



# Sharing Best Practices

## { GLAM-Wiki US

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Wikimedia Chapters Conference | April 2014

[us.glamwiki.org](http://us.glamwiki.org)

@glamwiki | #glamwiki



Natural History Museum of LA  
Minnetrista  
Computer History Museum  
Oakland Museum of California  
City of Riverside  
Erie Art Museum  
Smithsonian American Art  
The Henry Ford  
Clark Atlanta University  
Carnegie Mellon University  
Nasher Museum of Art  
Maryland Humanities Council  
St. Augustine 450<sup>th</sup>  
'Imiloa Astronomy Center  
Board of Broadcasting Governors  
National Building Museum  
National Gallery of Art  
Johns Hopkins Museum Studies  
Quincy Art Center  
Center for History & New Media  
Women's Museum  
Dallas Museum of Art  
Toledo Museum of Art  
National Museum of the American Indian  
Ronald Reagan Presidential Library  
The Getty  
Mudd Manuscript Library, Princeton

Indiana Historical Bureau  
The Walker  
OCLC  
Delaware Art Museum  
The Children's Museum of Indianapolis  
Smithsonian Institution Archives  
**Indiana Historical Society**  
National Archives at  
New York Public Library  
The Brooklyn Museum  
Archives of American Art  
Atlanta-Fulton Central Library  
Biodiversity Heritage Library  
**National Archives and Record Administration**  
The Walters Art Museum  
MoMA  
Indianapolis Museum of Art  
Minneapolis Institute of Arts  
Art Institute of Chicago  
The Walker  
Minnesota Historical Society

National Museum Natural History  
National Air & Space Museum  
Denver Art Museum  
The Met  
Cincinnati Museum Center  
Birmingham Museum of Art  
The Field Museum  
Shedd Aquarium  
Museum of Motherhood  
LACMA  
National WWII Museum  
The Henry Ford  
Chemical Heritage Foundation  
Balboa Park  
Chippewa Nature Center  
Smart Museum of Art  
Indiana State Museum  
Encyclopedia of Life  
Arizona Women's Heritage Trail  
National Archives at Boston  
Frye Art Museum

# Building a self-service model for GLAMs.



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The Free Encyclopedia

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## Wikipedia:GLAM/US

From Wikipedia, the free encyclopedia  
< Wikipedia:GLAM

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# GLAM WIKI U.S. CONSORTIUM

The **GLAM-Wiki initiative** (Galleries, Libraries, Archives, Museums with Wikipedia) helps cultural institutions share their resources with the world through collaborative projects with experienced Wikipedia editors.

The **GLAM-Wiki US Consortium** provides resources for connecting cultural professionals and Wikipedians and tools for beginning a project with the US GLAM-Wiki community.

**Connect with the community!**

[Make connections](#)

or

[Join the Consortium](#)

**Share content and expertise.**

[GLAM/Contribute](#)

**Find resources for your project.**

[GLAM/Bookshelf](#)



GLAMcamp DC (February 2012) was hosted by the National Archives and Records Administration, and organized by Pete Forsyth, Sarah Stierch and Lori Phillips

[Show a new case study](#)

- ▶ Join the **GLAM-US mailing list**.
- ▶ Learn more on the **GLAM-Wiki US blog**.
- ▶ See GLAM **Information by State**.
- ▶ Follow us on [t](#) or [f](#).
- ▶ Read the newsletter, ***This Month in GLAM***.
- ▶ Contact [glam@wikimedia.org](mailto:glam@wikimedia.org) with questions.

# Centralizing resources.



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## Wikipedia:GLAM/Bookshelf

From Wikipedia, the free encyclopedia  
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Home About Contribute Connect Bookshelf List of GLAM Projects Beginner's Guide Newsletter

### GLAM/Bookshelf

The **GLAM Bookshelf** is a listing of guides and outreach materials that are relevant to the cultural sector. Resources include handouts, presentations, Wikipedia how-to guides, and videos.






- ▶ **Cultural professionals** may use these resources for educating staff and beginning Wikimedia projects.
- ▶ **Wikimedians** may use them at outreach events and in preparing for GLAM partnerships.

- For a full listing of GLAM case studies & model projects, go to *Outreach:GLAM/Case studies*.
- For the main Wikimedia Bookshelf project, go to *Outreach:Bookshelf*.

Contents [show]

### Why GLAMs & Wikipedia? [edit]

Resources include presentations, hand outs, and publications that explain the relevance of Wikipedia in the cultural sector. These will be useful if you are interested in establishing interest for a Wikimedia project within a cultural organization.

Item	Description	Source	Download	Notes
	<b>Share Your Knowledge: WHY</b> is a video describing why cultural organizations should share knowledge through Creative Commons and Wikipedia. The Commons file includes the link to glamwiki.org, while the YouTube file includes a link directly to Share Your Knowledge.	DensityDesign Research Department LabDesign for WikiAfrica / Share Your Knowledge, cc-by-sa 3.0	Video (23 MB)	YouTube
	<b>Museums Collaborating with Wikipedia</b> (or the GLAM One-Pager) is a handout for museum professionals that includes an overview of the GLAM-Wiki initiative, case stories on projects, and contact information for getting started.	GLAM-Wiki US, cc by-sa 3.0	PDF (638 KB)	
	<b>Lessons from Wikipedians in Residence</b> is a panel presentation given at the American Association of Museums on May 2, 2012. It was also presented in a virtual session of the same name.	Lori Phillips, David Donaldson, Liam Wyatt, Sarah Stierch, Alex Hinojo, cc by-sa 3.0	PDF (5.64 MB)	
	<b>Wikimedia Canada</b> has compiled several case studies from around the world: The National Library of France, Library of Congress, German Federal Archive, Tropenmuseum Amsterdam, etc...	Antaya, cc-by-sa 2.5-ca	PDF (4 MB)	Also available in Spanish and French.
	The <b>GLAM-Wiki Infographic</b> is an informational graphic about the GLAM movement and the role of Wikipedians in Residence in carrying out projects and outreach events.	The Children's Museum of Indianapolis, cc-by-sa 3.0	Image (1.2 MB)	Vector file



