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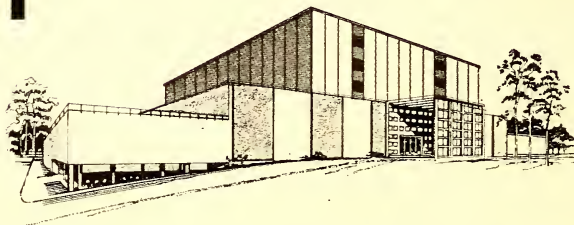


# 1966 FURNITURE BUYERS GUIDE

*Area of Furniture Factories  
Marketing Association of The South*

CLAREMONT • CONOVER  
DREXEL • HICKORY  
LENOIR • LINCOLNTON  
NEWTON • STATESVILLE

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Carolina Comfort Furniture, Inc.	Maxwell Royal Chair Co.
Clayton-Marcus Furniture	Medallion, Ltd.
Colonial Manufacturing Company	Montgomery Furniture Company
Comfort Chair	Moosehead Mfg. Company
De'Cor Furniture Company	Oxford, Ltd.
Fashion Furniture Company	Style Upholstering Company
Glen Traditionals, Inc.	Terrytown Imports
Granline Corp.	The Davis Company
Hallmark Tables	The Hitchcock Chair Company
Herman Chairs	Townsend Manufacturing Co.
Hickory Tavern Furniture	Trendline, Inc.
Highland House, Inc.	Valley Upholstery Corp.
The Hoke Furniture Company	Warren Furniture Company
J. L. Metz Furniture Co., Inc.	Warren-Lloyd, Inc.

**IT'S  
DIFFERENT!!**



# FURNITURE BUYER'S GUIDE

## SECOND EDITION 1966

Published By

**UNIVERSAL PUBLISHING CO., INC.**

No. 3 West Sixth Street

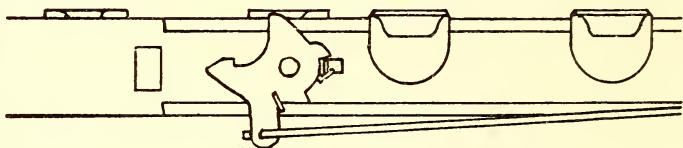
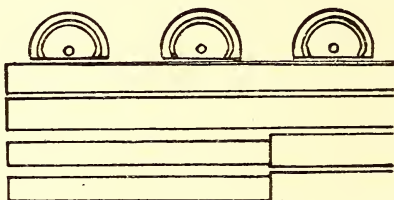
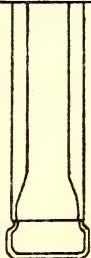
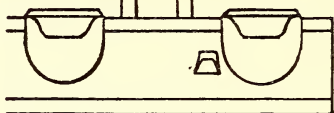
**NEWTON, NORTH CAROLINA**

**ROBERT L. SMITH**

Editor

**TELEPHONE AREA CODE 704/464-3228**

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We hope that your visit here will be pleasant and rewarding. Please do not hesitate to call on us for any assistance we might render to help you in your coverage of this market area.

The Furniture Manufacturers.

# ADLER UPHOLSTRY FABRICS

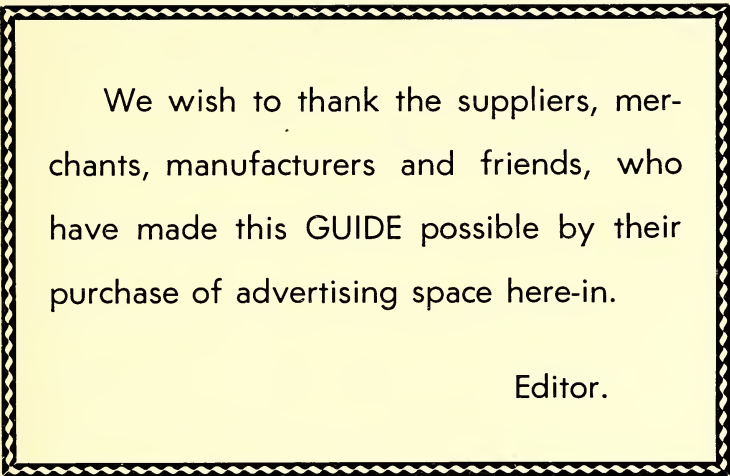
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We wish to thank the suppliers, merchants, manufacturers and friends, who have made this GUIDE possible by their purchase of advertising space here-in.

Editor.

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*Maurice Fabrics, Inc.*

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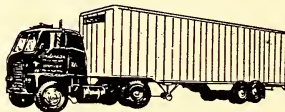
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## ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

### WHERE SHOWING THIS MARKET

HICKORY HOME FURNISHINGS MART.....	(HHFM)
HICKORY FURNITURE MART.....	(HFM)
FACTORY SHOWROOM.....	(FS)

**FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.**

Page	Showroom
<b>A</b>	
148— <b>THE ACCENT LINE</b>	HOTEL HICKORY
207— <b>THE AMERICAN FURN. CO. (ROMWEBER)</b>	HHFM
149— <b>AMERICANA FURNITURE CO.</b>	HFM
Artique, Inc.	HFM
150— <b>ASHEY FURNITURE CO.</b>	HICKORY CHAIR SHOWROOM
151— <b>AYER'S FURNITURE INDUSTRIES</b>	HHFM
<b>B</b>	
152— <b>BEAU-HILL FURNITURE CO., INC.</b>	FS
153— <b>BECKOM FURNITURE CO.</b>	HFM
Bernhart Industries	FS
Blowing Rock Furniture Industries	FS
154— <b>BOLICK BROS. CHAIR CO.</b>	HFM
155— <b>BRACEWELL FURNITURE, INC.</b>	FS
156— <b>BRANDON FURNITURE CO., INC.</b>	HFM
157— <b>BROYHILL FURNITURE FACTORIES, INC.</b>	FS
158— <b>BRUINGTON FURNITURE CO.</b>	HHFM
Builtright Chair Co.	HIGH POINT
Burris Mfg. Co., Inc.	HIGH POINT
<b>C</b>	
Cadillac Picture & Franme Co.	HFM
Caldwell Furniture Co.	HIGH POINT & FS
222— <b>CAMERON CRAFTS</b>	HFM
160— <b>CAROLINA COMFORT FURNITURE, INC.</b>	HHFM
Carolina Crafts	HFM
Carolina Original Furniture Co.	HFM
159— <b>CARROUSEL FURNITURE CORP.</b>	FS
Cegen Furniture, Inc.	HFM
164— <b>CHARVELLE FURNITURE CO.</b>	HFM

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- Storm Doors
- Venetian Blinds
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### Furniture Pads and accessories

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Protects  
All Property*



## ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

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FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.

Page		Showroom
163	<b>CENTURY FURNITURE CO.</b>	FS
162	<b>CENTURY CHAIR CO.</b> Claremont Chair Co.	<b>CENTURY—FS</b> FS
165	<b>CLAYTON-MARCUS CO., INC.</b>	HHFM
166	<b>COCHRANE FURNITURE CO., INC.</b> Colonial Manufacturing Co.	HIGH POINT HHFM
161	<b>COMFORT CHAIR CO.</b> Conover Chair Co., Inc. Continental Chair Co.	HHFM HIGH POINT HFM
167	<b>COX MANUFACTURING CO.</b>  Craft Chair Co.	HICKORY CHAIR SHOWROOM HFM
168	<b>CRESTLINE FURNITURE CO.</b> Custom Chair Co. Custom-Craft Furniture, Inc.	HIGH POINT HFM HIGH POINT
<b>D</b>		
170	<b>DAN DEE INDUSTRIES, INC.</b>	HFM
222	<b>THE DAVIS CO.</b> Dean Industries	HHFM HFM
171	<b>DECOR FURNITURE, INC.</b> De Ville Furniture, Inc.	HHFM HFM
<b>INSIDE BACK</b>	<b>DREXEL FURNITURE CO.</b> D-Zion Furniture Co.	FS HFM
<b>F</b>		
	Fairfield Chair Co.	FS
	Fashion Furniture, Inc.	HHFM
	Flair, Inc.	FS
	Furniture Mfg. & Sales, Inc.	HFM
<b>G</b>		
	Gilliam Furniture Co.	HIGH POINT
174	<b>GLEN TRADITIONALS, INC.</b> Granline Corporation	HHFM HFM & FS
<b>H</b>		
177	<b>HALLCRAFT</b>	



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## ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.

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	Hall-Mark Table Co.	HHFM
178	<b>HAMMARY MANUFACTURING CO.</b>	FS
179	<b>HARRY K. THARPE SALES</b>	HFM
	Herman Chairs	HHFM
	Hermitage Cabinet Shop	HFM
180	<b>HIBRITEN CHAIR CO., INC.</b>	FS
181	<b>HIBRITEN FURNITURE CO.</b>	FS
182	<b>HICKORY CHAIR CO.</b>	FS
184	<b>HICKORY COLONIAL, INC.</b>	FS
	Hickory Craftsmen Furniture Co.	HFM
183	<b>HICKORY FRY FURNITURE CO.</b>	FS
186	<b>HICKORY HILL FURNITURE CO., INC.</b>	HIGH POINT
187	<b>HICKORY MANUFACTURING CO.</b>	FS
185	<b>HICKORY PARLOR FURNITURE CO.</b>	FS
158	<b>HICKORY TAVERN FURNITURE, INC.</b>	HHFM
188	<b>HICKORY UPHOLSTERING CO., INC.</b>	HIGH POINT
189	<b>HIGHLAND HOUSE OF HICKORY, INC.</b>	HHFM
223	<b>HITCHCOCK CHAIR CO.</b>	HHFM
175	<b>HOKE FURNITURE CO.</b>	HHFM
190	<b>HOWARD FURNITURE MFG. CO.</b>	HFM
220	<b>HYLAN FURNITURE CO.</b>	FS
<b>J</b>		
191	<b>JAMISON BEDDING, INC.</b>	HFM
<b>K</b>		
	Kaymar Furniture Co.	HIGH POINT
192	<b>KEITH MANUFACTURING CO., INC.</b>	HHFM
	Kent-Coffey Manufacturing Co.	FS
	Kincaid Furniture Co., Inc.	HIGH POINT & FS
	King Hickory Furniture Co.	HHFM
193	<b>KNOB CREEK OF MORGANTON</b>	FS
<b>L</b>		
	La Barge Mirror	HHFM
194	<b>LAINÉ UPHOLSTERING CO., INC.</b>	HFM
195	<b>LEWITTES &amp; SON'S</b>	FS

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**HICKORY, NORTH CAROLINA**



## ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

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FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.

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Showroom

### M

<b>196</b>	<b>—MAEHILL CHAIR CO.</b>	
	Markay Furniture Co. of Hickory, Inc.	
<b>197</b>	<b>—MARLOW FURNITURE CO.</b>	<b>HHFM</b>
<b>198</b>	<b>—MAXWELL-ROYAL CHAIR CO.</b>	<b>HHFM</b>
	Medallion, Ltd.	<b>HHFM</b>
<b>199</b>	<b>—J. L. METZ FURNITURE CO., INC.</b>	<b>HHFM</b>
<b>200</b>	<b>—MONTCLAIR FURNITURE CO., INC.</b>	
	Montgomery Furniture Co.	<b>HHFM</b>
	Moosehead Manufacturing Co.	<b>HHFM</b>

### N

	Nandel, Inc.	<b>HFM</b>
<b>201</b>	<b>—NATIONAL FURNITURE MFG. CO.</b>	<b>HFM</b>
<b>202</b>	<b>—NORTH HICKORY FURNITURE CO.</b>	<b>FS</b>

### O

	Oxford, Ltd.	<b>HHFM</b>
--	--------------	-------------

### P

<b>203</b>	<b>—PERFECTION FURNITURE CO.</b>	<b>HFM</b>
<b>204</b>	<b>—PINNACLE FURNITURE CO., INC.</b>	<b>FS</b>
<b>205</b>	<b>—PIONEER CABINET &amp; SPECIALTY CO.</b>	<b>HFM</b>
	Pioneer Furniture Co. of California	<b>HFM</b>
	Posture Built of North Carolina, Inc.	
	Prestige Furniture Corp.	<b>FS</b>
	(Div. of Bassett Industries, Inc.)	
	Prestige Products, Inc.	<b>HFM</b>

### R

<b>207</b>	<b>—ROMWEBER</b>	<b>HHFM</b>
	Ross Furniture Co.	<b>HIGH POINT</b>
	Royal Danish Corporation	<b>FS</b>

### S

<b>208</b>	<b>—SCALES FURNITURE CO., INC.</b>	<b>FS</b>
<b>223</b>	<b>—A. L. SHAVER &amp; SONS, INC.</b>	<b>HIGH POINT</b>

# *Bassick - Sack*

A DIVISION OF STEWART-WARNER CORPORATION

WINSTON-SALEM, N. C.

*Manufacturers of*

*Fine Furniture Hardware*

INDIANA AVENUE

WINSTON-SALEM, NORTH CAROLINA

## ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

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FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.

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	Shaver Stool & Novelty Co.	<b>HIGH POINT</b>
	Sherrill Furniture Co.	<b>HIGH POINT</b>
<b>209</b>	<b>—SHERRILL UPHOLSTERING CO.</b>	<b>FS</b>
<b>210</b>	<b>—SIMPLICITY FURNITURE CO.</b>	<b>HFM</b>
<b>211</b>	<b>—SKYLINE FURNITURE OF HICKORY, INC.</b>	<b>HFM</b>
<b>212</b>	<b>—SOUTHERN FURNITURE CO. OF CONOVER, INC.</b>	<b>FS</b>
	Statesville Chair Co.	<b>HIGH POINT</b>
	St. John's, Inc.	<b>HFM</b>
<b>164</b>	<b>—STYLE CRAFT FURNITURE, INC.</b>	<b>HFM</b>
	Style Upholstering Co.	<b>HHFM</b>
<b>213</b>	<b>—SUGGS &amp; HARDIN UPHOLS. CO., INC.</b>	<b>HIGH POINT</b>
<b>T</b>		
<b>214</b>	<b>—TAYLORCRAFT UPHOLSTERING CO.</b>	<b>HFM</b>
<b>215</b>	<b>—TEMPLE FURNITURE MFG. CO.</b>	<b>FS</b>
<b>216</b>	<b>—TERRYTOWN IMPORTING &amp; MFG. CO.</b>	<b>HHFM</b>
<b>217</b>	<b>—TIMMERMAN MFG. CO.</b>	<b>HFM</b>
	Townsend Mfg. Co.	<b>HHFM</b>
	Trend Line, Inc.	<b>HHFM</b>
	Triangle Picture Frame Co.	<b>HFM</b>
	Troutman Chair Co.	<b>HIGH POINT</b>
<b>U</b>		
<b>220</b>	<b>—UNAGUSTA MFG. CORP.</b>	<b>HY-LAN—FS</b>
<b>V</b>		
	Valley Upholstering Co.	<b>HHFM</b>
<b>W</b>		
	Warloyd Furniture Sales	<b>HHFM</b>
	Warren Furniture Co.	<b>HHFM</b>
	Warren-Lloyd, Inc.	<b>HHFM</b>
<b>218</b>	<b>—WESTERN CAROLINA FURNITURE CO.</b>	<b>FS</b>
<b>219</b>	<b>—WHITES CHAIRS</b>	<b>WEST.-CAR.—FS</b>
<b>221</b>	<b>—WOODLYND HILL FURNITURE, INC.</b>	<b>FURN. MART OF LENOIR</b>

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BY CITIES

*CLAREMONT, NORTH CAROLINA*

Claremont Chair Co.

**MONTCLAIR FURNITURE CO., INC.**

**PERFECTION FURNITURE CO.**

**PINNACLE FURNITURE CO., INC.**

**SCALES FURNITURE CO., INC.**

*CONOVER, NORTH CAROLINA*

**THE ACCENT LINE**

Conover Chair Co., Inc.

**HALLCRAFT, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**TIMMERMAN MFG. CO.**

*DREXEL, NORTH CAROLINA*

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**KNOB CREEK OF MORGANTON**

*GRANITE FALLS, NORTH CAROLINA*

**BRANDON FURNITURE CO.**

Dakin Chair Co., Inc.

*HICKORY, NORTH CAROLINA*

**ASHEY FURNITURE CO.**

**AMERICANA FURNITURE CO.**

**BEAU-HILL FURNITURE CO., INC.**

**BECKOM FURNITURE CO.**

**BOLICK BROS. CHAIR CO.**

**BRUINGTON FURNITURE, INC.**

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

Carolina Original Furniture Co.

Cegen Furniture Co.

**CENTURY FURNITURE CO.**

**CENTURY CHAIR CO.**

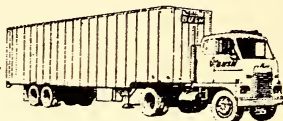
**CHARVELLE FURNITURE CO.**

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*The Courtesy Fleet*

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**FROM**

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**HICKORY**

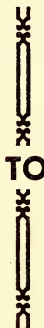
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FURNITURE MANUFACTURERS LISTED ALPHABETICALLY

BY CITIES

*HICKORY, NORTH CAROLINA (Contd.)*

**CLAYTON-MARCUS FURNITURE CO.**

**COMFORT CHAIR CO.**

**COX MANUFACTURING CO.**

**CUSTOM CHAIR CO.**

Custom Craft Furniture Co.

**DECOR FURNITURE**

De Ville Furniture Co.

Fashion Furniture Co.

**GRANLINE CORP.**

Herman Chairs

**HICKORY CHAIR CO.**

**HICKORY COLONIAL, INC.**

Hickory Craftmen Furniture Co.

**HICKORY-FRY FURNITURE CO.**

**HICKORY HILL FURNITURE CO.**

**HICKORY MANUFACTURING CO.**

**HICKORY PARLOR FURNITURE**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO.**

**HIGHLAND HOUSE OF HICKORY, INC.**

**HYLAN FURNITURE CO.**

Kaymar Furniture Co.

