
**COCHRAN, AL**  
WLOB, Portland, Me.  
**CODY, BOB**  
KJFJ, Webster City, Ia.  
**CODY, WAYNE**  
WMAY, Springfield, Ill.  
**COLEMAN, JOHN**  
KETV, Omaha, Neb.  
**COLLIER, RALPH**  
WFLN, Philadelphia, Pa.  
**COLLINS, AL**  
KSFO, San Francisco, Calif.  
**COLLINS, BOB**  
WWAB, Lakeland, Fla.



**Gordon Hammett**

SPOKESMAN

JU 6-6300



**LEE JORDAN**

Lee Jordan Show — WCBS

PL 2-6116

## RADIO & TV ANNOUNCERS & MC'S

**COLONNA, VIC**  
WFAU, Augusta, Me.

**CONDYLIS, PAUL**  
KABC, Los Angeles, Calif.

**CONKLIN, MIKE**  
WAAQ, Peoria, Ill.

**CONNELL, PAT**  
CBS Radio (Ann)

**CONWAY, JIM**  
WLCC, La Crosse, Wis.

**CONWAY, JIM**  
WMAQ, Chicago, Ill.

**COOK, BILL**  
WDUZ, Green Bay, Wis.

**COOK, GARY**  
WDMS, Lynchburg, Va.

**COOK, JAY**  
KRDO-TV, Colorado Springs, Colo.

**COOK, JACK**  
WNOK, Columbia, S. C.

**COOK, REEVES**  
WGAD, Gadsden, Ala.

**COOKE, ALISTAIR**  
Lincoln Center Day, CBS-TV (MC)

**COOKE, HENRY**  
WMAQ, Chicago, Ill.

**COOLEY, LARRY**  
WINX, Rockville, Md.

**COOPER, LARRY**  
KSTT, Davenport, Ia.

**COPPI, ERVIN**  
WJPF, Herrin, Ill.

**CORCORAN, BILL**  
KING-TV, Seattle, Wash.

**COREY, MILT**  
WHYN-TV, Springfield, Mass.

**CORNISH, DICK**  
KWBW, Hutchinson, Kan.

**CORSAIR, BILL**  
WKFD, N. Kingston, R. I.

**CORY, BOB**  
KKAR, Pomona, Calif.

**COSTELLO, DR. JANE**  
(MC)  
Sunrise Semester, CBS-TV

**COTTEN, JOSEPH**  
Hollywood and the Stars, NBC-TV (MC)

**COUGHLIN, PAUL**  
Garry Moore Show, CBS-TV (Ann)

**COUNCIL, BOB**  
WKDN, Camden, N. J.

**COVERT, TED**  
WADM, Decatur, Ind.

**COX, ORVAL**  
WSAT, Salisbury, N. C.

**CRAGER, JOEL**  
Music in the Afternoon, ABC (MC); Patty Duke Show, Major Adams: Trailmaster, ABC-TV (Ann)

**CRAIG, TONY**  
WCSJ, Morris, Ill.

**CRAIN, ALBERT L.**  
KBSN, Crane, Tex.

**CRAIN, MELVIN**  
KNET, Palestine, Tex.

**CRANE, GENE**  
WCAU-TV, Philadelphia, Pa.

**CRANE, TODD**  
WLAT, Conway, S. C.

**CRAWFORD, GENE**  
WGBF, Evansville, Ind.

**CRAWFORD, JIM**  
WBTM, Danville, Va.

**CROCKER, SID**  
WAFB-TV, Baton Rouge, La.

**CROFFORD, GEORGE**  
KPOL, Los Angeles, Calif.

**CROSS, MILTON**  
ABC Radio (Ann)

**CROSS, TONY**  
WCBI, Columbus, Miss.

**CROTHERS, DR. GEORGE**  
Lamp Unto My Feet, CBS-TV (MC)

**CROUCH, AL**  
ABC Radio (Ann)

**CULLEN, BILL**  
I've Got a Secret, CBS-TV; Price Is Right, ABC-TV (MC)

**CULP, JESSE**  
WAVU, Albertville, Ala.

**CUMMINS, LARRY**  
KWOA, Worthington, Minn.

**CUNNINGHAM, HOMER**  
KWFT, Wichita Falls, Tex.

**CURRAN, BART**  
KGLO-TV, Mason City, Ia.

### — D —

**DABECCO, HENRY**  
KQV, Pittsburgh, Pa.

**DAHLGREN, BOB**  
WJAS, Pittsburgh, Pa.

**DAHLGREN, DOUG**  
WJOB, Hammond, Ind.

**DAILEY, MICHAEL**  
KADY, St. Charles, Mo.

**DAILEY, THOMAS**  
KADY, St. Charles, Mo.

**DALE, ALLAN**  
WQAI, San Antonio, Tex.

**DALY, JAMES**  
Monitor, NBC

**DALE, JOHN**  
WNEW, New York, N. Y.

**DALLAS, JIMMY**  
KVVO, Chynne, Wyo.

**DALY, JOHN**  
Miss Universe Beauty Pageant, What's My Line?, CBS-TV (MC)

**DANDY, JIM**  
WCRY, Macon, Ga.

**DANDY, JIM**  
WOMP, Bellaire, O.

**DANIELS, NAN**  
WOCB, W. Yarmouth, Mass.



**HARRY HARRISON**

WMCA

10 AM — 1 PM DAILY



**REX MARSHALL**

—MANAGEMENT—  
GEORGE F. FOLEY

730 Fifth Ave.      JUDson 6-4312

# RADIO & TV ANNOUNCERS & MC's

**BANN, JOE**  
WKYO, Caro, Mich.

**D'ARCY, MICHAEL**  
KALF, Mesa, Ariz.

**DAUER, DON**  
WSYR, Syracuse, N. Y.

**DAVID, TOBY**  
CKLW, Detroit, Mich.

**DAVIES, DAN**  
KHAK, Cedar Rapids, Ia.

**DAVIS, AVERY**  
KYOK, Houston, Tex.

**DAVIS, BILL**  
KTBC, Austin, Tex.

**DAVIS, DAVE**  
WAKR, Akron, O.

**DAVIS, DICK**  
KBLU-TV, Yuma, Ariz.

**DAVIS, FRANK**  
WIBX, Utica, N. Y.

**DAVIS, GENE**  
KMBC-TV, Kansas City, Mo.

**DAVIS, JAY**  
KEZY, Anaheim, Calif.

**DAVIS, JIM**  
WEIS, Centre, Ala.

**DAVIS, LEWIS**  
WMGO, Canton, Miss.

**DAWN, BOBBIE**  
KDAK, Carrington, N. D.

**DAWSON, BOB**  
WEAU-TV, Eau Claire, Wis.

**DAWSON, JACK**  
WMAR-TV, Baltimore, Md.

**DAY, BOB**  
WOKZ, Alton, Ill.

**DAYE, MARC**  
WHHV, Hillsville, Va.

**DE FREITAS, DICK**  
MBS Radio (Ann.)

**DE SHAY, CAROL**  
KUZN, W. Monroe, La.

**DEAL, COY H.**  
WKJK, Granite Falls, N. C.

**DEAN, CAROL**  
WCOU, Lewiston, Me.

**DEAN, DICK**  
WKTQ, S. Paris, Me.

**DEAN, JEFF**  
WYNS, Lehighton, Pa.

**DEAN, JERRY**  
WRF'D, Worthington, O.

**DEAN, TONY**  
KHAK, Cedar Rapids, Ia.

**DECAVALLOS, LOU**  
WEAV, Plattsburgh, N. Y.

**DECKARD, CAREY**  
WQAI, San Antonio, Tex.

**DEE, BILLY**  
WRMF, Titusville, Fla.

**DEE, DONNY**  
KGPC, Grafton, N. D.

**DEEN, RALPH**  
WCQS, Alma, Ga.

**DEL AMO, ANDRE**  
ABC ABC Radio (Ann.)

**DEMING, CHARLIE**  
WKPT, Kingsport, Tenn.

**DEMPSTER, JESS**  
WBTC, Uhrichsville, O.

**DENNY, LEE**  
WBGW, Bowling Green, Ky.

**DES AUTELS, VAN**  
KTAR-TV, Phoenix, Ariz.

**DETMER, PAUL**  
WKBV, Richmond, Ind.

**DI ANDREA, DICK**  
WFBG, Altoona, Pa.

**DIAL, JIM**  
WDCR, Hanover, N. H.

**DIEHL, BILL**  
WDGY, Minneapolis, Minn.

**DISNEY, WALT**  
Walt Disney's Wonderful  
World of Color, NBC-TV  
(MC)

**DIXON, PAUL**  
WLW-T, Cincinnati, O.

**DOMINICK, BARRY**  
WRHI, Rock Hill, S. C.

**DOMINIX, DON**  
WTHI-TV, Terre Haute, Ind.

**DONAHUE, RALPH**  
KLAK, Denver, Colo.

**DONALDSON, DAN**

**DONER, BOB**  
WSJM, St. Joseph, Mich.

**DONLEY, GEO**  
KOKO, Warrensburg, Mo.

**DONNELLY, JIM**  
WJMJ, Philadelphia, Pa.

**DONOVAN, MIKE**  
KANA, Anaconda, Mont.

**DOOLEY, JIMMY**  
WGIR, Manchester, N. H.

**DOOLITTLE, LEW**  
WSBA-TV, York, Pa.

**DOREMUS, JOHN**  
NBC, Chicago

**DOUGHERTY, JIM**  
WHOL, Allentown, Pa.

**DOUGLAS, MIKE**  
KWY-TV, Cleveland, O.

**DOUGLASS, BARBARA**  
WQAD-TV, Moline, Ill.

**DORSEY, TERRY**  
WDBQ, Dubuque, Ia.

**DORWALD, DICK**  
WMUU, Greenville, S. C.

**DOW, BILL**  
WVMT, Burlington, Vt.

**DOWD, DONALD**  
ABC Radio; Hootenanny,  
ABC-TV (Ann.)

**DOYLE, JOHN**  
WTVD, Durham, N. C.

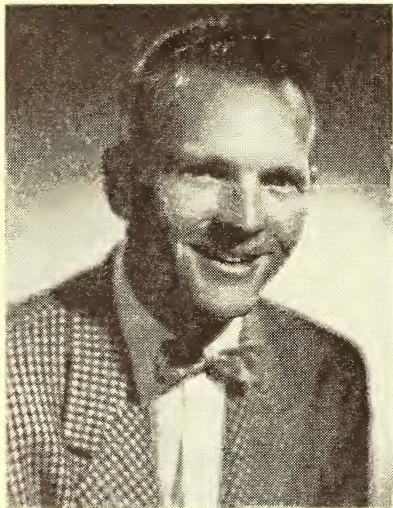
**DRAGIN, TED**  
WSAV-TV, Savannah, Ga.

**DRAKE, FRANK**  
WAVY, Norfolk, Va.

**DRAZBA, DICK**  
WLS-T, Escanaba, Mich.

**DREW, DAN**  
WFBR, Baltimore, Md.

**DREW, DAVE**  
WCNH, Quincy, Fla.



**FRED SCOTT**

ANNOUNCER — MC — HOST

LE 5-1000



**BILL ROGERS**

—Management—  
George F. Foley

730 Fifth Ave.

Judson 6-4312

# RADIO & TV ANNOUNCERS & MC's

**DRISCOLL, DICK**  
WTCN, Minneapolis, Minn.

**DRUMMOND, BUDD**  
KVCV, Redding, Calif.

**DUCKWORTH, BOB**  
WAOV, Vincennes, Ind.

**DUESLER, GEORGE**  
KOSA-TV, Odessa, Tex.

**DUKE, JACKIE**  
WTHG, Jackson, Ala.

**DUKE, MICKEY**  
WJOE, Port St. Joe, Fla.

**DUNBAR, JIM**  
KGO, San Francisco, Calif.

**DUNCAN, "DOPEY"**  
WKAP, Allentown, Pa.

**DUNEGAN, JERRY**  
WRDW, Augusta, Ga.

**DUNHAVER, JACK**  
KOOK-TV, Billings, Mont.

**DUNLAP, LARRY**  
KDFN, Doniphan, Mo.

**DUNNING, BILL**  
KAKA, Wickenburg, Ariz.

**DUNNING, DON**  
WATS, Sayre, Pa.

**DUPRE, MITCH**  
WCMP, Pine City, Minn.

**DUPUY, MONTY**  
WFBC, Greenville, S. C.

**DURFEE, ROSS**  
WTOC, Savannah, Ga.

**DURHAM, CHARLES**  
WLOC, Mumfordsville, Ky.

**DUVALL, BUDD**  
KHAS-TV, Hastings, Neb.

## E

**EARLE, ROBERT**  
General Electric College Bowl,  
NBC-TV (MC)

**EARP, ROSE MARIE**  
KMBC-TV, Kansas City, Mo.

**EATHERTON, JIM**  
WACR, Columbus, Miss.

**EATON, ELMORE**  
KIVA, Yuma, Ariz.

**EBERSOLE, MERLE**  
WKMC, Roaring Spring, Pa.

**EDGEBERG, THOR**  
WMNE, Menomonee, Wis.

**EDMAN, KARL**  
WPTA, Ft. Wayne, Ind.

**EDWARD, BILL**  
WRVM, Rochester, N. Y.

**EDWARDS, AL**  
KLAK, Denver, Colo.

**EDWARDS, DARRELL**  
WBBW, Youngstown, O.

**EDWARDS, GEORGE**  
WQXR, New York, N. Y.

**EDWARDS, JAY**  
WYNS, Lehighton, Pa.

**EDWARDS, MARK**  
KCJH, Arroyo Grande, Calif.

**EDWARDS, MARTIN**  
MBS Radio (Ann.)

**EDWARDS, MATT**  
WISZ, Glen Burnie, Md.

**EELLS, PAUL**  
WMT-TV, Cedar Rapids, Ia.

**EIGEN, JACK**  
WNBQ, Chicago, Ill.

**ELLERY, DICK**  
WARE, Ware, Mass.

**ELLIOTT, DON**  
WMAY, Springfield, Ill.

**ELLIOTT, SAM**  
KALB, Alexandria, La.

**EMERICK, BOB**  
ABC Radio (Ann., MC)

**EMERY, BRIAN**  
WGRP, Greenville, Pa.

**ENGER, JIM**  
WCSJ, Morris, Ill.

**END, JACK**  
WEBR, Buffalo, N. Y.

**EPPELSON, STU**  
WUUU, Greenville, S. C.

**ERWIN, JIM**  
WIBR, Baton Rouge, La.

**ERWIN, TOMMY**  
KALB, Alexandria, La.

**ESCONDON, JOSUE QUEZADA**  
KMEX-TV, Hollywood, Calif.

**ESSIG, VINCE**  
WTAQ, LaGrange, Ill.

**ESTELLE, DON**  
WJES, Johnston, S. C.

**ESTRADA, CARLOS**  
WFAB, Miami, Fla.

**EVANS, DAVE**  
WRMF, Titusville, Fla.

**EVANS, JOE**  
WVOE, Chadbourn, N. C.

**EVEN, TOM**  
WSAV-TV, Savannah, Ga.

**EVENSON, BILL**  
MBS Radio

**EVERETT, PETE**  
WFGA-TV, Jacksonville, Fla.

**EVERSON, BOB**  
KTRH, Houston, Tex.

## F

**FAIR, ROZELL (Miss)**  
WRBL-TV, Columbus, Ga.

**FARR, KEITH**  
KIPF, Idaho Falls, Ida.

**FARBELL, JERRY**  
WJFL, Niagara Falls, N. Y.

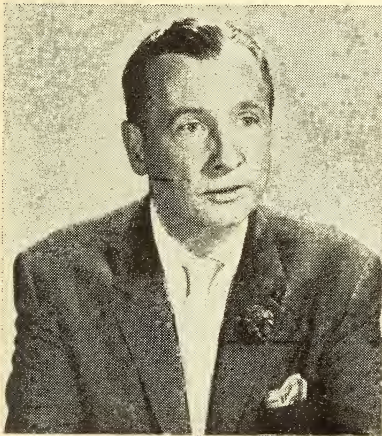
**FARRIS, RAY**  
WKMT, Kings Mt., N. C.

**FELSHER, ARNOLD**  
WSVA-AM-TV, Harrisonburg,  
Va.

**FENDER, HARRY**  
KPLR-TV, St. Louis, Mo.

**FENNEMAN, GEORGE**  
Your Funny Funny Films,  
ABC-TV (MC)

**FERLAND, ED**  
WHEC, Rochester, N. Y.



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## RADIO & TV ANNOUNCERS & MC's

**FERRIS, MIKE**  
WAAP, Peoria, Ill.

**FIELD, ELLIOT**  
KFWB, Hollywood, Calif.

**FIELDS, BILL**  
WOMP, Bellaire, O.

**FIGUERAS, BOB**  
KKAR, Pomona, Calif.

**FINDLEY, TOM**  
WAJR, Morgantown, W. Va.

**FINLEY, ART**  
KRON-TV, San Francisco, Calif.

**FINNEGAN, BOB**  
WWVA, Wheeling, W. Va.

**FINNICUM, BOB**  
KCAN, Canyon, Tex.

**FISCHER, CAROL**  
WCHU, Champaign; WICD, Danville, Ill.

**FISCHLER, H. J.**  
WKRT, Cortland, N. Y.

**FISHER, DON**  
WLYH-TV, Lancaster-Lebanon, Pa.

**FISHER, ED**  
WJW, Cleveland, O.

**FISHER, PAUL**  
WEIR, Weirton, W. Va.

**FITZPATRICK, BILL**  
WNLC, New London, Conn.

**FLEEZ, ROB**  
WCQS, Alma, Ga.

**FLETCHER, TOM**  
WEWS, Cleveland, O.

**FLINT, WALTER**  
WGPC, Albany, Ga.

**FLORES, BOB**  
KKAS, Silsbee, Tex.

**FLOYD, ARCHIE D.**  
WJOE, Port St. Joe, Fla.

**FLOYD, JIMMY**  
WLTW, Bowling Green, Ky.

**FLYNN, CHARLES**  
WFBG, Altoona, Pa.

**FOLLMER, CY**  
WSVA-TV, Harrisonburg, Va.

**FOOTE, EDDIE**  
WOWL-TV, Florence, Ala.

**FORD, A.**  
WRYM, Newington, Conn.

**FORD, BILL**  
KGRB, W. Covina, Calif.

**FORD, CHUCK**  
WLAK, Lakeland, Fla.

**FORD, JAFFRAY**  
MBS Radio (Ann.)

**FORD, MILTON Q.**  
WOL, Washington, D. C.

**FOREMAN, DON**  
WFGA-TV, Jacksonville, Fla.

**FORSSELL, GENE**  
KEYT, Santa Barbara, Calif.

**FORSTER, ROGER**  
CBS Radio

**FORSYTH, DAVE**  
WICU, Erie, Pa.

**FOSTER, RICK**  
WDEA, Ellsworth, Me.

**FOWLER, BILL**  
WBOY, Clarksburg, W. Va.

**FOWLER, BOB**  
WTSB, Lumberton, N. C.

**FOWLER, J. B.**  
WKYE, Paducah, Ky.

**FOWLER, JIM**  
WGPC, Albany, Ga.

**FOY, FRED**  
ABC Radio (Ann.)

**FRANK, DEL**  
WTVJ, Miami, Fla.

**FRANKEN, ROBERT**  
WYLO, Jackson, Wis.

**FRANKLIN, JOE**  
WOR-TV, New York, N. Y.

**FRANTZ, JIM**  
WHYY, Montgomery, Ala.

**FREDERICKS, DIRK**  
Music in the Afternoon, ABC; (MC) ABC Radio (Ann.)

**FRENCH, KEN**  
MBS Radio (Ann.)

**FRIED, JOE**  
WSTV, Steubenville, O.

**FRIEL, JACK**  
WHEC-TV, Rochester, N. Y.

**FULLEN, GENE**  
WTVN-TV, Columbus, O.

**FULLER, ED**  
WBUY, Lexington, N. C.

**FULMER, DALE**  
WCOJ, Coatesville, Pa.

**FUNT, ALLEN**  
Candid Camera, CBS-TV (MC)

**FURNESS, BETTY**  
Woman's World, CBS (MC)

### — G —

**GAGE, FRED**  
WGR-TV, Buffalo, N. Y.

**GALE, EDDIE**  
WGIL, Galesburg, Ill.

**GALGON, PAUL**  
WKAP, Allentown, Pa.

**GALLOP, FRANK**  
Perry Como's Kraft Music Hall, NBC-TV (Ann.)

**GANT, NICK**  
WTUP, Tupelo, Miss.

**GARDINER, DONALD**  
ABC Radio; Saga of Western Man, ABC Specials, ABC-TV (Ann.)

**GARREN, MORT**  
KUXL, Golden Valley, Minn.

**GARRETT, LEE**  
WSLS-TV, Roanoke, Va.

**GARRISON, BOB**  
KBK, Elk City, Okla.

**GARRISON, GARY**  
WHYN-TV, Springfield, Mass.

**GARST, DICK**  
WYTI, Rocky Mount, Va.

**GASTON, MARK**  
KSIW, Woodward, Okla.



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- GATES, BETTY**  
WHWH, Princeton, N. J.
- GAUNT, JOE**  
WMD, Frederick, Md.
- GAUSE, JOHN**  
WTVY, Dothan, Ala.
- GEARHART, JIM**  
KQV, Pittsburgh, Pa.
- GEERS, GARY**  
WRCV-TV, Philadelphia, Pa.
- GENTRY, LARRY**  
KGLE, Glendive, Mont.
- GERMAN, GEORGE B.**  
WNA-X, Yankton, S. D.
- GERNETZKE, HOWARD**  
WSAU-TV, Wausau, Wis.
- GERSON, BILL**  
WINN, Louisville, Ky.
- GHAN, JERRY**  
WPGC, Washington, D. C.
- GIBBONS, JAMES**  
WOL, Washington, D. C.
- GILBERT, GEORGE**  
WARM, Scranton, Pa.
- GILBERT, JOHNNY**  
Price Is Right, ABC-TV (Ann.)
- GILLESPIE, JOE**  
KNBR, San Francisco, Calif.
- GILLIAND, BILL**  
CBS Radio (Ann.)
- GIRARD, JERRY**  
WLIS, Old Saybrook, Conn.
- GISSING, EARL**  
WAWA, Elm Grove, Wis.
- GIUDICI, JACK A.**  
KWHO, Salt Lake City, Ut.
- GLENN, BOB**  
WSTV-TV, Steubenville, O.
- GLENN, TONY**  
WPTV, Palm Beach, Fla.
- GODWIN, CARROLL**  
WCS-C-TV, Charleston, S. C.
- GOGGIN, BOB**  
Monitor, NBC (Ann.)
- GOLDEN, MIKE**  
WXXX, Hattiesburg, Miss.
- GOLDMAN, ALLAN**  
WEZZ, Chester, Pa.
- GOMEZ, LUIS**  
KJEO, Fresno, Calif.
- GOODHOPE, BILL**  
KOTA-TV, Rapid City, S. D.
- GOODING, FRED**  
WFKY, Frankfort, Ky.
- GOODNOW, DAVE**  
WAOV, Vincennes, Ind.
- GOODRICH, JAMES**  
KYSS, Missoula, Mont.
- GOODYEAR, BUD**  
WIBC, Indianapolis, Ind.
- GORDON, BILL**  
WEWS, Cleveland, O.
- GORDON, DOROTHY**  
Dorothy Gordon's Youth Forum, NBC-TV, WNBC, New York, N. Y. (MC)
- GORDON, PAUL**  
WEAV, Plattsburgh, N. Y.
- GORDON, STEVE**  
WLAT, Conway, S. C.
- GOUNDER, JACK**  
WBEU, Reading, Pa.
- GOYER, NORM**  
WHY-N-TV, Springfield, Mass.
- GRADY, JIM**  
KSRQ, Santa Rosa, Calif.
- GRAHAM, DICK**  
WHWV, Hyde Park, N. Y.
- GRAHAM, SUE**  
WPDX, Clarksburg, W. Va.
- GRANT, BRUCE**  
WOOD, Grand Rapids, Mich.
- GRAYSON, JAY**  
WBAL, Baltimore, Md.
- GRAZIANO, JOE**  
WBVM, Utica, N. Y.
- GREEN, JOE**  
WJES, Johnston, S. C.
- GREEN, KEN**  
WVMT, Burlington, Vt.
- GREEN, LARRY**  
KLAK, Denver, Colo.
- GREEN, MIKE**  
WLAT, Conway, S. C.
- GREEN, RAY**  
KTHV, Little Rock, Ark.
- GREENE, DICK**  
WQAD-TV, Moline, Ill.
- GREENE, KEN**  
WCAX-TV, Burlington, Ut.
- GREER, ALLEN**  
KBBB, Borger, Tex.
- GREER, DALE**  
WMOR, Morehead, Ky.
- GREGORY, DWIGHT**  
KKTV, Colorado Springs, Colo.
- GREGORY, ENOCH**  
WBEE, Chicago, Ill.
- GRENNAN, ED**  
WNBQ, Chicago, Ill.
- GRIFFIN, GENE**  
WTVF, Decatur, Ill.
- GRIFFIN, LARRY**  
WJOB, Hammond, Ind.
- GRIFFIN, MERV**  
Word for Word, NBC-TV (MC)
- GRIFFIN, VAN**  
WMAX, Grand Rapids, Mich.
- GRIFFITH, DEAN**  
WPGC, Washington, D. C.
- GRIFFITH, LESTER**  
ABC Radio; Ron Cochran and the News, ABC-TV (Ann.)
- GRIMM, JOE**  
WAFB, Staunton, Va.
- GRONER, WAYNE**  
KIVA, Yuma, Ariz.
- GROVEN, BARNEY**  
KRIZ, Phoenix, Ariz.
- GRUBBE, BILL**  
KCRG, Cedar Rapids, Ia.
- GRUBER, CLINT**  
KOIN, Portland, Ore.
- GUEST, BUD**  
WJR, Detroit, Mich.
- GULAGOUSKI, BOB**  
KYSS, Missoula, Mont.
- GURLEY, TOM**  
KDRS, Paragould, Ark.
- GURNEY, KENT**  
WCNS, Canton, O.
- GUTENBERGER, LOU**  
KSTT, Davenport, Ia.
- GUYE, WRAY**  
KIUP, Durango, Colo.
- GWYN, JACK**  
WLW, Cincinnati, O.
- GWYNN, Z. V.**  
WIBC, Indianapolis, Ind.



- HAASE, DICK**  
KRSI, Minneapolis, Minn.
- HADLEY, BRYAN**  
WYNZ, Ypsilanti, Mich.
- HAEN, BUCK**  
KOQT, Bellingham, Wash.
- HAINES, FRANK**  
KVEN, Ventura, Calif.
- HALE, JIMMIE, JR.**  
KANB, Shreveport, La.
- HALEY, PAT**  
WPQR, McKeesport, Pa.
- HALL, BOB**  
CBS Radio (Ann.)
- HALL, RAY**  
WOCB, W. Yarmouth, Mass.
- HALLEN, RICH**  
WSLC, Clermont, Fla.
- HAMILTON, BILL**  
WERT, Van Wert, O.
- HAMILTON, JOE**  
WHAS, Louisville, Ky.
- HAMMERS, BOBBY**  
WAA-Y, Huntsville, Ala.
- HANDLEY, GARY**  
KGHT, Hollister, Calif.
- HANKS, BLAINE**  
KOIN, Portland, Ore.
- HANNES, ART**  
Ed Sullivan Show, CBS-TV; CBS Radio (Ann.)
- HANSEN, STEVE**  
KBUZ, Phoenix, Ariz.
- HANSON, CHARLIE**  
WISN, Milwaukee, Wis.
- HANSON, KEN**  
KGVO, Missoula, Mont.
- HANSON, RICHARD**  
WLBN, Lebanon, Ky.
- HARDY, BOB**  
KAKA, Wickenburg, Ariz.
- HARDY, CARROLL**  
WEBR, Buffalo, N. Y.
- HARMS, DON**  
KDRO, Sedalia, Mo.
- HARPER, CHARLES**  
KLUC, Las Vegas, Nev.
- HARRICE, CY**
- HARRIOTT, JIM**  
Flair Reports, ABC (MC)
- HARRIS, BILL**  
WYTV, Youngstown, O.
- HARRIS, BOB**  
KPOL, Los Angeles, Calif.
- HARRIS, KEN**  
WVIP, Mt. Kisco, N. Y.
- HARRISON, JOHN**  
KBOE, Brownsville, Tex.
- HARRISON, MARVIN**  
KFRE-TV, Fresno, Calif.
- HARRISON, ROBERT B.**  
WHNC, Henderson, N. C.
- HART, BILL**  
WCAU-TV, Philadelphia, Pa.
- HARTHOURN, KEN**  
KFKA, Greeley, Colo.
- HARTNETT, BILL**  
WPTV, Palm Beach, Fla.
- HARVEY, BILL**  
KTVE, Boise, Ida.
- HARVEY, ED**  
WCAU, Philadelphia, Pa.
- HASSE, WARREN L.**  
KPDN, Pampa, Tex.
- HASSELL, HENRY**  
WYPR, Danville, Va.
- HASENFELT, VIRGINIA**  
KMBC-TV, Kansas City, Mo.
- HATHAWAY, BOB**  
KTLA, Tahlequah, Okla.
- HATHAWAY, LEN**  
WNBF, Binghamton, N. Y.
- HATT, JAMES**  
KSYX, Santa Rosa, N. M.
- HAWKENS, KEN**  
WJMO, Cleveland, O.
- HAWKES, JAMES**  
KSVN, Ogden, Ut.
- HAWLEY, DICK**  
WMCT, Memphis, Tenn.
- HAWLEY, JACK**  
WLAT, Conway, S. C.
- HAY, JOHNNY**  
WBAP-TV, Ft. Worth, Tex.
- HAYES, GEORGE**  
ABC Radio; AFL Highlights, ABC-TV (Ann.)
- HAYES, PAUL**  
WSUN, St. Petersburg, Fla.
- HAZLETT, BOB**  
KTVT, Ft. Worth, Tex.
- HEDGES, GEORGE**  
KODY, N. Platte, Neb.
- HEFFEL, CLAIR**  
KVCK, Wolf Point, Mont.
- HEIDNER, DALE**  
KGLE, Glendive, Mont.
- HEMINGWAY, JACK**  
KFKF, Bellevue, Wash.
- HENDERSON, BROOKS**  
KSTP, St. Paul, Minn.
- HENDERSON, FLOYD**  
WESB, Bradford, Pa.
- HENDERSON, RICHARD**  
KSBW, Salinas, Calif.

# RADIO & TV ANNOUNCERS & MC's

**HENDRICKS, ROBERT**  
KIFI, Idaho Falls, Ida.

**HENRY, ALICE**  
KPRK, Livingston, Mont.

**HENLEY, GALE**  
WGYW, Knoxville, Tenn.

**HENRICH, JOHN**  
KNIA, Knoxville, Ia.

**HENRY, GIL**  
KHOW, Denver, Colo.

**HENSON, DOUG**  
WJMJ, Philadelphia, Pa.

**HERBERT, BRUCE**  
WGSN, Huntington, N. Y.

**HERBERT, DON**  
Watch Mr. Wizard, NBC-TV (MC)

**HERM, DICK**  
WTVH-TV, Peoria, Ill.

**HERMAN, BERNIE**  
WFBM, Indianapolis, Ind.

**HERMAN, CHARLEY**  
WAPE, Jacksonville, Fla.

**HERMANSON, JOHN**  
WKJR, Muskegon Heights, Mich.

**HERNON, PAT**

**HEROD, H. L.**  
KATZ, St. Louis, Mo.

**HERON, PAT**  
KTHE, Thermopolis, Wyo.

**HERRICK, MILT**  
KCCR, Pierre, S. D.

**HERZOL, WOODY**  
KTVW-TV, Tacoma, Wash.

**HEWITT, PATRICE (Mrs.)**  
WJAC-TV, Johnstown, Pa.

**HEYWARD, BROOKS**  
WSOK, Savannah, Ga.

**HIBBS, DR. ALBERT R.**  
Exploring, NBC-TV (MC)

**HICKEY, BILL**  
WBEC, Pittsfield, Mass.

**HILCS, BILL**  
WSVM, Valdese, N. C.

**HICKS, BOB**  
KTHV, Little Rock, Ark.

**HILGER, ANDREW**  
WJON, St. Cloud, Minn.

**HILL, EDDIE**  
WLAC-TV, Nashville, Tenn.

**HILL, JACK**  
KNOE-TV, Monroe, La.

**HILL, JACK**  
WTUP, Tupelo, Miss.

**HILL, WALTER**  
WBRZ-TV, Baton Rouge, La.

**HINTZ, WILLIAM**  
KDTH, Dubuque, Ia.

**HITCHCOCK, ALFRED**  
Alfred Hitchcock Hour, CBS-TV (MC)

**HITE, BOB**  
CBS Radio (Ann.)

**HIXON, LEE**  
WTRC, Elkhart, Ind.

**HIXSON, GLEN**  
KCSR, Chadron, Neb.

**HOBBAUGH, PAUL**  
WISR, Butler, Pa.

**HOBBS, JIM**  
KWNT, Davenport, Ia.

**HODGES, GILBERT**  
ABC Dance Time, Matinee, ABC (MC); Laughs for Sale, ABC-TV (Ann.)

**HODGKINS, HOWARD**  
Flair Reports, ABC

**HODGSON, JAY**  
KTBC-TV, Austin, Tex.

**HOFFMAN, DON**  
WSLC, Clermont, Fla.

**HOFFMAN, PAUL**  
WZZM-TV, Grand Rapids, Mich.

**HOGAN, ED**  
WFAA-TV, Dallas, Tex.

**HOLIDAY, BUDDY**  
WIOD, Miami, Fla.

**HOLIDAY, KENNY**  
WVAK, Paoli, Ind.

**HOLIDAY, MIKE**  
WAKE, Atlanta, Ga.

**HOLLAND, HARRY**  
KMO, Tacoma, Wash.

**HOLLAND, MANUEL**  
KTLQ, Tahlequah, Okla.

**HOLLER, CARL**  
WKAN, Kankakee, Ill.

**HOLLIS, DAVE**  
WTAC, Flint, Mich.

**HOLMES, JACK**  
WRAP, Norfolk, Va.

**HOLMES, LINCOLN**  
KOSI, Denver, Colo.

**HOLT, JEFF**  
KBTM, Jonesboro, Ark.

**HOOD, GENE**  
KBTM, Jonesboro, Ark.

**HOOK, DR. SIDNEY**  
Sunrise Semester, CBS-TV (MC)

**HOOVER, CHARLES**  
WKBZ, Muskegon, Mich.

**HOPKINS, DON**  
KGNO, Dodge City, Kan.

**HOPKINS, WES**  
WAKR, Akron, O.

**HOPPE, THOMAS L.**  
WDUZ, Green Bay, Wis.

**HOPSON, DON**  
KYVL, Holdenville, Okla.

**HORN, JIMMY**  
WJXN, Jackson, Miss.

**HORNBRIDGE, GEORGE**  
WENT, Gloversville, N. Y.

**HORTON, BOB**  
WOLD, Marion, Va.

**HOWARD, BOB**  
WNEW, New York, N. Y.

**HOWARD, DON**  
WFAU, Augusta, Me.

**HOWARD, JAY**  
KAVE, Carlsbad, N. M.

**HOWARD, JAY**  
WKFD, N. Kingstown, R. I.

**HOWARD, MARTY**  
WHIZ-TV, Zanesville, O.

**HOWARD, RALPH**  
WOTT, Watertown, N. Y.

**HOWE, JOHN**  
KJEO, Fresno, Calif.

**HOWELL, WAYNE**  
Say When, NBC-TV (Ann.)

**HUGHES, CHARLES**  
ABC Radio (Ann.)

**HUGHES, DON**  
KNIN, Wichita Falls, Tex.

**HUGHES, ED**  
WSCR, Scranton, Pa.

**HUGHES, JOEL**  
WJSB, Crestview, Fla.

**HULBERT, CARL**  
WTKM, Hartford, Wis.

**HULL, DICK**  
WTOC, Savannah, Ga.

**HUNDLEY, DOUG**  
WKCT, Bowling Green, Ky.

**HUNTER, DAVE**  
WJTN, Jamestown, N. Y.

**HUNTER, ROGER**  
WBBY, Wood River, Ill.

**HUNTLEY, HOWARD**  
WAIT, Chicago, Ill.

**HUOT, ED**  
WTRC, Elkhart, Ind.

**HUSTON, JACK**  
WTCN, Minneapolis, Minn.

**HUTTON, JIM**  
KSTP-TV, St. Paul-Minneapolis, Minn.

**HYATT, JACK**  
KUXL, Golden Valley, Minn.

**HYNES, BOB**  
WEXT, W. Hartford, Conn.

— I —

**INGLE, NEIL**  
KLEE, Ottumwa, Ia.

**INGLES, DAVID**  
KFMJ, Tulsa, Okla.

**INGRAM, J. BOYD**  
WDSK, Cleveland, Miss.

**IVERSON, GARY**  
KANN, Ogden, Ut.

**IVES, PHIL**  
WPTV, Palm Beach, Fla.

**IVES, ROBERT**  
WESE, Bradford, Pa.

**IWEN, BUD**  
KBLL-AM-TV, Helena, Mont.

— J —

**JACKSON, LEE**  
WFGA-TV, Jacksonville, Fla.

**JACKSON, TRAVIS**  
WKLE, Washington, Ga.

**JACOBSEN, MIKE**  
KWBG, Boone, Ia.

**JACOBSON, JOHN**  
WNEM-TV, Bay City-Saginaw, Mich.

**JAMES, ART**  
Say When, NBC-TV (MC)

**JAMES, BOB**  
KODY, N. Platte, Neb.

**JAMES, DENNIS**  
People Will Talk, NBC-TV (MC)

**JAMES, LES**  
WRHI, Rock Hill, S. C.

**JANOT, JOHNNY**  
KLOU, Lake Charles, La.

**JANOT, LEE**  
KLOU, Lake Charles, La.

**JANOWSKY, LANE**  
WKRT, Cortland, N. Y.

**JASINSKI, STAN**  
WWOL, Buffalo, N. Y.

**JASS, MEL**  
WTCN-TV, Minneapolis, Minn.

**JAY, GARY**  
KWOA, Worthington, Minn.

**JAY, PAT**  
WJZM, Clarksville, Tenn.

**JAYE, DAVE**  
KAGE, Winona, Minn.

**JEFFERYS, ALLAN**  
Allan Jefferys in the Land of Music, ABC (MC)

**JENKINS, BUSTER**  
KLAK, Denver, Colo.

**JENKINS, JIM**  
WIOD, Miami, Fla.

**JENKS, HART**  
WOW-TV, Omaha, Neb.

**JENNINGS, GEORGE**  
WHYL, Harrisburg, Pa.

**JENSEN, PHIL**  
KBUH, Brigham City, Ut.

**JEROME, RICK**  
KYOS, Merced, Calif.

**JIMINEZ, CLAUDIO**  
KEVT, Tucson, Ariz.

**JOHN, MARIAN**  
WBNO, Bryan, O.

**JOHNSON, AL**  
KBILL, Helena, Mont.

**JOHNSON, BILL**  
WCCM, Lawrence, Mass.

**JOHNSON, BOB**  
KOSE, Osceola, Ark.

**JOHNSON, BRAD**  
KRSL, Minneapolis, Minn.

**JOHNSON, DICK**  
WATS, Sayre, Pa.

**JOHNSON, GEORGE, JR.**  
WDAS, Philadelphia, Pa.

**JOHNSON, J. C.**  
WJEM, Valdosta, Ga.

**JOHNSON, JERRY**  
KPDQ, Portland, Ore.

**JOHNSON, JOHN "FRITZ"**  
KETV, Omaha, Neb.

**JOHNSON, TOM**  
WAAC, Terre Haute, Ind.

**JOHNSON, TOM**  
WHJB, Greensburg, Pa.

**JOHNSTON, "DOC"**  
WBIR, Knoxville, Tenn.

**JOHNSTON, JIM**  
WRVM, Rochester, N. Y.

**JONES, ART**  
KECK, Odessa, Tex.

# RADIO & TV ANNOUNCERS & MC'S

**JONES, BOB**  
WMMW, Meriden, Conn.

**JONES, CASEY**  
WMRB, Greenville, S. C.

**JONES, DANA**  
WBEC, Pittsfield, Mass.

**JONES, DICK**  
KSEE, Santa Maria, Calif.

**JONES, HASKELL**  
KXAR, Hope, Ark.

**JONES, HOWARD**  
WFIL-TV, Philadelphia, Pa.

**JONES, JAY**  
KVOO, Tulsa, Okla.

**JONES, MAL**  
WMDC, Hazelhurst, Miss.

**JONES, PAUL**  
WDCR, Hanover, N. H.

**JONES, SAM**  
WISR, Butler, Pa.

**JORDAN, BILL**  
WDAD, Indiana, Pa.

**JORDAN, EDMUND**  
World of Modern Sound,  
ABC (MC, Ann.)

**JORDAN, LEE**  
CBS Radio (Ann.)

**JORDAN, TOM**  
WTAY, Robinson, Ill.

**JOSEPH, EDDY**  
WHLD, Niagara Falls, N. Y.

**JOSEPH, RICHARD**  
Dateline, CBS (MC)

**JOSEPH, RONNIE**  
WELK, Charlottesville, Va.

**JOUBERT, WILLIAM R.**  
WSPN, Saratoga Springs,  
N. Y.

**JOYCE, ED**  
CBS Radio (Ann.)

**JULIAN, DON**  
WPTW, Piqua, O.

**JUNKER, DARREL**  
KGMT, Fairbury, Neb.

## — K —

**KARANT, MARTIN**  
WKPT, Kingsport, Tenn.

**KARSEN, ANDY**  
KDTN, Dubuque, Ia.

**KAUL, AL**  
KREM, Spokane, Wash.

**KAYE, MICHAEL J.**  
WBNR, Beacon, N. Y.

**KAYE, TONY**  
KINY, Juneau, Alas.

**KEATHLEY, HAMPTON**  
KTRE, Lufkin, Tex.

**KEENEY, STEVE**  
WMYB, Myrtle Beach, S. C.

**KEENZE, TOMMY**  
KFRA, Franklin, La.

**KEYSER, BILL**  
WJRM, Troy, N. C.

**KEEZER, DICK**  
KSVM, Aurora, Mo.

**KEITH, ROLAND**  
WTVH-TV, Peoria, Ill.

**KELLOGG, BOB**  
KGM, Boise, Ida.

**KELLY, BOB**  
WAIR, Winston-Salem, N. C.

**KELLY, J. C.**  
KOC, Kilgore, Tex.

**KELLY, JOE**  
WSBT, South Bend, Ind.

**KEN, GARY**  
KAOR, Oroville, Calif.

**KENNEDY, BILL**  
CKLW, Detroit, Mich.

**KENNEDY, TOM**  
You Don't Say, NBC-TV  
(MC)

**KENNINGTON, TOM**  
WDVH, Gainesville, Fla.

**KENT, BOB**  
WMYN, Mayodan, N. C.

**KENT, JON**  
KLFD, Litchfield, Minn.

**KEROL, GENE**  
WHLD, Niagara Falls, N. Y.

**KERR, BOB**  
KFI, Los Angeles, Calif.

**KERR, JIM**  
KXIC, Iowa City, Ia.

**KERR, STU**  
WMAR-TV, Baltimore, Md.

**KILGALLEN, B.**  
WRMF, Titusville, Fla.

**KILGO, JAMES B.**  
WSOC-TV, Charlotte, N. C.

**KIMBLE, BILL**  
WNBF, Binghamton, N. Y.

**KINER, DEAN**  
KAVR, Apple Valley, Calif.

**KINGMAN, DICK**  
WALE, Fall River, Mass.

**KING, EDDIE**  
WCB, Columbus, Miss.

**KING, JIM**  
WVAK, Paoli, Ind.

**KING, JOHN REED**  
KDKA-TV, Pittsburgh, Pa.

**KING, LARRY**  
WVMC, Mt. Carmel, Ill.

**KING, MARGARET G.**  
KTRY, Bastrop, La.

**KING, VERN**  
WMMB, Melbourne, Fla.

**KINNE, TERRY**  
KPRK, Livingston, Mont.

**KIPPENBROCK, "KIP"**  
KLTU, Tyler, Tex.

**KIRBY, DICK**  
WKOP, Binghamton, N. Y.

**KIRBY, TED**  
WXLI, Dublin, Ga.

**KISS, J.**  
WOAP, Owosso, Mich.

**KLANN, DAVID**  
KGBX, Springfield, Mo.

**KLEIFORTH, CHUCK**  
WCCN, Neillsville, Wis.

**KLEIN, STEWART**  
Flair Reports, ABC (MC)

**KLINGER, JOHN**  
WHOW, Clinton, Ill.

**KNUTSON, ROBERT**  
WJMS, Ironwood, Mich.

**KNIGHT, BOB**  
KCAR, Clarksville, Tex.

**KNIGHT, MORRIS**  
WRFC, Athens, Ga.

**KNOWLES, MARK**  
WFYC, Alma, Mich.

**KNUPP, BILL**  
WICU, Erie, Pa.

**KNUTSON, CARL**  
KAGL, Grants Pass, Ore.

**KNUTSON, ORLY**  
KOTE, Fergus Falls, Minn.

**KOERNER, KARL**  
KVNU, Logan, Ut.

**KOONTZ, KEN**  
KSWO, Lawton, Okla.

**KOPPEL, EDWARD**  
Flair Reports, ABC (MC)

**KORDECKI, DON H.**  
WKRW, Cartersville, Ga.

**KOTCH, STEVE**  
WSCR, Scranton, Pa.

**KRAEFT, NORMAN**  
American Farm Daily, ABC  
(MC)

**KRAEHLING, BUD**  
WCCO-TV, Minneapolis, Minn.

**KRAMER, HARRY**  
CBS Radio (Ann.)

**KRUSE, DICK**  
KWHK, Hutchinson, Kan.

**KUNTZ, DON**  
KGMV, Missoula, Mont.

## — L —

**LA FORCE, CHARLES**  
WISN-TV, Milwaukee, Wis.

**LA VIE, AL**  
MBS Radio (Ann.)

**LACY, NICK**  
KOMO, Seattle, Wash.

**LALIBERTE, ROGER**  
WWRI, W. Warwick, R. I.

**LAMBERT, NORM**  
WHMP, Northampton, Mass.

**LANCE, HERB**  
WERD, Atlanta, Ga.

**LANDFORD, BILL**  
WAAA, Winston-Salem, N. C.

**LANE, BRYANT**  
WVLD, Valdosta, Ga.

**LANGENFELD, BERNIE**  
KARR, Great Falls, Mont.

**LANHAM, BUD**  
KCAR, Clarksville, Tex.

**LANSON, "SNOOKY"**  
WALI-TV, Atlanta, Ga.

**LARACEY, JIM**  
WKYO, Caro, Mich.

**LARASON, LANNY**  
WJBC, Bloomington, Ill.

**LARIMER, JOE**  
WBFJ, Woodbury, Tenn.

**LARSEN, JIM**  
KBLL-TV, Helena, Mont.

**LARSON, BOB**  
KLEM, Le Mars, Ia.

**LASHBROOK, DICK**  
WGN-TV, Chicago, Ill.

**LASHLEE, JOHN**  
WLAC, Nashville, Tenn.

**LAURENCE, ROY**  
WWHG, Hornell, N. Y.

**LAURIE, BEN**  
WFAA, Dallas, Tex.

**AURIS, GEORGE**  
KORE, Eugene, Ore.

**LAWRENCE, BOB**  
WPON, Pontiac, Mich.

**LAWRENCE, GARY**  
KWIP, Merced, Calif.

**LAWRENCE, TEDD**  
Man About Music, ABC  
(MC); ABC, Father Knows  
Best, ABC-TV (Ann)

**LEAF, GEORGE**  
KANN, Ogden, Ut.

**LEAMING, JIM**  
NFL Football Highlights,  
NBC-TV

**LEBEDDA, JOHN**  
WSTV, Steubenville, O.

**LECROY, CLAY**  
WHPB, Belton, S. C.

**LEE, BARNEY**  
KAIL-TV, Fresno, Calif.

**LEE, BOB**  
WAKR, Akron, O.

**LEE, CHARLES**  
WCKB, Dunn, N. C.

**LEE, DICK**  
WEMD, Easton, Md.

**LEE, DUANE**  
KANO, Anoka, Minn.

**LEE, GLORIA**  
WEMD, Easton, Md.

**LEE, KETH**  
WCRM, Clare, Mich.

**LEE, TERRY**  
WNOK, Columbia, S. C.

**LEE, VINCE**  
WXUR, Media, Pa.

**LeFEBVRE, GARY**  
WNBZ, Saranac Lake, N. Y.

**LeGARDE, JOHN**  
WJMA, Orange, Va.

**LEMKE, BILL**  
KXRO, Aberdeen, Wash.

**LEONARD, EDISON S.**  
WSAN, Allentown, Pa.

**LEONARD, ROBERT**  
ABC Radio (Ann.)

**LePAGE, JEAN C. L.**  
WMSA, Massena, N. Y.

**LESCOULIE, JACK**  
Today, NBC-TV (MC)

**LEWIS, BRIAN**  
KEVA, Evanston, Ill.

**LEWIS, DICK**  
KBVT, Denver, Colo.

**LEWIS, EVAN**  
WGBI, Columbus, Miss.

# RADIO & TV ANNOUNCERS & MC'S

LEWIS, J. D.  
WRAL, Raleigh, N. C.

LEYDEN, BILL  
Your First Impression,  
NBC-TV (MC)

LIA, ANDREW  
KLIZ, Brainerd, Minn.

LIBBY, RIC  
KHTH, Houston, Tex.

LICATA, LONNIE  
KLAQ, Denver, Colo.

LIGHTHILL, VON  
WBGC, Chipley, Fla.

LINCOLN, ED  
WSBA-TV, York, Pa.

LINDSAY, BROOKS  
WSOC-TV, Charlotte, N. C.

LINGO, JOHNNY  
WULA, Eufaula, Ala.

LINKLETTER, ART  
Art Linkletter's House  
Party, CBS, CBS-TV (MC)

LINKLETTER, JACK  
Hootenanny, ABC-TV (MC)

LINN, BANDEL  
WHFB, Benton Harbor, Mich.

LIPP, STAN  
WNBH, New Bedford, Mass.

LITTLE, BILL  
WJMA, Orange, Va.

LIVINGSTON, JOHN  
KAHU, Waipahu, Hawaii

LLOYD, BOB E.  
WHEC-TV, Rochester, N. Y.

LOCKHART, KEITH  
KGIL, San Francisco, Calif.

LOCHNER, ART  
WXEX-TV, Richmond, Va.

LOGAN, DON  
KEEL, Shreveport, La.

LOGAN, HORACE  
KCUL, Ft. Worth, Tex.

LOHMAN, AL, JR.  
KLAQ, Los Angeles, Calif.

LOMAS, JOE  
WZPT, Cincinnati, O.

LONG, JIM  
WISK, Americus, Ga.

LORENZ, DICK  
WBAB, Babylon, N. Y.

LORRI, JACK  
WTRC, Elkhart, Ind.

LOWE, DON  
ABC Radio (Ann.)

LOWE, JIM  
Monitor, NBC (Ann.)

LOWDOW, DICK  
WGSM, Huntington, N. Y.

LOWRY, BUD  
KTAL-TV, Shreveport, La.

LUCAS, BEN  
WROM, Rome, Ga.

LUCAS, JIM  
Concentration, Jack Paar  
Program, NBC-TV (Ann.)

LUCAS, WILL  
KAIL, Salt Lake City, Ut.

LUCK, "LUCKY"  
KHVH, Honolulu, Hawaii

LUCKI, DON  
WOPA, Oak Park, Ill.

LUDDEN, ALLEN  
Miss Teen-Age America  
Pageant, Password, Thanks-  
giving Parade Jubilee,  
CBS-TV (MC)

LUECK, KEN  
WVNB, Daytona Beach, Fla.

LUKENBILL, W. S.  
KLOM, Lompoc, Calif.

LUQURE, JERRY  
WRBL-TV, Columbus, Ga.

LUTHER, WILLIE V.  
WPHC, Waverly, Tenn.

LYLE, VINCE  
WMIX, Mt. Vernon, Ill.

LYMAN, PETER  
WBOY-TV, Clarksburg,  
W. Va.

LYNCH, GLENN  
WYTI, Rocky Mount, Va.

LYNN, ANDY  
KAYL, Storm Lake, Ia.

LYNN, LOWELL  
KVEN, Ventura, Calif.

LYON, CHARLES  
Truth or Consequences,  
NBC-TV (Ann.)

LYON, TOMMY  
KXIC, Iowa City, Ia.

LYONS, RUTH  
WLVW, WLW-T, Cincinnati, O.

## — M —

MacBRIDE, KEN  
WVIP, Mt. Kisco, N. Y.

MacDONALD, SANDY  
WTSN, Dover, N. H.

MacDONNELL, DAN  
CBS Radio (Ann.)

MACK, DAVE  
WHPB, Belton, S. C.

MACK, JIM  
WESC, Greenville, S. C.

MACK, WAYNE  
WDOK, Cleveland, O.

MACKE, JIM  
KQEN, Roseburg, Ore.

MACKIN, JOHN T.  
WXEX-TV, Richmond, Va.

MACMILLAN, ANDY  
WTFE, New Bedford, Mass.

MADDON, ED  
WHYL, Harrisburg, Pa.

MADDON, BILL  
KDAV, Lubbock, Tex.

MAHER, BILL  
MBS Radio (Ann.)

MAITH, LEN  
WAML, Laurel, Miss.

MAITS, HOWARD  
WCCP, Punta Gorda, Fla.

MALARVIE, JOEL  
WJON, St. Cloud, Minn.

MALEK, JOE  
KEPR, Kennewick, Wash.

MALLOW, JOHN  
WGN, Chicago, Ill.

MANGUN, TED  
KPOW, Powell, Wyo.

MANN, HAL  
KWBG, Boone, Ia.

MANSFIELD, JOE  
KMAC, San Antonio, Tex.

MAPES, TOM  
WJZM, Clarksville, Tenn.

MARCH, HAL  
Laughs for Sale, ABC-TV  
(MC)

MARKS, HERB  
WRAL-TV, Raleigh, N. C.

MARLEY, BILL  
WSOC, Charlotte, N. C.

MARLOWE, BILL  
WMAV, Springfield, Ill.

MARSH, ANNE  
KULR-TV, Billings, Mont.

MARSHALL, SANFORD  
MBS Radio (Ann.)

MARTIN, BILL  
CBS Radio

MARTIN, CASEY  
KTHT, Houston, Tex.

MARTIN, CLIP  
WKJR, Muskegon Heights,  
Mich.

MARTON, DAVE  
KGBA, Santa Clara, Calif.

MARTIN, DICK  
KMAC, San Antonio, Tex.

MARTIN, JOE  
KOLN-TV/KGIN-TV,  
Lincoln, Neb.

MARTIN, JOE  
WFMI, Montgomery, Ala.

MARTIN, JOHN  
WMAN, Mansfield, O.

MARTIN, JOHNNY  
WRFD, Worthington, O.

MARTIN, WALT  
WBIR, Knoxville, Tenn.

MARTINDALE, WINK  
KFWB, Hollywood, Calif.

MARVIN, BOB  
KMMJ, Grand Island, Neb.

MARVIN, TONY  
MBS Radio (Ann.)

MARX, GARY  
WOW, Omaha, Neb.

MASON, RICHARD  
ABC Radio (Ann.)

MASSEY, WALT  
KKAS, Silsbee, Tex.

MASTERS, BILL  
WUSJ, Lockport, N. Y.

MATHEWS, GENE  
WSAN, Allentown, Pa.

MAXWELL, BOB  
Do You Know?, CBS-TV  
(MC)

MAXYMILLIAN, JOE  
WCHE, W. Chester, Pa.

MAY, DAVID A.  
WGSA, Ephrata, Pa.

MAY, MIKE  
WSBT-TV, South Bend, Ind.

MAYES, DOUG  
WBT, Charlotte, N. C.

MAYLATH, KEN  
WFBR, Baltimore, Md.

McALLISTER, HERB  
KULR-TV, Billings, Mont.

McBRIDE, VANCE  
WICU, Erie, Pa.

McCALL, JACK  
KNOE-TV, Monroe, La.

McCARTHY, J. P.  
KGO, San Francisco, Calif.

McCARTHY, JAMES  
MBS Radio (Ann.)

McCARTHY, VERNON  
WANS, Anderson, S. C.

McCAUGHAN, BILL  
KBTM, Jonesboro, Ark.

McCLAIN, JIMMY  
WZIP, Cincinnati, O.

McCORMICK, STEVE  
MBS Radio (Ann.)

McCOY, JACK  
WNOR, Norfolk, Va.

McCOY, RON  
KFI, Los Angeles, Calif.

McCULLOUGH, DICK  
WRGA, Rome, Ga.

McDANIEL, BRICE  
KBSN, Crane, Tex.

McDONNELL, STEW  
WIMS, Michigan City, Ind.

McDOWELL, CHESTER  
KYOK, Houston, Tex.

McFARLIN, JOE  
KRSI, Minneapolis, Minn.

McGRATH, DICK  
WSVA-AM-TV, Harrisonburg,  
Va.

McHALE, LARRY  
WSAV-TV, Savannah, Ga.

McHARGUE, DICK  
KHMO, Hannibal, Mo.

McILVAIN, MERT  
WREN, Topeka, Kan.

McINTYRE, ALLEN  
KNDC, Hettinger, N. D.

McINTYRE, WARD  
WBRC-TV, Birmingham, Ala.

McKay, BILL  
WAKR-TV, Akron, O.

McKEAN, ED  
ABC Radio (Ann.)

McKINNEY, JIM  
WMAY, Springfield, Ill.

McKINNIS, DON  
KARI, Blaine, Wash.

McLACHLAN, BUD  
KL TZ, Glasgow, Mont.

McLEAN, CLYDE  
WBT, Charlotte, N. C.

McMAHON, ED  
Missing Links (MC), Tonight  
Show (Ann), NBC-TV;  
Monitor, NBC (MC)

# RADIO & TV ANNOUNCERS & MC's

**McMANUS, MAC**  
WAVY-AM-TV, Norfolk, Va.

**McNAIR, DAVE**  
KGVO, Missoula, Mont.

**McNAMARA, THOMAS**  
WBNR, Beacon, N. Y.

**McNEILL, DON**  
Breakfast Club, ABC (MC)

**McFEIGH, EARL**  
KCHU-TV, San Bernardino, Calif.

**McVEY, AYJAY**  
WFYC, Alma, Mich.

**MEEK, THELMA**  
KCCR, Pierre, S. D.

**MELVOIN, DON**  
WLW-I, Indianapolis, Ind.

**MENEFE, BOB**  
WCAU, Philadelphia, Pa.

**MERCER, JACQUE**  
Miss America Pageant, CBS-TV (MC)

**MERKER, JACK**  
KIMN, Denver, Colo.

**METZ, STUART**  
CBS Radio (Ann.)

**MEYER, MARVIN**  
KEMO, Benson, Minn.

**MICHAEL, JAY**  
KCHU-TV, San Bernardino, Calif.

**MICHAEL, "SKIP"**  
KAYL, Storm Lake, Ia.

**MILAIR, ALAN**  
WSYR, Syracuse, N. Y.

**MILLER, BOB**  
KGCX, Sidney, Mont.

**MILLER, BOB**  
KJSK, Columbus, Neb.

**MILLER, FREDDIE**  
WAI-TV, Atlanta, Ga.

**MILLER, JIM**  
WSAN, Allentown, Pa.

**MILLER, VIC**  
KOOK-TV, Billings, Mont.

**MILLS, JOE**  
WKIN, Kingsport, Tenn.

**MINKER, ART**  
WKDN, Camden, N. J.

**MINGOR, DICK**  
KSSJ, Sulphur Springs, Tex.

**MISKA, JOHN P.**  
KNMT, Walker, Minn.

**MITCHELL, CHARLES**  
WPEG, Winston-Salem, N. C.

**MITCHELL, MIKE**  
KLOU, Lake Charles, La.

**MITCHELL, RON**  
KBTR, Denver, Colo.

**MITCHELL, THAN**  
WHLM, Bloomsburg, Pa.

**MIXON, MEL**  
WSGA, Savannah, Ga.

**MOEN, DICK**  
KBLL-TV, Helena, Mont.

**MOLER, FLOYD**  
KOMO, Seattle, Wash.

**MOLL, SAM**  
KCPX, Salt Lake City, Ut.

**MONROE, LARRY**  
WCAO, Baltimore, Md.

**MONTGOMERY, BOB**  
WGBG, Greensboro, N. C.

**MONTGOMERY, PAUL**  
WRAL-TV, Raleigh, N. C.

**MOODY, BILL**  
WBAM, Montgomery, Ala.

**MOODY, ROBERT E.**  
WXEX-TV, Richmond, Va.

**MOORE, DEL**  
Jerry Lewis Show, ABC-TV (Ann.)

**MOORE, DICK**  
KTRE, Lufkin, Tex.

**MOORE, JACK**  
WELP, Easley, S. C.

**MOORE, JERRY**  
KGEM, Boise, Ida.

**MOORHEAD, JOHN**  
WJAC-TV, Johnstown, Pa.

**MORAN, TOM**  
WHWH, Princeton, N. J.

**MORAN, WARREN**  
CBS Radio (Ann.)

**MOREAU, AL**  
WSAF, Sarasota, Fla.

**MORGAN, BILLY**  
WSLA-TV, Selma, Ala.

**MORGAN, DAN**  
WOKR, Rochester, N. Y.

**MORGAN, REX**  
WFIL-TV, Philadelphia, Pa.

**MORGAN, SONNY**  
WCBI-TV, Columbus, Miss.

**MORRIS, BILL**  
WROM, Rome, Ga.

**MORRIS, ED**  
WFST, Caribou, Me.

**MORRIS, FRANCES**  
KWTU, Oklahoma City, Okla.

**MORRIS, JOHN ROPER**  
WSNE, Cumming, Ga.

**MORRIS, JOHN T.**  
KHEN, Henryetta, Okla.

**MORRIS, ROY**  
WRCB-TV, Chattanooga, Tenn.

**MORRISON, WALTER F.**  
KDSN, Denison, Ia.

**MORROW, DAN**  
WFIL, Philadelphia, Pa.

**MORROW, JACK**  
WIBC, Indianapolis, Ind.

**MORROW, ROBERT E.**  
WEBR, Warrenton, Va.

**MORSKE, JAMES**  
ABC Radio (Ann.)

**MORTON, JAY**  
WHOF, Canton, O.

**MOSES, JOHN**  
WKBN-TV, Youngstown, O.

**MOWERS, ROBERT**  
WCOU, Lewiston, Me.

**MUELLER, HARRY**  
WMRO, Aurora, Ill.

**MUELLER, JACK**  
WBEKV, West Bend, Wis.

**MULL, AL**  
WMEK, Chase City, Va.

**MULLALLY, DON**  
WTWN, St. Johnsbury, Vt.

**MULINS, "MOON"**  
WMYN, Mayodan, N. C.

**MULIN, STAN**  
KBIF, Fresno, Calif.

**MUNGER, REX**  
WAIK, Galesburg, Ill.

**MUNSON, DALE**  
KGLO, Mason City, Ia.

**MURDOCK, JACK**  
WMAN, Mansfield, O.

**MURPHY, CULLEN**  
KTVB, Boise, Ida.

**MURPHY, ED**  
WSYR-TV, Syracuse, N. Y.

**MURPHY, TOM**  
WCHS, Charleston, W. Va.

**MURRAY, BILL**  
KARR, Great Falls, Mont.

**MURRAY, PHIL**  
WOKR, Rochester, N. Y.

**MYERS, EARL**  
KTHE, Thermopolis, Wyo.

**MYLES, DAVE**  
WETZ, New Martinsville, W. Va.

## — N —

**NARDI, JIM**  
KBBB, Borger, Tex.

**NARZ, JACK**  
Seven Keys, ABC-TV (MC)

**NASH, ELEANOR**  
WMAR-TV, Baltimore, Md.

**NAUJOKS, BOB**  
KFEQ, St. Joseph, Mo.

**NAVARRO, ROBERT**  
KSHO-TV, Las Vegas, Nev.

**NEAL, JIMMY**  
WEXT, W. Hartford, Conn.

**NEALAN, AL**  
KRML, Carmel, Calif.

**NEILSON, ED**  
WJRZ, Newark, N. J.

**NELSON, BARRY**  
Monitor, NBC (Ann.)

**NELSON, JAY**  
WKBW-TV, Buffalo, N. Y.

**NELSON, LARRY**  
KBUZ, Phoenix, Ariz.

**NELSON, STEVE**  
KRPL, Moscow, Ida.

**NEW, JIM**  
KIRV, Fresno, Calif.

**NEWCOMB, ALAN**  
WBTU, Charlotte, N. C.

**NEWSHAM, BOB**  
WMEK, Chase City, Va.

**NICKLE, GEORGE**  
WHIL, Willcox, Ariz.

**NILES, WENDELL**  
Your First Impression, NBC-TV (Ann.)

**NIMMO, BILL**  
Who Do You Trust?, ABC-TV (Ann.)

**NOBLE, WENDELL**  
KABC, Los Angeles, Calif.

**NORMAN, DON**  
WFAA-TV, Dallas, Tex.

**NIXON, DALE**  
KDZA, Pueblo, Colo.

**NOEL, DICK**  
WVLD, Valdosta, Ga.

**NOLEN, GEORGE**  
KTVT, Ft. Worth, Tex.

**NORMAN, CHUCK**  
WGNU, Granite City, Ill.

**NORMAN, DENIS**  
KDAK, Carrington, N. D.

**NORTH, HANK**  
WPLY, Benson, N. C.

**NORTON, JERRY**  
KGCX, Sidney, Mont.

**NORWOOD, BILL**  
WLOS-TV, Asheville, N. C.

**NOVARK, DICK**  
KHDN, Hardin, Mont.

**NOVARR, MIKE**  
WELL, Battle Creek, Mich.

**NOVICK, JOE**  
WMTW-TV, Portland, Me.

**NOVOA, BERTITA**  
WKAQ-TV, San Juan, P. R.

**NUTTER, FRED**  
WPOR, Portland, Me.

**NUZUM, CHUCK**  
WTVN-TV, Columbus, O.

**NYSTROM, JOHNNY**  
KHDN, Hardin, Mont.



**O'BANNON, GENE**  
WBAP, Ft. Worth, Tex.

**O'BRIEN, BILL**  
WTEV, New Bedford, Mass.

**O'CONNELL, JOHN D.**  
WXEX-TV, Richmond, Va.

**O'DELL, ROD**  
WWNR, Beckley, W. Va.

**ODOM, "BUNNY"**  
WLNC, Laurinburg, N. C.

**OLDAG, BEN**  
KFRD, Rosenberg, Tex.

**O'LEARY, FRANK**  
WJOL, Joliet, Ill.

**OLIVE, GRAY**  
WNOK-TV, Columbia, S. C.

**OLSEN, JACK**  
KAIL-TV, Fresno, Calif.

**OLSEN, JOHNNY**  
Match Game, Missing Links, NBC-TV (Ann.)

**OLSON, GLEN**  
KNOX, Grand Forks, N. D.

**OLSON, ROBERT**  
WJMS, Ironwood, Mich.

**O'NEILL, JACK F.**  
KREK, King City, Calif.

**ORCHOFF, ROSS**  
WTWN, St. Johnsbury, Vt.

# RADIO & TV ANNOUNCERS & MC's

**O'REILLY, MIKE**  
KTAL-TV, Shreveport, La.  
**ORLIN, STAN**  
WWBZ, Vineland, N. J.  
**ORTEGA, ERNIE**  
KAPI, Pueblo, Colo.  
**ORTEGA, ISMAEL**  
KEVT, Tucson, Ariz.  
**OSBORN, GEORGE**  
KDHI, Twenty-nine Palms, Calif.  
**OSBORNE, WAYNE**  
WOPA, Oak Park, Ill.  
**OSGOOD, CHARLES**  
Flair Reports, ABC (MC)  
**OULETTE, GEORGE**  
WMTW-TV, Portland, Me.  
**OWEN, GLEN**  
KLAQ, Denver, Colo.  
**OWEN, WILLIAM**  
ABC Radio; Discovery,  
ABC-TV (Ann.)  
**OWENS, MARION**  
WELP, Easley, S. C.  
**OWNBY, EARL**  
WJXX, Jackson, Miss.  
**O'WRIL, BOB**  
WGAN-TV, Portland, Me.

## — P —

**PAGE, RONNIE**  
WLAC-TV, Nashville, Tenn.  
**PARKER, BRUCE**  
WINT, Winter Haven, Fla.  
**PARKER, RICH**  
KVNU, Logan, Ut.  
**PARKER, TOM**  
WOC-TV, Davenport, Ia.  
**PARKS, BERT**  
Miss America Pageant,  
Thanksgiving Parade Jubilee,  
CBS-TV (MC)  
**PARRISH, BYRON G.**  
WPDx, Clarksburg, W. Va.  
**PARRISH, DICK**  
WSLS, Roanoke, Va.  
**PARTRIDGE, DICK**  
WJRZ, Newark, N. J.  
**PASQUALL, JOE**  
WINC, Winchester, Va.  
**PASS, NOEL**  
WMGO, Canton, Miss.  
**PATEREK, JOHN**  
WMIK, Middlesboro, Ky.  
**PATTERSON, KEITH**  
KTVB, Boise, Ida.  
**PATRICK, CHUCK**  
WREN, Topeka, Kan.  
**PATRICK, CONRAD**  
WOOD, Grand Rapids, Mich.  
**PATRICK, JOHN**  
KOSI, Denver, Colo.  
**PAUL, VINCE**  
KHOW, Denver, Colo.  
**PAULEY, RICH**  
WTVT, Tampa, Fla.  
**PEARSON, DWAIN "SMILEY"**  
KLEE, Oittumwa, Ia.  
**PECK, BOB**  
WEAD, Atlanta, Ga.  
**PEINADO, IGNACIO**  
KAPI, Pueblo, Colo.  
**PENNELL, BILL**  
KCHU-TV, San Bernardino,  
Calif.  
**PERKINS, MARLIN**  
Wild Kingdom, NBC-TV (MC)  
**PERRIN, PAT**  
WMBH, Joplin, Mo.  
**PERRY, BILL**  
WGR, Manchester, N. H.  
**PETERS, PENNY**  
WFMI, Montgomery, Ala.  
**PETERSON, ANDY**  
WSLS-TV, Roanoke, Va.  
**PETERSON, RICHARD A.**  
KEOS, Flagstaff, Ariz.  
**PETERSON, ROLFE**  
KGO-TV, San Francisco, Calif.  
**PETERSON, ROY**  
WLUC-TV, Marquette, Mich.

**PETTY, JOE**  
WSAV-TV, Savannah, Ga.  
**PHILLIPS, BERNIE**  
WTKM, Hartford, Wis.  
**PHILLIPS, MATT**  
WHPB, Belton, S. C.  
**PIGG, AL**  
WTVP, Decatur, Ill.  
**PIEPER, JACK**  
KPLT, Paris, Tex.  
**PIERROT, GEORGE**  
WWJ-TV, Detroit, Mich.  
**PIETTE, BOB**  
WYNZ, Ypsilanti, Mich.  
**PINKSTON, CHUCK**  
WSVA-TV, Harrisonburg, Va.  
**PINNER, JOE**  
WIS-TV, Columbia, S. C.  
**PIPER, DAN**  
WBEQ, Harrisburg, Ill.  
**PIPES, DENNIS**  
KVON, Napa, Calif.  
**PIRINIE, DUNCAN**  
WQXR, New York, N. Y.  
**PLAZA, DON**  
KARR, Great Falls, Mont.  
**PLEDGER, DOUG**  
KWUN, Concord, Calif.  
**PLEMMONS, JERRY A.**  
WMMH, Marshall, N. C.  
**POAG, VICTOR**  
WPHC, Waverly, Tenn.  
**POEPELMAN, NORBERT C.**  
WCSM, Celina, O.  
**POLESTER, RAY**  
KGBX, Springfield, Mo.  
**POLLARD, BILL**  
WKCT, Bowling Green, Ky.  
**POLLERS, JIM**  
WGBB, FGreeport, N. Y.  
**POOLE, BUCK**  
WMRB, Greenville, S. C.  
**PORTMESS, GARY**  
WDAp, Indiana, Pa.  
**POTFEET, JIM**  
KDAV, Lubbock, Tex.  
**POTTER, DICK**  
WMCt, Memphis, Tenn.  
**POTTER, EDWARD**  
WTSB, Lumberton, N. C.  
**POTTER, PHIL**  
WHYL, Harrisburg, Pa.  
**POWELL, MIKE**  
KORE, Eugene, Ore.  
**POWELL, TOM**  
KEVA, Evanston, Wyo.  
**PRADA, ALEX**  
KMEX-TV, Hollywood, Calif.  
**PRATER, FRANK**  
WFEM, Indianapolis, Ind.  
**PRATT, BUD**  
KSIS, Sedalia, Mo.  
**PRICE, MIKE**  
WNSY-TV, Syracuse, N. Y.  
**PRICE, TOM**  
WFMd, Frederick, Md.  
**PRINCI, CARL**  
KFAC, Los Angeles, Calif.  
**PRYOR, "CACTUS"**  
KTBC, Austin, Tex.  
**PUDNEY, JACK**  
WACE, Chicopee, Mass.  
**PURRINGTON, JACK**  
WFUN, Miami, Fla.  
**PURSE, TODD**  
WWJ-TV, Detroit, Mich.  
**PYNE, JOE**  
KABC, Los Angeles, Calif.

## — Q —

**QUAY, BILL**  
WOMP, Bellaire, O.  
**QUILL, JOSEPH G.**  
WPEP, Taunton, Mass.  
**QUIMBY, LEE**  
WCSH-TV, Portland, Md.  
**— R —**  
**RABBIT, JOHNNY**  
WTUF, Mobile, Ala.  
**RADKA, AL**  
KPRE-TV, Fresno, Calif.

**RAGOZZINO, ED**  
KORE, Eugene, Ore.  
**RAIHALL, BILL**  
WHYL, Harrisburg, Pa.  
**RALEY, DAVE**  
WLCN, Laurinburg, N. C.  
**RAMSAY, CHUCK**  
WLUK-TV, Green Bay, Wis.  
**RANDALL, DICK**  
WKRT, Cortland, N. Y.  
**RANDALL, ROB**  
KRIZ, Phoenix, Ariz.  
**RANEY, REX**  
WBIR-TV, Knoxville, Tenn.  
**RANKIN, JIM**  
WTAW, Bryan, Tex.  
**RANSOM, DON**  
WHMP, Northampton, Mass.  
**RAPP, BILL**  
KSWM, Aurora, Mo.  
**RATHBONE, BASIL**  
Monitor Theatre Time, NBC  
(MC)  
**RATTIGAN, JACK**  
WRCV, Philadelphia, Pa.  
**RAWLINSON, CHUCK**  
WSGA, Savannah, Ga.  
**RAYBURN, GENE**  
Match Game, NBC-TV; Miss  
Universe Beauty Pageant,  
CBS-TV; Monitor, NBC (MC)  
**RAYMOND, BOB**  
WMTV, Madison, Wis.  
**READING, GEORGE**  
WNEW, New York, N. Y.  
**REAGAN, RONALD**  
Tournament of Roses, Parade  
and Pageant, CBS-TV (MC)  
**RECTOR, BRUCE**  
WBVM, Utica, N. Y.  
**REED, JIM**  
WBVP, Beaver Falls, Pa.  
**REESE, JIM**  
WBEE, Chicago, Ill.  
**REISEN, PHILIP E., JR.**  
KIFI-AM-TV, Idaho Falls,  
Ida.  
**RELIHAN, RAY**  
WTRP, La Grange, Ga.  
**RENDELL, RICHARD**  
MBS Radio (Ann.)  
**REYNOLDS, BILL**  
KCUL, Ft. Worth, Tex.  
**REYNOLDS, BOB**  
KVEN, Ventura, Calif.  
**REYNOLDS, CLIFTON**  
WCSH-TV, Portland, Me.  
**REYNOLDS, GENE**  
KFSA-TV, Ft. Smith, Ark.  
**REYNOLDS, RON**  
KJAY, Sacramento, Calif.  
**RHEUARK, PAUL**  
KBLR, Bolivar, Mo.  
**RHODES, MIKE**  
KING-TV, Seattle, Wash.  
**RICARDO, RIC**  
WVON, Chicago, Ill.  
**RICE, DICK**  
WOWO, Fort Wayne, Ind.  
**RICE, KEN**  
WXXX, Hattiesburg, Miss.  
**RICE, MIKE**  
KEWI, Topeka, Kan.  
**RICE, WILLIAM**  
ABC Radio (Ann.)  
**RICH, GLENN**  
KLTV, Tyler, Tex.  
**RICHARDS, BILL**  
WCHS-TV, Charleston, W. Va.  
**RICHARDS, DENNIS**  
WTXL, W. Springfield, Mass.  
**RICHARDS, DICK**  
WAIK, Galesburg, Ill.  
**RICHARDS, DICK**  
WYPR, Danville, Va.  
**RICHARDS, FLOYD**  
WTIC-TV, Hartford, Conn.  
**RICHARDSON, BOB**  
KTHE, Thermopolis, Wyo.  
**RICHIE, HEN**  
WSBA-TV, York, Pa.

# RADIO & TV ANNOUNCERS & MC'S

- ROBERTS, PHIL**  
WKIN, Kingsport, Tenn.
- ROBIN, BOB**  
KECK, Odessa, Tex.
- ROBIN, DAVE**  
WAQE, Towson, Md.
- ROBINSON, BILL**  
WMNL, Columbus, O.
- ROBINSON, CLARK**  
KPLY, Crescent City, Calif.
- ROBINSON, DAVE**  
KOMO, Seattle, Wash.
- ROBINSON, MAX**  
WJTN, Jamestown, N. Y.
- ROCHE, HAL**  
KBOR, Brownsville, Tex.
- RODRIGUEZ, ROD**  
WHWH, Princeton, N. J.
- ROGERS, STANLEY**  
WNBZ, Saranac Lake, N. Y.
- ROMBOLA, F.**  
WRYM, Newington, Conn.
- ROSE, TERRY**  
WDGY, Minneapolis, Minn.
- ROSS, DON JOHN**  
WMT-TV, Cedar Rapids, Ia.
- ROSS, LEE**  
KPLY, Crescent City, Calif.
- ROSS, RON**  
KCPX-TV, Salt Lake City, Ut.
- RUDD, DOUG**  
WSLC, Clermont, Fla.
- RUDD, WIL**  
WJMO, Cleveland, O.
- RUDOLPH, JOHN**  
KBLE, Seattle, Wash.
- RUGH, VIC**  
KOMY, Watsonville, Calif.
- RUPPERT, TRAVERS**  
WARK, Hagerstown, Md.
- RUSH, BRIAN**  
WNBH, New Bedford, Mass.
- RUSH, MIKE**  
WCRM, Clare, Mich.
- RUSSEL, TONY**  
KWUN, Concord, Calif.
- RUSSELL, CHUCK**  
KAVR, Apple Valley, Calif.
- RUST, JACK**  
KBBB, Borger, Tex.
- RUTLEDGE, DONNIE**  
KBRS, Springdale, Ark.
- RYAN, JACK**  
WAKR, Akron, O.
- RYAN, JOHNNY**  
KVOO, Tulsa, Okla.
- S —
- SABY, DICK**  
WOAP, Owosso, Mich.
- SACCO, SAM**  
WINX, Rockville, Md.
- ST. JAMES, CLIF "CORKY"**  
KSD-TV, St. Louis, Mo.
- SAKOWICZ, SIG**  
WTAQ, LaGrange, Ill.
- SALSMAN, DICK**  
KBLR, Bollivar, Mo.
- SANCHEZ, MELCHOR**  
KWEX-TV, San Antonio, Tex.
- SANDERS, CLIFFORD**  
WUCM, Cumberland, Md.
- SANDS, GEORGE**  
WACE, Chicopee, Mass.
- SARGENSON, WES**  
WKAB-TV, Montgomery, Ala.
- SAUNDERS, BRUCE**  
WSBT-AM-TV, South Bend, Ind.
- SAUTER, DAVE**  
WAST, Albany, N. Y.
- SCARBROUGH, BOB**  
WBHT, Brownsville, Tenn.
- SCHABER, CONRAD**  
KLAQ, Denver, Colo.
- SCHIEFFER, FRANK**  
WCBI-TV, Columbus, Miss.
- SCHILPP, RICHARD**  
WEPV, Reading, Pa.
- SCHMIDT, ROBERT**  
KWNT, Davenport, Ia.
- SCHULLER, BOB**  
WCMP, Pine City, Minn.
- SCHRAM, VIOLET**  
KTYM, Inglewood, Calif.
- SCHRIMSHER, DON**  
KSS-TV, Sulphur Springs, Tex.
- SCHULZE, BOB**  
WFRV-TV, Green Bay, Wis.
- SCOTT, ANDY**  
WFBC, Greenville, S. C.
- SCOTT, D. R.**  
WERD, Atlanta, Ga.
- SCOTT, ED**  
KLAQ, Denver, Colo.
- SCOTT, HOWARD**  
WROM, Rome, Ga.
- SCOTT, JOE**  
KKAR, Pomona, Calif.
- SCOTT, KERBY**  
WARM, Scranton, Pa.
- SCOTT, LEE**  
WGSA, Ephrata, Pa.
- SCOTT, STAN**  
WSTV-TV, Steubenville, O.
- SCOTT, SYLVIA**  
WMAR-TV, Baltimore, Md.
- SCOTT, TOM**  
WNOR, Norfolk, Va.
- SCOTTY, CLIFFORD**  
WHAN, Haines City, Fla.
- SCUDDER, DICK**  
KIRV, Fresno, Calif.
- SCULLY, LEO P.**  
KOWB, Laramie, Wyo.
- SEELEY, RALPH**  
KAYS, Hays, Kan.
- SERLING, ROD**  
Twilight Zone, CBS-TV (MC)
- SETZER, BILL**  
WKJK, Granite Falls, N. C.
- SEVERS, LES**  
WAAT, Trenton, N. J.
- SEVERSON, DICK**  
WIXK, New Richmond, Wis.
- SHAEFER, TOM**  
KDAV, Lubbock, Tex.
- SHAFFER, JOHN**  
CBS Radio (Ann.)
- SHAFFER, GARY**  
WHDL, Olean, N. Y.
- SHANNON, LEE**  
KSTT, Davenport, Ia.
- SHARBUTT, DEL**  
MBS Radio (Ann.)
- SHAW, BOB**  
WCSH, Portland, Me.
- SHAW, RICK**  
WAKR, Akron, O.
- SHAW, RICK**  
WLBW-TV, Miami, Fla.
- SHEEHAN, ED**  
KGMB, Honolulu, Hawaii
- SHEEHAN, ROBERT**  
KPLR-TV, St. Louis, Mo.
- SHEETS, IVAN**  
KCOB, Newton, Ia.
- SHEPTEZ, R. E.**  
KMAS, Shelton, Wash.
- SHEIN, HERB**  
WGHQ, Kingston, N. Y.
- SHELDON, HARVEY**  
KAIL-TV, Fresno, Calif.
- SHELDON, JIM**  
KVEN, Ventura, Calif.
- SHELLADY, ROBERT**  
KXIC, Iowa City, Ia.
- SHELLEY, BOB**  
WMBR, Greenville, S. C.
- SHELTON, JAMES**  
WIBC, Indianapolis, Ind.
- SHELTON, RAY**  
WHAS-TV, Louisville, Ky.
- SHELTON, WAYNE**  
WBBY, Wood River, Ill.
- SHEPARDSON, PHIL**  
WWLP, Springfield, Mass.
- SHEPPARD, VERNE**  
KOTA, Rapid City, S. D.
- SHERIDAN, PAT**  
WBEM, Chicago, Ill.
- SHERMER, RAY**  
KBRS, Springdale, Ark.
- SHERWOOD, DON**  
KGO-TV, San Francisco, Calif.
- SHIELDS, TOM**  
WLNC, Laurinburg, N. C.
- SHOEMAKER, ERV**  
WSJV-TV, S. Bend-Elkhart, Ind.
- SHOPP, BEBE**  
Miss America Pageant, CBS-TV (MC)
- SHORT, JOE**  
KWFT, Wichita Falls, Tex.
- SHRUM, CAL**  
WMAV, Springfield, Ill.
- SHUPERT, BILL**  
KXYZ, Houston, Tex.
- SIDNEY, PAUL**  
WLIS, Old Saybrook, Conn.
- SIMMERS, BOB**  
KXIZ, Ft. Collins, Colo.
- SIMMONDS, RAY**  
WTXL, W. Springfield, Mass.
- SIMMONS, ART**  
WFAF, Farmville, N. C.
- SIMMONS, BILL W., JR.**  
WHEN, Henryetta, Okla.
- SIMPSON, JIMMY**  
WRAL, Raleigh, N. C.
- SIMMS, HAL**  
CBS Radio (Ann.)
- SIMMS, HANK**  
Day in Court, ABC-TV (Ann.)
- SIMMS, JOHNNY**  
WTRA, Latrobe, Pa.
- SINCLAIR, DICK**  
KFI, Los Angeles, Calif.
- SINGER, GEORGE**  
WAPI, Birmingham, Ala.
- SINGISER, FRANK**  
MBS Radio (Ann.)
- SISK, WILLIAM**  
WPME, Punxsutawney, Pa.
- SITTON, BILL**  
WCGC, Belmont, N. C.
- SJODIN, GORDON**  
KFCE, Redfield, S. D.
- SKAFF, NED**  
WCHS, Charleston, W. Va.
- SKILLING, BILL**  
WGHQ, Kingston, N. Y.
- SLATTERY, JACK**  
Art Linkletter's House Party, CBS-TV (Ann.)
- SLUKA, JACK**  
WMRP, Flint, Mich.
- SMITH, BILL**  
WECT, Wilmington, N. C.
- SMITH, BILL**  
WYPR, Danville, Va.
- SMITH, BRYANT**  
KSBW, Salinas, Calif.
- SMITH, DENNIS**  
WAML, Laurel, Miss.
- SMITH, ED**  
KTBB, Tyler, Tex.
- SMITH, GARY**  
KSWO, Lawton, Okla.
- SMITH, HAMP**  
KMOO, Mineola, Tex.
- SMITH, HANK**  
WJBY, Gadsden, Ala.
- SMITH, LEE**  
WIZZ, Stretator, Ill.
- SMITH, LLOYD**  
WLFH, Little Falls, N. Y.
- SMITH, PAUL L.**  
KALL, Salt Lake City, Ut.
- SMITH, ROBERT E.**  
WTIC, Hartford, Conn.
- SMITH, ROGER**  
WJJI, Niagara Falls, N. Y.
- SMITH, ROLLAND**  
WNYS-TV, Syracuse, N. Y.
- SMITH, WENDELL**  
KAKA, Wickenburg, Ariz.
- SMYTHE, PETE**  
KNO, Denver, Colo.
- SNOW, ED**  
WSUB, Groton, Conn.
- SNYDER, DAN**  
KRTV, Great Falls, Mont.
- SNYDER, DICK**  
KCRG, Cedar Rapids, Ia.

# RADIO & TV ANNOUNCERS & MC's

SNYDER, DON  
KIUP, Durango, Colo.

SNYDER, LYLE  
WJOL, Joliet, Ill.

SOMMERVILLE, SLIM  
WZZZ, Boynton Beach, Fla.

SOSS, WILMA  
Pocketbook News, NBC (MC)

SOUTHWICK, STEPHEN L.  
KWHO, Salt Lake City, Ut.

SOUTHWICK, TOREY  
KMBC-TV, Kansas City, Mo.

SOWERS, JOHN  
WPTV, Palm Beach, Fla.

SPANGLER, BOB  
KORE, Eugene, Ore.

SPANN, OWEN  
KGO, San Francisco, Calif.

SPANN, PERVIS  
WVON, Chicago, Ill.

SPECHT, DICK  
KXGI, Ft. Madison, Ia.

SPENCER, JIM  
KOSE, Osceola, Ark.

SPENCER, MERVIN  
KPOW, Powell, Wyo.

SPIVAK, JOEL A.  
WPRO, Providence, R. I.

SPRAGUE, DICK  
WLOB, Portland, Me.

SPRINGER, THURSTON  
KBER, San Antonio, Tex.

SRUNG, JEFF  
WMMW, Meriden, Conn.

STACKE, PAUL  
KFQB, Redfield, S. D.

STACY, GAYLON  
KWTV, Oklahoma City, Okla.

STAFFORD, BOB  
KLIZ, Brainerd, Minn.

STAFFORD, BOB  
KWHK, Hutchinson, Kan.

STAHL, KEN  
KFOR, Lincoln, Neb.

STALTER, WILLIAM P.  
WCMS, Celina, O.

STANLEY, JIM  
WNOR, Norfolk, Va.

STARK, SID  
WHFB, Benton Harbor, Mich.

STARLING, DAVID  
KFI, Los Angeles, Calif.

STATE, VINCE  
WLUK-TV, Green Bay, Wis.

STATES, JULIE  
KGLO-TV, Mason City, Ia.

STEELE, BOB  
WTIC, Hartford, Conn.

STEELE, GEORGE  
KROD, El Paso, Tex.

STEFFES, ART  
KWNO, Winona, Minn.

STENDAHL, NOEL P.  
KGPC, Grafton, N. D.

STEPHENS, DICK  
WDEE, Hamden, Conn.

STEPHENS, MARK  
WAAY, Huntsville, Ala.

STEPHENS, STEVE  
KTHV, Little Rock, Ark.

STEPLER, HAL  
WVDC, Washington, D. C.

STEVENS, BILL  
WKBZ, Muskegon, Mich.

STEVENS, CLIFF  
WSJM, St. Joseph, Mich.

STEVENS, JAY  
WBBW, Youngstown, O.

STEVENS, MAX  
KGRN, Grinnell, Ia.

STEWART, JOHN  
KDKA, Pittsburgh, Pa.

STEWART, BILL  
WPHC, Waverly, Tenn.

STEWART, JAY  
You Don't Say, NBC-TV  
(Ann.)

STEWART, SKIP  
KVOL, Lafayette, La.

STIERMAN, VERN  
KEEL, Shreveport, La.

STIR, JACK  
WFLA-TV, Tampa, Fla.

STOCKDALE, TERRY  
WEZY, Cocoa, Fla.

STODGEL, ROBERT  
WLBH, Mattoon, Ill.

STONE, ANTHONY R. F.  
KRML, Carmel, Calif.

STONE, JIM  
WMCT, Memphis, Tenn.

STORY, RALPH  
In Hollywood, CBS (MC)

STRICKLAND, DEAN  
WHNY, McComb, Miss.

STRINGER, CHARLIE  
WHNY, McComb, Miss.

STROUD, ED  
WEIR, Weirton, W. Va.

SULLIVAN, DENNY  
WSYR-TV, Syracuse, N. Y.

SUMERAU, CHARLES  
KFKA, Greeley, Colo.

SUMNER, WAYNE  
WESC, Greenville, S. C.

SURBER, FRANK  
WFRV-TV, Green Bay, Wis.

SUTHERLAND, D. C.  
KBLL, Helena, Mont.

SWANSON, ALDY  
WEAU-TV, Eau Claire, Wis.

SWEENEY, WARREN  
CBS Radio (Ann.)

SWEET, FRED  
KGHT, Hollister, Calif.

SYRDAL, JAMES M.  
KCMT-TV, Alexandria, Minn.

## - T -

TALBOT, OSCAR  
KFRA, Franklin, La.

TANNER, GEORGE  
KANB, Shreveport, La.

TANNER, KEN  
WRVA, Richmond, Va.

TAYLOR, JACK  
WGN-AM-TV, Chicago, Ill.

TAYLOR, STEVE  
KCOY-TV, Santa Maria, Calif.

TAYLOR, STEVE  
WGIL, Galesburg, Ill.

TAYLOR, TONY  
KLOU, Lake Charles, La.

TAYLOR, TRUMAN  
WTEV, New Bedford, Mass.

TAYLOR, WILLI (Miss)  
KTFV-TV, Tacoma, Wash.

TEAR, SID  
WSLS, Roanoke, Va.

TERMIN, JOE  
WHYL, Harrisburg, Pa.

THALMAN, BILL  
WHLL, Wheeling, W. Va.

THARPE, DOUG  
KLEM, Le Mars, Ia.

THOMAS, BILL  
WXLI, Dublin, Ga.

THOMAS, DAVE  
WKBW-TV, Buffalo, N. Y.

THOMAS, DICK  
WTRC, Elkhart, Ind.

THOMAS, HELEN  
WRJN, Racine, Wis.

THOMAS, JAMES E.  
WLEL, Raleigh, N. C.

THOMAS, LEE  
WHHY, Montgomery, Ala.

THOMAS, STEVE  
WCIV, Charleston, S. C.

THOMASON, CHARLEY  
KCIL, Houma, La.

THOMPSON, "HAPPY" H.  
KTLW, Texas City, Tex.

THOMPSON, JEFF  
KXYZ, Houston, Tex.

THOMPSON, JOE  
KGRN, Grinnell, Ia.

THORNTON, W. T.  
WKLE, Washington, Ga.

TIDEY, ART  
KVEN, Ventura, Calif.

TIERNEY, ED  
WZZZ, Boynton Beach, Fla.

TIMKO, TOM  
KSRO, Santa Rosa, Calif.

TINGLEY, R. I.  
WJRL, Rockford, Ill.

TIPTON, JOSEPH  
WPTS, Pittston, Pa.

TOBIN, JOSEPH H.  
WENT, Gloversville, N. Y.

TODD, JIM  
WAMM, Flint, Mich.

TODD, JOHN C.  
WVOT, Wilson, N. C.

TOLAND, DON  
KOA, Denver, Colo.

TOWNE, SUMNER  
WNBH, New Bedford, Mass.

TOWNSEND, ROB  
WLAC, Nashville, Tenn.

TOWNSEND, TOM  
KMAS, Shelton, Wash.

TRAILER, BILL  
WKPT, Kingsport, Tenn.

TRAVIS, SANDY  
WCOJ, Coatesville, Pa.

TREE, ED  
KERV, Kerrville, Tex.

TRENT, STEVE  
WIMS, Michigan City, Ind.

TRIMBLE, PHIL  
KERV, Kerrville, Tex.

TRIMM, DONALD D.  
KGMT, Fairbury, Neb.

TRIVETTE, JOE  
WINT, Winter Haven, Fla.

TROTTER, CLIFF  
KLOM, Lompoc, Calif.

TROTTIER, NORB  
WRJN, Racine, Wis.

TUCKER, BOB  
KUZN, W. Monroe, La.

TUCKER, DAVID L.  
KFBS, Superior, Neb.

TUCKER, JOHN  
WBNF, Binghamton, N. Y.

TUPPER, JACK  
WPOR, Portland, Me.

TYE, JERRY  
WTAY, Robinson, Ill.

## - U -

UKER, DON A.  
KDSN, Denison, Ia.

ULRICH, DICK  
WHVW, Hyde Park, N. Y.

UPHOFF, MEL  
KCSR, Chadron, Neb.

UPTON, DON  
WIS-TV, Columbia, S. C.

UTLEY, GEORGE  
WKLV, Blackstone, Va.

## - V -

VALENTINE, JIM  
KSTP, St. Paul, Minn.

VAN CLEAVE, DON  
WMBR, Greenville, S. C.

VAN DERBUR, MARILYN  
Miss America Pageant,  
CBS-TV (MC)

VAN DEVENTER, FRED  
MBS Radio (Ann.)

VAN HORN, BILL  
WBBW, Youngstown, O.

VAN SANT, DAVE  
WKDN, Camden, N. J.

VAN VOORHIS, WESTBROOK  
MBS Radio (Ann.)

VANCL, BILL  
KSTT, Davenport, Ia.

VIGOREAUX, LUIS  
WKAQ-TV, San Juan, P. R.

VILA, RICARDO  
WFAW, Miami, Fla.

VINCENT, SCOTT  
ABC Radio (Ann.)

VINYARD, GERALD  
KALN, Iola, Kan.

VINYARD, KENNETH  
KALN, Iola, Kan.

## - W -

WACKER, PHIL  
KXRO, Aberdeen, Wash.

WADE, BOB  
KNET, Palestine, Tex.



## RADIO & TV ANNOUNCERS & MC's

- WADE, CURRAN**  
 WKRG-TV, Mobile, Ala.  
**WADE, SAM**  
 WNOR, Norfolk, Va.  
**WAGNER, GENE**  
 KMO, Tacoma, Wash.  
**WAINWRIGHT, H.**  
 WHHT, Lucedale, Miss.  
**WALKER, BOB**  
 KGBA, Santa Clara, Calif.  
**WALKER, RHETT**  
 KSEE, Santa Maria, Calif.  
**WALKER, WILLIAM**  
 KOMU-TV, Columbia, Mo.  
**WALL, STAN**  
 WHJB, Greensburg, Pa.  
**WALLACE, GUY**  
 MBS Radio (Ann.)  
**WALLS, BILL C.**  
 KSYX, Santa Rosa, N. M.  
**WALLS, W. J.**  
 WVOE, Chadbourn, N. C.  
**WALTERS, ARTHUR**  
 WCUM, Cumberland, Md.  
**WALTON, BRENT**  
 WKWK, Wheeling, Va. Va.  
**WALTON JIM**  
 WHAS, Louisville, Ky.  
**WANKER HAR**  
 KORE, Eugene, Ore.  
**WARLAND, G. D.**  
 KJFJ, Webster City, Ia.  
**WARNES, BOB**  
 KBIF, Fresno, Calif.  
**WARREN, BOB**  
 KWNO, Winona, Minn.  
**WARREN, CHARLES**  
 MBS Radio (Ann.)  
**WARREN, MIKE**  
 WNHC-TV, New Haven, Conn.  
**WASHINGTON, EARL**  
 WDSK, Cleveland, Miss.  
**WATERS, AL**  
 WSJV-TV, S. Bend-Elkhart, Ind.  
**WATKINS, JOHNNY**  
 KWTX-TV, Waco, Tex.  
**WATROUS, BILL**  
 WSAF, Sarasota, Fla.  
**WATSON, PARK**  
 KOCA, Kilgore, Tex.  
**WATTS, "SLIM"**  
 KTRM, Beaumont, Tex.  
**WAY, EARL**  
 KLOS, Albuquerque, N. M.  
**WAYNE, JIM**  
 KLAQ, Denver, Colo.  
**WEBSTER, KURT**  
 WAVY-AM-TV, Norfolk, Va.  
**WEEKS, DICK**  
 KTAC, Tacoma, Wash.  
**WEILAND, BRAD**  
 KQAQ, Austin, Minn.  
**WELDON, JIMMY**  
 KJEO, Fresno, Calif.  
**WELLS, JACK**  
 KABC, Los Angeles, Calif.  
**WELSH, JOHN**  
 KTAC, Tacoma, Wash.  
**WENDELKEN, CARL**  
 WMNI, Columbus, O.  
**WENDELL, BILL**  
 Word for Word, NBC-TV (Ann.)  
**WENDLE, GERRY**  
 WSKI, Montpelier, Vt.  
**WENGER, DAVE**  
 KANE, New Iberia, La.  
**WENTWORTH, DOUG**  
 WJBL, Holland, Mich.  
**WESLEY, TED**  
 WFIG, Massillon, O.  
**WEST, DAVE**  
 WBGW, Bowling Green, Ky.  
**WEST, LARRY**  
 WWLP, Springfield, Mass.  
**WEST, STEVE**  
 KHOK, Hoquiam, Wash.  
**WEST, WAYNE**  
 KOLN-TV/KGIN-TV, Lincoln, Neb.  
**WESTLAKE, E. R.**  
 WEER, Warrenton, Va.
- WESTMORELAND, JERRY**  
 KXAR, Hope, Ark.  
**WHALEN, JIM**  
 KMAQ, Maquoketa, Ia.  
**WHEELER, "DOC"**  
 WWRL, New York, N. Y.  
**WHEELER, JACK**  
 WFBR, Baltimore, Md.  
**WHEELER, JEAN**  
 WBRZ-TV, Baton Rouge, La.  
**WHITAKER, BILL, JR.**  
 WMOR, Morehead, Ky.  
**WHITCOMB, BOB**  
 WGRD, Grand Rapids, Mich.  
**WHITCOMBE, TOM**  
 WLUV, Loves Park, Ill.  
**WHITE, BETTY**  
 Miss Teen-Age America Pageant, CBS-TV (MC)  
**WHITE, JOHN**  
 WTRP, La Grange, Ga.  
**WHITE, MORGAN**  
 KIMN, Denver, Colo.  
**WHITE, O. C.**  
 WAWA, Elm Grove, Wis.  
**WHITLOCK, J. T.**  
 WLBK, Lebanon, Ky.  
**WHITMAN, JERRY**  
 WPON, Pontiac, Mich.  
**WHITMORE, JOHN**  
 WDEA, Ellsworth, Me.  
**WHITT, RICHARD**  
 WDOR, Sturgeon Bay, Wis.  
**WHITED, NORFLEY**  
 WSRK, Durham, N. C.  
**WHITEN, WILL**  
 WCSH, Portland, Me.  
**WICKUS, ROBERT R.**  
 WJEM, Valdosta, Ga.  
**WIGGINTON, BILL**  
 WPBC, Minneapolis, Minn.  
**WILEY, GEORGE**  
 KNIN, Wichita Falls, Tex.  
**WILEY, JAMES**  
 WSOB, Savannah, Ga.  
**WILKINSON, DON**  
 KPDQ, Portland, Ore.  
**WILKINSON, JIM**  
 WOMI, Owensboro, Ky.  
**WILLEFORD, GEORGE**  
 WLW-I, Indianapolis, Ind.  
**WILLIAMS, BILL**  
 KMMJ, Grand Island, Neb.  
**WILLIAMS, BOB**  
 WTRA, Latrobe, Pa.  
**WILLIAMS, BY**  
 WIIC, Pittsburgh, Pa.  
**WILLIAMS, DICK**  
 KGNC-TV, Amarillo, Tex.  
**WILLIAMS, J.**  
 WHHT, Lucedale, Miss.  
**WILLIAMS, JAMES**  
 KPRM, Park Rapids, Minn.  
**WILLIAMS, JIM**  
 KDKA, Pittsburgh, Pa.  
**WILLIAMS, JOHNNY**  
 WZZM-TV, Grand Rapids, Mich.  
**WILLIAMS, KAE**  
 WDAS, Philadelphia, Pa.  
**WILLIAMS, ROGER**  
 WIOK, Normal, Ill.  
**WILLIAMS, SAM**  
 WAMM, Flint, Mich.  
**WILSON, ABE**  
 WFAQ, Farmville, N. C.  
**WILSON, ANDY**  
 KGRB, W. Covina, Calif.  
**WILSON, BILL**  
 WJAC-TV, Johnstown, Pa.  
**WILSON, DANNY**  
 WTAW, Bryan, Tex.  
**WILSON, DON**  
 Jack Benny Program, General Foods Opening Night, CBS-TV (Ann.)  
**WILSON, DOUG**  
 WACR, Columbus, Miss.  
**WILSON, JOHN**  
 KABC, Los Angeles, Calif.  
**WILSON, LARRY**  
 KTRY, Bastrop, La.
- WILSON, MIKE**  
 WOLD, Marion, Va.  
**WILLIAMSON, RAY**  
 WLSSR, Lake City, Fla.  
**WINTERS, BILL**  
 WLKY, St. Petersburg, Fla.  
**WITT, BOB**  
 WJMA, Orange, Va.  
**WITEK, STAN**  
 KREM, Spokane, Wash.  
**WOLF, AL**  
 WOTT, Watertown, N. Y.  
**WOLFE, PAUL J.**  
 WBBQ, Augusta, Ga.  
**WOLFF, JOHN**  
 KWIP, Merced, Calif.  
**WOLFORD, JIM**  
 WBTH, Williamson, W. Va.  
**WOLSON, LEN**  
 WARM, Scranton, Pa.  
**WOMACK, BURL**  
 WSAV, Savannah, Ga.  
**WOMMACK, JERRY**  
 WIBR, Baton Rouge, La.  
**WOOD, BILL**  
 KFOR, Lincoln, Neb.  
**WOOD, BILL**  
 WKRW, Cartersville, Ga.  
**WOOD, EARL**  
 WSUN, St. Petersburg, Fla.  
**WOOD, ED**  
 KDZA, Pueblo, Colo.  
**WOOD, JIM**  
 WJR, Detroit, Mich.  
**WOOD, RODGE**  
 WJAC-TV, Johnstown, Pa.  
**WOOD, TRENT**  
 WMCT, Memphis, Tenn.  
**WOODS, CHARLES**  
 ABC Radio (Ann.)  
**WOOLEY, JIM**  
 WKCT, Bowling Green, Ky.  
**WOOTON, BOBBY**  
 KAYO, Seattle, Wash.  
**WORDEN, TOM**  
 KQEN, Roseburg, Ore.  
**WORKMAN, JIM**  
 KOMY, Watsonville, Calif.  
**WORLEY, WOODY**  
 KCCR, Pierre, S. D.  
**WYNN, TOM**  
 KRSI, Minneapolis, Minn.

