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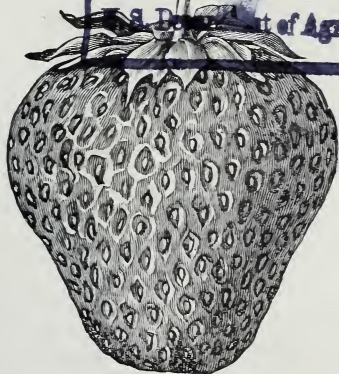
DESCRIPTIVE STRAWBERRY  
PLANT CATALOG OF  
**Millions of**  
**Perdue's Best Quality**  
STRAWBERRY PLANTS

LIBRARY

RECEIVED

★ APR 20 1928 ★

U. S. Department of Agriculture



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GROWN AT  
**PERDUE'S STRAWBERRY  
PLANT FARM**  
C. S. PERDUE, Owner and General Manager  
**SHOWELL, - MARYLAND**

**Customers and Friends:—**

I have a large acreage in strawberry plants to offer the trade. My nursery is devoted exclusively to growing strawberry plants. I have millions of "Best Quality Plants" grown on a soil and in a climate that makes large size, healthy, well rooted plants **True to Name**, that will stand shipment anywhere and will produce good crops of strawberries.

I am owner and general manager of Perdue's Strawberry Plant Farm. All plants are grown, dug, cleaned, labeled, packed and delivered to the transportation company under my personal supervision. I am on the job all the time.

I do not send out an expensive catalog and my large business enables me to sell the **Best Quality plants at Lowest Prices.**

Plants are well cleaned and tied in bunches of 25 plants each, labeled and packed in light crates and baskets with plenty of damp moss so they will reach you in the very best condition. Note what some of my customers have to say:

**The Finest Plants**

Clarence B. Good of Lancaster C., Pa., says: "I received your plants April 19, 1927. They were the finest plants I ever planted. The express agent said they were the finest plants that ever came to Elizabethtown. You may use this in your catalog."

**True to Name**

J. W. Reed of Schuylkill Co., Pa., says: I was well satisfied with your plants because they are the true to name kind and showed up splendid results" **Note:—**Mr Reed has been ordering my plants for 15 years or more. C. S. P.

## C. S. Perdue's Strawberry Plant Farm

### Quick Service—Nice Plants—Well Packed

John G. Dobson of Massachusetts says: "I received the strawberry plants just four days after ordering them. I put them in the cellar and watered them every night and did not disturb them at all. Kept them a week before planting. Never did see such nice plants and roots—not a bad one in the 1900. I looked them over this morning and every one of them is alive and coming on good. Twelve years ago I bought my first plants of you. I heard so much about \_\_\_\_\_ strawberries I went there twice to buy and twice I got trimmed and last year and this year I am back to you \_\_\_\_\_ strawberries don't fill the bill with me."

### \$600.00 from 3,500 Perdue's Plants

Henry F. Bicher of Lancaster Co., Pa., says: "In the spring of 1925 I planted 3500 strawberry plants I got from you. This last summer I sold nearly \$600 worth of berries. All the people who saw that patch said they never saw anything like it before. I had quite a few berries that were so large you could not put them in a common teacup. I want to plant about 4000 more this spring. Please send catalog."

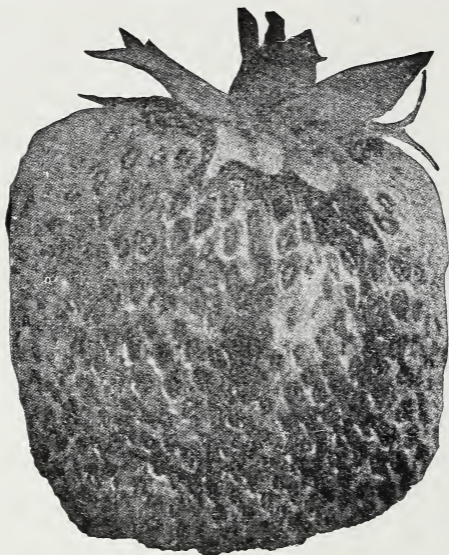
I have the stock and organization to fill your orders promptly and satisfactorily. I thank my friends and customers who receive this catalog and if you want Better Plants for Less Money send all orders to Perdue's Strawberry Plant Farm

### PERDUE'S STRAWBERRY PLANT FARM

C. S. Perdue, Owner and General Manager

SHOWELL, MARYLAND

Telephone: Berlin, Md., 51 F 3.