**KEITH MANUFACTURING CO., INC.**

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO.**

Markay Furniture Co.

**MARLOW FURNITURE CO.**

**MAXWELL ROYAL CHAIR CO.**

**NORTH HICKORY FURNITURE CO.**

P & G Chair Co.

**PIONEER CABINET & SPECIALTY CO.**

**POSTUE BUILT OF NORTH CAROLINA, INC.**

**SHERRILL UPHOLSTERING CO.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

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*Specializing in  
Charcoal Steaks*



**HIGHWAY 321  
BETWEEN HICKORY AND LENOIR**



**FURNITURE MANUFACTURERS LISTED ALPHABETICALLY**

**BY CITIES**

*HICKORY, NORTH CAROLINA (Contd)*

Style Upholstering Co.

**SUGGS & HARDIN UPHOLSTERING CO.**

**TERRYTOWN IMPORTING & MFG. CORP.**

Trend Line, Inc.

**WESTERN CAROLINA FURNITURE CO.**

**WHITES CHAIRS**

*HUDSON, NORTH CAROLINA*

Kincaid Furniture Co.

*LENOIR, NORTH CAROLINA*

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES, INC.**

Caldwell Furniture Co.

Fairfield Chair Co.

Flair, Inc.

**HAMMARY MANUFACTURING CO.**

**HIBRITEN CHAIR CO.**

**HIBRITEN FURNITURE CO.**

Kent-Coffey Manufacturing Co.

**MAEHILL CHAIR CO.**

*LINCOLNTON, NORTH CAROLINA*

Burris Manufacturing Co., Inc.

**COCHRANE FURNITURE CO., INC.**

Lincoln Furniture Co.

*MAIDEN, NORTH CAROLINA*

Craft Chair Co.

**TEMPLE FURNITURE MFG. CO.**

*NEWTON, NORTH CAROLINA*

**BRACEWELL FURNITURE CO., INC.**

**NANDEL, INC.**



**FURNITURE MANUFACTURERS LISTED ALPHABETICALLY**

**BY CITIES**

*NEWTON, NORTH CAROLINA (Condt)*

**NEWTON MANUFACTURING CO.**

Prestige Furniture Corp.

**SIMPLICITY FURNITURE CO.**

*STATESVILLE, NORTH CAROLINA*

Builtright Chair Co.

Bylo Furniture Co.

Carolina Crafts Co.

Dixie Seating Co.

**GILLIAM FURNITURE, INC.**

Home Made Chair Co.

North Carolina Furniture Co.

Ross Furniture Co.

Royal Danish Corp.

**A. L. SHAVER & SONS, INC.**

Shaver Stool & Novelty Co.

Sherrill Furniture Co.

Statesville Chair Co.

Statesville Manufacturing Co.

Troutman Chair Co.

*TAYLORSVILLE, NORTH CAROLINA*

**LEWITTES & SONS**

**TAYLORCRAFT UPHOLSTERING CO.**

*VALDESE, NORTH CAROLINA*

**CRESTLINE FURNITURE CO.**

**CLEVELAND PRODUCTS COMPANY**

DIVISION OF MINETTE MILLS

GROVER, NORTH CAROLINA

**Weavers of Upholstery Fabrics**

for the

**Furniture Trade throughout the U. S. A.**

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**COVERT TEXTILE CO., INC.**

U. S. Highway 29 and 70 at West Green Drive

HIGH POINT, NORTH CAROLINA

**Telephones: 431-3711 - 431-3811**

**Residence 431-3614**

# EXHIBITORS

Listed by Product

---

## ACCESSORIES DECORATIVE

Artique, Inc.

**CAMERON CRAFTS**

**HARRY K. THARPE SALES**

Cadillac Picture & Frame Co.

**THE HITCHCOCK CHAIR CO.**

La Barge Mirror, Co.

**KNOB CREEK OF MORGANTON, INC.**

**TERRYTOWN IMPORTING & MFG. CORP.**

Triangle Picture Frame Co., Inc.

## ANTIQU REPRODUCTIONS

Artique, Inc.

**CAMERON CRAFTS**

Carolina Craft Co.

## BARS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**DREXEL FURNITURE CO.**

**PIONEER CABINET & SPECIALTY CO., INC.**

Royal Danish Corp.

## BAR STOOLS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Builtright Chair Co.

Carolina Crafts Co.

**HITCHCOCK CHAIR CO.**

Shaver Brothers Stool Co., Inc.

**A. L. SHAVER & SONS, INC.**

**TERRYTOWN IMPORTING MFG. CO.**

## BASSINETS

Custom-Craft Furniture, Inc.

Bedding Line — Complete

**JAMISON BEDDING, INC.**

**CONSISTENTLY NEW . . .**

# COHAMA DECORATIVE FABRICS

Woven fabrics and patterns in full color ranges — offering many planned correlations with magnificent screen prints.

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STOCKED FOR PROMPT SHIPMENT

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CHARLES SIMMONS

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Phone: 919/888-4602

ALAN J. NANESS

P. O. Box 1061 - Hickory, N. C.  
Phone: 704/323-7575

# EXHIBITORS

Listed by Product

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## BEDS, HOLLYWOOD

**THE HITCHCOCK CHAIR CO.**

**HY-LAN FURNITURE**

**JAMISON BEDDING INC.**

Kent-Coffey Mfg. Co.

**UNAGUSTA MFG. CORP.**

## BEDS, ODD

Blowing Rock Furniture Industries

**THE HITCHCOCK CHAIR CO.**

Montgomery Furniture Co.

## BEDS, SOFA

**CRESTLINE FURNITURE CO., INC.**

**DREXEL FURNITURE CO.**

**NATIONAL FURNITURE**

**NORTH HICKORY FURNITURE CO.**

## BEDS, YOUTH

Blowing Rock Furniture Industries

Bylo Furniture Co.

Custom-Craft Furniture Inc.

## BEDROOM FURNITURE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**AYERS FURNITURE INDUSTRIES**

Bernhardt Furniture Co.

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

**CENTURY FURNITURE CO.**

**DREXEL FURNITURE CO.**

**GLEN TRADITIONALS, INC.**

**HIBRITEN FURNITURE CO.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

*Will these cushions ever bottom out?*



## Give him the answer that sells... Give him **Koolfoam® Pin-Core Cushioning**

Koolfoam Pin-Core cushioning sells...and stays sold, because it's the finest latex foam rubber. Its spherical-cell construction holds up beautifully for years and years—never bottoms out.

As furniture producers continue to use more and more foam rubber, you can be sure your furniture will have the finest cushioning available—as long as you specify Koolfoam Pin-Core.

Koolfoam holds its shape and resilience, gives lasting comfort, and keeps fabrics snug, welt seams straight. Comes flat or crowned in 14 widths, lengths up to 108 inches. Call your distributor and specify Koolfoam Pin-Core genuine latex foam cushioning. It's tops for bottoms... tops for profits, too.



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West Coast: 3341 W. El Segundo Blvd., Hawthorne, California



# EXHIBITORS

Listed by Product

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## BEDROOM FURNITURE (Continued)

**THE HITCHCOCK CHAIR CO.**

**HY-LAN FURNITURE**

Kent-Coffey Mfg. Co.

Kincaid Furniture Co., Inc.

**JAMISON BEDDING INC.**

**J. L. METZ FURNITURE CO., INC.**

Montgomery Furniture Co.

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO., INC.**

**UNAGUSTA MFG. CORP.**

## BENCHES

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

Gilliam Furniture, Inc.

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HIGHLAND HOUSE. INC.**

**THE HITCHCOCK CHAIR CO.**

**KEITH MFG. CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

Shaver Stool & Novelty Co.

Warrloyd Furniture Sales Co., Inc.

## BOOK CASES

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**DREXEL FURNITURE CO.**

**HAMMARY MFG. CORP.**

Kent-Coffey Mfg. Co.



**DIRECT SERVICE  
TO ALL POINTS IN  
NORTH CAROLINA**



# EXHIBITORS

Listed by Product

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## BOOK CASES (Continued)

Lincoln Furniture Co., Inc.

Medallion, Ltd.

**PIONEER CABINET & SPECIALTY CO.**

Royal Danish Corp.

## BREAKFAST ROOM SETS

Bernhardt Furniture Co.

Blowing Rock Furniture Co.

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

**HITCHCOCK CHAIR CO.**

**TIMMERMAN MFG. CO.**

## BREAKFRONTS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Furniture Co.

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES, INC.**

Caldwell Furniture Co.

**CENTURY FURNITURE CO.**

**COCHRANE FURNITURE CO., INC.**

**DREXEL FURNITURE CO.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

**HY-LAN FURNITURE**

**JAMISON BEDDING INC.**

Medallion, Ltd.

**J. L. METZ FURNITURE CO.**

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**

**UNAGUSTA MFG. CORP.**



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**CHARLOTTE, N. C. 28201**

# EXHIBITORS

Listed by Product

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## BUFFETS

### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

### **BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

### **CENTURY FURNITURE CO.**

### **COCHRANE FURNITURE CO., INC.**

### **THE DAVIS CO.**

### **DREXEL FURNITURE CO.**

### **HICKORY CHAIR CO.**

### **HICKORY MFG. CO.**

### **THE HITCHCOCK CHAIR CO.**

### **HY-LAN FURNITURE**

Kincaid Furniture Co., Inc.

### **JAMISON BEDDING INC.**

### **J. L. METZ FURNITURE CO., INC.**

Oxford-Kent

St. John's Inc.

### **UNAGUSTA MFG. CORP.**

## BUNK BEDS

Bernhardt Industries

Blowing Rock Furniture Industries

### **BROYHILL FURNITURE FACTORIES**

Custom-Craft Furniture, Inc.

### **DREXEL FURNITURE CO.**

### **JAMISON BEDDING INC.**

Kincaid Furniture Co., Inc.

Montgomery Furniture Co.

Moosehead Mfg. Co.

## CABINET TOPS — LAMINATED

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## CABINETS

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**Your  
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banking**



**FIRST-CITIZENS BANK**

*the Can-Do Bank with the Can-Do People!*

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

# EXHIBITORS

Listed by Product

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## CABINETS (Continued)

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HAMMARY MFG. CORP.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

Medallion, Ltd.

**JAMISON BEDDING INC.**

**J. L. METZ FURNITURE CO., INC.**

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**

Royal Danish Corp.

St. John's Inc.

## CABINETS, BEVERAGE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**BROYHILL FURNITURE FACTORIES**

**HICKORY MFG. CO.**

Medallion, Ltd.

## CABINETS, CORNER

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HICKORY CHAIR CO.**

**THE HITCHCOCK CHAIR CO.**

St. John's Inc.

## CABINETS, CURIO

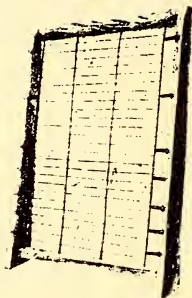
**DREXEL FURNITURE CO.**

New F-63 travels with the cushioning. Provides new kind of comfort with exact helical control of both comfort and firmness. Enables you to vary the back contour to fit desired shapes exactly. Automates production. Lower cost than conventional springs — has new luxurious "comfort feel" never before possible.

REVOLUTIONARY NEW!  
**PERM•A•LATOR**  
**F-63**  
FURNITURE BACK SPRING

**DESIGNERS!**

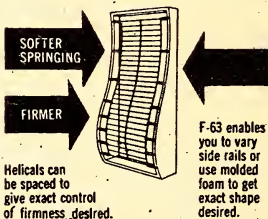
Revolutionary New Type Back Spring NOW GIVES YOU more opportunity to DESIGN MORE COMFORT AND BEAUTY IN YOUR FURNITURE BACKS!



Write today for test samples and complete information.

**PERM - A - LATOR**  
**F-63**™  
FURNITURE BACK SPRING

Manufactured By  
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Carthage, Mo. - High Point, N. C.





# EXHIBITORS

Listed by Product

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## CABINETS, CURIO (Continued)

**HAMMARY MFG. CORP.**  
**HIBRITEN CHAIR CO., INC.**  
**HICKORY MFG. CO.**  
**THE HITCHCOCK CHAIR CO.**

Medallion, Ltd.

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**

## CABINETS, FLAT CHINA

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Blowing Rock Furniture Industries

**CENTURY FURNITURE CO.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**J. L. METZ FURNITURE CO., INC.**

## CABINETS, RECORD

Artique, Inc.

**HAMMARY MFG. CORP.**

## CHAIRS

**THE ACCENT LINE**

**AMERICANA FURNITURE CO.**

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

**AYERS FURNITURE INDUSTRIES**

**BEAU-HILL FURNITURE CO., INC.**

Blowing Rock Furniture Industries

**BECKOM FURNITURE CO.**

**BOLICK BROTHERS CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Builtright Chair Co.

Burris Mfg. Co., Inc.

# HEADS!

*for every purpose...*

Shown are just a few of our continually expanding line of top quality cutter heads. All Forest City heads are machined from the finest materials obtainable. These precision ground and balanced Forest City heads meet the most exacting requirements demanded by the woodworking industry for quality production.

Forest City's rigid specifications assure fast, smooth cutting performance and a longer life. For further information write or call Forest City Tool Company.



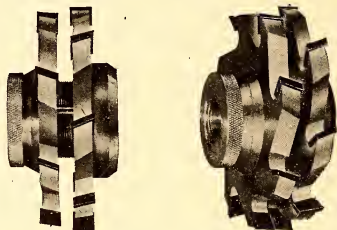
SHAPER HEADS  
#5-100

#### TOP RIGHT

Shaper Heads to hold milled to pattern knives for clean smooth cutting. Available in High Speed Steel or Carbide Tipped. #5-100.

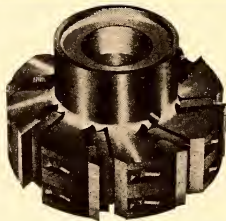
#### CENTER RIGHT

Adjustable Cope Heads — Carbide Tipped shear cutting. To run on Cope spindles to cut Tenons. Adjustable to 1/2" thick — 1 1/4" long. Smooth cutting without scoring. 5" Diameter made for shaper, 8" Diameter for Cope spindles.



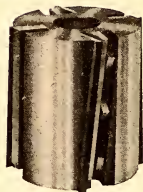
ADJUSTABLE COPE HEADS  
8" DIA. #2-200  
5" DIA. #2-167

FOREST CITY'S STANDARD OF QUALITY IN ALL ITS PRODUCTS IS UNSURPASSED, REGARDLESS OF PRICE!



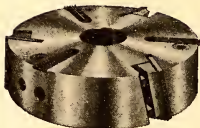
CORRUGATED KNIFE SIDE HEAD  
#5-112

This 8 knife head is for tapered spindle moulders. Corrugated knives afford more accurate setting for quality cutting.



SHAPER HEAD  
#5-104

This shear cutting head is for smoother finished cutting on hand or profile shapers. Available with high speed steel or solid carbide knives.



TENON HEAD  
#5-72

For double or single end Tenons. Shear Cutting — Furnished with High Speed Steel or Solid Carbide spurs and knives.

**FOREST CITY TOOL COMPANY**

**HICKORY, NORTH CAROLINA**

# EXHIBITORS

Listed by Product

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## CHAIRS (Continued)

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

**COMFORT CHAIR CO.**

Corvair Furniture Co.

Cegen Furniture, Inc.

**CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**COCHRANE FURNITURE CO., INC.**

Colonial Mfg. Co.

Conover Chair Co., Inc.

**COX MFG. CO.**

**CRESTLINE FURNITURE CO., INC.**

**CUSTOM CHAIR CO., INC.**

**DAN DEE INDUSTRIES, INC.**

**DECOR FURNITURE, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

**HAMMARY MFG. CORP.**

Herman Chairs, Inc.

**HIBRITEN CHAIR CO.**

**HICKORY CHAIR CO.**

**HICKORY COLONIAL, INC.**

**HICKORY-FRY FURNITURE CO.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY MANUFACTURING CO.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**HITCHCOCK CHAIR CO.**

**HOWARD FURNITURE & MFG. CO.**

*Gaines* MOTOR LINES, INC.



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**TO N. C. & S. C.**

**FROM**  
New York  
Philadelphia  
Baltimore

# EXHIBITORS

Listed by Product

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## CHAIRS (Continued)

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**LEWITTES**

Markay Furniture of Hickory, Inc.

**MAEHILL CHAIR CO.**

**MAXWELL ROYAL CHAIR CO.**

Medallion, Ltd.

**J. L. METZ FURNITURE CO., INC.**

Kent Classic Furniture Co.

Moosehead Mfg. Co.

**NANDEL, INC.**

**NATIONAL FURNITURE CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

**PERFECTION FURNITURE CO.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**A. L. SHAVER & SON, INC.**

**SHERRILL UPHOLSTERING CO.**

**SIMPLICITY FURNITURE CO., INC.**

**SKYLINE FURNITURE CO.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

**SUGGS & HARDIN UPHOLSTERING CO., INC.**

**TEMPLE FURNITURE MFG. CO., INC.**

**TIMMERMAN MFG. CO.**

Trendline, Inc.

Warren Furniture Co., Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

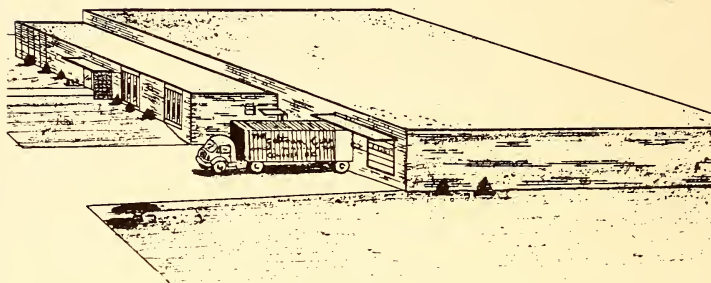
**WOODLYND HILL FURNITURE, INC.**

# THE *Geltman* CORP.

CONOVER, N. C.

