



# Capacity development for underrepresented communities

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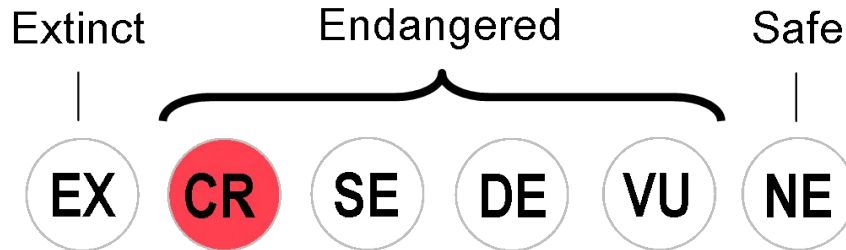
## Which underrepresented communities?

- 1) speakers of endangered minority languages
  - a) Aromanian community
  - b) Romani community
- 2) users of sign languages
  - a) Macedonian Sign Language



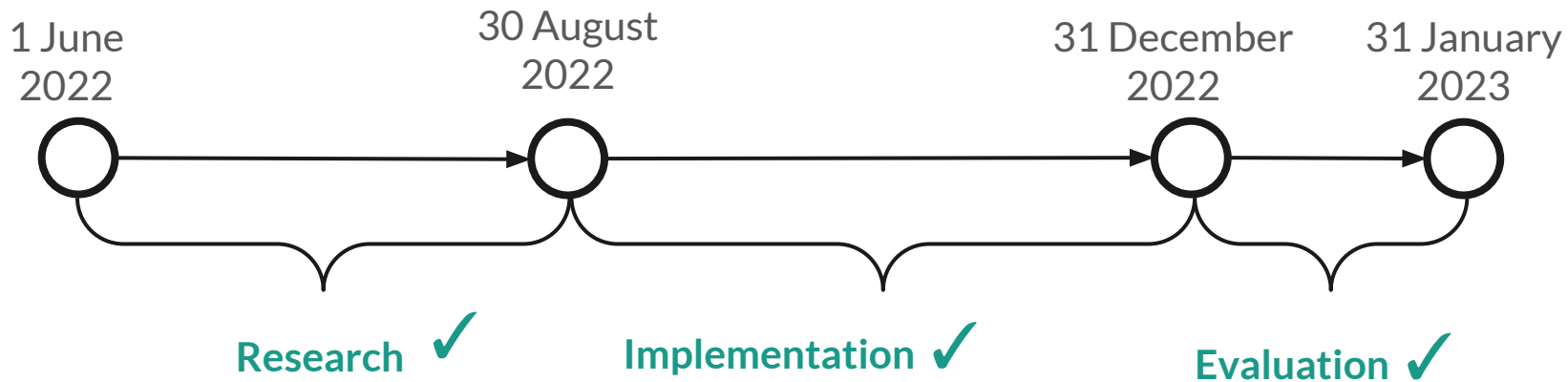
## Challenges

- 1) Community building for underrepresented communities
- 2) Identifying resources in underrepresented languages
- 3) Experimenting with new methods of community engagement





# Development of the project





## Research phase

Research phase is consisted of:

1. a survey distributed to members of the community
2. an interview with experts about the community



## Implementation phase

In the implementation phase we conducted following activities:

1. Workshops
2. Editing contests
3. Seminar
4. Recording sessions



## Evaluation phase

During this phase we summarised the learning and assessed the impact of the project.

We learnt **10 lessons**.

**Communities require thorough research to get familiar with their needs and expectations**





**Every community is different  
with specific needs and  
expectations**



**Fluent speakers of endangered languages are difficult to find and more difficult to motivate**

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**Availability of reference works  
on topics related to the  
communities may be scarce**

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**Communities may prefer  
generating content about their  
culture in other languages**



**Hybrid events can help to  
significantly increase reach**

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**Collaboration with a sign  
language interpreter is a must**

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**Sign language users are generally not fluent in the native language spoken within their family**

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**Working with a sign language  
community requires innovating  
in free knowledge**





**L'important c'est de participer**

**(“The important thing is to participate”)**





## Ongoing and future plans

- Aromanian-speaking community
  - Further integration into CEE Region (CEE Spring and representative on the CEE Meeting) ✓
- Romani-speaking community
  - Collaboration with their NGOs for writing article about Romani people, but on Macedonian Wikipedia ✗
- Macedonian Sign Language community
  - Producing videos documenting scientific terminology ...



**Questions?**