

WIKIREVIEW

ANNUAL REVIEW

2020/2021



WIKIMEDIA
FRANCE

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Edito /

A WORD FROM THE PRESIDENT, PIERRE-YVES BEAUDOUIN

Another year bearing the mark of the pandemic draws to a close. Two further lock downs, curfews and ever-changing COVID restrictions have made it a difficult year for Wikimedia France. With Wikimedia meetings cancelled and our offices shut, all our activities were moved online. While this situation has been wearing on our motivation and commitment, it has not stopped us from thinking about the future. In this perspective, the 20th anniversary of Wikipedia was a welcomed ray of light. Our plans, our movement and our organisation benefited from a rare media exposure with several dozen appearances in the press. To mark the occasion, Wikimedia France organised an online event to bring together its French-speaking volunteers.

To continue to support the community of contributors in the mission of collecting the universal knowledge in these difficult times, Wikimedia France has set up an [online mental health support program](#) for the first time, and continues to offer legal support to volunteers who may be concerned about their work as contributors. Last September, the organisation itself was taken to court to force it to remove content from the encyclopaedia, with a favourable outcome for the organisation as well as the Wikimedia Foundation (WMF), which was associated in the lawsuit.

During this unusual year, we took the opportunity to prepare for the future by commissioning a national survey on Open Content in France, the results of which will be published shortly, and also by developing the Wikidata MOOC. This year

also marked the return of Wikimedian residencies in France. After the wiktioarist and the lingualibriste in residence. A [well-known Wikimedian](#) of the organisation has just joined the University of Clermont-Ferrand. We are delighted of the return of this program and we will continue to actively support the establishment of residencies. Wikimedia France has also signed a [partnership with Vikidia](#), as we think the current biases in Wikimedia projects can be reduced by supporting Vikidia contributors. This year an ambitious cooperation with the University of French Guiana brings together students and teachers learning training and contribution activities around on the themes of linguistic and geographic diversity. With reference to the two priorities set by the Board of Directors in 2020, we are pleased to announce that the [online training site](#) is fully operational and in a few months it will be strengthened by a [Wikidata MOOC](#), financially supported by Wikimedia Germany.

In addition, WikiFranca continues its progressive organisational structuring and has become a recognised player within the Wikimedia movement.

Technically speaking, Wikimédia France was badly affected by the [OVH data centre fire](#) in March 2021 but, in spite of this, the association was able to carry out several significant technical and structural developments with a change of the CRM and a change of the expense management software to the SAP system.

Moreover, Lingua Libre continues to grow, having passed the 500,000 recordings this year. 2021/22 promises to be a good year, with:

- a strong partnership with the French Ministry of Higher Education and Research and the recruitment of several Wikimedians in residence;
- the launch of a research project about content moderation on French Wikipedia with the support of the WMF;
- the launch of the GLAM Observatory;
- the reinforcement of the volunteer programme;
- and, the new Wikimedia France/Vikidia partnership.

During this French presidential election year, the association is committed to stand by its contributors to fight against attempts to manipulate the encyclopaedia for political purposes and will continue its efforts to raise awareness with candidates and their campaign teams.

There are many challenges and opportunities ahead. We must be able to address these collectively. That's why, in 2022, we are reviewing our strategic plan which will be our guide for the next five years. You are invited to join the [working group](#) so, together, we can define the Wikimedia France of tomorrow.

I would like to extend my heartfelt thanks to my colleagues on the Board of Directors, all the volunteers and the staff for their work during this year which has been marked by this pandemic. Nevertheless, we are following the plan set by the Board of Directors, by strengthening the organisation through the setting up of more reliable internal procedures and tools, by recruiting news staff members, and by laying the foundations for ambitious

partnerships and activities for the future. The association has a real legitimacy with the public authorities and intends to focus increasingly on supporting and working with the online community. We still have a way to go, but I am certain that we will accomplish great things together. Wikipedia has demonstrated this perfectly over 20 years.



PIERRE-YVES BEAUDOUIN,
President, Wikimédia France

A handwritten signature in black ink, which appears to read 'P. Beaudouin'. The signature is written in a cursive, flowing style.