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PHONE 464-5101



AMERICA'S FIRST  
PROCESSOR OF

 **Scotchgard**<sup>®</sup>  
STAIN REPELLER

Now Serving Furniture Manufacturers and Fabric Mills in Furnitureland, U. S. A. Stain and Soil Repellent Application to Fabrics with Either "SCOTCHGARD" or "ZEPEL", as well as application of ACRYLIC Backings to Furniture Fabrics.

24 HOUR SERVICE GUARANTEED

# EXHIBITORS

Listed by Product

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## CHAIRS, BOUDOIR

Burriss Mfg. Co., Inc.

**COMFORT CHAIR CO.**

**COX MFG., INC.**

**DREXEL FURNITURE CO.**

Flair, Inc.

Herman Chairs, Inc.

**HICKORY UPHOLSTERING CO., INC.**

**KEITH MFG. CO., INC.**

**LAINÉ UPHOLSTERING CO., INC.**

**SCALES FURNITURE CO., INC.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

## CHAIRS, CHILDREN

Custom-Craft Furniture, Inc.

**THE HITCHCOCK CHAIR CO.**

**A. L. SHAVER & SON, INC.**

## CHAIRS, DESK

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

Flair, Inc.

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

Lincoln Furniture Co., Inc.

**J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

*WELCOME BUYERS*

# GENERAL PAPER CO.

Suppliers to the Furniture Industry

DON L. STAFFORD

Hickory, N. C. — High Point, N. C.



# EXHIBITORS

Listed by Product

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## CHAIRS, DESK (Continued)

Royal Danish Corp.  
Statesville Chair Co.

## CHAIRS, DINING

### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

### **BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

### **CENTURY CHAIR CO.**

### **CENTURY FURNITURE CO.**

### **THE DAVIS CO.**

### **DREXEL FURNITURE CO.**

### **HIBRITEN CHAIR CO., INC.**

### **HICKORY CHAIR CO.**

### **HICKORY MFG. CO.**

### **THE HITCHCOCK CHAIR CO.**

### **HYLAN FURNITURE CO.**

Kincaid Furniture Co., Inc.

Markay Furniture of Hickory

### **J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Royal Danish Corp.

St. John's Table Co.

### **UNAGUSTA MFG. CORP.**

## CHAIRS, HIGH

Custom-Craft Furniture, Inc.

Oxford-Kent

Shaver Brothers Stool Co., Inc.

Warrloyd Furniture Sales Co., Inc.

## CHAIRS, KITCHEN

### **TIMMERMAN MFG. CO.**

### **A. L. SHAVER & SONS, INC.**



# HARTMAN CARVING, Inc.

HICKORY, NORTH CAROLINA

P. O. BOX 1591

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*Wood Carvings*

by HARTMAN

TRADITIONAL  
FRENCH PROVINCIAL  
ITALIAN PROVINCIAL  
MODERN  
PERIOD

*Send Specifications for Quotations.*

## EXHIBITORS

Listed by Product

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### CHAIRS, LADDERBACK

**A. L. SHAVER & SONS, INC.**

### CHAIRS, PORCH ROCKERS

**A. L. SHAVER & SONS, INC.**

### CHAIRS, LOUNGE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

**BEAU-HILL FURNITURE CO.**

Bernhardt Industries

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

Burris Mfg. Co., Inc.

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

**CLAYTON-MARCUS CO., INC.**

Conover Chair Co., Inc.

Corvair Furniture Co.

**CRESTLINE FURNITURE CO., INC.**

**DAN DEE INDUSTRIES, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY COLONIAL, INC.**

**HICKORY CHAIR CO.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY MFG. CO.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**HOWARD FURNITURE MFG. CO.**

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To The Displays  
of our many  
Friends and Customers

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OF

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HICKORY, NORTH CAROLINA

**Phone**

**328-1886**

P. O. BOX 2083

# EXHIBITORS

Listed by Product

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## CHAIRS, LOUNGE (Continued)

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

**MARLOW FURNITURE CO., INC.**

**MAXWELL ROYAL CHAIR CO.**

Medallion, Ltd.

Modernize Dean Industries

**MONTCLAIR FURNITURE CO., INC.**

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

Prestige Furniture Corp.

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WHITES CHAIRS**

**WOODLYND HILL FURNITURE, INC.**

## CHAIRS, OCCASIONAL

**THE ACCENT LINE**

**AMERICANA FURNITURE CO.**

**ASHLEY FURNITURE CO.**

**AYERS FURNITURE INDUSTRIES**

**BEAU-HILL FURNITURE CO., INC.**

Bernhardt Industries

**BOLICK BROTHERS CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

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Missouri New Jersey New York Ohio

Pennsylvania Wisconsin Massachusetts

Connecticut Rhode Island



# EXHIBITORS

Listed by Product

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## CHAIRS, OCCASIONAL (Continued)

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

**CAROLINA COMFORT FURNITURE CO.**

Cegen Furniture, Inc.

**CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

Colonial Mfg. Co.

**COMFORT CHAIR CO.**

Conover Chair Co., Inc.

Corvair Furniture Co.

**CUSTOM CHAIR CO., INC.**

**DAN DEE INDUSTRIES, INC.**

**DREXEL FURNITURE CO.**

D-Zion Furniture Co.

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

Herman Chairs, Inc.

**HICKORY COLONIAL, INC.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY MFG. CO.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**THE HITCHCOCK CHAIR CO.**

Howard Furniture Mfg. Co.

**JAMISON BEDDING INC.**

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

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# EXHIBITORS

Listed by Product

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## CHAIRS, OCCASIONAL (Continued)

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

Markay Furniture of Hickory, Inc.

**MAXWELL ROYAL CHAIR CO.**

**MONTCLAIR FURNITURE CO., INC.**

Modernize Dean Industries

Montgomery Furniture Co.

Moosehead Mfg. Co.

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

Style Upholstering Co.

**SUGGS & HARDIN UPHOLSTERING CO.**

**TAYLORCRAFT UPHOLSTERING, INC.**

**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WHITES CHAIRS**

**WOODLYND HILL FURNITURE, INC.**

## CHAIRS, PROMOTIONAL

**THE ACCENT LINE**

**ASHLEY FURNITURE CO.**

**BEAU-HILL FURNITURE CO., INC.**

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TO SEE YOU AND WE'LL  
TRY OUR DARNDDEST TO  
BE **REAL** HOSPITABLE.

# EXHIBITORS

Listed by Product

---

## CHAIRS, PROMOTIONAL (Continued)

**BOLICK BROTHERS CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**COMFORT CHAIR CO.**

Corvair Furniture Co.

**DAN DEE INDUSTRIES, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

Herman Chairs, Inc.

**HICKORY COLONIAL, INC.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HOWARD FURNITURE MFG. CO.**

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

Kent Classic Chair

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

Markay Furniture of Hickory, Inc.

**MONTCLAIR FURNITURE CO., INC.**

Montgomery Furniture Co.

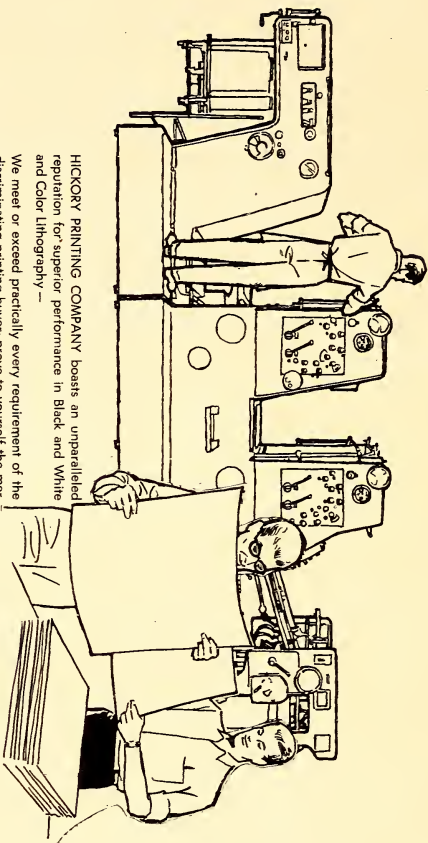
Moosehead Mfg. Co.

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**POSTURE BUILT OF NORTH CAROLINA, INC.**

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## EXHIBITORS

Listed by Product

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### CHAIRS, PROMOTIONAL (Continued)

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

Trend Line, Inc.

Warrloyd Furniture Sales Co., Inc.

### CHAIRS, RATTAN

**TERRYTOWN IMPORTS & MFG. CO.**

### CHAIRS, RECLINING

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

Burriss Mfg. Co., Inc.

Cegen Furniture, Inc.

**COMFORT CHAIR CO.**

**CRESTLINE FURNITURE CO., INC.**

**DAN DEE INDUSTRIES, INC.**

D-Zion Furniture Co.

Flair, Inc.

**HICKORY HILL FURNITURE CO., INC.**

**KEITH MFG. CO., INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Posture Built of North Carolina, Inc.

### CHAIRS, UPHOLSTERED

**THE ACCENT LINE**

**AMERICANA FURNITURE CO.**

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

**AYERS FURNITURE INDUSTRIES**

**BEAU-HILL FURNITURE CO., INC.**

**BOLICK BROTHERS CHAIR CO.**



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# EXHIBITORS

Listed by Product

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## CHAIRS, UPHOLSTERED (Continued)

**BRACEWELL FURNITURE CO., INC.**

**BRANDON FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Burris Mfg. Co., Inc.

**THE CAROLINA COMFORT FURNITURE, INC.**

**CARROUSEL FURNITURE CORP.**

Cegen Furniture, Inc.

**CENTURY CHAIR CO.**

**CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**COMFORT CHAIR CO., INC.**

Conover Chair Co., Inc.

Corvair Furniture Co.

**COX MFG., INC.**

**CRESTLINE FURNITURE CO., INC.**

**CUSTOM CHAIR CO., INC.**

**DAN DEE INDUSTRIES, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY COLONIAL, INC.**

**HICKORY CHAIR CO.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

Herman Chairs, Inc.



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● **TABLE TOPS**

● **SPECIALTY TOPS**

**HARDWOOD LUMBER HEADQUARTERS**



# EXHIBITORS

Listed by Product

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## CHAIRS, UPHOLSTERED (Continued)

**HOWARD FURNITURE MFG. CO.**

**JAMISON BEDDING INC.**

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

Kent Classic Furniture

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

Markay Furniture of Hickory, Inc.

**MARLOW FURNITURE CO., INC.**

**MAXWELL ROYAL CHAIR CO.**

**MONTCLAIR FURNITURE CO., INC.**

Montgomery Furniture Co.

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

Style Upholstering Co.

**SUGGS & HARDIN UPHOLSTERING CO.**

**TAYLORCRAFT UPHOLSTERING, INC.**

**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WHITES CHAIR, INC.**

**WOODLYND HILL FURNITURE, INC.**

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# EXHIBITORS

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## CHAISE LOUNGES

**COX MFG., INC.**

**CRESTLINE FURNITURE CO., INC.**

Herman Chairs, Inc.

**HIBRITEN CHAIR CO., INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**KEITH MFG. CO., INC.**

Montgomery Furniture Co.

**SCALES FURNITURE CO., INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

## CHESTS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

**CENTURY FURNITURE CO.**

Custom-Craft Furniture, Inc.

**DREXEL FURNITURE CO.**

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

**HYLAN FURNITURE CO.**

Kent-Coffey Mfg. Co.

Kincaid Furniture Co., Inc.

Lincoln Furniture Co., Inc.

Medallion, Ltd.

**J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

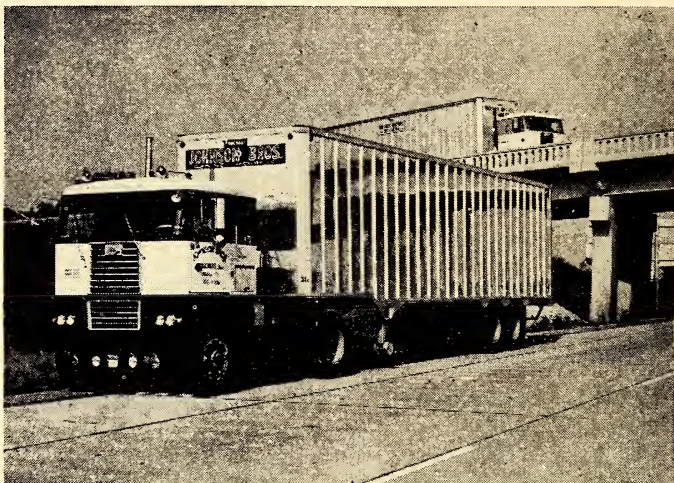
Oxford-Kent

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# EXHIBITORS

Listed by Product

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## CHESTS, BACHELOR

### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Blowing Rock Furniture Industries

### **BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

### **DREXEL FURNITURE CO.**

### **HAMMARY MFG. CORP.**

### **HIBRITEN CHAIR CO., INC.**

### **HICKORY CHAIR CO.**

### **HICKORY MFG. CO.**

### **THE HITCHCOCK CHAIR CO.**

Kent-Coffey Mfg. Co.

Kincaid Furniture Co., Inc.

Lincoln Furniture Co., Inc.

Moosehead Mfg. Co.

### **PIONEER CABINET & SPECIALTY CO.**

## CHEST TOPS — LAMINATED

### **HUTTON & BOURBONNAIS CO.**

## CHILDREN'S FURNITURE

Bylo Furniture Co.

Custom-Craft Furniture, Inc.

Kent-Coffey Mfg. Co.

## CLOCKS

Colonial Mfg. Co.

Hall-Mark Table Co.

## CONSOLE TABLES

### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

Blowing Rock Furniture Industries

### **BROYHILL FURNITURE FACTORIES**

### **CENTURY FURNITURE CO.**

### **HAMMARY MFG. CORP.**



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## EXHIBITORS

Listed by Product

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### CONSOLE TABLES (Continued)

**HIBRITEN CHAIR CO., INC.**  
**HICKORY CHAIR CO.**  
**HICKORY MFG. CO.**  
**THE HITCHCOCK CHAIR CO.**  
**J. L. METZ FURNITURE CO., INC.**

Oxford-Kent

### CONTRACT FURNITURE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**  
**ASHLEY FURNITURE CO.**

Bernhardt Furniture Co.

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

**JAMISON BEDDING INC.**

**KEITH MFG. CO., INC.**

Kent-Coffey Mfg. Co.

**LAINÉ UPHOLSTERING CO., INC.**

Moosehead Mfg. Co.

**NATIONAL FURNITURE MFG. CO., INC.**

Oxford-Kent

**STYLE UPHOLSTERING, INC.**

**TAYLORCRAFT UPHOLSTERING, INC.**

**TERRYTOWN IMPORTING & MFG. CORP.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WOODLYND HILL FURNITURE, INC.**

### CREDENZAS

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Lilly Industrial Coatings, Inc., Indianapolis, Indiana



# EXHIBITORS

Listed by Product

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## CREDENZAS (Continued)

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**CENTURY FURNITURE CO.**

**COCHRANE FURNITURE CO., INC.**

**DREXEL FURNITURE CO.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**MAXWELL ROYAL CHAIR CO.**

Medallion, Ltd.

**J. L. METZ FURNITURE CO., INC.**

Oxford-Kent

Royal Danish Corp.

## CRIBS

Bylo Furniture Co.

Custom-Craft Furniture, Inc.

## DEACON'S BENCHES

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

**THE HITCHCOCK CHAIR CO.**

Moosehead Mfg. Co.

Shaver Brothers Stool Co., Inc.

## DESKS, KNEE HOLE

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**CENTURY FURNITURE CO.**

**THE DAVIS CO.**

**GRANLINE CORP.**

**THE HITCHCOCK CHAIR CO.**

Kent-Coffey Mfg. Co.

Kincaid Furniture Co., Inc.

Royal Danish Corp.



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New York, N. Y. — Illinois — Indiana

St. Louis, Mo. — West Virginia — Kentucky

# EXHIBITORS

Listed by Product

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## DESKS, SPINETS & LADIES

**THE DAVIS CO.**  
**HAMMARY MFG. CORP.**  
**HICKORY CHAIR CO.**  
**THE HITCHCOCK CHAIR CO.**

Kincaid Furniture Co., Inc.

Medallion, Ltd.

Oxford-Kent

## DESK TOPS — LAMINATED

**HUTTON & BOURBONNAIS**

## DINETTES

Bernhardt Industries

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

Markay Furniture of Hickory, Inc.

Moosehead Mfg. Co.

St. Johns Table Co.

## DINING ROOM FURNITURE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**AYERS FURNITURE INDUSTRIES**

Bernhardt Industries

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Builtright Chair Co.

Caldwell Furniture Co.

**CENTURY FURNITURE CO.**

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

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# EXHIBITORS

Listed by Product

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## DINING ROOM FURNITURE (Continued)

### **HYLAN FURNITURE CO.**

Kincaid Furniture Co., Inc.

### **J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

### **PIONEER CABINET & SPECIALTY CO.**

St. Johns, Inc.

### **UNAGUSTA MFG. CORP.**

## FRAMES

Cadillac Picture Frame Co.

## FOUNTAINS

### **TERRYTOWN IMPORTING & MFG. CORP.**

Triangle Picture Frame Co., Inc.

## HOTEL FURNITURE

### **THE ACCENT LINE**

### **ASHLEY FURNITURE CO.**

### **BEAU-HILL FURNITURE CO., INC.**

Bernhardt Industries

### **BROYHILL FURNITURE FACTORIES**

### **BRUINGTON FURNITURE, INC.**

Caldwell Furniture Co.

### **CARROUSEL FURNITURE CORP.**

### **CENTURY FURNITURE CO.**

### **DREXEL FURNITURE CO.**

### **HICKORY CHAIR CO.**

### **HICKORY-FRY FURNITURE CO., INC.**

### **HICKORY MFG. CO.**

### **HICKORY PARLOR FURNITURE CO.**

### **HICKORY TAVERN FURNITURE, INC.**

### **THE HITCHCOCK CHAIR CO.**

### **JAMISON BEDDING INC.**

Kent-Coffey Mfg. Co.

