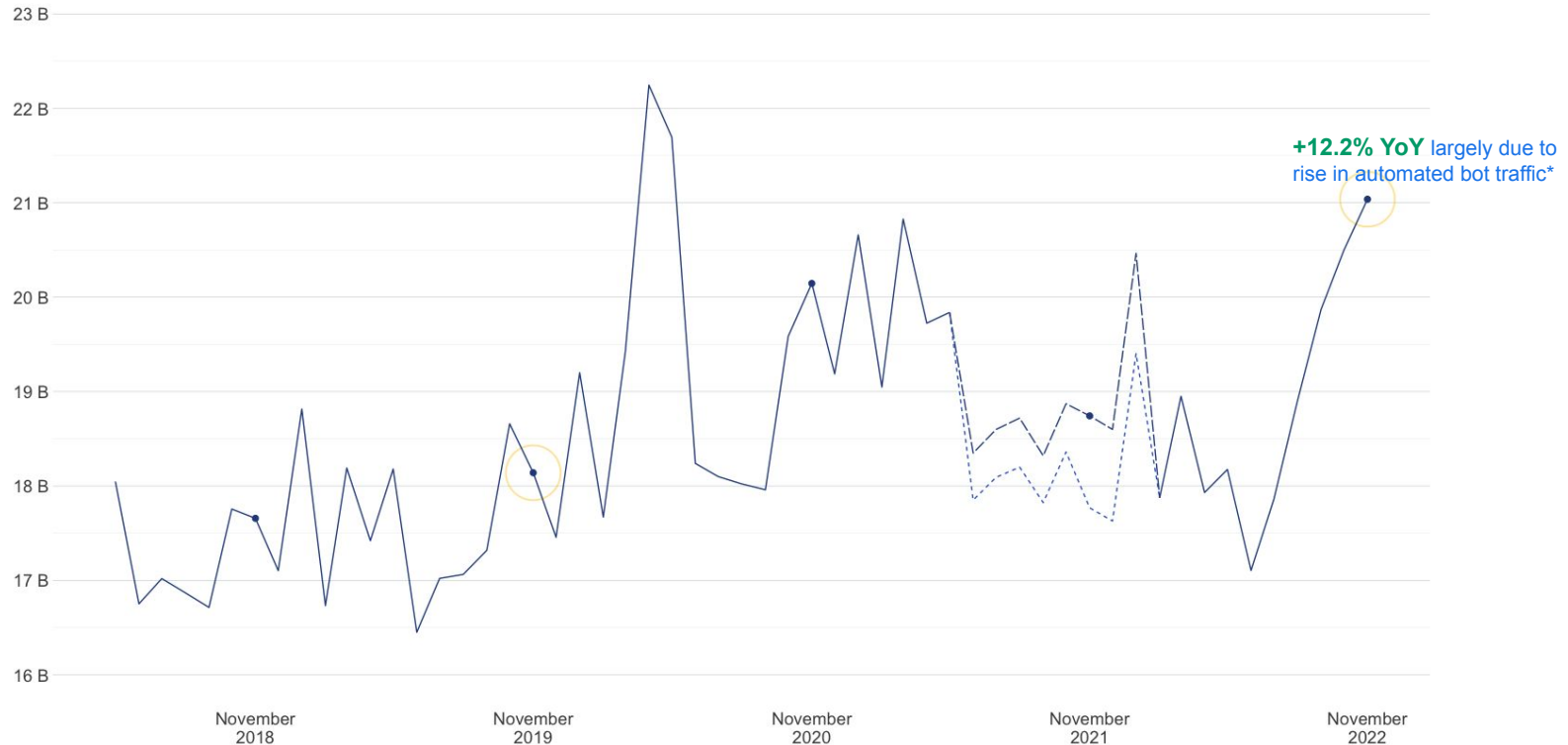


November 2022 Wikimedia movement metrics



WIKIMEDIA
FOUNDATION

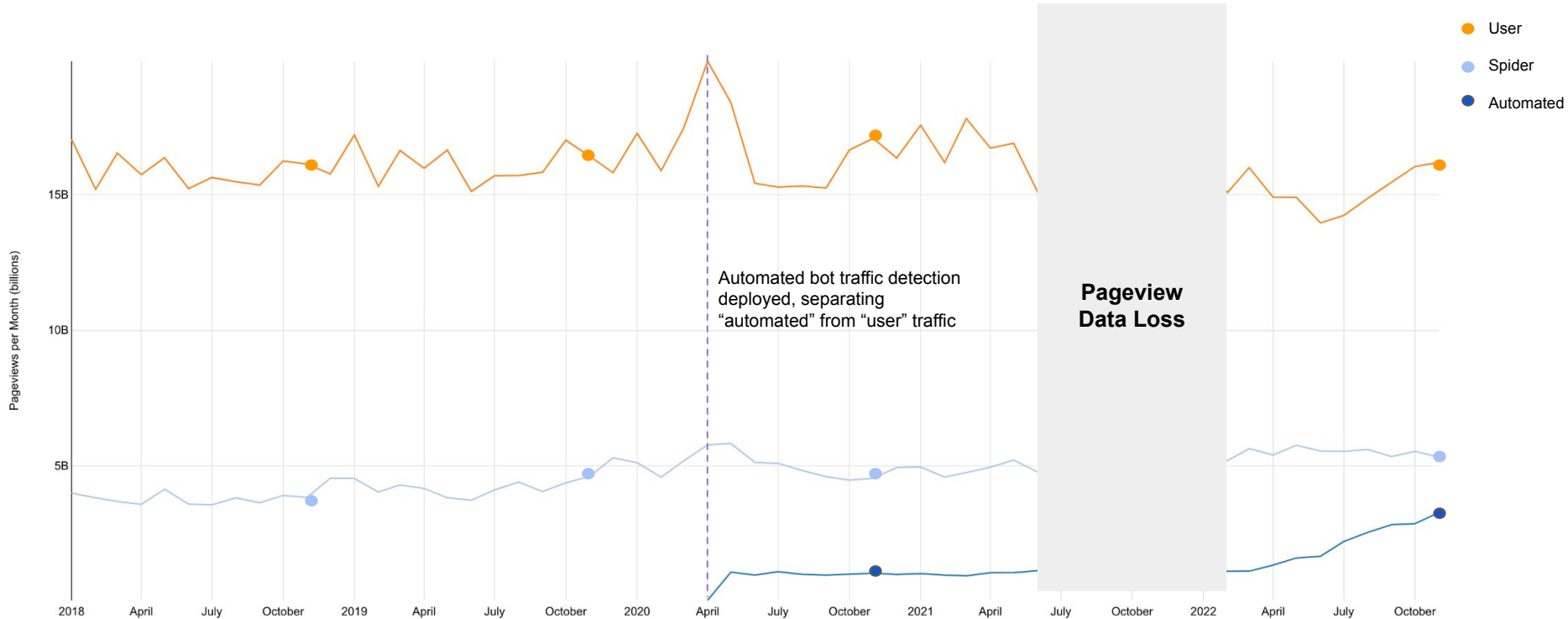
There were 21B content interactions in November, a 12.2% jump over last year, mostly due to large increases in automated bot traffic compared to last year.



Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#).

For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

Automated pageview traffic continues to increase since April.

