Activating communities across Africa

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Wikimania 2015
WikiAfrica, a wikimedia thematic program

- cross-borders and multi-linguist focus
- first launched in 2006
- a collection of projects meant to increase the quality and quantity of African content on Wikimedia projects
- more info at https://meta.wikimedia.org/wiki/WikiAfrica
WikiAfrica projects

The past  The present  The future ?
WikiAfrica projects

The past  The present  The future ?

Wiki Loves Africa 2015
WikiAfrica projects

The past

The present

The future ?

Wiki Loves Africa 2015

Wiki Loves Women

WikiAfrica Pack
**Kumusha Takes Wiki in a nutshell**

**What:** activating communities across Africa to create and contribute freely-licensed information, texts, images and media about their communities

**Projects concerned:** Wikimedia projects and OSM project

**Duration:** one year

**Where:** Uganda and Côte d’Ivoire

**How:** organisation of events and activation by Wikipedians in Community with a focus on specific communities

**Funded by:** Fondation Orange and Creative Commons ZA
4 wikimedians in Community (Ivory Coast and Uganda)

- Erina Mukuta (Uganda)
- Samuel Guebo (Côte d'Ivoire)
- Ivan Matthias (Uganda)
- Cyriac Gbogou (Côte d'Ivoire)
Some lessons

- focus on one theme rather than several

- several WiC rather than one
Wiki Loves Africa 2014: Cuisine

**what:** Photographs, but also include video and audio

**where:** All Africa (and beyond)

**who:** Run by local groups; Contributed by individuals

**when:** October - November 2014

**hook:** Jury for 3 best images. Community vote for 1 more winner
Prizes for all 4 winners (camera, books, image prints, tee-shirts)
La Jeune Chambre Internationale de l’École nationale d’ingénieurs de Tunis JCI ENIT

en collaboration avec

Wikimedia TN user groupe

Organisée le 15 octobre 2014 à 10:30 à l’École nationale d’ingénieurs de Tunis un Workshop sur Wikipedia

Programme
Présentation des projets Wikimedia (15 min)
Formation sur l’utilisation et la modification de wikipedia (1h15 min)
Pause café (15 min)
Présentation de Wiki Loves Africa (30 min)
Présentation Bibliothèque Wikipedia ambe (15 min)

Salle 437

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Wiki Loves Africa
Wiki Loves Africa outcomes

6000+ images

873 unique participants

49 countries participated

Largest contributors: Ivory Coast, Ghana, Tunisia, Uganda, Egypt, Morocco and South Africa

27 events organized in 8 countries

4200 likes on Facebook

https://commons.wikimedia.org/wiki/Commons:Wiki_Loves_Africa/Results_and_best_practices
Extension project: MUJJE TULYE
(come and eat book collection)
The challenges
(beyond the usual ones...)

- Wikipedia still very unknown by the local population
- Rubber stamping and official letters
- Technology and connectivity issues
- Transportation (cost or accessibility)
- Language barrier with rural communities
- Keeping activated people interested in the long run
Wiki Loves Africa 2015:
cultural fashion and adornment
Starting October 2015
Wiki Loves Women

Goals:
- increased content about women in Ivory Coast and Ghana
- increased visibility and understanding of Wikimedia projects

How:
- Content donations
- Community development through support and activities
- Process facilitation with local WiR

Hopefully soon....
WikiAfrica Pack
facilitating the Wikipedia experience offline in Africa

What is it?
an action pack containing devices, material and content

For who?
userGroups or seasoned individuals in Africa

For what?
facilitate outreach work (edit-a-thon, photohunt, workshops, press conferences)
WikiAfrica Pack content (pilot version)

Non digital content:
Basic marketing material (stickers, leaflets, books, posters... tbd)
Samples of “best-off” material made by other user groups in Africa

Hardware:
raspberry pi servers for offline activity

Digital content:
- PD or freely-licensed content
- template versions (high res) of the non digital content
- curated content from outreach wiki

Software:
MediaWiki templated set up for off-line editorial activity
Images sources

https://commons.wikimedia.org/wiki/File:Wiki_Loves_Africa_Logo.jpg. Donna Christie-Gibbon CC BY SA 4.0

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