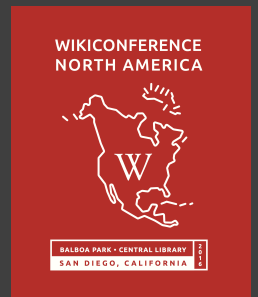


Content Gender Gap

Women in Red

Women in Green

Rosie Stephenson-Goodknight | user:Rosiestep | @Rosiestep
WikiConference North America
San Diego, CA, US | 10 October 2016 | CC-BY-SA-3.0



- Content gender gap:
 - Systemic bias issue
 - Affects all language Wikipedias
- Editor gender gap: demographics

Wikipedia's Gender Gap

- July 2015
- Wikimania Mexico City
- Roger Bamkin (user:Victuallers) and Rosie Stephenson-Goodknight (user:Rosiestep)
- Scope
 - women's biographies
 - women's works
 - women's issues
- Objective

WiR's origin story



- July 2015
- Wikimania Mexico City
- Roger Bamkin (user:Victuallers) and Rosie Stephenson-Goodknight (user:Rosiestep)
- Scope
 - women's biographies
 - women's works
 - women's issues
- Objective: turn "redlinks" into "blue links".

WiR's origin story



- 18 July 2015 - 31 May 2016:
 - 19,300+ new articles within its scope
 - 2,800+ project Talkpage posts.
- According to the WikiProject Council (19 May 2016):
 - Women in Red is the most active WikiProject on a specific subject matter
 - It is the third-most active WikiProject overall with 142 active participants

By May 2015

1957 – 3.6%

Rodríguez, Ramón
Armando, 1957.

*Diccionario Biográfico,
Geográfico e Histórico de
Venezuela* (in Spanish),
Madrid, Spain.

January 2015 – 15.5%

June 2016 – 16.34%

English Wikipedia

**Percentage of women's
biographies in...**

“... There are many Wikipedian communities whose goal it is to increase the coverage of women’s biographies, for instance: WikiProject Women Scientists, Art+Feminism, and Women in Red, just to name a few. One concern of these organizations is if their editing efforts are making a large scale impact on Wikipedia. Fortunately, WikiProject Women in Red keeps metrics of how many biographies they add on a monthly basis, and we were able to conduct a cross-correlation between the time-series of monthly number of biographies created by Women in Red, and the number of female biographies added to English Wikipedia. The correlation between these activities is 0.657, which indicates a positive link.”

Max Klein, et al. (2016), “Monitoring the Gender Gap with Wikidata Human Gender Indicators”.)