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Local Representation

# EXHIBITORS

Listed by Product

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## HOTEL FURNITURE (Continued)

**KEITH MFG. CO., INC.**

**LAINÉ UPHOLSTERING CO., INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

Oxford-Kent

Royal Danish Corp.

**TAYLORCRAFT UPHOLSTERING, INC.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WOODLYND HILL FURNITURE, INC.**

## HOTEL LAMPS

**KNOB CREEK OF MORGANTON, INC.**

**PRESTIGE PRODUCTS, INC.**

## INSTITUTIONAL FURNITURE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

Kent-Coffey Mfg. Co.

**JAMISON BEDDING INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

Royal Danish Corp.

**TAYLORCRAFT UPHOLSTERING, INC.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

## KITCHEN FURNITURE

**THE HITCHCOCK CHAIR CO.**

## LAMPS

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Marion, North Carolina

Orangeburg, South Carolina

Morristown, Tennessee



# EXHIBITORS

Listed by Product

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## LAMPS (Continued)

Cadillac Picture & Frame Co.

**KNOB CREEK OF MORGANTON  
PRESTIGE PRODUCTS, INC.**

## LIVING ROOM FURNITURE

**THE ACCENT LINE**

**AMERICANA FURNITURE CO.**

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

Bernhardt Industries

**BOLICK BROTHERS CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

**BRANDON FURNITURE CO.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Burris Mfg. Co., Inc.

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

Cegen Furniture, Inc.

**CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**COMFORT CHAIR CO.**

Conover Chair Co., Inc.

Corvair Furniture Co.

**DAN DEE INDUSTRIES, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**



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# EXHIBITORS

Listed by Product

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## LIVING ROOM FURNITURE (Continued)

**HICKORY COLONIAL, INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY MFG. CO.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**THE HITCHCOCK CHAIR CO.**

Howard Furniture Mfg. Co.

Jamison Bedding, Inc.

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

Kent Classic Furniture

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

**MAXWELL ROYAL CHAIR CO.**

Medallion, Ltd.

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**

Ross Furniture Co.

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE, INC.**

**SUGGS & HARDIN UPHOLSTERING CO.**

**TAYLORCRAFT UPHOLSTERING, INC.**

**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

**UNAGUSTA MFG. CORP.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

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Furniture Industry”*



# EXHIBITORS

Listed by Product

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## LIVING ROOM FURNITURE (Continued)

WOODLYND HILL FURNITURE, INC.

### LOVE SEATS

AMERICANA FURNITURE CO.

THE AMERICAN FURNITURE CO. (ROMWEBER)

ASHLEY FURNITURE CO.

BOLICK BROTHERS CHAIR CO.

BRACEWELL FURNITURE CO., INC.

BROYHILL FURNITURE FACTORIES

BRUINGTON FURNITURE, INC.

Burris Mfg. Co.

CAROLINA COMFORT FURNITURE CO.

CARROUSEL FURNITURE CORP.

CENTURY FURNITURE CO.

Claremont Chair Co., Inc.

CLAYTON-MARCUS CO., INC.

COMFORT CHAIR CO.

Conover Chair Co., Inc.

Corvair Furniture Co.

CRESTLINE FURNITURE CO., INC.

DAN DEE INDUSTRIES, INC.

DECOR FURNITURE, INC.

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

GILLIAM FURNITURE, INC.

HAMMARY MFG. CORP.

HICKORY COLONIAL, INC.

HIBRITEN CHAIR CO., INC.

HICKORY CHAIR CO.

HICKORY HILL FURNITURE CO., INC.

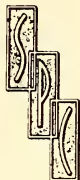
HICKORY PARLOR FURNITURE CO.

HICKORY TAVERN FURNITURE, INC.

HICKORY UPHOLSTERING CO., INC.

HIGHLAND HOUSE, INC.

KEITH MFG. CO., INC.



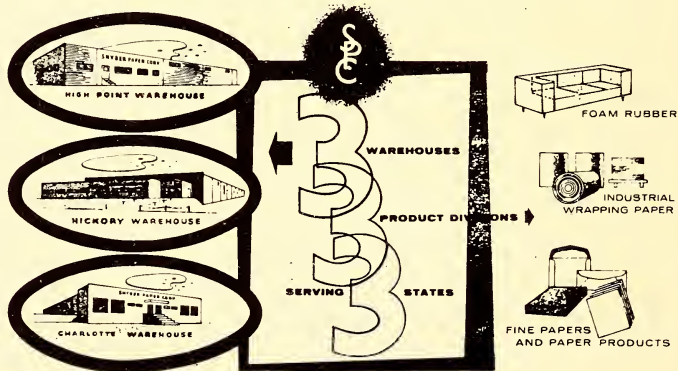
SNYDER PAPER CORPORATION

HICKORY, HIGH POINT,  
CHARLOTTE, N. C.

ORIGINATORS OF THE 5-L CUSHION

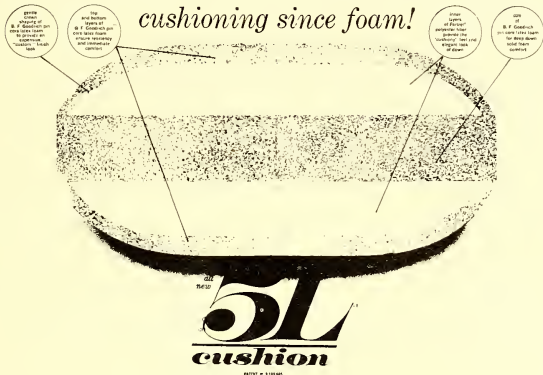
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- . gives you the cushiony feeling and luxurious puffy look and comfort of down.

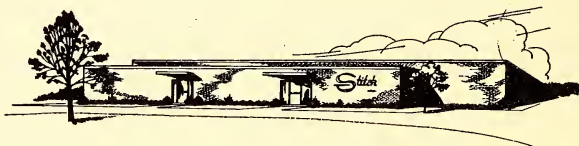
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PHONE 464-0152



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- MACHINE QUILTING



## EXHIBITORS

Listed by Product

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### LOVE SEATS (Continued)

Kent Classic Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

**MARLOW FURNITURE CO., INC.**

**MAXWELL ROYAL CHAIR CO.**

Markay Furniture of Hickory, Inc.

**MONTCLAIR FURNITURE CO., INC.**

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SIMPLICITY FURNITURE CO., INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

**TAYLORCRAFT UPHOLSTERING, INC.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WHITES CHAIRS**

**WOODLYND HILL FURNITURE, INC.**

### MAGAZINE RACKS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**HAMMARY MFG. CORP.**

Medallion, Ltd.

### MIRRORS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries

Cadillac Picture & Frame Co.

**CENTURY FURNITURE CO.**

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

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# EXHIBITORS

Listed by Product

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## MIRRORS (Continued)

**HICKORY CHAIR CO.**

**THE HITCHCOCK CHAIR CO.**

Kent-Coffey Mfg. Co.

La Barge Mirror, Inc.

Medallion, Ltd.

**J. L. METZ FURNITURE CO., INC.**

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**

Triangle Picture Frame Co., Inc.

## MOTEL FURNITURE

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**THE ACCENT LINE**

**ASHLEY FURNITURE CO.**

Bernhardt Industries

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Caldwell Furniture Co.

**COMFORT CHAIR CO.**

Corvair Furniture Co.

**DREXEL FURNITURE CO.**

Flair, Inc.

Herman Chairs, Inc.

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY MFG. CO.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**THE HITCHCOCK CHAIR CO.**

**KEITH MFG. CO., INC.**

Kent Classic Furniture Co.

Kent-Coffey Mfg. Co.

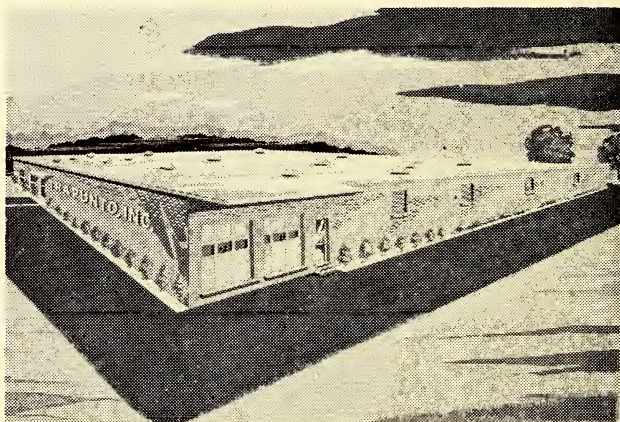
**LAINÉ UPHOLSTERING CO., INC.**

Moosehead Mfg. Co.

**NATIONAL FURNITURE MFG. CO., INC.**

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INCORPORATED

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# EXHIBITORS

Listed by Product

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## MOTEL FURNITURE (Continued)

### **TAYLORCRAFT UPHOLSTERING, INC.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

### **WOODLYND HILL FURNITURE, INC.**

## OFFICE FURNITURE

### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

### **THE HITCHCOCK CHAIR CO.**

Kent Classic Furniture Co.

### **NATIONAL FURNITURE MFG. CO., INC.**

Royal Danish Corp.

### **TERRYTOWN IMPORTING & MFG. CORP.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

## OUT DOOR FURNITURE

### **TIMMERMAN MFG. CO.**

## PERMANENT PLANTS

### **HARRY K. THARPE SALES**

### **TERRYTOWN IMPORTS & MFG. CO.**

## PICTURES

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Cadillac Picture & Frame Co.

Triangle Picture & Frame Co., Inc.

## PLAY PENS

Custom-Craft Furniture, Inc.

## ROCKERS

### **ASHLEY FURNITURE CO.**

### **AMERICANA FURNITURE CO.**

Blowing Rock Furniture Industries

### **BOLICK BROTHERS CHAIR CO.**

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## EXHIBITORS

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### ROCKERS (Continued)

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

Burris Mfg. Co., Inc.

**BRUINGTON FURNITURE, INC.**

**CAROLINA COMFORT FURNITURE CO.**

Cegen Furniture, Inc.

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**COMFORT CHAIR CO.**

Conover Chair Co., Inc.

**CRESTLINE FURNITURE CO., INC.**

**DAN DEE INDUSTRIES, INC.**

Flair, Inc.

**HAMMARY MFG. CORP.**

Herman Chairs, Inc.

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**THE HITCHCOCK CHAIR CO.**

**HOWARD FURNITURE MFG. CO.**

King Hickory Furniture Co.

Kaymar Furniture Co.

**KEITH MFG. CO., INC.**

**LAINÉ UPHOLSTERING CO., INC.**

**MARLOW FURNITURE CO., INC.**

**MAXWELL ROYAL CHAIR CO.**

Moosehead Mfg. Co.

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

Posture Built of North Carolina, Inc.

**SCALES FURNITURE CO., INC.**

**A. L. SHAVER & SONS, INC.**

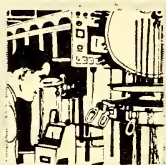
**SIMPLICITY FURNITURE CO., INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**



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## EXHIBITORS

Listed by Product

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### ROCKERS (Continued)

#### STYLE CRAFT FURNITURE CO., INC.

Troutman Chair Co.

#### WESTERN CAROLINA FURNITURE CO., INC.

#### WOODLYND HILL FURNITURE, INC.

### ROCKERS, COLONIAL

Blowing Rock Furniture Industries

#### AMERICANA FURNITURE CO.

#### BRACEWELL FURNITURE CO., INC.

#### BROYHILL FURNITURE FACTORIES

#### BRUINGTON FURNITURE, INC.

Burriss Mfg. Co., Inc.

#### CAROLINA COMFORT FURNITURE CO.

Claremont Chair Co., Inc.

#### CLAYTON-MARCUS CO., INC.

#### COMFORT CHAIR CO.

Conover Chair Co., Inc.

#### CRESTLINE FURNITURE CO., INC.

#### DREXEL FURNITURE CO.

Flair, Inc.

#### HAMMARY MFG. CORP.

Herman Chairs, Inc.

#### HICKORY-FRY FURNITURE CO., INC.

#### HICKORY TAVERN FURNITURE, INC.

#### HICKORY UPHOLSTERING CO., INC.

#### THE HITCHCOCK CHAIR CO.

#### JAMISON BEDDING INC.

Kaymar Furniture Co.

#### KEITH MFG. CO., INC.

Kent Classic Furniture Co.

King Hickory Furniture Co.

#### MAEHILL CHAIR CO.

#### MARLOW FURNITURE CO., INC.

#### MAXWELL ROYAL CHAIR CO.

Moosehead Mfg. Co.

#### NATIONAL FURNITURE MFG. CO., INC.

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## EXHIBITORS

Listed by Product

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### ROCKERS, COLONIAL (Continued)

**NORTH HICKORY FURNITURE CO.**  
**SCALES FURNITURE CO., INC.**  
**SOUTHERN FURNITURE CO. OF CONOVER, INC.**  
**STYLE CRAFT FURNITURE CO., INC.**  
**SUGGS & HARDIN UPHOLSTERING CO.**

### ROCKERS, JUVENILE

Bernhardt Furniture Co.  
**THE HITCHCOCK CHAIR CO.**  
**A. L. SHAVER & SONS, INC.**  
Shaver Brothers Stool Co., Inc.  
Troutman Chair Co.

### ROCKERS, PLATFORM

**ASHLEY FURNITURE CO.**  
**BRACEWELL FURNITURE CO., INC.**  
**BROYHILL FURNITURE FACTORIES**  
**BRUINGTON FURNITURE, INC.**  
Burris Mfg. Co., Inc.  
**CAROLINA COMFORT FURNITURE CO.**  
**CENTURY FURNITURE CO.**  
Claremont Chair Co., Inc.  
**COMFORT CHAIR CO.**  
Conover Chair Co., Inc.  
Corvair Furniture Co.  
**DAN DEE INDUSTRIES, INC.**  
Flair, Inc.  
Herman Chairs, Inc.  
**HICKORY COLONIAL, INC.**  
**HICKORY-FRY FURNITURE CO., INC.**  
**HICKORY TAVERN FURNITURE, INC.**  
**HICKORY UPHOLSTERING CO., INC.**  
**HOWARD FURNITURE MFG. CO.**  
Kaymar Furniture Co.  
**KEITH MFG. CO., INC.**  
**JAMISON BEDDING INC.**

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# EXHIBITORS

Listed by Product

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## ROCKERS, PLATFORM (Continued)

King Hickory Furniture Co.

Kent Classic Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

Markay Furniture of Hickory, Inc.

**MAXWELL ROYAL CHAIR CO.**

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

P & G Chair Co.

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

**SUGGS & HARDIN UPHOLSTERING CO.**

**WOODLYND HILL FURNITURE, INC.**

## ROCKER RECLINERS

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## SECRETARIES

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HAMMARY MFG. CORP.**

**HICKORY CHAIR CO.**

Medallion, Ltd.

## SMOKERS

**HAMMARY MFG. CORP.**

## SOFAS

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**328-1784**

# EXHIBITORS

Listed by Product

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## SOFAS (Continued)

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

**AYERS FURNITURE INDUSTRIES**

**BEAU-HILL FURNITURE CO., INC.**

**BECKOM FURNITURE CO.**

**BOLICK BROTHERS CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

Cegen Furniture, Inc.

**CENTURY CHAIR CO.**

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**COMFORT CHAIR CO.**

Conover Chair Co., Inc.

Corvair Furniture Co.

**CRESTLINE FURNITURE CO., INC.**

**DAN DEE INDUSTRIES, INC.**

**DECOR FURNITURE, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

**HAMMARY MFG. CORP.**

Herman Chairs, Inc.

**HIBRITEN CHAIR CO., INC.**

**HICKORY COLONIAL, INC.**

**HICKORY CHAIR CO.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO.**

**HIGHLAND HOUSE, INC.**

**HICKORY PARLOR FURNITURE CO.**

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## SOFAS (Continued)

**HICKORY MFG. CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HOWARD FURNITURE MFG. CO.**

**JAMISON BEDDING INC.**

**KEITH MFG. CO., INC.**

Kent Classic Furniture Co.

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**LEWITTES & SONS**

**MAEHILL CHAIR CO.**

**MARLOW FURNITURE CO., INC.**

**MAXWELL ROYAL CHAIR CO.**

**MONTCLAIR FURNITURE CO., INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

**PERFECTION FURNITURE CO.**

**PINNACLE FURNITURE CO., INC.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

Royal Danish Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SIMPLICITY FURNITURE CO., INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

**SUGGS & HARDIN UPHOLSTERING CO.**

**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WHITES CHAIRS**

**WOODLYND HILL FURNITURE, INC.**

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# EXHIBITORS

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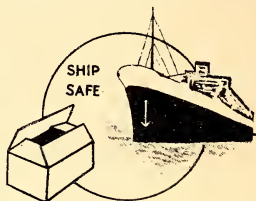
## SOFA BEDS

**DREXEL FURNITURE CO.**  
**JAMISON BEDDING INC.**  
**KEITH MFG. CO., INC.**  
**NATIONAL FURNITURE MFG. CO., INC.**  
**NORTH HICKORY FURNITURE CO.**  
P & G Chair Co.  
Royal Danish Corp.