### — Y —

- YANKO, DICK**  
 WYTV, Youngstown, O.  
**YANTES, GARY**  
 KKN, Aitkin, Minn.  
**YANTZ, RON**  
 KOTE, Fergus Falls, Minn.  
**YEAGLEY, LARRY**  
 WBVP, Beaver Falls, Pa.  
**YOSHIMURA, YASUKO**  
 KZOO, Honolulu, Hawaii  
**YOUNG, STEVE**  
 WDEE, Hamden, Conn.  
**YOUNG, STEVE**  
 WMOR, Morehead, Ky.  
**YOUNT, CHUCK**  
 WKBV, Richmond, Ind.  
**YOX, BOB**  
 WWOL, Buffalo, N. Y.

### — Z —

- ZAK, BILL**  
 KTRH, Houston, Tex.  
**ZAR, BILL**  
 KTRH, Houston, Tex.  
**ZASTROW, JERRY**  
 KCCR, Pierre, S. D.  
**ZIMMERMAN, BILL**  
 WKBN-TV, Youngstown, O.  
**ZINK, CHUCK**  
 WTVJ, Miami, Fla.  
**ZUCCARO, BERNARD**  
 WIBR, Baton Rouge, La.  
**ZUMWALT, BUD**  
 KJAY, Sacramento, Calif.  
**ZURLO, RUDY**  
 WCKB, Dunn, N. C.

# Radio & Television Directors

## - 1963 Network Credits -

Following is a list of network producers during 1963. Directors of individual segments of continuing series are not included.

### - A -

**ABBOTT, NORMAN**  
General Foods Opening  
Night, Lincoln Center Day,  
CBS-TV

**ALTER, PAUL**  
Price Is Right (night),  
ABC-TV, NBC-TV. To Tell  
the Truth (night), CBS-TV

**ALTMAN, DICK**  
Calamity Jane, CBS-TV

**ALTMAN, ROBERT**  
Combat!, Gallant Men,  
ABC-TV

**AMADIO, HARRY**  
ABC Dance Time, Music in  
the Afternoon, ABC

**AMATEAU, ROD**  
New Phil Silvers Show,  
CBS-TV

**ASHER, WILLIAM**  
Patty Duke Show, ABC-TV

**AUERBACH, LARRY**  
Love of Life, CBS-TV

### - B -

**BARBER, MORGAN**  
Pre- and Post-Notre Dame  
Football, ABC

**BARBERA, JOSEPH**  
Flintstones, Jetsons, ABC-TV

**BECHER, KEITH**  
Alex Dreier and the News,  
ABC

**BEHAR, JOE**  
People Will Talk, NBC-TV

**BELL, TED**  
Flair Reports, ABC

**BELLAMY, EARL**  
Andy Griffiths Show, CBS-TV

**BENNINGTON, BILL**  
ABC's Wide World of  
Sports, ABC-TV

**BERNS, SEYMOUR**  
Red Skelton Hour, CBS-TV

**BIRCH, PETER**  
Captain Kangaroo, CBS-TV

**BLOOM, NORTON**  
Chet Huntley Reporting,  
NBC-TV

**BOHL, DON**  
Say When, NBC-TV

**BROWN, JAMES**  
Arthur Godfrey Time, CBS

**BROWNING, KIRK**  
NBC Opera, NBC-TV

**BUKSBAUM, DAVID**  
Town Meeting of the World,  
CBS-TV

**BUNETTA, FRANK**  
Jackie Gleason Show—The  
American Scene Magazine,  
CBS-TV

### - C -

**CAMPBELL, RAYMOND**  
News Around the World,  
ABC

**CARR, MARTIN**  
Calendar, Do You Know?,  
CBS-TV

**CARSON, DICK**  
Tonight Show, NBC-TV

**CASELLI, LAMAR**  
General Electric College Bowl,  
CBS-TV, NBC-TV

**CATES, GIL**  
International Showtime,  
NBC-TV

**CHIRKINIAN, FRANK**  
CBS Match Play Classic,  
NFL Football, CBS-TV

**CHOMYN, JOSEPH K.**  
Look Up and Live, CBS-TV

**CLAMPETT, BOB**  
Beany and Cecil, ABC-TV

**COLE, DAVID**  
Breakfast Club, Notre Dame  
Football, ABC

**CONRAD, WILLIAM**  
77 Sunset Strip, ABC-TV;  
Temple Houston, NBC-TV

**COOK, FIELDER**  
du Pont Show of the Week,  
NBC-TV

**COOPER, HAL**  
Art Linkletter Show,  
NBC-TV

**CREASY, BILL**  
NFL Football, CBS-TV

**CRENNA, RICHARD**  
Andy Griffith Show, CBS-TV

**CUNNINGHAM, NEIL**  
Town Meeting of the World,  
CBS-TV

### - D -

**DAILY, BOB**  
College Football Scoreboard,  
Football with Paul Dietzel  
and Ara Parseghian, NCAA  
College Football, NFL  
Football, CBS-TV

**DARLEY, DICK**  
Shell's Wonderful World of  
Golf, NBC-TV

**DAVIS, BILL**  
Jimmy Dean Show, ABC-TV

**DE CORDOVA, FRED**  
Jack Benny Program, CBS-TV

**DELANEY, BOB**  
Ron Cochran with the News,  
Murphy Martin with the  
News, Purex Presents Lisa  
Howard and the News with  
the Woman's Touch, ABC-TV

**DIAMOND, VERN**  
CBS Morning News with Mike  
Wallace, Eyewitness, Miss  
America Pageant, Miss  
Teen-age America Pageant,  
Miss Universe Beauty  
Pageant, Thanksgiving Parade  
Jubilee, Tournament of Roses  
Pageant and Parade, Town  
Meeting of the World,  
CBS-TV

**DIETRICK, GARTH**  
Ron Cochran with the News,  
Hootenanny, Murphy Martin  
with the News, Purex  
Presents Lisa Howard and  
the News with the Woman's  
Touch, ABC-TV

**DILON, JACK**  
NBC Sports, NBC-TV

**DISKIN, SONNY**  
Ron Cochran with the News,  
Murphy Martin with the  
News, Purex Presents Lisa  
Howard and the News with  
the Woman's Touch, ABC-TV

**DONOHUE, JACK**  
Lucy Show, CBS-TV

**DONOVAN, TOM**  
Roots of Freedom, United  
States Steel Hour, CBS-TV

**DORSEY, JOHN**  
Jerry Lewis Show, ABC-TV

**DOUGLAS, RAY**  
NFL Football, CBS-TV

**D'USSEAU, LORING**  
Your Funny Films, ABC-TV

### - E -

**EINHORN, MARVIN**  
Exploring, NBC-TV

**ELSON, JAMES**  
Match Game, NBC-TV

**ENGLANDER, ROGER**  
New York Philharmonic  
Young People's Concerts,  
CBS-TV

### - F -

**FLATT, ERNEST**  
Calamity Jane, Carol and  
Company, CBS-TV

**FRELENG, FRITZ**  
Bugs Bunny, ABC-TV

**FRISTOE, ALLEN**  
Edge of Night, CBS-TV

### - G -

**GAINES, JIM**  
Today, NBC-TV

**GARGIULO, MIKE**  
Password (night), CBS-TV;  
Missing Links, NBC-TV

**GARRISON, GREG**  
Keefe Brasselle Show,  
CBS-TV; Sid Caesar Show,  
ABC-TV

**GATELY, WILLIAM**  
In the Land of Music, ABC

**GEISEL, DAVE**  
Garry Moore Show, CBS-TV

**GENUS, KARL**  
As the World Turns, CBS-TV

**GORMAN, WALTER**  
Guiding Light, CBS-TV

**GRAHAM, MICHAEL**  
Price Is Right (day),  
ABC-TV

**GRAUMAN, WALTER**  
Fugitive, ABC-TV

**GROSS, LLOYD**  
Who Do You Trust?, ABC-TV

**GUENETTE, BOB**  
Chronicle, CBS-TV

**GURNEE, HAL**  
Jack Paar Program, NBC-TV

### - H -

**HALEY, JACK, JR.**  
Hollywood and the Stars,  
NBC-TV

**HANNA, WILLIAM**  
Flintstones, Jetsons, ABC-TV

**HARRIS, STAN**  
Garry Moore Show, CBS-TV

**HART, HARVEY**  
Channing, ABC-TV

**HAWKINS, RALPH**  
On the Line with Bob  
Considine, World of Modern  
Sound, ABC

**HAYDEN, JEFFREY**  
Andy Griffith Show, CBS-TV

**HEIN, JAC**  
Ted Mack and the Original  
Amateur Hour, CBS-TV

**HEISLER, STUART**  
Dakotas, ABC-TV

**HELLER, FRANKLIN**  
What's My Line?, CBS-TV

**HEMION, DWIGHT**  
Perry Como's Kraft Music  
Hall, NBC-TV

**HEMION, MAC**  
ABC's Wide World of Sports,  
Ron Cochran with the News,  
Murphy Martin with the  
News, Purex Presents Lisa  
Howard and the News with  
the Woman's Touch, ABC-TV

# RADIO & TV DIRECTORS

## HENRY, BOB

Andy Williams Show, NBC-TV

## HOADE, MARTIN

Catholic Hour, Eternal Light, Southern Baptist Hour, NBC-TV

## HOBIN, BILL

Judy Garland Show, CBS-TV

## HOBSON, JAMES

Lawrence Welk Show, ABC-TV

## HUGHES, CHARLES

American Farmer, From the Capitol, Edward P. Morgan and the News, ABC

## HYATT, DONALD B.

Project 20, NBC-TV

## — J —

## JACOBSEN, MICHAEL

Paul Harvey and the News, ABC

## JAMISON, MARSHALL

That Was the Week That Was, NBC-TV

## JONES, CHARLES

Bell Telephone Hour, NBC-TV

## JONES, CHUCK

Bugs Bunny, ABC-TV

## — K —

## KANE, MICHAEL

Art Linkletter's House Party, CBS-TV

## KENNEDY, BURT

Virginian, NBC-TV

## KENNEY, WES

Your First Impression, NBC-TV

## KENWITH, HERB

Doctors, NBC-TV

## KERN, JAMES V.

Joey Bishop Show, NBC-TV

## KILEY, TIM

Ed Sullivan Show, CBS-TV

## KING, LYNWOOD

Exploring, NBC-TV

## KINON, RICHARD

Harry's Girls, NBC-TV

## KLINE, RICHARD

Mr. Novak, NBC-TV

## KRAVETZ, WALTER

Exploring, NBC-TV

## KWEIT, JACK

Man About Music, ABC

## — L —

## LAMMERS, PAUL

Doctors, NBC-TV

## LANFIELD, SIDNEY

McHale's Navy, ABC-TV

## LEHMAN, BOB

Truth or Consequences, NBC-TV

## LEONARD, SHELDON

Bill Dana Show, Make Room for Daddy, NBC-TV

## LEVENS, PHIL

International Showtime, NBC-TV

## LEVIN, DAN

Search for Tomorrow, CBS-TV

## LIESENDAHL, DICK

NCAA College Football, NFL Football, CBS-TV

## LINDEN, BILL

Issues and Answers, ABC-TV

## LOCKHART, RAY

Huntley-Brinkley Report, NBC-TV

## LOLLI, TONY

NFL Football, CBS-TV

## LUBIN, ARTHUR

Mr. Ed, CBS-TV

## — M —

## MacALLEN, JAMES

As the World Turns, CBS-TV

## MAGNUS, LEONARD

Voices in the Headlines, World Wrap-up, ABC

## MARX, LOYD

Ted Mack and the Original Amateur Hour, CBS-TV

## McADAMS, ED

Dick Clark Reports, ABC

## MEYERS, DICK

NFL Football, CBS-TV

## MILLER, SIDNEY

My Favorite Martian, CBS-TV

## MINNIX, BRUCE

Tell It to the Camera, CBS-TV

## MOFFITT, JOHN

Ed Sullivan Show, CBS-TV

## MONTY, GLORIA

Secret Storm, CBS-TV

## — N —

## NATHANSON, TED

Concentration, NBC Sports, NBC-TV

## NELSON, HARRY

Dr. Joyce Brothers, ABC

## NELSON, OZZIE

Adventures of Ozzie and Harriet, ABC-TV

## — O —

## OSWALD, GERD

Temple Houston, NBC-TV

## OWEN, LARRY

Today, NBC-TV

## — P —

## PACELLI, FRANK

Eternal Light, Frontiers of Faith, Watch Mr. Wizard, NBC-TV

## PARIS, JERRY

Bill Dana Show, NBC-TV; Dick Van Dyke Show, CBS-TV

## PATTON, DON

NCAA College Football, NFL Football, CBS-TV

## PETERSON, CLIFF

Breakfast Club, ABC

## PHELPS, STUART

You Don't Say, NBC-TV

## POLLACK, SIDNEY

Breaking Point, ABC-TV

## PRIAULX, ROBERT

Gulf Instant News Specials, Chet Huntley Reporting, NBC-TV

## — R —

## RAFKIN, AL

Laughs for Sale, ABC-TV; My Favorite Martian, CBS-TV

## REYNOLDS, GENE

My Three Sons, ABC-TV

## RICH, JOHN

Bill Dana Show, NBC-TV; Dick Van Dyke Show, CBS-TV

## RITTER, DICK

Flair Reports, ABC

## ROBBIE, SEYMOUR

Day in Court, ABC-TV; Jackie Gleason Show—The American Scene Magazine, CBS-TV

## RUSKIN, COBY

Bill Dana Show, NBC-TV

## RUSSELL, WILLIAM D.

Hazel, NBC-TV

## — S —

## SAGAL, BORIS

Mr. Novak, NBC-TV

## SANDWICK, RICHARD

Edge of Night, CBS-TV

## SCHAEFER, GEORGE

Hallmark Hall of Fame, NBC-TV

## SCHAFNER, FRANKLIN

du Pont Show of the Week, NBC-TV

## SCHERER, ROBERT

Danny Kaye Show, CBS-TV; Andy Williams Show, NBC-TV

## SCHIMMEL, CLARENCE

I've Got a Secret, CBS-TV

## SCHLENKER, MARVIN

ABC News Reports, Ron Cochran with the News, Crucial Summer, Murphy Martin with the News, Purex Presents Lisa Howard and the News with the Woman's Touch, ABC-TV

## SCHNEIDER, DICK

Word for Word, NBC-TV

## SCHNEIDER, MARCIA

## KYPER

Sing Along with Mitch, NBC-TV

## SHEA, JACK

Jerry Lewis Show, ABC-TV

## SHEAR, BARRY

Edie Adams Show, ABC-TV; Lively Ones, NBC-TV

## SIDARIS, ANDREWS

ABC's Wide World of Sports, Magic Land of Allakazam, ABC-TV

## SIEG, CHARLES

Huntley-Brinkley Report, NBC-TV

## SILBERSHER, MARVIN

Lamp Unto My Feet, CBS-TV

## SILMAN, JIM

NFL Football, CBS-TV

## SLINGLAND, FRANK

David Brinkley's Journal, Meet the Press, NBC-TV

## SMIGHT, JACK

du Pont Show of the Week, NBC-TV

## SMITH, SID

Elizabeth Taylor in London, CBS-TV; Bell Telephone Hour, NBC-TV

## SOMERVILLE, WARREN

Flair Reports, ABC

## STARBUCK, JAMES

Sing Along with Mitch, NBC-TV

## STEEN, CORT

As the World Turns, CBS-TV

## — T —

## TEDESCO, LOU

Password (day), CBS-TV

## THOMAS, DANNY

Danny Thomas Show, CBS-TV

## TORMEY, ROBERT

Matinee, ABC

## TRACY, STERLING

Tom Harmon Sports, ABC

## TREDANARI, LEE

Today, NBC-TV

## TWEEDY, LOYD

Ron Cochran with the News, Directions '63, Murphy Martin with the News, Purex Presents Lisa Howard and the News with the Woman's Touch, ABC-TV

## TYRELL, LOU

Candid Camera, CBS-TV

## — V —

## VALENTA, LEN

Edge of Night, CBS-TV

## VANOFF, NICK

Bing Crosby Show, CBS-TV

## VERNA, TONY

NCAA College Football, NFL Football, National Pro Football Hall of Fame Game, CBS-TV

## VITARELLI, ROBERT

Face the Nation, CBS-TV

## VOLPICELLI, LOU

Discovery '63, ABC-TV

## — W —

## WALLERSTEIN, HERB

Hazel, NBC-TV

## WEIST, GEORGE

Milton Cross's Album, ABC

## WHORF, RICHARD

Beverly Hillsbillies, CBS-TV

## — Y —

## YOUNG, JAMES

General Hospital, ABC-TV

# Radio & TV Disc Jockeys & Musicasters

## - 1963 Credits -

Following is a list of disc jockeys and musicasters active during 1963.

### — A —

- ADAMA, ROBERTO**  
KWAC, Bakersfield, Calif.
- ADAMS, AL**  
WIL, St. Louis, Mo.
- ADKINS, BOB**  
KNEW, Spokane, Wash.
- ALAN, MIKE**  
KNOT, Prescott, Ariz.
- ALBERGHINI, HAROLD**  
WCOU, Lewiston, Me.
- ALBERT, BILL**  
WLV, Cincinnati, O.
- ALBERTSON, JIM**  
KVCV, Redding, Calif.
- ALEXANDER, JIM**  
WGNU, Granite City, Ill.
- ALEXANDER, OSCAR**  
WAAA, Winston-Salem, N. C.
- ALIFF, TOM**  
WSER, Elkton, Md.
- ALLAN, BOB**  
KLAK, Denver, Colo.
- ALLAN, JIMMY "BUTCH"**  
KOLE, Ft. Arthur, Tex.
- ALLEN, BERT**  
WKBN, Youngstown, O.
- ALLEN, BILL**  
WLAG, Nashville, Tenn.
- ALLEN, BILL**  
WRBD, Pompano Beach, Fla.
- ALLEN, BOB**  
WNLA, Indianola, Mass.
- ALLEN, DALE**  
WBTC, Uhrichsville, O.
- ALLEN, DAVE**  
WTUF, Mobile, Ala.
- ALLEN, DAVID**  
WDOR, Sturgeon Bay, Wis.
- ALLEN, HERB**  
WKWK, Wheeling, W. Va.
- ALLEN, JIM**  
WKKO, Cocoa, Fla.
- ALLEN, ROGER**  
WTON, Staunton, Va.
- ALLEN, RON**  
WZIP, Cincinnati, O.
- ALLEN, STAN**  
KBMX, Coalinga, Calif.
- ALLEN, TERRY**  
WPEO, Peoria, Ill.
- ALLEN, WILLIAM K.**  
WSBP, Chattahoochee, Fla.
- ALLISON, BILL**  
WINC, Winchester, Va.
- ALLISON, DICK**  
KENM, Portales, N. M.
- ALLISON, TOM**  
WETZ, New Martinsville, W. Va.
- ALTEN, STAN**  
WTTM, Trenton, N. J.
- ANASTOPOLO, JOHN**  
WMIX, Mt. Vernon, Ill.
- ANDERSEN, LEONARD**  
KINS, Eureka, Calif.
- ANDERSON, ANDY**  
KLAK, Denver, Colo.
- ANDERSON, BRUCE**  
KFOR, Lincoln, Neb.
- ANDERSON, JOHN**  
KODY, N. Platte, Neb.
- ANDREWS, ANDY**  
WTKO, Ithaca, N. Y.
- ANDREWS, BOB**  
WAPG, Arcadia, Fla.
- ANDRICK, BILL**  
WMNI, Columbus, O.
- ANDRUS, JEFF**  
KRKC, King City, Calif.
- ANGEL, JACK**  
KEX, Portland, Ore.
- ANGELL, ART**  
WRBL, Columbus, Ga.
- ANTHONY, JIM**  
KIDD, Monterey, Calif.
- ANTHONY, JOE**  
KMAC, San Antonio, Tex.
- ARBORE, RICHARD**  
WTRA, Latrobe, Pa.
- ARCHER, GENE**  
KDRS, Paragould, Ark.
- ARCHULETA, JOHNNY**  
KLOS, Albuquerque, N. M.



**DAN INGRAM**



**Jack Sterling**

# RADIO & TV DISC JOCKEYS & MUSICASTERS

- ARIZONA, JOHNNIE**  
KHIL, Willecox, Ariz.
- ARMSTRONG, BERNIE**  
KZOO, Honolulu, Hawaii
- ARNOLD, BOB**  
WRTA, Altoona, Pa.
- ARNOLD, CHUCK**  
WISN, Milwaukee, Wis.
- ARVIN, PAUL**  
KSEW, Sitka, Alas.
- ASHLEY, RALPH**  
KBK, Elk City, Okla.
- ASHWELL, JERRY**  
WRUN, Utica, N. Y.
- ASHWORTH, WAYNE**  
WSTP, Salisbury, N. C.
- ASKEW, STEVE**  
WXLI, Dublin, Ga.
- ASPINWALL, HUGH**  
WFAW, Ft. Atkinson, Wis.
- ATCHLEY, "TOWHEAD"**  
WAGY, Forest City, N. C.
- AUSTIN, AL**  
WOW, Omaha, Neb.
- AVERY, JIM**  
KOVQ, Provo, Ut.
- AYALA, MARCOS G.**  
KEVT, Tucson, Ariz.
- AYCOCK, ROY**  
WBCI, Williamsburg, Va.
- B —**
- BACHRAD, MARVIN**  
WNAR, Norristown, Pa.
- BADGER, JOE**  
WTHI, Terre Haute, Ind.
- BAGG, BRUCE**  
WTAZ, Springfield, Ill.
- BAHR, GIL**  
WKID, Urbana, Ill.
- BAILEY, BOB**  
WSTP, Salisbury, N. C.
- BAILEY, CHRIS**  
KEWI, Topeka, Kan.
- BAILEY, DAVE**  
WBRV, Boonville, N. Y.
- BAILY, TED**  
WCHE, W. Chester, Pa.
- BAIN, RON**  
KYOS, Merced, Calif.
- BAINES, CORRIS**  
WSAV, Savannah, Ga.
- BAKER, CHARLES W.**  
WIBC, Indianapolis, Ind.
- BAKER, ED**  
KVON, Napa, Calif.
- BAKER, FRANK**  
WIXN, Dixon, Ill.
- BAKER, FRED**  
WISV, Wellsville, N. Y.
- BAKER, GORDIE**  
WFI, Garden City, N. Y.
- BALE, FRANK**  
KIDD, Monterey, Calif.
- BALANCE, BILL**  
KFWB, Hollywood, Calif.
- BANDY, BOB**  
WCWC, Ripon, Wis.
- BARBER, FRANK**  
WMBO, Auburn, N. Y.
- BARGER, JOHN E.**  
WFEC, Harrisburg, Pa.
- BARILE, LOU**  
WRUN, Utica, N. Y.
- BARKER, TED**  
WJOY, Burlington, Vt.
- BARNSDALE, DON**  
KDIA, Oakland, Calif.
- BARNES, "HOSS"**  
KLLL, Lubbock, Tex.
- BARNETT, BOBBY**  
KAFY, Bakersfield, Calif.
- BARNETT, WAYNE**  
WHHT, Lucedale, Miss.
- BARRETT, FRANK**  
KVOW, Riverton, Wyo.
- BARRETT, RUSS**  
WEVA, Emporia, Va.
- BARRETTE, RICK**  
WOCB, W. Yarmouth, Mass.
- BARRY, JACK**  
KFH, Wichita, Kan.
- BASSETT, BOB**  
WLKW, Providence, R. I.
- BAUCOM, M. HOWARD**  
WMAP, Monroe, N. C.
- BAUM, JERRY**  
WGBF, Evansville, Ind.
- BAXTER, DEAN**  
WDAE, Tampa, Fla.
- BAXTER, WENDELL**  
KJSK, Columbus, Neb.
- BEALE, RAY**  
WMEG, Eau Gallie, Fla.
- BEATTIE, CHUCK**  
KSCB, Liberal, Kan.
- BEAUCHAMP, LEE**  
WPIN, St. Petersburg, Fla.
- BEACH, JOHN**  
KLME, Laramie, Wyo.
- BEACH, NORMAN**  
WSVM, Valdese, N. C.
- BEACH, RON**  
WLAN, Lancaster, Pa.
- BECK, DON**  
WIBM, Jackson, Mich.
- BECKER, HARRY**  
KCKN, Kansas City, Kan.
- BEE, JAY**  
KAO, Lake Charles, La.
- BEECHAM, THOMAS**  
WAJR, Morgantown, W. Va.
- BELL, AL**  
WLOK, Memphis, Tenn.
- BELL, DICK**  
WOKW, Brockton, Mass.
- BELL, HOWARD**  
WIRE, Indianapolis, Ind.
- BELL, JIM**  
WQTE, Detroit, Mich.
- BELL, "SKIP"**  
WGRD, Grand Rapids, Mich.
- BELLAIRS, MAL**  
WBBM, Chicago, Ill.
- BENNINGTON, MAX**  
KCOB, Newton, Ia.
- BENSON, BOB**  
WBAL, Baltimore, Md.
- BENSON, BOB**  
WIRE, Indianapolis, Ind.
- BENTON, BOB**  
WGHC, Clayton, Ga.
- BERGER, ALFRED**  
KTIL, Tillamook, Ore.
- BERMAN, JEFF**  
WLAD, Danbury, Conn.
- BERNARD, ROD**  
KVOL, Lafayette, La.
- BERNS, STAN**  
WARK, Hagerstown, Md.
- BERRY, DICK**  
WJBD, Salem, Ill.
- BERTEL, DICK**  
WTIC, Hartford, Conn.
- BESSER, TED**  
WGL, Ft. Wayne, Ind.
- BEVERLY, CALVIN**  
WULA, Eufaula, Ala.
- BEYER, TOM**  
WJBL, Holland, Mich.
- BICKFORD, RALPH**  
WGAN, Portland, Me.
- BICKLEY, ALLAN**  
WFAA, Dallas, Tex.
- BIGNELL, JOHN**  
KOWB, Laramie, Wyo.
- BINKIN, SYL**  
WMAV, Springfield, Ill.
- BIRD, JACK H.**  
KEOS, Flagstaff, Ariz.
- BIRD, ROBERT V.**  
KSBW, Salinas, Calif.
- BISHOP, JIMMY**  
KATZ, St. Louis, Mo.
- BLACK, BILL**  
WCNH, Quincy, Fla.
- BLACKMAN, MIKE**  
WRNB, New Bern, N. C.
- BLACKSTONE, REED**  
WLSL, Roanoke, Va.
- BLAIR, ROY**  
WMSG, Bowling Green, O.
- BLAISDELL, BOB**  
WNLC, New London, Conn.
- BLAKE, BUDDY**  
KEEL, Shreveport, La.
- BLATCHFORD, GEORGE**  
WRTA, Altoona, Pa.
- BLECK, TERRY**  
WBKV, West Bend, Wis.
- BLEDSE, JOHN**  
WENT, Gloversville, N. Y.
- BLESER, JERRY**  
WQTE, Detroit, Mich.
- BLINCO, DAVID**  
KGFV, Kearney, Neb.
- BLOCK, MARTIN**  
WOR, New York, N. Y.
- BLOCK, RON**  
WESC, Greenville, S. C.
- BLOSSEY, JIM**  
KIDO, Boise, Ida.
- BLOUNT, JAMES**  
WSRC, Durham, N. C.
- BOESCH, ROY**  
WIOU, Kokomo, Ind.
- BOGDEN, HILARY**  
WJAS, Pittsburgh, Pa.
- BOGUE, KEN**  
KBUZ, Phoenix, Ariz.
- BOHANNON, JOHN**  
WBAB, Babylon, N. Y.
- BOLTON, BOB**  
WBBQ, Augusta, Ga.
- BOONE, JIMMY**  
WRAP, Norfolk, Va.
- BOONE, MIKE**  
WLNC, Laurinburg, N. C.
- BOWDOIN, CHARLIE**  
WWRJ, West Warwick, R. I.
- BOWEN, RON**  
WAKE, Atlanta, Ga.
- BOYD, SAM**  
WANB, Waynesburg, Pa.
- BRACKEN, STEVE**  
WWOL, Buffalo, N. Y.
- BRACKIN, JIM**  
WJSB, Crestview, Fla.
- BRADBURY, RON**  
WPEP, Taunton, Mass.
- BRADBY, KEN**  
WBCI, Williamsburg, Va.
- BRADSHAW, PHILIP**  
WHNY, McComb, Miss.
- BRADY, JOSH**  
WCFL, Chicago, Ill.
- BRAGG, NELSON**  
WTSN, Dover, N. H.
- BRAID, DON**  
WPEO, Peoria, Ill.
- BRANDON, BILL**  
WLNV, Nashville, Tenn.
- BRANNON, RUBE**  
WJBY, Gadsden, Ala.
- BRAUN, BOB**  
WLW, Cincinnati, O.
- BREECE, CHUCK**  
WAVI, Dayton, O.
- BRENEMAN, TOM, JR.**  
KGRB, W. Covina, Calif.
- BRENNER, PAUL**  
WPRZ, Newark, N. J.
- BREWER, CHARLIE**  
WTUP, Tupelo, Miss.
- BREWER, GENE**  
KLUC, Las Vegas, Nev.
- BREWER, ROBERT**  
WDSK, Cleveland, Miss.
- BRIDGES, RAY**  
KANN, Ogden, Ut.
- BRILEY, ED**  
KNBI, Norton, Kan.
- BRINK, BILL**  
KENM, Portales, N. M.
- BRINKER, BUD**  
WCRM, Clare, Mich.
- BRINKMAN, CHUCK**  
KQV, Pittsburgh, Pa.
- BRITAIN, RON**  
WAVI, Dayton, O.
- BROCK, BOBBY**  
K-BOX, Dallas, Tex.
- BRODIE, BILL**  
WJBL, Holland, Mich.
- BROOKS, BOB**  
KARI, Blaine, Wash.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

- BROOKS, FRANK**  
WRVA, Richmond, Va.
- BROOKS, PHIL**  
WKPA, New Kensington, Pa.
- BROOKS, SCOTT**  
WTAR, Norfolk, Va.
- BROWN, ART**  
WWDC, Washington, D. C.
- BROWN, BOB**  
WJRZ, Newark, N. J.
- BROWN, CHARLES**  
WMFC, Monroeville, Ala.
- BROWN, LARRY**  
WPEN, Philadelphia, Pa.
- BROWN, RAY**  
KAOK, Lake Charles, La.
- BROWN, RAY**  
WRKH, Rockwood, Tenn.
- BROWN, RAY**  
WYNN, Florence, S. C.
- BROWN, TED**  
WNEW, New York, N. Y.
- BROWN, TOM**  
WOKW, Brockton, Mass.
- BRUCE, JACK**  
WNAX, Yankton, S. D.
- BUECKMANN, GENE**  
WMMB, Melbourne, Fla.
- BULLOCK, SHEL**  
WWSC, Glens Falls, N. Y.
- BURGESS, BOB**  
WETZ, New Martinsville, W. Va.
- BURGESS, CHUCK**  
WPMP, Pascagoula, Miss.
- BURK, TED**  
KYSM, Mankato, Minn.
- BURKE, DWAYNE**  
KIERG, Eugene, Ore.
- BURNETT, KELLY**  
KOOL, Phoenix, Ariz.
- BURNHAM, ART**  
WAVI, Dayton, O.
- BURROUGHS, HAROLD**  
WBHT, Brownsville, Tenn.
- BURTON, DON**  
KR0D, El Paso, Tex.
- BURTON, SCOTT**  
WHIC, Cleveland, O.
- BUSSE, HENRY, JR.**  
KYSM, Mankato, Minn.
- BUSSINGER, JOHN**  
KNEM, Nevada, Mo.
- BUTLER, BOB**  
WABJ, Adrian, Mich.
- BUXTON, GLENN**  
WNUE, Ft. Walton Beach, Fla.
- BYARD, JIM**  
WKAZ, Charleston, W. Va.
- BYRD, DOUGLAS**  
WJRM, Troy, N. C.
- BYRD, JAMES**  
WILD, Boston, Mass.
- BYRD, LEE**  
KSIW, Woodward, Okla.
- C —
- CADDY, JOE**  
KFTV, Paris, Tex.
- CADY, DAVE**  
WOTE, Watertown, N. Y.
- CALLAWAY, LARRY**  
WGAU, Athens, Ga.
- CALVERLEY, WES**  
KEPS, Eagle Pass, Tex.
- CALVERT, GARY**  
WKBN, Youngstown, O.
- CAMPBELL, FRED**  
KWBB, Wichita, Kan.
- CAMPBELL, HERB**  
KSNAN, San Francisco, Calif.
- CAMPBELL, JOHN**  
KWBE, Wichita, Kan.
- CAMPBELL, TOM**  
WFLA, Tampa, Fla.
- CAMPBELL, TOM**  
WQTE, Detroit, Mich.
- CANNEY, DICK**  
WRIG, Wausau, Wis.
- CANNON, NORM**  
WISZ, Glen Burnie, Md.
- CANNON, STEVE**  
KSTP, St. Paul, Minn.
- CANYON, STEVE**  
WAIR, Winston-Salem, N. C.
- CANYON, STEVE**  
WNOR, Norfolk, Va.
- CARPS, CARL**  
WHIT, New Bern, N. C.
- CARLISLE, PAUL**  
WAML, Laurel, Miss.
- CARLSON, JOHN**  
WBET, Brockton, Mass.
- CARN, DERWOOD**  
WALM, Albion, Mich.
- CARR, JERRY**  
WHO, Des Moines, Ia.
- CARRION, A. L.**  
WNIK, Arecibo, P. R.
- CARROL, GENE**  
WRIG, Wausau, Wis.
- CARROLL, JACK**  
KYME, Boise, Ida.
- CARROLL, TED**  
WYPR, Danville, Va.
- CARSNER, CAL**  
WMRN, Marion, O.
- CARSON, JOEL**  
WENY, Elmira, N. Y.
- CARSON, RIC**  
KWIK, Pocatello, Ida.
- CARSON, ROD**  
WCHE, W. Chester, Pa.
- CARTER, BILL**  
KGY, Olympia, Wash.
- CARTER, JERRY**  
KLAQ, Denver, Colo.
- CARVER, JOHNNY**  
KVI, Seattle, Wash.
- CARTER, JUNE**  
WRMF, Titusville, Fla.
- CARY, TOM**  
WMFG, Eau Gallie, Fla.
- CASCIANI, JOHN**  
WUSJ, Lockport, N. Y.
- CASEY, CLAUDE**  
WJES, Johnston, S. C.
- CASSIDY, TED**  
WFAA, Dallas, Tex.
- CHAFFIN, FRANK**  
KNBI, Norton, Kan.
- CHANDLER, BOB**  
WSVM, Vaidese, N. C.
- CHAPMAN, DEL**  
KIDQ, Boise, Ida.
- CHAPMAN, JACK**  
WDGY, Minneapolis, Minn.
- CHAPMAN, JIM**  
KSWM, Aurora, Mo.
- CHASTAIN, DON**  
WANS, Anderson, S. C.
- CHESSON, DAVE**  
KIKO, Globe-Miami, Fla.
- CHEVERIE, ROY**  
KAVI, Rocky Ford, Colo.
- CHEVILLET, DON**  
WOWO, Fort Wayne, Ind.
- CHILTON, TOM**  
WLSL, Roanoke, Va.
- CHRISTIAN, ROGER**  
KFWB, Hollywood, Calif.
- CHRISTIANSEN, KENNARD**  
KUVR, Holdrege, Neb.
- CHRISTOPHER, DICK**  
KTBC, Austin, Tex.
- CHRISTY, STEVE**  
WBUZ, Fredonia, N. Y.
- CIGNA, JOHN**  
WOWO, Fort Wayne, Ind.
- CIMINO, RICK**  
KJAY, Sacramento, Calif.
- CLAIRE, JAN (MISS)**  
KAOR, Oroville, Calif.
- CLARK, PAT**  
WAKO, Lawrenceville, Ill.
- CLARKE, DAVE**  
KVI, Seattle, Wash.
- CLAWSON, JIM**  
KRUX, Phoenix, Ariz.
- CLEARY, DUANE**  
KENE, Toppenish, Wash.
- CLEARY, JOHN**  
WAIT, Chicago, Ill.
- CLEMENT, JOHN**  
WKLV, Blackstone, Va.
- CLOSE, DEAN L.**  
WLEM, Emporium, Pa.
- CLOUD, LEO**  
KIUP, Durango, Colo.
- COBB, DICK**  
WAPG, Arcadia, Fla.
- COBB, WOODY**  
WBHT, Brownsville, Tenn.
- COETTE, DICK**  
WAMM, Flint, Mich.
- COKER, BOB**  
WGOV, Valdosta, Ga.
- COKER, ERROL**  
KCLW, Hamilton, Tex.
- COLE, JOHNNY**  
WTAC, Flint, Mich.
- COLE, DICK**  
WLOK, Memphis, Tenn.
- COLEMAN, CHARLES L.**  
WKRW, Cartersville, Ga.
- COLLETT, MIKE**  
KSVN, Ogden, Ut.
- COLLINS, JACK**  
WRNB, New Bern, N. C.
- COLLINS, KENT**  
KIRX, Kirksville, Mo.
- COLLINS, PAUL**  
KFRD, Rosenberg, Tex.
- COLLINS, PAUL**  
WBBO, Augusta, Ga.
- COLLINS, TOM**  
WBBO, Augusta, Ga.
- COLLINS, TOM**  
WMAX, Grand Rapids, Mich.
- COMPTON, PAUL**  
KHJ, Los Angeles, Calif.
- CONERLY, HARRY**  
KJRG, Newton, Kan.
- CONNIFF, JIM**  
KAFY, Bakersfield, Calif.
- CONNORS, LEE**  
KRLC, Lewiston, Ida.
- CONRAD, RUSS**  
KEX, Portland, Ore.
- CONTI, LARRY**  
WKBN, Youngstown, O.
- COOK, JIM**  
WXIV, Windermere, Fla.
- COOK, ALAL**  
WAUG, Augusta, Ga.
- COOPER, DAVE**  
KBIF, Fresno, Calif.
- COOPER, EARL**  
WCRA, Eflingham, Ill.
- CORDIC, REGE**  
KDKA, Pittsburgh, Pa.
- CORE, CHUCK**  
WSRC, Durham, N. C.
- COREY, DICK**  
WWHG, Hornell, N. Y.
- COREY, KETH**  
WTVL, Waterville, Me.
- CORRELL, BOB**  
KXRO, Aberdeen, Wash.
- CORSAIR, BILL**  
WKFD, N. Kingstown, R. I.
- COSTA, FRANK**  
KTHH, Houston, Tex.
- COTTON, VIC**  
KOA, Denver, Colo.
- COUCH, CHUCK**  
WTSB, Lumberton, N. C.
- COVINGTON, RICHARD**  
WJZM, Clarksville, Tenn.
- COWAN, COLEY**  
WTAX, Springfield, Ill.
- COX, GEORGE**  
WIRC, Hickory, N. C.
- COX, JOE**  
WIOU, Kokomo, Ind.
- COYER, BRUCE**  
WBTH, Williamson, W. Va.
- CRAGER, BOB**  
WBBZ, Vineland, N. J.
- CRAWFORD, DICK**  
KFAC, Los Angeles, Calif.
- CRAWFORD, PAUL**  
KTOK, Oklahoma City, Okla.
- CREGO, WAYNE**  
WMNE, Menomonee, Wis.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

**CROSS, DICK**  
KUGN, Eugene, Ore.  
**CUMMINGS, AL**  
KVI, Seattle, Wash.  
**CURRY, BILL**  
WBTV, Charlotte, N. C.  
**CURTIS, DAN**  
WCAU, Philadelphia, Pa.  
**CURTIS, TONY**  
WRTA, Altoona, Pa.  
**CYPHERS, BILL**  
WYRE, Annapolis, Md.

## — D —

**DABOUL, JOE**  
WMAS, Springfield, Mass.  
**DAE, JOYCE W.**  
WDAE, Tampa, Fla.  
**DALE, AL**  
WSB, Atlanta, Ga.  
**DALE, BOBBY**  
WALE, W. Springfield, Mass.  
**DALLAS, JIMMY**  
KWVO, Cheyenne, Wyo.  
**DANDY, JIM**  
WOMP, Bellaire, O.  
**DANIELS, EDDIE**  
KBER, San Antonio, Tex.  
**DANIELS, JIM**  
WLAD, Danbury, Conn.  
**DANIELS, TOMMY**  
KCAR, Clarksville, Tex.  
**DARBY, HUEY**  
KANE, New Iberia, La.  
**DARK, GARY**  
KTOK, Oklahoma City, Ok.  
**DART, JOHN**  
WLCY, St. Petersburg, Fla.  
**DARWIN, BILL**  
WLBK, DeKalb, Ill.  
**DATA, CHUCK**  
KAVI, Rocky Ford, Colo.  
**DAVIES, BUD**  
CKLV, Detroit, Mich.  
**DAVIES, DAN**  
KHAK, Cedar Rapids, Ia.  
**DAVIS, BILLY**  
KOOL, Phoenix, Ariz.  
**DAVIS, BOB**  
WMDC, Hazlehurst, Miss.  
**DAVIS, DAN**  
KAOL, Carrollton, Mo.  
**DAVIS, DAVE**  
WAKR, Akron, O.  
**DAVIS, DON**  
WEAD, Atlanta, Ga.  
**DAVIS, EARL**  
KHUZ, Borger, Tex.  
**DAVIS, JIM**  
WWOW, Conneaut, O.  
**DAVIS, LES**  
WJRZ, Newark, N. J.  
**DAVIS, LEWIS**  
WAMGO, Canton, Miss.  
**DAVIS, RANDY**  
WKBN, Youngstown, O.  
**DAVIS, RAY**  
WPUP, Gainesville, Fla.  
**DAVIS, WAYNE**  
WCCP, Punta Gorda, Fla.  
**DAY, JIM**  
WIOU, Kokomo, Ind.  
**DEAN, CAROL**  
WCOU, Lewiston, Me.  
**DEAN, LARRY**  
WVLD, Valdosta, Ga.  
**DEAN, RON**  
WSTR, Sturgis, Mich.  
**DEAN, TONY**  
KHAK, Cedar Rapids, Ia.  
**DEANE, JERRY**  
WHOL, Allentown, Pa.  
**DEANE, JOHN**  
WYRE, Annapolis, Md.  
**DeCHANT, Barry**  
WABJ, Adrian, Mich.  
**DEE, DONNY**  
KGPC, Grafton, N. D.  
**DEE, PHIL**  
WHYN, Springfield, Mass.  
**DEHN, DENNIS**  
KPDN, Pampa, Tex.

**DELL, BOB**  
WTAC, Flint, Mich.  
**DEMAREE, PAUL**  
KLRA, Little Rock, Ark.  
**DEMING, CHARLIE**  
WKPT, Kingsport, Tenn.  
**DEMPSEY, DON**  
WSTR, Sturgis, Mich.  
**DENHAM, RICHARD**  
WINX, Rockville, Md.  
**DETTREY, BOB**  
WLAN, Lancaster, Pa.  
**de VARGAS, RANDY**  
KLOS, Albuquerque, N. M.  
**DEVON, PRU**  
WQXR, New York, N. Y.  
**DeWITT, CHUCK**  
WPIN, St. Petersburg, Fla.  
**DEXTER, JERRY**  
KLAC, Los Angeles, Calif.  
**DIAMOND, DAVE**  
WIL, St. Louis, Mo.  
**DIAMOND, JACK**  
KDAB, Arvada, Colo.  
**DICKENSON, ALFRED**  
KINY, Juneau, Alas.  
**DICKERSON, GEORGE**  
WADM, Decatur, Ind.  
**Di GIORGIO, JOE**  
WICU, Erie, Pa.  
**DILL, FRANK**  
KNBR, San Francisco, Calif.  
**DILLNER, MATT**  
WKJK, Granite Falls, N. C.  
**DITTMAN, ROY**  
KKJO, St. Joseph, Mo.  
**DIXON, DAVE**  
KATZ, St. Louis, Mo.  
**DIXON, MASON**  
WGYW, Knoxville, Tenn.  
**DIXON, TOM**  
KFAC, Los Angeles, Calif.  
**DOD, BOB**  
WGNV, Newburgh, N. Y.  
**DODGIN, BOB**  
KENM, Portales, N. M.  
**DODSON, BOB**  
KURV, Edinburg, Tex.  
**DOLLAR, JOHNNIE**  
WLOB, Portland, Me.  
**DOLLAR, JOHNNY**  
WFLA, Tampa, Fla.  
**DON, DOUG**  
WCCW, Traverse City, Mich.  
**DONAHUE, PAT**  
WERI, Westerly, R. I.  
**DONAHUE, RALPH**  
KLAK, Denver, Colo.  
**DONIGAR, JACK**  
WSCR, Scranton, Pa.  
**DOOLEY, GEORGE**  
WKIN, Kingsport, Tenn.  
**DORAN, RUSS**  
KUGN, Eugene, Ore.  
**DORRIS, BOB**  
WKWK, Wheeling, W. Va.  
**DORSEY, JOE**  
WEMP, Milwaukee, Wis.  
**DORSEY, TERRY**  
WDBQ, Dubuque, Ia.  
**DOUDNA, DICK**  
WDAE, Tampa, Fla.  
**DOUGLAS, BOB**  
WSAN, Allentown, Pa.  
**DOWDEN, BILL**  
WTHI, Terre Haute, Ind.  
**DOWNEY, CHUCK**  
KAFY, Bakersfield, Calif.  
**DRAGER, GENE**  
WJBC, Bloomington, Ill.  
**DRAKE, FRANK**  
WAVY, Norfolk, Va.  
**DREW, NEIL**  
WNBZ, Saranac Lake, N. Y.  
**DREW, PAUL**  
WAKE, Atlanta, Ga.  
**DRILLING, BILL**  
KIFY, Bismarck, N. D.  
**DROWN, DOUGLAS**  
WTWN, St. Johnsbury, Vt.  
**DRUMMOND, BUDD**  
KVCV, Redding, Calif.

**DUANE, JOEL**  
WJON, St. Cloud, Minn.  
**DuBOY, JESS**  
WLEE, Richmond, Va.  
**DUCKETT, TRUMAN**  
WEOF, Dothan, Fla.  
**DUBELL, RICH**  
KGBX, Springfield, Mo.  
**DUFF, BOB**  
WCFI, Lima, O.  
**DULAC, DAVID**  
WTVL, Waterville, Me.  
**DUM, JOHN**  
KCFH, Cuero, Tex.  
**DUMAS, ROLAND**  
WMAS, Springfield, Mass.  
**DUNBAR, JERRY**  
WBEL, Beloit, Wis.  
**DUNCAN, BILL**  
KSNM, Pocatello, Ida.  
**DUNCAN, DAVE**  
WPER, Taunton, Mass.  
**DUNCAN, LEE**  
KAFY, Bakersfield, Calif.  
**DUNHAM, RONNIE**  
KBHM, Branson, Mo.  
**DUNLAP, LARRY**  
KDFN, Doniphan, Mo.  
**DUNN, DENNIS**  
KORT, Grangeville, Ida.  
**DUNN, ED**  
WOAI, San Antonio, Tex.  
**DUNN, LON**  
KIDO, Boise, Ida.  
**DURAND, TOM**  
WTTM, Trenton, N. J.  
**DURHAM, CHARLES**  
WLOC, Munfordville, Ky.  
**DURHAM, JIM**  
WMPO, Middleport, O.  
**DYSON, LON**  
WBEE, Chicago, Ill.

## — E —

**EAGLETON, MIKE**  
WCDL, Carbondale, Pa.  
**EAST, BYRON**  
WXXX, Hattiesburg, Miss.  
**EMERLINE, BILL**  
WKYO, Caro, Mich.  
**ECKERT, JIM**  
KUXL, Golden Valley, Minn.  
**EDGERLEY, BOB**  
WORL, Boston, Mass.  
**EDWARDS, AL**  
KLAK, Denver, Colo.  
**EDWARDS, JERRY**  
WSOR, Windsor, Conn.  
**EDWARDS, MIKE**  
WBVM, Utica, N. Y.  
**EDWARDS, RON**  
KRIZ, Phoenix, Ariz.  
**EDWARDS, VERN**  
WKTS, Sheboygan, Wis.  
**EFFLAND, BOB**  
WVMC, Mt. Carmel, Ill.  
**EICHSTAEDT, PAUL**  
WSOO, Sault Ste. Marie, Mich.  
**ELBERT, CHARLES**  
KCRB, Chanute, Kan.  
**ELLE, STAN**  
KABR, Aberdeen, S. D.  
**ELLENWOOD, JIM**  
WGL, Ft. Wayne, Ind.  
**ELLETT, DUANE**  
WHO, Des Moines, Ia.  
**ELLIOT, LEE**  
WCOG, Greensboro, N. C.  
**ELLIOTT, DON**  
WMAY, Springfield, Ill.  
**ELLIOTT, JIM**  
KYND, Tempe, Ariz.  
**ELLISON, BILL**  
KNOT, Prescott, Ariz.  
**ELLSWORTH, LEO**  
KSRV, Ontario, Ore.  
**ELSTUN, CHUCK**  
WRMF, Titusville, Fla.  
**EMERSON, RON**  
KENE, Toppenish, Wash.  
**ENGEL, THOMAS**  
WTRA, Latrobe, Pa.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

ENGELMANN, DUANE  
KDUZ, Hutchinson, Minn.  
ENGLISH, LINDSEY  
WSOC, Charlotte, N. C.  
ENO, JACK  
WEBR, Buffalo, N. Y.  
ESCOBAR, PABLO  
KVOU, Uvalde, Tex.  
ESTERS, O. FAY  
WLOC, Munfordville, Ky.  
ESTRADA, SERGIO  
KAPL, Pueblo, Colo.  
EUBANKS, BOB  
KRLA, Pasadena, Calif.  
EVANS, ED  
KMO, Tacoma, Wash.  
EVANS, JIM  
WRCV, Philadelphia, Pa.  
EVANS, JOHNNY  
WBT, Charlotte, N. C.  
EVERETT, FRED  
WFBM, Indianapolis, Ind.  
EVERHART, BILL  
WBUY, Lexington, N. C.

## — F —

FALK, DOUG  
WAJF, Decatur, Ala.  
FALVO, CARL  
WCRA, Clearfield, Pa.  
FARRIS, RAY  
WKMT, Kings Mountain,  
N. C.  
FAUCHER, RALPH  
WTAQ, La Grange, Ill.  
FAULK, LINC  
WCKB, Dunn, N. C.  
FEHR, JAMES  
KCRB, Chanute, Kan.  
FELDER, ROBERT  
WERD, Atlanta, Ga.  
FERGUSON, ART  
KGFV, Kearney, Neb.  
FERGUSON, JOHNNY  
WRFC, Athens, Ga.  
FERGUSON, TED  
KIWA, Sheldon, Ia.  
FERRIS, TOM  
KONG, Visalia, Calif.  
FIELD, ELLIOTT  
KFWB, Hollywood, Calif.  
FIELDS, BILL  
WOMP, Bellaire, O.  
FINDLEY, FRED  
KIUP, Durango, Colo.  
FINDLEY, TOM  
WAJR, Morganton, W. Va.  
FINCH, DEE  
WNEW, New York, N. Y.  
FISHER, JACK  
WAAT, Trenton, N. J.  
FISKE, FRED  
WWDC, Washington, D. C.  
FIXARIS, FRANK  
WPOR, Portland, Me.  
FLEETWOOD, "BLACKIE"  
WJEM, Valdosta, Ga.  
FLEETWOOD, ROSCOE  
WJEM, Valdosta, Ga.  
FLEISCHER, JAMES  
WMUS, Muskegon, Mich.  
FLETCHER, TOM  
WJW, Cleveland, O.  
FLYNN, JACK  
WORL, Boston, Mass.  
FOLDS, WAYNE  
WHAN, Haines City, Fla.  
FOLEY, JOHN  
WKKO, Cocoa, Fla.  
FORD, MARILYN  
KAPE, San Antonio, Tex.  
FORREST, JIM  
KBUZ, Phoenix, Ariz.  
FORSTE, EARL  
WKID, Urbana, Ill.  
FOSS, KRIST  
KAOL, Carrollton, Mo.  
FOWLER, AINSLEE  
KESM, El Dorado Springs,  
Mo.  
FOX, DICK  
WAKO, Lawrenceville, Ill.

FRASER, RON  
KMAC, San Antonio, Tex.  
FRANCES, MYRTLE  
WRBD, Pompano Beach, Fla.  
FRANCIS, DICK  
KCEY, Turlock, Calif.  
FRANKLIN, DELMAS  
WRGA, Rome, Ga.  
FRANKLIN, GARY  
WDFC, Americus, Ga.  
FREINWALD, CLAY  
KFHA, Tacoma, Wash.  
FRENCH, DICK  
WPTS, Pittston, Pa.  
FRIEL, JACK  
WHBC, Rochester, N. Y.  
FRITH, JIM  
WANS, Anderson, S. C.  
FRYAR, HAL  
WRFM, Indianapolis, Ind.  
FUHRMANN, DON  
KVI, Seattle, Wash.  
FUQUA, LARRY  
KENM, Portales, N. M.  
FUSCO, DAN  
WBVM, Utica, N. Y.  
FUSTE, TOMAS  
WFAB, Miami, Fla.

## — G —

GALL, JOE  
WDAE, Tampa, Fla.  
GALLON, STEVE  
WILD, Boston, Mass.  
GAMBLING, JOHN  
WOR, New York, N. Y.  
GARCIA, DAVID  
KTEM, Temple, Tex.  
GARLAND, TOMMY  
KUZN, W. Monroe, La.  
GARTEN, LAVERN  
WMNE, Menomene, Wis.  
GASTON, MARK  
KSIW, Woodward, Okla.  
GAY, KYLE  
KCKN, Kansas City, Kan.  
GAYDOS, STAN  
WSAV, Savannah, Ga.  
GEARHEART, JIM  
KAVE, Carlsbad, N. M.  
GENE, BILLY  
WAUG, Augusta, Ga.  
GENNEAU, PIERRE  
WFEC, Harrisburg, Pa.  
GENSEL, PASTOR JOHN  
WLNS, New York, N. Y.  
GEORGE, CHARLIE  
KECK, Odessa, Tex.  
GERBER, LARRY  
WHLM, Bloomsburg, Pa.  
GESNER, HOWIE  
WEEZ, Chester, Pa.  
GIBSON, JOHN  
KGY, Olympia, Wash.  
GIBSON, LYNN  
WDOW, Dowagiac, Mich.  
GIESLER, JACK  
WBTC, Uhrichsville, O.  
GILBERT, BOB  
KLTZ, Glasgow, Mont.  
GILBERT, DICK  
KYND, Tempe, Ariz.  
GILLETTE, LEN  
KNIN, Wichita Falls, Tex.  
GILREY, GERALD  
WPTS, Pittston, Pa.  
GIPSON, BOB  
WROX, Clarksdale, Miss.  
GLEN, JON  
KBHM, Branson, Mo.  
GOLDEN, JOAN  
WLOK, Memphis, Tenn.  
GOMEZ, FEDERICO  
KXEX, Fresno, Calif.  
GOODEAR, BUD  
WIBC, Indianapolis, Ind.  
GORDON, WILLIAM  
WJNH, Hammononton, N. J.  
GORMAN, SCOTT  
WJMO, Cleveland, O.  
GOUGH, GLENN  
WWNY, Watertown, N. Y.

GOVE, ELLIOTT  
WSYR, Syracuse, N. Y.  
GRAHAM, BOB  
WHO, Des Moines, Ia.  
GRAHAM, BOBBY  
WEIS, Centre, Ala.  
GRAHAM, DICK  
WHVW, Hyde Park, N. Y.  
GRAHAM, ORV  
WSOY, Decatur, Ill.  
GRAHAM, DOUG  
WCNH, Quincy, Fla.  
GRAHAM, PHIL  
WKAZ, Charleston, W. Va.  
GRANBERRY, DOUG  
KCFH, Cuero, Tex.  
GRANGER, JIM  
WLEE, Richmond, Va.  
GRANT, EAMMON  
KXYZ, Houston, Tex.  
GRANT, RALPH  
WLEM, Emporium, Pa.  
GRAVAGNO, ENRICO  
KGMV, Missoula, Mont.  
GRAVES, GENE  
WTTM, Trenton, N. J.  
GRAY, DICK  
KRUX, Phoenix, Ariz.  
GREEN, LARRY  
KLAJ, Denver, Colo.  
GREENBERG, NORM  
WIBV, Belleville, Ill.  
GREENE, RON  
WVLD, Valdosta, Ga.  
GREENWELL, JOHN T.  
KSVN, Ogden, Utah  
GREGEOR, BILL  
WWBZ, Vineland, N. J.  
GREGORY, ENOCH  
WWRL, New York, N. Y.  
GRIFFIN, DANA  
WENY, Elmira, N. Y.  
GRIFFITH, HERMAN  
KGFJ, Los Angeles, Calif.  
GRIMES, WAYNE  
WCNS, Canton, O.  
GUARD, ED  
WARE, Ware, Mass.  
GUBBINS, TOM  
KAOR, Oroville, Calif.  
GULDAGER, MIKE  
KERG, Eugene, Ore.  
GUNDERSON, DALE  
KXRO, Aberdeen, Wash.  
GUNDERSON, ROY  
KHOW, Denver, Colo.  
GUNN, JOHNNY  
KEZY, Anaheim, Calif.  
GUTHRIE, DONALD T.  
WEER, Warrenton, Va.  
GWYNN, Z. V.  
WIBC, Indianapolis, Ind.

## — H —

HAASE, DICK  
KRSI, Minneapolis, Minn.  
HADDER, JIM  
WJSB, Crestview, Fla.  
HAGLER, JESSIE  
WXLI, Dublin, Ga.  
HALL, THOM  
WTMT, Louisville, Ky.  
HALTEN, RICH  
WSLC, Clermont, Fla.  
HAMANN, DUANE  
KIWA, Sheldon, Ia.  
HAMILTON, JERRY  
WABH, Deerfield, Va.  
HAMILTON, JIM  
WMGS, Bowling Green, O.  
HAMILTON, RALPH  
WABH, Deerfield, Va.  
HAMMOND, BOB  
KOGO, Durango, Colo.  
HANDLEY, GARY  
KGHT, Hollister, Calif.  
HANNAH, DON  
WMTD, Hinton, W. Va.  
HARDER, CHUCK  
WJOB, Hammond, Ind.  
HARDING, JOHN  
KLZ, Denver, Colo.



# RADIO & TV DISC JOCKEYS & MUSICASTERS

- HARDING, JOHN**  
WEVA, Emporia, Va.
- HARDY, CARROLL**  
WEBB, Buffalo, N. Y.
- HARDY, JOHN**  
KDIA, Oakland, Calif.
- HARLAN, JOHN**  
WJOI, Florence, Ala.
- HARMAN, DICK**  
WINN, Louisville, Ky.
- HARPER, DAVE**  
WION, Ionia, Mich.
- HARPER, BILL**  
KBTC, Houston, Mo.
- HARRINGTON, MIKE**  
WMRI, Marion, Ind.
- HARRIS, BRAD**  
WTOR, Torrington, Conn.
- HARRIS, "COOKIE"**  
WLBK, Lebanon, Ky.
- HARRIS, HAROLD**  
WMFC, Monroeville, Ala.
- HARRIS, MALCOLM**  
WGAT, Gate City, Va.
- HARRISON, HARMON**  
WZZZ, Boynton Beach, Fla.
- HART, BOB**  
WMEK, Chase City, Va.
- HART, DAVE**  
WTON, Staunton, Va.
- HART, JOHN**  
KTOK, Oklahoma City, Okla.
- HART, RON**  
KJOE, Shreveport, La.
- HARVEY, MIKE**  
WGOV, Valdosta, Ga.
- HARVEY, ROY**  
WMAX, Grand Rapids, Mich.
- HARWOOD, BRIAN**  
WJOY, Burlington, Vt.
- HASSELL, HENRY**  
WYPR, Danville, Va.
- HASTINGS, JACK**  
WPBC, Minneapolis, Minn.
- HATFIELD, DIXIE**  
WBAM, Montgomery, Ala.
- HATT, JAMES**  
KSYX, Santa Rosa, N. M.
- HAUCK, ERROL**  
WCMP, Pine City, Minn.
- HAUFMAN, DAN**  
KYSS, Missoula, Mont.
- HAUGEN, DICK**  
KATL, Miles City, Mont.
- HAWTHORNE, DAVE**  
WJW, Cleveland, O.
- HAYES, BRUCE**  
KHJ, Los Angeles, Calif.
- HAYES, JACK**  
KTLW, Texas City, Tex.
- HAYES, KEVIN**  
WJTN, Jamestown, N. Y.
- HAYES, RAY**  
WDVA, Danville, Va.
- HAYWOOD, BILL**  
WLEE, Raleigh, N. C.
- HEBERT, BOB**  
WJOY, Burlington, Vt.
- HEBERTSON, DAVE**  
KOVO, Provo, Ut.
- HEDRICK, DAVE**  
WDEC, Americus, Ga.
- HELDER, BOB**  
WFMJ, Frederick, Md.
- HENDERSON, BILL**  
WKTS, Sheboygan, Wis.
- HENDERSON, DOUGLASS**  
WDAS, Philadelphia, Pa.
- HENDERSON, RAY**  
WLEE, Raleigh, N. C.
- HENDERSON, RICHARD**  
KSBW, Salinas, Calif.
- HENDRIX, JERRY**  
KLRA, Little Rock, Ark.
- HENNES, BILL**  
WIBM, Jackson, Mich.
- HENNESSEY, BILL**  
WTIC, Hartford, Conn.
- HENNINGS, PAUL**  
WTAR, Norfolk, Va.
- HENRICH, WALT**  
WDOK, Cleveland, O.
- HENRY, MARV**  
KSTP, St. Paul, Minn.
- HENSCHEL, BOB**  
WFST, Caribou, Me.
- HENTOFF, NAT**  
WINS, New York, N. Y.
- HERMAN, JOHN**  
WSOR, Windsor, Conn.
- HERGETT, DAVE**  
KHOE, Truckee, Calif.
- HERBST, ROLLIN**  
WCVS, Springfield, Ill.
- HERRING, ANDY**  
WELS, Kinston, N. C.
- HETRICK, GARY**  
KRVN, Lexington, Neb.
- HICKMAN, RUSS**  
KLUC, Las Vegas, Nev.
- HICKS, PETE**  
WSAU, Wausau, Wis.
- HICKS, TOM**  
KSNO, Aspen, Colo.
- HIGLEY, JERRY**  
KGBX, Springfield, Mo.
- HILL, BILL**  
WOPA, Oak Park, Ill.
- HILL, CARL**  
WGIR, Manchester, N. H.
- HILL, FRED**  
WDCR, Hanover, N. H.
- HILL, ROY**  
KAWE, Carlsbad, N. M.
- HILL, SANDY**  
KTYM, Inglewood, Calif.
- HILL, WARD**  
KLOC, Modesto, Calif.
- HINCK, GORDON**  
KGRN, Grinnell, Ia.
- HISLOP, AL**  
WDCR, Hanover, N. H.
- HOBBS, JIM**  
KWNT, Davenport, Ia.
- HOEMANN, HAL**  
KWRE, Warreton, Mo.
- HOFFER, BOB**  
WDAE, Tampa, Fla.
- HOFFMAN, DON**  
WSLC, Clermont, Fla.
- HOLCOMB, JACK**  
WEEU, Reading, Pa.
- HOLETZ, BOB**  
WCMP, Pine City, Minn.
- HOLIDAY, DAVE**  
KATL, Miles City, Mont.
- HOLLEY, BILL**  
WFUN, Miami, Fla.
- HOLLIDAY, BOB**  
WPBC, Minneapolis, Minn.
- HOLLIDAY, JOHN**  
WHIC, Cleveland, O.
- HOLLOWAY, DICK**  
WHOF, Canton, O.
- HOLMES, BEN**  
KKAS, Silsbee, Tex.
- HOLMES, GENE**  
WKCT, Bowling Green, Ky.
- HOLMES, JAY**  
WFTC, Kinston, N. C.
- HOLT, JEFF**  
KBTM, Jonesboro, Ark.
- HOLT, MARY**  
WJMO, Cleveland, O.
- HONAKER, RAY**  
WVAR, Norfolk, Va.
- HOOD, GENE**  
KBTM, Jonesboro, Ark.
- HOPKINS, JOHN**  
WTOC, Savannah, Ga.
- HOPKINS, WES**  
WAKR, Akron, O.
- HOORN, RAY**  
KGW, Portland, Ore.
- HOWARD, "CURLY"**  
WPHY, Benson, N. C.
- HOWARD, JAY**  
WKFD, N. Kingstown, R. I.
- HOWARD, RALPH**  
WOTT, Watertown, N. Y.
- HOWELL, JIM**  
WFUN, Miami, Fla.
- HUBBARD, EDDIE**  
WGN, Chicago, Ill.
- HUDSON, HARVEY**  
WLEE, Richmond, Va.
- HUGHES, DONALD**  
WNJH, Hammoncton, N. J.
- HUMPHREY, DAVIS**  
WSAV, Savannah, Ga.
- HUNGATE, JIM**  
WSER, Elkton, Md.
- HUNT, RICHARD**  
WBTH, Williamson, W. Va.
- HUNTER, PETE**  
KTLW, Texas City, Tex.
- HUNTER, STEVE**  
KLZ, Denver, Colo.
- HUNTER, TED**  
KPBM, Carlsbad, N. M.
- HURD, BOB**  
WZZZ, Boynton Beach, Fla.
- HURST, ALLEN**  
KLRA, Little Rock, Ark.
- HURST, BILL**  
KESM, El Dorado Springs, Mo.
- HUSTWIT, BOB**  
WERI, Westerly, R. I.
- HYER, IVAN B.**  
WMBO, Auburn, N. Y.
- HYNES, ED**  
WCNX, Middletown, Conn.
- I —
- INGLE, NEIL**  
KLEE, Ottumwa, Ia.
- INGRAM, DAN**
- IRONS, LYLE**  
KFXD, Boise, Ida.
- IRVEN, MIKE**  
WLSV, Wellsville, N. Y.
- IRVINE, JERRY**  
WRVM, Rochester, N. Y.
- IRWIN, MIKE**  
WBUX, Fredonia, N. Y.
- ISAACS, DICK**  
WRAL, Raleigh, N. C.
- IWEN, BUD**  
KBLL, Helena, Mont.
- J —
- JACKSON, BILL**  
WNDY, Indianapolis, Ind.
- JACKSON, BOB**  
WRAP, Norfolk, Va.
- JACKSON, HAL**  
WWRK, New York, N. Y.
- JACKSON, JOHNNY**  
KHMO, Hannibal, Mo.
- JACOBSON, GARY**  
WCMP, Pine City, Minn.
- JAEGER, BILL**  
WFBR, Baltimore, Md.
- JAMES, CARROLL**  
WWDC, Washington, D. C.
- JAMES, LARRY**  
KAPE, San Antonio, Tex.
- JAMES, MIKE**  
WFBR, Baltimore, Md.
- JARVIS, AL**  
KEZY, Anaheim, Calif.
- JEAN, BARBARA**  
WDMS, Lynchburg, Va.
- JEFFERAY, JEFF**  
WRNE, New Bern, N. C.
- JENKINS, BUSTER**  
KLAJ, Denver, Colo.
- JENKINS, MARVIN**  
KGMK, Jacksonville, Ark.
- JEPKO, HERB**  
KSL, Salt Lake City, Ut.
- JEROME, RICK**  
KCEY, Turlock, Calif.
- JeRUE, JOE**  
WOOD, Grand Rapids, Mich.
- JIMENEZ, RUBEN**  
KNOG, Nogales, Ariz.
- JOHNS, LEE**  
WINN, Louisville, Ky.
- JOHNSON, AL**  
KBLL, Helena, Mont.
- JOHNSON, ART**  
KTAT, Frederick, Okla.
- JOHNSON, ART**  
WTIC, Hartford, Conn.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

- JOHNSON, BEN**  
 WAGR, Lumberton, N. C.  
**JOHNSON, BEN**  
 WPON, Pontiac, Mich.  
**JOHNSON, BOB**  
 KQEN, Roseburg, Ore.  
**JOHNSON, BRAD**  
 KRSI, Minneapolis, Minn.  
**JOHNSON, CHRISTIAN**  
 WLNG, Sag Harbor, N. Y.  
**JOHNSON, DENNIS**  
 KVCK, Wolf Point, Mont.  
**JOHNSON, DICK**  
 WPOR, Portland, Me.  
**JOHNSON, HARRY**  
 WNDB, Daytona Beach, Fla.  
**JOHNSON, JACK**  
 KTOE, Mankato, Minn.  
**JOHNSON, LESTER**  
 WAML, Laurel, Miss.  
**JOHNSON, MIKE**  
 KTSM, El Paso, Tex.  
**JOHNSON, TOBY**  
 WIAM, Williamston, N. C.  
**JOHNSON, TOM**  
 WAAC, Terre Haute, Ind.  
**JOHNSON, WAYNE**  
 KSUM, Fairmont, Minn.  
**JOHNSTON, JOHN**  
 WRUM, Rumford, Me.  
**JOLLY, WIN**  
 WTAQ, La Grange, Ill.  
**JONES, BILL**  
 WTSN, Dover, N. H.  
**JONES, BOB**  
 WMMW, Meriden, Conn.  
**JONES, DANA**  
 WBEC, Pittsfield, Mass.  
**JONES, DICK**  
 KBER, San Antonio, Tex.  
**JONES, DICK**  
 WSAF, Salisbury, N. C.  
**JONES, DOUG**  
 WANB, Waynesburg, Pa.  
**JONES, ROYCE**  
 WRFC, Athens, Ga.  
**JONES, STAN**  
 KSIS, Sedalia, Mo.  
**JONES, TED "REBEL"**  
 WTRY, Troy, N. Y.  
**JONES, VERLAINE**  
 KXAR, Hope, Ark.  
**JONES, WILL**  
 KFMJ, Tulsa, Okla.  
**JORDAN, LEE**  
 WCBS, New York, N. Y.  
**JORGESON, LEE**  
 KANN, Ogden, Ut.  
**JORGESON, BRUCE**  
 KMAS, Shelton, Wash.  
**JOSEPH, BILL**  
 WLXZ, La Crosse, Wis.  
**JOSEPH, EDDY**  
 WHLD, Niagara Falls, N. Y.  
**JOYE, BOB**  
 WGEM, Quincy, Ill.  
**JUDD, DON**  
 KWIK, Pocatello, Ida.  
**JUDT, JERRY**  
 KEVN, Lexington, Neb.
- K —
- KAL, JOHN**  
 WCIT, Lima, O.  
**KALLI, FRANK**  
 KTKT, Tucson, Ariz.  
**KAPRAL, MIKE**  
 WBOY, Clarksburg, W. Va.  
**KARANT, MARTIN**  
 WKPT, Kingsport, Tenn.  
**KARY, BILL**  
 WDOR, Sturgeon Bay, Wis.  
**KAY, ANDY**  
 KFRE, Fresno, Calif.  
**KAY, JERRY**  
 KNEW, Spokane, Wash.  
**KEARSE, MAX**  
 KIRX, Kirksville, Mo.  
**KEELS, CECIL**  
 WCSC, Charleston, S. C.  
**KEEP, BARNEY**  
 KEX, Portland, Ore.
- KEEVER, BILL**  
 WJRM, Troy, N. C.  
**KELLEY, LAWSON**  
 KYOK, Houston, Tex.  
**KELLY, DON**  
 KFMJ, Tulsa, Okla.  
**KELLY, JACK**  
 WMUS, Muskegon, Mich.  
**KELLY, JOHN**  
 KSNK, Pocatello, Ida.  
**KELLY, MERLE**  
 WRAL, Raleigh, N. C.  
**KEMP, ED**  
 WOOD, Grand Rapids, Mich.  
**KEMP, ROGERS**  
 WLBN, Lebanon, Ky.  
**KEN, GARY**  
 KAOR, Oroville, Calif.  
**KENNEDY, HERB**  
 KSFO, San Francisco, Calif.  
**KENNINGTON, TOM**  
 WDVH, Gainesville, Fla.  
**KENT, GENE**  
 KEEL, Shreveport, La.  
**KENT, HERB**  
 WYON, Chicago, Ill.  
**KERN, JIM**  
 WTHI, Terre Haute, Ind.  
**KERR, BRUCE**  
 KSLM, Salem, Ore.  
**KERR, JIM**  
 KXIC, Iowa City, Ia.  
**KESLER, DON**  
 WRKH, Rockwood, Tenn.  
**KESSLER, DICK**  
 WMBS, Uniontown, Pa.  
**KEVERN, BOB**  
 WJRL, Rockford, Ill.  
**KILBRIDE, TOM**  
 KANO, Anoka, Minn.  
**KIMBLE, BOB**  
 WBNO, Bryan, O.  
**KIMBLE, VANCE**  
 KBYG, Big Spring, Tex.  
**KINCAID, BOB**  
 WFKY, Frankfort, Ky.  
**KINDEL, TIPTON**  
 WAAC, Terre Haute, Ind.  
**KINDRED, TURNER**  
 KHEN, Henryetta, Okla.  
**KING, BILL**  
 KHOW, Denver, Colo.  
**KING, DANNY**  
 WIL, St. Louis, Mo.  
**KING, DUKE**  
 KOA, Denver, Colo.  
**KING, O. G.**  
 KECK, Odessa, Tex.  
**KING, STEVE**  
 WEER, Warrenton, Va.  
**KING, VERN**  
 WMMB, Melbourne, Fla.  
**KING, WALLY**  
 WNEW, New York, N. Y.  
**KINGDOM, HARRY**  
 WWOW, Gonneaut, O.  
**KINNEY, AL**  
 WDAE, Tampa, Fla.  
**KIRBY, DALE**  
 WFLA, Tampa, Fla.  
**KIRBY, DEL**  
 KBYG, Big Spring, Tex.  
**KIRK, STEVE**  
 WSAI, Cincinnati, O.  
**KISER, RALPH**  
 WKMT, Kings Mountain, N. C.  
**KLASS, LARRY**  
 WMGO, Canton, Miss.  
**KLAVAN, GENE**  
 WNEW, New York, N. Y.  
**KLEIN, FRED**  
 WLAN, Lancaster, Pa.  
**KNIGHT, JOE**  
 WFBR, Baltimore, Md.  
**KNIGHT, RON**  
 WPON, Pontiac, Mich.  
**KNUTSON, ORLY**  
 KOTE, Fergus Falls, Minn.  
**KOONTZ, KEN**  
 KSWO, Lawton, Okla.  
**KRATZ, BOB**  
 WSAN, Allentown, Pa.
- KREJCI, PAUL**  
 WBKV, West Bend, Wis.  
**KREPP, JERRY**  
 WSJM, St. Joseph, Mich.  
**KRIEGER, EDWARD**  
 WSOO, Sault Ste. Marie, Mich.  
**KRIZAN, FRANK**  
 KWHI, Brenham, Tex.  
**KUNKEL, JERRY**  
 KBOX, Dallas, Tex.  
**KURTZ, BUD**  
 WHNR, Beckley, W. Va.
- L —
- LA FOND, TOM**  
 KDSN, Denison, Ia.  
**LAING, IRV**  
 WQTE, Detroit, Mich.  
**LAKE, TED**  
 KIKO, Globe-Miami, Ariz.  
**LAKIN, PETE**  
 WLXZ, La Crosse, Wis.  
**LAMBERTH, BOB**  
 WMNZ, Montezuma, Ga.  
**LANCE, HERB**  
 WERD, Atlanta, Ga.  
**LANDIS, BEN**  
 KCAD, Abilene, Tex.  
**LANDON, PAT**  
 WXUR, Media, Pa.  
**LANG, ART**  
 WALE, W. Springfield, Mass.  
**LANG, JIMMIE**  
 WSOB, Savannah, Ga.  
**LANGE, JIM**  
 KSFO, San Francisco, Calif.  
**LANGMADE, BILL**  
 KPXD, Boise, Ida.  
**LARKIN, JACK**  
 WCNX, Middletown, Conn.  
**LARSEN, DICK**  
 KTLI, Tillamook, Ore.  
**LARSON, NORM**  
 KANO, Anoka, Minn.  
**LAUNCE, JIMMY**  
 WJR, Detroit, Mich.  
**LaVALLEE, DOUG**  
 WCSH, Portland, Me.  
**LAWLER, RALPH**  
 KPPO, Riverside, Calif.  
**LAWRENCE, CHARLEY**  
 WDDY, Gloucester, Va.  
**LAWRENCE, DON**  
 WOCB, W. Yarmouth, Mass.  
**LAWRENCE, KARL**  
 WADM, Decatur, Ind.  
**LAWRENCE, "LUCKY"**  
 KRUX, Phoenix, Ariz.  
**LAWRENCE, ROBERT**  
 WQXR, New York, N. Y.  
**LEATHERS, JERRY**  
 KYSS, Missoula, Mont.  
**LECROSS, CLAY**  
 WHPB, Belton, S. C.  
**LEE, BOB**  
 KTTT, Columbus, Neb.  
**LEE, BOB**  
 WAKR, Akron, O.  
**LEE, CARROLL, JR.**  
 WGHC, Clayton, Ga.  
**LEE, JOHN**  
 KLYQ, Hamilton, Mont.  
**LEE, JOHN**  
 KSRA, Salmon, Ida.  
**LEE, LEE**  
 KTYM, Inglewood, Calif.  
**LEE, ROBERT E.**  
 KIMN, Denver, Colo.  
**LEE, STEVE**  
 KOWB, Laramie, Wyo.  
**LEE, VERNON**  
 WSSV, Petersburg, Va.  
**LEERD, TED**  
 KAFY, Bakersfield, Calif.  
**LeGARDE, JOHN**  
 WJMA, Orange, Va.  
**LEMLEY, NED**  
 KBKZ, Elk City, Okla.  
**LENTZ, BILL**  
 KRKC, King City, Calif.  
**LEONARD, CURT**  
 WFLA, Tampa, Fla.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

- LESLIE, TOM**  
WFKY, Frankfort, Ky.
- LETCHER, SKIP**  
WICU, Erie, Pa.
- LEWIS, BOB**  
WSSV, Petersburg, Va.
- LEWIS, DAVE**  
KWIK, Pocatello, Ida.
- LIBBY, JOHN**  
WCOU, Lewiston, Me.
- LICATA, LONNIE**  
KLAK, Denver, Colo.
- LINDBERG, STEVE**  
WOSC, Charleston, S. C.
- LINDSAY, NORMAN**  
WHAG, Halfway, Md.
- LIPP, STAN**  
WNBH, New Bedford, Mass.
- LITTLE, BILL**  
WJMA, Orange, Va.
- LITTLE, FRAN**  
WMHI, Braddock Hgts., Md.
- LIVENGOOD, RONNIE**  
WGAD, Gadsden, Ala.
- LIVINGSTON, CARL**  
KLRA, Little Rock, Ark.
- LOCKERMAN, ARLEN**  
WMNZ, Montezuma, Ga.
- LOCKHART, BOB**  
KNOX, Grand Forks, N. D.
- LOCKHART, KEITH**  
KGLH, San Fernando, Calif.
- LOFTIN, TOM**  
KTOK, Oklahoma City, Okla.
- LOMAS, JOE**  
WZIP, Cincinnati, O.
- LONG, BUZZ A.**  
WFEC, Harrisburg, Pa.
- LONG, PEGGY**  
WSAT, Salisbury, N. C.
- LOONEY, TOM**  
WIOD, Miami, Fla.
- LORD, JACK**  
KFTV, Paris, Tex.
- LOVETE, LEN**  
WAGR, Lumberton, N. C.
- LUCKHURST, BILL**  
KTAC, Tacoma, Wash.
- LUDDEN, BOB**  
WPIN, St. Petersburg, Fla.
- LUND, HOWIE**  
WDOK, Cleveland, O.
- LUNDBERG, MERRIL**  
KRPL, Moscow, Ida.
- LUNDY, MIKE**  
KOOL, Phoenix, Ariz.
- LUNDY, RON**  
WIL, St. Louis, Mo.
- LUNDY, STEVE**  
KDOK, Tyler, Tex.
- LUQUIRE, JERRY**  
WRBL, Columbus, Ga.
- LUTCHER, BUBBER**  
KAOK, Lake Charles, La.
- LUTHER, DAVID**  
WBTM, Danville, Va.
- LUTHER, WILLIE V.**  
WPHG, Waverly, Tenn.
- LYNCH, BILL**  
WPRQ, McKeesport, Pa.
- LYNCH, RALPH**  
KSWM, Aurora, Mo.
- LYNCH, WES**  
KGW, Portland, Ore.
- LYNDELL, SCOTT**  
KDFN, Doniphan, Mo.
- LYNN, LAMAR**  
WSAV, Savannah, Ga.
- LYONS, BOBBY**  
WFLA, Tampa, Fla.
- LYONS, JIMMY**  
KFRG, San Francisco, Calif.
- **M** —
- MACE, MAX**  
WFBC, Greenville, S. C.
- MACH, RICHARD**  
KGMT, Fairbury, Neb.
- MACK, DAVE**  
WHPB, Belton, S. C.
- MACK, GARRY**  
KBOX, Dallas, Tex.
- MACK, JAY**  
KIMN, Denver, Colo.
- MACK, JIMMY**  
WIRE, Indianapolis, Ind.
- MacKAY, MIKE**  
WVOW, Conneaut, O.
- MacKINNON, DON**  
KLAC, Los Angeles, Calif.
- MADDOX, WOODY**  
KQEN, Roseburg, Ore.
- MAGNUS, JOHNNY**  
KGFJ, Los Angeles, Calif.
- MARGRAVE, JACK**  
WJPF, Herrin, Ill.
- MARKHAM, BILL**  
WAVU, Albertville, Ala.
- MARKLE, TINY**  
WNHC, New Haven, Conn.
- MARLOW, RICK**  
KJOE, Shreveport, La.
- MARLOWE, BILL**  
WMAV, Springfield, Ill.
- MARR, BILL**  
WDVH, Gainesville, Fla.
- MARR, JAY**  
WGAN, Portland, Me.
- MARSHALL, PERRY**  
WIND, Chicago, Ill.
- MARSHALL, PETE**  
KRUX, Phoenix, Ariz.
- MARTIN, JOE**  
WCDL, Carbondale, Pa.
- MARTIN, JOHN**  
KROD, El Paso, Tex.
- MARTIN, KERRY**  
WHNC, Henderson, N. C.
- MARTIN, MARTY**  
KATN, Boise, Ida.
- MARTIN, MICKEY**  
WOKC, Okeechobee, Fla.
- MARTIN, MIKKI**  
WARN, Ft. Pierce, Fla.
- MARTIN, ROY C.**  
WFAX, Falls Church, Va.
- MARTIN, STEVE**  
WUSJ, Lockport, N. Y.
- MARTINDALE, "WINK"**  
KFWB, Hollywood, Calif.
- MASON, BILL**  
WDBQ, Dubuque, Ia.
- MASON, KEN**  
KBTN, Neosho, Mo.
- MASSEY, MELVIN**  
WILD, Boston, Mass.
- MATHERLY, WILLIAM E.**  
WKCW, Warrenton, Va.
- MATHEWS, DON**  
WHIZ, Zanesville, O.
- MATTHEWS, BRUCE**  
WWSC, Glens Falls, N. Y.
- MATTHEWS, JOHN**  
WABT, Tuskegee, Ala.
- MAUSER, RICK**  
KRPL, Moscow, Ida.
- MAXEY, LEON**  
KUKU, Willow Springs, Mo.
- MAXWELL, JIM**  
WERT, Van Wert, O.
- MAY, STEVE**  
WALE, W. Springfield, Mass.
- McAUGHAN, JIM**  
KTHT, Houston, Tex.
- McBRIDE, DANNY**  
WWOL, Buffalo, N. Y.
- McCABE, LARRY**  
WMRI, Marion, Ind.
- McCain, TOM**  
WABT, Tuskegee, Ala.
- McCARREN, DALE**  
WJR, Detroit, Mich.
- McCARTHY, FRANKLIN**  
WVON, Chicago, Ill.
- McCALL, BILL**  
WFSR, Bath, N. Y.
- McCAUGHAN, BILL**  
KBTM, Jonesboro, Ark.
- McCLAIN, JIMMY**  
WZIP, Cincinnati, O.
- McCLELLAN, DICK**  
WGAT, Gate City, Va.
- McCLURE, DANNY**  
WJES, Johnston, S. C.
- McCORMACK, EDWARD**  
WHGR, Houghton Lake, Mich.
- McCORMICK, JOHN**  
KMOX, St. Louis, Mo.
- McCOY, AL**  
KRUX, Phoenix, Ariz.
- McCOY, JACK**  
WNOR, Norfolk, Va.
- McCUTCHSON, "SHOTSIE"**  
WKDK, Newberry, S. C.
- McDUFF, DAN**  
KVOU, Uvalde, Tex.
- McDUFF, DOUG**  
KWRE, Warrenton, Mo.
- McELROY, ROLAND**  
WGAU, ATHENS, GA.
- McENZIE, SCOTT**  
KLOM, Lompoc, Calif.
- McFARLAND, BOB**  
WSB, Atlanta, Ga.
- McFARLIN, JOE**  
KRSI, Minneapolis, Minn.
- McGARRUTY, KENT**  
WKOP, Binghamton, N. Y.
- McGARVIN, DICK**  
KIDO, Boise, Ida.
- McGINNIS, JACK W.**  
WNGC, N. Charleston, S. C.
- McILVAIN, MERT**  
WREN, Topeka, Kan.
- McKAY, BOB**  
WBET, Brockton, Mass.
- McKAYE, GENE**  
WSUN, St. Petersburg, Fla.
- McKEE, ED**  
WENY, Elmira, N. Y.
- McKINNEY, JIM**  
WMAV, Springfield, Ill.
- McKINNIS, DON**  
KARI, Blaine, Wash.
- McLAUGHLIN, JIM**  
KQV, Pittsburgh, Pa.
- McLELLAN, BUD**  
KDMS, El Dorado, Ark.
- McMANUS, MAC**  
WAVY, Norfolk, Va.
- McNUTT, STAN**  
KSRV, Ontario, Ore.
- McPHERSON, HUGH**  
WCHS, Charleston, W. Va.
- MEATH, ED**  
WHFC, Rochester, N. Y.
- MEDLIN, HAROLD**  
WCKB, Dunn, N. C.
- MEEKS, GARY**  
KEED, Eugene, Ore.
- MELLOY, JERRY**  
WAVI, Dayton, O.
- MELTZER, AL**  
WEBR, Buffalo, N. Y.
- MELVIN, JIM**  
WPEG, Winston-Salem, N. C.
- MERCER, BILL**  
KGFJ, Los Angeles, Calif.
- MERCHANT, BILL**  
WGRD, Grand Rapids, Mich.
- MERCER, RAY**  
WLOB, Portland, Me.
- MERRITT, BILL**  
WSAU, Wausau, Wis.
- MERLIN, BILL**  
KGY, Olympia, Wash.
- MERRITT, JOE**  
WDNC, Durham, N. C.
- MICHAELS, LARRY**  
KPYR, Bismarck, N. D.
- MICHAELS, NORMAN**  
WTAO, Cambridge, Mass.
- MICHEL, TONY**  
WISZ, Glen Burnie, Md.
- MIKESH, JAMES**  
KCTI, Gonzales, Tex.
- MILAM, PAUL**  
KHOG, Fayetteville, Ark.
- MILBURN, STEVE**  
KBTN, Neosho, Mo.
- MILER, BILL**  
WMPD, Middleport, O.
- MILER, BOB**  
KJSE, Columbus, Neb.
- MILLER, FRANK**  
WFME, Punxsutawney, Pa.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

**MILLER, HAL**  
WHLM, Bloomsburg, Pa.

**MILLER, HARVEY**  
WAAT, Trenton, N. J.

**MILLER, HOWARD**  
WIND, Chicago, Ill.

**MILLER, MAURY**  
WHO, Des Moines, Ia.

**MILLER, RON**  
KRFS, Superior, Neb.

**MILLER, TOM**  
KLUC, Las Vegas, Nev.

**MILLER, WIL**  
WSOY, Decatur, Ill.

**MILLS, DON**  
KGNU, Dodge City, Kan.

**MITCHELL, DICK**  
WFST, Caribou, Me.

**MOCK, JACK**  
WAPE, Jacksonville, Fla.

**MODELAND, VERN**  
WHO, Des Moines, Ia.

**MOLINARO, LARRY**  
WNAR, Norristown, Pa.

**MONAHAN, DAN**  
KEPR, Kennewick, Wash.

**MONTGOMERY, DOUG**  
WINT, Winter Haven, Fla.

**MOOBERRY, BOB**  
WAAP, Peoria, Ill.

**MOODY, BILL**  
KOMY, Watsonville, Calif.

**MOORE, BILL**  
WIOK, Normal, Ill.

**MOORE, DICK**  
KTRE, Lufkin, Tex.

**MOORE, HARV**  
WPGC, Washington, D. C.

**MOORE, JAMES H.**  
WDNC, Durham, N. C.

**MOORE, PERCY**  
KANB, Shreveport, La.

**MOORHEAD, JIMMY**  
WACR, Columbus, Miss.

**MORGAN, DICK**  
WPMP, Pascagoula, Miss.

**MORGAN, WAYNE**  
WGWR, Asheboro, N. C.

**MORRIS, SPENCE**  
WAAP, Peoria, Ill.

**MORROW, JACK**  
WIBC, Indianapolis, Ind.

**MORSE, GARY**  
WKIN, Kingsport, Tenn.

**MORTON, JACK**  
KVI, Seattle, Wash.

**MORTON, MIKE**  
KWBW, Hutchinson, Kan.

**MORYL, BOB**  
WIMS, Michigan City, Ind.

**MOSLEY, DON**  
WACR, Columbus, Miss.

**MOSS, JOHN**  
WIBM, Jackson, Mich.

**MOSS, SAMMY**  
WCST, Berkeley Springs, W. Va.

**MOWERS, ROBERT**  
WCOU, Lewiston, Me.

**MOWRY, LEE**  
WRGA, Rome, Ga.

**MUCCIO, GIORGIO**  
WBAB, Babylon, N. Y.

**MUCHOW, BOB**  
KBAM, Longview, Wash.

**MUELLER, DICK**  
WRVM, Rochester, N. Y.

**MULL, FRANKLIN D.**  
WHNC, Henderson, N. C.

**MULLEN, JAY**  
WNCG, N. Charleston, S. C.

**MUNSON, DON**  
WKID, Urbana, Ill.

**MURPHREE, JACK**  
WOMI, Owensboro, Ky.

**MURPHY, ED**  
WSYR, Syracuse, N. Y.

**MURRAY, BOB**  
KAPE, San Antonio, Tex.

**MURRAY, HAL**  
KDWB, St. Paul, Minn.

**MURRAY, MARK**  
WTUF, Mobile, Ala.

**MYERS, BOB**  
KGBA, Santa Clara, Calif.

**MYERS, GARY**  
KBNM, Portales, N. M.

**MYERS, LARRY**  
WBRY, Boonville, N. Y.

**MYERS, PAUL**  
WQXR, New York, N. Y.

## — N —

**NASH, KENNETH**  
WTTL, Madisonville, Ky.

**NAUGHT, VERNE**  
KXRO, Aberdeen, Wash.

**NEAL, BILL**  
WBAL, Baltimore, Md.

**NEHRING, WALLY**  
WIRE, Indianapolis, Ind.

**NELSON, ED**  
WNAX, Yankton, S. D.

**NELSON, GEORGE**  
KASI, Ames, Ia.

**NESTER, ROY**  
WNC, Winchester, Va.

**NEUBER, PRYOR**  
WMHI, Braddock Hgts., Md.

**NEVILLE, DONALD**  
WNLG, Sag Harbor, N. Y.

**NEVINS, ELLIOT**  
WIOD, Miami, Fla.

**NEWCOMB, TOM**  
KLOM, Lompoc, Calif.

**NEWSHAM, BOB**  
WMEK, Chase City, Va.

**NEWTON, FLOYD "FIG"**  
KYND, Tempe, Ariz.

**NILSON, ROY**  
WLKY, St. Petersburg, Fla.

**NIVEN, TOM**  
WCHA, Chambersburg, Pa.

**NOBLES, GENE**  
WLAC, Nashville, Tenn.

**NORDIN, JIM**  
KALB, Alexandria, La.

**NORMAN, JOE**  
KODY, N. Platte, Neb.

**NORRIS, DICK**  
WMRN, Marion, O.

**NORTH, HANK**  
WPYB, Benson, N. C.

**NORTON, PAUL**  
WFIL, Philadelphia, Pa.

**NYSTROM, ED**  
KFHA, Tacoma, Wash.

## — P —

**O'BRIAN, PAT**  
KARA, Albuquerque, N. M.

**O'BRIEN, JOE**  
WMCA, New York, N. Y.

**O'CONNOR, REV. NORMAN**  
WINS, New York, N. Y.

**O'CONNOR, TOM**  
WIBM, Jackson, Mich.

**O'DAY, JACK**  
KBXX, Dallas, Tex.

**O'DONOHUE, STEVE**  
KOLE, Pt. Arthur, Tex.

**OFFUT, CHARLES**  
WCUM, Cumberland, Md.

**O'GRADY, JOE**  
WSUN, St. Petersburg, Fla.

**O'HARA, BILL**  
WOCH, N. Vernon, Ind.

**O'HARA, MARTY**  
WNEW, New York, N. Y.

**OLDHAM, JIM**  
KWBB, Wichita, Kan.

**OLDENBURG, JOHN**  
KSEW, Sitka, Alas.

**OLSON, WAYNE**  
WHO, Des Moines, Ia.

**O'NEAL, HAL**  
WPTW, Piqua, O.

**O'NEIL, JAMES H.**  
KEED, Eugene, Ore.

**O'NEIL, NEIL**  
KORT, Grangeville, Ida.

**O'NEILL, CHUCK**  
WGIB, Manchester, N. H.

**O'NEILL, JIM**  
KDWB, St. Paul, Minn.

**O'NEILL, JIM**  
KFWB, Hollywood, Calif.

**O'NEILL, JIMMY**  
KFWB, Hollywood, Calif.

**O'NIEL, SEAN**  
KTOH, Lihue, Kauai, Hawaii

**O'REILLY, JACK**  
WPEN, Philadelphia, Pa.

**ORB, JIM**  
KCRG, Cedar Rapids, Ia.

**OSBORNE, BOB**  
WIL, St. Louis, Mo.

**O'SHEA, DAN**  
KARA, Albuquerque, N. M.

**OTERO, ANDY**  
WFAB, Miami, Fla.

**OTOS, GORDON**  
KTAC, Tacoma, Wash.

**OWEN, GLEN**  
KLAJ, Denver, Colo.

**OXFORD, GEORGE**  
KDIA, Oakland, Calif.

## — P —

**PAINE, LARRY**  
KKAS, Sillsbee, Tex.

**PALMER, JIM**  
WCVS, Springfield, Ill.

**PALMER, WILLIS**  
KYCA, Prescott, Ariz.

**PALMIERI, LARRY**  
KONG, Visalia, Calif.

**PALO, PAUL**  
WWOW, Conneaut, O.

**PARDON, LONNIE**  
KWFT, Wichita Falls, Tex.

**PARKE, PETE**  
WNOK, Columbia, S. C.

**PARKES, BOB**  
KDMS, El Dorado, Ark.

**PARKINSON, BOB**  
WALT, Tampa, Fla.

**PARRA, MANUEL PALMA**  
KEVT, Tucson, Ariz.

**PARRISH, DICK**  
WSLS, Roanoke, Va.

**PARSONS, BEN**  
WRBL, Columbia, Ga.

**PARSONS, JIM**  
KPRK, Livingston, Mont.

**PATE, JOE**  
WSBT, South Bend, Ind.

**PATRICK, CHUCK**  
WREN, Topeka, Kan.

**PATRICK, JAMES**  
WERD, Atlanta, Ga.

**PAUL, RALPH**  
KETR, Denver, Colo.

**PAUL, RICHARD S.**  
WVVA, Wheeling, W. Va.

**PAXTON, MIKE**  
KVWO, Cheyenne, Wyo.

**PAYNE, DICK**  
WGAU, Athens, Ga.

**PAYNE, EDDIE**  
KDOK, Tyler, Tex.

**PAYOLA, JOHNNY**  
WTIM, Taylorville, Ill.

**PEARSON, BOB**  
WIBM, Jackson, Mich.

**PEARSON, CHARLIE**  
WFFF, Columbia, Miss.

**PEARSON, DWAIN "SMILEY"**  
KLEE, Ottumwa, Ia.

**PEDEKSON, DAVE**  
KMAQ, Maquoketa, Ia.

**PENN, BUDDY**  
WWAB, Lakeland, Fla.

**PEPPER, DENNIS**  
KSRA, Salmon, Ida.

**PERATA, PETE**  
KGBA, Santa Clara, Calif.

**PERRY, BLANDE**  
KLRA, Little Rock, Ark.

**PERRY, BOB**  
WCAP, Lowell, Mass.

**PERRY, DAVE**  
KMO, Tacoma, Wash.

**PETERSON, CHARLES**  
WFLA, Tampa, Fla.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

**PETERSON, ARNE**  
KBAM, Longview, Wash.

**PETERSON, GENE**  
KGVO, Missoula, Mont.

**PETERSON, JAMES D.**  
KLTZ, Glasgow, Mont.

**PETERSON, MARK**  
KABR, Aberdeen, S. D.

**PETERSON, SKIP**  
KLIZ, Brainerd, Minn.

**PETREE, MARTIN**  
WMNI, Columbus, O.

**PHILLIPS, DICK**  
WEVA, Emporia, Va.

**PHILLIPS, MATT**  
WHPB, Belton, S. C.

**PHILLIPS, WALLY**  
WGN, Chicago, Ill.

**PIERCE, JOE**  
KTSM, El Paso, Tex.

**PIETRO, DON**  
KRIZ, Phoenix, Ariz.

**PIATT, GENE**  
WOW, Omaha, Neb.

**PIKE, DICK**  
WNOP, Newport, Ky.

**PITKIN, GRAY**  
WENT, Gloversville, N. Y.

**PLEDGER, DOUG**  
KNBR, San Francisco, Calif.

**POAG, VICTOR**  
WPHC, Waverly, Tenn.

**POLAO, RON**  
WTTM, Trenton, N. J.

**POLITE, THOMAS J.**  
WSOK, Savannah, Ga.

**POLLARD, STU**  
WDMs, Lynchburg, Va.

**POND, BOB**  
KPRO, Riverside, Calif.

**PONIC, STEVE**  
WTWN, St. Johnsbury, Vt.

**POTTS, DAVID**  
WBFJ, Woodbury, Tenn.

**POWELL, BILL**  
WAMO, Pittsburgh, Pa.

**POWELL, BILLY**  
WFBC, Greenville, S. C.

**POWELL, MAX**  
WRNB, New Bern, N. C.

**POWERS, NICK**  
WGIC, Xenia, O.

**PRATT, MIKE**  
KNCY, Nebraska City, Neb.

**PRIAKOS, BILL**  
KHOG, Fayetteville, Ark.

**PRICE, BILL**  
WCPA, Clearfield, Pa.

**PRICE, GENE**  
KJRG, Newton, Kan.

**PRICE, JAY**  
KNOG, Nogales, Ariz.

**PLYE, ED**  
WLAK, Lakeland, Fla.

**PLYE, JACK**  
WRCV, Philadelphia, Pa.

## — Q —

**QUAY, BILL**  
WOMP, Bellaire, O.

**QUILLIN, TED**  
KRLA, Passadena, Calif.

## — R —

**RABBIT, JOHNNY**  
WTUF, Mobile, Ala.

**RABE, ERIC**  
WCPA, Clearfield, Pa.

**RACE, CLARK**  
KDKA, Pittsburgh, Pa.

**RADKA, AL**  
KFRE, Fresno, Calif.

**RADLEIN, AL**  
WARN, Ft. Pierce, Fla.

**RALEIGH, BOB**  
WPGC, Washington, D. C.

**RALEIGH, WALTER**  
WAMO, Pittsburgh, Pa.

**RAMSEY, JERRY**  
KFOR, LINCOLN, Neb.

**RANDLE, BILL**  
WCBS, New York, N. Y.

**RANSOME, KEN**  
KTEM, Temple, Tex.

**RANSTROM, BOB**  
KGVO, Missoula, Mont.

**RAPCHAK, MIKE**  
WCFL, Chicago, Ill.

**RAU, CHRIS**  
KSIS, Sedalia, Mo.

**RAVEN, JOHNNIE**  
WYNN, Florence, S. C.

**RAY, HOWARD**  
WFIX, Huntsville, Ala.

**RAY, JERRY**  
WTUP, Tupelo, Miss.

**RAYBALL, JOE**  
WCAP, Lowell, Mass.

**RAYMOND, CHUCK**  
WLAN, Lancaster, Pa.

**RAYMOND, JIM**  
WBEL, Beloit, Wis.

**RAYMOND, OLLIE**  
WBBM, Chicago, Ill.

**REED, B. MITCHEL**  
WMCA, New York, N. Y.

**REED, FRANK**  
KHEN, Henryetta, Okla.

**REILLY, JACK**  
WKMC, Roaring Spring, Pa.

**REINA, RON**  
KWG, Stockton, Calif.

**RESH, DAN**  
WFBG, Altoona, Pa.

**REVELS, JACK**  
WIAM, Williamston, N. C.

**REYES, NICK**  
KXYZ, Houston, Tex.

**REYNOLDS, JIM**  
WBVP, Beaver Falls, Pa.

**RHODES, LEE**  
WBOY, Clarksburg, W. Va.

**RHUELE, DON**  
WJON, St. Cloud, Minn.

**RICE, BRYAN**  
WFMD, Frederick, Md.

**RICHARDS, DALE**  
WGYW, Knoxville, Tenn.

**RICHARDS, DICK**  
WYPR, Danville, Va.

**RICHARDSON, TED**  
WFOL, Hamilton, O.

**RICHBOURG, JOHN**  
WLAC, Nashville, Tenn.

**RICHLEY, DAVE**  
WGIC, Xenia, O.

**RICKS, AL**  
WBFJ, Woodbury, Tenn.

**RICORD, RON**  
KTMC, McAlester, Okla.

**RIDDLE, SAM**  
KFWB, Hollywood, Calif.

**RITCHEX, BUCK**  
KAYO, Seattle, Wash.

**RIZZINI, TONY**  
WLKW, Providence, R. I.

**ROBBINS, FREDDIE**  
WNEW, New York, N. Y.

**ROBERTS, ART**  
WLS, Chicago, Ill.

**ROBERTS, FRED**  
KIDD, Monterey, Calif.

**ROBERTS, MARTY**  
WDZ, Decatur, Ill.

**ROBERTS, MORT**  
WGIR, Manchester, N. H.

**ROBIN, BOB**  
WFEC, Harrisburg, Pa.

**ROBIN, BOBBY**  
WCOG, Greensboro, N. C.

**ROBINSON, DAVE**  
WAQE, Towson, Md.

**ROBINSON, WALLY**  
WGIR, Manchester, N. H.

**ROBNETT, ROY**  
KLOC, Modesto, Calif.

**RODDY, JIM**  
KLOC, Modesto, Calif.

**RODGERS, BOB**  
WHOF, Canton, O.

**ROGERS, BILL**  
WGIL, Galesburg, Ill.

**ROGERS, MIKE**  
KAHU, Waipahu, Hawaii

**ROGERS, TED**  
KEX, Portland, Ore.

**ROGERS, WILLIE**  
KLIL, Lubbock, Tex.

**ROMO, HUMBERTO**  
KXEX, Fresno, Calif.

**ROONEY, MICKEY**  
KKIN, Aitkin, Minn.

**ROOT, GENE**  
KYND, Tempe, Ariz.

**ROPER, JIM**  
WJAM, Marion, Ala.

**ROSE, BILL**  
KTAR, Phoenix, Ariz.

**ROSE, STEVE**  
WNLC, New London, Conn.

**ROSELLE, JIM**  
WJTN, Jamestown, N. Y.

**ROSS, LES**  
WCNX, Middletown, Conn.

**ROSS, WALT**  
KSRV, Ontario, Ore.

**ROUNTREE, ROBERT**  
WAAA, Winston-Salem, N. C.

**ROUSE, ROSS**  
WISF, Kinston, N. C.

**RUDD, DOUG**  
WLSC, Clermont, Fla.

**RUNKEL, LEW**  
WUEU, Reading, Pa.

**RUPPENTHAL, VIRGIL**  
WCST, Berkeley Springs, W. Va.

**RUSH, BRIAN**  
WNBH, New Bedford, Mass.

**RUSK, JOHN**  
WHO, Des Moines, Ia.

**RUSSELL, AL**  
WGL, Ft. Wayne, Ind.

**RUSSELL, BOB**  
KEWI, Topeka, Kan.

**RUSSELL, SAMMY**  
WOLD, Marion, Va.

**RYAN, BOB**  
WTMT, Louisville, Ky.

**RYAN, JACK**  
WAKR, Akron, O.

**RYDER, STEVE**  
WKYB, Paducah, Ky.

**RYTHER, TOM**  
WIBV, Belleville, Ill.

## — S —

**SABIN, HERB**  
WWSC, Glens Falls, N. Y.

**SACCO, SAM**  
WINX, Rockville, Md.

**ST. CLAIRE, ED**  
WMBG, Eau Gallie, Fla.

**ST. JOHN, PERRY**  
WDGY, Minneapolis, Minn.

**SALTER, BOB**  
KYME, Boise, Ida.

**SALVI, JOE**  
WLUV, Loves Park, Ill.

**SANDERS, CLIFFORD**  
WCUM, Cumberland, Md.

**SANTIAGO, RAFAEL**  
WNIK, Arecibo, P. R.

**SASS, BOB**  
WCQS, Alma, Ga.

**SCHADER, CONRAD**  
KLAK, Denver, Colo.

**SCHAFFER, JERRY**  
KYSN, Colorado Springs, Colo.

**SCHMITT, BOB**  
WKBZ, Muskegon, Mich.

**SCHWARZ, BILL**  
WDVA, Danville, Va.

**SCOFFIELD, LEEDS**  
WION, Ionia, Mich.

**SCOTT, BILL**  
KEEL, Shreveport, La.

**SCOTT, BOB**  
WLEE, Richmond, Va.

**SCOTT, D. R.**  
WERD, Atlanta, Ga.

**SCOTT, DAN**  
WHOL, Allentown, Pa.

**SCOTT, DAVE**  
KQV, Pittsburgh, Pa.

**SCOTT, ED**  
KLAK, Denver, Colo.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

- SCOTT, HARRY**  
 WOKW, Brockton, Mass.  
**SCOTT, KEN**  
 WEBQ, Harrisburg, Ill.  
**SCOTT, RAY**  
 WNOP, Newport, Ky.  
**SCOTT, ROBIN**  
 WPRO, Providence, R. I.  
**SCOTT, TOM**  
 WNOR, Norfolk, Va.  
**SEABENECK, ART**  
 WTAR, Norfolk, Va.  
**SEARLE, SHERYL**  
 WMBH, Joplin, Mo.  
**SEIDEL, BARRY**  
 WGS, Ephrata, Pa.  
**SELF, ROY**  
 WKCW, Warrenton, Va.  
**SELL, SOOZAN**  
 WCNL, Newport, N. H.  
**SERPICO, DAN**  
 WOBB, W. Yarmouth, Mass.  
**SEWALL, JOHN**  
 KUXL, Golden Valley, Minn.  
**SHANIN, MIKE**  
 KKJO, St. Joseph, Mo.  
**SHARP, COLIN**  
 WROX, Clarksdale, Miss.  
**SHAW, DAVE**  
 KOVO, Provo, Ut.  
**SHAW, DON EARL**  
 WPEG, Winston-Salem, N. C.  
**SHAW, JIM**  
 WFAU, Augusta, Me.  
**SHAW, JOE**  
 KTAR, Phoenix, Ariz.  
**SHAW, RICK**  
 WAKR, Akron, O.  
**SHEARER, TED, JR.**  
 WMBH, Joplin, Mo.  
**SHEETS, IVAN**  
 KCOB, Newton, Ia.  
**SHELLADY, ROBERT**  
 KXIC, Iowa City, Ia.  
**SHELLHAMMER, DON**  
 KBTC, Houston, Mo.  
**SHELTON, JAMES**  
 WIBC, Indianapolis, Ind.  
**SHERIDAN, PHIL**  
 WFIL, Philadelphia, Pa.  
**SHERWOOD, BOB**  
 WJPF, Herrin, Ill.  
**SHERWOOD, THOM**  
 WIND, Chicago, Ill.  
**SHIELDS, RAY**  
 KMAQ, Maquoketa, Ia.  
**SHORE, SANDY**  
 KCRG, Cedar Rapids, Ia.  
**SHRODE, BOB**  
 KSRG, Socorro, N. M.  
**SHRODE, WALTER**  
 KSRG, Socorro, N. M.  
**SHOREY, F. H. "LOBSTER"**  
 WRUM, Rumford, Me.  
**SIDNEY, PAUL**  
 WLNQ, Sag Harbor, N. Y.  
**SIDWELL, TOM**  
 WQTW, Latrobe, Pa.  
**SIEGEL, DOUG**  
 WCVS, Springfield, Ill.  
**SIEVERS, BOB**  
 WOWO, Fort Wayne, Ind.  
**SIEVERS, FRANK**  
 KCTI, Gonzales, Tex.  
**SIKES, JOE**  
 KANE, New Iberia, La.  
**SIMPSON, ART**  
 WFAG, Farmville, N. C.  
**SIXON, DICK**  
 WCRM, Clare, Mich.  
**SIMPKINS, PAUL**  
 WBAM, Montgomery, Ala.  
**SIMPSON, JOHN**  
 KOTA, Rapid City, S. D.  
**SINGER, STEVE**  
 WIXN, Dixon, Ill.  
**SISK, WILLIAM**  
 WPME, Punxsutawney, Pa.  
**SIVYER, JACK**  
 WEBQ, Harrisburg, Ill.  
**SIZEMORE, JOAN**  
 KGMR, Jacksonville, Ark.
- SLACK, DEAN**  
 WJOY, Burlington, Vt.  
**SLAGLE, LLOYD WAYNE**  
 WMMH, Marshall, N. C.  
**SLOCUM, KENT**  
 KOTA, Rapid City, S. D.  
**SLUSHER, DALE L.**  
 KRFS, Superior, Neb.  
**SLY, DAVE**  
 WCCW, Traverse City, Mich.  
**SMITH, BARRY**  
 KWBB, Wichita, Kan.  
**SMITH, BILL**  
 WYPR, Danville, Va.  
**SMITH, BRYANT**  
 KSBW, Salinas, Calif.  
**SMITH, C. O.**  
 WDOW, Dowagiac, Mich.  
**SMITH, CHUCK**  
 WIMS, Michigan City, Ind.  
**SMITH, CHUCK**  
 WNLA, Indianola, Miss.  
**SMITH, D. M.**  
 KLIR, Denver, Colo.  
**SMITH, DAN**  
 WESB, Bradford, Pa.  
**SMITH, DAVE**  
 KANN, Ogden, Ut.  
**SMITH, DAVID**  
 WAJF, Decatur, Ala.  
**SMITH, DON**  
 KBYG, Big Spring, Tex.  
**SMITH, DON**  
 WARK, Hagerstown, Md.  
**SMITH, GARY**  
 KSWO, Lawton, Okla.  
**SMEDE, GEORGE**  
 KYOS, Merced, Calif.  
**SMITH, KAY**  
 KOVO, Provo, Ut.  
**SMITH, LYMAN**  
 KSCB, Liberal, Kan.  
**SMITH, NOVELLA**  
 KYOK, Houston, Tex.  
**SMITH, PAT**  
 KTOH, Lihue, Kauai, Hawaii  
**SMITH, ROBERT M.**  
 WMAP, Monroe, N. C.  
**SMITH, ROGER**  
 WOCH, N. Vernon, Ind.  
**SMITH, SANDY**  
 KAGE, Winona, Minn.  
**SNEED, W. D.**  
 WJAM, Marion, Ala.  
**SOLANDER, GEORGE**  
 KLYQ, Hamilton, Mont.  
**SPITZER, BILL**  
 KUVV, Holdrege, Neb.  
**SPRAGUE, STEVE**  
 WPSR, Bath, N. Y.  
**SPRUNG, JEFF**  
 WMMW, Meriden, Conn.  
**STANCIL, HERMAN**  
 WELS, Kinston, N. C.  
**STANLEY, JIM**  
 WNOR, Norfolk, Va.  
**STAR, KEN**  
 KINY, Juneau, Alas.  
**STAR, RON**  
 WJNX, Rockville, Md.  
**STATEN, HENRY J.**  
 KEPS, Eagle Pass, Tex.  
**STATHAM, BOB**  
 WHIT, New Bern, N. C.  
**STAUNER, RON**  
 KGLO, Mason City, Ia.  
**STEELE, MIKE**  
 WENY, Elmira, N. Y.  
**STENDAHL, NOEL P.**  
 KGPC, Grafton, N. D.
- STERLING, JACK**  
**STEVENS, DENIS**  
 KNIA, Knoxville, Ia.  
**STEVENS, TOM**  
 WFFF, Columbia, Miss.  
**STEWART, BILL**  
 WPHC, Waverly, Tenn.  
**STEWART, DICK**  
 WJBC, Bloomington, Ill.  
**STEWART, FRANK**  
 WMIX, Mt. Vernon, Ill.
- STEWART, SKIP**  
 KVOL, Lafayette, La.  
**STINEMETZ, MORGAN**  
 KSNO, Aspen, Colo.  
**STITES, RICH**  
 KNCY, Nebraska City, Neb.  
**STOKES, AL**  
 WOKC, Okeechobee, Fla.  
**STOKKE, DICK**  
 KFKE, Bellevue, Wash.  
**STOLT, ROGER**  
 KFCE, Redfield, S. D.  
**STONE, BUD**  
 WHYN, Springfield, Mass.  
**STONE, DOUG**  
 KTTT, Columbus, Neb.  
**STORMENT, JIM**  
 WJBD, Salem, Ill.  
**STOUT, LARRY**  
 KLEE, Ottumwak, Ia.  
**STOWE, JERRY**  
 KTCT, Tucson, Ariz.  
**STRIPLING, LUKE**  
 KTLW, Texas City, Tex.  
**STUART, GENE**  
 WNHC, New Haven, Conn.  
**STUART, JEB**  
 WLEE, Richmond, Va.  
**SULLIVAN, ROY**  
 WHHT, Lucedale, Miss.  
**SUMMERLIN, DINO**  
 WAPE, Jacksonville, Fla.  
**SUTHERLAND, D. C.**  
 KBLL, Helena, Mont.  
**SUTTON, PAUL**  
 WWRI, West Warwick, R. I.  
**SWANSON, BOB**  
 KIDO, Boise, Ida.  
**SWEENEY, FRANK**  
 WKBN, Youngstown, O.  
**SWEET, FRED**  
 KGHT, Hollister, Calif.  
**SWEET, ROGER**  
 WISN, Milwaukee, Wis.  
**SWICEGOOD, EDDIE**  
 WGWR, Asheboro, N. C.  
**SWINSON, BOBBY**  
 KCLW, Hamilton, Tex.  
**SYLVESTER, JACK**  
 KOGO, Durango, Colo.

