Crowdsourcing: How GLAMs encourage me to participate.

Siobhan Leachman, Volunteer/Citizen Scientist @siobhanleachman #NDFNZ www.tinyurl.com/NDFcrowdsource

Be Generous with CONTENT



C. Maya www.flickr.com/photos/carlos_maya/5165377895 CC BY 2.0

Auckland War Memorial Museum



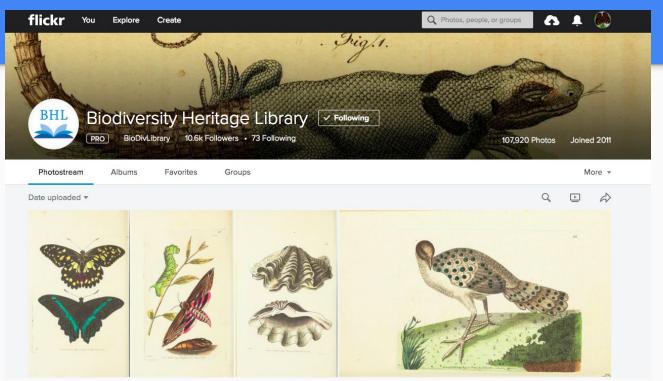
www.aucklandmuseum.com/collections-research/collections/record/am_naturalsciences-object-781680 CC BY 4.0

Be Generous with TRUST

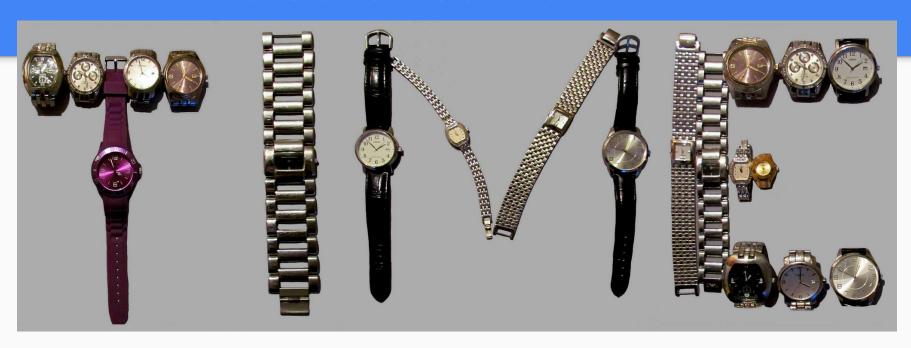


W. T. Lee US Geological Survey. Public Domain.

Biodiversity Heritage Library

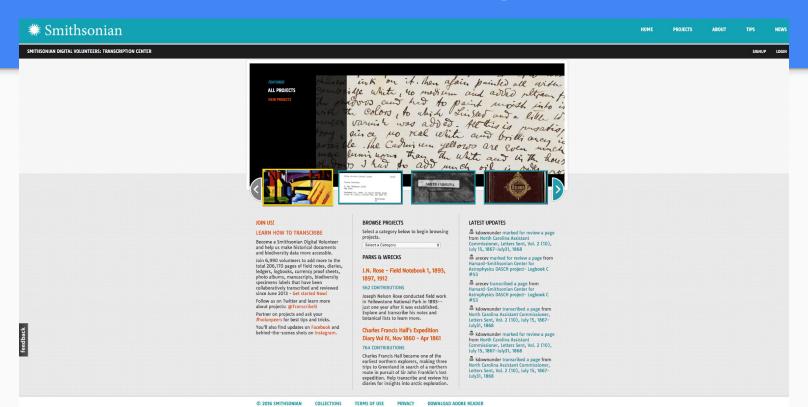


Be Generous with TIME



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Smithsonian Transcription Center



Thank You!

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