OVERVIEW OF THE YEAR

2021 marked the beginning of several important projects. Firstly Wikimedia France and its partners committed to producing a report on the state of open content in France. The report has two objectives:

1. To identify the main institutional and technical obstacles .
2. To propose solutions and demonstrate the advantages of Open Content in a French cultural sector.

With this same reasoning, on 16 April we organised the [Culture and Digital Technology Days](#) on this theme. The goal was to facilitate the exchange of experiences between museums, libraries and archives.

Wikimedia France has strengthened its training activities for these cultural organisations. This year both RéMUT (the French national network of technology museums and collections) and the Library of the Sorbonne Universit have been accompanied in their first steps with the Wikimedia projects. To support the empowerment of cultural institutions, Wikimedia France, in partnership with Wikimedia Germany, has developed a Wikidata MOOC which will be available on the association's [online training platform](#).

This year also witnessed the establishment of a partnership with Clermont Auvergne Métropole with the creation of a [Wikimedian in residence](#) post.

In order to promote French heritage on Wikimedia projects, this year the association organised a new edition of the [Wiki Loves Monuments](#) photography competition, which involved a challenge to reuse photos on Wikipedia to illustrate articles dedicated to these monuments.

LOOKING AHEAD

In 2021-22, the organisation plans to:

- Organise two events dedicated to cultural professionals with a new edition of the Culture and Digital Technology Days but also the organisation of training sessions that bring together professionals from different cultural institutions.
- Launch an observatory on Open Content practises in France and to take steps to label museums, libraries and archives who support the free sharing of knowledge.
- Launch and host the Wikidata MOOC and to update the Wikipedia MOOC.
- Organise a new contribution competition dedicated to heritage and heritage from a female perspective.
- Continue to offer training for cultural organisations.

Do you want to get involved in these activities?

If you want to participate in developing our activities, you can:

- Contribute to the design, improvement and correction of the association's MOOC. We need volunteers to review and/or improve different sections of the course.
Contact: Amélie Charles, MOOC Project Manager
→ amelie.charles@wikimedia.fr
- Participate in the launch and promotion of the "Culture Libre" label which certifies good practices within cultural institutions for the benefit of the free sharing of knowledge. We are looking for individuals to process applications from institutions who would like to receive the label.
Contact: Xavier Cailleau, GLAM Partnerships Manager
→ xavier.cailleau@wikimedia.fr
- Become a Wikimedia projects trainer for us and work alongside learners as they take their first steps on Wikipedia. You can also help organising new contribution events around tangible and intangible French heritage.
Contact: Rémy Gerbet, Vice-President Operations
→ remy.gerbet@wikimedia.fr



Education /

OVERVIEW OF THE YEAR

Despite the backdrop of the pandemic, the [Wikiconcours lyceen](#) for French high schools brought together 17 establishments in France with around 471 accounts created on Wikimedia projects. The French high schools Évariste de Parvy in Saint-Paul on Réunion Island, Camille Sée in Colmar and Blaise Pascal in Saint-Dizier were congratulated by the competitions jury, which met on May 26, 2021. After eight prior editions, the competition will be further developed next year thanks to the establishment of an [important partnership with the Vikidia association](#) this year. The encyclopaedia for 8-13 years olds, Wikipedia's little sister, is now a recognised tool used particularly in schools, with close to 33,370 articles in the French version. In conjunction with this, we began the [development of a Wikipedia game](#) centered on Media and Information Literacy (MIL) for use in resource and documentation centres at high schools. Online training for PhD students at the University of Lille was delivered for the twelfth consecutive year. Finally, a [new partnership with the University of French Guiana](#), based in Cayenne, has allowed us to coordinate and host contribution workshops with teachers and local students.

LOOKING AHEAD

In 2021-22, the organisation plans to:

- Launch an educational game about Wikipedia.
- Develop a training and workshop programme at Cayenne, Dijon and Lille universities.
- Organise a Vikidia contribution competition at high schools in partnership with CLEMI, the French organisation for Media and Information Literacy.
- Start the partnership with the French Ministry for Higher Education, Research and Innovation (MESRI) and the establishment of Wikimedia residencies in French universities and research hubs.
- Set up a classroom-based academic project about Wikipedia with Créteil Academy.

Do you want to get involved in these activities?

