

**How do you capture  
happiness . . .**

**. . . with a Wikipedia article?**

# Like this:



—Source: *Wikimedia Commons, File:2015 Belmont Stakes.webm, License CC-by-3.0 Original by James Curley; edited by User:Froggerlaura to remove music and effects, edited for length by Brenda Wahler*



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# ***Tracking the Triple Crown: Creating quality content***



[https://en.wikipedia.org/wiki/American\\_Pharaoh](https://en.wikipedia.org/wiki/American_Pharaoh)

# Unique opportunity

American Pharoah's path to America's Triple Crown and "Grand Slam" in 2015 presented a unique opportunity to write quality Wikipedia content while a once-in-a-generation event was unfolding.



—Image source: *Wikimedia Commons, File:American Pharoah.jpg, License CC-by-SA 2.0*  
*Original by Maryland GovPics; upload by User:Froggerlaura*

# Collaborative team

In 2015, an intrepid group of Wikipedia editors created and improved:

- One featured article (FA)
- One good article (GA)
- Four In the News (ITN) appearances

Related tasks included:

- Maintaining three biographies of living persons (BLPs)
- Fending off vandals, fan posts, and overly helpful bots that kept “fixing” assorted idiosyncratic spelling (“Pharoah”, “Pioneerof the Nile”)

# Where do dreams start?



—Image source: Wikimedia Commons, File:My Public Lands Roadtrip-Idaho 4H-Wild Horse and Burro Partnership (18616263310).jpg Original by Bureau of Land Management, CC-by-2.0

# How far can they go?



Image credit: Brenda Wahler

**The world uses Wikipedia to  
shape their dreams.**

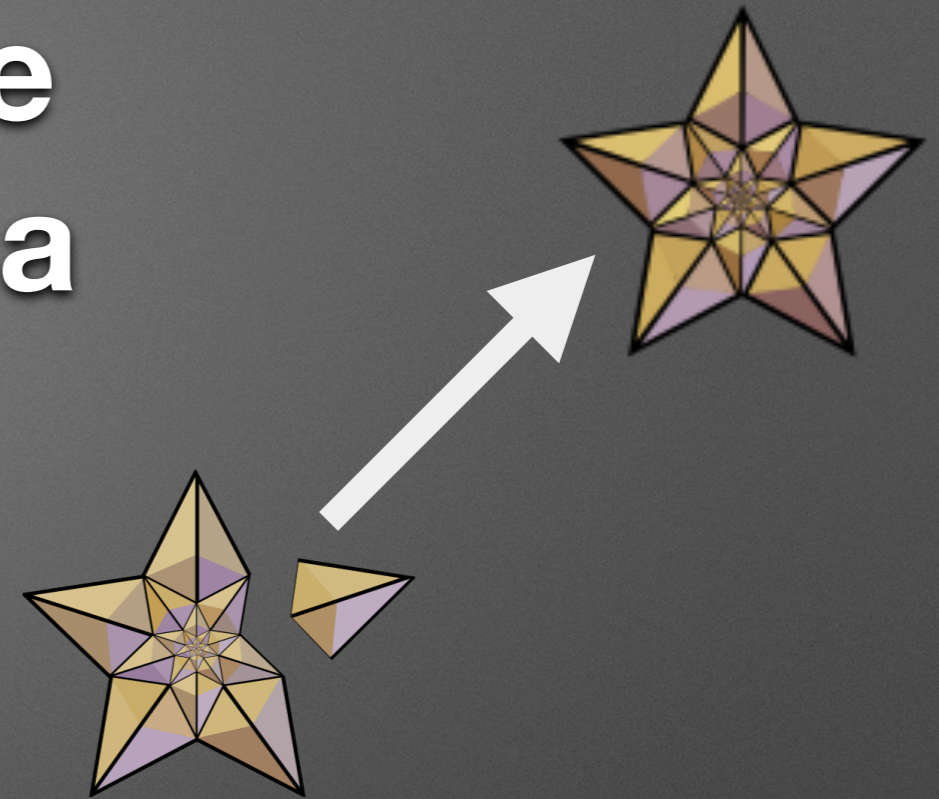
**Quality content matters.**

# **Wikipedia users benefit from the quality and stability that characterizes featured articles:**

- **Well-written**
- **Comprehensive**
- **Well-researched**
- **Neutral**
- **Stable**



# Bringing content to the highest quality can be a daunting process . . .



This is an **old revision** of this page, as edited by **Tigerboy1966** ([talk](#) | [contribs](#)) at 09:33, January 18, 2015 (*←Created page with ''{{Infobox racehorse | horsename = American Pharoah | image\_name= | caption = | sire = *Pioneerof The Nile* | grandsire = *Empire Maker* | dam = *Litt...*''*). The present address (URL) is a **permanent link** to this revision, which may differ significantly from the **current revision**.