## — T —

- TAIT, JOE**  
 WDZ, Decatur, Ill.  
**TANKEY, NICK**  
 WPQR, McKeesport, Pa.  
**TARRACH, DEAN**  
 KMAS, Shelton, Wash.  
**TATAR, TED**  
 WLPM, Suffolk, Va.  
**TAYLOR, BILLY**  
 WNEW, New York, N. Y.  
**TAYLOR, DAVE**  
 WNOK, Columbia, S. C.  
**TAYLOR, HERB**  
 WTHG, Jackson, Ala.  
**TAYLOR, TERRY**  
 WISK, Americus, Ga.  
**TEAR, SID**  
 WLSL, Roanoke, Va.  
**TEETS, DON**  
 KGFV, Kearney, Neb.  
**TENNANT, JACK**  
 WAJR, Morgantown, W. Va.  
**TERRELL, BILL**  
 WLOK, Memphis, Tenn.  
**TERRELL, JIM**  
 KPDN, Pampa, Tex.  
**TERRY, BILL**  
 KCPX, Salt Lake City, Ut.  
**TEUFEL, KEN**  
 KWHI, Brenham, Tex.  
**THOMAS, DICK**  
 WRUN, Utica, N. Y.  
**THOMAS, ED**  
 WGS, Ephrata, Pa.  
**THOMAS, GEORGE**  
 WCAU, Philadelphia, Pa.  
**THOMAS, JOE**  
 WPRO, Providence, R. I.  
**THOMAS, JOHN**  
 WDDY, Gloucester, Va.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

**THOMAS, MITCH**  
WDAS, Philadelphia, Pa.

**THOMAS, RIC**  
KEX, Portland, Ore.

**THOMAS, ROBB**  
WEMP, Milwaukee, Wis.

**THOMASSON, HOMER**  
WDVA, Danville, Va.

**THOMPSON, ASA**  
WJOL, Florence, Ala.

**THOMPSON, J. I.**  
WGWR, Asheboro, N. C.

**THOMPSON, STEVE**  
KVOW, Riverton, Wyo.

**THROWER, "SNAKE"**  
WLNC, Laurinburg, N. C.

**THURMAN, JOHNNY**  
KCAD, Abilene, Tex.

**TIDWELL, TEDDY**  
WAVU, Albertville, Ala.

**TIEKEN, JACK**  
WJRL, Rockford, Ill.

**TILGHMAN, JOHN**  
WWFF, Palatka, Fla.

**TIPTON, PAPPY**  
WFOL, Hamilton, O.

**TORNO, LAURENT**  
KMOX, St. Louis, Mo.

**TORON, HART**  
KXEX, Fresno, Calif.

**TORRES, PAQUITO**  
WRJS, San German, P. R.

**TOYNE, GENE**  
KYSN, Colorado Springs Colo.

**TOWNE, GORDON**  
WCOA, Pensacola, Fla.

**TOWNE, JOHNNY**  
WTAC, Cambridge, Mass.

**TOWNE, SUMNER**  
WNBH, New Bedford, Mass.

**TRAILER, BILL**  
WKPT, Kingsport, Tenn.

**TRAVERS, LARRY**  
WAQE, Towson, Md.

**TRENT, TONY**  
WCVS, Springfield, Ill.

**TRESEDER, DAVID**  
KSRC, Socorro, N. M.

**TRIMM, DONALD D.**  
KGMT, Fairbury, Neb.

**TRIVETTE, JOE**  
WINT, Winter Haven, Fla.

**TROMPETER, JAY**  
WCFL, Chicago, Ill.

**TUCHOLKA, ED**  
WHLD, Niagara Falls, N. Y.

**TUCKER, BOB**  
KUZN, W. Monroe, La.

**TUCKER, NEAL**  
KTIL, Tillamook, Ore.

**TURLEY, BOB**  
WKAZ, Charleston, W. Va.

**TURNER, CARLTON**  
WOOF, Dothan, Ala.

**TURNER, ZEB**  
KATN, Boise, Ida.

**TURO, MARV**  
WGIL, Galesburg, Ill.

**TWED, MICKEY**  
WMMH, Marshall, N. C.

**TYREE, LEON**  
WMFC, Monroeville, Ala.

## — U —

**ULRICH, DICK**  
WHVW, Hyde Park, N. Y.

**UNDERWOOD, CHARLES**  
WMBS, Uniontown, Pa.

**UNDERWOOD, JACK**  
WOWO, Fort Wayne, Ind.

**UNOLD, WES**  
WAGR, Lumberton, N. C.

**UTLEY, GEORGE**  
WKLTV, Blackstone, Va.

## — V —

**VAGUS, PAUL**  
WCWC, Ripon, Wis.

**VAN, JOE**  
CKLW, Detroit, Mich.

**VAN BUSKIRK, HARMON**  
WNUE, Ft. Walton Beach, Fla.

**VANCE, VAN**  
WHAS, Louisville, Ky.

**VANDEGRIFT, CALVIN**  
KBRO, Bremerton, Wash.

**VARGAS, IRVING**  
WRJS, San German, P. R.

**VASSY, MIKE**  
WSVM, Valdese, N. C.

**VAUGHN, PAUL**  
KESM, El Dorado Springs, Mo.

**VAUGHT, GEORGE**  
WTTL, Madisonville, Ky.

**VELA, ROY**  
KBLE, Seattle, Wash.

**VERNAM, GREG**  
WWHG, Hornell, N. Y.

**VINCOE, JOHN**  
WQTV, Latrobe, Pa.

**VINYARD, GERALD**  
KALN, Iola, Kan.

**VINYARD, KENNETH**  
KALN, Iola, Kan.

**VOGEL, DENIS**  
WHGR, Houghton Lake, Mich.

## — W —

**WAGNER, ROD**  
KVOL, Lafayette, La.

**WAHL, JIM**  
KJAY, Sacramento, Calif.

**WALDEN, DICK**  
WGOV, Valdosta, Ga.

**WALKER, TOM**  
KWBB, Wichita, Kan.

**WALLACE, JACK**  
KTPC, Austin, Tex.

**WALLEY, CHARLEY**  
WXXX, Hattiesburg, Miss.

**WALLGREN, REX**  
KCPX, Salt Lake City, Ut.

**WALLS, BILL C.**  
KSXK, Santa Rosa, N. M.

**WALTER, LEN**  
WSBT, South Bend, Ind.

**WALTERS, BILL**  
KGNO, Dodge City, Kan.

**WALTERS, BILL**  
KWRE, Warrenton, Mo.

**WALTERS, JOE**  
KWG, Stockton, Calif.

**WARD, JAY**  
KFKF, Bellevue, Wash.

**WARD, "SKIP"**  
KWBW, Hutchinson, Kan.

**WARING, GEORGE**  
WGNV, Newburgh, N. Y.

**WARNER, PAUL**  
WGNU, Granite City, Ill.

**WASHINGTON, RALPH**  
WDSK, Cleveland, Miss.

**WATERS, GEORGE**  
WKID, Urbana, Ill.

**WATLINGTON, PHIL**  
WBTM, Danville, Va.

**WATSON, BOB**  
KWBW, Hutchinson, Kan.

**WATTS, RICHARD**  
WAIR, Winston-Salem, N. C.

**WAYNE, JIM**  
KLAQ, Denver, Colo.

**WAYNE, JON**  
KERG, Eugene, Ore.

**WEATLEY, JON**  
WPTW, Piqua, O.

**WEAVER, BOB**  
WBEE, Chicago, Ill.

**WEBB, BILL**  
WCNL, Newport, N. H.

**WEBB, FRANK**  
WNDP, Daytona Beach, Fla.

**WEBBER, BUDDY**  
KVI, Seattle, Wash.

**WEBBER, HAL**  
KLRA, Little Rock, Ark.

**WEBER, CLARK**  
WLS, Chicago, Ill.

**WEBSTER, KURT**  
WAVY, Norfolk, Va.

**WEBSTER, RANDY**  
WUPU, Gainesville, Fla.

**WED, GENE**  
KFWB, Hollywood, Calif.

**WEEKS, DON**  
WTRY, Troy, N. Y.

**WEGMAN, BILL**  
WGMN, Quincy, Ill.

**WEIBY, JACK**  
WFBR, Baltimore, Md.

**WELCH, RON**  
KSUM, Fairmont, Minn.

**WERLEY, GENE**  
WEBZ, Chester, Pa.

**WESTFALL, GRACE**  
KZOO, Honolulu, Hawaii

**WEST, ROY**  
WWVA, Wheeling, W. Va.

**WESTMORELAND, JERRY**  
KXAR, Hope, Ark.

**WHEELER, MARK**  
WWAB, Lakeland, Fla.

**WHITCOMBE, TOM**  
WLUV, Loves Park, Ill.

**WHITE, BOB**  
WYRE, Annapolis, Md.

**WHITE, CEC**  
KAHU, Waipahu, Hawaii

**WHITE, CLYDE**  
WIZZ, Sycamore, Ill.

**WHITE, JACK**  
WTOR, Torrington, Conn.

**WHITE, JERRY**  
WJWZ, Newark, N. J.

**WHITTE, JIM**  
WJAS, Pittsburgh, Pa.

**WHITE, WAYMAN**  
WAUG, Augusta, Ga.

**WHITFIELD, ROCCO**  
WOPA, Oak Park, Ill.

**WHITMORE, KEN**  
WCSH, Portland, Me.

**WHITNEY, PETE**  
WWPF, Palatka, Fla.

**WILCOX, JERRY**  
WKOP, Binghamton, N. Y.

**WILDMAN, SHERMAN**  
WTAX, Springfield, Ill.

**WILEY, GEORGE**  
KGLO, Mason City, Ia.

**WILEY, GEORGE**  
KNIN, Wichita Falls, Tex.

**WILKS, BILL**  
WMTD, Hinton, W. Va.

**WILLIAMS, CLYDE C.**  
KUKU, Willow Springs, Mo.

**WILLIAMS, DON**  
WSAU, Wausau, Wis.

**WILLIAMS, DUDLEY**  
KGLL, San Fernando, Calif.

**WILLIAMS, JACK**  
KSRV, Ontario, Ore.

**WILLIAMS, JOHNNY**  
KDAE, Arvada, Colo.

**WILLIAMS, JERRY**  
KWNT, Davenport, Ia.

**WILLIAMS, LARRY**  
WULA, Eufaula, Ala.

**WILLIAMS, MCKINLEY**  
WRBD, Pompano Beach, Fla.

**WILLIAMS, MEL**  
KLGB, Libby, Mont.

**WILLIAMS, TOM**  
WJOB, Hammond, Ind.

**WILLIAMS, WILLIAM B.**  
WNEW, New York, N. Y.

**WILLIAMSON, DICK**  
WIND, Chicago, Ill.

**WILLS, CLIF**  
WERT, Van Wert, O.

**WILSON, ABE**  
WFAQ, Farmville, N. C.

**WILSON, CHUCK**  
WBVP, Beaver Falls, Pa.

**WILSON, ED**  
WIL, St. Louis, Mo.

**WILSON, HARRY**  
KAKC, Tulsa, Okla.

# RADIO & TV DISC JOCKEYS & MUSICASTERS

**WILSON, JOHN**  
KANB, Shreveport, La.  
**WILSON, LARRY**  
WCRA, Effingham, Ill.  
**WILSON, MARCELLUS**  
WAMM, Flint, Mich.  
**WINTERS, DICK**  
WELK, Charlottesville, Va.  
**WINWARD, WALT**  
KHOE, Truckee, Calif.  
**WISE, SI**  
KSLM, Salem, Ore.  
**WISEBAKER, ALEC**  
WGOV, Valdosta, Ga.  
**WITT, BOB**  
WJMA, Orange, Va.  
**WOLF, BOB**  
KURV, Edinburg, Tex.  
**WOLFE, "COYOTE"**  
KIKO, Globe-Miami, Ariz.  
**WOOD, HARRY**  
WRVA, Richmond, Va.  
**WOOD, JAY B.**  
WGBF, Evansville, Ind.

**WOODARD, BILL**  
WFTC, Kinston, N. C.  
**WOODARD, WOODY**  
KSWO, Lawton, Okla.  
**WOODHAM, CHARLES**  
WSNE, Cumming, Ga.  
**WOODS, GEORGIE**  
WDAS, Philadelphia, Pa.  
**WOOLEY, JIM**  
WKCT, Bowling Green, Ky.  
**WOOTON, BOBBY**  
KAYO, Seattle, Wash.  
**WORKMAN, JIM**  
KOMY, Watsonville, Calif.  
**WYATT, BILL**  
KDRS, Paragould, Ark.  
**WYNN, TOM**  
KRSI, Minneapolis, Minn.

— Y —

**YANTZ, RON**  
KOTE, Fergus Falls, Minn.

**YELTON, BARRY**  
WAGY, Forest City, N. C.  
**YOCAM, JOE**  
KFWB, Hollywood, Calif.  
**YORK, TOM**  
KAKC, Tulsa, Okla.  
**YOUNG, BILL**  
KDOK, Tyler, Tex.  
**YOUNG, JIM**  
WCOA, Pensacola, Fla.  
**YOUNGGREEN, JOE**  
KVON, Napa, Calif.  
**YOUNGS, KENNY**  
WREM, Remsen, N. Y.  
**YOUNT, LARRY**  
WIRC, Hickory, N. C.

— Z —

**ZANK, ROBERT**  
WCCN, Neillsville, Wis.  
**ZIMMERMAN, S. K.**  
KHMO, Hannibal, Mo.

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# Radio & Television Music Directors

## — 1963 Credits —

Following is a list of music directors at the networks and AM and TV stations in the U. S. and possessions during 1963. It does not attempt to include every music director in the country.

### — A —

**ABARE, ROD C.**  
WVNY, Watertown, N. Y.

**ABBOTT, M. SOUTHERN**  
WHIL, Medford, Mass.

**ABRAMS, RON**  
KNEM, Nevada, Mo.

**ADLER, PETER HERMAN**  
NBC Opera, NBC-TV

**ALAN, MIKE**  
KNOT, Prescott, Ariz.

**ALBERT, GAYLE (MRS.)**  
KBK, Elk City, Okla.

**ALEN, DAVE**  
WTUF, Mobile, Ala.

**ALLEN, HERB**  
WKWK, Wheeling, W. Va.

**ANDREWS, DAVE**  
KFRC, San Francisco, Calif.

**ANTI, DON**  
KFWB, Hollywood, Calif.

**ANTONINI, ALFREDO**  
Twentieth Century, CBS-TV

**ARIZONA, JOHNNIE**  
KHIL, Willcox, Ariz.

**ARMSTRONG, ROBERT**  
WIBV, Belleville, Ill.

**ARNOLD, BOB**  
WRTA, Altoona, Pa.

**ARTHUR, BOB**  
Ed Sullivan Show, CBS-TV

**ASHLEY, BILL**  
KULA, Honolulu, Hawaii

**ATKINS, TED**  
KDAB, Arvada, Colo.

**AYRES, MITCHELL**  
Perry Como's Kraft Music Hall, NBC-TV

### — B —

**BACKUS, RICHARD**  
KCJH, Arroyo Grande, Calif.

**BAILEY, O. J.**  
WRCB-TV, Chattanooga, Tenn.

**BANCROFT, PIERSON**  
KTAZ, Phoenix, Ariz.

**BANDY, EDYTHE**  
KOSE, Osceola, Ark.

**BANFIELD, BOB**  
WHIZ, Zanesville, O.

**BARDSLEY, LEE**  
WWBZ, Vineland, N. J.

**BARKER, TED**  
WJOY, Burlington, Vt.

**BARNETT, BOBBY**  
KAPY, Bakersfield, Calif.

**BARR, PAUL E.**  
KFHA, Tacoma, Wash.

**BEACH, JOHN**  
KLME, Laramie, Wyo.

**BEAUCHAMP, JOHN**  
WAJR, Morgantown, W. Va.

**BEERS, BOBBY**  
KBTR, Denver, Colo.

**BELAIRE, RAY**  
WKFD, N. Kingston, R. I.

**BELL, GLENN**  
KIMN, Denver, Colo.

**BENHAM, R. A.**  
WBET, Brockton, Mass.

**BENNETT, ROBERT RUSSELL**  
Project 20, NBC-TV

**BERNSTEIN, LEONARD**  
New York Philharmonic Young People's Concerts, CBS-TV

**BINKIN, SYL**  
WMAY, Springfield, Ill.

**BIRCHARD, JOHN**  
WCCC, Hartford, Conn.

**BISHOP, SCOTT**  
WIOD, Miami, Fla.

**BISSELL, GEORGE, F., JR.**  
WEAV, Plattsburgh, N.Y.

**BLAINE, GENE**  
WAKE, Atlanta, Ga.

**BLAIR, DONALD W.**  
WDEE, Hamden, Conn.

**BLAKE, BUDDY**  
KEEL, Shreveport, La.

**BLANK, RALPH**  
WIND, Chicago, Ill.

**BLOCH, RAY**  
Ed Sullivan Show, CBS-TV

**BOGART, JOE**  
WMCA, New York, N. Y.

**BOMBA, ELMA**  
KSFO, San Francisco, Calif.

**BOOKSPAN, MARTIN**  
Sunday, NBC-TV; WQXR, New York, N. Y.

**BOWERS, MRS. PATSEY**  
WNLA, Indianola, Miss.

**BOYD, ALAN**  
WTAY, Robinson, Ill.



**PAUL TAUBMAN**  
Musical Director

# RADIO & TV MUSIC DIRECTORS

**BOYLE, JOE**  
KAOK, Lake Charles, La.

**BOYSEN, J. PETER**  
KAGE, Winona, Minn.

**BRADLEY, BILL**  
WORL, Boston, Mass.

**BRADSHAW, THOMAS**  
WLPM, Suffolk, Va.

**BRAND, OSCAR**  
Exploring, NBC-TV

**BRENNAN, CYRIL G.**  
WBAM, Montgomery, Ala.

**BRINKER, BUD**  
WCRM, Clare, Mich.

**BRODIE, BILL**  
WJBL, Holland, Mich.

**BROOKS, DIANE**  
KEX, Portland, Ore.

**BROOKS, TONY**  
KMO, Tacoma, Wash.

**BROWN, CAROLYN**  
KMAC, San Antonio, Tex.

**BROWN, DEE**  
KLOC, Modesto, Calif.

**BROWN, LOU**  
Jerry Lewis Show, ABC-TV

**BROWNFIELD, BRUCE**  
WLW-T, Cincinnati, O.

**BUCHANON, BILL**  
WHHY, Montgomery, Ala.

**BUHRMAN, BURT**  
Guiding Light, CBS-TV

**BURNS, EDDIE**  
WBRC-TV, Birmingham, Ala.

**BURT, GARLAND**  
WLAK, Lakeland, Fla.

**BUNTON, GLENN**  
WNUE, Ft. Walton Beach, Fla.

## — C —

**CAMPBELL, DICK**  
WDVA, Danville, Va.

**CAMPBELL, HERB**  
KSAN, San Francisco, Calif.

**CAMPBELL, JOE YOUNG**  
WACR, Columbus, Miss.

**CANYON, STEVE**  
WNOR, Norfolk, Va.

**CAPAMACCHIO, NICOLA**  
WRUN, Utica, N. Y.

**CAPPS, CARL**  
WHIT, New Bern, N. C.

**CARLE, LEE**  
WGBB, Freeport, N. Y.

**CARLSON, NORAH**  
WCNL, Newport, N. H.

**CARPENTER, J. L.**  
KQMS, Redding, Calif.

**CARREY, JIM**  
KCOY-TV, Santa Maria, Calif.

**CARROLL, KEN**  
WMBH, Joplin, Mo.

**CARSNER, CAL**  
WMRN, Marion, O.

**CASTLEBERRY, EDDIE**  
WVVO, Columbus, O.

**CATES, GEORGE**  
Lawrence Welk Show,  
ABC-TV

**CHANDLER, JOEL**  
WVMT, Burlington, Vt.

**CHERNAULT, GEORGE W., JR.**  
WSLS, Roanoke, Va.

**CHUMBLEA, MARY ANN**  
WWRL, New York, N. Y.

**CLAIRE, JAN (MISS)**  
KAOR, Oroville, Calif.

**CLAYTON, TOM**  
WLLH, Lowell-Lawrence,  
Mass.

**CLEMENTS, JERRY**  
WMAX, Grand Rapids, Mich.

**CLARK, JERRY**  
WOKW, Brockton, Mass.

**CODY, BOB**  
KJFJ, Webster City, Ia.

**COLE, BRUCE G.**  
KGLE, Glendive, Mont.

**COLE, CLIFF**  
KERG, Eugene, Ore.

**COLE, LEW**  
KMMJ, Grand Rapids, Neb.

**COLE, RICHARD**  
WLOK, Memphis, Tenn.

**COOPER, CLEM**  
WBAB, Babylon, N. Y.

**COPPI, ERVIN**  
WJPF, Herrin, Ill.

**CORBIN, GLENN E.**  
KLLL, Lubbock, Tex.

**COREY, DICK**  
WWHG, Hornell, N. Y.

**COSTA, JOHN**  
KDKA-TV, Pittsburgh, Pa.

**COY, CINDY**  
WPDX, Clarksburg, W. Va.

**CROCKETT, GENE**  
WOAI, San Antonio, Tex.

**CRUTCHER, MARY**  
KSWO, Lawton, Okla.

**CURTIN, HOYT**  
Flintstones, ABC-TV

## — D —

**DAHLGREN, DOUG**  
WJOB, Hammond, Ind.

**D'AMICO, ALAN**  
WGLI, Babylon, N. Y.

**DARITY, MARTIN J.**  
WULA, Eufaula, Ala.

**DARK, GARY**  
KTOK, Oklahoma City, Okla.

**DAVENPORT, JOHN Y.**  
WESC, Greenville, S. C.

**DAVID, RUSS**  
KSD-TV, St. Louis, Mo.

**DAVIS, ART**  
WBAP, Ft. Worth, Tex.

**DAVIS, DICK**  
WMNI, Columbus, O.

**DAVIS, DON**  
WKRQ-TV, Mobile, Ala.

**DEAN, JERRY**  
WEEZ, Chester, Pa.

**DEAN, RON**  
WSTR, Sturgis, Mich.

**DEE, BILLY**  
WRFM, Titusville, Fla.



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"The River Nile"—"Harvey"

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# RADIO & TV MUSIC DIRECTORS

**DEE, DANNY**  
WVLD, Valdosta, Ga.

**DEEGAN, MIKE**  
WJMJ, Philadelphia, Pa.

**BELL, BOB**  
WTAC, Flint, Mich.

**DE LUCA, TOBY**  
WFIL, Philadelphia, Pa.

**DEME, JAY HOWARD**  
KAVE, Carlsbad, N. M.

**DEMJEAN, BILL**  
WJAS, Pittsburgh, Pa.

**DENHAM, RICHARD**  
WINX, Rockville, Md.

**DeSIMONE, JOE**  
WLOB, Portland, Me.

**DEIHL, GEORGE**  
WFLN, Philadelphia, Pa.

**DIXON, DAVE**  
KATZ, St. Louis, Mo.

**DODSON, BOB**  
KURV, Edinburg, Tex.

**DONAHUE, PAT**  
WERI, Westerly, R. I.

**D'ONOFRIO, ARTHUR**  
WNC, Winchester, Va.

**DORSEY, TERRY**  
WDBQ, Dubuque, Ia.

**DOUGLAS, MARK**  
WTHI, Terre Haute, Ind.

**DOWNEY, GERALD**  
WJBY, Gadsden, Ala.

**DOYLE, STAN**  
WPTV, Palm Beach, Fla.

**DRAKE, LAVERNE**  
KVI, Seattle, Wash.

**DRESNER, ALFRED**  
WBNR, Beacon, N. Y.

**DuBOY, JESS**  
WLEE, Richmond, Va.

**DUNAWAY, OLIVIA**  
KSNQ, Aspen, Colo.

**DUNNING, OWEN C. "RED"**  
KOIN, Portland, Ore.

**DUNSWORTH, WANDA**  
KXGI, Ft. Madison, Ia.

**DUPRE, MITCH**  
WCMP, Pine City, Minn.

**DYER, ED**  
WCOG, Greensboro, N. C.

**DYER, WILLARD**  
KTBC, Austin, Tex.

**— E —**

**EAST, BYRON**  
WXXX, Hattiesburg, Miss.

**EBERT, LELAND**  
KBHM, Branson, Mo.

**ECK, JIM**  
KRSD, Rapid City, S. D.

**EDWARDS, AL**  
KLAK, Denver, Colo.

**EDWARDS, MATT**  
WISZ, Glen Burnie, Md.

**ELDRIDGE, GYPSY**  
KOB, Albuquerque, N. M.

**ELLE, STAN**  
KABR, Aberdeen, S. D.

**ELLIOTT, JACK**  
Edie Adams Show, ABC-TV

**ELLSWORTH, ROGER**  
KOLN-TV/KGIN-TV,  
Lincoln, Neb.

**ERIKSSON, ERIC**  
WMRO, Aurora, Ill.

**ESTRADA, CARLOS**  
WFAB, Miami, Fla.

**EVENSON, CHUCK**  
WFAW, Ft. Atkinson, Wis.

**EVERETT, GREG**  
KKJO, St. Joseph, Mo.

**EVERSOLE, JACK**  
WKCT, Bowling Green, Ky.

**EWING, DON**  
KLTZ, Glasgow, Mont.

**— F —**

**FALK, DOUG**  
WAFJ, Decatur, Ala.

**FARBELL, JERRY**  
WJLL, Niagara Falls, N. Y.

**FELICE, DEE**  
WNOP, Newport, Ky.

**FERREN, TOM**  
WSJM, St. Joseph, Mich.

**FERRARI, LARRY**  
WFIL-TV, Philadelphia, Pa.

**FLATT, ERNEST**  
Judy Garland Show, CBS-TV

**FLEER, EARL**  
KTTR, Rolla, Mo.

**FLEETWOOD, ROSCOE**  
WJEM, Valdosta, Ga.

**FLEEZ, ROB**  
WCQS, Alma, Ga.

**FLOYD, ARCHIE D., JR.**  
WJOE, Port St. Joe, Fla.

**FORREST, JIM**  
KBUZ, Phoenix, Ariz.

**FORSYTH, EDWARD**  
Hazel, NBC-TV

**FOSS, GERD**  
WPUP, Gainesville, Fla.

**FOX, DICK**  
WAKO, Lawrenceville, Ill.

**FRANCOIS, PAT**  
KWG, Stockton, Calif.

**FRESCO, JOHN**  
KABC-TV, Los Angeles, Calif.

**FRONTIERE, DOMINIC**  
Stoney Burke, ABC-TV

## — G —

**GALE, JACK**  
WKKO, Cocoa, Fla.

**GALLA, RAY**  
WHIZ-TV, Zanesville, O.

**GALLICCHIO, JOSEPH**  
WMAQ, Chicago, Ill.

**GALLIMORE, GERRIE**  
WHHV, Hillsville, Va.

**GARRISON, JACK**  
WRAP, Norfolk, Va.

**GARTEN, LaVERN**  
WMNE, Menomonee, Wis.

**GARVIN, ERNIE**  
WCCO, Minneapolis, Minn.

**GAY, KYLE**  
KCKN, Kansas City, Kan.

**GELLER, HARRY**  
New Phil Silvers Show,  
CBS-TV

**GINGRICH, JOHN**  
KYCA, Prescott, Ariz.

**GITZ, JEAN**  
WLCC, La Crosse, Wis.

**GLENN, FRANK**  
WFFF, Columbia, Miss.

**GOLD, SYLVIA**  
KLUC, Las Vegas, Nev.

**GOODIN, MIKE**  
KAYL, Storm Lake, Ia.

**GORDON, WILLIAM**  
WNJH, Hammonont, N. J.

**GOUNDER, JACK**  
WEEU, Reading, Pa.

**GRAHAM, DOUG**  
WSPB, Chattahoochee, Fla.

**GRAHAM, DOUGLAS**  
WCNH, Quincy, Fla.

**GRAHAM, TONY**  
KDKA, Pittsburgh, Pa.

**GRIFFITH, DEAN**  
WPGC, Washington, D. C.

**GROSSMAN, HERBERT**  
NBC Opera, NBC-TV

**GRUBB, TED**  
WHAS, Louisville, Ky.

**GRUSIN, DAVE**  
Edie Adams Show, ABC-TV;  
Andy Williams Show, NBC-TV

**GUTHRIE, DONALD T.**  
WEER, Warrenton, Va.

## — H —

**HACKETT, CALVIN**  
WWDC, Washington, D. C.

**HADDAD, EDDY**  
KETV, Omaha, Neb.

**HAD, MARY**  
WFOL, Hamilton, O.

**HALL, DORIS**  
WFBC, Greenville, S. C.

**HAM, J. B.**  
WFTC, Kinston, N. C.

**HAMILTON, JAMES C.**  
WMGS, Bowling Green, O.

**HAMM, RAY**  
WNOK, Columbia, S. C.

**HARDING, JOHN**  
KALB, Alexandria, La.

**HARRIS, HAROLD**  
WJXX, Jackson, Miss.

**HARRIS, KEN**  
WVIP, Mt. Kisco, N. Y.

**HASSE, WARREN L.**  
KPDN, Pampa, Tex.

**HAWKES, JAMES**  
KSVN, Ogden, Ut.

**HAYS, REX**  
WNAX, Yankton, S. D.

**HEDGES, GEORGE**  
KODY, N. Platte, Neb.

**HEISE, RUDY**  
WKYB, Paducah, Ky.

**HEKKEL, CLAIR**  
KVCK, Wolf Point, Mont.

**HENDERSON, SKITCH**  
Tonight Show, NBC-TV

**HENLEY, GALE**  
WGYW, Knoxville, Tenn.

**HETRICK, GARY**  
KRVN, Lexington, Neb.

**HINCK, GORDON**  
KGRN, Grinnell, Ia.

**HISLOP, AL**  
WDCR, Hanover, N. H.

**HOBLER, RANDY**  
WHWH, Princeton, N. J.

**HOBBS, JIM**  
KWNT, Davenport, Ia.

**HODGSON, MILTON**  
WMAR-TV, Baltimore, Md.

**HOEMANN, HAL**  
KWRE, Warrenton, Mo.

**HOENIG, JIM**  
WABJ, Adrian, Mich.

**HOFFER, JAY**  
KRAK, Sacramento, Calif.

**HOGAN, HARLAN**  
WSBT-AM-TV, South Bend,  
Ind.

**HOPKINS, KENYON**  
East Side/West Side, CBS-TV

**HOTLEN, ALLEN**  
WRCV, Philadelphia, Pa.

**HOUGLUM, BOB**  
KUGN, Eugene, Ore.

**HOUSER, CLARE**  
WHLM, Bloomsburg, Pa.

**HOVEY, DON**  
WHO, Des Moines, Ia.

**HOVLAND, HENRY**  
WBEC, Pittsfield, Mass.

**HOWARD, "CHUBBY"**  
KTWV-TV, Tacoma, Wash.

**HOWARD, JOE**  
WEWS, Cleveland, O.

**HOWARD, RALPH**  
WOTI, Watertown, N. Y.

**HUGHES, ED**  
WSCR, Scranton, Pa.

**HULL, DICK**  
WTOC, Savannah, Ga.

**HUSING, DON**  
KGHT, Hollister, Calif.

**HYER, IVAN B.**  
WMBO, Auburn, N. Y.

## — I —

**IMBROGULIO, JOSEPH**  
WFBR, Baltimore, Md.

**INGLE, NEIL**  
KLEE, Ottumwa, Ia.

**INGRAM, J. BOYD**  
WDSK, Cleveland, Miss.

**IRVINE, GERALD**  
WRVM, Rochester, N. Y.

**ISHAM, DON**  
Truth or Consequences,  
NBC-TV

**ISHIKAWA, MARY**  
WZIP, Cincinnati, O.

## — J —

**JAKLE, KEN**  
WLBH, Mattoon, Ill.

# RADIO & TV MUSIC DIRECTORS

**JAMBOR, TONY**  
WPCN-TV, Minneapolis, Minn.

**JAMES, LARRY**  
KAFE, San Antonio, Tex.

**JAMES, LARRY**  
KEWI, Topeka, Kan.

**JEAN, BARBARA**  
WDMS, Lynchburg, Va.

**JENSEN, LEE**  
FKRE, Fresno, Calif.

**JENSEN, PHIL**  
KBUH, Brigham City, Ut.

**JIMENEZ, CLAUDIO**  
KEVT, Tucson, Ariz.

**JOHNSON, GLENN**  
KCEY, Turlock, Calif.

**JOHNSON, JERRY**  
KPDQ, Portland, Ore.

**JOHNSON, TOM**  
WAAC, Terre Haute, Ind.

**JONES, CASEY**  
WRRB, Greenville, S. C.

**JONES, JAMES**  
KYFM, Inglewood, Calif.

**JONES, JIM**  
KPRK, Livingston, Mont.

**JONES, ROYCE**  
WRFC, Athens, Ga.

**JONES, THOMAS M.**  
WQTE, Detroit, Mich.

**JORDAN, MRS. FRANCIS**  
WCAO, Baltimore, Md.

**JOSEPH, EDDY**  
WHLI, Niagara Falls, N. Y.

## — K —

**KARANT, MARTIN**  
WKPT, Kingsport, Tenn.

**KARY, BILL**  
WDOR, Sturgeon Bay, Wis.

**KATZMAN, GERTRUDE**  
WIP, Philadelphia, Pa.

**KAYE, MILTON JAY**  
Concentration, NBC-TV

**KAYE, TONY**  
KINY, Juneau, Alas.

**KEELING, MARTHA**  
WJW, Cleveland, O.

**KELLEY, THELMA MARSHALL**  
KWYZ, Everett, Wash.

**KELLOGG, BOB**  
KGEM, Boise, Ida.

**KELLY, BOB**  
KTHI, Houston, Tex.

**KENT, GEORGE**  
WFAA-AM-TV, Dallas, Tex.

**KETCHAM, RICHARD**  
WNCG, N. Charleston, S. C.

**KIGHT, RON**  
KAH, Auburn, Calif.

**KILBRIDE, TOM**  
KANO, Anoka, Minn.

**KIMBRELL, HENRY**  
WAPI, Birmingham, Ala.

**KING, FRED**  
WTCN, Minneapolis, Minn.

**KOSTAL, IRWIN**  
Carol and Company, Garry Moore Show, CBS-TV

**KOTTLE, MISCHA**  
WWJ-TV, Detroit, Mich.

## — L —

**LANE, CHRIS**  
KAYO, Seattle, Wash.

**LARIMER, LINDA**  
WBFJ, Woodbury, Tenn.

**LARSON, BOB**  
KLEM, Le Mars, Ia.

**LARVICK, JAMES**  
WXMT, Merrill, Wis.

**LASH, CLIFF**  
WLW-T, Cincinnati, O.

**LEE, BETTY SUE**  
WMIK, Middlesboro, Ky.

**LEE, ERNIE**  
WTVT, Tampa, Fla.

**LEE, IKE**  
WAPE, Jacksonville, Fla.

**LIGHTHILL, VON**  
WBGC, Chipley, Fla.

**LINDSEY, MORT**  
Judge Garland Show, CBS-TV

**LITTLE, JIM**  
WBTH, Williamson, W. Va.

**LOCKERMAN, ARLEN**  
WMNZ, Montezuma, Ga.

**LOJEWSKI, HARRY**  
Dr. Kildare, NBC-TV

**LOKEY, FRANK M., JR.**  
WEAD, Atlanta, Ga.

**LUDDEN, BOB**  
WPIN, St. Petersburg, Fla.

**LUECK, KEN**  
WNDE, Daytona Beach, Fla.

**LUTHER, WILLIE V.**  
WPHG, Waverly, Tenn.

**LYNCH, BILL**  
WPQR, McKeesport, Pa.

## — M —

**MacDONALD, SANDY**  
WTSN, Dover, N. H.

**MACH, RICHARD**  
KGMT, Fairbury, Neb.

**MACK, JAY**  
KJOE, Shreveport, La.

**MACKE, JIM**  
KQEN, Roseburg, Ore.

**MAITH, LEN**  
WAML, Laurel, Miss.

**MANSON, EDDY**

**MANUSH, GEORGE**  
WJOI, Florence, Ala.

**MARCELLINO, "MUZZY"**  
Art Linkletter's House Party, CBS-TV

**MARKHAM, BILL**  
WAVU, Albertville, Ala.

**MARLEY, BILL**  
WSOC, Charlotte, N. C.

**MARR, BILL**  
WDVH, Gainesville, Fla.

**MARTIN, JOE**  
WDDL, Carbondale, Pa.

**MARX, LLOYD**  
Ted Mack and the Original Amateur Hour, CBS-TV

**MASSEY, CURT**  
Petticoat Junction, CBS-TV

**MATZ, PETER**  
Jimmy Dean Show, ABC-TV

**MAY, ROY**  
KTRM, Beaumont, Tex.

**MAY, STEVE**  
WALE, W. Springfield, Mass.

**MAYORAL, RADAMES**  
WPRP, Ponce, P. R.

**McCABE, LARRY**  
WMBI, Marion, Ind.

**McCALL, JACK**  
KNOE-TV, Monroe, La.

**McGARTNEY, BYRON**  
KVWO, Cheyenne, Wyo.

**McCOY, JULIE**  
WANS, Anderson, S. C.

**McGEE, ROWDY**  
WFHG, Jackson, Ala.

**McGILL, MILDRED**  
WMIX, Mt. Vernon, Ill.

**McGLOHON, LOONIS**  
WBT, WBTW, Charlotte, N. C.

**McINTIRE, RUSSELL B.**  
WSAT, Salisbury, N. C.

**McINTOSH, SCOTT**  
KCCR, Pierre, S. D.

**McMICHAEL, DICK**  
WRBL, Columbus, Ga.

**McWHORTER, VIRGINIA E.**  
KPLY, Crescent City, Calif.

**MEHAFFEY, ROBERT**  
KXKW, Lafayette, La.

**MELCHER, MIKE**  
KNIA, Knoxville, Ia.

**MELIS, JOSE**  
Jack Paar Program, NBC-TV

**MERCHANT, BILL**  
WGRD, Grand Rapids, Mich.

**MERRICK, MAHLON**  
Jack Benny Program, CBS-TV

**MERRITT, NEAL**  
WLVN, Nashville, Tenn.

**METCHNEK, WILLIAM**  
WCCO-TV, Minneapolis, Minn.

**MICHAELS, FRANK**  
WRYM, Newington, Conn.

**MICHEL, AL**  
WOPA, Oak Park, Ill.

**MILLER, MITCH**  
Sing Along with Mitch, NBC-TV

**MILOSAVICH, ANITA**  
WEIR, Weirton, W. Va.

**MILTON, CHARLES**  
WFKY, Frankfort, Ky.

**MITCHELL, DEAN**  
KEPR, Kennewick, Wash.

**MOELLER, BILL**  
KELA, Centralia-Chehalis, Wash.

**MOLINARO, LARRY**  
WNAR, Norristown, Pa.

**MOORHEAD, LEWIS D.**  
KRIZ, Phoenix, Ariz.

**MOREAU, AL**  
WSAF, Sarasota, Fla.

**MORELAND, DICK**  
KBLA, Pasadena, Calif.

**MORGAN, DICK**  
WPMP, Pascagoula, Miss.

**MORRIALE, R. B.**  
WWPF, Palatka, Fla.

**MORRIS, ED**  
WFST, Caribou, Me.

**MORSE, GARY**  
WKIN, Kingsport, Tenn.

**MORTON, JAY**  
WHOF, Canton, O.

**MOUNTEER, JOHN**  
WTRY, Troy, N. Y.

**MURDOCK, SARA**  
KOLN-TV/KGIN-TV, Lincoln, Neb.

**MURRAY, LYN**  
Mr. Novak, NBC-TV

**MUSSELMAN, JOYCE E.**  
WSAN, Allentown, Pa.

**MYERS, BOB**  
WAQE, Towson, Md.

## — N —

**NAGLE, JAMES J.**  
KQAQ, Austin, Minn.

**NEDIN, RICHARD**  
WHVW, Hyde Park, N. Y.

**NEGRI, JOE**  
KDKA-TV, Pittsburgh, Pa.

**NELSON, GEORGE**  
KASI, Ames, Ia.

**NELSON, STEVE**  
KRPL, Moscow, Ida.

**NEUBER, PRYOR**  
WMHI, Braddock Hgts., Md.

**NEWMAN, HARRY**  
WAAT, Trenton, N. J.

**NEWMAN, ROBERT**  
WTKO, Ithaca, N. Y.

**NIDES, HARRY**  
WATE-AM-TV, Knoxville, Tenn.

**NORTH, HANK**  
WPYB, Benson, N. C.

**NORWOOD, RICHARD**  
WBUI, Lexington, N. C.

**NUBER, LINDA**  
KGW, Portland, Ore.

## — O —

**OFFUT, CHARLES**  
WCUM, Cumberland, Md.

**O'NEIL, JAMES H.**  
KEED, Eugene, Ore.

**O'NEILL, JOE**  
KVOO, Tulsa, Okla.

**OSSER, GLENN**  
Miss America Pageant, CBS-TV

**OTOS, GORDON**  
KTAC, Tacoma, Wash.

## — P —

**PALMER, JIM**  
WCVS, Springfield, Ill.

# RADIO & TV MUSIC DIRECTORS

**PARIS, NORMAN**  
That Was the Week That Was, NBC-TV

**PARKER, JOHNNY**  
Arthur Godfrey Time, CBS  
**PAUL, CHARLES**  
As the World Turns, CBS-TV  
**PENDELETON, MURRAY**  
WSBB, New Smyrna Beach, Fla.

**PETRILLO, LEE**  
WCFL, Chicago, Ill.

**PIEPER, JACK**  
KPLT, Paris, Tex.

**PIGONE, PAUL**  
WSTR, Sturgis, Mich.  
**PLEMMONS, JERRY A.**  
WMMH, Marshall, N. C.

**POLK, BOB**  
KJKJ, Flagstaff, Ariz.  
**PRINCE, JOHN**  
WBBQ, Augusta, Ga.

## — R —

**RADLEIN, AL**  
WARN, Ft. Pierce, Fla.

**RAMIN, SID**  
Candid Camera, CBS-TV  
**RANSOM, CLEONA**  
KYOK, Houston, Tex.

**RAY, BOB**  
WWOV, Conneaut, O.

**RAYMOND, CHUCK**  
WLAN, Lancaster, Pa.

**RAYMOND, HAL**  
WDGY, Minneapolis, Minn.

**REPINE, BURT**  
WRVA, Richmond, Va.

**REYNOLDS, TED**  
WVOE, Chadbourn, N. C.

**RICHARDS, DICK**  
WAIK, Galesburg, Ill.

**RICHARDS, DICK**  
WYPR, Danville, Va.

**RIDDLE, NELSON**  
General Foods Opening Night, CBS-TV

**RIDER, PAUL**  
KATN, Boise, Ida.

**RIEGERT, LOU**  
KDWB, St. Paul, Minn.

**RIGGINS, BOB**  
KJEM, Oklahoma City, Okla.

**RIGHTER, HARRY G.**  
WATN, Watertown, N. Y.

**RITTER, KEN**  
WJBC, Bloomington, Ill.

**RIZZO, JULIE**  
KLAC, Los Angeles, Calif.

**ROBIN, BOB**  
KECK, Odessa, Tex.

**ROBIN, BOB**  
WFEC, Harrisburg, Pa.

**ROCKWELL, GENE**  
WERT, Van Wert, O.

**ROGERS, BETTY**  
WYNN, Florence, S. C.

**ROMOFF, COLLIN**  
Andy Williams Show, NBC-TV

**ROONEY, MICKEY**  
KKIN, Aitkin, Minn.

**ROSE, DAVID**  
Red Skelton Hour, CBS-TV;  
Bonanza, NBC-TV

**ROSLIN, NORMAN**  
WJRZ, Newark, N. J.

**ROUSE, ROSS**  
WISP, Kingston, N. C.

**ROWELL, ROBERT**  
KDTH, Dubuque, Ia.

**RUDD, WIL**  
WJMO, Cleveland, O.

**RUDOLPH, HERB**  
WYON, Chicago, Ill.

**RUSSELL, VERN**  
KUJ, Walla Walla, Wash.

**RUST, JACK**  
KBBB, Borger, Tex.

**RYAN, JACK**  
WAKR, Akron, O.

**RYBERG, ELTON**  
KSTP, St. Paul, Minn.

## — S —

**SAKS, BENNY**  
KONA, Honolulu, Hawaii

**SALTER, BOB**  
KYME, Boise, Ida.

**SANDBERG, GARY**  
WXKX, New Richmond, Wis.

**SANDOVAL, GEORGE**  
KAPI, Pueblo, Colo.

**SANFORD, CHARLES**  
Keefe Brasselle Show, CBS-TV

**SCHIEB, PHILIP A.**  
Mighty Mouse Playhouse, CBS-TV

**SCHENCK, BUD**  
KPRO, Riverside, Calif.

**SCHILLING, BOB**  
WIMS, Michigan City, Ind.

**SCHRADER, JOHNNY**  
WHAS-TV, Louisville, Ky.

**SCOTT, HOWARD**  
WROM, Rome, Ga.

**SCOTT, ROBERTSON C.**  
KPOL, Los Angeles, Calif.

**SCOTT, ROBIN**  
WPRO, Providence, R. I.

**SCOTT, WILLIAM**  
WPRN, Butler, Ala.

**SHARP, COLIN**  
WROX, Clarksdale, Miss.

**SHELLADY, ROBERT**  
KXIC, Iowa City, Ia.

**SHELTON, JOE**  
KSST, Sulphur Springs, Tex.

**SHOREY, F. H. "LOBSTER"**  
WRUM, Rumford, Me.

**SHRODE, WALTER**  
KSRC, Socorro, N. M.

**SHULER, FARRELL**  
WMPO, Middleport, O.

**SEAY, TOM**  
KFTV, Paris, Tex.

**SEGRAVES, GEORGE B., II**  
KAKC, Tulsa, Okla.

**SILFER, CARL**  
WSYR-AM-TV, Syracuse, N. Y.

**SIMMONS, BILL W., JR.**  
KHEN, Henryetta, Okla.

**SIMPSON, JOHN**  
KOTA-TV, Rapid City, S. D.

**SIVYER, JACK**  
WBEQ, Harrisburg, Ill.

**SMITH, ART**  
WFRX, West Frankfort, Ill.

**SMITH, BARRY**  
KWBB, Wichita, Kan.

**SMITH, FRANK**  
WBBM, Chicago, Ill.

**SMITH, JAMES**  
WHLL, Wheeling, W. Va.

**SMITH, JAMES V.**  
WANB, Waynesburg, Pa.

**SMITH, JERRY**  
KAOL, Carrollton, Mo.

**SMITH, PAT**  
KTOH, Lihue, Kauai, Hawaii

**SMITH, ROBERT E.**  
WTIC, Hartford, Conn.

**SONTAG, GEORGE**  
WOC-TV, Davenport, Ia.

**SPEAR, SAMMY**  
Jackie Gleason Show—The American Scene Magazine, CBS-TV

**SPENCE, JOHN**  
Elizabeth Taylor in London, CBS-TV

**SPERRY, GRACE**  
KFAC, Los Angeles, Calif.

**STACKE, PAUL**  
KFCE, Redfield, S. D.

**STAHL, KEN**  
KFOR, Lincoln, Neb.

**STARCHER, BUDDY**  
WCBS-TV, Charleston, W. Va.

**STARR, DICK**  
WFUN, Miami, Fla.

**STEPHENS, MARK**  
WAAY, Huntsville, Ala.

**STERE, BETTY**  
WFBG, Altoona, Pa.

**STEWART, BECKY ANN**  
WPBC, Minneapolis, Minn.

**STEWART, RICHARD**  
WENT, Gloversville, N. Y.

**STRINE, EARL P.**  
WCHA, Chambersburg, Pa.

**SUKMAN, HARRY**  
Eleventh Hour, NBC-TV

**SWEENEY, FRANK**  
WKBN, Youngstown, O.

**SWITZER, CARL L.**  
KONG, Visalia, Calif.

**SZATHMARY, IRVING**  
I'm Dickens . . . He's Fenster, ABC-TV

## — T —

**TAFOYA, ALFONSO R.**  
KLOS, Albuquerque, N. M.

**TAUBMAN, PAUL**  
Edge of Night, CBS-TV

**TAYLOR, GENE**  
WLS, Chicago, Ill.

**TAYLOR, ROBERT**  
WHIC, Cleveland, O.

**TERRY, BILL**  
KCPX, Salt Lake City, Ut.

**THOMAS, BARRY**  
WJAM, Marion, Ala.

**THOMASON, CHARLEY**  
KCLL, Houma, La.

**THOMASON, CLYDE W.**  
WBAC, Cleveland, Tenn.

**THORNTON, JACK**  
KBND, Bend, Ore.

**THORNTON, W. T.**  
WKLE, Washington, Ga.

**TIEKEN, JACK**  
WJRL, Rockford, Ill.

**TOPINKA, RUDY**  
WSAU, Wausau, Wis.

**TORRES, PEPITO**  
WKAQ-TV, San Juan, P. R.

**TOWNSEND, WALLY**  
CKLW-AM-TV, Detroit, Mich.

**TRENDLER, ROBERT**  
WGN-AM-TV, Chicago, Ill.

**TRILING, AL**  
WNEW, New York, N. Y.

**TUCKER, BOB**  
KUZN, W. Monroe, La.

**TUFTS, MELVIN**  
WMUU, Greenville, S. C.

## — U —

**UKER, DON A.**  
KDSN, Denison, Ia.

**UTLEY, GEORGE**  
WKLV, Blackstone, Va.

## — V —

**VAN CAMP, BOB**  
WSB, Atlanta, Ga.

**VANDEGRIFT, CALVIN**  
KBRO, Bremerton, Wash.

**VAUGHN, BOB**  
WSUN, St. Petersburg, Fla.

**VINCENT, MARY**  
WFBM, Indianapolis, Ind.

**VOGEL, PHIL**  
WWNR, Beckley, W. Va.

**VOORHEES, DONALD**  
Bell Telephone Hour, NBC-TV

## — W —

**WAGNER, JACK**  
KNBR, San Francisco, Calif.

**WALLACE, JOHN C.**  
WJRM, Troy, N. C.

**WALLENSTEIN, ALFRED**  
NBC Opera, NBC-TV

**WALSH, GAREY**  
WAAB, Worcester, Mass.

**WARD, BILL**  
WTAQ, La Grange, Ill.

## RADIO & TV MUSIC DIRECTORS

**WARD, JIM**  
KAIL-TV, Fresno, Calif.

**WAYNE, "BLACKJACK"**  
KVON, Napa, Calif.

**WEINER, MILT**  
WLW, Cincinnati, O.

**WEIRMAN, PAUL**  
KOME, Tulsa, Okla.

**WELK, LAWRENCE**  
Lawrence Welk Show,  
ABC-TV

**WESLEY, TED**  
WTIG, Massillon, O.

**WHEELER, MARK**  
WWAB, Lakeland, Fla.

**WHITE, JOE**  
KNIN, Wichita Falls, Tex.

**WHITE, O. C.**  
WAWA, Elm Grove, Wis.

**WHITE, WALLY**  
KWUN, Concord, Calif.

**WHITEHEAD, MRS. TOM JR.**  
KWHI, Brenham, Tex.

**WHITLOCK, J. T.**  
WLBN, Lebanon, Ky.

**WHITMORE, RUTH**  
KPIX, San Francisco, Calif.

**WIDITZ, PAUL**  
WBAL, Baltimore, Md.

**WILCOX, JERRY**  
WKOP, Binghamton, N. Y.

**WILLIAMS, EDWARD B.**  
WMMB, Melbourne, Fla.

**WILLIAMS, GENE**  
WESB, Bradford, Pa.

**WILLIAMS, NAT**  
KTBC-TV, Austin, Tex.

**WILLIAMS, SAM**  
WAMM, Flint, Mich.

**WILLIS, MILT**  
KXYZ, Houston, Tex.

**WILSON, MIKE**  
WOLD, Marion, Va.

**WILSON, STANLEY**  
Virginian, NBC-TV

**WING, KEN**  
KJAY, Sacramento, Calif.

**WINTERS, BILL**  
WLCY, St. Petersburg, Fla.

**WISE, BETTE**  
KDRO, Sedalia, Mo.

**WITT, MARTHA (MRS.)**  
KSIJ, Sedalia, Mo.

**WOMACK, BURL**  
WSAV, Savannah, Ga.

**WOOLEY, NEAL**  
KPLC, Lake Charles, La.

**WORKMAN, JIM**  
KOMY, Watsonville, Calif.

**WULKOTTE, BERNARD**  
WAVI, Dayton, O.

### — Y —

**YANTZ, RON**  
KOTE, Fergus Falls, Minn.

**YOUNGHANS, DON**  
KELA, Centralia-Chehalis,  
Wash.

**YOUNT, LARRY**  
WIRC, Hickory, N. C.

### — Z —

**ZIMMERMAN, HARRY**  
Calamity Jane, CBS-TV

**ZINK, DOUG**  
WIRE, Indianapolis, Ind.

**TWO HUNDRED AND SIXTY DAYS A YEAR,  
THE KEY EXECUTIVES IN BROADCASTING  
AND ADVERTISING RECEIVE AND READ  
RADIO-TELEVISION DAILY.**

# Radio & Television News Commentators

## — 1963 Credits —

Following is a list of news commentators, network and local, active during 1963.

### — A —

**ABEL, ELIE**  
NBC, Washington

**ABERNETHY, ROBERT**  
NBC News Encore, NBC-TV;  
NBC Radio, Washington

**ADAMS, DAVE**  
WTMJ-TV, Milwaukee, Wis.

**ADAMS, DON**  
WSUN-TV, St. Petersburg,  
Fla.

**ADAMS, W. CLARENCE**  
KBTM, Jonesboro, Ark.

**ADELSTEIN, GENE**  
KTKT, Tucson, Ariz.

**AGRONSKY, MARTIN**  
NBC, Washington

**AHERN, MIKE**  
WIRE, Indianapolis, Ind.

**AINSWORTH, DAVID G.**  
KSRJ, Salmon, Ida.

**ALBERGHINI, HAROLD**  
WCOU, Lewiston, Me.

**ALEXANDER, DEAN**  
KDWB, St. Paul, Minn.

**ALLEN, DON**  
ABC, ABC-TV

**ALLEN, GEORGE**  
WNDB, Daytona Beach, Fla.

**ALLEN, JOHN**  
WFAA, Dallas, Tex.

**ALLEN, KEN**  
WFBC, Greenville, S. C.

**ALLISON, STEVE**  
WWDC, Washington, D. C.

**ALTSCHULL, HERB**  
KING-TV, Seattle, Wash.

**AMBURG, VAN**  
KPIX, San Francisco, Calif.

**ANDERSON, ANDY**  
WGBB, Freeport, WESM,  
Huntington, N. Y.

**ANDERSON, ANDY**  
KARA, Albuquerque, N. M.

**ANDERSON, BOB**  
KORE, Eugene, Ore.

**ANDERSON, CHARLES**  
WCHU, Champaign; WICD,  
Danville, Ill.

**ANDERSON, GARY**  
KIVA, Yuma, Ariz.

**ANDERTON, PIERS**  
NBC, New Delhi

**ANDREWS, WARD**  
KWTW, Oklahoma City, Okla.

**APPLE, IRA**  
WJAS, Pittsburgh, Pa.

**ARNOT, CHARLES P.**  
ABC, ABC-TV, Bangkok

**ASBELL, FERRELL**  
WDVH, Gainesville, Fla.

**ASH, TOM**  
KLTZ, Glasgow, Mont.

**ASHLEY, RALPH**  
KBK, Elk City, Okla.

**ATKINS, TOM**  
WLW-I, Indianapolis, Ind.

**ATKINSON, DON**  
KBRO, Bremerton, Wash.

**ATWOOD, COLE II.**  
WSBA-TV, York, Pa.

**AUSTIN, TOM**  
WHLM, Bloomsburg, Pa.

**AVERY, BEN**  
KOSI, Denver, Colo.

### — B —

**BABCOCK, JOHN**  
KLAC, Los Angeles, Calif.

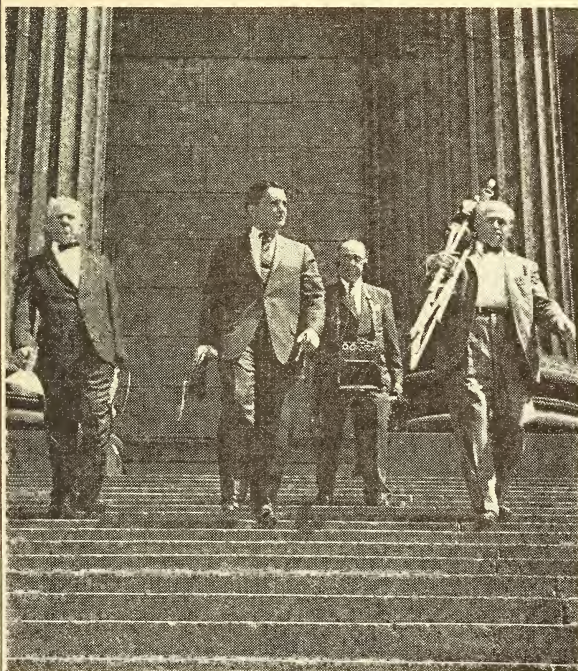
**BACK, GUNNAR**  
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**BAKER, ALAN P.**  
WLBN, Lebanon, Ky.

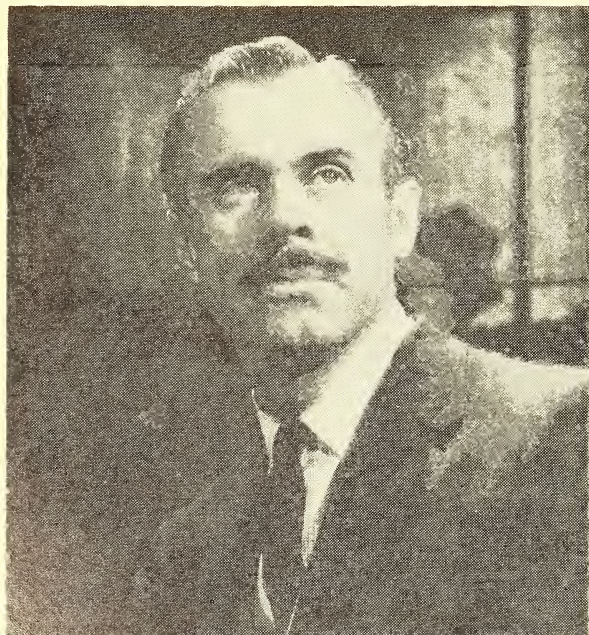


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*Pressman*

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- BEGON, JACK**  
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- BELL, STEVE**  
WOW-TV, Omaha, Neb.
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KBTN, Neosho, Mo.
- BENTON, MONROE**  
WWIP, Mt. Kisco, N. Y.
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WMUR-TV, Manchester, N. H.
- BERNSTEIN, KENNETH**  
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**BRIGHT, R. L.**  
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David Brinkley's Journal, Huntley-Brinkley Report, NBC-TV; NBC Radio

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NBC, Los Angeles

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KWOA, Worthington, Minn.

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WILD, Boston, Mass.

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WSOR, Windsor, Conn.

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KARA, Albuquerque, N. M.

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**CHASTAIN, DON**  
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**CHILSEN, WALTER JOHN**  
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**CHURCH, WELLS**  
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WLKY, St. Petersburg, Fla.

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WAPG, Arcadia, Fla.

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WRUN, Utica, N. Y.

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CBS-TV

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KTRG-TV, Honolulu, Hawaii

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WHYN-TV, Springfield, Mass.

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WNLC, New London, Conn.

**CONSIDINE, BOB**  
ABC Radio

**COOK, BEN B.**  
KSRV, Ontario, Ore.

**COOKE, JOSEPH**  
WTHL-TV, Terre Haute, Ind.

**COOPER, GUY**  
ABC Radio

**COOPER, FORREST**  
ABC, ABC-TV, Manila

**COOPER, LARRY**  
KSTT, Davenport, Ia.

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WPBR, Baltimore, Md.

**CORBITT, NATHANIEL**  
WSNE, Cumming, Ga.

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WRAP, Norfolk, Va.

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MBS Radio

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KOSA-TV, Odessa, Tex.

**COSTIGAN, TOM**  
CBS Radio

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WICS, Springfield, Ill.

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WAFB-TV, Baton Rouge, La.

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WTUF, Mobile, Ala.

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Twentieth Century, CBS-TV

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**CROWLEY, ERNIE**  
WMUR-TV, Manchester, N. H.

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KAYS, Hays, Kan.

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**CURRIE, NEIL**  
ABC, ABC-TV, Montreal

**CURRY, DOUG**  
WHAS-TV, Louisville, Ky.

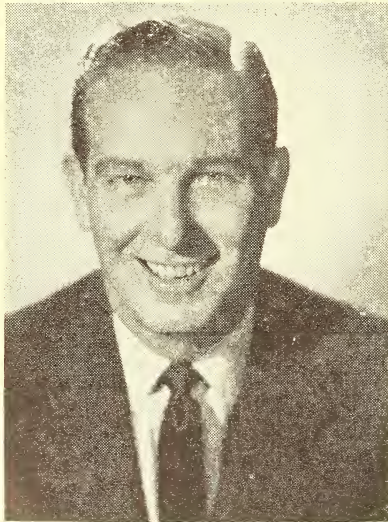
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**DAILY, ART**  
WOMP, Bellaire, O.

**DALTON, KEN**  
WBET, Brockton, Mass.

**DALY, DICK**  
WJMS, Ironwood, Mich.

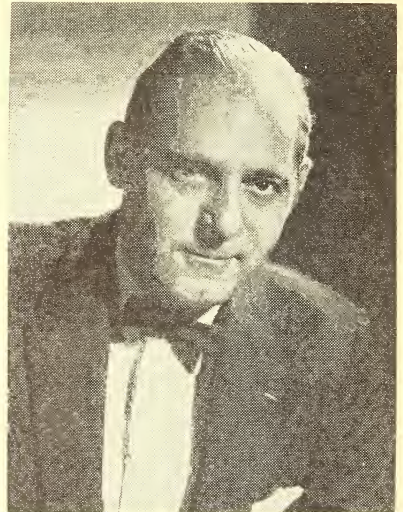
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**DEAN, TONY**  
 KHAK, Cedar Rapids, Ia.  
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 ABC, ABC-TV, Madrid  
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 KSIS, Sedalia, Mo.  
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 WHYN-TV, Springfield, Mass.  
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 WDEA, Elsworth, Me.  
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 WMAX, Grand Rapids, Mich.  
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 WCNH, Quincy, Fla.  
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**DOOLEY, TED M.**  
 WVAK, Paoli, Ind.  
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 WHEC, Rochester, N. Y.  
**DORSEY, CLAUDE**  
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 WAAA, Winston-Salem, N. C.  
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 WZZM-TV, Grand Rapids,  
 Mich.  
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 WCNH, Quincy, Fla.  
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 WIND, Chicago, Ill.  
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 CBS  
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**DUNAWAY, WILLIAM**  
 KSNQ, Aspen, Colo.  
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 KFRA, Franklin, La.  
**DURHAM, CHARLES**  
 WLOC, Munfordville, Ky.

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**ELLIOTT, KING**  
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**ELLIOTT, WES**  
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 WLOC, Munfordville, Ky.  
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 KSTP, St. Paul, Minn.  
**EVERSOLE, JACK**  
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**EWING, CLIFF**  
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 WNEM-TV, Bay City-  
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## — F —

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 WJRL, Rockford, Ill.  
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 WDEE, Hamden, Conn.  
**FELACK, MICHAEL**  
 WKRA, New Kensington, Pa.  
**FEMMEL, RICHARD**  
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**FERRISS, BOB**  
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**FERN, CHARLES**  
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**FERRISS, BOB**  
 KABC, Los Angeles, Calif.  
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 WTOC, Savannah, Ga.  
**FORD, DICK**  
 WTCN-TV, Minneapolis,  
 Minn.  
**FOSTER, CEDRIC**  
 MBS Radio

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 W. Va.  
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 KOAA-TV, Pueblo, Colo.  
**FOWLER, ZACK**  
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 WCOJ, Coatesville, Pa.  
**FOX, JIM**  
 WQTE, Detroit, Mich.  
**FRANK, PAUL**  
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**FRAZIER, RON**  
 WTAY, Robinson, Ill.  
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 KDIA, Oakland, Calif.  
**FRENETTE, OSCAR**  
 WPON, Pontiac, Mich.  
**FREY, HARRY**  
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**FRIZELL, BERNARD**  
 NBC, Paris  
**FROEHLICH, DON**  
 WISN, Milwaukee, Wis.  
**FROGGE, JOHN**  
 WFYI, Garden City, N. Y.  
**FROST, JACK**  
 KSEE, Santa Maria, Calif.  
**FULDHEIM, DOROTHY**  
 WEWS, Cleveland, O.  
**FULLER, ED**  
 WBUY, Lexington, N. C.  
**FUSCO, MIKE**  
 WBVM, Utica, N. Y.

## — G —

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**GAINES, RUBEN**  
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 Calif.  
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**GALE, HANK**  
 WGAN-TV, Portland, Me.  
**GALTH, ARTHUR**  
 KOA, Denver, Colo.  
**GARDINER, DON**  
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**GARRETT, PAT**  
 WTAW, Bryan, Tex.  
**GARRISON, BOB**  
 KBEK, Elk City, Okla.  
**GARRISON, JOHN**  
 WFIX, Huntsville, Ala.  
**GARRISON, VERNON E.**  
 KGPC, Grafton, N. D.  
**GARY, ANDY**  
 WNOK-TV, Columbia, S. C.  
**GAYMAN, VAUGHN**  
 WDBQ, Dubuque, Ia.  
**GEBERS, KEITH**  
 KVAL-TV, Eugene, Ore.  
**GELATT, ROD**  
 KOMU-TV, Columbia, Mo.  
**GEORG, FRANK**  
 WIND, Chicago, Ill.  
**GEORGE, CARL**  
 KABC-TV, Los Angeles, Calif.  
**GERAGHTY, LARRY**  
 WCSH-TV, Portland, Me.  
**GILES, MARTY**  
 WFLA, Tampa, Fla.  
**GINGELL, GEORGE**  
 WRBL-TV, Columbus, Ga.  
**GLADISH, OSCAR**  
 KOFE, Pullman, Wash.  
**GLADSTONE, HENRY**  
 WOR, New York, N. Y.

# RADIO & TV NEWS COMMENTATORS

**GLAUG, JAY**  
WRMF, Titusville, Fla.

**GLEASON, GENE**  
KFSA-TV, Ft. Smith, Ark.

**GOAD, JERRY**  
WBGN, Bowling Green, Ky.

**GODDARD, DON**  
ABC, ABC-TV

**GODWIN, DAVID O.**  
KTRH, Houston, Tex.

**GOETZE, ED**  
WMCT, Memphis, Tenn.

**GOLDMAN, ROBERT**  
WCAP, Lowell, Mass.

**GONZALEZ, ANIBAL**  
WKAQ-TV, San Juan, P. R.

**GOOD, PAUL**  
ABC, ABC-TV

**GOODE, MAL**  
ABC Radio

**GOODHOPE, BILL**  
KOTA-TV, Rapid City, S. D.

**GOODING, BOB**  
WFAA-TV, Dallas, Tex.

**GOODING, KEN**  
KKJO, St. Joseph, Mo.

**GOODOVER, PAT M.**  
KARR, Great Falls, Mont.

**GORALSKI, ROBERT**  
NBC, Washington

**GORDON, BILL**  
WPTV, Palm Beach, Fla.

**GOURLIE, BUD**  
WFRV-TV, Green Bay, Wis.

**GRAHAM, STAN**  
KOQT, Bellingham, Wash.

**GRANT, AUSTIN**  
CKLW-AM-TV, Detroit, Mich.

**GRANT, CHUCK**  
WSLC, Clermont, Fla.

**GRANT, PETER**  
WLW, WLW-TV, Cincinnati, O.

**GRANT, TAYLOR**  
WCAU, Philadelphia, Pa.

## — H —

**GRAUER, BEN**  
NBC, NBC-TV

**GRAY, BARRY**  
WMCA, New York, N. Y.

**GRAY, DICK**  
WAKE, Atlanta, Ga.

**GREEN, EARL**  
WTVN-TV, Columbus, O.

**GREER, BOB**  
KTLW, Texas City, Tex.

**GREGORY, BILL**  
WKBW-TV, Buffalo, N. Y.

**GRIFFIN, JOHN**  
WTAR-TV, Norfolk, Va.

**GRIFFIS, KEITH**  
KDMO, Carthage, Mo.

**GRIFFITH, CHARLIE**  
WGEM-TV, Quincy, Ill.

**AM**

**GRIFFITH, FRED**  
WDOK, Cleveland, O.

**GRIFFITH, LESTER**  
ABC, ABC-TV

**GRUBB, LARRY**  
KHQA-TV, Hannibal, Mo.

**GRUBNICK, DAVID**  
ABC, ABC-TV, Okinawa

**GUTHRIE, WARREN**  
WHIC, Cleveland, O.

**HALL, RON**  
WHMP, Northampton, Mass.

**HALL, SAM**  
WSJV-TV, S. Bend-Elkhart, Ind.

**HALL, WILSON**  
NBC, Rio de Janeiro

**HALLOCK, MEL**  
WAIK, Galesburg, Ill.

**HALTERMAN, KENNY**  
WAKR, Akron, O.

**HANCOCK, HANK**  
WBA-TV, Binghamton, N. Y.

**HANGEN, WELLES**  
NBC, Berlin

**HANKINS, JACK**  
WELS, Kinston, N. C.

**HANNIFAN, JOHN**  
ABC, ABC-TV, Sidney

**HANSEN, HANS**  
ABC, ABC-TV, Copenhagen

**HANSON, GLEN**  
KPX, San Francisco, Calif.

**HANSON, ROBERT K.**  
KANN, Ogden, Ut.

**HARKNESS, RICHARD**  
NBC, Washington

**HARDIN, BILL**  
WGAD, Gadsden, Ala.

**HARDY, ED**  
ABC, ABC-TV

**HARMON, FRANK**  
WDOL, Athens, Ga.

**HARMS, JOHN**  
MBS Radio (Farm Editor)

**HARNER, LINCOLN**  
WHEC-TV, Rochester, N. Y.

**HARPER, JOHN**  
WWRL, New York, N. Y.

**HARRIOTT, JIM**  
ABC Radio

**HARRIS, CHARLES**  
KYOK, Houston, Tex.

**HARRIS, RHAN**  
KIVA, Yuma, Ariz.

**HARRIS, WAYNE**  
KTWH, Wichita, Kan.

**HARRIS, WENDELL**  
WAPL-TV, Birmingham, Ala.

**HARRISON, ARCH, JR.**  
WJMA, Orange, Va.

**HARRY, JIM**  
WTAX, Springfield, Ill.

**HARSCH, JOSEPH C.**  
NBC, London

**HARTER, STANLEY**  
ABC, ABC-TV, Honolulu

**HARVEY, PAUL**  
ABC, ABC-TV

**HATCH, ED**  
WWLP, Springfield, Mass.

**HAYES, GEORGE**  
ABC Radio

**HAYMAN, SID**  
WGL, Ft. Wayne, Ind.

**HEBERT, BUD**  
WBRZ-TV, Baton Rouge, La.

**HECKMAN, JOHN**  
KWBB, Wichita, Kan.

**HEFFRON, NORM**  
KOTA-AM-TV, Rapid City, S. D.

**HEFNER, A. J.**  
WMBO, Auburn, N. Y.

**HEIDER, KEN**  
WANB, Waynesburg, Pa.

**HEKKEL, CLAIRE**  
KVCK, Wolf Point, Mont.

**HELPER, AL**  
KBTV, Denver, Colo.

**HELMS, JESSE**  
WRAL-AM-TV, Raleigh, N. C.

**HEMMINGWAY, FRANK**  
ABC, ABC-TV

**HENDRICKS, NORMA**  
WBIL, Leesburg, Fla.

**HENDRICKSON, DICK**  
WOTT, Watertown, N. Y.

**HENDRICKSON, MORT**  
WDVL, Vineland, N. J.

**HENNESSEY, HARRY**  
WOR, New York, N. Y.

**HENNINGER, COLAN**  
KPLY, Crescent City, Calif.

**HENRY, BOB**  
WFGA-TV, Jacksonville, Fla.

**HENRY, MICHAEL**  
WEAU-TV, Eau Claire, Wis.

**HERMAN, GEORGE**  
CBS Radio

**HERON, PAT**  
KTHE, Thermopolis, Wyo.

**HERRING, BILL**  
KWTX-TV, Waco, Tex.

**HERZOG, BOB**  
WISN-TV, Milwaukee, Wis.

**HICE, BOB**  
WSOC, Charlotte, N. C.

**HICKMAN, BOB**  
WIS-TV, Columbia, S. C.

**HICKMAN, DON**  
WMCT, Memphis, Tenn.

**HIGHSTREET, HARRY**  
WRVM, Rochester, N. Y.

**HILL, HUGH**  
ABC Radio

**HILLEGAS, FRED**  
WSYR-AM-TV, Syracuse, N. Y.

**HIRSCH, GENE**  
WLL, St. Louis, Mo.

**HITE, TED**  
WKYB, Paducah, Ky.

**HITTLE, BRIG. GEN. JAMES D.**  
(USMC ret.)  
MBS (Military affairs analyst)

**Hlavacek, JOHN**  
NBC, Miami

**HOENES, GENE**  
KHQA-TV, Hannibal, Mo.

**HOGAN, JACK**  
WZZM-TV, Grand Rapids, Mich.

**HOGG, DON PATRICK**  
WGSM, Celina, O.

**HOHMAN, BOB**  
WBVP, Beaver Falls, Pa.

**HOLBROOK, JOHN**  
KFRC, San Francisco, Calif.

**HOLDER, H. RANDOLPH**  
WGAU, Athens, Ga.

**HOLIDAY, JON**  
KRDD, El Paso, Tex.

**HOLIDAY, KENNY**  
WVAK, Paoli, Ind.

**HOLLAND, BILL**  
KUZN, W. Monroe, La.

**HOLIDAY, JOHN**  
WELK, Charlottesville, Va.

**HOLM, CAL**  
WAKK, Akron, O.

**HOLTER, W. L.**  
KLTZ, Glasgow, Mont.

**HOOKER, LOREN**  
WPKY, Frankfort, Ky.

**HORNER, DICK**  
WDGR, Hanover, N. H.

**HOTELET, RICHARD C.**  
CBS Radio

**HOUSER, CLARE**  
WHLM, Bloomsburg, Pa.

**HOWARD, JOHN**  
KUVR, Holdrege, Neb.

**HOWARD, LISA**  
ABC, ABC-TV

**HOWARD, MARTY**  
WHIZ, Zanesville, O.

**HOWE, JIM**  
KEX, Portland, Ore.

**HOWE, QUINCY**  
ABC, ABC-TV

**HOWELL, PAT**  
WELS, Kinston, N. C.

**HOYT, ROBERT M.**  
WSBT, South Bend, Ind.

**HUDDY, BILL**  
KEYT, Santa Barbara, Calif.

**HUGHES, DONALD**  
WNJH, Hammonton, N. J.

**HUGHES, ED**  
WSCR, Scranton, Pa.

**HUGHES, JIM**  
KEPR, Kennewick, Wash.

# RADIO & TV NEWS COMMENTATORS

**HUGHES, JOHN B.**  
KIRO-TV, Seattle, Wash.  
**HUGHES, PAUL**  
KTAE, Phoenix, Ariz.  
**HUGHEY, BRITT**  
KIFT, Idaho Falls, Ida.  
AM-TV  
**HUNTER, DAVE**  
WPTV, Palm Beach, Fla.  
**HUNTER, MARVIN**  
WHEC-TV, Rochester, N. Y.  
**HUNTLEY, CHET**  
Chet Huntley Reporting,  
Huntley-Brinkley Report,  
NBC White Paper, NBC-TV;  
NBC Radio, New York

## — I —

**IHLENFELD, WARREN**  
WISR, Butler, Pa.  
**IVES, VIC**  
KWUN, Concord, Calif.  
**IZZARD, BOB**  
KGNC-TV, Amarillo, Tex.

## — J —

**JACKSON, ALLAN**  
CBS Radio  
**JACOBS, PHILIP A.**  
WGSÄ, Ephrata, Pa.  
**JAFFE, SAM A.**  
ABC, ABC-TV, Moscow  
**JAHN, BILL**  
KBLE, Seattle, Wash.  
**JAMES, BOB**  
WFBG, Altoona, Pa.  
**JASON, LEE**  
KFRE-TV, Fresno, Calif.  
**JAY, BILL**  
WLAC-TV, Nashville, Tenn.  
**JAYNE, DAVID**  
ABC, ABC-TV  
**JEFFERS, TODD**  
WEIR, Weirton, W. Va.  
**JEFFREYS, MORGAN**  
KFRD, Rosenberg, Tex.  
**JEFFRIES, ALLAN**  
WFBM, Indianapolis, Ind.  
**JENNINGS, BILL**  
ABC Radio  
**JENNINGS, DICK**  
WJRZ, Newark, N. J.  
**JENSEN, JERRY**  
KRON-TV, San Francisco,  
Calif.  
**JENSEN, WALT**  
WDSM-TV, Duluth, Minn.  
**JEROME, JERRY**  
WKFD, N. Kingston, R. I.  
**JOHANNES, NOLAN**  
WHEN-TV, Syracuse, N. Y.  
**JOHN, DICK**  
WIBC, Pittsburgh, Pa.  
**JOHNSON, BILL**  
WLAC, Nashville, Tenn.  
**JOHNSON, PHIL**  
WCSH, Portland, Me.  
**JONES, BOB**  
WVKO, Columbus, O.  
**JONES, RUSSELL**  
ABC, ABC-TV, Berlin  
**JONES, RUSSELL**  
NBC  
**JORGENSEN, JERRY**  
WOC-TV, Davenport, Ia.  
**JOY, DICK**  
KFAC, Los Angeles, Calif.

## — K —

**KALB, BERNARD**  
CBS Radio  
**KALB, MARVIN**  
CBS Radio  
**KALBER, FLOYD**  
NBC, Chicago  
**KALISCHER, PETER**  
CBS Radio  
**KAMPMANN, MEL**  
KFRE-TV, Fresno, Calif.  
**KANE, ED**  
WNBF, Binghamton, N. Y.  
**KANE, JACK**  
WLCY, St. Petersburg, Fla.

**KANE, LARRY**  
WIL, St. Louis, Mo.  
**KAPLAN, BERNARD**  
ABC-ABC-TV, Paris  
**KAPLOW, HERBERT**  
NBC, Washington  
**KARANT, MARTIN**  
WKPT, Kingsport, Tenn.  
**KAUFMAN, ROBERT**  
WISR, Butler, Pa.  
**KEANE, JERRY**  
WDOL, Athens, Ga.  
**KEARNS, FRANK**  
CBS Radio  
**KELLER, BOB**  
WLYH-TV, Lancaster-  
Lebanon, Pa.  
**KELLOGG, BOB**  
KGEM, Boise, Ida.  
**KELLY, CHARLES**  
WSUN, St. Petersburg, Fla.  
**KELLY, EARL R.**  
WWNY, Watertown, N. Y.  
**KELLY, ROLAND M.**  
WSBT, South Bend, Ind.  
AM-TV  
**KEMMERER, GRANT**  
WARK, Hagerstown, Md.  
**KENDALL, GEORGE**  
WJR, Detroit, Mich.  
**KENDRICK, ALEXANDER**  
CBS Radio  
**KENT, TONY**  
KPOL, Los Angeles, Calif.  
**KERNELL, JOHN**  
KONA, Honolulu, Hawaii  
**KERNS, ROY**  
WGR-TV, Buffalo, N. Y.  
**KERSHNER, DR. HOWARD E.**  
WAWA, Elm Grove, Wis.  
**KETTERSON, WILL**  
WTVH-TV, Peoria, Ill.  
**KEYORKIAN, HARRY**  
WSBT-TV, South Bend, Ind.  
**KEY, JAMES**  
KGL, San Fernando, Calif.  
**KILMER, KEN**  
KTTT, Columbus, Neb.  
**KIMBALL, DOUGLAS**  
Balaban Stations (Plains  
Group)  
**KING, BRUCE**  
KEZI-TV, Eugene, Ore.  
**KING, JOHN**  
KSAN, San Francisco, Calif.  
**KING, JOSEPH**  
WOR-TV, New York, N. Y.  
**KING, KARL**  
KBOX, Dallas, Tex.  
**KING, MERCER L., JR.**  
KTRY, Bastrop, La.  
**KIRBY, KEN**  
KNIN, Wichita Falls, Tex.  
**KIRBY, RON**  
KSWO, Lawton, Okla.  
**KIRMEYER, MIKE**  
KONG, Visalia, Calif.  
**KISER, DICK**  
WFMI, Montgomery, Ala.  
**KLASH, JAMES E.**  
WDAS, Philadelphia, Pa.  
**KLINE, BILL**  
WIBF, Jenkintown, Pa.  
**KLINE, JOHN**  
KEX, Portland, Ore.  
**KLISE, ROD**  
KULR-TV, Billings, Mont.  
**KLYCE, KENNETH**  
WCSG-TV, Charleston, S. C.  
**KNAPP, BOB**  
WRAL-TV, Raleigh, N. C.  
**KNEISEL, BUD**  
WBAP, Ft. Worth, Tex.  
**KNIGHT, FRANK**  
KPRO, Riverside, Calif.  
**KOPPEL, TED**  
ABC Radio  
**KRAEFT, NORMAN**  
ABC Radio  
**KROUSE, JIM**  
KTOK, Oklahoma City, Okla.  
**KURALT, CHARLES**  
CBS Radio

**KUZNITSOV, BILL**  
WLTV, Bowling Green, Ky.

## — L —

**La CUE**  
WGHQ, Kingston, N. Y.  
**LACAGNINA, ARNALDO**  
NBC, Beirut  
**LAKE, CLANCY**  
WAPI, Birmingham, Ala.  
**LANE, DAVID**  
WHLL, Medford, Mass.  
**LANE, NORMAN**  
KTYM, Inglewood, Calif.  
**LONDON, BOB**  
WTGN-TV, Minneapolis,  
Minn.  
**LANGE, HENRY E.**  
WIMS, Michigan City, Ind.  
**LANGTON, BADEN**  
ABC, ABC-TV  
**LANHAM, TOM**  
WJOB, Hammond, Ind.  
**LANTZ, RICHARD**  
WTOC-TV, Savannah, Ga.  
**LATIMER, SAM**  
WFLA-TV, Tampa, Fla.  
**LAURENCE, DICK**  
KTHV, Little Rock, Ark.  
**LAURENCE, ROY**  
WWHG, Hornell, N. Y.  
**LAVIGNE, RICHARD**  
WREB, Holyoke, Mass.  
**LaVINE, DON**  
WWSC, Glens Falls, N. Y.  
**LAWRENCE, JAY**  
WNOR, Norfolk, Va.  
**LAWRENCE, KARL**  
WADM, Decatur, Ind.  
**LAWRENCE, WILLIAM H.**  
ABC, ABC-TV  
**LAWS, RAY**  
WOKR, Rochester, N. Y.  
**LAWSON, DON**  
WKBW-TV, Buffalo, N. Y.  
**LAZARD, SID**  
ABC, ABC-TV, Rome  
**LAZAROW, ART**  
WDDY, Gloucester, Va.  
**LEE, LON**  
KALF, Mesa, Ariz.  
**LEHIGH, LES**  
WNOR, Norfolk, Va.  
**LeMERE, KEN**  
WMAS, Springfield, Mass.  
**LEONARD, BILL**  
CBS Radio  
**LEONARD, CHARLES**  
WOC-TV, Davenport, Ia.  
**LEONARD, VINCE**  
WRVC-TV, Philadelphia, Pa.  
**LENER, ROBERT**  
KGL, San Fernando, Calif.  
**LEVEY, STANLEY**  
CBS Radio  
**LEVIN, MARLIN**  
ABC, ABC-TV, Tel Aviv  
**LEVINE, IRVING R.**  
NBC, Rome  
**LEWIS, DAVE**  
WNOR, Norfolk, Va.  
**LEWIS, FULTON, JR.**  
MBS Radio  
**LEWIS, JOHN**  
WHYL, Harrisburg, Pa.  
**LEWIS, MILTON**  
WRBL, Columbus, Ga.  
**LeZOTTE, GEORGE**  
WTEN, Albany, N. Y.  
**LIDIN, HAROLD**  
ABC, ABC-TV, San Juan,  
P. R.  
**LILLY, BOB**  
KOSI, Denver, Colo.  
**LINDLEY, ROBERT**  
ABC, ABC-TV, Buenos Aires  
**LINDMAN, STUART A.**  
WTGN, Minneapolis, Minn.  
**LITTELL, BLAINE**  
CBS Radio  
**LITTLE, ED**  
KGRB, W. Covina, Calif.

# RADIO & TV NEWS COMMENTATORS

- LOCKWOOD, GLENN**  
KRTV, Great Falls, Mont.
- LONG, PAUL**  
KDKA-AM-TV, Pittsburgh, Pa.
- LORD, GEORGE**  
WCAU, Philadelphia, Pa.
- LOUDD, ROMMIE**  
WILD, Boston, Mass.
- LOWE, BUDDY**  
WILD, Boston, Mass.
- LUBER, FRANK**  
WCAO, Baltimore, Md.
- LUCERO, JULIO CESAR**  
KMEX-TV, Hollywood, Calif.
- LUDLUM, MIKE**  
WJRZ, Newark, N. J.
- LUEDERS, TOM**  
WTMJ-TV, Milwaukee, Wis.
- LULLOFF, ROBERT**  
WCCN, Neillsville, Wis.
- LUNDY, DICK**  
WBLL, Leesburg, Fla.
- LYDELL, SCOTT**  
KDEN, Doniphan, Mo.
- LYMAN, PETER**  
WBOY-TV, Clarksburg, W. Va.
- M —
- MABRY, HARRY**  
WBRC-TV, Birmingham, Ala.
- MacGOWAN, GEORGE**  
KEX, Portland, Ore.
- MACKEY, DAVID R.**  
KWHK, Hutchinson, Kan.
- MacLEOD, R. W.**  
KFYR, Bismarck, N. D.
- MacNEIL, JAMES**  
WSVA, Harrisonburg, Va.
- MacNEIL, ROBERT**  
NBC, Washington
- MacVANE, JOHN**  
ABC, ABC-TV
- MADSEN, GEORGE**  
KSN0, Aspen, Colo.
- MAGNUSON, HENRY**  
WCSH-TV, Portland, Me.
- MAHONEY, BERNIE**  
WKCW, Warrenton, Va.
- MAHR, ROB**  
KIDD, Monterey, Calif.
- MAINS, MEL**  
KOLN-TV/KGIN-TV, Lincoln, Neb.
- MALONE, JAMES**  
WCOJ, Coatesville, Pa.
- MALONEY, KENNETH**  
KUVR, Holdrege, Neb.
- MANN, AL**  
ABC Radio
- MANSFIELD, JOE**  
WALE, Fall River, Mass.
- MARBLE, HARRY**  
WGAN-TV, Portland, Me.
- MAREINISS, JOEL**  
WSYR-TV, Syracuse, N. Y.
- MARLOWE, BILL**  
WMAV, Springfield, Ill.
- MARSHALL, VEN**  
WWJ-TV, Detroit, Mich.
- MARTIN, DONALD F.**  
KIMN, Denver, Colo.
- MARTIN, GLEN**  
KOA, Denver, Colo.
- MARTIN, LEW**  
WDSM-TV, Duluth, Minn.
- MARTIN, LUTHER W.**  
KPTR, Rolla, Mo.
- MARTIN, MURPHY**  
ABC, ABC-TV
- MARTIN, STEVE**  
KRIZ, Phoenix, Ariz.
- MARVIN, ELLIS**  
WGII, Babylon, N. Y.
- MASTERS, JON**  
KTLQ, Tahlequah, Okla.
- MASTERS, HAMILTON**  
WAJE, Decatur, Ala.
- MAWYER, ROGER**  
WAFK, Staunton, Va.
- MAY, WOODY**  
WCNS, Canton, O.
- MAYES, DOUG**  
WBTV, Charlotte, N. C.
- MAZANDI, JOSEPH**  
ABC, ABC-TV, Tehran
- McAULIFFE, DAN**  
ABC, ABC-TV, Geneva
- McBEE, KEITH**  
ABC Radio
- McBIRNIE, DR. STUART**  
KIEV, Glendale, Calif.
- McCAIN, BILL**  
WAIL-TV, Atlanta, Ga.
- McCALL, TOM**  
KGW, Portland, Ore.
- McCARTHY, VERNON**  
WANS, Anderson, S. C.
- McCARTY, GALE**  
ABC, ABC-TV, Saigon
- McELLEN, GEORGE**  
KEMO, Benson, Minn.
- McCLELLAND, DAVE**  
KTAL-TV, Shreveport, La.
- McCLUSKEY, CHARLES, JR.**  
WBNR, Beacon, N. Y.
- McCORMICK, ROBERT**  
NBC, Washington
- McCUE, CHARLES**  
WMAQ, Chicago, Ill.
- McCULLA, JIM**  
ABC Radio
- McCULLOUGH, SCOT**  
KTVH, Wichita, Kan.
- McCULLY, DUNCAN**  
WLFH, Little Falls, N. Y.
- McDONALD, BEN**  
WECT, Wilmington, N. C.
- McGEE, FRANK**  
Gulf Instant News Specials,  
NBC-TV; NBC Radio, New York
- McGHEE, KENNETH C.**  
WHNY, McComb, Miss.
- McGRAW, BOB**  
KCOY-TV, Santa Maria, Calif.
- McGREGOR, MARGUERITE**  
WPEP, Taunton, Mass.
- McGUINNESS, PAT**  
KABC, Los Angeles, Calif.
- McGUIRE, TOM**  
WAST, Albany, N. Y.
- McHALE, LARRY**  
WSAV-TV, Savannah, Ga.
- McINTIRE, RUSSELL B.**  
WSAT, Salisbury, N. C.
- McINTYRE, BILL**  
KNDC, Hettlinger, N. D.
- McKEE, DAVE**  
WHPB, Bellon, S. C.
- McLEAN, CLYDE**  
WBT, Charlotte, N. C.
- McLENDON, NORWOOD**  
WBAP, Ft. Worth, Tex.
- McMANUS, KIRK**  
KEPS, Eagle Pass, Tex.
- McMICHAEL, DICK**  
WRBL-TV, Columbus, Ga.
- McMURRAY, SCOTT**  
WSTV-AM-TV, Steubenville, O.
- McMURTRIE, BURT**  
KMO, KTAC, Tacoma, Wash.
- McNULTY, TERRY**  
WARM, Scranton, Pa.
- McPHERSON, HUGH**  
WCHS, Charleston, W. Va.
- McWILLIAMS, HAL**  
KFRE, Fresno, Calif.
- MEAGHER, JOHN**  
WELL, Battle Creek, Mich.
- MELL, DEAN**  
KNBR, San Francisco, Calif.
- MERRYMAN, BOB**  
WZIP, Cincinnati, O.
- MERTWEDT, DONALD**  
WMNE, Menomenie, Wis.
- MESMER, CARL**  
KRLA, Pasadena, Calif.
- MESSER, BRAD**  
KTOK, Oklahoma City, Okla.
- METCALFE, ROBERT**  
ABC, ABC-TV, Bangkok
- MEYER, ROY**  
WJBC, Bloomington, Ill.
- MEYERS, WES**  
KAHL, Auburn, Calif.
- MICHAEL, DONALD R.**  
KIBM-TV, Eureka, Calif.
- MICHAELS, JACK**  
WPTW, Piqua, O.
- MICHAELS, JOSEPH**  
NBC, New York
- MILLARD, TOM**  
KWFT, Wichita Falls, Tex.
- MILLDYKE, BILL**  
WOI-TV, Ames, Ia.
- MILLER, BILL**  
WTAX, Springfield, Ill.
- MILLER, BOB**  
WFTV, Orlando, Fla.
- MILLER, BOB**  
WWNR, Beckley, W. Va.
- MILLER, BRUCE L.**  
KALL, Salt Lake City, Ut.
- MILLER, JACK**  
KCSR, Chadron, Neb.
- MILLER, FRED**  
KSCB, Liberal, Kan.
- MILLER, LARRY**  
WTAO, Cambridge, Mass.
- MILLER, ROBERT**  
KFCE, Redfield, S. D.
- MILLIKEN, MOE**  
KHOL-TV, Holdrege, Neb.
- MILLS, LARRY**  
KFYE, Bismarck, N. D.
- MILTON, FRED**  
WBEC, Pittsfield, Mass.
- MINTON, DICK**  
WKBN, Youngstown, O.
- MITCHELL, BILL**  
KTHV, Little Rock, Ark.
- MITCHELL, JOHN**  
WRBD, Pompano Beach, Fla.
- MIX, JOHN P., II**  
KRPL, Moscow, Ida.
- MOLINARI, EFRAIN**  
WRJS, San German, P. R.
- MOLL, ALLAN**  
KHJ, Los Angeles, Calif.
- MOLL, SAM**  
KCPX, Salt Lake City, Ut.
- MONTGOMERY, DEAN**  
WCCO-TV, Minneapolis, Minn.
- MOOBERRY, BOB**  
WAAP, Peoria, Ill.
- MOORE, BILL**  
KTAL-TV, Shreveport, La.
- MOORE, BOB STAHLY**  
KSTT, Davenport, Ia.
- MOORE, CHARLES**  
KTYM, Inglewood, Calif.
- MOORE, DAVE**  
WCCO-TV, Minneapolis, Minn.
- MOORE, EDWARD R.**  
WLUC-TV, Marquette, Mich.
- MOORE, GEORGE**  
KTHV, Little Rock, Ark.
- MOORE, JERRY**  
KGEM, Boise, Ida.
- MOORE, RICK**  
WLAC-TV, Nashville, Tenn.
- MOORE, STANLEY**  
WSVM, Valdese, N. C.
- MORALES, LUIS A.**  
WPRP, Ponce, P. R.
- MORGAN, CHARLES**  
KNBR, San Francisco, Calif.
- MORGAN, EDWARD P.**  
ABC, ABC-TV
- MORGAN, MURRAY**  
KTAC, Tacoma, Wash.
- MORISOLI, MIKE**  
KSBW, Salinas, Calif.
- MORRIS, DUDLEY**  
KGBX, Springfield, Mo.
- MORTON, BRUCE**  
ABC, ABC-TV, London
- MUDD, ROGER**  
CBS Radio
- MUELLER, MERRILL**  
NBC, New York
- MULLINS, MIKE**  
KWEX-TV, San Antonio, Tex.
- MURPHY, CHARLES**  
WBAP-TV, Ft. Worth, Tex.

# RADIO & TV NEWS COMMENTATORS

**MURRAY, BILL**  
KARR, Great Falls, Mont.  
**MURRAY, LOU**  
WETA, Altoona, Pa.  
**MYERS, EARL**  
KTHE, Thermopolis, Wyo.