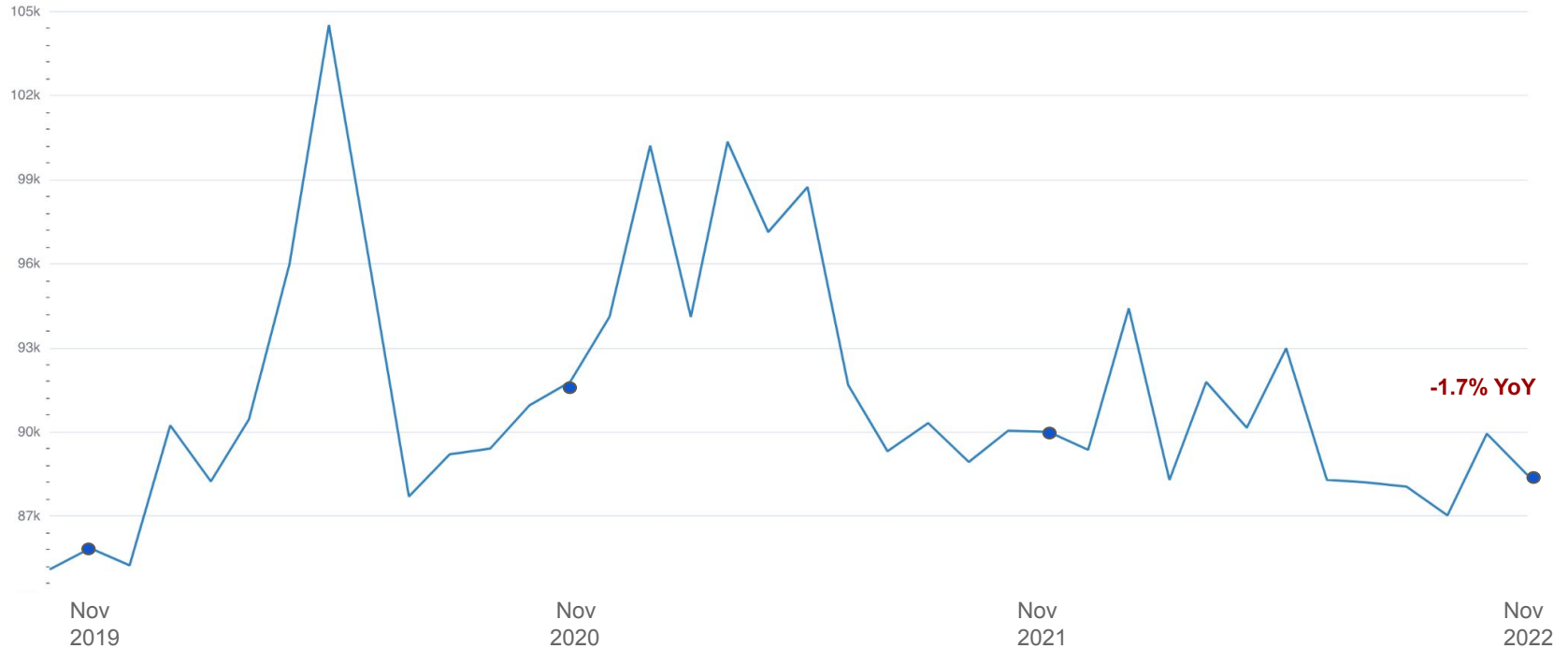


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Active editors see a YoY decline but remain above 2019 numbers