**American Pharoah** is a **featured article**; it (or a previous version of it) has been **identified** as one of the best articles produced by the **Wikipedia community**. Even so, if you can update or improve it, **please do so**.



This article appeared on Wikipedia's Main Page as **Today's featured article** on May 7, 2016.

#### Article milestones

Date	Process	Result
June 7, 2015	<b>Good article nominee</b>	Listed
<a href="#">August 15, 2015</a>	<b>Featured article candidate</b>	Promoted

Current status: **Featured article**

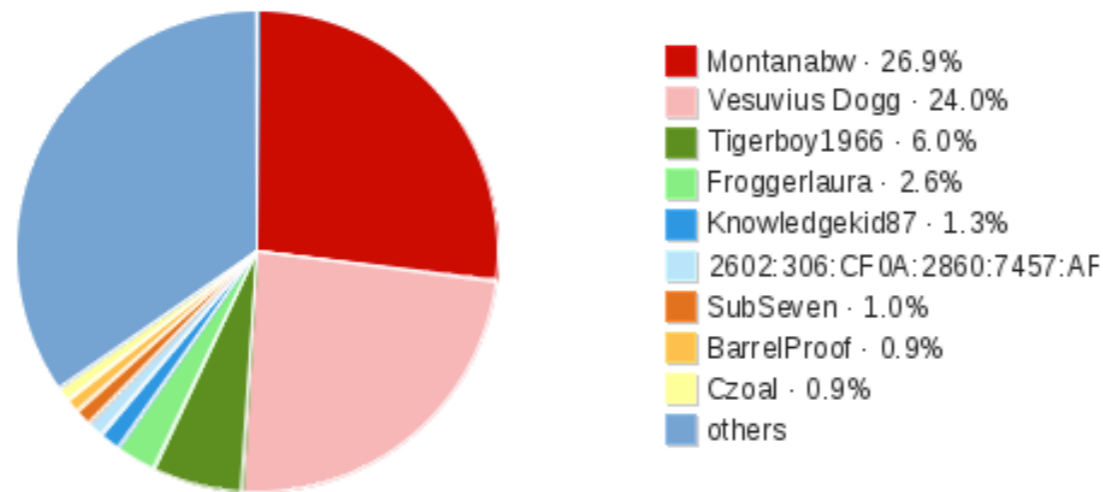


A news item involving American Pharoah was featured on Wikipedia's **main page** in the ***In the news*** section on 7 June 2015.