## — N —

**NAHAS, FRED**  
KXYZ, Houston, Tex.  
**NAMARA, MAC**  
WPGC, Washington, D. C.  
**NAUGLE, DAVE**  
KTVT, Ft. Worth, Tex.  
**NEAL, JAMES**  
KOTA, Rapid City, S. D.  
**NEAL, ROY**  
NBC, Los Angeles  
**NEAL, TOM**  
KRPL, Moscow, Ida.  
**NEIL, JACK**  
KTRM, Beaumont, Tex.  
**NELSON, MARY ELLEN**  
(MRS.)  
KUKU, Willow Springs, Mo.  
**NELSON, PAUL**  
KHAK, Cedar Rapids, Ia.  
**NERVO, ALEJANDRO**  
KMEX-TV, Hollywood, Calif.  
**NEWBERG, DON**  
WJBC, Bloomington, Ill.  
**NEWHALL, STANN**  
WARE, Ware, Mass.  
**NEWMAN, EDWIN**  
NBC, New York  
**NICHOLS, CLEM**  
WKCT, Bowling Green, Ky.  
**NICHOLS, JAY**  
WOWL-TV, Florence, Ala.  
**NIELSEN, HOWARD**  
WCHS, Portland, Me.  
**NIVEN, PAUL**  
CBS Radio  
**NOLAN, JIM**  
KIMA-TV, Yakima, Wash.  
**NOLAN, PETER**  
WHLN, Niagara Falls, N. Y.  
**NORMAN, NERBERT**  
WWRN, New York, N. Y.  
**NOVINS, STUART**  
CBS Radio  
**NUSS, TOM**  
KHOL-TV, Holdrege, Neb.

## — O —

**O'BRIEN, PAUL**  
KRIZ, Phoenix, Ariz.  
**O'BRIEN, TOM**  
ABC Radio  
**O'BRIEN, W. J.**  
WCNX, Middletown, Conn.  
**O'CONNELL, JOHN D.**  
WXEX-TV, Richmond, Va.  
**O'CONNOR, LEN**  
WMAQ, WNBQ, Chicago, Ill.  
**OGLE, RON**  
KEZI-TV, Eugene, Ore.  
**O'LEARY, DILLON**  
ABC, ABC-TV, Ottawa  
**OLSEN, JACK**  
KAIL-TV, Fresno, Calif.  
**OLSON, BOB**  
KEYT, Santa Barbara, Calif.  
**OLSON, DALE**  
KOVG, Valley City, N. D.  
**O'MURPHY, EDWARD**  
ABC, ABC-TV, Toronto  
**O'NEILL, JOHN**  
WSOR, Windsor, Conn.  
**ORFORD, RAY**  
WPRL, Rockford, Ill.  
**OSBORNE, WAYNE**  
WOPA, Oak Park, Ill.  
**OWENS, ED**  
WSAF, Sarasota, Fla.  
**OWENS, RAY**  
WHEN-TV, Syracuse, N. Y.

## — P —

**PALMER, BRUCE**  
KWTW, Oklahoma City, Okla.  
**PANIT, JEFF**  
WDCR, Hanover, N. H.

**PARCHER, DON**  
WYTV, Youngstown, O.  
**PARKER, JAMES**  
WMRI, Marion, Ind.  
**PARKER, TERRY**  
WFUN, Miami, Fla.  
**PARKER, TERRY**  
WRTA, Altoona, Pa.  
**PARKHURST, BOB**  
KOME, Tulsa, Okla.  
**PARZIALE, DAVE**  
KBUZ, Phoenix, Ariz.  
**PAULSEN, RAY**  
WDSM-TV, Duluth, Minn.  
**PAYLOCK, DAVE**  
WCOA, Pensacola, Fla.  
**PEARSON, ANDREW C.**  
NBC, Hong Kong  
**PEARSON, CHARLES**  
KLTV, Tyler, Tex.  
**PENNY, GEORGE A.**  
WRAL, Raleigh, N. C.  
**PEPPER, FRANK**  
WCTV, Tallahassee, Fla.  
**PETER, RICHARD**  
KINY, Juneau, Alas.  
**PETERS, DAN**  
KEPR, Kennewick, Wash.  
**PETERSON, ELMER**  
NBC, Los Angeles  
**PETTIT, TOM**  
NBC, Los Angeles  
**PETTY, JOE**  
WSAV-TV, Savannah, Ga.  
**PHEBUS, CHET**  
WISZ, Glen Burnie, Md.  
**PHILLIPS, PHIL**  
KBRS, Springdale, Ark.  
**PHINNEY, ROD**  
KBRO, Brenton, Wash.  
**PIGTON, JAMES**  
ABC, ABC-TV, Cairo  
**PIERPOINT, ROBERT**  
CBS Radio  
**PIERSON, BILL**  
KBTR, Denver, Colo.  
**PIGEON, PAUL**  
WSTR, Sturgis, Mich.  
**PINKSTON, CHUCK**  
WSVA-TV, Harrisonburg, Va.  
**POLLIS, MERLE**  
WJAS, Pittsburgh, Pa.  
**POPE, MARSHALL**  
WBBY, Wood River, Ill.  
**PORTER, STEVE**  
WFLA, Tampa, Fla.  
**POSTAR, JOSEPH**  
WLKW, Providence, R. I.  
**POTTER, TED**  
WLPN, Suffolk, Va.  
**PRATT, JIM**  
KFDA-TV, Amarillo, Tex.  
**PRESCOTT, GEORGE**  
WLEE, Richmond, Va.

## PRESSMAN, GABE

NBC News, WNBC-TV, New York, N. Y.  
**PRICE, DAN**  
WBBM, Chicago, Ill.  
**PRICE, RALPH**  
WSAV-AM-TV, Savannah, Ga.  
**PRIEST, DON**  
WCOA, Pensacola, Fla.  
**PRUITT, A. L.**  
WSBB, New Smyrna Beach, Fla.  
**PUGELL, GERDA**  
MBS Radio

## — R —

**RABEL, ED**  
WCHS-TV, Charleston, W. Va.  
**RABER, ALAN D.**  
WKAP, Allentown, Pa.  
**RAGLE, GENE**  
KAHI, Auburn, Calif.  
**RAINEY, JOSEPH H.**  
WDAS, Philadelphia, Pa.  
**RALEIGH, JOHN**  
WFIL, Philadelphia, Pa.  
**RAMSAY, CHUCK**  
WLUK-TV, Green Bay, Wis.

**RAND, TED**  
KDRS, Paragould, Ark.  
**RANDALL, DAVE**  
WTOC-TV, Savannah, Ga.  
**RASH, BRYSON**  
NBC, Washington  
**RATCLIFF, PHIL**  
KBOX, Dallas, Tex.  
**RATHER, DAN**  
CBS Radio  
**RAY, GEORGE**  
KCHU-TV, San Bernardino, Calif.  
**READ, BROOKS**  
WBRZ-TV, Baton Rouge, La  
**READ, CHUCK**  
WIBF, Jenkintown, Pa.  
**READ, TOM**  
KDTN, Dubuque, Ia.  
**READY, ROGER**  
WFAA, Dallas, Tex.  
**REASONER, HARRY**  
CBS Radio  
**REID, TOM**  
KTVW-TV, Tacoma, Wash.  
**REILLY, LAWRENCE A.**  
WTXL, W. Springfield, Mass.  
**RENICK, RALPH**  
WTVJ, Miami, Fla.  
**REPPENHAGEN, TONY**  
WENT, Gloversville, N. Y.  
**REYES, NORMAN**  
KONA, Honolulu, Hawaii  
**REYNOLDS, FRANK**  
ABC Radio  
**REYNOLDS, JIM**  
WCSC-TV, Charleston, S. C.  
**RICE, GEORGE**  
WCCO-TV, Minneapolis, Minn.  
**RICE, PHIL**  
WMYB, Myrtle Beach, S. C.  
**RICH, JOHN**  
NBC, Tokyo  
**RICH, STANLEY**  
ABC, ABC-TV, Hong Kong  
**RICHARDS, KARL**  
WTVY, Dothan, Ala.  
**RICHARDS, MARK**  
WKKO, Cocoa, Fla.  
**RICHMOND, DICK**  
WQAD-TV, Moline, Ill.  
**RICHMOND, HYLE**  
WICU, Erie, Pa.  
**RIDER, BRICK**  
WRVA, Richmond, Va.  
**RIDER, JACK**  
WPTC, Kinston, N. C.  
**RITCHIE, GARY**  
WDOK, Cleveland, O.  
**ROBATOR, HARRY**  
WWLP, Springfield, Mass.  
**ROBBINS, BILL**  
WLW, Cincinnati, O.  
**ROBERTS, CLETE**  
**ROBERTS, JACK**  
WLEE, Richmond, Va.  
**ROBERTS, JOHN**  
WFIL-TV, Philadelphia, Pa.  
**ROBERTS, PHIL**  
WKIN, Kingsport, Tenn.  
**ROBERTS, SCOTT**  
WHOF, Canton, O.  
**ROBINSON, AL**  
WJSB, Crestview, Fla.  
**ROBINSON, BILL**  
KIRO-TV, Seattle, Wash.  
**ROBINSON, JAMES**  
NBC, Hong Kong  
**ROBINSON, PRESCOTT**  
CBS Radio  
**ROBINSON, WIP, III**  
WSVA, Harrisonburg, Va.  
**ROCKWELL, GENE**  
WERT, Van Wert, O.  
**RODDY, BILL**  
KNBR, San Francisco, Calif.  
**RODDY, JOE**  
KTBC, Austin, Tex.

# RADIO & TV NEWS COMMENTATORS

**RODRIGUEZ, JOHN W.**  
WRJS, San German, P. R.

**ROEDEL, JOHN**  
KSD-TV, St. Louis, Mo.

**ROEGELE, DAVE**  
KTVW-TV, Tacoma, Wash.

**ROGERS, DICK**  
WDGY, Minneapolis, Minn.

**ROGERS, PAUL**  
WACE, Chicopee, Mass.

**ROLAND, TOM**  
WLEE, Richmond, Va.

**ROLFSON, JOHN**  
ABC, ABC-TV

**RONALD, STAN**  
WKAN, Kankakee, Ill.

**ROOKE, DEREK**  
WMCT, Memphis, Tenn.

**ROSE, BUD**  
KRDO-TV, Colorado Springs, Colo.

**ROSENBLUM, RAY H.**  
WTIG, Massillon, O.

**ROSS, MARTIN**  
WNYS-TV, Syracuse, N. Y.

**ROSS, NORMAN**  
WLS, Chicago, Ill.

**ROUSH, KEN**  
WKBV, Richmond, Ind.

**ROYCE, BILL**  
KDFN, Doniphan, Mo.

**RUDD, HUGHES**  
CBS Radio

**RUESTER, RAY**  
WFTV, Orlando, Fla.

**RUGE, GEORGE**  
KFRG, San Francisco, Calif.

**RUGH, VIC**  
KOMY, Watsonville, Calif.

**RUSSELL, SAMMY**  
WOLD, Marion, Va.

**RUTLEDGE, KEN**  
WMIX, Mt. Vernon, Ill.

**RYAN, BILL**  
NBC, New York

**RYAN, BOB**  
KSTP, St. Paul, Minn.

**RYAN, DAN**  
WBBW, Youngstown, O.

## — S —

**SABIA, JOE**  
WORL, Boston, Mass.

**ST. JOHN, ROBERT**  
WBAB, Babylon, N. Y.

**SALMONA, STELIO**  
WNHC-TV, New Haven, Conn.

**SAMUELS, GEORGE**  
KAPF, San Antonio, Tex.

**SANDERS, WALTER**  
WDAS, Philadelphia, Pa.

**SARGENSON, WES**  
WKAB-TV, Montgomery, Ala.

**SATTELL, DON**  
KEEL, Shreveport, La.

**SAWYER, TOM**  
WAAB, Worcester, Mass.

**SAXON, JOE**  
WTIG, Massillon, O.

**SAYER, VIC**  
KWBG, Boone, Ia.

**SCHACKNE, ROBERT**  
CBS Radio

**SCHLAUGHENCY, ED**  
KDKA, Pittsburgh, Pa.

**SCHOOR, DANIEL**  
CBS Radio

**SCHERER, RAY**  
This Is NBC News, NBC-TV;  
NBC Radio, Washington

**SCHINDZIELORZ, HUBERT L.**  
WSTV, Steubenville, O.

**SCHMIDT, DICK**  
KWBB, Wichita, Kan.

**SCHMIDT, DON**  
WMTV, Madison, Wis.

**SCHNEIDER, AUSTIN**  
KGNC-TV, Amarillo, Tex.

**SCHOFIELD, ART**  
WKYB, Paducah, Ky.

**SCHREINER, RAY**  
WBCI, Williamsburg, Va.

**SHUBECK, JOHN**  
WRCV, Philadelphia, Pa.

**SCALI, JOHN**  
ABC, ABC-TV

**SCOTT, PAUL**  
KAYO, Seattle, Wash.

**SCOTT, ROBERT W.**  
KIMN, Denver, Colo.

**SCOTT, RON**  
KWBB, Wichita, Kan.

**SECREAST, JOE**  
WAAP, Peoria, Ill.

**SEE, JACK**  
WBOY, Clarksburg, W. Va.

**SEEGERS, BEN**  
WFBC, Greenville, S. C.

**SEESCHAAF, AL**  
WEZY, Cocoa, Fla.

**SEMPRINI, ED**  
WOCB, W. Yarmouth, Mass.

**SETTERS, JIM**  
KWBB, Wichita, Kan.

**SEVAREID, ERIC**  
CBS Radio; Roots of Freedom, CBS-TV

**SEWARD, CHARLES**  
WOLD, Marion, Va.

**SEWELL, NOELS E.**  
WISP, Kingston, N. C.

## SHARBUTT, DEL

MB5 Radio

**SHARP, HOWARD**  
WARN, Ft. Pierce, Fla.

**SHAUGHNESSY, DICK**  
WMAY, Springfield, Ill.

**SHAYER, DANNY**  
WDMS, Lynchburg, Va.

**SHAW, HUGH**  
KWFT, Wichita Falls, Tex.

**SHAY, DAVE**  
WMT-TV, Cedar Rapids, Ia.

**SHEHAN, ROBERT**  
KPLR-TV, St. Louis, Mo.

**SHEEHAN, WILLIAM**  
ABC, ABC-TV, London

**SHELDON, HARVEY**  
KAIL-TV, Fresno, Calif.

**SHELL, JIM**  
WSLS-TV, Roanoke, Va.

**SHEPARD, LARRY**  
KLEE, Ottumwa, Ia.

**SHEPPARD, ED**  
WTAC, Flint, Mich.

**SHERMAN, ART**  
WLYH-TV, Lancaster-Lebanon, Pa.

**SHERMAN, BOB**  
WMNI, Columbus, O.

**SHIRLEY, JERRY**  
KHMO, Hannibal, Mo.

**SHIVERS, JOSEPH**  
WEEU, Reading, Pa.

**SIDWELL, ROBERT D.**  
WJOE, Port St. Joe, Fla.

**SIEBOLD, STEVE**  
KOWB, Laramie, Wyo.

**SILVA, ERNEST**  
ABC, ABC-TV, Panama

**SILVERMAN, ED**  
ABC-TV

**SIMON, PATRICK**  
WTSB, Lumberton, N. C.

**SIPHERD, ART**  
KDHI, Twenty-nine Palms, Calif.

**SJODIN, GORDON**  
KFCB, Redfield, S. D.

**SKONING, TIM**  
WMRO, Aurora, Ill.

**SLAYMAKER, GENE**  
WFBM, Indianapolis, Ind.

**SMITH, BOB**  
WIXK, New Richmond, Wis.

**SMITH, CHARLES C.**  
WDEC, Americus, Ga.

**SMITH, DAVENPORT**  
WBRC-TV, Birmingham, Ala.

**SMITH, DON**  
KAHI, Auburn, Calif.

**SMITH, FRANK**  
KFEG-TV, St. Joseph, Mo.

**SMITH, GEOFF**  
WAPL-TV, Birmingham, Ala.

**SMITH, HARRY K.**  
WRCV-TV, Philadelphia, Pa.

**SMITH, HOWARD K.**  
ABC-TV

**SMITH, HUGH**  
WTVT, Tampa, Fla.

**SMITH, JACK**  
WYNS, Leighton, Pa.

**SMITH, LEON**  
WBTM, Danville, Va.

**SMITH, JIM**  
WGEM-TV, Quincy, Ill.

**SMITH, LARRY**  
KPRO, Riverside, Calif.

**SMITH, PAUL**  
KXIC, Iowa City, Ia.

**SMITH, ROBERT**  
WCSC-TV, Charleston, S. C.

**SNOW, HARLAN**  
KSIS, Sedalia, Mo.

**SOLEM, JEFF**  
KABR, Aberdeen, S. D.

**SOUTH, WESLEY**  
WVON, Chicago, Ill.

**SOWELL, F. C.**  
WLAC, Nashville, Tenn.

**SPACKMAN, ELLIS**  
KCHU-TV, San Bernardino, Calif.

**SPANGLER, BILL**  
WZIP, Cincinnati, O.

**SPELKE, NEAL**  
KTBC-TV, Austin, Tex.

**SPENCER, DON**  
WLW-I, Indianapolis, Ind.

**SPIEGEL, SIDNEY J.**  
WEAV, Plattsburgh, N. Y.

**SPRAGUE, DICK**  
WLOB, Portland, Me.

**SPROUT, GEORGE**  
WMUU, Greenville, S. C.

**STADLER, GLEN M.**  
KEED, Eugene, Ore.

**STALLINGS, DUD**  
KTMC, McAlester, Okla.

**STANTON, PAT**  
WJMJ, Philadelphia, Pa.

**STARNES, LEE**  
WHWH, Princeton, N. J.

**STARR, RAY**  
WPUP, Gainesville, Fla.

**STECK, JIM**  
KRLA, Pasadena, Calif.

**STEPHENSON, RON**  
WJAC-TV, Johnstown, Pa.

**STEWART, NEWTON L.**  
KIEM-TV, Eureka, Calif.

**STEWART, BILL**  
WPBC, Minneapolis, Minn.

**STEWART, CHARLES**  
WSAF, Sarasota, Fla.

**STICKLE, DAVID V.**  
WMAR-TV, Baltimore, Md.

**STINDT, GARY**  
NBC, Berlin

**STITT, DARRELL**  
KOME, Tulsa, Okla.

**STOLLARD, LEROY**  
KFSa-TV, Ft. Smith, Ark.

**STONE, ALAN**  
WBTH, Williamson, W. Va.

**STONE, ALLEN**  
WFIL, Philadelphia, Pa.

**STONE, ANTHONY R. F.**  
KRML, Carmel, Calif.

**STONE, GREG**  
WSOC, Charlotte, N. C.

**STONE, ROBERT**  
WCIV, Charleston, S. C.

**STRAWSER, NEIL**  
CBS Radio

**SUTLIFF, RICHARD**  
WTHI, Terre Haute, Ind.

**SWANSON, CARL**  
WTNT, Tallahassee, Fla.

**SWAYZE, JOHN CAMERON**  
ABC, ABC-TV



## RADIO & TV NEWS COMMENTATORS

**SWEENEY, GEORGE**  
WPRO, Providence, R. I.  
**SYLVESTER, TONY**  
WTOP-TV, Washington, D. C.

### — T —

**TALBOTT, WES**  
WDAE, Tampa, Fla.  
**TALLBERG, MARTIN**  
KIVA, Yuma, Ariz.  
**TANNEHILL, RAY**  
ABC Radio  
**TATEISHI, HOOVER Y.**  
KZOO, Honolulu, Hawaii  
**TAYLOR, AL**  
WRCV, Philadelphia, Pa.  
**TAYLOR, BOB**  
KOLN-TV/KGIN-TV,  
Lincoln, Neb.  
**TAYLOR, JIM**  
KWBB, Wichita, Kan.  
**TAYLOR, LEE**  
WLBW-TV, Miami, Fla.  
**TEBEAU, W. B.**  
WMUS, Muskegon, Mich.  
**TEMPLE, ALFRED H.**  
WDSR, Lake City, Fla.  
**TEMPLETON, JOE**  
WJZ-TV, Baltimore, Md.  
**TERRY, GENE**  
KHQA-TV, Hannibal, Mo.  
**TERRY, LEE**  
KETV, Omaha, Neb.  
**THALMAN, BILL**  
WHLL, Wheeling, W. Va.  
**THOMAS, JERRY**  
KVEN, Ventura, Calif.  
**THOMAS, JOHN G.**  
WCKB, Dunn, N. C.  
**THOMAS, KEN**  
WKBN-TV, Youngstown, O.  
**THOMAS, LOWELL**  
CBS Radio  
**THOMAS, ROLLIE**  
KAVR, Apple Valley, Calif.  
**THOMPSON, BILL**  
WFUN, Miami, Fla.  
**THOMPSON, GEORGE**  
WNHC-TV, New Haven, Conn.  
**THOMPSON, JAMES**  
WJLL, Niagara Falls, N. Y.  
**THOMPSON, MARTIN**  
KREW, Sunnyside, Wash.  
**THOMPSON, RAY**  
KTAR-TV, Phoenix, Ariz.  
**THOMPSON, SID**  
WAAC, Terre Haute, Ind.  
**TIBBETTS, DONN**  
WGR, Manchester, N. H.  
**TILLOTSON, TED**  
WEEB, Glenmont, N. Y.  
**TOEVS, BUD**  
WPRO, Providence, R. I.  
**TOLLETSON, GENE**  
KIMA-TV, Yakima, Wash.  
**TOMBERG, JOE**  
WZZZ, Boynton Beach, Fla.  
**TOMLINSON, FRANK**  
WJR, Detroit, Mich.  
**TOMLINSON, GEORGE**  
KAVE, Carlsbad, N. M.  
**TOOMEY, FRANK**  
KIUP, Durango, Colo.  
**TOPPING, JIM**  
KSL, Salt Lake City, Ut.  
**TORRES, JOE**  
KGHT, Hollister, Calif.  
**TOWNSEND, DALLAS**  
CBS Radio  
**TRICKEY, HOWARD**  
WEAU-TV, Eau Claire, Wis.  
**TROUT, ROBERT**  
CBS Radio  
**TRUERE, BOB**  
WNOK-AM-TV, Columbia, S.C.  
**TRUMP, SAMMY**  
WCST, Berkeley Springs,  
W. Va.  
**TUCK, GENE**  
KTHT, Houston, Tex.  
**TUREK, ROBERT**  
WGEM, Quincy, Ill.

**TURNER, JERRY**  
WJZ-TV, Baltimore, Md.  
**TYRRELL, JAMES**  
WHVV, Hyde Park, N. Y.

### — U —

**ULRICH, BOB**  
KJEO, Fresno, Calif.  
**UNDERHILL, HALL**  
ABC, ABC-TV, Kingston,  
Jamaica

### — V —

**VALENTINE, DAVE**  
KEX, Portland, Ore.  
**VALENTINE, WAYNE**  
KAGE, Winona, Minn.  
**VALENTINO, RITA**  
WMBO, Auburn, N. Y.  
**VALERIANI, RICHARD**  
NBC, Chicago  
**VAN HORN, ARTHUR**  
ABC, ABC-TV  
**VAN SICE, DICK**  
WYTV, Youngstown, O.  
**VAN SICKLE, JAMES**  
WNEW, New York, N. Y.  
**VAN, SLYCKE, HARRY**  
KAUZ-TV, Wichita Falls, Tex.  
**VANDER SLOOT, CHARLES L.**  
WKJR, Muskegon Heights,  
Mich.  
**VANOUR, SANDER**  
Saturday Report, NBC-TV;  
NBC Radio, Washington  
**VAUGHN, BEN**  
KWTX-TV, Waco, Tex.  
**VAUGHN, BOB**  
WSUN-TV, St. Petersburg,  
Fla.  
**VERNON, DOUGLAS**  
WDEE, Hamden, Conn.  
**VERSTEEG, SHERWOOD**  
WAAC, Terre Haute, Ind.  
**VON FREMD, CHARLES**  
CBS Radio  
**VOSHALL, LARRY**  
KENE, Toppensish, Wash.

### — W —

**WADE, DUKE**  
KOMU-TV, Columbia, Mo.  
**WADE, TOM**  
WPIX, Huntsville, Ala.  
**WADE, VIRGINIA**  
KCIL, Houma, La.  
**WAGNER, BOB**  
WAFB-TV, Baton Rouge, La.  
**WALLACE, GREGG**  
WAVI, Dayton, O.  
**WALLACE, JOHN C.**  
WJRM, Troy, N. C.  
**WALLACE, MIKE**  
CBS Radio; CBS Morning  
News with Mike Wallace,  
CBS-TV  
**WALLACE, RALPH**  
WTVL, Waterville, Me.  
**WALLACE, TOM**  
KAIR, Tucson, Ariz.  
**WALKER, BOB**  
WFAA-TV, Dallas, Tex.  
**WALKER, DAYTON**  
WMUU, Greenville, S. C.  
**WALKER, RHETT**  
KSEE, Santa Maria, Calif.  
**WALTERS, JIM**  
WMGS, Bowling Green, O.  
**WARD, BAXTER**  
KABC-TV, Los Angeles, Calif.  
**WARD, MAC**  
KNOE-TV, Monroe, La.  
**WARD, RAY**  
WPTV, Palm Beach, Fla.  
**WARD, RUSS**  
NBC, Washington  
**WARLAND, G. D.**  
KJFJ, Webster City, Ia.  
**WARREN, CHARLES**  
KWBE, Beatrice, Neb.  
**WAYNE, RALPH**  
KTTT, Columbus, Neb.

**WEATHERS, DOUGLAS**  
WTOC, Savannah, Ga.  
**WELLINGTON, SAM**  
WEIR, Weirton, W. Va.  
**WELLS, CARL**  
KHOL-TV, Holdrege, Neb.  
**WELSH, F. B. "RED"**  
KOOK-TV, Billings, Mont.  
**WESSON, DICK**  
ABC Radio  
**WEST, HARRY**  
WARM, Scranton, Pa.  
**WEST, JACK**  
WTVD, Durham, N. C.  
**WESTBROOK, TED**  
WKBV, Richmond, Ind.  
**WESTERKAMP, DICK**  
WWJ-TV, Detroit, Mich.  
**WESTON, DON**  
KGVO, Missoula, Mont.  
**WESTON, JOHN**  
KPIX, San Francisco, Calif.  
**WHALEN, TOM**  
WBAP-TV, Ft. Worth, Tex.  
**WHATLEY, JOE**  
WRJW, Pica-yume, Miss.  
**WHEELER, DWIGHT**  
WPON, Pontiac, Mich.  
**WHELEN, BILL**  
WFLA, Tampa, Fla.  
**WHIPKEY, JIM**  
WAVY, Norfolk, Va.  
**WHITE, BOB**  
WKOP, Binghamton, N. Y.  
**WHITE, FRANC**  
WSOC, Charlotte, N. C.  
**WHITE, GERALD B.**  
WSGA, Savannah, Ga.  
**WHITE, PAUL**  
WLBK, Lebanon, Ky.  
**WHITEHEAD, ED**  
WRVA, Richmond, Va.  
**WHITEHEAD, TOM S. SR.**  
KWHI, Brenham, Tex.  
**WHITEHURST, DR. WILLIAM**  
WVAR-TV, Norfolk, Va.  
**WHITELEATHER, MELVIN K.**  
WFLN, Philadelphia, Pa.  
**WHITESIDE, ARTHUR**  
WLOS-TV, Asheville, N. C.  
**WHITCOMBE, TOM**  
WLUV, Loves Park, Ill.  
**WHITNEY, PHILIP**  
WINC, Winchester, Va.  
**WICHE, FRED**  
WHAS-TV, Louisville, Ky.  
**WICKUS, ROBERT R.**  
WJEM, Valdosta, Ga.  
**WITER, JIM**  
KJOE, Shreveport, La.  
**WILLIAMS, DAVE**  
WTKO, Ithaca, N. Y.  
**WILLIAMS, JEFF**  
ABC, ABC-TV, Taipei  
**WILLIAMS, HUGH**  
WVKO, Columbus, O.  
**WILLIAMS, LARRY**  
WAAA, Winston-Salem, N. C.  
**WILLIAMS, RAY D.**  
WHIT, New Bern, N. C.  
**WILLIAMS, TOM**  
KOKO, Warrensburg, Mo.  
**WILLIAMS, VERN**  
KABC, Los Angeles, Calif.  
**WILLIAMSON, BRUCE**  
WTEN, Albany, N. Y.  
**WILSON, CHUCK**  
WBVP, Beaver Falls, Pa.  
**WILSON, DON**  
KLEM, Le Mars, Ia.  
**WILSON, GARY**  
WJOB, Hammond, Ind.  
**WILSON, GLENN**  
WLW-TV, Cincinnati, O.  
**WILSON, MIKE**  
WALM, Albion, Mich.  
**WILSON, RON**  
WLLH, Lowell-Lawrence,  
Mass.  
**WINERITER, FLORIEN J.**  
KALL, Salt Lake City, Ut.

## RADIO & TV NEWS COMMENTATORS

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**WINGATE, JOHN**  
WOR-TV, New York, N. Y.

**WOHLFARTH, BILL**  
WTVP, Decatur, Ill.

**WOOD, AL**  
WMMB, Melbourne, Fla.

**WOOD, ROY**  
WVON, Chicago, Ill.

**WOODS, CHARLES**  
ABC Radio

**WOODWARD, ROSS**  
KNEW, Spokane, Wash.

**WORKHOVEN, MERRILL**  
WOW, Omaha, Neb.

**WOZNECKI, ROBERT**  
KBLU-TV, Yuma, Ariz.

**WRIGHT, DICK**  
WTAG, Worcester, Mass.

**WRIGHT, DON**  
WDSM-TV, Duluth, Minn.

**WRIGHT, MARTY**  
WCVS, Springfield, Ill.

**WRIGHT, TOM**  
WREN, Topeka, Kan.

**WRIGHT, RICHARD H.**  
WVUE-TV, New Orleans, La.

**WRIGHT, TOM**  
WTVT, Tampa, Fla.

**WYCHOR, JAMES J.**  
KWOA, Worthington, Minn.

— Y —

**YELLAND, STARR**  
KLZ, Denver, Colo.

**YOUNG, BOB**  
ABC, ABC-TV

**YOUNG, E. GORDON**  
WAWA, Elm Grove, Wis.

**YOUNG, H. M.**  
WWPF, Palatka, Fla.

**YOUNG, PAUL**  
KFDA-TV, Amarillo, Tex.

— Z —

**ZAIMAN, JACK**  
WEXT, W. Hartford, Conn.

**ZAIMES, CHARLEY**  
WSAN, Allentown, Pa.

**ZEE, JOHN ANTHONY**  
WGBB, Freeport,  
WGSM, Huntington, N. Y.

**ZEIDMAN, AL**  
WOMP, Bellaire, O.

**ZIMMERMAN, IRA**  
WSTS, Massena, N. Y.

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**AND WITH EXTRAORDINARY VISIBILITY.**

# Radio & Television Producers

## — 1963 Network Credits —

Following is a list of network producers during 1963.

### — A —

**ACKERMAN, HARRY**  
Farmer's Daughter, ABC-TV;  
Hazel, NBC-TV

**ALKON, SELIG**  
Discovery '63, ABC-TV

**ALTMAN, ROBERT**  
Combat!, ABC-TV

**AMATEAU, ROD**  
New Phil Silvers Show,  
CBS-TV

**ANDREWS, RALPH**  
You Don't Say, NBC-TV

**ANN, DORIS**  
NBC religious programs,  
NBC-TV

**ARLEDGE, ROONE**  
AFL Football, Fight of the  
Week, Make That Spare,  
Wide World of Sports,  
ABC-TV

**ARMER, ALAN**  
Fugitive, ABC-TV

**ARRICK, LARRY**  
East Side/West Side, CBS-TV

**ASHER, WILLIAM**  
Patty Duke Show, ABC-TV

**ASMAN, ROBERT**  
David Brinkley's Journal,  
NBC-TV

**ATKINS, IRVIN**  
Art Linkletter Show, NBC-TV

### — B —

**BABBIN, JACQUELINE**  
du Pont Show of the Week,  
NBC-TV

**BACH, BOB**  
What's My Line?, CBS-TV

**BAER, ART**  
Picture This, CBS-TV

**BAER, NORMAN**  
Elizabeth Taylor in London,  
CBS-TV; World Today, MBS

**BANKS, GENE**  
Day in Court, General  
Hospital, ABC-TV

**BANNER, BOB**  
Calamity Jane, Candid  
Camera, Carol and Company,  
Garry Moore Show, CBS-TV;  
Jimmy Dean Show, ABC-TV

**BARBERA, JOSEPH**  
Flintstones, Jetsons, ABC-TV

**BARKER, CECIL**  
Red Skelton Hour, CBS-TV

**BARTOLOMEI, JANE**  
Sunrise Semester, CBS-TV

**BEACH, HUGH**  
Fight of the Week, ABC-TV

**BECK, JACK**  
CBS Reports, CBS-TV

**BENJAMIN, BURTON**  
Twentieth Century, CBS-TV

**BERG, DICK**  
Chrysler Theatre, NBC-TV

**BLUEL, RICHARD**  
Gallant Men, ABC-TV

**BLUMENTHAL, NORM**  
Concentration, NBC-TV

**BRADFORD, JOHN**  
Edie Adams Show, ABC-TV

**BRASSELLE, KEEFE**  
Keefe Brasselle Show,  
CBS-TV

**BRESEE, FRANK**

**BRODKIN, HERBERT**  
Defenders, Nurses, CBS-TV;  
Espionage, NBC-TV

**BROPHY, THOMAS J.**  
Sunrise Semester, CBS-TV

**BROWAR, HERBERT W.**  
Mr. Ed, CBS-TV

**BROWN, JAMES**  
Arthur Godfrey Time, CBS

**BUSH, WARREN**  
Chronicle, CBS-TV

**BUNETTA, FRANK**

— C —

**CARANCHIN, SIL**  
Chrysler Theatre, NBC-TV

**CATES, JOE**  
International Showtime,  
NBC-TV

# FRANK BUNETTA

## PRODUCER—DIRECTOR

## RADIO & TV PRODUCERS

**CHANIN, JOHN**  
World-wide Sports, CBS

**CHERTOK, JACK**  
My Favorite Martian, CBS-TV

**CHILDS, PRENTISS**  
Face the Nation, Lamp Unto My Feet, CBS-TV; Leading Question, CBS

**CHOTZINOFF, SAMUEL**  
(deceased)  
NBC Opera, NBC-TV

**CHRISTIE, HOWARD**  
Major Adams, Trailmaster (Wagon Train reruns), Wagon Train, ABC-TV

**CLEARY, JOHN**  
General Electric College Bowl, CBS-TV, NBC-TV

**CLEMENT, JOSEPH**  
Lamp Unto My Feet, CBS-TV

**CLEMENTS, CALVIN**  
Dr. Kildare, NBC-TV

**COCHRAN, TOM**  
Jack Paar Program, NBC-TV

**COLBERT, STANLEY**  
Greatest Show on Earth, ABC-TV

**COLLIGAN, JIM**  
ABC-TV

**CONNELLY, JOE**  
Going My Way, ABC-TV

**CONRAD, WILLIAM**  
77 Sunset Strip, ABC-TV

**CONVERSE, TONY**  
Secret Storm, CBS-TV

**COOPERMAN, ALVIN**  
Untouchables, ABC-TV

**COSTELLO, ROBERT**  
Nurses, CBS-TV

**COTLER, GORDON**  
Sing Along with Mitch, NBC-TV

**COTTLE, BOB**  
Ruff 'n' Reddy, NBC-TV

**COVINGTON, TREDWELL**  
Tennessee Tuxedo, CBS-TV

**CREASY, BILL**  
NCAA College Football, NFL Football, CBS-TV

**CROSS, PERRY**  
Jerry Lewis Show, ABC-TV

**CROTHERS, DR. GEORGE D.**  
Invitation to Learning, CBS

**CURTIS, DAN**  
CBS Match Play Classic, CBS-TV

### — D —

**DACKOW, JOSEPH**  
Temple Houston, NBC-TV

**DALE, CHALMERS**  
Look Up and Live, CBS-TV

**D'ANTONI, PHILIP**  
Elizabeth Taylor in London, CBS-TV

**DARION, SID**  
ABC-TV

**DARLEY, DICK**  
Shell's Wonderful World of Golf, NBC-TV

**DAVIS, LEO**  
Naked City, ABC-TV; Route 66, CBS-TV

**DE CORDOVA, FRED**  
Jack Benny Program, CBS-TV

**della CIOPPA, GUY**  
Red Skelton Hour, CBS-TV

**DeFORIS, GENE**  
CBS Reports, CBS-TV

**DI BENEDETTO, JULIO**  
Jimmy Dean Show, ABC-TV

**DISNEY, WALT**  
Walt Disney's Wonderful World of Color, NBC-TV

**DIXON, DON**  
Howard K. Smith—News and Comment, ABC-TV

**DODGE, FRANK**  
Search for Tomorrow, CBS-TV

**DOLAN, JAMES**  
Jack Drees on Sports, Sports

Time, World-wide Sports, CBS

**DONGHI, FRANK**  
Today, NBC-TV

**DONOHUE, JACK**  
Lucy Show, CBS-TV

**DORTORT, DAVID**  
Bonanza, NBC-TV

**DOUGLAS, ROBERT**  
Alfred Hitchcock Hour, CBS-TV

**DRAKE, BUD**  
Monitor, NBC

**DRASNIN, IRV**  
Calendar, CBS-TV

**DUGAN, JOHN T.**  
Mr. Novak, NBC-TV

### — E —

**EDELMAN, LOUIS E.**  
Make Room for Daddy, NBC-TV

**EDWARDS, RALPH**  
Truth or Consequences, Wide Country, NBC-TV  
Harry's Girls, NBC-TV

**ELINSON, JACK**  
Danny Thomas Show, CBS-TV

**ELMAN, IRVING**  
Eleventh Hour, NBC-TV

**ENGLANDER, ROGER**  
New York Philharmonic Young People's Concerts, CBS-TV

**ERSKINE, CHRIS**  
NFL Football, CBS-TV

### — F —

**FATES, GIL**  
I've Got a Secret, To Tell the Truth, What's My Line?, CBS-TV

**FEDDERSON, DON**  
My Three Sons, Who Do You Trust?, ABC-TV

# WILLIAM SELF

VICE PRESIDENT  
IN CHARGE OF PRODUCTION

20th CENTURY-FOX TELEVISION

## RADIO & TV PRODUCERS

**FEIN, IRVING**  
Jack Benny Program, CBS-TV

**FEDMAN, EDWARD H.**  
Fair Exchange, Glynis,  
CBS-TV

**FELTON, NORMAN**  
Dr. Kildare, Eleventh Hour,  
Lieutenant, NBC-TV

**FENNELLY, VINCENT M.**  
Rawhide, CBS-TV

**FERBER, MEL**  
Calendar, Candid Camera,  
CBS-TV

**FERRI, LUCY**  
Guiding Light, CBS-TV

**FERRO, BETH HOLLINGER**  
Price Is Right, ABC-TV,  
NBC-TV

**FINKEL, BOB**  
Andy Williams Show, NBC-TV

**FISHER, CHARLES**  
Edge of Night, CBS-TV

**FISHER, CRAIG**  
Exploring, Sunday, NBC-TV

**FLAUM, MARSHALL**  
Hollywood: The Fabulous  
Era, ABC-TV

**FLEISCHMAN, STEPHEN**  
CBS Reports, CBS-TV

**FLYNN, BEN**  
Lamp Unto My Feet, CBS-TV

**FONDA, JAMES**  
Hazel, NBC-TV

**FORTE, CHET**  
ABC-TV

**FRANK, REUVEN**  
Huntley-Brinkley Report,  
NBC-TV

**FRANKEL, ELIOT**  
Huntley-Brinkley Report,  
NBC-TV

**FRAZIER, GORDON**  
Monitor, NBC

**FREED, FRED**  
NBC White Paper, NBC-TV

**FREEDMAN, HY**  
Your Funny Funny Films,  
ABC-TV

**FREEMAN, DEVERY**  
Pete and Gladys, CBS-TV

**FREEMAN, LEONARD**  
Untouchables, ABC-TV

**FREIBERGER, FRED**  
Ben Casey, ABC-TV

**FRELENG, FRITZ**  
Bugs Bunny, ABC-TV

**FRIEDBERG, BILLY**  
FRIENDLY, FRED W.  
CBS Reports, Town Meeting  
of the World, CBS-TV

**FRONKERS, LEON**  
Fury, NBC-TV

**FROUG, WILLIAM**  
Twilight Zone, CBS-TV; Mr.  
Novak, Sam Benedict,  
NBC-TV

**FUNT, ALLEN A.**  
Candid Camera, Tell It to the  
Camera, CBS-TV

### — G —

**GALLAGHER, JOE**  
NCAA College Football, NFL  
Football, CBS-TV

**GARDNER, ARTHUR**  
Riflemen, ABC-TV

**GARRISON, GREG**  
Sid Caesar Show, ABC-TV

**GARTHWAITE, ROBERT L.**  
Project 20, NBC-TV

**GEIB, BILL**  
Dimension, CBS

**GEMMA, JOHN**  
NFL Football, CBS-TV

**GETHERS, STEVEN**  
Farmer's Daughter, ABC-TV

**GIBBS, PARKER**  
Monitor, NBC

**GILLIES, JACKSON**  
Perry Mason, CBS-TV

**GITLIN, IRVING**  
NBC White Paper, NBC-TV

**GITTLEMAN, PHILIP**  
Portrait, CBS-TV

**GLUCKSMAN, ERNEST D.**  
Jerry Lewis Show, ABC-TV

**GOLDEN, ROBERT**  
Lassie, CBS-TV

**GOODMAN, EARL**  
ABC-TV

**GOODSON, MARK**  
Price Is Right, ABC-TV,  
NBC-TV; Password, What's My  
Line?, CBS-TV; Richard Boone  
Show, Say When, Truth or Con-  
sequences, NBC-TV

**GOTTLEIB, JOE**  
Dimension, CBS

**GREEN, JOHN B.**  
Hundred Grand, ABC-TV

**GREENBERG, PAUL**  
ABC news reports, ABC-TV

**GUEDEL, JOHN**  
Art Linkletter's House Party,  
CBS-TV

**GUSS, JACK**  
Channing, ABC-TV

### — H —

**HAGAN, CHET**  
Art of Collecting, Gulf  
Instant News Specials,  
Making of a Pro, NBC-TV

**HALEY, JACK, JR.**  
Hollywood: The Fabulous  
Era, ABC-TV; Hollywood and  
the Stars, NBC-TV

**HALL, MONTY**  
Your First Impression,  
NBC-TV

**HAMILTON, JOE**  
Calamity Jane, Garry Moore  
Show, CBS-TV

**HANCE, WILEY**  
Directions '63, ABC-TV



**FRANK BRESEE**  
(Producer)

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## CARL REINER

Creator—Producer—Writer

"The  
DICK VAN DYKE  
SHOW"

# RADIO & TV PRODUCERS

**HANNA, WILLIAM**  
Flintstones, Jetsons, ABC-TV

**HARDY, JOSEPH A.**  
Love of Life, CBS-TV

**HARRISON, JOAN**  
Alfred Hitchcock Hour, CBS-TV

**HARRISON, PAUL**  
Our Man Higgins, ABC-TV

**HARTMAN, EDMUND**  
My Three Sons, ABC-TV

**HATOS, STEFAN**  
Your First Impression, NBC-TV

**HAYS, LEE**  
Chronicle, CBS-TV

**HAYWARD, LELAND**  
General Foods Opening Night, CBS-TV; That Was the Week That Was, NBC-TV

**HAYWORD, LOUIS**  
ABC-TV

**HEATTER, MERRILL**  
People Will Talk, NBC-TV

**HEINEMANN, GEORGE**  
Children's Theatre, Meet the Press, NBC-TV

**HELLER, JOEL**  
Ask Dimension, Do You Know?, CBS-TV

**HENNING, PAUL**  
Beverly Hillbillies, Petticoat Junction, CBS-TV

**HENRY, FRED**  
My Three Sons, ABC-TV

**HERBERT, DON**  
Watch Mr. Wizard, NBC-TV

**HERMAN, GEORGE**  
Dimension, CBS

**HIKEN, NAT**  
Car 54, Where Are You?, NBC-TV; New Phil Silvers Show, CBS-TV

**HILL, MARTIN**  
Art Linkletter's House Party, CBS-TV

**HIRSCHMAN, HERBERT**  
Twilight Zone, CBS-TV;

Espionage, NBC-TV

**HITCHCOCK, ALFRED**  
Alfred Hitchcock Hour, CBS-TV

**HOBIN, BILL**  
Sing Along with Mitch, NBC-TV; Judy Garland Show, CBS-TV

**HOBSON, JAMES**  
Lawrence Welk Show, ABC-TV

**HOLCH, ARTHUR**  
ABC-TV

**HOLMES, TED**  
Look Up and Live, CBS-TV

**HOPE, GEORGE**  
Chrysler Theatre, NBC-TV

**HOPPE, EDWARD**  
Dimension, CBS

**HORWITZ, HOWARD**  
Redigo, NBC-TV

**HOUGHTON, BUCK**  
Richard Boone Show, NBC-TV

**HOUSEMAN, JOHN**  
Great Adventure, CBS-TV

**HOWARD, CHUCK**  
ABC-TV

**HOWARD, CY**  
Fair Exchange, CBS-TV

**HUENERS, JOHN**  
Stump the Stars, CBS-TV

**HUGGINS, ROY**  
Virginian, NBC-TV

**HYATT, DONALD B.**  
Project 20, NBC-TV

**HYSLOP, AL**  
Captain Kangaroo, CBS-TV

## I

**INGALLS, DON**  
Have Gun—Will Travel, CBS-TV; Travels of Jaimie McPheeters, ABC-TV

**IRVING, RICHARD**  
Virginian, NBC-TV

**ISAACS, CHARLES**  
McCoys, CBS-TV

## J

**JACKSON, GAIL PATRICK**  
Perry Mason, CBS-TV

**JACOBS, JERRY**  
Art of Collecting, Gulf

Instant News Specials,

Making of a Pro, NBC-TV

**JAFFE, HENRY**  
Dinah Shore Show, NBC-TV

**JAMISON, MARSHALL**  
General Foods Opening Night, CBS-TV

**JAMPEL, CARL**  
Seven Keys, ABC-TV

**JEWISON, NORMAN**  
Judy Garland Show, CBS-TV

**JOELSON, BEN**  
Picture This, CBS-TV

**JONES, CHUCK**  
Bugs Bunny, ABC-TV

**JOSEFSBERG, MILT**  
Joey Bishop Show, NBC-TV

## K

**KAMINSKY, ANN**  
CBS-TV

**KELLERMAN, DON**  
Chronicle, CBS-TV

**KEYES, PAUL W.**  
Jack Paar Program, NBC-TV

**KINKEL, JACK**  
ABC-TV

**KIRSCHNER, DICK**  
ABC-TV

**KLEINERMAN, ISAAC**  
Twentieth Century, CBS-TV

**KOBIN, WILLIAM**  
Crucial Summer, Howard K. Smith—News and Comment, ABC-TV

**KONDOLF, GEORGE**  
United States Steel Hour, CBS-TV

**KOPELMAN, JEAN**  
Match Game, NBC-TV

**KORTNER, PETER**  
Farmer's Daughter, ABC-TV

**KRAEFT, NORMAN**  
American Farm Daily, ABC

**KRANYAK, ED**  
Queen for a Day, ABC-TV

**KRANZE, DON**  
East Side/West Side, CBS-TV

**KUNEY, JACK**  
1, 2, 3—Go, NBC-TV

**KUSSEROW, LOU**  
NBC sports, NBC-TV

**KWESKIN, RON**  
Say When, NBC-TV

## L

**LACEY, JACK**  
Roy Rogers Show, CBS-TV

**LADIZINSKY, IVAN**  
Flair Reports, ABC

**LAFFERTY, PERRY**  
Danny Kaye Show, CBS-TV

**LAIRD, JACK**  
Ben Casey, Channing, ABC-TV

**LANDIS, JOE**  
Who Do You Trust?, ABC-TV

**LANE, ROBERT**  
Word for Word, NBC-TV

**LAVEN, ARNOLD**  
Rifleman, ABC-TV

**LAVINE, SHIRLEY**  
General Electric College Bowl, CBS-TV, NBC-TV

**LAYTON, JERRY**  
Doctors, NBC-TV

**LEAR, NORMAN**  
Andy Williams Show, NBC-TV

**LEEDS, HOWARD**  
Bill Dana Show, NBC-TV

**LEFFERTS, GEORGE**  
Breaking Point, ABC-TV

# LEONARD, HERBERT B.

Adventures of Rin Tin Tin, Route 66, CBS-TV; Naked City, ABC-TV

**LEONARD, SHELDON**  
Andy Griffith Show, Danny

Thomas Show, Dick Van

Dyke Show, CBS-TV; Bill

Dana Show, Make Room for

Daddy, NBC-TV

**LEVITAN, PAUL**  
Miss America Pageant, Miss

Teen-age America Pageant,

Miss Universe Beauty

Pageant, Thanksgiving Parade

Jubilee, Tournament of Roses

Parade and Pageant, CBS-TV

**LEVITT, GENE**  
Combat!, ABC-TV

**LEVY, JULES**  
Rifeman, ABC-TV

**LEVY, PARKE**  
Pete and Gladys, CBS-TV

**LEWINE, RICHARD**  
Hootenanny, ABC-TV

**LEWIS, ELLIOTT**  
Lucy Show, CBS-TV

**LINKE, RICHARD O.**  
Andy Griffith Show, CBS-TV

**LOYD, NORMAN**  
Alfred Hitchcock Hour, CBS-TV

**LONDON, JOHN**  
Loretta Young Theatre, NBC-TV

**LOUNSBERY, DAN**  
Bell Telephone Hour, NBC-TV

**LOWE, DAVID**  
CBS Reports, CBS-TV

**LUBELL, JACK**  
ABC-TV

**LUBIN, ARTHUR**  
Mr. Ed, CBS-TV

**LUDWIG, JULIAN**  
Hollywood: The Fabulous

Era, ABC-TV; Hollywood and

the Stars, NBC-TV

**LUTZ, SAM**  
Lawrence Welk Show, ABC-TV

**LYERLY, NEVIN**  
NCAA College Football, NFL

Football, CBS-TV

## M

**MACDONNELL, NORMAN**  
Gunsmoke, CBS-TV

**MAGUIRE, FRANK**  
Flair Reports, ABC

**MANNERS, SAM**  
Route 66, CBS-TV

**MARKELL, ROBERT**  
Defenders, CBS-TV

**MARKS, ARTHUR**  
Perry Mason, CBS-TV

**MARION, IRA**  
Milton Cross's Album,

Presenting the Small College,

ABC

**MARTIN, QUINN**  
Fugitive, ABC-TV

**MAURER, BOB**  
Monitor, NBC

**McGEEHAN, JACK**  
Ed Sullivan Show, CBS-TV

**McMULLEN, JAY**  
CBS Reports, CBS-TV

**MEIER, DON**  
Wild Kingdom, NBC-TV

**MEWS, MARVIN**  
NFL Football, CBS-TV

**MIDGLEY, LESLIE**  
Eyewitness, CBS-TV

**MILLER, FRANK**  
Big Lie, MBS

**MILLER, MAX**  
Discovery '63, ABC-TV

**MILLER, WINSTON**  
Virginian, NBC-TV

**MOLNAR, PETER**  
Sports Special, NBC-TV

**MONROE, WILLIAM B., JR.**  
This Is NBC News, NBC-TV

**MONTAGNE, EDWARD J.**  
McHale's Navy, ABC-TV

**MORGAN, AL**  
Today, NBC-TV

**MORGAN, MONTY**  
Merv Griffin Show, NBC-TV

**MORRELL, NORMAN**  
Andy Williams Show, NBC-TV

**MORSE, ARTHUR D.**  
CBS Reports, Town Meeting of the World, CBS-TV

**MOSHER, BOB**  
Leave It to Beaver, ABC-TV

**MULCAHY, JACK**  
Hollywood and the Stars, NBC-TV

## — N —

**NELSON, DOLPH**  
Art Linkletter's House Party, CBS

**NELSON, JAMES**  
Special projects, NBC-TV

**NELSON, OZZIE**  
Adventures of Ozzie and Harriet, ABC-TV

**NEUMAN, E. JACK**  
Mr. Novak, Sam Benedict, NBC-TV

**NORTHSHIELD, ROBERT**  
Art of Collecting, Making of a Pro, NBC-TV

## — O —

**O'KEEFE, WINSTON**  
Grindl, NBC-TV

**OPPENHEIM, DAVID**  
Edie Adams Show, ABC-TV

**OPPENHEIMER, JESS**  
Glynis, I Love Lucy, CBS-TV

**ORR, PAUL**  
Jack Paar Program, NBC-TV

**OWEN, TONY**  
Donna Reed Show, ABC-TV

## — P —

**PAAR, JACK**  
Jack Paar Program, NBC-TV

**PEACH, PETER**  
Tennessee Tuxedo, CBS-TV

**PERL, ARNOLD**  
East Side/West Side, CBS-TV

**PETERS, WILLIAM**  
CBS Reports, CBS-TV

**PETERSON, CLIFF**  
Breakfast Club, ABC

**PETROW, DICK**  
Dimension, CBS

**PFISTER, WALTER**  
ABC-TV

**PHILBIN, JACK**  
Jackie Gleason Show—The American Scene Magazine, CBS-TV

**PLEVEN, PAT**  
International Showtime, NBC-TV

**POKORSKI, JOHN**  
College Football Scoreboard, Football with Paul Dietzel and Ara Parseghian, NCAA  
College Football, NFL  
Football, CBS-TV

**POOF, PETER**  
Twentieth Century, CBS-TV

**PORTER, DICK**  
Sunrise Semester, CBS-TV

**POTTER, ALLEN**  
As the World Turns, CBS-TV

**POWER, JULES**  
Discovery '63, ABC-TV

**PRECHT, BOB**  
Ed Sullivan Show, CBS-TV

**PRICE, FRANK**  
Virginian, NBC-TV

**PROBST, LEONARD**  
Emphasis (Monitor), NBC

— Q —

**QUIGLEY, BOB**  
People Will Talk, NBC-TV

**QUIGLEY, JIM**  
Monitor, NBC

**QUINN, ROBERT J.**  
ABC news reports, ABC-TV

## — R —

**RAPP, MATTHEW**  
Ben Casey, ABC-TV

**RAPHAEL, FRED**  
Shell's Wonderful World of Golf, NBC

**REIFSNYDER, HOWARD**  
NCAA College Football, NFL  
Football, CBS-TV

## REINER, CARL

Dick Van Dyke Show, CBS-TV

**RICE, LEON**  
Do You Know?, CBS-TV

**ROBERTS, RUTH**  
Loretta, Young Theatre, NBC-TV

**RODENBERRY, GENE**  
Lieutenant, NBC-TV

**ROGERS, HELEN JEAN**  
(Mrs. John Secondari)

ABC-TV, incl. Saga of Western Man

**ROLFE, SAM**  
Eleventh Hour, NBC-TV

**ROSENBERG, FRANK P.**  
Arrest and Trial, ABC-TV

**ROSENBERG, SAM**  
ABC-TV

**ROTH, RON**  
Chrysler Theatre, NBC-TV

**ROWE, S. ROBERT**  
Say When, NBC-TV

**RUBEN, AARON**  
Andy Griffith Show, CBS-TV

**RUBIN, STANLEY**  
Channing, ABC-TV

**RUSSELL, CHARLES**  
Naked City, ABC-TV; Alfred Hitchcock Hour, CBS-TV

**RUTHERFORD, NORMAN**  
Hedda Gabler, CBS-TV

## — S —

**SAUDEK, ROBERT**  
Lincoln Center Day, CBS-TV

**SCHAEFER, GEORGE**  
Hallmark Hall of Fame, NBC-TV

**SCHERER, EDWARD**  
Exploring, NBC-TV

**SCHERMER, JULES**  
Dakotas, ABC-TV; Virginian, NBC-TV

**SCHILLER, WILTON**  
Ben Casey, ABC-TV

**SCHIMMEL, CLARENCE**  
Garry Moore Radio Show, CBS

**SCHLATTER, GEORGE**  
Judy Garland Show, CBS-TV; Dinah Shore Show, NBC-TV

**SCHMIDT, LARS**  
Hedda Gabler, CBS-TV

**SCHULBERG, STUART**  
David Brinkley's Journal, NBC-TV

**SEAMAN, WILLIAM**  
Ron Cochran and the News, ABC-TV

**SECONDARI, JOHN H.**  
ABC-TV, incl. Saga of Western Man

**SEID, ARTHUR**  
Perry Mason, CBS-TV

**SELF, WILLIAM**

**SELIGMAN, SELIG J.**  
Combat!, ABC-TV

**SHANKS, BOB**  
Candid Camera, CBS-TV; Merv Griffin Show, NBC-TV

**SHARNIK, JOHN**  
Eyewitness, Where We Stand,

CBS-TV

**SHEAR, BARRY**  
Lively Ones, NBC-TV

**SHEEHAN, FRED**  
Ron Cochran and the News, ABC-TV

**SHEERS, J. C.**  
Chronicle, CBS-TV

**SHEVELOVE, BERT**  
Bell Telephone Hour, NBC-TV

**SIEMANOWSKI, RICHARD F.**  
Chronicle, CBS-TV

**SIMON, AL**  
Beverly Hillbillies, Mr. Ed, CBS-TV

**SKUTCH, IRA**  
Missing Links, NBC-TV

**SLOCUM, BILL**  
On the Line with Bob Considine, ABC

**SMALL, BILL**  
Dimension, CBS

**SMITH, GARY**  
Judy Garland Show, CBS-TV

**SMITH, PERRY**  
NBC Sports, NBC-TV

**SMITH, SID**  
Elizabeth Taylor in London, CBS-TV

**SPARKS, ROBERT (deceased)**  
Have Gun—Will Travel, CBS-TV; Travels of Jaimie McPheeters, ABC-TV

**SPELLING, AARON**  
Burke's Law, ABC-TV; Dick Powell Theatre, NBC-TV

**SPENCE, JIM**  
ABC-TV

**SPINNER, ANTHONY**  
Dakotas, ABC-TV

**SPIVAK, LAWRENCE E.**  
Meet the Press, NBC-TV

**STARK, ART**  
Who Do You Trust?, ABC-TV; Tonight Show, Your First Impression, NBC-TV

**STARK, WILBUR**  
Art Linkletter Show, NBC-TV

**STEFANO, JOSEPH**  
Outer Limits, ABC-TV

**STEFFENS, DON**  
World-wide Sports, CBS

**STEIN, JOSEPH**  
Harry's Girls, NBC-TV

**STEIN, WILLIE**  
To Tell the Truth (day), CBS-TV

**STERN, LEONARD**  
I'm Dickens . . . He's Fenster, ABC-TV

**STEVENS, LESLIE**  
Stoney Burke, ABC-TV

**STEWART, BOB**  
Password, CBS-TV; Price Is Right, NBC-TV

**STEWART, CHARLES**  
Danny Thomas Show, CBS-TV

**STOKEY, MIKE**  
Stump the Stars, CBS-TV

**STRIVERS, BOB**  
Hundred Grand, ABC-TV

**STUART, MEL**  
Making of the President 1960, ABC-TV

**SULTAN, ARNE**  
Laughs for Sale, ABC-TV

**SUSSKIND, DAVID**  
East Side/West Side, Hedda Gabler, CBS-TV; du Pont Show of the Week, NBC-TV

**SUTTER, DANNY**  
Monitor, NBC

## — T —

**TAPLIN, ROBERT**  
Danny Kaye Show, CBS-TV

**TELFORD, FRANK**  
Wide Country, NBC-TV

**THOMAS, DANNY**  
Joey Bishop Show, Bill Dana Show, Make Room for

## RADIO & TV PRODUCERS

Daddy, NBC-TV; Real McCoys, Danny Thomas Show, Dick Van Dyke Show, Andy Griffith Show, CBS-TV

### THOMPSON, ROBERT

Travels of Jaimie McPheeters, ABC-TV

### TODMAN, BILL

Price Is Right, ABC-TV; Password, What's My Line?, CBS-TV; Richard Boone Show, Say When, Truth or Consequences, NBC-TV

### TRACY, STERLING

Tom Harmon Sports Show, ABC

### TUTTLE, MARK

Beverly Hillbillies, CBS-TV

### — U —

### UPLINGER, HAL

NCAA College Football, NFL Football, CBS-TV

### — V —

### VANOFF, NICK

Bing Crosby Show, CBS-TV

### VICTOR, DAVID

Dr. Kildare, NBC-TV

### VOUSAS, GEORGE

Monitor, NBC

### — W —

### WADLEY, ELLEN

Capitol Cloakroom, CBS; Face the Nation, CBS-TV

### WALLACE, DON

Edge of Night, CBS-TV

### WASSERMAN, AL

NBC White Paper, NBC-TV

### WAYNE, FRANK

Password, CBS-TV

### WAYNE, RONALD

Keefe Brasselle Show, CBS-TV

### WEBB, JACK

Temple Houston, NBC-TV

### WEBSTER, NICHOLAS

ABC-TV

### WEIHE, FRED

Monitor, NBC

### WEISS, WILLIAM

Mighty Mouse Playhouse, CBS-TV; Hector Heathcote Show, NBC-TV

### WESSON, DICK

Petticoat Junction, CBS-TV

### WEST, PAUL

Donna Reed Show, ABC-TV

### WESTIN, AV

CBS Morning News with Mike Wallace, CBS-TV

### WESTON, WILLIAM

ABC-TV

### WHEDON, PEGGY

Issues and Answers, ABC-TV

### WHITE, ANDREW

Redigo, NBC-TV

### WHITMAN, DAN

Magic Land of Allakazam, ABC-TV

### WILLIAMS, PALMER

CBS Reports, CBS-TV

### WILSON, DANIEL

Discovery '63, ABC-TV

### WILSON, MARK

Magic Land of Allakazam, ABC-TV

### WINSOR, ROY

Love of Life, Secret Storm, CBS-TV

### WIPPER, JACK

Magic Land of Allakazam, ABC-TV

### WOLFE, PERRY

Roots of Freedom, CBS-TV

### WOLPER, DAVID L.

Hollywood: The Fabulous Era, Making of the President 1960, ABC-TV; Hollywood and the Stars, NBC-TV

### WOOD, BARRY

Bell Telephone Hour, NBC-TV

### WOOLSEY, HUGH

NCAA College Football, CBS-TV

### WORTH, MARVIN

Laughs for Sale, ABC-TV

### WRATHER, BONITA

GRANVILLE Lassie, CBS-TV

### — Y —

### YAGEMANN, BILL

You Don't Say, NBC-TV

### YATES, TED

David Brinkley's Journal, NBC-TV

### YOKLAVICH, JOE

NFL Football, CBS-TV

### YORKIN, BUD

Andy Williams Show, NBC-TV

### YOUNG, JAMES

General Hospital, ABC-TV

### — Z —

### ZIRATO, BRUNO, JR.

To Tell the Truth (night), CBS-TV

## RADIO-TELEVISION DAILY

IS THE ONLY DAILY NEWSPAPER

IN THE BROADCASTING INDUSTRY.



# Radio & Television Sports Commentators

## — 1963 Credits —

Following is a list of sports commentators, network and local, on the air in 1963. It does not attempt to include every sports commentator in the country.

### — A —

**ABARAY, JOHN**  
WNBH, New Bedford, Mass.

**ACCORNERO, JOE**  
KGBT, Hollister, Calif.

**ADAMS, TONY**  
WCAAX-TV, Burlington, Vt.

**AHERN, MIKE**  
WIRE, Indianapolis, Ind.

**AHRENS, STEVE**  
KZIX, St. Collins, Colo.

**ALAN, MIKE**  
KNOT, Prescott, Ariz.

**ALBERT, FRANKIE**  
NCAA College Football,  
CBS-TV

**ALBRIGHT, SAM**  
KWFT, Wichita Falls, Tex.

**ALEXANDER, BOB**  
WHWH, Princeton, N. J.

**ALLEN, MEL**  
Monitor Sports, NBC; World  
Series, Football, NBC-TV

**ALLEN, MIKE**  
KWAC, Bakersfield, Calif.

**ALLEN, RON**  
WARM, Scranton, Pa.

**ALLEN, TOMMY**  
WAJF, Decatur, Ala.

**ALLINGER, RALPH**  
WIBX, Utica, N. Y.

**ALLISON, KEN**  
WMYB, Myrtle Beach, S. C.

**AMBURG, VAN**  
KPIX, San Francisco, Calif.

**AMON, DON**  
WKWK, Wheeling, W. Va.

**ANDERSON, JOE**  
WGBG, Greensboro, N. C.

**ANGSMAN, ELMER**  
ABC Radio

**ANTHONY, TOM**  
KGLO-AM-TV, Mason City, Ia.

**ARMOUR, TOMMY**  
CBS Match Play Classic,  
CBS-TV

**ARNOLD, JACK**  
WCWC, Ripon, Wis.

**ARO, SAM**  
KRDO-TV, Colorado Springs,  
Colo.

**ARTHUR, HARRY**  
KNOE-TV, Monroe, La.

**ASH, TOM**  
KLTZ, Glasgow, Mont.

**ATKINSON, DON**  
KBRO, Bremerton, Wash.

**ATKINSON, LARRY**  
WMRI, Marion, Ind.

**AURANDT, RICK**  
WWSF, Loretto, Pa.

**AUSTIN, TOM**  
WHLM, Bloomsburg, Pa.

**AZAR, RICK**  
WKBW-TV, Buffalo, N. Y.

### — B —

**BACHRAD, MARVIN**  
WNAR, Norristown, Pa.

**BAGLI, GUY**  
WFLA-TV, Tampa, Fla.

**BAILEY, CHARLEY**  
WEBR, Buffalo, N. Y.

**BAKER, LOU**  
WCUM, Cumberland, Md.

**BAKER, PAUL**  
WLAD, Danbury, Conn.

**BALCH, FRANK A.**  
WJOY, Burlington, Vt.

**Mel  
Allen**



# RADIO & TV SPORTS COMMENTATORS

**BALOW, RON**  
KHLI, Willcox, Ariz.

**BARBER, RED**  
NCAA College Football,  
CBS-TV

**BARNES, JIM**  
WRGA, Rome, Ga.

**BARR, TOM**  
KFYR, Bismarck, N. D.

**BARRIE, JOE**  
WGSB, St. Charles, Ill.

**BARRY, JOSH**  
WNOR, Norfolk, Va.

**BASS, RICHARD**  
KAOL, Carrollton, Mo.

**BASSETT, BOB**  
WTEV, New Bedford, Mass.

**BATEMAN, JACK**  
KOAM, Pittsburg, Kan.

**BATES, BOB**  
WTMT, Louisville, Ky.

**BATES, MARV**  
WGBF, Evansville, Ind.

**BATTLES, JERRY**  
WJBY, Gadsden, Ala.

**BEAN, BOB**  
WBT, Charlotte, N. C.

**BEATTY, ROSS**  
KOA-TV, Pueblo, Colo.

**BECKER, GUS**  
KBOM, Bismarck-Mandan,  
N. D.

**BEEBE, RICHARD**  
KRLA, Pasadena, Calif.

**BEHR, R. L.**  
KVCK, Wolf Point, Mont.

**BELCHER, ROD**  
KING-TV, Seattle, Wash.

**BELL, DICK**  
WOKW, Brockton, Mass.

**BELLOWS, CLINT**  
KSRV, Ontario, Ore.

**BENDER, TOM**  
KDKA, Pittsburgh, Pa.

**BENEDICT, RUSS**  
WIS-TV, Columbia, S. C.

**BENNETT, CHUCK**  
KFI, Los Angeles, Calif.

**BENNETT, DEAN**  
KSL, Salt Lake City, Ut.

**BENNETT, JERRY**  
WQTE, Detroit, Mich.

**BENSON, GENE**  
KOWB, Laramie, Wyo.

**BENSON, RUSS**  
WOKZ, Alton, Ill.

**BENTLEY, BILL**  
KBTN, Neosho, Mo.

**BERGERON, GREG**  
KANO, Anoka, Minn.

**BERRY, JIM**  
WLOC, Munfordville, Ky.

**BERTINE, BERT**  
WKID, Urbana, Ill.

**BIDDLE, BILL**  
WISP, Kinston, N. C.

**BIERY, JOHN F.**  
WANB, Waynesburg, Pa.

**BIRD, BUD**  
KGCC, Sidney, Mont.

**BISHOP, HOLLY**  
KBAM, Longview, Wash.

**BITNER, MONTE**  
WCNH, Quincy, Fla.

**BLACK, JAY**  
WSUN-AM-TV,  
St. Petersburg, Fla.

**BLACKBURN, BOB**  
KEX, Portland, Ore.

**BLACKWELL, DAVE**  
WMTV, Madison, Wis.

**BLAIR, BOB**  
WPEG, Winston-Salem, N. C.

**BLAKE, JOE**  
WJMS, Ironwood, Mich.

**BLATTNER, BUD**  
ABC Radio

**BOATMAN, S.**  
KTTR, Rolla, Mo.

**BOGDEN, HILARY**  
WJAS, Pittsburgh, Pa.

**BOLLER, WALLY**  
WOC-TV, Davenport, Ia.

**BOND, LYLE**  
KNIA, Knoxville, Ia.

**BONKO, LARRY**  
WTAR, Norfolk, Va.

**BOWEN, HAROLD**  
WBUE, Lexington, N. C.

**BOWLES, JOHN**  
WKYO, Caro, Mich.

**BOYD, RAY**  
KHUZ, Borger, Tex.

**BOYLE, JOE**  
KAOK, Lake Charles, La.

**BRADEN, PAUL**  
WMIK, Middlesboro, Ky.

**BRADLEY, BOB**  
WRCV-TV, Philadelphia, Pa.

**BRAGAN, BOBBY**  
ABC Radio

**BRANSOME, BILL**  
WRCV, Philadelphia, Pa.

**BRAVERMAN, TERRY**  
WPTA, Ft. Wayne, Ind.

**BRENNAN, TERRY**  
Gator Bowl, NCAA College  
Football, CBS-TV

**BREWER, BOB**  
KTAT, Frederick, Okla.

**BRICKHOUSE, JACK**  
WGN, Chicago, Ill. AM-TV

**BRIGHT, BOB**  
WRMP, Titusville, Fla.

**BRIGHT, HARRY**  
WETZ, New Martinsville,  
W. Va.

**BRITTON, JACK**  
KAUZ-TV, Wichita Falls, Tex.

**BROCKMAN, CHARLIE**  
ABC; WLW-I, Indianapolis,  
Ind.

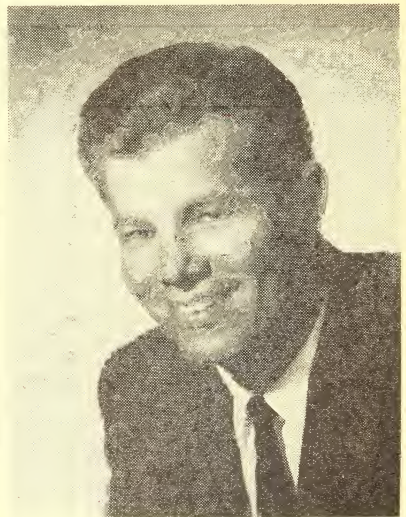
**BRODERS, SPANK**  
KXIC, Iowa City, Ia.

**BROOKS, BOB**  
KCRG-AM-TV, Cedar Rapids,  
Ia.



**DICK KIRCHNER**

Producer  
Sports Programs  
ABC-TV



**Kyle Rote**

WNEW

# RADIO & TV SPORTS COMMENTATORS

**BROOKS, JOHN**  
KALB, Alexandria, Ia.

**BROOKSHIER, TOM**  
WCAU, Philadelphia, Pa.

**BROWN, BOB**  
KRSD, Rapid City, S. D.

**BROWN, HOYT**  
WRBL-TV, Columbus, Ga.

**BROWN, LORNE**  
Balaban Stations (Plains Group); orig. WICS, Springfield, Ill.

**BROWN, TED**  
KALF, Mesa, Ariz.

**BROWN, WALT**  
KVI, Seattle, Wash.

**BUCHANON, BILL**  
WHHY, Montgomery, Ala.

**BUCK, JACK**  
ABC; KMOX, St. Louis, Mo.

**BUCKLER, BERNIE**  
WSBA-TV, York, Pa.

**BUCKLER, O. R.**  
WPUP, Gainesville, Fla.

**BUEHLER, DON**  
WDGY, Minneapolis, Minn.

**BUETEL, FRANK**  
WTCN-AM-TV, Minneapolis, Minn.

**BULLOCK, TOM**  
WFLAG, Farmville, N. C.

**BURGESS, CHARLES**  
WLAK, Lakeland, Fla.

**BURGESS, CHUCK**  
WPMP, Pascagoula, Miss.

**BURKE, JACK**  
WFSR, Bath, N. Y.

**BURKETT, T. R.**  
KNOG, Nogales, Ariz.

**BURNES, BOB**  
KMOX, St. Louis, Mo.

**BURROUGHS, HAROLD**  
WBHT, Brownsville, Tenn.

**BUSBY, JIM**  
KGGH, Hollister, Calif.

**BUSH, DERRICK**  
WGEM, Quincy, Ill.

**BUTLER, GERALD**  
WBEE, Chicago, Ill.

**BUTLER, LEE**  
KTRE, Lufkin, Tex.

**BUTTRAM, BILL**  
WFLS, Fredericksburg, Va.

**BYER, BOB**  
WMPO, Middleport, O.

## - C -

**CABRERA, EMELIO**  
WFAA, Miami, Fla.

**CAHILL, AL**  
WAST, Albany, N. Y.

**CAIN, BOB**  
WOMP, Bellaire, O.

**CAMPBELL, JOHN**  
KYSS, Missoula, Mont.

**CAMPBELL, BILL**  
WKDN, Camden, N. J.

**CANADEO, TONY**  
NFL Football, CBS-TV

**CANNON, STEVE**  
KSTP, St. Paul, Minn.

**CANTFORT, VAN**  
WAVY-AM-TV, Norfolk, Va.

**CANTON, AMYAL H.**  
WMBS, Uniontown, Pa.

**CARIKER, KEN**  
KWTW, Oklahoma City, Okla.

**CARLSON, BOB**  
KIRX, Kirksville, Mo.

**CARMICHAEL, JOHN**  
WBMM, Chicago, Ill.

**CARNEAL, CHARLES**  
NFL Football, CBS-TV

**CARNEGIE, TOM**  
WFBM, Indianapolis, Ind.

**CARPENTER, AL**  
KDHI, Twenty-nine Palms, Calif.

**CARPENTER, JOHNNY**  
KOIN, Portland, Ore.

**CARR, DAVID K.**  
WMAN, Mansfield, O.

**CARRIER, HOWARD**  
WZZZ, Boynton Beach, Fla.

**CARY, JOHN**  
KSLM, Salem, Ore.

**CARY, TOM**  
WMEG, Eau Gallie, Fla.

**CASE, JACK**  
WWNY, Watertown, N. Y.

**CASH, AL**  
WLAK, Lakeland, Fla.

**CASTLEBURY, ROY**  
KPLT, Paris, Tex.

**CHAPMAN, BOB**  
WBNO, Bryan, O.

**CHAPMAN, JIM**  
KSWM, Aurora, Mo.

**CHARLES, BERT**  
WVKO, Columbus, O.

**CHASE, BOB**  
WOWO, Fort Wayne, Ind.

**CHATFIELD, ROBERT B.**  
WSOR, Windsor, Conn.

**CHESSON, WILLIAM**  
WSTV, Steubenville, O.

**CHILDREE, TONY**  
WULA, Eufaula, Ala.

**CHRISTMAN, PAUL**  
ABC Radio

**CHRISTY, RAY**  
WANS, Anderson, S. C.

**CLARK, CHRIS**  
WPRO, Providence, R. I.

**CLARK, TOM**  
WDCR, Hanover, N. H.

**CLAUSEN, JERRY**  
KPI.Y, Crescent City, Calif.

**CLAUSEN, GENE**  
KXIC, Iowa City, Ia.

**CLAY, RANDAL**  
WOAI, San Antonio, Tex.

**COFFEY, TOM**  
WWCO, Waterbury, Conn.

**COGGINS, JIMMIE**  
WKDK, Newberry, S. C.

**COHEN, STAN**  
WZIP, Cincinnati, O.

**COLE, BRUCE G.**  
KGLE, Glendive, Mont.

**COLEMAN, JOHN**  
WJVA, South Bend, Ind.

**COLEMAN, KEN**  
WDOK, WEWS, Cleveland, O.

**COLEMAN, KEN**  
NFL Football, Hall of Fame Game, CBS-TV

**COLLIER, ART**  
WLM-I, Indianapolis, Ind.

**COLLINS, DAVE**  
WRFD, Worthington, O.

**COLLINS, KEN**  
WBTM, Danville, Va.

**COLLINS, SID**  
WIBC, Indianapolis, Ind.

**CONKLIN, MIKE**  
WAAP, Peoria, Ill.

**CONNOR, GEORGE**  
NFL Football, CBS-TV

**CONNORS, DAVID A., JR.**  
WNLC, New London, Conn.

**COONEY, MATT**  
WFGA-TV, Jacksonville, Fla.

**COOPER, RAYMOND**  
KAOL, Carrollton, Mo.

**COPE, CHARLES**  
WSNE, Cumming, Ga.

**COSELL, HOWARD**  
ABC; WABC-TV, New York, N. Y.

**COUSINS, DICK**  
WOOD-AM-TV, Grand Rapids, Mich.

**COX, BOB**  
KRSI, Minneapolis, Minn.

**COX, ORVAL**  
WSAT, Salisbury, N. C.

**CRAIG, BENNY**  
KTHV, Little Rock, Ark.

**CRANDALL, RAY**  
WLST, Escanaba, Mich.

**CREEM, ED**  
WVMT, Burlington, Vt.

**CRUIQU, DON**  
WSBT-AM-TV, South Bend, Ind.

**CRISTIL, JACK**  
WELO, Tupelo, Miss.

**CROOK, BILL**  
WGOV, Valdosta, Ga.

**CUMMINGS, KIETH**  
KAYS, Hays, Kan.

**CUMMINS, JOE**  
KTBC, Austin, Tex.

**CUMMINS, JOE**  
KTBC-AM-TV, Austin, Tex.

**CUMMINS, TAIT**  
WMT-TV, Cedar Rapids, Ia.

**CUNNINGHAM, DON**  
KPLR-TV, St. Louis, Mo.

**CURRIE, STEVE**  
WDEA, Ellsworth, Me.

**CURRIE, WILLIAM H.**  
WSOC-TV, Charlotte, N. C.

## - D -

**DAHL, DON**  
WCCO-TV, Minneapolis, Minn.

**DAHL, GARY**  
KYOS, Merced, Calif.

**DAILEY, THOMAS**  
KADY, St. Charles, Mo.

**DANE, JEFF**  
WJAR-TV, Norfolk, Va.

**D'ANGELO, ARNIE**  
WHEN-TV, Syracuse, N. Y.

**DAUGHERTY, PAUL**  
WAIL-TV, Atlanta, Ga.

**DAVIS, COPE**  
KTOH, Lihue, Kauai, Hawaii

**DAVIS, JIM**  
WEIS, Centre, Ala.

**DAVIS, LEN**  
WGL, Ft. Wayne, Ind.

**DAWSON, JACK**  
WMLAR-TV, Baltimore, Md.

**DAY, GEORGE R., JR.**  
WNER, Live Oak, Fla.

**DEAN, "DIZZY"**  
Baseball Game of the Week, Dizzy Dean Show, CBS-TV

**DEAN, TONY**  
KHAK, Cedar Rapids, Ia.

**DeCAMP, ERNEST**  
KSIS, Sedalia, Mo.

**DECKARD, CAREY**  
WOAI, San Antonio, Tex.

**DEE, BILLY**  
WRMF, Titusville, Fla.

**DEEN, RALPH**  
WCQS, Alma, Ga.

**DEINES, NEY**  
KMMJ, Grand Island, Neb.

**DeMONTE, BRENT**  
KFRE-TV, Fresno, Calif.

**DENNISON, PAUL**  
KCOB, Newton, Ia.

**DENTON, BILL**  
KREM, Spokane, Wash.

**DeROGATIS, AL**  
WNEW, New York, N. Y.

**DeWITT, CHUCK**  
WPIN, St. Petersburg, Fla.

**DEXTER, DEX**  
KLYQ, Hamilton, Mont.

**DICKENSON, BEN**  
KTOE, Mankato, Minn.

**DICKINSON, ED**  
KIDD, Monterey, Calif.

**DIEM, MIKE**  
WKKD, Aurora, Ill.

**DIETZEL, PAUL**  
Football with Paul Dietzel and Ara Parseghian, CBS-TV

**DILHMAN, HENRY "HANK"**  
KROS, Clinton, Ia.

**DILL, FRANK**  
KNBR, San Francisco, Calif.

**DILLON, GENE**  
WCNS, Canton, O.

**DILLON, LEN**  
Monitor Sports, NBC

**DOANE, BILL**  
KREW, Sunnyside, Wash.

# RADIO & TV SPORTS COMMENTATORS

**DOLAN, FRANK**  
WKOP, Binghamton, N. Y.

**DOMMER, BILL**  
WBEL, Beloit, Wis.

**DONLEY, RED**  
WIC, Pittsburgh, Pa.

**DOOLEY, GEORGE**  
WKIN, Kingsport, Tenn.

**DOOLEY, JIM**  
WTVJ, Miami, Fla.

**DORAN, JOHN**  
WLOS-TV, Asheville, N. C.

**DOUGLAS, ART**  
WCOJ, Coatesville, Pa.

**DOUGLAS, TED**  
WDSR, Lake City, Fla.

**DOWNEY, GERALD**  
WJBY, Gadsden, Ala.

**DOWNING, JACK**  
KBTC, Houston, Mo.

**DOYLE, ED**  
WSVA-AM-TV, Harrisonburg, Va.

**DOYLE VINCE**  
WTRC, Elkhart; WSJV-TV, S. Bend-Elkhart, Ind.

**DRAPER, LARRY**  
WTON, Staunton, Va.

**DREES, JACK**  
Jack Drees on Sports, CBS;  
NFL Football, CBS-TV

**DREW, PAUL**  
WAKE, Atlanta, Ga.

**DROWN, DOUGLAS**  
WTWN, St. Johnsbury, Vt.

**DUNBAR, WALT**  
WFGA-TV, Jacksonville, Fla.

**DUNCAN, RANDY**  
WHO, Des Moines, Ia.

**DUNN, BOB**  
KSFA, Nacogdoches, Tex.

**DUNPHY, DON**  
ABC Radio

**DYMOND, WILLIAM**  
WTRA, Latrobe, Pa.

## — E —

**EARLE, DON**  
WOKW, Brockton, Mass.

**EATON, ELMORE**  
KIVA, Yuma, Ariz.

**EATON, JACK**  
WMCT, Memphis, Tenn.

**ECKMAN, ART**  
KOFE, Pullman, Wash.

**ECONOMAKI, CHRIS**  
ABC Radio

**EDWARDS, ED**  
WCAU, Philadelphia, Pa.

**EDWARDS, MARK**  
KCJH, Arroyo Grande, Calif.

**EICHAR, ROBERT**  
WCSM, Celina, O.

**EILENBERG, CARL**  
WNYS-TV, Syracuse, N. Y.

**ELLIOT, WYNN**  
ABC Radio

**ELLIOTT, DON**  
WMAY, Springfield, Ill.

**ELSON, BOB**  
WCFL, Chicago, Ill.

**EMMERT, LLOYD**  
KDRS, Paragoula, Ark.

**ERNST, KEN**  
WPMP, Pascagoula, Miss.

**ERP, JOHNNY**  
WMAQ, Chicago, Ill.

**EVANS, AL, JR.**  
WVLD, Valdosta, Ga.

**EVANS, JOE**  
WVOE, Chadbourne, N. C.

**EVANS, JOHNNY**  
WBT, Charlotte, N. C.

**EVANS, MEL**  
WAUV, Albertville, Ala.

**EVASHEVSKI, FORREST**  
ABC Radio

**EVERSOLE, JACK**  
WKCT, Bowling Green, Ky.

## — F —

**FALKENSTIEN, MAX**  
WREN, Topeka, Kan.

**FARIS, LYNN**  
WVUE-TV, New Orleans, La.

**FARR, JIM**  
KCFH, Cuero, Tex.

**FARRIOR, BILL**  
WIAM, Williamston, N. C.

**FARRIS, JOE**  
WCHS, Charleston, W. Va.

**FATHERLY, RICHARD W.**  
WDEE, Hamden, Conn.

**FAUCHER, RALPH**  
WTAQ, La Grange, Ill.

**FAUST, DON**  
WPYB, Benson, N. C.

**FENNER, LYLE**  
KQEN, Roseburg, Ore.

**FENNESSEY, JOE**  
WHMP, Northampton, Mass.

**FERGUSON, JOHN**  
WBRZ-TV, Baton Rouge, La.

**FERRARESE, DON**  
KAYR, Apple Valley, Calif.

**FINLAYSON, JACK**  
KKTV, Colorado Springs, Colo.

**FINLEY, DAVE**  
KNBI, Norton, Kan.

**FISCHER, DON**  
WRCB-TV, Chattanooga, Tenn.

**FISCHER, WILLIAM A.**  
NFL Football, CBS-TV

**FISHER, FRAN**  
WKVA, Lewistown, Pa.

**FITZPATRICK, JACK**  
KHOW, Denver, Colo.

**FIXARIS, FRANK**  
WPOR, Portland, Me.

**FLEISCHMAN, SOL**  
WTVT, Tampa, Fla.

**FLEMING, BILL**  
ABC, NCAA College Football, CBS-TV

**FLEMING, JACK**  
WAJR, Morgantown, W. Va.

**FLEMING, PAT**  
WDBQ, Dubuque, Ia.

**FOLLMER, CY**  
WSVA-AM-TV, Harrisonburg, Va.

**FORBES, BOB**  
WTHL-TV, Terre Haute, Ind.

**FORD, DAVE**  
KWTX-TV, Waco, Tex.

**FORGUE, MIKE**  
WARE, Ware, Mass.

**FOSTER, BUD**  
KGO-AM-TV, San Francisco, Calif.

**FOUTEE, STEVE**  
WJOB, Hammond, Ind.

**FOUTS, BOB**  
NFL Football, CBS-TV

**FOX, DICK**  
WAKO, Lawrenceville, Ill.

**FOX, JIM**  
WQTE, Detroit, Mich.

**FRANCIS, JIM**  
WGRD, Grand Rapids, Mich.

**FRANKEN, BOB**  
WKAZ, Charleston, W. Va.

**FREEMAN, HARRY**  
KFSA-TV, Ft. Smith, Ark.

**FRINK, BILL**  
WCFL, Chicago, Ill.

**FRITH, JIM**  
WANS, Anderson, S. C.

**FRITTS, EDDIE**  
WNLA, Indianola, Miss.

**FROMME, BOB**  
WREN, Topeka, Kan.

**FULLER, KEN**  
WAPE, Jacksonville, Fla.

**FUNDERBURK, BUD**  
KSST, Sulphur Springs, Tex.

## — G —

**GAFFNEY, ED**  
WSTP, Salisbury, N. C.

**GAGNIER, BOB**  
KGY, Olympia, Wash.

**GALLAHER, ED**  
NFL Football, CBS-TV

**GAMEEE, BOB**  
WTAG, Worcester, Mass.

**GANTT, EVERETTE**  
WCGC, Belmont, N. C.

**GARAGIOLA, JOE**  
Monitor Sports, NBC;  
Baseball, NBC-TV

**GARDNER, BILL**  
WJZ-TV, Baltimore, Md.

**GARDNER, DON**  
WKBN-AM-TV, Youngstown, O.

**GARFIN, STAN**  
WTAR-AM-TV, Norfolk, Va.

**GARRETT, LARRY**  
WDAD, Indiana, Pa.

**GARRISON, BOB**  
KBK, Elk City, Okla.

**GATES, HILLIARD**  
WKJG-TV, Ft. Wayne, Ind.

**GEARHEART, JIM**  
KA VE, Carlsbad, N. M.

**GEBERS, KEITH**  
KVAL-TV, Eugene, Ore.

**GEHRING, LEE**  
KLCB, Libby, Mont.

**GENTILE, JOE**  
CKLW-AM-TV, Detroit, Mich.

**GEROULD, GARY**  
KVCV, Redding, Calif.

**GIBBONS, JIM**  
ABC Radio, NFL Football, CBS-TV

**GIDEON, GENE**  
KBHM, Branson, Mo.

**GIEL, PAUL**  
WCCO, Minneapolis, Miss.

**GIVEN, KEN**  
WBGH, Bowling Green, Ky.

**GLENN, FRANK**  
WFFF, Columbia, Miss.

**GLICKMAN, MARTY**  
ABC, WCBS, WNEW, New York, N. Y.

**GLIEBER, FRANK**  
Cotton Bowl, NFL Football, CBS-TV

**GOLDSMITH, BILL**  
KWBW, Hutchinson, Kan.

**GONZALES, HANK**  
KAHI, Auburn, Calif.

**GONZALEZ, SERGIO NINO**  
KMEX-TV, Hollywood, Calif.

**GOOD, GENE**  
KHVH-TV, Honolulu, Hawaii

**GORHAM, BUD**  
KCMT-TV, Alexandria, Minn.

**GOSS, RAY**  
WDAD, Indiana, Pa.

**GOWDY, CURT**  
ABC Radio

**GRADY, JIM**  
KSRO, Santa Rosa, Calif.

**GRAHAM, ALVIN**  
WCQS, Alma, Ga.

**GRAMMER, JOE**  
WGAU, Athens, Ga.

**GRANDE, CARL**  
WNHC-AM-TV, New Haven, Conn.

**GRANGE "RED"**  
NFL Football, CBS-TV

**GRANT, PINKY**  
WALA-TV, Mobile, Ala.

**GREEN, LARRY**  
KLAK, Denver, Colo.

**GREEN, MIKE**  
WLAT, Conway, S. C.

**GREENWAY, ELLIS**  
WSVM, Valdese, N. C.

**GREER, ALLEN**  
KBBB, Borger, Tex.

**GREGORY, PERRY**  
WAIR, Winston-Salem, N. C.

**GRESHAM, FERRELL**  
KELD, El Dorado, Ark.

**GREUP, ERNIE**  
WTVD, Durham, N. C.

**GRIGGS, JIMMY**  
WRBL, Columbus, Ga.

**GRIZZARD, HERMAN**  
WLAC, Nashville, Tenn.

# RADIO & TV SPORTS COMMENTATORS

**GULDAGER, MIKE**  
KERG, Eugene, Ore.  
**GUNDERSON, DALE**  
KXRO, Aberdeen, Wash.

— H —

**HAAS, RALPH**  
KYOS, Merced, Calif.  
**HAGER, BILL**  
WJMA, Orange, Va.  
**HAGOPIAN, WILLIAM**  
WBJA-TV, Binghamton, N. Y.  
**HAILEY, BILL**  
WLSA-TV, Selma, Ala.  
**HALE, ANDY**  
WSTR, Sturgis, Mich.  
**HAMILTON, MILO**  
WCFL, Chicago, Ill.  
**HAMMEL, JIM**  
WDVL, Vineland, N. J.  
**HANSON, STEVE**  
KAGI, Grants Pass, Ore.  
**HARBISON, SHELBY**  
WTAX, Springfield, Ill.  
**HARMON, MERLE**  
ABC Radio  
**HARMON, TOM**  
ABC Radio, Bluebonnet Bowl,  
CBS-TV  
**HARPER, BOB**  
KGNU, Dodge City, Kan.  
**HARRINGTON, JOHN**  
WBBM, Chicago, Ill.  
**HARRIS, BOB**  
KR0D, El Paso, Tex.  
**HARRIS, BRAD**  
WTOR, Torrington, Conn.  
**HARRIS, HENRY C.**  
WOOF, Dothan, Ala.  
**HARRISON, ROBERT B.**  
WHNC, Henderson, N. C.  
**HART, ED**  
KRON-TV, San Francisco,  
Calif.  
**HARTNETT, BILL**  
WPTV, Palm Beach, Fla.  
**HARVILLE, CHARLES**  
WGHP-TV, High Pt., N. C.  
**HASEL, JOE**  
WNEW, New York, N. Y.  
**HASSE, WARREN L.**  
KPDN, Pampa, Tex.  
**HATT, JAMES**  
KSYX, Santa Rosa, N. M.  
**HAUSMAN, WILLIAM**  
WGL, Ft. Wayne, Ind.  
**HAYES, PAY**  
KIRO-TV, Seattle, Wash.  
**HEALY, JIM**  
KABC-TV, KLAC, Los  
Angeles, Calif.  
**HEARN, CHICK**  
Golf, Football, NBC-TV  
**HEATH, KENNY**  
KORT, Grangeville, Ida.  
**HECKMAN, CASEY**  
KF XD, Boise, Ida.  
**HEIDER, KEN**  
WANB, Waynesburg, Pa.  
**HEKKEL, CLAIR**  
KVCK, Wolf Point, Mont.  
**HELFER, AL**  
KPTR, KBN, Denver, Colo.  
**HENDERSON, FLOYD**  
WESB, Bradford, Pa.  
**HENDRIX, JOHNNY**  
WRDW, Augusta, Ga.  
**HENRY, JOHN**  
KOA, Denver, Colo.  
**HENSCHEL, PHIL**  
WAUG, Augusta, Ga.  
**HEPNER, TOM**  
KBSN, Crane, Tex.  
**HERMANN, CLEVE**  
KFWB, Hollywood, Calif.  
**HERNON, PAT**  
ABC Radio  
**HEYDEN, CHARLES**  
WJBD, Salem, Ill.  
**HICKS, TOM**  
WWNR, Beckley, W. Va.  
**HIGGINS, E. R., JR.**  
WDNC, Durham, N. C.

**HIGGINS, ROGER**  
KFYR, Bismarck, N. D.  
**HILL, ART**  
WHPB, Benton Harbor, Mich.  
**HILL, DON**  
KTAC, Tacoma, Wash.  
**HILL, JOE**  
WJNI, Columbus, O.  
**HILSON, BIRT**  
KSEW, Sitka, Alas.  
**HILSON, NORM**  
WNAX, Yankton, S. D.  
**HINES, DAN**  
WISP, Kingston, N. C.  
**HIRSCH, KEN**  
KNDC, Hettinger, N. D.  
**HIRSCH, SONNY**  
WIOD, Miami, Fla.  
**HITE, TED**  
WKYB, Paducah, Ky.  
**HODGES, DON**  
KTOK, Oklahoma City, Okla.  
**HODGES, RUSS**  
KSFO, San Francisco, Calif.  
**HOFFMAN, CHARLES**  
WADM, Decatur, Ind.  
**HOFFMAN, PAUL**  
KBTM, Jonesboro, Ark.  
**HOGAN, JOE**  
WDXU, Waupaca, Wis.  
**HOHMAN, BOB**  
WBVP, Beaver Falls, Pa.  
**HOLCOMB, JACK**  
WBEU, Reading, Pa.  
**HOLLAND, BILL**  
KUZN, W. Monroe, La.  
**HOLSTON, FRANK**  
WISZ, Glen Burnie, Md.  
**HOOVER, DON**  
KWBB, Wichita, Kan.  
**HORNBECKER, HARRY**  
WEIR, Weirton, W. Va.  
**HORNER, JACK**  
WTCN-AM-TV, Minneapolis,  
Minn.  
**HORNUNG, PAUL**  
WLNN, Louisville, Ky.  
**HOST, HOWARD**  
WSAN, Allentown, Pa.  
**HOWARD, BILL**  
WFM D, Frederick, Md.  
**HOWARD, BILL**  
WFRV-TV, Green Bay, Wis.  
**HOWARD, JAY**  
WKFD, N. Kingstown, R. I.  
**HOWE, BOB**  
WBBY, Wood River, Ill.  
**HOWELL, BOB**  
KIMP, Mt. Pleasant, Tex.  
**HOY, JOHN**  
WCTV, Tallahassee, Fla.  
**HUDDY, BILL**  
KEYT, Santa Barbara, Calif.  
**HUFF, SAM**  
ABC Radio  
**HUGGINS, FRED**  
WTHG, Jackson, Ala.  
**HUMISTON, ROD**  
KW HK, Hutchinson, Kan.  
**HUNTINGTON, CLAY**  
KMO, Tacoma, Wash.  
**HUNTLEY, "CURLEY"**  
WEL0, Tupelo, Miss.  
**HUSTED, DON**  
KPBM, Carlsbad, N. M.  
**HYATT, BRUD**  
WGHQ, Kingston, N. Y.

— I —

**INFANTINE, STU**  
WMSA, Massena, N. Y.  
**INGHAM, BOB**  
KSD-TV, St. Louis, Mo.  
**IRONS, DAVE**  
WRTQ, S. Paris, Me.  
**IRVEN, MIKE**  
WLSV, Wellsville, N. Y.  
**IWEN, BUD**  
KBLL-TV, Helena, Mont.

— J —

**JACKSON, KEITH**  
KOMO-AM-TV, Seattle, Wash.

**JACKSON, WAYNE**  
WECT, Wilmington, N. C.  
**JACOBS, PHILIP A.**  
WGSB, Ephrata, Pa.  
**JACOBS, ROLLE**  
WWLP, Springfield, Mass.  
**JAMES, PAUL**  
KCPX-AM-TV, Salt Lake City,  
Ut.  
**JOHN, JOHN "FRITZ"**  
KETV, Omaha, Neb.  
**JOHNSON, BOB**  
KQEN, Roseburg, Ore.  
**JOHNSON, DICK**  
WISN-TV, Milwaukee, Wis.  
**JOHNSON, JERRY**  
KOOK-TV, Billings, Mont.  
**JOHNSTON, JOHNNY**  
ABC Radio  
**JONES, BOB**  
WVKO, Columbus, O.  
**JONES, CHARLIE**  
ABC Radio  
**JONES, H. M.**  
KOSE, Osceola, Ark.  
**JONES, HASKELL**  
KXAR, Hope, Ark.  
**JONES, JIM**  
KPRK, Livingston, Mont.  
**JONES, WARREN**  
WTVY, Dothan, Ala.  
**JOY, DICK**  
KFAC, Los Angeles, Calif.  
**JOYCE, FRANK**  
KOB, Albuquerque, N. M.  
**JUNKERT, BOB**  
WDSM-TV, Duluth, Minn.

— K —

**KAGER, KEN**  
KWYZ, Everett, Wash.  
**KAHN, AL**  
WAGR, Lumberton, N. C.  
**KAISER, ROGER**  
WAKE, Atlanta, Ga.  
**KAMINSKI, CHET**  
WAAB, Worcester, Mass.  
**KARANT, MARTIN**  
WKPT, Kingsport, Tenn.  
**KAUFMAN, ED**  
WGAR, Cleveland, O.  
**KAUFMAN, SAM**  
WOL, Washington, D. C.  
**KAY, JOHNNY**  
WYTV, Youngstown, O.  
**KAYE, MICHAEL J.**  
WBNR, Beacon, N. Y.  
**KAYE, TONY**  
KINY, Juneau, Alas.  
**KEEVER, BILL**  
WJRM, Troy, N. C.  
**KEITER, LES**  
ABC Radio; WFIL-TV, Phila-  
delphia, Pa.  
**KELLEY, MO**  
KWBG, Boone, Ia.  
**KELLY, BOB**  
NFL Football, CBS-TV  
**KENNEDY, ED**  
WLW, Cincinnati, O.  
**KENNELLY, JOHN**  
WNEF, Binghamton, N. Y.  
**KENT, GENE**  
KEEL, Shreveport, La.  
**KENT, JON**  
WLF D, Litchfield, Minn.  
**KERLIN, J. C.**  
WGBF, Evansville, Ind.  
**KERN, JOHN**  
WTHI-AM-TV, Terre Haute,  
Ind.  
**KESNICK, FRED**  
KTYM, Inglewood, Calif.  
**KEW, KEN**  
KGLO, Mason City, Ia.  
**KEY, JAMES**  
KGIL, San Fernando, Calif.  
**KIMBERLING, DON**  
WCHA, Chambersburg, Pa.  
**KING, BILL**  
KFRG, San Francisco, Calif.

