



How to organise successful writing contests

by Tsvetko Nedelkovski Shared Knowledge / Wikimedia Macedonia





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Choosing the right topic

- find out what's missing
- determining the important articles
- sizing-up active editorship
- ensuring correct article size and number





What we did

We had two article contests:

- Nobel Prize Winners
- Byzantine Empire





Results

Nobel Prizes:

8 participants, 160 articles

Byzantine Empire:

7 participants, 436 articles





Conclusion

- The approach used worked very well for us. We intend to organise four contests in the following grant year.
- Financial reward as incentive?