

Best practices for the evaluation of GLAM-Wiki cooperations



Video:

Annual Conference “Shaping access! More responsibility for cultural heritage”, co-organized by Wikimedia Deutschland


Link: https://commons.wikimedia.org/wiki/File:Den_Zugang_%C3%B6ffnen_%28Subtitles%29.webm

Video: 2013 Wikimedia Deutschland e.V., Kamera und Schnitt: Julia Vogel, "Den Zugang öffnen", Musik: Perfect Balance Musikproduktion (Michel Mehlitz, Radu Tetcu, "New Dawn", eine Produktion von CeDis 2013 (Konferenz Zugang gestalten November 2013) [CC-BY-SA-3.0 (<http://creativecommons.org/licenses/by-sa/3.0>)], via Wikimedia Commons

Our focus: GLAM partnerships



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- A white lighthouse with a red lantern room stands on a rocky shore at dusk. The sky is a deep blue with scattered clouds, and the ocean is visible in the background. The lighthouse has three windows and a small door at the base. The lantern room is illuminated from within, casting a warm glow.
- high quality GLAMs
 - sustainable relationships
 - radiating effects
 - creating role models

Quality cooperations

Example “Shaping access!”

- German Digital Library (Deutsche Digitale Bibliothek)
 - Jewish Museum Berlin (Jüdisches Museum Berlin)
 - Foundation Prussian Cultural Heritage (Stiftung Preußischer Kulturbesitz)
 - Association of German Museums (Deutscher Museumsbund)
 - German Unesco Commission (Deutsche Unesco Kommission e.V.),.....
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- We focus on soft factors: intensity, sustainability, radiation of cooperations
 - rather talking to GLAMs then counting their edits
 - learning about what GLAMs need

GLAM volunteer community



Example 1: “GLAM on Tour”

Consistent Project Sites for every event

<https://de.wikipedia.org/wiki/Wikipedia:GLAM/GLAMonTour>

- number of new articles (some marked as excellent)
- number of edited articles
- number of uploaded pictures (some listed in picture of the year contest)
- number of Wikipedia articles featuring the uploaded pictures

Indication on:

- general approval/ endorsement by increasing number of participants
- quality of content

Example 2: GLAM-Survey-Mailing

Flyer

<https://upload.wikimedia.org/wikipedia/commons/a/af/GLAM-Flyer-web.pdf>



Survey

<http://commons.wikimedia.org/wiki/File:Onlinefragebogen.png?uselang=de>



Wir möchten von Ihnen hören!

Diese Kultureinrichtung in meiner Nähe ist besonders interessant:

- Ich würde mich hier gern engagieren.
- Ich engagiere mich hier bereits ehrenamtlich.
- Ich arbeite in dieser Kultureinrichtung.

Weiter »

Result:

- 10.000 members of WMDE got information on GLAM and possible cooperations
- detailed map of potential, GLAM-partnerships & volunteers
- broad basis to contact potentially interested volunteers and connect them to GLAMs and other volunteers

thanks!

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