If you want to participate in developing our activities, you can:

- As a teacher, be part of our game testing team with your students in the classroom:
Contact: Mathilde Louis, Educational Project Manager
→ mathilde.louis@wikimedia.fr
- Become a Wikipedia sponsor of a student as part of an educational project in higher education:
Contact: Mathieu Denel, Education Manager
→ mathieu.denel@wikimedia.fr
- Register on our dedicated platform if you have managed an educational project related to Wikimedia projects or if you would like to do so
→ education.wikimedia.fr



Politics and Public Affairs /

OVERVIEW OF THE YEAR

Faced with social issues like the fight against online misinformation, and given that the Wikipedia movement remains an UDO (Unidentified Digital Object) for a number of political figures, we made the decision to recruit an advocacy manager. The aim is to ensure that the voice of Wikimedia France is heard in debates around digital regulation in France and also to support the work of our colleagues in the European Parliament and Commission. Since January 2021, several French bills, as well as regulations and directives at a European level have worried us:

- [“Republican Principles” bill](#)
- [Regulation against terrorist content in the EU \(Terreg\)](#)
- [Digital Services Act](#)

In terms of our position, we are trying to explain freedom of expression and digital commons as well as reasoning as to why Wikipedia should not be considered an acceptable victim of GAFA's regulation projects. This is an important task in raising awareness.

Wikimedia France also works to give everyone the opportunity to share, learn and contribute through Wikimedia projects. We particularly focus on the inclusion of gender minorities by supporting the activities of Sans PagEs and Ateliers Femmes et Féminismes, based in Nantes. We also organise contribution events like the [Women & Science edit-a-thon](#) which took place from March 11th to 14th 2021.

The organisation is also active in improving the linguistic diversity of Wikimedia projects by maintaining and developing Lingua Libre, the online recording tool, with the support of the General Delegation for the French Language and Languages of France of the French Ministry of Culture.

In 2021, the project reached the milestone of [500,000 recordings](#) in 135 languages. Today, 25% of sound recordings on Creative Commons come from Lingua Libre and they play a role in the enrichment of Wikimedia projects like the Shawiya Berber Wiktionary. In addition, we partnered with INALCO, the French National Institute of Eastern Languages and Civilisations, to organise an event about linguistic diversity on the web: [ContribuLing](#).

LOOKING AHEAD

In 2021-22, the organisation plans to:

- Set up a project that supports the Wikipedia community on the moderation of articles that could be affected by the 2022 elections.
- Continue the developpement of Lingua Libre.
- Organise a second edition of ContribuLing.
- Set up a research project in partnership with the Wikimedia Foundation and French researchers on the subject of content moderation.
- Strengthen partnerships with [Sans PagEs](#) and the [Ateliers Femmes et Féminisme](#).

Do you want to get involved in these activities?

If you want to participate in developing our activities, you can:

- Tell your local MP about our mission and get involved in proofreading and writing opinion pieces and briefings for political decision makers.
Contact Naphsica Papanicolaou, Advocacy Manager
→ naphsica.papanicolaou@wikimedia.fr
- Help to maintain and to develop the Lingua Libre website
Contact: Adélaïde Calais, Diversity and French Language Manager
→ adelaide.calais@wikimedia.fr
- Organise Lingua Libre recording events in the languages of France (Occitan, Corsican, Breton, Picard, Germanic, etc.) or events to promote language diversity on Wikimedia projects.
Contact: Adélaïde Calais, Diversity and French Language Manager
→ adelaide.calais@wikimedia.fr
- Get involved in reducing gender bias on Wikipedia
Contact our partner les Sans PagEs
→ lessanspages@lists.wikimedia.org



Community /

OVERVIEW OF THE YEAR

Lockdowns and COVID restrictions throughout the year severely restricted volunteer activities. This year we have started collaborations that raise awareness and promote Wikimedia projects and the volunteer activity involved in these. The 20th anniversary of Wikipedia offered an opportunity to talk about our projects and activities across different media streams (radio, TV, YouTube lives and Twitch). The year also saw the launch of a new contribution competition called [Wikisolidaire](#) which will take place for a second time in December 2021. The association ran organised a new edition of Wiki Loves Monuments competition again, with the help of Arkéotopia. We also established a skills development program for members of the association and the online community. These workshops took place between April and June 2021, allowed around 40 French-speaking volunteers to acquired skills in conflict management & moderation, non-violent communication and volunteer time management. Alongside this, [we partnered with PsyFrance](#) to offer 24/7 mental health support assistance for the entire French-speaking community with the aim of supporting moderators and contributors who occasionally have to deal with aggressive criticism. During 2020-21, there were four occasions where the association's lawyer provided legal support to community members who found themselves in difficulty. Wikimedia France is committed to continuing and pursuing its support for its French community.