# Encouraging self-sustainability in the GLAM community.



The screenshot shows the Wikipedia page for the GLAM/US Consortium. At the top left is the Wikipedia logo and the text "WIKIPEDIA The Free Encyclopedia". Below it is a sidebar with navigation links: Main page, Contents, Featured content, Current events, Random article, Donate to Wikipedia, Wikimedia Shop, Interaction, Help, About Wikipedia, and Community portal. The main content area has a breadcrumb trail: "Project page > Talk > Read > Edit > View history" followed by a search box. The title is "Wikipedia:GLAM/US/Consortium". Below the title is the text "From Wikipedia, the free encyclopedia" and "< Wikipedia:GLAM | US". A horizontal navigation bar contains links for "About", "Connect", "Contribute", "Bookshelf", and "Blog". The central graphic features the text "GLAM WIKI" in large, bold letters, with a stylized logo between "GLAM" and "WIKI" consisting of a green and blue shape with a red dot. Below this is "U.S. CONSORTIUM". To the right of the graphic is a box labeled "Shortcut: WP:CONSORTIUM". At the top right of the page are links for "Create account" and "Log in".



*An idea is born.*



**GLAM**  **WIKI**  
**BOOT** **CAMP**

# GLAM Boot Camp

April 26-28, 2013

[enwp.org/WP:BOOTCAMP](http://enwp.org/WP:BOOTCAMP)





# Funding and logistics

- Travel funded
- Diverse attendees invited
- Small size
- Structured program
- U.S. National Archives venue
- Cost: \$8,000

enwp.org/WP:GLAM/Boot\_Camp/Program

Program								[hide]
Friday								
Time	9:00–10:00	10:00–12:30	12:30–1:30	1:30–2:30	2:30–3:30	3:30–4:00	4:00–5:00	
Topic	<b>Welcome and introductions</b>	<b>Principles of GLAMs</b>		<b>GLAM-Wiki crash course</b>	<b>GLAM-Wiki Lifecycle</b>		<b>Wikimedia Commons tutorial</b>	
Presenters	Everyone	Michael Edson		Lori Byrd Phillips	Lori		Jarek Tuszynski	
Description	Morning refreshments, logistics, and getting to know each other. What are we here for?	An overview of how museums, archives, and libraries work, including a discussion of the principles of cultural professionals and a look at typical institutional mission statements. Participants will learn how to communicate to institutions in their own language and with sensitivity to their needs.	Lunch	A brief introduction to GLAM-Wiki, including what it is and where it is going. This will include an overview of its development, past and ongoing partnerships, and how the GLAM-Wiki community works: on-wiki, on mailing lists, and internationally.	What does a GLAM-Wiki partnership look like? This time will be spent walking through the steps of a typical collaborative project to allow participants to better visualize the process as it occurs both online and on-site.	Explore the National Archives exhibits (time permitting)	A practical introduction to editing Wikimedia Commons and how to run GLAM projects on it. This will include a frank discussion of the community and its practices, as well as a hands-on lesson in uploading, categorization, templates, metadata, and copyright.	On your own for dinner
Saturday								
Time	9:00–10:30	10:30–12:30	12:30–1:30	1:30–2:30	2:30–3:30	3:30–4:00	4:00–5:00	6:00–
Topic	<b>Group discussion: Integrating GLAM-Wiki with Wikipedia</b>	<b>The GLAM-Wiki toolset workshop</b>		<b>Typical GLAM events and concepts</b>	<b>Event planning and community organizing</b>		<b>Wikisource workshop</b>	
Presenters	Everyone	Dominic McDevitt-Parks		Lori	Alex		Chris, Doug	
Description	How can each of us, as Wikipedians, better integrate GLAM projects with the Wikipedia community? On a practical level, we will discuss how GLAM projects can participate in DYK, FA, WikiProjects, and other Wikipedia processes and subcommunities. On a more general level, how can we each bring the ethos of GLAM-Wiki and being welcoming to cultural institutions to our corner of Wikimedia?	A presentation of the essential tools for any GLAM Wikipedian, including Toolserver and elsewhere and documentation on Outreachwiki.	Lunch	A tutorial on GLAM-Wiki concepts, including pre-existing event types (e.g.: backstage pass tour, editathon, Wikipedia takes X), model partnership activities (e.g.: mass upload, article collaborations/contests, QRpedia), and related efforts (e.g.: WLM, education, WALRUS).	Tips and tricks for organizing Wikipedia events, including meetup pages, geonotices, talk page notices, and how to find your local community on Wikipedia. Also, practical considerations of event planning	Coffee break	A practical introduction to editing Wikisource and how to run GLAM projects on it. This will include a discussion of the community's practices and policies, as well as a hands-on lesson in uploading, transcribing, and formatting.	Dinner with the Wikimedia D.C. Board   Asia Nine Bar and Lounge   915 E Street NW



*Thank you!*



*Also enjoy this Wikipedia Hot Wheels car.*