## SOFAS, LAWSON

**AMERICANA FURNITURE CO.**  
**ASHLEY FURNITURE CO.**  
**BEAU-HILL FURNITURE CO., INC.**  
**BRACEWELL FURNITURE CO., INC.**  
**BRANDON FURNITURE CO., INC.**  
**BROYHILL FURNITURE FACTORIES**  
**BRUINGTON FURNITURE, INC.**  
**CAROLINA COMFORT FURNITURE CO.**  
**CENTURY CHAIR CO.**  
Claremont Chair Co., Inc.  
**COMFORT CHAIR CO.**  
Conover Chair Co., Inc.  
Corvair Furniture Co.  
**DREXEL FURNITURE CO.**  
Fairfield Chair Co.  
Flair, Inc.  
**GILLIAM FURNITURE, INC.**  
**HIBRITEN CHAIR CO., INC.**  
**HICKORY CHAIR CO.**  
**HICKORY-FRY FURNITURE CO., INC.**  
**HICKORY HILL FURNITURE CO., INC.**  
**HICKORY PARLOR FURNITURE CO.**  
**HICKORY TAVERN FURNITURE, INC.**  
**HICKORY UPHOLSTERING CO., INC.**  
**HIGHLAND HOUSE, INC.**  
**HOWARD FURNITURE MFG. CO.**

*Carolina*

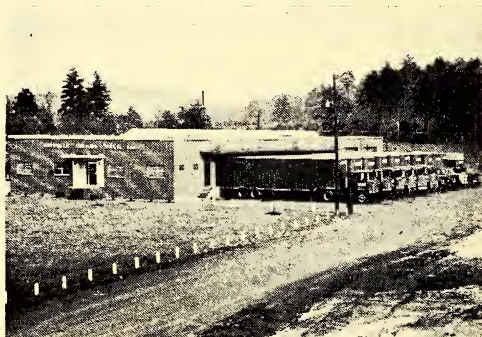


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# EXHIBITORS

Listed by Product

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## SOFAS, LAWSON (Continued)

**JAMISON BEDDING INC.**

**KEITH MFG. CO., INC.**

Kent Classic Furniture. Co.

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**MAEHILL CHAIR CO.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

**TEMPLE FURNITURE MFG. CO.**

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WOODLYND HILL FURNITURE, INC.**

## STOOLS OTTOMANS

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Conover Chair Co., Inc.

**HAMMARY MFG. CORP.**

**HICKORY UPHOLSTERING CO., INC.**

**THE HITCHCOCK CHAIR CO.**

**KEITH MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Shaver Brothers Stool Co., Inc.

**A. L. SHAVER & SONS, INC.**

**SIMPLICITY FURNITURE CO., INC.**

## STUDIO COUCHES

**HOWARD FURNITURE MFG. CO.**



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# EXHIBITORS

Listed by Product

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## STUDIO COUCHES (Continued)

**NATIONAL FURNITURE MFG. CO., INC.**  
**NORTH HICKORY FURNITURE CO.**  
**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

## TABLES

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

Bernhardt Industries, Inc.

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

**CAMERON CRAFTS**

**CLAYTON-MARCUS CO., INC.**

**COCHRANE FURNITURE CO., INC.**

Colonial Mfg. Co.

**DREXEL FURNITURE CO.**

Hall-Mark Table Co.

**HAMMARY MFG. CORP.**

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

**HOWARD FURNITURE MFG. CO.**

**HYLAN FURNITURE CO.**

Kincaid Furniture Co., Inc.

Marblecraft Co.

Medallion, Ltd.

**J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

Royal Danish Corp.

**SIMPLICITY FURNITURE CO., INC.**

**TERRYTOWN IMPORTS & MFG. CO.**

**TIMMERMAN MFG. CO.**

**UNAGUSTA MFG. CORP.**

## TABLES, STATIONARY CARD

**HIBRITEN CHAIR CO., INC.**

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## EXHIBITORS

Listed by Product

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### TABLES, CHILDREN'S

#### **A. L. SHAVER & SONS, INC.**

Troutman Chair Co.

### TABLES, COCKTAILS, END AND LAMP

#### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

#### **AYERS FURNITURE INDUSTRIES**

#### **BROYHILL FURNITURE FACTORIES**

Cegen Furniture, Inc.

#### **CENTURY FURNITURE CO.**

#### **COCHRANE FURNITURE CO., INC.**

Colonial Mfg. Co.

#### **DREXEL FURNITURE CO.**

#### **GRANLINE CORP.**

Hallmark Table Co.

#### **HAMMARY MFG. CORP.**

#### **HIBRITEN CHAIR CO., INC.**

#### **HICKORY CHAIR CO.**

#### **HICKORY MFG. CO.**

#### **THE HITCHCOCK CHAIR CO.**

#### **HOWARD FURNITURE MFG. CO.**

Kent-Coffey Mfg. Co.

#### **MAXWELL ROYAL CHAIR CO.**

Medallion, Ltd.

#### **J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

#### **PIONEER CABINET & SPECIALTY CO.**

Royal Danish Corp.

#### **SIMPLICITY FURNITURE CO., INC.**

#### **TERRYTOWN IMPORTING & MFG. CORP.**

### TABLES, DINING

#### **THE AMERICAN FURNITURE CO. (ROMWEBER)**

#### **AYERS FURNITURE INDUSTRIES**

Bernhardt Industries

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## EXHIBITORS

Listed by Product

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### TABLES, DINING (Continued)

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

**CENTURY FURNITURE CO.**

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**

**THE HITCHCOCK CHAIR CO.**

**HYLAN FURNITURE CO.**

Kincaid Furniture Co.

**J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

Shaver Brothers Stool Co., Inc.

**A. L. SHAVER & SONS, INC.**

St. Johns Table Co.

**UNAGUSTA MFG. CORP.**

### TABLES, DROP LEAF

**AYERS FURNITURE INDUSTRIES**

Bernhardt Furniture Co.

Blowing Rock Furniture Industries

**BROYHILL FURNITURE FACTORIES**

Caldwell Furniture Co.

**CENTURY FURNITURE CO.**

**COCHRANE FURNITURE CO., INC.**

**THE DAVIS CO.**

**DREXEL FURNITURE CO.**

**HICKORY CHAIR CO.**

**HICKORY MFG. CO.**


**THE HITCHCOCK CHAIR CO.**

Medallion, Ltd.

Moosehead Mfg. Co.

**PIONEER CABINET & SPECIALTY CO.**

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# EXHIBITORS

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## TABLES, DROP LEAF (Continued)

### ROMWEBER

Royal Danish Corp.  
St. Johns Table Co.

## TABLES, LAMP

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**AYERS FURNITURE INDUSTRIES**  
**BROYHILL FURNITURE FACTORIES**  
**COCHRANE FURNITURE CO., INC.**  
**GRANLINE CORP.**  
**HICKORY CHAIR CO.**  
**THE HITCHCOCK CHAIR CO.**  
**KNOB CREEK OF MORGANTON, INC.**  
**J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

**PIONEER CABINET & SPECIALTY CO.**  
**PRESTIGE PRODUCTS, INC.**

## TABLES, OCCASIONAL

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**AYERS FURNITURE INDUSTRIES**  
**BROYHILL FURNITURE FACTORIES**  
**CAMERON CRAFTS**

Cegen Furniture, Inc.

**CENTURY FURNITURE CO.**  
**COCHRANE FURNITURE CO., INC.**  
**DREXEL FURNITURE CO.**  
**GRANLINE CORP.**

Hallmark Table Co.

**HAMMARY MFG. CORP.**  
**HIBRITEN CHAIR CO., INC.**  
**HICKORY CHAIR CO.**  
**HICKORY MFG. CO.**  
**THE HITCHCOCK CHAIR CO.**  
**HOWARD FURNITURE MFG. CO.**

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# EXHIBITORS

Listed by Product

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## TABLES, OCCASIONAL (Continued)

Kent-Coffey Mfg. Co.

Kincaid Furniture Co., Inc.

**MAXWELL ROYAL CHAIR CO.**

Medallion, Ltd.

**J. L. METZ FURNITURE CO., INC.**

Moosehead Mfg. Co.

Oxford-Kent

**TERRYTOWN IMPORTS & MFG. CO.**

## TABLES, PROMOTIONAL

**COCHRANE FURNITURE CO., INC.**

**GRANLINE CORP.**

**HOWARD FURNITURE MFG. CO.**

Moosehead Mfg. Co.

**SIMPLICITY FURNITURE CO., INC.**

**TERRYTOWN IMPORTING & MFG. CORP.**

## TABLES, TERRACE

**TIMMERMAN MFG. CO.**

## TABLE TOPS — LAMINATED

**HUTTON & BOURBONNAIS CO.**

## UPHOLSTERED FURNITURE

**THE ACCENT LINE**

**AMERICANA FURNITURE CO.**

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHLEY FURNITURE CO.**

**AYERS FURNITURE INDUSTRIES**

**BEAU-HILL FURNITURE CO.**

**BECKOM FURNITURE CO.**

Bernhardt Industries

**BOLICK BROTHERS CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

**BRANDON FURNITURE CO., INC.**



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Listed by Product

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## UPHOLSTERED FURNITURE (Continued)

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Burris Mfg. Co., Inc.

**CAROLINA COMFORT FURNITURE CO.**

**CARROUSEL FURNITURE CORP.**

Cegen Furniture, Inc.

**CENTURY CHAIR CO.**

**CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

**COMFORT CHAIR CO.**

Conover Chair Co., Inc.

Corvair Furniture Co.

**DAN DEE INDUSTRIES, INC.**

**DECOR FURNITURE, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

**HAMMARY MFG. CO.**

Herman Chairs, Inc.

**HIBRITEN CHAIR CO.**

**HICKORY CHAIR CO.**

**HICKORY COLONIAL, INC.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**HOWARD FURNITURE MFG. CO.**

**JAMISON BEDDING INC.**

Kent Classic Furniture Co.

**KEITH MFG. CO., INC.**

King Hickory Furniture Co.

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## EXHIBITORS

Listed by Product

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### UPHOLSTERED FURNITURE (Continued)

LAINÉ UPHOLSTERING CO., INC.

LEWITTES & SONS

MAEHILL CHAIR CO.

MARLOW FURNITURE CO., INC.

MAXWELL ROYAL CHAIR CO.

MONTCLAIR FURNITURE CO.

NANDEL, INC.

NATIONAL FURNITURE MFG. CO., INC.

NORTH HICKORY FURNITURE CO.

Oxford-Kent

PERFECTION FURNITURE CO.

PINNACLE FURNITURE CO., INC.

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

Royal Danish Corp.

SCALES FURNITURE CO., INC.

SKYLINE FURNITURE OF HICKORY, INC.

SHERRILL UPHOLSTERING CO.

SOUTHERN FURNITURE CO. OF CONOVER, INC.

STYLE CRAFT FURNITURE CO., INC.

Trend Line, Inc.

TEMPLE FURNITURE MFG. CO.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

WESTERN CAROLINA FURNITURE CO., INC.

WHITES CHAIRS

WOODLYND HILL FURNITURE, INC.

### UPHOLSTERED, EARLY AMERICAN

AMERICANA FURNITURE CO.

ASHLEY FURNITURE CO.

BEAU-HILL FURNITURE CO.

BOLICK BROTHERS CHAIR CO.

BRACEWELL FURNITURE CO., INC.

BRANDON FURNITURE CO., INC.

BROYHILL FURNITURE FACTORIES

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## EXHIBITORS

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### UPHOLSTERED, EARLY AMERICAN (Continued)

#### **BRUINGTON FURNITURE, INC.**

Burriss Mfg. Co.

#### **CAROLINA COMFORT FURNITURE CO.**

#### **CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

#### **CLAYTON-MARCUS CO., INC.**

#### **COMFORT CHAIR CO.**

Conover Chair Co., Inc.

#### **CRESTLINE FURNITURE CO., INC.**

#### **DAN DEE INDUSTRIES, INC.**

#### **DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

#### **HAMMARY MFG. CO.**

Herman Chairs, Inc.

#### **HICKORY COLONIAL, INC.**

#### **HICKORY-FRY FURNITURE CO., INC.**

#### **HICKORY HILL FURNITURE CO., INC.**

#### **HICKORY PARLOR FURNITURE CO.**

#### **HICKORY TAVERN FURNITURE, INC.**

#### **HICKORY UPHOLSTERING CO., INC.**

#### **HIGHLAND HOUSE, INC.**

#### **HOWARD FURNITURE MFG. CO.**

#### **JAMISON BEDDING INC.**

#### **KEITH MFG. CO., INC.**

Kent Classic Furniture Co.

King Hickory Furniture Co.

#### **LAINÉ UPHOLSTERING CO., INC.**

#### **MAEHILL CHAIR CO.**

Markay Furniture of Hickory, Inc.

#### **MARLOW FURNITURE CO., INC.**

#### **MAXWELL ROYAL CHAIR CO.**

#### **MONTCLAIR FURNITURE CO., INC.**

#### **NANDEL, INC.**

#### **NATIONAL FURNITURE MFG. CO., INC.**

#### **NORTH HICKORY FURNITURE CO.**

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**Manager**

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## EXHIBITORS

Listed by Product

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### UPHOLSTERED, EARLY AMERICAN (Continued)

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

**SHERRILL UPHOLSTERING CO.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WHITES CHAIRS**

### UPHOLSTERED, TRADITIONAL

**THE ACCENT LINE**

**THE AMERICAN FURNITURE CO. (ROMWEBER)**

**ASHEY FURNITURE CO.**

**AMERICANA FURNITURE CO.**

**BEAU-HILL FURNITURE CO., INC.**

**BECKOM FURNITURE CO.**

Bernhardt Industries, Inc.

**BOLICK BROS. CHAIR CO.**

**BRACEWELL FURNITURE CO., INC.**

**BRANDON FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Burris Mfg. Co., Inc.

**CENTURY FURNITURE CO.**

**CLAYTON-MARCUS CO., INC.**

Claremont Chair Co., Inc.

**COMFORT CHAIR CO.**

Conover Chair Co., Inc.

Corvair Furniture Co.

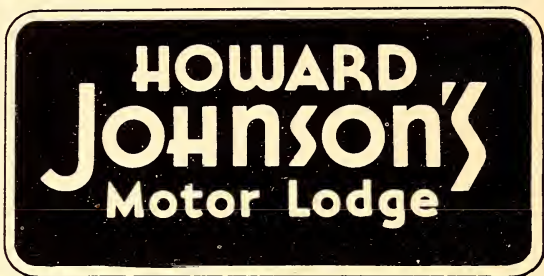
**CUSTOM CHAIR CO., INC.**

**DECOR FURNITURE, INC.**

**DREXEL FURNITURE CO.**

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HICKORY, NORTH CAROLINA



## EXHIBITORS

Listed by Product

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### UPHOLSTERED, TRADITION (Continued)

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HALLCRAFT, INC.**

**HAMMARY MFG. CO.**

Herman Chairs, Inc.

Hermitage Furniture Co.

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY COLONIAL, INC.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**JAMISON BEDDING INC.**

**KEITH MFG. CO., INC.**

Kent Classic Furniture Co.

King Hickory Furniture Co.

**LAINÉ UPHOLSTERING CO., INC.**

**LEWITTES & SONS**

**MAEHILL CHAIR CO.**

Markay Furniture of Hickory, Inc.

**MARLOW FURNITURE CO., INC.**

**MAXWELL ROYAL CHAIR CO.**

**MONTCLAIR FURNITURE CO., INC.**

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

**NORTH HICKORY FURNITURE CO.**

Oxford-Kent

**PERFECTION FURNITURE CO.**

**PINNACLE FURNITURE CO., INC.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

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## EXHIBITORS

Listed by Product

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### UPHOLSTERED, TRADITION (Continued)

**SHERRILL UPHOLSTERING CO.**  
**SKYLINE FURNITURE OF HICKORY, INC.**  
**SOUTHERN FURNITURE CO. OF CONOVER, INC.**  
**STYLE CRAFT FURNITURE CO., INC.**  
**TEMPLE FURNITURE MFG. CO.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**

**WHITES CHAIRS**

**WOODLYND HILL FURNITURE, INC.**

### UPHOLSTERED, CONTEMPORARY

**AMERICANA FURNITURE CO.**  
**ASHEY FURNITURE CO.**  
**BEAU-HILL FURNITURE CO., INC.**  
**BECKOM FURNITURE CO.**  
**BOLICK BROTHERS CHAIR CO.**  
**BRACEWELL FURNITURE CO., INC.**  
**BROYHILL FURNITURE FACTORIES**  
**BRUINGTON FURNITURE, INC.**

Burris Mfg. Co., Inc.

Cegen Furniture, Inc.

Claremont Chair Co., Inc.

**CLAYTON-MARCUS CO., INC.**

**CENTURY FURNITURE CO.**

**COMFORT CHAIR CO.**

Corvair Furniture Co.

**CUSTOM CHAIR CO., INC.**

**DECOR FURNITURE, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

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## EXHIBITORS

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### UPHOLSTERED, CONTEMPORARY (Continued)

Herman Chairs, Inc.

**HICKORY-FRY FURNITURE CO., INC.**  
**HICKORY HILL FURNITURE CO., INC.**  
**HICKORY PARLOR FURNITURE CO.**  
**HICKORY TAVERN FURNITURE, INC.**  
**HIGHLAND HOUSE, INC.**  
**HOWARD FURNITURE MFG. CO.**  
**JAMISON BEDDING INC.**

Kent Classic Furniture Co.

King Hickory Furniture Co.

**LEWITTES & SONS**

**MAEHILL CHAIR CO.**

**MONTCLAIR FURNITURE CO., INC.**  
**NATIONAL FURNITURE MFG. CO., INC.**  
**NORTH HICKORY FURNITURE CO.**  
**PERFECTION FURNITURE CO.**  
**PINNACLE FURNITURE CO., INC.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**  
**SHERRILL UPHOLSTERING CO.**  
**SOUTHERN FURNITURE CO. OF CONOVER, INC.**  
**STYLE CRAFT FURNITURE CO., INC.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

**WESTERN CAROLINA FURNITURE CO., INC.**  
**WHITES CHAIRS**

### UPHOLSTERED, FRENCH PROVINCIAL

**AMERICANA FURNITURE CO.**  
**ASHEY FURNITURE CO.**  
**BEAU-HILL FURNITURE CO., INC.**  
**BOLICK BROTHERS CHAIR CO.**  
**BRACEWELL FURNITURE CO., INC.**  
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## EXHIBITORS

Listed by Product

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### UPHOLSTERED, FRENCH PROVINCIAL (Cont'd)

#### **BROYHILL FURNITURE FACTORIES**

Burris Mfg. Co., Inc.