Despite the pandemic, 2020-21 has seen extensive work on the structuring of WikiFranca. Once again, microfinancing was at the front line in terms of supporting the movement's volunteers by funding the purchase of to buy publications that are useful for contributions as well as [financing contribution projects](#) from the Democratic Republic of the Congo to Senegal. 16 projects in French-speaking Africa were financed this year for a total amount of €19,000. This collaborative work led to the signing of a [Governance Charter](#), a [Strategic Plan](#) and a [Cooperative Charter](#), all of which laid the foundations needed for the WikiFranca association which will improve coordination and support between the French-speaking members of the Wikimedia movement. We are convinced that through this international cooperation, there will be a sustainable reduction in bias related to participation and content on Wikimedia projects.

LOOKING AHEAD

In 2021-22, the organisation plans to:

- Organise a new edition of Wikisolidaire on a health-related theme.
- Organise a [Wikicamp](#), a friendly event for French Wikimedia volunteers.
- Continue the volunteer's skills development program.
- Organise an annual awards ceremony for Wikimedians of the Year.
- Help organise 'French Contribution of the Month'.

- Support the organisation of the [French-speaking Wikiconvention](#) by the Tunisian user group.
- Rethink how local groups and the association could collaborate in the post-Covid world.

Do you want to get involved in these activities?

If you want to participate in developing our activities, you can:

- Welcome and support the integration of new members of the association.
Contact: Rémy Gerbet, Vice-President Operations.
→ remy.gerbet@wikimedia.fr
- Promote our activities to the world and towards the online communities
Contact Sarah Krichen, Communications Manager.
→ sarah.krichen@wikimedia.fr
- Help organise the 2022 Wikicamp in France:
Contact: Rémy Gerbet, Vice-President Operations.
→ remy.gerbet@wikimedia.fr
- Join a local volunteer group to organise contribution activities and discover other Wikimedians near you.
→ [List and contacts for local groups.](#)



Local Wiki Group

Activities /

BOURGES

Despite the circumstances, the Wikimedians from the Centre Val-de-Loire region represented Wikimedia France at the [Bourges forum of associations](#).

BREST

The group has not been able to meet this year. There are still plans to form a partnership with a cultural institution. Group members worked on an individual basis on the categories of Brest on Wikimedia Commons and the Marine Museum. An inventory of the streets of the town on Wikidata was also started.

GRENOBLE

The pandemic has had a big impact on the Grenoble group. However, its volunteer members organised a remote editathon at the end of 2020 on the theme of Women in the French Resistance in partnership with The Resistance and Deportation Museum in Grenoble. More recently, in September 2021, as part of a partnership between Wikimedia France and the town of Grenoble, Wikidata training was provided by a volunteer for the conservators and librarians of the Contemporary Art Museum in Grenoble. Group members have been able to occasionally meet for a drink.

LYON

Despite the pandemic, the Cabale de la Quennelle group of Wikimedians have continued to work on existing projects and initiated new ones with several cultural institutions in Lyon. An [editathon on Tony Garnier](#) was organised in January 2020 at the Lyon Municipal Archives, and contact was resumed in November 2020 to organise a long-term [partnership](#) with the institution. A few group members trained around a dozen archivists during three half days in spring 2021. Several Commons and Wikipedia contribution workshops about the Lyon funiculars will take place at the end of 2021 and in 2022. Contact has been re-established with the [Gadagne Museums](#): a training session for a dozen members of staff is planned in the near future.

NANTES

Local partners report, the Ateliers Femmes et Féminismes in Nantes:

- Organisation of a heritage from a female perspective day with Wikisource in September 2020.
- Taking part in the Science Fair with a stand, exhibition and mini-conference on women and digital technology in October 2020.