# RADIO & TV SPORTS COMMENTATORS

**KING, BRUCE**  
KEZI-TV, Eugene, Ore.

**KING, DON**  
WKOA, Worthington, Minn.

**KING, "DUB"**  
KCBN-TV, Temple-Waco, Tex.

**KING, DUKE**  
KOA, Denver, Colo.

**KING, HASKELL**  
KTLQ, Tahlequah, Okla.

**KING, JIM**  
WQAD-TV, Moline, Ill.

**KING, JOHN**  
KSAN, San Francisco, Calif.

**KING, MERCER L., JR.**  
KTRV, Bastrop, La.

**KING, NELSON**  
WHJB, Greensburg, Pa.

**KINNAIRD, BUCK**  
WPTV, Palm Beach, Fla.

**KIRBY, KEN**  
KNIN, Wichita Falls, Tex.

**KIRCHNER, DICK**  
ABC-TV

**KLAGAS, KARL**  
KVNU, Logan, Ut.

**KLIMKE, RON**  
KJFJ, Webster City, Ia.

**KLISE, DON**  
KULR-TV, Billings, Mont.

**KLUSZEWSKI, TED**  
WLW-T, Cincinnati, O.

**KRAUSE, ED "MOOSE"**  
ABC Radio

**KREMER, DON**  
WWJ-TV, Detroit, Mich.

**KRIEGER, BILL**  
WFBC, Greenville, S. C.

**KRISTOF, JOHN**  
WCHS-TV, Charleston, W. Va.

**KROH, THOMAS**  
WUNJH, Hammonon, N. J.

**KURTZ, LEW**  
WSER, Elkton, Md.

## — L —

**LA GUARDIA, NICK**  
WNJH, Hammonon, N. J.

**LABINE, LEN**  
KRPL, Moscow, Ida.

**LACAFF, SAM**  
KENE, Toppenish, Wash.

**LADAS, DON**  
WJOL, Joliet, Ill.

**LAGERBERG, FRANK**  
WDOW, Dowagiac, Mich.

**LAHR, WARREN**  
NEL Football, Hall of Fame Game, CBS-TV

**LANGELIER, AL JOHN**  
WNHC-TV, New Haven, Conn.

**LANHAM, TOM**  
WJOB, Hammond, Ind.

**LARASON, LANNY**  
WJBC, Bloomington, Ill.

**LARKIN, JACK**  
WCNX, Middletown, Conn.

**LATHROP, JIM**  
KHVH-AM-TV, Honolulu, Hawaii

**LAURENCE, ROY**  
WWHG, Hornell, N. Y.

**LAWLER, RALPH**  
KPRO, Riverside, Calif.

**LAWLER, RICHARD B.**  
WMBO, Auburn, N. Y.

**LAWRENCE, TEDD**  
ABC Radio

**Le GRAND, "OATS"**  
KOTE, Fergus Falls, Minn.

**LEAMING, JIM**  
NFL Highlights, Football, NBC-TV, WIP, WRCV-TV, Philadelphia, Pa.

**LEDET, LES**  
KTRM, Beaumont, Tex.

**LEDFORD, CAWOOD**  
WHAS-AM-TV, Louisville, Ky.

**LEE, CHARLES**  
WCKB, Dunn, N. C.

**LEE, MIKE**  
WPIT, Pittsburgh, Pa.

**LEERD, TED**  
KAFY, Bakersfield, Calif.

**LEVIN, HERBERT W.**  
WSOO, Sault Ste. Marie, Mich.

**LEWIS, BRIAN**  
KEVA, Evanston, Ill.

**LEWIS, DAVE**  
WNOR, Norfolk, Va.

**LEWIS, EVAN**  
WCBI, Columbus, Miss.

**LIA, ANDREW**  
KLIZ, Brainerd, Minn.

**LIBBY, JOHN**  
WCOU, Lewiston, Me.

**LIEBENDORFER, DON, JR.**  
KTVB, Boise, Ida.

**LINDER, NEIL**  
KWYZ, Everett, Wash.

**LINDSAY, TED**  
CKLW, Detroit, Mich.

**LINGLE, JAY**  
WTOG-TV, Savannah, Ga.

**LITCHEFIELD, EDWARD A.**  
WPEP, Taunton, Mass.

**LOCHNER, ART**  
WXEX-TV, Richmond, Va.

**LOCKE, BOB**  
WMRO, Aurora, Ill.

**LOCKERMAN, ARLEN**  
WMNZ, Montezuma, Ga.

**LOMAX, STAN**  
WOR, New York, N. Y.

**LOUDD, ROMMIE**  
WILD, Boston, Mass.

**LUBER, FRANK**  
WCAO, Baltimore, Md.

**LUDGATE, GEORGE**  
WMGS, Bowling Green, O.

**LUJACK, JOHNNY**  
ABC; Bluebonnet Bowl, Cotton Bowl, CBS-TV

**LYNN, ANDY**  
KAYL, Storm, Lake, Ia.

**LYNN, CLARE**  
WLCY, St. Petersburg, Fla.

## — M —

**MACAULEY, ED**  
KSD-TV, St. Louis, Mo.

**MacBOYLE, JOHN**  
KORT, Grangeville, Ida.

**MacINERNEY, FRANK**  
WHYN-TV, Springfield, Mass.

**MacWILLIAMS, J. DONALD**  
WCSH-AM-TV, Portland, Me.

**MAHAR, DICK**  
KSUM, Fairmont, Minn.

**MAITH, LEN**  
WAML, Laurel, Miss.

**MAITS, HOWARD**  
WCCP, Punta Gorda, Fla.

**MALDONADO, JUAN**  
WKAQ-TV, San Juan, P. R.

**MANNING, TOM**  
WHIC, Cleveland, O.

**MANSFIELD, DICK**  
WMAS, Springfield, Mass.

**MANUSH, GEORGE**  
WJOI, Florence, Ala.

**MAPES, BILL**  
WOWL-TV, Florence, Ala.

**MARKELL, IERB**  
KDIA, Oakland, Calif.

**MARLIN, BILL**  
WARN, Ft. Pierce, Fla.

**MARR, TOM**  
WERI, Westerly, R. I.

**MARTIN, BILL**  
KRGV-AM-TV, Weslaco, Tex.

**MARTIN, JIM**  
WISR, Butler, Pa.

**MARTINELLI, FRANK**  
WJTN, Jamestown, N. Y.

**MASON, ALBERT, JR.**  
KERV, Kerrville, Tex.

**MASON, JOE**  
WLEE, Richmond, Va.

**MASON, RANDY**  
WZZM-TV, Grand Rapids, Mich.

**MASTIN, CHARLES**  
WHAS-AM-TV, Louisville, Ky.

**MATTHEWS, BRUCE**  
KXKW, Lafayette, La.

**MATTLING, MARSHALL**  
WSSO, Starkville, Miss.

**MAZER, BILL**  
WGR-TV, Buffalo, N. Y.

**McALEECE, GERALD**  
KDTH, Dubuque, Ia.

**McCABE, LARRY**  
WMRI, Marion, Ind.

**McCALLUM, JOHN**  
KTVW-TV, Tacoma, Wash.

**McCARTHY, TOM**  
WGBB, Freeport, N. Y.

**McCLELLAND, PAUL**  
KHMO, Hannibal, Mo.

**McCOLGAN, BILL**  
WTOG-TV, Washington, D. C.

**McCORMACK, ED**  
WHGR, Houghton Lake, Mich.

**McCORMACK, FRANK**  
WXMT, Merrill, Wis.

**McCOY, AL**  
KRUX, Phoenix, Ariz.

**McFADDEN, "LEFTY"**  
WAVI, Dayton, O.

**McFADDEN, RAY**  
WAAT, Trenton, N. J.

**McGOWAN, MAX**  
WOOF, Dothan, Ala.

**McINTOSH, SCOTT**  
KCCR, Pierre, S. D.

**McINTYRE, JIM**  
WFPM, Indianapolis, Ind.

**McKAY, JIM**  
ABC Radio

**McKEE, DAVE**  
WHPB, Belton, S. C.

**McKEE, DICK**  
WKTS, Sheboygan, Wis.

**McLEAN, DON**  
WHDL, Olean, N. Y.

**McLEAN, DOUG**  
WPKY, Frankfort, Ky.

**McMAHON, DICK**  
KBUZ, Phoenix, Ariz.

**McVAY, BOB**  
KRKC, King City, Calif.

**McWILLIAMS, IAL**  
KFRE-TV, Fresno, Calif.

**MEHAFFEY, JAY**  
KOSA-TV, Odessa, Tex.

**MENCHINE, RON**  
WBAL, Baltimore, Md.

**MERRITT, STARR**  
WRAP, Norfolk, Va.

**MESSER, FRANK**  
WRVA, Richmond, Va.

**MICHAELS, JACK**  
WPTW, Piqua, O.

**MIEHELLE, CAPT. GEORGE**  
WSUN-TV, St. Petersburg, Fla.

**MILBURN, BOB**  
KGKL, San Angelo, Tex.

**MILEY, JOHN**  
KECK, Odessa, Tex.

**MILLER, BILL**  
WCIV, Charleston, S. C.

**MILLER, BOB**  
WPTV, Orlando, Fla.

**MILLER, BOB**  
WMRN, Marion, O.

**MILLER, DON**  
KLME, Laramie, Wyo.

**MILLER, J. N.**  
KBMX, Coalinga, Calif.

**MILLER, JACK**  
WJTN, Jamestown, N. Y.

**MILLER, JAY**  
Monitor Sports, NBC

**MILLER, PHIL**  
KTEM, Temple, Tex.

**MILLER, "STRETCH"**  
WTVH-TV, Peoria, Ill.

# RADIO & TV SPORTS COMMENTATORS

**MILLS, FRANK**  
WBAP-TV, Ft. Worth, Tex.

**MILNER, GENE**  
WTAC, Flint, Mich.

**MILTON, JUD**  
KTSM, El Paso, Tex.

**MISKA, JOHN P.**  
KNMT, Walker, Minn.

**MITCHELL, BILL**  
KRVN, Lexington, Neb.

**MITCHELL, BO**  
WCOA, Pensacola, Fla.

**MITCHELL, "FROSTY"**  
KGRN, Grinnell, Ia.

**MITCHELL, LYLE G.**  
WDSK, Cleveland, Miss.

**MITCHELL, PAUL**  
WTVL, Waterville, Me.

**MITAN, RAY**  
WFBF, Benton Harbor, Mich.

**MOCK, FRANK**  
WELS, Kinston, N. C.

**MONACO, DONALD**  
KRIZ, Phoenix, Ariz.

**MONTE, FRANK**  
WTVF, Decatur, Ill.

**MONTGOMERY, DOUG**  
WINT, Winter Haven, Fla.

**MOORHEAD, JOHN**  
WJAC-TV, Johnstown, Pa.

**MORALES, LUIS A.**  
WFRP, Ponce, P. R.

**MOREY, BOB**  
KGFV, Kearney, Neb.

**MORLEY, TOM**  
WEZY, Cocoa, Fla.

**MORRELL, GARY**  
KBLU-TV, KIVA, Yuma, Ariz.

**MORRIS, BILL**  
WGSB, St. Charles, Ill.

**MORRIS, LEO R.**  
KVWO, Cheyenne, Wyo.

**MORRIS, ROBERT G.**  
WJAM, Marion, Ala.

**MORRISON, JOE**  
WCIT, Lima, O.

**MORROW, ROBERT E.**  
WEER, Warrenton, Va.

**MORSE, JIM**  
NFL Football, CBS-TV;  
WOOD-AM-TV, Grand Rapids, Mich.

**MORTON, LEN**  
KVOO, Tulsa, Okla.

**MORYL, BOB**  
WIMS, Michigan City, Ind.

**MOSER, GERRY**  
KATN, Boise, Ida.

**MOSS, DAVE**  
WHWH, Princeton, N. J.

**MOUNGER, H. L.**  
KRIZ, Phoenix, Ariz.

**MOUNTAIN, ARCH**  
WCNL, Newport, N. H.

**MOWRY, LEE**  
WRGA, Rome, Ga.

**MUELLER, ED**  
KWIK, Pocatello, Ida.

**MULLINAX, WALLY**  
WESC, Greenville, S. C.

**MUNLEY, JACK**  
KTVH, Wichita, Kan.

**MURDOCK, HOWARD**  
WIMS, Michigan City, Ind.

**MURPHY, DENNIS**  
WDSM-TV, Duluth, Minn.

**MURPHY, KEN**  
KIUP, Durango, Colo.

**MURRAY, CLIFF**  
KAGI, Grants Pass, Ore.

**MURRAY, JIM**  
WTIM, Taylorville, Ill.

**MYERS, BOB**  
WAQE, Towson, Md.

**MYERS, EARL**  
KTHE, Thermopolis, Wyo.

## — N —

**NAGLE, JAMES J.**  
KQAQ, Austin, Minn.

**NAHAN, STU**  
KCRA, Sacramento, Calif.

**NAJAMY, ABE**  
WLAD, Danbury, Conn.

**NASH, BILL**  
WRCB-TV, Chattanooga, Tenn.

**NASSAU, ROY**  
WFIL-TV, Philadelphia, Pa.

**NEAL, BOB**  
ABC Radio

**NEALAN, AL**  
KRML, Carmel, Calif.

**NELES, MARVIN**  
WRIG, Wausau, Wis.

**NELSON, GEORGE**  
KYOK, Houston, Tex.

**NELSON, JOHN**  
KIMN, Denver, Colo.

**NELSON, LINDSEY**  
Gator Bowl, NCAA College Football, CBS-TV; Monitor Sports, NBC; Football, NBC-TV

**NEUBER, PRYOR**  
WMHI, Braddock Hgts., Md.

**NEUMANN, ED**  
WGNU, Granite City, Ill.

**NEUMANN, RICH**  
WGNU, Granite City, Ill.

**NEWBERG, DON**  
WYCB, Bloomington, Ill.

**NEY, CHUCK**  
KAYL, Storm Lake, Ia.

**NIESTROM, DICK**  
WSJM, St. Joseph, Mich.

**NOBLE, ARMAND**  
KTVB, Boise, Ida.

**NOLAN, PETER**  
WHLI, Niagara Falls, N. Y.

**NORMAN, JIM**  
WKFD, N. Kingstown, R. I.

**NORTON, MIKE**  
WGAN-AM-TV, Portland, Me.

**NORWIG, GEORGE**  
WCSC-TV, Charleston, S. C.

**NOVAK, DICK**  
KGVO, Missoula, Mont.

**NOVARK, BERNIE**  
KHDN, Hardin, Mont.

**NOWELL, KEN**  
KANE, New Iberia, La.

## — O —

**O'BRIEN, DAVEY**  
KTVT, Ft. Worth, Tex.

**O'CONNOR, TERRY**  
WSKI, Montpelier, Vt.

**O'DELL, VIRGIL**  
WNEM-TV, Bay City-Saginaw, Mich.

**ODOM, CECIL**  
WDMS, Lynchburg, Va.

**O'DONNELL, BILL**  
WSYR-AM-TV, Syracuse, N. Y.

**OLDHAM, JIM**  
KWBB, Wichita, Kan.

**OLES, PAUL**  
WCDD, Carbondale, Pa.

**OLSON, ROBERT**  
WJMS, Ironwood, Mich.

**OSBORN, GENE**  
WWJ-TV, Detroit, Mich.

**OSBORNE, WAYNE**  
WOPA, Oak Park, Ill.

**OSHITA, HARUMI**  
KZOO, Honolulu, Hawaii

**OSTHOFF, BILL**  
KOMU-TV, Columbia, Mo.

**OVERBY, C. E.**  
WDNC, Durham, N. C.

**OWEN, BILL**  
ABC Radio

## — P —

**PADOVANI, THOMAS FLORES**  
WRJS, San German, P. R.

**PALMER, BUD**  
Basketball, Golf, Tennis, NBC-TV

**PARKER, TERRY**  
WRTA, Altoona, Pa.

**PARRA, MANUEL PALMA**  
KEVT, Tucson, Ariz.

**PARSEGHIAN, ARA**  
Football with Paul Dietzel and Ara Parseghian, CBS-TV

**PASQUALLI, JOE**  
WINC, Winchester, Va.

**PASS, NOEL**  
WMGO, Canton, Miss.

**PATE, JOE**  
WSBT-AM-TV, South Bend, Ind.

**PATRICK, VAN**  
NFL Football, CBS-TV;  
MBS Radio

**PAUL, ROD**  
KGBA, Santa Clara, Calif.

**PAULIN, ED**  
WMRN, Marion, O.

**PAYNE, JACK**  
WOW-AM-TV, Omaha, Neb.

**PEASLEE, BILL**  
KATL, Miles City, Mont.

**PELLONPAA, CARL**  
WLUC-TV, Marquette, Mich.

**PENNGRA, MARSHALL**  
KLTV, Tyler, Tex.

**PENTZ, JAMES**  
KADY, St. Charles, Mo.

**PERRY, DICK**  
KFOR, Lincoln, Neb.

**PETERS, DAN**  
KEPR, Kennewick, Wash.

**PETERS, WALT**  
WIXK, New Richmond, Wis.

**PETERSON, MARK**  
KABR, Aberdeen, S. D.

**PETERSON, TOM**  
WLSL-TV, Roanoke, Va.

**PETTIT, LLOYD**  
KLAC, Los Angeles, Calif.

**PETTY, JOE**  
WSAV-AM-TV, Savannah, Ga.

**PETTY, NORM**  
KNBL, Norton, Kan.

**PHELAN, JOHN**  
KTSM, El Paso, Tex.

**PHILLIPS, JOE**  
WISN, Milwaukee, Wis.

**PHILLIPS, PHIL**  
KBRS, Springdale, Ark.

**PHILLIPS, STEVE**  
KPRK, Livingston, Mont.

**PHINNEY, ROD**  
KBRO, Bremerton, Wash.

**PHYSIOC, JOE**  
WNGG, N. Charleston, S. C.

**PIEPER, JACK**  
KPLT, Paris, Tex.

**PIERCE, DON**  
WBRV, Boonville, N. Y.

**PIGOTT, RUSSELL**  
WLBK, DeKalb, Ill.

**PIPER, DAN**  
WEBQ, Harrisburg, Ill.

**PIPES, DENNIS**  
KVON, Napa, Calif.

**PLAZA, DON**  
KARR, Great Falls, Mont.

**POAG, VICTOR**  
WPHC, Waverly, Tenn.

**POLITE, THOMAS J.**  
WSOK, Savannah, Ga.

**POLLARD, STU**  
WDMS, Lynchburg, Va.

**POND, NICK**  
WRAL-TV, Raleigh, N. C.

**POPE, BILL**  
WENY, Elmira, N. Y.

**POPE, GENE**  
WVLD, Valdosta, Ga.

**PRICE, LANNY**  
WVMC, Mt. Carmel, Ill.

**PRICE, SAM**  
WABF, Fairhope, Ala.

**PRINCE, BOB**  
KDKA-AM-TV, Pittsburgh, Pa.

**PRITCHARD, BOSH**  
NFL Football, CBS-TV

**PROCTOR, BOB**  
WBGW, Bowling Green, Ky.

**PRUITT, A. L.**  
WSBB, New Smyrna Beach, Fla.

# RADIO & TV SPORTS COMMENTATORS

## — Q —

**QUINLAN, JACK**  
WGN, Chicago, Ill.

## — R —

**RABER, ALAN D.**  
WKAP, Allentown, Pa.

**RAIHALL, BILL**  
WHYL, Harrisburg, Pa.

**RAMSAY, CHUCK**  
WLUK-TV, Green Bay, Wis.

**RANDALL, LARRY**  
WLAN, Lancaster, Pa.

**RANDOLPH, JAY**  
WBOY-TV, Clarksburg, W.

**RANEY, CLAUDE**  
WGAD, Gadsden, Ala.

**RASKIN, DICK**  
WGNV, Newburgh, N. Y.

**RATTERMAN, GEORGE**  
ABC Radio

**RAY, WENDY**  
KUGN, Eugene, Ore.

**RAYNES, ANDY**  
WEXT, W. Hartford, Conn.

**REDELLE, TOM**  
KSWO, Lawton, Okla.

**REDUS, JACK**  
KFKA, Greeley, Colo.

**REED, BILL**  
KBTR, Denver, Colo.

**REED, VINCE**  
WARK, Hagerstown, Md.

**RESE, JIM**  
KOSA-TV, Odessa, Tex.

**RESE, "PEE WEE"**  
Baseball Game of the Week,  
CBS-TV

**REVE, RAY**  
WRAL-AM-TV, Raleigh, N. C.

**REILLY, MIKE**  
WOTT, Watertown, N. Y.

**RENDELL, BILL**  
KNOX, Grand Forks, N. D.

**RETZLAFF, PETE**  
WIP, Philadelphia, Pa.

**REYNOLDS, BOB**  
WJR, Detroit, Mich.

**REYNOLDS, GENE**  
KFS-TV, Ft. Smith, Ark.

**REYNOLDS, PAUL**  
WTVT, Tampa, Fla.

**RHEA, JIM**  
KNCY, Nebraska City, Neb.

**RHODES, "DUSTY"**  
KOLE, Pt. Arthur, Tex.

**RICE, BILL**  
ABC Radio

**RICE, BRUCE**  
ABC Radio

**RIDDLE, STAN**  
KWUN, Concord, Calif.

**RIMMER, JACK**  
WCOG, Greensboro, N. C.

**RISENHOOPER, DICK**  
KGNC-TV, Amarillo, Tex.

**RIZZUTO, PHIL**  
Sports Time, CBS

**ROBERTS, DON**  
WFAU, Augusta, Me.

**ROBERTS, GEORGE**  
WSYR-TV, Syracuse, N. Y.

**ROBERTS, LEN**  
WNBH, New Bedford, Mass.

**ROBERTS, PAUL**  
KGNC-TV, Amarillo, Tex.

**ROBERTSON, DON**  
WBT, WBT, Charlotte, N. C.

**ROBINSON, BARRY**  
WEAU-TV, Eau Claire, Wis.

**ROBINSON, MAX**  
WJTN, Jamestown, N. Y.

**ROBY, RON**  
WVIP, Mt. Kisco, N. Y.

**ROCKA, ROGER**  
KAKC, Tulsa, Okla.

**ROCKWOOD, LINN**  
KOVO, Provo, Ut.

**RODRIGUEZ, HECTOR**  
KWEX-TV, San Antonio, Tex.

**ROEGELE, DAVE**  
WTVW-TV, Tacoma, Wash.

**ROESER, JIM**  
WJON, St. Cloud, Minn.

**ROIDE, BARRY**  
WIOU, Kokomo, Ind.

**ROMANO, RALPH N.**  
WWSC, Glens Falls, N. Y.

**ROPE, JAY**  
WDVL, Vineland, N. J.

**ROSENFELD, DAVE**  
WAVY, Norfolk, Va.

**ROSS, MERLE**  
KSRO, Santa Rosa, Calif.

## ROTE, KYLE

Pro Football Kickoff, CBS-TV;  
WNEW, New York, N. Y.

**ROTZ, SIDE**  
WDZ, Decatur, Ill.

**ROUGH, MAHLON**  
WHIZ-AM-TV, Zanesville, O.

**ROULARD, JOHN**  
WIZZ, Streator, Ill.

**ROWAN, BILL**  
WTRY, Troy, N. Y.

**RUGH, VIC**  
KOMY, Watsonville, Calif.

**RUPPENTHAL, VIRGIL**  
WCST, Berkeley Springs,  
W. Va.

**RUSSELL, SAMMY**  
WOLD, Marion, Va.

**RUST, ART, JR.**  
WWBL, New York, N. Y.

**RUTEEDGE, BUDDY**  
WAPI-AM-TV, Birmingham,  
Ala.

**RUTEEDGE, KEN**  
WMIX, Mt. Vernon, Ill.

**RYLE, CHARLIE**  
WINN, Louisville, Ky.

## — S —

**SALVI, JOE**  
WLUV, Loves Park, Ill.

**SANDERS, GARY**  
WBIR, Knoxville, Tenn.

**SANDERS, SANDY**  
WJEM, Valdosta, Ga.

**SANDERS, WALTER**  
WDAS, Philadelphia, Pa.

**SANDS, GEORGE**  
WACE, Chicopee, Mass.

**SARAZEN, GENE**  
Shell's Wonderful World of  
Golf, NBC-TV

**SAUNDERS, ERNIE**  
WCHS, Charleston, W. Va.

**SAUER, JOHN**  
NFL Football, CBS-TV

**SCARCE, BOB**  
WAFB-TV, Baton Rouge, La.

**SCHAAF, MORTIMER**  
WMMB, Melbourne, Fla.

**SCHAFFER, JERRY**  
KYSN, Colorado Springs, Colo.

**SCHENKEL, CHRIS**  
ABC Radio; CBS Match Play  
Classic, CBS Sports Spectacular,  
College Football Scoreboard,  
Cotton Bowl, NFL Football,  
Hall of Fame Game, Playoff Bowl,  
CBS-TV; Worldwide Sports, CBS

**SCHENNAILDRE, MERL**  
KCIL, Houma, La.

**SCHILLA, JACK**  
KRV, Great Falls, Mont.

**SCHMIDT, BUD**  
WRVM, Rochester, N. Y.

**SCHOLEM, RICHARD J.**  
WTTG, Massillon, O.

**SCOTT, FRED**  
KJOE, Shreveport, La.

**SCHREINER, RAY**  
WBOI, Williamsburg, Va.

**SCOTT, HAL**  
WCCO-TV, Minneapolis, Minn.

**SCOTT, RAY**  
NFL Football, CBS-TV

**SEERY, CARL**  
KSRC, Socorro, N. M.

**SELL, CARL**  
WLBW-TV, Miami, Fla.

**SELL, PAT**  
KIKO, Globe-Miami, Ariz.

**SEMPRINI, ED**  
WOCB, W. Yarmouth, Mass.

**SHAFFER, BILL**  
WGRP, Greenville, Pa.

**SHEARON, JOHN**  
KLEM, Le Mars, Ia.

**SHELL, BILL**  
WLAC-TV, Nashville, Tenn.

**SHELLEY, BOB**  
WMRB, Greenville, S. C.

**SHELTON, BANNER F.**  
WMYN, Mayodan, N. C.

**SHEPARD, LARRY**  
KLEE, Ottumwa, Ia.

**SHERMAN, BOB**  
WMNI, Columbus, O.

**SHILVOCK, DICK**  
KOTA-AM-TV, Rapid City,  
S. D.

**SHMELTZER, JOHN**  
KANA, Anaconda, Mont.

**SHOWALTER, AL**  
KERO, Bremerton, Wash.

**SHRIVER, HARRY**  
WFBR, Baltimore, Md.

**SILVA, FRANK**  
WPSS, Pittston, Pa.

**SIMMERS, BOB**  
KZIX, Ft. Collins, Colo.

**SIMMONS, BILL W., JR.**  
KHEB, Henryetta, Okla.

**SIMMONS, LON**  
KSFO, San Francisco, Calif.

**SIMPSON, JIM**  
ABC Radio; Gator Bowl,  
NCAA College Football, NFL  
Football, CBS-TV

**SIMPSON, JIMMY**  
WRAL, Raleigh, N. C.

**SIMS, ROLLO**  
WIBM, Jackson, Mich.

**SINGER, BILL**  
WTTM, Trenton, N. J.

**SIZEMORE, JIMMIE**  
KGM, Jacksonville, Ark.

**SMITH, AL**  
WFLO, Farmville, Va.

**SMITH, BOB**  
WCSC, Charleston, S. C.

**SMITH, BOB**  
WNDB, Daytona Beach, Fla.

**SMITH, "CLIP"**  
WUSJ, Lockport, N. Y.

**SMITH, CY**  
KCHU-TV, San Bernardino,  
Calif.

**SMITH, DELVIN**  
WFBG, Altoona, Pa.

**SMITH, GENE**  
WMHI, Braddock Hgts., Md.

**SMITH, JACK**  
WYNS, Lehighton, Pa.

**SNYDER, BILL**  
WSOC, Charlotte, N. C.

**SNYDER, DON**  
KIUP, Durango, Colo.

**SNYDER, FRANK**  
WOI-TV, Ames, Ia.

**SOHL, RON**  
KWBE, Beatrice, Neb.

**SOLTAU, GORDON**  
NFL Football, CBS-TV

**SOMMERKAMP, PAUL**  
WLW, Cincinnati, O.

**SORRENTI, JOHN**  
WEIR, Weirton, W. Va.

**SFA, BILL**  
WALM, Albion, Mich.

**SPAINHOWER, DON**  
KANN, Ogden, Ut.

**SPEAR, JOHN**  
WELK, Charlottesville, Va.

**SPECHT, DICK**  
KXGI, Ft. Madison, Ia.

**SPENCER, LESTER G.**  
WKBV, Richmond, Ind.

**SPENCER, MILT**  
WFLA-AM-TV, Tampa, Fla.



# RADIO & TV SPORTS COMMENTATORS

**SPIEGEL, SIDNEY J.**  
WEAV, Plattsburgh, N. Y.

**SPITZER, BILL**  
KUVR, Holdrege, Neb.

**SPOJA, JOE**  
KLTZ, Glasgow, Mont.

**SPOREK, MAX**  
WCMP, Pine City, Minn.

**SPOTS, J. A.**  
WLEM, Emporium, Pa.

**STAGGERS, GARY**  
KREW, Sunnyside, Wash.

**STARK, BOB**  
WMNE, Menomonie, Wis.

**STARR, DAVID**  
KYSM, Mankato, Minn.

**STARR, RON**  
WINX, Rockville, Md.

**STEELE, BOB**  
WTIC-AM-TV, Hartford, Conn.

**STEELE, DICK**  
WCSJ, Morris, Ill.

**STEER, JIM**  
WTVN-TV, Columbus, O.

**STEEER, BURT**  
WBEC, Pittsfield, Mass.

**STEINBACH, JOHN**  
WBKY, West Bend, Wis.

**STENDAHL, NOEL P.**  
KGPC, Grafton, N. D.

**STENKAMP, JOHN**  
KBND, Bend, Ore.

**STERN, BILL**  
MBS Radio

**STEVENS, BOB**  
WAOV, Vincennes, Ind.

**STEVENS, CHUCK**  
WHEC-AM-TV, Rochester, N. Y.

**STEVENS, ELBY**  
WFST, Caribou, Me.

**STEWART, BILL**  
WPEC, Waverly, Tenn.

**STEWART, LARRY**  
WDWS, Champaign, Ill.

**STEWART, MARK**  
KBLU-TV, Yuma, Ariz.

**STEWART, SAM**  
KRML, Carmel, Calif.

**STIEGER, SAM**  
KNOT, Prescott, Ariz.

**STIGLEMAN, PHIL**  
WKBY, Richmond, Ind.

**STIFELER, FRANK**  
WSB, Atlanta, Ga.

**STONE, JIM**  
WMCT, Memphis, Tenn.

**STONE, ROBERT**  
WCIV, Charleston, S. C.

**STONE, VIRGIL**  
KTBB, Tyler, Tex.

**STOREY, ROY**  
KFRC, San Francisco, Calif.

**STOUT, ALLEN**  
WLW-T, Cincinnati, O.

**STRATTON, GIL**  
NFL Football, CBS-TV

**STRICKLAND, DEAN**  
WHNY, McComb, Miss.

**STRITE, DICK**  
KERG, Eugene, Ore.

**STROUD, JACK**  
Sports Time, CBS

**STRUBLE, JOE**  
WMPO, Middleport, O.

**STUART, MARV**  
WENC, Whiteville, N. C.

**SUHR, GARY**  
WRJN, Racine, Wis.

**SULLIVAN, CLAUDE**  
WINN, Louisville, Ky.

**SUMMERALL, PAT**  
NFL Football, CBS-TV

**SWANSON, CARL**  
WTNT, Tallahassee, Fla.

**SWENEY, DICK**  
WGWR, Asheboro, N. C.

**SWIFT, CHARLES**  
WFIL, Philadelphia, Pa.

## — T —

**TALMADGE, PETE**  
WBAP-TV, Ft. Worth, Tex.

**TAPPE, MEL**  
KHQA-TV, Hannibal, Mo.

**TARLETON, SAM**  
KPLC, Lake Charles, La.

**TAYLOR, JOHN**  
WLAK, Lakeland, Fla.

**TEBEAU, W. B.**  
WMUS, Muskegon, Mich.

**TEGMEIER, DOUG**  
KNOX, Grand Forks, N. D.

**TEMPLETON, BOB**  
KAYS, Hays, Kan.

**THOMAS, BILL**  
KWYZ, Everett, Wash.

**THOMAS, JERRY**  
KVEN, Ventura, Calif.

**THOMAS, RUSS**  
NFL Football, CBS-TV

**THOMASSON, HOMER**  
WDVA, Danville, Va.

**THOMPSON, CHUCK**  
NFL Football, CBS-TV

**THOMPSON, GEORGE**  
KPRD, Rosenberg, Tex.

**THOMPSON, GEORGE**  
WFTC, Kinston, N. C.

**THOMPSON, JIMMY**  
WJLL, Niagara Falls, N. Y.

**TIBBETTS, DONN**  
WGIR, Manchester, N. H.

**TIGHE, AL**  
KSTP-AM-TV, St. Paul, Minn.

**TODD, LARRY**  
KFDA-TV, Amarillo, Tex.

**TONNEMAKER, CLAYTON**  
NFL Football, CBS-TV

**TOOTHMAN, BOB**  
WBOY-AM-TV, Clarksburg, W. Va.

**TOWNLEY, JON**  
KWBY, Hutchinson, Kan.

**TOWNSEND, CHET**  
WJFF, Herrin, Ill.

**TOWNSEND, NEWTON**  
WRCR, Columbus, Miss.

**TRAILER, BILL**  
WKPT, Kingsport, Tenn.

**TRAYNOR, HAROLD "PIE"**  
KQV, WIC, Pittsburgh, Pa.

**TROLAND, MAYNARD**  
KTRF, Thief River Falls, Minn.

**TROSINO, ERNIE**  
WEEZ, Chester, Pa.

**TUCK, GENE**  
KRHT, Houston, Tex.

**TUCKER, BOB**  
KUZN, W. Monroe, La.

**TUCKER, CARNELL**  
WHNY, McComb, Miss.

**TUCKER, JOE**  
NFL Football, CBS-TV

**TUCKER, NEAL**  
KTIL, Tillamook, Ore.

**TYE, JERRY**  
WTAY, Robinson, Ill.

**TYREE, LEON**  
WMFC, Monroeville, Ala.

**TYRELL, JAMES**  
WHVW, Hyde Park, N. Y.

## — U —

**UEOKA, DICK**  
KTOH, Lihue, Kauai, Hawaii

**UKER, DON A.**  
KDSN, Denison, Ia.

**ULRICH, BOB**  
KJEO, Fresno, Calif.

## — V —

**VACHE, BOB**  
KTAR-AM-TV, Phoenix, Ariz.

**VAILE, ROLAND**  
KWG, Stockton, Calif.

**VALENTI, FRANK**  
KGMB, Honolulu, Hawaii

**VALENTINE, WAYNE**  
KAGE, Winona, Minn.

**VALENTINO, DOMINICK**  
WBET, Brockton, Mass.

**VALICENTI, JOE**  
WBBW, Youngstown, O.

**VAN BUSKIRK, HARMON**  
WNUE, Ft. Walton Beach, Fla.

**VAN CLEAVE, DON**  
WMRB, Greenville, S. C.

**VAN DINE, WAYNE**  
WSTV-TV, Steubenville, O.

**VANDER SLOOT, CHARLES L.**  
WKJR, Muskegon Heights, Mich.

**VANN, BOB**  
WAVY-AM-TV, Norfolk, Va.

**VAUGHN, WALT**  
WFAA, Dallas, Tex.

**VERNON, DOUGLAS**  
WDEE, Hamden, Conn.

**VIDNOVIC, SAM**  
WPQR, McKeesport, Pa.

**VIJANDER, JIM**  
WTVJ, Miami, Fla.

**VINYARD, JERRY**  
KAKA, Wickenburg, Ariz.

**VITRIE, MIKE**  
KEVL, White Castle, Fla.

**VITTO, G. L.**  
KSHO-TV, Las Vegas, Nev.

**VOGEL, PHIL**  
WWNR, Beckley, W. Va.

## — W —

**WAGNER, GENE**  
KMO, Tacoma, Wash.

**WAITE, BOB**  
WENT, Gloversville, N. Y.

**WALDEN, MIKE**  
WTMJ-TV, Milwaukee, Wis.

**WALLACE, GREGG**  
WAVI, Dayton, O.

**WALLACE, JACK**  
KBYG, Big Spring, Tex.

**WALLS, BILL C.**  
KSYX, Santa Rosa, N. M.

**WALSH, LOYD**  
WRUN, Utica, N. Y.

**WALTON, EARL**  
WJZM, Clarksville, Tenn.

**WARD, BILL**  
WBTV, Charlotte, N. C.

**WASHINGTON, EARL**  
WDSK, Cleveland, Miss.

**WATROUS, BILL**  
WSAF, Sarasota, Fla.

**WATT, JAMES M.**  
KSTT, Davenport, Ia.

**WAYNE, JIM**  
KLAK, Denver, Colo.

**WAYNE, RALPH**  
KTTT, Columbus, Neb.

**WEAVER, RICK**  
KFH, Wichita, Kan.

**WEBBE, TED**  
Sport of Speed (Monitor), NBC

**WEBER, LES**  
KHOL-TV, Holdrege, Neb.

**WELLINGTON, GEORGE**  
KAOR, Oroville, Calif.

**WENDLANDT, LEW**  
WFAW, Ft. Atkinson, Wis.

**WENTWORTH, DOUG**  
WJBL, Holland, Mich.

**WEST, BILL**  
WOCH, N. Vernon, Ind.

**WHEELER, VERL**  
KFKE, Bellevue, Wash.

**WHITAKER, BOB**  
WMIX, Mt. Vernon, Ill.

**WHITAKER, JACK**  
CBS Sports Spectacular, College Football Scoreboard, NFL Football, CBS-TV

**WHITE, BOB**  
WKOP, Binghamton, N. Y.

**WHITE, JOE**  
KNIN, Wichita Falls, Tex.

**WERT, Van Wert, O.**

**WHITE, LEE**  
WLBN, Lebanon, Ky.

**WHITEHEAD, JIM**  
WLWN, Nashville, Tenn.

**WHITLOCK, CORDEL A.**  
WBAC, Cleveland, Tenn.

## RADIO & TV SPORTS COMMENTATORS

**WHITTAKER, JACK**  
WCAU-TV, Philadelphia, Pa.  
**WHYTE, BOB**  
KFEQ-AM-TV, St. Joseph, Mo.  
**WIEBEL, RUSS**  
WHAG, Halfway, Md.  
**WILCOX, PAUL**  
WEWS, Cleveland, O.  
**WILHAM, PAIGE**  
KARR, Great Falls, Mont.  
**WILKINS, LENNIE**  
KATZ, St. Louis, Mo.  
**WILKINSON, JACK**  
WLOB, Portland, Me.  
**WILKINSON, JIM**  
WOMI, Owensboro, Ky.  
**WILL, BOB**  
WWDC, Washington, D. C.  
**WILLIAMS, CHUCK**  
KTRH, Houston, Tex.  
**WILLIAMS, CHUCK**  
KWNO, Winona, Minn.  
**WILLIAMS, DAVE**  
WTKO, Ithaca, N. Y.  
**WILLIAMS, EARL**  
KOVC, Valley City, N. D.  
**WILLIAMS, HYMIE**  
WHOF, Canton, O.

**WILLIAMS, ROBERT**  
WCBI-TV, Columbus, Miss.  
**WILLIS, MILT**  
KXYZ, Houston, Tex.  
**WILSON, BILL**  
WJAC-TV, Johnstown, Pa.  
**WILSON, CHUCK**  
WBVP, Beaver Falls, Pa.  
**WILSON, LARRY**  
WCRA, Effingham, Ill.  
**WINKEN, JOHN**  
WTVL, Waterville, Me.  
**WIRZ, BOB**  
KHAS-TV, Hastings, Neb.  
**WITTEICH, GEORGE**  
WDCR, Hanover, N. H.  
**WOLFF, BOB**  
ABC Radio; Baseball,  
Basketball, Football, NBC-TV  
**WOOD, JIM**  
WABJ, Adrian, Mich.  
**WOODARD, BILL**  
WFTC, Kinston, N. C.  
**WOODMAN, DAVE**  
KNOE-TV, Monroe, La.  
**WRIGHT, BILL**  
KDFN, Doniphan, Mo.

**WYLIE, BOB**  
WAKR-AM-TV, Akron, O.  
— **Y** —  
**YELLAND, STARR**  
KLZ, Denver, Colo.  
**YONGUE, BOB**  
WRFC, Athens, Ga.  
**YORK, TOM**  
WBRC-TV, Birmingham, Ala.  
— **Z** —  
**ZABEL, JIM**  
WHO, Des Moines, Ia.  
**ZACK, ED**  
WOC-TV, Davenport, Ia.  
**ZELICH, MARK**  
WSAU-AM-TV, Wausau, Wis.  
**ZENNER, BOB**  
KOLN-TV/KGIN-TV, Lincoln,  
Neb.  
**ZERNIAL, GUS**  
KFRE, Fresno, Calif.  
**ZIMMERMAN, IRA**  
WSTS, Massena, N. Y.  
**ZUCHELLI, ED**  
KCOY-TV, Santa Maria, Calif.  
**ZULKER, CHUCK**  
WPFL, Montrose, Pa.

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# Radio & Television Vocalists

## - 1963 Network Credits -

Following is a list of regularly scheduled vocalists and vocal groups on network during 1963. It does not include performers making guest appearances only.

**— A —**  
**ADAMS, EDIE**  
 Edie Adams Show, ABC-TV  
**ALADDIN**  
 Lawrence Welk Show,  
 ABC-TV

**— B —**  
**BALLARD, KAYE**  
 Perry Como's Kraft Music  
 Hall, NBC-TV

**— C —**  
**CASTLE, JOANNE**  
 Lawrence Welk Show,  
 ABC-TV

**CHARLES, RAY, SINGERS**  
 Perry Como's Kraft Music  
 Hall, NBC-TV

**COMO, PERRY**  
 Perry Como's Kraft Music Hall,  
 NBC-TV

**CONWAY, CAROLYN**  
 Sing Along with Mitch,  
 NBC-TV

**— D —**  
**DAMONE, VIC**  
 Lively Ones (Monitor),  
 NBC; Lively Ones, NBC-TV  
**DEAN, JIMMY**  
 Jimmy Dean Show, ABC-TV

**— F —**  
**FLOREN, MYRON**  
 Lawrence Welk Show,  
 ABC-TV

**— G —**  
**GARLAND, JUDY**  
 Judy Garland Show, CBS-TV

**— H —**  
**HAYES, RICHARD**  
 Arthur Godfrey Time, CBS  
**HOOPER, LARRY**  
 Lawrence Welk Show,  
 ABC-TV

**— I —**  
**IMEL, JACK**  
 Lawrence Walk Show,  
 ABC-TV

**— L —**  
**LAMBERT, GLORIA**  
 Sing Along with Mitch,  
 NBC-TV  
**LENNON SISTERS**  
 Lawrence Welk Show,  
 ABC-TV

**LIDO, BOB**  
 Lawrence Welk Show,  
 ABC-TV

**LING, KONG**  
 Arthur Godfrey Time, CBS  
**LUCKETT, MARY ANNE**  
 Breakfast Club, ABC

**— M —**  
**MORROW, KAREN**  
 Jimmy Dean Show, ABC-TV

**— N —**  
**NEW CHRISTY MINSTRELS,  
 WITH RANDY SPARKS**  
 Andy Williams Show,  
 NBC-TV

**NEWKIRK, BOB**  
 Breakfast Club, ABC

**— O —**  
**O'BRIEN, LOUISE**  
 Sing Along with Mitch,  
 NBC-TV

**— R —**  
**ROBERTS, JIM**  
 Lawrence Welk Show,  
 ABC-TV

**— S —**  
**SING ALONG GANG**  
 Sing Along with Mitch,  
 NBC-TV

**SPARKS, RANDY, AND THE  
 NEW CHRISTY MINSTRELS**  
 Andy Williams Show,  
 NBC-TV

**STEWART, SANDY**  
 Perry Como's Kraft Music  
 Hall, NBC-TV

**— U —**  
**UGGAMS, LESLIE**  
 Sing Along with Mitch,  
 NBC-TV

**— W —**  
**WILLIAMS, ANDY**  
 Andy Williams Show,  
 NBC-TV

**— Z —**  
**ZIMMER, NORMA**  
 Lawrence Welk Show,  
 ABC-TV

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# Radio & Television Writers

## - 1963 Network Credits -

Following is a list of regular network series writers and script supervisors during 1963. It does not attempt to include the writer of every individual series segment.

### - A -

**ACE, GOODMAN**  
Sid Caesar Show, ABC-TV;  
General Foods Opening  
Night, CBS-TV; Perry Como's  
Kraft Music Hall, NBC-TV

**ALLARDICE, JAMES**  
Alfred Hitchcock Hour  
(lead-ins), CBS-TV

**ALLISON, BOB**  
Sunday, NBC-TV

**APPLE, JOHNNY**  
Huntley-Brinkley Report,  
NBC-TV

**ARNOLD, BUDDY**  
Jimmy Dean Show, ABC-TV

**AYLESWORTH, JOHN**  
Jimmy Dean Show, ABC-TV;  
General Foods Opening  
Night, CBS-TV; Perry Como's  
Kraft Music Hall, NBC-TV

### - B -

**BAER, ART**  
Perry Como's Kraft Music  
Hall, NBC-TV

**BAKER, HERBERT**  
Danny Kaye Show, CBS-TV

**BALES, BILL**  
Sunday, NBC-TV

**BALLAD, RIC**  
Today, NBC-TV

**BALZER, GEORGE**  
Jack Benny Program, CBS-TV

**BARASCH, NORMAN**  
Garry Moore Show, CBS-TV

**BELKIN, GARY**  
Jimmy Dean Show, ABC-TV

**BELL, WILLIAM**  
As the World Turns, CBS-TV

**BINBY, CARL**  
Secret Storm, CBS-TV

**BOGERT, VINCENT**  
Garry Moore Show, CBS-TV

**BONADUCCI, JOSEPH**  
Dick Clark Reports, ABC

**BRADFORD, JOHN**  
Edie Adams Show, ABC-TV

**BRINKLEY, DAVID**  
David Brinkley's Journal,  
NBC-TV

**BURTON, JAY**  
Sid Caesar Show, ABC-TV;  
General Foods Opening  
Night, CBS-TV; Perry Como's  
Kraft Music Hall, NBC-TV

### - C -

**CAMERER, DAVE**  
Sports Time, CBS

**CARROLL, BOB**  
Lucy Show, CBS-TV

**CAVETT, DICK**  
Jerry Lewis Show, ABC-TV

**CHAMBERS, ERNEST**  
Danny Kaye Show, CBS-TV

**CHANIN, JOHN**  
World-wide Sports, CBS

**CHANTLER, PEGGY**  
Hazel, NBC-TV

**CLARK, RON**  
Jimmy Dean Show, ABC-TV

**COLLEARY, BOB**  
Captain Kangaroo, CBS-TV

**CONNELL, DAVE**  
Captain Kangaroo, CBS-TV

**COTLER, GORDON**  
Sing Along with Mitch,  
NBC-TV

**COTTLE, BOB**  
Ruff 'n Reddy, NBC-TV

**COWLEY, WILLIAM**  
Hazel, NBC-TV

**COX, DAVE**  
Tonight Show, NBC-TV

**CRANE, HARRY**  
Andy Williams Show,  
NBC-TV

**CRUTCHER, ROBERT RILEY**  
Hazel, NBC-TV

### - D -

**DENOFF, SAM**  
Dick Van Dyke Show,  
CBS-TV; Andy Williams  
Show, NBC-TV

**DERMAN, LOU**  
Mr. Ed, CBS-TV

**DIAMOND, SELMA**  
Sid Caesar Show, ABC-TV;  
General Foods Opening  
Night, CBS-TV; Perry Como's  
Kraft Music Hall, NBC-TV

**DORFMAN, SID**  
Dinah Shore Show, NBC-TV

**DOUGALL, BERNARD**  
ABC Radio

### - E -

**ELINSON, JACK**  
Danny Thomas Show,  
CBS-TV

**ELLISON, RICHARD**  
Miss America Pageant, Miss  
Teen-age America Pageant,  
Miss Universe Beauty  
Pageant, Tournament of Roses  
Parade and Pageant,  
CBS-TV

### - G -

**GESNER, CLARK**  
Captain Kangaroo, CBS-TV

**GOLDMAN, HAL**  
Jack Benny Program, CBS-TV

**GOODMAN, RALPH**  
Joey Bishop Show, NBC-TV

**GORDON, AL**  
Jack Benny Program, CBS-TV

**GOREN, HERBERT**  
Jack Drees on Sports, CBS

**GREEN, MORT**  
Andy Williams Show,  
NBC-TV

**GREGGORY, DAVID**  
Hootenanny, ABC-TV

### - H -

**HAAS, ED**  
Edie Adams Show, ABC-TV

**HAGAN, CHET**  
Gulf Instant News Specials,  
NBC-TV

**HANSER, RICHARD**  
Project 20, NBC-TV

**HARRIS, HOWARD**  
Jackie Gleason Show—The  
American Scene Magazine,  
CBS-TV

**HARTUNG, ROBERT**  
Hallmark Hall of Fame,  
NBC-TV

**HENNING, PAUL**

Beverly Hillbillies, CBS-TV

**HENRY, BUCK**  
Garry Moore Show, CBS-TV

**HINKLEY, DON**  
Andy Williams Show,  
NBC-TV

**HITE, KATHLEEN**  
Gunsmoke, CBS-TV

**HORNER, CHUCK**  
Today, NBC-TV

**HOWARD, BOB**  
Jerry Lewis Show, ABC-TV;  
Jack Paar Program, NBC-TV

### - I -

**ILSON, SAUL**  
Danny Kaye Show, CBS-TV

### - J -

**JACOBS, JERRY**  
Gulf Instant News Specials,  
NBC-TV

**JACOBY, COLEMAN**  
Garry Moore Show, CBS-TV

**JOELSON, BEN**  
Perry Como's Kraft Music  
Hall, NBC-TV

### - K -

**KAHN, BERNIE**  
Missing Links, NBC-TV

**KELLER, SHELDON**  
Danny Kaye Show, CBS-TV

**KEYES, PAUL W.**  
Jack Paar Program, NBC-TV

### - L -

**LEWIS, JERRY**  
Jerry Lewis Show, ABC-TV

**LIEBMAN, NORMAN**  
Edie Adams Show, ABC-TV

**LORD, JOHN**  
Today, NBC-TV

### - M -

**MacFARLANE, LOUELLA**  
Hazel, NBC-TV

**MARION, IRA**  
ABC Radio

**MARKS, LAWRENCE**  
New Phil Silvers Show,  
CBS-TV; Dinah Shore Show,  
NBC-TV

**MARTIN, MARELYN**  
Lucy Show, CBS-TV

**MCCORMICK, PAT**  
Jimmy Dean Show, ABC-TV

**MCDONELL, BRUCE**  
International Showtime,  
NBC-TV

**McGEE, FRANK**  
Gulf Instant News Specials,  
NBC-TV

**McKEAN, ED**  
Breakfast Club, ABC

**MESTON, JOHN**  
Gunsmoke, CBS-TV

**MOORE, CARROLL**  
Garry Moore Show, CBS-TV

**MORROW, BILL**  
Ring Crosby Show, CBS-TV

**MURRAY, JAMES**  
Andy Williams Show,  
NBC-TV

**— N —**

**NICHOLS, WILLIAM**  
Judy Garland Show, CBS-TV  
**NIXON, AGNES (Mrs.)**  
Guiding Light, CBS-TV  
**NIXON, ANNE**  
Missing Links, NBC-TV

**— O —**

**O'BRIEN, ROBERT**  
Mr. Ed, CBS-TV  
**ODETS, CLIFFORD (deceased)**  
Richard Boone Show,  
NBC-TV  
**ORBEN, ROBERT**  
Jack Paar Program, NBC-TV

**— P —**

**PEPPIATT, FRANK**  
Jimmy Dean Show, ABC-TV;  
General Foods Opening  
Night, CBS-TV; Perry Como's  
Kraft Music Hall, NBC-TV  
**PERELMAN, S. J.**  
Elizabeth Taylor in London,  
CBS-TV  
**PERRIN, SAM**  
Jack Benny Program, CBS-TV  
**PERSKY, BILL**  
Andy Williams Show,  
NBC-TV; Dick Van Dyke  
Show, CBS-TV  
**PESHKOWSKY, IGOR**  
Carol and Company, CBS-TV  
**PHILLIPS, IRNA**  
As the World Turns,  
CBS-TV

**— R —**

**REINER, CARL**  
Dick Van Dyke Show,  
CBS-TV  
**REISMAN, PHIL, JR.**  
Hedda Gabler, CBS-TV  
**RICHMOND, BILL**  
Jerry Lewis Show, ABC-TV

**ROBIN, ALEN**  
Tonight Show, NBC-TV  
**ROONEY, ANDREW**  
Garry Moore Radio Show,  
CBS  
**ROSE, REGINALD**  
Defenders, CBS-TV  
**ROSEN, ARNIE**  
Garry Moore Show, CBS-TV  
**ROTHMAN, BERNARD**  
Judy Garland Show, CBS-TV

**— S —**

**SAFCHIK, IRWIN**  
Huntley-Brinkley Report,  
NBC-TV  
**SARGENT, HERBERT**  
Perry Como's Kraft Music  
Hall, Tonight Show, NBC-TV  
**SCHILLER, BOB**  
Lucy Show, CBS-TV  
**SCHWARTZ, AL**  
Jackie Gleason Show—The  
American Scene Magazine,  
CBS-TV  
**SEIZER, ROBERT**  
Tom Harmon Sports Show,  
ABC  
**SHARP, PHIL**  
Andy Williams Show, NBC-TV  
**SHELDON, SANDY**  
Today, NBC-TV  
**SHUKEN, PHIL**  
Calamity Jane, CBS-TV  
**SILLIPHANT, STIRLING**  
**SMITH, ALAN**  
Today, NBC-TV  
**SOLOMON, LOU**  
Elizabeth Taylor in London,  
CBS-TV  
**STEWART, CHARLES**  
Danny Thomas Show, CBS-TV  
**STEWART, JACK**  
Bill Dana Show, NBC-TV

**STONE, JON**  
Captain Kangaroo, CBS-TV  
**SULTAN, ARNE**  
Judy Garland Show, CBS-TV

**— T —**

**TOLKEN, MEL**  
Danny Kaye Show, CBS-TV

**— W —**

**WALSH, EDWARD W.**  
Exploring, NBC-TV  
**WALTERS, BARBARA**  
Today, NBC-TV  
**WEBSTER, TONY**  
Sid Caesar Show, ABC-TV  
**WEDLOCK, HUGH**  
Jackie Gleason Show—The  
American Scene Magazine,  
CBS-TV  
**WEISKOPF, BOB**  
Lucy Show, CBS-TV  
**WELCH, KEN**  
Carol and Company, CBS-TV  
**WERRIS, SNAG**  
Jackie Gleason Show—The  
American Scene Magazine,  
CBS-TV  
**WHEDON, DAVE**  
Captain Kangaroo, CBS-TV  
**WHITE, THEODORE H.**  
Making of the President  
1960, ABC-TV  
**WILK, MAX**  
Bing Crosby Show, CBS-TV  
**WOLFF, PERRY**  
Roots of Freedom, CBS-TV  
**WORTH, MARVIN**  
Judy Garland Show, CBS-TV

**— Z —**

**ZELINKA, SYDNEY**  
Jackie Gleason Show—The  
American Scene Magazine,  
CBS-TV

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*"REPRESENTING LEADING TALENT IN THE FIELD OF TV COMMERCIALS"*

# Talent Agents & Managers

## — New York, Los Angeles & Chicago —

### NEW YORK

Actors Agency, The/Toby Cole  
234 W. 44th St. (36).....BR 9-7770

Adair Agency, Rose  
250 W. 57th St. (19).....JU 2-1958

Adams Agency, Bret  
234 W. 44th St. (36).....BR 9-7770

Adams-Wortman Artists' Rep. Agency  
161 W. 54th St. (19).....CI 7-2635

Adler, Harry  
67 W. 55th St. (19).....PL 7-2585

Alexander Agency, Inc., Willard  
660 Madison Ave.....PL 1-7070

All-Arts Talent Casting Agency  
850 Seventh Ave. (19).....JU 2-4933

Alpert Agency, Mickey  
400 Madison Ave. (17).....PL 2-0144

Anderson Agency, Beverly  
117 W. 48th St. (36).....CI 6-8985

Andrews Agency, Clark  
954 Second Ave. (22).....PL 2-2555

Arnold Agency, Laura  
545 Fifth Ave.....MU 2-2795

Arnold Agency, Lillian  
119 W. 57th St. (19).....PL 7-3400

Artist Management Associates  
200 W. 57th St.....PL 7-2157

Artists Agency Corp.  
Time-Life Bldg., 1271 Ave. of Americas  
(20).....PL 7-8618

Ashley Famous Agency, Inc.  
555 Madison Ave. (22).....MU 8-8330

Associated Booking Corp.  
50 W. 57th St. (19).....JU 2-7700

Astor Agency, Richard  
119 W. 57th St. (19).....JU 6-4616

B & B Management Assoc.  
11 W. 42nd St.....BR 9-7270

Barry Agency, The  
110 W. 56th St.....CI 6-5740

Beaudet, Ray  
745 5th Ave.....PL 5-5520

Becker Advertising Service, V. S.  
55 E. 43rd St.....MU 2-0777

Bel Canto Theatrical Agency  
71-06 June St., Forest Hills 75.....PE 6-9787

Berger, Ross & Steinman  
15 E. 48th St.....PL 1-2156

Bienstock Agency, Nathan  
630 Third Ave. (17).....MU 2-7979

Bishop Agency, Lola  
152 W. 42nd St. (36).....LO 3-4260

Bonnie Kid Agency  
1674 Broadway (19).....CI 6-0223

Broder Agency, Jane  
40 E. 49th St. (17).....MU 8-0960

Burke, Bernard, & Roth, Max, Agency  
48 W. 48th St. (36).....PL 7-4540

Burnay Agency, Inc., Eva  
527 Madison Ave. (22).....PL 1-5750

Cabot Agency, Jose  
1674 Broadway.....JU 6-4188

Case Agency, Bertha  
42 W. 53rd St. (19).....LT 1-6280

Circle Artists Corp.  
48 W. 48th St. (36).....PL 7-7100

Cogan Agency, Inc., David J.  
350 Fifth Ave.....OX 5-0076

Cohen Agency, Ltd., Harold D.  
580 Fifth Ave. (36).....CI 6-5050

Cohn, Theatrical Agency, Dave  
165 W. 46th St. (36).....PL 7-7536

Coleman Agency, Deborah  
200 W. 57th St. (19).....PL 7-6272

Coleman Agency, Raymond  
30 W. 60th St. (23).....JU 2-7597

Columbia Artists Management, Inc.  
165 W. 57th St.....CI 7-6900

Consolidated Concerts  
30 Rockefeller Plaza (20).....CO 5-3580

Conway Agency, Julie  
160 W. 46th St.....CO 5-8717

Cooper Associates Agency, Frank  
680 Fifth Ave. (19).....PL 7-1100

Creative Management Associates, Ltd.  
410 Park Ave. (22).....HU 8-2020

Curtis, Mort  
221 W. 57th St. (19).....CI 7-4915

Deacy Agency, Jane  
60 E. 42nd St. (17).....YU 6-2570

Diamond Artists Ltd., Agency  
1270 Ave. of Americas (20).....CI 7-3025

Dobritch Enterprises, Al  
10 Rockefeller Plaza.....CO 5-4682

Eastman Agency, Carl  
141 E. 55th St. (22).....PL 1-5566

Elkort Enterprises, Inc., Eddie  
35 W. 53rd St. (19).....CI 6-3010

Entertainment Bureau of America  
127 W. 43rd St. (36).....JU 2-3267

Etkin Agency, Irene  
527 Madison Ave. (22).....PL 5-5547

Evans Agency, Ray  
119 W. 57th St. (19).....CI 6-2330

Flaun, Joe  
1697 Broadway (19).....CI 7-7276

Ford Model Agency, Inc.  
236 E. 53rd St.....MU 8-8538; PL 3-6500

Garrick Associates Agency, Dale  
117 W. 48th St. (36).....CI 6-8985

General Artists Corp.  
640 Fifth Ave. (19).....CI 7-7543

General Entertainment Co.  
160 W. 46th St. (36).....CI 5-5721

Gewald Agency, Robert  
1 W. 58th St. (19).....PL 3-0450

Gesen Management Inc. Agency  
111 W. 57th St. (19).....CO 5-0862

Gill Agency, Inc., Frances  
515 Madison Ave. (22).....EL 5-7227

Gilly Agency, Georgia  
1697 Broadway (19).....SP 7-6514

Goldsmith Agency, George  
400 E. 49th St. (17).....PL 1-5564

Grady Enterprises, James J.  
250 W. 57th St. (19).....CI 6-9790

Grayson, Ken  
1560 Broadway (36).....CI 6-1974

Grund Enterprises, Leo  
745 Fifth Ave.....PL 5-5520

Hartig Agency, Michael Frank  
156 W. 44th St. (36).....PL 7-2224

Henry, Inc., Dick  
1733 Broadway (19).....JU 2-0016

Herrman Agency, Henry W.  
1270 Ave. of Americas (20).....CI 6-6992

Hesseltine, Bookman & Seff, Ltd.  
200 W. 57th St. (19).....LT 1-8850

Hocker Associates, David, Inc.  
515 Madison Ave. (22).....PL 9-6450

Hofmann Management, Hans J.  
200 W. 58th St. (19).....CI 6-1557

Hunt Agency, Diana  
246 W. 44th St.....BR 9-0009

Hunter Agency, Jeff  
10 E. 53rd St. (22).....PL 5-9611

Hurok Attractions/Concerts, Inc.  
730 Fifth Ave. (19).....CI 5-0500

Ingalls, Miles, Artists' Representative Agency  
160 W. 46th St. (36).....CI 6-6425

International Attractions Agency  
745 Fifth Ave. (19).....PL 5-5520

International Talent Assoc. Inc. Agency  
65 E. 55th St. (22).....PL 1-3344

J. B. Variety Artists  
1564 Broadway (36).....CI 6-1677

# TALENT AGENTS & MANAGERS

<b>Jacobson Enterprises, Inc., Leonard</b> 1650 Broadway (19).....PL 7-3920	<b>Lloyd's Theatrical Enterprises</b> 1564 Broadway (36).....PL 7-3529
<b>Joyce, Jolly, Agency</b> 58 W. 48th St. (36).....PL 7-1786	<b>Lohman Agency, Dorothy</b> 250 W. 57th St. (19).....PL 7-1990
<b>Jubilee Artists Corp. Agency</b> 701 Seventh Ave. (19).....CI 5-3968	<b>Martinelli Attractions, Johnnie</b> 1874 Broadway (19).....JU 6-0963
<b>Kaplan Agency, Inc., Eddie</b> 1564 Broadway (36).....PL 7-7247	<b>McCaffrey Agency, William</b> 501 Madison Ave. (22).....EL 5-1076
<b>Kaplan, Harriet-Veidt, Lily, Inc., Agency</b> 667 Madison Ave. (21).....PL 5-2214	<b>McClelland-Libby Agency, Inc.</b> 8 W. 56th St. (19).....CI 5-3555
<b>Killeen Management, Madelyn</b> 200 W. 54th St.....CI 7-3648	<b>McClendon Agency, Ernestine</b> 58 W. 45th St. (36).....TN 7-2287
<b>Kling Agency, Archer</b> 119 E. 57th St. (22).....EL 5-6313	<b>McDermott Enterprises Agency, Marge</b> 60 E. 42nd St. (17).....MU 7-4363
<b>Kohler Agency, Bob</b> 119 W. 57th St. (19).....JU 6-2888	<b>Meyer Agency, Ted</b> 200 W. 57th St. (19).....JU 6-7255
<b>Korwin, Kay, Inc.</b> 545 Madison Ave.....PLaza 2-2230	<b>Morris Agency, Inc., William</b> 1740 Broadway (19).....JU 6-5100
<b>Kroll Agency, Lucy</b> 119 W. 57th St. (19).....PL 7-4250	<b>Morrow Agency, Marjorie</b> 118 E. 66th St. (21).....BU 8-3493
<b>Kuchuk Agency, Ben</b> 160 W. 46th St. (36).....JU 2-1783	<b>Muldane Agency, Clarence</b> 1270 Ave. of the Americas (20).....CI 5-3562
<b>Lafontaine, Leo</b> 1776 Broadway .....CI 6-5439	<b>National Television &amp; Radio Artists</b> 1650 Broadway (19).....CI 7-6646
<b>Lang, Lou</b> 507 Fifth Ave. (17).....MU 2-7147	<b>Niclas Personal Management, Emmy</b> Hotel Wellington (19).....CI 7-3900
<b>Lantz, Ltd., Robert</b> 745 Fifth Ave. (22).....EL 5-0366	<b>Oakes, Percy</b> 1564 Broadway (36).....CO 5-9483
<b>Leddy Agency, Mark J.</b> 225 W. 57th St.....JU 6-2760	<b>O'Connell, Tom</b> 1564 Broadway (36).....JU 6-0917
<b>Lee, Olga-Stephen Draper, Agency</b> 111 W. 57th St. (19).....JU 6-4180	<b>Offin, Phil</b> 165 W. 46th St. (36).....PL 7-0242
<b>Leigh Associates Agency, Sanford</b> 236 E. 53rd St. (22).....PL 2-4450	<b>O'Neill Theatrical Agency, The</b> 1650 Broadway (19).....JU 6-2289
<b>Lenny-Debin Agency</b> 140 W. 58th St. (19).....JU 2-0270	<b>Oscard Agency, Fifi</b> 1874 Broadway (19).....CI 7-3263
<b>Leonard Agency, Julie</b> 11 W. 42nd St. (17).....UN 5-1821	<b>Ostertag Agency, Barna</b> 501 Fifth Ave. (17).....OX 7-6339
<b>Lewis Associates Agency, Lester</b> 15 E. 48th St. (17).....PL 3-5082	



ARTISTS' MANAGER

## FRANK COOPER ASSOCIATES AGENCY, INC.

New York Office  
680 FIFTH AVENUE  
PLaza 7-1100

Hollywood Office  
9145 SUNSET BOULEVARD  
CRestview 4-5971



# TALENT AGENTS & MANAGERS

**Performing Arts, Agency for the**  
 120 W. 57th St. (19).....LT 1-8860  
**Perkins Agency, Cye**  
 139 E. 52nd St. (22).....PL 2-4488  
**Perle Agency, Sally**  
 181 W. 54th St. (19).....CO 5-0756  
**Perry Productions, Inc., Al**  
 1650 Broadway (19).....CI 7-7260  
**Peters Agency, Dell**  
 1270 Sixth Ave. (20).....MU 7-1750  
**Pinkard Enterprises, Macco**  
 211 W. 53rd St. (19).....CI 6-4120  
**Plaza Five, Inc. Model Agency**  
 65 E. 55th St. ....PL 5-5893  
**Polan Ltd. Agency, Barron**  
 250 E. 49th St. (17).....PL 9-4727  
**Professional Artists Agency**  
 147 E. 62nd St. (21).....CI 6-5542  
**Rice-McHugh Agency, Inc.**  
 59 E. 54th St. (22).....OX 7-2760  
**Richard, Inc. Agency, Max**  
 1776 Broadway (18).....PL 7-6414  
**Rivers Associates, Inc. Agency, Tony**  
 154 W. 54th St. (19).....PL 7-1185  
**Robbins Entertainment Enterprises, Sam**  
 1619 Broadway (19).....CI 7-3659  
**Rogers Theatrical Agency, Trixie**  
 1874 Broadway (19).....CI 6-0986  
**Rosen Agency, Lewis Maxwell**  
 14 E. 58th St. (22).....PL 5-9521  
**Russell-Stewart, Inc. Agency**  
 405 Park Ave. (22).....PL 3-4610  
**Ryan Agency, Charles V.**  
 35 W. 53rd St. (19).....CI 5-2225  
**Saifer Agency, Gloria**  
 667 Madison Ave. (21).....TE 8-4868  
**Sanford Agency, Robert**  
 724 Fifth Ave. (19).....PL 7-0100  
**Savan-Levinson, Inc.**  
 20 E. 53rd St. (22).....PL 2-1360  
**Schubert Agency, Inc., Bernard L.**  
 505 Park Ave. (22).....MU 8-0940  
**Schuller Agency, William**  
 10 E. 44th St. (36).....JU 2-3434  
**Schwartz-Luskin Agency**  
 65 E. 55th St. (22).....PL 3-1529  
**Segal Agency, Jack**  
 1650 Broadway (19).....CO 5-7489  
**Shaw Artists Corp.**  
 585 Fifth Ave. (17).....OX 7-7744  
**Shilling Theatrical Production**  
 1560 Broadway (36).....CO 5-0879  
**Shurr Agency, Louis**  
 1501 Broadway (36).....CH 4-8240  
**Silver Agency, Monty**  
 119 W. 57th St. ....PL 7-1781  
**Simpson Agency, James B.**  
 444 E. 57th St. (22).....PL 5-9189  
**Smith Agency, Inc., Edward E.**  
 200 W. 57th St. ....JU 6-3345  
**Soglio Agency, Anthony**  
 423 Madison Ave. (17).....PL 9-3316  
**Stern Agency, Jesse L.**  
 211 W. 53rd St. (19).....CI 7-2742  
**Stix, Thomas L., & Gude, J. G., Agency**  
 30 Rockefeller Plaza (20).....CI 7-2690  
**Stuart, Charles**  
 160 W. 46th St. (36).....JU 2-0408  
**Sullivan Agency, Pat**  
 1780 Broadway (19).....JU 2-0260  
**Sutton Model Agency Corp.**  
 256 E. 49th St. (17).....PL 2-4740  
**Talad Corp.**  
 730 Fifth Ave. (19).....CI 6-7242  
**Thomas Agency, Jean**  
 119 W. 57th St. (19).....CI 6-4880  
**Tranum, Inc. Agency, Charles B.**  
 603 Madison Ave. (22).....PL 1-3880  
**Troughton Agency, Olga**  
 51 E. 78th St. (21).....BU 8-7754  
**United Entertainment Producers, Inc.**  
 1874 Broadway (19).....CI 5-4771  
**United Talent Agency**  
 119 W. 57th St. (19).....CI 6-0464  
**United Talent Management, Ltd.**  
 Time-Life Bldg., Rockefeller Ctr. (20).....LT 1-8900

**Universal Attractions**  
 200 W. 57th St. (19).....JU 2-7575  
**Walters Agency, Ruth T.**  
 245 E. 55th St. (22).....PL 5-1070  
**Webb Agency, Ruth, The**  
 1650 Broadway (19).....CO 5-4311  
**Weissman Agency, Dora**  
 1776 Broadway (19).....CI 6-1299  
**White Agency, Mary Ellen**  
 40 E. 49th St. (17).....PL 3-3344  
**Wiese, Henry William**  
 1674 Broadway (19).....CO 5-1930  
**Williams, Joe**  
 1650 Broadway (19).....CI 5-9310  
**Witt Associates, Inc., Peter**  
 37 W. 57th St. ....PL 9-7966  
**Wohl Agency, Inc., Milt**  
 156 W. 44th St. (36).....JU 6-1564  
**Ziegler Management Agency, Jules**  
 545 Fifth Ave. (17).....MU 2-2080

## LOS ANGELES

**Alexander Agency, Alec**  
 208 S. Beverly Dr., B.H. ....CR 1-8101  
**Allan, Foster, Ingersoll & Weber**  
 132 S. Rodeo Dr., B. H. ....CR 3-3444  
**Alvarado Agency, Carlos**  
 8820 Sunset Blvd. (46).....652-0272  
**Anthony Agency, Mark**  
 3300 W. Olive St., Burbank.....TH 5-8761  
**Armstrong-Deuser-McHugh, Jr.**  
 425 S. Beverly Dr., B.H. ....CR 4-0881  
**Artigue Agency, Louis B.**  
 247 S. Beverly Dr., B.H. ....CR 6-2488  
**Artists Agency Corp.**  
 9229 Sunset Blvd. (69).....CR 4-7381  
**Ashley Famous Agency, Inc.**  
 449 Beverly Dr., B. H. ....CR 4-8511  
**Associated Booking Corp.**  
 8619 Sunset Blvd. (69).....OL 2-9940  
**Auer Agency, Miles Bohm**  
 8344 Melrose Ave., Hollywood (69).....HO 2-6416  
**Barnes Agency, William**  
 247 S. Beverly Dr., B. H. ....CR 3-0205  
**Barr Agency, Rickey**  
 8923 Sunset Blvd. (46).....OL 6-8530  
**Barskin Agency**  
 8255 Sunset Blvd. (46).....OL 6-8530  
**Bell Agency, Marcella**  
 9172 Sunset Blvd. (46).....CR 6-0012  
**Bender Agency, David**  
 1117 1/2 N. Fuller Ave. (46).....462-1087  
**Bernie Agency, Herman**  
 260 S. Beverly Dr., B.H. ....CR 5-0117  
**Beverly Artists Corp. Agency**  
 9400 Culver Blvd., Culver City....CR 4-0681  
**Bick & Siegel Associates**  
 408 N. Rodeo Dr., Beverly Hills  
**Brandies Agency, Bob**  
 11559 Ventura Blvd., Studio City...PO 2-4872  
**Briskin, Fred—Levee, Gordon, Agency**  
 9125 Sunset Blvd. (69)  
**Chiles Agency, Harold**  
 8255 Sunset Blvd. (46).....OL 6-7270  
**Comora Agency, Sanford**  
 9110 Sunset Blvd. (69).....OR 6-8285  
**Connor Agency, Allen**  
 820 N. La Brea (38).....HO 5-0834  
**Cooper Agency, Ray**  
 139 S. Beverly Dr., B.H. ....CR 6-9769  
**Cooper Associates, Frank**  
 9145 Sunset Blvd. (46).....CR 4-5971  
**Creative Management Associates, Ltd.**  
 9465 Wilshire Blvd., B. H. ....CR 3-2020  
**Cumber Agency, Lil**  
 4183 S. Western Ave. (62).....AX 3-6159  
**Darrow Agency**  
 9884 Santa Monica Blvd., B.H. ....CR 4-7253  
**Davis, Mary Webb**  
 8743 Sunset Blvd. (69).....OL 5-8747  
**Deutsch Agency, Inc., Milton**  
 9034 Sunset Blvd. (69).....CR 4-7321  
**Diamond Artists Agency**  
 8400 Sunset Blvd. (69).....OL 4-5960

# TALENT AGENTS & MANAGERS

Donaldson Agency, The 951 N. La Cienega Blvd., Hwd. (69).....	652-0355
Flaire Agency, The 9119 Sunset Blvd. (69).....	TR 8-0850
Frings Agency, Inc., Kurt 242 N. Canon Dr., B.H.....	CR 4-8881
Garner Artists Mgr. Agency, Marion 9163 Sunset Blvd. (69).....	CR 4-0293
Garrick International, Dale 8820 Sunset Blvd. (46).....	OL 7-2661
Gefsky Agency, Harold L. 9121 Sunset Blvd. (69).....	CR 4-7801
General Artists Corp. 9025 Wilshire Blvd., B.H.....	CR 3-2400
Gertz Agency, Mitchell 338 N. Rodeo Dr., B.H.....	CR 4-5491
Gold Agency, Herman 9034 Sunset Blvd. (69).....	CR 4-8171
Gold Agency, Sid 8961 Sunset Blvd. (69).....	CR 4-7247
Goldstone-Tobias Agency 250 N. Canon Dr., B.H.....	CR 6-1071
Green Agency, Ivan 8665 Wilshire Blvd., B.H.....	OL 2-4010
Greenevine Agency 943 1/4 N. La Cienega Blvd. (69)....	OL 7-2800
Grossman Agency, Milton M. 8730 Sunset Blvd. (69).....	OL 7-3040
Halliburton Agency, Jeanne 12407 Ventura Blvd., Studio City...	PO 9-2947
Hamilburg Agency, Mitchell 1104 S. Robertson Blvd. (35).....	CR 4-9311
Harris Agency, Mickey 4536 Wilshire Blvd.....	935-2333
Herdan-Sherrell Agency 8961 Sunset Blvd. (69).....	CR 1-5236
Hershon Agency, Red 8447 Wilshire Blvd., B. H.....	651-0430
Herzbrun Agency, Walter 8820 Sunset Blvd. (69).....	OL 2-7210
Hinton Agency, Ray 6760 Franklin Pl., Hlywd. (28)....	HO 4-0655
Holmes Agency, Pat 4419 Van Nuys Blvd., Sherman Oaks.	TR 3-3132
Horner Agency, Lottie 1049 S. La Cienega Blvd.....	OL 2-7970
Hunt & Associates, George B. 8350 Santa Monica Blvd. (69)....	OL 4-6600
Ingersoll Agency, George 7167 1/2 Sunset Blvd. (46).....	HO 7-0862
International Talent Associates, Inc. 9538 Brighton Way, B. H.....	275-4562
Irwin Agency, Lou 9165 Sunset Blvd. (69).....	CR 1-7131
Jaffe Agency, The 8555 Sunset Blvd. (69).....	OL 7-2711
Joseph Agency, Jaye 8961 Sunset Blvd. (69).....	CR 3-2000
Kendall-Gordon Agency 9121 Sunset Blvd. (69).....	CR 4-8107
King, Howard—Todd Miller Agency 232 S. Beverly Dr., B. H.....	CR 1-7294
Kohner Agency, Paul 9160 Sunset Blvd. (69).....	CR 1-5165
Kumin-Olenick Agency 400 S. Beverly Dr., B.H.....	CR 4-7281
Lance Agency, Leon O. 8820 Sunset Blvd. (46).....	OL 7-1060
Landers Agency, Inc. 321 S. Beverly Dr., B.H.....	CR 4-0717
Lauren-Finger Agency 9229 Sunset Blvd. (69).....	CR 3-3550
Lazar Agency, Irving Paul 211 S. Beverly Dr., B.H.....	CR 5-6153
Leonetti Ltd., Caroline 6526 Sunset Blvd. (28).....	HO 2-2345
Levee Agency, Sidney M. 8730 Sunset Blvd. (69).....	OL 7-3040
Longenecker Agency, Robert 8438 Melrose Pl. (69).....	OL 3-3770
MacQuarrie Agency, Earl 9157 Sunset Blvd. (69).....	CR 4-8919
Marion Agency, Paul 8746 Sunset Blvd. (46).....	CR 4-8285
Messenger Agency, Fred 9121 Sunset Blvd. (69).....	CR 5-5285
Meyers Agency, Walter 8350 Santa Monica Blvd. (69).....	OL 6-1950
Miley-Ritchie Agency 9100 Sunset Blvd. (69).....	274-5261
Mishkin Agency, The 292 S. La Cienega Blvd., B.H.....	OL 2-0944
Moore Agency, Lola D. 560 Larchmont Blvd...	HO 6-7151; HO 7-8729
Morgan Agency, Shirley 9304 Santa Monica Blvd., B. H.....	CR 4-8121
Morris Agency, George 355 N. Canon Dr., B. H.....	CR 1-5743
Morris Agency, Inc., William 151 El Camino, B. H.....	CR 4-7451
North Agency, Michael 188 N. Canon Dr., B.H.....	CR 4-0766
O'Bryan Agency, Fran 2524 W. 7th St. (57).....	DU 5-2194
Ochs Agency, Al 1651 Cosmo St., Hlywd. (28).....	HO 9-6470
Oliver Agency, Maurine 8746 Sunset Blvd. (69).....	OL 7-1250
Park-Citron Agency 10889 Wilshire Blvd.....	GR 7-2561
Payton Agency, Bob 8272 Sunset Blvd. (46).....	OL 6-1880
Pearl Agency 1600 N. LaBrea Ave., Hlywd. (28)...	466-7274
Pearson Agency, Ben 1046 N. Carol Dr. (69).....	CR 4-5488
Pomeroy Agency, Jack 7616 Sunset Blvd. (46).....	HO 9-6366
Premiere Artists & Productions Agency 1046 N. Carol Dr. (69).....	CR 4-5488
Rhodes Theatrical Agency, Margaret 1561 N. Western Ave. (27).....	HO 9-7151
Ritchie Agency, Carl 9100 Sunset Blvd., Hwd. (69).....	CR 5-4591
Rose, Artists Agency, Ltd., Harold 8530 Wilshire Blvd., B. H.....	652-3961
Rosen Agency, Jerry 257 S. Beverly Dr., B.H.....	CR 4-5861
Rosen Agency, Larry 202 N. Canon Dr., B. H.....	CR 6-1005
Rush Inc., Agency, Art 357 N. Canon Dr., B.H.....	CR 4-6841
Ryan Agency, Frank 8923 Sunset Blvd. (69).....	OL 2-8904
Saldana-Levy Agency 1636 Eighth St.....	DU 8-0525
Salkow Agency, Lester 8776 Sunset Blvd. (69).....	OL 2-6750
Saphier Agency, Inc., James L. 9229 Sunset Blvd. (69).....	CR 1-7231
Schuller Agency, William 9460 Wilshire Blvd., B. H.....	CR 3-4000
Shaner Agency, Melville 9110 Sunset Blvd. (69).....	CR 1-1103
Shaw Agency, Glenn 8746 Sunset Blvd. (69).....	OL 5-6956
Sheldon Agency, Artists' Manager, The 14515 Van Owen St., Van Nuys....	ST 5-6666
Shiffrin-Hyland Agency 315 S. Beverly Dr., B.H.....	CR 4-7643
Shipley-Ishimoto Agency 9163 Sunset Blvd. (46).....	CR 6-6251
Short Agency, Antrim 8721 Sunset Blvd., Hwd. (69)....	HO 6-1386
Shurr Agency, Louis 327 N. Rodeo Dr., B.H.....	CR 4-8116
Snitzer, Lou—Frittschl, Al, Inc. 6404 Hollywood Blvd. (28).....	HO 9-6271
Stern Agency, Charles H. Taft Bldg., 1680 N. Vine (28)	HO 6-3415
Stewart Agency, Stuart & Lee 9046 Sunset Blvd., Hwd.....	CR 4-6123
Swoverland Agency, Harold 7906 Santa Monica Blvd., Hollywood (69)	654-6092, 7600
Talent, Inc. 1421 N. McCadden Pl. (28).....	HO 2-0913
Thompson Agency, Lionel 8979 Sunset Blvd. (69).....	CR 1-2188

# TALENT AGENTS & MANAGERS

Towers Agency, Helene  
1350 N. Highland Ave., H'wood 28..HO 6-7155

Ullman Agency, George  
8979 Sunset Blvd. (69).....CR 4-5238

United Talent Management, Ltd. (UTM)  
9107 Wilshire Blvd., Beverly Hills...878-5050

Von-Young Agency  
1610 N. Argyle Ave., Hlywd. (28)..HO 5-2551

Wadsworth Agency, Jessie B.  
9172 Sunset Blvd. (69).....CR 6-0698

Weiner Agency, Jack  
9172 Sunset Blvd. (69).....OL 2-1140

Weintraub Agency, Murray  
8746 Sunset Blvd. (69).....OL 2-3892

White Agency, Thelma  
1117½ N. Fuller Ave. (46).....HO 2-2567

Wilk Agency, Ted  
9172 Sunset Blvd. (69).....CR 3-0801

Wilkins Agency, Paul  
8961 Sunset Blvd. (69).....CR 1-6188

Willson Agency, Henry  
8611 Sunset Blvd. (69).....OL 2-7452

Wormser Agency, Jack  
1717 N. Highland Ave. (28).....HO 4-8138

Wormser Agency, Jack  
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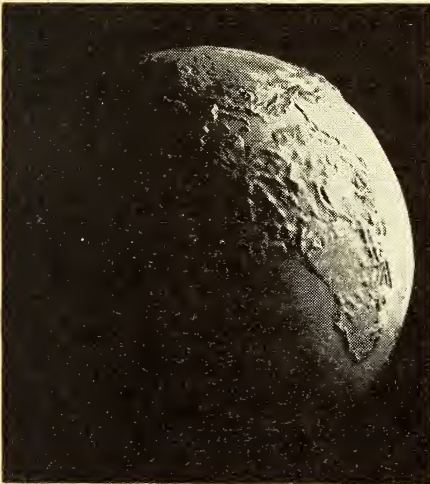


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# ASCAP

By  
STANLEY ADAMS  
President

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**T**HE year 1964 will mark the 50th anniversary of the American Society of Composers, Authors and Publishers, the performing-right organization which was founded in 1914 by the late Victor Herbert and a group of his colleagues. The Society functions as a clearing house for the performing rights of the creators of music and their publishers.

The performing right is granted by the United States Government under the Federal Copyright Law. This right entitles composers, authors and publishers of musical compositions to payment for their works whenever they are performed publicly for profit. Through ASCAP, any user of music may obtain from a single source the right to perform the works of more than 7,000 writers and 2,000 publishers who are members of the Society, at a minimum expense and without the necessity of negotiating for each separate use.

ASCAP's extensive repertory covers all phases of the American music lit-

erature. In addition to the best-loved popular and show music, it includes the finest country and western music, church and sacred selections, and a catalog of much of our contemporary classical music—symphonic, chamber and choral works and recital selections.

Radio and television broadcasters have access to this entire repertory when they obtain an ASCAP license. This license guarantees them a clearance on all ASCAP composers' and publishers' music; at the same time it provides for the writers a sustained livelihood from the works of their own creation, and a means of enabling publishers to invest in the exploitation of new works.

The Society's Board of Directors consists of 12 writer and 12 publisher members elected biennially by the writer and publisher memberships, respectively. Its officers are elected annually. It maintains 23 branch offices in major cities throughout the country. Headquarters are located at 575 Madison Avenue, New York, N. Y. 10022.

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# Commercial AM Network Programs—1963

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Following is an alphabetical listing of regularly scheduled commercial AM programs on the four national networks during 1963. Compilation has been made through the cooperation of the American Broadcasting Co., the Columbia Broadcasting System, the Mutual Broadcasting System and the National Broadcasting Co.

## — A —

ABC Weekday News (ABC)  
ABC Weekday Sports (ABC)  
ABC Week-end News (ABC)  
ABC Week-end Sports (ABC)  
American Farm Daily (ABC)  
Anatomy of a Headline (CBS)  
Army Hour, The (MBS)  
Ask Dimension (CBS)  
At the U. N. (CBS)  
At Your Leisure (CBS)

## — B —

Back to God (MBS)  
Bandstand, U. S. A. (MBS)  
Better Living (CBS)  
Big Lie, The (MBS)  
Boone, Pat, Show, The (CBS)  
Breakfast Club (ABC)

## — C —

CBS Evening Report (CBS)  
CBS Morning Report (CBS)  
CBS News (CBS)  
CBS News Analysis (CBS)  
CBS World News Roundup (CBS)  
CBS World-wide Sports (CBS)  
Calling America (CBS)  
Capital Assignment (MBS)  
Capitol Cloakroom (CBS)  
Church of the Air (CBS)  
Clark, Dick, Reports (ABC)  
Coleman (Jerry) on Sports (CBS)  
Commentary (MBS)  
Considine, Bob, On the Line with (ABC)  
Credo (MBS)

## — D —

Dateline (CBS)  
Dear Abby (CBS)  
Dimension (CBS)  
Drees, Jack, on Sports (CBS)  
Dreier, Alex, and the News (ABC)

## — E —

Entertainment, U. S. A. (CBS)  
European Diary (CBS)  
Evening Report with Marvin Kalb (CBS)

## — F —

Family Theatre (MBS)  
Fashionscope and Edith Head's  
Fashion Notes (CBS)  
Flair/Flair Reports (ABC)  
Follow-up (CBS)  
Foreign Correspondents Report (MBS)  
Frank and Ernest (MBS)

## — G —

Godfrey, Arthur, Time (CBS)  
Gordon's, Dorothy, Youth Forum (NBC)  
Great Moments with the Master (MBS)

## — H —

Harmon, Tom, Sports Show, The (ABC)  
Harvey, Paul, and the News (ABC)  
Hawaii Calls (MBS)  
Headliner, The (CBS)  
Head's, Edith, Fashion Notes  
and Fashionscope (CBS)  
Herald of Truth (MBS)  
Hour of Decision (MBS)  
House Party, Art Linkletter's (CBS)

## — I —

In Hollywood (CBS)  
In Latin America (CBS)  
In New York (CBS)  
Invitation to Learning (CBS)  
It's New (CBS)

## — J —

Jackson, Allan, and the News (CBS)

## COMMERCIAL AM NETWORK PROGRAMS

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### — K —

Kalb, Marvin,  
Evening Report with (CBS)  
Kendrick, Alexander,  
and the News (CBS)

### — L —

Labor News Conference (MBS)  
Leading Question, The (CBS)  
Lighter Side of the News, The (MBS)  
Linkletter's, Art, House Party (CBS)  
Lively Ones, The (NBC)  
Lombardoland, U. S. A. (MBS)  
Lutheran Hour, The (MBS)

### — M —

Mediterranean Notebook (CBS)  
Monitor (NBC)  
Monitor Comedy Time (NBC)  
Monitor Sports (NBC)  
Monitor Theatre Time (NBC)  
Moore, Garry, Show (CBS)  
Morgan, Edward P.,  
and the News (ABC)  
Morning Report (CBS)  
Moscow Scene (CBS)  
Music Beyond the Stars (MBS)  
Music on Deck (MBS)  
Mutual Hymns (MBS)

### — N —

NBC Pocketbook News (NBC)  
News Around the World (ABC)  
News and Farm World (MBS)  
Northwestern Reviewing Stand (MBS)  
Notre Dame Football (ABC)  
Notre Dame Games,  
Pre- and Post- (ABC)

### — O —

Observation, U. S. A. (CBS)  
Oklahoma City Symphony  
Orchestra (MBS)  
On the Line with Bob Considine (ABC)  
One Woman's Washington (CBS)  
Our Man at the U. N. (MBS)

### — P —

Partners in Defense (MBS)  
Patrick, Van, Sportsreel with (MBS)  
Personal Close-up (CBS)  
Pocketbook News (NBC)  
Portraits in Patriotism (MBS)

Pre- and Post-Notre Dame Games (ABC)  
Profile (MBS)

### — R —

Religious Programs (ABC)  
Report from Wall Street (MBS)  
Reporter's Roundup (MBS)

### — S —

Salt Lake City Tabernacle Choir (MBS)  
Schoenbrun, David, Reports (CBS)  
Science Beat (CBS)  
Science Editor (CBS)  
Sidelights (CBS)  
Sound Story (CBS)  
Sound-Track Time (MBS)  
Special from London (CBS)  
Sports Time (CBS)  
Sports with Bill Stern (MBS)  
Sportsreel with Van Patrick (MBS)  
Strictly Music (MBS)

### — T —

Temple Time (MBS)  
This Week in Business (CBS)  
Thomas, Lowell, and the News (CBS)  
Trout, Robert, and the News (CBS)

### — U —

University Explorer (CBS)

### — V —

Viewpoint (MBS)  
Voice of Prophecy (MBS)

### — W —

Wall Street Prices (MBS)  
Wall Street, Report from (MBS)  
Week in Business, This (CBS)  
Week in Space, The (CBS)  
What's the Issue? (MBS)  
Where We Stand (CBS)  
White House Correspondent (CBS)  
Wings of Healing (MBS)  
Woman's World (CBS)  
Women of Washington (CBS)  
World in Review, The (MBS)  
World News Roundup (CBS)  
World Today, The (MBS)  
World Tonight, The (CBS)  
World-wide Sports (CBS)

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# Commercial TV Network Programs—1963

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Following is an alphabetical listing of regularly scheduled commercial TV programs on the three national networks during 1963. Compilation has been made through the cooperation of the American Broadcasting Co., the Columbia Broadcasting System and the National Broadcasting Co.

## — A —

ABC News Reports (ABC)  
ABC's Wide World of Sports (ABC)  
AFL Highlights (ABC)  
Adams, Edie, Show, The (ABC)  
Adventures of Ozzie and Harriet, The (ABC)  
Alcoa Premiere (ABC)  
Allakazam, Magic Land of (ABC)  
Alvin Show, The (CBS)  
American Bandstand (ABC)  
American Football League (ABC)  
American Football League Highlights (ABC)  
American Scene Magazine, The—  
The Jackie Gleason Show (CBS)  
Armstrong Circle Theatre (CBS)  
Arrest and Trial (ABC)  
As the World Turns (CBS)

## — B —

Baseball Game of the Week (CBS)  
Baseball Preview (CBS)  
Beany and Cecil (ABC)  
Bell Telephone Hour (NBC)  
Ben Casey (ABC)  
Benny, Jack, Show, The (CBS)  
Bernstein, Leonard, and the  
New York Philharmonic (CBS)  
Beverly Hillbillies, The (CBS)  
Bishop, Joey, Show, New, The (NBC)  
Bonanza (NBC)  
Boone, Richard, Show, The (NBC)  
Brasselle, Keefe, Show, The (CBS)  
Breaking Point (ABC)  
Bridges, Lloyd, Show, The (CBS)  
Bugs Bunny (ABC)  
Bullwinkle Show, The (NBC)  
Burke's Law (ABC)

## — C —

CBS Evening News (CBS)  
CBS Late Sunday News (CBS)  
CBS Morning Minute Plan (CBS)

CBS News (CBS)  
CBS News Specials (CBS)  
CBS Reports (CBS)  
Caesar, Sid, Show, The (ABC)  
Capt. Gallant (NBC)  
Captain Kangaroo (CBS)  
Casper Cartoon Show, New, The (ABC)  
Channing (ABC)  
Chronicle (CBS)  
Chrysler Theatre, The, Bob Hope  
Presents (NBC)  
Cochran, Ron, with the News (ABC)  
College Bowl, General Electric (CBS)  
College Bowl, General Electric (NBC)  
College Football Kickoff (CBS)  
College Football Scoreboard (CBS)  
Combat! (ABC)  
Como, Perry, Specials (NBC)  
Concentration (NBC)

## — D —

Dakotas, The (ABC)  
Dana, Bill, Show, The (NBC)  
Day in Court (ABC)  
Dean, Jimmy, Show, The (ABC)  
Defenders, The (CBS)  
Dennis the Menace (CBS)  
Dennis the Menace (NBC)  
Directions (ABC)  
Discovery (ABC)  
Disney's, Walt, Wonderful  
World of Color (NBC)  
Dobie Gillis (CBS)  
Dr. Kildare (NBC)  
Doctors, The (NBC)  
Duke, Patty, Show, The (ABC)  
du Pont Show of the Week, The (NBC)

## — E —

East Side/West Side (CBS)  
Edge of Night (CBS)  
Eleventh Hour, The (NBC)  
Espionage (NBC)  
Exploring (NBC)  
Eyewitness (CBS)

## COMMERCIAL TV NETWORK PROGRAMS

### — F —

Fair Exchange (CBS)  
Farmer's Daughter, The (ABC)  
Father Knows Best (ABC)  
Fight of the Week, The (ABC)  
Fireball XL5 (NBC)  
Flintstones, The (ABC)  
Ford, Tennessee Ernie, Show, The (ABC)  
Frontiers of Faith (NBC)  
Fugitive, The (ABC)  
Fury (NBC)

### — G —

Gallant Men, The (ABC)  
Garland, Judy, Show, The (CBS)  
General Electric College Bowl, The (CBS)  
General Electric College Bowl, The (NBC)  
General Electric True (CBS)  
General Hospital (ABC)  
Gleason, Jackie, Show, The —  
The American Scene Magazine (CBS)  
Glynis (CBS)  
Going My Way (ABC)  
Great Adventure, The (CBS)  
Greatest Show on Earth, The (ABC)  
Griffith, Andy, Show, The (CBS)  
Grindl (NBC)  
Guiding Light, The (CBS)  
Gunsmoke (CBS)

### — H —

Harry's Girls (NBC)  
Have Gun/Will Travel (CBS)  
Hawaiian Eye (ABC)  
Hazel (NBC)  
Hector Heathcote (NBC)  
Hitchcock, Alfred, Hour, The (CBS)  
Hollywood and the Stars (NBC)  
Hootenanny (ABC)  
Hope, Bob, Presents the  
Chrysler Theatre (NBC)  
House Party, Art Linkletter's (CBS)  
Howard, Lisa, and the News with the  
Woman's Touch, Purex Presents (ABC)  
Hundred Grand (ABC)  
Huntley-Brinkley Report, The (NBC)

### — I —

I'm Dickens . . . He's Fenster (ABC)  
International Showtime (NBC)  
Issues and Answers (ABC)  
I've Got a Secret (CBS)

### — J —

Jetsons, The (ABC)

### — K —

Kaye, Danny, Show, The (CBS)  
Kraft Suspense Theatre (NBC)

### — L —

Lassie (CBS)  
Laughs for Sale (ABC)  
Leave It to Beaver (ABC)  
Lewis, Jerry, Show, The (ABC)  
Lieutenant, The (NBC)  
Linkletter's, Art, House Party (CBS)  
Love of Life (CBS)  
Lucy-Desi Comedy Hour, The (CBS)  
Lucy Show, The (CBS)

### — M —

Mack, Ted, and the  
Original Amateur Hour (CBS)  
Magic Land of Allakazam, The (ABC)  
Major Adams, Trailmaster (ABC)  
Make Room for Daddy (NBC)  
Martin, Murphy, and the News (ABC)  
Match Game (NBC)  
McHale's Navy (ABC)  
Meet the Press (NBC)  
Mighty Mouse Playhouse (CBS)  
Millionaire, The (CBS)  
Missing Links (NBC)  
Mr. Ed (CBS)  
Mr. Novak (NBC)  
Mr. Smith Goes to Washington (ABC)  
Monday Night at the Movies (NBC)  
Moore, Garry, Show, The (CBS)  
My Favorite Martian (CBS)  
My Friend Flicka (ABC)  
My Three Sons (ABC)

### — N —

NBC Encore (NBC)  
NBC News (NBC)  
NBC Saturday Report (NBC)  
NCAA Football (CBS)  
NFL Football (CBS)  
NFL Football Highlights (NBC)  
NFL Football Kickoff (CBS)  
Naked City (ABC)  
National Collegiate Athletic Association  
Football (CBS)  
National Football League Games (CBS)  
New York Philharmonic,  
Leonard Bernstein and the (CBS)



## COMMERCIAL TV NETWORK PROGRAMS

News With the Woman's Touch, The,  
Purex Presents Lisa Howard and the  
(ABC)  
Nurses, The (CBS)

### — O —

Original Amateur Hour, The,  
Ted Mack and (CBS)  
One Hundred Grand (ABC)  
Our Man Higgins (ABC)  
Outer Limits, The (ABC)

### — P —

Paar, Jack, Program, The (NBC)  
Password (CBS)  
People Will Talk (NBC)  
Perry Mason (CBS)  
Pete and Gladys (CBS)  
Petticoat Junction (CBS)  
Portrait (CBS)  
Premiere, Presented by  
Fred Astaire (ABC)  
Price Is Right, The (ABC)  
Purex Presents Lisa Howard and the  
News with the Woman's Touch (ABC)

### — Q —

Queen for a Day (ABC)  
Quick Draw McGraw (CBS)

### — R —

Rawhide (CBS)  
Real McCoys, The (CBS)  
Reckoning (CBS)  
Redigo (NBC)  
Reed, Donna, Show, The (ABC)  
Rifleman, The (ABC)  
Rin Tin Tin (CBS)  
Rogers, Roy, Show, The (CBS)  
Route 66 (CBS)  
Ruff 'n' Reddy (NBC)

### — S —

Saturday Night at the Movies (NBC)  
Saturday Report (NBC)  
Say When (NBC)  
Search for Tomorrow (CBS)  
Secret Storm (CBS)  
Sgt. Preston of the Yukon (NBC)  
Seven Keys (ABC)  
77 Sunset Strip (ABC)  
Sillers, Phil, Show, New, The (CBS)

Sing Along with Mitch (NBC)  
Skelton, Red, Hour, The (CBS)  
Sky King (CBS)  
Smith, Howard K.—News and  
Comment (ABC)  
Stoney Burke (ABC)  
Stump the Stars (CBS)  
Sullivan, Ed, Show, The (CBS)  
Sunday (NBC)  
Sunday Sports Spectacular (CBS)  
Suspense Theatre, Kraft (NBC)

### — T —

Talent Scouts (CBS)  
Temple Houston (NBC)  
Tennessee Tuxedo (CBS)  
Thomas, Danny, Show, The (CBS)  
To Tell the Truth (CBS)  
Today (NBC)  
Tonight Show, The (NBC)  
Travels of Jaimie McPheeters, The (ABC)  
True, General Electric (CBS)  
Truth or Consequences (NBC)  
Twentieth Century, The (CBS)  
Twilight Zone, The (CBS)

### — U —

United States Steel Hour, The (CBS)  
Untouchables, The (ABC)

### — V —

Vacation Playhouse (CBS)  
Valiant Years, The (ABC)  
Van Dyke, Dick, Show, The (CBS)  
Virginian, The (NBC)  
Voice of Firestone, The (ABC)

### — W —

Wagon Train (ABC)  
Watch Mr. Wizard (NBC)  
Welk, Lawrence, Show, The (ABC)  
What's My Line? (CBS)  
Who Do You Trust? (ABC)  
Wild Kingdom (NBC)  
Williams, Andy, Show, The (NBC)  
Word for Word (NBC)

### — Y —

You Don't Say (NBC)  
Young, Loretta, Show, New, The (CBS)  
Young, Loretta, Theatre, The (NBC)  
Your First Impression (NBC)  
Your Funny, Funny Films (ABC)

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# Broadcast Music, Inc.

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**T**HE United States copyright law provides that the authors and publishers of music have the right to be compensated when their music is performed publicly for profit. This right also exists under the laws of every major country of the world.

Broadcast Music, Inc. — BMI — was created in 1940. Its sole purpose is to serve as an organization which would acquire and license performing rights and, in so doing, bring about healthy and necessary competition. BMI was organized by a group of broadcasters who neither collect dividends nor receive special rates from it.

BMI acquires performing rights from independent writers and publishers, collects license fees from the organizations which perform music for profit and, in turn, makes payment to the creators of the music. It licenses the music of composers and publishers who are resident in every one of the United States. Through agreements with performing rights societies in other countries, it brings foreign music to America and makes American music available throughout the world.

BMI does not publish or record music. The rights to do so belong exclusively to the composers and publishers.

Except for operating expenses and a reasonable reserve, BMI pays all of

the money it collects to the composers and publishers whose music is performed. The organization determines payment to composers and publishers on the basis of the performance of music on thousands of independent stations as well as on country-wide networks. It does so because the performance of music on radio and television represents the truest gauge of public demand for music of all types and the broadest use of music to meet that demand.

The past year marked BMI's 23rd year of service. It was a year that saw the number of our affiliated authors, composers and publishers and the compositions we license at an all-time high.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and be rewarded if their works win favor. It will continue to serve the public by making music from every part of our country and from all quarters of the world available for public performance.

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# Radio & Television Awards

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This section lists some of the notable programming, reporting, advertising and commercial awards in radio and television.

## Emmy Awards—1963-64

(Supervised by the National Academy of Television Arts & Sciences; Covers period from April 25, 1963 to April 12, 1964; Other nominees are noted after each winner)\*

**Program of the Year**—The Making of the President 1960, ABC

(American Revolution of '63, NBC; Blacklist (Defenders), CBS; The Kremlin, NBC; Town Meeting of the World, CBS)

**Comedy**—Dick Van Dyke Show, CBS

(Bill Dana Show, NBC; Farmer's Daughter, ABC; McHale's Navy, ABC; That Was the Week That Was, NBC)

**Drama**—The Defenders, CBS

(Chrysler Theatre, NBC; East Side/West Side; CBS; Mr. Novak, NBC; Richard Boone Show, NBC)

**Music**—Bell Telephone Hour, NBC

(Lively Ones, NBC; N. Y. Philharmonic Young People's Concerts, CBS)

**Variety**—Danny Kaye Show, CBS

(Andy Williams Show, NBC; Garry Moore Show, CBS; Judy Garland Show, CBS; Tonight Show, NBC)

**Children's**—Discovery '63-'64, ABC

(Exploring, NBC; Children's Theatre, NBC; Science All-Stars, ABC; Wild Kingdom, NBC)

**Documentary**—The Making of the President 1960, ABC

(Greece: The Golden Age, NBC; The Kremlin, NBC; Manhattan Battleground (du Pont Show of the Week), NBC; Saga of Western Man, ABC; Twentieth Century, CBS)

**News**—Huntley-Brinkley Report, NBC

(CBS News with Walter Cronkite, CBS; NBC Special News Reports, NBC; Ron Cochran with the News, ABC)

**News Commentary or Public Affairs**—Cuba:

Parts I and II (White Paper), NBC

(American Revolution of '63, NBC; CBS Reports, CBS; Chronicle, CBS; Town Meeting of the World, CBS)

**Single Performance by an Actor (Lead)**—

Jack Klugman, Blacklist (Defenders), CBS

(James Earl Jones, Who Do You Kill? (East Side/West Side), CBS; Roddy McDowall, Journey into Darkness (Arrest & Trial), ABC; Jason Robards, Jr., Abe Lincoln in Illinois (Hallmark Hall of Fame), NBC; Rod Steiger, A Slow Fade to Black (Chrysler Theatre), NBC; Harold Stone, Nurse Is a Feminine Noun (Nurses), CBS)

**Single Performance by an Actress (Lead)**—

Shelley Winters, Two Is the Number (Chrysler Theatre), NBC

(Ruby Dee, Express Stop from Lenox Avenue (Nurses), CBS; Bethel Leslie, Statement of Fact (Richard Boone Show), NBC; Jeanette Nolan, Vote No on 11! (Richard Boone Show), NBC; Diana Sands, Who Do You Kill? (East Side/West Side), CBS)

**Continued Performance, Actor, Series (Lead)**—Dick Van Dyke, Dick Van Dyke Show, CBS

(Richard Boone, Richard Boone Show, NBC; Dean Jagger, Mr. Novak, NBC; David Janssen, The Fugitive, ABC; George C. Scott, East Side/West Side, CBS)

**Continued Performance, Actress, Series (Lead)**—Mary Tyler Moore, Dick Van Dyke Show, CBS

(Shirley Booth, Hazel, NBC; Patty Duke, Patty Duke Show, ABC; Irene Ryan, Beverly Hillbillies, CBS; Inger Stevens, Farmer's Daughter, ABC)

**Performance in Supporting Role, Actor**—

Albert Paulsen, One Day in the Life of

Ivan Denisovich (Chrysler Theatre), NBC

(Sorrell Booke, What's God to Julius? (Dr.

Kildare), NBC; Conlan Carter, The Hostages

(Combat!), ABC; Carl Lee, Express Stop from

Lenox Avenue (Nurses), CBS)

**Performance in Supporting Role, Actress**—

Ruth White, Little Moon of Alban (Hall-

mark Hall of Fame), NBC

(Martine Bartlett, Journey into Darkness (Ar-

rest & Trial), ABC; Anjanette Comer, Journey

into Darkness (Arrest & Trial), ABC; Rose

Marie, Dick Van Dyke Show, CBS; Claudia

McNeill, Express Stop from Lenox Avenue

(Nurses), CBS)

**Performance in Variety or Musical Program**

or Series—Danny Kaye, Danny Kaye

Show, CBS

(Judy Garland, Judy Garland Show, CBS;

Barbra Streisand (guest shot), Judy Garland

Show, CBS; Burr Tillstrom, That Was the

Week That Was, NBC; Andy Williams, Andy

Williams Show, NBC)

**Original Music**—Elmer Bernstein, The Mak-

ing of the President 1960, ABC

(George Auric, The Kremlin, NBC; John Barry,

Elizabeth Taylor in London, CBS; Kenyon Hop-

kins, East Side/West Side, CBS; George Klein-

singer, Greece: The Golden Age, NBC; Ulpio

Minucci, Joe Moon, Rayburn Wright, Saga of

Western Man, ABC)

**Art Direction & Scenic Design**—Warren

Clymer, Hallmark Hall of Fame, NBC

(Robert Kelly, Gary Smith, Judy Garland Show,

CBS; Jack Poplin, Outer Limits, ABC; Edward

Stephenson, Danny Kaye Show, CBS)

**Drama Writing, Original**—Ernest Kinoy,

Blacklist (Defenders), CBS

(Arnold Perl, Who Do You Kill? (East Side/

West Side), CBS; David Rayfiel, Something

About Lee Wiley (Chrysler Theatre), NBC;

Allan Sloane, And James Was a Very Small

Snail (Breaking Point), ABC; Adrian Spies,

What's God to Julius? (Dr. Kildare), NBC)

\* On May 12, 1964, CBS News and ABC-TV withdrew officially from the Emmy Awards, criticizing voting processes. CBS-TV followed suit on May 14.