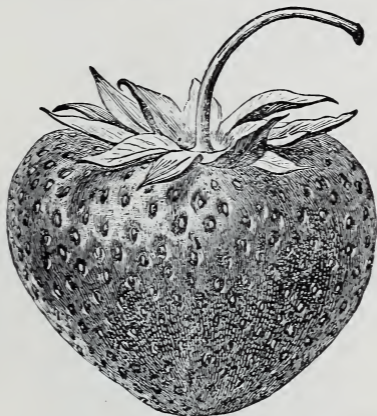
**LUPTON** (Late) A fancy late variety that does best on a good rich soil, but will produce well on almost any soil that is adapted to other varieties of strawberries. Makes more plants than the popular Chesapeake variety. They are a good shipping berry, large size, good quality, bright red color and very attractive. A standard Variety.

Barnstable Co., Mass., Feb. 24, 1927.

Dear Sir:

The plants I got from you were fine, and the Big Joe did good.

Mrs. Harriet Newton.



**KLONDYKE** (Early) One of the best varieties for shipping long distances. It makes a vigorous and healthy plant growth that bear a good crop of berries. Medium to large in size, bright red color, very firm. Will do best on good rich soil. A standard early berry.

Prince George's Co., Md., May 17, 1927.  
Dear Sir:

I received the plants and they were the best plants I ever saw.

Mrs. Lillian S. Quinn.

Montgomery Co., Va., May 23, 1927.  
Dear Sir:

I received the plants all O. K. and they are growing nicely. Any time I can help you in selling or advertising your plants I will do so. You will receive my order when I want anything in your line.

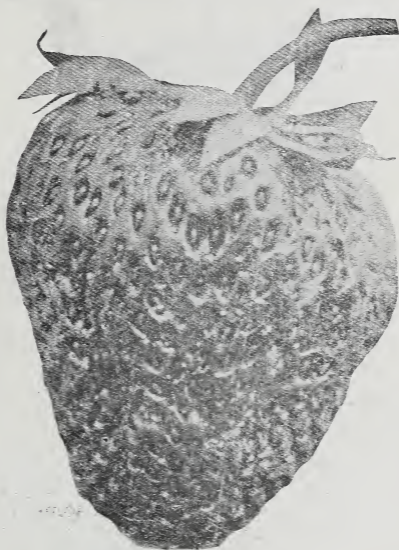
H. H. Epperly.





**PREMIER.** (Early) The best early variety to plant on any type of soil and in any section of the country except Florida. It is enormously productive of very large size berries, uniform in shape, rich red color with bright green caps, and sells for fancy prices. It does not bloom as soon as other varieties thus making it almost frost-proof. It is a real money-maker. I have in my plant fields this season several hundred thousand nice, young, well rooted, true to name Premier plants and can fill your orders for them. Let me have your order for Premier plants.



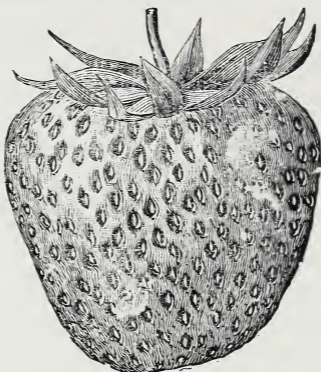


**SAMPLE (P)** The blossoms are imperfect and will have to be planted with four rows Sample and two rows Parsons' Beauty through the patch. Plants are very large size, vigorous and healthy, producing a good crop of large size bright red berries of excellent quality and flavor, but too soft to stand shipping a long distance. Midseason.