#### **CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

#### **CLAYTON-MARCUS CO., INC.**

#### **COMFORT CHAIR CO.**

#### **DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

#### **HALLCRAFT, INC.**

#### **HAMMARY MFG. CO.**

#### **HIBRITEN FURNITURE CO.**

#### **HICKORY CHAIR CO.**

#### **HICKORY-FRY FURNITURE CO.**

#### **HICKORY HILL FURNITURE CO., INC.**

#### **HICKORY TAVERN FURNITURE, INC.**

#### **HICKORY UPHOLSTERING CO., INC.**

#### **HIGHLAND HOUSE, INC.**

#### **JAMISON BEDDING INC.**

#### **MONTCLAIR FURNITURE CO., INC.**

#### **NATIONAL FURNITURE MFG. CO., INC.**

#### **NORTH HICKORY FURNITURE CO.**

#### **SCALES FURNITURE CO., INC.**

#### **SKYLINE FURNITURE OF HICKORY, INC.**

#### **SOUTHERN FURNITURE CO. OF CONOVER, INC.**

#### **TAYLORCRAFT UPHOLSTERING, INC.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

### UPHOLSTERED, ITALIAN PROVINCIAL

#### **THE ACCENT LINE**

#### **ASHEY FURNITURE CO.**

#### **BEAU-HILL FURNITURE CO., INC.**

#### **BOLICK BROTHERS CHAIR CO.**

lunn photo corp.  
COMMERCIAL  
PHOTOGRAPHERS

PHONE 754-4586

BOX 185  
LENOIR,  
NORTH CAROLINA

## McCARLEY & COMPANY, Inc.

MEMBERS NEW YORK STOCK EXCHANGE  
AMERICAN STOCK EXCHANGE ASSOCIATE

**"DOW JONES INSTANT NEWS SERVICE"**

T. MANLY WHITENER, JR.

*Manager*

*"Private Wire to All Principal Markets"*

HOTEL HICKORY BLDG.

DIAL 345-4117



# EXHIBITORS

Listed by Product

---

UPHOLSTERED, ITALIAN PROVINCIAL (Cont'd)

**BRACEWELL FURNITURE CO., INC.**

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

Burris Mfg. Co., Inc.

**CENTURY FURNITURE CO.**

Claremont Chair Co., Inc.

**COMFORT CHAIR CO.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**GILLIAM FURNITURE, INC.**

**HAMMARY MFG. CO.**

Herman Chair Co., Inc.

**HIBRITEN CHAIR CO., INC.**

**HICKORY CHAIR CO.**

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY TAVERN FURNITURE, INC.**

**HICKORY UPHOLSTERING CO., INC.**

**HIGHLAND HOUSE, INC.**

**HOWARD FURNITURE MFG. CO.**

**JAMISON BEDDING INC.**

King Hickory Furniture Co.

**MONTCLAIR FURNITURE CO., INC.**

**NANDEL, INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

Oxford-Kent

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

**SKYLINE FURNITURE OF HICKORY, INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

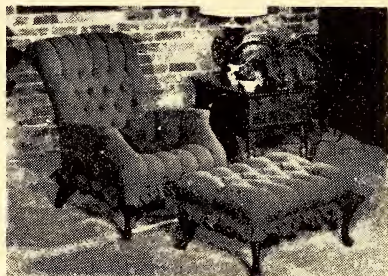
**STYLE CRAFT FURNITURE CO., INC.**

**TAYLORCRAFT UPHOLSTERING, INC.**

Trend Line, Inc.

**Waldan**  
*Associates, Inc.*

**FURNITURE  
PHOTOGRAPHERS  
HICKORY, N. C.**



COLOR PHOTOGRAPHY  
PLASTIC LAMINATING TO 18 IN. WIDE

# MARSH-ARMFIELD

*Foam Cushioning*

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CONOVER, NORTH CAROLINA

TELEPHONES - 704/464-3818 - 464-3824

# EXHIBITORS

Listed by Product

---

## UPHOLSTERED, ITALIAN PROVINCIAL (Cont'd)

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

## UPHOLSTERED, COUNTRY ENGLISH PROVINCIAL

**KEITH MFG. CO., INC.**

## UPHOLSTERED, MODERN

**BEAU-HILL FURNITURE CO., INC.**

Bernhardt Industries

**BOLICK BROTHERS CHAIR CO.**

Burriss Mfg. Co., Inc.

**BROYHILL FURNITURE FACTORIES**

**BRUINGTON FURNITURE, INC.**

**CARROUSEL FURNITURE CORP.**

Cegen Furniture, Inc.

**CENTURY FURNITURE CO.**

**COMFORT CHAIR CO.**

**DAN DEE INDUSTRIES, INC.**

**DECOR FURNITURE, INC.**

**DREXEL FURNITURE CO.**

Fairfield Chair Co.

Fashion Furniture Co., Inc.

Flair, Inc.

**HAMMARY MFG. CO.**

Herman Chairs, Inc.

**HICKORY-FRY FURNITURE CO., INC.**

**HICKORY HILL FURNITURE CO., INC.**

**HICKORY PARLOR FURNITURE CO.**

**HICKORY TAVERN FURNITURE, INC.**

**JAMISON BEDDING INC.**

Kaymar Furniture Co.

Kent Classic Furniture Co.

**MONTCLAIR FURNITURE CO., INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

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*"Prescriptions"*

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and ask for **MOBIL**

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staff of color stylists and servicemen.  
Keyed to the style of the furniture.



Formerly

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HIGH POINT, N. C.

WOOD FINISHES DIVISION OF  
**MOBIL CHEMICAL COMPANY**

# EXHIBITORS

Listed by Product

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## UPHOLSTERED, MODERN

### **NORTH HICKORY FURNITURE CO.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

### **SCALES FURNITURE CO., INC.**

### **SHERRILL UPHOLSTERING CO.**

### **SOUTHERN FURNITURE CO. OF CONOVER, INC.**

Trend Line, Inc.

Warren Furniture, Inc.

Warrloyd Furniture Sales Co., Inc.

## UPHOLSTERED, PROMOTIONAL

### **AMERICANA FURNITURE CO.**

### **ASHEY FURNITURE CO.**

### **BEAU-HILL FURNITURE CO., INC.**

### **BOLICK BROTHERS CHAIR CO.**

### **BRACEWELL FURNITURE CO., INC.**

### **BROYHILL FURNITURE FACTORIES**

### **BRUINGTON FURNITURE, INC.**

### **CAROLINA COMFORT FURNITURE CO.**

Claremont Chair Co., Inc.

### **COMFORT CHAIR CO.**

### **DAN DEE INDUSTRIES, INC.**

Fairfield Chair Co.

Fashion Co., Inc.

Flair, Inc.

Herman Chairs, Inc.

### **HICKORY-FRY FURNITURE CO., INC.**

### **HICKORY HILL FURNITURE CO., INC.**

### **HICKORY TAVERN FURNITURE, INC.**

### **HICKORY UPHOLSTERING CO., INC.**

### **HOWARD FURNITURE MFG. CO.**

### **JAMISON BEDDING INC.**

Kaymar Furniture Co.

### **KEITH MANUFACTURING CO., INC.**

King Hickory Furniture Co.

### **LAINÉ UPHOLSTERING CO., INC.**

# NEWTON WOODCARVING COMPANY, INC.

SPINDLE AND MACHINE CARVING  
MAKERS OF QUALITY FURNITURE FRAMES

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TEL. 464-1522



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**You're in the**  
**Pepsi generation!**

**PEPSI-COLA BOTTLING CO.**

HICKORY, NORTH CAROLINA

## EXHIBITORS

Listed by Product

---

### UPHOLSTERED, PROMOTIONAL (Continued)

Modernize Dean Industries

**MONTCLAIR FURNITURE CO., INC.**

**NATIONAL FURNITURE MFG. CO., INC.**

Posture Built of North Carolina, Inc.

Prestige Furniture Corp.

**SCALES FURNITURE CO., INC.**

**SOUTHERN FURNITURE CO. OF CONOVER, INC.**

**STYLE CRAFT FURNITURE CO., INC.**

Trend Line, Inc.

Warrloyd Furniture Sales Co., Inc.

### UPHOLSTERED HEADBOARDS

**HIBRITEN CHAIR CO., INC.**

### WALL DECOR

Artique, Inc.

La Barge Mirrors, Inc.

**TERRYTOWN IMPORTING & MFG. CO.**

Triangle Picture Frame Co., Inc.

### WINDOW CONSOLES & PIERS

**PIONEER CABINET & SPECIALTY CO.**

# Perry Armature Company, Inc.

420 FIRST AVE., S. W.    PHONE Area Code 704/327-4191

HICKORY, N. C.



- ELECTRIC MOTOR REPAIRING
- NEW AND USED MOTORS FOR SALE
- MOTOR CONTROLS OF ALL TYPES

## PIEDMONT SPRINGS COMPANY

Manufacturers of

**SPRINGS**

FOR

**Upholstered Furniture**

HICKORY, N. C.

PHONE 322-5347

P. O. BOX 335



# ACCOMMODATIONS

## HICKORY, NORTH CAROLINA

### HOTELS

Hotel Hickory

### MOTELS

Fran-Mar Motel — Highway 70, S. W.  
Hickory Motel — Highway 70 & 4th St., S. W.  
Holiday Inn — Highway 64, 70, 321  
Howard-Johnsons Motor Lodge — Highway 64, 70, 321  
Mackie Motel — Highway 64, 70, Conover, N. C.  
Mull's Motel — Highway 64, 70, 321  
Shell's Motel — Highway 64, 70, 321  
Town House Motel — S. Center Street

### RESTAURANTS

Don & Martys  
Open Hearth — Holiday Inn  
Hotel Hickory Dining Room — Down Town Hickory  
Howard Johnsons Restaurant — Highway 64, 70, 321  
Mackie Restaurant — Highway 64, 70, Conover, N. C.  
Mull's Hickory Restaurant — Highway 64, 70, 321  
Oasis Diner and Cafeteria — Highway 64, 70, 321  
Town House Restaurant — S. Center Street  
Wayne's Restaurant — 1709 N. Center St.  
White Pine Supper Club — Highway 64, 70, Conover, N. C.

### CLUBS

Catawba Country Club — Robinson Rd. off Hwy. 64, 70, 321  
Elks Lodge — 4th Street and Main Avenue  
Moose Lodge — Lake Hickory off 6th Street, N. W.  
Lake Hickory Country Club — Lake Hickory off 6th St., N. W.

### FURNITURE PHOTOGRAPHERS

Charles Hix — Highway 64-70  
MaDan Associates — 113 23rd Ave., N. E.

# Shuford's **SHURTAPE**®

*Quality engineered  
pressure-sensitive tapes  
for the furniture industry*



## **STRAPPING TAPE**

SHURTAPE GS-31 is specially designed to provide a dependable strapping tape for packaging, unitizing, and palletizing — for bundling, holding and reinforcing — and for sealing applications.



## **MASKING TAPES**

General purpose, high temperature and stain resistant masking tapes on both flat backed and crepe backed papers for general use including sealing, holding and masking.



## **PROTECTIVE TAPES**

Flatback paper tapes for the protection of finished or polished surfaces during fabrication, storage and shipment.

*For complete information, samples  
and prices, write to*



8505

WELCOME TO

**SKY CITY**

**DISCOUNT  
CENTER**

Highway 64 - 70 At Fourth Street, Southwest

**EVERYBODY SAVES THE DISCOUNT WAY  
HIGHWAY 64-70 AT FOURTH ST. SOUTHWEST  
PHONE 328-1863 — HICKORY, N. C.**

# *ACCOMMODATIONS*

## **LENOIR, NORTH CAROLINA**

### **HOTELS**

Carlheim Hotel — N. Main Street

### **MOTELS**

Smith Crossroads Motel — E. Harper

### **RESTAURANTS**

Carlheim Hotel Dining Room — N. Main Street

Carolina Restaurant — Main Street

Cedar Valley Steak House

Smith Crossroads Restaurant — E. Harper

### **CLUBS**

Cedar Valley Country Club

Lenoir Country Club — See Map Back Cover

Lenoir Moose Club — Taylorsville Road

### **FURNITURE PHOTOGRAPHERS**

Lynn Photo Corp — Phone 754-4586

**W A Y N E ' S**  
**R E S T A U R A N T**

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**SUPPER CLUB**  
**DINING AND DANCING**

*Specializing in*

**CHARCOAL STEAKS**  
**SEA FOOD AND COUNTRY HAM**

**HIGHWAY 70 - 1 MILE EAST CONOVER, N. C.**

**TELEPHONE 464-9980**

# *ACCOMMODATIONS*

## STATESVILLE, NORTH CAROLINA

### **HOTELS**

Carolina Hotel — 333 S. Center St.

Vance Motor Hotel — S. Center Street

### **MOTELS**

Bolick Motel — Hickory Highway

Clines In-Town Motel — W. Front Street

Down Town Motor Court — S. Meeting Street

Holiday Inn

Miller Manor — Highway 64 & 140 E.

Vance Motor Hotel — S. Center

### **RESTAURANTS**

Howard Johnson's Restaurant — Interstate 40

Vance Rathskeller — S. Center

Womack's Restaurant — 1311 W. Front

### **CLUBS**

Statesville Country Club — See Map Back Cover

Statesville City Club — Vance Motor Hotel

Elks Club — E. Front Street

Moose Club — Charlotte Highway

!   
*The Accent Line*

**CONOVER, NORTH CAROLINA**

**P. O. BOX 544**

**TELEPHONE 704/464-2838**

MANUFACTURERS OF

**UNUSUAL OCCASIONAL FURNITURE**



**SHOWING  
HICKORY FURNITURE MART  
SPACE 137**



**AMERICANA FURNITURE COMPANY**

**HICKORY, NORTH CAROLINA**

**HOWARD BLAKE COLLECTION**



**SPACE 108, 109, 110**

**HICKORY FURNITURE MART**

# Ashley

**-FURNITURE CO.**

**DIVISION OF HICKORY CHAIR CO.  
HICKORY, NORTH CAROLINA**

*Manufacturers of*  
**UPHOLSTERED FURNITURE**



**SHOWING  
HICKORY CHAIR CO. SHOWROOM**



*A NEW SHOWROOM...*

YOU ARE INVITED  
TO VISIT OUR  
NEW SHOWROOM  
NEW THIRD FLOOR  
HICKORY HOME FURNISHINGS MART  
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*SHOWING EXCITING LINES OF BEDROOM,  
DINING ROOM, & LIVING ROOM FURNITURE*

*A NEW NAME... AFTER 75 YEARS*

**Ayers**  
FURNITURE  
INDUSTRIES

BALLMAN-CUMMINGS FURNITURE CO. • FT. SMITH CHAIR CO.

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*Manufacturers of  
Hand Crafted Upholstered Furniture  
of Distinctive Styling*

FRENCH  
SPANISH, ITALIAN  
EARLY AMERICAN, CONTEMPORARY  
LIVING ROOM FURNITURE

## SHOWING NEW SHOWROOM

Adjacent Volkswagen Dealership - See Map  
HIGHWAY 64-70 — HICKORY, N. C.



HICKORY,  
NORTH CAROLINA

**TELEPHONE 327-3996**

*Manufacturers  
of  
Fine Upholstered Furniture*

**SHOWING  
HICKORY FURNITURE MART  
SPACE 125**

# BOLICK BROS. CHAIR CO.

MANUFACTURERS OF

*Quality Upholstered Furniture*

**HICKORY, NORTH CAROLINA**

**P. O. BOX 1211**



**SPACE 124**

**HICKORY FURNITURE MART**



By BRACEWELL



By BRACEWELL



By BRACEWELL



**BRACEWELL** *furniture co., inc.*

1631 N. MAIN STREET

**NEWTON, N. C.**

*Manufacturers of Upholstered Furniture*

**SHOWING  
FACTORY SHOWROOM  
NEWTON, NORTH CAROLINA**



QUALITY UPHOLSTERED

BRANDON *Furniture Company* FURNITURE

GRANITE FALLS, NORTH CAROLINA



SHOWING  
HICKORY FURNITURE MART  
HICKORY, N. C.

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# **BROYHILL**

**FURNITURE FACTORIES**

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## **PREMIER**

### **CASE GOODS**

- MODERN CLASSIC
- EMPHASIS
- SCULPTURA
- ITALIAN CLASSIC
- BRASILIA
- PENN COLONY

### **UPHOLSTERY**

- PROVINCIAL
- CONTEMPORARY
- COLONIAL
- TRADITIONAL

# **LENOIR HOUSE**

Complete Promotional Bedroom and Dining  
Plus "Young America" Groupings

## **CONTRACT**

Complete line of bedroom,  
dining room and upholstered furniture for  
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*Promotional Upholstered Furniture*

P. O. DRAWER 1568

HICKORY, N. C.

SPACE 71

HICKORY HOME FURNISHINGS MART

HICKORY, N. C.

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**Hickory** | **FURNITURE,**  
**Cavern** | **INCORPORATED**

*Extensive Line of Upholstered  
Traditional, Spanish, Early American  
French and Italian Provencial*

SPACE 60

HICKORY HOME FURNISHINGS MART

HICKORY, N. C.



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PHONE 704/464-6520

HICKORY, NORTH CAROLINA

*Excellence  
Through Attention to Detail*



**SHOWING**  
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**HIGHWAY 64-70 - HICKORY, N. C.**  
**See Map Inside Back Cover**



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**FURNITURE, INC.**

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HICKORY, NORTH CAROLINA

*Quality Upholstered Furniture*



**SPACE 29**

**HICKORY HOME FURNISHINGS MART**



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MANUFACTURERS OF

*Upholstered Furniture*

**HICKORY, NORTH CAROLINA**



**SPACE 18**

**HICKORY HOME FURNISHINGS MART**

# CENTURY CHAIR COMPANY

P. O. BOX 608 · HICKORY, N. C. · 28601



SHOWING

**CENTURY FURNITURE COMPANY**

FACTORY SHOWROOM

HICKORY, NORTH CAROLINA



CENTURY

CENTURY FURNITURE COMPANY • HICKORY, N. C.