## RADIO & TV AWARDS

*Drama Writing, Adaptation*—Rod Serling, *It's Mental Work* (Chrysler Theatre), NBC

(James Bridges, *The Jar* (Alfred Hitchcock Hour), CBS; Robert Hartung, *The Patriots* (Hallmark Hall of Fame), NBC; Walter Brown Newman, *The Hooligan* (Richard Boone Show), NBC)

*Comedy or Variety Writing*—Carl Reiner, Bill Persky, Sam Denoff, Dick Van Dyke Show, CBS

(Jerry Davis, Steven Gethers, Lee Loeb, John McGreevey, *Farmer's Daughter*, ABC; Herbert Baker, Gary Belkin, Ernest Chambers, Harry Gelbart, Saul Illson, Don Keller, Paul Mazursky, Mel Tolkin, Larry Tucker, Danny Kaye Show, CBS; Robert Emmett, Gerald Gardner, Thomas Meehan, David Panich, Ed Sherman, Saul Turteltaub, Tony Webster, *That Was the Week That Was*, NBC)

*Direction, Drama*—Tom Gries, *Who Do You Kill?* (East Side/West Side), CBS (Paul Bogart, *Moment of Truth* (Defenders), CBS; Sydney Pollack, *Something About Lee Wiley* (Chrysler Theatre), NBC; Stuart Rosenberg, *Blacklist* (Defenders), CBS; George Schaefer, *The Patriots* (Hallmark Hall of Fame), NBC)

*Direction, Comedy*—Jerry Paris, *Dick Van Dyke Show*, CBS

(Sidney Lanfield, *McHale's Navy*, ABC; Paul Nickell, William Russell, Don Taylor, *Farmer's Daughter*, ABC; Richard Whorf, *Beverly Hillsbillies*, CBS)

*Direction, Variety or Music*—Robert Scheerer, *Danny Kaye Show*, CBS

(Roger Kandler, *Tribute to Teachers* (N. Y. Philharmonic), CBS; Bob Henry, Andy Williams Show, NBC; Marshall Jamison, *That Was the Week That Was*, NBC; Clark Jones, Sid Smith, *Bell Telephone Hour*, NBC)

*Cinematography*—J. B. Peters, *The Kremlin*, NBC

(John S. Priestley, *East Side/West Side*, CBS; Tom Priestley, *Greece: The Golden Age*, NBC; Bud Thackery, *Once Upon a Savage Night* (Kraft Suspense Theatre), NBC)

*Electronic Photography*—*Danny Kaye Show*, CBS

(*Bell Telephone Hour*, NBC; *Lively Ones*, NBC; *Ride with Terror* (du Pont Show of the Week), NBC)

*Film Editing*—William T. Cartwright, *The Making of the President 1960*, ABC

(Danny Landers, Milton Shifman, Richard Wray, *Arrest & Trial*, ABC; Constantine S. Gochis, *Greece: The Golden Age*, NBC; Aram Boyajian, *The Kremlin*, NBC; James Algie, Samuel Cohen, Hans Dudenheim, Walter Esserfeld, Alexander Hamilton, Edward Lempa, Walter Moran, Nils Rasmussen, John Roberts, Robert Sandbo, Edward Shea, *Saga of Western Man*, ABC)

*International Award*—Les Raisins Verts (*Sour Grapes*), French Broadcasting System

(Without Violence, WBRZ-TV, Baton Rouge; Date Line: Chicago Composite, WNBQ, Chicago; The Last Prom, WLW-T, Cincinnati; Poison in the Air, KNXT-TV, Los Angeles; The Next Revolution, WCBSTV, New York; Wednesday's Child, KGW-TV, Portland, Ore.; Case of the Limited Child, KPX-TV, San Francisco; Child Beating, WMAL-TV, Washington, D.C.)

*Station Award*—Operation Challenge: A Study in Hope, KSD-TV, St. Louis

## Clio Awards—1963

(Presented by the American TV Commercials Festival; agency and production company follow commercial title)

*Best, Overall; Tie, Best Copy*—Betty Crocker Rice "European Dishes"; General Mills, DDB, Televideo.

*Best, Office Appliances*—Xerox Copier "Ordinary Paper"; Xerox, PKL, Farkas Films.

*Best, Home Appliances*—G. E. Automatic Toothbrush "Cowboy"; G. E., Maxon, Video Crafts.

*Best, Apparel*—Van Heusen Shirts "Car Wash"; Phillips-Van Heusen, Grey, Rose-Magwood.

*Best, Automobiles*—Volkswagen Sedan "Snowplow"; Volkswagen of America, DDB, Film Contracts (London).

*Special Citation: Best, Trucks*—Ford Pickup "Airdrop"; Ford Motor, JWT, Wylde Films.

*Best, Auto Accessories*—Double Eagle Tires "Landmine"; Goodyear Tire & Rubber, Y & R, VPI of California.

*Best, Baked Goods & Confections: Special Citation, Tie, Best Copy*—Laura Scudder's Potato Chips "Pledge"; Laura Scudder, DDB, Wylde Films.

*Best, Baking Mixes*—Aunt Jemima Pan-

cakes "Yellow-bird"; Quaker Oats, JWT, Elliot, Unger & Elliot-Screen Gems.

*Best, Banks & Financial; Best W. Coast Market*—Great Western Savings "Armored Car"; Great Western Savings Bank, DDB, Gerald Schnitzer.

*Best, Bath Soaps & Deodorants*—Princess Dial "Beach"; Armour Grocery Prods., FCB, FilmFair.

*Best, Beers & Wines*—Country Club Malt Liquor "Crushed Can"; Pearl Brewing, Shaw (Chicago), MGM Telestudios.

*Best, Building Prods. & Home Maintenance*—Kaiser Screening "Screen Door"; Kaiser, Y&R (S. F.), Don Feddersen.

*Best, Breakfast Cereals (Tie)*—Cheerios "Headache"; General Mills, D-F-S, Freberg Ltd./Kellogg's Frosted Flakes "Proper Grip"; Kellogg, Burnett, Gerald Schnitzer.

*Best, Cigars & Cigarettes*—White Owl Cigars "Sidewalk Cafe"; General Cigar, Y & R; MPO Videotronics.

*Best, Cleansers, Waxes & Polishes*—Twinkle Copper Cleaner "Penny"; Drackett (Canada); Y & R, Rabko (Toronto).

*Best, Coffee & Tea*—Instant Maxwell House "Edward G. Robinson"; General Foods, B & B, MPO Videotronics.

*Best, Dentifrices*—Poli-Grip "Apple"; Block Drug, Grey, Gray-O'Reilly.

*Best, Dairy Products & Fruit Drinks*—Ever-sweet Orange Juice "Table Top"; Ever-sweet Foods, DDB, VPI.

*Best, Gasolines & Lubricants*—Clark Gasoline "Snow Scene"; Clark Oil & Refining, PKL, Audio.

*Best, Gift & Recreation Items*—Kodak Movie Cameras "Mine Once More"; Eastman Kodak; JWT, Sutherland Assocs.

*Best, Hair Preparations; Tie, Best B-&W Cinematography*—Breck Shampoos "Night Ride"; Breck, Y & R, Ansel-Shaw.

*Best, Home Furnishing*—Centura Tablewear "Bull in China Shop"; Corning Glass, Ayer, Rose-Magwood.

*Best, Corporate & Institutional*—Chrysler "Simca"; Chrysler, Y & R, Filmex.

*Best, Insurance*—Traveler's "Burning House"; Traveler's Insurance, Y & R, Audio.

*Best, Laundry Soaps & Detergents*—Downy "Lullaby"; Downy, Grey, Klaeger Assocs.

*Best, Media & Entertainment*—Reader's Digest "Tense Generation"; Reader's Digest, JWT, MPO Videotronics.

*Special Citation, Media & Entertainment*—"Mad Mad Mad Mad World"; U. A., Freberg Ltd.

*Best, Packaged Food*—Betty Crocker Rice "Valenciana"; General Mills, DDB, Tele-video.

*Best, Cosmetics & Toiletries; Tie, Best B-&W Cinematography*—Cashmere Bouquet Talc "Body Sings"; Cashmere Bouquet, D'Arcy, Elliot, Unger & Elliot-Screen Gems.

*Best, Papers, Foils & Containers; Tie, Best Demonstration*—Kaiser Foil "Two Sponges"; Kaiser, Y & R (S. F.), Signet (Hwd.).

*Best, Pet Foods; Best, Animation Design*—Milk Bone Flavor Snacks "Self-Trainer"; National Biscuit, K & E, Storyboard.

*Best, Pharmaceuticals*—Allerest "Animals"; Pharmacrast Labs., PKL, Elliot, Unger & Elliot.

*Best, Public Service*—National Library Week "Read"; American Library Assn., Wylde Films.

*Best, Retail Outlets*—Ford Cars "Ford Has Changed"; Ford Dealers of S. California, JWT, A. S. I.

*Best, Toys*—Mattel "Western Guns"; Mattel, Carson/Roberts, Lou Lilly.

*Best, Travel & Transportation; Tie, Best B-&W Cinematography*—Jamaica Tourist Board "Waterfall"; Jamaica Tourist Board, DDB, Rose-Magwood.

*Special Citation, Best, 8-10-second ID's*—Dodge "Little Old Lady"; Dodge Dealers

of L. A.; Cole, Fischer & Rogow, Sandler Films.

*Special Citation, Best, 20-second ID's*—Levy's Rye Bread "Delicatessen"; Levy, DDB, Elliot, Unger & Elliot.

*Best, Men's Toiletries*—High Sierra "Slap"; Mennen, Grey, Televideo.

*Special Citation, Best, Premium Offer*—Ivory Flakes "Baby Parade"; Procter & Gamble, Grey, Pelican.

*Special Citation, Best, Program Openings*—ABC-TV "Winter Olympics"; Kim & Gifford Prods.

*Special Citation, Budget Under \$2,000*—1963 Appeal "Blind," "Old Age"; Greater Boston United Fund, BBD&O (Boston), Magna Films (Boston).

*Special Citation, Best, Midwest Market*—American Family Detergent "Chicago"; Procter & Gamble, Tatham-Laird (Chicago), Morton Goldsholl Design Assocs.

*Best, Soft Drinks*—Coca Cola "Beach"; Coca Cola, McCann-Erickson, Wylde Films.

*Special Citation, Best, Southeast Market*—7-Eleven "Convenience, Service"; 7-Eleven Dairy Stores (Florida), S. R. A. (Miami), Coronado Studios (Miami).

*Special Citation, Best, Southwest Market*—Colonial Hamburger Buns "Park"; Campbell-Taggart Bakeries, Bel-Art (Dallas), Jamieson Films (Dallas).

*Special Citation, Best, Canadian Market*—Nestle's Quik "Quick Cuts"; Nestle (Canada) Ltd., Ronalds-Reynolds, T. D. F.

*Special Citation, Best, Canadian (French Language)*—Westinghouse "Fry Pan"; Westinghouse of Canada; Goodis, Goldberg, Soren; Advertel.

*Special Citation, Best, Color Cinematography*—(Award from RCA)—Unicap Vitamins "Apples . . . Bottles . . . Balloons"; Unicap, McCann-Marschall, VPI.

*Special Citation, Best Film Editing*—B. O. A. C. "London"; B. O. A. C., Pritchard, Wood, Wylde Films.

*Special Citation, Best Special Effects (Tie)*—Alcoa Closures "Sounds"; Alcoa; Ketchum, MacLeod & Grove, The Europeans/Chevrolet Corvair "Strobe"; Chevrolet, Campbell-Ewald, Group Prods.

*Special Citation, Best Videotape Production*—(Award from 3M Co.)—Marathon Gasoline "Right Now"; Graphics, Campbell-Ewald, Advertel.

*Special Citation, Best Use of Graphics (Tie)*—Comet Callente "Something Hot"; Lincoln-Mercury Div., Ford; K & E, MPO Videotronics/Ford Introductory "Parade"; Ford Div., Ford; JWT, Mogubug.

*Special Citation, Best Musical Scoring*—Johnson & Johnson Band-Aid "Field"; Johnson & Johnson, Y & R, Sid Ramin (Composer & Director).

*Special Citation, Best Music with Lyrics*—Coca-Cola "Things Go Better with Coca-Cola"; Coca-Cola, McCann-Erickson,

## RADIO & TV AWARDS

William Backer (Composer & Music Director).

*Special Citation: Best On-Camera Spokesman*—Jack Gilford (Cracker Jacks).

*Special Citation: Best Off-Camera Spokesman*—Barbara Baxley (Betty Crocker Rice).

*Special Citation: Best, Children's Market*—Cracker Jacks "Boardwalk": Cracker Jack, DDB, Rose-Magwood.

*Special Citation: Best Demonstration (Tie)*—Kodak Instamatic Cameras "Sky Divers"; Eastman Kodak, JWT, Cascade Pictures & Paradventures.

*Special Citation: Best Use of Humor*—Cracker Jacks "Card Game"; Cracker Jack, DDB, Rose-Magwood.

*Special Citation: Exceptional Production Values*—Chevrolet "Pinnacle"; Chevrolet, Campbell-Ewald, Alexander Film, Marc Brown Assocs.

*Special Citation: Best Direction*—Cracker Jacks "Jack Gilford Series"; Cracker Jack, DDB, Rose-Magwood, Howard Magwood (Director).

*Best, Oil & Dressings*—Hunt's Tomato Cat-sup "Shower"; Hunt, Y & R (L. A.), Signet (Hwd.).

## Thomas Alva Edison Foundation Mass Media Awards—1963

*Best Children's TV Series*—Walt Disney's Wonderful World of Color, NBC

*Best TV Science Program for Youth*—Watch Mr. Wizard, NBC

*TV Program Best Portraying America*—CBS Reports: Storm Over the Supreme Court, CBS

*TV Series Best Portraying America*—The Great Challenge, CBS

*Best Radio Science Program for Youth*—Science Editor, CBS

*Radio Station Best Serving Youth*—KDKA, Pittsburgh

*TV Station Best Serving Youth*—WJRT-TV, Flint, Mich.

## Freedoms Foundation at Valley Forge Awards—1963

*Principal Award, Radio*—WLW, Cincinnati (Government Under Law)

*Honor Awards, Radio*—Analysis, Inc.; Jefferson Standard Broadcasting Co.; KFMN, Abilene, Tex./American Founders Life Insurance Co.; KIBS/Lillian Meacham, Bishop, Calif.; KMOX/St. Louis U., St. Louis; NBC; NBC/Jewish Theological Seminary; Sonderling Stations, Long Beach, Calif.; Ray Starr, Tallahassee, Fla.; WBAC, Cleveland, Tenn.; WCKB, Dunn, N. C.; WFBM/Indianapolis Chamber of Commerce, Indianapolis, Ind.; WFIL/Temple U./Philadelphia Public Schools, Philadelphia, Pa.; WGIR, Manchester, N. H.; WIND, Chicago; WIOD, Miami, Fla.; WIOD/Balkin Lodge, B'nai B'rith, Miami, Fla.; WJR, Detroit; WLS, Chicago; WMAQ/American Negro Eman-

ipation Centennial Authority, Chicago; WMAQ/Jewish Federation of Metropolitan Chicago; WOWO, Ft. Wayne; WPBS, Philadelphia; WSB, Atlanta; WWPB/Gerard Pucci, Coral Gables, Fla.

*Principal Award, TV*—CBS-TV, "The Secret" (Great Adventure)

*Honor Awards, TV*—Advertisers Diversified Services of America; ABC; Continental Insurance Cos.; General Foods Corp.; Handel Film Corp.; Jewish Theological Seminary/NBC; KMOX-TV, St. Louis; KNBC-TV, Los Angeles; Lutheran Church, Missouri Synod; NBC; National Council of Catholic Men/ABC; WCAU-TV, Philadelphia; WCKT-TV, Miami, Fla.; WLW-TV, Cincinnati; WRCB-TV, Philadelphia; WTVT-TV, Tampa

## Gavel Awards—1964

(Presented by the American Bar Assn. for contributions to "public understanding of the American system of law and justice.")

*Columbia Broadcasting System, CBS News Div., TV*—The Crisis of Presidential Succession (CBS Reports).

*U. of Michigan TV Center*—A Quest for

Certainty series.

*Plautus Productions*—Blacklist (Defenders), CBS.

*KMPC, Los Angeles*—Heritage series.

## Golden Mike Awards—1963

- (Presented by American Women in Radio and Television; sponsored by McCall's magazine)
- Outstanding Woman in Radio & TV*—Ruth Lyons, WLW, WLW-T, Cincinnati
- Service to American Future*—Margie Camp, KOMO-AM-TV, Seattle; Ella F. Harllee, Educational Communications Assn., Washington, D. C., Lucy Jarvis, NBC-TV.
- Service to Family*—Alice Weston, WIIC, Pittsburgh
- Service to Community*—Helen Kimball, KIRO-AM-TV, Seattle; Marlene Sanders, WNEW, New York

## Grammy Awards—1963

(Presented by the National Academy of Recording Arts & Sciences)

- Record of the Year*—The Days of Wine and Roses (Henry Mancini)
- Album of the Year (Non-Classical)*—Barbra Streisand Album (Barbra Streisand)
- Album of the Year (Classical)*—Britten: War Requiem (Benjamin Britten)
- Song of the Year*—The Days of Wine and Roses (Henry Mancini, Johnny Mercer)
- Best Instrumental Theme*—More (Theme from "Mondo Cane") (Norman Newell, Nino Oliviero, Riz Ortolani)
- Best Vocal Performance, Female*—Barbra Streisand Album (Barbra Streisand)
- Best Vocal Performance, Male*—Wives and Lovers (Jack Jones)
- Best Instrumental Jazz Performance, Soloist or Small Group*—Conversations with Myself (Bill Evans)
- Best Instrumental Jazz Performance, Large Group*—Encore: Woody Herman, 1963 (Woody Herman)
- Best Original Jazz Composition*—Gravy Waltz (Steve Allen, Ray Brown)
- Best Performance, Orchestra, for Dancing*—This Time by Basie! (Count Basie)
- Best Performance, Orchestra or Instrumentalist, Non-Jazz, Non-Dancing*—Java (Al Hirt)
- Best Instrumental Arrangement*—I Can't Stop Loving You (Quincy Jones, for Count Basie)
- Best Background Arrangement*—The Days of Wine and Roses (Henry Mancini)
- Best Performance, Vocal Group*—Blowin' in the Wind (Peter, Paul and Mary)
- Best Performance, Chorus*—Bach's Greatest Hits (Swingle Singers)
- Best Original Score, Motion Picture or TV Show*—Tom Jones (John Addison)
- Best Score, Original Cast Show Album*—She Loves Me (Jerry Bock, Sheldon Harnick)
- Best Classical Performance, Orchestra*—Bartok: Concerto for Orchestra (Boston Symphony Orchestra, Erich Leinsdorf)
- Best Classical Performance, Chamber Music*—Evening of Elizabethan Music (Julian Bream Consort)
- Best Classical Performance, Instrumental Soloists, with Orchestra*—Tchaikovsky: Concerto No. 1 (Artur Rubinstein, Boston Symphony Orchestra, Erich Leinsdorf)
- Best Classical Performance, Instrumental Soloist or Duo, without Orchestra*—The Sound of Horowitz (Vladimir Horowitz)
- Best Opera Recording*—Puccini: Madama Butterfly (Price, Tucker; RCA Italiana Orchestra, Erich Leinsdorf)
- Best Classical Performance, Choral (Non-Operatic)*—Britten: War Requiem (London Symphony Orchestra, Benjamin Britten)
- Best Classical Performance, Vocal Soloist*—Great Scenes from Gershwin's "Porgy and Bess" (Leontyne Price)
- Best Classical Composition, Contemporary Composer*—War Requiem (Benjamin Britten)
- Best-Engineered Recording, Classical*—Puccini: Madama Butterfly (Price, Tucker; RCA Italiana Orchestra, Erich Leinsdorf)
- Best Album Cover, Classical*—Puccini: Madama Butterfly (Robert Jones, for RCA Victor)
- Most Promising New Artist, Classical*—Andre Watts (pianist)
- Best Comedy Performance*—Hello Mudduh, Hello Faddah (Allan Sherman)
- Best Documentary, Spoken Word or Drama Recording (Non-Comedy)*—"Who's Afraid of Virginia Woolf?" (Edward Albee)
- Best-Engineered Recording, Non-Classical*—Charade (James Malloy, for Henry Mancini)
- Best-Engineered Recording, Special or Novel Effects*—Civil War, Vol. II (Robert Fine, for Frederick Fennell)
- Best Album Cover, Non-Classical*—Barbra Streisand Album (John Berg)
- Best Album Notes*—The Ellington Era (Stanley Dance, Leonard Feather)
- Best Recording for Children*—Bernstein Conducts for Young People (N. Y. Philharmonic, Leonard Bernstein)
- Best Rock-&-Roll Recording*—Deep Purple (Nino Tempo, April Stevens)
- Best County-&-Western Recording*—Detroit City (Bobby Bare)
- Best Rhythm-&-Blues Recording*—Busted (Ray Charles)
- Best Folk Recording*—Blowin' in the Wind (Peter, Paul and Mary)
- Best Gospel or Other Religious Recording, Musical*—Dominique (Soeur Sourire)
- Best New Artist(s)*—Swingle Singers

## Motion Picture Daily-Fame Magazine Poll—1963

(Survey of TV editors, critics and columnists)

- Best Network TV Show*—Danny Kaye Show, CBS  
*Best TV Performer*—Danny Kaye, Danny Kaye Show, CBS  
*Most Promising New Star, Male*—James Franciscus, Mr. Novak, NBC  
*Most Promising New Star, Female*—Patty Duke, Patty Duke Show, ABC  
*TV Show with Most Effective Use of Color*—Walt Disney's Wonderful World of Color, NBC  
*Best Comedian*—Danny Kaye, Danny Kaye Show, CBS  
*Best Comedienne*—Lucille Ball, Lucy Show, CBS  
*Best Comedy Team*—Dick Van Dyke and Mary Tyler Moore, Dick Van Dyke Show, CBS  
*Best Comedy Show*—Dick Van Dyke Show, CBS  
*Best Dramatic Show, Hour or More*—Richard Boone Show, NBC  
*Best Dramatic Show, Half-Hour*—Twilight Zone, CBS  
*Best Variety Show*—Danny Kaye Show, CBS  
*Most Unique New Show*—Richard Boone Show, NBC
- Best Western Series*—Bonanza, NBC  
*Best Mystery Show*—Alfred Hitchcock Hour, CBS  
*Best Vocalist, Male*—Andy Williams, Andy Williams Show, NBC  
*Best Vocalist, Female*—Judy Garland, Judy Garland Show, CBS  
*Best Popular-Music Show*—Andy Williams Show, NBC  
*Best Quiz Show, Audience Participation*—Password, CBS  
*Best Quiz Show, Panel*—What's My Line?, CBS  
*Best Master of Ceremonies*—Garry Moore, Garry Moore Show, CBS  
*Best Announcer*—Hugh Downs, NBC  
*Best Sportscaster*—Mel Allen, NBC  
*Best Daytime Show*—Today, NBC  
*Best Children's Show*—Captain Kangaroo, CBS  
*Best Commercial*—Gravy Train  
*Best News Commentator*—Walter Cronkite, CBS  
*Best Network Publicity Service*—NBC  
*Best Independent Publicity Service*—Rogers and Cowan

## National Mass Media Brotherhood Awards—1963

(Presented by the National Conference of Christians & Jews)

- Best Network TV Documentary*—American Revolution of '63, NBC  
*Best Network TV Panel Show*—The Christian Revolution (Town Meeting of the World), CBS  
*Best Local Station TV Documentary*—Conformity, WCAU-TV, Philadelphia  
*Best Local Station TV Panel Show*—Gwynn Oak Amusement Park Integration Problem, WBAL-TV, Baltimore  
*Certificates of Recognition, TV*—Who Do You Kill? (East Side, West Side), CBS; Baltimore Jewish Heritage, WJZ-TV, Baltimore; The American Way, and Integration: Florida's Conflict Ahead, WCKT-TV, Miami, Fla.; Color Line, KPIX-TV, San Francisco  
*Best Network Radio Dramatic Show*—The American Ballad (Eternal Light), Jewish Theological Seminary of America/NBC  
*Best Local Station Radio Documentary Series*—Birmingham: A Testament to Nonviolence, WRVR (FM), New York
- Best Local Station Radio Documentary*—Coverage of local case of racial discrimination, KNEW, Spokane  
*Best Local Station Radio Dramatic Program*—The Cure, Broadcasting Commission of Chicago Board of Rabbis/WBBM, Chicago  
*Best Local Station Radio Interview/Panel Series*—Background, WOI (ETV), Ames, Ia., with NCCJ  
*Best Local Station Single Radio Panel Program*—Integration: How Much? How Soon?, KNX, Los Angeles  
*Certificates of Recognition*—The Church and the Council: A Non-Catholic Viewpoint, National Council of Catholic Men/NBC; The Unfinished American Revolution, and Hate Is a Wrong-Way Street, WINS, New York; Ghettoism segment of Outlook series, KCBS, San Francisco



## National School Bell Awards—1963-64

(Presented by the National Education Assn.)

*Documentary Interpretations of Education, Single Programs, Network TV*—Saga of Western Man: 1964 (ABC-TV); CBS Reports: The Catholics and the Schools (CBS-TV); An Experiment in Excellence (NBC-TV)  
*Continuous Coverage of Education, News*

*Program, Network TV*—CBS Morning News with Mike Wallace (CBS-TV)  
*Dramatic Interpretation of Education, Series, Network TV*—Mr. Novak (NBC-TV)  
*Interpretation of Education, Radio Network*—Our Teachers—Educated or Miseducated? (CBS)

## George Foster Peabody Awards—1963

(Administered by the Peabody Board and the Henry W. Grady School of Journalism of the U. of Georgia)

*TV News Commentary*—Eric Sevareid, CBS  
*TV Entertainment*—Danny Kaye Show, CBS; Mr. Novak, NBC  
*TV Education*—American Revolution of '63, NBC; Saga of Western Man, ABC  
*TV Youth Program*—Dorothy Gordon's Youth Forum, NBC, WNBC-TV, New York  
*TV Children's Program*—Treetop House, WGN, Chicago  
*TV Contribution to International Understanding*—Town Meeting of the World and Dr. Frank Stanton, CBS

*TV Public Service*—CBS Reports: Storm Over the Supreme Court, CBS  
*Radio News*—Sunday Night Monitor, NBC  
*Radio Education*—WLW, Cincinnati  
*Radio Contribution to International Understanding*—Voice of America and Edward R. Murrow  
*Radio Public Service*—KSTP, Minneapolis  
*Special Award*—To broadcasting industry of the U. S. for coverage of assassination of President Kennedy and related events

## RAB Most Effective Commercials Awards—1963

(Poll of 300 "blue-ribbon" advertiser, agency and broadcast executives; name of agency follows company and product)

American Express Travelers Cheques (Ogilvy, Benson & Mather)  
 American Tobacco Co.—Montclair Cigarettes (Sullivan, Stauffer, Colwell & Bayles)  
 Anheuser-Busch—Budweiser Beer (D'Arcy)  
 Campbell Soup Co.—V-8 (Needham, Louis & Brorby)  
 Coca-Cola Co. (McCann-Erickson)  
 Ford Motor Co. (J. Walter Thompson)  
 General Motors Corp.—Buick (McCann-Erickson)  
 Kellogg Co. (Leo Burnett)  
 Mars Candy (Needham, Louis & Brorby)  
 Noxzema Chemical Co.—Cover Girl Cos-

metics (Sullivan, Stauffer, Colwell & Bayles)  
 R. J. Reynolds Tobacco Co.—Winston (Esty)  
 Bank of America (Johnson & Lewis)  
 Standard Brands Co.—Chase & Sanborn Coffee (J. Walter Thompson)  
 P. Ballantine & Sons Beer (Esty)  
 California Oil Co.—Chevron Gasoline (Barton, Barton, Durstine & Osborn)  
 Mary Ellens, Inc.—jams and jellies (Guild, Bascom & Bonfigli)  
 Quantas Empire Airways (Cunningham & Walsh)

## Sigma Delta Chi Reporting Awards—1963

(Presented by the national journalism fraternity)

*Radio Reporting*—WINS, New York  
*TV Reporting*—WBAP-TV, Ft. Worth  
*Public Service, TV Journalism*—NBC-TV; KDKA-TV, Pittsburgh  
*Public Service, Radio Journalism*—WSB, Atlanta

*Radio Editorializing*—WRTA, Altoona, Pa.  
*TV Editorializing*—KFDA-TV, Amarillo, Tex.  
*Special Award, Outstanding Public Service in Time of Great National Tragedy*—Radio-TV industry, for Kennedy assassination coverage.

## TV Guide Awards—1964

(Presented by TV Guide magazine; nominees and winners selected by readers. Other nominees follow name of winner.)

- Favorite Series*—Dr. Kildare, NBC  
(Combat!, ABC; Perry Mason, CBS; Beverly Hillbillies, CBS; Dick Van Dyke Show, CBS)
- Favorite New Series*—The Fugitive, ABC  
(Mr. Novak, NBC; Danny Kaye Show, CBS; Patty Duke Show, ABC; Richard Boone Show, NBC)
- Best Single Program (Dramatic, Musical or Variety)*—"Tyger, Tyger," Dr. Kildare, NBC  
(Abe Lincoln in Illinois (Hallmark Hall of Fame), NBC; Bob Hope Christmas Show, NBC; Calamity Jane, CBS; Jonathan Winters Show, NBC)
- Best Single News or Information Program*—Winter Olympics, ABC  
("Cuba: Bay of Pigs," NBC White Paper, NBC; "Cuba: The Missile Crisis," NBC White Paper, NBC; "Our Man on the Mississippi," David Brinkley's Journal, NBC; The Kremlin, NBC)
- Best News or Information Series*—Huntley-Brinkley Report, NBC  
(CBS Reports, CBS; Twentieth Century, CBS; Today, NBC; CBS Evening News with Walter Cronkite, CBS)
- Favorite Male Performer*—David Janssen, The Fugitive, ABC  
(Raymond Burr, Perry Mason, CBS; Richard Chamberlain, Dr. Kildare, NBC; Danny Kaye, Danny Kaye Show, CBS; Dick Van Dyke, Dick Van Dyke Show, CBS)
- Favorite Female Performer*—Inger Stevens, Farmer's Daughter, ABC  
(Shirley Booth, Hazel, NBC; Patty Duke, Patty Duke Show, ABC; Mary Tyler Moore, Dick Van Dyke Show, CBS; Irene Ryan, Beverly Hillbillies, CBS)

## TvB Outstanding Salesmen Awards—1963

(Presented by the Television Bureau of Advertising)

- Warren Anderson, WREX-TV, Rockford, Ill.; L. H. Curtis, KSL-TV, Salt Lake City; Arthur Harris, WRGB-TV, Schenectady, N. Y.; William Knowles, WOOD-TV, Grand Rapids, Mich.; Paul Weiss, WTVJ, Miami, Fla.

## Writers Guild of America Script Awards—1963

- Best Dramatic Anthology Script, Any Length*—The Last of the Big Spenders (Dick Powell Show), NBC; Richard Alan Simmons
- Best Dramatic Episodic Script, Any Length*—Man Out of Time (Route 66), CBS; Lawrence B. Marcus
- Best Adaptation, Material from Other Medium*—Jeeney Ray (Alcoa Premiere), ABC; Richard DeRoy and Iris Dornfeld
- Best Comedy-Variety Script, Any Length*—Barney's First Car (Andy Griffith Show), CBS; Everett Greenbaum and Jim Fritzell
- Best Documentary, Any Length*—The Chosen Child (NBC White Paper), NBC; Frank DeFelitta and Robert Northshield
- Best Radio Script, Any Type, Any Length*—The Battle of the Warsaw Ghetto, WNEW, New York; Marlene Sanders

ONLY RADIO-TELEVISION DAILY

ASSURES YOU OF REACHING THE DECISION-MAKERS

IN A CLIMATE OF IMMEDIACY

AND WITH EXTRAORDINARY VISIBILITY.

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# SESAC, Inc.

By

PAUL HEINECKE

President

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**T**HIS year SESAC marks its 33rd anniversary of service to the music user, and we find that each of these 33 years has been an eventful one. The music industry has kept pace with the ever-changing needs of an era in which every day has brought startling revelations about new ways of life. Our music needs have been altered accordingly. New rhythms have arisen to match the heartbeats of this pulsating world of music lovers. We saw the Charleston, the Big Apple, the Turkey Trot, the Waltz, the Fox Trot, the Rhumba, the Tango and dozens of others become the craze and then most of them slowly fade from the scene. Today there is the Twist, the Mashed Potato, the Bossa Nova — and who knows what tomorrow will bring?

Of one thing we can be certain: Tomorrow's musical tastes, like those of the past, will be predominantly influenced by the radio industry, probably the leading source of music exposure in the world today. Radio, more than any other medium, will continue to be the most influential factor in establishing music trends and developing individual and collective music preferences in almost every corner of the globe.

Because of this important influence the broadcasting industry has found that creativity is essential to survival. The days of the radio "juke box" station operation are rapidly disappearing, and today more than ever before the creative station is gaining prominence and wider audience acceptance.

SESAC copyrighted selections are found in abundance on countless commercial recordings by leading artists on all the major record labels. In addition, SESAC RECORDINGS LPs are currently in use in close to 50% of all the stations in the United States alone.

Each SESAC RECORDINGS LP contains music from the vast and widely diversified SESAC copyrighted repertory. Our gratis distribution of "repertory recordings" to radio and television facilities throughout the world was greatly increased during 1963. To date, nearly a million of these 45 RPM EPs have been distributed and we shall further expand the service during 1964. Our publisher affiliates, too, have kept pace with the month-to-month trends and the increasingly discriminating tastes of their users.

During 1963, SESAC also was instrumental in the first recording of a major American symphonic work, William Dawson's "Negro Folk Symphony," which was recorded by Leopold Stokowski and the American Symphony Orchestra and released by Decca. At the close of the year, the New York Philharmonic, under George Szell, gave the first U. S. performance of Baird's "Four Essays," an important Polish contemporary work under our representation.

SESAC also met the high-cost creative jingle problem of the broadcaster with the "DRUMMERS," a low-cost service created and produced by people with radio know-how and designed to provide even the smallest broadcasting facility with material that can easily be tailored and customized to the individual station's needs.

We are happy to do our part to assist broadcasters in their never-ending search for creative programming that is different and, above all, appealing. We salute the broadcasting industry for its giant strides in creative programming during 1963, and feel certain that this is but a small beginning for an even greater tomorrow.

**THE DECISION-MAKERS IN BROADCASTING**

**AND IN BROADCAST ADVERTISING**

**READ *RADIO-TELEVISION DAILY***

**BECAUSE DAILY NEWS IS A DAILY MUST**

**FOR EACH DAY'S DECISIONS.**

# **International**

## **Canada**

**(AM and TV Stations,  
Station Reps, Ad Agencies,  
Producers)**

## **Mexico and the Caribbean (AM Stations)**

## **Great Britain**

**(TV Stations, Program  
Contractors, Ad Agencies,  
Producers)**

## **Foreign TV Stations**

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# Canadian Broadcasting Corporation

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Head Office: 1500 Bronson Ave., Ottawa, Ont.

Phone: 731-3111

## EXECUTIVE OFFICERS

President .....	Alphonse Ouimet	Dir., Int. Servs.....	C. R. Delafield
Vice President.....	Capt. W. E. S. Briggs	Dir., Pub. Rel.....	J. D. Lusher
Vice Pres., Prog.....	E. S. Hallman	Comptroller.....	V. F. Davies
Vice Pres., Pers., Oper.....	J. P. Gilmore	Gen. Mgr., English Net. Bcstg....	H. G. Walker
Vice Pres., Corp. Affairs.....	R. C. Fraser	Gen. Mgr., French Net. Bcstg....	Marcel Ouimet
Dir., Eng., Tech. Servs.....	W. G. Richardson	Gen. Mgr., Regional Bcstg....	Charles Jennings

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# CTV Television Network Ltd.

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Head Office: 42 Charles St., E., Toronto 1, Ont.

Phone: 924-5454

## OFFICERS

President.....	Spencer W. Caldwell	Chief Accountant.....	Pel Bell-Smith
Exec. Vice Pres.....	Gordon F. Keeble		
V.P., Programming.....	Michael Hind-Smith	Montreal Office:	
Dir. of Legal & Bus. Aff....	Richard P. Morgan	Phone: 849-8091	
General Sales Mgr.....	Thomas B. J. Atkins	Manager .....	Vin Dittmer
Mgr. Network Opera.....	Stan Wilson	New York Office:	
Dir. of Info. & Adv.....	Ralph Foster	Phone: TN 7-0190	

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## STATIONS

CFCN-TV .....	Calgary, Alta.	CJCH-TV .....	Halifax, N. S.
CFRN-TV .....	Edmonton, Alta.	CFTO-TV .....	Toronto, Ont.
CHAN-TV .....	Vancouver, B. C.	CJOH-TV .....	Ottawa, Ont.
CJAY-TV .....	Winnipeg, Man.	CFCF-TV .....	Montreal, Que.
CHAB-TV.....	Moose Jaw, Sask.		

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# Canadian Association of Broadcasters

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Head Office: Blackburn Bldg., 85 Sparks St., Ottawa 4, Ont.

Phone: 233-4035

## OFFICERS

President.....	Don Jamieson, CJON-AM-TV, St. John's, Nfld.
Past President.....	M. T. Brown, CFPL-AM-TV, London, Ont.
Executive Vice President.....	T. J. Allard
Vice President, Radio.....	Allan Waters, CHUM, Toronto, Ont.
Vice President, TV.....	J. A. Pouliot, CRCM-TV, CKMI-TV, Quebec City, Que.

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## FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations, and 54 television stations in Canada.

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# Canadian AM Radio Stations

## Alberta

### CFAC—Calgary—1922

Frequency: 960 Kc. Power: 10,000 Watts  
Owned-Oper. By: Calgary Bcstg. Co., Ltd.  
Address: 1301 17th Ave., S.W.  
Tel.: 244-9311 CBC  
Station Reps.: All-Canada Radio & TV Weed  
President: Hugh E. Pearson  
V.P., General Manager: D. H. Hartford  
Asst. Manager: David F. Penn  
Sales Promotion Manager: G. B. Mannix  
Program Director: Clarence F. Mack  
Chief Engineer: E. C. Connor

### CFCN—Calgary—1922

Frequency: 1060 Kc. Power: 10,000 Watts  
Owned-Oper. By: The Voice of the Prairies, Ltd.  
Address: Broadcast House  
Tel.: CHurchill 9-9101 Independent  
Sta. Reps.: Young Canadian; Radio Reps. Ltd.  
President: H. Gordon Love  
Station Manager: Gordon L. Carter  
Program Dir.: Don Thomas  
Chief Engineer: Robert W. Lamb  
Owners of: CFCN-TV.

### CKXL—Calgary—1927

Frequency: 1140 Kc. Power: 10,000 Watts  
Owned-Oper. By: CKXL Ltd.  
Address: 210 9th Ave. S.W.  
Tel.: AM 6-3026 Independent  
Representatives: Stovin-Byles; Forjoe  
President, Gen. Mgr.: A. R. Mackenzie

### CFCW—Camrose—1954

Frequency: 790 Kc. Power: 10,000 Watts  
Owned-Oper. By: Camrose Bcstg. Co. Ltd.  
Address: Box 1600  
Tel.: 672-3151 Independent  
Pres., Gen. Mgr.: H. J. Yerxa  
Sales Prom., Comm. Mgr.: W. H. Holte  
Chief Engineer: L. W. Olson

### CJDV—Drumheller—1958

Frequency: 910 Kc. Power: 5000 Watts  
Owned By: Dinosaur Bcstg. Corp. Ltd.  
Address: 307 2nd St. E.  
Tel.: VA 3-3444 Independent  
Station Reps.: Trans-Ocean; Messner; Scharf  
President, Station Mgr.: Tony Mayer  
Program Dir.: Bill Dowson  
Chief Engineer: John Bruins

### CBX—Edmonton—1948

Frequency: 1010 Kc. Power: 50,000 Watts  
Owned-Oper. By: Canadian Bcstg. Corp.  
Bus.-Studio Address: Rm. 813, MacDonald Hotel  
Tel.: 469-2321 CBC  
Station Manager: R. Horley  
Program Director: B. C. Deaville  
Chief Engineer: V. J. McMahon

### CBXA—Edmonton—1948

Freq: 740 Kc. Power: 250 W.  
10312 105th St. Tel.: 469-2321  
CBC Rep.: None

### CFRN—Edmonton—1934

Frequency: 1260 Kc. Power: 50,000 Watts  
Owned-Oper. By: Sunwapta Bcstg. Co., Ltd.  
Address: 102 C.P.R. Bldg.  
Tel.: GArden 2-2101 Independent  
Reps.: Radio Reps., Ltd.; Young Canadian  
Pres., Gen Mgr.: G. R. A. Rice  
Station, Comm. Mgr.: A. J. Hopps  
Retail Sales Manager: A. G. Coumont  
Publicity Director: Jack J. Foster  
Production Mgr.: George Duffield  
Chief Engineer: Ted Wadson  
Owners of: CFRN-FM-TV.

### CHED—Edmonton—1954

Freq: 630 Kc. Power: 10,000 Watts  
Owned-Oper. By: CHED, Ltd.  
Address: 10306—107th St.  
Tel.: 424-2111 Independent  
Representative: Stephens & Towndrow  
President: L. E. Moffat  
General, Sta. Mgr.: M. D. Dyck  
Prog. Dir.: Jerry Forbes  
Commercial Manager: John Barton  
Sales Promotion Mgr.: John Baldock  
Publicity Dir.: Howard Smith  
Chief Engineer: Clint Nichol

### CHFA—Edmonton—1949

Frequency: 680 Kc. Power: 5000 Watts  
Owned-Operated By: Radio Edmonton, Ltd.  
Business Address: 10012—109th St.  
Tel.: GA 4-2157 CBC  
President: Andre M. Dechene

### CJCA—Edmonton—1922

Freq: 930 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By: Edmonton Bcstg. Co., Ltd.  
Address: Birks Building  
Tel.: 424-4131 Independent  
President: H. E. Pearson  
General, Station Manager: R. Barnes



## ALBERTA-BRITISH COLUMBIA

**Commercial Manager**.....K. Goddard  
**Sales Prom. Manager**.....Joe Hawryluk  
**Publicity Director**.....D. Lamb  
**Program Director**.....D. Elton  
**Chief Engineer**.....G. Skuttle  
**Owners of:** CJCA-FM.

### CFGP—Grande Prairie—1937

**Frequency:** 1050 Kc.....**Power:** 10 Kw.  
**Owned By**.....Northern Bcstg. Corp., Ltd.  
**Address**.....9910 99th St.  
**Tel.:** 532-2311.....CBC  
**President**.....Hugh E. Pearson  
**General Manager**.....Cameron A. Perry  
**Comm. Mgr.**.....G. Pearcy  
**Program Director**.....Jack Soars  
**Chief Engineer**.....Jim de Roaldes

### CHEC—Lethbridge—1959

**Frequency:** 1090 Kc.....**Power:** 5 Kw.  
**Owned By**.....Southern Alberta Bcstg. Co.

### CJOC—Lethbridge—1926

**Freq.:** 1220 Kc.. **Power:** 10 Kw. d., 5 Kw. n.  
**Owned-Oper. By**.....Lethbridge Bcstg., Ltd.  
**Address**.....1015 Third Ave. S.  
**Tel.:** FA 7-3161.....CBC  
**Station Reps.**.....All-Canada; Weed  
**President**.....H. E. Pearson  
**General Mgr.**.....A. J. Balfour  
**Assistant Manager**.....E. P. Ross  
**Commercial Manager**.....D. McFarlane  
**Sales Prom., Publicity Dir.**.....W. McCann  
**Program Director**.....R. Lang  
**Chief Engineer**.....Doug Card

### CKSA—Lloydminster—1957

**Frequency:** 1150 Kc.....**Power:** 1000 Watts  
**Owned By**.....Sask-Alta Bcstg. Ltd.  
**Address**.....Lloydminster  
**Tel.:** Lloydminster.....Independent  
**President**.....A. F. Shortell  
**Chief Engineer**.....P. Robinson

### CHAT—Medicine Hat—1946

**Frequency:** 1270 Kc.....**Power:** 10,000 Watts  
**Owned-Oper. By**.....Monarch Bcstg. Co., Ltd.  
**Address**.....520 First St. S.E.  
**Tel.:** Jackson 6-2821.....CBC  
**President**.....J. H. Yull  
**General, Station Mgr.**.....Orv Kope  
**Commercial Manager**.....Tom Gunter  
**Program Director**.....Lorne Havard  
**Chief Engineer**.....Sid Gaffney  
**Owners of:** CHAT-TV.

### CKYL—Peace River—1954

**Frequency:** 610 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Peace River Bcstg. Co.  
**Address**.....Box 1150  
**Tel.:** 624-2535.....Independent  
**Station Reps.**...Lorrie Potts; **Radio Reps.:** Messner  
**President, Gen. Mgr.**.....John Skelly  
**Chief Engineer**.....Leslie Klements  
**Owners of:** CKNL, Fort St. John, B. C.

### CKRD—Red Deer—1949

**Freq.:** 850 Kc.....**Power:** 10,000 Watts  
**Owned By**.....Central Alberta Bcstg. Co. Ltd.  
**Address**.....Box 518  
**Tel.:** 346-2083.....CBC  
**President**.....Henry L. Flock  
**Managing Director**.....G. E. Spackman  
**Chief Engineer**.....Ken Martin

## British Columbia

### CHWK—Chilliwack—1927

**Frequency:** 1270 Kc.....**Power:** 10,000 Watts  
**Owned-Oper. By**.....Fraser Valley Bcstr., Ltd.  
**Address**.....50 Yale Rd., W.  
**Tel.:** SYcamore 3-7226.....CBC  
**Representatives**.....All-Canada; Weed  
**President**.....Jack Pilling  
**Chief Engineer**.....Tony Shepherd

### CFCP—Courtenay—1959

**Frequency:** 1440 Kc.....**Power:** 1,000 Watts  
**Owned By**.....William George Browne  
**Address**.....Courtenay, B. C.  
**Tel.:** Courtenay.....Independent  
**President**.....William George Browne

### CKEK—Cranbrook—1957

**Frequency:** 570 Kc.....**Power:** 1 Kw.  
**Owned By**.....East Kootenay Bcstg. Ltd.  
**Address**.....28 South 8th Ave.  
**Tel.:** 426-2224.....Independent  
**Reps.**.....Messner; **Radio Reps**  
**President**.....B. Rodisky  
**General, Sta. Manager**.....L. J. Hoole  
**Chief Engineer**.....W. J. Gillespie

### CJDC—Dawson Creek—1948

**Frequency:** 1350 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....Radio Station CJDC, Ltd.  
**Business Address**.....902 - 102nd Ave.  
**Tel.:** Sterling 2-3341.....Independent  
**President**.....H. Michaud  
**General, Comm. Mgr.**.....Mike Lavern  
**Owners of:** CJDC-TV.

### CBDA—Fort Nelson—1959

**Frequency:** 860 Kc.....**Power:** 40 Watts  
**Owned By**.....CBC  
**Address**.....Fort Nelson, B. C.  
**Tel.:** Fort Nelson.....CBC

### CKNL—Fort St. John—1962

**Frequency:** 970 Kc. **Power:** 1 Kw. d., 500 W. n.  
**Owned By**.....Northern Lights Bcstg. Ltd.  
**Address**.....P.O. Box 1928  
**Tel.:** 785-6634.....Independent  
**President, General Mgr.**.....John Skelly  
**Owners of:** CKYL, Peace River, Alta.

# BRITISH COLUMBIA

## CFJC—Kamloops—1926

Freq.: 910 Kc. .... Power: 10 Kw. d., 1 Kw. n.  
Owned..... Inland Bcstrs., Ltd.  
Address..... 387 Fourth Ave.  
Tel.: 372-8826 ..... Independent  
Station Reps..... All-Canada; Weed  
President..... Ronald White  
General Manager..... Ian G. Clark  
Assistant Manager..... Jean C. Ross  
National Comm. Mgr..... Walter Harwood  
Local Sales Manager..... Jim Embury  
Chief Engineer..... Kurt Reichennek

## CKOV—Kelowna—1931

Frequency: 630 Kc. .... Power: 1000 Watts  
Owned-Oper. By..... Okanagan Bcstrs., Ltd.  
Address..... Box 100  
Tel.: POplar 2-3331..... CBC  
President..... Mrs. J. W. B. Browne  
General, Station Manager..... J. H. Browne  
Program Director..... J. B. Cooper  
Chief Engineer..... Art Vipond

## CKTK—Kitimat—1963

Freq. 1240 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By..... Skeena Bcstrs. Ltd.  
Kitimat..... Tel.: VI 3-5644 (Terrace)  
CBC..... Reprs.: Weed Radio; Radio-TV Reps  
Pres., Mng. Dir..... J. Fred Weber  
Owners of: CFTK-AM-TV, Terrace.

## CJJC—Langley—1963

Frequency: 850 Kc. .... Power: 1 Kw.  
Owned By..... City & Country Radio Ltd.  
Box 850..... Tel.: 534-5341  
Independent . . . Reps.:..... Radio Reps  
Pres., Gen., Sta. Mgr..... Joseph E. Chesney

## CHUB—Nanaimo—1949

Frequency: 1570 Kc. .... Power: 10,000 Watts  
Owned By..... Nanaimo Bcstg. Corp.  
Address..... Malasplac Hotel  
Tel.: SKYline 3-4341..... CBC  
President, General Mgr..... Bob Giles  
Chief Engineer..... John Morgan

## CKLN—Nelson—1939

Frequency: 1390 Kc. .... Power: 1000 Watts  
Owned-Oper. By..... News Publishing Co., Ltd.  
Address..... P. O. Box 250  
Tel.: 352-2410 ..... CBC  
Rep..... Stovin & Byles; Young Canadian  
Station Manager..... Alan R. Ramsden

## CKNW—New Westminster 1944

Freq.: 980 Kc. .... Power: 10,000 Watts  
Owned By..... Radio NW, Ltd.  
Address..... 227 Columbia St.  
Tel.: LA 2-2711..... Independent  
President..... Frank A. Griffiths  
Gen., Station Mgr..... W. J. Hughes

## CKOK—Penticton—1948

Freq.: 800 Kc. .... Power: 10 Kw. d., 500 W. n.  
Owned-Operated By..... CKOK, Ltd.  
Business Address..... 33 Carmi Ave.  
Tel.: Hyatt 2-2800..... Independent  
Station Reps..... All-Canada; Weed  
Pres., Gen. Mgr..... Maurice P. Finnerty  
Chief Engr..... George Cameron

## CJAV—Port Alberni—1946

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By..... CJAV, Ltd.  
Address..... 735 Third Ave., N.  
Tel.: 604 ..... Independent  
Pres., Gen. Mgr..... Kenneth Hutcheson

## CKPG—Prince George—1954

Frequency: 550 Kc. .... Power: 250 Watts  
Owned-Oper. By..... Radio Station CKPG, Ltd.  
Address..... 1220 Sixth Ave.  
Tel.: LO 4-8861..... CBC  
Station Reps..... All-Canada; Weed  
President, Gen. Mgr..... R. T. Harkins  
Chief Engineers..... S. W. Davis  
Owners of: CKPG-TV.

## CFPR—Prince Rupert—1936

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By..... Canadian Broadcasting Corp.  
Address..... 343 W. 2nd Ave.  
Tel.: 2161 ..... CBC  
Sta. Mgr..... W. G. Hankinson  
Program Director..... Norman Newton  
Technical Supervisor..... C. H. Insulander

## CKCQ—Quesnel—1957

Frequency: 570 Kc. .... Power: 1 Kw.  
Owned..... Cariboo Bcstrs. Ltd.  
Address..... 345 St. Laurent Ave.  
Tel.: 485 ..... Independent  
President..... J. Frederick Weber  
General, Sta. Mgr..... Dennis Reid  
Comm. Prom. Mgr..... John V. Boates  
Program Director..... Gil McCall  
Chief Engineer..... Stanley Davis

## CFTK—Terrace—1960

Frequency: 590 Kc. .... Power 1 Kw.  
Owned By..... Skeena Bcstrs. Ltd.  
Address..... Box 1540  
Tel.: VI 3-5644..... CBC  
Reps.:..... Weed Radio; Radio-TV Reps  
Pres., Mng. Dir..... J. Fred Weber  
Owners of: CFTK-TV; CKTK, Kitimat.

## CJAT—Trail—1931

Frequency: 610 Kc. .... Power: 1000 Watts  
Owned-Oper. By..... Kootenay Bcstg. Co., Ltd.  
Address..... 1300 Cedar Ave.  
Tel.: 368-5511..... CBC  
Station Reps..... All-Canada; Weed  
President..... A. S. Mawdsley  
General, Sta. Manager..... J. P. Kobluk  
Chief Engineer..... Gordon Fairweather

## BRITISH COLUMBIA-LABRADOR-MANITOBA

### CBU—Vancouver—1947

Frequency: 690 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....701 Hornby St.  
Tel.: MU 4-0246.....CBC  
Dir. of Radio.....R. G. Harlow  
Regional Prog. Dir.....M. L. Munro  
Commercial Mgr.....K. Buhr  
Technical Supervisor.....E. F. McGrath  
Owners of: CBU-FM, CBUT (TV), Vancouver.

### CFUN—Vancouver—1922

Freq.: 1410 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Radio CFUN Ltd.  
Address.....1900 W. 4th Ave.  
Tel.: REgent 1-6511.....Independent  
Representatives.....John Tyrrell; Devney Org.  
President.....Gordon Burnett  
General, Sta. Manager.....Douglas Greig  
Chief Engineer.....Stan Davis

### CHQM—Vancouver—1959

Frequency: 1320 Kc. Power: 10,000 Watts  
Owned By.....Vancouver Broadcasting Assoc., Ltd.  
Address.....1134 Burrard St.  
Tel.: MUtual 2-3141.....Independent  
Station Reps.....Standard Broadcast Sales, Ltd.  
President, Managing Dir.....W. E. Bellman  
Chief Engineer.....Stan Davis

### CJOR—Vancouver—1926

Frequency: 600 Kc. Power: 10,000 Watts  
Owned-Operated By.....CJOR, Ltd.  
Business-Studio Address.....846 Howe St.  
Tel.: MUtual 5-6464.....Independent  
Representative.....Stovin & Byles, Ltd.  
President, Gen. Mgr.. Mrs. George C. Chandler  
Chief Engineer.....Art Chandler

### CKLG—Vancouver—1955

Frequency: 730 Kc. Power: 10 Kw.  
Owned By.....Moffat Bcstg. Ltd.  
Address.....1006 Richards St.  
Tel.: 681-7511.....Independent  
Reps.:.....Radio Reps; Oakes  
President.....Lloyd E. Moffat  
General Mgr.....Lewis R. Roskin  
Owners of: CKY-AM-FM, Winnipeg, Man.

### CKWX—Vancouver—1923

Frequency: 1130 Kc. Power: 50,000 Watts  
Owned-Oper. By.....CKWX Radio, Ltd.  
Business-Studio Address.....1275 Burrard St.  
Tel.: MU 4-5131.....MBS  
Station Reps.....All-Canada; Weed  
President.....Arthur Holstead  
General, Sta. Manager.....William A. Spears  
Chief Engineer.....Charles Smith

### CJIB—Vernon—1947

Frequency: 940 Kc. Power: 1000 Watts  
Owned-Operated By.....Interior Bcstrs., Ltd.  
Address.....3330 Barnard Ave.  
Tel.: Linden 2-3900.....CBC

Station Reps.....All-Canada; Weed & Co.  
Pres., Sta. Mgr.....A. G. Seabrook  
Chief Engineer.....Laurie Wright

### CFAX—Victoria—1959

Frequency: 810 Kc. Power 1 Kw. d.  
Owned By.....Saanich Bcstg. Corp.  
Address.....620 View St.  
Tel.: EV 6-2441.....Independent  
Reps.:.....Scharf; Air Time Sales, Cooke  
Pres.; Gen. Sta. Mgr.....Clare G. Copeland

### CJVI—Victoria—1941

Frequency: 900 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Island Bcstg. Co.  
Business-Studio Address.....817 Fort Street  
Tel.: EV 2-8221.....CBC  
Sta. Rep.....All-Canada; Weed  
President, Gen. Mgr.....William M. Guild  
Prog. Dir.....Walter Cownden  
Chief Engineer.....Joe Sommers

### CKDA—Victoria—1950

Frequency: 1220 Kc. Power: 10 Kw.  
Owned-Oper. By...Capital Bcstg. System Ltd.  
Address.....Hotel Douglas  
Tel.: EVERgreen 4-9311.....Independent  
Station Reps....Radio Reps.; Messner; Forjoe  
President, Gen. Mgr.....David M. Armstrong  
Station, Commercial Mgr.. Keith G. MacKenzie  
Program Director.....David G. Hill  
Owners of: CKDA-FM.

## Labrador

### CFGB—Goose Bay—1959

Frequency: 1340 Kc. Power: 1 Kw.  
Owned By.....CBC  
Address.....Box 237  
Tel.: TW 6-2971.....CBC  
Station Manager.....Gordon Frederick

## Manitoba

### CFAM—Altona—1957

Freq.: 1290 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned.....Southern Manitoba Bcstg. Co.  
Address.....P.O. Box 1000  
Tel.: 324-6464.....Independent  
Station Reps.....Cooke; Radio Reps. Ltd.  
President.....Walter E. Kroeker  
Station Manager.....Dennis Barkman  
Chief Engineer.....John J. Pauls

### CKX—Brandon—1928

Freq.: 1150 Kc. Power: 10 Kw. d.; 1 Kw. n.  
Owned-Oper. By...Western Manitoba Bcstrs.

# MANITOBA-NEW BRUNSWICK

**Business Address**.....541 Portage Ave.  
**Tel.:** SP 4-2541.....CBC  
**Reg. Director**.....J. R. Finlay  
**Operations Dir.**.....L. B. McIlhagga  
**Program Director**.....D. E. Cameron  
**Technical Director**.....R. L. Punshon

## CJOB—Winnipeg—1946

**Freq.:** 680 Kc....**Power:** 10 Kw. d., 250 W. n.  
**Owned By**.....Radio OB Ltd.  
**Business Address**.....10th Fl., Lindsay Bldg.  
**Tel.:** WH 2-6374.....Independent  
**Station Reps.**.....Radio Reps.; Young Canadian  
**President**.....Frank A. Griffiths  
**General, Sta. Manager**.....R. M. MacLennan  
**Owners of:** CJOB-FM.

## CKRC—Winnipeg—1927

**Frequency:** 630 Kc.....**Power:** 5000 Watts  
**Owned**....Transcanada Communications, Ltd.  
**Bus. Studio Address**.....300 Carlton St.  
**Tel.:** WH 2-2231.....Independent  
**Station Reps.**.....Weed; All-Canada  
**General Manager**.....Robert Buss  
**Chief Engineer**.....A. W. Hooper

## CKY—Winnipeg—1950

**Frequency:** 580 Kc.....**Power:** 50 Kw.  
**Owned By**.....Moffat Broadcasting Ltd.  
**Business Address**.....432 Main St., N.  
**Tel.:** Whitehall 3-1531.....Independent  
**Sta. Reps.**.....Scharf; Devney Org.  
**President**.....Lloyd E. Moffat  
**Station Manager**.....Sid Boyling  
**Chief Engineer**.....Andy Malowanchuk  
**Owners of:** CKY-FM; CKLG, Vancouver, B. C.

# New Brunswick

## CKBC—Bathurst—1955

**Frequency:** 1360 Kc.....**Power** 10 Kw.  
**Owned By**.....Bathurst Bcstg. Co. Ltd.  
**Business Address**.....455 Golf St.  
**Tel.:** 546-4461.....CBC  
**Rep.**.....Nat. Time Sales (Canada)  
**President**.....J. Leo Hachey  
**Station Manager**.....W. A. Winton  
**Chief Engineer**.....Phil Pacquet

## CKNB—Campbellton—1939

**Freq.:** 950 Kc....**Power:** 10 Kw. d., 1 Kw. n.  
**Owned By**.....Restigouche Bcstg. Co. Ltd.  
**Address**.....110 Water St.  
**Tel.:** PL 3-4415.....CBC  
**Reps.**.....Weed Radio; Hardy  
**President**.....John Alexander  
**General Mgr.**.....Dr. Charles Houde  
**Commercial Mgr.**.....Kenneth Coughlan  
**Station Program Dir.**.....M. Douglas Young  
**Chief Engineer**.....William Freeman

**Address**.....2940 Victoria Ave.  
**Tel.:** Parkway 9-5441.....CBC  
**Sta. Reps.**.....Radio Reps.; Young Canadian  
**Pres., Gen. Manager**.....J. B. Craig  
**Commercial Manager**.....E. D. Holland  
**Prog. Dir.**.....Frank Bird  
**Chief Engineer**.....E. Humphrey Davies

## CKDM—Dauphin—1951

**Freq.:** 730 Kc....**Power:** 10 Kw. d.; 5 Kw. n.  
**Owned**.....Dauphin Bcstg. Co., Ltd.  
**Address**.....27 3rd Ave., N. E.  
**Tel.:** 638-3230.....Independent  
**Station Reps.**.....Radio Reps.; Air-Time Sales  
**President**.....A. T. Warnock  
**General, Station Manager**.....J. Dunlop  
**Chief Engineer**.....Alan Watson

## CFAR—Flin Flon—1937

**Frequency:** 590 Kc.....**Power:** 1000 Watts  
**Owned-Oper.** By.....Arctic Radio Corp., Ltd.  
**Address**.....75 Callinan St.  
**Tel.:** 4422.....CBC  
**Sta. Reps.**.....Young Can.; Messner; Lorrie Potts  
**President**.....R. Mullaney  
**Station Mgr.**.....J. E. Smallwood

## CHFC—Fort Churchill—1958

**Frequency:** 1230 Kc.....**Power:** 250 W.  
**Owned By**.....CBC  
**Address**.....Fort Churchill  
**Tel.:** OS 5-7729.....CBC  
**Director of N. Service**.....A. Cowan  
**Station Manager**.....Ivan Le Mesurier  
**Program Organizer**.....Keith Lawrence  
**Publicity Director**.....Sheldon O'Conner  
**Superv., Technical Opera**.....Lloyd Moore

## CFRY—Portage la Prairie 1956

**Frequency:** 920 Kc.....**Power:** 1,000 Watts  
**Owned**.....Portage-Delta Bcstg. Co. Ltd.  
**Address**.....1500 Saskatchewan Ave. W.  
**Tel.:** 857-6447.....Independent  
**Station Reps.**.....Lorrie Potts; Messner; Scharf  
**Pres., Gen. Mgr.**.....R. D. Hughes  
**Chief Engineer**.....Ricky Hughes

## CKSB—St. Boniface—1946

**Frequency:** 1050 Kc....**Power:** 10,000 Watts d.  
**Owned**.....Radio-St. Boniface Ltd.  
**Address**.....607 Langevin St.  
**Tel.:** CH 7-4865.....CBC  
**President**.....Roland Trudeau  
**General Manager**.....Roland Couture  
**Commercial Mgr.**.....Etienne Bohemier  
**Program Co ord.**.....Flore Toupin  
**Chief Engineer**.....Roland Brodeur

## CBW—Winnipeg—1948

**Frequency:** 990 Kc.....**Power:** 50,000 Watts  
**Owned-Operated By**.....Canadian Bcstg. Corp.

## NEW BRUNSWICK-NEWFOUNDLAND

### **CJEM**—Edmundston—1944

Frequency: 570 Kc. .... Power 5 Kw.  
Owned By ..... Edmundston Radio Ltd.  
Address ..... 91 Canada Rd  
Tel.: 735-3351 ..... CBC  
Reps. .... Standard Bcst. Sales; Weed Radio  
President ..... Georges Michaud  
General Mgr. .... Andre Lecomte

### **CFNB**—Fredericton—1923

Frequency: 550 Kc. .... Power: 50 Kw.  
Owned By .... Radio Atlantic (James S. Neill)  
Address ..... 67 York St.  
Tel.: GR 5-5501 ..... CBC  
Reps. .... Mulvhill; Radio Reps; Weed  
President, General Manager. D. Malcolm Neill  
Sta., Comm. Manager. .... J. T. H. Fenety  
Sales Manager. .... Stan Hooper  
Prog. Director. .... H. L. McFee  
Publicity Director. .... Christine E. Maxwell  
Chief Engineer. .... Glenn D. Love

### **CBAF**—Moncton—1954

Frequency: 1300 Kc. .... Power: 5000 Watts  
Owned-Oper. By .... Canadian Bcstg. Corp.  
Address ..... 232 St. George St.  
Tel.: 384-3366 ..... CBC  
Station Manager. .... P. E. Carrier  
Technical Director. .... Yves Bruchesi

### **CKCW**—Moncton—1934

Frequency: 1220 Kc. .... Power: 10,000 Watts  
Owned-Oper. By .... Moncton Bcstg., Ltd.  
Address ..... Box 1220  
Tel.: 389-9111 ..... CBC  
Pres., Gen. Mgr. .... F. A. Lynds  
Sales Promotion Mgr. .... Earle Ross  
Program Director. .... Bob Reid  
Chief Engineer. .... Keith MacConnell  
Owners of: CKCW-TV.

### **CKMR**—Newcastle—1949

Frequency: 790 Kc. .... Power: 1000 Watts  
Owned. .... Miramichi Bcstg. Co. Ltd.  
Address ..... Castle St.  
Tel.: MAdison 2-3311 ..... CBC  
Station Representative. .... Alex Bedard  
President ..... L. W. Flett  
Sta. Mgr., Ch. Engr. .... R. J. Wallace  
Sales Promotion Manager. .... Don Leeman  
Publicity Director. .... Fred Haining

### **CBA**—Sackville—1939

Frequency: 1070 Kc. .... Power: 50 Kw.  
Owned By ..... Canadian Bcstg. Corp.  
Address ..... Box 130  
Tel.: 152 ..... CBC  
Rep. .... None  
Technical Dir. .... M. H. Young

### **CFBC**—St. John—1946

Freq.: 930 Kc. .... Power: 10 Kw. d., 5 Kw. n.

Owned-Operated By .... Fundy Bcstg. Co., Ltd.  
Business Address. .... 68 Carleton St.  
Tel.: OX 2-3301 ..... Independent  
President ..... A. M. McLean  
General Manager. .... R. T. Bowman  
Chief Engineer. .... H. M. Stout

### **CHSJ**—St. John—1934

Freq. 1150 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By .... New Brunswick Bcstg. Co.  
Address ..... 85 Germain St.  
Tel.: OXford 2-0144 ..... CBC  
Newsp. Affil. .... Times Globe, Telegraph Journal  
Representative. .... All Canada, Weed & Co.  
President ..... L. F. Daley  
General Mgr. .... George A. Cromwell  
Owners of: CHSJ-TV.

### **CJ CJ**—Woodstock—1959

Frequency: 920 Kc. .... Power: 1,000 Watts  
Owned By .... Carleton-Victoria Bcstg. Co. Ltd.  
Address ..... Woodstock  
Tel.: Woodstock ..... CBC  
Station Reps. .... Lorrie Potts; Messner  
Pres., Gen., Sta. Mgr. .... R. J. Morrison  
Program Director. .... Bruce A. Smith

## Newfoundland

### **CBY**—Corner Brook—1949

Frequency: 990 Kc. .... Power: 1000 Watts  
Owned-Operated By .... Canadian Bcstg. Corp.  
Address ..... P. O. Box 610  
Tel.: 43431 ..... CBC  
Station Mgr. .... C. V. Hierlihy  
Sales Manager. .... C. L. Brown  
Chief Engineer. .... J. Heaney

### **CFCB**—Corner Brook—1964

Frequency: 570 Kc. .... Power: 1 Kw.  
Owned By .... Humber Valley Bcstg. Ltd.

### **CBG**—Gander—1949

Frequency: 1450 Kc. .... Power: 250 W.  
Owned-Operated By .... Canadian Bcstg. Corp.  
Address ..... 98 Sullivan Ave.  
Tel.: 8-4321 ..... CBC  
Dir. for Prov. .... W. F. Galgay  
Station, Commercial Manager. .... B. M. Dawe  
Program Dir. .... R. G. O'Brien

### **CBT**—Grand Falls—1949

Frequency: 540 Kc. .... Power: 10 Kw.  
Owned-Operated By .... Canadian Bcstg. Corp.  
Business Address. .... Mill Road  
Tel.: 2102 ..... CBC  
Dir. for Prov. .... W. F. Galgay  
Station Manager. .... John J. Grace

# NEWFOUNDLAND-N.W. TERRITORIES-NOVA SCOTIA

## CKCM—Grand Falls—1962

Frequency: 620 Kc.....Power: 10 Kw.  
Owned By.....Colonial Bcstg. System Ltd.  
Address.....Box 430  
Tel.: 4301-02.....Independent  
Rep.....All-Canada  
Pres., Ch. Eng.....Walter B. Williams  
General Mgr.....Joseph V. Butler  
Owners of: CKCM, Marystown; VOCM, St. John's.

## CHCM—Marystown—1964

Freq.: 560 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned by.....Colonial Bcstg. System Ltd.  
Owners of: CKCM, Grand Falls, VUCH, St. John's.

## CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts  
Owned-Operated By...Canadian Bcstg. Corp.  
Address.....Box 5490  
Tel.: 8-7181.....CBC  
Dir. for Prov.....W. F. Galgay  
Reg. Presentation Dir. ....R. G. O'Brien

## CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.  
Address.....Prince of Wales St  
Tel.: 7105.....Independent  
Station Rep.....Stovin-Byles; Weed  
Pres.....Geoffrey W. Stirling  
General Manager.....Don Jamieson  
Station Manager.....Colin Jamieson  
Chief Engineer.....Oscar Hierlihy  
Owners of: CJON-TV; CJCN-TV, Grand Falls;  
CKGM, Montreal, Que.

## VOWR—St. John's—1964

Frequency: 590 Kc.....Power: 10,000 Watts  
Owned by.....Colonial Bcstg. System  
Address.....P. O. Box 1-590  
Tel.: 578-3148.....Independent  
Station Reps...All-Canada; Young Canadian  
Pres., Ch. Eng.....W. B. Williams  
General Manager.....J. V. Butler  
Commercial Manager.....Denys Ferry  
Program, Pub. Director.....W. Williamson  
Sales Prom. Mgr.....J. T. Browne  
Owners of: CKCM, Grand Falls; CHCM, Marys-  
town.

## VOWR—St. John's—1964

Frequency: 800 Kc.....Power: 1 Kw.  
Owned by....Wesley United Church Radio Bd.

# Northwest Territories

## CFMR—Fort Simpson—1964

Frequency: 1490 Kc.....Power: 25 W.  
Owned By...Dept. of N. Affs. & Nat. Resources

## CBDI—Fort Smith—1959

(Formerly CBXH)

Freq.: 860 Kc.....Power: 40 W.  
Owned By.....CBC  
Address.....Fort Smith  
Tel.: Fort Smith.....CBC  
Operator.....Dennis MacKie

## CFFB—Frobisher Bay—1961

Frequency: 1200 Kc.....Power: 40 Watts  
Owned By.....CBC  
Address.....Frobisher Bay  
Tel.: 54.....CBC  
Operator.....Ralph St. Julien

## CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.  
Owned By.....CBC  
Address.....Hay River  
Tel.: Hay River.....CBC  
Operator.....Norman McCowan

## CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.  
Owned By.....CBC  
Address.....P.O. Box 1220  
Tel.: 2361.....CBC  
Station Mgr.....E. Menarik

## CFYK—Yellowknife—1958

Frequency: 1340 Kc.....Power: 250 W.  
Owned By.....CBC  
Address.....P.O. Box 160  
Tel.: 4529.....CBC  
Station Manager.....D. Mackie

# Nova Scotia

## CKDH—Amherst—1958

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Amherst Bcstg. Ltd.  
Address.....Casey Block, Amherst  
Tel.: 3875.....Independent  
President.....J. A. Langille  
Station Manager.....J. Hugh Dunlop  
Chief Engineer.....Geo. Lewis

## CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....Atlantic Bcstrs., Ltd.  
Address.....St. Ninian St.  
Tel.: 863-4580.....CBC  
Station Reps.....Young Canadian; Mulvihill  
President.....Dr. F. Ginivan  
General Manager.....J. Clyde Nunn  
Commercial Manager.....Bruce Rafuse  
Sales Promotion Manager.....Al Graham

**CKBW—Bridgewater—1947**

Frequency: 1000 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Acadia Bcstg. Co., Ltd.  
 Address.....399 King St.  
 Tel.: 543-2401.....CBC  
 Sta. Reps...Air Time Sales; Radio Reps; Cooke  
 President.....C. J. Morrow  
 General Manager.....John F. Hirtle  
 Sta. Mgr., Comm. Mgr.....James A. MacLeod  
 Program Director.....Robert A. MacLaren  
 Sales Prom. Mgr.....Lester L. Rogers  
 Chief Engineer.....Douglas B. Hirtle

**CKAD—Middleton—1962**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Evangeline Bcstg. Co. Ltd.  
 Address.....Eisner Bldg.  
 Tel.: 825-3322.....Independent  
 Rep. ....None  
 President.....Frank J. Burns  
 Gen., Sta. Mgr.....Willard A. Bishop  
 Commercial Mgr.....Mrs. Eleanor MacMillan  
 Chief Engineer.....Bill Schofield  
 Owners of: CKEN, Kentville; CFAB, Windsor.

**CFDR—Dartmouth—1962**

Frequency: 790 Kc.....Power 5 Kw.  
 Owned By.....Radio Dartmouth Ltd.  
 Address.....66 Ochterloney St.  
 Tel.: 469-9231.....Independent  
 Rep. ....Air-Time Sales  
 President.....C. A. Paterson  
 Gen., Sta. Mgr.....C. J. Flemming

**CKEC—New Glasgow—1953**

Freq.: 1320 Kc....Power: 5 Kw. d., 250 W. n.  
 Owned-Oper. By.....Hector Bcstg. Co.  
 Address.....130 George St.  
 Tel.: 2-4200.....Independent  
 Pres., Gen. Mgr.....James M. Cameron

**CBH—Halifax—1944**

Frequency: 860 Kc.....Power: 10,000 Watts  
 Owned-Operated By...Canadian Bcstg. Corp  
 Address.....Box 175  
 Tel.: 422-8311.....CBC  
 Director of Radio.....F. G. Cooke  
 Program Director.....J. A. MacEwen  
 Technical Superv.....L. A. Canning

**CBI—Sydney—1948**

Freq.: 1140 Kc.....Power: 10,000 Watts  
 Owned-Operated By...Canadian Bcstg. Corp.  
 Address.....Box 700  
 Tel.: 564-4495.....CBC  
 Station Manager.....K. R. Hill  
 Local Sales Mgr.....Chris Meisner  
 Technical Supervisor.....S. Tysom

**CHNS—Halifax—1926**

Frequency: 960 Kc.....Power: 10 Kw.  
 Owned-Oper. By...Maritime Bcstg. Corp., Ltd.  
 Address.....Box 400  
 Tel.: 3-8318.....CBC  
 President.....Graham W. Dennis  
 General Manager.....Fred W. Arenburg  
 Commercial Manager.....Douglas Grant  
 Chief Engineer.....Arthur H. Greig  
 Owners of: CHNS-FM.

**CJCB—Sydney—1929**

Freq.: 1270 Kc.....Power: 10,000 Watts  
 Owned-Oper. By....Cape Breton Bcstrs., Ltd.  
 Business Address.....Charlotte St.  
 Tel.: 564-5596.....Independent  
 Station Reps.....All-Canada; Weed  
 President.....Nathaniel Nathanson  
 General Manager.....Norris L. Nathanson  
 Chief Engineer.....A. E. Vernon  
 Owners of: CJCB-FM-TV.  
 gonish, N.S.

**CJCH—Halifax—1947**

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.  
 Owned-Operated By.....CJCH Limited  
 Address.....741 Robie St.  
 Tel.: 5-5443.....Independent  
 Station Reps.....Mulvihill; Young Canadian  
 President, Gen. Mgr.....Finlay MacDonald  
 Chief Engineer.....John Jay

**CKCL—Truro—1947**

Frequency: 600 Kc.....Power: 1,000 Watts  
 Owned-Operated By...Colchester Bcstg. Co. Ltd.  
 Address.....840 Prince St.  
 Tel.: 893-4491.....CBC  
 Sta. Reps.....Devney Org.; Scharf  
 President, Manag. Dir.....J. Arthur Manning  
 Commercial Manager.....H. C. Deryk Upton  
 Program Manager.....W. Frank Harvey  
 Chief Engineer.....E. S. Bernasconi

**CKEN—Kentville—1948**

Frequency: 1350 Kc.....Power: 1,000 Watts  
 Owned By.....Evangeline Bcstg. Co. Ltd.  
 Address.....11 Webster St.  
 Tel.: 2111.....Independent  
 Station Representative.....Lorrie Potts & Co.  
 President.....Frank J. Burns  
 General Manager.....Willard A. Bishop  
 Commercial Manager.....Mrs. Eleanor Macmillan  
 Sales Manager.....James Crossan  
 Chief Engineer.....Bill Schofield  
 Owners of: CFAB, Windsor; CKAD, Middleton.

**CFAB—Windsor—1945**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Evangeline Bcstg. Co., Ltd.  
 Address.....11 Webster St., Kentville, N. S.  
 Tel.: 2111.....Independent  
 President.....F. J. Burns  
 General Station Mgr.....W. A. Bishop  
 Owners of: CKEN, Kentville; CKAD, Middletown.

## NOVA SCOTIA-ONTARIO

Comm. Mgr. .... Mrs. E. J. MacMillan  
Sales Promotion Mgr. .... J. F. Crossan  
Chief Engineer. .... A. M. Bishop

### CJLS—Yarmouth—1934

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By .... Gateway Bcstg. Co., Ltd.  
Address. .... 222 W. Main St.  
Tel.: 500 ..... Independent  
Station Reps. .... All-Canada; Weed  
Gen., Comm. Mgr. .... D. L. Smith  
Chief Engineer. .... W. Singer

## Ontario

### CKBB—Barrie—1949

Freq.: 950 Kc. .... Power: 10,000 Wts. d., 2500 n.  
Owned By .... Barrie Broadcasting Co., Ltd.  
Address ..... Box 519  
Tel.: PA 6-6466 ..... Independent  
Station Reps. .... Young; Mulvihill  
Station, Commercial Mgr. .... Robert Hunter  
Chief Engineer. .... Harold Atkinson

### CJBQ—Belleville—1946

Frequency: 800 Kc. .... Power: 1000 Watts  
Owned-Operated By .... Quinte Bcstg. Co., Ltd.  
Address. .... 11 Victoria Ave.  
Tel.: WOODLAND 8-5555 ..... CBC  
Station Rep. .... Young Canadian; Stovin-Byles  
President. .... Dr. G. A. Morton  
General, Station Mgr. .... Frank C. Murray  
Chief Engineer. .... J. B. Buchanan  
Owners of: CJBQ-FM.

### CJNR—Blind River—1958

Frequency: 730 Kc. .... Power: 1000 Watts  
Owned By .... Nash Radio-TV Bcstg. Co.  
Address. .... Box 729  
Tel.: ELGIN 6-2209 ..... CBC  
Representative ..... Radio-TV Sales  
President, General Mgr. .... G. Marcon

### CHIC—Brampton—1953

Frequency: 790 Kc. .... Power: 1 Kw.  
Owned By .... Hemisphere Investments  
Address ..... 2 Ellen St.  
Tel.: 451-3110-1 ..... Independent  
Reps ..... Tyrrell & Nadon; Cooke  
President ..... Leslie Allen  
General, Sta. Manager. ....  
Chief Engineer. .... Robert McBean

### CKPC—Brantford—1923

Freq.: 1380 Kc. .... Power: 10 Kw.  
Owned-Oper. By .... Telephone City Bcst., Ltd.  
Address. .... 525 Colborne St.  
Tel.: PLAZA 3-2664 ..... Independent

Station Rep. .... Lorrie Potts & Co.  
President. .... Mrs. Florence M. Buchanan  
General Station Mgr. .... R. Buchanan  
Comm., Prom. Mgr. .... Russ Waters  
Prog. Dir. .... Arnold Anderson  
Chief Engineer. .... J. Featherston  
Owners of: CKPC-FM.

### CFJR—Brockville—1926

Freq.: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By .... Eastern Ontario Bcstg. Co., Ltd.  
Address. .... Revere Hotel Bldg.  
Tel.: DIAMOND 2-4628 ..... CBC  
Station Reps. .... Hardy; Young Canadian  
Pres., Gen. Mgr. .... John A. Radford  
Asst. Sta. Mgr. .... Thomas Statham  
Program Director. .... Jim Chapman

### CFCO—Chatham—1926

Frequency: 630 Kc. .... Power: 1000 Watts  
Owned By .... Great Lakes Broadcasting Ltd.  
Address. .... 42 King St. W.  
Tel.: EL 2-3000 ..... Independent  
Station Reps. .... Stovin-Byles; Devney Organiz.  
President, General Mgr. .... D. G. Hildebrand  
Chief Engineer. .... Gordon Brooks

### CHUC—Cobourg—1957

Frequency: 1500 Kc. .... Power: 1 Kw. d.  
Owned By .... Radio CHUC, Ltd.  
Address. .... P. O. Box 520  
Tel.: FRANKLIN 2-5401 ..... Independent  
Station Rep. .... Radio & TV Sales, Inc.  
President. .... D. B. Williamson  
Station Manager. .... L. A. Fogal

### CJSS—Cornwall—1959

Frequency: 1220 Kc. .... Power: 1000 Watts  
Owned By .... Tri-Co Bcstg. Ltd.  
Address ..... 237 Water St.  
Tel.: WE 2-5180 ..... Independent  
Reps. .... All-Canada; Weed Radio  
President ..... Dr. Elzear Emard, M.D.  
Chief Engineer. .... Mahlon Clark  
Owners of: CJSS-FM.

### CFOB—Fort Frances—1944

Frequency: 800 Kc. .... Power: 1000 Watts  
Owned By .... Border Bcstg., Ltd.  
Address. .... Border Theatre Bldg.  
Tel.: ATLAS 3-3311 ..... CBC  
Manager ..... Don Fawcett  
Chief Engineer. .... O. Petsnick

### CJLX—Fort William—1959

Freq.: 800 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned By .... Lakehead Bcstg. Co., Ltd.  
Address. .... 407 Victoria Ave.  
Tel.: MA 2-9618 ..... Independent  
Sta. Reps. .... Potts; Messner; Scharf; Devney Org.  
President, Gen. Manager. .... R. P. MacGowan  
Commercial, Sales Promo. Man. .... W. J. Clemens  
Program Director. .... Gary Parkhill  
Publicity Director. .... John G. Thompson



**CKPR—Fort William—1931**

Freq.: 580 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By ..... H. F. Dougall Co. Ltd.  
 Address ..... 87 N. Hill St., Port Arthur  
 Tel.: DI 4-3526 ..... Independent  
 Reprs. .... Stovin-Byles; Young Canadian  
 Pres., Gen., Adv., Pub. Mgr. .... H. F. Dougall  
 Sta., Comm. Mgr. .... G. D. Jeffrey  
 Program Spvsr. .... Bud Riley  
 Broadcast Mgr. .... William G. Moyer  
 Chief Engineer. .... Gerhardt Buetow  
 Owners of: CKPR-FM-TV.

**CFTJ—Galt—1954**

Frequency: 1110 Kc. Power: 250 W. d.  
 Owned By ..... The Galt Bcstg. Co. Ltd.  
 Address ..... 3 Ainslie St., N.  
 Tel.: 621-7510 ..... Independent  
 Rep ..... Hardy  
 Pres.; Gen., Sta. Mgr. .... John V. Evans  
 Advertising Mgr. .... A. C. Bond  
 Program Director. .... John Etherton  
 Chief Engineer ..... Patrick Stone

**CJOY—Guelph—1948**

Freq.: 1460 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By ..... CJOY, Ltd.  
 Address ..... Bond Bldg.  
 Tel.: TA 4-0670 ..... Independent  
 President ..... Wallace Slatter  
 General Mgr. .... Frederick T. Metcalf  
 Chief Engineer ..... Bob Nagyobb

**CHML—Hamilton—1926**

Frequency: 900 Kc. Power: 5000 Watts  
 Owned-Oper. By. . . . . Maple Leaf Bcstg. Co., Ltd.  
 Business-Studio Address. . . . . 848 Main St., E.  
 Tel.: 549-2411 ..... Independent  
 Reprs. . . . . Stephens & Towndrow; Scharf; Messner  
 President. . . . . Kenneth D. Soble  
 General Station Manager. . . . . Tom Darling  
 Chief Engineer. . . . . Ed Victor

**CKOC—Hamilton—1922**

Frequency: 1150 Kc. Power: 5000 Watts  
 Owned. . . . . Wentworth Radio Bcstg. Co., Ltd.  
 Address ..... Box 880  
 Tel.: LI 5-8585 ..... CBC  
 Station Reprs. . . . . All-Canada; Weed  
 President ..... Clifford Sifton  
 V. P., General Manager. . . . . W. T. Cranston  
 Chief Engineer. . . . . Leslie Horton

**CKAR—Huntsville—1958**

Frequency: 630 Kc. Power: 1 Kw.  
 Owned By ..... Muskoka-Parry Bcstg. Ltd.  
 Address ..... P.O. Box 1016  
 Tel.: 934 ..... Independent  
 President ..... L. Olan  
 General Mgr. .... G. Thomas

**CJRL—Kenora—1938**

Frequency: 1220 Kc. Power: 1000 Watts

Owned By ..... Lake of the Woods Bcstg. Ltd.  
 Address ..... Box 399  
 Tel.: HO 8-7850 ..... CBC  
 Reprs. .... Stovin-Byles; Cooke  
 President ..... Stuart King

**CKLC—Kingston—1953**

Frequency: 1380 Kc. Power: 5 Kw.  
 Owned-Oper. By. . . . . St. Lawrence Bcstg. Co., Ltd.  
 Address ..... 99 Brock St.  
 Tel.: LI 2-4927 ..... CBC  
 Representatives ..... Stovin-Byles; Forjoe  
 Sta., Gen. Manager. .... T. D. French  
 Chief Engineer. .... W. W. Grant  
 Owners of: CKLC-FM.

**CKWS—Kingston—1942**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned By ..... Frontenac Bcstg. Co. Ltd.  
 Address ..... 170 Queen St.  
 Tel.: 542-4977 ..... CBC  
 Reprs. .... Stovin-Byles; All-Canada  
 President. .... Senator W. R. Davies  
 Gen. Manager. .... Don Lawrie  
 Station Manager. .... Roy Hofstetter  
 Prog. Director. .... Carl Cogan  
 Pub. Director. .... Bryan Olney  
 Chief Engineer ..... Gord Backus  
 Owners of: CKWS-FM-TV; CJKL, Kirkland Lake;  
 CFCH-AM-TV, North Bay; CHEN-AM-TV, Peter-  
 borough; CKGB-AM-FM, Timmins.

**CJKL—Kirkland Lake—1934**

Frequency: 560 Kc. Power: 5000 Watt  
 Owned. . . . . Kirkland Lake Bcstg., Ltd  
 Address ..... 22 Government Rd. W  
 Tel.: 27 ..... CBC  
 Station Representative. . . . . Stovin-Byles  
 President. . . . . Mrs. Irma Brydson  
 General Manager. . . . . D. R. Lawrie  
 Commercial Manager. . . . . Clyde Brydle  
 Program Director. . . . . Ron Smith  
 Chief Engineer. . . . . C. L. Spence  
 Owners of: CKWS-AM-FM-TV, Kingston; CFCH-  
 AM-TV, North Bay; CHEN-AM-TV, Peterbor-  
 ough; CKGB-AM-FM, Timmins.

**CKCR—Kitchener—1929**

Freq.: 1490 Kc. Power: 10 Kw. d., 5 Kw., n.  
 Owned-Opera. By ..... K.-W. Bcstg. Co., Ltd.  
 Address ..... 125 King St. W.  
 Tel.: SH 3-3628 ..... Independent  
 President, Gen. Mgr. .... J. Irving Zucker  
 Chief Engineer ..... Ion Hartman

**CKKW—Kitchener—1959**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned By ..... Twin City Bcstg. Co. Ltd.  
 Address ..... 251 King St. W.  
 Tel.: SHerwood 5-6861 ..... Independent  
 President. .... Albert E. Dunker  
 Gen., Sta. Mgr. .... Len C. Evans  
 Program Director. .... Don Willcox

# ONTARIO

## CJSP—Leamington—1955

Frequency: 710 Kc. Power: 1000 Watts d.  
Owned By.....Sun Parlor Bcstrs. Ltd.  
Address.....23 Erie St., N.  
Tel.: CL 6-7492; FA 6-6171.....Independent  
Rep.....Radio & TV Sales  
President.....Robert M. Clark  
Operations Manager.....Lou Tomasi  
General Mgr.....John C. Garton  
Chief Engineer.....Walter Dowhan

## CKLY—Lindsay—1955

Frequency: 910 Kc. Power: 1 Kw.  
Owned-Operated By....Greg-May Bcstg. Ltd.  
Address.....249 Kent St. W.  
Tel.: 324-3585.....Independent  
Station Reps.....Bedard; Scharf  
President, Gen. Mgr.....J. A. McNabb  
Chief Engineer.....Roland Hunt

## CFPL—London—1939

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper.....London Free Press Printing Co.  
Address.....442 Richmond St.  
Tel.: GEneral 8-8391.....CBC  
Station Reps.....Weed; All-Canada  
President.....Walter J. Blackburn  
Gen. Mgr.....Murray T. Brown  
Chief Engineer.....Glen A. Robitaille  
Owners of: CFPL-TV-FM.

## CKSL—London—1956

Frequency: 1290 Kc. Power: 5 Kw.  
Owned.....London Bcstrs. Ltd.  
Address.....343 Richmond St.  
Tel.: GE 2-4181.....ABC  
Station Reps.....Devney Org.; Air Time Sales  
President.....F. Vincent Regan  
General, Station Mgr.....Hal E. Cooke  
Commercial Manager.....Jim Alexander  
Sales Prom. Mgr.....Arthur Bartel  
Chief Engineer.....Bill Post

## CHVC—Niagara Falls—1947

Frequency: 1600 Kc. Power: 10,000 Watts  
Owned By.....Radio Station CHVC Ltd.  
Address.....1745 River Rd.  
Tel.: EL 8-7151.....Independent  
Reps.....Nat. Time Sales; Cooke  
President.....B. Howard Bedford  
Station, Comm. Mgr.....Arthur W. Blakely  
Program Director.....J. Ross Kenzie

## CFCH—North Bay—1931

Freq.: 600 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned-Oper. By.....Northern Bcstg. Ltd.  
Address.....Box 1000  
Tel.: GR 2-9000.....CBC  
Station Reps.....Weed; Stovin-Byles  
President.....Mrs. P. A. Campbell  
Commercial Manager.....Clarence Houston  
Program Director.....Bruce Ruggles

Chief Engineer.....Dave Mee  
Owners of: CFCH-TV; CKWS-AM-FM-TV, King-  
ston; CJKL, Kirkland Lake; CHEX-AM-TV,  
Peterborough; CKGB-AM-FM, Timmins.

## CHWO—Oakville—1956

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....CHWO Radio Ltd.  
Address.....10A Colborne St., W.  
Tel.: VI 5-2821.....Independent  
Reps.....Gil-Ard; Radio Reps; Bcst. Reps.  
Pres.; Gen., Sta. Mgr.....Howard C. Caine

## CFOR—Orillia—1942

Freq.: 1570 Kc. Power: 10 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....Radio Station CFOR, Ltd.  
Address.....P.O. Box 128  
Tel.: 326-3511.....CBC  
Station Reps.....Stephens & Towndrow; Young  
Pres., Gen. Mgr.....Gordon E. Smith  
Chief Engineer.....Peter Rowe

## CKLB—Oshawa—1946

Freq.: 1350 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned By.....Lakeland Bcstg. Co. Ltd.  
Address.....360 King St., W.  
Tel.: 723-3415; 922-5611, Toronto.....Independent  
Rep.....None  
President.....Gordon G. Garrison  
Chief Engineer.....William C. Marchand  
Owners of: CKLB-FM.

## CBO—Ottawa—1924

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....P.O. Box 1045  
Tel.: CE 6-9541.....CBC  
Dir. of Ottawa Area.....J. J. Dunn  
Program Dir.....Dennis Townsend  
Area Engineer.....Maxted Gilbert  
Owners of: CBO-FM.

## CFRA—Ottawa—1947

Freq.: 580 Kc. Power: 50 Kw. d., 10 Kw. n.  
Owned By.....CFRA Bcstg. Ltd.  
Address.....150 Isabella St.  
Tel.: 233-6241.....Independent  
Reps.....Weed Radio; Stephens & Towndrow;  
Scharf  
President.....Frank Ryan  
Station Manager.....T. Kiely  
Comm. Mgr.....George M. Gowling  
Program Director.....Doug McGowan  
Chief Engineer.....George Roach  
Owners of: CFMO-FM, Ottawa.

## CKOY—Ottawa—1949

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....CKOY, Ltd.  
Address.....635 Richmond Rd.  
Tel.: PArkway 2-6501.....Independent  
Reps.....Cooke; All-Canada Radio & TV  
President.....Irving Cameron  
General, Station Mgr.....Jack Daly  
Chief Engineer.....Ken Puttock

**CFOS—Owen Sound—1940**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned.....Grey & Bruce Bcstg. Co., Ltd.  
 Address.....270 9th St. E.  
 Tel.: FR 6-2030.....CBC  
 Station Reps..Stovin-Byles; Young Canadian  
 President.....C. J. McTavish  
 Station Manager.....William N. Hawkins  
 Chief Engineer.....W. Vallins

**CHOV—Pembroke—1942**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Ottawa Valley Bcstg. Co.  
 Business Address.....319 Pembroke St., E.  
 Tel.: 735-6811.....CBC  
 President.....E. Gordon Archibald  
 Station Manager.....Bill Kay  
 Chief Engineer.....W. Edwin Schmidt

**CHEX—Peterborough—1942**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned.....Kawartha Bcstg. Co.  
 Address.....Box 659  
 Tel.: RI 2-7708.....CBC  
 Station Reps.....Weed; Stovin-Byles  
 President.....W. R. Davies  
 Station Manager.....Wally Rewegan  
 Commercial Manager.....Babe Fontaine  
 Program Director.....Don O'Neil  
 Chief Engineer.....Bert Crump  
 Owners of: CHEX-TV; CKWS-AM-FM-TV, Kin-  
 ston; CJKL, Kirkland Lake; CFCH-AM-TV,  
 North Bay; CKGB-AM-FM, Timmins.

**CKPT—Peterborough—1959**

Freq.: 1420 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned By.....Peterborough Bcstg. Co., Ltd.  
 Address.....Empress Hotel  
 Tel.: RIverside 2-8844.....Independent  
 Station Rep.....Stephens & Townsend  
 President.....Ralph Snelgrove  
 Station Manager.....Fred G. Sherratt  
 Commercial Manager.....Joseph Potipco  
 Chief Engineer.....Fred Owen

**CFPA—Port Arthur—1944**

Freq.: 1230 Kc....Power: 1 Kw. d., 250 Wts. n.  
 Owned-Operated By....Ralph H. Parker Ltd.  
 Address.....230 N. Cumberland St.  
 Tel.: Diamond 4-2404.....CBC  
 Station Rep.....All-Canada; Weed  
 President Gen. Mgr.....Ralph H. Parker  
 Commercial Manager.....Joe Ulakovic  
 Program Director.....John Simpson

**CKTB—St. Catharines—1930**

Freq.: 610 Kc....Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Niagara District Bcstg. Co., Ltd.  
 Business-Studio Address.....12 Yates St.  
 Tel.: MU 4-1174.....Independent  
 Station Reps..Mulvihill; Devney Organization  
 President.....W. B. C. Burgoyne

General, Sta. Manager...Miss M. C. Burgoyne  
 Publicity Director.....Roy Bonisteel  
 Prog. Dir.....Jack Dawson  
 Chief Engineer.....W. H. Allen  
 Owners of: CKTB-FM.

**CHLO—St. Thomas—1948**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned.....Souwesto Broadcasters Ltd.  
 Address.....133 Curtis St.  
 Tel.: ME 1-3910.....Independent  
 President, Gen. Mgr.....John L. Moore  
 Program Director.....Don Lumley  
 Publicity Director.....John L. Moore  
 Chief Engineer.....William Hyson

**CHOK—Sarnia—1946**

Freq.: 1070 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Sarnia Bcstg., Ltd.  
 Address.....148½ Front St. N.  
 Tel.: DI 4-1121.....CBC  
 Station Reps....Cooke, Mulvihill; Radio Reps.  
 Pres., Gen. Mgr.....Claude R. Irvine  
 Station Manager.....Karl E. Monk  
 Sales Manager.....Arthur H. J. O'Hagan  
 Program Manager.....Gene McLaughlin  
 Chief Engineer.....Robert F. Cooke

**CJIC—Sault Ste. Marie—1934**

Freq.: 1050 Kc....Power: 10 Kw. d., 2.5 Kw. n.  
 Owned-Oper. By.....Hyland Radio-TV Ltd.  
 Address.....119 East St.  
 Tel.: ALgoma 3-1121.....CBC  
 Station Reps.....Lorrie Potts; Devney Org.  
 President.....Mrs. J. G. Hyland  
 General Manager.....R. Ramsay  
 Chief Engineer.....David Irwin  
 Owners of: CJIC-TV.

**CKCY—Sault Ste. Marie—1955**

Freq.: 920 Kc....Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Algonquin Radio & TV  
 Address.....254 Queen St., E.  
 Tel.: AL 3-2393.....Independent  
 Pres., Gen. Mgr.....C. P. Greco  
 Sta., Comm. Mgr.....F. A. Bestall  
 Program Dir.....J. H. Meadows  
 Publicity Dir.....R. Hilderley  
 Chief Engineer.....I. J. Marinelli

**CFRS—Simcoe—1956**

Frequency: 1560 Kc.....Power: 250 W., d.  
 Owned.....Simcoe Bcstg. Co.  
 Business Address.....John & Grove Sts.  
 Tel.: 426-3240.....Independent  
 Representative.....Radio & TV Sales  
 Pres., Gen., Sta., Prog. Mgr.....Ted M. Fielder  
 Comm., Adv. Mgr.....Richard T. Maxwell  
 Chief Engineer.....Robert Watmough

**CJET—Smiths Falls—1955**

Frequency: 630 Kc.....Power: 1000 Watts  
 Owned.....Rideau Broadcasting Ltd.

## ONTARIO

Address.....P.O. Box 217  
Tel.: 283-4630.....CBC  
Station Reps.....Lorrie Potts; Devney Org.  
President.....J. W. Pollie

### CJCS—Stratford—1924

Freq.: 1240 Kc.....Power: 500 W. d., 250 W. n.  
Owned By.....CJCS Ltd.  
Address.....125 Ontario St.  
Tel.: 271-2450.....CBC  
Reps.....Air Time Sales; Weed Radio  
Pres., Gen. Manager.....Frank M. Squires  
Sta., Comm. Mgr.....S. E. Tapley  
Program Director.....William Inkol  
Chief Engineer.....John Grigg

### CFBR—Sudbury—1957

Frequency: 550 Kc.....Power: 1000 Watts, d.  
Owned.....Sudbury Bcstg. Co. Ltd.  
Address.....166 Elm St., W.  
Tel.: OSborne 4-6401.....CBC  
Reps.....Potts; Messner; Young Canadian  
Pres., Gen. Mgr.....F. Baxter Ricard  
Sta., Comm. Mgr.....Rene Riël  
Program Director.....Robert Grandmaison  
Chief Engineer.....Clyde Turner  
Owner of: CHNO, Sudbury.

### CHNO—Sudbury—1947

Freq.: 900 Kc.....Power: 10 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.  
Address.....Box 700  
Tel.: OS 4-6401.....Independent  
President, General Mgr.....F. B. Ricard  
Station Manager.....Peter Scott  
Chief Engineer.....Clyde Turner  
Owners of: CFBR, Sudbury.

### CKSO—Sudbury—1935

Freq.: 790 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....CKSO, Radio, Ltd.  
Address.....P.O. Box 400  
Tel.: 674-0711.....CBC  
President.....W. B. Plaunt  
General, Station Manager.....Ralph Connor  
Program Director.....Bob Alexander  
Owners of: CKSO-TV, CKRM, Regina, Sask.

### CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Tillsonburg Bcstg. Co., Ltd.  
Address.....20 Baldwin St.  
Tel.: Victor 2-4281.....Independent  
General Manager.....John Lamers  
Prog. Dir., Chief Eng.....A. Ken Orton

### CFCL—Timmins—1950

Freq.: 620 Kc.....Power: 10 Wts., d., 2500 Wts., n.  
Owned By.....J. Conrad Lavigne Euts  
Address.....Box 820  
Tel.: AMherst 4-4211.....CBC  
Representatives.....Mulvihill; Devney Org.  
President.....J. Conrad Lavigne  
Gen. Mgr.....Rene Barrette

Comm. Mgr.....Jean Legault  
Program Dir.....Gerald Lefebvre  
Chief Engineer.....Rudy Fauteux  
Owners of: CFCL-TV.

### CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Timmins Bcstg. Ltd.  
Address.....Box 370  
Tel.: AM 4-2351.....CBC  
Station Reps.....Weed; Stovin-Byles  
President.....K. R. Thomson  
Station Manager.....Gerry Hall  
Commercial Manager.....Art Mousley  
Sales Promo., Program Director.....Dan Kelly  
Chief Engineer.....Andy Andrews  
Owners of: CKGB-FM; CKWS-AM-FM-TV, King-  
ston; CJKL, Kirkland Lake; CFCH-AM-TV,  
North Bay; CHEX-AM-TV, Peterborough.

### CBL—Toronto—1927

Frequency: 740 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....Box 500  
Tel.: WALnut 5-3311.....CBC  
Station Mgr.....J. H. Harvey  
Technical Director.....A. W. Holmes

### CFGM—Toronto—1957

Freq.: 1310 Kc.....Power: 10 Kw. d., 250 W. n.  
Owned By.....Radio Richmond Hill Ltd.  
Address.....50 Yonge St., N., Richmond Hill  
Tel.: AV 5-4915.....Independent  
Rep.....Radio Reps  
Pres., Gen. Mgr.....John O. Graham  
Station Mgr.....Stewart H. Coxford  
Commercial Manager.....Andy Mitchell  
Program Director.....Gordon Symons  
Chief Engineer.....Brian Sawyer

### CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts  
Owned By.....CFRB, Ltd.  
Address.....37 Bloor St. W.  
Tel.: 924-5711.....CBS  
Station Representative.....Standard Bcst. Sales  
President.....W. C. Thornton Cran  
Station Mgr.....Wes McKnight  
Commercial Manager.....Bill Brennan  
Sales Promotion Manager.....Jerry Maccabe  
Program Dir.....Jack Dawson  
Chief Engineer.....Clive Eastwood  
Owners of: CKFM (FM), Toronto; CJAD, CJFM  
(FM), Montreal, Que.

### CHFI—Toronto—1962

Freq.: 1540 Kc.....Power: 50,000 Watts d.  
Owned By.....Rogers Broadcasting Co.  
Address.....13 Adelaide St. E.  
Tel.: EMpire 3-1317.....Independent  
President.....Edward S. Rogers  
Sales Manager.....George Harper  
Program Director.....Vaughn Bjerre  
Chief Engineer.....Ron Turnpenny  
Owners of: CHFI-FM.

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## ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

### CHUM—Toronto—1945

Freq.: 1050 Kc. Power: 5000 Wts. d., 2500 n.  
Owned-Oper. By.....Radio CHUM, Ltd.  
Address.....1331 Yonge St.  
Tel.: Walnut 5-8666.....Independent  
Reps.....Stephens & Towndrow; Devney Org.  
President, Gen. Mgr.....Allan F. Waters  
Comm. Mgr.....Wes Armstrong  
Program, Prom. Dir.....Allan Slaight  
Chief Engineer.....George Jones  
Owners of: CHUM-FM.

### CJBC—Toronto—1943

Frequency: 860 Kc. Power: 50 Kw.  
Owned.....Canadian Broadcasting Corp.  
Address.....P.O. Box 500  
Tel.: Walnut 5-3311.....CBC  
Station Mgr.....J. H. Harvey  
Technical Director.....A. W. Holmes

### CKEY—Toronto—1949

Frequency: 580 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By.....Shoreacres Bcstg. Co. Ltd.  
Address.....247 Davenport Road  
Tel.: WA 5-3111.....Independent  
President.....John Campbell  
Gen., Sta. Mgr.....D. C. Trowel  
Chief Engineer.....William Onn

### CKFH—Toronto—1951

Freq.: 1430 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned.....Foster Hewitt Bcstg., Ltd.  
Address.....1 Grenville St.  
Tel.: WA 3-0921.....ABC  
Station Representative.....ABC International  
President.....Foster Hewitt  
Station Mgr.....Bill Hewitt  
Chief Engineer.....Gerald Wilson

### CHOW—Welland—1958

Freq.: 1470 Kc. Power: 1 Kw. d., 250 Watts n.  
Owned-Oper. By.....Wellport Bcstg., Ltd.  
Address.....200 Fitch St.  
Tel.: REgent 2-4435.....CBC  
Station Rep.....Weed  
President.....Gordon W. Burnett  
Station Manager.....D. T. Manning  
Chief Engineer.....Len Whalley

### CBE—Windsor—1950

Frequency: 1550 Kc. Power: 10,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....Security Bldg.  
Tel.: 254-5116.....CBC  
Station Manager.....K. A. Murray  
Technical Supervisor.....R. A. Clark

### CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

### CKNX—Wingham—1926

Frequency: 920 Kc. Power: 2500 Watts  
Owned.....CKNX, Ltd.  
Address.....Carling Terrace  
Tel.: Wingham 158.....Independent

President.....W. T. Cruickshank  
General Manager.....G. W. Cruickshank  
Station Manager.....J. J. Cruickshank  
Commercial Manager.....T. R. Mathers  
Dir. of Operations.....Bruce St. George  
Program Dir.....John Langridge  
Chief Engineer.....S. C. Reid  
Owners of: CKNX-TV.