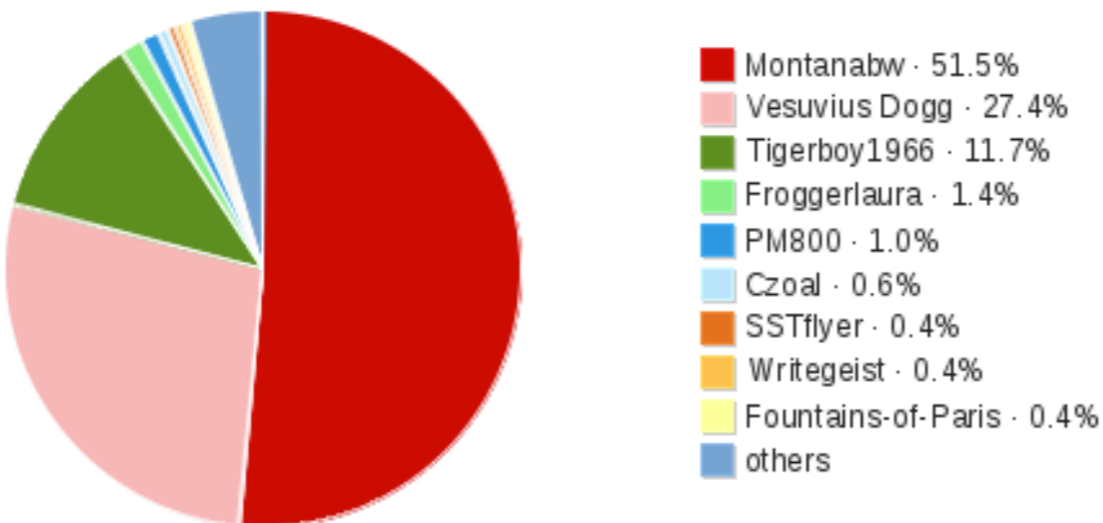


# It's less daunting with a team!

TOP 10 by edits



TOP 10 by added text



Username	Links	#
Montanabw	ec · topedits	302
Vesuvius Dogg	ec · topedits	269
Tigerboy1966	ec · topedits	67
Froggerlaura	ec · topedits	29
Knowledgekid87	ec · topedits	15
2602:306:CF0A:2860:7457:AFF9:BA14:9BE2	ec · topedits	12
SubSeven	ec · topedits	11
BarrelProof	ec · topedits	10
Czoal	ec · topedits	10
Diannaa	ec · topedits	9
Vjmlhds	ec · topedits	8
The Rambling Man	ec · topedits	8
Stevietheman	ec · topedits	7
Victoriaearle	ec · topedits	6
AlphaKate	ec · topedits	6
Stylteralmaldo	ec · topedits	5
Jameswrjobe53	ec · topedits	5
2600:1004:B16D:AA57:A037:1F9A:164E:564E	ec · topedits	5
Fountains-of-Paris	ec · topedits	4
Bcp67	ec · topedits	4
166.137.244.62	ec · topedits	4
PM800	ec · topedits	4
Bender235	ec · topedits	3
BG19bot	ec · topedits	3
Materialschemist	ec · topedits	3
Unschool	ec · topedits	3
Mapsfly	ec · topedits	3
White Arabian Filly	ec · topedits	3
Thor Dockweiler	ec · topedits	3
2601:982:8201:FEA5:CCC2:6A16:9CBF:F1D0	ec · topedits	3
229 others		297

# From start to finish



*Image source: Wikimedia Commons, User:Froggerlaura*

# Creation

- **Notable topic**
  - **“If a topic has received significant coverage in reliable sources that are independent of the subject, it is presumed to be suitable for a stand-alone article or list.”**
- **Reliable sources**
- **Pay attention to the Manual of Style (MOS)**



# Did you know . . .

... that you can be on the main page?

[https://en.wikipedia.org/wiki/Wikipedia:Did\\_you\\_know](https://en.wikipedia.org/wiki/Wikipedia:Did_you_know)

- New or a Fivefold (5x) expansion (or a GA that had not been a DYK)
- Must be submitted within seven days of creation, expansion or promotion
  - Sandboxing recommended over live construction; bring to DYK quality and then move to mainspace. (Sandbox does not count toward your seven days)
- Nomination for Did you know? (WP: DYK/N ): Can self-nom or others can nominate
  - 1500 characters
  - New enough
  - Well-sourced
  - “Within policy” — verifiable, no BLP issues, no copyvio, NPOV
  - “The Hook”
    - Interesting but under 200 characters
    - Facts stated are cited in article
  - Optional: Image for main page free license (no fair use on main page)
  - After five, a “QPQ” is required
- If you can write an article accepted for DYK, you can create a Good Article (GA)...



# Good Articles (GA)

[https://en.wikipedia.org/wiki/Wikipedia:Good\\_articles](https://en.wikipedia.org/wiki/Wikipedia:Good_articles)

## Requirements:

- Well-written
- Verifiable
- Broad in its coverage
- Neutral
- Stable

Good article nomination (GAN) criteria is less stringent than Featured Article criteria:

- Single reviewer
- Does not require “comprehensive” coverage of the topic
- Emphasis on verifiability; i.e. the content is sourced and cited.