- Seven face-to-face contribution workshops during 2020-21.
- Ten online contribution workshops in 2021.
- One contribution day on a farm in June 2021

The pandemic context led the training of a dozen new contributors, some of whom are located around the world.

PARIS

Wikipermanence at the Villette was put on hold for the whole of 2020. In view of COVID restrictions, restaurant closures and group numbers, meals and other social gatherings weren't organised by the group.

PROVENCE-ALPES-CÔTE D'AZUR

The pandemic has prevented workshops in 2020-21, however plans are afoot for next year:

- To continue with game development: Save the planet, the aim of the game is to access digital technology by using Wikipedia;
- Setting up a third place for groups to work on Wikipedia;

RENNES

Organisation of a [photography field trip](#) in Guérande on 18 July.

STRASBOURG

Activities with the National University Library are on hold. The group kept the [#lib1ref](#) campaigns virtual, which did not lead to greater numbers but rather involved a small number of experienced contributors. This has allowed more time to get more proficient on other Wikimedia platforms, particularly Wikidata and Lingua Libre.

TOULOUSE

One of the main activities of the Toulouse group has been to maintain contact with members. Monthly meetings have taken place (every third Thursday of the month) whenever possible. They have also held meetings on the [French-speaking Discord](#) community during periods when face to face meetings were not possible. During 2020-21, the only contribution event was the participation in the [European Archaeology Days at the Saint-Raymond Museum](#).



Finances /

	30/06/2019	30/06/2020	30/06/2021
Operating Income	899,979 €	1,043,798 €	1,026,986 €
Operating Expenses	825,374 €	1,028,079 €	1,025,993 €
Operating Profit	74,605 €	15,719 €	992 €
Financial Results	9 €	724 €	- 18,268 €
Extraordinary results	- 595 €	- 5,667 €	- 16,878 €
Net Income	75,662 €	10,776 €	- 34,154 €

OVERVIEW OF THE YEAR

Operating income fell slightly during 2020-21. In fact, the association recorded a drop of -17k€ this financial period (-1.6% decrease after two successive increases).

This decrease is principally due to a fall in public grants (25k€ vs. 36k€ last year) and in sponsorship this year (439k€ vs. 458k€ last year).

Operating expenses are stable, at 1026k€ vs. 1028k€ last year. The association appears to have found a comfortable pace in terms of its operating activity.

The Operating Profit is small, 992€ for the 2020-21 financial year, a decrease of 15k€ compared to the preceding year.

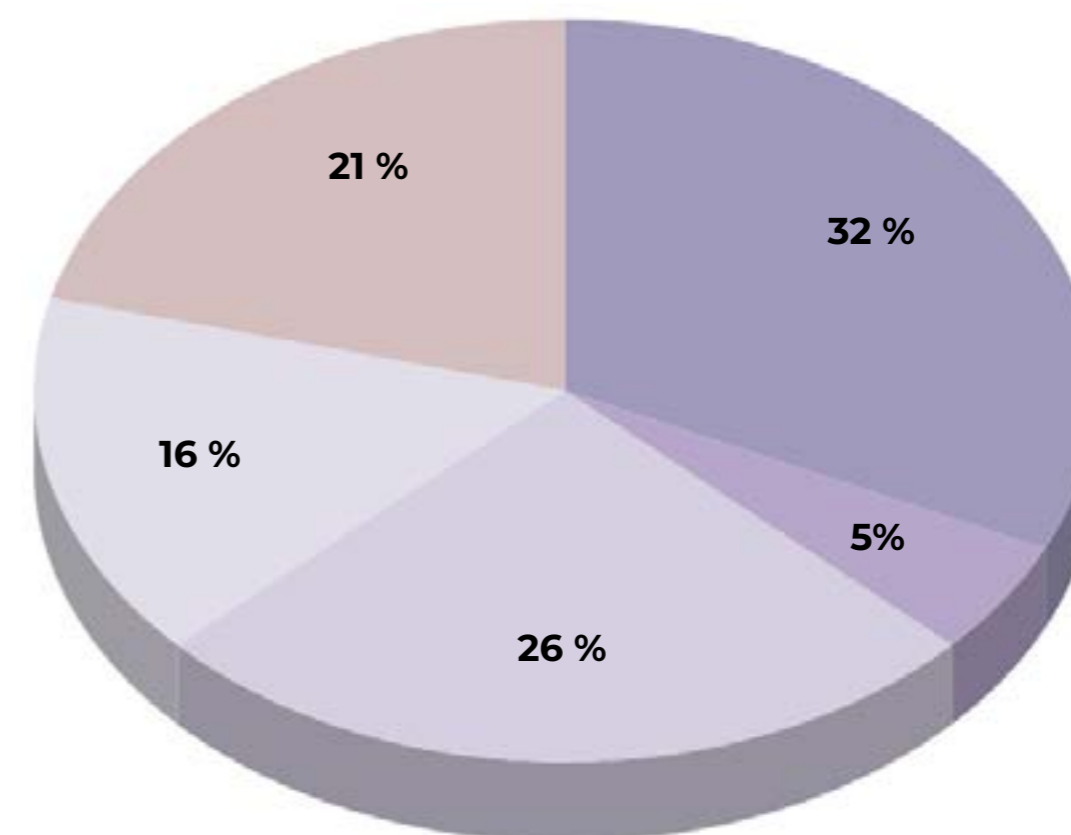
For the first time in two years, the financial result is negative (-18k€), this is linked to the departure from the old premises. Indeed, a security deposit equivalent to three months rent was paid upon arrival in the premises. We are currently making efforts to recover this deposit from the Hellier du Verneuil management company. It is surprising