### CKOX—Woodstock—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....Oxford Bcstg. Co. Ltd.  
Address.....290 Dundas St.  
Tel.: LE 7-3414.....Independent  
Sta. Rep.....Lorrie Potts  
President, Gen. Station Mgr.....Monty J. Werry  
Commercial Manager.....Verne Hesse  
Chief Engineer.....Paul Hunter

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## Prince Edward Island

### CFCY—Charlottetown—1924

Frequency: 630 Kc. Power: 5 Kw.  
Owned-Oper. By.....Island Radio Bcstg. Co.  
Business-Studio Address.....85 Kent St.  
Tel.: 7347.....CBC  
Station Reps.....All-Canada; Weed  
President.....Mrs. K. S. Rogers  
Sta. Mgr., Comm. Mgr.....R. F. Large

### CJRW—Summerside—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....Gulf Bcstg. Co., Ltd.  
Business-Studio Address.....218 Water St.  
Tel.: 2201.....Independent  
President, Gen. Manager.....R. C. Schurman  
Chief Engineer.....Angus MacKie

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## Quebec

### CFGT—Alma—1953

Frequency: 1270 Kc. Power: 1 Kw.  
Owned-Oper. By.....Radio Lac. St. John Ltd.  
Address.....741 DuPont Ave.  
Tel.: NO 2-3461.....Independent  
President.....J. Edgar Tremblay  
Chief Engineer.....J. R. Maltais

### CHAD—Amos—1942

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....Northern Radio Inc.  
Address.....70 Gamble St., W. Rouyn  
Tel.: ROger 2-7741.....CBC  
Pres., Gen. Mgr.....David A. Gourd  
Station, Commercial Mgr.....G. F. Capellari  
Owners of: CKLS, La Sarre; CKRN-AM-TV,  
Rouyn; CKVD, Val d'Or.

## QUEBEC

### CJAF—Cabano—1959

Frequency: 1340 Kc.....Power: 250 W.  
Owned By.....Radio-CJFP Ltee.  
Address...1 Christophe Colomb St., Rivière-du-  
Loup  
Tel.: UN 2-2727.....CBC  
Rep.....Hardy  
President.....Luc Simard  
Owners of: CJFP, Rivière-du-Loup.

### CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....121 Racine St., E.  
Tel.: 543-7747.....CBC  
Station Manager.....V. Fortin  
Chief Engineer.....J. E. Roberts

### CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned.....CJMT Ltd.  
Address.....365 Racine St.  
Tel.: LI 3-1517.....Independent  
President.....O. Masse  
General Manager.....Pierre Tremblay  
Sales Prom. Mgr.....Francois Ranger  
Program Director.....Achille Soucy  
Chief Engineer.....Lucien Simard

### CHR D—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By...Radio Drummond Ltee.  
Address.....248 Lindsay St.  
Tel.: 2-5458.....Independent  
President.....M. Sigouin  
Gen., Sta., Comm., Adv. Mgr.....J. A. Savoie

### CHEF—Granby—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By...La Voix de l'Est Ltee.  
Address.....136 Rue Principale  
Tel.: FFrontenac 2-5433.....Independent  
Station Representative.....Hard  
Pres., Gen. Mgr.....Aime Laurion

### CKCH—Hull—1933

Frequency: 970 Kc.....Power: 5000 Watts  
Owned...Radiodiffusion CKCH de Hull Ltee.  
Address.....72 Laval St.  
Tel.: PR 7-2771.....CBC  
Station Rep.....Scharf; Weed  
General Manager.....Aurele Gratton  
Sta. Manager.....J. P. Lemire  
Sales Prom., Comm. Mgr.....Henry Allard  
Program Director.....Pierre Dufault  
Publicity Dir.....S. Lanctot  
Chief Engineer.....J. L. Guerette

### CJLM—Joliette—1960

Frequency: 1350 Kc.....Power: 1 Kw.  
Owned By.....Radio Richelieu Ltd.  
Address.....432 Notre-Dame

Tel.: PLateau 3-7432.....Independent  
Station Rep.....Hardy Radio and TV Ltd.  
President.....Henri Olivier  
General, Sta. Mgr.....Maurice Boulianne  
Commercial Manager.....Cyrille Denis  
Program Director.....Claude Rochon  
Chief Engineer.....Joseph Cardin  
Owners of: CJSO, Sorel, Que.

### CKRS—Jonquiere—1947

Frequency: 590 Kc.....Power: 1000 Watts  
Owned.....Radio-Saguenay Ltd.  
Address.....175 Sir Wilfrid Laurier St.  
Tel.: LI 2-4551.....Independent  
Station Reps.....Hardy; Young  
President.....Henri Lepage  
General Mgr.....Tom Burham  
Program Dir.....Noel Fillion  
Sta. Mgr.....Guy Boivin  
Chief Engineer.....Gerard Lemieux  
Owners of: CKRS-TV.

### CKLS—La Sarre—1950

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Northern Radio, Inc.  
Address.....70 Gamble St., W., Rouyn  
Tel.: ROger 2-7741, Rouyn.....CBC  
Pres., Gen. Mgr.....David Armand Gourd  
Operations Mgr.....Franco Capellari  
Chief Engineer.....Julien Trepanier  
Owners of: CHAD, Amos; CKRN-AM-TV, Rouyn;  
CKVD, Val d'Or.

### CFLM—La Tuque—1959

Frequency: 1240 Kc Power: 1 Kw. d., 250 W. n.  
Owned By.....Radio La Tuque, Ltee.  
Address.....529 St. Louis St.  
Tel.: 523-4575.....CBC  
Station Representative.....Don Cooke  
President.....Paul Aboud  
Commercial Manager.....Jean Trepanier  
Owners of: CKTR, Trois-Rivières.

### CKBL—Matane—1946

Frequency: 1250 Kc.....Power: 5000 Watts  
Owned By...Cie de Radiodiffusion de Matane  
Address.....4 St. Sacrement St.  
Tel.: 562-0290.....CBC  
Representative.....Hardy  
Pres., Gen. Mgr.....Rene Lapointe  
Station Mgr.....Octave Lapointe  
Chief Engineer.....J. O. Thibeau  
Owners of: CKBL-TV.

### CKBM—Montmagny—1954

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Alleghanys, Inc.  
Address.....8, Rue St. Thomas  
Tel.: 801.....CBC  
Representative.....Radio & TV Sales  
President.....Henri Deschenes  
Program Director.....Olivia Poitras  
Publ., Sta., Com., Sls. Prom. Mgr. Andre Mercier  
Chief Engineer.....Hector Fortin

**CBF—Montreal—1937**

Frequency: 690 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By..... Canadian Bcstg. Corp.  
 Address ..... Box 6,000  
 Tel.: 868-3211 ..... CBC  
 Dir., Quebec Div. .... G. Lamarche  
 Dir. Radio Opera ..... R. Teasdale  
 Publicity Director ..... E. C. Hebert  
 Technical Director..... Joe Marcotte

**CBM—Montreal—1936**

Frequency: 940 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By..... Canadian Bcstg. Corp.  
 Address ..... Box 6,000  
 Tel.: 868-3211 ..... CBC  
 Dir., Quebec Div. .... G. Lamarche  
 Dir., Radio Opera ..... R. Teasdale  
 Publicity Director ..... E. C. Hebert  
 Technical Director..... Joe Marcotte

**CFCF—Montreal—1919**

Frequency: 600 Kc. .... Power: 5000 Watts  
 Owned-Oper. By..... Canadian Marconi Co.  
 Bus.-Studio Address... 600 Dominion Sq. Bldg  
 Tel.: UNiversity 1-9471..... ABC-CBC  
 General Mgr..... S. B. Hayward  
 Chief Engineer ..... C. Douglas  
 Owners of: CFCF-FM-TV.

**CFMB—Montreal—1962**

Freq.: 1410 Kc. .... Power: 10 Kw.  
 Owned By..... Chateau Bcstg. Co. Ltd.  
 Address ..... 2015 Drummond St.  
 Tel.: 845-8144 ..... Independent  
 Reprs. .... Potts; Cooke  
 Pres.; Gen. Mgr..... C. G. Stanczykowski

**CJAD—Montreal—1945**

Frequency: 800 Kc. .... Power: 50 Kw.  
 Owned-Operated By..... CJAD, Ltd.  
 Business-Studio Address..... 1407 Mountain St.  
 Tel.: VI 4-0111..... CBS  
 Sta. Rep.... Standard Bcst. Sales; Young Can.  
 President..... W. C. Thornton Cran  
 V.P., General Manager..... H. T. McCurdy  
 Sales Prom. Manager..... C. Waldo  
 Sales Manager..... Murray Morrison  
 Chief Engineer..... Ernest Mott  
 Owners of: CJFM (FM), Montreal; CFRB, CKFM  
 (FM), Toronto, Ont.

**CJMS—Montreal—1953**

Frequency: 1280 Kc. .... Power: 50 Kw.  
 Owned..... CJMS Radio, Montreal, Ltee.  
 Address ..... 1700 Berri St.  
 Tel.: VI 9-5373..... Independent  
 Station Rep..... Stephens & Towndrow  
 President ..... A. R. Crepault  
 General Manager..... Roch Demers  
 Owners of: CJMS-FM.

**CKAC—Montreal—1922**

Frequency: 730 Kc. .... Power: 50,000 Watts  
 Owned By..... Publication de la Presse Ltee.  
 Address ..... 980 St. Catherine St., W.  
 Tel.: UNiversity 6-7301..... CBS  
 Station Reprs.... Devney Organization; I.B.S.  
 President..... Maurice Chartre  
 Program Director..... Ferdinand Biondi  
 Publicity Director..... Paul Gelinas  
 Chief Engineer..... Leonard Spencer

**CKGM—Montreal—1959**

Frequency: 980 Kc. .... Power: 10,000 Watts  
 Owned By..... Maisonneuve Bcstg. Corp.  
 Address ..... 1455 Drummond St.  
 Tel.: VI 5-3201..... Independent  
 Station Rep..... Stephens & Towndrow; Forje  
 President, General Mgr..... Geoff Stirling  
 Chief Engineer..... Jack Campbell  
 Owners of: CJON-AM-TV, St. John's, Nfld.

**CKLM—Montreal—1962**

Frequency: 1570 Kc. .... Power: 10,000 Watts  
 Owned By ..... Radio-Laval  
 Address ..... 1184 St. Catherine St., W.  
 Tel.: UN 1-9991 ..... Independent  
 Pres., Prog. Dir..... Marlo Verdon

**CHNC—New Carlisle—1933**

Frequency: 610 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. Gaspesia Radio Bcstg. Co.  
 Address ..... New Carlisle  
 Tel.: 248 & 249..... CBC  
 Rep..... Hardy; Scharf; Weed  
 General Mgr..... Dr. Charles Houde  
 Chief Engineer..... Bruce MacDonald

**CFOX—Pointe Claire—1960**

Frequency: 1470 Kc. .... Power: 1,000 Watts  
 Owned By ..... Lakeshore Broadcasting Ltd.  
 Address ..... 203 Hymus Blvd.  
 Tel.: 697-2250 ..... Independent  
 Station Representative ..... Paul Mulvihill  
 President ..... Gord Sinclair  
 General Manager ..... Keith Dancy  
 Chief Engineer ..... Bernard Greeley

**CBV—Quebec City—1934**

Frequency: 980 Kc. .... Power: 5 Kw.  
 Owned..... Canadian Bcstg. Corp.  
 Bus. Address.... Palais Montcalm, St. Jean St.  
 Tel.: 525-8155 ..... CBC  
 Program Dir., Station Manager... Rene Dussault  
 Superv., Technical Opera .... Raymond Fortin

**CHRC—Quebec City—1926**

Frequency: 800 Kc. .... Power: 10,000 Watts  
 Owned-Operated By..... CHRC, Limitée  
 Address ..... 1143 St. John St.  
 Tel.: 522-8177 ..... Independent  
 Station Rep..... Hardy; Young Canadian  
 President ..... Herve Baribeau

# QUEBEC

General Manager.....Henri Lepage  
Station Manager.....Aurele Pelletier  
Comm., Sales Promotion Mgr. . . .R. D. Thibodeau  
Program Director.....Henri Veilleux  
Chief Engineer.....Arsene Nadeau  
Owners of: CHRC-FM.

## CJLR—Quebec—1959

Frequency: 1060 Kc.....Power: 10 Kw.  
Owned By.....CJLR, Inc.  
Address.....1300 Laurier Blvd.  
Tel.: LA 7-2564.....Independent  
President, General Mgr. ....Jacques La Roche  
Commercial Manager.....Jean Brousseau  
Chief Engineer.....Lucien Cote

## CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....The Goodwill Bcstrs. of Quebec  
Address.....405 Blvd. Hamel  
Tel.: MU 3-4931.....CBC  
President.....Paul Lepage  
Gen., Sta. Mgr.....H. Burnside

## CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 10 Kw.  
Owned-Operated By.....CKCV, Ltd.  
Address.....978 St. John St.  
Tel.: 522-1585.....Independent  
Station Reps.....Interprovincial; Weed  
President.....Gaston Pratte  
General, Sta. Manager.....Marcel Leboeuf  
Chief Engineer.....Lucien Gobell

## CJBR—Rimouski—1937

Frequency: 900 Kc. .Power: 10,000 Watts d.  
Owned.....La Radio du Bas St. Laurent Inc.  
Address.....13 St. Jean Baptiste St.  
Tel.: 723-2217.....CBC  
Station Representative.....Weed  
President.....Jacques Brillant  
General, Station Mgr.....Andre Lecomte  
Prog. Dir.....S. Burgess  
Commercial Manager.....Robert Cote  
Publicity Director.....Harry A. Willsie  
Chief Engineer.....Marcel Vallee  
Owners of: CJBR-FM-TV.

## CJFP—Riviere-du-Loup—1947

Freq.: 1400 Kc....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Radio CJFP, Ltd.  
Address.....1 Christophe Colomb  
Tel.: UN 2-2727.....CBC  
President.....Luc Simard  
General Manager.....Rene Viel  
Station Manager.....Raoul Savard  
Chief Engineer.....Raymond Lavoie  
Owners of: CJAF, Cabano.

## CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Operated By.....Radio Roberval Inc.  
Address.....Blvd. St-Joseph  
Tel.: 275-1931.....Independent

Representative.....Jos. A. Hardy  
President.....Paul E. Robitaille  
Station Mgr.....Norman Gagnon  
Chief Engineer.....Gerald Biscaillon

## CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Northern Radio Radio Nord, Inc.  
Address.....70 Gamble St., W. Rouyn  
Tel.: RO 2-7741.....CBC  
Station Reps.....Weed; Scharf; Hardy  
Pres., Gen. Mgr.....David A. Gourd  
Operations, Sta. Manager....Franco Capellari  
Chief Engineer.....Julien Trepanier  
Owners of: CKRN-TV; CHAD, Amos; CKLS, La  
Sarre; CKVD, Val d'Or.

## CKRB—St. Georges de Beauce 1953

Freq.: 1460 Kc..Power: 10 Wts., d., 5 Wts., n.  
Owned-Oper. By.....Radio de Beauce, Inc.  
Address.....St. Georges de Beauce  
Tel.: 228-4811.....CBC  
President.....Yvon Thibaudeau  
General, Sta. Mgr.....C. A. Thibaudeau  
Chief Engineer.....Armand Catellier

## CKBS—St. Hyacinthine—1959

Frequency: 1240 Kc.....Power: 250 W.  
Owned By.....Radio St. Hyacinthine Ltee.

## CHRS—St. Jean—1956

Frequency: 1090 Kc.....Power: 1000 Watts d.  
Owned By.....Radio-Iberville Ltd.  
Address.....Box 1090  
Tel.: 658-5441.....Independent  
President, General Mgr.....Bernard Turcot  
Chief Engineer.....Guy De Valter

## CKJL—St. Jerome—1956

Frequency: 900 Kc.....Power: 1 Kw.  
Owned.....Radio Laurentides  
Address.....P. O. Box 900  
Tel.: GE 8-1228.....Independent  
Station Representative.....Hardy Radio-TV  
Pres., Gen. Mgr.....Jean LaLonde  
Chief Engineer.....Andre Hebert

## CHGB—Ste. Anne de la Pocatiere—1938

Freq.: 1350 Kc.....Power: 5000 Watts  
Owned.....CHGB, Ltd.  
Address.....Main St.  
Tel.: 101.....CBC  
President, Gen. Mgr.....G. Thomas Desjardins

## CFKL—Schefferville—1960

Frequency: 1230 Kc.....Power: 250 W.  
Owned By.....Hollinger Ungava Transport Ltd.

## CKCN—Sept Isles—1963

Frequency: 560 Kc.....Power: 5 Kw.



Owned By.....Radio Sept. Isles  
 Station Rep.....Radio & TV Sales  
 Station Mgr.....Benoit Roberge

**CKSM—Shawinigan Falls  
 1951**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned.....Shawinigan Falls Bcstg.  
 Address.....Box 69  
 Tel.: LE 6-4494.....Independent  
 Representative.....Hardy  
 Gen. Mgr., Pub. Dir.....Allen Rogerson  
 Chief Engineer.....Ernest Brunelle

**CHLT—Sherbrooke—1937**

Freq.: 630 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned By.....La Tribune  
 Address.....221 Dufferin St.  
 Tel.: 569-9331.....CBC  
 Rep.....None  
 President.....Paul Desruisseaux, Q. C.  
 Vice-Pres., Gen. Mgr.....J. L. Gauthier  
 Chief Engineer.....M. Auguste Dubuc  
 Owners of: CHLT-FM-TV, Sherbrooke.

**CKTS—Sherbrooke—1945**

Frequency: 900 Kc.....Power: 1000 Watts  
 Owned By.....Telegram Printing & Pub. Co.  
 Business-Studio Address.....221 Dufferin St.  
 Tel.: LO 9-2525.....CBC  
 Representative.....Young Canadian  
 President.....C. B. Howard  
 General, Comm. Mgr.....J. L. Gauthier  
 Station, Program Dir.....Gordon Beerworth  
 Chief Engineer.....Auguste Dubuc

**CJSO—Sorel—1945**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Radio Richelieu, Ltée  
 Business Studio Address.....72 du Roi St.  
 Tel.: RI 3-3318.....Independent  
 Station Representative.....Jos A. Hardy  
 President.....Henri Olivier  
 General Manager.....Maurice Boulianne  
 Comm. Manager.....Maurice Berube  
 Program Director.....Claude Rochon  
 Sls. Prom. Manager.....L. Brouillard  
 Chief Engineer.....Joseph Cardin  
 Owners of: CJLM, Joliette, Que.

**CKLD—Thetford Mines—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Megantic Ltée  
 Address.....Ave Labbe  
 Tel.: FE 5-7533.....CBC  
 Representative.....Hardy  
 Pres., Sta. Manager.....F. Labbe  
 Chief Engineer.....Paul Cloutier

**CHLN—Trois-Rivieres—1937**

Freq.: 550 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By.....Radio Trois-Rivieres, Inc.  
 Bus.-Studio Address.....550 Bonaventure St.  
 Tel.: FR 4-3556.....CBC

Station Reps.....Young Canadian; Scharf  
 President.....Roger Dussault  
 General, Station Mgr.....Maurice Dansereau  
 Comm., Prom., Pub. Dir.....Maurice Duval  
 Chief Engineer.....Oric Leisbvre

**CKTR—Trois-Rivieres—1954**

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....CKTR, Ltd.  
 Address.....543 Gervais St.  
 Tel.: FR 5-4855.....Independent  
 Station Reps.....Radio & TV Sales, Inc.  
 President.....Paul About  
 Station, Comm. Mgr.....C. Couture  
 Chief Engineer.....Herve Lapointe  
 Owners of: CFLM, La Tuque, P. Q.

**CKVD—Val d'Or—1939**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Northern Radio-Radio Nord, Inc.  
 Address.....70 Gamble St., W., Rouyn  
 Tel.: ROger 2-7741.....CBC  
 Station Reps.....Weed; Scharf; Hardy  
 President, General Mgr.....David A. Gourd  
 Station, Comm. Mgr.....G. F. Capellar  
 Chief Engineer.....Julien Trepanier  
 Owners of: CHAD, Amos; CKLS, La Sarre; CKRN-AM-TV, Rouyn.

**CFLV—Valley Field—1961**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned By.....Radio Valleyfield Ltd.  
 Address.....249 Victoria St.  
 Tel.: 373-1370.....Independent  
 Rep.....Hardy  
 President.....Adrien Cholette

**CKVL—Verdun—1946**

Freq.: 850 Kc.....Power: 50 Kw. d., 10 W. n.  
 Owned By.....Radio Futura  
 Address.....211 Gordon Ave.  
 Tel.: 766-2311.....Independent  
 Reps.....Radio & TV Sls.; Young Canadian  
 President.....Jack Tietolman  
 Commercial Mgr.....Judah Tietolman  
 Chief Engineer.....Maurice Rousseau  
 Owners of: CKVL-FM.

**CFDA—Victoriaville—1951**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Victoriaville Ltée  
 Address.....Box 88  
 Tel.: PL 2-5545.....Independent  
 Representative.....Radio & TV Sales  
 Pres., Ch. Engineer.....P. Brisson  
 General Manager.....Leo Benoit

**CKVM—Ville-Marie—1950**

Frequency: 710 Kc.....Power: 10,000 Watts  
 Owned-Operated By.....Radio Temiscamingue  
 Address.....St. Anne St.  
 Tel.: 710-152.....CBC  
 President.....Herve LeBlanc

# Saskatchewan

## CJSL—Estevan—1961

Frequency: 1280 Kc. Power: 1 Kw.  
 Owned By: Soo Line Bcstg. Co., Ltd.  
 Address: Box 1378  
 Tel.: ME 4-3432  
 Independent  
 Station Reprs.: Potts; Stovin-Byles; Cooke  
 Pres., Gen. Mgr.: T. G. Laing  
 Owners of: CFSL, Weyburn.

## CFGR—Gravelbourg—1952

Frequency: 1230 Kc. Power: 250 Watts n.  
 Owned By: Radio Gravelbourg, Ltd.  
 Address: Edifice Villeneuve  
 Tel.: 648-2515  
 CBC  
 President: Pierre Lafrance  
 Owners of: CFRG, Gravelbourg.

## CFRG—Gravelbourg—1952

Frequency: 710 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: Radio Gravelbourg, Ltd.  
 Address: Edifice Villeneuve  
 Tel.: 648-2515  
 CBC  
 President: Pierre Lafrance  
 Owners of: CFGR, Gravelbourg.

## CHAB—Moose Jaw—1922

Frequency: 800 Kc. Power: 10,000 Watts  
 Owned-Operated By: CHAB, Ltd.  
 Address: 127 Main N.  
 Tel.: 692-6464  
 Independent  
 Pres., Gen. Mgr.: Jack Moffat  
 Commercial Manager: George Lawlor  
 Program Director: Bill Falkner  
 Chief Engineer: M. Pickford  
 Owners of: CHAB-TV; CHRE-TV, Regina.

## CJNB—North Battleford—1947

Frequency: 1460 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Northwestern Bcstg. Co., Ltd.  
 Business Address: P.O. Box 1460  
 Tel.: 2477  
 Independent  
 President: Harry S. Hay  
 Gen. Sta. Mgr.: Harry Dekker  
 Chief Engineer: Al Ruddell

## CKBI—Prince Albert—1934

Frequency: 900 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Central Bcstg. Co., Ltd.  
 Address: 10th St. West  
 Tel.: 763-7421  
 CBC  
 Station Reprs.: All-Canada; Weed  
 General Mgr.: Frank F. Rawlinson  
 Chief Engineer: T. Van Nes

## CBK—Regina—1939

Frequency: 540 Kc. Power: 50 Kw.  
 Owned: Canadian Bcstg. Corp.  
 Address: Box 347

Tel.: Lakeside 3-6641  
 CBC  
 Station Manager: R. H. Roberts  
 Technical Sup.: K. J. Lamb

## CJME—Regina—1959

Frequency: 1300 Kc. Power: 1 Kw.  
 Owned By: Midwest Bcstrs. Ltd.  
 Address: 1771 Rose St.  
 Tel.: LA 7-4191  
 Independent  
 Station Rep.: Devney Org.  
 President: J. Marsh Ellis  
 General Manager: Roy M. Malone  
 Station Manager: Mrs. Jessie Ellis  
 Commercial Manager: Terry J. Ennis  
 Program Director: Robert G. Zaran  
 Chief Engineer: Dave Sentt

## CKCK—Regina—1922

Frequency: 620 Kc. Power: 5000 Watts  
 Owned: Transcanada Communications Ltd.  
 Address: 1853 Hamilton St.  
 Tel.: LA 2-8525  
 Independent  
 Station Reprs.: All-Canada; Weed  
 President: Michael Sifton  
 General Manager: Harold A. Crittenden  
 Station Manger: Donald R. Dawson  
 Commercial Manager: Jim Grisenthwaite  
 Program Director: Bob Bye  
 Owners of: CKCK-TV; CKRC, Winnipeg, Man.

## CKRM—Regina—1926

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By: Western Communications Ltd.  
 Address: 2060 Halifax St.  
 Tel.: LA 3-5661  
 Independent  
 Station Reprs.: Radio Reprs.; Young Canadian  
 President, General Mgr.: James T. Miller  
 Chief Eng.: L. Cozine

## CFNS—Saskatoon—1952

Frequency: 1170 Kc. Power: 1000 Watts  
 Owned-Oper. By: Radio-Prairies-Nord, Ltd.  
 Address: 1902 Broadway  
 Tel.: 949-3766  
 CBC  
 President: Clotaire Denis  
 General Manager: Raymond J. Marcotte  
 Commercial Manager: Mrs. M. A. Papen  
 Sales Promotion Mgr.: Auguste Bandet  
 Program Director: Roger Gautier  
 Chief Engineer: J. Lacroix

## CFQC—Saskatoon—1923

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By: A. A. Murphy & Sons, Ltd.  
 Address: 216 1st Ave., N.  
 Tel.: CHerry 2-6611  
 CBC  
 Reprs.: Radio Reprs.; Bcst. Reprs.; Oakes; Young  
 General Manager: Vernon Dallin  
 Chief Engineer: Jan VanDerTuuk  
 Owners of: CFQC-TV.

## CKOM—Saskatoon—1951

Frequency: 1250 Kc. Power: 10 Kw.

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## SASKATCHEWAN-YUKON

**Owned.**..Saskatoon Community Bcstg. Co., Ltd.  
**Address** ..... Empire Hotel  
**Tel.:** 652-1420 ..... Independent  
**Station Reps.**.....Stovin-Byles; Weed  
**Pres., Gen. Mgr.**.....R. A. Hosie  
**Sta., Comm. Mgr.**.....W. H. Stovin  
**Sales Promotion Mgr.**.....Easton Wayman  
**Program Director**.....G. E. Walburn  
**Production Manager**.....Arnold E. Stilling  
**Chief Engineer**.....Maynard Greer

### **CKSW—Swift Current—1956**

**Frequency:** 1400 Kc..Power: 1 Kw. d., 250 W.n.  
**Owned**.....Frontier City Bcstg. Co. Ltd.  
**Address**.....134 Central Ave.  
**Tel.:** 773-4605 .....Independent  
**Reps.**...Air-Time Sls.; Radio Reps.; Bcst. Reps.  
**Pres., Gen. Mgr.**.....Douglas Scott  
**Station Mgr., Chief Eng.**.....Will Gilbey

### **CFSL—Weyburn—1957**

**Freq.:** 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
**Owned**.....Soo Line Bcstg. Co. Ltd.  
**Address**.....P. O. Box 1330  
**Tel.:** Victor 2-4666.....Independent  
**Sta. Rep.**.....Stovin-Byles; Potts; Cooke  
**President**.....T. G. Laing

### **CJGX—Yorkton—1927**

**Freq.:** 940 Kc....Power: 10 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Yorkton Bcstg. Co., Ltd.  
**Address**.....Tower Bldg., 2nd Ave.  
**Tel.:** 783-12256 .....Independent  
**Station Reps.**.....Messner; Scharf  
**President**.....F. K. Tully  
**Station Manager**.....G. G. Gallagher  
**Commercial Manager**.....M. G. Phillips  
**Sales Promotion Mgr.**.....K. M. Dodds  
**Program Director**.....E. A. Laurence  
**Chief Engineer**.....H. F. McRae

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## Yukon

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### **CFWH—Whitehorse—1958**

**Frequency:** 610 Kc.....Power: 1 Kw.  
**Owned By**.....CBC  
**Address**.....P. O. Box 730  
**Tel.:** WH 7-2544.....CBC

**ONLY RADIO-TELEVISION DAILY,**

**AMONG ALL PUBLICATIONS IN BROADCASTING,**

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**AND WITH EXTRAORDINARY VISIBILITY.**

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## Canadian TV Stations by Province

Province	Stas.	Province	Stas.	Province	Stas.
Alberta	8	Manitoba	4	Nova Scotia	3
British Columbia	8	New Brunswick	3	Ontario	20
Labrador	1	Newfoundland	4	Prince Edward Island	1
Quebec	15	Saskatchewan	7	Total, Canadian TV	74

## Canadian Television Stations

### Alberta

#### CFCN-TV—Calgary—1960

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....CFCN Television Ltd.  
 Address.....Broadcast House  
 Tel.: CH 9-9101.....CTV  
 Sta. Reps...Television Reps. Ltd.; Adam Young  
 President.....James A. Love  
 Station Mgr.....Gordon L. Carier  
 Film Mgr.....Garry Smith  
 Chief Engineer.....R. W. Lamb  
 Owners of: CFCN.

#### CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned By.....Calgary Television, Ltd.  
 Address.....955 Rideau Road  
 Tel.: CH 3-3491.....CBC  
 Station Reps.....All-Canada; Weed  
 President.....F. R. Shaw  
 Gen., Station Mgr.....A. M. Cairns  
 Chief Engineer.....Lee Crawley

#### CBXT—Edmonton—1961

Channel: 5 VHF...AP: 159 Kw...VP: 318 Kw.  
 Owned By.....CBC  
 Address.....Box 555  
 Tel.: 469-2321.....CBC  
 Station Manager.....Ralph Horley  
 Commercial Rep.....Chris Barr  
 Program Director.....Barry McCorquodale  
 Technical Director.....Peter Burgess  
 Tech. Supervisors.....R. Collier, J. Anderson

#### CFRN-TV—Edmonton—1954

Channel: 3 VHF...AP: 90.4 Kw...VP: 180.3 Kw.  
 Owned-Oper. By...Sunwapta Bcstg. Co., Ltd.  
 Address.....Postal Sta. E.  
 Tel.: HU 9-2572.....CTV  
 Sta. Reps...TV Reps.; Young Canadian; Oakes  
 Pres., Gen. Mgr.....G. R. A. Rice  
 Chief Engineer.....Ted Wadson  
 Owners of: CFRN-AM-FM.

#### CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.  
 Owned-Oper. By...Lethbridge TV, Ltd.  
 Address.....P. O. Box 1120  
 Tel.: FA 7-1521.....CBC  
 Representatives.....All-Canada TV; Weed  
 Pres., Gen. Mgr.....N. Botterill

# ALBERTA-BRITISH COLUMBIA

Commercial Mgr. . . . . L. Crittenden  
Program Director. . . . . Dale Nelson  
Technical Dir. . . . . V. Reed

## CKSA-TV—Lloydminster—1960

Channel: 2 VHF . . . AP: 37.5 Kw. . . VP: 75 Kw.  
Owned By . . . . . CHSA-TV Ltd.  
Address . . . . . Lloydminster  
Tel.: Lloydminster . . . . . CBC  
Station Rep. . . . . Devney Organization  
President. . . . . A. F. Shortell  
General, Comm. Mgr. . . . . J. R. D. Findlay  
Operations Director. . . . . Wes Saunders  
Chief Engineer. . . . . Eldon Giles

## CHAT-TV—Medicine Hat—1957

Channel: 6 VHF . . . AP: 3 Kw. . . VP: 6 Kw.  
Owned By . . . . . Monarch Bcstg. Co. Ltd.  
Address . . . . . Box 760  
Tel.: 548-3911 . . . . . CBC  
Sta. Rep. . . . . Weed; All-Canada  
President . . . . . J. H. Yuill  
Gen., Station Mgr. . . . . Orv Kope  
Program Director. . . . . Jon Thibert  
Film Manager. . . . . Pete Barth  
Comm., Adv. Mgr. . . . . Ian Carson  
Prom., Pub. Dir. . . . . Bill Yuill  
Chief Engineer. . . . . Sid Gaffney  
Owners of: CHAT-AM.

## CHCA-TV—Red Deer—1957

Channel: 6 VHF . . . AP: 13 Kw. . . VP: 26 Kw.  
Owned By . . . . . CHCA TV Ltd.  
Business Address . . . . . Box 668  
Tel.: 346-5525 . . . . . CBC  
Sta. Reps. . . . . Stovin-Byles; Forjoe; Scharf  
President, Gen. Mgr. . . . . G. A. Bartley  
Chief Engineer. . . . . Mel Lang

# British Columbia

## CJDC-TV—Dawson Creek—1959

Channel: 5 VHF . . . AP: 106 Kw. . . VP: 212 Kw.  
Owned-Oper. By . . . . . Radio Sta. CJDC Ltd.  
Bus. Address . . . . . Second Ave. & 9th St.  
Tel.: STerling 2-3341 . . . . . CBC  
Station Representative . . . . . Cooke  
Pres., Gen. Mgr. . . . . H. L. Michaud  
Chief Engineer. . . . . R. Messner  
Owners of: CJDC.

## CFCR-TV—Kamloops—1957

Channel: 4 VHF . . . AP: 1 Kw. . . VP: .5 Kw.  
Owned. . . . . Twin Cities TV Ltd.  
Business Address . . . . . 387 4th Ave.  
Tel.: 372-8827 . . . . . CBC  
Station Reps. . . . . All-Canada; Weed  
Pres., Gen. Mgr. . . . . Ian G. Clark  
Asst. Mgr. . . . . Jean C. Ross  
Oper., Prog. Dir. . . . . Jack Pollard

Comm. Mgr. . . . . Hidee Saito  
Promotion Manager. . . . . Shirley Page  
Pub., Prod. Dir. . . . . Wayne Roberts  
Film Manager. . . . . Bill Reith  
Advertising Manager. . . . . Walter Harwood  
Chief Engineer. . . . . Kurt Reichennek

## CHBC-TV—Kelowna—1957

Channel: 2 VHF . . . AP: 1.65 Kw. . . VP: 3.7 Kw.  
Owned . . . . . Okanagan Valley TV Co.  
Business Address . . . . . 342 Leon Ave.  
Tel.: PO 2-4535 . . . . . CBC  
Station Reps. . . . . All-Canada TV; Weed  
President, Gen. Mgr. . . . . Roy G. Chapman  
Adv., Comm. Mgr. . . . . Dick Sharp  
Program, Film Mgr. . . . . Russ Richardson  
Prom., Pub. Dir. . . . . Norm Williams  
Chief Engineer. . . . . Tom Wyatt

## CKPG-TV—Prince George 1961

Channel: 3 VHF . . . AP: 114 W. . . VP: 210 W.  
Owned By . . . . . CKPG Television Ltd.  
Address . . . . . 1220 Sixth Ave.  
Tel.: Prince George . . . . . Independent  
Station Reps. . . . . All-Canada; Weed  
President. . . . . Robert T. Harkins  
Owners of: CKPG.

## CFTK-TV—Terrace—1962

Channel: 3 VHF . . . AP: 2.1 Kw. . . VP: 4.1 Kw.  
Owned By . . . . . Skeena Bcstrs. Ltd.  
Box 1540 . . . . . Tel.: VI 3-5644  
Pres., Mgr. Dir. . . . . J. Fred Weber  
CBC . . . . . Rep.: Radio-TV Reper  
Pres., Mgr. Dir. . . . . J. Fred Weber  
Chief Engineer. . . . . John Nance  
Owners of: CFTK.

## CBUT—Vancouver—1953

Channel: 2 VHF . . . AP: 47.8 Kw. . . VP: 89.4 Kw.  
Owned By . . . . . Canadian Bcstg. Corp.  
Address . . . . . 701 Hornby St.  
Tel.: MUTual 4-0246 . . . . . CBC  
Program Dir. . . . . W. Inglis  
Film Dir. . . . . Stanley Fox  
Nat'l Sales Mgr. . . . . W. F. Cooke  
Technical Dir. . . . . R. Whiteside  
Owners of: CBUT-AM-FM.

## CHAN-TV—Vancouver—1960

Channel: 8 VHF . . . AP: 94 Kw. . . VP: 180 Kw.  
Owned By . . . . . Vantel Bcstg. Co., Ltd.  
Address . . . . . Box 4700  
Tel.: CY 9-7272 . . . . . CTV  
Station Reps. . . . . All-Canada; Weed  
President. . . . . J. R. Peters  
Vice-Pres., Eng. . . . . E. G. Rose  
Owners of: CHEK-TV, Victoria.

## CHEK-TV—Victoria—1956

Channel: 6 VHF . . . AP: 50 Kw. . . VP: 100 Kw.  
Owned-Operated By . . . . . CHEK-TV, Ltd.  
Address . . . . . 3693 Epsom Drive

## B. C.-LAB.-MAN.-N. B.-NFLD.

Tel.: GRanite 7-1821.....CBC  
President, Gen. Mgr.....David M. Armstrong  
Commercial, Film Mgr.....Douglas Taylor  
Prom., Publicity Dir.....Bob Willet  
Chief Engineer.....Norman Bergquist  
Owners of: CHAN-TV, Vancouver.

## Labrador

### CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: .107 Kw..VP: .359 Kw.  
Owned-Operated By.....U. S. Armed Forces  
Address.....U.S.A.F. Side, Goose Airport  
Tel.: TW 6-2461.....CBC  
CBC Mgmt. Rep.....L. V. Harvey

## Manitoba

### CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 49.1 Kw..VP: 100 Kw.  
Owned By.....Western Manitoba Bcstrs. Ltd.  
Address.....2940 Victoria Ave.  
Tel.: PA 9-5441.....CBC  
Station Reps.....All-Canada; Weed  
Pres., Gen. Mgr.....John B. Craig  
Exec. Ass't, Sta. Mgr.....Eric Davies  
Comm. Manager.....Archie Olson  
Program Director.....Stuart Craig  
Chief Engineer.....J. T. Stacey

### CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw..VP: 2.87 Kw.  
Owned By.....CBC  
Address.....541 Portage Ave.  
Tel.: SP 4-2541.....CBC  
Director, Prairie Provinces.....J. Finlay  
Program Director.....Leo Remillard  
Info. Serv. Sup.....D. O'Neill  
Prairie Reg. Eng.....R. D. Cahoon

### CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw..VP: 57.8 Kw.  
Owned By.....Canadian Bcstg. Corp.  
Address.....541 Portage Ave.  
Tel.: SP 4-2541.....CBC  
Dir. of Prairie Region.....J. Finlay  
Oper. Director.....B. D. Macpherson  
Reg. Program Dir.....D. E. Cameron  
Sup. Info. Services.....D. O'Neill  
Film Mgr.....H. Harrison  
Reg. Sales Mgr.....G. W. Thompson  
Technical Dir.....H. Heywood

### CJAY-TV—Winnipeg—1960

Channel: 7 VHF..AP: 180 Kw..VP: 325 Kw.  
Owned By.....Channel Seven TV Ltd.  
Address.....Polo Park, Zone 10  
Tel.: SP 5-0371.....CTV  
Station Rep.....Stovin-Byles  
President.....R. S. Misener  
General Manager.....Jack M. Davidson  
Chief Engineer.....A. G. Cobb

## New Brunswick

### CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 5.03 Kw..VP: 10.06  
Owned-Oper. By.....CBC  
Address.....232 St. George St.  
Tel.: 384-3368.....CBC  
Station Mgr.....Paul E. Carrier  
Commercial Rep.....Bernard Richard  
Technical Director.....Ives J. Bruchesi

### CKCW-TV—Moncton—1954

Channel: 2 VHF...AP: 15 Kw...VP: 25 Kw.  
Owned-Oper. By.....Moncton Bcstg., Ltd.  
Address.....Halifax St.  
Tel.: 389-9601.....CBC  
Sta. Reps.....Stovin-Byles; Young Canadian  
Pres., Mgr. Dir.....F. A. Lynds  
Chief Engineer.....Keith MacConnell  
Owners of: CKCW.

### CHSJ-TV—St. John—1954

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned By...New Brunswick Bcstg. Co., Ltd.  
Address.....14 Church St.  
Tel.: 3-3304.....CBC  
Gen. Mgr.....George A. Cromwell  
Chief Engineer.....Jack Bishop  
Owners of: CHSJ.

## Newfoundland

### CBYT—Corner Brook—1959

Channel: 5 VHF..AP: .0985 Kw..VP: .197 Kw.  
Owned-Oper. By.....CBC  
Address.....Box 610  
Tel.: NE 4-3431.....CBC  
Station Manager.....C. V. Hierlihy  
Sales Manager.....C. Brown  
Technical Sup.....J. Heaney

### CJCN-TV—Grand Falls—1960

Channel: 4 VHF..AP: 13 Kw...VP: 26 Kw.

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## NEWFOUNDLAND-NOVA SCOTIA-ONTARIO

Owned By.....Newfoundland Bcstg. Co. Ltd.  
Prince of Wales St., St. John's...Tel.: 8-3131  
CBC.....Reps.: Stovin-Byles; Weed TV  
President.....Geoff Stirling  
General Mgr.....Don Jamieson  
Asst. G.M.; Comm. Mgr.....Colin Jamieson  
Promotion Dir.....Ken Meeker  
Film Mgr.....Nels Squires  
Advertising Mgr.....Mrs. Muriel Tucker  
Chief Engineer.....Oscar Hierlihy  
Owners of: CJON-AM-FM, Grand Falls; CKGM,  
Montreal, Que.

### CFSN-TV—Stephenville—1957

Channel: 8 VHF..AP: .147 Kw..VP: .294 Kw.  
Owned By.....CBC  
Address.....E. Harmon Air Force Base  
Tel.: Base Exchange 21204.....CBC  
Dir. Newfoundland Regions.....W. F. Galgay  
CBC Representative.....A. W. Barrett

### CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw...VP: 21 Kw.  
Owned-Oper....Newfoundland Bcstg. Co. Ltd.  
Business Address.....Prince of Wales Street  
Tel.: 7105.....CBC  
News. Affil.....Nfld. Sunday Herald  
Station Reps.....Stovin-Byles; Weed  
President.....Geoff Stirling  
V.P., General Mgr.....Don Jamieson  
Sta. Mgr., Prog. Dir.....Colin Jamieson  
Promotion Dir.....Ken Meeker  
Film Mgr.....Nels Squires  
Adv. Mgr.....Mrs. Muriel Tucker  
Chief Engineer.....Oscar Herlihey  
Owners of: CJON; CJCN-TV, Grand Falls; CKGM,  
Montreal, Que.

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## Nova Scotia

### CBHT—Halifax—1954

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.  
Owned By.....CBC  
Address.....Box 175  
Tel.: 422-8311.....CBC  
Program Director.....Carl MacCaull  
Film Dir.....G. W. Hames  
Technical Director.....M. Corkum

### CJCH-TV—Halifax—1960

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By.....CJCH, Ltd.  
Address.....2885 Robie St.  
Tel.: Halifax.....CTV  
Sta. Reps...Young Canadian; Mulvihill; Scharf  
President, General Mgr.....Finlay MacDonald  
Program Director.....Larry Knoke  
Prom., Pub. Dir.....Mrs. Abbie Lane  
Operations Manager.....Dennis Benwell  
Chief Engineer.....John Jay

### CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw...VP: 180 Kw.  
Owned By.....Cape Breton Bcstrs., Ltd.  
Business Address.....Mira Rd.  
Tel.: 562-5511.....CBC  
Station Reps.....All Canada; Weed  
Pres., Gen. Mgr.....J. Marvin Nathanson  
Publicity Director.....C. M. Quinton  
Program Mgr.....Mrs. M. C. MacQuarrie  
Film Mgr.....R. H. Demers  
Chief Engineer.....M. E. Bowles  
Owner of: CJCB-AM-FM.

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## Ontario

### CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...Ralph Snelgrove TV Ltd.  
Address.....P. O. Box 519  
Tel.: Parkway 6-6466.....CBC  
Station Reps.....Mulvihill; Young Canadian  
Pres., Gen. Manager...Ralph T. Snelgrove  
Chief Engineer.....Harold Atkinson

### CJSS-TV—Cornwall—1959

Channel: 8 VHF...AP: 120 Kw...VP: 260 Kw.  
Owned By.....Cornwall Bcstg. Ltd.  
Address.....237 Water St.  
Tel.: Wellington 2-5180.....Independent  
Station Reps.....Stovin-Byles; Weed  
President.....E. L. Bushnell  
General Mgr.....S. W. Griffiths  
Chief Engineer.....A. G. Day  
Owners of: CJOH-TV, Ottawa.

### CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 202 Kw..VP: 325 Kw.  
Owned By.....Niagara Television Ltd.  
Address.....163 Jackson St. W.  
Tel.: JA 2-1101.....Independent  
Reps. CHCH-TV; W. Ont. Sls.; All-Can.; Summer  
President, Gen. Mgr.....Kenneth D. Soble

### CBWAT—Kenora—1959

Channel: 8 VHF..AP: .247 Kw..VP: .493 Kw.  
Owned By.....CBC  
Address.....Box 160  
Tel.: Kenora.....CBC  
Dir., Prairie Region.....J. Finlay

### CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw..VP: 250 Kw.  
Owned By.....Frontenac Bcstg. Co. Ltd.  
Address.....170 Queen St.  
Tel.: 542-4977.....CBC  
News. Affil.....Whig-Standard  
Station Reps.....Weed; All Canada TV  
President.....Sen. Rupert Davies

## ONTARIO

Gen. Mgr. .... Don Lawrie  
Station Mgr. .... R. W. Hofstetter  
Commercial Mgr. .... A. Brooks  
Film Mgr. .... Mrs. Betty MacNeil  
Chief Engineer. .... Gord Backus  
Owners of: CKWS-AM-FM; CJKL, Kirkland Lake;  
CFCH-AM-TV, North Bay; CHEX-AM-TV, Peter-  
borough; CKGB, Timmins.

### CKCO-TV—Kitchener—1954

Channel: 13 VHF... AP: 160 Kw... VP: 325 Kw.  
Owned By..... Central Ontario TV, Ltd.  
Address..... 864 King St. W.  
Tel.: SH 3-4335; 029-5432, Telex..... CBC  
Station Reps... Hardy; Hunt; Scharf; Messner  
President..... Carl Pollock  
General Manager..... W. D. McGregor  
Program Dir..... Bruce Lawson  
Film Supervisor..... Lorne Cole  
P. omotion Director..... William Whiting  
Chief Engineer..... Paul Turchan

### CFPL-TV—London—1953

Channel: 10 VHF... AP: 195 Kw... VP: 325 Kw.  
Owned By... London Free Press Printing Co.  
Address..... Commissioner's Rd.  
Tel.: 434-2115..... CBC  
Newspaper Affil..... London Free Press  
Station Reps..... All-Canada; Weed  
President..... W. J. Blackburn  
Chief Engineer..... G. Robitaille  
Owners of: CFPL, AM-FM.

### CFCH-TV—North Bay—1955

Channel: 10 VHF... AP: 25.75 Kw... VP: 51.5 Kw.  
Owned By..... Northern Bcstg. Ltd.  
Address..... P. O. Box 1000  
Tel.: GR 2-9000..... CBC  
News. Affil..... Thomson Dailies  
Station Reps..... Stovin-Byles; Weed  
President..... Mrs. P. A. Campbell  
Station Mgr..... Harvey Freeman  
Commercial Mgr..... Jim Gibson  
Program Dir..... Sid Tomkins  
Promotion Dir..... Edward F. Vitunski  
Film Manager..... Betty Knevel  
Chief Engineer..... Dave Mee  
Owners of: CFCH; CKWS-AM-FM-TV, Kingston;  
CJKL, Kirkland Lake; CHEX-AM-TV, Peter-  
borough; CKGB, Timmins.

### CBOFT—Ottawa—1955

Channel: 9 VHF... AP: 31 Kw... VP: 55 Kw.  
Owned-Oper. By..... Canadian Bcstg. Corp.  
Address..... Box 3220  
Tel.: PA 8-1771..... CBC  
TV Oper. Mgr..... Georges Huard  
Technical Dir..... J. H. Book  
Program Director..... Pierre Normandin

### CBOT—Ottawa—1953

Channel: 4 VHF... AP: 26.7 Kw... VP: 50.1 Kw.  
Owned By..... Canadian Bcstg. Corp.  
Address..... Box 3220  
Tel.: PA 8-1771..... CBC

Operations Mgr..... Georges Huard  
Program Director..... Pierre Normandin  
Film Director..... Douglas Murphy  
Technical Director..... J. H. Book

### CJOH-TV—Ottawa—1961

Channel: 13 VHF... AP: 160 Kw... VP: 325 Kw.  
Owned By..... Bushnell TV Co., Ltd.  
Address..... 1500 Merivale Road  
Tel.: PA 9-5161..... CTV  
Station Reps..... Stovin-Byles; Adam Young  
President..... E. L. Bushnell  
General Mgr..... S. W. Griffiths  
Commercial Manager..... W. O. Morrison  
Program Director..... Peter Francis  
Promotion Director..... W. E. Jolliffe  
Film Manager..... Eric Tomlinson  
Chief Engineer..... A. G. Day  
Owners of: CJSS-AM-FM, Cornwall.

### CHOV-TV—Pembroke—1961

Channel: 5 VHF... AP: 9.5 Kw... VP: 19.1 Kw.  
Owned By..... E. G. Archibald  
Address..... 319 Pembroke St. E.  
Tel.: REgent 2-3657..... Independent  
President..... E. G. Archibald

### CHEX-TV—Peterborough—1955

Channel: 12 VHF... AP: 83.4 Kw... VP: 139 Kw.  
Owned-Oper. By... Kawartha Bcstg. Co., Ltd.  
Address..... Box 659  
Tel.: 742-0451..... CBC  
Reps..... All-Canada TV; Weed  
President..... Sen. Rupert Davies  
General Mgr..... Donald Lawrie  
Chief Engineer..... Bert Crump  
Owners of: CHEX; CKWS-AM-FM-TV, Kingston;  
CJKL, Kirkland Lake; CFCH-AM-TV, North  
Bay; CKGB, Timmins.

### CKPR-TV—Port Arthur—1954

Channel: 2 VHF... AP: 54.5 Kw... VP: 100 Kw.  
Owned By..... Thunder Bay Electronics Ltd.  
Business Address..... 87 N. Hill St.  
Tel.: DI 4-9685..... CBC  
Station Reps..... Stovin-Byles; Young Canadian  
President..... H. Fraser Dougall  
Station Mgr..... G. N. Conger  
Commercial Mgr..... Jack Masters  
Chief Engineer..... G. Buelow

### CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF... AP: 15 Kw... VP: 28 Kw.  
Owned-Oper. By..... Hyland Radio-TV, Ltd.  
Business Address..... 119 East Street  
Tel.: AL 3-3516..... CBC  
Representatives..... All-Canada TV; Weed  
President..... Mrs. J. G. Hyland  
Gen., Sta. Mgr..... R. H. Ramsay  
Chief Engineer..... Dave Irwin  
Owners of: CJIC.

### CKSO-TV—Sudbury—1953

Channel: 5 VHF... AP: 16 Kk... VP: 30 Kw.  
Owned By..... CKSO Radio, Ltd.



## ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

Address ..... Box 400  
Tel.: 674-0711 ..... CBC  
Representatives..... Weed; All Canada TV  
President..... W. B. Plaunt  
General, Sta. Mgr..... Ralph Connor  
Traffic Sup., Film Mgr..... Mrs. Betty Sellars  
Chief Engineer..... Leo Gilbeau  
Owners of: CKSO; CKRM, Regina, Sask.

### CFCL-TV—Timmins—1956

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned By..... Radiocon Associates  
Business Address. Box 620, Mont Sacre Coeur  
Tel.: AM 4-4211..... CBC  
Station Representative..... Mulvihill  
President..... J. Conrad Lavigne  
General Mgr..... Rene Barrette  
Chief Engineer..... Rudy Fauteux  
Owners of: CFCL AM.

### CBLT—Toronto—1952

Channel: 6 VHF... AP: 53.5 Kw... VP: 99.5 Kw.  
Owned By..... Canadian Bcstg. Corp.  
Address..... 354 Jarvis St.  
Tel.: WA 5-3311..... CBC  
Station Manager..... Leonard Starmer  
Film Manager..... J. Patterson  
Technical Dir..... R. Horton

### CFTO-TV—Toronto—1961

Channel: 9 VHF... AP: 162 Kw... VP: 325 Kw.  
Owned By..... Baton Bcstg., Ltd.  
Address..... Box 9, Agincourt  
Tel.: EM 2-2811..... CTV  
Station Reps..... Stovin-Byles; ABC Int.  
President..... John Bassett  
General Manager..... W. O. Crampton  
General Sales Manager..... E. J. Delaney  
Program Director..... Murray Cherover  
Promotion, Pub. Dir..... Kevin Holen  
Chief Engineer..... Helmut Berger

### CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

### CKNX-TV—Wingham—1955

Channel: 8 VHF... AP: 100 Kw... VP: 180 Kw.  
Owned-Oper. By..... CKNX Ltd.  
Address..... Carling Terrace  
Tel.: 158..... CBC  
Station Reps... All-Canada; Young Canadian  
President..... W. T. Cruickshank  
General, Station Mgr..... G. W. Cruickshank  
Comm. Mgr..... C. R. Hamilton  
Operations Director..... B. St. George  
Promotion Director..... R. Bitton  
Film Manager..... H. Swatridge  
Chief Engineer..... Scott Reid  
Owners of: CKNX.

## Prince Edward Island

### CFCY-TV—Charlottetown—1956

Channel: 13 VHF... AP: 38.5 Kw... VP: 79 Kw.  
Owned-Oper. By... Island Radio Bcstg. Co., Ltd.  
Business Address..... 85 Kent St.  
President..... Mrs. K. Rogers  
Tel.: 7347..... CBC  
Representatives..... All-Canada TV; Weed  
General, Comm., Film Mgr..... R. F. Large

## Quebec

### CHAU-TV—Carleton—1959

Channel: 5 VHF... AP: 52 Kw... VP: 100 Kw.  
Owned By... T. V. De La Baie Des Chaleurs Inc.  
Address..... New Carlisle  
Tel.: 248 & 249..... CBC  
Station Rep. .... Hardy; Scharf; Weed  
President..... J. Leo Hachey  
General Mgr..... Dr. C. H. Houde  
Comm., Promotion Mgr. .... Pierre Stein  
Chief Engineer..... Marcel Chabot

### CJPM-TV—Chicoutimi—1963

Channel: 6 VHF... AP: 100 Kw... VP: 52.5 Kw.  
Owned By..... CJPM-TV, Inc.  
Rue Mont Ste. Claire..... Tel.: 549-2576  
Ind.... Reps.: L'Anglais; Stovin-Byles; Forjoe  
President..... Paul Murdoch  
Gen., Comm. Mgr..... Paul J. Audette  
Chief Engineer..... Roger Hudon

### CKRS-TV—Jonquiere—1955

Channel: 12 VHF... AP: 21 Kw... VP: 42 Kw.  
Owned-Oper. By... Radio Saguenay Limited  
Address..... 175 Sir Wilfrid Laurier St.  
Tel.: LI 2-4551..... CBC  
Station Reps..... Hardy; Young Canadian  
President..... Henri Lepage  
Gen. Mgr., Prom. Dir..... Tom Burham  
Film Manager..... Eugene Michaud  
Program Dir..... Claude Colbert  
Publicity Director..... Maurice Petit

DECISION-MAKERS READ RADIO-TELEVISION DAILY.

## QUEBEC

Chief Engineer.....Gerard Lemieux  
Owners of: CKRS, AM.

### CKBL-TV—Matane—1958

Channel: 9 VHF...AP: 182 Kw...VP: 303 Kw.  
Owned By.....Radiodiffusion de Matane Ltd.  
Business Address.....4 Rue St. Sacrament  
Tel.: 562-0290.....CBC  
Station Rep.....Hardy  
Pres., Gen. Mgr.....Rene Lapointe  
Station Mgr.....Octave Lapointe  
Chief Engineer.....J. O. Thibeau  
Owners of: CKBL, AM.

### CBFT—Montreal—1952

Channel: 2 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Canadian Bcstg. Corp.  
Address.....C.P. 6000  
Tel.: 868-3211.....CBC  
Director, Gen. Mgr.....Gérard Lamarche  
Comm. Mgr.....Maurice Valiquette  
Program Director.....Fernand Guerard  
Infor. Serv. Dir.....Ernest Hébert  
Publicity Dir.....Hubert Potvin  
Nat. Select. Sales Mgr.....W. E. Chevrier

### CBMT—Montreal—1954

Channel: 6 VHF...AP: 60 Kw...VP: 100 Kw.  
Owned By.....Canadian Bcstg. Corp.  
Address.....Box 6000  
Tel.: 868-3211.....CBC  
Station Rep.....CBC Comm. Services  
Program Dir.....Kenneth Davey  
Technical Director.....Guy Fontaine

### CFCF-TV—Montreal—1961

Channel: 12 VHF...AP: 160 Kw...VP: 325 Kw.  
Owned By.....Canadian Marconi Co.  
Address.....405 Ogilvy Ave.  
Tel.: CR 3-6311.....CTV  
Station Rep.....All-Canada  
President.....S. M. Finlayson  
General Sales Mgr.....Don Martz  
Prom., Pub. Supv.....Mrs. Babs Pitt  
Film Manager.....John Krug  
Operations Manager.....Kevin Knight  
Chief Engineer.....Creighton Douglas  
Owners of: CFCF-AM-FM.

### CFTM-TV—Montreal—1961

Channel: 10 VHF...AP: 162.5 Kw...VP: 325 Kw.  
Owned By.....Tele-Metropole Corp.  
Address.....1405-1425 Rue de Maisonneuve St.  
Tel.: LA 6-9251.....Independent  
Station Reps.....Forjoe; Stovin-Byles  
President, Gen. Mgr.....J. A. DeSeve  
Executive V.P.....Andre Ouimet  
V.P., Comm. Mgr.....Paul L'Anglais  
Station Manager.....Roland Giguere  
Program Director.....Robert L'Herbier  
Prom., Pub. Dir.....Jean Marion  
Film Director.....Maurice Bastien  
Production Director.....J. Paul Ladouceur  
Chief Engineer.....Maurice Doucet

### CFCM-TV—Quebec City—1954

Channel: 4 VHF...AP: 50.5 Kw...VP: 100 Kw.  
Owned By...Tele. de Quebec (Canada) Ltée.  
Address.....1000 rue Myrand  
Tel.: 683-4985.....CBC  
Station Reps.....Weed; Hardy; Scharf  
President.....Gaston Pratte  
General Manager.....J. A. Pouliot  
Asst. Gen., Comm. Mgr... Arthur P. Fitzgibbons  
Program Manager.....Jacques Filteau  
Film Manager.....George Lovett  
Chief Engineer.....Gerard Fortin  
Owners of: CFCM-FM; CKMI-TV, Quebec.

### CKMI-TV—Quebec City—1957

Channel: 5 VHF...AP: 6.77 Kw...VP: 13.85 Kw.  
Owned By.....TV de Quebec (Canada) Ltée.  
Add.....200 St-Jean Bosco. Ste. Foy. Que.  
Tel.: 683-4985.....CBC  
Station Rep.....Weed; Hardy; Scharf  
President.....Gaston Pratte  
Executive Director.....A. C. Picard  
General Manager.....Jean A. Pouliot  
Asst. Gen., Comm. Mgr... Arthur P. Fitzgibbons  
Program Director.....George Lovett  
Prom., Pub. Dir.....J. R. Riopel  
Chief Engineer.....Gerard Fortin  
Owners of: CFCM-FM-TV, Quebec.

### CJBR-TV—Rimouski—1954

Channel: 3 VHF...AP: 56.9 Kw...VP: 100 Kw.  
Owned By.....Lower St. Lawrence Radio Inc.  
Address.....13 St. Jean Baptiste  
Tel.: 723-2217.....CBC  
Station Reps.....Stovin-Byles; Weed  
President.....Jacques Brillant  
Gen., Station Mgr.....Andre Lecomte  
Publicity Dir.....Harry A. Willisie  
Program Mgr.....Francois Raymond  
Film Mgr.....Romeo Cote  
Adv. Mgr.....Roma Pelletier  
Chief Engineer.....Marcel Vallee  
Owners of: CJBR-AM-FM.

### CKRT-TV—Riviere-du-Loup 1962

Channel: 7 VHF...AP: 19.5 Kw...VP: 39 Kw.  
Owned By.....Radio CJFP Ltd.  
Address.....1, rue Frontenac  
Tel.: UNION 2-6003.....Independent  
Station Reps.....Hardy; Radio-TV Ltd.  
President, Gen. Mgr.....Luc Simard  
Program Director.....Henri Johnson  
Chief Engineer.....Germaine Gelinas

### CKRN-TV—Rouyn—1958

Channel: 4 VHF...AP: 57.5 Kw...VP: 115 Kw.  
Owned By...Northern Radio-Radio Nord, Inc.  
Business Address.....Box 70, Rouyn  
Tel.: RO 2-7741.....CBC  
Station Reps.....Weed; Scharf; Hardy  
Pres., Gen. Mgr.....David A. Gourd  
Station, Operations Mgr.....Franco Capellari

## QUEBEC-SASKATCHEWAN

### CHRE-TV—Regina—1962

Channel: 9 VHF...AP: 125 Kw...VP: 250 Kw.  
Owned By.....CHAB Ltd.  
127 Main St., N., Moose Jaw.Tel.: 523-9449, Reg.  
CTV.....Rep.: Sumner; Stovin-Byles  
President.....Jack Moffat  
Gen., Sta., Adv. Mgr.. G. O. "Jerry" Johnson  
Owners of: CHAB-AM-TV, Moose Jaw.

### CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.  
Owned By.....Transcanada  
Address.....Box 2000  
Tel.: LA 3-6671.....CBC  
Station Reps.....Weed; All-Canada TV  
President.....Michael Sifton  
General Mgr.....H. A. Crittenden  
Commercial Mgr.....Don Tunnicliffe  
Program Dir.....H. Van Wiebe  
Technical Dir.....Lorne McBride  
Owners of: CKCK; CKRC, Winnipeg, Man.

### CFQC-TV—Saskatoon—1954

Channel: 8 VHF...AP: 154 Kw...VP: 325 Kw.  
Owned By.....A. A. Murphy & Sons Ltd.  
Address.....216 1st Ave. N.  
Tel.: CH 2-6611.....CBC  
Station Reps.....Young Canadian; Oakes  
President.....W. A. Murphy  
V.P., General Mgr.....G. Blair Nelson  
Chief Engineer.....Lyn Hoskin  
Owners of: CFQC, AM.

### CJFB-TV—Swift Current—1957

Channel: 5 VHF...AP: 6.6 Kw...VP: 13.3 Kw.  
Owned...Swift Current Telecasting Co. Ltd.  
Address.....Swift Current  
Tel.: PR 3-7266.....CBC  
Representative.....ForJoe-TV  
Pres., Gen. Mgr.....William D. Forst  
Chief Engineer.....J. Coulter

### CKOS-TV—Yorkton—1958

Channel: 3 VHF...AP: 2.5 Kw...VP: 5 Kw.  
Owned By.....Yorkton TV Co., Ltd.  
Address.....95 E. Broadway  
Tel.: 33-688.....CBC  
Reps.....Stovin-Byles; ABC Int.  
Pres., Mgr.....Norman Roebuck  
General Mgr.....Ronald Leigh Skinner  
Chief Engineer.....G. S. Skinner

Program Director.....Ernest Chartrand  
Chief Engineer.....Julien Trepanier  
Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.;  
CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

### CHLT-TV—Sherbrooke—1956

Channel: 7 VHF...AP: 186 Kw...VP: 300 Kw.  
Owned By.....La Tribune  
Business Address.....221 Dufferin St.  
Tel.: LO 9-2525.....CBC  
Sta. Reps. L'Anglais; Young Canadian; Scharf  
President.....Paul Desruisseaux, Q.C.  
Managing Director.....Jean-Louis Gauthier  
Prog. Dir.....Pierre Bruneau  
Chief Eng.....Robert Thiebaut  
Owners of: CHLT-AM-FM.

### CKTM-TV—Trois-Rivieres 1958

Channel: 13 VHF...AP: 42.25 Kw...VP: 84.5 Kw.  
Owned By.....TV St. Maurice, Inc.  
Address.....P.O. Box 277  
Tel.: FR 5-7311.....CBC  
Station Reps.....Stovin-Byles; Weed  
President, Gen. Mgr.....Henri Audet  
Asst. Mgr., Chief Eng.....Robert Bonneau

## Saskatchewan

### CHAB-TV—Moose Jaw—1959

Channel: 4 VHF...AP: 53 Kw...VP: 100 Kw.  
Owned By.....Radio Station CHAB, Ltd.  
Address.....127 Main St., N.  
Tel.: OX 2-6464.....CBC  
President, Gen Mgr.....Jack Moffat  
Owners of: CHAB; CHRE-TV, Regina.

### CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned By.....Central Bcstg. Co., Ltd.  
Address.....10th St. West  
Tel.: RO 3-7421.....CBC  
Representatives.....All Canada; Weed  
Pres., Gen. Mgr.....E. A. Rawlinson  
Chief Engineer.....Tom Van Nes

FOR CBC AND CTV OFFICERS SEE THE  
CANADIAN RADIO STATION SECTION

# Canadian Station Representatives

## AIR-TIME SALES LTD.

2149 Yonge St., Toronto 7, Ont.

Phone: 485-0746

Pres., Gen. Mgr. ....Michael J. Callahan

Exec. Vice-Pres. ....Adrian C. Egan

Office Mr. ....Mrs. Lynn Pickering

### Branch Offices

1396 St. Catherine St., W., Montreal, Que.

Phone: UN 1-0117

Sales Mgr. ....Michael Mezo

### NATIONAL TIME SALES DIV.

1396 St. Catherine St., W., Montreal Que.

Phone: UN 1-0117

Sales Mgr. ....Michael Mezo

2149 Yonge St., Toronto 7, Ont.

Phone: 487-3023

Sales Mgr. ....Roy Green

## ALL-CANADA RADIO & TELEVISION LTD.

1000 Yonge St., Toronto 5, Ont.

Phone: WA 5-9361

President .....J. S. MacKay

General Mgr. ....Reo Thompson

Prog. Div. Mgr. ....Dana S. Murray

### Branch Offices

1230 17th Ave. S. W., Calgary, Alta.

Phone: 244-2455

Manager .....Jack Cavanaugh

922 Dominion Sq. Bldg., Montreal, Que.

Phone: UN 1-5656

Manager .....Ken Baker

1161 Melville St., Vancouver, B. C.

Phone: MU 4-7461

Manager .....Bill Edge

(For U. S. Branch Offices see U. S. Station  
Representatives.)

## BROADCAST REPRESENTATIVES LTD.

211 Dayton Bldg., Winnipeg, Man.

Phone: WH 3-6115

President .....J. O. Blick

Office Mgr. ....Mrs. H. Kolomaya

## CANADIAN BROADCASTING CORP.—NATIONAL SELECTIVE SALES

French Stations: Box 6000, Montreal, Que.

Phone: UN 6-2571

English Stations: 354 Jarvis St., Toronto 5,

Ont.

Phone: WA 5-3311

### French Network Sales

Sales Dir. ....M. Valiquette

TV Sales Mgr. ....Jean Desmarais

### English Network Sales

Sales Dir. ....John R. Malloy

Nat. Sel. Sales Rep. ....A. A. Stone

Radio Sales Mgr. ....R. S. Joynt

Export Sales Mgr. ....H. P. Salmon

### Branch Offices

Box 555, Edmonton, Alta.

Phone: 469-2321

70 Bell Rd., Halifax, N. S.

Phone: 422-8311

232 St. George St., Moncton, N. B.

Phone: EV 4-3368

Box 3220, Ottawa, Ont.

Phone: PA 8-1771

Box 5490, St. John's, Nfld.

Phone: NE 8-7181

701 Hornby St., Vancouver, B. C.

Phone: MU 4-0246

541 Portage Ave., W., Winnipeg, Man.

Phone: SP 4-2541

## CONSOLIDATED BROADCASTING CO. LTD.

52 St. Clair Ave., E., Toronto, Ont.

Phone: 924-2129

President .....D. A. Iannuzzi, Jr.

Vice-Pres., Gen. Mgr. ....O. Morielli

Sec.-Treas. ....P. Iannuzzi

### Branch Offices

206 King St., W., Hamilton, Ont.

Phone: JA 8-0239

Manager .....N. Crabeledda

1405 Bishop St., Montreal, Que.

Phone: 849-2076

Manager .....Ralph J. Judge

360 King St., W., Oshawa, Ont.

Phone: WA 2-5611

Manager .....D. Fraser

Via dell'Academia Platonica, Rome 6, Italy

Phone: 512-6506

Manager .....M. Frisardi

## HARDY RADIO & TELEVISION LTD.

2 Carlton St., Toronto 2, Ont.

Phone: 363-9433

General Mgr. ....Arthur C. Harrison

### Branch Offices

1500 Stanley St., Montreal, Que.

Phone: VI 2-1101

Manager .....March Legault

## LOGAN, CAM, & ASSOCIATES

12 Shuter St., Toronto 1, Ont.

## L'ANGLAIS, PAUL, INC.

1405 Maisonneuve St., Montreal, Que.

Phone: LA 6-9201

234 Eglinton Ave., E., Toronto, Ont.

Phone: 483-3523

## MESSNER, A. J. & CO. LTD.

171 McDermot Ave., Winnipeg 2, Man.

Phone: 943-9574

Pres., Manager .....A. J. Messner

## CANADIAN STATION REPRESENTATIVES

### MULVIHILL, PAUL, & CO. LTD.

77 York St., Toronto, Ont.

Phone: EM 3-8814

President .....Paul Mulvihill  
Manager, TV .....N. G. Bonnell  
Manager, Radio .....W. H. Wallace

### POTTS, LORRIE, & CO. LTD.

1454A Yonge St., Toronto, Ont.

Phone: WA 1-8951

President .....L. E. Potts  
Vice-President .....M. E. Potts  
Sec.-Treas. ....S. Osak

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1117 St. Catherine St., W., Montreal, Que.

Manager .....James Sheridan

### RADIO-TELEVISION REPRESENTATIVES LTD.

76 St. Clair Ave., W., Toronto 7, Ont.

Phone: 924-0727

Pres., Gen. Mgr. ....T. G. Harris  
Exec. V.P., Gen. Sales Mgr. ....R. H. Quinn

#### *Branch Offices*

1411 Crescent St., Montreal, Que.

Phone: AV 8-4257

Sales Mgrs. ....J. Porter, B. R. Young  
1131 Richards St., Vancouver, B. C.

Phone: MU 5-0288

Manager .....F. A. Jobes  
171 McDermott Ave., Winnipeg, Man.

Phone: WH 3-9574

Manager .....A. J. Messner

### RADIO & TELEVISION SALES, INC.

85 Bloor St., E., Toronto 5, Ont.

Phone: 924-4477

Gen. Sales Mgr. ....Andy McDermott  
Sales Mrs. ....Ted Brock,

Keith Kearney, Bill Tierney

#### *Branch Office*

1102 Windsor Hotel, Montreal, Que.

Phone: UN 6-2749

Sales Mgr. ....Jim McLennan

### SCHARF BROADCAST SALES LTD.

1006 Richards St., Vancouver 2, B. C.

Phone: MU 4-6277-8

President .....C. A. Brian Scharf

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President .....Waldo J. Holden

Vice-Presidents .....W. Brennan,

M. Morrison, A. Stinson, W. Stoeckel

Sec.-Treas. ....D. A. Williams

#### *Branch Office*

1407 Mountain St., Montreal 25, Que.

Phone: 849-2454

Vice-President .....W. Stoeckel

### STEPHENS & TOWNDROW LTD.

2 Carlton St., Toronto 2, Ont.

Phone: 368-3021

Co-Presidents.....W. A. Stephens,  
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Vice-Presidents.....C. W. Fenton,  
J. B. Gibb, L. J. Kennedy, R. D. Munro

#### *Branch Office*

2055 Peel St., Montreal 2, Que.

Phone: VI 4-3975

Vice-Presidents.....E. G. Richmond,  
G. Royal, E. A. Ross

V.P., G.M., FM Div. ....R. H. Sheppard

### STOVIN-BYLES LTD.

1500 Stanley St., Montreal, Que.

Phone: VI 9-7731

400 Jarvis St., Toronto 5, Ont.

Phone: 924-5764

615 W. Pender St., Vancouver, B. C.

Phone: MU 4-4831

304 Lindsay Bldg., Winnipeg, Man.

Phone: 943-2662

### TYRRELL & NADON BROADCAST REPRESENTATIVES LTD.

1600 Berri St., Montreal, Que.

Phone: VI 5-2616

484 Church St., Toronto, Ont.

Phone: 925-4308

SEE ALSO THE

U. S. STATION REPRESENTATIVES

SECTION

# Canadian Advertising Agencies

## ARDIEL ADVERTISING AGENCY LTD.

4 Lawton Ave., Toronto, Ont.  
Phone: HU 5-6541-4

Radio-TV Time Buyer.....R. E. Ardiel  
Best. Dept. Dir. ....  
R-TV Time Buyer, Best. Dept. Dir.

### Branch Office

780 Parkdale Ave., N., Hamilton, Ont.  
Phone: LI 9-2419

Radio-TV Time Buyer.....R. N. Van Dyke  
Best. Dept. Dir. ....J. N. Elliott

## BACKMAN ADVERTISING LTD.

Lord Nelson Bldg., Halifax, N. S.  
Phone: 423-8164

Radio-TV Time Buyer.....Ann Archibald

## BAKER ADVERTISING AGENCY LTD.

1670 Bayview Ave., Toronto, Ont.  
Phone: 487-1511

Radio-TV Time Buyer.....N. Phalen  
Best. Dept. Dir. ....D. O. Kimball

### Branch Offices

1420 Sherbrooke St., W., Montreal, Que.  
Phone: VI 5-2191

Radio-TV Time Buyer.....G. St. Denis  
Best. Dept. Dir. ....D. Lemieux

## BATTEN, BARTON, DURSTINE & OSBORN, INC.

2 Carlton St., Toronto, Ont.  
Phone: EM 3-9461

Radio-TV Time Buyer.....Robert R. Fleck  
Best. Dept. Dir. ....Joyce Williams

### Branch Office

1010 St. Catherine St., W., Montreal, Que.  
Phone: UN 8-2655

Radio-TV Time Buyer.....Pierre Pelletier  
Best. Dept. Dir. ....Mrs. Mildred MacLeod  
For U.S. offices see The Interpublic Group of  
Cos. under U.S. Advertising Agencies.)

## BEEHDAM ADVERTISING ASSOCIATES LTD.

217 St. Clair Ave., W. Toronto, Ont.  
Phone: 924-8431

Radio-TV Time Buyer.....Miss R. Shaw

## BLESDALE ADVERTISING LTD.

608 Fort St., Victoria, B. C.  
Phone: EV 2-6741

Radio-TV Time Buyer....Harry S. Bleasdale  
Best. Dept. Dir. ....Violet Perry

## BREITHAUPT, MILSON & BENSON

120 Eglinton Ave., E., Toronto, Ont.  
Phone: 483-3531

Radio-TV Time Buyer.....R. Arsenault  
Best. Dept. Dir. ....Mrs. J. Dearden

## BURNETT, LEO, CO. OF CANADA LTD.

133 Richmond St., W., Toronto, Ont.  
Phone: EM 6-5801

Radio-TV Time Buyer.....James B. McRae  
Best. Dept. Dir. ....Miss E. Fairy

### Branch Office

550 Sherbrooke St., W., Montreal, Que.  
Phone: VI 4-3939

Radio-TV Time Buyer.....Alette Dufour  
Best. Dept. Dir. ....Clement Fluet  
(For U.S. offices see U.S. Advertising Agencies.)

## BURNS ADVERTISING AGENCY LTD.

1980 Sherbrooke St., W., Montreal, Que.  
Phone: WE 5-5257

Radio-TV Time Buyer.....L. St. Amand

## CANADIAN ADVERTISING AGENCY

630 Sherbrooke St., W., Montreal, Que.  
Phone: 842-8061

Radio-TV Time Buyer.....P. A. Snell  
Best. Dept. Dir. ....Paul Lavallee

### Branch Offices

2 Carlton St., Toronto, Ont.  
Phone: 363-3796

Radio-TV Time Buyer.....Audrey Benson  
1033 Davie St., Vancouver, B. C.  
Phone: MU 4-4151

Radio-TV Time Buyer.....K. L. Johnson  
Best. Dept. Dir. ....K. Webb

## CARDON, ROSE LTD.

1411 Crescent St., W., Montreal, Que.  
Phone: 842-8571

Radio-TV Time Buyer.....Norman Cardon  
Best. Dept. Dir. ....Rose Palevski

## CARTER, GARRY J., OF CANADA LTD.

59 Avenue Rd., Toronto, Ont.  
Phone: 924-2505

Radio-TV Time Buyer.....Garry J. Carter

## COCKFIELD, BROWN & CO. LTD.

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804 Electric Railway Chambers, Winnipeg,  
Man.

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Radio-TV Time Buyer.....J. E. Holmes  
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Bcst. Dept. Dirs. ....Vince Paquette,  
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140 St. Portage Ave., Winnipeg, Man.  
Phone: WH 2-0776

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Bost. Dept. Dir.....Olive Jennings  
200 Queens Ave., London, Ont.

Phone: GE 8-6141

Radio-TV Time Buyer.....J. M. Hunter  
428 Portage Ave., Winnipeg, Man.

Phone: WH 3-0623

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629 Seventh Ave., S.W., Calgary, Alta.

Phone: AM 2-6161

Radio-TV Time Buyer.....C. N. York  
401 Kerr Block, Regina, Sask.

Phone: LA 3-7570

Radio-TV Time Buyer...George R. Bothwell  
10830 Jasper Ave., Edmonton, Alta.

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Bost. Dept. Dir.....Miss A. M. Hughes  
550 Sherbrooke St., W., Montreal, Que.

Phone: 845-1222

Radio-TV Time Buyer.....Miss L. Henuset  
Bost. Dept. Dir.....P. Distasid  
635 Quellerie Ave., Windsor, Ont.

Phone: CL 3-1414

Radio-TV Time Buyer.....James A. Robb  
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Winnipeg, Man.

Phone: WH 2-6321

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Radio-TV Time Buyer.....Yves Burassa  
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Dominion Sq. Bldg., Montreal, Que.

Phone: UN 6-6771

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Phone: WH 3-7406

Radio-TV Time Buyer...Mrs. Lillian Main  
Bost. Dept. Dir.....Ken Hughes  
10020 109th St., Edmonton, Alta.

Phone: GA 2-5107

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379 Broadway Ave., Winnipeg, Man.  
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Radio-TV Time Buyer.....R. I. Morton  
1030 W. Georgia St., Vancouver, B. C.  
Phone: MU 3-8121

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Radio-TV Time Buyer.....Chris Yaneff

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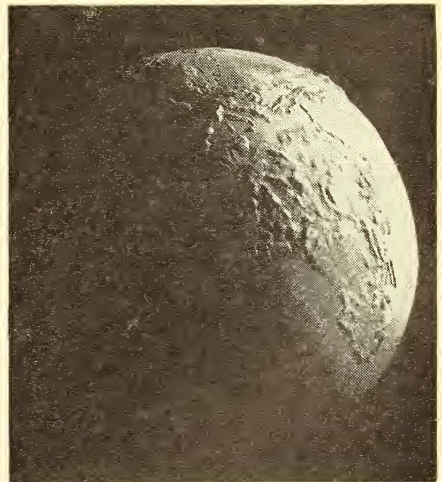
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Sec.-Treas. ....Eric M. Williams  
Prog. Serv. Div. Mgr. ....Dennis Goodwin

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Phone: 244-2455

Manager .....Jack Cavanaugh  
922 Dominion Sq. Bldg., Montreal, Que.  
Phone: UN 1-5656

Manager .....Ken Baker  
1161 Melville St., Vancouver, B. C.  
Phone: MU 4-7461

Manager .....J. E. Baldwin  
287 Broadway Ave., Winnipeg, Man.  
Phone: WH 2-6861

Manager .....Bill Edge  
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Radio Sales Mgr. ....Clare Burt  
Recording Eng. ....Joe Davidson  
Vice-Pres., Prod. ....Sydney Banks  
Laboratory Mgr. ....Ross Smith  
Recording Spvsr. ....Murray Marshal  
TV Films Sales Mgr. ....J. R. DeBow  
Sec.-Treas. ....Ronald Hastings

### Branch Offices

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Phone: AV 8-0528

Manager .....Gerry Burrows  
1049 32nd Ave., W., Vancouver, B. C.  
Phone: RE 6-9421

Manager .....Florence Ward  
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## Canadian Film Industries Co. Ltd.

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(For Branch Offices and Productions see Desilu Sales, Inc., under U.S. Radio & TV Program Producers & Distributors.)

## Crawley Films Ltd.

19 Fairmont Ave., Ottawa, Ont.  
Phone: PA 8-3513

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Vice-Presidents .....C. H. Everett,  
Graeme Fraser

Comptroller .....A. E. Ayre  
TV Comm. Dir. ....Louis Lemkow  
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Prod., Admin. Dir. ....M. Walker  
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## Fremantle of Canada Ltd.

17 Dundonald St., Toronto, Ont.  
Phone: 924-9635

1396 St. Catherine St., W., Montreal, Que.  
Phone: UN 1-0279

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Can. Dir. Romper Room .....Vern Furber  
*Branch Office*

Manager .....Henri Tremblay  
*Services Offered*—Canadian distribution for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, Sterling TV and other producers; also Romper Room, Inc., and other live shows for syndication from Claster Ents., Baltimore, Md., U.S.A. (see U.S. Program Producers & Distributors).

## Group Four Productions

266 Rexdale Blvd., Rexdale, Ont.  
Phone: CH 1-3568

President .....Louis Applebaum

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Treasurer .....Richard Rosenberg  
Exec. Producer .....Doug Jones  
Program Spvrs. ....Clark Daprato  
Pub. Rels. Dir. ....Pat Barber

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1202 Woodbine Ave., Toronto, Ont.  
Phone: 698-5583

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Exec. Vice-Pres. ....D. Greisdorf  
Vice-Pres., Gen. Mgr. ....John A. Winter  
Technical Dir. ....Jerry Zaludek  
Operations Dir. ....Phil Styles

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### **Omega Productions Ltd.**

1103 St. Matthew St., W., Montreal 25, Que.  
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Vice-President .....Pierre Harwood  
Production Dir. ....Henry Michaud  
Sales Dir. ....Robert L. Harwood

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277 Victoria St., Toronto, Ont.  
Phone: 366-6433

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Vice-Pres., Gen. Mgr. ....Richard Rosenberg  
Sales Execs. ....Jack Dichter,  
Lawrence Fein, Bert Frank  
*Services Offered*—Distribution of film and tape programs for TV.

#### *Branch Offices*

3811 Edmonton Trail, Calgary, Alta.  
Phone: 277-6344

Manager .....Jack Dichter  
5800 Monkland Ave., Montreal, Que.  
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Manager .....Bertrand Frank

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# ***Radio Cadena Nacional, S. A.***

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Phone: 46-96-48      Cable: RCN

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# ***Radio Programas de Mexico, S. A.***

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—Institution Mexicana de Radio—

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General Offices: Bucareli 109

Phones:

46-49-72 (General Offices)—46-24-47; 35-42-40 (Manager's Office)

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# Radio Stations of Mexico

Location	Call Letters	Freq.	Location	Call Letters	Freq.
Acambaro, Gto. ....	XEVW	1600	Ciudad Miguel Aleman, Tam. ....	XEHI	1470
Acapulco, Gro. ....	XEBB	600	Ciudad Obregon, Son. ....	XEHO	910
Acapulco, Gro. ....	XECI	1340	Ciudad Obregon, Son. ....	XEIQ	960
Acapulco, Gro. ....	XEKJ	1400	Ciudad Obregon, Son. ....	XEAP	1290
Acayucan, Ver. ....	XEKU	710	Ciudad Obregon, Son. ....	XEHX	1460
Acayucan, Ver. ....	XEVZ	1490	Ciudad Obregon, Son. ....	XEOS	1340
Agua Prieta, Son. ....	XEAX	1490	Ciudad Obregon, Son. ....	XEOX	1430
Agua Prieta, Son. ....	XEFH	1310	Ciudad Pevnex, Tah. ....	XEPT	620
Aguascalientes, Ags. ....	XEYZ	1450	Ciudad Serdan, Pue. ....	XELU	1340
Aguascalientes, Ags. ....	XEBI	790	Ciudad Valles, S.L.P. ....	XECV	610
Aguascalientes, Ags. ....	XERO	1490	Ciudad Valles, S.L.P. ....	XETR	1120
Ameca, Jal. ....	XEDD	1490	Ciudad Victoria, Tams. ....	XEBJ	1340
Apatzingan, Mich. ....	XECJ	970	Ciudad Victoria, Tams. ....	XEGW	1380
Apatzingan, Mich. ....	XEML	770	Ciudad Victoria, Tams. ....	XEHP	580
Atemajac, Jal. ....	XEKB	1590	Coatepec, Ver. ....	XEGR	1160
Atlixco, Pue. ....	XEXD	1490	Coatzacoalcos, Ver. ....	XEGB	960
Atotonilco el Alto, Jal. ....	XEHE	1460	Coatzacoalcos, Ver. ....	XEOM	1340
Boca del Rio, Vr. ....	XEOD	1090	Colima, Col. ....	XEDS	1470
Caborea, Son. ....	XEEZ	970	Colima, Col. ....	XERL	710
Campeche, Cama. ....	XEA	1370	Comalcalco, Tab. ....	XEVW	570
Campeche, Cama. ....	XEUK	1430	Concepcion del Oro, Zac. ....	XEZC	1360
Cananea, Son. ....	XEFQ	980	Cordoba, Ver. ....	XEAG	1280
Celaya, Gto. ....	XENC	1540	Cordoba, Ver. ....	XEDZ	580
Celaya, Gto. ....	XEY	1360	Cordoba, Ver. ....	XEVC	700
Chapala, Jal. ....	XEWI	850	Cosamaloapan, Ver. ....	XEFU	630
Chihuahua, Chih. ....	XEBU	620	Cuautla, Mor. ....	XEWF	1420
Chihuahua, Chih. ....	XEBW	1280	Cuernavaca, Mor. ....	XEJC	1340
Chihuahua, Chih. ....	XEFI	580	Culiacan, Sin. ....	XEBL	710
Chihuahua, Chih. ....	XEII	1420	Culiacan, Sin. ....	XECQ	920
Chihuahua, Chih. ....	XEM	1390	Culiacan, Sin. ....	XENW	860
Chihuahua, Chih. ....	XERA	1490	Culiacan, Sin. ....	XENZ	570
Chihuahua, Chih. ....	XERU	1310	Culiacan, Sin. ....	XESA	1360
Chilpancingo, Gro. ....	XELI	1580	Culiacan, Sin. ....	XEWS	1010
Ciudad Acuna, Coah. ....	XEKD	1010	Durango, Dgo. ....	XECK	620
Ciudad Acuna, Coah. ....	XERF	1570	Durango, Dgo. ....	XEDU	860
Ciudad Camargo, Chih. ....	XECC	960	Durango, Dgo. ....	XEE	590
Ciudad Camargo, Tams. ....	XEZD	1400	Durango, Dgo. ....	XEND	1470
Ciudad Cuauhtemoc, Chih. ....	XEER	990	Empalme, Son. ....	XEBQ	1240
Ciudad del Carmen, Cam. ....	XEIT	1340	Ensenada, B. C. ....	XESS	1450
Ciudad Delicias, Chih. ....	XEBN	1240	Ensenada, B. C. ....	XEPF	1400
Ciudad Delicias, Chih. ....	XEJK	1320	Ensenada, B. C. ....	XEXK	920
Ciudad Guzmán, Jal. ....	XEBC	990	Escuinapa, Sin. ....	XENH	1590
Ciudad Ixteppec, Oax. ....	XECA	1480	Esperanza, Son. ....	XEEB	1010
Ciudad Jiminez, Chih. ....	XEZJ	1320	Ensenada, B. C. ....	XEHC	1590
Ciudad Juarez, Chih. ....	XEFV	1000	Fortin, Ver. ....	XEKG	820
Ciudad Juarez, Chih. ....	XEF	1420	Fresnillo, Zac. ....	XEEL	610
Ciudad Juarez, Chih. ....	XEJ	970	Fresnillo, Zac. ....	XEMA	1340
Ciudad Juarez, Chih. ....	XELO	800	Gomez Palacio, Dgo. ....	XERS	1380
Ciudad Juarez, Chih. ....	XEWG	1490	Guadalajara, Jal. ....	XEAD	1150
Ciudad Juarez, Chih. ....	XEWR	1110	Guadalajara, Jal. ....	XEAV	580
Ciudad Juarez, Chih. ....	XEYC	1460	Guadalajara, Jal. ....	XEBA	820
Ciudad Juarez, Chih. ....	XEP	1390	Guadalajara, Jal. ....	XEDK	1250
Ciudad Lerdo, Dgo. ....	XEGZ	790	Guadalajara, Jal. ....	XEGJ	1280
Ciudad Madero, Tams. ....	XERP	1330	Guadalajara, Jal. ....	XEHK	960
Ciudad Madero, Tams. ....	XETE	1590	Guadalajara, Jal. ....	XEHL	1010
Ciudad Mante, Tams. ....	XECM	1450	Guadalajara, Jal. ....	XEJB	630
Ciudad Miguel Aleman, Tam. ....	XEWD	1430	Guadalajara, Jal. ....	XELT	920
			Guadalajara, Jal. ....	XELW	1340
			Guadalajara, Jal. ....	XETIA	1310

# MEXICAN RADIO STATIONS

<i>Location</i>	<i>Call Letters</i>	<i>Freq.</i>	<i>Location</i>	<i>Call Letters</i>	<i>Freq.</i>
Guamuchil, Sin.	XEJL	1400	Mexicali, B. C.	XEWV	940
Guanajuato, Gto.	XEUG	970	Mexicali, B. C.	XEGE	1150
Guanajuato, Gto.	XEWZ	600	Mexicali, B. C.	XED	1050
Guasave, Sin.	XEGS	610	Mexicali, B. C.	XESU	790
Guaymas, Son.	XEDR	1490	Mexico, D. F.	XECO	1380
Guatmas, Son.	XEFX	630	Mexico, D. F.	XEMP	710
Gutierrez, Zamora, Ver.	XEGF	1420	Mexico, D. F.	XEB	1220
Hermosillo, Son.	XEBH	920	Mexico, D. F.	XEAI	1320
Hermosillo, Son.	XEDL	1250	Mexico, D. F.	XEBS	1410
Hermosillo, Son.	XEDM	1580	Mexico, D. F.	XERPM	660
Hermosillo, Son.	XEHQ	590	Mexico, D. F.	XEDA	1290
Hermosillo, Son.	XEPB	1400	Mexico, D. F.	XEDP	1060
Hidalgo del Parral, Chih.	XEAT	1250	Mexico, D. F.	XEJP	1150
Hidalgo del Parral, Chih.	XEGD	1520	Mexico, D. F.	XEDF	970
Hidalgo del Parral, Chih.	XEJS	1150	Mexico, D. F.	XEL	1260
Huachinango, Pue.	XENG	1400	Mexico, D. F.	XELA	830
Huamantla, Tlax.	XEHT	1520	Mexico, D. F.	XELZ	1440
Iguala, Gro.	XEIG	1430	Mexico, D. F.	XEMC	1590
Iguala, Gro.	XEKF	1360	Mexico, D. F.	XEN	690
Irapuato, Gto.	XEBO	1330	Mexico, D. F.	XEFR	1180
Irapuato, Gto.	XEWE	1420	Mexico, D. F.	XENK	620
Jalapa, Ver.	XEJJ	1550	Mexico, D. F.	XEOC	560
Jalapa, Ver.	XEOZ	1340	Mexico, D. F.	XEOY	1000
Jalapa, Ver.	XEJA	610	Mexico, D. F.	XEPH	590
Jalapa, Ver.	XEKL	550	Mexico, D. F.	XEQK	1350
Jalapa, Ver.	XEXB	1400	Mexico, D. F.	XEQR	1030
La Barca, Jal.	XELB	1090	Mexico, D. F.	XESM	1470
La Paz, B. C.	XEEZ	1310	Mexico, D. F.	XEQ	940
La Paz, B. C.	XEJH	1380	Mexico, D. F.	XERCN	1110
La Paz, B. C.	XENT	790	Mexico, D. F.	XERC	790
La Piedad, Mich.	XELC	980	Mexico, D. F.	XERH	1500
Leon, Gto.	XEKX	1270	Mexico, D. F.	XEUN	860
Leon, Gto.	XEX	730	Mexico, D. F.	XEW	900
Leon, Gto.	XELG	680	Minatitlan, Ver.	XEDW	1260
Leon, Gto.	XERW	1390	Minatitlan, Ver.	XEMI	1080
Leon, Gto.	XERZ	1240	Monclova, Coah.	XEWQ	1330
Linares, N. L.	XER	1260	Monclova, Coah.	XEMF	1260
Los Mochis, Sin.	XECF	1410	Monterrey, N. L.	XEAR	570
Los Mochis, Sin.	XECW	1340	Monterrey, N. L.	XEAW	1280
Los Mochis, Sin.	XEHS	1280	Monterrey, N. L.	XEFB	630
Los Mochis, Sin.	XECU	1470	Monterrey, N. L.	XEG	1050
Magdalena, Son.	XEDJ	1450	Monterrey, N. L.	XEH	1420
Manzanillo, Col.	XEAL	860	Monterrey, N. L.	XEJM	1450
Manzanillo, Col.	XECS	960	Monterrey, N. L.	XEMR	1370
Martinez de la Torre, Ver.	XEHU	1300	Monterrey, N. L.	XEOK	920
Matamoros, Tams.	XEAM	1310	Monterrey, N. L.	XENL	860
Matamoros, Tams.	XEEW	1420	Monterrey, N. L.	XENV	1340
Matamoros, Tams.	XEMS	1490	Monterrey, N. L.	XERG	690
Matamoros, Tams.	XEMT	1340	Monterrey, N. L.	XET	990
Matamoros, Tams.	XEO	970	Monterrey, N. L.	XEX	730
Matehuala, S. L. P.	XEFF	1490	Morelia, Mich.	XECR	1340
Mazatlan, Sin.	XENX	1270	Morelia, Mich.	XELQ	570
Mazatlan, Sin.	XEOW	970	Morelia, Mich.	XELY	1430
Mazatlan, Sin.	XERJ	1320	Morelia, Mich.	XESF	1300
Mazatlan, Sin.	XETK	630	Morelia, Mich.	XEI	1400
Meogui Chih.	XEBZ	1590	Morelia, Mich.	XEMM	870
Merida, Yuc.	XEPY	1450	Naco, Son.	XETM	1350
Merida, Yuc.	XERRF	1150	Navajoa, Son.	XEGL	1270
Merida, Yuc.	XEZ	660	Navajoa, Son.	XEKE	980
Merida, Yuc.	XEFC	1330	Navajoa, Son.	XENS	1480
Merida, Yuc.	XEMH	1270	Nogales, Son.	XECG	1240
Merida, Yuc.	XEMQ	1240	Nogales, Son.	XEHF	1370
Merida, Yuc.	XEQW	550	Nogales, Son.	XENY	1600
Mexicali, B. C.	XEHG	1370	Nogales, Son.	XEXW	1300
Mexicali, B. C.	XECL	990	Nuevo Casas Grandes, Chih.	XETX	1010
Mexicali, B. C.	XEAA	1340	Nuevo Laredo, Tams.	XEAS	1410
Mexicali, B. C.	XEAO	910	Nuevo Laredo, Tams.	XEFE	790



# MEXICAN RADIO STATIONS

<i>Location</i>	<i>Call Letters</i>	<i>Freq.</i>	<i>Location</i>	<i>Call Letters</i>	<i>Freq.</i>
Nuevo Laredo, Tams.	XEWL	1090	Tampico, Tams.	XELE	1300
Nuevo Laredo, Tams.	XEBK	1340	Tampico, Tams.	XETW	860
Nuevo Laredo, Tams.	XEK	960	Tapachula, Chis.	XEKQ	680
Nuevo Laredo, Tams.	XEXO	1370	Tapachula, Chis.	XEOE	1340
Nuevo Laredo, Tams.	XENU	1550	Tapachula, Chis.	XETS	630
Nueva Rosita, Coah.	XENR	980	Taxco, Gro.	XEXC	1390
Nueva Rosita, Coah.	XEYJ	950	Tecate, B. C.	XEKT	1380
Oaxaca, Oax.	XEOA	570	Tecuala, Nay.	XETD	1450
Oaxaca, Oax.	XEAX	1270	Tehuacan, Pue.	XECX	1310
Ocotlan, Jal.	XEAN	800	Tehuacan, Pue.	XEWJ	1420
Ojinaga, Chih.	XEOG	1260	Tehuacan, Pue.	XEGY	1080
Orizaba, Ver.	XEPP	1450	Tehuantepec, Oax.	XEKZ	610
Orizaba, Ver.	XETQ	850	Tepatitlan, Jal.	XEZK	1600
Pachuca, Hgo.	XEPK	1420	Tepic, Nay.	XEOO	620
Papantla de Olarte, Ver.	XEPV	1270	Tepic, Nay.	XERK	1380
Parras de la Fuente, Coah.	XEXJ	1440	Tepic, Nay.	XEXT	980
Patzcuaro, Mich.	XEXL	1370	Teziutlan, Pue.	XEFJ	680
Piedras Negras, Coah.	XEMJ	920	Tierra Blanca, Ver.	XEJF	1350
Piedras Negras, Coah.	XEMU	580	Tijuana, B. C.	XEDX	800
Poza Rica, Ver.	XEJD	1450	Tijuana, B. C.	XETRA	690
Poza Rica, Ver.	XEPR	1480	Tijuana, B. C.	XEAU	1470
Puebla, Pue.	XECD	1170	Tijuana, B. C.	XEAX	1270
Puebla, Pue.	XEHR	1090	Tijuana, B. C.	XEBG	1550
Puebla, Pue.	XEPA	1370	Tijuana, B. C.	XEC	1310
Puerta Vallarta, Jal.	XEEJ	650	Tijuana, B. C.	XEGM	950
Queretaro, Qro.	XEJX	1250	Tijuana, B. C.	XEMO	860
Queretaro, Qro.	XENA	1450	Tijuana, B. C.	XEXX	1420
Reynosa, Tams.	XEJN	940	Tixtla, Gro.	XEPI	1250
Reynosa, Tams.	XERI	810	Tizimin, Yuc.	XEUP	1420
Reynosa, Tams.	XERT	1170	Toluca, Mex.	XECH	1490
Reynosa, Tams.	XEOR	1390	Tonala, Jal.	XEZZ	760
Rio Bravo, Tams.	XEFD	590	Torreón, Coah.	XETC	1240
Rio Bravo, Tams.	XEOQ	1110	Torreón, Coah.	XEVK	1010
Rio Verde, S. L. P.	XEEM	880	Torreón, Coah.	XETJ	570
Rosario, Sin.	XEHW	1440	Torreón, Coah.	XEBP	1310
Rosarito, B. C.	XERB	1090	Torreón, Coah.	XEDN	600
Sabinas, Coah.	XEBX	610	Torreón, Coah.	XETB	1350
Sahuayo, Mich.	XEGC	1450	Torreón, Leon.	XEOB	1490
Salamanca, Gto.	XERX	1560	Tulacingo, Hgo.	XENQ	1580
Saltillo, Coah.	XEDE	1400	Tuxpan, Nay.	XEUX	810
Saltillo, Coah.	XEKS	960	Tuxpan, Ver.	XETL	1390
Saltillo, Coah.	XESJ	1250	Tuxtla Gutierrez, Chis.	XEON	710
San Andres Tuxtla, Ver.	XEDQ	1400	Tuxtla Gutierrez, Chis.	XEUE	580
San Francisco del Oro, Chih.	XEHB	770	Uruapan, Mich.	XEFN	1130
San Juan, del Rio, Gro.	XEVI	1310	Uruapan, Mich.	XEUF	610
San Luis Potosi, S. L. P.	XEBM	920	Valle Hermosa, Tams.	XEVH	1450
San Luis Potosi, S. L. P.	XECZ	1430	Veracruz, Ver.	XEHV	1310
San Luis Potosi, S. L. P.	XEPO	1310	Veracruz, Ver.	XELL	1430
San Luis Potosi, S. L. P.	XEWA	540	Veracruz, Ver.	XETF	1250
San Luis Potosi, S. L. P.	XEXQ	1460	Veracruz, Ver.	XEU	920
San Luis Potosi, S. L. P.	XESL	1340	Villa Acuna, Coah.	XEAE	1600
San Miguel Allende, Gto.	XESQ	1280	Villa Acuna, Coah.	XEDH	1340
San Luis Rio Colorado, Son.	XECB	1450	Villa de Guadalupe, N. L.	XENJ	1480
San Luis Rio Colorado, Son.	XEKO	1270	Villa de Seris, Son.	XEVS	1110
San Pedro de las Colonias, Coah.	XEBF	1410	Villahermosa, Tab.	XEVA	790
San Pedro Tlaquepaque, Jal.	XESP	1410	Villahermosa, Tab.	XEXJ	1410
Santa Ana, Son.	XEAB	1400	Villahermosa, Tab.	XEVT	970
Santa Barbara, Chih.	XESB	820	Zacapán, Mich.	XEZU	1270
Santiago Ixcuintla, Nay.	XESI	1240	Zacatecas, Zac.	XELK	1280
Tampico, Tams.	XEJT	1460	Zacatecas, Zac.	XEXZ	1150
Tampico, Tams.	XEFW	810	Zamora, Mich.	XEQL	1580
Tampico, Tams.	XES	1240	Zamora, Mich.	XEGT	1490
Tampico, Tams.	XETO	1400	Zapopan, Jal.	XEDV	700
Tampico, Tams.	XETU	980	Zapopan, Jal.	XEZJ	1480
			Zaragoza, Coah.	XEZR	850
			Zitacuaro, Mich.	XELX	1460
			Zitacuaro, Mich.	XETA	1080

# Radio Stations of Bahamas & Jamaica

## BAHAMAS

Location	Call Letters	Freq.	Location	Call Letters	Freq.
Nassau	ZNS	1540	Nassau	ZNS2	1240

## JAMAICA

Kingston		560	Montego Bay		700
Kingston		720	Point Galina		750
Mandeville		770	Point Galine		580
Montego Bay		550	Spur Tree		620

# Radio Stations of the Dominican Republic

Location	Call Letters	Freq.	Location	Call Letters	Freq.
Bani	HIAV	1310	Santiago	HIUA	1270
Barahona	HICV	1240	Santiago	HISD	1360
Barahona	HIUA	1370	Santiago	HISA	980
Bonao	HIVM	1290	Santiago	HIDA	1600
El Seibo	HIUA	1310	Santiago	HIDB	1330
La Vega	HIAL	1400	Santiago	HICK	920
La Vega	HIDV	1190	Santiago	HICB	1050
La Vega	HISD	1380	Santiago	HIAZ	820
Moca	HIIA	1490	Santo Domingo	HIAH	1490
Moca	HIIA	560	Santo Domingo	HIT	1260
Monte Cristy	HIAF	630	Santo Domingo	HIAE	1420
Pena	HIMD	760	Santo Domingo	HI5K	1440
Puerto Plata	HIFF	960	Santo Domingo	HIBA	910
Puerto Plata	HIAB	590	Santo Domingo	HIL	790
Puerto Plata	HIAU	1240	Santo Domingo	HIG	950
Salcedo	HIAC	1450	Santo Domingo	HIAS	1150
San Cristobal	HIMC	1100	Santo Domingo	HIMS	570
San Cristobal	HIAR	1450	Santo Domingo	HIJP	1020
San Francisco de Macoris	HIBC	1250	Santo Domingo	HICN	1120
San Francisco de Macoris	HIPT	1340	Santo Domingo	HIAJ	1500
San Juan de la Maguana	HIAD	1440	Santo Domingo	HIKQ	1300
San Juan de la Maguana	HIUA	1390	Santo Domingo	HIZ	1350
San Pedro de Macoris	HIHD	1320	Santo Domingo	HIN	1220
Santiago	HIAG	1470	Santo Domingo	HIUA	860
Santiago	HIRL	1140	Santo Domingo	HISD	620
			Valverde	HIDC	700

# Radio Stations of Haiti

Location	Call Letters	Freq.	Location	Call Letters	Freq.
Les Cayes	4VIE	1180	Port-au-Prince	4VGM	1430
Les Cayes	4VUE	780	Port-au-Prince	4VNL	860
Port-au-Prince	4V2A	880	Port-au-Prince	4VPE	1475
Port-au-Prince	4VA2F	1530	Port-au-Prince	4VRD	1170
Port-au-Prince	4VCD	960	Port-au-Prince	4VS	1385
Port-au-Prince	4VCPS	990	Port-au-Prince	4VYM	1250
Port-au-Prince	4VVF	1120			

# British Broadcasting Corp. (BBC)

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# BBC-TV STATIONS-ITA STATIONS

Location	Channel	AP (Mc)	VP (Mc)	Location	Channel	AP (Mc)	VP (Mc)
<b>BBC-TV TRANSMITTING STATIONS</b>							
<b>BAND I</b>							
Blaen-plwyf	3	53.25	56.75	Meldrum	4	58.25	61.75
Brighton	2	48.25	51.75	Orkney	5	63.25	66.75
Crystal Palace	1	41.50	45.00	Peterborough	5	63.25	66.75
Divis	1	41.50	45.00	Pontop Pike	5	63.25	66.75
Douglas	5	63.25	66.75	Rosemarkie	2	48.25	51.75
Dover	2	48.25	51.75	Rowridge	3	53.25	56.75
Holme Moss	2	48.25	51.75	Sandale	4	58.25	61.75
Kirk o' Shotts	3	53.25	56.75	Sutton Coldfield	4	58.25	61.75
Les Platons	4	58.25	61.75	Tacolneston	3	53.25	56.75
Londonderry	2	48.25	51.75	Thrumster	1	41.50	45.00
N. Hessary Tor	2	48.25	51.75	Wenvoe	5	63.25	66.75

## BAND III

Sandale	6	176.25	179.75	Wenvoe	13	211.25	214.75
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## BAND IV

Crystal Palace	33	573.25	567.25				
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## TV RELAY STATIONS

Ashkirk	1	41.50	45.00	Mary Knoll	3	53.25	56.75
Ballachulish	2	48.25	51.75	Morecambe Bay	3	53.25	56.75
Enniskillen	5	63.25	66.75	Oban	4	58.25	61.75
Folkestone	4	58.25	61.75	Oxford	2	48.25	51.75
Fr. William	5	63.25	66.75	Redruth	1	41.50	45.00
Hastings	4	58.25	61.75	Sheffield	1	41.50	45.00
Haverfordwest	4	58.25	61.75	Shetland	3	53.25	56.75
Kinlochleven	1	41.50	45.00	Skegness	1	41.50	45.00
Llandona	1	41.50	45.00	Swindon	3	53.25	56.75
Llandrindod Wells	1	41.50	45.00	Winter Hill	12	206.25	209.75
Manningtree	4	58.25	61.75				

# *Independent Television Authority (ITA)*

## *— British Commercial Television —*

**Head Office—70 Brompton Rd., London, S. W. 3;  
Phone: KNightsbridge 7011**

Chairman.....Sir Ivone Kirkpatrick	Dep. Director-General.....B. C. Sendall
Director-General.....Sir Robert Fraser	Press Officer.....M. Hallett
Chief Engineer.....P. A. T. Bevan	

## TRANSMITTING STATIONS

Location	Channel	AP (Mc)	VP (Mc)	Location	Channel	AP (Mc)	VP (Mc)
Black Hill	10	196	199	Lichfield	8	186	189
Black Mt.	9	191	194	Llyn	10	196	199
Burnhope	8	186	189	Mendlesham	11	201	204
Caldbeck	11	201	204	Moel-y-Pac	11	201	204
Caradon Hill	12	206	209	Mounteagle	12	206	209
Chillerton Down				St. Hilary	10	196	199
I. O. W.	11	201	204	Selkirk	13	211	214
Croydon	9	191	194	Stockland Hill	9	191	194
Dover	10	196	199	Strabane	8	186	189
Durris	9	191	194	Winter Hill	9	191	194
Emley Moor	10	196	199				
Fremont Point	9	191	194				

# Program Contractors Appointed By Independent Television Authority

*Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.*

## **A.B.C. Television Ltd.**

*(Midlands and Northern Transmitters  
Saturday and Sunday Programs)*

Hanover Square, London W.1  
Teddington Studios, Broom Rd.  
Teddington Middx.