# Any notable topic can be turned into a Good Article!



—Image source: *Wikimedia Commons, File:File:Cow lying on side.jpg, original by Ben Rudiak-Gould, modification by User:Commons Shaped Box.*

[https://en.wikipedia.org/wiki/Cow\\_tipping](https://en.wikipedia.org/wiki/Cow_tipping)



## Cow tipping

From Wikipedia, the free encyclopedia

**Cow tipping** is the purported activity of sneaking up on any unsuspecting or sleeping upright **cow** and pushing it over for entertainment. Whether cow tipping is an **urban legend**,<sup>[1]</sup> or a set of **tall tales**<sup>[2]</sup> is disputed. Some writers claim that the idea that **rural citizens** seek such entertainment due to lack of other alternatives is a **stereotype**.<sup>[3][4]</sup> The concept of cow-tipping apparently developed in the 1970s, though tales of animals that cannot rise if they fall has historical antecedents dating to the **Roman Empire**.

# Biographies of Living Persons (BLP)

[https://en.wikipedia.org/wiki/Wikipedia:Biographies\\_of\\_living\\_persons](https://en.wikipedia.org/wiki/Wikipedia:Biographies_of_living_persons)

- High degree of sensitivity
- Neutral point of view (NPOV)
- Verifiability (V)
- No original research (NOR)
- “We must get the article *right.*”



—Image source: Wikimedia Commons, License CC-by-SA 2.0, Original by Maryland GovPics;



# Peer Review (PR)

- Optional
- A way to get an outside viewpoint
- Can occur any time; before GAN or FAC
- No pass/fail, just recommendations
- No time limit, but backlogged

There is no requirement to go through GAN or PR to nominate a Featured Article, but preliminary reviews usually bring better results.

# Wikipedia:Featured article criteria

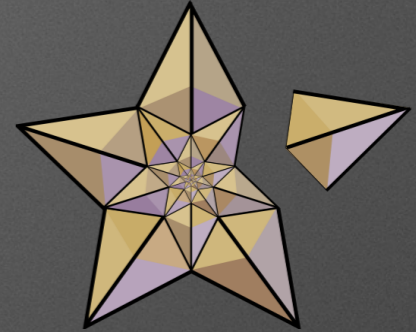
“A featured article exemplifies our very best work and is distinguished by professional standards of writing, presentation, and sourcing... It is—

- A. **well-written**: its prose is engaging and of a professional standard;
- B. **comprehensive**: it neglects no major facts or details and places the subject in context;
- C. **well-researched**: it is a thorough and representative survey of the relevant literature. Claims are verifiable against high-quality reliable sources and are supported by inline citations where appropriate;
- D. **neutral**: it presents views fairly and without bias; and
- E. **stable**: it is not subject to ongoing edit wars and its content does not change significantly from day to day, except in response to the featured article process.”

[https://en.wikipedia.org/wiki/Wikipedia:Featured\\_article\\_criteria](https://en.wikipedia.org/wiki/Wikipedia:Featured_article_criteria)

# More nuts and bolts for a Featured Article Candidate (FAC)

- Reliable sources—extensive citation
- Comprehensive content—solid writing
- Citation formatting—consistent and error-free
- MOS (Manual of style) — model on similar articles
- Proper licensing on images—verified
- Watch the unwritten rules (templates, format, layout)



# FAC Review and Promotion

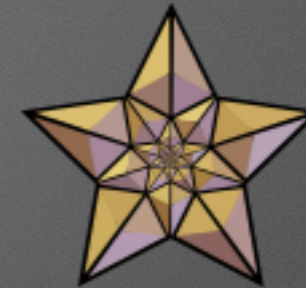
- Multiple reviewers
- Meticulous assessment
- Nerves of steel
- Patience — monthlong
- Open attitude
- Rhino hide
- Stamina



—Image source: [Wikimedia Commons](#),,File:American Pharoah after the Travers.jpg, License CC-by-SA 4.0 Original by User: Jlvscrk

# Eyes on the prize

- Multiple (usually five) reviewers with a consensus to support after each completes their review
- Individual reviewers each have a different focus/  
Specialists
- Consensus for promotion
- FAC Coordinator assessment
- Featured article promotion



—Image source: [Wikimedia Commons](#), User:Craiglduncan

# Other steps

- DYK (Did you know?)
- ITN (In the news)
- Improve other linked articles
- Create redlinked articles
- Main page TFA (Today's featured article)



Wikipedia needs 365 Featured Articles a year!

# Whose dreams are next?

Quality content matters.