as the condition of the premises did not raise any concerns at the time of our departure. The auditors have said it would be wise for this security deposit to be depreciated (due to uncertainty regarding its recovery) to best reflect the association's circumstances. Should the association recover the sum in the coming months, the depreciation will be removed and the amount will be showed as a positive in the accounts and liquid assets. This depreciation impacts the financial year results, but does not affect liquid assets as it concerns a security deposit made at the time when the lease was signed in 2014. We have contacted a conveyancing solicitor to help recover this security deposit.

The exceptional result is also related to the change of in premises. At the time of leaving the premises on 31 July 2021, the rent for the third quarter was paid in full (July-September), given that we paid two months of rent for the premises in which we were not there and for which we have not been reimbursed, so the two overpaid months were recorded as an exceptional cost of -17k€.

The 2020-21 financial year is closing with a net loss of -34k€.

BREAKDOWN OF EXPENSES BY SECTION



Key

- General expenses
- Fundraising
- Supporting, animating and strengthening the community
- Diversify participation in Wikimedia projects
- Raise awareness and educate on Wikimedia projects

Section 1: creating and raising awareness of Wikimedia projects represents 21% of the association's expenses this year, projects like Wikipedia MOOC, GLAM conferences and even the high school Wikiconcours are included here.

Section 2: diversifying Wikimedia projects participation represents 16% of costs. This section contains expenses related to diversity (supporting organisations fighting the gender gap, linguistic projects and supporting French-speaking countries).

Section 3: supporting, mobilising and strengthening the community, this section focuses on volunteering and represents 26% of costs making it the most expensive operational section. Competitions, projects and training for volunteers are contained in this section.

