PERSONA LISED
SEARCH
JAN LOCH MAN JVANDEN AUGUST16,2012


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SEARCH
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NOTIME

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\begin{aligned}
& \text { PERSONALISED SEARCH } \\
& \text { =USER RESULTS, BEST RESULTS, } \\
& \text { BEST MATCH }
\end{aligned}
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WITH
BEFOR PS.


Thank you for your attention!
NOW FOLLOWS THE WORKSHOP

HAVE Y. ENCOUNTER PS.?
HOW DID Y. AVOIDED?


