



Wiki Loves  
FOLKLORE

# Wiki Loves Folklore

Our Five years journey with you

**We are glad that you are here....**



Wiki Loves  
*FOLKLORE*



# What is Wiki Loves Folklore

Wiki Loves Folklore (WLF) is an annual international photographic competition held on Wikimedia commons during the month of February, organized worldwide by Wikipedia community members with the help of local Wikimedia affiliates across the globe.

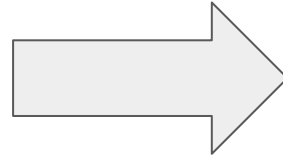


# History

Started globally in 2019 as Wiki Loves Love  
Name changed to Wiki Loves Folklore since 2020



wiki loves  
*LOVE*



Wiki Loves  
*FOLKLORE*



# Focus

The theme of this photography contest is focused on folk culture of different regions, including folk dances, folk music, folk instruments, folk festivals, folk rituals and activities, folk games, folk cuisine, folk wear, folklore, and tradition, including ballads, folktales, fairy tales, legends, traditional songs and dances, folk plays, games, seasonal events, calendar customs, folk arts, folk religion, mythology, etc.

The campaign is targeted at protecting the world's intangible cultural heritage.



# Dates and prizes

1st February 2023 - 31st March 2023

## Prizes

- 1st prize: 500 USD
- 2nd prize: 400 USD
- 3rd prize: 300 USD
- Top 10 consolation prizes: 40 USD Each
- Best Video prize and best Audio prize: 150 USD & 150 USD
- Top uploader prize for images: First Prize: 100 USD, Second prize: 50 USD
- Wiki Loves Folklore Postcards to top 100 Uploaders
- Certificates and postcards to Local Organizers.

(Disclaimer: Prizes to be dispersed in a gift card or voucher format.)





# How to Participate

- Sign up/Log to Wikimedia commons.
- Image must be uploaded using the upload link on project page. User must select their country using the dropdown while uploading the image.
- Image must have Template `{{Wiki Loves Folklore 2023}}` and must be in the category `Category:Images from Wiki Loves Folklore 2023` on Wikimedia Commons
- Image must be licensed under Creative Commons License.
- Image must be under Wikimedia Commons project scope.



# Checklist

- It is important that copyrighted images are not uploaded during contest.
- Image preferred with EXIF data.
- Images must be properly categorized.
- Images must not have a watermark.
- Images must not be excessively processed and digitally altered.
- Pornographic and explicit images.
- Image must not be out of scope.





# Organise

## Media partnerships

local newspapers (print and internet media), online portals/websites for their region's folklore societies, cultural institutions such as museums, libraries etc or any other portals used for promotion, engage in tv show/interview, radio channel engagement.



# Organise

## Photo walks

Organise Photo walks if your group is interested in documenting a folk ritual, folk festivals, folk dances, etc.



# Organise

## Social media promotion

Share and encourage people to participate in the campaign in regional channels for WhatsApp, Telegram, Facebook, Mailing lists, Instagram, Twitter, linkedin. Etc.



# Organise

## Outreach

Join photography groups on Facebook and share about the campaign there in their regional language.

Collaborate with radio channels, TV channels, newspaper interviews etc.



# Stats

So far we have received:

**42,442** IMAGES

**3,838** USERS

**158** COUNTRIES





# Participated countries in 2022





# Feminism and Folklore

Feminism and Folklore is an international writing contest organized at Wikipedia annually in the month of February and March to document folk cultures and women in folklore in different regions of the world on Wikipedia.

The basic aim of the competition is to collect articles on human cultural diversity in the worldwide free encyclopedia Wikipedia and other Wikimedia Foundation projects. This year we focus on folk culture around the globe, with a particular attention to closing the gender gap, as we are partnering with other affiliates and groups across the world.

552 Volunteers from 30 Wiki Communities spread all across the globes have impacted 16,326 Articles during this contest.



# Call for action

We therefore invite all community members, photographers, media institutions from local countries to help participate and advocate this years edition.





# Contact us

- Mail at [support@wikilovesfolklore.org](mailto:support@wikilovesfolklore.org)
- Wikimedia Commons talkpage.
- DM us on our Social media Channels.
- Dedicated Telegram group.



# Questions and answers

Feel free to ask any questions, feedbacks or suggestions.



# Image credits and Attribution

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Thank You