SHOWING

FACTORY SHOWROOM



**charvelle**

FURNITURE COMPANY

HICKORY, NORTH CAROLINA

PHONE 322-8191

SPACE 212

**HICKORY FURNITURE MART**

*Style  
Craft*

*Furniture  
Incorporated*

HICKORY, N. C.

Post Office Box 2266

Phone 704/328-1768

SHOWROOM:

HICKORY FURNITURE MART

Space No. 212



## Are you ready for love?

Because falling in love with The Irresistibles is a sure thing. You simply can't help yourself once you've seen them. Not only are they beautiful in an enchanting sort of way, but they have such a fresh, smooth line. And once you've relaxed with an Irresistible, you've experienced unforgettable pleasure. They give you more than you ever expected. Clayton/Marcus upholstered Irresistibles—colonial—traditional.

See your Clayton/Marcus man

**HICKORY HOME  
FURNISHINGS MART  
SPACE 307-315**

**Clayton/Marcus Company, Inc., Hickory, N. C.**

# Cochrane Furniture Co., Inc.

LINCOLNTON, N. C.



Manufacturers of

**MAPLE, DINING ROOM & OCCASIONAL FURNITURE**

**EIGHTH FLOOR - SPACE 817**

**SOUTHERN FURNITURE EXPOSITION BUILDING**

**HIGH POINT, N. C.**



*Cox*

**Manufacturing Co., Inc.**

**HICKORY, N. C.**

**OUR SPECIALTIES**

**BOUDOIR CHAIRS AND CHAISE LONGUES**

**Area Code 704/327-4123**

**SHOWING AT**

**HICKORY CHAIR SHOWROOM**

**SHOWROOMS:**

**Space 1711—Merchandise Mart, Chicago**

**Space 276—Dallas Furniture Mart, Dallas**

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FURNITURE COMPANY, INC.

  
VALDESE, N. C.

*The Finest Line of Promotional and Early American  
Upholstered Furniture in America.*

**FURNITURE DISPLAY BUILDING  
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HIGH POINT, NORTH CAROLINA  
FIRST FLOOR**





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HICKORY, NORTH CAROLINA

*Manufacturers of  
Occasional Chairs*



**SHOWING  
HICKORY FURNITURE MART  
SPACE 114**

DAN-DEE INDUSTRIES  
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TELEPHONE 615 476-7532 · P.O. BOX 430 · CLEVELAND, TENNESSEE 37312

MANUFACTURERS OF

RECLINERS—SWIVEL ROCKERS

LIVING ROOM SUITES

**SHOWROOMS:**

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AMERICAN FURN. MART, CHICAGO - SPACE 438

ATLANTA MERCHANDISE MART - SPACE 1628

M E M O R A N D U M

*Décor*  
**FURNITURE** INCORPORATED

**HICKORY, NORTH CAROLINA**

**P. O. BOX 1910 — PHONE 328-1833**

**SPACE 227**

**HICKORY HOME FURNISHINGS MART**

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OF LENOIR

HIGHWAY 321 - LENOIR, N. C.

CENTRALLY LOCATED NEAR  
OTHER MAJOR FURNITURE SHOWROOMS



# GILLIAM FURNITURE Co.

SINCE



1919

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**M E M O**

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**GLEN ROCK, PA.**

*Manufacturers of*

**PROVINCIAL  
BEDROOM FURNITURE**

*National Representative*

**ALEX and HOWARD SAKOLSKY, INC.**

**IRVING MATLOW**

**HICKORY HOME FURNISHINGS MART**

**SPACE 318 - 319 - 320**

**Phone - 328-2261**



# **THE HOKE FURNITURE CO.**

**THURMONT, MARYLAND 21788**

*Manufacturers of*  
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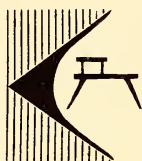
*National Representative*  
**ALEX and HOWARD SAKOLSKY, INC.**  
**IRVING MATLOW**

**SPACE 318 - 319 - 320**

**Telephone 328-2261**

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**MEMORANDA**



# GRANLINE CORPORATION

HICKORY, NORTH CAROLINA  
NOW IN OUR NEW FACTORY

1711 - 11TH AVENUE, S. W.

*Quality Line of Promotional Tables*



SHOWING  
HICKORY HOME FURNISHINGS MART

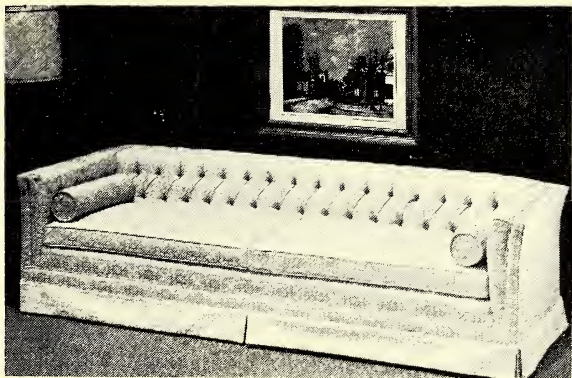


HERMITAGE HOUSE

BY

*Hallcraft* INC.

CONOVER, N. C.



# *Hammary* Model

MANUFACTURING CORP. CHAIR COMPANY  
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TABLES AND UPHOLSTERED FURNITURE



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LENOIR, NORTH CAROLINA

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Representing

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**ARTIFICIAL FLOWERS**

**WHITE PLAINS, NEW YORK**

ARTIFICIAL

- TREES
  - FLORAL ARRANGEMENTS
  - STEMS

**SHOWING**

**HICKORY FURNITURE MART**

**SPACE 138 - 139**

# Hibriten Chair Company, Inc.

LENOIR, N. C.

Manufacturers of

FINE UPHOLSTERED FURNITURE

SALESMEN IN ATTENDANCE

Fred W. Anderson  
Paul Hillman  
Manny Hillman  
George E. Baily  
Andrew R. Bopp  
Julian Claude

Barron C. Clark  
Walter J. Furbish  
Jack Higgs  
Ned Holloway  
Ben J. Martin  
Allen Sabot

J. Clyde Mitchell  
R. T. Nicholson  
Stanley M. Palmer  
Mike Taranto  
George Varcoe  
Waring Vance  
Bill Meister

**SHOWING - FACTORY SHOWROOM**

**LENOIR, NORTH CAROLINA**

---

**M E M O**

# ***Hibriten Furniture Company***

**INCORPORATED**

**LENOIR, NORTH CAROLINA**

Manufacturers of

**QUALITY BEDROOM FURNITURE**

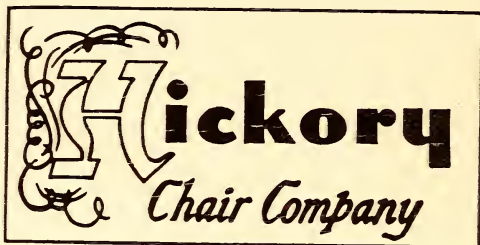
DR. C. L. ROBBINS, President

CHARLES L. CAUGH, Sales Manager

**SHOWING — FACTORY SHOWROOM JOINTLY WITH  
HIBRITEN CHAIR COMPANY**

---

**M E M O**



Established 1911

MAKERS OF  
Chairs and Upholstered Furniture

JAMES RIVER COLLECTION  
**HICKORY, NORTH CAROLINA**

FACTORY SHOWROOM  
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Area Code 704 - Telephone 328-1801

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**M E M O**



HICKORY-  
**Fry**  
FURNITURE  
COMPANY, INC.

HICKORY, NORTH CAROLINA



**FACTORY SHOWROOM**  
**HIGHWAY 70A**  
**HICKORY, NORTH CAROLINA**



*Hickory Colonial  
Furniture, Inc.*

Manufacturers of  
A New Higher Standard  
In  
Popular Priced

*Early American Furniture*

SHOWING WITH

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**TELEPHONE 327-4747**



# HICKORY PARLOR

FURNITURE CO., INCORPORATED

Fine Furniture

HICKORY, NORTH CAROLINA

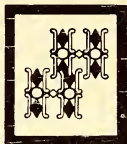


**NEW SHOWROOM**

**2163 FOURTH AVE., S. E. - OFF SWEETWATER ROAD**

**TELEPHONE 327-4747**

# HICKORY HILL



**FURNITURE, INC. - HICKORY, N. C.**  
Creative Upholstered Furniture - Quality Crafted

PROMOTIONAL  
TRADITIONAL  
PROVINCIAL  
CONTEMPORARY  
UPHOLSTERED



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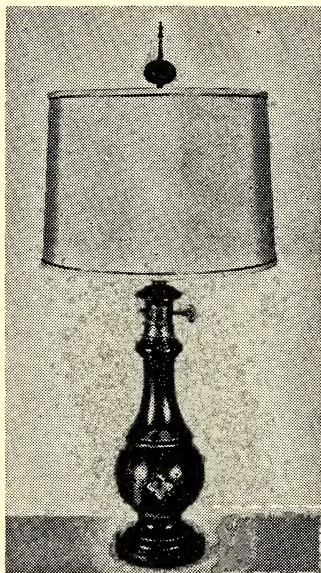
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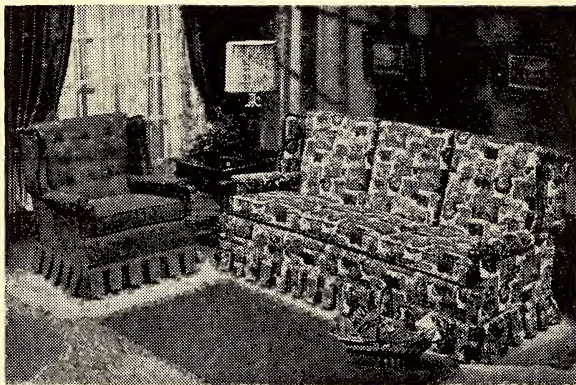
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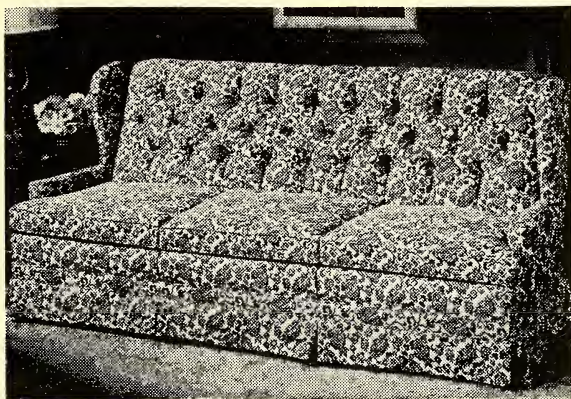
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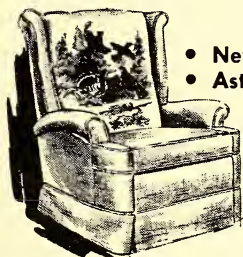
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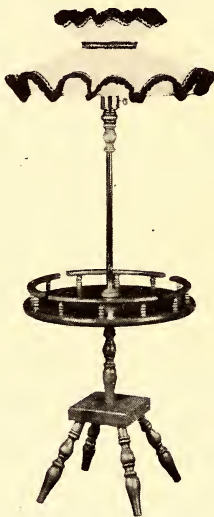
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Marsh Wilson

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## MEMORANDUM

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*Sherrill*

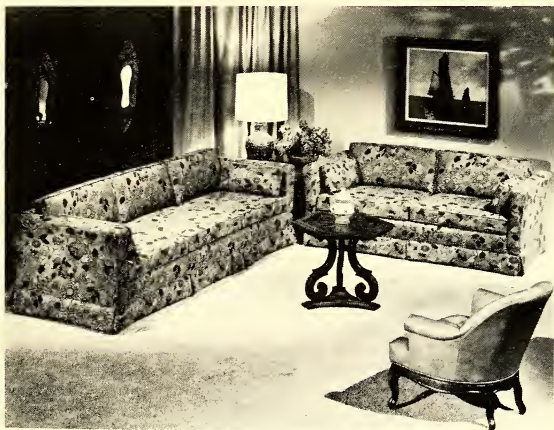
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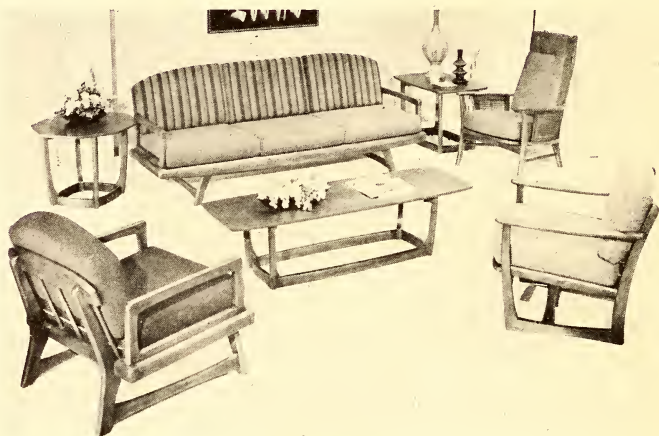
P. O. BOX 345, NEWTON, N. C.



**OAK**



**MAPLE**



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SPACE 126**

# Skyline *Furniture, Inc.* *Of Hickory*

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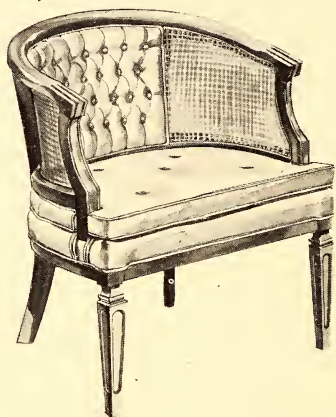
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Company

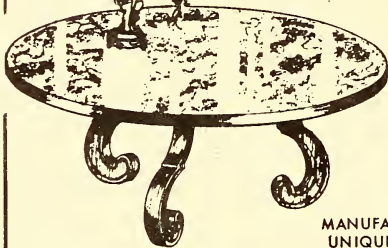
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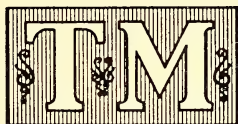
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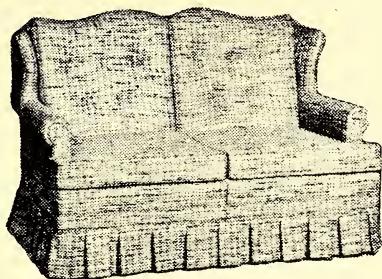
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**M E M O**

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Woodlynd Hill Furniture, Inc.....	221
Cy Yeomans.....	128

## NOTES

ADJOINING MULL'S MOTEL & RESTAURANT

Highways 64 - 70 & 321  
*Hickory, North Carolina*



# HICKORY FURNITURE MART



## LIST OF EXHIBITORS

Americana Furniture Company  
Artique, Inc.  
Beckom Furniture Company  
Bolick Brothers Chair Company  
Brandon Furniture Company  
Cadiallac Picture & Frame Company  
Cameron Crafts, Inc.  
Carolina Original Furniture Company  
Cegen Furniture, Inc.  
Charvelle Furniture Company  
Continental Chair Company  
Craft Chair Company  
Custom Chair Company  
Dan Dee Industries  
Dean Industries  
Deville Furniture Company  
Furniture Manufacturing & Sales, Inc.  
Harry K. Tharpe Sales, Inc.  
Hermitage Cabinet Shop  
Hickory Craftsmen Furniture Company  
Howard Furniture Manufacturing Company  
Jamison Bedding, Inc.  
Laine Upholstering Company  
Nandel, Inc.  
National Furniture Manufacturing Company  
Perfection Furniture Company  
Pioneer Furniture Company of California  
Prestige Products, Inc.  
Simplicity Furniture Company  
Skyline Furniture Company  
St. Johns, Inc.  
Style Craft Furniture Company  
Taylorcraft Upholstering Company  
Timmerman Manufacturing Company  
Triangle Picture Frame Company