Northumberland Co., Pa., May 11, 1927.  
Dear Sir:

We received about 2,000 plants from you about three years ago and were well pleased with them. I have always been glad to recommend your plants and fair dealings.

A. N. Callenberger,



**GANDY** (Late to very late) A leader among the fancy late shipping varieties Gandy is a good grower of large size healthy plants that make a good fruiting bed. Berries are very large in size, bright red color, fine flavor, with a handsome bright green cap. Sells for fancy prices on the market. A good shipping berry. I have a large and fine stock of Gandy plants. Send me your order for them.

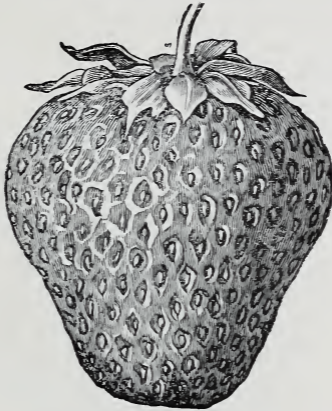
Pennsylvania, April 27, 1927.

Dear Sir:

Please send me 500 Premier strawberry plants. I get good crops from your plants.  
Clayton G. High.

Dear Sir:

Having been busy for the last few weeks I neglected to express my gratitude to you for the strong strawberry plants that you sent me of the Premier variety and the man who placed his order with mine is very well pleased.  
Theo. Kies.



**MAY BEAUTY** (Early) I have fruited this new variety here on my farms the past two seasons. It is a very fine early variety, no other variety growing here equals it in plant growth. Plants are exceedingly vigorous and healthy making an excellent fruiting bed. It is enormously productive of very large size, bright red berries of good flavor, very firm; nice bright green caps. It is one of the very best shipping varieties. Will stand long distance shipping. It will do well on all types of soil. Include some May Beauty in your order—you will be pleased with them.

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Schuylkill Co., Pa., April 27, 1927.

Dear Sir:

Your plants of last season brought me a wonderful profit. Premiers are a very good berry in our soil.

Wm. Karis.



**BIG LATE (P)** (Midseason to late) The blossoms are imperfect and should be fruited with some good variety like Big Joe or Aroma. The berries have a bright glossy surface somewhat resembling Chesapeake with an attractive green cap. Good for shipping or home market. An excellent plant maker with long heavy roots, very productive and a good midseason to late variety. Send me your orders for Big Late plants.



**IMPROVED HEFLIN** (Extra early) A fine extra-early berry that will succeed on most all types of soil; a vigorous grower of good size strong healthy plants that make a good fruiting bed. Berries are good size bright red color; excellent flavor and quality. A good shipping variety also good for local market and home gardens. If you want a good extra early berry include some of them in your order.

Schuylkill Co., Pa., April 21, 1926.

Dear Sir:

Strawberry plants arrived in fine condition, every plant was as green as when packed. You certainly know how to pack them. Thanking you for such nice plants and for extras.

Geo. Kilmer,

# 1928 PRICE LIST 1928

## “Better Plants for Less Money”

By express or parcels post, receiver to pay transportation charges.

Variety	100	250	500	1000	5000
Improved Hefflin	\$0.75	\$1.00	\$1.50	\$2.50	\$12.50
Klondyke	.75	1.00	1.75	3.00	13.75
Missionary	.75	1.00	1.75	3.00	13.75
May Beauty	.75	1.25	2.25	4.00	18.75
Premier	.75	1.25	2.25	4.00	18.75
Big Joe	.75	1.25	2.25	4.00	18.75
Gandy	.75	1.25	2.25	4.00	18.75
Big Late (P)	.75	1.25	2.25	4.00	18.75
Aroma	.75	1.25	2.25	4.00	18.75
Parsons' Beauty	.75	1.25	2.25	4.00	18.75
Sample (P)	.75	1.25	2.25	4.00	18.75
Lupton	.75	1.25	2.50	5.00	24.00
Champion (Fall-bearing)	1.25	2.50	4.25	8.00	40.00
Progressive (Fall-bearing)	1.25	2.50	4.25	8.00	40.00