Events	2015 edit-a-thons	Asian Pacific American · Leadership · Architecture and design · Science · Religion
	2016 edit-a-thons	(Jan) Music · (Feb) Black history · (Mar) Art+Feminism · (Apr) Writers · (Apr) Spies · (May) Photographers · (May) MENA Artists · (Jun) Jewish history · (Jun) Entertainers · (Jun) LGBTQ · (Jul) Halls of Fame · (Jul-Aug) United Nations · (Aug) Indigenous · (Aug) Polar · (Sep) Nursing · (Sep) Labor activists · (Sep-Oct) Nigeria · (Oct) Architecture · (Oct) Archaeology · 26 · 27 · 28 · 29
	2016 collaborations	(Jan) Wiki Loves Women · (Mar-Apr) Awaken the Dragon · (Apr-Dec) Wiki Year of Science · (Jun-Aug) SCAR2016 · (Aug-Dec) Women in Philosophy Drive
	Planning page	Ideas Cafe
Redlists	Administration	Index · Redlist header template
	By focus area	Academics · Activists · Anthropologists · Archaeologists · Architecture · Art · Aviation · Biology · Botany (plant sciences) · Business · Chemistry · Computers · Ecologists · Education · Engineering · Entertainment · Feminists · Food and drink · Geographers · Jewish women · Journalists · Labor activists · Leadership · LGBTQ · Librarians · Mathematics · Medicine · Military · Music · Novelists · Nurses · ODNB · Paleontologists · Philosophers · Photography · Physics · Playwrights · Poets · Politics · Psychology · Religion · Science · Social science · Social work · Space science · Sports · Spies · Technology · TED Speakers · Travelers · Video games · Writers · Writers (via WikiData) · Youth literature writers · Zoologists · Miscellaneous by focus area
	By nationality	Afghanistan · Albania · Argentina · Australia · Austria · Bangladesh · Bolivia · Bosnia and Herzegovina · Brazil · Bulgaria · Cambodia · Canada · Chile · China · Colombia · Croatia · Costa Rica · Cuba · Cyprus · Czech Republic · Denmark · Ecuador · El Salvador · Estonia · Finland · France · Germany · Greece · Guatemala · Honduras · Hong Kong · Iceland · India · Indonesia · Iran · Iraq · Ireland · Israel · Italy · Ivory Coast · Japan · Jordan · Kazakhstan · Kenya · Kosovo · Kuwait · Latvia · Lebanon · Lithuania · Luxembourg · Macedonia · Malaysia · Malta · Mexico · Moldova · Myanmar · Nepal · New Zealand · Nicaragua · Norway · Pakisatan · Panama · Paraguay · Peru · Philippines · Poland · Portugal · Russia · Saudi Arabia · Serbia · Singapore · Slovenia · South Korea · Spain · Sri Lanka · Sweden · Switzerland · Syria · Taiwan · United States · Uruguay · Uzbekistan · Venezuela · Vietnam · Miscellaneous by nationality
	By historical ties to a region	Africa · Asia/Pacific Islands · Black history · Indigenous women · Nigerian women · Polar women · Texas women · Virginia women · Wisconsin women
	By time period	Before 1850 · 1850-1899 · 1900-1909 · 1910-1919 · 1920-1929 · 1930-1939 · 1940-1949 · 1950-1959 · 1960-1969
	Other	Awards & conferences · Books by women · Fictional women · Halls of Fame · Organizations
Administration	Headers · Logos · Metrics · Presentations · Press · Social media · Templates · Twitter banners	
Editors	Members (join us!) · Mailing list (opt in) · Mailing list (opt out) · Participants	
Category Category · Facebook icon.jpg Facebook  · Pinterest Shiny Icon.svg Pinterest  · Twitter icon.png Twitter 		

- Globally distributed (virtual) community of women and allies, many of whom are polyglots
- Coordinators
- Project members
- Mailing list members
- Event participants
- Contributors
- Commons | Wikidata

Editors

- Determine objective(s)
- Define scope
- Organize people
- Affiliate with a partner?
- Optimize timing
- Pre-event deliverables
- Choose tools
- Project management
- Post-mortem evaluation
- Branding
- Theme
- Meetup page
- Redlists
- Communications Plan

Virtual Meet-ups





October 2016



Women in Architecture & Women in Archaeology editathons

Faciliated by Women in Red



Invitations



A barnstar for your contributions



**55 new articles were created
including Mona Saudi.**

It wasn't a competition but if it was then Big Iron won it.

MENA Women Artists worldwide online edit-a-thon

- Host: Women in Red
- May 2016

Starting now: *Women in Entertainment and Women in Jewish History*

Thank you barnstars



This new or improved article was submitted as part of the **Women in Architecture online editathon** hosted by WikiProject **Women in Red**, October 2016.

Talkpage templates

Evelyn A
Violence
UN Women [edit]
The United Nations Entity for Gender
Equality and the Empowerment of
Women, also known as UN Women, is
a United Nations entity working for the
empowerment of women.
... operational in
... resident of



Social media

WIKIPROJECT



Partner

- July 2016
- Founded by user:Dr. Blofeld and user:Rosiestep
- Wikimania Esino Lario
- Sister project of Women in Red
- Focus: article improvement task force
- Scope: women's biographies, women's works, women's issues
- Why Women in Green? Green is a designation on English Wikipedia for “Good Articles”

Women in Green



Women in Red



Women in Green



- Address content gender gap
 - New article creation
 - Article improvement
- Intersection:
 - Safe-space collaboration
 - Empowerment through technology
- Inclusive community of women and allies
- Connect the stovepipes across language groups
- Collaboration:
 - Off-wiki sites (social media)
 - Partner organizations

Mutual goals



THANK YOU

QUESTIONS?

@Rosiestep
User:Rosiestep