Active editors

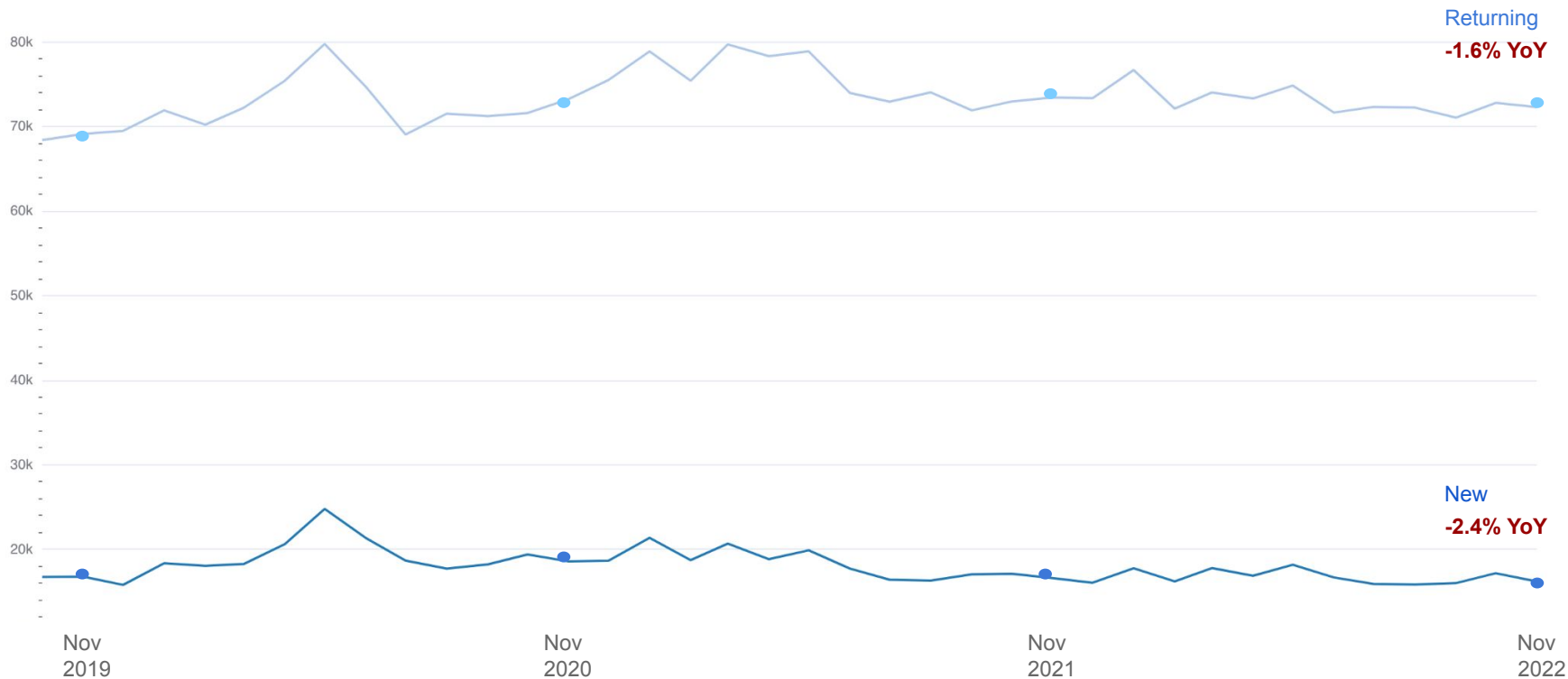


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New active editors drops YoY along with returning active editors; New active editors now at -3.4% below 2019 numbers

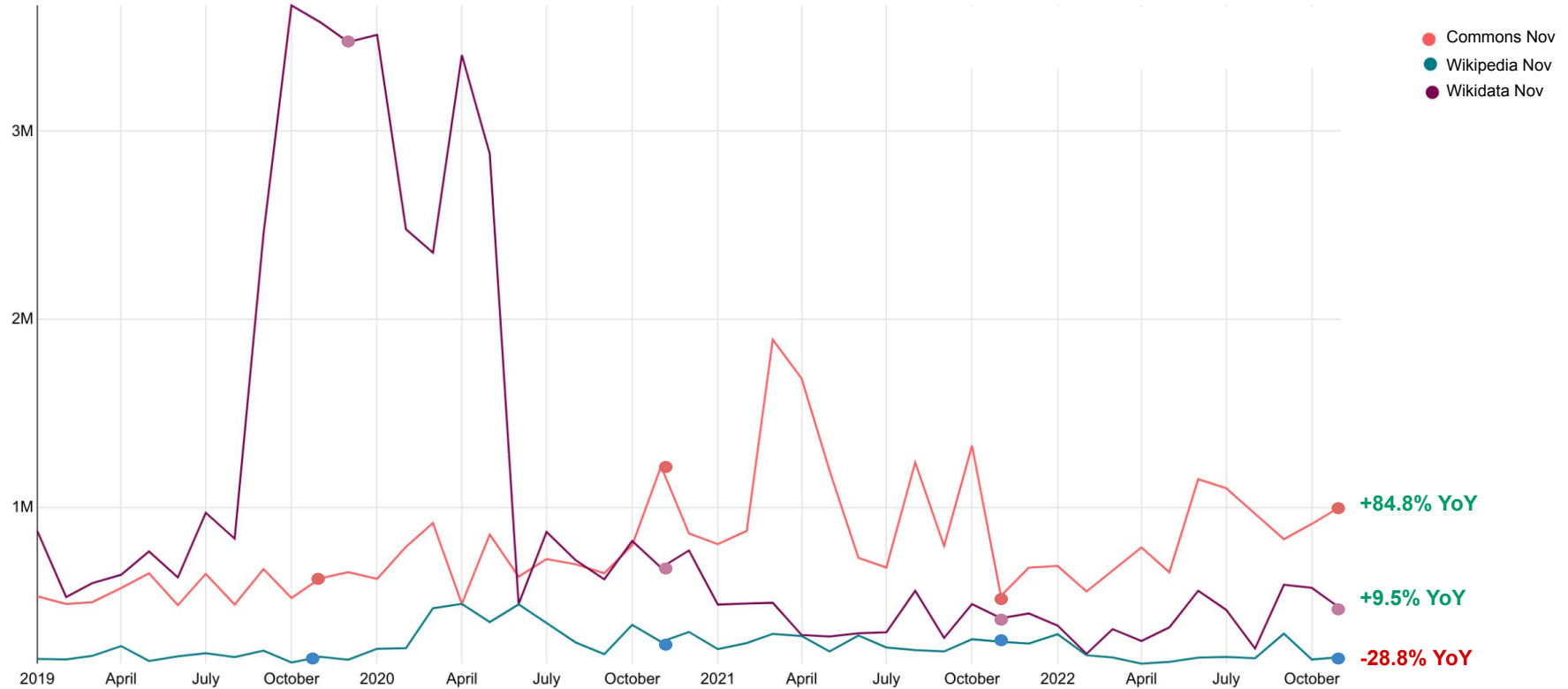
Active Editors: Returning vs New



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Net new content increased on Commons and Wikidata, but decreased on Wikipedia



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