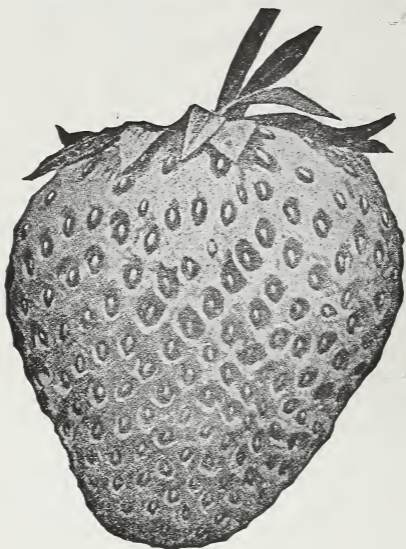
NOTE—25 or 50 plants at the 100 rate.

SEND YOUR ORDERS DIRECT TO

C. S. Perdue, Showell, Maryland







**PARSONS' BEAUTY.** (Midseason) It makes plenty of strong healthy plants for a good fruiting bed. Very productive of large size, beautiful dark red berries of excellent quality. Very popular for canning. Will grow well on most all types of soil. I find that Gibson and Pocomoke are the same as Parsons' Beauty.

Schuylkill Co., Pa., May 3, 1927.

Dear Sir:

We received th strawberry plants and are very well pleased with them. They have very nice roots and are growing fine.

Elwood I. Eckert.



**BIG JOE.** (Joe Johnson, Joe) (Midseason to late) It is the best midseason variety; a vigorous grower of large size very healthy plants that produce a large crop of very large size bright red berries with a bright green cap. Of excellent quality and very attractive berries; a real fancy berry that brings fancy prices. For profit plant Big Joe. I have a fine lot of Big Joe plants this season.

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Dear Sir: West Virginia, July 1, 1927.

Will you please mail to my address the complete description and prices of your strawberry plants. I have been advised by one of my neighbors (Mr. J. R. Lavender) that you give the best services as well as prices as any firm he has knowledge of.

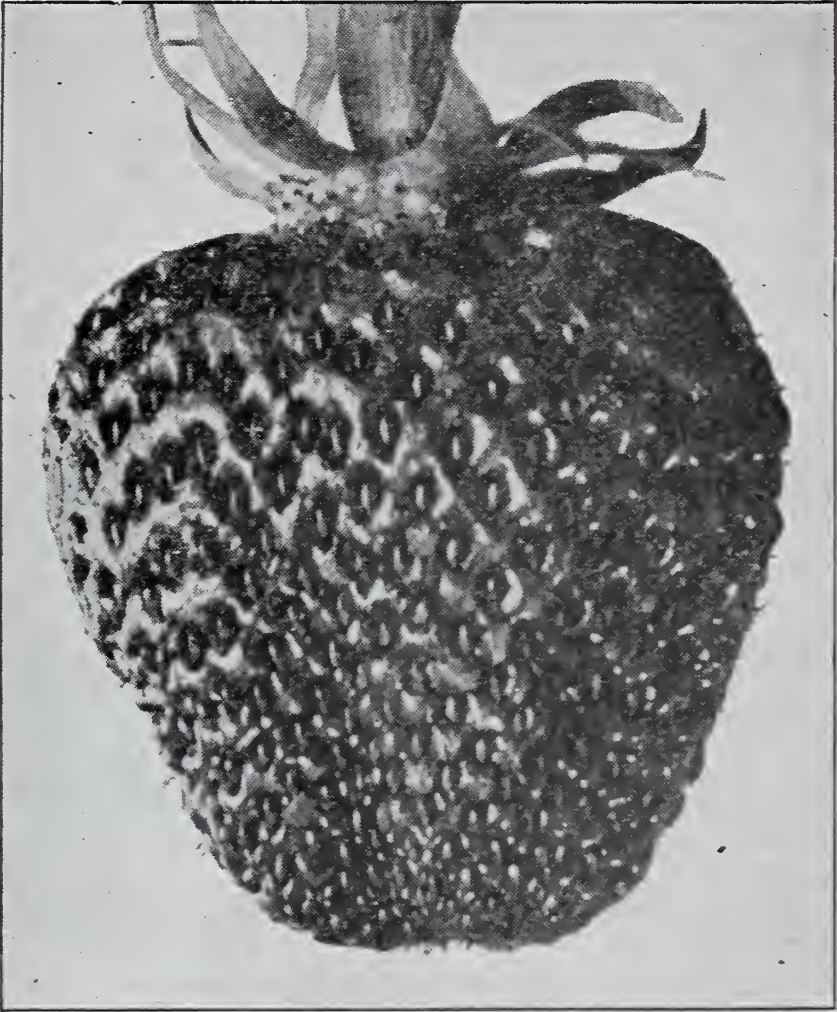
E. M. McConihay.