Chairman.....Sir Philip Warter  
Deputy Chairman.....Dr. Eric Fletcher  
Managing Director.....Howard Thomas  
Directors.....Robert Clark, George A.  
Cooper, D. J. Goodlatte, C. J. Latta.  
Secretary.....C. J. Orr  
Prog. Controller.....B. Tesler  
Tech. Cont. ....B. R. Greenhead  
Present. & Pub. Mgr.....Barry Wynne  
Drama Spvsr.....G. Kerr

Ad Sales Mgr. ....R. H. Norris  
Ch.Out. Bestg. No. Exec....D. Southwood

## **Anglia Television Ltd.**

*(East Anglian Transmitter  
Programs for all the week)*

Anglia House, Norwich, Norfolk

Directors.....Marquess Townshend of  
Raynham, Chmn.; Donald Albery, Sir  
Robert Bignold, Aubrey Buxton, W. O.  
Copeman, Glyn Daniel, Sir Peter Green-  
well, Audrey Richards, Laurence Scott,  
John Woolf.  
Chief Executive.....Michael Norman  
Tech. Controller.....T. A. H. Marshall  
Planning Cont.....P. Holmans

## The success of TWW in 1963 has included



### **Motion Picture Academy Award:**

The Documentary (Short) Award was made to the TWW film DYLAN THOMAS, produced by Jack Howells

### **Cannes International Television Festival:**

Special Award

### **Festival of World Television:**

TWW documentary THE LONG DAY selected for special opening night programme

### **Encyclopaedia Britannica Awards:**

1st and 2nd Awards for feature news (1962)

### **ITV Network:**

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London Sales Mgr.....Ronald Wordley

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(London Transmitter  
Monday to Friday Programs)

Television House, Kingsway, London  
W.C.2

Chairman.....J. Spencer Wills  
Managing Director.....P. Adorian  
Directors..Sir Bracewell-Smith, Viscount  
Colville of Culross, J. B. Rickatson-  
Hatt.  
Secretary.....A. W. Grocock  
Gen. Mgr.....John McMillan  
Bus. Mgr.....C. F. Elms  
Asst. G. M. (Staff) . . . R. W. F. Northcott  
Asst. Gen. Mgr.....E. G. Derrington  
Dir. of Prod.....A. E. Lloyd Williams  
Press Officer.....Norman Hoskins  
Head Intrnl. Div.....A. C. Bartley  
Ad Controller.....J. Raper  
Ad Controller.....Guy Paine  
Ad Manager.....J. Raper  
Pub. Controller.....Brian Begg  
Prog. Prod. Exec.....Ray Dicks  
Prog. Plan. Exec.....Cyril Francis  
Sr. Tech. Exec.....G. C. F. Whitaker

### **Associated TeleVision Ltd.**

(London Transmitter—Sat. & Sun. Prog.  
Midlands Transmitter—Mon.-Fri.)

ATV House 17, Gt. Cumberland Place,  
London, W.1

Chairman.....Sir Robert Renwick  
Deputy Chairman.....Norman Collins  
Managing Dir.....Lew Grade  
Fin., Admin. Mgr....J. A. L. Drummond  
Directors.....E. S. Birk, H. K. Cudlipp.,  
R. P. T. Gibson, Sir Prince Littler, C. O.  
Stanley.  
Admin. Controller.....Leslie Lewis  
Midlands Cont. ....Philip Dorte  
Sales Dir. ....P. J. Henry  
Exec. Cont., Elstree.....Bill Ward  
Secretary.....J. M. Barham

### **Border Television Ltd.**

(Border Transmitters  
Programs for all the week)

Television Centre, Carlisle

Directors.....J. L. Burgess, Chmn.,  
R. D. Gill, Manag. Dir., Sir Michael  
Balcon, J. S. Elliot, N. Leyland, G. L.  
Lightfoot, G. S. Marr, Sir J. Muirhead,  
J. I. M. Smail, W. S. Trimble, J. C.  
Wade.  
Secretary .....R. H. Watts  
Marketing Cont.....P. Francis  
Prog. Cont.....P. F. Campbell  
Publ. Manager.....F. J. Bennett  
Chief Engineer.....H. J. C. Gower

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(Channel Islands Transmitter  
Programs for all the week)

Rouge Bouillon, St. Helier, Jersey C. 1

Chairman.....W. H. Krichefski  
Directors.....E. H. Bodman, Forbes  
Cockell, E. D. Collas, H. Fielding, A. G.  
Harrison, G. Le G. Peek, W. N. Rum-  
ball, Mrs. G. Troy, K. Hooper Valpy.  
General Manager.....Kenneth Killip  
Sales Cont.....Ron Blundel

### **Grampian Television Ltd.**

(North & East Scotland Transmitter  
Programs for all the week)

Queen's Cross, Aberdeen

Chairman.....Sir A. B. King  
Dep. Chairman.....Capt. I. M. Tennant  
Directors.....Viscountess Colville of  
Culross, Lord Forbes, Thomas John-  
ston, J. N. Milne, Edward O'Donnell,  
Angus Ogilvy, Neil Paterson, M. C.  
Stuart, D. L. Urquhart, Robert Wother-  
spoon.  
London Sales Mgr.....H. C. Hemus  
Prod. Control.....James Buchan  
Secretary .....Alex Mair  
Scottish Sales Mgr.....R. M. Edie  
Pres, Pub. Rels. Mgr.....Iain Macdonald

### **Granada TV Network Ltd.**

(Northern Transmitters  
Monday to Friday Programs)

Granada TV Centre, Quay St.,  
Manchester 3

Directors.....Cecil G. Bernstein,  
Sidney L. Bernstein, Denis Forman,  
Maurice King, Victor Peers, John S. E.  
Todd, Joseph Warton.  
TV Sales, Ad Dir.....Alex Anson  
Overseas Mgr.....Patrick Crookshank

### **Independent Television News**

Television House, Kingsway, London

Chairman.....Capt. T. M. Brownrigg  
Directors....P. Adorian, Norman Collins,  
James A. Coltart, Geoffrey Cox, Ber-  
nard Floud, Alfred Francis, Victor  
Peers, Howard Thomas, Sir Philip War-  
ter.

General Manager.....W. Hodgson  
Secretary.....M. C. Chapman

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(Central Scotland Transmitter  
Programs for all the week)

Theatre Royal, Hope St., Glasgow

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Deputy Chairman.....James M. Coltart  
Directors.....Lord Balfour of Inchrye,  
Dr. Samuel C. Curran, J. J. Hardy,  
Charles N. McQueen, Ian Stewart, Sir  
William Walker, Earl of Wemyss and  
March, J. Whitton, William McEwarn  
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Sales Dir.....H. Henry  
Prog. Dir.....G. Le Grove  
Technical Cont.....D. Kane  
Secretary.....J. H. B. Munro

### **Southern Television Ltd.**

(*Southern & S.E. England Transmitter  
Program for complete week*)

Southern TV Centre Northam,  
Southampton

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Vice Chairman.....R. A. Redhead  
Managing Dir.....C. D. Wilson  
Directors.....Lord Cornwallis of Linton,  
G. R. Dowson, Donald Geddes, Brian  
Henry, Sir Robert Perkins, R. Rich,  
B. H. Thomson, D. B. Thomson, W. H.  
Thomson, Sir D. Webster, K. Winckles.  
Program Cont.....Roy Rich  
Asst. Controller Pgms...Berkeley Smith  
Head Prog. Plan.....A. F. Jackman  
Head of Engineering...V. G. Hawkeswood  
Sect. ....G. H. Y. Grant  
Publicity Mgr.....L. V. Barnett  
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Carr, M. Chapman-Walker, Sir Ifan ab  
Owen Edwards, Alderman Huw T.  
Edwards, Alfred Francis, Sidney Gilliat,  
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Tom R. Jones, H. M. Llewellyn, Sir  
Alexander H. Maxwell, Eoin C. Mokie,  
Sir Grismond Philips.

Manager Director.....John Baxter  
Tech. Cont. ....Walter D. Kamp  
Program Cont.....Bryan Michie  
Sales Cont. ....S. J. Leach  
Pub. Rel. Pub. Dir.....Frank Brown  
Operations Mgr.....T. R. Carpenter

### **Tyne Tees Television, Ltd.**

(*North-East Transmitter  
Programs for all the week*)

Television Centre, City Road,  
Newcastle-on-Tyne

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Deputy Chair. ....C. C. Darling  
Mgr. Dir. ....J. A. Jelly  
Directors.....Col. E. G. Angus, Alfred  
Black, George Black, Laurence Cad-  
bury, Sydney Cox, Prof. G. H. J. Daysh,  
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Rt. Hon. Lord Layton, D. A. Pease, Sir  
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Program Cont.....Arthur Clifford  
Business Mgr.....J. P. Graham  
Press Officer.....Walter Williamson  
Secretary.....G. S. Wood

### **Ulster Television, Ltd.**

(*Northern Ireland Transmitter  
Programs for all the week*)

Ulster Television Centre, Havelock  
House, Ormeau Road, Belfast

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MacQuitty, Dep. Chmn.; Countess of  
Antrim, Betty E. Box, H. A. C. Cather-  
wood, R. B. Henderson, O. W. J. Hen-  
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trose  
Manag. Dir.....R. B. Henderson  
Co. Secretary.....Barry S. Johnston  
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Program Cont....C. W. Leky-Thompson  
Tech. Superv. ....F. A. Brady

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Directors.....G. H. Lidstone, Emile  
Littler, Stephen Mitchell, Baron Nether-  
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P. A. C. Marriott, T. White

### **Cavalier Films Ltd.**

34 Deacon's Hill Rd., Elstree, Herts  
Phone: Elstree 1403

Chairman & Dir.....J. Rogers

### **Cine Graphic Productions Ltd.**

Thavies Inn House, Holborn Circus, London  
Phone: Fleet Street 3305

Directors.....M. R. Cochin, M. Storm,  
John Sealey

### **Cinevista Ltd.**

108 Melrose Ave., London N. W. 2  
Phone: Gladstone 6879

Managing Dir.....J. Cassin-Scott

### **Citizen Films Ltd.**

12 Loudoun Road, London N.W. 8

Director .....Herbert Marshall

### **Pete Collins Ltd.**

39 Rockfield Ave., London N. 10  
Phone: Tudor 7263

Managing Dir.....J. A. Collins

### **Conbar Ltd.**

19 Chapel Side, London W. 2  
Phone: Baywater 6033

Directors.....A. P. Barralet, D. de Marney

### **Cooper, Marcus, Ltd.**

48a Charlbert St., London, N.W. 8  
Phone: Primrose 5098

Director .....Marcus Cooper

### **Countryman Films Ltd.**

1 Soho Sq., London, W. 1  
Phone: Gerrard 7015

### **Crest Film Prod. Ltd.**

Film Studios, St Nichols Rd., Brighton  
Phone: Brighton 20905

Directors.....D. C. Wynne, Russell Lloyd

### **Crestview Productions Ltd.**

203 Regent St., London W. 1  
Phone: Regent 5681

Directors.....I. R. Warren, T. Donald

### **Emmet Dalton Ltd.**

25 Jermyn St., London W. 1  
Phone: Regent 3124

Chairman .....E. Dalton

### **De Lane Lea Processes Ltd.**

12 Moor St., London W. 1  
Phone: Gerrard 8105

Director.....N. W. de Lane Lea

### **Bernard Delfont TV Ltd.**

Whitcomb St., London W. C. 2  
Phone: Trafalgar 1671

Directors...Bernard Delfont, Robert Nesbitt,  
W. Marsh, Keith Devon

### **Walt Disney Prod. Ltd.**

68 Pall Mall, London W. 1  
Phone: Trafalgar 8010

Directors.....E. J. Davis, C. James,  
Cyril Edgar

### **Dorian Film Productions Ltd.**

20 Oxford St., Newcastle-on-Tyne  
Phone: Newcastle 21837

Director.....G. R. Carr

### **Drummer Films Ltd.**

Rank Labs., Denham, Uxbridge, Middlesex  
Phone: Denham 2323

Managing Dir.....M. Harris

### **Eagle Studios Ltd.**

11 St. James's Pl., London, S. W. 1  
Phone: Grosvenor 5441

Directors.....Anthony Gilkison, R. F. P.  
Hopkins

### **Educational and TV Films Ltd. (ETV)**

164 Shaftesbury Ave., London, W. C. 2  
Phone: Covent Garden 1921

Directors.....H. Forman, B. Baker

### **Elder Film Prod. Ltd.**

1326 Argyl St., Glasgow, Scotland

## BRITISH PRODUCERS & DISTRIBUTORS

Phone: West 5210

Director.....John C. Elder

### **Douglas Fairbanks Ltd.**

34 Ely Pl., London E. C. 1

Directors. Douglas Fairbanks, Edwin Herbert,  
H. Allan Hawes, Tom White, Peter Marriott

### **E. J. Fancey Productions Ltd.**

Queen's House, Leicester Sq., London W. C. 2

Phone: Gerrard 8770

Producer.....E. J. Fancey

### **Film Centre Ltd.**

24 Conduit St., London W. 1

Phone: Mayfair 8661

Directors.....J. Grierson, E. Roberts

### **Film Coverage Ltd.**

171 Wardour St., London W. 1

Phone: Gerrard 4706

Chief.....Victor M. Gover

### **Film Partnership Ltd.**

(Assoc. with Puritan Films Ltd.)

246 Great Portland St., London, W. 1

Phone: Euston 5292

Manager Director.....Robert Angell

### **Film Producers' Guild**

Guild House, Upper St. Martin's Lane,  
London W.C. 2

Phone: Temple Bar 5420

Directors.....E. P. L. Pelly,  
A. T. Burlinson, K. Lockhart-Smith, H. G.  
Jessop

### **Film Workshop Ltd.**

Aulcom House, St. Martin's St., London  
W.C. 2

Phone: Whitehall 8396

Directors:..Dennis R. Shand, P. K. A. Shand

### **Filmads Ltd.**

45 Gerrard St., London, W. 6

Phone: Gerrard 5274

Directors.....Cecil Walden, Leslie Butler,  
Eric Owen, Alan Young

### **Four Falconers Ltd.**

60 Wardour St., London W. 1

Phone: Gerrard 5158

Director.....Richard Meyer

### **Four Provinces Films Ltd.**

30 Lansdowne Rd., Dublin

Phone: Dublin 63362

### **Fremantle International**

Warwick St., London W. 1

Phone: Gerrard 2673

Gen. Manager.....Angela Cuthbertson

### **G. H. W. Productions Ltd.**

42 Welbeck St., London W. 1

Directors.....Betty Box, P. Rogers

### **Gala TV Productions**

15 Old Lompton St., London W. 1

Phone: Regent 3701

Directors.....Kenneth Rive,  
Ben Rose, William Boxer, L. Jefferson-  
Hope

### **Gateway TV Prod. Ltd.**

470 Green Lanes, London

Phone: Palmers Green 1003

Directors....W. H. Baddeley, C. W. Bending,  
E. J. Chard, A. M. Wright

### **Glass Seltzer Ltd.**

16 Leinster Mews, London W. 2

Phone: Ambassador 3601

Directors....M. Brando, G. Glass, W. Seltzer

### **Granada TV Network Ltd.**

36 Golden Sq., London, W. 1

Phone: Regent 8080

Directors.....Sidney L. Bernstein, Cecil G.  
Bernstein, Maurice King, Victor A. Peers,  
J. Denis Forman, Joseph Warton, Richard  
J. Willder, John S. E. Todd

### **Guild TV Service Ltd.**

Exchange Ct., Strand, London W.C. 2

Phone: Covent Garden 2733

Chairman.....E. P. L. Kelly

### **Halas-Batchelor Cartoon Films Ltd.**

10 Soho Square, London W. 1

Phone: Gerrard 7681

Directors.....John Halas, Joy Batchelor,  
S. Eckman, Jr.

### **Hammer Film Productions Ltd.**

113 Wardour St., London W. 1

Phone: Gerrard 9787

Directors...James Carreras, Anthony Hinds,  
Michael Carreras, Brian Lawrence

### **Hartley-Ward Films Ltd.**

3 Albermarle St., London W. 1

Phone: Mayfair 9361

Managing Dir.....B. Dean

### **Hawthorne Motion Picture Co. Ltd.**

1 Hyde Park Pl., London W. 2

Phone: Paddington 2463

Director.....S. J. Ward

### **Hearst Metrotone News, Inc.**

c/o Pathe News, Film House, Wardour St.,  
London W. 1

Phone: Gerrard 0444

London Rep.....A. A. Tunwell

### **Helios Telefilm Prod. Ltd.**

17 Pembridge Place, London W.2

Phone: Bayswater 5703

## BRITISH PRODUCERS & DISTRIBUTORS

Directors.....Otto Kreisler, C. H. Bonner,  
T. A. Moodie

### **Hobson, Bates and Partners Ltd.**

80 Charlotte St., London, W. 1  
Phone: Langham 3070

R & TV Prod. Dir.....John Turner

### **Horizon Pictures (GB) Ltd.**

31 Dover St., London W. 1  
Phone: Hyde Park 9211

Directors.....S. Spiegel, W. J. Fullerton,  
H. H. Marcus, Lord Herschell

### **Jack Hylton TV Prod. Ltd.**

3 Savile Row, London W. 1  
Phone: Regent 6711

Directors.....Jack Hylton, A. H. Maxwell,  
Hugh Charles, Ted Willis

### **I.T.C. Inc. Television Co. Ltd.**

ATV House, 17 Great Cumberland Pl.,  
London W. 1

Phone: Ambassador 8040

Director .....Prince Littler  
Managing Dir.....L. Grade

### **Impact Productions Ltd.**

44 Newman St., London W. 1  
Phone: Langham 8956

Director .....R. Hawker

### **Independent Film Distributors Ltd.**

TV House, Kingsway, London W. C. 2  
Phone: Holborn 7888, Ext. 520

Managing Dir.....P. Adorian

### **Independent TV News Ltd.**

TV House, Kingsway, London, W. C. 2  
Phone: Holborn 7690

Directors.....P. Adorian, Capt. T. M.  
Brownrigg, Norman Collins, James M. Col-  
tart, Geoffrey Cox, Bernard Flound, Alfred  
Francis, R. P. T. Gibson, V. A. Peers,  
Howard Thomas, Sir Philip Warter

### **Interfilms Ltd.**

144 Piccadilly, London W. 1  
Phone: Mayfair 8272

Directors.....Brian Kingcome, J. Heyting,  
E. M. Smedley-Aston

### **Jenkins, Cyril, Productions Ltd.**

12 Orange St., London W.C. 2  
Phone: Whitehall 7183

Directors.....Cyril Jenkins, J. M. Jenkins

### **Kay Laboratories Ltd.**

Oxford Road, London N. 4  
Phone: Archway 3050

Directors.....E. G. Roy,  
A. W. Smart, E. Dace

### **LPE Television Ltd.**

63 St. Martin's Lane, London, W. C. 2  
Phone: Covent Garden 2450

Director .....Major G. Harrison

### **Langston Films Ltd.**

34 South Molton St., London W. 1  
Phone: Mayfair 6557

Directors.....A. Hope, P. Crane

### **London Film**

142 Picadilly, London W. 1  
Phone: Mayfair 4811

Directors:.....H. G. Boxall, Vincent Korda,  
David Cunynghame

### **Mancunian Film Corp.**

2 Parsonage, Manchester 3  
Phone: Blackfriar 1023

Directors.....John E. and Thomas Blakeley

### **Martin Films Ltd.**

23 Albermarle St., London W. 1

Directors.....R. Eagle, J. Martin

### **Martlet Prod. Ltd.**

171 Shaftesbury Ave., London W. C. 2  
Phone: Temple Bar 3982

Directors.....Russell H. Lloyd, D. Wynne

### **Merton Park Studios Ltd.**

269 Kingston Road, London S.W. 19  
Phone: Liberty 4291

Directors.....E. P. L. Pelly, F. A. Hoare,  
A. T. Burlinson, K. Lockhart-Smith

### **Richard Meyer Associates**

21 Hertford St., London W. 1  
Phone: Hyde Park 6416

Directors.....Leslie Knight, Richard Meyer  
Frank Lampine, Michael Rice

### **Nicole Milinair Productions Ltd.**

36 Dover St., London W. 1  
Phone: Mayfair 4766

Directors.....N. Milinair, G. Fowler

### **Motion Picture & TV Facilities Ltd.**

262 Watford Way, Hendon, London W. 1  
Phone: Sunnyhill 0131

Director.....C. W. Green

### **National Film Board of Canada**

1 Grosvenor Sq., London W. 1  
Phone: Mayfair 9492

Govt. Film Comm.....Guy Roberge

### **National Screen Service**

Nascreno House, 27 Soho Sq., London, W. 1  
Phone: Gerrard 4851

Director .....H. Robbins

## BRITISH PRODUCERS & DISTRIBUTORS

### **National Telefilm Associates (U.K.)**

109 Jermyn St., London S. W. 1  
Phone: Trafalgar 1127

Mgr. Dir.....Vernon Burns

### **Peter Noble Productions Ltd.**

46 Abbey Rd., London, N. W. 8  
Phone: Maida Vale 4221

Directors.....Peter Noble, M. H. Noble

### **Orb Film Distribution, Ltd.**

40 Shaftesbury Ave., London W. 1  
Phone: Gerrard 8282

Directors.....N. & L. Miller

### **Overseas Advertising Films Ltd.**

11 Kingsway, London W.C. 2  
Phone: Covent Garden 3344

### **Parkside Film Production Ltd.**

18 Ruppert St., London W. 1  
Phone: Gerrard 5861

Directors..... E. & A. Gerlardi

### **Peak Film Productions Ltd.**

37 Devonshire St., London W. 1  
Phone: Welbeck 2994

Managing Dir.....J. Frieze

### **Pearl & Dean (Productions) Ltd.**

17 Berkeley St., London, W. 1  
Phone: Mayfair 7494

Directors.....Ernest Pearl, Eric Dean

### **Peregrine Film Prod. Ltd.**

14 High Holburn, London W. C. 1  
Directors.....K. Mander, D. Cheshire

Directors.....K. Mander, D. Cheshire

### **Phoenix Film Prod. Ltd.**

31 Hanover Court, London W. 1  
Phone: Mayfair 9692

Directors...L. Casel-Gerard, Tom Conway,  
C. Campion, B. Knowles, George Mills

### **Plato Films Ltd.**

164 Shaftesbury Ave., London, W. C. 2  
Phone: Covent Garden 1921

Directors...Stanley Forman, Kenneth Smith

### **RCA Great Britain Ltd.**

Windmill Rd., Sudbury-on-Thames, Middlesex  
Phone: Sudbury 5511

Managing Director.....Donald Macphail

### **Radio Luxembourg Ltd.**

38 Hertford St., London W. 1  
Phone: Hyde Park 5961

General Manager.....Geoffrey L. Everitt

### **Radiovision Ltd.**

91 Moorgate, London E. C. 2  
Phone: Metropolitan 0211

Director.....H. Scott-Thompson

### **Rayant Pictures Ltd.**

11 St. James Place, London S. W. 1  
Phone: Grosvenor 5441

Directors..D. Hill, A. Gilkson, R. F. Hopkins

### **Republic Productions Ltd.**

111 Wardour St., London W. 1  
Phone: Gerrard 5791

Directors.....R. Altschuler, G. Shipman

### **Ross TV Prod. Ltd.**

23 Upper Wimpole St., London W. 1

Directors..C. M. Bailey-Watson, J. E. Sturge,  
N.B. Whitney

### **Roxy Films Ltd.**

4 Albermarle St., London W. 1  
Phone: Mayfair 9362

Managing Dir.....B. C. Dean

### **Stanley Schofield Productions Ltd.**

6 Old Bond St., London W. 1  
Phone: Mayfair 4642

Director .....S. Schofield

### **Screen Gems Ltd.**

150 Wardour St., London W. 1  
Phone: Gerrard 4321

Managing Dir.....K. Hargreaves

### **Screen Partners Ltd.**

8 Queen's Mews, London W. 2  
Phone: Bayswater 4602

Directors.....Jack Attwood, Max Munden

### **Seven Seas Films Ltd.**

51 Wilton Pl., London S. W. 1  
Phone: Belgravia 6157

Producer .....J. Rayfield

### **Shepperton TV Films Ltd.**

Shepperton Studios, Shepperton, Middlesex  
Phone: Chertsey 2511

Directors.....H. G. Boxall, F. B. Coote

### **Sinclair Film Co. Ltd.**

Charton Manor, Farmingham, Kent  
Phone: Farmingham 2188

Managing Dir.....I. Sinclair

### **Sovereign Films Ltd.**

Charton Manor, Farmingham, Kent  
Phone: Farmingham 2183

Director .....I. Sinclair

### **Sydney Box TV Ltd.**

Moat Mount, Highwood Hill, London,  
N. W. 7

Phone: Mill Hill 3295

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## BRITISH PRODUCERS & DISTRIBUTORS

Directors.....James Swann, Norman Williams, Herbert Smith, David Deutsch

### **TV Workshop Prod. Ltd.**

19 St. Martin's St., London W. C. 2  
Phone: Whitehall 8396

Director.....D. R. Shand

### **Talbot Television Ltd.**

30 Dean St., London W. 1  
Phone: Gerrard 2673

Manager .....Veronica Hossell

### **Tara Ltd.**

51 Mount St., London W. 1  
Phone: Grosvenor 6040

Exec. Prod.....J. Saward

### **Tele-Productions (Eric Robinson) Ltd.**

28 Market Pl., London, W. 1  
Phone: Langham 9694

Directors.....Eric Robinson, George Clouston, Marcia Glassman

### **Tele-Ventures Ltd.**

10 Manchester Sq., London W. 1  
Phone: Welbeck 6760

Director.....R. B. Wainwright

### **Television Reporters International**

111 Wardour St., London, W. 1  
Phone: Gerrard 3091

Directors.....Hon. Michael Astor, Chrmn, Lord Francis-Williams, Robert Kee, Malcolm Muggeridge, N. T. Sekers, Hon. Colin Tennant

### **Templar Film Studios**

7 Lynedoch St., Glasgow, C. 3  
Phone: Douglas 2648

Director.....A. R. Black

### **Towers of London Prod. Ltd.**

84 Hallam St., London W. 1  
Phone: Langham 6248

Managing Dir.....H. A. Towers

### **Transatlantic Picture Corp. Ltd.**

36 Golden Square, London W. 1  
Phone: Gerrard 3554

Directors.....Sidney Bernstein, Alfred Hitchcock

### **Tunnel Film Productions Ltd.**

122 Wardour St., London W. 1  
Phone: Regent 3326

Prod. Dir.....G. Fisher

### **U. P. I. Films**

8 Bouverie St., London E. C. 4  
Phone: Fleet Street 2282

Director.....R. S. Clark

### **United Film Productions Ltd.**

10 West Hill Rd., London S. W. 18  
Phone: Vandyke 5505

Directors.....J. S. Searle-Shirley

### **United Motion Pictures Ltd.**

24 Denmark St., London W. C. 2  
Phone: Temple Bar 2025

Director .....J. Shappard

### **Video Shows Ltd.**

24 Austin Friars, London E. C. 2  
Phone: London Wall 3000

Directors...Oliver Smedley, T. S. Sutherland

### **Warner-Pathe Distributors Ltd.**

Warner Pathe House, Wardour St., London W. 1

Phone: Gerrard 5600

Directors...Louis Lewis, Sir Philip Warter, A. Abeles, D. J. Goodlatte, Percy Livingstone

### **Warwick TV Prod. Ltd.**

3 Audley Square, London W. 1  
Phone: Grosvenor 7621

Directors.....Harold Huth, M. T. Elms, Irving Allen, A. R. Broccoli

### **Western TV Ltd.**

11 Duke of York St., London S. W. 1  
Phone: Trafalgar 2888

Managing Dir.....J. Martin

### **Helen Wiggins Films Ltd.**

145 Wardour St., London W. 1  
Phone: Gerrard 5719

Mgr. Dir.....Helen Wiggins

### **Willoughby Film Prod. Ltd.**

25 Sackville St., London W. 1  
Phone: Regent 0030

Directors.....G. W. & E. G. Willoughby

### **Woodfall Films (TV) Ltd.**

11a Curzon St., London, W. 1  
Phone: Hyde Park 3866

Directors.....Tony Richardson, John Osborne, Lord Marley, Lady Marley, Michael Holden

### **Wynne Film Prod. Ltd.**

Broadhurst Gds., London N. W. 6  
Phone: Temple Bar 3982

Directors.....D. C. Wynne, R. H. Lloyd

### **Zenith Film Prod. Ltd.**

6 No. 2 Cleveland Gardens, London W. 2  
Phone: Ambassador 9742

Exec. Prod.....W. Eades

### **Zonic Productions Ltd.**

178 Wardour St., London W. 1  
Phone: Gerrard 1539

Directors.....B. Henry, A. Worker

# Foreign Television Stations

Foreign television stations included in this section are listed alphabetically by global area and by country; area headings include Africa, Asia, Europe, Central America, North America, Pacific and South America. Satellite and experimental stations have been omitted.

Location	Call Letters	Channel	Licensee or Grantee
<b>AFRICA</b>			
— ALGERIA —			
(All stations owned by Radio Algerie (Govt.))			
Algiers	11	Oran	8
Constantine	7	Tizi-Ouzou (Duplicate of Ch. 11 Algiers)	7 11
— CONGO —			
Brazzaville			Radiodiffusion TV Congolaise (Govt.)
— EGYPT —			
(All stations operated by U.A.R. Bestg. Corp. of Cairo (Govt.))			
Alexandria 1	6	Kassasin	9
Alexandria 2	9	Maghagha	6
Assuan	5	Mallawi	5
Bush	11	Mansoura	8
Cairo 1	5	Port Said	10
Cairo 2	7	Qusiya	7
Cairo 3	9	Suez	9
El-Minya	6	Tanta	10
Ismailia			
— IVORY COAST —			
Abidjan			Radiodiffusion TV Ivoirienne (Govt.)
— KENYA —			
Nairobi	4		Kenya Bestg. Corp.
— MOROCCO —			
(All stations operated by Radiffusion TV Marocaine (Govt.))			
Casablanca		Marrakech	
Fes		Rabat	
		Zerhoun	
— NIGERIA —			
Aba			Eastern Nigeria TV
Abafon (Lagos)	3		Western Nigeria Radiovision Serv.
Enugu	2		Eastern Nigeria TV
Ibadan	4		Western Nigeria Radiovision Serv.
Kaduna	JAJI 4		Kaduna TV
Lagos	10		Nigerian TV Serv.
— RHODESIA —			
(All stations operated by Federal Bestg. Corp. (Govt.))			
Bulawayo	3	Salisbury	1
Kitwe	4		
— SIERRA LEONE —			
Freetown	2		Sierra Leone TV (Govt.)
— UGANDA —			
Kampala	10		Uganda TV Serv. (Govt.)
— UPPER VOLTA —			
Ouagadougou			Volta Vision (Govt.)
<b>ASIA</b>			
— ADEN —			
(All stations operated by S. Arabian TV Service (Govt.-Comm.))			
Al-Aineh	10	Jabel Muzalkam	4
Al-Bargh	7		
— CAMBODIA —			
Phnom Penh	8		R. Cambodge-TV (Govt.)



# FOREIGN TELEVISION STATIONS

Location	Call Letters	Chan- nel	Licensee or Grantee
— CHINA, PEOPLES REPUBLIC OF (Communist) —			
(All stations operated by Central People's Bestg. Station (Govt.))			
Peking		Canton	
Shanghai		Sian	
Tientsin		Taiyuan	
Harbin		Hofei	
Shenyang		Nanking	
Changch		Wuhan	
— CYPRUS —			
Nicosia		2	Cyprus Bestg. Corp. (Govt., Com.)
(To discontinue operations May, 1964)			
Mt. Olympus		6	Cyprus Bestg. Corp. (Govt., Com.)
Sina Oros		8	Cyprus Bestg. Corp. (Govt., Com.)
(To begin operations May, 1964)			
— HONG KONG —			
(Closed-circuit system only, operated by Redifusion TV Hong Kong (Comm.))			
— INDIA —			
New Delhi		4	All India TV (Govt.)
— INDONESIA —			
Djakarta		9	TV Republik Indonesia (Govt.)
— IRAN —			
(Both stations operated by TV of Iran (Comm.))			
Abadan		3	Teheran 3
— IRAQ —			
Salhiya		8	TV Station of the Republic of Iraq (Govt.)
— JAPAN —			
(Following stations operated by Nippon Hoso Kyokai (NHK) (Public, Non-Comm.) ; educational stations in parentheses.)			
Aikawa		4 (9)	Kesenuma 2 (10)
Akita	JOUK-TV	9	Kitafukuoka 5 (12)
Akita	JOUB-TV	(2)	Kitakyushu 5 (12)
Aomori	JOTC-TV	(5)	Kitakyushu 6
Aomori	JOTG-TV	3	Kitami 3
Asahikawa	JOCC-TV	9	Kitami 9
Asahikawa	JOCC-TV	(2)	Kochi JORB-TV (6)
Ashibetsu		4 (2)	Kochi JORK-TV 4
Chizu		6 (12)	Kofu JOKG-TV 1
Esashi		9 (2)	Koide 3 (11)
Fujiyoshida		9	Koratsu 50 (47)
Fukuchimaya		3	Kuji 3 (10)
Fukui	JOFC-TV	(3)	Kumamoto JOMB-TV (2)
Fukui	JOFG-TV	9	Kumamoto JOGK-TV 9
Fukuoka	JOLB-TV	(6)	Kure 11 (1)
Fukuoka	JOLK-TV	(2)	Kushiro JOPC-TV (2)
Fukushima	JOFD-TV	3	Kushiro JOPG 9
Fukushima	JOFP-TV	9	M. z. ru 1
Hachinohe		9 (7)	Makurazaki 4 (9)
Hagi		3 (6)	Matsue JOTB-TV (12)
Hakodate	JOVB-TV	(10)	Matsue JOTK-TV 3
Hakodate	JOVK-TV	4	Matsumoto 1 (3)
Hamada		2 (9)	Matsuyama JOZB-TV (2)
Hamamatsu	JODC-TV	(8)	Matsuyama JOZK-TV 3
Hamamatsu	JODG-TV	4	Minamata 4 (1)
Hida		5	Miyako 4 (8)
Hirato		3	Miyazaki JOMG-TV 3
Hiroshima	JOFB-TV	(7)	Miyoshi 6 (1)
Hiroshima	JOFK-TV	3	Monbetsu 9
Hitachi		52	Morioka JOQC-TV (8)
Hitoyoshi		3 (1)	Morioka JOQB-TV 4
Hiwasa		8, 9	Muroran JOIT-TV (2)
Ida		4 (3)	Muroran JOIU-TV 9
Ikeda		6	Mutsu 4 (12)
Itoigawa		4 (9)	Nagai 3 (6)
Iwakuni		9 (1)	Nagano JONB-TV (9)
Izuhara		5	Nagano JONK-TV 2
Kagoshima	JOHC-TV	(5)	Nagano 3 (3)
Kagoshima	JOHG-TV	3	Nagasaki JOAG-TV 3
Kainan		2	Nagoya JOCB-TV (9)
Kamaishi		2 (12)	Nagoya JOCK-TV 3
Kanazawa	JOJB-TV	(8)	Nakamura 1 (11)
Kanazawa	JOJK-TV	4	Nakashibetsu 4 (12)
Kanoya		4 (2)	Nakatsugawa 4 (12)
Kasooka		2 (4)	Nanao 9 (5)

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel		Licensee or Grantee
Naruko		4 (2)	Shizuoka	JOPK-TV 9
Nayoro		4	Suzaki	2 (12)
Naze		3	Taira	4 (10)
Nigata	J0QB-TV	(12)	Takada	3 (1)
Nigata	J0QK-TV	8	Takahagi	51
Nihama	J0ZQ-TV	2	Takahashi	2 (12)
Niimi		1 (4)	Takayama	4 (2)
Nobeoka		4	Takedo	8 (1)
Obihiro	J0OC-TV	(12)	Tokushima	J0XK-TV 3
Obihiro	J0OG-TV	1	Tokyo	J0AB-TV (3)
Odate		4 (8)	Tokyo	J0AK-TV 1
Ohunato		9 (5)	Tottori	J0LC-TV (4)
Oita	J0ID-TV	(12)	Tottori	J0LG-TV 3
Oita	J0IP-TV	3	Toyama	J0IC-TV (10)
Okayama	J0KB-TV	(3)	Toyama	J0IG-TV 3
Okayama	J0KK-TV	5	Tsunan	4 (10)
Okayasuyva		4 (8)	Tsuruga	6 (12)
Onomichi	J0DD-TV	(7)	Tsuruoka	J0JD-TV (6)
Onomichi	J0DP-TV	1	Tsuruoka	J0JP-TV 3
Osaka	J0BB-TV	(12)	Tsuyama	2 (12)
Osaka	J0BK-TV	2	Tsykumi	6 (2)
Osaki		3	Urakawa	9 (2)
Otarc		11 (2)	Ushibuka	9 (2)
Ouo		5 (1)	Uwajima	6 (1)
Owase		4 (12)	Wajima	3 (12)
Rumoi		4 (2)	Wakamatsu	J0HT-TV 1
Saeki		7 (1)	Wakkanai	9
Sagawa		1 (11)	Yachiho	4 (10)
Saku		5 (3)	Yamagata	J0JC-TV (4)
Sapporo	J0IB-TV	(12)	Yamagata	J0JG-TV 8
Sapporo	J0IK-TV	3	Yamaguchi	J0UC-TV (1)
Sasaho	J0AT-TV	8	Yamaguchi	J0UG-TV 9
Sendai	J0HB-TV	(5)	Yawatama	8 (2)
Sendai	J0HK-TV	3	Yoshiwara	4 (8)
Shimada		1 (3)	Yuzawa	3 (5)
Shizuoka	J0PB-TV	(2)		

## (Private Stations)

Akita	J0TR-TV	11	Akita Bestg. System
Aomori	J0GR-TV	1	R. Aomori Bestg. Co.
Fukui	J0FR-TV	11	Fukui Bestg. Co.
Fukuoka	J0FR-TV	4	RKB Mainichi Bestg. Co.
Fukuoka	J0IF-TV	1	Kyushu Asahi Bestg. Co.
Fukushima	J0PX-TV	11	Fukushima TV Bestg. Co.
Hiroshima	J0ER-TV	4	R. Chugoku Co.
Hiroshima	J0NX-TV	12	Hiroshima TV
Kagoshima	J0CF-TV	1	R. Minami-Nihon Bestg. Co.
Kanazawa	J0MR-TV	6	Hokuriku Bestg. Co.
Koehi	J0ZR-TV	8	Radio Koehi Bestg. Co.
Kumamoto	J0BF-TV	11	Kumamoto Bestg. Corp.
Matsuyama	J0AF-TV	10	Nankai Bestg. Co.
Miyazaki	J0NF-TV	10	Miyazaki Bestg. Co.
Morioka	J0DF-TV	6	Iwate Bestg. Co.
Nagano	J0SR-TV	11	Shinetsu Bestg. Co.
Nagasaki	J0UR-TV	5	Nagasaki Bestg. Co.
Nagoya	J0AR-TV	5	Chubu-Nippon Bestg. Co.
Nagoya	J0FX-TV	1	Tokai TV Bestg. Co.
Nagoya	J0LX-TV	11	Nagoya Bestg. Co.
Naha	KSDW	10	Okinawa TV
Naha Okinawa	KSAR	12	Ryukyus Bestg. Corp.
Niigata	J0DR-TV	5	Broadcasting System of Niigata
Oita	J0GF-TV	5	R. Oita Bestg. Co.
Okayama	J0YR-TV	11	Sanyo Bestg. Co.
Osaka	J0DX-TV	8	Kansai Teleestg. Co.
Osaka	J0IX-TV	10	Yomiuri TV Bestg. Corp.
Osaka	J0NR-TV	6	Asahi Bestg. Corp.
Osaka	J0OR-TV	1	MBS Mainichi Bestg. System
Sapporo	J0HR-TV	1	Hokkaido Bestg. Corp.
Sapporo	J0KX-TV	5	Sapporo TV Bestg. Co.
Sendai	J0IR-TV	1	Tohoku Bestg. Co.
Shizuoka City	J0YR-TV	11	Shizuoka Bestg. System
Takamatsu	J0KF-TV	9	Nishi-Nippon Bestg. Co.
Tokushima	J0JR-TV	1	Shikoku Bestg. Corp.
Tokuyama	J0PF-TV	11	Yamaguchi Bestg. Co.
Tokyo	J0AX-TV	4	Nippon TV-Network Co.
Tokyo	J0CX-TV	8	Fuji Teleestg. Co.
Tokyo	J0EX-TV	10	Nippon Educational TV Co.
Tokyo	J0KR-TV	6	Tokyo Bestg. System
Tottori	J0JX-TV	1	Nihon-Kai Teleestg. Co.
Toyama	J0LR-TV	1	Kita-Nihon Bestg. Co.
Yamagata	J0EF-TV	10	Yamagata Bestg. Co.
Yamanashi	J0JF-TV	5	Yamanashi Bestg. System
Yawata	J0HX-TV	10	TV Nishi-Nippon Corp.
Yonago	J0HF-TV	10	San-In Bestg. System

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Chan-nel	Licensee or Grantee
— KOREA —			
Seoul	HLCK	9	Korean Bestg. System (Govt.)
(Following stations operated by American Forces Korea Network on U. S. Govt. Funds)			
Camp Kaiser		12	Tongduchon 3
Osan		12	Uijongbu 12
Seoul		3	
— KUWAIT —			
(Both stations operated by TV of Kuwait (Govt.))			
Dasman		8	Mutlaa 8
— LEBANON —			
Beirut		7	Compagnie Libanaise de TV (Comm.)
Beirut		9	Compagnie Libanaise de TV (Comm.)
Beirut		11	Tele Orient (Comm.)
Tripoli		2	Compagnie Libanaise de TV
— MALAYA, FEDERATION OF —			
Kuala Lumpur		10	TV Malaya (Govt.)
(Target date December, 1963.)			
— PHILIPPINES —			
Davao City		7	Bolinao Electronics Corp. (Comm.)
Davao City	DXTV	13	Inter-Island Bestg. Corp. (Comm.)
Manila	DYCB-TV	3	Bolinao Electronics Corp.
Manila	DZAO-TV	3	Bolinao Electronics Corp.
Manila	DZRH-TV	11	Metropolitan Bestg. Co. (Comm.)
Manila	DZRP-TV	10	Philippine Bestg. Serv. (Govt.)
Manila	DZTM-TV	5	Associated Bestg. Corp. (ABC) (Comm.)
Manila	DZTV	13	Inter-Island Bestg. Corp. (Comm.)
Manila	DZXL-TV	9	Chronicle Bestg. Network (Comm.)
Quezon City	DZBB-TV	7	Republic Bestg. System (Comm.)
— RYUKYU ISLANDS —			
Okinawa	KSAR-TV	12	Ryukyus Bestg. Corp.
Okinawa	KSDW-TV	10	Okinawa TV Bestg. Ltd. (Comm.)
— SAUDI ARABIA —			
Dhahran		2	ARAMCO-TV (Priv., Non-Comm.)
— SINGAPORE (FEDERATION OF MALAYSIA) —			
(Both stations operated by TV Singapore (Govt.))			
Singapore I (Bukit Batok)		5	Singapore II (Bukit Batok) 8
— SYRIA —			
(All stations operated by Syrian TV Co. (Govt.))			
Aleppo		5	Sheikh Dahor 9
Damascus		5	Tartous 11
Homs		7	
— THAILAND —			
Bangkok		4	Thai TV Co. Ltd. (Comm.)
Bangkok		7	The Army TV Station (Comm.)

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## EUROPE

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— ALBANIA —			
Tirana		2	Radiodiffusion et TV Albanaise (Govt.)
— AUSTRIA —			
(All stations operated by Osterreichischer Rundfunk, Ind., Govt.-Fin.)			
Ebenfeld		7	Kirchenberg 5
Gaisberg		8	Lichtenberg 6
Goldbach		4	Mitterberg 8
Gschwandkopf		6	Mugel 9
H. Kaibling		11	Patscherkofel 4
Hofener Alm		5	Pfander 5
Jauerling		2	Pyramidekogel 10
Kahlenberg		5	Schockl 7
Kahlenberg II		24	Sonnwendstein 10
— BELGIUM —			
Aalter		2	Belgische Radio en Televisie (BRT) (Govt.)
Anlier		11	Radiodiffusion-TV Belge (RTB) (Govt.)
Bruxelles		8	Radiodiffusion-TV Belge (RTB) (Govt.)
Bruxelles		10	Belgische Radio en Televisie (BRT)
Ougree		3	Radiodiffusion-TV Belge (RTB)
— BULGARIA —			
Sofia	OIRT	VII	Bulgarian TV (Govt.)

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel	Licensee or Grantee
— CZECHOSLOVAKIA —			
(All stations operated by Československa Televisie.)			
Jizni Cechy, Praha	OIRT	2	Stredni Slovensko, Bratislava OIRT 7
Jizni Morava, Brno	OIRT	9	Vychodni Cechy, Praha OIRT 6
Severni Cechy, Praha	OIRT	12	Vychodni Slovensko, Bratislava OIRT 6
Severni Morava, Ostrava	OIRT	1	Zapadni Cechy, Praha OIRT 10
Stredni Cechy, Praha	OIRT	1	Zapadni Slovensko, Bratislava OIRT 2
— DENMARK —			
(All stations operated by Radio Denmark (Govt.))			
Alborg		5	Kolding 9
Arhus		8	S. Jutland 7
Bornholm		5	S. Seeland 6
Copenhagen		4	Vejle 5
Frederikshavn		8	W. Jutland 10
Funen		3	
— FINLAND —			
(Following stations operated by Suomen Televisio (Govt.))			
Hameenlinna		5	Lohja 11
Hanko		11	Mantylharju 7
Helsinki		6	Mikkeli 6
Joensuu		11	Oulu 7
Joutseno		10	Pori 9
Jyvaskyla		11	Porvoo 11
Karhula		5	Rauma 5
Karkkila		7	Riihimaki 11
Kemi		3	Savonlinna 8
Kokkola		7	Tammela 10
Koli		8	Tammisaari 5
Kouvola		5	Tampere 8
Kuopio		7	Turku 7
Lahti		9	Ylivieska 9
Lapua		5	
(Following stations operated by Oy Tesvisio Ab (Indep.))			
Helsinki		8	Turku 9
Tampere		2	
— FRANCE —			
(All stations operated by Radiodiffusion-TV Francaise (Govt.))			
Amiens		11	Lyon 12
Aurillac		11	Marseille 8
Besancon		4	Metz 6
Bordeaux		10	Mulhouse 8
Bourges		9	Nancy 7
Brest		3	Nantes 4
Caen		2	Niort 7
Carcassone		4	Paris 8A
Clermont-Ferrand		6	Pic-de-l'Ours-St. Raphael 6
Dijon		10	Reims 5
Gex		7	Rennes 5
Grenoble		10	Rouen 10
Le Havre		7	Strasbourg 5
Le Mans		12	Toulouse 5
Lille		8A	Toulouse 10
Limoges		2	Troyes 2
— GERMAN DEMOCRATIC REPUBLIC (E. GERMANY) —			
(All stations operated by Deutscher Fernsehfunk (Govt.))			
Berlin		5	Inselberg 5
Brocken		6	Karl Marx-Stadt 8
Cottbus		4	Leipzig 9
Dresden		10	Marlow 8
Helpterberg		3	Schwerin 11
— GERMAN FEDERAL REPUBLIC (W. GERMANY) —			
(All owners are Institutes of Public Law, e.g., public-service, non-Govt. organizations.)			
Aachen		37	Zweites Deutsches Fernsehen
Aachen-Stolb		24	Westdeutscher (WDR) Fernsehen
Aalen		8	Suddeutscher Rundfunk Fernsehen
Amorbach		6	Bayerischer Rundfunk
Augsburg		23	Zweites Deutsches Fernsehen
Aurich		53	Norddeutscher (NDR) Fernsehen
Bad Berneck		10	Bayerischer Rundfunk
Bad Kissingen		11	Bayerischer Rundfunk
Bad Reichenhall		5	Bayerischer Rundfunk
Bad Tolz		5	Bayerischer Rundfunk
Baden-Baden		7	Sudwestfunk
Baden-Baden		31	Zweites Deutsches Fernsehen
Bamberg		11	Bayerischer Rundfunk

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Chan- nel	Licensee or Grantee
Bamberg		24	Zweites Deutsches Fernsehen
Berchtesgaden		11	Bayerischer Rundfunk
Berlin		7	Sender Freies Berlin
Berlin		33	Zweites Deutsches Fernsehen
Bielefeld		33	Zweites Deutsches Fernsehen
Biedenkopf		2	Hessischer Rundfunk
Blieskastel		11	Saarlandisches Fernsehen A. G.
Bonn		26	Zweites Deutsches Fernsehen
Bonn		49	Westdeutscher (WDR) Fernsehen
Bremen		22	Radio Bremen
Bremen		32	Zweites Deutsches Fernsehen
Bremerhaven		5	Radio Bremen
Brotjacklriegel		7	Bayerischer Rundfunk
Bungsberg		50	Norddeutscher (NDR) Fernsehen
Coburg		22	Zweites Deutsches Fernsehen
Cuxhaven		24	Zweites Deutsches Fernsehen
Dannenberg		43	Norddeutscher (NDR) Fernsehen
Dillberg		6	Bayerischer Rundfunk
Donaueschingen		22	Zweites Deutsches Fernsehen
Donnersberg		10	Sudwestfunk
Donnersberg		37	Zweites Deutsches Fernsehen
Dortmund		25	Zweites Deutsches Fernsehen
Dortmund		53	Westdeutscher Fernsehen
Dusseldorf		29	Zweites Deutsches Fernsehen
Dusseldorf		55	Westdeutscher Fernsehen
Eggberg		22	Sudwestfunk
Eichstatt		5	Bayerischer Rundfunk
Eiderstedt		31	Zweites Deutsches Fernsehen
Eifel		23	Sudwestfunk
Eutin		21	Zweites Deutsches Fernsehen
Feldberg		8	Hessischer Rundfunk
Feldberg		34	Zweites Deutsches Fernsehen
Feldberg i Schw		8	Sudwestfunk
Flensburg		4	Norddeutscher (NDR) Fernsehen
Flensburg		39	Zweites Deutsches Fernsehen
Freiburg		7	Sudwestfunk
Freiburg-Breisgau		33	Zweites Deutsches Fernsehen
Fulda		26	Zweites Deutsches Fernsehen
Fussen		11	Bayerischer Rundfunk
Garmisch-Partenkirchen		10	Bayerischer Rundfunk
Gottelborner Hohe		2	Saarlandisches Fernsehen A. G.
Grassau		5	Bayerischer Rundfunk
Grunten		2	Bayerischer Rundfunk
Gudingen		6	Saarlandisches Fernsehen A. G.
Haardt Kopf		25	Sudwestfunk
Haardt Kopf		35	Zweites Deutsches Fernsehen
Hamburg		9	Norddeutscher (NDR) Fernsehen
Hamburg		30	Zweites Deutsches Fernsehen
Hannover		8	Norddeutscher (NDR) Fernsehen
Hannover		24	Zweites Deutsches Fernsehen
Hardberg		5	Hessischer Rundfunk
Harz		10	Norddeutscher (NDR) Fernsehen
Heide		10	Norddeutscher (NDR) Fernsehen
Heidelberg I		7	Suddeutscher Rundfunk Fernsehen
Heidelberg		27	Zweites Deutsches Fernsehen
Heidelberg II		50	Suddeutscher Rundfunk Fernsehen
Herzogstand		5	Bayerischer Rundfunk
Hindelang		9	Bayerischer Rundfunk
Hof		23	Zweites Deutsches Fernsehen
Hohe Linie		5	Bayerischer Rundfunk
Hohenpeissenb		25	Bayerischer Rundfunk
Hoher Bogen		55	Bayerischer Rundfunk
Hornsgrinde		9	Sudwestfunk
Kaiserlautern		7	Sudwestfunk
Kaiserlautern		22	Zweites Deutsches Fernsehen
Kassel		35	Zweites Deutsches Fernsehen
Kelheim		5	Bayerischer Rundfunk
Kiel		5	Norddeutscher (NDR) Fernsehen
Kiel		35	Zweites Deutsches Fernsehen
Kleve		58	Westdeutscher (WDR) Fernsehen
Koblenz		6	Sudwestfunk
Koblenz		31	Zweites Deutsches Fernsehen
Koln		11	Westdeutscher (WDR) Fernsehen
Kreuzberg		3	Bayerischer Rundfunk
Kulmbach		10	Bayerischer Rundfunk
Landshut		5	Bayerischer Rundfunk
Landshut		39	Zweites Deutsches Fernsehen
Langenberg		9	Westdeutscher (WDR) Fernsehen
Lindau		9	Bayerischer Rundfunk
Lingen		24	Zweites Deutsches Fernsehen
Lingen		41	Norddeutscher (NDR) Fernsehen
Lohr-Main		11	Bayerischer Rundfunk
Mainbullau		12	Bayerischer Rundfunk
Mainz		11	Sudwestfunk
Marienberg		47	Sudwestfunk
Meissner		7	Hessischer Rundfunk

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel	Licensee or Grantee
Merzig		11	Saarlandisches Fernsehen A. G.
Mettlach		9	Saarlandisches Fernsehen A. G.
Miltenberg		7	Bayerischer Rundfunk
Minden-Westf		26	Zweites Deutsches Fernsehen
Mittenwald		9	Bayerischer Rundfunk
Monschau		21	Zweites Deutsches Fernsehen
München		35	Zweites Deutsches Fernsehen
Münster		21	Zweites Deutsches Fernsehen
Münster		32	Westdeutscher (WDR) Fernsehen
Neustadt		11	Bayerischer Rundfunk
Neuweiler		6	Saarlandisches Fernsehen A. G.
Niebuß		34	Zweites Deutsches Fernsehen
Nordhelle		30	Westdeutscher (WDR) Fernsehen
Nürnberg		34	Zweites Deutsches Fernsehen
Ochsenfurt		7	Bayerischer Rundfunk
Ochsenkopf		4	Bayerischer Rundfunk
Oldenburg-Steinkimmen		2	Norddeutscher (NDR) Fernsehen
Oldenburg-Steinkimmen		55	Norddeutscher (NDR) Fernsehen
Osnabrück		50	Norddeutscher (NDR) Fernsehen
Ostfriesland		33	Zweites Deutsches Fernsehen
Pappenheim		9	Bayerischer Rundfunk
Passau		5	Bayerischer Rundfunk
Passau		34	Zweites Deutsches Fernsehen
Perl		9	Saarlandisches Fernsehen A. G.
Raichberg		4	Sudwestfunk
Ravensburg		37	Zweites Deutsches Fernsehen
Regensburg		21	Zweites Deutsches Fernsehen
Rothenburg		5	Bayerischer Rundfunk
Rottweil		35	Zweites Deutsches Fernsehen
Ruhpolding		5	Bayerischer Rundfunk
Saarbrücken		11	Saarlandisches Fernsehen A. G.
Saarbrücken		32	Zweites Deutsches Fernsehen
Saarburg		31	Sudwestfunk
Saarholzbach		11	Saarlandisches Fernsehen A. G.
St. Ingert		11	Saarlandisches Fernsehen A. G.
Scheidt		9	Saarlandisches Fernsehen A. G.
Schleswig		26	Zweites Deutsches Fernsehen
Schnaitsee		26	Zweites Deutsches Fernsehen
Stahlhammer		8	Saarlandisches Fernsehen A. G.
Stuttgart		11	Süddeutscher Rundfunk Fernsehen
Stuttgart		26	Zweites Deutsches Fernsehen
Tegernseer Tal		5	Bayerischer Rundfunk
Teuteberger Wald		11	Westdeutscher (WDR) Fernsehen
Torfhaus		23	Zweites Deutsches Fernsehen
Treuchtlingen		12	Bayerischer Rundfunk
Trier		5	Sudwestfunk
Trier		37	Zweites Deutsches Fernsehen
Uelzen		27	Zweites Deutsches Fernsehen
Waldenburg		9	Süddeutscher Rundfunk Fernsehen
Waldshut		21	Sudwestfunk
Wannenberg		28	Sudwestfunk
Weinbiet		6	Sudwestfunk
Wendelstein		10	Bayerischer Rundfunk
Weissenburg		11	Bayerischer Rundfunk
Wunsiedel		10	Bayerischer Rundfunk
Wuppertal		22	Zweites Deutsches Fernsehen
Wuppertal		42	Westdeutscher (WDR) Fernsehen
Würzburg		10	Bayerischer Rundfunk
Würzburg		25	Zweites Deutsches Fernsehen
Zweibrücken		7	Sudwestfunk

## — GIBRALTAR —

Gibraltar	6	Gibraltar TV (Comm.)
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## — GREAT BRITAIN —

(For British stations see under British Bestg. Corp. and Independent TV Authority.)

## — HOLLAND —

(See "NETHERLANDS, THE")

## — HUNGARY —

(All stations operated by Magyar Radio es Televizio (Govt.))

Budapest I	I	Pecs	II
Kabhegy	XII	Sopron	IX
Kekes	VIII	Szentes	XI
Miskolc	IX	Tokaj	IV

## — IRELAND —

(All stations operated by Telefis Eireann (Nat. bestg. serv.; Comm.))

Kippure	Mullaghanish
Maghera	Truskmore
Mt. Kippure	Truskmore
Mt. Leinster	

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Chan- nel	Licensee or Grantee
— ITALY —			
(All stations operated by Radio-Televisione Italiana (RAI) (State Service under Public Act))			
(Province)	(No. of Trans- mitting Stas.)	(Province)	(No. of Trans- mitting Stas.)
Abruzzi-Molise	39	Piemonte	36
Basilicata	19	Puglie	13
Calabria	32	Sardegna	30
Campania	27	Sicilia	36
Emilia-Romagna	34	Toscana	49
Friuli-Venezia Giulia	20	Trentino-Alto Adige	46
Lazio	34	Umbria	9
Liguria	31	Valle d'Aosta	11
Lombardia	37	Veneto	39
Marche	30		
— LUXEMBOURG —			
Villa Louvigny	7		Tele Luxembourg (Comm.)
— MALTA —			
Guardamangia	10		Malta TV Serv. Ltd. (Comm.)
— MONACO —			
(Both stations operated by Tele Monte-Carlo (Comm.))			
Monte Carlo	2	Monte Carlo	10
— NETHERLANDS, THE —			
(All stations operated by Nederlandse Televisie Stichting (N.T.S.))			
Goes	7	Markelo	7
Huisduinen	10	Roermond	5
Lopik	4	Smilde	6
— NORWAY —			
(All stations operated by Norsk Rikskringkasting (Govt. Non-Comm.))			
Alesund	8	Lier	5
Bergen	9	Melhus	2
Bokn	8	Molde	3
Drammen	9	Nordhue	5
Furuset	11	Notodden	9
Gjovik	9	Ore	6
Greipstad	2	Oslo	6
Halden	9	Porsgrum	8
Hamar	11	Rjukan	11
Haus	6	Sandefjord	10
Hovdefjell	7	Skafsa	9
Kongsberg	4	Skien	11
Kongsvinger	9	Sundalsora	11
Laksevag	7	Tonsberg	11
Larvik	9		
— POLAND —			
(All stations operated by Polskie Radio i Telewizja (Govt.))			
Bialystok	8	Olsztyn	6
Bydgoszcz	1	Poznan	9
Gdansk	10	Rzeszow	12
Katowice	8	Szczecin	12
Koszalin	8	Warszawa	2
Krakow	10	Wroclaw	12
Lodz	7	Zielona Gora	3
Lublin	9	Zgorzlewo	11
— PORTUGAL —			
(All stations operated by Radiotelevisao Portuguesa, S. A. R. L. (RTP) (Comm., 1/3 Govt.))			
Evora	8	Montejunto	6
Lisboa (Monsanto)	7	Nogueira	11
Lousa	3	Porto (Monte da Virgem)	9
Monchique (Foia)	5		
— RUMANIA —			
Bucuresti (Bucharest)	2		Radiodifuziunea Televizunea Romina (Govt.)
— SPAIN —			
(All stations operated by Television Espanola (Govt.))			
Aitana (Alicante)	3	Madrid-Chamartin	4
Barcelona	4	Madrid-Navacerrada	2
Bilbao	4	Santiago (Coruna)	4
Guadalcanal (Sevilla)	4	Zaragoza (La Muela)	3

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel	Licensee or Grantee
— SWEDEN —			
(All stations operated by Sveriges Radio (Swedish Bestg. Corp.) (Semi-Govt., Non-Comm.))			
Anderstorp		8	Moliden 10
Ange		8	Mora 8
Arvidsjaur		5	Motala 7
Are		10	Moudoslompolo 4
Boden		4	Norrkoping 5
Bollnas		6	Nassjo 10
Borlange		10	Orebro 2
Boras		6	Ornskoldsvik 6
Backefors		8	Ostersund 4
Emmaboda		8	Osthammar 10
Falun		5	Pajala 7
Grebbestad		6	Seitevare 7
Gaddede		6	Skelleftea 6
Gallivare		9	Skovde 3
Gavle		9	Solleftea 7
Gravarne		5	Solletea-Hallsta 10
Goteborg		9	Stockholm 4
Halmstad		7	Storuman 10
Haparanda		8	Stromstad 5
Hudiksvall		10	Sundsvall 5
Hultsfred		9	Sunne 7
Halsingborg		9	Sveg 3
Harnosand		10	Sysleback 10
Horby		2	Sarna 7
Idre		10	Tranas 8
Jonkoping		8	Trollhattan 7
Karlskrona		9	Transtrand 6
Karlstad		5	Tarnaby 6
Karesuando		10	Tasjo 9
Kiruna		6	Uddevala 2
Kopmanholmen		9	Uppsala 6
Lalsvall		7	Varberg 10
Linkoping		9	Visby 9
Loffstrand		4	Vislanda 5
Lycksele		8	Yannas 2
Malmo		10	Vastervik 6
Malung		5	Vasteras 8
Mjallom		8	Vaxjo 5
— SWITZERLAND —			
(All stations operated by Swiss TV (Govt.))			
Bantiger (Berne)		2	Niederhorn 12
La Chaux-de-Fonds (Jura)		9	St. Chrischona (Bale) 10
La Dole		4	Santis 7
Les Ordon		7	Uetliberg (Zurich) 3
Mt. Ceneri		5	Valzelma 10
Mt. San Salvatore		10	
— UNION OF SOVIET SOCIALIST REPUBLICS (U. S. S. R.) —			
Alma Ata (Kazakh)		3	Novosibirsk 2
Armavir		1	Omsk 1
Barnaul		3	Odessa (Ukraine) 5
Blysk		1	Penza 4
Bryansk		2	Perm 1
Baku (Azerbaijan)		3	Petrozavodsk 2
Chelyabinsk		4	Pyatigorsk 2
Cherepovets		5	Riga, Latvia 3
Dnepropetrovsk (Ukraine)		5	Rostov 1
Frunze (Kirghiz)		1	Rubtsovsk 2
Gomel (White Russia)		3	Saratov 1
Gorkiy		2	Simferopol (Ukraine) 3
Irkutsk		3	Sochi 1
Kazan		1	Stalino (Ukraine) 4
Kaliningrad		4	Stalinogorsk 5
Karaganda (Kazakh)		1	Sverdlovsk 3
Kemerovo		5	Tomsk 1
Kharkov (Ukraine)		3	Tallinn, Estonia 2
Kherson (Ukraine)		3	Tashkent, Estonia 3
Kichinev (Moldavia)		3	Tbilisi (Georgia) 4
Kiev (Ukraine)		2	Tyumen 2
Kirov		3	Ufa 1
Krasnodar		5	Ulyanovsk 5
Krasnajarask		2	Ust Kamenogorsk (Kazakh) 1
Kuybyshev		3	Vilnius, Lithuania 4
Leningrad		1	Vorkuta 3
Lugansk (Ukraine)		2	Voronezh 1
Lvov (Ukraine)		1	Vladivostok 1
Minsk (White Russia)		1	Volgograd 4
Murmansk		3	Yaroslavl 2
Nalchik		1	Yerevan, Armenia 1
Nikolayev (Ukraine)		2	Zaporozhye (Ukraine) 6
Norilsk		1	Zzhevsk 2



# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel	Licensee or Grantee
— YUGOSLAVIA —			
(All stations operated by Radio TV Yougoslave (Govt.))			
Avala (Beograd)		6	Ovear (Beograd) 8
Banovici (Sarajevo)		8	Pelister (Skopje) 10
Bjelasnica (Sarajevo)		6	Piran (Ljubljana) 11
Budva (Titograd)		8	Pohorje (Ljubljana) 8
Celje (Ljubljana)		6	Psunj (Zagreb) 5
Crni Vrh (Beograd)		11	St. Gric (Zagreb) 7
Crveni Cot (Beograd)		10	Sarajevo (Sarajevo) 8
Goles (Beograd)		7	Sevojno (Beograd) 9
Idrija (Ljubljana)		8	Skalnica (Ljubljana) 11
Jastrebac (Beograd)		5	Sljeme (Zagreb) 9
Jesenice (Ljubljana)		8	Solunska Glava (Zagreb) 6
Kotor (Titograd)		8	Srdj (Zagreb) 7
Kovor (Ljubljana)		9	Tara (Beograd) 7
Kozara (Sarajevo)		6	Trzic (Ljubljana) 6
Kozjak (Zagreb)		6	Tupiznica (Beograd) 8
Krvavec (Ljubljana)		5	Tuzla (Sarajevo) 7
Kum (Ljubljana)		11	Uzice (Beograd) 8
Lovcen (Titograd)		10	Vares (Sarajevo) 10
Ljubija (Sarajevo)		10	Valenje (Ljubljana) 8
Majdanpek (Beograd)		8	Vodno (Zagreb) 9
Majejica (Sarajevo)		5	Zagorje (Ljubljana) 8
Mozirje (Ljubljana)		10	Zavidovici (Sarajevo) 7
Nanos (Ljubljana)		6	Zernica (Sarajevo) 6
Niksic (Titograd)		8	Zvornik (Sarajevo) 7

## CENTRAL AMERICA

— COSTA RICA —			
San Jose	TI-TVCR	7	Telesora de Costa Rica (Comm.)
San Jose		9	R. Television Tic-Tac (Comm.)
— CUBA —			
(All stations operated by Cuban Govt.)			
Camaguey	CMFE-TV	9	Holguin CMLD-TV 8
Camaguey	CMFG-TV	11	Jatibonica CMFF-TV 12
Camaguey	CMJ-TV	4	Matanzas CMG-TV 13
Camaguey	CMJL-TV	6	Matanzas CMGH-TV 11
Ciego de Avila	CJFD-TV	7	Matanzas CMGQ-TV 9
Havana	CMAB-TV	2	Santa Clara CMH-TV 3
Havana	CMBB-TV	7	Santa Clara CMHQ-TV 5
Havana	CMBF-TV	4	Santa Clara CMRA-TV 8
Havana	CMBJ-TV	12	Santiago de Cuba CMKU-TV 2
Havana	CMQ-TV	6	Santiago de Cuba CMLB-TV 5
Havana	CMTV	10	Santiago de Cuba CMLC-TV 8
Holguin	CMKJ-TV	3	Santiago de Cuba
— DOMINICAN REPUBLIC —			
Santo Domingo	HISD-TV	4	Radio Santo Domingo-TV (Comm.)
Santo Domingo		7	Rahintel TV
— EL SALVADOR —			
San Salvador	YSDB-TV	6	Television Salvadorena, S. A. (Comm.)
San Salvador	YSER-TV	8	Television Salvadorena, S. A. (Comm.)
San Salvador	YSU-TV	4	Radio TV YSU, S. A. (Comm.)
— GUATEMALA —			
Guatemala City	TG-BOL-TV	3	Radio-TV Guatemala, S. A. (Comm.)
Guatemala City	TGTV	11	La Voz de Centro America (Comm.)
Guatemala City	TGW-TV	8	Television Nacional (Govt.)
— HAITI —			
Port-au-Prince	4VMR-TV	5	Tele-Haiti (Comm.)
— HONDURAS —			
Tegucigalpa	HRTW-TV	5	Compania Televisora Hondurena, S. A. (Comm.)
— JAMAICA —			
Kingston		11	Jamaica Bestg. Corp. (Comm., Pub. Serv.)
— MEXICO —			
Chihuahua, Chih	XERA-TV	11	Telesora de Chihuahua, S. A. (Comm.)
Ciudad Juarez, Chih	XEJ-TV	5	TV de la Frontera, S. A. (Comm.)
Ciudad Juarez, Chih	XEPM-TV	2	TV de Ciudad Juarez (Comm.)
Colima, Col	XHCC-TV	5	TV de Colima, S. A. de C. V. (Comm.)
Guadalajara, Jal	XHG-TV	4	Telesora de Occidente, S. A. (Comm.)
Guadalajara, Jal	XHT-TV	6	TV Tapatia, S. A. de C. V. (Comm.)
Guadalajara, Jal	XEWQ-TV	2	Telesora de Occidente, S. A. (Comm.)
Hermosillo, Son	XEHW-TV	6	Telesora de Hermosillo, S. A. (Comm.)

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel	Licensee or Grantee
Merida, Yuc	XHY-TV	3	Televisora de Yucatan (Comm.)
Mexicali, B. C.	XHBC-TV	3	Televisora Mexicali, S. A. (Comm.)
Mexico, D. F.	XEIP-TV	11	Instituto Politecnico Nacional (Cult., Non-Comm.)
Mexico, D. F.	XEW-TV	2	Telesistema Mexicano, S. A. (Comm.)
Monterrey, N. L.	XEFB-TV	3	Telecentro de Monterrey (Comm.)
Monterrey, N. L.	XET-TV	6	TV del Norte, S. A. (Comm.)
Monterrey, N. L.	XHX-TV	10	Telecentro de Monterrey (Comm.)
Nogales, Son	XHFA-TV	2	Televisora de Nogales, S. A. (Comm.)
Nuevo Laredo, Tams	XEFE-TV	11	TV de Nuevo Laredo (Comm.)
Tijuana, B. C.	XETV	6	Radio TV, S. A. (Comm.)
Tijuana, B. C.	XEWT-TV	12	Televisora de Callmex, S. A. (Comm.)
Torrecon, Coah	XELN-TV	4	Televisora de la Laguna (Comm.)
— NETHERLANDS ANTILLES —			
Curacao		8	Telecuracao (Comm.)
— PANAMA —			
Chitre	HOF33*	5	Circuito RPC-TV (Comm.)
David	HOH4-TV*	6	Circuito RPC-TV (Comm.)
David	HOU31-TV*	10	Voz del Baru
Panama City	HOHM-TV	4	Circuito RPC-TV
Panama City	HOHM-TV	12	Circuito RPC-TV
Panama City	HOU34-TV	2	Televisora Nacional, S. A. (Priv., Comm.)
Panama City	HP5C-TV*	6	Circuito RPC-TV (Comm.)
Sona	HOF-34*	7	Circuito RPC-TV (Comm.)
*Under construction			
— TRINIDAD & TOBAGO —			
Port-of-Spain		2	Trinidad & Tobago TV Co. Ltd. (Comm.)

## NORTH AMERICA

### — UNITED STATES —

(All stations operated by Armed Forces Radio & TV Service.)

<b>ALASKA</b>			
Adak (Navy)	8	Northeast Cape (Air Force)	11
Ft. Greely (Army)	8	Shemya (Air Force)	3
Galena (Air Force)	8	Stephenville (Air Force)	8
Kodiak (Navy)	8	Wildwood (Army)	8
<b>AZORES</b>			
Lajes Field (Air Force)	8		
<b>CANADA</b>			
E. Harmon A. F. B. (Air Force)	8	Goose Bay (Air Force)	8
<b>CANAL ZONE</b>			
Ft. Clayton (Army)	8	Ft. Davis (Army)	10
<b>CUBA</b>			
Guantanamo (Navy)	8		
<b>ERITREA</b>			
Asmara (Army)	8		
<b>GERMANY</b>			
Ramstein (Air Force)	26	Sprangdahlem (Air Force)	22
<b>GREECE</b>			
Iraklion	6	Iraklion (Air Force)	8
<b>GREENLAND</b>			
Sondresdrom (Air Force)	8	Thule A. F. B. (Air Force)	8
<b>ICELAND</b>			
Keflavik (Navy)	8		
<b>IRAN</b>			
Teheran (Army)	8		
<b>JAPAN</b>			
Clistose (Air Force)	73	Misawa (Air Force)	73
<b>LIBYA</b>			
Tripoli (Air Force)	8		
<b>MIDWAY ISLAND</b>			
Midway (Navy)	4		
<b>PHILIPPINES</b>			
Clark (Air Force)	8		

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Chan- nel	Licensee or Grantee
<b>PUERTO RICO</b>			
Ramey (Air Force)		21 Roosevelt Rds. (Navy)	8
<b>RYUKYU ISLANDS</b>			
Okinawa (Air Force)		8	
<b>TURKEY</b>			
Incirklik		3 Peshawar	11

## PACIFIC

— AUSTRALIA —			
Adelaide	ABS	2	Australian Bestg. Commn. (ABC) (Govt.)
Ballarat	ABRV	3	Australian Bestg. Commn. (ABC) (Govt.)
Ballarat	BTV	6	Ballarat & Western Victoria TV (Comm.)
Bendigo	ABEV	1	Australian Bestg. Commn. (ABC)
Bendigo	BCV	8	Bendigo & Centr. Victoria Telecstrs. (Comm.)
Brisbane	ABQ	2	Australian Bestg. Commn. (ABC)
Brisbane	BTQ	7	Brisbane TV Ltd. (Comm.)
Brisbane	QTQ	9	Queensland TV (Comm.)
Canberra	ABC	3	Australian Bestg. Commn. (ABC)
Canberra	CTC	7	Canberra TV Ltd. (Comm.)
Epping, N. S. W.	ATN	7	Amalgamated TV (Comm.)
Goulburn Valley	ABGV	3	Australian Bestg. Commn. (ABC)
Hobart, Tas	ABT	2	Australian Bestg. Commn. (ABC)
Hobart, Tas	TVT	6	Tasmanian TV Ltd. (Comm.)
Latrobe Valley	ABLV	4	Tasmanian TV Ltd. (Comm.)
Launceston	ABNT	3	Tasmanian TV Ltd. (Comm.)
Launceston	TNT	9	Northern TV Ltd. (Comm.)
Lismore	RTN	8	Richmond-Tweed (Comm.)
Melbourne	ABV	2	Australian Bestg. Commn. (ABC)
Newcastle	ABHN	5	Australian Bestg. Commn. (ABC)
Newcastle	NBN	3	Newcastle Bestg. & TV Corp. (Comm.)
N. Adelaide	ADS	7	TV Bestrs. (Comm.)
S. Aus			
N. Adelaide	NWS	9	Southern TV Corp. (Comm.)
S. Aus			
Orange	ABCN	1	Australian Bestg. Commn. (ABC)
Orange	CBN	8	Country TV (Comm.)
Perth	ABW	2	Australian Bestg. Commn. (ABC)
Richmond, Vic	GTV	9	General TV Corp. (Comm.)
Rockhampton	RTQ	7	Rockhampton TV (Comm.)
Shepparton	GMV	6	Goulburn Murray (Comm.)

## — MARIANAS ISLANDS —

(Both stations operated by Kuan Television (Comm.))

Agana		8 Agana	10
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## — NEW ZEALAND —

(All stations operated by New Zealand Bestg. Corp. (Statutory, Public))

Auckland		2 Dunedin	2
Christchurch		3 Wellington	1

## — SAMOA (American) —

(All stations operated by Television of Samoa (Govt.))

Pago Pago		2 Pago Pago	4
Pago Pago		5 (Due on air February, 1964)	

## SOUTH AMERICA

### — ARGENTINA —

Buenos Aires	LS82-TV	7	Primera Televisora Argentina (Govt.)
Buenos Aires	LS83-TV	9	Ca-Da-Te (Comm.)
Buenos Aires	LS84-TV	11	Teleonce (Comm.)
Buenos Aires	LS85-TV	13	Rio de la Plata (Comm.)
Cordoba		10	Television Universidad Cordoba (Comm.)
Cordoba	LU1H	12	Telecor, S. A. (Comm.)
Mar del Plata	LU86-TV	8	Difusora Marplatense (Comm.)
Mendoza	LV89-TV	7	Sociedad Difusora Mendoza (Comm.)

### — BRAZIL —

Rio de Janeiro		6	Televisao-Tupi
Rio de Janeiro		13	Televisao-Rio
Rio de Janeiro		9	Emissora de Televisao Continental
Rio de Janeiro		2	Televisao Mayrink Veiga
Rio de Janeiro		4	Televisao Globo
Sao Paulo		4	Televisao-Tupi
Sao Paulo		2	Televisao Cultura
Sao Paulo		5	Televisao Paulista
Sao Paulo		7	Televisao Record
Sao Paulo		9	Televisao Excelsior
Ribeirao Preto		13	Televisao-Tupi

# FOREIGN TELEVISION STATIONS

Location	Call Letters	Channel	Licensee or Grantee
Bauru		2	Televisao Bauru
Belo Horizonte		4	Televisao Itacolomi
Porto Alegre		5	Televisao Piratini
Recife		2	Televisao Jornal do Comercio
Recife		6	Televisao Clube de Pernambuco
Salvador		5	Televisao Itapoan
Brasilia		2	Televisao Nacional (Govt.)
Brasilia		6	Televisao Brasilia
Brasilia		8	Televisao Alvorada
Curitiba		6	Televisao Parana
Porto Alegre		5	Televisao Farroupilha
Curitiba		12	Televisao Paranaense
Fortaleza		2	Televisao Ceara
Guaratingueta		12	TV-Guaratingueta
Lafayette		12	TV-Lafayette
Belem		2	TV-Marajoara
Goiania		4	TV Radio Clube
Vitoria		4	TV-Vitoria
Sao Paulo		13	TV-Bandeirantes
Sao Paulo		11	TV-Gazeta
— CHILE —			
Santiago		9	Universidad de Chile (Educ.)
Valparaiso		13	Universidad Catolica (Educ.)
— COLOMBIA —			
(All stations operated by R. Teleirsora National (Govt.))			
Alto Magdalena		7	Madrano 11
Bogota		9	Manizales 9
Boyaca		7	Manjui 7
Cali		7	Medellin 3
El Quindio		9	Tunja 10
— ECUADOR —			
Guayaquil		4	Primera Televisora Educatoriana (Comm.)
Quito	HCBJ-TV	4	La Voz de los Andes-TV (Priv., Non-Comm.)
— PERU —			
Arequipa		2	Televisora Sur-Peruana (Comm.)
Arequipa		6	Televisora Continental (Comm.)
Chiclayo		4	Televisora America (Comm.)
Chiclayo		9	Televisora Panamericana (Comm.)
Chimbote		9	Televisora Panamericana (Comm.)
Cuzco		6	Televisora Victoria (Comm.)
Huancayo		3	Televisora Victoria (Comm.)
Huancayo		6	Televisora Victoria (Comm.)
Lima		2	Televisora Victoria (Comm.)
Lima		4	Televisora America
Lima	OAD-TV	7	Ministry of Education (Govt.)
Lima		9	Televisora el Sol (Comm.)
Lima		11	Televisora Excelsior (Comm.)
Lima		13	Televisora Panamericana
Piura		2	Televisora America
Piura		7	Televisora Panamericana
Tacna		2	Televisora Sur-Peruana
Trujillo		4	Televisora America
Trujillo		7	Televisora Panamericana
— URUGUAY —			
Montevideo	CXA12-TV	12	Televisora Larranaga, S. A. (Comm.)
Montevideo		10	Saeta
Montevideo		5	Sodre
Montevideo		4	Monte Carlo TV (Comm.)
— VENEZUELA —			
Barquisimeto	YVKS-TV	3	R. Caracas TV (Comm.)
Barquisimeto		6	Corporacion Venezolana de TV, S. A. (Comm.)
Caracas	YVKA-TV	5	Televisora Nacional (Govt.)
Carabobo	YVKS-TV	7	R. Caracas TV
Carabobo		9	Corporacion Venezolana de TV, S. A.
Caracas	YVKS-TV	2	R. Caracas TV
Caracas		4	Corporacion Venezolana de TV, S. A.
Curimagua	YVKS-TV	10	R. Caracas TV
Curimagua		11	Corporacion Venezolana de TV, S. A.
Estado de Tachira	YVKS-TV	7	R. Caracas TV
La Guaira	YVKS-TV	7	R. Caracas TV
La Guaira	YVKS-TV	7	R. Caracas TV
Maracaibo		2	Corporacion Venezolana de TV, S. A.
Maracaibo		4	
Maracaibo		13	Ondas del Lago (Comm.)
Puerto Cruz		6	Corporacion Venezolana de TV, S. A.
Puerto La Cruz	YVKS-TV	7	R. Caracas TV
Valencia		3	R. Valencia TV (Comm.)
Vargas		9	Corporacion Venezolana de TV, S. A.

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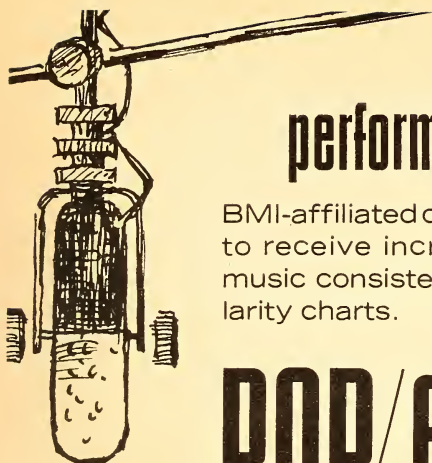
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## ALABAMA

Birmingham, News: **Turner Jordan**  
Birmingham, Post Herald: **Emmett Weaver**  
Florence, Muscle Shoals Star: **Ed Avou**  
Gadsden, Times: **Tom Wilkerson**  
Homewood, Shades Valley Sun: **Arthur Cook**  
Jackson, The South Alabamian: **Betty Brown**  
Mobile, Press Register: **Vivian Cannon**,  
**Joyce Walker**

## ALASKA

Juneau, Daily Empire: **Dick North**

## ARIZONA

Phoenix, Arizona Journal: **Bobbie Johnston**  
Phoenix, Arizona Republic & Gazette: **Les**  
**Masters**, **Vic Wilmont**  
Phoenix, Evening American: **Jack Curtis**  
Phoenix, Gazette: **Larry Rummel**  
Phoenix, Republic & Gazette: **Larry Rummel**  
Yuma, Daily Sun: **Russ Siner**

## ARKANSAS

Benton, Courier: **Ron Meyer**  
Ft. Smith, Southwest-Times Record: **Mary**  
**Geren**  
Little Rock, Arkansas Democrat: **Fred**  
**Petrucelli**  
Little Rock, Arkansas Gazette: **Martha Douglas**

## CALIFORNIA

Apple Valley, Bonanza: **John Hudson**  
Apple Valley, News: **Eva Conrad**  
Arroyo Grande, Herald Recorder: **R. E.**  
**Blankenburg**  
Fresno, Bee: **Dean Simpson**  
Hollywood, Citizen News: **Arlene Garber**  
Lompoc, Record: **Eugene Stevens**  
Los Angeles, Citizen-News: **Arlene Garber**  
Los Angeles, Herald-Examiner: **Bob Hull**,  
**Arthur Ronnie**  
Los Angeles, Times: **Don Page**, **Cecil Smith**  
Modesto, Bee: **Pat Morrison**  
Monterey, Peninsula Herald: **Jo Ann McNutt**  
N. Hollywood, Valley Times: **Allan Rich**  
Oakland, Tribune: **Bill Fiset**  
Redding, Searchlight: **Marion Saunders**  
Sacramento, Bee: **Lillian Hickey**  
Sacramento, Union: **Mike Dante**, **Kirt MacBride**,  
**Bob Turner**  
San Bernardino, Sun-Telegram: **Charles Perlee**  
San Francisco, Chronicle: **Terrence O'Flaherty**  
San Francisco, Examiner: **Dwight Newton**  
San Francisco, News-Call Bulletin: **Fred Storm**  
San Luis Obispo, Telegram-Tribune: **James L.**  
**McLain**  
San Mateo, Times: **Bob Foster**  
Santa Barbara, News Press: **Ed Laubengayer**  
Santa Maria, Times: **Dick Sterns**  
Santa Rosa, Press Democrat: **Thelda Capman**  
Stockton, Record: **Tony Galindo**

## COLORADO

Aspen, Times: **George Madsen**  
Colorado Springs, Free Press: **Jerry Skelton**  
Colorado Springs, Gazette Telegraph: **Donna**  
**Logan**  
Denver, Post: **Del Carnes**  
Denver, Rocky Mountain News: **Dusty Rhodes**  
Denver, Rocky Mountain News: **Walter Saunders**  
Glenwood Springs, Sage: **Joe Holbert**  
Rifle, Telegram: **Stan Sours**

## CONNECTICUT

Bridgeport, Sunday Herald: **Harry Neigher**,  
**John Quinn**  
Hartford, Courant: **H. Viggo Anderson**,  
**Robert Stansfield**  
Hartford, Times: **Tony Davenport**, **Allen Widem**  
New Haven, Info Magazine: **Sol Chain**  
New Haven, Register: **Rocky Clarke**  
Waterbury, Republican & American: **Bill Homick**

## DISTRICT OF COLUMBIA

Washington, Daily News: **Bernie Harrison**  
Washington, Evening Star: **Jay Carmody**,  
**Bernie Harrison**  
Washington, Gazette: **Nat Blum**  
Washington, Post: **Laurence "Larry" Laurent**  
Washington, Tribune: **Bill Allen**

## FLORIDA

Ft. Lauderdale, News: **Joe Bryant**  
Melbourne, Daily Times: **Mary Ann Thomas**  
Miami, Herald: **Jack Anderson**  
Miami, News: **Agnes Ash**, **Kris Dunn**  
Orlando, Sentinel: **Fran Conklin**, **Yvonne Martin**,  
**Bill Summers**  
Orlando, Star: **Bill Summers**  
Port St. Joe, Star: **Wesley R. Ramsey**  
St. Petersburg, Independent: **Harrison Swain**  
St. Petersburg, Times: **Bill Dunn**, **Larry Kellogg**  
Tallahassee, Democrat: **Mike Beaudoin**, **Don Taft**  
Tampa, Times: (Mrs.) **Tish Gray**  
Tampa, Tribune: **Bernie McGovern**  
Tpalachicola, Times: **Ed Maloney**  
Wewahatchka, Breeze: **Ed Bandjoe**

## GEORGIA

Atlanta, Constitution: **Paul Jones**  
Atlanta, Journal: **Margaret Hurst**, **Jack Lloyd**  
Augusta, Chronicle: **Henry Wright**  
Augusta, Herald: **John Barnes**  
Columbus, Ledger-Enquirer: **Jim Green**,  
**Clason Kyle**  
Hahira, Goldleaf: **Joe Gossett**  
Rome, News Tribune: **Irene Conway**  
Savannah, Evening Press: **Jim West**  
Savannah, Morning News: **Bob Price**

## HAWAII

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Honolulu, Star Bulletin: **Bert Darr**, **Richard Gima**  
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Grangeville, Idaho County Free Press:  
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Chicago, Tribune: Herb Lyon, Larry Wolters  
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E. St. Louis, Journal: Bob Kennedy  
Mattoon, Journal Gazette: William Hammel  
Moline, Daily Dispatch: (Mrs.) Carla Telleen  
Oblong, Oracle: Marie Shelton  
Pekin, Daily Times: Dean McNaughton  
Peoria, Journal-Star: Bill Lyttleton  
Rock Island, Argus: Charles H. "Chuck"  
Sanders, V. L. Smith  
Springfield, Illinois State Journal-Register:  
Wayne Allen, Margaret Boswell

## INDIANA

Elkhart, Truth: Lou Sayre  
Evansville, Courier: Benita Dugan  
Evansville, Press: Nancy Morris  
Evansville, Sunday Courier & Press:  
Marianne Weidenbener  
Ft. Wayne, News-Sentinel: Sara Reigther,  
Park Williams  
Indianapolis, News: Julia Inman, Charles Staff  
Indianapolis, Star: Julie Inman, Charles Staff  
Indianapolis, Times: Lynn Rawlings, R. K. "Dick"  
Shull  
Mishawaka, Times: Lou Sayre  
South Bend, Tribune: Raymond Kwapil

## IOWA

Burlington, Hawkeye: Dan Bied  
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Marianne Williamson  
Davenport, Morning Democrat: (Mrs.) Shirley  
Davis  
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Shirley Davis  
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Kansas City, Kansan: Joyce Wagner  
Norton, Daily Telegram: Pat Taylor  
Wichita, Beacon: Darlinda Toalson  
Wichita, Eagle: Russell Graybill  
Wichita, Eagle & Beacon: Howard Sparks

## KENTUCKY

Bowling Green, Park City Daily News:  
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## LOUISIANA

Baton Rouge, Morning Advocate: Larry Romley,  
(Mrs.) Louise Wiggins  
Baton Rouge, State Times: Dick Palmer  
Lake Charles, American Press: Frank Adams  
New Orleans, States-Item: Bob Sublette  
Shreveport, Journal: Margart McDonald,  
Rose Weimer  
Shreveport, Times: Walton Jones

## MAINE

Augusta, Kennebec Journal: Jim McClay  
Portland, Press Herald: Diane Eades  
Portland, Sunday Telegram: Nancy Bicknell  
Waterville, Sentinel: Jim McClay

## MARYLAND

Baltimore, News American: (Mrs.) Jennie  
Lee Bird, Steve Gavin  
Baltimore, News-Post: Aldine Bird, (Mrs.) Jennie  
Lee Bird, Norman Clark, Hal Gardner, Steve  
Gavin  
Baltimore, Sunpapers: Louis Cedrone, John  
Goodsby, William Hyder, Donald Kirkley, Hope  
Pantell  
Frederick, News: (Miss) Pat Rosenerantz  
Hagerstown, Herald: Libby Campbell  
Middletown, Valley Register: Minn. George  
Rhoderick  
Towson, Jeffersonian: August Maher

## MASSACHUSETTS

Boston, Globe: Percy Shain, Elizabeth Sullivan  
Boston, Herald-Traveler: Arthur Fetridge  
Boston, Record-American: Anthony LaCamera  
Brookton, Enterprise: Reggie Cox  
Brookton, Enterprise-Times: Mal Dalton  
Fall River, Herald: Peter Dube  
Holyoke, Transcript: David Ellis  
Hyannis, Cape Cod Standard-Times: Milton Cole  
Pittsfield, Berkshire Eagle: Milton Bass  
Springfield, Republican: Gerry Healy  
Worcester, Evening Gazette: James Gourgouras  
Worcester, Sunday Telegram: (Mrs.) Agnes  
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## MICHIGAN

Caro, Advertiser: Dave Kraft, Rudy Petzold  
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Detroit, News: Betty Hyde, Frank Judge  
Grand Rapids, Press: Doris Branson  
Houghton Lake, Resorter: Bob Hamp  
Owosso, Argus Press: Maureen Murphy

## MINNESOTA

Aitkin, Independent Age: Henry Mead  
Crosby, Courier: Paul Sheets  
Duluth, Herald: Walter Eldot  
Minneapolis, Dispatch-Pioneer Press: Pat Clepper  
Minneapolis, Star & Tribune: Will Jones, Forrest  
Powers, Don Morrison  
St. Paul, Dispatch-Pioneer Press: Pat Clepper,  
Bill Diehl, Paul Light  
St. Paul, TV Times: Roy Wirtzfeld  
Worthington, Daily Globe: Lew Hudson

## MISSISSIPPI

Canton, Madison County Herald: Phil Mullen  
Clarksdale, Press Register: B. J. Skelton

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## MISSOURI

Columbia, Daily Tribune: Max Baird  
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St. Louis, Globe-Democrat: Bob Goddard, Pete Kahn  
St. Louis, Post-Dispatch: Larry Crowley, Jr., Gene Frenzel, Warner Schoyen, Miles Standish  
Springfield, News Leader and Press: Jim Billings

## MONTANA

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Wymore, Arbor State: Robert Morris

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## NEW JERSEY

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Princeton, Packet: Ed Burke  
Princeton, Town Topics: Doug Stewart

## NEW MEXICO

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## NEW YORK

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Boonville, Herald: Pat Frey  
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Buffalo, Evening News: Don C. Schlaerth  
Cedarhurst, Long Island Entertainer: Jerry Brill  
Hempstead, Island Spotlight: Wolly Rootkamp  
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New York, Daily Mirror: (Ceased publication in 1963)  
New York, Daily News: Ben Gross, Matt Messina  
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Gastonia, Gazette: Ray Jimison, Tom McIntyre  
Kinston, Lenoir County News: Jack Rider  
Lumberton, Post: Willard Cole  
Marshall, News Record: James "Pop" Storey  
Raleigh, News & Observer: (Mrs.) Harriet Simpson  
Raleigh, Times: Joe McLean  
Trenton, Jones County Journal: Muriel Rider  
Washington, Daily News: Dave Milligan  
Whiteville, News Reporter: James C. High  
Wilmington, Star News: Bob Garrison

## OHIO

Akron, Beacon Journal: Dick Shippy  
Boardman, News: Len Darnell  
Bowling Green, Sentinel-Tribune: Floreence Patrick  
Canton, Repository: Mary Dehoff  
Cincinnati, Enquirer: Devane, James Luke Feck  
Cincinnati, Post & Times Star: Dale Stevens, Mary Wood  
Cleveland, Plain Dealer: George Condon, Bert Reesing  
Cleveland, Press: Bill Barrett  
Columbus, Citizen Journal: Jo Bradley Read  
Columbus, Dispatch: Joe Mills  
Columbus, Star: Pauline Smith  
Dayton, Beavercreek News: Lefty McFadden  
Dayton, Daily News: Gee Mitchell  
Dayton, Journal-Herald: Hub Meeker, Brainard Platt  
Girard, News: Agnes Lopatta  
Hubbard, News: Agnes Lopatta  
Martins Ferry, Times Leader: Bob Fordyce  
Niles, Times: Agnes Lopatta  
Steubenville, Herald Star: Barbara Parker  
Toledo, Blade: Ray Oviatt  
Toledo, Times: Ruth Elgutter  
Troy, Daily News: Bruce George  
Xenia, Daily Gazette: Nick Unguard  
Youngstown, Validator: Adrian Slifka  
Zanesville, Times Recorder: Bud Harsh

## OKLAHOMA

Lawton, Constitution: Bill Crawford  
Tulsa, Tribune: Jim Newton  
Tulsa, World: Chuck Wheat

## OREGON

Eugene, Register Guard: Don Bishoff, Anita Edin  
Grants Pass, Daily Courier: Jerry Acin  
Portland, Oregon Daily Journal: Doug Baker, Arnold Marks  
Portland, Oregonian: Francis Murphy, Bob Walters  
Portland, Reporter: Harry Dutton, Charlie Hanna, Bill Moyes

## PENNSYLVANIA

Altoona, Mirror: (Miss) Pat Hinton  
Beaver Falls, County Times: Jack Mitchell  
Beaver Falls, News-Tribune: Mrs. Fran McDaniel

# RADIO & TV COLUMNISTS & CRITICS

Bradford, Era: **William Price**  
Erie, News: **Bob Protzman**  
Erie, Times: **Bob Protzman**  
Hollidaysburg, Blair Press: **H. A. Barnhart**  
Johnstown, Tribune Democrat: **George Visnovsky**  
Patton, Union Press Courier: **Fred Owens**  
Philadelphia, Bulletin: **Frank Brookhouser, Elmer Coll, Rex Polier, Robert J. Williams**  
Philadelphia, Daily News: **Loretta Brett, Jerry Gaghan, Al Rubin**  
Philadelphia, Inquirer: **Harry Harris, Samuel Singer, Ray Wall**  
Pittsburgh, Courier: **Harold Keith**  
Pittsburgh, Post-Gazette: **Win Fanning**  
Pittsburgh, Press: **Harold Colier, Fred Remington**  
Scranton, Times: **Sid Benjamin**

## RHODE ISLAND

Providence, Journal & Bulletin: **Ted Holmberg**

## SOUTH CAROLINA

Anderson, Independent: **Billy Dillworth**  
Belton, News: **Max Williams**  
Charleston, Evening Post: **Basil Hall, Betsy Sams**  
Charleston, News & Courier: **Basil Hall, Betsy Sams**  
Florence, Morning News: **Jimmy Howle**  
Greenville, News-Piedmont: **Gil Roland, Bob Smeltzer, Hunter Stokes**  
Honea Path, Chronicle: **Fred Moore**  
Myrtle Beach, Sun-News: **Eldridge Thompson**  
Reading, Times: **Harry S. Glover**

## SOUTH DAKOTA

Pierre, Capitol Journal: **John Hipple**  
Yankton, Press & Dakotan: **Dale Bruget**

## TENNESSEE

Chattanooga, Free-Press: **Betty Duncan**  
Chattanooga, Times: **Ruth Robinson**  
Kingsport, Times-News: **John Ginn**  
Knoxville, Journal: **Juanita Glen**  
Knoxville, News Sentinel: **Carolyn King**  
Memphis, Commercial Appeal: **Henry Mitchell**  
Memphis, Press-Scimitar: **Louis Alrens, Robert Johnson**  
Nashville, Banner: **Francis Q. "Red" O'Donnell**  
Nashville, Tennessean: **Tom Mayhew**

## TEXAS

Amarillo, Citizen: **Sondra Kerr**  
Amarillo, Globe-Times: **Sally Bivens**  
Austin, American-Statesman: **Kay Powers**  
Big Spring, Herald: **Bob Whipkey**  
Dallas, Morning News: **(Miss) Fairfax Nisbet, Tony Zoppi**  
Dallas, Times Herald: **Bob Brock, Dick Hitt**  
El Paso, Herald Post: **Joan Quarn**  
El Paso, Times: **Marjorie Graham**  
Ft. Worth, Press: **Jack Gordon, Maxine Hester**  
Ft. Worth, Star-Telegram: **Elston Brooks, Emmett O'Donnell**  
Houston, Chronicle: **Ann Hodges**  
Houston, Press: **Millie Budd**  
Houston, Post: **Edith Honholt, Bill Roberts**  
LaMarque, Mainland Times: **Andy Blackburn**  
San Antonio, Express-News: **Fern Chick**  
San Antonio, Light: **Renwicke Carey, Paul Trench, Morris Willson**  
Silsbee, Bee: **Tommy Reed**  
Temple, Telegram: **Nancy Pechal**  
Texarkana, Gazette: **Georgia Daily**

Texas City, Sun: **Waltrina Stovall**  
Tyler, Courier-Times-Telegraph: **Bill Dozier**  
Waco, Tribune-Herald: **Betty Smith**  
Wichita Falls, Daily Times: **Pericles Alexander, Jim Cochran**  
Wichita Falls, Record News: **Pericles Alexander, Stan Shelton**

## UTAH

Logan, Herald-Journal: **Ray Nelson**  
Salt Lake City, Deseret News: **Howard Pearson**  
Salt Lake City, Tribune: **Richard O. "Dick" Martin**

## VERMONT

Burlington, Vermont Sun News: **Bill Brusso**

## VIRGINIA

Danville, Bee: **Johnny Johnson**  
Danville, Commercial Appeal: **Charles Crowder**  
Fredericksburg, Free Lance-Star: **James McKnight**  
Harrisonburg, Daily News-Record: **Al Wagner**  
Newport News, Times Herald: **H. Reid**  
Newport News, Daily Press: **Howard Lee, H. Reid**  
Norfolk, Ledger Dispatch: **Mary Hopkins**  
Norfolk, Ledger Star: **Mary Hopkins**  
Norfolk, Virginian Pilot: **Warner Twyford**  
Orange, Review: **Arch Harrison, Jr.**  
Petersburg, Progress Index: **R. L. Lindsey**  
Richmond, News-Leader: **Victor Dorr, Norman Rowe**  
Richmond, Times-Dispatch: **Victor Dorr, Norman Rowe**  
Roanoke, Times: **Jesse Chapman**  
Roanoke, World News: **Jesse Chapman**  
Winchester, Evening Star: **Pat Joyce, Doug O'Connell**  
Winchester, N. Virginia Daily: **Ros Kater**

## WEST VIRGINIA

Charleston, Daily Mail: **Sol Padlisky**  
Charleston, Gazette: **James F. Dent**  
Wheeling, Intelligencer: **Grace Joanov**  
Wheeling, News Register: **Kitty Doepkin**

## WASHINGTON

Aberdeen, Daily World: **Barbara Elliott**  
Bellingham, Herald: **Bill Fowler**  
Lynden, Tribune: **Bill Lewis**  
Seattle, Daily Times: **C. J. "Chet" Skreen**  
Seattle, Post-Intelligencer: **W. F. "Bill" Jahn, Emmett Watson**  
Tacoma, News Tribune: **John Reese, Helen Rogers**

## WISCONSIN

Appleton, Post Crescent: **J. Joslyn**  
Eau Clair, Leader Telegram: **John Wyngard**  
Green Bay, Gazette: **(Mrs.) Vern Toole**  
La Crosse, Tribune: **Marguerite Lienlokken**  
Menomonie, Dunn County News: **James Mense**  
Milwaukee, Journal: **Michael Drew, Wade Mosby, Bea Pepan**  
Milwaukee, Sentinel: **Chuck Strom**  
Oshkosh, Northwestern: **Joanne Stiller**  
Racine, Journal-Times: **George Hanson**  
Wausau, Record-Herald: **Carol Grade**

## WYOMING

Laramie, Daily Boomerang: **Ken Costello**

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