# *Welcome to Market*

M  
A  
P  
S



M  
A  
P  
S

Maps Courtesy of Drexel Furniture Company



HICKORY  
FURNITURE MART

*Adjoining Mull's  
Motel and Restaurant*

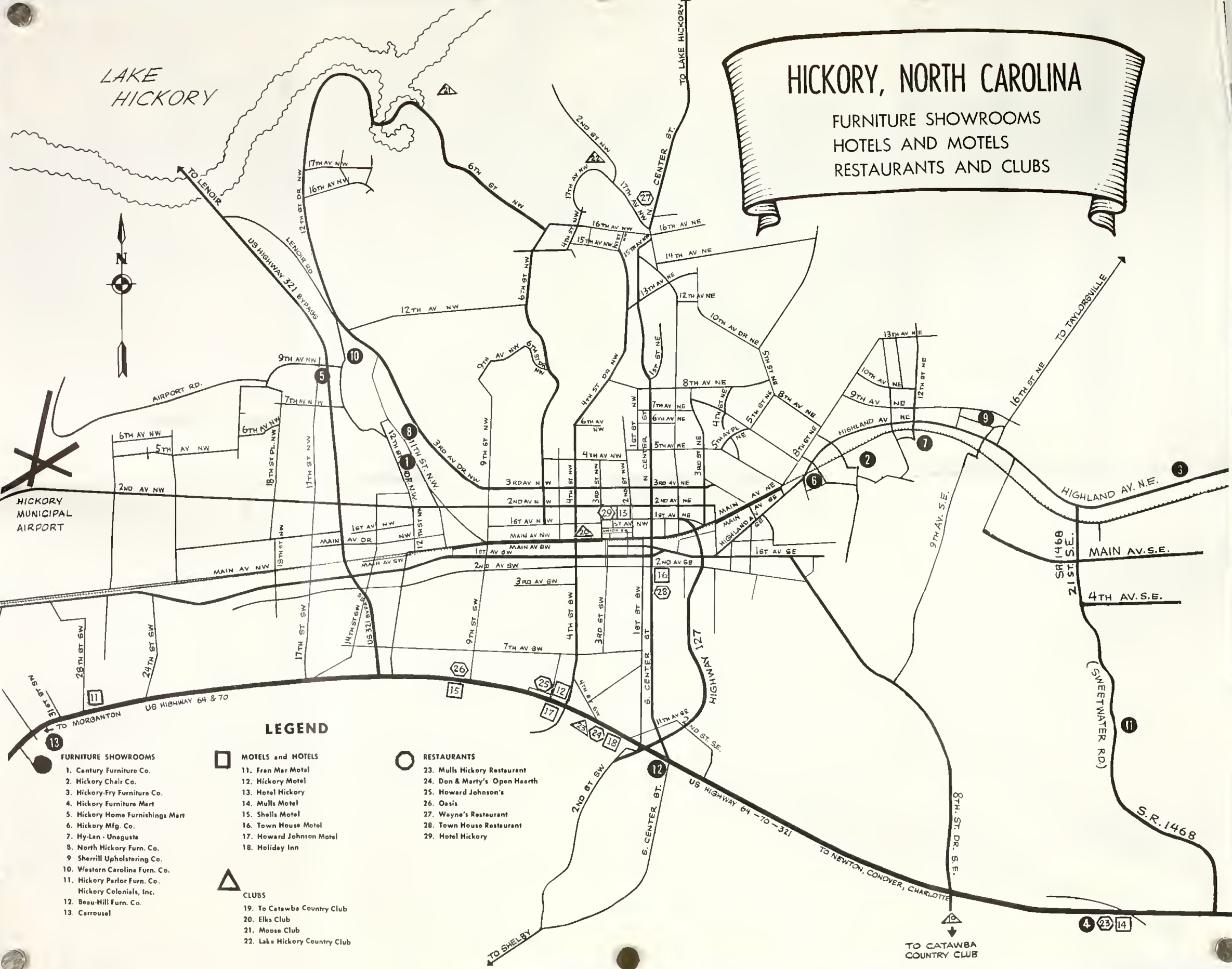
HWY. 64-70-321

HICKORY, NORTH CAROLINA

LAKE  
HICKORY

# HICKORY, NORTH CAROLINA

FURNITURE SHOWROOMS  
HOTELS AND MOTELS  
RESTAURANTS AND CLUBS



## LEGEND

### FURNITURE SHOWROOMS

1. Century Furniture Co.
2. Hickory Chair Co.
3. Hickory-Fry Furniture Co.
4. Hickory Furniture Mart
5. Hickory Home Furnishings Mart
6. Hickory Mfg. Co.
7. Hy-Lan - Unagusta
8. North Hickory Furn. Co.
9. Sherrill Upholstering Co.
10. Western Carolina Furn. Co.
11. Hickory Parlor Furn. Co.  
Hickory Colonials, Inc.
12. Beau-Hill Furn. Co.
13. Carrousel

### MOTELS and HOTELS

11. Fran Mar Motel
12. Hickory Motel
13. Hotel Hickory
14. Mulls Motel
15. Shells Motel
16. Town House Motel
17. Howard Johnson Motel
18. Holiday Inn

### RESTAURANTS

23. Mulls Hickory Restaurant
24. Don & Marty's Open Hearth
25. Howard Johnson's
26. Oasis
27. Wayne's Restaurant
28. Town House Restaurant
29. Hotel Hickory

### CLUBS

19. To Catawba Country Club
20. Elks Club
21. Moose Club
22. Lake Hickory Country Club

TO CATAWBA  
COUNTRY CLUB

# LENOIR, N. C.

## FURNITURE SHOWROOMS

1. Bernhardt Furniture Industries and Flair, Inc.
2. Broyhill Furniture Factories
3. Hammary Manufacturing Corp.
4. Hibriten Chair Company and Hibriten Furniture Company
5. Kent-Coffey Manufacturing Company
- Blowing Rock Furniture Industries
- Fairfield Chair Company
6. Furniture Mart of Lenoir
7. Kincaid Furniture Company
8. Lewittes

## MOTELS and HOTELS

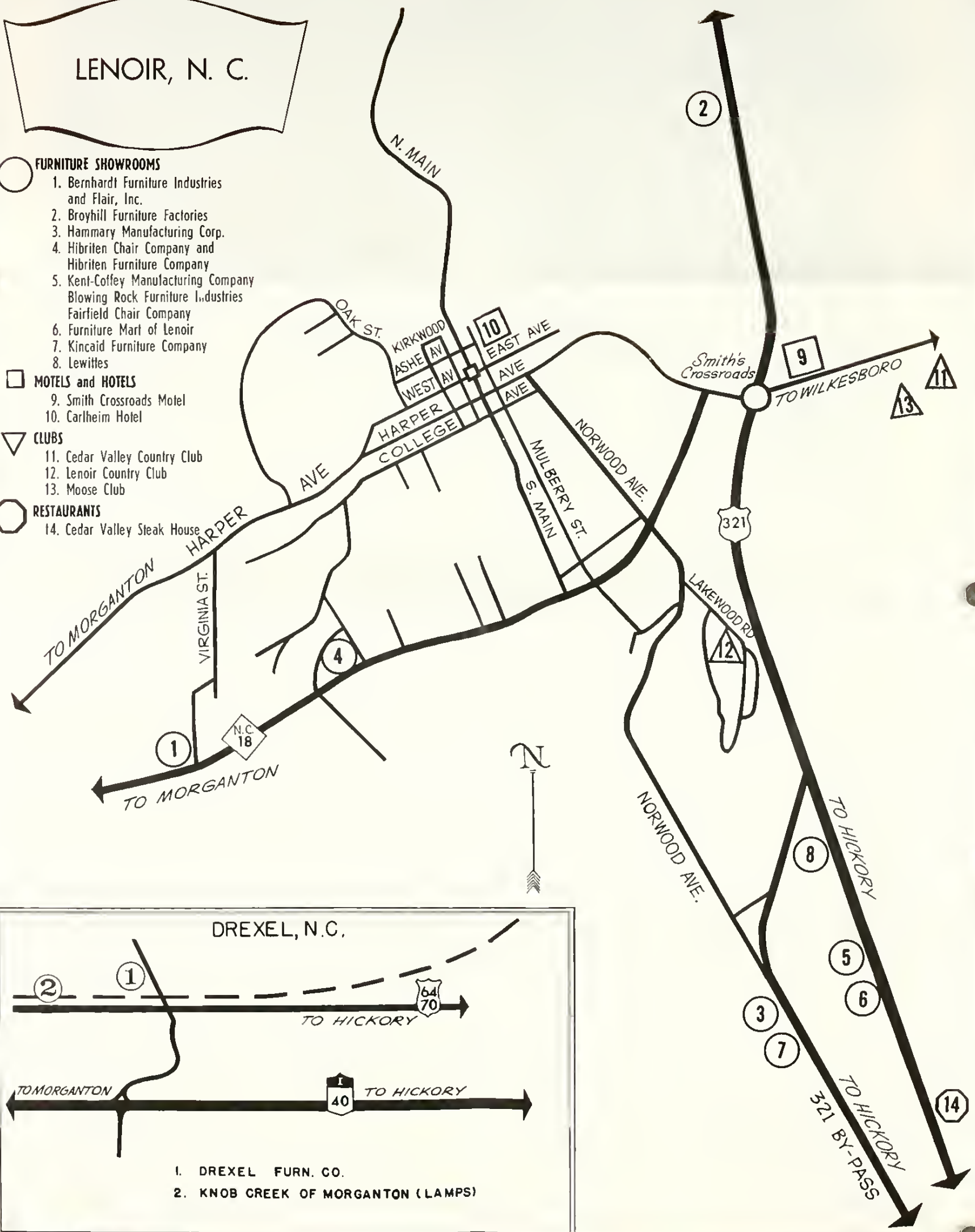
9. Smith Crossroads Motel
10. Carlheim Hotel

## CLUBS

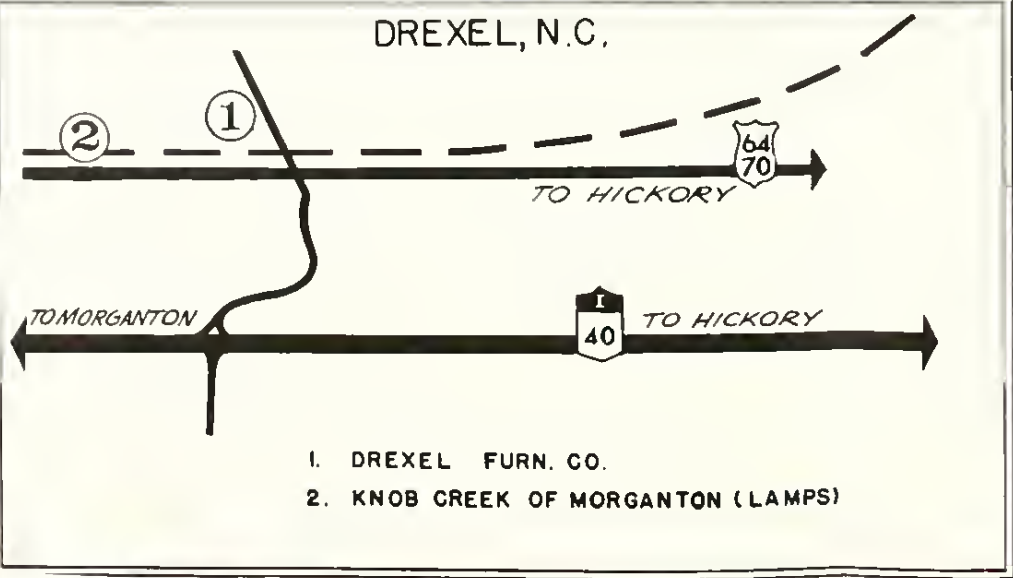
11. Cedar Valley Country Club
12. Lenoir Country Club
13. Moose Club

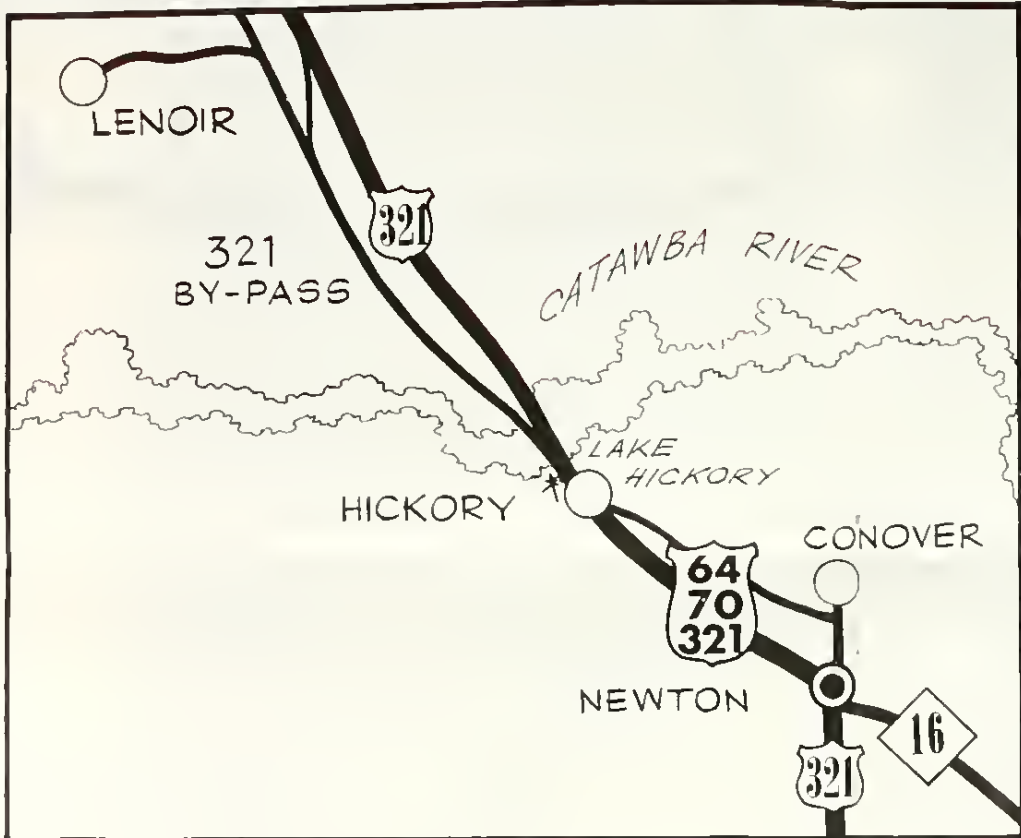
## RESTAURANTS

14. Cedar Valley Steak House

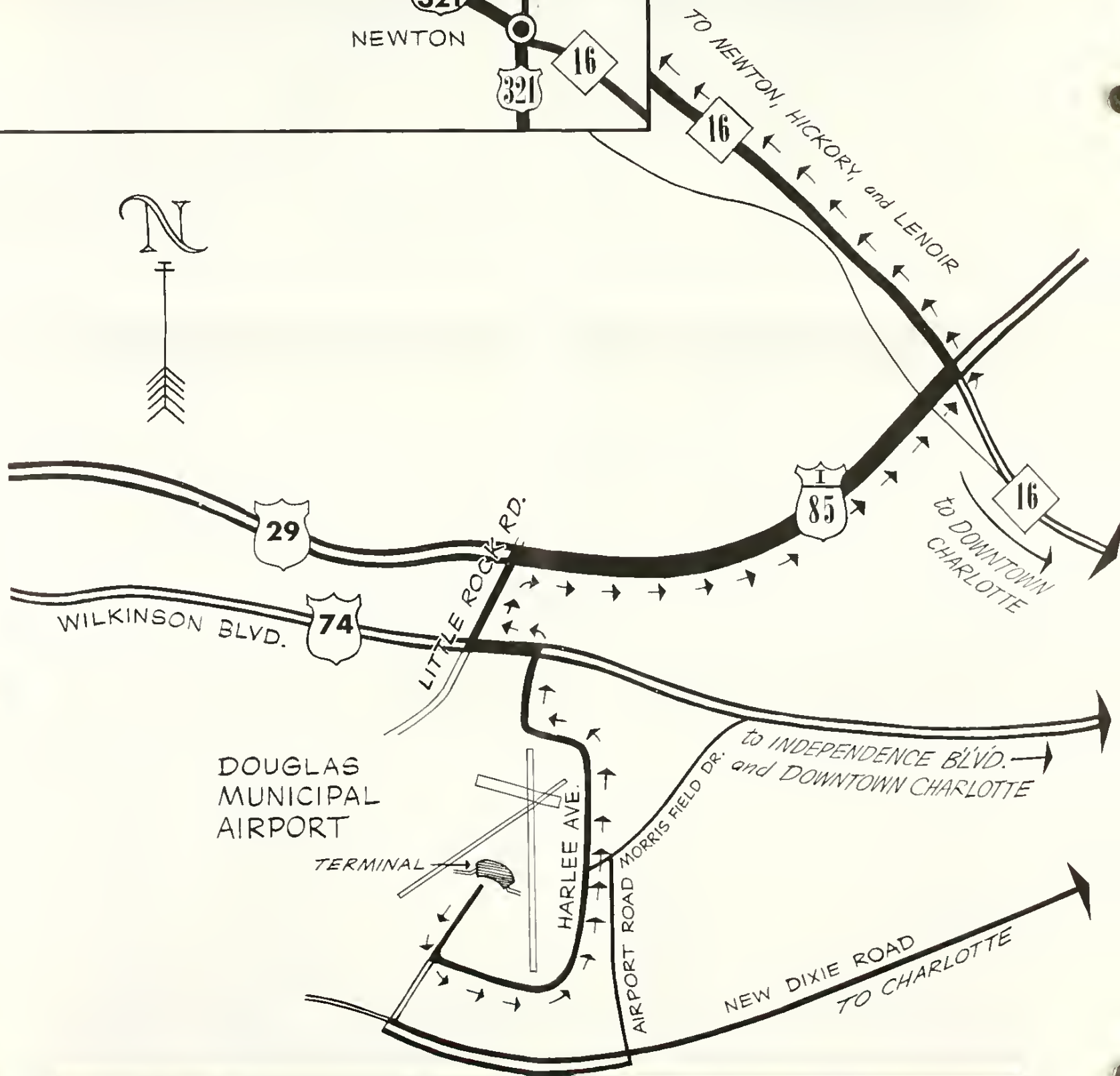


## DREXEL, N.C.





**SHORT ROUTE  
FROM  
CHARLOTTE AIRPORT  
TO  
NEWTON  
HICKORY  
LENOIR**



CONOVER, N.C.

TO STATESVILLE

AND HIGH POINT

TO TAYLORSVILLE



TO HICKORY



TO HICKORY



NEWTON, N.C.

15th ST.

7th ST.

"A" ST.

TO GASTONIA



N. MAIN

N. COLLEGE

S. COLLEGE

E. 20th ST.

SOUTHERN R. R.

CLAREMONT, N.C.

- 1. BRACEWELL FURN. CO.
- 2. SOUTHERN FURN. CO. OF CONOVER
- 3. PRESTIGE FURN. CO.

- 1 SCALES FURN. CO.
- 2 MONTCLAIR FURN. CO.
- 3 PINNACLE FURN. CO.

TO SHELBY

TO CATAWBA COUNTRY CLUB

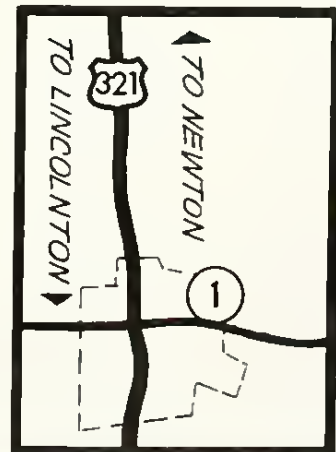


TO CHARLOTTE



MAIDEN, N.C.

- 1. TEMPLE FURN. CO.



**Held Up**

*by*

**GARRETT**

MIRROR SUPPORT COMPANY

**GARRETT**

MIRROR SUPPORT COMPANY

Box 1875 Department H  
High Point, North Carolina

**Space 136**

**SOUTHERN FURNITURE EXPOSITION BUILDING**

**HIGH POINT, N. C.**