**MISSIONARY (Early)** A standard early variety that will do well on any kind of soil. A popular variety in the Southern states where strawberries are grown in carload quantities for long distance shipment. Plants are very vigorous and healthy making a good fruiting bed. Berries are medium to large size, bright red color, very firm with bright green caps and sell at good prices on the market. I have several hundred thousand plants of this variety. Send me your orders for them.





**AROMA** (Late) A fancy market berry in the strawberry growing sections of Tennessee and Arkansas. Plants are very vigorous and healthy, making enough plants for a good fruiting bed. Berries are uniform in shape, large size with a good color and bright green caps which makes them very attractive and sell for fancy prices in the market.

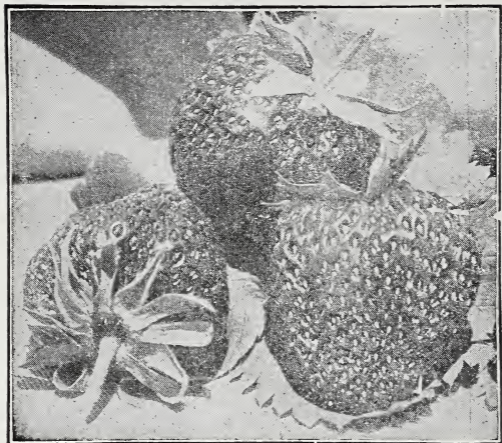
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Franklin Co., Va., April 19, 1926.

Dear Sir:

The strawberry plants you sent me arrived in fine condition with a splendid root system.

S. H. Bowman.



**PROGRESSIVE** (Fall bearing) The best of all everbearing varieties, also the best home garden proposition for all sections. Very productive of medium size, good color and fine flavor of very delicious berries. A few should be planted in the home garden each spring as they do best the first year. The method of cultivation is the same as for other varieties except the blooms should be picked off the plants until the first of July when they will continue to bear until freezing weather.

**CHAMPION** (Fallbearing) Very much like the Progressive. Some strawberry growers prefer it to Progressive. A fine fallbearing variety.

## READ BEFORE ORDERING

Express is the best way to ship plants and generally satisfactory.

Parcels Post is usually better for small lots in first, second and third zones and on small lots in the other zones if you are not convenient to an express office. If requested will ship the best way in my judgment.

No Charge for package and delivery to transportation company.

Write your Name and Address plainly and give correct shipping instructions.

Time of Shipment. November 1st. to May 1st.

Order Early. Do not wait until you want the plants. All orders are acknowledged as soon as received.

Terms: Cash with the order.

Remit by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant True-to-Name I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

Claims, if any must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc. also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock in good condition and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

## C. S. Perdue's Strawberry Plant Farm

Reference: Calvin B. Taylor Banking Co., Berlin, Md., Postmaster and Wm. E. Thomas, R. R. carrier, Showell, Md. Enclose a stamp for reply when writing my references.

—o—  
Ulster Co., N. Y. April 5, 1927.