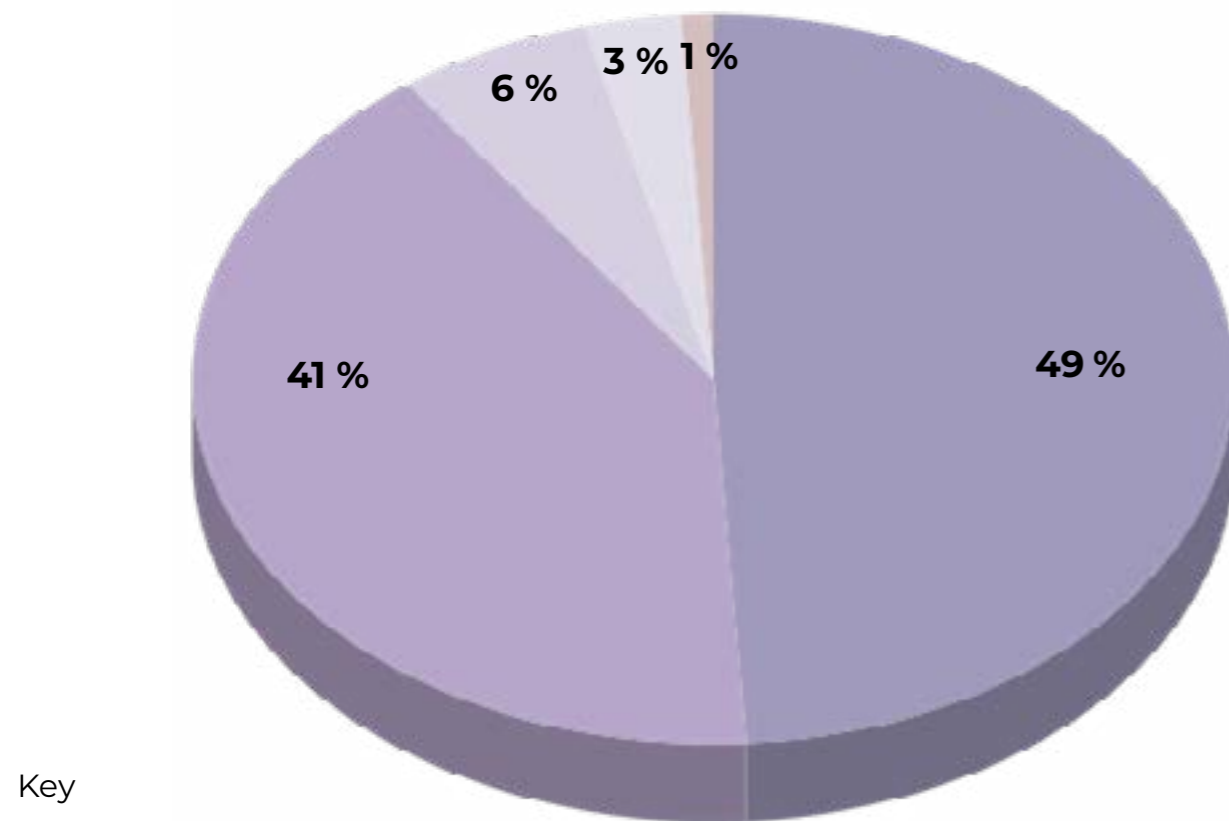
Sections 4 and 5 make up 37% of costs and include **fundraising** and **general expenses**.

Like last year, the two main sources of income are donations followed by the FDC Grant from the Wikimedia Foundation, 501,883€ and 425,000€, respectively. They concentrate 90.2% of our resources.

Donations represent 48.9% of income, while this year the Funds Dissemination Committee (FDC) of the Wikimedia Foundation, represents 41.4% of our resources (425k€).