Dear Sir:

The strawberry plants came all O. K. and are the best plants I ever saw. Many thanks. Alden Ticefeldt.

—o—  
Massachussetts, April 1, 1927.

Dear Sir:

Strawberry plants came through in good condition. They are well rooted. Wm. G. Larking.

—o—  
New York, March 31, 1927.

Dear Sir:

This is the third year I have ordered plants from you. Your plants have always been fine and packed in plenty of damp moss, in crates large enough so they have not been overtight and heated as some other plants have. A. L. Bates.

—o—  
Ocean Co., N. J., April 20, 1927.

Dear Sir:

Please send me this order by parcels post. I have had your plants before and they were such nice plants and you give such good count. I only have a small patch but I like your plants. Miss Clare Hyers.

—o—  
Montgomery Co., Va., April 11, 1927.

Dear Sir:

I am mighty well pleased with the plants ordered from you. Thank you for the good ctunt and nice well rooted plants. They are growing nicely. Everitt Jones.



## Showell, Maryland

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Date of order ..... 1928

C. S. PERDUE, Showell, Md.

Ship to (name).....

Postoffice .....R.F.D. ....

Express Office .....S tate.....

County .....Amt. enclosed \$.....

Ship by .....On or about.....

Quantity	Variety of Plants	Price
	Lupton	
	Premier	
	Aroma	
	Big Joe	
	Missionary	
	Klondyke	
	Improved Heflin	
	Gandy	
	Parsons' Beauty	
	Sample	
	Progressive Fall-bearing	
	MAY BEAUTY	
	Big Late	
	Champion Fall-Bearing	

SUBSTITUTION: If sold out of the variety ordered shall I substitute or return money? Ans. ....



“Better Plants for Less Money.”

CERTIFICATE OF NURSERY INSPECTION, NO. 44.

To Whom It May Concern :

THIS IS TO CERTIFY, That on the 29th day of September, 1927 we examined the nursery stock of C. S. Perdue, growing in his nurseries at Showell, County of Worcester, State of Maryland, in accordance with the law of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as an be determined by inspection from the San Jose Scale, Peach Yellow, Pear Blight, and other dangerously injurious pests and plant diseases.

23

This Certificate is valid until September 1, 1928, and does not include nursery stock not grown within this State, unless such stock is previously covered by certificate and accepted by the State Entomologist and State

Pathologist.

Ernest N. Cory, State Entomologist.

College Park, Md., October 6, 1927.

C. E. Temple, State Pathologist.

## CULTURAL INSTRUCTIONS

Early spring is the proper time to set out strawberry plants, just as soon as the weather permits getting the ground ready. In the South February, March and early April. In the middle states March and April. In the northern states April. Any soil that will grow good garden or field crops will grow strawberries. They respond quickly to good cultivation and good soil. It is best to avoid sod land on account of white grubs cutting off the young plants. If plants are set out on sod land it should be plowed in the fall and harrowed as often as possible and many of the white grubs will be killed.

The land should be well prepared before plants are set out, and mark the rows about  $3\frac{1}{2}$  to 4 feet apart and plants set about 12 to 15 inches apart in the rows, with all the roots set straight in the ground, pack soil firmly around the plant. It is better to have the roots clipped a little rather than doubled up in the ground.

Most all strawberries are grown by the matted row system; that is to leave about all the runners on the parent plant to take root and make a wide row, leaving enough room in the alley for the convenience of the pickers. Barnyard manure is the best for strawberries if broadcast on the land and worked into the ground before plants are set out. Commercial fertilizers broadcast and worked in the soil before plants are set will give good results; if applications of fertilizer are made at any time after plants are set do not apply when plants are wet as it will injure them, also it is better to use a broom to brush fertilizer off the plants. Do not use fertilizer in the row under the plants before they are set as it will cause the plants to perish and die. For topdressing the bearing beds in spring a 5-8-5 or 7-6-5 will give good results at the rate of about 600 to 800 pounds per acre.