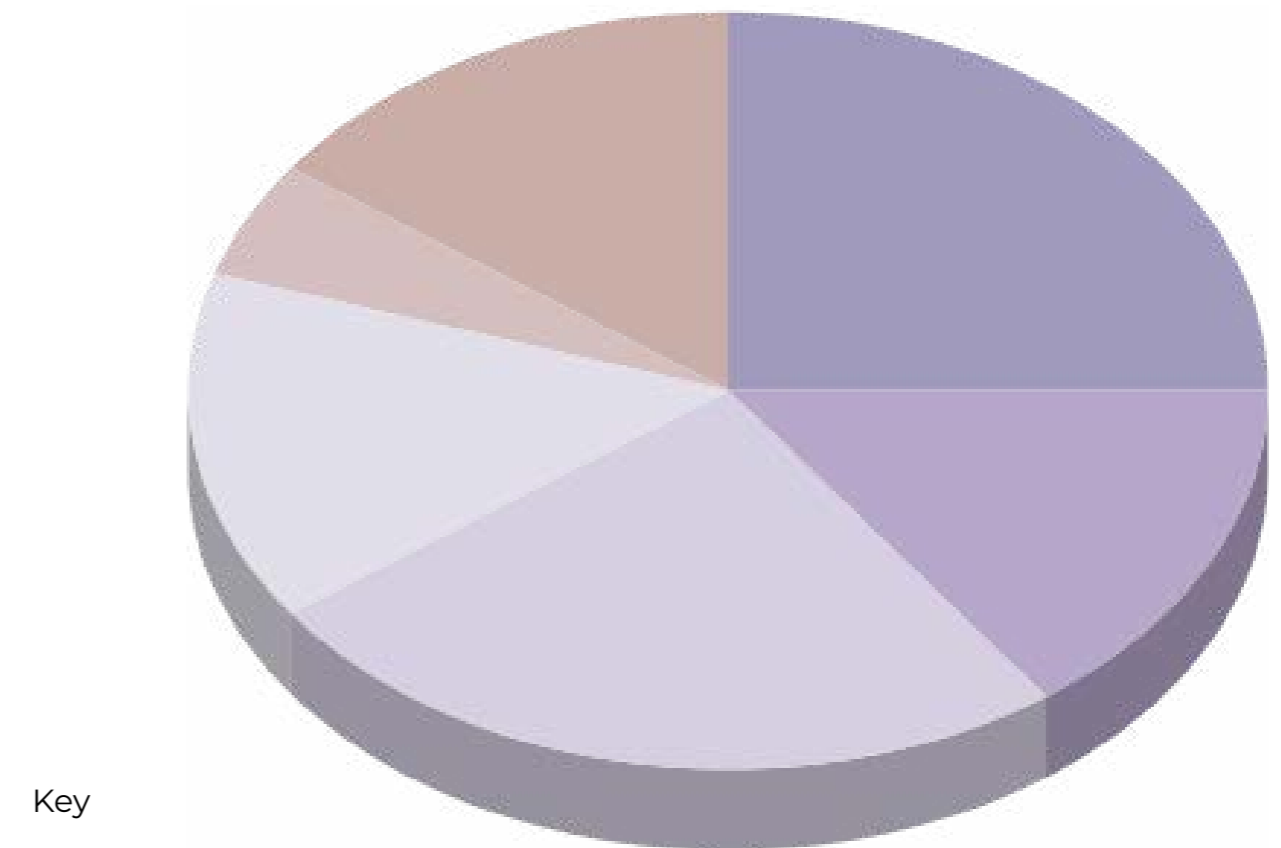
Other products, like sponsorship, other resources and memberships make up less than 10% of the resources of the association.

BREAKDOWN OF FINANCIAL INCOME



- Key
- Donations
 - Wikimedia Foundation
 - Patronage/grant
 - Other income
 - Memberships

FOCUS ON THE MAIN PROJECTS



- Key
- Lobbying
 - GLAM
 - Micro-grant
 - Education
 - Volunteer training
 - Diversity

MICRO-GRANT COMMISSION

There was an available budget of 50,000€ in 2020-21. The Micro-grant Commission processed 40 requests from 24 individuals over the budget year. Two were declined and four were abandoned. 33,000€ was allocated during the period.

GLAM

The association commissioned a report on Open Content in France from the Agence Phare. It conducted interviews and work meetings with various cultural institutions throughout the year. Furthermore, the association organised online Culture & Digital Technology days.

ADVOCACY

Wikimedia France decided to recruit a member of staff in charge of advocacy who had a lot to do at the beginning of the year in relation to the Republican Principles Act and the coordination, on a European level, on Terrorist Regulation issues and initial discussions on the Digital Services Act.

EDUCATION

A high school Wikiconcours competition took place this year, before taking a break for a year to rework the format in partnership with the CLEMI. Alongside this, Wikimedia France signed a partnership agreement with Vikidia to strengthen the work we do with students aged 11 to 15.

VOLUNTEERING

Despite the disruption caused by the pandemic this year, the association delivered an online training programme for its volunteers. It has also strengthened its support by putting in place a mental health support line and increased legal support to protect contributors who are threatened or harassed because of their voluntary work.

DIVERSITY

Lingua Libre has developed extensively thanks to the mobilisation of its community following an intervention by WikiValley and Nicolas Vigneron. The association has also set up a major partnership with the University of French Guiana in Cayenne to increase the presence of Guyanese on Wikipedia.

Would you like to support the free sharing of knowledge?

If you would like to support Wikimedia France, you can:

- Make a donation at dons.wikimedia.fr
- Commit your company as part of a sponsorship action
Contact Alejandra REYES, Fundraising Manager
→ alejandra.reyes@wikimedia.fr

Our work is possible thanks to our donors. More than 7,200 people believed in us in 2020-21, thank you so much!



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2020/2021

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